SOUTHERN STATES

COMMUNICATION ASSOCIATION

*91st* Annual Convention

Southern States Communication Association

Norfolk Online

**SSCA Business Meeting**

***Wednesday April* 7, *2021 8:00-9:15 a.m. Central***

**AGENDA**

I. **CALL TO ORDER**

a. Wendy called the meeting to order at 9:03

1. **WELCOME TO SSCA’s VIRTUAL CONFERENCE!**
2. **APPROVAL OF:**
3. 1 Minutes from 2019 Business Meeting
4. Pat Wheaton motioned to accept the minutes and Pam seconded
   * No nays
5. 2 Business Meeting Agenda
6. Pat motioned and Pam seconded the approval of the past minutes
7. **OFFICERS' REPORTS**
8. 1 President - Shawn Long, Kennesaw State University
9. We will continue recognizing Shawn’s excellent work and memory throughout the conference
   1. 1" Vice-President - Wendy Atkins-Sayre, University of Memphis
10. We didn’t know how we were going to move forward last year so planners were contacted immediately
11. 356 panels were submitted – 175 total panels and meetings
12. Wendy created “Hope” theme panels and professional development
    1. Targeted to senior faculty, new faculty and graduate students alike
13. Mentioned a toast will happen at the Osborn reception later in the week
14. Thanked all the reviewers, planners, chairs, technical moderators.
15. Special thanks to Kevin Bryant, Sandy Cabbage, Sonya Mills, Camisha Smith and Kathryn Drapeau Porter
16. Awards ceremony will present both last years and this year’s winners
    1. 2 nd Vice President - Tina M. Harris, Louisiana State University
    2. 58 submission – 36 accepted for presentation
    3. Next year’s theme is “Resilience Through Resistance”
       1. Chose this theme due to health and racial pandemic concerns
    4. Immediate Past President & Nominating Committee - Pam Bourland-Davis, Georgia Southern University
17. Glad that the DEI committee was established as a standing committee
18. Thanks Wendy Atkins-Sayre for pulling double duty
19. Many great nominations were made at the committee meeting
    1. If anyone wants to nominate any others please contact Pam and She’ll pass it along to the President
    2. Executive Director - John Haas, University of Tennessee, Knoxville
20. Thanks to Jerry Hale and Carl Cates for keeping the organization in such strong financial footing.
21. Clean bill of health from Harvard and Associates (see the finance report in the epacket)
22. This years financial report is different than previous years because we didn’t have the same opportunity for revenue growth or expenditures due to the pandemic and conference cancelation in 2020.
23. Next years fiscal budget is hard to project due to uncertainty in membership revenues from the current year.
    1. For instance the miscellaneous column has projected expenses this coming year even though there is no a $0 balance from the year before.
    2. We will continue to collect the registration fees for those who didn’t register for the conference before it started.
    3. Marketing Director - Andrew Pyle, Clemson University
24. Report is in the packet
    1. 7 *SC}* Editor - Benjamin Bates, Ohio University
25. report is in the packet
26. Benjamin said reviewers are awesome (45 day turn around from start to finish)
27. SCJ is becoming more competitive than other regional associations and even NCA’s journals
28. A significant portion of our submissions is from international researchers – this increases the journals prestige.
    1. NCA Legislative Assembly Representatives - See attached reports Pat Arneson, Duquesne University

Patrick Bennett, Midlands Technical College, Community College Representative; Andrew Pyle, Clemson University, 4 Year-College/University Representative

1. No one was at the business meeting
   1. NCA Nominating Committee Representative - Christi Moss, University of Memphis
2. Christi wasn’t present
   1. NCA's Regional Association Promotion and Advancement Committee- Bridgetta Bruner, Auburn University
3. Brigitta Bruner was present
4. **STANDING COMMITTEE REPORTS**
   1. Committee on Committees - Wendy Atkins-Sayre, University of Memphis
5. We will continue making sure all committees are fully staffed for the coming year.
   1. Constitution - Ray Ozley, University of Montevallo
6. Several constitutional revisions were approved by the Executive Council and will be voted on later in this meeting.
   1. Finance - Patrick Wheaton, Georgia Southern University
7. Pat announced that he is staying on the committee for an extra year due to Tina Harris vacating because of her Vice President position
8. Pat motioned to approve the 2022 FY budget
   1. Ayes have it with no nays or abstentions
   2. Publications - Stephanie Kelly, North Carolina A & T State University - see attached report

5.5. Resolutions - Michelle Groover, Georgia Southern University - see attached report

a. Small edits were made to include Ashli Stokes as the outgoing Strategic Director of Communications

* 1. Resource Development - Abby Brooks, Georgia Southern University
  2. Time and Place - Michelle Violanti, University of Tennessee

1. Janet Fisher is looking at several cities for a proposed location for 2026.
2. We approved re-booking with Norfolk The Main for the 2025 convention.
3. **NEW BUSINESS**

6.1 Constitution amendments

a. Ray Ozley read all the proposed amendments (included in the packet)

several of these proposed constitutional changes were edited during the executive council meeting on Monday April 5th.

1. it was moved and seconded to approve all the recommended changes
   1. ayes have it with no nays or abstentions

7.3 Proposed SSCA Code of Ethics

a. Nina-Jo Moore served on this committee and explained why we decided to craft out own Code of Ethics

previously we temporarily adopted the NCA’s Ethics statement

b. Wendy added an overview at the top of the Code of Ethics and mentioned a few minor name changes with no substantive changes to the document.

1. Coming from a committee no second is needed.

Floor is opened for discussion

* + 1. Jean DeHart mentioned the language “particularly” should be changed to “including”
    2. Under reviewer ethics – Jean DeHart said we should include a comment that reviewers should follow the divisions standards. – “Reviewers would be aware of and uphold the standards of each respective division”
    3. Roseann Mandziuk mentioned that NCA is redoing their Ethics statement to include social media and suggested that we might include that in future updates.
       1. Wendy reviewed the technology section of the Code of Ethics and mentioned that it might be applicable, but that we could always revisit the issue in the future.
  1. Wendy called a vote and the ayes have it with no nays or abstentions

1. **INTRODUCTION OF SSCA PRESIDENT, Pam Bourland-Davis introduction of Wendy Atkins-Sayre**
2. 2021 **SSCA PRESIDENTIAL ADDRESS** - **IN MEMORY** OF **PROFESSOR SHAWN LONG**

**a**. Wendy read short excerpts from Shawn’s last message to SSCA and from the Tribute written for Shawn by Kennesaw State University.

1. **ANNOUNCMENTS AND ADJOURNMENT**
   * 1. Wendy opened the floor for announcements.
     2. Seeing none Pat Wheaton motioned to adjourn and it was seconded

Meeting ended at 9:01am (central)

Members in attendance: Kevin Bryant, Wendy Atkins-Sayre, Melissa Smith, Chad Tew, Laurie Metcalf, Jean DeHart, Dean Kruckeberg, Roseann Mandziuk, Christopher McCollough, Monette Callaway Ezell, Brad Bailey, Carl Cates, Jerry Hale, David Nelson, John Saunders, Barry Smith, Brandon Knight, Michelle Groover, Nina-Ja Moore, Michael Osborn, Pam Bourland-Davis, Benjamin Bates, Tina Harris, John Haas, Pat Wheaton