

**Southern States Communication Association
Annual Call for Papers and Panels
For the 89th Annual Convention
*Conflict & Crisis at the Crossroads of Change***

**April 3-7, 2019
Montgomery, Alabama
Renaissance Montgomery Hotel & Spa**

General Information

Southern States Communication Association's 89th conference brings us back to Alabama, home to our first listed 1930 conference location, held in Birmingham, where we would return six more times. For the first time in 2019, SSCA will be in Montgomery. And what better place to explore paradigm shifts – in theory, in civil rights, in the south – than in Montgomery, where an act of not giving up a bus seat led to a nearly year-long bus boycott, and ultimately to a Supreme Court decision upholding the district court ruling that segregation on the bus was unconstitutional. As the capitol city, Montgomery was the destination for the march from Selma. The city also witnessed the attack on the integrated group of Freedom Riders by a white mob supported by the police. Montgomery lays claim to being both the “Cradle of the Confederacy” and the “Birthplace of Civil Rights,” a paradox in its own right, and a paradox that places the city at the crossroads of change, even if that change came in small increments and still seeks fulfillment.

The 89th SSCA conference provides a venue to explore change as it is often effected by conflict and crisis. Taking the orientation that conflict and crises are not always entirely negative, yet change us in some way, we have the opportunity to explore the rhetoric and policy of change. Possible topics include the rhetoric and/or fantasy of protests, crisis communication, communicating and promoting history and change, rhetoric and media representation of the Civil Rights, “the Resistance,” or #MeToo movement(s). Outside of historical events highlighting conflict, crisis, protest, and rhetoric, the “crossroads of change” theme allows divisions to explore significant shifts in theory, in media and in approaches, and to anticipate what might be next.

Our conference site is located just off the Alabama River, and within 3-12 blocks (approximately .3-1 mile walks if you choose), one can find the new National Memorial for Peace and Justice, Civil Rights Memorial, Rosa Parks Museum, Dexter Avenue Baptist Church, Dexter Parsonage Museum, Freedom Rides Museum, Southern Poverty Law Center, Alabama State Capital (First Confederate Capitol), and the First White House of The Confederacy. For music fans, there is always the Hank Williams Museum, and for sports fans, you may be able to get in some Biscuits – if you like baseball, of course.

We look forward to seeing you in Montgomery in 2019!

Call for Submissions
Theodore Clevenger Undergraduate Honors Conference
89th Annual Southern States Communication Association Conference
April 3-7, 2019
Montgomery, Alabama
Renaissance Montgomery Hotel & Spa

The 29th annual Theodore Clevenger Undergraduate Honors Conference (UHC) will take place during the Southern States Communication Association's annual meeting in Montgomery, Alabama, April 3-7, 2019. The UHC provides an opportunity for outstanding undergraduate students to present their research and engage in conversations about their scholarship and future research topics with faculty and fellow students. The goals for the UHC include supporting excellence in undergraduate scholarship, providing opportunities for participants to network and exchange ideas with other scholars, and to explore graduate study opportunities.

Undergraduate students are invited to submit papers for the UHC on any topic relevant to the study of human communication. Past conference participants represent a wide range of colleges and universities, primarily from the southern states region, and their communication-related research has represented rhetoric; social science; humanistic, critical, and performative approaches; and/or applied communication. We especially welcome papers or projects that connect to the conference theme, "Conflict & Crisis at the Crossroads of Change."

The UHC will include at least one panel dedicated to digital and/or applied projects that are research-based, demonstrating, illustrating, or interrogating aspects of rhetorical, media, performance and/or communication theory and practice. Public relations campaigns addressing the 2020 Frisco, TX, SSCA Conference (promoting SSCA, and the conference location for faculty, and graduate and undergraduate students) are also welcome as part of this special call.

Submissions must adhere to the stipulations for projects indicated below.

- Any student who is currently enrolled as an undergraduate student is eligible to submit a paper or project, but only ONE submission is permitted per student, whether submitted individually or as a group.
- In the case of multiple-authored papers or projects, one student must be designated as the submitting/presenting author, and, again, no student may present more than one paper or project.
- Submissions from anyone other than the author(s) will disqualify the paper or project from review.
- Please note that the submission of a paper or project implies the author's commitment to register for and attend the conference, if the paper or project is selected. Attending and presenting at a conference is an honor, and not attending, if selected, goes against professional ethical practices.
- All submissions must be original, and cannot have been previously presented at SSCA, or any other state, regional or national academic conferences.

Papers:

- Must be double-spaced in 12-point font, and formatted with standard one-inch margins.
- Submissions should not exceed 25 pages (including all references, figures, tables, and appendices), should avoid sexist or racist language, and should include an abstract of 100-150 words.
- The identity of the author(s) or institution should not appear anywhere in the paper.

Projects:

Whether a case study, applied research project, campaign, film, or applied, digital, or performance project, the project length must conform to one of the following two stipulations: Either (1) the entire project can be attached to an e-mail and sent via e-mail (NOT shared via Google Docs), or (2) the author(s) will prepare a written description of the project and provide sample screen shots of the project, in a Word file, and adhering to the stipulations for papers indicated above. In other words, applied projects may need to be condensed for reviewing purposes. The exception to this would be film projects which may be submitted with a YouTube link. Any film/video/audio or recorded performance projects submitted should not exceed 10 minutes in length. Please note that PowerPoint presentations are not acceptable as digital projects, or as a mechanism for submitting other projects.

Deadline: the submission deadline for the UHC is **December 10, 2018**.

Submission Process:

All paper and project submissions should be sent to Dr. Shawn D. Long, UNC Charlotte, ssca-uhc@uncc.edu

- Submit papers, in MS Word format as an e-mail attachment. The subject line of the e-mail should contain the phrase **UHC Paper Submission for** (name of student designated as the presenting author).
- Submit projects, in an MS Word file, with the subject of the e-mail as **UHC Project Submission for** (name of the student designated as the presenting author).

All submissions should include two files attached to the e-mail:

- File 1: A brief submission letter requesting review of the UHC paper or project that includes the title of the paper or project, name(s) of the author(s), institutional affiliation(s), mailing address(es), telephone number(s), and e-mail address(es), as well as the faculty mentor's name and email address. If the paper or project addresses the conference theme, "Conflict & Crisis at the Crossroads of Change," please note this in the submission letter.
- File 2: Your paper or project, beginning with the title and abstract as page one. (Remember the author(s) and institution should not be identified here or elsewhere in the paper or project).

If you have any questions, please contact Dr. Shawn D. Long at shawn.long@uncc.edu. Please be sure to include UHC Submission Question in the subject line.