

SSCA 2018

88th Annual Convention
Southern States Communication Association



28th Annual Theodore Clevenger Jr.
Undergraduate Honors Conference



April 4-8, 2018

Sheraton Downtown ■ Nashville, Tennessee



On behalf of the SSCA Administrative Team ~ Welcome to the 2018 SSCA Convention!

This year's convention in Nashville is exciting in so many ways. The city itself, with its rich musical background, is a place that ignites the imagination as we look back to its early settlers in the late 1700s fiddling and dancing to celebrate their safe arrival on the shores of the Cumberland River, and think about all that has happened here since.

I encourage us all to focus our "Muses and Musings in Music City" and create a melody of the connections we make with our various constituents, and the development of meaningful individual and professional relationships. Let this melody be the excellence that drives us, as we join together to celebrate our successes, share our work, advance our discipline, and strengthen our connections in this diverse field of study known as Communication.

~ Dr. Victoria J. Gallagher, SSCA President ~

North Carolina State University thanks Dr. Gallagher for her work on behalf of the Department of Communication and the Southern States Communication Association.

Along with her award winning and talented faculty colleagues in the Department of Communication, Dr. Gallagher inspires students to explore unanswered questions, dig deeper, reach higher.

Our B.A., M.S., and Ph.D. degrees turn students into leaders and scholars.

NC STATE UNIVERSITY

Department of Communication

"NC State's Masters of Communication program equipped me to understand organizations and individuals and



increased my capacity to engage with others in ways that promote connection and productivity."

~ Traci Row, M.S. Graduate 2007
<https://traciraerowe.wordpress.com>

A communication degree can take you anywhere – strong communication skills are needed everywhere. Come study with the best communication scholars and practitioners."



Dr. Kenneth Zagacki
Department Head

NC State University promotes equal opportunity and prohibits discrimination and harassment based upon one's age, color, disability, gender identity, genetic information, national origin, race, religion, sex (including pregnancy), sexual orientation and veteran status.



WHY JOIN THE NATIONAL COMMUNICATION ASSOCIATION?

EXPAND YOUR CONNECTIONS WITH COMMUNICATION PEERS
FROM ACROSS THE COUNTRY AND AROUND THE WORLD.

There are many direct benefits of NCA membership.

All regular members receive:

- Online access to NCA's 11 journals, both current and archived.
- Steeply discounted registration rate for NCA's Annual Convention. Our convention draws more than 5,000 people and features more than 1,000 programmatic sessions.
- Leadership and professional development opportunities.
- Membership in NCA Interest Groups.
- A print subscription to the award-winning *Spectra* magazine.
- Eligibility to win NCA awards.
- Eligibility for NCA grants.
- And more...

To learn more about NCA and all of the benefits
of becoming part of a thriving community of

Communication scholars, teachers, and students, call

202.534.1108 or visit **WWW.NATCOM.ORG.**

88th Annual Convention Southern States Communication Association

28th Annual Theodore Clevenger Jr. Undergraduate Honors Conference

April 4-8, 2018 • Sheraton Downtown • Nashville, Tennessee

MUSES AND MUSINGS IN THE MUSIC CITY

PRESIDENT: Victoria Gallagher, *North Carolina State University*

FIRST VICE PRESIDENT: Jason B. Munsell, *University of South Carolina Aiken*

SECOND VICE PRESIDENT: Pamela G. Bourland-Davis, *Georgia Southern University*

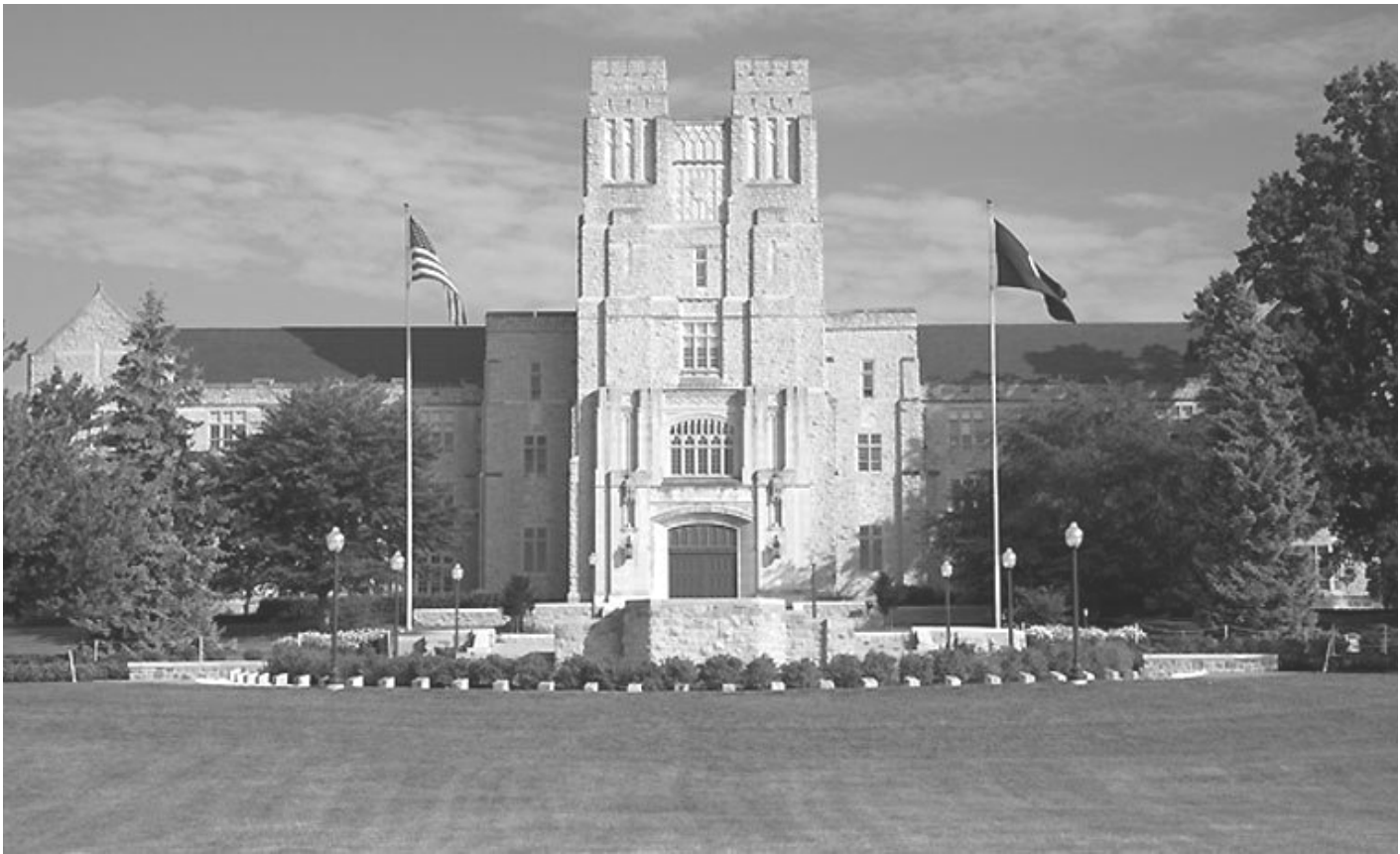
EXECUTIVE DIRECTOR: Jerold L. Hale, *College of Charleston*

TABLE OF CONTENTS

Welcome	7	Charter Members.....	85
UHC Welcome and Acknowledgements.....	8	Executive Directors	85
Hotel Map	10	SCJ Editors	85
Registration.....	12	SSCA Presidents	85
Exhibit Schedule.....	12	Award Recipients	86
Division & Interest Group Programs Index...12		Past Conventions and Hotels	90
Business Meetings.....	14	Life Members	91
Wednesday Sessions	18	Patron Members.....	91
Thursday Sessions	18	Emeritus Members	91
Friday Sessions.....	39	Institutional Members	91
Saturday Sessions.....	56	Constitution	92
Sunday Sessions	76	Advertiser Index	98
Association Officers.....	82	Index of Participants.....	100
Representatives to NCA.....	82	2019 Call for Papers.....	105
Committees	82		
Divisions	83		
Interest Groups	84		



This symbol denotes Undergraduate Honors Panel



COLLEGE OF LIBERAL ARTS
AND HUMAN SCIENCES
COMMUNICATION
VIRGINIA TECH™

liberalarts.vt.edu/communication
commgradvt.wordpress.com

Multimedia Journalism • Public Relations • Communication Studies
Master of Arts in Communication

Robert E. Denton, Jr. - Department Head

Katherine Haenschen • W. Wat Hopkins • Michael Horning

Adrienne Holz Ivory • Jimmy Ivory • Jim A. Kuypers • Nneka Logan

Jenn Burleson Mackay • Natalia Mielczarek • M. Cayce Myers

Stephanie Smith • Dan Tamul • John C. Tedesco • Beth M. Waggenpack

Brandi Watkins • Chelsea Woods

Cover photos (left to right, top to bottom): Gibson GuitarTown - Twang by Brent Moore/CC BY-NC-ND 2.0, Pretty day in Nashville by Jeff Reid/CC BY-NC-ND 2.0, I Just Can't Let You Go by Thomas Hawk/CC BY-NC-ND 2.0, The Recording Angel by Adam Simmons/CC BY-NC-ND 2.0, Treble Clefs by Ray Sadler/CC BY-NC-ND 2.0, Two Boots by Peter Miller/CC BY-NC-ND 2.0, Bicentennial Capital Mall State Park by Chad Horwede/CC BY-NC-ND 2.0, Grand Ole Opry House - Nashville, Tennessee by Timothy Wildey/CC BY-NC-ND 2.0



USC Aiken
Department
of Communication
congratulates

Dr. Jason Munsell

SSCA First Vice President
and 2018 Program Planner

Have a great SSCA!

Dr. Charmaine E. Wilson, Chair
Dr. Benjamin Triana
Dr. Bing Han
Professors Peggy Elliott, Elizabeth Webb,
Barbara Laura, Teresa Humphrey, Jeffrey
Wallace
Carmen Williams, Administrative Specialist



USC Aiken is a comprehensive university in the University of South Carolina system, offering undergraduate and master's degrees to more than 3,500 students in 50 programs of study. A member of COPLAC, USC Aiken is ranked the #1 public regional college in the South by U.S. News & World Report's guide "America's Best Colleges." The 2018 distinction marks USC Aiken's 20th consecutive ranking among the top three in this category and its 13th time in first place.

Welcome to the 88th Annual SSCA Convention!

Howdy and Welcome to Nashville!! There will be no allusions to country songs in this little welcome note; that's a joke. The allusions are fun, though I'm no expert or connoisseur of classic country. I've been everywhere with my musical tastes and I'm partial to eclectic hybrids; Lord, I was born a ramblin' man. Oh, but I do love travel songs. I trust to get here you left on a jet plane. If so, I hope you weren't drunk on that plane (that's a song!). Perhaps some of you drove, you kings and queens of the road—hopefully no lost highways. Whichever way you got here, Welcome to Nashville! The city probably needs little introduction. Folks call Nashville the Music City and folks sing the praises of the city. I would urge you to go online and visit the Nashville Convention and Visitors Corp. website (visitmusiccity.com) for loads of great information about the city. And Nashville is a pitch perfect location for our convention theme, "Muses and Musings in the Music City." Though the city isn't just about music, of course, there is something inspiring and inspired about this place. Thank you so much for joining us here in Nashville. It is my ultimate hope that you have a wonderful convention and that after you're on the road again and get back home, that you consider this "SSCA" one of your favorites.

Our convention features 208 (or thereabouts) panels and sessions, including fun meetings; but not including the UHC program that our Second Vice President Pam Bourland-Davis has put together. Pam has planned an amazing undergraduate conference!! Before I highlight a few spotlight panels (as I did in our recent issue of *Connections*—which I'm sure everyone read like 5 times), I want to sincerely thank all the division and interest group planners. As we all know, SSCA is a volunteer organization and a lot of the behind closed doors work goes unheralded. We have 16 divisions and 6 interest groups. The Vice chair/Planners of all divisions and interest groups worked with countless, unnamed (but you know who you are!) reviewers to bring this program to life, this show on the road. I'm sure all of us spend loads of time studying all the info at the end of our programs and memorize the roles everyone plays. The names of all Vice-chairs/Planners are listed there, but I wanted to give a shout out in the welcome letter as well. **Thank You!** to Andrew Pyle, Philip Madison, Laurie Metcalf, Pat Arneson, Ashton Mouton, Scott Christen, Mary Meares, Gary Beck, Lori Stallings, Dean Cummings, Sarah Jackson, Nick Rangel, Danielle Williams, Amber Smallwood, Kevin Marinelli, Keven Rudrow, Jeanne Persuit, Andre Johnson, Elizabeth Stephens, Johanna Broussard, Jim Pickett, and John Saunders. The back and forth I've had with these folks during the process of building this program has been great and I hope the program is as error free as humanly possible. But more importantly than error free, I hope it offers a convention that is worthy of our SSCA membership.

I just want to highlight a few things, and I've highlighted most everything that needs highlighting in that *Connections* article. Thursday evening we have a panel at Nashville's Parthenon (full scale replica of the original) in Centennial Park, Nashville's premier urban park (2701). In the model of a Socratic dialogue, scholars will ask and answer if the Greek tradition of "rhetoric" still carries the same weight in 2018 as it did back in the day. Now, it's important that everyone understands that, as with all off-site panels, SSCA assumes no responsibility or risk for members traveling to, from, or attending programs outside of the conference hotel. I know that some of the off-site stuff might be hard to get to and get back, but this is sort of an experiment in forging a stronger engagement with the host community. We have our opening reception, I'm calling it "Friends in Low Places" at the top of the hotel in the gorgeous Skye, 28th floor room/lounge (used to be rotating restaurant); spectacular, panoramic views of Nashville (2801). Friday afternoon we have a live band, The Nobility. This double-slot panel (3401) will be located at a music venue close to the Sheraton. Also Friday afternoon, at the convention hotel, Paul Stobb will be hosting a VP Spotlight Panel that will feature Vanderbilt University faculty and community partners in a roundtable discussion about "town and gown" engagement (3513). After that panel, we'll have another VP Spotlight that really serves as the premier VP spotlight (3601). The panel will feature the city of Nashville and there will be an open bar during the panel. Saturday afternoon our SSCA President, Vicki Gallagher, will have her President's Spotlight, "Sound, Body and Mind: Communication and Innovation" (4601). Additional special events include our annual SSCA Awards Luncheon on Saturday (4401). NPR's Ann Powers will serve as our keynote speaker. Ann serves as NPR Music's critic and correspondent. She has previously worked for the *LA Times*, *NY Times*, and *Village Voice*. Ann is also an author. Her most recent book, *Good Booty*, is about music, sex, race, and spirituality. There's so much to highlight, so just thumb through the program and you'll see the light. And, of course, all the Downtown Nashville attractions are within walking distance, including Music Row. When we did our site visit last August I did some research at Tootsies Orchid Lounge...

One thing I would urge attendees to notice is that we have a full slate on Sunday This is because 2018's SSCA is so very, very big. Huge. So huge! So don't get on the road again too soon. I think we sometimes forget that Sunday is actually one of our conference days. I know folks need to get home, but please check out the Sunday panels—loads of fantastic stuff.

In addition to the work of the Vice Chairs/Planners, I want to thank our SSCA Executive Director, Jerry Hale, and his team in Charleston, as well as the highly talented Janet Fisher of ConferenceDirect. Janet has been invaluable in this process. President Gallagher and the rest of the SSCA leadership team have also been very helpful, especially Ashli Quesinberry Stokes with all the work she's done as our marketing director. I also want to thank my new colleagues at the University of South Carolina Aiken. They have made my transition there very smooth and, especially my Chair Dr. Charmaine Wilson, have made me feel very much at home. And huge Kudos to the folks at Vanderbilt, with a special Shout Out to Paul Stobb. If I had the power and authority I would induct Paul into the Country Music Hall of Fame for his amazing work with convention arrangements. So Welcome Nashville! Welcome to the Music City! Have fun, learn lots, no tears in beers!

Jason B. Munsell, *University of South Carolina Aiken*
SSCA First Vice President and 2018 Program Planner

UHC Welcome and Acknowledgements

Dear UHCers,

Welcome to the 28th annual Theodore Clevenger, Jr. Undergraduate Honors Conference, and the 88th annual Southern States Communication Association Conference. We are happy to have you join us and look forward to hearing about your research.

As part of the UHC conference, you can cheer on other undergraduates, and you can attend other SSCA panels, where you just might meet some of your citations. And we're in Nashville with many fun venues to explore. I hope you'll take advantage of all of these options, working around your own presentation and these events you are expected to attend (details are in this program):

- Thursday: SSCA's opening reception (if you've arrived in Nashville in time)
- Friday: The opening day of the UHC with eight panel options
- Saturday: UHC Breakfast, with awards announcements for top papers, and Grad School info as well as eight more UHC panel options. Please attend the Osborn Reception—it is in your honor!

SSCA is a wonderful regional communication organization that I have been fortunate to have been part of for some 25 years. I hope you will meet some new people through both the UHC and SSCA, expanding your own network or academic family.

I look forward to meeting you, and perhaps even working with you in the future. While you may be a bit nervous in presenting your research (I was, too, even as a professor), I've had a number of former UHCers, tell me about how the presentations were helpful to them, and that job interviewers even asked them about their presentations. This year, at least four of your reviewers (both professors and Ph.D. students), were former participants in the UHC, so you never know where this experience may lead you.

And speaking of reviewers, the UHC would not run without them. I am so appreciative of their time and their feedback coming between the terms, over the holidays. You may notice that some of these folks will also be serving as panel chairs and/or respondents.

Mary Beth Asbury, Middle Tennessee State University
Patrick Bennett*, Midlands Technical College
Beom Jun Bae, Georgia Southern University
Warren Bareiss, University of South Carolina Upstate
Lauren Bayliss, Georgia Southern University
Shana Bridges*, Georgia Southern University
Abby Brooks, Georgia Southern University
Brigitta Brunner, Auburn University
Caleb Cates, Georgia State University
Carl Cates, Arkansas State University
April Chatham-Carpenter, University of Arkansas, Little Rock
Joan Connors, Randolph-Macon College
Troy Cooper*, University of Kentucky
Holly Cowart, Georgia Southern University
Jean DeHart, Appalachian State University
John Edwards, II, Methodist University
Beth Eschenfelder, University of Tampa
Jennifer Fairchild, Eastern Kentucky University
J. Dean Farmer, Campbell University
Chris Geyerman, Georgia Southern University
Brian Gilchrist, Mount St. Mary's University

Morgan Ginther, Texas A&M
Todd Goen, Christopher Newport University
Bethany Crandell Goodier, College of Charleston
Beverly Graham, Georgia Southern University
Michelle Groover, Georgia Southern University
John Haas, University of Tennessee
Trudy Hanson, West Texas A&M University
Haley Higgs, Georgia Southern University
Corey Hickerson, James Madison University
Sarah Hollingsworth*, Southern Illinois University
Kristen Hungerford, Miami University, Ohio
Brandon Inabinet, Furman University
Cynthia King, Furman University
Richard Leeman, University of North Carolina, Charlotte
Roseann Mandziak, Texas State University
Linda Manning, Christopher Newport University
Jaclyn Marsh, University of Nebraska, Lincoln
Christopher McCollough, Columbus State University
Nina Jo Moore, Appalachian State University

Jason Munsell, University of South Carolina, Aiken
David Nelson, Valdosta State University
Tracy Nichols, Austin Peay State University
Ray Ozley, University of Montevallo
Emily Paskewitz, University of Tennessee, Knoxville
Joshua Pederson, University of Alabama
Melissa Plew, Georgia Southern University
Patrick Richey, Middle Tennessee State University
Caroline Sawyer, University of South Carolina, Beaufort
Jenni Simon, University of North Carolina, Greensboro
Amber Smallwood, West Georgia University
Jennifer Mize Smith, Western Kentucky University
Antonio Lashon Spikes*, Southern Illinois University
Terry Thibodeaux, Sam Houston State University
Andrew Tollison, Merrimack College
Patrick Wheaton, Georgia Southern University
Danielle Williams, Georgia Gwinnett College

Best wishes for a phenomenal conference,
Dr. Pamela G. Bourland-Davis
Chair & Professor, Georgia Southern University
2nd Vice President & Theodore Clevenger, Jr. Undergraduate Honors Conference Planner

P.S. A personal thanks to UHCer Taylor Lanfear who worked with me on the details of the UHC conference. You rock!

*Former UHC participants



DEPARTMENT OF COMMUNICATION ARTS

WE'RE EXPANDING!

Continuing its tradition of excellence in interdisciplinary approaches to critical analysis and problem-solving in communication, media and theatre, the Department of Communication Arts at Georgia Southern University will offer programs on both the Statesboro campus and the Armstrong campus in Savannah.

Program expansion includes a Bachelor of Science in Communication Studies in Savannah, and the Master of Arts in Professional Communication & Leadership* in Statesboro. Current programs include:

STATESBORO CAMPUS

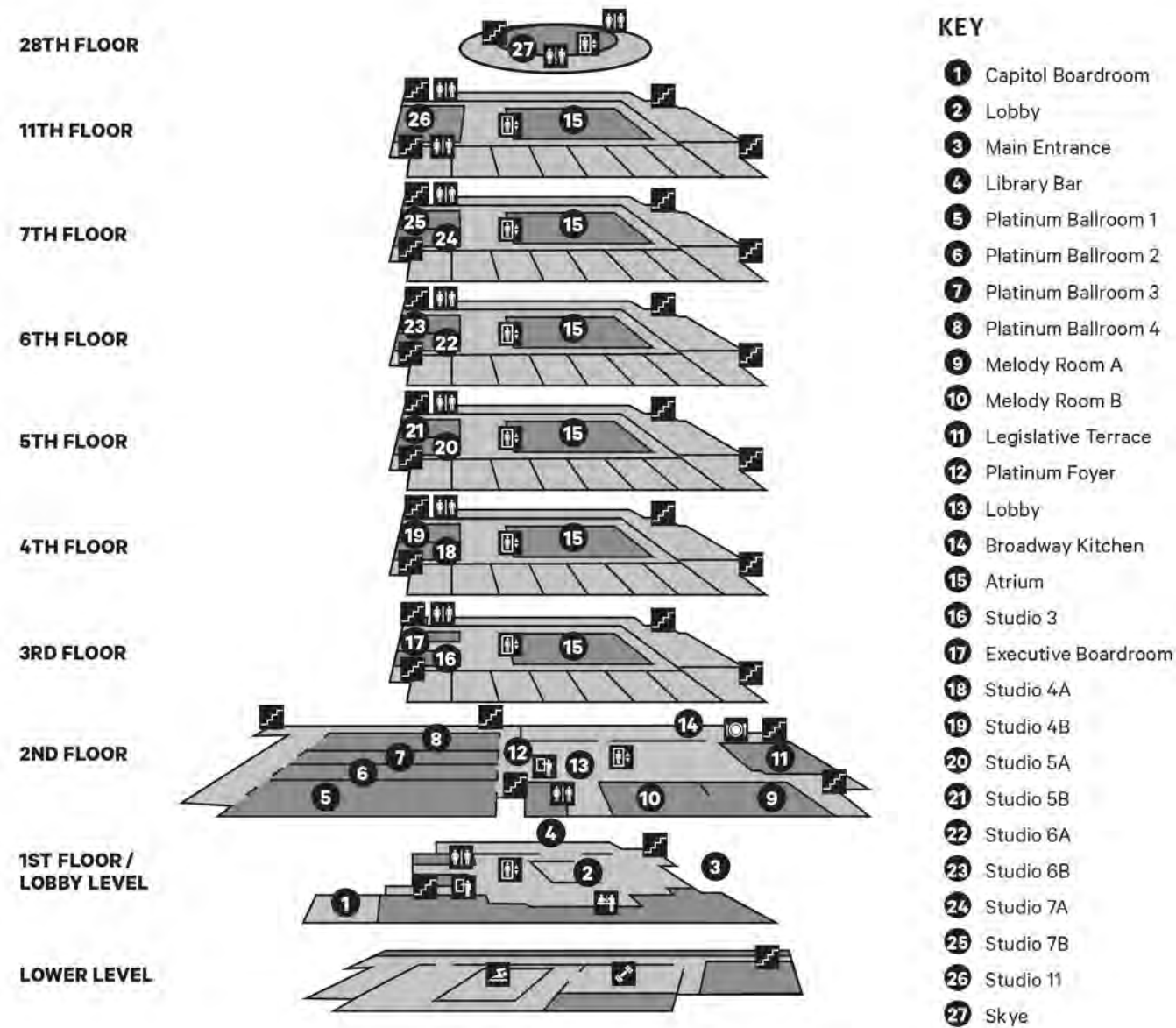
Communication Studies, B.S.
Multimedia Film & Production, B.S.
Multimedia Journalism, B.S.
Public Relations, B.S.
Theatre, B.A.
Professional Communication & Leadership, M.A.

ARMSTRONG CAMPUS

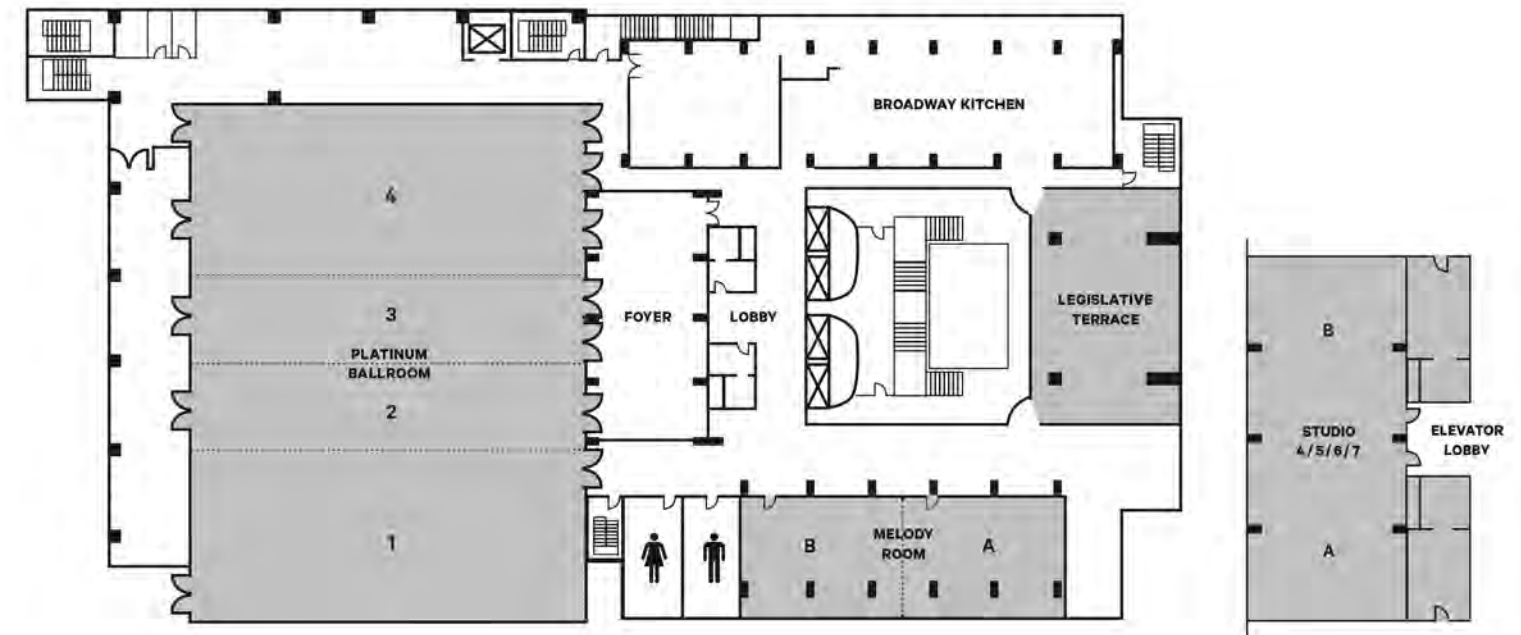
Communication Studies, B.S.
Theatre, B.A.
Professional Communication & Leadership, M.A.

**The M.A. in Professional Communication & Leadership brings together students and practitioners into an interdisciplinary program designed to develop and bolster leaders, by strengthening their backgrounds in Communication Studies, Public Relations, and Writing.*

Sheraton Downtown Floor Plan



Sheraton Downtown Meeting & Event Spaces



EVENT SPACE

Platinum Ballroom

Ballroom 1
Ballroom 2
Ballroom 3
Ballroom 4

Melody Room

Melody A
Melody B

Legislative Terrace

Broadway Kitchen

Studio 4 / 5 / 6 / 7

Studio A
Studio B

Registration Hours

You can find Registration on the Legislative Terrace, 2nd Floor. If you can't find it, you might be looking for love in all the wrong places...

- Wednesday, April 4 3:00 pm – 7:00 pm
- Thursday, April 5 7:30 am – 4:00 pm
- Friday, April 6 7:30 am – 4:00 pm
- Saturday April 7. 8:00 am – 3:00 pm

Exhibit Schedule

Please visit our exhibitors on the Legislative Terrace, 2nd Floor; we value their presence and support for SSCA. Exhibitors should always be on our minds...

- Thursday, April 5 12:00 noon – 5:00 pm
- Friday, April 6 10:00 am – 5:00 pm
- Saturday, April 7 9:00 am – 12:00 noon

Programs and Business Meetings by Sponsor

(Bold Numbers = Division or Interest Group Business Meeting)

- American Society for the History of Rhetoric Interest Group: 2209, 2404, 2707, 3202, **3709**, 4206, 4506
- Applied Communication Division: 2402, 2405, 2505, 2605, 3312, 3406, 4106, 4205, 4305, 4603, 4604, **4704**, 5105, 5106, 5111, 5202, 5206
- Argumentation and Forensics Division: 2401, 3409, 3502, 4204, 4302, 4502, **4706**, 5109
- Association for Communication Administrators Interest Group: 2201, 3403, 3404, **3710**, 5208
- Communication Theory Division: 2204, 2208, 2303, 2410, 3305, 3403, **4508**, 5108

- Community College Division: 2307, 2406, 2603, 3204, 3407, **4709**, 5112
- Ethnography Interest Group: 2207, 2607, 3211, 3303, 4611, **4701**
- Freedom of Speech Division: 2202, 2411, 2513, 3304, 4112, 4211, 4306, **4707**
- Gender Studies Division: 2302, 2507, 2608, 3205, 4202, 4303, 4606, **4702**
- GIFTS (Great Ideas for Teaching Students): 4102, 4201, 4301
- Instructional Development Division: 2501, 2502, 2603, 2609, 3307, 3402, 3504, 3506, **3706**, 4511, 5204

- Intercultural Communication Division: 2203, 2305, 2506, 2606, 3206, 3309, 3405, 3508, 4109, 4510, 4603, 4612, **4705**, 5212
- Interpersonal Communication Division: 2205, 2408, 4107, 4209, 4309, **4710**
- Kenneth Burke Society Interest Group: 2312, 2511, **3701**
- Language and Social Interaction Division: 2311, 2611, 3302, **3707**, 4110
- Mass Communication Division: 2206, 2309, 2310, 2407, 2504, 3306, 3412, 3511, 4111, 4311, **4711**
- Performance Studies Division: 2210, 2313, 2412, 2612, 3212, 3313, 3512, **3703**, 4212, 4512, 5103, 5203
- Philosophy and Ethics of Communication Interest Group: 2308, 2601, 3201, 3411, **3704**
- Political Communication Division: 2409, 2512, 2610, 3203, 3510, **3705**, 4113, 4505, 4609
- Popular Communication Division: 2403, 2503, 3401, 3503, **3702**, 4104, 4203, 4312, 4607, 5110
- President's Panel: 4601
- Public Relations Division: 2306, 2508, 2604, 3210, **3708**, 4105, 4605, 5207

- Rhetoric and Public Address Division: 2209, 2304, 2509, 2510, 2602, 2609, 3208, 3311, 3413, 3501, 4103, 4108, 4207, 4307, 4503, 4504, **4703**, 5107, 5204
- Southern States Communication Association: 1101 (Administrative Committee), 1201, 2101 (Executive Council), 2801 (Welcome Reception), 3101 (SSCA Breakfast Business Meeting), 3301 (Past Presidents' Luncheon), 5210 (Time and Place Committee), 4101 (UHC Breakfast), 3505 (NCA), 4401 (SSCA Annual Awards Luncheon), 4501 (Convention planning meeting) 4801 (Osborn Reception) 5101 (Nominating Committee), 5102 (Convention Planning Meeting), 5201 (Committee on Committees Meeting)
- State Association Interest Group: 4304, **4708**
- Theodore Clevenger, Jr. Undergraduate Honors Conference of SSCA (Second Vice President): 3207, 3209, 3308, 3310, 3408, 3410, 3507, 3509, 4101, 4208, 4210, 4308, 4310, 4507, 4509, 4608, 4610

- First Vice President: 2301, 2513, 2701, 3401, 3513, 3601

Division and Interest Group Business Meetings

American Society for the History of Rhetoric Interest Group
3709

Applied Communication Division
4704

Argumentation and Forensics Division
4706

Association for Communication Administrators Interest Group
3710

Communication Theory Division
4508

Community College Division
4709

Ethnography Interest Group
4701

Freedom of Speech Division
4707

Gender Studies Division
4702

Instructional Development Division
3706

Intercultural Communication Division
4705

Interpersonal Communication Division
4710

Kenneth Burke Society Interest Group
3701

Language and Social Interaction Division
3707

Mass Communication Division
4711

Performance Studies Division
3703

Philosophy and Ethics of Communication Interest Group
3704

Political Communication Division
3705

Popular Communication Division
3702

Public Relations Division
3708

Rhetoric and Public Address Division
4703

State Association Interest Group
4708

Our Distinguished Faculty

Joy Anderson-O'Steen, M.A.
Marjorie Buckner, Ph.D.
Mark Gring, Ph.D.
Amy Heuman, Ph.D.
Patrick Hughes, Ph.D.
Amy Koerber, Ph.D.
LeAnne Lagasse, M.A.
Catherine Langford, Ph.D.
Gordana Lazić, Ph.D.
Luke LeFebvre, Ph.D.
Bolanle Olaniran, Ph.D.
Brian L. Ott, Ph.D.
Narissra Punyanunt-Carter, Ph.D.
Jenna Shimkowski, Ph.D.
Rob Stewart, Ph.D.
Adam Testerman, M.A.

The Department of **Communication Studies at Texas Tech University** is committed to promoting *effective communication* in students' personal, professional, and public lives. It features a *dynamic and diverse* curriculum that spans interpersonal and intercultural communication, organizational and small group communication, and rhetoric and public affairs. The Department offers *B.A.* and *M.A.* degrees in **Communication Studies** and participates in a college-wide Ph.D. in *Media and Communication*.



TEXAS TECH UNIVERSITY
**College of Media
& Communication**

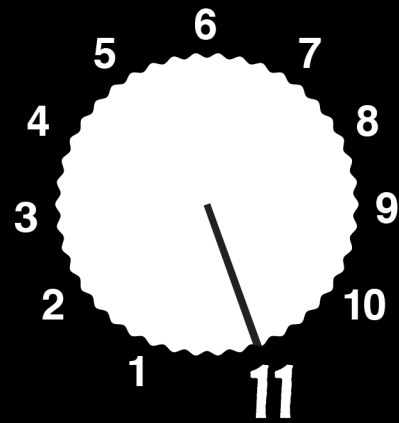
PLEASE VISIT US AT:
comc.ttu.edu



My Adventure. My Degree. My CoMC.

THE NOBILITY IS SORRY

for rocking your faces off.



AN OFFICIAL BAND OF THE
2018 SSICA CONFERENCE.



www.thenobility.com

*The College of Charleston thanks
Dean Jerry Hale for his service
as SSICA Executive Director.*

**The Department of Communication
at the College of Charleston** offers
undergraduate and graduate programs
that develop leaders prepared for a con-
stantly changing and challenging infor-
mation era.

- Distinctive integrated curriculum
- Personalized education and high impact student experiences
- Professional immersion opportunities, community-based research teams, and creative independent-study projects
- Nationally recognized Advisory Council

FOR MORE INFORMATION
Jenifer Kopfman, PhD
Chair, Department of Communication
kopfmanj@cofc.edu
843.953.7017
communication.cofc.edu



COLLEGE of
CHARLESTON

DEPARTMENT OF
COMMUNICATION

DAY 1

Wednesday, April 4, 2018

1101

Wednesday • 2:00 pm-3:45 pm
Room: Studio 11

Administrative Committee Meeting/Crazy

Presiding: Victoria Gallagher, President

Participants:

Jason Munsell, First Vice President
Pamela G. Bourland-Davis, Second Vice President
Roseann Mandziuk, Immediate Past President
Jerold L. Hale, Executive Director
Ashli Quesinberry Stokes, Marketing Director
Jennifer A. Samp, SCJ Editor
Joy Hart, Finance Committee Chair

1201

Wednesday • 4:00 pm-6:45 pm
Room: Studio 4 (A & B)

Executive Council Meeting, Part 1/Ring of Fire

Presiding: Victoria Gallagher, President

Participants:

Jason Munsell, First Vice President
Pamela G. Bourland-Davis, Second Vice President
Roseann Mandziuk, Immediate Past President
Jerold L. Hale, Executive Director
Ashli Quesinberry Stokes, Marketing Director
Jennifer A. Samp, SCJ Editor
Joy Hart, Finance Committee Chair
Kathryn Anthony, Applied Communication Chair
Michelle Violanti, Communication Theory Chair
Monette Callaway, Community College Chair
Grant Cos, Freedom of Speech Chair
Linda Levitt, Gender Studies Chair
Michelle Epstein Garland, Instructional Development Chair
Hsiu-Jung “Mindy” Chang, Intercultural Communication Chair
Fran Dickson, Interpersonal Communication Chair
Jelena Petrovic, Language and Social Interaction Chair
Brian Brantley, Mass Communication Chair
Danielle Dick McGeough, Performance Studies Chair
Marcus J. Coleman, Political Communication Chair
Emily Ryalls, Popular Communication Chair
Amber Smallwood, Public Relations Chair

Lisa Corrigan, Rhetoric and Public Address Chair
Adam Key, Argumentation and Forensics Chair
Nelle Bedner, Association for Communication Administrators Chair
Jefferson Walker, American Society for the History of Rhetoric Chair
Cara Mackie, Ethnography Chair
Ryan McGeough, Kenneth Burke Society Chair
Pat Arneson, Philosophy and Ethics of Communication Chair
John H. Saunders, State Association Chair
Linda DiDesidro, Constitution Committee Chair
Janie Harden Fritz, Publications Committee Chair
Chris Patti, Resolutions Committee Chair
Abby M. Brooks, Resource Committee Chair
Jason Edward Black, Time and Place Committee Chair
Kristy Cates, SSCA K-12 Representative to NCA
Nakia Welch, SSCA Community College Representative to NCA
Linda Jurczak, SSCA 4 Year College/University Representative to NCA
Mary Stuckey, NCA Nominating Committee Representative
Brigitta Brunner, NCA Spectra Representative

DAY 2

Thursday, April 5, 2018

2101

Thursday • 8:00 am-9:15 am
Room: Studio 4 (A & B)

Executive Council Meeting, Part 2/Satisfied Minds

Presiding: Victoria Gallagher, President

Participants:

Jason Munsell, First Vice President
Pamela G. Bourland-Davis, Second Vice President
Roseann Mandziuk, Immediate Past President
Jerold L. Hale, Executive Director
Ashli Quesinberry Stokes, Marketing Director
Jennifer A. Samp, SCJ Editor
Joy Hart, Finance Committee Chair
Kathryn Anthony, Applied Communication Chair
Michelle Violanti, Communication Theory Chair
Monette Callaway, Community College Chair
Grant Cos, Freedom of Speech Chair
Linda Levitt, Gender Studies Chair
Michelle Epstein Garland, Instructional Development Chair

Hsiu-Jung “Mindy” Chang, Intercultural Communication Chair
Fran Dickson, Interpersonal Communication Chair
Jelena Petrovic, Language and Social Interaction Chair
Brian Brantley, Mass Communication Chair
Danielle Dick McGeough, Performance Studies Chair
Marcus J. Coleman, Political Communication Chair
Emily Ryalls, Popular Communication Chair
Amber Smallwood, Public Relations Chair
Lisa Corrigan, Rhetoric and Public Address Chair
Adam Key, Argumentation and Forensics Chair
Nelle Bedner, Association for Communication Administrators Chair
Jefferson Walker, American Society for the History of Rhetoric Chair
Cara Mackie, Ethnography Chair
Ryan McGeough, Kenneth Burke Society Chair
Pat Arneson, Philosophy and Ethics of Communication Chair
John H. Saunders, State Association Chair
Linda DiDesidro, Constitution Committee Chair
Janie Harden Fritz, Publications Committee Chair
Chris Patti, Resolutions Committee Chair
Abby M. Brooks, Resource Committee Chair
Jason Edward Black, Time and Place Committee Chair
Kristy Cates, SSCA K-12 Representative to NCA
Nakia Welch, SSCA Community College Representative to NCA
Linda Jurczak, SSCA 4 Year College/University Representative to NCA
Mary Stuckey, NCA Nominating Committee Representative
Brigitta Brunner, NCA Spectra Representative

2201

Thursday • 9:30 am-10:45 am
Room: Melody A

Providing a Muse for Online Teaching: Administrative Inspiration for an Online Teaching Environment

Sponsors: Association for Communication Administrators

Chair: April Chatham-Carpenter, University of Arkansas at Little Rock

Panelists:

Karin Becker, University of North Dakota
Kimberly Chandler, Xavier University of Louisiana
April Chatham-Carpenter, University of Arkansas at Little Rock
Robin O’Callaghan, Winona State University
Rita Rahoi-Gilchrest, Winona State University

Tanya Ryan, Winona State University
Kristi Schaller, University of Georgia

Communication administrators play an important role in supporting faculty as they develop and teach communication courses online. This round-table discussion, led by panelists who have served in various capacities in the online teaching environment, will focus on how administrators can best support online teaching and provide opportunities for professional development.

2202

Thursday • 9:30 am-10:45 am
Room: Melody B

Hashtags, Hayseeds, Harlots, and Habermas: A Multiperspectival Approach to Activism

Sponsor: Freedom of Speech Division

Chair: Pat Arneson, Duquesne University

Hashtag Activism: Is it #relevant?
Cynthia Carrico, Florida Atlantic University
Multilayered Rurality in Multimodal Real Rural
Kerli Kirch, University of Miami

Ethos, Evidence and Digital Activism: The Rhetorical Vibrancy of Netflix’s *Making a Murderer*
Chandra A. Maldonado, North Carolina State University

Vuk’uzenzele: How South African Sex Workers Are Protesting Against Unjust Law Enforcement
Soroya Julian McFarlane, University of Miami, and Lien Tran, University of Miami

Respondent: William Trapani, Florida Atlantic University

2203

Thursday • 9:30 am-10:45 am
Room: Studio 5A

“The Hand that Rocks the Cradle”: Cross- Cultural Musings on the Rhetorics of Motherhood

Sponsor: Intercultural Communication Division

Chair: Katherine Hendrix, University of Memphis

Presenters:

Marina Levina, University of Memphis
Noor Ghazal Aswad, University of Memphis
Dianna Watkins-Dickerson, University of Memphis

While Beyoncé suggests “girls run the world,” dominant society is not so accepting. As such, ideals of womanhood and motherhood are contestable across cultures, faiths, and languages. In this round table, scholar-mothers explore cross-cultural rhetorics of motherhood based on their respective ontological truths and epistemological influences.

2204

Thursday • 9:30 am-10:45 am
Room: Studio 5B

Social Media and Liberating Social Change: Theorizing the Influence of Social Media on Public Engagement for Social Change

Sponsor: Communication Theory

Moderator: Do Kyun Kim, *University of Louisiana at Lafayette*

A Discourse Analysis of Social Media Posts on the "Forced Virginity Tests" In Egypt
Amal Bakry, *University of Louisiana at Lafayette*

Rhetoric of Hashtag: #BlackLivesMatter
Andre E. Johnson & Amanda Nell Edgar, *University of Memphis*

Social Media and Democratic Activism: Relating and Organizing The Public For The President Impeachment in South Korea
Do Kyun Kim, *University of Louisiana at Lafayette*

Social Media as a Threat To The Chinese Government: Restriction, Oppression, & Ban.
Qi Tang, *Tennessee State University*

2205

Thursday • 9:30 am-10:45 am
Room: Studio 6A

Musings on Monogamy: Breaking Down Boundaries in a Brave New World of Relationships

Sponsor: Interpersonal Communication Division

Chair: Jim Parker, *Ethos Evolved*

Interracial Interpersonal Relationships: A continuing Innovation with Research Demands
Jean Denerson, *Mercer University*

Implementing Non-Monogamy: Using Equity Theory as Our Mythos
J. Thompson Biggers, *Mercer University*
Thomas Roberson Parker, *Strategic Management Resources*

The Name Game and Racial Identity in Interracial Relationships
Misty Wilson, *University of West Georgia*

Who or What Are The Muses In Non-Traditional Relationships: A Look At Theory, Resources, and Practices
Jim Parker, *Ethos Evolved*

This panel is a continuation of work begun in the panel Communication in Non-Monogamous Relationships – Where, About What and Whose Paying Attention at SSCA in San Antonio in 2012, in Louisville in 2013 with the panel Communication in Non-monogamous

relationships: Another Step in New Orleans in 2014 with Further Explorations in Non-traditional Relationships, and in Austin in 2015 with Examining the Conscience of Non-traditional Relationships With greater exposure to and acceptance of alternative lifestyles in the media and in society communication researchers need to explore how this alters our day-to-day interactions. This panel addresses some of the issues raised by our changing society.

2206

Thursday • 9:30 am-10:45 am
Room: Studio 6B

Teaching Media Literacy in the Post-Truth Age: Musings on Media Literacy

Sponsors: Mass Communication Division

Chair: Robert John Baron, *Austin Peay State University*

Teaching Media Literacy in The Post-Truth Age: 'Truth,' Rhetoric, And The Questioning Of Everything
Robert John Baron, *Austin Peay State University*

Deterring Conspiracism and Encouraging Healthy Skepticism in the Media Literacy Course
A. G. Hughes, *University of Memphis*

"Who Cares?": Helping Students Connect Their Online Actions to the Realities of the Internet in a Post-truth Culture
Emily Kofoed, *University of South Carolina Upstate*

Making and Unmaking Media Messages: Teaching Production as a Part Of Media Literacy, Teaching Media Literacy as a Part Of Production
David Ellison, *Austin Peay State University*

These papers explore various approaches to teaching media literacy in the current political and cultural climate. They offer various strategies for teaching media literacy, investigating the role of creativity as a part of media literacy education, and examining our role in teaching students to be responsible media creators and consumers.

2207

Thursday • 9:30 am-10:45 am
Room: Studio 7A

Self-Reflections on Identity & Rites of Passage

Sponsor: Ethnography Interest Group

Chair: Linda Levitt, *Stephen F. Austin University*

Two Lives Shaped to Make Yours One: An Autoethnographic Account of Adoption Narratives and Identity
Montana Jean Smith, *Louisiana State University*

Global Mindedness: Culture Shock and Short-Term Study Abroad
Hannah Rose Lou Barton, *University of Texas at Tyler*

2210

Thursday • 9:30 am-10:45 am
Room: Ballroom 2/3 AV

...But You Don't Look Sick: Using Performative Autoethnography to Address Mental Illness Stigma

Sponsor: Performance Studies Division

Chair: Shelby Swafford, *Southern Illinois University*

Panelists:
Jake Beck, *Southern Illinois University*
Devin Collins, *Southern Illinois University*
Shelby Swafford, *Southern Illinois University*
Anna Wilcoxen, *Southern Illinois University*

Recognizing the disciplinary connections between Disability Studies and Performance Studies, this panel examines mental illness through a performative narrative lens. Panelists explore their own experiences with mental illness to speak back to dehumanizing, pathologizing, and stigmatizing medical discourses. To do so, the authors use performative autoethnography to situate their embodied narratives within relational, cultural, and political contexts, attending to Disability Studies' call for personal narratives while nuancing the performing body from multiple mental health perspectives.

2301

Thursday • 11:00 am -12:15 pm
*Offsite—Nashville Public Library
Room: Nashville Public Library/Civil Rights Room

Vice President Spotlight Civil Rights in Nashville

Sponsor: First Vice President

Chair: Vanessa Beasley, *Vanderbilt University*

Vanessa Beasley will lead a small group on a walking tour of the Nashville Public Library, just a few blocks from the Sheraton, where we will spend most of our time in the Civil Rights Room. The Civil Rights Room is a permanent exhibit of materials documenting the efforts of thousands of African-American citizens in Nashville to end racial segregation in the city and across the South. In September 1957, Nashville took the first steps toward ending segregation in its public schools. Under a court order in accord with the Supreme Court's historic declaration that segregation laws were no longer valid, a handful of courageous parents and their first-grade children registered at five previously segregated Nashville public schools. In February 1960, a group of students from the city's four black colleges—American Baptist, Fisk, Meharry, and Tennessee A&I—set out to confront segregation at lunch counters, movie theaters, and other places of public accommodation.

The Civil Rights Room overlooks the intersection of Church Street and Seventh Avenue North, where nonviolent protests against segregated lunch counters took place. Visitors can sit at the symbolic lunch counter and read the Ten Rules of Conduct carried by the protesters during the sit-ins and examine the timeline of local and national events. Black and white photographs surround the room, illuminating dramatic events in this period of Nashville history. See parents leading their first-grade children past angry protesters, a

Counting Points to Lose Pounds: An Ethnography of Weight Loss Program Culture.

Adam J. Harvey, *Louisiana State University*

Musings on that Stuff my Momma and Them Said: An Autoethnographic Reflection on Un-Learning and Rejecting White Supremacy and Racism
Cassidy D. Ellis, *University of Denver*

Respondent: Deborah Cunningham Breede, *Coastal Carolina University*

2208

Thursday • 9:30 am-10:45 am
Room: Studio 7B

Top Papers in Communication Theory

Sponsor: Communication Theory

Chair: T. Phillip Madison, *University of Louisiana at Lafayette*

Explicating the Intersection of Brevitas and Competence (Student Paper)*
Clint G. Graves, *University of Georgia*

Visualization Metaphor and Diversity of Scale (Student Paper)
Joseph Ponthieux, *Old Dominion University*

Challenges in Coding: The Winding Path to Understanding Misunderstanding
Renee Edwards, *Louisiana State University*
Adam J. Harvey, *Louisiana State University*
Michael Navarro, *Louisiana State University*
Brock T. Bybee, *Louisiana State University*
Jonathon K. Frost, *Louisiana State University*

Stories in Sonata Form: Variations on a Theme of Temporal Representation (Student/Debut Paper)
Leanna Smithberger, *University of South Florida*

Respondent: Pavica Sheldon, *University of Alabama Huntsville*

* Top Paper

2209

Thursday • 9:30 am-10:45 am
Room: Studio 11

Southern Colloquium on Rhetoric (SCoR) Roundtable: Country Muses and Their Musings on Public Controversy

Sponsors: Rhetoric and Public Address Division and the American Society for the History of Rhetoric
Roundtable discussion engages the imbrication of country music and public controversy in the contemporary political landscape.

Moderator: James Darsey, *Georgia State University*

bombing meant to intimidate those who were challenging segregation, and a peaceful confrontation between Mayor Ben West and African-American student leaders.

**SSCA assumes no responsibility or risk for members traveling to, from, or attending programs outside of the conference hotel. Program participants and audience members are attending voluntarily and assume all risks associated with attendance and/or participation.*

2302

Thursday • 11:00 am-12:15 pm
Room: Melody A

Biblical Sexuality in a “Post-Christian” Era: Musings on the Nashville Statement

Sponsor: Gender Studies Division

Chair: Sean Patrick O’Rourke, The University of the South

Panelists:

Jamie Capuzza, University of Mount Union
Kimberly P. Johnson, Tennessee State University
Melody Lehn, The University of the South
Leland G. Spencer, Miami University
Craig O. Stewart, University of Memphis

In a roundtable format, the participants will each respond to the recent “Nashville Statement” on Human Sexuality, which was published and circulated on August 29, 2017 by a coalition of evangelical Christian theologians affiliated with the Council on Biblical Manhood and Womanhood. Panelists will prepare and present a brief position paper that analyzes a critical aspect of the Nashville Statement’s agenda for religion, gender, and sexuality in the United States. Topics discussed will include the statement’s rhetorical strategies, political implications, theological liabilities, and cultural reverberations beyond the Music City. Following their position papers, panelists anticipate a robust extension of the conversation with the audience.

2303

Thursday • 11:00 am-12:15 pm
Room: Melody B

Our Scholarly Sources of Inspiration: Muses and Musings

Sponsor: Communication Theory

Moderator: Terry Thibodeaux, Sam Houston State University

“Muse” as a noun: “a source of inspiration” or “a guiding genius”

Frances E. Brandau, Sam Houston State University, Musings about Sandra Petronio
Richard S. Bello, Sam Houston State University, Musings about Janet Bavelas
Trish Amason, University of Arkansas, Musings about George Kelly
Lisa van Raalte, Sam Houston State University, Musings about Kory Floyd

Monette Callaway, Hinds Community College, Musings about Robert Denton
Dena Horne, Sam Houston State University, Musings about Leslie Baxter

Panelists will present brief presentations about their chosen scholarly muse, including theoretical and/or research contributions of the muse that were especially inspiring, followed by open discussion.

2304

Thursday • 11:00 am-12:15 pm
Room: Studio 4A

Musings on the Rhetorical Construction of Public Space

Sponsor: Rhetoric and Public Address Division

Chair: Christina Moss, University of Memphis

Remembering Emmett Till in Mississippi Civil Rights Tourism

Roger Gatchet, West Chester University
Stephen A. King, Eastern Illinois University

Packing Heat: An Examination and Expansion of Rhetorical Situation and Rhetorical Space Theories through “Cocks not Glocks” and “The Pink Pistols”
Abigail Barnes, Middle Tennessee State University

Community Ethos in Environmental Melodrama
Cotton Hensley, University of North Texas

From Swords to Plowshares: Oscillating Space and Place
Max Renner, North Carolina State University

Respondent: Daniel Grano, University of North Carolina Charlotte

2305

Thursday • 11:00 am-12:15 pm
Room: Studio 4B

Telling and Re-Telling Our Cultural Stories: On the Importance of Interpretive and Critical Methodologies in Intercultural Communication

Sponsor: Intercultural Communication Division

Chair: Amy N. Heuman, Texas Tech University

In Support Of the Fifth Moment in Intercultural Communication Scholarly Inquiry

Amy N. Heuman, Texas Tech University

Tapping into the Very Moments of Intercultural Encounter: Using Qualitative Methods in Intercultural Communication Research

Yanrong Chang, University of Texas Rio Grande Valley

Tell Me Your Story: The In-Depth Interview And Intercultural Emersion

Mary Grace Antony, Western Washington University

Culture, Power, and Identity Through Critical Ethnography: Understanding Immigrant And Refugee Experience

Nurhayat Bilge, Florida International University

The “Telling and Re-Telling Our Stories” panel contemplates how interpretive and critical methodologies privilege the “cultural stories we tell and re-tell.” Through panelists’ presentations we also illuminate how the depths of intercultural experiences are made more visible and vivid through such methods as in-depth interviews, critical ethnography, and discourse analysis.

2306

Thursday • 11:00 am-12:15 pm
Room: Studio 5A

More than Just Music: Sports Musings in the Music City

Sponsor: Public Relations Division

Chair: Christie M. Kleinmann, Belmont University

Panelists:

Cultivating Engagement: Sports Teams Musings on Social Media

Michelle Groover, Georgia Southern University
Christie M. Kleinmann, Belmont University

Directed Distraction

Richard A. Rush, Samford University

Collegiate Sport and Social Media on Game Day: An Overview of Best Practices and Engaging Fans on Game Day

Matthew Stilwell, University of South Carolina

Fanning Fan Engagement with Social Media
Kevin S. Trowbridge, Belmont University

Nashville may be known as the Music City, but its musings are more than just musical. Home to the Tennessee Titans and the Nashville Predators, Nashville is evolving into a sports town. This panel will examine the digital musings of sports teams and their fans and the role of social media in creating fan engagement and expanding team influence.

2307

Thursday • 11:00 am-12:15 pm
Room: Studio 5B (2 time slots)

Musings on “Free Community College” programs: The Tennessee Promise

Sponsor: Community College Division

Chair: S. Brad Bailey, Mississippi Gulf Coast Community College

Participants:

Leonard Assante, Volunteer State Community College
Katelyn Brooks, Middle Tennessee State University
Scott Christen, Tennessee Tech University
Jennifer James, Volunteer State Community College
Karen H. Johnson, Volunteer State Community College
Shaquille Marsh, Pellissippi State Community College
Malcolm McAvoy, Walters State Community College
Chip McLain, Walters State Community College
Kurtis D. Miller, Tusculum College
Patrick Richey, Middle Tennessee State University

The Tennessee Promise is regarded by many as the model program for “free community college” in the U.S. The program had a tremendous influence on the American College Promise proposed by the last White House administration.

The Tennessee Promise was initiated in 2015 in response to a government initiative in the state of Tennessee to increase the percentage of Tennesseans with a college degree or certificate to 55% by 2025. In response to this “Drive to 55” initiative, the Tennessee Promise has allowed HS graduates to enroll in 2-year college degree programs at no cost utilizing a last-dollar scholarship model. Public community/technical colleges, some 4-year colleges, and even selected private colleges participate in the program.

Student participation has eclipsed estimates. Data indicates that 65% of those enrolled in the program are first-generation students and that 70% are from low-income families. This program has been very popular among students, administrators, and politicians.

However, while data from the young program has shown multiple positive impacts, many faculty members in Tennessee report many unintended consequences and negative impacts of this well-intended program. This round table discussion will explore these issues from the perspectives of 2-year and 4-year faculty from the state of Tennessee.

2308

Thursday • 11:00 am-12:15 pm
Room: Studio 6A

Competitive Papers in the Philosophy and Ethics of Communication

Sponsor: Philosophy and Ethics

Chair: Janie Harden Fritz, Duquesne University

Musings on Super-Intelligence, Communication, and Ethics

Slavica Kodish, Southeast Missouri State University

Analog and Digital Cyber-systems and Communication Ethics

Andy Tinker, Duquesne University (Student Paper)

Always be Converting: Moralizing a Post-purchase Funnel Media Environment

Jeremy Langett, Lynchburg College

Respondent: James R. Pickett, Flagler College

2309

Thursday • 11:00 am-12:15 pm
Room: Studio 6B

“Follow Your Arrow”: The Sounds of Identity, Expression, Reality and Representation

Sponsor: Mass Communication

Chair: Dean C. Cummings, Georgia Southern University

Podcasts and Productivity: Qualitative Uses and Gratification Study

Lisa Perks, Merrimack College
Jacob Turner, Merrimack College
Sarah Seero, Merrimack College
Kenney Tran, Merrimack College

The Voice: Articulating and Perpetuating Ideology
David Arditi, University of Texas at Arlington

A Different World: The Hyper-reality and Public Relations Manipulation in Pepsi’s “Live for the Now Moments” Fiasco

Hazel James Cole, University of West Georgia
Alison Slade, Columbus State University

Native Advertising on TV: Effects of Ad Format and Media Context

Chad Whittle, University of Southern Mississippi
Fei Xue, University of Southern Mississippi

Respondent: Lauren Smith, Indiana University

2310

Thursday • 11:00 am-12:15 pm
Room: Studio 7A

“Down On Music Row”: Top Papers in Mass Communication

Sponsor: Mass Communication

Chair: Melissa M. Smith, Mississippi University for Women

Leveraging the “Serial Effect”: Podcasting and the Criminal Justice Reform ‘Niche’*

Lindsey Sherrill, University of Alabama

Human Interest amid Tragedy: A Content Analysis of Airliner Disaster News Photography

Richard Lewis, University of Southern Mississippi
Jae-Hwa Shin, University of Southern Mississippi

Examining Co-Parenting Relationships and Third-Person Effects in Social Media

Nia Johnson, Samford University
Lee Farquhar, Butler University
Betsy Emmons, Samford University

Respondent: Kenny Smith, Indiana University

*Top Paper

2311

Thursday • 11:00 am-12:15 pm
Room: Studio 7B

Language and Current Events: Top Student Papers in Language and Social Interaction

Sponsor: Language and Social Interaction

Chair: Bryan Crow, Southern Illinois University

The Symbolic Construction of the Universal Refugee: A Discourse Analysis of Syrian Refugees in the New York Times*

Noor Ghazal Aswad, University of Memphis

The Effect of Gendered Language on Letters of Recommendation for Medical Students: Applying to Residency Training Programs

Cameron K. Davis, The University of North Carolina at Charlotte

Opposition Discourse towards President Trump in the U.S. Media from December 2016 to June 2017

Keondre Williams, Fayetteville State University
Eugenie P. Almeida, Fayetteville State University

Insurrection! Recontextualization, Partial Genre Blending and Interdiscursivity of ‘Insurgency’ in the 2016 Political Establishment

Bradly Knox, University of Memphis

“Why couldn’t you just keep your knees together?” Victim-Blaming in the Court Proceedings of Rape Cases
Jennifer Flinn, University of Memphis

Respondent: Bryan Kelso Crow, Southern Illinois University

*Top Paper

2312

Thursday • 11:00 am-12:15 pm
Room: Studio 11

Top Papers in the Kenneth Burke Interest Group

Sponsor: Kenneth Burke Interest Group

Chair: Johanna Broussard, Louisiana State University

Art as Propaganda: Kenneth Burke and the Harlem Renaissance

Raquel M Robvais, Louisiana State University

Kenneth Burke and Malcom Cowley: Charting the A-Musing Implications of Friendship through Letters
Virginia Jones, Arkansas Tech University

George Meredith and the Comic Spirit in Kenneth Burke’s Early Poetry

William Schraufnagel, Northern Illinois University

Attitude and the Imagined Agent: An Analysis of the

2401

Thursday • 12:30 pm-1:45 pm
Room: Room: Melody A

Multiple Musings about the Debate Process: Making Educational Music through Structured Argumentation

Sponsor: Argumentation & Forensics Division

Chair: Timothy J. Bill, University of Kentucky

Musings about Teaching and Coaching New/Novice Debaters

Robert J. Glenn III, Owensboro Community and Technical College

Musings about Parli Prep as Educational Activity
Brian S. Powell, Berea College

Musings about Verbal Communication as Debate Strategy

Taylor B. Deaton, Lexington Idea Academy

Musings about Nonverbal Communication as Debate Strategy

Gary D. Deaton, Transylvania University

Musings about the Ballots from Sender and Receiver Perspectives

Robert E. Pratt II, Walters State Community College

Respondent: Timothy J. Bill, University of Kentucky

This panel explores some of the multiple educational and communication aspects involved in academic debate, with a focus on Parliamentary Debate. The focus of the panel will be on the essential contributions debate experience and knowledge can make to our culture. The panel will also focus on improving the educational aspects of debate.

2402

Thursday • 12:30 pm-1:45 pm
Room: Melody B

Engaging Capstones: Harmonizing Theory and New Melete (practice) in Applied Communication

Sponsor: Applied Communication

Chair: John Meyer, University of Southern Mississippi

Panelists:

Audrey W. Allison, Kennesaw State University
Kimberly P. Johnson, Tennessee State University
Leslie J. Reynard, Washburn University
Qi Tang, Tennessee State University

Enacting a *think, link, and create* approach with attendees, this roundtable discussion highlights strategies for (new) engaging, applied capstone experiences with a (1) QuickStart course template, (2) curriculum development and faculty training, (3) assessment coordination, and (4) access to a post-conference, digital capstone depository examining implications for further research.

2403

Thursday • 12:30-1:45 pm
Room: Studio 4A

Exploring Ideology in Popular Culture

Sponsor: Popular Communication

Chair: John H. Saunders, *The University of Alabama in Huntsville*

Hero against Hero: *Captain America: Civil War's* Representation of the Ideological Divide of Liberty and Security

Timothy Wilhelm, *Texas State University*

"I'm Not Fucked Up or Depressed, Just Paralyzed By Hope:" Maria Bamford's *The Special Special Special* and Performing Neurodivergency as Political Disability Pedagogy

Jessica S. Rauchberg, *University of South Florida*

Cultural Tension at Stax and Sun Studio: An Ideological Criticism of Memphis Music Museums

Jonathan M. Smith, *University of Memphis*

Deadpool: When our (Anti)Heroes do less, and We Reward Them More

Benjamin Triana, *University of South Carolina Aiken*

Respondent: John H. Saunders, *The University of Alabama in Huntsville*

2404

Thursday • 12:30 pm-1:45 pm
Room: Studio 4B

The History of the Race and the Rhetorical Tradition

Sponsor: American Society for the History of Rhetoric Interest Group

Chair: Keven Rudrow

Panelists:

Lisa Corrigan, *University of Arkansas*

Ryan Michael Neville-Shepard, *University of Arkansas*

Amanda Nell Edgar, *University of Memphis*

Jay Childers, *University of Kansas*

Damariye Smith, *University of Memphis*

Ashley Hall, *Ithaca College*

Andre E. Johnson, *University of Memphis*

At the recent Southern Colloquium on Rhetoric at the University of Arkansas in October of 2017, attendees focused on the relationship between rhetoric and trauma through the lens of 1968. As we commemorate the fiftieth anniversaries of the My Lai Massacre, the Tet Offensive, Johnson's decision not to seek reelection, the assassinations of both Martin Luther King, Jr., and Robert F. Kennedy, the riots at the DNC, the Kerner Commission Report, the Fair Housing Act, the election of Richard Nixon, and the launch of Apollo VII,

attendees also examined the role of race to explore how political and rhetorical fields manage, produce, and ameliorate pain. In this roundtable, panelists continue the discussion started at SCoR 2017 by examining the role of race within the rhetorical tradition.

2405

Thursday • 12:30 pm-1:45 pm
Room: Studio 5A

Making Use of The EI Muse: Exploring Emotional Intelligence In Applied Manifestations

Sponsor: Applied Communication

Chair: Greg G. Armfield, *New Mexico State University*

Forming, storming, norming, performing and emotion: Mystical and methodical musings of emotional intelligence and small groups

Abby M. Brooks, *Georgia Southern University*

"It's Funny, Because it's True": Organizational Lessons on Emotional Intelligence from Popular Culture

Kristina Drumheller, *West Texas A&M University*

Emotional intelligence and perceived performance: Do peers recognize and reward EI in small group contexts?

Jennifer Mize Smith, *Western Kentucky University*

Musings of Emotional Maturity: Messages and Mixing Politeness

Abby M. Brooks, *Georgia Southern University*

Andrew C. Tollison, *Merrimack College*

Mary Beth Asbury, *Middle Tennessee State University*

Kenneth J. Levine, *Michigan State University*

Shelden, Sherlock, small groups and sociability offer ample opportunity for communication scholars to evaluate the muse of emotional intelligence and explore a variety of constructs from media to meetings. This paneling of papers utilize EI constructs to gain a greater understanding of communication in group, organization and other applied contexts.

2406

Thursday • 12:30 pm-1:45 pm
Room: Studio 5B

Musings on "Free Community College" programs: The Tennessee Promise, Part 2

Sponsor: Community College Division

Chair: S. Brad Bailey, *Mississippi Gulf Coast Community College*

Participants:

Leonard Assante, *Volunteer State Community College*

Katelyn Brooks, *Middle Tennessee State University*

Scott Christen, *Tennessee Tech University*

Jennifer James, *Volunteer State Community College*

Karen Hill Johnson, *Volunteer State Community College*

Shaquille O'Neal Marsh, *Pellissippi State Community College*

Malcolm McAvoy, *Walters State Community College*

Chip McLain, *Walters State Community College*

Kurtis D. Miller, *Tusculum College*

Patrick Richey, *Middle Tennessee State University*

2407

Thursday • 12:30 pm-1:45 pm
Room: Studio 6A

"9 to 5" Meets 24/7: Tweet it, Text it, Post it: News Production in a Hyper World

Sponsor: Mass Communication

Chair: Melissa M. Smith, *Mississippi University for Women*

Affinity Toward Using Mobile Devices for Local News

Melony Shemberger, *Murray State University*

The Impact of Citizen Journalism on News Production

Barrak Alhumaid, *Arkansas State University*

The MMJ became a McJob: The McDonalidization of Multimedia Journalism

Dean Cummings, *Georgia Southern University*

The Role of Twitter Influencing Media

Matt Ritter, *High Point University*

Respondent: Lauren Smith, *Indiana University*

2408

Thursday • 12:30 pm-1:45 pm
Room: Studio 6B

Musings on Mothers: Narrativizing Maternal Relationships

Sponsor: Interpersonal Communication Division

Chair: Joshua R. Pederson, *The University of Alabama*

What We Are Like Now: Navigating Relational Transgressions Through Continuous Forgiveness

Lacey Corey Brown, *Southern Illinois University*

Manipulation And Deception In Mother-Daughter Relationships

Natalee M. Briscoe, *The University of Alabama*

Forgiving Or Forgetting?: Narrativizing Forgiveness And Trauma In Adult Children Of Alcoholics

Cassidy D. Ellis, *University of Denver*

Your Pain, My Responsibility: Navigating Emotional Parentification In Response To Familial Trauma

Michael L. Forst, *Southern Illinois University*

Relationships with mothers are arguably one of the most formative in a person's lifetime. While not always positive, the role mothers

take in our lives shape how we construct our identities, understand others, and navigate the world around us. For us, our mothers have been our most ardent supporters and our most damaging relational partners. Thus, this panel positions mothers as muses, creating an entryway to discuss relational trauma and abuse, manipulation and deception, and relational maintenance and forgiveness. Papers on this panel conceptualize relationships as being created, maintained, and dissolved discursively, while also underscoring the importance of reflecting on and narrativizing our relationships in order to make sense of them. Our papers use autoethnography and storytelling as a way to make our maternal relationships relatable to both ourselves and others.

2409

Thursday • 12:30 pm-1:45 pm
Room: Studio 7A

Revisiting Campaign 2016

Sponsor: Political Communication Division

Chair: Marcus J. Coleman, *University of Southern Mississippi*

#NotOkay: Stories of Sexual Assault in the Midst of the 2016 U.S. Presidential Election

Alexandria S. Jenkins, *Clemson University*

Joseph P. Mazer, *Clemson University*

"The Donald" Trumps the Twitter-sphere: Masterful Management of His Pre- and Post-Inauguration Content

Darrell Roe, *Eastern New Mexico University*

What Trump's Speech Announced: An Eclectic Critical Analysis of the Presidential Campaign Announcement Speech by Donald Trump and the Codes He Employs.

Robert S. Sullivan, *University of Texas at Tyler*

Respondent: Scott Smith, *Christopher Newport University*

2410

Thursday • 12:30 pm-1:45 pm
Room: Studio 7B

Community Musings: Connecting Students and Course Content to Community Needs for Engaged Learning and Better Citizenship

Sponsor: Communication Theory

Chair: Jeff Boone, *Angelo State University*

Experiential Learning in a Communication Theory Course

Leslie Rodriguez, *Angelo State University*

Experiential Learning: What Is It And How Do We Market It To Students?

Natalie N. Pugh, *West Texas A&M University*

George Pacheco, Jr., *West Texas A&M University*

Service Learning: Eager Students and Reluctant Faculty & Eager Faculty and Reluctant Students
John Nicholson, *Mississippi State University*
 “Say Hello To My Little Friend”: Big Data And The Experiential Classroom
Dave Nelson, *Valdosta State University*

The primary goal of this panel is to explore the use of experiential learning as the vehicle to develop students’ capacity to transfer theory into practice. Panelists will discuss various types of experiential learning as tools in instructional development that enables students to bridge the gap between classroom theory and application of those theories and ideas as it allows students to reflect on their own learning. Experiential Learning is a logical expansion of quality teaching and learning that currently takes place and directs the faculty to serve students more effectively as they prepare for their career.

2411
 Thursday • 12:30 pm-1:45 pm
 Room: Studio 11

Viewpoint Diversity in Higher Education

Sponsor: Freedom of Speech Division
Chair: **Mark Grabowski**, *Adelphi University*

How Tolerant Should Colleges Be of Controversial Conservative Views?
Grant Cos, *Rochester Institute of Technology*
 How Institutional Structures in Higher Education are Affecting Free Speech
Charles Howard, *Tarleton State University*
 How Much Should Colleges Protect Religious Speech?
Mark Ward, *University of Houston-Victoria*
 Rising Attacks Against Social Justice in Academics
Spoma Jovanovic, *UNC-Greensboro*
Lewis Pitts, *UNC-Greensboro*
 How Corporatization of Higher Ed is Killing Campus Speech
Mark Grabowski, *Adelphi University*

2412
 Thursday • 12:30 pm-1:45 pm
 Room: Ballroom 2/3 AV

Theorizing At Home and Away

Sponsor: Performance Studies Division
Chair: **Leigh Anne Howard**, *University of Southern Indiana*
Panelists:
Daniel W. Heaton, *Capital University*
Leigh Anne Howard, *University of Southern Indiana*
Karen Anderson-Lain, *University of North Texas*
Bennett Paul Whitaker, *Ohio State University*

These panelists discuss the insights generated when connecting performance to critical autoethnography. Presenters will explore the intersections of personal and social identity as they are lived as well as how they are re-lived via performance. Much as Robin Boylorn and Mark Orbe (2014) use interpersonal theory to clarify everyday interpersonal encounters, this panel situates the performance of personal narrative and other aesthetically expressive forms as a powerful forum to interrogate positionality, ethical responsibility, personal identity, and every day actions and interactions. These papers go beyond critical reflection, however, as they connect their insights to and ground those insights from performance studies scholarship. As a result, they work to extend the theoretical framework for critical autoethnography by illustrating the impact of performativity and clarifying its central role in our experience and the experiences of others.

2501
 Thursday • 2:00 pm-3:15 pm
 Room: Melody A

Internships in Communication: Musings, Meditations, and Most Used Practices

Sponsor: Instructional Development Division
Moderator: **Elizabeth D. Dalton**, *Middle Tennessee State University*

Panelists:
Mary Beth Asbury, *Middle Tennessee State University*
Abby M. Brooks, *Georgia Southern University*
Todd Lee Goen, *Christopher Newport University*
Andrew C. Tollison, *Merrimack College*

Internships provide students with valuable experiences that can supplement learning and can lead to employment opportunities. However, questions remain as to what does a good internship program look like and how should it be implemented to benefit students? This panel seeks to open a conversation about internships, examining best practices as well as issues that occur with an internship program. With this dialogue, we seek to contribute to SSCA and NCA’s Academic and Professional Resources to help guide those who wish to create or alter their internship program.

2502
 Thursday • 2:00 pm-3:15 pm
 Room: Melody B

Theory-Driven Instruction

Sponsor: Instructional Development Division
Moderator: **Scott Christen**, *Tennessee Technological University*

Panelists:
 Embracing the Uncertainty: Applying Problematic Integration to the Classroom
Braden Hale Bagley, *The University of Southern Mississippi*
 Social Penetration Theory Applied to Facebook and Strangers
Kevin Bryant, *Tennessee Technological University*

Storytelling and the Student
Brandon Knight, *The University of Southern Mississippi*
 Using Uncertainty Reduction to Create Lessons & Activities
Colleen Mestayer, *Tennessee Technological University*
 Coping with Speech Anxiety: “Managing Student Stressors in the Classroom Using the Transaction Model of Stress & Coping
Carrie Reif-Stice, *University of Southern Mississippi, Troy University*

Self-Determination Theory: Increasing Motivation through Competence, Autonomy, & Relatedness
Elizabeth Hanson Smith, *Austin Community College*

As communication scholars, we often use theory to help explain our research findings; however, we may not “use” these same theories to help us teach our classes. Our jobs as instructors should be to develop lessons and activities that lead to appropriate learning; therefore, using a well-developed theory to develop lessons will enhance student learning, both about course content and theory. This panel will offer specific ways to use theory to drive and develop course instruction.

2503
 Thursday • 2:00 pm-3:15 pm
 Room: Studio 4A

Tattoo You: Professors, Their Tattoos, The Stories

Sponsor: Popular Communication
Chair: **Stacy Rusnak**, *Georgia Gwinnett College*
William V. Faux, II, *Valdosta State University*
David R. Nelson, *Valdosta State University*
Patrick McElearney, *Louisiana State University*
Ryan Rasner, *Louisiana State University*
Respondent: **Stacy Rusnak**, *Georgia Gwinnett College*

This panel will highlight experiences of being a faculty member who is tattooed and how that effects perception inside and outside of the classroom when dealing with students, peers, and administrators. The discussions will may include subjectivity, decorum, stereotypes, perceptions of immediacy and the represented efforts they communicate to those that are inked. Audience participation is encouraged.

2504
 Thursday • 2:00 pm-3:15 pm
 Room: Studio 4B

Fake News, Different Views, Readers Choose: The Importance of Media Literacy

Sponsor: Mass Communication
Chair: **Barry P. Smith**, *Mississippi University for Women*

Participants:
Barry P. Smith, *Mississippi University for Women*
Melissa M. Smith, *Mississippi University for Women*
Brian C. Brantley, *Texas A&M University – San Antonio*
Kenny D. Smith, *Indiana University*
Lauren Reichart Smith, *Indiana University*

This panel explores the many nuances of fake news, incorrectly reported news and partially reported news, and how to help practitioners and audiences differentiate fact from fantasy or opinion.

2505
 Thursday • 2:00 pm-3:15 pm
 Studio 5A

Snack Foods & Nuclear Safety: Persuasion, Organizations, & Health

Sponsor: Applied Communication
Chair: **Kathryn E. Anthony**, *University of Southern Mississippi*

Trusty Snacks: A Food-Based Honor System in an Academic Setting
Darrin Griffin, *The University of Alabama*
Jordan Nittinger, *Emory University*
Andrew Laningham, *The University of Alabama*
 Walk a Mile in Their Shoes: A Narrative Experience in Persuasion
Julie Mission, *Bob Jones University*
 Improving Communication within Nuclear Security Training: Qualitative-Critical Competency Analysis (QCCA) Application
Clint G. Graves, *University of Georgia*
 A Meta-Analysis on Narrative Persuasion in Health Communication: Gaps in the Literature
Serena M. Daya, *University of Kentucky*

Respondent: **Darren L. Linvill**, *Clemson University*

2506
 Thursday • 2:00 pm-3:15 pm
 Room: Studio 5B

Musings on Mediated Intercultural Communication

Sponsor: Intercultural Communication Division
Chair: **Chair: Hsiu-Jung Mindy Chang**, *Western New England University*
 Understanding Emerging Dimensions of the New Hate
Michael Waltman, *University of North Carolina at Chapel Hill*
Ashley A. Mattheis, *University of North Carolina at Chapel Hill*

Online Activism: An Analysis of the Standing Rock Movement

Caitlin Brooks, *University of Louisville*
Kyeland Jackson, *University of Louisville*
Krista Sutherland, *University of Louisville*
Scott W. Sanders, *University of Louisville*
Margaret D'Silva, *University of Louisville*

Testing Relationship Between Contextual Age and Behavioral Outcomes of Instagram Use among Young Adults in Croatia

Pavica Sheldon, *University of Alabama in Huntsville*

"...Can we talk?": Cultivating Intercultural Dialogue Through the Short Film

Mary Grace Antony, *Western Washington University*

Using Social Media for Socialization in International / Intercultural Communication Classes

Philip Auter, *University of Louisiana at Lafayette*

2507

Thursday • 2:00 pm-3:15 pm
 Room: Studio 6A

Gendered Spaces at School and Work

Sponsor: Gender Studies Division

Chair: **Caroline Sawyer**, *University of South Carolina Beaufort*

"Typewrite Anywhere": Gendered Mobilities of Typewriting

Rachel Plotnick, *University of North Carolina at Charlotte*

Male versus Female College Students' Accounts of Initiating Safer Sex Talk: The Case for Gender Schema Theory and Sexual Scripts

Lynne M. Webb, *Florida International University*
Patricia Amason, *University of Arkansas*

It is Only a Foul if the Referee Blows the Whistle: An Examination of how Male Hegemony Adversely Impacts Female Basketball Players from Historically Black Colleges and Universities

Andrew Dix, *Middle Tennessee State University*

Blending In or Standing Out?: An Examination of the Communicative Experiences of Women Applying for Predominantly Male Residency Programs

Cameron K. Davis, *The University of North Carolina at Charlotte*

Respondent: **Michael H. Eaves**, *Valdosta State University*

2508

Thursday • 2:00 pm-3:15 pm
 Room: Studio 6B

From Melete and Melpomene to Marketing Metrics And Management: Providing PR Students With Research Tools For Success in the Field

Sponsor: Public Relations Division

Chair: **Lisa Fall**, *Pellissippi State Community College*

Panelists:

Pamela Bourland-Davis, *Georgia Southern University*
Lisa T. Fall, *Pellissippi State Community College*
Charles A. Lubbers, *University of South Dakota*
William Thompson, *University of Louisville*

With the convergence of the traditional fields of public relations, advertising and marketing, it is important that public relations students have a basic understanding of some of the fundamental marketing, advertising and management measures that they will encounter upon graduation. This presentation will discuss some of the most essential indices and matrices typically used, including the Gap Matrix, Attribute Matrix, Competitor Matrix, Brand Development Index (BDI), Category Development Index (CDI), the Brand Potential Index, Patti's Advertising for Decision Making Model and the Reputation Institute's RepTrak Model.

2509

Thursday • 2:00 pm-3:15 pm
 Room: Studio 7A

Muses and Musings of Social Protest and Counter-Protest Rhetoric

Sponsor: Rhetoric and Public Address Division

Chair: **Kevin Marinelli**, *Davidson College*

Articulating the Reemergence of Black Populism Against the Post-Racial Mystique

Kevin Marinelli, *Davidson College*

Race and Visibility: How and Why Visual Images of Black Lives Matter

Candice Edrington, *North Carolina State University*

Victoria Gallagher, *North Carolina State University*

The Violence of the Dialectic: Institutional Responses to Police Violence

Benjamin Clancy, *University of North Carolina Chapel Hill*

Attacking Frames of Dallas: Strategies Activists and Police Used to Frame the 2016 Dallas Shooting of Police

LaQuae Aughtman, *University of Georgia*

Respondent: **Ryan Neville-Shepard**, *University of Arkansas*

2510

Thursday • 2:00 pm-3:15 pm
 Room: Studio 7B

Disarticulating Whiteness and Masculinity in the Time of Donald J. Trump

Sponsor: Rhetoric and Public Address Division

Chair: **Atilla Hallsby**, *North Carolina State University*

Aggressive Leak Campaigns and the Emasculation of Julian Assange

Atilla Hallsby, *North Carolina State University*

When is a Dream not a Death Wish? When It is a Death Wish

Paul E. Johnson, *University of Pittsburgh*

On Ferguson, Whiteness, Force, and Injury: A Reading of White Masculine Rhetoric through Black Studies

Terrell Taylor, *Vanderbilt University*

"But What About Blue Racism?" #BlueLivesMatter and White Masculine Victimization

James Alexander McVey, *University of North Carolina, Chapel Hill*

Respondent: **Claire Sisco King**, *Vanderbilt University*

There are many reasons to think whiteness and masculinity constitute one and the same problem when it comes to political discourse leading to and following the 2016 presidential election. Donald Trump's repeated appeals to "fine people" in reference to neo-Nazis and "both sides" when assigning blame to Charlottesville counter-protesters is clear evidence of his preference for whiteness. Trump's blatant sexism has been evident when, in the past year-and-a-half, he has hurled insults at, for instance, Hillary Clinton, Ruth Bader Ginsburg, Rosie O'Donnell, Megyn Kelly, Carly Fiorina, Elizabeth Warren, and Mika Brzezinski. Although it may be easy or convenient to collapse these two categories of bad behavior into a single overarching presidential pathology, the panel explores ethical correctives to the endemic problems of whiteness and masculinity of which Donald Trump is merely the most recent example. These problems are personally relevant also for rhetorical critics and communication scholars, who publicly continue employ appeals to white fragility and misandry as a warrant for their claims. Scholars of rhetoric who find the Rawlsian/Rortian investment in discursive norms of civility, reasonableness, and concurrent moderation of political content persuasive should not disregard such claims as merely outliers to a functioning discursive system, but rather as tangible elements which must be grappled with urgently and immediately.

2511

Thursday • 2:00 pm-3:15 pm
 Room: Studio 11

Piety of our Muses: Interpretations of Public Memory and Burkean Terminology

Sponsor: Burke Interest Group

Chair: **A.G. Hughes**, *University of Memphis*

Piety of the Enlightenment: Tensions in the Remembrance of Science

Alexander W. Morales, *University of South Carolina*

American Piety: Remembering the Founding In the Face Historicity

Max Plumptre, *University of North Carolina at Chapel Hill*

Remembering to Forget: Public Memory as Identity Construction

Jaime Robb, *University of South Florida*

Mark Zuckerberg: Political Ambition and the Piety of Silicon Valley

Jacob Abraham, *Florida State College at Jacksonville*

Respondent: **Antonio de Velasco**, *University of Memphis*

2512

Thursday • 2:00 pm-3:15 pm
 Room: Ballroom 2/3

The (Special) Political Winds of the post-Trump Era: Assessing the Handel/Ossoff Political Campaign

Sponsor: Political Communication Division

Chair: **Patrick Wheaton**, *Georgia Southern University*

A New Hope or Revenge of the Sith? Jon Ossoff and the Rhetoric of Media Expectations

Joe Bellon, *Georgia State University*

"I didn't know he was Jewish!:" Jon Ossoff's Hesitant Silences in the Georgia 6th Special Congressional Election

Rebecca Steiner, *University of Georgia*

Sidestepping Democratic Rage: Jon Ossoff's Moderate Tone in the GA 6th Debates

Edward Panetta, *University of Georgia*

Pin the Coattail on the Pelosi: Karen Handel's Effective Use of Dissociation and Identification in the Georgia 6th Special Congressional Election

William Hays Watson, *University of Georgia*

Respondent: **Patrick Wheaton**, *Georgia Southern University*

This year's conference theme calls on communication scholars to "consider inspiration, engage in reflection, and to listen to each other." Such a call is particularly appropriate in light of its absence in contemporary political campaigns and discourses. As we approach the 2018 midterm elections, political communication scholars are interested in the ways in which the digital age has impacted and continues to impact political debates. In particular, the highly-publicized 2017 special election in Georgia's 6th Congressional district serves as a powerful case study from which to analyze modern argument strategies in political campaigns. In the post-Trump political era, analyzing contests like the Handel/Ossoff campaign can produce innovative, novel approaches to political communication.

MA



in communication studies

The MA program equips students with historical, theoretical, and critical knowledge of oral, written, visual, and aural symbol systems; the institutions and processes that produce them; and the audiences and readers who engage them. The program emphasizes the intersections among cultural studies, film, intercultural communication, media, and rhetoric.

MFA



in media, technology, and entertainment

The MFA program is an interdisciplinary degree combining film, video, interactive media, and computer animation with computer science and engineering. The program fosters innovative approaches to digital entertainment that stretch creative and scientific boundaries. Students are challenged to think in artistic, scientific, and industrial terms about innovative forms of digital media practice.

FAU FLORIDA ATLANTIC UNIVERSITY
<http://www.fau.edu/scms/graduate.php>

TEXAS STATE UNIVERSITY

The rising STAR of Texas™

MEMBER THE TEXAS STATE UNIVERSITY SYSTEM™

THE DEPARTMENT OF COMMUNICATION STUDIES



WE OFFER AN OUTSTANDING COMMUNICATION STUDIES M.A. DEGREE

GRADUATE PROGRAM AREAS:

- Communication Training & Development
- Interpersonal Communication
- Instructional Communication
- Organizational Communication
- Rhetorical Studies



COMPETITIVE GRADUATE ASSISTANTSHIPS:

- Teaching Fundamentals of Human Communication
- Working in the Communication Lab
- Assisting the Basic Course Director
- Assisting the Director of Forensics

TEXAS STATE COMMUNICATION STUDIES GRADUATE FACULTY

Erik Timmerman, Ph.D.
Department Chair
Organizational & Instructional Comm
Comm Technology

Steven A. Beebe, Ph.D.
Small Group, Communication
Training, & Instructional
Communication

Tricia Burke, Ph.D.
Interpersonal
Communication
Health Communication

Ann E. Burnette, Ph.D.
Rhetorical Criticism
Political Communication
American Public Address

Stephanie Dailey, Ph.D.
Organizational
Communication
Communication Technologies
in the Workplace
Training & Development

Elizabeth Eger, Ph.D.
Organization Communication
Difference & Communication
Work & Identity

Rebekah L. Fox, Ph.D.
Rhetorical Methods
Rhetorical Theory
Organizational Rhetoric

Sean Horan, Ph.D.
Health, Organizational,
& Interpersonal Comm

Marian L. Houser, Ph.D.
Instructional Communication
Interpersonal
Communication Research
Methods

Maureen P. Keeley, Ph.D.
Interpersonal
Communication Nonverbal
Communication Gender &
Family Communication

Roseann M. Mandziuk, Ph.D.
Rhetorical & Media
Criticism Rhetorical Theory
Feminist Studies

Miriam Sobre, Ph.D.
Intercultural
Communication Gender
Studies

Lindsay Timmerman, Ph.D.
Relational Communication

Melinda Villagran, Ph.D.
Health & Organizational
Communication

FOR MORE INFORMATION CONTACT THE TEXAS STATE UNIVERSITY DEPARTMENT OF COMMUNICATION STUDIES:

DR. ERIK TIMMERMAN, CHAIR: ERIKTIMM@TXSTATE.EDU OR

DR. TRICIA BURKE, DIRECTOR & ADVISOR OF GRADUATE STUDIES: TBURKE@TXSTATE.EDU

Texas State University 601 University Drive, San Marcos, TX 78666-4616 phone: 512-245-2165
<http://www.commstudies.txstate.edu/academic-programs/graduate.html>

2513

Thursday • 2:30-3:45 p.m.
*Offsite— Vanderbilt University Law School
Room: Renaissance Room

**Vice President Spotlight
Free Speech, Diversity, and Law**

Sponsor: Freedom of Speech Division
Chair: Mark Grabowski, Adelphi University

Vanderbilt Law School's Federalist Society has been active in the issue of viewpoint diversity because lawyers need to be exposed to and understand all sides of a controversy so they can effectively argue for their clients. However, law school faculty are increasingly less and less politically diverse, studies show. This panel will focus on these issues.

"Impact on Research by Academia's Reluctance to Consider Taboo Topics"
Jay Baldwin, Abraham Baldwin Agricultural College
"Preventing Micro-Aggressions against Conservative Faculty and Students"
Jean Goodwin, North Carolina State University
"Zero Tolerance Hate Speech Policies and Free Speech"
Brandy Mmbaga, University of Tennessee

"Are Institutional Neutrality Laws like Tennessee's Necessary for Viewpoint Diversity?"
Ben Medeiros, University of California-San Diego
"The Paradoxical Emergence of Anti-Semitism among Progressives"
Larry Amsel, Columbia University Medical School

**SSCA assumes no responsibility or risk for members traveling to, from, or attending programs outside of the conference hotel. Program participants and audience members are attending voluntarily and assume all risks associated with attendance and/or participation.*

2601

Thursday • 3:30-4:45
Room: Melody A

Musings on Research, Ethics, and the Law

Sponsor: Philosophy and Ethics of Communication Interest Group
Chair: Sally Vogl-Bauer, University of Southern Indiana
Sean Penn, Celebrity Activist or Journalist?
Chad Tew, University of Southern Indiana
Fieldwork, Ethics and the Law: On the Run with Alice Goffman
Leigh Anne Howard, University of Southern Indiana
Journalism and Standards of Research: Are human subject reviews an overreach?
David N. Black, University of Southern Indiana
Considering Ethics in Online Communications Research
Erin E. Gilles, University of Southern Indiana

2602

Thursday • 3:30-4:45
Room: Melody B

Engaging Visual Rhetoric in the Twenty-First Century

Sponsor: Rhetoric and Public Address Division
Chair: Jason Williamson, University of South Carolina

"Swoosh There It Is: Refiguring Public and Private Space in Nike's Middle East Campaign"
Erin Forest, University of Georgia
"Make America a Conquest Again: Colonialism and Conquest Rhetoric in the Visual and Textual Narrative of Trump's Campaign Slogan"
Ryan Kor, University of Georgia
Visual Arguments as Scientific Persuasion"
Alexander W. Morales, University of South Carolina
"Contemporary Photographs of Black Protest and Du Bois' Aesthetics"
Max Plumpton, University of North Carolina, Chapel Hill

Respondent: Stephen Heidt, Florida Atlantic University

The increasing interest in visual rhetoric within the field of communication studies is both significant and appropriate, opening a variety of areas of inquiry into the ways in which social/political movements are moved and shaped by visual artifacts. The diversity of visual rhetorical uptake within movements deserves further scholarly attention and raises the question of how visual rhetorics enable the unification and mobilization of various movements, while also leaving these same movements open to having their rhetoric co-opted by institutional forces.

2603

Thursday • 3:30-4:45
Room: Studio 4A

Musings on Communication Education

Sponsors: Community College Division & Instructional Development Division
Chair: Scott Christen, Tennessee Tech
Always On': Using Social Media in the Battle to Shed a Poor News Diet
Melony A. Shemberger, Murray State University
Comfort in Familiarity: Examining the Effects of Learning Communities on Communication Apprehension
Jennifer L. Fairchild, Eastern Kentucky University
Krista M. Kimmel, Eastern Kentucky University
Graduating Seniors' Perceptions of the Basic Course in Public Speaking
Barbara G. Tucker & Sean D. Self, Dalton State College

2605

Thursday • 3:30-4:45 pm
Room: Studio 5A

Culture, Identity, and Technology

Sponsor: Applied Communication
Chair: Carrie Reif-Stice, The University of Southern Mississippi

Where Do We Go from Here? Recommendations to Facilitate the Cultural Adaptation of Child Migrants
Mary Grace Antony, Western Washington University
Acculturation and Perceptions of Peer Norms: Implications for Hispanic Women and Mammography Adherence
Philip S. Poe, Mississippi State University
Designing Communication for Increasing Public Transit Use: A Social Identity Approach
DeAnne Priddis, Middle Tennessee State University
Mary Beth Asbury, Middle Tennessee State University
Communicating With A Purpose: Risk, Race, And The Increased Interactions Of Predictive Policing
Sean Fournery, The University of Southern Mississippi
Respondent: Thomas J. Socha, Old Dominion University

2606

Thursday • 3:30-4:45
Room: Studio 5B

Building Intercultural Competencies in Diverse Contexts: Bridging Theory and Practice

Sponsor: Intercultural Communication Division
Chair: Piyawan Charoensap-Kelly, University of Southern Mississippi
Speech Tutoring for ESL Students: A Message Design Logic Paradigm
Mohamed Ismail, University of Southern Mississippi
Global Online Work: Educating Globally Working Virtual Teams in Intercultural Communication
Minna Mars, Logemann Aalto University
Appreciative Intercultural Training: A New, Provocative, and Effective Way to Create Global Understanding in the Twenty First Century
Federico Varona, San Jose State University
Leading English Language Learners: What ELI Students Need from Consultants to Become Competent Communicators
Carley Young, University of Southern Mississippi
This panel addresses the application of communication theory in the diverse intercultural contexts. Specific consideration will be

Speaking Right or Speaking White?: A Critical Discourse Analysis of the NCA standards for public speaking competency
Adam Key, Texas A&M University
The Effects of Instructor Credibility, Grade Incentives, and Framing of a Technology Policy on Students' Intent to Comply and Motivation to Learn
Kelsey P. Moore, University of Kentucky
Adam S. Richards, Texas Christian University

2604

Thursday • 3:30 pm-4:45 pm
Room: Studio 4B

Trouble in Paradise: Responses to Public Relation Crises within the Air and Cruise Line Industries

Sponsor: Public Relations Division
Chair: Lisa T. Fall, Pellissippi State Community College
Crash-landing a Crisis: A Case Study of the United Airlines Response to Flight 3411
Thomas Duke, University of Alabama
Airlines, Mountain Ranges, and Mental Health: A Burkean Critique of the Germanwings 9525 suicide flight
Josie Burks, University of Alabama
Check This One Off the Bucketlist: Analysis of Malaysia Airlines Flight 17 Crash Through the Discourse of Renewal Theory
Brandon Boatwright, University of Tennessee, Knoxville
Andrew Pyle, Clemson University
I'm Leaving (before I get) on a Jet Plane: United Airlines' Stance against Yoga Pants
Matthew Roberts, Belmont University
Examining Carnival's Response to its Poop Cruise Debacle
Rod Carveth, Morgan State University

Respondent: Lisa T. Fall, Pellissippi State Community College

Air and sea travel have long been common means of transportation for billions of individuals across the globe. Due to the accessibility afforded these industries, crises incurred by customers and employees garner great public scrutiny. Through the use of public relations and rhetorical literatures, the papers represented in this panel seek to illuminate the ways in which various air and cruise lines responded to high profile crises that threatened the public image of their individual organizations. Each paper explores a distinct crisis unique to these two specific industries. Customer relations, employee relations, and crises involving physical air and sea crafts are each addressed within this panel.

given to fostering intercultural awareness among global virtual teams, using appreciative inquiry to create global understanding, crafting messages appropriate for cross-cultural peer-consulting contexts, and helping English as a Second Language Learners become competent communicators.

2607

Thursday • 3:30-4:45
Room: 6A

Managing the Digs: Narrative Excavations of Family, Home, and Elder Care

Sponsor: Ethnography Interest Group

Chair: C. Wesley Buerkle, East Tennessee State University

Panelists:
Andrew F. Herrmann, East Tennessee State University
Frederick N. Herrmann, Independent Scholar
James S. Herrmann, Independent Scholar
Amber Kinser, East Tennessee State University
Lesli K. Pace, University of Louisiana Monroe
Kelly A. Dorgan, East Tennessee State University
C. Wesley Buerkle, East Tennessee State University

Focusing on the conference theme, this session is inspired by the muses Calliope and Clio to write and speak eloquently about histories [and presents] of family life, and by Nashville as a site of major healthcare industry. In particular, session panelists employ narrative as a tool for unearthing and sifting through their experiences of/as adults caring for aging/ill parents. They examine ways that they make sense of and communicatively manage a variety of “digs”—home places, relational slights, career hits, and emotional excavation sites—that trouble and are troubled by the physical, emotional, and psychological labor of caregiving. Recognizing that caring for family members is culturally understood to be morally-grounded, and that this complicates agency and identity for caregivers, panelists boldly confront the multi-layered relational work of caring for the parents who cared for them, or didn’t much care for them.

2608

Thursday • 3:30-4:45
Room: Studio 6B

Exploring Femininity and Masculinity in Culture Industries

Sponsor: Gender Studies Division

Chair: Beth Bradford, Florida Southern College

It’s Kill or Be Killed: A Content Analysis focused on the Gender and Race of the Victims and Killers in AMC’s The Walking Dead Television Series
Jacob S. Turner, Merrimack College
Lisa G. Perks, Merrimack College
Lea Nielsen, Merrimack College
Bobby Tolan, Merrimack College
Eric Uhl, Merrimack College

Pushing Back Against Gender and Black Masculinity:
Jaden Smith Does “Women’s” Fashion
Megan Mapes, Georgia State University
The Past and the Future Merge to Meet Us Here: The Radical Politics of Beyoncé Knowles’ Black Motherhood Subjectivation in the (Post) Lemonade Era
Mick Brewer, Southern Illinois University Carbondale

A “Legend- wait for it-Dary” Online Audience Analysis Of HIMYM’s Hegemonic Masculine Character Barney Stinson
Kailin Regutti, Florida Atlantic University

Respondent: Christopher J. Vincent, Louisiana State University

2609

Thursday • 3:30 pm-4:45 pm
Room: Studio 7A

Teaching Public Speaking in the Age of Trump: Muses and Musings on Discordant Music

Sponsors: Rhetoric and Public Address and Instructional Development

Moderator: Kathleen J. Turner, Davidson College

Discussants:
Michael Osborn, University of Memphis
Randall Osborn, University of Memphis
Suzanne Osborn, University of Memphis
Kathleen J. Turner, Davidson College

Consider the standard advice given in public speaking textbooks, including adapt to your audience, build responsible knowledge, support your assertions, provide well-reasoned arguments, celebrate commonalities on ceremonial occasions, avoid ad hominem attacks, shun hasty generalizations, be culturally sensitive, use language eloquently, and understand the ethical implications of your choices. From his raising of the birther specter for President Barack Obama to his performance on the campaign trail to his inaugural address to his rhetorical performances as president, Donald J. Trump has consistently violated the wisdom of our traditional muses. These disparities raise challenges for communication studies faculty, particularly for instructors of public speaking. This workshop offers an opportunity for those instructors to share musings and insights into the challenges and opportunities afforded by these disparities, with guidance by four teacher-scholars of public speaking.

2610

Thursday • 3:30 pm-4:45 pm
Room: Studio 7B

Amusing Ourselves to Death? A Roundtable Discussion of the 2018 U.S. Midterm Elections

Sponsor: Political Communication

Chair: William F. Harlow, University of Texas of the Permian Basin

Participants:
Marcus J. Coleman, University of Southern Mississippi
Melissa M. Smith, Mississippi University for Women
Larry Powell, University of Alabama at Birmingham
Lauren Reichart Smith, Indiana University
Brian C. Brantley, Texas A&M University San Antonio
Kenny D. Smith, Indiana University
Barry P. Smith, Mississippi University for Women
Patrick Wheaton, Georgia Southern University
William F. Harlow, University of Texas of the Permian Basin

Panelists will discuss the candidates, issues, and strategies of the 2018 U.S. midterm elections. The current reality-show-like atmosphere of U.S. politics will be the backdrop for the analysis. President Trump will not be there.

2611

Thursday • 3:30pm-4:45pm
Room: Studio 11

Top Papers in Language and Social Interaction

Sponsor: Language and Social Interaction Division

Chair: Lori Stallings, University of Memphis

Constituting the Fifth Estate Symbolically and the Naming of Dan Rather*
Susan K. Opt, James Madison University
“Our Call to be Salt and Light”: An Ethnography of Evangelical Speech Codes in the 2016 Election
Mark Ward, University of Houston-Victoria
“Between the Lines”: The Southern Obituary and the Construction of End of Life Stories
Deborah Cunningham Breede, Coastal Carolina University
Christine S. Davis, University of North Carolina, Charlotte
A Narrative-Discourse Analysis of African American and Hispanic American Family Stories
Eugenie P. Almeida and Lenora Hayes, Fayetteville State University

Respondent: Jelena Petrovic, Stetson University

*Top Paper

2612

Thursday • 3:30 pm-4:45 pm
Room: Ballroom 2/3 AV

More Than Mere Musings: Revisiting the Vagenda

Sponsor: Performance Studies Division

Co-Chairs:
Brianne Waychoff, Borough of Manhattan Community College, CUNY
Rebecca A. Walker, Southern Illinois University

Panelists:
Emily Graves, Louisiana State University
Jade C. Huell, California State University
Sarah K. Jackson, Southern University at New Orleans
Danielle McGeough, University of Northern Iowa
Lyndsay Michalik Gratch, Georgia Gwinnett College
Holley Vaughn, University of North Texas
Rebecca A. Walker, Southern Illinois University
Brianne Waychoff, Borough of Manhattan Community College, CUNY

A few years ago, a meme surfaced on the Internet containing a startling image –a lettered sign for a Maine gunsmith stating, “Beware The Beast: Hildabeast Clinton and Its Vagenda of Manocide” (sic). This panel reclaims the term “vagenda” from those intent on using it as an insult, and explores the various ways in which innovative feminist discourse contributes to the national political (and academic) conversation. Each performance represents a specific genre of feminist praxis (for example, a diatribe, a personal narrative, a silent body-based performance, a dance, a mixed media piece, poetry, prose, etc.). One year ago, we met and began discussing the vagenda. This year, join us as we revisit, re-vamp, and revive the vagenda.

2701

Thursday • 5:30 pm-6:30 pm
*Offsite—Nashville’s Parthenon
Room: Nashville Parthenon, Centennial Park

Vice President Spotlight
Make Athens Great Again? The Place of Classics in Contemporary Communication

Sponsor: American Society for the History of Rhetoric, First Vice President

Chair: Brandon Inabinet, Furman University

This panel will take place at Nashville’s Parthenon. The Parthenon stands proudly as the centerpiece of Centennial Park, Nashville’s premier urban park. The re-creation of the 42-foot statue Athena is the focus of the Parthenon just as it was in ancient Greece. The building and the Athena statue are both full-scale replicas of the Athenian originals.

In the model of a Socratic dialogue, scholars will ask and answer if the Greek tradition of “rhetoric” still carries the same weight in 2018. Each panelist will both pose questions to an interlocutor and

respond. After the dialogues, there will be time for conversation and audience questions.

Working with the city of Nashville and the staff of the Parthenon, this panel will be open to the public.

Panelists:

Vanessa Beasley, *Vanderbilt University*
Brandon Inabinet, *Furman University*
Cynthia King, *Furman University*
Michael Milford, *Auburn University*
Ryan Michael Neville-Shepard, *University of Arkansas*

Mary E. Stuckey, *Penn State University*
Emily Winderman, *North Carolina State University*

**SSCA assumes no responsibility or risk for members traveling to, from, or attending programs outside of the conference hotel. Program participants and audience members are attending voluntarily and assume all risks associated with attendance and/or participation.*

2801

Thursday • 6:30 pm-8:30 pm
 Room: Skye, 28th Floor

**SSCA Welcome Reception/
 Friends in Low Places**

FLORIDA STATE UNIVERSITY
 SCHOOL OF COMMUNICATION

GRADUATE PROGRAMS

Media Communication Studies
 Public Interest Media & Communication
 Integrated Marketing Communication

GRADUATE CERTIFICATES

Digital Video Production
 Multicultural Marketing
 Project Management

comm.cci.fsu.edu



Florida State University
 School of Communication

DAY 3

Friday, April 6, 2018

3101

Friday • 8:00am-10:00 am
 Room: Ballroom 4 (2nd Level)

**88th Annual Southern States
 Communication Association Breakfast
 and Business Meeting/Beans for
 Breakfast**

Sponsor: Southern States Communication
 Association

Presiding: **Victoria Gallagher**, *North Carolina State University*

Please join us for breakfast, the association's annual members' business meeting, and President Gallagher's address.

3201

Friday • 10:15am-11:30am
 Room: Melody A

**Musing on the Political: Political
 Economy, Political Theory, and the
 Philosophy of Communication**

Sponsor: Philosophy and Ethics of Communication

Chair: **Richard Thames**, *Duquesne University*

Hobbes: Politics, Ethics, and Capitalism
Richard Thames and Matthew Mancino,
Duquesne University

Recovering the Bourgeois Civic Virtues(?): The Political
 Economy of Civil Public Discourse
James R. Pickett, *Flagler College*

Attending to Agamben's Anti-rhetoric: Comments on a
 Theory of Destituent Power
Nick J. Sciuolo, *University of Central Florida*

These papers are reflections upon the notion of the "political"—from the perspectives of a rereading of a classic text in politics, from an inquiry into the relationship between political economy and civic virtue, and finally, a cautionary tale of a reading of power and its implications for rhetoric.

3202

Friday • 10:15-11:30
 Room: Melody B

**Spotlight on Scholar
 Reexamining the Legacy of Michael C. Leff**

Sponsor: American Society for the History of Rhetoric

Chair: **Andre E. Johnson**, *University of Memphis*

Panelists:

Melody Lehn, *Sewanee: The University of the South*
Brad McAdon, *University of Memphis*
Robert Terrill, *Indiana University*
Andre E. Johnson, *University of Memphis*
Kimberly Johnson, *Tennessee State University*
Victoria Gallagher, *North Carolina State University*

Respondent: **Antonio de Velasco**, *University of Memphis*

In 2016, Antonio de Velasco, along with John Angus Campbell and David Henry, published *Rethinking Rhetorical Theory, Criticism, and Pedagogy: The Living Art of Michael C. Leff*. The book is a collection of essays from Leff that charts his "decades-long development as a scholar, revealing both the variety of topics and the approach that marked his oeuvre, as well as his long-standing critique of the disciplinary assumptions of classical, Hellenistic, renaissance, modern, and postmodern rhetoric."

In this roundtable, panelists will reflect on Leff's legacy and wrestle with the questions that Leff also wrestled with throughout his career. Questions such as, "What distinguishes the study of rhetoric from other pursuits in the liberal arts? From what realms of human existence and expression, of human history, does such study draw its defining character? What, in the end, should be the purposes of rhetorical inquiry? And amid so many competing accounts of discourse, power, and judgment in the contemporary world, how might scholars achieve these purposes through the attitudes and strategies that animate their work?"

3203

Friday • 10:15-11:30
 Room: Studio 4A

**Hillbilly Elegy: Race, Class, and Culture in
 Today's South**

Sponsor: Political Communication Division

Panel Moderator: **Navita James**, *University of South Florida*

Participants:

Navita James, *University of South Florida: Race and Ethnicity*
Emmett Winn, *Auburn University: Working Class and the South*
Leanna Smithberger, *University of South Florida: Culture and Cultural Change*

Cody Hawley, *University of South Florida: Community and Faith*

David Payne, *University of South Florida: Identity Politics and Narrative*

J.D. Vance's *Hillbilly Elegy: A Memoir of a Family and Culture in Crisis* gained national attention for both the author, his story, and his point of view during the final weeks of last year's presidential election. A New York Times bestseller, the book was named by the Times as one of the "six books to help understand Trump's win." This panel will explore how this book speaks to issues that con-

cern scholars of politics and culture—particularly communication scholars in the Southern States—in ways our national conversations have not. Each panelist will make a short presentation of five minutes on a given element, and the audience will be invited to participate in the conversation.

3204

Friday • 10:15-11:30
Room: Studio 4B

Dueling over Duel Credit: Musing it Over with Scholars and Presidents

Sponsor: Community College Division

Chair: Monette Callaway, *Hinds Community College*

Panelists:

Clyde Muse, *President, Hinds Community College*

Tom Huebner, *President, East Mississippi Community College*

Brad Bailey, *Mississippi Gulf Coast Community College*

Frances Brandau, *Sam Houston State University*

Monette Callaway, *Hinds Community College*

Associate's Degrees in high school? Dual credit courses? Dual enrollment courses? Early college? These are the now and the future. The outcome will have an effect on both community colleges and universities. Come and hear both sides of the story discussed with faculty and presidents. Get the information and make up your mind on whether these are good for our colleges and students. Throw your two cents in as well...and away we go!

3205

Friday • 10:15-11:30
Room: Studio 5A

Queer Worldmaking in the Trump Era

Sponsor: Gender Studies Division

Chair: Charles E. Morris III, *Syracuse University*

Panelists:

Jeffrey A. Bennett, *Vanderbilt University*

Charles E. Morris III, *Syracuse University*

Thomas K. Nakayama, *Northeastern University*

Erin J. Rand, *Syracuse University*

Isaac N. West, *Vanderbilt University*

Except perhaps for Log Cabin Republicans, LGBTQ people inside and outside of the United States knew well to treat with deep skepticism and trepidation Donald Trump's hollow gesture to LGBTQ communities and rights at the Republican National Convention last fall. In the months since his inauguration, Trump's tweets and emergent policy agenda, and those emboldened by them, have deepened and amplified queer peril, present and future. With this exigency urgently in mind, scholars in Communication and across the academy are redoubling efforts to reassess what queer worldmaking might mean in the Trump era: the possibilities, the limits, the risks of productive criticism in these times of heightened queer precarity. Participants will begin this roundtable session with brief opening remarks, each

taking a particular topoi relevant to the crisis (though of course all of the topoi intersect)—health, employment, civil rights, immigration, terror—as well as the recent anti-LGBTQ Coalition for Biblical Sexuality's "Nashville Statement," followed by open discussion among the panelists and with the audience.

3206

Friday • 10:15-11:30
Room: Studio 5B

Study Abroad as a Muse for Teaching, Research, and Service

Sponsor: Intercultural Communication Division

Chair: Todd Lee Goen, *Christopher Newport University*

Panelists:

Todd Lee Goen, *Christopher Newport University*

Joy L. Hart, *University of Louisville*

Linda D. Manning, *Christopher Newport University*

Nina-Jo Moore, *Appalachian State University*

Kandi L. Walker, *University of Louisville*

This panel explores the ways in which leading a study abroad program provides inspiration for other components of academic life. Panelists will discuss the ways in which study abroad enhances their teaching/curricula, research agendas, and service responsibilities with special attention to specific exemplars from their study abroad experiences.

3207

Friday • 10:15-11:30
Room: Studio 6A



Unforgettable: Trump & The 2016 Election

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Andrew Tollison, *Merrimack College*

Tweet vs. Statement: Examining Typographic Influence on Framing Statements Tweeted by President Trump

Katelyn Brooks, *Middle Tennessee State University*

Communicative Competence and Twitter: The Unethical President

Nova Clark, *Western Washington University*

Imprudent Impoliteness: Extending Politeness Theory to the 2016 Presidential Debates*

Lincoln Heffley, *University of Arkansas*

How Social Media Influenced the 2016 Presidential Election in the United States between Hillary R. Clinton and Donald J. Trump

Logan Smart, *Georgetown College*

Fear, Faith, and Nostalgia: A Rhetorical Analysis of Donald Trump's Relationship with Evangelical Voters

Jonas Taylor, *University of Georgia*

Political Memes and Cultural Division: How the Usage of Metaphor Shapes the Political Other
Dakota Yates, *Kansas Wesleyan University*

Respondent: Patrick Wheaton, *Georgia Southern University*

**A Clevenger Scholar Paper (within the top 10% of submissions)*

3208

Friday • 10:15-11:30
Room: Studio 6B

A Lie by Omission? Memory and History in the Debate over the Removal of Confederate Memorials

Sponsor: Rhetoric and Public Address Division

Chair: Ryan Kor, *University of Georgia*

"Carved in Granit" Rhetorical Complexities in (Confederate) Public Memory

Jason Williamson, *University of South Carolina*

"Confronting Confederate Nostalgia in Charlottesville"

Dustin Greenwalt, *Pennsylvania State University*

"The Statue is Where It Belongs: Iconoclasm, Analepsis, and the Monumental History of White Supremacy"

Atilla Hallsby, *North Carolina State University*

"Anti-Nostalgia and the Dilemma of History's Erasure in Mitch Landrieu's Speech on the Removal of Confederate Monuments"

Jeremy Grossman, *Baylor University*

Respondent: Roseann Mandziuk, *Texas State University*

In the wake of the explosion of public controversy surrounding the removal of confederate monuments, public discussion about the relationships between memory, history, commemoration, and political responsibility have come to the fore in the United States. Although this panel was conceived long before the tragic events in Charlottesville, VA, during which time pro-Confederacy groups committed violence and murder in support of their shared values, those events have made our topic imperative to theorize and critique. Spanning theoretical focus from the redress of systemic injustice, to the iconography of memorialization, to class politics, to nostalgia, the panel addresses a broad range of questions about the rhetoric surrounding the removal of monuments. The central question of the panel concerns how these discourses function rhetorically in ways that supersede the specific political motivations that drive debates over their removal.

3209

Friday • 10:15-11:30
Room: Studio 7A



Anything Goes: Applied Communication

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair & Respondent: Beth Eschenfelder, *University of Tampa*

"Love, Little Rock: Breakup of the Year"

Matthew Brown & Alexis Raymo, *Arkansas State University*

"Building a Brand: An Examination of Social Media as a tool in the Event Planning Industry"

Haleigh Donovan, *College of Charleston*

"How a Single Episode Brought Back a 19-Year-Old McDonald's Dipping Sauce to Stores for Good"

John Hakenewerth, *Arkansas State University*

"Fyre Festival Failure"

Shelby O'Brien, *Arkansas State University*

"CHAOS: A Study of Emergency Room Culture"

Bethany Quist, *University of Portland*

"Dollars Feed the Scholars Campaign and Case Study"

Carlee Smith, *Arkansas State University*

Michelle Cheesman, *Arkansas State University*

Robert Morris, *Arkansas State University*

Jorge Garcia Zavala, *Arkansas State University*

"Starbucks' Red Cup Controversy of 2015"

Kaitlin Whiteside, *Belmont University*

Lydia Bailey, *Belmont University*

3210

Friday • 10:15-11:30
Room: Studio 7B

Top Papers in Public Relations

Sponsor: Public Relations Division

Chair: Amber Smallwood, *University of West Georgia*

From Silence to Condemnation: Institutional Responses to 'Travel Ban' Executive Order 13769 *

Andrew S. Pyle, *Clemson University*

Darren L. Linvill, *Clemson University*

S. Paul Gennett, *Clemson University*

The Current Status of Risk and Crisis Communication Research: An Analysis of Published Articles from 1983 to 2015

Jae-Hwa Shin, *University of Southern Mississippi*

Ecaterina Stepaniuc, *University of Southern Mississippi*

Emmanuel Nwachukwu, *University of Southern Mississippi*

Transnational Corporations' Ethical Dilemmas with Product Recalls: A Cross-National Conflict Shifting Theory Perspective**

Ying Xiong, *University of Tennessee*

"Déjà Vu All over Again: U-Turn Strategy of Volkswagen's Emission Cheating Crisis"

Richard Lewis, *University of Southern Mississippi*

Overcoming an October Surprise: Donald Trump's
Access Hollywood Video Image Repair
J. Scott Smith, *Christopher Newport University*

Respondents:

Brigitta Brunner, *Auburn University* and
Christopher McCollough, *Columbus State University*

**Top Paper*

**Top Graduate Student Paper*

3211

Friday • 10:15-11:30

Room: Studio 11

The Muse of 13 Reasons Why: Parenting, Media, Gender, and Beyond

Sponsor: Ethnography Interest Group

Chair: **Katherine Loh**, *Florida Southern College*

Panelists:

Theresa MacNeil, *Florida Southern College*

Cara Mackie, *Florida Southern College*

Pamela Dykes, *Florida Southern College*

Mike Trice, *Florida Southern College*

Kate Kurtin, *California State University*

The current panel analyzes the infamous Netflix show, 13 Reasons Why, which centers around two high school students, Hannah Baker and Clay Jensen. Due to a series of unfortunate events, Hannah commits suicide and the show details her 13 reasons for committing suicide over the course of the series. Over the past few months this show has garnered many reviews, both positive and negative, and while the crux of the series focuses around teenage suicide, it also discusses a myriad of other themes as well. The current panel discusses some of these themes including, parenting, gender and rape culture, investigations of real-life teen viewership, explorations of media coverage, and overall suggestions for real-life applications.

3212

Friday • 10:15-11:30

Room: Ballroom 2/3 AV

Cash Me Outside: Johnny Cash as Muse for Performance Studies' Rebels, Outlaws, and Activists

Sponsor: Performance Studies

Co-Chairs:

Lisa Flanagan, *Xavier University of Louisiana*

Melanie Kitchens O'Meara, *Augusta University*

Panelists:

Amy Burt, *Georgia College and State University*

Lisa Flanagan, *Xavier University of Louisiana*

Justin Trudeau, *University of North Texas*

Ariel Gratch, *Georgia College and State University*

Lyndsay Michalik Gratch, *Georgia College and State University*

Jade C. Huell, *California State University Northridge*

Rebecca Kennerly, *Georgia Southern University*

Jason Munsell, *University of South Carolina Aiken*

Melanie Kitchens O'Meara, *Augusta University*

David Terry, *Louisiana State University*

Rebecca A. Walker, *Southern Illinois University*

This panel pays homage to Johnny Cash, his music, poetry, performances, and advocacy. These performative tributes to the Man in Black seek to sing his praises; celebrate the memory of the man, the myth, his musings; and practice the philosophies and principles he espoused.

3301

Friday • 11:45am–2:00pm (double slot)

Room: Broadway Kitchen/2nd Floor

Past Presidents' Luncheon**3302**

Friday • 11:45 am-1:00 pm

Room: Melody A

Musings on the Deception of Donald Trump: Theoretical Explanations and Implications

Sponsor: Language and Social Interaction Division

Chair: **Kelly Morrison**, *The University of Alabama at Birmingham*

Using IMT2 to Explain the Deceptive Message
Production of Donald Trump

Steve McCornack, *The University of Alabama at Birmingham*

Kelly Morrison, *The University of Alabama at Birmingham*

Using the Social Norm Model to Explain 'Trumpist'
Tolerance for the Deception of Donald Trump

Jeffrey Walczyk, *Louisiana Tech University*

TDT and Trump: Truth-Default Theory as a Lens to Understand how the Public Understands the Communication of Donald J. Trump

Timothy R. Levine, *The University of Alabama at Birmingham*

Prolific Liar in Chief: Donald Trump and the Roller-Coaster of Lies

Kim B. Serota, *Oakland University*

Respondent: **Caroline Sawyer**, *University of South Carolina Beaufort*

3303

Friday • 11:45 am-1:00 pm

Room: Melody B

Top Papers in Ethnography

Sponsor: Ethnography Interest Group

Chair: **Cara Mackie**, *Florida Southern College*

More than Just Musing: Music, Social Justice, and the Dave Matthews Band*

Deborah Cunningham Breede, *Coastal Carolina University*

Jennifer L. Erdely, *Prairie View A&M University*

Homemakers and Wise Leaders: Mary Holmes Seminary in the Religious Genealogy of the Greer Clan of Alabama**

Pamela E. Foster, *Georgia State University*

Exit, Voice, and Millennial Loyalty: An Autoethnography Examining Psychological Contract Breach and Generational Values.

Kayla Pack Watson, *North Carolina State University*

**Top Paper*

*** Top Student Paper*

3304

Friday • 11:45 am–1:00 pm

Room: Studio 4A

Top Competitive Graduate Student Papers in Freedom of Speech

Sponsor: Freedom of Speech Division

Chair: **Dave Dewberry**, *Rider University*

International Discord and Harmony: Organizational Abridgement of Musical Expression*

Pauline Theeuws, *Montclair State University*

What Both Sides Fear: Contextualizing Hate Speech in the Struggle for Racial Harmony

Christopher M. Bondi, *Duquesne University*

"Stomping" on the University: Deandre Pool, Academic Freedom, and the Socio-Politics within the University

Kailin Regutti, *Florida Atlantic University*

Say It Ain't So: Free Speech at a Cost

Kavon Franklin, *Alabama State University*

** Top Competitive Graduate Student Paper*

3305

Friday • 11:45 am-1:00 pm

Room: Studio 4B

Muses and Musings Theorizing: Established and Burgeoning Scholars Discuss Developing Communication Theory

Sponsor: Communication Theory

Moderators:

Leah E. LeFebvre, *University of Alabama*

Ryan Rasner, *Louisiana State University*

Muses:

Graham Bodie, *University of Mississippi*

James Honeycutt, *Louisiana State University*

Matt McGlone, *University of Texas at Austin*

Jennifer Samp, *University of Georgia*

Tom Socha, *Old Dominion University*

Musing:

Leah E. LeFebvre, *University of Alabama*

Josh Pederson, *University of Alabama*

Lynsey Romo, *North Carolina State University*

Brad Haggadone, *University of Texas at Austin*

Ryan Rasner, *Louisiana State University*

The blueprint of theoretical construction remains ambiguous and better understanding would benefit all in the communication field. Often communication theory emerges by trial and error, watching others, and/or experience. Therefore, following the thematic undertones, this panel aims to investigate those we aspire to be: the Muses, established scholars, who provide insight in theoretical usefulness, development and application; whereas the Musings, or burgeoning scholars, will generate their questions and insights into creation, adaptation, and growth through exploration of the field.

3306

Friday • 11:45 am-1:00 pm

Room: Studio 5A

'Not Ready To Make Nice': Global Storytelling – Media Campaigning: Beyond Headlines

Sponsor: Mass Communication

Chair: **Brian C. Brantley**, *Texas A&M University San Antonio*

An Exploratory Study into Sayidaty Media Campaign to Stop the Minors Marriage

Ahmed Makhareh (student), *Arkansas State University*

A Rogue Nation: News Headline Tone in International Coverage of North Korea's September 2017 Nuclear Test

Butler Cain, *University of North Alabama*

Kristina Drumheller, *West Texas A&M University*

Storytelling and Advertising Production in a Global Matrix: Selling People Stories, Community and Authenticity

Susannah McMonagle, *Eastern University*

Narrative Framing of Syrian Migrants in British Religious News

Gregory Perreault, *Appalachian State University*

Newly Paul, *Appalachian State University*

Respondent: **Darrell Roe**, *Eastern New Mexico University*

3307Friday • 11:45 am-1:00 pm
Room: Studio 5B**21st Century Presentation Muses: Lessons from Nine Contemporary Gods and Goddesses to Transform Your Public Speaking Classroom****Sponsor:** Instructional Development Division**Chair:** Beau Foutz, *Faulkner State Community College***Panelists:****Brad Bailey**, *Mississippi Gulf Coast Community College, Gautier, MS***Sally Blomstrom**, *Embry-Riddle Aeronautical University, Daytona Beach Campus***Steve Master**, *Embry-Riddle Aeronautical University, Daytona Beach Campus***Alex Rister**, *Embry-Riddle Aeronautical University, Worldwide Campus***Jennifer Woitmon**, *Embry-Riddle Aeronautical University, Daytona Beach Campus*

In our 21st century world of texting, instant messaging, and social media posting, a generation of students struggle to communicate their ideas through public speaking. Have no fear! The work of nine modern presentation muses can transform your face-to-face or online classroom and inspire your students. This panel will cover musings from Chris Anderson, Jeremy Donovan, Nancy Duarte, Carmine Gallo, Chip and Dan Heath, Patti Sanchez and Scott Schwertly. Join us to discuss what we can learn from them and one another! We encourage participants to bring along their own public speaking muses to further teach and inspire us.

3308Friday • 11:45 am-1:00 pm
Room: Studio 6A**Setting the World on Fire: Politicians & Policies on the International Stage****Sponsor:** Theodore Clevenger, Jr. Undergraduate Honors Conference**Chair:** Bethany Goodier, *College of Charleston*

A Movement on Two Fronts: A Rhetorical Analysis of Argentina's Ni Una Menos Movement

Charles Joiner, *Georgia Southern University*Global Media and Soft Power Representation: A Comparative Analysis of Indian Tourism as Experienced & Represented in *The New York Times* & Travel Channel**Grace Linebarger**, *Stephen F. Austin State University*

Intimacy in NGO Mass Communication: A Pentadic Analysis

Molly McSweyn, *University of Portland*

The Importance of Being Earnest: Rhetoric of Precedent and Citizenship in Confederate Foreign Diplomacy

Christopher Anthony Ryan, *Sewanee: University of the South*

Shining a Light on Burma: Revisiting Laura Bush's Rhetorical Advocacy

Nick Santamaria, *University of South Carolina*

A Not So Innocent Abroad: Communication Autoethnography in Germany

Alexis Weidner, *Campbell University***Respondent:** Shana Bridges, *Georgia Southern University***3309**Friday • 11:45 am-1:00 pm
Room: Studio 6B**Outstanding Scholarship in Intercultural Communication: Top Papers****Sponsor:** Intercultural Communication Division**Chair:** Hsiu-Jung "Mindy" Chang, *Western New England University*

An emergent Pattern of IC Discrimination Within the World of Intercollegiate Athletics*

Andrew Dix, *Middle Tennessee State University*

How Moral Disengagement Facilitates the Detention of Refugee Children and Families

Mary Grace Antony, *Western Washington University*

Competing Discourses of Racism in Response to Racial Satire: South Asian Americans Speak Up

Anjana Mudambi, *Curry College***Respondent:** Mary Meares, *University of Alabama*

*Top Paper

3310Friday • 11:45 am-1:00 pm
Room: Studio 7A**Kick the Dust Up: Conflict & Crises****Sponsor:** Theodore Clevenger, Jr. Undergraduate Honors Conference**Chair:** Ashli Quesinberry Stokes, *University of North Carolina, Charlotte*

Gender Based Leadership Styles in Managerial Roles During Crisis Situations

Abigail Hackett, *Georgetown College*

Memorializing the Shooter and Dehumanizing the Victim: A Common Flaw in the Media

Catherine Luke, *Furman University*

Hurricane Harvey Makes History: How Social Media Saved Lives during a Natural Disaster

Katherine Vaughan, *Arkansas State University***3313**Friday • 11:45 am-1:00 pm
Room: Ballroom 2/3AV**Assembling the Performance Ensemble: Artistic Retrospectives on Performance Troupe Making****Sponsor:** Performance Studies Division**Chair:** Justin Thomas Trudeau, *University of North Texas***Panelists:****Justin Trudeau**, *University of North Texas***Jade C. Huell**, *California State University Northridge***Andrea Baldwin**, *University of Houston-Clear Lake***Lisa Flanagan**, *Xavier University of Louisiana***Melanie Kitchens O'Meara**, *Augusta University*

This panel provides artistic retrospectives from scholar/artists who have, in various forms, led performance ensembles at their local universities. We muse on the muse of such artistic models, exploring both the exigencies and possibilities of performance group praxis. In climates increasingly pressured by budgetary and spatial limitations, we pay homage to the endurance of group advocacy art practice(s) and theorize their erudite potentials.

3401Friday • 1:15pm-4pm (double slot)
*Offsite-TBA**Vice President Spotlight****Musing with the Band about Their Muses and Music****Co-Sponsors:** Popular Communication Division and the First Vice President**Chair:** John H. Saunders, *University of Alabama in Huntsville***Panelists:** The Nobility

This double-slot panel will serve two purposes. During the first panel slot, the chair will ask questions to the entire band concerning how they create and use music, lyrics, and their performance to communicate in unique ways with their audiences. There will also be a Q and A session with the audience. During the second panel slot, the band will perform. This event will be held in a suitable music venue very close to the conference hotel. The band, The Nobility, is a local Nashville band who tours all over the South and beyond, has been the focus of a children's book, and has eight albums. Their website is <http://www.thenobility.com/>

***SSCA assumes no responsibility or risk for members traveling to, from, or attending programs outside of the conference hotel. Program participants and audience members are attending voluntarily and assume all risks associated with attendance and/or participation.**

Environmental Crises at the Industrial Level: Blame and Sensemaking in Corporate Leader - Stakeholder Relationships

Lillian Vogelsong, *University of Alabama*

Rangers and the Resistance: Applying the Underdog Effect to the Emergence of "Alt" NPS Twitter Accounts

Emily Williams, *Schreiner University*

Congrats, You Survived: How Acting Fast Can Save a Company's Image

Sydni Woodard, *Arkansas State University***Respondent:** Christie Kleinmann, *Belmont University***3311**Friday • 11:45 am-1:00 pm
Room: Studio 7B**Spotlight on Scholar****Sport, Rhetoric, Media and Religion****Sponsor:** Rhetoric and Public Address Division**Chair:** Christina Moss, *University of Memphis***Panelists:****Michael Butterworth**, *University of Texas, Austin***Kenneth Zagacki**, *North Carolina State University***Abraham Khan**, *Pennsylvania State University***Atila Hallsby**, *North Carolina State University***Respondent:** Daniel Grano, *University of North Carolina, Charlotte*

Panel features leading scholars in rhetoric, sport, and media to examine Daniel Grano's recent book: *The Eternal Present of Sport: Rethinking Sport and Religion* (Temple UP, 2017)

3312Friday • 11:45 am-1:00 pm
Room: Studio 11**Trust, Leadership, and Faith: Communication in Organizations and Families****Sponsor:** Applied Communication**Chair:** Jennifer Mize-Smith, *Western Kentucky University*

Constructing Organizational Trust Online

Slavica Kodish, *Southeast Missouri State University*

Relating Charismatic Leadership and Organizational Commitment: A Religious Perspective

Brian Perna, *The University of Southern Mississippi*

Families Affected by Autism and Families of Faith: Negotiating Identity Ambiguity in a Church Context

Andrew Phillips, *Regent University***Respondent:** Greg G. Armfield, *New Mexico State University*

3402Friday • 1:15 pm-2:30 pm
Room: Melody A**Are You Teaching “Number 22”? Muses, Musings And Music Of Veteran Students Experiencing PTSD****Sponsor:** Instructional Development Division**Chair: Brett Borton**, *University of South Carolina Beaufort*Songs in the Key of PTSD: Music as a Method of Understanding Post-Traumatic Stress Disorder
Erin McCoy, *University of South Carolina Beaufort*Veterans' Assimilation to Higher Education: A Communication Approach
Eric Meiners, *Eastern Kentucky University*

Stories from the Frontline (of the classroom): What Instructors Need to Know About Veteran Students

Mr. Brian Vosicky, *College of Charleston and Veteran, United States Marine Corps*

Reaching and Teaching Each Other: Reframing Instructional 'Best Practices' for Veteran Students with PTSD

Jayne Violette, *University of South Carolina Beaufort*

As college and university instructors find themselves face-to-face with increasing numbers of veterans in our classrooms, we are now more often confronted with the challenging presence of Post-Traumatic Stress Disorder (PTSD) many veteran students experience. Panelists will explore the realities of having veteran students with PTSD in class, framed by instructional communication research and social identity theories, and offer musings and music to support both instructors and students seeking to manage teaching and learning challenges uniquely associated with PTSD.

3403Friday • 1:15 pm-2:30 pm
Room: Melody B**How to Write a Successful Book Proposal: From Idea to Contract****Sponsors:** Communication Theory Division, Association for Communication Administrators**Moderator: John Nicholson**, *Mississippi State University***Panelists:****Fran Dickson**, *Eastern Kentucky University*, co-editor of *Communication for Families in Crisis: Theories, Methods, Strategies***Tina Harris**, *University of Georgia*, co-author of *Interracial Communication: Theory into Practice*.**Marceline Thompson Hayes**, *Arkansas State University*, co-author of *From Awareness to**Commitment in Public Health Campaigns: The Awareness Myth***Nina-Jo Moore**, *Appalachian State University*, co-author of *Nonverbal Communication: Studies and Applications***Jennifer A. Samp**, *University of Georgia*, editor of *Communicating in Interpersonal Conflict in Close Relationships: Contexts, Challenges, and Opportunities***Michael Waltman**, *University of North Carolina, Chapel Hill*, co-author of *The Communication of Hate***Lynne M. Webb**, *Florida International University*, co-editor of *A Communication Perspective on the Military: Interactions, Messages, Discourses*

Successful book authors and editors discuss the details of preparing a book proposal. In this workshop-style session, panelists respond to questions from the moderator and audience on issues such as choosing a publisher, documenting financial feasibility of your proposed project, and the desirability of proposing an edited volume versus an authored book.

3404Friday • 1:15 pm-2:30 pm
Room: Studio 4A**Musings on the Muses in Our Community: Exploring the Needs of Local Media and Employers to Enhance Curriculum, Promote Programs, and Improve Degree Outcomes****Sponsor:** Association for Communication Administrators**Chair: Danna M. Gibson**, *Columbus State University*

"Your Needs Define Our Needs: Partnership with Local Media Managers that Enhance a Program"

Danna M. Gibson, *Columbus State University*

"Defining the 21st Century Newsroom: Needs, Demands, and the Face of the Entry Level Reporter"

David Hart, *WRBL Channel 3, Columbus, Georgia*

"Broadcast Radio in the 21st Century: Opportunities for Aspiring Broadcasters"

Joseph Brannon, *PMB Broadcasting, Columbus, Georgia*

"Building a Film Program From the Ground Up"

Bryan Krass, *Columbus State University*

"The Value of Integrated Media in Economic Development"

Peter Bowden, *Greater Columbus Georgia Convention and Visitors' Bureau***Respondent: Christopher J. McCollough**, *Columbus State University***3406**Friday • 1:15 pm-2:30 pm
Room: Studio 5A**Health Technologies and Mediated Contexts****Sponsor:** Applied Communication**Chair: Slavica Kodish**, *Southeast Missouri State University*

Electronic Cigarettes and Communication: An Examination of College Students' Perceptions of Safety and Use

E. Paige Hart, *University of Louisville***Clara G. Sears**, *University of Louisville***Joy L. Hart**, *University of Louisville***Kandi L. Walker**, *University of Louisville*

An exploratory study of child-audience educational videos on YouTube: Opportunities for promoting health behaviors and outcomes among children

Yiyi Yang, *University of Memphis***Kim Baker**, *Alabama State University***Xueying Zhang**, *The University of Alabama***Sarah Pemper**, *The University of Wisconsin-La Crosse***Kim Bissell**, *The University of Alabama*

Assessing a Bilingual mHealth Resource with Oncology Providers and Family Caregivers for Submission to Hispanic Health Care International

Joy V. Goldsmith, *University of Memphis***Sachiko Terui**, *University of Memphis***Amanda J. Young**, *University of Memphis***Catherine Goldsmith**, *Independent Scholar***Dale Goldsmith**, *McPherson College***Lisa Dale**, *University of Memphis*

Understanding Young Adults E-Cigarette Use through the Theory of Planned Behavior

Emily Scheinfeld, *The University of Texas at Tyler***Brittani Crook**, *The University of Texas at Austin***Cheryl L. Perry**, *The University of Texas Health Science Center at Houston***Respondent: Kristina Drumheller**, *West Texas A&M University***3407**Friday • 1:15 pm-2:30 pm
Room: Studio 5B**Creative Conformity: Maintaining the Muse of Creativity in the Face of Standardization and Assessment Demands****Sponsor:** Community College Division**Chair: Jeff Sorrels**, *East Texas Baptist University*

This panel will offer its musings the evolution of an academic department from an enrollment of 170 to 450 since the fall of 2012. A key element behind its growth was the strategic attention paid to local media organizations, small business and their specific needs in the modern media economy. By making local media organizations its muse, the faculty and staff redefined its curricular focus and developed student media groups that served the needs of local broadcast news, broadcast radio, film, and small businesses. In addition to hearing the administrative perspective of its chair, the panel will also provide a platform for local media partners and the chamber of commerce to present their perspective on the current focus of their organizations and the needs they have for new graduates from communication, mass communication, and journalism programs. A member of the faculty will speak to cultivating the latest curricular demand, a film production program, from the ground up. Finally, a member of the department's faculty will tie together each panelist's perspective, while considering balancing the demands of the new media economy while sustaining best practices in journalism, media production, and public relations.

3405Friday • 1:15 pm-2:30 pm
Room: Studio 4B**Integrating Intercultural Communication in the Basic Course****Sponsor:** Intercultural Communication Division**Chair: Jill Stapleton Bergeron**, *University of Tennessee (Knoxville)*Cultural Awareness is the Key to Self-Awareness
Jill Stapleton Bergeron, *University of Tennessee (Knoxville)*

Communication Is Symbolic, Yet How Is "Love" As A Symbol Construed Cross-Culturally?

Hsiu-Jung "Mindy" Chang, *Western New England University*Intercultural Sensitivity and the 'Culture Bump' Speech
Mary Grace Antony, *Western Washington University*

Using Intercultural Communication to Arouse a Cultural Awareness in the Basic Course: Why and How

Yanrong (Yvonne) Chang, *University of Texas-Rio Grande Valley*

Drawing from Cultural Value Frameworks and Sensibilities: Lessons in 'Knowing Your Audience' from an Interculturalist's Perceptive

Amy N. Heuman, *Texas Tech University*

This panel will present creative ways to incorporate the concept and practices of intercultural communication into the basic speech course. The basic speech course may be the only speech communication course most students take. Integrating intercultural communication into standard assignments and class exercises is a simple way to introduce them to thinking culturally about themselves and others.

Panelists:

Cole Franklin, *East Texas Baptist University*
Laurie Metcalf, *Blinn College*
Marcia Moore, *Delta College*
Nakia Welch, *San Jacinto College*
Jeff Sorrels, *East Texas Baptist University*

In the face of increasing assessment demands and increased reliance on adjunct instructors and online courses, colleges and universities are increasingly standardizing courses. This is especially true in the basic course. Many instructors may find it difficult to be creative and innovative when their textbooks, syllabi, assignments, and assessments are all prescribed for them. This panel will discuss the rationale behind course standardization as well as strategies to innovate despite these limitations.

3408

UHC

Friday • 1:15 pm-2:30 pm
 Room: Studio 6A

Head over Boots: Feminist Criticism

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: April Chatham-Carpenter, *University of Arkansas, Little Rock*

Female Flirting Cues and Male Perception

Latoya Tisdale Binford, *University of Alabama, Huntsville*

Autumn Abron, *University of Alabama, Huntsville*

Allison Billingsley, *University of Alabama, Huntsville*

Juniya Bradford, *University of Alabama, Huntsville*

Damien Moore, *University of Alabama, Huntsville*

Tyler Poulsen, *University of Alabama, Huntsville*

Alexander Scruggs, *University of Alabama, Huntsville*

I Walk Through Life Wearing Really Nice Shoes: A Critical Analysis of Gender, Class, and Sexuality Within *Schitt's Creek*

Courtney Crowe, *Georgia Southern University*

Miley Cyrus from 2012 to 2013: Feminist Icon or Flop
Rachel Gallagher, *Western Washington University*

"Moms Don't Take Sick Days": A Rhetorical Analysis of Gendered Stereotypes and Health Stigma in OTC Advertisements

Jessica Ledford, *University of Montevallo*

Embodying & Reimagining the Female Healthcare Experience for Young Adults*

Mara Midiere, *University of Portland*

"Who Lives, Who Dies, Who Tells Your Story": A Feminist Criticism of Eliza Hamilton's Role in Preserving Hamilton's Legacy

Katie Rowan, *West Texas A&M University*

Respondent: Jenni Simon, *University of North Carolina, Greensboro*

*A Clevenger Scholar Paper (within the top 10% of submissions)

3409

Friday • 1:15 pm-2:30 pm
 Room: Studio 6B

In Favor of Music in Speech and Debate Preparation

Sponsor: Argumentation & Forensics Division

Chair: Lakelyn Taylor, *University of Central Florida*

How Playing with "Garage Band" Can Help Make Your Students Better Debaters

Michael J. Gray, *Arkansas State University*

Building Interpersonal and Group Cohesion through Preparation Music in Speech and Debate

Lakelyn Taylor, *University of Central Florida*

Musically-Reinforced Rituals as Pre-Competition Preparation

Natalie Bennie, *Wake Forest University*

Using African Music as Preparation for Individual Events Competition

Natonya Listach, *Middle Tennessee State University*

Patrick Richey, *Middle Tennessee State University*

Respondent: Nick J. Sciuillo, *University of Central Florida*

3410

UHC

Friday • 1:15 pm-2:30 pm
 Room: Studio 7A

Losing Sleep: Communication and College Students

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair & Respondent: Joshua Pederson, *University of Alabama*

The Effect of Leadership Communication within Sororities

Cailyn Carter, *Western Kentucky University*

Mary Adams, *Western Kentucky University*

Impostor Syndrome and its Effects on College Students

Mary Hill, *Middle Tennessee State University*

John Jones, *Middle Tennessee State University*

Brian Medrano, *Middle Tennessee State University*

Hitting the Pillow: Encouraging Adequate Sleep in College

Delaney Holt, *Western Kentucky University*

"Whoa, We Can Eat As Much As We Want": The Role of Social Support Messaging for College Freshmen's Nutrition Habits

Elle Johnson, *University of Tennessee*

Residence Halls and Race Relations: Intercultural Communication and Conflict

Carson Murphy, *Campbell University*

Cognitive Flexibility and its Relationship with Collaboration and Avoidance

Zachary Rodriguez, *University of Georgia*

3411

Friday • 1:15 pm-2:30 pm
 Room: Studio 7B

Spotlight on Scholar

Musings on Ronald C. Arnett's *Levinas's Rhetorical Demand: The Unending Obligation of Communication Ethics*

Sponsor: Philosophy and Ethics of Communication Interest Group

Chair: James R. Pickett, *Flagler College*

Participants:

Michael J. Hyde, *Wake Forrest University*

Spoma Jovanovic, *University of North Carolina at Greensboro*

Kristine Warrenberg Rome, *Flagler College*

Respondent: Ronald C. Arnett, *Duquesne University*

This panel will examine Arnett's latest work in terms of the trajectory of his work on dialogue and communication ethics, conjunctions and disjunctions with other work done on Levinas, and the challenges Levinas poses for the philosophy and ethics of communication

3412

Friday • 1:15-2:30pm
 Room: Studio 11

'A Million Hands Can Build a Wall': The Meanings of Social Media Photography

Sponsor: Mass Communication

Chair: Darrell Roe, *Eastern New Mexico University*

News Organization Framing of Police Shootings on Social Media

Erin Ash, *Clemson University*

Yiwei Xu (student), *Clemson University*

Alexandria Jenkins (student), *Clemson University*

If Video Killed the Radio Star, Will Instagram Save the Photojournalist?: An Analysis of Photojournalism in the Era of Social Photo Sharing.

Katherine Fleck, *Ohio Northern University*

Respondent: Darrell Roe, *Eastern New Mexico University*

3413

Friday • 1:15pm-2:30pm
 Room: Ballroom 2/3 AV

Musings on Music's Rhetorical Forms: Topoi, Protest, Context, and Resistance

Sponsor: Rhetoric and Public Address Division

Chair: Kasi Williamson, *Fontbonne University*

Popular Tunes as Dissonant Topoi of Resistance: Woody Guthrie's Peekskill Songs

Kasi Williamson, *Fontbonne University*

Beats as Rhetoric: Art Blakey, Tribal Rhythms, and the Use of Jazz as Political and Social Protest in the 1950s and 60s

Michael McFarland, *Stetson University*

"You Can't Always Get What You Want" and the Connotative Shifts of Sonic Icons"

Amanda Nell Edgar, *University of Memphis*

Looking Toward a Different "Girl in a Country Song": Gender, Race and Rhetorical Voice in Country Music

Christina Moss, *University of Memphis*

Jason Edward Black, *University of North Carolina, Charlotte*

Respondent: James Darsey, *Georgia State University*

3414

Friday • 1:15-2:30pm
 Ballroom 4 (2nd Level) AV

The 2018 Digital Showcase: Sights and Sounds of the South

Sponsor: Mass Communication

Moderator: Dean C. Cummings, *Georgia Southern University*

Panelists:

Kenny D. Smith, *University of Indiana*

John Goshorn, *Georgia Southern University*

The 2018 Digital Showcase highlights student works from video production and media design courses. These works are presented as pedagogical examples to spur discussion and innovation in such courses. The producers and/or course instructors for various works will discuss the background of each work and how it fits into a production curriculum.

3501

Friday • 2:45-4:00 pm
 Room: Melody A

Top Student Papers in Rhetoric and Public Address

Sponsor: Rhetoric and Public Address Division

Chair: Kevin Marinelli, Davidson College

Outspoken Allies and Passing Athletes: Open Letter as Mediating Presence *

Jeff Nagel, Pennsylvania State University

"Between Provincialism and Therapy: The Regional Musings of Southern Gospel"

Cody Hawley, University of Southern Florida

"The Latent Manifest: Abortion and Woman's Citizenship, Roe v. Wade to Present"

Aya Farhat, Baylor University

"Rhetorical Placemaking and Pan-African Thinking: Activist Efforts to Commemorate an African Burial Ground in New York City"

Megan Fitzmaurice, University of Maryland

Respondent: Carole Blair, University of North Carolina, Chapel Hill

*Top Paper

3502

Friday • 2:45-4:00 pm
Room: Melody B

Town Hall Debate: On the Advantages and Disadvantages of Unregulated Free Speech

Sponsor: Argumentation & Forensics Division

Moderator: Michael H. Eaves, Valdosta State University

Panelists:

Lakelyn Taylor, University of Central Florida

Hannah Tabrizi, Valdosta State University

An annual tradition of the Argumentation & Forensics Division, the Town Hall Debate features members of the division arguing on a resolution related to current events. This year's resolution will address the advantages and disadvantages of unregulated free speech. Audience members will be asked to participate through comments and questions after the debate.

3503

Friday • 2:45-4:00 pm
Room: Studio 4A

Top Papers in Popular Communication

Sponsor: Popular Communication

Chair: Dave Nelson, Valdosta State University

Whistlin' Past Graveyards: The Drive-By Truckers & Southern Identity

Chad Harriss, University of Tennessee at Chattanooga

A Semiotic Analysis of The White Stripes: Authenticity and the Carnavalesque

Noah Franken, West Texas A&M University

Faction before Blood: Family Communication Patterns in the Dystopian Teen Drama Film Divergent (2014)

Devyn Mullis, University of Florida

In Zootopia Anyone Can be Anything: Tragic Framing in Disney's Zootopia

Taylor Bell, University of North Texas

Respondent: Dave Nelson, Valdosta State University

3504

Friday • 2:45-4:00 pm
Room: Studio 4B

Inspiration, Innovation, and Insight in Online Courses

Sponsor: Instructional Development Division

Chair: Scott Anderson, Arkansas State University

Panelists:

Dena Counts, Abilene Christian University

Elizabeth Robertson Hornsby, Southeastern Louisiana University

A.G. Hughes, University of Memphis

Spoma Jovanovic, University of North Carolina at Greensboro

Brandi Quesenberry, Virginia Tech

Zack Sowder, Virginia Tech

Haijing Tu, Indiana State University

Join us as we share practical and theoretical insights regarding on-line COMM education, and ruminate about current innovations in this course delivery mode. Leaving ample time for discussion, participants will briefly discuss the challenges of online course assessment, how to efficiently adapt in-person courses for the web, building community and clustering effects in synchronous sessions, what steps to take before teaching online and how it may affect your greater pedagogical choices, using screencasting to provide feedback on various assignments, and the use of web conferencing software in public speaking courses.

3505

Friday • 2:45-4:00 pm
Room: Studio 5A

National Communication Association: Advocacy, Data Resources, and Program Initiatives

NCA Representatives:

LaKesha N. Anderson and Caitlyn Reinauer

This panel features NCA office staff and elected leadership discussing the role NCA plays in disciplinary advocacy, the data resources available through NCA to support teaching, research, and career development, and future programming ideas.

3506

Friday • 2:45-4:00 pm
Room: Studio 5B

Top Papers in Instruction: Musings on Pedagogy, Practice, Program Assessment and Student Outcomes

Sponsor: Instructional Development Division

Chair: Scott Christen, Tennessee Tech

Assessing Student Satisfaction in the Introductory Course: A 5-year Analysis of Student Evaluations

Katherine R. Fleck, Ohio Northern University

Alisa Agozzino, Ohio Northern University

Dialogic Grading through a Skilled Wager System**

Clint G. Graves, University of Georgia

Elliot D. Greenlee, University of Tennessee

Humor in the Classroom: The Effects of Integrated Humor on Students' Intentional Learning *

San Bolkan, California State University, Long Beach

Darrin J. Griffin, University of Alabama, Tuscaloosa

Alan K. Goodboy, West Virginia University

Musings about Critical Thinking in Evaluating Online Discussion

Arla G. Bernstein, Mercer University

Carol A. Isaac, Mercer University

Undergraduate Information Literacy and Heuristic Decision Making in the Introductory Communication Course

Ryan Erik McGeough, University of Northern Iowa

C. Kyle Rudick, University of Northern Iowa

Respondent: Michelle Garland, University of South Carolina Upstate

* Top Paper

** Top Student Paper

3507

Friday • 2:45-4:00 pm
Room: Studio 6A

Stay Downtown: Politicians and Policies

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Mary Beth Asbury, Middle Tennessee State University

A Crisis of Definition: Gun Control Policy and the Limitations of Barack Obama's National Eulogies Following Mass Shootings

Ryann Alonso, University of Arkansas

Jimmy Carter's TEDWomen Speech: A Modern American Jeremiah

Taylor Higginbotham, Georgia Southern University

President Obama's Speeches Following the Sandy Hook Elementary School Shooting and the Orlando Shooting: A Narrative Criticism

Taylor Lanfear, Georgia Southern University

George W. Bush's Effective Jeremiadic Eulogy for the United Flight 93 Memorial Dedication

Rachel McConnell, Georgia Southern University

Mass Shooting Rhetoric Through Political Language

Brecken Settles, Appalachian State University

Respondent: Jean DeHart, Appalachian State University

3508

Friday • 2:45-4:00 pm
Room: Studio 6B

Cultural Identity in Conflict

Sponsor: Intercultural Communication Division

Chair: Michael Forst, Southern Illinois University

Case Study: EU Refugee Crisis through the Lens of Conflict Communication

Nazanin Bani Amerian, University of Southern Mississippi

Puck Winchester, University of Central Florida

Limits of Strategic Communication for Nation-Building: The Case of Spain's Catalan Region

César Garcia, Central Washington University

Media and IC Shifts: A Semiotic Analysis of the Cultural Identity in Two International Films

Ali Hussain Alawi, University of Memphis

Respondent: Linda Jurczak, Valdosta State University

3509

Friday • 2:45-4:00 pm
Room: Studio 7A

Hunting, Fishing & Loving Every Day: Sports Culture & Communication

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair(s) & Respondent(s):

Caleb Cates, Georgia State University

Carl Cates, Arkansas State University

Collision of Race and Gender - Serena Williams

Brye Epley, University of South Carolina Aiken

Women in Sports

Bonnie Hansley, College of Charleston

A Cluster Criticism of the 2016 Super Bowl Halftime Show

Kiersten Alexandra Newton, *West Texas A&M University*

Leadership, Management, and Organizational Culture in High School Athletic Departments from the Perspective of Athletic Directors: A Thematic Approach

Matthew Posey, *Middle Tennessee State University*

All In! Examining the Impact of Social Media on the Culture of Clemson Football

Christopher Reese, *College of Charleston*

3510

Friday • 2:45-4:00 pm
Room: Studio 7B

Top Student Papers in Political Communication

Sponsor: Political Communication Division

Chair: Nick Rangel, *Houston Community College*

"Death, Destruction, Terrorism, and Weakness" as Tragic Muses in Donald Trump's 2016 RNC Speech: Narrative Rationality and Fear Appeal in Political Speech

Austin W. Allen, *Texas State University-San Marcos*

Who Was More Charismatic? An Exploration of the Rhetoric of Hillary Clinton and Donald Trump in the 2016 Election

Noor Ghazal Aswad, *University of Memphis*

"Fighting to be Heard": Shirley Chisholm and the Makings of a Womanist Rhetorical Framework

Dianna Watkins-Dickerson, *University of Memphis*

Respondent: William F. Harlow, *University of Texas Permian Basin*

3511

Friday • 2:45-4:00 pm
Room: Studio 11

'Your Cheatin' Heart': Social Media/Personal Relationships - Can You Hear ME Now?

Sponsor: Mass Communication

Chair: Melissa M. Smith, *Mississippi University for Women*

Voicemail Archival Practices

Leah LeFebvre, *University of Alabama*

Brad Haggadone, *University of Texas at Austin*

The Paradox of Parasocial Breakups

Holly Willson Holladay, *Missouri State University*

Amanda Nell Edgar, *University of Memphis*

Respondent: Emma Butterworth, *University of North Carolina at Charlotte*

3512

Friday • 2:45-4:00 pm
Room: Ballroom 2/3 AV

Top Student Performances in Performance Studies

Sponsor: Performance Studies Division

Chair: Sarah K. Jackson, *Southern University at New Orleans*

Bitch Kitty

Sally McGreevey, *Schreiner University*

Bless Our Hearts

Colin Whitworth, *Southern Illinois University*

The Boogyman: A Mystory of Abortion

Shelby Swafford, *Southern Illinois University*

3513

Friday • 2:45-4:00 pm
Room: Ballroom 4 (2nd Level) AV

Vice President Spotlight

Engagement beyond the Academy: A Conversation with Vanderbilt Faculty and Community Partners

Sponsor: First Vice President

Moderator: Paul Stob, *Vanderbilt University*

Panelists:

M. L. Sandoz, *Department of Communication Studies, Vanderbilt University*

Adrienne Neal, *4th grade teacher, Cumberland Elementary*

Kenisha Hawthorne, *Assistant Principal, KIPP Kirkpatrick Elementary School*

Claire Sisco King, *Department of Communication Studies, Vanderbilt University*

Allison Inman, *Education and Engagement Director, Belcourt Cinema*

Joe Bandy, *Center for Teaching and Department of Sociology, Vanderbilt University*

This panel will feature Vanderbilt University faculty and community partners in a roundtable discussion about the prospects of intellectual engagement beyond the academy. Panelists are involved in a variety of community-based projects, including a debate league for elementary- and middle-school students, educational programming at Nashville's independent theatre, and service-learning opportunities throughout the city. This discussion will address the importance of community engagement and explore the obstacles that inhibit such efforts.

3601

Friday • 4:30-5:45 pm
Room: Ballroom 4, 2nd Level (AV)

Vice President Spotlight

Understanding Nashville: History and Pop Culture in America's "Music City"

Sponsor: First Vice President

Chair: Claire Sisco King, *Vanderbilt University*

Panelists:

David Ewing, *lawyer, historian, community organizer*

Beverly Keel, *Middle Tennessee State University*

professor and journalist

Dave Pacula, *music industry executive, Black River Publishing*

Music City. The Country Music Capital of the World. The Buckle of the Bible Belt. For all the glitz, twang, and gospel associated with Nashville, telling the city's story remains a challenge for local leaders. This panel will explore the challenge of representing Nashville with some of the people responsible for crafting those representations. Panelists include a local historian creating diverse accounts of the city's past, a veteran journalist fighting gender inequality in the music industry, and an industry executive crafting the songs that remain central to Nashville's identity.

Our good friends at Vanderbilt are sponsoring an open bar during this panel which is why it's starting at 4:30pm (for bar set up). We know a lot of folks will have to saunter to business meetings at 5:45, but the bar will remain open a spell after the panel for folks to muse about Nashville.

3701

Friday, 5:45-7:00 pm
Room: Melody A

Kenneth Burke Society Business Meeting

3702

Friday • 5:45-7:00 pm
Room: Melody B

Popular Communication Division Business Meeting

3703

Friday • 5:45-7:00 pm
Room: Ballroom 2/3

Performance Studies Division Business Meeting

3704

Friday • 5:45-7:00 pm
Room: Studio 4A

Philosophy and Ethics in Communication Interest Group Business Meeting

3705

Friday • 5:45-7:00 pm
Room: Studio 4B

Political Communication Division Business Meeting

3706

Friday • 5:45-7:00 pm
Room: Studio 5A

Instructional Development Division Business Meeting

3707

Friday • 5:45-7:00 pm
Room: Studio 5B

Language and Social Interaction Division Business Meeting

3708

Friday • 5:45-7:00 pm
Room: Studio 6A

Public Relations Division Business Meeting

3709

Friday • 5:45-7:00 pm
Room: Studio 6B

American Society for the History of Rhetoric Business Meeting

3710

Friday • 5:45-7:00 pm
Room: Studio 11

Association of Communication Administrators Business Meeting



GRADUATE STUDIES at THE UNIVERSITY OF SOUTHERN MISSISSIPPI

*Offering students a supportive environment
for advancing their education and careers*

The University of Southern Mississippi, founded in 1910 as a teachers' college, has grown into a competitive doctoral and reasearch institution with two campuses, a diverse student body and award-winning faculty members. The university's largest campus is located in Hattiesburg, Miss. The region offers a variety of outdoor activities (including a 40-mile hike/bike trail and rivers), live music events, museums, shopping and an excellent culinary scene. Additionally, Hattiesburg is centrally located and offers easy access to beautiful beaches, New Orleans, Jackson, Mobile and Biloxi. Find out more about the region at hattiesburg.org.

*For information about our Ph.D.
and M.A. programs, contact*

Dr. Kathryn Anthony
The University of Southern Mississippi
Department of Communication Studies
118 College Drive #5131
Hattiesburg, MS 39406
kathryn.anthony@usm.edu
601.266.4272
usm.edu/communication-studies



FROM THE FACULTY

KATHRYN ANTHONY

Ph.D., University of Kentucky
Health communication, interpersonal
communication

WENDY ATKINS-SAYRE

Ph.D., University of Georgia
Department chair
Rhetoric, social movements

MARCUS COLEMAN

Ph.D., University of Georgia
Political communication,
interdisciplinary studies

CASEY MAUGH FUNDERBURK

Ph.D., Pennsylvania State University
Rhetoric, feminist criticism

LAWRENCE A. HOSMAN

Ph.D., University of Iowa
Persuasion, language and social influence

EURA JUNG

Ph.D., Pennsylvania State University
Intercultural and interpersonal
communication

JOHN C. MEYER

Ph.D., University of Kansas
Organizational communication, humor

LAURANCE PAUL STRAIT

Ph.D., University of Southern California
Rhetoric, director of forensics

STEVEN J. VENETTE

Ph.D., North Dakota State University
Organizational communication,
risk and crisis communication



GRADUATE FACULTY

Laura Brown (Ph.D., University of Texas, Austin)
Health Communication, Interviewing, Family
Communication, Interpersonal Communication

Cecile Garmon (Ph.D., Vanderbilt University)
Intercultural Communication, Leadership Studies

Kumi Ishii (Ph.D., Kent State University)
Computer Mediated Communication,
Organizational Communication

Angela M. Jerome (Ph.D., University of Kansas)
Organizational Communication, Organizational
Apologia, Sports Rhetoric, Communication Theory

Jieyoung Kong (Ph.D., Arizona State University)
Intercultural Communication, Ethnographic/Qualitative
Research Methods, Communities in Practice

Holly Payne (Ph.D., University of Kentucky)
Organizational Communication, Interpersonal
Communication

Jennifer Mize Smith (Ph.D., Purdue University)
Organizational Communication, Communication
in the Nonprofit Sector

Helen Sterk (Ph.D., University of Iowa),
Department Head
Gender Communication, Rhetoric

Blair Thompson (Ph.D., University of Nebraska)
Interpersonal Communication, Family
Communication, Instructional Communication

www.wku.edu/communication

Graduate Assistantships offer a stipend per academic year and full/partial tuition waivers. Graduate assistantships are competitive, so for full consideration, please electronically submit 1.) A statement indicating why you desire an assistantship and 2.) two letters of recommendation to: graduate.communication@wku.edu. Review of applications will start on November 1 for the Spring semester and March 1 for the Fall semester and will continue until all open slots are filled.

Offering a Master's Degree in Organizational Communication

Integrating communication theory, practice, and problem-based research, we prepare students for professional and academic life. Our graduates work in settings such as the Christian Music Industry, Kentucky State Legislature, and IBM. Many go on to doctoral programs including those at University of Missouri, Ohio University, Kent State University, Purdue University, University of Texas—Austin, and Bowling Green State University.



We congratulate

**Dr. Jennifer
Mize Smith**
Associate
Professor

on completing her
term as SSCA
Marketing Director
2011-2017



TWO GRADUATE ONLINE CERTIFICATES:

- ♦ **Communicating in Healthcare**
(www.wku.edu/communication/graduate_program/grad_certificate_healthcare.php)
- ♦ **Communicating in Organizations**
(www.wku.edu/communication/graduate_program/grad_certificate_organizational.php)


Each certificate requires 12 hours of coursework.

For more information contact:

Blair Thompson, Graduate Program Director
Department of Communication
Western Kentucky University
1906 College Heights Blvd.
Bowling Green, KY 42101
email: blair.thompson@wku.edu

DAY 4

Saturday, April 7, 2018

4101  Saturday • 8:00 am-9:15 am
Room: Ballroom 4, 2nd level
Theodore Clevenger, Jr. Undergraduate Honors Conference Breakfast/Beans for breakfast once again...

Pamela G. Bourland-Davis, Georgia Southern University

Second Vice President

UHC Participants, their registered guests, and their faculty sponsors are invited.

4102 Saturday • 8:00 am-9:15 am
Room: Ballroom 2/3
Great Ideas For Teaching Students/GIFTS Session I

Sponsor: Community College Division
Moderator: Nakia Welch, San Jacinto College

Unpacking the Metaphors of Leadership: Images, Skills, Knowledge, and Abilities*

Eric B. Meiners, Eastern Kentucky University
Musings on Bias to Enhance the Persuasive Speech: From Project Implicit to Jane Elliott's "Blue Eye-Brown Eye"

Jenilee Crutcher Williams, University of Tennessee
Courtney N. Wright, University of Tennessee

#SEMOSkinDeepProject: The Power of Words
Jeanne Harris, Southeast Missouri State University

Funemployed: The Student's Guide to Acing Public Speaking

Ryan Goke, Murray State University

Thank You!
Amber M. Schmisser, St. Louis Community College

The Speech Muse: My Intro, Your Intro, Our Intro
S. Brad Bailey, Mississippi Gulf Coast Community College

The Stories Tunes Tell
Terilyn J. Goins, Emmanuel College

Slides Against Humanity
Kurtis D. Miller, Tusculum College and Douglas E. Pruim, Purdue University

*Top GIFTS

4103 Saturday • 8:00 am-9:15 am
Room: Melody A

Musings on Rhetorical Topoi

Sponsor: Rhetoric and Public Address Division

Chair: Chris Geyerman, Georgia State University

Myth Maker, Myth Maker, Make Me a Myth: C.S. Lewis, Mythopoesis and the Rhetoric of Glory

Gregory Knight, University of Southern Mississippi

Technological Revolution: Ideographs and Memes in Silicon Valley and Beyond"

A.G. Hughes, University of Memphis

The Price to Pay for '20 Minutes of Action': A Narrative Critique of Character Reference Through the Stanford Rape Case

Logan Carpenter, Texas State University

The Art of the Sublime: Longinus' Vision for a 'Free' Rhetoric

Luke D. Christie, University of Georgia

Memory and the Civil Rights Movement: Three Women's Memoirs and the Construction of a Feminist Collective Memory

Nikki Orth, Pennsylvania State University

Respondent: Emily Winderman, North Carolina State University

4104 Saturday • 8:00 am-9:15 am
Room: Melody B
Exploring Gender, Identity, and Narrative in the Post-Network Era

Sponsor: Popular Communication

Chair: Alison Slade, Columbus State University

Adam Mansplains Everything: The Power-Knowledge of a White-Hipster Masculinity

C. Wesley Buerkle, East Tennessee State University

Shiny, Happy People: Analyzing the Tragic/Romantic Dystopia of Black Mirror

Tori Miller, Texas State University

Counter-Strike as Globalization: A Critical Analysis of ELeague on TBS

Steve Young, University of Southern Mississippi

Shameless Acceptance: An Examination of the Comic Clown

Jordan Winget, University of North Texas

Respondent: Alison Slade, Columbus State University

4105 Saturday • 8:00 am-9:15 am
Room: Studio 4A

Best Practices in Partnering With University Communications: Experiential Learning, Department Promotion, Internships And Scholarship

Sponsor: Public Relations Division

Chair: Brigitta Brunner, Auburn University

Selling Applied Pedagogy: Best Practices in Experiential Learning That Improve Civic Life and Advance University Mission

Christopher McCollough, Columbus State University

Camera One Ready, And Take: Giving Students the Opportunity to Learn Live Video Coverage

Brad Yates, University of West Georgia

Rory Wojcik, University of West Georgia

Helping Students Hit the Ground Running: Preparing and Improving the Internship Experience

Michelle Groover, Georgia Southern University

Highlighting Success: Partnering to Position the University as a Case Study Example

Amber Smallwood, University of West Georgia,

Jami Payne Bower, University of West Georgia

University Communications Offices can serve as a resource for public relations faculty and students in capacities beyond event coverage and promotion. This panel examines multiple types of partnership opportunities that exist among Public Relations programs, faculty, students and university communications. Panelists take different approaches to the relationships—developing civic engagement through a class project partnership with university relations and the community; expanding event coverage and student experiential learning outside the classroom through a mutually-beneficial partnership with university communications and marketing; drawing on campus resources to address and strengthen internship opportunities for public relations students; and showcasing university successes through co-authoring a chapter in a public relations case studies book.

4106 Saturday • 8:00 am-9:15 am
Room: Studio 4B

Health & Healing: Supportive Communication and Addressing Grief

Sponsor: Applied Communication

Chair: Abby M. Brooks, Georgia Southern University

Bad News Delivery: Best Practices during Miscarriage Diagnosis

Maria Brann, Indiana University-Purdue University Indianapolis

Jennifer J. Bute, Indiana University-Purdue University Indianapolis

Susanna Foxworthy Scott, Indiana University-Purdue University Indianapolis

@Coping_with_ptsd: A textual and visual thematic analysis of Instagram as supportive communication

Catherine E. Bahn, Arkansas State University

Providers of Medicaid-Medicare Patients

Jennifer Flinn, University of Memphis

Andrea Jacobo, University of Memphis

Community-Based Participatory Research: Improving Mississippi Public Health Association Membership Rates

Braden Hale Bagley, University of Southern Mississippi

Carrie Reif-Stice, University of Southern Mississippi

Respondent: April Chatham-Carpenter, University of Arkansas at Little Rock

4107 Saturday • 8:00 am-9:15 am
Room: Studio 5A
Interpersonal Communication across the Lifespan

Sponsor: Interpersonal Communication Division

Chair: Mary Beth Asbury, Middle Tennessee State University

"I'm sorry, like, it wasn't supposed to happen this way": Relational Turbulence in Adolescent Pregnancy

Elizabeth D. Dalton, Middle Tennessee State University

Sharing Emergency Alerts on a College Campus: How Gender and Technology Matter

Pavica Sheldon, University of Alabama Huntsville
Mary Grace Antony, Western Washington University

An Examination of How Southern Emerging Adults Communicatively Manage Multiple Goals in Talking About Race

Jenna Abetz, College of Charleston
Lynsey Romo, North Carolina State University

Swiping 'Right': How Tinder Users Use Metaphors to Up Their Game

Malinda Dietrich, North Carolina State University
Abbey Schneider, North Carolina State University
Kayla Pack Watson, North Carolina State University
Meredith Foulke, North Carolina State University

Permanent Birth Control Decision-Making within Blended Family Couples: A Communication Accommodation Theory Perspective.

Wesley T. Durham, University of Southern Indiana
Erin E. Gilles, University of Southern Indiana

Respondent: Thomas J. Socha, Old Dominion University

4108

Saturday • 8:00 am-9:15 am
Room: Studio 5B

Musings on Rhetoric and Public Controversy

Sponsor: Rhetoric and Public Address Division

Chair: Jason Edward Black, *University of North Carolina, Charlotte*

Substantiating the “Religious Issue”: Familial and Dialectical Transcendence in the Presidential Campaign Discourse of John F. Kennedy and Barack Obama

Scott Anderson, *Arkansas State University*

Jonathan M. Smith, *University of Memphis*

A Tragic-Comic Discourse: Martin Luther King Jr. Four Little Girls, and the 16th Street Bombing

Raquel Robvais, *Louisiana State University*

From Terror to Oratory: The Rhetorical Education of Lady Bird Johnson

Melody Lehn, *University of the South*

Au Nom du Peuple: Unifying Aspects of the Discursive Construction in Marine Le Pen’s Populist Rhetoric: Her Campaign Announcement Address

Virginia Massignan, *Georgia State University*

Respondent: Jason Edward Black, *University of North Carolina, Charlotte*

4109

Saturday • 8:00 am-9:15 am
Room: Studio 6A

We Sing from the Margins: Musings on Non-Dominance and the Power of Creating and Owning Space within a Hegemonic Structure

Sponsor: Intercultural Communication Division

Chair: Melissa Jacobs, *University of South Carolina Beaufort*

Co-Chair: Avery Allen, *Independent Scholar*

Panelists:

Jumah Taweh, *Clemson University*

Sarah Beach, *Ohio University*

Vanessa Condon, *Clemson University*

Respondent: Kelsey Abele, *Arizona State University*

Marginalized communities are not only looked over in the narrative of our society, but are often pitted against each other by the dominant society. Our panel will give voice to nondominant groups, and discuss how we can lift each other up, create and own our spaces, and thrive in a hegemonic society that wishes to push us down.

4110

Saturday • 8:00 am-9:15 am
Room: Studio 6B

Language and Conflict

Sponsor: Language and Social Interaction Division

Chair: Craig O. Stewart, *University of Memphis*

Charlottesville, David Duke, and Donald Trump: How Ambiguous Language Can Create a Space for Violence

Claire D. Rhodes, *Florida State College at Jacksonville*

History v. History: On Conflicting Appeals to a Regional Past.

Antonio de Velasco, *University of Memphis*

Confirming What We Want to Hear: Language Bias in Studies of Cochlear Implanted Deaf Children

Sarah Mayberry Scott, *Arkansas State University*

You Don’t Own My Words: Domestic Violence survivors’ Twitter responses to Media Discourse Following the Ray Rice Incident

Caroline E. Sawyer, *University of South Carolina Beaufort*

‘It’s Not Hip Hop’: Language and Conflict in Country and Rap Fan Communities

Amanda Nell Edgar, *University of Memphis*

Respondent: Craig O. Stewart, *University of Memphis*

4111

Saturday • 8:00 am-9:15 am
Room: Studio 7A

Black Women in Media

Sponsor: Mass Communication Division

Chair: Danette M. Pugh-Patton, *Southern Illinois University Carbondale*

From Mammy to Mary: A Black Feminist Critique of Proud Mary

Antonio L. Spikes & Danette M. Pugh-Patton, *Southern Illinois University Carbondale*

She’s a FREAK [Futuristic Retro Enigmatic Aesthetic Kween]: Missy Elliot, Temporally Situated in the History of Black Aesthetics”

Zach Moss, *Southern Illinois University Carbondale*

The Future is Female, Black, and Intersectional: Black Women in Science Fiction

Caleb McKinley-Portee, *Southern Illinois University Carbondale*

4112

Saturday • 8:00 am-9:15 am
Room: Studio 7B

Controversy in the Contemporary Agora: Musings on Current Free Speech Cases and Projections of Future Change

Sponsor: Freedom of Speech Division

Chair: Rebekah L. Fox, *Texas State University*

“Can Words Kill? An Analysis of the Free Speech Principles Presented in the *Commonwealth v. Carter Case*”

Sierra Kane, *Texas State University*

“Disputes on Freedom of Speech, Freedom of Expression, and Equality in Higher Education: Reflections on *Turning Point USA v. Macomb Community College*”

Regina Alabere, *Texas State University*

“Displaying Anti-Sexual Harassment Messages: A Case in Free Speech”

Holly Van Eynde, *Texas State University*

“Make them Bake Cakes! Issues of Compelled Speech in *Masterpiece Cakeshop v. Colorado Civil Rights Commission*”

Austin W. Allen, *Texas State University*

“Advocating for Free Speech in Pro-Life Organizations: An Analysis of *National Institute of Family and Life Advocates v. Becerra*”

Lucas Hackenburg, *Texas State University*

The agora served as a physical marketplace of ideas for the ancient Athenians. This forum space serves as an inspiration to contemplate how current free speech controversies are shaping our own public discourse spaces.

4113

Saturday • 8:00 am-9:15 am
Room: Studio 11

The 2016 American Presidential Campaign and the News: Implications for the American Republic

Sponsor: Political Communication Division

Chair: Kayla Hastrup, *Louisiana State University*

The ‘Othering’ of Donald Trump

Stephen Cooper, *Marshall University*

The Pundit Problem: A Look at Bias and Negativity in Cable News Coverage as the 2016 Election Came to a Close

Mike Horning, *Virginia Tech*

Mainstream Press Framing of the Donald J. Trump and Hillary Clinton 2016 Presidential Nomination Acceptance Speeches: Terministic Screens and the Discovery of the Worldview of the Press

Jim A. Kuypers, *Virginia Tech*

Long Story Short: Social Media Candidate Attacks in 2016

Stephanie A. Martin, *Southern Methodist University*

Sports Figures, Social Commentary, and the Role of Sports Journalism During the 2016 Presidential Election

Erin Whiteside, *University of Tennessee*

4201

Saturday • 9:30 am-10:45 am
Room: Ballroom 2/3

Great Ideas for Teaching Students: GIFTS Session II

Sponsor: Community College Division

Moderator: Monette Callaway, *Hinds Community College*

Qualitative Methods as International Teaching Tools

Laura E. Miller, *University of Tennessee*

Musing on the Speeches of Others: Improving Audience Memory of Main Points via Good Delivery Practices

S. Brad Bailey, *Mississippi Gulf Coast Community College*

Research Rewind

Colleen L. Mestayer, *Tennessee Technological University*

Credibility Bingo—Identifying Credibility Appeals in Everyday Life

Ruth Martin, *Blinn College*

Speech Dating: A Multi-Purpose Ice-Breaker Introduction Speech Assignment

Nakia Welch, *San Jacinto College*

Escaping the Circle: Emphasizing the Fundamentals of Persuasive Speaking Through the Real-Life Application of Advocacy Speeches Modeled after the Movie *The Circle*

Lakelyn Taylor, *University of Central Florida*

Musing on the transactional communication model: Creating a mural in class

Laurie D. Metcalf, *Blinn College*

Fostering Honors College Application from Community College to University

Dena Horne, *Sam Houston State University*

4202

Saturday • 9:30 am-10:45 am
Room: Melody A

Gendered Stereotypes, Perception, and Public Memory

Sponsor: Gender Studies Division

Chair: Ashton Mouton, *Purdue University*

A Funeral Fit For A Queen: Expanding the Rhetorical Genre of Eulogy to Drag Culture

Christopher J. Vincent, *Louisiana State University*

"In Whose Name We Organize:" Martyrdom and Queer Grief in the Suicide of Leelah Alcorn

Evan Mitchell Schares, *Louisiana State University*

I Want a Pink Hippopotamus for Christmas: A Holiday Wish Book Content Analysis

Mary S. Norman, *Texas Tech University*

Terri Manley, *Texas Tech University*

The Rhetoric of J. Marion Sims: An Attempt at Preserving a Legacy

Rico Self, *Louisiana State University*

Respondent: Janine Armstrong, *University of Arkansas - Pulaski Technical College*

4203

Saturday • 9:30 am-10:45 am
Room: Melody B

Media & Pedagogy: Incorporating Popular Communication Activities and Digital Learning into the Classroom

Sponsor: Popular Communication

Chair: Garret Castleberry, *Mid-America Christian University*

Rhetorical Form and the Four Chord Song

John H. Saunders, *The University of Alabama in Huntsville*

Exploring Narrative using Rocky Horror Picture Show and Sweeney Todd

Alison Slade, *Columbus State University*

The Candy Bar – CHEAT TEST: SIX reasons why journalists take the bait of "Fake News"

Dean Cummings, *Georgia Southern University*

Using Popular Music to teach the Inverted Pyramid Style

Elizabeth Christian, *Louisiana College*

Teaching History, Political Responsibility and Activism through Media Texts.

Stacy Rusnak, *Georgia Gwinnett College*

Danielle Williams, *Georgia Gwinnett College*

Respondent: Garret Castleberry, *Mid-America Christian University*

4204

Saturday • 9:30 am-10:45 am
Room: Studio 4A

Musings on Developing a New Debate and Forensics Program: An Examination of both the Difficulties and Successes in Starting a New Program

Sponsor: Argumentation & Forensics Division

Chair: Jacob L. Metz, *Tennessee Technological University*

Panelists:

Karen H. Johnson, *Volunteer State Community College*

Shaquille O'Neal Marsh, *Pellissippi State Community College*

Laurie Rowland, *Cleveland State Community College*

Becky Richey, *Motlow State Community College*

Patrick Richey, *Middle Tennessee State University*

While it is often difficult for established debate and forensics programs to compete for the attention of students amidst a myriad of other student organizations seeking student involvement or for programs to receive necessary funding from their institutions when budgets are tight, it is even more difficult for new programs to develop and thrive amidst these and other challenges. This panel brings coaches together who have recently worked to develop debate and forensics programs to discuss their successes, their failures, tips they would give other developing programs, and suggestions as to how established programs can help developing programs grow.

4205

Saturday • 9:30 am-10:45 am
Room: Studio 4B

Top Papers in Applied Communication

Sponsor: Applied Communication

Chair: Andrew S. Pyle, *Clemson University*

Communication, Ritual, and Stigma at a Local Comic Book Shop

Andrew F. Herrmann, *East Tennessee State University*

Death's terror and the promise of immortality as a recruitment strategy: A Terror Management Theory Perspective of Daesh's Dabiq

Randall G. Rogan, *Wake Forest University*

Think Pink! Dialectical Tensions in Survivor Discourse about Corporate Support of Breast Cancer Awareness*

Jennifer Mize Smith, *Western Kentucky University*

"Luxury, Lifestyle, and Location": Communicating Organizational Image Through Master Planned Community Websites

Michael Forst, *Southern Illinois University Carbondale*

Lacey Corey Brown, *Southern Illinois University Carbondale*

Patient Perspectives of Online Health Information: How "Dr. Google" Aids Shared Decision-Making**
Katie D. Scott, *University of Georgia*

Respondent: Kathryn E. Anthony, *University of Southern Mississippi*

*Top Faculty Paper

** Top Student Paper

4206

Saturday • 9:30 am-10:45 am
Room: Studio 5A

Top Papers in the History of Rhetoric

Sponsor: American Society for the History of Rhetoric

Chair: Steven Gaines, *University of Memphis*

Drive-By Truckers and the Scapegoating of Southern Ills through the Song "Wallace"

Vernon Ray Harrison, *Jefferson State Community College*

Memorials to the Empire in a Postcolonial Age: Materiality and Rhetorical Performance of the Queen Victoria Memorial in London

Wanda Fenimore, *University of South Carolina Sumter*

Dorothy Day and Elizabeth of Hungary: A Progressive Vision of Catholic American Womanhood

Lori Stallings, *University of Memphis*

What Has Montgomery to Do with Vietnam?: The Prophetic Call Form as a Rhetorical Resource in King's "Beyond Vietnam" Address*

Daniel Overton, *Freed-Hardeman University*

Respondent: Melody Lehn, *Sewanee: The University of the South*

*Top Paper

4207

Saturday • 9:30 am-10:45 am
Room: Studio 5B

The South and the City: Rural and Urban in Dialogue

Sponsor: Rhetoric and Public Address Division

Chair: Leslie K. Pace, *University of Louisiana at Monroe*

"Come and Sit a Spell" When "Down Home Cooking" Becomes Fine Dining"

Ashli Quesinberry Stokes, *University of North Carolina, Charlotte*

"City Slickers Selling the South: The NRA, Hunting and Southern Heritage"

Wendy Atkins-Sayre, *University of Southern Mississippi*
Owen Sayre, *Hattiesburg High School*

"Urban vs. Rural Commemorative Narratives of Civil Rights"

Christina Moss, *University of Memphis*

"Placing 'Freedom': Urban Slavery, Plantation Survival, and Heritage Tourism"

Kristan Poirot, *Texas A&M University*

Nashville provides the perfect setting for a discussion about the relationship between the concept of urban and rural. The city prides itself on offering all of the options of a large urban city, but with a downhome, rural feel. The distinction between urban and rural can certainly be explicated, but the rhetorical meaning of the settings speaks to the way that the South, in particular, balances between the two worlds. The papers on this panel will each explore one facet of the urban/rural dichotomy, reflecting more broadly on how the concept of urban and rural is used rhetorically to define issues that are unique to the South. We will have short presentations of the papers before opening the discussion up to larger questions about the rhetorical construction of urban and rural.

4208

Saturday • 9:30 am-10:45 am
Room: Studio 6A



***I Like the Sound of That: Clevenger Top Five UHC Papers**

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Nina-Jo Moore, *Appalachian State University*

The New and Improved Racism: Condoleezza Rice in Conservative Media

Noah Cline, *University of North Carolina, Greensboro*

Mitch Landrieu's Address on Confederate Monuments: A Metaphoric Criticism

Lily Kowtko, *Georgia Southern University*

Reconstituting A Transcendent University: Rhetorical Criticism of William Giles Dix's *An Address*

William Merriman, *Sewanee: University of the South*

Examining the Lived Experiences of Children of Incarcerated Black Males

Emilia Rogers, *Sam Houston State University*

Chance Young, *Sam Houston State University*

Jermaine Roberts, *Sam Houston State University*

Ked Mayaux, *Sam Houston State University*

Too Dark or Not Dark Enough: The Effects of Colorism within Black Men

Kyanna Washington, *Sam Houston State University*

Crystal Williams, *Sam Houston State University*

Regina Atandu-Salau, *Sam Houston State University*

Respondent: Chris Geyerman, *Georgia Southern University*

*For the second year, and with encouragement from the Clevenger family, we are naming our top UHC paper panel the Clevenger Panel. Furthermore, each presenting student is considered a Clevenger Scholar. Additionally, we have labeled other UHC participants as Clevenger Scholars if their submission scored in the top 10% of all submissions. Those papers are scattered throughout the UHC program. The Franklin Shirley Award for the top UHC paper will be announced at the Saturday morning UHC breakfast and SSCA awards luncheon.



GRADUATE STUDIES AT MEMPHIS

MA concentrations in Film & Video
Production and Communication Studies.

PhD in Communication Studies with
emphases in Rhetoric & Media Studies and
Health & Relational Communication.

Competitive stipends, funding for conference
travel, and cash awards for excellence in
teaching, research, and creative work.



THE UNIVERSITY OF
MEMPHIS

Driven by doing.

memphis.edu/communication

The University of Memphis, a Tennessee Board of Regents
institution, is an Equal Opportunity/Affirmative Action
University. It is committed to education of a non-racially
identifiable student body.



EAST TENNESSEE STATE UNIVERSITY

Earn a Masters in Communication Studies & Storytelling



We are committed faculty mentors invested in your future.

Our faculty bring diverse talents, experiences,
and credentials to our teaching environments
to bridge theoretical and applied knowledge. We
are supportive and engaged mentors who work
individually with every student to craft a program
of study that helps them meet their personal,
professional, and intellectual goals. Come build
your future with us!

**Graduate Assistantships and
Tuition Scholarships available!**

For more information contact
Dr. Amber Kinser
423.439.7577
kinsera@etsu.edu

www.etsu.edu/commperform

C. Wesley Buerkle, PhD
Media & Cultural Studies | Masculinity |
Burkean Theory | Rhetorical Criticism

Kelly A. Dorgan, PhD
Women's & Sexual Health Communication |
Communicating in Appalachia | Qualitative
Research

Andrew F. Herrmann, PhD
Polymediated Communication | Pop Culture |
Organizational Culture | Autoethnography

Amber E. Kinser, PhD
Department Chair
Social Change | Qualitative Research | Gender |
Family Communication | Mother Studies

Delanna Reed, PhD
Storytelling & Social Justice | LGBTQ Studies |
Performance Ethnography & Oral History

4209

Saturday • 9:30 am-10:45 am
Room: Studio 6B

Top Papers in Interpersonal Communication

Sponsor: Interpersonal Communication

Chair: Gary Beck, Old Dominion University

The Influence of Family Relationship Schemas, Parental Support, and Parental Verbal Aggression on Mental Health*

Lindsey Aloia, University of Arkansas

"I May Not Even Go To Graduation": Hurtful Messages Received During Transitions From College to Work Life.

Gary A. Beck, Old Dominion University

Josh R. Pederson, University of Alabama

The Relative Effects of Perceived Partner Uniqueness and Dispositional Characteristics on Post-Transgression Communication and Relationship Outcomes

Megan Dillow, West Virginia University

A Comprehensive Review of Deception in Interpersonal Communication: Directions for Future Research**

Xiaoti Fan, University of Arkansas

Respondent: Fran Dickson, Eastern Kentucky University

*Top Paper

**Top Student Paper

4210

Saturday • 9:30 am-10:45 am
Room: Studio 7A



Three Chords & The Truth: Stories

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair & Respondent: Tracy Nichols, Austin Peay State University

This Song Speaks to Me: An Analysis of Storytelling in Music

Emily Adkins & Gabrielle Short, Western Kentucky University

Stories and Sustainability: How One Affects the Other

Emma Berry, College of Charleston

Motivations and Emotional Expressions in Musical Creation and Performance

Laura King, Western Kentucky University

Sabrina Carr, Western Kentucky University

Our Story is Your Story: A Call for Dialogic Narrative in Nonprofit Community Engagement

Kate McMahan, Transylvania University

Masks and Badges: Real Heroes in the Fiction of Daredevil

Allison Moss, Coastal Carolina University

4211

Saturday • 9:30 am-10:45 am
Room: Studio 7B

Education, Politics, and the Court

Sponsor: Freedom of Speech Division

Chair: Ann E. Burnette, Texas State University

Communicating Judicial Fairness and Justice: Moral Integrity and the Law

Pat Arneson, Duquesne University

Free Speech in the Crosshairs: An Analysis of Turning Point USA's "Professor Watchlist"

Rebekah L. Fox, Texas State University

Ann E. Burnette, Texas State University

Trigger Warnings as Respect for Student Boundaries in University Classrooms

Leland G. Spencer, Miami University

Theresa A. Kulbaga, Miami State University

When Privacy Becomes Public Relations: The Other Woman in Political Sex Scandals

Nancy Wiencek, Rider University

David R. Dewberry, Rider University

4212

Saturday • 9:30 am-10:45 am
Room: Studio 11

Top Student Papers in Performance Studies

Sponsor: Performance Studies Division

Chair: Sarah K. Jackson, Southern University at New Orleans

A Suite in Six Attitude: Subverting (and Succumbing to) the Textual Bias

Leanna Smithberger, University of South Florida

Dialogue in One Body: The Praxis of Scripting Oral History for the Stage

Colin Whitworth, Southern Illinois University

Stage Name: Performing Sexuality

Dianah McGreehan, Southern Illinois University

Performing the Gap: Learning to Achieve Dance at a Distance

Gregory J. Langner, Louisiana State University

"Is this Place Inside or Out?": Issues of Space in Kentucky Route Zero

Jesse Snider, University of North Texas

4301

Saturday • 11:00 am-12:15 pm
Room: Ballroom 2/3 AV

Great Ideas for Teaching Students: GIFTS Session III

Sponsor: Community College Division

Moderator: Laurie D. Metcalf, Blinn College

Analyzing Commencement Speaking in Rhetorical Criticism

Trudy Hanson, West Texas A&M University

Using PechaKucha to Enhance Communication Students Understanding of Statistics

Jennifer Morrow, University of Tennessee

Stephanie Kelly, North Carolina A&T State University

Lisa Shipley, University of Tennessee

Public Discourse & Social Media Analytics

Brandon Boatwright, University of Tennessee, Knoxville

Andrew Pyle, Clemson University

Using Music to Discuss the Nature of Language

Jay Pedregosa, Blinn College

Teaching Maslow's Hierarchy

Jill Stapleton Bergeron, University of Tennessee

A Man is.../A Woman is...

Christopher H. Smejkal, St. Louis Community College at Meramec

Managing Campus and Community Social Media Accounts in New Media

Kim Bruce, West Texas A&M University

"Meetingopoly" Exercise for Future Business Managers

Charlotte Klesman, Abraham Baldwin Agricultural College

4302

Saturday • 11:00am-12:15 pm
Room: Melody A

Top Papers in Argumentation & Forensics

Sponsor: Argumentation & Forensics Division

Chair: Jonathan M. Smith, University of Memphis

Narrative Ethnographies of Culture Change and Coaching Challenges in High-Turnover Programs

Garret Castleberry, Mid-America Christian University

Stephanie Schartel Dunn, Missouri Western State University

Argument Education in Higher Education: Preliminary Validity and Reliability Evidence for an Argumentation Assessment Instrument*

Paul E. Mabrey III, James Madison University

Collegiate Forensics and Community Resistance: Pockets of Resistance and an Unwelcoming Home

John Mikolajcik, Arkansas State University – Queretaro

"Since I'm A Black Woman": Experiences of Black Women in Intercollegiate Debate**

Hannah Tabrizi, Valdosta State University

Keven J. Rudrow, University of Memphis

Respondent: Christopher J. Vincent, Louisiana State University

*Top Paper

**Top Student Paper

4303

Saturday • 11:00am-12:15 pm
Room: Melody B

Top Papers in Gender Studies

Sponsor: Gender Studies Division

Chair: Ashton Mouton, Purdue University

Hillary, History, and the Evangelical Household Code: Why Conservative Christians Rejected the Clinton Candidacy

Mark Ward Sr., University of Houston-Victoria

Disclosing Lives, Reading Bodies: A Duoethnography of Queerness in the Classroom

Colin Whitworth, Southern Illinois University

Anna Wilcoxon, Southern Illinois University

"It is Embarrassing When He is Mistaken for My Father (Which is Often):" An Exploration of Age Gaps in Gay Male Relationships*

Adam J. Harvey, Louisiana State University

One Women's Wine is Another's Poison: A Narrative Analysis of Women's Stories about Drinking**

Yiyi Yang, University of Memphis

Lu Tang, Texas A&M University

Respondent: Ashton Mouton, Purdue University

*Outstanding Student Paper

**Outstanding Faculty Paper

4304

Saturday • 11:00am-12:15 pm
Room: Studio 4A

Undergraduates: The Muses of State Associations

Sponsor: State Association Interest Group

Chair: John H. Saunders, *University of Alabama in Huntsville*

Participants:

Brad Bailey, *Mississippi Gulf Coast Community College, (Mississippi)*

Jason Edward Black, *University of North Carolina at Charlotte (Carolinas)*

Janet Hoffman, *Georgia College and State University (Georgia)*

Leslie Rodriguez, *Angelo State University (Texas)*

John H. Saunders, *University of Alabama in Huntsville (Alabama)*

Patrick Richey, *Middle Tennessee State University (Tennessee)*

This panel features current and previous officers of state communication associations across the South to discuss one of the main reasons for our existence, undergraduate students. Several Southern state associations mention undergraduate students in their mission statements because state associations can serve those students in ways that regional and national conferences cannot. The panelists will focus on how different associations have uniquely served undergrads, some of the challenges of getting undergrads interested and involved, and ways in which we can continue to serve them.

4305

Saturday • 11:00am-12:15 pm
Room: Studio 4B

Health Contexts: Family, Providers, and Education

Sponsor: Applied Communication

Chair: Cathlin Clark-Gordon, *West Virginia University*

"It's Like Moving the Titanic:" Organizational Tensions in School Lunch Programs

Kristen E. Okamoto, *Clemson University*

Patient Autonomy and Communication in Cystic Fibrosis: A Case Study

Amanda J. Young, *University of Memphis*

Loel Kim, *University of Memphis*

Family Caregivers of Children with Down Syndrome: A Photovoice Study of Health Literacy Barriers And Pathways

Kelly Ford, *University of Memphis*

Monique Bailey, *University of Memphis*

Respondent: Brian Perna, *The University of Southern Mississippi*

4306

Saturday • 11:00am-12:15 pm
Room: Studio 5A

Top Three Competitive Papers in Freedom of Speech

Sponsor: Freedom of Speech Division

Chair: Grant Cos, *Rochester Institute of Technology*

Entertaining Free Expression on Public Sidewalks: Are City Ordinances Kicking Musical Muses to the Curb?*

Susan H. Sarapin, *Troy University*

Pamela Morris, *Indiana University-Purdue University, Columbus*

The Evolution of the Nature of Speech under the First Amendment: From What Speech Does to What Speech Is

David R. Dewberry, *Rider University*

Student Free Speech and the Schoolhouse Gate in Cyberspace

Amanda Kearney, *Rochester Institute of Technology*

Grant Cos, *Rochester Institute of Technology*

*Top Competitive Paper

4307

Saturday • 11:00am-12:15 pm
Room: Studio 5B

Racial Rhetoric(s): A Roundtable

Sponsor: Rhetoric and Public Address Division

Panelists:

Lisa Corrigan, *University of Arkansas*

Paul Johnson, *University of Pittsburgh*

Samuel Perry, *Baylor University*

Amanda Nell Edgar, *University of Memphis*

Andre E. Johnson, *University of Memphis*

In a time of heightened interest in the production and consequences of racialized rhetorics, the panel investigates the historical and political features of blackness (and whiteness) in the United States. Each member of this roundtable uses their unique mode of analysis and communicative event (different speeches, media coverage, or protest acts) to locate the rhetorical features of racialized rhetoric from the publication of Senator Daniel Moynihan's The Negro Family: The Case for National Action to the Trump Administration's deployment of evangelical whiteness.

4308

Saturday • 11:00am-12:15 pm
Room: Studio 6A

The Rest of Our Life: Children, Friends, Families and Colleagues

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair & Respondent: Jaclyn Marsh, *University of Nebraska, Lincoln*

Community and Collaboration in a Co-working Space

Catherine Caplan, *College of Charleston*

Friendships as Researched Through the Dialectical Theory Perspective

Maddison Csernica, *University of South Carolina Beaufort*

Who am I?: Discovering Identities Constructed By Adopted Children Foster

Megan Foster, *Coastal Carolina University*

Family and Peer Communication about Safe Sex: How Conversations About Sex Impact Sexual Behavior

Mackenzie Marquess, *University of Texas, Tyler*

Understanding the Importance of Interpersonal Communication During Service Encounters

Rachel Panichella, *Coastal Carolina University*

An Investigation on Teacher Apprehension based on Professor Self Disclosure on Facebook

Jessica Rosenberg, *University of Tennessee*

4309

Saturday • 11:00am-12:15 pm
Room: Studio 6B

Exploring Positive and Dark Sides of Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: Andrew Tollison, *Merrimack College*

Studying Interpersonal Communication Metapatterns: A Positive Interpersonal Communication Research Example and Agenda

Thomas J. Socha, *Old Dominion University*

Martial Advice to Friends who Experience Infidelity: Leave, Live with It, or Something In-Between?

Jennifer Jackl, *Roanoke College*

Jenny L. Crowley, *The University of Tennessee*

An Examination of Communication Negotiation of Purebred Stigma

Lynsey K. Romo, *North Carolina State University*

Rachel Lloyd, *University of Texas at Austin*

Zoe Grimaila, *North Carolina State University*

Dear Diary: Narrative Types and Emotional Communication in Adolescent Journals from a Residential Treatment Center

Andrea Lambert South, *Northern Kentucky University*

Jessica Elton, *Eastern Michigan University*

Alison M. Lietzenmayer, *Old Dominion University*

Social Rejection Experiences among First-Year College Students

Joshua R. Pederson, *University of Alabama*

Kelly E. Tenzek, *University of Buffalo*
Dayna Kloeber, *Arizona State University*
Katie Margavio Striley, *University of North Carolina-Chapel Hill*
Jennifer Bender, *University of South Florida*

Respondent: Linda Manning, *Christopher Newport University*

4310

Saturday • 11:00am-12:15 pm
Room: Studio 7A

NOISE: Masculinity, Gender & Relationships

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: David Nelson, *Valdosta State University*

Gender/Sex and Inclusion Impact on Students

Autumn Callahan, *Georgia Southern University*

The Culture Surrounding Masculinity and Male Victims of Domestic Violence*

Desiree Doyle, *University of Arkansas, Little Rock*

African American Men vs. Society: How We Feel about Protesting

Nigel Spears, *University of Arkansas, Little Rock*

Transgender <Rights> and the Political Appropriation of Gender: An Ideological Analysis of HB 2 Discourse

Miranda Swaim, *Georgia Southern University*

I Am the One Who Knocks:" On Visual Imagery as a Window to Toxic Masculinity*

Matthew Travagline, *North Carolina State University*

Respondent: Emily Kofoed, *University of South Carolina Upstate*

*Clevenger Scholar Papers (within the top 10% of submissions)

4311

Saturday • 11:00am-12:15 pm
Room: Studio 7B

The Muses All Get Into the Act: Narrative And Video Mediated Storytelling

Sponsor: Mass Communication Division

Chair: Marsha Little Matthews, *The University of Texas at Tyler*

Narrativity and Tellability: An Analysis of the Six-Second Video

Marsha Little Matthews, *The University of Texas at Tyler*



No One Is Watching: Millennial Disengagement from The Main Stream

Dean Cummings, *Georgia Southern University*

Psycholinguistic Analysis of Narrative Structures of Video News Packages

Derik Gray, *Tyler Junior College*

The Kpop Experience: Can Narrative in International Music Videos Connect Cultures

Anita Brown, *The University of Texas at Tyler*

4312

Saturday • 11:00am-12:15 pm
Room: Studio 11

The Power of Digital & Social Media within Popular Culture

Sponsor: Popular Communication

Chair: C. Wesley Buerkle, *East Tennessee State University*

Redeploying the UAV: Democratization, Privatization, and Commodification of the "Transhumanist" Drone Stare in the Consumer Market

Bradly Allen Knox, *The University of Memphis*

She Could Be Me: A Narrative Analysis of Barbie's Body and Feminine Empowerment in Mattel's "Evolution of Barbie" Campaign

Taylor Moran, *Louisiana State University*

You Know You That Bitch When You Cause all This Conversation: A Critical Analysis of the Discourse Surrounding Beyoncé's Super Bowl 50 Halftime Show

Lily Kunda, *Old Dominion University*

The Big Game is Just an App Tap Away: The Uses and Gratifications of Online Streaming of Sports Video Content by Millennials.

Chad Whittle, *University of Southern Mississippi*

Respondent: C. Wesley Buerkle, *East Tennessee State University*

4401

Saturday • 12:30 pm-2:30 pm
Room: Ballroom 4

Southern States Communication Association 88th Annual Awards Luncheon

Presiding: Victoria Gallagher, *President*

Keynote Speaker: NPR's Ann Powers

This is a ticketed event

4501

Saturday • 2:45 pm-4:00 pm
Room: Melody A

Planning Meeting for 2019 SSCA Convention

Chair: Pamela G. Bourland-Davis, *2nd Vice President*

All division and interest group planners for 2019 should attend this meeting or the one on Sunday morning at 8am.

4502

Saturday • 2:45 pm-4:00 pm
Room: Melody B

Trumping Argumentation: Exploring Best Practices for Teaching Argumentation in the Trump Era

Sponsor: Argumentation & Forensics Division

Chair: Christopher J. Vincent, *Louisiana State University*

Panelists:

Hannah Tabrizi, *Valdosta State University*

Aaron E. Weathers, *California State University - Fresno*

Rico Self, *Louisiana State University*

Christopher J. Vincent, *Louisiana State University*

This panel brings together persuasion and argumentation instructors of various regions to unpack the significance of teaching argumentation and persuasion in a modern political landscape. This panel explores tactics and strategies for teaching and keeping argumentation relevant within a Trump era. More specifically, several questions guide this panel. What is the role of argumentation? And, what is the responsibility of argumentation and persuasion instructors? The individuals that comprise this panel have taught persuasion, argumentation, and debate, and incorporate various strategies for keeping deliberation relevant.

4503

Saturday • 2:45 pm-4:00 pm
Room: Studio 4A

Configuring Subjectivity and Space in Contemporary Health and Medical Rhetoric

Sponsor: Rhetoric and Public Address Division

Chair: Emily Winderman, *North Carolina State University*

"Risk and the Rhetoric of Pre-Existing Conditions"
Jeffrey Bennett, *Vanderbilt University*

"Post-Mortem Archive: Chronic Traumatic Encephalopathy, the NFL, and the Boston University Brain Bank"

Daniel Grano, *University of North Carolina, Charlotte*

4505

Saturday • 2:45 pm-4:00 pm
Room: Studio 5A

Top Faculty Papers in Political Communication

Sponsor: Political Communication Division

Chair: Nick Rangel, *Houston Community College*

'Convenience,' 'Short-Circuited,' and an October Surprise: Hillary Clinton's Email Server Image Repair Discourse

Scott Smith, *Christopher Newport University*

The Power of Myths and Storytelling in Nation Building: The Campaign for the Independence of Catalonia from Spain (2012-2015)

César García, *Central Washington University*

Wilson and Angell: The Politics of the Economic Entanglement

Joseph Bailey, *Hardin-Simmons University*

Respondent: Melissa M. Smith, *Mississippi University for Women*

4506

Saturday • 2:45 pm-4:00 pm
Room: Studio 5B

Student Papers in the History of Rhetoric

Sponsor: American Society for the History of Rhetoric

Chair: Thomas Fuerst, *University of Memphis*

A Re-Examination of the Rhetoric of Benjamin Hooks: An Impetus for Civil Disobedience in a Trump Presidency

Damariyé L. Smith, *University of Memphis*

Antilogies and Sophistic Method: Protagoras, Antisthenes, and the Strong Case for Rhetoric

John Banister, *University of Georgia*

Performance, Freakery and National Identity in 19th Century Slave Auctions*

Max Plumpton, *University of North Carolina at Chapel Hill*

"Give Me a Display of Your Talent": Callicles, Socrates, and Rhetorical Deadlocks in the Gorgias.

Nathan Rothenbaum, *University of Georgia*

Respondent: Wanda Fenimore, *University of South Carolina Sumter*

*Top Paper

"Zika Virus, Media Representations and Rhetoric at the Intersection of Gender, Race and Disability"

Marina Levina, *University of Memphis*

"Touch with Care: Telesurgery and the Rhetoric of Robotic Touch"

Brandon Rogers, *North Carolina State University*

"The Material and Affective Rhetorics of Clinical Space at a Woman's Choice of Raleigh, NC"

Emily Winderman, *North Carolina State University*

Respondent: Scott Anderson, *Arkansas State University*

As an increasingly well-established field within rhetorical studies, *Rhetorics of Health and Medicine* integrate an array of concerns under a shared aim to promote the flourishing of human and non-human bodies. According to Judy Z. Segal, health and medical rhetoric can occur in a variety of domains, shaping the subjectivity of patients, practitioners, and citizens in the process: "Medicine is not only rhetorical as it is reproduced in published texts; it is also rhetorical as a system of norms and values operating discursively in doctor-patient interviews, in conversation in hospital corridors, in public debate on health policy, and in the apparatus of disease classification." The panel draws upon Segal's expansive definition of rhetoric and examines five contemporary cases of health rhetoric that have the potential to constrain and transform the capacities of subjects. Each panelist is concerned with the formation of a health-related subjectivity within a particular space or classificatory domain: healthcare debates of coverage denials, geographical representation of Zika's impact, tissue repositories, surgical theaters, and protested women's health clinics. The panel suggests that rhetorics of health and medicine are a central site to interrogate larger issues of economic and cultural disparity.

4504

Saturday • 2:45 pm-4:00 pm
Room: Studio 4B

Top Papers in Rhetoric and Public Address

Sponsor: Rhetoric and Public Address Division

Chair: Kevin Marinelli, *Davidson College*

Invoking <Reagan>: The 40th President as Ideograph in Presidential Debates, 1988-2016*

Ryan Neville-Shepard, *University of Arkansas*

Skye de Saint Felix, *University of Maryland*

The Emmett Till Memorial Tree and the Limitations of Treescape Rhetoric

Jason Edward Black, *University of North Carolina, Charlotte*

Constitutive Community, the Social Gospel and Martin Luther King, Jr.'s "A Time to Break Silence"

Richard Leeman, *University of North Carolina, Charlotte*

Respondent: Lisa Corrigan, *University of Arkansas*

*Top Paper

4507



Saturday • 2:45 pm-4:00 pm
Room: Studio 6A

Middle of a Memory: News, Names & Authors

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: **Amber Smallwood**, *University of West Georgia*

Cultural Studies Theory and Climate Change Denial in News Media

Jimmy Bonneau, *Curry College*

Is Funny News Fake News? Analyzing the Role of Satirical News and its Implications in Mainstream Media

Angela Gazzillo, *Appalachian State University*

Online Online Anonymity, Civility, and Comment Sections

Kiersten Helmey, *College of Charleston*

History Unfolded US Newspapers and the Holocaust, The Crime Now Has a Name: Genocide

Hayley McDowell, *Austin Peay State University*

Fake News and Trust in News Article Accuracy within News Gateways

Ruthanna Rubin & Sophia Searce, *Trinity University*

Respondent: **J. Dean Farmer**, *Campbell University*

4508

Saturday • 2:45 pm-4:00 pm
Room: Studio 6B

Communication Theory Business Meeting

4509



Saturday • 2:45 pm-4:00 pm
Room: Studio 7A

Crushin' It: Rhetorical Criticism

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: **Morgan Ginther**, *Texas A&M*

The United Daughters of the Confederacy's Collectivization of Confederate Resentment: White Supremacy's Call to Action

Zia Gray, *North Carolina State University*

Pass the Honey: Rupi Kaur's Milk and Honey Helps People Relate

Gabriel Hidalgo, *Southern Adventist University*

Brooks and the Re-occupation of Public Morality

Cole Porter, *Sewanee: University of the South*

A Rhetorical Criticism of "The Murder of Lovejoy" by Wendell Phillips

Julia Siebert, *Sewanee: University of the South*

A Generic Critical Analysis of J.K. Rowling's (2008) Harvard Commencement Address

Lorenzo Soler, *Georgia Southern University*

Respondent: **Trudy Hanson**, *West Texas A&M University*

4510

Saturday • 2:45 pm-4:00 pm
Room: Studio 7B

Encountering Intercultural Differences: From Competence to Destructive Communication

Sponsor: Intercultural Communication Division

Chair: **Amy N. Heuman**, *Texas Tech University*

Rome Wasn't Built in a Day: An Analysis of the Use of Student Reflections during Short-Term, Faculty-Led Study Abroad Programs to Build Intercultural Communication Competence

Todd Lee Goen, *Christopher Newport University*

Linda D. Manning, *Christopher Newport University*

"Feeling Unsafe in America": Exploring International Students' Musings on the Discourses Surrounding the Travel Ban

Audra K. Nuru, *Fairfield University*

Meghan Guarnieri, *Fairfield University*

"All These People Abuse the System": Towards Developing a Typology of Memorable Hate Messages

Angela M. Hosek, *Ohio University*

Valerie Rubinsky, *Ohio University*

Nicole Hudak, *Ohio University*

Shermineh Davari Zanjani, *Ohio University*

Savvanah Sanburg, *Ohio University*

Respondent: **Ramesh Rao**, *Columbus State University*

4511

Saturday • 2:45 pm-4:00 pm
Room: Studio 11

Musings on Instructor Feedback: Improving the Process and Quality of Feedback

Sponsor: Instructional Development Division

Chair: **Monette Callaway**, *Hinds Community College*

Hashtag Feedback: Using Text Expansion To Streamline The Process Of Providing Detailed Effective Feedback

Kurtis D. Miller, *Tusculum College*

Musings On Instructor Feedback In An Honors Oral Communication Classroom

S. Brad Bailey, *Mississippi Gulf Coast Community College*

Musings On The Humble Rubric: Examining How To Maximize The Effectiveness Of This Form Of Feedback In The Basic Communication Course

Jacob L. Metz, *Tennessee Technological University*

Can You Hear Me Now?: Using Audio Feedback In An Online Speech Course

L'Oreal Stephens, *Middle Tennessee State University*

Face-Off: Providing Feedback While Maintaining Student Face In The Public Speaking Course

Karen Hill Johnson, *Volunteer State Community College*

Providing effective comments on students' work is an important part of effective teaching, but research shows that students are generally dissatisfied with the feedback they receive. Feedback has been shown to be problematic for a number of reasons, and studies show that many students report spending less than 5 minutes reading feedback. In this panel, instructors from several different types of institutions will focus on techniques to improve both the process of providing feedback to students and the quality of the feedback we provide to students, both in face-to-face and in on-line courses.

4512

Saturday • 2:45 pm-4:00 pm
Room: Ballroom 2/3 AV

Page to Stage: From Page (to Screen) to Stage: The Process of Compiling and Adapting the Novels and Screenplays of *Chocolat* and *A Very Long Engagement* for the Stage

Sponsor: Performance Studies Division

Chair: **Sharon E. Croft**, *Capital University*

From page (to screen) to stage: The Process of Compiling and Adapting the Novels and Screenplays of *Chocolat* and *A Very Long Engagement* for the Stage

Daniel Heaton, *Capital University*

4601

Saturday • 4:15 pm-5:30 pm
Room: Ballroom 4 2nd level AV

SSCA President's Spotlight Panel: Of Sound, Body and Mind: Communication and Innovation

Chair: **Victoria Gallagher**, *North Carolina State University*

The goal of this panel is to further the conversation on Communication and Innovation begun at the 2017 SSCA conference, focusing attention on the innovations occurring across related subfields in rhetoric, communication and media studies particularly in relation to sound, bodies, and digital technologies. The projects included here are a mix of creative works, digital projects for the public, and theory building all of which feature sound and theorize sound in relation to bodies and materiality.

Participants/Projects:

Justin Eckstein, *Pacific Lutheran University*

"Comey is not my Homey": The acoustics of Image-Events."

Through a critical examination of former FBI Director, James Comey's September 2017 convocation address at However University and the chanting response of audience members, the author introduces an approach that extends the work done on "image events" to incorporate the sounds of the event as an important strategic feature. Whereas the previous work on "image events" state that the force of an argument trades on ineffable visuality, this essay illustrates the force of sound is also important to dissemination. In the case of the Comey protest, the sound of voices amplified to the right volume captured the "shot gun" audio recording (a particular kind of microphone technology attached to the camera) to force Black Lives Matter into the conversation about deliberation itself. Thus, Comey's Convocation event provides an opportunity to theorize the importance of sonic force to the image event.

Keon Pettaway, *Eastern Michigan University*

"The Virtual Martin Luther King Project (vMLK)"

This project explores and illustrates the relationship between oratory and action, between changes of heart and changes in material, lived, day-to-day experiences. This relationship has long been examined, articulated, challenged, and denied. Yet, as King's 1960 speech at the White Rock Baptist Church indicates, public address is a significant part of a larger set of conversations, actions, and relationships that ultimately lead to changes in both hearts and minds, thinking and acting. Investigators on the Virtual Martin Luther King, Jr. Project began with a digital humanities vision: to develop an immersive sound-based recreation (an interactive digitally rendered experience) of an historic moment in the 20th century US civil rights movement. Using advanced digital and audio technology, the resulting vMLK project provides students, scholars, and citizens with a deeper encounter with civil rights history and a material understanding of the nature and process of social transformation.

Steven Hammer, *St. Joseph's University*

"Sound Dirt Body Noise"

As technoCulture has become cleaner, sleeker, and more user-friendly, many conventions of making have followed suit, exaggerating the modernist urges to categorize and erase noise, artifacts of production, noncompliant bodies, and dirt. In response, this presentation offers a materialist approach to sonic composition that weaves together indigenous understandings of human and non-human personhood, glitch/dirtyNewMedia practice-philosophies that reject assumptions of noiselessness, and an exploration of dirt as both a metaphor and medium. This approach is illustrated through creative projects including place-based multimedia installations and community instrument co-design projects.

Respondent: **G. Thomas Goodnight**, *University of Southern California*

4602

Saturday • 4:15 pm-5:30 pm
Room: Melody A

Open

4603

Saturday • 4:15 pm-5:30 pm
Room: Melody B

Narrative Approaches to Message Design across Disciplines

Sponsor: Applied Communication

Chair: Yan Huang, Southern Methodist University

Applying Narrative Research in Teaching Social Media Strategies for Public Relations Students

Jiangxue Han, Appalachian State University

The Application of Narrative Theory to Advertising Campaign Design

Shanshan Lou, Appalachian State University

Approaching Rhetorical Invention as Dramatic Arrangement

Jeffrey Motter, University of Colorado Boulder

Scott Welsh, Appalachian State University

'Same Same but Different': Narrative Identification with Others in Everyday Life

Chris Patti, Appalachian State University

An exploration of how the language and theory of narrative might guide students and practitioners in the creation of effective messages beyond the telling of traditional linear stories. Each paper explores how narrative concepts can aid students in the process of understanding and addressing diverse audiences.

4604

Saturday • 4:15-5:30pm
Room: Studio 4A

The Tempo of Organizational Life: Examining the Role of Music in Sense-making of Work, Identity and Well-being

Sponsor: Applied Communication

Chair: Emily Rine Butler, University of Florida

Attributes Of Work And Professional Life As Depicted In Country Songs

Jean L. DeHart, Appalachian State University

The Song Remembers When: Organizational Identity Construction, Maintenance, And Sense-Making Through Turning Point Songs

Kelli L. Fellows, Pfeiffer University

Music and Medicine: The Potential Impact of Music On Healing

Edward C. Brewer, Appalachian State University

Understanding Organizational Change Resistance through Music Genre Preference And Listening Behavior

Bradford R. Frazier, Belmont Abbey College

This panel examines the applications of music in organizational settings and how music directs our sense-making of work, identity and wellness. Panelists analyze the attributes of work as depicted in songs, the way music connects with identify construction, how music functions in healing, and how listening behaviors relate to change-resistance.

4605

Saturday • 4:15-5:30PM
Room: Studio 4B

Social Media Muses & Musings

Sponsor: Public Relations Division

Chair: Pamela Bourland-Davis, Georgia Southern University

Isn't All The Same (or is it?): Teaching Social Media at the Undergraduate Versus Graduate Levels

Karen Freberg, University of Louisville

Using Social Media as a Pedagogical Tool: Strategies and Tactics

Ai Zhang, Stockton

Proprietary Matters: Considerations for Hypothetical vs Actual Clients in the Social Media Class

Michelle Groover, Georgia Southern University

Audits and Analytics: Real Time Class Assessments of Social Media

Haley Higgs, Georgia Southern University

Picturing Student Research: Using Social Media to Create a Digital, Publishable Class Archive

Ashli Quesinberry Stokes, University of North Carolina Charlotte

Social media is a newer course in the public relations curriculum, and it's also a communication medium which can be used to stay in touch with students, to model public relations work, and/or to provide a base medium for other student research projects. Social media, for better or worse, clearly has power to change the course of events, or to create events ranging from the viral ice bucket challenge to social-media-created crises. Students need to understand its potential and limitations. Posting an image or video and/or creating a 140-character message are small parts of the learning process which must also consider strategy, messaging, branding, and evaluation. This panel pulls together leaders in social media pedagogy as well as faculty who are testing out new approaches. The result is a panel of both muses and musings that will provide inspiration for the next academic year, both in and out of the classroom.

4606

Saturday • 4:15 pm-5:30 pm
Room: Studio 5A

Maternity, Motherhood, and Gendered Politics

Sponsor: Gender Studies Division

Chair: Linda Levitt, Stephen F. Austin University

"Let's Make 'Em Squeal" and "Mitch, That's Not How You Hold a Gun:" Joni Ernst and Allison Lundergrun Grimes Faux Maternal Performance in 2014 Senate Ads

J. Scott Smith, Christopher Newport University

The Biopolitical Spectacle: "Look at that face!"

Gendered Surveillance and the Forced Surrogacy of Hillary Clinton in the 2016 Presidential Campaign

Bradly Knox, University of Memphis

Motherhood, Abortion, and the Politics of Hillary Rodham Clinton

Aya Farhat, Baylor University

The Changing Birth Preference Trends in South Korea: South Koreans' Perception of a Humorous Statement related to Birth Preference

Jeyun Park, Western Kentucky University

Respondent: Rico Self, Louisiana State University

4607

Saturday • 4:15 pm-5:30 pm
Room: Studio 5B

Conspiracy Theories, Identity, and Discourse: Examining Implications of Conspiracy Theories in Social Discourse and Popular Culture

Sponsor: Popular Communication

Chair: Steve Herro, College of Southern Nevada

Identity and Conspiracy Belief: An SEM Examination of Identity Gaps, Generic Conspiracist Beliefs, and Verbal Aggression

Matthew C. Ramsey, Shippensburg University

Zero Sum Gain: The Rhetorical Functions of Conspiracy Theories Surrounding the Coca-Cola Company

Rich A. Knight, Shippensburg University

Give Me My Soros Money. After All, We Are All Paid Actors: The Infowars Conspiracy of Liberal Social Movements

Robert J. Glenn, Owensboro Technical and Community College

Berenstain or Berenstein Bears? A Critical Examination of the Mandela Effect Conspiracy and America's Favorite Bear Family

Gary Deaton, Transylvania University

Respondent: Steve Herro, College of Southern Nevada

4608

Saturday • 4:15 pm-5:30 pm
Room: Studio 6A



Happens Like That: Applied Communication

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Laura Miller, University of Tennessee

Yoga: Style, Space, and Spirituality on the Construction of Identity and Culture

Kailey Charles, College of Charleston

Personal Branding: Looking for Jobs in the Digital Age

Margaret Chase, Clemson University

Fine Arts in Speech Language Therapy

Brooke Darnell, Arkansas State University

Communication Historiography within Training and Development Programs

Hope Freeman, Campbell University

Political Affiliation, Liberal Arts Education, and Indoctrination as seen by Transylvania University First Year Students

Kerby Standifer, Transylvania University

Respondent: Emily Ann Paskewitz, University of Tennessee

4609

Saturday • 4:15 pm-5:30 pm
Room: Studio 6B

Political Campaign Communication: Past and Future

Sponsor: Political Communication Division

Chair: Austin W. Allen, Texas State University-San Marcos

The Importance of Identification and Plain Style in Truman's "Democratic National Convention Acceptance Address."

Mark LaVoie, Dixie State University

The Rhetorical Dimensions of the Antichrist

Michael Milford, Auburn University

Big Data and American Presidential Campaigns: Anticipating the "Secret Sauce" of Future Data Driven Campaigns

Caleb Cates, Georgia State University

Respondent: Joseph Bailey, Hardin-Simmons University

4610

Saturday • 4:15 pm-5:30 pm
Room: Studio 7A

Save it for a Rainy Day: Media Criticism

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Caroline Sawyer, University of South Carolina Beaufort

The Media Effects of Psychological Crime: A Content Analysis of Popular TV Show: *Criminal Minds*

Madison Crockett, Coastal Carolina University

More Than Friends of Dorothy: Queer Character Development of Mulan and Dorothy in ABC's *Once Upon a Time*

Shelbi Felblinger, Miami University, Ohio

Gossip Girl, Your One and Only "All-knowing" Source into the Upper Class Domination of Manhattan's Elite: A Critical Cultural Analysis of Realism and Ideology

Julien Lunsford, Georgia Southern University

The Stone Table and the Redemption of Man: A Metaphoric Criticism of C.S. Lewis' *The Lion, the Witch and the Wardrobe*

Karis Stephens, West Texas A&M University

Investigating the Significance of Color in *Heathers* (1989)

April Vincent, University of Arkansas

A Rhetorical Criticism of Edward Hopper's *Nighthawks*

Sreelakshmi Yallapragada, North Carolina State University

Respondent: Antonio Spikes, Southern Illinois University

4611

Saturday • 4:15 pm-5:30 pm
Room: Studio 7B

From Personal to Organizational: Using Ethnography to Better Understand Others and Ourselves

Sponsor: Ethnography Interest Group

Chair: Garret Castleberry, Mid-America Christian University

Researching Sensitive Topics: Reflections on a Cancer Project

Dinah Tetteh, Arkansas State University

Reframing Organizational Exit via Relational Dialectics: An Autoethnography

Andrew F. Herrmann, East Tennessee State University



Crystallizing the Rhythms of the Road: A Personal, Political, and Rhythmical Setting of America's Blue Ridge Parkway

Leanna Smithberger, University of South Florida

Melancholia in Absence of Closure: Using Autoethnography to Gain Control

Victoria L. Brown, University of Southern Mississippi

Respondent: Ben Triana, University of South Carolina Aiken

4612

Saturday • 4:15 pm-5:30 pm
Room: Studio 11

Top Student Papers in Intercultural Communication

Sponsor: Intercultural Communication Division

Chair: Jill Stapleton Bergeron, University of Tennessee (Knoxville)

Contextualizing Joseph Addison's Cato: A Muse for Early Black College Students*

Pamela E. Foster, Georgia State University

Preconceptions of Culture: Poison or Medicine for a Cross-Cultural Relationship?

Eunhui Kim, University of Alabama

Irie Subalternity: Locating Communication Resistance within the Rastafari Subaltern Context

Jaime Robb, University of South Florida

Respondent: Mary Grace Antony, Western Washington University

*Top Student Paper

4701

Saturday • 5:45 pm-7:00 pm
Room: Melody A

Ethnography Interest Group Business Meeting

4702

Saturday • 5:45 pm-7:00 pm
Room: Melody B

Gender Division Business Meeting

4703

Saturday • 5:45 pm-7:00 pm
Room: Studio 4A

Rhetoric and Public Address Division Business Meeting

4704

Saturday • 5:45 pm-7:00 pm
Room: Studio 4B

Applied Communication Division Business Meeting

4705

Saturday • 5:45 pm-7:00 pm
Room: Studio 5A

Intercultural Communication Business Meeting

4706

Saturday • 5:45 pm-7:00 pm
Room: Studio 5B

Argumentation and Forensics Business Meeting

4707

Saturday • 5:45 pm-7:00 pm
Room: Studio 6A

Freedom of Speech Division Business Meeting

4708

Saturday • 5:45 pm-7:00 pm
Room: Studio 6B

State Association Interest Group Business Meeting

4709

Saturday • 5:45 pm-7:00 pm
Room: Studio 7A

Community College Division Business Meeting

4710

Saturday • 5:45 pm-7:00 pm
Room: Studio 7B

Interpersonal Communication Division Business Meeting

4711

Saturday • 5:45 pm-7:00 pm
Room: Studio 11

Mass Communication Division Business Meeting

4801

Saturday • 6:30 pm-8:30 pm
Room: Skye/28th Floor

The Annual SSCA Osborn Reception

Sponsors: Drs. Michael and Suzanne Osborn, University of Memphis, and Pearson Publishing

DAY 5

Sunday, April 8, 2018

5101

Sunday • 8:00 am-9:15 am
Room: Melody A

Nominating Committee Meeting

Chair: Victoria Gallagher, SSCA Immediate Past President

Participants: Immediate Past Chairs of SSCA Divisions

5102

Sunday • 8:00 am-9:15 am
Room: Melody B

2019 Convention Planning Meeting Number 2

Chair: Pamela G. Bourland-Davis, Georgia Southern University, VP

All division and interest group planners for 2019 should attend this meeting or the one on Saturday afternoon at 2:45 pm.

5103

Sunday • 8:00 am-9:15 am
Room: Ballroom 2/3 AV

Current Topics in Performance Studies

Sponsor: Performance Studies Division

Chair: Lindsay Greer, University of Southern Indiana

Panelists:

Lil' Mama D': Excerpts From a Black Superhero Arises
Danette M. Pugh-Patton, Southern Illinois University

A Dream and the Reality: An Excerpt from My Solo Performances *Ibis* and *Olu: An Afrofuturist Comic Book*
Caleb McKinley-Portee, Southern Illinois University

My Collective Memory: Lynching; Capitalism; and Socialism; And Education And Faith
Prosper Yao Tsikata, Valdosta State University

"Summoning the Spirit of Obsolescence: A Post-Human Séance
Lindsay Greer, University of Southern Indiana

5104

Sunday • 8:00 am-9:15 am
Room: Studio 4A

'I Like It, I Love It': Student Papers

Sponsor: Mass Communication

Chair: Melissa M. Smith, Mississippi University for Women

Space, Place and Media Representations of Disability: A textual Analysis of Speechless

Jessica Montalvo, University of Southern Florida

Discussing Nationality in Major league Baseball Broadcasts at the Local and National Levels

Zachary Arth, University of Alabama

Respondent: Emma Butterworth, University of North Carolina at Charlotte

5105

Sunday • 8:00 am-9:15 am
Room: Studio 4B

Small Teaching: Collaborative Learning from Various Disciplines

Sponsor: Applied Communication

Chair: Leigh Ann Johnston, Franciscan Missionaries of Our Lady University

Leigh Ann Johnston, Franciscan Missionaries of Our Lady University

Virginia Engholm, Franciscan Missionaries of Our Lady University

Zachary Rash, Franciscan Missionaries of Our Lady University

Using a panel format with three discussants, faculty from different disciplines will share small teaching experiences in the classroom, including outcomes. Research is ongoing and will continue through the Fall 2017 semester. Small teaching initiatives are based on James Lang's (2016) text, *Small Teaching*.

5106

Sunday • 8:00 am-9:15am
Room: Studio 5A

Applying Rhetoric for Social Change: The Responsibility of Rhetoricians to Produce Practical, Socially Responsive Scholarship

Sponsor: Applied Communication

Chair: Emily Winderman, North Carolina State University

Observing, Analyzing, Presenting, and Making Claims: Bridging the Academy and Public without Colonizing
Emily Kofoed, University of South Carolina Upstate

Inhumanity in New York City: Deciphering a Path to Close Rikers Island

Matthew Klingbeil, Georgia State University

Untimely Support: Documenting the Last Minute Public Intellectual 'Movement' for DACA

Sara Baugh-Harris, University of Denver

Creeds, Credence, and Personal Conviction: Bridging Critical Rhetorical Scholarship and Action in Faith Communities

Christian Norman, Middle Georgia State University

Focusing on important social issues that currently receive limited attention, this roundtable addresses critical gaps in rhetorical scholarship, while addressing our scholarly responsibility to apply our knowledge as public intellectuals. It also serves as a forum for the audience to engage in discussion about the cross-discipline possibilities for social action.

5107

Sunday • 8:00 am-9:15am
Room: Studio 5B

Donald Trump as Rhetorical Muse

Sponsor: Rhetoric and Public Address Division

Chair: Brandon Inabinet, Furman University

"Donald J. Trump's Multimodal Southern Strategy and the Rhetoric of Americanism"

Erin Jorden, Marshall University

Stephen Underhill, Marshall University

"Trust Trump's Truth: A Fantasy Theme Analysis of Donald Trump's Rhetorical Vision in Three Major Speeches"

Jacqueline Parchois, Texas State University

"Justice, and Safety, and Security: A Rhetorical Analysis of Donald Trump's Illegal Immigration Address"

Samantha Lloyd, Florida Atlantic University

"Building the Wall: Trump and the Rhetorical Corporeality"

Bradley Knox, University of Memphis

Nicholas Bradley, University of Memphis

Respondent: Kevin Marinelli, Davidson College

5108

Sunday • 8:00 am-9:15am
Room: Studio 6A

Student Debut Papers in Communication Theory

Sponsor: Communication Theory

A Criticism on The Symbolic Interactionism Communication Theory: A Perspective from An International Student

Ali Hussain Alawi, University of Memphis

Communication Competence: A Message Production Muse

Cassandra A. Ray, University of Tennessee

Courtney N. Wright, (Faculty sponsor and co-author), University of Tennessee

The Manipulativeness Nonverbal Behavior Model: Using Early Childhood Experiences to Predict Nonverbal Behavior in Adults

Jill Inderstrodt-Stephens, Purdue University

Creatures of the Culture That We Create: A Postmodern Perspective of Public Art in Fayetteville, Arkansas

Ashley Elizabeth Clayborn, University of Arkansas

5109

Sunday • 8:00 am-9:15am
Room: Studio 6B

Musings on Developing a New Debate and Forensics Program: An Examination of both the Difficulties and Successes in Starting a New Program

Sponsor: Argumentation & Forensics Division

Chair: Jacob L. Metz, Tennessee Technological University

Panelists:

Karen Hill Johnson, Volunteer State Community College

Shaquille O'Neal Marsh, Pellissippi State Community College

Laurie Rowland, Cleveland State Community College

Becky Richey, Motlow State Community College

Patrick Richey, Middle Tennessee State University

While it is often difficult for established debate and forensics programs to compete for the attention of students amidst a myriad of other student organizations seeking student involvement or for programs to receive necessary funding from their institutions when budgets are tight, it is even more difficult for new programs to develop and thrive amidst these and other challenges. This panel brings coaches together who have recently worked to develop debate and forensics programs to discuss their successes, their failures, tips they would give other developing programs, and suggestions as to how established programs can help developing programs grow.

5110

Sunday • 8:00 am-9:15am
Room: Studio 7A

Reinterpreting Bodies through Sound and Voice in Popular Culture

Sponsor: Popular Communication

Chair: Amanda Nell Edgar, University of Memphis

The (Unheard) Sound of Music: Affect and the Invocatory Drive in Rock and Roll
Katie Graves, *University of Memphis*

A/Muse to Agitate: Hozier’s Erotic Polemic in the Controversy of Christian Love
Brian Heslop, *Coker College*

A Dynasty of Screams: Jamie Lee Curtis and the Reinterpretation of Maternal Voice on *Scream Queens*
Kyle Christensen, *University of Memphis*

The Audacity of Disidentification: Tori Covell’s Dance Performance as Disruption to Audist Concepts of Sound
Sarah Mayberry Scott, *Arkansas State University*

Respondent: Amanda Nell Edgar, *University of Memphis*

5111
 Sunday • 8:00am-9:15am
 Room: Studio 7B

Access, Education, and Organizational Socialization

Sponsor: Applied Communication

Chair: Carrie Reif-Stice, *University of Southern Mississippi*

Educating Citizens for a Pluralistic and Democratic Society: Homeschooling as Rhetorological Training in a Classical Conversations Community
Mark Allan Steiner, *Christopher Newport University*

Job Announcements as a Genre of Organizational Communication
DaJung (DJ) Woo, *The University of Tennessee, Knoxville*

Communicating our Scholarship: Examining Academic Cluster Types in Orientation Toward Open Access publishing
Elizabeth D. Dalton, *Middle Tennessee State University*
Carol Tenopir, *University of Tennessee, Knoxville*
Lisa Christian, *University of Tennessee, Knoxville*
Bo-Christer Bjork, *Hanken School of Economics*

Professionalization through Socialization: Student Conceptualizations of Internships
Chelsea Beveridge, *UNC Charlotte*

Thinking like A Leader: Acting as a Colleague
Mark Hickson, *University of Alabama Birmingham*

Respondent: Carrie Reif-Stice, *University of Southern Mississippi*

5112
 Sunday • 8:00am-9:15am
 Room: Studio 11

When the Dog Bites, When the Bee Stings: Our Least Favorite Theory to Teach and How We Handle It

Sponsor: Community College Division

Chair: Brad Bailey, *Mississippi Gulf Coast Community College*

Panelists:
David Nelson, *Valdosta State University*
Richard Bello, *Sam Houston State University*
Dena Horne, *Sam Houston State University*
Todd Goen, *Christopher Newport University*
Monette Callaway, *Hinds Community College*
Stephanie Coopman, *San Jose State University*
Frances E. Brandau, *Sam Houston State University*

This roundtable continues discussion that began at SSCA-Norfolk and continued at SSCA-Memphis and many after that. Part V offers an energizing presentation of how communication professors have taken communication theories and designed innovated strategies for the classroom. Each scholar will open discussion on one of their LEAST favorite communication theories in an attempt to provide a glimpse into one of the hardest to define terms of today: communication. “My Favorite Communication Theory V” invites participants and audience members to examine said theories, how they are approached in the classroom and how students react to them in the classroom. Come and listen and offer your opinions as well!

5201
 Sunday • 9:30 am-10:45 am
 Room: Melody A

Committee on Committees Meeting

Presiding: Jason Munsell, *President*

Participants:
Pamela G. Bourland-Davis, *Vice President*
Victoria Gallagher, *Immediate Past President*
Jerold L. Hale, *Executive Director*
Ashli Quesinberry Stokes, *Marketing Director*
Jennifer A. Samp, *SCJ Editor*
Joy Hart, *Finance Committee Chair*

5202
 Sunday • 9:30 am-10:45 am
 Room: Melody B

Following the Muse with Qualitative Research Musings: Novice Scholars’ Applied Qualitative Research

Sponsor: Applied Communication

Chair: Patricia Amason, *University of Arkansas*

The Activist CEO: The Effects of Espresso-ing Your Concerns in Corporate America
Elizabeth Ashley Clayborn, *University of Arkansas*
Sergei Kolomeitsev, *University of Arkansas*
Febriany Sapulet, *University of Arkansas*
Lee Ann Mills, *University of Arkansas*

Differences in the Development of Undergraduate and Graduate Student Relationships
Claire Strutzenberg, *University of Arkansas*
Brittany Maddox, *University of Arkansas*
Taliyah Brooks, *University of Arkansas*
Abbey Williams, *University of Arkansas*
Emily Goff Hoffman, *University of Arkansas*

A Qualitative Study about Attitudes and Beliefs Regarding Guns on Campus at the University of Arkansas
Xiaoti Fan, *University of Arkansas*
Matthew Fey, *University of Arkansas*
Alshaatha Al-Sharji, *University of Arkansas*
Kelly Conley, *University of Arkansas*
Kimberly Snow, *University of Arkansas*
Jarred Cuellar, *University of Southern California*

5203
 Sunday • 9:30 am-10:45 am
 Room: Ballroom 2/3 AV

Following our Muse: Expanding the Performance Studies Curriculum

Sponsor: Performance Studies Division

Chair: Scott Dillard, *Georgia College and State University*

Panelists:
Scott Dillard, *Georgia College and State University*
Jonathan Gray, *Southern Illinois University*
Tracy Stephenson Shaffer, *Louisiana State University*
Craig Gingrich Philbrook, *Southern Illinois University*

These papers all in their individual way seek to comment on the expansion of the performance studies curriculum. Whether the courses are offered as introductory courses, upper level courses, or special topics graduate courses, each of the courses is an innovation on the curricular offering within performance studies. The papers each lay out course design and outcomes as well as insights in to how this expansion furthers the mission of the individual university, the program, or the field of performance studies.

5204
 Sunday • 9:30 am-10:45 am
 Room: 4A

Commended Student Papers

Sponsor: Rhetoric and Public Address Division

Chair: John Banister, *University of Georgia*

“Environmental Heroism, The Frontier, and Renewing the Fall: A Comparison of Structure and Myth in Barack Obama and Donald Trump’s Campaign Speeches”
Sam Watson, *Baylor University*

“The Collective Guilt of Racialization”
Nathan Rothenbaum, *University of Georgia*

“Corporeal Anxiety, Disability, and Masculinity in the Centers for Disease Control and Prevention Tips From Former Smokers Messages”
Jacob Justice, *University of Kansas*

Respondent: William Balthrop, *University of North Carolina, Chapel Hill*

5205
 Sunday • 9:30-10:45am
 Room: Studio 4B

Helping Your Students Earn Internships

Sponsor: Instructional Development Division

Chair: Zachary Denton, *North Carolina A&T State University*

“Creating A Campus Network: Building Relationships Across Campus to Provide Internships and Assistantship Opportunities”
Scott Christen, *Tennessee Technological University*

“Nailing the Interview: Tactics and Tips for Before, During, and After”
Greg Dowell, *U.S. House of Representatives Staffer*

“General Education Oral Communication: Your First Step to Networking for an Internship”
Michelle Garland, *University of South Carolina Upstate*

“From Classroom to Career: Focusing on the Big Picture”
Ryan Goke, *Murray State University*

“Researching the Résumé: Hacking the Mass Submission Algorithms”
Stephanie Kelly, *North Carolina A&T State University*

“Using Service Learning to Jump Start a Career”
Colleen Mestayer, *Tennessee Technological University*

“What Seemed So Obvious in Kindergarten: Helping Students Acquire the Necessary Internship (Skills)”
Michelle T. Violanti, *University of Tennessee*

We strive to inspire our students to push themselves, and one of the ways we can do that is by helping student think towards their future careers. Internships help students not only acquire skills, they help them network, and they showcase the student’s ability to future employers. This panel will discuss ways to build internship networks on and off campus, teach interviewing skills, as well as craft strategic résumés that help them stand out from the masses online.

5206

Sunday • 9:30 am-10:45 am
Room: Studio 5A

Freeing Student Costs: A Collaborative Look at Developing Departmental Textbooks

Sponsor: Applied Communication

Chair: Leigh Ann Johnston, *Franciscan Missionaries of Our Lady University*

Leigh Ann Johnston, *Franciscan Missionaries of Our Lady University*

Barbara Tucker, *Dalton State College*

Amy Mendes, *Dalton State College*

Benefits and challenges of Open Educational Resources (OER). Panelists present research from multiple perspectives on adopting free and extremely low-cost options for classroom instruction.

5207

Sunday • 9:30 am-10:45 am
Room: Studio 5B

Musing About the Important Role Public Relations Plays In Developing & Sustaining the Culture Of An Organization

Sponsor: Public Relations Division

Chair: Dr. Lisa Fall, *Pellissippi State Community College*

Panelists:

Brigitta R. Brunner, *Auburn University*

Lisa T. Fall, *Pellissippi State Community College*

Beverly Graham, *Georgia Southern University*

Pamela Bourland-Davis, *Georgia Southern University*

Christie M. Kleinmann, *Belmont University*

Kellie Toon, *Pellissippi State Community College*

Regardless of the industry – strong internal relationship management serves as the glue that binds an organization together. Public relations management is the dominant adhesive and plays a crucial role in maintaining an organization's culture. This culture must be carefully crafted and nurtured. This panel will provide a creative copulation of discussions to demonstrate how public relations creates, influences and strengthens organizational culture. It includes a theoretical perspective that focuses on the four areas of internal public relations' conscience (civic professionalism, corporate social responsibility, ethics, and public interest communication) in relation to organizational culture. It also provides a practical perspective that revolves around the discussion of culture codes, rituals, rites and events that help provide the unique internal environment to which a culture lives. A program illustration is also used to support the premise that enculturation is critical to bringing new employee stakeholders into the organizational mix.

5208

Sunday • 9:30 am-10:45 am
Room: Studio 6A

Gotta Catch 'Em All: Struggles and Strategies to Attract Communication Studies Majors

Sponsor: Association for Communication Administrators

Chair: Cole Franklin, *East Texas Baptist University*

Participants:

Cole Franklin, *East Texas Baptist University*

Scot Loyd, *Oklahoma Baptist University*

Patrick G. Richey, *Middle Tennessee State University*

Jeff Sorrels, *East Texas Baptist University*

Nakia Welch, *San Jacinto College*

In the shifting world of higher education, many departments are pressured to recruit majors in order to justify their size and funding. While communication scholars and faculty understand the importance of communication and know that communication skills are the most important skill employers are seeking in college graduates, many departments still find it difficult to recruit majors because students do not see a clear career path tied to the discipline as they do with many other majors. Panelists will address struggles with and strategies to attract majors at their respective institutions thus advocating for our discipline's relevance and place whether it be at a community college, small private universities, or larger public universities. In accordance with the conference theme of "Muses and Musings", this roundtable discussion will seek to provoke inspiration for those in attendance. Audience input and discussion will also be encouraged.

5209

Sunday • 9:30 am-10:45 am
Room: Studio 6B

Inspiring Students to Critically Analyze Information from Advertisements to Tweets and Everything in Between

Sponsor: Community College Division

Chair: Karen J. Freberg, *University of Louisville*

"Teaching Advertising Using Gaming and Virtual Realities"

Kathy Keltner Previs, *Eastern Kentucky University*

"Looking for the Social Blueprint: Using the Introductory Course to Develop Public Relations Literacy"

Kevin S. Trowbridge, *Belmont University*

"Audience Influence: Teaching Students the Importance of Critical Analysis"

Sabrina Page, *Walters State Community College*

We live in a noisy world both visually and auditory. Because of this society has turned communication into tiny sound bites. Where organizations, businesses, media, employers governments, and high-

er education institutions use 140 characters that scream at "us" in order to try and gain our attention. In order to head off this overwhelming noise individuals tend to focus their attention on certain channels, identifying with those that are most like them, that they are familiar with and can, therefore, accept. This glut of information brings with it new opportunities and challenges to find new ways in which to battle for the scarce resource of attention. Therefore, recognizing the dependence students have on mobile devices now offers communication instructors a challenge in teaching students how to critically analyze the information they are presented with.

People make decisions about what is valuable to them based on the information provided. When we consider how critical analyses of an advertisement is generally taught the one thing many instructors forget to examine is the medium through which students are exposed to those advertisements. Which begs the question. . . how do we, as communication instructors, teach our students who to critically analyze advertisements, or for that matter, the information students are exposed to depending on the medium?

This panel will offer ways in which critical analysis is currently being taught. Offering suggestions as to how instructors can implement them in their own classes.

5210

Sunday • 9:30 am-10:45 am
Room: Studio 7A

Time and Place Committee Meeting

Participants:

Jason Edward Black, *University of North Carolina, Charlotte*

Frances Brandau, *Sam Houston State University*

Kathryn E. Anthony, *University of Southern Mississippi*

5211

Sunday • 9:30-10:45am
Room: 7B

The Present State of Graduate and Undergraduate Education in the History of Rhetoric

Sponsor: American Society for the History of Rhetoric

Chair: Melody Lehn, *Sewanee: The University of the South*

Panelists:

Beth S. Bennett, *University of Alabama*

Jamie Capuzza, *University of Mount Union*

Antonio de Velasco, *University of Memphis*

Robert N. Gaines, *University of Alabama*

Peter A. O'Connell, *University of Georgia*

Sean Patrick O'Rourke, *Sewanee: The University of the South*

Representative of diverse institutions in and beyond the South, panelists will consider and assess the present state of education in the history of rhetoric. After panelists offer brief (5-minute) position statements on undergraduate- and graduate-level programs in the field, they will engage the audience in discussion of the issues raised.

5212

Sunday • 9:30-10:45
Room: Studio 11

Negotiating Identity in Intercultural Contexts

Sponsor: Intercultural Communication Division

Chair: Margaret D'Silva, *University of Louisville*

The Goals of ICC: Revisiting a Problem Textbook

Ramesh Rao, *Columbus State University*

What Counts as Diasporic Citizenship?: An Ethnographic Case Study of the Indian Diaspora in the US

Renu Pariyadath, *University of South Carolina Upstate*

Respondent: Jon Braddy, *Florida Gulf Coast University*

**Thank you for being part of SSCA! Safe travels!
On the road again...**

ASSOCIATION OFFICERS

Immediate Past President
Roseann M. Mandziuk, *Texas State University*

President
Victoria Gallagher, *North Carolina State University*

1st Vice President/Convention Planner
Jason Munsell, *Columbia College South Carolina Aiken*

2nd Vice President/Undergraduate Honors Convention Planner
Pamela Bourland-Davis, *Georgia Southern University*

Executive Director
Jerry Hale, *College of Charleston*

Past Executive Director
Carl Cates, *Arkansas State University*

SCJ Editor
Jennifer A. Samp, *University of Georgia*

Marketing Director
Ashli Quesinberry Stokes, *University of North Carolina, Charlotte*

Finance Chair
Joy Hart, *University of Louisville*

SSCA REPRESENTATIVES TO NCA

SSCA K-12 REPRESENTATIVE
Kristy Cates, *Paragould High School*

SSCA COMMUNITY COLLEGE REPRESENTATIVE
Nakia Welch, *San Jacinto Community College*

SSCA 4 YEAR COLLEGE/UNIVERSITY REPRESENTATIVE
Linda Jurczak, *Valdosta State University*

NCA NOMINATING COMMITTEE REPRESENTATIVE
Mary Stuckey, *Pennsylvania State University*

NCA SPECTRA REPRESENTATIVE
Brigitta Brunner, *Auburn University*

2015-2016 SSCA COMMITTEES

STANDING COMMITTEES

COMMITTEE ON COMMITTEES

Immediate Past President
Roseann M. Mandziuk, *Texas State University*

President
Victoria Gallagher, *North Carolina State University*

1st Vice President/Convention Planner
Jason Munsell, *Columbia College South Carolina Aiken*

2nd Vice President/Undergraduate Honors Convention Planner
Pamela Bourland-Davis, *Georgia Southern University*

Executive Director
Jerry Hale, *College of Charleston*

Past Executive Director
Carl Cates, *Arkansas State University*

SCJ Editor
Jennifer A. Samp, *University of Georgia*

Marketing Director
Ashli Quesinberry Stokes, *University of North Carolina, Charlotte*

Finance Chair
Joy Hart, *University of Louisville*

CONSTITUTION COMMITTEE

Chair: Linda DiDesidro, *Marine Corps University*
Lesli K. Pace, *University of Louisiana Monroe*
Bill Trapani, *Florida Atlantic University*

FINANCE

Chair: Joy Hart, *University of Louisville*
Wendy Atkins-Sayre, *University of Southern Mississippi*
Jennifer Mize Smith, *Western Kentucky University*

NOMINATING COMMITTEE

Chair: Victoria Gallagher, *North Carolina State University*

PUBLICATIONS

Chair: Janie Harden Fritz, *Duquesne University*
Dan Grano, *University of North Carolina, Charlotte*
Beth Goodier, *College of Charleston*

RESOLUTIONS

Chair: Chris Patti, *Appalachian State University*
Larry Moore, *Auburn University at Montgomery*
Corey Hickerson, *James Madison University*

RESOURCE DEVELOPMENT

Chair: Abby Brooks, *Georgia Southern University*
Melissa Smith, *Mississippi University For Women*
Mary Beth Asbury, *Middle Tennessee State University*
Jason Black, *University of North Carolina Charlotte*
Frances Brandau, *Sam Houston State University*
Carl Cates, *Valdosta State University*
Gina Ercolini, *University of South Carolina*

TIME AND PLACE

Chair: Jason Black, *University of Alabama*
Frances Brandau, *Sam Houston State University*
Kathryn Anthony, *Southern Mississippi University*

ROSE B. JOHNSON SCJ ARTICLE AWARD

SCJ Editor and Editorial Board

DWIGHT L. FRESHLEY OUTSTANDING NEW TEACHER AWARD

Chair: Linda Jurczak, *Valdosta State University*
Margart D'Silva, *University of Louisville*
Vanessa Beasley, *Vanderbilt University*

THE JOHN I. SISCO EXCELLENCE IN TEACHING AWARD

Chair: Jennifer Samp, *University of Georgia*
Cynthia KingLeeman, *Furman University*
Emily Winderman, *North Carolina State University*

JANICE HOCKER RUSHING EARLY CAREER RESEARCH AWARD

Chair: Pavica Sheldon, *University of Alabama at Huntsville*
Rebekah Fox, *Texas State University*
Terry Thibedeaux, *Sam Houston State University*

OUTREACH AWARD

Chair: Tina Harris, *University of Georgia*
Beth Eschenfelder, *University of Tampa*
Leland Spencer, *Miami University*

T. EARLE JOHNSON – EDWIN PAGET DISTINGUISHED SERVICE AWARD

Chair: Charles Tardy, *University of Southern Mississippi*
Trudy Hanson, *West Texas A&M University*
Jim Kuypers, *Virginia Tech University*

MICHAEL M. OSBORN TEACHER-SCHOLAR AWARD

Chair: Stephanie Coopman, *San Jose State University*
Ann Burnette, *Texas State University*
Mary Stuckey, *Penn State University*

MINORITY RECRUITMENT AND RETENTION AWARD

Chair: Linda Vangelis, *Christopher Newport University*
John Haas, *University of Tennessee*
Cynthia Nixon, *Furman University*

SUZANNE OSBORN COMMUNITY COLLEGE OUTSTANDING EDUCATOR AWARD

Chair: Monette Callaway, *Hinds Community College*
Deborah Hefferin, *Broward Community College*
Rick Falvo, *El Paso Community College*

J. DONALD RAGSDALE AWARD FOR MENTORING

Chair: Andrew Pyle, *Clemson University*
Rick Bello, *Sam Houston State University*
Brandon Inabinet, *Furman University*

ROSE B. JOHNSON SCJ ARTICLE AWARD

Chair: Jennifer Samp, *SCJ Editor, University of Georgia*

SSCA DIVISIONS

APPLIED COMMUNICATION

Immediate Past-Chair / Nominating Committee Representative
Raymond Ozley, *University of Montevallo*

Chair
Kathryn Anthony, *University of Southern Mississippi*

Vice Chair / Program Planner
Andrew Pyle, *Clemson University*

ARGUMENTATION AND FORENSICS

Immediate Past-Chair / Nominating Committee Representative
Kevin Bryant, *University of Southern Mississippi*

Chair
Adam Key, *Texas A&M University*

Vice Chair / Program Planner
Keven J. Rudrow, *University of Memphis*

Vice Chair Elect
Aaron Dechant, *University of Memphis*

Secretary
Chris Vincent, *Louisiana State University*

COMMUNICATION THEORY

Immediate Past-Chair / Nominating Committee Representative
Shaughn Keaton, *Young Harris College*

Chair
Michelle Violanti, *University of Tennessee*

Vice Chair / Program Planner
Phillip Madison, *Louisiana State University*

Vice Chair Elect
Michael Kotowski, *University of Tennessee, Knoxville*

Secretary
Sherry Ford, *University of Montevallo*

COMMUNITY COLLEGE

Immediate Past-Chair / Nominating Committee Representative
Nakia Welch, *San Jacinto College*

Chair
Monette Callaway, *Hinds Community College*

Vice Chair / Program Planner
Laurie Metcalf, *Blinn College*

Vice Chair Elect
Nick Rangel, *Houston Community College*

Secretary
Dena Horne, *Sam Houston State University*

FREEDOM OF SPEECH

Immediate Past-Chair / Nominating Committee Representative
David Dewberry, *Rider University*

Chair
Grant Cos, *Rochester Institute of Technology*

Vice Chair / Program Planner
John Drew, *Adelphi University*

Vice Chair Elect
Pat Arneson, *Duquesne University*

Secretary
Rebekah Fox, *Texas Tech University*

GENDER STUDIES

Immediate Past-Chair / Nominating Committee Representative
Leland Spencer, *Miami University*

Chair
Linda Levitt, *Stephen F. Austin University*

Vice Chair / Program Planner
Ashton Mouton, *Stephen F. Austin University*

Vice Chair Elect
Beth Bradford, *Florida Southern College*

Secretary
Caroline Sawyer, *Florida Southern College*

INSTRUCTIONAL DEVELOPMENT

Immediate Past-Chair / Nominating Committee Representative
linda pysher jurczak, *Valdosta State University*

Chair
Michelle Epstein Garland, *University of South Carolina Upstate*

Vice Chair / Program Planner
Scott Christen, *Tennessee Technological University*

INTERCULTURAL COMMUNICATION

Immediate Past-Chair / Nominating Committee Representative
Mary Grace Anthony, *Western Washington University*

Chair
Hsiu-Jung “Mindy” Chang, *University of Alabama*

Vice Chair / Program Planner
Mary M. Meares, *University of Alabama*

Vice Chair Elect
Jill Bergeron, *University of Tennessee*

Secretary
Jon Braddy, *Florida Golf Coast University*

INTERPERSONAL COMMUNICATION

Immediate Past-Chair / Nominating Committee Representative
Carrie West, *Schreiner University*

Chair
Fran Dickson, *Eastern Kentucky University*

Vice Chair / Program Planner
Gary Beck, *Old Dominion University*

LANGUAGE AND SOCIAL INTERACTION

Immediate Past-Chair / Nominating Committee Representative
Craig Stewart, *University of Memphis*

Chair
Jelena Petrovic, *Stetson University*

Vice Chair / Program Planner
Lori Stallings, *University of Memphis*

MASS COMMUNICATION

Immediate Past-Chair / Nominating Committee Representative
Melissa Smith, *Mississippi University for Women*

Chair
Brian Brantley, *Texas A&M - San Antonio*

Vice Chair / Program Planner
Dean Cummings, *Georgia Southern University*

PERFORMANCE STUDIES

Immediate Past-Chair / Nominating Committee Representative
Brienne Waychoff, *CUNY Borough of Manhattan Community College*

Chair
Danielle Dick McGeough, *University of Northern Iowa*

Vice Chair
Sarah Jackson, *Southern University at New Orleans*

Vice Chair Elect
Ariel Grath, *Georgia College and State University*

Secretary
Jade Huell, *California State Northridge*

POLITICAL COMMUNICATION

Immediate Past-Chair / Nominating Committee Representative
Darrell Roe, *Eastern New Mexico University*

Chair
Marcus J. Coleman, *University of Southern Mississippi*

Vice Chair / Program Planner
Nick Rangel, *Houston Community College*

Vice Chair Elect
Ryan Neville-Shepard, *University of Arkansas*

Secretary
Rico Self, *Louisiana State University*

POPULAR COMMUNICATION

Immediate Past-Chair / Nominating Committee Representative
Dave Nelson, *Valdosta State University*

Chair
Emily Ryalls, *Mississippi State University*

Vice Chair / Program Planner
Garrett Castleberry, *Oklahoma City University*

Secretary
Garrett Castleberry, *Oklahoma City University*

PUBLIC RELATIONS

Immediate Past-Chair / Nominating Committee Representative
Christopher J. McCollough, *Columbus State University*

Chair
Ashli Stokes, *University of North Carolina - Charlotte*

Vice Chair / Program Planner
Amber Smallwood, *University of West Georgia*

Vice Chair Elect
Brigitta Brunner, *Auburu*

Secretary
Michelle Groaver, *Georgia Southern*

RHETORIC AND PUBLIC ADDRESS

Immediate Past-Chair / Nominating Committee Representative
Meredith Bagley, *University of Alabama*

Chair
Lisa Corrigan, *University of Arkansas*

Vice Chair / Program Planner
Kevin Marinelli, *Davidson College*

SOUTHERN ARGUMENTATION AND FORENSICS

Immediate Past-Chair / Nominating Committee Representative
Patrick Wheaton, *Georgia Southern University*

Chair
Kevin Bryant, *University of Southern Mississippi*

Vice Chair / Program Planner
Adam Key, *Texas A&M University*

Vice Chair Elect
Keven Rudrow, *University of Memphis*

Secretary
Chris Vincent, *Louisiana State University*

SSCA INTEREST GROUPS

ASSOCIATION FOR COMMUNICATION ADMINISTRATORS (ACA)

Immediate Past-Chair
Cole Franklin, *East Texas Baptist University*

Chair
Nelle Bedner, *Central Arkansas University*

Vice Chair / Program Planner
Pam Bourland-Davis, *Georgia Southern*

AMERICAN SOCIETY FOR THE HISTORY OF RHETORIC

Immediate Past-Chair
Melody Lehn, *University of South Carolina - Extended University*

Chair
Jefferson Walker, *Louisiana Tech University*

Vice Chair / Program Planner
Andrew Johnson, *University of Memphis*

ETHNOGRAPHY

Immediate Past Chair
Deborah Cunningham Breede, *Coastal Carolina University*

Chair
Cara Mackie, *Florida Southern College*

Vice-Chair
Elizabeth Stephens, *Middle Tennessee State University*

KENNETH BURKE SOCIETY

Immediate Past-Chair
Ryan McGeough, *University of Northern Iowa*

Chair
Ryan McGeough, *Northern Iowa University*

Vice Chair / Program Planner
Jonathan Broussard, *Louisiana State University*

PHILOSOPHY & ETHICS OF COMMUNICATION

Immediate Past-Chair
Molly Stoltz, *Valdosta State University*

Chair
Pat Arneson, *Duquesne University*

STATE ASSOCIATION

Chair
John Saunders, *Central Arkansas University*

Vice-chair
Darrell Roe, *Eastern New Mexico University*

Vice-chair Elect
Keith Perry, *Abraham Baldwin Agricultural College*

Secretary
Brad Bailey, *Mississippi Gulf Coast Community College*

SSCA CHARTER MEMBERS

MAY 2, 1930
BIRMINGHAM, AL
Annie Boyett, *Howard College*
Ellen Haven Gould, *Alabama College*
Rose B. Johnson, *Woodlawn High School (Ala.)*
T. Earle Johnson, *University of Alabama*
Mrs. Earle G. McLin, *Birmingham Southern College*
Helen Osbond, *Alabama College*
Edwin Paget, *North Carolina State College*
De Witt Ashton, *Mississippi State College for Women*
Virgil Baker, *University of Arkansas, Fayetteville*
Marvin G. Bauer, *Washington & Lee University*
Mrs. Artemus Calloway
H. P. Constans, *University of Florida*
Mildred Ford, *Montgomery, Alabama*
Frances Gooch, *Scott College*
Wilhelmina Hedde, *Sunset High School in Texas*
F. D. Mellen
Vera Alice Paul, *State Teachers College, Athens, Georgia*
J. W. Raine, *Berea College*
John D. Shaver, *Alabama Polytechnic Institute*
Nan Stephens, *Agnes Scott College*
Irving Stover, *Stetson University*
E. Turner Stump, *Marshall College*
Laura Suydom, *Alabama*
Claude M. Wise, *Louisiana State University*

SSCA EXECUTIVE DIRECTORS

1930 - T. Earle Johnson, *University of Alabama, Tuscaloosa*
1931 - M. F. Evan, *Alabama 1933 Louise A. Blymer, Berea College*
1935 - T. Earle Johnson, *University of Alabama, Tuscaloosa*
1936 - A. A. Hopkins, *University of Florida*
1938 - Louis H. Swain, *Furman University*
1941 - A. C. LaFollette, *Murray State College*
1944 - George Neely, *Marion Institute*
1945 - George Totten, *Southwestern at Memphis*
1948 - J. T. Daniel, *University of Alabama, Tuscaloosa*
1949 - T. Earle Johnson, *University of Alabama, Tuscaloosa*
1953 - Delwin Dusenbury, *University of Florida*
1955 - Paul Brandes, *University of Southern Mississippi*

1957 - Mary Louise Gehring, *Stetson University*
1961 - L. L. Zimmerman, *University of Florida*
1962 - Kevin Kearney, *University of South Florida*
1963 - Dwight L. Freshley, *University of Georgia*
1966 - Kevin Kearney, *University of South Florida*
1969 - Julian Burroughs, Jr., *Wake Forrest University*
1972 - Jerry L. Tarver, *University of Richmond*
1975 - G. Allan Yeomans, *University of Tennessee, Knoxville*
1978 - W. Stuart Towns, *University of West Florida*
1981 - John I. Sisco, *University of South Florida*
1985 - Howard Dorgan, *Appalachian State University*
1990 - Susan A. Siltanen, *University of Southern Mississippi*
1995 - Richard R. Ranta, *University of Memphis*
2000 - Hal W. Fulmer, *Georgia Southern University*
2005 - J. Emmett Winn, *Auburn University*
2010 - Carl M. Cates, *Valdosta State University*
2015 - Jerold L. Hale, *College of Charleston*

SOUTHERN COMMUNICATION JOURNAL EDITORS

1935 - Rose B. Johnson, *Woodlawn High School, Birmingham, Alabama*
1938 - Robert B. Capel, *Hendrix College*
1942 - Claude Kantner, *Louisiana State University*
1944 - Claude Shaver, *Louisiana State University*
1948 - Dallas Dickey, *University of Florida*
1951 - Howard Townsend, *University of Texas, Austin*
1954 - Douglas inger, *University of Florida*
1957 - Charles Getchell, *University of Mississippi*
1960 - Eugene White, *University of Miami*
1961 - Owen Peterson, *Louisiana State University*
1966 - Gregg Phifer, *Florida State University*
1969 - Dwight L. Freshley, *University of Georgia*
1972 - BerEhnt E. Bradley, *Auburn University*
1975 - Ralph T. Eubanks, *University of West Florida*
1978 - Jerry E. Tarver, *University of Richmond*
1981 - Howard Dorgan, *Appalachian State University*
1984 - Martha M. Solomon, *Auburn University*
1987 - Dale G. Leathers, *University of Georgia*
1990 - Keith V. Erickson, *University of Southern Mississippi*
1993 - Andrew A. King, *Louisiana State University*
1996 - Craig Allen Smith, *University of North Carolina, Greensboro*
1999 - Kenneth Cissna, *University of South Florida*
2003 - Joy Hart, *University of Louisville*
2006 - John C. Meyer, *University of Southern Mississippi*
2009 - Mary Stuckey, *Georgia State University*
2012 - J.D. Ragsdale, *Sam Houston State University*
2015 - Leroy Dorsey, *University of Memphis*
2018 - Jennifer A. Samp, *University of Georgia*

SSCA PRESIDENTS

1930 - Edwin Paget, *North Carolina State University*
1931 - Edwin Paget, *North Carolina State University*
1932 - Frances K. Gooch, *Agnes Scott College*
1933 - Henry P. Constans, *University of Florida*
1934 - C. M. Wise, *Louisiana State University*
1935 - Rose B. Johnson, *Woodlawn High School (Alabama)*
1936 - Giles W. Gray, *Louisiana State University*
1937 - Orville C. Miller, *Vanderbilt University*
1938 - James Watt Raine, *Berea College*

1939 - T. Earle Johnson, *University of Alabama, Tuscaloosa*
1940 - Louise A. Sawyer, *Georgia State Women's College*
1941 - Dallas C. Dickey, *University of Florida*
Albert M. Harris, *Vanderbilt University (Honorary)*
1942 - Leroy Lewis, *Duke University*
1943 - Paul L. Soper, *University of Tennessee, Knoxville*
1944 - Robert B. Capel, *Northwestern State College*
1945 - Robert B. Capel, *Northwestern State College*
1946 - Hazel Abbot, *Converse College*
1947 - Lester L. Hale, *University of Florida*
1948 - Charles A. McGlon, *Baptist Theological Seminary*
1949 - Glenn R. Capp, *Baylor University*
1950 - Claude L. Shaver, *Louisiana State University*
1951 - Betty May Collins, *Memphis Technological High School*
1952 - Batsell B. Baxter, *David Lipscomb College*
1953 - Charles M. Getchell, *University of Mississippi*
1954 - Louise Davison, *Davison School of Speech Correction*
1955 - Frank B. Davis, *Alabama Polytechnic Institute*
1956 - Elton Abernathy, *Southwest Texas State University*
1957 - Thomas R. Lewis, *Florida State University*
1958 - H. Hardy Perritt, *University of Alabama*
1959 - McDonald Held, *Howard Payne College*
1960 - Joseph C. Wetherby, *Duke University*
1961 - William S. Smith, *Auburn University*
1962 - Roy E. Tew, *University of Florida*
1963 - Roy D. Murphy, *University of Southwestern Louisiana*
1964 - Carroll B. Ellis, *David Lipscomb College*
1965 - James E. Popvich, *University of South Florida*
1966 - Franklin Shirley, *Wake Forrest University*
1967 - L. L. Zimmerman, *University of Florida*
1968 - Marguerite Metcalf, *Catholic High School (Arkansas)*
1969 - Waldo W. Braden, *Louisiana State University*
1970 - Gregg Phifer, *Florida State University*
1971 - E. Samuel Dudley, *Mississippi State University*
1972 - John I. Sisco, *University of South Florida*
1973 - Wayne N. Thompson, *University of Houston*
1974 - Dwight L. Freshley, *University of Georgia*
1975 - Beverly Whitaker Long, *University of Texas, Austin*
1976 - Calvin M. Logue, *University of Georgia*
1977 - J. Donald Ragsdale, *Louisiana State University*
1978 - Bert E. Bradley, *Auburn University*
1979 - Carl L. Kell, *Western Kentucky University*
1980 - Mary Frances Hopkins, *Louisiana State University*
1981 - Ralph T. Eubanks, *University of West Florida*
1982 - Michael M. Osborn, *University of Memphis*
1983 - Jerry L. Tarver, *University of Richmond*
1984 - Dale G. Leathers, *University of Georgia*
1985 - Robert N. Bostrom, *University of Kentucky*
1986 - Keith V. Erickson, *University of Southern Mississippi*
1987 - Richard R. Ranta, *University of Memphis*
1988 - Martha Solomon, *Auburn University*
1989 - James L. Applegate, *University of Kentucky*
1990 - E. Culpepper Clark, *University of Alabama, Tuscaloosa*
1991 - Howard Dorgan, *Appalachian State University*
1992 - Lawrence A. Hosman, *University of Southern Mississippi*
1993 - Navita Cummings James, *University of South Florida*
1994 - Thomas S. Frentz, *University of Arkansas, Fayetteville*
1995 - Lynne M. Webb, *University of Memphis*
1996 - Nina-Jo Moore, *Appalachian State University*
1997 - Renee Edwards, *Louisiana State University*
1998 - Susan Siltanen, *University of Southern Mississippi*
1999 - Gary A. Copeland, *University of Alabama*
2000 - Mary Evelyn Collins, *Sam Houston State University*
2001 - Trudy L. Hanson, *West Texas A & M University*

2002 - Katherine W. Hawkins, *Wichita State University*
2003 - Marilyn Young, *Florida State University*
2004 - Terry Thibodeaux, *Sam Houston State University*
2005 - Kenneth N. Cissna, *University of South Florida*
2006 - Charles H. Tardy, *University of Southern Mississippi*
2007 - Craig Allen Smith, *North Carolina State University*
2008 - Jerry Hale, *University of Georgia*
2009 - Patricia Amason, *University of Arkansas*
2010 - Tom Socha, *Old Dominion University*
2011 - Frances Brandau-Brown, *Sam Houston State University*
2012 - Monette Callaway, *Hinds Community College*
2013 - John C. Meyer, *University of Southern Mississippi*
2014 - John Haas, *University of Tennessee*
2015 - Jean DeHart, *Appalachian State University*
2016 - Roseann M. Mandziuk, *Texas State University*
2017 - Victoria Gallagher, *North Carolina State University*

AWARD RECIPIENTS

ROBERT BOSTROM YOUNG SCHOLAR AWARD honors the most outstanding paper submitted to the convention each year by a graduate student. The recipient of this award is determined by the Vice President through a process established by the Vice President.

2017 - Cody R. Hawley
2016 - Daniel P. Overton
2015 - Jonathan M. Broussard
2014 - Nick J. Sciuillo, *Georgia State University*
2012 - Jennifer Lynne Cronin, *University of North Carolina at Chapel Hill*
2012 - Timothy B. Worley, *University of Georgia*
2011 - Ryan Erik McGeough, *Louisiana State University*
2010 - Carly T. McKenzie, *University of Alabama*
Cynthia Nichols, *University of Alabama*
2009 - Lauren Reichart, *University of Alabama*
2008 - None given
2007 - Anna Turnage, *North Carolina State University*
2006 - Zac Gershberg, *Louisiana State University*
2005 - Carey L. Powers, *City University of New York*
2004 - Kelli L. Fellows, *University of Georgia*
2003 - Kelli L. Fellows, *University of Georgia*
2002 - Mark A. Williams, *Texas A & M University*
2001 - William Harlow, *Texas A & M University*
2000 - Pat Ferguson, *University of Memphis*
1999 - Martin Carcasson, *Texas A & M University*
1998 - Christie Trinastich, *University of Texas, Austin*
1997 - Preston Coleman, *University of Iowa*
1996 - Garth Pauley, *Penn State University*
1995 - Dionel Cotanda, *University of South Florida*
1994 - Raka Shome, *University of Georgia*
1993 - E. M. I. Sefcovic, *University of Georgia*
1992 - Kathryn Greene, *University of Georgia*
Rhonda G. Parker, *University of Georgia*
1991 - Kim E. Freeman, *University of Florida*
1990 - Cindy J. Kistenberg, *Louisiana State University*
Krystyna Strzyzewski, *University of Arizona*
1989 - Regina M. Hoffman, *Louisiana State University*
1988 - Roy J. Schwartzman, *University of Iowa*
1987 - Stephanie Zimmerman, *University of Kentucky*

DWIGHT L. FRESHLEY OUTSTANDING NEW TEACHER AWARD honors SSCA members who have demonstrated teaching excellence early in their careers. Nominees must teach courses in communication and have taught full-time for at least two and not more than five years. In addition to the requirements noted above, each nominee must submit a statement of not more than 500 words on his or her "Philosophy and Practice of Teaching."

2017 - Shanshan Lou
2016 - Ryan McGeough
2015 - Mary Beth Asbury
2014 - Siobhan Smith, *University of Louisville*
2013 - David P. Terry, *San Jose State University*
2012 - Casey Malone Maugh, *University of Southern Mississippi - Gulf Coast*
2011 - Minsun Shim, *University of Georgia*
2010 - Lora B. Helvie-Mason, *Southern University at New Orleans*
2009 - Deborah Cunningham Walker, *Coastal Carolina University*
2008 - Monica Pombo, *Appalachian State University*
2007 - Billy Wooten, *Berea College*
2006 - Marcyrose Chvasta, *University of South Florida*
2005 - Daryl W. Wiesman, *Clemson University*
2004 - Kandi L. Walker, *University of Louisville*
2003 - None given
2002 - Frances Brandau-Brown, *Sam Houston State University*
2001 - Melanie Morgan, *University of Louisville*
2000 - Vanessa Beasley, *Texas A & M University*
1999 - Karla K. Jensen, *Texas Tech University*
1998 - Charla Markhum Shaw, *University of Texas, Arlington*
1997 - None given
1996 - Carl M. Cates, *Valdosta State University*
1995 - Enrique D. Rigsby, *Texas A & M University*

ROSE B. JOHNSON SCJ ARTICLE AWARD honors the author or authors of an outstanding, significant article published in the Southern Communication Journal. The recipient of this award is determined by the Editor and editorial board of SCJ through a process established by the Editor.

2017 - Lisa A. Flores and Christy-Dale L. Sims
2016 - Zoë Hess Carney & Mary E. Stuckey
2015 - Kathleen Hunt
2014 - Patricia Davis, *Georgia State University*
2013 - Wendy Atkins-Sayre, *University of Southern Mississippi*
2012 - Page Toller, *University of Nebraska-Omaha*
2011 - Daniel A. Grano, *University of North Carolina at Charlotte*
2010 - Deborah Thomson, *East Carolina University*
2009 - Christina R. Foust, *University of Denver*
2008 - James J. Kimble, *Seton Hall University*
2007 - Todd McDorman, *Wabash College*
2006 - Katherine Hendrix, *University of Memphis*
2005 - Michael Waltman, *University of North Carolina*
2004 - Carol B. Mills, *Northern Illinois University*
Austin S. Babrow, *Purdue University*
2003 - Kathryn M. Olsen, *University of Wisconsin, Milwaukee*
2002 - Suzanne Fitch, *Southwest Texas State University*
Roseann M. Mandziuk, *Southwest Texas State University*
2001 - John R. Stewart and Karen Zediker, *University of Washington*
2000 - Jacqueline Bacon
1999 - Michael Pfau, *University of Wisconsin*
Patricia Moy, *University of Wisconsin*
Barry Radler, *University of Wisconsin*
Michael K. Bridgeman, *University of Wisconsin*
1998 - Robert E. Terrill, *Indiana University*
David Zarefsky, *Northwestern University*
Marouf Hasian, Jr., *Arizona State University*
Lisa A. Flores, *Arizona State University*

1997 - William Bailey, *University of Arizona*
1996 - Jill Taft Kaufman, *Central Michigan University*
1995 - Abran J. Salazar, *Texas A & M University*
Samuel L. Becker, *University of Iowa*
Virginia Daughety, *University of Iowa*
1994 - Calvin M. Logue, *University of Georgia*
Thurmon Garner, *University of Georgia*
1993 - Dilip Parameshwar Gaonkar, *University of Illinois*
1987 - Charles R. Conrad, *Texas A & M University*
1984 - David Zarefsky, *Northwestern University*

T. EARLE JOHNSON-EDWIN PAGET DISTINGUISHED SERVICE AWARD honors SSCA members who, through their service and leadership to the Association and the profession, have made significant contributions and merit recognition.

2017 - Carl Cates
2016 - Charles H. Tardy
2015 - John Meyer
2014 - J. Donald Ragsdale, *Sam Houston State University*
2013 - Emmet Winn, *Auburn University*
2012 - Trudy Hanson, *West Texas A&M University*
2011 - Michael and Suzanne Osborn, *University of Memphis*
2010 - Mark Hickson III, *University of Alabama at Birmingham*
2009 - Thomas Frentz, *University of Arkansas*
2008 - None given
2007 - Kenneth Cissna, *University of South Florida*
2006 - Marilyn Young, *Florida State University*
2005 - None given
2004 - Mary Evelyn Collins, *Sam Houston State University*
2003 - Richard L. Conville, *University of Southern Mississippi*
2002 - Nina-Jo Moore, *Appalachian State University*
2001 - Richard Ranta, *University of Memphis*
2000 - Susan Siltanen, *University of Southern Mississippi*
1999 - Bert Bradley, *Auburn University*
1998 - Keith Erickson, *University of Southern Mississippi*
1997 - Jerry Tarver, *University of Richmond*
1996 - Dwight Freshley, *University of Georgia*
Gregg Phifer, *Florida State University*
1995 - Howard Dorgan, *Appalachian State University*
1994 - John I. Sisco, *Southwest Missouri State University*

MINORITY RECRUITMENT AND RETENTION AWARD honors institutions that have demonstrated noteworthy commitment to the recruitment and retention of minority students for their campuses.

2017 - Department of Communication Studies, *Furman University*
2016 - Department of Communication, *University of Louisiana - Lafayette*
2015 - Department of Applied Communication, *University of Arkansas at Little Rock*
2016 - University of Louisiana - Lafayette
2015 - None given
2014 - None given
2013 - School of Journalism and Mass Communication, *University of Southern Mississippi*
2012 - None given
2011 - None given
2010 - Department of Communication Studies, *The University of North Carolina at Charlotte*
2009 - Department of Communication and Journalism, *College of Liberal Arts, Auburn University*
2008 - None given
2007 - None given
2006 - None given

MICHAEL M. OSBORN TEACHER-SCHOLAR AWARD honors SSCA members who have balanced professional careers, having achieved excellence in teaching, scholarship, and service.

2017 - Richard Leeman
2016 - Mary Stuckey
2015 - Lynne Webb
2104 - Roseann Manduziuk, *Texas State University*
2013 - Kenneth N. Cissna, *University of South Florida*
2012 - Katherine Hendrix, *University of Memphis*
2011 - Kathleen J. Turner, *Davidson College*
2010 - Jerry Hale, *University of Georgia*
2009 - None given
2008 - Art Bochner, *University of South Florida*
2007 - Martin Medhurst, *Baylor University*
2006 - None given
2005 - Marilyn Young, *Florida State University*
2004 - Julia T. Woods, *University of North Carolina*
2003 - Robert E. Denton, Jr., *Virginia Polytechnic Institute*
2002 - None given
2001 - Janice Rushing, *University of Arkansas*
2000 - None given
1999 - Ronald H. Carpenter, *University of Florida*
1998 - Mary Frances Hopkins (emeritus), *Louisiana State University*
1997 - Tom Frentz, *University of Arkansas, Fayetteville*
1996 - None given
1995 - Beverly Whitaker Long, *University of North Carolina, Chapel Hill*
1994 - Michael M. Osborn, *University of Memphis*

OUTREACH AWARD honors SSCA members who have made significant contributions to the profession by facilitating the success and access of under-represented populations or the integration of specific groups of students, professionals, or scholars into the communication discipline or professional organizations. The significant contribution may be the initiation of a major activity, the completion of a major project, or represent a lifetime of work with numerous individuals or on numerous meaningful activities. The scope of the activity may be national, regional, or local, and might involve mentoring, advising, liaison, or other activities.

2017 - Amy Heuman
2016 - Sean O'Rourke
2015 - None given
2014 - None given
2013 - Jimmie Manning, *Northern Illinois University*
2012 - Dominique Gendrin, *Xavier University*
2011 - Sean Long, *University of North Carolina at Charlotte*
2010 - Tina Harris, *University of Georgia*
2009 - William Thompson, *University of Louisville*
2008 - Margaret D'Silva, *University of Louisville*
2007 - None given
2006 - Carol Winkler, *Georgia State University*
2005 - Steve Madden, *Clemson University*
2004 - None given
2003 - None given
2002 - Marsha Houston, *University of Alabama*
2001 - None given
2000 - Tyrone L. Adams, *University of Louisiana, Lafayette*
1999 - Robert Denton, *Viginia Tech*
1998 - Suzanne Osborn
1997 - Lynne M. Webb, *University of Memphis*
1996 - Andrew King, *Louisiana State University*
1995 - E. Culpepper Clark, *University of Alabama, Tuscaloosa*
1994 - Theodore Clevenger, Jr., *Florida State University*

JANICE HOCKER RUSHING EARLY CAREER RESEARCH AWARD honors SSCA members who have demonstrated exceptional scholarly ability through research and publication early in their academic careers. Nominees must be untenured, assistant professors in the field of communication, and no more than five years shall have passed between nominee's appointment to the rank of assistant professor (or receipt of terminal degree) and the time of the award. In addition, nominees must have participated in the program of the annual convention at least twice (or participated once in the convention program and published an article in the Southern Communication Journal). In addition to the requirements noted above, a maximum of three (3) representative publications by the nominee must be submitted.

2017- Leland Spencer
2016 - Shaughan A. Keaton
2015 - Pavica Sheldon
2014 - Rebekah Fox, *Texas State University*
Po-Lin Pan, *Arkansas State University*
2013 - Graham Bodie, *Louisiana State University*
E. Johanna Hartelius, *University of Pittsburgh*
2012 - Megan Foley, *Mississippi State University*
Brandon Inabinet, *Furman University*
2011 - Ambar Basu, *University of South Florida*
2010 - None given
2009 - Dan Grano, *The University of North Carolina at Charlotte*
Ashli Q. Stokes, *The University of North Carolina at Charlotte*
2008 - Jason Edward Black, *University of Alabama*
Cris Davis, *The University of North Carolina at Charlotte*
2007 - Elissa Foster, *San Jose State University*
2006 - Stacy Holman Jones, *University of South Florida*
2005 - Arthur Raney, *Florida State University*
2004 - Michael I. Arrington, *Ohio University*
2003 - Kevin Wright, *University of Memphis*
2002 - None given
2001 - None given
2000 - None given
1999 - Jim Kuypers, *Dartmouth College*
1998 - Jennifer Monahan, *University of Georgia*
1997 - Kathryn Greene, *East Carolina University*
1996 - Sean Patrick O'Rourke, *Vanderbilt University*
1995 - Cindy J. Kistenberg, *University of Houston, Downtown*
Roxanne L. Parrot, *University of Georgia*

FRANKLIN SHIRLEY AWARD FOR THE TOP UNDERGRADUATE HONORS CONFERENCE PAPER honors the most outstanding paper submitted each year to the Theodore Clevenger Jr. Undergraduate Honors Conference. The recipient of this award is determined by the Vice President Elect through a process established by the Vice President Elect.

2017 - Nejla Day
2016 - Samantha Grainger Shuba
2015 - Polina Larina
2014 - Terrell Jake Dionne, *University of North Texas*
2013 - Kirsten Clark, *Millsaps College*
2012 - Monica Lawson, *Transylvania University*
2011 - Diana Lynde, *Columbia College*
2010 - Brad Griffith
2009 - Lateshia Beachum, *Columbia College*
2008 - Kattrina Baldus, *James Madison University*
2007 - Judith Novak, *University of Kentucky*
Drew Anderson, *Georgia Southern University*
2006 - Alex Teh, *University of Georgia*
2005 - Jennifer Bafundo, *Furman University*
2004 - Lindsey Ilion, *George Washington University*

2003 - Andrew Thomas Ross, *George Washington University*
2002 - Cynthia Ledford, *University of Kentucky*
2001 - Sara Bakker, *George Washington University*
2000 - Melanie Dotson, *Samford University*
1999 - Mark T. Witko, *University of Wyoming*
1998 - Kevin Hooper, *North Carolina State University*
1997 - Amy Tilton, *University of Texas, Corpus Christi*
1996 - Andrea Doughty and Kelli Jones, *University of Alabama at Birmingham*
1995 - Blaine Hummel and Garret Ulosevich, *Trinity University*
1994 - Gerard Pfannensteil, *Trinity University*
1993 - Joshua Boyd, *David Lipscomb University*
1992 - Lorice Evans, *Trinity University*

JOHN I. SISCO EXCELLENCE IN TEACHING AWARD honors SSCA members who have consistently demonstrated excellence in teaching communication throughout their academic careers. Nominees must be employed full-time teaching courses in communication for a minimum of ten years. In addition to the requirements noted above, each nominee must submit a statement of not more than 500 words on his or her "Philosophy and Practice of Teaching."

2017- Christina L. Moss
2016 - Ann Burnette
2015 - Carol Thompson
2014 - Leigh Anne Howard, *University of Southern Illinois*
2013 - Michael I. Arrington, *University of Kentucky*
2012 - Jennifer A. Samp, *Auburn University*
2011 - Barbara Biesecker, *University of Georgia*
2010 - Deanna Dannels, *North Carolina State University*
2009 - Sean O'Rourke, *Furman University*
2008 - Joy Hart, *University of Louisville*
2007 - Elizabeth Bell, *University of South Florida*
2006 - Mary E. Stuckey, *Georgia State University*
2005 - None Given
2004 - Stephen Braden, *Georgia State University*
2003 - None Given
2002 - Katherine Hendrix, *University of Memphis*
2001 - Bonnie J. Dow, *University of Georgia*
2000 - James A. Aune, *Texas A & M University*
1999 - Lawrence A. Hosman, *University of Mississippi*
1998 - Mark Hickson III, *University of Alabama, Birmingham*
1997 - George Grice, *Radford University*
1996 - Nina-Jo Moore, *Appalachian State University*
1995 - Calvin M. Logue, *University of Georgia*
1994 - Marsha L. Vanderford, *University of South Florida*

OUTSTANDING SCHOLAR IN COMMUNICATION THEORY AWARD

2017 - Courtney Wright, *University of Tennessee, Knoxville*
2016 - None given
2015 - None given
2014 - Lynne M. Webb, *University of Arkansas*
2013 - James Honeycutt, *Louisiana State University*
2012 - Ronald C. Arnett, *Duquesne University*
2011 - Jerry Hale, *University of Michigan, Dearborn*
2010 - John C. Meyer, *University of Southern Mississippi*
2009 - Pamela Kalbfleisch, *University of North Dakota*
2008 - William G. Powers, *Texas Christian University*
2007 - None given
2006 - None given
2005 - James C. McCroskey, *West Virginia University*
2004 - Richard Conville, *University of Southern Mississippi*
2003 - J. Donald Ragsdale, *Sam Houston State University*
2002 - Kenneth N. Cissna, *University of South Florida*

2001 - Ralph Behnke, *Texas Christian University*
2000 - Lynne M. Webb, *University of Arkansas*
1999 - Joann Keyton, *University of Memphis*
1998 - Charles H. Tardy, *University of Southern Mississippi*
1997 - Renee Edwards, *Louisiana State University*
1996 - James L. Applegate, *University of Kentucky*
1995 - Mark L. Knapp, *University of Texas*
1994 - Theodore Clevenger, Jr., *Florida State University*

GENDER STUDIES SCHOLAR OF THE YEAR

2017 - Pat Arnesen
2016 - None given
2015 - Jason Edward Black, *University of Maryland*
2014 - None given
2013 - Jane Jorgenson, *University of South Florida*
2012 - None given
2011 - Marion Meyers, *Georgia State University*
2010 - Janis Edwards, *University of Alabama*
2009 - Carole Blair, *University of North Carolina, Chapel Hill*
2008 - Roseann M. Mandziuk, *Texas State University*
2007 - Julia T. Wood, *University of North Carolina, Chapel Hill*
2006 - Elizabeth Allen Bell, *University of South Florida*
2005 - Sonja K. Foss, *University of Colorado at Denver*
Karen A. Foss, *University of New Mexico*
2004 - Donna Nudd, *Florida State University*
2003 - None given
2002 - Diana K. Ivy, *Texas A&M University, Corpus Christi*
2001 - Lynne Webb, *University of Arkansas*
2000 - None given
1999 - Trudy L. Hanson, *West Texas A&M University*
1998 - Katherine Hawkins, *Wichita State University*
1997 - Susan Stiltanen, *University of Southern Mississippi*
1996 - Marsha Vanderford, *University of South Florida*
1995 - Renee Edwards, *Louisiana State University*
1994 - Julia T. Wood, *University of North Carolina, Chapel Hill*
1993 - Carol J. Jablonski, *University of South Florida*
1992 - Mary Frances HopKins, *Louisiana State University*
1991 - Navita Cummings James, *University of South Florida*
1990 - Marsha Houston, *Tulane University*
1989 - Virginia E. Wheeless, *Morehead State University*
1988 - Kathleen J. Turner, *Tulane University*

SUZANNE OSBORN COMMUNITY COLLEGE OUTSTANDING EDUCATOR AWARD Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Awards Guideline" and designate a recipient or recipients, unless none of the nominees meets the criteria.

2017 - Richard Falvo
2016 - Deborah Hefferin
2015 - Monette Callaway

J. DONALD RAGSDALE AWARD FOR MENTORING Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Awards Guideline" and designate a recipient or recipients, unless none of the nominees meets the criteria.

2017 - Kenneth Zagacki
2016 - Wendy Atkins-Sayre

PAST CONVENTIONS & HOTELS

1930 BIRMINGHAM, AL
Thomas Jefferson Hotel

1931 ATLANTA, GA
Henry Grady Hotel

1932 ASHEVILLE, NC

1933 BERE, KY
Boone Tavern

1934 BIRMINGHAM, AL
Thomas Jefferson Hotel

1935 NEW ORLEANS, LA
Stevens Hotel with NATS

1936 GAINESVILLE, FL
Thomas Hotel

1937 NASHVILLE, TN
Andrew Jackson Hotel

1938 ATLANTA, GA
Henry Grady Hotel

1939 BATON ROUGE, LA
Heidelberg Hotel

1940 CHATTANOOGA, TN
Patten Hotel

1941 BIRMINGHAM, AL
Tutwiler Hotel

1942 ATLANTA, GA
Henry Grady Hotel

1943 JACKSON, MS
Heidelberg Hotel

1944 JACKSON, MS
Heidelberg Hotel

1945 CLEVELAND, TN (CANCELLED)
Cherokee Hotel

1946 ATLANTA, GA
Henry Grady Hotel

1947 BATON ROUGE, LA
Heidelberg Hotel

1948 NASHVILLE, TN
Maxwell Hotel

1949 WACO, TX
Roosevelt Hotel

1950 BIRMINGHAM, AL
Tutwiler Hotel

1951 GAINESVILLE, FL
Thomas Hotel

1952 JACKSON, MS
Heidelberg Hotel

1953 GREENVILLE, SC
Poinsett Hotel

1954 DALLAS, TX
Adolphus Hotel

1955 MEMPHIS, TN
Peabody Hotel

1956 HATTIESBURG, MS
Forrest Hotel

1957 ATHENS, GA Georgia
Center for Cont. Education

1958 HOUSTON, TX
Rice Hotel

1959 LOUISVILLE, KY
Sheraton Seelbach Hotel

1960 WINSTON-SALEM, NC
Robert E. Lee Hotel

1961 MIAMI, FL
Everglades Hotel

1962 AUSTIN, TX
Driskell Hotel

1963 NASHVILLE, TN
Andrew Jackson Hotel

1964 HOUSTON, TX
Texas State Hotel

1965 DURHAM, NC
Jack Tar Hotel

1966 MIAMI, FL
Everglades Hotel

1967 LITTLE ROCK, AR
Marion Hotel

1968 MEMPHIS, TN (CANCELLED)
Peabody Hotel

1969 MEMPHIS, TN
Peabody Hotel

1970 WINSTON-SALEM, NC
Robert E. Lee Hotel

1971 NEW ORLEANS, LA
Roosevelt Hotel

1972 SAN ANTONIO, TX
El Tropicano Hotel

1973 LEXINGTON, KY
Phoenix Hotel

1974 RICHMOND, VA
John Marshall Hotel

1975 TALLAHASSEE, FL
Tallahassee Hilton Hotel

1976 SAN ANTONIO, TX
El Tropicano Hotel

1977 KNOXVILLE, TN
Hyatt Regency Hotel

1978 ATLANTA, GA
Sheraton Biltmore Hotel
84 Southern States
Communication Association

1979 BILOXI, MS
Broadwater Beach Hotel

1980 BIRMINGHAM, AL
Hyatt House Hotel

1981 AUSTIN, TX
Hilton Palacio del Rio

1982 HOT SPRINGS, AR
Arlington Hotel

1983 ORLANDO, FL
Hilton Inn-Florida Center

1984 BATON ROUGE, LA
Hilton Hotel

1985 WINSTON-SALEM, NC
Hyatt House Hotel

1986 HOUSTON, TX
Shamrock Hilton Hotel

1987 ST. LOUIS, MO
Clarion Hotel with CSCA

1988 MEMPHIS, TN
The Peabody Hotel

1989 LOUISVILLE, KY
Brown Hotel

1990 BIRMINGHAM, AL
Radisson Hotel

1991 TAMPA, FL
Hyatt Regency

1992 SAN ANTONIO, TX
St. Anthony Hotel

1993 LEXINGTON, KY
Hyatt Regency & Radisson Plaza
with CSCA

1994 NORFOLK, VA
Omni Hotel

1995 NEW ORLEANS, LA
The Monteleone Hotel

1996 MEMPHIS, TN
The Peabody Hotel

1997 SAVANNAH, GA
Hyatt Regency

1998 SAN ANTONIO, TX
La Mansion del Rio

1999 ST. LOUIS, MO
Adams Mark Hotel

2000 NEW ORLEANS, LA
The Monteleone Hotel

2001 LEXINGTON, KY
Radisson Plaza Hotel

2002 WINSTON-SALEM, NC
The Adams Mark

2003 BIRMINGHAM, AL
Sheraton Hotel

2004 TAMPA, FL
Wyndam Harbour Island Hotel

2005 BATON ROUGE, LA
Radisson Hotel

2006 DALLAS, TX
Marriott Galleria-Addison

2007 LOUISVILLE, KY
Marriott Downtown

2008 SAVANNAH, GA
Hyatt Regency

2009 NORFOLK, VA
Marriott Waterside

2010 MEMPHIS, TN
The Peabody Hotel

2011 LITTLE ROCK, AR
Doubletree Hotel

2012 SAN ANTONIO, TX
The St. Anthony Hotel

2013 LOUISVILLE, KY
The Seelbach Hilton

2014 NEW ORLEANS, LA
The New Orleans Sheraton

2015 TAMPA, FL
The Marriott Waterside

2016 AUSTIN, TX
Hyatt Regency - Austin

2016 GREENVILLE, SC
The Hyatt Regency

LIFE MEMBERS

Ty Adams
Patricia Amason
Kenneth Andersen
Michael Arrington
Bill Balthrop
Benjamin Bates
Frances Brandau-Brown
Donna Bruenger
Monette Callaway
Cristina Cardenas
Carl Cates
James Chesebro
Ken Cissna
Mary Evelyn Collins
Celeste Condit
Stephanie Coopman
James Darsey
Jean DeHart
Margaret D'Silva
Michael Eaves
Jennifer Edwards
Renee Edwards
Keith Erickson
William Faux II
Janet Fisher
John Foster
Robert Frank
Hal Fulmer
Michelle Garland
Alan Goodboy
Russell Guthrie
Sally Hardig
Joy Hart
Katherine Hawkins
Mark Hickson III
Lawrence Hosman
Heather Hundley
Ronald Jackson II
Pamela Kalbfleisch
Stephanie Kelly
Jenny Korn
Jim Kuypers
Roseann Mandziuk
Matt Martin
Brian McGee
Eva McMahan
Martin Medhurst
Nina-Jo Moore
Dave Nelson
P Judson Newcombe
Kathryn Olson
Sean Patrick O'Rourke

Michael Osborn
Suzanne Osborn
Selene Phillips
Larry Powell
Andrew Pyle
Richard Ranta
Michelle Violanti
John Sisco
Robert Smith
Jeff Sorrels
Leland Spencer
Mary Stuckey
Jerry Tarver
Terry Thibodeaux
Michelle Violanti
Lynne Webb
Steven Weiss
Patrick Wheaton
Danielle Williams
Emmett Winn

PATRON MEMBERS

Arthur Bochner
Kristen L. Cockrell
Dean Cummings
John Daly
Victoria Gallagher
Robert Glenn
Michael Gray
Jerold Hale
Trudy Hanson
Roderick Hart
Edgar Johnson III
Jimmie Manning
Jason Munsell
Kandi Walker

EMERITUS MEMBERS

M. Violet Asmuth
Jerry Bangham
Richard Baxter
Hope Bock
Amanda Borden
Richard Conville, Jr.
Norma Cook
Blanton Croft
Bill Edwards
Millard Eiland
Dwight Freshley
Deborah Hefferin
Rosanna Herndon
C. Franklin Karns

Donald Loeffler
Cal Logue
Brad Mello
Harold Mixon
Richard Quianthy
Beatrice Kay Reynolds
Kurt Ritter
Carol Roach
Stephen Smith
James Studer
Jim Vickrey
Enid Waldhart
Marilyn Young

INSTITUTIONAL MEMBERS

Alabama Communication
Association
Arkansas State University
University of Central Florida
Clemson University
College of Charleston
Columbus State University
Florida Atlantic University
Furman University
The University of Georgia
Georgia Southern University
Louisiana State University
The University of Memphis
Middle Tennessee State
University
Millersville University
University of Montevallo
North Carolina State University
Ohio University
Old Dominion University
Purdue University
Sam Houston University
University of South Florida
University of Southern
Mississippi
The University of Tennessee,
Knoxville
University of Texas at Arlington
The University of Texas of the
Permian Basin
Texas State University
Texas Tech University
Valdosta State University
Virginia Tech University
Volunteer State Community
College
Western Kentucky University

SSCA CONSTITUTION

ARTICLE I: NAME

The name of the Association shall be the Southern States Communication Association.

ARTICLE II: PURPOSE

The purpose of the Association shall be to promote study, criticism, research, teaching, and application of the artistic, humanistic, and scientific principles of communication. The Association, a not-for-profit organization, exists for educational, scientific, and literary purposes only. No part of the net revenues of the Association, if any, may be used for the private benefit of any individual or group, except that the Executive Council may establish scholarships or research grants for projects or purposes appropriate to the Association.

ARTICLE III: MEMBERSHIP

Section 1. Individual Membership. Individual membership in the Association shall be open, upon application, to any interested person upon payment of the current annual dues. Regular membership, student membership, sustaining membership, patron membership, and lifetime membership are all individual memberships. Active individual membership is a requirement for all elected and appointed positions that support and represent the association. The Executive Council shall set services provided for the different categories of membership.

ARTICLE IV: OFFICERS

Section 1. Officers. The officers of this Association shall be:

The Administrative Committee includes the President, the 1st Vice President, the 2nd Vice President, the Executive Director, the Journal Editor, the Marketing Director, the Immediate Past President, and the Financial Committee Chair.

Section 2. Term of Office. The terms of office of the President, 1st Vice President, and 2nd Vice President shall be for one year; of the Journal Editor, the Marketing Director, and representatives to the National Communication Association (NCA), three years; and of the Executive Director, five years.

Section 3. Succession.

- 1. The 1st Vice President shall automatically succeed to the office of the President upon the expiration of the President’s term of office. The 1st Vice President shall succeed the President should the President’s office become vacant through death, resignation, or disability.
- 2. The 2nd Vice President shall automatically succeed to the office of 1st Vice President upon expiration of the 1st ice President’s term of office. The 2nd Vice President shall serve as assistant to the 1st Vice President. The 2nd Vice President shall succeed the 1st Vice President should the 2nd Vice President’s office become vacant through death, resignation, or disability except as specified in Section 5.

Section 4. Duties of Officers.

- 1. The President shall perform the following duties and such other related duties as shall arise:
 - 1. Preside at all business meetings of the Association and of the Executive Council.
 - 2. Appoint and notify all committees except those otherwise provided for.
 - 3. Provide oversight of divisions and interest groups.
 - 4. Serve as liaison officer between the Southern States Communication Association and all other national, regional, and associations with similar or related interests.
 - 5. See that members of the profession receive notice of meetings and activities of the Association and of the Executive Council, unless the transmission of such notices has been otherwise assigned.
 - 6. Facilitate the performance of the constitutional duties of all other officers and committees.
- 2. The 1st Vice President shall perform the following duties and such other related duties as shall arise:
 - 1. Prepare the program for the annual convention.
 - 2. Serve as program coordinator of the sectional programs arranged by the officers of the recognized Divisions of the Association. The 1st Vice President, as program chair, shall consider the recommendations of the Division Vice Chairs as to programs, but shall have final authority regarding the program and winner of the Robert Bostrom Award selection.
 - 3. Assist the President in promoting the activities and interests of the Association as needed or requested.
- 3. The 2nd Vice President shall perform the following duties and other such related duties as shall arise:
 - 1. Be responsible for the annual recruitment efforts of the Association.
 - 2. Assist the President and 1st Vice President in promoting the activities and interests of the Association as needed or requested.
 - 3. Plan the annual Theodore Clevenger, Jr. Undergraduate Honors Conference and determine the Franklin Shirley Award winner.
- 4. The Executive Director shall perform all ordinary duties of the Secretary and Treasurer of the Association and of the Executive Council.
 - 1. As Treasurer, the Executive Director shall furnish a financial report at each annual convention. The Executive Director shall incorporate into the report a financial accounting covering all publications and the results of the official independent accounting review.
 - 2. The Executive Director shall notify the National Communication Association Executive Offices of the names and addresses of the newly elected High School, College, and Community/Two Year College Representatives to Legislative Assembly immediately after the election results have been announced.
 - 3. The Executive Director shall appoint a newsletter editor and a Webpage Editor.
 - 4. The Executive Director shall publish the SSCA newsletter and conduct Association elections in accordance with procedures outlined elsewhere in the Constitution.
 - 5. The Executive Director shall negotiate and sign all contracts on behalf of the Association, subject to approval of the Association.
- 5. The Journal Editor shall direct and supervise the publication of the Southern Communication Journal as authorized by the Executive Council.

- 6. The Marketing Director shall be responsible for development, implementation, and evaluation of association marketing activities. These include, but are not limited to: strategic planning, preparing and implementing various marketing activities, membership development and maintenance, organizational branding, securing advertising, and expansion of state, regional, and national organizational awareness.
- 7. All SSCA representatives to NCA shall represent the interests of SSCA and its members at the national level, reporting to SSCA’s president.
- 8. The Immediate Past President shall chair the Nominating Committee and other duties accepted in consultation with the President.
- 9. The Administrative Committee includes the President, the 1st Vice President, the 2nd Vice President, the Executive Director, the Journal Editor, the Marketing Director, the Immediate Past President, and the Finance Committee Chair.

Section 5. Vacancies.

- 1. The Executive Council shall have authority to fill any vacancy, other than the Presidency, created by the death, resignation, or disability of an elected officer of the Association.
- 2. In the event of multiple officer vacancies and/or a vacancy at a point after submissions have been received for the annual convention or undergraduate honors conference, the Administrative Council shall, at its discretion, select a replacement.
- 3. In the event of an Executive Director vacancy, the Executive Council shall put forward a replacement who would be ratified by the association membership.

ARTICLE V: EXECUTIVE COUNCIL

Section 1. Membership.

The membership to the Executive Council of the Association shall be:

- 1. President, 1st Vice President, 2nd Vice President, Executive Director, Journal Editor, Marketing Director, Chair and members of the Finance Committee.
- 2. The chairs of the established Divisions of the Association.
- 3. The Immediate Past President, retiring Executive Director, and retiring Journal Editor, each for one year following that person’s term of office.
- 4. Three members elected at large by members of the Association for a three-year term to serve as representatives to the Legislative Assembly of the National Communication Association. On a three-year rotating basis, they shall be elected to represent the interests of High School, College, and Community/Two-Year College members. The High School, College, and Community/Two Year College Representatives to the Legislative Assembly of the National Communication Association shall present a report based on correspondence and notes from business meetings of the National Communication Association to the Executive Council at its first meeting at the annual convention.

Section 2. Terms of Office. Newly elected officers and Council members shall assume office at the close of the annual convention with the exception of the Executive Director, who shall take office as provided in Article VII, Section 4B and 4C.

Section 3. Meetings. The Executive Council shall normally meet at least three (3) times each year, twice at the annual convention prior to the Association business meetings, and once at the annual convention of the NCA.

Section 4. Duties and Responsibilities. The Executive Council shall receive reports, recommend budgets, initiate action, establish scholarships or research grants for projects or purposes appropriate to the Association, and oversee the long-range planning for the Association. In the period between annual conventions, the Executive Council shall act for the membership of the Association.

Section 5. Emergency Procedures. In case of an emergency that would make it either impossible or impractical for the president to convene the Executive Council, the President may empower an Emergency Council consisting of the President, the Immediate Past President, the 1st Vice President, the 2nd Vice President, and the Executive Director to act for the Executive Council. The President may consult each member to determine what action is to be taken on behalf of the Executive Council. Items not requiring an immediate decision are to be decided by polling the entire Executive Council.

Section 6. Quorum. Those members of the Executive Council present at a regularly scheduled and announced meeting of the Executive Council shall constitute a quorum.

ARTICLE VI: MEETINGS

Section 1. Business Meetings. The Association shall hold at least two (2) business meetings at each annual convention.

Section 2.

- 1. Annual Convention. The Association shall hold a convention and the Theodore Clevenger, Jr. Undergraduate Honors Conference each year in the months of March or April, preferably during the first full week in April or as near thereto as feasible, at a time determined by the Executive Council upon recommendation by the Time and Place Committee as provided in Article IX, Section 1.
- 2. Regional Rotation. Whenever possible, the Time and Place Committee should seek to systematically rotate the Annual Convention site among the several geographical regions within the larger region covered by the Southern States Communication Association.
- 3. Local Arrangements. An SSCA member living in or near the host convention city shall chair a local committee to assist the Administrative Committee with convention arrangements.

Section 3. Strategic Planning Meeting. Upon the call of the President, the Administrative Committee, Immediate Past Executive Director, Finance Committee Chair, and other appropriate members as designated by the President, shall meet for the purpose of strategic planning. No more than five years shall elapse between such meetings. The president is responsible for providing a summary report of the meeting to be filed with the Executive Director and to be presented at the subsequent annual convention’s business meeting.

Section 4. Quorum. Those members of the Association present at a regularly scheduled and announced meeting of the Association shall constitute a quorum.

ARTICLE VII: NOMINATIONS, ELECTIONS, AND APPOINTMENTS

Section 1. Nominating Committee.

- 1. Method of Selection.
 - 1. The Nominating Committee shall consist of the Immediate Past President of the Association, as chair, and the Immediate Past Chairs of all Divisions.
 - 2. All members shall serve for one year.
 - 3. The Committee Chair or designee shall give a report to the Executive Council at its annual meeting during the National Communication Association convention.
- 2. Restrictions. A member of the Nominating Committee shall not be eligible for any office to be considered by that committee.
- 3. Responsibilities.
 - 1. Nominations for the Slate of Officers may be made by the following methods:
 - 1. By the Nominating Committee
 - 2. Any SSCA member in good standing may make recommendations to the Nominating Committee.
 - 3. Nominators may submit materials supporting nominees.
 - 4. Other names may be added to the Slate of Officers by petition filed with the Nominating Committee at least six months before the annual convention. The petition shall state the names of the nominee and the office to which the person is being nominated and shall be signed by at least twenty-five (25) Association members in good standing at the time and who represent at least two states and five separate institutions.
 - 2. The Nominating Committee shall check with all possible nominees to make each one aware of the responsibilities of the office to which the person is being nominated and to determine that the nominee will accept and assume the responsibility if elected. Nominees must be members in good standing at the time of the nomination.
 - 3. The chair of the Nominating Committee shall submit to the Executive Director a list of nominees along with vita information on each candidate and platform statements from each candidate for the office of 2nd Vice President at least one hundred twenty (120) days prior to the annual convention.

Section 2. Officers to be Elected.

- 1. Officers to be elected each year are the 2nd Vice President and one Member-at- Large to the Executive Council, who is also the representative to the Legislative Assembly of NCA (the High School, College, and Community/Two Year College Representative to the Legislative Assembly of the National Communication Association on a rotating basis).
- 2. Officers to be elected every three years are the representative to the NCA Nominating Committee.

Section 3. Election.

- 1. First Ballot.
 - 1. At least seventy (70) days before each annual convention the Executive Director shall make available a ballot to each member of the Association who is in good standing at the time.
 - 2. This ballot shall contain the names of the candidates for the various offices for which the Nominating Committee is charged to present candidates. The vita information for each candidate and the platform statements of no more than 300 words for all candidates shall be made available to all members.
 - 3. A deadline of at least thirty-five (35) days prior to the annual convention shall be set for voting.
 - 4. To be valid, each ballot must be submitted by an association member in good standing and verified by the Executive Director at the close of voting.
 - 1.
- 1. Second Ballot. If a candidate does not receive a majority vote by the first ballot, a second ballot listing the two candidates who received the plurality of votes shall be taken in the same manner as the first ballot, except that the Executive Director shall open the voting at least thirty (30) days prior to the convention and close the voting at least fifteen (15) days prior to the convention.

Tie Between Two Candidates. If two candidates are the only ones on the ballot and receive exactly the same number of votes or a majority is not achieved, the Executive Director shall contact both candidates prior to conducting a second election. The second election shall open the voting at least thirty (30) days prior to the convention and close the voting at least fifteen (15) days prior to the convention. In the event that another tie or lack of majority ensues, the Executive Director shall conduct an election at the annual convention business meeting.

Section 4. Officers to be Appointed.

- 1. The Executive Director and the Marketing Director shall be appointed by the Executive Council upon recommendation of a sub-committee appointed by the President and ratified by the membership at the convention.
- 2. The Journal Editor shall be appointed by the Executive Council, upon the recommendation of the Publications Committee, and ratification by the membership at the convention.
- 3. The Executive Director and Journal Editor shall be appointed one year prior to taking office.
- 4. The term of the Executive Director shall correspond to the fiscal year of the Association, August 1 to July 31, and continue for five (5) consecutive fiscal years.

ARTICLE VIII: DUES AND FEES

Section 1. Categories.

- 1. Dues and fees of the Association shall be established for the following categories:
 - 1. Regular Membership
 - 2. Student Membership
 - 3. Sustaining Membership
 - 4. Patron Membership
 - 5. Institutional Membership
 - 6. Life Membership
 - 7. Convention Fees
 - 8. Undergraduate Honors Conference Fee
- 2. Establishment of Rates: The rates for the dues and fees in each of the categories shall be established by a two-thirds (2/3) vote of the membership voting at an annual convention business meeting.

Section 2. The Executive Director and Marketing Director, in consultation with the Administrative Committee, shall set fees for the following: exhibitor fees, advertising fees for the convention program, and ads for job postings.

ARTICLE IX: COMMITTEES

Section 1. Standing Committees.

- 1. Committee and Purposes. The standing committees and their purposes shall be:
 - 1. Committee on Committees, whose purpose shall be to make committee appointments at each convention, and to review assignments in the fall, filling committee vacancies as needed. While any committee may recommend new members, the power of appointment shall reside in the Committee on Committees.
 - 2. Constitution Committee, whose purpose shall be to review the Constitution periodically and to recommend such amendments as may seem necessary to provide for new developments within the Association and in its relationship with the National Communication Association.
 - 3. Finance Committee, whose purpose shall be to prepare an annual budget, present it to the Council for approval, maintain a balanced budget, and supervise its use. The Executive Director shall be an ex-officio member of the Finance Committee. The Finance Committee must approve payment for non-budgeted items in excess of \$1,000. The Finance Committee shall make recommendations on the investment of money raised through the payment of Life Membership dues.
 - 4. Nominating Committee, whose purpose shall be to nominate yearly a slate of one or more candidates for 2nd Vice President, candidates for the other elected offices that may be vacant, and perform such duties as prescribed in Article VII, Section 1C.
 - 5. Publications Committee, whose purpose shall be to monitor and make recommendations concerning the publication needs of the Association, to develop and approve policies related to the appearance, frequency, and graphic layout of the publications, and to recommend to the Executive Council editors of SSCA publications (other than the newsletter editor).
 - 6. Resolutions Committee, whose purpose shall be to draft and present the standard and any special resolutions at the annual convention.
 - 7. Time and Place Committee, whose purpose shall be to solicit and receive competitive bids from cities for the annual convention.
 - 8. Minority Recruitment and Retention Committee, whose purpose is to recruit and retain underrepresented populations as members and determine the recipient of the Minority Recruitment/Retention Award.
 - 9. Resource Development Committee, whose purpose is to research, plan, and develop financial resources and fundraisers to benefit the organization. The Executive Director shall serve as an ex-officio member of this committee.
 - 10. T. Earle Johnson-Edwin Paget Distinguished Service Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the “Guidelines for Awards,” and designate a recipient or recipients, unless none of the nominees meets the criteria.
 - 11. Janice Hocker Rushing Early Career Research Award, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the “Guidelines for Awards,” and designate a recipient or recipients, unless none of the nominees meets the criteria.
 - 12. John B. Sisco Excellence in Teaching Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the “Guidelines for Awards,” and designate a recipient or recipients, unless none of the nominees meets the criteria.
 - 13. SSCA Outreach Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the “Guidelines for Awards,” and designate a recipient or recipients, unless none of the nominees meets the criteria.
 - 14. Dwight L. Freshley Outstanding New Teacher Award, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the “Guidelines for Awards,” and designate a recipient or recipients, unless none of the nominees meets the criteria.
 - 15. Rose B. Johnson SCJ Article Award Committee, whose purpose is to determine the recipient or recipients based on criteria established by the Association in the “Guidelines for Awards.”
 - 16. Michael M. Osborn Teacher-Scholar Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the “Guidelines for Awards” and designate a recipient or recipients, unless none of the nominees meets the criteria.
 - 17. Suzanne Osborn Community College Outstanding Educator Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the “Awards Guideline” and designate a recipient or recipients, unless none of the nominees meets the criteria
 - 18. J. Donald Ragsdale Award for Mentoring Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the “Awards Guideline” and designate a recipient or recipients, unless none of the nominees meets the criteria.

- 1. Appointment
 - 1. The Committee on Committees shall consist of the Administrative Committee..
 - 2. Standing Committees should consist of three members in good standing.
 - 3. Members of the Standing Committees, except the Nominating Committee, the Committee on Committees, and the Rose B. Johnson Award Committee, shall be appointed for a term of three years, with staggered terms, shall be eligible for reappointment, and shall have the retiring member serve as chair.
 - 4. Members of the Rose B. Johnson SCJ Article Award Committee shall consist of the SCJ Editor and the Editorial Board.
- 2. Reports. Each committee shall present its reports to the Executive Council in session at the convention as requested by the President, and the President is empowered to require reports of progress during the year.

Section 2. Special Ad Hoc Committees. The President may appoint special committees as deemed necessary and desirable to assist in carrying out the program for the year. Such appointments will expire with the end of the President's term in office. The Executive Council may authorize the appointment of special committees to serve longer than one year.

ARTICLE X: DIVISIONS

Section 1. Purpose. The purpose of the Division structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the specialties of communication.

Section 2. Division Names. Each Division will represent a major specialization of communication. In order to be an officially recognized Division of the Southern States Communication Association, at least 5% of the Association's membership shall have indicated membership in the Division. Any Division failing to attract 5% of the membership (determined 60 days prior to the meeting of the Administrative Committee at the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. The Executive Director shall notify divisions of probationary status when membership falls below 5%. Failing to achieve the minimum or failing to elect officers shall result in the Divisional status being revoked and the division becoming an Interest Group. The following Divisions are recognized and shall be guaranteed space on the convention program, which will be allocated based on division size:

- 1. Communication Theory
- 2. Freedom of Speech
- 3. Intercultural Communication
- 4. Performance Studies
- 5. Mass Communication
- 6. Rhetoric and Public Address
- 7. Southern Argumentation and Forensics
- 8. Language and Social Interaction
- 9. Instructional Development
- 10. Applied Communication
- 11. Gender Studies
- 12. Popular Communication
- 13. Interpersonal Communication
- 14. Public Relations
- 15. Community College
- 16. Political Communication

Section 3. Each member of the Association shall be an official member of up to two (2) Divisions and may affiliate with additional divisions for a fee set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the program for a business meeting of each Division.

Section 5. Officers. Members of each Division shall elect the officers for the Division.

- 1. The officers and their responsibilities shall be:
 - 1. The Chair, who shall be the chief officer of a Division and shall be responsible to the President of the Association.
 - 2. The Vice Chair, who shall serve as program chair for the section programs at the annual convention and shall be responsible to the 1st Vice President of the Association and ascends to the office of Chair.
 - 3. The Vice Chair-Elect, who ascends to the office of Vice Chair and assists the Chair with divisional responsibilities.
 - 4. The Secretary, who shall take minutes and publicize activities of the Division and shall be responsible to the Executive Director of the Association.
- 2. Activities and specialty interests within each Division shall be directed by the officers of that Division.

Section 6. Establishment of New Divisions. New Divisions of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed division. A new Division cannot be recognized until 5% of the membership of the Association has indicated their desire to join such a division.

ARTICLE XI: INTEREST GROUPS

Section 1. Purpose. The purpose of the Interest Group structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the expanding specialties of communication.

Section 2. Interest Group Names. Each Interest Group will represent a major or emerging specialization of communication. In order to be an officially recognized Interest Group of the Southern States Communication Association, at least 2% of the Association's membership shall have indicated membership in the Interest Group. Any Interest Group failing to attract 2% of the membership (as determined 60 days prior to the meeting of the Administrative Committee at the time of the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. Any Interest Group failing to achieve the minimum a second year or failing to elect officers or failing to submit a program will have its status as an Interest Group revoked. The list of recognized Interest Groups will be kept by the Executive Director. Recognized Interest Groups will be guaranteed one program slot and one business meeting at the annual convention. Additional time slots may be allocated if available, based on the size of the membership in the Interest Group.

Section 3. Membership. Each member of the association may be an official member of up to 2 Interest Groups and may affiliate with other Interest Groups for an additional fee set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the program for either a program or a business meeting of each Interest Group (see Section 2 above).

Section 5. Officers. Members of each Interest Group shall elect the officers for the Interest Group.

- 1. The officers and their responsibilities shall be:
 - 1. The Chair, who shall be the chief officer of an Interest Group and shall be responsible to the President of the Association.
 - 2. The Vice-Chair, who shall serve as program chair for the Interest Group program(s) at the annual convention and shall be responsible to the 1st Vice President of the Association.
 - 3. The Interest Group shall take minutes and publicize activities of the Interest Group and shall be responsible to the Executive Director of the Association.
- 2. Activities and specialty interests within each Interest Group shall be directed by the officers of that Interest Group.

Section 6. Establishment of New Interest Groups. New Interest Groups of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed Interest Group. A new Interest Group cannot be recognized until 2% of the membership of the Association has indicated the desire to join such an Interest Group.

ARTICLE XII: PARLIAMENTARY AUTHORITY

Section 1. The *American Institute of Parliamentarians Standard Code of Parliamentary Procedure*, most recent edition, shall be the parliamentary authority for all matters of procedure not specifically covered in this Constitution.

Section 2. Parliamentarian. The President may appoint a parliamentarian to serve at the President's pleasure.

ARTICLE XIII: AMENDMENT

This Constitution may be amended:

- 1. By majority approval of the Executive Council and two-thirds (2/3) of the votes cast at an annual convention business meeting, or
- 2. By a majority vote at two consecutive annual convention business meetings, or
- 3. By two-thirds (2/3) approval of the Executive Council and a majority of the votes cast at the annual convention business meeting, or
- 4. By majority approval of the Executive Council and a majority of the votes cast at an annual convention business meeting provided the Amendment had prior approval of the Constitution Committee and was circulated among the membership at least thirty (30) days before the date of the annual convention.

ARTICLE XIV: DISSOLUTION

Section 1. Dissolution by Vote. The Association may be dissolved only at a special meeting called for that purpose, and in the manner prescribed by the relevant state laws, by vote of three- fourths (3/4) of the members present. Subject to compliance with the applicable provisions of such laws, upon any such dissolution of the Association all its property remaining after satisfaction of all its obligations shall be distributed to one or more corporations, funds, foundations, or learned societies such as the Executive Council may select, organized or operated exclusively for charitable, scientific, literary, or educational purposes, no part of the net earnings of which inures to the benefit of any private shareholder, member or individual, and which does not carry on propaganda or participate or intervene in any political campaign.

Section 2. Dissolution by Inaction. If for any reason the Association shall be unable to elect officers and conduct business in the manner prescribed by its Constitution, including Section 1 above, all property remaining after satisfaction of all its obligations shall be turned over to the National Communication Association, the national organization with which this regional association is affiliated.

Revised March 2017

INDEX OF ADVERTISERS

College of Charleston.....	17	University of Alabama	Inside Back Cover
East Tennessee State University.....	63	University of Arkansas	99
Florida Atlantic University	32	University of Memphis.....	62
Florida State University	38	University of North Carolina at Charlotte ...	Back Cover
Georgia Southern.....	9	University of South Carolina Aiken	6
NCA.....	3	University of South Florida.....	106
North Carolina State	Inside Front Cover	University of Southern Mississippi.....	54
Texas State University.....	33	Valdosta State University	98
Texas Tech University	15	Virginia Tech University	5
The Nobility.....	16	Western Kentucky University	55

Master of Arts in Communication

Valdosta State University

Communication evolved

What's your story? Recent college graduate?
Tired of the same old thing? Want the promotion but missing something?
VSYou Master of Arts in Communication is your answer.

Join a flexible program that prepares you for rapidly changing technological and economic environments. It's your future – face it head-on with skills critical analysis, creativity and communication. **Evolve.**

Info: www.valdosta.edu/academics/graduate-school/welcome.php or (229) 333-5820

Are **you** ready for the evolution?



DEPARTMENT OF COMMUNICATION

RECIPIENT OF THE 2017

OUTSTANDING MASTER'S DEGREE PROGRAM AWARD

NCA MASTER'S EDUCATION SECTION

FOLLOW US ON SOCIAL MEDIA



University of Arkansas
Department of Communication



UARK_COMM

FOR MORE INFORMATION, CONTACT:

Dr. Myria Allen, Graduate Director

(479)575-3046

myria@uark.edu



FACULTY

PROFESSORS

Allen, Myria W. : organizational, intercultural, sustainability communication

Frentz, Thomas S. : rhetorical studies, communication, and culture

Scheide, Frank M. : film and film history

Wicks, Robert H. : mass communication theory and research

ASSOCIATE PROFESSORS

Amason, Patricia : interpersonal, group, health communication, communication theory

Brady, Robert M. : persuasion, communication theory, consulting and training, media effects

Corrigan, Lisa : rhetorical studies, gender studies, power

Rosteck, Thomas : rhetorical studies, communication, and culture

Schulte, Stephanie : new media, history of technology, popular culture and American studies

Warren, Ron : media processes and effects, socialization, research methods

ASSISTANT PROFESSORS

Aloia, Lindsey S. : interpersonal communication theory and research

DeCarvalho, Lauren J. : film and television studies, critical cultural studies, feminist theory

Neville-Shepard, Ryan : rhetorical studies, political communication, presidential rhetoric

Spialek, Matthew L. : disaster communication, communication ecology, quantitative research methods

CLINICAL ASSISTANT PROFESSORS

Neville-Shepard, Meredith : rhetorical studies, social movements

Walker, Kasey L. : organizational, small group and leadership communication, social network analysis

VISITING ASSISTANT PROFESSOR

Miller Butcher, Margaret : intercultural communication and cultural diversity

AT A GLANCE

FOCUS

As an intellectual community, at the graduate level we focus on civic engagement. We define it broadly, but seek to study and use communication to create more inclusive organizations, more resilient communities, and more informed and engaged citizens.

AREAS

We study film, media, rhetoric, organizational, environmental, health, interpersonal, intercultural and political issues using interpretive, quantitative, rhetorical, and critical lenses.

GRADUATE SUPPORT

We offer competitive graduate assistantships which include a full tuition waiver and an annual stipend. In addition, incoming graduate students can apply for one of up to eight \$1,000-\$2,000 awards: the Janice Rushing award, the LPHAC awards in Civic Engagement, or the Arnold 1st Amendment prizes. Review of admission applications starts March 1st for the Fall semester, and October 1st for the Spring semester. Review of award applications starts March 1st.



communication.uark.edu

INDEX OF PARTICIPANTS • SSCA 2018

Please note that first number represents day (ex. 2 is means Wednesday), second number means time of day (ex., 2 on Thursday is 9:30am, 3 is 11am, etc...), third number is panel slot per day and time (so 2305 means second day, 3rd time period, 5 panel during that time period and day...)

A

Abele, Kelsey	4109
Abetz, Jenna	4107
Abraham, Jacob	2511
Abron, Autumn	3408
Adams, Mary	3410
Adkins, Emily	4210
Agozzino, Alisa	3506
Alabere, Regina	4112
Alawi, Ali Hussain	3508, 5108
Alhumaid, Barrak	2407
Allen, Austin W.	3510, 4112, 4609
Allen, Avery	4109
Allison, Audrey W.	2402
Almeida, Eugenie P.	2311, 2611
Aloia, Lindsey	4209
Alonso, Ryann	3507
Al-Sharji, Alshaatha	5202
Amason, Patricia	2303, 2507, 5202
Amerian, Nazanin Bani	3508
Anderson, LaKeshia N.	3505
Anderson-Lain, Karen	2412
Anderson, Scott	3504, 4108, 4503
Anthony, Kathryn	1201, 2101, 2505, 4205, 5210
Antony, Mary Grace	2305, 2605, 3309, 3405, 4107, 4612
Amsel, Larry	2513
Arditi, David	2309
Armstrong, Janine	4202
Arneson, Pat	1201, 2101, 2202, 4211
Arnett, Ronald C.	3411
Armfield, Greg G.	2405, 3312
Arth, Zachary	5104
Asbury, Mary Beth	2405, 2501, 2605, 3507, 4107
Ash, Erin	3412
Assante, Leonard	2307, 2406
Aswad, Noor Ghazal	2203, 2311, 3510
Atandu-Salau, Regina	4208
Atkins-Sayre, Wendy	4207
Aughtman, LaQuae	2509
Auter, Philip	2506

B

Bagley, Braden Hale	2502, 4106
Bailey, Joseph	4505, 4609
Bailey, Lydia	3209
Bailey, Monique	4305
Bailey, S. Brad	2307, 2406, 3204, 3307, 4102, 4201, 4304, 4511, 5112
Bahn, Catherine E.	4106
Baker, Kim	3406
Bakry, Amal	2204

Baldwin, Andrew	3313
Baldwin, Jay	2513
Balthrop, William	5204
Bandy, Joe	3513
Banister, John	4506, 5204
Barnes, Abigail	2304
Baron, Robert John	2206
Barton, Hannah Rose Lou	2207
Baugh-Harris, Sara	5106
Beach, Sarah	4109
Beasley, Vanessa	2301, 2701
Beck, Gary	4209
Beck, Jake	2210
Becker, Karin	2201
Bedner, Nelle	1201, 2101
Bell, Taylor	3503
Bello, Richard	2303, 5112
Bellon, Joe	2512
Bender, Jennifer	4309
Bennie, Natalie	3409
Bennett, Beth S.	5211
Bennett, Jeffrey A.	3205, 4503
Bergeron, Jill Stapleton	3405, 4301, 4612
Bernstein, Arla G.	3506
Berry, Emma	4210
Beveridge, Chelsea	5111
Biggers, J. Thompson	2205
Bilge, Nurhayat	2305
Bill, Timothy J.	2401
Billingsley, Allison	3408
Binford, Latoya Tisdale	3408
Bissell, Kim	3406
Bjork, Bo-Christer	5111
Black, David N.	2601,
Black, Jason Edward	1201, 2101, 3413, 4108, 4304, 4504, 5210
Blair, Carole	3501
Blomstrom, Sally	3307
Boatwright, Brandon	2604, 4301
Bodie, Graham	3305
Bolkan, Sam	3506
Boone, Jeff	2410
Bondi, Christopher M.	3304
Bonneau, Jimmy	4507
Borton, Brett	3402
Bowden, Peter	3404
Bower, Jami Payne	4105
Bourland-Davis, Pamela G.	1101, 1201, 2101, 2508, 4101, 4501, 4605, 5102, 5201, 5207
Braddy, Jon	2512
Bradford, Beth	2608
Bradford, Juniya	3408
Bradley, Nicholas	5107
Brandau, Frances E.	2303, 3204, 5112, 5210
Brann, Maria	4106
Brannon, Joseph	3404
Brantley, Brian	1201, 2101, 2504, 2610, 3306
Breede, Deborah Cunningham	2207, 2611, 3303
Brewer, Edward C.	4604
Brewer, Mick	2608
Bridges, Shana	3308

Briscoe, Natalee M.	2408
Brooks, Abby M.	1201, 2101, 2405, 2501, 4106
Brooks, Caitlin	2506
Brooks, Katelyn	3207
Brooks, Taliyah	5202
Brooks, Katelyn	2307, 2406
Broussard, Johanna	2312
Brown, Anita	4311
Brown, Lacey Corey	2408, 4205
Brown, Matthew	3209
Brown, Victoria L.	4611
Brunner, Brigitta	1201, 2101, 3210, 4105, 5207
Bruce, Kim	4301
Bryant, Kevin	2502
Buerkle, C. Wesley	2607, 4104, 4312
Burks, Josie	2604
Burnette, Ann E.	4211
Burt, Amy	3212
Bute, Jennifer J.	4106
Butler, Emily Rine	4604
Butterworth, Emma	3511, 5104
Butterworth, Michael	3311
Bybee, Brock T.	2208
C	
Cain, Butler	3306
Callahan, Autumn	4310
Callaway, Monette	1201, 2101, 2303, 3204, 4201, 4511, 5112
Caplan, Catherine	4308
Capuzza, Jamie	2302, 5211
Carpenter, Logan	4103
Carr, Sabrina	4210
Carrico, Cynthia	2202
Carter, Cailyn	3410
Carveth, Rod	2604
Castleberry, Garret	4203, 4302, 4611
Cates, Caleb	3509, 4609
Cates, Carl	3509
Cates, Kristy	1201, 2101
Chandler, Kimberly	2201
Chang, Hsiu-Jung "Mindy"	1201, 2101, 2506, 3309, 3405
Chang, Yanrong	2305, 3405
Charles, Kailey	4608
Charoensap-Kelly, Piyawan	2606
Chase, Margaret	4608
Chatham-Carpenter, April	2201, 3408, 4106
Cheesman, Michelle	3209
Childers, Jay	2404
Christen, Scott	2307, 2406, 2502, 2603, 3506, 5205
Christensen, Kyle	5110
Christian, Elizabeth	4203
Christian, Lisa	5111
Christie, Luke D.	4103
Clancy, Benjamin	2509
Clark-Gordon, Cathlin	4305
Clark, Nova	3207
Clayborn, Elizabeth Ashley	5108, 5202
Cline, Noah	4208
Cole, Hazel James	2309

Coleman, Marcus J.	1201, 2101, 2409, 2610
Collins, Devin	2210
Condon, Vanessa	4109
Conley, Kelly	5202
Cooper, Stephen	4113
Coopman, Stephanie	5112
Corrigan, Lisa	1201, 2101, 2404, 4307, 4504
Cos, Grant	1201, 2101, 2411, 4306
Counts, Dena	3504
Crockett, Madison	4610
Croft, Sharon E.	4512
Crook, Brittani	3406
Crow, Bryan	2311
Crowe, Courtney	3408
Crowley, Jenny L.	4309
Csernica, Maddison	4308
Cuellar, Jarred	5202
Cummings, Dean C.	2309, 2407, 3414, 4203, 4311
D	
Dale, Lisa	3406
Dalton, Elizabeth D.	2501, 4107, 5111
Darnell, Brooke	4608
Darsey, James	2209, 3413
Davenport, Alex	2313
Davis, Cameron K.	2311, 2507
Davis, Christine S.	2611
Daya, Serena M.	2505
Deaton, Taylor B.	2401
Deaton, Gary D.	2401, 4607
DeHart, Jean L.	3507, 4604
Denton, Zachary	5205
Dewberry, David R.	3304, 4211, 4306
De Velasco, Antonio	2511, 3202, 4110, 5211
de Saint Felix, Skye	4504
Dickson, Fran	1201, 2101, 3403, 4209
Dietrich, Malinda	4107
DiDesidro, Linda	1201, 2101
Dillard, Scott	5203
Dillow, Megan	4209
Dix, Andrew	2507, 3309
Doyle, Desiree	4310
Donovan, Haleigh	3209
Dorgan, Kelly A.	2607
Dowell, Greg	5205
Drumheller, Kristina	2405, 3306, 3406
D'Silva, Margaret	2506, 2512
Duke, Thomas	2604
Dunn, Stephanie Schartel	4302
Durham, Wesley T.	4107
Dykes, Pamela	3211
E	
Eaves, Michael H.	2507, 3502
Eckstein, Justin	4601
Edgar, Amanda Nell	2204, 2402, 3413, 3511, 4110, 4307, 5110
Edrington, Candice	2509
Edwards, Renee	2208,
Ellis, Cassidy D.	2207, 2408
Ellison, David	2206

Elton, Jessica	4309
Emmons, Betsy	2310
Engholm, Virginia	5105
Epley, Brye	3509
Erdely, Jennifer L.	3303
Eschenfelder, Beth	3209
Ewing, David	3601
Fairchild, Jennifer L.	2603
Fan, Xiaoti	4209, 5202
Farhat, Aya	3501, 4606
Farmer, J. Dean	4507
Farquhar, Lee	2310
Fall, Lisa T.	2508, 2604, 5207
Faux II, William V.	2503
Felblinger, Shelbi	4610
Fellows, Kelli L.	4604
Fenimore, Wanda	4206, 4506
Fey, Matthew	5202
Flanagan, Lisa	3212, 3313
Fleck, Katherine R.	3412, 3506
Flinn, Jennifer	2311, 4106
Fitzmaurice, Megan	3501
Ford, Kelly	4305
Forest, Erin	2602
Forst, Michael L.	2408, 3508, 4205, 4603
Foster, Megan	4308
Foster, Pamela E.	3303, 4612
Foulke, Meredith	4107
Fourney, Sean	2605
Foutz, Beau	3307
Fox, Rebekah L.	4112, 4211
Franken, Noah	3503
Franklin, Cole	2402, 3407
Franklin, Kavon	3304
Frazier, Bradford R.	4604
Freberg, Karen	4605, 5209
Freeman, Hope	4608
Fritz, Janie Harden	1201, 2101, 2308
Frost, Jonathon K.	2208
Fuerst, Thomas	4506
G	
Gaines, Robert	5211
Gaines, Stevens	4206
Gallagher, Rachel	3408
Gallagher, Victoria	1101, 1201, 2101, 2509, 3101, 3202, 4401, 4601, 5101, 5201
Garcia, César	3508, 4505
Garland, Michelle Epstein	1201, 2101, 3506, 5205
Gatchet, Roger	2304
Gazzillo, Angela	4507
Gennett, S. Paul	3210
Geyerman, Chris	4103, 4208
Gibson, Danna M.	3404
Gilles, Erin E.	2601, 4107
Ginther, Morgan	4509
Glenn III, Robert J.	2401, 4607
Goodboy, Alan K.	3506
Goodnight, G.Thomas	4601
Goen, Todd Lee	2501, 3206, 4510, 5112
Goke, Ryan	4102, 5205
Goins, Terilyn	J. 4102

Goodier, Bethany	3308
Goodwin, Jean	2513
Goldsmith, Catherine	3406
Goldsmith, Dale	3406
Goldsmith, Joy V.	3406
Goshorn, John	3414
Grabowski, Mark	2411, 2511
Graham, Beverly	5207
Grano, Daniel	2304, 3311, 4503
Gratch, Ariel	3212
Gratch, Lindsay Michalik	2612, 3212
Graves, Clint G.	2208, 2505, 3506
Graves, Emily	2612
Graves, Katie	5110
Gray, Derik	4311
Gray, Jonathan	5203
Gray, Michael J.	3409
Gray, Zia	4509
Greenlee, Elliot D.	3506
Greenwalt, Dustin	3208
Greer, Lindsay	5103
Griffin, Darrin J.	2505, 3506
Grimaila, Zoe	4309
Groover, Michelle	2306, 4105, 4605
Grossman, Jeremy	3208
Guamieri, Meghan	4510
H	
Hackenburg, Lucas	4112
Hackett, Abigail	3310
Haggadon, Brad	3305, 3511
Hakenewerth, John	3209
Hale, Jerold L.	1101, 1201, 2101, 5201
Hall, Ashley	2404
Hallsby, Atilla	2510, 3208, 3311
Hammer, Steven	4601
Han, Jiangxue	4603
Hansley, Bonnie	3509
Hanson, Trudy	4301, 4509
Harlow, William F.	2610, 3510
Harris, Jeanne	4102
Harris, Tina	3403
Harrison, Vernon Ray	4206
Harriss, Chad	3503
Hart, E. Paige	3406
Hart, David	3404
Hart, Joy L.	1101, 1201, 2101, 3206, 3406, 5201
Harvey, Adam J.	2207, 2208, 2312, 4303
Hastrup, Kayla	4113
Hawthorne, Kenisha	3513
Hawley, Cody	3203, 3501
Hayes, Lenora	2611
Hayes, Marcelline Thompson	3403
Heaton, Daniel W.	2412, 4512
Heffley, Lincoln	3207
Heidt, Stephen	2602
Helmey, Kiersten	4507
Hendrix, Katherine	2203
Hensley, Cotton	2304
Herrmann, Andrew F.	2607, 4205, 4611
Herrmann, Frederick N.	2607
Herrmann, James S.	2607
Herro, Steve	4607
Heuman, Amy N.	2305, 3405, 4510

Heslop, Brian 5110
Hickson, Mark 5111
Hidalgo, Gabriel 4509
Higginbotham, Taylor 3507
Higgs, Haley 4605
Hill, Mary 3410
Hoffman, Emily Goff 5202
Hoffman, Janet 4304
Holladay, Holly Willson 3511
Holt, Delaney 3410
Honeycutt, James 3305
Horne, Dena 2303, 4201, 5112
Horning, Mike 4113
Hornsby, Elizabeth Robertson 3504
Hosek, Angela M. 4510
Howard, Charles 2411
Howard, Leigh Anne 2412, 2601
Huang, Yan 4603
Hudak, Nicole 4510
Huebner, Tom 3204
Huell, Jade C. 2612, 3212, 3313
Hughes, A.G. 2206, 2511, 3504, 4103
Hyde, Michael J. 3411

I
Inabinet, Brandon 2701, 5107
Inderstrod-Stephens, Jill 5108
Inman, Ilison 3513
Isaac, Carol A. 3506
Ismail, Mohamed 2606

J
Jackl, Jennifer 4309
Jackson, Kyeland 2506
Jackson, Sarah K. 2612, 3512, 4212
Jacobo, Andrea 4106
Jacobs, Melissa 4109
James, Jennifer 2307, 2406
James, Navita 3203
Jenkins, Alexandria S. 2409, 3412
Johnson, Andre E. 2204, 2404, 3202, 4307
Johnson, Elle 3410
Johnson, Karen Hill 2307, 2406, 4204, 4511, 5109
Johnson, Kimberly P. 2302, 2305, 3202
Johnson, Nia 2310
Johnson, Paul E. 2510, 4307
Johnston, Leigh Ann 5105, 5206
Joiner, Charles 3308
Jones, John 3410
Jones, Virginia 2312
Jordan, Lexus 2313
Jorden, Erin 5105
Jovanovic, Spoma 2411, 3411, 3504
Jurczak, Linda 1201, 2101, 3508
Justice, Jacob 5204

K
Kane, Sierra 4112
Kearney, Amanda 4306
Key, Adam 1201, 2101, 2603
Khan, Abraham 3208
Keel, Beverly 3601

Kelly, Stephanie 4301, 5205
Kennerly, Rebecca 3212
King, Claire Sisco 2407, 3513, 3601
King, Cynthia 2701
King, Laura 4. 210
King, Stephen A. 2304
Kinser, Amber 2607
Kim, Do Kyun 2204
Kim, Eunhui 4612
Kim, Loel 4305
Kimmel, Krista M. 2603
Kirch, Kerli 2202
Kleinmann, Christie M. .. 2306, 3310, 5207
Klesman, Charlotte 4301
Klingbeil, Matthew 5106
Kloeber, Dayna 4309
Knight, Brandon 2502
Knight, Gregory 4104
Knight, Rich A. 4607
Knox, Bradly A. 2311, 4312, 4606, 5107
Kodish, Slavica 2308, 3312, 3406
Kofoed, Emily 2206, 4310, 5106
Kolomeitsev, Sergei 5202
Kor, Ryan 2602, 3208
Kowtko, Lily 4208
Krass, Brayn 3404
Kulbaga, Theresa A. 4211
Kunda, Lily 4312
Kurtin, Kate 3211
Kuypers, Jim A. 4113

L
Lanfear, Taylor 3507
Langett, Jeremy 2308
Langner, Gregory J. 2313, 4212
Laningham, Andrew 2505
LaVoie, Mark 4609
Ledford, Jessica 3408
LeFebvre, Leah E. 3305, 3511
Lehn, Melody 2302, 3202, 4108, 4206, 5211
Leeman, Richard 4504
Levina, Marina 2203, 4503
Levine, Kenneth J. 2405
Levine, Timothy R. 3302
Levitt, Linda 1201, 2101, 2207, 4606
Lewis, Richard 2310, 3210
Lietzenmayer, Alison M. 4309
Linebarger, Grace 3308
Linvill, Darren L. 2505, 3210
Listach, Natonya 3409
Lloyd, Rachel 4309
Lloyd, Samantha 5107
Loh, Katherine 3211
Lou, Shanshan 4603
Loyd, Scot 5208
Lubbers, Charles A. 2508
Luke, Catherine 3310
Lunsford, Julien 4610

M
Mabrey III, Paul E. 4302
Mackie, Cara 1201, 2101, 3211, 3303
MacNeil, Theresa 3211

Maddox, Brittany 5202
Madison, T. Phillip 2208
Makharesh, Ahmed 3306
Maldonado, Chandra A. 2202
Mancino, Matthew 3201
Mandziuk, Roseann 1101, 1201, 2101, 3208
Manley, Terri 4202
Manning, Linda D. 3206, 4309, 4510
Mapes, Megan 2608
Mapp, Chris 1201, 2101
Marinelli, Kevin 2509, 3501, 5107
Marquess, Mackenzie 4308
Mars, Minna 2606
Marsh, Jaclyn 4308
Marsh, Shaquille O'Neal 2307, 2406, 4204, 5109
Martin, Stephanie A. 4113
Martin, Ruth 4201
Massignan, Virginia 4108
Master, Steve 3307
Mattheis, Ashley A. 2506
Matthews, Marsha Little 4311
Mayaux, Ked 4208
Mazer, Joseph P. 2409
McAdon, Brad 3202
McAvoy, Malcolm 2307, 2406
McCoy, Erin 3402
McCollough, Christopher 3210, 3404, 4105
McConnell, Rachel 3507
McDowell, Hayley 4507
McElearney, Patrick 2503
McFarland, Michael 3413
McFarlane, Soroya Julian 2202
McGeough, Danielle Dick 1201, 2101, 2313, 2612
McGeough, Ryan 1201, 2101, 3506
McGlone, Matt 3305
McGreehan, Dianah 4212
McGreevey, Sally 3512
McKinley-Portee, Caleb 4111, 5103
McLain, Chip 2307, 2406
McMahan, Kate 4210
McMonagle, Susannah 3306
McSweyn, Molly 3308
McVey, James Alexander 2510
Meares, Mary 3309
Medeiros, Ben 2513
Medrano, Brian 3410
Meiners, Eric 3402, 4102
Mendes, Amy 5206
Merriman, William 4208
Mestayer, Colleen L. 2502, 4201, 5205
Metcalf, Laurie D. 3407, 4201, 4301
Meyer, John 2402
Metz, Jacob L. 4204, 4511, 5109
Midiere, Mara 3408
Mikolajcik, John 4302
Milford, Michael 2701, 4609
Miller, Kurtis D. 2307, 2406, 4102, 4511
Miller, Laura E. 4201, 4608
Miller, Tori 4104
Mills, Lee Ann 5202

Mission, Julie 2505
Mmbaga, Brandy 2513
Montalvo, Jessica 5104
Moore, Damien 3408
Moore, Kelsey P. 2603
Moore, Marcia 3407
Moore, Nina-Jo 3206, 3403, 4208
Morales, Alexander W. 2511, 2602
Moran, Taylor 4312
Morris III, Charles E. 3205
Morris, Pamela 4306
Morris, Robert 3209
Morrison, Kelly 3302
Morrow, Jennifer 4301
Moss, Allison 4210
Moss, Christina 2304, 3311, 3413, 4207
Moss, Zach 4111
Motter, Jeffrey 4603
Mouton, Ashton 4212, 4303
Mudambi, Anjana 3309
Mullis, Devyn 3503
Munsell, Jason B. 1101, 1201, 2101, 3212, 5201
Murphy, Carson 3410
Muse, Clyde 3204

N
Nagel, Jeff 3501
Nakayama, Thomas K. 3205
Navarro, Michael 2208
Neal, Adrienne 3513
Nelson, David R. 2410, 2503, 503, 4310, 5112
Neville-Shepard, Ryan Michael 2404, 2509, 2701, 4504
Newton, Kiersten Alexandra 3509
Nichols, Tracy 4210
Nicholson, John 2410, 3405
Nielsen, Lea 2608
Nittinger, Jordan 2505
Norman, Christian 5106
Norman, Mary S. 4202
Nuru, Audra K. 4510
Nwachukwu, Emmanuel 3210

O
O'Brien, Shelby 3209
O'Callaghan, Robin 2201
O'Connell, Pete A. 5211
Okamoto, Kristen E. 4305
Oliver, Laura 2313
O'Meara, Melanie Kitchens 3212, 3313
Opt, Susan K. 2611
O'Rourke, Sean Patrick 2302, 5211
Orth, Nikki 4103
Osborn, Michael 2609
Osborn, Randall 2609
Osborn, Suzanne 2609
Overton, Daniel 4206

P
Pace, Lesli K. 2607, 4207
Pacheco Jr., George 2410
Pacula, Dave 3601

Page, Sabrina 5209
Panetta, Edward 2512
Panichella, Rachel 4308
Parchois, Jacqueline 5107
Pariyadath, Renu 2512
Park, Jeyun 4606
Parker, Jim 2205
Parker, Thomas Roberson 2205
Paskewitz, Emily Ann 4608
Patti, Chris 1201, 2101, 2303, 4603
Paul, Newly 3306
Payne, David 3203
Pederson, Joshua R. 2408, 3305, 3410, 4209, 4309
Pedregosa, Jay 4301
Pemper, Sarah 3406
Perks, Lisa 2309, 2608
Perna, Brian 3312, 4305
Perry Cheryl L. 3406
Perry, Samuel 4307
Petrovic, Jelena 1201, 2101, 2611
Pettiwai, Keon 4601
Philbrook, Craig Gingrich 5203
Phillips, Andrew 3312
Pickett, James R. 2308, 3201, 3411
Pitts, Lewis 2411
Plotnick, Rachel 2507
Plumpton, Max 2511, 2602, 4506
Poe, Philip S. 2605
Poirot, Kristan 4207
Porter, Cole 4509
Posey, Matthew 3509
Poulsen, Tyler 3408
Powell, Brian S. 2401
Powell, Larry 2610
Powers, Ann 4401
Ponthieux, Joseph 2208
Pratt II, Robert E. 2401
Previs, Kathy Keltner 5209
Pruim, Douglas E. 4102
Pugh, Natalie N. 2410
Pugh-Patton, Danette M. 4111, 5103
Pyle, Andrew 2604, 3210, 4205, 4301

Q
Quesenberry, Brandi 3504
Quist, Bethany 3209

R
Rahoi-Gilchrest, Rita 2201
Ramsey, Matthew C. 4607
Rand, Erin J. 3205
Rangel, Nick 3510, 4505
Rao, Ramesh 4510, 5212
Rash, Zachary 5105
Rasner, Ryan 2503, 3305
Rothenbaum, Nathan 5204
Ray, Cassandra A. 5108
Raymo, Alexus 3209
Rauchberg, Jessica S. 2403
Reese, Christopher 3509
Regutti, Kailin 2608, 3304
Reif-Stice, Carrie ... 2502, 2605, 4106, 5111
Reinauer, Caitlyn 3505

Renner, Max 2304
Reynard, Leslie J. 2402
Rhodes, Claire D. 4110
Richards, Adam S. 2603
Richey, Becky 4204, 5109
Richey, Patrick 2307, 2402, 3409, 4204, 4304, 5109, 5208
Rister, Alex 3307
Ritter, Matt 2407
Robb, Jamie 2511, 4612
Roberts, Jermaine 4208
Roberts, Matthew 2604
Robvais, Raquel M. 2312, 4108
Rodriguez, Leslie 2410, 4304
Rodriguez, Zachary 3410
Roe, Darrell 2409, 3306, 3412
Rogan, Randall G. 4205
Rogers, Brandon 4503
Rogers, Emilia 4208
Rome, Kristine Warrenberg 3411
Romo, Lynsey 3305, 4107, 4309
Rosenberg, Jessica 4308
Rothenbaum, Nathan 4506
Rountree, Clarke 2312
Rowan, Katie 3408
Rowland, Laurie 4204, 5109
Rubin, Ruthanna 4507
Rubinsky, Valerie 4510
Rudick, C. Kyle 3506
Rudrow, Keven J. 2404, 3502, 4302
Rush, Richard A. 2306
Rusnak, Stacy 2503, 4203
Ryalls, Emily 1201, 2101
Ryan, Christopher Anthony 3308
Ryan, Tanya 2201

S
Samp, Jennifer A. 1101, 1201, 2101, 3305, 3403, 5301
Sanburg, Savvanah 4510
Sanders, Scott W. 2506
Sandoz, M.L. 3513
Santamaria, Nick 3308
Sapulet, Febriany 5202
Sarapin, Susan H. 4306
Saunders, John H. 1201, 2101, 2403, 3401, 4203, 4304
Sawyer, Caroline E. 2507, 3302, 4110, 4610
Sayre, Owen 4207
Searce, Sophia 4507
Schaller, Kristi 2201
Schaes, Evan Mitchell 4202
Scheinfeld, Emily 3406
Schmisser, Amber M. 4102
Schneider, Abbey 4107
Schraufnagel, William 2312
Sciullo, Nick J. 3201, 3409
Scott, Katie D. 4205
Scott, Sarah Mayberry 4110, 5110
Scott, Susanna Foxworthy 4106
Scruggs, Alexander 3 408
Sears, Clara G. 3406
Seero, Sarah 2309

Self, Rico 4202, 4502, 4606
Self, Sean D. 2603
Serota, Kim B. 3302
Settles, Brecken 3507
Siebert, Julia 4509
Simon, Jenni 3408
Shaffer, Trace Stephenson 5203
Sheldon, Pavica 2208, 2506, 4107
Shemberger, Melony 2407, 2603
Sherrill, Lindsey 2310
Shin, Jae-Hwa 2310, 3210
Shipley, Lisa 4301
Short, Gabrielle 4210
Slade, Alison 2309, 4104, 4203
Smallwood, Amber 1201, 2101, 3210, 4105, 4507
Smart, Logan 3207
Smejkal, Christopher H. 4301
Smith, Barry P. 2504, 2610
Smith, Carlee 3209
Smith, Damariye L. 2404, 4506
Smith, Elizabeth Hanson 2502
Smith, Jennifer Mize 2405, 3312, 4205
Smith, Jonathan M. 2403, 4108, 4302
Smith, Kenny D. ... 2310, 2504, 2610, 3414
Smith, Lauren Reichart. 2309, 2407, 2504, 2610
Smith, Melissa M. 2310, 2407, 2504, 2610, 3511, 4505, 5104
Smith, Montana Jean 2207, 2313
Smith, J. Scott 2409, 3210, 4505, 4606
Smithberger, Leanna 2208, 3203, 4212, 4611
Snider, Jesse 4212
Snow, Kimberly 5202
Spears, Nigel 4310
Spencer, Leland G. 2302, 4211
Spikes, Antonio L. 4111, 4610
Socha, Thomas J. ... 2605, 3305, 4107, 4309
Soler, Lorenzo 4509
Sorrels, Jeff 3407, 5208
South, Andrea Lambert 4309
Sowder, Zack 3504
Stallings, Lori 2611, 4206
Standifer, Kerby. 4608
Steiner, Mark Allan 5111
Steiner, Rebecca 2512
Stepaniuc, Ecaterina 3210
Stephens, Karis 4610
Stephens, L'Oreal 4511
Stewart, Craig O. 2302, 4110
Stilwell, Matthew 2306
Stob, Paul 3513
Stokes, Ashli Quesinberry 1101, 1201, 2101, 3310, 4207
Striley, Katie Margavio 4309
Strutzenberg, Clair 5202
Stuckey, Mary E. 1201, 2101, 2701
Sullivan, Robert S. 2409
Sutherland, Krista 2506
Swafford, Shelby 2210, 3512
Swaim, Miranda 4310

T
Tabrizi, Hannah 3502, 4302, 4502

Tang, Lu 4303
Tang, Qi 2305, 2402
Taweh, Jumah 4109
Taylor, Jonas 3207
Taylor, Lakelyn 3409, 3502, 4201
Taylor, Terrell 2510
Tenopir, Carol 5111
Tenzek, Kelly E. 4309
Terrill, Robert 3202
Terry, David 3212
Terui, Sachiko 3406
Tetteh, Dinah 4611
Tew, Chad 2601
Thames, Richard 3201
Theeuws, Pauline 3304
The Nobility 3401
Thibodeaux, Terry 2303
Thompson, William 2508
Tinker, Andy 2308
Tolan, Bobby 2608
Tollison, Andrew C. 2405, 2501, 3207
Toon, Kellie 5207
Tran, Kenney 2309
Tran, Lien 2202
Trapani, William 2202
Travagline, Matthew 4310
Triana, Benjamin 2403, 4611
Trice, Mike 3211
Trowbridge, Kevin S. 2306, 5209
Trudeau, Justin 3212, 3313
Tsikata, Prosper Yao 5103
Tu, Haijing 3504
Tucker, Barbara 2603, 5206
Turnage, Anna 2312
Turner, Jacob 2309, 2608
Turner, Kathleen J. 2609

U
Uhl, Eric 2608
Underhill, Stephen 5107

V
Van Eynde, Holly 4112
Van Raalte, Lisa 2303
Varona, Federico 2606
Vaughan, Katherine 3310
Vaughn, Holley 2612
Violanti, Michelle T. 5205
Violette, Jayne 3402
Vincent, April 4610
Vincent, Christopher J. 2608, 4202, 4302, 4502
Vogelsong, Lillian 3310
Vogl-Bauer, Sally 2601
Vosicky, Brian 3402

W
Walczyk, Jeffrey 3302
Walker, Jefferson 1201, 2101
Walker, Kandi L. 3206, 3406
Walker, Rebecca A. 2612, 3212
Walker, Wade 2312
Waltman, Michael 2506, 3403
Ward, Mark 2411, 2611, 4303
Washington, Kyanna 4208

Watkins-Dickerson, Dianna 2203, 3510
Waychoff, Brianne 2612
Watson, Kayla Pack 3303, 4107
Watson, Sam 5204
Watson, William Hays 2512
Weathers, Aaron E. 4502
Webb, Lynne M. 2507, 3403
Weidner, Alexis 3308
Welch, Nakia 1201, 2101, 3407, 4102, 4201, 5208
Welsh, Scott 4603
West, Isaac N. 3205
Wheaton, Patrick 2512, 2610, 3207
Whitaker, Bennett Paul 2412
Whiteside, Erin 4113
Whiteside, Kaitlin 3209
Whittle, Chad 2309, 4312
Whitworth, Colin 3512, 4212, 4303
Wienczek, Nancy 4211
Wilcoxon, Anna 2210, 4303
Wilhelm, Timothy 2403
Williams, Emily 3310
Williams, Abbey 5202
Williams, Crystal 4208
Williams, Danielle 4203
Williams, Emily 3310
Williams, Jenilee Crutcher 4102
Williams, Keondre 2311
Williamson, Jason 2612, 3208
Williamson, Kasi 3413
Wilson, Misty 2205
Winchester, Puck 3508
Winderman, Emily 2701, 4103, 4503, 5106
Winget, Jordan 4104
Winn, Emmett 3203
Woitmon, Jennifer 3307
Wojcik, Rory 4105
Woo, DaJung (DJ) 5111
Woodard, Sydni 3310
Wright, Courtney N. 4102, 5108

X
Xu, Yiwei 3412
Xue, Fei 2309
Xiong, Ying 3210

Y
Yallapragada, Sreelakshmi 4610
Yang, Yiyi 3406, 4303
Yates, Brad 4105
Yates, Dakota 3207
Young, Amanda J. 3406, 4305
Young, Carley 2606
Young, Chance 4208
Young, Steve 4014

Z
Zagacki, Kenneth 3311
Zanjani, Shermineh Davari 4510
Zavala, Jorge Garcia 3209
Zhang, Ai 4605
Zhang, Xueying 3406

SSCA 89TH ANNUAL CONVENTION CALL

“CONFLICT & CRISIS

AT THE CROSSROADS OF CHANGE”

APRIL 3-7, 2019

RENAISSANCE MONTGOMERY HOTEL AND SPA | MONTGOMERY, ALABAMA

Southern States Communication Association's 89th conference brings us back to Alabama, home to our first listed conference location in 1930 when the conference was held in Birmingham, where we would return six more times. For the first time in 2019, SSCA will be in Montgomery. And what better place to explore paradigm shifts – in theory, in civil rights, in the south – than in Montgomery, where an act of not giving up a bus seat led to a nearly year-long bus boycott, and ultimately to a Supreme Court decision upholding the district court ruling that the segregation on the bus was unconstitutional. As the capitol city, Montgomery was the destination for the march from Selma. The city also witnessed the attack on the integrated group of Freedom Riders by a white mob supported by the police. Montgomery lays claim to being both the “Cradle of the Confederacy” and the “Birthplace of Civil Rights,” a paradox in its own right, and a paradox that places the city at the crossroads of change, even if that change came in small increments and still seeks fulfillment.

The 89th SSCA conference provides a venue to explore change as it is often effected by conflict and crisis. Taking the orientation that conflict and crises are not always entirely negative, yet change us in some way, we have the opportunity to explore the rhetoric and policy of change. Possible topics include the rhetoric and/or fantasy of protests, crisis communication, communicating and promoting history and change, rhetoric and media representation of the Civil Rights, “the Resistance,” or #MeToo movement(s). Outside of historical events highlighting conflict, crisis, protest, and rhetoric, the “crossroads of change” allows divisions to explore significant shifts in theory, in media and in approaches, and to anticipate what might be next.

Our conference site is located just off the Alabama River, and within 3-12 blocks (approximately .3-1 mile walks if you choose), one can find the Civil Rights Memorial, Rosa Parks Museum, Dexter Avenue Baptist Church, Dexter Parsonage Museum, Freedom Rides Museum, Southern Poverty Law Center, Alabama State Capital (First Confederate Capitol), and the First White House of The Confederacy. For those still enjoying the 88th Nashville Conference, there is always the Hank Williams Museum. And you may be able to get in some Biscuits – if you like baseball, of course.

Each division and interest group is encouraged to program at least one panel addressing the conference theme, and division/ interest group co-sponsored panels which provide unique opportunities to reflect on the theme are encouraged. In addition to traditional panels of papers, the VP is interested in workshops and interactive programs that maximize opportunities to address the theme and/or contemporary communication issues in ways that encourage professional development.

Where entire panels are proposed, submitters are encouraged to diversify the institutional affiliation of the panel participants, and to consider opportunities to bring in colleagues and peers who have not recently or never attended an SSCA conference. Program proposals which do not align with SSCA's divisional and interest group structure may be submitted directly to the vice president for consideration as part of the Vice President's Spotlight Series. The deadline for all submissions is September 7, 2018. The complete call for papers will be posted in June 2018. For more information, contact Dr. Pamela Bourland-Davis by email at pamelagb@georgiasouthern.edu. We look forward to seeing you in Montgomery in 2019!

NOTES



Our department embraces humanistic, aesthetic, and scientific approaches to inquiry in communication contexts of relating and organizing, health, and media, with themes of advocacy, culture, and performance.



AWARD-WINNING FACULTY

- Marialena Bartesaghi

Ambar Basu

Elizabeth Bell

Keith Berry

Arthur Bochner

Patrice M. Buzzanell

Marleah Dean Kruzel

Rachel Dubrofsky

Aisha Durham

Eric Eisenberg

Carolyn Ellis

Laurel Friedman
- Aubrey Huber

Navita James

Jane Jorgenson

Chris McRae

Meredith Clements

Mahuya Pal

A. David Payne

Loyd Pettegrew

Lori Roscoe

Frederick Steier

Steven R. Wilson, 8/2018

Follow us on Facebook!
@USFCommunication

DEPARTMENT OF COMMUNICATION

4202 E Fowler Ave CIS 3057, Tampa, FL 33620

Phone: 813.974.2145
Fax: 813.974.6817



EARN YOUR MASTER’S DEGREE
IN COMMUNICATION STUDIES FROM
THE UNIVERSITY OF ALABAMA

Communication Studies has developed into an interdisciplinary field of study, encompassing both humanistic and social scientific approaches to human communication issues and practices in a broad range of public, interpersonal, and cultural contexts. The Department of Communication Studies prepares students to excel in whatever careers they choose by teaching them to think critically, to express and advocate ideas effectively, and to understand and appreciate the diversity of communication practices.

The College of Communication and Information Sciences at The University of Alabama offers various graduate programs at the master’s level, as well as an interdisciplinary doctoral degree program, designed to prepare leaders in academia and other professional careers. Both traditional and online programs are offered.

FOCUS YOUR PLAN OF STUDY

- M.A. AREAS OF EMPHASIS INCLUDE:
- Rhetoric and Political Discourse

Communication and Culture

Interpersonal and Organizational Communication

The department also offers an online emphasis in Organizational Leadership, as well as an expedited track of study into the College of Communication & Information Sciences doctoral program.

- SAMPLE GRADUATE COURSES
- African American Rhetoric

• Classical Rhetorical Theory

• Communication & Diversity

• Communication & Gender

• Health Communication

• Human Communication Theory

• Instructional Communication

• Intercultural Communication

• Organizational Communication

• Political Communication

• Relational Communication

• Rhetorical Criticism

• Visual Rhetoric

- GRADUATE TEACHING FACULTY
- Meredith M. Bagley Ph.D., TEXAS - AUSTIN

Jennifer Becker Ph.D., OKLAHOMA

Beth S. Bennett Ph.D., IOWA

Robin M. Boylorn Ph.D., SOUTH FLORIDA

Adam Sharples Brooks Ph.D., ALABAMA

W. Sim Butler Ph.D., ALABAMA

Heather J. Carmack Ph.D., OHIO

Alexa S. Chilcutt Ph.D., ALABAMA

Robert Gaines Ph.D., IOWA

Darrin J. Griffin Ph.D., BUFFALO-SUNY

Nikita Y. Harris Ph.D., HOWARD

Peter Jensen Ph.D., MISSOURI

Leah LeFebvre Ph.D., TEXAS-AUSTIN

Mary M. Meares Ph.D., NEW MEXICO

Carol Bishop Mills Ph.D., PURDUE

Jessy Ohl Ph.D., NEBRASKA

Caroline Parsons Ph.D., ALABAMA

Cynthia Peacock Ph.D., TEXAS-AUSTIN

Joshua R. Pederson Ph.D., IOWA

FOR MORE INFORMATION VISIT
COMSTUDIES.UA.EDU
OR EMAIL **COMGRAD@UA.EDU**.



Communication Studies M.A. Program

Located at North Carolina's urban research institute, the Communication Studies program at UNC Charlotte offers a premier setting in which to study the blend of communication theory and practice. Our generalist program allows for students to take classes within different subfields of the discipline, including: health communication, public relations, media studies/rhetoric and organizational communication. Together, faculty and students make up our community of scholars who are committed to furthering communication studies. Teaching and research assistantships are available to well-qualified applicants.

Graduate Faculty:

Erin Basinger Health, Interpersonal Comm.
Jason Edward Black Rhetorical Studies and Social Change
Jaime Bochantin Organizational Comm., Stress & Burnout, Work-life Balance
Jonathan L. Crane Media Studies, Film Theory and Cultural Studies
Christine S. Davis Communication in Health, Disability, & End-of-life Contexts
Tiffany Gallicano PR, Public Engagement
Loril M. Gossett Organizational Comm. & Virtual Work
Daniel A. Grano Rhetoric and Sports Culture
Min Jiang International Media & Media Technology
Dean Kruckeberg International Public Relations & Ethics
Richard W. Leeman Rhetoric & Public Address
Stephanie Norander Org. Comm., Comm across curriculum
Rachel Plotnick History of Information, Comm. & Media Technologies
Margaret M. Quinlan Health, Disability & Gender
Clifton Scott Organizational Comm., Meetings & High Reliability Organizing
Ashli Q. Stokes PR, Rhetoric & Health Campaigns



www.gradcomm.uncc.edu

For more information, contact:

Dr. Jaime Bochantin, Graduate Program Director
gradcomm1@uncc.edu

