89th Annual Convention
Southern States Communication Association

29th Annual Theodore Clevenger Undergraduate Honors Conference

April 3-7, 2019         Renaissance Montgomery Hotel & Spa        Montgomery, Alabama

Conflict & Crisis at the Crossroads of Change

PRESIDENT:  Jason B. Munsell, University of South Carolina Aiken
FIRST VICE PRESIDENT:  Pamela G. Bourland-Davis, Georgia Southern University
SECOND VICE PRESIDENT:  Shawn D. Long, University of North Carolina Charlotte
EXECUTIVE DIRECTOR:  Jerold L. Hale, College of Charleston

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From Shawn D. Long
Welcome to the 89th Annual SSCA Convention!

VP Letter

Welcome to Montgomery …

Pamela Bourland-Davis, Georgia Southern University
SSCA First Vice President and 2019 Program Planner
Dear UHCers,

Letter from Shawn D. Long
Renaissance Montgomery Floor Plan

(To be added from Hotel)

Registration Hours

You can find Registration on the 1st Floor.

Wednesday, April 3
3:00 p.m. – 7:00 p.m.

Thursday, April 4
7:30 a.m. – 4:00 p.m.

Friday, April 5
7:30 a.m. – 4:00 p.m.

Saturday, April 6
8:00 a.m. - 3:00 p.m.

Exhibit Schedule

Please visit our exhibitors on the 2nd Floor, near the elevators; we value their presence and support for SSCA.

Thursday, April 4
12:00 noon - 5:00 p.m.

Friday, April 5
10:00 a.m. – 5:00 p.m.

Saturday, April 6
9:00 a.m. – 12:00 noon

Programs and Business Meetings by Sponsor

(Bold = Division or Interest Group Business Meeting)

[List conference program # for sponsorships, etc., BF for business meetings]

American Society for the History of Rhetoric Interest Group:
Applied Communication Division:

Argumentation and Forensics Division:

Association for Communication Administrators Interest Group:

Communication Theory Division:

Community College Division:

Ethnography Interest Group:

Freedom of Speech Division:

Gender Studies Division:

GIFTS (Great Ideas for Teaching Students):

Instructional Development Division:

Intercultural Communication Division:

Interpersonal Communication Division:

Kenneth Burke Society Interest Group:

Language and Social Interaction Division:

Mass Communication Division:

Performance Studies Division:

Philosophy and Ethics of Communication Interest Group:

Political Communication Division:

Popular Communication Division:

President’s Panel:

Public Relations Division:
Rhetoric and Public Address Division:

Southern States Communication Association:

CHECK #s
1101 (Administrative Committee), 1201, 2101 (Executive Council), ___ (Welcome Reception), 3101 (SSCA Breakfast Business Meeting), 3301 (Past Presidents’ Luncheon), ____ (Time and Place Committee), 4101 (UHC Breakfast), ____ (NCA), 4401 (SSCA Annual Awards Luncheon), 4501 (Convention planning meeting) 4801 (Osborn Reception) 5101 (Nominating Committee), 5102 (Convention Planning Meeting), 5201 (Committee on Committees Meeting)

State Association Interest Group:

Theodore Clevenger, Jr. Undergraduate Honors Conference of SSCA (Second Vice President):

First Vice President:

Division and Interest Group Business Meetings

Division & Interest Group Business Meetings are open to all members and prospective members, with the meetings focused on the business of the division including reviewing current and planning for future programming, elections of officers, etc.

American Society for the History of Rhetoric Interest Group

Applied Communication Division

Argumentation and Forensics Division

Association for Communication Administrators Interest Group

Communication Theory Division

Community College Division

Ethnography Interest Group

Freedom of Speech Division

Gender Studies Division
Day 1
Wednesday, April 3, 2019

1101
Wednesday 2:00-3:45 p.m.
Room: Riverview Board Room

Administrative Committee Meeting

Presiding: Jason B. Munsell, President

Participants:
Pamela G. Bourland-Davis, First Vice President
Shawn D. Long, Second Vice President
Victoria J. Gallagher, Immediate Past President
Jerold L. Hale, Executive Director
Ashli Quesinberry Stokes, Marketing Director
Executive Council Meeting, Part 1

Presiding: Jason B. Munsell, President

Participants:
Pamela G. Bourland-Davis, First Vice President
Shawn D. Long, Second Vice President
Victoria J. Gallagher, Immediate Past President
Jerold L. Hale, Executive Director
Ashli Quesinberry Stokes, Marketing Director
Jennifer A. Samp, SCJ Editor
Wendy Atkins-Sayer, Finance Committee Chair
Andrew Pyle, Applied Communication Chair
Phillip Madison, Communication Theory Chair
Pat Arreson, Freedom of Speech Chair
Ashton Mooton, Gender Studies Chair
Scott Christen, Instructional Development Chair
Mary M. Meares, Intercultural Communication Chair
Garry Beck, Interpersonal Communication Chair
Lori Stallings, Language and Social Interaction Chair
Dean Cummings, Mass Communication Chair
Sarah K. Jackson, Performance Studies Chair
Marcus J. Coleman, Political Communication Chair
Danielle Williams, Popular Communication Chair
Amber Smallwood, Public Relations Chair
Kevin Marilelli, Rhetoric and Public Address Chair
  ✔ Adam Key, Argumentation and Forensics Chair
Nelle Bedner, Association for Communication Administrators Chair
Andrew Johnson, American Society for the History of Rhetoric Chair
Andrew Herrmann, Ethnography Chair
  ✔ Ryan McGeough, Kenneth Burke Society Chair
Jim Pickett, Philosophy and Ethics of Communication Chair
Keith Perry, State Association Chair
Lesli K. Pace, Constitution Committee Chair
Daniel Grano, Publications Committee Chair
Larry Moore, Resolutions Committee Chair
Abby M. Brooks, Resource Committee Chair
Day 2

Thursday, April 4, 2019

8:00-9:15 a.m.

2101
Thursday 8:00-9:15 a.m.
Room: Alabama C&D

Executive Council Meeting, Part 2

Presiding: Jason B. Munsell, President

Participants:
Pamela G. Bourland-Davis, First Vice President
Shawn D. Long, Second Vice President
Victoria J. Gallagher, Immediate Past President
Jerold L. Hale, Executive Director
Ashli Quesinberry Stokes, Marketing Director
Jennifer A. Samp, SCJ Editor
Wendy Atkins-Sayer, Finance Committee Chair
Andrew Pyle, Applied Communication Chair
Phillip Madison, Communication Theory Chair
  ✓ Community College Chair
Pat Arneson, Freedom of Speech Chair
Ashton Mooton, Gender Studies Chair
Scott Christen, Instructional Development Chair
Mary M. Meares, Intercultural Communication Chair
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Andrew Johnson, American Society for the History of Rhetoric Chair
Andrew Herrmann, Ethnography Chair
  ✓ Ryan McGeough, Kenneth Burke Society Chair
Jim Pickett, Philosophy and Ethics of Communication Chair
Keith Perry, State Association Chair
Lesli K. Pace, Constitution Committee Chair
Daniel Grano, Publications Committee Chair
Larry Moore, Resolutions Committee Chair
Abby M. Brooks, Resource Committee Chair
Frances Brandau, Time and Place Committee Chair
Pat Arneson, SSCA K-12 Representative to NCA
Nakia Welch, SSCA Community College Representative to NCA
Linda Jurczak, SSCA 4-Year College/University Representative to NCA
Christina Moss, NCA Nominating Committee Representative
Brigitta R. Brunner, NCA Regional Advancement & Promotion Advisory Board Representative

9:30-10:45 a.m.
2201
Thursday 9:30-10:45 a.m.
Room: Montgomery 7

Rhetorical Explorations of Montgomery’s Racial Justice Commemorative Sites Part I

Sponsor: Rhetoric and Public Address

Panelists:
V. William Balthrop, University of North Carolina at Chapel Hill
Teresa Bergman, University of the Pacific
Carole Blair, University of North Carolina at Chapel Hill
Greg Dickinson, Colorado State University
Victoria J. Gallagher, North Carolina State University
Brian L. Ott, Texas Tech University
Michael Waltman, University of North Carolina at Chapel Hill
Eric King Watts, University of North Carolina at Chapel Hill
Kirt H. Wilson, Pennsylvania State University
Once known as the “Cradle of the Confederacy,” Montgomery is an unlikely location for some of the nation’s most prominent memorials devoted to the civil rights movement and racial justice. Yet, Montgomery is home to the Civil Rights Memorial and Civil Rights Memorial Center, Dexter Avenue King Memorial Baptist Church and Legacy Center, Freedom Rides Museum, Rosa Parks Library and Museum, as well as the new (2018) National Memorial for Peace and Justice and the accompanying Legacy Museum: From Enslavement to Mass Incarceration.

The first of the two panels will highlight Montgomery’s various racial justice sites, offer an introduction to Montgomery’s racial history, comment on rhetorical aspects of commemorative places, and provide some brief advice about exploring and studying commemorative sites. During the last few minutes of the panel, which would take place in the conference hotel, we will organize voluntary groups to depart for some of these important memory places. Our plan is for the panelists to accompany small groups to three or four of the major sites, staggered across the sites to reduce crowding. Because of their close proximity to the conference hotel, we will walk to the various sites. Transportation will be available for those who might require it.

All would be welcome at either or both panels, whether or not they accompany the panelists to the sites. A visit to one or more of the sites prior to the second panel will help inform the conversation, but such visits are voluntary and not mandatory for attendance. Because the visits are not a condition of panel attendance, attendees assume all risk and responsibility for travel to and from the sites. All who participate will be responsible also for their own admission fees to the sites (none over $7.50).

Contact: Carole Blair (cblair1@email.unc.edu).

* SSCA assumes no responsibility or risk for members traveling to, from, or attending programs outside of the conference hotel. Program participants and audience members are attending voluntarily and assume all risks associated with attendance and/or participation.

2202
Thursday 9:30-10:45 a.m.
Room: Montgomery 4

Giving, Grief, and Greed: Individual Lives at Crossroads
Sponsor: Applied Communication
Chair: Ray Ozley, University of Montevallo

From Endings to Beginnings: Birthing Autoethnographic Philanthropy
Abby Lackey, Jackson State Community College
College-Aged Chinese Millennial Consumers’ Interpretation of Their Overspending in the U.S
Wenyu Ou, Pepperdine University
Ho-Young (Anthony) Ahn, Pepperdine University

Making ‘The Ask’ to Internal Stakeholders: The Influence of Organizational Identification on University Faculty and Staff Giving
Haley Ashley, Western Kentucky University
Jennifer Mize Smith, Western Kentucky University
Holly J. Payne, Western Kentucky University

Respondent: Nicole Staricek, University of Kentucky

2203
Thursday 9:30-10:45 a.m.
Room: Montgomery 6

Senator Doug Jones: An Agent of Conflict & Crisis at the Crossroads of Political Change in Alabama
Sponsor: Political Communication Division
Chair: Edward Panetta, University of Georgia

“To All My Jewish Friends, Happy Hanukkah”: Kairos & Doug Jones’s Senate Campaign Rhetoric
Rebecca Steiner, University of Georgia

Rights in Dixieland: An Analysis of Abortion Rhetoric in the Alabama Jones-Moore Senate Race
Ryan Galloway, Samford University

Being Green in Red Alabama: An Examination of Doug Jones’ Environmental Conservation Campaign Rhetoric
Andrew Judson Hart, University of Georgia

The Ghost of Howell Heflin: How Rhetorical History Helped Empower Doug Jones’ Senatorial Campaign for the U.S. Senate
William Hays Watson, University of Georgia

Respondent: Edward Panetta, University of Georgia

2204
Thursday 9:30-10:45 a.m.
Room: Montgomery 1
“NECESSARY MEDICINE”: PERFORMING THE MEANING OF HEALTH
Sponsor: Performance Studies Division
Chair: Raquel Polanco, Louisiana State University

Teenagers Telling a ‘My Cancer Story:’ A Narrative and Performative (Auto)Ethnographic Approach to Coping
Patrick McElearny, Louisiana State University

Hi, My Name is _____: Performing Collaborative Singularity by Means of Recovery
Justin Trudeau, University of North Texas

Drawing and Performing Connections: The MyStory as a Storytelling Tool for the Culture-Centered Approach to Health
Montana Jean Smith, Louisiana State University

“A Sea of Bodies”: The Performing Agent in The Culture Centered Approach to Health Communication
Raquel Polanco, Louisiana State University

Respondent: Leigh Ann Howard, Capital University

At the heart of many of the contemporary crises we face and the political debates about how to address them is a conflict about what fits properly within the definition of health and healthcare. This panel answers Gary Kreps’ invitation to approach the study of health communication from new perspectives. The papers on this panel make the case that as a discipline which takes an essentially contested concept as both its object of concern and method of study (Strine, Long, and Hopkins), performance studies scholarship provides an arena well-suited to pose new questions about the relationship between the embodied performances, institutional structures, and cultural discourses that constitute our health meanings. Our aim is to not only offer health communication scholarship nuanced ways of conceptualizing health but to ask how understanding health meaning as performative might generate new ways of theorizing disciplinary elements that continue to concern performance studies scholars: texts, aesthetics, performers, and audiences.

2205
Thursday 9:30-10:45 a.m.
Room: Riverview 1

Examining the Alabama 200 Campaign: Core Agencies Discuss Messaging and Engagement Strategies
Sponsor: Public Relations
Moderator: Brigitta R. Brunner, Auburn University

Panel Participants:
Andi Martin, Alabama Bicentennial Commission/ALABAMA 200
Rationale and Presentation Descriptions:

A team of communicators who have been partners in developing and promoting the commemoration of Alabama’s 200th anniversary of statehood will present during this panel. Panelists represent core agencies involved in creating publicity and messaging campaigns that strive to reach citizens of all ages throughout the state as well as potential visitors. Campaigns range from short-term immediate promotion to evergreen educational and pride vehicles.

2206
Thursday 9:30-10:45 a.m.
Room: Riverview 2

The Intersections between Classical Rhetoric & Contemporary Law
Sponsor: American Society for the History of Rhetoric Interest Group
Facilitator: Sean O’Rourke, Sewanee, The University of the South

Participants:
Delia B. Conti, Penn State Fayette
Brian N. Larson, Texas A & M University School of Law
Melissa Love Koenig, Marquette University School of Law
Susan E. Provenzano, Northwestern Pritzker School of Law

The roundtable participants are members of Classical Rhetoric & Contemporary Law, a national group that meets virtually to study and discuss classical rhetoric texts and the intersections between classical rhetoric and contemporary law. The participants will discuss the origins of their group, the logistics of their study, challenges, and lessons for others interested in establishing virtual read & study groups. Participants will discuss connections they discovered between contemporary law and classical rhetoric within the ancient texts they have already studied and invite the audience to share their insights. The group seeks to collaborate with communication and legal scholars on projects that substantiate meaningful connections between classical rhetoric and contemporary laws. Potential projects include a law school symposium, law review article, university press book, and annotated readers – projects that expose the intersections between classical rhetoric and contemporary law to a more diverse and multidisciplinary audience.

2207
Thursday 9:30-10:45 a.m.
Room: Riverview 4

**Change is Inevitable: Teaching Intercultural Communication Online**
Sponsor: Intercultural Communication Division
Chair: Margaret U. D'Silva, University of Louisville

Challenges and Opportunities in Teaching Intercultural Communication Online
Margaret U D'Silva, University of Louisville

Developing Intercultural Sensitivity and Decreasing Ethnocentrism Online
Mary M. Meares, University of Alabama

Motivating students to reach out and develop self-reflexivity via on-line teaching
Hsiu-Jung Mindy Chang, Western New England University

In teaching intercultural communication, we aim to encourage cultural sensitivity and curiosity, in addition to knowledge. However, this can be challenging online where it is often harder to know and connect with our students and their backgrounds. This panel will address the special challenges presented with teaching Intercultural Communication in an online format and pedagogical solutions to meet them.

2208
Thursday 9:30-10:45 a.m.
Room: Riverview 6

**An Interdisciplinary Investigation of Intersectionality**
Sponsor: Gender Studies Division
Chairperson: Ashton Mouton, Sam Houston State University

Presenters:
Ashley Deutsch, University of Arkansas
Joshua Jackson, North Carolina State University
Ashton Mouton, Sam Houston State University
Max Renner, North Carolina State University
Virginia Sanchez, Purdue University

2209
Thursday 9:30-10:45 a.m.
Room: Riverview 7

**Navigating Political Polarization at the Crossroads of Change**
Sponsor: Political Communication Division
Chair: Darrell Roe, Eastern New Mexico University

Who Participates and How: The Influence of Social Inequality on Political Participation
Freddie J. Jennings, University of Arkansas

The “Battle for the Net” and the Battle for Congress: Net Neutrality in the 2018 Midterms
Ben Medeiros, Newman University

2018 U.S. Midterm Tweets: A Social Network Analysis of Political Discourse
Ben LaPoe, Ohio University
Jerry Miller, Ohio University

Campaigning in 2018 as Rhetorical Critics: Putting Theory into Practice
Joshua H. Miller, Texas State University
Jim Vining, Governors State University

Respondent: Barry Smith, Mississippi University for Women

2210
Thursday 9:30-10:45 a.m.
Room: Riverview 8

And Then Nothing Turned Itself Inside-Out
Sponsor: Popular Communication Division
Chair: C. Wesley Buerkle, East Tennessee State University

Trapped: The Corporate Colonization of Topher Brink
Andrew Herrmann, East Tennessee State University

Queer Liminality in Gone Home
Chad Collins, University of Central Florida

Reimagining Heathers in 2018: A feminist critique of the 2018 Heathers reboot
Hannah Tabrizi, Valdosta State University

“Dear Future Husband” and Performing Compulsory Heterosexuality
Laura Mattson, University of South Florida

Respondent: C. Wesley Buerkle, East Tennessee State University
11:00 a.m.-12:30 p.m.

2301
Thursday 11:00 a.m. -12:15 p.m.
Room: Montgomery 7

**Vice President Spotlight**

**Overcoming Conflict and Crisis in Small Town Alabama: How Citizens Came Together and Used Deliberative Communication to Successfully Address a Conflict and Avoid Potential Crisis**
Co-sponsor: Political Communication

Panelists:
Sally Bennett Hardig, University of Montevallo
Cristin Brawner, David Mathews Center for Civic Life
Hollie Cost, Mayor, City of Montevallo
Sherry G. Ford, University of Montevallo

Description: This panel focuses on a collaborative civic engagement project that addressed a community conflict in a small town in Alabama in a partnership between the city, the David Mathews Center for Civic Life (DMC) and Communication Studies faculty. Citizens practiced deliberative communication in a series of community conversations and public forums to address a controversial NDO proposal.

2302
Thursday 11:00 a.m. -12:15 p.m.
Room: Montgomery 1

**Got Milk? Exploring the Intersections of Milk Consumption and Performance**
Sponsor: Performance Studies Division
Chair: Naomi P. Bennet, Louisiana State University

The Privilege of Soy: Life versus Lifestyle
Naomi P. Bennett, Louisiana State University

Milk does the [White] Body Good: An Analysis of Milk Consumption as Symbolism for White Supremacy
Nicole Costantini, Louisiana State University

High-Protein Substance Abuse
Greg Langner, Louisiana State University

(Object)ive: Lactation
Stephanie Heath, Louisiana State University

Respondent: Danielle McGeough, University of Northern Iowa

This panel explore the cultural implications of milk consumption. Valenze (2011) writes that despite its contested history, milk “has triumphed as a universal icon of modern nutrition” (3) and throughout history has “acted as a mirror of its host society, reflecting attitudes towards nature, the human body, and technology” (5). We seek to explore recent performances centered on imagery, milk consumption, and everyday practices. Through our research, we engage with performance theories to explore how conflicting uses and perceptions of milk impact the everyday lives of its consumers.

2303
Thursday 11:00 a.m. -12:15 p.m.
Room: Riverview 2

Conflict in the Crucible of Citizenship: Rhetorical Examinations of the 14th Amendment
Sponsor: Rhetoric and Public Address
Chair: Jeffrey B. Kurtz, Denison University

Stephen Howard Browne, Pennsylvina State University
Theon E. Hill, Wheaton College
Jeffrey B. Kurtz, Denison University

While the Fourteenth Amendment is the longest amendment to the U.S. Constitution, at over 400 words, its status, stature, and meanings have not been readily resolved by the sheer preponderance of those words and what they outline for commitments to birth-right citizenship, equal protection, and due process. Working along chronological and theoretical lines, we will offer critical reflections on the 14th Amendment and strive to answer questions about the text’s ramifications for the dignity of native peoples following the amendment’s ratification, the limits of constitutional law, and the stakes of memory; the anxieties of citizenship as relentlessly outlined by one of the amendment’s most curious critics; and the contemporary obligations and burdens of citizenship as these are shaped by the dynamics of racial neoliberalism, obligations conspicuously featured in the rhetorical legacy of former president Barack Obama. We also mine carefully the theoretical and critical-interpretive ramifications that may follow from seriously taking up questions inspired by the amendment and the intersection of rhetoric and memory; the fraught anxieties of citizenship; and the multiple ways “race” may serve to richly complicate understandings of a wonderfully imperfect articulation of what Stiles noted were our own vexing limitations.
The Crossroads of Traditional vs Experiential Classrooms: Becoming Agents of Change
Sponsor: Instructional Development Division
Chair: Richard Knight, Shippensburg University

Experiential Learning: Creating Crisis Management Plans (CMPs) for Real World Applications
Leslie Rodriguez, Angelo State University

Experiential Learning and Study Abroad: More than Just “Painting the Church"
George Pacheco, Jr., West Texas A&M University

Service Learning: The Challenges and Opportunities of Increased Interactivity and Electronic Textbooks
John Nicholson, Mississippi State University

Should I Stay or Should I Go?: Working with At-Risk Students in a College Entry Program
Dave Nelson, Valdosta State University

New “Multimedias” and Student Engagement
Jeff Boone, Angelo State University

This panel explores experiential learning as the vehicle to develop students’ capacity to transfer theory into practice. Panelists will discuss the changing classroom in relation to ebooks, constantly evolving modes of media, real-world applicable CMP development and student hands on experience that goes beyond traditional volunteer work. These changes are not without challenge, but the efforts are worthwhile in terms of student experience, success and long-term career efforts. Experiential learning enables students to develop skills that distinguish them from other students. These activities give students concrete examples that they can share with prospective employers and enhance their career prospects.

Conflict and Aftermath: A Roundtable Analysis of the 2018 U.S. Midterm Elections
Panelists will analyze the results of the 2018 U.S. midterm elections. The midterm electoral cycle is often seen as a referendum on the presidency, and the current presidential term has been fraught with conflict. The aftermath might provide some indication of whether the conflict will result in crisis or a step back from further conflict escalation.

2306
Thursday 11:00 a.m. -12:15 p.m.
Room: Riverview 5

Students within Opposite Generational Crossroads: Pedagogical Issues Related to technology, Class Discussions and Group Work
Sponsor: Communication College Division
Chair: S. Brad Bailey, Mississippi Gulf Coast Community College

S. Brad Bailey, Mississippi Gulf Coast Community College
Beau Foutz, Coastal Alabama Community College
Dena Horne, Sam Houston State University
Nilam Patel, San Jacinto Community College

Community college classrooms have, perhaps, the most nonhomogeneous grouping of students in higher education. At a community college, it is not uncommon for students in the same class to range in ages from 16-67. Older students are referred to as non-traditional, but are often the rule rather than the exception at community colleges. This panel will explore what makes the community college classroom unique in this regard, as well as pedagogical challenges and opportunities.
Room: Riverview 6

**Bodies in Conflict: Sport, Gender, and Social Change**  
Sponsor: Gender Studies Division  
Chair: Meredith M. Bagley, University of Alabama

Meredith M. Bagley, University of Alabama  
Mary Anne Taylor, Emerson College  
Jaime Wright, St. John’s University

12:30-1:45 p.m.

2401  
Thursday 12:30 p.m.-1:45 p.m.  
Room: Room: Montgomery 7

**A Sampling of Scholarship in Mass Media**  
Sponsor: Mass Communication Division  
Chair: Dean Cummings, Georgia Southern University

Retelling the 1966 Texas Western Basketball Story: Narrative, Genre, and Social Action  
In Sport  
C. Thomas Preston, Jr. University of North Georgia  
Allison Joy Bailey, University of North Georgia  
Shane Toepfer, University of North Georgia

What Can Video Games Teach Us About Big Data?  
Candice Lanius, University of Alabama—Huntsville

A New Kind of Church: The Religious Media Conglomerate as a “Denomination”  
Mark Ward, Sr., University of Houston—Victoria

What The Health?: Creating of a conspiracy theory  
Thuy Le, University of Arkansas

Respondent: Beth Bradford, La Salle University

2402  
Thursday 12:30 p.m.-1:45 p.m.  
Room: Montgomery 5
**Embarking on an Investigation at the Behest of an Alabama Horologist**:  
**Performative Responses to S-Town**  
Sponsor: Performance Studies Division  
Chair: Colin Whitworth, Southern Illinois University

Coping through True Crime: What John B. McLemore taught be about S-Town(s)  
Montana Smith, Louisiana State University

The Running Down of the Clock  
Nicole Costantini, Louisiana State University

S-Town and the Man-Made Maze of Narrative Ethics and Southern/Queer Identity  
Colin Whitworth

Té Dulce con Abuelita” (Sweet Tea with Grandma)  
Les Delgado, The University of North Texas

Midwest S-Town  
Jake Beck, Southern Illinois University

Dear John  
Natalie Garcia, The University of Houston-Clear Lake

Green & Brown: Exploring the Construction of Environmental Visions in S-Town  
Alex Davenport, Southern Illinois University

TL;DL S-Town: Because the Simplest Story can Stretch Out for an Entire Season.  
Jonny Gray, Southern Illinois University

Respondent: Rebecca Walker, Southern Illinois University

*S-Town* (which stands for Shit Town), a popular podcast, tells the story of John B. McLemore, a resident of Woodstock, Alabama. It weaves a rich tapestry of issues and ideas as it unravels the life of one remarkable man in what he would deem an unremarkable place. This panel uses a high-density approach to pull at many of the threads that make up the tapestry of S-Town. With presentations ranging from sexuality, narrative, ethics, identity, environmentalism, and more, as host Brian Reed might say, “This…is S-Town.”

2403  
Thursday 12:30-1:45 p.m.  
Room: Montgomery 4

**Communication in Crisis and Conflict**  
Sponsor: Applied Communication
“How Long? Not Long”: Montgomery as a Site for Battling in the Present, Predicting the Future, and Reconciling the Past
Sponsor: Rhetoric and Public Address
Chair: Camille Kaminski Lewis, Furman University

The Political Parson: How Montgomery Birthed Fundamentalism
Camille Kaminski Lewis, Furman University

“When We All Get to Heaven”: Eschatological Rhetoric in the Civil Rights Movement
Theon Hill, Wheaton College

“For these failures we are profoundly sorry”: Image Repair Theory and Popular Southern Myth
Dann Brown, Grove City College

Respondent: Melody Lehn, Sewanee University

On the steps of the jarringly bleached State Capital of Alabama in Montgomery, Martin Luther King reminded his allies who marched with him from Selma on March 25, 1965, “How long? Not long, because the arc of the moral universe is long, but it bends toward justice.” The first leg of that arc is arguably anchored in Montgomery itself, the home of the top-down, white supremacist Confederate States of America. This same arc shortened as a result of the Montgomery efforts within a racially egalitarian, grass-roots Civil Rights movement. Between 1861 and 1965, however, Montgomery launched another political crusade that wielded a familiar and racially-charged religious rhetoric. Evangelical
Fundamentalism’s loudest and most racially antagonist voice began his public career just twelve city blocks from the White House of the Confederacy and Dexter Avenue Baptist Church. Robert Reynolds Jones, founder of Bob Jones University, first tested his vitriolic and xenophobic rhetoric here. This panel will trace Fundamentalism’s history from Jones’ originating egocentric battles in the present, its confining predictions for the future, and its curious reconciliation with the past.

2405
Thursday 12:30 -1:45 p.m.
Room: Riverview 1

**Give Me Convenience or Give Me Death**
Sponsor: Popular Communication
Chair: Dave Nelson, Valdosta State University

But First, let me Take a Selfie the Effect of Selfies on Self-esteem
Chandra K. Massner, University of Pikeville

“Put Your Hand Against the Screen”: U2 and the Ambivalence of Mediated Environments
James N. Gilmore, Clemson University

“It's about time”: Twitter Responses to Change with Doctor Who’s 13th Doctor
Kristina Drumheller, West Texas A&M University

DM's and Double Chins: How Ephemerality affects Digital Copresence on Social Media Platforms
Jessica Mullen, Bob Jones University

Respondent: Dave Nelson, Valdosta State University

2406
Thursday 12:30-1:45 p.m.
Room: Riverview 2

**Public Discourses on Education: A Crisis in Confidence, a Crossroads in Progress**
Sponsor: Association for Communication Administrators
Chair: Wendy Atkins-Sayer

Wendy Atkins-Sayer, The University of Southern Mississippi
Lesli K. Pace, University of Louisiana at Monroe
Lionnell Smith, Voorhees College
Antonio Spikes, Davidson College
Belinda A. Stillion Southard, University of Georgia
This roundtable discussion explores public perceptions of education in the United States. Taking a variety of scholarly approaches, participants will focus on perceptions of education in a state of perpetual crisis, notions of education as a vehicle of liberal indoctrination, questions regarding the ongoing relevance of historically black colleges and universities, the fear of the "professionalization" of the academy, and the rejuvenated conversation about school integration.

2407
Thursday 12:30-1:45 p.m.
Room: Riverview 3

Top Paper Panel
Sponsor: Instructional Development Division
Chair: Colleen Mestayer, Tennessee Technological University

Student Identification and Communication Instruction: An Examination of Identity Gaps as Predictors of Communication Satisfaction and Teacher Apprehension*
Matthew C. Ramsey, Shippensburg University of Pennsylvania

Introduction to Society and Sport Communication: An Undergraduate Curriculum in Navigating Societal Crossroads using Sport**
Samuel D. Hakim, The University of Alabama
Thomas Hugh Feeley, University at Buffalo, SUNY
Ashley E. Fico, College at Brockport, SUNY

Infusing Infographics into the Business Curriculum
Stephanie Kelly, North Carolina A&T State University
Stephen Croucher, Massey University
Todd Sandel, University of Macau
Yu Fei, University of Macau

Grading as Conversation: A New Paradigm for Evaluating Student Work and Motivation
Mark Borzi, Valdosta State University

Healing Professional Injuries: Unmasking Racial Trauma in Educational Spaces
Lionnell Smith, Voorhees College, Denmark SC

Respondent: Scott Christen, Tennessee Technological University

*Top Faculty Paper
**Top Student Paper
Sweet Home Alabama: Embodying the Crossroads of Southern Narrative Inheritances  
Sponsor: Intercultural Communication Division  
Chair: Michael L. Forst, Southern Illinois University Carbondale

Sounds of Alabama: Claiming Home Through/Despite Narrative Inheritances  
Michael L. Forst, Southern Illinois University Carbondale

“We’re Just Poor Ole Country Folks:” Competing Narrative Inheritances of Southern Identity  
Cassidy D. Ellis, University of Denver

“When in Rome, do as you done in Milledgeville”: Disruptive Southernhood in Politics and Practice  
K.C. Vick, Organizer and Public Health Educator, Montgomery, Alabama

The Ridge  
Allison Upshaw, Interdisciplinary Artist/Researcher/Teacher/Scholar

This panel highlights our stories as born and bred Southerners, people who exist at/embody the crossroads of conflict and change. We articulate threshold identity performance as progressive/transgressive Alabamians and consider the ways we are implicated by Southern narrative inheritances. Threshold performance is discussed as a theoretical tool for understanding nuanced communication about Alabamian identities.

2409  
Thursday 12:30-1:45 p.m.  
Room: Riverview 5

Policies, Politics, and Presidents: Rhetoric Advancing the National Agenda  
Sponsor: Rhetoric and Public Address  
Chair: Ryan Neville-Shepard, University of Arkansas

A Line Drawn in Water: National Identity and the Panama Canal Treaties  
Erin Forest, University of Georgia

(Un)Documented Myths: Notes on the Criminalization of Mari(h)uana  
Jack Lassiter, Baylor University

Neoliberal Perpetuation and Resistance: The Constitutive Rhetoric of Donald Trump and Barack Obama’s Presidential Campaign Announcement Speeches
Jonathan Smith, University of Memphis

Rhetoric, Policy Change and the Acceleration of Crisis: Trump, China and Reunification with Taiwan
Andrew D. Barnes, James Madison University

Respondent: Jim Kuypers, Virginia Tech University

2410
Thursday 12:30-1:45 p.m.
Room: Riverview 6

Translating Values into Conduct: Cases in Public Relations Ethics
Sponsor: Public Relations
Moderator: Michelle Groover, Georgia Southern University

Public Relations and Ethics: Cases, Frameworks, Codes, and the Profession
Corey A. Hickerson, James Madison University
Brigitta R. Brunner, Auburn University

Applebee’s Social Media “Meltdown”: Managing Ethics in an Online Brand Community
Amber L. Hutchins, Kennesaw State University
Desirae K. Johnson, Kennesaw State University

Connecting Government Relations to Ethics: Louisiana’s Centralized Media Relations
Christopher McCollough, Columbus State University

A Kantian Examination of UNC’s Response to Its Shadow Curriculum
Christie Kleinmann, Belmont University

The Wounded Warrior Project
William Thompson
Pamela G. Bourland-Davis, Georgia Southern University

The proposed panel will examine public relations case studies from the new book, *Translating Values into Conduct: Cases in Public Relations Ethics*. As an introduction to the topic, public relations practice through the lens of the ethics will be investigated. Next, the presenters will discuss case studies about Applebee’s social media crisis, Louisiana government relations, the University of North Carolina athletics scandals, and Wounded Warrior’s Project improprieties. These cases will be used to illustrate the ways ethics have either been used appropriately or inappropriately, and how the cases can be used to further student understanding of ethics constructs and contexts.
2:00-3:15 p.m.

2501
Thursday 2:00-3:15 p.m.
Room: Montgomery 7

Scholar Spotlight

2018 Outstanding Scholar in Communication Theory
Sponsor: Communication Theory Division
Chair: T. Phillip Madison, University of Louisiana, Lafayette

On the Development of Truth-Default Theory
Timothy Levine, University of Alabama, Birmingham

2502
Thursday 2:00-3:15 p.m.
Room: Montgomery 5

Perspectives on Enlightenment Rhetoric: Economics, Technologies, and Rationalities
Sponsor: American Society for the History of Rhetoric Interest Group
Chair: Jeff Walker, University of Alabama at Birmingham

Spontaneous Order as Rhetorical Invention: Interpreting Hayekian Economics through the Rhetorical Tradition
Alexander Morales, University of Georgia

Adam Smith the Impartial Spectator: Rhetoric, Ethics, and Economics
Cody Hawley, University of South Florida

Echoes of the Enlightenment: 20th Century Public Housing Policy and Antebellum Pseudoscience
Max Plumpton, University of North Carolina

Technologies, Production, and Reason in Memes: The Contemporary Rhetoric of Digital Enlightenment
Jaime Robb, University of South Florida

Respondent: Brandon Inabinet, Furman University

The enlightenment was a revolutionary era in the progression of western ideas, with profound effects on this history and theory of rhetoric. This panel engages with aspects of enlightenment rhetoric in a variety of mediums—economic and political philosophy,
public housing debates, and digital technologies—in order to examine its historical importance and legacy into the twentieth-first century. Considering the Enlightenment’s impact on American and World history, this panel presents an opportunity to re-theorize and re-consider enlightenment rhetoric, interpreting how these text and authors suggest particular ways of knowing and being in a world of economic and technological rationalities.

2503
Thursday 2:00 pm -3:15 pm
Room: Montgomery 4

**Conflict, Crisis, and the Rhetoric of President Donald Trump**
Sponsors: Political Communication Division
Rhetoric and Public Address
Chair: Marcus Coleman, University of Southern Mississippi

Rock, Rally and Resentment: Donald Trump’s Campaign Rallies as Rhetorical Subreption
Kaitlin N. Graves, University of Memphis

“It’s Good to be the King”: Trump Discourse and Congressional Abdication Forewarn the Crisis of America’s Shift to Autocratic Rule
Susan H. Sarapin, Troy University

Trump’s Populist Rhetoric and Nationalist Mission to Make America Great Again
Carolyn Walcott, Georgia State University

When a Tweet is More Than a Tweet: Changes to Visual, Social, and Legal Interpretations of President Trump’s Tweets
Katelyn Brooks, University of Utah

Respondent: Ryan Neville-Shepard, University of Arkansas

2504
Thursday 2:00-3:15 p.m.
Room: Montgomery 1

**Let’s Get Physical: Performance, Identity, and Fitness Journeys**
Sponsor: Performance Studies Division
Chair: Colin Whitworth, Southern Illinois University

I Want to be Heroin-Chic but not Breakable: Negotiating Images of Health and Recovery
Alex Davenport, Southern Illinois University

Comment Below “Interested” to Know How Good This Feels
Montana Smith, Louisiana State University

Me, Myself, and I
Lisa Spinazola, University of South Florida

Resisting the Boys’ Club: Practicing Femininity in the Gym
Lindy Wagner, Southern Illinois University

Sweating into Elvira’s Cleavage: Queering the Gym through Camp Materiality
Colin Whitworth, Southern Illinois University

Respondent: Tracy Stephenson Shaffer, Louisiana State University

Performance asks its practitioners to attend to the body (Spry, 2011), but how often do we actually attend the body? We mean really consider the body that we are theoretically “putting into it?” When do we really consider, take care of, and give deep reflexive awareness to our bodies as they exist in performance and daily life? These performances use a myriad of methods (autoethnography, mystory, Myerhold, et. al.) to look back on times when we have really considered the body through attending to fitness—for whatever that means on an individual level. Focused by considering the ways our bodies are affected by the intersections of identity—sexuality, age, gender, size, and ability—these performances take to the spaces that are supposed to help us on the journey to wellness and ask just how much of our bodies are truly welcome there.

2505
Thursday 2:00 p.m. -3:15 p.m.
Room: Riverview 2

The Crossroads of Gender Scholarship: Top Papers in Gender Studies

Sponsor: Gender Studies Division
Chair: Beth Bradford, La Salle University

The Body as the Site of Conflict: Menstrual Suppression and Rhetorics of Containment
Christiana Shipma McFarland, Auburn University

Performing in a Female Body: An Autoethnography of Food, Romance, and Change
Cara Mackie, Florida Southern College

Portending Change: Lucy Ricardo, June Cleaver, and the Demise of the Fifties Housewife
Nicole Williams Barnes, James Madison University
Unveiling the Veil: Muslim Women, Identity and the Gaze
JoAnna Boudreaux, University of Memphis

Respondent: Beth Bradford, La Salle University

2506
Thursday 2:00-3:15 p.m.
Room: Riverview 3

Contemporary Regressive Rhetorics in Moments of Political Crisis
Sponsor: Rhetoric and Public Address
Chair: Sara Baugh-Harris, University of Denver

Resisting Progress under the Guise of Protection: Regressive Rhetorics in Transgender Asylum Cases
Emily Kofoed, University of South Carolina Upstate

Regressive Rhetoric in the 2018 Brazilian Presidential Campaign: Nostalgia as a Resource toward Affective Mobilization
Milene Ortega, Auburn University

One Part “Threat,” Two Parts White Supremacy: A Decolonial Analysis of Italy’s Regressive Anti-Immigrant Rhetoric
Sara Baugh-Harris, University of Denver

Continued Globalization through a New Regressive Rhetoric: Understanding Trump’s Global Imaginary
Zoe Hess Carney, Texas A&M University

In the United States, regressive rhetoric is being wielded by our federal government as a means to “preserve” a singular vision of national character. Much of this rhetoric and its attenuating policies align with a false nostalgia for a “great America” that must be protected from those who threaten its success. Those who pose the greatest threats are often categorized as such based on little more than their race, gender, sexual orientation, ability, class, or citizenship. Yet, this movement is not unique to the United States. Rather, it is but one thread in a larger global tapestry of populist nationalism. Trump’s “Make America Great Again” resonates in geographical variations as far-right leaders use rhetorics of fear, racial and national supremacy, and conservative cries for stronger family and national values as rallying points for regressive policies. Therefore, our panel seeks to understand regressive rhetorics as a strategic response to moments of national and global conflict and anxiety. By examining the U.S., Brazil, and Italy, this panel illuminates a global pervasiveness and consistency in regressive political rhetorics, while also delving more deeply into rhetorical analyses of these movements from a variety of methodological
and theoretical frameworks. While our foci differ, ranging from the rhetorical analysis of immigration cases arguing for the rejection of transgender women seeking asylum in the United States to a more macro analysis of how Trump’s rhetoric reverberates globally, we are committed to engaging regressive rhetorics as a response to conflict. Moreover, our distinct approaches, drawing from queer theory, affect theory, decolonization, and globalization, allow us to engage this topic from a variety of perspectives that might otherwise not be in conversation.

2507
Thursday 2:00-3:15 p.m.
Room: Riverview 4

**At the Crossroads of Theory and Measurement**
Sponsor: Interpersonal Communication Division
Communication Theory Division
Chair: Ruth Martin, Blinn College

Interpersonal Agitation: An Exploratory Study and Preliminary Scale Development
Thomas J. Socha, Old Dominion University
Kara Bohrer, Old Dominion University
Tiffany Daniel, Old Dominion University
Clémencia Garcia Mendoza, Old Dominion University
Melissa Leake, Old Dominion University
Richard Reyes, Old Dominion University

Competing Frames, Competing Discourses: A Dialogic Examination of Meaning Making
Clint G. Graves, University of Georgia

Examining the Validity of the Interpersonal Solidarity Measure in the Workplace Context
Ryan Goke, Murray State University
Stephanie Kelly, North Carolina Agricultural and Technological State University

Development of the Widowhood Resilience Scale
Carrie L. West, Schreiner University
Samuel J. Dreeben, Schreiner University

Respondent: Leah LeFebvre, University of Alabama

2508
Thursday 2:00-3:15 p.m.
Room: Riverview 1

**Top Papers in Popular Communication**
Sponsor: Popular Communication Division
Chair: John Saunders, The University of Alabama, Huntsville

Gilmore Girls: A Year in the Life: A Critical Analysis*
Brittany Shaughnessy, Coastal Carolina University

Death in Irish Popular Culture*
Taylor Fussell, The University of North Carolina at Charlotte

Respondent: John Saunders, The University of Alabama in Huntsville

*Top Student Papers

2509
Thursday 2:00-3:15 p.m.
Room: Riverview 7

Sponsor: Rhetoric and Public Address
Chair: Andre E. Johnson, University of Memphis

Dianna Watkins-Dickerson, University of Memphis
Algernon Williams, Independent Scholar
Lionnell Smith, Voorhees College
Tina Harris, University of Georgia
Ashley R. Hall, Ithaca College
Elizabeth F. Desnoyers-Colas, Georgia Southern University
Christopher A. House, Ithaca College
Natonya Litsach, University of Memphis
Kimberly P. Johnson, Tennessee State University

By using Jasper Williams' eulogy of Aretha Franklin as a point of departure, participants of the interactive roundtable will discuss the rhetorical efficacy, meaning, and purpose of the eulogy and how does it function in the broader public. We will also examine the African American public address tradition, the black prophetic tradition, Black Church rhetoric, and the role of the Black preacher as an orator.

2510
Thursday 2:00-3:15 p.m.
Room: Riverview 8
Navigating Classroom Conflict as a Graduate Student Instructor  
Sponsor: Instructional Development Division  
Chair: Lauren Lemley, Abilene Christian University

Do You Even Know What You’re Talking About? Graduate Instructors and Conflicts About Credibility  
Kendra Bolin, Abilene Christian University

Virtually Frustrated: Navigating Conflict in the Online Classroom  
Crystal Daugherty, University of Memphis

Hey . . . Don’t I Know You? Navigating Conflicts Created by Out-of-Class Relationships with Students  
Kelvin Kelley, Abilene Christian University

Competing Tensions: Conflicts Facing Graduate Instructors as Assistants in the Classroom  
Katie Scott, University of Georgia

Please Don’t Call Me by My First Name: Navigating Conflict and Ways Forward in the Communication Classroom as a Womanist, Veteran, and Graduate Instructor  
Dianna N. Watkins-Dickerson, University of Memphis

Graduate student instructors maintain a critical, yet vulnerable position of power in college classrooms across the country. This panel discussion presents experience and research from graduate students and faculty members to discuss various causes and types of conflict in face-to-face and online classrooms. Ultimately, our conversation seeks to explore the points of tension that create conflict and present practical strategies for preparing graduate instructors to deal with conflict, preventing causes of conflict (when possible), and productively navigating classroom conflicts.

3:30-4:45 p.m.

2601  
Thursday 3:30-4:45 p.m.  
Room: Montgomery 7

A Sampling of Scholarship in the Online and Social Media Sphere
Sponsor: Mass Communication Division  
Chair: Dean Cummings, Georgia Southern University

Parasocial Interaction and Instagram: The Impact of Celebrity Fitness Trainers on Females via Social Media  
Jordan Powers, Regent University
An Analysis of Online Opinions about Violent Incidents in China
Sitong Guo, University of Alabama

A funny thing happened on the way to the survey: Parasocial influence on true crime podcast advertising survey participants in closed Facebook groups.
Megan Moe, Lee University

The President and the Frog: On the Significance of Pro-Trump Internet Memes in the 2016 Presidential Election
Steven Murray, University of Georgia

Respondent: Matthew Stilwell, University of South Carolina

2602
Thursday 3:30-4:45 p.m.
Room: Montgomery 6

The Theodore Clevenger Undergraduate Honors Conference Preview
Chair: Shawn D. Long, 2nd Vice President, SSCA

This panel, to include former UHC participants, is open to UHC participants, and will provide an overview of what to expect. UHC participants will be able to ask questions about their presentations and the conference.

2603
Thursday 3:30-4:45 p.m.
Room: Montgomery 5

Science, Sexism and Racism: History and Memory of Science in the South and across the Nation
Sponsor: Rhetoric and Public Address
Chair: John Lynch, University of Cincinnati

Blood, Protest, and the Black Youth Project 100: Disrupting James Marion Sims’ Legacy
Berkley Conner, University of Iowa

Leslie J. Harris, University of Wisconsin-Milwaukee
Remembering Research Crimes: Litigation as Purification Ritual at the Tuskegee History Center
John Lynch, University of Cincinnati

Pioneers of Innovation: Women Coders during the Cold War
Ginney Norton, Drury University

While science and medicine are often praised for breakthroughs that improve lives, science has also been guilty of perpetuating some of the worst episodes of racism and sexism. Many (but not all) of these episodes have become a point for protest and countermemory. These events range from the notorious Tuskegee Syphilis Study, the history of J. Marion Sims’s surgical experiments on female slaves, “scientific” explorations of femininity and race, and gendered and racialized practices in medicine. Some of these events (Sims and Tuskegee) also have roots in Alabama. The four papers on this panel grapple with these events to highlight how different practices of memory constitute and/or challenge the identities of medicine and America.

2604
Thursday 3:30-4:45 p.m.
Room: Montgomery 4

Myths, Politics, and Memory in the South
Sponsor: Rhetoric and Public Address
Chair: Mike Milford, Auburn University

Journey to Southern Atonement: A Case Study of the Arkansas Billgrimage
Ashley Clayborn, University of Georgia

Agent of Change: The Rhetoric of Position in Locational Memory
Samantha James, The University of Alabama

Charleston Strong: Memorializing the Charleston Church Massacre
Morgan Gonzalez, University of South Carolina

Rebirth of a Nation: Ethos, Dwelling, Forgetting, and the Ethics of Nostalgia
Tony Irizarry, Pennsylvania State University

Respondent: Patrick Wheaton, Georgia Southern University

2605
Thursday 3:30-4:45 p.m.
Room: Montgomery 1
Top Student Papers in Performance Studies
Sponsor: Performance Studies Division
Chair: Ariel Gratch, Utica College

How Geese Are In Flight: Proposing Travel as a Methodology
Alex Davenport, Southern Illinois University

Literature Review: The Latino Look to American Baseball
Chandler Thornton, University of Alabama

Being Present: Performing (Dis)Embodied Presence, Intimacy, and Virtual Touch
Naomi Bennett, Louisiana State University

2606
Thursday 3:30-4:45 p.m.
Room: Riverview 1

The Crossroads at “Truth isn’t Truth”: Using Communication Theory to Make Truth Great Again
Sponsor: Communication Theory Division
Chair: Fan Yang, University of Alabama, Birmingham

Our Pathological, Prolific Liar in Chief: The Crisis of Donald Trump’s Lies
Kim B. Serota, Oakland University

When a Liar Boldly Displays his Duplicity: Explaining the Deviancy of Donald Trump’s Deception with IMT2
Steve McCornack, University of Alabama, Birmingham
Kelly Morrison, University of Alabama, Birmingham

Understanding Presidential Self-Delusion with Activation-Decision-Construction-Action Theory (ADCAT)
Jeffrey Walczyk, Louisiana Tech University

Truth-Default Theory, False Statements, Fact Checking, and Public Lies
Timothy Levine, University of Alabama, Birmingham

2607
Thursday 3:30-4:45 p.m.
Room: Riverview 2
Tattoo You Too: More Professors, More Tattoos, and More Stories
Sponsor: Popular Communication Division
Chair: Danielle E. Williams, Georgia Gwinnet College

William V. Faux, II, Valdosta State University
Kimberly Kulovitz, Valdosta State University
Patrick McElearney, Louisiana State University
David R. Nelson, Valdosta State University
Stacy Rusnak, Georgia Gwinnet College

This panel will highlight experiences of being tattooed in the classroom environment. Discussions may include subjectivity, decorum, stereotypes, and perceptions of immediacy.

2608
Thursday 3:30-4:45 p.m.
Room: Riverview 3

Communication Courses at the Crossroads: Changes Across the Curriculum
Sponsor: Instructional Development Division
Chair: Colleen Mestayer, Tennessee Technological University

From Caterpillars to Butterflies: Student Fear Transformation Throughout the Introductory Speaking Course
Luke LeFebvre, Texas Tech University
Leah E. LeFebvre University of Alabama
Mike Allen, University of Wisconsin-Milwaukee
Marjorie M. Buckner, Texas Tech University
Darrin Griffin, University of Alabama

Interpersonal Communication Courses in the Nation’s Top 15 MBA Programs*
Victoria Bertram, University of Tennessee, Knoxville

Meeting Internal and External Expectations: Curriculum Changes in an Academic Communications Department
Butler Cain, University of North Alabama

Suspicious Minds: Exploring the Crossroads of Deception and Academic Dishonesty as a Student Misbehavior
Darrin J. Griffin, The University of Alabama
Fei Qiao, Guangdong University of Foreign Studies

Application of the Organizational Change Model for Curricular Process Revision and Institutional Practice
Campus Communication in Times of Crisis: Students Coping at the Crossroads
Sponsor: Applied Communication
Chair: Monette Callaway, Hinds Community College

Minimizing Hurricane Harvey’s Havoc on Distance Education
Frances E. Brandau, Sam Houston State University
Richard S. Bello, Sam Houston State University

Crisis Communication on a Metropolitan Campus
Jerald L. Hale
College of Charleston

Tending to the Shepherds in a Storm: The Role of the Department Chair during an Extended Time of Crisis
Terry Thibodeaux, Sam Houston State University

When Best Practices Aren’t Best: The Conflicting Tensions of Intercultural Communication and Crisis Communication
Andrew S. Pyle, Clemson University
Katherine E. Rowan, George Mason University

What’s Past is Prologue: Communicating Experiences Learned from 9/11
Abbey Zink, Sam Houston State University

This panel examines both the medium and the messages used to manage university crises, and the impact of that messaging on course continuation and university enrollment. How do the messages surrounding these events impact student perceptions of support, security, and safety?
Thursday 3:30-4:45 p.m.
Room: Riverview 5

**Crossroads in Scholarship: Diverse Studies in Intercultural Communication**
Sponsor: Intercultural Communication Division
Chair: Pavica Sheldon, University of Alabama Huntsville

Exploring the Relationship between Cultural Values and Hashtagging Style on Social Media
Pavica Sheldon, University of Alabama Huntsville
Erna Herzfeldt, Bundeswehr University Munich
Philipp A. Rauschnabel, Darmstadt University, Germany

Framing the Middle East as the “Other”: Analyzing Travel Writing on National Geographic’s Website
Philip S. Poe, Mississippi State University
Kat Bowman, Mississippi State University (Graduate Student)

History, Trauma, and Community Dialogue
Sidi Becar Meyara, Utah State University

Documenting Conflict and Crisis at the Crossroads of Change: Traveling with a Student Film-maker in Post-Apartheid South Africa
Jon Braddy, Florida Gulf Coast University

2611
Thursday 3:30-4:45p.m.
Room: Riverview 6

**Narratives, Histories, and Futures at the Crossroads of Change**
Sponsor: Interpersonal Communication Division
Chair: Mick Brewer, Southern Illinois University Carbondale

“It feels like something ugly you can’t wash off”: Making Sense of Accidental Death in Online Narratives
Noah Franken, West Texas A&M University
Danielle Halliwell, New Mexico State University

Descendants’ Lessons from Formerly Enslaved Ancestors: Archival Case Studies of Intergenerational Family Communication
Pamela E. Foster, Georgia State University

Addiction with/in the Family: An Autoethnographic Narrative
B. Liahnna Stanley, University of South Florida

Changes during the Transition to Retirement: Baby Boomer Couple Types
Patricia E. Gettings, Indiana University Southeast
Respondent: Jenny Crowley, University of Tennessee

2612
Thursday 3:30-4:45 p.m.
Room: Riverview 7

**Top Papers in Argumentation & Forensics**
Sponsor: Argumentation & Forensics Division
Chair: Keven J. Rudrow, University of Memphis

Tonto and the New Frontier: Cultural Warrants in the North Dakota Pipeline Controversy
Kathleen German, Miami University-Ohio

Competing Interpretations or Reasonability: Assessing the Similarities of These Approaches to Resolving Topicality Debates*
Nick J. Sciullo, Texas A&M University-Kingsville

Pantyhose before Preparation; The Role of Respectability Politics in Extemporaneous Speaking**
Megan Kline, Kansas Wesleyan University

The Many Sides of Debate: A modern Look at the Historical Technique of *Controversaire* and *Sousoraie*
Aaron Dechant, University of Memphis

Respondent: Michael H. Eaves, Valdosta State University

*Top Paper
**Top Student Paper

2612
Thursday 3:30-4:45 p.m.
Room: Riverview 8

**National Communication Association: The State of the Discipline**
Sponsor: SSCA & NCA

LaKesha N. Anderson, NCA Director of Academic and Professional Affairs
Star Muir, NCA First Vice President
Ronals L. Jackson, II, NCA President
This panel features NCA national office staff and elected leaders discussing topics important to understanding the state of today’s communication discipline. These topics may include the employment outlook for Communication majors, postgraduate plans, numbers of doctoral recipients, faculty salaries/graduate stipends, and the role of learning outcomes in communication courses and programs.

5:00-6:15 p.m.

2701
Thursday 5:00-6:15 p.m.
Room: Montgomery 7

**Vice President Spotlight**

*Engaging the Legacy of Tuskegee: A Community Conversation*
Chair: Emily Winderman, *University of Minnesota, Twin Cities*

Jontyle Robinson, *Tuskegee University*
Stephen Sodeke, *Tuskegee University*
Iris L. Davis, MD
John Lynch, *University of Cincinnati*

In 1985, Martha Solomon published her now canonical analysis of progress reports from the 40-year government-sponsored Tuskegee syphilis study. Solomon argued that the Tuskegee progress reports dehumanized the victims and led researchers and readers to become passive observers dissociated from the afflicted men, deflecting attention from human suffering, racism, and the possibility of intervention. This panel engages issues of commemoration, bioethics, and medical practice in the wake of the Tuskegee experiments and the mass production of HeLa cells, the immortal cells taken from Henrietta Lacks without her consent. Panelists from the Tuskegee University will share presentations addressing questions regarding the role of communication in supporting their respective projects and ameliorating the historical injustices of medical racism and misconduct.

2801
Thursday 6:30-8:30 p.m.
Room: Alabama B

**SSCA Welcome Reception: Crossing Paths at the conference crossroads**
Day 3  
Friday, April 5, 2019

8 a.m.—Breakfast and Business Meeting

3101
Friday 8:00-10:00 a.m.
Room: Alabama B

89th Annual Southern States Communication Association Breakfast and Business Meeting

Sponsor: Southern States Communication Association

Presiding: Jason B. Munsell

Please join us for breakfast, the association’s annual member business meeting, and President Munsell’s address.

10:15-11:30 a.m.

3201
Friday 10:15-11:30 a.m.
Room: Montgomery 7

Negotiating Crisis, Conflict, and Change: Women’s Perspectives on Life and Legacy
Sponsor: Performance Studies Division
Chair: Sharon Croft, Capital University

#breastcancer: Re-Defining (Other)
Jacqueline Burleson, Virginia State University

Conflict, Crisis, Change Repeat: Negotiating Life as an(other)
Cindy J. Kistenberg, Johnson C. Smith University

Pilgrimage to Paisley Park: Finding m(Other)
Charla L. Markham Shaw, University of Texas at Arlington

Rethinking the Flaneur: What Happens When Women Walk With Purpose
Leigh Ann Howard, University of Southern Indiana
Respondent: Christina Moss, University of Memphis

This panel explores the roles women in academe manage (e.g., family, career, relationships, health). Participants share their own challenges and how they deal with these often conflicting demands through performance and the application of theory.

3202
Friday 10:15-11:30 a.m.
Room: Montgomery 6 UHC

3203
Friday 10:15-11:30 a.m.
Room: Montgomery 5

**Racial Rhetoric(s): Racial Memory and the Politics of “Voice”: A Roundtable**
Sponsor: Rhetoric and Public Address
Chair: Lisa M. Corrigan, University of Arkansas

Samuel Perry, Baylor University
Amanda Nell Edgar, University of Memphis
Lisa M. Corrigan, University of Arkansas
Andre E. Johnson, University of Memphis
Scott Anderson, Arkansas State University

In a time of heightened interest in the production and consequences of Black rhetorics, this panel investigates the historical and political features of Blackness (and whiteness) in the United States. Each member of this roundtable uses a unique mode of analysis and communicative event (different speeches, media coverage, or protest acts) to locate the rhetorical features of Black rhetorics: from the circulation of lynching photographs to the physicality and “voices” of Black and Brown female social movement leaders; from the fiftieth anniversaries of Martin Luther King, Jr.’s assassination and Selma to the influence of Stonewall on the Black Panthers.

3204
Friday 10:15-11:30 a.m.
Room: Montgomery 4

**Top Papers in Mass Communication Division**
Sponsor: Mass Communication Division
Chair: Dean Cummings, Georgia Southern University
(Broad)casting a Wider Net: Clocking Men and Women in the Primetime and Primetime and Non-Primetime Coverage of the 2018 Winter Olympics*
Zachary Arth, Jue Hou, Stephen Rush, University of Alabama
James R. Angelini, University of Delaware

Gender Stereotypes in Children’s Programming: An Analysis of Peppa Pig
Lourses Poala Arevelo,
Laura Beth Daws, Kennesaw State University

Predictors of Problematic Social Media Use: Personality and Life-Position Indicators
Pavica Sheldon, University of Alabama—Huntsville

“Life is About More Than Just Surviving”: The 100 as Equipment for Queer Be(long)ing**
Robin S. Duffee, Texas Tech University

Respondent: Dean Cummings, Georgia Southern University

*Top Faculty Paper
**Top Student Paper

3205
Friday 10:15-11:30 a.m.
Room: Montgomery 1

Change/Return: Performances that Come Back Around Again
Sponsor: Performance Studies
Chair: Ariel Gratch, Utica College

Alabama Love Stories
Tessa W. Carr, Auburn University

Circling Court Square: A Crossroads of History Repeating Itself
Meredith M. Bagley, University of Alabama

Change Ring
Sally McGreevey Hannay, Schreiner University

Circling Back to the Delta: A Return to a Haunting/Haunted Performance
Ariel Gratch, Utica College

The performances in this panel draw on past performances to comment on and question the cultural moment. How does performing stories of the past help us understand personal,
local, cultural, and national histories? When stories are told and nothing changes, what course of action should we take? If we are always reperforming the past, how do we make use of/contend with what Rebecca Schneider calls “temporal drag”?

3206
Friday 10:15-11:30 a.m.
Room: Riverview 1

At the Crossroads of Tradition & Technology: Providing Old School Feedback via New School Methods
Sponsor: Instructional Development Division
Chair: S. Brad Bailey, Mississippi Gulf Coast Community College

WebEx, Skype, and Voicethread: Packages to Improve Performances
Theresa Glenn, Austin Community College

Google It: Encouraging Student Engagement and Giving Feedback Using the Google Suite
Carrie R. McCormick, The University of Mississippi

Managing Mediated Team Meetings: A Focus on Using ZOOM
Colleen Mestayer, Tennessee Technological University

Prepping Interactively: Using The Big Interview and YouTube to Get the Most Out of Student Preparations and Performances
Elizabeth Hanson Smith, Austin Community College

Any old school instructor understands that feedback is invaluable to effective instruction, but in classroom environments that are ever-changing due to technology, how is a pedagogue to keep up? These new school instructors will get you up to speed on the latest instructional technologies such as Zoom, WebEx, Kahoot, Voicethread, Skype, Google Suite, Big Interview and more! Old school meets new school as these instructors guide us through the newest software and applications that can be used to provide quality feedback to students. Learn to apply these technologies in traditional, blended, hybrid, and online settings.

3207
Friday 10:15-11:30 a.m.
Room: Riverview 2

Rhetorical Explorations of Montgomery’s Racial Justice Commemorative Sites Part II
This second panel will discuss the observations made by the first panel and by members of the groups who participated in the on-site visits. This discussion will deepen everyone’s understanding of the rhetorics of each site, of rhetorical fieldwork, and of issues related to representing the past and present of race issues in the US. The panelists will pose questions about how visitors are urged by the sites to “remember” racial justice and injustice. Furthermore, the panel’s participants will discuss how present moments of racial anxieties and violence in the US are configured by these memorial sites.

3208
Friday 10:15-11:30 a.m.
Room: Riverview 3

At the Crossroads of Faith and Reason: The “God Problem” in Communication Studies
Sponsor: Philosophy and Ethics of Communication Interest Group
Chair: Mark Ward Sr. (University of Houston – Victoria)

Participants:
Mark Ward Sr., University of Houston – Victoria
Thomas Steinfatt, University of Miami
Terri Lynn Corniwell, Virginia University of Lynchburg
Larry King, Stephen F. Austin State University
Ammar Safaa Hussein, University of Utah
Christina Brown, University of Alabama

Methodological naturalism is the dominant paradigm in communication research, governed by a philosophy of communication in which all communication effects are ascribed to natural causes. This paradigm, by excluding divine-human communication, creates a conflict between the lived experiences of communication scholars and the individuals and communities they study. The conflict is embodied by scholars who themselves identify with communities of faith and thus inhabit the crossroads of faith and
reason. Discussants on this panel consider, as an alternative to the dominant paradigm of methodological naturalism, possible philosophies of communication in which faith and reason are not in conflict. Views represented on the panel range from a defense of methodological naturalism, to “methodological secularization” as a compromise philosophy, to specifically Christian, Islamic, Hindu, and Buddhist approaches to the “God Problem” in communication studies.

3209
Friday 10:15-11:30 a.m.
Room: Riverview 4

Applied Communication Student Paper Presentations
Sponsor: Applied Communication
Chair: Leslie Y. Rodriguez, Angelo State University

Parental Perspectives on Abstinence-only Education*
Brooke Terry, University of Texas at Tyler

The Exploration of College Students Seeking Alternative Health Care: A Disengagement from University Health Centers
Chandler Thornton, University of Alabama

The ISIS Virus: Contagion and Inoculation Theories in the Westminster Attack
Robbyn E.B. Taylor, Regent University, Troy University

“Hey Ladies. Wishing on a Dandelion Can’t Help Prevent Pregnancy.”: A content analysis of the persuasive techniques in print birth control advertisements
Kiersten Brockman, University of Memphis

Respondent: John Meyer, University of Southern Mississippi

*Top Student Paper

3210
Friday 10:15-11:30 a.m.
Room: Riverview 5

Outstanding Emerging Scholars: Top Student Papers in Intercultural Communication
Sponsor: Intercultural Communication Division
Chair: Linda P. Jurczak, Valdosta State University
Historical Violence and Higher Education Within a Scope of Whiteness and Neoliberalism  
Yusaku Yajima, Southern Illinois University Carbondale

The Suicide of Leelah Alcorn: Constructing Whiteness in the Cultural Wake of Dying Queers  
Evan Mitchell Schares, Louisiana State University

Media Influences on Intercultural Communication: People’s Perceptions of Racial Groups*  
Melody Adejare, California State University

Respondent: Mary M. Meares, University of Alabama

*Top Student Paper

3211  
Friday 10:15-11:30 a.m.  
Room: Riverview 6

**Student Athletes, Stigma, and Affectionate Communication**  
Sponsor: Interpersonal Communication Division  
Chair: Emeline Hecht, Murray State University

Social Construction of Success: Communicative Relationships among At-Risk Student-Athletes, Academic Advisors, and Learning Specialists  
Lauren L. Kirby Bove, Louisiana State University  
Patricia Amason, University of Arkansas

Consequences and Conditions of Perceived Stigma in the Context of Type 2 Diabetes  
Erin D. Basinger, University of North Carolina, Charlotte

Affectionate Communication: Exploring Cross-Cultural Differences  
Taylor M. Butler, Sam Houston State University  
Lisa J. van Raalte, Sam Houston State University

Male and Female Athletes’ Perceptions of their Coaches’ Communication  
Leanna Hartsough, Youngstown State University

Respondent: Tom Socha, Old Dominion University

3212  
Friday 10:15-11:30
11:45 a.m.-1 p.m.

3301
Friday 11:45 a.m. –2:00 p.m.
Room: Riverview 8

Past Presidents’ Luncheon

3302
Friday 11:45 a.m.-1:00 p.m.
Room: Montgomery 7

Reframing the Narrative of Online Education: Social Presence As a Path to Engagement & Experimentation
Sponsor: Instructional Development Division
Chair: Kim Weller, Ph.D., Queens University of Charlotte

Why so Wary? Redefining Intimate Learning in the Digital Age
Kim Weller, Ph.D., Queens University of Charlotte

Creating Dialectical Tensions: “Instructor” or “Online Tech-Savvy” Instructor?
Elizabeth Stephens, PhD., Middle Tennessee State University

A Modest Proposal to Begin Changing the Narrative
Lori Stallings, University of Memphis

Creating a Community: Creating Opportunities Within Online Courses
Claudia Chiang-Lopez, University of Nevada, Las Vegas

Ethical Engagement: Disrupting Suspicion in the Online Classroom Through an Ethical Practice of Hospitality
Megan Harlow, Southern New Hampshire University

Can I Have Your Attention? Facilitating Engagement During Live-Online Classes
Madeline Fortner, Abilene Christian University

Building off of Christopher Haynes’ 2017 essay Time to Change the Narrative on Online Education published in Inside Higher Ed, this panel will explore the need to fundamentally transform the narrative surrounding online education—away from one of suspicion and towards one of engagement and experimentation. This panel discusses
innovative ways to foster “presence” in online learning as a means to help reshape narratives about the value of teaching and learning in higher ed.

3303
Friday 11:45 a.m.-1:00 p.m.
Room: Montgomery 6 UHC

3304
Friday 11:45 a.m. –1:00 p.m.
Room: Montgomery 5

**Top Student Papers in Rhetoric and Public Address**
Sponsor: Rhetoric and Public Address
Chair: Stephen Heidt

Reading Memory’s Futures: The Vietnam Veteran’s Memorial and the Multidirectionality of Public Time*
Benjamin Firgens, Pennsylvania State University

“The Story Only Your DNA Can Tell”: Constitutive Rhetoric of Multiculturalism in AncestryDNA Testimonials
Katrina Marks, University of North Carolina, Chapel Hill

“Not as nasty as:” Ironic Reappropriation as Feminist Rhetorical Strategy
Virginia Massignan, Georgia State University

Aya Farhat, University of Maryland

Respondent: Christina Moss, University of Memphis

*Top Paper

3305
Friday 11:45 a.m.-1:00 p.m.
Room: Montgomery 4

**Political Rhetoric at the Crossroads of Conflict**
Sponsor: Political Communication Division
Rhetoric and Public Address
Chair: Barry Smith, Mississippi University for Women

Farewell from the Great Communicator: A Rhetorical Analysis of the Reagan Revolution
Haley J. Higgs, Georgia Southern University

Ulysses S. Grant in the Southern Imaginary: Reputational Rhetoric and the Lost Cause
Jeffrey Nagel, Pennsylvania State University

Barack Obama: The Tensions of the Frontier
Samuel Watson, University of Georgia

Nathan Bedford Forrest’s Crisis of Identity: Controversy Over Conflicted Personas as Represented in a Memphis Statue
Meagan Bojarski, University of Alabama in Huntsville
John H. Saunders, University of Alabama in Huntsville

Respondent: Ann Burnette, Texas State University

3306
Friday 11:45 a.m.-1:00 p.m.
Room: Montgomery 1

Change and Challenges on the Lanai: Situating The Golden Girls as a Site of Televised Progression.
Sponsor: Mass Communication Division
Chair: Mick Brewer, Southern Illinois University Carbondale

Colin Whitworth, Southern Illinois University
Mia L. Anderson, University of South Alabama
Kathleen German, Miami University
Mick Brewer, Southern Illinois University
Claudia Chiang-Lopez, University of Nevada Las Vegas
Cassidy D. Ellis, University of Denver
Alex Davenport, Southern University Carbondale

This high-density panel situates The Golden Girls as an important mediated site where illustrious sociocultural/political issues were foregrounded and confronted by both the writers and cast. The body of work present in the panel tackles a wide variety of representational issues, including the ever-evolving Southern sociocultural landscape, race, invisible disabilities, and class.
Streaming, Screaming, and Resolution by Remote: An Examination of the Depictions of Conflict in Contemporary Television Programming
Sponsor: Popular Communication Division
Michael I. Arrington, Independent Scholar
Gary Deaton, Transylvania University
Robert J. Glenn, III, Owensboro Community and Technical College
Richard A. Knight, Shippensburg University
George Pacheco, Jr., West Texas A&M University
Matthew C. Ramsey, Shippensburg University
Danielle E. Williams, Georgia Gwinnett College

With the rise in alternative methods to observe television programming including live feed, streaming, and more traditional network formats, examining popular communication artifacts and variables that may account for how we as a society observe and engage conflict is more important than ever. In accordance with the conference theme of “Conflict and Crisis at the Crossroads of Change,” research in this area will help scholars and the public to better understand our culture, the implications of our communication, and each other, as we change the ways we analyze the resolution of differences. While research in popular culture often explores conflict in non-fictional media (e.g., news programming), the researchers for this panel have chosen to study chiefly fictional works that are traditionally viewed as “entertainment.”

3308
Friday 11:45 a.m.-1:00 p.m.
Room: Riverview 2

Conflict and Crisis in the Rhetoric of Black Thought: Afro-pessimism, Black Optimism, and Afro-futurism
Sponsor: American Society for the History of Rhetoric Interest Group
Co-Chairs: Damariyé L. Smith, University of Memphis
Ashley R. Hall, Ithaca College

The Complex Narrative of Black Education: A Rhetorical Analysis of John King’s Speech Regarding the Progress of HBCUs
Damariyé L. Smith, University of Memphis

“Mama’s Baby, Papa’s Maybe:” The Genre of Black mothers in Mourning from Mamie Till To Lesley McSpadden
Goyland M. Williams, University of Massachusetts-Amherst

Re-Imagining the Role of Race and Racism in Rhetorical Studies: An Afrafuturist Feminist Rhetorical Approach
Ashley R. Hall, Ithaca College

“Why Black Women Quit”: A Womanist Exploration of Rhetorical Silence in the Black Church
Dianna N. Watkins-Dickerson, University of Memphis
Respondent: Andre Johnson, University of Memphis

As we reflect on this year’s conference theme, Conflict & Crisis at the Crossroads of Change, this panel focuses on the transformative potential of rhetoric to liberate, affirm, and empower Black subjects as rhetorical agents. Each strand of Black critical thought offers a particular outlook/perspective on the ways that blackness ontologically, materially, and ideologically operates on black bodies in civil society. There is of course disagreement among scholars as to which perspective (if not both) gives the best chance for Black social life in the midst of conflict and crisis. By placing these competing strands of thought on Black thought in conversation, panelists examine the complex relationship between context, text, and materiality. In light of Lisa Flores (2016) powerful and timely essay on racial rhetorical criticism where she invites rhetorical scholars and critics to fully engage the role of race when studying rhetorical phenomena, this panel accepts Flores’ invitation to consider the role that race plays in rhetorical studies.

3309
Friday 11:45 a.m.-1:00 p.m.
Room: Riverview 3

**Town Hall Debate: Can the Debate Space be used to Create Change?**
Sponsor: Argumentation & Forensics Division
Moderator and Respondent: Hannah Tabrizi, Valdosta State University

Dakota Yates, University of Memphis
Megan Kline, Kansas Wesleyan University
Ela Davis, Arkansas State University
Kirsten Richey, Arkansas State University

An annual tradition of the Argumentation & Forensics Division, the Town Hall Debate features members of the division arguing on a resolution related to current events. This year’s resolution will address the ability of competitive debate to act as an effective forum for change. Audience members will be asked to participate through comments and questions after the debate.

3310
Friday 11:45 a.m.-1:00 p.m.
Room: Riverview 4

**Top Papers in Applied Communication**
Sponsor: Applied Communication
Chair: Brian Perna, Murray State University

Controlled Chaos: Examining Network Response to the 2017 Hattiesburg Tornado*
Braden Bagley, The University of Southern Mississippi
Carrie Reif-Stice, Columbus State University
Candace Forbes Bright, East Tennessee State University
Kathryn Anthony, The University of Southern Mississippi
Edward Sayre, The University of Southern Mississippi
Steven Venette, The University of Southern Mississippi

“My name is ____ and I’m an alcoholic”: Identity and the self-fulfilling prophecy in Alcoholics Anonymous for members who quit drinking
Noah Franken, West Texas A&M University

Finding Renewal in the Midst of Disaster: New Perspectives on the Deepwater Horizon Oil Spill
Andrew S. Pyle, Clemson University
Robert R. Ulmer, University of Nevada, Las Vegas

Respondent: Darren Linvill, Clemson University

3311
Friday 11:45 a.m.-1:00 p.m.
Room: Riverview 5

Contemporary Issues in Intercultural Communication: Panel of Scholarly Studies on Finding Solutions to Intercultural Crises
Sponsor: Intercultural Communication Division
Chair: Hsiu-Jung Mindy Chang, Western New England University

A Communication Approach to Intercultural Education
Yanrong (Yvonne) Chang, University of Texas-Rio Grande Valley

Intercultural Communication on Social Media and People’s Interest in Global Issues
Sitong Guo, University of Alabama

Responses to Immigration Discourses: Searching for Agency*
Anjana Mudambi, Augusta University

*Top Faculty Paper
Friday 11:45 a.m.-1:00 p.m.
Room: Riverview 6

**Being Black and Female on a Majority Higher Education Campus**
Sponsor: Interpersonal Communication Division
Chair: Patricia F. Sanders, University of North Alabama

Patricia F. Sanders, University of North Alabama
Tammy Rhodes, University of North Alabama
Joan Williams, University of North Alabama
Yaschica Williams, University of North Alabama

An examination of black women’s roles on a majority population campus. Discussions center around identifying and evaluating pedagogical approaches for integrating the subjects of race, inequality, acceptance and perceptions of minorities in higher education. Strategies to PANELISTS identify, evaluate and provide solutions for effective communication in the classroom and various workspaces on campuses.

Friday 11:45 am-1:00 pm
Room: Riverview 7 (UHC)

**1:15-2:30 p.m.**

3401
Friday
Room: Montgomery 7

**Vice President Spotlight**

Navigating Classroom Discussions and Projects on Conflict and the Crossroads of Change
Co-sponsor:
Moderator: Elizabeth Desnoyers-Colas, Georgia Southern University

Featured Participant: Hank Klibanoff, Emory University

Elizabeth Desnoyers-Colas, Georgia Southern University
Brandon Inabinet, Furman University
Andre Johnson, University of Memphis
Sean O’Rourke, Sewanee

3402
Friday 1:15-2:30 p.m.
Room: Montgomery 6 UHC

3403
Friday 1:15-2:30 p.m.
Room: Montgomery 5

Examining Tensions and Conflict within Communication Theory
Sponsor: Communication Theory Division
Chair: Leah LeFebvre, University of Alabama

Examining Flesch and Plain Talk from Within the Thematic of Dialogic Inquiry*
Clint G. Graves, University of Georgia

The Theory of Bullying Conflict Cultures: Developing a new explanation for workplace bullying
Nathalie Desrayaud, Florida International University
Fran C. Dickson, Eastern Kentucky University
Lynne M. Webb, Florida International University

Criticism and Perceived Supervisor Support: A test of expectancy violations theory
Jenilee Crutcher Williams, University of Tennessee, Knoxville

Workplace Communication Pattern Effects on Emotional Support Seeking and Information Seeking Behavior
Jamie Osborn, University of Tennessee, Knoxville
Joseph Lybarger, University of Tennessee, Knoxville

*Top Paper

3404
Friday 1:15-2:30 p.m.
Room: Riverview 1

Complex Icon: The Rhetorical Legacy of Hank Williams
Sponsor: Rhetoric and Public Address
Chair: Jason Edward Black, University of North Carolina, Charlotte

Hank as Icon: Rhetorical Construction and Meaning of “Hank Williams” in Traditional and Modern Country Music
Jean L. DeHart, Appalachian State University

A Country Music Family Tradition: Hank Williams as Symbolic Legitimacy
Christina L. Moss, University of Memphis

For a Man Who Saw the Light, He Sure Knew Darkness: The Conflicted Authenticity of Hank Williams
John H. Saunders, University of Alabama in Huntsville

Respondent(s): Staff of the Hank Williams Museum, Montgomery, AL

Hank Williams is an icon who is closely identified with Montgomery, country music, and human struggle. Our conference location provides an appropriate setting for exploring the rhetorical legacy of the man known to many as “Hank.” This panel analyzes the construction of Hank as an icon and the issues of symbolic legitimacy and authenticity surrounding him and his music. Our respondents for the panel are staff members from the Hank Williams museum, who will respond to the ideas presented by other panelists and will provide additional insights into the complexity of the local singer/songwriter who became an international icon.

3405
Friday 1:15-2:30 p.m.
Room: Montgomery 4

Communicating Conflict Effectively: Judging and International Public Debate Association
Sponsor: Argumentation & Forensics Division
Chair/Respondent: Patrick Richey, Middle Tennessee State University

Choosing sides: Examining Inherent Position Biases in IPDA Judges
Katelyn Brooks, University of Utah

Reflecting on Lay Judges in IPDA
Web Drake, Union University

Who am I to Judge? Considering IPDA’s Judging Problem
Christopher M. Duerringer, California State University, Long Beach

Lay Judges and Body Language: Nonverbal Communication in IPDA
James Fingeroott, Middle Tennessee State University
The International Public Debate Association (IPDA) is a young and innovative debate format. Its most unique characteristic is prioritizing using lay judges. Lay judges are those with little to no formal debate experience or theoretical knowledge of argumentation and rhetoric. Because a judge can have a range of expertise, debaters must improve on their persuasive and public speaking skills to best convey their arguments. IPDA’s logic behind this decision is to best prepare debaters for advocacy beyond the context of intercollegiate debate. Utilizing lay judges teaches debaters how to present ideas to various audiences and argue why those ideas matter through logic and pertinent evidence. However, relatively little is known about the impact of using lay judges both within a round and within the larger intercollegiate debate community. This panel seeks to address and attempt to remedy this dearth of knowledge by addressing various concerns and topics relevant to the format.

3406
Friday 1:15-2:30 p.m.
Room: Montgomery 1

**Top Student Performances in Performance Studies**
Sponsor: Performance Studies Division
Chair: Ariel Gratch, Utica College

- **LOOK!**: Bauhaus’ Influence on the Female Body in Space
  Montana Smith, Louisiana State University

- **Viral Cuts**: A Lecture Recital of the Cut-up Technique and the poetry of William S. Burroughs
  Alex Lockwood, Southern Illinois University

- **Within/Without**
  Colin Whitworth, Southern Illinois University

- **NAPPY hairstories**
  Laura Oliver, Louisiana State University

- **Cops: The Musical, or What You Gonna Do When they Come (Out to) You?**
  Cynthia E. Sampson, Louisiana State University

3407
Friday 1:15-2:30 p.m.
Room: Riverview 2

**The Crossroads of Change: Moving from Graduate Student to Instructor and**
Dealing with Imposter Syndrome
Sponsor: Instructional Development Division
Chair: Terry Thibodeaux, Sam Houston State University

A New Teacher’s Crisis of Confidence Navigating FERPA Laws
Dena Horne, Sam Houston State University

A New Teacher’s Crisis in Course Construction
Nilam Patel, San Jacinto Community College--South Campus

Faculty Mentorship: Supporting Graduate Students Standing at the Crossroads of Role Change
Frances E. Brandau, Sam Houston State University

The Crossroads of Change: How College Programs Can Improve New Faculty’s Transition from Graduate Student to Teacher
Richard S. Bello, Sam Houston State University

Crisis in the Classroom: Alleviating Imposter Syndrome in New Faculty
Monette Callaway, Hinds Community College

This panel examines challenges faced by recent graduates as they embark on teaching careers. New faculty often struggle with Impostor Syndrome, pedagogical issues, and Byzantine college regulations that can shake their confidence. We explore the uncertainties new faculty face and how senior faculty can support them to avoid a crisis of confidence.

3408
Friday 1:15-2:30 p.m.
Room: Riverview 3

Give Me Convenience or Give Me Death
Sponsor: Popular Communication
Chair: Dave Nelson, Valdosta State University

But First, Let Me Take a Selfie - the Effect of Selfies on Self-esteem
Chandra K. Massner, University of Pikeville

“Put Your Hand Against the Screen”: U2 and the Ambivalence of Mediated Environments
James N. Gilmore, Clemson University

“It's about time”: Twitter Responses to Change with Doctor Who’s 13th Doctor
Kristina Drumheller, West Texas A&M University
DM's and Double Chins: How Ephemerality Affects Digital Copresence on Social Media Platforms
Jessica Mullen, Bob Jones University

Respondent: Dave Nelson, Valdosta State University

3409
Friday 1:15-2:30 p.m.
Room: Riverview 4

Top and Competitive Papers in Public Relations
Sponsor: Public Relations
Chair: Brigitta R. Brunner, Auburn University

Cultivating a Civic Mindset: Assessing Public Relations Student Perceptions of Service Learning and Community Involvement Beyond the Course *
Christopher McCollough, Columbus State University

For the love of Jack: Crock-Pot, “This Is Us” and the Convergence of Crisis Communication and Parasocial Connection
Elizabeth Hornsby, Southeastern Louisiana University
Michelle Groover, Georgia Southern University

The Practitioner’s Identity at a Crossroads: Diversity or Inclusion in PR
Caitlin M. Wills, University of North Georgia

The State of Social Media in Public Relations Education: Are Graduates Prepared for the Workplace?
Holly Pieper, Mansfield University
Michelle Groover, Georgia Southern University

Clarifying Organizational Learning Through Discourse of Renewal: Identifying Factors that Affect Post-Crisis Learning Outcomes **
Brandon Boatwright, University of Tennessee

A Study of United Airlines 2017 Crisis: New Frames, Crisis Emotions, and Sentiment Analysis
Yuanwei Lyu, Ball State University

*Top Faculty Paper
**Top Student Paper

Respondent: Amber Smallwood, University of West Georgia
3410  
Friday 1:15-2:30 p.m.  
Room: Riverview 5  

**Challenges in Bringing Intercultural Competency into Basic Communication Courses**  
Sponsor: Intercultural Communication Division  
Chair: Jill Stapleton Bergeron, University of Tennessee  

Nina-Jo Moore, Appalachian State University  
Sandra Arumugam-Osburn, St. Louis Community College  
Linda Jurczak, Valdosta State University  

A roundtable discussion about pedagogical strategies and methods for incorporating Intercultural Communication and Competency into Non-Intercultural Communication Courses.

3411  
Friday 1:15-2:30 p.m.  
Room: Riverview 6  

**Gender in the Crossroads of Mass Media**  
Sponsor: Gender Studies Division  
Chair: Chris Vincent, Louisiana State University  

The Lost Autonomy of a Female Super-pig: An Ecofeminist Rhetorical Criticism of the Netflix Original Film Okja  
Hannah Tabrizi, Valdosta State University  

Waking Up to Reality: A Comparative Case Study of News Organizations’ Responses to Sexual Harassment  
Gabrielle Dudgeon, University of Kentucky  
Kaylee M. Lukacena-Buzzetta, University of Kentucky  

Hegemonic Masculinity in TV’s Parks and Recreation: Ron Swanson at the Crossroads of Masculinity and Identity  
Gordon Culetto, University of North Carolina at Charlotte  

Third-Wave Feminism and Safe Sex Advertisements  
Brooke Terry, University of Texas at Tyler
Respondent: Chris Vincent, Louisiana State University

3412
Friday 1:15-2:30 p.m.
Room: Riverview 7 – UHC

2:45-4:00 p.m.

Vice President Spotlight

3501
Friday 2:45-4:00 p.m.
Room: Alabama A

Protest Music at the Crossroads: The Vietnam Conflict and its Reverberations
Chair: Star Muir, George Mason University, NCA President

Jeneve R. Brooks, Troy University at Dothan

Blending perspectives from sociology and communication, this panel will examine music within the nexus of peace movements. Panelists will extend this perspective of how that music sustains, today, the idea of an “antiwar movement” or “Protester.” Don’t be surprised if you’re asked to join in on some Bob Dylan, Pete Seeger, Creedence Clearwater Revival…

3502
Friday 2:45-4:00 p.m.
Room: Montgomery 7

Freedom of Expression from the Foundations of Liberty to the Digital Age
Sponsor: Freedom of Speech Division
Chair: Brian Amsden, Clayton State University

Consumer Review Shaming, Platform Moderation, and the Coordinates of Digital Activism*
Ben Medeiros, Newman University

The Wall that Thomas Jefferson Didn’t Build: Modern Myth Turns a Mistaken Tradition into a Legal Pitfall
Darrell L. Roe, Eastern New Mexico University

Women Warriors for Freedom of Speech, 1829-1916
Stephen A. Smith, University of Arkansas

*Top Paper

3503
Friday 2:45-4:00 p.m.
Room: Montgomery 6 UHC

3504
Friday 2:45-4:00 p.m.
Room: Montgomery 5

The Conflict and Crisis of the African American Rhetorical and Public Address Tradition
Sponsor: American Society for the History of Rhetoric Interest Group
Chair: Damariyé L. Smith, University of Memphis

They Did Say Something: The Rhetoric of African American Public Address, Prior to 1960
Andre E. Johnson, University of Memphis

The Civil Rights Rhetoric of James Baldwin
John Murphy, University of Illinois

The African American Jeremiad and the Marginalization of Black Militancy
Earle J. Fisher, University of Memphis

“Be Careful with Me”: A Womanist Response to the disRESPECTful Rhetoric at Queen Aretha’s Funeral
Dianna Watkins-Dickerson, University of Memphis

Respondent: Carlos Morrison, Alabama State University

In his book review essay, The Renaissance of American Public Address: Text and Context in Rhetorical Criticism, Stephen E. Lucas credits the “stunning rhetorical triumphs of Ronald Reagan during his first presidential administration,” as making the “study of oratory once again relevant.” He writes “not only have we seen a plethora of studies dealing with Reagan as a speaker, but we have witnessed a general revival of interest in oratory as a force in American history” (243-244). If Reagan’s “rhetorical triumphs” could
produce a renaissance such as the one Lucas describes, then this panel posits that a renaissance of sorts is happening right now in our study and appreciation of the African American public address tradition. Driven by the rhetorical brilliance of Barack Obama, not only have we seen many studies on Obama, but we are currently witnessing the revival of the black rhetoric and oratorical tradition.

3505
Friday 2:45-4:00 p.m.
Room: Montgomery 4

Top Papers in Interpersonal Communication
Sponsor: Interpersonal Communication Division
Chair: Joshua R. Pederson, University of Alabama

“Every Time Someone Comes Forward, it Makes it Easier for the Next Survivor to Be Heard”: Sport as a Triggering Agent to Break the Silence of Child Sexual Abuse*
Jimmy Sanderson, Texas Tech University
Melinda R. Weathers, Sam Houston State University
Erin Alex Neal, North Greenville University

Children’s Satisfaction with Parent-Child Relationships in Emerging Adulthood: The Influence of Family Communication Orientations and Relational Maintenance Behaviors
Lindsey S. Aloia, University of Arkansas

Catching Feelings: Exploring Commitment (Un)Readiness in Emerging Adulthood
Leah E. LeFebvre, University of Alabama
Heather J. Carmack, University of Alabama

“This Cannot be Normal”: Mapping Chronic Pelvic Pain onto a Cognitive-Behavioral Model of Dyspareunia**
Katie D. Scott, University of Georgia

Respondent: Gary Beck, Old Dominion University

*Top Paper
**Top Student Paper

3506
Friday 2:45-4:00 p.m.
Room: Montgomery 1
From “Page” to Stage: Critical Performance Methods in *The Creature from the Primordial World*
Sponsor: Performance Studies Division
Chair: Daniel W. Heaton, Capitol University

From page to stage: Critical Performance Methods in *The Creature from the Primordial World*
Tracy Stephenson Shaffer, Louisiana State University

3507
Friday 2:45-4:00 p.m.
Room: Riverview 1

**Beliefs About the Nature and Purpose of Intercollegiate Debate**
Sponsor: Argumentation & Forensics Division
Chair: Katelyn Brooks, University of Utah

Debate as Undergraduate and Graduate Research Training
Nick J. Sciullo, Texas A&M University--Kingsville

Three Men, a Woman, and a Judge Walk into a Round: Sexism and Inclusion of Women within the Debate Space
Hannah Tabrizi, Valdosta State University

The Dress Code Paradox: Analyzing the Heteronormative Standards of Attire in Speech and Debate
Lakelyn Taylor, University of Central Florida

In Support of Region-oriented Solutions as a Response to Irreconcilable Differences in Beliefs about the Nature and Purpose of Debate
Michael Gray, Arkansas State University

What are the Differences in the Rhetorical Situation between Debate and Individual Events?
Dakota Yates, University of Memphis

This panel features presenters on a variety of topics that speak to reimagining the nature, purpose, influence, and future of debate and forensics. These last several years have seen substantial shifts in the landscape of debate, nationally and regionally, which have had a significant impact on students in both debate and forensics programs. Panelists from a variety of backgrounds focus on how beliefs about the nature and purpose of debate influence and impact students, programs, administrators, and institutions at the crossroads of change.
Crossroads in the Communication Profession: Pathways into Administration as Communication Scholars
Sponsor: Association for Communication Administrators
Chair: April Chatham-Carpenter, University of Arkansas at Little Rock

Pam Bourland-Davis, Georgia Southern University
April Chatham-Carpenter, University of Arkansas at Little Rock
John Haas, University of Tennessee, Knoxville
Jerold (Jerry) Hale, College of Charleston
Shawn D. Long, University of North Carolina, Charlotte
Nina-Jo Moore, Appalachian State University
Richard (Dick) Ranta, University of Memphis
David Schlueter, Baylor University

The purpose of this panel is to share different pathways into working as an administrator as a Communication scholar. The panelists will start out with a brief introduction of their own journeys, and then open it up to questions from the audience about pursuing a career in academic administration, and the lessons learned from their own experiences.

Transmissions from the Satellite Heart
Sponsor: Popular Communication Division
Chair: Rich Knight, Shippensburg University

The Rhetorical Function and Design of Nationhood in the Early 20th Century Educational Institution
Chandra Maldonado, NC State University

Rogue One: A U.S. Imperialism Story
Fielding Montgomery, Baylor University

Schooled in Race: A My Story of Racial Pedagogy
Jessica Montalvo, University of South Florida

Money Can’t Buy Happiness: A Rhetorical Criticism of the Minimalists’ Documentary
Rachel Runnels, Abilene Christian University

A Study of United Airlines 2017 Crisis: News Frames, Crisis Emotions, and Sentiment Analysis

Respondent: Rich Knight, Shippensburg University

3510
Friday 2:45-4:00 p.m.
Room: Riverview 4

Top Papers in Rhetoric and Public Address
Sponsor: Rhetoric and Public Address
Chair: Ashli Stokes, University of North Carolina, Charlotte

Insider and Outsider: Elizabeth Waring’s Speech to the (Black) Charleston YWCA,*
Wanda Little Fenimore, University of South Carolina, Sumter

William R. Johnson’s Anticipatory Appeals: Preparing the Path for Change
Josh Miller, Texas State University

Power, Equality, and Regressive Change: Gendered Representations of Fifties Celebrity
Nicole Barnes, James Madison University

Maternal Pain and Public Action: The Rhetoric of Moms Demand Action for Gun Sense in America
Leslie Harris, University of Wisconsin-Milwaukee

Respondent: Samuel Perry, Baylor University

*Top paper

3511
Friday 2:45-4:00 p.m.
Room: Riverview 5

A Roundtable Discussion on the Influence of Black Voters in the 2018 Midterm Elections
Sponsor: Political Communication Division
Chair: Ryan Neville-Shepard, University of Arkansas

Tina M. Harris, University of Georgia
Marcus J. Coleman, University of Southern Mississippi
Doug Jones won the 2017 US Senate race in Alabama against Republican Roy Moore with 96 percent support of black voters. As the 2018 midterm elections were predicted to bring a “blue wave,” African Americans were said to play a major role in that story. This discussion panel provides a retrospective of the midterm elections, with special focus on the influence of black organizers, activists, and voters.

3512
Friday 2:45-4:00 p.m.
Room: Riverview 6

Classroom Management in the Post-Millennial/Gen Z Era
Sponsor: Community College
Chair: Laurie D. Metcalf, Blinn College

Jeff Sorrels, East Texas Baptist University
S. Brad Bailey, Mississippi Gulf Coast Community College
Ruth Martin, Blinn College
Melissa Meek, Blinn College

Regardless of modality, whether face-to-face, online, or hybrid, classroom management is an issue every college instructor must confront. As the post-Millennial Generation Z begins to join the college classroom, instructors may need to adapt their classroom management strategies to account for the new generation’s skills, experiences, and expectations. This roundtable panel will offer successful approaches for each course modality and will invite input from the audience on their approaches with “Gen Z” students.

3513
Friday 2:45-4:00 pm
Room: Riverview 7 (UHC)
Vice President Spotlight

**Grappling with America’s Racial Sins: A Conversation with Equal Justice (Initiative)**

Moderator: Victoria J. Gallagher, North Carolina State University
Featured Guest: Equal Justice Initiative Representative Jonathan Kubakundimana

Panelists:

This panel will feature a representative from the Equal Justice Initiative, located across the street from the conference hotel. The EJI has won major legal challenges eliminating excessive and unfair sentencing, exonerating innocent death row prisoners, confronting abuse of the incarcerated and mentally ill and aiding children prosecuted as adults. The EJI was a driving force being The National Memorial for Peace and Justice, which opened nearly one year ago, and is the nation’s first memorial dedicated to the legacy of enslaved black people, people terrorized by lynching, African Americans humiliated by racial segregation and Jim Crow, and people of color burdened with contemporary presumptions of guild and police violence.

Business meetings

**5:45-6:30 p.m.**

Business Meetings: division and interest group business meetings are for all members and those interested in the group.

3701
Friday, 5:45-6:30 p.m.
Room: Riverview 1

**American Society for the History of Rhetoric Interest Group**

3702
Friday 5:45-6:30 p.m.
Room: Riverview 2
Community College Division

3703
Friday 5:45-6:30 p.m.
Room: Riverview 3

Gender Studies Division

3704
Friday 5:45-6:30 p.m.
Room: Riverview 4

Public Relations Division

3705
Friday 5:45-6:30 p.m.
Room: Riverview 5

Intercultural Communication Division

3706
Friday 5:45-6:30 pm
Room: Riverview 6

Political Communication Division

3707
Friday 5:45-6:30 pm
Room: Montgomery 1

Performance Studies Division

3708
Friday 5:45-6:30 pm
Room: Riverview 8

Interpersonal Communication Division
6:45-7:30 p.m.

Business meetings: division and interest group business meetings are for all members and those interested in the group.

3701
Friday, 6:45-7:30 p.m.
Room: Riverview 1

**Argumentation and Forensics Division**

3702
Friday 6:45-7:30 p.m.
Room: Riverview 2

**Association for Communication Administrators Interest Group**

3703
Friday 6:45-7:30 p.m.
Room: Riverview 3

**Mass Communication Division**

3704
Friday 6:45-7:30 p.m.
Room: Riverview 4

**Communication Theory Division**

3705
Friday 6:45-7:30 p.m.
Room: Riverview 6

**Instructional Development Division**

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**DAY 4**
**SATURDAY, April 6, 2019**
Theodore Clevenger, Jr. Undergraduate Honors Conference Breakfast*

Shawn D. Long, University of North Carolina, Charlotte
Second Vice President

*A ticketed event for UHC Participants; advisors and guests may purchase tickets in advance.

Nostalgia’s Reactionary Rhetorics: Responses to Social and Economic Crises
Sponsor: Rhetoric and Public Address
Chair: Dustin A. Greenwalt, Pennsylvania State University

Nostalgia for Unrestricted Industrialism in the Rhetoric of Donald J. Trump
Dustin Greenwalt, Pennsylvania State University

Nostalgic Memories of the IWW: Contemporary Representations of Historical Women in Labor Discourse
Chandra Maldonado, North Carolina State University
Emily Winderman, The University of Minnesota

The Nostalgic Production of Diversity in the Movement(s) to Remove Confederate Memorials
Jeremy R. Grossman, Baylor University

When Lost Objects Are Not Enough: The Rhetorical Status of Labor in Discourses on Universal Basic Income
Jason D. Myres, The University of Georgia

Nostalgic rhetorics are a prominent feature of reactionary and progressive social movements insofar as they both seek to contest public memories in the service of their political goals. Longings for a seemingly pristine past serves most prominently to propel rhetorics that promise to “Make America Great Again” and restore the position of American workers as the center of the world economy. However, nostalgia also works in a myriad of other contexts to shape political life and subjectivity. The papers on this panel provide different case studies of the use of nostalgia in our present moment. They engage the rhetoric of the labor movement, iconoclastic attempts to challenge Confederate
monuments, calls for implementing a Universal Basic Income, and Trump’s environmental rhetoric. Taken together they argue for a greater attention to this powerful emotion by rhetorical scholars.

4103
Saturday 8:00-9:15 a.m.
Room: Montgomery 6

Conflict and Crisis on the Silver Screen: Escapism or Hyper-reality?
Sponsor: Mass Communication Division
Chair: Barry P. Smith

Barry P. Smith, Mississippi University for Women; Van Roberts, Mississippi University for Women; Brian C. Brantley, Texas A&M University—San Antonio, Kenny Smith, Indiana University

Respondent: Matthew Stilwell, University of South Carolina

This panel explores recent popular films across genres for evidence of escapism or hyper-reality. What is being shown—an escape from real-world conflicts and crises, or a confrontation of these conflicts and rises? Are current films a mirror—reflecting society, or a telescope—focusing on some far away land?

4104
Saturday 8:00-9:15 a.m.
Room: Montgomery 5

Great Ideas For Teaching Students/GIFTS Session I

Great Ideas for Teaching Students: GIFTS Session I:
Sponsor: Community College Division
Moderator: Nicolas Rangel, Jr, Houston Community College

That’s the Sign Post Up Ahead!: How The Twilight Zone Teaches Communication Ethics
Beau Foutz, Alcorn State University

First Day Syllabus Exercise—Using Necessity to engage students from the very beginning
Ruth Martin, Blinn College, Bryan

Introductory Group Communication Exercise
Dennis N. McCarty, University of Tennessee, Knoxville
“Instagram” It Introduction  
Carrie R. McCormick, University of Mississippi

Meeting at the Crossroads with Aristotle and Confucius:  
Reinforcing Elements of Persuasion with the Analects of Confucianism  
S. Brad Bailey, Mississippi Gulf Coast Community College

Whose Anxiety Is It Anyway? Helping Students Overcome the Crisis of Communication Apprehension in the Classroom  
Ryan Goke, Murray State University  
Emeline Hecht, Murray State University

Who’s Your Audience?  
Melissa S. Plew, Georgia Southern University

4105  
Saturday 8:00-9:15 a.m.  
Room: Montgomery 4

Applied Interpersonal Health Communication  
Sponsor: Interpersonal Communication Division  
Applied Communication Division  
Chair: Frances Brandau, Sam Houston State University

Cancer Advocacy and Self-Advocacy: Conflicts in Meaning and Embodiment  
Dinah Tetteh, Arkansas State University

To Avoid or To Respond? An Application of Advice Response Theory on College Freshmen’s Avoidance of Nutrition Advice from Parents  
Elle P. Johnson, University of Georgia

Hanging on To Each Other: The Insights of Nurses’ Organizational Commitment  
Brian Perna, Murray State University

“If you want to lift yourself up, lift up someone else”: Addressing Agency and Access to Care in Tuskegee, Alabama  
Kiersten Brockman, University of Memphis  
Errol Rivers, University of Memphis  
Aisha Morafa, University of Memphis  
Shukura Ayoluwa Umi, University of Memphis  
Sachiko Terui, University of Memphis  
Joy Goldsmith, University of Memphis

A Content Analysis of Communication Competence and Interprofessional Communication
in Nursing Fundamentals Textbooks: Recommendations for including communication in the Nursing Classroom
Heather J. Carmack, University of Alabama
Katherine L. Harville, University of Kentucky

Respondent: Heather Carmack, University of Alabama

4106
Saturday 8:00-9:15 a.m.
Room: Montgomery 1

**Rememberall**
Sponsor: Performance Studies Division
Chair: Ariel Gratch

Andrea Baldwin, University of Houston-Clear Lake
Christos Patelis, Southern Illinois University
Natalie Garcia, University of Houston-Clear Lake

Respondent: Ariel Gratch

4107
Saturday 8:00-9:15 a.m.
Room: Riverview 1

**Public Relations and Privacy: At the Crossroads of Sports, Politics, Social Media, the Law, and Ethics**
Sponsor: Public Relations
Moderator: Brigitta R. Brunner, Auburn University

When Good PR Infringes on Personal Privacy: Exploring the Athlete/Fan Relationship
Christie Kleinmann, Belmont University

The Dutch Boy Paradox: Information Security, Media Relations, and the Trump Administration
Christopher McCollough, Columbus State University

Post on the App and Relinquish Your Right to Privacy?’ The Legality and Ethics of Using Social Media to Collect Personal Data
Lisa K. L. Muller, Georgia Southern University

But Do They Care? Analysis of Concern about Privacy
New and Experimental Events and Novel Teaching Techniques in Debate and Forensics
Sponsor: Argumentation & Forensics Division
Chair: Michael Gray, Arkansas State University

An Unaccommodating World: an academic view of worldwide disability modification
Josh Sturges, Valdosta State University

The need to modify broadcasting
Natonya Blackmun Listach, Middle Tennessee State University

Teaching critical arguments: The K used in NPDA and IPDA debate
Michael H Eaves, Valdosta State University

Aff, neg, switch! A classroom play-tested roundtable event
Michael Gray, Arkansas State University

The ever-changing world of forensics and debate demands constant attention, adjustment, and accommodation in order to increase student and participant access and advocacy within the forensics space. Sometimes this means taking a risk by moving an event into a more public forum or reimagining a technique to be used in different ways. Other times, ensuring access means playtesting a completely new idea, format, or event. Still other times, we must find ways to remove physical and institutional barriers to access. This panel features an unlikely, yet kindred, assortment of innovative ideas that converge around the idea that change is good; that forensics activities should be active, adaptive, and inclusive. This panel is comprised of individuals who bring decades of experience as competitors, coaches, and directors representing a wide range of backgrounds within and adjacent to debate and forensics.
Chair: Aya Farhat, Baylor University

The “Quit India” Speech and the Non-Violence Myth
Noor Al-Rawahi, Texas State University

The Space between Iconic and Public Images: Photographic Circulation and the Syrian Refugee Crisis
Nikki Orth, Pennsylvania State University

Toward a Rhetorical Theory of Arab Rulership: Three Theses
Randall Fowler, University of Maryland

Free Labor: Michael Sam, the NFL, and Communicative Capitalism
Jeff Nagel, Pennsylvania State University and Scott Varda, Baylor University

Respondent: Andrew D. Barnes, James Madison University

4110
Saturday 8:00-9:15 a.m.
Room: Riverview 4

Conflict & Crisis in Education Abroad: A Normative Process in the Development of Intercultural Communication Competence
Sponsor: Intercultural Communication Division
Chair: Todd Lee Goen, Christopher Newport University

Joy L. Hart, University of Louisville
Nina-Jo Moore, Appalachian State University
Kandi L. Walker, University of Louisville

This roundtable discussion explores students’ development of intercultural communication competence during their participation in education abroad programs. Specifically, the panel will address problems faced by students studying abroad and effective resolution strategies for addressing them, as well as the role faculty leaders play in facilitating intercultural competence.

4111
Saturday 8:00-9:15 a.m.
Room: Riverview 6

Advancing Theoretical Perspectives on Mediated Communication Inquiry
Sponsor: Communication Theory Division
Chair: Jamie Osborn, University of Tennessee, Knoxville

Beyond Transmedia: The Theoretical Groundwork for a Polymediated Narrative Approach
Andrew F. Herrmann, East Tennessee State University
Art Herbig, Purdue University

A Therapeutic Role of Online Communities
William Henderson, Arkansas State University
Mary Jackson Pitts, Arkansas State University

The Florida International University Bridge Collapse through Agenda Setting Theory
Kenneth Driscoll, Bob Jones University

But You're Not Really Sick: Mental Illness and Framing Theory
Haley J. Higgs, Georgia Southern University

4112
Saturday 8-9:15 a.m.
Room: Riverview 8

Crisis of Gender in Relationships
Sponsor: Gender Studies Division
Chair: Rico Self, Louisiana State University

“There was something we were trying to not feel”: A Case Study Examining the Significance of Emotion in Recovery Communication
Siobahn Stiles, Huntingdon College

Rhetorics of a Carceral Queer of Color Masculinity in the Suicide of Aaron Hernandez
Evan Mitchell Schares, Louisiana State University

“You never buy me things I like!”: How Gender Differs on Gift-Giving Behavior between Romantic Partners
Xiaoxu Yang, University of Alabama
Jue Hou, University of Alabama

Navigating Blackness, Gender and Nationality in the Professorate
Carolyn Walcott, Georgia State University

Respondent: Rico Self, Louisiana State University
9:30-10:45 a.m.

4201
Saturday 9:30-10:45 a.m.
Room: Montgomery 7

Conflict and Change in Gender from China to the Deep South
Sponsor: Gender Studies Division
Chair: Ashton Mouton, Sam Houston State University

The Social Movements of LGBT Community in China
Ruoning Xia, University of Alabama

Theorizing Change from the “Third Space”: A Critical Theoretical Review of Chicana, Latina and Decolonial Feminisms
Sara Baugh-Harris, University of Denver

A Vision in Red: Monstrosity, Southern Exceptionalism, and Southern Womanhood in an Alabama Ghost Story
Cassidy Ellis, University of Denver

Michelle Obama: Between a Rock and a New Place, from First Lady to Redefining Black Women’s Images
Idrissa N. Snider, University of Alabama at Birmingham

Respondent: Ashton Mouton, Sam Houston State University

4202
Saturday 9:30-10:45 a.m.
Room: Montgomery 6 UHC

4203
Saturday 9:30-10:45 a.m.
Room: Montgomery 5

Digital Natives or Digital Navel-Gazers? An “Internal” Debate on Technology, Youth, Critical Thinking, Habits of Mind, Narcissism and their Rhetorical Construction
Sponsor: Mass Communication
Chair: Matthew Stilwell, University of South Carolina

Featured Presenter: Star Muir, George Mason University, NCA President

Are media rich environments, video games, and social networking technologies producing collaborative and experienced problem solvers, or is life at twitch speed creating the most distracted “Dumbest Generation”? Are we raising a generation of narcissists, as Jean Twenge claims in Generation Me, or are our students more critical and more oriented toward social justice and the “Other”? This debate features a discussion torn between worldviews, reflecting on both the contested ground of youth essentialism in the modern milieu and on resulting rhetorical priorities among the rhetorics of generationalism. The audience will have cross-examination time as well as discussion and evaluation; copies of an annotated bibliography will be available.

4204
Saturday 9:30-10:45 a.m.
Room: Montgomery 4

**Studying Interpersonal Communication In Vivo**
Sponsor: Interpersonal Communication Division
Chair: Jennifer Samp, University of Georgia

Timothy Worley, The Pennsylvania State University
Graham Bodie, University of Mississippi
Joshua Pederson, University of Alabama
Jenny Crowley, University of Tennessee
Kaitlin Cannava, University of Iowa

Observing interpersonal communication “in the moment” can provide insights into communication processes and outcomes beyond those provided by surveys, hypothetical scenarios, etc. However, observational methods also introduce unique challenges. Five scholars with expertise in interaction analysis discuss the benefits and challenges of incorporating interaction-based research into one’s research program.

4205
Saturday 9:30-10:45 a.m.
Room: Riverview 1

**Arguments in Contemporary Reality TV Programming**
Sponsor: Argumentation & Forensics Division
Chair: Michael Eaves, Valdosta State University
“Myth Busters”: Science or Fiction?
Norm Earls, Georgia Military College

A Perfect Storm: An Examination of Conflict as Produced in “Naked and Afraid”
Cole Franklin, East Texas Baptist University

Floribama Shore Versus Jersey Shore: Exploring Public and Personal Dimensions of Argumentation in Staged Interpersonal Communication
C. Thomas Preston Jr., University of North Georgia

Capturing prisoners: The development of the Anti-Prisoner Frame through reality television
Adam Key, University of Arkansas, Monticello

Critiquing argument in reality TV: An analysis of Big Brother 20
Michael Eaves, Valdosta State University

4206
Saturday 9:30-10:45 a.m.
Room: Riverview 2

**Asking for Directions at the Job Application Crossroads: Advice for Job Applicants from Those Who Do the Hiring**
Sponsor: Association for Communication Administrators
Chair: C. Wesley Buerkle

C. Wesley Buerkle, East Tennessee State University
Lisa Corrigan, University of Arkansas
Lisa Flanagan, Xavier University of Louisiana
Steve Herro, College of Southern Nevada
Christopher McCollough, Columbus State University

This roundtable provides concrete, practical advice for those entering the faculty job market. The speakers will share their experiences of hiring at public and private universities of different sizes, with varying balances of research and teaching, discussing what to do and what to avoid when applying for jobs.

4207
Saturday 9:30-10:45 a.m.
Room: Riverview 3

**Changes and Crossroads: Learning from Community-Based Research**
Sponsor: Instructional Development Division
Chair: Todd Lee Goen, Christopher Newport University

Growing Together: Community Engagement and Student Involvement
Joy L. Hart, University of Louisville; Lindsay K. Tompkins, University of Louisville; Jack Pfeiffer, University of Louisville; Lindsey Wood, University of Louisville; Austin Zachary, University of Louisville; Shelby Carter, University of Louisville; Delana Gilkey, University of Louisville; Delvon Mattingly, University of Michigan; Angel Thornsbury, University of Louisville; Kandi L. Walker, University of Louisville

Engaging Communities, Engaging Change: Rural Middle and High School Youth and Tobacco Products
Lindsay K. Tompkins, University of Louisville; Clara G. Sears, Brown University; Alexander S. Lee, Joel S. Duhl, Inc.; Courteney Smith, Independent Scholar; Allison Siu, Auburn University; Jack Pfeiffer, University of Louisville; Lindsey Wood, University of Louisville; Austin Zachary, University of Louisville; Kandi L. Walker, University of Louisville; Joy L. Hart, University of Louisville

Change and Conflict in Facebook Posts about Electronic Cigarette Regulation: An Instructional Assessment
Brooke Moody, The Marketing Squad; Kandi L. Walker, University of Louisville; Joy L. Hart, University of Louisville

Translating Research for Community Members: Learning Partnerships and Change Mechanisms
Lindsay K. Tompkins, University of Louisville; Jack Pfeiffer, University of Louisville; Lindsey Wood, University of Louisville; Austin Zachary, University of Louisville; Kandi L. Walker, University of Louisville; Joy L. Hart, University of Louisville

Environmental Communication Crossroads: Connecting Primary and Secondary School Students with Tertiary Students for Instructional Translation
Kandi L. Walker, University of Louisville; Lindsay K. Tompkins, University of Louisville; Joy L. Hart, University of Louisville

This panel will address changes and crossroads in educational experiences as undergraduate and graduate students engage in community-based research. Topics such as graduate and undergraduate student mentorship, service learning, pre-professional training, community engagement, building community partnerships, and research translation will be discussed. Graduate and undergraduate student work and learning outcomes on five projects will be examined. These projects include university student engagement in both rural and urban sites and with an array of community groups and organizations as well as with elementary, middle, and high school students to facilitate and deepen learning.
Top Papers in Political Communication
Sponsor: Political Communication
Chair: Ryan Neville-Shepard, University of Arkansas

Ivanka Trump Rewrites Conservative Feminism: The Neoliberal Rationale in *Women Who Work: Rewriting the Rules for Success*
Brittan L. Andres, University of Arkansas

Battling Evil Forces: Roy Moore’s Rhetorical Tactics After Sexual Misconduct Allegations
Robbyn E.B. Taylor, Regent University

The Paradoxical Rhetoric of President Donald Trump
Stephanie A. Flores, Texas Christian University

Respondent: Mike Milford, Auburn University

*Top Student Paper
**Top Faculty Paper

New Skin for the Old Ceremony
Sponsor: Popular Communication Division
Chair: William Faux, Valdosta State University

Don’t Mess with the Lady in Black: A Cultural Analysis of Identity Politics, Representation, and Impact in The Burka Avenger
Gordon R. Alley-Young, Kingsborough Community College

Who Cares about the Visual? Cross Cultural Comparisons of Visual Cues in Anti-smoking Ads
Sung Eun Park, University of Southern Indiana

At the Crossroads of Race and Professional Hockey: P.K. Subban and the Rhetorical Preservation of Whiteness
Gordon Culletto, University of North Carolina at Charlotte

When A Hitman Hollas: The Scapegoating of Hitman Holla and Conversation About Black Identity
DiArron Morrison, Abilene Christian University

Pros Favor Cons in Stories of Black Life on Plantations: Debates Over How Tourism Sites Should Address Slavery
Pamela E Foster, Georgia State University

Respondent: William Faux, Valdosta State University

4210
Saturday 9:30-10:45 a.m.
Room: Riverview 6

Top Papers in the Philosophy and Ethics of Communication Interest Group
Sponsor: Philosophy and Ethics of Communication Interest Group
Chair: Andrew Tinker, Florida Atlantic University

Sounding the Public Health Alarm: Rhetorical Analysis of the Utah Coalition Against Pornography
Alexandria S. Jenkins, Clemson University

Organizational Non-Communication: The Art of Public Deception Through the Concealment of Industry Practices in Modern Corporate Slaughterhouses
Allen Zimmerman, University of South Florida

Philosophic Underpinnings of Economic Thought
Richard H. Thames, Duquesne University

4211
Saturday 9:30-10:45 a.m.
Room: Riverview 7 UHC

4212
Saturday 9:30-10:45 a.m.
Off Site*: National Center for the Study of Civil Rights and African-American Culture, Alabama State University

At the Crossroads of Change: African American Women's Rhetoric and Activism
Sponsor: American Society for the History of Rhetoric Interest Group
Chair: Wanda Little Fenimore, University of South Carolina at Sumter
In keeping with the conference theme and the vital role of African American women as agents of change, this round table focuses on African American women’s rhetoric and activism. Participants will discuss their recovery work as well as the specific rhetorical constraints and opportunities for African American women. Our conversation will revolve around the lives and words of Sara J. Hatcher Duncan, Almena Davis Lomax, Fannie Lou Hamer, Endesha Ida Mae Holland, and Kathleen Cleaver. Afterward, staff at the National Center for the Study of Civil Rights and African-American Culture at Alabama State University will showcase the Center’s archival holdings and African American cultural resources.

* SSCA assumes no responsibility or risk for members traveling to, from, or attending programs outside of the conference hotel. Program participants and audience members are attending voluntarily and assume all risks associated with attendance and/or participation.

11:00 A.M.-12:15 P.m.

4301
Saturday 11:00 a.m.-12:15 p.m.
Room: Montgomery 7

Responding to Memory/Memorials of Conflict & Crisis: Autoethnography, Narrative, Performance, and Poetry
Sponsor: Ethnography Interest Group
Chair: Christopher N. Poulos, Ph.D., The University of North Carolina at Charlotte

Robin M. Boylorn, The University of Alabama
Christine S. Davis, The University of North Carolina at Charlotte
Killian E. Manning, Ph.D., The University of North Carolina at Greensboro
Jonathan L. Crane, Ph.D., The University of North Carolina at Charlotte

The location of this year’s conference offers a unique opportunity. Since the conference hotel is just a few blocks from the National Memorial for Peace and Justice, which memorializes the horrific history of lynching in this country, we propose a guided “ethnographic field trip” in which we would visit the site together, and participants would craft responses to the experience via autoethnography, narrative ethnography, poetry, performance, and site-specific dialectics. In this interactive panel, we will gather, introduce the “mission” of the panel, travel by foot to the Memorial, spend time absorbing
what we see (first half of the session), then work on various written or performance-based responses to the experience via the various methodologies specified here.

Respondent: Andrew Herrmann

4302
Saturday 11:00 a.m.-12:15 p.m.
Room: Montgomery 6 UHC

4303
Saturday 11:00 a.m.-12:15 p.m.
Room: Montgomery 5

**Great Ideas for Teaching Students: GIFTS Session II:**
Sponsor: Community College Division
Chair: Ruth Martin, Blinn College

Explaining Privilege and Intercultural Communication through Car Visors
Lakelyn Taylor, University of Central Florida

Using a “Flipped Classroom” in a Nonverbal Communication Class
Eugenie Almeida, Fayetteville State University

*The Hostage Situation:* Using an Experiential Activity to Analyze Conflict in Groups
Anne O. Campbell, Penn State Erie, The Behrend College

Crisis and the Queen
Michelle Groover, Georgia Southern University

Analyzing Laura Bush’s Washington Post Editorial about the Trump Family Separation Policy, Trudy L. Hanson, West Texas A&M University
Developing Interpersonal Closeness
Darren L. Linvill, Clemson University
Andrew Pyle, Clemson University

Colleges at a Crossroads of Relevance: Adopting Engaging & Meaningful Speech Topics
S. Brad Bailey, Mississippi Gulf Coast Community College

4304
Saturday 11:00 a.m.-12:15 p.m.
Room: Montgomery 4

Selected papers from the Kenneth Burke Society
Sponsor: Kenneth Burke Society
Chair: Jaime Robb, University of South Florida

The Inaugural Address of Donald J. Trump: Terministic Screens and the Reemergence of “Make America Great Again” Jim A. Kuypers, Virginia Tech; Caitlin McDaniel, Virginia Tech

Rain Follows the Plow: Selling the Great American Desert, Ryan McGeough, University of Northern Iowa

Critical Nuances in the Tragicomic: Towards the Possibility of Racial Reconciliation, Steven Murray, University of Georgia

“Any Rational Person”: Scapegoating and (Dis)Placement of Responsibility in the Killing of Stephon Watts, Max Plumpton, University of North Carolina at Chapel Hill *

Shifting Blame: C Everett Koop’s AIDS Rhetoric of Guilt and Redemption, Darlene K. Drummond, Dartmouth College **

*Top Student Paper Award
**Top Paper Award

4305
Saturday 11:00 a.m.-12:15 p.m.
Room: Montgomery 1

Making Sense of Environmental Crises through Performance
Sponsor: Performance Studies Division
Chair: Daniel W. Heaton, Capital University

Crisis in the Landscape
Lindsay Greer, University of Southern Indiana
Leigh Anne Howard, University of Southern Indiana

‘When the World Needed Him Most, He Vanished’: WWAD? Or Everything I Learned about Handling Crises and Changing the World I Learned from the Avatar
Daniel W. Heaton, Capital University

We’d Never Seen Such Snow: Storytelling and Extreme Weather
Sharon E. Croft, Capital University
Humans develop a variety of ways to make sense of the environmental crises brought on by climate change. The performers on this panel use multiple performance methods to respond to a variety of environmental crises: personal narratives collected through informant interviews; tales created through performative writing; and fragmented personal/pop culture/professional texts woven together into a mystery. We also focus on a variety of types of environmental crises: the effects of ruins and abandoned structures littering the coal-ravaged landscape of the mid-west; the increasing number of significant weather events that leave people on edge; floods, earthquakes, wild fires, and pollution. Like our friends the scientists, activists, and artists, we believe in the power of sharing our stories, no matter how individualized they seem. Whether we're in the classroom, in the community, or on our couches, we join our voices together to combat the feelings of helplessness and hopelessness we face in such environmental crises.

4306
Saturday 11:00 a.m.-12:15 p.m.
Room: Riverview 1

Continued Crisis and the Failure to Take the Crossroads: Representational Practices of Lynching from the 1930s to Present
Sponsor: Rhetoric and Public Address
Chair: Samuel Perry, Baylor University

Technologies of Memory and the Subjunctive Voice in Representations of Lynching
Peter Ehrenhaus, Pacific Lutheran University

Strategies of Memory Construction in Spike Lee’s BlacKkKlansman
A. Susan Owen, University of Puget Sound

Spectacle Lynching and Sport: Circulation and Memory in the Burning of National Football League Jerseys
Jeffrey Nagel, Pennsylvania State University

The Domestication of Lynching: An Intersectional Analysis of the Rubin Stacy Lynching Photograph
Sarah W. Walden, Baylor University and Samuel Perry, Baylor University

Linguistic Lynching: Cultural and Linguistic Conflicts We Need to Change
Lionnell Smith, Voorhees College

This panel examines the ways in which racial violence associated with lynching and institutionalized racism operates across multiple contexts and in varied periods of time. While certain violent acts may constitute crises and offer crossroads to communicate race differently and in opposition to racist communicative practices, the representational processes concerning racial violence often reiterate and fail to use crossroads as an
opportunity for change. This panel takes into account paths taken or not taken in regard to resisting racial violence and the representations of racial violence. From NAACP antilynching materials to present representations of violence in popular film, violence in effigy in response to NFL players protesting police brutality, and the practice of linguicide in the classroom, this panel examines the ways that racist violence articulates the boundaries of citizenship and reinforces or resists the acceptance of violence against people of color.

4307
Saturday 11:00 a.m.-12:15 p.m.
Room: Riverview 2

Logos at the Crossroads: Teaching Fallacies in an Age of Normalized Unreason
Sponsor: Instructional Development Division
Chair: Randall Osborn

Randall Osborn, University of Memphis
Kathleen Turner, Davidson College
Suzanne Osborn, University of Memphis
Michael Osborn, University of Memphis

For a variety of well-documented reasons, the very prospect of logos is at a critical crossroads. Everyday our students are bombarded with disinformation and calculated dishonesty that masquerades as journalism and public deliberation. That being the case, the subject of fallacious reasoning has never been more pertinent to the teaching of public speaking and the promotion of enlightened and ethical public discourse. In this workshop, participants will conduct an open discussion of challenges and strategies for teaching the subject in the modern communication classroom. This workshop will discuss some challenges and strategies for teaching the subject of rational fallacies in the modern communication classroom.

4308
Saturday 11:00 a.m.-12:15 p.m.
Room: Riverview 3

Constituting Change in a Cultural Analysis: Organizational Learning and Change through Conflict and Crisis
Sponsor: Applied Communication
Chair: Gerald Driskill, University of Arkansas, Little Rock

Planning for Crisis in a Crisis-prone System
Andrew Pyle, Clemson University
Creating Diversity through Unity: A CCO Analysis of Church Culture
Frankye Jimenez, University of Arkansas, Little Rock

Even if it Costs You Everything’: Navigating Nike’s Decision to Partner with Colin Kaepernick
Brandon Boatwright, University of Tennessee

A CCO Cultural Analysis of Today’s Salvation Army: Building on Positive Practices for High Community Impact
Michelle Scroggins, University of Arkansas, Little Rock

Respondent: John Meyer, University of Southern Mississippi

4309
Saturday 11:00 a.m.-12:15 p.m.
Room: Riverview 4

Top Student Papers in Political Communication
Sponsor: Political Communication Division
Chair: Darrell Roe, Eastern New Mexico University

White-Washed and/or Blackfaced? Roles of Public Memory, Racial (Re)presentation, and White Guilt in Memorialization of Black Confederate Soldiers
Carson S. Kay, Ohio University

“They Rock With Us”: Developing the Ally Persona
Cameron Lynn Brown, University of Memphis

From Acceptance to Activism: An Analysis of Entertainment Award Acceptance Speeches
Callie Spear Embry, University of Arkansas

Respondent: Patrick Wheaton, Georgia Southern University

4310
Saturday 11:00 a.m.-12:15 p.m.
Room: Riverview 5

Student Papers in the Language and Social Interaction Division
Sponsor: Language and Social Interaction Division
Chair: Caroline Sawyer, University of South Carolina Beaufort
Using Freedom of Speech to Voice Justice
Sponsor: Freedom of Speech Division
Chair: Pat Arneson, Duquesne University

Andre E. Johnson, University of Memphis

Using Freedom of Speech to “Make a Way Out of No Way”: The Women’s Political Council of Montgomery
Pat Arneson, Duquesne University

“Before God, I Am Innocent”: Coming to Grips with Racial Terror Lynching
Todd Allen, Messiah College

Technologies of Recovery and Practices of Commemoration and Civic Transformation
Victoria J. Gallagher, North Carolina State University, and Keon Pettiway, Eastern Michigan University

Freedom of expression, a fundamental human and political right, makes possible and reinforces all other human rights. Constructive social change can only occur when conflict is addressed through free expression. The suppression of free expression inevitably leads to conflict and crisis. Racial tension continues to linger in our nation, in part, because we
have not consistently had honest and meaningful dialogue around issues of race. That fact continues to divide us as a nation. The speakers on this panel will draw upon civil rights cases from Memphis, Tennessee, and Montgomery, Alabama, and will provide positive incentive for free speech and caution against the absence of communication.

4312
Saturday 11:00 a.m. 12:15 p.m.
Room: Riverview 7 UHC

12:30-2:30 p.m.

4401
Saturday 12:30-2:30 p.m.
Room: Alabama

Southern States Communication Association 89th Annual Awards Luncheon*

Presiding: Jason B. Munsell, President

Keynote Speaker: Hank Klibanoff

*This is a ticketed event*

2:45-4 p.m.

4501
Saturday 2:45-4:00 p.m.
Room: Riverview 6

Planning Meeting for 2020 SSCA Convention, Option I
Chair: Shawn D. Long, 2nd Vice President

All division and interest group planners for 2019 should attend this meeting or the Option II on Sunday morning at 8 a.m.

Scholar Spotlight
4502
Saturday 2:45-4:00 p.m.
Room: Montgomery 7

**Light and Dark, Storms and the Sea: Michael Osborn, the Master of Metaphor**
Sponsor: Rhetoric and Public Address
Moderator: Kathleen J. Turner, Davidson College

Mary Stuckey, Penn State University
Martin J. Medhurst, Baylor University
Richard W. Leeman, University of North Carolina-Charlotte
James Darsey, Georgia State University

Respondent: Michael Osborn, University of Memphis

With his groundbreaking research, Michael Osborn serves as “rhetoric’s foremost scholar on metaphor,” according to no less a luminary than David Zarefsky. In *Michael Osborn on Metaphor and Style* (Michigan State University Press, 2018), the scholar first offers his four formative essays on metaphor, newly amplified with contextualizing observations and contemporary insights. These are joined by four new essays that explore how his enriched conception of metaphor enlightens the rhetorical analysis of style, from Demosthenes to Barack Obama and from illness to *Triumph of the Will*.

With this panel, four leading rhetorical scholars offer their assessments of the value of Osborn’s initial contributions, the insights gained from his retrospective on their creation and evolution, and the avenues for further insights created by this work. Audience observations and questions will follow Osborn’s response.

4503
Saturday 2:45-4:00 p.m.
Room: Montgomery 6 UHC

4504
Saturday 2:45-4:00 p.m.
Room: Montgomery 4

**Cross-Talk: Communicating Across Differences in an Era of Polarization and Paranoia**
Sponsor: Intercultural Communication Division
Chair: Roger Gans, University of Texas, Arlington
We Polarize with Our Persuasion Efforts!
Roger Gans, University of Texas, Arlington

We Don't Listen!
Teri Varner, St. Edward’s University

We Lie!
William Earnest, St. Edward's University

We Don't Know How to Connect with our Target Audiences!
Julie Armstrong, University of Arizona

Widening barriers threaten public discourse in the 21st century. In communicating with people unlike ourselves, we don’t speak honestly, listen openly, craft public messages constructively, or connect with the people we need to reach. This panel offers an interdisciplinary exploration of the barriers of difference and possible bridges across them in an Intercultural world.

4505
Saturday 2:45-4:00 p.m.
Room: Montgomery 1

The Vagenda: In Conflict and Crisis
Sponsor: Performance Studies Division
Chair: Danielle McGeough, University of Northern Iowa

Sarah K. Jackson, Catawba College
Danielle McGeough, University of Northern Iowa
Ariel Gratch, Utica College
Lyndsay Michalik Gratch, Syracuse University
Rebecca Walker, Southern Illinois University
Brianne Waychoff, Borough of Manhattan Community College
Andrea Baldwin, University of Houston-Clear Lake

The theme of this year's conference, “Conflict & Crisis at the Crossroads of Change” asks us to highlight conflict, crisis, protest, and rhetoric. This panel plays with the “fantasy of protest” as it explores how feminist thought and activism has changed how we look at communication on various levels: interpersonally, organizationally, aesthetically, etc. Women have long carried such loads in performance studies, as Elizabeth Bell suggests with her bag lady, and Esperanza. Inspired by the tiring, unending work of women that have come before us, a variety of female communication scholars held a meeting at the last two years’ conference, according to our vagenda. This year, recognizing that many of the issues discussed and touched upon in last year's meeting are still unresolved, and in
some cases in urgent need of address, we submit this panel out of a desire to revisit the 
vagenda.

4506
Saturday 2:45-4:00 p.m.
Room: Riverview 1

**Top Competitive Graduate Student Papers in Freedom of Speech**
Sponsor: Freedom of Speech Division
Chair: Chandra Maldonado, North Carolina State University

Fool Me Once: Fake News and Satire
Jess Bozeman, Northern Illinois University

Colin Kaepernick’s Protest and the NFL Plantation Metaphor*
Ariel Romero, University of Arkansas

A Review of Koontz v. Watson
Dathan Simpson, Northern Illinois University

Respondent: Chandra Maldonado, North Carolina State University

*Top Graduate Student Paper

4507
Saturday 2:45-4:00 p.m.
Room: Riverview 2

**Passing the Torch: Former Forensic Competitors on Leaving a Legacy in an Ever-Changing Environment**
Sponsor: Argumentation & Forensics Division
Chair: Megan Kline, Kansas Wesleyan University

Ryan Goke, Murray State University
Lakelyn Taylor, University of Central Florida
Timothy Betts, Texas Christian University
Kevin Bryant, Tennessee Technological University

Those who dominated as competitors often excel as coaches, because they have both a 
passion for the subject and an advanced understanding of the material. New coaches are 
faced with an interesting communication crisis: transferring their knowledge and expertise 
into the minds of new competitors. Graduate students who take on the role of coach face
an additional challenge: the short duration of their program. These key factors can create a minor crisis in team dynamic, success, and cohesion. This discussion panel offers insight into the challenges, successes, learned lessons, and techniques of former competitors as they have transitioned in and out of the world of mentorship as coaches.

4508
Saturday 2:45-4:00 p.m.
Room: Riverview 3

Kenneth Burke and the Rhetorical Study of Economics: Traditional and Contemporary Interpretations of Market Places
Sponsor: Kenneth Burke Society
Chair: Samuel J. Watson. University of Georgia

Adam Smith’s Lectures on Rhetoric: An Illustration using Burkean Rules of Grammar, Alexander W. Morales, University of Georgia

Mystification in Classical Liberalism: Class and Virtue in Smith and Burke, Cody Hawley, University of South Florida

Affective Economies and Tropes of Reduction, Max Plumpton, University of North Carolina at Chapel Hill

Identification within the Universal: Constructing Healthy Audiences with Selective Discourses, Jaime Robb, University of South Florida

4509
Saturday 2:45-4:00 p.m.
Room: Riverview 4

Scripts , Illuminates and Identity: A Sample of Outstanding Ethnographic Scholarship
Sponsor: Ethnography Division
Chair: Elizabeth Stephens

Evangelicals #ChurchToo and Trump: Evangelicalism at the Crossroads. Andrew F. Herrmann, East Tennessee State University

The Lone Ranger, Tonto, and Katherine: What’s the Script for a Senior Faculty Member? Katherine Grace Hendrix, University of Memphis
Death by Displacement: Narrative Reflection of Recovering Workaholic’s Struggle to Sustain Identity.
Tama Lunceford, East Tennessee State University

What Happens When We Start Getting Real: Lessons in Betweeness
Patrick D. Bennet, Midlands Technical College, Columbia SC

Autoethnography of Advocacy & Gottman Analysis.
Nicole Lee, Mississippi State University

Respondent: Cara Mackie

4510
Saturday 2:45-4:00 p.m.
Room: Riverview 7 UHC

4511
Saturday 2:45-4:00 p.m.
Room: Riverview 8

Media Ethics and Its Role in Conflict Resolution
Sponsor: Philosophy and Ethics of Communication Interest Group
Chair: Chad Tew, University of Southern Indiana

Chad Tew, University of Southern Indiana
Canyon Anderson (Graduate Student), University of Southern Indiana
Salome Aphantashvili (Graduate Student), University of Southern Indiana
Evelyn Bako Ferguson (Graduate Student), University of Southern Indiana

Krista Belfield (Graduate Student), University of Southern Indiana
Kereston Hochgesang (Graduate Student), University of Southern Indiana
Miyu Kajihara (Graduate Student), University of Southern Indiana
Darla Perigo (Graduate Student), University of Southern Indiana
Will Sanders (Graduate Student), University of Southern Indiana

This interactive panel presentation addresses how media ethics can be applied to repair social relations in political conflicts. Cases from the United States, Europe & Asia have been selected to provide an international perspective on situations that are political, highly contentious, illustrative of the divisions in society, and involve harmed parties. Each panelist will examine a specific ethical case and propose a resolution emphasizing
engagement between parties while drawing for inspiration and lessons learned from transitional justice and restorative justice.

4512
Saturday 2:45-4:00 p.m.
Room: Montgomery 5

Health Communication: Truth Under Siege
Sponsor: Public Relations
Moderator: Kurt Wise, University of West Florida
Mary Beth Asbury, Middle Tennessee State University
Jessica Wendorf Muhamad, Florida State University
Garland Stansell, Children’s of Alabama
Bethany Wrye, Middle Tennessee State University

Truth and facts, it seems, are under siege. As Richard Edelman, the President and CEO of Edelman put it in the 2018 Edelman Trust Barometer, there is a crisis of confidence in traditional authority figures and institutions. The Trust Barometer reported a 30-point decline in trust in government among the informed public, and a 14-point drop in the general public. What does this mean for those of us in the fields of healthcare public relations and health communication? Are publics losing trust in governmental healthcare institutions? Are publics losing trust in the messages they receive from hospitals and nonprofit healthcare institutions in their communities? What can we do as academics and working professionals to maintain and improve trust in health-related institutions? What about populations such as those living in rural areas or minority populations? Do these populations pose special trust-related challenges? How much are professionals still dealing with the legacy of such studies as the Tuskegee Syphilis Study?

4:15-5:30 p.m.

4601
Saturday 4:15-5:30 p.m.
Room: Montgomery 7

SSCA President’s Spotlight Panel:

Muses and Musings at the Crossroad: Analyzing Selma
President and Chair: Jason B. Munsell

This panel includes a pictorial tour of Selma, Alabama, featuring commemorative sites and markers pertaining to the modern day civil rights movement. The audience will be directed along major places of interest such as the Edmund Pettus Bridge, the Brown AME Church, the memorial to Viola Liuzzo, and the grave site of Jimmie Lee Jackson. After the tour, scholars will discuss how the “spirit of Selma” has impacted, influenced or shaped their work.

4602
Saturday 4:15-5:30 p.m.
Room: Montgomery 6 UHC

4603
Saturday 4:15-5:30 p.m.
Room: Montgomery 4

The crisis of identification: Articulating the value of state associations
Sponsor: State Association Interest Group
Chair: John H. Saunders, University of Alabama in Huntsville

S. Brad Bailey, Mississippi Gulf Coast Community College (Mississippi)
Pauline Matthey, Clemson University (Carolinas)
Ray Ozley, University of Montevallo (Alabama)
Keith Perry, Abraham Baldwin Agricultural College (Georgia)
Patrick Richey, Middle Tennessee State University (Tennessee)
Leslie Rodriguez, Angelo State University (Texas)
Lakelyn Taylor, University of Central Florida (Florida)

Sometimes state associations may have trouble communicating who they are, what they do, and what value they provide to institutions and individuals within their state. This panel features current and previous officers of state communication associations across the South. These state association veterans will address how state associations can publicly articulate their value to both academic and non-academic audiences.
4604
Saturday 4:15-5:30 p.m.
Room: Riverview 1

Scholar Spotlight

**Lynching: Violence, Rhetoric, and American Identity by Ersula J. Ore**
Sponsor: Rhetoric and Public Address Division
Chair: Lisa Corrigan, University of Arkansas

Cynthia King, Furman University
Bryan McCann, Louisiana State University
David Holmes, Pepperdine University

Ersula J. Ore is the Lincoln Professor of Ethics in The School of Social Transformation and Assistant Professor of African & African American Studies, and Rhetoric at Arizona State University. Her work examines the suasive strategies of aggrieved communities as they operate within a post-emancipation historical context. Her book, *Lynching: Violence, Rhetoric, & American Identity* (University Press of Mississippi, 2019), examines lynching as a rhetorical strategy and material practice interwoven with the formation of America’s national identity and with the nation’s need to continually renew that identity. Specifically, the book draws connections between the rhetorics and material practices of lynching in the past and the forms these rhetorics and practices assume in the present with the hope of helping readers understand, interpret, and even critique present-day situations involving racial violence. This panel critically engages Ore’s important study, situating it as a text that among other things, interrogates the civic roots of lynching, white constitutionalism, and the ways the logic and discourse of lynching functions in the 21st century.

4605
Saturday 4:15-5:30 p.m.
Room: Riverview 2

**Free Speech at the Crossroads: The First Amendment and the Trump Administration**
Sponsor: Freedom of Speech Division
Chair: Ben Medeiros, Newman University

All That Trumps Free Speech: Disrupting Dissent
Spoma Jovanovic, University of North Carolina, Greensboro

Taking It to the Streets—and Newsrooms: Trump vs. the Free Press
Ann E. Burnette, Texas State University, and Rebekah L. Fox, Texas State University
Theorizing the Digital Public Forum Through @realdonaldtrump
Ben Medeiros, Newman University

4606
Saturday 4:15-5:30 p.m.
Room: Riverview 4

**Seen and Not Heard: Stigma in Reproductive Care in the Mid-South**
Sponsor: Applied Communication
Chair: Kiersten Brockman, University of Memphis

Long Acting Removable Contraception Resistance in Postpartum Adolescent Girls: The Interplay of Perspective, Motivation, and Health Literacy
Joy V. Goldsmith, University of Memphis
Kiersten Brockman, University of Memphis
Amanda Young, University of Memphis
Elizabeth Stephens, Middle Tennessee State University
Owen Phillips, MD, Regional One Medical Center

Maternal Morbidity and Breastfeeding: Pre-conceived Notions of Prenatal care and Future Health
Shukura Umi, University of Memphis

Care at What Cost? Barriers to Reproductive Care for Latina and Immigrant Women in the Mid-South?
Andrea Jacobo, University of Memphis

Prioritizing Risk: An Autoethnographic Account of Social Choices and Health
Degan Loren University of Memphis

More [Chocolate] Milk Please!: Promoting Breastfeeding Rhetorics of Black Motherhood and Postpartum Care in a Black Memphis Mom Group
Dianna Watkins-Dickerson, University of Memphis

This panel explores the psychosocial barriers to reproductive care and powerlessness of patients and providers. Topics include nontraditional contraception use stigma, postpartum symptoms and treatment silence in African American and Latina communities, provider selection of birth control for postpartum teens, and an open dialogue featuring intersections of experiences in reproductive care.

4607
Saturday 4:15-5:30 p.m.
Room: Riverview 5

The Role of Conflict in Affecting Change Across Multiple Contexts
Sponsor: Ethnography Interest Group
Chair: Jobia Keys, Florida Southern College

Personality and Emotional Components in Parent Adult-Child Conflicts
Theresa MacNeil, Florida Southern College

Negotiating Illness: A Family’s Journey with Cancer
Cara Mackie, Florida Southern College

“Let me stick check you”: An Analysis of Stereotypes and Conflict Resolution in Sports
Diplomacy.
Katherine Loh, Florida Southern College

College Students’ Perspectives on Brand Activism
Alex Ortiz, Florida Southern College

Bouncing Back and Conflict Resilience
Pamela Dykes, Florida Southern College

Many people believe that conflict is negative. However, without conflict, there can be no
transformation. Conflict allows individuals to communicate differences, which can result
in mutual understanding and, possibly, also in positive change. On the other hand,
improper management of conflict can lead to poor conflict outcomes, and thus, negative
change. The current panel analyzes the role of conflict and change across variety of
contexts, including in parent and adult-child relationships, families in crises, sports,
advertising, and resilience.

4608
Saturday 4:15-5:30 p.m.
Room: Riverview 6

Top Student & Faculty Papers in the Language and Social Interaction Division
Sponsor: Language and Social Interaction Division
Chair: Sean Kingsbury, SUNY Albany

A New Communication Challenge in the Age of Artificial Intelligence
Slavica Kodish, Southeast Missouri State University

Sermons as Social Interaction: Pulpit Speech and Gender Roles
Mark Ward, Sr., University of Houston-Victoria

The Way They Saw It – Students’ Experiences During Spanish Study Abroad
Kenneth Driscoll, Bob Jones University

The Exploration of College Students Seeking Alternative Health Care: A Disengagement from University Health Centers
Chandler Thornton, University of Alabama

Respondent: Craig Stewart, University of Memphis

4609
Saturday 4:15-5:30 p.m.
Room: Riverview 7 UHC

5:30-6:30 p.m.

Theodore Clevenger Undergraduate Honors Conference – Graduate School Sponsors
Interaction and Honor Society Top Paper Award Recognition
Room: Starlight Foyer

Business Meetings

5:45 - 6:30 p.m.

Business Meetings: division and interest group business meetings are for all members and those interested in the group

4701
Saturday 5:45-6:30 p.m.
Room: Riverview 1

Applied Communication Division

4702
Saturday 5:45-6:30 p.m.
Room: Riverview 2

Freedom of Speech Division
4703
Saturday 5:45-6:30 p.m.
Room: Riverview 3

**Rhetoric and Public Address Division**

4704
Saturday 5:45-6:30 p.m.
Room: Riverview 4

**State Association Interest Group**

4705
Saturday 5:45-6:30 p.m.
Room: Riverview 5

**Kenneth Burke Society Interest Group**

4706
Saturday 5:45-6:30 p.m.
Room: Riverview 6

**Language and Social Interaction Division**

4707
Saturday 5:45-6:30 p.m.
Room: Riverview 7

**Ethnography Interest Group**

4708
Saturday 5:45-6:30 p.m.
Room: Riverview 8

**Philosophy and Ethics of Communication Interest Group**

4709
Saturday 5:45-6:30 p.m.
Room: Montgomery 1
Popular Communication

6:30-8:30 p.m.

4801
Saturday 6:30-8:30 p.m.
Room: Alabama CDE

The Annual SSCA Osborn Reception

Sponsors: Drs. Michael and Suzanne Osborn, University of Memphis, and Pearson Publishing

DAY 5
SUNDAY, April 7, 2019

8:00-9:15 A.M.

5101
Sunday 8:00-9:15 a.m.
Room: Riverview 2

Nominating Committee Meeting

Chair: Jason B. Munsell, SSCA Immediate Past President

Participants: Immediate Past Chairs of SSCA Divisions

5102
Sunday 8:00-9:15 a.m.
Room: Riverview 4

2019 Convention Planning Meeting, Option 2
Chair: Shawn D. Long, University of North Carolina Charlotte, VP
All division and interest group planners for 2019 should attend this meeting or the one on Saturday afternoon at 2:45 pm.

5103
Sunday 8:00-9:15 a.m.
Room: Riverview 1

Course Hero and Other Zeros: How to Manage Tech Savvy Cheating
Sponsor: Community College Division
Instructional Development Division
Chair: Beau Foutz, Alcorn State University

Stephane E. Kelly, North Carolina A&T State University, Greensboro, NC
Metcalf, Laurie, Blinn College, Brenham, TX
Colleen Mestayer, Tennessee Technological University, Cookeville, TN
Michelle Violanti, The University of Tennessee, Knoxville, TN
Rister, Alex, Embry-Riddle Aeronautical University, Daytona, FL
Bailey, Brad, Mississippi Gulf Coast Community College, Gautier, MS
Goke, Ryan, Murray State University, Murray, KY

It’s a problem that has been here from the start – Cheating. As technology progresses, so has this problem. Cell phones, social media, and the internet have created new challenges for teachers across all disciplines. Course Hero is just one example teachers face as students share information including tests, homework, and academic aids reserved exclusively for teachers. This panel examines tech savvy cheating platforms and the most effective ways teachers can manage this growing problem.

5104
Sunday 8:00-9:15 a.m.
Room: Riverview 6

Promising Scholars in the Path of Change: Student Papers on Intercultural Communication
Sponsor: Intercultural Communication Division
Chair: Mary M. Meares, University of Alabama

An Understanding of Intercultural Communication, Competency, and Pedagogy
Marieke C. Keller, University of Alabama

Hey! I Love K-POP, Can We Be Friends?
Eunhui Kim, University of Alabama

“Don’t Scare me Like that, Colonizer!”: Crossroads of Change in Black Power Through Wakandan Language and Place
Starting a Communication Center: Opportunities and Challenges
Sponsor: Instructional Development Division
Chair: Kathleen J. Turner, Davidson College

Melody Lehn, Sewanee: The University of the South
Kevin Marinelli, Davidson College
Sean Patrick O’Rourke, Sewanee: The University of the South
Caroline E. Sawyer, University of South Carolina-Beaufort
Sarah Mayberry Scott, Arkansas State

In this roundtable session, participants from across diverse Southern institutions of higher learning – state universities, liberal arts colleges, and regional teaching campuses – discuss how to navigate the opportunities and challenges inherent in starting a Communication Center. Participants will share their experiences and offer practical strategies in short position statements, before facilitating what promises to be a robust, interactive conversation with the audience.
A perspective of challenges and crisis and the barriers encountered at the crossroads is similar to the old phrase “Beauty is in the eye of the beholder.” It is known to those experiencing it, but often hidden to the greater community. The barriers that must be climbed or the abyss that must be bridged are hidden by societal norms and socially constructed perspectives. There is not a “one size fits all” solution, and negotiated agreements that once worked do not work with new sojourners.

5107
Sunday 8-9:15 a.m.
Room: Riverview 8

Re-routing the Narrative: A Workshop Panel on Intervening into the Campus Tour
Sponsor: Rhetoric and Public Address
Chair:

Meredith M. Bagley, University of Alabama
Maureen Flint, University of Alabama

Inspired by Columbia University’s “Dis-Orientation” guide, this workshop-style session asks participants to imagine, plan, and prepare to execute alternative campus tours at their home institutions to intervene in narratives of white privilege, racial erasure (along with other sub-altern groups), and neoliberal logics of typical campus tours. Led by University of Alabama faculty and students who do this work in Tuscaloosa, the session will provide hands on tips for developing a new campus tour route, navigating administrative and logistical hurdles, and effectively, reflexively providing this “dis-orientation” experience at your school. Please join us and make campus tours less about selling a product and more about inspiring a campus culture of honesty, community, and positive change.

5108
Sunday 8:00-9:15 a.m.
Room: Montgomery 7

The Pieces Between: Addressing the Rhetorical and Material Functions of Public Place
Sponsor: Rhetoric and Public Address
Chair: Cynde Carrico, Florida International University

In between Space and Place: The Rhetoric of Interactive Classroom Spaces
Eileen Hammond, University of North Carolina at Chapel Hill

Assembling the Past: Networks of Memory and Commemoration Practices at Theodore Roosevelt Island
Chandra A. Maldonado, North Carolina State University

Making Loss Evident: The Material Rhetoric of North Carolina’s 9/11 Memorials
Zachary Parker, University of North Carolina at Chapel Hill

Memorials of Abuse: Absence and Ephemeral Rhetorics
Max Renner, North Carolina State University

Respondent: Cynde Carrico, Florida International University

This panel examines the rhetorical and material effectivity of public spaces and the complex relationships between the intended audiences or users, and the particular phenomena that function as the constitutive exigence of the spaces. Building primarily on work in memory studies and material rhetoric, panelists discuss how commemoration practices emerge from multiple communication networks at the Theodore Roosevelt Memorial; how the built environment of a high-tech interactive lecture hall at a public university mediates institutional values through the labor of faculty and staff; how the incorporation of physical pieces of the Twin Towers into local 9/11 memorials across North Carolina allows for a consideration of how psychic traumas are commemorated in material ways; and how online web-memorials operate as legitimizing spaces for narratives of child abuse and neglect within broader public discourses. Panelists discuss the extent to which these spaces are subsequently mediated, altered, and challenged, and in many cases, with significant material consequence.

9:30-10:45 A.m.

5201
Sunday 9:30-10:45 a.m.
Room: Riverview 4

Committee on Committees Meeting

Presiding: Pamela G. Bourland-Davis, President

Participants:
Shawn D. Long, Vice President
Jason B. Munsell, Immediate Past President
Jerold L. Hale, Executive Director
Ashli Quesinberry Stokes, Marketing Director
Jennifer A. Samp, SCJ Editor
Joy Hart, Finance Committee Chair
5202
Sunday 9:30-10:45 a.m.
Room: Riverview 6

**Persuasion, Deception, Observation, and Imagination in Close Relationships**
Sponsor: Interpersonal Communication Division
Chair: Dinah Tetteh, Arkansas State University

The Mediating Effects of Obligation, Gratitude, and Liking in Pro-Social and Anti-Social Pregiving Compliance-Gaining Scenarios
Jamie Osborn, University of Tennessee
Michael Kotowski, University of Tennessee

Deception from Parents to Romantic Partners: Motives for Deceptive Communication
Xiaoti Fan, University of Alabama
Patricia Amason, University of Arkansas

Relational Observation: A New Perspective in Relational Communication
Ryan Rasner, Louisiana State University

Military Deployment: The Stressors, Communicative Acts, and Imagined Interactions of Military Families
Chandler Thornton, University of Alabama

Respondent: Mary Beth Ashbury, Middle Tennessee State University

5203
Sunday 9:30 am-10:45 am
Room: Riverview 3

**Revision, Redevelopment, and Revolution: Past, Present, and Future Examples of Communication Course Changes**
Sponsor: Instructional Development Division
Chair: Alex Rister, Embry-Riddle Aeronautical University – Worldwide Campus

Sally Blomstrom, Embry-Riddle Aeronautical University – Daytona Beach
Steve Master, Embry-Riddle Aeronautical University – Daytona Beach
Lynnette Porter, Embry-Riddle Aeronautical University – Daytona Beach
Alex Rister, Embry-Riddle Aeronautical University – Worldwide Campus
Jennifer Wojton, Embry-Riddle Aeronautical University – Daytona Beach
The paradigm shift in teaching with new modalities and technologies calls for communication educators to focus on revision, redevelopment, and revolution of coursework. Panelists will share examples of past, present, and future course changes including the past redevelopment of two speech courses: one for on-campus and one for online audiences; the present transition of a Bachelor of Science in Communication degree from campus to online; and future course redevelopment ideas emerging from the student-faculty collaboration model. Attendees are asked to bring one example of a course revision –past, present, or future – to facilitate discussion on best practices for communication faculty.

5204
Sunday 9:30-10:45am
Room: Riverview 5

Motives, Motivations, and the Narratives We Tell
Chair: Scott Anderson, Arizona State University

Reimagining Space: How Elon Musk Resignified the “Space Race”
Madeline Fortner, Abilene Christian University

Mass Atrocities and the Causal Logic of Conspiracy
Allison Niebauer, Pennsylvania State University

Divergence in American Worship in the Westboro Baptist Church Controversy
Brian Heslop, Coker College

Respondent: Amanda Edgar, Memphis University

5205
Sunday 9:30 am-10:45 am
Room: Riverview 7

The Gift of Accountability: Accountability Groups as Combating the Isolating Nature of Scholarly Labor
Sponsor: Applied Communication
Moderator: Lori Stallings, University of Memphis

Sarah Mayberry Scott, University of Memphis
Myleea Hill, Arkansas State University
Marceline Thompson-Hayes, Arkansas State University
Scarlett Hester, The College of Wooster
Kyle Christensen, Huntingdon College
In this roundtable session, participants from four different institutions will discuss how they have developed accountability in their scholarly research and writing. Participants will provide remarks on practical strategies and advice for collaborating with and being accountable to others in the writing and research process, even from a distance.

5206
Sunday 9:30 am-10:45 am
Room: Montgomery 1

The Representation of and Discourse about Death, Disease, and Dissent*
Sponsors: American Society for History of Rhetoric Interest Group
Rhetoric and Public Address
Chair: Cody Hawley, University of South Florida

Standing Up by Sitting Down: A Burkean Analysis of Colin Kaepernick’s Comments to the Press
Kelley F. Macek, Ohio University

“Through This Sign, You Shall Conquer”: The Warrior-Priest Archetype in American Cancer Rhetoric
Christopher Wernecke, Georgia State University

“Depression Doesn’t Discriminate”: Rhetorics of White Victimization & Color-Blind Racism in Celebrity Post-Mortem Discourse
Evan Schares, Louisiana State University

Respondent: Camille Lewis, Furman University

*A Student Paper Panel

5207
Sunday 9:30-10:45 a.m.
Room: Montgomery 6

Presidential Spotlight on Undergraduate Teaching:
Teaching & Advising Honors Communication Students
Sponsor: President
Chair: Abby M. Brooks, Georgia Southern University

Quintessential Qualities of Honors Education and How They Relate to Communication Pedagogical Practices
Robert Sullivan, Ithaca College

Teaching Honors Public Speaking
Caroline Parsons, University of Alabama
Teaching Honors Interpersonal Communication
Jennifer Becker, University of Alabama
Advising Honors Communication Research
Michelle T. Violanti, University of Tennessee

Lambda Pi Eta and Creating a Culture of Undergraduate Scholarship
Jason B. Munsell, University of South Carolina Aiken

Many communication students and faculty pursue the honors experience for a lively, enriched learning experience in a close-knit community. Panelists will discuss characteristics of their honors communication courses (e.g., Honors Public Speaking, Honors Interpersonal) and pedagogical approaches. They will also discuss how to advise and mentor honors communication students (e.g., independent research projects, academic advising, and Lambda Pi Eta advising).

5208
Sunday 9:30 am-10:45 am
Room: Riverview 2
Time and Place Committee Meeting

Participants:

5209
Sunday 9:30-10:45 am
Room: Montgomery 4

Conflict in the Courts: Legal Cases Concerning Freedom of Speech
Sponsor: Freedom of Speech Division
Chair: Stephen A. Smith, University of Arkansas

David R. Dewberry, Rider University

Ben Medeiros, Newman University

Wearing Your Politics at the Polls: Stripping Down Minnesota Voters in Minnesota Voters Alliance v. Mansky
Rebekah L. Fox, Texas State University, and Ann E. Burnette, Texas State University
Thank you for being part of SSCA! Safe travels! On the road again…

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End of 2019 Program

All the end of the program stuff…

SSCA 90th Annual Convention Call
[from Shawn]

TO BE UPDATED

Index:

Please note that first number represents day (ex. 2 is means Wednesday), second number means time of day (ex., 2 on Thursday is 9:30am, 3 is 11am, etc…), third number is panel
slot per day and time (so 2305 means second day, 3rd time period, 5 panel during that time period and day...)

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