

Southern States Communication Association
Early Bird Convention Program Advertising Order Form
Tax ID: 54-0923925
Nashville, TN * April 4-8, 2018

Convention Program Advertising: Advertising in the Convention Program is an excellent way to increase visibility of your institution or organization among attendees, and we are happy to offer you the following Early Bird Discounts.

Be sure to reserve your EARLY BIRD ad by December 5, 2017!

(Note: SSCA reserves the right to refuse ads.)

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|----------|--------------------|-------|-------------------------------|
| _____ a. | Half Page | \$225 | (\$50 off the regular price) |
| _____ b. | Full Page | \$275 | (\$50 off the regular price) |
| _____ c. | 2 Full Pages | \$375 | (\$100 off the regular price) |
| _____ d. | Front Inside Cover | \$375 | (\$100 off the regular price) |
| _____ e. | Back Inside Cover | \$375 | (\$100 off the regular price) |

Total Ads: _____

Total for Early Bird Ads: \$ _____

Ads must be in Adobe PDF high resolution files (grayscale or black and white--NOT RGB). The images and fonts must be embedded. Ad size specifications are: (1) Full page – 8.5” x 11”; (2) Half page – Horizontal 7.5” x 5” or Vertical: 4” x 10.5” Resolution should be 300 dpi at 100% scale (anything less than this will suffer in reproduction).

OR _____ **Check this box to use the same ad as last year (no changes).**

Company/Institution Name: _____

Contact: _____ Phone: _____

E-Mail: _____

Address: _____

Representative(s) attending conference: _____

If you have questions regarding advertising, please contact Ashli Stoke, Marketing Director, at agstokes@uncc.edu.

Please send your completed form and payment to:

Jerold Hale, SSCA
School of Humanities and Social Sciences
2 Green Way
College of Charleston
Charleston, SC 29424

Please make checks payable to SSCA. To pay by credit card please contact Katie Monk at 843-953-0803 or email her at MonkK@cofc.edu.