**AGENDA**

**1. CALL TO ORDER**

A. Called to order at 4:09 pm

**2. WELCOME TO Greenville, South Carolina – Yeah That Greenville!**

3. **APPROVAL OF THE MINUTES.**

*Minutes of the 2021 SSCA Mid-Year Business Meeting at NCA, Seattle, Washington*

A. Minutes were approved without amendments

**4. APPROVAL OF AGENDA**

A. Agenda was approved without amendments

**5. OFFICERS’ REPORTS**

5.1 President – **Wendy Atkins-Sayre**, *University of Memphis*

A. -Discussed tasks completed over past year

B. New strategic plan summarized and Wendy noted that there is a review mechanism associated with the new plan

C. She summarized the constitutional changes that we will vote on at this meeting

D. She noted that officer duties and responsibilities posted to the website are undergoing edits

E. She noted the Shawn Long Legacy Fund link on the website and encouraged the membership to provide support

5.2 1st Vice‐President – **Tina M. Harris**, *Louisiana State University*

A. Summarized the submission process and thanked the membership for their submissions and participation in the review process

B. She referenced her report on the number of submissions and the final program

5.3  2nd Vice President – **Ann E. Burnette**, *Texas State University*

A. Summarized the submission and review process. Thanked the reviewers and panel respondents/chairs for their service.

B. She referenced her report in terms of number of submissions.

5.4 Immd Past Pres & Nom Committee – **Pam Bourland-Davis**, *Georgia Southern University*

A. Described one of her roles/functions as institutional memory for the organization over the past two years and is appreciative of the support SSCA has offered her.

5.5 Executive Director – **John Haas**, *University of Tennessee*

A. Thanked previous officers who encouraged John to run for ED

B. Reminded memberships were given out for free last year, but we are still good financial shape

C. We have reduced some expenditures on the proposed budget for the upcoming fiscal year

D. No are longer printing “Connections” newsletter

E. We are looking at new website/membership database services

5.6 Strategic Communication Director – **Andrew Pyle**, *Clemson University*

A. Lovely to see everyone in person as opposed to a floating heads on a screen

B. Dave Nelson did a wonderful podcast episode about the conference and a tribute to Shawn Long

C. Membership Resource Development Committee – Thanked Abby Brooks for leading the committee for serval years beyond her commitment. We will be filling out that committee for the year to come.

D. Institutional membership – it is not too late.

5.7 *SCJ* Editor – **Benjamin Bates**, *Ohio University*

A. We are strengthening our reach by being available on every continent (except Antarctica)

B. We are improving our reviewing and still under 38 days on average per review.

C. We are filling our journal print pages which helps get SCJ into more libraries

D. We are looking to get the info out about scholarship

5.8 NCA Legislative Assembly Representatives –

**Andrew Pyle**, *Clemson University* (final year of service)

1. NCA has been operating in the red, but the accountants said its fine

**Patrick Bennett**, *Midlands Technical College*, Community College Representative;

1. NCA created a new journal
2. NCA is trying to make itself more accessible

**Eletra Gilchrist-Petty**, *University of Alabama, Huntsville*, 4 Year Institution Representative

A. Approved two new affiliates to NCA

5.9 NCA Nominating Committee Representative –**Kevin Bryant**, *Univ of Southern Mississippi*

A. Brandon Inabinet is going to put forth great nominations to NCA this coming year

5.10 NCA’s Regional Association Promotion & Adv Committee– **Katie Anthony**, *Univ of Southern Miss*

A. No Report given

**6. STANDING COMMITTEE REPORTS**

6.1. Committee on Committees – **Wendy Atkins-Sayre**, *University of Memphis*

A. We will be looking for names for 2nd VP and one of three NCA LA Reps

B. We will have new members added to all of our standing committees, award committees, and perhaps some ad hoc committees

6.2. Constitution – **Amber Smallwood**, *University of Texas - Arlington*

A. Thanked committee members for lightning fast responses

B. Overviewed all the proposed changes to the constitution (see included report)

C. Added emphasis that Interest Group Chairs be added to the EC committee and that div/IG chairs will be responsible for planning if the Vice Chair can’t perform the duties

6.3. Finance – **Patrick Wheaton**, *Georgia Southern University*

A. Pavica Sheldon will be the finance committee chair next year

B. Echoed John’s info about our financial standing – we are still in the black

6.4. Publications – **Brigitta Bruner**, *Auburn University*

A. No report given

6.5. Resolutions – **Verlaine McDonald**, *Berea College*

A. Still time to add to the resolutions which will be read at the awards luncheon

6.6. Resource Development – **Abby Brooks**, *Georgia Southern University*

A. Please buy caring connections – these funds will go towards the lowest current awards fund which is the Shawn D. Long Outreach Award

B. We have new emblem for Caring Connections

6.7. Time and Place – **Michelle Violanti**, *University of Tennessee*

A. Will be at St. Petersburg, FL next year, then Frisco in 2024, then Norfolk in 2025.

B. We will be heading to Birmingham, AL in 2026 and the hotel property will include rooms in the convention center which can be pretty expansive. We will be heading to the property again this summer to make sure the distance between rooms isn’t to great.

6.8 Diversity, Equity, and Inclusion - **Eletra Gilchrist-Petty**, *University of Alabama, Huntsville*

A. Thanked Shawn Long for spear-heading the DEI committee’s creation as a standing committee

B. This committee has 5 members – thus there will be a 2-2-1 rolling of members on the committee. Antonio Spikes will be chair next year.

C. Helped establish the Identity, Inclusion, and Social Justice division

D. Please come to the Friday business meeting and the Saturday morning panel

**7. NEW BUSINESS**

7.1  Ratification of two newly proposed divisions (Health Communication and Identity, Inclusion, and Social Justice -- Voted on at NCA mid-year meeting)

A. Encourage membership to purchase a third divisional membership rather than switching membership from a previous division

7.2  Amendments to Constitution

A. Comes from committee so no motion needed

B. Unanimous votes for yes on all suggested corrections to the constitution

i. just need a simple majority vote at the Friday breakfast business meeting

7.3  SSCA Code of Professional Ethics–sharing with members (see attachment)

A. Overviewed the expectations for volunteers/officers/reviewers etc…

B. The entire Code of Ethics can be read in the EPacket

C. discussion focused on dissemination of the code of ethics and about whether we are going to adopt this code of ethics as a standing rule

i. we need to make membership aware of these rules/ethics

ii. we need to make sure all div/IG planners know how/to what extent they can reject submissions for ethical violations

7.4  Selection of next Strategic Communication Director

A. Andrew Pyle is going on to bigger and better things – or as he put it other things. Hearty thank you for the work that Andrew has done over the past several years.

B. Ya’ll can still come to the breakfast EC business meeting in the morning

**8.**  **INTRODUCTION OF SSCA PRESIDENT, Wendy Atkins-Sayre introduced by Pam Bourland-Davis**

**9. 2022 SSCA PRESIDENTIAL ADDRESS**

**10.  ANNOUNCEMENTS AND ADJOURNMENT**

**A. Motion to adjourn by Benjamin Bates**

**B. seconded by Pat Wheaton**