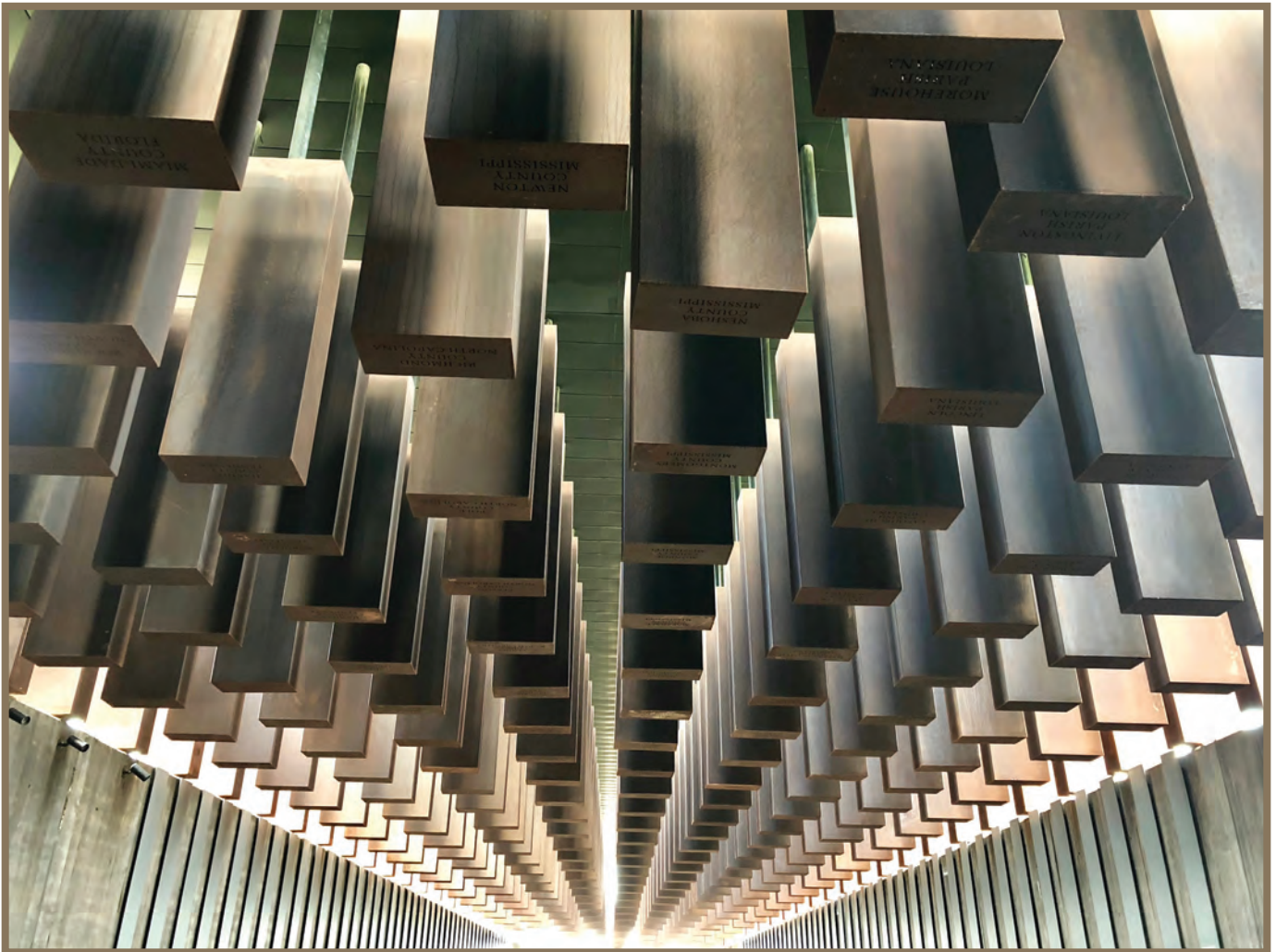


SSCA 2019

89th Annual Convention
Southern States Communication Association



29th Annual Theodore Clevenger Jr.
Undergraduate Honors Conference



April 3-7, 2019

Renaissance Montgomery Hotel & Spa ■ Montgomery, Alabama

Our Distinguished Faculty

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Megan Condis, Ph.D.
Mary Domenico, Ph.D.
Mark Gring, Ph.D.
Amy Heuman, Ph.D.
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Amy Koerber, Ph.D.
LeAnne Lagasse, M.A.
Catherine Langford, Ph.D.
Gordana Lazić, Ph.D.
Luke LeFebvre, Ph.D.
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Brian L. Ott, Ph.D.
Joseph Provencher, M.A.
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and Executive Council**

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**Dr. Jason B. Munsell
SSCA President**



**USC Aiken
Department of Communication
Congratulates Dr. Munsell
for his service as SSCA President**

Charmaine E. Wilson, Chair
Ph.D., University of Washington

Bing Han
Ph.D., University of Maryland

Jason B. Munsell
Ph.D., Louisiana State University

Benjamin Triana
Ph.D., University of Kentucky

David Morris
Ph.D., University of Oregon

Elizabeth Webb
M.A., University of Kentucky



89th Annual Convention Southern States Communication Association

29th Annual Theodore Clevenger Jr. Undergraduate Honors Conference

April 3-7, 2019 • Renaissance Montgomery Hotel & Spa • Montgomery, Alabama

CONFLICT & CRISIS AT THE CROSSROADS OF CHANGE

PRESIDENT: Jason B. Munsell, *University of South Carolina Aiken*

FIRST VICE PRESIDENT: Pamela G. Bourland-Davis, *Georgia Southern University*

SECOND VICE PRESIDENT: Shawn D. Long, *University of North Carolina Charlotte*

EXECUTIVE DIRECTOR: Jerold L. Hale, *College of Charleston*

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“For the hanged and beaten, for the shot, drowned, and burned. For the tortured, tormented, and terrorized. For those abandoned by the rule of law. We will remember. With hope because hopelessness is the enemy of justice. With courage because peace requires bravery. With persistence because justice is a constant struggle. With faith because we shall overcome (Inscription from the National Memorial for Peace and Justice)”.

Cover Photograph is from the National Memorial for Peace and Justice. “At a time when our country needs to have an honest and truthful conversation about race, the new National Memorial for Peace and Justice, the first comprehensive memorial dedicated to over 4,000 African American victims of racial terror lynchings in America and Legacy Museum: From Enslavement to Mass Incarceration, challenges visitors to investigate the roots of racial hierarchy within our society, and explore ways that narratives used to sustain that hierarchy continued to evolve from one era to the next.” — Miriam Ashley-Smoke (Equal Justice Initiative).



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Welcome to the 89th Annual SSCA Convention!

Welcome not only to the convention, but also to our first conference in Montgomery, Alabama. Our conference this year takes full advantage of Montgomery's history within the context of the Civil Rights, perhaps captured best in the title of one of our panels (2404) "How Long? Not Long?" Montgomery as a Site for Battling in the Present, Predicting the Future, and Reconciling the Past. That history is expanded with presidential and vice presidential panels reflecting on Selma (4601) and Tuskegee (2701), to name a few. With so many sites to visit within walking distance of the hotel, I hope you'll come in early to check them out, but if you're limited on time, you'll find a couple of groups weaving local sites into their programs (2201, 4212 and 4213). Many groups also identified opportunities to look at crossroads or conflict within theory development, while others took the opportunity for Scholar Spotlights (Timothy Levine, 2501; Ersula Ore, 4214; and Michael Osborn, 4502). And picking up from the Nashville Convention, we'll have reflections on music including Hank Williams, 3206; Protest Music of the Viet Nam era, 3501; and NCA's president, Star Muir, leading a song circle for those who might like to kick back a bit, 3806.

Suffice it to say, you should find plenty of sessions to attend and maybe too many (sorry, not sorry), topics to contemplate, and hopefully you'll leave with some ideas for future research. The panels are strong from Thursday to Sunday. Add to your must-attend list our Friday business breakfast, receptions, and the Saturday luncheon featuring Hank Klibanoff.

These panels and all of the others are the result, of course, of work by many individuals and groups, and all of the proposals and papers were first corralled by our program planners and reviewers. The division and interest group planners balanced responding to individuals and to my multiple requests to check, and re-check the program copy, names, etc. Thanks especially to these folks who will serve on the Executive Council this next year:

Darren Linvill	Matt Stillwell	Andrew Tinker
Aaron Dechant	Ariel Gratch	S. Brad Bailey
Michael Kotowski	Ryan Shepard-Neville	Nicolas Rangel
Ann Burnette	Dave Nelson	Pamela Dykes
Beth Bradford	Brigitta Brunner	Ryan McGeough
Jill Bergeron	Stephen Heidt	Colleen Mestayer
Joshua Pederson	April Chatham-Carpenter	
Sean Kingsbury	Wanda Fenimore	

In addition to the program planners, don't forget to check out the Theodore Clevenger Undergraduate Honors Conference, superbly managed by Shawn Long. I so appreciate his work, and his willingness to try a few new things based on our survey of participants last year; for example, we added a Thursday afternoon opening informational meeting which will include two UHC alumni and a separate time for UHC sponsors to meet with the students. I hope you will also note the great accommodations provided by the Renaissance, and negotiated and managed by the inimitable Jerry Hale and Janet Fisher of ConferenceDirect. Their work and the support from President Jason Munsell, Marketing Director Ashli Quesinberry Stokes, Past President Victoria Gallagher are all part of this program. And I would be remiss not to recognize my home Communication Arts department, in the College of Arts and Humanities; the faculty and staff at our two campuses have been so patient as I buried my head in program minutiae, supported by Kat Ours who patiently worked her way through a seemingly ever-changing index.

Enjoy the conference!

Pamela G. Bourland-Davis, Georgia Southern University
SSCA First Vice President and 2018 Program Planner

UHC Welcome and Acknowledgements

Dear UHCers,

Welcome to the 29th annual Theodore Clevenger, Jr. Undergraduate Honors Conference (UHC), and the 89th annual Southern States Communication Association Conference. We are thrilled to have you participate in one of the most exciting undergraduate conferences in the nation focused exclusively on the study and practice of communication.

The UHC is built with you in mind. We are offering several cutting-edge features in the program and hope that you are able to engage fully at the conference. This year we are piloting an opening session for all UHCers as an opportunity to provide you with valuable information to assist you in successfully navigating the conference and getting the most out of your time at SSCA and Montgomery. I encourage you to attend this opening session and bring a friend. In addition to the opening session, we expect you to attend the following, when possible (details are in this program):

Thursday: UHC Welcome and Overview, SSCA's opening reception (if you've arrived in Montgomery in time).

Friday: The opening day of the UHC with eight panel options.

Saturday: UHC Breakfast, with awards announcements for top papers, Graduate School Open House, Announcement of the Lambda Pi Eta Top Paper Award, and eight more panel options. Please attend the Osborn Reception—it is in your honor!

SSCA is a fantastic regional association with outstanding members spanning the southern region and beyond. I encourage you to network, attend as many panels at the UHC conference and the larger SSCA conference that you are able to attend, and participate in the various activities at SSCA and the Montgomery area that you are able to fit in. The faculty and staff at SSCA are collegial and open to answer any questions that you may have about the conference and the discipline, so feel free to introduce yourself to new friends and colleagues at SSCA. As always, please let me know how I may assist you in any way.

The Undergraduate Honors Conference would not exist without the tireless and volunteer support of our outstanding faculty and advanced graduate student reviewers, panel chairs, and respondents. I cannot thank them enough for the time, care, and effort that each of them put into reviewing and responding to your papers/panels. Please give these folks a special thanks when you see them at the conference.

Mary Beth Asbury, Middle Tennessee State University

Beom Bae, Georgia Southern University

Warren Bareiss, University of South Carolina Upstate

Patrick Bennett, Midlands Technical College

Shana Bridges, Georgia Southern University

Abby Brooks, Georgia Southern University

Brigitta Brunner, Auburn University

Carl M. Cates, Arkansas State University

Caleb Cates, Georgia State University

April Chatham-Carpenter, University of Arkansas at Little Rock

Joan L. Conners, Randolph-Macon College

Troy Cooper, University of Kentucky

Holly Cowart, Georgia Southern University

Jean DeHart, Appalachian State University

John Edwards, Methodist University

Beth Eschenfelder, University of Tampa

J. Dean Farmer, Campbell University

Chris Geyerman, Georgia Southern University

Brian Gilchrist, Mount St. Mary's University

Morgan Ginther, Tennessee State University

Todd Lee Goen, Christopher Newport University

Bethany Crandell Goodier, College of Charleston

Beverly Graham, Georgia Southern University

Deric Greene, Stevenson University

Michelle Groover, Georgia Southern University

Trudy L. Hanson, West Texas A&M University

Corey Hickerson, James Madison University

Haley Higgs, Georgia Southern University

Sarah Hollingsworth, Oklahoma State University

Brandon Inabinet, Furman University

Cynthia King, Furman University

Christie Kleinmann, Belmont University

Richard W. Leeman, UNC Charlotte

Carol Leeman, UNC Charlotte

Linda Manning, Christopher Newport University

Jaelyn Marsh, University of Nebraska-Lincoln

Christopher McCollough, Columbus State University

University

Verlaine McDonald, Berea College

Nina-Jo Moore, Appalachian State University

David Nelson, Valdosta State University

Tracy Nichols, Austin Peay State University

Ray Ozley, University of Montevallo

Emily A. Paskewitz, University of Tennessee, Knoxville

Joshua R. Pederson, University of Alabama

Melissa Plew, Georgia Southern University

Patrick G. Richey, Middle Tennessee State University

Caroline E. Sawyer, University of South Carolina Beaufort

Jenni Simon, UNC Greensboro

Amber Smallwood, University of West Georgia

Barry P. Smith, Mississippi University for Women

Jennifer Mize Smith, Western Kentucky University

Antonio Lashon Spikes, Southern Illinois University

Terry M. Thibodeaux, Sam Houston State University

Andy Tollison, Merrimack College

Patrick Wheaton, Georgia Southern University

Danielle Williams, Georgia Gwinnett College

Finally, I would like to personally thank George Stock, UHC Assistant Program Planner and Organizational Science Doctoral Student at UNC Charlotte, who has been invaluable in assisting me with planning the UHC conference this year. He did an outstanding job working with me (and you) throughout this process. I encourage you to say hello to him as he roams the conference looking to assist you as you navigate the conference.

I look forward to meeting each of you in Montgomery!

Best wishes for an outstanding conference,

Dr. Shawn D. Long

Second Vice President, SSCA

Planner, Theodore Clevenger, Jr. Undergraduate Honors Conference

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Professor, Communication Studies & Organizational Science

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First Floor:

1. Main Entrance
 2. Bell Stand
 3. Hotel Front Desk
 4. Gift Shop
 5. Business Center
 6. House Restaurant
 7. House Bar
 8. House Private Dining Room
 9. Exchange Lounge
 10. Exchange Patio
 11. Wintzell's Restaurant
 12. Alabama Ballroom
 13. Ballroom Foyer
 14. Ballroom Service Area
 15. Hotel Coat Room/Hotel Registration Booth
 16. Hotel Loading Dock
 17. Main Kitchen
 18. Housekeeping
 19. Human Resources
 20. Engineering
 21. Loss Prevention
 22. Banquet Office
 23. Concourse
 24. Montgomery Convention Center
 25. Bibb Street Entrance
 26. Convention Registration Booth
 27. Exhibit Hall Pre-Function Area
 28. Convention Center Loading Dock & Vehicle Entrance
 29. Convention Center Kitchen
 30. Convention Center Main Banquet Storeroom
 31. Vehicle Entrance - A
 32. Vehicle Entrance - B
 33. MPAC Theater
 34. MPAC Atrium
 35. MPAC Lobby & Concession Stand
 36. MPAC Box Office
- Elevators:**
54. Hotel / Spa / Wintzell's / Parking Deck Elevators - 3 & 4
 55. Convention Center / MPAC / Parking Deck Elevators - 1 & 2
 56. Hotel Guest Room Elevators
 57. Montgomery South Elevator
 58. Montgomery North Elevator
 59. MPAC Guest Elevator

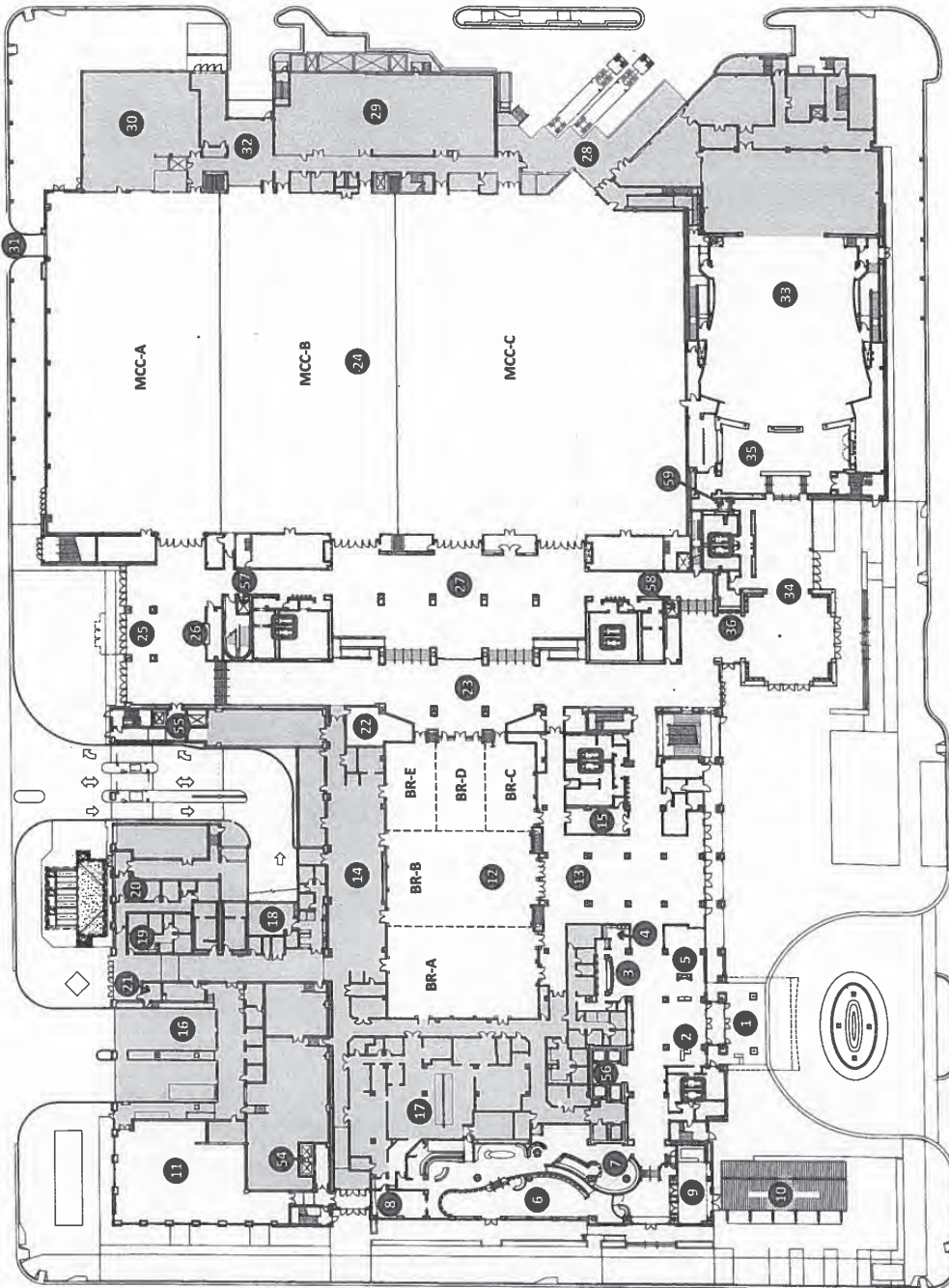
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FIRST FLOOR

BIBB STREET

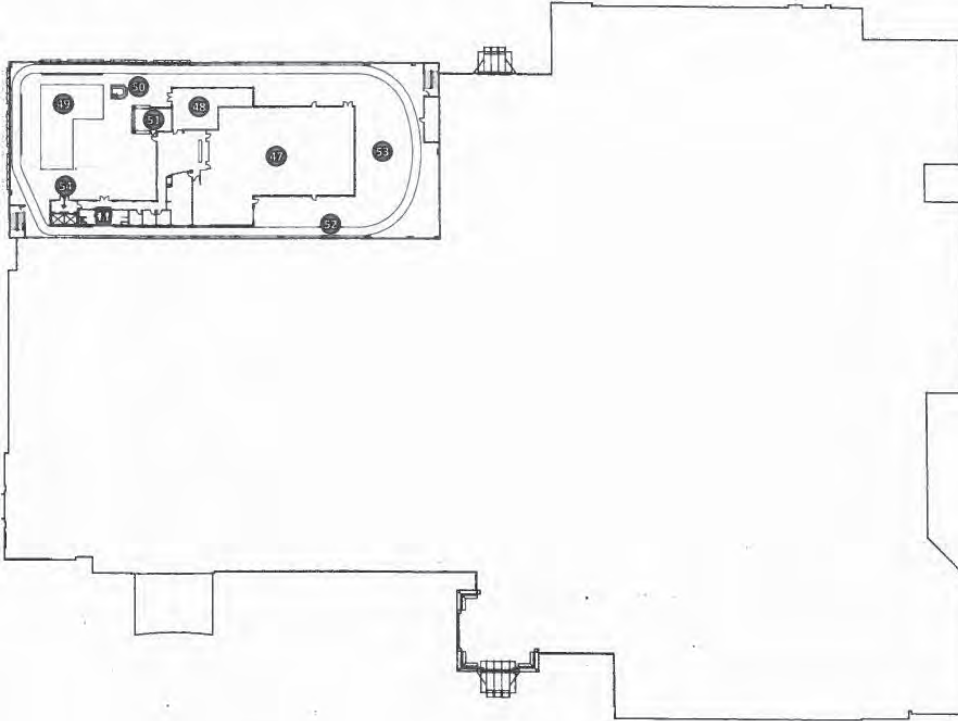
TALLAPOOSA STREET

COMMERCE STREET



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Second Floor:

- 37. Sales & Administrative Office
- 38. Accounting Office
- 39. Guest Laundry – Self Service
- 40. Riverview Board Room
- 41. Riverview Rooms
- 42. Grand Staircase
- 43. Montgomery Rooms
- 44. Star Light Foyer
- 45. MPAC Sound Booth
- 46. Parking Deck (Floors 2-7)

Spa Level:

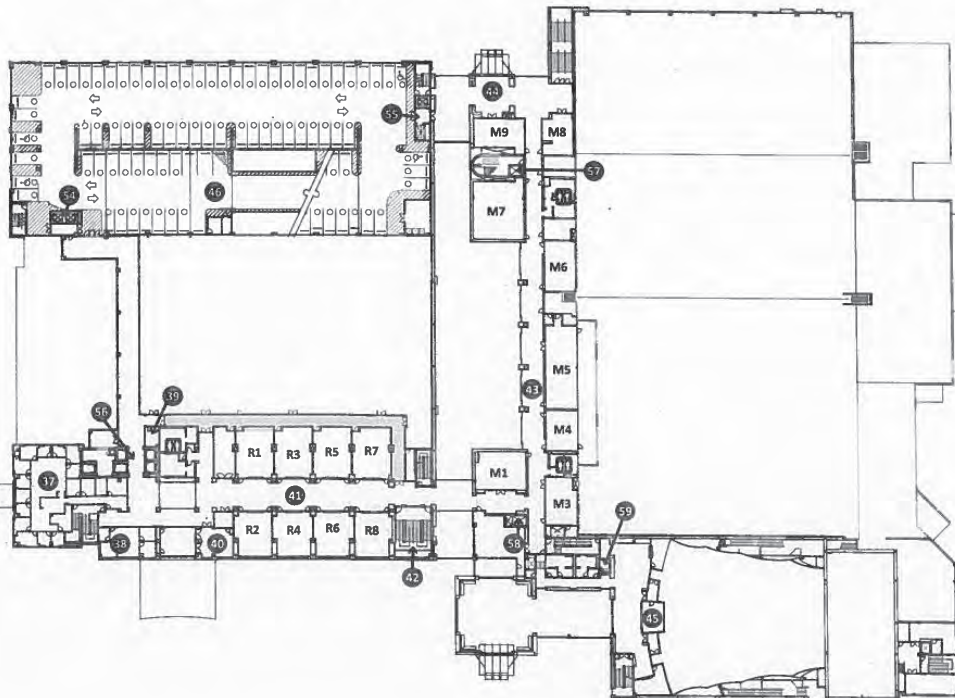
- 47. Spa at Montgomery
- 48. Fitness Center
- 49. Swimming Pool
- 50. Hot Tub
- 51. Pool Bar & Grill
- 52. Running Track
- 53. West Pool Deck

Elevators:

- 54. Hotel / Spa / Wintzell's / Parking Deck Elevators – 3 & 4
- 55. Convention Center / MPAC / Parking Deck Elevators – 1 & 2
- 56. Hotel Guest Room Elevators
- 57. Montgomery South Elevator
- 58. Montgomery North Elevator
- 59. MPAC Guest Elevator

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SECOND FLOOR



Registration Hours

You can find Registration on the 1st Floor.

- Wednesday, April 3** 3:00 p.m. – 7:00 p.m.
- Thursday, April 4** 7:30 a.m. – 4:00 p.m.
- Friday, April 5** 7:30 a.m. – 4:00 p.m.
- Saturday, April 6** 8:00 a.m. – 3:00 p.m.

Exhibit Schedule

Please visit our exhibitors on the 2nd Floor, near the elevators; we value their presence and support for SSCA.

- Thursday, April 4** 12:00 noon – 5:00 p.m.
- Friday, April 5** 10:00 a.m. – 5:00 p.m.
- Saturday, April 6** 9:00 a.m. – 12:00 noon

Programs and Business Meetings by Sponsor

(**Bold** = Division or Interest Group Business Meeting, and all meetings are open for members and prospective members.)

American Society for the History of Rhetoric Interest Group
2206, 2502, 3307, **3701**, 4212, 4513, 5206

Applied Communication Division
2202, 2403, 2609, 3208, 3309, 4105, 4308, 4605, **4801**, 5205

Argumentation and Forensics Division
2612, 3308, 3405, 3505, **3801**, 4108, 4205, 4507

Association for Communication Administrators Interest Group
2308, 3506, **3802**, 4107

Communication Theory Division
2409, 2501, 2606, 3403, **3804**, 4111

Community College Division
2305, 3510, **3702**, 5103

Ethnography Interest Group
4213, 4301, 4509, 4606, **4807**, 5105

Freedom of Speech Division
3204, 4310, 4506, 4604, **4802**, 5209

Gender Studies Division
2208, 2307, 2505, 3411, **3703**, 4112, 4201

GIFTS - Great Ideas for Teaching Students
4104, 4303

Instructional Development Division
2211, 2306, 2405, 2509, 2608, 2702, 3205, 3407, **3805**, 4207, 4307, 5103, 5203

Intercultural Communication Division
2207, 2406, 2610, 3209, 3310, 3410, **3705**, 4110, 4504, 5104

Interpersonal Communication Division
2409, 2611, 3210, 3311, 3503, **3708**, 4105, 4204, 5202

Kenneth Burke Society Interest Group
4304, 4508, **4805**

Language and Social Interaction Division

4113, 4607, **4806**

Mass Communication Division

2401, 2601, 3203, **3803**, 4103, 4203, 4312

Performance Studies Division

2204, 2302, 2402, 2504, 2605, 3201, 3305, 3406, 3504, **3707**, 4106, 4305, 4505

Philosophy and Ethics of Communication Interest Group

3207, 4210, 4511, **4808**

Political Communication Division

2203, 2301, 2410, 2503, 3304, 3509, **3706**, 4208, 4309

Popular Communication Division

2209, 2507, 2607, 3306, 3408, 3507, **3709**, 3806, 4209

Public Relations Division

2205, 2408, 3409, **3704**, 4206, 4512

Rhetoric and Public Address Division

2201, 2210, 2303, 2404, 2407, 2503, 2506, 2508, 2603, 2604, 3206, 3303, 3304, 3404, 3508, 4102, 4109, 4214, 4306, 4502, **4803**, 5106, 5107, 5204, 5206

State Association Interest Group

4603, **4804**

Southern States Communication Association

1101 Administrative Committee
 1201, 2101 Executive Council
 2613 National Communication Association
 2801 Welcome Reception
 3101 SSCA Breakfast Business Meeting
 3301 Past Presidents' Luncheon
 4101 Theodore Clevenger Jr. UHC Breakfast

4401 SSCA Annual Awards Luncheon
 4501 Convention Planners Meeting with Vice President
 4901 The Osborn Reception
 5101 Nominating Committee
 5102 Convention Planners Meeting with Vice President
 5201 Committee on Committees Meeting, Administrative Committee
 5208 Time and Place Committee

Theodore Clevenger, Jr. Undergraduate Honors Conference of SSCA, Second Vice President

2510, 2602, 3202, 3211, 3302, 3312, 3402, 3412, 3502, 3511, 4101, 4202, 4211, 4302, 4311, 4503, 4510, 4602, 4608, 4701

First Vice President Panels

2301 Overcoming Conflict and Crisis in Small Town Alabama
 2701 Engaging the Legacy of Tuskegee: A Community Conversation
 3401 Navigating Classroom Discussions on Conflict and the Crossroads of Change
 3501 Protest Music at the Crossroads: The Viet Nam Conflict and its Reverberations
 3601 Grappling with America's Racial Sins: A Conversation with Equal Justice (Initiative)

President's Panels

4601 Muses and Musings at the Crossroad: Analyzing Selma
 5207 Undergraduate Teaching: Teaching & Advising Honors Communication Students

Division and Interest Group Business Meetings

Division & Interest Group Business Meetings are open to all members and prospective members, with the meetings focused on the business of the division including reviewing current and planning for future programming, elections of officers, etc.

- 3701 American Society for the History of Rhetoric Interest Group**
- 4801 Applied Communication Division**
- 3801 Argumentation and Forensics Division**
- 3802 Association for Communication Administrators Interest Group**
- 3804 Communication Theory Division**
- 3702 Community College Division**
- 4807 Ethnography Interest Group**
- 4802 Freedom of Speech Division**
- 3703 Gender Studies Division**
- 3805 Instructional Development Division**
- 3705 Intercultural Communication Division**
- 3708 Interpersonal Communication Division**
- 4805 Kenneth Burke Society Interest Group**
- 4806 Language and Social Interaction Division**
- 3803 Mass Communication Division**
- 3707 Performance Studies Division**
- 4808 Philosophy and Ethics of Communication Interest Group**
- 3706 Political Communication Division**
- 3709 Popular Communication Division**
- 3704 Public Relations Division**
- 4803 Rhetoric and Public Address Division**
- 4804 State Association Interest Group**



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Amber E. Kinser, Ph.D. | Department Chair

Social Change | Qualitative Research | Gender
Family Communication | Mother Studies

C. Wesley Burkle, Ph.D.

Media & Cultural Studies | Masculinity
Burkean Theory | Rhetorical Criticism

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Organizational Culture | Autoethnography

Delanna Reed, Ph.D.

Storytelling & Social Justice | LGBTQ Studies
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DEPARTMENT OF
COMMUNICATION

The College of Charleston thanks Dean Jerry Hale for his service as SSCA Executive Director.

DAY 1

WEDNESDAY, APRIL 3, 2019

1101

Wednesday 2:00-3:45 p.m.
Room: Montgomery 1

Administrative Committee Meeting

Presiding: Jason B. Munsell, *President*

Participants:

Pamela G. Bourland-Davis, *First Vice President*
Shawn D. Long, *Second Vice President*
Victoria J. Gallagher, *Immediate Past President*
Jerold L. Hale, *Executive Director*
Ashli Quesinberry Stokes, *Marketing Director*
Jennifer A. Samp, *SCJ Editor*
Wendy Atkins-Sayre, *Finance Committee Chair*

1201

Wednesday 4:00-6:45 p.m.
Room: Alabama B

Executive Council Meeting, Part 1

Presiding: Jason B. Munsell, *President*

Participants:

Pamela G. Bourland-Davis, *First Vice President*
Shawn D. Long, *Second Vice President*
Victoria J. Gallagher, *Immediate Past President*
Jerold L. Hale, *Executive Director*
Ashli Quesinberry Stokes, *Marketing Director*
Jennifer A. Samp, *SCJ Editor*
Wendy Atkins-Sayre, *Finance Committee Chair*
Andrew Pyle, *Applied Communication Chair*
Phillip Madison, *Communication Theory Chair*
Laurie Metcalf, *Community College Chair*
Pat Arneson, *Freedom of Speech Chair*
Ashton Mouton, *Gender Studies Chair*
Scott Christen, *Instructional Development Chair*
Mary M. Meares, *Intercultural Communication Chair*
Garry Beck, *Interpersonal Communication Chair*
Lori Stallings, *Language and Social Interaction Chair*
Dean Cummings, *Mass Communication Chair*
Sarah K. Jackson, *Performance Studies Chair*
Marcus J. Coleman, *Political Communication Chair*
Danielle Williams, *Popular Communication Chair*
Amber Smallwood, *Public Relations Chair*
Kevin Marinelli, *Rhetoric and Public Address Chair*
Keven Rudrow, *Argumentation and Forensics Chair*
Nelle Bedner, *Association for Communication Administrators Chair*

Andre E. Johnson, *American Society for the History of Rhetoric Chair*

Elizabeth Stevens, *Ethnography Chair*

Ryan McGeough, *Kenneth Burke Society Chair*

Jim Pickett, *Philosophy and Ethics of Communication Chair*

Keith Perry, *State Association Chair*

Lesli K. Pace, *Constitution Committee Chair*

Daniel Grano, *Publications Committee Chair*

Larry Moore, *Resolutions Committee Chair*

Abby M. Brooks, *Resource Committee Chair*

Frances Brandau, *Time and Place Committee Chair*

Pat Arneson, *SSCA K-12 Representative to NCA*

Nakia Welch, *SSCA Community College Representative to NCA*

Linda Jurczak, *SSCA 4-Year College/University Representative to NCA*

Christina Moss, *NCA Nominating Committee Representative*

Brigitta R. Brunner, *NCA Regional Advancement & Promotion Advisory Board Representative*

DAY 2

THURSDAY, APRIL 4, 2019

8:00-9:15 A.M.

2101

Thursday 8:00-9:15 a.m.
Room: Alabama B

Executive Council Meeting, Part 2

Presiding: Jason B. Munsell, *President*

Participants:

Pamela G. Bourland-Davis, *First Vice President*
Shawn D. Long, *Second Vice President*
Victoria J. Gallagher, *Immediate Past President*
Jerold L. Hale, *Executive Director*
Ashli Quesinberry Stokes, *Marketing Director*
Jennifer A. Samp, *SCJ Editor*
Wendy Atkins-Sayre, *Finance Committee Chair*
Andrew Pyle, *Applied Communication Chair*
Phillip Madison, *Communication Theory Chair*
Laurie Metcalf, *Community College Chair*
Pat Arneson, *Freedom of Speech Chair*
Ashton Mouton, *Gender Studies Chair*
Scott Christen, *Instructional Development Chair*
Mary M. Meares, *Intercultural Communication Chair*
Garry Beck, *Interpersonal Communication Chair*
Lori Stallings, *Language and Social Interaction Chair*

- Dean Cummings**, *Mass Communication Chair*
Sarah K. Jackson, *Performance Studies Chair*
Marcus J. Coleman, *Political Communication Chair*
Danielle Williams, *Popular Communication Chair*
Amber Smallwood, *Public Relations Chair*
Kevin Marinelli, *Rhetoric and Public Address Chair*
Kevin Rudrow, *Argumentation and Forensics Chair*
Nelle Bedner, *Association for Communication Administrators Chair*
Andre E. Johnson, *American Society for the History of Rhetoric Chair*
Elizabeth Stevens, *Ethnography Chair*
Ryan McGeough, *Kenneth Burke Society Chair*
Jim Pickett, *Philosophy and Ethics of Communication Chair*
Keith Perry, *State Association Chair*
Lesli K. Pace, *Constitution Committee Chair*
Daniel Grano, *Publications Committee Chair*
Larry Moore, *Resolutions Committee Chair*
Abby M. Brooks, *Resource Committee Chair*
Frances Brandau, *Time and Place Committee Chair*
Pat Arneson, *SSCA K-12 Representative to NCA*
Nakia Welch, *SSCA Community College Representative to NCA*
Linda Jurczak, *SSCA 4-Year College/University Representative to NCA*
Christina Moss, *NCA Nominating Committee Representative*
Brigitta R. Brunner, *NCA Regional Advancement & Promotion Advisory Board Representative*

9:30-10:45 A.M.

2201

Thursday 9:30-10:45 a.m.
 Room: Montgomery 7 AV

Rhetorical Explorations of Montgomery's Racial Justice Commemorative Sites Part I

Sponsor: Rhetoric and Public Address

Panelists:

- V. William Balthrop**, *University of North Carolina at Chapel Hill*
Teresa Bergman, *University of the Pacific*
Carole Blair, *University of North Carolina at Chapel Hill*
Greg Dickinson, *Colorado State University*
Victoria J. Gallagher, *North Carolina State University*
Brian L. Ott, *Texas Tech University*
Michael Waltman, *University of North Carolina at Chapel Hill*
Eric King Watts, *University of North Carolina at Chapel Hill*
Kirt H. Wilson, *Pennsylvania State University*

Once known as the "Cradle of the Confederacy," Montgomery is an unlikely location for some of the nation's most prominent memorials devoted to the civil rights movement and racial justice. Yet, Montgomery is home to the Civil Rights Memorial and Civil Rights Memorial Center, Dexter Avenue King Memorial Baptist Church and Legacy Center, Freedom Rides Museum, Rosa Parks Library and Museum, as well as the new (2018) National Memorial for Peace and Justice and the accompanying Legacy Museum: From Enslavement to Mass Incarceration.

The first of the two panels will highlight Montgomery's various racial justice sites, offer an introduction to Montgomery's racial history, comment on rhetorical aspects of commemorative places, and provide some brief advice about exploring and studying commemorative sites. During the last few minutes of the panel, which would take place in the conference hotel, we will organize voluntary groups to depart for some of these important memory places. Our plan is for the panelists to accompany small groups to three or four of the major sites, staggered across the sites to reduce crowding. Because of their close proximity to the conference hotel, we will walk to the various sites. Transportation will be available for those who might require it.

All would be welcome at either or both panels, whether or not they accompany the panelists to the sites. A visit to one or more of the sites prior to the second panel will help inform the conversation, but such visits are voluntary and not mandatory for attendance. Because the visits are not a condition of panel attendance, attendees assume all risk and responsibility for travel to and from the sites. All who participate will be responsible also for their own admission fees to the sites (none over \$7.50).

Contact: Carole Blair (cblair1@email.unc.edu).

*SSCA assumes no responsibility or risk for members traveling to, from, or attending programs outside of the conference hotel. Program participants and audience members are attending voluntarily and assume all risks associated with attendance and/or participation.

2202

Thursday 9:30-10:45 a.m.
 Room: Montgomery 4

Giving, Grief, and Greed: Individual Lives at Crossroads

Sponsor: Applied Communication

Chair: Ray Ozley, *University of Montevallo*

From Endings to Beginnings: Birthing Autoethnographic Philanthropy

Abby Lackey, *Jackson State Community College*

College-Aged Chinese Millennial Consumers' Interpretation of Their Overspending in the U.S

Wenyu Ou, *Pepperdine University*

Ho-Young (Anthony) Ahn, *Pepperdine University*

Making 'The Ask' to Internal Stakeholders: The Influence of Organizational Identification on University Faculty and Staff Giving

Haley Ashley, *Western Kentucky University*

Jennifer Mize Smith, *Western Kentucky University*

Holly J. Payne, *Western Kentucky University*

Respondent: Nicole Staricek, *University of Kentucky*

2203

Thursday 9:30-10:45 a.m.
Room: Montgomery 6

Senator Doug Jones: An Agent of Conflict & Crisis at the Crossroads of Political Change in Alabama

Sponsor: Political Communication Division

Chair: Edward Panetta, *University of Georgia*

"To All My Jewish Friends, Happy Hanukkah": Kairos & Doug Jones's Senate Campaign Rhetoric

Rebecca Steiner, *University of Georgia*

Rights in Dixieland: An Analysis of Abortion Rhetoric in the Alabama Jones-Moore Senate Race

Ryan Galloway, *Samford University*

Being Green in Red Alabama: An Examination of Doug Jones' Environmental Conservation Campaign Rhetoric

Andrew Judson Hart, *University of Georgia*

The Ghost of Howell Heflin: How Rhetorical History Helped Empower Doug Jones' Senatorial Campaign for the U.S. Senate

William Hays Watson, *University of Georgia*

Respondent: Edward Panetta, *University of Georgia*

2204

Thursday 9:30-10:45 a.m.
Room: Montgomery 1 AV

"NECESSARY MEDICINE": PERFORMING THE MEANING OF HEALTH

Sponsor: Performance Studies Division

Chair: Raquel Polanco, *Louisiana State University*

Teenagers Telling a 'My Cancer Story': A Narrative and Performative (Auto)Ethnographic Approach to Coping

Patrick McElearney, *Louisiana State University*

Hi, My Name is _____: Performing Collaborative Singularity by Means of Recovery

Justin Trudeau, *University of North Texas*

Drawing and Performing Connections: The MyStory as a Storytelling Tool for the Culture-Centered Approach to Health

Montana Jean Smith, *Louisiana State University*

"A Sea of Bodies": The Performing Agent in The Culture Centered Approach to Health Communication

Raquel Polanco, *Louisiana State University*

Respondent: Leigh Ann Howard, *Capital University*

At the heart of many of the contemporary crises we face and the political debates about how to address them is a conflict about what fits properly within the definition of health and healthcare. This panel answers Gary Kreps' invitation to approach the study of health communication from new perspectives. The papers on this

panel make the case that as a discipline which takes an essentially contested concept as both its object of concern and method of study (Strine, Long, and Hopkins), performance studies scholarship provides an arena well-suited to pose new questions about the relationship between the embodied performances, institutional structures, and cultural discourses that constitute our health meanings. Our aim is to not only offer health communication scholarship nuanced ways of conceptualizing health but to ask how understanding health meaning as performative might generate new ways of theorizing disciplinary elements that continue to concern performance studies scholars: texts, aesthetics, performers, and audiences.

2205

Thursday 9:30-10:45 a.m.
Room: Alabama C AV

Examining the Alabama 200 Campaign: Core Agencies Discuss Messaging and Engagement Strategies

Sponsor: Public Relations

Moderator: Brigitta R. Brunner, *Auburn University*

Panel Participants:

Andi Martin, *Alabama Historical Commission*

Rick Harmon, *Alabama Tourism Department*

JoJo Terry, *Alabama Tourism Department*

Rationale and Presentation Descriptions:

A team of communicators who have been partners in developing and promoting the commemoration of Alabama's 200th anniversary of statehood will present during this panel. Panelists represent core agencies involved in creating publicity and messaging campaigns that strive to reach citizens of all ages throughout the state as well as potential visitors. Campaigns range from short-term immediate promotion to evergreen educational and pride vehicles.

2206

Thursday 9:30-10:45 a.m.
Room: Montgomery 5

The Intersections between Classical Rhetoric & Contemporary Law

Sponsor: American Society for the History of Rhetoric Interest Group

Facilitator: Sean O'Rourke, *Sewanee: The University of the South*

Participants:

Delia B. Conti, *Penn State Fayette*

Mark Hannah, *Arizona State University*

Melissa Love Koenig, *Marquette University School of Law*

Susan E. Provenzano, *Northwestern Pritzker School of Law*

The roundtable participants are members of Classical Rhetoric & Contemporary Law, a national group that meets virtually to study and discuss classical rhetoric texts and the intersections between

classical rhetoric and contemporary law. The participants will discuss the origins of their group, the logistics of their study, challenges, and lessons for others interested in establishing virtual read & study groups. Participants will discuss connections they discovered between contemporary law and classical rhetoric within the ancient texts they have already studied and invite the audience to share their insights. The group seeks to collaborate with communication and legal scholars on projects that substantiate meaningful connections between classical rhetoric and contemporary laws. Potential projects include a law school symposium, law review article, university press book, and annotated readers – projects that expose the intersections between classical rhetoric and contemporary law to a more diverse and multidisciplinary audience.

2207

Thursday 9:30-10:45 a.m.
Room: Montgomery 9

Change is Inevitable: Teaching Intercultural Communication Online

Sponsor: Intercultural Communication Division

Chair: Margaret U. D'Silva, *University of Louisville*

Challenges and Opportunities in Teaching Intercultural Communication Online

Margaret U D'Silva, University of Louisville

Developing Intercultural Sensitivity and Decreasing Ethnocentrism Online

Mary M. Meares, University of Alabama

Motivating students to reach out and develop self-reflexivity via on-line teaching

Hsiu-Jung Mindy Chang, Western New England University

In teaching intercultural communication, we aim to encourage cultural sensitivity and curiosity, in addition to knowledge. However, this can be challenging online where it is often harder to know and connect with our students and their backgrounds. This panel will address the special challenges presented with teaching intercultural communication in an online format and pedagogical solutions to meet them.

2208

Thursday 9:30-10:45 a.m.
Room: Montgomery 8

An Interdisciplinary Investigation of Intersectionality

Sponsor: Gender Studies Division

Chairperson: Ashton Mouton, *Sam Houston State University*

Presenters:

Ashley Deutsch, University of Arkansas

Joshua Jackson, North Carolina State University

Ashton Mouton, Sam Houston State University

Max Renner, North Carolina State University

Virginia Sanchez, Purdue University

2209

Thursday 9:30-10:45 a.m.
Room: Alabama A

And Then Nothing Turned Itself Inside-Out

Sponsor: Popular Communication Division

Chair: C. Wesley Buerkle, *East Tennessee State University*

Trapped: The Corporate Colonization of Topher Brink

Andrew Herrmann, East Tennessee State University

Queer Liminality in Gone Home

Chad Collins, University of Central Florida

Reimagining Heathers in 2018: A feminist critique of the 2018 Heathers reboot

Hannah Tabrizi, Valdosta State University

"Dear Future Husband" and Performing Compulsory Heterosexuality

Laura Mattson, University of South Florida

Respondent: C. Wesley Buerkle, *East Tennessee State University*

2210

Thursday 9:30-10:45 a.m.
Room: Alabama E

Racial Rhetoric(s): Racial Memory and the Politics of "Voice": A Roundtable

Sponsor: Rhetoric and Public Address

Chair: Lisa M. Corrigan, *University of Arkansas*

Samuel Perry, Baylor University

Amanda Nell Edgar, University of Memphis

Lisa M. Corrigan, University of Arkansas

Andre E. Johnson, University of Memphis

Scott Anderson, Arkansas State University

In a time of heightened interest in the production and consequences of Black rhetorics, this panel investigates the historical and political features of Blackness (and whiteness) in the United States. Each member of this roundtable uses a unique mode of analysis and communicative event (different speeches, media coverage, or protest acts) to locate the rhetorical features of Black rhetorics: from the circulation of lynching photographs to the physicality and "voices" of Black and Brown female social movement leaders; from the fiftieth anniversaries of Martin Luther King, Jr.'s assassination and Selma to the influence of Stonewall on the Black Panthers.

2211

Thursday 9:30-10:45 a.m.
Room: Alabama D

The Crossroads of Traditional vs Experiential Classrooms: Becoming Agents of Change

Sponsor: Instructional Development Division

Chair: Richard A. Knight, Shippensburg University

Experiential Learning: Creating Crisis Management Plans (CMPs) for Real World Applications

Leslie Rodriguez, Angelo State University

Experiential Learning and Study Abroad: More than Just "Painting the Church"

George Pacheco, Jr., West Texas A&M University

Service Learning: The Challenges and Opportunities of Increased Interactivity and Electronic Textbooks

John Nicholson, Mississippi State University

Should I Stay or Should I Go?: Working with At-Risk Students in a College Entry Program

David R. Nelson, Valdosta State University

New "Multimedias" and Student Engagement

Jeff Boone, Angelo State University

This panel explores experiential learning as the vehicle to develop students' capacity to transfer theory into practice. Panelists will discuss the changing classroom in relation to ebooks, constantly evolving modes of media, real-world applicable CMP development and student hands on experience that goes beyond traditional volunteer work. These changes are not without challenge, but the efforts are worthwhile in terms of student experience, success and long-term career efforts. Experiential learning enables students to develop skills that distinguish them from other students. These activities give students concrete examples that they can share with prospective employers and enhance their career prospects.

11:00 A.M.-12:30 P.M.

2301

Thursday 11:00 a.m. -12:15 p.m.
Room: Montgomery 7 AV

Vice President Spotlight

Overcoming Conflict and Crisis in Small Town Alabama: How Citizens Came Together and Used Deliberative Communication to Successfully Address a Conflict and Avoid Potential Crisis

Co-sponsor: Political Communication

Sally Bennett Hardig, University of Montevallo

Cristin Brawner, Director, David Mathews Center for Civic Life

Hollie Cost, Mayor, City of Montevallo, and Professor, University of Montevallo

Sherry G. Ford, University of Montevallo

This panel focuses on a collaborative civic engagement project that addressed a community conflict in a small town in Alabama in a partnership between the city, the David Mathews Center for Civic Life (DMC) and Communication Studies faculty. Citizens practiced deliberative communication in a series of community conversations and public forums to address a controversial NDO proposal.

2302

Thursday 11:00 a.m. -12:15 p.m.
Room: Montgomery 1 AV

Got Milk? Exploring the Intersections of Milk Consumption and Performance

Sponsor: Performance Studies Division

Chair: Naomi P. Bennett, Louisiana State University

The Privilege of Soy: Life versus Lifestyle

Naomi P. Bennett, Louisiana State University

Milk does the [White] Body Good: An Analysis of Milk Consumption as Symbolism for White Supremacy

Nicole Costantini, Louisiana State University

High-Protein Substance Abuse

Greg Langner, Louisiana State University

(Object)ive: Lactation

Stephanie Heath, Louisiana State University

Respondent: Danielle McGeough, University of Northern Iowa

This panel explore the cultural implications of milk consumption. Valenze (2011) writes that despite its contested history, milk "has triumphed as a universal icon of modern nutrition" (3) and throughout history has "acted as a mirror of its host society, reflecting attitudes towards nature, the human body, and technology" (5). We seek to explore recent performances centered on imagery, milk consumption, and everyday practices. Through our research, we engage with performance theories to explore how conflicting uses and perceptions of milk impact the everyday lives of its consumers.

2303

Thursday 11:00 a.m. -12:15 p.m.
Room: Montgomery 5

Conflict in the Crucible of Citizenship: Rhetorical Examinations of the 14th Amendment

Sponsor: Rhetoric and Public Address

Chair: Jeffrey B. Kurtz, Denison University

Stephen Howard Browne, Pennsylvania State University

Theon E. Hill, Wheaton College

Jeffrey B. Kurtz, Denison University

Respondent: Paul Stob, Vanderbilt University

While the Fourteenth Amendment is the longest amendment to the U.S. Constitution, at over 400 words, its status, stature, and meanings have not been readily resolved by the sheer preponderance of those

words and what they outline for commitments to birth-right citizenship, equal protection, and due process. Working along chronological and theoretical lines, we will offer critical reflections on the 14th Amendment and strive to answer questions about the text's ramifications for the dignity of native peoples following the amendment's ratification, the limits of constitutional law, and the stakes of memory; the anxieties of citizenship as relentlessly outlined by one of the amendment's most curious critics; and the contemporary obligations and burdens of citizenship as these are shaped by the dynamics of racial neoliberalism, obligations conspicuously featured in the rhetorical legacy of former president Barack Obama. We also mine carefully the theoretical and critical-interpretive ramifications that may follow from seriously taking up questions inspired by the amendment and the intersection of rhetoric and memory; the fraught anxieties of citizenship; and the multiple ways "race" may serve to richly complicate understandings of a wonderfully imperfect articulation of what Stiles noted were our own vexing limitations.

2304

Thursday 11:00 a.m. -12:15 p.m.
Room: Montgomery 9

Conflict and Aftermath: A Roundtable Analysis of the 2018 U.S. Midterm Elections

Sponsor: Political Communication Division

Chair: **Melissa M. Smith**, *Mississippi University for Women*

- Marcus J. Coleman**, *University of Southern Mississippi*
- Larry Powell**, *University of Alabama at Birmingham*
- Lauren Reichart Smith**, *Indiana University*
- Brian C. Brantley**, *Texas A&M University – San Antonio*
- Kenny D. Smith**, *Indiana University*
- Barry P. Smith**, *Mississippi University for Women*
- Patrick Wheaton**, *Georgia Southern University*
- William F. Harlow**, *University of Texas of the Permian Basin*

Melissa M. Smith, *Mississippi University for Women*

Panelists will analyze the results of the 2018 U.S. midterm elections. The midterm electoral cycle is often seen as a referendum on the presidency, and the current presidential term has been fraught with conflict. The aftermath might provide some indication of whether the conflict will result in crisis or a step back from further conflict escalation.

2305

Thursday 11:00 a.m. -12:15 p.m.
Room: Alabama E

Students on Opposite Sides of Generational Crossroads: Pedagogical Issues Related to Technology, Class Discussions and Group Work

Sponsor: Community College Division

Chair: **S. Brad Bailey**, *Mississippi Gulf Coast Community College*

S. Brad Bailey, *Mississippi Gulf Coast Community College*

Beau Foutz, *Coastal Alabama Community College*

Dena Horne, *Sam Houston State University*

Nilam Patel, *San Jacinto Community College*

Community college classrooms have, perhaps, the most nonhomogeneous grouping of students in higher education. At a community college, it is not uncommon for students in the same class to range in ages from 16-67. Older students are referred to as non-traditional, but are often the rule rather than the exception at community colleges. This panel will explore what makes the community college classroom unique in this regard, as well as pedagogical challenges and opportunities.

2306

Thursday 11:00 a.m. -12:15 p.m.
Room: Montgomery 6

Starting a Communication Center: Opportunities and Challenges

Sponsor: Instructional Development Division

Chair: **Kathleen J. Turner**, *Davidson College*

Melody Lehn, *Sewanee: The University of the South*

Kevin Marinelli, *Davidson College*

Sean Patrick O'Rourke, *Sewanee: The University of the South*

Caroline E. Sawyer, *University of South Carolina-Beaufort*

Sarah Mayberry Scott, *Arkansas State*

In this roundtable session, participants from across diverse Southern institutions of higher learning – state universities, liberal arts colleges, and regional teaching campuses – discuss how to navigate the opportunities and challenges inherent in starting a Communication Center. Participants will share their experiences and offer practical strategies in short position statements, before facilitating what promises to be a robust, interactive conversation with the audience.

2307

Thursday 11:00 a.m.-12:15 p.m.
Room: Alabama C AV

Bodies in Conflict: Sport, Gender, and Social Change

Sponsor: Gender Studies Division

Chair: **Meredith M. Bagley**, *University of Alabama*

Meredith M. Bagley, *University of Alabama*

Mary Anne Taylor, *Emerson College*

Jaime Wright, *St. John's University*

This panel engages three sites of bodies in conflict: female basketball players standing in racial solidarity against police shootings, female debate competitions challenging norms of conflict, and visual representation of queer female bodies in sport. Through analysis and discussion, we place gendered bodies at the crossroads of conflict, asking if change has occurred, should occur, or ever will.

2308

Thursday 11:00 a.m.-12:15 p.m.
Room: Alabama D

Public Discourses on Education: A Crisis in Confidence, a Crossroads in Progress

Sponsor: Association for Communication Administrators

Chair: Lesli Pace, *University of Louisiana at Monroe*

Wendy Atkins-Sayre, *University of Southern Mississippi*

Lesli K. Pace, *University of Louisiana at Monroe*

Lionell Smith, *Voorhees College*

Antonio Spikes, *Davidson College*

Belinda A. Stillion Southard, *University of Georgia*

This roundtable discussion explores public perceptions of education in the United States. Taking a variety of scholarly approaches, participants will focus on perceptions of education in a state of perpetual crisis, notions of education as a vehicle of liberal indoctrination, questions regarding the ongoing relevance of historically black colleges and universities, the fear of the “professionalization” of the academy, and the rejuvenated conversation about school integration.

12:30-1:45 P.M.

2401

Thursday 12:30-1:45 p.m.
Room: Room: Montgomery 7 AV

A Sampling of Scholarship in Mass Media

Sponsor: Mass Communication Division

Chair: Dean Cummings, *Georgia Southern University*

Retelling the 1966 Texas Western Basketball Story: Narrative, Genre, and Social Action In Sport

C. Thomas Preston, Jr., *University of North Georgia*

Allison Joy Bailey, *University of North Georgia*

Shane Toepfer, *University of North Georgia*

What Can Video Games Teach Us About Big Data?

Candice Lanius, *University of Alabama—Huntsville*

A New Kind of Church: The Religious Media Conglomerate as a “Denomination”

Mark Ward, Sr., *University of Houston—Victoria*

What The Health?: Creating of a conspiracy theory

Thuy Le, *University of Arkansas*

Respondent: Beth Bradford, *La Salle University*

2402

Thursday 12:30-1:45 p.m.
Room: Montgomery 1 AV

Embarking on an Investigation at the Behest of an Alabama Horologist”: Performative Responses to S-Town

Sponsor: Performance Studies Division

Chair: Colin Whitworth, *Southern Illinois University*

Coping through True Crime: What John B. McLemore taught be about S-Town(s)

Montana Jean Smith, *Louisiana State University*

The Running Down of the Clock

Nicole Costantini, *Louisiana State University*

S-Town and the Man-Made Maze of Narrative Ethics and Southern/Queer Identity

Colin Whitworth

Té Dulce con Abuelita” (Sweet Tea with Grandma)

Les Delgado, *University of North Texas*

Midwest S-Town

Jake Beck, *Southern Illinois University*

Dear John

Natalie Garcia, *University of Houston-Clear Lake*

Green & Brown: Exploring the Construction of Environmental Visions in S-Town

Alex Davenport, *Southern Illinois University*

TL;DL S-Town: Because the Simplest Story can Stretch Out for an Entire Season.

Jonny Gray, *Southern Illinois University*

Respondent: Rebecca Walker, *Southern Illinois University*

S-Town (which stands for Shit Town), a popular podcast, tells the story of John B. McLemore, a resident of Woodstock, Alabama. It weaves a rich tapestry of issues and ideas as it unravels the life of one remarkable man in what he would deem an unremarkable place. This panel uses a high-density approach to pull at many of the threads that make up the tapestry of S-Town. With presentations ranging from sexuality, narrative, ethics, identity, environmentalism, and more, as host Brian Reed might say, “This...is S-Town.”

2403

Thursday 12:30-1:45 p.m.
Room: Montgomery 4

Communication in Crisis and Conflict

Sponsor: Applied Communication

Chair: Rebekah Fox, *Texas State University*

Rawabi: The Palestinian City of Hope

Randall G. Rogan, *Wake Forest University*

Jack Nassar, *Rawabi Foundation*

Haiti Post-Earthquake: Is Recovery the Final Stage in Crisis Communication?

Barbara Sims Collier, *Kennesaw State University*

Laura Beth Daws, *Kennesaw State University*

Tragedy on Southwest Flight 1380: A crisis response analysis

Beth Ann Paris Labadorf, *Bob Jones University*

Respondent: Kristina Drumheller, *West Texas A&M*

2404

Thursday 12:30-1:45 p.m.

Room: Montgomery 5

“How Long? Not Long”: Montgomery as a Site for Battling in the Present, Predicting the Future, and Reconciling the Past

Sponsor: Rhetoric and Public Address

Chair: Camille Kaminski Lewis, *Furman University*

The Political Parson: How Montgomery Birthed Fundamentalism

Camille Kaminski Lewis, *Furman University*

“When We All Get to Heaven”: Eschatological Rhetoric in the Civil Rights Movement

Theon Hill, *Wheaton College*

“For these failures we are profoundly sorry”: Image Repair Theory and Popular Southern Myth

Dann Brown, *Grove City College*

Respondent: Melody Lehn, *Sewanee: The University of the South*

On the steps of the jarringly bleached State Capital of Alabama in Montgomery, Martin Luther King reminded his allies who marched with him from Selma on March 25, 1965, “How long? Not long, because the arc of the moral universe is long, but it bends toward justice.” The first leg of that arc is arguably anchored in Montgomery itself, the home of the top-down, white supremacist Confederate States of America. This same arc shortened as a result of the Montgomery efforts within a racially egalitarian, grass-roots Civil Rights movement. Between 1861 and 1965, however, Montgomery launched another political crusade that wielded a familiar and racially-charged religious rhetoric. Evangelical Fundamentalism’s loudest and most racially antagonist voice began his public career just twelve city blocks from the White House of the Confederacy and Dexter Avenue Baptist Church. Robert Reynolds Jones, founder of Bob Jones University, first tested his vitriolic and xenophobic rhetoric here. This panel will trace Fundamentalism’s history from Jones’ originating egocentric battles in the present, its confining predictions for the future, and its curious reconciliation with the past.

2405

Thursday 12:30-1:45 p.m.

Room: Alabama D

Top Paper Panel

Sponsor: Instructional Development Division

Chair: Colleen Mestayer, *Tennessee Technological University*

Student Identification and Communication Instruction: An Examination of Identity Gaps as Predictors of Communication Satisfaction and Teacher Apprehension*

Matthew C. Ramsey, *Shippensburg University of Pennsylvania*

Richard A. Knight, *Shippensburg University*

Introduction to Society and Sport Communication: An Undergraduate Curriculum in Navigating Societal Crossroads using Sport**

Samuel D. Hakim, *University of Alabama*

Thomas Hugh Feeley, *University at Buffalo, SUNY*

Ashley E. Fico, *College at Brockport, SUNY*

Infusing Infographics into the Business Curriculum

Stephanie Kelly, *North Carolina A&T State University*

Stephen Croucher, *Massey University*

Todd Sandel, *University of Macau*

Yu Fei, *University of Macau*

Grading as Conversation: A New Paradigm for Evaluating Student Work and Motivation

Mark Borzi, *Valdosta State University*

Healing Professional Injuries: Unmasking Racial Trauma in Educational Spaces

Lionnell Smith, *Voorhees College, Denmark SC*

Respondent: Scott Christen, *Tennessee Technological University*

*Top Faculty Paper

**Top Student Paper

2406

Thursday 12:30-1:45 p.m.

Room: Montgomery 9

Promising Scholars in the Path of Change: Student Papers on Intercultural Communication

Sponsor: Intercultural Communication Division

Chair: Mary M. Meares, *University of Alabama*

An Understanding of Intercultural Communication, Competency, and Pedagogy

Marieke C. Keller, *University of Alabama*

Hey! I Love K-POP, Can We Be Friends?

Eunhui Kim, *University of Alabama*

“Don’t Scare me Like that, Colonizer!”: Crossroads of Change in Black Power Through Wakandan Language and Place

Sarah F. Price, *University of Alabama*

Respondent: Yanrong (Yvonne) Chang, *University of Texas-Rio Grande Valley*

2407

Thursday 12:30-1:45 p.m.
Room: Alabama E

Policies, Politics, and Presidents: Rhetoric Advancing the National Agenda

Sponsor: Rhetoric and Public Address

Chair: Ryan Neville-Shepard, *University of Arkansas*

A Line Drawn in Water: National Identity and the Panama Canal Treaties

Erin Forest, *University of Georgia*

(Un)Documented Myths: Notes on the Criminalization of Mari(h)uana

Jack Lassiter, *Baylor University*

Neoliberal Perpetuation and Resistance: The Constitutive Rhetoric of Donald Trump and Barack Obama's Presidential Campaign Announcement Speeches

Jonathan Smith, *University of Memphis*

Rhetoric, Policy Change and the Acceleration of Crisis: Trump, China and Reunification with Taiwan

Andrew D. Barnes, *James Madison University*

Respondent: Stephen Heidt, *Florida Atlantic University*

2408

Thursday 12:30-1:45 p.m.
Room: Alabama A

Translating Values into Conduct: Cases in Public Relations Ethics

Sponsor: Public Relations

Moderator: Michelle Groover, *Georgia Southern University*

Public Relations and Ethics: Cases, Frameworks, Codes, and the Profession

Corey A. Hickerson, *James Madison University*

Brigitta R. Brunner, *Auburn University*

Applebee's Social Media "Meltdown": Managing Ethics in an Online Brand Community

Amber L. Hutchins, *Kennesaw State University*

Desirae K. Johnson, *Kennesaw State University*

Connecting Government Relations to Ethics: Louisiana's Centralized Media Relations

Christopher McCollough, *Columbus State University*

A Kantian Examination of UNC's Response to Its Shadow Curriculum

Christie Kleinmann, *Belmont University*

The Wounded Warrior Project

William Thompson

Pamela G. Bourland-Davis, *Georgia Southern University*

The proposed panel will examine public relations case studies from the new book, *Translating Values into Conduct: Cases in Public Relations Ethics*. As an introduction to the topic, public relations practice through the lens of the ethics will be investigated. Next, the presenters will discuss case studies about Applebee's social media crisis, Louisiana government relations, the University of North Carolina athletics scandals, and Wounded Warrior's Project improprieties. These cases will be used to illustrate the ways ethics have either been used appropriately or inappropriately, and how the cases can be used to further student understanding of ethics constructs and contexts.

2409

Thursday 12:30-1:45 p.m.
Room: Montgomery 6

At the Crossroads of Theory and Measurement

Sponsor: Interpersonal Communication Division
Communication Theory Division

Chair: Ruth Martin, *Blinn College*

Interpersonal Agitation: An Exploratory Study and Preliminary Scale Development

Thomas J. Socha, *Old Dominion University*

Kara Bohrer, *Old Dominion University*

Tiffany Daniel, *Old Dominion University*

Claudia Garcia Mendoza, *Old Dominion University*

Melissa Leake, *Old Dominion University*

Richard Reyes, *Old Dominion University*

Competing Frames, Competing Discourses: A Dialogic Examination of Meaning Making

Clint G. Graves, *University of Georgia*

Examining the Validity of the Interpersonal Solidarity Measure in the Workplace Context

Ryan Goke, *Murray State University*

Stephanie Kelly, *North Carolina Agricultural and Technological State University*

Development of the Widowhood Resilience Scale

Carrie L. West, *Schreiner University*

Samuel J. Dreeben, *Schreiner University*

Respondent: Leah LeFebvre, *University of Alabama*

2410

Thursday 12:30-1:45 p.m.
Room: Alabama C

Navigating Political Polarization at the Crossroads of Change

Sponsor: Political Communication Division

Chair: Darrell Roe, *Eastern New Mexico University*

Who Participates and How: The Influence of Social Inequality on Political Participation

Freddie J. Jennings, *University of Arkansas*

The “Battle for the Net” and the Battle for Congress:
Net Neutrality in the 2018 Midterms
Ben Medeiros, *Newman University*

2018 U.S. Midterm Tweets: A Social Network Analysis of
Political Discourse

Ben LaPoe, *Ohio University*
Jerry Miller, *Ohio University*

Campaigning in 2018 as Rhetorical Critics: Putting
Theory into Practice

Joshua H. Miller, *Texas State University*
Jim Vining, *Governors State University*

Respondent: Barry Smith, *Mississippi University for
Women*

2:00-3:15 P.M.

2501

Thursday 2:00-3:15 p.m.
Room: Montgomery 7 AV

Scholar Spotlight

2018 Outstanding Scholar in Communication Theory

Sponsor: Communication Theory Division

Chair: T. Phillip Madison, *University of Louisiana,
Lafayette*

On the Development of Truth-Default Theory
Timothy Levine, *University of Alabama, Birmingham*

2502

Thursday 2:00-3:15 p.m.
Room: Montgomery 5

Perspectives on Enlightenment Rhetoric: Economics, Technologies, and Rationalities

Sponsor: American Society for the History of
Rhetoric Interest Group

Chair: Jeff Walker, *University of Alabama at
Birmingham*

Spontaneous Order as Rhetorical Invention:
Interpreting Hayekian Economics through the
Rhetorical Tradition

Alexander Morales, *University of Georgia*

Adam Smith the Impartial Spectator: Rhetoric, Ethics,
and Economics

Cody Hawley, *University of South Florida*

Echoes of the Enlightenment: 20th Century Public
Housing Policy and Antebellum Pseudoscience

Max Plumpton, *University of North Carolina*

Technologies, Production, and Reason in Memes: The
Contemporary Rhetoric of Digital Enlightenment
Jaime Robb, *University of South Florida*

Respondent: Brandon Inabinet, *Furman University*

The enlightenment was a revolutionary era in the progression of
western ideas, with profound effects on this history and theory of
rhetoric. This panel engages with aspects of enlightenment rhet-
oric in a variety of mediums—economic and political philosophy,
public housing debates, and digital technologies—in order to ex-
amine its historical importance and legacy into the twentieth-first
century. Considering the Enlightenment’s impact on American and
World history, this panel presents an opportunity to re-theorize
and re-consider enlightenment rhetoric, interpreting how these
text and authors suggest particular ways of knowing and being in a
world of economic and technological rationalities.

2503

Thursday 2:00-3:15 pm
Room: Montgomery 4

Conflict, Crisis, and the Rhetoric of President Donald Trump

Sponsors:

Political Communication Division
Rhetoric and Public Address

Chair: Marcus Coleman, *University of Southern
Mississippi*

Rock, Rally and Resentment: Donald Trump’s
Campaign Rallies as Rhetorical Subreption

Kaitlin N. Graves, *University of Memphis*

“It’s Good to be the King”: Trump Discourse and
Congressional Abdication Forewarn the Crisis of
America’s Shift to Autocratic Rule

Susan H. Sarapin, *Troy University*

Trump’s Populist Rhetoric and Nationalist Mission to
Make America Great Again

Carolyn Walcott, *Georgia State University*

When a Tweet is More Than a Tweet: Changes to Visual,
Social, and Legal Interpretations of President Trump’s
Tweets

Katelyn Brooks, *University of Utah*

Respondent: Ryan Neville-Shepard, *University of
Arkansas*

2504

Thursday 2:00-3:15 p.m.
Room: Montgomery 1 AV

Let’s Get Physical: Performance, Identity, and Fitness Journeys

Sponsor: Performance Studies Division

Chair: Colin Whitworth, *Southern Illinois University*

I Want to be Heroin-Chic but not Breakable:
Negotiating Images of Health and Recovery

Alex Davenport, *Southern Illinois University*

Comment Below “Interested” to Know How Good This Feels

Montana Jean Smith, *Louisiana State University*

Me, Myself, and I

Lisa Spinazola, *University of South Florida*

Resisting the Boys’ Club: Practicing Femininity in the Gym

Lindy Wagner, *Southern Illinois University*

Sweating into Elvira’s Cleavage: Queering the Gym through Camp Materiality

Colin Whitworth, *Southern Illinois University*

Respondent: Tracy Stephenson Shaffer, *Louisiana State University*

Performance asks its practitioners to attend to the body (Spry, 2011), but how often do we actually attend the body? We mean *really* consider the body that we are theoretically “putting into it?” When do we really consider, take care of, and give deep reflexive awareness to our bodies as they exist in performance and daily life? These performances use a myriad of methods (auto-ethnography, mystory, Myerhold, et. al.) to look back on times when we have really considered the body through attending to fitness—for whatever that means on an individual level. Focused by considering the ways our bodies are affected by the intersections of identity—sexuality, age, gender, size, and ability—these performances take to the spaces that are supposed to help us on the journey to wellness and ask just how much of our bodies are truly welcome there.

2505

Thursday 2:00-3:15 p.m.

Room: Montgomery 6

The Crossroads of Gender Scholarship: Top Papers in Gender Studies

Sponsor: Gender Studies Division

Chair: Beth Bradford, *La Salle University*

The Body as the Site of Conflict: Menstrual Suppression and Rhetorics of Containment

Christiana Shipma McFarland, *Auburn University*

Performing in a Female Body: An Autoethnography of Food, Romance, and Change

Cara Mackie, *Florida Southern College*

Portending Change: Lucy Ricardo, June Cleaver, and the Demise of the Fifties Housewife

Nicole Barnes, *James Madison University*

Unveiling the Veil: Muslim Women, Identity and the Gaze

JoAnna Boudreaux, *University of Memphis*

Respondent: Beth Bradford, *La Salle University*

2506

Thursday 2:00-3:15 p.m.

Room: Alabama D

Contemporary Regressive Rhetorics in Moments of Political Crisis

Sponsor: Rhetoric and Public Address

Chair: Sara Baugh-Harris, *University of Denver*

Resisting Progress under the Guise of Protection: Regressive Rhetorics in Transgender Asylum Cases

Emily Kofoed, *University of South Carolina Upstate*

Regressive Rhetoric in the 2018 Brazilian Presidential Campaign: Nostalgia as a Resource toward Affective Mobilization

Milene Ortega, *Auburn University*

One Part “Threat,” Two Parts White Supremacy: A Decolonial Analysis of Italy’s Regressive Anti-Immigrant Rhetoric

Sara Baugh-Harris, *University of Denver*

Continued Globalization through a New Regressive Rhetoric: Understanding Trump’s Global Imaginary

Zoe Hess Carney, *Texas A&M University*

In the United States, regressive rhetoric is being wielded by our federal government as a means to “preserve” a singular vision of national character. Much of this rhetoric and its attenuating policies align with a false nostalgia for a “great America” that must be protected from those who threaten its success. Those who pose the greatest threats are often categorized as such based on little more than their race, gender, sexual orientation, ability, class, or citizenship. Yet, this movement is not unique to the United States. Rather, it is but one thread in a larger global tapestry of populist nationalism. Trump’s “Make America Great Again” resonates in geographical variations as far-right leaders use rhetorics of fear, racial and national supremacy, and conservative cries for stronger family and national values as rallying points for regressive policies. Therefore, our panel seeks to understand regressive rhetorics as a strategic response to moments of national and global conflict and anxiety. By examining the U.S., Brazil, and Italy, this panel illuminates a global pervasiveness and consistency in regressive political rhetorics, while also delving more deeply into rhetorical analyses of these movements from a variety of methodological and theoretical frameworks. While our foci differ, ranging from the rhetorical analysis of immigration cases arguing for the rejection of transgender women seeking asylum in the United States to a more macro analysis of how Trump’s rhetoric reverberates globally, we are committed to engaging regressive rhetorics as a response to conflict. Moreover, our distinct approaches, drawing from queer theory, affect theory, decolonization, and globalization, allow us to engage this topic from a variety of perspectives that might otherwise not be in conversation.

2507

Thursday 2:00-3:15 p.m.
Room: Alabama C AV

Top Papers in Popular Communication

Sponsor: Popular Communication Division

Chair: John Saunders, University of Alabama, Huntsville

Gilmore Girls: A Year in the Life: A Critical Analysis*
Brittany Shaughnessy, Coastal Carolina University

Death in Irish Popular Culture*
Taylor Fussell, University of North Carolina at Charlotte

Respondent: John Saunders, University of Alabama, Huntsville

*Top Student Papers

2508

Thursday 2:00-3:15 p.m.
Room: Alabama A

The Anatomy of the Eulogy: Rev. Jasper Williams and the Rhetoric of the Black Church: A Roundtable

Sponsor: Rhetoric and Public Address

Chair: Andre E. Johnson, University of Memphis

Dianna Watkins-Dickerson, University of Memphis

Algernon Williams, Independent Scholar

Lionnell Smith, Voorhees College

Tina Harris, University of Georgia

Ashley R. Hall, Ithaca College

Elizabeth F. Desnoyers-Colas, Georgia Southern University

Christopher A. House, Ithaca College

Natonya Litsach, University of Memphis

Kimberly P. Johnson, Tennessee State University

By using Jasper Williams' eulogy of Aretha Franklin as a point of departure, participants of the interactive roundtable will discuss the rhetorical efficacy, meaning, and purpose of the eulogy and how does it function in the broader public. We will also examine the African American public address tradition, the black prophetic tradition, Black Church rhetoric, and the role of the Black preacher as an orator.

2509

Thursday 2:00-3:15 p.m.
Room: Montgomery 9

Communication Courses at the Crossroads: Changes Across the Curriculum

Sponsor: Instructional Development Division

Chair: Colleen Mestayer, Tennessee Technological University

From Caterpillars to Butterflies: Student Fear Transformation Throughout the Introductory Speaking Course

Luke LeFebvre, Texas Tech University

Leah E. LeFebvre, University of Alabama

Mike Allen, University of Wisconsin-Milwaukee

Marjorie M. Buckner, Texas Tech University

Darrin Griffin, University of Alabama

Interpersonal Communication Courses in the Nation's Top 15 MBA Programs*

Victoria Bertram, University of Tennessee, Knoxville

Meeting Internal and External Expectations: Curriculum Changes in an Academic Communications Department

Butler Cain, University of North Alabama

Suspicious Minds: Exploring the Crossroads of Deception and Academic Dishonesty as a Student Misbehavior

Darrin J. Griffin, University of Alabama

Fei Qiao, Guangdong University of Foreign Studies

Application of the Organizational Change Model for Curricular Process Revision and Institutional Practice

Elyse C. Gessler, University of Pennsylvania**

Evelyn Mocek, University of Pennsylvania

Respondent: Stephanie Kelly, North Carolina A&T State University

*Student Paper

**Student Co-Author

2510



Thursday 2:00-3:15 p.m.
Room: Alabama E

State Champions Undergraduate Sampler

Sponsor: Theodore Clevenger Undergraduate Honors Conference

Chair: Kevin Bryant, Tennessee Tech

State champions selected from across the southeast region will perform rhetorical criticism, communication analysis, persuasive speaking, impromptu speaking or extemporaneous speaking. Topics typically range from political communication including Donald Trump, minority women's lack of representation in the #MeToo movement, predatory renting practices, domestic violence against men, and social justice movements like BLM, just to name a few.

3:30-4:45 P.M.

2601

Thursday 3:30-4:45 p.m.
Room: Montgomery 7 AV

A Sampling of Scholarship in the Online and Social Media Sphere

Sponsor: Mass Communication Division

Chair: Dean Cummings, *Georgia Southern University*

Parasocial Interaction and Instagram: The Impact of Celebrity Fitness Trainers on Females via Social Media
Jordan Powers, *Regent University*

An Analysis of Online Opinions about Violent Incidents in China

Sitong Guo, *University of Alabama*

A funny thing happened on the way to the survey: Parasocial influence on true crime podcast advertising survey participants in closed Facebook groups.

Megan Moe, *Lee University*

The President and the Frog: On the Significance of Pro-Trump Internet Memes in the 2016 Presidential Election

Steven Murray, *University of Georgia*

Respondent: Matthew Stilwell, *University of South Carolina*

2602



Thursday 3:30-4:45 p.m.
Room: Montgomery 6

The Theodore Clevenger Undergraduate Honors Conference Preview

Chair: Shawn D. Long, *Second Vice President, SSCA*

Patrick Bennett, *Midlands Technical College*

Shana Bridges, *Georgia Southern University*

This panel, to include former UHC participants or alumni, is open to UHC participants, and will provide an overview of what to expect. UHC participants will be able to ask questions about their presentations and the conference.

2603

Thursday 3:30-4:45 p.m.
Room: Montgomery 5

Science, Sexism and Racism: History and Memory of Science in the South and across the Nation

Sponsor: Rhetoric and Public Address

Chair: John Lynch, *University of Cincinnati*

Blood, Protest, and the Black Youth Project 100: Disrupting James Marion Sims' Legacy

Berkley Conner, *University of Iowa*

The Science of White Slavery: Solidifying Racial Boundaries in the New York Solution, 1910-1915

Leslie J. Harris, *University of Wisconsin-Milwaukee*

Remembering Research Crimes: Litigation as Purification Ritual at the Tuskegee History Center

John Lynch, *University of Cincinnati*

Pioneers of Innovation: Women Coders during the Cold War

Ginney Norton, *Drury University*

While science and medicine are often praised for breakthroughs that improve lives, science has also been guilty of perpetuating some of the worst episodes of racism and sexism. Many (but not all) of these episodes have become a point for protest and counter-memory. These events range from the notorious Tuskegee Syphilis Study, the history of J. Marion Sims's surgical experiments on female slaves, "scientific" explorations of femininity and race, and gendered and racialized practices in medicine. Some of these events (Sims and Tuskegee) also have roots in Alabama. The four papers on this panel grapple with these events to highlight how different practices of memory constitute and/or challenge the identities of medicine and America.

2604

Thursday 3:30-4:45 p.m.
Room: Montgomery 4

Myths, Politics, and Memory in the South

Sponsor: Rhetoric and Public Address

Chair: Mike Milford, *Auburn University*

Journey to Southern Atonement: A Case Study of the Arkansas Billgrimage

Ashley Clayborn, *University of Georgia*

Agent of Change: The Rhetoric of Position in Locational Memory

Samantha James, *University of Alabama*

Charleston Strong: Memorializing the Charleston Church Massacre

Morgan Gonzalez, *University of South Carolina*

Rebirth of a Nation: *Ethos*, Dwelling, Forgetting, and the Ethics of Nostalgia

Tony Irizarry, *Pennsylvania State University*

Respondent: Patrick Wheaton, *Georgia Southern University*

2605

Thursday 3:30-4:45 p.m.
Room: Montgomery 1 AV

Top Student Papers in Performance Studies

Sponsor: Performance Studies Division

Chair: Ariel Gratch, *Utica College*

How Geese Are In Flight: Proposing Travel as a Methodology

Alex Davenport, *Southern Illinois University*

Literature Review: The Latino Look to American Baseball

Chandler Thornton, *University of Alabama*

Being Present: Performing (Dis)Embodied Presence, Intimacy, and Virtual Touch

Naomi Bennett, *Louisiana State University*

2606

Thursday 3:30-4:45 p.m.
Room: Alabama C AV

The Crossroads at “Truth isn’t Truth”: Using Communication Theory to Make Truth Great Again

Sponsor: Communication Theory Division

Chair: Fan Yang, *University of Alabama, Birmingham*

Our Pathological, Prolific Liar in Chief: The Crisis of Donald Trump’s Lies

Kim B. Serota, *Oakland University*

When a Liar Boldly Displays his Duplicity: Explaining the Deviancy of Donald Trump’s Deception with IMT2

Steve McCornack, *University of Alabama, Birmingham*

Kelly Morrison, *University of Alabama, Birmingham*

Understanding Presidential Self-Delusion with Activation-Decision-Construction-Action Theory (ADCAT)

Jeffrey Walczyk, *Louisiana Tech University*

Truth-Default Theory, False Statements, Fact Checking, and Public Lies

Timothy Levine, *University of Alabama, Birmingham*

2607

Thursday 3:30-4:45 p.m.
Room: Exhibit Hall A

Tattoo You Too: More Professors, More Tattoos, and More Stories

Sponsor: Popular Communication Division

Chair: Danielle E. Williams, *Georgia Gwinnett College*

William V. Faux, II, *Valdosta State University*

Kimberly Kulovitz, *Valdosta State University*

Patrick McElearney, *Louisiana State University*

David R. Nelson, *Valdosta State University*

Stacy Rusnak, *Georgia Gwinnet College*

This panel will highlight experiences of being tattooed in the classroom environment. Discussions may include subjectivity, decorum, stereotypes, and perceptions of immediacy.

2608

Thursday 3:30-4:45 p.m.
Room: Alabama D

Navigating Classroom Conflict as a Graduate Student Instructor

Sponsor: Instructional Development Division

Chair: Lauren Lemley, *Abilene Christian University*

Do You Even Know What You’re Talking About? Graduate Instructors and Conflicts About Credibility

Kendra Bolin, *Abilene Christian University*

Virtually Frustrated: Navigating Conflict in the Online Classroom

Crystal Daugherty, *University of Memphis*

Hey . . . Don’t I Know You? Navigating Conflicts Created by Out-of-Class Relationships with Students

Kelvin Kelley, *Abilene Christian University*

Competing Tensions: Conflicts Facing Graduate Instructors as Assistants in the Classroom

Katie Scott, *University of Georgia*

Please Don’t Call Me by My First Name: Navigating Conflict and Ways Forward in the Communication Classroom as a Womanist, Veteran, and Graduate Instructor

Dianna N. Watkins-Dickerson, *University of Memphis*

Graduate student instructors maintain a critical, yet vulnerable position of power in college classrooms across the country. This panel discussion presents experience and research from graduate students and faculty members to discuss various causes and types of conflict in face-to-face and online classrooms. Ultimately, our conversation seeks to explore the points of tension that create conflict and present practical strategies for preparing graduate instructors to deal with conflict, preventing causes of conflict (when possible), and productively navigating classroom conflicts.



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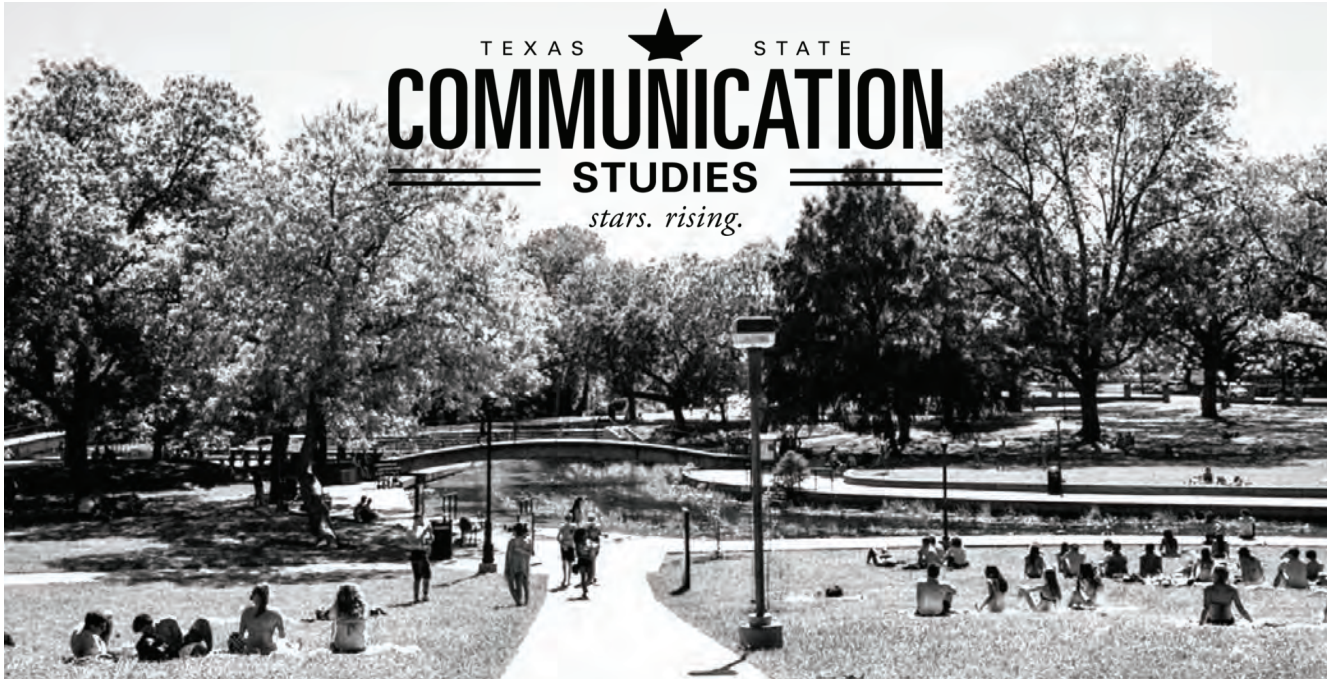
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2609

Thursday 3:30-4:45 p.m.
Room: Montgomery 9

Campus Communication in Times of Crisis: Students Coping at the Crossroads

Sponsor: Applied Communication

Chair: **Monette Callaway**, *Hinds Community College*

Minimizing Hurricane Harvey's Havoc on Distance Education

Frances E. Brandau, *Sam Houston State University*

Richard S. Bello, *Sam Houston State University*

Crisis Communication on a Metropolitan Campus

Jerold L. Hale, *College of Charleston*

Tending to the Shepherds in a Storm: The Role of the Department Chair during an Extended Time of Crisis

Terry Thibodeaux, *Sam Houston State University*

When Best Practices Aren't Best: The Conflicting Tensions of Intercultural Communication and Crisis Communication

Andrew S. Pyle, *Clemson University*

Katherine E. Rowan, *George Mason University*

What's Past is Prologue: Communicating Experiences Learned from 9/11

Abbey Zink, *Sam Houston State University*

This panel examines both the medium and the messages used to manage university crises, and the impact of that messaging on course continuation and university enrollment. How do the messages surrounding these events impact student perceptions of support, security, and safety?

2610

Thursday 3:30-4:45 p.m.
Room: Alabama E

Crossroads in Scholarship: Diverse Studies in Intercultural Communication

Sponsor: Intercultural Communication Division

Chair: **Pavica Sheldon**, *University of Alabama, Huntsville*

Exploring the Relationship between Cultural Values and Hashtagging Style on Social Media

Pavica Sheldon, *University of Alabama, Huntsville*

Erna Herzfeldt, *Bundeswehr University Munich*

Philipp A. Rauschnabel, *Darmstadt University, Germany*

Framing the Middle East as the "Other": Analyzing Travel Writing on National Geographic's Website

Philip S. Poe, *Mississippi State University*

Kat Bowman, *Mississippi State University*

History, Trauma, and Community Dialogue

Sidi Becar Meyara, *Utah State University*

Documenting Conflict and Crisis at the Crossroads of Change:

Traveling with a Student Film-maker in Post-Apartheid South Africa

Jon Braddy, *Florida Gulf Coast University*

2611

Thursday 3:30-4:45p.m.
Room: Montgomery 8

Narratives, Histories, and Futures at the Crossroads of Change

Sponsor: Interpersonal Communication Division

Chair: **Mick Brewer**, *Southern Illinois University Carbondale*

"It feels like something ugly you can't wash off":

Making Sense of Accidental Death in Online Narratives

Noah Franken, *West Texas A&M University*

Danielle Halliwell, *New Mexico State University*

Descendants' Lessons from Formerly Enslaved

Ancestors: Archival Case Studies of Intergenerational Family Communication

Pamela E. Foster, *Georgia State University*

Addiction with/in the Family: An Autoethnographic Narrative

B. Liahna Stanley, *University of South Florida*

Changes during the Transition to Retirement: Baby Boomer Couple Types

Patricia E. Gettings, *Indiana University Southeast*

Respondent: **Heather Carmack**, *University of Alabama*

2612

Thursday 3:30-4:45 p.m.
Room: Alabama A

Top Papers in Argumentation and Forensics

Sponsor: Argumentation and Forensics Division

Chair: **Keven J. Rudrow**, *University of Memphis*

Tonto and the New Frontier: Cultural Warrants in the North Dakota Pipeline Controversy

Kathleen German, *Miami University-Ohio*

Competing Interpretations or Reasonability: Assessing the Similarities of These Approaches to Resolving Topicality Debates*

Nick J. Sciuillo, *Texas A&M University-Kingsville*

Pantyhose before Preparation; The Role of Respectability Politics in Extemporaneous Speaking**

Megan Kline, *Kansas Wesleyan University*

The Many Sides of Debate: A modern Look at the Historical Technique of *Controversaie* and *Sousoraie*
Aaron Dechant, University of Memphis

Respondent: Michael H. Eaves, Valdosta State University

*Top Paper

**Top Student Paper

2613

Thursday 3:30-4:45 p.m.
 Room: Starlight Foyer

National Communication Association: The State of the Discipline

Sponsor: SSCA & NCA

LaKeshia N. Anderson, NCA Director of Academic and Professional Affairs

Star Muir, NCA President

Ronald L. Jackson, II, NCA Immediate Past President

This panel features NCA national office staff and elected leaders discussing topics important to understanding the state of today's communication discipline. These topics may include the employment outlook for Communication majors, postgraduate plans, numbers of doctoral recipients, faculty salaries/graduate stipends, and the role of learning outcomes in communication courses and programs.

5:00-6:15 P.M.

2701

Thursday 5:00-6:15 p.m.
 Room: Montgomery 7 AV

Vice President Spotlight

Engaging the Legacy of Tuskegee: A Community Conversation

Chair: Emily Winderman, University of Minnesota, Twin Cities

Jontyle Robinson, Tuskegee University

Stephen Sodeke, Tuskegee University

Iris L. Davis, MD

John Lynch, University of Cincinnati

In 1985, Martha Solomon published her now canonical rhetorical analysis of the progress reports from the United States Public Health Service Untreated Syphilis Study in the Negro Male in Macon County from 1932-1972. Solomon argued that the United States Public Health Service's progress reports dehumanized the participants and positioned readers to dissociate from the afflicted men and their families. This panel engages issues of commemoration, bioethics, and medical practice in the wake of the Study. Panelists from Tuskegee University and community medical practice will share presentations addressing the role of communication in

supporting their respective projects and ameliorating the historical injustices of medical racism and misconduct. In addressing the legacy of the Study, panelists will underscore present-day exigencies of public health inequities rooted in medical racism.

This panel is grateful for Dr. Jontyle Robinson's careful edits, which drew attention to the need for properly naming the panel's focal study as "the United States Public Health Service Untreated Syphilis Study in the Negro Male in Macon County from 1932-1972." This naming attends to the institutionalized medical racism at the U.S. governmental level and avoids blaming the Tuskegee Institute itself.

2702

Thursday 5:00-6:15 p.m.
 Room: Alabama C AV

The Crossroads of Change: Moving from Graduate Student to Instructor and Dealing with Imposter Syndrome

Sponsor: Instructional Development Division

Chair: Terry Thibodeaux, Sam Houston State University

A New Teacher's Crisis of Confidence Navigating FERPA Laws

Dena Horne, Sam Houston State University

A New Teacher's Crisis in Course Construction

Nilam Patel, San Jacinto Community College, South Campus

Faculty Mentorship: Supporting Graduate Students Standing at the Crossroads of Role Change

Frances E. Brandau, Sam Houston State University

The Crossroads of Change: How College Programs Can Improve New Faculty's Transition from Graduate Student to Teacher

Richard S. Bello, Sam Houston State University

Crisis in the Classroom: Alleviating Imposter Syndrome in New Faculty

Monette Callaway, Hinds Community College

This panel examines challenges faced by recent graduates as they embark on teaching careers. New faculty often struggle with Impostor Syndrome, pedagogical issues, and Byzantine college regulations that can shake their confidence. We explore the uncertainties new faculty face and how senior faculty can support them to avoid a crisis of confidence.

2801

Thursday 6:30-8:30 p.m.
 Room: Alabama B

SSCA Welcome Reception: Meeting at the Crossroads

DAY 3

FRIDAY, APRIL 5, 2019

8 A.M.—BREAKFAST AND BUSINESS MEETING

3101

Friday 8:00-10:00 a.m.
Room: Alabama B

89th Annual Southern States Communication Association Breakfast and Business Meeting

Sponsor: Southern States Communication Association

Presiding: Jason B. Munsell

Please join us for breakfast, the association's annual member business meeting, and President Munsell's address.

10:15-11:30 A.M.

3201

Friday 10:15-11:30 a.m.
Room: Montgomery 1 AV

Negotiating Crisis, Conflict, and Change: Women's Perspectives on Life and Legacy

Sponsor: Performance Studies Division

Chair: Sharon Croft, *Capital University*

#breastcancer: Re-Defining (Other)

Jacqueline Burleson, *Virginia State University*

Conflict, Crisis, Change Repeat: Negotiating Life as an(other)

Cindy J. Kistenberg, *Johnson C. Smith University*

Pilgrimage to Paisley Park: Finding m(Other)

Charla L. Markham Shaw, *University of Texas at Arlington*

Rethinking the Flaneur: What Happens When Women Walk With Purpose

Leigh Ann Howard, *University of Southern Indiana*

Respondent: Christina Moss, *University of Memphis*

This panel explores the roles women in academe manage (e.g., family, career, relationships, health). Participants share their own challenges and how they deal with these often conflicting demands through performance and the application of theory.

3202



Friday 10:15-11:30 a.m.
Room: Montgomery 6 UHC

Conflict and Crisis in Social Mediated Communication

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference

Chair: Mary Beth Asbury, *Middle Tennessee State University*

Remembering Mallory: Ethics in Controlling the Cyberbullying Epidemic

Grace Dwyer, *Furman University*

The Effects of Social Media Represented in Main Stream Media

Josh Williams, *University of North Alabama*

Morgan Sanders, *University of North Alabama*

Mahan Anna, *University of North Alabama*

Branding Whiteness: An Analysis of How Snapchat Filters Perpetuate Whiteness as the Superior Standard of Beauty

Korri Palmer, *The College of Wooster*

Lesley Chinery, *The College of Wooster*

Framing and Power: How Alex Jones Responded to His Social Media Deplatforming and How it Shapes Our View of Social Media and Free Speech

Theodore Roberts, *Transylvania University*

Respondent: Christopher McCollough, *Columbus State University*

3203

Friday 10:15-11:30 a.m.
Room: Montgomery 4

Top Papers in Mass Communication Division

Sponsor: Mass Communication Division

Chair: Dean Cummings, *Georgia Southern University*

(Broad)casting a Wider Net: Clocking Men and Women in the Primetime and Primetime and Non-Primetime Coverage of the 2018 Winter Olympics*

Zachary Arth, *Jue Hou, Stephen Rush, University of Alabama*

James R. Angelini, *University of Delaware*

Gender Stereotypes in Children's Programming: An Analysis of *Peppa Pig*

Lourses Paola Arevelo,

Laura Beth Daws, *Kennesaw State University*

Predictors of Problematic Social Media Use: Personality and Life-Position Indicators

Pavica Sheldon, *University of Alabama, Huntsville*

"Life is About More Than Just Surviving": *The 100* as Equipment for Queer Be(long)ing**

Robin S. Duffee, *Texas Tech University*

Respondent: Dean Cummings, *Georgia Southern University*

*Top Faculty Paper

**Top Student Paper

3204

Friday 10:15-11:30 a.m.
Room: Montgomery 7 AV

Freedom of Expression from the Foundations of Liberty to the Digital Age

Sponsor: Freedom of Speech Division

Chair: Brian Amsden, *Clayton State University*

Consumer Review Shaming, Platform Moderation, and the Coordinates of Digital Activism*

Ben Medeiros, *Newman University*

The Wall that Thomas Jefferson Didn't Build: Modern Myth Turns a Mistaken Tradition into a Legal Pitfall

Darrell L. Roe, *Eastern New Mexico University*

Women Warriors for Freedom of Speech, 1829-1916

Stephen A. Smith, *University of Arkansas*

*Top Paper

3205

Friday 10:15-11:30 a.m.
Room: Alabama C AV

At the Crossroads of Tradition & Technology: Providing Old School Feedback via New School Methods

Sponsor: Instructional Development Division

Chair: S. Brad Bailey, *Mississippi Gulf Coast Community College*

WebEx, Skype, and Voicethread: Packages to Improve Performances

Theresa Glenn, *Austin Community College*

Google It: Encouraging Student Engagement and Giving Feedback Using the Google Suite

Carrie R. McCormick, *University of Mississippi*

Managing Mediated Team Meetings: A Focus on Using ZOOM

Colleen Mestayer, *Tennessee Technological University*

Prepping Interactively: Using The Big Interview and YouTube to Get the Most Out of Student Preparations and Performances

Elizabeth Hanson Smith, *Austin Community College*

Any old school instructor understands that feedback is invaluable to effective instruction, but in classroom environments that are ever-changing due to technology, how is a pedagogue to keep up? These new school instructors will get you up to speed on the latest instructional technologies such as Zoom, WebEx, Kahoot, Voicethread, Skype, Google Suite, Big Interview and more! Old school meets new school as these instructors guide us through the newest software and applications that can be used to provide quality feedback to students. Learn to apply these technologies in traditional, blended, hybrid, and online settings.

3206

Friday 10:15-11:30 a.m.
Room: Montgomery 5

Complex Icon: The Rhetorical Legacy of Hank Williams

Sponsor: Rhetoric and Public Address

Chair: Jason Edward Black, *University of North Carolina, Charlotte*

Hank as Icon: Rhetorical Construction and Meaning of "Hank Williams" in Traditional and Modern Country Music

Jean L. DeHart, *Appalachian State University*

Lovesick Blues, Tears in Beer, and Wounded Pride: A Rhetorical Analysis of Family Tradition in the Works of Hank Williams and Hank William, Jr.

Monette Callaway, *Hinds Community College*

For a Man Who Saw the Light, He Sure Knew Darkness: The Conflicted Authenticity of Hank Williams

John H. Saunders, *University of Alabama in Huntsville*

Respondent(s): Staff of the Hank Williams Museum, *Montgomery, AL*

Hank Williams is an icon who is closely identified with Montgomery, country music, and human struggle. Our conference location provides an appropriate setting for exploring the rhetorical legacy of the man known to many as "Hank." This panel analyzes the construction of Hank as an icon and the issues of symbolic legitimacy and authenticity surrounding him and his music. Our respondents for the panel are staff members from the Hank Williams museum, who will respond to the ideas presented by other panelists and will provide additional insights into the complexity of the local singer/songwriter who became an international icon.

3207

Friday 10:15-11:30 a.m.
Room: Alabama D

At the Crossroads of Faith and Reason: The “God Problem” in Communication Studies

Sponsor: Philosophy and Ethics of Communication Interest Group

Chair: Mark Ward Sr. (University of Houston – Victoria)

Participants:

- Mark Ward Sr.,** *University of Houston – Victoria*
- Thomas Steinfatt,** *University of Miami*
- Terri Lynn Cornwell,** *Virginia University of Lynchburg*
- Larry King,** *Stephen F. Austin State University*
- Ammar Safaa Hussein,** *University of Utah*
- Christina Brown,** *University of Alabama*

Methodological naturalism is the dominant paradigm in communication research, governed by a philosophy of communication in which all communication effects are ascribed to natural causes. This paradigm, by excluding divine-human communication, creates a conflict between the lived experiences of communication scholars and the individuals and communities they study. The conflict is embodied by scholars who themselves identify with communities of faith and thus inhabit the crossroads of faith and reason. Discussants on this panel consider, as an alternative to the dominant paradigm of methodological naturalism, possible philosophies of communication in which faith and reason are not in conflict. Views represented on the panel range from a defense of methodological naturalism, to “methodological secularization” as a compromise philosophy, to specifically Christian, Islamic, Hindu, and Buddhist approaches to the “God Problem” in communication studies.

3208

Friday 10:15-11:30 a.m.
Room: Montgomery 9

Applied Communication Student Paper Presentations

Sponsor: Applied Communication

Chair: Leslie Y. Rodriguez, *Angelo State University*

Parental Perspectives on Abstinence-only Education*
Brooke Terry, *University of Texas at Tyler*

The ISIS Virus: Contagion and Inoculation Theories in the Westminster Attack

Robbyn E.B. Taylor, *Regent University, Troy University*

“Hey Ladies. Wishing on a Dandelion Can’t Help Prevent Pregnancy.”: A content analysis of the persuasive techniques in print birth control advertisements

Kiersten Brockman, *University of Memphis*

Respondent: John Meyer, *University of Southern Mississippi*

*Top Student Paper

3209

Friday 10:15-11:30 a.m.
Room: Alabama E

Challenges in Bringing Intercultural Competency into Basic Communication Courses

Sponsor: Intercultural Communication Division

Chair: Jill Stapleton Bergeron, *University of Tennessee*

Nina-Jo Moore, *Appalachian State University*

Sandra Arumugam-Osburn, *St. Louis Community College*

Linda Jurczak, *Valdosta State University*

A roundtable discussion about pedagogical strategies and methods for incorporating Intercultural Communication and Competency into Non-Intercultural Communication Courses.

3210

Friday 10:15-11:30 a.m.
Room: Montgomery 8

Student Athletes, Stigma, and Affectionate Communication

Sponsor: Interpersonal Communication Division

Chair: Emeline Hecht, *Murray State University*

Social Construction of Success: Communicative Relationships among At-Risk Student-Athletes, Academic Advisors, and Learning Specialists

Lauren L. Kirby Bove, *Louisiana State University*

Patricia Amason, *University of Arkansas*

Consequences and Conditions of Perceived Stigma in the Context of Type 2 Diabetes

Erin D. Basinger, *University of North Carolina, Charlotte*

Affectionate Communication: Exploring Cross-Cultural Differences

Taylor M. Butler, *Sam Houston State University*

Lisa J. van Raalte, *Sam Houston State University*

Male and Female Athletes’ Perceptions of their Coaches’ Communication

Leanna Hartsough, *Youngstown State University*

Respondent: Tom Socha, *Old Dominion University*

3211

Friday 10:15-11:30 a.m.
Room: Alabama A UHC



Conflict and Crisis in Rhetorical Communication

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference

Chair: Deric Greene, Stevenson University

A Masculine, Feminist, and Feminine Concession:
Hillary Clinton's Last 2016 Presidential Speech

Margaret Dupree, Sewanee: University of the South*

Brazil, Bolsonaro, and Burke: A Rhetorical Analysis
Victor Eduardo, North Carolina State University

America's Greatest Crime
Alyssa Smith, Furman University

Ode to the Glass Ceiling: Analyzing the Historical Significance and Rhetorical Implications of Hillary Clinton's 2016 Presidential Concession Speech
Mallory Anne Sheehan, Sewanee: University of the South

Respondent: Patrick Wheaton, Georgia Southern University

*Clevenger Scholar – top 10%

11:45 A.M.-1 P.M.

3301

Friday 11:45 a.m. –2:00 p.m.
Room: Private Dining Room

Past Presidents' Luncheon

3302

Friday 11:45 a.m.-1:00 p.m.
Room: Montgomery 6 UHC



Conflict and Crisis in Diversity Communication

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference

Chair: Patrick Richey, Middle Tennessee State University

Representations of HBCUs and BGLO in Recent Black-American Cinema

George Henderson, Tuskegee University

Introversion and Class Participation: Inequity in the Classrooms

Sara Mullins, Berea College

The Impact of Study/Traveling Abroad on African American College Students

Courtney Peavy, Tuskegee University

Advertising, Hate Speech, and the Mutability of Meaning

Eileen Bunch, Transylvania University

Respondent: Emily Paskewitz, University of Tennessee, Knoxville

3303

Friday 11:45 a.m. –1:00 p.m.
Room: Montgomery 5

Top Student Papers in Rhetoric and Public Address

Sponsor: Rhetoric and Public Address

Chair: Stephen Heidt, Florida Atlantic University

Reading Memory's Futures: The Vietnam Veteran's Memorial and the Multidirectionality of Public Time*

Benjamin Firgens, Pennsylvania State University

"The Story Only Your DNA Can Tell": Constitutive Rhetoric of Multiculturalism in AncestryDNA Testimonials

Katrina Marks, University of North Carolina, Chapel Hill

"Not as nasty as:" Ironic Reappropriation as Feminist Rhetorical Strategy

Virginia Massignan, Georgia State University

Citizen Who? *Roe v. Wade* and the Rhetoric of Potentiality

Aya Farhat, University of Maryland

Respondent: Christina Moss, University of Memphis

*Top Paper

3304

Friday 11:45 a.m.-1:00 p.m.
Room: Montgomery 7 AV

Political Rhetoric at the Crossroads of Conflict

Sponsors:

Political Communication Division
Rhetoric and Public Address

Chair: Barry Smith, Mississippi University for Women

Farewell from the Great Communicator: A Rhetorical Analysis of the Reagan Revolution

Haley J. Higgs, Georgia Southern University

Ulysses S. Grant in the Southern Imaginary: Reputational Rhetoric and the Lost Cause

Jeff Nagel, Pennsylvania State University

Barack Obama: The Tensions of the Frontier

Samuel Watson, University of Georgia

Nathan Bedford Forrest's Crisis of Identity: Controversy over Conflicted Personas as Represented in a Memphis Statue

Meagan Bojarski, University of Alabama in Huntsville
John H. Saunders, University of Alabama in Huntsville

Respondent: Ann Burnette, Texas State University

3305

Friday 11:45 a.m.-1:00 p.m.
Room: Montgomery 1 AV

Change/Return: Performances that Come Back Around Again

Sponsor: Performance Studies Division

Chair: Ariel Gratch, *Utica College*

Alabama Love Stories

Tessa W. Carr, *Auburn University*

Circling Court Square: A Crossroads of History Repeating Itself

Meredith M. Bagley, *University of Alabama*

Change Ring

Sally McGreevey Hannay, *Schreiner University*

Circling Back to the Delta: A Return to a Haunting/Haunted Performance

Ariel Gratch, *Utica College*

The performances in this panel draw on past performances to comment on and question the cultural moment. How does performing stories of the past help us understand personal, local, cultural, and national histories? When stories are told and nothing changes, what course of action should we take? If we are always re-performing the past, how do we make use of/contend with what Rebecca Schneider calls "temporal drag"?

3306

Friday 11:45 a.m.-1:00 p.m.
Room: Alabama C AV

Streaming, Screaming, and Resolution by Remote: An Examination of the Depictions of Conflict in Contemporary Television Programming

Sponsor: Popular Communication Division

Michael I. Arrington, *Independent Scholar*

Gary Deaton, *Transylvania University*

Robert J. Glenn, III, *Owensboro Community and Technical College*

Richard A. Knight, *Shippensburg University*

George Pacheco, Jr., *West Texas A&M University*

Matthew C. Ramsey, *Shippensburg University*

Danielle E. Williams, *Georgia Gwinnett College*

With the rise in alternative methods to observe television programming including live feed, streaming, and more traditional network formats, examining popular communication artifacts and variables that may account for how we as a society observe and engage conflict is more important than ever. In accordance with the conference theme of "Conflict and Crisis at the Crossroads of Change," research in this area will help scholars and the public to better understand our culture, the implications of our communication, and each other, as we change the ways we analyze the resolution of differences. While research in popular culture often explores conflict in non-fictional media (e.g., news programming), the researchers for this panel have chosen to study chiefly fictional works that are traditionally viewed as "entertainment."

3307

Friday 11:45 a.m.-1:00 p.m.
Room: Starlight Foyer

Conflict and Crisis in the Rhetoric of Black Thought: Afro-pessimism, Black Optimism, and Afro-futurism

Sponsor: American Society for the History of Rhetoric Interest Group

Co-Chairs:

Damariyé L. Smith, *University of Memphis*

Ashley R. Hall, *Ithaca College*

The Complex Narrative of Black Education: A Rhetorical Analysis of John King's Speech Regarding the Progress of HBCUs

Damariyé L. Smith, *University of Memphis*

"Mama's Baby, Papa's Maybe:" The Genre of Black mothers in Mourning from Mamie Till To Lesley McSpadden

Goyland M. Williams, *University of Massachusetts-Amherst*

Re-Imagining the Role of Race and Racism in Rhetorical Studies: An Afrafuturist Feminist Rhetorical Approach

Ashley R. Hall, *Ithaca College*

"Why Black Women Quit": A Womanist Exploration of Rhetorical Silence in the Black Church

Dianna N. Watkins-Dickerson, *University of Memphis*

Respondent: Andre E. Johnson, *University of Memphis*

As we reflect on this year's conference theme, Conflict & Crisis at the Crossroads of Change, this panel focuses on the transformative potential of rhetoric to liberate, affirm, and empower Black subjects as rhetorical agents. Each strand of Black critical thought offers a particular outlook/perspective on the ways that blackness ontologically, materially, and ideologically operates on black bodies in civil society. There is of course disagreement among scholars as to which perspective (if not both) gives the best chance for Black social life in the midst of conflict and crisis. By placing these competing strands of thought on Black thought in conversation, panelists examine the complex relationship between context, text, and materiality. In light of Lisa Flores (2016) powerful and timely essay on racial rhetorical criticism where she invites rhetorical scholars and critics to fully engage the role of race when studying rhetorical phenomena, this panel accepts Flores' invitation to consider the role that race plays in rhetorical studies.

3308

Friday 11:45 a.m.-1:00 p.m.
Room: Alabama D

Town Hall Debate: Can the Debate Space be used to Create Change?

Sponsor: Argumentation and Forensics Division

Moderator and Respondent: Hannah Tabrizi,
Valdosta State University

Dakota Yates, *University of Memphis*

Megan Kline, *Kansas Wesleyan University*

Ela Davis, *Arkansas State University*

Kirsten Richey, *Arkansas State University*

An annual tradition of the Argumentation and Forensics Division, the Town Hall Debate features members of the division arguing on a resolution related to current events. This year's resolution will address the ability of competitive debate to act as an effective forum for change. Audience members will be asked to participate through comments and questions after the debate.

3309

Friday 11:45 a.m.-1:00 p.m.
Room: Montgomery 9

Top Papers in Applied Communication

Sponsor: Applied Communication Division

Chair: Brian Perna, *Murray State University*

Controlled Chaos: Examining Network Response to the 2017 Hattiesburg Tornado*

Braden Bagley, *University of Southern Mississippi*

Carrie Reif-Stice, *Columbus State University*

Candace Forbes Bright, *East Tennessee State University*

Kathryn Anthony, *University of Southern Mississippi*

Edward Sayre, *University of Southern Mississippi*

Steven Venette, *University of Southern Mississippi*

"My name is _____ and I'm an alcoholic": Identity and the self-fulfilling prophecy in Alcoholics Anonymous for members who quit drinking

Noah Franken, *West Texas A&M University*

Finding Renewal in the Midst of Disaster: New Perspectives on the Deepwater Horizon Oil Spill

Andrew S. Pyle, *Clemson University*

Robert R. Ulmer, *University of Nevada, Las Vegas*

Respondent: Darren Linvill, *Clemson University*

3310

Friday 11:45 a.m.-1:00 p.m.
Room: Alabama E

Contemporary Issues in Intercultural Communication: Panel of Scholarly Studies on Finding Solutions to Intercultural Crises

Sponsor: Intercultural Communication Division

Chair: Hsiu-Jung Mindy Chang, *Western New England University*

A Communication Approach to Intercultural Education
Yanrong (Yvonne) Chang, *University of Texas-Rio Grande Valley*

Intercultural Communication on Social Media and People's Interest in Global Issues

Sitong Guo, *University of Alabama*

Responses to Immigration Discourses: Searching for Agency*

Anjana Mudambi, *Augusta University*

*Top Faculty Paper

3311

Friday 11:45 a.m.-1:00 p.m.
Room: Montgomery 8

Being Black and Female on a Majority Higher Education Campus

Sponsor: Interpersonal Communication Division

Chair: Patricia F. Sanders, *University of North Alabama*

Patricia F. Sanders, *University of North Alabama*

Tammy Rhodes, *University of North Alabama*

Joan Williams, *University of North Alabama*

Yaschica Williams, *University of North Alabama*

An examination of black women's roles on a majority population campus. Discussions center around identifying and evaluating pedagogical approaches for integrating the subjects of race, inequality, acceptance and perceptions of minorities in higher education. strategies to Panelists identify, evaluate and provide solutions for effective communication in the classroom and various workspaces on campuses.

3312



Friday 11:45 a.m.-1:00 p.m.
Room: Alabama A UHC

Conflict and Crisis in Public Relations

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference

Chair: Beverly Graham, *Georgia Southern University*

Sex and Scandal in the Catholic Church: A Look through Communication Privacy Management Theory

Haley Brammer, *Bob Jones University*

A Struggling City's Reaction to First Class Problems

Jamie Gleeson, *Furman University*

The Tide Pod Challenge -- Crisis Turned into Success

Pauline Tainton, *Flagler College*

Framing CSR Activities: A Case Study on Patagonia

Madison Mullis, *Georgia Southern University*

Respondent: David R. Nelson, *Valdosta State University*

1:15-2:30 P.M.

3401

Friday 1:15-2:30 p.m.
Room: Montgomery 7 AV

Vice President Spotlight

Navigating Classroom Discussions and Projects on Conflict and the Crossroads of Change

Co-sponsor: Association for Communication Administrators Interest Group

Moderator: Elizabeth Desnoyers-Colas, Georgia Southern University

Featured Participant: Hank Klibanoff, Emory University

Elizabeth Desnoyers-Colas, Georgia Southern University

Brandon Inabinet, Furman University

Andre E. Johnson, University of Memphis

Sean O'Rourke, Sewanee: The University of the South

3402

Friday 1:15-2:30 p.m.
Room: Montgomery 6 UHC



Crossroads of Change in Political Communication

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference

Chair: Haley Higgs, Georgia Southern University

Discrimination & Gaming

Connor Runyan, Berea College*

The South Still Got Somethin' to Say: Changing Southern Political Rhetoric

Zachary Johnson, University of Arkansas

Orientalism in US Foreign Policy Framing of the People's Republic of China

Trevor Moody, Appalachian State University

A Neo-Aristotelian Criticism of President Obama's Sandy Hook Eulogy

Katiria Saap, University of Alabama

Respondent: Dean Farmer, Campbell University

*Clevenger Scholar – top 10%

3403

Friday 1:15-2:30 p.m.
Room: Montgomery 5

Examining Tensions and Conflict within Communication Theory

Sponsor: Communication Theory Division

Chair: Leah LeFebvre, University of Alabama

Examining Flesch and Plain Talk from Within the Thematic of Dialogic Inquiry*

Clint G. Graves, University of Georgia

The Theory of Bullying Conflict Cultures: Developing a new explanation for workplace bullying

Nathalie Desrayaud, Florida International University

Fran C. Dickson, Eastern Kentucky University

Lynne M. Webb, Florida International University

Criticism and Perceived Supervisor Support: A test of expectancy violations theory

Jenilee Crutcher Williams, University of Tennessee, Knoxville

Workplace Communication Pattern Effects on Emotional Support Seeking and Information Seeking Behavior

Jamie Osborn, University of Tennessee, Knoxville

Joseph Lybarger, University of Tennessee, Knoxville

*Top Paper

3404

Friday 1:15-2:30 p.m.
Room: Alabama C AV

Rhetorical Explorations of Montgomery's Racial Justice Commemorative Sites Part II

Sponsor: Rhetoric and Public Address

V. William Balthrop, University of North Carolina at Chapel Hill

Teresa Bergman, University of the Pacific

Carole Blair, University of North Carolina at Chapel Hill

Greg Dickinson, Colorado State University

Victoria J. Gallagher, North Carolina State University

Brian L. Ott, Texas Tech University

Michael Waltman, University of North Carolina at Chapel Hill

Eric King Watts, University of North Carolina at Chapel Hill

Kirt H. Wilson, Pennsylvania State University

This second panel will discuss the observations made by the first panel and by members of the groups who participated in the on-site visits. This discussion will deepen everyone's understanding of the rhetorics of each site, of rhetorical fieldwork, and of issues related to representing the past and present of race issues in the US. The panelists will pose questions about how visitors are urged by the sites to "remember" racial justice and injustice. Furthermore, the panel's participants will discuss how present moments of racial anxieties and violence in the US are configured by these memorial sites.

3405

Friday 1:15-2:30 p.m.
Room: Montgomery 4

Communicating Conflict Effectively: Judging and International Public Debate Association

Sponsor: Argumentation and Forensics Division

Chair/Respondent: Patrick Richey, Middle Tennessee State University

Choosing sides: Examining Inherent Position Biases in IPDA Judges

Katelyn Brooks, University of Utah

Reflecting on Lay Judges in IPDA

Web Drake, Union University

Who am I to Judge? Considering IPDA's Judging Problem

Christopher M. Duerringer, California State University, Long Beach

Lay Judges and Body Language: Nonverbal Communication in IPDA

James Fingeroot, Middle Tennessee State University

The International Public Debate Association (IPDA) is a young and innovative debate format. Its most unique characteristic is prioritizing using lay judges. Lay judges are those with little to no formal debate experience or theoretical knowledge of argumentation and rhetoric. Because a judge can have a range of expertise, debaters must improve on their persuasive and public speaking skills to best convey their arguments. IPDA's logic behind this decision is to best prepare debaters for advocacy beyond the context of intercollegiate debate. Utilizing lay judges teaches debaters how to present ideas to various audiences and argue why those ideas matter through logic and pertinent evidence. However, relatively little is known about the impact of using lay judges both within a round and within the larger intercollegiate debate community. This panel seeks to address and attempt to remedy this dearth of knowledge by addressing various concerns and topics relevant to the format.

3406

Friday 1:15-2:30 p.m.
Room: Montgomery 1 AV

Top Student Performances in Performance Studies

Sponsor: Performance Studies Division

Chair: Ariel Gratch, Utica College

LOOK!: Bauhaus' Influence on the Female Body in Space

Montana Jean Smith, Louisiana State University

Viral Cuts: A Lecture Recital of the Cut-up Technique and the poetry of William S. Burroughs

Alex Lockwood, Southern Illinois University

Within/Without

Colin Whitworth, Southern Illinois University

NAPPY hairstories

Laura Oliver, Louisiana State University

Cops: The Musical, or What You Gonna Do When they Come (Out to) You?

Cynthia E. Sampson, Louisiana State University

3407

Friday 1:15-2:30 p.m.
Room: Starlight Foyer

Reframing the Narrative of Online Education: Social Presence As a Path to Engagement & Experimentation

Sponsor: Instructional Development Division

Chair: Kim Weller, Queens University of Charlotte

Why so Wary? Redefining Intimate Learning in the Digital Age

Kim Weller, Queens University of Charlotte

Creating Dialectical Tensions: "Instructor" or "Online Tech-Savvy" Instructor?

Elizabeth Stephens, Middle Tennessee State University

A Modest Proposal to Begin Changing the Narrative

Lori Stallings, University of Memphis

Creating a Community: Creating Opportunities Within Online Courses

Claudia Chiang-Lopez, University of Nevada, Las Vegas

Ethical Engagement: Disrupting Suspicion in the Online Classroom Through an Ethical Practice of Hospitality

Megan Harlow, Southern New Hampshire University

Can I Have Your Attention? Facilitating Engagement During Live-Online Classes

Madeline Fortner, Abilene Christian University

Building off of Christopher Haynes' 2017 essay *Time to Change the Narrative on Online Education* published in *Inside Higher Ed*, this panel will explore the need to fundamentally transform the narrative surrounding online education—away from one of suspicion and towards one of engagement and experimentation. This panel discusses innovative ways to foster "presence" in online learning as a means to help reshape narratives about the value of teaching and learning in higher ed.

3408

Friday 1:15-2:30 p.m.
Room: Alabama D

Give Me Convenience or Give Me Death

Sponsor: Popular Communication

Chair: David R. Nelson, *Valdosta State University*

But First, Let Me Take a Selfie - the Effect of Selfies on Self-esteem

Chandra K. Massner, *University of Pikeville*

"Put Your Hand Against the Screen": U2 and the Ambivalence of Mediated Environments

James N. Gilmore, *Clemson University*

"It's about time": Twitter Responses to Change with Doctor Who's 13th Doctor

Kristina Drumheller, *West Texas A&M University*

DM's and Double Chins: How Ephemerality Affects Digital Copresence on Social Media Platforms

Jessica Mullen, *Bob Jones University*

Respondent: David R. Nelson, *Valdosta State University*

3409

Friday 1:15-2:30 p.m.
Room: Montgomery 9

Top and Competitive Papers in Public Relations

Sponsor: Public Relations

Chair: Brigitta R. Brunner, *Auburn University*

Cultivating a Civic Mindset: Assessing Public Relations Student Perceptions of Service Learning and Community Involvement Beyond the Course *

Christopher McCollough, *Columbus State University*

For the love of Jack: Crock-Pot, "This Is Us" and the Convergence of Crisis Communication and Parasocial Connection

Elizabeth Hornsby, *Southeastern Louisiana University*

Michelle Groover, *Georgia Southern University*

The Practitioner's Identity at a Crossroads: Diversity or Inclusion in PR

Caitlin M. Wills, *University of North Georgia*

The State of Social Media in Public Relations Education: Are Graduates Prepared for the Workplace?

Holly Pieper, *Mansfield University*

Michelle Groover, *Georgia Southern University*

Clarifying Organizational Learning Through Discourse of Renewal: Identifying Factors that Affect Post-Crisis Learning Outcomes **

Brandon Boatwright, *University of Tennessee*

Respondent: Amber Smallwood, *University of West Georgia*

*Top Faculty Paper

**Top Student Paper

3410

Friday 1:15-2:30 p.m.
Room: Alabama E

Outstanding Emerging Scholars: Top Student Papers in Intercultural Communication

Sponsor: Intercultural Communication Division

Chair: Linda P. Jurczak, *Valdosta State University*

Historical Violence and Higher Education within a Scope of Whiteness and Neoliberalism

Yusaku Yajima, *Southern Illinois University Carbondale*

The Suicide of Leelah Alcorn: Constructing Whiteness in the Cultural Wake of Dying Queers

Evan Mitchell Schares, *Louisiana State University*

Media Influences on Intercultural Communication: People's Perceptions of Racial Groups*

Melody Adejare, *California State University*

Respondent: Mary M. Meares, *University of Alabama*

*Top Student Paper

3411

Friday 1:15-2:30 p.m.
Room: Montgomery 8

Gender in the Crossroads of Mass Media

Sponsor: Gender Studies Division

Chair: Chris Vincent, *Louisiana State University*

The Lost Autonomy of a Female Super-pig: An Ecofeminist Rhetorical Criticism of the Netflix Original Film Okja

Hannah Tabrizi, *Valdosta State University*

Waking Up to Reality: A Comparative Case Study of News Organizations' Responses to Sexual Harassment

Gabrielle Dudgeon, *University of Kentucky*

Kaylee M. Lukacena-Buzzetta, *University of Kentucky*

Hegemonic Masculinity in TV's Parks and Recreation: Ron Swanson at the Crossroads of Masculinity and Identity

Gordon Culletto, *University of North Carolina at Charlotte*

Third-Wave Feminism and Safe Sex Advertisements

Brooke Terry, *University of Texas at Tyler*

Respondent: Chris Vincent, *Louisiana State University*

3412



Friday 1:15-2:30 p.m.
Room: Alabama A – UHC

Conflict and Crisis in Organizational Communication

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference

Chair: **Abby Brooks**, *Georgia Southern University*

The Piano in a Factory: In Memory of the Industrial Times

Yiwei Sun, *Furman University*

Enabling and Constraining: Structuration Theory in the Campus Kitchen at Ballard University

Caroline Wilson, *Campbell University*

The Gendering of Yoga

Erin Goodpaster, *Berea College*

Organizational Socialization in Blue-Collar Workers: New In Town

Leah Tripp, *Campbell University*

Interactions Affected by Space at a College Campus's Third Place Lounge

Dacie Linder, *University of Southern Indiana*

Respondent: **Shana Bridges**, *Georgia Southern University*

2:45-4:00 P.M.

3501

Friday 2:45-4:00 p.m.
Room: Montgomery 7 AV

Vice President Spotlight

Protest Music at the Crossroads: The Viet Nam Conflict and its Reverberations

Co-Sponsor: Freedom of Speech Division

Chair: **Star Muir**, *George Mason University, NCA President*

Jeneve R. Brooks, *Troy University at Dothan*
Jessy Ohl, *University of Alabama*

Blending perspectives from sociology and communication, this panel will examine music within the nexus of peace movements, with a focus on the Viet Nam War. Panelists will extend this perspective of how that music sustains, today, the idea of an "anti-war movement" or "Protester." Don't be surprised if you're asked to join in on some Bob Dylan, Pete Seeger, Creedence Clearwater Revival...

3502



Friday 2:45-4:00 p.m.
Room: Montgomery 6 UHC

Conflict and Crisis in Political Communication

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference

Chair: **Verlaine McDonald**, *Berea College*

Rhetorical Motives of an American Leader

Emilia Rogers, *Sam Houston State University*

The Need for Complexity in Sexual Violence Discourse: The Rhetoric of Brett Kavanaugh's Defense

Jessica Chaplain, *Appalachian State University*

Rebellion in Concession: @HillaryClinton's 2016 Concessionary Tweets as Genre Deviation

Yuhang Zhang, *Vanderbilt University*

How Hillary Lost: "Issue-Image Interface" in the 2016 Second Presidential Debate

Luke Dye, *Texas State University*

Respondent: **Brigitta Brunner**, *Auburn University*

3503

Friday 2:45-4:00 p.m.
Room: Montgomery 4

Top Papers in Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: **Joshua R. Pederson**, *University of Alabama*

"Every Time Someone Comes Forward, it Makes it Easier for the Next Survivor to Be Heard": Sport as a Triggering Agent to Break the Silence of Child Sexual Abuse*

Jimmy Sanderson, *Texas Tech University*

Melinda R. Weathers, *Sam Houston State University*

Erin Alex Neal, *North Greenville University*

Children's Satisfaction with Parent-Child Relationships in Emerging Adulthood: The Influence of Family Communication Orientations and Relational Maintenance Behaviors

Lindsey S. Aloia, *University of Arkansas*

Catching Feelings: Exploring Commitment (Un) Readiness in Emerging Adulthood

Leah E. LeFebvre, *University of Alabama*

Heather J. Carmack, *University of Alabama*

"This Cannot be Normal": Mapping Chronic Pelvic Pain onto a Cognitive-Behavioral Model of Dyspareunia**

Katie D. Scott, *University of Georgia*

Respondent: **Gary Beck**, *Old Dominion University*

*Top Paper

**Top Student Paper

3504

Friday 2:45-4:00 p.m.
Room: Montgomery 1 AV

From “Page” to Stage: Critical Performance Methods in *The Creature from the Primordial World*

Sponsor: Performance Studies Division

Chair: Daniel W. Heaton, *Capital University*

From page to stage: Critical Performance Methods in *The Creature from the Primordial World*

Tracy Stephenson Shaffer, *Louisiana State University*

3505

Friday 2:45-4:00 p.m.
Room: Alabama C AV

Beliefs about the Nature and Purpose of Intercollegiate Debate

Sponsor: Argumentation and Forensics Division

Chair: Katelyn Brooks, *University of Utah*

Debate as Undergraduate and Graduate Research Training

Nick J. Scullo, *Texas A&M University–Kingsville*

Three Men, a Woman, and a Judge Walk into a Round: Sexism and Inclusion of Women within the Debate Space

Hannah Tabrizi, *Valdosta State University*

The Dress Code Paradox: Analyzing the Heteronormative Standards of Attire in Speech and Debate

Lakelyn Taylor, *University of Central Florida*

In Support of Region-oriented Solutions as a Response to Irreconcilable Differences in Beliefs about the Nature and Purpose of Debate

Michael Gray, *Arkansas State University*

What are the Differences in the Rhetorical Situation between Debate and Individual Events?

Dakota Yates, *University of Memphis*

This panel features presenters on a variety of topics that speak to reimagining the nature, purpose, influence, and future of debate and forensics. These last several years have seen substantial shifts in the landscape of debate, nationally and regionally, which have had a significant impact on students in both debate and forensics programs. Panelists from a variety of backgrounds focus on how beliefs about the nature and purpose of debate influence and impact students, programs, administrators, and institutions at the crossroads of change.

3506

Friday 2:45-4:00 p.m.
Room: Montgomery 5

Crossroads in the Communication Profession: Pathways into Administration as Communication Scholars

Sponsor: Association for Communication Administrators

Chair: April Chatham-Carpenter, *University of Arkansas at Little Rock*

Pam Bourland-Davis, *Georgia Southern University*

April Chatham-Carpenter, *University of Arkansas at Little Rock*

John Haas, *University of Tennessee, Knoxville*

Jerold L. Hale, *College of Charleston*

Shawn D. Long, *University of North Carolina, Charlotte*

Nina-Jo Moore, *Appalachian State University*

Richard Ranta, *University of Memphis*

David Schlueter, *Baylor University*

The purpose of this panel is to share different pathways into working as an administrator as a Communication scholar. The panelists will start out with a brief introduction of their own journeys, and then open it up to questions from the audience about pursuing a career in academic administration, and the lessons learned from their own experiences.

3507

Friday 2:45-4:00 p.m.
Room: Alabama D

Transmissions from the Satellite Heart

Sponsor: Popular Communication Division

Chair: Richard A. Knight, *Shippensburg University*

The Tragedy of the Gamer: GamerGate and the Death of an Identity

Mason Langenbach, *Auburn University*

The Rhetorical Function and Design of Nationhood in the Early 20th Century Educational Institution

Chandra Maldonado, *NC State University*

Rogue One: A U.S. Imperialism Story

Fielding Montgomery, *Baylor University*

Schooled in Race: A My Story of Racial Pedagogy

Jessica Montalvo, *University of South Florida*

Money Can't Buy Happiness: A Rhetorical Criticism of the Minimalists' Documentary

Rachel Runnels, *Abilene Christian University*

Respondent: Richard A. Knight, *Shippensburg University*

3508

Friday 2:45-4:00 p.m.
Room: Montgomery 9

Top Papers in Rhetoric and Public Address

Sponsor: Rhetoric and Public Address

Chair: Ashli Quesinberry Stokes, University of North Carolina, Charlotte

Insider and Outsider: Elizabeth Waring's Speech to the (Black) Charleston YWCA,*

Wanda Little Fenimore, University of South Carolina, Sumter

William R. Johnson's Anticipatory Appeals: Preparing the Path for Change

Joshua H. Miller, Texas State University

Power, Equality, and Regressive Change: Gendered Representations of Fifties Celebrity

Nicole Barnes, James Madison University

Maternal Pain and Public Action: The Rhetoric of Moms Demand Action for Gun Sense in America

Leslie Harris, University of Wisconsin-Milwaukee

Respondent: Samuel Perry, Baylor University

*Top paper

3509

Friday 2:45-4:00 p.m.
Room: Alabama E

A Roundtable Discussion on the Influence of Black Voters in the 2018 Midterm Elections

Sponsor: Political Communication Division

Chair: Ryan Neville-Shepard, University of Arkansas

Tina M. Harris, University of Georgia

Marcus J. Coleman, University of Southern Mississippi

Kimberly P. Johnson, Tennessee State University

Andre E. Johnson, University of Memphis

Larry Powell, University of Alabama at Birmingham

Zachary Johnson, University of Arkansas

Doug Jones won the 2017 US Senate race in Alabama against Republican Roy Moore with 96 percent support of black voters. As the 2018 midterm elections were predicted to bring a "blue wave," African Americans were said to play a major role in that story. This discussion panel provides a retrospective of the midterm elections, with special focus on the influence of black organizers, activists, and voters.

3510

Friday 2:45-4:00 p.m.
Room: Montgomery 8

Classroom Management in the Post-Millennial/Gen Z Era

Sponsor: Community College

Chair: Laurie D. Metcalf, Blinn College

Jeff Sorrels, East Texas Baptist University

S. Brad Bailey, Mississippi Gulf Coast Community College

Ruth Martin, Blinn College

Melissa Meek, Blinn College

Regardless of modality, whether face-to-face, online, or hybrid, classroom management is an issue every college instructor must confront. As the post-Millennial Generation Z begins to join the college classroom, instructors may need to adapt their classroom management strategies to account for the new generation's skills, experiences, and expectations. This roundtable panel will offer successful approaches for each course modality and will invite input from the audience on their approaches with "Gen Z" students.

3511



Friday 2:45-4:00 p.m.
Room: Alabama A UHC

Crossroads of Change in Media Studies: Television

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference

Chair: Caroline Sawyer, University of South Carolina, Beaufort

There's Nothing Gendered About a Sexy Cat: A Rhetorical Analysis of Brooklyn Nine-Nine

Jenna Salzman, Abilene Christian University

The Truth behind Netflix's Making a Murderer

Emma Masur, Transylvania University

From Revenge to Redemption "CAPITAL PUNISHMENT IS SAVAGERY" A Metaphorical Criticism of "The Road to Justice and Peace"

Chel'le Littles, Georgia Southern University

Why Suicide, Sexual Assault, and Rape Should Matter: 13 Reasons Why Rhetorical Analysis

Sahori Hernandez-Quinones, Abilene Christian University

Blackfish: A Rhetorical Analysis

Taylor Latham, Transylvania University

Respondent: Antonio Spikes, Southern Illinois University/Davidson College

4:15-5:30 P.M.

3601

Friday 4:15-5:30 p.m.
Room: Montgomery 7 AV

Vice President Spotlight

**Grappling with America’s Racial Sins:
A Conversation with Equal Justice
(Initiative)**

Co-sponsor: Public Relations Division

Moderator: **Victoria J. Gallagher**, *North Carolina State University*

Featured Guest: **Equal Justice Initiative Representative Jonathan Kubakundimana**

- Todd Allen**, *Messiah College*
- Carole Blair**, *University of North Carolina, Chapel Hill*
- Greg Dickinson**, *Colorado State University*
- Morgan Ginther**, *Texas A&M University*
- Ersula J. Ore**, *Arizona State University*

This panel will feature a representative from the Equal Justice Initiative, located across the street from the conference hotel. The EJI has won major legal challenges eliminating excessive and unfair sentencing, exonerating innocent death row prisoners, confronting abuse of the incarcerated and mentally ill and aiding children prosecuted as adults. The EJI was the driving force being The National Memorial for Peace and Justice, which opened nearly one year ago, and is the nation’s first memorial dedicated to the legacy of enslaved black people, people terrorized by lynching, African Americans humiliated by racial segregation and Jim Crow, and people of color burdened with contemporary presumptions of guilt and police violence.

5:45-6:30 P.M.

BUSINESS MEETINGS

Business Meetings: division and interest group business meetings are for all members and those interested in the group.

3701

Friday, 5:45-6:30 p.m.
Room: Montgomery 7

American Society for the History of Rhetoric Interest Group

3702

Friday 5:45-6:30 p.m.
Room: Montgomery 4

Community College Division

3703

Friday 5:45-6:30 p.m.
Room: Montgomery 5

Gender Studies Division

3704

Friday 5:45-6:30 p.m.
Room: Montgomery 9

Public Relations Division

3705

Friday 5:45-6:30 p.m.
Room: Alabama E

Intercultural Communication Division

3706

Friday 5:45-6:30 p.m.
Room: Montgomery 8

Political Communication Division

3707

Friday 5:45-6:30 p.m.
Room: Montgomery 1

Performance Studies Division

3708

Friday 5:45-6:30 p.m.
Room: Montgomery 6

Interpersonal Communication Division

3709

Friday 5:45-6:30 p.m.
Room: Alabama A

Popular Communication Division

6:45-7:30 p.m.

Business meetings: division and interest group business meetings are for all members and those interested in the group.

3801

Friday, 6:45-7:30 p.m.
Room: Montgomery 5

Argumentation and Forensics Division

3802

Friday 6:45-7:30 p.m.
Room: Montgomery 1

Association for Communication Administrators Interest Group

3803

Friday 6:45-7:30 p.m.
Room: Montgomery 7

Mass Communication Division

3804

Friday 6:45-7:30 p.m.
Room: Montgomery 9

Communication Theory Division

3805

Friday 6:45-7:30 p.m.
Room: Montgomery 6

Instructional Development Division

3806

Friday 6:45-7:30 p.m.
Room: Alabama A

Song Circle!

Sponsor: Popular Communication

Chair: *Star Muir, NCA President, George Mason University*

At the crossroads of life and the end of a busy conference day, come join a song circle to share in song and conviviality. I'll bring lyric books and my travel guitar, you bring your voice, maybe a shaker or another instrument if you have room, and a willingness to share in song, imperfect though we all may be. The circle means we go around and offer song suggestions, which don't have to be in the book. My songbook influences are rock, some folk, golden oldies, Americana, and more: Angel from Montgomery, Blackbird, City of New Orleans, Hit the Road Jack, My Favorite Things – just not Koombayah.

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—Marshall McLuhan

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We offer two areas of study and three degree tracks.

Rhetorical Studies students conduct scholarly inquiry into the relation of rhetorical processes and civic life.

Interpersonal & Health Communication students gain the theoretical and methodological foundations for inquiry into communication in interpersonal and/or health contexts.

Students can pursue these areas of study on three tracks:

- Doctor of Philosophy | 4-Year Track
- Master of Arts | 2-Year Track
- Combined M.A./Ph.D. | 5-Year Track

Applicants with a B.A./B.S. who apply to the combined track will also be considered for the M.A.-only track.

Competitive Assistantships

All assistantships are awarded with tuition waiver and a stipend.

- Graduate Teaching Assistant
- Graduate Research Assistant
- Debate Program Assistant

Professional Development

Students have opportunities both in- and out-of-department to build their network and CV.

- Apply for Travel Funding
- Design Special Topic Course
- Conduct Research Abroad

Premiere Faculty

Our faculty specialize in areas including:

- Interracial Communication
- Rhetoric of Science
- Health Communication
- War and Media
- Visual Rhetoric
- Close Relationships
- Stigma
- And More



**Application Deadline:
December 12, 2018**

DAY 4
SATURDAY, APRIL 6, 2019

4101



Saturday 8:00—9:15 a.m.
 Room: Alabama B

Theodore Clevenger, Jr. Undergraduate Honors Conference Breakfast*

Shawn D. Long, *University of North Carolina, Charlotte, Second Vice President*

*This is a ticketed event for UHC Participants; advisors and guests may purchase tickets in advance.

4102

Saturday 8:00-9:15 a.m.
 Room: Montgomery 7 AV

Nostalgia's Reactionary Rhetorics: Responses to Social and Economic Crises

Sponsor: Rhetoric and Public Address

Chair: Dustin A. Greenwalt, *Pennsylvania State University*

Nostalgia for Unrestricted Industrialism in the Rhetoric of Donald J. Trump

Dustin Greenwalt, *Pennsylvania State University*

Nostalgic Memories of the IWW: Contemporary Representations of Historical Women in Labor Discourse

Chandra Maldonado, *North Carolina State University*

Emily Winderman, *University of Minnesota*

The Nostalgic Production of Diversity in the Movement(s) to Remove Confederate Memorials

Jeremy R. Grossman, *Baylor University*

When Lost Objects Are Not Enough: The Rhetorical Status of Labor in Discourses on Universal Basic Income

Jason D. Myres, *University of Georgia*

Nostalgic rhetorics are a prominent feature of reactionary and progressive social movements insofar as they both seek to contest public memories in the service of their political goals. Longings for a seemingly pristine past serves most prominently to propel rhetorics that promise to "Make America Great Again" and restore the position of American workers as the center of the world economy. However, nostalgia also works in a myriad of other contexts to shape political life and subjectivity. The papers on this panel provide different case studies of the use of nostalgia in our present moment. They engage the rhetoric of the labor movement, iconoclastic attempts to challenge Confederate monuments, calls for implementing a Universal Basic Income, and Trump's environmental rhetoric. Taken together they argue for a greater attention to this powerful emotion by rhetorical scholars.

4103

Saturday 8:00-9:15 a.m.
 Room: Montgomery 6

Conflict and Crisis on the Silver Screen: Escapism or Hyper-reality?

Sponsor: Mass Communication Division

Chair: Barry P. Smith

Barry P. Smith, *Mississippi University for Women*

Van Roberts, *Mississippi University for Women*

Brian C. Brantley, *Texas A&M University, San Antonio*

Kenny Smith, *Indiana University*

Respondent: Matthew Stilwell, *University of South Carolina*

This panel explores recent popular films across genres for evidence of escapism or hyper-reality. What is being shown—an escape from real-world conflicts and crises, or a confrontation of these conflicts and rises? Are current films a mirror—reflecting society, or a telescope—focusing on some far away land?

4104

Saturday 8:00-9:15 a.m.
 Room: Montgomery 5

Great Ideas For Teaching Students: GIFTS Session I

Sponsor: Community College Division

Moderator: Nicolas Rangel, Jr., *Houston Community College*

That's the Sign Post Up Ahead!: How *The Twilight Zone* Teaches Communication Ethics

Beau Foutz, *Alcorn State University*

First Day Syllabus Exercise—Using Necessity to engage students from the very beginning

Ruth Martin, *Blinn College, Bryan*

Introductory Group Communication Exercise

Dennis N. McCarty, *University of Tennessee, Knoxville*

"Instagram" It Introduction

Carrie R. McCormick, *University of Mississippi*

Meeting at the Crossroads with Aristotle and Confucius: Reinforcing Elements of Persuasion with the Analects of Confucianism

S. Brad Bailey, *Mississippi Gulf Coast Community College*

Whose Anxiety Is It Anyway? Helping Students

Overcome the Crisis of Communication Apprehension in the Classroom

Ryan Goke, *Murray State University*

Emeline Hecht, *Murray State University*

Who's Your Audience?

Melissa S. Plew, *Georgia Southern University*

4105

Saturday 8:00-9:15 a.m.
Room: Montgomery 4

Applied Interpersonal Health Communication

Sponsors:

Interpersonal Communication Division
Applied Communication Division

Chair: Frances Brandau, *Sam Houston State University*

Cancer Advocacy and Self-Advocacy: Conflicts in Meaning and Embodiment

Dinah Tetteh, *Arkansas State University*

To Avoid or To Respond? An Application of Advice Response Theory on College Freshmen's Avoidance of Nutrition Advice from Parents

Elle P. Johnson, *University of Georgia*

Hanging on To Each Other: The Insights of Nurses' Organizational Commitment

Brian Perna, *Murray State University*

"If you want to lift yourself up, lift up someone else": Addressing Agency and Access to Care in Tuskegee, Alabama

Kiersten Brockman, *University of Memphis*

Errol Rivers, *University of Memphis*

Aisha Morafa, *University of Memphis*

Shukura Ayoluwa Umi, *University of Memphis*

Sachiko Terui, *University of Memphis*

Joy Goldsmith, *University of Memphis*

A Content Analysis of Communication Competence and Interprofessional Communication in Nursing Fundamentals Textbooks: Recommendations for including communication in the Nursing Classroom

Heather J. Carmack, *University of Alabama*

Katherine L. Harville, *University of Kentucky*

Respondent: Jenny Crowley, *University of Tennessee*

4106

Saturday 8:00-9:15 a.m.
Room: Montgomery 1 AV

Rememberall

Sponsor: Performance Studies Division

Chair: Ariel Gratch, *Utica College*

Andrea Baldwin, *University of Houston-Clear Lake*

Christos Patelis, *Southern Illinois University*

Natalie Garcia, *University of Houston-Clear Lake*

Respondent: Ariel Gratch, *Utica College*

4107

Saturday 8:00-9:15 a.m.
Room: Alabama C AV

Asking for Directions at the Job Application Crossroads: Advice for Job Applicants from Those Who Do the Hiring

Sponsor: Association for Communication Administrators

Chair: C. Wesley Buerkle

C. Wesley Buerkle, *East Tennessee State University*

Lisa Corrigan, *University of Arkansas*

Lisa Flanagan, *Xavier University of Louisiana*

Steve Herro, *College of Southern Nevada*

Christopher McCollough, *Columbus State University*

This roundtable provides concrete, practical advice for those entering the faculty job market. The speakers will share their experiences of hiring at public and private universities of different sizes, with varying balances of research and teaching, discussing what to do and what to avoid when applying for jobs.

4108

Saturday 8:00-9:15 a.m.
Room: Alabama A

New and Experimental Events and Novel Teaching Techniques in Debate and Forensics

Sponsor: Argumentation and Forensics Division

Chair: Michael Gray, *Arkansas State University*

An Unaccommodating World: an academic view of worldwide disability Modification

Josh Sturges, *Valdosta State University*

The need to modify broadcasting

Natonya Blackmun Listach, *Middle Tennessee State University*

Teaching critical arguments: The K used in NPDA and IPDA debate

Michael H Eaves, *Valdosta State University*

Aff, neg, switch! A classroom play-tested roundtable event

Michael Gray, *Arkansas State University*

The ever-changing world of forensics and debate demands constant attention, adjustment, and accommodation in order to increase student and participant access and advocacy within the forensics space. Sometimes this means taking a risk by moving an event into a more public forum or reimagining a technique to be used in different ways. Other times, ensuring access means playtesting a completely new idea, format, or event. Still other times, we must find ways to remove physical and institutional barriers to access. This panel features an unlikely, yet kindred, assortment of innovative ideas that converge around the idea that change is good; that forensics activities should be active, adaptive, and inclusive. This panel is comprised of individuals who bring decades of experience as competitors, coaches, and directors representing a wide range of backgrounds within and adjacent to debate and forensics.

4109

Saturday 8:00-9:15 a.m.
Room: Alabama D

Rhetoric and theory at the crossroads of conflict

Sponsor: Rhetoric and Public Address

Chair: Aya Farhat, *Baylor University*

The "Quit India" Speech and the Non-Violence Myth
Noor Al-Rawahi, *Texas State University*

The Space between Iconic and Public Images:
Photographic Circulation and the Syrian Refugee Crisis
Nikki Orth, *Pennsylvania State University*

Toward a Rhetorical Theory of Arab Rulership: Three Theses

Randall Fowler, *University of Maryland*

Free Labor: Michael Sam, the NFL, and Communicative Capitalism

Jeff Nagel, *Pennsylvania State University and Scott Varda*, *Baylor University*

Respondent: Andrew D. Barnes, *James Madison University*

4110

Saturday 8:00-9:15 a.m.
Room: Montgomery 9

Conflict & Crisis in Education Abroad: A Normative Process in the Development of Intercultural Communication Competence

Sponsor: Intercultural Communication Division

Chair: Todd Lee Goen, *Christopher Newport University*

Joy L. Hart, *University of Louisville*

Nina-Jo Moore, *Appalachian State University*

Kandi L. Walker, *University of Louisville*

This roundtable discussion explores students' development of intercultural communication competence during their participation in education abroad programs. Specifically, the panel will address problems faced by students studying abroad and effective resolution strategies for addressing them, as well as the role faculty leaders play in facilitating intercultural competence.

4111

Saturday 8:00-9:15 a.m.
Room: Montgomery 8

Advancing Theoretical Perspectives on Mediated Communication Inquiry

Sponsor: Communication Theory Division

Chair: Jamie Osborn, *University of Tennessee, Knoxville*

Beyond Transmedia: The Theoretical Groundwork for a Polymediated Narrative Approach

Andrew F. Herrmann, *East Tennessee State University*

Art Herbig, *Purdue University*

A Therapeutic Role of Online Communities

William Henderson, *Arkansas State University*

Mary Jackson Pitts, *Arkansas State University*

The Florida International University Bridge Collapse through Agenda Setting Theory

Kenneth Driscoll, *Bob Jones University*

But You're Not Really Sick: Mental Illness and Framing Theory

Haley J. Higgs, *Georgia Southern University*

4112

Saturday 8-9:15 a.m.
Room: Starlight Foyer

Crisis of Gender in Relationships

Sponsor: Gender Studies Division

Chair: Rico Self, *Louisiana State University*

"There was something we were trying to not feel": A Case Study Examining the Significance of Emotion in Recovery Communication

Siobahn Stiles, *Huntingdon College*

Rhetorics of a Carceral Queer of Color Masculinity in the Suicide of Aaron Hernandez

Evan Mitchell Schares, *Louisiana State University*

"You never buy me things I like!": How Gender Differs on Gift-Giving Behavior between Romantic Partners

Xiaoxu Yang, *University of Alabama*

Jue Hou, *University of Alabama*

Navigating Blackness, Gender and Nationality in the Professorate

Carolyn Walcott, *Georgia State University*

Respondent: Rico Self, *Louisiana State University*

4113

Saturday 8-9:15 a.m.
Room: Alabama E

Student Papers in the Language and Social Interaction Division

Sponsor: Language and Social Interaction Division

Chair: Caroline Sawyer, *University of South Carolina Beaufort*

Communicating Emotion: An Analysis of United We Dream's Rhetorical Tactics on Social Media

Patrick Gentile, *University of North Carolina at Charlotte*

La Retórica de la siesta de España: A Critical Discourse Tracing of Spain's Siesta Time Before and After 2008
Lakelyn Taylor, *University of Central Florida*

Us vs. Them: Narrative Analysis of Competitive Responses in Spillover Crises
Gabrielle Dudgeon, *University of Kentucky*

Reading Jesse Williams's BET Humanitarian Award Acceptance Speech as a Quasi-Jeremiad
Morgan Johnson, *The Pennsylvania State University*

Respondent: Sean Kingsbury, *SUNY Albany*
 9:30-10:45 a.m.

4201

Saturday 9:30-10:45 a.m.
 Room: Montgomery 7 AV

Conflict and Change in Gender from China to the Deep South

Sponsor: Gender Studies Division
Chair: Ashton Mouton, *Sam Houston State University*

The Social Movements of LGBT Community in China
Ruoning Xia, *University of Alabama*

Theorizing Change from the "Third Space": A Critical Theoretical Review of Chicana, Latina and Decolonial Feminisms
Sara Baugh-Harris, *University of Denver*

A Vision in Red: Monstrosity, Southern Exceptionalism, and Southern Womanhood in an Alabama Ghost Story
Cassidy Ellis, *University of Denver*

Michelle Obama: Between a Rock and a New Place, from First Lady to Redefining Black Women's Images
Idrissa N. Snider, *University of Alabama at Birmingham*

Respondent: Ashton Mouton, *Sam Houston State University*

4202



Saturday 9:30-10:45 a.m.
 Room: Montgomery 6 UHC

Conflict and Crisis in Interpersonal Communication

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference
Chair: Shana Bridges, *Georgia Southern University*

The Lies We Tell Ourselves: Examining Behavior Justification Via Cognitive Dissonance
Rebecca Hamilton, *University of South Carolina, Beaufort*

Interpersonal Relationships Stemming from Expectancy Violations Theory
Madison Hoffer, *University of South Carolina, Beaufort*

Attribution in Intimacy
Leslee Brown, *University of South Carolina, Beaufort*

Respondent: Troy Cooper, *University of Kentucky*

4203

Saturday 9:30-10:45 a.m.
 Room: Montgomery 5

Digital Natives or Digital Navel-Gazers? An "Internal" Debate on Technology, Youth, Critical Thinking, Habits of Mind, Narcissism and their Rhetorical Construction

Sponsor: Mass Communication
Chair: Matthew Stilwell, *University of South Carolina*
Featured Presenter: Star Muir, *George Mason University, NCA President*

Are media rich environments, video games, and social networking technologies producing collaborative and experienced problem solvers, or is life at twitch speed creating the most distracted "Dumbest Generation"? Are we raising a generation of narcissists, as Jean Twenge claims in *Generation Me*, or are our students more critical and more oriented toward social justice and the "Other"? This debate features a discussion torn between worldviews, reflecting on both the contested ground of youth essentialism in the modern milieu and on resulting rhetorical priorities among the rhetorics of generationalism. The audience will have cross-examination time as well as discussion and evaluation; copies of an annotated bibliography will be available.

4204

Saturday 9:30-10:45 a.m.
 Room: Montgomery 4

Studying Interpersonal Communication In Vivo

Sponsor: Interpersonal Communication Division
Chair: Jennifer Samp, *University of Georgia*
Timothy Worley, *The Pennsylvania State University*
Graham Bodie, *University of Mississippi*
Joshua Pederson, *University of Alabama*
Jenny Crowley, *University of Tennessee*
Kaitlin Cannava, *University of Iowa*

Observing interpersonal communication "in the moment" can provide insights into communication processes and outcomes beyond those provided by surveys, hypothetical scenarios, etc. However, observational methods also introduce unique challenges. Five scholars with expertise in interaction analysis discuss the benefits and challenges of incorporating interaction-based research into one's research program.

4205

Saturday 9:30-10:45 a.m.
Room: Alabama C AV

Arguments in Contemporary Reality TV Programming

Sponsor: Argumentation and Forensics Division

Chair: Michael Eaves, Valdosta State University

"Myth Busters": Science or Fiction?

Norm Earls, Georgia Military College

A Perfect Storm: An Examination of Conflict as Produced in "Naked and Afraid"

Cole Franklin, East Texas Baptist University

Floribama Shore Versus Jersey Shore: Exploring Public and Personal Dimensions of Argumentation in Staged Interpersonal Communication

C. Thomas Preston, Jr., University of North Georgia

Capturing prisoners: The development of the Anti-Prisoner Frame through reality television

Adam Key, University of Arkansas, Monticello

Critiquing argument in reality TV: An analysis of Big Brother 20

Michael Eaves, Valdosta State University

4206

Saturday 9:30-10:45 a.m.
Room: Montgomery 1

Public Relations and Privacy: At the Crossroads of Sports, Politics, Social Media, the Law, and Ethics

Sponsor: Public Relations

Moderator: Brigitta R. Brunner, Auburn University

When Good PR Infringes on Personal Privacy: Exploring the Athlete/Fan Relationship

Christie Kleinmann, Belmont University

The Dutch Boy Paradox: Information Security, Media Relations, and the Trump Administration

Christopher McCollough, Columbus State University

Post on the App and Relinquish Your Right to Privacy? The Legality and Ethics of Using Social Media to Collect Personal Data

Lisa K. L. Muller, Georgia Southern University

But Do They Care? Analysis of Concern about Privacy

Corey A. Hickerson, James Madison University

4207

Saturday 9:30-10:45 a.m.
Room: Alabama D

Changes and Crossroads: Learning from Community-Based Research

Sponsor: Instructional Development Division

Chair: Todd Lee Goen, Christopher Newport University

Growing Together: Community Engagement and Student Involvement

Joy L. Hart, University of Louisville

Lindsay K. Tompkins, University of Louisville

Jack Pfeiffer, University of Louisville

Lindsey Wood, University of Louisville

Austin Zachary, University of Louisville

Shelby Carter, University of Louisville

Delana Gilkey, University of Louisville

Delvon Mattingly, University of Michigan

Angel Thornsby, University of Louisville

Kandi L. Walker, University of Louisville

Engaging Communities, Engaging Change: Rural Middle and High School Youth and Tobacco Products

Lindsay K. Tompkins, University of Louisville

Clara G. Sears, Brown University

Alexander S. Lee, Joel S. Duhl, Inc.

Courtney Smith, Independent Scholar

Allison Siu, Auburn University

Jack Pfeiffer, University of Louisville

Lindsey Wood, University of Louisville

Austin Zachary, University of Louisville

Kandi L. Walker, University of Louisville

Joy L. Hart, University of Louisville

Change and Conflict in Facebook Posts about Electronic Cigarette Regulation: An Instructional Assessment

Brooke Moody, The Marketing Squad

Kandi L. Walker, University of Louisville

Joy L. Hart, University of Louisville

Translating Research for Community Members: Learning Partnerships and Change Mechanisms

Lindsay K. Tompkins, University of Louisville

Jack Pfeiffer, University of Louisville

Lindsey Wood, University of Louisville

Austin Zachary, University of Louisville

Kandi L. Walker, University of Louisville

Joy L. Hart, University of Louisville

Environmental Communication Crossroads: Connecting Primary and Secondary School Students with Tertiary Students for Instructional Translation

Kandi L. Walker, University of Louisville

Lindsay K. Tompkins, University of Louisville

Joy L. Hart, University of Louisville

This panel will address changes and crossroads in educational experiences as undergraduate and graduate students engage in community-based research. Topics such as graduate and undergraduate student mentorship, service learning, pre-professional training, community engagement, building community partnerships, and research translation will be discussed. Graduate and undergraduate student work and learning outcomes on five projects will be examined. These projects include university student engagement in both rural and urban sites and with an array of community groups and organizations as well as with elementary, middle, and high school students to facilitate and deepen learning.

4208

Saturday 9:30-10:45 a.m.
Room: Montgomery 9

Top Papers in Political Communication

Sponsor: Political Communication

Chair: Ryan Neville-Shepard, *University of Arkansas*

Ivanka Trump Rewrites Conservative Feminism: The Neoliberal Rationale in *Women Who Work: Rewriting the Rules for Success**

Brittan L. Andres, *University of Arkansas*

Battling Evil Forces: Roy Moore's Rhetorical Tactics After Sexual Misconduct Allegations**

Robbyn E.B. Taylor, *Regent University*

The Paradoxical Rhetoric of President Donald Trump
Stephanie A. Flores, *Texas Christian University*

Respondent: Mike Milford, *Auburn University*

*Top Student Paper
**Top Faculty Paper

4209

Saturday 9:30-10:45 a.m.
Room: Alabama E

New Skin for the Old Ceremony

Sponsor: Popular Communication Division

Chair: William Faux, *Valdosta State University*

Don't Mess with the Lady in Black: A Cultural Analysis of Identity Politics, Representation, and Impact in The Burka Avenger

Gordon R. Alley-Young, *Kingsborough Community College*

Who Cares about the Visual? Cross Cultural Comparisons of Visual Cues in Anti-smoking Ads

Sung Eun Park, *University of Southern Indiana*

At the Crossroads of Race and Professional Hockey: P.K. Subban and the Rhetorical Preservation of Whiteness

Gordon Culletto, *University of North Carolina at Charlotte*

When A Hitman Hollas: The Scapegoating of Hitman Holla and Conversation About Black Identity

DiArron Morrison, *Abilene Christian University*
Pros Favor Cons in Stories of Black Life on Plantations: Debates Over How Tourism Sites Should Address Slavery

Pamela E Foster, *Georgia State University*

Respondent: William Faux, *Valdosta State University*

4210

Saturday 9:30-10:45 a.m.
Room: Montgomery 8

Top Papers in the Philosophy and Ethics of Communication Interest Group

Sponsor: Philosophy and Ethics of Communication Interest Group

Chair: Andrew Tinker, *Florida Atlantic University*

Sounding the Public Health Alarm: Rhetorical Analysis of the Utah Coalition against Pornography

Alexandria S. Jenkins, *Clemson University*

Organizational Non-Communication: The Art of Public Deception through the Concealment of Industry Practices in Modern Corporate Slaughterhouses

Allen Zimmerman, *University of South Florida*

Philosophic Underpinnings of Economic Thought
Richard H. Thames, *Duquesne University*

4211



Saturday 9:30-10:45 a.m.
Room: Alabama A UHC

Crossroads of Change in Gender Communication

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference

Chair: Brandon Inabinet, *Furman University*

The Future of Foodstagram is Female
Kaitlin Morris, *Berea College*

Visibly Human: iO Tillet Wright's Rhetoric of Identification

Julia Van Der Horst, *Sewanee: University of the South*

Queer Communication in Femmephobic Spaces
Kristina Anderson, *Berea College*

An Exploration of Gendered Political Rhetoric
Madison Davis, *Tennessee Technological University*

Atomic Norms Ideological Struggles in the Film Atomic Bond through the Lens of Gender
Carrie Fuller, *Augusta University*

Respondent: April Chatham-Carpenter, *University of Arkansas at Little Rock*

4212

Saturday 9:30-10:45 a.m.

Off Site*: National Center for the Study of Civil Rights and African-American Culture, Alabama State University

At the Crossroads of Change: African American Women’s Rhetoric and Activism

Sponsor: American Society for the History of Rhetoric Interest Group

Chair: Wanda Little Fenimore, University of South Carolina at Sumter

Chandra D. Snell Clark, Florida A & M University

Rondee Gaines, LaGuardia Community College

Davis W. Houck, Florida State University

Dorthy Pennington, University of Kansas

Dianna N. Watkins-Dickerson, University of Memphis

In keeping with the conference theme and the vital role of African American women as agents of change, this round table focuses on African American women’s rhetoric and activism. Participants will discuss their recovery work as well as the specific rhetorical constraints and opportunities for African American women. Our conversation will revolve around the lives and words of Sara J. Hatcher Duncan, Almena Davis Lomax, Fannie Lou Hamer, Endesha Ida Mae Holland, and Kathleen Cleaver. Afterward, staff at the National Center for the Study of Civil Rights and African-American Culture at Alabama State University will showcase the Center’s archival holdings and African American cultural resources.

*SSCA assumes no responsibility or risk for members traveling to, from, or attending programs outside of the conference hotel. Program participants and audience members are attending voluntarily and assume all risks associated with attendance and/or participation.

4213

Saturday: 9:30-10:45 a.m.

Off Site*: National Memorial for Peace and Justice

Memory/Memorials of Conflict & Crisis: Autoethnography, Narrative, Performance, and Poetry

Sponsor: Ethnography Interest Group

Chair: Christopher N. Poulos, University of North Carolina at Greensboro

For the “field trip” portion of session 4301, scheduled at 11 a.m., please meet the organizers in the lobby by 9:30 a.m. for a walk to the National Memorial for Peace and Justice. We will return to our designated room at 11 a.m. to write and perform responses. If you wish, you can purchase advance tickets through the Memorial’s website.

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4214

Saturday: 9:30-10:45 a.m.

Room: Starlight Foyer

Scholar Spotlight

Lynching: Violence, Rhetoric, and American Identity by Ersula J. Ore

Sponsor: Rhetoric and Public Address Division

Chair: Lisa Corrigan, University of Arkansas

Cynthia King, Furman University

Bryan McCann, Louisiana State University

David Holmes, Pepperdine University

Ersula J. Ore is the Lincoln Professor of Ethics in The School of Social Transformation and Assistant Professor of African & African American Studies, and Rhetoric at Arizona State University. Her work examines the suasive strategies of aggrieved communities as they operate within a post-emancipation historical context. Her book, *Lynching: Violence, Rhetoric, & American Identity* (University Press of Mississippi, 2019), examines lynching as a rhetorical strategy and material practice interwoven with the formation of America’s national identity and with the nation’s need to continually renew that identity. Specifically, the book draws connections between the rhetorics and material practices of lynching in the past and the forms these rhetorics and practices assume in the present with the hope of helping readers understand, interpret, and even critique present-day situations involving racial violence. This panel critically engages Ore’s important study, situating it as a text that among other things, interrogates the civic roots of lynching, white constitutionalism, and the ways the logic and discourse of lynching functions in the 21st century.

11:00 A.M.-12:15 P.M.

4301

Saturday 11:00 a.m.-12:15 p.m.

Room: Montgomery 7 AV

Responding to Memory/Memorials of Conflict & Crisis: Autoethnography, Narrative, Performance, and Poetry

Sponsor: Ethnography Interest Group

Chair: Christopher N. Poulos, University of North Carolina at Greensboro

Robin M. Boylorn, University of Alabama

Christine S. Davis, University of North Carolina at Charlotte

Killian E. Manning, University of North Carolina at Greensboro

Jonathan L. Crane, University of North Carolina at Charlotte

Respondent: Andrew Herrmann, East Tennessee State University

The location of this year's conference offers a unique opportunity. Since the conference hotel is just a few blocks from the National Memorial for Peace and Justice, which memorializes the horrific history of lynching in this country, we propose a guided "ethnographic field trip" in which we would visit the site together, and participants would craft responses to the experience via autoethnography, narrative ethnography, poetry, performance, and site-specific dialectics. In this interactive panel, we will gather, introduce the "mission" of the panel, travel by foot to the Memorial, spend time absorbing what we see (first half of the session), then work on various written or performance-based responses to the experience via the various methodologies specified here.

4302



Saturday 11:00 a.m.-12:15 p.m.
Room: Montgomery 6 UHC

Crossroads of Change in Media Studies: Film

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference

Chair: Terry Thibodeaux, Sam Houston State University

Analysis of Disney's Film Frozen Using Narrative Criticism: A Closer Look at the Success of the Film

Starmie Bennett, West Texas A&M University*

Investigating the Significance of Symbols in Get Out

April Vincent, University of Arkansas

Metamorphosis: A Metaphoric Criticism of The Butterfly Circus

Sarah Huddleston, West Texas A&M University

Lifting the Shroud of Silence: A Rhetorical Analysis of Mary Fisher's "A Whisper of AIDS"

Summer Menefee, Sewanee: University of the South

Black Representation in the Television and Film Industry

Trenyce Williams, Tuskegee University

Respondent: Nina-Jo Moore, Appalachian State University

*Clevenger Scholar – top 10%

4303

Saturday 11:00 a.m.-12:15 p.m.
Room: Montgomery 5

Great Ideas for Teaching Students: GIFTS Session II:

Sponsor: Community College Division

Chair: Ruth Martin, Blinn College

Explaining Privilege and Intercultural Communication through Car Visors

Lakelyn Taylor, University of Central Florida

Using a "Flipped Classroom" in a Nonverbal Communication Class

Eugenie Almeida, Fayetteville State University

The Hostage Situation: Using an Experiential Activity to Analyze Conflict in Groups

Anne O. Campbell, Penn State Erie, The Behrend College

Crisis and the Queen

Michelle Groover, Georgia Southern University

Analyzing Laura Bush's Washington Post Editorial about the Trump Family Separation Policy

Trudy L. Hanson, West Texas A&M University

Developing Interpersonal Closeness

Darren L. Linvill, Clemson University

Andrew Pyle, Clemson University

Colleges at a Crossroads of Relevance: Adopting Engaging & Meaningful Speech Topics

S. Brad Bailey, Mississippi Gulf Coast Community College

4304

Saturday 11:00 a.m.-12:15 p.m.
Room: Montgomery 4

Selected papers from the Kenneth Burke Society

Sponsor: Kenneth Burke Society

Chair: Jaime Robb, University of South Florida

The Inaugural Address of Donald J. Trump: Terministic Screens and the Reemergence of "Make America Great Again"

Jim A. Kuypers, Virginia Tech

Caitlin McDaniel, Virginia Tech

Rain Follows the Plow: Selling the Great American Desert

Ryan McGeough, University of Northern Iowa

Critical Nuances in the Tragicomic: Towards the Possibility of Racial Reconciliation

Steven Murray, University of Georgia

"Any Rational Person": Scapegoating and (Dis) Placement of Responsibility in the Killing of Stephon Watts

Max Plumpton, University of North Carolina at Chapel Hill *

Shifting Blame: C Everett Koop's AIDS Rhetoric of Guilt and Redemption

Darlene K. Drummond, Dartmouth College **

*Top Student Paper Award

**Top Paper Award

4305

Saturday 11:00 a.m.-12:15 p.m.
Room: Montgomery 1 AV

Making Sense of Environmental Crises through Performance

Sponsor: Performance Studies Division

Chair: Daniel W. Heaton, *Capital University*

Crisis in the Landscape

Lindsay Greer, *University of Southern Indiana*
Leigh Anne Howard, *University of Southern Indiana*

'When the World Needed Him Most, He Vanished': WWAD? Or Everything I Learned about Handling Crises and Changing the World I Learned from the Avatar

Daniel W. Heaton, *Capital University*

We'd Never Seen Such Snow: Storytelling and Extreme Weather

Sharon E. Croft, *Capital University*

Humans develop a variety of ways to make sense of the environmental crises brought on by climate change. The performers on this panel use multiple performance methods to respond to a variety of environmental crises: personal narratives collected through informant interviews; tales created through performative writing; and fragmented personal/pop culture/professional texts woven together into a mystory. We also focus on a variety of types of environmental crises: the effects of ruins and abandoned structures littering the coal-ravaged landscape of the mid-west; the increasing number of significant weather events that leave people on edge; floods, earthquakes, wild fires, and pollution. Like our friends the scientists, activists, and artists, we believe in the power of sharing our stories, no matter how individualized they seem. Whether we're in the classroom, in the community, or on our couches, we join our voices together to combat the feelings of helplessness and hopelessness we face in such environmental crises.

4306

Saturday 11:00 a.m.-12:15 p.m.
Room: Alabama C AV

Continued Crisis and the Failure to Take the Crossroads: Representational Practices of Lynching from the 1930s to Present

Sponsor: Rhetoric and Public Address

Chair: Samuel Perry, *Baylor University*

Technologies of Memory and the Subjunctive Voice in Representations of Lynching

Peter Ehrenhaus, *Pacific Lutheran University*

Strategies of Memory Construction in Spike Lee's *BlackKkKlansman*

A. Susan Owen, *University of Puget Sound*

Spectacle Lynching and Sport: Circulation and Memory in the Burning of National Football League Jerseys

Jeff Nagel, *Pennsylvania State University*

The Domestication of Lynching: An Intersectional Analysis of the Rubin Stacy Lynching Photograph

Sarah W. Walden, *Baylor University*

Samuel Perry, *Baylor University*

Linguistic Lynching: Cultural and Linguistic Conflicts We Need to Change

Lionell Smith, *Voorhees College*

This panel examines the ways in which racial violence associated with lynching and institutionalized racism operates across multiple contexts and in varied periods of time. While certain violent acts may constitute crises and offer crossroads to communicate race differently and in opposition to racist communicative practices, the representational processes concerning racial violence often reiterate and fail to use crossroads as an opportunity for change. This panel takes into account paths taken or not taken in regard to resisting racial violence and the representations of racial violence. From NAACP anti lynching materials to present representations of violence in popular film, violence in effigy in response to NFL players protesting police brutality, and the practice of linguicide in the classroom, this panel examines the ways that racist violence articulates the boundaries of citizenship and reinforces or resists the acceptance of violence against people of color.

4307

Saturday 11:00 a.m.-12:15 p.m.
Room: Alabama E

Logos at the Crossroads: Teaching Fallacies in an Age of Normalized Unreason

Sponsor: Instructional Development Division

Chair: Randall Osborn

Randall Osborn, *University of Memphis*

Kathleen Turner, *Davidson College*

Suzanne Osborn, *University of Memphis*

Michael Osborn, *University of Memphis*

For a variety of well-documented reasons, the very prospect of logos is at a critical crossroads. Everyday our students are bombarded with disinformation and calculated dishonesty that masquerades as journalism and public deliberation. That being the case, the subject of fallacious reasoning has never been more pertinent to the teaching of public speaking and the promotion of enlightened and ethical public discourse. In this workshop, participants will conduct an open discussion of challenges and strategies for teaching the subject in the modern communication classroom. This workshop will discuss some challenges and strategies for teaching the subject of rational fallacies in the modern communication classroom.

4308

Saturday 11:00 a.m.-12:15 p.m.
Room: Alabama D

Constituting Change in a Cultural Analysis: Organizational Learning and Change through Conflict and Crisis

Sponsor: Applied Communication Division

Chair: Gerald Driskill, *University of Arkansas, Little Rock*

Planning for Crisis in a Crisis-prone System

Andrew Pyle, *Clemson University*

Creating Diversity through Unity: A CCO Analysis of Church Culture

Frankye Jimenez, *University of Arkansas, Little Rock*

Even if it Costs You Everything': Navigating Nike's Decision to Partner with Colin Kaepernick

Brandon Boatwright, *University of Tennessee*

A CCO Cultural Analysis of Today's Salvation Army: Building on Positive Practices for High Community Impact

Michelle Scroggins, *University of Arkansas, Little Rock*

Respondent: John Meyer, *University of Southern Mississippi*

4309

Saturday 11:00 a.m.-12:15 p.m.
Room: Montgomery 9

Top Student Papers in Political Communication

Sponsor: Political Communication Division

Chair: Darrell Roe, *Eastern New Mexico University*

White-Washed and/or Blackfaced? Roles of Public Memory, Racial (Re)presentation, and White Guilt in Memorialization of Black Confederate Soldiers

Carson S. Kay, *Ohio University*

"They Rock With Us": Developing the Ally Persona

Cameron Lynn Brown, *University of Memphis*

From Acceptance to Activism: An Analysis of Entertainment Award Acceptance Speeches

Callie Spear Embry, *University of Arkansas*

Respondent: Patrick Wheaton, *Georgia Southern University*

4310

Saturday 11:00 a.m.-12:15 p.m.
Room: Montgomery 8

Using Freedom of Speech to Voice Justice

Sponsor: Freedom of Speech Division

Chair: Pat Arneson, *Duquesne University*

Shhh . . . Bob Smith Is Watching: The Black List, BLM, and Police Surveillance in Memphis, Tennessee

Andre E. Johnson, *University of Memphis*

Using Freedom of Speech to "Make a Way Out of No Way": The Women's Political Council of Montgomery

Pat Arneson, *Duquesne University*

"Before God, I Am Innocent": Coming to Grips with Racial Terror Lynching

Todd Allen, *Messiah College*

Technologies of Recovery and Practices of Commemoration and Civic Transformation

Victoria J. Gallagher, *North Carolina State University*

Keon Pettitway, *Eastern Michigan University*

Freedom of expression, a fundamental human and political right, makes possible and reinforces all other human rights. Constructive social change can only occur when conflict is addressed through free expression. The suppression of free expression inevitably leads to conflict and crisis. Racial tension continues to linger in our nation, in part, because we have not consistently had honest and meaningful dialogue around issues of race. That fact continues to divide us as a nation. The speakers on this panel will draw upon civil rights cases from Memphis, Tennessee, and Montgomery, Alabama, and will provide positive incentive for free speech and caution against the absence of communication.

4311



Saturday 11:00 a.m.-12:15 p.m.
Room: Alabama A UHC

Clevenger Top Four Papers Panel: Conflict and Crisis at the Crossroad of Change

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference

Chair: Melissa S. Plew, *Georgia Southern University*

The Southern Sex

Kiley Lord, *University of Alabama***

Ab Soul's Terrorist Threats: An Ideological Criticism based on the "NATION IS FIELD" Metaphor

Chasity Johnson, *Georgia Southern University**

Sex: The Christian Taboo and its Effect on Emotional Intimacy

SunShine Cogar, *Berea College**

The Stories We Tell: The Effects Dominant Narratives Have on the Communication Patterns of Citizens and Their Respective Institutions of Authority

Derrick Newby, *University of Arkansas, Little Rock**

Respondent: Richard Leeman, *University of North Carolina, Charlotte*

**Clevenger Scholar*

***Recipient of the Franklin Shirley Award for Overall Top Paper.*

For the third year, and with encouragement from the Clevenger family, we are identifying our top UHC paper panel as the Clevenger Panel. Furthermore, each presenting student is considered a Clevenger Scholar. Additionally, we have labeled other UHC participants as Clevenger Scholars if their submission scored in the top 10% of all submissions. Those papers are scattered throughout the UHC program. The Franklin Shirley Award for the top UHC paper will be recognized at the Saturday morning UHC breakfast and SSCA Awards luncheon.



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FACULTY

PROFESSORS

- Allen, Myria W.** : organizational, intercultural, sustainability communication
- Scheide, Frank M.** : film and film history
- Wicks, Robert H.** : mass communication theory and research

ASSOCIATE PROFESSORS

- Amason, Patricia** : interpersonal, group, health communication, communication theory
- Brady, Robert M.** : persuasion, communication theory, consulting and training, media effects
- Corrigan, Lisa** : rhetorical studies, gender studies, power
- Rosteck, Thomas** : rhetorical studies, communication, and culture

Schulte, Stephanie : new media, history of technology, popular culture and American studies

Warren, Ron : media processes and effects, socialization, research methods

ASSISTANT PROFESSORS

- Aloia, Lindsey S.** : interpersonal communication theory and research
- Neville-Shepard, Ryan** : rhetorical studies, political communication, presidential rhetoric
- Spialek, Matthew L.** : disaster communication, communication ecology, quantitative research methods

CLINICAL ASSISTANT PROFESSORS

- Butcher, Margaret** : intercultural communication
- Neville-Shepard, Meredith** : rhetorical studies, social movements
- Walker, Kasey L.** : organizational, small group and leadership communication, social network analysis

PROFESSOR OF PRACTICE

Sharman, Russell : film

AT A GLANCE

FOCUS

Named the 2017 NCA MES Outstanding Master's Program, we focus on civic engagement. We define it broadly, but seek to study and use communication to create more inclusive organizations, more resilient communities, and more informed and engaged citizens.

AREAS

We study film, media, rhetoric, organizational, environmental, health, interpersonal, intercultural and political issues using interpretive, quantitative, rhetorical, and critical lenses.

GRADUATE SUPPORT

We offer competitive graduate assistantships which include a full tuition waiver and an annual stipend. Incoming graduate students can apply for one of up to four \$1,000-\$2,000 awards: the Janice Rushing award, the LPHAC awards in Civic Engagement, or the Arnold Graduate Fellowship. Admission application reviews start March 1st for the Fall semester, and October 1st for the Spring semester. Award applications review starts March 1st.





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Jim A. Kuypers • Nneka Logan • Jenn Burleson Mackay • Natalia Mielczarek
M. Cayce Myers • Stephanie Smith • Dan Tamul • John C. Tedesco
Beth M. Waggenpack • Brandi Watkins • Chelsea Woods*

4312

Saturday 11:00 a.m.-12:15 p.m.
Room: Starlight Foyer

Change and Challenges on the Lanai: Situating *The Golden Girls* as a Site of Televised Progression.

Sponsor: Mass Communication Division

Chair: Mick Brewer, *Southern Illinois University Carbondale*

Colin Whitworth, *Southern Illinois University*
Mia L. Anderson, *University of South Alabama*
Kathleen German, *Miami University*
Mick Brewer, *Southern Illinois University*
Claudia Chiang-Lopez, *University of Nevada Las Vegas*

Cassidy D. Ellis, *University of Denver*
Alex Davenport, *Southern University Carbondale*

This high-density panel situates *The Golden Girls* as an important mediated site where illustrious sociocultural/political issues were foregrounded and confronted by both the writers and cast. The body of work present in the panel tackles a wide variety of representational issues, including the ever-evolving Southern sociocultural landscape, race, invisible disabilities, and class.

12:30-2:30 P.M.

4401

Saturday 12:30-2:30 p.m.
Room: Alabama B

Southern States Communication Association 89th Annual Awards Luncheon*

Presiding: Jason B. Munsell, *President*

Keynote Speaker: Hank Klibanoff

This is a ticketed event

2:45-4 P.M.

4501

Saturday 2:45-4:00 p.m.
Room: Montgomery 8

Planning Meeting for 2020 SSCA Convention, Option I

Chair: Shawn D. Long, *Second Vice President*

All division and interest group planners for 2019 should attend this meeting or the Option II on Sunday morning at 8 a.m.

SCHOLAR SPOTLIGHT

4502

Saturday 2:45-4:00 p.m.
Room: Montgomery 7 AV

Light and Dark, Storms and the Sea: Michael Osborn, the Master of Metaphor

Sponsor: Rhetoric and Public Address

Moderator: Kathleen J. Turner, *Davidson College*

Mary Stuckey, *Penn State University*
Martin J. Medhurst, *Baylor University*
Richard W. Leeman, *University of North Carolina-Charlotte*
James Darsey, *Georgia State University*

Respondent: Michael Osborn, *University of Memphis*

With his groundbreaking research, Michael Osborn serves as "rhetoric's foremost scholar on metaphor," according to no less a luminary than David Zarefsky. In *Michael Osborn on Metaphor and Style* (Michigan State University Press, 2018), the scholar first offers his four formative essays on metaphor, newly amplified with contextualizing observations and contemporary insights. These are joined by four new essays that explore how his enriched conception of metaphor enlightens the rhetorical analysis of style, from Demosthenes to Barack Obama and from illness to *Triumph of the Will*.

With this panel, four leading rhetorical scholars offer their assessments of the value of Osborn's initial contributions, the insights gained from his retrospective on their creation and evolution, and the avenues for further insights created by this work. Audience observations and questions will follow Osborn's response.

4503



Saturday 2:45-4:00 p.m.
Room: Montgomery 6 UHC

Conflict and Crisis in Health, Family and Religious Communication

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference

Chair: Jaclyn Marsh, *University of Nebraska, Lincoln*

Analyzing Identification and Health Communication in a Community Wellness Outreach Program from an Auto-Ethnographic Perspective

Brendi Bluitt, *Campbell University*

Family Communication Patterns and Advice Response Theory: How Emerging Adults View Parental Advice on Money

Emily Caylor, *University of Tennessee*

A Pentadic Analysis of Mayor Michael Bloomberg's Religious Tolerance Speech August 3, 2010

Emily Riley, *Arkansas State University*

White Coat Syndrome: A Comparison of Communication Apprehension in a Healthcare Context among Varying Populations on a University Campus

Hannah Lawson, *East Texas Baptist University*

The Misappropriation and Mythos of the Body Positive: A Semiotic Mythical Criticism of Body Positive Ideology in Marketing

Grayce Tomme, *Transylvania University*

Respondent: Chris Geyerman, *Georgia Southern University*

4504

Saturday 2:45-4:00 p.m.
Room: Montgomery 4

Cross-Talk: Communicating Across Differences in an Era of Polarization and Paranoia

Sponsor: Intercultural Communication Division

Chair: Roger Gans, *University of Texas, Arlington*

We Polarize with Our Persuasion Efforts!

Roger Gans, *University of Texas, Arlington*

We Don't Listen!

Teri Varner, *St. Edward's University*

We Lie!

William Earnest, *St. Edward's University*

We Don't Know How to Connect with our Target Audiences!

Julie Armstrong, *University of Arizona*

Widening barriers threaten public discourse in the 21st century. In communicating with people unlike ourselves, we don't speak honestly, listen openly, craft public messages constructively, or connect with the people we need to reach. This panel offers an interdisciplinary exploration of the barriers of difference and possible bridges across them in an Intercultural world.

4505

Saturday 2:45-4:00 p.m.
Room: Montgomery 1 AV

The Vagenda: In Conflict and Crisis

Sponsor: Performance Studies Division

Chair: Danielle McGeough, *University of Northern Iowa*

Sarah K. Jackson, *Catawba College*

Danielle McGeough, *University of Northern Iowa*

Ariel Gratch, *Utica College*

Lyndsay Michalik Gratch, *Syracuse University*

Rebecca Walker, *Southern Illinois University*

Brianne Waychoff, *Borough of Manhattan Community College*

Andrea Baldwin, *University of Houston-Clear Lake*

The theme of this year's conference, "Conflict & Crisis at the Crossroads of Change" asks us to highlight conflict, crisis, protest, and rhetoric. This panel plays with the "fantasy of protest" as it explores how feminist thought and activism has changed how we look at communication on various levels: interpersonally, organizationally, aesthetically, etc. Women have long carried such loads in performance studies, as Elizabeth Bell suggests with her bag lady, and Esperanza. Inspired by the tiring, unending work of women that have come before us, a variety of female communication scholars held a meeting at the last two years' conference, according to our agenda. This year, recognizing that many of the issues discussed and touched upon in last year's meeting are still unresolved, and in some cases in urgent need of address, we submit this panel out of a desire to revisit the agenda.

4506

Saturday 2:45-4:00 p.m.
Room: Alabama C AV

Top Competitive Graduate Student Papers in Freedom of Speech

Sponsor: Freedom of Speech Division

Chair: Chandra Maldonado, *North Carolina State University*

Fool Me Once: Fake News and Satire

Jess Bozeman, *Northern Illinois University*

Colin Kaepernick's Protest and the NFL Plantation Metaphor*

Ariel Romero, *University of Arkansas*

A Review of Koontz v. Watson

Dathan Simpson, *Northern Illinois University*

Respondent: Chandra Maldonado, *North Carolina State University*

*Top Graduate Student Paper

4507

Saturday 2:45-4:00 p.m.
Room: Exhibit Hall A

Passing the Torch: Former Forensic Competitors on Leaving a Legacy in an

Ever-Changing Environment

Sponsor: Argumentation and Forensics Division

Chair: Megan Kline, *Kansas Wesleyan University*

Ryan Goke, *Murray State University*

Lakelyn Taylor, *University of Central Florida*

Timothy Betts, *Texas Christian University*

Kevin Bryant, *Tennessee Technological University*

Those who dominated as competitors often excel as coaches, because they have both a passion for the subject and an advanced understanding of the material. New coaches are faced with an interesting communication crisis: transferring their knowledge and expertise into the minds of new competitors. Graduate students

who take on the role of coach face an additional challenge: the short duration of their program. These key factors can create a minor crisis in team dynamic, success, and cohesion. This discussion panel offers insight into the challenges, successes, learned lessons, and techniques of former competitors as they have transitioned in and out of the world of mentorship as coaches.

4508

Saturday 2:45-4:00 p.m.
Room: Alabama D

Kenneth Burke and the Rhetorical Study of Economics: Traditional and Contemporary Interpretations of Market Places

Sponsor: Kenneth Burke Society

Chair: Samuel J. Watson, University of Georgia

Adam Smith's Lectures on Rhetoric: An Illustration using Burkean Rules of Grammar

Alexander W. Morales, University of Georgia

Mystification in Classical Liberalism: Class and Virtue in Smith and Burke

Cody Hawley, University of South Florida

Affective Economies and Tropes of Reduction

Max Plumpton, University of North Carolina at Chapel Hill

Identification within the Universal: Constructing Healthy Audiences with Selective Discourses

Jaime Robb, University of South Florida

4509

Saturday 2:45-4:00 p.m.
Room: Montgomery 9

Scripts, Illuminates and Identity: A Sample of Outstanding Ethnographic Scholarship

Sponsor: Ethnography Division

Chair: Elizabeth Stephens, Middle Tennessee State University

Evangelicals #ChurchToo and Trump: Evangelicalism at the Crossroads.

Andrew F. Herrmann, East Tennessee State University

The Lone Ranger, Tonto, and Katherine: What's the Script for a Senior Faculty Member?

Katherine Grace Hendrix, University of Memphis

Death by Displacement: Narrative Reflection of Recovering Workaholic's Struggle to Sustain Identity.

Tama Lunceford, East Tennessee State University

What Happens When We Start Getting Real: Lessons in Betweenness

Patrick D. Bennett, Midlands Technical College, Columbia SC

Autoethnography of Advocacy & Gottman Analysis.

Nicole Lee, Mississippi State University

Respondent: Cara Mackie, Florida Southern College

4510



Saturday 2:45-4:00 p.m.
Room: Alabama A UHC

Conflict and Crisis in Media Studies

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference

Chair: Todd Goen, Christopher Newport University

TED Talks as an Exemplar of the Narrative Paradigm

Anna Cross, Campbell University

To Be or Not To Be Consistent

Paige Medford, University of South Carolina

The Only True Myth: A Narrative Criticism of The Gray Haven's Song "This My Soul"

Deborah Howard, West Texas A&M

Cultivating Fear

Caitlin Stauring, Florida Gulf Coast University

Respondent: Christie Kleinmann, Belmont University

4511

Saturday 2:45-4:00 p.m.
Room: Starlight Foyer

Media Ethics and Its Role in Conflict Resolution

Sponsor: Philosophy and Ethics of Communication Interest Group

Chair: Chad Tew, University of Southern Indiana

Chad Tew, University of Southern Indiana

Canyon Anderson, University of Southern Indiana

Salome Apkhazishvili, University of Southern Indiana

Evelyn Bako Ferguson, University of Southern Indiana

Krista Belfield, University of Southern Indiana

Kereston Hochgesang, University of Southern Indiana

Miyu Kajihara, University of Southern Indiana

Darla Perigo, University of Southern Indiana

Will Sanders, University of Southern Indiana

This interactive panel presentation addresses how media ethics can be applied to repair social relations in political conflicts. Cases from the United States, Europe & Asia have been selected to provide an international perspective on situations that are political, highly contentious, illustrative of the divisions in society, and involve harmed parties. Each panelist will examine a specific ethical case and propose a resolution emphasizing engagement between parties while drawing for inspiration and lessons learned from transitional justice and restorative justice.

4512

Saturday 2:45-4:00 p.m.
Room: Montgomery 5

Health Communication: Truth Under Siege

Sponsor: Public Relations Division

Moderator: Kurt Wise, *University of West Florida*

Mary Beth Asbury, *Middle Tennessee State University*
Jessica Wendorf Muhamad, *Florida State University*
Rosemary Blackmon, *Alabama Hospital Association*
Bethany Wrye, *Middle Tennessee State University*

Truth and facts, it seems, are under siege. As Richard Edelman, the President and CEO of Edelman put it in the 2018 Edelman Trust Barometer, there is a crisis of confidence in traditional authority figures and institutions. The Trust Barometer reported a 30-point decline in trust in government among the informed public, and a 14-point drop in the general public. What does this mean for those of us in the fields of healthcare public relations and health communication? Are publics losing trust in governmental healthcare institutions? Are publics losing trust in the messages they receive from hospitals and nonprofit healthcare institutions in their communities? What can we do as academics and working professionals to maintain and improve trust in health-related institutions? What about populations such as those living in rural areas or minority populations? Do these populations pose special trust-related challenges? How much are professionals still dealing with the legacy of such studies as the Syphilis Study at Tuskegee?

4513

Saturday 2:45-4:00 p.m.
Room: Alabama E

The Conflict and Crisis of the African American Rhetorical and Public Address Tradition

Sponsor: American Society for the History of Rhetoric Interest Group

Chair: Damariyé L. Smith, *University of Memphis*

They Did Say Something: The Rhetoric of African American Public Address, Prior to 1960

Andre E. Johnson, *University of Memphis*

The Civil Rights Rhetoric of James Baldwin

John Murphy, *University of Illinois*

The African American Jeremiad and the Marginalization of Black Militancy

Earle J. Fisher, *University of Memphis*

“Be Careful with Me”: A Womanist Response to the disRESPECTful Rhetoric at Queen Aretha’s Funeral

Dianna Watkins-Dickerson, *University of Memphis*

Respondent: Carlos Morrison, *Alabama State University*

In his book review essay, *The Renaissance of American Public Address: Text and Context in Rhetorical Criticism*, Stephen E. Lucas credits the “stunning rhetorical triumphs of Ronald Reagan during his first presidential administration,” as making the “study of oratory once again relevant.” He writes “not only have we seen a plethora of studies dealing with Reagan as a speaker, but we have witnessed a general revival of interest in oratory as a force in American history” (243-244). If Reagan’s “rhetorical triumphs” could produce a renaissance such as the one Lucas describes, then this panel posits that a renaissance of sorts is happening right now in our study and appreciation of the African American public address tradition. Driven by the rhetorical brilliance of Barack Obama, not only have we seen many studies on Obama, but we are currently witnessing the revival of the black rhetoric and oratorical tradition.

4:15-5:30 P.M.

4601

Saturday 4:15-5:30 p.m.
Room: Montgomery 7 AV

SSCA President’s Spotlight Panel: Muses and Musings at the Crossroad: Analyzing Selma

President and Chair: Jason B. Munsell, *University of South Carolina, Aiken*

Christina L. Moss, *University of Memphis*

Patricia G. Davis, *Georgia State University*

John M. Murphey, *University of Illinois*

Ronald L. Jackson II, *University of Cincinnati*

This panel includes a pictorial tour of Selma, Alabama, featuring commemorative sites and markers pertaining to the modern day civil rights movement. The audience will be directed along major places of interest such as the Edmund Pettus Bridge, the Brown AME Church, the memorial to Viola Liuzzo, and the grave site of Jimmie Lee Jackson. After the tour, scholars will discuss how the “spirit of Selma” has impacted, influenced or shaped their work.

4602



Saturday 4:15-5:30 p.m.
Room: Montgomery 6 UHC

Conflict and Crisis in Gender Communication

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference

Chair: Joshua Pederson, *University of Alabama*

Communication Strategies for Women without Children

Robin Freeman, *University of Arkansas at Little Rock*

The Lyrics of Patriarchy: The Crossroads between Art and Objectivity

Luke Autera, *Florida Gulf Coast University*

Media Portrayal of Female Athletes and its Prominence in Shaping Rhetoric and the Female Dialogue
Autumn Zimmerman, *Kansas Wesleyan University*

The F-Word
Alexandria Perry, *University of Alabama*

The Only Wins We're Getting on Saturdays
Nichole LeFevre, *Huntingdon College*

Respondent: Jean DeHart, *Appalachian State University*

4603

Saturday 4:15-5:30 p.m.
 Room: Montgomery 4

The crisis of identification: Articulating the value of state associations

Sponsor: State Association Interest Group

Chair: John H. Saunders, *University of Alabama in Huntsville*

S. Brad Bailey, *Mississippi Gulf Coast Community College (Mississippi)*

Pauline Matthey, *Clemson University (Carolinas)*

Ray Ozley, *University of Montevallo (Alabama)*

Keith Perry, *Abraham Baldwin Agricultural College (Georgia)*

Patrick Richey, *Middle Tennessee State University (Tennessee)*

Leslie Rodriguez, *Angelo State University (Texas)*

Lakelyn Taylor, *University of Central Florida (Florida)*

Sometimes state associations may have trouble communicating who they are, what they do, and what value they provide to institutions and individuals within their state. This panel features current and previous officers of state communication associations across the South. These state association veterans will address how state associations can publicly articulate their value to both academic and non-academic audiences.

4604

Saturday 4:15-5:30 p.m.
 Room: Montgomery 1

Free Speech at the Crossroads: The First Amendment and the Trump Administration

Sponsor: Freedom of Speech Division

Chair: Ben Medeiros, *Newman University*

All That Trumps Free Speech: Disrupting Dissent
Spoma Jovanovic, *University of North Carolina, Greensboro*

Taking It to the Streets—and Newsrooms: Trump vs. the Free Press

Ann E. Burnette, *Texas State University*

Rebekah L. Fox, *Texas State University*

Theorizing the Digital Public Forum Through @realdonaldtrump
Ben Medeiros, *Newman University*

4605

Saturday 4:15-5:30 p.m.
 Room: Montgomery 9

Seen and Not Heard: Stigma in Reproductive Care in the Mid-South

Sponsor: Applied Communication Division

Chair: Kiersten Brockman, *University of Memphis*

Long Acting Removable Contraception Resistance in Postpartum Adolescent Girls: The Interplay of Perspective, Motivation, and Health Literacy

Joy V. Goldsmith, *University of Memphis*

Kiersten Brockman, *University of Memphis*

Amanda Young, *University of Memphis*

Elizabeth Stephens, *Middle Tennessee State University*

Owen Phillips, MD, *Regional One Medical Center*

Maternal Morbidity and Breastfeeding: Pre-conceived Notions of Prenatal care and Future Health

Shukura Ayoluwa Umi, *University of Memphis*

Care at What Cost? Barriers to Reproductive Care for Latina and Immigrant Women in the Mid-South?

Andrea Jacobo, *University of Memphis*

Prioritizing Risk: An Autoethnographic Account of Social Choices and Health

Degan Loren University of Memphis

More [Chocolate] Milk Please!: Promoting Breastfeeding Rhetorics of Black Motherhood and Postpartum Care in a Black Memphis Mom Group

Dianna Watkins-Dickerson, *University of Memphis*

This panel explores the psychosocial barriers to reproductive care and powerlessness of patients and providers. Topics include non-traditional contraception use stigma, postpartum symptoms and treatment silence in African American and Latina communities, provider selection of birth control for postpartum teens, and an open dialogue featuring intersections of experiences in reproductive care.

4606

Saturday 4:15-5:30 p.m.
 Room: Alabama E

The Role of Conflict in Affecting Change Across Multiple Contexts

Sponsor: Ethnography Interest Group

Chair: Jobia Keys, *Florida Southern College*

Personality and Emotional Components in Parent Adult-Child Conflicts

Theresa MacNeil, *Florida Southern College*

Negotiating Illness: A Family's Journey with Cancer
Cara Mackie, *Florida Southern College*

"Let me stick check you": An Analysis of Stereotypes and Conflict Resolution in Sports Diplomacy.

Katherine Loh, *Florida Southern College*

College Students' Perspectives on Brand Activism

Alex Ortiz, *Florida Southern College*

Bouncing Back and Conflict Resilience

Pamela Dykes, *Florida Southern College*

Many people believe that conflict is negative. However, without conflict, there can be no transformation. Conflict allows individuals to communicate differences, which can result in mutual understanding and, possibly, also in positive change. On the other hand, improper management of conflict can lead to poor conflict outcomes, and thus, negative change. The current panel analyzes the role of conflict and change across variety of contexts, including in parent and adult-child relationships, families in crises, sports, advertising, and resilience.

4607

Saturday 4:15-5:30 p.m.

Room: Montgomery 5

Top Student & Faculty Papers in the Language and Social Interaction Division

Sponsor: Language and Social Interaction Division

Chair: Sean Kingsbury, *SUNY Albany*

A New Communication Challenge in the Age of Artificial Intelligence

Slavica Kodish, *Southeast Missouri State University*

Sermons as Social Interaction: Pulpit Speech and Gender Roles

Mark Ward, Sr., *University of Houston-Victoria*

The Way They Saw It – Students' Experiences During Spanish Study Abroad

Kenneth Driscoll, *Bob Jones University*

Respondent: Craig Stewart, *University of Memphis*

4608



Saturday 4:15-5:30 p.m.

Room: Alabama A UHC

Conflict and Crisis in Social Activism

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference

Chair: Patrick Bennett, *Midlands Technical College*

The Semiotics of Kneeling: Changing Meaning through Protest

Mackenzie Pike, *University of Alabama*

The Power of Working with One Another: Achieving Community Empowerment by Using Liberating Structures

Tyana Ellis, *Campbell University*

Parkland Students are Peacebuilders: A Narrative Criticism

Brantley Collins, *George Southern University*

Respondent: Trudy Hanson, *West Texas A & M University*

5:30-6:30 P.M.

4701



Saturday: 5:30-6:30 p.m.

Room: Starlight Foyer

Graduate School UHC Sponsors Information Fair, and Lambda Pi Eta Top Student Member Paper Recognition

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference

Chair: Shawn D. Long, *University of North Carolina at Charlotte*

Open to all UHC participants.

5:45 - 6:30 P.M.

BUSINESS MEETINGS

Business Meetings: division and interest group business meetings are for all members and those interested in the group

4801

Saturday 5:45-6:30 p.m.

Room: Montgomery 1

Applied Communication Division

4802

Saturday 5:45-6:30 p.m.

Room: Montgomery 6

Freedom of Speech Division

4803

Saturday 5:45-6:30 p.m.

Room: Montgomery 5

Rhetoric and Public Address Division

4804

Saturday 5:45-6:30 p.m.

Room: Montgomery 9

State Association Interest Group

4805

Saturday 5:45-6:30 p.m.
Room: Montgomery 7

Kenneth Burke Society Interest Group

4806

Saturday 5:45-6:30 p.m.
Room: Montgomery 8

Language and Social Interaction Division

4807

Saturday 5:45-6:30 p.m.
Room: Alabama A

Ethnography Interest Group

4808

Saturday 5:45-6:30 p.m.
Room: Montgomery 4

Philosophy and Ethics of Communication Interest Group

6:30-8:30 p.m.

4901

Saturday 6:30-8:30 p.m.
Room: Alabama B

The Annual SSCA Osborn Reception

Sponsors: Drs. Michael and Suzanne Osborn,
University of Memphis, and Pearson Publishing



The University of
North Carolina at Charlotte
Department of Communication Studies
congratulates
Dr. Shawn Long,
SSCA 2nd Vice-President and
2019 Undergraduate Honors
Convention Planner.

"Have a great SSCA!"

All our best,
Your COMM Family



Official Publication of the Southern
States Communication
Association

Southern Communication Journal

FREE-ACCESS article:
*"Family Identity Disrupted by
Mental Illness and Violence: An
Application of Relational
Dialectics Theory"*

<http://bit.ly/SSCA2019>



Routledge

Taylor & Francis Group

DAY 5
SUNDAY, APRIL 7, 2019

8:00-9:15 A.M.

5101

Sunday 8:00-9:15 a.m.
Room: Alabama B

Nominating Committee Meeting

Chair: Jason B. Munsell, SCSA Immediate Past President

Participants: Immediate Past Chairs of SCSA Divisions

5102

Sunday 8:00-9:15 a.m.
Room: Montgomery 9

2019 Convention Planning Meeting, Option 2

Chair: Shawn D. Long, University of North Carolina Charlotte, Second Vice President

All division and interest group planners for 2019 should attend this meeting or the one on Saturday afternoon at 2:45 pm.

5103

Sunday 8:00-9:15 a.m.
Room: Alabama C AV

Course Hero and Other Zeros: How to Manage Tech Savvy Cheating

Sponsor: Community College Division
Instructional Development Division

Chair: Beau Foutz, Alcorn State University

Stephanie E. Kelly, North Carolina A&T State University, Greensboro, NC

Metcalfe, Laurie, Blinn College, Brenham, TX

Colleen Mestayer, Tennessee Technological University, Cookeville, TN

Michelle Violanti, University of Tennessee, Knoxville, TN

Alex Rister, Embry-Riddle Aeronautical University, Daytona, FL

S. Brad Bailey, Mississippi Gulf Coast Community College, Gautier, MS

Ryan Goke, Murray State University, Murray, KY

It's a problem that has been here from the start – Cheating. As technology progresses, so has this problem. Cell phones, social media, and the internet have created new challenges for teachers across all disciplines. Course Hero is just one example teachers face as students share information including tests, homework, and academic aids reserved exclusively for teachers. This panel examines tech savvy cheating platforms and the most effective ways teachers can manage this growing problem.

5104

Sunday 8:00-9:15 a.m.
Room: Montgomery 8

Sweet Home Alabama: Embodying the Crossroads of Southern Narrative Inheritances

Sponsor: Intercultural Communication Division

Chair: Michael L. Forst, Southern Illinois University Carbondale

Sounds of Alabama: Claiming Home Through/Despite Narrative Inheritances

Michael L. Forst, Southern Illinois University Carbondale

"We're Just Poor Ole Country Folks:" Competing Narrative Inheritances of Southern Identity

Cassidy D. Ellis, University of Denver

"When in Rome, do as you done in Milledgeville": Disruptive Southernhood in Politics and Practice

K.C. Vick, Organizer and Public Health Educator, Montgomery, Alabama

The Ridge

Allison Upshaw, Interdisciplinary Artist/ Researcher/Teacher/Scholar

This panel highlights our stories as born and bred Southerners, people who exist at/embody the crossroads of conflict and change. We articulate threshold identity performance as progressive/transgressive Alabamians and consider the ways we are implicated by Southern narrative inheritances. Threshold performance is discussed as a theoretical tool for understanding nuanced communication about Alabamian identities.

5105

Sunday 8:00-9:15 a.m.
Room: Alabama E

Your Bump in The Road May be a River Without a Bridge or Ferry to me: Crisis and Conflicts Encountered along the Academic Journey

Sponsor: Ethnography Interest Group

Chair: Meagan Bojarski, University of Alabama, Huntsville

Vernon F. Humphrey, *Columbus State University*
Rachel E. Silverman, *Embry Riddle University*
Alisha M. Menezies, *University of Tampa*
Wesley O'Neal, *Columbus State University*
John Saunders, *University of Alabama, Huntsville*
Joseph Watson, *University of Alabama, Huntsville*

Respondent: Ben Trina

A perspective of challenges and crisis and the barriers encountered at the crossroads is similar to the old phrase "Beauty is in the eye of the beholder." It is known to those experiencing it, but often hidden to the greater community. The barriers that must be climbed or the abyss that must be bridged are hidden by societal norms and socially constructed perspectives. There is not a "one size fits all" solution, and negotiated agreements that once worked do not work with new sojourners.

5106

Sunday 8:00-9:15 a.m.
 Room: Alabama D

Re-routing the Narrative: A Workshop Panel on Intervening into the Campus Tour

Sponsor: Rhetoric and Public Address

Chair:

Meredith M. Bagley, *University of Alabama*
Maureen Flint, *University of Alabama*

Inspired by Columbia University's "Dis-Orientation" guide, this workshop-style session asks participants to imagine, plan, and prepare to execute alternative campus tours at their home institutions to intervene in narratives of white privilege, racial erasure (along with other sub-altern groups), and neoliberal logics of typical campus tours. Led by University of Alabama faculty and students who do this work in Tuscaloosa, the session will provide hands on tips for developing a new campus tour route, navigating administrative and logistical hurdles, and effectively, reflexively providing this "dis-orientation" experience at your school. Please join us and make campus tours less about selling a product and more about inspiring a campus culture of honesty, community, and positive change.

5107

Sunday 8:00-9:15 a.m.
 Room: Montgomery 7 AV

Motives, Motivations, and the Narratives We Tell

Sponsor: Rhetoric and Public Address Division

Chair: Scott Anderson, *Arkansas State University*

Reimagining Space: How Elon Musk Resignified the "Space Race"

Madeline Fortner, *Abilene Christian University*
 Mass Atrocities and the Causal Logic of Conspiracy
Allison Niebauer, *Pennsylvania State University*

Divergence in American Worship in the Westboro Baptist Church Controversy

Brian Heslop, *Coker College*

Death by Gaslight: Defining Political Gaslighting in the Context of the Trump Administration's Family Separation Policy

Christopher Wernecke, *Georgia State University*

Respondent: Amanda Edgar, *Memphis University*

9:30-10:45 A.m.

5201

Sunday 9:30-10:45 a.m.
 Room: Montgomery 9

Committee on Committees Meeting

Presiding: Pamela G. Bourland-Davis, *President*

Participants:

Shawn D. Long, *Vice President*
Jason B. Munsell, *Immediate Past President*
Jerold L. Hale, *Executive Director*
Ashli Quesinberry Stokes, *Marketing Director*
Jennifer A. Samp, *SCJ Editor*
Wendy Atkins-Sayre, *Finance Committee Chair*

5202

Sunday 9:30-10:45 a.m.
 Room: Montgomery 8

Persuasion, Deception, Observation, and Imagination in Close Relationships

Sponsor: Interpersonal Communication Division

Chair: Dinah Tetteh, *Arkansas State University*

The Mediating Effects of Obligation, Gratitude, and Liking in Pro-Social and Anti-Social PREGIVING Compliance-Gaining Scenarios

Jamie Osborn, *University of Tennessee*
Michael Kotowski, *University of Tennessee*

Deception from Parents to Romantic Partners: Motives for Deceptive Communication

Xiaoti Fan, *University of Alabama*
Patricia Amason, *University of Arkansas*

Relational Observation: A New Perspective in Relational Communication

Ryan Rasner, *Louisiana State University*

Military Deployment: The Stressors, Communicative Acts, and Imagined Interactions of Military Families

Chandler Thornton, *University of Alabama*

Respondent: Mary Beth Asbury, *Middle Tennessee State University*

5203

Sunday 9:30-10:45 a.m.
Room: Alabama D

Revision, Redevelopment, and Revolution: Past, Present, and Future Examples of Communication Course Changes

Sponsor: Instructional Development Division

Chair: Alex Rister, *Embry-Riddle Aeronautical University, Worldwide Campus*

Sally Blomstrom, *Embry-Riddle Aeronautical University, Daytona Beach*

Steve Master, *Embry-Riddle Aeronautical University, Daytona Beach*

Lynnette Porter, *Embry-Riddle Aeronautical University, Daytona Beach*

Alex Rister, *Embry-Riddle Aeronautical University, Worldwide Campus*

Jennifer Wojton, *Embry-Riddle Aeronautical University, Daytona Beach*

The paradigm shift in teaching with new modalities and technologies calls for communication educators to focus on revision, redevelopment, and revolution of coursework. Panelists will share examples of past, present, and future course changes including the past redevelopment of two speech courses: one for on-campus and one for online audiences; the present transition of a Bachelor of Science in Communication degree from campus to online; and future course redevelopment ideas emerging from the student-faculty collaboration model. Attendees are asked to bring one example of a course revision –past, present, or future – to facilitate discussion on best practices for communication faculty.

5204

Sunday 9:30-10:45 a.m.
Room: Alabama E

The Pieces Between: Addressing the Rhetorical and Material Functions of Public Place

Sponsor: Rhetoric and Public Address

Chair: Cynde Carrico, *Florida International University*

In between Space and Place: The Rhetoric of Interactive Classroom Spaces

Eileen Hammond, *University of North Carolina at Chapel Hill*

Assembling the Past: Networks of Memory and Commemoration Practices at Theodore Roosevelt Island

Chandra A. Maldonado, *North Carolina State University*

Making Loss Evident: The Material Rhetoric of North Carolina's 9/11 Memorials

Zachary Parker, *University of North Carolina at Chapel Hill*

Memorials of Abuse: Absence and Ephemeral Rhetorics
Max Renner, *North Carolina State University*

Respondent: Cynde Carrico, *Florida International University*

This panel examines the rhetorical and material effectivity of public spaces and the complex relationships between the intended audiences or users, and the particular phenomena that function as the constitutive exigence of the spaces. Building primarily on work in memory studies and material rhetoric, panelists discuss how commemoration practices emerge from multiple communication networks at the Theodore Roosevelt Memorial; how the built environment of a high-tech interactive lecture hall at a public university mediates institutional values through the labor of faculty and staff; how the incorporation of physical pieces of the Twin Towers into local 9/11 memorials across North Carolina allows for a consideration of how psychic traumas are commemorated in material ways; and how online web-memorials operate as legitimizing spaces for narratives of child abuse and neglect within broader public discourses. Panelists discuss the extent to which these spaces are subsequently mediated, altered, and challenged, and in many cases, with significant material consequence.

5205

Sunday 9:30-10:45 a.m.
Room: Alabama C

The Gift of Accountability: Accountability Groups as Combating the Isolating Nature of Scholarly Labor

Sponsor: Applied Communication Division

Moderator: Lori Stallings, *University of Memphis*

Sarah Mayberry Scott, *University of Memphis*

Myleea Hill, *Arkansas State University*

Marceline Thompson-Hayes, *Arkansas State University*

Scarlett Hester, *The College of Wooster*

Kyle Christensen, *Huntingdon College*

In this roundtable session, participants from four different institutions will discuss how they have developed accountability in their scholarly research and writing. Participants will provide remarks on practical strategies and advice for collaborating with and being accountable to others in the writing and research process, even from a distance.

5206

Sunday 9:30-10:45 a.m.
Room: Montgomery 1 AV

The Representation of and Discourse about Death, Disease, and Dissent*

Sponsors: American Society for History of Rhetoric Interest Group
Rhetoric and Public Address

Chair: Cody Hawley, *University of South Florida*

Standing Up by Sitting Down: A Burkean Analysis of Colin Kaepernick's Comments to the Press

Kelley F. Macek, *Ohio University*

“Through This Sign, You Shall Conquer”: The Warrior-Priest Archetype in American Cancer Rhetoric
Christopher Wernecke, *Georgia State University*

“Depression Doesn’t Discriminate”: Rhetorics of White Victimization & Color-Blind Racism in Celebrity Post-Mortem Discourse
Evan Mitchell Schares, *Louisiana State University*

Respondent: Camille Lewis, *Furman University*

*A Student Paper Panel

5207

Sunday 9:30-10:45 a.m.
 Room: Montgomery 6

Presidential Spotlight on Undergraduate Teaching:

Teaching & Advising Honors Communication Students

Sponsor: Jason B. Munsell, SSCA President, University of South Carolina, Aiken

Chair: Abby M. Brooks, *Georgia Southern University*

Quintessential Qualities of Honors Education and How They Relate to Communication Pedagogical Practices

Robert Sullivan, *Ithaca College*

Teaching Honors Public Speaking

Caroline Parsons, *University of Alabama*

Teaching Honors Interpersonal Communication

Jennifer Becker, *University of Alabama*

Advising Honors Communication Research

Michelle T. Violanti, *University of Tennessee*

Lambda Pi Eta and Creating a Culture of Undergraduate Scholarship

Jason B. Munsell, *University of South Carolina, Aiken*

Many communication students and faculty pursue the honors experience for a lively, enriched learning experience in a close-knit community. Panelists will discuss characteristics of their honors communication courses (e.g., Honors Public Speaking, Honors Interpersonal) and pedagogical approaches. They will also discuss how to advise and mentor honors communication students (e.g., independent research projects, academic advising, and Lambda Pi Eta advising).

5208

Sunday 9:30-10:45 a.m.
 Room: Alabama B

Time and Place Committee Meeting

Chair: Frances Brandau, *Sam Houston State University*

Kathryn Anthony, *Southern Mississippi University*
Michelle Violanti, *University of Tennessee Knoxville*

5209

Sunday 9:30-10:45 a.m.
 Room: Montgomery 4

Conflict in the Courts: Legal Cases Concerning Freedom of Speech

Sponsor: Freedom of Speech Division

Chair: Stephen A. Smith, *University of Arkansas*

Viewpoint Neutrality in Public and Private Speech: Reading *Janus v. AFSCME* (2018) Through the Lens of the Government Speech and Compelled Speech Doctrines

David R. Dewberry, *Rider University*

Kennedy v. Bremerton School District: Have the Courts Abandoned *Tinker* in Spirit?

Ben Medeiros, *Newman University*

Wearing Your Politics at the Polls: Stripping Down Minnesota Voters in *Minnesota Voters Alliance v. Mansky*

Rebekah L. Fox, *Texas State University*

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**Thank you for being part of SSCA.
 See you in Frisco – Texas, that is!**

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2018 - Melody Lehn
 2017 - Shanshan Lou

2016 - Ryan McGeough
 2015 - Mary Beth Asbury
 2014 - Siobhan Smith, *University of Louisville*
 2013 - David P. Terry, *San Jose State University*
 2012 - Casey Malone Maugh, *University of Southern Mississippi - Gulf Coast*
 2011 - Minsun Shim, *University of Georgia*
 2010 - Lora B. Helvie-Mason, *Southern University at New Orleans*
 2009 - Deborah Cunningham Walker, *Coastal Carolina University*
 2008 - Monica Pombo, *Appalachian State University*
 2007 - Billy Wooten, *Berea College*
 2006 - Marcyrose Chvasta, *University of South Florida*
 2005 - Daryl W. Wiesman, *Clemson University*
 2004 - Kandi L. Walker, *University of Louisville*
 2003 - None given
 2002 - Frances Brandau-Brown, *Sam Houston State University*
 2001 - Melanie Morgan, *University of Louisville*
 2000 - Vanessa Beasley, *Texas A & M University*
 1999 - Karla K. Jensen, *Texas Tech University*
 1998 - Charla Markhum Shaw, *University of Texas, Arlington*
 1997 - None given
 1996 - Carl M. Cates, *Valdosta State University*
 1995 - Enrique D. Rigsby, *Texas A & M University*

ROSE B. JOHNSON SCJ ARTICLE AWARD honors the author or authors of an outstanding, significant article published in the Southern Communication Journal. The recipient of this award is determined by the Editor and editorial board of SCJ through a process established by the Editor.

2018 - Karyn Sporer and Paige Toller
 2017 - Lisa A. Flores and Christy-Dale L. Sims
 2016 - Zoë Hess Carney & Mary E. Stuckey
 2015 - Kathleen Hunt
 2014 - Patricia Davis, *Georgia State University*
 2013 - Wendy Atkins-Sayre, *University of Southern Mississippi*
 2012 - Page Toller, *University of Nebraska-Omaha*
 2011 - Daniel A. Grano, *University of North Carolina at Charlotte*
 2010 - Deborah Thomson, *East Carolina University*
 2009 - Christina R. Foust, *University of Denver*
 2008 - James J. Kimble, *Seton Hall University*
 2007 - Todd McDorman, *Wabash College*
 2006 - Katherine Hendrix, *University of Memphis*
 2005 - Michael Waltman, *University of North Carolina*
 2004 - Carol B. Mills, *Northern Illinois University*
 Austin S. Babrow, *Purdue University*
 2003 - Kathryn M. Olsen, *University of Wisconsin, Milwaukee*
 2002 - Suzanne Fitch, *Southwest Texas State University*
 Roseann M. Mandziuk, *Southwest Texas State University*
 2001 - John R. Stewart and Karen Zediker, *University of Washington*
 2000 - Jacqueline Bacon
 1999 - Michael Pfau, *University of Wisconsin*
 Patricia Moy, *University of Wisconsin*
 Barry Radler, *University of Wisconsin*
 Michael K. Bridgeman, *University of Wisconsin*
 1998 - Robert E. Terrill, *Indiana University*
 David Zarefsky, *Northwestern University*
 Marouf Hasian, Jr., *Arizona State University*
 Lisa A. Flores, *Arizona State University*
 1997 - William Bailey, *University of Arizona*
 1996 - Jill Taft Kaufman, *Central Michigan University*
 1995 - Abran J. Salazar, *Texas A & M University*
 Samuel L. Becker, *University of Iowa*
 Virginia Daughety, *University of Iowa*
 1994 - Calvin M. Logue, *University of Georgia*
 Thurmon Garner, *University of Georgia*
 1993 - Dilip Parameshwar Gaonkar, *University of Illinois*
 1987 - Charles R. Conrad, *Texas A & M University*

1984 - David Zarefsky, *Northwestern University*

T. EARLE JOHNSON-EDWIN PAGET DISTINGUISHED SERVICE AWARD honors SSCA members who, through their service and leadership to the Association and the profession, have made significant contributions and merit recognition.

2018 - Patricia Amason and Lynne Webb
 2017 - Carl Cates
 2016 - Charles H. Tardy
 2015 - John Meyer
 2014 - J. Donald Ragsdale, *Sam Houston State University*
 2013 - Emmet Winn, *Auburn University*
 2012 - Trudy Hanson, *West Texas A&M University*
 2011 - Michael and Suzanne Osborn, *University of Memphis*
 2010 - Mark Hickson III, *University of Alabama at Birmingham*
 2009 - Thomas Frentz, *University of Arkansas*
 2008 - None given
 2007 - Kenneth Cissna, *University of South Florida*
 2006 - Marilyn Young, *Florida State University*
 2005 - None given
 2004 - Mary Evelyn Collins, *Sam Houston State University*
 2003 - Richard L. Conville, *University of Southern Mississippi*
 2002 - Nina-Jo Moore, *Appalachian State University*
 2001 - Richard Ranta, *University of Memphis*
 2000 - Susan Siltanen, *University of Southern Mississippi*
 1999 - Bert Bradley, *Auburn University*
 1998 - Keith Erickson, *University of Southern Mississippi*
 1997 - Jerry Tarver, *University of Richmond*
 1996 - Dwight Freshley, *University of Georgia*
 Gregg Phifer, *Florida State University*
 1995 - Howard Dorgan, *Appalachian State University*
 1994 - John I. Sisco, *Southwest Missouri State University*

MINORITY RECRUITMENT AND RETENTION AWARD honors institutions that have demonstrated noteworthy commitment to the recruitment and retention of minority students for their campuses.

2018 - Department of Communication and Film, *University of Memphis*
 2017 - Department of Communication Studies, *Furman University*
 2016 - Department of Communication, *University of Louisiana - Lafayette*
 2015 - Department of Applied Communication, *University of Arkansas at Little Rock*
 2016 - University of Louisiana - Lafayette
 2015 - None given
 2014 - None given
 2013 - School of Journalism and Mass Communication, *University of Southern Mississippi*
 2012 - None given
 2011 - None given
 2010 - Department of Communication Studies, *The University of North Carolina at Charlotte*
 2009 - Department of Communication and Journalism, *College of Liberal Arts, Auburn University*
 2008 - None given
 2007 - None given
 2006 - None given

MICHAEL M. OSBORN TEACHER-SCHOLAR AWARD honors SSCA members who have balanced professional careers, having achieved excellence in teaching, scholarship, and service.

2018 - Brigitta R. Brunner
 2017 - Richard Leeman
 2016 - Mary Stuckey
 2015 - Lynne Webb
 2014 - Roseann Manduziuk, *Texas State University*
 2013 - Kenneth N. Cissna, *University of South Florida*

2012 - Katherine Hendrix, *University of Memphis*
 2011 - Kathleen J. Turner, *Davidson College*
 2010 - Jerry Hale, *University of Georgia*
 2009 - None given
 2008 - Art Bochner, *University of South Florida*
 2007 - Martin Medhurst, *Baylor University*
 2006 - None given
 2005 - Marilyn Young, *Florida State University*
 2004 - Julia T. Woods, *University of North Carolina*
 2003 - Robert E. Denton, Jr., *Virginia Polytechnic Institute*
 2002 - None given
 2001 - Janice Rushing, *University of Arkansas*
 2000 - None given
 1999 - Ronald H. Carpenter, *University of Florida*
 1998 - Mary Frances Hopkins (emeritus), *Louisiana State University*
 1997 - Tom Frentz, *University of Arkansas, Fayetteville*
 1996 - None given
 1995 - Beverly Whitaker Long, *University of North Carolina, Chapel Hill*
 1994 - Michael M. Osborn, *University of Memphis*

OUTREACH AWARD honors SSCA members who have made significant contributions to the profession by facilitating the success and access of under-represented populations or the integration of specific groups of students, professionals, or scholars into the communication discipline or professional organizations. The significant contribution may be the initiation of a major activity, the completion of a major project, or represent a lifetime of work with numerous individuals or on numerous meaningful activities. The scope of the activity may be national, regional, or local, and might involve mentoring, advising, liaison, or other activities.

2018 - Andre E. Johnson
 2017 - Amy Heuman
 2016 - Sean O'Rourke
 2015 - None given
 2014 - None given
 2013 - Jimmie Manning, *Northern Illinois University*
 2012 - Dominique Gendrin, *Xavier University*
 2011 - Sean Long, *University of North Carolina at Charlotte*
 2010 - Tina Harris, *University of Georgia*
 2009 - William Thompson, *University of Louisville*
 2008 - Margaret D'Silva, *University of Louisville*
 2007 - None given
 2006 - Carol Winkler, *Georgia State University*
 2005 - Steve Madden, *Clemson University*
 2004 - None given
 2003 - None given
 2002 - Marsha Houston, *University of Alabama*
 2001 - None given
 2000 - Tyrone L. Adams, *University of Louisiana, Lafayette*
 1999 - Robert Denton, *Virginia Tech*
 1998 - Suzanne Osborn
 1997 - Lynne M. Webb, *University of Memphis*
 1996 - Andrew King, *Louisiana State University*
 1995 - E. Culpepper Clark, *University of Alabama, Tuscaloosa*
 1994 - Theodore Clevenger, Jr., *Florida State University*

JANICE HOCKER RUSHING EARLY CAREER RESEARCH

AWARD honors SSCA members who have demonstrated exceptional scholarly ability through research and publication early in their academic careers. Nominees must be untenured, assistant professors in the field of communication, and no more than five years shall have passed between nominee's appointment to the rank of assistant professor (or receipt of terminal degree) and the time of the award. In addition, nominees must have participated in the program of the annual convention at least twice (or participated once in the convention program and published an article in the *Southern Communication Journal*). In addition to the requirements noted above, a maximum of three (3) representative publications by the nominee must be submitted.

2018 - Amanda Nell Edgar
 2017 - Leland Spencer
 2016 - Shaughan A. Keaton
 2015 - Pavica Sheldon
 2014 - Rebekah Fox, *Texas State University*
 Po-Lin Pan, *Arkansas State University*
 2013 - Graham Bodie, *Louisiana State University*
 E. Johanna Hartelius, *University of Pittsburgh*
 2012 - Megan Foley, *Mississippi State University*
 Brandon Inabinet, *Furman University*
 2011 - Ambar Basu, *University of South Florida*
 2010 - None given
 2009 - Dan Grano, *The University of North Carolina at Charlotte*
 Ashli Q. Stokes, *The University of North Carolina at Charlotte*
 2008 - Jason Edward Black, *University of Alabama*
 Cris Davis, *The University of North Carolina at Charlotte*
 2007 - Elissa Foster, *San Jose State University*
 2006 - Stacy Holman Jones, *University of South Florida*
 2005 - Arthur Raney, *Florida State University*
 2004 - Michael I. Arrington, *Ohio University*
 2003 - Kevin Wright, *University of Memphis*
 2002 - None given
 2001 - None given
 2000 - None given
 1999 - Jim Kuypers, *Dartmouth College*
 1998 - Jennifer Monahan, *University of Georgia*
 1997 - Kathryn Greene, *East Carolina University*
 1996 - Sean Patrick O'Rourke, *Vanderbilt University*
 1995 - Cindy J. Kistenberg, *University of Houston, Downtown*
 Roxanne L. Parrot, *University of Georgia*

FRANKLIN SHIRLEY AWARD FOR THE TOP UNDERGRADUATE HONORS CONFERENCE PAPER

honors the most outstanding paper submitted each year to the Theodore Clevenger Jr. Undergraduate Honors Conference. The recipient of this award is determined by the Vice President Elect through a process established by the Vice President Elect.

2018 - William H. Merriman
 2017 - Nejla Day
 2016 - Samantha Grainger Shuba
 2015 - Polina Larina
 2014 - Terrell Jake Dionne, *University of North Texas*
 2013 - Kirsten Clark, *Millsaps College*
 2012 - Monica Lawson, *Pennsylvania State University*
 2011 - Diana Lynde, *Columbia College*
 2010 - Brad Griffith
 2009 - Lateshia Beachum, *Columbia College*
 2008 - Katrina Baldus, *James Madison University*
 2007 - Judith Novak, *University of Kentucky*
 Drew Anderson, *Georgia Southern University*
 2006 - Alex Teh, *University of Georgia*
 2005 - Jennifer Bafundo, *Furman University*
 2004 - Lindsey Ilion, *George Washington University*
 2003 - Andrew Thomas Ross, *George Washington University*
 2002 - Cynthia Ledford, *University of Kentucky*
 2001 - Sara Bakker, *George Washington University*
 2000 - Melanie Dotson, *Samford University*
 1999 - Mark T. Witko, *University of Wyoming*
 1998 - Kevin Hooper, *North Carolina State University*
 1997 - Amy Tilton, *University of Texas, Corpus Christi*
 1996 - Andrea Doughty and Kelli Jones, *University of Alabama at Birmingham*
 1995 - Blaine Hummel and Garret Ulosevich, *Trinity University*
 1994 - Gerard Pfannensteil, *Trinity University*
 1993 - Joshua Boyd, *David Lipscomb University*
 1992 - Lorice Evans, *Trinity University*

JOHN I. SISCO EXCELLENCE IN TEACHING AWARD honors SSCA members who have consistently demonstrated excellence in teaching communication throughout their academic careers. Nominees must be employed full-time teaching courses in communication for a minimum of ten years. In addition to the requirements noted above, each nominee must submit a statement of not more than 500 words on his or her "Philosophy and Practice of Teaching."

- 2018 - Lisa Corrigan
- 2017- Christina L. Moss
- 2016 - Ann Burnette
- 2015 - Carol Thompson
- 2014 - Leigh Anne Howard, *University of Southern Illinois*
- 2013 - Michael I. Arrington, *University of Kentucky*
- 2012 - Jennifer A. Samp, *Auburn University*
- 2011 - Barbara Biesecker, *University of Georgia*
- 2010 - Deanna Dannels, *North Carolina State University*
- 2009 - Sean O'Rourke, *Furman University*
- 2008 - Joy Hart, *University of Louisville*
- 2007 - Elizabeth Bell, *University of South Florida*
- 2006 - Mary E. Stuckey, *Georgia State University*
- 2005 - None Given
- 2004 - Stephen Braden, *Georgia State University*
- 2003 - None Given
- 2002 - Katherine Hendrix, *University of Memphis*
- 2001 - Bonnie J. Dow, *University of Georgia*
- 2000 - James A. Aune, *Texas A & M University*
- 1999 - Lawrence A. Hosman, *University of Mississippi*
- 1998 - Mark Hickson III, *University of Alabama, Birmingham*
- 1997 - George Grice, *Radford University*
- 1996 - Nina-Jo Moore, *Appalachian State University*
- 1995 - Calvin M. Logue, *University of Georgia*
- 1994 - Marsha L. Vanderford, *University of South Florida*

OUTSTANDING SCHOLAR IN COMMUNICATION THEORY AWARD

- 2018 - Tim Levine, *University of Alabama, Birmingham*
- 2017 - Courtney Wright, *University of Tennessee, Knoxville*
- 2016 - None given
- 2015 - None given
- 2014 - Lynne M. Webb, *University of Arkansas*
- 2013 - James Honeycutt, *Louisiana State University*
- 2012 - Ronald C. Arnett, *Duquesne University*
- 2011 - Jerry Hale, *University of Michigan, Dearborn*
- 2010 - John C. Meyer, *University of Southern Mississippi*
- 2009 - Pamela Kalbfleisch, *University of North Dakota*
- 2008 - William G. Powers, *Texas Christian University*
- 2007 - None given
- 2006 - None given
- 2005 - James C. McCroskey, *West Virginia University*
- 2004 - Richard Conville, *University of Southern Mississippi*
- 2003 - J. Donald Ragsdale, *Sam Houston State University*
- 2002 - Kenneth N. Cissna, *University of South Florida*
- 2001 - Ralph Behnke, *Texas Christian University*
- 2000 - Lynne M. Webb, *University of Arkansas*
- 1999 - Joann Keyton, *University of Memphis*
- 1998 - Charles H. Tardy, *University of Southern Mississippi*
- 1997 - Renee Edwards, *Louisiana State University*
- 1996 - James L. Applegate, *University of Kentucky*
- 1995 - Mark L. Knapp, *University of Texas*
- 1994 - Theodore Clevenger, Jr., *Florida State University*

GENDER STUDIES SCHOLAR OF THE YEAR

- 2017 - Pat Arnesen
- 2016 - None given
- 2015 - Jason Edward Black, *University of Maryland*
- 2014 - None given
- 2013 - Jane Jorgenson, *University of South Florida*
- 2012 - None given
- 2011 - Marion Meyers, *Georgia State University*
- 2010 - Janis Edwards, *University of Alabama*
- 2009 - Carole Blair, *University of North Carolina, Chapel Hill*
- 2008 - Roseann M. Mandziuk, *Texas State University*
- 2007 - Julia T. Wood, *University of North Carolina, Chapel Hill*
- 2006 - Elizabeth Allen Bell, *University of South Florida*
- 2005 - Sonja K. Foss, *University of Colorado at Denver*
Karen A. Foss, *University of New Mexico*
- 2004 - Donna Nudd, *Florida State University*
- 2003 - None given
- 2002 - Diana K. Ivy, *Texas A&M University, Corpus Christi*
- 2001 - Lynne Webb, *University of Arkansas*
- 2000 - None given
- 1999 - Trudy L. Hanson, *West Texas A&M University*
- 1998 - Katherine Hawkins, *Wichita State University*
- 1997 - Susan Stiltanen, *University of Southern Mississippi*
- 1996 - Marsha Vanderford, *University of South Florida*
- 1995 - Renee Edwards, *Louisiana State University*
- 1994 - Julia T. Wood, *University of North Carolina, Chapel Hill*
- 1993 - Carol J. Jablonski, *University of South Florida*
- 1992 - Mary Frances HopKins, *Louisiana State University*
- 1991 - Navita Cummings James, *University of South Florida*
- 1990 - Marsha Houston, *Tulane University*
- 1989 - Virginia E. Wheelless, *Morehead State University*
- 1988 - Kathleen J. Turner, *Tulane University*

SUZANNE OSBORN COMMUNITY COLLEGE OUTSTANDING EDUCATOR AWARD

Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Awards Guideline" and designate a recipient or recipients, unless none of the nominees meets the criteria.

- 2018 - Brad Bailey
- 2017 - Richard Falvo
- 2016 - Deborah Hefferin
- 2015 - Monette Callaway

J. DONALD RAGSDALE AWARD FOR MENTORING

Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Awards Guideline" and designate a recipient or recipients, unless none of the nominees meets the criteria.

- 2018 - Brigitta R. Brunner
- 2017 - Kenneth Zagacki
- 2016 - Wendy Atkins-Sayre

PAST CONVENTIONS & HOTELS

- 1930 BIRMINGHAM, AL**
Thomas Jefferson Hotel
- 1931 ATLANTA, GA**
Henry Grady Hotel
- 1932 ASHEVILLE, NC**
- 1933 BEREA, KY**
Boone Tavern
- 1934 BIRMINGHAM, AL**
Thomas Jefferson Hotel
- 1935 NEW ORLEANS, LA**
Stevens Hotel with NATS
- 1936 GAINESVILLE, FL**
Thomas Hotel
- 1937 NASHVILLE, TN**
Andrew Jackson Hotel
- 1938 ATLANTA, GA**
Henry Grady Hotel
- 1939 BATON ROUGE, LA**
Heidelberg Hotel
- 1940 CHATTANOOGA, TN**
Patten Hotel
- 1941 BIRMINGHAM, AL**
Tutwiler Hotel
- 1942 ATLANTA, GA**
Henry Grady Hotel
- 1943 JACKSON, MS**
Heidelberg Hotel
- 1944 JACKSON, MS**
Heidelberg Hotel
- 1945 CLEVELAND, TN (CANCELLED)**
Cherokee Hotel
- 1946 ATLANTA, GA**
Henry Grady Hotel
- 1947 BATON ROUGE, LA**
Heidelberg Hotel
- 1948 NASHVILLE, TN**
Maxwell Hotel
- 1949 WACO, TX**
Roosevelt Hotel
- 1950 BIRMINGHAM, AL**
Tutwiler Hotel
- 1951 GAINESVILLE, FL**
Thomas Hotel
- 1952 JACKSON, MS**
Heidelberg Hotel
- 1953 GREENVILLE, SC**
Poinsett Hotel
- 1954 DALLAS, TX**
Adolphus Hotel
- 1955 MEMPHIS, TN**
Peabody Hotel
- 1956 HATTIESBURG, MS**
Forrest Hotel
- 1957 ATHENS, GA Georgia**
Center for Cont. Education
- 1958 HOUSTON, TX**
Rice Hotel
- 1959 LOUISVILLE, KY**
Sheraton Seelbach Hotel
- 1960 WINSTON-SALEM, NC**
Robert E. Lee Hotel
- 1961 MIAMI, FL**
Everglades Hotel
- 1962 AUSTIN, TX**
Driskell Hotel
- 1963 NASHVILLE, TN**
Andrew Jackson Hotel
- 1964 HOUSTON, TX**
Texas State Hotel
- 1965 DURHAM, NC**
Jack Tar Hotel
- 1966 MIAMI, FL**
Everglades Hotel
- 1967 LITTLE ROCK, AR**
Marion Hotel
- 1968 MEMPHIS, TN (CANCELLED)**
Peabody Hotel
- 1969 MEMPHIS, TN**
Peabody Hotel
- 1970 WINSTON-SALEM, NC**
Robert E. Lee Hotel
- 1971 NEW ORLEANS, LA**
Roosevelt Hotel
- 1972 SAN ANTONIO, TX**
El Tropicano Hotel
- 1973 LEXINGTON, KY**
Phoenix Hotel
- 1974 RICHMOND, VA**
John Marshall Hotel
- 1975 TALLAHASSEE, FL**
Tallahassee Hilton Hotel
- 1976 SAN ANTONIO, TX**
El Tropicano Hotel
- 1977 KNOXVILLE, TN**
Hyatt Regency Hotel
- 1978 ATLANTA, GA**
Sheraton Biltmore Hotel
- 1979 BILOXI, MS**
Broadwater Beach Hotel
- 1980 BIRMINGHAM, AL**
Hyatt House Hotel
- 1981 AUSTIN, TX**
Hilton Palacio del Rio
- 1982 HOT SPRINGS, AR**
Arlington Hotel
- 1983 ORLANDO, FL**
Hilton Inn-Florida Center
- 1984 BATON ROUGE, LA**
Hilton Hotel
- 1985 WINSTON-SALEM, NC**
Hyatt House Hotel
- 1986 HOUSTON, TX**
Shamrock Hilton Hotel
- 1987 ST. LOUIS, MO**
Clarion Hotel with CSCA
- 1988 MEMPHIS, TN**
The Peabody Hotel
- 1989 LOUISVILLE, KY**
Brown Hotel
- 1990 BIRMINGHAM, AL**
Radisson Hotel
- 1991 TAMPA, FL**
Hyatt Regency
- 1992 SAN ANTONIO, TX**
St. Anthony Hotel
- 1993 LEXINGTON, KY**
Hyatt Regency & Radisson Plaza with CSCA
- 1994 NORFOLK, VA**
Omni Hotel
- 1995 NEW ORLEANS, LA**
The Monteleone Hotel
- 1996 MEMPHIS, TN**
The Peabody Hotel
- 1997 SAVANNAH, GA**
Hyatt Regency
- 1998 SAN ANTONIO, TX**
La Mansion del Rio
- 1999 ST. LOUIS, MO**
Adams Mark Hotel
- 2000 NEW ORLEANS, LA**
The Monteleone Hotel
- 2001 LEXINGTON, KY**
Radisson Plaza Hotel
- 2002 WINSTON-SALEM, NC**
The Adams Mark
- 2003 BIRMINGHAM, AL**
Sheraton Hotel
- 2004 TAMPA, FL**
Wyndam Harbour Island Hotel
- 2005 BATON ROUGE, LA**
Radisson Hotel
- 2006 DALLAS, TX**
Marriott Galleria-Addison
- 2007 LOUISVILLE, KY**
Marriott Downtown
- 2008 SAVANNAH, GA**
Hyatt Regency
- 2009 NORFOLK, VA**
Marriott Waterside
- 2010 MEMPHIS, TN**
The Peabody Hotel
- 2011 LITTLE ROCK, AR**
Doubletree Hotel
- 2012 SAN ANTONIO, TX**
The St. Anthony Hotel
- 2013 LOUISVILLE, KY**
The Seelbach Hilton
- 2014 NEW ORLEANS, LA**
The New Orleans Sheraton
- 2015 TAMPA, FL**
The Marriott Waterside
- 2016 AUSTIN, TX**
Hyatt Regency - Austin
- 2017 GREENVILLE, SC**
The Hyatt Regency
- 2018 NASHVILLE, TN**
Sheraton Downtown

LIFE MEMBERS

Ty Adams
Patricia Amason
Kenneth Andersen
Michael Arrington
Bill Balthrop
Benjamin Bates
Frances Brandau-Brown
Donna Bruenger
Monette Callaway
Cristina Cardenas
Carl Cates
James Chesebro
Ken Cissna
Mary Evelyn Collins
Celeste Condit
Stephanie Coopman
James Darsey
Jean DeHart
Margaret D'Silva
Michael Eaves
Jennifer Edwards
Renee Edwards
Keith Erickson
William Faux II
Janet Fisher
John Foster
Robert Frank
Hal Fulmer
Michelle Garland
Alan Goodboy
Russell Guthrie
Sally Hardig
Joy Hart
Katherine Hawkins
Mark Hickson III
Lawrence Hosman
Heather Hundley
Ronald Jackson II
Pamela Kalbfeisch
Stephanie Kelly
Jenny Korn
Jim Kuypers
Roseann Mandziuk
Matt Martin
Brian McGee
Eva McMahan
Martin Medhurst
Nina-Jo Moore
Dave Nelson
P Judson Newcombe
Kathryn Olson

Sean Patrick O'Rourke
Michael Osborn
Suzanne Osborn
Selene Phillips
Larry Powell
Andrew Pyle
Richard Ranta
Michelle Violanti
John Sisco
Robert Smith
Jeff Sorrels
Leland Spencer
Mary Stuckey
Jerry Tarver
Terry Thibodeaux
Michelle Violanti
Lynne Webb
Steven Weiss
Patrick Wheaton
Danielle Williams
Emmett Winn

PATRON MEMBERS

Arthur Bochner
Kristen L. Cockrell
Dean Cummings
John Daly
Victoria Gallagher
Robert Glenn
Michael Gray
Jerold Hale
Trudy Hanson
Roderick Hart
Edgar Johnson III
Jimmie Manning
Jason Munsell
John Murphy
Kandi Walker

EMERITUS MEMBERS

M. Violet Asmuth
Jerry Bangham
Richard Baxter
Hope Bock
Amanda Borden
Richard Conville, Jr.
Norma Cook
Blanton Croft
Bill Edwards
Millard Eiland
Dwight Freshley

Deborah Hefferin
Rosanna Herndon
C. Franklin Karns
Donald Loeffler
Cal Logue
Brad Mello
Harold Mixon
Richard Quianthy
Beatrice Kay Reynolds
Kurt Ritter
Carol Roach
Stephen Smith
James Studer
Jim Vickrey
Enid Waldhart
Marilyn Young

INSTITUTIONAL MEMBERS

Alabama Communication
Association
Appalachian State University
Arkansas State University
Baylor University
Clemson University
Florida Atlantic University
Georgia Southern University
Middle Tennessee State
University
North Carolina State University
Ohio University
Old Dominion University
Purdue University
Sam Houston State University
Southern Illinois University
Texas State University
Texas Tech
University of Arkansas
University of Memphis
University of Montevallo
University of North Carolina at
Charlotte
University of South Carolina
Aiken
University of South Florida
University Southern Mississippi
University of Tennessee
University of Texas of the
Permian Basin
University of Texas at Tyler
Valdosta State University
Virginia Tech

SSCA CONSTITUTION

ARTICLE I: NAME

The name of the Association shall be the Southern States Communication Association.

ARTICLE II: PURPOSE

The purpose of the Association shall be to promote study, criticism, research, teaching, and application of the artistic, humanistic, and scientific principles of communication. The Association, a not-for-profit organization, exists for educational, scientific, and literary purposes only. No part of the net revenues of the Association, if any, may be used for the private benefit of any individual or group, except that the Executive Council may establish scholarships or research grants for projects or purposes appropriate to the Association.

ARTICLE III: MEMBERSHIP

Section 1. Individual Membership. Individual membership in the Association shall be open, upon application, to any interested person upon payment of the current annual dues. Regular membership, student membership, sustaining membership, patron membership, and lifetime membership are all individual memberships. Active individual membership is a requirement for all elected and appointed positions that support and represent the association. The Executive Council shall set services provided for the different categories of membership.

ARTICLE IV: OFFICERS

Section 1. Officers. The officers of this Association shall be:

The Administrative Committee includes the President, the 1st Vice President, the 2nd Vice President, the Executive Director, the Journal Editor, the Marketing Director, the Immediate Past President, and the Financial Committee Chair.

Section 2. Term of Office. The terms of office of the President, 1st Vice President, and 2nd Vice President shall be for one year; of the Journal Editor, the Marketing Director, and representatives to the National Communication Association (NCA), three years; and of the Executive Director, six years (one year of shadowing, four years of service, one year of being shadowed).

Section 3. Succession.

1. The 1st Vice President shall automatically succeed to the office of the President upon the expiration of the President's term of office. The 1st Vice President shall succeed the President should the President's office become vacant through death, resignation, or disability.
2. The 2nd Vice President shall automatically succeed to the office of 1st Vice President upon expiration of the 1st Vice President's term of office. The 2nd Vice President shall serve as assistant to the 1st Vice President. The 2nd Vice President shall succeed the 1st Vice President should the 2nd Vice President's office become vacant through death, resignation, or disability except as specified in Section 5.

Section 4. Duties of Officers.

1. The President shall perform the following duties and such other related duties as shall arise:
 1. Preside at all business meetings of the Association and of the Executive Council.
 2. Appoint and notify all committees except those otherwise provided for.
 3. Provide oversight of divisions and interest groups.
 4. Serve as liaison officer between the Southern States Communication Association and all other national, regional, and associations with similar or related interests.
 5. See that members of the profession receive notice of meetings and activities of the Association and of the Executive Council, unless the transmission of such notices has been otherwise assigned.
 6. Facilitate the performance of the constitutional duties of all other officers and committees.
2. The 1st Vice President shall perform the following duties and such other related duties as shall arise:
 1. Prepare the program for the annual convention.
 2. Serve as program coordinator of the sectional programs arranged by the officers of the recognized Divisions of the Association. The 1st Vice President, as program chair, shall consider the recommendations of the Division Vice Chairs as to programs, but shall have final authority regarding the program and winner of the Robert Bostrom Award selection.
 3. Assist the President in promoting the activities and interests of the Association as needed or requested.
3. The 2nd Vice President shall perform the following duties and other such related duties as shall arise:
 1. Be responsible for the annual recruitment efforts of the Association.
 2. Assist the President and 1st Vice President in promoting the activities and interests of the Association as needed or requested.
 3. Plan the annual Theodore Clevenger, Jr. Undergraduate Honors Conference and determine the Franklin Shirley Award winner.
4. The Executive Director shall perform all ordinary duties of the Secretary and Treasurer of the Association and of the Executive Council.
 1. As Treasurer, the Executive Director shall furnish a financial report at each annual convention. The Executive Director shall incorporate into the report a financial accounting covering all publications and the results of the official independent accounting review.
 2. The Executive Director shall notify the National Communication Association Executive Offices of the names and addresses of the newly elected High School, College, and Community/Two Year College Representatives to Legislative Assembly immediately after the election results have been announced.
 3. The Executive Director shall appoint a newsletter editor and a Webpage Editor.
 4. The Executive Director shall publish the SSCA newsletter and conduct Association elections in accordance with procedures outlined elsewhere in

the Constitution.

5. The Executive Director shall negotiate and sign all contracts on behalf of the Association, subject to approval of the Association.
5. The Journal Editor shall direct and supervise the publication of the Southern Communication Journal as authorized by the Executive Council.
6. The Marketing Director shall be responsible for development, implementation, and evaluation of association marketing activities. These include, but are not limited to: strategic planning, preparing and implementing various marketing activities, membership development and maintenance, organizational branding, securing advertising, and expansion of state, regional, and national organizational awareness.
7. All SSCA representatives to NCA shall represent the interests of SSCA and its members at the national level, reporting to SSCA's president.
8. The Immediate Past President shall chair the Nominating Committee and other duties accepted in consultation with the President.
9. The Administrative Committee includes the President, the 1st Vice President, the 2nd Vice President, the Executive Director, the Journal Editor, the Marketing Director, the Immediate Past President, and the Finance Committee Chair.

Section 5. Vacancies.

1. The Executive Council shall have authority to fill any vacancy, other than the Presidency, created by the death, resignation, or disability of an elected officer of the Association.
2. In the event of multiple officer vacancies and/or a vacancy at a point after submissions have been received for the annual convention or undergraduate honors conference, the Administrative Council shall, at its discretion, select a replacement.
3. In the event of an Executive Director vacancy, the Executive Council shall put forward a replacement who would be ratified by the association membership.

ARTICLE V: EXECUTIVE COUNCIL

Section 1. Membership.

The membership to the Executive Council of the Association shall be:

1. President, 1st Vice President, 2nd Vice President, Executive Director, Journal Editor, Marketing Director, Chair and members of the Finance Committee.
2. The chairs of the established Divisions of the Association.
3. The Immediate Past President, retiring Executive Director, and retiring Journal Editor, each for one year following that person's term of office.
4. Three members elected at large by members of the Association for a three-year term to serve as representatives to the Legislative Assembly of the National Communication Association (NCA) as specified by the constitution of NCA. When possible and on a three-year rotating basis, they shall be elected to represent the interests of K-12, Four-Year College/University, and Community/Two-Year College members. Representatives to the Legislative Assembly of the National Communication Association shall present a report based on correspondence and notes from business meetings of the National Communication Association to the Executive Council at its first meeting at the annual convention.

Section 2. Terms of Office. Newly elected officers and Council members shall assume office at the close of the annual convention with the exception of the Executive Director, who shall take office as provided in Article VII, Section 4B and 4C.

Section 3. Meetings. The Executive Council shall normally meet at least three (3) times each year, twice at the annual convention prior to the Association business meetings, and once at the annual convention of the NCA.

Section 4. Duties and Responsibilities. The Executive Council shall receive reports, recommend budgets, initiate action, establish scholarships or research grants for projects or purposes appropriate to the Association, and oversee the long-range planning for the Association. In the period between annual conventions, the Executive Council shall act for the membership of the Association.

Section 5. Emergency Procedures. In case of an emergency that would make it either impossible or impractical for the president to convene the Executive Council, the President may empower an Emergency Council consisting of the President, the Immediate Past President, the 1st Vice President, the 2nd Vice President, and the Executive Director to act for the Executive Council.

The President may consult each member to determine what action is to be taken on behalf of the Executive Council. Items not requiring an immediate decision are to be decided by polling the entire Executive Council.

Section 6. Quorum. Those members of the Executive Council present at a regularly scheduled and announced meeting of the Executive Council shall constitute a quorum.

ARTICLE VI: MEETINGS

Section 1. Business Meetings. The Association shall hold at least two (2) business meetings at each annual convention.

Section 2.

1. Annual Convention. The Association shall hold a convention and the Theodore Clevenger, Jr. Undergraduate Honors Conference each year in the months of March or April, preferably during the first full week in April or as near thereto as feasible, at a time determined by the Executive Council upon recommendation by the Time and Place Committee as provided in Article IX, Section 1.
2. Regional Rotation. Whenever possible, the Time and Place Committee should seek to systematically rotate the Annual Convention site among the several geographical regions within the larger region covered by the Southern States Communication Association.
3. Local Arrangements. An SSCA member living in or near the host convention city shall chair a local committee to assist the Administrative Committee with convention arrangements.

Section 3. Strategic Planning Meeting. Upon the call of the President, the Administrative Committee, Immediate Past Executive Director, Finance Committee Chair, and other appropriate members as designated by the President, shall meet for the purpose of strategic planning. No more than five

years shall elapse between such meetings. The president is responsible for providing a summary report of the meeting to be filed with the Executive Director and to be presented at the subsequent annual convention's business meeting.

Section 4. Quorum. Those members of the Association present at a regularly scheduled and announced meeting of the Association shall constitute a quorum.

ARTICLE VII: NOMINATIONS, ELECTIONS, AND APPOINTMENTS

Section 1. Nominating Committee.

1. Method of Selection.

1. The Nominating Committee shall consist of the Immediate Past President of the Association, as chair, and the Immediate Past Chairs of all Divisions.
2. All members shall serve for one year.
3. The Committee Chair or designee shall give a report to the Executive Council at its annual meeting during the National Communication Association convention.

2. Restrictions. A member of the Nominating Committee shall not be eligible for any office to be considered by that committee.

3. Responsibilities.

1. Nominations for the Slate of Officers may be made by the following methods:

1. By the Nominating Committee
2. Any SSCA member in good standing may make recommendations to the Nominating Committee.
3. Nominators may submit materials supporting nominees.
4. Other names may be added to the Slate of Officers by petition filed with the Nominating Committee at least six months before the annual convention. The petition shall state the names of the nominee and the office to which the person is being nominated and shall be signed by at least twenty-five (25) Association members in good standing at the time and who represent at least two states and five separate institutions.

2. The Nominating Committee shall check with all possible nominees to make each one aware of the responsibilities of the office to which the person is being nominated and to determine that the nominee will accept and assume the responsibility if elected. Nominees must be members in good standing at the time of the nomination.

3. The chair of the Nominating Committee shall submit to the Executive Director a list of nominees along with vita information on each candidate and platform statements from each candidate for the office of 2nd Vice President at least one hundred twenty (120) days prior to the annual convention.

Section 2. Officers to be Elected.

1. Officers to be elected each year are the 2nd Vice President and one Member-at- Large to the Executive Council, who is also the representative to the Legislative Assembly of NCA (the High School, College, and Community/Two Year College Representative to the Legislative Assembly of the National Communication Association on a rotating basis).
2. Officers to be elected every three years are the representative to the NCA Nominating Committee.

Section 3. Election.

1. First Ballot.

1. At least seventy (70) days before each annual convention the Executive Director shall make available a ballot to each member of the Association who is in good standing at the time.
2. This ballot shall contain the names of the candidates for the various offices for which the Nominating Committee is charged to present candidates. The vita information for each candidate and the platform statements of no more than 300 words for all candidates shall be made available to all members.
3. A deadline of at least thirty-five (35) days prior to the annual convention shall be set for voting.
4. To be valid, each ballot must be submitted by an association member in good standing and verified by the Executive Director at the close of voting.

2. Second Ballot. If a candidate does not receive a majority vote by the first ballot, a second ballot listing the two candidates who received the plurality of votes shall be taken in the same manner as the first ballot, except that the Executive Director shall open the voting at least thirty (30) days prior to the convention and close the voting at least fifteen (15) days prior to the convention.

Tie Between Two Candidates. If two candidates are the only ones on the ballot and receive exactly the same number of votes or a majority is not achieved, the Executive Director shall contact both candidates prior to conducting a second election. The second election shall open the voting at least thirty (30) days prior to the convention and close the voting at least fifteen (15) days prior to the convention. In the event that another tie or lack of majority ensues, the Executive Director shall conduct an election at the annual convention business meeting.

Section 4. Officers to be Appointed.

1. The Executive Director and the Marketing Director shall be appointed by the Executive Council upon recommendation of a sub-committee appointed by the President and ratified by the membership at the convention.
2. The Journal Editor shall be appointed by the Executive Council, upon the recommendation of the Publications Committee, and ratification by the membership at the convention.
3. The Executive Director and Journal Editor shall be appointed one year prior to taking office.
4. The term of the Executive Director shall correspond to the fiscal year of the Association, August 1 to July 31, and continue for five (5) consecutive fiscal years.

ARTICLE VIII: DUES AND FEES

Section 1. Categories.

1. Dues and fees of the Association shall be established for the following categories:
 1. Regular Membership
 2. Student Membership
 3. Sustaining Membership
 4. Patron Membership
 5. Institutional Membership
 6. Life Membership
 7. Convention Fees
 8. Undergraduate Honors Conference Fee
2. Establishment of Rates: The rates for the dues and fees in each of the categories shall be established by a two-thirds (2/3) vote of the membership voting at an annual convention business meeting.

Section 2. The Executive Director and Marketing Director, in consultation with the Administrative Committee, shall set fees for the following: exhibitor fees, advertising fees for the convention program, and ads for job postings.

ARTICLE IX: COMMITTEES

Section 1. Standing Committees.

1. Committee and Purposes. The standing committees and their purposes shall be:
 1. Committee on Committees, whose purpose shall be to make committee appointments at each convention, and to review assignments in the fall, filling committee vacancies as needed. While any committee may recommend new members, the power of appointment shall reside in the Committee on Committees.
 2. Constitution Committee, whose purpose shall be to review the Constitution periodically and to recommend such amendments as may seem necessary to provide for new developments within the Association and in its relationship with the National Communication Association.
 3. Finance Committee, whose purpose shall be to prepare an annual budget, present it to the Council for approval, maintain a balanced budget, and supervise its use. The Executive Director shall be an ex-officio member of the Finance Committee. The Finance Committee must approve payment for non-budgeted items in excess of \$1,000. The Finance Committee shall make recommendations on the investment of money raised through the payment of Life Membership dues.
 4. Nominating Committee, whose purpose shall be to nominate yearly a slate of one or more candidates for 2nd Vice President, candidates for the other elected offices that may be vacant, and perform such duties as prescribed in Article VII, Section 1C.
 5. Publications Committee, whose purpose shall be to monitor and make recommendations concerning the publication needs of the Association, to develop and approve policies related to the appearance, frequency, and graphic layout of the publications, and to recommend to the Executive Council editors of SSCA publications (other than the newsletter editor).
 6. Resolutions Committee, whose purpose shall be to draft and present the standard and any special resolutions at the annual convention.
 7. Time and Place Committee, whose purpose shall be to solicit and receive competitive bids from cities for the annual convention.
 8. Minority Recruitment and Retention Committee, whose purpose is to recruit and retain underrepresented populations as members and determine the recipient of the Minority Recruitment/Retention Award.
 9. Resource Development Committee, whose purpose is to research, plan, and develop financial resources and fundraisers to benefit the organization. The Executive Director shall serve as an ex-officio member of this committee.
 10. T. Earle Johnson-Edwin Paget Distinguished Service Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
 11. Janice Hocker Rushing Early Career Research Award, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
 12. John I. Sisco Excellence in Teaching Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
 13. SSCA Outreach Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
 14. Dwight L. Freshley Outstanding New Teacher Award, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
 15. Rose B. Johnson SCJ Article Award Committee, whose purpose is to determine the recipient or recipients based on criteria established by the Association in the "Guidelines for Awards."
 16. Michael M. Osborn Teacher-Scholar Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards" and designate a recipient or recipients, unless none of the nominees meets the criteria.
 17. Suzanne Osborn Community College Outstanding Educator Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Awards Guideline" and designate a recipient or recipients, unless none of the nominees meets the criteria.
 18. J. Donald Ragsdale Award for Mentoring Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Awards Guideline" and designate a recipient or recipients, unless none of the nominees meets the criteria.
2. Appointment
 1. The Committee on Committees shall consist of the Administrative Committee..

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2. Standing Committees should consist of three members in good standing.
3. Members of the Standing Committees, except the Nominating Committee, the Committee on Committees, and the Rose B. Johnson Award Committee, shall be appointed for a term of three years, with staggered terms, shall be eligible for reappointment, and shall have the retiring member serve as chair.
4. Members of the Rose B. Johnson SCJ Article Award Committee shall consist of the SCJ Editor and the Editorial Board.
3. Reports. Each committee shall present its reports to the Executive Council in session at the convention as requested by the President, and the President is empowered to require reports of progress during the year.

Section 2. Special Ad Hoc Committees. The President may appoint special committees as deemed necessary and desirable to assist in carrying out the program for the year. Such appointments will expire with the end of the President's term in office. The Executive Council may authorize the appointment of special committees to serve longer than one year.

ARTICLE X: DIVISIONS

Section 1. Purpose. The purpose of the Division structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the specialties of communication.

Section 2. Division Names. Each Division will represent a major specialization of communication. In order to be an officially recognized Division of the Southern States Communication Association, at least 5% of the Association's membership shall have indicated membership in the Division. Any Division failing to attract 5% of the membership (determined 60 days prior to the meeting of the Administrative Committee at the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. The Executive Director shall notify divisions of probationary status when membership falls below 5%. Failing to achieve the minimum or failing to elect officers shall result in the Divisional status being revoked and the division becoming an Interest Group. The following Divisions are recognized and shall be guaranteed space on the convention program, which will be allocated based on division size:

1. Communication Theory
2. Freedom of Speech
3. Intercultural Communication
4. Performance Studies
5. Mass Communication
6. Rhetoric and Public Address
7. Southern Argumentation and Forensics
8. Language and Social Interaction
9. Instructional Development
10. Applied Communication
11. Gender Studies
12. Popular Communication
13. Interpersonal Communication
14. Public Relations
15. Community College
16. Political Communication

Section 3. Each member of the Association shall be an official member of up to two (2) Divisions and may affiliate with additional divisions for a fee set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the program for a business meeting of each Division.

Section 5. Officers. Members of each Division shall elect the officers for the Division.

1. The officers and their responsibilities shall be:
 1. The Chair, who shall be the chief officer of a Division and shall be responsible to the President of the Association.
 2. The Vice Chair, who shall serve as program chair for the section programs at the annual convention and shall be responsible to the 1st Vice President of the Association and ascends to the office of Chair.
 3. The Vice Chair-Elect, who ascends to the office of Vice Chair and assists the Chair with divisional responsibilities.
 4. The Secretary, who shall take minutes and publicize activities of the Division and shall be responsible to the Executive Director of the Association.
2. Activities and specialty interests within each Division shall be directed by the officers of that Division.

Section 6. Establishment of New Divisions. New Divisions of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed division. A new Division cannot be recognized until 5% of the membership of the Association has indicated their desire to join such a division.

ARTICLE XI: INTEREST GROUPS

Section 1. Purpose. The purpose of the Interest Group structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the expanding specialties of communication.

Section 2. Interest Group Names. Each Interest Group will represent a major or emerging specialization of communication. In order to be an officially recognized Interest Group of the Southern States Communication Association, at least 2% of the Association's membership shall have indicated membership in the Interest Group. Any Interest Group failing to attract 2% of the membership (as determined 60 days prior to the meeting of the Administrative Committee at the time of the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. Any Interest Group failing to achieve the minimum a second year or failing to elect officers or failing to submit a program will have its status as an Interest Group revoked. The list of recognized Interest Groups will be kept by the Executive Director. Recognized Interest Groups will be guaranteed one program slot and one business meeting at the annual convention. Additional time slots may be allocated if available, based on the size of the membership in the Interest Group.

Section 3. Membership. Each member of the association may be an official member of up to 2 Interest Groups and may affiliate with other Interest Groups for an additional fee set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the program for either a program or a business meeting of each Interest Group (see Section 2 above).

Section 5. Officers. Members of each Interest Group shall elect the officers for the Interest Group.

1. The officers and their responsibilities shall be:
 1. The Chair, who shall be the chief officer of an Interest Group and shall be responsible to the President of the Association.
 2. The Vice-Chair, who shall serve as program chair for the Interest Group program(s) at the annual convention and shall be responsible to the 1st Vice President of the Association.
 3. The Interest Group shall take minutes and publicize activities of the Interest Group and shall be responsible to the Executive Director of the Association.
2. Activities and specialty interests within each Interest Group shall be directed by the officers of that Interest Group.

Section 6. Establishment of New Interest Groups. New Interest Groups of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed Interest Group. A new Interest Group cannot be recognized until 2% of the membership of the Association has indicated the desire to join such an Interest Group.

ARTICLE XII: PARLIAMENTARY AUTHORITY

Section 1. The American Institute of Parliamentarians Standard Code of Parliamentary Procedure, most recent edition, shall be the parliamentary authority for all matters of procedure not specifically covered in this Constitution.

Section 2. Parliamentarian. The President may appoint a parliamentarian to serve at the President's pleasure.

ARTICLE XIII: AMENDMENT

This Constitution may be amended:

1. By majority approval of the Executive Council and two-thirds (2/3) of the votes cast at an annual convention business meeting, or
2. By a majority vote at two consecutive annual convention business meetings, or
3. By two-thirds (2/3) approval of the Executive Council and a majority of the votes cast at the annual convention business meeting, or
4. By majority approval of the Executive Council and a majority of the votes cast at an annual convention business meeting provided the Amendment had prior approval of the Constitution Committee and was circulated among the membership at least thirty (30) days before the date of the annual convention.

ARTICLE XIV: DISSOLUTION

Section 1. Dissolution by Vote. The Association may be dissolved only at a special meeting called for that purpose, and in the manner prescribed by the relevant state laws, by vote of three-fourths (3/4) of the members present. Subject to compliance with the applicable provisions of such laws, upon any such dissolution of the Association all its property remaining after satisfaction of all its obligations shall be distributed to one or more corporations, funds, foundations, or learned societies such as the Executive Council may select, organized or operated exclusively for charitable, scientific, literary, or educational purposes, no part of the net earnings of which inures to the benefit of any private shareholder, member or individual, and which does not carry on propaganda or participate or intervene in any political campaign.

Section 2. Dissolution by Inaction. If for any reason the Association shall be unable to elect officers and conduct business in the manner prescribed by its Constitution, including Section 1 above, all property remaining after satisfaction of all its obligations shall be turned over to the National Communication Association, the national organization with which this regional association is affiliated.

Revised April, 2018

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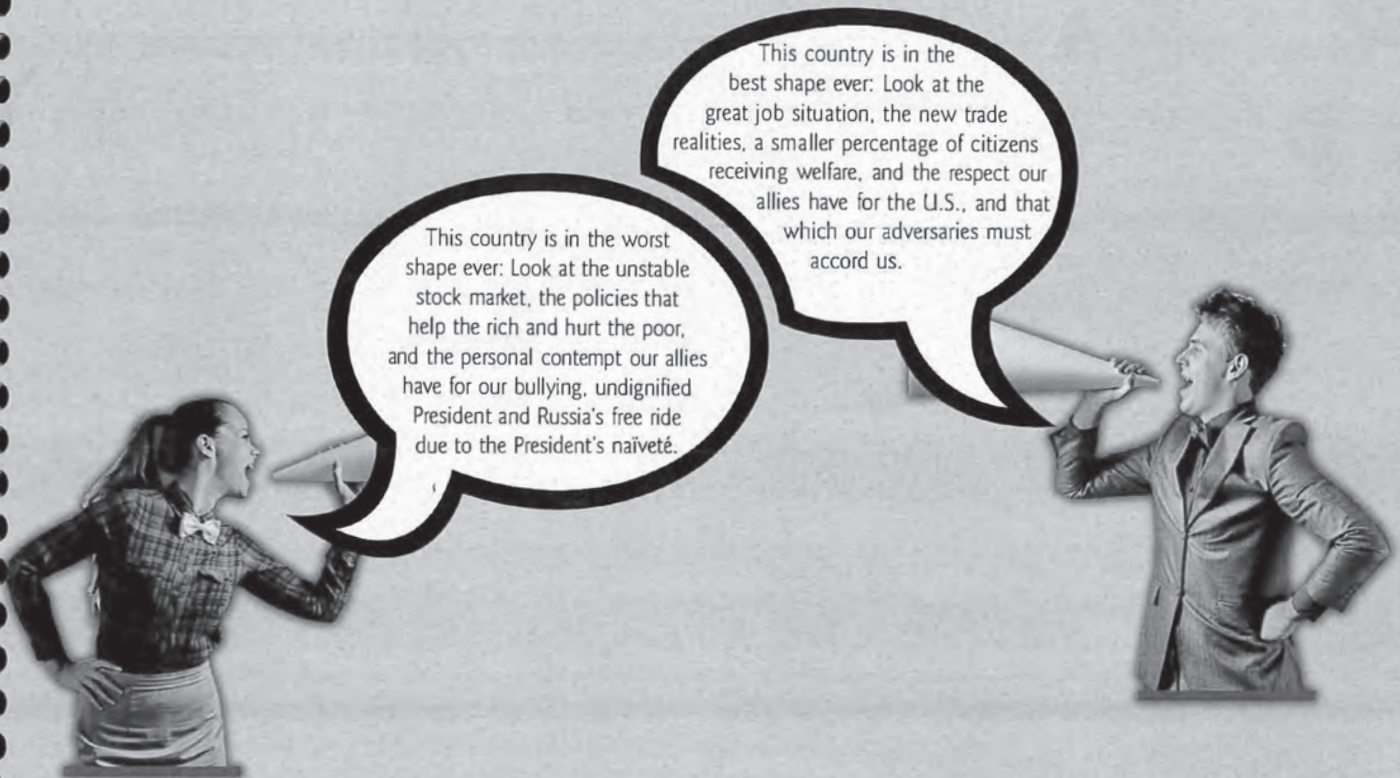
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The Department of Communication Studies at
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The Only Authentic Book of Persuasion

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Colleagues, here is the book explaining the Agenda-Spin method of political and general persuasion. I hope you will use the book in your classes on rhetoric and communication. (I make no profit from its sales.)



This country is in the worst shape ever: Look at the unstable stock market, the policies that help the rich and hurt the poor, and the personal contempt our allies have for our bullying, undignified President and Russia's free ride due to the President's naïveté.

This country is in the best shape ever: Look at the great job situation, the new trade realities, a smaller percentage of citizens receiving welfare, and the respect our allies have for the U.S., and that which our adversaries must accord us.

Richard E. Vatz
Towson University

"The Only Authentic Book of Persuasion is a fascinating read. Richard Vatz' Agenda-Spin model has changed the way I understand and respond to attempts at persuasion. Packed with eye-opening examples of how skilled persuaders get us to pay attention and assign importance to certain issues, we also learn how others are kept out of our consideration. Rick's renowned Article Rewrite Assignment which is the most brilliant communication exercise I've ever come across, clearly and powerfully demonstrates how human beings create meaning in discourse, from our everyday conversations to the news we share to the President's State of the Union address. He presents it all with such clarity and wit that I kept reading and re-reading for the sheer pleasure of it."

Source: Harrison Monarth, best-selling *New York Times* author, GuruMaker-School of Professional Speaking

The only Persuasion book that tells you step by step how to persuade.

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SSCA 90TH ANNUAL CONVENTION CALL

“DISRUPTIVE COMMUNICATION: A DISCIPLINE WITHOUT CONSTRAINTS”

APRIL 1-5, 2020

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Harvard economist Clayton Christensen developed the theory of disruption in his ground-breaking book (1997) “The Innovator’s Dilemma.” In this book, he describes disruption as a transformation process, which powerfully changes existing business concepts so much that these legacy concepts are driven out of the market. According to his theory, even successful and established entities will be threatened by such a revolution which deprives its existence.

The 2020 Southern States Communication Association conference extends the concept of disruption to the discipline of communication. This provocative, controversial, and contested theme serves as an open call to reimagine how we have traditionally and historically studied and situated communication. This is an invitation to those within, between and outside of the discipline to reflexively and proactively rethink and disrupt the arbitrary boundaries and restrictive nature of communication in our scholarship and practice. In short, this is an opportunity to use disruptive communication as a means to unleash the power and influence of communication in our discipline and beyond and test new ideas and theories that interrogate the status quo and propels us forward in new and interesting ways.

Historically, our discipline—rightfully so—bounded our thinking by time, context, place, theories, methods, and praxis—to aid in legitimizing our field. Yet, the well-meaning efforts to “discipline” our discipline may have unintentionally marginalized our voices outside of important and necessary conversations. Some argue that we are studying safe and traditional forms of communication. Others find that we are not pushing the disciplinary and thought boundaries enough to lead or serve at the center of disruption or forward-thinking innovations. From a critical perspective, a driving question is not what defines our field, but who defined our field? We are not an agenda-free discipline and now is the moment to recover the debates and opportunities for engagement that could/should have happened during the genesis and maturation of our identity as a discipline.

Our work, although outstanding, operates on the fringes of public debates, muted in national dialogues, or are mischaracterized or misunderstood by other disciplines and the public at large. Moreover, we have scholars working in all areas of interesting scholarship across the academy, government, and industry—yet their work seemingly swims in isolation and not viewed as the collective forces of communication scholarship. The 2020 SSCA convention is a forum for us to centralize communication as important historical, continuous, episodic, contemporary and everyday moments in our transdisciplinary and disruptive communicative lives.

Communication at its core is disruptive! Communication is transformative and latent; it is transdisciplinary and siloed; it is dynamic and static; it’s paradoxical and certain. Communication is transparent and strategically ambiguous. Communication is authentic and disingenuous. Communication is raced, gendered, sexualized, and othered. Further, it is confounding and exciting. Communication is hopeful, as well as despaired. Indeed, the power of communication is intoxicating, covert, rewarding and punitive. Disruption can be democratizing enterprise.

Please join our community of scholars in Frisco, Texas (voted the #1 place to live by Money Magazine in 2018) as we rethink, rework, reimagine, and more importantly, disrupt, the bountiful, influential nature of communication. Each division and interest group is encouraged to program at least one panel addressing the conference theme, and division/ interest group co-sponsored panels which provide unique opportunities to reflect on the theme are encouraged. In addition to traditional panels of papers, the VP is interested in workshops and interactive programs that maximize opportunities to address the theme and/or contemporary communication issues in ways that encourage professional development.

Where entire panels are proposed, submitters are encouraged to diversify the institutional affiliation of the panel participants, and to consider opportunities to bring in colleagues and peers who have not recently or never attended an SSCA conference. Program proposals which do not align with SSCA’s divisional and interest group structure may be submitted directly to the vice president for consideration as part of the Vice President’s Spotlight Series.

The deadline for all submissions is September 6, 2019. The complete call for papers will be posted in June 2019. For more information, contact Dr. Shawn D. Long, Vice-President and Program Planner by email at shawn.long@uncc.edu. We look forward to seeing you in Frisco, Texas in 2020!

Christensen, Clayton M. (1997). *The Innovator’s Dilemma: When New Technologies Cause Great Firms to Fail*. Boston, MA: Harvard Business School Press.

Mishkin, Shaina (2018, September 17). These are the 10 Best Places to Live in America Right Now. *Money*. Retrieved from <http://money.com/money/collection/2018-best-places-to-live/>.



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For more information, contact:

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