

SSCA Executive Council Meeting
Philadelphia, PA
Downtown Marriott Room 309
Thursday, November 10, 2:00 pm – 3:15

1. Called to order—President Roseann Mandziuk called the meeting to order.
2. Welcome—The President welcomed members to Philadelphia.
3. There was a motion and second to approve minutes from the Executive Council Meetings in Austin, TX. The minutes were approved.
4. A motion was made and seconded to approve the agenda for the Philadelphia midyear meeting. The agenda was approved.
5. Officers' Reports
 - 5.1 President's Report—Roseann Mandziuk indicated that the Administrative Committee had recommended Ashli Q. Stokes of UNC Charlotte to be the association's next Marketing Director. The EC approved the recommendation and it will be forwarded to the membership in Greenville. There was a brief discussion of strategic plan with more information to follow.
 - 5.2 Past President's Report—Jean DeHart chaired the nominating committee and indicated that the candidates for 2nd Vice President would be Pam Bourland Davis (Georgia Southern University) and Todd Goen (Christopher Newport University). She reported that Monette Callaway would be a candidate for the Community College Representative to the NCA Nominating Committee.
 - 5.3 1st Vice President—Victoria Gallagher thanked the division and interest group program planners. She discussed the conference theme and its aptness for the City of Greenville. She touted the conference venue, the meeting space, leisure space, and the restaurants, galleries, and museums that are within easy walking distance of the hotel. She anticipates approximately 220 panels. A preview was provided of some of the Vice Presidential Spotlight panels, a town hall debate, and other featured panels. Michael Waltman of UNC Chapel Hill will deliver the keynote address.
 - 5.4 2nd Vice President—Jason Munsell—Written Report
 - 5.5 Executive Director—Jerold Hale—Written Report
 - 5.6 Marketing Director—Jennifer Mize Smith—Written Report
 - 5.7 SCJ Editor—Leroy Dorsey—Written Report
 - 5.8 Legislative Assembly Reps Report—NCA has links to a series of etools on technology for teaching posted to the website. There has been a significant increase in the number of submissions to NCA journals. NCA members now have access to 11 different NCA journals. NCA will sponsor a mid-career advancement workshop. A report was also provided on proposed changes to the NCA bylaws.
- 6.0 Standing committees—No reports
- 7.0 Division and Interest Group Reports—A number of written reports were made on behalf of divisions and interest groups. Those reports are attached. Many divisions and interest groups did not make reports. Those divisions and interest groups are not listed.
 - 7.2. Communication Theory—The communication theory division experienced several difficulties. Those resulted in a limited number of division submissions and a smaller number of panels than what has been typical for a large and robust division of the association.
 - 7.7 Intercultural Communication—Written Report
 - 7.8 Interpersonal Communication—Written Report
 - 7.13 Popular Communication—Written Report
 - 7.14 Public Relations—Written Report
 - 7.16 Southern Argumentation and Forensics—Written Report
- 8.0 Old Business—With time expiring there was a brief discussion of the pending strategic plan
- 9.0 New Business—The Executive Director briefly raised the issue of policies regarding advertising in SCJ, Connections, the SSCA website, and on social media sites.
- 10.0 Adjournment—At approximately 3:20 pm a motion was made and seconded to adjourn and the meeting was ended.