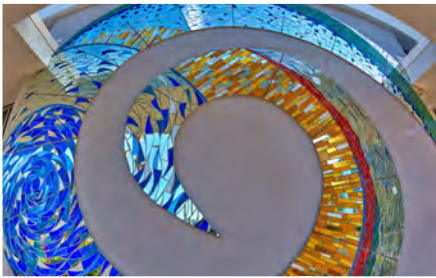


SSCA 2015

85th Annual Convention
Southern States Communication Association



25th Annual Theodore Clevenger Jr.
Undergraduate Honors Conference



April 8-12, 2015

The Marriott Waterside ■ Tampa, Florida



Big Orange. Big Ideas.



**The Faculty and our Fine Young Scholars
Congratulate our Colleague and Mentor**

John Haas

**on the successful completion of his Presidency and leading SSCA
to Move Forward and Envision the Future**

| | | |
|--------------------|---------------------|--------------------------------------|
| Mike Kotowski | Associate Professor | Social Cognition, Social Influence |
| Virginia Kupritz | Acting Director | Organizational Culture, Privacy Mgt. |
| Ken Levine | Associate Professor | Leadership, Socialization |
| Laura Miller | Assistant Professor | Interpersonal Health Communication |
| Jonathan Pettigrew | Assistant Professor | Health Promotion, Families |
| Joan Rentsch | Full Professor | Team Communication and Cognition |
| Michelle Violanti | Associate Professor | Pedagogy, Language and Culture |
| Courtney Wright | Associate Professor | Relational Conflict and Well-Being |

**and welcomes Emily Paskewicz (organizational and group
conflict, emotions in organizations) to the faculty for the
2015-2016 academic year.**

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CITY OF TAMPA



Bob Buckhorn
Mayor

Greetings:

It is a pleasure to welcome you to the **85th Annual Southern States Communication Association (SSCA) Convention** on April 8-12, 2015 at the Tampa Marriott Waterside Hotel & Marina in Tampa, Florida. The 2015 convention theme ***Communication as an Art and Craft*** signifies that artistry and skill are imbedded in each of the multitudes of roles communication plays in our lives. Tampa is honored to have been selected for this important conference.



Established in 1930, SSCA is among the oldest associations in the world for the advancement of study and instruction in communications and has a large membership across the United States and Canada. The non-profit organization's purpose is promoting the study, criticism, research, teaching and application of the artistic, humanistic, and scientific principles of communication.

For those of you who are visiting for the first time, I hope you will have the opportunity to experience the many cultural and historical attractions our city has to offer. We have a diverse selection of restaurants, exciting nightlife, and some of the state's best attractions. Of particular note are the Tampa Bay History Center, Tampa Museum of Art, Glazer Children's Museum, Curtis Hixon Waterfront Park and Water Works Park. All of these facilities are located along the downtown Tampa Riverwalk, and are a reflection of our community's rich history, heritage, and commitment to the arts.

Again, welcome, and best wishes to each of you for an enjoyable, productive and successful event.

Sincerely,

Bob Buckhorn

85th Annual Convention Southern States Communication Association

25th Annual Theodore Clevenger Jr. Undergraduate Honors Conference

April 8-12, 2015 • The Marriott Waterside • Tampa, Florida

COMMUNICATION AS ART AND CRAFT

PRESIDENT: John Haas, *University of Tennessee*

VICE PRESIDENT: Jean DeHart, *Appalachian State University*

VICE PRESIDENT ELECT: Roseann Mandziuk, *Texas State University*

EXECUTIVE DIRECTOR: Carl M. Cates, *Valdosta State University*

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This symbol denotes Undergraduate Honors Panel

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Official Journal of the Southern States Communication Association

Published by Routledge

SPECIAL OFFERS

Southern Communication Journal

Southern Communication Journal is the nationally and internationally read scholarly publication of the **Southern States Communication Association (SSCA)**. The journal publishes original scholarship that makes significant contributions to understanding human communication.

Southern Communication Journal is not limited with regard to topic, context, methodology, or theoretical perspectives on communication, yet articles published must establish the importance of the topic, soundness of the methodology, and the appropriateness of the theoretical perspective.

Southern Communication Journal publishes manuscripts and book reviews that will be of interest to scholars, researchers, teachers, and practitioners across the communication field.

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Technical Memories, and Presidential Investiture,**
Thomas R. Dunn, Volume 79, Issue 5

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Southern States Communication Association

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Welcome to the 85th Annual SSCA Convention

Dear SSCA Colleagues:

Welcome to Tampa! My wish is that your time here will be filled with interesting, engaging panels, great conversations with colleagues, and some fun culinary and sightseeing adventures. Tampa and the Riverside Marriott form a beautiful venue for our convention, with a variety of meeting facilities, hotel amenities, and easy access to sightseeing and dining.

The theme for the convention is Communication as Art and Craft. Some degree of artistry and skill is imbedded in each of the multitude of roles communication plays in our lives. Our time together in Tampa gives us an opportunity to explore the multifaceted elements of communication as aesthetic, process, and product.

The program is packed with interesting, thought-provoking papers and panels. Highlights include the top paper panels for each division, a Saturday morning spotlight on Dr. Sandra Harper (President of McMurry University), the convention spotlight program on crafting the story of the Emmett Till murder (with Devery Anderson--Friday morning), and the convention luncheon with guest speaker Dr. Carol Crown Ranta (folk art expert and First Tennessee Professor of Art History at the University of Memphis).

Thank you all for your participation in this year's convention. You make Southern great! Special thanks to the division and interest group vice-chairs for their outstanding work in organizing the program submissions for their areas, to the reviewers whose feedback was central to the development of the convention program, and to Vice President-Elect Roseann Mandziuk for her work in putting together an exciting Undergraduate Honors Conference.

I am looking forward to visiting with you in Tampa and to listening to and engaging in lively discussions about Communication as Art and Craft. Please let me know if I can be of assistance to you during the convention.

Jean DeHart, Appalachian State University
Vice President and SSCA Tampa Convention Planner

Theodore Clevenger Jr. Undergraduate Honors Conference Welcome

Welcome to Tampa!

Dear Undergraduate Honors Conference Participants:

Welcome to the 25th annual Theodore Clevenger Jr. Undergraduate Honors Conference [UHC] and the 85th annual convention of the Southern States Communication Association [SSCA]. The members of SSCA welcome you to the conference, and we look forward to your presentations as part of our special 25th anniversary of the UHC. I was very impressed with the quality of work you submitted for presentation at this conference, and I was honored to plan the part of our conference that includes your participation.

While you are at the conference we encourage you to attend SSCA panels as well as panels that are sponsored by the UHC. We hope that you take this opportunity to meet other students interested in the field of communication, network with scholars from other universities, and explore the dynamic city of Tampa. From the beginning of my academic career, I have found conventions to be invigorating and inspiring, and I hope that you will make the most of this unique academic experience. Your program includes times and locations for all of your UHC panels, as well as all other panels, meetings, and convention events.

To welcome you as part of this convention, there are three specific events that you are invited to attend: the Welcome Reception on Thursday evening, the UHC Breakfast on Saturday morning, and the Osborn Reception on Saturday evening. I especially look forward to meeting with you at the Saturday breakfast that begins our second day of UHC research presentations. That is the foremost time for all of us to gather to recognize you and your colleagues and celebrate your selection as participants in the Undergraduate Honors Conference.

Finally, I offer heartfelt thanks to those scholars who served as reviewers for your UHC submissions this year. You will see them around as participants and some also most graciously volunteered to serve as respondents to your panels. I cannot thank them enough for their commitment and dedication:

Abby Brooks, Georgia Southern University
Rhonda Buckley, Texas Women's University
Ann Burnette, Texas State University
Amy Carwile, Texas A&M University, Texarkana
Ken Cissna, University of South Florida
Linda Crumley, Southern Adventist University
Kevin Ells, Texas A&M University, Texarkana
Johnathan Foland, University of North Carolina, Chapel Hill
Rebekah Fox, Texas State University
Victoria Gallagher, North Carolina State University
Chris Geyerman, Georgia Southern University
Todd Goen, Christopher Newport University
John Haas, University of Tennessee, Knoxville
Jerry Hale, College of Charleston
Trudy Hanson, West Texas A&M University
Kristen Hungerford, University of Memphis
Ryessia Jones, University of Texas, Austin
Linda Jurczak, Valdosta State University
Slavica Kodish, Southeast Missouri State University

Melody Lehn, University of South Carolina
Linda Manning, Christopher Newport University
Mary Meares, University of Alabama
Erin Looney, Florida State University
Verlaine McDonald, Berea College
Jean Costanza Miller, George Washington University
Nina-Jo Moore, Appalachian State University
Teresa Morales, Cameron University
Christina Moss, University of Memphis
Jason Munsell, Columbia College
Sean O'Rourke, Furman University
Elizabeth Smith, University of Southern Mississippi
Thomas Socha, Old Dominion University
David Sutton, Georgia State University
Mary Stuckey, Georgia State University
Sean Swenson, University of South Florida
Jim Vickrey, Troy University
Michelle Violanti, University of Tennessee, Knoxville

Thanks also to these SSCA members who kindly agreed to serve as additional panel respondents:

Wendy Atkins-Sayre, University of Southern Mississippi
Jason Edward Black, University of Alabama
James Darsey, Georgia State University

Suzanne Enck, University of North Texas
Kathleen J. Turner, Davidson College

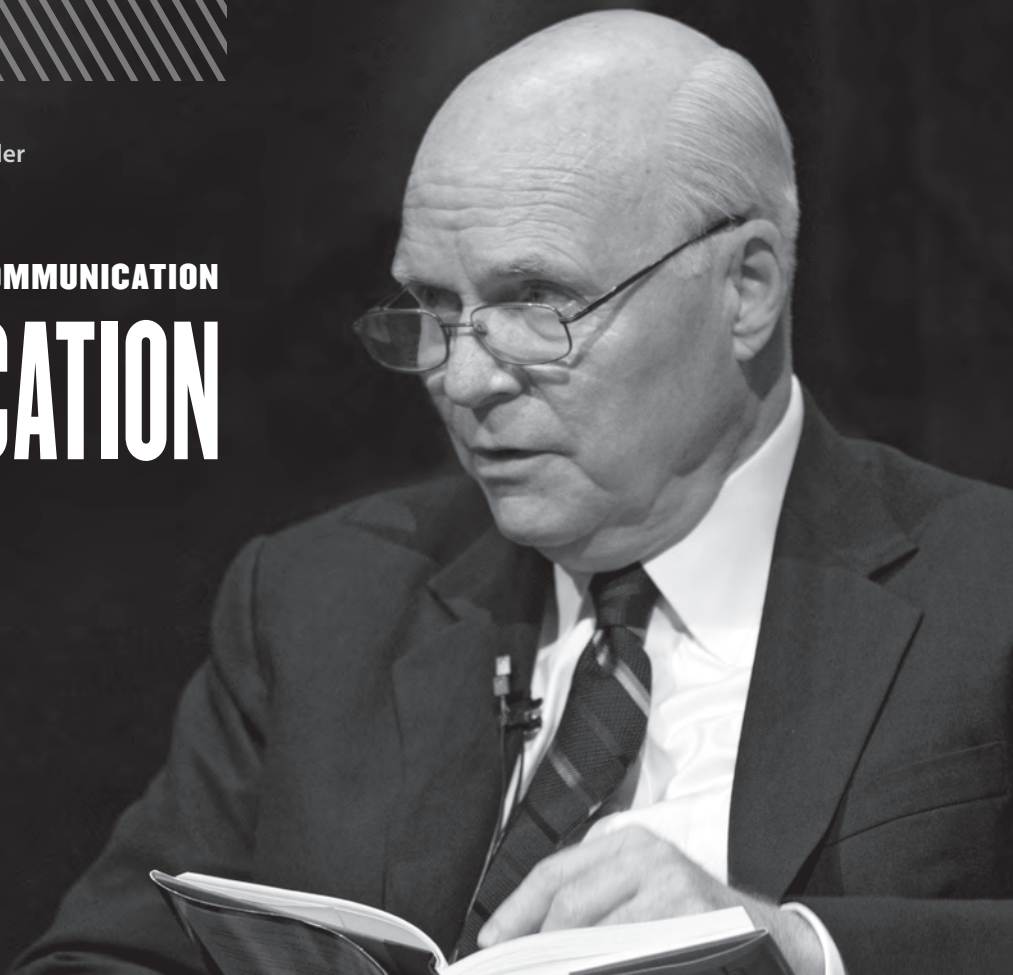
Best wishes for your presentations and have a great conference experience!

Roseann M. Mandziuk, Texas State University
Vice President Elect and Theodore Clevenger, Jr. Undergraduate Honors Conference Planner

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Kai Kuang

Assistant Professor
Bloomsburg University
of Pennsylvania

Ziyu Long

Assistant Professor
Colorado State University

Elizabeth Dorrance Hall

Assistant Professor
Utah State University

Courtney Lynam Scherr

Assistant Professor
Northwestern University

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Welcoming

Kathryn Anthony

Ph.D., University of Kentucky

Health communication, interpersonal communication

Marcus Coleman

Ph.D., University of Georgia

Political communication, interdisciplinary studies

and Thanking

Ashley Mack

Ph.D., University of Texas at Austin

Feminist rhetoric, social movement rhetoric

for her masterful guidance of our debate/forensics program

From the Faculty

Wendy Atkins-Sayre

Ph.D., University of Georgia

Rhetoric, social movements

Keith V. Erickson

Ph.D., University of Michigan

Rhetoric, political communication

Lawrence A. Hosman

Ph.D., University of Iowa

Persuasion, language and social influence

Eura Jung

Ph.D., Pennsylvania State University

Intercultural and
interpersonal communication

Casey Maugh

Ph.D., Pennsylvania State University

Rhetoric, feminist criticism

John C. Meyer

Ph.D., University of Kansas

Organizational communication, humor

Charles H. Tardy

Ph.D., University of Iowa

Department Chair
Interpersonal and nonverbal communication

Steven J. Venette

Ph.D., North Dakota State University

Organizational communication,
risk and crisis communication

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Dr. John C. Meyer

The University of Southern Mississippi
Department of Communication Studies

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601.266.4280

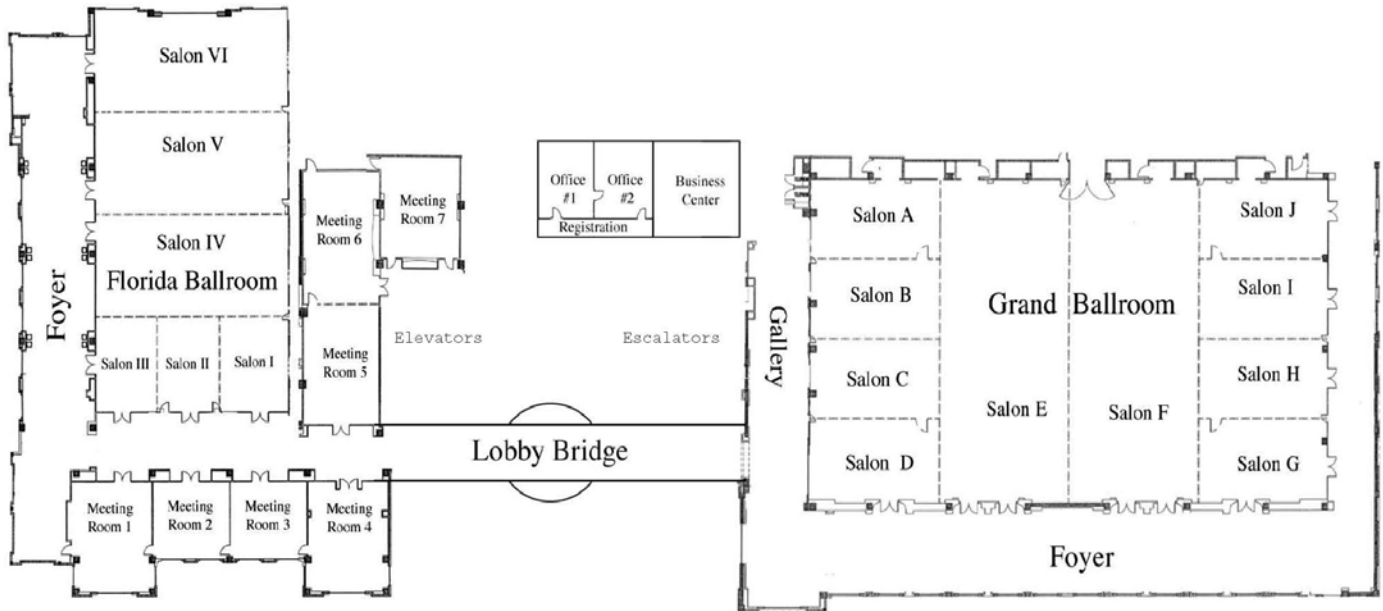
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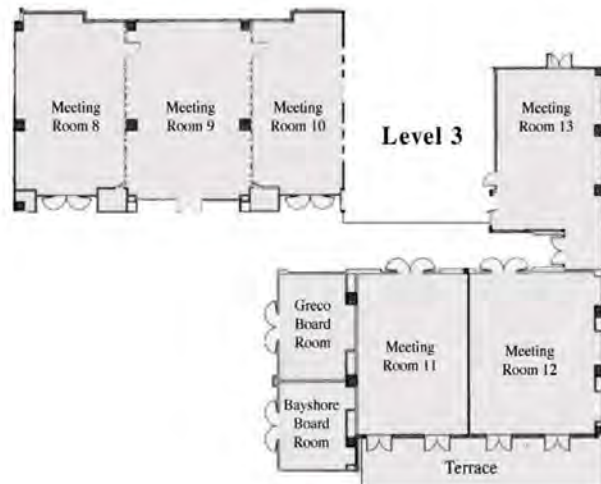
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The Marriott Waterside - Floor Plans



Level 2



Level 3

Registration Hours

Registration may be found on Level 2, Meeting Room 4.

Wednesday, April 8 3:00 pm – 7:00 pm

Thursday, April 9 7:30 am – Noon; 1:30 pm – 4:00 pm

Friday, April 10 7:30 am – Noon; 1:30 pm – 4:00 pm

Saturday, April 11 8:00 am – 11:30 am; 1:30 pm – 3:00 pm

Exhibit Schedule

Please visit our exhibitors; we value their presence and support for SSCA.

Thursday, April 9 Noon – 5:00 pm

Friday, April 10 10:00 am – 5:00 pm

Saturday, April 11 9:00 am – Noon

Programs and Business Meetings by Sponsor

(**Bold Numbers** = Division or Interest Group Business Meeting)

American Society for the History of Rhetoric Interest Group

2209, 3509, **3811**, 4301

Applied Communication Division

2202, 2306, 2404, 2701, 3404, 3502, **3803**, 4108, 4307, 5301

Association for Communication Administration Interest Group

2708, 3608, **3807**, 4202, 4608

Communication Theory Division

2207, 2311, 3508, **3609**, 3707, 4107, 4206, 5105

Community College Division

2305, 2605, **2707**, 3507, 4109, 4205, 4506, 4604, 5306

Ethnography Interest Group

2302, 2510, 3406, 3613, 3711, **3809**

Freedom of Speech Division

2303, 2504, 3411, 3504, **3806**, 4611, 5204

Gender Studies Division

2208, 2608, 2710, **3805**, 4111, 4310, 4504, 5209, 5302

GIFTS (Great Ideas for Teaching Students)

2305, 3507, 4205, 4506

Instructional Development Division

2206, 2305, 2408, 2505, 2603, 2703, 2709,
3507, 3606, 3704, **3804**, 4102, 4106, 4205,
4304, 4506, 5202, 5203

Intercultural Communication Division

2203, 2308, 3701, 4207, 4503, **4708**, 510

**Interpersonal Communication
Division**

2407, 2502, 2603, 2609, 2703, 3604, **3708**,
4508

**Kenneth Burke Society Interest
Group**

2310, 2508, **3810**, 4104, 4305

**Language and Social Interaction
Division**

2405, 2509, 2702, 3503, 3605, 4306, 4607,
4706, 5205, 5207

Mass Communication Division

2602, 2610, 3408, 3602, 3703, 4102, 4502,
4606, **4702**, 5309

Performance Studies Division

2204, 2304, 2506, 2606, 2706, 3405,
3506, 3607, 3705, 4105, 4204, 4303, 4505,
4605, **4705**, 5208, 5308

**Philosophy and Ethics of
Communication Interest Group**

2210, 2501, 3603, 4602, **4710**

Political Communication Division

2406, 3505, **3808**, 5304

Popular Communication Division

2307, 2503, 2601, 3402, 4302, 4511, **4709**,
5106, 5303

President Panel

2604

Public Relations Division

2201, 2704, 3501, 4110, **4707**

Rhetoric and Public Address Division

2301, 2401, 2507, 2607, 2705, 3401, 3509,
3601, 3702, 4104, 4201, 4203, 4301, 4501,
4601, **4701**, 5103, 5201, 5305

**Southern Argumentation and
Forensics Division**

2309, 2507, 2607, 2711, 3403, 4103, 4210,
4711, 5107, 5307

**Southern States Communication
Association**

1101 (Administrative Committee),
1201, 2101 (Executive Council), 2801
(Welcome Reception), 3101 (SSCA
Business Meeting), 3301 (Past Presidents'
Luncheon), 2402 (Time and Place
Committee), 4101 (UHC Breakfast),
4307 (NCA), 4401 (SSCA Annual
Awards Luncheon), 4603 (Planning
meeting), 4801 (Osborn Reception)
5101 (Nominating Committee), 5102
(Convention Planning Meeting), 5206
(Committee on Committees Meeting)

Theodore Clevenger, Jr.

**Undergraduate Honors Conference of
SSCA (Vice President Elect)**

3409, 3410, 3510, 3511, 3610, 3611, 3612,
3709, 3710, 4101, 4208, 4209, 4308, 4309,
4509, 4510, 4609, 4610

Vice President

2205, 2403, 3201, 3706, 4507

Division and Interest Group Business Meetings

American Society for the History of Rhetoric Interest Group 3811

Friday • 5:45 pm – 7:00 pm

Applied Communication Division 3803

Friday • 5:45 pm – 7:00 pm

Association for Communication Administration Interest Group 3807

Friday • 5:45 pm – 7:00 pm

Communication Theory Division 3609

Friday • 2:45 pm – 4:00 pm

Community College Division 2707

Thursday • 5:00 pm – 6:15 pm

Ethnography Interest Group 3809

Friday • 5:45 pm – 7:00 pm

Freedom of Speech Division 3806

Friday • 5:45 pm – 7:00 pm

Gender Studies Division 3805

Friday • 5:45 pm – 7:00 pm

Instructional Development Division 3804

Friday • 5:45 pm – 7:00 pm

Intercultural Communication Division 4708

Saturday • 5:45 pm – 7:00 pm

Interpersonal Communication Division 3708

Friday • 4:15 pm – 5:30 pm

Kenneth Burke Society Interest Group 3810

Friday • 5:45 pm – 7:00 pm

Language and Social Interaction Division 4706

Saturday • 5:45 pm – 7:00 pm

Mass Communication Division 4702

Saturday • 5:45 pm – 7:00 pm

Performance Studies Division 4705

Saturday • 5:45 pm – 7:00 pm

Philosophy and Ethics of Communication Interest Group 4710

Saturday • 5:45 pm – 7:00 pm

**Political Communication Division
3808**

Friday • 5:45 pm – 7:00 pm

**Popular Communication Division
4709**

Saturday • 5:45 pm – 6:45 pm

**Public Relations Division
4707**

Saturday • 5:45 pm – 7:00 pm

**Rhetoric and Public Address
Division
4701**

Saturday • 5:45 pm – 7:00 pm

**Southern Argumentation and
Forensics Division
4711**

Saturday • 5:45 pm – 7:00 pm

**Southern States
Communication Association**

1101 (Administrative Committee)

1201, 2101 (Executive Council)

2801 (Welcome Reception)

3101 (SSCA Business Meeting)

3301 (Past Presidents' Luncheon)

2402 (Time and Place Committee)

4101 (UHC Breakfast)

4307 (NCA)

4401 (SSCA Annual Awards Luncheon)

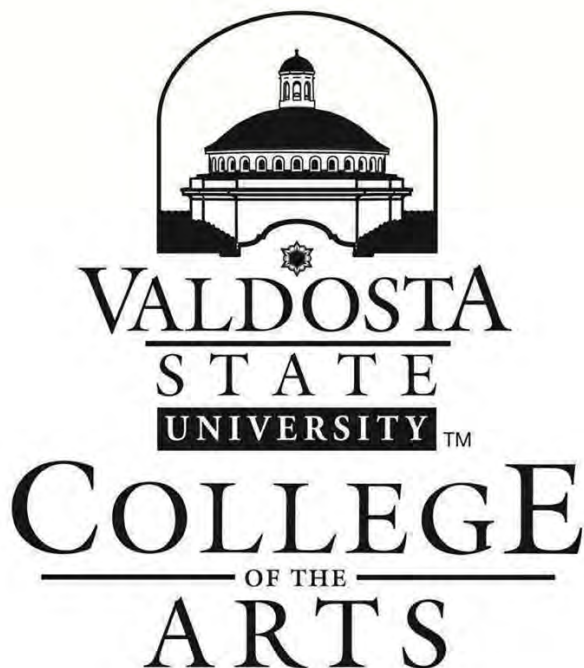
4603 (Planning meeting)

4801 (Osborn Reception)

5101 (Nominating Committee)

5102 (Convention Planning Meeting)

5206 (Committee on Committees
Meeting)



In Recognition of His Exemplary Service,
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Dr. Carl Cates

Associate Dean of the
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&

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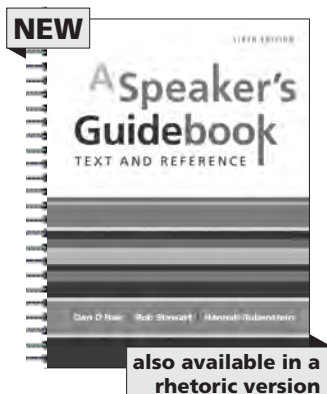
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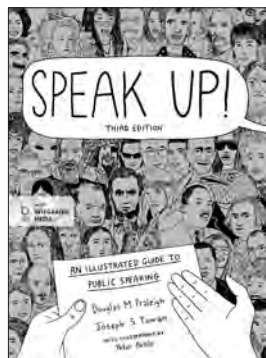
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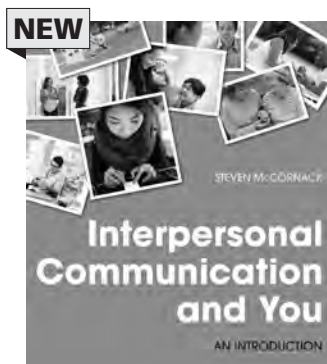
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DAY 1

Wednesday, April 8, 2015

1101

Wednesday • 2:00 pm – 3:45 pm
Room: Meeting Room 3

Administrative Committee Meeting

Presiding: John Haas, *President*

Participants:

Jean DeHart, *Vice President*
Roseann Mandziuk, *Vice President-Elect*
John Meyer, *Immediate Past President*
Carl Cates, *Executive Director*
Jerry Hale, *Executive Director Elect*
Jennifer Mize Smith, *Marketing Director*
Leroy Dorsey, *SCJ Editor*
Jason Munsell, *Finance Committee Chair*

1201

Wednesday • 4:00 pm – 6:45 pm
Room: Florida V and VI

Executive Council Meeting

Part I

Presiding: John Haas, *President*

Participants:

Jean DeHart, *Vice President*
Roseann Mandziuk, *Vice President-Elect*
John Meyer, *Immediate Past President*
Carl Cates, *Executive Director*
Jerry Hale, *Executive Director Elect*
Jennifer Mize Smith, *Marketing Director*
Leroy Dorsey, *SCJ Editor*
Jason Munsell, *Finance Committee Chair*
Abby Brooks, *Applied Communication Chair*
Todd Goen, *Communication Theory Chair*
Ivie Ero, *Community College Chair*
Doug Marshall, *Freedom of Speech Chair*
linda jurczak, *Gender Studies Chair*
Lora Helvie-Mason, *Instructional Development Chair*
Dominique Gendrin, *Intercultural Communication Chair*
Carrie Oliveira, *Interpersonal Communication Chair*
Bryan Crow, *Language and Social Interaction Chair*
Dedria Givens-Carroll, *Mass Communication Chair*
Benjamin Powell, *Performance Studies Chair*
Melissa M. Smith, *Political Communication Chair*
Matt Ramsey, *Popular Communication Chair*
Marsha Matthews, *Public Relations Chair*
Megan Foley, *Rhetoric and Public Address Chair*

Gary Deaton, *Southern Argumentation and Forensics Chair*

Charles Howard, *Association for Communication Administrators Chair*

Gina Ercolini, *American Society for the History of Rhetoric Chair*

Linda Vangelis, *Ethnography Chair*

Ryan McGeough, *Kenneth Burke Society Chair*

Janie Harden Fritz, *Philosophy & Ethics of Communication Chair*

Pat Gehrke, *Constitution Committee Chair*

Joy Hart, *Publications Committee Chair*

Gyromas Newman, *Resolutions Committee Chair*

Sherry Ford, *Resource Committee Chair*

Trish Amason, *Time and Place Committee Chair*

Kristen Cockrell, *SSCA K-12 Representative to NCA*

Brad Bailey, *SSCA Community College Representative to NCA*

Michelle Violanti, *SSCA 4 Year College/University Representative to NCA*

Mary Stuckey, *NCA Nominating Committee Representative*

Shanshan Lou, *NCA Spectra Representative*

DAY 2

Thursday, April 9, 2015

2101

Thursday • 8:00 am – 9:15 am
Room: Florida V and VI

Executive Council Meeting

Part II

Presiding: John Haas, *President*

Participants:

Jean DeHart, *Vice President*
Roseann Mandziuk, *Vice President-Elect*
John Meyer, *Immediate Past President*
Carl Cates, *Executive Director*
Jerry Hale, *Executive Director Elect*
Jennifer Mize Smith, *Marketing Director*
Leroy Dorsey, *SCJ Editor*
Jason Munsell, *Finance Committee Chair*
Abby Brooks, *Applied Communication Chair*
Todd Goen, *Communication Theory Chair*
Ivie Ero, *Community College Chair*
Doug Marshall, *Freedom of Speech Chair*
linda jurczak, *Gender Studies Chair*
Lora Helvie-Mason, *Instructional Development Chair*

Dominique Gendrin, *Intercultural Communication Chair*
Carrie Oliveira, *Interpersonal Communication Chair*
Bryan Crow, *Language and Social Interaction Chair*
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Mary Stuckey, *NCA Nominating Committee Representative*

Shanshan Lou, *NCA Spectra Representative*

2201

Thursday • 9:30 am – 10:45 am
 Room: Meeting room 6

The Art of Communicating: Public Relations in a Complex Global Environment

Sponsor: Public Relations Division

Chair: Amy Muckleroy Carwile, *Texas A&M University*

Globalization and Public Relations: Intersections in Definition and Practice

Ashley Deutsch, *Purdue University*

Hacking the System: The Decline of Target's Image

Carrie Reif, *University of Southern Mississippi*

Communicating Depression on Pinterest: Portrayals of Depression and Why Public Relations Practitioners Should Care

Jeanine Guidry, *Virginia Commonwealth University*

Yuan Zhang, *Virginia Commonwealth University*

Yan Jin, *Grady College of Journalism and Mass Communication, University of Georgia*

Candace Parrish, *Virginia Commonwealth University*

STRAPS: A Model for Perfecting the Art of Public Sector Media Relations

Christopher J. McCollough, *Columbus State University*

Respondent: Mia Anderson, *University of South Alabama*

2202

Thursday • 9:30 am – 10:45 am
 Room: Meeting room 5

Prevention, Sensemaking, and Social Support: The Art and Craft of Applied Health Communication

Sponsor: Applied Communication Division

Chair: Ambar Basu, *University of South Florida*

A Hands-on Approach to Breast Cancer Prevention

Anna-Carrie Back, *University of Kentucky*

Alexander L. Lancaster, *West Virginia University*

Maria Brann, *Indiana University-Purdue University Indianapolis*

[Fat]homing Funny: Humor as a Stigma-Management Tool

Mary Beth Asbury, *Middle Tennessee State University*

Phillip Wagner, *University of Kansas*

Adrienne Kunkel, *University of Kansas*

Hystersisters: A Content Analysis of Social Support and Self-Disclosure in an Online Health Forum

Caroline S. Parsons, *University of Alabama*

Who is in Charge of Life and Death? How Parents of Hospitalized Children Use Organizational Sensemaking

Lindy Davidson, *University of South Florida*

Respondent: Patrick J. Dillon, *University of Memphis*

2203

Thursday • 9:30 am – 10:45 am
 Room: Meeting room 1

Using Performance Art to Promote Cross-cultural Consciousness and Interracial Dialogue

Sponsor: Intercultural Communication Division

Moderator: John LeBret, *Louisiana State University*

"Telling our Stories:" Using Interpretive Readings to Capture Students Motivations for Engaging in Intercultural Relationships

Gerald W. C. Driskill, *University of Arkansas at Little Rock*

The Cross-Cultural Poetics of Revolution and Understanding

Melinda Yeomans, *Southern Illinois University Carbondale*

Mining Meaning: Understanding "Strip(ped) Seams" as a Critique of the Coal Mining Industry

Savannah Ganster, *Louisiana State University*

Reframing the Cultural Chasm Invoked by Chronic Illness and Dialogic Stigma

Steve Ryder, *University of South Florida – Tampa*

"Where is Asia America?" Using Poetry to Promote Cross-cultural Consciousness and Interracial Dialogue

Marquese McFerguson, *Pulaski Technical College*

Respondent: John LeBret, *Louisiana State University*

Research has shown interracial dialogue is an effective strategy to cultivate cross-cultural consciousness raising (Drew, 2012); but racial issues are often uncomfortable to discuss (Williams, 2011). This panel will review and discuss theory, research, and practice pertaining to using performance art to promote cross-cultural consciousness and interracial dialogue.

2204

Thursday • 9:30 am – 10:45 am

Room: Meeting room 7

Activism and Art in the Classroom: Performance Pedagogy as Craft

Sponsor: Performance Studies Division

Chair: Danielle Dick McGeough, *University of Northern Iowa*

Glue Sticks, Glitter, and Safety Scissors: Crafting Performance Pedagogy

Chris McRae, *University of South Florida*

Aubrey A. Huber, *University of South Florida*

Integrating Performance into Environmental Health Education Programs

Danielle Dick McGeough, *University of Northern Iowa*

Catherine Zeman, *University of Northern Iowa*

Voicing Stories: Whose Stories Should Be Told?

Jennifer L. Erdely, *Prairie View A&M University*

Rehearsal for Real Life: Understanding Empathy through Performance Pedagogy

Alyse Keller, *University of South Florida*

Respondent: Jade C. Huell, *Columbia College*

This panel theorizes, integrates, and argues for the significance of art and performance in education and our communities. In an effort to extend and develop performance pedagogy and arts based education, this panel considers the classroom a site of performance research wherein students are engaged in embodied learning experiences. Through performance and performative writing, panelists explore how they incorporate activist models of performance (e.g. Boal) into the classroom, ultimately engaging the creative, generative, and activist possibilities of performance pedagogy as a craft.

2205

Thursday • 9:30 am – 10:45 am

Room: Salon I

The Art and Craft of Communicating Civility

Sponsor: Vice President

Moderator: Camesha Manzueta, *Ph.D., Seminole State College*

Panelists:

Constance Hudspeth, *Ph.D., Seminole State College*

Camesha Manzueta, *Ph.D., Seminole State College*

Recurring acts of violence, harassment, and suicide on college and university campuses have spurred a discussion about how best to communicate civility to various constituent groups. While some academic institutions are debating whether civility and academic freedom can coexist, other institutions are simply trying to develop policies to address disorderly conduct, campus violence, bullying, and a general culture of incivility that is threatening their ability to maintain safe and productive learning environments. Drawing from prominent case studies and years of communication expertise, this engaging workshop will offer practical strategies scholars and practitioners can use to advance the value of civility from the position they hold.

2206

Thursday • 9:30 am – 10:45 am

Room: Salon II

Crafting Visual Messages to Reach Audiences

Sponsor: Instructional Development Division

Chair: Michelle Violanti, *University of Tennessee*

Scott Christen, *Tennessee Technological University*

Michelle Garland, *University of Tennessee*

Nikki Christen, *Tennessee Technological University*

Stephanie Kelly, *North Carolina A&T State University*

Greg Dowell, *Staff Assistant for Congressman Diane Black*

Jacob Metz, *Tennessee Technological University*

In today's society visual messages are everywhere, but the correct methods to create and use them are not always intuitive. Crafting visual messages can be difficult, but through the use of examples, discussions of proper techniques, and target audiences instructors can help students develop critical thinking skills to develop effective visual messages.

2207

Thursday • 9:30 am – 10:45 am

Room: Salon III

Communication as Art and Craft: Expanding Our Understandings of Communication Theory

Sponsor: Communication Theory

Chair: **Clarke Rountree**, *University of Alabama in Huntsville*

Graffiti and Visual Argumentation Theory: Towards a Definition of Graffiti and the Importance to the Rhetorical Scholar

Oliver Brass, *Wake Forest University*

Communication Theory After the Administered Society: Some Themes from the Departame to Ecuménico de Investigaciones

Vicente Berdayes, *Barry University*

Cultivating Relationships with Customers: The Social Media Challenge

Slavica Kodish, *Southeast Missouri State University*

The Social Construction of Culture in Academic Medicine

Whitney Dennis Porter, *University of Tennessee*

Respondent: **Clarke Rountree**, *University of Alabama in Huntsville*

2208

Thursday • 9:30 am – 10:45 am

Room: Meeting room 2

#OITNB: Exploring Gender on the Netflix Sensation, *Orange is the New Black*

Sponsor: Gender Studies Division

Chair: **Nicole B. Cox**, *Valdosta State University*

From Crazy Eyes to Compassionate Release: Women, Mental Illness, & the Prison Industrial Complex on *Orange is the New Black*

Emily Ryalls, *Mississippi State University*

Rachel E. Silverman, *Embry Riddle Aeronautical University*

What is a Sister: Taystee and Poussey's Revolutionary Black Feminist Friendship

Evette D. Brown, *Southern Illinois University Carbondale*

Meth Teeth, Piroshkis, and Shit that Smells like Shalimar: Visible Whiteness in *Orange is the New Black*

Holly Willson Holladay, *University of Missouri*

Queerness (Un)Shackled: Theorizing *Orange is the New Black*

Lauren DeCarvalho, *University of Arkansas*

Nicole B. Cox, *Valdosta State University*

2209

Thursday • 9:30 am – 10:45 am

Room: Meeting room 3

Bringing the Historical into the Present: A New Analysis of Rhetorical Theory and Rhetorical Moments

Sponsor: American Society for the History of Rhetoric Interest Group

Chair: **Gina Ercolini**, *University of South Carolina*

Redeeming the Critical: Cultivating a Civic Function of Critical Rhetoric

Adam J. Sharples, *University of Alabama*

Crafting the Home Frontier: The Rhetorical Creation of the Indian Stream Republic, 1832-1835

Matthew Perreault, *Louisiana State University*

Rhetorica Rustica: Recovering Richard Weaver's Theory of Agrarian Rhetoric

Evan Layne Johnson, *Georgia State University*

Prophets and Pests: A Survey of Transgressive Rhetoric Scholarship in America

Cliff Lorick, *Georgia State University*

Respondent: **Sean Patrick O'Rourke**, *Furman University*

2210

Thursday • 9:30 am – 10:45 am

Room: Meeting room 13 (third level)

Philosophy of Communication in the Art and Craft of Education

Sponsor: Philosophy and Ethics

Chair: **Janie Harden Fritz**, *Duquesne University*

Pedagogy and/as Performance Ethnography

Ariel Gratch, *Georgia College & State University*

Alternative Approaches to the Art and Craft of Teaching Philosophy of Communication

Jeanne M. Persuit, *University of North Carolina, Wilmington*

Saying the Write Words: Classroom Mediations on Understanding Media

Brian Gilchrist, *Eastern University*

Media Ecology as Educationist Philosophy

James R. Pickett, *Flagler College*

Classrooms as Organizations: Ontological, Epistemological, and Axiological Considerations

Mark Ward Sr., *University of Houston-Victoria*

This panel seeks to explore the art and craft of teaching in a philosophical vein by reflecting on the metaphors, practices, texts, educational assumptions and underlying presuppositions of communication in the classroom and the curriculum. This is change in the normal practice of examining communication in the classroom, which largely focuses on the propositions of empirical social science. This panel raises questions, through philosophical inquiry, of how education should be conducted as both an art and a craft.

2301

Thursday • 11:00 am – 12:15 pm
Room: Florida IV

The Crafting of a Presidency: Barack and Michelle Obama and the Rhetorical Situation

Sponsor: Rhetoric and Public Address Division

Chair: Trevor Parry-Giles, National Communication Association

Recalibrating the State of the Union: Visual Rhetoric and Temporality in the 2011 Enhanced State of the Union Address

Alex McVey, University of North Carolina at Chapel Hill

Depicting Race: America's Racial Crisis in Barack Obama's First Inaugural

Scott Matthew Lynn Anderson, University of Memphis

Connecting Continents: Michelle Obama's 2013 Visit to Africa

Trudy Hanson, West Texas A&M

Enyonam Osei-Hwere, West Texas A&M

President Barack Obama and the Hecklers: Challenges to Authority Shaping Media Depiction of Presidential Responses to Incivility

Milene Ortega, Georgia State University

Purposefully Ignoring Congress: Barack Obama, Bowe Bergdahl, and the Sources of Presidential Power

Stephen Heidt, Florida Atlantic University

2302

Thursday • 11:00 am – 12:15 pm
Room: Meeting room 6

Outstanding Papers in Ethnography

Sponsor: Ethnography Interest Group

Chair: Linda Vangelis, Christopher Newport University

African Americans and Hospice: Narratives of Terminal Illness and End-of-Life Care

Patrick J. Dillon, University of Memphis

Lori A. Roscoe, University of South Florida

Silent Suffering: The Shame and Stigmatization of Poverty as Social Identity

Nancie Hudson, University of South Florida

We Are All Angels: Acting, Reclaiming and Moving Beyond Survivorship

Ariane B. Anderson, University of South Florida

Performing family photographs: Photo elicitation as relational practice

Krystal Bresnahan, University of South Florida

Alyse Keller, University of South Florida

Respondent: Jillian Tullis, University of North Carolina at Charlotte

2303

Thursday • 11:00 am – 12:15 pm
Room: Meeting room 1

School Speech: Challenges Facing Universities

Sponsor: Freedom of Speech Division

Chair: Susan Balter-Reitz, Montana State University

A Loophole you could drive a Truck through: Strategies for Universities to avoid Open Records Compliance

Charles Howard, Tarleton State University

Freedom of Expression in the Online Classroom: Threats and Promises

Susan Balter-Reitz, Montana State University

Teaching the importance of the First Amendment to students

Joan Conners, Randolph-Macon College

Good Father or Big Brother: Navigating Hate Speech and First Amendment Rights on Campus

Peter Zellmer, Esq.

Elizabeth Jeter, University of South Florida

2304

Thursday • 11:00 am – 12:15 pm
Room: Meeting room 7

Art Guilt

Sponsor: Performance Studies Division

Chair: Craig Gingrich-Philbrook, Southern Illinois University

Flashy Knowledge: What I Learn about Performance Studies by Making a GIF (Nearly) Every Day

Craig Gingrich-Philbrook, Southern Illinois University

To Write on Burning Paper

Lindsay Greer, Southern Illinois University

Give Me all the Art!: Mixed Media as a Way to Deal

Benjamin Haas, CUNY, Borough of Manhattan Community College

"I Can't Draw": The Protest and The Prescription

Jonathan Gray, Southern Illinois University

Creative Culpability in the Classroom

A.B., Southern Illinois University

Performance studies takes the power of metaphor seriously, epistemically. When we say that one way we proceed is to use the metaphor of performance to look at various phenomena, many of us believe that it helps us use the metaphor more generatively if we have actual performance experience. This panel deploys that same belief as an operation upon the conference theme of "arts and crafts." Through a series of investigations into "arts and crafts" we have practiced and integrated into our scholarship, performance work, and teaching, we hope to demonstrate that reducing everyday aesthetic activity that does not seek professional status to

something one should outgrow limits our potential. In essence, we argue that the phrase “Oh, you’re so artsy-craftsy” has the same dismissive, uncomprehending violence of reducing performances to “skits.”

2305

Thursday • 11:00 am – 12:15 pm
Room: Salon I

Great Ideas For Teaching Students

Sponsors: Community College and Instructional Development Divisions

Chair: **Bill Maze**, *Northwest Mississippi Community College*

A Chapter Review Presentation: Using Communication Across the Curriculum

Alvaro Arvizo, *El Paso Community College*

#ParticipatoryViewership: Live-tweeting in the media criticism course

Holly W. Holladay, *University of Missouri:*

Reviews that stick with you: Using group work and presentations for exam review

Allyn Lueders, *East Texas Baptist University*

Teaching Students to Think More like Theorists in an Introductory Communication Theory Class

Gyromas W. Newman, *University of Mobile*

The Art of Writing Blogs

Shirley Serini, *Valdosta State University*

Liked & Shared: An Informative Speech From Your Newsfeed

Nakia Welch, *College of the Mainland*

The Handcrafter Marketplace: The Art and Craft of Academically Empowering Students: The Handcrafter Marketplace GIFTS session examines the ways that we as educators can help make students better equipped to succeed with exams, speeches, and theories; or to better equip students through taking advantage of social media and technology.

2306

Thursday • 11:00 am – 12:15 pm
Room: Salon II

Smokin’ Hot: E-cigs and Digital Media Art and Craft

Sponsor: Applied Communication Division

Chair: **Ryessia Jones**, *The University of Texas at Austin*

Old Wine in New Bottles?: Comparing Promotion of Traditional Cigarettes and E-cigs

Kandi L. Walker, *University of Louisville*

The History of E-cigs: A Walk Down Memory Lane
Courteney Smith, *University of Louisville*

The Craft of YouTube Videos: An Analysis of Promoting Vaping

Clara G. Sears, *University of Louisville*

Artful Representations on Instagram and Pinterest: A Content Analysis of Electronic Cigarette Posts

Alexander S. Lee, *University of Louisville*

Digital Media Promotion of E-cigs: Examining Facebook and VAPE

Allison Siu, *University of Louisville*

Health and Health Communication: New Products, New Messages, New Lines of Inquiry

Joy L. Hart, *University of Louisville*

Discussant: **Ryessia Jones**, *The University of Texas at Austin*

This panel explores communication surrounding a burgeoning new product—electronic cigarettes. Despite unclear health consequences, organizations frequently promote e-cigs. Panelists report on several studies of digital e-cig promotion, including Facebook, Instagram, Pinterest, VAPE, and YouTube. The panel begins with historical background and concludes with links to the applied communication literature.

2307

Thursday • 11:00 am – 12:15 pm
Room: Salon III

Visual and Auditory Examinations of Gender in Popular Culture

Sponsor: Popular Communication

Chair: **Matthew C. Ramsey**, *Shippensburg University*

Crafting Exquisite Adaptations and Conditions of Life through Clones: Discussions of Feminism and Feminine Identity in *Orphan Black*

Leah Sutherland, *College of Charleston*

Merissa Ferrara, *College of Charleston*

Cartoons and Stereotypes: Ethnicity and Gender Identity of Cartoon Characters

Michael J. Gervais, *University of Louisiana at Lafayette*

William R. Davie, *University of Louisiana at Lafayette*

Vampires and the Visual Feminine

Liz Sills, *Louisiana State University*

The Sonorous Archive of Nine-Eleven: Female Screams and the Rhetorical Production of Helplessness in *Man of Steel*

Marnie Ritchie, *University of Texas at Austin*

Respondent: **Matthew C. Ramsey**, *Shippensburg University*

2308

Thursday • 11:00 am – 12:15 pm
Room: Meeting room 2

Intercultural Education as Art: Teaching Intercultural Communication Creatively to Adapt to Geographical Contexts

Sponsor: Intercultural Communication Division

Chair: Yanrong Yvonne Chang

From "Melting Pot" to "Mosaic": How to incorporate geographical ethnic features into Intercultural Communication pedagogy

Hsiu-Jung "Mindy" Chang, *Western New England University*

When Majority Becomes Minority and Vice Versa: Teaching Intercultural Communication on the US-Mexico Borderland

Yanrong Yvonne Chang, *University of Texas-Pan American*

Teaching Intercultural Communication in the Deep South

May Hongmei Gao, *Kennesaw State University*

Teaching Intercultural Communication in a Coastal City In China

Jing Liu, *China Ocean University*

Lesson Learned: Teaching Intercultural Communication in China and the U.S.

Ping Yang, *Denison University*

This panel showcases a number of intercultural educators who have been teaching at universities in various regions of the U.S. and China. They are going to share their experiences of adapting teaching intercultural communication to specific geographical contexts as a response to the particular needs of specific geographical regions.

2309

Thursday • 11:00 am – 12:15 pm
Room: Meeting room 3

Town Hall Debate: The Persuasive Art and Craft of Public Speaking and Forensics

Sponsor: Southern Argumentation and Forensics Division

Chair/Moderator: Patrick G. Wheaton, *Georgia Southern University*

Affirmative Contestants:

Adam Key, *Tennessee State University*

Cole Franklin, *East Texas Baptist University*

Negative Contestants:

Kevin Bryant, *University of Southern Mississippi*

Gary Deaton, *Transylvania University*

Critic/Respondents:

William G. Thomas, *Fayetteville State University*

Patrick G. Wheaton, *Georgia Southern University*

Resolution: Public Speaking and Forensics ought to teach students to persuade the general public.

Because the theme of this year's convention is communication as art and craft, we conceptualize art as being able to be produced and appreciated by many and craft as being the creation of specific skills. When one hears about critical thinking and argumentativeness, debate generally commands the spotlight of that thought. However, forensic debate seems to trend toward specialized knowledge, techniques and nomenclature. This performance will explicate the pros and cons of these trends and their implications for the eschewal/proliferation of persuasion for the masses.

2310

Thursday • 11:00 am – 12:15 pm
Room: Meeting room 13 (third level)

Mediating Moments of Drama: Burkean Analyses of Guilt and Redemption

Sponsor: Kenneth Burke Society

Chair: David Cratis Williams, *Florida Atlantic University*

High Heels and Hoodies: Explaining Victim-Blame as a Heuristic form of Scapegoating

Ashley Mattheis, *University of North Carolina at Chapel Hill*

Satisfaction Without Sacrifice: the Rhetoric of Guilt in Food Advertisements

Kayleigh Howald, *Florida Atlantic University*

Ebola Woman/Ebola Women: Negotiating Privilege and Guilt in a Deadly Pandemic

Eileen Hammond, *University of North Carolina at Chapel Hill*

Obama's Road: Killing Self and Enemy en Route to Transformation

Volrick Higgs, *Florida Atlantic University*

2311

Thursday • 11:00 am – 12:15 pm
Room: Meeting room 5

Evolutionary Approaches to Communication

Sponsor: Communication Theory Division

Chair: Shaughan Keaton, *Young Harris College*

The Benefits of Using an Evolutionary Science Approach to the Study of Communication: Alternative Theories and Methods

James M. Honeycutt, *Louisiana State University*

Costly Signaling Theory and Human Communication:
Including Evolutionary Explanations in a Nature-
Nurture Interactionist Neurophysiological Perspective

Judson H. Eldredge, *Louisiana State University*
Richard Huskey, *University of California – Santa Barbara*

James M. Honeycutt, *Louisiana State University*
Language Scripting Cultural Evolution

Stephanie K. Heath, *Louisiana State University*

Weak Ties as a Source of Social Support: Evolutionary
Perspectives on the Development of Acquaintances

Andrea J. Vickery, *Louisiana State University*

Cognitive and Personality Correlates of Friends with
Benefits

Cassie Shimek, *Louisiana State University*
Richard C. White, *Louisiana State University*

2401

Thursday • 12:30 pm – 1:45 pm
Room: Florida IV

From Teddy to FDR: Rhetoric and the Presidential Roosevelts

Sponsor: Rhetoric and Public Address

Chair: **Leroy Dorsey**, *University of Memphis*

A Strong and Vigorous Race: Unbounded Progress
in Roosevelt's 1883 Speech "Duties of American
Citizenship"

Cliff Lorick, *Georgia State University*

Molly Dewson, FDR, and the Politics of Presidency

Mary Stuckey, *Georgia State University*

Wheeler v. Roosevelt: The Lend-Lease "Great Debate"

Bohn Lattin, *University of Portland*
Chelsea Roberts, *University of Portland*

Respondent: **Trevor Parry-Giles**, *National
Communication Association*

2402

Thursday • 12:30 pm – 1:45 pm
Room: Florida V

Time and Place Committee

Trish Amason, *University of Arkansas*

Pat Wheaton, *Georgia Southern University*

Greg Armfield, *New Mexico State University*

Carl Cates, *Valdosta State University (ex officio)*

Jerry Hale, *College of Charleston (ex officio)*

2403

Thursday • 12:30 – 1:45 pm
Room: Florida VI

Crafting New Message Constructs in Communication Studies

Sponsor: Vice-President

Chair: **Michael Scott Waltman**, *University of North
Carolina at Chapel Hill*

Affordances: The latest direction in CMC research

Lynne M. Webb, *Florida International University*

Crafting Enhanced Immediacy Through Verbal Means
in Online Educational Delivery Systems

Richard Bello, *Sam Houston State University*
Frances Brandau, *Sam Houston State University*

The Dark Art of Crafting Tobacco Recruitment
Messages

Kandi Walker, *University of Louisville*

Joy Hart, *University of Louisville*

Communication as Art and Craft: Constructing
Convincing Images and Warnings about Skin Cancer

John M. McGrath, *Trinity University*

The Crafting of Forms of Exclusion through Hate
Speech

Michael Waltman, *University of North Carolina*

John Haas, *University of Tennessee*

The Art and Craft of Making Advising Fun

Stephanie Coopman, *San Jose State University*

Respondent: **Ashley Matthies**, *University of North
Carolina at Chapel Hill*

2404

Thursday • 12:30 pm – 1:45 pm
Room: Meeting room 6

The Art and Craft of Organizational Communication: Applied Research in Corporate and Higher Education Contexts

Sponsor: Applied Communication Division

Chair: **Heather Strode**, *Western Kentucky University*

Judge a Book by its Cover: The Use of Metaphor in
Communication Textbook Titles

Kaylene Barbe, *Oklahoma Baptist University*

Vickie Ellis, *Oklahoma Baptist University*

Communication as the Art and Craft of Event Planning

Leeanne M. Bell McManus, *Stevenson University*

Chip Rouse, *Stevenson University*

Stephanie Verni, *Stevenson University*

Universities' Utilization of Social Media During Threat-Based Situations

Ansley Bartley, *Tarleton State University*
Emily Hardman, *Tarleton State University*
Katherine Martin, *Tarleton State University*
Ashly Jobbins, *Tarleton State University*
Dannah McCloud, *Tarleton State University*
Jennifer T. Edwards, *Tarleton State University*

Persuasion in Technology Salespeople's Communication

Vladimir Gritsenko, *North Carolina State University*

Respondent: Andrew S. Pyle, *Clemson University*

2405

Thursday • 12:30 pm – 1:45 pm
 Room: Meeting room 5

Public Discourse and Identity

Sponsor: Language and Social Interaction Division

Chair: Jelena Petrovic, *Stetson University*

Effects of the Use of Mock Spanish in Public Discourse

Maria Dolores Molina Davila, *Universidad San Francisco de Quito*

The Communication Triad LEP Patient- Interpreter-Health Care Provider: A Matter of Agency through the Lenses of Muted Groups Theory

Maria Jose Armendariz, *University of North Carolina at Charlotte*

The Art and Craft of Second Language Autobiography as a Form of Mediated Communication for Cross-Cultural Identities: Efficacy and Pedagogy

Antonia Krueger, *Eckerd College*

Educational Art Reform's Civilizing Hopes: Tracking Discursive Turns from Hull-House to the NEA

Elizabeth M. Melton, *University of North Carolina at Chapel Hill*

2406

Thursday • 12:30 pm – 1:45 pm
 Room: Meeting room 1

Top Papers in Political Communication

Sponsor: Political Communication Division

Chair: Lauren Smith, *Auburn University*

The People's "Choice": Horizontalization, Performance, and Reproductive Freedom in Wendy Davis' Gubernatorial Campaign

Adam Key, *Tennessee State University*

Voting and Voter Suppression: An Analysis of Rhetoric in Online Messages by Civil Rights Organizations

Riva R. Brown, *University of Central Arkansas*

The color of advertising: A review of the racial composition of political materials in a campaign for governor*

David Keith, *University of Southern Mississippi*

Understanding the stories of presidential leaders: A focus on the 2012 election**

Kenneth J. Levine, *Michigan State University*

Respondent: Darrell Roe, *East Texas Baptist University*

*Top Student Paper in Political Communication

**Top Paper in Political Communication

2407

Thursday • 12:30 pm – 1:45 pm
 Room: Meeting room 7

Beyond the Boundaries: The Craft of Communicating in Non-Traditional Relationships

Sponsor: Interpersonal Communication Division

Chair: Jim Parker, *Austin Peay State University*

The Other in an Interracial Relationship

Jean Denerson, *Mercer University*
J. Thompson Biggers, *Mercer University*

Fair is in the Eyes of the Beholders: How Equality Mitigates Envy and Jealousy in Non-Monogamous Relationships

Thoma Roberson Parker, *Northcentral University*

The Language of Non-traditional Relationships: Watching your Step

Jim Parker, *Austin Peay State University*

"Mom, I have something to tell you.": Coming out Narratives in Black and White Relationships

Misty Wilson, *Texas A&M University*

2408

Thursday • 12:30 pm – 1:45 pm
 Room: Salon II

The Art & Craft of Social Presence: It's Not Just for the Online Classroom Anymore

Sponsor: Instructional Development

Moderator: Pamela G. Bourland-Davis,
Georgia Southern University

Panelists:

Scott Christen, *Tennessee Technological University*

Lisa T. Fall, *University of Tennessee*

Stephanie Kelly, *North Carolina A&T State University*

Suzu Prentis, *University of Tennessee*

Michelle Violanti, *University of Tennessee*

With all of the buzz about using technology to teach in new and innovative ways - whether it be asynchronous or synchronous, face-to-face, MOOCs, flipped, hybrid, or online - it is important to remember the communication theory supporting the technology. Using social presence as its blueprint, panelists will discuss various implications for pedagogy. As educators, we are often faced with a balancing act: the need to stay abreast with exciting technology trends that will captivate students' attention vs. mastering a consistent mode of student-teacher CMC. This session will demonstrate the critical need for educators to foster and maintain social presence with and between their students.

2501

Thursday • 2:00 pm – 3:15 pm
Room: Florida IV

Spotlight on Dialogue Scholarship: Ronald C. Arnett

Sponsor: Philosophy and Ethics

Chair: Pat Gehrke, *University of South Carolina.*

Presenter: Ronald C. Arnett, *Duquesne University*

Discussants:

Gina Ercolini, *University of South Carolina*

Janie Harden Fritz, *Duquesne University*

Pat Gehrke, *University of South Carolina*

This panel focuses on one of the many dimensions of the outstanding work of Ronald C. Arnett, who has studied and written about dialogue since the 1970's. The conversation will trace the development of his thinking about dialogue and its related conceptual themes, including monologue, situating this work within the various historical moments to which it responds. Panelists will offer questions and commentary and encourage audience participation.

2502

Thursday • 2:00 pm – 3:15 pm
Room: Florida V

Top Papers in Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: Mary Beth Asbury, *Middle Tennessee State University*

Sibling Communication in Emerging Adulthood: Young Women's Articulations of Relationships, Identity, and Conflict

Michaela Meyer, *Christopher Newport University*

Emily Palombo, *Christopher Newport University*

Understanding Adult Child-Parent Conflict during Middle Age: Forty is not the New Twenty*

Jacob J. Matig, *University of Kentucky*

Stephen C. Yungbluth, *Northern Kentucky University*

I, Gamer: A study of the effects of video games on self-schemata and relational message interpretation

Sanela Osmanovic, *Louisiana State University*

Cassie Shimek, *Louisiana State University*

Beyond the Screen Name: Repositioning Relationships Formed in Online Games**

Sanela Osmanovic, *Louisiana State University*

Respondent: Mary Beth Asbury, *Middle Tennessee State University*

*Top Paper

**Top Student Paper

2503

Thursday • 2:00 pm – 3:15 pm
Room: Florida VI

Examining Popular Communication & New Media

Sponsor: Popular Communication

Chair: George Pacheco, Jr., *Angelo State University*

The Case of Bullycides: Media Treatment of the Tyler Clementi & Phoebe Prince Suicides

Emily D. Ryalls, *Mississippi State University*

Running Away With Me: Imagined Interactions in Video Games

Graham Carpenter, *University of Alabama*

Broadband Demand in Rural America Sparks Community Action: A South Georgia Case Study

Keith Herndon, *University of Georgia*

Danielle E. Williams, *Georgia Gwinnett College*

Virtually a Citizen: Democracy, Governance, and Acts of Citizenship in an Online Role Playing Game

Joshua Youakim, *University of South Florida*

Respondent: George Pacheco, Jr., *Angelo State University*

2504

Thursday • 2:00 pm – 3:15 pm
Room: Meeting room 6

Free Speech Outside the Courtroom

Sponsor: Freedom of Speech Division

Chair: Stephen A. Smith, *University of Arkansas*

You Can't Say That: Wendy Davis and the Volatility of Free Speech

Ann E. Burnette, *Texas State University*

Rebekah L. Fox, *Texas State University*

"I Know It When I See It": The Visible and Articulate in Obscenity Law

Catherine L. Langford, *Texas Tech University*

"The First Amendment Test: Citizens Challenging the Patience and Knowledge of Police Officers Knowledge of Free Speech on Camera,"

David R. Dewberry, *Rider University*

Thursday

Free at Last: New Media Memory in the Nation's Oldest City

Kristine Warrenburg, *Flagler College*

A Constitutional Analysis of Agricultural Disparagement Statutes and COOL Laws*

Hillary Stone, *University of Arkansas*

Respondent: Stephen A. Smith, *University of Arkansas*

*Top Student Paper

2505

Thursday • 2:00 pm – 3:15 pm

Room: Meeting room 1

Critically Crafting Your Course with TED: Using TED Talks to Enhance Course Content

Sponsor: Instructional Development Division

Chair: S. Brad Bailey, *Mississippi Gulf Coast Community College*

Teaching Ethnography with TEDxBroadway
Mia Anderson, *University of South Alabama*

Utilizing TED Talks to Enhance Course Content in the Basic Course

S. Brad Bailey, *Mississippi Gulf Coast Community College*

Ignite Brainstorming and Visual Aids with TED Talks 'Underwater Astonishments'

Beau Foutz, *Alcorn State University*

Incorporating TED Talks in an Online or Blended Public Speaking Course

Megan S. Sparks, *University of South Alabama*

Utilizing TED-Ed lesson planning with the use of YouTube videos

Alvaro Arvizo, *El Paso Community College*

Respondent: Lora Helvie-Mason, *Tarleton State University*

2506

Thursday • 2:00 pm – 3:15 pm

Room: Meeting room 7

Top Student Papers in Performance Studies

Sponsor: Performance Studies Division

Chair: Rebecca Walker, *Southern Illinois University*

Spectacular Sweethearts: Rethinking Theatricality through Femininity and Racial Diversity on the Bandstand*

Elizabeth M. Melton, *University of North Carolina at Chapel Hill*

Agonistics in StorySlams

Cynthia Carrico Rausch, *Florida Atlantic University*

A "Performance of Possibilities," A Performance of Power: Marian Anderson and The Freedom Concert

Raquel M. Robvais, *Louisiana State University*

Burlesquing the Unheimlich: Julie Atlas Muz and the Pleasure in Strangeness

Lindsay Greer, *Southern Illinois University*

Respondent: Benjamin Powell, *CUNY – Borough of Manhattan Community College*

*Top Paper

2507

Thursday • 2:00 pm – 3:15 pm

Room: Salon I

Rhetoric and Public Argument in Marco Rubio's Immigration Discourse: Southern Colloquium on Rhetoric Roundtable Part I

Co-Sponsors: Rhetoric and Public Address Division, Southern Argumentation and Forensics Division

Moderator/Chair: Marilyn Young, *Florida State University*

Panelists:

Antonio de Velasco, *University of Memphis*

Abraham Kahn, *University of South Florida*

Roseann Mandziuk, *Texas State University*

William Trapani, *Florida Atlantic University*

David Cratis Williams, *Florida Atlantic University*

Policy arguments tend to turn as much on how terms in a dispute are defined as a means of influencing perception as on any presentation of facts. Many of the euphemisms and ideographs used to describe policy, whether positively or negatively, are really attempts to redefine the terms of a dispute as a way of framing perception and discussion. Immigration policy, a fraught site of contention between rival factions, is particularly susceptible to shifting definitions of citizenship, residency, and identity. As the political parties attempt to grapple with the question of immigration policy, Marco Rubio, the junior Senator from Florida, emerged as a major spokesman, first for the proposed bi-partisan immigration reform bill and then as one of its major detractors. Recently, as he contemplates a run for the presidency, Rubio has emerged again as a supporter of immigration reform. What role does definition play in Rubio's shifting positions on immigration and, indeed, on public understanding of the larger immigration issue? Does an examination of Rubio's shifting positions on this policy issue shed any light on our understandings of how definition works in public argument?

A group of panelists will give very brief critical précis, then the floor will be opened to discussion. Attendees are encouraged to visit the SCoR website (<http://southerncolloqrhetoric.net/web/>) to download readings and texts on this year's panel topic.

This panel is the first of two consecutive panels. Please join us for either or both sessions.

2508

Thursday • 2:00 pm – 3:15 pm
Room: Salon II

Applying a Burkean Lens to Law: Courts, Lawyers, and Rabbis

Sponsor: Kenneth Burke Society

Chair: **Clarke Rountree**, *University of Alabama in Huntsville*

Withstanding Motivational Scrutiny in an early Supreme Court Reversal: The Legal Tender Cases

Clarke Rountree, *University of Alabama in Huntsville*

Rabbinical Law as Dialectical Substance

Ellen Klein, *University of South Florida*

David Payne, *University of South Florida*

The Lawyer, Speaking: The "Terministic Screen" of Lawyer Identity in First Amendment Cases

Kirsten K. Davis, *Stetson University College of Law*

2509

Thursday • 2:00 pm – 3:15 pm
Room: Meeting room 2

Survivors, Saints, and Interaction

Sponsor: Language and Social Interaction Division

Chair: **Linda Crumley**, *Southern Adventist University*

Dorothy Day's Cause for Sainthood: Web Hagiography

Lori Stallings, *University of Memphis*

We Are All Angels: Acting, Reclaiming and Moving Beyond Survivorship

Ariane B. Anderson, *University of South Florida*

Rendering hope: Creative arts as the language of resiliency

Stephanie M. Ruhl, *Clemson University*

Institutionalization, the Rhetorical Presidency and Postmodernity

Caleb Cates, *Georgia State University*

2510

Thursday • 2:00 pm – 3:15 pm
Room: Meeting room 3

The Writing Life: Autoethnographers discuss their writing habits

Sponsor: Ethnography Interest Group

Chair: **Nathan Hodges**, *University of South Florida*

Roundtable Participants:

Art Bochner, *University of South Florida*

Carolyn Ellis, *University of South Florida*

Nathan Hodges, *University of South Florida*

Chris Patti, *Appalachian State University*

2601

Thursday • 3:30 pm – 4:45
Room: Florida IV

The Many Faces of "Hero": Understanding Heroic Discourse Through Popular Culture

Sponsor: Popular Communication

Chair: **Cynthia Carrico Rausch**, *Florida Atlantic University*

Heroic Images: The Visual Rhetoric of Disabled Veterans

Temiel Blackman, *Florida Atlantic University*

Constructing a Presidential Hero: *The Road We've Traveled*

Volrick Higgs, *Florida Atlantic University*

The Heroic Other: Depiction of Seto Heroine Taarka in the Eponymous Film

Kerli Kirch, *Florida Atlantic University*

Economic Leaders and Heroic Systems: The Ambivalence of (Financial) Attachment in the case of *The Wolf of Wall Street*

Chandra Maldonado, *North Carolina State University*

Respondent: **Cynthia Carrico Rausch**, *Florida Atlantic University*

2602

Thursda • 3:30 pm – 4:45
Room: Florida V

The Art of Framing and Agenda Setting in the Modern Sports Media Environment

Sponsor: Mass Communication Division

Chair: **Brian Brantley**, *Texas A&M University*

Suicide on the Sidelines: Media Portrayals of NFL Players' Suicides from June 2000 to September 2012

Nicki Karimipour, *University of Florida*

Agenda Setting in Electronic Sports: An Analysis of Professional and Amateur Play in *League of Legends*

Levi A Pressnell, *University of Alabama*

William J. Gonzenbach, *University of Alabama*

Sports Media (Re) Framing of Domestic Violence: Gender Politics, the Public-Private Dialectic and the Subversion of the Feminine Voice in the Ray Rice Case

Chris B. Geyerman, *Georgia Southern University*

Digital Technology, Eyewitnessing, and Traditional Media: Effects of the Digital Turn on Professional Discourses*

Christopher M. Toulas, *Georgia State University*

Respondent: **Jeremy Padgett**, *University of Mobile*

**Top Student Paper*

2603

Thursday • 3:30 pm – 4:45

Room: Florida VI

Give them Something to talk about: Stimulating Discussion and social interaction in the online and blended classrooms

Co-Sponsors: Instructional Development Division, Interpersonal Communication Division

Moderator: **Stephanie J. Coopman**, *San Jose State University*

Online Teaching for the “Selfie” Generation: Embracing Change

Laura L. Winn, *Florida Atlantic University*

Achievers, Socializers, Lurkers, and Crammers: Three Keys to meaningful Online Discussion

Mark Ward, *University of Houston, Victoria*

What Online Games Teach Us about Online Class design: Generating Engagement Through Student-led Online Discussions

Robert J. Baron, *Austin Peay State University*

Anticipation Guides as Tools to Maximize Student Reading and Engagement

T. J. Lakin, *Florida International University*

Teaching Emotional Intelligence through Email and Online Discussion Forums

Jill Inderstrod, *Purdue University*

Instructors experienced in teaching online and blended courses reveal specific pedagogical techniques that provoke class discussion and stimulate student interactions. After the panelists' presentations, audience members are invited to offer additional suggestions for addressing the challenges of facilitating meaningful online conversation among students.

2604

Thursday • 3:30 pm – 4:45 pm

Room: Meeting room 6

Back to the Future: Envisioning the Future of the Association

Sponsor: SSCA President

Chair: **John Haas**, *University of Tennessee*

Frances Brandau, *Sam Houston State University*

Carl Cates, *Valdosta State University*

Renee Edwards, *Louisiana State University*

Eric Eisenberg, *University of South Florida*

Victoria J. Gallagher, *North Carolina State University*

Jerry Hale, *College of Charleston*

Richard R. Ranta, *University of Memphis*

Last year, the conference theme, Moving On: Envisioning the Future of the Field led to many thoughtful presentations and discussions. This year, join a panel of distinguished scholars and administrators with extensive experience in communication associations as they reflect on the future of the field and the role of SSCA in a rapidly evolving educational landscape.

2605

Thursday • 3:30 – 4:45 pm

Room: Meeting room 5

The READ Arts & Crafts Fair: Crafting Artistic ways to Create Remediation, Engagement, Assessment and Development of Today's College Students

Sponsor: Community College Division

Chair : **Laurie D. Metcalf**, *Blinn College*

Crafting an Integrated Remediation Program Linking Community Colleges with Four-Year Universities

Monica A. Moore, *Northwest Arkansas Community College*

Crafting a “We Didn’t Start the Fire” approach to Engagement and Development: An Interdisciplinary Philosophy Towards Multiple Student Learning Outcomes

S. Brad Bailey, *Mississippi Gulf Coast Community College*

Scrapping yet Crafting - Dumping Memorization to Actively Apply Concepts as They Happen: A New Way for Engagement and Assessment of Students in Their Naturally Occurring World

Nakia Welch, *College of the Mainland*

Ongoing Refinement of Student Learning Outcome Intervention and Assessment: Crafting Better Educational Measures

Richard I. Falvo, *El Paso Community College*

Crafting Mandatory Office Visits as the Key to Student Engagement: Higher Grades and Greater Campus Involvement as the Payoffs

Eduardo Rodriguez Trevizo, *El Paso Community College*

The Art and Craft of Using Student Videos: A Valuable Tool for Helping Promote Student Self-Assessment and Self-Development

Alvaro Arvizo, *El Paso Community College*

In this panel, six scholars from colleges across the Southeast and Southwest United States share experiences, efforts and reports on promoting several dimensions that lead to favorable outcomes for students. As more budget cuts become the norm rather than the rule, many two-year institutions must craft ways to prove they are

helping today's community college students. These artistic means are vital if they are to continue receiving funding from their respective states, and to be in compliance with accrediting agencies. In this panel, we are going to present our ideas that will center on a READ approach to an "Artistic Crafting" of what future community colleges might embrace. The "R" represents remediation. The "E" stands for engagement. The "A" means assessment. The "D" is development. We posit that if two year institutions embrace a READ approach for today's students, students and institutions will benefit immeasurably. In the end, we argue what was said decades ago in a popular advertising campaign: "READ"ing - in this case, for colleges - is vitally fundamental.

2606

Thursday • 3:30 pm – 4:45
Room: Meeting room 7

Top Student Performances in Performance Studies

Sponsor: Performance Studies Division

Chair: Rebecca Walker, *Southern Illinois University*

Of the Phoenix: Ashes to Ashes

Savannah Ganster, *Louisiana State University*

Mise En Abyme

Adolfo Lagomasino, *University of South Florida*

Performing Personal Narratives as Gifting Arts and Crafts

Grace Peters, *University of South Florida*

2607

Thursday • 3:30 pm – 4:45
Room: Salon I

Rhetoric and Public Argument in Marco Rubio's Immigration Discourse: Southern Colloquium on Rhetoric Roundtable Part II

Co-Sponsors: Rhetoric and Public Address Division, Southern Argumentation and Forensics Division

Moderator/Chair: Marilyn Young, *Florida State University*

Panelists:

Antonio de Velasco, *University of Memphis*

Abraham Kahn, *University of South Florida*

Roseann Mandziuk, *Texas State University*

William Trapani, *Florida Atlantic University*

David Cratis Williams, *Florida Atlantic University*

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junior Senator from Florida, emerged as a major spokesman, first for the proposed bi-partisan immigration reform bill and then as one of its major detractors. Recently, as he contemplates a run for the presidency, Rubio has emerged again as a supporter of immigration reform. What role does definition play in Rubio's shifting positions on immigration and, indeed, on public understanding of the larger immigration issue? Does an examination of Rubio's shifting positions on this policy issue shed any light on our understandings of how definition works in public argument?

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This panel is the second of two consecutive panels. Please join us for either or both sessions.

2608

Thursday • 3:30 pm – 4:45
Room: Salon II

Gender and Identity-Bringing New Meanings to Past, Present, and Future Performances

Sponsor: Gender Studies Division

Chair: Sally B. Hardig, *University of Montevallo*

The Loss of Agency in Reflexive Inevitability: Consciousness, Communitas, Contingency and the Stonewall Riots

Benjamin Baker, *University of Wisconsin-Milwaukee*

Academic Motherhood: Reclaiming/Resisting Gendered Organizational Structures

Ashton Mouton, *Purdue University*

The State of the Art in Transgender Studies in Communication: Surveying the Field and Setting an Agenda for Future Research

Leland G. Spencer, *Miami University*

Crafting the "Positive Woman": A Narrative Critique of Phyllis Schlafly's 1979 Speech Denouncing the Women's Movement

Mollie K. Murphy, *University of Georgia*

2609

Thursday • 3:30 pm – 4:45 pm
Room: Salon III

Process Pedagogy: A New Curriculum for Teaching Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: Mariaelena Bartesaghi, *University of South Florida*

Tasha R. Rennels, *University of South Florida*

Nancie Hudson, *University of South Florida*

Nicholas A. Riggs, *University of South Florida*
Jennifer Whalen, *University of South Florida*
Summer Cunningham, *University of South Florida*
Mariaelena Bartesaghi, *University of South Florida*

In this panel, five Graduate Teaching Assistants and one Associate Professor come together to introduce a process-based curriculum we use for teaching interpersonal communication. We explain how the curriculum works, discuss and reflect upon its effectiveness, and share innovative ways such as improvisation and service learning by which it can be adapted to fit various teaching and learning styles.

2610

Thursday • 3:30 pm – 4:45 pm
 Room: Meeting room 1

Media Effects and Crafting Influence

Sponsor: Mass Communication Division

Chair: **Melissa Smith**, *Mississippi University for Women*

This Film is Rated G: Gullible Audiences—All Ages Affected

Erin Michelle Gough, *University of Florida*

Where are we going Dad? A Close Look at the Influence of Media toward Fatherhood

Wang Bingqing, *University of Tennessee*

Fright Night: The Media Effects of Slasher Films

Graham Carpenter, *University of Alabama*

The Artfulness of Art Bell: The Potential of Radio in a Mechanical Era

Lynda Cooper Berdayes, *Barry University*

Respondent: **Gyromas W. Newman**, *University of Mobile*

2701

Thursday • 5:00 pm – 6:15 pm
 Room: Florida V

Top Papers in Applied Communication

Sponsor: Applied Communication Division

Chair: **Patrick J. Dillon**, *University of Memphis*

The Communicative Role of Obstetricians on Women's Delivery Decisions*

Kathryn Anthony, *University of Southern Mississippi*

Discursive Tensions in Higher Education: Managing Contradictions and Paradox in the Fundraising Profession

Jessica Martin Carver, *Western Kentucky University*

Jennifer Mize Smith, *Western Kentucky University*

The Young Invincibles: How Media Source Preference Relates to Student Knowledge of the Affordable Care Act**

Jordan Neil, *University of Florida*

Lauren Darm, *University of Florida*

A Message Centered Approach to Understanding the L'Aquila Earthquake

Emina Herovic, *University of Kentucky*

Timothy L. Sellnow, *University of Kentucky*

Respondent: **Abby Brooks**, *Georgia Southern University*

*Top Paper

**Top Student Paper

2702

Thursday • 5:00 pm – 6:15 pm
 Room: Florida VI

Identity in Language: Race, Gender, and Ethnicity

Sponsor: Language and Social Interaction Division

Chair: **Bryan Crow**, *Southern Illinois University*

Workplace Sarcasm as an Expectancy Violation

Chris R. Noland, *College of Charleston*

Merissa H. Ferrara, *College of Charleston*

Are White and Black Athletes Portrayed Differently in Major US Newspapers?

Eugenie Almeida, *Fayetteville State University*

Brandon Davis, *Fayetteville State University*

The Latest Crop of NBA Stars and Racial Clichés: A Content Analysis of Sports Broadcasters' Language in the 2013 NBA Draft

Shaquille Marsh, *Auburn University*

John Carvalho, *Auburn University*

Storytelling as Persuasion in Chinese Criminal Courts

Yanrong Yvonne Chang, *University of Texas-Pan American*

2703

Thursday • 5:00 pm – 6:15 pm
 Room: Meeting room 6

Facilitating Effective Group Work in the Online Classroom

Co-Sponsors: Instructional Development Division, Interpersonal Communication Division

Moderator: **John Nicholson**, *Mississippi State University*

Teaching Effective Small Group Classes Online

Mary Beth Asbury, *Middle Tennessee State University*
Jessica Kratzer, *Middle Tennessee State University*

Translating Group Activities on Communication Theory from the Face-to-Face to the Online Format

Joan L. Conners, *Randolph-Macon College*

Encouraging Small Group Dialogue in the Online Class

Alison M. Lietzenmayer, *Old Dominion University*

Group Skypes about Privacy: One Effective Assignment for the CMC Class Room

Lynne M. Webb, *Florida International University*

Instructors experienced in teaching online and blended courses reveal specific pedagogical techniques for facilitating students to engage in effective group work online. After the panelists' presentations, audience members are invited to offer additional suggestions for addressing the challenges of facilitating students to complete group assignments online.

2704

Thursday • 5:00 pm – 6:15 pm

Room: Meeting room 5

The Art & Craft of Teaching Public Relations: Using Connections to Corporate Concepts

Sponsor: Public Relations Division

Chair: **Michelle Groover**, *Georgia Southern University*

The Business of and in Public Relations

Brigitta Brunner, *Auburn University*

Consumer Behavior: Enhanced Audience Analysis and Program Planning

Lisa Fall, *University of Tennessee*

Chuck Lubbers, *University of South Dakota*

Branding: Marketing Term for Established Public Relations Practice

Pamela Bourland-Davis, *Georgia Southern University*

The Organization's Budget: A Truth-Telling Machine

William Thompson, *University of Louisville*

In recent years the National Football League (NFL) has managed an increasing number of crises surrounding issues like brain injury, domestic violence, mascot naming rights, and collective bargaining. The NFL operates the most carefully designed and effectively implemented public relations machinery in all of commercial sport, and is currently on a more than 30-year run as America's most popular game. Increasingly, however, the league and its policies are serving as indexes for broader political and economic problems. Each panelist will attempt to capture this moment in a brief opening statement designed to provoke discussion. The panel will provoke discussion on how contemporary NFL crises constitute and reflect broader thinking about masculine, raced, gendered, sexualized, disabled, and injured bodies, while also analyzing the cultural, institutional, and legal norms that both create and undermine conditions for progressive resistance surrounding these bodies.

2705

Thursday • 5:00 pm – 6:15 pm

Room: Meeting room 1

The NFL: A Discussion Panel on Rhetorics of Embodiment and Crisis in America's Game

Sponsor: Rhetoric and Public Address Division

Moderator: **Daniel A. Grano**, *University of North Carolina at Charlotte*

Panelists:

Mindy Fenske, *University of South Carolina*

Jason Edward Black, *University of Alabama*

Meredith M. Bagley, *University of Alabama*

Daniel A. Grano, *University of North Carolina at Charlotte*

2706

Thursday • 5:00 – 6:15 pm

Room: Meeting room 7

The Puppet Show or: The Art (and Craft) of Getting Felt Up in Performance Studies

Sponsor: Performance Studies Division

Chair: **Benjamin Powell**, *CUNY – Borough of Manhattan Community College*

Mobilizing Publics with Puppets

Jonathan Gray, *Southern Illinois University*

Sew what? A Pedagogy of Puppets

John LeBret, *Louisiana State University*

Performing with Mannequins

Stephanie Heath, *Louisiana State University*

Your Hand Here

Emily Graves, *Louisiana State University*

Recent scholarly attention to puppets and puppetry promotes conceptualizing material practice in performance as a metaphoric (Gross, 2012), philosophic (Nelson, 2001), and theoretical relay to a wide range of interdisciplinary concerns (Bell, 2013). However, as an artistic practice, puppetry is necessarily grounded in the practical concerns of design, construction, and performance. This panel complicates the relationship between the artistic and the scholarly as panelists share their histories and experiences with puppetry as it pertains to their work in Performance Studies while offering the audience practical insight into the ways and means of puppet creation.

2707

Thursday • 5:00 pm – 6:15 pm

Room: Salon I

Community College Business Meeting

Ivie Ero, *Hinds Community College*, *Chair*

Richard Falvo, *El Paso Community College*, *Vice Chair*

Nakia Welch, *College of the Mainland*, *Vice Chair Elect*

Kirsten Heintz, *Pulaski Technical College*, *Secretary*

Thursday

2708

Thursday • 5:00 pm – 6:15 pm
Room: Salon III

Managing the Stress and Burnout of Communication Administration

Sponsor: Association of Communication Administrators

Chair: **Steve Cox**, *Murray State University*

Participants:

John Haas, *University of Tennessee*

Charles Tardy, *University of Southern Mississippi*

Charles Howard, *Tarleton State University*

John Saunders, *University of Central Arkansas*

Sally Bennett Hardig, *University of Montevallo*

Let's be honest—being an effective administrator is very stressful work! Administrators face a level of stress and responsibility very unlike that of the faculty role. As this array of stressors seems to expand each year, even the best-intentioned, well-experienced administrators can become overwhelmed. So, what are the keys to effectively managing the stress and burnout of administration? Why do some administrators manage the demands and stress of the job better than others? What should we do to improve our effectiveness and personal well-being as administrators? Panel participants and audience members will share their strategies for effectively managing the stressors of administrative work.

2709

Thursday • 5:00 pm – 6:15 pm
Room: Meeting room 2

The Art and Craft of Critical Communication Pedagogy

Sponsor: Instructional Development Division

Chair: **Karen Anderson-Lain**, *University of North Texas*

Community Engagement as a Framework for Critical Pedagogy

Karen Anderson-Lain, *University of North Texas*

Fostering Social Justice Aims through Communication Activism Pedagogy

Suzanne Enck, *University of North Texas*

Meaningful Service-Learning: A Method for the "Transformative Intellectual Instructor"

Tasha R. Rennels, *University of South Florida*

Locating Race with Critical Pedagogy: Exploring Embodiment in the Classroom

Laura Oliver, *University of North Texas*

Media, Power, and Culture: Bridging Learning by Experience and Critical Pedagogy

Norma Jones, *Kent State University*

2710

Thursday • 5:00 pm – 6:15 pm
Room: Meeting room 3

One Day Heroic, the Next Invisible: Portrayals of Women in Popular Media

Sponsor: Gender Studies Division

Chair: **Emily Ryalls**, *Mississippi State University*

Challenging Gamer Norms: A Case Study on the Effects of a Sexist Generalized Other on Female Gamers

Kelsey Decker, *University of Houston –Victoria*

Celebrity Gender Identity in the Media: An analysis of "The Angelina Effect"

Marleah Dean, *University of South Florida*

The Hypermasculine Man and Invisible Woman: The Cover Art of Bioshock Infinite, Mass Effect 3, and The Last of Us

Erika Curtis, *The University of Alabama*

Respondent: **Rachel E. Silverman**, *Embry Riddle Aeronautical University*

2711

Thursday • 5:00 pm – 6:15 pm
Room: Meeting room 13 (third level)

Competitive Papers in Argumentation and Forensics

Sponsor: Southern Argumentation and Forensics Division

Chair: **Patrick G. Wheaton**, *Georgia Southern University*

A Critique of Program Oral Interpretation of Literature (POL) as Performance and Forensics Competition

Jacob Abraham, *University of South Florida-Tampa*

Protecting Autonomy or Preserving Ascendancy?: A Counterpublic Analysis of Segregationist and Anti-LGBTQ Educational Discourses

Ian Summers, *University of Utah*

Respondent: TBA

2801

Thursday • 6:30 pm – 8:30 pm
IL Terrazzo

SSCA Welcome Reception

Sponsor: Routledge Publishing



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Choices & Connections An Introduction to Communication

Steven McCornack, *Michigan State University*

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Choices & Connections empowers students to transform their personal and professional lives by improving their ability to make competent communication choices. *Choices & Connections* with LaunchPad integrates unique *How to Communicate* videos that immerse students in challenging, real-life scenarios—making for a dramatically new and highly personalized learning experience.

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Real Communication An Introduction

Third Edition

Dan O'Hair, *University of Kentucky*

Mary Wiemann, *Santa Barbara City College*

Dorothy Imrich Mullin, *University of California, Santa Barbara*

Jason J. Teven, *California State University, Fullerton*

Real Communication uses stories from real people and the world around us as the foundation for the most vivid introduction to human communication available today. In this edition, *Real Communication* matches cutting-edge content including new scholarship and examples, with powerful digital tools accessible through LaunchPad.

Human communication tailor-made for millennials



Communication and You An Introduction

Dan O'Hair, *University of Kentucky*

Mary Wiemann, *Santa Barbara City College*

With Contributors:

Dorothy Imrich Mullin, *University of California, Santa Barbara*

Jason J. Teven, *California State University, Fullerton*

Communication and You maintains the lively, real life examples, the accessibility, and the breadth of human communication coverage seen in *Real Communication*—with a new focus on student application and self-assessment. The authors' great read is paired with a simplified feature program that prompts students to measure concepts against their personal experiences while also examining the influences of technology, ethics, and the culture around them.



Each of these titles is available with LaunchPad,
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Navigating our digital world.



Media and Culture An Introduction to Mass Communication Tenth Edition

Richard Campbell, *Miami University of Ohio*
Christopher R. Martin, *University of Northern Iowa*
Bettina Fabos, *University of Northern Iowa*

A number of high stakes conflicts — over net neutrality, streaming music, copyrights, the shifting fortunes of various media outlets, and divisive politics — continue to unfold over YouTube, Twitter, TV screens, and other mediated feeds. The speed at which these stories are consumed means that understanding the complex connections between the media and our culture is more important than ever. The new tenth edition of *Media & Culture* starts with the digital world students know and then goes further, focusing on what these constant changes mean to them.

Get the full film experience—now integrated with film clips throughout.



The Film Experience An Introduction Fourth Edition

Timothy Corrigan, *University of Pennsylvania*
Patricia White, *Swarthmore College*

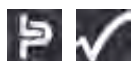
In our culture, watching movies is a universal experience — but understanding film may not be. *The Film Experience* reaches out to students, connecting their experiences watching movies with better understanding and knowledge of the medium's full scope. And with its game-changing new video program in LaunchPad Solo, this thoroughly updated new edition makes it easier than ever to link each student's personal viewing to a greater overall understanding of film.

The one-stop resource for students in filmmaking



Filmmaking in Action An Introduction Adam Leipzig Barry Weiss

Script. Direction. Design. Production. Sound. Lighting. Editing. Effects. Animation. Marketing. Careers. It's all here. With storytelling and collaboration as core principles, industry veterans Adam Leipzig (former President of National Geographic Films), and Barry Weiss (former head of Sony Pictures animation), with Michael Goldman, guide students through the skills and the craft of video and filmmaking. *Filmmaking in Action* addresses the real-world situations that students will encounter in their first classroom projects and throughout their careers. Packed with stories and lessons from industry professionals, from established filmmakers to emerging independents, this soup-to-nuts book is one students will keep, and keep using, for years.



Each of these titles is available with LaunchPad,
featuring LearningCurve

DAY 3

Friday, April 10, 2015

3101

Friday • 8:00 am – 10:00 am
Room: Florida V and Florida VI

85th Annual Southern States Communication Association Breakfast and Business Meeting

Sponsor: Southern States Communication Association

Presiding: John Haas, *University of Tennessee*

Please join us for breakfast, the Association's annual members' business meeting, and President Haas' address.

3201

Friday 10:15 am – 11:30 am
Room: Florida IV

Vice President's Spotlight Program: Communication and the Craft of Storytelling

Devery Anderson and "The Boy Who Never Died: The Saga of the Emmett Till Murder"

Chair: Craig Gill, *University Press of Mississippi*

Spotlight Scholar: Devery Anderson, *Independent Scholar*

Respondents:

Keith Beauchamp, *Investing Discovery: Injustice File*

Cynthia King, *Furman University*

Jason Edward Black, *University of Alabama*

Davis Houck, *Florida State University*

The kidnapping and murder of Emmett Till, a 14-year-old Chicago youth visiting family in the tiny Mississippi hamlet of Money, has been repeatedly rendered as the "spark" that lit the civil rights movement. Just months after the murder, Rosa Parks refused to give up her seat on a Montgomery, Alabama bus, thus launching a young Baptist minister onto the national stage. Many have argued that it was Emmett Till who inspired the activist seamstress.

More recently Emmett Till's memory has figured prominently in the creation and passage of the "Emmett Till Bill," a 2008 piece of federal legislation authorizing the Justice Department and FBI to re-open cold cases involving race inflected murders from the movement years. Till's kidnapping and murder were also re-opened by Mississippi officials and a grand jury convened to hear evidence obtained by the FBI in its investigation of the case.

Today, even as the case remains officially open, the Mississippi Delta is alive with the memory of Emmett Till. The courthouse in Sumner, MS, for example, site of the trial, has recently been restored to its original condition in 1955 and will serve as a museum. Just across the street, the Emmett Till Interpretive Center opened in 2014 and will serve, in part, as an educational resource for black history in

the Delta. There is also a driving tour, christened the "Till Trail" that features key locations from the case, including where his body was taken out of the Tallahatchie River. Similarly, what remains of the Bryant Grocery and Meat Market, site of the alleged breach of racial etiquette in Money, serves as the location for the state of Mississippi's first Freedom Trail marker.

And yet, even with the extensive commemorative work, two nationally recognized documentaries—by Keith Beauchamp and Stanley Nelson—an investigative report by Ed Bradley of 60 Minutes, books, anthologies and articles, we still don't have anything resembling a comprehensive history of the case. Until now. Devery Anderson, at the personal encouragement of Till's mother, Mamie Till-Mobley, has been researching the case for nearly 20 years; his book, *The Boy Who Never Died: The Saga of the Emmett Till Murder*, will be published on the 60-year anniversary of the murder by the University Press of Mississippi in its *Race, Rhetoric and Media Series*. As a uniquely southern story with countless rhetorical dimensions related to media coverage, historiography, trial strategy, and memory politics, Anderson's synoptic history of the case promises to be a defining narrative of a murder that galvanized the nation—and continues to resonate nearly 60 years on.

Anderson's narrative has quite literally been stitched together from sources as diverse as a high school yearbook and impromptu interviews on the streets of Tallahatchie County, to an official FBI report and countless newspaper chronicles. The craft of creating this narrative has not been without major historiographical vexations: whose account of the encounter at the Bryant store—there are several conflicting ones—gets privileged? How did husband Roy Bryant find out about the alleged flirtation and what difference does it make? Who was with Milam and Bryant at the kidnapping? How did northern and southern newspapers differ in their treatment of the "facts" of the case? Why are so many family members reluctant to talk about the case? How did William Bradford Huie's *Look Magazine* "confession" function rhetorically to write the official history of the case? In brief, Anderson's project reveals the intimate relationship between communication and the craft of storytelling, stitched together from often very different textures and shapes.

3301

Friday • 11:30 am – 2:00 pm
IL Terrazzo

Past Presidents Luncheon

3401

Friday • 11:45 am – 1:00 pm
Room: Florida IV

Advances in the Art and Craft of Gender Scholarship in Public Address: An Interactive Roundtable Discussion

Sponsor: Rhetoric and Public Address Division

Moderator: Sandy Sarkela, *The University of Memphis*

Panelists:

Barbara Biesecker, *The University of Georgia*

James Darsey, *Georgia State University*

Andre Favors, *The University of Memphis*

Kimberly Johnson, *Tennessee State University*

Melody Lehn, *University of South Carolina Extended University*

Roseann Mandziuk, *Texas State University*

With serious talk of a woman running for US President, the turn-around in the national debate about gay marriage, the increasingly public discourse of transgender individuals combined with revolutionary new communication technology and consequent new public communication behaviors, questions about the art and craft of scholarship on gender are particularly salient to the study of public address.

Invited participants in this roundtable will present short position papers that address their individual concerns, practices and thoughts for the future. Questions and specific topics for discussion will be identified from the position papers and then the invited panelists and audience members will be asked to join in discussion.

3402

Friday • 11:45 am – 1:00 pm
Room: Meeting room 6

Top Papers in Popular Communication

Sponsor: Popular Communication

Chair: **John Saunders**, *University of Central Arkansas*

Contesting the Fit Citizen: Michelle Obama's Let's Move Campaign and the Body Politics of *The Biggest Loser**

Stephanie Houston Grey, *Louisiana State University*

Uncertainty and the Paranormal: An Independent Groups Examination of Paranormal Belief, Processing Uncertainty, and Source Credibility

Matthew C. Ramsey, *Shippensburg University*

Tabitha Epperson, *University of South Carolina*

Lindsay Harlow, *Shippensburg University*

Literary Art as Transformational Craft: Innovating Female *Heidi-Redeemer* Archetypes into an Oppositional *Arya-Revenger* Anti-heroine in HBO's *Game of Thrones***

Garret Castleberry, *University of Oklahoma*

A Recipe for Cookbooks: Wash, Rinse, and Repeat

Cynthia Carrico Rausch, *Florida Atlantic University*

Respondent: **John Saunders**, *University of Central Arkansas*

*Top Paper

** Top Student Paper

3403

Friday • 11:45 am – 1:00 pm
Room: Meeting room 5

Pacifism v. Just War Theory: Christian Viewpoints in War Arguments

Sponsor: Southern Argumentation and Forensics Division

Moderator: **Edward C. Brewer**, *Appalachian State University*

Debaters:

Cecil V. Kramer, Jr., *Liberty University*

Kavin Kramer, *Lynchburg General Hospital*

Recently, (2013) Preston Sprinkle, New York Times Bestselling author released a trade back book, *FIGHT: A Christian Case for Nonviolence* in which he advocates Biblical pacifistic positions and refutes "just war" philosophies. Sprinkle, an evangelical professor at a California Bible School, radically challenges the "just war" position held by many fundamentalist and evangelical conservatives over recent past decades and deserves critical review because of the moral relevance of the topic. The proposed debate and audience discussion will both advocate and refute arguments from both sides of the war debate focusing on an analysis and critique of Sprinkle's arguments with additional insights provided by the debaters. In addition, extension arguments will be presented dealing with current world event situations of war and arguments relevant to military service, negotiating, peace, killing, defense, etc. Following the debater presentations, the chair will moderate an interactive session with audience participation that carries the debate into rebuttal arguments. Audience members may extend on arguments already presented in the session or extend arguments and questions of their own.

3404

Friday • 11:45 am – 1:00 pm
Room: Meeting room 1

Applied Communication Research: Exploring Relational, Organizational, and Methodological Issues

Sponsor: Applied Communication Division

Chair: **Raymond R. Ozley**, *University of Montevallo*

Group Company Volunteer Events and Social Capital in Employee-to-Employee Relationships

Tara Connolly, *North Carolina State University*

Work-life Balance and the Multigenerational Workplace: Balancing Work and Family Life from Generation X and Beyond

Whitney Tipton, *University of Tennessee*

Message Design Logic: Quantitative External Validation and Correlates

John Nicholson, *Mississippi State University*

Skye C. Cooley, *Mississippi State University*

Emily D. Ryalls, *Mississippi State University*

Mark Goodman, *Mississippi State University*

Bonnie Oppenheimer, *Mississippi University for Women*

Ben Wax, *Mississippi State University*

Becca Horton, *Mississippi State University*

Updating and Re-conceptualizing the Three-Component Measure of Organizational Commitment

Kyle B. Heuett, *University of Tennessee*

Respondent: **Mary Beth Asbury**, *Middle Tennessee State University*

3405

Friday • 11:45 am – 1:00 pm
Room: Meeting room 7

The Art of Craft: Processes of Thinking and Making Performance

Sponsor: Performance Studies Division

Chair: **Rebecca Walker**, *Southern Illinois University*

Slouching toward 'Crossing Brooklyn Ferry' in Space: Queer Temporality, Whitman, and that Weird Guy from My Last Show

Craig Gingrich-Philbrook, *Southern Illinois University*

The Day I Inherited Michael Bowman's LPs

Tracy Stephenson Shaffer, *Louisiana State University*

The White House

Benjamin Powell, *Borough of Manhattan Community College*

Pretty in Pink: The Revenge of the People's Queen

Holley Vaughn, *University of North Texas*

This panel engages the art and craft of thinking, writing, and making performance from the perspective of four performance studies scholars at work on solo-performance projects. The panel will explore four pieces at different stages in their process to uncover strategies, touchstones, and challenges in the journey from idea to execution.

3406

Friday • 11:45 am – 1:00 pm
Room: Salon I

Health Identity and Context

Sponsor: Ethnography Interest Group

Chair: **Tammy Jeffries**, *Western Kentucky University*

"Is that the cervix?!": A layered narrative exploring the (de/re)construction of communication practices surrounding gynecological examinations and doctor-patient communication

Jennifer R. Whalen, *University of South Florida*

Dialectics of health: An ethnography of an employee wellness program

Lu Tang, *University of Alabama*

Jane S. Baker, *University of Alabama*

Responding Appropriately in Pediatric Palliative Care: An Interdisciplinary Team's Evaluation of Parents

Lindy Davidson, *University of South Florida*

Diagnosing Cancer in Adolescents: A Critical Autoethnographic Tale of Identity Disruption and Its—Liminal—(Re)construction

Patrick E. McElearney, *Louisiana State University*

Respondent: **Keith Berry**

3407

Friday • 11:45 am – 1:00 pm
Room: Salon II

National Communication Association Initiatives and Member Resources

Sponsor: NCA

Christina S. Beck, *First Vice President, National Communication Association*

Carole Blair, *President, National Communication Association*

Trevor Parry-Giles, *Director of Academic & Professional Affairs, National Communication Association*

Kathleen J. Turner, *Immediate Past President, National Communication Association*

This panel features NCA National Office staff and elected leadership who will highlight the resources available through NCA to support teaching, research, and career development in communication. Among other topics, the panel will provide a forum for discussing the Learning Outcomes in Communication project, proposed changes to NCA's governance documents, and other NCA initiatives. The panel will dedicate time for attendees to share input and ask questions about NCA.

3408

Friday • 11:45 am – 1:00 pm
Room: Salon III

The Art of Crafting a Vision of the Future via Television Fiction

Sponsor: Mass Communication

Chair: **Barry P. Smith**, *Mississippi University for Women*

Participants:

Brian C. Brantley, *Texas A&M University – San Antonio*

Kenny D. Smith, *Samford University*

Lauren Reichart Smith, *Auburn University*

Martin L. Hatton, *Mississippi University for Women*

Van T. Roberts, *Mississippi University for Women*

Barry P. Smith, *Mississippi University for Women*

From the communicators of *Star Trek* that prefigured the ubiquity of the modern cell phone, to the presentation of an African-American U.S. President in 24 that presaged the historic 2008 election of President Obama, TV fiction has often crafted visions of a future that could become reality. This panel examines how TV narratives (as a form of communicative art) have helped to craft our vision(s) of the future in various ways. Panelists will discuss a number of TV shows (from across various genres, such as science fiction, action, and drama) from varied theoretical perspectives such as cultivation and diffusion of innovations.

3409



Friday • 11:45 am – 1:00 pm
Room: Meeting room 2

Critical Analyses of Women's Protest and Feminist Rhetoric

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Rebekah Fox, *Texas State University*

Body Rhetoric and the Fight for Equality

Morgan Stephens, *Furman University*

A Study of Rosika Schwimmer and Her Usage of Woman Suffrage Rhetoric and Redefinition of Citizenship

Abbey Miner, *University of Georgia*

Explaining Our Worlds to Ourselves and Others: A Critical Analysis of Women for Aryan Unity Rhetoric

Emily Mason, *Appalachian State University*

The 1968 Miss America Pageant Protest: More than Just Bra Burning

Kellie Colgain, *Furman University*

The Feminine Feminist: An Ideological Criticism of Emma Watson's Speech

Claire Torell, *Georgia Southern University*

Respondent: Rebekah Fox, *Texas State University*

3410



Friday • 11:45 am – 1:00 pm
Room: Meeting room 3

Gender and Race: Media Representations and Cultural Perceptions

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Linda Manning, *Christopher Newport University*

Miley Cyrus through the Eyes of the Public: An Application of Face Repairing Rituals

Katherine Harrell, *Schreiner University*

A Media Framing Analysis: The Coverage of Rape in Indian and Western News Sources

Shauna N. Gillooly, *Florida State University*

Tumblr Feminism

Jessica Bolger, *George Washington University*

Identifying the Peacock's Colors: Perceptions on Wearing Makeup

Andrea Pieterse, *Columbia College*

Perceptions of Provocative Posts & the Likelihood of Responding

Marissa Wells, *Berea College*

Respondent: Linda Manning, *Christopher Newport University*

3411

Friday • 11:45 am – 1:00 pm
Room: Meeting room 13 (third level)

Twitter & Free Speech

Sponsor: Freedom of Speech Division

Chair: Aaron Moore, *Rider University*

The case of Roddy White: The Intersection of Public Relations, Free Speech and Twitter

Aaron Moore, *Rider University*

#NotYourShield Means #NotYourVoice: #GamerGate and the Campaign to Silence Female Voices in Games

Matthew Wysocki, *Flagler College*

Talking about Obamacare controversy: The Role of Twitter in the Spiral of Silence Process

Juan Liu, *Wayne State University*

U.S. "Statecraft" and the curious case of U.S. Information Communication Technologies having run amok in Cuba*

John Drew, *Adelphi University*

*Top Debut Paper

3501

Friday • 1:15 pm – 2:30 pm
Room: Florida V

A Sampling of Outstanding Scholarship: Top Papers in the Public Relations Division

Sponsor: Public Relations Division

Chair: Shirley Serini, *Valdosta State University*

Strategic messaging in a political crisis: Testing the integrated model for explaining the Communication Behavior of publics*

Tiffany Lynn Schweickart, *University of Florida*

Kelly Page Werder, *University of South Florida*

Carnival's Response to the Costa Concordia Crisis: A Test of Situational Crisis Communication Theory

Nicole Magee, *The University of Southern Mississippi*

Do People Like a Company That Communicates Well? Rethinking the Organization-Public Relationship Measures

Chang Wan Woo, *James Madison University*

Wonjun Chung, *The University of Suwon*

Never Say Never to "No comment": A Reevaluation of the "No comment" Paradigm of Crisis Communication

M. Eilene Wollslager, *Our Lady of the Lake University*

Respondent: Joseph Mitchell, *Valdosta State University*

*Top paper

3502

Friday • 1:15 pm – 2:30 pm
Room: Florida VI

Transitions: Applied Communication and Organizational/Personal Change

Sponsor: Applied Communication Division

Chair: Kyle Heuett, *University of Tennessee*

Making Sense of Working Role Transitions for Family
Brian Perna, *University of Southern Mississippi*

Let's Do the Numbers: Impact of Radio Financial News Reporting on Listeners' Decisions Regarding Their Retirement Investments

Bistra Nikiforova, *University of New England*
Deborah W. Gregory, *Bentley University*

The Collegiate Transfer Student Experience: A Pilot Study of Blog Narratives

Amber E. Holland, *Christopher Newport University*
Linda D. Manning, *Christopher Newport University*

A Self-Created Crisis: Applying Benoit's Image Restoration Theory to JCPenney's Failed Rebranding Effort

Sarah M. Scott, *Arkansas State University*
Myleea D. Hill, *Arkansas State University*

Respondent: Greg Armfield, *New Mexico State University*

3503

Friday • 1:15 pm – 2:30 pm
Room: Meeting room 6

The Craft of Leadership in Discourse

Sponsor: Language and Social Interaction Division

Chair: Eugenia Almeida, *Fayetteville State University*

Rhetoric and Social Interaction: The Case of Leadership in Discourse

Mark Ward, Sr., *University of Houston-Victoria*

The Implications of Leadership: Managing Power Dynamics in International Emergency Response

Andrew Pyle, *Clemson University*

The Impact of Effective Leadership Communication

Stephen Spates, *University of Tennessee*

A Marine Writes Identity: Student Leadership in the Online Classroom

Linda Di Desidero, *Marine Corps University*

3504

Friday • 1:15 pm – 2:30 pm
Room: Meeting room 5

Featured Panel: Cameras in the Courtroom

Sponsor: Freedom of Speech Division

Moderator: Mark Grabowski, *FOS division vice chair, professor at Adelphi University specializing in media law & ethics, and a former lawyer and journalist.*

Al Tomkins, *Poynter Institute, a journalism think tank based in St. Petersburg.*

Pallavi Guniganti, *a former litigator and Washington correspondent for Global Competition Review, a U.K.-based legal magazine.*

Paul Thaler, *Adelphi University journalism professor and author of two books on cameras in the courtroom. He recently appeared on CNN to discuss the OJ Simpson anniversary.*

Bill Loges, *Oregon State University associate professor and author of Free Press vs. Fair Trials: Examining Publicity's Role in Jury Outcomes.*

Ken Levine, *an attorney and associate professor of communication at University of Tennessee with a forthcoming paper advocating for cameras in the Supreme Court.*

Cameras in the courtroom has become a hot topic in recent years, with journalists, scholars and open government groups all advocating for federal courts to allow live TV coverage of hearings. But the U.S. Supreme Court continues to resist. A panel of attorneys, journalists and scholars examines and debates the pros and cons.

3505

Friday • 1:15 pm – 2:30 pm
Room: Meeting room 1

The Times, They are A'Changing: A Look at Politics Today

Sponsor: Political Communication Division

Chair: Kenny Smith, *Samford University*

The Tea Party Movement: Dead or Alive in 2014 Midterm Elections?

Melissa Smith, *Mississippi University for Women*

Television and Presidential Communication in a Non-Free Political Regime

Natalia Kovalyova, *UNT Dallas*

The art and craft of music in political advertisements: Music's rhetorical roles in the campaign advertising in the 2014 midterm U.S. elections

Jonathan Ezell, *Tennessee Technological University*

Changing Politics in Alabama

Barry P. Smith, *Mississippi University for Women*

Respondent: William F. Harlow, *University of Texas of the Permian Basin*

3506

Friday • 1:15 pm – 2:30 pm
Room: Meeting room 7

Top Student Performances in Performance Studies

Sponsor: Performance Studies Division

Chair: **Rebecca Walker**, *Southern Illinois University*

Lucida Fox: The Medium for Mediums

Lindsay Greer, *Southern Illinois University*

Lullaby

A. B., *Southern Illinois University, Carbondale*

Savannah Ganster, *Louisiana State University*

Show and Tell

Ashley Martinez, *University of South Florida*

3507

Friday 1:15 pm – 2:30 pm
Room: Salon I

GIFTS

The Rhetoric Emporium: The Art and Craft of Persuasion and Influence

Sponsors: Community College and Instructional Development Divisions

Chair: **Meghan Senter**, *Northwest Mississippi Community College*

Impromptu Sales: An Exercise in Monroe's Motivated Sequence

Jacob Abraham, *University of South Florida*

Crafting a Better Definition of Persuasion: The Cola Wars

S. Brad Bailey, *Mississippi Gulf Coast Community College*

Group Persuasive Speech: Teaching Students to Plan, Write, and Present as a Group

Scott Christen, *Tennessee Technological University*

Warning- Taking the Ice Bucket Challenge Against Your Will: Discussing Influence Theory

Eduardo Rodriguez Trevizo, *El Paso Community College*

Exploring the Relationship between Multiple Identities and Communication Through a Classroom Art Gala

Tara J. Schuwerk, *Stetson University*

Using Stylistic Devices to Enliven the Commemorative Speech

Whitney Tipton, *University of Tennessee*

The Rhetoric Emporium GIFTS session addresses activities that instructors can implement to effectively guide students in the processes of Persuasion or Social Influence. These include not just creating persuasive speeches, but understanding human motivation, the influence of social pressure, how corporate advertising tries to influence, ways to create inspiration, and how history and power influence construction of identity.

3508

Friday • 1:15 pm – 2:30 pm
Room: Salon II

Understanding Crisis Communication in the 21st Century: Creating Models and Making Decisions

Sponsor: Communication Theory

Chair: **Lisa T. Fall**, *University of Tennessee*

Defending Identity in Crisis: How Scientists Negotiate their Identities after a Tragedy*

Marcy Huey & Yizhi Zhang, *University of Alabama*

A Model that Predicts the Travel Decision as a Result of Disease Outbreak News Coverage Exposure

Kristina Birnbrauer, *University of Florida*

Crisis Communication through Text Message and on Social Media

Larae Wade, *University of Alabama in Huntsville*

Across Contexts and Approaches: An Analysis of Diversity of Frames

Juan Liu, *Wayne State University*

Respondent: **Marceline Hayes**, *Arkansas State University*

*Top Student Paper

3509

Friday • 1:15 pm – 2:30 pm
Room: Salon III

From Edwin Black to Public Memory to the Pragmatic: Reassessing Select Rhetorical Theories

Sponsor: American Society for the History of Rhetoric Interest Group and Rhetoric and Public Address Division

Chair: **Vernon Ray Harrison**, *Central Alabama Community College*

Revisiting Edwin Black: Exhortation as a Prelude to Emotional-Material Rhetoric

Kevin Marinelli, *Young Harrison College*

The Scope and Form of Public Memory

Jefferson Walker, *Louisiana Tech University*

The Rhetoric of Prophetic Pragmatism

Raquel M. Robvais, *Louisiana State University*

Respondent: **Brandon Inabinet**, *Furman University*



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NCA keeps you informed through a variety of regular member resources.

E-NEWSLETTERS

NCA's regular electronic newsletter, *NCA Inside & Out*, keeps members informed with:

- Information about the upcoming convention including programming, deadlines, and travel provisions.
- Updates on academic and professional resources that are available through NCA.
- NCA governance news.
- Notes about NCA members including awards, books, media appearances, professional transitions, and memorials (submit your own updates at www.natcom.org/membnotes).
- Short features on data about the discipline, public engagement, upcoming events, and more.

SPECTRA

NCA's flagship *Spectra* magazine is published four times each year and features articles of interest to people in the Communication discipline and beyond. Expert authors are drawn from both inside and outside of the discipline to ensure diversity of perspectives.
www.natcom.org/spectra

3510



Friday • 1:15 pm – 2:30 pm
Room: Meeting room 2

Rhetorical Dimensions of Protest and Politics

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Sean O'Rourke, *Furman University*

Fighting for the Disappeared: A Study on the Madres de Plaza de Mayo

Sarah Prokop, *University of Georgia*

The Rhetoric of Corruption

Kendall McGee, *Appalachian State University*

The War On Mass Shootings: A Critical Examination of Sandy Hook

Amber Juncker, *Georgia Southern University*

"L" is for Licentious: A Literature Review on Identity, Rhetoric, and the LGBTQ Counterpublic

Jennifer St Sume, *Florida Atlantic University*

Sex Trafficking: Awareness Does Not Equal Activism

Trevor Coen, *Georgia Southern University*

Respondent: Sean O'Rourke, *Furman University*

3511



Friday • 1:15 pm – 2:30 pm
Room: Meeting room 3

Propaganda, Race, and Resistance: Four Rhetorical Critiques

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Jason Edward Black, *University of Alabama*

"America! America!": Vanishing Time and Space in Clarence Jordan's "Things Needed for Our Peace," *Furman University*, 1969

Luke Christie, *Furman University*

"More Land to be Conquered: The Use of Metaphor in the Sermons of Fred Shuttlesworth

Ryan Kirkland, *University of Montevallo*

Free Agent or Escaped Slave?: The Reverend Jesse Jackson's Response to Dan Gilbert's "The Letter"

Cook English, *Furman University*

A General Under Fire: Indirect Accusation and Propaganda in Joe McCarthy's America's Retreat from Victory: The Story of George Catlett Marshall

Thomas Stubbs, *Furman University*

Respondent: Jason Edward Black, *University of Alabama*

3601

Friday • 2:45 pm – 4:00 pm
Room: Florida IV

The Questionable Art of Civility

Sponsor: Rhetoric & Public Address Division

Chair: Milene Ortega, *Georgia State University*

Panelists:

Pat J. Gehrke, *The University of South Carolina*

Samuel Perry, *Baylor University*

Lisa Corrigan, *University of Arkansas*

Antonio de Velasco, *University of Memphis*

Sean O'Rourke, *Furman University*

When, if ever, do critics need to protect the limits of decorum, or give guidance to others to do so? And in what broader rhetorical ecology should such a move be made? The panel will address these questions with a prognosis of "civility," especially drawing on events of the previous year, including Ferguson riots, anonymous social media, and Professor Steven Salaita's tweets on Palestinian sovereignty.

3602

Friday • 2:45 pm – 4:00 pm
Room: Florida V

Author Presentations from the forthcoming book *Television, Social Media, and Fan Culture*

Sponsor: Mass Communication Division

The American Bible Challenge and the Game Show Network

Dedria Givens-Carroll, *University of Louisiana at Lafayette*

Teen Mom and Twitter Fans: Analyzing the Mean Girl Posts

Alison Slade, *Independent Scholar*

Game(s) of Fandom: Hyperlink Labyrinths directing *Game of Thrones* Fandom.

Garret L. Castleberry, *University of Oklahoma*

Fandom Communication in a Mediated Age: The Use of National Basketball Association (NBA) Blogs and Twitter for Dissent Practices

Corey Jay Liberman, *Marymount Manhattan College*

Michael Plugh, *Fordham University*

Brian Geltzeiler, *Sirius XM NBA Radio*

Fifty Years of *The Man From U.N.C.L.E.*: How the Ever-Changing Media Sustained and Shaped One of the Oldest Fan Communities

Cynthia Walker, *St. Peter's University*

Zombie Fans, Second Screen and Television Audiences: Redefining Parasociality as Technoprosociality in AMC's #TalkingDead

Sabrina Pasztor, *University of Illinois at Chicago*

Jenny Ungbha Korn, *University of Illinois at Chicago*

3603

Friday • 2:45 pm – 4:00 pm
Room: Florida VI

Top Paper Panel: Philosophy and Ethics of Communication Interest Group

Sponsor: Philosophy and Ethics

Chair: Brian Gilchrist, *Eastern University*

"There's no place like home": Homeless box cities and the community construction of home*

Eric Sloss, *University of Georgia*

Looking East for ethics: Tetsuro Watsuji's notions of privacy, trust, and mutuality

Rick Kenney, *Georgia Regents University-Augusta*

Kimiko Akita, *Aichi Prefectural University*

Imaginative resistance in communication:
Unimaginable narratives & contested realities

Jessica Fawley, *Purdue University*

Respondent: Ronald C. Arnett, *Duquesne University*

*Top Paper

3604

Friday • 2:45 pm – 4:00 pm
Room: Meeting room 6

Competitive Papers in Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: Ashton Mouton, *Purdue University*

Gendered Associations of Decision-making Power,
Topic Avoidance, and Relational Satisfaction: A
Differential Influence Model

Timothy R. Worley, *Murray State University*

Jennifer Samp, *University of Georgia*

Attributions of mental health diagnoses and
locus of control: The effect on families' supportive
communication

Ashley J. George, *Samford University*

Carol B. Mills, *University of Alabama*

Crafting Initial Conversations Regarding Death in
Romantic Relationships

Timothy Curran, *University of Georgia*

"Is it over, or is it 'really' over?": Interpersonal
Communication in on-off relationships during
emerging adulthood

Ashley M. Poole, *Old Dominion University*

Thomas J. Socha, *Old Dominion University*

Respondent: Carrie West, *Schreiner University*

3605

Friday • 2:45 pm – 4:00 pm
Room: Meeting room 5

Exploring Issues in Language and Social Interaction

Sponsor: Language and Social Interaction Division

Chair: Donald Simmons, *Asbury University*

President Obama and the Rhetoric of Non-War: The
Counter-Terrorism Operation

Jennifer Jackson, *Middle Tennessee State
University*

The Pentagon Papers Revisited: The First Amendment
and The Snowden Leaks

Roger Soenkson, *James Madison University*

Media Framing in the Digital Era: George Zimmerman
vs Trayvon Martin

Linda L. Hon, *University of Florida*

The Carnival Triumph: Image Restoration for a Fun
Ship, Minus the Fun

Donald Simmons, *Asbury University*

3606

Friday • 2:45 pm – 4:00 pm
Room: Meeting room 1

Top Papers in Instructional Development

Sponsor: Instructional Development Division

Chair: Stephanie Kelly

The Art of (Teaching) Public Speaking: Toward
Liberating Public Speaking Students and Instructors

Adam Key, *Tennessee State University*

Assessing Intercultural Understanding and
Sensitivity: Using the Study-Abroad Experience to
Highlight Similarities and Differences in Nonverbal
Communication between Cultures*

Kenneth J. Levine, *University of Tennessee*

Michelle Epstein Garland, *University of Tennessee*

The Art and Craft of Flipping: A Case Study

Mark Borzi, *Valdosta State University*

Uncertainty and Identity: Issues Underlying
the Socialization Experience of New Female
Communication Faculty**

Michelle Epstein Garland, *University of Tennessee*

Student- Instructor Interactions about Academic
Disappointment as Social Confrontation Episodes

Courtney N. Wright, *University of Tennessee*

Respondent: Michelle Violanti, *University of Tennessee*

*Top Paper in Instructional Development

**Top Student Paper in Instructional and Developmental



DEPARTMENT OF COMMUNICATION

GRADUATE FACULTY

Ellen Bonaguro (Ph.D., Ohio University)
Health Communication, Organizational
Communication, Interpersonal Communication

Cecile Garmon (Ph.D., Vanderbilt University)
Intercultural Communication, Leadership Studies

Kumi Ishii (Ph.D., Kent State University)
Computer Mediated Communication,
Organizational Communication

Tammy Jeffries (Ph.D., University of South Florida)
*Post-doctoral fellow, 2014-2015
Interpersonal, Inter-racial, Intercultural, Diversity

Angela M. Jerome (Ph.D., University of Kansas)
Organizational Communication, Organizational
Apologia, Sports Rhetoric, Communication Theory

Jieyoung Kong (Ph.D., Arizona State University)
Intercultural Communication, Ethnographic/Qualitative
Research Methods, Communities in Practice

Holly Payne (Ph.D., University of Kentucky)
Organizational Communication, Interpersonal
Communication

Jennifer Mize Smith (Ph.D., Purdue University)
Organizational Communication, Communication
in the Nonprofit Sector

Helen Sterk (Ph.D., University of Iowa),
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Gender Communication, Rhetoric

Blair Thompson (Ph.D., University of Nebraska)
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email: angela.jerome@wku.edu

3607

Friday • 2:45 pm – 4:00 pm
Room: Meeting room 7

Contributed Papers in Performance Studies

Sponsor: Performance Studies Division

Chair: Rebecca Walker, *Southern Illinois University*

Sweding Dirty Harry: Collaged Confessions of a Cinemasochist

Lyndsay Michalik, *Oberlin College*

My Chautauqua Sacagawea: Creating and Interpreting a Significant Historical Character Who Never Wrote a Word and Was Never Quoted

Selene Phillips, *University of Louisville*

A Performance of Narrative Dialogue of Similarly Disabled Embodiment

Julie-Ann Scott, *University of North Carolina – Wilmington*

Respondent: Scott Dillard, *Georgia College*

3608

Friday • 2:45 pm – 4:00 pm
Room: Salon I

Rising and Thriving in Communication Administration: Female Administrators Discuss their Challenges and Successes in Academic Leadership Roles

Sponsor: Association of Communication Administrators

Chair/Moderator: Sally Bennett Hardig, *University of Montevallo*

Nelle Bedner, *University of Central Arkansas*

Fran Dickson, *Eastern Kentucky University*

Marceline Hayes, *Arkansas State University*

Linda Jurczak, *Valdosta State University*

Roseann Mandziuk, *Texas State University*

Lynne Webb, *Florida International University*

We will conduct a roundtable discussion with a panel of female administrators who have served in a variety of leadership roles at the level of department, campus, and in discipline specific professional organizations throughout the Communication discipline. The scholars will reflect on their experiences as women in administrative positions, discuss common barriers women face when climbing the academic ladder, and offer suggestions for avoiding or addressing common barriers women administrators face.

3609

Friday • 2:45 pm – 4:00 pm
Room: Salon II

Communication Theory Business Meeting

Todd Goen, *Chair*

3610

Friday • 2:45 pm – 4:00 pm
Room: Salon III



Intercultural Intersections and Diversity

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Mary Meares, *University of Alabama*

Beauty Through Three Lenses: How Worldwide L'Oreal Social Media Accounts Communicate Beauty

Marissa Alvarez, *Tarleton State University*

Dannah McCloud, *Tarleton State University*

Interpretation and Understanding in Cross-Language Interactions: Examination and Use of Vocalics

Stephanie Wingerter, *College of Charleston*

"Not Just Add International Students and Stir": An Ethnographic Investigation of the Development of First-Year International Student Writers at a Small Liberal Arts College

Alex Wasson, *Transylvania University*

Religiously-based Companies and Their Social Media Communication: Do Chick-Fil-A and Hobby Lobby Communicate Religion Through Social Media?

Ashlyn Bracewell, *Tarleton State University*

Katlyn Greening, *Tarleton State University*

Ashly Jobbins, *Tarleton State University*

Jasmine Sullivan, *Tarleton State University*

The Necessity of Diversity in Leadership Roles, Illustrations of Gender-based Leadership Styles, and Breaking Through the Glass Ceiling in the Film *New in Town*

Claire Carrington, *Campbell University*

Katlyn Peedin, *Campbell University*

Respondent: Mary Meares, *University of Alabama*

3611

Friday • 2:45 pm – 4:00 pm
Room: Meeting room 2



Visual Rhetoric and Contemporary Media Representations

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Wendy Atkins-Sayre, *University of Southern Mississippi*

This is the Truth about Cancer... Sorry: The Unsentimental and Sentimental Presentation of Cancer by *The Fault In Our Stars*

Ashley Noonan, *Southern Adventist University*

"Irony Sexism": A Rhetorical Analysis of American Apparel's "Meet _____" Campaign

Kiara Walker, *Transylvania University*

(Un)Blending the Rhetoric of Media: Decoding Theory, Deconstructing Culture, and Reconsidering *Family*
Catelyn Curry, *Columbia College*

A Blonde Bob's Search for Reality: Reality Dissonance Portrayed Through Sia's Chandelier Video
Alisa Luby, *Southern Adventist University*

Life is Drag: Gender Performativity and Subaltern Public in RuPaul's Drag Race
Eli Washington, *Furman University*

Respondent: Wendy Atkins-Sayre, *University of Southern Mississippi*

3612



Friday • 2:45 pm – 4:00 pm
Room: Meeting room 3

Critiques of Popular Media: Sex, Gender, Justice, and Conformity

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Chris Geyerman, *Georgia Southern University*

Everything is Awesome!: Conformity in *The Lego Movie*
Janice Cosme, *Southern Adventist University*

The Wolf of Wall Street: The Glamorization of Male Dominance

Veronica Garcia, *Southern Adventist University*

Justice as Portrayed in Film and Television

Destiny Jenkins, *Appalachian State University*

Will the Real Gladiator Please Stand Up? Black Women, Media, and the Image it Cultivates

Ti'Ana Marshall, *Texas A&M University–Texarkana*

Television and Pornography: One and the Same? An Inside Look at Sexually Explicit Television

Moriah Arterberry, *Southern Adventist University*

Chris Janetzko, *Southern Adventist University*

Jessica Anzai, *Southern Adventist University*

Janice Cosme, *Southern Adventist University*

Avery McKinney, *Southern Adventist University*

Respondent: Chris Geyerman, *Georgia Southern University*

3613

Friday • 2:45 pm – 4:00 pm
Room: Meeting room 13 (third level)

Who and What We Are: Identity and Place

Sponsor: Ethnography Interest Group

Chair: David Purnell, *Mercer University*

Using the SPEAKING Mnemonic For an Ethnography of Science Center Communication

David Lee, *Oglethorpe University*

Beyond Bloodlands and Bloodlines: A Case of/for Ethnographic Affinity and Holocaust Oral History
Chris J. Patti, *Appalachian State University*

Dialectical Tensions in Intrapersonal Communication: Exploring Dialectics and Identity Construction among Nursing Home Residents

Emily Thomas, *University of North Carolina at Charlotte*

Hair & Health, Wigs & Illness: Talking through Cancer in a Space of Aesthetics

Meredith L. Clements, *University of South Florida*

Respondent: John Nicholson, *Mississippi State University*

3701

Friday • 4:15 pm – 5:30 pm
Room: Florida IV

Top Papers in Intercultural Communication

Sponsor: Intercultural Communication Division

Chair: Mary Meares, *University of Alabama*

African Americans and Hospice Care: A Culture-Centered Exploration of Enrollment Disparities*

Patrick J. Dillon, *University of Memphis*

Ambar Basu, *University of South Florida*

Cultural Congruence or Difference: Impacts on Source Credibility, Brand Support, and Purchase Intention in Celebrity Endorsed Advertising

Juan Meng, *University of Georgia*

Po-Lin Pan, *Arkansas State University*

Pei-Ling Lee, *Shih Hsin University*

Maneuvering Around Normative Limitations: A Qualitative Communication Study of Undocumented Latina University Students

Shane T. Moreman, *California State University, Fresno*

Julissa González, *California State University, Fresno*

Respondent: Dominique Gendrin, *Xavier University*

*Top Paper

3702

Friday • 4:15 pm – 5:30 pm
Room: Meeting room 6

Women Creating and Shepherding Policy in the United States

Sponsor: Rhetoric and Public Address Division

Chair: Ashley Mack, *The University of Southern Mississippi*

Women as Secretary of State: Navigating Diplomacy with Misogynistic Nations

Linda Levitt, *Stephen F. Austin State University*

Legislating in a Polarized Political Environment: U.S. Women Senators and the 2013 Budget Battle
Angela McGowan, *University of Southern Mississippi*

Refusing to 'Jump the Fence': Congresswoman Jeannette Rankin's Political Protests and Policies
Shirley Oakley, *St. Petersburg College*

Framing Elizabeth Warren: News Coverage, Public Perception, and Narrative Constructions of "The First Woman President"
Emanuelle Wessels, *Missouri State University*

Respondent: Roseann Mandziuk, *Texas State University*

3703

Friday • 4:15 pm – 5:30 pm
Room: Meeting room 5

An Examination of Online and Social Media Related Issues and Behavior

Sponsor: Mass Communication Division

Chair: Jeremy Padgett, *University of Mobile*

Self-Monitoring and Narcissism as Predictors of Sharing Facebook Photographs

Pavica Sheldon, *University of Alabama Huntsville*

If They Found Out We Lived Together, They Wouldn't Pay for the Wedding: Lies and Truths about Identity on Wedding Websites*

Laura Beth Daws, *Southern Polytechnic State University*

Spokesperson System and Water Crises in China Online Media: A multi-Way Comparison

Yuanxin Wang, *Temple University*

Social Media Attracts Americans to Cross the Border for Healthcare; Mexican Medical Tourism Communicates Messages via the Masses

Dedria Givens-Carroll, *University of Louisiana at Lafayette*

Respondent: Barry P. Smith, *Mississippi University for Women*

*Top Paper

3704

Friday • 4:15 pm – 5:30 pm
Room: Meeting room 1

The Art and Craft of Instruction

Sponsor: Instructional Development Division

Chair: Ashley George, *Samford University*

Interdisciplinary Pedagogy: Suggestions from Fine Arts and Engineering a Quasi-Autoethnography

Caleb Cates, *Georgia State University*

An Examination of the Antecedents of Electronic Multitasking in the Classroom

Yuxia Qian, *Albion College*

Communication Anxiety Has Gone Digital: Investigating the Affects That Computer Mediated Communication Anxiety Has On Social Presence

Scott Christen, *Tennessee Technological University*

Michelle T. Violanti, *University of Tennessee*

Challenging Communication Research: Definitional Uncertainty of Information Seeking and Implications for Education and Research

Michelle Garland, *University of Tennessee*

Respondent: Linda Jurczak, *Valdosta State University*

3705

Friday • 4:15 pm – 5:30 pm
Room: Meeting room 7

(All But) Forgotten Crafts

Sponsor: Performance Studies Division

Chair: Jade Huell, *Columbia College*

Scrapbooking: The Craft of Performing Memory

Jennifer L. Erdely, *Prairie View A&M University*

Nuclear History as Tragedy and Farce, or How I Learned to Stop Worrying and Craft a Bomb

Ariel Gratch, *Georgia College*

Unbeweavable: Sweetgrass, Basketweaving, and Hair Down to My Waist

Jade C. Huell, *Columbia College*

(P)erformances of (L)eveling, (U)nderstanding, and (R)apport: PLUR-The Lost Craft of the Candy Raver

Lyndsay Michalik, *Oberlin College*

Peaing on the Farm: Family History and Split Pea Crafting

Jason Munsell, *Columbia College*

This performance and paper panel illustrates, records, and preserves a broad range of crafts that have been forgotten, changed, lost, or diminished over time. Understanding that studying performance and creating performance gives us methods to interact with historical crafts and to craft our own histories, participants on this panel utilize performance criticism, storytelling, and cultural analysis to comment upon, confront, and craft forgotten practices.

3706

Friday • 4:15 pm – 5:30 pm
Room: Salon I

The Art of Supporting Your State: Crafting a State Association Interest Group

Sponsor: Vice-President

Chair: John Saunders, *University of Central Arkansas*

Join us for a great discussion about the vital role the state association can play in protecting and enhancing academic education in communication. A State Association interest group has been proposed for SSCA. If the membership votes (at the Friday morning breakfast and business meeting) in favor of the formation of the State Association interest group, this session will also include a short business meeting to elect officers and discuss plans for the future.

3707

Friday • 4:15 pm – 5:30 pm
Room: Salon II

Different Ways to Study Communication Theory

Sponsor: Communication Theory

Chair: Christopher Mapp, University of Louisiana in Monroe

Communiology and Humor: An Examination of Personality Predictors and Communicative Functions of Humor*

Matthew C. Ramsey, Shippensburg University

An Elaboration Likelihood Model Approach to Decision Making at Farmers' Markets

Benjamin Garner, University of North Georgia

Application of 21st Century Communication Theory: The Arts and Craft of Parasocial Interaction via a Grass Roots Community Relations Event

Lisa T. Fall, University of Tennessee

Charles Lubbers, University of South Dakota

Amanda D. Andrews, University of Tennessee

The Communicative Definition of "Rock Bottom": A Personal-Personal Identity Gap that Leads to the Enactment of Recovery

Noah Franken, West Texas A&M University

Respondent: Christopher Mapp, University of Louisiana in Monroe

*Top Paper

3708

Friday • 4:15 pm – 5:30 pm
Room: Salon III

Interpersonal Communication Division Business Meeting

Chair: Carrie Oliveira

3709

Friday • 4:15 pm – 5:30 pm
Room: Meeting room 2

Interpersonal Communication Explorations: Difficult Topics and Difficult Relationships

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Tom Socha, Old Dominion University

Communication Patterns in Families: A Study of Gender Roles, Relationships, and Conflict Management

Lauren Pritchard, Christopher Newport University

Jessica Gruber, Christopher Newport University

"Let's Talk about Sex": Sexual Disclosure in Monogamous Relationships

Chelsea Watson, Berea College

The Human Pecking Order: Analyzing the Influences of Communication and Personality on Perceived Social Status in a Small Group of Peers

David Bohl, Western New England University

Prepping for Unity: A Study of the Effects Premarital Counseling has on Couples

Koty Riley, Berea College

Emotional Differences Between the Functional Conflict Styles: Validating and Volatile

Juliana Amegan, Southern Adventist University

Joshua Maloon, Southern Adventist University

Melissa Guth, Southern Adventist University

Respondent: Tom Socha, Old Dominion University

3710


Friday 4:15 pm – 5:30 pm
Room: Meeting room 3

Studies in Presidential Rhetoric

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Kathleen Turner, Davidson College

Moral Rhetoric and the Humanitarian Situation: George W. Bush and the AIDS Crisis

Caroline Walters, Furman University

Terrorism is War: A Metaphorical Analysis of George Bush's Address to the Nation

Daniela West, Georgia Southern University

The Power of Common Sense: A Rhetorical Analysis of President Barack Obama's 2013 Gun Violence Speech

Danielle Car, Furman University

The City as Subject: The Media and Constitutive Rhetoric in President Obama's "You Will Run Again" Speech after the Boston Marathon Bombings

Liza Greenberg, Furman University

Linking Aristotle, Burke, and Fisher in the Rhetoric of Barack Obama: Preliminary Investigations

Jessica Carter, Campbell University

Respondent: Kathleen Turner, Davidson College

Friday

3711

Friday 4:15 pm – 5:30 pm
Room: Meeting room 13 (third level)

Learning/Finding the Self and Other

Sponsor: Ethnography Interest Group

Chair: Deborah C. Breede, *Coastal Carolina University*

Interpreting the “Edge of Civilization”: *Nowhere West* and AMC’s *Hell on Wheels* as (Im)Moral Allegories for Living

Garret Castleberry, *The University of Oklahoma*

Love Like Vinyl

Erin L. Scheffels, *University of South Florida*

Channeling Home

Lorraine E. Monteagut, *University of South Florida*

Prostate Cancer 101: Ethnographic Short Short Stories and Voices of Lived Experience

Michael Irvin Arrington, *Indiana State University*

Respondent: David Lee, *Oglethorpe University*

3803

Friday 5:45 – 7:00 pm
Room: Meeting room 5

Applied Communication Business Meeting

Chair: Abby Brooks

3804

Friday 5:45 – 7:00 pm
Room: Meeting room 1

Instructional Development Business Meeting

Chair: Lora Helvie-Mason

3805

Friday 5:45 – 7:00 pm
Room: Meeting room 7

Gender Studies Business Meeting

Chair: linda jurczak

3806

Friday 5:45 – 7:00 pm
Room: Salon I

Freedom of Speech Business Meeting

Chair: Doug Marshall

3807

Friday 5:45 – 7:00 pm
Room: Salon II

Association for Communication Administrators Business Meeting

Chair: Charles Howard

3808

Friday 5:45 – 7:00 pm
Room: Salon III

Political Communication Business Meeting

Chair: Melissa M. Smith

3809

Friday 5:45 – 7:00 pm
Room: Meeting room 2

Ethnography Business Meeting

Chair: Linda Vangelis

3810

Friday 5:45 – 7:00 pm
Room: Meeting room 3

Kenneth Burke Society Interest Group Business Meeting


Chair: Ryan McGeough

3811

Friday 5:45 – 7:00 pm
Room : Meeting room 13 (third level)

American Society for the History of Rhetoric Business Meeting

Chair: Gina Ercolini



"A point of view can be a **dangerous luxury**
when substituted for **insight and understanding.**"

—Marshall McLuhan

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DAY 4

Saturday, April 11, 2015

4101



Saturday • 8:00 am – 9:15 am
Room: Florida V and Florida VI

Theodore Clevenger, Jr., Undergraduate Honors Conference Breakfast

Sponsors:

Southern States Communication Association
Baylor University
Florida State University
University of Tennessee
Texas State University
Valdosta State University
Western Kentucky University

Presiding: Roseann Mandziuk, Vice President-Elect

UHC participants, their registered guests, and their faculty sponsors are invited.

4102

Saturday • 8:00 am – 9:15 am
Room: Meeting room 6

Matching the Medium to the Communicative Task in Flipped, Blended, and Online Classrooms

Sponsor: Instructional Development Division & Mass Communication Division

Moderator: Christopher McCollough, *Columbus State University*

Deploying Tumblr, Facebook, WordPress, Google Drive and Goggle Hangout in Communication Courses

John Drew, *Adelphi University*

Using Voicethread in the Online, Flipped, and Blended Communication Classes

Merissa H. Ferrara, *College of Charleston*

Crafting Connections via WebEx: Conducting a Synchronous Online Public Speaking Course

Brandi Quesenberry, *Virginia Tech University*

Kayla J. Hastrup, *Virginia Tech University*;

Adam G. Hughes, *University of Memphis*

Using Google Docs for Group Collaboration

Jason Zalinger, *University of South Florida*

The Important Role of Good Old-Fashioned Email in the Blended Public Speaking Class

Carolyn Day, *Savannah College of Art and Design*

Productive Online Technologies for Collaborative Learning in Online Communication Classes

Jennifer Whalen, *University of South Florida*

Experienced online instructors suggest technologies for teaching communication courses as well as provide advice on how to effectively use these technologies. Most of the software is free on the web or provided by educational institutions. In the latter part of the session, audience members are invited to join with panelists in discussing the pros and cons of the wide variety of media now available to online communication instructors.

4103

Saturday • 8:00 am – 9:15 am
Room: Meeting room 5

Innovation in the Art and Craft of Argumentation and Forensics: An Exhibition of the NADIA Debate Format

Sponsor: Southern Argumentation and Forensics Division

Chair: Nakia Welch, *College of the Mainland*

The Need for More Organic Thought and Critical Thinking in Argumentation & Debate

Gabe Adkins, *Arkansas Tech University*

Features of NADIA Debate

R.E. Davis, *College of the Mainland* A Different Score-keeping Method in Debate

Cole Franklin, *East Texas Baptist University*

The Time Format

Samantha Burdick, *Texas State University*

Increasing the Versatility of Debate

Tom Richey, *Tri-County Technical College*

This panel intends to introduce a newly developed noetic argumentation and debate format, National Argumentation & Debate Inter-scholastic Association (NADIA), which aims to improve argumentation, critical thinking, and organic thought in debate. It is a versatile, efficient, and streamlined process designed for uses such as the academic classroom or for one-on-one competition in the debate circuit. The panelists will discuss how and why the style was developed, its uses, and benefits. The NADIA debate format will be performed with a debate round being conducted to demonstrate the new style, followed by interactive discussion with those attending.

4104

Saturday • 8:00 am – 9:15 am
Room: Meeting room 1

Burkean Analyses of the Art and Craft of Argument and Clash

Co-sponsors: Kenneth Burke Society and Rhetoric and Public Address

Chair: Ryan E. McGeough, *University of Northern Iowa*

The Army Doesn't Want the D: Analogical Argumentation and Symbolic Expiation in the Battle over Naming PTSD*

Jonathan M. Broussard, *Louisiana State University*

Saturday

Burke on Advertising: Form, Identification, and Death of the Artistic Spirit

Matthew Corr, *Duquesne University*

Equipment for Living: Folk Culture and Artistic Expression as Political Protest in Their Eyes Were Watching God

Raquel M. Robvais, *Louisiana State University*

The January 1832 Debate on Slavery in Virginia: Clashing Scenes and Terministic Screens**

Jim A. Kuypers, *Virginia Tech*

Respondent: Dan Grano, *University of North Carolina at Charlotte*

*Top Student Paper in the Kenneth Burke Society

**Top Paper in the Kenneth Burke Society

4105

Saturday • 8:00 am – 9:15 am

Room: Meeting room 7

Bodycraft: Craft and/in Performance

Sponsor: Performance Studies Division

Chair: Jade C. Huell, *Columbia College*

Live to Make, Make to Live: Cooptation and the D.I.Y. Movement

Danielle Dick McGeough, *University of Northern Iowa*

Erasure<Remnants: Crafting Gender Absence

Amber Johnson, *Prairie View A&M University*

Busy Hands and the Devil's Workshop: How to Craft Your Craft

Jade C. Huell, *Columbia College*

Co-crafting a friendship: Performing Bricolage

Brianne Waychoff, *CUNY, Borough of Manhattan Community College*

This paper/performance panel examines craft and 'crafting as becoming' as metaphors for everyday and theatrical performance, as types of performance criticism, and as acts of bodily exploration concerned with utility, manual and physical dexterity, and the aesthetic.

4106

Saturday • 8:00 am – 9:15 am

Room: Salon I

"Crafting" The Past with the "Art" of Communication: Integrating "Reacting To the Past" Gaming Theory and Activities in the Communication Classroom

Sponsor: Instructional Development Division

Chair: Richard Quianthy, *Broward College*

Reacting *In* and *To* the argumentation classroom

David Worthington, *DePauw University*

Motivating student engagement in public address through the voice of a historical 'other'

Alma-Martinez Egger, *Tarrant County Community College*

RTTP-The mini game as a unit/component of a semester long communication class

Sheri Reeves Bleam, *Adrian College*

Reflections on first experiences using RTTP games in the freshman honors public address class

Neil A. Patten, *Ferris State University*

Donna A. Smith, *Ferris State University*

4107

Saturday • 8:00 am – 9:15 am

Room: Salon II

Managing Relationship Intrapersonally and Interpersonally

Sponsor: Communication Theory

Chair: Andrea Vickery, *Louisiana State University*

Students' Perceptions of Professor Verbal and

Nonverbal Immediacy Behaviors as Learning Predictors

Eletra Gilchrist-Petty, *University of Alabama in Huntsville*

Absence of Malice or Malice in Absence? Handling Conflict and Forgiveness Intrapersonally in Long-Distance Relationships

Christopher Mapp, *University of Louisiana in Monroe*

James M. Honeycutt, *Louisiana State University*

The Role of Imagined Interactions in Generalized Social Anxiety Disorder: Conceptualizations of State and Trait Functions

Paisleigh Jo Kelley, *University of Tennessee*

Courtney Wright, *University of Tennessee*

Eating Disorders and Authoritarian Parenting: A Study of the Development of Eating Disorders in Terms of Uncertainty Management Theory and Inconsistent Nurturing as Control Theory

Emily Scheinfeld, *The University of Texas at Austin*

Respondent: Shaughan Keaton, *Young Harris College*

4108

Saturday • 8:00 am – 9:15 am

Room: Salon III

It's all about to Change: The Art of Crafting your Career as you Integrate into a Faculty Line

Sponsor: Applied Communication Division

Moderator: Abby M. Brooks, *Georgia Southern University*

Panelists:

Greg G. Armfield, *New Mexico State University*
Mary Beth Asbury, *Middle Tennessee State University*
Abby M. Brooks, *Georgia Southern University*
Todd Lee Goen, *Christopher Newport University*
Patrick Dillon, *University of Memphis*
Debra Burns Melican, *Roanoke College*
Tiffany J. Shoop, *Virginia Tech*
Jennifer Mize Smith, *Western Kentucky University*
Jenni M. Simon, *The University of North Carolina at Greensboro*
Andrew C. Tollison, *Merrimack College*

Join us to discuss new faculty assimilation from entry to metamorphosis. Participants who are tenured, seeking-tenure, in tenure-track or temporary lines, along with administrative positions will examine the topics such as teaching classes, teaching while dissertating, service/scholarship expectations, becoming part of a team, and adapting to departmental politics.

4109

Saturday • 8:00 am – 9:15 am
Room: Meeting room 2

ACCESS: Crafting an Open Source Textbook

Sponsor: Community College Division

Chair: **Linda McLean Harned**, *Georgia Perimeter College*

Bill Price, *Georgia Perimeter College*
Kim Sisson, *Georgia Perimeter College*
Jane M. Hercules, *Georgia Perimeter College*

For those students who cannot afford textbooks, the cost can be prohibitive. For those students, especially those who are at-risk or financially strapped, that cost can be the deciding factor not only in whether the student finishes his or her degree, but also whether students feel they can even attempt higher education. One of the goals of the University System of Georgia Board of Regents is affordable learning. Textbook expenses can constitute a serious financial burden for college students, so there is a growing movement toward providing students low-cost or even free texts and resources. At Georgia Perimeter College the administration is strongly encouraging its academic departments to explore this option.

In an initiative to address this problem, Georgia Perimeter College's (GPC) Communication Curriculum Committee explored the feasibility of offering students a free electronic textbook for the required college-wide COMM 1201 Public Speaking course.

This panel presentation will focus on the steps involved for this initiative, the implementation of the textbook, as well as the lessons learned.

4110

Saturday • 8:00 am – 9:15 am
Room: Meeting room 3

Social Media and Crisis: Influence and Impact

Sponsor: Public Relations Division

Chair: **Pamela Bourland-Davis**, *Georgia Southern University*

Disaster Preparedness via Twitter: A Network Analysis of Twitter Use by Federal Emergency Agencies during a High-risk Period

Corey A. Hickerson, *James Madison University*
Tatjana Hocke-Mirzashvili, *James Madison University*

Ethical Activism: How Corporations Respond to Online Activist Pressure

Ashli Q. Stokes, *University of North Carolina at Charlotte*

How Do Universities Employ Social Media in Times of Crisis?

Brigitta R. Brunner, *Auburn University*

What Do They Share in Crisis? Social Media Use after the TMZ Video of Ray Rice

Chang Wan Woo, *James Madison University*
Michael Gulotta, *James Madison University*

Crisis on the Rails: How the Metropolitan Transit Authority used Social Media during the Metro-North Derailment

Michelle Groover, *Georgia Southern University*

This panel will examine social media use by federal, state, university, grass root, and ad hoc relief organizations and agencies during times of crisis. Specific topics to be addressed include the promotion of crisis social media tools, how such tools are being used, how frequently these tools are being consumed, problems that can arise from the use of social media, and the weaknesses of using such tools for one-way communication dissemination.

4111

Saturday • 8:00 am – 9:15 am
Room: Meeting room 13 (third level)

Re/Signing Gender Privilege: Exploring the Cultural, Rhetorical and Political Consequence of Gender Performance and Performativity

Sponsor: The Gender Studies Division

Chair: **Rachel E. Silverman**, *Embry-Riddle Aeronautical University*

Villain's Revisionist History: *Maleficent* as a Discourse of Gender Disruption

Marylou R. Naumoff, *Florida Atlantic University*

Breaking Dusk: Fandom, Gender/Age Intersectionality, and the 'Twilight Moms'

Christine Scodari, *Florida Atlantic University*

Sex and the Sexual Assault Crisis on College Campuses: Taking Stock of the Rhetorical Function of the Masculinist Lament against Title IX and Affirmative Consent Policies

William Trapani, *Florida Atlantic University*

Saturday

Slouching toward Doomsday: Exploring Negotiated Gender Roles in Modern Survivalist Themes within Reality TV's *Dual Survival*

Laura L. Winn, *Florida Atlantic University*

4201

Saturday • 9:30 am – 10:45 am
Room: Meeting room 5

The Art and Craft of Critiquing Various Souths: Labor, Protests, and Leisure

Sponsor: Rhetoric and Public Address Division

Chair: Melody Lehn, *University of South Carolina Extended University*

"Cheap and Contented Labor": Sinclair Lewis's Use of Irony to Critique Early 20th Century Southern Textile Mill Labor Conditions

Adam G. Hughes, *University of Memphis*

Authenticating Southernism: Authenticity and Regionalism through Southern Food

Wendy Atkins Sayre, *University of Southern Mississippi*

Ashli Stokes, *University of North Carolina at Charlotte*

The Charlotte and Rock Hill Sit-ins: Constitutive Publics and the Role of Audience

Richard Leeman, *University of North Carolina at Charlotte*

Respondent: Sean O'Rourke, *Furman University*

4202

Saturday • 9:30 am – 10:45 am
Room: Meeting room 6

Spotlight on a President

Contemporary Issues for Administrators from Communication: A Panel Featuring Sandra Harper

Sponsor: Association for Communication Administration

Chair: Carl Cates, *Valdosta State University*

Dr. Sandra Harper serves as President of McMurry University, having previously served as President of Our Lady of the Lake College in Baton Rouge. Prior to her presidential appointment, Harper served as the Provost and Vice President for Academic Affairs and Professor of Communication at Texas A&M University-Corpus Christi from 1998-2006. Harper's other administrative posts included serving as the Vice President for Academic Affairs at Oklahoma City University and as the Dean of the College of Arts and Sciences at McMurry University in Abilene, Texas. Harper began her service at McMurry College in 1985 as an assistant professor of communication. During the next ten years, she was awarded tenure and rose through the academic ranks to professor of communication.

4203

Saturday • 9:30 am – 10:45 am
Room: Meeting room 1

The Rhetorical Art and Craft of Identities: Memoirs, Party Politics, Commemoration and International Regionalism

Sponsor: Rhetoric and Public Address Division

Chair: Lori Stallings, *University of Memphis*

Rhetoric of Memoir: Crafting Historical Identity
Emily Hobbs, *Pennsylvania State University*

A Manufactured Crisis: Political Elites in a Polarized Age
Angela McGowan, *University of Southern Mississippi*

"We May Not Always Agree": America's Identity in the Park51 Controversy

Brian Heslop, *University of Memphis*

The Syrian Civil War, International Outreach and a Clash of Worldviews

Jim Kuypers, *Virginia Tech*

Peter Bakke, *Virginia Tech*

Respondent: Samuel Perry, *Baylor University*

4204

Saturday • 9:30 am – 10:45 am
Room: Meeting room 7

Performances of Remembrance: Controversy, Forgetting, and Misalignment Memory Tourism Sites

Sponsor: Performance Studies Division

Chair: Jason Munsell, *Columbia College*

The Performances of Remembering and Forgetting the Civil War: Ethnography, Tourism and the Big Chill of Beaufort, South Carolina

Jason B. Munsell, *Columbia College*

Performing Nostalgia Rhetoric: When "The South" Wins At the Dixie Stampede

Cassandra L. Secrease, *University of Dayton*

Burning Down The Houses: Kitsch, Slum Tourism, and their Possibilities for Revitalization

Lyndsay Michalik, *Oberlin College*

Ariel Gratch, *Georgia College*

Titanic Tourism: Identification, Experience, and the Commercialization of Tragedy

Cynthia Duquette Smith, *Columbia College*

Memory scholarship suggests that public memory, through the rhetoric of place, public performances, architecture, and rituals of commemoration, is often processed through selective forgetting. The papers on this panel offer case studies that interrogate the dimensions of highlighting and forgetting. Panelists employ

performance and rhetorical perspectives to explore how certain sites are misaligned with history, propriety, expectations of commemoration, and cultural values. Reflecting on the importance of public memory as a rhetorical performance that contributes to the maintenance of cultural values, these papers reveal disconnects between how events occurred, are commemorated, are interpreted, and shape contemporary conceptions of history.

4205

Saturday • 9:30 am – 10:45 am
Room: Salon I

GIFTS:

The Gaming Trade Center: The Art and Craft of Games in the Classroom

Sponsors: Community College and Instructional Development Divisions

Chair: Nakia Welch, *College of the Mainland*

Teaching Research Design via Retro Board Games

Meredith M. Bagley, *University of Alabama*

"The Filler Feud" - Teaching Effective Articulation

Renee Brokaw, *University of Tampa*

Name that Fallacy

Lorin Brooke Friley, *Purdue University*

Nonverbal Communication: "Identity" Game Show

Jacob Metz, *Tennessee Technological University*

Take a Ball, Make a Friend

Marti Normand, *University of South Alabama*

Nonverbal Scavenger Hunt

Amber M. Schmisser, *St. Louis Community College*

The Gaming Trade Center GIFTS session gives us a glimpse into the innovative ways that scholars incorporate games in the classroom, to better teach students speech concepts and theories.

4206

Saturday • 9:30 am – 10:45 am
Room: Salon II

Spotlight Scholar: Loretta Pecchioni, Louisiana State University

Sponsor: Communication Theory Division

Chair: Pavica Sheldon, *University of Alabama in Huntsville*

This program honors Loretta Pecchioni for her contributions to our knowledge and understanding of communication theory. Dr. Pecchioni's research interests focus on interpersonal relationships across the life span, particularly in relation to family care giving dynamics. She is a co-author of *Communication and Aging*, and *Life-span Communication* books, and has published research regarding family care giving, health-related decision making, aging

stereotypes in family relationships, and aging and health status. Dr. Pecchioni has been a member of the Editorial Board of the *Southern Journal of Communication* since 2004. Please join us as we celebrate Dr. Pecchioni's accomplishments.

4207

Saturday • 9:30 am – 10:45 am
Room: Salon III

Top Student Papers in Intercultural Communication

Sponsor: Intercultural Communication Division

Chair: Mary Grace Antony, *Schreiner University*

Queer Alongside Straight: Should it be on at Eight?

Sarah Elizabeth Tooker, *University of Alabama*

Little Lights: Tracing the Eva Bowl Candle*

Arielle Semmel, *Southern Illinois University*

Factors That Impact Breast Cancer Survivors Disclosure Intention in Taiwan

Wan-Lin Chang, *George Mason University*

Xing Tong, *George Mason University*

Respondent: Mary Meares, *University of Alabama*

*Top Student Paper

4208



Saturday • 9:30 am – 10:45 am
Room: Meeting room 2

Top Rhetorical Studies Papers in the Clevenger Undergraduate Honors Conference

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: James Darsey, *Georgia State University*

Framing the Future of Universal Education: Malala Yousafzai

Eleanor Palmer, *Furman University*

Patriotism as Religion: Representative Anecdote in the Park51 Protests

Leah Lowder, *Texas State University*

From Protest to Politics: A Man Undone

Katherine Stevens, *Furman University*

Queering Hearing: *Switched at Birth* and the Rhetoric of Pathology

Rebekah Hughes, *Columbia College*

Respondent: James Darsey, *Georgia State University*

4209



Saturday • 9:30 am – 10:45 am
Room: Meeting room 3

Understanding Communication Contexts: Markets, Mentoring, and Media

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Jerry Hale, *College of Charleston*

Millennial Stakeholder Perceptions of Transparency on Social Media Outlets

Sarah Luongo, *Longwood University*

The Army Experience Center: Military Marketing for a New Generation

Sequoia Doetch, *Flagler College*

Community Supervision, Oppression, and Mentorship: Using a Mentoring Model to Lower Recidivism through Increased Engagement

Thomas Downer, *Berea College*

Evaluating the Effectiveness of PSAs on feedthepig.org

Jonathan Faulk, *North Carolina Agricultural and Technical State University*

Marlon Hunter, *North Carolina Agricultural and Technical State University*

Natresha Kirk, *North Carolina Agricultural and Technical State University*

First Effective Settlement and its Correlation with Local Sports Talk Radio

Chris Edel, *Furman University*

Respondent: Jennifer Kopfman, *College of Charleston*

4210

Saturday • 9:30 am – 10:45 am
Room: Meeting room 13 (third level)

Argumentative Contexts in Reality TV

Sponsor: Southern Argumentation and Forensics Division

Chair: Michael H Eaves, *Valdosta State University*

Impression Management and Reality TV's *Chrisley Knows Best* Come Front Stage

Katie Balcom, *Valdosta State University*

America's Next Top Model: Some Argumentative Considerations

Desiree Hoy, *University of Michigan, Dearborn*

Argumentation Examples in the Reality TV show, *Preachers of L.A.*

Felicia Dilbert, *Full Sail University (Orlando)*

Big Brother 16: An Analysis of Argumentative Contexts on the Show

Michael H. Eaves, *Valdosta State University*

4301

Saturday • 11:00 am – 12:15 pm
Room: Meeting room 6

The Art and Craft of Social Movement Criticism: Retrospect and Prospect

Sponsors: American Society for the History of Rhetoric, Rhetoric and Public Address Division

Moderator: Melody Lehn, *University of South Carolina Extended University*

Panelists:

Jason Edward Black, *University of Alabama*

James Darsey, *Georgia State University*

Sean Patrick O'Rourke, *Furman University*

Lesli Pace, *University of Louisiana-Monroe*

Belinda A. Stillion Southard, *University of Georgia*

This roundtable panel discussion considers the state of the art in the criticism of social movement rhetoric. Working from the assumption that scholarship in the area has altered and perhaps atrophied, each panelist will offer answers to three organizing questions. An open forum will follow panelists' remarks.

4302

Saturday • 11:00 am – 12:15 pm
Room: Meeting room 5

Myths and Politics in Popular Culture

Sponsor: Popular Communication

Chair: Dave Nelson, *Valdosta State University*

Taming the Thunder to Harness the Lightning: Thor as a Mythic American Hero

Jonathan M. Broussard, *Louisiana State University*

Democracy: Political Rhetoric in *House of Cards*

Jason Edwards, *Georgia Gwinnett College*

Foucault, Trainers, and Cyborgs: An autoethnography focusing on personal training as a site for Foucauldian body concepts

Erin Looney, *Florida State University*

Waiting to Breathe: Invoking the Politics of Black Representation

Adam J. Sharples, *University of Alabama*

Respondent: Dave Nelson, *Valdosta State University*

4303

Saturday • 11:00 am – 12:15 pm
Room: Meeting room 7

From the Page to the Stage: *Big Tex is Burning*

Sponsor: Performance Studies Division

Chair: Jay Allison, *University of North Texas*

Participants:

Justin Trudeau, *University of North Texas*

Holley Vaughn, *University of North Texas*

The Performance Studies Division's 7th annual "From the Page to the Stage" traces the journey of co-directors Justin Trudeau and Holley Vaughn's compiled collaborative performance piece "Big Tex is Burning." The show explored the untimely death and resurrection of "Big Tex," the beloved state icon of the annual State Fair of Texas. Utilizing archival and cast generated performative writing materials, the show investigated and confronted the iconicity of Big Tex as a cultural synecdoche of regional and national identity. By means of inter-Textual adaptation and staging techniques, the show both looked back and toward an identity that is both critiqued and celebrated as a collective experience of Texan performativity. This show took place in April 2014 in the Performance Studies Black Box of the Department of Communication Studies at the University of North Texas campus.

4304

Saturday • 11:00 am – 12:15 pm

Room: Meeting room 1

Crafting Communication Pedagogy

Sponsor: Instructional Development Division

Chair: **Kristen Blinnthe**, *SUNY College at Oneonta*

Joanna Bartell, *University of South Florida*

Kristen Blinne, *SUNY College at Oneonta*

Summer Cunningham, *University of South Florida*

Ellen Klein, *University of South Florida*

David Purnell, *Mercer University*

In this panel, presenters will discuss how communication teachers and students can benefit from integrating a wide range of arts-based activities such as painting, drawing, photography, collage, sculpture, video, and sound art, among other visual, performative, or sensory-based arts and crafts into the communication classroom. During this panel, specific activities and exercises will be modeled so that audience members can experience first-hand the impact of these learning opportunities. Presenters will also discuss how crafting communication pedagogy has impacted their own teaching of communication, providing samples of projects such as one-minute portraits, identity sculptures, "ugly" art sessions, and full project portfolios, in addition to offering tips and tricks for assessing arts-based projects within single unit or semester-long formats.

4305

Saturday • 11:00 am – 12:15 pm

Room: Salon I

Burkean Scholar Spotlight: Trevor Melia

Sponsor: Kenneth Burke Society

Chair: **Janie Harden Fritz**, *Duquesne University*

Beyond Identification: An Ethics of Rhetoric for the 21st Century

Barbara A. Biesecker, *University of Georgia*

Burke and Mumford on Languaging Animals in a Technological World

James R. Pickett, *Flagler College*

Essentializing the Temporal: The Inconvenient Burke

Richard H. Thames, *Duquesne University*

Respondent: **Trevor Melia**, *University of Pittsburgh (retired)*

4306

Saturday • 11:00 am – 12:15 pm

Room: Salon II

Top Papers in Language and Social Interaction

Sponsor: Language and Social Interaction Division

Chair: **Linda Di Desidero**, *Marine Corps University*

Conflict Talk as a Method for Pursuing Identity and Intimacy among Young Adult Romantic Couples*

Neil Korobov, *University of West Georgia*

Comedian Laughter, Negative Assessments, and "Laughing Together" During Late-Night Monologue Performances**

Sarah Seewoester-Cain, *Rice University*

Moral Rights and Transgressions in Serbian Discourses on Asylum-Seeking

Jelena Petrovic, *Stetson University*

Apostles of Violence: Understanding the Language of School Shooters

Adam Key, *Tennessee State University*

*Top Paper

*Top Student Paper

4307

Saturday • 11:00 am – 12:15 pm

Room: Salon III

The Dark Art and Craft of Toxic Leadership

Sponsor: Applied Communication Division

Chair: **Kelli L. Fellows**, *Pfeiffer University*

Hoodwinked: Sensemaking During and After Strategic Deceptive Leader Communication

Kelli L. Fellows, *Pfeiffer University*

Bradford Frazier, *Pfeiffer University*

We Don't Tolerate That Type of Behavior Here: Suppressing Organizational Innovation Through Persecution or Avoidance of Employees' Emergent Questions Regarding Existing Organizational Processes

Angela Stone, *St. Leo University*

Saturday

Psychopaths at Play: Toxic Organizational Leaders Hiding in Plain Sight

Aimee Bellmore, *Pfeiffer University*
Holly Drummond, *Pfeiffer University*

Community of One: The Dual Role of Community in the Toxic Leader's Arsenal

Chris Howard, *Pfeiffer University*

If I Only Had a Heart: Organizational Leaders' Communication (or lack) of Compassion in the Workplace
Rebecca A. Sirmon, *Appalachian State University*

4308



Saturday • 11:00 am – 12:15 pm
Room: Meeting room 2

Top Communication Research Papers in the Clevenger Undergraduate Honors Conference

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: John Haas, *University of Tennessee*

Keeping It Kinky: A Mixed-Model Analysis of *Fifty Shades of Grey*

Jenna Wolfe, *Columbia College*

Mourning Nora: An Autoethnography about Navigating Grief Online

Mary E. States, *Berea College*

Layering Narratives: The Collection and Coalescence of Post-Traumatic Re-Performances

Anna Mardsen, *Louisiana State University*

What is Normal Anyway?: Conformism vs. Uniqueness in Non-normative Romantic Relationships

Polina Larina, *Berea College*

Respondent: John Haas, *University of Tennessee*

4309



Saturday • 11:00 am – 12:15 pm
Room: Meeting room 3

Mediating Perceptions and Framing Understanding

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Christina Moss, *University of Memphis, Lambuth*

"Creating a Philanthropic Imagination": Reimagining Love, Philanthrocapitalism, and Communication

Emily Martin, *Transylvania University*

That's the Way it Is. Or was It? Walter Cronkite and the Camera Angles of the Vietnam War

Connor Courtney, *Furman University*

The Problematic Rhetoric Surrounding Music: Does Different Mean Opposite?

Katie Knotts, *Appalachian State University*

The Dust Bowl: The Dichotomy between Media Coverage and Scientific Understanding

Amanda Payton, *Furman University*

On "The Myth of Mental Illness"

Ariel Blackwood, *Furman University*

Respondent: Christina Moss, *University of Memphis, Lambuth*

4310

Saturday • 11:00 am – 12:15 pm
Room: Meeting room 13 (third level)

Mothering As Feminist Art and Craft

Sponsor: Gender Studies Division

Chair and Discussant: Slavica Kodish, *Southeast Missouri State University*

Motherwit, Motherlines, and Mothers' Laments as Theories of the Flesh

Deborah Breede, *Coastal Carolina University*

Christine A. Davis, *University of North Carolina at Charlotte*

Chelsea Clinton's Narratives of Feminism on the Campaign Trail

Linda Levitt, *Stephen F. Austin State University*

Fabricating mother: Redefining the social role of mother in Pinochet's Chile

Arielle Semmel, *Southern Illinois University, Carbondale*

There is No Place Like Home

Linda Vangelis, *Christopher Newport University*

Revising the Southern Matriarch

Keira Williams, *Texas Tech University*

Respondent: Fran Dickson, *Eastern Kentucky University*

4401

Saturday • 12:30 pm – 2:30 pm
Room: Florida VI

Southern States Communication Association 85th Annual Awards Luncheon

Presiding: John Haas, *President*

Keynote Speaker: Carol Crown Ranta, *folk art expert and First Tennessee Professor of Art History at the University of Memphis*

This is a ticketed event

4501

Saturday • 2:45 pm – 4:00 pm
Room: Florida V

The Art and Craft of the Visual, Material, and Spatial: Top Student Papers in Rhetoric and Public Address

Sponsor: Rhetoric and Public Address Division

Chair: Kathleen Turner, Davidson College

Madmen, Myth and Materiality: Deconstructing the Archetype of the Anti-Colonial Champion

Ian Summers, University of Utah

The Consumption and Copy of Commemoration

Adolfo Lagomasino, University of South Florida

The Gallery Place Mosque: Securing Public Space and the Liberal Imaginary*

Amy Fallah, University of North Carolina at Chapel Hill

Respondent: Christina Moss, University of Memphis, Lambuth

*Top Student Paper

4502

Saturday • 2:45 pm – 4:00 pm
Room: Meeting room 6

The 2015 Multimedia Production Showcase

Sponsor: Mass Communication

Chair: Barry P. Smith, Mississippi University for Women

Breaking Out PSA: "One Minute"

Aderias Ewing, Saint Leo University

Katherine Flores, Saint Leo University

Eyhanna Johnson, Saint Leo University

Daniel Roman, Saint Leo University

Jasmine Weaver, Saint Leo University

Breaking Out PSA: "It's Our Problem"

Tazhane Anderson, Saint Leo University

Justin Cincotta, Saint Leo University

Allison Grohovsky, Saint Leo University

Erica Zigon, Saint Leo University

Breaking Out PSA: "It Can Happen to Anyone"

Rachel Andrews, Saint Leo University

Terrance Browne, Saint Leo University

Isaiah Jacobs, Saint Leo University

Britney Polycarpe, Saint Leo University

Promotional Video: "Who We Are"

Lee Ann Antuna, Saint Leo University

Danielle Carver, Saint Leo University

Jonathan Neely, Saint Leo University

Ryan Sadler, Saint Leo University

Narrative Music Video: "Lone Runner"

Will Stennett, Mississippi University for Women

Andrew Pride, Mississippi University for Women

Kevin Payne, Mississippi University for Women

Zac Carlisle, Mississippi University for Women

Narrative Music Video: "I'm No Good at Goodbyes, and I Hope I Never Improve"

Marissa Vaughn, Mississippi University for Women

Cece Jones, Mississippi University for Women

The 2015 Multimedia Production Showcase highlights student work from video production courses. These works are presented as pedagogical examples of assignments. The producers and/or course instructor for each of the works will discuss the background of the work and how it fits into a production curriculum. Among this year's works are: a series of public service announcements designed to increase awareness of human trafficking, a promotional video for an academic unit at a university, and two narrative music videos.

4503

Saturday • 2:45 pm – 4:00 pm
Room: Meeting room 5

Roundtable Discussion: The Border as Pedagogical Heuristic: Crossing and the Art and Craft of Intercultural Communication Instruction

Sponsor: Intercultural Communication Division

Moderator: EunYoung Lee, Florida Gulf Coast University

Panelists:

Alberto González, Bowling Green State University

Tina Harris, University of Georgia

Mohamad Al-Hakim, Florida Gulf Coast University

Kim Huff, Florida Gulf Coast University

Jon Braddy, Florida Gulf Coast University

Defining borderland as a space in which differences coexist and wrestle, panelists address varied aspects of borderland both in the intercultural course and beyond. While understanding the potential as well as struggles of being on borders, this panel opens up the discussion of how border, variously defined, becomes a creative angle to look at intercultural communication pedagogy. Panelists also explore the art and craft of weaving intercultural communication into the wider range of communication courses.

4504

Saturday • 2:45 pm – 4:00 pm
Room: Meeting room 1

A Sampling of Outstanding Scholarship: Top Papers in the Gender Studies Division

Sponsor: Gender Studies

Chair: Ashley Barrett, University of Texas at Austin

Exclusionary Identities: BWVAKTBOOM and

Hypermasculinity, Whiteness, and Heteronormativity*

Victoria L. Brown, University of Southern Mississippi

Mothers, Daughters, and Ritual Abjection: Narrative Analysis of Adolescent Self-injury in Four US Films**

Warren Bareiss, *University of South Carolina Upstate*

Femininity and the Single Working Woman: Post-feminism in Tina Fey's Work

Carrie Murawski, *Texas A&M University*

Re-Framing the 2013-2014 Miami Dolphins Bullying Scandal: A Feminist Lens

Geoffrey Luurs, *North Carolina State University*

*Top Student Paper

**Top Paper

4505

Saturday • 2:45 pm – 4:00 pm

Room: Meeting room 7

Bread: Crafting Culture through Personal and Political, Symbolic and Material Performance

Sponsor: Performance Studies Division

Chair: **Mindy Fenske**, *University of South Carolina*

¿Harina o maiz?: An Exploration of the Multiplicity of Tortillas

J.J. Cenicerós, *Southern Illinois University*

Oh, yah, you betcha that's good lefse!

Mindy Fenske, University of South Carolina Jam on It: The Cultural Craft of Making Toast

Jason Munsell, *Columbia College*

But that's not really a traditional food!

Nichole Nicholson, *Pierce College*

New Orleans French Bread, Get It While It's Hot

Gretchen Stein Rhodes, *Louisiana State University*

Risen Indeed: Greek Village Bread (Xoriatiko Psomi) as Folk Performance Art

David Terry, *Louisiana State University*

Bohemian Rye, Kolace, Houska, Rohlik, Babovka: Cultural Transmission through Bread.

Brianne Waychoff, *CUNY Borough of Manhattan Community College*

The availability, preparation, sale, and consumption of food is central to the material and symbolic survival of culture and community. In particular, bread has been, for cultures across the United States and around the world, a center-piece of nutrition, family and cultural tradition, and economic production. This performance panel features the making, baking, toasting, and eating of breads from Minnesota to South Louisiana, Greece to Czechoslovakia, Native American to Mexican American. As a group, these performances both explore the cultural importance of food as well as shine a spotlight on the fact that the cultural significance of food only emerges in and through performance.

4506

Saturday • 2:45 pm – 4:00 pm

Room: Salon I

GIFTS :

The Artisans' Circle: The Art and Craft of Connecting Students to the World Beyond Classrooms

Sponsors: Community College and Instructional Development Divisions

Chair: **S. Brad Bailey**, *Mississippi Gulf Coast Community College*

Let's work together to make our campus better!

Wan-Lin Chang, *George Mason University*

Disability Exploration Exercise

Lindy Davidson, *University of South Florida*

Kyle Romano, *University of South Florida*

A Landmark is Worth 450 Words: Crafting a Modern Day Way to Teach the Endangered Art of Description

Richard I. Falvo, *El Paso Community College*

Serving Many Purposes: Thematic Civic Engagement and Service Learning in the Public Speaking Course

Laurie D. Metcalf, *Blinn College*

"Do you remember that time when...?": Teaching Family Narratives and Storytelling by Modeling StoryCorps Interviews

Kristina Wenzel, *Eckerd College*

The Artisans' Circle GIFTS session brings together scholars who will share ideas on classroom activities that help students become more enlightened on worlds outside the Speech classroom. The worlds include the world of the university campus, the disabled, the civic communities (through landmarks and community organizations), and the world of families.

4507

Saturday • 2:45 pm – 4:00 pm

Room: Salon II

The Art and Craft of Taking Students Abroad Virtually and In-Person: Lessons from the Field

Sponsor: Vice-President

Lynn Gregory, *Appalachian State University*

Pam Brewer, *Mercer University*

Stephen Smith, *University of Arkansas*

Lindsley Armstrong-Smith, *University of Arkansas*

Todd Goen, *Christopher Newport University*

Nina-Jo Moore, *Appalachian State University*

This discussion panel is designed for those who want to incorporate global learning into their classrooms or who plan to take students abroad. Attention is given to the planning of international education and approaches to dealing with issues that arise during

the international interaction. Special attention will be paid to interpersonal communication, setting expectations, and building/maintaining community. These panelists have extensive experience in international education, and will share their experiences as a starting point for conversation. A list of tips for leading faculty-led study abroad trips or using global virtual teams in the classroom will be shared by the panelists.

4508

Saturday • 2:45 pm – 4:00 pm
Room: Salon III

Stammtish Approaches to Crafting, Networking, Pedagogy, and Community Outreach

Sponsor: Interpersonal Communication Division

Chair: **Carrie L. West**, *Schreiner University*

Stammtisch: A Communities of Practice approach to knitting and community

Carrie L. West, *Schreiner University*

Pens and Needles: Service Learning in Technical Communication

Sally Hannay, *Schreiner University*

Stammtisch: Taking it to the streets – StreetKnits

Silke Feltz, *Michigan Technological University*

Women's Productive Labor in (New) Domesticity space: #spinnnersofintgram

Radhika Gajjala, *Bowling Green State University*

Modeled after a German Stammtisch, meaning "reserved table," panelists will discuss how the art and craft of knitting was used to create meaningful communication and community building amongst colleagues, in the classroom, in the community, and on-line. Spinning, crocheting, knitting, and any other form of fiber crafting will be encouraged.

4509

Saturday • 2:45 pm – 4:00 pm
Room: Meeting room 2

Rhetorical Explorations of Memory, Ethics, and Argument

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: **Trudy Hanson**, *West Texas A&M University*

The Memory and Rhetoric That Lies Within Auschwitz

Hanna Chapman, *University of Georgia*

Rhetorical Criticism of Hitchens and the "Lovely Stones"

Sarah Lambert, *Furman University*

Narrative Communication Ethics and Burial

Lauryn Justice, *University of North Carolina – Wilmington*

A Genre Criticism on Space Disaster Rhetoric

Chloe Garver, *Louisiana State University*

Making Medicine: A Rhetorical Criticism of Atul Gawande's "The Velluvial Matrix"

Jenna Meredith, *Furman University*

Respondent: **Trudy Hanson**, *West Texas A&M University*

4510
UHC

Saturday • 2:45 pm – 4:00 pm
Room: Meeting room 3

Images of Women in Popular Culture: Powerful or Powerless?

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: **Suzanne Enck**, *University of North Texas*

Animation and the Revival of Women in Power: A Gender Analysis of *Sailor Moon* and *R.W.B.Y*

Faith Stevenot, *Georgia Southern University*

An Exploration of Female Stereotypes: A Feminist Criticism of the Television Series *The Big Bang Theory*

Chandess Yerby Millner, *West Texas A&M University*

Post-Apocalyptic Rhetoric: Biological Warfare on Feminism

Elizabeth Bostic, *Columbia College*

"SONOS": Sexual Scripts of the Lady and the Freak in a SONOS Advertisement

Sheranjeet Dhillon, *University of South Florida*

Gender Stereotypes in *Legally Blonde*

Kassandra Anne Natrass, *Georgia Southern University*

Respondent: **Suzanne Enck**, *University of North Texas*

4511

Saturday • 2:45 pm – 4:00 pm
Room: Meeting room 13 (third level)

At the nexus of unification and division: How message strategies are used to bring people together or push them apart

Sponsor: Popular Communication

Chair: **Leslie Rodriguez**, *Angelo State University*

Presidential Humor: Comparing Obama, Bush & Clinton in Form and Content

John Nicholson, *Mississippi State University*

The dark art of humor: A rhetorical analysis of World War Two propaganda cartoon *Tokio Jokio*

Theron Verdon, *SUNY College at Oneonta*

The Visual Primer: The Technofestishism of Nuclear Culture

Wade Walker, *Louisiana State University*

Saturday

Culture Clash: Invitational rhetoric and perspective by incongruity in Hispanic/Latina/o ethnic humor

George Pacheco, Jr., *Angelo State University*

Dave Nelson, *Valdosta State University*

Respondent: Jeff Boone, *Angelo State University*

4601

Saturday • 4:15 pm – 5:30 pm

Room: Florida IV

The Art and Craft of Scholarship: Top Papers in Rhetoric and Public Address

Sponsor: Rhetoric and Public Address Division

Chair: Meredith Bagley, *University of Alabama*

Crafting Martyrdom: Retelling and Rearticulating ISIL Missions

Samuel Perry, *Baylor University*

Mark Long, *Baylor University*

"Strictly an Act of Street Violence": Affective Divestment in the New Orleans Mother's Day Shooting*

Bryan J. McCann, *Louisiana State University*

Ashley Mack, *University of Southern Mississippi*

Oppositional Memory Practices: U.S. Memorial Spaces as Arguments over Public Memory

Ryan McGeough, *University of Northern Iowa*

Catherine Palczewski, *University of Northern Iowa*

Randy Lake, *University of Southern California*

"Voodoo Demographics?": (Re-)Reading the International Conference on Population (Mexico City, 1984)

Matthew Brigham, *James Madison University*

Respondent: Wendy Atkins-Sayre, *University of Southern Mississippi*

*Top Paper

4602

Saturday • 4:15 pm – 5:30 pm

Room: Meeting room 6

Teaching Philosophy of Communication

Sponsor: Philosophy and Ethics of Communication Interest Group

Chair: James R. Pickett, *Flagler College*.

Philosophy of Communication in Application: Pedagogical Implications

Ronald C. Arnett, *Duquesne University*

Philosophy of Communication: Explorations at the Undergraduate and Graduate Levels

Janie Harden Fritz, *Duquesne University*

Learning as Embodied Discourse: Philosophy of Communication in the Classroom

Brian Gilchrist, *Eastern University*

Philosophy of communication is a rapidly growing area of communication study. Ongoing publications in the area (e.g., Arneson, 2007; Arnett & Arneson, in press; Arnett & Holba, 2012; Chang & Butchart, 2012) offer opportunities for engagement in classes focused specifically on philosophy of communication and in classes focused on other subjects (e.g., interpersonal communication). This panel highlights several contexts for teaching philosophy of communication, from the graduate to the undergraduate level and across a variety of classes.

4603

Saturday • 4:15 pm – 5:30 pm

Room: Meeting room 5

Planning meeting for Convention 2016

Chair: Roseann Mandziuk

All division and interest group planners for 2016 should attend this meeting or the one on Sunday morning.

4604

Saturday • 4:15 pm – 5:30 pm

Room: Meeting room 1

Community College Division Spotlight Session: Helping Hone Hillsborough's Higher Education for Higher Humanity: The art and craft of serving Tampa's community needs for the greater good

Sponsor: Community College Division

Chair: Deborah Hefferin, *Broward College*

Hillsborough Community College's Blended Courses as Innovative Ways for Teaching Today's Students

Shelly Stein, *Hillsborough Community College*

Hillsborough Community College Helping Students With a Head Start for College: Dual Credit Enrolled Students and New Campus Start-Up

Ellen Klein, *Hillsborough Community College*

Hillsborough Community College: Blended Courses and the Role of an Adjunct

Allison Rhodes Steinweg, *Hillsborough Community College*

Hillsborough Community College's Learning Communities and College Study Skills Courses: Promoting Life Skills for Success

Dustin Lemke, *Hillsborough Community College*

In today's major U.S. cities, students are faced with greater challenges to seek higher education opportunities. Often, creating paths for seeking access to a college education are simply not enough. It involves efforts to keep students on those paths and reaching the destination of a higher education degree.

How do today's teachers – in the midst of facing increased challenges with assessment and program review – still find ways to successfully reach students whose basic means of accessing a higher quality of life through a college education might be at risk of failing? This panel addresses this question. It consists of educators from Hillsborough Community College who will share what they are doing to help those at risk for not completing their degrees. They will discuss ways they craft strategies to sharpen (or hone) the abilities for students from the city of Tampa to not only continue with their coursework, but to also attain completion with success. Audience members will have an opportunity to join in the discussions.

4605

Saturday • 4:15 pm – 5:30 pm

Room: Meeting room 7

Performance of the Literature, Science, and Culture of 1922

Sponsor: Performance Studies Division

Chair: Sam Sloan, *Southern Illinois University*

The Black and Tan (or White) Club: The birth of the Harlem Renaissance and Re-appropriation

Andrea Baldwin, *Southern Illinois University*

Witches and Hysteria of 1922

Lindsay Greer, *Southern Illinois University*

Reviving The Vegetable: "Because of course it was written to be read"

Sam Sloan, *Southern Illinois University*

Performing the Science of 1922

Raquel Polanco, *Louisiana State University*

The Rich and the Poor: Film and Adaptation in 1922

Lyndsay Michalik, *Oberlin College*

Respondent: Nichole Nicholson, *Pierce College*

Through attention to the art and aesthetics of 1922 and the craft of performance, this panel visits and attempts to bring to life the literature, science, and culture of the early 20's. So much was happening in this year: Warren G Harding is president, women's suffrage—though not universal suffrage—had just been won in 1920, racial segregation is a huge problem, the economic boom of the roaring 20's leaps to its feet, flapper culture emerges, speakeasies start to rise in popularity, Al Capone begins his infamous gangster career, Jazz expands in popularity, and the first color films emerge—though talkies wouldn't be around for several more years. Join us in celebrating and contextualizing this noted "lost generation" of writers, thinkers, and cultural producers!

4606

Saturday • 4:15 pm – 5:30 pm

Room: Salon I

Crafting Narrative through New Media

Sponsor: Mass Communication Division

Chair: Dedria Givens Carroll, *University of Louisiana at Lafayette*

They are Sub-Human Vermin: Crafting the Unaccompanied Youth Migrant in Media Audience Discourse

Mary Grace Antony, *Schreiner University*

Keeping the Stories of Missing People Alive through Social Media

Brittany Smith, *Tarleton State University*

Victoria Pearce, *Tarleton State University*

Dawelo Sears, *Tarleton State University*

Robert Baker, *Tarleton State University*

Biker Genre Conventions, Film Sound, and Transmedia Convergence in FX's *Sons of Anarchy*

Garret L. Castleberry, *University of Oklahoma*

Respondent: Alison Slade, *Independent Scholar*

4607

Saturday • 4:15 pm – 5:30 pm

Room: Salon II

Classroom Discourse of African American Students within an HBCU

Sponsor: Language and Social Interaction Division

Chair: Todd Frobish, *Fayetteville State University*

Teacher Empathy within a Film Appreciation Course

Brandy Berry, *Fayetteville State University*

Personal Disclosure within an Interpersonal Communication Course

Eugenie Almeida, *Fayetteville State University*

Self-disclosure in an Introductory Class in Human Communication

Joseph Ross, *Fayetteville State University*

4608

Saturday • 4:15 pm – 5:30 pm

Room: Salon III

Connecting Communication with the College Campus

Sponsor: Association for Communication Administration

Chair: Carl M. Cates, *Valdosta State University*

The Art of Reaching the First-Year Student

Courtney Wright, *University of Tennessee*

Crafting a Communication Component of an Honor's Program

Michael P. Savoie, *Valdosta State University*

Keys of Creating First-Year Learning Communities in Communication

Ashley Cooper, *Valdosta State University*

As noted in the call from ACA, administrators face changing roles and relationships on campus. This panel discusses ways communication programs can intersect with other elements of campus life, focusing on first-year students and honors programs.

4609

Saturday • 4:15 pm – 5:30 pm
Room: Meeting room 2

Crafting Messages for Effective Communication and Positive Change

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Abby Brooks, Georgia Southern University

Communicating About Care: Health Providers Perceptions of the HCAHPS Assessments

Katherine Besley, Columbia College

Influences of Social Media on the ALS Ice Bucket Challenge

Heather Hudson, Longwood University

Steed Johnson, Longwood University

Joel Osteen: The Persuasive Genius

Austin C. Rick, University of North Carolina at Chapel Hill

Nonverbal Consulting: How to Interview Well

Julianne Saletta, Schreiner University

Katherine Harrell, Schreiner University

Allie Wilson, Schreiner University

Social Media Use by Corporations in Crisis Communication and the Public's Response

Connor Kish, Randolph-Macon College

Respondent: Abby Brooks, Georgia Southern University

4610

Saturday • 4:15 pm – 5:30 pm
Room: Meeting room 3

New Research on Identity, Relationships, and Intrapersonal Communication

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Michelle Violanti, University of Tennessee

Examining Interpersonal Relationship Maintenance and Deterioration Amongst Refugee Populations

Emily Isaacs, Berea College

Who We Are: Storytelling Identity Formation in College Age Women

Katie Hipschman, University of Florida

More Gratifying After All: College Students' Perceptions of Child Adoption

Christina L. Harris, Berea College

Facing the Music: A Communication Model for Music Performance

Heidi Clark, Transylvania University

Influence of Short-term Mission Stories on Charitable Giving

Rebecca Terry and Leah Pillow, Longwood University

Respondent: Michelle Violanti, University of Tennessee

4611

Saturday • 4:15 pm – 5:30 pm
Room: Meeting room 13 (third level)

Free Speech Overseas, Part I: Challenges for the U.S. Abroad

Sponsor: Freedom of Speech Division

Chair: Mark Grabowski, Adelphi University

The Great Firewall: Facebook Usage in China

Kristen Foltz, University of Tampa

The Battle for Control of the Internet

Mark Grabowski, Adelphi University

Libel Tourism, the SPEECH Act and the Defamation Act of 2013: A Cross-National Analysis

Grant Cos, Rochester Institute of Technology

Free Speech and Security: Reflections of the 21st Century

Doug Jordan, University of South Florida

4701

Saturday • 5:45 pm – 7:00 pm
Room: Meeting room 6

Rhetoric and Public Address Business Meeting

Chair: Megan Foley

4702

Saturday • 5:45 pm – 7:00 pm
Room: Meeting room 5

Mass Communication Business Meeting

Chair: Dedria Givens-Carroll

4705

Saturday • 5:45 pm – 7:00 pm
Room: Meeting room 7

Performance Studies Business Meeting

Chair: Benjamin Powell

4706

Saturday • 5:45 pm – 7:00 pm
Room: Salon I

Language and Social Interaction Business Meeting

Chair: Bryan Crow

4707

Saturday • 5:45 pm – 7:00 pm
Room: Salon II

Public Relations Business Meeting

Chair: Marsha Matthews

4708

Saturday • 5:45 pm – 7:00 pm
Room: Salon III

Intercultural Communication Business Meeting

Chair: Dominique Gendrin

4709

Saturday • 5:45 pm – 7:00 pm
Room: Meeting room 2

Popular Communication Business Meeting

Chair: Matt Ramsey

4710

Saturday • 5:45 pm – 7:00 pm
Room: Meeting room 3

Philosophy and Ethics of Communication Business Meeting

Chair: Janie Harden Fritz

4711

Saturday • 5:45 pm – 7:00 pm
Room: Meeting room 13 (third level)

Southern Argumentation and Forensics Business Meeting

Chair: Gary Deaton

4801

Saturday • 7:00 pm – 9:00 pm
Florida Salons V-VI

The SSCA Annual Osborn Reception

Sponsors: Drs. Michael and Suzanne Osborn,
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DAY 5**Sunday, April 12, 2015****5101**

Sunday • 8:00 am – 9:15 am

Room: Meeting room 9 (third level)

Nominating Committee Meeting**Chair: John Haas (SSCA Immediate Past President)****Participants: Immediate Past Chairs of SSCA Divisions****Abby Brooks**, *Applied Communication***Todd Goen**, *Communication Theory***Ivie Ero**, *Community College***Doug Marshall**, *Freedom of Speech***linda jurczak**, *Gender Studies***Lora Helvie-Mason**, *Instructional Development***Dominique Gendrin**, *Intercultural Communication***Carrie Oliveira**, *Interpersonal Communication***Bryan Crow**, *Language and Social Interaction***Dedria Givens-Carroll**, *Mass Communication***Benjamin Powell**, *Performance Studies***Melissa M. Smith**, *Political Communication***Matt Ramsey**, *Popular Communication***Marsha Matthews**, *Public Relations***Megan Foley**, *Rhetoric and Public Address***Gary Deaton**, *Southern Argumentation and Forensics***5102**

Sunday • 8:00 am – 9:15 am

Room: Meeting room 6

Convention Planning Meeting**Chair: Roseann Mandziuk**

Planning meeting for Convention 2016-All division and interest group planners for 2016 should attend this meeting or the one on Saturday afternoon.

5103

Sunday • 8:00 am – 9:15 am

Room: Meeting room 8 (third level)

Crafting National Identities in Transition: Rhetorics of Change in International Contexts**Sponsor:** Rhetoric and Public Address Division**Chair: Noemi Marin**, *Florida Atlantic University*

Two Voices of Vladimir Putin: Constructing Different

Definitions of the Situation in Crimea for Different Audiences

David Cratis Williams, *Florida Atlantic University***Marilyn J. Young**, *Florida State University***Michael K. Launer**, *Independent Scholar*

Erdoğan 2014 and National Appeals In Turkey: From Prime Minister to President

Eileen Hammond, *University of North Carolina at Chapel Hill*

Crafting Post-Communist National Identity in Eastern Europe: A Post-Colonial Rapprochement

Noemi Marin, *Florida Atlantic University***5104**

Sunday • 8:00 am – 9:15 am

Room: Meeting room 1

Identity, Race, and Culture**Sponsor:** Intercultural Communication Division**Chair: Sarah Elizabeth Tooker**, *University of Alabama*

Critical Race Theory Storytelling from a Misread Body of Color

Samantha Brown Fentress, *Southern Illinois University*

Fyunka Femininity: Arab and Muslim Womanhood in the Fyunka Fashion-Line

Ashley J. Martinez, *University of South Florida*

Reframing Race: Project 562 and the Contemporary Visualization of Native America

Rachel Elizabeth Presley, *Syracuse University*

When Worlds Collide: Motivational Bases for Cultural Identity Formation in Massively Multiplayer Online Games

Mark Ward, *University of Houston-Victoria***Alireza Tavakkoli**, *University of Houston-Victoria***Donald Loffredo**, *University of Houston-Victoria***Respondent: Mary Grace Antony**, *Schreiner University***5105**

Sunday • 8:00 am – 9:15 am

Room: Meeting room 7

New Directions: Research in Progress**Sponsor:** Communication Theory**Chair: Eletra Gilchrist-Petty**, *University of Alabama in Huntsville*

Exposing the Friend Zone: Identifying an Emerging Relational Construct within Friendship

Richard C. White, *Louisiana State University*

#WhyIStayed #WhyILeft: Social Media's Reinvention of Agenda Setting Theory

Masey Hammons, *University of Louisiana at Lafayette*

Brad Wedlock, *University of Louisiana at Lafayette*

Patient Decision Making: A Literature Review and Progress Report

Lorin Brooke Friley, *Purdue University*

Resiliency and Rebounds: An Evolutionary Approach to Rebound Relationships

Cassie Shimek, *Louisiana State University*

5106

Sunday • 8:00 am – 9:15 am

Room: Meeting room 2

Small Screen, Big Money: Netflix, Media Consumption, and Cultural Criticism

Sponsor: Popular Communication Division

Chair: **Alisha Menzies**, *University of South Florida*

Mediating Market Expansion: Global Temporalism through Netflix Brand Innovations

Garret Castleberry, *University of Oklahoma*

Netflix's Manufactured Currency: Revisiting the Representative Anecdote for Media Criticism

Melanie Loehwing, *Mississippi State University*

Going rogue or being smart? Bypassing Network TV with direct-to-viewer entertainment.

Joan Conners, *Randolph-Macon College*

Blackfish-ing for Buzz: Documentary Rhetoric, Publicity, and Social Change

Steve Schoen, *Rollins College*

"Everything is different the second time around": The stigma of bingeing and being on *Orange is the New Black*

Rachel Silverman, *Embry Riddle University*

Emily Ryalls, *Mississippi State University*

Respondent: **Danielle E. Williams**, *Georgia*

Gwinnett College

5107

Sunday • 8:00 am – 9:15 am

Room: Meeting room 13 (third level)

New Directions and New Opportunities for the Art and Craft of Competitive Debate

Sponsor: Southern Argumentation and Forensics Division

Chair: **Michael H Eaves**, *Valdosta State University*

IPDA: The New Kid on the Block

Cole Franklin, *East Texas Baptist University*

Directing Forensics: An Application of the Path-Goal Theory of Leadership

Keven Rudrow, *Valdosta State University*

The Short Tournament Model: A Case Study for Growth in both NPDA and IPDA Debate

C. Thomas Preston, Jr., *University of North Georgia*

A Qualitative Content Analysis of Deception in Collegiate Debate

Kevin Bryant, *University of Southern Mississippi*

Crossroads in NPDA Debate: A Need for Evidence in the Debate Round

Michael Eaves, *Valdosta State University*

5201

Sunday • 9:30 am – 10:45 am

Room: meeting room 9 (third level)

The Art of Rhetorical Presence: Time, Visibility and Body

Sponsor: Rhetoric and Public Address Division

Chair: **Christina Moss**, *University of Memphis, Lambuth*

PETA's Use of Presence/Absence and Post-Feminist Ideology in the BWVAKTBOOM Campaign

Victoria Brown, *University of Southern Mississippi*

The Eternal Present of Sport: Circulation and the "Immutable" Progress of the Athletic Body

Daniel Grano, *University of North Carolina at Charlotte*

Form as Eloquence, Disruption as Rhetoric: LeBron James & Michael Sam

Meredith Bagley, *University of Alabama*

Respondent: **Kevin Marinelli**, *Young Harris College*

5202

Sunday • 9:30 am – 10:45 am

Room: Meeting room 6

The Art of Service Learning: Helping Students Hone Their (Public Relations) Craft

Sponsor: Instructional Development Division

Chair: **Kevin Bryant**, *University of Southern Mississippi*

Working with Multiple Community Partners in a Single Course

Riva Brown, *University of Central Arkansas*

Distinguishing Community Service from Service Learning:
How to Communicate with Community Partners

Melody Fisher, *Mississippi State University*

Nine Years of Using Our Powers for Good: Employing
Service Learning in the PR Campaigns Course

Amy Hawkins, *University of Central Arkansas*

Collaborating Among Multiple Campus Units to Serve
Community Partners' Needs

Leslie Rasmussen, *Utah Valley University*

5203

Sunday • 9:30 am – 10:45 am

Room: Meeting room 8 (third level)

The Art and Craft of Creating Immediacy in Online Classes

Sponsor: Instructional Development Division

Chair: Edward C. Brewer, *Appalachian State University*

Learning, Growing and Responding to Student and
Institutional Needs in Online Course Development
Edward C. Brewer, Appalachian State University

Engaging Non-Traditional Adult Graduate Students
One Cyber Latte at a Time: Creative Online Course
Immediacy Strategies

Kelli L. Fellows, *Pfeiffer University*

Using Immediacy Strategies to Create Community in
Online Classes and Degree Programs

Cecil V. Kramer, Jr., *Liberty University*

Framing the Online Class: The Real and Perceived
Constraints of Learning Management Systems on
Immediacy Strategies

Mark Borzi, *Valdosta State University*

5204

Sunday • 9:30 am – 10:45 am

Room: Meeting room 10 (third level)

Free Speech Overseas, Part II: Issues in the Eastern World

Sponsor: Freedom of Speech Division

Chair: Margaret Ostrenko, *University of Tampa*

Comparing "Free Speech" in Thailand, Cambodia and
the U.S.

Thomas Steinfatt, *University of Miami*

Performing Authority: Oppressive Use of Language,
Media and Technology During Occupy Gezi

Serap Erincin, *University of South Florida*

Complexities of Measuring Freedom of the Press
Abroad: A Look at Iran and the Middle East

Esmail Esfandiary, *Georgia State University*

Freedom of Speech in a Confined Society: Iraqi Women
Speak

Margaret Ostrenko, *University of Tampa*

5205

Sunday • 9:30 am – 10:45 am

Room: Meeting room 5

Constructing and Storying Death

Sponsor: Language and Social Interaction Division

Chair: Deborah Breede, *Coastal Carolina University*

Orchestrating teen tragedy and responses to death in
popular song

Jonathan L. Crane, *University of North Carolina at Charlotte*

Christine A. Davis, *University of North Carolina at Charlotte*

Crafting a Memorial

Jennifer L. Erdely, *Prairie View A & M University*

Dialectical and Narrative Tensions in Family Decisions
to Donate Life

Jaclyn C. Marsh, *University of North Carolina at Charlotte*

Food and funerals

Ashli Q. Stokes, *University of North Carolina at Charlotte*

Wendy Atkins-Sayre, *University of Southern Mississippi*

Re-storying Mother's Care

Linda Vangelis, *Christopher Newport University*

5206

Sunday • 9:30 am – 10:45 am

Room: Meeting room 4

Committee on Committees Meeting

Chair: Jean DeHart, *SSCA 2016 President*

Participants:

Jerry Hale, *Executive Director-Elect*

Carl Cates, *Executive Director*

John Haas, *Immediate Past President*

Roseann Mandziuk, *SSCA 2016 Vice President*

Leroy Dorsey, *SCJ Editor*

Jennifer Mize Smith, *Marketing Director*

5207

Sunday • 9:30 am – 10:45 am

Room: Meeting room 11 (third floor)

The Art and Craft of Conducting Health Communication Research in the 21st Century

Sponsor: Language and Social Interaction Division

Chair: Molly Stoltz, *Valdosta State University*

The Story of Commuting for Healthcare: A Caregiver's Perspective

William V. Faux, *Valdosta State University*

We are Artists: Illuminating the Fine Art of Balancing Health and Wellness with Faith

linda p. jurczak, *Valdosta State University*

The Ownership of Death: The Rhetoric of Brain Death

Karen P. Sodowsky, *Valdosta State University*

The Story of Commuting for Healthcare: A Caregiver's Perspective

Molly Stoltz, *Valdosta State University*

5208

Sunday • 9:30 am – 10:45 am

Room: Meeting room 7

Tele-vision(s) or Telling Our Versions: Performing Televisual Binge

Sponsor: Performance Studies Division

Chair: Lindsay Greer, *Southern Illinois University*

Exploring the Trojan Horses in *Orange is the New Black*

Andrea Baldwin, *Southern Illinois University*

The Ethics of Fandom: Understanding 'Doctor Who' as Narrative Sense Making/Becoming

Jake Beck, *Weatherford College*

The Final Chapter of Jason Hedrick: the True Story of a True Detective, or the Film (Noir) Cycle as Binge

Jason Hedrick, *Southern Illinois University*

From DVR'ing to DVR'ed: Where Did My Last Five Years Go?

Garret Castleberry, *University of Oklahoma*

Respondent: Tracy Stephenson Shaffer, *Louisiana State University*

Put on your [close] reading glasses and queue up those DVRs, we will be [Br]eaking rules of time and space, exploring the digital cosmos that constitutes transmedia storytelling, an evolutionary sleeve that the moniker "TV" can no longer (remote) control. This panel dissects multimedia consumption practices while redressing lenses of "time well spent" from the perspectives of graduate student research life.

5209

Sunday • 9:30 am – 10:45 am

Room: Meeting room 3

CONFIGURING WOMAN: Manifestations of "True Womanhood" Ideology through Time

Sponsor: Gender Studies Division

Chair: Belinda A. Stillion Southard, *University of Georgia*

True Womanhood in the White House: Constructing Dolley Madison as the First 'Lady'

Jonathan Foland, *University of North Carolina at Chapel Hill*

True Womanhood and the Fight for Woman's Suffrage: How 'Un-ladylike' Behavior Won the Vote

Sheree' Keith, *Middle Georgia State College*

'Pretty Blondes' and 'Misogynoir': Men's Rights Activism and the Reification of the 'True Woman'

Ashley A. Mattheis, *University of North Carolina at Chapel Hill*

True Womanhood and Fatal Subjectivity: Loving to Death in Antigone

Mary Domenico, *University of North Carolina at Chapel Hill*

5301

Sunday • 11:00 am – 12:15 pm

Room: Meeting room 9 (third level)

Applying Activities to Principles of Human Communication

Sponsor: Applied Communication Division

Moderator: William Hoffman, *New Mexico State University*

Panelists:

Greg G. Armfield, *New Mexico State University*

Abby M. Brooks, *Georgia Southern University*

Kristina Drumheller, *West Texas A&M*

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Social Identity Theory (Tajfel & Turner, 1979,1986) argues an individual's identity is derived and shaped, in part, by personal and social characteristics as well as group membership. Each participant will present a unique activity to illustrate how identity is constructed as a societal, group, or organizational member, leader or sports fan.

5302

Sunday • 11:00 am – 12:15 pm

Room: Meeting room 3

Gendered communication at work: Understanding its role in leadership, music and social change in Jamaica

Sponsor: Gender Studies Division

Chair: linda jurczak, *Valdosta State University*

The exclusion of Men who have Sex with Men (MSM) from health promotion and education messages: A call for more targeted messages

Alicia Aikens, *University of Cincinnati*

Women at the table: Advancing women's participation in decision-making in Jamaica

Anna-Kaye Rowe, *Ohio University*

'Man fi have nuff gyal': The use of gender stereotypes in Jamaican HIV prevention television advertisements from 2003 to 2012

Kay-Anne Darlington, *Scripps College of Communication*

'I know you love when I'm looking': Sexual objectification in Jamaican dancehall music videos

Shaneil Taylor, *Ohio University*

5303

Sunday • 11:00 am – 12:15 pm
Room: Meeting room 8 (third level)

Shifting Narratives of Branded Cultural Identities

Sponsor: Popular Communication

Chair: Jason Edwards, *Georgia Gwinnett College*

Conventional Cosplay: Performance of Group Identity at Comic Conventions

Eric Kahler, *University of South Florida*

Burning Man, burning out? Construction of Burning Man's future through the deconstruction of its past

Gracen Kovacik, *University of South Florida*

Theirs is Not Your World: Identity through Forbidden Space in *Girl with a Pearl Earring*

David Beeler, *University of South Florida*

Nick is Kids: Rearticulating 1990's Identity through *Slimed!*: An Oral History of Nickelodeon's Golden Age

Sean Swenson, *University of South Florida*

Respondent: Jason Edwards, *Georgia Gwinnett College*

5304

Sunday • 11:00 am – 12:15 pm
Room: Meeting room 10 (third level)

The Art & Craft of Building a Majority: A Roundtable Discussion of the Results of the 2014 U.S. Midterm Elections

Sponsor: Political Communication

Chair: Barry P. Smith, *Mississippi University for Women*

Participants:

William F. Harlow, *University of Texas of the Permian Basin*

Melissa M. Smith, *Mississippi University for Women*

Brian C. Brantley, *Texas A&M University – San Antonio*

Kenny D. Smith, *Samford University*

Patrick Wheaton, *Georgia Southern University*

Lauren Reichart Smith, *Auburn University*

Barry P. Smith, *Mississippi University for Women*

Panelists will discuss how candidates, political parties, and others used various communication strategies to elect a congressional majority during the 2014 U.S. midterm elections. Among the topics that will be addressed are: the political issues that were crafted into winning campaign appeals, the art involved in navigating changes in campaign-finance regulation, and the continuing changes in media and technology that affected the craft of campaigning during this election cycle.

5305

Sunday • 11:00 am – 12:15 pm
Room: Meeting room 1

Beyond the Veil: W.E.B. Du Bois and the Rhetoric of Double Consciousness

Sponsor: Rhetoric and Public Address Division

Chair: Raquel M. Robvais, *Louisiana State University*

The Disorder is Now The Cure: Double Consciousness as The Prescription For a Well Society

Raquel M. Robvais, *Louisiana State University*

An Empowered Consciousness: W.E.B. Du Bois and Race Education

David Munson, *Texas A&M University*

The People, Rhetoric, and Affect: On the Political Force of Du Bois's *The Souls of Black Folk*

Melvin Rogers, *University of Los Angeles, California*

Respondent: Bryan McCann, *Louisiana State University*

5306

Sunday • 11:00 am – 12:15 pm
Room: Meeting room 4

CHALLENGES IN FLORIDA: Solutions adaptable to other states

Sponsor: Community College Division

Chair: Anthony Ballard, *St. Petersburg College Clearwater*

Fighting for the basic course to remain a requirement for all students: The process used by St. Petersburg College in 2013

Richard Mercadante, *St. Petersburg College Clearwater*

Developing Honors Programs or Colleges at the two-year institution

Deborah Hefferin, *Broward College*

Holding textbook prices down: Faculty control of the book selection process

Bonnie Jefferis, *St. Petersburg College Clearwater*

Sustaining collegiality in the online and blended courses: Strategies that work to connect students and faculty

Robin Bower, *St. Petersburg College Clearwater*

Why it's important for community/state college faculty to be active in state/regional/national professional associations

Richard Quianthy, *Broward College*

5307

Sunday • 11:00 am – 12:15 pm

Room: Meeting room 11 (third floor)

Media, Microcultures, and Meaning: An Exploration of Popular Culture Arguments and their Effects

Sponsor: Southern Argumentation and Forensics Division

Chair: Kevin Bryant, *University of Southern Mississippi*

Developmental Communication and Saturday Morning Cartoon Time: The Ethical Challenges of Appealing to Children

Cameron Lindsey, *New York University*

Intercultural Communication in *The Avengers*: Real Concepts in an Unreal World

Karen Hill Johnson, *West Kentucky Community and Technical College*

Ethnicity, Geography, and Hip-Hop Radio: What's Hot, What's Cool, and What's Changing Our World

Brian Powell, *University of Montana*

Sunday 'Funnies': Micro-cultural Messaging Panel by Panel

Robert J. Glenn III, *Owensboro Community and Technical College*

Redefining Masculinity: Super Hero Films as the new Role Models

Gary Deaton, *Transylvania University*

This panel explores how popular culture serves to make arguments about particular aspects of personal identity. Each paper examines arguments in different forms of popular media, and the effects of those arguments on a particular standpoint.

5308

Sunday • 11:00 am – 12:15 pm

Room: Meeting room 7

Bakhtinian Performations

Sponsor: Performance Studies Division

Chair: Liz Sills, *Louisiana State University*

The Very Simultaneous Gander

Liz Sills, *Louisiana State University*

The Game of Family Communication Patterns: Bakhtin as a Wildcard for Understanding Conversation and Topics

Andrea J. Vickery, *Louisiana State University*

Navigating Parody on the Twitter-Verse: A Conversation with Mikhail Bakhtin and Miguel Bloombito

Nicole Costantini, *Louisiana State University*

Re-building Community: Bakhtinian Analysis of Community Identity Construction Through Dialogic Performatives

Douglas Mungin, *Louisiana State University*

Mary Frances HopKins on Flannery O'Connor

Emily Mistrzak, *Independent Scholar*

The performance in this panel comes from a class taken in the Fall of 2013 at Louisiana State University under Dr. Patricia Suchy. The dialogues we involve as we perform our way toward understanding are many-faceted. We begin by placing Bakhtin in dialogue with various theorists who have, in his wake, engaged his notions in their own Past work. On top of that conversation, each theorist we scrutinize engages in a conversation with a distinct artifact that is their object of study. Thus, there are two dialogues engaging simultaneously. On top of that, we as performers enter the constellation of ideas in the Present with our bodies / ourselves, adding a new layer of dialogue to those that already exist. In short, these are performances that enact and provoke recent theories inspired by Mikhail Bakhtin – in a Bakhtinian way.

5309

Sunday • 11:00 am – 12:15 pm

Room: Meeting room 2

Facebook Likes, Hashtags, and Tweets: Using Social Media to Promote Campus Clubs

Sponsor: Mass Communication Division

Leo Vision: Lights, Camera, Social Media

Alexandria Blaha, *Saint Leo University*

Letting Fritz Roar on Social Media

Thomas Buckley, *Saint Leo University*

Can I see a virtual show of hands: Using social media to aid in facilitating an extracurricular club

Katherine Flores, *Saint Leo University*

LinkedIn at the hip: Using social media to help students network with each other and industry professionals

Brittany Hutchinson & Irma Sera, *Saint Leo University*

Facebook likes. Hashtags. Tweets. These terms have become part of our everyday life, especially for the average college student. Social media is used to talk to friends, like statuses, and share pictures. It can also be used to get students involved in campus clubs. This presentation will discuss how to use social media effectively when reaching college students for campus clubs or organizations. It is a quick way to announce club meeting times/locations. It is a fun way to show pictures of your club's activities. Most importantly, it keeps your club in your target audience's news feeds.

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Robin M. Boylorn
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1955 - Paul Brandes, *University of Southern Mississippi*

1957 - Mary Louise Gehring, *Stetson University*

1961 - L. L. Zimmerman, *University of Florida*

1962 - Kevin Kearney, *University of South Florida*

1963 - Dwight L. Freshley, *University of Georgia*

1966 - Kevin Kearney, *University of South Florida*

1969 - Julian Burroughs, Jr., *Wake Forrest University*

1972 - Jerry L. Tarver, *University of Richmond*

1975 - G. Allan Yeomans, *University of Tennessee, Knoxville*

1978 - W. Stuart Towns, *University of West Florida*

1981 - John I. Sisco, *University of South Florida*

1985 - Howard Dorgan, *Appalachian State University*

1990 - Susan A. Siltanen, *University of Southern Mississippi*

1995 - Richard R. Ranta, *University of Memphis*

2000 - Hal W. Fulmer, *Georgia Southern University*

2005 - J. Emmett Winn, *Auburn University*

2010 - Carl M. Cates, *Valdosta State University*

SOUTHERN COMMUNICATION JOURNAL EDITORS

1935 - Rose B. Johnson, *Woodlawn High School, Birmingham, Alabama*

1938 - Robert B. Capel, *Hendrix College*

1942 - Claude Kantner, *Louisiana State University*

1944 - Claude Shaver, *Louisiana State University*

1948 - Dallas Dickey, *University of Florida*

1951 - Howard Townsend, *University of Texas, Austin*

1954 - Douglas Ehninger, *University of Florida*

1957 - Charles Getchell, *University of Mississippi*

1960 - Eugene White, *University of Miami*

1961 - Owen Peterson, *Louisiana State University*

1966 - Gregg Phifer, *Florida State University*

1969 - Dwight L. Freshley, *University of Georgia*

1972 - Bert E. Bradley, *Auburn University*

1975 - Ralph T. Eubanks, *University of West Florida*

1978 - Jerry E. Tarver, *University of Richmond*

1981 - Howard Dorgan, *Appalachian State University*

1984 - Martha M. Solomon, *Auburn University*

1987 - Dale G. Leathers, *University of Georgia*

1990 - Keith V. Erickson, *University of Southern Mississippi*

1993 - Andrew A. King, *Louisiana State University*

1996 - Craig Allen Smith, *University of North Carolina, Greensboro*

1999 - Kenneth Cissna, *University of South Florida*

2003 - Joy Hart, *University of Louisville*

2006 - John C. Meyer, *University of Southern Mississippi*

2009 - Mary Stuckey, *Georgia State University*

2012 - J.D. Ragsdale, *Sam Houston State University*

SSCA PRESIDENTS

1930 - Edwin Paget, North Carolina State University
 1931 - Edwin Paget, North Carolina State University
 1932 - Frances K. Gooch, Agnes Scott College
 1933 - Henry P. Constans, University of Florida
 1934 - C. M. Wise, Louisiana State University
 1935 - Rose B. Johnson, Woodlawn High School (Alabama)
 1936 - Giles W. Gray, Louisiana State University
 1937 - Orville C. Miller, Vanderbilt University
 1938 - James Watt Raine, Berea College
 1939 - T. Earle Johnson, University of Alabama, Tuscaloosa
 1940 - Louise A. Sawyer, Georgia State Women's College
 1941 - Dallas C. Dickey, University of Florida
 Albert M. Harris, Vanderbilt University (Honorary)
 1942 - Leroy Lewis, Duke University
 1943 - Paul L. Soper, University of Tennessee, Knoxville
 1944 - Robert B. Capel, Northwestern State College
 1945 - Robert B. Capel, Northwestern State College
 1946 - Hazel Abbot, Converse College
 1947 - Lester L. Hale, University of Florida
 1948 - Charles A. McGlon, Baptist Theological Seminary
 1949 - Glenn R. Capp, Baylor University
 1950 - Claude L. Shaver, Louisiana State University
 1951 - Betty May Collins, Memphis Technological High School
 1952 - Batsell B. Baxter, David Lipscomb College
 1953 - Charles M. Getchell, University of Mississippi
 1954 - Louise Davison, Davison School of Speech Correction
 1955 - Frank B. Davis, Alabama Polytechnic Institute
 1956 - Elton Abernathy, Southwest Texas State University
 1957 - Thomas R. Lewis, Florida State University
 1958 - H. Hardy Perritt, University of Alabama
 1959 - McDonald Held, Howard Payne College
 1960 - Joseph C. Wetherby, Duke University
 1961 - William S. Smith, Auburn University
 1962 - Roy E. Tew, University of Florida
 1963 - Roy D. Murphy, University of Southwestern Louisiana
 1964 - Carroll B. Ellis, David Lipscomb College
 1965 - James E. Popovich, University of South Florida
 1966 - Franklin Shirley, Wake Forrest University
 1967 - L. L. Zimmerman, University of Florida
 1968 - Marguerite Metcalf, Catholic High School (Arkansas)
 1969 - Waldo W. Braden, Louisiana State University
 1970 - Gregg Phifer, Florida State University
 1971 - E. Samuel Dudley, Mississippi State University
 1972 - John I. Sisco, University of South Florida
 1973 - Wayne N. Thompson, University of Houston
 1974 - Dwight L. Freshley, University of Georgia
 1975 - Beverly Whitaker Long, University of Texas, Austin
 1976 - Calvin M. Logue, University of Georgia
 1977 - J. Donald Ragsdale, Louisiana State University
 1978 - Bert E. Bradley, Auburn University
 1979 - Carl L. Kell, Western Kentucky University
 1980 - Mary Frances Hopkins, Louisiana State University
 1981 - Ralph T. Eubanks, University of West Florida
 1982 - Michael M. Osborn, University of Memphis
 1983 - Jerry L. Tarver, University of Richmond
 1984 - Dale G. Leathers, University of Georgia
 1985 - Robert N. Bostrom, University of Kentucky
 1986 - Keith V. Erickson, University of Southern Mississippi
 1987 - Richard R. Ranta, University of Memphis
 1988 - Martha Solomon, Auburn University
 1989 - James L. Applegate, University of Kentucky
 1990 - E. Culpepper Clark, University of Alabama, Tuscaloosa
 1991 - Howard Dorgan, Appalachian State University
 1992 - Lawrence A. Hosman, University of Southern Mississippi

1993 - Navita Cummings James, University of South Florida
 1994 - Thomas S. Frentz, University of Arkansas, Fayetteville
 1995 - Lynne M. Webb, University of Memphis
 1996 - Nina-Jo Moore, Appalachian State University
 1997 - Renee Edwards, Louisiana State University
 1998 - Susan Siltanen, University of Southern Mississippi
 1999 - Gary A. Copeland, University of Alabama
 2000 - Mary Evelyn Collins, Sam Houston State University
 2001 - Trudy L. Hanson, West Texas A & M University
 2002 - Katherine W. Hawkins, Wichita State University
 2003 - Marilyn Young, Florida State University
 2004 - Terry Thibodeaux, Sam Houston State University
 2005 - Kenneth N. Cissna, University of South Florida
 2006 - Charles H. Tardy, University of Southern Mississippi
 2007 - Craig Allen Smith, North Carolina State University
 2008 - Jerry Hale, University of Georgia
 2009 - Patricia Amason, University of Arkansas
 2010 - Tom Socha, Old Dominion University
 2011 - Frances Brandau-Brown, Sam Houston State University
 2012 - Monette Callaway, Hinds Community College
 2013 - John C. Meyer, University of Southern Mississippi
 2014 - John Haas, University of Tennessee

AWARD RECIPIENTS

ROBERT BOSTROM YOUNG SCHOLAR AWARD honors the most outstanding paper submitted to the convention each year by a graduate student. The recipient of this award is determined by the Vice President through a process established by the Vice President.

2014 - Nick J. Sciuillo, Georgia State University
 2012 - Jennifer Lynne Cronin, University of North Carolina at Chapel Hill
 2012 - Timothy B. Worley, University of Georgia
 2011 - Ryan Erik McGeough, Louisiana State University
 2010 - Carly T. McKenzie, University of Alabama
 Cynthia Nichols, University of Alabama
 2009 - Lauren Reichart, University of Alabama
 2008 - None given
 2007 - Anna Turnage, North Carolina State University
 2006 - Zac Gershberg, Louisiana State University
 2005 - Carey L. Powers, City University of New York
 2004 - Kelli L. Fellows, University of Georgia
 2003 - Kelli L. Fellows, University of Georgia
 2002 - Mark A. Williams, Texas A & M University
 2001 - William Harlow, Texas A & M University
 2000 - Pat Ferguson, University of Memphis
 1999 - Martin Carcasson, Texas A & M University
 1998 - Christie Trinastich, University of Texas, Austin
 1997 - Preston Coleman, University of Iowa
 1996 - Garth Pauley, Penn State University
 1995 - Dionel Cotanda, University of South Florida
 1994 - Raka Shome, University of Georgia
 1993 - E. M. I. Sefcovic, University of Georgia
 1992 - Kathryn Greene, University of Georgia
 Rhonda G. Parker, University of Georgia
 1991 - Kim E. Freeman, University of Florida
 1990 - Cindy J. Kistenberg, Louisiana State University
 Krystyna Strzyzewski, University of Arizona
 1989 - Regina M. Hoffman, Louisiana State University
 1988 - Roy J. Schwartzman, University of Iowa
 1987 - Stephanie Zimmerman, University of Kentucky

DWIGHT L. FRESHLEY OUTSTANDING NEW TEACHER

AWARD honors SSCA members who have demonstrated teaching excellence early in their careers. Nominees must teach courses in communication and have taught full- time for at least two and not more than five years. In addition to the requirements noted above, each nominee must submit a statement of not more than 500 words on his or her "Philosophy and Practice of Teaching."

2014 - Siobhan Smith, University of Louisville

2013 - David P. Terry, San Jose State University

2012 - Casey Malone Maugh, University of Southern Mississippi - Gulf Coast

2011 - Minsun Shim, University of Georgia

2010 - Lora B. Helvie-Mason, Southern University at New Orleans

2009 - Deborah Cunningham Walker, Coastal Carolina University

2008 - Monica Pombo, Appalachian State University

2007 - Billy Wooten, Berea College

2006 - Marcyrose Chvasta, University of South Florida

2005 - Daryl W. Wiesman, Clemson University

2004 - Kandi L. Walker, University of Louisville

2003 - None given

2002 - Frances Brandau-Brown, Sam Houston State University

2001 - Melanie Morgan, University of Louisville

2000 - Vanessa Beasley, Texas A & M University

1999 - Karla K. Jensen, Texas Tech University

1998 - Charla Markhum Shaw, University of Texas, Arlington

1997 - None given

1996 - Carl M. Cates, Valdosta State University

1995 - Enrique D. Rigsby, Texas A & M University

ROSE B. JOHNSON SCJ ARTICLE AWARD honors the author or authors of an outstanding, significant article published in the Southern Communication Journal. The recipient of this award is determined by the Editor and editorial board of SCJ through a process established by the Editor.

2014 - Patricia Davis, Georgia State University

2013 - Wendy Atkins-Sayre, University of Southern Mississippi

2012 - Page Toller, University of Nebraska-Omaha

2011 - Daniel A. Grano, University of North Carolina at Charlotte

2010 - Deborah Thomson, East Carolina University

2009 - Christina R. Foust, University of Denver

2008 - James J. Kimble, Seton Hall University

2007 - Todd McDorman, Wabash College

2006 - Katherine Hendrix, University of Memphis

2005 - Michael Waltman, University of North Carolina

2004 - Carol B. Mills, Northern Illinois University

Austin S. Babrow, Purdue University

2003 - Kathryn M. Olsen, University of Wisconsin, Milwaukee

2002 - Suzanne Fitch, Southwest Texas State University

Roseann M. Mandziuk, Southwest Texas State University

2001 - John R. Stewart and Karen Zediker, University of Washington

2000 - Jacqueline Bacon

1999 - Michael Pfau, University of Wisconsin

Patricia Moy, University of Wisconsin

Barry Radler, University of Wisconsin

Michael K. Bridgeman, University of Wisconsin

1998 - Robert E. Terrill, Indiana University

David Zarefsky, Northwestern University

Marouf Hasian, Jr., Arizona State University

Lisa A. Flores, Arizona State University

1997 - William Bailey, University of Arizona

1996 - Jill Taft Kaufman, Central Michigan University

1995 - Abran J. Salazar, Texas A & M University

Samuel L. Becker, University of Iowa

Virginia Daughety, University of Iowa

1994 - Calvin M. Logue, University of Georgia

Thurmon Garner, University of Georgia

1993 - Dilip Parameshwar Gaonkar, University of Illinois

1987 - Charles R. Conrad, Texas A & M University

1984 - David Zarefsky, Northwestern University

T. EARLE JOHNSON-EDWIN PAGET DISTINGUISHED

SERVICE AWARD honors SSCA members who, through their service and leadership to the Association and the profession, have made significant contributions and merit recognition.

2014 - J. Donald Ragsdale, Sam Houston State University

2013 - Emmet Winn, Auburn University

2012 - Trudy Hanson, West Texas A&M University

2011 - Michael and Suzanne Osborn, University of Memphis

2010 - Mark Hickson III, University of Alabama at Birmingham

2009 - Thomas Frentz, University of Arkansas

2008 - None given

2007 - Kenneth Cissna, University of South Florida

2006 - Marilyn Young, Florida State University

2005 - None given

2004 - Mary Evelyn Collins, Sam Houston State University

2003 - Richard L. Conville, University of Southern Mississippi

2002 - Nina-Jo Moore, Appalachian State University

2001 - Richard Ranta, University of Memphis

2000 - Susan Siltanen, University of Southern Mississippi

1999 - Bert Bradley, Auburn University

1998 - Keith Erickson, University of Southern Mississippi

1997 - Jerry Tarver, University of Richmond

1996 - Dwight Freshley, University of Georgia

Gregg Phifer, Florida State University

1995 - Howard Dorgan, Appalachian State University

1994 - John I. Sisco, Southwest Missouri State University

MINORITY RECRUITMENT AND RETENTION AWARD

honors institutions that have demonstrated noteworthy commitment to the recruitment and retention of minority students for their campuses.

2014 - None given

2013 - School of Journalism and Mass Communication, University of Southern Mississippi

2012 - None given

2011 - None given

2010 - Department of Communication Studies, The University of North Carolina at Charlotte

2009 - Department of Communication and Journalism, College of Liberal Arts, Auburn University

2008 - None given

2007 - None given

2006 - None given

MICHAEL M. OSBORN TEACHER-SCHOLAR AWARD

honors SSCA members who have balanced professional careers, having achieved excellence in teaching, scholarship, and service.

2104 - Roseann Manduziuk, Texas State University

2013 - Kenneth N. Cissna, University of South Florida

2012 - Katherine Hendrix, University of Memphis

2011 - Kathleen J. Turner, Davidson College

2010 - Jerry Hale, University of Georgia

2009 - None given
 2008 - Art Bochner, *University of South Florida*
 2007 - Martin Medhurst, *Baylor University*
 2006 - None given
 2005 - Marilyn Young, *Florida State University*
 2004 - Julia T. Woods, *University of North Carolina*
 2003 - Robert E. Denton, Jr., *Virginia Polytechnic Institute*
 2002 - None given
 2001 - Janice Rushing, *University of Arkansas*
 2000 - None given
 1999 - Ronald H. Carpenter, *University of Florida*
 1998 - Mary Frances Hopkins (emeritus), *Louisiana State University*
 1997 - Tom Frentz, *University of Arkansas, Fayetteville*
 1996 - None given
 1995 - Beverly Whitaker Long, *University of North Carolina, Chapel Hill*
 1994 - Michael M. Osborn, *University of Memphis*

OUTREACH AWARD honors SSCA members who have made significant contributions to the profession by facilitating the success and access of under-represented populations or the integration of specific groups of students, professionals, or scholars into the communication discipline or professional organizations. The significant contribution may be the initiation of a major activity, the completion of a major project, or represent a lifetime of work with numerous individuals or on numerous meaningful activities. The scope of the activity may be national, regional, or local, and might involve mentoring, advising, liaison, or other activities.

2014 - None given
 2013 - Jimmie Manning, *Northern Illinois University*
 2012 - Dominique Gendrin, *Xavier University*
 2011 - Sean Long, *University of North Carolina at Charlotte*
 2010 - Tina Harris, *University of Georgia*
 2009 - William Thompson, *University of Louisville*
 2008 - Margaret D'Silva, *University of Louisville*
 2007 - None given
 2006 - Carol Winkler, *Georgia State University*
 2005 - Steve Madden, *Clemson University*
 2004 - None given
 2003 - None given
 2002 - Marsha Houston, *University of Alabama*
 2001 - None given
 2000 - Tyrone L. Adams, *University of Louisiana, Lafayette*
 1999 - Robert Denton, *Virginia Tech*
 1998 - Suzanne Osborn
 1997 - Lynne M. Webb, *University of Memphis*
 1996 - Andrew King, *Louisiana State University*
 1995 - E. Culpepper Clark, *University of Alabama, Tuscaloosa*
 1994 - Theodore Clevenger, Jr., *Florida State University*

JANICE HOCKER RUSHING EARLY CAREER RESEARCH AWARD honors SSCA members who have demonstrated exceptional scholarly ability through research and publication early in their academic careers. Nominees must be untenured, assistant professors in the field of communication, and no more than five years shall have passed between nominee's appointment to the rank of assistant professor (or receipt of terminal degree) and the time of the award. In addition, nominees must have participated in the program of the annual convention at least twice (or participated once in the convention program and published an article in the *Southern Communication Journal*). In addition to the requirements noted above, a maximum of three (3) representative publications by the nominee must be submitted.

2014 - Rebekah Fox, *Texas State University*
 Po-Lin Pan, *Arkansas State University*
 2013 - Graham Bodie, *Louisiana State University*
 E. Johanna Hartelius, *University of Pittsburgh*
 2012 - Megan Foley, *Mississippi State University*
 Brandon Inabinet, *Furman University*
 2011 - Ambar Basu, *University of South Florida*
 2010 - None given
 2009 - Dan Grano, *The University of North Carolina at Charlotte*
 Ashli Q. Stokes, *The University of North Carolina at Charlotte*
 2008 - Jason Edward Black, *University of Alabama*
 Cris Davis, *The University of North Carolina at Charlotte*
 2007 - Elissa Foster, *San Jose State University*
 2006 - Stacy Holman Jones, *University of South Florida*
 2005 - Arthur Raney, *Florida State University*
 2004 - Michael I. Arrington, *Ohio University*
 2003 - Kevin Wright, *University of Memphis*
 2002 - None given
 2001 - None given
 2000 - None given
 1999 - Jim Kuypers, *Dartmouth College*
 1998 - Jennifer Monahan, *University of Georgia*
 1997 - Kathryn Greene, *East Carolina University*
 1996 - Sean Patrick O'Rourke, *Vanderbilt University*
 1995 - Cindy J. Kistenberg, *University of Houston, Downtown*
 Roxanne L. Parrot, *University of Georgia*

FRANKLIN SHIRLEY AWARD FOR THE TOP UNDERGRADUATE HONORS CONFERENCE PAPER honors the most outstanding paper submitted each year to the Theodore Clevenger Jr. Undergraduate Honors Conference. The recipient of this award is determined by the Vice President Elect through a process established by the Vice President Elect.

2014 - Terrell Jake Dionne, *University of North Texas*
 2013 - Kirsten Clark, *Millsaps College*
 2012 - Monica Lawson, *Transylvania University*
 2011 - Diana Lynde, *Columbia College*
 2010 - Brad Griffith
 2009 - Lateshia Beachum, *Columbia College*
 2008 - Katrina Baldus, *James Madison University*
 2007 - Judith Novak, *University of Kentucky*
 Drew Anderson, *Georgia Southern University*
 2006 - Alex Teh, *University of Georgia*
 2005 - Jennifer Bafundo, *Furman University*
 2004 - Lindsey Ilion, *George Washington University*
 2003 - Andrew Thomas Ross, *George Washington University*
 2002 - Cynthia Ledford, *University of Kentucky*
 2001 - Sara Bakker, *George Washington University*
 2000 - Melanie Dotson, *Samford University*
 1999 - Mark T. Witko, *University of Wyoming*
 1998 - Kevin Hooper, *North Carolina State University*
 1997 - Amy Tilton, *University of Texas, Corpus Christi*
 1996 - Andrea Doughty and Kelli Jones, *University of Alabama at Birmingham*
 1995 - Blaine Hummel and Garret Ulosevich, *Trinity University*
 1994 - Gerard Pfannensteil, *Trinity University*
 1993 - Joshua Boyd, *David Lipscomb University*
 1992 - Lorice Evans, *Trinity University*

JOHN I. SISCO EXCELLENCE IN TEACHING AWARD

honors SSCA members who have consistently demonstrated excellence in teaching communication throughout their academic careers. Nominees must be employed full-time teaching courses in communication for a minimum of ten years. In addition to the requirements noted above, each nominee must submit a statement of not more than 500 words on his or her "Philosophy and Practice of Teaching."

- 2014 - Leigh Anne Howard, *University of Southern Illinois*
- 2013 - Michael I. Arrington, *University of Kentucky*
- 2012 - Jennifer A. Samp, *Auburn University*
- 2011 - Barbara Biesecker, *University of Georgia*
- 2010 - Deanna Dannels, *North Carolina State University*
- 2009 - Sean O'Rourke, *Furman University*
- 2008 - Joy Hart, *University of Louisville*
- 2007 - Elizabeth Bell, *University of South Florida*
- 2006 - Mary E. Stuckey, *Georgia State University*
- 2005 - None Given
- 2004 - Stephen Braden, *Georgia State University*
- 2003 - None Given
- 2002 - Katherine Hendrix, *University of Memphis*
- 2001 - Bonnie J. Dow, *University of Georgia*
- 2000 - James A. Aune, *Texas A & M University*
- 1999 - Lawrence A. Hosman, *University of Mississippi*
- 1998 - Mark Hickson III, *University of Alabama, Birmingham*
- 1997 - George Grice, *Radford University*
- 1996 - Nina-Jo Moore, *Appalachian State University*
- 1995 - Calvin M. Logue, *University of Georgia*
- 1994 - Marsha L. Vanderford, *University of South Florida*

OUTSTANDING SCHOLAR IN COMMUNICATION THEORY AWARD

- 2014 - Lynne M. Webb, *University of Arkansas*
- 2013 - James Honeycutt, *Louisiana State University*
- 2012 - Ronald C. Arnett, *Duquesne University*
- 2011 - Jerry Hale, *University of Michigan, Dearborn*
- 2010 - John C. Meyer, *University of Southern Mississippi*
- 2009 - Pamela Kalbfleisch, *University of North Dakota*
- 2008 - William G. Powers, *Texas Christian University*
- 2007 - None given
- 2006 - None given
- 2005 - James C. McCroskey, *West Virginia University*

- 2004 - Richard Conville, *University of Southern Mississippi*
- 2003 - J. Donald Ragsdale, *Sam Houston State University*
- 2002 - Kenneth N. Cissna, *University of South Florida*
- 2001 - Ralph Behnke, *Texas Christian University*
- 2000 - Lynne M. Webb, *University of Arkansas*
- 1999 - Joann Keyton, *University of Memphis*
- 1998 - Charles H. Tardy, *University of Southern Mississippi*
- 1997 - Renee Edwards, *Louisiana State University*
- 1996 - James L. Applegate, *University of Kentucky*
- 1995 - Mark L. Knapp, *University of Texas*
- 1994 - Theodore Clevenger, Jr., *Florida State University*

GENDER STUDIES SCHOLAR OF THE YEAR

- 2014 - None given
- 2013 - Jane Jorgenson, *University of South Florida*
- 2012 - None given
- 2011 - Marion Meyers, *Georgia State University*
- 2010 - Janis Edwards, *University of Alabama*
- 2009 - Carole Blair, *University of North Carolina, Chapel Hill*
- 2008 - Roseann M. Mandziuk, *Texas State University*
- 2007 - Julia T. Wood, *University of North Carolina, Chapel Hill*
- 2006 - Elizabeth Allen Bell, *University of South Florida*
- 2005 - Sonja K. Foss, *University of Colorado at Denver*
Karen A. Foss, *University of New Mexico*
- 2004 - Donna Nudd, *Florida State University*
- 2003 - None given
- 2002 - Diana K. Ivy, *Texas A&M University, Corpus Christi*
- 2001 - Lynne Webb, *University of Arkansas*
- 2000 - None given
- 1999 - Trudy L. Hanson, *West Texas A&M University*
- 1998 - Katherine Hawkins, *Wichita State University*
- 1997 - Susan Stiltanen, *University of Southern Mississippi*
- 1996 - Marsha Vanderford, *University of South Florida*
- 1995 - Renee Edwards, *Louisiana State University*
- 1994 - Julia T. Wood, *University of North Carolina, Chapel Hill*
- 1993 - Carol J. Jablonski, *University of South Florida*
- 1992 - Mary Frances HopKins, *Louisiana State University*
- 1991 - Navita Cummings James, *University of South Florida*
- 1990 - Marsha Houston, *Tulane University*
- 1989 - Virginia E. Wheelless, *Morehead State University*
- 1988 - Kathleen J. Turner, *Tulane University*

PAST CONVENTIONS & HOTELS

- 1930 BIRMINGHAM, AL**
Thomas Jefferson Hotel
- 1931 ATLANTA, GA**
Henry Grady Hotel
- 1932 ASHEVILLE, NC**
- 1933 BERE, KY**
Boone Tavern
- 1934 BIRMINGHAM, AL**
Thomas Jefferson Hotel
- 1935 NEW ORLEANS, LA**
Stevens Hotel with NATS

- 1936 GAINESVILLE, FL**
Thomas Hotel
- 1937 NASHVILLE, TN**
Andrew Jackson Hotel
- 1938 ATLANTA, GA**
Henry Grady Hotel
- 1939 BATON ROUGE, LA**
Heidelberg Hotel
- 1940 CHATTANOOGA, TN**
Patten Hotel
- 1941 BIRMINGHAM, AL**
Tutwiler Hotel

- 1942 ATLANTA, GA**
Henry Grady Hotel
- 1943 JACKSON, MS**
Heidelberg Hotel
- 1944 JACKSON, MS**
Heidelberg Hotel
- 1945 CLEVELAND, TN
(CANCELLED)**
Cherokee Hotel
- 1946 ATLANTA, GA**
Henry Grady Hotel

- 1947 BATON ROUGE, LA**
Heidelberg Hotel
- 1948 NASHVILLE, TN**
Maxwell Hotel
- 1949 WACO, TX**
Roosevelt Hotel
- 1950 BIRMINGHAM, AL**
Tutwiler Hotel
- 1951 GAINESVILLE, FL**
Thomas Hotel
- 1952 JACKSON, MS**
Heidelberg Hotel
- 1953 GREENVILLE, SC**
Poinsett Hotel
- 1954 DALLAS, TX**
Adolphus Hotel
- 1955 MEMPHIS, TN**
Peabody Hotel
- 1956 HATTIESBURG, MS**
Forrest Hotel
- 1957 ATHENS, GA Georgia**
Center for Cont. Education
- 1958 HOUSTON, TX**
Rice Hotel
- 1959 LOUISVILLE, KY**
Sheraton Seelbach Hotel
- 1960 WINSTON-SALEM, NC**
Robert E. Lee Hotel
- 1961 MIAMI, FL**
Everglades Hotel
- 1962 AUSTIN, TX**
Driskell Hotel
- 1963 NASHVILLE, TN**
Andrew Jackson Hotel
- 1964 HOUSTON, TX**
Texas State Hotel
- 1965 DURHAM, NC**
Jack Tar Hotel
- 1966 MIAMI, FL**
Everglades Hotel
- 1967 LITTLE ROCK, AR**
Marion Hotel
- 1968 MEMPHIS, TN
(CANCELLED)**
Peabody Hotel
- 1969 MEMPHIS, TN**
Peabody Hotel
- 1970 WINSTON-SALEM, NC**
Robert E. Lee Hotel
- 1971 NEW ORLEANS, LA**
Roosevelt Hotel
- 1972 SAN ANTONIO, TX**
El Tropicano Hotel
- 1973 LEXINGTON, KY**
Phoenix Hotel
- 1974 RICHMOND, VA**
John Marshall Hotel
- 1975 TALLAHASSEE, FL**
Tallahassee Hilton Hotel
- 1976 SAN ANTONIO, TX**
El Tropicano Hotel
- 1977 KNOXVILLE, TN**
Hyatt Regency Hotel
- 1978 ATLANTA, GA**
Sheraton Biltmore Hotel
84 Southern States
Communication Association
- 1979 BILOXI, MS**
Broadwater Beach Hotel
- 1980 BIRMINGHAM, AL**
Hyatt House Hotel
- 1981 AUSTIN, TX**
Hilton Palacio del Rio
- 1982 HOT SPRINGS, AR**
Arlington Hotel
- 1983 ORLANDO, FL**
Hilton Inn-Florida Center
- 1984 BATON ROUGE, LA**
Hilton Hotel
- 1985 WINSTON-SALEM, NC**
Hyatt House Hotel
- 1986 HOUSTON, TX**
Shamrock Hilton Hotel
- 1987 ST. LOUIS, MO**
Clarion Hotel with CSCA
- 1988 MEMPHIS, TN**
The Peabody Hotel
- 1989 LOUISVILLE, KY**
Brown Hotel
- 1990 BIRMINGHAM, AL**
Radisson Hotel
- 1991 TAMPA, FL**
Hyatt Regency
- 1992 SAN ANTONIO, TX**
St. Anthony Hotel
- 1993 LEXINGTON, KY**
Hyatt Regency & Radisson
Plaza with CSCA
- 1994 NORFOLK, VA**
Omni Hotel
- 1995 NEW ORLEANS, LA**
The Monteleone Hotel
- 1996 MEMPHIS, TN**
The Peabody Hotel
- 1997 SAVANNAH, GA**
Hyatt Regency
- 1998 SAN ANTONIO, TX**
La Mansion del Rio
- 1999 ST. LOUIS, MO**
Adams Mark Hotel
- 2000 NEW ORLEANS, LA**
The Monteleone Hotel
- 2001 LEXINGTON, KY**
Radisson Plaza Hotel
- 2002 WINSTON-SALEM, NC**
The Adams Mark
- 2003 BIRMINGHAM, AL**
Sheraton Hotel
- 2004 TAMPA, FL**
Wyndam Harbour Island
Hotel
- 2005 BATON ROUGE, LA**
Radisson Hotel
- 2006 DALLAS, TX**
Marriott Galleria-Addison
- 2007 LOUISVILLE, KY**
Marriott Downtown
- 2008 SAVANNAH, GA**
Hyatt Regency
- 2009 NORFOLK, VA**
Marriott Waterside
- 2010 MEMPHIS, TN**
The Peabody Hotel
- 2011 LITTLE ROCK, AR**
Doubletree Hotel
- 2012 SAN ANTONIO, TX**
The St. Anthony Hotel
- 2013 LOUISVILLE, KY**
The Seelbach Hilton
- 2014 New Orleans, LA**
The New Orleans Sheraton

LIFE MEMBERS

Andersen, Kenneth E.
 Arrington, Michael I.
 Balthrop, Bill
 Bates, Benjamin
 Brandau-Brown, Frances
 Cardenas, Cristina
 Cates, Carl M.
 Chesebro, James
 Cissna, Kenneth N.
 Collins, Mary Evelyn
 Condit, Celeste M.
 Coopman, Stephanie
 Darsey, James
 DeHart, Jean
 D'Silva, Margaret U.
 Eaves, Michael
 Edwards, Renee
 Edwards, William H.
 Erickson, Keith V.
 Foster, John R.
 Frank, Robert E.
 Fulmer, Hal W.
 Guthrie, Russell A.
 Hart, Joy
 Hawkins, Katherine W.
 Hickson III, Mark.
 Hosman, Lawrence A.
 Jackson II, Ronald
 Kalbfleisch, Pamela J.
 Korn, Jenny
 Kuypers, Jim A.
 McGee, Brian R.
 McMahan, Eva M.
 Medhurst, Martin
 Moore, Nina-Jo
 Newcombe, P. Judson
 O'Rourke, Sean Patrick
 Olson, Kathryn M.
 Osborn, Michael
 Osborn, Suzanne

Phillips, Selene
 Powell, Larry
 Ranta, Richard R.
 Sisco, John I.
 Smith, Robert M.
 Spencer, Leland
 Stuckey, Mary E.
 Tarver, Jerry L.
 Thibodeaux, Terry M.
 Towns, Stuart
 Violanti, Michelle T.
 Webb, Lynne M.
 Weiss, Steven
 Wheaton, Patrick G.
 Winn, J. Emmett

PATRON MEMBERS

Amason, Patricia
 Cheshier, David M.
 Clower, Ramona
 Cockrell, Kristen
 Glenn, Robert J. III
 Haas, John
 Hale, Jerry
 Hanson, Trudy
 Harlow, William
 Hart, Roderick
 Matthews, Marsha
 Meyer, John
 Munsell, Jason
 Smith, Siobhan
 Sutton, David

EMERITUS MEMBERS

Asmuth, M. Violet
 Bangham, Jerry
 Bock, E. Hope
 Borden, Amanda
 Cook, Norma Cox
 Croft, Blanton
 Eiland, Millard F.

Freshley, Dwight L.
 Gruner, Charles R.
 Herndon, Rosanna T.
 Karns, C. Franklin
 Loeffler, Donald L.
 Logue, Cal M.
 Mixon, Harold D.
 Quianthy, Richard L.
 Reynolds, Beatrice Kay
 Ritter, Kurt
 Roach, Carol A.
 Waldhart, Enid
 Young, Marilyn

INSTITUTIONAL MEMBERS

Alabama Communication
 Association
 Appalachian State University
 Auburn University
 Baylor University
 Columbia College
 Florida International University
 Florida State University
 Georgia Southern University
 Huntingdon College
 N.C. A&T State University
 Sam Houston State University
 Texas State University - San
 Marcos
 University of Louisiana at
 Monroe
 University of Memphis
 University of Montevallo
 University of North Carolina at
 Charlotte
 University of Tennessee
 University of Texas at Arlington
 Walters State Community
 College
 Western Kentucky University
 Valdosta State University
 Virginia Tech

SSCA CONSTITUTION

ARTICLE I: NAME

The name of the Association shall be the Southern States Communication Association.

ARTICLE II: PURPOSE

The purpose of the Association shall be to promote study, criticism, research, teaching, and application of the artistic, humanistic, and scientific principles of communication. The Association, a not-for-profit organization, exists for educational, scientific, and literary purposes only. No part of the net revenues of the Association, if any, may be used for the private benefit of any individual or group, except that the Executive Council may establish scholarships or research grants for projects or purposes appropriate to the Association.

ARTICLE III: MEMBERSHIP

Section 1. Individual Membership. Individual membership in the Association shall be open, upon application, to any interested person upon payment of the current annual dues. Regular membership, student membership, sustaining membership, patron membership, and lifetime membership are all individual memberships. Active individual membership is a requirement for all elected and appointed positions that support and represent the association. The Executive Council shall set services provided for the different categories of membership.

ARTICLE IV: OFFICERS

Section 1. Officers. The officers of this Association shall be: The Administrative Committee includes the President, the Vice President, the Vice President-Elect, the Executive Director, the Journal Editor, the Marketing Director, the Immediate Past President, and the Financial Committee Chair.

Section 2. Term of Office. The terms of office of the President, Vice President, and Vice President-Elect shall be for one year; of the Journal Editor, the Marketing Director, and representatives to the National Communication Association (NCA), three years; and of the Executive Director, five years.

Section 3. Succession.

1. The Vice President shall automatically succeed to the office of the President upon the expiration of the President's term of office. The Vice President shall succeed the President should the President's office become vacant through death, resignation, or disability.
2. The Vice President-Elect shall automatically succeed to the office of Vice President upon expiration of the Vice President's term of office. The Vice President-Elect shall serve as assistant to the Vice President. The Vice-President-Elect shall succeed the Vice President should the Vice President's office become vacant through death, resignation, or disability except as specified in Section 5.

Section 4. Duties of Officers.

1. The President shall perform the following duties and such other related duties as shall arise:
 1. Preside at all business meetings of the Association and of the Executive Council.
 2. Appoint and notify all committees except those otherwise provided for.
 3. Provide oversight of divisions and interest groups.
 4. Serve as liaison officer between the Southern States Communication Association and all other national, regional, and associations with similar or related interests.
 5. See that members of the profession receive notice of meetings and activities of the Association and of the Executive Council, unless the transmission of such notices has been otherwise assigned.
 6. Facilitate the performance of the constitutional duties of all other officers and committees.
2. The Vice President shall perform the following duties and such other related duties as shall arise:
 1. Prepare the program for the annual convention.
 2. Serve as program coordinator of the sectional programs arranged by the officers of the recognized Divisions of the Association. The Vice President, as program chair, shall consider the recommendations of the Division Vice Chairs as to programs, but shall have final authority regarding the program and winner of the Robert Bostrom Award selection.
 3. Assist the President in promoting the activities and interests of the Association as needed or requested.
3. The Vice President Elect shall perform the following duties and other such related duties as shall arise:
 1. Be responsible for the annual recruitment efforts of the Association.
 2. Assist the President and Vice President in promoting the activities and interests of the Association as needed or requested.
 3. Plan the annual Theodore Clevenger, Jr. Undergraduate Honors Conference and determine the Franklin Shirley Award winner.
4. The Executive Director shall perform all ordinary duties of the Secretary and Treasurer of the Association and of the Executive Council.
 1. As Treasurer, the Executive Director shall furnish a financial report at each annual convention. The Executive Director shall incorporate into the report a financial accounting covering all publications and the results of the official independent accounting review.
 2. The Executive Director shall notify the National Communication Association Executive Offices of the names and addresses of the newly elected High School, College, and Community/Two Year College Representatives to Legislative Assembly immediately after the election results have been announced.
 3. The Executive Director shall appoint a newsletter editor and a Webpage Editor.

4. The Executive Director shall publish the SSCA newsletter and conduct Association elections in accordance with procedures outlined elsewhere in the Constitution.
5. The Executive Director shall negotiate and sign all contracts on behalf of the Association, subject to approval of the Association.
5. The Journal Editor shall direct and supervise the publication of the Southern Communication Journal as authorized by the Executive Council.
6. The Marketing Director shall be responsible for development, implementation, and evaluation of association marketing activities. These include, but are not limited to: strategic planning, preparing and implementing various marketing activities, membership development and maintenance, organizational branding, securing advertising, and expansion of state, regional, and national organizational awareness.
7. All SSCA representatives to NCA shall represent the interests of SSCA and its members at the national level, reporting to SSCA's president.
8. The Immediate Past President shall chair the Nominating Committee and other duties accepted in consultation with the President.
9. The Administrative Committee includes the President, the Vice President, the Vice-President-Elect, the Executive Director, the Journal Editor, the Marketing Director, the Immediate Past President, and the Finance Committee Chair.

Section 5. Vacancies.

1. The Executive Council shall have authority to fill any vacancy, other than the Presidency, created by the death, resignation, or disability of an elected officer of the Association.
2. In the event of multiple officer vacancies and/or a vacancy at a point after submissions have been received for the annual convention or undergraduate honors conference, the Administrative Council shall, at its discretion, select a replacement.
3. In the event of an Executive Director vacancy, the Executive Council shall put forward a replacement who would be ratified by the association membership.

ARTICLE V: EXECUTIVE COUNCIL

Section 1. Membership.

The membership to the Executive Council of the Association shall be:

1. President, Vice President, Vice-President-Elect, Executive Director, Journal Editor, Marketing Director, Chair and members of the Finance Committee.
2. The chairs of the established Divisions of the Association.
3. The Immediate Past President, retiring Executive Director, and retiring Journal Editor, each for one year following that person's term of office.
4. Three members elected at large by members of the Association for a three-year term to serve as representatives to the Legislative Assembly of the National Communication Association. On a three-year rotating basis, they shall be elected to represent the interests of High School, College, and Community/Two-Year College members. The High School, College, and Community/Two Year College Representatives to the Legislative Assembly of the National Communication Association shall present a report based on correspondence and notes from business meetings of the National Communication Association to the Executive Council at its first meeting at the annual convention.

Section 2. Terms of Office. Newly elected officers and Council members shall assume office at the close of the annual convention with the exception of the Executive Director, who shall take office as provided in Article VII, Section 4B and 4C.

Section 3. Meetings. The Executive Council shall normally meet at least three (3) times each year, twice at the annual convention prior to the Association business meetings, and once at the annual convention of the NCA.

Section 4. Duties and Responsibilities. The Executive Council shall receive reports, recommend budgets, initiate action, establish scholarships or research grants for projects or purposes appropriate to the Association, and oversee the long-range planning for the Association. In the period between annual conventions, the Executive Council shall act for the membership of the Association.

Section 5. Emergency Procedures. In case of an emergency that would make it either impossible or impractical for the president to convene the Executive Council, the President may empower an Emergency Council consisting of the President, the Immediate Past President, the Vice President, the Vice-President-Elect, and the Executive Director to act for the Executive Council. The President may consult each member to determine what action is to be taken on behalf of the Executive Council. Items not requiring an immediate decision are to be decided by polling the entire Executive Council.

Section 6. Quorum. Those members of the Executive Council present at a regularly scheduled and announced meeting of the Executive Council shall constitute a quorum.

ARTICLE VI: MEETINGS

Section 1. Business Meetings. The Association shall hold at least two (2) business meetings at each annual convention.

Section 2.

1. Annual Convention. The Association shall hold a convention and the Theodore Clevenger, Jr. Undergraduate Honors Conference each year in the months of March or April, preferably during the first full week in April or as near thereto as feasible, at a time determined by the Executive Council upon recommendation by the Time and Place Committee as provided in Article IX, Section 1.
2. Regional Rotation. Whenever possible, the Time and Place Committee should seek to systematically rotate the Annual Convention site among the several geographical regions within the larger region covered by the Southern States Communication Association.
3. Local Arrangements. An SSCA member living in or near the host convention city shall chair a local committee to assist the Administrative Committee with convention arrangements.

Section 3. Strategic Planning Meeting. Upon the call of the President, the Administrative Committee, Immediate Past Executive Director, Finance Committee Chair, and other appropriate members as designated by the President, shall meet for the purpose of strategic planning. No more than five years shall elapse between such meetings. The president is responsible for providing a summary report of the meeting to be filed with the Executive Director and to be presented at the subsequent annual convention's business meeting.

Section 4. Quorum. Those members of the Association present at a regularly scheduled and announced meeting of the Association shall constitute a quorum.

ARTICLE VII: NOMINATIONS, ELECTIONS, AND APPOINTMENTS

Section 1. Nominating Committee.

1. Method of Selection.

1. The Nominating Committee shall consist of the Immediate Past President of the Association, as chair, and the Immediate Past Chairs of all Divisions.
2. All members shall serve for one year.
3. The Committee Chair or designee shall give a report to the Executive Council at its annual meeting during the National Communication Association convention.

2. Restrictions. A member of the Nominating Committee shall not be eligible for any office to be considered by that committee.

3. Responsibilities.

1. Nominations for the Slate of Officers may be made by the following methods:
 1. By the Nominating Committee
 2. Any SSCA member in good standing may make recommendations to the Nominating Committee.
 3. Nominators may submit materials supporting nominees.
 4. Other names may be added to the Slate of Officers by petition filed with the Nominating Committee at least six months before the annual convention. The petition shall state the names of the nominee and the office to which the person is being nominated and shall be signed by at least twenty-five (25) Association members in good standing at the time and who represent at least two states and five separate institutions.
2. The Nominating Committee shall check with all possible nominees to make each one aware of the responsibilities of the office to which the person is being nominated and to determine that the nominee will accept and assume the responsibility if elected. Nominees must be members in good standing at the time of the nomination.
3. The chair of the Nominating Committee shall submit to the Executive Director a list of nominees along with vita information on each candidate and platform statements from each candidate for the office of Vice President-Elect at least one hundred twenty (120) days prior to the annual convention.

Section 2. Officers to be Elected.

1. Officers to be elected each year are the Vice President-Elect and one Member-at-Large to the Executive Council, who is also the representative to the Legislative Assembly of NCA (the High School, College, and Community/Two Year College Representative to the Legislative Assembly of the National Communication Association on a rotating basis).
2. Officers to be elected every three years are the representative to the NCA Nominating Committee.

Section 3. Election.

1. First Ballot.

1. At least seventy (70) days before each annual convention the Executive Director shall make available a ballot to each member of the Association who is in good standing at the time.
2. This ballot shall contain the names of the candidates for the various offices for which the Nominating Committee is charged to present candidates. The vita information for each candidate and the platform statements of no more than 300 words for all candidates shall be made available to all members.
3. A deadline of at least thirty-five (35) days prior to the annual convention shall be set for voting.
4. To be valid, each ballot must be submitted by an association member in good standing and verified by the Executive Director at the close of voting.

2. Second Ballot. If a candidate does not receive a majority vote by the first ballot, a second ballot listing the two candidates who received the plurality of votes shall be taken in the same manner as the first ballot, except that the Executive Director shall open the voting at least thirty (30) days prior to the convention and close the voting at least fifteen (15) days prior to the convention.

Tie Between Two Candidates. If two candidates are the only ones on the ballot and receive exactly the same number of votes or a majority is not achieved, the Executive Director shall contact both candidates prior to conducting a second election. The second election shall open the voting at least thirty (30) days prior to the convention and close the voting at least fifteen (15) days prior to the convention. In the event that another tie or lack of majority ensues, the Executive Director shall conduct an election at the annual convention business meeting.

Section 4. Officers to be Appointed.

1. The Executive Director and the Marketing Director shall be appointed by the Executive Council upon recommendation of a sub-committee appointed by the President and ratified by the membership at the convention.
2. The Journal Editor shall be appointed by the Executive Council, upon the recommendation of the Publications Committee, and ratification by the membership at the convention.
3. The Executive Director and Journal Editor shall be appointed one year prior to taking office.
4. The term of the Executive Director shall correspond to the fiscal year of the Association, August 1 to July 31, and continue for five (5) consecutive fiscal years.

ARTICLE VIII: DUES AND FEES

Section 1. Categories.

1. Dues and fees of the Association shall be established for the following categories:

1. Regular Membership
2. Student Membership
3. Sustaining Membership
4. Patron Membership
5. Institutional Membership
6. Life Membership
7. Convention Fees
8. Undergraduate Honors Conference Fee

2. Establishment of Rates: The rates for the dues and fees in each of the categories shall be established by a two-thirds (2/3) vote of the membership voting at an annual convention business meeting.

Section 2. The Executive Director and Marketing Director, in consultation with the Administrative Committee, shall set fees for the following: exhibitor fees, advertising fees for the convention program, and ads for job postings.

ARTICLE IX: COMMITTEES

Section 1. Standing Committees.

1. Committee and Purposes. The standing committees and their purposes shall be:

1. Committee on Committees, whose purpose shall be to make committee appointments at each convention, and to review assignments in the fall, filling committee vacancies as needed. While any committee may recommend new members, the power of appointment shall reside in the Committee on Committees.
2. Constitution Committee, whose purpose shall be to review the Constitution periodically and to recommend such amendments as may seem necessary to provide for new developments within the Association and in its relationship with the National Communication Association.
3. Finance Committee, whose purpose shall be to prepare an annual budget, present it to the Council for approval, maintain a balanced budget, and supervise its use. The Executive Director shall be an ex-officio member of the Finance Committee. The Finance Committee must approve payment for non-budgeted items in excess of \$1,000. The Finance Committee shall make recommendations on the investment of money raised through the payment of Life Membership dues.
4. Nominating Committee, whose purpose shall be to nominate yearly a slate of one or more candidates for Vice-President-Elect, candidates for the other elected offices that may be vacant, and perform such duties as prescribed in Article VII, Section 1C.
5. Publications Committee, whose purpose shall be to monitor and make recommendations concerning the publication needs of the Association, to develop and approve policies related to the appearance, frequency, and graphic layout of the publications, and to recommend to the Executive Council editors of SSCA publications (other than the newsletter editor).
6. Resolutions Committee, whose purpose shall be to draft and present the standard and any special resolutions at the annual convention.
7. Time and Place Committee, whose purpose shall be to solicit and receive competitive bids from cities for the annual convention.
8. Minority Recruitment and Retention Committee, whose purpose is to recruit and retain underrepresented populations as members and determine the recipient of the Minority Recruitment/Retention Award.
9. Resource Development Committee, whose purpose is to research, plan, and develop financial resources and fundraisers to benefit the organization. The Executive Director shall serve as an ex-officio member of this committee.
10. T. Earle Johnson-Edwin Paget Distinguished Service Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
11. Janice Hocker Rushing Early Career Research Award, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
12. John I. Sisco Excellence in Teaching Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
13. SSCA Outreach Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
14. Dwight L. Freshley Outstanding New Teacher Award, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
15. Rose B. Johnson SCJ Article Award Committee, whose purpose is to determine the recipient or recipients based on criteria established by the Association in the "Guidelines for Awards."
16. Michael M. Osborn Teacher-Scholar Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards" and designate a recipient or recipients, unless none of the nominees meets the criteria.

17. Suzanne Osborn Community College Outstanding Educator Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Awards Guideline" and designate a recipient or recipients, unless none of the nominees meets the criteria
18. J. Donald Ragsdale Award for Mentoring Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Awards Guideline" and designate a recipient or recipients, unless none of the nominees meets the criteria.

2. Appointment

1. The Committee on Committees shall consist of the Administrative Committee..
2. Standing Committees should consist of three members in good standing.
3. Members of the Standing Committees, except the Nominating Committee, the Committee on Committees, and the Rose B. Johnson Award Committee, shall be appointed for a term of three years, with staggered terms, shall be eligible for reappointment, and shall have the retiring member serve as chair.
4. Members of the Rose B. Johnson SCJ Article Award Committee shall consist of the SCJ Editor and the Editorial Board.

3. Reports. Each committee shall present its reports to the Executive Council in session at the convention as requested by the President, and the President is empowered to require reports of progress during the year.

Section 2. Special Ad Hoc Committees. The President may appoint special committees as deemed necessary and desirable to assist in carrying out the program for the year. Such appointments will expire with the end of the President's term in office. The Executive Council may authorize the appointment of special committees to serve longer than one year.

ARTICLE X: DIVISIONS

Section 1. Purpose. The purpose of the Division structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the specialties of communication.

Section 2. Division Names. Each Division will represent a major specialization of communication. In order to be an officially recognized Division of the Southern States Communication Association, at least 5% of the Association's membership shall have indicated membership in the Division. Any Division failing to attract 5% of the membership (determined 60 days prior to the meeting of the Administrative Committee at the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. The Executive Director shall notify divisions of probationary status when membership falls below 5%. Failing to achieve the minimum or failing to elect officers shall result in the Divisional status being revoked and the division becoming an Interest Group. The following Divisions are recognized and shall be guaranteed space on the convention program, which will be allocated based on division size:

1. Communication Theory
2. Freedom of Speech
3. Intercultural Communication
4. Performance Studies
5. Mass Communication
6. Rhetoric and Public Address
7. Southern Argumentation and Forensics
8. Language and Social Interaction
9. Instructional Development
10. Applied Communication
11. Gender Studies
12. Popular Communication
13. Interpersonal Communication
14. Public Relations
15. Community College
16. Political Communication

Section 3. Each member of the Association shall be an official member of up to two (2) Divisions and may affiliate with additional divisions for a fee set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the program for a business meeting of each Division.

Section 5. Officers. Members of each Division shall elect the officers for the Division.

1. The officers and their responsibilities shall be:
 1. The Chair, who shall be the chief officer of a Division and shall be responsible to the President of the Association.
 2. The Vice Chair, who shall serve as program chair for the section programs at the annual convention and shall be responsible to the Vice President of the Association and ascends to the office of Chair.
 3. The Vice Chair-Elect, who ascends to the office of Vice Chair and assists the Chair with divisional responsibilities.
 4. The Secretary, who shall take minutes and publicize activities of the Division and shall be responsible to the Executive Director of the Association.

2. Activities and specialty interests within each Division shall be directed by the officers of that Division.

Section 6. Establishment of New Divisions. New Divisions of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed division. A new Division cannot be recognized until 5% of the membership of the Association has indicated their desire to join such a division.

ARTICLE XI: INTEREST GROUPS

Section 1. Purpose. The purpose of the Interest Group structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the expanding specialties of communication.

Section 2. Interest Group Names. Each Interest Group will represent a major or emerging specialization of communication. In order to be an officially recognized Interest Group of the Southern States Communication Association, at least 2% of the Association's membership shall have indicated membership in the Interest Group. Any Interest Group failing to attract 2% of the membership (as determined 60 days prior to the meeting of the Administrative Committee at the time of the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. Any Interest Group failing to achieve the minimum a second year or failing to elect officers or failing to submit a program will have its status as an Interest Group revoked. The list of recognized Interest Groups will be kept by the Executive Director. Recognized Interest Groups will be guaranteed one program slot and one business meeting at the annual convention. Additional time slots may be allocated if available, based on the size of the membership in the Interest Group.

Section 3. Membership. Each member of the association may be an official member of up to 2 Interest Groups and may affiliate with other Interest Groups for an additional fee set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the program for either a program or a business meeting of each Interest Group (see Section 2 above).

Section 5. Officers. Members of each Interest Group shall elect the officers for the Interest Group.

1. The officers and their responsibilities shall be:

1. The Chair, who shall be the chief officer of an Interest Group and shall be responsible to the President of the Association.
2. The Vice-Chair, who shall serve as program chair for the Interest Group program(s) at the annual convention and shall be responsible to the Vice-President of the Association.
3. The Interest Group shall take minutes and publicize activities of the Interest Group and shall be responsible to the Executive Director of the Association.

2. Activities and specialty interests within each Interest Group shall be directed by the officers of that Interest Group.

Section 6. Establishment of New Interest Groups. New Interest Groups of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed Interest Group. A new Interest Group cannot be recognized until 2% of the membership of the Association has indicated the desire to join such an Interest Group.

ARTICLE XII: PARLIAMENTARY AUTHORITY

Section 1. The *American Institute of Parliamentarians Standard Code of Parliamentary Procedure*, most recent edition, shall be the parliamentary authority for all matters of procedure not specifically covered in this Constitution.

Section 2. Parliamentarian. The President may appoint a parliamentarian to serve at the President's pleasure.

ARTICLE XIII: AMENDMENT

This Constitution may be amended:

1. By majority approval of the Executive Council and two-thirds (2/3) of the votes cast at an annual convention business meeting, or
2. By a majority vote at two consecutive annual convention business meetings, or
3. By two-thirds (2/3) approval of the Executive Council and a majority of the votes cast at the annual convention business meeting, or
4. By majority approval of the Executive Council and a majority of the votes cast at an annual convention business meeting provided the Amendment had prior approval of the Constitution Committee and was circulated among the membership at least thirty (30) days before the date of the annual convention.

ARTICLE XIV: DISSOLUTION

Section 1. Dissolution by Vote. The Association may be dissolved only at a special meeting called for that purpose, and in the manner prescribed by the relevant state laws, by vote of three-fourths (3/4) of the members present. Subject to compliance with the applicable provisions of such laws, upon any such dissolution of the Association all its property remaining after satisfaction of all its obligations shall be distributed to one or more corporations, funds, foundations, or learned societies such as the Executive Council may select, organized or operated exclusively for charitable, scientific, literary, or educational purposes, no part of the net earnings of which inures to the benefit of any private shareholder, member or individual, and which does not carry on propaganda or participate or intervene in any political campaign.

Section 2. Dissolution by Inaction. If for any reason the Association shall be unable to elect officers and conduct business in the manner prescribed by its Constitution, including Section 1 above, all property remaining after satisfaction of all its obligations shall be turned over to the National Communication Association, the national organization with which this regional association is affiliated.

Revised April 2014

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Research Faculty and doctoral students collaborated on several publications in 2014:

- Goldsmith, J., Wittenberg-Lyles, E., & Frisby, B., & Small Platt, C. (2014). The entry level physical therapist: A case for COMFORT communication training. *Health Communication* (Online).
- Hendrix, K. G., & Wilson, C. (2014). Virtual invisibility: Race and Communication Education. *Communication Education*, 63, 405-428. {Special 100th National Communication Association (NCA) issue.}
- Heslop, B., & de Velasco, A. (2014). Faith-based social change. In K. Harvey (Ed.), *Encyclopedia of social media and politics*. (Vol. 6, pp. 497-500). Thousand Oaks, CA: SAGE Publications, Inc.
- Stewart, C. O., & Rhodes, C. (2014). *Global warming as a socioscientific controversy*. In R. P. Hart (Ed.), *Communication and language analysis in the public sphere* (pp. 276-289). Hershey, PA: IGI Global.

Honors Doctoral candidates in Communication earned the University of Memphis' most prestigious research award for graduate students - the Morton Thesis/Dissertation Award - in 2013 and 2014.

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History and Theory

Antonio de Velasco, Associate Professor and Graduate Studies
Coordinator (Ph.D., Emory University) Rhetoric and Social
Theory; U.S. Political Discourse; Rhetorical Pedagogy

Patrick Dillon, Assistant Professor (Ph.D., University of South
Florida) Health Communication; Health Disparities; End-of-
Life Care

Leroy G. Dorsey, Professor and Department Chair (Ph.D.,
Indiana University) American Public Address; Presidential
Rhetoric; Progressive Era Political Discourse; Rhetorical
Criticism

Joy V. Goldsmith, Assistant Professor (Ph.D., University of
Oklahoma) Health Communication

M. Allison Graham, Professor (Ph.D., University of Florida)
Media History, Theory, and Criticism; Southern Studies

Katherine G. Hendrix, Professor (Ph.D., University of
Washington) Qualitative Research Methods; Instructional,
Intercultural and Interpersonal Communication.

Craig Leake, Associate Professor (M.A., University of
Memphis) Documentary Form In Broadcasting; Documentary
Writing

Marina Levina, Assistant Professor (Ph.D., University of
Illinois) Critical/Cultural Studies of Science, Technology, and
Medicine; Visual Culture; Media Studies

D. Gray Matthews, Assistant Professor (Ph.D., Pennsylvania
State University) Rhetorical Criticism; Rhetoric,
Community, and Social Change

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