SSCA 2016

86th Annual Convention Southern States Communication Association

> 26th Annual Theodore Clevenger Jr. Undergraduate Honors Conference



April 6-10, 2016
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- Interpersonal Communication
- Health Communication
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- Graduate Certificate Program in Corporate Communication & Training

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- Teaching Fundamentals of Human Communication
- Working in the Communication Coaching and Research Lab
- · Assisting the Basic Communication Course
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Steven A. Beebe, Ph.D.

Small Group Communication Communication Training Instructional Communication

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Relational Communication Family Communication Health Communication

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Rhetorical Criticism
Political Communication

Michael Burns, Ph.D.

Basic Course Persuasion Training and Development

M. Lee Williams, Ph.D.

Organizational Communication Persuasion

Cathy Fleuriet, Ph.D.

Instructional Communication
Assessment

Miriam Sobre-Denton, Ph.D.

Intercultural Communication

Melinda Villagran, Ph.D.

Organizational Communication Health Communication

Marian L. Houser, Ph.D.

Instructional Communication Interpersonal Communication

Maureen P. Keeley, Ph.D.

Interpersonal Communication Nonverbal Communication Family Communication

Roseann M. Mandziuk, Ph.D.

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Philip J. Salem, Ph.D.

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Sean Horan, Ph.D.

Romantic Communication Health Communication Organizational Communication

FOR MORE INFORMATION, CONTACT THE DEPARTMENT OF COMMUNICATION STUDIES:

Dr. Melinda Villagran, Chair Dr. Maureen Keeley, Director of Graduate Studies MVILLA@TXSTATE.EDU COMMGRADUATE@TXSTATE.EDU

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The School of Communication Studies is proud to host the NCA Doctoral Honors Seminar this summer (2016).

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School of Communication Studies

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86th Annual Convention Southern States Communication Association

26th Annual Theodore Clevenger Jr. Undergraduate Honors Conference

April 6-10, 2016 • The Hyatt Regency • Austin, Texas

COMMUNICATION AND CONSCIENCE

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VICE PRESIDENT: Roseann M. Mandziuk, Texas State University

VICE PRESIDENT ELECT: Victoria Gallagher, *North Carolina State University*

EXECUTIVE DIRECTOR: Jerold M. Hale, College of Charleston

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Southern Communication Journal is the nationally and internationally read scholarly publication of the Southern States Communication Association (SSCA). The journal publishes original scholarship that makes significant contributions to understanding human condition.

Southern Communication Journal is not limited with regard to topic, context, methodology, or theoretical perspectives on communication, yet articles published must establish the importance of the topic, soundness of the methodology, and the appropriateness of the theoretical perspective.

Southern Communication Journal publishes manuscripts and book reviews that will be of interest to scholars, researchers, teachers, and practitioners across the communication field.

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The Texas State University Department of Communication Studies Congratulates

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Welcome to the 86th Annual SSCA Convention

Welcome to Austin—it is a special pleasure to welcome you here to my adopted hometown, truly one of the most dynamic cities in the South. Austin pulses with a constant beat that is a diverse mix of music, politics, art and performance, and people constantly outdoors and on the move. In the heart of LBJ's beloved Texas Hill Country and on the shores of Lady Bird Lake, Austin is a perfect place for us to gather to engage the questions of social justice, equality, conservation, caring, and civic responsibility that are inspired by our conference theme, "Communication and Conscience".

Our convention features over 180 panels and sessions that address many dimensions of the intersection of communication with conscience in our personal, political, professional, and pedagogical lives. Of note are several sessions that I have cosponsored with our divisions and interest groups related to the convention theme, including examinations of at risk student populations (2601), small communities (2501), the 50th anniversary of the 1966 UT Tower shooting (3302), the corporate conscience (3401), the confederate flag controversy (3501), the future of our state associations (4506), and southern politics (4605).

There are two spotlight sessions that I also want to highlight. First, on Thursday afternoon at 5:00 pm, we will gather for a keynote presentation about the nonprofit group SongwritingWith:Soldiers, featuring founding artist Darden Smith and Executive Director Mary Judd (2701) You will be inspired by the work this group does when it brings veterans together with professional songwriters to collaboratively find a path to conscience, hope, and healing.

Second, on Friday morning at 10:15 am, following our SSCA Business Meeting, there is a special spotlight session about the social justice legacies of Lyndon Baines Johnson (3201). This conversation brings together Mark Updegrove, Director of the LBJ Presidential Library, which is located here in Austin, with presidential scholars David Zarefsky from Northwestern University and Mary Stuckey from Georgia State University.

On Saturday, I hope that you will attend our annual Awards Luncheon at 12:30, where we will honor the outstanding contributions of our colleagues and students and also will be treated to a keynote address from Kelly White, CEO of SAFE (Stop Abuse for Everyone), one of the leading nonprofit organizations in Austin. For me personally, Kelly's devotion to helping others has been an inspiration, and I know that she will engage us in a thoughtful examination of how we can act with conscience in our own communities.

Planning a convention like this would not have been possible without the hard work of the division and interest group planners—they truly are responsible for the high quality and creative offerings that await us this weekend. Thanks also to the Department of Communication Studies and the College of Fine Arts and Communication at Texas State University for their support. And no list of thanks would be complete without acknowledging SSCA Executive Director Jerry Hale and Janet Fisher of ConferenceDirect for their assistance throughout the process. Finally, thanks to Vice President-Elect Vicki Gallagher for planning an excellent slate of programs for the Clevenger Undergraduate Honors Conference.

Great opportunities for fellowship and scholarship await us inside the spaces of the convention, while the music, outdoor activities, world-class and down home cuisine, and general weirdness that make this city so fantastic await you just outside the doors of our hotel. From the largest urban bat colony in the U.S, to the grand hike and bike trail that traverses the lake, to the museums, theatres, and clubs all around the city, Austin is sure to provide you with memorable experiences while you are here and great stories to tell later!

Roseann M. Mandziuk, Texas State University SSCA Vice President and Austin Convention Planner

Theodore Clevenger Jr. Undergraduate Honors Conference Welcome

Welcome to Austin!

Dear Undergraduate Honors Conference Participants:

Welcome to the 26th annual Theodore Clevenger Jr. Undergraduate Honors Conference [UHC] and the 86th annual convention of the Southern States Communication Association [SSCA]. The members of SSCA welcome you to the conference, and we look forward to your presentations.

While you are at the conference we encourage you to attend SSCA panels as well as panels that are sponsored by the UHC. We hope that you take this opportunity to meet other students interested in the field of communication, network with scholars from other universities, and explore the dynamic city of Austin, Texas. I know first hand the benefits of doing just that because when I first joined SSCA 25 years ago, I found colleagues who were supportive and encouraging. I found people who took the time to mentor young scholars as well as undergraduate and graduate students and who became valued friends and colleagues because they knew both how to have fun and how to demand from each other intellectual rigor and creativity. I wish you the same type of life enriching experience here in Austin.

To engage you in this convention and to help you get the most out of your experience, there are three specific events you are invited (and expected) to attend: the Welcome Reception on Thursday evening, the UHC Breakfast on Saturday morning, and the Osborn Reception on Saturday evening.

I especially look forward to meeting with you at the Saturday breakfast that begins our second day of UHC research presentations. That is the foremost time for all of us to gather to recognize you, your fellow UHC participants, and your faculty mentors and to celebrate your selection as participants in the Undergraduate Honors Conference.

Finally, I offer heartfelt thanks to those scholars who served as reviewers for your UHC submissions this year. You will see them listed in the conference program and as participants in conference events. Additionally, some of them have graciously volunteered to serve as respondents to your panels. Their intellectual generosity and collective spirit during the review process was marvelous to behold. Please join me in recognizing and thanking them:

Bill Balthrop, University of North Carolina, Chapel Hill

Brian Brantley, Texas A&M

Abby Brooks, Georgia Southern University Ann Burnette, Texas State University Joan Connors, Randolph Macon University

Charley Conrad, Texas A&M

Lisa Corrigan, University of Arkansas Jean DeHart, Appalachian State University Sherry Ford, University of Montevallo

Beau Foutz, Alcorn University Tom Frentz, University of Arkansas

Michelle Groover, Georgia Southern University

Attila Halsby, NC State University

Trudy Hanson, West Texas A&M University Janie Harden, Duquesne University

Sally Hardig, University of Montevallo

William Harlow, University Texas, Permian Basin Stephen Heidt, Florida Atlantic University Adam Hughes, University of Memphis

Chris Ingraham, NC State University

Kami Kosenko, NC State University

Richard Leeman, University of North Carolina, Charlotte

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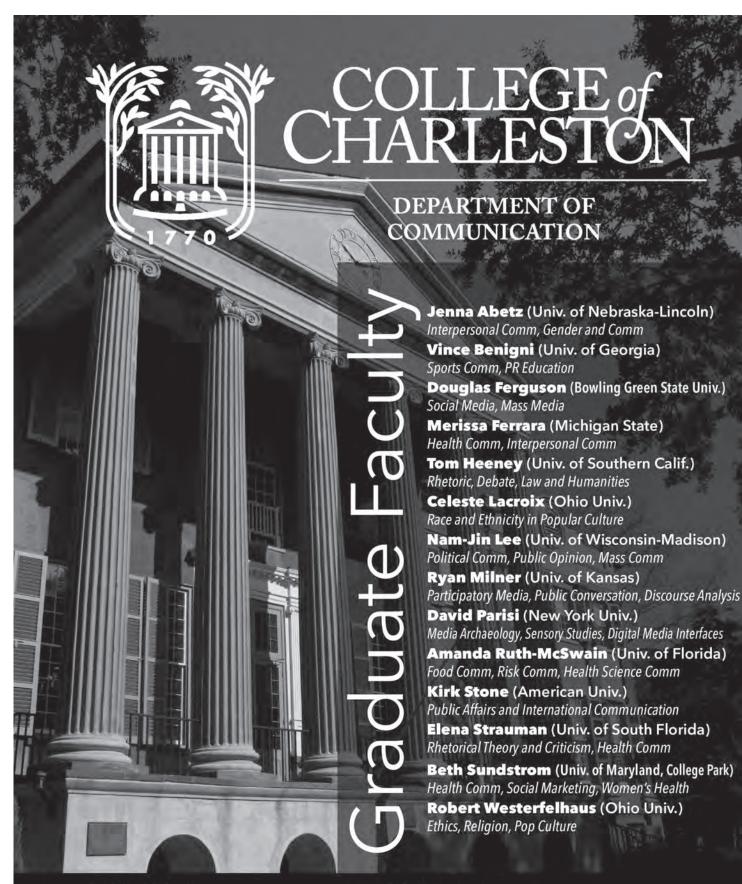
And thank you as well to the colleagues who have agreed to join us and serve at the conference: Jason Black – University of Alabama, Gary Deaton – Transylvania University, and Beth Eschenfelder – University of Tampa

Best wishes for a wonderful conference!

Victoria J. Gallagher

Professor of Communication, NC State University

Vice President Elect and Theodore Clevenger, Jr. Undergraduate Honors Conference Planner



Jenifer Kopfman

Department Chair E-mail: kopfmanj@cofc.edu Phone: 843.953.5775

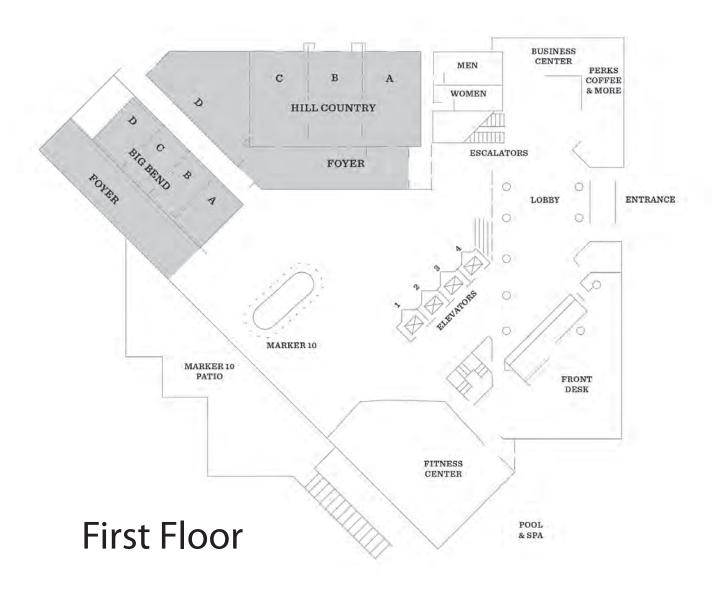
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Director of Graduate Studies E-mail: ruthmcswaina@cofc.edu

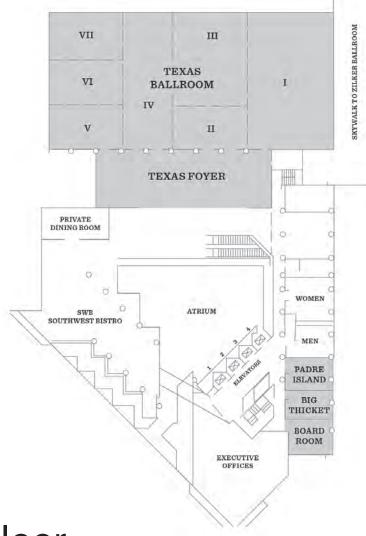
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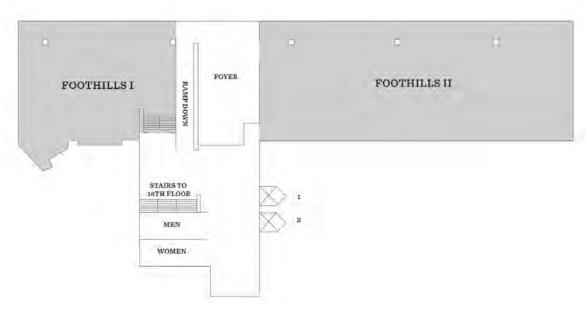
The Hyatt Regency Floor Plan



Second Floor



Seventeenth Floor



Registration Hours

Registration may be found on Level 1, Big Bend Ballroom.

Wednesday, April 6 3:00 pm – 7:00 pm

Thursday, April 7 7:30 am – Noon; 1:30 pm – 4:00 pm **Friday, April 8** 7:30 am – Noon; 1:30 pm – 4:00 pm

Saturday, April 9 8:00 am – 11:30 am; 1:30 pm – 3:00 pm

Exhibit Schedule

Please visit our exhibitors on Level 2, in the Texas Foyer outside of the Texas Ballrooms. We value their presence and support for SSCA!

Thursday, April 7 Noon – 5:00 pm

Friday, April 8 10:00 am – 5:00 pm

Saturday, April 9 9:00 am – Noon

Caring Connections Schedule

Caring Connections will be on sale for the following hours:

Wednesday, April 6 3:00 pm – 7:00 pm

Thursday, April 7 7:30 am – 4:00 pm

Friday, April 8 7:30 am – 4:00 pm

Saturday, April 9 8:00 am – 11:30 am

Programs and Business Meetings by Sponsor

(**Bold Numbers** = Division or Interest Group Business Meeting)

American Society for the History of Rhetoric Interest Group

2412, 3501, 3610, **3709**, 4106

Applied Communication Division

2207, 2407, 2508, 3305, 3405, 3503, 3603, 4301, 4505, 4604, **4703**, 5105, 5204, 5303

Association for Communication Administration Interest Group

2608, 3510, **3708**, 4102, 4201, 4212, 4602

Communication Theory Division

2202, 2406, 2506, 3205, 3409, **3703**, 4102, 4201, 4212, 4604

Community College Division

2310, 2410, 2507, 2601, 3203, 3506, 4203, 4311, **4705**

Ethnography Interest Group

2203, 2211, 2311, 2408, 3204, 4306, 4501, 4608, **4706**, 5305

Freedom of Speech Division

2210, 2302, 2401, 3412, 3611, **3710**, 4108, 4509

Gender Studies Division

2308, 2405, 3311, 3403, **3702**, 4107, 4303

GIFTS (Great Ideas for Teaching Students) 3203, 4203, 4304

Instructional Development Division

2206, 2306, 2503, 2603, 3210, 3410, 4211, 4311, 4510, **4701**, 5109, 5207

Intercultural Communication Division

2206, 2306, 2409, 2603, 3210, 3410, 4211, 4311, 4510, **4709**, 5109, 5207

Interpersonal Communication Division

2209, 2403, 2501, 2606, 3209, 3608, **3708**, 4610, 5108, 5306

Kenneth Burke Society Interest Group

2411, **2609**, 3512

Language and Social Interaction Division

2307, 2509, 3211, 3506, 4209, 4508, 4710

Mass Communication Division

2306, 2510, 2605, 3212, 3303, 3511, 3609, 4111, 4210, **4707**, 5110, 5205, 5304

Performance Studies Division

2203, 2309, 2502, 2602, 3202, 3304, 3402, 3502, 3602, **3701**, 4103, 4202, 4302, 4601, 5104, 5203, 5302

Philosophy and Ethics of Communication Interest Group

2303, 3312, 4112, 4206, 4609, 4708

Political Communication Division

2208, 2305, 3507, **3705**, 4312, 4511, 4605

Popular Communication Division

2212, 2512, 3313, 3504, **3706**, 4110, 4309, 5209, 5307

President Panel

3601

Public Relations Division

2402, 3306, 3313, 3401, 4113, 4704

Rhetoric and Public Address Division

2204, 2304, 2404, 2409, 2504, 2511, 2604, 3302, 3404, 3501, 3605, 4105, 4205, 4305, 4505, 4603, **4702**, 5103, 5202, 5301

Southern Argumentation and Forensics Division

2205, 2301, 3307, 3411, 3506, **3705**, 4104, 4310, 4503, 5107, 5206

Southern States Communication Association

1101 (Administrative Committee), 1201, 2101 (Executive Council), 2801 (Welcome Reception), 3101 (SSCA Business Meeting), 3301 (Past Presidents' Luncheon), 2312 (Time and Place Committee), 4101 (UHC Breakfast), 4401 (SSCA Annual Awards Luncheon), 4507 (NCA), 4611 (2017 Convention Planning meeting) 4801 (Osborn Reception) 5101 (Nominating Committee), 5102 (2017 Convention Planning Meeting), 5201 (Committee on Committees Meeting)

States Advisory Council Interest Group

3607, 4506

Theodore Clevenger, Jr. Undergraduate Honors Conference of SSCA (Vice President Elect)

3207, 3208, 3308, 3309, 3407, 3408, 3507, 3508, 3606, 4101, 4207, 4208, 4307, 4308, 4502, 4606, 4607

Vice President

2501, 2601, 2701, 3201, 3302, 3401, 3501, 4506, 4605

Division and Interest Group Business Meetings

American Society for the History of Rhetoric Interest Group

3709

Applied Communication Division

4703

Association for Communication Administrators Interest Group

3708

Communication Theory Division

3703

Community College Division

4705

Ethnography Interest Group

4706

Freedom of Speech Division

3710

Gender Studies Division

3702

Instructional Development Division

4701

Intercultural Communication Division

4709

Interpersonal Communication Division

3707

Kenneth Burke Society Interest Group

2609

Language and Social Interaction

Division

3702

Mass Communication Division

4707

Performance Studies Division

3702

Philosophy and Ethics of

Communication Interest Group

4708

Political Communication Division

3706

Popular Communication Division

3706

Public Relations Division

4704

Rhetoric and Public Address Division

4702

Southern Argumentation and Forensics

Division

3705

States Advisory Council Interest Group

3607

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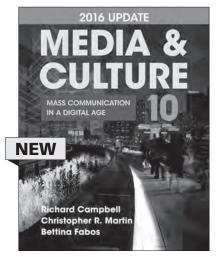


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Mass Communication in a Digital Age

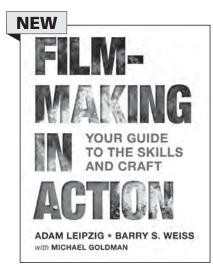
Tenth Edition

Richard Campbell, Miami University of Ohio, Christopher R. Martin, University of Northern Iowa, Bettina Fabos, University of Northern Iowa

While we all use digital technology daily many of us don't realize how text, audio, and visual media converge together to enhance our everyday experiences. The tenth edition of *Media & Culture: Mass Communication in a Digital Age* enriches students' understanding of these experiences by focusing on what the constant changes mean to their everyday lives.

Since the publication of the tenth edition, we've seen even more changes: revisions in net neutrality laws, shifts in viewing habits, new forms of online activism, and the kickoff of a new, media-saturated presidential race. The new 2016 update of *Media & Culture* covers these issues, alongside new infographics, photos, cross-reference pages, and a digital jobs feature. *Media & Culture* brings together industry expertise, media history, and current trends for an exhilarating look at the media right now.

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Adam Leipzig Barry Weiss

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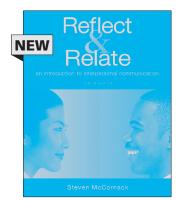
With **storytelling** and **collaboration** as core principles, industry insiders Adam Leipzig (former President of National Geographic Films), and Barry Weiss (former head of animation at Sony Pictures), with Michael Goldman (prominent journalist and industry expert), guide students through the skills and the craft of video and filmmaking. With unparalleled access to the industry's most accomplished and insightful professionals, budding filmmakers will learn techniques from the very best. This soup-to-nuts book is one students will keep, and keep using, for years.

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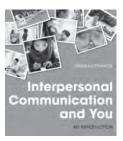
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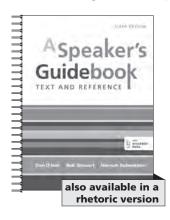
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Dan O'Hair, University of Kentucky Rob Stewart, Texas Tech University Hannah Rubenstein



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DAY 1Wednesday, April 6, 2016

1101

Wednesday • 2:00 pm-3:45 pm Room: Foothills II (17th Floor)

Administrative Committee Meeting

Sponsor: Southern States Communication Association

Presiding: Jean L. DeHart, *President*

Participants:

Roseann M. Mandziuk, Vice President Victoria Gallagher, Vice President-Elect John Haas, Immediate Past President Jerold M. Hale, Executive Director Jennifer Mize Smith, Marketing Director Leroy Dorsey, SCJ Editor Shawn Long, Finance Committee Chair

1201

Wednesday 4:00 pm-6:45 pm Room: Foothills II (17th Floor)

Executive Council Meeting, Part 1

Sponsor: Southern States Communication Association

Presiding: Jean L. DeHart, *President*

Roseann M. Mandziuk, Vice President

Participants:

Victoria Gallagher Vice President-Elect
John Haas, Immediate Past President
Jerold M. Hale, Executive Director
Carl Cates, Immediate Past Executive Director
Jennifer Mize Smith, Marketing Director
Leroy Dorsey, SCJ Editor
Shawn Long, Finance Committee Chair

Shawn Long, Finance Committee Chair
Patrick J. Dillon, Applied Communication Division Chair
Pavica Sheldon, Communication Theory Division Chair
Richard Falvo, Community College Division Chair
Mark Grabowski, Freedom of Speech Division Chair
Ashley Barrett, Gender Studies Division Chair
Stephanie Kelly, Instructional Development Division
Chair

Mary M. Meares, Intercultural Communication Division Chair

Mary Beth Asbury, *Interpersonal Communication Division Chair*

Linda Di Desidero, Language and Social Interaction Division Chair **Gyro Newman,** Mass Communication Division Chair **Rebecca A. Walker,** Performance Studies Division Chair **Lauren Reichart Smith,** Political Communication Division Chair

Danielle Williams, Popular Communication Division Chair

Shirley A. Serini, Public Relations Division Chair **Christina L. Moss,** Rhetoric and Public Address Division Chair

Patrick G. Wheaton, Southern Argumentation and Forensics Division Chair and Time and Place Committee Chair

Charles Howard, Association for Communication Administrators Interest Group Chair

Vernon Ray Harrison, *American Society for the History of Rhetoric Interest Group Chair*

Liz Edgecomb, Ethnography Interest Group Chair **Ryan Erik McGeough,** Kenneth Burke Society Interest Group Chair

Brian Gilchrist, Philosophy and Ethics of Communication Interest Group Chair

John H. Saunders, States Advisory Council Interest Group Chair

Jim Kuypers, Constitution Committee Chair Michael Waltman, Publications Committee Chair David P. Terry, Resolutions Committee Chair Sherry G. Ford, Resource Committee Chair Kristy Cates, SSCA K-12 Representative to NCA S. Brad Bailey, SSCA Community College Representative to NCA

Michelle Violanti, SSCA 4-Year College/University Representative to NCA

Mary E. Stuckey, NCA Nominating Committee Representative

Shanshan Lou, NCA Spectra Representative

DAY 2

Thursday, April 7, 2016

2101

Thursday • 8:00 am-9:15 am Room: Foothills II (17th Floor)

Executive Council Meeting, Part 2

Sponsor: Southern States Communication Association

Presiding: Jean L. DeHart, *President*

Participants:

Roseann M. Mandziuk, Vice President Victoria Gallagher Vice President-Elect **John Haas,** Immediate Past President

Jerold M. Hale, Executive Director

Carl Cates, *Immediate Past Executive Director*

Jennifer Mize Smith, Marketing Director

Leroy Dorsey, SCJ Editor

Shawn Long, *Finance Committee Chair*

Patrick J. Dillon, Applied Communication Division Chair

Pavica Sheldon, Communication Theory Division Chair

Richard Falvo, Community College Division Chair

Mark Grabowski, Freedom of Speech Division Chair

Ashley Barrett, Gender Studies Division Chair

Stephanie Kelly, Instructional Development Division Chair

Mary M. Meares, Intercultural Communication Division Chair

Mary Beth Asbury, Interpersonal Communication Division Chair

Linda Di Desidero, Language and Social Interaction Division Chair

Gyro Newman, Mass Communication Division Chair **Rebecca A. Walker,** Performance Studies Division Chair **Lauren Reichart Smith,** Political Communication Division Chair

Danielle Williams, Popular Communication Division Chair

Shirley A. Serini, Public Relations Division Chair **Christina L. Moss,** Rhetoric and Public Address Division Chair

Patrick G. Wheaton, Southern Argumentation and Forensics Division Chair and Time and Place Committee Chair

Charles Howard, Association for Communication Administrators Interest Group Chair

Vernon Ray Harrison, American Society for the History of Rhetoric Interest Group Chair

Liz Edgecomb, Ethnography Interest Group Chair **Ryan Erik McGeough,** Kenneth Burke Society Interest Group Chair

Brian Gilchrist, Philosophy and Ethics of Communication Interest Group Chair

John H. Saunders, States Advisory Council Interest Group Chair

Jim Kuypers, Constitution Committee Chair Michael Waltman, Publications Committee Chair David P. Terry, Resolutions Committee Chair Sherry G. Ford, Resource Committee Chair Kristy Cates, SSCA K-12 Representative to NCA

S. Brad Bailey, SSCA Community College

Representative to NCA

Michelle Violanti, SSCA 4-Year College/University
Representative to NCA

Mary E. Stuckey, NCA Nominating Committee Representative

Shanshan Lou, NCA Spectra Representative

2201

Thursday • 9:30 am-10:45 am

Room: Texas 3

Representation, Remembrance, and Romanticization

Sponsor: Intercultural Communication Division

Chair: Mary Grace Antony, Schreiner University

Multicultural Images as Strategic Communication: A Visual Content Analysis and Expansion of Multicultural Public Relations Theory**

Melissa Adams, North Carolina State University

Romancing the Serb: Temporality & Visualism in Narrative Journalism

Matea Ivanovic, University of North Texas

A Content Analysis on Framing Islam and Muslims: *Time* Magazine, 1986-2015

Xuejing Yao, *California State University, Northridge* **Jessica Kwack,** *California State University, Northridge*

Obituary as Communication Practice: A Cultural Analysis of Obituaries in China

Yanrong (Yvonne) Chang, University of Texas Rio Grande Valley

The Paradigmatic Discourse Around the Economics of Antiretroviral Drugs: A Literature Review

Prosper Yao Tsikata, Valdosta State University

Respondent: Hsiu-Jung "Mindy" Chang, Western New England University

2202

Thursday 9:30 am-10:45 am

Room: Foothills I

Father Time: Fathers and Sons on the Road

Sponsor: Communication Theory Division

Chair: Raymond Blanton, *Creighton University*

Panelists:

Raymond Blanton, Creighton University **Trey Guinn,** University of the Incarnate Word

This panel discussion is an interdisciplinary exploration—an outgrowth of a work in progress between a rhetorical and interpersonal scholar—that seeks to explore the cultural salience of the road in American culture and examine how such images function as spaces/places that mediate the familial bonds of fatherliness and son-ship. We examine two specific cases, the road films *Chef* and *Nebraska*.

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Dr. Taleyna Morris Research Methods

Ms. Robyn Rowe Nonverbal Communication

> Dr. Jake Simmons Performance Studies

Dr. Shawn Wahl
Department Head
Instructional Communication

Ms. Heather Walters Argumentation

Dr. Kelly Wood Health Communication

2203

Thursday • 9:30 am-10:45 am

Room: Texas 2

(Racial)Mania: Performances of Ethnocentrism as Concomitant to the History, Spectacle, and Conscience of Professional Wrestling

Sponsor: Performance Studies Division and Ethnography Interest Group

Chair: Andrea Baldwin, *University of Houston-Clear Lake*

Racial-Mania I: Hulk Hogan's "Winning" Tactics as Reflector of America's Eschewed Psyche

Garret Castleberry, Oklahoma City University

I Lie, I Cheat, I Steal: An Examination of Eddie Guerrero's Identity Performance and Racial Appropriation

J.J. Ceniceros, Southern Illinois University, Carbondale

I Am a Real (White) American: Hulk Hogan and the Rhetoric of Americanism in the Post-Cold War Era **Nick Rangel**, Houston Community College

It's a New Day: Challenging the History of Race-Based Stables in Professional Wrestling **Kristine Weglarz**, *CPA Canada*

Respondent: Justin Trudeau, *University of North Texas*

2204

Thursday • 9:30 am-10:45 am Room: Texas 5

The Science(s) of Rhetoric: Versions of (and Aversions to) the Rhetorical Criticism of Science and Technology

Sponsor: Rhetoric and Public Address Division

Chair: Atilla Hallsby, North Carolina State University

Following the Facts in Ferguson: Forensic Science, Bob McCulloch, and the Disciplining of #BlackLivesMatter **Alex McVey**, University of North Carolina at Chapel Hill

Rhetorical Inquiry as Speculative Materialism **Dustin Greenwalt**, *Penn State University*

On the Rhetoricity of Sorting and Calculation, or: In Favor of Rhetorical Perspectives on Algorithms as Object and Tool

Heather Suzanne Woods, University of North Carolina at Chapel Hill

On the Compossibility of Science and Rhetoric **Kurt Zemlicka**, *Northeastern University*

Lacan and the Rhetorical Formulas of the Unconscious **Atilla Hallsby**, *North Carolina State University*

2205

Thursday • 9:30 am-10:45 am Room: Texas 6

Debating the Conscience of the Nation: Argumentation and Debate in the 2016 Presidential Primary Debates

Sponsor: Southern Argumentation and Forensics Division

Chair: Patrick G. Wheaton, *Georgia Southern University*

Panelists:

Laura Alberti, University of Southern California Gary Deaton, Transylvania University Edward M. Panetta, University of Georgia L. Paul Strait, University of Southern Mississippi Keven J. Rudrow, Valdosta State University Patrick G. Wheaton, Georgia Southern University

In some circles, the 2012 presidential campaign was labeled the "Twitter Campaign." The first Obama-Romney Debate produced more than 10 million tweets during the 90-minute debate. The evolving social viewing pattern of young voters affects the process they engage in when listening to political debates and the judgments they make about winners and losers. Argumentation scholars should embrace the opportunities created in the digital environment to celebrate the role that debate scholarship can play in the evaluation of contemporary political debates.

2206

Thursday • 9:30 am-10:45 am Room: Texas 7

Conscience Classroom Communication

Sponsor: Instructional Development Division

Chair: Molly Stoltz, *Valdosta State University*

Professional Communication Through Physical Appearance: Are School Uniforms a Teacher?

Hamlet Autman, Interactive College of Technology Stephanie Kelly, North Carolina A&T State University

Answer Me These Three Questions: Using Online Training to Improve Students' Oral Source Citations

C. Wesley Buerkle, East Tennessee State University Christopher C. Gearhart, Tarleton State University

Instructor Self-Handicapping: Student Perspectives and Classroom Outcomes

Brandi N. Frisby, University of Kentucky Amanda J. Lawrence, University of Kentucky Michael G. Strawser, University of Kentucky

Exploring the Relationship Between Faculty Verbal Messages and Student Outcomes

Michelle Garland, *University of South Carolina Upstate*

Michelle Violanti, University of Tennessee, Knoxville A Longitudinal Analysis of the Basic Public Speaking Course: Examining Associations Among Public Speaking Apprehension, Self-Disclosure, and Relational Satisfaction

Rudy C. Pett, Baylor University John C. Feaster, Rowan University

Respondent: Lora Helvie-Mason, *Tarleton State University*

2207

Thursday • 9:30 am-10:45 am Room: Hill Country A

Messages About Social Media and Health Communication

Sponsor: Applied Communication Division

Chair: Greg G. Armfield, New Mexico State University

Exploring the Role of Computer-Mediated Communication Competence in Buffering Against the Negative Effects of Alcohol-Related Social Networking Site Usage

Charee M. Thompson, *Ohio University* **Lynsey Kluever Romo,** *North Carolina State University*

Effective or Not? A Further Investigation Into Gain- and Loss-Framed Messages in a Healthcare Context

Kaila Moran, University of Southern Mississippi **Trends,** Beliefs, and Processes Influencing Decision-Making Regarding Obesity

Elizabeth Hanson Smith, *University of Southern Mississippi*

Fast, Beautiful, and Fun: Instagram and Motives for Its Use **Pavica Sheldon**, *University of Alabama in Huntsville*

Katie Bryant, *University of Alabama in Huntsville*

Respondent: Abby M. Brooks, *Georgia Southern University*

2208

Thursday • 9:30 am-10:45 am Room: Hill Country B

Media Biases and Influences in the Run-Up to the 2016 Presidential Election

Sponsor: Political Communication Division

Moderator: William F. Harlow, University of Texas of the Permian Basin

Panelists:

Tony R. DeMars, *Texas A&M University-Commerce*

Melissa M. Smith, Mississippi University for Women Darrell L. Roe, East Texas Baptist University Larry Powell, University of Alabama at Birmingham

Respondent: Jonathan Ezell, Tennessee Tech University

This panel explores the techniques and effectiveness of mass media coverage of the 2016 presidential primaries and various candidates. Panelists will explore issues such as media bias, distortions and inaccuracies in coverage, agenda setting and framing, political and corporate influence on media, motivations of media and sources, and the efficacy of various reporting techniques.

2209

Thursday • 9:30 am-10:45 am Room: Hill Country C

Examining Effects of Communication in Families and Close Relationships

Sponsor: Interpersonal Communication Division

Chair: Jennifer Whalen, University of South Florida

Communicating Support to People With Diabetes **Grace Ellen Brannon**, *Texas A&M University*

Exploring Behavioral Characteristics of Fathers in the Context Eating Disorders

Ashton Mouton, Purdue University

Let's Talk About Sex!: An Examination of Parent-Emerging Adult Communication About Safe Sex Practices and the Influence It Has on Risky Behavior Enactment

Emily N. Scheinfeld, University of Texas at Austin Shaping Young Men: The Impact of Interpersonal Relationships on Boarding School Students and Parents Colleen L. Mestayer, University of Southern Mississippi

Carley A. Reynolds, *University of Southern Mississippi*

Respondent: Carol Bishop Mills, University of Alabama

2210

Thursday • 9:30 am-10:45 am Room: Hill Country D

Communication and Conscience on Campus: A Roundtable on the State of Speech in Higher Education Today

Sponsor: Freedom of Speech Division

Moderator: William Trapani, Florida Atlantic University

Panelists:

Charles Howard, *Tarleton State University* **Matthew May,** Texas A & M University **Brian Lain,** *University of North Texas* William Trapani, Florida Atlantic University

This panel is a roundtable dialogue assessing the vitality of speech under the conditions of the contemporary college/university campus as it relates to the evolving emphasis on enforcing speech codes, civility promotion efforts, regulation of employee and student social media, and the shift to affirmative consent codes to reduce incidences of sexual violence in compliance with Title IX expectations.

2211

Thursday • 9:30 am-10:45 am Room: Padre Island

Half-Sibling Autoethnography: Positioning the Reflexive Self in Family Communication

Sponsor: Ethnography Interest Group Chair: David Purnell, Mercer University

Only Half: Dialectics and (Dis)Identification as a Half-Sibling

Shelby Swafford, Southern Illinois University, Carbondale

Half Siblings & Full Disclosure: A Narrative of Blended Family Conflict

Bailey Oliver, Arizona State University

The Fragmented Family

Bailey Lovell, University of Alabama

Half and Half: Queering Half-Sibling Pedagogy and Gender Performativity

Colin Whitworth, Southern Illinois University, Carbondale

Thursday • 9:30 am-10:45 am Room: Big Thicket

Manufacturing Memory: Reconstituting Collective Memory in the Pluralist Era

Sponsor: Popular Communication Division

Chair: Temiela Blackman, *Independent Scholar*

One Bite at a Time: Shaping Public Memory in the Low Country

Cynthia Carrico, *Florida Atlantic University*

"Put Another Dime in the Jukebox Baby": Memory, Nostalgia and the Future of Rock and Roll

Kaitlin Graves, Florida Atlantic University In the Burning Times: Myths of the Past and Public Ritual

Kayleigh Howald, Florida Atlantic University

Opening the Window to Europe: The Erosion of Sovietism in Tallinn's Urban Image

Kerli Schneider, *University of Miami*

Manufacturing Roosevelt: Public Memory and the Role of Museum Networks

Chandra Maldonado, North Carolina State University

This panel examines the legitimatization of collective memory such that it may be made accessible and deployable through various institutions and artifacts for public consumption. Indeed, by examining phenomenon of validation and valorization as they occur across an array of spaces and practices including tourism, music culture, religious ritual, commemorative sites and museum culture, the panelists aim to demonstrate the complex rhetorical work operating in the sanctioning of particular accounts of the past and the negation of others.

Thursday • 11:00 am-12:15 pm Room: Texas 3

Nonverbal Communication and the 2016 **Presidential Campaign**

Sponsor: Southern Argumentation and Forensics Division

Chair: Michael Eaves, *Valdosta State University*

Two is Company and Three's a Crowd, But What is Seventeen?

Kevin Bryant, *University of Southern Mississippi* Public Persona: A Nonverbal Communication Analysis of the Republican Party Debates in the Early Stages of the Primary Campaign

Nina-Jo Moore, Appalachian State University Leaky Codes, Micro-Cultures, & Politics: Analyzing the What and Why of Candidate Nonverbals in the 2016 Presidential Campaign

Gary Deaton, Transylvania University

The Good, the Bad, and the Ugly: A Critique of the HRC Campaign and Use of Impression Management Strategies

Keven J. Rudrow, *Valdosta State University* Michael Eaves, Valdosta State University

2302

Thursday • 11:00 am-12:15 pm

Room: Foothills I

Do You See What I See?: Visual Communication and Free Speech

Sponsor: Freedom of Speech Division **Chair: John Drew,** *Adelphi University*

Visual Free Speech & Editorial Policies: The Use of Images in the Media

Barry Janes, *Rider University*

An Inquiry Into Control of Content by the Arkansas Educational Television Network

Allie Taylor, *University of Arkansas*

Robinson v. Jacksonville Shipyards: The First Amendment and Sexual Harassment Policy

Elizabeth Ralston, University of Arkansas

Nichols v. Chacon: Rhetoric, Law, and the Gesturing Man **Ryan Gliszinski**, University of Arkansas

The First or Second Amendment? Displaying a Weapon in the South

Ann E. Burnette, Texas State University Rebekah Fox, Texas State University

2303

Thursday • 11:00 am-12:15 pm Room: Texas 2

Communication &/as the Conscience of the Religious Organization

Sponsor: Philosophy and Ethics of Communication Interest Group

Chair: Joshua D. Hill, *Duquesne University*

Constructions of God's 'Voice' in Church Organizing Lacy G. McNamee, Baylor University

Doing a New Thing: Church Planting and the Transformation of the Church Into Creative Thought/Space

Jordan A. Ziemer, *Texas A&M University*

Participation in the Word: Bringing Augustine Into the Practices of New Monasticism

Joshua D. Hill, Duquesne University

Daniel's Den: Pluralism, Privatization, and Purification **Raymond Blanton**, *Creighton University*

Producing the Appropriate Believer: Managerial Discourse and Identity Regulation in the Religious Organization

Mark Ward, Sr., University of Houston-Victoria

This panel examines two questions: How do religious leaders and their organizational protocols attempt to build an identity and mobilize a people without challenging the voluntarism of their congregation's culture? What philosophical/theological resources and organizational models are being used to challenge aspects of the dominant culture and create alternative religious organizations with alternative communication patterns?

2304

Thursday • 11:00 am-12:15 pm Room: Texas 5

Rhetoric Abroad: Foreign Policy and International Relations

Sponsor: Rhetoric and Public Address Division

Chair: Mary E. Stuckey, Georgia State University

Lion's Last Stand, Eagle's First Flight: Eisenhower and the Suez Crisis of 1956

Randall Fowler, Baylor University

Appeal to the People: Constraining Audiences in Johnson's "We Shall Overcome" Address

Caroline Cynthia Koons, Pennsylvania State University

Re-Inventing Human Rights: A Model of Human Rights Rhetoric Based on "The Trojan Women"

Elizabeth Earle, Texas A&M University

Respondent: Leroy Dorsey, Texas A&M University

2305

Thursday • 11:00 am-12:15 pm

Room: Texas 6

We Have Nothing to Fear, But... the Media Itself: Political Rhetoric and Ideological Frames Distort Americans' Views of Reality

Sponsor: Political Communication Division

Chair: Ashley Deutsch, Purdue University

Fear as an Anchor in American Politics

Larry Powell, *University of Alabama, Birmingham* **James T. Kitchens,** *Kitchens Group*

Economic Voting, Media Markets, and Geographic Evaluations

Jordan Ragusa, College of Charleston

A Man in Crisis: Robert Mugabe, the "Puss" of American Colonialism, and the "Filthy, Filthy Disease of" Homosexuality

Evan Mitchell Schares, Louisiana State University HIV/AIDS and Terministic Screens: A Pentadic Interrogation of Claims to Origin in the Rhetoric of Yahya Jammeh

Prosper Yao Tsikata, Valdosta State University

Respondent: John E. Dugger, University of Tennessee, Knoxville

2306

Thursday • 11:00 am-12:15 pm Room: Texas 7

When Academic Fans Go Live: Podcasting as Mass Communication Critical Pedagogy

Sponsors: Mass Communication Division and Instructional Development Division

Chair: Garret Castleberry, Oklahoma City University

Pod People and the Critical Turn: A Better Path to a Critical Theory of Podcasting

Ralph Beliveau, University of Oklahoma

Reconsider the Parameters of "Learning Space": Is Podcasting the New Digital Classroom?

Sherie Splawn, *Mid-America Christian University*

Podcasting as Digital Community: Reflections on the Social Extensions of Nonprofit Organization DFW Nerd Night

Brian Neff, Independent Scholar and Professional Gaming Developer

Pod-Curious, or How I Stopped Worrying and Started Learning to Love Niche Media

Leah Sutherland, College of Charleston

Podcasting as Experiential Learning in Strategic Communication

Garret Castleberry, Oklahoma City University

In recent years, podcasting has grown from a would-be hobby to become a de facto liminal threshold of social discourse for users and listeners alike. But what use does podcasting serve for academics and institutions? This panel explores several avenues that range from academics podcasting as fans to scholarly minds in nonprofit settings to the potentiality podcasting holds as pedagogical praxis.

2307

Thursday • 11:00 am-12:15 pm Room: Hill Country A

Ecological Validity and Realism in Deception Research

Sponsor: Language and Social Interaction Division

Chair: Darrin J. Griffin, University of Alabama

What Constitutes a "Deceptive Message"? Contemplating the Theoretical Underpinnings, Methodologies, and Face Validity of Deceptive Discourse

Kelly Morrison, *University of Alabama at Birmingham*

Steven McCornack, University of Alabama at Birmingham

What Recent Experiments Tell Us About the Practice of Detecting Deception

Pete Blair, Texas State University

Ecological Validity in Deception Detection Experiments **Timothy R. Levine,** *University of Alabama at*

Birmingham

How People Become Phish: Email Deception Detection Through an Eye-Tracking Approach

Maxim V. Baryshevtsev, University of Texas at Austin

Matthew S. McGlone, University of Texas at Austin Joseph McGlynn, III, University of Texas at Austin Zenzi Griffin, University of Texas at Austin

2308

Thursday • 11:00 am-12:15 pm Room: Hill Country B

Gender and Power Across Organizational, Interpersonal, and Mediated Contexts

Sponsor: Gender Studies Division

Chair: Ashley Barrett, *Baylor University*

He Should Like It and Take It Like a Man: Perceptions of Female-on-Male Sexual Harassment Through the Lens of Hollywood Films

Amanda Cruz Lombrana, University of the Incarnate Word

Trey Guinn, *University of the Incarnate Word*

"Pure Pwnage!": Challenging Masculinity in the Gaming Culture

Mary Knickerbocker, University of North Texas

Re-Shaping our Vision of Intimate Partner Violence: A Qualitative Analysis of Survivors' Reaction to Existing Campaigns

Erin A. Neal, North Greenville University **Melinda R. Weathers,** Clemson University

Women's Organization Dress and Perceptions of Communication Competence and Credibility

Kaitlyn Maxwell, University of Cincinnati Andrea Lambert South, Northern Kentucky University Stephanie Klatzke, Northern Kentucky University S. Austin Lee, Northern Kentucky University

Respondent: linda pysher jurczak, *Valdosta State University*

2309

Thursday • 11:00 am-12:15 pm Room: Hill Country C

Contributed Faculty Scholarship

Sponsor: Performance Studies Division

Chair: Benjamin Haas, Southern Illinois University

Zodiac

Flora Ceka, University of North Texas Joanna Lugo, University of North Texas

A Picture of Oscar Wilde

W.F. Strong, University of Texas Rio Grande Valley

Troubled Harvest: Performing Precarity at the Louisiana Shrimp and Petroleum Festival

Stephanie Houston Grey, Louisiana State University

"Bring in an Honest Verdict": Enacting the Horrors and Violence of Whiteness in *American Slavery As It Is*

Justin Trudeau, University of North Texas Megan Elizabeth Morrissey, University of North Texas



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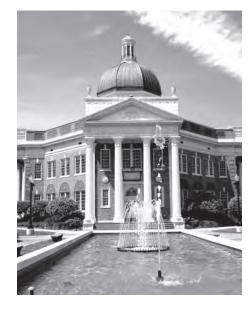
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Welcoming

Laurance Paul Strait

Ph.D., University of Southern California Rhetoric, Director of Forensics

Keith V. Erickson

and Thanking

Ph.D., University of Michigan Upon his retirement, for 43 years of service to the profession and 30 years of service to The University of Southern Mississippi

From the Faculty

Kathryn Anthony

Ph.D., University of Kentucky Health communication, interpersonal communication

Wendy Atkins-Sayre

Ph.D., University of Georgia Rhetoric, social movements

Marcus Coleman

Ph.D., University of Georgia Political communication, interdisciplinary studies

Casey Maugh Funderburk

Ph.D., Pennsylvania State University Rhetoric, feminist criticism

Lawrence A. Hosman

Ph.D., University of Iowa Persuasion, language and social influence

Eura Jung

Ph.D., Pennsylvania State University Intercultural and interpersonal communication

John C. Meyer

Ph.D., University of Kansas Organizational communication, humor

Charles H. Tardy

Ph.D., University of Iowa Department Chair Interpersonal and nonverbal communication

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Ph.D., North Dakota State University Organizational communication, risk and crisis communication







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A DEEP AND COMPARATIVE ANALYSIS OF MAGAZINES, MUSIC, AND VIDEOS IN THE CONTEXT OF TERRORISM; SUPPORT FOR PROTEST VS. TERRORISM USING AUGMENTED REALITY AND ONLINE EXPERIMENTAL RESEARCH METHODS

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Yuki Fujioka (Washington State)

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Cindy Hoffner (Wisconsin)

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Tony Lemieux (Connecticut)

Communication & Social Psychology, Extremism

Greg Lisby (Tennessee)

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Natalie Tindall (Maryland)

Public Relations

Holley Wilkin (USC)

Health Communication, Communication Theory

Ann Williams (Michigan)

Political Communication, Public Opinion

Carol Winkler (Maryland)

Rhetoric, Presidential Communication

2310

Thursday • 11:00 am-12:15 pm Room: Hill Country D

Community Engagement: Bolstering Student Learning and Building Citizenship Through Service Learning

Sponsor: Community College Division

Chair: Jeffrey Boone, Angelo State University

Connecting Community and Classroom: Engaging Students, Building Community

George Pacheco, Jr., West Texas A&M University

Fostering Student Learning Through Acts of Service Leslie Y. Rodriguez, Angelo State University

Small Group Topical Themes: Community Service Projects as Critical-Democratic Pedagogy

Wade Walker, Louisiana State University

Gaming the Classroom Through Service Learning **David Nelson**, Valdosta State University

Panelists will discuss service-learning projects that were assigned in various communication courses at both the introductory and advanced levels, highlight evaluations of student learning outcomes as guided through course curriculum and student and instructor reflections regarding the project as a whole, and explore best practices for establishing successful relationships between campus and community partners.

2311

Thursday • 11:00 am-12:15 pm Room: Padre Island

Songwriter Laments: An Autoethnography of Communication Through Songwriting

Sponsor: Ethnography Interest Group

Chair: Linda Levitt, Steven F. Austin State University

Songwriter Laments: An Autoethnography of Communication Through Songwriting **Brian Roessler**, Coastal Carolina University

Songs are reflections of the conscience, exposing a set of experiences observed (or imagined) by the songwriter. Looking at inspiration as both a source of communication and a mirror of conscience may also give insight into how the singer/songwriter taps into "the muse" in the attempt to communicate to her or himself, a specific audience, or even the world as a whole. This session will allow for the exploration of art, specifically in this case songwriting, as not just a universal way to communicate, but also a powerful way to share the conscience through the song.

2312

Thursday • 11:00 am-12:15 pm Room: Big Thicket

SSCA Time and Place Committee

Sponsor: Southern States Communication Association

Patrick G. Wheaton, *Georgia Southern University* **Greg G. Armfield,** *New Mexico State University* **Jason Edward Black,** *University of Alabama* **Jerold M. Hale,** *College of Charleston*

2401

Thursday • 12:30 pm-1:45 pm Room: Texas 3

Frankly My Dear, I Don't Protest in the Streets: Free Speech and Censorship in the Digital World

Sponsor: Freedom of Speech Division

Chair: Kenneth Levine, Michigan State University

Free Speech, Privacy and Intellectual Property Online: Contesting Policy Through Intermediary Liability Lucas Logan, University of Houston

Like My Activism: Examining the Motivation of Online Petition Signers Through Textual Analysis **Abigail Koenig**, Texas Tech University

Facial Recognition Technology: The New Threat to Our First Amendment Rights

Dave Potter, *Jackson State Community College* **Joshua E. Young,** *St. Gregory's University*

Iranian Women Spoke Out Through Social Media **Azadeh Nazer Fassihi**, Penn State University

Rhetorical Intervention, Location and Subjectivity in Digital Protest: A Case Study of the Saturday Chores Prankster Counter-Protest

Melissa Adams, North Carolina State University Chandra Maldonado, North Carolina State University

2402

Thursday • 12:30 pm--1:45 pm

Room: Foothills I

When The Corporate Conscience is in Public Relations' Portfolio

Sponsor: Public Relations Division

Chair: Nicholas Browning, *Indiana University*

Virtue and the Development of a Corporate Conscience **Nicholas Browning**, *Indiana University*

What Are the Civic and Moral Responsibilities of Public Relations?

Brigitta R. Brunner, Auburn University

Ethical Obligations in Risk and Crisis Communication **Bryan H. Reber**, *University of Georgia*

Transaction Analysis as a Philosophy of Ethical PR

Practice

William Thompson, University of Louisville

The platitude that PR practitioners serve as the corporate conscience seems dogmatic in the field's scholarship. The role of corporate con-

Thursday

science may have been thrust upon PR because of its boundary spanning function: a fail-safe point when internal musings transform into official organizational positions. It is critical that scholars and practitioners know what it means not only to be ethical, but the problematic issues in practicing that morality.

2403

Thursday • 12:30-1:45 pm Room: Texas 2

Relational Messages, Strategies, Attributions, and Mindfulness

Sponsor: Interpersonal Communication Division

Chair: Graham Carpenter, University of Alabama

Exploring the Relationship Between Attachment and Positive Perceptions of Hurtful Messages

Mao-Chia Sun, University of Texas at Austin

When Can We Meet for Coffee? Strategies in Online Dating to Build Liking When Exchanging Mediated Messages

Jacob Hazzard, University of Texas at Austin

The Nature of Internal and External Attributions in Long Distance Dating Relationships

Kyle Kearns, University of Texas at Austin

Stuck in a Moment: The Effect of Video Gaming on Mindfulness

Sanela Osmanovic, Louisiana State University

Respondent: Linda D. Manning, Christopher Newport University

2404

Thursday • 12:30 pm-1:45 pm Room: Texas 5

Communication, Conscience, & Queer Activism: Perspectives from "Weird" Austin

Sponsor: Rhetoric and Public Address Division

Chair: Meredith M. Bagley, *University of Alabama*

(Z)Evolution of UT Gender & Sexuality Center: Trans Activism in Texas

Shane Whalley, *Via Hope*

Queer Student Activist on the West Texas Plains Alice MillerMacPhee, West Texas A&M

Making Flagship Campuses Inclusive of Trans Students **Gage Paine,** Vice President for Student Affairs, University of Texas at Austin

Leaving the Tower: Role of Academics in Community Engagement

Adria Battaglia, Caminante Non Profit Management

In a city known for "weirdness" and social justice activism, this panel shares voices of Texas students, alumni, and residents about the call

to conscience to communicate with and for communities in need. How do student activists navigate being part of an institution they seek to critique? What are rhetorical dynamics within trends in online education? How can professors and graduate students keep a grass roots connection to activism while in the academy?

2405

Thursday • 12:30 pm-1:45 pm Room: Texas 6

Gender on the Small Screen and the Web

Sponsor: Gender Studies Division

Chair: Linda Levitt, Stephen F. Austin State University

Alternative Media and Participatory Culture: Exploring the Intersections of Race and Sexual Identity

Keven J. Rudrow, Valdosta State University

All Men Must Die, All Women Must Suffer: Gender in Game of Thrones

Daniel Mitchell, University of North Texas

Sex & Protection: The Representation of Contraceptive Economies Online

Kaeleen Kosmo, University of South Florida

The Sexism of Sons: A Feminist Critique of FX's Sons of Anarchy

Nicole B. Cox, Valdosta State University
Lauren J. DeCarvalho, University of Arkansas
Respondent: Linda Levitt, Stephen F. Austin State
University

2406

Thursday • 12:30 pm-1:45 pm Room: Texas 7

Issues of Race, Gender, and Media

Sponsor: Communication Theory Division

Chair: Christopher C. Gearhart, *Tarleton State University*

Information-Seeking Patterns of Visitors to the National 9/11 Memorial and Museum: Sense-Making or Sense-Disorientation?

Molly Waters, *Christopher Newport University*From Imitation to Transformation: Whiteness and the

Excess of Mimêsis in the Black Press

Janéa Judge-Hemans, Florida Atlantic University
A Literature Review of Fredrick Herzberg's Motivation-Hygiene Theory

Shaquille Marsh, Auburn University

A Spin on the Good Samaritan: Celebrity, Trust, and Gender Archetypes in Celebration Stories

Lamiyah Bahrainwala, University of Texas at Austin

Respondent: Christopher C. Gearhart, *Tarleton State University*



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Ph.D., University of Georgia Women's & Sexual Health Communication | Communicating in Appalachia | Qualitative Methods

Andrew F. Herrmann

Ph.D., University of South Florida Polymediated Communication | Pop Culture | Organizational Culture | Autoethnography

Amber E. Kinser

Department Chair

Ph.D., Purdue University Gender | Social Change | Qualitative Methods | Family Communication | Autoethnography

The Department of Communication & Performance also offers a concentration in **Storytelling & Theatre**.

Thursday

2407

Thursday • 12:30 pm-1:45 pm Room: Hill Country A

Organizational Crises as Contexts for Contested Conscience

Sponsor: Applied Communication Division

Chair: Brian K. Richardson, University of North Texas

A Case Study of Reddit's Glass Cliff Crisis **Brian Kersch**, University of North Texas

Blue Bell's Ice Cream Crisis and the Conflict of Public Narratives

Kyle Hammonds, *University of North Texas* **Mary Knickerbocker,** *University of North Texas*

Baylor Football's 2015 Sexual Assault Scandal **Anna Marsden**, *University of North Texas*

Evidence of Conscience When Organizational Crisis Results in Personal Tragedy

Laura Lynn Peck, University of North Texas

An Examination of the Sense-Making Processes of 'Fan' Stakeholders

Ashley Trudeau, University of North Texas

Respondent: Joseph McGlynn, III, University of Texas at Austin

2408

Thursday • 12:30 pm-1:45 pm Room: Hill Country B

Ethnographies of Family, Identity, and Relationships as Conscience Negotiations

Sponsor: Ethnography Interest Group

Chair: Christine S. Davis, *University of North Carolina at Charlotte*

From Safe to Brave: An Exploration of LGBTQ Community Spaces

Michael Forst, Southern Illinois University, Carbondale

I Once Was Lost but Now Am Found: Queer Identity Negotiation and Religious Reconciliation

Bailey Lovell, University of Alabama

On Writing/Not Writing Father: Ethical Dilemmas in Autoethnography

Krystal Bresnahan, University of South Florida **David Purnell**, Mercer University

We Will Have Two, Please: Negotiating Food and Intimate Relationships

Cara T. Mackie, Florida Southern College

2409

Thursday • 12:30 pm-1:45 pm Room: Hill Country C

National Expressions of Conscience: Prime Minister Abe's Speech Commemorating the 70th Anniversary of the End of WWII in Asia

Sponsors: Intercultural Communication Division and Rhetoric and Public Address Division

Chair: Alberto González, Bowling Green State University

Memory and Narrative in Abe's August 2015 Address: A Case of Intercultural Apologia

Alberto González, Bowling Green State University Moving From Shazai to Owabi? Apology Diplomacy (shazai gaikou) in Japanese Political Discourse on the 70th Anniversary of the End of World War II

Emi Kanemoto, Bowling Green State University

The (Re)Constructed Equation of <History> and <Future> in Shinzō Abe's 2015 Address

Eun Young-Lee, Florida Gulf Coast University Interpreting "Statement by Prime Minister Shinzō Abe of Japan" as Rhetorical Strategy

Yahui Zhang, Wayland Baptist University

Respondent: Amy Heumann, Texas Tech University

2410

Thursday • 12:30 pm-1:45 pm Room: Hill Country D

A Vygotskian Learning Community Promoting Conscientious and Conscious Communication

Sponsor: Community College Division

Chair: Cindy Greenberg, Kingsborough Community College, CUNY

Panelists:

Cindy Greenberg, Kingsborough Community College,

Gordon Alley-Young, Kingsborough Community College, CUNY

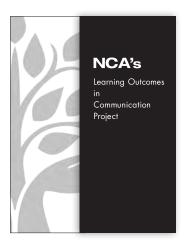
Tara Thompson, Kingsborough Community College,

John Keller, Kingsborough Community College, CUNY

This panel will present a community college learning community that is rooted in a positive consciousness of self and learning as well as a conscientious attitude to the community demonstrated by communication gains in speaking and writing among its learners, as shown through increased scores on university-wide exams and other evaluative measures.



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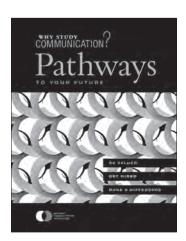
"WHAT SHOULD A GRADUATE WITH A COMMUNICATION DEGREE KNOW, UNDERSTAND, AND BE ABLE TO DO?"

NCA's Learning Outcomes in Communication (LOC) project offers answers to this critical question. The results of the project, made possible by a Lumina Foundation grant, include fully articulated core learning outcomes for the discipline, activities for departments to support course and curriculum development and teaching enhancement initiatives, and materials to advocate for Communication on campus and beyond.

Learn more about the LOC project and download materials for faculty, administrators, and career offices at **WWW.NATCOM.ORG/LOC**.

NCA HAS ALSO RELEASED A NEW EDITION of Why

Study Communication? Pathways to Your Future. This resource for prospective and current undergraduate Communication majors and their parents draws on the LOCs and provides a wealth of information about the Communication discipline, as well as career and graduate study options for Communication graduates. Learn more and order copies of Pathways at WWW.NATCOM.ORG/BOOKSTORE.



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Thursday

2411

Thursday • 12:30 pm-1:45 pm

Room: Padre Island

Top Student Papers in the Kenneth Burke Society

Sponsor: Kenneth Burke Society

Chair: Ryan Erik McGeough, University of Northern

Spielberg's *Munich*: Consubstantiality in the Age of the Green Menace

Daniel K. Merwin, University of Kansas

Cockpit Interference: A Rhetorical Critique of the 2014 Blue Angels Scandal Through Kenneth Burke's Rebirth Cycle

Josie Burks, University of Alabama

Language as Magic: Emma Watson's Resignification of Feminist

Montana Jean Smith, *University of Northern Iowa*Priya's Shakti: A Burkean Approach to Sexual Assault in India

Matthew Roberts, University of Alabama

Respondent: Ryan Erik McGeough, University of Northern Iowa

2412

Thursday • 12:30 pm-1:45 pm

Room: Big Thicket

Theoretical Advances in the History of Rhetoric

Sponsor: American Society for the History of Rhetoric Interest Group

Chair: Jefferson Walker, Louisiana Tech University

Plato's Phaderus: The Five Lovers

Megan Mendiola, Texas Tech University

The Mischaracterization of Aristotle's Comedy: A Discussion on the Categorization of Rhetorical Theory

Christopher Adamczyk, Rensselaer Polytechnic Institute

It's On Us: Using Aristotelian Rhetorical Tenets to Achieve Apologetic Success

Thomas Roccotagliata, George Mason University

Image Repair Stases: A Marriage of Ciceronian Stasis With Benoit's Image Repair Theory

Thomas Duke, University of Alabama

Respondent: Jefferson Walker, Louisiana Tech University

2501

Thursday • 2:00 pm-3:15 pm

Room: Texas 3

Communicating Conscience: Motivating Acts of Conscience Within Small, Cohesive Communities

Sponsor: Vice President and Interpersonal

Communication Division

Chair: Silke Feltz, *Michigan Technological University*

Panelists:

Carrie L. West, Schreiner University
Sally Hannay, Schreiner University
Kristen McAlexander, University of Houston
Silke Feltz, Michigan Technological University

Moral acts are performed with greater ease, probability, and reward when performed in community. This multifaceted panel discusses strategies for modeling, communicating and motivating acts of conscience within small cohesive communities and presents contexts in which communication and conscience intersect in grief support, service learning, community health, and animal rights activism.

2502

Thursday • 2:00 pm-3:15 pm

Room: Foothills I

Toward Intersecting and Confronting: Youth, Performance, Agency, and Consciousness

Sponsor: Performance Studies Division

Chair: Roxanne Schroeder-Arce, University of Texas at Austin

Panelists:

Megan Altruz, University of Texas at Austin Jo Beth Gonzalez, Bowling Green High School, Bowling Green, Ohio

Lynn Hoare, University of Texas at Austin
Roxanne Schroeder-Arce, University of Texas at
Austin

In this interactive panel, four artist/scholars seek to interrogate the notion of intersection and confrontation with participants as they demonstrate how embodied and autobiographical theatre practices, such as storytelling and performance, make space for individual and group conscientiousness around identity and equity issues. Two panelists will illustrate how the Performing Justice Project uses theatre as a tool for collaborating with young people to enact gender and racial justice in communities through performance-building activities. Two other panelists will walk participants through activities they employ to develop an applied performance with youth around issues of human trafficking.

2503

Thursday • 2:00 pm-3:15 pm

Room: Texas 2

From Boardroom to Classroom: An Examination of Corporate Communication at *Dell* and *Deloitte* to Inform Course Instruction

Sponsor: Instructional Development Division

Chair: Jeanne M. Harris, Southeast Missouri State University

Panelists:

Kevin Manhal, Dell, Inc.

Lauren Raymond-Manhal, Deloitte Services LP Stephanie Dailey, Texas State University Jeanne M. Harris, Southeast Missouri State University

Employers desire strong written, verbal, and interpersonal skills from graduates but are consistently disappointed with new employees' skills in these areas. Two high-level employees of Dell, Inc. and Deloitte, LTD afford us a rare "inside look" at their organizations' needs, providing insights into how we can bolster instruction. Two scholars respond to what is offered, noting the implications for course content and instructional strategies.

2504

Thursday • 2:00 pm-3:15 pm

Room: Texas 5

Communication and Conscience in the Debate Over an Equal Rights Amendment 1920 to the Present

Sponsor: Rhetoric and Public Address Division

Chair: Sandra J. Sarkela, University of Memphis

An "Ardent Spirit With an Invincible Ideal:" Muna Lee's Attempt to Constitute a Pan-American Feminism **Adam G. Hughes**, *University of Memphis*

Who Has the Control in Birth Control? A Fresh Framework for Analyzing Visual Artifacts From the Eugenics and Women's Rights Movements

Sarah Mayberry Scott, Arkansas State University

The Rhetoric of the Equal Rights Amendment: Supreme Court Justice Ruth Bader Ginsburg in the 1970's

Sally F. Paulson, *Delta State University*

Rewriting Rosalynn's Remarks: Embodying the ERA at the 1977 National Women's Conference

Melody Lehn, University of South Carolina-Extended University

Clearing a Path: Radical Feminist Rhetoric and the ERA **Jonpaul Bushnell**, *University of Memphis*

2505

Thursday • 2:00 pm-3:15 pm

Room: Texas 6

That's Terribly Entertaining, but for Whom Do I Vote?: When Program Content and Political Messages Collide

Sponsor: Political Communication Division

Moderator: Patrick G. Wheaton, *Georgia Southern University*

Does Fame Matter? Acting and Politicking for President **Alexandra Mehlhaff**, *Texas State University*

From Second Wave Spearhead to Third Wave Satire: Analyzing Mackenzie Allen and Selina Meyer as Presidential Media Countertexts

Gordon Alley-Young, Kingsborough Community College-CUNY

Bitches and Burlesque: A Dramatic Frame Analysis of the Feminine Style in Wendy Davis Attack Ads

Shanna D. Schultz, *Texas State University*

What's In a Name? Obama, "ISIL," and the Rhetorical Function of Acronym

Eli T. Bacon, Baylor University

Respondent: Darrell L. Roe, East Texas Baptist University

2506

Thursday • 2:00 pm-3:15 pm

Room: Texas 7

The Challenges of Communicating With Conscience

Sponsor: Communication Theory Division

Chair: Abby M. Brooks, *Georgia Southern University*

Panelists:

James Shores, Asbury University

James M. Honeycutt, Louisiana State University Christopher Mapp, University of Louisiana at Monroe Donald Simmons, Asbury University

The basic function of communication is to build relationships for mutual benefit. The stakes are high, however, because governments want to be empowered to engage other governments, corporations want to connect with consumers to inform and sell, consumers want to be empowered to engage and respond to corporations, and consumers want to compel corporations and governments to be more truthful, transparent and accountable. This panel examines the evidence of a clear and present danger in the global conscience.

Thursday

2507

Thursday • 2:00 pm-3:15 pm Room: Hill Country A

Incorporating and Assessing Communication: Learning Outcomes for Community Colleges

Sponsor: Community College Division

Chair: Meg Tucker, Northern Virginia Community College/National Communication Association

Panelists:

LaKesha Anderson, National Communication
Association

Kerry Byrnes, Collin College

Panelists will addresses ways in which community college faculty can incorporate the materials from the National Communication Association's Learning Outcomes in Communication (LOC) project into their curriculum and professional development efforts to generate specific strategies for incorporating LOCs into departmental and program level discussions about curricula, teaching, and assessment.

2508

Thursday • 2:00 pm-3:15 pm Room: Hill Country B

Technology, Social Influence, and Health Communication Applications

Sponsor: Applied Communication Division

Chair: John Nicholson, Mississippi State University

College Drinkers' Privacy Management of Alcohol Posts on Social Networking Sites

Lynsey Kluever Romo, North Carolina State University

Charee M. Thompson, *Ohio Univeristy*

Meredith Foulke, North Carolina State University Communicating About STI Prevention: The Role of Health Providers and the Internet as Sources of Information

Karishma Chatterjee, University of Texas at Arlington

Charla L. Markham, University of Texas at Arlington

Influence of Parent and Peer Communication, Nutritional Knowledge, and Health Beliefs on College Students' Eating Habits.

Katherine E. Hyatt, East Carolina University **Keith Richards,** East Carolina University

Describing, Defining, Distinguishing Health-Related Stigma: An Exploratory Study

Ashley M. Archiopoli, *University of Houston-Downtown*

Respondent: Kyle B. Heuett, Ball State University

2509

Thursday • 2:00 pm-3:15 pm Room: Hill Country C

Remembering, Memorializing, and Commemorating: Looking Back at Life Through Death

Sponsor: Language and Social Interaction Division

Chair: Linda Vangelis, Christopher Newport University

Nationalist Mythologies of Sacrifice: What's Worth Dving For?

Christine S. Davis, *University of North Carolina-Charlotte*

Deborah Cunningham Breede, Coastal Carolina University

Reality Collapses, "Real or Not Real?": The Theoretical Consequences of Compromised Authentic Memory in Suzanne Collins' *Mockingjay*

Brittany Pailthorpe, *Independent Scholar*

Remembering Lisa Larsen: How Commemoration Can Bring New Light to Cultural Memory

Linda Levitt, *Stephen F. Austin State University* Immortality, Reality, and Getting It Right: An Ethnography of the Funeral Home Prep Room as a Site of Memory

Cara T. Mackie, Florida Southern College

Moving In, Moving Out

Joyce L. Hocker, Private Practice, Communication Consultation and Clinical Psychology, Missoula, Montana

In this panel communication scholars look at the issues of memory, meaning, and authenticity from macro to micro perspectives to understand the construction of national, personal, cultural, and strategic identity.

2510

Thursday • 2:00 pm-3:15 pm Room: Hill Country D

Teaching Media Literacy as Conscience Development

Sponsor: Mass Communication Division

Chair: Robert J. Baron, Austin Peay State University

Beyond Reading, Writing, and 'Rithmatic: Media Literacy as Core for 2-Year College Students **Stephen Swanson**, McLennan College Converged Media Literacy: Teaching Media Literacy in the Digital Age

Robert J. Baron, Austin Peay State University

Teaching Media Literacy From the Inside: Using Ethnography to Explore Mediated Communities

Mark Ward Sr., University of Houston-Victoria

Practicing Media Literacy in Public: Creating, Commenting, Curating

Darlene M. Hantzis, *Indiana State University*Potential Ethical Dilemmas in the Teaching of Media Literacy

James Parker, Austin Peay State University

This panel brings together media literacy instructors from several institutions to examine the role that teaching media literacy can play in the development of a student's conscience. The panel explores multiple pedagogical and theoretical approaches to media literacy education and will provide attendees with several tools that they can use in their own classrooms.

2511

Thursday • 2:00 pm-3:15 pm

Room: Padre Island

Inquiry Into Our Social Conscience: Representations of Gender, Race, and Crime in Comic Books

Sponsor: Rhetoric and Public Address Division

Chair: Sierra Abram, Arkansas Tech University

From Superman's Ribs to Ink Stained Panels: Ms. Male Characters in Comic Books

Sierra Abram, Arkansas Tech University
Gotham's Bad Conscience: A Mythic Criticism of the Joker

Christopher M. Duerringer, *California State University, Long Beach*

Michael Walker, Arizona State University-West

Give Me Liberty: Dark Horse Comic Martha Washington, a Reimagined Black American Icon

Grace Gipson, University of California, Berkeley

Butch, Please: An Examination of Gendered Power in Lesbian Superheroics

AprilJo Murphy, University of North Texas

Higher, Further, Faster, More: The "Carol Corps" Redefines Comics Fandom

Jessica Sheffield, University of Southern Alabama

Comic book characters are globally recognized icons: their symbols transcend language and cultural boundaries. Consequently, their stories reflect the economic, cultural, social, and political struggles of our past and present. Each of the contributions to this panel presents a different analysis into the ways in which comic books reflect or affect our conscious and unconscious as a society.

2512

Thursday • 2:00 pm-3:15 pm Room: Big Thicket

Milk of Human Kindness

Sponsor: Popular Communication Division

Chair: George Pacheco, Jr., West Texas A&M University

Getting Into Character: Exploring the Construction and Comprehension of Tremé's Harley Watt

Chandler Harriss, University of Tennessee at Chattanooga

A Critical Analysis of Black Women's Appropriation **Adam Sharples Brooks**, *University of Alabama*

Arab-Conscious Hip-Hop in American Popular Culture **Ryan D'Souza**, *University of South Florida*

Bodies as Waste: Disturbing Metaphors in Mexico's War on Drugs

Evan Mitchell Schares, Louisiana State University

Respondent: George Pacheco, Jr., West Texas A&M University

2601

Thursday • 3:30 pm-4:45 pm

Room: Texas 3

Raising Conscience Through Technology and Media: Towards a Notion of Redefining and Reaching "At Risk" Community College Populations

Sponsor: Vice President and Community College Division

Chair: Laurie Metcalf, Blinn College

Narrative Form as Vehicle for Bridging Transfer Relations

Monica A. Moore, Northwest Arkansas Community College

The Dignity Initiative – From Violence to Dignity... Evolving Through Action

Sherry Rhodes, Collin College Tracey McKenzie, Collin College Jillian DeShazo, Collin College

This special spotlight session addresses two populations, transfer students and women, that are now receiving a higher level of conscience across some community colleges. Discussants will share their use of digital storytelling to promote recruitment and retention for transfer students and how film screenings, panel discussions, symposiums, theatrical productions and speakers help raise the level of conscience regarding sexual violence against women and calls for action. This special session advances the notion that these two groups warrant inclusion in the category of "at risk" populations from which they might have been previously excluded.

Thursday

2602

Thursday • 3:30 pm-4:45 pm

Room: Foothills I

Re-Embracing the Flaneur: Chance Based Performances of Place and Space

Sponsor: Performance Studies Division

Chair: David P. Terry, Louisiana State University

Panelists:

Gretchen Rhodes, Louisiana State University
Justin T. Trudeau, University of North Texas
Melanie Kitchens O'Meara, Augusta University
Jeanine Minge, California State University, Northridge
David P. Terry, Louisiana State University
Bonny McDonald, Louisiana State University

Respondent: Ruth Laurion Bowman, Louisiana State University

Benjamin's conceptualization of the flaneur recurs throughout performance and cultural studies, appearing as a (most often) male (most often) white figure re-making space based on his whims and fancies. This collaborative panel stages an intervention into both of these dominant tropes with performances that imagine more connected, grounded, and power-aware forms of flaneury that interrogate the gendered, raced, classed and/or sexualized construction of space, seek significance in the mundane aspects of Austin, and highlight chance as a key co-conspirator in the production of social mapping and live art.

2603

Thursday • 3:30 pm-4:45 pm Room: Texas 2

Implementing High Impact Practices Through Core Curriculum, Teaching Circles, and Innovative Assignments

Sponsor: Instructional Development Division

Chair: Elizabeth Fish Hatfield, University of Houston-Downtown

Panelists:

Creshema Murray, University of Houston-Downtown Lucas Logan, University of Houston-Downtown Ashley Archiopoli, University of Houston-Downtown Elizabeth Fish Hatfield, University of Houston-

Downtown

This panel explores the concept of high impact practices that have been found to increase student retention and overall engagement. Our minority-serving university's push to include high impact practices in every course creates unique opportunities and challenges for engaging a diverse student population. Panelists will discuss high impact tools they have successfully introduced, presenting both an overview of approach and specific assignments that work with our students' strengths.

2604

Thursday • 3:30 pm-4:45 pm Room: Hill Country A

Religion, Rhetoric, and Conscience: Hyperbole, Extremism, and Reactionaries

Sponsor: Rhetoric and Public Address Division

Chair: Joshua Gunn, *University of Texas at Austin*

Hyperbole and Evangelical Rhetoric: The Legacy of Billy Graham

Joshua R. Ritter, Baylor University

Anonymous and the Antagonism of the Church of Scientology: Religious Rhetoric as A Transformative Principle in Project Chanology

Heather Suzanne Woods, *University of North Carolina*

Aporias, Good Conscience, and the Religious Right: Responses to Planned Parenthood

Samuel P. Perry, Baylor University

Apocalyptic and the Ineffable

James Darsey, Georgia State University

This panel explores the implications for religious rhetoric in an increasingly polarized public sphere. Each panelist takes up a case study that examines some notion of religious extremism or responses to it. The panel aims to look at the ways in which community and shared conscience are articulated through religious rhetorics, and how the rhetorical strategies of religious leaders and organizations participate in the formation of the public sphere.

2605

Thursday • 3:30 pm-4:45 pm Room: Hill Country B

Mad Men, Romance, Conscience, and Characters

Sponsor: Mass Communication Division

Chair: Brian C. Brantley, Texas A&M University-San Antonio

Mad About the Past: *Mad Men* and Prosthetic Nostalgia **Tony Irizarry**, *Southwestern University*

Regressing, Progressing, or Transgressing on the Small Screen? Transgender Characters on U.S. Scripted Television Series

Jamie C. Capuzza, University of Mount Union Leland G. Spencer, Miami University

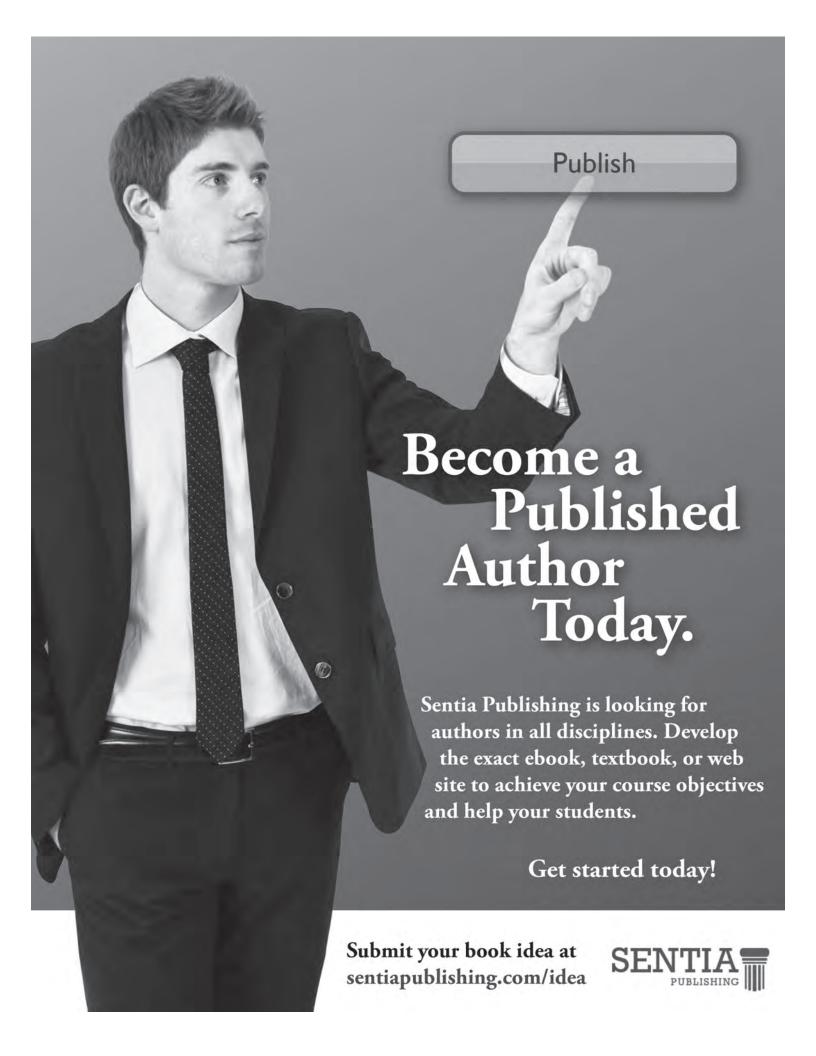
Mass Conscience in an Era of Audience Fragmentation: Lessons From the Changing Coverage of Scandal

Mark Ward Sr., University of Houston-Victoria

Setting the Mood: The Roles of Romance-Related Mood and Character Attribute Similarity in Selective Exposure to Romantic Comedies

Jessica R. Frampton, *Ohio State University*

Respondent: Lauren Reichart Smith, *Auburn University*



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Thursday • 3:30 pm-4:45 pm Room: Hill Country C

Significant Moments and Topics of Communication

Sponsor: Interpersonal Communication Division

Chair: Ashton Mouton, *Purdue University*

Peak Interpersonal Communication Over the Lifespan: Conceptualization and Pilot Study

Thomas J. Socha, Old Dominion University Stephanie Bernat, Old Dominion University Stephanie Harris, Old Dominion University Bobbie Jo Hill, Old Dominion University Veronica Hurd, Old Dominion University

Like at First Sight: Themes and Turning Points in Unhealthy Friendships

Nena Huss, Christopher Newport University Linda D. Manning, Christopher Newport University

Difficult Conversations: An Examination of Family Communication Patterns and End-of-Life Planning

Fran Dickson, Eastern Kentucky University Alana Garibaldi, Chapman University Alex Kaufman, Chapman University Mona Sleiman, Chapman University Brett Robertson, California State University, Fullerton

Eric Meiners, Eastern Kentucky University

Respondent: Timothy R. Worley, *Murray State University*

2607

Thursday • 3:30 pm-4:45 pm Room: Hill Country D

Lived Intercultural Experiences: Enriching Our Lives, Teaching, and Scholarship

Sponsor: Intercultural Communication Division

Chair: Bill Edwards, *Columbus State University*

Using International Field Trips to Enrich Life **Bill Edwards**, Columbus State University

Using Personal Experience to Teach Intercultural Theory

Mary M. Meares, University of Alabama

International Service Learning

Lora Helvie-Mason, Tarleton State University

Comfortable in Your Own Skin: From Being Intercultural to Teaching Intercultural

Hsiu-Jung "Mindy" Chang, Western New England University

Using International Travel as a Tool to Adapt Learning María Molina, Universidad San Francisco de Quito Getting to Know You

Mary Grace Antony, Schreiner University

Reaching Beyond the Comfort Zone: Seeking Out Relationships in the Host Culture

Mary Evelyn Collins, Lamar University

Respondent: Wan-Lin Chang, *George Mason University*

2608

Thursday • 3:30 pm-4:45 pm Room: Padre Island

Academic Programs and Title IX: Communication, Conscience, and Regulation

Sponsor: Association for Communication Administrators Interest Group

Chair: Barry P. Smith, Mississippi University for Women

Participants:

William F. Harlow, University of Texas of the Permian Basin

Martin L. Hatton, Mississippi University for Women Lauren Reichart Smith, Auburn University Barry P. Smith, Mississippi University for Women

Title IX regulation represents both an appeal to conscience (in its call for equality) and a regulatory challenge (in its increasing applicability to academic programs). Panelists will discuss the issues and impacts of Title IX regulation on their respective academic programs from a variety of administrative perspectives. Discussion topics will include preventing sex-based discrimination, ensuring equal opportunity, and communicating the purpose and results of Title IX focused efforts to a variety of audiences.

2609

Thursday • 3:30 pm-4:45 pm

Room: Big Thicket

Kenneth Burke Society Business Meeting

Chair: Ryan Erik McGeough, *University of Northern lowa*

2701

Thursday • 5:00 pm-6:15 pm Room: Texas 5, 6, and 7

Spotlight Program:

SongwritingWith:Soldiers - Conscience, Collaboration, and Change

Sponsor: Vice President

Chair: Roseann M. Mandziuk, *Texas State University*

Thursday

Presenters:

Darden Smith, Founding Artist, SongwritingWith:Soldiers Mary Judd, Executive Director, SongwritingWith:Soldiers

What happens when reluctant Veterans who have endured combat and stress are asked to co-write songs with a professional songwriter? "Something shifts," they say. "I can finally put my pack down." They become eager for more positive change. From the story behind the program to the stories behind the songs, Darden Smith and Mary Judd will share examples and demonstrations of how SongwritingWith:Soldiers pairs award-winning, professional songwriters with Veterans in retreat settings to help turn experiences into song. Using engaged communication and collaborative songwriting as a catalyst to build creativity, connections, and strengths, the program has held events for military families, female veterans, active-duty, and retired veterans around the United States. More than 200 songs have been written and can be heard at songwritingwithsoldiers.org/music

Darden Smith is an Austin-based singer-songwriter who redefines what it means to be a musician. With fourteen critically acclaimed albums in a career that spans almost three decades, his music weaves together rock, pop, country, folk and Americana influences with the musical roots of his home state of Texas. Smith continues to write and tour across the U.S. and Europe along with exploring new and innovative ways to use the craft of songwriting

in education, entrepreneurship studies, and service. He is the creative director and lead artist of SongwritingWith:Soldiers.

Mary Judd redefines what it means to be an educator. Specializing in creative programming and Positive Psychology, she has written widely and developed custom tools and programs for clients including schools, social workers, farmers, the founder of the Discovery Channel, New York State, MentorCoach, the Happy Movie, and many others. She has a B.S. in Organizational Communication from the University of Texas at Austin and teaching certifications in Speech, English and Spanish. She developed the SW:S program and serves as Producer/Lead Facilitator at events.

2801

Thursday • 6:30 pm-8:30 pm Marker 10 (1st Level)

SSCA Welcome Reception

Sponsor: Routledge, Taylor and Francis Group







Providing students with competencies necessary to be skilled, effective and ethical advocates in the face of rapidly changing 21st century issues, contexts, publics, and communication technologies, while preparing students interested in advancing to doctoral programs with the theoretical and methodological training needed to be competitive in nationally recognized programs.

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Health Communication Environmental Communication

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THE SCHOOL OF COMMUNICATION STUDIES
JAMES MADISON UNIVERSITY



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One of Texas Tech's founding departments, Communication Studies has recently relocated to the College of Media & Communication.

The Department is committed to equipping students with the knowledge and skills to thrive in the global, networked world of the 21st century. Through a dynamic and diverse curriculum that spans interpersonal, intercultural, and organizational communication as well as rhetoric and public affairs, students develop communication skills aimed at enhancing their personal, professional, and public lives.

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Amy Heuman, Ph.D.

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Brian L. Ott, Ph.D.

Professor of Rhetorical Studies and Department Chair

Narissra Punyanunt-Carter, Ph.D.

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Jenna Shimkowski, Ph.D.

Assistant Professor of Interpersonal Communication

Robert Stewart, Ph.D.

Professor of Instructional Communication and Senior Vice Provost

Adam Testerman, M.A.

Director of Forensics

DAY 3 Friday, April 8, 2016

3101

Friday • 8:00 am-10:00 am

Room: Texas 1

86th Annual Southern States Communication Association Breakfast and Business Meeting

Sponsor: Southern States Communication Association

Presiding: Jean L. DeHart, Appalachian State University

Please join us for breakfast, the association's annual members' business meeting, and President DeHart's address.

3201

Friday • 10:15 am-11:30 am

Room: Texas 3

Spotlight Program:

LBJ and Presidential Legacies of Social Justice

Sponsor: Vice President

Chair: Roseann M. Mandziuk, Texas State University

Moderator: Ann E. Burnette, *Texas State University*

Panelists:

Mark K. Updegrove, Director, Lyndon Baines Johnson Presidential Library

David Zarefsky, *Northwestern University* **Mary E. Stuckey,** *Georgia State University*

This program is a moderated conversation focused on the social justice legacies of President Lyndon Baines Johnson and the prospects and pitfalls encountered by U.S. Presidents who seek to use their rhetorical "bully pulpit" to engage the public in matters of conscience and endeavor to move the nation toward social change.

Mark K. Updegrove has served as the fourth director of the LBJ Presidential Library since October 2009. He has authored four books: Second Acts: Presidential Lives and Legacies After the White House; Baptism by Fire: Eight Presidents Who Took Office During Times of Crisis; Indomitable Will: LBJ in the Presidency; and Destiny of Democracy: The Civil Rights Summit at the LBJ Presidential Library. He also has written for American Heritage, The Nation, National Geographic, Parade, Politico, Texas Monthly, The Daily Beast, and Time.

David Zarefsky teaches courses in the history and criticism of U.S. public discourse, with a special focus on the pre-Civil War period and on the 1960s, and also teaches courses in argumentation and in Presidential rhetoric. Among his publications as well as six other books and over 70 scholarly articles concerned with American public discourse (both historical and contemporary), argumentation, rhetorical criticism, and public speaking are books on the Lincoln-Douglas debates and on the rhetoric of the war on poverty during the Johnson administration.

Mary E. Stuckey is the author of nine books focusing on presidential communication and rhetoric, national identity, strategic failures, the pre-presidential and presidential rhetoric of Ronald Reagan, the Challenger address, and the theory and practice of political communication research. Among her recent books are Jimmy Carter, Human Rights, and the National Agenda and Defining Americans: The Presidency and National Identity. Her more than 50 articles and book chapters expand understanding of the presidency, the media, and governmental rhetoric aimed at American Indians. She is currently working on a book on Franklin Roosevelt.

Ann E. Burnette teaches courses in political communication, American speeches, and rhetorical criticism. Her research interests include political campaign rhetoric, the construction of gender in public discourse, historical political debates, and freedom of speech issues. She has published her scholarship in books and in national and international publications including the *Journal of Argumentation in Context*, the *Journal of Contemporary Rhetoric*, and *First Amendment Studies*.

3202

Friday • 10:15 am-11:30 am

Room: Foothills I

Top Student Papers in Performance Studies

Sponsor: Performance Studies Division

Chair: Brianne Waychoff, CUNY Borough of Manhattan Community College

Layering Narratives: The Collection and Coalescence of Post-Traumatic Re-Performances**

Anna Marsden, *University of North Texas*

The Runaround: A Performance (Auto)Ethnography **Allison Brenniese,** Southern Illinois University,
Carbondale

The White Bicycle: Performance, Installation Art, and Activism in Ghost Bike Memorials

Nicole Costantini, Louisiana State University

Little Shadows: Oral Histories of Food in Southeastern Ohio

Kristen E. Okamoto, Ohio University

3203

Friday • 10:15 am-11:30 am

Room: Texas 2

Great Ideas For Teaching Students: GIFTS Session I

Sponsor: Community College Division

Chair: Nakia Welch, San Jacinto Community College and Alvin Community College

Olivia Pope & Associates: Teaching Gender and Leadership in the Workplace

Creshema R. Murray, University of Houston-Downtown

^{**}Top Student Paper

Celebrity Credibility: How to Teach Speaker Credibility to Public Speaking Students

Kristen A. Foltz, University of Tampa

Interpersonal Theory Guidebooks

Meg Tucker, Northern Virginia Community College "Clickers" in the Classroom: Utilizing Interactive Student Feedback Within Lecture to Improve Critical Thinking

Rebekah Bell, El Paso Community College-Transmountain Campus

Andragogy Conscience: Designing Capstone for Blended "Adult" Programs

Jason B. Munsell, Columbia College

Using Speech Persuasion to Affect Community Volunteerism

Beau Foutz, Alcorn State University

Playing on YouTube: Using YouTube and Commercials to Teach Logical Fallacies

Laurie D. Metcalf, Blinn College

Teaching Health Communication Through the News: Utilizing Current Health Events, Research, and Practice in the Classroom

Laura E. Miller, University of Tennessee, Knoxville

3204

Friday • 10:15 am-11:30 am Room: Texas 5

Autoethnography as Pedagogical Process and Practice: The Personal in Good Conscience

Sponsor: Ethnography Interest Group

Chair: Sarah Amira de la Garza, *Arizona State University*

The Heuristic Value of Personal Narrative in a Neoliberal Academy: Outcoming Self and Other

Shane Moreman, California State University, Fresno

Part-Time Communication Instructor and Full-Time Mom: Finding Lessons of Autoethnography From/With My First-Year Students

Clare Anzoleaga, Fresno City College

Building Integrity Through Personal Vulnerability: Teaching Culture at a Predominantly White, Wealthy, Private University

Dawn Marie McIntosh, *University of Denver*

The Road Less Traveled: An Autoethnography of My Life in the Academy

Linda Vangelis, Christopher Newport University

Respondent: Sarah Amira de la Garza, *Arizona State University*

3205

Friday • 10:15 am-11:30 am

Room: Texas 6

Organizations, Health, and Relationships

Sponsor: Communication Theory Division

Chair: Raymond R. Ozley, *University of Montevallo*

Hurtful Communication and Conscience: A Typology of Hurtful Events in Dating and Marital Relationships

Eletra S. Gilchrist-Petty, University of Alabama at Huntsville

Structuration Segmentation via Media Richness: Integrating Two Complementary Theoretical Frameworks

Whitney Tipton, *University of Tennessee, Knoxville*Urban and Rural Kentuckians' Decisions on Whether to
Consult Physicians: An Application of the Health Belief
Model

Sarah Peak, *University of Kentucky*

Michael Irvin Arrington, *Indiana State University*

Explicating Stress: Reclaiming the Concept for Health Communication Research

Thomas Roccotagliata, *George Mason University*

Respondent: Raymond R. Ozley, University of Montevallo

3206

Friday • 10:15 am-11:30 am

Room: Texas 7

Negotiating Hybrid and Transgressive Identities

Sponsor: Intercultural Communication Division

Chair: Wan-Lin Chang, *George Mason University*

Families With Queer Children: Impacts of Sexual Orientation Disclosure on the Family

Adam J. Harvey, Louisiana State University

The Right to Marry: Negotiating (In)Dependence as a U.S. Border Rhetoric

Megan Elizabeth Morrissey, University of North Texas

Virtual Cosmopolitanism: Embracing Opportunities for Socially Mediated Change in the Age of Globalization **Miriam Sobre-Denton**, *Texas State University*

West Meets East: A Look at Westerners Conversion to Buddhism Through an Online Community

Stacey Tisdale, *University of Houston-Victoria*

Respondent: Eun-Young Lee, Florida Gulf Coast University



Friday • 10:15 am-11:30 am Room: Hill Country A

Communicating About Health, Body Image, and Sexuality

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Nina Jo Moore, Appalachian State University

Use of Facebook in the PR Health Campaign: Do Ethnicity and Facebook Activity Affect Users' Attitude and Participation in the ALS Ice Bucket Challenge?

Sharde Carter, Clark Atlanta University **Khadijah Miller,** Clark Atlanta University

Exploring Body Image on College Campuses: Health Literacy and Self-Efficacy as Influential Factors

Michael Giammasi, Merrimack College Samantha Gervais, Merrimack College Heather MacArthur, Merrimack College Matthew Morr, Merrimack College Mackenzie Bowring, Merrimack College Drew Levine, Merrimack College

Skin Bleaching: A Social Phenomenon **Renessa Whyte**, *Berea College*

The Birds, the Bees, and the Holy Ghost: A Study of Religious Sex Communication

Lauren Ledbetter, Oklahoma Baptist University **Meg Reeder,** Oklahoma Baptist University

The Cultural Relativity of American Culture: Sex and the Downfall of Monogamy in Secret Diary of a Call Girl **Julianna Amegan**, Southern Adventist University

Respondent: Nina Jo Moore, Appalachian State University

3208



Friday • 10:15 am-11:30 am Room: Hill Country B

From the Personal to the Institutional: Using Ethnography, Observation and Reflection to Better Understand Ourselves and Others

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Janie M. Harden Fritz, *Duquesne University*

Student Development in Learning to Serve: An Evaluation of High Impact Practices Within Berea College's Center for Excellence in Learning Through Service (CELTS)

Tevin Shouse, Berea College

Retention of Intercultural Communication in American Students After Their Study Abroad Experience **Shahwar Ali**, Berea College

Teaching Styles at the University Level: Generating an Engaging Environment

Katria Farmer, Campbell University

Youth Radio Workshops: An Ethnographic Study in Participatory, Alternative Communication

Megan Medrano, Trinity University

A Journey Through Grief

Brittany Valencic, University of Florida

Respondent: Janie M. Harden Fritz, Duquesne University

3209

Friday • 10:15 am-11:30 am Room: Hill Country C

Conflict and Turbulence in Family Communication

Sponsor: Interpersonal Communication Division

Chair: Anna-Carrie Beck, *University of Kentucky*

Conflict Management in Adult Sibling Relationships: Differences in Interpersonal Power, Sibling Influence, and Conflict Tactic Use Among Siblings

Mary E. Donato, West Virginia University Megan R. Dillow, West Virginia University

Applying the Relational Turbulence Model to the Parent-Student Relationship: A Student's Perspective During the Transition From High School to College **Madison Mucci**, Auburn University

Timothy R. Worley, Murray State University

Family Communication Environment and Communication Behavior in Conflicts: Reports From Parents and Their Young-Adult Children

Kim Harp, TriCounty Technical College Lynne M. Webb, Florida International University

Research on Technology and the Family: From Misconceptions to More Accurate Understandings **Lynne M. Webb,** Florida International University

Respondent: Fran Dickson, Eastern Kentucky University

3210

Friday • 10:15 am-11:30 am Room: Hill Country D

Top Papers in Instructional Development

Sponsor: Instructional Development Division

Chair: linda pysher jurczak, Valdosta State University

The Enhancement of Verbal Immediacy in Online University Classes: A Student-Generated Taxonomy **Richard S. Bello,** Sam Houston State University **Frances E. Brandau,** Sam Houston State University **Dena Horne,** Sam Houston State University

Development of a Faculty Verbal Messages Scale*

Michelle Garland, University of South Carolina

Upstate

Michelle Violanti, University of Tennessee, Knoxville

Rapport, Participation, and Learning in U.S. and Turkish Student Classrooms: A Replication and Cultural Comparison

Brandi N. Frisby, *University of Kentucky* **Amanda R. Slone,** *University of Kentucky* **Elif Bengu,** *Okan University*

Burnout, Instructor Misbehaviors, and Instructional Dissent in the College Classroom

Carrie D. Kennedy-Lightsey and Members of COM 310, Stephen F. Austin State University

The Role of Student Academic Beliefs in Perceptions of Instructor Ideological Bias

Darren L. Linvill, Clemson University **Will J. Grant,** Australian National University

Respondent: Stephanie Kelly, North Carolina A&T State University

*Top paper

3211

Friday • 10:15 am-11:30 am Room: Padre Island

Applying LSI Methods Across Contexts

Sponsor: Language and Social Interaction Division

Chair: Bryan Crow, Southern Illinois University, Carbondale

The Conscience of a Speech Community: An Essay on Rhetoric and Social Interaction

Mark Ward, Sr., *University of Houston-Victoria* (Not) Telling the Same Old Cancer Story: Analyzing Adolescent Narratives of Cancer Diagnosis on YouTube

Patrick McElearney, *Louisiana State University* Forging Identities in Online Interaction: The Case of

Samantha and Carol **Linda Di Desidero,** Marine Corps University

Towards an Analysis of the Overall Structural Organization of Town Hall Meetings: Topic Talk in the Case of Closing Openings

Robert J. Green, Purdue University

Respondent: Bryan Crow, Southern Illinois University, Carbondale

3212

Friday • 10:15 am-11:30 am Room: Big Thicket

So, What's In It for Me? Online Involvement and Interaction

Sponsor: Mass Communication Division

Chair: Jeremy Padgett, *University of Mobile*

High Expectations, Little Guidance: How News Organizations Fail Commenters

Sara Frye, University of South Alabama

Engaging Young People: Deliberative Preferences in Online Discussions About News and Politics

Cynthia Peacock, University of Texas at Austin **Peter Leavitt**, University of Arizona

Ethno-Network Homogeneity on Facebook: Do Users Obtain Socio-Psychological Benefits From Their Friendship Demographic Composition?

Adolfo R. Mora, University of Texas at Austin

An Empirical Study of a Social Network Site: Exploring the Effects of Social Capital and Information Disclosure

Hongliang Chen, Texas A&M University
Christopher E. Beaudoin, Texas A&M University

Cultivating Mutual Awareness and Interaction in Fandom: A Fantasy Theme Analysis of *Doctor Who* Content on Pinterest **Krystal Fogle**, *Texas A&M University*

Respondent: Barry P. Smith, Mississippi University for Women

3301

Friday • 11:45 am-2:00 pm Foothills II (17th Floor)

Past Presidents' Luncheon

Sponsor: Southern State Communication Association

3302

Friday • 11:45 am-1:00 pm

Room: Texas 5

The 1966 UT Tower Shooting, Public Memory, and Gun Violence Today

Sponsor: Vice President and Rhetoric and Public Address Division

Chair: Meredith M. Bagley, University of Alabama

Presenter: Rosa Eberly, Pennsylvania State University

Panelists:

Victoria Gallagher, North Carolina State University Christina L. Moss, University of Memphis, Lambuth Kevin Marinelli, Young Harris College Jefferson Walker, Louisiana Tech University

Marking the fiftieth anniversary of the UT Tower shooting, and in an era where mass school shootings have become all too common, this panel revisits the Texas tragedy, its public memory (or lack thereof) and its relevance in today's culture. In this roundtable discussion panel, Rosa Eberly provides an epilogue to her 2004 book chapter that recounts her efforts to establish public memory of the massacre on UT's campus, and scholars in the field of memory studies respond. Given recent passage of conceal carry laws for all Texas higher education campuses, memory of the nation's first mass school shooting bears special weight in its anniversary year.

Friday • 11:45 am-1:00 pm

Room: Texas 3

The 2016 Multimedia Production Showcase

Sponsor: Mass Communication Division

Chair: Barry P. Smith, *Mississippi University for*

Women

Good Luck Soup Interactive

Matthew Hashiguchi, Georgia Southern University ME

Adolfo R. Mora, University of Texas at Austin

The Great Race

Nick Gordon, *University of Southern Indiana* Mitch Angle, University of Southern Indiana

Soft Landings

Patrick Wiggins, Mississippi University for Women

A well-told story can be an effective means of exploring the workings of conscience. The 2016 Multimedia Production Showcase features a variety of stories that seek to communicate this exploration. Among this year's works are a transmedia documentary project that explores the effects of World War II on the lives of Japanese Americans, an exploration of the intersectionality of social identities for women in society, a "good vs. evil" narrative told from the perspective of college students, and the story of how creativity literally rose above human limitations in the art of hot-air ballooning.

Friday • 11:45 am –1:00 pm Room: Foothills I

Southern Storytellers: Race, Gender, Sexuality, and Disability in the **Performance of Southern Narrative Prose**

Sponsor: Performance Studies Division

Chair: Amy Burt, *Georgia College & State University*

Revisiting the Waco Horror in Madison Cooper's Sironia, Texas

John Dennis Anderson, Emerson College

Putting Her in Her Place: The Southern Woman in the

Writings of Barbara Kingsolver

Amy Darnell, Columbia College, Missouri

La Cage au Follie: Queer/Crip Performance in William Goyen's The House of Breath

Bruce Henderson, *Ithaca College*

Respondents:

Amy Burt, Georgia College & State University **Scott Dillard,** *Georgia College & State University*

The presentations on this panel combine solo performance with critical analysis of two novelists and one writer of fiction and nonfiction, all of whom were born and raised in the South and who use the South as their locus of experience and discourse. The presentations will utilize elements of the lecture-recital, combining commentary with performance to investigate these texts.

Friday • 11:45 am-1:00 pm

Room: Texas 2

Consciously Communicating to Socialize: Strategies for Assimilation and the Great **Balancing Act of Being New Faculty**

Sponsor: Applied Communication Division

How Much is Too Much?: Finding a Balance Between

Saying Yes and Saying No

Mary Beth Asbury, Middle Tennessee State University

Making Conscious Decisions: Socialization, Struggles,

Success and Strategies

Abby M. Brooks, Georgia Southern University

Take It or Leave It: Factors to Consider When Considering the Job and Staying With the Job

Todd Lee Goen, *Christopher Newport University*

Time for Research, Time for Students: Perspectives From the Liberal Arts College

Debra Burns Melican, Roanoke College

You're Not Alone: Building a Support System During Your Early Career Years

Tiffany J. Shoop, Virginia Tech

First-Year Experience: Missed Opportunities at

Integrating New Faculty

Andrew C. Tollison, Merrimack College

What is expected? What are my responsibilities? Will I be able to do it all? Will I have support? Can I actually do this?! Rooted in socialization theory, established young faculty and administrators lend answers and guidance to new and future organizational members sharing experiences and methods of organizational assimilation.

Friday • 11:45 am-1:00 pm

Room: Texas 6

Top Papers in Public Relations

Sponsor: Public Relations Division

Chair: Christopher J. McCollough, Columbus State

University

Demonstrating Dialogue: A Proposed Adaptive Public Relations Approach to Place-Based Environmental Issues **Natalie C. Grecu,** *Missouri Southern State University*

Attacking Issues and Organizations: Planned Parenthood & Live Action Along the Advocacy-Accommodation Continuum

Leslie Rasmussen, *Xavier University*

Academic Pinstitute: Higher Education's Use of Pinterest for Relationship Marketing

Darren L. Linvill, Clemson University Jerrica Ty Rowlett, Florida State University Mette M. Kolind, Clemson University

Communicating as the Organizational Conscience: Crisis Communicators' Reports of Ethical Message Strategies* J. D. Wallace, Abilene Christian University

Denise P. Ferguson, Pepperdine University **Robert C. Chandler,** Firestorm Solutions

Respondent: Shirley A. Serini, *Valdosta State University*

*Top Paper

3307

Friday • 11:45 am-1:00 pm Room: Texas 7

Town Hall Debate: Emphasis on Published Evidence in Collegiate Debate is Damaging to the Spirit of Debate

Sponsor: Southern Argumentation and Forensics Division

Chair/Moderator: Kevin L. Bryant, University of Southern Mississippi

Affirmative Contestants:

Cole Franklin, East Texas Baptist University **Nakia Welch,** San Jacinto Community College and
Alvin Community College

Negative Contestants:

Seth Fendley, University of Southern Mississippi **Mo Ismail,** University of Southern Mississippi

3308



Friday • 11:45 am-1:00 pm Room: Hill Country A

Communicating About Sports and Sports Communication: Cases and Controversies

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Kenneth Zagacki, North Carolina State University

Professional Athletes' Use of Twitter

Derek Hill, University of Arkansas, Ft. Smith

Diversity in the Hawks Community

Holli Wilkins, Furman University

The Identity of the Southern Football Fan: The Example of the University of Mississippi Rebels

Julia Watt, Furman University

Sports Forums, Fans, and Empowerment: A Case Study **Qingyang (Daniel) Zhang**, Furman University

Marshawn Lynch, A Professional Football Player: A Case Study

Austin Perri, Flagler College

Respondent: Kenneth Zagacki, North Carolina State University

3309



Friday • 11:45 am-1:00 pm Room: Hill Country B

Examining Media Coverage, Uses, and Future Trends in the Context of the 21st Century

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Beth Eschenfelder, University of Tampa

Media and Drone Strikes: Understanding Newspaper Editorials

Ashley Tressel, Florida State University

The Differences in the Uses and Gratifications of Television Viewing for American and British Audiences **Jami Hall,** Roger Williams University

Examining News Coverage on Police Brutality **Phillip Scruggs**, *Longwood University*

The Victims of Media Bias

Kacey Howard, Appalachian University

Gen Y vs. Z: What the Migration From Public to Private Social Media Can Tell Us About the Future of Online Communication

Joseph Nance, Berea College

Respondent: Beth Eschenfelder, University of Tampa

3310

Frida • 11:45 am-1:00 pm Room: Hill Country C

Graduate Papers in Public Relations

Sponsor: Public Relations Division

Chair: Marsha L. Matthews, University of Texas at Tyler

Will Contingency Interactivity Decrease the Impact of Denial Strategy on Social Media?: A Case Study of McDonald's 2014 "Our Food, Your Questions" Campaign **Fei Qiao**, *University of Alabama*

These Are Not the Stores You're Looking For: An Analysis of Target Corporation and the Quest in Understanding Brand Memory and Memory Places **Rachel Whitten**, *Texas A&M University*

Proposition 37: An Ethical Analysis of Public Relations Strategies

Eugenia P. Ferrero, *Georgia State University*Beauty Industry Engagement with Stakeholders via Twitter: A Dialogic Approach**

Cathlin V. Clark, Clemson University **Andrew S. Pyle,** Clemson University

Respondent: Ashli Quesinberry Stokes, University of North Carolina at Charlotte

3311

Friday • 11:45 am-1:00 pm Room: Hill Country D

Gender in Politics and Public Address

Sponsor: Gender Studies Division

Chair: Michael Eaves, Valdosta State University

Private Lives, Public Office: Media Coverage of Female Political Candidates' Abortion Disclosures **Cher Reynolds**, *University of Kentucky*

Losing the She in HeForShe: (Undoing) Feminism in Emma Watson's Speech to the UN

Alice MillerMacPhee, University of Nebraska-Lincoln

Politician, Grandmother, TBD: Negotiating Hillary Clinton's Political Identity Prior to the 2016 Election

Carrie Murawski, Texas A&M University

Citizen Framing of Wendy Davis on Twitter, Tumblr and Pinterest

Mia Moody-Ramirez, Baylor University Liz Fassih, Baylor University

Respondent: Michael Eaves, *Valdosta State University*

3312

Friday • 11:45 am-1:00 pm Room: Padre Island

Finitude & Conscience in the Philosophy and Ethics of Communication

Sponsor: Philosophy and Ethics of Communication Interest Group

Chair: James R. Pickett, Flagler College

The Finitude of Law: Ethical Considerations in Philosophies of Judicial Activism

Pat Arneson, Duquesne University

Adam Smith: Philosophy of Communication in Action **Ronald C. Arnett**, *Duquesne University*

Finitude & Conscience in an Ethic of Rhetorical Responsibility

James R. Pickett, Flagler College

The Rhetorical Dimensions of Immanuel Kant's Treatment of Conscience

Gina L. Ercolini, University of South Carolina

3313

Friday • 11:45 am-1:00 pm Room: Big Thicket

Outrage and Outsiders within Popular Culture

Sponsor: Popular Communication Division

Chair: David Nelson, *Valdosta State University*

Prime-Time Punks: Representations of Punk Rock on Prime-Time Television

William Faux, Valdosta State University

Humor in Dramatic Times: Presidential Usage of and Responses to Humor During Times of Crisis **John Nicholson,** *Mississippi State University*

Teatro Latino: Disenfranchised Latina/o Representations and Humor

George Pacheco, Jr., West Texas A&M University Beyond the Seven Dirty Words: The Battle of Political Correctness Between College Campuses and Stand-Up Comedy

David Nelson, Valdosta State University

Bok! Bok!: Towards an Understanding of the Rhetoric of a Political Taunt

Theron Verdon, SUNY Oneonta

3401

Friday • 1:15 pm-2:30 pm

Room: Texas 3

Corporate Conscience: Public Relations Activism and the Need for New Theory

Sponsor: Vice President and Public Relations Division

Chair: Richard Leeman, University of North Carolina at Charlotte

"SeaWorld of Hurt": PETA, the Blackfish Effect, and the Power of Activist Public Relations

Wendy Atkins-Sayre, University of Southern Mississippi

Ashli Quesinberry Stokes, University of North Carolina at Charlotte

^{**}Top Student Paper

Public Relations Antecedents Rooted in Activism and Advocacy

Pamela G. Bourland-Davis, *Georgia Southern University*

Advocating Ethically: The Professional Obligations of Flow of Information, Transparency, and Debate

Brigitta R. Brunner, Auburn University **Corey A. Hickerson,** James Madison University

#saveWRAS Campaign Leads to Petitions, Protests, Rescinded Donations, and Student Appeals

Amber M. K. Smallwood, *University of West Georgia*

Better Together: Nonprofits Collaborate to Promote Sustainable Seafood in California

Jessalynn Strauss, Elon University

Today's mediated landscape offers activists the rapid exposure of the Web to help deploy an intriguing campaign, with companies needing to decide how and whether to react to the "steamrolling of tweets and shares and memes and more." Some observers may call such sharing of sensational information "slacktivism," but these forms of activism carry surprising power. Traditional public relations theory regarding activism is not fully equipped to theorize all of these contemporary applications. This panel offers a number of alternatives in theorizing public relations activism.

3402

Friday • 1:15 pm-2:30 pm

Room: Foothills I

Bird's Eye View

Sponsor: Performance Studies Division

Chair: Mindy Fenske, *University of South Carolina*

Vultures as Neighbors

Jonathan M. Gray, Southern Illinois University, Carbondale

Ladies, Birds, and Johnsons

Jason B. Munsell, Columbia College

How to Clean an Oiled Pelican

Gretchen Stein Rhodes, Louisiana State University

Flamingo Fever: For Flock's Sake! Stop Being So Fowl **Holley Vaughn**, *University of North Texas*

Plucking the Peacock

Rebecca A. Walker, Southern Illinois University, Carbondale

Parakeets, Pigeons, Phobias, Sisterhood

Brianne Waychoff, CUNY Borough of Manhattan Community College

These performances embrace the notion that conscience loses some of its social, political, and personal power when limited to the human. Through the theme of birds, and by each choosing a particular fowl, performers in this panel take up (in both playful and serious ways) queries such as: How can the politics of environmentalism be performed when the power relations between the human and non-human are not assumed, but in flux? How is intersubjective identity negotiated and performed when not all the subjects are human?

3403

Friday • 1:15 pm-2:30 pm

Room: Texas 2

Parenting and the Conscientious Communicator: Navigating Gender, Social, and Professional Expectations as Mothers

Sponsor: Gender Studies Division

Moderator: Lesli K. Pace, University of Louisiana at Monroe

Panelists:

Lesli K. Pace, University of Louisiana at Monroe Diana I. Bowen, University of Houston-Clear Lake Angela J. Aguayo, Southern Illinois University, Carbondale Kristan Poirot, Texas A&M University Amanda Martinez, Davidson College

Media are filled that discourses that not only divert the conversation away from the services that all parents need to be successful, distract from the real work of parenting, and create divisiveness, they persistently shape how mothers understand themselves and relate to one another. This roundtable style discussion brings together five mother-scholars to offer perspectives on and encourage academic conversations about parenting styles, birthing choices, institutional messages directed toward mothers of critically ill children, and life balance while navigating the tenure track.

3404

Friday • 1:15 pm-2:30 pm

Room: Texas 5

Awakening Consciousness: The Rhetorical Pedagogy of W.E.B. Du Bois

Sponsor: Rhetoric and Public Address Division

Chair: David Munson, Texas A&M University

Panelists:

David Munson, *Texas A&M University* **Nathan Crick,** *Texas A&M University* **Raquel M. Robvais,** *Louisiana State University*

This panel explores the rhetoric of W.E.B. Du Bois and his attempt to address at the dawn of the 20th century what he saw as the central problem: the education and training of blacks in America. Instead of investigating the social causes of the "Negro problem," such as "Veil of Race" and "double consciousness," we explore how Du Bois fused together the contingent and practical problem of the Negro question with the permanent and ideal endeavor of "uplifting the black civilization" through a rhetoric of "awakening consciousness."

3405

Friday • 1:15 pm-2:30 pm

Room: Texas 6

Hey Teacher, Leave Them Mis-Perceptions Alone!: Improving Communication in Educational Contexts

Sponsor: Applied Communication Division

Chair: Kathryn E. Anthony, *University of Southern Mississippi*

Communicating and Assessing Goals of University Living-Learning Communities: A Case Study Marian L. Houser, Texas State University Elizabeth L. Miller, Texas State University Emily Martwick, Texas State University Toni M. Morgan, Texas State University Peter T. Ingwersen, Texas State University

The Relationship Between Family Communication Patterns and the Self-Efficacy of Student-Athletes **Sara Erdner**, *University of Tennessee*, *Knoxville* **Courtney N. Wright**, *University of Tennessee*, *Knoxville*

"That's Just not Real:" Examining Digital Manipulation in Celebrity Images to Increase Middle School Students' Media Literacy

Sarah Belle Tate, High Point University Virginia McDermott, High Point University

Creating a United Communication Network for an Early Childhood Education System in Louisiana: A Strategic Diffusion Study to Overcome Educational Disparity.

Do Kyun Kim, *University of Louisiana at Lafayette* **Sam Larson,** *Michigan State University* **Sebreana M. Domingue,** *Project LAUNCH Louisiana*

Student Perceptions of Teacher Power and the Relationship With Engagement and Social Presence **Joe Provencher,** Texas Tech University **Adam Testerman,** Texas Tech University

Respondent: Kristina Drumheller, West Texas A&M University

3406

Friday • 1:15 pm-2:30 pm Room: Texas 7

Communication, Conscience, and Consensus: A Roundtable Discussion of the 2016 U.S. Presidential Primaries

Sponsor: Political Communication

Chair: Melissa M. Smith, Mississippi University for Women

Participants:

Larry Powell, University of Alabama at Birmingham **William F. Harlow,** University of Texas of the Permian Basin

Melissa M. Smith, Mississippi University for Women Brian C. Brantley, Texas A&M University-San Antonio Kenny D. Smith, Samford University

Patrick G. Wheaton, *Georgia Southern University*

Lauren Reichart Smith, Auburn University **Barry P. Smith,** Mississippi University for Women

Panelists will discuss the candidates, issues, and political strategies of the 2016 U.S. presidential primaries. As candidates strive to define themselves as consensus-building leaders, their strategic appeals to conscience, reason, and pragmatism will be examined from a variety of perspectives.

3407



Friday • 1:15 pm-2:30 pm Room: Hill Country A

Illuminating Ourselves and Our World(s): Rhetorical Analysis of Media Representations

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Chandra Maldonado, North Carolina State University

Television and Asperger's Syndrome: A Cluster Criticism of the Television Series *Parenthood*

Madison Mangum, West Texas A&M University

"A Man's World": A Patriarchal Analysis of *Law* and *Order: SVU's* "Intimidation Game" and Media Interpretations of Video Games

Benjamin Jerald Powell, *Georgia Southern University*

Where We Belong: A Feminist Criticism of the ABC Family Television Series *The Fosters*

Miguel Soto, West Texas A&M University

I Said Don't Bite Me: Critically Staking *The Vampire Diaries*

MyLeah Barriteau, Columbia College

From Love Letter to Crime Drama: A Pathos Criticism of Dear Zachary

Alyssa McPike, North Carolina State University

Respondent: Jason Edward Black, University of Alabama

3408



Friday • 1:15 pm-2:30 pm Room: Hill Country B

Deconstructing Hegemony(ies) Through Analysis of Cultural Practices and Performances

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Lisa Corrigan, *University of Arkansas*

"Eats, Drinks, Scenic Views": Mediating Gender Through Breastaurants

Meda Gause, Columbia College

Women's Liberation Rhetoric in Hillary Clinton's Address to the United Nations

Ashley Whittemore, Georgia Southern University

The Not So Sweet Dee: A Feminist Analysis of Deandra Reynolds in It's Always Sunny in Philadelphia

Laura Johnson, College of Charleston

We Are One: Hegemonic Rule in Sense 8

Jamal Mentor, *Georgia Southern University*

Ethical Practices of Gangsta Rap Music and Effects on Its Audience

Mikalah Guyton, Georgia Southern University

Respondent: Lisa Corrigan, *University of Arkansas*

3409

Friday • 1:15 pm-2:30 pm Room: Hill Country C

Parasocial Interactions Relationships: A Call to Establish a Working Theory

Sponsor: Communication Theory Division

Moderator: Phillip Madison, *Stephen F. Austin State* University

Panelists:

Christopher J. McCollough, Columbus State University

Robin Haislett, Weber State University **Casey Hart,** Stephen F. Austin State University **Al Greule,** Stephen F. Austin State University

Horton & Wohl (1956) introduced the term "para-social interaction" to describe TV audiences' tendencies to link up with the people we see on television. This panel will explore the relationships we all develop with TV characters, actors, politicians, and other people whom we meet through mediated means but are unlikely to ever meet face-to-face. Our until-now-elusive goal is to identify those tenets, constructs, and other potential components with which a PSI/PSR theory could be constructed.

Friday • 1:15 pm-2:30 pm Room: Hill Country D

Social Media Policies in the Classroom: A **Choice of Conscience?**

Sponsor: Instructional Development Division

Chair: Glenn T. Hubbard, East Carolina University

Panelists:

Emma K. Wertz, *Kennesaw State University*

Charlie Gee, Duquesne University **Stephen Bales,** *Texas A & M University* **Nurhaya Muchtar,** *Indiana University of* Pennsylvania

Iveta Imre, Western Carolina University **Alla Kushniryk,** *Mount Saint Vincent University* Bernardo H. Motta, University of South Florida, St. Petersbura

Social media technologies have transformed university classrooms. Given the rising importance of social media in communication education, ethical considerations of social media use as well as social media policies in this context are important. In this panel, we argue that using social media in the classroom is not a simple choice, but rather one that requires consciously determined policies.

Friday • 1:15 pm-2:30 pm Room: Padre Island

Competitive Papers in Argumentation and Forensics

Sponsor: Southern Argumentation and Forensics Division

Chair: Seth Fendley, *University of Southern* Mississippi

Evidence Based Decision-Making and Assessment for the Cross Examination Debate Association (CEDA): CEDA Census 2014

Paul E. Mabrey III, James Madison University **Keith Richards,** *East Carolina University*

Conscience and the Argument Work of Evental Images **Leslie A. Hahner,** Baylor University Rachel Reon, Baylor University

Sarcasm and Its Path to Division: The Downside of the "Think Again, Turn Away" Campaign

Brent Kice, *University of Houston-Clear Lake*

From the Colonel's Uniform to Libya's Revolutionary Art: An Exploration in the Argumentative Trajectories of Visual Icons

Laura Alberti, University of Southern California

Friday • 1:15 pm-2:30 pm Room: Big Thicket

You're Going to Need a Shower and a **Dose of Church After Hearing These Papers**

Sponsor: Freedom of Speech Division

Chair: Patrick Johnson, *Northwest Iowa Community* College

The Infinite Hate Machine: The Internet and Hate Speech

Austin Tyson, Texas Tech University

Blowback: The Perils of Political Incorrectness **Kavon Franklin,** *Alabama State University*

Friday

I Know It When I See It: The Visible and Articulable in Obscenity Law

Katie Langford, Texas Tech University

Hadley v. State: Searching for Obscenity
Hannah Suggs, University of Arkansas

From Stealing Credit Cards to Selling Books: The First Amendment and the First- and Third-Person Effect.

David R. Dewberry, Rider University

3501

Friday • 2:45 pm-4:00 pm

Room: Texas 3

Locating Conscience in Confederate Flag Removal Rhetoric Through Multiple Communicative Media

Sponsors: Vice President, American Society for the History of Rhetoric Interest Group, and Rhetoric and Public Address Division

Chair: Christina L. Moss, *University of Memphis, Lambuth*

Panelists:

John Armstrong, Furman University
Lisa Corrigan, University of Arkansas
Brandon Inabinet, Furman University
Cynthia King, Furman University
Melody Lehn, University of South Carolina-Extended
University

Jason B. Munsell, Columbia College

Conscience is a communicative phenomenon. Each member of this roundtable uses their unique mode of analysis and communicative event (different speeches, media coverage, or protest acts) to locate the conscience of South Carolina in the debates over Confederate Flag Removal.

3502

Friday • 2:45 pm-4:00 pm Room: Foothills I

Collaborative Pedagogy: Conscientious Community, Collegial, and Classroom Engagement

Sponsor: Performance Studies Division

Chair: Christopher Krejci, *Temple College*

Panelists:

Lisa Flanagan, *Xavier University of Louisiana* **Benjamin Haas,** *CUNY Borough of Manhattan Community College*

Ariel Gratch, Georgia College & State University Lyndsay Michalik Gratch, Georgia Gwinett College

Jade C. Huell, *Columbia College*

Sarah K. Jackson, Southern University at New Orleans

Melanie Kitchens O'Meara, Augusta University Gretchen Stein Rhodes, Louisiana State University Danielle Sears Vignes, Baton Rouge Community College

Respondent: Ruth Laurion Bowman, *Louisiana State University*

Teaching is a collaborative act. Conscientious teachers, perhaps above all else, remain mindful of the collaborative activities involved in pedagogical processes. This roundtable session tests the possibilities of collaboration in the classroom by pairing Austin-based arts organizations/artists with panel participants. Prior to the conference session, panel participants collaborate with paired organizations/artists to learn about their methodologies. During the conference session, panel participants share ideas for teaching that are inspired by the methodologies practiced by paired organizations/artists.

3503

Friday • 2:45 pm-4:00 pm

Room: Texas 2

Gathering Data From Online Communicators: Challenges and Solutions

Sponsor: Applied Communication Division

Chair: Fran Dickson, Eastern Kentucky University

Panelists:

Nathalie Desrayaud, Florida International University
Marceline Thompson Hayes, Arkansas State
University

Christopher J. McCollough, *Columbus State University*

Jennifer Schon, *University of Kansas* **Erin M. Sumner**, *Trinity University*

Many researchers study online communication but such lines of research are riddled with methodological challenges. In this roundtable discussion, five researchers identify the aspects of data gathering that they found particularly challenging and share the solutions that proved workable. Open discussion with the audience is encouraged.

3504

Friday • 2:45 pm-4:00 pm

Room: Texas 5

Top Papers in Popular Communication

Sponsor: Popular Communication Division

Chair: John H. Saunders, University of Central Arkansas

The Allure of the Real: Chipotle's Food with Integrity Campaign and the New Wholeiness of Fast Food*

Stephanie Houston Grey, Louisiana State University

Ross Singer, Saginaw Valley State University

Laughing and Yelling Through Yaks: A Content Analysis of Yik Yak, Exploring Humor Topics, Types, Styles and User Motives in the Anonymous Social Media Environment**

Brandon Chicotsky, University of Alabama **Fei Qiao,** University of Alabama

Portrayals of Service Within Children's Media: A Qualitative and Quantitative Analysis of High-Grossing Children's Films

Melissa Woodacre, Georgia State University

Anonymous Experience: A Phenomenological Study of Student Yik Yak Users

Cathlin V. Clark, Clemson University

Fandom, a History: Fanfac as Collective Memory **Victoria Stiegel**, *Texas A&M University*

Respondent: John H. Saunders, University of Central Arkansas

*Top Paper

3505

Friday • 2:45 pm-4:00 pm

Room: Texas 6

Analyzing Online Texts and Images

Sponsor: Language and Social Interaction Division

Chair: John Nicholson, *Mississippi State University*

Sampling Big Data Sets Scraped From the Internet **Lynne M. Webb**, Florida International University

Deciding What to Study: Finding Meaning in the Chaos **Patricia Amason**, *University of Arkansas*

Using Grounded Theory Analysis with Text Scraped From the Internet

Danna M. Gibson, Columbus State University
Using the Data You Have: Analyzing Text From
Assigned Student Posts in Online Courses

M. Ines Marino, Florida International University

Many researchers download images and text from the Internet for analysis. Accompanying research methods pose significant challenges. In this panel, published researchers identify the challenges they faced and share the methods they employed to address those challenges.

3506

Friday • 2:45 pm-4:00 pm

Room: Texas 7

Community College Debate Programs Can & Do Exist: What You Need To Know

Sponsors: Community College Division and Southern Argumentation and Forensics Division

Chair: R.E. Davis, College of the Mainland

Small Fish in a Big Pond: Challenges to Small Colleges in the Development of a Competitive Debate Team

Cole Franklin, East Texas Baptist University

I Take Two Steps Forward, I Take Two Steps Back: Recruiting from Community Colleges for 4-Year Institutions

Kevin Bryant, University of Southern Mississippi

The 40 Year-Old Virgin

Adam Key, Texas A&M University

So You Want To Start A Debate Team At A Community College...

Nakia Welch, San Jacinto Community College and Alvin Community College

Debater Transfer Experiences From Community College to University: A Bumpy Road Less Traveled **Samantha Burdick**, *Texas State University*

This panel proposes to look at the intersection of community colleges and forensics/debate teams and discuss potential solutions to alleviate or attenuate what plagues the forensic community college conscience.

3507



Friday • 2:45 pm-4:00 pm Room: Hill Country A

Interpersonal Communication: A Multi-Faceted Look at the Conditions and Issues of Real Life

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Abby M. Brooks, Georgia Southern University

Pushing for New Understandings of Cognitive Dissonance: A Focus on Personality **Haley Novak**, *Baylor University*

Cohabitation

Rachel Lawson, *Trinity University*

How Long is Too Long? Differing Interpretations of Response Time in Textmessaging

Lauren Marsh, Southern Adventist University

Yik Yak and Personality Types: Anonymous Social Media Sites and Extraversion

Clarissa Castañeda, Trinity University Isaiah Mora, Trinity University

Clicking the Like Button: An In-Depth Analysis of Facebook Interactions and Motivations

Luisa M. Ruge-Jones, *Trinity University*

Respondent: Abby M. Brooks, *Georgia Southern University*

^{**}Top Student Paper



Friday • 2:45 pm-4:00 pm Room: Hill Country B

The Rhetoric(s) and Politics(s) of Identity

Sponsor: Theodore Clevenger, Jr. Undergraduate

Honors Conference

Chair: Patrick G. Wheaton, Georgia Southern University

Safe Stages: LGBTQ Students in the Theatre

Sarah Cooper, Berea College

Understanding "Queer" in the Modern Day

James Godfrey, Trinity University
Sarah Hernandez, Trinity University
Caitlyn Jenner, Trans Branding
Emily McCormick, University of North

Emily McCormick, *University of North Texas*

A Stigma for Life: A Rhetorical Analysis of the "We're a Culture, Not a Costume" Campaign

Jordan Long, *Transylvania University*

Not Being Mary Jane: Representations of the Black Woman in Media

Arshay Jones, *Georgia Southern University*

Respondent: Sally Bennett Hardig, University of Montevallo

3509

Friday • 2:45 pm-4:00 pm Room: Hill Country C

Top Papers in Intercultural Communication

Sponsor: Intercultural Communication Division

Chair: Mary M. Meares, University of Alabama

"Real Meaning Doesn't Have to be Broadcasted to the World": Using Cultural Discourses to Examine Norwegian Workers' Constructions of Identity and Meaningful Work*

Ashley Barrett, Baylor University

Fire and Desire: A Critical Intersectional Analysis of Another Country

Patrick D. Bennett, Midlands Technical College

The Effect of Storytelling on Immigrant Identity

Heather L. Bridges, *Christopher Newport University* **Linda D. Manning,** *Christopher Newport University*

Venir sin temores, a exponer la cultura: Factors Impacting Culture Shock Among Some Ecuadorian Sojourners in the U.S.

Maria Molina, Universidad San Francisco de Quito

Respondent: Mary Grace Antony, Schreiner University

*Top Paper

3510

Friday • 2:45 pm-4:00 pm Room: Hill Country D

Issues in Assessment: Administration in the 21st Century

Sponsor: Association for Communication

Administrators Interest Group

Chair: Jerold M. Hale, College of Charleston

Panelists:

John Haas, University of Tennessee, Knoxville Frances Brandau, Sam Houston State University Rhonda G. Parker, Samford University

Jenifer Kopfman, College of Charleston

Charles H. Tardy, University of Southern Mississippi

One of the major changes in higher education administration has been the requirement by accrediting organizations for various sorts of assessment. This program includes school directors, department chairs, and graduate coordinators from universities that vary in size, mission, and state support. The panelists will present examples of assessment objectives and outcomes, and will discuss opportunities and challenges that have come from the assessment efforts in their departments, programs, and schools.

3511

Friday • 2:45 pm-4:00 pm Room: Padre Island

The Influence of Media on Matters of Social Conscience

Sponsor: Mass Communication Division

Chair: William F. Harlow, University of Texas of the Permian Basin

Framing Ebola Across Media Platforms: Influences of Media and Proximity

Xueying Zhang, *University of Alabama* **Bijie Bie**, *University of Alabama* **Andrew C. Billings**, *University of Alabama*

Red Alert!: Digital Gaming as an Indicator of Disaster Preparation and Post-Disaster Resilience

Gregory Perreault, Appalachian State University **Mildred "Mimi" Wiggins Perreault,** Appalachian
State University

Spectator Conscience and Enjoyment of Mediated Sport

Richard Rush, Belmont University

Kennedy, Kellogg's, and Clark Kent: Can a "Conscience Catalyst" and Superman Have an Effect on the Ku Klux Klan?

Susan H. Sarapin, *Troy University*

Respondent: Gyro Newman, *University of Mobile*

"A point of view can be a dangerous luxury when substituted for insight and understanding."

- Marshall McCluhan

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Friday

3512

Friday • 2:45 pm-4:00 pm Room: Big Thicket

Top Papers in the Kenneth Burke Society

Sponsor: Kenneth Burke Society

Chair: Clarke Rountree, University of Alabama in Huntsville

If Design Govern in a Thing So Small: Rhetoric and Poetics in a Sonnet by Robert Frost

Richard H. Thames, Duquesne University

Comic and Tragic Argument in Non-Violent Protest **Ryan Erik McGeough**, *University of Northern Iowa*

Clash of God Terms: Conflicting Ideological Metaphors Regarding Veteran Health Care*

Jonathan M. Broussard, Louisiana State University

Revolutionary Symbolism in America: Kenneth Burke, Myth, and the American Road**

Raymond Blanton, Creighton University

Respondent: Clarke Rountree, University of Alabama in Huntsville

3601

Friday • 4:15 pm-5:30 pm Room: Texas 3

President's Spotlight: Crafting Personal and Community Identity Through Southern Food Traditions

Sponsor: SSCA President

Chair: Jean L. DeHart, Appalachian State University

Panelists:

Wendy Atkins-Sayre, *University of Southern Mississippi*

Shanshan Lou, Appalachian State University **Kellie Roberts,** University of Florida

Ashli Quesinberry Stokes, University of North

Carolina at Charlotte

And Special Guest Panelists from the Austin, Texas Food Community

Cornbread or biscuits? Tomato based or vinegar? Which brand of mayonnaise? These are not questions that Southerners take lightly. Generations of tradition inform one's decision about matters that might seem deceptively simple. Messages of identity are communicated through conversations about food choices and preparation. Making the "wrong" choice can mean going against your heritage, resulting in questioning of personal identity and self-

concept. The struggle for identity sometimes expands to Southern communities through discussions or conflicts about which place can claim to be the original home of a particular food item or food festival, or how food is to be prepared and presented. Join us for a lively, interactive panel as we explore the relationship of Southern food and identity construction.

3602

Friday • 4:15 pm-5:30 pm Room: Foothills I

Top Student Performances in Performance Studies

Sponsor: Performance Studies Division

Chair: Brianne Waychoff, CUNY Borough of Manhattan Community College

4 Films

Jason Hedrick, Southern Illinois University, Carbondale

Disco Bloodbath

Colin Whitworth, Southern Illinois University, Carbondale

Almost Mother: An Autoperformance of Abortion and Liminality

Shelby Swafford, Southern Illinois University, Carbondale

El Big Juan: A Cholo How-To Guide

J.J. Ceniceros, Southern Illinois University, Carbondale

Respondent: Brianne Waychoff, CUNY Borough of Manhattan Community College

3603

Friday • 4:15 pm-5:30 pm

Room: Texas 2

Methods and Approaches to Teaching the Communication Training and Development Course

Sponsor: Applied Communication Division

Panelists:

Steven A. Beebe, *Texas State University* **Seth S. Frei,** *University of Texas at Austin* **Caleb Williams,** *Texas State University*

This workshop-style panel seeks to equip current and future instructors of the communication training and development course. We will present practical ways of developing and teaching the course at the undergraduate and graduate level, and provide instructors the tools to begin teaching a training course or enrich an existing course.

^{*} Top Student Paper

^{**}Top Paper

Friday • 4:15 pm-5:30 pm

Room: Texas 6

Top Papers in Communication Theory

Sponsor: Communication Theory Division

Chair: Andrea Vickery, Louisiana State University

Embodied Privilege: Introducing the Thin Ideology*
Christine M. Spinetta-Ganguly, University of
Texas Rio Grande Valley

Divine Discourse: Expanding Relational Dialectic Theory

Vickie Shamp Ellis, *Oklahoma Baptist University*The Impact of Modality Switching on Relationship Progression

Theresa MacNeil, Florida Southern College Predicting Affectionate and Aggressive Teasing on the Basis of Self-Esteem and Imagined Interactions with the Teasing Victim

James M. Honeycutt, Louisiana State University Courtney N. Wright, University of Tennessee, Knoxville

Respondent: Andrea Vickery, Louisiana State University

*Top Paper

3605

Friday • 4:15 pm-5:30 pm

Room: Texas 7

Rhetorics of Black Radicalism and the Burdens of Conscience

Sponsor: Rhetoric and Public Address Division

Chair: Dana L. Cloud, Syracuse University

Panelists:

Lisa Corrigan, University of Arkansas Amanda Nell Edgar, University of Memphis Kathleen E. Feyh, Syracuse University Bryan J. McCann, Louisiana State University

Respondent: Dana L. Cloud, Syracuse University

This panel seeks to contextualize contemporary racial discourses in the broader historical arc of Black radicalism. Collectively, the participants in this panel seek to address several questions at the intersection of contemporary anti-racist activism and the Black radical tradition: In what ways do rhetorics of Black radicalism manifest in today's movements? To what extent does the Black radical tradition offer intellectual resources for better understanding contemporary racial discourse? How does Whiteness figure into Black radical discourses that seek to de-center Whiteness and, therefore, provoke White fragility?

3606



Friday • 4:15 pm-5:30 pm Room: Hill Country A

Top Papers in the Clevenger Undergraduate Honors Conference: Examinations of Rhetoric in Civic Life

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Michael Osborn, *University of Memphis*

Subject to No ONE: An Ideological Criticism of Dietrich Bonhoeffer's Radio Address, "The Leader and the Individual in the Younger Generation"

Benjamin Wentz, West Texas A&M University

Environmentalist Stereotypes in Central Appalachia: Resistance to Social Justice Messaging Amid Negative Perceptions.

James "Nick" Mullens, Berea College

A Kickass Campaign...By the People for the People: A Rhetorical Analysis of the Kentucky for Kentucky Rebranding Campaign

Kate McMahan, *Transylvania University*

"This is Not a Legal Proceeding": Deconstructing the New Title IX

Samantha Grainger Shuba, Whitman College Civil Rights, Memory, and the Rhetoricity of Place: John Lewis' 1963 and 2013 Lincoln Memorial Addresses Rachel Reon, Baylor University

Respondent: Richard Leeman, University of North Carolina at Charlotte

3607

Friday • 4:15 pm-5:30 pm Room: Hill Country B

States Advisory Council Interest Group Business Meeting

Chair: John H. Saunders, *University of Central Arkansas*

3608

Friday • 4:15 pm-5:30 pm Room: Hill Country C

Top Papers in Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: Mary Beth Asbury, Middle Tennessee State University

Initial Goals and Goal Trajectories: A Growth Curve Analysis of Goal Concern and Perceived Resolvability During Serial Arguments*

Timothy R. Worley, *Murray State University* **Jennifer A. Samp,** *University of Georgia*

Measuring Self-Perceived Visibility of Sexual Minority Status Among Lesbian, Gay, Bisexual, and Queer Patients **Laura E. Brown**, Western Kentucky University

Advice and Helpful Messages Emerging Adults Receive During Transitions From Higher Education: Associations with Dispositional and Enacted Hope

Joshua R. Pederson, *University of Alabama* **Gary A. Beck,** *Old Dominion University*

Adoptive Parent Affect and Willingness to Disclose Following a Stranger's Remark**

Haley Vellinga, University of Kansas Jennifer Schon, University of Kansas

Respondent: Mary Beth Asbury, Middle Tennessee State University

*Top Paper **Top Student Paper

3609

Friday • 4:15 pm-5:30 pm Room: Hill Country D

Top Faculty Papers in Mass Communication

Sponsor: Mass Communication Division **Chair: Gyro Newman,** *University of Mobile*

How Am I Doing? The Relationship of Social Comparison and Competitiveness on Social Media Use **M. Beth Bradford**, Florida Southern College

Keeping Your Conscience Without Losing Your Head: The Pressures of a Multimedia Journalist in a Television News Production Environment

Dean C. Cummings, Georgia Southern University

The Celebrity Effect: Identification and Perceptions of Mental Health

Lindsey Conlin, *University of Southern Mississippi* **Dylan McLemore,** *Auburn University at Montgomery*

Bijie Bie, *University of South Carolina* **Kim Bissell,** *University of Alabama* **Scott Parrott,** *University of Alabama*

Nasty News Story Comments Indirectly Increase Intention to Participate Politically for Women, Mediated Through Negative Affect*

Gina Chen, University of Texas at Austin

Respondent: Kenny D. Smith, Samford University

3610

Friday • 4:15 pm-5:30 pm Room: Padre Island

Top Papers in the History of Rhetoric

Sponsor: American Society for the History of Rhetoric Interest Group

Chair: Vernon Ray Harrison, Central Alabama Community College

A Rhetor and His Rhetoric: Teaching Erasmian Style in the Classroom**

Thomas Duke, University of Alabama

Victory or Death: William Barrett Travis and the Anatomy of Defiance Rhetoric

Hank Sanderson, Baylor University

The Rhetoric of Bishop Henry McNeal Turner in the Colored Convention Movement*

Andre E. Johnson, University of Memphis

Respondent: Vernon Ray Harrison, Central

Alabama Community College

3611

Friday • 4:15 pm-5:30 pm Room: Big Thicket

Celebrating the 40th Anniversary of the Freedom of Speech Division: Tall Tales and Rabble Rousers

Sponsor: Freedom of Speech Division

Chair: Rebekah Fox, Texas State University

Panelists:

Stephen A. Smith, University of Arkansas Charles Howard, Tarleton State University John Llewellyn, Wake Forest University

The 2016 convention in Austin is the 40th anniversary of the Freedom of Speech Division. The esteemed panelists will discuss the trials, tribulations, and behind the scenes stories about how the division was authorized in 1975. In addition, they will reflect on the first programs in the 1976 convention at the Shamrock Hilton in Houston, which exists no more except for the ballroom scenes in *Giant* with James Dean. Special attention will be given to remembering the key contributions of four scholars who are no longer with us: Raymond Rodgers, Tom Tedford, Gregg Phifer, and Bill Lindsey.

^{*}Top Paper

^{*}Top Paper **Top Student Paper

Friday • 5:45 pm-7:00 pm

Room: Foothills I

Performance Studies Division Business Meeting

Chair: Rebecca A. Walker, Southern Illinois University, Carbondale

3702

Friday • 5:45 pm-7:00 pm

Room: Texas 2

Gender Studies Division Business Meeting

Chair: Ashley Barrett, *Baylor University*

3703

Friday • 5:45 pm-7:00 pm

Room: Texas 6

Communication Theory Division Business Meeting

Chair: Pavica Sheldon, *University of Alabama at Huntsville*

3704

Friday • 5:45 pm-7:00 pm

Room: Texas 7

Political Communication Division Business Meeting

Chair: Lauren Reichart Smith, Auburn University

3705

Friday • 5:45 pm-7:00 pm Room: Hill Country A

Southern Argumentation and Forensics Division Business Meeting

Chair: Patrick G. Wheaton, *Georgia Southern University*

3706

Friday • 5:45 pm-7:00 pm Room: Hill Country B

Popular Communication Division Business Meeting

Chair: Danielle Williams, Georgia State University

3707

Friday • 5:45 pm-7:00 pm Room: Hill Country C

Interpersonal Communication Division Business Meeting

Chair: Mary Beth Asbury, Middle Tennessee State University

3708

Friday • 5:45 pm-7:00 pm Room: Hill Country D

Association for Communication Administrators Interest Group Business Meeting

Chair: Charles Howard, *Tarleton State University*

3709

Friday • 5:45 pm-7:00 pm Room: Padre Island

American Society for the History of Rhetoric Interest Group Business Meeting

Chair: Gina Ercolini, University of South Carolina

3710

Friday • 5:45 pm-7:00 pm Room: Big Thicket

Freedom of Speech Division Business Meeting

Chair: Mark Grabowski, Adelphi University



GRADUATE FACULTY

Laura Brown (Ph.D., University of Texas, Austin) Health Communication, Interviewing, Family Communication, Interpersonal Communication

Cecile Garmon (Ph.D., Vanderbilt University) Intercultural Communication, Leadership Studies

Kumi Ishii (Ph.D., Kent State University) Computer Mediated Communication, Organizational Communication

Angela M. Jerome (Ph.D., University of Kansas) Organizational Communication, Organizational Apologia, Sports Rhetoric, Communication Theory

Jieyoung Kong (Ph.D., Arizona State University) Intercultural Communication, Ethnographic/Qualitative Research Methods, Communities in Practice

Holly Payne (Ph.D., University of Kentucky) Organizational Communication, Interpersonal Communication

Jennifer Mize Smith (Ph.D., Purdue University) Organizational Communication, Communication in the Nonprofit Sector

Helen Sterk (Ph.D., University of Iowa), Department Head Gender Communication, Rhetoric

Blair Thompson (Ph.D., University of Nebraska) Interpersonal Communication, Family Communication, Instructional Communication

www.wku.edu/communication

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TRANSITIONAL RETIREES

Ellen Bonaguro (Ph.D., Ohio University) Health Communication, Organizational Communication, Interpersonal Communication



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For more information contact:

Angela Jerome, Graduate Program Director Department of Communication Western Kentucky University 1906 College Heights Blvd. Bowling Green, KY 42101 email: angela.jerome@wku.edu

DAY 4

Saturday, April 9, 2016

4101



Saturday • 8:00 am-9:15 am Room: Texas 1

Theodore Clevenger, Jr., Undergraduate Honors Conference Breakfast

Sponsors: Baylor University, Florida State University, North Carolina State University, University of Tennessee, Texas State University, Valdosta State University, Western Kentucky University

Presiding: Victoria Gallagher, Vice President-Elect, North Carolina State University

Participants in the Undergraduate Honors Conference, their registered guests, and their faculty sponsors are invited to attend.

4102

Saturday • 8:00 am-9:15 am

Room: Texas 3

Workshop: Assessing Communication With Conscience

Sponsor: Association for Communication Administrators Interest Group

Workshop Facilitators:

Nelle Bedner, *University of Central Arkansas* **Staci Fritzges,** *University of Central Arkansas*

The purpose of this workshop/interactive program is to give participants hands-on instruction and experience in assessing a communication program in a manner that is practical and relevant to participants who are new and/or veterans of assessment, as well as newly appointed administrators who seek to learn more about assessment practices. Topics include writing learning goals and objectives, collecting and organizing assessment data, writing assessment reports, and presenting findings to multiple stakeholders. Numerous handouts will be provided (e.g., sample assessment plans, assessment instruments, etc.).

4103

Saturday • 8:00 am-9:15 am

Room: Foothills I

Experimenting With Tourism: A More Conscientious Approach

Sponsor: Performance Studies Division

Chairs:

Lisa Flanagan, *Xavier University of Louisiana* **Ariel Gratch,** *Georgia College & State University*

Panelists:

Lyndsay Michalik Gratch, Georgia Gwinett College

Leigh Anne Howard, University of Southern Indiana Jason B. Munsell, Columbia College Derek Mudd, Texas Commission on the Arts Gretchen Stein Rhodes, Louisiana State University Christopher Krejci, Temple College

Deborah Cunningham Breede, Coastal Carolina University

Danielle Dick McGeough, University of Northern Iowa

This panel seeks to address the negative socio-cultural impacts of mass-market tourism through an experimental performance approach. Panelists will explore Austin as experimental tourists, following guides that deliberately push them to look and act in ways that are unconventional for tourism and take a more conscientious approach to being a tourist. The experimental tours will take place prior to the panel. During the panel, panelists will discuss the results of the experimental tours.

4104

Saturday • 8:00 am-9:15 am

Room: Texas 2

Repairing a Broken Dialogue: Rebuilding the Relationship Between College and High School Speech and Debate

Sponsor: Southern Argumentation and Forensics Division

Chair: Christopher J. Vincent, Louisiana State University

Panelists:

Tiffany Dillard-Knox, University of Louisville Chad Meadows, Western Kentucky University Elijah Smith, Wake Forest University Byron Arthur, Holy Cross School Shunta Jordan, Pace Academy Aaron Timmons, Greenhill School

This panel brings together college and high school directors around the region to engage in a meaningful dialogue about the role and relationship college programs should have to high school forensics. The coaches on this panel have engaged in successful community building practices to shape this conversation. By tackling the questions of how to work together, build coalitions, and meaningfully support one another, we can bridge the gap between high school and college programs to form a thriving forensics community that has recognizable benefits to the institutions where we are housed and the communities of which we are a part.

4105

Saturday • 8:00 am-9:15 am

Room: Texas 5

Education, Activism, Conscience

Sponsor: Rhetoric and Public Address Division

Chair: Kevin Marinelli, Young Harris College

Communicating Marxism: A Case Study of the International Socialist Organization

Brandon M. Daniels, *University of Texas at Austin*

Eaten Alive: Theorizing the Rhetorical Matriphagy in Online Education Discourse

Luke Winslow, San Diego State University

Evolution is the Root of All Evil: An Examination of the Paranoid Style of Creation Science Evangelism

Tracy Holley, Tarleton State University

Respondent: Bill Balthrop, University of North Carolina at Chapel Hill

4106

Saturday • 8:00 am-9:15 am Room: Texas 6

From Beowulf to the Churches of Christ: Case Studies in the History of Rhetoric

Sponsor: American Society for the History of Rhetoric Interest Group

Chair: Adam Sharples Brooks, *University of Alabama*

The Argument and Aesthetics of Dragon Slaying: How the Unferð Flyting Defines and Structures Beowulf's Heroic Career

Jonathan M. Broussard, *Louisiana State University*The Rhetoric of Barton W. Stone: Champion of Radical Christian Liberty

Daniel P. Overton, University of Kansas

Daring to Prophesy: Moral Conflict in the First Sermon by a Woman in the Churches of Christ

Steven Tramel Gaines, *University of Memphis*

Respondent: Adam Sharples Brooks, University of Alabama

4107

Saturday • 8:00 am-9:15 am Room: Texas 7

Communicating Gender Identity and Sexual Orientation

Sponsor: Gender Studies Division

Chair: Ashton Mouton, *Purdue University*

Understanding Female-to-Male Transsexuality Through the German Movie Romeos **Quang Ngo**, *University of Maine*

Social Networking Sites and Gay Male Educators **Adam J. Harvey,** Louisiana State University

Communicating Community: Drag, Ball Culture, and Hegemonic Femininity in Oueer Spaces

Cassidy D. Ellis, University of Alabama

"Love Women and Hate Faggots!": Contradictions in Identity Conception and Performance

Antonio Spikes, Southern Illinois University, Carbondale

Respondent: Sheree' Keith, *Middle Georgia State University*

4108

Saturday • 8:00 am-9:15 am Room: Hill Country A

From Racism to Snowden With a Hint of Donald Trump: Controversial Politics and Free Speech

Sponsor: Freedom of Speech Division

Chair: Grant Cos, Rochester Institute of Technology

Freedom of Speech in the Political Sphere: Speaking Against Alabama's 1946 Boswell Amendment **Pat Arneson**, *Duquesne University*

Paul Robeson's Articulation of Democracy and Citizenship Before HUAC

Raquel M. Robvais, Louisiana State University

Heroic or Villainous: Stakeholder Naming of Edward Snowden's Actions and First Amendment Implications **Susan Opt**, *James Madison University*

Negotiator In Chief: Donald Trump's Rise in the Wake of Citizens United**

Benjamin Clancy, Texas State University

4109

Saturday • 8:00 am-9:15 am Room: Hill Country B

Top Student Papers in Communication Theory

Sponsor: Communication Theory Division

Chair: Pavica Sheldon, *University of Alabama in Huntsville*

Moving Beyond the Communication Discipline: Identity Management Theory**

Piyawan Charoensap-Kelly, University of Southern Mississippi

Toward an Integrated Model of Network Agenda Setting: A Critical Synthesis of Agenda-Setting Theory **Yuan Wang**, *University of Alabama*

Explication of Charisma as a Construct

Ashley C. Thomas, George Mason University

John Dewey's Aesthetic Theory: A Case for Artful Silence as a Rhetorical Construct

Sakina Jangbar, University of Texas at Austin

Respondent: Pavica Sheldon, *University of Alabama in Huntsville*

^{**}Top Student Paper

^{**}Top Student Paper

Saturday • 8:00 am-9:15 am Room: Hill Country C

The Netflix Effect: Original Programming, New Patterns of Viewing, and Diverse Representations

Sponsor: Popular Communication Division

Chair: Emily Ryalls, Mississippi State University

Panelists:

Steve Schoen, Rollins College

Rachel E. Silverman, Embry Riddle Aeronautical University

Garret Castleberry, Oklahoma City University **Leah Sutherland,** Independent Scholar

Adam G. Hughes, *University of Memphis*With Netflix, Amazon, and other networks creating award-winning

With Netflix, Amazon, and other networks creating award-winning television programming, the time is ripe for analysis of this new media format and content. This panel will focus on a variety of new media producers, the programs they are producing, and the ways in which people are watching.

4111

Saturday • 8:00 am-9:15 am Room: Hill Country D

Conscientious Objectification: Representations of Women in Film, TV, and Video

Sponsor: Mass Communication Division

Chair: Barry P. Smith, Mississippi University for Women

Participants:

Brian C. Brantley, Texas A&M University-San Antonio

Kenny D. Smith, Samford University

Lauren Reichart Smith, Auburn University

Van T. Roberts, Mississippi University for Women

Barry P. Smith, *Mississippi University for Women*

From the shrinking violets of yesteryear to the hard-charging action stars of today, women have been portrayed in many different ways during the age of film and video. The panelists will examine some of these representations (and how they have changed) across genres such as classic Hollywood cinema, the "Whedonverse," and science fiction. The rise of streaming video will also be addressed as it relates to audience demand for non-traditional representations of women.

4112

Saturday • 8:00 am-9:15 am Room: Padre Island

The Philosophy of Culture, Communication, and Conscience

Sponsors: Philosophy and Ethics of Communication Interest Group and Intercultural Communication Division

Chair: Mary M. Meares, University of Alabama

Panelists:

Ronald C. Arnett, Duquesne University Bert Ballard, Pepperdine University Roslyn Satchel, Pepperdine University Denise Ferguson, Pepperdine University

This panel addresses self-legislation, self-determination, and acknowledgement in an era of narrative loss, violence, displacement, and dismantling of external authority. Panelists take a dialogic Kantian perspective yielding ethical decision-making and judgment, reconstructing lost narratives cohesive and conscience-based narratives in which to believe, a beginning point which values others and shared outcomes over the primacy of the self, and creating open spaces for being-with-and-for-other. The Black Lives Movement and the Syrian Refugee Crisis serve as sites for discussion of these approaches.

4113

Saturday • 8:00 am-9:15 am Room: Big Thicket

Competitive Papers in Public Relations

Sponsor: Public Relations Division

Chair: Christopher McCollough, Columbus State University

"Real Life...Interesting and Legitimate": Engaged Learning Through Online Collaborative Public Relations Projects Across Universities

Amber M. K. Smallwood, *University of West Georgia* **Brigitta R. Brunner,** *Auburn University*

Appealing to Goodwill or YOLO? Marketing Environmental Tourism to Millennials

Gwendelyn S. Nisbett, *University of North Texas* **Marianna Strzelecka,** *University of North Texas*

How Top Hotels and Resorts Embrace Opportunities to Communicate Intercultural Messages Through Twitter **Jennifer T. Edwards**, *Tarleton State University*

Managing Millennials in Public Relations Work: New Strategies for a New Generation

Shirley A. Serini, *Valdosta State University* **Diane Krider,** *Central Michigan University*

Respondent: Ashli Quesinberry Stokes, University of North Carolina at Charlotte

4201

Saturday • 9:30 am-10:45 am

Room: Texas 3

Contemporary Issues for Administrators From Communication: A Panel Featuring James Hallmark

Sponsor: Association for Communication Administrators Interest Group

Saturday

Chair: Carl Cates, Valdosta State University

Dr. James Hallmark serves as Vice Chancellor for Academic Affairs for the Texas A&M University System, having previously served as Provost of West Texas A&M University. Hallmark's other administrative posts included serving as Graduate Dean, Director of the Honor's Program, and Special Assistant to the Provost. Hallmark began his career teaching at Wichita State University and Oklahoma Christian College.

4202

Saturday • 9:30 am-10:45 am Room: Foothills I

Dancing Diversity: Performance of Race/ Ethnicity in the Southern U.S.

Sponsor: Performance Studies Division

Chair: Elizabeth M. Melton, University of North Carolina at Chapel Hill

Baila Esta Cumbia: A Performance Examining Cultural Identity Performances of the Mexican Cumbia

J.J. Ceniceros, Southern Illinois University, Carbondale

Bomba

Joanna Lugo, *University of North Texas*

Celtic Cosmopolitanism: Embracing Diversity in Riverdance

Elizabeth Melton, University of North Carolina at Chapel Hill

To Seek For Ourselves

Laura Oliver, University of North Texas

Hey Macarena!

Olivia G. Perez-Langley, Angelo State University

Can't a Black Woman Dance?: A Legacy of Defying Frasure

Amber Wicks, *Independent Scholar*

Respondent: Andrea Baldwin, University of

Houston-Clear Lake

As acts that exceed the contemporary archive and persist in embodied repertoires, dance performances are passed down from generation to generation and carry with them stories of resistance, resilience, and community. Panelists interrogate dance as a communicative and performative act of conscience, delving into the complexity of these dances and their social implications. The panelists question and dialogically engage with one another as they explore a range of southern dance traditions through their dance moves and analyses.

4203

Saturday • 9:30 am-10:45 am

Room: Texas 2

Great Ideas For Teaching Students: GIFTS Session II

Sponsor: Community College Division

Chair: Samantha Burdick, Texas State University

"Who Gets the Office?" Creating Conscious Approaches to Conflict

Katherine Hampsten, St. Mary's University

Interpersonal Communication and the Post-Date Email: Illustrating Core Communication Principles in a Real World Example

Joseph M. Faina, Austin Community College

NBC's "The Office" and Working with New Employees: A Lesson in Organizational Socialization

Kyle B. Heuett, Ball State University

Pretty Little Lies: Discussing the Role Lies Play in Interpersonal Communication

Stephanie Tanksley, Tennessee Technological University

Scott Christen, Tennessee Technological University

Using TED Talks for Self-Reflection and Self-Assessment **Christina Gesmundo**, *Polk State College*

Photovoice: Using Photos to Understand and Extend Course Concepts

Ashley M. Archiopoli, University of Houston-Downtown

Making Menus: Group Decision Making and Problem Solving Facilitation

Kristen Willett, Northern Virginia Community College

Meg Tucker, *Northern Virginia Community College* Farm Life: Teaching Non-Verbal Communication and

Teamwork via Group

Kristen A. Foltz, University of Tampa

4204

Saturday • 9:30 am-10:45 am

Room: Texas 5

LBJ's Voting Rights Act Speech at 50: Southern Colloquium on Rhetoric Roundtable, Part I

Sponsor: Rhetoric and Public Address Division

Chair: James Darsey, *Georgia State University*

Panelists:

Carole Blair, University of North Carolina at Chapel Hill

Ann E. Burnette, Texas State University **Leroy Dorsey,** Texas A&M University

Dan Grano, University of North Carolina at Charlotte

Michael Osborn, University of Memphis

Wendy Atkins-Sayre, University of Southern

Mississippi

2015 marked the 50-year anniversary of the Voting Rights Act of 1965. On March 15, 1965, President Lyndon Johnson gave to a joint session of Congress what the curators at the LBJ Library have called "perhaps his most important and meaningful speech," in which Johnson pressed for passage of the act. Half a century later, renewed contests over voting rights have put the issues back in the political forefront.

This year's Southern Colloquium on Rhetoric SSCA seminar takes our meeting in Austin, Texas so near the anniversary of this important speech as an opportunity to reexamine this important text. A group of distinguished panelists will provide very brief position statements as a spur to conversation. All are invited to participate. As with all good seminars, our SCoR/SSCA meetings are best when everyone has done the reading and comes prepared to join the discussion. Links to the readings can be found at the SCoR Website: www.southerncollogrhetoric.net.

This panel is the first of two consecutive panels. Please join us for either or both sessions.

4205

Saturday • 9:30 am-10:45 am Room: Texas 6

To Know Grief Is to Know Thyself: Discussing Ways in Which We Communicate, Study, and Otherwise Perform Grief

Sponsor: Communication Theory

Chairs:

James Honeycutt, Louisiana State University Stephanie K. Heath, Louisiana State University

Panelists:

Chrissy Mertz, Central Michigan University
Kirsten M. Weber, Central Michigan University
Patricia English-Schneider, Gustavus Adolphus
College

Linda Levitt, Stephen F. Austin State University
Diana K. Ivy, Texas A&M-Corpus Christi
Jim Towns, Stephen F. Austin State University
Shelby Chism, Bellarmine University
Heather Campbell, Bellarmine University
Kayla Darbyshire, Bellarmine University
Michael Strawser, Bellarmine University
James M. Honeycutt, Louisiana State University
Stephanie K. Heath, Louisiana State University

This high-density roundtable discussion panel on the various ways that we communicate, study, and perform grief consists of three sub-panels that deal with a particular theme of bereavement. Each of these panels will share their research and discover similar themes among the research and directions that Communication Studies can take in order to increase understanding about the ways that we do or don't communicate grief. Audience members can join the sub-panel of their choice and contribute their thoughts and ideas. After each sub-panel meets, a broad discussion across all panels will take place.

4206

Saturday • 9:30 am-10:45 am

Room: Texas 7

Top Paper Panel: Philosophy and Ethics of Communication Interest Group

Sponsor: Philosophy & Ethics of Communication Interest Group

Chair: Molly Stoltz, *Valdosta State University*

The Enigma of the Face

Ronald C. Arnett, *Duquesne University**Silent Spring: A Successful Intervention in the 1962
Regime of Truth

Eugenia P. Ferrero, Georgia State University
The Emerging Ethics of Digital Political Strategists
Luis E. Hestres, University of Texas at San Antonio

The (Re)Verbing of Community

Jacob Abraham, University of South Florida

Respondent: Brian Gilchrist, Mount St. Mary's University

*Top Paper

4207



Saturday • 9:30 am-10:45 am Room: Hill Country A

Top Papers in the Clevenger Undergraduate Honors Conference: Analysis of Mediated Experiences and Representations of Gender, Identity and Relationships

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Victoria Gallagher, North Carolina State University

Gender Dysphoria and Transgenderism in the Public Sphere: A Foucauldian Analysis of Caitlyn Jenner's Vanity Fair Feature

Breanna Mapston, *University of North Texas* Women Warriors: Feminism in "Blood Must Have Blood, Part 1"

Erin Bragg, *Georgia Southern University*She's Got Game: The Rhetoric of Gender in #Gamergate

Austin W. L. Allen, University of Southern Mississippi

Speaking Emoji: Identification With Multicolored Emojis

Liana Madrid, Berea College

Love and Lies: The Interaction Between Deception and Forgiveness in Online Romantic Relationships

Kathy Chiao, George Washington University

Respondent: Sherry G. Ford, *University of Montevallo*

Saturday

4208



Saturday • 9:30 am-10:45 am Room: Hill Country B

Rhetorical Theory and Criticism: Meditations and Analyses

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Attila Hallsby, North Carolina State University

"The Afterlife" and Theory of Hermeneutics Isabella Ragni, University of Central Arkansas

"Rude Noises": *Homocore*, Unsettling the Symbolic, and Enjoying Abjection

Meredith Ruff, Whitman College

From Death to Life: Ideology and Ideographs of the Reproductive Justice Movement

Matthew Upchurch, *Georgia Southern University*Spiritual Exploration: Communicating Religion to
Children in the Museum Setting

Katherine Ward, Oklahoma Baptist University Communication of Conservation: Affect in Education, Agriculture, and Health

Katherine Ilken, University of Florida

Respondent: Attila Hallsby, North Carolina State University

4209

Saturday • 9:30 am-10:45 am Room: Hill Country C

Discourse and Power

Sponsor: Language and Social Interaction Division

Chair: Linda Di Desidero, Marine Corps University
Nomenclature, a Facet of Discourse and Power: A Case
Study of "Diaoyu" vs. "Senkaku" in News Discourse
Jingxiu Ma, Shanghai International Studies
University, China

"The Whole Damn System Is Guilty as Hell": Black Lives Matter and the Confrontational Rhetorical Form **Andre E. Johnson**, *University of Memphis*

The Construction of Disability in the Workplace: A Critical Discourse Analysis of the ADA **Emily Ferren**, Clemson University

Respondent: Craig O. Stewart, University of Memphis

4210

Saturday • 9:30 am-10:45 am Room: Hill Country D

Top Student Papers in Mass Communication

Sponsor: Mass Communication Division

Chair: Melissa M. Smith, Mississippi University for Women

Framing Ferguson: The Interplay of Advocacy and Journalistic Frames in the Case of Michael Brown Danielle Kilgo, University of Texas at Austin Rachel R. Mourao, University of Texas at Austin George Sylvie, University of Texas at Austin

News Dissemination Gratifies Needs for Social Media Users

Teresa Velasco, *University of Texas at San Antonio* **Chad Mahood,** *University of Texas at San Antonio*

Time at Bat: Media Patterns of MLB Programming
Zachary W. Arth, University at Buffalo, SUNY
Samuel D. Hakim, University at Buffalo, SUNY
Darrin J. Griffin, University of Alabama

High Stakes, High Emotions, and High School: Coming Out in Teen Television Dramas**

Cher Reynolds, *University of Kentucky*

Respondent: Darrell L. Roe, East Texas Baptist University

4211

Saturday • 9:30 am-10:45 am Room: Padre Island

Teaching Intercultural Communication Theory: Tips and Strategies

Sponsors: Intercultural Communication Division and Instructional Development Division

Chair: Mary Grace Antony, *Schreiner University*

Panelists:

Miriam Sobre-Denton, Texas State University
Hsiu-Jung "Mindy" Chang, Western New England
University

Mary M. Meares, University of Alabama Bill Edwards, Columbus State University

This roundtable discussion panel explores some of the challenges associated with teaching specific intercultural communication concepts and theories. Panelists share tips and strategies that have proved successful in their particular areas of expertise, including face-negotiation, ethnic identity, cosmopolitanism, new media and intercultural interaction, culture shock, and using travel guides.

^{**}Top Student Paper

Saturday • 9:30 am-10:45 am Room: Big Thicket

Finding Our Paths in Communication Administration: Female Administrators Discuss Their Challenges and Successes in Academic Leadership Roles

Sponsor: Association for Communication Administrators Interest Group

Chair: Lynne M. Webb, Florida International University

Panelists:

Nelle Bedner, University of Central Arkansas
Sally Bennett Hardig, University of Montevallo
Fran Dickson, Eastern Kentucky University
Marceline Thompson Hayes, Arkansas State
University

linda pysher jurczak, Valdosta State University

This roundtable discussion features a panel of female administrators who have served in a variety of leadership roles at the level of department, campus, and in discipline-specific professional organizations throughout the Communication discipline. Panelists will reflect on their experiences as women in administrative positions, discuss common barriers women face when climbing the academic ladder, and offer suggestions for avoiding or addressing common barriers women administrators face.

4301

Saturday • 11:00 am-12:15 pm Room: Texas 6

Privacy, Barriers, and Exit: Applied Conscience in Workplace and Healthcare Relationships

Sponsor: Applied Communication Division

Chair: Abby M. Brooks, Georgia Southern University

Why and How Organizational Members Encourage Their Peer Coworkers to Voluntarily Exit the Organization: An Investigation of Peer-Influence Exit Tactics

Michael Sollitto, Texas A&M University-Corpus Christi

Rebecca M. Chory, Frostburg State University

International Missionary Sense-Making During Organizational Exit

Kelly K. Gould, Baylor University Lacy G. McNamee, Baylor University

Predicting Group Ideation Performance Inhibitors: The Case for Privacy Management

Kyle B. Heuett, *Ball State University*

Toward Eliminating Hospice Enrollment Disparities: A Qualitative Study of African American Hospice Patients and Lay Care Givers

Patrick J. Dillon, *University of Memphis* **Ambar Basu,** *University of South Florida*

Respondent: John Meyers, *University of Southern Mississippi*

4302

Saturday • 11:00 am-12:15 pm Room: Foothills I

From Page to Stage: The Matter in Hand

Sponsor: Performance Studies Division

Chair: Rebecca A. Walker, Southern Illinois University, Carbondale

Panelist:

Jonathan M. Gray, Southern Illinois University, Carbondale

Respondents:

Craig Gingrich-Philbrook, Southern Illinois University, Carbondale

Colin Whitworth, Southern Illinois University, Carbondale

4303

Saturday • 11:00 am-12:15 pm

Room: Texas 3

Top Papers in Gender Studies

Sponsor: Gender Studies Division

Chair: Leland G. Spencer, Miami University

Black Swan and Representations of Motherhood: Oneness and the Pursuit of Perfection

Julia Medhurst, Baylor University

Choose Your Own Authority, or Remediating Feminist Voice in Yes Means Yes! Visions of Female Sexual Power & A World Without Rape

Kyle Christensen, University of Memphis

"Everything is Different the Second Time Around": The Stigma of Temporality on *Orange is the New Black* ***

Rachel E. Silverman, Embry Riddle Aeronautical University

Emily D. Ryalls, *Mississippi State University*

Hide Yo' Black with Yo' Gay: The Public 'EnCampment' of Antoine Dodson */**

Lamiyah Bahrainwala, University of Texas at Austin

Respondent: Jason Edward Black, *University of Alabama*

^{*}Top Paper

^{**}Top Student Paper

^{***}Top Faculty Paper

Saturday

4304

Saturday • 11:00 am-12:15 pm

Room: Texas 2

Great Ideas For Teaching Students: GIFTS Session III

Sponsor: Community College Division

Chair: Alicia M. Mason, Pittsburg State University

Dinner & a Movie: Introducing Students to Rhetorical Criticism*

Christopher M. Duerringer, *California State University, Long Beach*

Cultural Stereotypes Photo Scavenger Hunt **Kristen A. Foltz,** *University of Tampa*

How to Offer Assertive Communication Using the E.P.A. Method

Lisa Katrina Hill, Harrisburg Area Community College-Gettysburg Campus

Flat Krystal: A Family Photo Essay

Krystal Bresnahan, University of South Florida

The Devil's Advocate: An Activity That Introduces the Basics of Inoculation Theory to Improve Students' Persuasive Speeches in the Basic Course

S. Brad Bailey, Mississippi Gulf Coast Community College-Jackson County Campus

Examining Groupthink Using the Challenger Incident Christine Spinetta-Ganguly, University of Texas Rio Grande Valley

Mandatory Office Hours Assignment: Forming Teacher-Student Relationships

Darrin J. Griffin, University of Alabama

Puzzling Our Way Through Small Group Dynamics **Jessica Knapp**, *Campbell University*

4305

Saturday • 11:00 am-12:15 pm Room: Texas 5

LBJ's Voting Rights Act Speech at 50: Southern Colloquium on Rhetoric

Roundtable, Part II

Sponsor: Rhetoric and Public Address Division

Chair: James Darsey, Georgia State University

Panelists:

Carole Blair, University of North Carolina at Chapel Hill

Ann E. Burnette, *Texas State University* **Leroy Dorsey,** *Texas A&M University*

Dan Grano, University of North Carolina at Charlotte

Michael Osborn, University of Memphis

Wendy Atkins-Sayre, *University of Southern Mississippi*

2015 marked the 50-year anniversary of the Voting Rights Act of 1965. On March 15, 1965, President Lyndon Johnson gave to a joint session of Congress what the curators at the LBJ Library have called "perhaps his most important and meaningful speech," in which Johnson pressed for passage of the act. Half a century later, renewed contests over voting rights have put the issues back in the political forefront.

This year's Southern Colloquium on Rhetoric SSCA seminar takes our meeting in Austin, Texas so near the anniversary of this important speech as an opportunity to reexamine this important text. A group of distinguished panelists will provide very brief position statements as a spur to conversation. All are invited to participate. As with all good seminars, our SCoR/SSCA meetings are best when everyone has done the reading and comes prepared to join the discussion. Links to the readings can be found at the SCoR Website: www.southerncollogrhetoric.net.

This panel is the second of two consecutive panels. Please join us for either or both sessions.

4306

Saturday • 11:00 am-12:15 pm

Room: Texas 7

Conscience Applied: Top Papers in Ethnography

Sponsor: Ethnography Interest Group

Chair: Liz Edgecomb, Xavier University of Louisiana

A Penultimate Fall: An Autoethnography of Death and Life **Joyce L. Hocker,** Private Practice, Communication Consultation and Clinical Psychology, Missoula, Montana

(Dis)Engaging with Asperger's: An Autoethnographic Approach to Stigma and Interpersonal Relationships **Jacob Abraham**, *University of South Florida*

Letting Go and Holding On: An Autoethnography of Grief*

Elizabeth Stephens, Middle Tennessee State University

You Have Dérived at Your Destination: Place-Making Practices on Foot **

Adolfo Lagomasino, *University of South Florida*

4307

UHC

Saturday • 11:00 am-12:15 pm Room: Hill Country A

Communication and Conscience in Civic Life: Rhetorical Studies in Public Address and Social Movements

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Jason B. Munsell, Columbia College

^{*}Top GIFTS Submission

^{*}Top Paper

^{*}Top Student Paper

Burning the Southern Cross: Identification and Conscience in Taking Down the Stars and Bars **Nic Bradley**, *University of Memphis*

Rhetoric of the Anti-Immigration Movement of the United States: You're Either With "Us" or "Them" **Giselle Devot,** Georgia Southern University

Experiencing "A Creative Protest" for the First Time in Fifty-Four Years

William J. Mespelt, North Carolina State University

Ferguson Protests: Why They Are Legitimate

Ramces Luna, Texas State University

Rhetorical Analysis of President Lyndon Johnson's "We Shall Overcome" Speech

Jordan Taylor, *Texas State University*

Respondent: Jason B. Munsell, Columbia College

4308



Saturday • 11:00 am-12:15 pm Room: Hill Country B

Decoding Nonverbal Communication and Its Impact on Relationships and Identity

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Thomas J. Socha, Old Dominion University

Clothing as Nonverbal Communication: What the Fit of a Woman's Clothing is Really Saying

Amanda Clark, College of Charleston

The Surprising Reality of Reality Television: An Analysis of Nonverbal Expressions of Surprise in *Storage Wars*

Montgomery Fielding, Baylor University

Flirting and Uncertainty in Maintaining Cross-Sex Friendships

Abigail Leigh Marshall, College of Charleston

Audience Laughter After Improvised vs. Rehearsed Comedy

Katie Kindwall, College of Charleston Shannon Baucus, College of Charleston

The Effects of Eye Gaze on Perceptions of Personality and Attractiveness

Rachael Avery, College of Charleston Laura Johnson, College of Charleston

Snapchat This: Communication Through Snapchat as a Performance of a Social Identity

Caroline Arthur, Berea College

Respondent: Thomas J. Socha, Old Dominion University

4309

Saturday • 11:00 am-12:15 pm Room: Hill Country C

It is All Safe as Milk

Sponsor: Popular Communication Division

Chair: Danielle Williams, *Georgia Gwinnett College*

Challenging the Myth of Authenticity: The Homeland Security T-Shirt as an Object of Resistance that Critiques the Vanishing Race Myth's Binary Logics of Aboriginal Authenticity

Cortney Smith, *Indiana University*

Disciplining Olivia Pope: Race, Gender, Family, and the Power of Whiteness

Shantel Buggs, *University of Texas at Austin* **Ryessia Jones,** *University of Texas at Austin*

Matthew Arnold: Father of Zombies

Nicole Heschong, *University of North Carolina at Charlotte*

Crawling Towards the American Dream: Simulacra, News, and a Retelling of a Classic Myth

Alexandra Mehlhaff, Texas State University

"The Cage is Full, Stay Awake": Representations of Mental Illness in *Orange is the New Black*

Goyland Williams, *Texas State University*

Respondent: Danielle Williams, *Georgia Gwinnett College*

4310

Saturday • 11:00 am-12:15 pm Room: Hill Country D

Top Paper Panel in Southern Argumentation and Forensics

Sponsor: Southern Argumentation and Forensics Division

Chair: Patrick G. Wheaton, *Georgia Southern University*

Argument Systems and Intersubjective Psychosis: Theorizing Pathological Communication*

L. Paul Strait, University of Southern Mississippi

Performance in Parliamentary Debate: Exploring Alternative Methods for Participation**

Keven J. Rudrow, *Valdosta State University*

Parliamentary-Style Debaters' Cognitive Complexity and Interpersonal Deception Theory

Kevin L. Bryant, *University of Southern Mississippi* **Steven Young**, *University of Southern Mississippi* **J.D. Rimann**, *University of Southern Mississippi*

The Limits of Conscience: The Open Letters of Jackie Robinson to Malcolm X and Others

Scott J. Varda, *Baylor University* **Abraham I. Khan,** *University of South Florida*

4311

Saturday • 11:00 am-12:15 pm Room: Padre Island

How Could You, In Good Conscience, Do That In Your Class?!

Sponsors: Instructional Development Division and Community College Division

Chair: Beau Foutz, Alcorn State University

Panelists:

S. Brad Bailey, Mississippi Gulf Coast Community College

linda pysher jurczak, Valdosta State University **William Maze,** Northwest Mississippi Community
College

Nakia Welch, San Jacinto Community College and Alvin Community College

Let's get ready to rumble! This panel will discuss, debate, even outright argue about multiple controversial classroom and pedagogical practices that you might have heard reported at a conference like SSCA, but quietly rejected as hogwash. No verbal punches will be pulled. Feelings will be checked at the door. If you want to have a frank, honest discussion about controversial issues that are important, but are not often discussed openly, then join us for this friendly, yet feisty discussion.

4312

Saturday • 11:00 am-12:15 pm Room: Big Thicket

News and Politics in the Digital Domain: Effects on Content and Confidence in Social and Mainstream Media

Sponsor: Political Communication Division

Chair: Darrell L. Roe, East Texas Baptist University

Selective Processes and Propaganda Functions of Traditional and Digital News Media Content*

Tony R. DeMars, Texas A&M University-Commerce

Motivating Digital Natives: Testing the Effects of Political Content on Political Confidence

Ryan Stouffer, *Longwood University*

Applying the Functional Theory of Political Campaign Discourse to Social Media**

John E. Dugger, *University of Tennessee, Knoxville*

Framing Crisis: An Analysis of Media Coverage of the Boston Marathon Bombings

Emily E. Crawford, *University of North Carolina at Charlotte*

Respondent: Marcus J. Coleman, University of Southern Mississippi

*Top Paper **Top Student Paper

4401

Saturday • 12:30 pm-2:30 pm

Room: Texas 1

Southern States Communication Association 86th Annual Awards Luncheon

Presiding: Jean L. DeHart, *President*

Keynote Speaker: Kelly White, Chief Executive Officer of SAFE [Stop Abuse for Everyone], Austin, Texas

Kelly White has spent her entire adult life in public service, working on behalf of families, businesses, schools and communities. She is known as a change-agent and a problem solver, repeatedly taking on organizations as they have dealt with major restructuring and transformation associated with internal and external factors, and has successfully led three different mergers of non-profit agencies, multiple capital campaigns, program restructurings and building projects.

This is a ticketed event

4501

Saturday • 2:45 pm-4:00 pm Room: Texas 3

Performative Curation: Identity Creation in Social Media

Sponsor: Ethnography Interest Group

Chair: Tammy Jeffries, Western Kentucky University

Scrapbooking as a Performance of Social Media **Jennifer L. Erdely,** *Prairie View A&M University*

The Hoarders, The Executrix, and All Their Followers **Liz Edgecomb**, *Xavier University of Louisiana*

Andy Sweet's Photo Legacy: Creating Community Around Memory on Miami Beach

Linda Levitt, Steven F. Austin State University
Lazy Eye Aesthetics: Looking Askance in the Crescent
City

Lisa Flanagan, Xavier University of Louisiana
Selfies at a Funeral: Complicated Performance of Grief
Jillian Tullis, University of San Diego
Emily E. Crawford, University of North Carolina at
Charlotte

^{*}Top Paper **Top Student Paper

4502



Saturday • 2:45 pm-4:00 pm

Room: Foothills I

A Critical Look at Social Media, Gaming, and Culture

Sponsor: Theodore Clevenger, Jr. Undergraduate

Honors Conference

Chair: Brian Brantley, Texas A&M University

Twitter, Musicians, and Money

Shannon Pilgrim, *Longwood University*

Gaming the Story: Let's Play, Until Dawn, and the New Media Narrative

Jill Banister, Columbia College

The Snapchat Election: Will Live Stories Make a Difference? **Betty Brown**, *Longwood University*

What's in a Girl Gamer? A Preliminary Phenomenological Study of Female Gamer Identities

Claire E. Carrington, Campbell University

Video Games and Their Effects on Stress

Faith Byrne, Trinity University Jordan Riley, Trinity University

"Revenge Porn" Protagonist or Antagonist? An Ideological Critique of Alex Morris's "Hunter Moore: The Most Hated Man on the Internet"

Kiara Walker, Transylvania University

Respondent: Brian Brantley, Texas A&M University

4503

Saturday • 2:45 pm-4:00 pm

Room: Texas 2

CRAFTS: Creating, Running, and Administering Forensic Teams

Sponsor: Southern Argumentation and Forensics Division

Chair: Jeremy Coffman, Texas A&M University-Prairie View

Putting the Co in Coaching: A New Model of Team Administration

Adam Key, *Texas A&M University*

Resolutional Analysis: One Person's Interpretation is Another Person's Counter Interpretation

Kevin Bryant, University of Southern Mississippi

Performance, Reflexivity, & Resistance: Exploring Alternative Methods for Participation

Keven J. Rudrow, Valdosta State University

All Fact Resolutions are Not Created Equal: At What Point is a Fact a Fact?

Nakia Welch, San Jacinto Community College and Alvin Community College

Debate Speed Dating

Seth Fendley, *University of Southern Mississippi*

Novice Debaters Say What?!: An Exercise to Foster Discussion and Collaboration From Novice Debaters in NPDA Debate Preparation Time

Jacob Metz, Tennessee Technological University **Ryan Goke,** Tennessee Technological University

Academic Debates to Grass Roots Social Movements **Lisa Marie Coppoletta**, Austin Community

College

This panel hopes to start a trend of GIFTS panels in the coming years focused specifically on forensic speech and debate topics/logistics. Coaches, directors, instructors, and administrators from all types of institutions will benefit from sharing their techniques and seeing some of the latest innovations in forensics practice and theory.

4504

Saturday • 2:45 pm-4:00 pm

Room: Texas 5

Top Student Papers in Rhetoric and Public Address

Sponsor: Rhetoric and Public Address Division

Chair: Dan Grano, *University of North Carolina at Charlotte*

How to Build an Army: Julius Wayland's Constitution of the *Appeal* Army**

Daniel P. Overton, University of Kansas

Emasculating Capitalism: Eugene Debs and the 1912 Presidential Election

John Clyde Russell, Georgia State University

Rhetoric as a Response to Failure: The Impossibility of Testimony and the Possibility of Healing

Sakina Jangbar, University of Texas

Living Just as Free as My Hair: Using Rachel Dolezal to Discuss Hair as Rhetoric

Matthew Roberts, University of Alabama

Respondent: Meredith M. Bagley, University of Alabama

4505

Saturday • 2:45 pm-4:00 pm

Room: Texas 6

Communication Conscience Applied, Consciously or Not

Sponsor: Applied Communication Division

Chair: Ashley George, Samford University

Communicating With(Out) Conscience: Intolerant Schemas and Student Bullying

^{**}Top Student Paper

Alan K. Goodboy, West Virginia University
Matthew M. Martin, West Virginia University
Christine E. Rittenhour, West Virginia University

"Really, Urban Outfitters?" A Case Study of Urban Outfitters' Kent State Sweatshirt Controversy

Blythe K. Steelman, Clemson University Andrew S. Pyle, Clemson University Amanda E. Moore, Clemson University

Consciously Camouflaged Collectives: Managing Stigma and Identity at Gun Events

Sarah Jane Blithe, University of Nevada, Reno Jennifer L. Lanterman, University of Nevada, Reno

Dangerous and Disturbed: Media Misportrayals of Mental Illness

Dylan McLemore, Auburn University at Montgomery

Respondent: Mary Beth Asbury, Middle Tennessee State University

4506

Saturday • 2:45 pm-4:00 pm Room: Texas 7

The Call of Conscience: How State Associations Can Act as Watchdogs/ Advocates for Their State Institutions

Sponsors: Vice President and States Advisory Council Interest Group

Chair: John H. Saunders, *University of Central Arkansas*

Participants:

Jason Edward Black, University of Alabama (Alabama/Carolinas)

Carl Cates, Valdosta State University (Georgia)
Trudy Hanson, West Texas A&M University (Texas)
Douglas Marshall, Southern University at New
Orleans (Louisiana)

Raymond R. Ozley, *University of Montevallo* (Alabama)

Richard Quianthy, Broward College (Florida) **John H. Saunders,** University of Central Arkansas (Alabama/Arkansas)

This panel features current and previous officers of state communication associations across the South to discuss ways that state associations have, could, or should act as watchdogs or advocates for communication departments in colleges and universities across their respective state/s. There are many state-specific issues and challenges that communication departments face. The panel members will discuss some of these issues, ways that state associations have come to the aid of individual departments, and ways that state associations could expand their role to better aid departments in need.

4507

Saturday • 2:45 pm-4:00 pm Room: Hill Country A

National Communication Association: Initiatives and Member Resources

Sponsor: Southern States Communication Association

Christina Beck, NCA President

Carole Blair, NCA Immediate Past President

LaKesha Anderson, NCA Assistant Director for Academic & Professional Affairs

This panel features NCA National Office staff and elected leadership who will highlight the resources available through NCA to support teaching, research, and career development in communication. Among other topics, the panel will provide a forum for discussing the Learning Outcomes in Communication project and other NCA initiatives. The panel will dedicate time for attendees to share input and ask questions about NCA.

4508

Saturday • 2:45 pm-4:00 pm Room: Hill Country C

Top Three Papers in Language and Social Interaction

Sponsor: Language and Social Interaction Division

Chair: Craig O. Stewart, *University of Memphis*

"White People, Man": Black Stand-Up and the Comedy of Whitevoice*

Amanda Nell Edgar, University of Memphis

Clothing in Conversation: Interaction as Decision and Space Making

Erin O'Connor, *University of Texas at Austin*

Analyzing a Dinner Conversation Among Intergenerational Participants: A Conversation Analytic Approach**

Katie E. Bradford, *University of Texas at Austin*

Respondent: Linda Di Desidero, *Marine Corps University*

*Top Paper

4509

Saturday • 2:45 pm-4:00 pm Room: Hill Country D

Fast Times at Free Speech High: Free Speech in Education and Research

Sponsor: Freedom of Speech Division

Chair: Mark Grabowski, Adelphi University

^{**}Top Student Paper

Goodwin V. Cross County: Untold Stories About Freedom of Religion in Public Schools

Cambry Knies, University of Arkansas

Doe vs. Human: The Establishment Clause and Bible Story Time

Afsaneh Roe, University of Arkansas

The Subjectivist's Struggle: Strategic Communication Research and the IRB Conscience

Jeremy Langett, Lynchburg College

Students Do, Monkeys Don't: Texas School Board Policies, Federal Copyright Laws Protect Students' Rights

Bradley Wilson, Midwestern State University*

*Top Paper

4510

Saturday • 2:45 pm-4:00 pm Room: Padre Island

Using Gaming Theory Pedagogies to Heighten Student Consciousness and Communication Competencies in a New Media Society

Sponsor: Instructional Development Division

Chair: Neil Patten, Ferris State University

Panelists:

Neil Patten, Ferris State University
Donna A. Smith, Ferris State University
Kristy Scholten, Ferris State University
Patrick Gonzales, Texas State University

The key to success in higher education often depends on student "buy in," or intellectual investment in their course of study, yet engagement in their academic career remains a challenge for many college students especially with the distractions of jobs, families and social media demands. Many communication instructors have discovered that the utilization of gaming activities in class taps into students' natural inclination for and love of competitive play. This panel offers strategies and pedagogies to accelerate student engagement in a range communication courses.

4511

Saturday • 2:45 pm-4:00 pm Room: Big Thicket

We Have a Winner! (And a Loser): Theoretical Perspectives on Successfully Mediated Campaigns (and Those That Weren't)

Sponsor: Political Communication Division

Moderator: Barry P. Smith, Mississippi University for Women

Identity Crisis? Super PACs Assuming Some Roles of Traditional Political Parties

Melissa M. Smith, Mississippi University for Women

Civic Participation in Mississippi: A Mixed Method Analysis

Marcus J. Coleman, University of Southern Mississippi

Consistency and Inconsistency: The Successes and Failures of the 2012 Presidential Campaign as a Function of Cognitive Dissonance

Sean Fourney, University of Southern Mississippi

Priming the Vote: Eric Cantor's Lost Election

Carrie Reif, University of Southern Mississippi

The Elephant in the Room: Discursive Articulations and Representations of #BlackLivesMatter in the 2016 Republican and Democratic Presidential Debates

Jonathan Ezell, Tennessee Technological University

Respondent: Kenny D. Smith, Samford University

4601

Saturday • 4:15 pm-5:30 pm

Room: Texas 3

In Celebration of John LeBret

Sponsor: Performance Studies Division

Chairs:

Brianne Waychoff, CUNY Borough of Manhattan Community

David P. Terry, Louisiana State University

Panelists:

Andrée Betancourt, Montgomery College
Lyndsay Michalik Gratch, Georgia Gwinnett College
Ariel Gratch, Georgia College & State University
Sarah K. Jackson, Southern University of New Orleans
Brandon Nicholas, University of New Orleans
Sam Sloan, Southern Illinois University, Carbondale
Tracy Stephenson Shaffer, Louisiana State University
Patricia A. Suchy, Louisiana State University
Holley Vaughn, University of North Texas
Rebecca A. Walker, Southern Illinois University,
Carbondale

Joseph Watson, *Georgia Southwestern State University*

This panel celebrates the life and career of LSU alumnus and professor John LeBret, who passed away in March 2015. Dr. LeBret was a member of the Southern States Communication Association whose career was still in its early stages when he passed away, yet he had already begun to impact the field through his performances, publications, and mentoring of undergraduates. This panel acts as a site of public memorial for the colleagues, former students, and friends of John LeBret in the larger SSCA academic community.

4602

Saturday • 4:15 pm-5:30 pm Room: Texas 2

The Conscience of the Adjunct: Seeking Engagement From Part-Time Instructors to Improve Overall Communication Instruction

Sponsor: Association for Communication Administrators Interest Group

Chair: Linda J. Webster, Louisiana State University in Shreveport

Panelists:

Julie Walker, Southwest Minnesota State University Nikki Nichols, Louisiana Delta College Danielle Parsons, University of Rhode Island Stephanie Webb, University of Denver Wanda Fenimore, Hampton-Sydney College Susan McManimon, Rider University

Experienced online faculty from several institutions will drive a discussion to develop a common syllabus, assessment standards, and best practice methods for improved delivery of basic communication courses for an entire department.

4603

Saturday • 4:15 pm-5:30 pm Room: Texas 5

Top Papers in Rhetoric and Public Address

Sponsor: Rhetoric and Public Address Division

Chair: Lisa Corrigan, University of Arkansas

Barbecue's Rhetorical Expression of Southern Identity* **Ashli Quesinberry Stokes,** *University of North Carolina at Charlotte*

Wendy Atkins-Sayre, *University of Southern Mississippi*

The Promise of Nuclear Anxieties in Earth Day 1970 and the Problem of Quick-Fix Solutions

Dustin Greenwalt, Pennsylvania State University

The Charleston Church Shooting and a Call to Conscience **Samuel P. Perry,** *Baylor University*

Respondent: Christina L. Moss, University of Memphis, Lambuth

*Top Paper

4604

Saturday • 4:15 pm-5:30 pm Room: Texas 6

Top Papers in Applied Communication

Sponsor: Applied Communication Division

Chair: Raymond R. Ozley, University of Montevallo

Strategizing Organizational Stress through LMX and Sense-Making

Brian Perna, *The University of Southern Mississippi* Examining the Relational Aspects of Patient-Provider Interaction: A Typology of Patient-Provider Relational Turning Points

Scott A. Eldredge, West Carolina University
Elizabeth D. Dalton, The University of Tennessee,
Knoxville

Courtney N. Wright, The University of Tennessee, Knoxville

Restorative Rhetoric and Social Media: An Examination of the Boston Marathon Bombing**

Gregory A. Williams, University of Kentucky Nicole Staricek, University of Kentucky Chelsea L. Woods, University of Kentucky

College Students' Drinking and Posting About Alcohol: Forwarding a Model of Motivations, Behaviors, and Consequences*

Charee M. Thompson, Ohio University Lynsey Kluever Romo, North Carolina State University

Respondent: Patrick J. Dillon, University of Memphis

4605

Saturday • 4:15 pm-5:30 pm

Room: Texas 7

Southern Political Contenders in 2016: The Conscience of the South

Sponsors: Vice President and Political Communication Division

Chair: Wayne L. Kraemer, Texas State University

Post-Scandal Constructions of Public and Private Conscience: U.S. Representative Mark Sanford Looks Forward

Jean L. DeHart, Appalachian State University Conservatism, Conscience, and the Rhetoric of Governor Nikki Haley

Patrick G. Wheaton, Georgia Southern University

Marco Rubio's Balancing Act: The Immigrant/ Immigration Narrative in a Hostile Primary Environment

Stephen Heidt, Florida Atlantic University

"The Promise of America": Ted Cruz's Rhetoric of Christian Conscience

Ann E. Burnette, Texas State University Wayne L. Kraemer, Texas State University

^{*}Top Paper

^{**} Top Student Paper

"He's Given Careful Deliberation": Jeb Bush, Family, and Conscience Politics

Brian Lain, *University of North Texas*

The 2016 election cycle has attracted a diverse selection of candidates from the South. Whether running for a state house or the White House candidates have had to contend with the shifting demographics of the South and corresponding shifts in political viewpoints. This panel examines the rhetoric of Southern politicians as they articulate their interpretation of the conscience of the South on the campaign trail.

4606



Saturday • 4:15 pm-5:30 pm Room: Hill Country A

Managing Messages, Conflict, and Controversial Issues in Organizational and Mediated Contexts

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Gary Deaton, *Transylvania University*

Nonprofit Organizations and the Art of Fundraising **Katelynn "Ro" Burns,** East Texas Baptist University Offering a Complete Education?: Navigating Title IX Messaging

Sarah M. Johnson, Columbia College

There's No Such Thing as a Free Lunch: Using a Grounded Theory Approach to Understand Perceptions of a Hypothetical Food Honor System **Andrew Laningham**, *University of Alabama*

Taylor Swift's Conflict Style as Represented in Her Music

Alexandra Roane, Schreiner University

Organic Product Perception and Current Messaging in United States Magazine Publications Based Upon the Elaboration Likelihood Model: A Content Analysis **Abby Foster**, Roger Williams University

Respondent: Charles Conrad, Texas A&M University

4607



Saturday • 4:15 pm-5:30 pm Room: Hill Country B

Unpacking Experiences of Tokenism, Power, Violence, and Sexuality Through Critical Communication Research

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Emily Winderman, North Carolina State University

Broadcast Journalism Newsroom Culture **Sierra Fox**, *Campbell University*

An Application of Cultural Appropriation in Celebrities **Emily Williams**, *Schreiner University*

Suffering Through Mass Shootings in a Christian Context

Victoria Godley, Appalachian University

Aborting the Inquisition: A Rhetorical Analysis of the "Stand With Planned Parenthood" Campaign

Lesley A. Goodaker, Transylvania University

Innocent Killers: A Metaphoric View of *Beasts of No Nation*

Roy L. Calvin III, West Texas A&M University

Respondent: Emily Winderman, North Carolina State University

4608

Saturday • 4:15 pm-5:30 pm Room: Hill Country C

Ethnographies of Quest: The Profane and the Sacred

Sponsor: Ethnography Interest Group

Chair: Jason Edward Black, *University of Alabama*

The Dave Mathews Band Summer Concert Tour as Spiritual Pilgrimage

Deborah Cunningham Breede, Coastal Carolina University

Jennifer Erdely, Prairie View A&M University

Walkin' and A-Talkin' With the Lord: Teleological Curation, Salvation, and the Billy Graham Library

Jonathan L. Crane, University of North Carolina at Charlotte

Christine S. Davis, *University of North Carolina at Charlotte*

Code Noir: Decoding the Legacy of Slavery in Louisiana's Roman Catholicism

Lisa Flanagan, Xavier University of Louisiana

The Image of Our Lady of Guadalupe as Locus of Pilgrimage, Prayer, and Protest

Robert Westerfelhaus, College of Charleston

Respondent: Jason Edward Black, University of Alabama

4609

Saturday • 4:15 pm-5:30 pm Room: Hill Country D

Spotlight on Communicative Engagement: Pat Arneson

Sponsor: Philosophy and Ethics of Communication Interest Group

Chair: Jeremy Langett, Lynchburg College

Presenter: Pat Arneson, Duquesne University

Panelists:

Brian Gilchrist, Mount St. Mary's University **Jeremy Langett**, Lynchburg College **Molly Stoltz**, Valdosta State University

This panel focuses on Pat Arneson's latest book *Communicative Engagement and Social Liberation: Justice Will Be Made.* Arneson offers a praxis for communicative engagement by presenting compelling narratives of three women who resisted America's historical demand for women to exist as passive bodies and confronted racial injustice in the United States. Our conversation will include questions and commentary from panelists, responses from Arneson, and encourage audience participation.

4610

Saturday • 4:15 pm-5:30 pm Room: Padre Island

Competitive Papers in Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: Fran Dickson, *Eastern Kentucky University*

Does a Purpose-Filled Life Unlock the Key to Happiness?: Examining the Relations Between Happiness, Sense of Purpose, and Romantic Relationship Status

Sarah Yaccino, Trinity University Erin M. Sumner, Trinity University

Memorable Messages About the Illicit Use of Prescription Stimulants

Brittani Crook, University of Texas Health Science Center at Houston and the Center for Health Communication, University of Texas at Austin

René M. Dailey, Center for Health Communication, University of Texas at Austin

Towards the Development of the Compassionate Communication Scale

Leslie Ramos-Salazar, West Texas A&M University

"...Nothing I Can Say Right Now Will Make You Feel Better...": The Improbability of Providing Ideal Social Support in Times of Grief

Jessica Knapp, Campbell University

Respondent: Carrie L. West, *Schreiner University*

4611

Saturday • 4:15 pm-5:30 pm Room: Big Thicket

Planning Meeting for 2017 Convention

Chair: Victoria Gallagher, Vice President-Elect

All Division and Interest Group planners for 2017 should attend this meeting or the one on Sunday morning at 8:00 am.

4701

Saturday • 5:45 pm-7:00 pm

Room: Texas 2

Instructional Development Division Business Meeting

Chair: Stephanie Kelly, North Carolina A&T State University

4702

Saturday • 5:45 pm-7:00 pm

Room: Texas 5

Rhetoric and Public Address Division Business Meeting

Chair: Christina L. Moss, *University of Memphis- Lambuth*

4703

Saturday • 5:45 pm-7:00 pm

Room: Texas 6

Applied Communication Division Business Meeting

Chair: Patrick J. Dillon, University of Memphis

4704

Saturday 5:45 pm-7:00 pm

Room: Texas 7

Public Relations Division Business Meeting

Chair: Shirley A. Serini, Valdosta State University

4705

Saturday 5:45 pm-7:00 pm Room: Hill Country A

Community College Division Business Meeting

Chair: Richard Falvo, El Paso Community College

4706

Saturday 5:45 pm-7:00 pm Room: Hill Country B

Ethnography Interest Group Business Meeting

Chair: Liz Edgecomb, *Xavier University of Louisiana*

4707

Saturday 5:45 pm-7:00 pm Room: Hill Country C

Mass Communication Division Business Meeting

Chair: Gyro Newman, University of Mobile

4708

Saturday 5:45 pm-7:00 pm Room: Hill Country D

Philosophy and Ethics of Communication Interest Group Business Meeting

Chair: Brian Gilchrist, *Eastern University*

4709

Saturday 5:45 pm-7:00 pm Room: Padre Island

Intercultural Communication Division Business Meeting

Mary M. Meares, University of Alabama

4710

Saturday 5:45 pm-7:00 pm Room: Big Thicket

Language and Social Interaction Division Business Meeting

Chair: Linda Di Desidero, *Marine Corps University*

4801

Saturday 6:30 pm-8:30 pm Foothills I and II (17th Floor)

The Annual SSCA Osborn Reception

Sponsors: Drs. Michael and Suzanne Osborn, University of Memphis, and Pearson Publishing

DAY 5

Sunday, April 10, 2016

5101

Sunday • 8:00 am-9:15 am Room: Hill Country C

Nominating Committee Meeting

Chair: Jean L. DeHart, SSCA Immediate Past President

Participants: Immediate Past Chairs of SSCA Divisions

Mary Beth Asbury, *Middle Tennessee State University* **Ashley Barrett,** *Baylor University*

Linda Di Desidero, Marine Corps University Patrick J. Dillon, University of Memphis Richard Falvo, El Paso Community College Mark Grabowski, Adelphi University

Stephanie Kelly, North Carolina A&T State University **Mary M. Meares,** University of Alabama

Christina L. Moss, *University of Memphis-Lambuth*

Gyro Newman, University of Mobile

Rebecca A. Walker, Southern Illinois University, Carbondale

Shirley A. Serini, Valdosta State University
Pavica Sheldo, University of Alabama at Huntsville
Lauren Reichart Smith, Auburn University
Patrick G. Wheaton, Georgia Southern University
Danielle Williams, Georgia Gwinnett College

5102

Sunday • 8:00 am-9:15 am Room: Padre Island

2017 Convention Planning Meeting

Chair: Victoria Gallagher, *Vice President*

All Division and Interest Group planners for 2017 should attend this meeting or the one on Saturday afternoon at 4:15 pm.

5103

Sunday • 8:00 am-9:15 am

Room: Texas 5

Private Collaboration, Public Confrontation, Global Consequences: Exploring Exceptionalism in Russian and American Public Address

Sponsor: Rhetoric and Public Address Division **Chair:** Liz Sills, Louisiana State University

Sunday

Panelists:

Gorbachev and Bush at Malta: The Private Collaboration and Public Declaration of the End of the Cold War

Zoë Hess Carney, *Georgia State University*

George H.W. Bush's Unexceptional Moment: Remarks Following the Dissolution of the Soviet Union on Christmas Dav

Andrea Terry, *Texas A&M University*

"What Makes Us Strong": Dis/ability, Resilience, and Obama's American Exceptionalism

Jessica Cowing, College of William and Mary

"This Firm Conviction is Based on Truth and Justice!": Putin and Russian Exceptionalism

Thomas McCloskey, University of Maryland

Respondent: Leroy Dorsey, Texas A&M University

Sunday • 8:00 am-9:15 am Room: Foothills I

Beyond Bricks and Mortar: Tourism and Transformative Pedagogy

Sponsor: Performance Studies Division

Moderator: Leigh Anne Howard, University of Southern Indiana

Panelists:

Sharon Croft, Capital University **Jennifer Erdely, Prairie View A&M University** Lisa Flanagan, Xavier University of Louisiana **Ariel Gratch,** Georgia College & State University **Leigh Anne Howard,** *University of Southern Indiana* Holley Vaughn, University of North Texas Rebecca A. Walker, Southern Illinois University,

Carbondale

This panel examines the pedagogical potential of tourism activities when used in the communication and performance studies classroom—local, global, physical, or virtual. Each panelist will provide discuss their use of tourism to assist students to better understand themselves and to transform the world in which they live.

5105

Sunday • 8:00 am-9:15 am Room: Texas 6

Emotion, Guilt, Uncertainty, and Narrative: Companions for **Communication and Conscience**

Sponsor: Applied Communication Division **Chair: Andrew S. Pyle,** Clemson University

"It's Okay If You Don't Cry": The Ability of Expert Testimony to Overcome EVT in Rape Cases **Hailey Drescher,** *University of Kansas* **Jennifer Schon,** *University of Kansas*

You're Not the Boss of Me Now: Guilt Communication in the Workplace

Ashley Trudeau, *University of North Texas* Cassandra Gersh, University of North Texas

The Importance of Uncertainty on Young Women's Contraceptive Choice

Beth Sundstrom, College of Charleston Merissa Ferrara, College of Charleston **Andrea L. DeMaria,** College of Charleston **Jackelyn B. Payne,** Rollins School of Public Health **Annalise Baker-Whitcomb,** College of Charleston

Stories of Gender and Self-Employment: An Examination of the Emergent Narratives of Sole-Proprietors, Business Owners, and Direct Sales Business Owners

Cara W. Jacocks, Southern Methodist University

Respondent: Charee M. Thompson, *Ohio University*

5106

Sunday • 8:00 am-9:15 am Room: Hill Country A

Association, Know Thyself: Inquiry Into the Conscience, Deeds, and Futures of the **International Public Debate Association**

Sponsor: Southern Argumentation and Forensics Division

Chair: Christopher M. Duerringer, California State University, Long Beach

Ballot Check: Assessing the Significance of Ethos and Pathos in Contemporary IPDA Debate

Christopher M. Duerringer, California State University, Long Beach

Sierra Abram, Arkansas Tech University

Executive Order: A Critical Examination of the IPDA **Governing Structure**

Adam Key, *Texas A&M University*

Building New IPDA Communities: Using the Full-Range Leadership Model to Grow IPDA in the Southwest

Barry Ragan, Grand Canyon University

To Source or Not to Source: Evidence in the Judicator's Decision-Making Process in IPDA Debate

Patrick G. Richey, Middle Tennessee State University

Michaela L. Edwards, Middle Tennessee State University

Abigail M. Barnes, Middle Tennessee State University

5107

Sunday • 8:00 am-9:15 am Room: Hill Country B

Examining the Conscience of Nontraditional Relationships

Sponsor: Interpersonal Communication Division

Chair: James Parker, Austin Peay State University

Racial Identity in an Interracial Relationship: Does Dissonance Arise for the Conscience?

Jean Denerson, Mercer University

J. Thompson Biggers, Mercer University

Implementation of the Four Propositions of Equity Theory to Manage Jealousy and Jealous Communication in Consensually Non-Monogamous Relationships

Thoma Roberson Parker, Northcentral University

Managing the Dialectic in a Black and White Relationship: Are There Pangs of Conscience?

Misty Wilson, University of West Georgia

Are Podcasts the Public Conscience of Ethical Non-Monogamous Relationships?

James Parker, Austin Peay State University

With greater exposure to and acceptance of alternative lifestyles in the media and in society, communication researchers need to explore how this alters our day-to-day interactions. This panel is a continuation of work begun in San Antonio in 2012 and continued in Louisville in 2013 and in New Orleans in 2014.

5108

Sunday • 8:00 am-9:15 am Room: Hill Country D

Assessment Data for Communication: Discussing Strategies, Struggles, and Successes

Sponsor: Instructional Development Division

Chair: Jacob Metz, Tennessee Tech University

Accommodation for All: Creating Assessment Tools That Adapt Per Field But Are Standardized Across the University.

Christopher Claus, California State University at Stanislaus

Assessment Across the Sections: Looking At Measuring Standards Across Various Sections

Michelle Garland, University of South Carolina Upstate

Accreditation and Assessment: 2013 AACSB Standards and Communication

Hamlet Autman, *Interactive College of Technology*

College-Wide Accreditation and Assessment: Implementing an Assessment and Data Management System Across Departments

Nikki Christen, Tennessee Tech University

Going Beyond Grading: Assessing your Classes to Measure Students' Understanding

Scott Christen, *Tennessee Tech University*

To Assess or To Teach: Can You Do Both?

Michelle Violanti, University of Tennessee,

Knoxville

5109

Sunday • 8:00 am-9:15 am Room: Big Thicket

Periscope: An Innovative Social Media Tool for Journalists, Researchers, and Students to Embrace Communication and Conscience

Sponsor: Mass Communication Division

Chair: Jennifer T. Edwards, *Tarleton State University*

Participants:

Jennifer T. Edwards, Tarleton State University and The Texas Social Media Research Institute

Karley Goen, Tarleton State University and The Texas Social Media Research Institute

Tony Edwards, Tarleton State University and The Texas Social Media Research Institute

Janet Johnson, University of Texas at Dallas

Periscope, one of the newest live-streaming mass media tools, enables journalists, researchers, and students to embrace communication and conscience in real-time. Through Periscope, users can develop a personal (or organization-based) brand, gain viewers/subscribers, and gain real-time feedback about concepts and ideas. This panel will enable participants to discover the features of Periscope, the benefits and disadvantages of Periscope, and 55 Ways to Use Periscope.

5201

Sunday • 9:30 am-10:45 am Room: Padre Island

Committee on Committees Meeting

Presiding: Roseann M. Mandziuk, President

Participants:

Victoria Gallagher, Vice President
Jean L. DeHart, Immediate Past President
Jerold M. Hale, Executive Director
Jennifer Mize Smith, Marketing Director
Leroy Dorsey, SCJ Editor
Melissa M. Smith, Finance Committee Chair

Sunday

5202

Sunday • 9:30 am-10:45 am

Room: Texas 5

Presidents, Politics, and Rhetorical Legacies

Sponsor: Rhetoric and Public Address Division

Chair: Jefferson Walker, Louisiana Tech University

All is Not Lost: Herbert Hoover, American Citizenship, and Persistent Political Philosophies

Matt Klingbeil, Georgia State University

The FDR Memorial: Reshaping of Collective Public Memory and the Tensions Between a Memorial Meant to Honor and a Memorial Meant to Inspire

Rachel Whitten, Texas A&M University

An Analysis of Congressional Discourse About Compromise

Shari Hoppin, *Troy University*

Respondent: Dan Grano, University of North Carolina at Charlotte

5203

Sunday • 9:30 am-10:45 am Room: Foothills I

The Pedagogies of Our Performances: How Our Work as Performers Impacts Our Conscience as Teachers

Sponsor: Performance Studies Division

Chair: Amy L. Darnell, Columbia College

This Thing Called Performance: How Our Stories and Histories Impact Our Classroom Conscience

M. Heather Carver, University of Missouri Amy L. Darnell, Columbia College

A Director's Conscience

Mark D. Cunningham, Austin Community College

Teaching Voice in Performance Studies

Scott Dillard, *Georgia College & State University*Utilizing Performative Writing and Autoethnography in the English Composition Classroom

Noah Lelek, Texas Women's University

As the call for this year's SSCA conference explains, the word *conscience*, is derived from the Latin, meaning, "to be mutually aware" and "together," "to know." As academics, arguably, our greatest test of conscience is how and what we teach, to whom, and when. This panel explores the ways in which, as performance scholars, practitioners, and teachers, we demand of ourselves an engagement of pedagogical conscience.

5204

Sunday • 9:30 am-10:45 am

Room: Texas 6

Finding, Rethinking, and Negotiating: A Potpourri of Communication Practice

Sponsor: Applied Communication Division

Chair: Kyle B. Heuett, Ball State University

College Student Athletes' Communicative Negotiation of Emotion Labor

Lynsey K. Romo, *North Carolina State University* Deflategate: The Patriots' Use of Image Repair Tactics Before Super Bowl XLIX

Greg G. Armfield, New Mexico State University
John McGuire, Oklahoma State University
William Hoffman, Red Rocks Community College
Nickolas Eckhart, New Mexico State University
Yejin Shin, New Mexico State University
Bridget Acquah-Baidoo, New Mexico State
University

Josele Diaz, New Mexico State University
"What's It Supposed to Be?"..."Cooked": The
Communication of Information-Seeking Tactics on
Hell's Kitchen

Millie Harrison, University of Texas at Austin Mary Helen Brown, Auburn University

Rethinking Sexuality in Intercultural Workplaces through Queer and Postcolonial Theories

Jenna N. Hanchey, University of Texas at Austin

Robert W. Carroll, University of Texas at Austin

Respondent: Kathryn E. Anthony, University of Southern Mississippi

5205

Sunday • 9:30 am-10:45 am Room: Texas 7

Exploring Conscience in Print Media Stories

Sponsor: Mass Communication Division

Chair: Darrell L. Roe, *East Texas Baptist University*

The National Conscience of Deception Schemas in National Newspaper Media

J.D. Bagley, University of Alabama

Gendered Discourse of Beauty and Female Appearances: A Critical Discourse Analysis on Aesthetic Procedures Columns in Beauty Magazines

Zhou Shan, *University of Alabama* **Lu Tang,** *University of Alabama*

Bias and Balance: The Media Framing of Hydraulic Fracking in Oklahoma

Alicia M. Mason, Pittsburg State University Catherine Hooey, Pittsburg State University James R. Triplett, Pittsburg State University Joey Pogue, Pittsburg State University

Too Big Not to Fail: Corporate Media and the 2008 Financial Crisis

Justin Bergh, University of Minnesota

Respondent: Darrell L. Roe, East Texas Baptist University

5206

Sunday • 9:30 am-10:45 am Room: Hill Country A

Where Did All These People Come From? A Roundtable Discussion on Effective Recruitment for Debate and Forensics Programs

Sponsor: Southern Argumentation and Forensics Division

Chair: Tom Sabetta, *University of Kentucky*

Panelists:

Jacob Metz, Tennessee Technological University Ryan Goke, Tennessee Technological University Bob Glenn, Owensboro Community and Technical College

Rob Pratt, Walters State Community College Gary Deaton, Transylvania University Taylor Deaton, Transylvania University Michael Eaves, Valdosta State University

While all debate and forensics programs must engage in recruitment efforts to maintain a competitive team, not all programs are necessarily exceptionally successful in their recruitment efforts. This panel will discuss different recruitment techniques for debate and forensics programs and will discuss techniques that have been successful as well as recruitment ideas that have not worked well.

5207

Sunday • 9:30 am-10:45 am Room: Hill Country B

The Pedagogical Conscience: Doing Right by Our Students in the 21st Century

Sponsor: Instructional Development Division

Moderator: Elizabeth Fish Hatfield, *University of Houston-Downtown*

You Can Teach an Old Dog New Tricks: Creative Ways to Employ the Internet for Class Dialogue

Nina Jo Moore, Appalachian State University

Preparing Students to Learn About Hate and Related Controversial Issues

Michael Waltman, University of North Carolina at Chapel Hill

Crafting Enhanced Immediacy Through Verbal Means in Online Educational Delivery Systems

Richard Bello, Sam Houston State University **Frances Brandau,** Sam Houston State University

From One Century to the Next: How the Basic Online Speech Course Has Embraced Opportunities While Enhancing Education

Terry M. Thibodeaux, Sam Houston State University

5208

Sunday • 9:30 am-10:45 am Room: Hill Country C

Trust, Family, and Protest

Sponsor: Communication Theory Division

Chair: Danna Gibson, Columbus State University

The Narrative Construction of Organizational Trust Online

Slavica Kodish, Southeast Missouri State University Military Spouse Communication and Communicational Intimacy via Social Networking Sites During Overseas Deployments: A Qualitative Study

Kelley H. Kerger, Austin Peay State University
Signs of Protest Rhetoric: From Logos to Logistics in Luther's Ninety-Five Theses

Andrew Culp, Whitman College **Kevin Kuswa,** University of South Carolina

Respondent: Danna Gibson, Columbus State University

5209

Sunday • 9:30 am-10:45 am Room: Hill Country D

Reality Queens, Zombies, Queer Villains, and Cool Feminists: A Critical Rhetorical Exploration of Modern Popular Television

Sponsor: Popular Communication Division

Chair: Shanna D. Schultz, San Jacinto College

Panelists:

Angel Armijo, Independent Scholar Blake Boone, Texas State University Benjamin Clancy, Texas State University Shanna D. Schultz, San Jacinto College

This panel critically explores the role of power and the construction of various subjectivities in popular media. As liberal and progressive

causes become more marketable, the notion that society has become post-racial, post-feminist, and otherwise moved past historical prejudices has gained more and more popular traction. This panel tests whether this new wave of alleged progressivism ought to be understood as authentic, and considers what oppressive rhetoric may persist within popular media.

5301

Sunday_ • 11:00 am-12:15 pm

Room: Texas 5

Identity, Diversity, Social Change

Sponsor: Rhetoric and Public Address Division

Chair: Ryan Erik McGeough, *University of Northern lowa*

Image Restoration and the Mythical Narrative of Imperialism: The West Florida Republic in Public Memory **Elizabeth Earle**, *Texas A&M University*

No More "He Just Has a Temper": The Symbiotic Relationship Between the NO MORE Project and the National Football League

Elizabeth Booker, University of North Carolina at Charlotte

"The Emancipation Proclamation of 1966": Narrative, the Duty of Public Memory, and the Construction of the 1966 Texas Western Basketball Team as a Deontic Cultural Modality

Chris Geyerman, Georgia Southern University

Respondent: Richard Leeman, University of North Carolina at Charlotte

5302

Sunday • 11:00 am-12:15 pm Room: Foothills I

Contributed Student Papers

Sponsor: Performance Studies Division

Chair: Benjamin Haas, CUNY Borough of Manhattan Community College

Performing Medium(s)

Lindsay Greer, Southern Illinois University, Carbondale, Carbondale

"Necessary Medicine": Performing Health Communication Research at Burning Man Raquel Polanco, Louisiana State University

A Performance of Legal History in A Raisin in the Sun Raquel M. Robvais, Louisiana State University

Local Government vs. Concerned Community Members: A Social Drama

Sarah Hollingsworth, Southern Illinois University, Carbondale **Respondent: Benjamin Haas,** CUNY Borough of Manhattan Community College

5303

Sunday • 11:00 am-12:15 pm

Room: Texas 6

Communication Without Conscience?: The Failures and Fallout of the Ashley Madison Leak

Sponsor: Applied Communication Division

Chair: Jefferson Walker, Louisiana Tech University

The Many Crisis (Faces) of Ashley Madison

Kristina Drumheller, West Texas A&M University

Emily Kinsky, West Texas A&M University

Relationship 'Bytes': Exploring the Intersections of Personal and Corporate Relationships When Trust and Confidentiality Are Breached

Disraelly Cruz, University of West Florida

Betrayers Betrayed: Privacy Issues and Ashley Madison **Andrew Dunn**, East Tennessee State University

Who's That Lady: Imagined Interactions With Fembots **Graham W. Carpenter**, *University of Alabama*

When Private Affairs Become Public: Providing Support to Betrayed Spouses

Carol Bishop Mills, *University of Alabama* **Ashley George,** *Samford University*

In August of 2015 hackers released the names of millions of subscribers to Ashley Madison, an online dating website for married people. This panel will foster discussion about ways communication scholarship can help us understand, analyze, and even improve communication for various stakeholders. Panelists represent interpersonal, organizational, computed-mediated, and crisis communication, as well as media law.

5304

Sunday • 11:00 am-12:15 pm

Room: Texas 7

Am I Feeling It? Trust and Conscience in Advertising and Mass Media

Sponsor: Mass Communication Division

Chair: Kenny D. Smith, *Samford University*

Simultaneous Media User Responses to Complex Web Advertisements: Taking the Moderating Role of Gender Into Consideration

Shanshan Lou, Appalachian State University **Jiangxue (Ashley) Han,** Pennsylvania State University

Hong Cheng, *Virginia Commonwealth University*

The Effects of Color in Disaster Relief Advertising and the Mediating Role of Cognitive Elaboration

Lijie Zhou, University of Southern Mississippi **Fei Xue,** University of Southern Mississippi

Beyonce, Bacardi & Bugattis: Celebrity and Product Mentions in Popular Music Lyrics

Clay Craig, Coastal Carolina University Mark A. Flynn, Coastal Carolina University Kyle J. Holody, Coastal Carolina University

To Trust or Not to Trust: Characteristic-Based and Process-Based Trust

Shuhua Zhou, *University of Alabama* **Xueying Zhang,** *University of Alabama*

Respondent: Kenny D. Smith, Samford University

5305

Sunday • 11:00 am-12:15 pm Room: Hill Country A

Disequilibrium: Death's Dark Mystery

Sponsor: Ethnography Interest Group

Chair: Christine S. Davis, *University of North Carolina at Charlotte*

Vertigo: Death as an Unknown

Christine S. Davis, *University of North Carolina at Charlotte*

Jonathan L. Crane, University of North Carolina at Charlotte

Regression: The Divine Ensemble

Joyce L. Hocker, Private Practice, Communication Consultation and Clinical Psychology, Missoula, Montana

The Death Spiral: An Autoethnographic Account of My Journey With Life After Death

Linda Vangelis, Christopher Newport University

Liminality: Death, Depression, and Breast Cancer **Regina Young**, *Independent Scholar*

Respondent: Deborah Cunningham Breede, Coastal Carolina University

5306

Sunday • 11:00 am-12:15 pm Room: Hill Country B

Exploring Effects of Technology in Relationships

Sponsor: Interpersonal Communication Division **Chair: James Parker,** *Austin Peay State University*

Facebook Disclosure's Impact on Relational Satisfaction and Maintenance: A Comparative Analysis Between Long-Distance Romantic Relationships and Geographically Close Relationships

Lingzi Zhong, *University of Texas at Austin* "Pronoun"ced Differences in Romantic Couple's Use of Pronouns and Emotions in Online and Spoken Dialogue

Rebecca M. Kurlak, *University of Texas at Austin* Warming Up the Cold Alphabet Soup: Idiomatic Communication Through Text Messaging

Kellie W. Smith, Texas A&M University

"You Are Not Alone!" Discovering the Effects of Social Support on Ostracism

Bingqing Wang, University of California, Davis

Money Talks: An Interdisciplinary Review of Interpersonal Financial Communication

Lynsey Kluever Romo, North Carolina State University

Respondent: James Parker, Austin Peay State University

5307

Sunday • 11:00 am-12:15 pm Room: Hill Country C

Unto the Breach

Sponsor: Popular Communication Division

Chair: John Nicholson, Mississippi State University

Tweeting for Two: Discussing Pregnancy Weight on Twitter

Cher Reynolds, *University of Kentucky*

Keep Calm and Play On: The Efficacy of Video Games in the Process of Recovery

Sanela Osmanovic, Louisiana State University

Toward Defining the American Literary Humorist **Liz Sills**, *Louisiana State University*

Negotiating Authenticity in World Wrestling Entertainment (WWE)

Brittany C. Pailthorpe, Independent Scholar Respondent: John Nicholson, Mississippi State University

Thank you for being part of SSCA! Safe travels!





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Social Cognition, Social Influence Organizational Culture, Privacy Mgt. Leadership & Socialization Interpersonal Health Communication Group Communication & Interaction Team Communication & Cognition Pedagogy, Language & Culture Relational Conflict & Well-Being

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linda pysher jurczak, Valdosta State University

Vice Chair Elect

Michelle Epstein Garland, University of South Carolina Upstate

Secretary

Kevin Bryant, University of Southern Mississippi

INTERCULTURAL COMMUNICATION

Immediate Past-Chair / Nominating Committee Representative Dominique Gendrin, Xavier University

Chair

Mary Meares, University of Alabama

Vice Chair / Program Planner

Mary Grace Antony, Schreiner University

Vice Chair Elect

Hsiu-Jung "Mindy" Chang, Western New England University

Secretary

Wan-Lin Chang, George Mason University

INTERPERSONAL COMMUNICATION

Immediate Past-Chair / Nominating Committee Representative Mary Beth Asbury, Middle Tennessee State University

Chai

Mary Beth Asbury, Middle Tennessee State University

Vice Chair / Program Planner

Carrie West, Schreiner University

Vice Chair Elect

Fran Dickson, Eastern Kentuckey University

Secretary

Timothy R. Worley, Murray State University

LANGUAGE AND SOCIAL INTERACTION

Immediate Past-Chair / Nominating Committee Representative Bryan Crow, Southern Illinois University

Chair

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Craig Stewart, University of Memphis

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Jelean Petrovic, Stetson University

Secretary

Mark Ward, University of Houston-Victoria

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Immediate Past-Chair / Nominating Committee Representative Dedria Givens-Carroll, University of Louisiana-Lafayette

Chair

Gyro Newman, University of Mobile

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Vice Chair Elect/Secretary

Brian Brantley, Texas A&M - San Antonio

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Immediate Past-Chair / Nominating Committee Representative Benjamin Powell, CUNY - Borough of Manhattan Community College

Chair

Rebecca Walker, Southern Illinois University

Vice Chair / Program Planner

Rebecca Walker, Southern Illinois University

POLITICAL COMMUNICATION

Immediate Past-Chair / Nominating Committee Representative (2015-2016)

Melissa M. Smith, Mississippi University for Women

Chair

Lauren Reichart Smith, AuburnUniversity

Vice Chair / Program Planner

Darrell Roe, East Texas Baptist University

Vice Chair Elect

Marcus J. Coleman, University of Southern Mississippi

Secretary

Brian Brantley, Texas A&M University San Antonio

Web Site Manager

Barry Smith, Mississippi University for Women

POPULAR COMMUNICATION

Immediate Past-Chair / Nominating Committee Representative Matt Ramsey, Shippensburg University

Chair

Danielle Williams, Georgia State University

Vice Chair / Program Planner

Dave Nelson, Valdosta State University

Vice Chair Elect

Emily Ryalls, Mississippi State University

Secretary

Erin Looney, Florida State University

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Immediate Past-Chair / Nominating Committee Representative Marsha Matthews, University of Texas at Tyler

Chair

Shirley Serini, Valdosta State University

Vice Chair / Program Planner

Chris McCollough, Columbus State University

Vice Chair Elect

Ashli Stokes, University of North Carolina at Charlotte

Secretary

Mia Long Anderson, University of South Alambama

RHETORIC AND PUBLIC ADDRESS

Immediate Past-Chair / Nominating Committee Representative Megan Foley, Mississippi State University

Chair

Christi Moss, University of Memphis-Lambuth

Vice Chair / Program Planner

Meredith Bagley, University of Alabama

Vice Chair Elect

Lisa Corrigan, University of Arkansas

Secretary

Tom Frentz, University of Arkansas

SOUTHERN ARGUMENTATION AND FORENSICS

Immediate Past-Chair / Nominating Committee Representative Gary Deaton, Transylvania University

Chair

Patrick Wheaton, Georgia Southern University

Vice Chair / Program Planner

Kevin Bryant, University of Southern Mississippi

Vice Chair Elect

Adam Key, Texas A&M University

Secretary

Kevin Rudrow, Valdosta State University

SSCA INTEREST GROUPS

ASSOCIATION FOR COMMUNICATION ADMINISTRATORS (ACA)

Immediate Past-Chair

Chuck Tardy, University of Southern Mississippi

Chair

Charles Howard, Tarleton State University

Vice Chair / Program Planner

Sally Hardig, *University of Montevallo*

Vice Chair-Elect

AMERICAN SOCIETY FOR THE HISTORY OF RHETORIC

Immediate Past-Chair

Pat Gerkhe, University of South Carolina

Chair

Gina Ercolini, University of South Carolina ginaercolini@gmail.com

Vice Chair / Program Planner

Ray Harrison, University of Alabama

Vice Chair-Elect

ETHNOGRAPHY

Immediate Past Chair

Linda Vangelis, Christopher Newport University

Chair

Liz Edgecomb, Xavier University of Louisiana

Vice-Chair

Deborah Breede, Coastal Carolina University

Vice-Chair Elect

Cara Mackie, Florida Southern College

Secretary

David Lee, Oglethorpe University

KENNETH BURKE SOCIETY

Immediate Past-Chair

Anna Turnage, North Carolina State University

Chair

Ryan McGeough, Northern Iowa University

Vice Chair / Program Planner

Ryan McGeough, Northern Iowa University

Vice Chair-Elect / Secretary

PHILOSOPHY & ETHICS OF COMMUNICATION

Immediate Past-Chair

Janie Harden Fritz, Duquense University

Chair

Brian Gilchrist, Eastern University

briang58@gmail.com

Vice Chair

Molly Stoltz, Valdosta State University

mmstoltz@valdosta.edu

Vice Chair-Elect

STATES ADVISORY COUNCIL

John H. Saunders, Alabama/Arkansas, University of Central Arkansas

Vice-chair Elect

Darrell Roe, Texas, East Texas Baptist University

Brad Bailey, Mississippi, Mississippi Gulf Coast Community College

SSCA CHARTER MEMBERS

MAY 2, 1930 **BIRMINGHAM, AL**

Annie Boyett, Howard College

Ellen Haven Gould, Alabama College

Rose B. Johnson, Woodlawn High School (Ala.)

T. Earle Johnson, University of Alabama

Mrs. Earle G. McLin, Birmingham Southern College

Helen Osbond, Alabama College

Edwin Paget, North Carolina State College

De Witt Ashton, Mississippi State College for Women

Virgil Baker, University of Arkansas, Fayetteville

Marvin G. Bauer, Washington & Lee University

Mrs. Artemus Calloway

H. P. Constans, University of Florida

Mildred Ford, Montgomery, Alabama

Frances Gooch, Scott College

Wilhelmina Hedde, Sunset High School in Texas

F. D. Mellen

Vera Alice Paul, State Teachers College, Athens, Georgia

J. W. Raine, Berea College

John D. Shaver, Alabama Polytechnic Institute

Nan Stephens, Agnes Scott College

Irving Stover, Stetson University

E. Turner Stump, Marshall College

Laura Suydom, Alabama

Claude M. Wise, Louisiana State University

SSCA EXECUTIVE DIRECTORS

1930 - T. Earle Johnson, University of Alabama, Tuscaloosa

1931 - M. F. Evan, Alabama 1933 Louise A. Blymer, Berea College

1935 - T. Earle Johnson, University of Alabama, Tuscaloosa

1936 - A. A. Hopkins, University of Florida

1938 - Louis H. Swain, Furman University

1941 - A. C. LaFollette, Murray State College

1944 - George Neely, Marion Institute

1945 - George Totten, Southwestern at Memphis

1948 - J. T. Daniel, University of Alabama, Tuscaloosa

1949 - T. Earle Johnson, University of Alabama, Tuscaloosa

1953 - Delwin Dusenbury, University of Florida

1955 - Paul Brandes, University of Southern Mississippi

1957 - Mary Louise Gehring, Stetson University

1961 - L. L. Zimmerman, University of Florida

1962 - Kevin Kearney, University of South Florida

1963 - Dwight L. Freshley, University of Georgia

1966 - Kevin Kearney, University of South Florida

1969 - Julian Burroughs, Jr., Wake Forrest University

1972 - Jerry L. Tarver, University of Richmond

1975 - G. Allan Yeomans, University of Tennessee, Knoxville

1978 - W. Stuart Towns, University of West Florida

1981 - John I. Sisco, University of South Florida

1985 - Howard Dorgan, Appalachian State University

1990 - Susan A. Siltanen, University of Southern Mississippi

1995 - Richard R. Ranta, University of Memphis

2000 - Hal W. Fulmer, Georgia Southern University

2005 - J. Emmett Winn, Auburn University

2010 - Carl M. Cates, Valdosta State University

2015 - **Jerold M. Hale**, *College of Charleston*

SOUTHERN COMMUNICATION JOURNAL EDITORS

1935 - Rose B. Johnson, Woodlawn High School, Birmingham, Alabama

1938 - Robert B. Capel, Hendrix College

1942 - Claude Kantner, Louisiana State University

1944 - Claude Shaver, Louisiana State University

1948 - Dallas Dickey, University of Florida

1951 - Howard Townsend, University of Texas, Austin

1954 - Douglas inger, University of Florida

1957 - Charles Getchell, University of Mississippi

1960 - Eugene White, University of Miami

1961 - Owen Peterson, Louisiana State University

1966 - Gregg Phifer, Florida State University

1969 - Dwight L. Freshley, University of Georgia

1972 - BerEhnt E. Bradley, Auburn University

1975 - Ralph T. Eubanks, University of West Florida

1978 - Jerry E. Tarver, University of Richmond

1981 - Howard Dorgan, Appalachian State University

1984 - Martha M. Solomon, Auburn University

1987 - Dale G. Leathers, University of Georgia

1990 - Keith V. Erickson, University of Southern Mississippi

- 1993 Andrew A. King, Louisiana State University
- 1996 Craig Allen Smith, University of North Carolina, Greensboro
- 1999 Kenneth Cissna, University of South Florida
- 2003 Joy Hart, University of Louisville
- 2006 John C. Meyer, University of Southern Mississippi
- 2009 Mary Stuckey, Georgia State University
- 2012 J.D. Ragsdale, Sam Houston State University
- 2015 Leroy Dorsey, University of Memphis

SSCA PRESIDENTS

- 1930 Edwin Paget, North Carolina State University
- 1931 Edwin Paget, North Carolina State University
- 1932 Frances K. Gooch, Agnes Scott College
- 1933 Henry P. Constans, University of Florida
- 1934 C. M. Wise, Louisiana State University
- 1935 Rose B. Johnson, Woodlawn High School (Alabama)
- 1936 Giles W. Gray, Louisiana State University
- 1937 Orville C. Miller, Vanderbilt University
- 1938 James Watt Raine, Berea College
- 1939 T. Earle Johnson, University of Alabama, Tuscaloosa
- 1940 Louise A. Sawyer, Georgia State Women's College
- 1941 Dallas C. Dickey, University of Florida Albert M. Harris, Vanderbilt University (Honorary)
- 1942 Leroy Lewis, Duke University
- 1943 Paul L. Soper, University of Tennessee, Knoxville
- 1944 Robert B. Capel, Northwestern State College
- 1945 Robert B. Capel, Northwestern State College
- 1946 Hazel Abbot, Converse College
- 1947 Lester L. Hale, University of Florida
- 1948- Charles A. McGlon, Baptist Theological Seminary
- 1949 Glenn R. Capp, Baylor University
- 1950 Claude L. Shaver, Louisiana State University
- 1951 Betty May Collins, Memphis Technological High School
- 1952 Batsell B. Baxter, David Lipscomb College
- 1953 Charles M. Getchell, University of Mississippi
- 1954 Louise Davison, Davison School of Speech Correction
- 1955 Frank B. Davis, Alabama Polytechnic Institute
- 1956 Elton Abernathy, Southwest Texas State University
- 1957 Thomas R. Lewis, Florida State University
- 1958 H. Hardy Perritt, University of Alabama
- 1959 McDonald Held, Howard Payne College
- **1960 Joseph C. Wetherby,** Duke University
- 1961 William S. Smith, Auburn University
- 1962 Roy E. Tew, University of Florida
- 1963 Roy D. Murphy, University of Southwestern Louisiana
- 1964 Carroll B. Ellis, David Lipscomb College
- 1965 James E. Popvich, University of South Florida
- 1966 Franklin Shirley, Wake Forrest University
- 1967 L. L. Zimmerman, University of Florida
- 1968 Marguerite Metcalf, Catholic High School (Arkansas)
- 1969 Waldo W. Braden, Louisiana State University
- 1970 Gregg Phifer, Florida State University
- 1971 E. Samuel Dudley, Mississippi State University
- 1972 John I. Sisco, University of South Florida
- 1973 Wayne N. Thompson, University of Houston
- 1974 Dwight L. Freshley, University of Georgia
- 1975 Beverly Whitaker Long, University of Texas, Austin
- 1976 Calvin M. Logue, University of Georgia
- 1977 J. Donald Ragsdale, Louisiana State University
- 1978 Bert E. Bradley, Auburn University
- 1979 Carl L. Kell, Western Kentucky University
- **1980 Mary Frances Hopkins**, Louisiana State University
- 1981 Ralph T. Eubanks, University of West Florida

- 1982 Michael M. Osborn, University of Memphis
- 1983 Jerry L. Tarver, University of Richmond
- 1984 Dale G. Leathers, University of Georgia
- 1985 Robert N. Bostrom, University of Kentucky
- 1986 Keith V. Erickson, University of Southern Mississippi
- 1987 Richard R. Ranta, University of Memphis
- **1988 Martha Solomon**, Auburn University
- 1989 James L. Applegate, University of Kentucky
- 1990 E. Culpepper Clark, University of Alabama, Tuscaloosa
- 1991 Howard Dorgan, Appalachian State University
- 1992 Lawrence A. Hosman, University of Southern Mississippi
- 1993 Navita Cummings James, University of South Florida
- 1994 Thomas S. Frentz, University of Arkansas, Fayetteville
- 1995 Lynne M. Webb, University of Memphis
- 1996 Nina-Jo Moore, Appalachian State University
- 1997 Renee Edwards, Louisiana State University
- 1998 Susan Siltanen, University of Southern Mississippi
- 1999 Gary A. Copeland, University of Alabama
- 2000 Mary Evelyn Collins, Sam Houston State University
- 2001 Trudy L. Hanson, West Texas A & M University
- 2002 Katherine W. Hawkins, Wichita State University
- 2003 Marilyn Young, Florida State University
- **2004 Terry Thibodeaux**, Sam Houston State University
- 2005 Kenneth N. Cissna, University of South Florida
- 2006 Charles H. Tardy, University of Southern Mississippi
- 2007 Craig Allen Smith, North Carolina State University
- **2008 Jerry Hale,** *University of Georgia*
- 2009 Patricia Amason, University of Arkansas
- 2010 Tom Socha, Old Dominion University
- 2011 Frances Brandau-Brown, Sam Houston State University
- 2012 Monette Callaway, Hinds Community College
- 2013 John C. Meyer, University of Southern Mississippi
- 2014 John Haas, University of Tennessee
- 2015 Jean DeHart, Appalachian State University

AWARD RECIPIENTS

ROBERT BOSTROM YOUNG SCHOLAR AWARD honors the most outstanding paper submitted to the convention each year by a graduate student. The recipient of this award is determined by the Vice President through a process established by the Vice President.

- 2015 Jonathan M. Broussard
- 2014 Nick J. Sciullo, Georgia State University
- 2012 Jennifer Lynne Cronin, University of North Carolina at Chapel Hill
- 2012 Timothy B. Worley, University of Georgia
- 2011 Ryan Erik McGeough, Louisiana State University
- **2010 Carly T. McKenzie**, *University of Alabama* **Cynthia Nichols**, *University of Alabama*
- 2009 Lauren Reichart, University of Alabama
- 2008 None given
- 2007 Anna Turnage, North Carolina State University
- 2006 Zac Gershberg, Louisiana State University
- 2005 Carey L. Powers, City University of New York
- 2004 Kelli L. Fellows, University of Georgia
- **2003 Kelli L. Fellows,** University of Georgia
- 2002 Mark A. Williams, Texas A & M University
 2001 William Harlow, Texas A & M University
- 2000 Pat Ferguson, University of Memphis
- **1999 Martin Carcasson**, Texas A & M University
- 1998 Christie Trinastich, University of Texas, Austin
- 1997 Preston Coleman, University of Iowa

1996 - Garth Pauley, Penn State University

1995 - Dionel Cotanda, University of South Florida

1994 - Raka Shome, University of Georgia

1993 - E. M. I. Sefcovic, University of Georgia

1992 - Kathryn Greene, University of Georgia Rhonda G. Parker, University of Georgia

1991 - Kim E. Freeman, University of Florida

1990 - Cindy J. Kistenberg, Louisiana State University Krystyna Strzyzewski, University of Arizona

1989 - Regina M. Hoffman, Louisiana State University

1988 - Roy J. Schwartzman, University of Iowa

1987 - Stephanie Zimmerman, University of Kentucky

DWIGHT L. FRESHLEY OUTSTANDING NEW TEACHER

AWARD honors SSCA members who have demonstrated teaching excellence early in their careers. Nominees must teach courses in communication and have taught full- time for at least two and not more than five years. In addition to the requirements noted above, each nominee must submit a statement of not more than 500 words on his or her "Philosophy and Practice of Teaching."

2015 - Mary Beth Asbury

2014 - Siobhan Smith, University of Louisville

2013 - David P. Terry, San Jose State University

2012 - Casey Malone Maugh, University of Southern Mississippi - Gulf Coast

2011 - Minsun Shim, University of Georgia

2010 - Lora B. Helvie-Mason, Southern University at New Orleans

2009 - Deborah Cunningham Walker, Coastal Carolina University

2008 - Monica Pombo, Appalachian State University

2007 - Billy Wooten, Berea College

2006 - Marcyrose Chvasta, University of South Florida

2005 - Daryl W. Wiesman, Clemson University

2004 - Kandi L. Walker, University of Louisville

2003 - None given

2002 - Frances Brandau-Brown, Sam Houston State University

2001 - Melanie Morgan, University of Louisville

2000 - Vanessa Beasley, Texas A & M University

1999 - Karla K. Jensen, Texas Tech University

1998 - Charla Markhum Shaw, University of Texas, Arlington

1997 - None given

1996 - Carl M. Cates, Valdosta State University

1995 - Enrique D. Rigsby, Texas A & M University

ROSE B. JOHNSON SCJ ARTICLE AWARD honors the author or authors of an outstanding, significant article published in the Southern Communication Journal. The recipient of this award is determined by the Editor and editorial board of SCJ through a process established by the Editor.

2015 - Kathleen Hunt

2014 - Patricia Davis, Georgia State University

2013 - Wendy Atkins-Sayre, University of Southern Mississippi

2012 - Page Toller, University of Nebraska-Omaha

2011 - Daniel A. Grano, University of North Carolina at Charlotte

2010 - Deborah Thomson, East Carolina University

2009 - Christina R. Foust, University of Denver

2008 - James J. Kimble, Seton Hall University

2007 - Todd McDorman, Wabash College

2006 - Katherine Hendrix, University of Memphis

2005 - Michael Waltman, University of North Carolina

2004 - Carol B. Mills, Northern Illinois University
Austin S. Babrow, Purdue University

2003 - Kathryn M. Olsen, University of Wisconsin, Milwaukee

2002 - Suzanne Fitch, Southwest Texas State University
Roseann M. Mandziuk, Southwest Texas State University

2001 - John R. Stewart and Karen Zediker, University of Washington

2000 - Jacquline Bacon

1999 - Michael Pfau, University of Wisconsin Patricia Moy, University of Wisconsin

Barry Radler, University of Wisconsin

Michael K. Bridgeman, University of Wisconsin

1998 - Robert E. Terrill, Indiana University
David Zarefsky, Northwestern University
Marouf Hasian, Jr., Arizona State University
Lisa A. Flores, Arizona State University

1997 - William Bailey, University of Arizona

1996 - Jill Taft Kaufman, Central Michigan University

1995 - Abran J. Salazar, Texas A & M University
Samuel L. Becker, University of Iowa
Virginia Daughety, University of Iowa

1994 - Calvin M. Logue, University of Georgia Thurmon Garner, University of Georgia

1993 - Dilip Parameshwar Gaonkar, University of Illinois

1987 - Charles R. Conrad, Texas A & M University

1984 - David Zarefsky, Northwestern University

T. EARLE JOHNSON-EDWIN PAGET DISTINGUISHED

SERVICE AWARD honors SSCA members who, through their service and leadership to the Association and the profession, have made significant contributions and merit recognition.

2015 - John Meyer

2014 - J. Donald Ragsdale, Sam Houston State University

2013 - Emmet Winn, Auburn University

2012 - Trudy Hanson, West Texas A&M University

2011 - Michael and Suzanne Osborn, University of Memphis

2010 - Mark Hickson III, University of Alabama at Birmingham

2009 - Thomas Frentz, University of Arkansas

2008 - None given

2007 - Kenneth Cissna, University of South Florida

2006 - Marilyn Young, Florida State University

2005 - None given

2004 - Mary Evelyn Collins, Sam Houston State University

2003 - Richard L. Conville, *University of Southern Mississippi*

2002 - Nina-Jo Moore, Appalachian State University

2001 - Richard Ranta, University of Memphis

2000 - Susan Siltanen, *University of Southern Mississippi*

1999 - Bert Bradley, Auburn University

1998 - Keith Erickson, University of Southern Mississippi

1997 - Jerry Tarver, University of Richmond

1996 - Dwight Freshley, University of Georgia Gregg Phifer, Florida State University

1995 - Howard Dorgan, Appalachian State University

1994 - John I. Sisco, Southwest Missouri State University

MINORITY RECRUITMENT AND RETENTION AWARD honors

institutions that have demonstrated noteworthy commitment to the recruitment and retention of minority students for their campuses.

2015 - None given

2014 - None given

2013 - School of Journalism and Mass Communication, *University of Southern Mississippi*

2012 - None given

2011 - None given

2010 - Department of Communication Studies, The University of North Carolina at Charlotte

2009 - Department of Communication and Journalism, *College of Liberal Arts, Auburn University*

2008 - None given

2007 - None given

2006 - None given

MICHAEL M. OSBORN TEACHER-SCHOLAR AWARD honors

SSCA members who have balanced professional careers, having achieved excellence in teaching, scholarship, and service.

2015 - Lynne Webb

2104 - Roseann Manduziuk, Texas State University

2013 - Kenneth N. Cissna, University of South Florida

2012 - Katherine Hendrix, University of Memphis

2011 - Kathleen J. Turner, Davidson College

2010 - Jerry Hale, University of Georgia

2009 - None given

2008 - Art Bochner, University of South Florida

2007 - Martin Medhurst, Baylor University

2006 - None given

2005 - Marilyn Young, Florida State University

2004 - Julia T. Woods, University of North Carolina

2003 - Robert E. Denton, Jr., Virginia Polytechnic Institute

2002 - None given

2001 - Janice Rushing, University of Arkansas

2000 - None given

1999 - Ronald H. Carpenter, University of Florida

1998 - Mary Frances Hopkins (emeritus), Louisiana State University

1997 - Tom Frentz, *University of Arkansas, Fayetteville*

1996 - None given

1995 - Beverly Whitaker Long, University of North Carolina, Chapel Hill

1994 - Michael M. Osborn, University of Memphis

OUTREACH AWARD honors SSCA members who have made significant contributions to the profession by facilitating the success and access of under-represented populations or the integration of specific groups of students, professionals, or scholars into the communication discipline or professional organizations. The significant contribution may be the initiation of a major activity, the completion of a major project, or represent a lifetime of work with numerous individuals or on numerous meaningful activities. The scope of the activity may be national, regional, or local, and might involve mentoring, advising, liaison, or other activities.

2015 - None given

2014 - None given

2013 - Jimmie Manning, Northern Illinois University

2012 - Dominique Gendrin, Xavier University

2011 - Sean Long, University of North Carolina at Charlotte

2010 - Tina Harris, University of Georgia

2009 - William Thompson, University of Louisville

2008 - Margaret D'Silva, University of Louisville

2007 - None given

2006 - Carol Winkler, Georgia State University

2005 - Steve Madden, Clemson University

2004 - None given

2003 - None given

2002 - Marsha Houston, University of Alabama

2001 - None given

2000 - Tyrone L. Adams, University of Louisiana, Lafayette

1999 - Robert Denton, Viginia Tech

1998 - Suzanne Osborn

1997 - Lynne M. Webb, University of Memphis

1996 - Andrew King, Louisiana State University

1995 - E. Culpepper Clark, University of Alabama, Tuscaloosa

1994 - Theodore Clevenger, Jr., Florida State University

JANICE HOCKER RUSHING EARLY CAREER RESEARCH

AWARD honors SSCA members who have demonstrated exceptional scholarly ability through research and publication early in their academic careers. Nominees must be untenured, assistant professors in the field of communication, and no more than five years shall have passed between nominee's appointment to the rank of assistant professor (or receipt of terminal degree) and the time of the award. In addition, nominees must have participated in the program of the annual convention at least twice (or participated once in the convention program and published an article in the Southern Communication Journal). In addition to the requirements noted above, a maximum of three (3) representative publications by the nominee must be submitted.

2015 - Pavica Sheldon

2014 - Rebekah Fox, Texas State University **Po-Lin Pan**, Arkansas State University

2013 - Graham Bodie, Louisiana State University
E. Johanna Hartelius, University of Pittsburgh

2012 - Megan Foley, Mississippi State University Brandon Inabinet, Furman University

2011 - Ambar Basu, University of South Florida

2010 - None given

2009 - Dan Grano, The University of North Carolina at Charlotte
Ashli Q. Stokes, The University of North Carolina at Charlotte

2008 - Jason Edward Black, University of Alabama
Cris Davis, The University of North Carolina at Charlotte

2007 - Elissa Foster, San Jose State University

2006 - Stacy Holman Jones, University of South Florida

2005 - Arthur Raney, Florida State University

2004 - Michael I. Arrington, Ohio University

2003 - Kevin Wright, University of Memphis

2002 - None given

2001 - None given

2000 - None given

1999 - Jim Kuypers, *Dartmouth College*

1998 - Jennifer Monahan, University of Georgia

1997 - Kathryn Greene, East Carolina University

1996 - Sean Patrick O'Rourke, Vanderbilt University

1995 - Cindy J. Kistenberg, *University of Houston, Downtown* **Roxanne L. Parrot,** *University of Georgia*

FRANKLIN SHIRLEY AWARD FOR THE TOP UNDERGRADUATE HONORS CONFERENCE PAPER honors

the most outstanding paper submitted each year to the Theodore Clevenger Jr. Undergraduate Honors Conference. The recipient of this award is determined by the Vice President Elect through a process established by the Vice President Elect.

2015 - Polina Larina

2014 - Terrell Jake Dionne, University of North Texas

2013 - Kirsten Clark, *Millsaps College*

2012 - Monica Lawson, Transylvania University

2011 - Diana Lynde, Columbia College

2010 - Brad Griffith

2009 - Lateshia Beachum, Columbia College

2008 - Kattrina Baldus, *James Madison University*

2007 - Judith Novak, University of Kentucky Drew Anderson, Georgia Southern University

2006 - Alex Teh, University of Georgia

2005 - Jennifer Bafundo, Furman University

2004 - Lindsey Ilion, George Washington University

2003 - Andrew Thomas Ross, George Washington University

2002 - Cynthia Ledford, University of Kentucky

2001 - Sara Bakker, George Washington University

2000 - Melanie Dotson, Samford University

1999 - Mark T. Witko, University of Wyoming

1998 - Kevin Hooper, North Carolina State University

1997 - Amy Tilton, University of Texas, Corpus Christi

1996 - Andrea Doughty and Kelli Jones, *University of Alabama at Birmingham*

1995 - Blaine Hummel and Garret Ulosevich, Trinity University

1994 - Gerard Pfannensteil, Trinity University

1993 - Joshua Boyd, David Lipscomb University

1992 - Lorice Evans, *Trinity University*

JOHN I. SISCO EXCELLENCE IN TEACHING AWARD honors

SSCA members who have consistently demonstrated excellence in teaching communication throughout their academic careers. Nominees must be employed full-time teaching courses in communication for a minimum of ten years. In addition to the requirements noted above, each nominee must submit a statement of not more than 500 words on his or her "Philosophy and Practice of Teaching."

2015 - Carol Thompson

2014 - Leigh Anne Howard, University of Southern Illinois

2013 - Michael I. Arrington, University of Kentucky

2012 - Jennifer A. Samp, Auburn University

2011 - Barbara Biesecker, University of Georgia

2010 - Deanna Dannels, North Carolina State University

2009 - Sean O'Rourke, Furman University

2008 - Joy Hart, University of Louisville

2007 - Elizabeth Bell, University of South Florida

2006 - Mary E. Stuckey, Georgia State University

2005 - None Given

2004 - Stephen Braden, Georgia State University

2003 - None Given

2002 - Katherine Hendrix, University of Memphis

2001 - Bonnie J. Dow, University of Georgia

2000 - James A. Aune, Texas A & M University

1999 - Lawrence A. Hosman, University of Mississippi

1998 - Mark Hickson III, University of Alabama, Birmingham

1997 - George Grice, Radford University

1996 - Nina-Jo Moore, Appalachian State University

1995 - Calvin M. Logue, University of Georgia

1994 - Marsha L. Vanderford, University of South Florida

OUTSTANDING SCHOLAR IN COMMUNICATION THEORY AWARD

2015 - None given

2014 - Lynne M. Webb, University of Arkansas

2013 - James Honeycutt, Louisiana State University

2012 - Ronald C. Arnett, Duquesne University

2011 - Jerry Hale, University of Michigan, Dearborn

2010 - John C. Meyer, University of Southern Mississippi

2009 - Pamela Kalbfleisch, University of North Dakota

2008 - William G. Powers, Texas Christian University

2007 - None given

2006 - None given

2005 - James C. McCroskey, West Virginia University

2004 - Richard Conville, University of Southern Mississippi

2003 - J. Donald Ragsdale, Sam Houston State University

2002 - Kenneth N. Cissna, University of South Florida

2001 - Ralph Behnke, Texas Christian University

2000 - Lynne M. Webb, University of Arkansas

1999 - Joann Keyton, University of Memphis

1998 - Charles H. Tardy, *University of Southern Mississippi*

1997 - Renee Edwards, Louisiana State University

1996 - James L. Applegate, University of Kentucky

1995 - Mark L. Knapp, University of Texas

1994 - Theodore Clevenger, Jr., Florida State University

GENDER STUDIES SCHOLAR OF THE YEAR

2015 - None given

2014 - None given

2013 - Jane Jorgenson, University of South Florida

2012 - None given

2011 - Marion Meyers, Georgia State University

2010 - Janis Edwards, University of Alabama

2009 - Carole Blair, University of North Carolina, Chapel Hill

2008 - Roseann M. Mandziuk, Texas State University

2007 - Julia T. Wood, University of North Carolina, Chapel Hill

2006 - Elizabeth Allen Bell, University of South Florida

2005 - Sonja K. Foss, *University of Colorado at Denver* **Karen A. Foss,** *University of New Mexico*

2004 - Donna Nudd, Florida State University

2003 - None given

2002 - Diana K. Ivy, Texas A&M University, Corpus Christi

2001 - Lynne Webb, University of Arkansas

2000 - None given

1999 - Trudy L. Hanson, West Texas A&M University

1998 - Katherine Hawkins, Wichita State University

1997 - Susan Stiltanen, University of Southern Mississippi

1996 - Marsha Vanderford, University of South Florida

1995 - Renee Edwards, Louisiana State University

1994 - Julia T. Wood, University of North Carolina, Chapel Hill

1993 - Carol J. Jablonski, University of South Florida

1992 - Mary Frances HopKins, Louisiana State University

1991 - Navita Cummings James, *University of South Florida*

1990 - Marsha Houston, Tulane University

1989 - Virginia E. Wheeless, Morehead State University

1988 - Kathleen J. Turner, Tulane University

SUZANNE OSBORN COMMUNITY COLLEGE OUTSTANDING EDUCATOR AWARD Committee, whose

purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Awards Guideline" and designate a recipient or recipients, unless none of the nominees meets the criteria.

2015 - Monette Callaway

PAST CONVENTIONS & HOTELS

1930 BIRMINGHAM, ALThomas Jefferson Hotel

1931 ATLANTA, GA Henry Grady Hotel

1932 ASHEVILLE, NC

1933 BEREA, KY Boone Tavern

1934 BIRMINGHAM, ALThomas Jefferson Hotel

1935 NEW ORLEANS, LAStevens Hotel with NATS

1936 GAINESVILLE, FL Thomas Hotel

1937 NASHVILLE, TNAndrew Jackson Hotel

1938 ATLANTA, GA Henry Grady Hotel

1939 BATON ROUGE, LA Heidelberg Hotel

1940 CHATTANOOGA, TNPatten Hotel

1941 BIRMINGHAM, AL Tutwiler Hotel

1942 ATLANTA, GA Henry Grady Hotel

1943 JACKSON, MS Heidelberg Hotel

1944 JACKSON, MS Heidelberg Hotel

1945 CLEVELAND, TN (CANCELLED) Cherokee Hotel

1946 ATLANTA, GA Henry Grady Hotel

1947 BATON ROUGE, LA Heidelberg Hotel

1948 NASHVILLE, TN Maxwell Hotel

1949 WACO, TX Roosevelt Hotel

1950 BIRMINGHAM, AL Tutwiler Hotel

1951 GAINESVILLE, FL Thomas Hotel

1952 JACKSON, MS Heidelberg Hotel

1953 GREENVILLE, SCPoinsett Hotel

1954 DALLAS, TX Adolphus Hotel

1955 MEMPHIS, TN Peabody Hotel

1956 HATTIESBURG, MSForrest Hotel

1957 ATHENS, GA Georgia Center for Cont. Education

1958 HOUSTON, TX Rice Hotel 1959 LOUISVILLE, KY

Sheraton Seelbach Hotel

1960 WINSTON-SALEM, NC Robert E. Lee Hotel

1961 MIAMI, FL Everglades Hotel

1962 AUSTIN, TX Driskell Hotel

1963 NASHVILLE, TNAndrew Jackson Hotel

1964 HOUSTON, TX Texas State Hotel

Jack Tar Hotel

1966 MIAMI, FL Everglades Hotel 1967 LITTLE ROCK, AR

Marion Hotel
1968 MEMPHIS, TN (CANCELLED)

Peabody Hotel 1969 MEMPHIS, TN Peabody Hotel

1970 WINSTON-SALEM, NC Robert E. Lee Hotel

1971 NEW ORLEANS, LA Roosevelt Hotel

1972 SAN ANTONIO, TX El Tropicano Hotel

1973 LEXINGTON, KY Phoenix Hotel

1974 RICHMOND, VAJohn Marshall Hotel

1975 TALLAHASSEE, FLTallahassee Hilton Hotel

1976 SAN ANTONIO, TX El Tropicano Hotel

1977 KNOXVILLE, TN Hyatt Regency Hotel

1978 ATLANTA, GA
Sheraton Biltmore Hotel
84 Southern States
Communication Association

1979 BILOXI, MSBroadwater Beach Hotel

1980 BIRMINGHAM, AL Hyatt House Hotel

1981 AUSTIN, TXHilton Palacio del Rio

1982 HOT SPRINGS, AR Arlington Hotel

1983 ORLANDO, FL Hilton Inn-Florida Center

1984 BATON ROUGE, LA Hilton Hotel

1985 WINSTON-SALEM, NC Hyatt House Hotel

1986 HOUSTON, TX Shamrock Hilton Hotel **1987 ST. LOUIS, MO**Clarion Hotel with CSCA

1988 MEMPHIS, TNThe Peabody Hotel

1989 LOUISVILLE, KY Brown Hotel

1990 BIRMINGHAM, AL Radisson Hotel

1991 TAMPA, FL Hyatt Regency

1992 SAN ANTONIO, TX St. Anthony Hotel

1993 LEXINGTON, KY
Hyatt Regency & Radisson
Plaza with CSCA

1994 NORFOLK, VA Omni Hotel

1995 NEW ORLEANS, LAThe Monteleone Hotel

1996 MEMPHIS, TN
The Peabody Hotel

1997 SAVANNAH, GA Hyatt Regency

1998 SAN ANTONIO, TX La Mansion del Rio 1999 ST. LOUIS, MO

Adams Mark Hotel

2000 NEW ORLEANS, LA The Monteleone Hotel

2001 LEXINGTON, KY Radisson Plaza Hotel

2002 WINSTON-SALEM, NC The Adams Mark

2003 BIRMINGHAM, AL Sheraton Hotel

2004 TAMPA, FL

Wyndam Harbour Island Hotel

2005 BATON ROUGE, LA Radisson Hotel

2006 DALLAS, TXMarriott Galleria-Addison

2007 LOUISVILLE, KY

Marriott Downtown **2008 SAVANNAH, GA**

Hyatt Regency 2009 NORFOLK, VA Marriott Waterside

2010 MEMPHIS, TNThe Peabody Hotel

2011 LITTLE ROCK, AR Doubletree Hotel

2012 SAN ANTONIO, TXThe St. Anthony Hotel

2013 LOUISVILLE, KY The Seelbach Hilton

2014 New Orleans, LAThe New Orleans Sheraton

2015 Tampa, FLThe Marriott Waterside

LIFE MEMBERS

Andersen, Kenneth E.

Arrington, Michael I.

Balthrop, Bill

Bates, Benjamin

Brandau-Brown, Frances

Cardenas, Cristina

Cates, Carl M.

Chesebro, James

Cissna, Kenneth N.

Collins, Mary Evelyn

Condit, Celeste M.

Coopman, Stephanie

Darsey, James

DeHart, Jean

D'Silva, Margaret U.

Eaves, Michael

Edwards, Renee

Edwards, William H.

Erickson, Keith V.

Foster, John R.

Frank, Robert E.

Fulmer, Hal W.

Guthrie, Russell A.

Hart, Joy

Hawkins, Katherine W.

Hickson III, Mark.

Hosman, Lawrence A.

Jackson II, Ronald

Kalbfleisch, Pamela J.

Korn, Jenny

Kuypers, Jim A.

McGee, Brian R.

McMahan, Eva M.

Medhurst, Martin

Moore, Nina-Jo

Newcombe, P. Judson

O'Rourke, Sean Patrick

Olson, Kathryn M.

Osborn, Michael

Osborn, Suzanne

Phillips, Selene

Powell, Larry

Pyle, Andrew

Ranta, Richard R.

Sisco, John I.

Smith, Robert M.

Spencer, Leland

Stuckey, Mary E.

Tarver, Jerry L.

Thibodeaux, Terry M.

Towns, Stuart

Violanti, Michelle T.

Webb, Lynne M.

Weiss, Steven

Wheaton, Patrick G.

Winn, J. Emmett

PATRON MEMBERS

Amason, Patricia

Cheshier, David M.

Clower, Ramona

Cockrell, Kristen

Glenn, Robert J. III

Haas, John

Hale, Jerry

Hanson, Trudy

Harlow, William

Hart, Roderick

Matthews, Marsha

Meyer, John

Munsell, Jason

Smith, Siobhan

Sutton, David

EMERITUS MEMBERS

Asmuth, M. Violet

Bangham, Jerry

Bock, E. Hope

Borden, Amanda

Cook, Norma Cox

Croft, Blanton

Eiland, Millard F.

Freshley, Dwight L.

Gruner, Charles R.

Herndon, Rosanna T.

Karns, C. Franklin

Loeffler, Donald L.

Logue, Cal M.

Mixon, Harold D.

Quianthy, Richard L.

Reynolds, Beatrice Kay

Ritter, Kurt

Roach, Carol A.

Smith, Stephen

Vickery, Jim

Waldhart, Enid

Young, Marilyn

INSTITUTIONAL MEMBERS

Alabama Communication

Association

College of Charleston

Furman University

Louisiana State University

University of Memphis

University of Montevallo

North Carolina State University

Valdosta State University

Western Kentucky University

SSCA CONSTITUTION

ARTICLE I: NAME

The name of the Association shall be the Southern States Communication Association.

ARTICLE II: PURPOSE

The purpose of the Association shall be to promote study, criticism, research, teaching, and application of the artistic, humanistic, and scientific principles of communication. The Association, a not-for-profit organization, exists for educational, scientific, and literary purposes only. No part of the net revenues of the Association, if any, may be used for the private benefit of any individual or group, except that the Executive Council may establish scholarships or research grants for projects or purposes appropriate to the Association.

ARTICLE III: MEMBERSHIP

Section 1. Individual Membership. Individual membership in the Association shall be open, upon application, to any interested person upon payment of the current annual dues. Regular membership, student membership, sustaining membership, patron membership, and lifetime membership are all individual memberships. Active individual membership is a requirement for all elected and appointed positions that support and represent the association. The Executive Council shall set services provided for the different categories of membership.

ARTICLE IV: OFFICERS

Section 1. Officers. The officers of this Association shall be: The Administrative Committee includes the President, the Vice President, the Vice President, the Executive Director, the Journal Editor, the Marketing Director, the Immediate Past President, and the Financial Committee Chair.

Section 2. Term of Office. The terms of office of the President, Vice President, and Vice President-Elect shall be for one year; of the Journal Editor, the Marketing Director, and representatives to the National Communication Association (NCA), three years; and of the Executive Director, five years.

Section 3. Succession

- 1. The Vice President shall automatically succeed to the office of the President upon the expiration of the President's term of office. The Vice President shall succeed the President should the President's office become vacant through death, resignation, or disability.
- 2. The Vice President-Elect shall automatically succeed to the office of Vice President upon expiration of the Vice President's term of office. The Vice President-Elect shall serve as assistant to the Vice President. The Vice-President-Elect shall succeed the Vice President should the Vice President's office become vacant through death, resignation, or disability except as specified in Section 5.

Section 4. Duties of Officers.

- 1. The President shall perform the following duties and such other related duties as shall arise:
 - $1.\ Preside\ at\ all\ business\ meetings\ of\ the\ Association\ and\ of\ the\ Executive\ Council.$
 - 2. Appoint and notify all committees except those otherwise provided for.
 - 3. Provide oversight of divisions and interest groups.
 - 4. Serve as liaison officer between the Southern States Communication Association and all other national, regional, and associations with similar or related interests.
 - 5. See that members of the profession receive notice of meetings and activities of the Association and of the Executive Council, unless the transmission of such notices has been otherwise assigned.
 - 6. Facilitate the performance of the constitutional duties of all other officers and committees.
- 2. The Vice President shall perform the following duties and such other related duties as shall arise:
 - 1. Prepare the program for the annual convention.
 - 2. Serve as program coordinator of the sectional programs arranged by the officers of the recognized Divisions of the Association. The Vice President, as program chair, shall consider the recommendations of the Division Vice Chairs as to programs, but shall have final authority regarding the program and winner of the Robert Bostrom Award selection.
 - 3. Assist the President in promoting the activities and interests of the Association as needed or requested.
- 3. The Vice President Elect shall perform the following duties and other such related duties as shall arise:
 - 1. Be responsible for the annual recruitment efforts of the Association.
 - 2. Assist the President and Vice President in promoting the activities and interests of the Association as needed or requested.
 - 3. Plan the annual Theodore Clevenger, Jr. Undergraduate Honors Conference and determine the Franklin Shirley Award winner.
- 4. The Executive Director shall perform all ordinary duties of the Secretary and Treasurer of the Association and of the Executive Council.
 - 1. As Treasurer, the Executive Director shall furnish a financial report at each annual convention. The Executive Director shall incorporate into the report a financial accounting covering all publications and the results of the official independent accounting review.
 - 2. The Executive Director shall notify the National Communication Association Executive Offices of the names and addresses of the newly elected High School, College, and Community/Two Year College Representatives to Legislative Assembly immediately after the election results have been announced.
 - 3. The Executive Director shall appoint a newsletter editor and a Webpage Editor.

- 4. The Executive Director shall publish the SSCA newsletter and conduct Association elections in accordance with procedures outlined elsewhere in the Constitution.
- 5. The Executive Director shall negotiate and sign all contracts on behalf of the Association, subject to approval of the Association.
- 5. The Journal Editor shall direct and supervise the publication of the Southern Communication Journal as authorized by the Executive Council.
- 6. The Marketing Director shall be responsible for development, implementation, and evaluation of association marketing activities. These include, but are not limited to: strategic planning, preparing and implementing various marketing activities, membership development and maintenance, organizational branding, securing advertising, and expansion of state, regional, and national organizational awareness.
- 7. All SSCA representatives to NCA shall represent the interests of SSCA and its members at the national level, reporting to SSCA's president.
- 8. The Immediate Past President shall chair the Nominating Committee and other duties accepted in consultation with the President.
- 9. The Administrative Committee includes the President, the Vice President, the Vice- President-Elect, the Executive Director, the Journal Editor, the Marketing Director, the Immediate Past President, and the Finance Committee Chair.

Section 5. Vacancies.

- 1. The Executive Council shall have authority to fill any vacancy, other than the Presidency, created by the death, resignation, or disability of an elected officer of the Association.
- 2. In the event of multiple officer vacancies and/or a vacancy at a point after submissions have been received for the annual convention or undergraduate honors conference, the Administrative Council shall, at its discretion, select a replacement.
- 3. In the event of an Executive Director vacancy, the Executive Council shall put forward a replacement who would be ratified by the association membership.

ARTICLE V: EXECUTIVE COUNCIL

Section 1. Membership.

The membership to the Executive Council of the Association shall be:

- 1. President, Vice President, Vice-President-Elect, Executive Director, Journal Editor, Marketing Director, Chair and members of the Finance Committee.
- 2. The chairs of the established Divisions of the Association.
- 3. The Immediate Past President, retiring Executive Director, and retiring Journal Editor, each for one year following that person's term of office.
- 4. Three members elected at large by members of the Association for a three-year term to serve as representatives to the Legislative Assembly of the National Communication Association. On a three-year rotating basis, they shall be elected to represent the interests of High School, College, and Community/Two-Year College members. The High School, College, and Community/Two Year College Representatives to the Legislative Assembly of the National Communication Association shall present a report based on correspondence and notes from business meetings of the National Communication Association to the Executive Council at its first meeting at the annual convention.

Section 2. Terms of Office. Newly elected officers and Council members shall assume office at the close of the annual convention with the exception of the Executive Director, who shall take office as provided in Article VII, Section 4B and 4C.

Section 3. Meetings. The Executive Council shall normally meet at least three (3) times each year, twice at the annual convention prior to the Association business meetings, and once at the annual convention of the NCA.

Section 4. Duties and Responsibilities. The Executive Council shall receive reports, recommend budgets, initiate action, establish scholarships or research grants for projects or purposes appropriate to the Association, and oversee the long-range planning for the Association. In the period between annual conventions, the Executive Council shall act for the membership of the Association.

Section 5. Emergency Procedures. In case of an emergency that would make it either impossible or impractical for the president to convene the Executive Council, the President may empower an Emergency Council consisting of the President, the Immediate Past President, the Vice President, the Vice-President. Elect, and the Executive Director to act for the Executive Council. The President may consult each member to determine what action is to be taken on behalf of the Executive Council. Items not requiring an immediate decision are to be decided by polling the entire Executive Council.

Section 6. Quorum. Those members of the Executive Council present at a regularly scheduled and announced meeting of the Executive Council shall constitute a quorum.

ARTICLE VI: MEETINGS

Section 1. Business Meetings. The Association shall hold at least two (2) business meetings at each annual convention.

Section 2.

- 1. Annual Convention. The Association shall hold a convention and the Theodore Clevenger, Jr. Undergraduate Honors Conference each year in the months of March or April, preferably during the first full week in April or as near thereto as feasible, at a time determined by the Executive Council upon recommendation by the Time and Place Committee as provided in Article IX, Section 1.
- 2. Regional Rotation. Whenever possible, the Time and Place Committee should seek to systematically rotate the Annual Convention site among the several geographical regions within the larger region covered by the Southern States Communication Association.
- Local Arrangements. An SSCA member living in or near the host convention city shall chair a local committee to assist the Administrative Committee with convention arrangements.

Section 3. Strategic Planning Meeting. Upon the call of the President, the Administrative Committee, Immediate Past Executive Director, Finance Committee Chair, and other appropriate members as designated by the President, shall meet for the purpose of strategic planning. No more than five years shall elapse between such meetings. The president is responsible for providing a summary report of the meeting to be filed with the Executive Director and to be presented at the subsequent annual convention's business meeting.

Section 4. Quorum. Those members of the Association present at a regularly scheduled and announced meeting of the Association shall constitute a quorum.

ARTICLE VII: NOMINATIONS, ELECTIONS, AND APPOINTMENTS

Section 1. Nominating Committee.

- 1. Method of Selection.
 - 1. The Nominating Committee shall consist of the Immediate Past President of the Association, as chair, and the Immediate Past Chairs of all Divisions.
 - 2. All members shall serve for one year.
 - 3. The Committee Chair or designee shall give a report to the Executive Council at its annual meeting during the National Communication Association convention.
- 2. Restrictions. A member of the Nominating Committee shall not be eligible for any office to be considered by that committee.
- 3. Responsibilities.
 - 1. Nominations for the Slate of Officers may be made by the following methods:
 - 1. By the Nominating Committee
 - 2. Any SSCA member in good standing may make recommendations to the Nominating Committee.
 - 3. Nominators may submit materials supporting nominees.
 - 4. Other names may be added to the Slate of Officers by petition filed with the Nominating Committee at least six months before the annual convention. The petition shall state the names of the nominee and the office to which the person is being nominated and shall be signed by at least twenty-five (25) Association members in good standing at the time and who represent at least two states and five separate institutions.
 - 2. The Nominating Committee shall check with all possible nominees to make each one aware of the responsibilities of the office to which the person is being nominated and to determine that the nominee will accept and assume the responsibility if elected. Nominees must be members in good standing at the time of the nomination.
 - 3. The chair of the Nominating Committee shall submit to the Executive Director a list of nominees along with vita information on each candidate and platform statements from each candidate for the office of Vice President-Elect at least one hundred twenty (120) days prior to the annual convention.

Section 2. Officers to be Elected.

- 1. Officers to be elected each year are the Vice President-Elect and one Member-at-Large to the Executive Council, who is also the representative to the Legislative Assembly of NCA (the High School, College, and Community/Two Year College Representative to the Legislative Assembly of the National Communication Association on a rotating basis).
- 2. Officers to be elected every three years are the representative to the NCA Nominating Committee.

Section 3. Election.

- 1. First Ballot.
 - 1. At least seventy (70) days before each annual convention the Executive Director shall make available a ballot to each member of the Association who is in good standing at the time.
 - 2. This ballot shall contain the names of the candidates for the various offices for which the Nominating Committee is charged to present candidates. The vita information for each candidate and the platform statements of no more than 300 words for all candidates shall be made available to all members.
 - 3. A deadline of at least thirty-five (35) days prior to the annual convention shall be set for voting.
 - 4. To be valid, each ballot must be submitted by an association member in good standing and verified by the Executive Director at the close of voting.
- 2. Second Ballot. If a candidate does not receive a majority vote by the first ballot, a second ballot listing the two candidates who received the plurality of votes shall be taken in the same manner as the first ballot, except that the Executive Director shall open the voting at least thirty (30) days prior to the convention and close the voting at least fifteen (15) days prior to the convention.

Tie Between Two Candidates. If two candidates are the only ones on the ballot and receive exactly the same number of votes or a majority is not achieved, the Executive Director shall contact both candidates prior to conducting a second election. The second election shall open the voting at least thirty (30) days prior to the convention and close the voting at least fifteen (15) days prior to the convention. In the event that another tie or lack of majority ensues, the Executive Director shall conduct an election at the annual convention business meeting.

Section 4. Officers to be Appointed.

- 1. The Executive Director and the Marketing Director shall be appointed by the Executive Council upon recommendation of a sub-committee appointed by the President and ratified by the membership at the convention.
- 2. The Journal Editor shall be appointed by the Executive Council, upon the recommendation of the Publications Committee, and ratification by the membership at the convention.
- 3. The Executive Director and Journal Editor shall be appointed one year prior to taking office.
- 4. The term of the Executive Director shall correspond to the fiscal year of the Association, August 1 to July 31, and continue for five (5) consecutive fiscal years.

ARTICLE VIII: DUES AND FEES

Section 1. Categories.

- 1. Dues and fees of the Association shall be established for the following categories:
 - 1. Regular Membership
 - 2. Student Membership
 - 3. Sustaining Membership
 - 4. Patron Membership
 - 5. Institutional Membership
 - 6. Life Membership
 - 7. Convention Fees
 - 8. Undergraduate Honors Conference Fee
- 2. Establishment of Rates: The rates for the dues and fees in each of the categories shall be established by a two-thirds (2/3) vote of the membership voting at an annual convention business meeting.

Section 2. The Executive Director and Marketing Director, in consultation with the Administrative Committee, shall set fees for the following: exhibitor fees, advertising fees for the convention program, and ads for job postings.

ARTICLE IX: COMMITTEES

Section 1. Standing Committees.

- 1. Committee and Purposes. The standing committees and their purposes shall be:
 - 1. Committee on Committees, whose purpose shall be to make committee appointments at each convention, and to review assignments in the fall, filling committee vacancies as needed. While any committee may recommend new members, the power of appointment shall reside in the Committee on Committees.
 - 2. Constitution Committee, whose purpose shall be to review the Constitution periodically and to recommend such amendments as may seem necessary to provide for new developments within the Association and in its relationship with the National Communication Association.
 - 3. Finance Committee, whose purpose shall be to prepare an annual budget, present it to the Council for approval, maintain a balanced budget, and supervise its use. The Executive Director shall be an ex-officio member of the Finance Committee. The Finance Committee must approve payment for non-budgeted items in excess of \$1,000. The Finance Committee shall make recommendations on the investment of money raised through the payment of Life Membership dues.
 - 4. Nominating Committee, whose purpose shall be to nominate yearly a slate of one or more candidates for Vice-President-Elect, candidates for the other elected offices that may be vacant, and perform such duties as prescribed in Article VII, Section 1C.
 - 5. Publications Committee, whose purpose shall be to monitor and make recommendations concerning the publication needs of the Association, to develop and approve policies related to the appearance, frequency, and graphic layout of the publications, and to recommend to the Executive Council editors of SSCA publications (other than the newsletter editor).
 - 6. Resolutions Committee, whose purpose shall be to draft and present the standard and any special resolutions at the annual convention.
 - 7. Time and Place Committee, whose purpose shall be to solicit and receive competitive bids from cities for the annual convention.
 - 8. Minority Recruitment and Retention Committee, whose purpose is to recruit and retain underrepresented populations as members and determine the recipient of the Minority Recruitment/Retention Award.
 - 9. Resource Development Committee, whose purpose is to research, plan, and develop financial resources and fundraisers to benefit the organization. The Executive Director shall serve as an ex-officio member of this committee.
 - 10. T. Earle Johnson-Edwin Paget Distinguished Service Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
 - 11. Janice Hocker Rushing Early Career Research Award, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
 - 12. John I. Sisco Excellence in Teaching Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
 - 13. SSCA Outreach Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
 - 14. Dwight L. Freshley Outstanding New Teacher Award, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
 - 15. Rose B. Johnson SCJ Article Award Committee, whose purpose is to determine the recipient or recipients based on criteria established by the Association in the "Guidelines for Awards."
 - 16. Michael M. Osborn Teacher-Scholar Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards" and designate a recipient or recipients, unless none of the nominees meets the criteria.

- 17. Suzanne Osborn Community College Outstanding Educator Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Awards Guideline" and designate a recipient or recipients, unless none of the nominees meets the criteria
- 18. J. Donald Ragsdale Award for Mentoring Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Awards Guideline" and designate a recipient or recipients, unless none of the nominees meets the criteria.

2. Appointment

- 1. The Committee on Committees shall consist of the Administrative Committee...
- 2. Standing Committees should consist of three members in good standing.
- 3. Members of the Standing Committees, except the Nominating Committee, the Committee on Committees, and the Rose B. Johnson Award Committee, shall be appointed for a term of three years, with staggered terms, shall be eligible for reappointment, and shall have the retiring member serve as chair.
- 4. Members of the Rose B. Johnson SCJ Article Award Committee shall consist of the SCJ Editor and the Editorial Board.
- 3. Reports. Each committee shall present its reports to the Executive Council in session at the convention as requested by the President, and the President is empowered to require reports of progress during the year.

Section 2. Special Ad Hoc Committees. The President may appoint special committees as deemed necessary and desirable to assist in carrying out the program for the year. Such appointments will expire with the end of the President's term in office. The Executive Council may authorize the appointment of special committees to serve longer than one year.

ARTICLE X: DIVISIONS

Section 1. Purpose. The purpose of the Division structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the specialties of communication.

Section 2. Division Names. Each Division will represent a major specialization of communication. In order to be an officially recognized Division of the Southern States Communication, at least 5% of the Association's membership shall have indicated membership in the Division. Any Division failing to attract 5% of the membership (determined 60 days prior to the meeting of the Administrative Committee at the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. The Executive Director shall notify divisions of probationary status when membership falls below 5%. Failing to achieve the minimum or failing to elect officers shall result in the Divisional status being revoked and the division becoming an Interest Group. The following Divisions are recognized and shall be guaranteed space on the convention program, which will be allocated based on division size:

- Communication Theory
- 2. Freedom of Speech
- 3. Intercultural Communication
- 4. Performance Studies
- 5. Mass Communication
- 6. Rhetoric and Public Address
- 7. Southern Argumentation and Forensics
- 8. Language and Social Interaction
- 9. Instructional Development
- 10. Applied Communication
- 11. Gender Studies
- 12. Popular Communication
- 13. Interpersonal Communication
- 14. Public Relations
- 15. Community College
- 16. Political Communication

Section 3. Each member of the Association shall be an official member of up to two (2) Divisions and may affiliate with additional divisions for a fee set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the program for a business meeting of each Division.

Section 5. Officers. Members of each Division shall elect the officers for the Division.

- 1. The officers and their responsibilities shall be:
 - 1. The Chair, who shall be the chief officer of a Division and shall be responsible to the President of the Association.
 - 2. The Vice Chair, who shall serve as program chair for the section programs at the annual convention and shall be responsible to the Vice President of the Association and ascends to the office of Chair.
 - 3. The Vice Chair-Elect, who ascends to the office of Vice Chair and assists the Chair with divisional responsibilities.
 - 4. The Secretary, who shall take minutes and publicize activities of the Division and shall be responsible to the Executive Director of the Association.

2. Activities and specialty interests within each Division shall be directed by the officers of that Division.

Section 6. Establishment of New Divisions. New Divisions of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed division. A new Division cannot be recognized until 5% of the membership of the Association has indicated their desire to join such a division.

ARTICLE XI: INTEREST GROUPS

Section 1. Purpose. The purpose of the Interest Group structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the expanding specialties of communication.

Section 2. Interest Group Names. Each Interest Group will represent a major or emerging specialization of communication. In order to be an officially recognized Interest Group of the Southern States Communication Association, at least 2% of the Association's membership shall have indicated membership in the Interest Group. Any Interest Group failing to attract 2% of the membership (as determined 60 days prior to the meeting of the Administrative Committee at the time of the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. Any Interest Group failing to achieve the minimum a second year or failing to elect officers or failing to submit a program will have its status as an Interest Group revoked. The list of recognized Interest Groups will be kept by the Executive Director. Recognized Interest Groups will be guaranteed one program slot and one business meeting at the annual convention. Additional time slots may be allocated if available, based on the size of the membership in the Interest Group.

Section 3. Membership. Each member of the association may be an official member of up to 2 Interest Groups and may affiliate with other Interest Groups for an additional fee set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the program for either a program or a business meeting of each Interest Group (see Section 2 above).

Section 5. Officers. Members of each Interest Group shall elect the officers for the Interest Group.

- 1. The officers and their responsibilities shall be:
 - 1. The Chair, who shall be the chief officer of an Interest Group and shall be responsible to the President of the Association.
 - 2. The Vice-Chair, who shall serve as program chair for the Interest Group program(s) at the annual convention and shall be responsible to the Vice-President of the Association.
 - The Interest Group shall take minutes and publicize activities of the Interest Group and shall be responsible to the Executive Director of the Association.
- 2. Activities and specialty interests within each Interest Group shall be directed by the officers of that Interest Group.

Section 6. Establishment of New Interest Groups. New Interest Groups of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed Interest Group. A new Interest Group cannot be recognized until 2% of the membership of the Association has indicated the desire to join such an Interest Group.

ARTICLE XII: PARLIAMENTARY AUTHORITY

Section 1. The *American Institute of Parliamentarians Standard Code of Parliamentary Procedure*, most recent edition, shall be the parliamentary authority for all matters of procedure not specifically covered in this Constitution.

Section 2. Parliamentarian. The President may appoint a parliamentarian to serve at the President's pleasure.

ARTICLE XIII: AMENDMENT

This Constitution may be amended:

- 1. By majority approval of the Executive Council and two-thirds (2/3) of the votes cast at an annual convention business meeting, or
- 2. By a majority vote at two consecutive annual convention business meetings, or
- 3. By two-thirds (2/3) approval of the Executive Council and a majority of the votes cast at the annual convention business meeting, or
- 4. By majority approval of the Executive Council and a majority of the votes cast at an annual convention business meeting provided the Amendment had prior approval of the Constitution Committee and was circulated among the membership at least thirty (30) days before the date of the annual convention.

ARTICLE XIV: DISSOLUTION

Section 1. Dissolution by Vote. The Association may be dissolved only at a special meeting called for that purpose, and in the manner prescribed by the relevant state laws, by vote of three-fourths (3/4) of the members present. Subject to compliance with the applicable provisions of such laws, upon any such dissolution of the Association all its property remaining after satisfaction of all its obligations shall be distributed to one or more corporations, funds, foundations, or learned societies such as the Executive Council may select, organized or operated exclusively for charitable, scientific, literary, or educational purposes, no part of the net earnings of which inures to the benefit of any private shareholder, member or individual, and which does not carry on propaganda or participate or intervene in any political campaign.

Section 2. Dissolution by Inaction. If for any reason the Association shall be unable to elect officers and conduct business in the manner prescribed by its Constitution, including Section 1 above, all property remaining after satisfaction of all its obligations shall be turned over to the National Communication Association, the national organization with which this regional association is affiliated.

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SSCA 87TH ANNUAL CONVENTION CALL FOR PARTICIPATION

"COMMUNICATION AND INNOVATION"

APRIL 5-9, 2017 | HYATT REGENCY | GREENVILLE, SOUTH CAROLINA

The 87th Annual Convention of the Southern States Communication Association will examine Communication and its role in enabling, critiquing, assessing, and crafting Innovation(s). Meeting in Greenville, SC for only the second time in the association's history (the first time SSCA met in Greenville was 64 years ago in 1953), the theme of Communication and Innovation calls scholars and students to consider the historical evolution of "innovation," from its conceptual roots in relation to imitation, invention, creativity, and theology (during the 16th and 17th centuries), to its long association (beginning in the 19th century and continuing on to the present) with industry, progress, organizations, and, eventually, consumer culture.

Some possible avenues for inquiry include: rhetorical histories of innovation, the organizational and cultural uses of (and obsessions with) innovation, a 21st century look at diffusion of innovation research, theological and epistemological wariness in relation to innovation, and the affective and performative possibilities or affordances of innovation.

Greenville provides a particularly felicitous location for considering and interrogating "Communication and Innovation" because of its own history and institutions. Once called the Textile Capital of the World due to an economy based largely on the textile industry, Greenville is now the American headquarters for a variety of automotive and technology-based enterprises including the International Center for Automotive Research and the Center for Emerging Technologies in mobility and energy. It is also an interesting location to examine questions regarding the role of nature and natural resources in urban development and the role of art, religion, and racial history in civic life, higher education, and politics. At a time when Communication scholars and researchers are making innovative claims related to materiality, ideology, technology, and civic life, Greenville is a promising location to ruminate together on the role of Communication in innovation and the role of innovation in present and future communication research, scholarship, and pedagogy.

Each division and interest group is encouraged to program at least one panel consistent with the conference theme. Co-sponsored panels where thematic presentations cut across divisions or interest groups are also welcome. In addition to traditional panels of papers, the Vice President is interested in workshops and interactive programs that maximize opportunities for intellectual engagement and professional development. Where entire panels are proposed, submitters are encouraged to diversify the institutional affiliation of the panel participants. Program proposals that do not fit within SSCA's divisional and interest group structure may be submitted directly to the Vice President for consideration as part of the Vice President's Spotlight Series.

The deadline for all submissions is September 16, 2016. The complete call for papers will be posted in June 2016. For more information, contact Dr. Victoria Gallagher by email at vgallagh@ncsu.edu or by telephone at (919) 515-1806.

We look forward to seeing you in Greenville in 2017!

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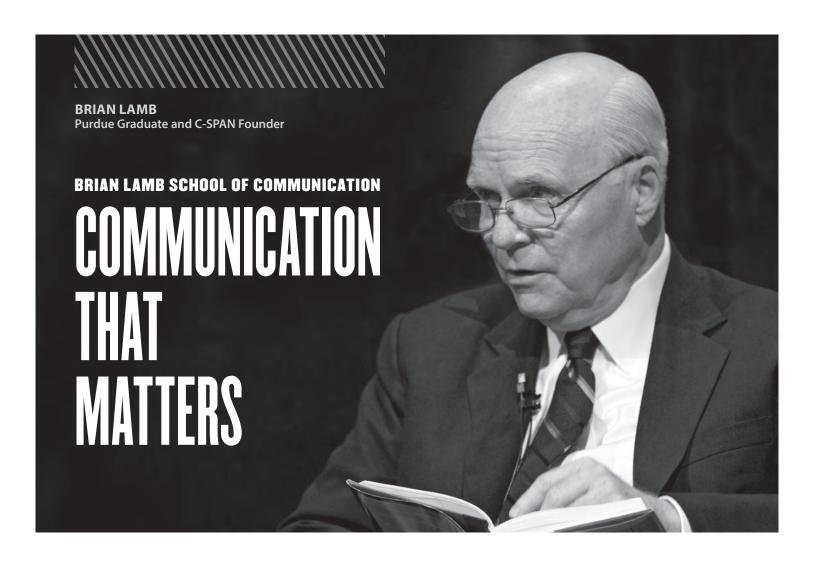
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