

**89<sup>th</sup> Annual Convention  
Southern States Communication Association**

**29<sup>th</sup> Annual Theodore Clevenger Undergraduate Honors  
Conference**

April 3-7, 2019    Renaissance Montgomery Hotel & Spa    Montgomery, Alabama

**Conflict & Crisis at the Crossroads of Change**

PRESIDENT: Jason B. Munsell, University of South Carolina Aiken

FIRST VICE PRESIDENT: Pamela G. Bourland-Davis, Georgia Southern University

SECOND VICE PRESIDENT: Shawn D. Long, University of North Carolina Charlotte

EXECUTIVE DIRECTOR: Jerold L. Hale, College of Charleston

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## Welcome to the #89<sup>th</sup> Annual SSCA Convention!

Welcome not only to the convention, but also to our first conference in Montgomery, Alabama. Our conference this year takes full advantage of Montgomery's history within the context of the Civil Rights, perhaps captured best in the title of one of our panels (2404) "How Long? Not Long"? Montgomery as a Site for Battling in the Present, Predicting the Future, and Reconciling the Past. That history is expanded with presidential and vice presidential panels reflecting on Selma (4601) and Tuskegee (2701), to name a few. With so many sites to visit within walking distance of the hotel, I hope you'll come in early to check them out, but if you're limited on time, you'll find a couple of groups weaving local sites into their programs (2201, 4212 and 4213). Many groups also identified opportunities to look at crossroads or conflict within theory development, while others took the opportunity for Scholar Spotlights (Timothy Levine, 2501; Ersula Ore, 4214; and Michael Osborn, 4502). And picking up from the Nashville Convention, we'll have reflections on music including Hank Williams, 3206; Protest Music of the Viet Nam era, 3501; and NCA's president, Star Muir, leading a song circle for those who might like to kick back a bit, 3806.

Suffice it to say, you should find plenty of sessions to attend and maybe too many (sorry, not sorry), topics to contemplate, and hopefully you'll leave with some ideas for future research. The panels are strong from Thursday to Sunday. Add to your must-attend list our Friday business breakfast, receptions, and the Saturday luncheon featuring Hank Klibanoff.

These panels and all of the others are the result, of course, of work by many individuals and groups, and all of the proposals and papers were first corralled by our program planners and reviewers. The division and interest group planners balanced responding to individuals and to my multiple requests to check, and re-check the program copy, names, etc. Thanks especially to these folks who will serve on the Executive Council this next year:

Darren Linvill  
Aaron Dechant  
Michael Kotowski  
Ann Burnette  
Beth Bradford  
Jill Bergeron  
Joshua Pederson  
Sean Kingsbury  
Matt Stillwell  
Ariel Gratch  
Ryan Shepard-Neville  
Dave Nelson

Brigitta Brunner  
Stephen Heidt  
April Chatham-Carpenter  
Wanda Fenimore  
Andrew Tinker  
S. Brad Bailey  
Nicolas Rangel  
Pamela Dykes  
Ryan McGeough  
Colleen Mestayer

In addition to the program planners, don't forget to check out the Theodore Clevenger Undergraduate Honors Conference, superbly managed by Shawn Long. I so appreciate his work, and his willingness to try a few new things based on our survey of participants last year; for example, we added a Thursday afternoon opening informational meeting which will include two UHC alumni and a separate time for UHC sponsors to meet with the students. I hope you will also note the great accommodations provided by the Renaissance, and negotiated and managed by the inimitable Jerry Hale and Janet Fisher of ConferenceDirect. Their work and the support from President Jason Munsell, Marketing Director Ashli Quesinberry Stokes, Past President Victoria Gallagher are all part of this program. And I would be remiss not to recognize my home Communication Arts department, in the College of Arts and Humanities; the faculty and staff at our two campuses have been so patient as I buried my head in program minutiae, supported by Kat Ours who patiently worked her way through a seemingly ever-changing index.

Enjoy the conference!  
Pamela G. Bourland-Davis, Georgia Southern University  
SSCA First Vice President and 2018 Program Planner

## ***UHC Welcome and Acknowledgements***

Dear UHCers,

Welcome to the 29<sup>th</sup> annual Theodore Clevenger, Jr. Undergraduate Honors Conference (UHC), and the 89<sup>th</sup> annual Southern States Communication Association Conference. We are thrilled to have you participate in one of the most exciting undergraduate conferences in the nation focused exclusively on the study and practice of communication.

The UHC is built with you in mind. We are offering several cutting-edge features in the program and hope that you are able to engage fully at the conference. This year we are piloting an opening session for all UHCers as an opportunity to provide you with valuable information to assist you in successfully navigating the conference and getting the most out of your time at SSCA and Montgomery. I encourage you to attend this opening session and bring a friend. In addition to the opening session, we expect you to attend the following, when possible (details are in this program):

- Thursday: UHC Welcome and Overview, SSCA's opening reception (if you've arrived in Montgomery in time).
- Friday: The opening day of the UHC with eight panel options.
- Saturday: UHC Breakfast, with awards announcements for top papers, Graduate School Open House, Announcement of the Lambda Pi Eta Top Paper Award, and eight more panel options. Please attend the Osborn Reception—it is in your honor!

SSCA is a fantastic regional association with outstanding members spanning the southern region and beyond. I encourage you to network, attend as many panels at the UHC conference and the larger SSCA conference that you are able to attend, and participate in the various activities at SSCA and the Montgomery area that you are able to fit in. The faculty and staff at SSCA are collegial and open to answer any questions that you may have about the conference and the discipline, so feel free to introduce yourself to new friends and colleagues at SSCA. As always, please let me know how I may assist you in any way.

The Undergraduate Honors Conference would not exist without the tireless and volunteer support of our outstanding faculty and advanced graduate student reviewers, panel chairs, and respondents. I cannot thank them enough for the time, care, and effort that each of them put into reviewing and responding to your papers/panels. Please give these folks a special thanks when you see them at the conference.

Mary Beth Asbury Middle Tennessee State University

Beom	Bae	Georgia Southern University
Warren	Bareiss	University of South Carolina Upstate
Patrick	Bennett	Midlands Technical College
Shana	Bridges	Georgia Southern University
Abby	Brooks	Georgia Southern University
Brigitta	Brunner	Auburn University
Carl M.	Cates	Arkansas State University
Caleb	Cates	Georgia State University
	Chatham-	
April	Carpenter	University of Arkansas at Little Rock
Joan L.	Conners	Randolph-Macon College
Troy	Cooper	University of Kentucky
Holly	Cowart	Georgia Southern University
Jean	DeHart	Appalachian State University
John	Edwards	Methodist University
Beth	Eschenfelder	University of Tampa
J. Dean	Farmer	Campbell University
Chris	Geyerman	Georgia Southern University
Brian	Gilchrist	Mount St. Mary's University
Morgan	Ginther	Tennessee State University
Todd Lee	Goen	Christopher Newport University
Bethany Crandell	Goodier	College of Charleston
Beverly	Graham	Georgia Southern University
Deric	Greene	Stevenson University
Michelle	Groover	Georgia Southern University
Trudy L.	Hanson	West Texas A&M University
Corey	Hickerson	James Madison University
Haley	Higgs	Georgia Southern University
Sarah	Hollingsworth	Oklahoma State University
Brandon	Inabinet	Furman University
Cynthia	King	Furman University
Christie	Kleinmann	Belmont University
Richard W.	Leeman	UNC Charlotte
Carol	Leeman	UNC Charlotte
Linda	Manning	Christopher Newport University
Jaclyn	Marsh	University of Nebraska-Lincoln
Christopher	McCollough	Columbus State University
Verlaine	McDonald	Berea College
Nina-Jo	Moore	Appalachian State University
David	Nelson	Valdosta State University
Tracy	Nichols	Austin Peay State University
Ray	Ozley	University of Montevallo

Emily A.	Paskewitz	University of Tennessee, Knoxville
Joshua R.	Pederson	University of Alabama
Melissa	Plew	Georgia Southern University
Patrick G.	Richey	Middle Tennessee State University
Caroline E.	Sawyer	University of South Carolina Beaufort
Jenni	Simon	UNC Greensboro
Amber	Smallwood	University of West Georgia
Barry P.	Smith	Mississippi University for Women
Jennifer Mize	Smith	Western Kentucky University
Antonio Lashon	Spikes	Southern Illinois University
Terry M.	Thibodeaux	Sam Houston State University
Andy	Tollison	Merrimack College
Patrick	Wheaton	Georgia Southern University
Danielle	Williams	Georgia Gwinnett College

Finally, I would like to personally thank George Stock, UHC Assistant Program Planner and Organizational Science Doctoral Student at UNC Charlotte, who has been invaluable in assisting me with planning the UHC conference this year. He did an outstanding job working with me (and you) throughout this process. I encourage you to say hello to him as he roams the conference looking to assist you as you navigate the conference.

I look forward to meeting each of you in Montgomery!

Best wishes for an outstanding conference,

Dr. Shawn D. Long  
*2<sup>nd</sup> Vice President, SSCA  
 Planner, Theodore Clevenger, Jr. Undergraduate Honors Conference  
 Senior Associate Dean, College of Liberal Arts and Sciences  
 Professor, Communication Studies & Organizational Science  
 UNC Charlotte*

## Renaissance Montgomery Floor Plan

### Registration Hours

You can find Registration on the 1<sup>st</sup> Floor.

Wednesday, April 3  
3:00 p.m. – 7:00 p.m.

Thursday, April 4  
7:30 a.m. – 4:00 p.m.

Friday, April 5  
7:30 a.m. – 4:00 p.m.

Saturday April 6  
8:00 a.m. - 3:00 p.m.

### Exhibit Schedule

Please visit our exhibitors on the 2<sup>nd</sup> Floor, near the elevators; we value their presence and support for SSCA.

Thursday April 4  
12:00 noon - 5:00 p.m.

Friday, April 5  
10:00 a.m. – 5:00 p.m.

Saturday, April 6  
9:00 a.m. – 12:00 noon

### Programs and Business Meetings by Sponsor

(**Bold** = Division or Interest Group Business Meeting, and all meetings are open for members and prospective members.)

American Society for the History of Rhetoric Interest Group  
2206, 2502, 3307, **3701**, 4212, 4513, 5206

Applied Communication Division  
2202, 2403, 2609, 3208, 3309, 4105, 4308, 4605, **4801**, 5205

Argumentation and Forensics Division

2612, 3308, 3405, 3505, **3801**, 4108, 4205, 4507

Association for Communication Administrators Interest Group

2308, 3506, **3802**, 4107

Communication Theory Division

2409, 2501, 2606, 3403, **3804**, 4111

Community College Division

2305, 3510, **3702**, 5103

Ethnography Interest Group

4213, 4301, 4509, 4606, **4807**, 5105

Freedom of Speech Division

3204, 4310, 4506, 4604, **4802**, 5209

Gender Studies Division

2208, 2307, 2505, 3411, **3703**, 4112, 4201

GIFTS - Great Ideas for Teaching Students

4104, 4303

Instructional Development Division

2211, 2306, 2405, 2509, 2608, 2702, 3205, 3407, **3805**, 4207, 4307, 5103, 5203

Intercultural Communication Division

2207, 2406, 2610, 3209, 3310, 3410, **3705**, 4110, 4504, 5104

Interpersonal Communication Division

2409, 2611, 3210, 3311, 3503, **3708**, 4105, 4204, 5202

Kenneth Burke Society Interest Group

4304, 4508, **4805**

Language and Social Interaction Division

4113, 4607, **4806**

Mass Communication Division

2401, 2601, 3203, **3803**, 4103, 4203, 4312

Performance Studies Division

2204, 2302, 2402, 2504, 2605, 3201, 3305, 3406, 3504, **3707**, 4106, 4305, 4505

Philosophy and Ethics of Communication Interest Group  
3207, 4210, 4511, **4808**

Political Communication Division  
2203, 2301, 2410, 2503, 3304, 3509, **3706**, 4208, 4309

Popular Communication Division  
2209, 2507, 2607, 3306, 3408, 3507, **3709**, 3806, 4209

Public Relations Division  
2205, 2408, 3409, **3704**, 4206, 4512

Rhetoric and Public Address Division  
2201, 2210, 2303, 2404, 2407, 2503, 2506, 2508, 2603, 2604, 3206, 3303, 3304, 3404,  
3508, 4102, 4109, 4214, 4306, 4502, **4803**, 5106, 5107, 5204, 5206

State Association Interest Group  
4603, **4804**

Southern States Communication Association  
1101 Administrative Committee  
1201, 2101 Executive Council  
2613 National Communication Association  
2801 Welcome Reception  
3101 SSCA Breakfast Business Meeting  
3301 Past Presidents' Luncheon  
4101 Theodore Clevenger Jr. UHC Breakfast  
4401 SSCA Annual Awards Luncheon  
4501 Convention Planners Meeting with Vice President  
4901 The Osborn Reception  
5101 Nominating Committee  
5102 Convention Planners Meeting with Vice President  
5201 Committee on Committees Meeting, Administrative Committee  
5208 Time and Place Committee

Theodore Clevenger, Jr. Undergraduate Honors Conference of SSCA, 2<sup>nd</sup> Vice President  
2510, 2602, 3202, 3211, 3302, 3312, 3402, 3412, 3502, 3511, 4101, 4202, 4211, 4302,  
4311, 4503, 4510, 4602, 4608, 4701

First Vice President Panels  
2301 Overcoming Conflict and Crisis in Small Town Alabama  
2701 Engaging the Legacy of Tuskegee: A Community Conversation  
3401 Navigating Classroom Discussions on Conflict and the Crossroads of Change  
3501 Protest Music at the Crossroads: The Viet Nam Conflict and its Reverberations  
3601 Grappling with America's Racial Sins: A Conversation with Equal Justice (Initiative)

President's Panels

4601 Muses and Musings at the Crossroad: Analyzing Selma

5207 Undergraduate Teaching: Teaching & Advising Honors Communication Students

**Division and Interest Group Business Meetings**

Division & Interest Group Business Meetings are open to all members and prospective members, with the meetings focused on the business of the division including reviewing current and planning for future programming, elections of officers, etc.

American Society for the History of Rhetoric Interest Group 3701

Applied Communication Division 4801

Argumentation and Forensics Division 3801

Association for Communication Administrators Interest Group 3802

Communication Theory Division 3804

Community College Division 3702

Ethnography Interest Group 4807

Freedom of Speech Division 4802

Gender Studies Division 3703

Instructional Development Division 3805

Intercultural Communication Division 3705

Interpersonal Communication Division 3708

Kenneth Burke Society Interest Group 4805

Language and Social Interaction Division 4806

Mass Communication Division 3803

Performance Studies Division 3707

Philosophy and Ethics of Communication Interest Group 4808

Political Communication Division 3706

Popular Communication Division 3709

Public Relations Division 3704

Rhetoric and Public Address Division 4803

State Association Interest Group 4804

**Day 1**

## **Wednesday, April 3, 2019**

1101

Wednesday 2:00-3:45 p.m.

Room: Montgomery 1

### **Administrative Committee Meeting**

**Presiding:** Jason B. Munsell, President

#### **Participants:**

Pamela G. Bourland-Davis, First Vice President

Shawn D. Long, Second Vice President

Victoria J. Gallagher, Immediate Past President

Jerold L. Hale, Executive Director

Ashli Quesinberry Stokes, Marketing Director

Jennifer A. Samp, SCJ Editor

Wendy Atkins-Sayre, Finance Committee Chair

1201

Wednesday 4:00-6:45 p.m.

Room: Alabama B

### **Executive Council Meeting, Part 1**

**Presiding:** Jason B. Munsell, President

#### **Participants:**

Pamela G. Bourland-Davis, First Vice President

Shawn D. Long, Second Vice President

Victoria J. Gallagher, Immediate Past President

Jerold L. Hale, Executive Director

Ashli Quesinberry Stokes, Marketing Director

Jennifer A. Samp, SCJ Editor

Wendy Atkins-Sayre, Finance Committee Chair

Andrew Pyle, Applied Communication Chair

Phillip Madison, Communication Theory Chair

Laurie Metcalf, Community College Chair

Pat Arneson, Freedom of Speech Chair

Ashton Mouton, Gender Studies Chair

Scott Christen, Instructional Development Chair

Mary M. Meares, Intercultural Communication Chair

Garry Beck, Interpersonal Communication Chair

Lori Stallings, Language and Social Interaction Chair

Dean Cummings, Mass Communication Chair  
Sarah K. Jackson, Performance Studies Chair  
Marcus J. Coleman, Political Communication Chair  
Danielle Williams, Popular Communication Chair  
Amber Smallwood, Public Relations Chair  
Kevin Marinelli, Rhetoric and Public Address Chair  
Keven Rudrow, Argumentation and Forensics Chair  
Nelle Bedner, Association for Communication Administrators Chair  
Andre E. Johnson, American Society for the History of Rhetoric Chair  
Elizabeth Stevens, Ethnography Chair  
Ryan McGeough, Kenneth Burke Society Chair  
Jim Pickett, Philosophy and Ethics of Communication Chair  
Keith Perry, State Association Chair  
Lesli K. Pace, Constitution Committee Chair  
Daniel Grano, Publications Committee Chair  
Larry Moore, Resolutions Committee Chair  
Abby M. Brooks, Resource Committee Chair  
Frances Brandau, Time and Place Committee Chair  
Pat Arneson, SSCA K-12 Representative to NCA  
Nakia Welch, SSCA Community College Representative to NCA  
Linda Jurczak, SSCA 4-Year College/University Representative to NCA  
Christina Moss, NCA Nominating Committee Representative  
Brigitta R. Brunner, NCA Regional Advancement & Promotion Advisory Board Representative

## Day 2

***Thursday, April 4, 2019***

**8:00-9:15 a.m.**

2101

Thursday 8:00-9:15 a.m.

Room: Alabama B

### **Executive Council Meeting, Part 2**

**Presiding:** Jason B. Munsell, President

#### **Participants:**

Pamela G. Bourland-Davis, First Vice President

Shawn D. Long, Second Vice President

Victoria J. Gallagher, Immediate Past President  
Jerold L. Hale, Executive Director  
Ashli Quesinberry Stokes, Marketing Director  
Jennifer A. Samp, SCJ Editor  
Wendy Atkins-Sayre, Finance Committee Chair  
Andrew Pyle, Applied Communication Chair  
Phillip Madison, Communication Theory Chair  
Laurie Metcalf, Community College Chair  
Pat Arneson, Freedom of Speech Chair  
Ashton Mouton, Gender Studies Chair  
Scott Christen, Instructional Development Chair  
Mary M. Meares, Intercultural Communication Chair  
Garry Beck, Interpersonal Communication Chair  
Lori Stallings, Language and Social Interaction Chair  
Dean Cummings, Mass Communication Chair  
Sarah K. Jackson, Performance Studies Chair  
Marcus J. Coleman, Political Communication Chair  
Danielle Williams, Popular Communication Chair  
Amber Smallwood, Public Relations Chair  
Kevin Marinelli, Rhetoric and Public Address Chair  
Kevin Rudrow, Argumentation and Forensics Chair  
Nelle Bedner, Association for Communication Administrators Chair  
Andre E. Johnson, American Society for the History of Rhetoric Chair  
Elizabeth Stevens, Ethnography Chair  
Ryan McGeough, Kenneth Burke Society Chair  
Jim Pickett, Philosophy and Ethics of Communication Chair  
Keith Perry, State Association Chair  
Lesli K. Pace, Constitution Committee Chair  
Daniel Grano, Publications Committee Chair  
Larry Moore, Resolutions Committee Chair  
Abby M. Brooks, Resource Committee Chair  
Frances Brandau, Time and Place Committee Chair  
Pat Arneson, SSCA K-12 Representative to NCA  
Nakia Welch, SSCA Community College Representative to NCA  
Linda Jurczak, SSCA 4-Year College/University Representative to NCA  
Christina Moss, NCA Nominating Committee Representative  
Brigitta R. Brunner, NCA Regional Advancement & Promotion Advisory Board  
Representative

**9:30-10:45 a.m.**

2201  
Thursday 9:30-10:45 a.m.

Room: Montgomery 7 AV

## **Rhetorical Explorations of Montgomery's Racial Justice Commemorative Sites Part I**

Sponsor: Rhetoric and Public Address

### Panelists:

V. William Balthrop, University of North Carolina at Chapel Hill  
Teresa Bergman, University of the Pacific  
Carole Blair, University of North Carolina at Chapel Hill  
Greg Dickinson, Colorado State University  
Victoria J. Gallagher, North Carolina State University  
Brian L. Ott, Texas Tech University  
Michael Waltman, University of North Carolina at Chapel Hill  
Eric King Watts, University of North Carolina at Chapel Hill  
Kirt H. Wilson, Pennsylvania State University

Once known as the “Cradle of the Confederacy,” Montgomery is an unlikely location for some of the nation’s most prominent memorials devoted to the civil rights movement and racial justice. Yet, Montgomery is home to the Civil Rights Memorial and Civil Rights Memorial Center, Dexter Avenue King Memorial Baptist Church and Legacy Center, Freedom Rides Museum, Rosa Parks Library and Museum, as well as the new (2018) National Memorial for Peace and Justice and the accompanying Legacy Museum: From Enslavement to Mass Incarceration.

The first of the two panels will highlight Montgomery’s various racial justice sites, offer an introduction to Montgomery’s racial history, comment on rhetorical aspects of commemorative places, and provide some brief advice about exploring and studying commemorative sites. During the last few minutes of the panel, which would take place in the conference hotel, we will organize voluntary groups to depart for some of these important memory places. Our plan is for the panelists to accompany small groups to three or four of the major sites, staggered across the sites to reduce crowding. Because of their close proximity to the conference hotel, we will walk to the various sites. Transportation will be available for those who might require it.

All would be welcome at either or both panels, whether or not they accompany the panelists to the sites. A visit to one or more of the sites prior to the second panel will help inform the conversation, but such visits are voluntary and not mandatory for attendance. Because the visits are not a condition of panel attendance, attendees assume all risk and responsibility for travel to and from the sites. All who participate will be responsible also for their own admission fees to the sites (none over \$7.50).

Contact: Carole Blair ([cblair1@email.unc.edu](mailto:cblair1@email.unc.edu)).

**\* SSCA assumes no responsibility or risk for members traveling to, from, or attending programs outside of the conference hotel. Program participants and audience members are attending voluntarily and assume all risks associated with attendance and/or participation.**

2202

Thursday 9:30-10:45 a.m.

Room: Montgomery 4

**Giving, Grief, and Greed: Individual Lives at Crossroads**

Sponsor: Applied Communication

Chair: Ray Ozley, University of Montevallo

From Endings to Beginnings: Birthing Autoethnographic Philanthropy  
Abby Lackey, Jackson State Community College

College-Aged Chinese Millennial Consumers' Interpretation of Their Overspending in the U.S

Wenyu Ou, Pepperdine University

Ho-Young (Anthony) Ahn, Pepperdine University

Making 'The Ask' to Internal Stakeholders: The Influence of Organizational Identification on University Faculty and Staff Giving

Haley Ashley, Western Kentucky University

Jennifer Mize Smith, Western Kentucky University

Holly J. Payne, Western Kentucky University

Respondent: Nicole Staricek, University of Kentucky

2203

Thursday 9:30-10:45 a.m.

Room: Montgomery 6

**Senator Doug Jones: An Agent of Conflict & Crisis at the Crossroads of Political Change in Alabama**

Sponsor: Political Communication Division

Chair: Edward Panetta, University of Georgia

"To All My Jewish Friends, Happy Hanukkah": Kairos & Doug Jones's Senate Campaign Rhetoric

Rebecca Steiner, University of Georgia

Rights in Dixieland: An Analysis of Abortion Rhetoric in the Alabama Jones-Moore Senate Race  
Ryan Galloway, Samford University

Being Green in Red Alabama: An Examination of Doug Jones' Environmental Conservation Campaign Rhetoric  
Andrew Judson Hart, University of Georgia

The Ghost of Howell Heflin: How Rhetorical History Helped Empower Doug Jones' Senatorial Campaign for the U.S. Senate  
William Hays Watson, University of Georgia

Respondent: Edward Panetta, University of Georgia

2204  
Thursday 9:30-10:45 a.m.  
Room: Montgomery 1 AV

**“NECESSARY MEDICINE”: PERFORMING THE MEANING OF HEALTH**  
Sponsor: Performance Studies Division  
Chair: Raquel Polanco, Louisiana State University

Teenagers Telling a 'My Cancer Story:' A Narrative and Performative (Auto)Ethnographic Approach to Coping  
Patrick McElearney, Louisiana State University

Hi, My Name is \_\_\_\_: Performing Collaborative Singularity by Means of Recovery  
Justin Trudeau, University of North Texas

Drawing and Performing Connections: The MyStory as a Storytelling Tool for the Culture-Centered Approach to Health  
Montana Jean Smith, Louisiana State University

“A Sea of Bodies”: The Performing Agent in The Culture Centered Approach to Health Communication  
Raquel Polanco, Louisiana State University

Respondent: Leigh Ann Howard, Capital University

At the heart of many of the contemporary crises we face and the political debates about how to address them is a conflict about what fits properly within the definition of health and healthcare. This panel answers Gary Kreps' invitation to approach the study of health communication from new perspectives. The papers on this panel make the case that as a discipline which takes an essentially contested concept as both its object of concern and

method of study (Strine, Long, and Hopkins), performance studies scholarship provides an arena well-suited to pose new questions about the relationship between the embodied performances, institutional structures, and cultural discourses that constitute our health meanings. Our aim is to not only offer health communication scholarship nuanced ways of conceptualizing health but to ask how understanding health meaning as performative might generate new ways of theorizing disciplinary elements that continue to concern performance studies scholars: texts, aesthetics, performers, and audiences.

2205

Thursday 9:30-10:45 a.m.

Room: Alabama C AV

**Examining the Alabama 200 Campaign: Core Agencies Discuss Messaging and Engagement Strategies**

Sponsor: Public Relations

Moderator: Brigitta R. Brunner, Auburn University

Panel Participants:

Andi Martin, Alabama Historical Commission

Rick Harmon, Alabama Tourism Department

JoJo Terry, Alabama Tourism Department

Rationale and Presentation Descriptions:

A team of communicators who have been partners in developing and promoting the commemoration of Alabama's 200<sup>th</sup> anniversary of statehood will present during this panel. Panelists represent core agencies involved in creating publicity and messaging campaigns that strive to reach citizens of all ages throughout the state as well as potential visitors. Campaigns range from short-term immediate promotion to evergreen educational and pride vehicles.

2206

Thursday 9:30-10:45 a.m.

Room: Montgomery 5

**The Intersections between Classical Rhetoric & Contemporary Law**

Sponsor: American Society for the History of Rhetoric Interest Group

Facilitator: Sean O'Rourke, Sewanee: The University of the South

Participants:

Delia B. Conti, Penn State Fayette

Mark Hannah, Arizona State University

Melissa Love Koenig, Marquette University School of Law  
Susan E. Provenzano, Northwestern Pritzker School of Law

The roundtable participants are members of Classical Rhetoric & Contemporary Law, a national group that meets virtually to study and discuss classical rhetoric texts and the intersections between classical rhetoric and contemporary law. The participants will discuss the origins of their group, the logistics of their study, challenges, and lessons for others interested in establishing virtual read & study groups. Participants will discuss connections they discovered between contemporary law and classical rhetoric within the ancient texts they have already studied and invite the audience to share their insights. The group seeks to collaborate with communication and legal scholars on projects that substantiate meaningful connections between classical rhetoric and contemporary laws. Potential projects include a law school symposium, law review article, university press book, and annotated readers – projects that expose the intersections between classical rhetoric and contemporary law to a more diverse and multidisciplinary audience.

2207

Thursday 9:30-10:45 a.m.

Room: Montgomery 9

**Change is Inevitable: Teaching Intercultural Communication Online**

Sponsor: Intercultural Communication Division

Chair: Margaret U. D'Silva, University of Louisville

Challenges and Opportunities in Teaching Intercultural Communication Online  
Margaret U D'Silva, University of Louisville

Developing Intercultural Sensitivity and Decreasing Ethnocentrism Online  
Mary M. Meares, University of Alabama

Motivating students to reach out and develop self-reflexivity via on-line teaching  
Hsiu-Jung Mindy Chang, Western New England University

In teaching intercultural communication, we aim to encourage cultural sensitivity and curiosity, in addition to knowledge. However, this can be challenging online where it is often harder to know and connect with our students and their backgrounds. This panel will address the special challenges presented with teaching intercultural communication in an online format and pedagogical solutions to meet them.

2208

Thursday 9:30-10:45 a.m.

Room: Montgomery 8

**An Interdisciplinary Investigation of Intersectionality**

Sponsor: Gender Studies Division

Chairperson: Ashton Mouton, Sam Houston State University

Presenters:

Ashley Deutsch, University of Arkansas

Joshua Jackson, North Carolina State University

Ashton Mouton, Sam Houston State University

Max Renner, North Carolina State University

Virginia Sanchez, Purdue University

2209

Thursday 9:30-10:45 a.m.

Room: Alabama A

**And Then Nothing Turned Itself Inside-Out**

Sponsor: Popular Communication Division

Chair: C. Wesley Buerkle, East Tennessee State University

Trapped: The Corporate Colonization of Topher Brink

Andrew Herrmann, East Tennessee State University

Queer Liminality in Gone Home

Chad Collins, University of Central Florida

Reimagining Heathers in 2018: A feminist critique of the 2018 Heathers reboot

Hannah Tabrizi, Valdosta State University

“Dear Future Husband” and Performing Compulsory Heterosexuality

Laura Mattson, University of South Florida

Respondent: C. Wesley Buerkle, East Tennessee State University

2210

Thursday 9:30-10:45 a.m.

Room: Alabama E

**Racial Rhetoric(s): Racial Memory and the Politics of “Voice”: A Roundtable**

Sponsor: Rhetoric and Public Address

Chair: Lisa M. Corrigan, University of Arkansas

Samuel Perry, Baylor University  
Amanda Nell Edgar, University of Memphis  
Lisa M. Corrigan, University of Arkansas  
Andre E. Johnson, University of Memphis  
Scott Anderson, Arkansas State University

In a time of heightened interest in the production and consequences of Black rhetorics, this panel investigates the historical and political features of Blackness (and whiteness) in the United States. Each member of this roundtable uses a unique mode of analysis and communicative event (different speeches, media coverage, or protest acts) to locate the rhetorical features of Black rhetorics: from the circulation of lynching photographs to the physicality and “voices” of Black and Brown female social movement leaders; from the fiftieth anniversaries of Martin Luther King, Jr.’s assassination and Selma to the influence of Stonewall on the Black Panthers.

2211  
Thursday 9:30-10:45 a.m.  
Room: Alabama D

**The Crossroads of Traditional vs Experiential Classrooms: Becoming Agents of Change**

Sponsor: Instructional Development Division  
Chair: Richard A. Knight, Shippensburg University

Experiential Learning: Creating Crisis Management Plans (CMPs) for Real World Applications  
Leslie Rodriguez, Angelo State University

Experiential Learning and Study Abroad: More than Just “Painting the Church”  
George Pacheco, Jr., West Texas A&M University

Service Learning: The Challenges and Opportunities of Increased Interactivity and Electronic Textbooks  
John Nicholson, Mississippi State University

Should I Stay or Should I Go?: Working with At-Risk Students in a College Entry Program  
David R. Nelson, Valdosta State University

New “Multimedias” and Student Engagement  
Jeff Boone, Angelo State University

This panel explores experiential learning as the vehicle to develop students’ capacity to transfer theory into practice. Panelists will discuss the changing classroom in relation to

ebooks, constantly evolving modes of media, real-world applicable CMP development and student hands on experience that goes beyond traditional volunteer work. These changes are not without challenge, but the efforts are worthwhile in terms of student experience, success and long-term career efforts. Experiential learning enables students to develop skills that distinguish them from other students. These activities give students concrete examples that they can share with prospective employers and enhance their career prospects.

## **11:00 a.m.-12:30 p.m.**

2301

Thursday 11:00 a.m. -12:15 p.m.

Room: Montgomery 7 AV

### ***Vice President Spotlight***

#### **Overcoming Conflict and Crisis in Small Town Alabama: How Citizens Came Together and Used Deliberative Communication to Successfully Address a Conflict and Avoid Potential Crisis**

Co-sponsor: Political Communication

Sally Bennett Hardig, University of Montevallo

Cristin Brawner, Director, David Mathews Center for Civic Life

Hollie Cost, Mayor, City of Montevallo, and Professor, University of Montevallo

Sherry G. Ford, University of Montevallo

This panel focuses on a collaborative civic engagement project that addressed a community conflict in a small town in Alabama in a partnership between the city, the David Mathews Center for Civic Life (DMC) and Communication Studies faculty. Citizens practiced deliberative communication in a series of community conversations and public forums to address a controversial NDO proposal.

2302

Thursday 11:00 a.m. -12:15 p.m.

Room: Montgomery 1 AV

#### **Got Milk? Exploring the Intersections of Milk Consumption and Performance**

Sponsor: Performance Studies Division

Chair: Naomi P. Bennett, Louisiana State University

The Privilege of Soy: Life versus Lifestyle  
Naomi P. Bennett, Louisiana State University

Milk does the [White] Body Good: An Analysis of Milk Consumption as Symbolism for White Supremacy  
Nicole Costantini, Louisiana State University

High-Protein Substance Abuse  
Greg Langner, Louisiana State University

(Object)ive: Lactation  
Stephanie Heath, Louisiana State University

Respondent: Danielle McGeough, University of Northern Iowa

This panel explore the cultural implications of milk consumption. Valenze (2011) writes that despite its contested history, milk “has triumphed as a universal icon of modern nutrition” (3) and throughout history has “acted as a mirror of its host society, reflecting attitudes towards nature, the human body, and technology” (5). We seek to explore recent performances centered on imagery, milk consumption, and everyday practices. Through our research, we engage with performance theories to explore how conflicting uses and perceptions of milk impact the everyday lives of its consumers.

2303  
Thursday 11:00 a.m. -12:15 p.m.  
Room: Montgomery 5

**Conflict in the Crucible of Citizenship: Rhetorical Examinations of the 14th Amendment**

Sponsor: Rhetoric and Public Address  
Chair: Jeffrey B. Kurtz, Denison University

Stephen Howard Browne, Pennsylvania State University  
Theon E. Hill, Wheaton College  
Jeffrey B. Kurtz, Denison University

Respondent: Paul Stob, Vanderbilt University

While the Fourteenth Amendment is the longest amendment to the U.S. Constitution, at over 400 words, its status, stature, and meanings have not been readily resolved by the sheer preponderance of those words and what they outline for commitments to birth-right citizenship, equal protection, and due process. Working along chronological and theoretical lines, we will offer critical reflections on the 14<sup>th</sup> Amendment and strive to

answer questions about the text's ramifications for the dignity of native peoples following the amendment's ratification, the limits of constitutional law, and the stakes of memory; the anxieties of citizenship as relentlessly outlined by one of the amendment's most curious critics; and the contemporary obligations and burdens of citizenship as these are shaped by the dynamics of racial neoliberalism, obligations conspicuously featured in the rhetorical legacy of former president Barack Obama. We also mine carefully the theoretical and critical-interpretive ramifications that may follow from seriously taking up questions inspired by the amendment and the intersection of rhetoric and memory; the fraught anxieties of citizenship; and the multiple ways "race" may serve to richly complicate understandings of a wonderfully imperfect articulation of what Stiles noted were our own vexing limitations.

2304

Thursday 11:00 a.m. -12:15 p.m.

Room: Montgomery 9

**Conflict and Aftermath: A Roundtable Analysis of the 2018 U.S. Midterm Elections**

Sponsor: Political Communication Division

Chair: Melissa M. Smith, Mississippi University for Women

Marcus J. Coleman, University of Southern Mississippi

Larry Powell, University of Alabama at Birmingham

Lauren Reichart Smith, Indiana University

Brian C. Brantley, Texas A&M University – San Antonio

Kenny D. Smith, Indiana University

Barry P. Smith, Mississippi University for Women

Patrick Wheaton, Georgia Southern University

William F. Harlow, University of Texas of the Permian Basin

Melissa M. Smith, Mississippi University for Women

Panelists will analyze the results of the 2018 U.S. midterm elections. The midterm electoral cycle is often seen as a referendum on the presidency, and the current presidential term has been fraught with conflict. The aftermath might provide some indication of whether the conflict will result in crisis or a step back from further conflict escalation.

2305

Thursday 11:00 a.m. -12:15 p.m.

Room: Alabama E

**Students on Opposite Sides of Generational Crossroads: Pedagogical Issues Related to Technology, Class Discussions and Group Work**

Sponsor: Community College Division  
Chair: S. Brad Bailey, Mississippi Gulf Coast Community College

S. Brad Bailey, Mississippi Gulf Coast Community College  
Beau Foutz, Coastal Alabama Community College  
Dena Horne, Sam Houston State University  
Nilam Patel, San Jacinto Community College

Community college classrooms have, perhaps, the most nonhomogeneous grouping of students in higher education. At a community college, it is not uncommon for students in the same class to range in ages from 16-67. Older students are referred to as non-traditional, but are often the rule rather than the exception at community colleges. This panel will explore what makes the community college classroom unique in this regard, as well as pedagogical challenges and opportunities.

2306  
Thursday 11:00 a.m. -12:15 p.m.  
Room: Montgomery 6

**Starting a Communication Center: Opportunities and Challenges**

Sponsor: Instructional Development Division  
Chair: Kathleen J. Turner, Davidson College

Melody Lehn, Sewanee: The University of the South  
Kevin Marinelli, Davidson College  
Sean Patrick O'Rourke, Sewanee: The University of the South  
Caroline E. Sawyer, University of South Carolina-Beaufort  
Sarah Mayberry Scott, Arkansas State

In this roundtable session, participants from across diverse Southern institutions of higher learning – state universities, liberal arts colleges, and regional teaching campuses – discuss how to navigate the opportunities and challenges inherent in starting a Communication Center. Participants will share their experiences and offer practical strategies in short position statements, before facilitating what promises to be a robust, interactive conversation with the audience.

2307  
Thursday 11:00 a.m.-12:15 p.m.  
Room: Alabama C AV

**Bodies in Conflict: Sport, Gender, and Social Change**

Sponsor: Gender Studies Division

Chair: Meredith M. Bagley, University of Alabama

Meredith M. Bagley, University of Alabama  
Mary Anne Taylor, Emerson College  
Jaime Wright, St. John's University

This panel engages three sites of bodies in conflict: female basketball players standing in racial solidarity against police shootings, female debate competitions challenging norms of conflict, and visual representation of queer female bodies in sport. Through analysis and discussion, we place gendered bodies at the crossroads of conflict, asking if change has occurred, should occur, or ever will.

2308

Thursday 11:00 a.m.-12:15 p.m.

Room: Alabama D

**Public Discourses on Education: A Crisis in Confidence, a Crossroads in Progress**

Sponsor: Association for Communication Administrators

Chair: Lesli Pace, University of Louisiana at Monroe

Wendy Atkins-Sayre, University of Southern Mississippi  
Lesli K. Pace, University of Louisiana at Monroe  
Lionnell Smith, Voorhees College  
Antonio Spikes, Davidson College  
Belinda A. Stillion Southard, University of Georgia

This roundtable discussion explores public perceptions of education in the United States. Taking a variety of scholarly approaches, participants will focus on perceptions of education in a state of perpetual crisis, notions of education as a vehicle of liberal indoctrination, questions regarding the ongoing relevance of historically black colleges and universities, the fear of the "professionalization" of the academy, and the rejuvenated conversation about school integration.

**12:30-1:45 p.m.**

2401

Thursday 12:30-1:45 p.m.

Room: Room: Montgomery 7 AV

**A Sampling of Scholarship in Mass Media**

Sponsor: Mass Communication Division

Chair: Dean Cummings, Georgia Southern University

Retelling the 1966 Texas Western Basketball Story: Narrative, Genre, and Social Action  
In Sport

C. Thomas Preston, Jr. University of North Georgia  
Allison Joy Bailey, University of North Georgia  
Shane Toepfer, University of North Georgia

What Can Video Games Teach Us About Big Data?  
Candice Lanius, University of Alabama—Huntsville

A New Kind of Church: The Religious Media Conglomerate as a “Denomination”  
Mark Ward, Sr., University of Houston—Victoria

What The Health?: Creating of a conspiracy theory  
Thuy Le, University of Arkansas

Respondent: Beth Bradford, La Salle University

2402

Thursday 12:30-1:45 p.m.  
Room: Montgomery 1 AV

**Embarking on an Investigation at the Behest of an Alabama Horologist”:  
Performative Responses to S-Town**

Sponsor: Performance Studies Division  
Chair: Colin Whitworth, Southern Illinois University

Coping through True Crime: What John B. McLemore taught be about S-Town(s)  
Montana Jean Smith, Louisiana State University

The Running Down of the Clock  
Nicole Costantini, Louisiana State University

S-Town and the Man-Made Maze of Narrative Ethics and Southern/Queer Identity  
Colin Whitworth

Té Dulce con Abuelita” (Sweet Tea with Grandma)  
Les Delgado, University of North Texas

Midwest S-Town  
Jake Beck, Southern Illinois University

Dear John

Natalie Garcia, University of Houston-Clear Lake

Green & Brown: Exploring the Construction of Environmental Visions in *S-Town*  
Alex Davenport, Southern Illinois University

TL;DL S-Town: Because the Simplest Story can Stretch Out for an Entire Season.  
Jonny Gray, Southern Illinois University

Respondent: Rebecca Walker, Southern Illinois University

*S-Town* (which stands for Shit Town), a popular podcast, tells the story of John B. McLemore, a resident of Woodstock, Alabama. It weaves a rich tapestry of issues and ideas as it unravels the life of one remarkable man in what he would deem an unremarkable place. This panel uses a high-density approach to pull at many of the threads that make up the tapestry of S-Town. With presentations ranging from sexuality, narrative, ethics, identity, environmentalism, and more, as host Brian Reed might say, "This...is S-Town."

2403

Thursday 12:30-1:45 p.m.

Room: Montgomery 4

**Communication in Crisis and Conflict**

Sponsor: Applied Communication

Chair: Rebekah Fox, Texas State University

Rawabi: The Palestinian City of Hope  
Randall G. Rogan, Wake Forest University  
Jack Nassar, Rawabi Foundation

Haiti Post-Earthquake: Is Recovery the Final Stage in Crisis Communication?

Barbara Sims Collier, Kennesaw State University

Laura Beth Daws, Kennesaw State University

Tragedy on Southwest Flight 1380: A crisis response analysis

Beth Ann Paris Labadorf, Bob Jones University

Respondent: Kristina Drumheller, West Texas A&M

2404

Thursday 12:30-1:45 p.m.

Room: Montgomery 5

**“How Long? Not Long”: Montgomery as a Site for Battling in the Present, Predicting the Future, and Reconciling the Past**

Sponsor: Rhetoric and Public Address

Chair: Camille Kaminski Lewis, Furman University

The Political Parson: How Montgomery Birthed Fundamentalism

Camille Kaminski Lewis, Furman University

“When We All Get to Heaven”: Eschatological Rhetoric in the Civil Rights Movement

Theon Hill, Wheaton College

“For these failures we are profoundly sorry”: Image Repair Theory and Popular

Southern Myth

Dann Brown, Grove City College

Respondent: Melody Lehn, Sewanee: The University of the South

On the steps of the jarringly bleached State Capital of Alabama in Montgomery, Martin Luther King reminded his allies who marched with him from Selma on March 25, 1965, “How long? Not long, because the arc of the moral universe is long, but it bends toward justice.” The first leg of that arc is arguably anchored in Montgomery itself, the home of the top-down, white supremacist Confederate States of America. This same arc shortened as a result of the Montgomery efforts within a racially egalitarian, grass-roots Civil Rights movement. Between 1861 and 1965, however, Montgomery launched another political crusade that wielded a familiar and racially-charged religious rhetoric. Evangelical Fundamentalism’s loudest and most racially-antagonist voice began his public career just twelve city blocks from the White House of the Confederacy and Dexter Avenue Baptist Church. Robert Reynolds Jones, founder of Bob Jones University, first tested his vitriolic and xenophobic rhetoric here. This panel will trace Fundamentalism’s history from Jones’ originating egocentric battles in the present, its confining predictions for the future, and its curious reconciliation with the past.

2405

Thursday 12:30-1:45 p.m.

Room: Alabama D

**Top Paper Panel**

Sponsor: Instructional Development Division

Chair: Colleen Mestayer, Tennessee Technological University

Student Identification and Communication Instruction: An Examination of Identity Gaps as Predictors of Communication Satisfaction and Teacher Apprehension\*

Matthew C. Ramsey, Shippensburg University of Pennsylvania

Richard A. Knight, Shippensburg University

Introduction to Society and Sport Communication: An Undergraduate Curriculum in Navigating Societal Crossroads using Sport\*\*

Samuel D. Hakim, University of Alabama

Thomas Hugh Feeley, University at Buffalo, SUNY

Ashley E. Fico, College at Brockport, SUNY

Infusing Infographics into the Business Curriculum

Stephanie Kelly, North Carolina A&T State University

Stephen Croucher, Massey University

Todd Sandel, University of Macau

Yu Fei, University of Macau

Grading as Conversation: A New Paradigm for Evaluating Student Work and Motivation

Mark Borzi, Valdosta State University

Healing Professional Injuries: Unmasking Racial Trauma in Educational Spaces

Lionnell Smith, Voorhees College, Denmark SC

Respondent: Scott Christen, Tennessee Technological University

\*Top Faculty Paper

\*\*Top Student Paper

2406

Thursday 12:30-1:45 p.m.

Room: Montgomery 9

**Promising Scholars in the Path of Change: Student Papers on Intercultural Communication**

Sponsor: Intercultural Communication Division

Chair: Mary M. Meares, University of Alabama

An Understanding of Intercultural Communication, Competency, and Pedagogy

Marieke C. Keller, University of Alabama

Hey! I Love K-POP, Can We Be Friends?

Eunhui Kim, University of Alabama

“Don’t Scare me Like that, Colonizer!”: Crossroads of Change in Black Power Through Wakandan Language and Place

Sarah F. Price, University of Alabama

Respondent: Yanrong (Yvonne) Chang, University of Texas-Rio Grande Valley

2407

Thursday 12:30-1:45 p.m.

Room: Alabama E

**Policies, Politics, and Presidents: Rhetoric Advancing the National Agenda**

Sponsor: Rhetoric and Public Address

Chair: Ryan Neville-Shepard, University of Arkansas

A Line Drawn in Water: National Identity and the Panama Canal Treaties

Erin Forest, University of Georgia

(Un)Documented Myths: Notes on the Criminalization of Mari(h)uana

Jack Lassiter, Baylor University

Neoliberal Perpetuation and Resistance: The Constitutive Rhetoric of Donald Trump and Barack Obama's Presidential Campaign Announcement Speeches

Jonathan Smith, University of Memphis

Rhetoric, Policy Change and the Acceleration of Crisis: Trump, China and Reunification with Taiwan

Andrew D. Barnes, James Madison University

Respondent: Stephen Heidt

2408

Thursday 12:30-1:45 p.m.

Room: Alabama A

**Translating Values into Conduct: Cases in Public Relations Ethics**

Sponsor: Public Relations

Moderator: Michelle Groover, Georgia Southern University

Public Relations and Ethics: Cases, Frameworks, Codes, and the Profession

Corey A. Hickerson, James Madison University

Brigitta R. Brunner, Auburn University

Applebee's Social Media "Meltdown": Managing Ethics in an Online Brand Community

Amber L. Hutchins, Kennesaw State University

Desirae K. Johnson, Kennesaw State University

Connecting Government Relations to Ethics: Louisiana's Centralized Media Relations  
Christopher McCollough, Columbus State University

A Kantian Examination of UNC's Response to Its Shadow Curriculum  
Christie Kleinmann, Belmont University

The Wounded Warrior Project  
William Thompson  
Pamela G. Bourland-Davis, Georgia Southern University

The proposed panel will examine public relations case studies from the new book, *Translating Values into Conduct: Cases in Public Relations Ethics*. As an introduction to the topic, public relations practice through the lens of the ethics will be investigated. Next, the presenters will discuss case studies about Applebee's social media crisis, Louisiana government relations, the University of North Carolina athletics scandals, and Wounded Warrior's Project improprieties. These cases will be used to illustrate the ways ethics have either been used appropriately or inappropriately, and how the cases can be used to further student understanding of ethics constructs and contexts.

2409  
Thursday 12:30-1:45 p.m.  
Room: Montgomery 6

**At the Crossroads of Theory and Measurement**

Sponsor: Interpersonal Communication Division  
Communication Theory Division  
Chair: Ruth Martin, Blinn College

Interpersonal Agitation: An Exploratory Study and Preliminary Scale Development  
Thomas J. Socha, Old Dominion University  
Kara Bohrer, Old Dominion University  
Tiffany Daniel, Old Dominion University  
Claudia Garcia Mendoza, Old Dominion University  
Melissa Leake, Old Dominion University  
Richard Reyes, Old Dominion University

Competing Frames, Competing Discourses: A Dialogic Examination of Meaning Making  
Clint G. Graves, University of Georgia

Examining the Validity of the Interpersonal Solidarity Measure in the Workplace Context  
Ryan Goke, Murray State University  
Stephanie Kelly, North Carolina Agricultural and Technological State University

Development of the Widowhood Resilience Scale

Carrie L. West, Schreiner University  
Samuel J. Dreeben, Schreiner University

Respondent: Leah LeFebvre, University of Alabama

2410  
Thursday 12:30-1:45 p.m.  
Room: Alabama C

**Navigating Political Polarization at the Crossroads of Change**

Sponsor: Political Communication Division  
Chair: Darrell Roe, Eastern New Mexico University

Who Participates and How: The Influence of Social Inequality on Political Participation  
Freddie J. Jennings, University of Arkansas

The “Battle for the Net” and the Battle for Congress: Net Neutrality in the 2018 Midterms  
Ben Medeiros, Newman University

2018 U.S. Midterm Tweets: A Social Network Analysis of Political Discourse  
Ben LaPoe, Ohio University  
Jerry Miller, Ohio University

Campaigning in 2018 as Rhetorical Critics: Putting Theory into Practice  
Joshua H. Miller, Texas State University  
Jim Vining, Governors State University

Respondent: Barry Smith, Mississippi University for Women

**2:00-3:15 p.m.**

2501  
Thursday 2:00-3:15 p.m.  
Room: Montgomery 7 AV

**Scholar Spotlight**

**2018 Outstanding Scholar in Communication Theory**

Sponsor: Communication Theory Division  
Chair: T. Phillip Madison, University of Louisiana, Lafayette

On the Development of Truth-Default Theory  
Timothy Levine, University of Alabama, Birmingham

2502  
Thursday 2:00-3:15 p.m.  
Room: Montgomery 5

**Perspectives on Enlightenment Rhetoric: Economics, Technologies, and Rationalities**  
Sponsor: American Society for the History of Rhetoric Interest Group  
Chair: Jeff Walker, University of Alabama at Birmingham

Spontaneous Order as Rhetorical Invention: Interpreting Hayekian Economics through the Rhetorical Tradition  
Alexander Morales, University of Georgia

Adam Smith the Impartial Spectator: Rhetoric, Ethics, and Economics  
Cody Hawley, University of South Florida

Echoes of the Enlightenment: 20th Century Public Housing Policy and Antebellum Pseudoscience  
Max Plumpton, University of North Carolina

Technologies, Production, and Reason in Memes: The Contemporary Rhetoric of Digital Enlightenment  
Jaime Robb, University of South Florida

Respondent: Brandon Inabinet, Furman University

The enlightenment was a revolutionary era in the progression of western ideas, with profound effects on this history and theory of rhetoric. This panel engages with aspects of enlightenment rhetoric in a variety of mediums—economic and political philosophy, public housing debates, and digital technologies—in order to examine its historical importance and legacy into the twentieth-first century. Considering the Enlightenment's impact on American and World history, this panel presents an opportunity to re-theorize and re-consider enlightenment rhetoric, interpreting how these text and authors suggest particular ways of knowing and being in a world of economic and technological rationalities.

2503  
Thursday 2:00 pm -3:15 pm  
Room: Montgomery 4

**Conflict, Crisis, and the Rhetoric of President Donald Trump**  
Sponsors: Political Communication Division  
Rhetoric and Public Address

Chair: Marcus Coleman, University of Southern Mississippi

Rock, Rally and Resentment: Donald Trump's Campaign Rallies as Rhetorical Subreption  
Kaitlin N. Graves, University of Memphis

"It's Good to be the King": Trump Discourse and Congressional Abdication Forewarn the  
Crisis of America's Shift to Autocratic Rule  
Susan H. Sarapin, Troy University

Trump's Populist Rhetoric and Nationalist Mission to Make America Great Again  
Carolyn Walcott, Georgia State University

When a Tweet is More Than a Tweet: Changes to Visual, Social, and Legal Interpretations  
of President Trump's Tweets  
Katelyn Brooks, University of Utah

Respondent: Ryan Neville-Shepard, University of Arkansas

2504

Thursday 2:00-3:15 p.m.

Room: Montgomery 1 AV

**Let's Get Physical: Performance, Identity, and Fitness Journeys**

Sponsor: Performance Studies Division

Chair: Colin Whitworth, Southern Illinois University

I Want to be Heroin-Chic but not Breakable: Negotiating Images of Health and Recovery  
Alex Davenport, Southern Illinois University

Comment Below "Interested" to Know How Good This Feels  
Montana Jean Smith, Louisiana State University

Me, Myself, and I

Lisa Spinazola, University of South Florida

Resisting the Boys' Club: Practicing Femininity in the Gym  
Lindy Wagner, Southern Illinois University

Sweating into Elvira's Cleavage: Queering the Gym through Camp Materiality  
Colin Whitworth, Southern Illinois University

Respondent: Tracy Stephenson Shaffer, Louisiana State University

Performance asks its practitioners to attend to the body (Spry, 2011), but how often do we actually attend the body? We mean *really* consider the body that we are theoretically “putting into it?” When do we really consider, take care of, and give deep reflexive awareness to our bodies as they exist in performance and daily life? These performances use a myriad of methods (autoethnography, mystory, Myerhold, et. al.) to look back on times when we have really considered the body through attending to fitness—for whatever that means on an individual level. Focused by considering the ways our bodies are affected by the intersections of identity—sexuality, age, gender, size, and ability—these performances take to the spaces that are supposed to help us on the journey to wellness and ask just how much of our bodies are truly welcome there.

2505

Thursday 2:00-3:15 p.m.

Room: Montgomery 6

**The Crossroads of Gender Scholarship: Top Papers in Gender Studies**

Sponsor: Gender Studies Division

Chair: Beth Bradford, La Salle University

The Body as the Site of Conflict: Menstrual Suppression and Rhetorics of Containment  
Christiana Shipma McFarland, Auburn University

Performing in a Female Body: An Autoethnography of Food, Romance, and Change  
Cara Mackie, Florida Southern College

Portending Change: Lucy Ricardo, June Cleaver, and the Demise of the Fifties Housewife  
Nicole Barnes, James Madison University

Unveiling the Veil: Muslim Women, Identity and the Gaze  
JoAnna Boudreaux, University of Memphis

Respondent: Beth Bradford, La Salle University

2506

Thursday 2:00-3:15 p.m.

Room: Alabama D

**Contemporary Regressive Rhetorics in Moments of Political Crisis**

Sponsor: Rhetoric and Public Address

Chair: Sara Baugh-Harris, University of Denver

Resisting Progress under the Guise of Protection: Regressive Rhetorics in Transgender Asylum Cases  
Emily Kofoed, University of South Carolina Upstate

Regressive Rhetoric in the 2018 Brazilian Presidential Campaign: Nostalgia as a Resource toward Affective Mobilization  
Milene Ortega, Auburn University

One Part “Threat,” Two Parts White Supremacy: A Decolonial Analysis of Italy’s Regressive Anti-Immigrant Rhetoric  
Sara Baugh-Harris, University of Denver

Continued Globalization through a New Regressive Rhetoric: Understanding Trump’s Global Imaginary  
Zoe Hess Carney, Texas A&M University

In the United States, regressive rhetoric is being wielded by our federal government as a means to “preserve” a singular vision of national character. Much of this rhetoric and its attenuating policies align with a false nostalgia for a “great America” that must be protected from those who threaten its success. Those who pose the greatest threats are often categorized as such based on little more than their race, gender, sexual orientation, ability, class, or citizenship. Yet, this movement is not unique to the United States. Rather, it is but one thread in a larger global tapestry of populist nationalism. Trump’s “Make America Great Again” resonates in geographical variations as far-right leaders use rhetorics of fear, racial and national supremacy, and conservative cries for stronger family and national values as rallying points for regressive policies. Therefore, our panel seeks to understand regressive rhetorics as a strategic response to moments of national and global conflict and anxiety. By examining the U.S., Brazil, and Italy, this panel illuminates a global pervasiveness and consistency in regressive political rhetorics, while also delving more deeply into rhetorical analyses of these movements from a variety of methodological and theoretical frameworks. While our foci differ, ranging from the rhetorical analysis of immigration cases arguing for the rejection of transgender women seeking asylum in the United States to a more macro analysis of how Trump’s rhetoric reverberates globally, we are committed to engaging regressive rhetorics as a response to conflict. Moreover, our distinct approaches, drawing from queer theory, affect theory, decolonization, and globalization, allow us to engage this topic from a variety of perspectives that might otherwise not be in conversation.

2507

Thursday 2:00-3:15 p.m.

Room: Alabama C AV

**Top Papers in Popular Communication**

Sponsor: Popular Communication Division  
Chair: John Saunders, University of Alabama, Huntsville

Gilmore Girls: A Year in the Life: A Critical Analysis\*  
Brittany Shaughnessy, Coastal Carolina University

Death in Irish Popular Culture\*  
Taylor Fussell, University of North Carolina at Charlotte

Respondent: John Saunders, University of Alabama, Huntsville

\*Top Student Papers

2508  
Thursday 2:00-3:15 p.m.  
Room: Alabama A

**The Anatomy of the Eulogy: Rev. Jasper Williams and the Rhetoric of the Black Church: A Roundtable**

Sponsor: Rhetoric and Public Address  
Chair: Andre E. Johnson, University of Memphis

Dianna Watkins-Dickerson, University of Memphis  
Algernon Williams, Independent Scholar  
Lionnell Smith, Voorhees College  
Tina Harris, University of Georgia  
Ashley R. Hall, Ithaca College  
Elizabeth F. Desnoyers-Colas, Georgia Southern University  
Christopher A. House, Ithaca College  
Natonya Litsach, University of Memphis  
Kimberly P. Johnson, Tennessee State University

By using Jasper Williams' eulogy of Aretha Franklin as a point of departure, participants of the interactive roundtable will discuss the rhetorical efficacy, meaning, and purpose of the eulogy and how does it function in the broader public. We will also examine the African American public address tradition, the black prophetic tradition, Black Church rhetoric, and the role of the Black preacher as an orator.

2509  
Thursday 2:00-3:15 p.m.  
Room: Montgomery 9

**Communication Courses at the Crossroads: Changes Across the Curriculum**

Sponsor: Instructional Development Division

Chair: Colleen Mestayer, Tennessee Technological University

From Caterpillars to Butterflies: Student Fear Transformation Throughout the Introductory Speaking Course

Luke LeFebvre, Texas Tech University

Leah E. LeFebvre University of Alabama

Mike Allen, University of Wisconsin-Milwaukee

Marjorie M. Buckner, Texas Tech University

Darrin Griffin, University of Alabama

Interpersonal Communication Courses in the Nation's Top 15 MBA Programs\*

Victoria Bertram, University of Tennessee, Knoxville

Meeting Internal and External Expectations: Curriculum Changes in an Academic Communications Department

Butler Cain, University of North Alabama

Suspicious Minds: Exploring the Crossroads of Deception and Academic Dishonesty as a Student Misbehavior

Darrin J. Griffin, University of Alabama

Fei Qiao, Guangdong University of Foreign Studies

Application of the Organizational Change Model for Curricular Process Revision and Institutional Practice

Elyse C. Gessler, University of Pennsylvania\*\*

Evelyn Mocek, University of Pennsylvania

Respondent: Stephanie Kelly, North Carolina A&T State University

\*Student Paper

\*\*Student Co-Author

2510

Thursday 2:00-3:15 p.m.

Room: Alabama E

**State Champions Undergraduate Sampler**

Sponsor: Theodore Clevenger Undergraduate Honors Conference

Chair: Kevin Bryant, Tennessee Tech

State champions selected from across the southeast region will perform rhetorical criticism, communication analysis, persuasive speaking, impromptu speaking or

extemporaneous speaking. Topics typically range from political communication including Donald Trump, minority women's lack of representation in the #MeToo movement, predatory renting practices, domestic violence against men, and social justice movements like BLM, just to name a few.

**3:30-4:45 p.m.**

2601

Thursday 3:30-4:45 p.m.

Room: Montgomery 7 AV

**A Sampling of Scholarship in the Online and Social Media Sphere**

Sponsor: Mass Communication Division

Chair: Dean Cummings, Georgia Southern University

Parasocial Interaction and Instagram: The Impact of Celebrity Fitness Trainers on Females via Social Media

Jordan Powers, Regent University

An Analysis of Online Opinions about Violent Incidents in China

Sitong Guo, University of Alabama

A funny thing happened on the way to the survey: Parasocial influence on true crime podcast advertising survey participants in closed Facebook groups.

Megan Moe, Lee University

The President and the Frog: On the Significance of Pro-Trump Internet Memes in the 2016 Presidential Election

Steven Murray, University of Georgia

Respondent: Matthew Stilwell, University of South Carolina

2602

Thursday 3:30-4:45 p.m.

Room: Montgomery 6

**The Theodore Clevenger Undergraduate Honors Conference Preview**

Chair: Shawn D. Long, 2<sup>nd</sup> Vice President, SSCA

Patrick Bennett, Midlands Technical College

Shana Bridges, Georgia Southern University

This panel, to include former UHC participants or alumni, is open to UHC participants, and will provide an overview of what to expect. UHC participants will be able to ask questions about their presentations and the conference.

2603

Thursday 3:30-4:45 p.m.

Room: Montgomery 5

**Science, Sexism and Racism: History and Memory of Science in the South and across the Nation**

Sponsor: Rhetoric and Public Address

Chair: John Lynch, University of Cincinnati

Blood, Protest, and the Black Youth Project 100: Disrupting James Marion Sims' Legacy  
Berkley Conner, University of Iowa

The Science of White Slavery: Solidifying Racial Boundaries in the New York Solution,  
1910-1915

Leslie J. Harris, University of Wisconsin-Milwaukee

Remembering Research Crimes: Litigation as Purification Ritual at the Tuskegee History  
Center

John Lynch, University of Cincinnati

Pioneers of Innovation: Women Coders during the Cold War

Ginney Norton, Drury University

While science and medicine are often praised for breakthroughs that improve lives, science has also been guilty of perpetuating some of the worst episodes of racism and sexism. Many (but not all) of these episodes have become a point for protest and counter-memory. These events range from the notorious Tuskegee Syphilis Study, the history of J. Marion Sims's surgical experiments on female slaves, "scientific" explorations of femininity and race, and gendered and racialized practices in medicine. Some of these events (Sims and Tuskegee) also have roots in Alabama. The four papers on this panel grapple with these events to highlight how different practices of memory constitute and/or challenge the identities of medicine and America.

2604

Thursday 3:30-4:45 p.m.

Room: Montgomery 4

**Myths, Politics, and Memory in the South**

Sponsor: Rhetoric and Public Address

Chair: Mike Milford, Auburn University

Journey to Southern Atonement: A Case Study of the Arkansas Billgrimage  
Ashley Clayborn, University of Georgia

Agent of Change: The Rhetoric of Position in Locational Memory  
Samantha James, University of Alabama

Charleston Strong: Memorializing the Charleston Church Massacre  
Morgan Gonzalez, University of South Carolina

Rebirth of a Nation: *Ethos*, Dwelling, Forgetting, and the Ethics of Nostalgia  
Tony Irizarry, Pennsylvania State University

Respondent: Patrick Wheaton, Georgia Southern University

2605

Thursday 3:30-4:45 p.m.

Room: Montgomery 1 AV

**Top Student Papers in Performance Studies**

Sponsor: Performance Studies Division

Chair: Ariel Gratch, Utica College

How Geese Are In Flight: Proposing Travel as a Methodology  
Alex Davenport, Southern Illinois University

Literature Review: The Latino Look to American Baseball  
Chandler Thornton, University of Alabama

Being Present: Performing (Dis)Embodied Presence, Intimacy, and Virtual Touch  
Naomi Bennett, Louisiana State University

2606

Thursday 3:30-4:45 p.m.

Room: Alabama C AV

**The Crossroads at “Truth isn’t Truth”: Using Communication Theory to Make Truth Great Again**

Sponsor: Communication Theory Division

Chair: Fan Yang, University of Alabama, Birmingham

Our Pathological, Prolific Liar in Chief: The Crisis of Donald Trump's Lies  
Kim B. Serota, Oakland University

When a Liar Boldly Displays his Duplicity: Explaining the Deviancy of Donald Trump's Deception with IMT2

Steve McCornack, University of Alabama, Birmingham  
Kelly Morrison, University of Alabama, Birmingham

Understanding Presidential Self-Delusion with Activation-Decision-Construction-Action Theory (ADCAT)

Jeffrey Walczyk, Louisiana Tech University

Truth-Default Theory, False Statements, Fact Checking, and Public Lies  
Timothy Levine, University of Alabama, Birmingham

2607

Thursday 3:30-4:45 p.m.

Room: Exhibit Hall A

**Tattoo You Too: More Professors, More Tattoos, and More Stories**

Sponsor: Popular Communication Division

Chair: Danielle E. Williams, Georgia Gwinnett College

William V. Faux, II, Valdosta State University  
Kimberly Kulovitz, Valdosta State University  
Patrick McElearney, Louisiana State University  
David R. Nelson, Valdosta State University  
Stacy Rusnak, Georgia Gwinnet College

This panel will highlight experiences of being tattooed in the classroom environment. Discussions may include subjectivity, decorum, stereotypes, and perceptions of immediacy.

2608

Thursday 3:30-4:45 p.m.

Room: Alabama D

**Navigating Classroom Conflict as a Graduate Student Instructor**

Sponsor: Instructional Development Division

Chair: Lauren Lemley, Abilene Christian University

Do You Even Know What You're Talking About? Graduate Instructors and Conflicts About Credibility  
Kendra Bolin, Abilene Christian University

Virtually Frustrated: Navigating Conflict in the Online Classroom  
Crystal Daugherty, University of Memphis

Hey . . . Don't I Know You? Navigating Conflicts Created by Out-of-Class Relationships with Students  
Kelvin Kelley, Abilene Christian University

Competing Tensions: Conflicts Facing Graduate Instructors as Assistants in the Classroom  
Katie Scott, University of Georgia

Please Don't Call Me by My First Name: Navigating Conflict and Ways Forward in the Communication Classroom as a Womanist, Veteran, and Graduate Instructor  
Dianna N. Watkins-Dickerson, University of Memphis

Graduate student instructors maintain a critical, yet vulnerable position of power in college classrooms across the country. This panel discussion presents experience and research from graduate students and faculty members to discuss various causes and types of conflict in face-to-face and online classrooms. Ultimately, our conversation seeks to explore the points of tension that create conflict and present practical strategies for preparing graduate instructors to deal with conflict, preventing causes of conflict (when possible), and productively navigating classroom conflicts.

2609  
Thursday 3:30-4:45 p.m.  
Room: Montgomery 9

**Campus Communication in Times of Crisis: Students Coping at the Crossroads**

Sponsor: Applied Communication  
Chair: Monette Callaway, Hinds Community College

Minimizing Hurricane Harvey's Havoc on Distance Education  
Frances E. Brandau, Sam Houston State University  
Richard S. Bello, Sam Houston State University

Crisis Communication on a Metropolitan Campus  
Jerold L. Hale  
College of Charleston

Tending to the Shepherds in a Storm: The Role of the Department Chair during an Extended Time of Crisis  
Terry Thibodeaux, Sam Houston State University

When Best Practices Aren't Best: The Conflicting Tensions of Intercultural Communication and Crisis Communication  
Andrew S. Pyle, Clemson University  
Katherine E. Rowan, George Mason University

What's Past is Prologue: Communicating Experiences Learned from 9/11  
Abbey Zink, Sam Houston State University

This panel examines both the medium and the messages used to manage university crises, and the impact of that messaging on course continuation and university enrollment. How do the messages surrounding these events impact student perceptions of support, security, and safety?

2610  
Thursday 3:30-4:45 p.m.  
Room: Alabama E

**Crossroads in Scholarship: Diverse Studies in Intercultural Communication**

Sponsor: Intercultural Communication Division  
Chair: Pavica Sheldon, University of Alabama, Huntsville

Exploring the Relationship between Cultural Values and Hashtagging Style on Social Media

Pavica Sheldon, University of Alabama, Huntsville  
Erna Herzfeldt, Bundeswehr University Munich  
Philipp A. Rauschnabel, Darmstadt University, Germany

Framing the Middle East as the "Other": Analyzing Travel Writing on National Geographic's Website

Philip S. Poe, Mississippi State University  
Kat Bowman, Mississippi State University

History, Trauma, and Community Dialogue  
Sidi Becar Meyara, Utah State University

Documenting Conflict and Crisis at the Crossroads of Change:  
Traveling with a Student Film-maker in Post-Apartheid South Africa  
Jon Braddy, Florida Gulf Coast University

2611

Thursday 3:30-4:45p.m.

Room: Montgomery 8

**Narratives, Histories, and Futures at the Crossroads of Change**

Sponsor: Interpersonal Communication Division

Chair: Mick Brewer, Southern Illinois University Carbondale

“It feels like something ugly you can’t wash off”: Making Sense of Accidental Death in Online Narratives

Noah Franken, West Texas A&M University

Danielle Halliwell, New Mexico State University

Descendants’ Lessons from Formerly Enslaved Ancestors: Archival Case Studies of Intergenerational Family Communication

Pamela E. Foster, Georgia State University

Addiction with/in the Family: An Autoethnographic Narrative

B. Liahna Stanley, University of South Florida

Changes during the Transition to Retirement: Baby Boomer Couple Types

Patricia E. Gettings, Indiana University Southeast

Respondent: Heather Carmack, University of Alabama

2612

Thursday 3:30-4:45 p.m.

Room: Alabama A

**Top Papers in Argumentation and Forensics**

Sponsor: Argumentation and Forensics Division

Chair: Keven J. Rudrow, University of Memphis

Tonto and the New Frontier: Cultural Warrants in the North Dakota Pipeline Controversy

Kathleen German, Miami University-Ohio

Competing Interpretations or Reasonability: Assessing the Similarities of These Approaches to Resolving Topicality Debates\*

Nick J. Sciallo, Texas A&M University-Kingsville

Pantyhose before Preparation; The Role of Respectability Politics in Extemporaneous Speaking\*\*

Megan Kline, Kansas Wesleyan University

The Many Sides of Debate: A modern Look at the Historical Technique of *Controversaie* and *Sousoraie*

Aaron Dechant, University of Memphis

Respondent: Michael H. Eaves, Valdosta State University

\*Top Paper

\*\*Top Student Paper

2613

Thursday 3:30-4:45 p.m.

Room: Starlight Foyer

**National Communication Association: The State of the Discipline**

Sponsor: SSCA & NCA

LaKesha N. Anderson, NCA Director of Academic and Professional Affairs

Star Muir, NCA President

Ronald L. Jackson, II, NCA Immediate Past President

This panel features NCA national office staff and elected leaders discussing topics important to understanding the state of today's communication discipline. These topics may include the employment outlook for Communication majors, postgraduate plans, numbers of doctoral recipients, faculty salaries/graduate stipends, and the role of learning outcomes in communication courses and programs.

**5:00-6:15 p.m.**

2701

Thursday 5:00-6:15 p.m.

Room: Montgomery 7 AV

***Vice President Spotlight***

**Engaging the Legacy of Tuskegee: A Community Conversation**

Chair: Emily Winderman, *University of Minnesota, Twin Cities*

Jontyle Robinson, *Tuskegee University*

Stephen Sodeke, *Tuskegee University*

Iris L. Davis, MD

John Lynch, *University of Cincinnati*

In 1985, Martha Solomon published her now canonical rhetorical analysis of the progress reports from the United States Public Health Service Untreated Syphilis Study in the Negro Male in Macon County from 1932-1972. Solomon argued that the United States Public Health Service's progress reports dehumanized the participants and positioned readers to dissociate from the afflicted men and their families. This panel engages issues of commemoration, bioethics, and medical practice in the wake of the Study. Panelists from Tuskegee University and community medical practice will share presentations addressing the role of communication in supporting their respective projects and ameliorating the historical injustices of medical racism and misconduct. In addressing the legacy of the Study, panelists will underscore present-day exigencies of public health inequities rooted in medical racism.

This panel is grateful for Dr. Jontyle Robinson's careful edits, which drew attention to the need for properly naming the panel's focal study as "the United States Public Health Service Untreated Syphilis Study in the Negro Male in Macon County from 1932-1972." This naming attends to the institutionalized medical racism at the U.S. governmental level and avoids blaming the Tuskegee Institute itself.

2702

Thursday 5-6:15 p.m.

Room: Alabama C AV

**The Crossroads of Change: Moving from Graduate Student to Instructor and Dealing with Imposter Syndrome**

Sponsor: Instructional Development Division

Chair: Terry Thibodeaux, Sam Houston State University

A New Teacher's Crisis of Confidence Navigating FERPA Laws

Dena Horne, Sam Houston State University

A New Teacher's Crisis in Course Construction

Nilam Patel, San Jacinto Community College, South Campus

Faculty Mentorship: Supporting Graduate Students Standing at the Crossroads of Role Change

Frances E. Brandau, Sam Houston State University

The Crossroads of Change: How College Programs Can Improve New Faculty's Transition from Graduate Student to Teacher

Richard S. Bello, Sam Houston State University

Crisis in the Classroom: Alleviating Imposter Syndrome in New Faculty

Monette Callaway, Hinds Community College

This panel examines challenges faced by recent graduates as they embark on teaching careers. New faculty often struggle with Impostor Syndrome, pedagogical issues, and Byzantine college regulations that can shake their confidence. We explore the uncertainties new faculty face and how senior faculty can support them to avoid a crisis of confidence.

2801

Thursday 6:30-8:30 p.m.

Room: Alabama B

## **SSCA Welcome Reception: Meeting at the crossroads**

### **Day 3**

**Friday, April 5, 2019**

### **8 a.m.—Breakfast and Business Meeting**

3101

Friday 8:00-10:00 a.m.

Room: Alabama B

### **89th Annual Southern States Communication Association Breakfast and Business Meeting**

Sponsor: Southern States Communication Association

Presiding: Jason B. Munsell

Please join us for breakfast, the association's annual member business meeting, and President Munsell's address.

**10:15-11:30 a.m.**

3201

Friday 10:15-11:30 a.m.

Room: Montgomery 1 AV

**Negotiating Crisis, Conflict, and Change: Women's Perspectives on Life and Legacy**

Sponsor: Performance Studies Division

Chair: Sharon Croft, Capital University

#breastcancer: Re-Defining (Other)

Jacqueline Burleson, Virginia State University

Conflict, Crisis, Change Repeat: Negotiating Life as an(other)

Cindy J. Kistenberg, Johnson C. Smith University

Pilgrimage to Paisley Park: Finding m(Other)

Charla L. Markham Shaw, University of Texas at Arlington

Rethinking the Flaneur: What Happens When Women Walk With Purpose

Leigh Ann Howard, University of Southern Indiana

Respondent: Christina Moss, University of Memphis

This panel explores the roles women in academe manage (e.g., family, career, relationships, health). Participants share their own challenges and how they deal with these often conflicting demands through performance and the application of theory.

3202

Friday 10:15-11:30 a.m.

Room: Montgomery 6 UHC

**Conflict and Crisis in Social Mediated Communication**

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference

Chair: Mary Beth Asbury, Middle Tennessee State University

Remembering Mallory: Ethics in Controlling the Cyberbullying Epidemic

Grace Dwyer, Furman University

The Effects of Social Media Represented in Main Stream Media

Josh Williams, Morgan Sanders, & Mahan Anna, University of North Alabama

Branding Whiteness: An Analysis of How Snapchat Filters Perpetuate Whiteness as the Superior Standard of Beauty

Korri Palmer, & Lesley Chinery, The College of Wooster

Framing and Power: How Alex Jones Responded to His Social Media Deplatforming and How it Shapes Our View of Social Media and Free Speech  
Theodore Roberts, Transylvania University

Respondent: Christopher McCollough, Columbus State University

3203

Friday 10:15-11:30 a.m.

Room: Montgomery 4

**Top Papers in Mass Communication Division**

Sponsor: Mass Communication Division

Chair: Dean Cummings, Georgia Southern University

(Broad)casting a Wider Net: Clocking Men and Women in the Primetime and Primetime and Non-Primetime Coverage of the 2018 Winter Olympics\*

Zachary Arth, Jue Hou, Stephen Rush, University of Alabama

James R. Angelini, University of Delaware

Gender Stereotypes in Children's Programming: An Analysis of *Peppa Pig*

Lourses Poala Arevelo,

Laura Beth Daws, Kennesaw State University

Predictors of Problematic Social Media Use: Personality and Life-Position Indicators

Pavica Sheldon, University of Alabama, Huntsville

"Life is About More Than Just Surviving": *The 100* as Equipment for Queer

Be(long)ing\*\*

Robin S. Duffee, Texas Tech University

Respondent: Dean Cummings, Georgia Southern University

\*Top Faculty Paper

\*\*Top Student Paper

3204

Friday 10:15-11:30 a.m.

Room: Montgomery 7 AV

**Freedom of Expression from the Foundations of Liberty to the Digital Age**

Sponsor: Freedom of Speech Division

Chair: Brian Amsden, Clayton State University

Consumer Review Shaming, Platform Moderation, and the Coordinates of Digital Activism\*

Ben Medeiros, Newman University

The Wall that Thomas Jefferson Didn't Build: Modern Myth Turns a Mistaken Tradition into a Legal Pitfall

Darrell L. Roe, Eastern New Mexico University

Women Warriors for Freedom of Speech, 1829-1916

Stephen A. Smith, University of Arkansas

\*Top Paper

3205

Friday 10:15-11:30 a.m.

Room: Alabama C AV

**At the Crossroads of Tradition & Technology: Providing Old School Feedback via New School Methods**

Sponsor: Instructional Development Division

Chair: S. Brad Bailey, Mississippi Gulf Coast Community College

WebEx, Skype, and Voicethread: Packages to Improve Performances

Theresa Glenn, Austin Community College

Google It: Encouraging Student Engagement and Giving Feedback Using the Google Suite

Carrie R. McCormick, University of Mississippi

Managing Mediated Team Meetings: A Focus on Using ZOOM

Colleen Mestayer, Tennessee Technological University

Prepping Interactively: Using The Big Interview and YouTube to Get the Most Out of Student Preparations and Performances

Elizabeth Hanson Smith, Austin Community College

Any old school instructor understands that feedback is invaluable to effective instruction, but in classroom environments that are ever-changing due to technology, how is a pedagogue to keep up? These new school instructors will get you up to speed on the latest instructional technologies such as Zoom, WebEx, Kahoot, Voicethread, Skype, Google Suite, Big Interview and more! Old school meets new school as these instructors guide us through the newest software and applications that can be used to provide quality feedback

to students. Learn to apply these technologies in traditional, blended, hybrid, and online settings.

3206

Friday 10:15-11:30 a.m.

Room: Montgomery 5

**Complex Icon: The Rhetorical Legacy of Hank Williams**

Sponsor: Rhetoric and Public Address

Chair: Jason Edward Black, University of North Carolina, Charlotte

Hank as Icon: Rhetorical Construction and Meaning of “Hank Williams” in Traditional and Modern Country Music

Jean L. DeHart, Appalachian State University

Lovesick Blues, Tears in Beer, and Wounded Pride: A Rhetorical Analysis of Family Tradition in the Works of Hank Williams and Hank William, Jr.

Monette Callaway, Hinds Community College

For a Man Who Saw the Light, He Sure Knew Darkness: The Conflicted Authenticity of Hank Williams

John H. Saunders, University of Alabama in Huntsville

Respondent(s): Staff of the Hank Williams Museum, Montgomery, AL

Hank Williams is an icon who is closely identified with Montgomery, country music, and human struggle. Our conference location provides an appropriate setting for exploring the rhetorical legacy of the man known to many as “Hank.” This panel analyzes the construction of Hank as an icon and the issues of symbolic legitimacy and authenticity surrounding him and his music. Our respondents for the panel are staff members from the Hank Williams museum, who will respond to the ideas presented by other panelists and will provide additional insights into the complexity of the local singer/songwriter who became an international icon.

3207

Friday 10:15-11:30 a.m.

Room: Alabama D

**At the Crossroads of Faith and Reason: The “God Problem” in Communication Studies**

Sponsor: Philosophy and Ethics of Communication Interest Group

Chair: Mark Ward Sr. (University of Houston – Victoria)

Participants:

Mark Ward Sr., University of Houston – Victoria  
Thomas Steinfatt, University of Miami  
Terri Lynn Cornwell, Virginia University of Lynchburg  
Larry King, Stephen F. Austin State University  
Ammar Safaa Hussein, University of Utah  
Christina Brown, University of Alabama

Methodological naturalism is the dominant paradigm in communication research, governed by a philosophy of communication in which all communication effects are ascribed to natural causes. This paradigm, by excluding divine-human communication, creates a conflict between the lived experiences of communication scholars and the individuals and communities they study. The conflict is embodied by scholars who themselves identify with communities of faith and thus inhabit the crossroads of faith and reason. Discussants on this panel consider, as an alternative to the dominant paradigm of methodological naturalism, possible philosophies of communication in which faith and reason are not in conflict. Views represented on the panel range from a defense of methodological naturalism, to “methodological secularization” as a compromise philosophy, to specifically Christian, Islamic, Hindu, and Buddhist approaches to the “God Problem” in communication studies.

3208

Friday 10:15-11:30 a.m.

Room: Montgomery 9

**Applied Communication Student Paper Presentations**

Sponsor: Applied Communication

Chair: Leslie Y. Rodriguez, Angelo State University

Parental Perspectives on Abstinence-only Education\*

Brooke Terry, University of Texas at Tyler

The ISIS Virus: Contagion and Inoculation Theories in the Westminster Attack

Robbyn E.B. Taylor, Regent University, Troy University

“Hey Ladies. Wishing on a Dandelion Can’t Help Prevent Pregnancy.”: A content analysis of the persuasive techniques in print birth control advertisements

Kiersten Brockman, University of Memphis

Respondent: John Meyer, University of Southern Mississippi

\*Top Student Paper

3209

Friday 10:15-11:30 a.m.

Room: Alabama E

**Challenges in Bringing Intercultural Competency into Basic Communication Courses**

Sponsor: Intercultural Communication Division

Chair: Jill Stapleton Bergeron, University of Tennessee

Nina-Jo Moore, Appalachian State University

Sandra Arumugam-Osburn, St. Louis Community College

Linda Jurczak, Valdosta State University

A roundtable discussion about pedagogical strategies and methods for incorporating Intercultural Communication and Competency into Non-Intercultural Communication Courses.

3210

Friday 10:15-11:30 a.m.

Room: Montgomery 8

**Student Athletes, Stigma, and Affectionate Communication**

Sponsor: Interpersonal Communication Division

Chair: Emeline Hecht, Murray State University

Social Construction of Success: Communicative Relationships among At-Risk Student-Athletes, Academic Advisors, and Learning Specialists

Lauren L. Kirby Bove, Louisiana State University

Patricia Amason, University of Arkansas

Consequences and Conditions of Perceived Stigma in the Context of Type 2 Diabetes

Erin D. Basinger, University of North Carolina, Charlotte

Affectionate Communication: Exploring Cross-Cultural Differences

Taylor M. Butler, Sam Houston State University

Lisa J. van Raalte, Sam Houston State University

Male and Female Athletes' Perceptions of their Coaches' Communication

Leanna Hartsough, Youngstown State University

Respondent: Tom Socha, Old Dominion University

3211

Friday 10:15-11:30 a.m.

Room: Alabama A UHC

**Conflict and Crisis in Rhetorical Communication**

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference

Chair: Deric Greene, Stevenson University

A Masculine, Feminist, and Feminine Concession: Hillary Clinton's Last 2016 Presidential Speech

Margaret Dupree, Sewanee: University of the South\*

Brazil, Bolsonaro, and Burke: A Rhetorical Analysis

Victor Eduardo, North Carolina State University

America's Greatest Crime

Alyssa Smith, Furman University

Ode to the Glass Ceiling: Analyzing the Historical Significance and Rhetorical Implications of Hilary Clinton's 2016 Presidential Concession Speech

Mallory Anne Sheehan, Sewanee: University of the South

Respondent: Patrick Wheaton, Georgia Southern University

\*Clevenger Scholar – top 10%

**11:45 a.m.-1 p.m.**

3301

Friday 11:45 a.m. –2:00 p.m.

Room: Private Dining Room

**Past Presidents' Luncheon**

3302

Friday 11:45 a.m.-1:00 p.m.

Room: Montgomery 6 UHC

**Conflict and Crisis in Diversity Communication**

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference  
Chair: Patrick Richey, Middle Tennessee State University

Representations of HBCUs and BGLO in Recent Black-American Cinema  
George Henderson, Tuskegee University

Introversion and Class Participation: Inequity in the Classrooms  
Sara Mullins, Berea College

The Impact of Study/Traveling Abroad on African American College Students  
Courtney Peavy, Tuskegee University

Advertising, Hate Speech, and the Mutability of Meaning  
Eileen Bunch, Transylvania University

Respondent: Emily Paskewitz, University of Tennessee, Knoxville

3303  
Friday 11:45 a.m. –1:00 p.m.  
Room: Montgomery 5

**Top Student Papers in Rhetoric and Public Address**

Sponsor: Rhetoric and Public Address  
Chair: Stephen Heidt

Reading Memory's Futures: The Vietnam Veteran's Memorial and the Multidirectionality  
of Public Time\*  
Benjamin Firgens, Pennsylvania State University

"The Story Only Your DNA Can Tell": Constitutive Rhetoric of Multiculturalism in  
AncestryDNA Testimonials  
Katrina Marks, University of North Carolina, Chapel Hill

"Not as nasty as:." Ironic Reappropriation as Feminist Rhetorical Strategy  
Virginia Massignan, Georgia State University

Citizen Who? *Roe v. Wade* and the Rhetoric of Potentiality  
Aya Farhat, University of Maryland

Respondent: Christina Moss, University of Memphis

\*Top Paper

3304

Friday 11:45 a.m.-1:00 p.m.

Room: Montgomery 7 AV

**Political Rhetoric at the Crossroads of Conflict**

Sponsor: Political Communication Division  
Rhetoric and Public Address

Chair: Barry Smith, Mississippi University for Women

Farewell from the Great Communicator: A Rhetorical Analysis of the Reagan Revolution  
Haley J. Higgs, Georgia Southern University

Ulysses S. Grant in the Southern Imaginary: Reputational Rhetoric and the Lost Cause  
Jeff Nagel, Pennsylvania State University

Barack Obama: The Tensions of the Frontier  
Samuel Watson, University of Georgia

Nathan Bedford Forrest's Crisis of Identity: Controversy over Conflicted Personas as  
Represented in a Memphis Statue  
Meagan Bojarski, University of Alabama in Huntsville  
John H. Saunders, University of Alabama in Huntsville

Respondent: Ann Burnette, Texas State University

3305

Friday 11:45 a.m.-1:00 p.m.

Room: Montgomery 1 AV

**Change/Return: Performances that Come Back Around Again**

Sponsor: Performance Studies Division  
Chair: Ariel Gratch, Utica College

Alabama Love Stories  
Tessa W. Carr, Auburn University

Circling Court Square: A Crossroads of History Repeating Itself  
Meredith M. Bagley, University of Alabama

Change Ring  
Sally McGreevey Hannay, Schreiner University

Circling Back to the Delta: A Return to a Haunting/Haunted Performance

Ariel Gratch, Utica College

The performances in this panel draw on past performances to comment on and question the cultural moment. How does performing stories of the past help us understand personal, local, cultural, and national histories? When stories are told and nothing changes, what course of action should we take? If we are always re-performing the past, how do we make use of/contend with what Rebecca Schneider calls “temporal drag”?

3306

Friday 11:45 a.m.-1:00 p.m.

Room: Alabama C AV

**Streaming, Screaming, and Resolution by Remote: An Examination of the Depictions of Conflict in Contemporary Television Programming**

Sponsor: Popular Communication Division

Michael I. Arrington, Independent Scholar

Gary Deaton, Transylvania University

Robert J. Glenn, III, Owensboro Community and Technical College

Richard A. Knight, Shippensburg University

George Pacheco, Jr., West Texas A&M University

Matthew C. Ramsey, Shippensburg University

Danielle E. Williams, Georgia Gwinnett College

With the rise in alternative methods to observe television programming including live feed, streaming, and more traditional network formats, examining popular communication artifacts and variables that may account for how we as a society observe and engage conflict is more important than ever. In accordance with the conference theme of “Conflict and Crisis at the Crossroads of Change,” research in this area will help scholars and the public to better understand our culture, the implications of our communication, and each other, as we change the ways we analyze the resolution of differences. While research in popular culture often explores conflict in non-fictional media (e.g., news programming), the researchers for this panel have chosen to study chiefly fictional works that are traditionally viewed as “entertainment.”

3307

Friday 11:45 a.m.-1:00 p.m.

Room: Starlight Foyer

**Conflict and Crisis in the Rhetoric of Black Thought: Afro-pessimism, Black Optimism, and Afro-futurism**

Sponsor: American Society for the History of Rhetoric Interest Group

Co-Chairs: Damariyé L. Smith, University of Memphis  
Ashley R. Hall, Ithaca College

The Complex Narrative of Black Education: A Rhetorical Analysis of John King's Speech  
Regarding the Progress of HBCUs  
Damariyé L. Smith, University of Memphis

"Mama's Baby, Papa's Maybe:" The Genre of Black mothers in Mourning from Mamie  
Till To Lesley McSpadden  
Goyland M. Williams, University of Massachusetts-Amherst

Re-Imagining the Role of Race and Racism in Rhetorical Studies: An Afrafuturist  
Feminist Rhetorical Approach  
Ashley R. Hall, Ithaca College

"Why Black Women Quit": A Womanist Exploration of Rhetorical Silence in the Black  
Church  
Dianna N. Watkins-Dickerson, University of Memphis

Respondent: Andre E. Johnson, University of Memphis

As we reflect on this year's conference theme, Conflict & Crisis at the Crossroads of Change, this panel focuses on the transformative potential of rhetoric to liberate, affirm, and empower Black subjects as rhetorical agents. Each strand of Black critical thought offers a particular outlook/perspective on the ways that blackness ontologically, materially, and ideologically operates on black bodies in civil society. There is of course disagreement among scholars as to which perspective (if not both) gives the best chance for Black social life in the midst of conflict and crisis. By placing these competing strands of thought on Black thought in conversation, panelists examine the complex relationship between context, text, and materiality. In light of Lisa Flores (2016) powerful and timely essay on racial rhetorical criticism where she invites rhetorical scholars and critics to fully engage the role of race when studying rhetorical phenomena, this panel accepts Flores' invitation to consider the role that race plays in rhetorical studies.

3308

Friday 11:45 a.m.-1:00 p.m.

Room: Alabama D

**Town Hall Debate: Can the Debate Space be used to Create Change?**

Sponsor: Argumentation and Forensics Division

Moderator and Respondent: Hannah Tabrizi, Valdosta State University

Dakota Yates, University of Memphis

Megan Kline, Kansas Wesleyan University

Ela Davis, Arkansas State University

Kirsten Richey, Arkansas State University

An annual tradition of the Argumentation and Forensics Division, the Town Hall Debate features members of the division arguing on a resolution related to current events. This year's resolution will address the ability of competitive debate to act as an effective forum for change. Audience members will be asked to participate through comments and questions after the debate.

3309

Friday 11:45 a.m.-1:00 p.m.

Room: Montgomery 9

**Top Papers in Applied Communication**

Sponsor: Applied Communication Division

Chair: Brian Perna, Murray State University

Controlled Chaos: Examining Network Response to the 2017 Hattiesburg Tornado\*

Braden Bagley, University of Southern Mississippi

Carrie Reif-Stice, Columbus State University

Candace Forbes Bright, East Tennessee State University

Kathryn Anthony, University of Southern Mississippi

Edward Sayre, University of Southern Mississippi

Steven Venette, University of Southern Mississippi

“My name is \_\_\_\_ and I’m an alcoholic”: Identity and the self-fulfilling prophecy in Alcoholics Anonymous for members who quit drinking

Noah Franken, West Texas A&M University

Finding Renewal in the Midst of Disaster: New Perspectives on the Deepwater Horizon Oil Spill

Andrew S. Pyle, Clemson University

Robert R. Ulmer, University of Nevada, Las Vegas

Respondent: Darren Linvill, Clemson University

3310

Friday 11:45 a.m.-1:00 p.m.

Room: Alabama E

**Contemporary Issues in Intercultural Communication: Panel of Scholarly Studies on Finding Solutions to Intercultural Crises**

Sponsor: Intercultural Communication Division

Chair: Hsiu-Jung Mindy Chang, Western New England University

A Communication Approach to Intercultural Education  
Yanrong (Yvonne) Chang, University of Texas-Rio Grande Valley

Intercultural Communication on Social Media and People's Interest in Global Issues  
Sitong Guo, University of Alabama

Responses to Immigration Discourses: Searching for Agency\*  
Anjana Mudambi, Augusta University

\*Top Faculty Paper

3311  
Friday 11:45 a.m.-1:00 p.m.  
Room: Montgomery 8

**Being Black and Female on a Majority Higher Education Campus**

Sponsor: Interpersonal Communication Division  
Chair: Patricia F. Sanders, University of North Alabama

Patricia F. Sanders, University of North Alabama  
Tammy Rhodes, University of North Alabama  
Joan Williams, University of North Alabama  
Yaschica Williams, University of North Alabama

An examination of black women's roles on a majority population campus. Discussions center around identifying and evaluating pedagogical approaches for integrating the subjects of race, inequality, acceptance and perceptions of minorities in higher education. strategies to Panelists identify, evaluate and provide solutions for effective communication in the classroom and various workspaces on campuses.

3312  
Friday 11:45 a.m.-1:00 p.m.  
Room: Alabama A UHC

**Conflict and Crisis in Public Relations**

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference  
Chair: Beverly Graham, Georgia Southern University

Sex and Scandal in the Catholic Church: A Look through Communication Privacy Management Theory  
Haley Brammer, Bob Jones University

A Struggling City's Reaction to First Class Problems  
Jamie Gleeson, Furman University

The Tide Pod Challenge -- Crisis Turned into Success  
Pauline Tainton, Flagler College

Framing CSR Activities: A Case Study on Patagonia  
Madison Mullis, Georgia Southern University

Respondent: David R. Nelson, Valdosta State University

## **1:15-2:30 p.m.**

3401  
Friday 1:15-2:30 p.m.  
Room: Montgomery 7 AV

### ***Vice President Spotlight***

#### **Navigating Classroom Discussions and Projects on Conflict and the Crossroads of Change**

Co-sponsor: Association for Communication Administrators Interest Group  
Moderator: Elizabeth Desnoyers-Colas, Georgia Southern University

Featured Participant: Hank Klibanoff, Emory University

Elizabeth Desnoyers-Colas, Georgia Southern University  
Brandon Inabinet, Furman University  
Andre E. Johnson, University of Memphis  
Sean O'Rourke, Sewanee: The University of the South

3402  
Friday 1:15-2:30 p.m.  
Room: Montgomery 6 UHC

#### **Crossroads of Change in Political Communication**

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference  
Chair: Haley Higgs, Georgia Southern University

Discrimination & Gaming  
Connor Runyan, Berea College\*

The South Still Got Somethin' to Say: Changing Southern Political Rhetoric  
Zachary Johnson, University of Arkansas

Orientalism in US Foreign Policy Framing of the People's Republic of China  
Trevor Moody, Appalachian State University

A Neo-Aristotelian Criticism of President Obama's Sandy Hook Eulogy  
Katiria Saap, University of Alabama

Respondent: Dean Farmer, Campbell University

\*Clevenger Scholar – top 10%

3403  
Friday 1:15-2:30 p.m.  
Room: Montgomery 5

**Examining Tensions and Conflict within Communication Theory**

Sponsor: Communication Theory Division  
Chair: Leah LeFebvre, University of Alabama

Examining Flesch and Plain Talk from Within the Thematic of Dialogic Inquiry\*  
Clint G. Graves, University of Georgia

The Theory of Bullying Conflict Cultures: Developing a new explanation for workplace bullying  
Nathalie Desrayaud, Florida International University  
Fran C. Dickson, Eastern Kentucky University  
Lynne M. Webb, Florida International University

Criticism and Perceived Supervisor Support: A test of expectancy violations theory  
Jenilee Crutcher Williams, University of Tennessee, Knoxville

Workplace Communication Pattern Effects on Emotional Support Seeking and Information Seeking Behavior  
Jamie Osborn, University of Tennessee, Knoxville  
Joseph Lybarger, University of Tennessee, Knoxville

\*Top Paper

3404

Friday 1:15-2:30 p.m.

Room: Alabama C AV

**Rhetorical Explorations of Montgomery's Racial Justice Commemorative Sites Part II**

Sponsor: Rhetoric and Public Address

V. William Balthrop, University of North Carolina at Chapel Hill

Teresa Bergman, University of the Pacific

Carole Blair, University of North Carolina at Chapel Hill

Greg Dickinson, Colorado State University

Victoria J. Gallagher, North Carolina State University

Brian L. Ott, Texas Tech University

Michael Waltman, University of North Carolina at Chapel Hill

Eric King Watts, University of North Carolina at Chapel Hill

Kirt H. Wilson, Pennsylvania State University

This second panel will discuss the observations made by the first panel and by members of the groups who participated in the on-site visits. This discussion will deepen everyone's understanding of the rhetorics of each site, of rhetorical fieldwork, and of issues related to representing the past and present of race issues in the US. The panelists will pose questions about how visitors are urged by the sites to "remember" racial justice and injustice. Furthermore, the panel's participants will discuss how present moments of racial anxieties and violence in the US are configured by these memorial sites.

3405

Friday 1:15-2:30 p.m.

Room: Montgomery 4

**Communicating Conflict Effectively: Judging and International Public Debate Association**

Sponsor: Argumentation and Forensics Division

Chair/Respondent: Patrick Richey, Middle Tennessee State University

Choosing sides: Examining Inherent Position Biases in IPDA Judges

Katelyn Brooks, University of Utah

Reflecting on Lay Judges in IPDA

Web Drake, Union University

Who am I to Judge? Considering IPDA's Judging Problem  
Christopher M. Duerringer, California State University, Long Beach

Lay Judges and Body Language: Nonverbal Communication in IPDA  
James Fingerroot, Middle Tennessee State University

The International Public Debate Association (IPDA) is a young and innovative debate format. Its most unique characteristic is prioritizing using lay judges. Lay judges are those with little to no formal debate experience or theoretical knowledge of argumentation and rhetoric. Because a judge can have a range of expertise, debaters must improve on their persuasive and public speaking skills to best convey their arguments. IPDA's logic behind this decision is to best prepare debaters for advocacy beyond the context of intercollegiate debate. Utilizing lay judges teaches debaters how to present ideas to various audiences and argue why those ideas matter through logic and pertinent evidence. However, relatively little is known about the impact of using lay judges both within a round and within the larger intercollegiate debate community. This panel seeks to address and attempt to remedy this dearth of knowledge by addressing various concerns and topics relevant to the format.

3406  
Friday 1:15-2:30 p.m.  
Room: Montgomery 1 AV

**Top Student Performances in Performance Studies**

Sponsor: Performance Studies Division  
Chair: Ariel Gratch, Utica College

LOOK!: Bauhaus' Influence on the Female Body in Space  
Montana Jean Smith, Louisiana State University

Viral Cuts: A Lecture Recital of the Cut-up Technique and the poetry of William S. Burroughs  
Alex Lockwood, Southern Illinois University

Within/Without  
Colin Whitworth, Southern Illinois University

NAPPY hairstories  
Laura Oliver, Louisiana State University

Cops: The Musical, or What You Gonna Do When they Come (Out to) You?  
Cynthia E. Sampson, Louisiana State University

3407

Friday 1:15-2:30 p.m.

Room: Starlight Foyer

**Reframing the Narrative of Online Education: Social Presence As a Path to Engagement & Experimentation**

Sponsor: Instructional Development Division

Chair: Kim Weller, Queens University of Charlotte

Why so Wary? Redefining Intimate Learning in the Digital Age

Kim Weller, Queens University of Charlotte

Creating Dialectical Tensions: “Instructor” or “Online Tech-Savvy” Instructor?

Elizabeth Stephens, Middle Tennessee State University

A Modest Proposal to Begin Changing the Narrative

Lori Stallings, University of Memphis

Creating a Community: Creating Opportunities Within Online Courses

Claudia Chiang-Lopez, University of Nevada, Las Vegas

Ethical Engagement: Disrupting Suspicion in the Online Classroom Through an Ethical Practice of Hospitality

Megan Harlow, Southern New Hampshire University

Can I Have Your Attention? Facilitating Engagement During Live-Online Classes

Madeline Fortner, Abilene Christian University

Building off of Christopher Haynes’ 2017 essay *Time to Change the Narrative on Online Education* published in *Inside Higher Ed*, this panel will explore the need to fundamentally transform the narrative surrounding online education—away from one of suspicion and towards one of engagement and experimentation. This panel discusses innovative ways to foster “presence” in online learning as a means to help reshape narratives about the value of teaching and learning in higher ed.

3408

Friday 1:15-2:30 p.m.

Room: Alabama D

**Give Me Convenience or Give Me Death**

Sponsor: Popular Communication

Chair: David R. Nelson, Valdosta State University

But First, Let Me Take a Selfie - the Effect of Selfies on Self-esteem  
Chandra K. Massner, University of Pikeville

“Put Your Hand Against the Screen”: U2 and the Ambivalence of Mediated Environments  
James N. Gilmore, Clemson University

“It's about time”: Twitter Responses to Change with Doctor Who's 13th Doctor  
Kristina Drumheller, West Texas A&M University

DM's and Double Chins: How Ephemerality Affects Digital Copresence on Social Media Platforms  
Jessica Mullen, Bob Jones University

Respondent: David R. Nelson, Valdosta State University

3409

Friday 1:15-2:30 p.m.

Room: Montgomery 9

### **Top and Competitive Papers in Public Relations**

Sponsor: Public Relations

Chair: Brigitta R. Brunner, Auburn University

Cultivating a Civic Mindset: Assessing Public Relations Student Perceptions of Service Learning and Community Involvement Beyond the Course \*  
Christopher McCollough, Columbus State University

For the love of Jack: Crock-Pot, “This Is Us” and the Convergence of Crisis Communication and Parasocial Connection  
Elizabeth Hornsby, Southeastern Louisiana University  
Michelle Groover, Georgia Southern University

The Practitioner's Identity at a Crossroads: Diversity or Inclusion in PR  
Caitlin M. Wills, University of North Georgia

The State of Social Media in Public Relations Education: Are Graduates Prepared for the Workplace?  
Holly Pieper, Mansfield University  
Michelle Groover, Georgia Southern University

Clarifying Organizational Learning Through Discourse of Renewal: Identifying Factors that Affect Post-Crisis Learning Outcomes \*\*

Brandon Boatwright, University of Tennessee

\*Top Faculty Paper

\*\*Top Student Paper

Respondent: Amber Smallwood, University of West Georgia

3410

Friday 1:15-2:30 p.m.

Room: Alabama E

**Outstanding Emerging Scholars: Top Student Papers in Intercultural Communication**

Sponsor: Intercultural Communication Division

Chair: Linda P. Jurczak, Valdosta State University

Historical Violence and Higher Education within a Scope of Whiteness and Neoliberalism  
Yusaku Yajima, Southern Illinois University Carbondale

The Suicide of Leelah Alcorn: Constructing Whiteness in the Cultural Wake of Dying Queers

Evan Mitchell Schares, Louisiana State University

Media Influences on Intercultural Communication: People's Perceptions of Racial Groups\*

Melody Adejare, California State University

Respondent: Mary M. Meares, University of Alabama

\*Top Student Paper

3411

Friday 1:15-2:30 p.m.

Room: Montgomery 8

**Gender in the Crossroads of Mass Media**

Sponsor: Gender Studies Division

Chair: Chris Vincent, Louisiana State University

The Lost Autonomy of a Female Super-pig: An Ecofeminist Rhetorical Criticism of the Netflix Original Film Okja

Hannah Tabrizi, Valdosta State University

Waking Up to Reality: A Comparative Case Study of News Organizations' Responses to Sexual Harassment

Gabrielle Dudgeon, University of Kentucky

Kaylee M. Lukacena-Buzzetta, University of Kentucky

Hegemonic Masculinity in TV's Parks and Recreation: Ron Swanson at the Crossroads of Masculinity and Identity

Gordon Culletto, University of North Carolina at Charlotte

Third-Wave Feminism and Safe Sex Advertisements

Brooke Terry, University of Texas at Tyler

Respondent: Chris Vincent, Louisiana State University

3412

Friday 1:15-2:30 p.m.

Room: Alabama A – UHC

**Conflict and Crisis in Organizational Communication**

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference

Chair: Abby Brooks, Georgia Southern University

The Piano in a Factory: In Memory of the Industrial Times

Yiwei Sun, Furman University

Enabling and Constraining: Structuration Theory in the Campus Kitchen at Ballard University

Caroline Wilson, Campbell University

The Gendering of Yoga

Erin Goodpaster, Berea College

Organizational Socialization in Blue-Collar Workers: New In Town

Leah Tripp, Campbell University

Interactions Affected by Space at a College Campus's Third Place Lounge

Dacie Linder, University of Southern Indiana

Respondent: Shana Bridges, Georgia Southern University

**2:45-4:00 p.m.**

## ***Vice President Spotlight***

3501

Friday 2:45-4:00 p.m.

Room: Montgomery 7 AV

### **Protest Music at the Crossroads: The Viet Nam Conflict and its Reverberations**

Co-Sponsor: Freedom of Speech Division

Chair: Star Muir, George Mason University, NCA President

Jeneve R. Brooks, Troy University at Dothan

Jessy Ohl, University of Alabama

Blending perspectives from sociology and communication, this panel will examine music within the nexus of peace movements, with a focus on the Viet Nam War. Panelists will extend this perspective of how that music sustains, today, the idea of an “antiwar movement” or “Protester.” Don’t be surprised if you’re asked to join in on some Bob Dylan, Pete Seeger, Creedence Clearwater Revival...

3502

Friday 2:45-4:00 p.m.

Room: Montgomery 6 UHC

### **Conflict and Crisis in Political Communication**

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference

Chair: Verlaine McDonald, Berea College

Rhetorical Motives of an American Leader

Emilia Rogers, Sam Houston State University

The Need for Complexity in Sexual Violence Discourse: The Rhetoric of Brett

Kavanaugh’s Defense

Jessica Chaplain, Appalachian State University

Rebellion in Concession: @HillaryClinton’s 2016 Concessionary Tweets as Genre Deviation

Yuhang Zhang, Vanderbilt University

How Hillary Lost: "Issue-Image Interface" in the 2016 Second Presidential Debate

Luke Dye, Texas State University

Respondent: Brigitta Brunner, Auburn University

3503

Friday 2:45-4:00 p.m.

Room: Montgomery 4

**Top Papers in Interpersonal Communication**

Sponsor: Interpersonal Communication Division

Chair: Joshua R. Pederson, University of Alabama

“Every Time Someone Comes Forward, it Makes it Easier for the Next Survivor to Be Heard”: Sport as a Triggering Agent to Break the Silence of Child Sexual Abuse\*

Jimmy Sanderson, Texas Tech University

Melinda R. Weathers, Sam Houston State University

Erin Alex Neal, North Greenville University

Children’s Satisfaction with Parent-Child Relationships in Emerging Adulthood: The Influence of Family Communication Orientations and Relational Maintenance Behaviors

Lindsey S. Aloia, University of Arkansas

Catching Feelings: Exploring Commitment (Un)Readiness in Emerging Adulthood

Leah E. LeFebvre, University of Alabama

Heather J. Carmack, University of Alabama

“This Cannot be Normal”: Mapping Chronic Pelvic Pain onto a Cognitive-Behavioral Model of Dyspareunia\*\*

Katie D. Scott, University of Georgia

Respondent: Gary Beck, Old Dominion University

\*Top Paper

\*\*Top Student Paper

3504

Friday 2:45-4:00 p.m.

Room: Montgomery 1 AV

**From “Page” to Stage: Critical Performance Methods in *The Creature from the Primordial World***

Sponsor: Performance Studies Division

Chair: Daniel W. Heaton, Capital University

From page to stage: Critical Performance Methods in *The Creature from the Primordial World*

Tracy Stephenson Shaffer, Louisiana State University

3505

Friday 2:45-4:00 p.m.

Room: Alabama C AV

**Beliefs about the Nature and Purpose of Intercollegiate Debate**

Sponsor: Argumentation and Forensics Division

Chair: Katelyn Brooks, University of Utah

Debate as Undergraduate and Graduate Research Training

Nick J. Sciallo, Texas A&M University--Kingsville

Three Men, a Woman, and a Judge Walk into a Round: Sexism and Inclusion of Women within the Debate Space

Hannah Tabrizi, Valdosta State University

The Dress Code Paradox: Analyzing the Heteronormative Standards of Attire in Speech and Debate

Lakelyn Taylor, University of Central Florida

In Support of Region-oriented Solutions as a Response to Irreconcilable Differences in Beliefs about the Nature and Purpose of Debate

Michael Gray, Arkansas State University

What are the Differences in the Rhetorical Situation between Debate and Individual Events?

Dakota Yates, University of Memphis

This panel features presenters on a variety of topics that speak to reimagining the nature, purpose, influence, and future of debate and forensics. These last several years have seen substantial shifts in the landscape of debate, nationally and regionally, which have had a significant impact on students in both debate and forensics programs. Panelists from a variety of backgrounds focus on how beliefs about the nature and purpose of debate influence and impact students, programs, administrators, and institutions at the crossroads of change.

3506

Friday 2:45-4:00 p.m.

Room: Montgomery 5

**Crossroads in the Communication Profession: Pathways into Administration as Communication Scholars**

Sponsor: Association for Communication Administrators

Chair: April Chatham-Carpenter, University of Arkansas at Little Rock

Pam Bourland-Davis, Georgia Southern University

April Chatham-Carpenter, University of Arkansas at Little Rock

John Haas, University of Tennessee, Knoxville

Jerold L. Hale, College of Charleston

Shawn D. Long, University of North Carolina, Charlotte

Nina-Jo Moore, Appalachian State University

Richard Ranta, University of Memphis

David Schlueter, Baylor University

The purpose of this panel is to share different pathways into working as an administrator as a Communication scholar. The panelists will start out with a brief introduction of their own journeys, and then open it up to questions from the audience about pursuing a career in academic administration, and the lessons learned from their own experiences.

3507

Friday 2:45-4:00 p.m.

Room: Alabama D

**Transmissions from the Satellite Heart**

Sponsor: Popular Communication Division

Chair: Richard A. Knight, Shippensburg University

The Tragedy of the Gamer: GamerGate and the Death of an Identity

Mason Langenbach, Auburn University

The Rhetorical Function and Design of Nationhood in the Early 20th Century Educational Institution

Chandra Maldonado, NC State University

Rogue One: A U.S. Imperialism Story

Fielding Montgomery, Baylor University

Schooled in Race: A My Story of Racial Pedagogy

Jessica Montalvo, University of South Florida

Money Can't Buy Happiness: A Rhetorical Criticism of the Minimalists' Documentary

Rachel Runnels, Abilene Christian University

Respondent: Richard A. Knight, Shippensburg University

3508

Friday 2:45-4:00 p.m.

Room: Montgomery 9

**Top Papers in Rhetoric and Public Address**

Sponsor: Rhetoric and Public Address

Chair: Ashli Quesinberry Stokes, University of North Carolina, Charlotte

Insider and Outsider: Elizabeth Waring's Speech to the (Black) Charleston YWCA,\*  
Wanda Little Fenimore, University of South Carolina, Sumter

William R. Johnson's Anticipatory Appeals: Preparing the Path for Change  
Joshua H. Miller, Texas State University

Power, Equality, and Regressive Change: Gendered Representations of Fifties Celebrity  
Nicole Barnes, James Madison University

Maternal Pain and Public Action: The Rhetoric of Moms Demand Action for Gun Sense  
in America  
Leslie Harris, University of Wisconsin-Milwaukee

Respondent: Samuel Perry, Baylor University

\*Top paper

3509

Friday 2:45-4:00 p.m.

Room: Alabama E

**A Roundtable Discussion on the Influence of Black Voters in the 2018 Midterm  
Elections**

Sponsor: Political Communication Division

Chair: Ryan Neville-Shepard, University of Arkansas

Tina M. Harris, University of Georgia  
Marcus J. Coleman, University of Southern Mississippi  
Kimberly P. Johnson, Tennessee State University  
Andre E. Johnson, University of Memphis  
Larry Powell, University of Alabama at Birmingham

Zachary Johnson, University of Arkansas

Doug Jones won the 2017 US Senate race in Alabama against Republican Roy Moore with 96 percent support of black voters. As the 2018 midterm elections were predicted to bring a “blue wave,” African Americans were said to play a major role in that story. This discussion panel provides a retrospective of the midterm elections, with special focus on the influence of black organizers, activists, and voters.

3510

Friday 2:45-4:00 p.m.

Room: Montgomery 8

**Classroom Management in the Post-Millennial/Gen Z Era**

Sponsor: Community College

Chair: Laurie D. Metcalf, Blinn College

Jeff Sorrels, East Texas Baptist University

S. Brad Bailey, Mississippi Gulf Coast Community College

Ruth Martin, Blinn College

Melissa Meek, Blinn College

Regardless of modality, whether face-to-face, online, or hybrid, classroom management is an issue every college instructor must confront. As the post-Millennial Generation Z begins to join the college classroom, instructors may need to adapt their classroom management strategies to account for the new generation’s skills, experiences, and expectations. This roundtable panel will offer successful approaches for each course modality and will invite input from the audience on their approaches with “Gen Z” students.

3511

Friday 2:45-4:00 pm

Room: Alabama A UHC

**Crossroads of Change in Media Studies: Television**

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference

Chair: Caroline Sawyer, University of South Carolina, Beaufort

There's Nothing Gendered About a Sexy Cat: A Rhetorical Analysis of Brooklyn Nine-Nine

Jenna Salzman, Abilene Christian University

The Truth behind Netflix's Making a Murderer

Emma Masur, Transylvania University

From Revenge to Redemption "CAPITAL PUNISHMENT IS SAVAGERY" A  
Metaphorical Criticism of "The Road to Justice and Peace"  
Chel'le Littles, Georgia Southern University

Why Suicide, Sexual Assault, and Rape Should Matter: 13 Reasons Why Rhetorical  
Analysis  
Sahori Hernandez-Quinones, Abilene Christian University

*Blackfish*: A Rhetorical Analysis  
Taylore Latham, Transylvania University

Respondent: Antonio Spikes, Southern Illinois University/Davidson College

## **4:15-5:30 p.m.**

3601  
Friday 4:15-5:30 p.m.  
Room: Montgomery 7 AV

### **Vice President Spotlight**

#### **Grappling with America's Racial Sins: A Conversation with Equal Justice (Initiative)**

Co-sponsor: Public Relations Division  
Moderator: Victoria J. Gallagher, North Carolina State University

Featured Guest: Equal Justice Initiative Representative Jonathan Kubakundimana

Todd Allen, Messiah College  
Carole Blair, University of North Carolina, Chapel Hill  
Greg Dickinson, Colorado State University  
Morgan Ginther, Texas A&M University  
Ersula J. Ore, Arizona State University

This panel will feature a representative from the Equal Justice Initiative, located across the street from the conference hotel. The EJI has won major legal challenges eliminating excessive and unfair sentencing, exonerating innocent death row prisoners, confronting abuse of the incarcerated and mentally ill and aiding children prosecuted as adults. The EJI was the driving force being The National Memorial for Peace and Justice, which opened nearly one year ago, and is the nation's first memorial dedicated to the legacy of enslaved black people, people terrorized by lynching, African Americans humiliated by racial segregation and Jim

Crow, and people of color burdened with contemporary presumptions of guilt and police violence.

## Business meetings

### **5:45-6:30 p.m.**

Business Meetings: division and interest group business meetings are for all members and those interested in the group.

3701  
Friday, 5:45-6:30 p.m.  
Room: Montgomery 7

#### **American Society for the History of Rhetoric Interest Group**

3702  
Friday 5:45-6:30 p.m.  
Room: Montgomery 4

#### **Community College Division**

3703  
Friday 5:45-6:30 p.m.  
Room: Montgomery 5

#### **Gender Studies Division**

3704  
Friday 5:45-6:30 p.m.  
Room: Montgomery 9

#### **Public Relations Division**

3705

Friday 5:45-6:30 p.m.

Room: Alabama E

**Intercultural Communication Division**

3706

Friday 5:45-6:30 p.m.

Room: Montgomery 8

**Political Communication Division**

3707

Friday 5:45-6:30 p.m.

Room: Montgomery 1

**Performance Studies Division**

3708

Friday 5:45-6:30 p.m.

Room: Montgomery 6

**Interpersonal Communication Division**

3709

Friday 5:45-6:30 p.m.

Room: Alabama A

**Popular Communication Division**

**6:45-7:30 p.m.**

Business meetings: division and interest group business meetings are for all members and those interested in the group.

3801  
Friday, 6:45-7:30 p.m.  
Room: Montgomery 5

**Argumentation and Forensics Division**

3802  
Friday 6:45-7:30 p.m.  
Room: Montgomery 1

**Association for Communication Administrators Interest Group**

3803  
Friday 6:45-7:30 p.m.  
Room: Montgomery 7

**Mass Communication Division**

3804  
Friday 6:45-7:30 p.m.  
Room: Montgomery 9

**Communication Theory Division**

3805  
Friday 6:45-7:30 p.m.  
Room: Montgomery 6

**Instructional Development Division**

3806  
Friday 6:45-7:30 p.m.  
Room: Alabama A

**Song Circle!**

Sponsor: Popular Communication

Chair: Star Muir, NCA President, George Mason University

At the crossroads of life and the end of a busy conference day, come join a song circle to share in song and conviviality. I'll bring lyric books and my travel guitar, you bring your voice, maybe a shaker or another instrument if you have room, and a willingness to share in song, imperfect though we all may be. The circle means we go around and offer song suggestions, which don't have to be in the book. My songbook influences are rock, some folk, golden oldies, Americana, and more: Angel from Montgomery, Blackbird, City of New Orleans, Hit the Road Jack, My Favorite Things – just not Koombayah.

**DAY 4****SATURDAY, April 6, 2019**

4101

Saturday 8:00—9:15 a.m.

Room: Alabama B

**Theodore Clevenger, Jr. Undergraduate Honors Conference Breakfast\***

Shawn D. Long, University of North Carolina, Charlotte  
Second Vice President

\*This is a ticketed event for UHC Participants; advisors and guests may purchase tickets in advance.

4102

Saturday 8:00-9:15 a.m.

Room: Montgomery 7 AV

**Nostalgia's Reactionary Rhetorics: Responses to Social and Economic Crises**

Sponsor: Rhetoric and Public Address

Chair: Dustin A. Greenwalt, Pennsylvania State University

Nostalgia for Unrestricted Industrialism in the Rhetoric of Donald J. Trump  
Dustin Greenwalt, Pennsylvania State University

Nostalgic Memories of the IWW: Contemporary Representations of Historical Women in Labor Discourse

Chandra Maldonado, North Carolina State University

Emily Winderman, University of Minnesota

The Nostalgic Production of Diversity in the Movement(s) to Remove Confederate Memorials

Jeremy R. Grossman, Baylor University

When Lost Objects Are Not Enough: The Rhetorical Status of Labor in Discourses on Universal Basic Income

Jason D. Myres, University of Georgia

Nostalgic rhetorics are a prominent feature of reactionary and progressive social movements insofar as they both seek to contest public memories in the service of their political goals. Longings for a seemingly pristine past serves most prominently to propel rhetorics that promise to “Make America Great Again” and restore the position of American workers as the center of the world economy. However, nostalgia also works in a myriad of other contexts to shape political life and subjectivity. The papers on this panel provide different case studies of the use of nostalgia in our present moment. They engage the rhetoric of the labor movement, iconoclastic attempts to challenge Confederate monuments, calls for implementing a Universal Basic Income, and Trump’s environmental rhetoric. Taken together they argue for a greater attention to this powerful emotion by rhetorical scholars.

4103

Saturday 8:00-9:15 a.m.

Room: Montgomery 6

**Conflict and Crisis on the Silver Screen: Escapism or Hyper-reality?**

Sponsor: Mass Communication Division

Chair: Barry P. Smith

Barry P. Smith, Mississippi University for Women

Van Roberts, Mississippi University for Women

Brian C. Brantley, Texas A&M University, San Antonio

Kenny Smith, Indiana University

Respondent: Matthew Stilwell, University of South Carolina

This panel explores recent popular films across genres for evidence of escapism or hyper-reality. What is being shown—an escape from real-world conflicts and crises, or a confrontation of these conflicts and rises? Are current films a mirror—reflecting society, or a telescope—focusing on some far away land?

4104

Saturday 8:00-9:15 a.m.

Room: Montgomery 5

### **Great Ideas For Teaching Students/GIFTS Session I**

#### **Great Ideas for Teaching Students: GIFTS Session I:**

Sponsor: Community College Division

Moderator: Nicolas Rangel, Jr, Houston Community College

That's the Sign Post Up Ahead!: How *The Twilight Zone* Teaches Communication Ethics  
Beau Foutz, Alcorn State University

First Day Syllabus Exercise—Using Necessity to engage students from the very beginning  
Ruth Martin, Blinn College, Bryan

Introductory Group Communication Exercise  
Dennis N. McCarty, University of Tennessee, Knoxville

“Instagram” It Introduction  
Carrie R. McCormick, University of Mississippi

Meeting at the Crossroads with Aristotle and Confucius: Reinforcing Elements of  
Persuasion with the Analects of Confucianism  
S. Brad Bailey, Mississippi Gulf Coast Community College

*Whose Anxiety Is It Anyway?* Helping Students Overcome the Crisis of Communication  
Apprehension in the Classroom  
Ryan Goke, Murray State University  
Emeline Hecht, Murray State University

Who's Your Audience?  
Melissa S. Plew, Georgia Southern University

4105

Saturday 8:00-9:15 a.m.

Room: Montgomery 4

#### **Applied Interpersonal Health Communication**

Sponsor: Interpersonal Communication Division

Applied Communication Division

Chair: Frances Brandau, Sam Houston State University

Cancer Advocacy and Self-Advocacy: Conflicts in Meaning and Embodiment  
Dinah Tetteh, Arkansas State University

To Avoid or To Respond? An Application of Advice Response Theory on College  
Freshmen's Avoidance of Nutrition Advice from Parents  
Elle P. Johnson, University of Georgia

Hanging on To Each Other: The Insights of Nurses' Organizational Commitment  
Brian Perna, Murray State University

"If you want to lift yourself up, lift up someone else": Addressing Agency and Access to  
Care in Tuskegee, Alabama  
Kiersten Brockman, University of Memphis  
Errol Rivers, University of Memphis  
Aisha Morafa, University of Memphis  
Shukura Ayoluwa Umi, University of Memphis  
Sachiko Terui, University of Memphis  
Joy Goldsmith, University of Memphis

A Content Analysis of Communication Competence and Interprofessional Communication  
in Nursing Fundamentals Textbooks: Recommendations for including communication in  
the Nursing Classroom  
Heather J. Carmack, University of Alabama  
Katherine L. Harville, University of Kentucky

Respondent: Jenny Crowley, University of Tennessee

4106  
Saturday 8:00-9:15 a.m.  
Room: Montgomery 1 AV

**Rememberall**

Sponsor: Performance Studies Division  
Chair: Ariel Gratch

Andrea Baldwin, University of Houston-Clear Lake  
Christos Patelis, Southern Illinois University  
Natalie Garcia, University of Houston-Clear Lake

Respondent: Ariel Gratch

4107

Saturday 8:00-9:15 a.m.  
Room: Alabama C AV

**Asking for Directions at the Job Application Crossroads: Advice for Job Applicants from Those Who Do the Hiring**

Sponsor: Association for Communication Administrators  
Chair: C. Wesley Buerkle

C. Wesley Buerkle, East Tennessee State University  
Lisa Corrigan, University of Arkansas  
Lisa Flanagan, Xavier University of Louisiana  
Steve Herro, College of Southern Nevada  
Christopher McCollough, Columbus State University

This roundtable provides concrete, practical advice for those entering the faculty job market. The speakers will share their experiences of hiring at public and private universities of different sizes, with varying balances of research and teaching, discussing what to do and what to avoid when applying for jobs.

4108  
Saturday 8:00-9:15 a.m.  
Room: Alabama A

**New and Experimental Events and Novel Teaching Techniques in Debate and Forensics**

Sponsor: Argumentation and Forensics Division  
Chair: Michael Gray, Arkansas State University

An Unaccommodating World: an academic view of worldwide disability  
Modification  
Josh Sturges, Valdosta State University

The need to modify broadcasting  
Natonya Blackmun Listach, Middle Tennessee State University

Teaching critical arguments: The K used in NPDA and IPDA debate  
Michael H Eaves, Valdosta State University

Aff, neg, switch! A classroom play-tested roundtable event  
Michael Gray, Arkansas State University

The ever-changing world of forensics and debate demands constant attention, adjustment, and accommodation in order to increase student and participant access and advocacy within the forensics space. Sometimes this means taking a risk by moving an event into a more public forum or reimagining a technique to be used in different ways. Other times,

ensuring access means playtesting a completely new idea, format, or event. Still other times, we must find ways to remove physical and institutional barriers to access. This panel features an unlikely, yet kindred, assortment of innovative ideas that converge around the idea that change is good; that forensics activities should be active, adaptive, and inclusive. This panel is comprised of individuals who bring decades of experience as competitors, coaches, and directors representing a wide range of backgrounds within and adjacent to debate and forensics.

4109

Saturday 8:00-9:15 a.m.

Room: Alabama D

**Rhetoric and theory at the crossroads of conflict**

Sponsor: Rhetoric and Public Address

Chair: Aya Farhat, Baylor University

The “Quit India” Speech and the Non-Violence Myth

Noor Al-Rawahi, Texas State University

The Space between Iconic and Public Images: Photographic Circulation and the Syrian Refugee Crisis

Nikki Orth, Pennsylvania State University

Toward a Rhetorical Theory of Arab Rulership: Three Theses

Randall Fowler, University of Maryland

Free Labor: Michael Sam, the NFL, and Communicative Capitalism

Jeff Nagel, Pennsylvania State University and Scott Varda, Baylor University

Respondent: Andrew D. Barnes, James Madison University

4110

Saturday 8:00-9:15 a.m.

Room: Montgomery 9

**Conflict & Crisis in Education Abroad: A Normative Process in the Development of Intercultural Communication Competence**

Sponsor: Intercultural Communication Division

Chair: Todd Lee Goen, Christopher Newport University

Joy L. Hart, University of Louisville

Nina-Jo Moore, Appalachian State University

Kandi L. Walker, University of Louisville

This roundtable discussion explores students' development of intercultural communication competence during their participation in education abroad programs. Specifically, the panel will address problems faced by students studying abroad and effective resolution strategies for addressing them, as well as the role faculty leaders play in facilitating intercultural competence.

4111

Saturday 8:00-9:15 a.m.

Room: Montgomery 8

**Advancing Theoretical Perspectives on Mediated Communication Inquiry**

Sponsor: Communication Theory Division

Chair: Jamie Osborn, University of Tennessee, Knoxville

Beyond Transmedia: The Theoretical Groundwork for a Polymediated Narrative Approach

Andrew F. Herrmann, East Tennessee State University

Art Herbig, Purdue University

A Therapeutic Role of Online Communities

William Henderson, Arkansas State University

Mary Jackson Pitts, Arkansas State University

The Florida International University Bridge Collapse through Agenda Setting Theory

Kenneth Driscoll, Bob Jones University

But You're Not *Really* Sick: Mental Illness and Framing Theory

Haley J. Higgs, Georgia Southern University

4112

Saturday 8-9:15 a.m.

Room: Starlight Foyer

**Crisis of Gender in Relationships**

Sponsor: Gender Studies Division

Chair: Rico Self, Louisiana State University

"There was something we were trying to not feel": A Case Study Examining the Significance of Emotion in Recovery Communication

Siobahn Stiles, Huntingdon College

Rhetorics of a Carceral Queer of Color Masculinity in the Suicide of Aaron Hernandez  
Evan Mitchell Schares, Louisiana State University

“You never buy me things I like!”: How Gender Differs on Gift-Giving Behavior between  
Romantic Partners

Xiaoxu Yang, University of Alabama

Jue Hou, University of Alabama

Navigating Blackness, Gender and Nationality in the Professorate

Carolyn Walcott, Georgia State University

Respondent: Rico Self, Louisiana State University

4113

Saturday 8-9:15 a.m.

Room: Alabama E

**Student Papers in the Language and Social Interaction Division**

Sponsor: Language and Social Interaction Division

Chair: Caroline Sawyer, University of South Carolina Beaufort

Communicating Emotion: An Analysis of United We Dream’s Rhetorical Tactics on  
Social Media

Patrick Gentile, University of North Carolina at Charlotte

La Retórica de la siesta de España: A Critical Discourse Tracing of Spain’s Siesta Time  
Before and After 2008

Lakelyn Taylor, University of Central Florida

Us vs. Them: Narrative Analysis of Competitive Responses in Spillover Crises

Gabrielle Dudgeon, University of Kentucky

Reading Jesse Williams’s BET Humanitarian Award Acceptance Speech as a Quasi-  
Jeremiad

Morgan Johnson, The Pennsylvania State University

Respondent: Sean Kingsbury, SUNY Albany

**9:30-10:45 a.m.**

4201

Saturday 9:30-10:45 a.m.

Room: Montgomery 7 AV

**Conflict and Change in Gender from China to the Deep South**

Sponsor: Gender Studies Division

Chair: Ashton Mouton, Sam Houston State University

The Social Movements of LGBT Community in China

Ruoning Xia, University of Alabama

Theorizing Change from the “Third Space”: A Critical Theoretical Review of Chicana, Latina and Decolonial Feminisms

Sara Baugh-Harris, University of Denver

A Vision in Red: Monstrosity, Southern Exceptionalism, and Southern Womanhood in an Alabama Ghost Story

Cassidy Ellis, University of Denver

Michelle Obama: Between a Rock and a New Place, from First Lady to Redefining Black Women’s Images

Idrissa N. Snider, University of Alabama at Birmingham

Respondent: Ashton Mouton, Sam Houston State University

4202

Saturday 9:30-10:45 a.m.

Room: Montgomery 6 UHC

**Conflict and Crisis in Interpersonal Communication**

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference

Chair: Shana Bridges, Georgia Southern University

The Lies We Tell Ourselves: Examining Behavior Justification Via Cognitive Dissonance

Rebecca Hamilton, University of South Carolina, Beaufort

Interpersonal Relationships Stemming from Expectancy Violations Theory

Madison Hoffer, University of South Carolina, Beaufort

Attribution in Intimacy

Leslee Brown, University of South Carolina, Beaufort

Respondent: Troy Cooper, University of Kentucky

4203

Saturday 9:30-10:45 a.m.

Room: Montgomery 5

**Digital Natives or Digital Navel-Gazers? An “Internal” Debate on Technology, Youth, Critical Thinking, Habits of Mind, Narcissism and their Rhetorical Construction**

Sponsor: Mass Communication

Chair: Matthew Stilwell, University of South Carolina

Featured Presenter: Star Muir, George Mason University, NCA President

Are media rich environments, video games, and social networking technologies producing collaborative and experienced problem solvers, or is life at twitch speed creating the most distracted “Dumbest Generation”? Are we raising a generation of narcissists, as Jean Twenge claims in *Generation Me*, or are our students more critical and more oriented toward social justice and the “Other”? This debate features a discussion torn between worldviews, reflecting on both the contested ground of youth essentialism in the modern milieu and on resulting rhetorical priorities among the rhetorics of generationalism. The audience will have cross-examination time as well as discussion and evaluation; copies of an annotated bibliography will be available.

4204

Saturday 9:30-10:45 a.m.

Room: Montgomery 4

**Studying Interpersonal Communication In Vivo**

Sponsor: Interpersonal Communication Division

Chair: Jennifer Samp, University of Georgia

Timothy Worley, The Pennsylvania State University

Graham Bodie, University of Mississippi

Joshua Pederson, University of Alabama

Jenny Crowley, University of Tennessee

Kaitlin Cannava, University of Iowa

Observing interpersonal communication “in the moment” can provide insights into communication processes and outcomes beyond those provided by surveys, hypothetical scenarios, etc. However, observational methods also introduce unique challenges. Five

scholars with expertise in interaction analysis discuss the benefits and challenges of incorporating interaction-based research into one's research program.

4205

Saturday 9:30-10:45 a.m.

Room: Alabama C AV

**Arguments in Contemporary Reality TV Programming**

Sponsor: Argumentation and Forensics Division

Chair: Michael Eaves, Valdosta State University

“Myth Busters”: Science or Fiction?

Norm Earls, Georgia Military College

A Perfect Storm: An Examination of Conflict as Produced in “Naked and Afraid”

Cole Franklin, East Texas Baptist University

Floribama Shore Versus Jersey Shore: Exploring Public and Personal Dimensions of Argumentation in Staged Interpersonal Communication

C. Thomas Preston Jr., University of North Georgia

Capturing prisoners: The development of the Anti-Prisoner Frame through reality television

Adam Key, University of Arkansas, Monticello

Critiquing argument in reality TV: An analysis of Big Brother 20

Michael Eaves, Valdosta State University

4206

Saturday 9:30-10:45 a.m.

Room: Montgomery 1

**Public Relations and Privacy: At the Crossroads of Sports, Politics, Social Media, the Law, and Ethics**

Sponsor: Public Relations

Moderator: Brigitta R. Brunner, Auburn University

When Good PR Infringes on Personal Privacy: Exploring the Athlete/Fan Relationship

Christie Kleinmann, Belmont University

The Dutch Boy Paradox: Information Security, Media Relations, and the Trump Administration

Christopher McCollough, Columbus State University

Post on the App and Relinquish Your Right to Privacy? The Legality and Ethics of Using Social Media to Collect Personal Data

Lisa K. L. Muller, Georgia Southern University

But Do They Care? Analysis of Concern about Privacy

Corey A. Hickerson, James Madison University

4207

Saturday 9:30-10:45 a.m.

Room: Alabama D

**Changes and Crossroads: Learning from Community-Based Research**

Sponsor: Instructional Development Division

Chair: Todd Lee Goen, Christopher Newport University

Growing Together: Community Engagement and Student Involvement

Joy L. Hart, University of Louisville; Lindsay K. Tompkins, University of Louisville; Jack Pfeiffer, University of Louisville; Lindsey Wood, University of Louisville; Austin Zachary, University of Louisville; Shelby Carter, University of Louisville; Delana Gilkey, University of Louisville; Delvon Mattingly, University of Michigan; Angel Thornsby, University of Louisville; Kandi L. Walker, University of Louisville

Engaging Communities, Engaging Change: Rural Middle and High School Youth and Tobacco Products

Lindsay K. Tompkins, University of Louisville; Clara G. Sears, Brown University; Alexander S. Lee, Joel S. Duhl, Inc.; Courteney Smith, Independent Scholar; Allison Siu, Auburn University; Jack Pfeiffer, University of Louisville; Lindsey Wood, University of Louisville; Austin Zachary, University of Louisville; Kandi L. Walker, University of Louisville; Joy L. Hart, University of Louisville

Change and Conflict in Facebook Posts about Electronic Cigarette Regulation: An Instructional Assessment

Brooke Moody, The Marketing Squad; Kandi L. Walker, University of Louisville; Joy L. Hart, University of Louisville

Translating Research for Community Members: Learning Partnerships and Change Mechanisms

Lindsay K. Tompkins, University of Louisville; Jack Pfeiffer, University of Louisville; Lindsey Wood, University of Louisville; Austin Zachary, University of Louisville; Kandi L. Walker, University of Louisville; Joy L. Hart, University of Louisville

Environmental Communication Crossroads: Connecting Primary and Secondary School Students with Tertiary Students for Instructional Translation  
Kandi L. Walker, University of Louisville; Lindsay K. Tompkins, University of Louisville; Joy L. Hart, University of Louisville

This panel will address changes and crossroads in educational experiences as undergraduate and graduate students engage in community-based research. Topics such as graduate and undergraduate student mentorship, service learning, pre-professional training, community engagement, building community partnerships, and research translation will be discussed. Graduate and undergraduate student work and learning outcomes on five projects will be examined. These projects include university student engagement in both rural and urban sites and with an array of community groups and organizations as well as with elementary, middle, and high school students to facilitate and deepen learning.

4208  
Saturday 9:30-10:45 a.m.  
Room: Montgomery 9

**Top Papers in Political Communication**

Sponsor: Political Communication  
Chair: Ryan Neville-Shepard, University of Arkansas

Ivanka Trump Rewrites Conservative Feminism: The Neoliberal Rationale in *Women Who Work: Rewriting the Rules for Success*\*  
Brittan L. Andres, University of Arkansas

Battling Evil Forces: Roy Moore's Rhetorical Tactics After Sexual Misconduct Allegations\*\*  
Robbyn E.B. Taylor, Regent University

The Paradoxical Rhetoric of President Donald Trump  
Stephanie A. Flores, Texas Christian University

Respondent: Mike Milford, Auburn University

\*Top Student Paper  
\*\*Top Faculty Paper

4209  
Saturday 9:30-10:45 a.m.  
Room: Alabama E

**New Skin for the Old Ceremony**

Sponsor: Popular Communication Division

Chair: William Faux, Valdosta State University

Don't Mess with the Lady in Black: A Cultural Analysis of Identity Politics,  
Representation, and Impact in The Burka Avenger

Gordon R. Alley-Young, Kingsborough Community College

Who Cares about the Visual? Cross Cultural Comparisons of Visual Cues in Anti-smoking  
Ads

Sung Eun Park, University of Southern Indiana

At the Crossroads of Race and Professional Hockey: P.K. Subban and the Rhetorical  
Preservation of Whiteness

Gordon Culletto, University of North Carolina at Charlotte

When A Hitman Hollas: The Scapegoating of Hitman Holla and Conversation About  
Black Identity

DiArron Morrison, Abilene Christian University

Pros Favor Cons in Stories of Black Life on Plantations: Debates Over How Tourism Sites  
Should Address Slavery

Pamela E Foster, Georgia State University

Respondent: William Faux, Valdosta State University

4210

Saturday 9:30-10:45 a.m.

Room: Montgomery 8

**Top Papers in the Philosophy and Ethics of Communication Interest Group**

Sponsor: Philosophy and Ethics of Communication Interest Group

Chair: Andrew Tinker, Florida Atlantic University

Sounding the Public Health Alarm: Rhetorical Analysis of the Utah Coalition against  
Pornography

Alexandria S. Jenkins, Clemson University

Organizational Non-Communication: The Art of Public Deception through the  
Concealment of Industry Practices in Modern Corporate Slaughterhouses

Allen Zimmerman, University of South Florida

Philosophic Underpinnings of Economic Thought

Richard H. Thames, Duquesne University

4211

Saturday 9:30-10:45 a.m.

Room: Alabama A UHC

**Crossroads of Change in Gender Communication**

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference

Chair: Brandon Inabinet, Furman University

The Future of Foodstagram is Female

Kaitlin Morris, Berea College

Visibly Human: iO Tillet Wright's Rhetoric of Identification

Julia Van Der Horst, Sewanee: University of the South

Queer Communication in Femmophobic Spaces

Kristina Anderson, Berea College

An Exploration of Gendered Political Rhetoric

Madison Davis, Tennessee Technological University

Atomic Norms Ideological Struggles in the Film Atomic Bond through the Lens of Gender

Carrie Fuller, Augusta University

Respondent: April Chatham-Carpenter, University of Arkansas at Little Rock

4212

Saturday 9:30-10:45 a.m.

Off Site\*: National Center for the Study of Civil Rights and African-American Culture,  
Alabama State University

**At the Crossroads of Change: African American Women's Rhetoric and Activism**

Sponsor: American Society for the History of Rhetoric Interest Group

Chair: Wanda Little Fenimore, University of South Carolina at Sumter

Chandra D. Snell Clark, Florida A & M University

Rondee Gaines, LaGuardia Community College

Davis W. Houck, Florida State University

Dorothy Pennington, University of Kansas

Dianna N. Watkins-Dickerson, University of Memphis

In keeping with the conference theme and the vital role of African American women as agents of change, this round table focuses on African American women's rhetoric and activism. Participants will discuss their recovery work as well as the specific rhetorical constraints and opportunities for African American women. Our conversation will revolve around the lives and words of Sara J. Hatcher Duncan, Almena Davis Lomax, Fannie Lou Hamer, Endesha Ida Mae Holland, and Kathleen Cleaver. Afterward, staff at the National Center for the Study of Civil Rights and African-American Culture at Alabama State University will showcase the Center's archival holdings and African American cultural resources.

**\* SSCA assumes no responsibility or risk for members traveling to, from, or attending programs outside of the conference hotel. Program participants and audience members are attending voluntarily and assume all risks associated with attendance and/or participation.**

4213

Saturday: 9:30-10:45 a.m.

Off Site\*: National Memorial for Peace and Justice

**Memory/Memorials of Conflict & Crisis: Autoethnography, Narrative, Performance, and Poetry**

Sponsor: Ethnography Interest Group

Chair: Christopher N. Poulos, University of North Carolina at Greensboro

For the "field trip" portion of session 4301, scheduled at 11 a.m., please meet the organizers in the lobby by 9:30 a.m. for a walk to the National Memorial for Peace and Justice. We will return to our designated room at 11 a.m. to write and perform responses. If you wish, you can purchase advance tickets through the Memorial's website.

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4214

Saturday: 9:30-10:45 a.m.

Room: Starlight Foyer

**Scholar Spotlight**

**Lynching: Violence, Rhetoric, and American Identity by Ersula J. Ore**

Sponsor: Rhetoric and Public Address Division  
Chair: Lisa Corrigan, University of Arkansas

Cynthia King, Furman University  
Bryan McCann, Louisiana State University  
David Holmes, Pepperdine University

Ersula J. Ore is the Lincoln Professor of Ethics in The School of Social Transformation and Assistant Professor of African & African American Studies, and Rhetoric at Arizona State University. Her work examines the suasive strategies of aggrieved communities as they operate within a post-emancipation historical context. Her book, *Lynching: Violence, Rhetoric, & American Identity* (University Press of Mississippi, 2019), examines lynching as a rhetorical strategy and material practice interwoven with the formation of America's national identity and with the nation's need to continually renew that identity. Specifically, the book draws connections between the rhetorics and material practices of lynching in the past and the forms these rhetorics and practices assume in the present with the hope of helping readers understand, interpret, and even critique present-day situations involving racial violence. This panel critically engages Ore's important study, situating it as a text that among other things, interrogates the civic roots of lynching, white constitutionalism, and the ways the logic and discourse of lynching functions in the 21<sup>st</sup> century.

## **11:00 A.M.-12:15 P.m.**

4301  
Saturday 11:00 a.m.-12:15 p.m.  
Room: Montgomery 7 AV

### **Responding to Memory/Memorials of Conflict & Crisis: Autoethnography, Narrative, Performance, and Poetry**

Sponsor: Ethnography Interest Group  
Chair: Christopher N. Poulos, University of North Carolina at Greensboro

Robin M. Boylorn, University of Alabama  
Christine S. Davis, University of North Carolina at Charlotte  
Killian E. Manning, University of North Carolina at Greensboro  
Jonathan L. Crane, University of North Carolina at Charlotte

Respondent: Andrew Herrmann, East Tennessee State University

The location of this year's conference offers a unique opportunity. Since the conference hotel is just a few blocks from the National Memorial for Peace and Justice, which memorializes the horrific history of lynching in this country, we propose a guided

“ethnographic field trip” in which we would visit the site together, and participants would craft responses to the experience via autoethnography, narrative ethnography, poetry, performance, and site-specific dialectics. In this interactive panel, we will gather, introduce the “mission” of the panel, travel by foot to the Memorial, spend time absorbing what we see (first half of the session), then work on various written or performance-based responses to the experience via the various methodologies specified here.

4302

Saturday 11:00 a.m.-12:15 p.m.

Room: Montgomery 6 UHC

**Crossroads of Change in Media Studies: Film**

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference

Chair: Terry Thibodeaux, Sam Houston State University

Analysis of Disney's Film Frozen Using Narrative Criticism: A Closer Look at the Success of the Film

Starmie Bennett, West Texas A&M University\*

Investigating the Significance of Symbols in Get Out

April Vincent, University of Arkansas

Metamorphosis: A Metaphoric Criticism of The Butterfly Circus

Sarah Huddleston, West Texas A&M University

Lifting the Shroud of Silence: A Rhetorical Analysis of Mary Fisher's "A Whisper of AIDS"

Summer Menefee, Sewanee: University of the South

Black Representation in the Television and Film Industry

Trenyce Williams, Tuskegee University

Respondent: Nina-Jo Moore, Appalachian State University

\*Clevenger Scholar – top 10%

4303

Saturday 11:00 a.m.-12:15 p.m.

Room: Montgomery 5

**Great Ideas for Teaching Students: GIFTS Session II:**

Sponsor: Community College Division  
Chair: Ruth Martin, Blinn College

Explaining Privilege and Intercultural Communication through Car Visors  
Lakelyn Taylor, University of Central Florida

Using a “Flipped Classroom” in a Nonverbal Communication Class  
Eugenie Almeida, Fayetteville State University

*The Hostage Situation*: Using an Experiential Activity to Analyze Conflict in Groups  
Anne O. Campbell, Penn State Erie, The Behrend College

Crisis and the Queen  
Michelle Groover, Georgia Southern University

Analyzing Laura Bush’s Washington Post Editorial about the Trump Family Separation Policy, Trudy L. Hanson, West Texas A&M University  
Developing Interpersonal Closeness  
Darren L. Linvill, Clemson University  
Andrew Pyle, Clemson University

Colleges at a Crossroads of Relevance: Adopting Engaging & Meaningful Speech Topics  
S. Brad Bailey, Mississippi Gulf Coast Community College

4304  
Saturday 11:00 a.m.-12:15 p.m.  
Room: Montgomery 4

**Selected papers from the Kenneth Burke Society**

Sponsor: Kenneth Burke Society  
Chair: Jaime Robb, University of South Florida

The Inaugural Address of Donald J. Trump: Terministic Screens and the Reemergence of “Make America Great Again” Jim A. Kuypers, Virginia Tech; Caitlin McDaniel, Virginia Tech

Rain Follows the Plow: Selling the Great American Desert, Ryan McGeough, University of Northern Iowa

Critical Nuances in the Tragicomic: Towards the Possibility of Racial Reconciliation,  
Steven Murray, University of Georgia

“Any Rational Person”: Scapegoating and (Dis)Placement of Responsibility in the Killing of Stephon Watts, Max Plumpton, University of North Carolina at Chapel Hill \*

Shifting Blame: C Everett Koop's AIDS Rhetoric of Guilt and Redemption, Darlene K. Drummond, Dartmouth College \*\*

\*Top Student Paper Award

\*\*Top Paper Award

4305

Saturday 11:00 a.m.-12:15 p.m.

Room: Montgomery 1 AV

### **Making Sense of Environmental Crises through Performance**

Sponsor: Performance Studies Division

Chair: Daniel W. Heaton, Capital University

Crisis in the Landscape

Lindsay Greer, University of Southern Indiana

Leigh Anne Howard, University of Southern Indiana

'When the World Needed Him Most, He Vanished': WWAD? Or Everything I Learned about Handling Crises and Changing the World I Learned from the Avatar

Daniel W. Heaton, Capital University

We'd Never Seen Such Snow: Storytelling and Extreme Weather

Sharon E. Croft, Capital University

Humans develop a variety of ways to make sense of the environmental crises brought on by climate change. The performers on this panel use multiple performance methods to respond to a variety of environmental crises: personal narratives collected through informant interviews; tales created through performative writing; and fragmented personal/pop culture/professional texts woven together into a mystery. We also focus on a variety of types of environmental crises: the effects of ruins and abandoned structures littering the coal-ravaged landscape of the mid-west; the increasing number of significant weather events that leave people on edge; floods, earthquakes, wild fires, and pollution. Like our friends the scientists, activists, and artists, we believe in the power of sharing our stories, no matter how individualized they seem. Whether we're in the classroom, in the community, or on our couches, we join our voices together to combat the feelings of helplessness and hopelessness we face in such environmental crises.

4306

Saturday 11:00 a.m.-12:15 p.m.

Room: Alabama C AV

**Continued Crisis and the Failure to Take the Crossroads: Representational Practices of Lynching from the 1930s to Present**

Sponsor: Rhetoric and Public Address

Chair: Samuel Perry, Baylor University

Technologies of Memory and the Subjunctive Voice in Representations of Lynching  
Peter Ehrenhaus, Pacific Lutheran University

Strategies of Memory Construction in Spike Lee's *BlacKkKlansman*

A. Susan Owen, University of Puget Sound

Spectacle Lynching and Sport: Circulation and Memory in the Burning of National Football League Jerseys

Jeff Nagel, Pennsylvania State University

The Domestication of Lynching: An Intersectional Analysis of the Rubin Stacy Lynching Photograph

Sarah W. Walden, Baylor University and Samuel Perry, Baylor University

Linguistic Lynching: Cultural and Linguistic Conflicts We Need to Change

Lionnell Smith, Voorhees College

This panel examines the ways in which racial violence associated with lynching and institutionalized racism operates across multiple contexts and in varied periods of time. While certain violent acts may constitute crises and offer crossroads to communicate race differently and in opposition to racist communicative practices, the representational processes concerning racial violence often reiterate and fail to use crossroads as an opportunity for change. This panel takes into account paths taken or not taken in regard to resisting racial violence and the representations of racial violence. From NAACP anti lynching materials to present representations of violence in popular film, violence in effigy in response to NFL players protesting police brutality, and the practice of linguicide in the classroom, this panel examines the ways that racist violence articulates the boundaries of citizenship and reinforces or resists the acceptance of violence against people of color.

4307

Saturday 11:00 a.m.-12:15 p.m.

Room: Alabama E

**Logos at the Crossroads: Teaching Fallacies in an Age of Normalized Unreason**

Sponsor: Instructional Development Division

Chair: Randall Osborn

Randall Osborn, University of Memphis  
Kathleen Turner, Davidson College  
Suzanne Osborn, University of Memphis  
Michael Osborn, University of Memphis

For a variety of well-documented reasons, the very prospect of logos is at a critical crossroads. Everyday our students are bombarded with disinformation and calculated dishonesty that masquerades as journalism and public deliberation. That being the case, the subject of fallacious reasoning has never been more pertinent to the teaching of public speaking and the promotion of enlightened and ethical public discourse. In this workshop, participants will conduct an open discussion of challenges and strategies for teaching the subject in the modern communication classroom. This workshop will discuss some challenges and strategies for teaching the subject of rational fallacies in the modern communication classroom.

4308  
Saturday 11:00 a.m.-12:15 p.m.  
Room: Alabama D

**Constituting Change in a Cultural Analysis: Organizational Learning and Change through Conflict and Crisis**

Sponsor: Applied Communication Division  
Chair: Gerald Driskill, University of Arkansas, Little Rock

Planning for Crisis in a Crisis-prone System  
Andrew Pyle, Clemson University

Creating Diversity through Unity: A CCO Analysis of Church Culture  
Frankye Jimenez, University of Arkansas, Little Rock

Even if it Costs You Everything': Navigating Nike's Decision to Partner with Colin Kaepernick  
Brandon Boatwright, University of Tennessee

A CCO Cultural Analysis of Today's Salvation Army: Building on Positive Practices for High Community Impact  
Michelle Scroggins, University of Arkansas, Little Rock

Respondent: John Meyer, University of Southern Mississippi

4309  
Saturday 11:00 a.m.-12:15 p.m.

Room: Montgomery 9

**Top Student Papers in Political Communication**

Sponsor: Political Communication Division

Chair: Darrell Roe, Eastern New Mexico University

White-Washed and/or Blackfaced? Roles of Public Memory, Racial (Re)presentation, and White Guilt in Memorialization of Black Confederate Soldiers

Carson S. Kay, Ohio University

“They Rock With Us”: Developing the Ally Persona

Cameron Lynn Brown, University of Memphis

From Acceptance to Activism: An Analysis of Entertainment Award Acceptance Speeches

Callie Spear Embry, University of Arkansas

Respondent: Patrick Wheaton, Georgia Southern University

4310

Saturday 11:00 a.m.-12:15 p.m.

Room: Montgomery 8

**Using Freedom of Speech to Voice Justice**

Sponsor: Freedom of Speech Division

Chair: Pat Arneson, Duquesne University

Shhh . . . Bob Smith Is Watching: The Black List, BLM, and Police Surveillance in Memphis, Tennessee

Andre E. Johnson, University of Memphis

Using Freedom of Speech to “Make a Way Out of No Way”: The Women’s Political Council of Montgomery

Pat Arneson, Duquesne University

“Before God, I Am Innocent”: Coming to Grips with Racial Terror Lynching

Todd Allen, Messiah College

Technologies of Recovery and Practices of Commemoration and Civic Transformation

Victoria J. Gallagher, North Carolina State University, and Keon Pettiway, Eastern Michigan University

Freedom of expression, a fundamental human and political right, makes possible and reinforces all other human rights. Constructive social change can only occur when conflict

is addressed through free expression. The suppression of free expression inevitably leads to conflict and crisis. Racial tension continues to linger in our nation, in part, because we have not consistently had honest and meaningful dialogue around issues of race. That fact continues to divide us as a nation. The speakers on this panel will draw upon civil rights cases from Memphis, Tennessee, and Montgomery, Alabama, and will provide positive incentive for free speech and caution against the absence of communication.

4311

Saturday 11:00 a.m.-12:15 p.m.

Room: Alabama A UHC

**Clevenger Top Four Papers Panel: Conflict and Crisis at the Crossroad of Change**

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference

Chair: Melissa S. Plew, Georgia Southern University

The Southern Sex

Kiley Lord, University of Alabama\*\*

Ab Soul's Terrorist Threats: An Ideological Criticism based on the "NATION IS FIELD" Metaphor

Chasity Johnson, Georgia Southern University\*

Sex: The Christian Taboo and its Effect on Emotional Intimacy

SunShine Cogar, Berea College\*

The Stories We Tell: The Effects Dominant Narratives Have on the Communication Patterns of Citizens and Their Respective Institutions of Authority

Derrick Newby, University of Arkansas, Little Rock\*

Respondent: Richard Leeman, University of North Carolina, Charlotte

\*Clevenger Scholar

\*\*Recipient of the Franklin Shirley Award for Overall Top Paper.

For the third year, and with encouragement from the Clevenger family, we are identifying our top UHC paper panel as the Clevenger Panel. Furthermore, each presenting student is considered a Clevenger Scholar. Additionally, we have labeled other UHC participants as Clevenger Scholars if their submission scored in the top 10% of all submissions. Those papers are scattered throughout the UHC program. The Franklin Shirley Award for the top UHC paper will be recognized at the Saturday morning UHC breakfast and SSCA Awards luncheon.

4312

Saturday 11:00 a.m.-12:15 p.m.

Room: Starlight Foyer

**Change and Challenges on the Lanai: Situating *The Golden Girls* as a Site of Televised Progression.**

Sponsor: Mass Communication Division

Chair: Mick Brewer, Southern Illinois University Carbondale

Colin Whitworth, Southern Illinois University

Mia L. Anderson, University of South Alabama

Kathleen German, Miami University

Mick Brewer, Southern Illinois University

Claudia Chiang-Lopez, University of Nevada Las Vegas

Cassidy D. Ellis, University of Denver

Alex Davenport, Southern University Carbondale

This high-density panel situates *The Golden Girls* as an important mediated site where illustrious sociocultural/political issues were foregrounded and confronted by both the writers and cast. The body of work present in the panel tackles a wide variety of representational issues, including the ever-evolving Southern sociocultural landscape, race, invisible disabilities, and class.

**12:30-2:30 p.m.**

4401

Saturday 12:30-2:30 p.m.

Room: Alabama B

**Southern States Communication Association 89th Annual Awards Luncheon\***

Presiding: Jason B. Munsell, President

**Keynote Speaker: Hank Klibanoff**

**\*This is a ticketed event\***

**2:45-4 p.m.**

4501

Saturday 2:45-4:00 p.m.

Room: Montgomery 8

**Planning Meeting for 2020 SSCA Convention, Option I**

**Chair:** Shawn D. Long, 2<sup>nd</sup> Vice President

**All division and interest group planners for 2019 should attend this meeting or the Option II on Sunday morning at 8 a.m.**

## Scholar Spotlight

4502

Saturday 2:45-4:00 p.m.

Room: Montgomery 7 AV

**Light and Dark, Storms and the Sea: Michael Osborn, the Master of Metaphor**

Sponsor: Rhetoric and Public Address

Moderator: Kathleen J. Turner, Davidson College

Mary Stuckey, Penn State University

Martin J. Medhurst, Baylor University

Richard W. Leeman, University of North Carolina-Charlotte

James Darsey, Georgia State University

Respondent: Michael Osborn, University of Memphis

With his groundbreaking research, Michael Osborn serves as “rhetoric’s foremost scholar on metaphor,” according to no less a luminary than David Zarefsky. In *Michael Osborn on Metaphor and Style* (Michigan State University Press, 2018), the scholar first offers his four formative essays on metaphor, newly amplified with contextualizing observations and contemporary insights. These are joined by four new essays that explore how his enriched conception of metaphor enlightens the rhetorical analysis of style, from Demosthenes to Barack Obama and from illness to *Triumph of the Will*.

With this panel, four leading rhetorical scholars offer their assessments of the value of Osborn’s initial contributions, the insights gained from his retrospective on their creation and evolution, and the avenues for further insights created by this work. Audience observations and questions will follow Osborn’s response.

4503

Saturday 2:45-4:00 p.m.

Room: Montgomery 6 UHC

**Conflict and Crisis in Health, Family and Religious Communication**

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference

Chair: Jaclyn Marsh, University of Nebraska, Lincoln

Analyzing Identification and Health Communication in a Community Wellness Outreach Program from an Auto-Ethnographic Perspective

Brendi Bluit, Campbell University

Family Communication Patterns and Advice Response Theory: How Emerging Adults View Parental Advice on Money

Emily Caylor, University of Tennessee

A Pentadic Analysis of Mayor Michael Bloomberg's Religious Tolerance Speech August 3, 2010

Emily Riley, Arkansas State University

White Coat Syndrome: A Comparison of Communication Apprehension in a Healthcare Context among Varying Populations on a University Campus

Hannah Lawson, East Texas Baptist University

The Misappropriation and Mythos of the Body Positive: A Semiotic Mythical Criticism of Body Positive Ideology in Marketing

Grayce Tomme, Transylvania University

Respondent: Chris Geyerman, Georgia Southern University

4504

Saturday 2:45-4:00 p.m.

Room: Montgomery 4

**Cross-Talk: Communicating Across Differences in an Era of Polarization and Paranoia**

Sponsor: Intercultural Communication Division

Chair: Roger Gans, University of Texas, Arlington

We Polarize with Our Persuasion Efforts!

Roger Gans, University of Texas, Arlington

We Don't Listen!

Teri Varner, St. Edward's University

We Lie!

William Earnest, St. Edward's University

We Don't Know How to Connect with our Target Audiences!

Julie Armstrong, University of Arizona

Widening barriers threaten public discourse in the 21<sup>st</sup> century. In communicating with people unlike ourselves, we don't speak honestly, listen openly, craft public messages constructively, or connect with the people we need to reach. This panel offers an interdisciplinary exploration of the barriers of difference and possible bridges across them in an Intercultural world.

4505

Saturday 2:45-4:00 p.m.

Room: Montgomery 1 AV

**The Vagenda: In Conflict and Crisis**

Sponsor: Performance Studies Division

Chair: Danielle McGeough, University of Northern Iowa

Sarah K. Jackson, Catawba College

Danielle McGeough, University of Northern Iowa

Ariel Gratch, Utica College

Lyndsay Michalik Gratch, Syracuse University

Rebecca Walker, Southern Illinois University

Brianne Waychoff, Borough of Manhattan Community College

Andrea Baldwin, University of Houston-Clear Lake

The theme of this year's conference, "Conflict & Crisis at the Crossroads of Change" asks us to highlight conflict, crisis, protest, and rhetoric. This panel plays with the "fantasy of protest" as it explores how feminist thought and activism has changed how we look at communication on various levels: interpersonally, organizationally, aesthetically, etc. Women have long carried such loads in performance studies, as Elizabeth Bell suggests with her bag lady, and Esperanza. Inspired by the tiring, unending work of women that have come before us, a variety of female communication scholars held a meeting at the last two years' conference, according to *our* vagenda. This year, recognizing that many of the issues discussed and touched upon in last year's meeting are still unresolved, and in some cases in urgent need of address, we submit this panel out of a desire to revisit the vagenda.

4506

Saturday 2:45-4:00 p.m.

Room: Alabama C AV

**Top Competitive Graduate Student Papers in Freedom of Speech**

Sponsor: Freedom of Speech Division

Chair: Chandra Maldonado, North Carolina State University

Fool Me Once: Fake News and Satire

Jess Bozeman, Northern Illinois University

Colin Kaepernick's Protest and the NFL Plantation Metaphor\*

Ariel Romero, University of Arkansas

A Review of Koontz v. Watson

Dathan Simpson, Northern Illinois University

Respondent: Chandra Maldonado, North Carolina State University

\*Top Graduate Student Paper

4507

Saturday 2:45-4:00 p.m.

Room: Exhibit Hall A

**Passing the Torch: Former Forensic Competitors on Leaving a Legacy in an Ever-Changing Environment**

Sponsor: Argumentation and Forensics Division

Chair: Megan Kline, Kansas Wesleyan University

Ryan Goke, Murray State University

Lakelyn Taylor, University of Central Florida

Timothy Betts, Texas Christian University

Kevin Bryant, Tennessee Technological University

Those who dominated as competitors often excel as coaches, because they have both a passion for the subject and an advanced understanding of the material. New coaches are faced with an interesting communication crisis: transferring their knowledge and expertise into the minds of new competitors. Graduate students who take on the role of coach face an additional challenge: the short duration of their program. These key factors can create a minor crisis in team dynamic, success, and cohesion. This discussion panel offers insight into the challenges, successes, learned lessons, and techniques of former competitors as they have transitioned in and out of the world of mentorship as coaches.

4508

Saturday 2:45-4:00 p.m.

Room: Alabama D

**Kenneth Burke and the Rhetorical Study of Economics: Traditional and Contemporary Interpretations of Market Places**

Sponsor: Kenneth Burke Society

Chair: Samuel J. Watson, University of Georgia

Adam Smith's Lectures on Rhetoric: An Illustration using Burkean Rules of Grammar, Alexander W. Morales, University of Georgia

Mystification in Classical Liberalism: Class and Virtue in Smith and Burke, Cody Hawley, University of South Florida

Affective Economies and Tropes of Reduction, Max Plumpton, University of North Carolina at Chapel Hill

Identification within the Universal: Constructing Healthy Audiences with Selective Discourses, Jaime Robb, University of South Florida

4509

Saturday 2:45-4:00 p.m.

Room: Montgomery 9

**Scripts, Illuminates and Identity: A Sample of Outstanding Ethnographic Scholarship**

Sponsor: Ethnography Division

Chair: Elizabeth Stephens

Evangelicals #ChurchToo and Trump: Evangelicalism at the Crossroads. Andrew F. Herrmann, East Tennessee State University

The Lone Ranger, Tonto, and Katherine: What's the Script for a Senior Faculty Member? Katherine Grace Hendrix, University of Memphis

Death by Displacement: Narrative Reflection of Recovering Workaholic's Struggle to Sustain Identity.

Tama Lunceford, East Tennessee State University

What Happens When We Start Getting Real: Lessons in Betweenness

Patrick D. Bennett, Midlands Technical College, Columbia SC

Autoethnography of Advocacy & Gottman Analysis.

Nicole Lee, Mississippi State University

Respondent: Cara Mackie

4510

Saturday 2:45-4:00 p.m.

Room: Alabama A UHC

**Conflict and Crisis in Media Studies**

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference

Chair: Todd Goen, Christopher Newport University

TED Talks as an Exemplar of the Narrative Paradigm

Anna Cross, Campbell University

To Be or Not To Be Consistent

Paige Medford, University of South Carolina

The Only True Myth: A Narrative Criticism of The Gray Haven's Song "This My Soul"

Deborah Howard, West Texas A&M

Cultivating Fear

Caitlin Stauring, Florida Gulf Coast University

Respondent: Christie Kleinmann, Belmont University

4511

Saturday 2:45-4:00 p.m.

Room: Starlight Foyer

**Media Ethics and Its Role in Conflict Resolution**

Sponsor: Philosophy and Ethics of Communication Interest Group

Chair: Chad Tew, University of Southern Indiana

Chad Tew, University of Southern Indiana

Canyon Anderson, University of Southern Indiana

Salome Aphazishvili, University of Southern Indiana

Evelyn Bako Ferguson, University of Southern Indiana

Krista Belfield, University of Southern Indiana

Kereston Hochgesang, University of Southern Indiana

Miyu Kajihara, University of Southern Indiana

Darla Perigo, University of Southern Indiana

Will Sanders, University of Southern Indiana

This interactive panel presentation addresses how media ethics can be applied to repair social relations in political conflicts. Cases from the United States, Europe & Asia have been selected to provide an international perspective on situations that are political, highly contentious, illustrative of the divisions in society, and involve harmed parties. Each panelist will examine a specific ethical case and propose a resolution emphasizing engagement between parties while drawing for inspiration and lessons learned from transitional justice and restorative justice.

4512

Saturday 2:45-4:00 p.m.

Room: Montgomery 5

**Health Communication: Truth Under Siege**

Sponsor: Public Relations Division

Moderator: Kurt Wise, University of West Florida

Mary Beth Asbury, Middle Tennessee State University

Jessica Wendorf Muhamad, Florida State University

Rosemary Blackmon, Alabama Hospital Association

Bethany Wrye, Middle Tennessee State University

Truth and facts, it seems, are under siege. As Richard Edelman, the President and CEO of Edelman put it in the 2018 Edelman Trust Barometer, there is a crisis of confidence in traditional authority figures and institutions. The Trust Barometer reported a 30-point decline in trust in government among the informed public, and a 14-point drop in the general public. What does this mean for those of us in the fields of healthcare public relations and health communication? Are publics losing trust in governmental healthcare institutions? Are publics losing trust in the messages they receive from hospitals and nonprofit healthcare institutions in their communities? What can we do as academics and working professionals to maintain and improve trust in health-related institutions? What about populations such as those living in rural areas or minority populations? Do these populations pose special trust-related challenges? How much are professionals still dealing with the legacy of such studies as the Syphilis Study at Tuskegee?

4513

Saturday 2:45-4:00 p.m.

Room: Alabama E

**The Conflict and Crisis of the African American Rhetorical and Public Address Tradition**

Sponsor: American Society for the History of Rhetoric Interest Group  
Chair: Damariyé L. Smith, University of Memphis

They Did Say Something: The Rhetoric of African American Public Address, Prior to 1960  
Andre E. Johnson, University of Memphis

The Civil Rights Rhetoric of James Baldwin  
John Murphy, University of Illinois

The African American Jeremiad and the Marginalization of Black Militancy  
Earle J. Fisher, University of Memphis

“Be Careful with Me”: A Womanist Response to the disRESPECTful Rhetoric at Queen Aretha’s Funeral  
Dianna Watkins-Dickerson, University of Memphis

Respondent: Carlos Morrison, Alabama State University

In his book review essay, *The Renaissance of American Public Address: Text and Context in Rhetorical Criticism*, Stephen E. Lucas credits the “stunning rhetorical triumphs of Ronald Reagan during his first presidential administration,” as making the “study of oratory once again relevant.” He writes “not only have we seen a plethora of studies dealing with Reagan as a speaker, but we have witnessed a general revival of interest in oratory as a force in American history” (243-244). If Reagan’s “rhetorical triumphs” could produce a renaissance such as the one Lucas describes, then this panel posits that a renaissance of sorts is happening right now in our study and appreciation of the African American public address tradition. Driven by the rhetorical brilliance of Barack Obama, not only have we seen many studies on Obama, but we are currently witnessing the revival of the black rhetoric and oratorical tradition.

**4:15-5:30 p.m.**

4601  
Saturday 4:15-5:30 p.m.  
Room: Montgomery 7 AV

**SSCA President’s  
Spotlight Panel:**

**Muses and Musings at the Crossroad: Analyzing Selma**

**President and Chair:** Jason B. Munsell, University of South Carolina, Aiken

Christina L. Moss, University of Memphis  
Patricia G. Davis, Georgia State University  
John M. Murphey, University of Illinois  
Ronald L. Jackson II, University of Cincinnati

This panel includes a pictorial tour of Selma, Alabama, featuring commemorative sites and markers pertaining to the modern day civil rights movement. The audience will be directed along major places of interest such as the Edmund Pettus Bridge, the Brown AME Church, the memorial to Viola Liuzzo, and the grave site of Jimmie Lee Jackson. After the tour, scholars will discuss how the “spirit of Selma” has impacted, influenced or shaped their work.

4602

Saturday 4:15-5:30 p.m.

Room: Montgomery 6 UHC

**Conflict and Crisis in Gender Communication**

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference

Chair: Joshua Pederson, University of Alabama

Communication Strategies for Women without Children  
Robin Freeman, University of Arkansas at Little Rock

The Lyrics of Patriarchy: The Crossroads between Art and Objectivity  
Luke Autera, Florida Gulf Coast University

Media Portrayal of Female Athletes and its Prominence in Shaping Rhetoric and the Female Dialogue  
Autumn Zimmerman, Kansas Wesleyan University

The F-Word  
Alexandria Perry, University of Alabama

The Only Wins We're Getting on Saturdays  
Nichole LeFevre, Huntingdon College

Respondent: Jean DeHart, Appalachian State University

4603

Saturday 4:15-5:30 p.m.  
Room: Montgomery 4

**The crisis of identification: Articulating the value of state associations**

Sponsor: State Association Interest Group  
Chair: John H. Saunders, University of Alabama in Huntsville

S. Brad Bailey, Mississippi Gulf Coast Community College (Mississippi)  
Pauline Matthey, Clemson University (Carolinas)  
Ray Ozley, University of Montevallo (Alabama)  
Keith Perry, Abraham Baldwin Agricultural College (Georgia)  
Patrick Richey, Middle Tennessee State University (Tennessee)  
Leslie Rodriguez, Angelo State University (Texas)  
Lakelyn Taylor, University of Central Florida (Florida)

Sometimes state associations may have trouble communicating who they are, what they do, and what value they provide to institutions and individuals within their state. This panel features current and previous officers of state communication associations across the South. These state association veterans will address how state associations can publicly articulate their value to both academic and non-academic audiences.

4604  
Saturday 4:15-5:30 p.m.  
Room: Montgomery 1

**Free Speech at the Crossroads: The First Amendment and the Trump Administration**

Sponsor: Freedom of Speech Division  
Chair: Ben Medeiros, Newman University

All That Trumps Free Speech: Disrupting Dissent  
Spoma Jovanovic, University of North Carolina, Greensboro

Taking It to the Streets—and Newsrooms: Trump vs. the Free Press  
Ann E. Burnette, Texas State University, and Rebekah L. Fox, Texas State University

Theorizing the Digital Public Forum Through @realdonaldtrump  
Ben Medeiros, Newman University

4605  
Saturday 4:15-5:30 p.m.  
Room: Montgomery 9

**Seen and Not Heard: Stigma in Reproductive Care in the Mid-South**

Sponsor: Applied Communication Division

Chair: Kiersten Brockman, University of Memphis

Long Acting Removable Contraception Resistance in Postpartum Adolescent Girls: The Interplay of Perspective, Motivation, and Health Literacy

Joy V. Goldsmith, University of Memphis

Kiersten Brockman, University of Memphis

Amanda Young, University of Memphis

Elizabeth Stephens, Middle Tennessee State University

Owen Phillips, MD, Regional One Medical Center

Maternal Morbidity and Breastfeeding: Pre-conceived Notions of Prenatal care and Future Health

Shukura Ayoluwa Umi, University of Memphis

Care at What Cost? Barriers to Reproductive Care for Latina and Immigrant Women in the Mid-South?

Andrea Jacobo, University of Memphis

Prioritizing Risk: An Autoethnographic Account of Social Choices and Health

Degan Loren University of Memphis

More [Chocolate] Milk Please!': Promoting Breastfeeding Rhetorics of Black Motherhood and Postpartum Care in a Black Memphis Mom Group

Dianna Watkins-Dickerson, University of Memphis

This panel explores the psychosocial barriers to reproductive care and powerlessness of patients and providers. Topics include nontraditional contraception use stigma, postpartum symptoms and treatment silence in African American and Latina communities, provider selection of birth control for postpartum teens, and an open dialogue featuring intersections of experiences in reproductive care.

4606

Saturday 4:15-5:30 p.m.

Room: Alabama E

**The Role of Conflict in Affecting Change Across Multiple Contexts**

Sponsor: Ethnography Interest Group

Chair: Jobia Keys, Florida Southern College

Personality and Emotional Components in Parent Adult-Child Conflicts

Theresa MacNeil, Florida Southern College

Negotiating Illness: A Family's Journey with Cancer  
Cara Mackie, Florida Southern College

"Let me stick check you": An Analysis of Stereotypes and Conflict Resolution in Sports Diplomacy.  
Katherine Loh, Florida Southern College

College Students' Perspectives on Brand Activism  
Alex Ortiz, Florida Southern College

Bouncing Back and Conflict Resilience  
Pamela Dykes, Florida Southern College

Many people believe that conflict is negative. However, without conflict, there can be no transformation. Conflict allows individuals to communicate differences, which can result in mutual understanding and, possibly, also in positive change. On the other hand, improper management of conflict can lead to poor conflict outcomes, and thus, negative change. The current panel analyzes the role of conflict and change across variety of contexts, including in parent and adult-child relationships, families in crises, sports, advertising, and resilience.

4607  
Saturday 4:15-5:30 p.m.  
Room: Montgomery 5

**Top Student & Faculty Papers in the Language and Social Interaction Division**  
Sponsor: Language and Social Interaction Division  
Chair: Sean Kingsbury, SUNY Albany

A New Communication Challenge in the Age of Artificial Intelligence  
Slavica Kodish, Southeast Missouri State University

Sermons as Social Interaction: Pulpit Speech and Gender Roles  
Mark Ward, Sr., University of Houston-Victoria

The Way They Saw It – Students' Experiences During Spanish Study Abroad  
Kenneth Driscoll, Bob Jones University

Respondent: Craig Stewart, University of Memphis

4608

Saturday 4:15-5:30 p.m.  
Room: Alabama A UHC

**Conflict and Crisis in Social Activism**

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference  
Chair: Patrick Bennett, Midlands Technical College

The Semiotics of Kneeling: Changing Meaning through Protest  
Mackenzie Pike, University of Alabama

The Power of Working with One Another: Achieving Community Empowerment by  
Using Liberating Structures  
Tyana Ellis, Campbell University

Parkland Students are Peacebuilders: A Narrative Criticism  
Brantley Collins, George Southern University

Respondent: Trudy Hanson, West Texas A & M University

**5:30-6:30 p.m.**

4701  
Saturday: 5:30-6:30  
Room: Starlight Foyer

**Graduate School UHC Sponsors Information Fair, and Lambda Pi Eta Top Student  
Member Paper Recognition**

Sponsor: Theodore Clevenger Jr. Undergraduate Honors Conference  
Chair: Shawn D. Long, University of North Carolina at Charlotte

Open to all UHC participants.

**Business Meetings**

**5:45 - 6:30 p.m.**

Business Meetings: division and interest group business meetings are for all members and those interested in the group

4801

Saturday 5:45-6:30 p.m.  
Room: Montgomery 1

**Applied Communication Division**

4802  
Saturday 5:45-6:30 p.m.  
Room: Montgomery 6

**Freedom of Speech Division**

4803  
Saturday 5:45-6:30 p.m.  
Room: Montgomery 5

**Rhetoric and Public Address Division**

4804  
Saturday 5:45-6:30 p.m.  
Room: Montgomery 9

**State Association Interest Group**

4805  
Saturday 5:45-6:30 p.m.  
Room: Montgomery 7

**Kenneth Burke Society Interest Group**

4806  
Saturday 5:45-6:30 p.m.  
Room: Montgomery 8

**Language and Social Interaction Division**

4807  
Saturday 5:45-6:30 p.m.  
Room: Alabama A

**Ethnography Interest Group**

4808  
Saturday 5:45-6:30 p.m.  
Room: Montgomery 4

**Philosophy and Ethics of Communication Interest Group**

**6:30-8:30 p.m.**

4901  
Saturday 6:30-8:30 p.m.  
Room: Alabama B

**The Annual SSCA Osborn Reception**

Sponsors: Drs. Michael and Suzanne Osborn, University of Memphis, and Pearson Publishing

**DAY 5  
SUNDAY, April 7, 2019**

**8:00-9:15 A.M.**

5101  
Sunday 8:00-9:15 a.m.  
Room: Alabama B

**Nominating Committee Meeting**

Chair: Jason B. Munsell, SSCA Immediate Past President

Participants: Immediate Past Chairs of SSCA Divisions

5102

Sunday 8:00-9:15 a.m.  
Room: Montgomery 9

**2019 Convention Planning Meeting, Option 2**

Chair: Shawn D. Long, University of North Carolina Charlotte, VP

All division and interest group planners for 2019 should attend this meeting or the one on Saturday afternoon at 2:45 pm.

5103  
Sunday 8:00-9:15 a.m.  
Room: Alabama C AV

**Course Hero and Other Zeros: How to Manage Tech Savvy Cheating**

Sponsor: Community College Division  
Instructional Development Division

Chair: Beau Foutz, Alcorn State University

Stephanie E. Kelly, North Carolina A&T State University, Greensboro, NC  
Metcalf, Laurie, Blinn College, Brenham, TX  
Colleen Mestayer, Tennessee Technological University, Cookeville, TN  
Michelle Violanti, University of Tennessee, Knoxville, TN  
Alex Rister, Embry-Riddle Aeronautical University, Daytona, FL  
S. Brad Bailey, Mississippi Gulf Coast Community College, Gautier, MS  
Ryan Goke, Murray State University, Murray, KY

It's a problem that has been here from the start – Cheating. As technology progresses, so has this problem. Cell phones, social media, and the internet have created new challenges for teachers across all disciplines. Course Hero is just one example teachers face as students share information including tests, homework, and academic aids reserved exclusively for teachers. This panel examines tech savvy cheating platforms and the most effective ways teachers can manage this growing problem.

5104  
Sunday 8:00-9:15 a.m.  
Room: Montgomery 8

**Sweet Home Alabama: Embodying the Crossroads of Southern Narrative Inheritances**

Sponsor: Intercultural Communication Division  
Chair: Michael L. Forst, Southern Illinois University Carbondale

Sounds of Alabama: Claiming Home Through/Despite Narrative Inheritances  
Michael L. Forst, Southern Illinois University Carbondale

“We’re Just Poor Ole Country Folks:” Competing Narrative Inheritances of Southern Identity  
Cassidy D. Ellis, University of Denver

“When in Rome, do as you done in Milledgeville”: Disruptive Southernhood in Politics and Practice  
K.C. Vick, Organizer and Public Health Educator, Montgomery, Alabama

The Ridge  
Allison Upshaw, Interdisciplinary Artist/Researcher/Teacher/Scholar

This panel highlights our stories as born and bred Southerners, people who exist at/embody the crossroads of conflict and change. We articulate threshold identity performance as progressive/transgressive Alabamians and consider the ways we are implicated by Southern narrative inheritances. Threshold performance is discussed as a theoretical tool for understanding nuanced communication about Alabamian identities.

5105  
Sunday 8:00-9:15 a.m.  
Room: Alabama E

**Your Bump in The Road May be a River Without a Bridge or Ferry to me: Crisis and Conflicts Encountered along the Academic Journey**

Sponsor: Ethnography Interest Group  
Chair: Meagan Bojarski, University of Alabama, Huntsville

Vernon F. Humphrey, Columbus State University  
Rachel E. Silverman, Embry Riddle University  
Alisha M. Menezies, University of Tampa  
Wesley O’Neal, Columbus State University  
John Saunders, University of Alabama, Huntsville  
Joseph Watson, University of Alabama, Huntsville

Respondent: Ben Trina

A perspective of challenges and crisis and the barriers encountered at the crossroads is similar to the old phrase “Beauty is in the eye of the beholder.” It is known to those experiencing it, but often hidden to the greater community. The barriers that must be climbed or the abyss that must be bridged are hidden by societal norms and socially constructed perspectives. There is not a “one size fits all” solution, and negotiated agreements that once worked do not work with new sojourners.

5106

Sunday 8:00-9:15 a.m.

Room: Alabama D

**Re-routing the Narrative: A Workshop Panel on Intervening into the Campus Tour**

Sponsor: Rhetoric and Public Address

Chair:

Meredith M. Bagley, University of Alabama

Maureen Flint, University of Alabama

Inspired by Columbia University's "Dis-Orientation" guide, this workshop-style session asks participants to imagine, plan, and prepare to execute alternative campus tours at their home institutions to intervene in narratives of white privilege, racial erasure (along with other sub-altern groups), and neoliberal logics of typical campus tours. Led by University of Alabama faculty and students who do this work in Tuscaloosa, the session will provide hands on tips for developing a new campus tour route, navigating administrative and logistical hurdles, and effectively, reflexively providing this "dis-orientation" experience at your school. Please join us and make campus tours less about selling a product and more about inspiring a campus culture of honesty, community, and positive change.

5107

Sunday 8:00-9:15 a.m.

Room: Montgomery 7 AV

**Motives, Motivations, and the Narratives We Tell**

Sponsor: Rhetoric and Public Address Division

Chair: Scott Anderson, Arkansas State University

Reimagining Space: How Elon Musk Resignified the "Space Race"

Madeline Fortner, Abilene Christian University

Mass Atrocities and the Causal Logic of Conspiracy

Allison Niebauer, Pennsylvania State University

Divergence in American Worship in the Westboro Baptist Church Controversy

Brian Heslop, Coker College

Death by Gaslight: Defining Political Gaslighting in the Context of the Trump

Administration's Family Separation Policy

Christopher Wernecke, Georgia State University

Respondent: Amanda Edgar, Memphis University

## **9:30-10:45 A.m.**

5201

Sunday 9:30-10:45 a.m.

Room: Montgomery 9

### **Committee on Committees Meeting**

Presiding: Pamela G. Bourland-Davis, President

Participants:

Shawn D. Long, Vice President

Jason B. Munsell, Immediate Past President

Jerold L. Hale, Executive Director

Ashli Quesinberry Stokes, Marketing Director

Jennifer A. Samp, SCJ Editor

Wendy Atkins-Sayre, Finance Committee Chair

5202

Sunday 9:30-10:45 a.m.

Room: Montgomery 8

### **Persuasion, Deception, Observation, and Imagination in Close Relationships**

Sponsor: Interpersonal Communication Division

Chair: Dinah Tetteh, Arkansas State University

The Mediating Effects of Obligation, Gratitude, and Liking in Pro-Social and Anti-Social

Pregiving Compliance-Gaining Scenarios

Jamie Osborn, University of Tennessee

Michael Kotowski, University of Tennessee

Deception from Parents to Romantic Partners: Motives for Deceptive Communication

Xiaoti Fan, University of Alabama

Patricia Amason, University of Arkansas

Relational Observation: A New Perspective in Relational Communication

Ryan Rasner, Louisiana State University

Military Deployment: The Stressors, Communicative Acts, and Imagined Interactions of Military Families  
Chandler Thornton, University of Alabama

Respondent: Mary Beth Asbury, Middle Tennessee State University

5203  
Sunday 9:30-10:45 a.m.  
Room: Alabama D

**Revision, Redevelopment, and Revolution: Past, Present, and Future Examples of Communication Course Changes**

Sponsor: Instructional Development Division

Chair: Alex Rister, Embry-Riddle Aeronautical University, Worldwide Campus

Sally Blomstrom, Embry-Riddle Aeronautical University, Daytona Beach  
Steve Master, Embry-Riddle Aeronautical University, Daytona Beach  
Lynnette Porter, Embry-Riddle Aeronautical University, Daytona Beach  
Alex Rister, Embry-Riddle Aeronautical University, Worldwide Campus  
Jennifer Wojton, Embry-Riddle Aeronautical University, Daytona Beach

The paradigm shift in teaching with new modalities and technologies calls for communication educators to focus on revision, redevelopment, and revolution of coursework. Panelists will share examples of past, present, and future course changes including the past redevelopment of two speech courses: one for on-campus and one for online audiences; the present transition of a Bachelor of Science in Communication degree from campus to online; and future course redevelopment ideas emerging from the student-faculty collaboration model. Attendees are asked to bring one example of a course revision –past, present, or future – to facilitate discussion on best practices for communication faculty.

5204  
Sunday 9:30-10:45 a.m.  
Room: Alabama E

**The Pieces Between: Addressing the Rhetorical and Material Functions of Public Place**

Sponsor: Rhetoric and Public Address

Chair: Cynde Carrico, Florida International University

In between Space and Place: The Rhetoric of Interactive Classroom Spaces

Eileen Hammond, University of North Carolina at Chapel Hill

Assembling the Past: Networks of Memory and Commemoration Practices at Theodore Roosevelt Island

Chandra A. Maldonado, North Carolina State University

Making Loss Evident: The Material Rhetoric of North Carolina's 9/11 Memorials

Zachary Parker, University of North Carolina at Chapel Hill

Memorials of Abuse: Absence and Ephemeral Rhetorics

Max Renner, North Carolina State University

Respondent: Cynde Carrico, Florida International University

This panel examines the rhetorical and material effectivity of public spaces and the complex relationships between the intended audiences or users, and the particular phenomena that function as the constitutive exigence of the spaces. Building primarily on work in memory studies and material rhetoric, panelists discuss how commemoration practices emerge from multiple communication networks at the Theodore Roosevelt Memorial; how the built environment of a high-tech interactive lecture hall at a public university mediates institutional values through the labor of faculty and staff; how the incorporation of physical pieces of the Twin Towers into local 9/11 memorials across North Carolina allows for a consideration of how psychic traumas are commemorated in material ways; and how online web-memorials operate as legitimizing spaces for narratives of child abuse and neglect within broader public discourses. Panelists discuss the extent to which these spaces are subsequently mediated, altered, and challenged, and in many cases, with significant material consequence.

5205

Sunday 9:30-10:45 a.m.

Room: Alabama C

**The Gift of Accountability: Accountability Groups as Combating the Isolating Nature of Scholarly Labor**

Sponsor: Applied Communication Division

Moderator: Lori Stallings, University of Memphis

Sarah Mayberry Scott, University of Memphis

Myleea Hill, Arkansas State University

Marceline Thompson-Hayes, Arkansas State University

Scarlett Hester, The College of Wooster

Kyle Christensen, Huntingdon College

In this roundtable session, participants from four different institutions will discuss how they have developed accountability in their scholarly research and writing. Participants will provide remarks on practical strategies and advice for collaborating with and being accountable to others in the writing and research process, even from a distance.

5206

Sunday 9:30-10:45 a.m.

Room: Montgomery 1 AV

**The Representation of and Discourse about Death, Disease, and Dissent\***

Sponsors: American Society for History of Rhetoric Interest Group  
Rhetoric and Public Address

Chair: Cody Hawley, University of South Florida

Standing Up by Sitting Down: A Burkean Analysis of Colin Kaepernick's Comments to the Press

Kelley F. Macek, Ohio University

"Through This Sign, You Shall Conquer": The Warrior-Priest Archetype in American Cancer Rhetoric

Christopher Wernecke, Georgia State University

"Depression Doesn't Discriminate": Rhetorics of White Victimization & Color-Blind Racism in Celebrity Post-Mortem Discourse

Evan Mitchell Schares, Louisiana State University

Respondent: Camille Lewis, Furman University

\*A Student Paper Panel

5207

Sunday 9:30-10:45 a.m.

Room: Montgomery 6

**Presidential Spotlight on Undergraduate Teaching:  
Teaching & Advising Honors Communication Students**

Sponsor: Jason B. Munsell, SSCA President, University of South Carolina, Aiken

Chair: Abby M. Brooks, Georgia Southern University

Quintessential Qualities of Honors Education and How They Relate to Communication Pedagogical Practices

Robert Sullivan, Ithaca College

Teaching Honors Public Speaking

Caroline Parsons, University of Alabama

Teaching Honors Interpersonal Communication  
Jennifer Becker, University of Alabama

Advising Honors Communication Research  
Michelle T. Violanti, University of Tennessee

Lambda Pi Eta and Creating a Culture of Undergraduate Scholarship  
Jason B. Munsell, University of South Carolina, Aiken

Many communication students and faculty pursue the honors experience for a lively, enriched learning experience in a close-knit community. Panelists will discuss characteristics of their honors communication courses (e.g., Honors Public Speaking, Honors Interpersonal) and pedagogical approaches. They will also discuss how to advise and mentor honors communication students (e.g., independent research projects, academic advising, and Lambda Pi Eta advising).

5208

Sunday 9:30-10:45 a.m.

Room: Alabama B

Time and Place Committee Meeting

Chair: Frances Brandau, Sam Houston State University  
Kathryn Anthony, Southern Mississippi University  
Michelle Violanti, University of Tennessee Knoxville

5209

Sunday 9:30-10:45a.m.

Room: Montgomery 4

**Conflict in the Courts: Legal Cases Concerning Freedom of Speech**

Sponsor: Freedom of Speech Division

Chair: Stephen A. Smith, University of Arkansas

Viewpoint Neutrality in Public and Private Speech: Reading *Janus v. AFSCME* (2018)  
Through the Lens of the Government Speech and Compelled Speech Doctrines  
David R. Dewberry, Rider University

*Kennedy v. Bremerton School District*: Have the Courts Abandoned *Tinker* in Spirit?  
Ben Medeiros, Newman University

Wearing Your Politics at the Polls: Stripping Down Minnesota Voters in Minnesota  
Voters Alliance v. Mansky  
Rebekah L. Fox, Texas State University  
Ann E. Burnette, Texas State University

**Thank you for being part of SSCA. See you in Frisco – Texas, that is!**

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End of 2019 Program

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SSCA 90<sup>th</sup> Annual Convention Call

**“Disruptive  
Communication:**

# **A Discipline without Constraints”**

## **April 1-5, 2020**

### **Embassy Suites | Frisco, Texas**

Harvard economist Clayton Christensen developed the theory of disruption in his ground-breaking book (1997) “The Innovator’s Dilemma.” In this book, he describes disruption as a transformation process, which powerfully changes existing business concepts so much that these legacy concepts are driven out of the market. According to his theory, even successful and established entities will be threatened by such a revolution which deprives its existence.

The 2020 Southern States Communication Association conference extends the concept of disruption to the discipline of communication. This provocative, controversial, and contested theme serves as an open call to reimagine how we have traditionally and historically studied and situated communication. This is an invitation to those within, between and outside of the discipline to reflexively and proactively rethink and disrupt the arbitrary boundaries and restrictive nature of communication in our scholarship and practice. In short, this is an opportunity to use disruptive communication as a means to unleash the power and influence of communication in our discipline and beyond and test new ideas and theories that interrogate the status quo and propels us forward in new and interesting ways.

Historically, our discipline—rightfully so—bounded our thinking by time, context, place, theories, methods, and praxis—to aid in legitimatizing our field. Yet, the well-meaning efforts to “discipline” our discipline may have unintentionally marginalized our voices outside of important and necessary conversations. Some argue that we are studying safe and traditional forms of communication. Others find that we are not pushing the disciplinary and thought boundaries enough to lead or serve at the center of disruption or forward-thinking innovations. From a critical perspective, a driving question is not what defines our field, but who defined our field? We are not an agenda-free discipline and now is the moment to recover the debates and opportunities for engagement that could/should have happened during the genesis and maturation of our identity as a discipline.

Our work, although outstanding, operates on the fringes of public debates, muted in national dialogues, or are mischaracterized or misunderstood by other disciplines and the public at large. Moreover, we have scholars working in all areas of interesting scholarship across the academy, government, and industry—yet their work seemingly swims in isolation and not viewed as the collective forces of communication scholarship. The 2020 SSCA convention is a forum for us to centralize communication as important historical, continuous, episodic, contemporary and everyday moments in our transdisciplinary and disruptive communicative lives.

Communication at its core is disruptive! Communication is transformative and latent; it is transdisciplinary and siloed; it is dynamic and static; it’s paradoxical and certain.

Communication is transparent and strategically ambiguous. Communication is authentic and disingenuous. Communication is raced, gendered, sexualized, and othered. Further, it is confounding and exciting. Communication is hopeful, as well as despaired. Indeed, the power of communication is intoxicating, covert, rewarding and punitive. Disruption can be democratizing enterprise.

Please join our community of scholars in Frisco, Texas (voted the #1 place to live by Money Magazine in 2018) as we rethink, rework, reimagine, and more importantly, disrupt, the bountiful, influential nature of communication. Each division and interest group is encouraged to program at least one panel addressing the conference theme, and division/ interest group co-sponsored panels which provide unique opportunities to reflect on the theme are encouraged. In addition to traditional panels of papers, the VP is interested in workshops and interactive programs that maximize opportunities to address the theme and/or contemporary communication issues in ways that encourage professional development.

Where entire panels are proposed, submitters are encouraged to diversify the institutional affiliation of the panel participants, and to consider opportunities to bring in colleagues and peers who have not recently or never attended an SSCA conference. Program proposals which do not align with SSCA's divisional and interest group structure may be submitted directly to the vice president for consideration as part of the Vice President's Spotlight Series.

The deadline for all submissions is September 6, 2019. The complete call for papers will be posted in June 2019. For more information, contact Dr. Shawn D. Long, Vice-President and Program Planner by email at [shawn.long@uncc.edu](mailto:shawn.long@uncc.edu). We look forward to seeing you in Frisco, Texas in 2020!

Christensen, Clayton M. (1997). *The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail*. Boston, MA: Harvard Business School Press.

Mishkin, Shaina (2018, September 17). These are the 10 Best Places to Live in America Right Now. *Money*. Retrieved from <http://money.com/money/collection/2018-best-places-to-live/>.