**90th Annual Southern States Communication Association Conference**

**Disruptive Communication**

**Embassy Suites: Frisco, Texas**

**April 1-5, 2020**

**Registration**

Wednesday, 3:00-7:00 p.m.

Room: Frisco 8

Thursday, 7:30 a.m.- 4:00 p.m.

Room: Frisco 8

Friday, 8:00 a.m.-4:00 p.m.

Room: Frisco 8

**Wednesday, April 1**

**2:00-3:45 P.M.**

Wednesday, 2:00-3:45 p.m.

Room: Frisco 9

**Administrative Committee Meeting**

**- Presiding: Pamela G. Bourland-Davis**, President

**Participants:**

**- Shawn D. Long,**First Vice President

**- Wendy Atkins-Sayre,**Second Vice President

**- Jason B. Munsell,**Immediate Past President

**- Jerold L. Hale,**Executive Director

**- Ashli Quesinberry Stokes,**Marketing Director

**4:00-6:45 P.M.**

Wednesday, 4:00-6:45 p.m.

Room: Frisco 9

**Executive Council Meeting, Part 1**

**- Presiding: Pamela G. Bourland-Davis,** *President*

**Participants:**

**- Shawn D. Long**, First Vice President

**- Wendy Atkins-Sayre**, Second Vice President

**- Jason B. Munsell**, Immediate Past President

**- Jerold L. Hale**, Executive Director

**- Ashli Quesinberry Stokes**, Marketing Director

**- Jennifer A. Samp**, SCJ Editor

- **Wendy Atkins-Sayre**, Finance Committee Chair

**- Darren Linvill**, Applied Communication Chair

**- Aaron Dechant**, Argumentation and Forensics Chair

**- Michelle Kotowski**, Communication Theory Chair

**- Nakia Welch**, Community College & G.I.F.T.S. Chair

**- Ann Burnette**, Freedom of Speech Chair

**- Beth Bradford**, Gender Studies Chair

**- Annie Beck**, Instructional Development Chair

**- Jill Stapleton Bergeron**, Intercultural Communication Chair

**- Josh Pederson**, Interpersonal Communication Chair

**- Sean Kingsbury**, Language and Social Interaction Chair

**- Matt Stillwell**, Mass Communication Chair

**- Ariel Gratch**, Performance Studies Chair

**- Ryan Shephard-Neville**, Political Communication Chair

**- Dave Nelson**, Popular Communication Chair

**- Brigitta Brunner**, Public Relations Chair

**- Stephen Heidt**, Rhetoric and Public Address Chair

**- Wanda Fenimore**, American Society for the History of Rhetoric Chair

**- April Chatham-Carpenter**, Association for Communication Administrators Chair

**- Pam Dykes**, Ethnography Chair

**- Ryan McGeough**, Kenneth Burke Society Co-Chair

**- Andrew Tinker**, Philosophy and Ethics of Communication Chair

**- S. Brad Bailey**, State Association Chair

- **Bill Trapani**, Constitution Committee Chair

- **Beth Goodier**, Publications Committee Chair

- **Corey Hickerson**, Resolutions Committee Chair

- **Abby M. Brooks**, Resource Committee Chair

**- Kathryn Anthony,** Time and Place Committee Chair

**- Kristy Cates,** SSCA K-12 Representative to NCA

- **Nakia Welch**, SSCA Community College Representative to NCA

- **Andrew Pyle**, SSCA 4-Year College/University Representative to NCA

- **Christina Moss,** NCA Nominating Committee Representative

- **Brigitta R. Brunner**, NCA Regional Advancement & Promotion Advisory Board Representative

**Thursday, April 2**

**8:00-9:15 A.M.**

Thursday, 8:00-9:15 a.m.

Room: Frisco 9

**Executive Council Meeting, Part 2**

**Presiding: Pamela G. Bourland-Davis,** *President*

**Participants:**

**- Shawn D. Long**, First Vice President

**- Wendy Atkins-Sayre**, Second Vice President

**- Jason B. Munsell**, Immediate Past President

**- Jerold L. Hale**, Executive Director

**- Ashli Quesinberry Stokes**, Marketing Director

**- Jennifer A. Samp**, SCJ Editor

- **Wendy Atkins-Sayre**, Finance Committee Chair

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**9:30-10:45 A.M.**

Thursday, 9:30-10:45 a.m.

Room: Traveller

**A Practice of Freedom: Disruptive Pedagogy Interventions**

**Sponsor:** Rhetoric and Public Address Division

Panelists:

- **Michelle Carr**, *University of Memphis*

- **Ginney Norton**, *Drury University*

- **Rico Self**, *Louisiana State University*

- **Robert Meija**, *North Dakota State University*

While pedagogy offers a wide range of approaches for education and learning, it has historically omitted the humanity of students. Paulo Freire and bell hooks approach pedagogy as a practice of freedom. Disruptive pedagogy, in this sense, acts as a liberatory praxis focused on openness to change and growth. The disruptions on this panel include the use of mobile gaming technology, popular histories, performative writing, and radical love as forms features of disruptive pedagogy. The four papers on this panel grapple with these interventions to highlight how different pedagogical practices constitute and/or challenge normative discourses of experiences and learning.

Thursday, 9:30-10:45 a.m.

Room: Winchester

**America’s Best Hatewatching Panel**

**Sponsor:** Mass Communication Division

**Chair: Phillip T. Madison**, *University of Louisiana, Lafayette*

Brief Overview of Hatewatching Since 2016

- **Phillip T. Madison**, *University of Louisiana, Lafayette*

Hatewatching and Confirmation Bias

- **William R. Davie**, *University of Louisiana, Lafayette*

Love-Hate Relationships, Conflict, and Parasocial Relationships

- **James Honeycutt**, *University of Texas, Dallas*

Hatewatching and Social Media Propaganda

- **German Alvarez**, *University of Texas, Austin*

Hatewatching, Private Facebook Groups and Anonymous Threads

- **Alice Ferguson**, *University of Louisiana, Lafayette*

Hatewatching and Politics

- **Kelsey Chauvin**, *University of Louisiana, Lafayette*

Hatewatching is the practice of watching things we despise in order to gratify some kind of need. Such needs may include feelings of moral superiority, argument through imagined interaction, simple increases in blood pressure and heart rate, and many others. Extant mass communication literature has failed to address hatewatching as a serious topic, as conventional wisdom suggests we seek out information that is consonant with existing beliefs and ideas. This panel will explore the hatewatching phenomenon from a diverse set of perspectives and address the possible reasons we hatewatch as well as the possible outcomes. The following scholars will present reports from original work on hatewatching for the purpose of generating discussion of the phenomenon.

Thursday, 9:30-10:45 a.m.

Room: Frisco 7 (AV)

**Best Practices and Tips on Teaching Philosophy and Ethics of Communication in Higher Education**

**Sponsor:** Philosophy and Ethics of Communication Interest Group

**Chair: Chad Tew**, *University of Southern Indiana*

Panelists:

- **Pat Arneson**, *Duquesne University*

- **Tae Rang Choi**, *University of Southern Indiana*

- **Erin E. Gilles**, *University of Southern Indiana*

- **Eunyoung Kim**, *Auburn University at Montgomery*

- **Sung Eun Park**, *University of Southern Indiana*

- **James R. Pickett**, *Flagler College*

- **Andrew Tinker**, *Middle Tennessee State University*

This high-density session offers faculty in higher education an opportunity to share and discuss best practices and tips in teaching philosophical and ethical issues in their communication courses. Participants could examine curricular design, course goals, textbooks and materials, teaching methods, student learning and assessment. There will also be an invitation to reflect on how philosophy and ethics relates to the university mission and how we might document the role this knowledge plays in the professional lives of our students after graduation.

Thursday, 9:30-10:45 a.m.

Room: Indian Trail

**Contributed Productions in Performance Studies**

**Sponsor:** Performance Studies Division

Microaggressions in Higher Education: Using Interactive Theatre to Increase Awareness, Empathy, and Comfortability Among Faculty

- **Noah Lelek**, *Texas Woman’s University*

Toward Mourning: Eulogies for People Who are Mostly Still Alive

- **Savannah Ganster**, *Kutztown University of Pennsylvania*

Thursday, 9:30-10:45 a.m.

Room: Gallant Fox

**Digital Transformation: Managing Digital Disruption**

**Sponsor:** Applied Communication Division

Exploring Social Media Credibility Scholarship: A Meta-Analysis

- **Yulong Liu**, *Virginia Tech University*

Mind Hacking and Similar Disruptions: A Communication Analysis

- **Slavica Kodish**, *Southeast Missouri State University*

A Case Study: Cocke County Moonshine Distillery

- **Todd A. Rupe**, *University of Tennessee*

Thursday, 9:30-10:45 a.m.

Room: Bass School

**Disrupting the Textbook Industry One Class at a Time: Implementing Open Education Resource Syllabi**

**Sponsor:** Instructional Development Division

**Chair: Jennifer Tony Edwards**, *Tarleton State University*

Panelists:

- **Charles Howard**, *Tarleton State University*

- **Daron McDaniel**, *Panola College*

In an introductory communication course, OERs can save the students enrolled in the class (collectively) up to $3,360. This OER approach can help students by providing no cost materials, equal access to course materials, seamless integration with the campus content management system, and they are accessible on mobile devices.

Thursday, 9:30-10:45 a.m.

Room: Bush School

**Free Speech in Media and Politics**

**Sponsor:** Freedom of Speech Division

**Chair: Grant Cos**, *Rochester Institute of Technology*

Reevaluating the Politics of Media Access and the Public Forum Doctrine

- **Ben Medeiros**, *SUNY Plattsburgh*

What an Informational Pitchman Reveals About the Value of Commercial Speech and Health Information in the Context of Free Speech

- **David R. Dewberry**, *Rider University*

The Cure for Bad Speech?: The Trump Presidency and the State of (Free) Speech

- **Catherine L. Langford**, *Texas Tech University*

- **Larry Lemmons**, *Texas Tech University*

Thursday, 9:30-10:45 a.m.

Room: Lebanon School

**Investigating and Managing Disruptive Events**

**Sponsor:** Association for Communication Administration Interest Group

**Chair: David W. Schlueter**, *Baylor University*

Investigation of Sorority Members’ Perceptions of Hazing and Their Communication Networks

- **Cassidy Doucet**, *University of Texas, Austin*

- **Do Kyun David Kim**, *University of Louisiana, Lafayette*

Ethically Communicating Crisis Alerts Through Rotary’s Four-Way Test: The Case of a Professor, Meth and Firearms

- **Logan Allen**, *Tarleton State University*

**Respondent: David W. Schlueter**, *Baylor University*

Thursday, 9:30-10:45 a.m.

Room: Frisco 4

**Lessons from History to the Web: Explorations of American Identity in Popular Culture**

**Sponsor:** Popular Communication Division

**Chair: Michael Arlington**, *San Houston State University*

The Revolution will be Visualized: Constituting the Black Panther Identity

- **Kesha Shalyn James**, *University of Georgia*

Stretching the Frame: Trump’s Response to the Opioid Epidemic

- **Rachel Squires Bailey**, *University of Georgia*

Birthplace of Legends: Public Memory and Mississippi’s Blues Tourism Industry

- **Stephen King**, *St. Edwards University*

Social Media Addiction and Fear of Missing Out

- **Pavica Sheldon**, *University of Alabama, Huntsville*

- **Mary Grace Antony**, *Interfaith Association of NW Washington*

- **Britney Sykes**, *University of Alabama, Huntsville*

**Respondent: Michael Arlington**, *San Houston State University*

Thursday, 9:30-10:45 a.m.

Room: Citation

**Remembering Charleston: Rhetoric, Race, and Religion Five Years Later**

**Sponsor:** American Society for the History of Rhetoric Interest Group

Moderators:

- **Melody Lehn**, *Sewanee: The University of the South*

- **Sean Patrick O’Rourke**, *Sewanee: The University of the South*

Panelists:

- **Luke D. Christie**, *University of Georgia*

- **Patricia G. Davis**, *Georgia State University*

- **Margaret Frantz**, *University of Tampa*

- **Donna Hunter**, *Stanford University*

- **Camille K. Lewis**, *Furman University*

This roundtable features six contributors to Rhetoric, Race, and Religion in the Charleston Shootings (forthcoming from Lexington Press, 2019). Panelist will offer position statements on the five-year anniversary of the Mother Emanuel Church shootings of 2015 and the rhetorics that emerged from them, followed by facilitated discussion with the audience.

Thursday, 9:30-10:45 a.m.

Room: Frisco 3

**Top Faculty Papers in Gender Studies**

**Sponsor:** Gender Studies Division

Performative Neutrality and Rape Culture in Naomi Iizuka’s Good Kids

- **Leland G. Spencer**, *Miami University*

“Ready for the #SOTU in my Suffragette White”: Visual Protest Rhetoric at the 2019 SOTU

- **Kyra Heatly**, *Texas A&M University*

Doubly Rejected: An Examination of Toxic Masculinity Discourse from Black Male Incels

- **Antonio Spikes**, *Davidson College*

**11:00 A.M.-12:15 P.M.**

Thursday, 11:00 a.m. -12:15 p.m.

Room: Sea Biscuit

**‘Own the Room’: Rethinking Student Delivery and Visual Support Teaching Strategies in Public Speaking Courses**

**Sponsor:** Community College Division

**Chair: James Reppert**, *Southern Arkansas University*

Panelists:

- **Crystal Coel Esquire**, *Murray State University*

- **Gary Deaton**, *Transylvania University*

- **Karen Johnson**, *Volunteer State University*

- **Jacob Metz**, *Tennessee Technological University*

Five 1st-year community college students and their mentors discuss the results of their challenge from their public speaking faculty to take on real-world problems and use their voices to make a positive difference on their campus.

Thursday, 11:00 a.m. -12:15 p.m.

Room: Bass School

**A Celebration of Dr. James (Jim) Honeycutt’s Foundational Legacy in Communication Theory and Interpersonal Communication**

**Sponsor:** Communication Theory Division

**Chair: Ryan Rasner**, *Louisiana State University*

Participants:

- **Ryan Decker Rasner**, *Louisiana State University*

- **Pavica Sheldon**, *University of Alabama, Huntsville*

- **Phillip T. Madison**, *University of Louisiana, Lafayette*

- **Michelle Pence**, *University of Texas, Permian Basin*

- **Courtney Wright**, *University of Tennessee, Knoxville*

- **Michael Rold**, *Texas A&M University*

- **Stephanie Heath**, *Weber State University*

- **Chris Sawyer**, *Texas Christian University*

- **Colton Krawietz**, *University of Texas, Austin*

**Respondent: James Honeycutt**, *University of Texas, Dallas*

Over his thirty-plus years at Louisiana State University, Dr. Honeycutt has inspired countless students and paved the way for future academic generations to come. Born and raised in the Dallas, Dr. Honeycutt will return to his roots during this year’s Southern States Communication Association conference in Frisco, TX. This panel honors the legacy of Dr. James Honeycutt and his lasting contributions to the fields of Communication Theory and Interpersonal Communication. Please join Dr. Honeycutt’s colleagues, students (past and present), and friends in celebrating his lasting legacy.

Thursday, 11:00 a.m. -12:15 p.m.

Room: Gallant Fox

**Autoethnographies that Disrupt: Health, Neurodiverse, and Mental Health Narratives**

**Sponsor:** Ethnography Interest Group

**Chair: Nicole Eugene**, *University of Houston, Victoria*

Panelists:

- **Aaron Deason**, *University of Houston, Victoria*

- **Sara Garner**, *Southeast Missouri State University*

- **T. J. Larkin**, *Southeast Missouri State University*

- **Mark Ward, Sr.,** *University of Houston, Victoria*

Research on mental health, medications, fitness and autism spectrum disorder are often based in scientific and objective epistemologies. Autoethnography is a form of research that analyzes personal experiences to understand the communication processes and cultural dynamics at play in these occurrences. Using autoethnography in the realm of health and medicine disrupts the epistemological authority of these fields and the way this authority too often operates unchallenged and uncritiqued in everyday life. This panel takes this disruptive method into both intimate and professional spaces to explore on how communication functions in the use of pathological language, in the careers of Emergency Medical Service personnel, in medication accidents, and in relationships with personal trainers.

Thursday, 11:00 a.m. -12:15 p.m.

Room: Traveller

**City Places and Country Spaces: A Rhetorical Exploration of the Urban/Rural Divide**

**Sponsor:** Rhetoric and Public Address Division

**Chair: Wendy Atkins-Sayre**, *University of Memphis*

The Rhetorical Construction of Urban and Rural America

- **Wendy Atkins-Sayre**, *University of Memphis*

- **Ashli Quesinberry Stokes**, *University of North Carolina at Charlotte*

Southern Identity on the Fly: Carnivalesque Advocacy in Southern Fly Fishing

- **Daniel P. Grano**, *University of North Carolina, Charlotte*

Reclaiming the Rural South: *Queen Sugar* and African-American Regional Identity

- **Christina Moss**, *University of Memphis*

Inventing Suburbia: Spatialized Constitutive in Richard Nixon’s Suburban Strategy

- **Laura Alberti,** *University of Southern Mississippi*

- **Paul Strait**, *University of Southern Mississippi*

**Respondent: Ashli Quesinberry Stokes**, *University of North Carolina at Charlotte*

This panel will explore how rhetoric surrounding the urban and rural binary helps shape our understanding of those regions and the people who reside there.  The papers will explain the implications of viewing the regions as distinct and divided, exploring how they influence our understanding of ourselves and others, politics and race, culture, space and place, and more.  Ultimately, we argue that attention to urban and rural spaces is necessary because those spaces both act rhetorically and are also created through rhetoric.

Thursday, 11:00 a.m. -12:15 p.m.

Room: Lebanon School

**Communication Outlaws: Disrupting Discourse to Construct New Identities**

**Sponsor:** Applied Communication Division

**Chair: Lisa Athearn**, *University of Florida*

Outlaw Country Music as Disruptive Communication: Waylon, Willie & the Boys Break the Mold

- **Jean DeHart**, *Appalachian State University*

Disrupting a Disruptive Non-Profit: An Examination of Internal and External Disruptive Communication Strategies for the LGBQT Community

- **Holly Drummond**, *Time Out Youth and Kaiser University*

Disrupting Standard Political Practices: Women Candidates and Journalists using Outlaw strategies to Combat Sexism and Racism

- **Newly Paul**, *University of North Texas*

Communicating Outside the Academic Box: Wait, Box – What Box? Stories from Two Academic Outlaws

- **Kelli Lynn Fellows**, *Pfeiffer University and Cognitive Gymnastics*

- **Aimee Ryan Bellmore**, *Pfeiffer University and Sagrado Healing Arts*

Keith Richards: Modern Music’s Outlaw Prototype

- **John Saunders**, *University of Alabama at Huntsville*

The panel examines how the outlaw movement in country music in the 1970’s provided the framework for contemporary outlaws to achieve success in gaining control of their identities within the structure of contemporary social contexts, and how modern outlaws are using techniques of disruptive communication to activate change. Specific contexts include non-profit organizations, academic institutions, political campaigns, newscasts, and the arts. Panelists focus on the specific tactics and strategies that are used to alter cultural norms, create new products, or inspire new sensemaking pathways.

Thursday, 11:00 a.m. -12:15 p.m.

Room: Hamilton School

**Disrupting Dominant Practices in Deception Research: Methodological Shortcomings and How they Best can be Resolved**

**Sponsor:** Interpersonal Communication Division

**Chair: Fan Yang**, *University of Alabama at Birmingham*

When There is No Choice, The Choice is Easy: How Experimental Methods and Design Influence Degrees of Freedom in the Production of Deceptive Messages

- **Kelly Morrison**, *University of Alabama at Birmingham*

- **Steven McCornack**, *University of Alabama at Birmingham*

To Err is Human but is not Deception

- **Jeffrey J. Walczy**, *Louisiana Tech University*

Methodological Issues in Deception Research: What Matters and What Doesn’t

- **Tim Levine**, *University of Alabama at Birmingham*

The Lack of Realism in Deception Detection Experiments

- **Pete Blair**, *Texas State University*

This panel reviews current methodological practices in deceptive message production and deception detection.  Five scholars from three different fields – cognitive psychology, criminal justice, and communication – will present their most salient concerns regarding best practices in the domain of deception, as well as their recommendations for how we should move deception research forward methodologically.

Thursday, 11:00 a.m. -12:15 p.m.

Room: Bush School

**Disrupting the Teaching of Public Speaking**

**Sponsor:** Instructional Development Division

**Chair: Kathleen Turner**, *Davidson College*

Panelists:

- **Michael Osborn**, *University of Memphis*

- **Randall Osborn**, *Independent Scholar*

- **Suzanne Osborn**, *University of Memphis*

This interactive workshop will offer an opportunity to explore possible innovations in the way we teach public speaking. Attendees are welcome to share creative pedagogical approaches that have improved their own instructional practices.

Thursday, 11:00 a.m. -12:15 p.m.

Room: Citation

**Kenneth Burke’s War of Words: Disruption of Continuity**

**Sponsor:** Kenneth Burke Society Interest Group

**Chair: James R. Pickett**, *Flagler College*

“Scientific Rhetoric”, *The War of Words*, and News

- **Jim A. Kuypers**, *Virginia Tech University*

What Were Once Habits are Now Rhetorical (De)Vices

- **James R. Pickett**, *Flagler College*

The Devices and Desires of Our Own Hearts

- **Richard Thames**, *Duquesne University*

This past year has seen the publication of the purported second volume of the Rhetoric of Motives, War of Words. This work can be viewed as an invitation to do further work on news and public discourse, as consistent with the premises of Burke’s dramatism, or as irrelevant to the theoretical thrust of the Rhetoric and its impact on the standing of the field.

Thursday, 11:00 a.m. -12:15 p.m.

Room: Whirlaway

**Knuck if you Buck: A Panel Presentation on Contemporary Hip-Hop Rhetoric as a Form of Disruptive Communication**

**Sponsor:** Rhetoric and Public Address Division

The Disruption of Black Entrepreneurial Rhetoric: Framing Nipsey Hussle’s *Victory Lap* as a Form of Disruptive Communication

- **Damariyé L. Smith**, *University of Memphis*

How to be an Emotional Gangsta: Cardi B. on the Rhetoric of (Dis)Respectability

- **Ashley R. Hall**, *Illinois State University*

- **Dianna Watkins-Dickerson**, *University of Memphis*

Came from the Bottom of Mankind": Kendrick Lamar, Black Existential Philosophy, and the Dilemma of Black Masculinity

- **Goyland M. Williams**, *University of Massachusetts, Amherst*

“Trauma,” *Championships*, and the Rhetoric of Pragmatic Prophetic Fire: Meek Mill as Disruptive Storyteller and Voice for Black Resilience in the Pursuit of Criminal Justice Reform

- **Clayton L. Terry**, *University of Texas, Austin*

“*Be Unapologetically You*”: Megan Thee Stallion’s Hip-Hop Feministic Standpoint

- **Tianna L. Cobb**, *University of Oklahoma*

**Respondent: Andre Johnson**, *University of Memphis*

Drawing upon this year’s conference theme, “Disruptive Communication: A Discipline without Constraints,” this panel explores the rhetoric of contemporary Hip-Hop as a form of disruptive communication. Panelists examine contemporary Hip-Hop artists’ rhetoric such as Nipsey Hussle, Cardi B, Kendrick Lamar, Megan Thee Stallion, and Meek Mill to demonstrate how these rhetors, through their music, have disrupted normative communication about Black life. These rhetors each challenge dominant stereotypes policing Black bodies, lives, and experiences in unique ways, establishing the critical function of Hip-Hop music as a distinct Black art form and disruptive form of communication, whose primary function historically has been to resist hegemonic dominance and the status quo.

Thursday, 11:00 a.m. -12:15 p.m.

Room: Indian Trail (AV)

**Teaching Performance Across the Communication Curriculum: A Discussion of Pedagogical Practices**

**Sponsor:** Performance Studies Division

**Panelists:**

- **Ariel Gratch**, *Utica College*

- **Ryan McGeough**, *University of Northern Iowa*

- **Danielle McGeough**, *University of Northern Iowa*

- **Andrea Baldwin**, *University of Houston at Clear Lake*

- **Jason Munsell**, *University of South Carolina, Aiken*

- **Patrick McElearney**, *Louisiana State University*

- **Derek Mudd**, *Texas Commission on the Arts*

- **Lyndsay Gratch**, *Syracuse University*

- **Brianne Waychoff**, *Borough of Manhattan Community College*

- **Nicole Costantini**, *Savannah College of Art and Design, Atlanta*

Thursday, 11:00 a.m.-12:15 p.m.

Room: Frisco 7 (AV)

**Top Paper Panel: Argumentation & Forensics Division**

**Sponsor:** Argumentation and Forensics Division

**Chair: Lakelyn Taylor**, *University of Central Florida*

From Obamacare to SCOTUSCare: Analyzing Chief Justice Roberts’ Dissociation in National Federation of Independent Business v. Sebelius

- **John Banister**, *University of Georgia*

Toulmin’s Claim and Its Accompaniers

- **Mike Duncan**, *University of Houston-Downtown*

Explaining Race’s Centrality to Policy Debate through Critical Race Theory\*

- **Nick J. Sciullo**, *Texas A&M University at Kingsville*

Critiquing Scholarly Inquiry in Bad Faith: Sokal Squared and the Risks of Disruption

- **Matt Brigham**, *James Madison University*

\**Top Faculty Paper*

This is the Top Paper Panel for competitively selected papers of the Argumentation & Forensics Division.

Thursday, 11:00 a.m. -12:15 p.m.

Room: Frisco 3

**Top Papers in Public Relations**

**Sponsor:** Public Relations Division

**Chair: Andrew Pyle**, *Clemson University*

Failing to the Top: The Curious Case of Sean Spicer\*

- **Christopher J. McCollough**, *Columbus State University*

We Interrupt this Message for a New First Lady

- **Pamela Bourland-Davis**, *Georgia Southern University*

- **Abbey Brooks**, *Georgia Southern University*

- **Jenni Simon**, *University of North Carolina, Greensboro*

- **Joshua Bentley**, *Texas Christian University*

- **Russell Mack**, *Texas Christian University*

- **Shaniece Bickham**, *Nicholls State University*

- **Keely Diebold**, *Nicholls State University*

**Respondent: Brigitta Brunner**, *Auburn University*

\**Top Faculty Paper*

**12:30-1:45 P.M.**

Thursday, 12:30 p.m.-1:45 p.m.

Room: Citation

**Disrupting the Classroom as the Site of Rhetorical Analysis**

**Sponsor:** Instructional Development Division

**Chair: Brian Heslop**, *Coker University*

**Panelists:**

- **Wanda Little Fenimore**, *University of South Carolina, Sumter*

- **Christina Moss**, *University of Memphis*

- **Toni Whitfield**, *James Madison University*

This panel seeks to disrupt the common yet limiting process of “second-hand” analysis by encouraging students to engage directly with the rhetorical world around them. Taking a field-based approach to learning, panelists will share teaching experiences and ideas for instructors to help students observe rhetoric outside the classroom.

Thursday, 12:30 p.m.-1:45 p.m.

Room: Winchester

**Disrupting the Memory of Civil Rights in Montgomery**

**Sponsor:** Rhetoric and Public Address Division

**Chair: Melody Lehn**, *Sewanee: University of the South*

Invisible Men and Iron Corpses: Negotiating Space, Visibility, and Violence at Montgomery’s Peace and Justice Memorial

- **Katrina A. Marks**, *University of North Carolina at Chapel Hill*

Remembering the Past, Imagining the Future: Visualization and Experiential Repetition at the Equal Justice Institute’s Museum and Memorial in Montgomery

- **Nikki Orth**, *Pennsylvania State University*

Montgomery as a Sacred Battleground: Silence and Memory in the American South

- **Elizabeth Ashley Clayborn**, *University of Georgia*

Thursday, 12:30 a.m. -1:45 p.m.

Room: Frisco 4

**Disrupting the Norms of Debate and Forensics Practice Session: A Roundtable of CRAFT Presentations**

**Sponsor:** Argumentation and Forensics Division

**Chair: Jacob Metz**, *Tennessee Technological University*

**Participants:**

- **Mik Davis**, *Tennessee Technological University*

- **Bob Glenn**, *Owensboro Community and Technical College*

- **Kevin Bryant**, *University of Southern Mississippi*

- **Ryan Goke**, *North Dakota State University*

- **Josh Sanders**, *Murray State University*

- **Patrick Richey**, *Middle Tennessee State University*

- **Gary Deaton**, *Transylvania University*

- **Jonathan Bridenbaker**, *Valdosta State University*

Debate and forensic coaches can easily get stuck in a rut when teaching students how to debate or to be competitive in individual events. It can be very easy to lecture students on concepts, to do nothing but run debate rounds, or to practice speeches and interpretive pieces until students (and coaches) yearn for more variety and for practice drills that target more specific skills that are in need of work. Thankfully, there are activities that will help to disrupt repetitive teaching methods and that will inject new life into practices for both the students and for the coach. This roundtable is comprised of creative CRAFT (Coaching, Running, and Administering Forensic Tips) presentations that will help give debate and forensic coaches new ideas on how to help their students learn and grow. Activities in this panel can help students to improve in NPDA debate, IPDA debate, and in Individual Event competitions.

Thursday, 12:30 p.m.-1:45 p.m.

Room: Whirlaway

**Disruption in the Public Sphere: Anger, Advocacy, and Appeasement**

**Sponsor:** Mass Communication Division

**Chair: Brian Brantley**, *Texas A&M University at San Antonio*

**Participants:**

- **Brian Brantley**, *Texas A&M University – San Antonio*

- **William F. Harlow**, *University of Texas of the Permian Basin*

- **Chandler Harriss**, *University of Tennessee at Chattanooga*

- **Barry P. Smith**, *Mississippi University for Women*

- **Melissa M. Smith**, *Mississippi University for Women*

This panel examines how individuals, corporations, and other interested parties interact within a public sphere bounded by social media. From angry tweetstorms to Facebook-organized boycotts to corporate face-building (and face-saving) efforts, the ease of amplifying sentiment for a large audience has disrupted previous patterns of communication.

Thursday, 12:30 p.m. -1:45 p.m.

Room: Frisco 3

**Feminist Methodological Disruptions**

**Sponsor:** Gender Studies Division

**Chair: Jourdyn Taylor**, *Independent Scholar*

Toward an Afrafuturist Feminist Rhetorical Approach: ReImagining Rhetoric through Critical Black Epistemologies

- **Ashley Hall**, *Illinois State University*

Intersectional Feminist New Materialism as a Framework for Connecting Enactments of State-Sponsored Violence

- **Amanda Nell Edgar**, *University of Memphis*

A Story Just Like Yours: Disrupting Research Practices for Investigating Women’s Media Reception

- **Holly Willson Holladay**, *Missouri State University*

Centering Deaf Culture as Resistance to the Traditional Rhetorical Cannon

- **Sarah Mayberry Scott**, *Arkansas State University*

Thursday, 12:30 p.m.-1:45 p.m.

Room: Comanche

**Is There a Right to Free Speech in Private Places?**

**Sponsor:** Freedom of Speech Division

**Chair: David R. Dewberry**, *Rider University*

Free Speech on Private University Campuses

- **David R. Dewberry**, *Rider University*

Free Speech in the Catholic Church

- **Rebekah Fox**, *Texas State University*

Free Speech in Private Labor Unions

- **Grant Cos**, *Rochester Institute of Technology*

Protesting Animal Abuse on Private Farms and Industries

- **Ann Burnette**, *Texas State University*

Free Speech in Academia

- **Pat Arneson**, *Duquesne University*

Free Speech in Computer Network Services

- **Catherine Langford**, *Texas Tech University*

- **Ian Wilkinson**, *Texas Tech University*

Thursday, 12:30 p.m.-1:45 p.m.

Room: Traveller

**No Constraints: Innovative Teaching Strategies for the Intercultural Communication Classroom**

**Sponsor:** Intercultural Communication Division

**Chair: Margaret Miller Butcher**, *University of Arkansas*

Disrupting Normalcy in the Intercultural Classroom

- **Margaret Miller Butcher**, *University of Arkansas*

Engaging ESL and Intercultural Communication Students for Experiential Learning

- **Megan N. Bell**, *University of Minnesota Crookson*

Internationalizing the Classroom: Teaching Intercultural Communication in the Global City

- **Laura E. Miller**, *University of Tennessee*

Intercultural communication is increasingly a part of campus initiatives. Students come to ICC classes curious and with a desire to learn how they can navigate successfully in culturally diverse interactions. This panel explores innovative and engaging teaching strategies that disrupt their expectations of a normal classroom.

Thursday, 12:30 p.m.-1:45 p.m.

Room: Bass School

**Political Debate and Democratic Disruption: Assessing the 2020 Democratic Primary Debates**

**Sponsor:** Political Communication Division

**Chair: Edward M. Panetta**, *University of Georgia*

Debates-As-Pedagogy: Assessing Presidential Debates as Pedagogical Events

- **Joe Bellon**, *Georgia State University*

2020 Debate Performance and the Rise or Fall of Twitter

- **Stephen Heidt**, *California State University Northridge*

Surveying Democratic Responses to the Immigration “Crisis” in the Age of Trump

- **Edward M. Panetta**, *University of Georgia*

Attacking Each Other or Attacking Trump?: A Functional Analysis of the 2020 Democratic Primary Debates

- **Patrick G. Wheaton**, *Georgia Southern University*

Thursday, 12:30 p.m.-1:45 p.m.

Room: Bush School

**Student-Lead & Debut Papers in Communication Theory**

**Sponsor:** Communication Theory Division

**Chair: Ryan Rasner**, *Louisiana State University*

Reducing Fear and Increasing Student Success through a Student-Oriented Mindset in the Basic Public Speaking Course\*

- **Ashlyn Marie Blair**, *University of Memphis*

War of Words: ‘Milk’ Disrupting Dairy Dialog

- **Sharon Pardes Wagner**, *Texas A&M University*

- **Hart Blanton**, *Texas A&M University*

Framing Aging Water Infrastructure

- **Marceleen M. Mosher**, *Sam Houston State University*

An Exploration of Self-Schema, Self-Construal, and Health Information Sharing Behavior

- **Dennis McCarty**, *University of Tennessee at Knoxville*

- **Michael Kotowski**, *University of Tennessee at Knoxville*

- **Chris Carpenter**, *Western Illinois University*

Storytelling and Identity Construction

- **Kathryn Holmes**, *Liberty University*

\**Top Student Paper*

Thursday, 12:30 p.m.-1:45 p.m.

Room: Lebanon School

**Top Faculty Papers in Language and Social Interaction**

**Sponsor:** Language and Social Interaction Division

**Chair: Caroline Sawyer**, *University of South Carolina at Beaufort*

Populist Linguistic Tone in Recent U.S. Presidential Campaign Discourse: A DICTION Analysis

- **Craig O. Stewart**, *University of Memphis*

Linguistic Markers for Explicit and Implicit Causality Regarding Equity in Gendered and Postcolonial Texts

- **Patrice Buzzanell**, *University of South Florida*

- **Zoe Fine**, *University of South Florida*

A Disruptive Encounter: Speech Codes as a Culturally Distinctive Ontology and Epistemology\*

- **Mark Ward, Sr.**, *University of Houston-Victoria*

**Respondent: Lori Stallings**, *University of Memphis*

\**Top Faculty Paper*

**2:00-3:15 P.M.**

Thursday, 2:00 p.m.-3:15 p.m.

Room: Lebanon School

**Disruptive Communication: Planting the Seeds of Transformation**

**Sponsor:** Applied Communication Division

**Chair: Donald B. Simmons**, *Asbury University*

Disrupting Inequity Through Conflictive Engagement

- **Jessica Wendorf Muhamad**, *Florida State University*

Disruptive Colloquialisms: With All Due Respect, Should That Language Change?

- **Andrew C. Tollison**, *Merrimack College*  
 - **Abby M. Brooks**, *Georgia Southern University*  
 - **Mary Beth Asbury**, *Middle Tennessee State University*

Disruptive Communication and The Golden Rule

- **Donald B. Simmons**, *Asbury University*

Disruptive Communication and the Small Group: How Collaboration Is Impacted By Communication

- **Abby M. Brooks**, *Georgia Southern University*

Imagining a world without ‘disruptive communication’ or transformation is challenging. We  
think it normal the world changes or innovates; that something old is replaced by something new. This panel addresses ways rhetoric of innovation has changed the world and with what effect. Our interest lies in understanding rhetorical practice with innovation being the driving force. We see, in various rhetorical contexts, that innovation invites shared values and a commitment to creating opportunity. Rhetorical outcomes reveal individuals being more interconnected, empowering each other.

Thursday, 2:00 p.m.-3:15 p.m.

Room: Frisco 4

**From Grassroots to Global Views: Breaking New Ground in Public Relations**

**Sponsor:** Public Relations Division

**Chair: Andrew Pyle**, *Clemson University*

The Impact of Media Richness on Positive Brand Credibility: An Analysis of Facebook vs. Snapchat

- **Erika Esterline**, *High Point University*

- **Matt B. Ritter**, *High Point University*

Whole Role is it Anyway? Exploring Public Relations Roles in Zimbabwe

- **Prisca Ngondo**, *Texas State University*

- **Anna Klyueva**, *University of Houston at Clear Lake*

#ImMentallyIllandDontKill: A Case Study of Grassroots Health Advocacy Messages on Twitter Following the Dayton and El Paso Shootings

- **Sarah Smith-Frigerio**, *Columbus State University*

**Respondent: Ashli Stokes**, *University of North Carolina at Charlotte*

Thursday, 2:00 p.m.-3:15 p.m.

Room: Traveller

**Online Course Design Open House**

**Sponsor:** Community College Division

**Chair: Laurie Metcalf**, *Blinn College*

Participants:

- **S. Brad Bailey**, *Mississippi Gulf Coast Community College*

- **Greg Toney**, *Tri County Community College*

- **Nakia Welch**, *San Jacinto College*

- **Beau Foutz**, *Alcorn State University*

- **Melissa Meek**, *Blinn College*

- **Jeff Sorrels**, *East Texas Baptist University*

- **Monette Callaway Ezell**, *Hinds Community College*

In this session, a variety of experienced online faculty will make “sandbox” versions of their courses available on computers around the room for attendees to browse and discuss with the panelists.  Attendees will be able to click around the panelists’ courses, share ideas, and learn from decades of combined experience teaching online, as well as see multiple approaches to teaching various courses online.

Thursday, 2:00 p.m.-4:45 p.m.

Room: Sea Biscuit

**Southern Colloquium on Rhetoric: Ally and Accomplice Rhetorics in a Time of Transformation**

**Sponsor:** Rhetoric and Public Address Division

**Chairs:**

- **Daniel P. Grano**, *University of North Carolina at Charlotte*

- **Sam Perry**, *Baylor University*

**Panelists:**

- **Vanessa Beasley**, *Vanderbilt University*  
 - **J. David Cisneros**, *University of Illinois at Urbana-Champaign*  
 - **Ashley Hall**, *Ithaca College*  
 - **Andre E. Johnson**, *University of Memphis*  
 - **Leland G. Spencer**, *Miami University*  
 - **Goyland Williams**, *University of Massachusetts at Amherst*  
 - **Jillian Moga**, *University of Illinois*

This double session will focus on ally/accomplice relationships and responsibilities in the academy, with attention to academic labor relations and support for marginalized scholars/scholarship. Panelists will address the current moment of disciplinary transformation in NCA as related to: the #communicationsowhite controversy ([http://2019commsowhitecontroversy.simplesite.com/](https://nam02.safelinks.protection.outlook.com/?url=http%3A%2F%2F2019commsowhitecontroversy.simplesite.com%2F&data=01%7C01%7CSam_Perry%40baylor.edu%7Ca5c1f2772d5041728bfb08d7308695d5%7C22d2fb35256a459bbcf4dc23d42dc0a4%7C0&sdata=c8Bp9fwkmMmfYYUTTHSVZvbaEL6Vo2AZ7woSGBsmIWk%3D&reserved=0)); the Distinguished Scholars selection process; the formation of the Communication Scholars for Transformation group ([https://www.facebook.com/groups/457629181722810/](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.facebook.com%2Fgroups%2F457629181722810%2F&data=01%7C01%7CSam_Perry%40baylor.edu%7Ca5c1f2772d5041728bfb08d7308695d5%7C22d2fb35256a459bbcf4dc23d42dc0a4%7C0&sdata=oznphF2TLNSrlcj1cOhRnvrSDi3l%2BXK%2B8nM6ZAN0A8E%3D&reserved=0)); and ongoing debates in disciplinary spaces such as CRTNET. While focused on ally and accomplice relationships between white scholars and scholars of color, this moment has also extended to questions about justice, inequity, and responsibility as related to – among other foci – gender, sexuality, ethnicity, ability, age, class, and mental health. This group of distinguished panelists will approach such questions as consistent with their interests, experiences, and areas of expertise. This discussion will offer insights into how communication scholars ought to work in ways that continue to broaden the field with regard to the inclusion of traditionally marginalized or discriminated against groups, and additionally how we might think about more inclusively think about scholarship, activism, community organizing, pedagogical praxis, and other labor that has been less visible in hiring practices, tenure and promotion practices, and other discussions of merit in the academy.

Thursday, 2:00 p.m.-3:15 p.m.

Room: Frisco 7 (AV)

**Spotlight Panel: The Centennial of the 19th Amendment**

**Sponsor:** Gender Studies Division

**Chair: Ashton Mouton**, *Sam Houston State University*

**Participants:**

- **Ashton Mouton**, *Sam Houston State University*

- **Patrice M. Buzzanell**, *University of South Florida*

- **Virginia Sánchez**, *Auburn University*

The Nineteenth Amendment to the U.S. Constitution prohibits the states and the federal government from denying citizens of the United States the right to vote on the basis of sex. In nearly a century since this Constitutional Amendment was ratified, women of the United States have voted, run for office, and have been elected in many local, state, and federal positions. Our panel hopes to reflect on this historic moment and what it means for gender studies scholars and women of the United States.

The panel will begin by examining the history of women’s suffrage, the significance of the 19th Amendment, and the first vote. Then, we will reflect on the accomplishments of women voters, scholars, and activists since the ratification of the 19th Amendment. Finally, we will critically examine the present state of women’s suffrage and women’s rights, with the goal of motivating voters and scholars to think forward even as we reflect back. We invite others to bring their own reflections to the panel, as our hope is to end the panel with a productive, open discussion about the 19th Amendment, women’s suffrage, and how to move forward in our activism and scholarship.

Thursday, 2:00 p.m.-3:15 p.m.

Room: Frisco 3

**Top Faculty Papers in Popular Communication**

**Sponsor:** Popular Communication Division

**Chair: David Nelson**, *Valdosta State University*

The Flow of Permanence: Museums, Memorials, and Static Modes of Commemoration

- **Chandra Ann Maldonado**, *Saint Augustine’s University*

“Good Music,” “Blatant Noise,” And Long-Range Listening: South Carolina’s Audio Cultures in Broadcasting’s First Decade

- **John Stevenson Armstrong**, *Furman University*

Politics and Fandom: Examining the 2018 Taylor Swift Political Endorsement\*

- **Gwen Nisbett**, *University of North Texas*

**Respondent: David Nelson**, *Valdosta State University*

\*Top Faculty Paper

Thursday, 2:00 p.m.-3:15 p.m.

Room: Gallant Fox

**Top Papers in Interpersonal Communication**

**Sponsor:** Interpersonal Communication Division

**Chair: Emily Scheinfield**, *University of Texas at Tyler*

“Having Pain is Normal”: How Pelvic and Genital Pain Communication Reflects Message from Mearche

- **Katie Scott**, *University of Georgia*

Dispositional Forgiveness: The Influence of Family Verbal Aggression, Trait Anger, and Empathetic Concern

- **Lindsey Susan Aloia**, *University of Arkansas*

- **Josh Pederson**, *University of Alabama*

The Narrative Mapping of the Catching Feeling Relational Process\*

- **Leah E. LeFebvre**, *University of Alabama*

- **Heather J. Carmack**, *University of Alabama*

Examining Disruptive Communication in Intimate Relationships: An Exploration of Intimate Partner Violence\*\*

- **Taylor Butler**, *Sam Houston State University*

\**Top Faculty Paper*

\*\**Top Student Paper*

Thursday, 2:00 p.m.-3:15 p.m.

Room: Hamilton School

**Top Papers in the Ethnography Interest Group**

**Sponsor:** Ethnography Interest Group

**Chair: Andrew Herrmann**, *East Tennessee State University*

Good Christian’s Don’t Sneeze\*

- **Haley Joanna Higgs**, *Georgia Southern University*

Disrupting Institutional Erasure: Remembrance, Value, and Organizational Exit

- **Katherine G. Hendrix**, *University of Memphis*

(IN)to the Ditch: Ten Seconds that Saved My Life

- **Aaron Deason**, *University of Houston, Victoria*

Place Attachment and the Gentrification of Identity

- **Abby Lackey**, *Jackson State Community College*

**Respondent: Christopher Patti**, *Appalachian State University*

\**Top Faculty Paper*

**3:30-4:45 P.M.**

Thursday, 3:30 p.m.-4:45 p.m.

Room: Winchester

**Disrupting Culture: An Assortment of Intercultural Communication Topics**

**Sponsor:** Intercultural Communication Division

Disrupting International Health Through Federal Social Media Campaigns: Health Communication for All

- **Jennifer Tony Edwards**, *Tarleton State University*

Hostile Negotiations: Moving towards a deeper understanding of female biracial Identity

- **Jordan S. Powers**, *Regent University*

“I saw once that they love Mountain Dew and feed it to babies” Comparing perceived stereotypes of Appalachians between non-Appalachian and Appalachians

- **Laura-Kate Gonyea Huse**, *Florida State University*

- **Summer Harlow**, *University of Houston*

- **Russell Clayton**, *Florida State University*

- **Felecia Jordan**, *Florida State University*

Travel Ban and Immigrants Family Communication

- **Nazanin Bani Amerian**, *University of Southern Mississippi*

This panel offers a variety of topics including Family Communication, Health Communication, Negotiating, and Stereotyping.

Thursday, 3:30 p.m.-4:45 p.m.

Room: Frisco 3

**Disrupting Expectations in Political Communication**

**Sponsor:** Political Communication Division

**Chair: Carson Kay**, *Ohio University*

Eggs in a Basket, Fruit in a Bowl, and Twitter in a Huff: Digesting the Rhetoric of PETA’s Animal-Friendly Idioms

- **Kathryn Burt**, *North Carolina State University*

George C. Wallace: Disruptive Disorderly and Discordant Outsider Presidential Candidate

- **Melissa Smith**, *Mississippi University for Women*

Headlocks, Mic Work, and the Nuclear Football: Wrestling with Donald Trump as a Homology for the Badass

- **Niko Shonn Corbin**, *Texas State University*

**Respondent: Larry King**, *Stephen F. Austin State University*

The papers on this panel explore messages and messengers that seek to disrupt traditional political communication strategies.

Thursday, 3:30 p.m.-4:45 p.m.

Room: Bass School

**Disrupting Public Relations Practice: Lessons from Professionals**

**Sponsor:** Public Relations Division

**Chair: Andrew Pyle**, *Clemson University*

**Panelists:**

- **Richie Escovedo**, *Account Director & PR Specialist at Balcom Agency*

- **Kristen Freis**, *Communications and Change Management Manager at Allstate*

- **Hillary Redwine**, *Communications Advisor at XTO Energy*

- **Taylor Bell**, *Public Relations Specialist at CoServe*

- **Cody Cunningham**, *Chief Communications and Support Services Office at McKinney* *Independent School District*

Local PR practitioners have volunteered their time to share with SSCA members the challenges they face and lessons they have learned in the day-to-day application of communication best practices in their working lives. This panel will consist of four professionals and will be moderated by Dr. Andrew Pyle. The practitioners work in a range of positions, from account director at a public relations agency, to a chief communications officer for a school district. This opportunity to bridge the gap between theory and practice is the type of engagement that makes SSCA so successful.

Thursday, 3:30 p.m.-4:45 p.m.

Room: Frisco 4

**Diversity, Equity, and Inclusion: The State of the Communication Discipline**

**Sponsor:** Southern States Communication Association & National Communication Association

- **Kent Ono**, *NCA President*

**- Roseann Mandzuik**, *NCA Second Vice President*

- **Will Eichhorn**, *Academic and Professional Affair Associate*

This panel features NCA national office staff and elected leaders discussing data found in NCA’s 2019 State of the Discipline report. Panelists will discuss data on a number of topics related to Communication faculty, undergraduate and graduate students, and scholarship, with a particular focus on diversity, equity, and inclusion.

Thursday, 3:30 p.m.-4:45 p.m.

Room: Whirlaway

**G.I.F.T.S. I**

**Sponsor:** Community College Division

**Chair: Greg Toney**, *Tri-County Technical College*

Using Scenario-Based Application to Teach Students About Rhetorical Appeals and Audience Analysis

- **Teanna Lynne Staser**, *University of Central Florida*

- **Lakelyn Taylor**, *University of Central Florida*

- **Hang Zheng**, *University of Central Florida*

- **Navin Keeshan**, *University of Central Florida*

Tailoring Speech to Unique Audiences: Teaching Students to Employee Immediacy Strategies in Real-Life Communication

- **Mik Davis**, *Tennessee Technological University*

- **Colleen L. Mestayer**, *Tennessee Technological University*

Passport to an “A”

- **Trudy L. Handson**, *West Texas A&M University*

Disrupting a Presumption of Guilt: Utilizing 12 Angry Men to Teach Symbolic Convergence Theory

**- Justin Walton**, *Cameron University*

Learning Beyond Campus: Appreciating Home by Leaving Home

- **Alex Eaton**, *Tri-County Technical College*

- **Dana Griffith**, *Tri-County Technical College*

Online Privacy Matters: Using Communication Theory to Create and Manage Your Online Reputation

- **Scott Christen**, *Tennessee Technological University*

- **Maxey Parham**, *Tennessee Technological University*

G.I.F.T.S.: A Speech Fluency and Descriptiveness Activity for Teaching Public Speaking

- **Dennis McCarty**, *University of Tennessee at Knoxville*

Thursday, 3:30 p.m.-4:45 p.m.

Room: Citation

**Rhetorical Explorations of Community: Scholarly, Activist and Fan Communities**

**Sponsor:** Kenneth Burke Society Interest Group

**Co-Sponsor:** Philosophy and Ethics of Communication Interest Group

**Chair: Chad Tew**, *University of Southern Indiana*

The Economics Behind Inventing Rhetorical Situations\*

- **Alexander Morales**, *University of Georgia*

The Redcafé as a Virtual Community of Practice: Identification Rhetoric as Constituting Solidarity

- **Jaime Robb**, *University of South Florida*

Uncivilized Purification

- **Ian Wilkinson**, *Texas Tech University*

**Respondent: Camille Lewis**, *Furman University*

\**Top Student Paper*

Each presenter explores the rhetorical concepts of invention or identification and examines how different communities have employed them to constitute their audiences and to activate them to achieve mutual goals.

Thursday, 3:30 p.m.-4:45 p.m.

Room: Comanche

**Teaching from the Margins: Disrupting Cultural Hegemony in Communication Instruction**

**Sponsor:** Instructional Development Division

**Chair: Celnisha Dangerfield**, *University of Memphis*

**Panelists:**

- **Nicole Eugene**, *University of Houston at Victoria*

- **Natonya Listach**, *Middle Tennessee State University and University of Memphis*

- **Carlos Morrison**, *Alabama State University*

- **Joquina Reed**, *Louisiana State University*

- **Lionnell Smith**, *University of Memphis*

- **David Stamps**, *Louisiana State University*

Bringing together scholars from a number of research areas including interpersonal, instructional, and rhetorical communication and media studies, this panel will present methods, approaches, and praxes of disruption as a tool for transformation. Specifically, this panel will address how Communication educators can and should encourage cultural dexterity in their courses as a way of developing a multicultural community of scholars.

Thursday, 3:30 p.m.-4:45 p.m.

Room: Indian Trail (AV)

The 2020 Multimedia Production Showcase

Sponsor: Mass Communication Division

The 2020 Multimedia Production Showcase features both student works (from video production and media design courses) and faculty works. These works are presented as pedagogical and/or creative examples to spur discussion and innovation among faculty engaged in creative media. The producers and/or course instructors for various works will discuss the background and development of each work.

Thursday, 3:30 p.m.-4:45 p.m.

Room: Frisco 7 (AV)

**Top Papers in Performance Studies**

**Sponsor:** Performance Studies Division

**Chair: Andrea Baldwin**, *University of Houston at Clear Lake*

Critical Race Theory, Imposter Phenomenon, Microaggressions and Their Effect on Artists of Color and Artistic Judgment

- **Erica Rose Cole**, *Texas Woman’s University*

Exploring the Gothic as a Mode Through Cat People (1942)

- **Taylor C. Moran**, *Louisiana State University*

**5:00-6:15 P.M.**

Thursday, 5:00 p.m.-6:15 p.m.

Room: Frisco 7

**Vice President Spotlight**

**Disrupting Death: Grievability, Indifference, and Transgressive Deaths**

**Chair: Christine S. Davis**, *University of North Carolina at Charlotte*

Transgressive Deaths: A Critical Examination of Radical Deaths of Women and Children in Ireland’s Magdalen Homes

- **Christine S. Davis**, *University of North Carolina at Charlotte*

Dear Death: An Epistle, with Epiphanies

- **Christopher N. Poulos**, *University of North Carolina at Greensboro*

Indifferent to Death: Why Photographic Documentation of Genocide, Terror and the Ravages of War Too Often Leave Us Cold

- **Jonathan L. Crane**, *University of North Carolina at Charlotte*

Breaking the Fourth Wall: An Exploration of Modern Funerals in Western Society

- **Cara T. Mackie**, *Florida Southern College*

Given the human organism’s innate drive to remain alive, all deaths are disruptive, but some deaths are more disruptive than others: deaths of loved ones still in their prime, for example, disrupt the social order, our ideas of the way things are ‘supposed to be.’ Death used as a weapon or an agent of control, coercion, or punishment is, horribly, far too often the norm in many places and times—including the present, but it, too disrupts, as it severs the thread of humanity that holds community together. Reactions to death can also be disruptive—complicated grief and problematic bereavement, familial conflict, and unresolved farewells disrupt relational and cultural expectations for mourning. Inversely, we use cultural rituals and communication to attempt to disrupt death—or at least to disrupt its pain and the memory of our ultimate mortality and demise. Ultimately, of course, death always has the last word, but we do control our individual and collective responses to and engagement with the inevitable losses. In this panel, we utilize historical and cultural criticism, ethnographic and auto-ethnographic narrative, and critical poetry, to examine the ways in which death disrupts and is disrupted.

**6:30-8:30 P.M.**

Thursday, 6:30 p.m.-8:30 p.m.

Room: Frisco 1

**SSCA Welcome Reception**

**Sponsor:** Southern States Communication Association

**Friday, April 3**

**8 A.M.—BREAKFAST AND BUSINESS MEETING**

Friday, 8:00 a.m.-10:00 a.m.

Room: Frisco 1

**90th Annual Southern States Communication Association Breakfast and Business Meeting**

**Sponsor:** Southern States Communication Association

**Presiding: Pamela G. Bourland-Davis**

**Please join us for breakfast, the association’s annual member business meeting, and President Bourland-Davis’s address.**

**10:15-11:30 A.M.**

Friday, 10:15 a.m.-11:30 a.m.

Room: Frisco 4

**Communicating Political Policy in Disruptive Times**

**Sponsor:** Political Communication Division

**Chair: Ryan Neville-Shepard**, *University of Arkansas*

Making the Father Great Again: The Strict Father Metaphor in Trump’s Immigration Rhetoric

**- Ayanna St Rose, *University of Arkansas***

**Survival Under Americans’ Fear: Why do African Americans and Caucasians Favor/Oppose Gun Control?**

**- Fang-Yi Flora Wei, *Clark Atlanta University***

**- Y. Ken Wang, *University of Pittsburgh at Bradford***

**- Don Lowe, *University of Kentucky***

**Anthropoluosis in Nuclear Warfare: The Comfortable Vocabulary of Savagery and Animality**

**- David Rooney, *Baylor University***

**Respondent: Barry Smith**, *Mississippi University for Women*

The papers in this session consider how the public deliberation of political policies are impacted by a disruptive political environment.

Friday, 10:15 a.m.-11:30 a.m.

Room: Bush School

**Communication to Manage Societal Disruption**

**Sponsor:** Public Relations Division

**Moderators:**

- **Michelle Groover**, *Georgia Southern University*

- **Andrew Pyle**, *Clemson University*

**Panelists:**

- **Kathryn Anthony**, *University of Southern Mississippi*

- **Brigitta Brunner**, *Auburn University*

- **Michelle Groover**, *Georgia Southern University*

- **Carrie Reif-Stice**, *Columbus State University*

- **Ashli Quesinberry Stokes**, *University of North Carolina, Charlotte*

This discussion panel is designed as a balance to the practitioner panel co-sponsored by the Applied Division. This panel is designed to examine the ways that our scholarship and work as academics can help to address challenges we see and experience in society today. The panelists are experts in both teaching and research of public relations and have work that is highly relevant for members of the applied communication division. The panel will begin with a round of questions from co-moderators Dr. Michelle Groover and Dr. Andrew Pyle. Moderators will then open the floor to questions from the audience.

Friday, 10:15 a.m.-11:30 a.m.

Room: Gallant Fox

**Death and Dying Research: What’s Next?**

**Sponsor:** Applied Communication Division

**Moderator: Kurt Wise**, *University of West Florida*

**Panelists:**

- **Christine S. Davis**, *University of North Carolina, Charlotte*

- **William G. Hoy**, *Baylor University*

- **Maureen Keeley**, *Texas State University*

- **George E. Dickinson**, *College of Charleston*

The number of older Americans will double by 2050. Millions of Americans will deal with death and dying issues in the years ahead. What types of research should academics conduct in the future to address this change, and how do we see that the research makes a real difference in the non-academic world? Join experts from the fields of communication and medical humanities for a lively discussion on topics that touch all of us.

Friday, 10:15 a.m.-11:30 a.m.

Room: Indian Trail (AV)

**Disrupting Ethnographic Methodological Designs Through Nontraditional Approaches to Ethnographic Research for Hyper-Vulnerable Populations**

**Sponsor:** Ethnography Interest Group

**Panelists:**

- **Jesus Arroyave**, *Universidad de Norte*

- **Maritza Concha**, *Covian Consulting*

- **Laura-Kate Huse**, *Florida State University*

- **Maria Elena Villar**, *Florida International University*

- **Jessica Wendorf Muhamad**, *Florida State University*

This panel focuses on disrupting the traditional strategies of ethnographic methodologies in order to account for hyper-vulnerable populations within study designs. Participatory ethnographic research methodologies have the potential to account for the lived experiences of these hyper-vulnerable individuals, however, a disruption of the traditional ethnographic designs is required.

Friday, 10:15 a.m.-11:30 a.m.

Room: Bass School

**Disrupting Instructional Communication Research—Top Faculty Papers**

**Sponsor:** Instructional Development Division

**Chair: Katherine Hendrix**, *University of Memphis*

A General Math Anxiety Measure

- **Stephanie Kelly**, *North Carolina A&T State University*

- **Stephen Croucher**, *Massey University*   
- **Nadirabegim Eskiçorapçı**, *Yeditepe University*   
- **Tatiana Permyakova**, *National Research University Higher School of Economics*   
- **Elira Turduvaeva**, *American University of Central Asia*   
- **Kenneth Rocker**, *North Carolina A&T State University*   
- **Gulzada Stanalieva**, *Kyrgyz-Turkish Manas University*   
- **Bakyt Orunbekov**, *Kyrgyz-Turkish Manas University*

Disrupting Perceptions of Study Abroad: Developing Global Citizenship Through Storytelling

- **Gwen Nisbett**, *University of North Texas*

- **Tracy Everbach**, *University of North Texas*

**Respondent: Michelle Violanti**, *University of Tennessee*

Friday, 10:15 a.m.-11:30 a.m.

Room: Sea Biscuit

**Disrupting and Rethinking Presidential and Capitol Spaces**

**Sponsor:** Rhetoric and Public Address Division

**Chair: Stephen Heidt**, *California State University Northridge*

Jefferson’s First Inaugural Address: The Rhetorical and Republican Transformation

- **Charles Edward Keith**, *North Carolina State University*

A Redistribution of the Sensible: The Slave Labor Task Force’s Struggle to Bring Diversity to the U.S. Capitol Building’s Representations of American Public Life

- **Amy Fallah**, *Davidson College*

Disrupting Nixon: An Administration Dependent Upon Tautology and Circular Reasoning

- **Carolyn Robbins**, *Baylor University*

Friday, 10:15 a.m.-11:30 a.m.

Room: Frisco 3

**Disruption, Discourse, & Gender**

**Sponsor:** Gender Studies Division

The Political Woman: Reinforcing and Disrupting Hegemonic Femininity in Madam Secretary

- **Kyra Heatly**, *Texas A&M University*

Disrupting the Patriarchy: The Handmaid in Contemporary Protest

- **Roseann M. Mandziuk**, *Texas State University*

Making Language Fly: Hysteria as a Mode of Feminist Protest

- **Daryn Blake Sinclair**, *University of Georgia*

Friday, 10:15 a.m.-11:30 a.m.

Room: Hamilton School

**Disruptive Discourse/Disrupting Discourse**

**Sponsor:** Language and Social Interaction Division

**Chair: Craig Stewart**, *University of Memphis*

Disrupting Politics in Memphis: Tami Sawyer and the Likeness that Wasn't

- **Andre E. Johnson**, *University of Memphis*

Language Interrupted: How ASL Discourse Gets Dissed

- **Sarah Mayberry Scott**, *Arkansas State University*

Power, Discourse, and Social Identity: Using Critical Discourse Analysis and Social Media to

Change the Discourse.

- **Caroline E. Sawyer**, *University of South Carolina-Beaufort*

Towards a Pedagogy for Language Mobility: Addressing African American Language in

Communication Instruction

- **Lionnell Smith**, *University of Memphis*

**Respondent: Craig Stewart**, *University of Memphis*

This year’s convention theme invites us to think about the disruptive potential of communication, both as a practice and as a discipline. Scholars using methods of discourse analysis have long been interested in the potential for discourse both to disrupt and be disrupted by the status quo. The papers on this panel investigate discourse and disruption from a number of perspectives, including mediated discourse and instructional discourse.

Friday, 10:15 a.m.-11:30 a.m.

Room: Lebanon School

**Examining Disruptions of Interpersonal/Intercultural Communication in both a Classroom and Romantic Setting**

**Sponsor:** Interpersonal Communication Division

**Co-Sponsor:** Intercultural Communication Division

Disrupting the Status Quo: Building a Path to Cultural Competence across a Southern Campus

- **Margaret Miller Butcher**, *University of Arkansas*

- **Jacquelyn D. Wiersma-Mosley**, *University of Arkansas*

Development of Intercultural Competence among Instructors in Language Classrooms through an Intercultural Learning Workshop Series

- **Lan Jin**, *Purdue University*

Disrupting U.S. Mainstream Romantic Goals: Comparing and Contrasting Chinese and American Relational Maintenance Behaviors

- **Lisa J. van Raalte**, *Sam Houston State University*

Examining the Disruptive and Harmonious Communication Strategies of Intercultural Romantic Relationships

- **Taylor Butler**, *Sam Houston State University*

This panel includes two studies that intersects interpersonal and intercultural communication in a classroom setting and two studies focusing on romantic relationships. We envision a lively discussion from audience members as we deliberate on what it means to have disruptive and harmonious communication in an education and romantic setting.

Friday, 10:15 a.m.-11:30 a.m.

Room: Frisco 9

**Responding to Potentially Disruptive Views of the Debate Activity**

**Sponsor:** Argumentation and Forensics Division

**Chair: Bob Glenn**, *Owensboro Community and Technical College*

**Participants:**

- **Jacob Metz**, *Tennessee Tech University*

- **Karen Hill Johnson**, *Volunteer State University*

- **Gary Deaton**, *Transylvania University*

- **James Reppert**, *Southern Arkansas University*

- **Crystal Coel**, *Murray State University*

- **Donovan Finan**, *Transylvania University*

**Respondent: Tim Bill**, *University of Illinois, Springfield*

Many students who might benefit from participation in debate leave the forensics community or refuse to engage in debate competition. This panel will address pedagogical paradigms which can address student concerns and encourage students with emblematic perspectives to consider a fledgling foray into academic debate. This group of veteran debate coaches will identify new approaches that can help your program successfully recruit new students and address disruptive views that limit their willingness to participate in academic debate.

Friday, 10:15 a.m.-11:30 a.m.

Room: Whirlaway

**State of the Basic Course: Communication’s Role in General Education Across the South**

**Sponsor:** Community College Division

**Chair: Laurie Metcalf**, *Blinn College*

Panelists:

- **Laurie Metcalf**, *Blinn College*

- **Malcolm McAvoy**, *Walters State University*

- **S. Brad Bailey**, *Mississippi Gulf Coast Community College*

- **Patrick G. Wheaton**, *Georgia Southern University*

- **Greg Toney**, *Tri County Community College*

- **Jeff Sorrels**, *East Texas Baptist University*

- **Monette Callaway Ezell**, *Hinds Community College*

- **Melissa Plew**, *Georgia Southern University*

In this panel, panelists from states across the South will update on the current status of the basic course in their states, projections on its future, and advocacy activities to strengthen communication requirements across the South.  Specific discussions related to Texas, Tennessee, Mississippi, South Carolina, Georgia, and Florida are planned.  Perspectives from other states will be welcomed as we discuss strategies to strengthen the basic course in general education.

Friday, 10:15 a.m.-11:30 a.m.

Room: Citation

**Tattoo You Too: The Classical Arrangement or Get Your Study Hall Outta My Recess**

**Sponsor:** Popular Communication Division

**Chair: Danielle E. Williams**, *Georgia Gwinnett College*

**Panelists:**

- **Nicole Costantini**, *Savannah College of Art and Design*

- **Mindy Fenske**, *University of South Carolina*

- **Kimberly Kulovitz**, *Valdosta State University*

- **Patrick McElearney**, *Louisiana State University*

- **David R. Nelson**, *Valdosta State University*

**Respondent: Danielle E. Williams**, *Georgia Gwinnett College*

This panel examines experiences of being a faculty member who is tattooed and how that effects perception inside and outside of the classroom when dealing with students, peers, and administrators. This interactive panel focuses on subjectivity, decorum, stereotypes, perceptions of immediacy and the represented efforts they communicate to those that are linked.

**11:45 A.M.-1:00 P.M.**

Friday, 11:45 a.m.-1:00 p.m.

Room: Winchester

**Border Disruption / Disrupting Borders: Revisiting Borders Rhetorics in the Age of Trump**

**Sponsor:** Rhetoric and Public Address Division

**Chair: Josue Cisneros**, *University of Illinois at Urbana-Champaign*

**Panelists:**

- **Josue Cisneros**, *University of Illinois at Urbana-Champaign*

- **Kristiana Baez**, *University of Iowa*

- **Sarah Baugh**, *Agnes Scott College*

- **Svilen Trifonov**, *University of Georgia*

Friday, 11:45 a.m.-1:00 p.m.

Room: Frisco 7 (AV)

**Communication Ethics and Challenges of the Trump Presidency**

**Sponsor:** Philosophy and Ethics of Communication Interest Group

**Co-Sponsor:** Political Communication Division

**Chair: Chad Tew**, *University of Southern Indiana*

Trump and “Fake News”: Issues of Communication Ethics

- **Pat Arneson**, *Duquesne University*

Donald Trump and the Ethics of Spectacle

- **James R. Picket**, *Flagler College*

Virtue Ethics and the Challenges of Political Journalism in the Trump Era

- **Chad Tew**, *University of Southern Indiana*

Communication Ethics and the Practice of Puffery in the Trump Administration

- **Andrew Tinker**, *Middle Tennessee State University*

Panelists will explore President Donald Trump’s most disruptive political communication from perspectives in philosophy of communications, political rhetoric, and communication and journalism ethics. The issues explored during this session could well include Trump’s framing of truth and falsehood as he attacks media and the journalists who cover him; his strategy of using rallies, Twitter, and press access to control his message while repositioning the role of citizens and journalists within the public sphere. While many of this administration’s strategies have been adopted from earlier use, they have been carried out while a Special Counsel has investigated the president’s campaign and while the president is under a cloud of impeachment. They have been carried out while the public has had to consider whether their president is a racist or if the president’s words have incited mass gun violence. Panelists evaluate the health of the public forum and the impact of conflating public and economic goods and public and private spheres. As panelists explore communication that is considered disruptive, they will also reflect on whether communication ethics should be re-examined based on these challenges. What is the role of communication scholarship in troubled times?

Friday, 11:45 a.m.-1:00 p.m.

Room: Indian Trail (AV)

**Controlled Disruptions: A primer for Staging Horror**

**Sponsor:** Performance Studies Division

**Chair: Leigh Anne Howard**, *University of Southern Indiana*

**Panelists:**

- **Sharon E. Croft**, *Capital University*

- **Tracy Stephenson Shafer**, *Louisiana State University*

- **Daniel W. Heaton**, *Capital University*

This panel discussion will cover topics such as selecting, compiling, adapting, and staging various types of texts in the Horror genre.  Panelists will ask and answer the question, “Is it still possible to scare audiences of live performances of horror?” Audience participation.

Friday, 11:45 a.m.-1:00 p.m.

Room: Citation

**Crossing Electoral Borders: Examining the Impact of the “MAGA” Doctrine upon the 2020 Presidential Campaign**

**Sponsor:** Freedom of Speech Division

**Chair: Karen Johnson**, *Volunteer State University*

**Chair: Jacob Metz**, *Tennessee Technological University*

Curtailing Environmental Regulations

- **Jacob Metz**, *Tennessee Tech University*

Promoting Religious Freedom and Removing Transgender Soldiers from the Military

- **Tim Bill**, *University of Illinois, Springfield*

Reducing the Tax Burden on American Corporations

- **Gary Deaton**, *Transylvania University*

Withdrawal of the U.S. from Global Treaties and Re-Negotiation of Trade Pacts

- **James Reppert**, *Southern Arkansas University-Magnolia*

Rebuilding America's Industrial Base

- **Bob Glenn**, *Owensboro Community and Technical College*

Reducing Immigration and Ending Illegal Immigration

- **Crystal Coel**, *Murray State University*

“Build that Wall.”

- **Rich Knight**, *Shippensburg University*

The 2020 Election will be a hotly contested marathon for the over 20 candidates running on the Democratic side and a small scattering of Republican challengers.  This panel will discuss several major argument frames that will form the foundation of the 2020 campaign. Each panelist will address one of those issues and then the group will highlight the rhetorical and campaign strategies individual candidates will employ to win their party's nomination and challenge Trump in 2020.  The "Make America Great Again" stock issues include 1) Withdrawal and reduction of the US role in global treaties and pacts, 2) Ending the free flow of immigration and ending illegal immigration, and 3) Rebuilding America's Industrial base (e.g. restoring auto manufacturing and coal mining), 4) End costly regulations that hamper business (e.g. ending environmental regulations), and 5) Reducing the tax burden on individuals and corporate America and 6) Promoting Religious Freedom/Denying LGBTQ Rights and Priorities.

Friday, 11:45 a.m.-1:00 p.m.

Room: Lebanon

**Disrupting America’s Opioid Crisis: Addressing the Issue from Individuals to Public Policy**

**Sponsor:** Applied Communication Division

**Participants:**

- **Kathryn Anthony**, *University of Southern Mississippi*

- **Braden Bagley**, *Southern Utah University*

- **Jessica Beckham**, *University of Southern Mississippi*

- **Carrie Reif-Stice**, *Columbus State University*

- **Steven Venette**, *University of Southern Mississippi*

The CDC indicates, “[o]n average, 130 Americans die every day from an opioid overdose” (CDC.GOV, 2019, para 1). This insufferable addiction will extinguish approximately 650 lives during the SSCA conference. Successful treatment must address patient legal concerns, fear of judgment, and uncertainty. Communication is the common thread to combat these recovery barriers. The ecological model of health behavior displays efficiency in multi-barrier scenarios (McLeroy, Bibeau, Steckler, and Glanz, 1988), guiding organized thinking, designing communication protocols, and evaluating ever-changing systems.  This panel proposes how the EMHB can be applied to curtail the opioid epidemic.

Friday, 11:45 a.m.-1:00 p.m.

Room: Traveller

**Disrupting Media Hegemony: How the Industry Works and What Students Need to Know**

**Sponsor:** Mass Communication Division

**Chair: Mark Ward, Sr.**, *University of Houston-Victoria*

Who’s the Customer?

- **Casey B. Hart**, *Stephen F. Austin State University*

Making Citizens: Using the Communication Law Curriculum to Improve Political Efficacy

- **Christopher M. Toula**, *Sam Houston State University*

Back to Kindergarten: Rethinking Regulation of Mass Media Using Lessons from Children’s Programming

- **Steve A. Stuglin**, *Georgia Highlands College*

Fake News: What Is It? Where Did It Come From? How Can We Identify It and Respond?

- **Larry J. King**, *Stephen F. Austin State University*

Rediscovering Dissent: Reminding Students of their right to Disagree

- **Stephanie A. Martin**, *Southern Methodist University*

Disrupting Media Hegemony Hands-on: Learning-by-doing How the Industry Works

- **Mark Ward Sr.**, *University of Houston-Victoria*

While teaching students to be literate consumers of mass media and to identify major theories of mass communication are important, the present era of media consolidation and ownership concentration poses a new challenge to informed citizenship. A recent survey of first-year radio/television students in a large lecture class found majorities believe the FCC should have no role in allocating spectrum, safeguarding the public interest, regulating broadcast networks, and setting radio/TV manufacturing standards. Presenters on this panel will discuss (1) the need to educate students about media access, basic media law and regulation, the structure of the media industry, and the impacts of media consolidation, and (2) their own classroom strategies for raising awareness and fostering critical thought and informed activism about these issues. Individual panelists will draw connections between media conglomeration and topics ranging from media diversity to fake news and more. Each panelist will be limited to a 10-minute presentation, leaving ample time for audience questions, interaction, and discussion of this vital topic.

Friday, 11:45 a.m.-1:00 p.m.

Room: Bush School

**Don’t Truth Me, Baby: Disrupting Students’ Disinterest to Promote News Consumption and Civic Competence**

**Sponsor:** Instructional Development Division

**Chair: Roger Gans**, *University of Texas, Arlington*

**Panelists:**

- **Julie Armstrong**, *Texas Christian University*

- **Billy Earnest**, *St. Edward’s University*

- **Teri Varner**, *St. Edward’s University*

With examples from four different areas of communication instruction, this panel presents a range of classroom activities designed to disrupt students’ disinterest in the news, to help create better citizens as well as better scholars.

Friday, 11:45 a.m.-1:00 p.m.

Room: Whirlaway

**Judging More Justly: Contemplating Travel Experiences as Fatal to Prejudice**

**Sponsor:** Intercultural Communication Division

**Chair: Raymond Blanton**, *University of the Incarnate Word*

**Panelists:**

- **Raymond Blanton**, *University of the Incarnate Word*

- **Trey Guinn**, *University of the Incarnate Word*

This panel explores alternative means of travel that challenge dominant paradigms of tourism through innovative forms of student travel experiences, whether abroad or domestic. In that respect, this panel contemplates the means by and through which travel becomes fatal to prejudice and we become able to judge more justly—to interrogate the ways in which travel can function as a political act that influences cultures and politics of place.

Friday, 11:45 a.m.-1:00 p.m.

Room: Frisco 3

**Public Relations: A Link to Leadership and Administration – Disrupting the Norm**

**Sponsor:** Public Relations Division

**Panelists:**

- **Brigitta R. Brunner**, *Auburn University*

- **Corey Allan Hickerson**, *James Madison University*

- **Amber Smallwood**, *University of West Georgia*

- **Julie O’Neil**, *Texas Christian University*

- **Natalie Tindall**, *Lamar University*

This panel will focus on public relations professors who have moved into administration and leadership positions and the benefits of those moves. Panelists will speak to the opportunities administration positions have, briefly explain their positions and the paths they followed to these positions and discuss how their public relations knowledge and backgrounds have helped them to develop leadership skills.

Friday, 11:45 a.m.-1:00 p.m.

Room: Comanche

**Retelling Historical Narratives: Examinations of Health, Scientific, and Hip-Hop Rhetorical Case Studies**

**Sponsor:** American Society for the History of Rhetoric Interest Group

**Chair: Daryn Sinclair**, *University of Georgia*

Hiding Under the Sun: Undocumented Immigrants and Communicating/Navigating the U.S. Health System

- **Jaime Robb**, *University of South Florida*

The 2018 Congressional Hearing on the Opioid Epidemic as a Narrative Illustration of Disavowal

- **Rachel Bailey**, *University of Georgia*

Friedrich A. Hayek’s Enlightenment Romance: Contrasting French and Scottish Traditions

- **Alexander W. Morales**, *University of Georgia*

Between Kendrick Lamar and Compton: Complicating Narratives Surrounding Marginalized Communities

- **Marquese McFerguson**, *University of South Florida*

This panel is an opportunity for active engagement between the rhetorical theories of narrative and various interpretations of scientific, medical, and inner-city histories. While narrative theory has traditionally served a primary role in the field of rhetorical studies, this panel seeks a more direct engagement with the broader area of history in order to highlight narrative entailments of various case studies. Each of the panelists highlight different discourses—scientific, immigration, economic, medical, and cultural—in order to breakdown the rhetorical nature of narrative as a recurrent strategy employed in human communication. Specifically, these panelists seek to demonstrate how narrative theory should continue to be studied as a strategy of historical story-telling.

Friday, 11:45 a.m.-1:00 p.m.

Room: Gallant Fox

**Top Student Papers in Language and Social Interaction**

**Sponsor:** Language and Social Interaction Division

**Chair: Zoe Fine**, *University of South Florida*

Textual Agency in the Evangelical Public: Enslaving Scripture through PraiseMoves

- **Elaine Schabel**, *University of North Carolina at Chapel Hill*

From Mommy Blogger to Media Mogul: Rhetorical Criticism of the Books and Blogs of Moms

- **Haley Laird Warren**, *North Carolina State University*

Keywords and Black Lives Matter: Identifying Discursive Topics in Social Media Discourse

- **Jennifer Furlong**, *University of Birmingham, UK*

Maintaining the Plantation: The Illinois Department of Corrections Efforts to Stifle Prisoners’ Insolence\*

- **Jon M. Sahlman**, *Louisiana State University*

- **Derek Collins**, *Western Kentucky University*

**Respondent: Craig Stewart**, *University of Memphis*

\**Top Student Paper*

Friday, 11:45 a.m.-1:00 p.m.

Room: Bass School

**Top Student Papers in Popular Communication**

**Sponsor:** Popular Communication Division

**Chair: John Saunders**, *University of Alabama in Huntsville*

A Materialist Critique of Places of Safety in AMC’s The Walking Dead

- **Taylor C. Moran**, *Louisiana State University*

Take a ‘Crash Course’ in Liberal Education: An Analysis of the YouTube Channel’s Potential Revive Democratic Education

- **Caitlin Marie Lancaster Anderson**, *Clemson University*

Not Your Mother: Planet Earth and the Feminization of Nature\*

- **Margaret Moreo**, *Louisiana State University*

**Respondent: John Saunders**, *University of Alabama in Huntsville*

\**Top Student Paper*

Friday, 11:45 a.m.-1:00 p.m.

Room: Hamilton School

**Women Faculty Mentors as Disruptive Communicators**

**Sponsor:** Association for Communication Administration Interest Group

**Chair: Jacqueline Lambiase**, *Texas Christian University*

Launching the Women’s Mentoring Network (WMN): Disrupting traditional campus communication

- **Lora Helvie-Mason**, *Tarleton State University*

- **Sarah Maben**, *Tarleton State University*

Creating your own mentoring network: An academic's DIY project

- **LaShonda Eaddy**, *Southern Methodist University*

Personal development and change management: Systems for coaching people and changing institutions

- **Ashely English**, *Texas Christian University*

- **Jacqueline Lambiase**, *Texas Christian University*

Ending the isolation: Offering support for women faculty

- **Tracy Everbach**, *University of North Texas*

**11:45 A.M.-2:00 P.M.**

Friday, 11:45 a.m.-2:00 p.m.

Room: Private Dining Room

**Past Presidents’ Luncheon**

**Sponsor:** Southern States Communication Association

**1:15-2:00 P.M.**

Friday, 1:15 p.m.-2:00 p.m.

Room: Bass School

**Disrupting Undergraduate Education: Studying Abroad and Moving Beyond Campus**

**Sponsor:** Public Relations Division

**Chair: Ashli Stokes**, *University of North Carolina at Charlotte*

Machiavelli and the House of Medici: Teaching Public Relations Antecedents and Political Communication in Florence

- **Chris McCollough**, *Columbus State University*

The ROI of Study Abroad: The Return for Students in the Classroom and Beyond

- **Michelle Groover**, *Georgia Southern University*

Planning an Effective Study Abroad: Best Practices from the Train, Plane and Walking Tour

- **Corey A. Hickerson**, *James Madison University*

Disrupting the Typical: Reflections on Running a Study Abroad Program

- **Brigitta Brunner**, *Auburn University*

The Graduate Experience Goes Global: Conducting the Graduate Study Tour in London and Dublin

- **Amber L. Hutchins**, *Kennesaw State University*

This panel will present the benefits of study abroad and provide pedagogical and planning advice about constructing a study abroad program for public relations. The panelists will discuss how to use the location as a laboratory classroom, the learning outcomes gained by students, the advantages of different models, and provide best practices for planning a trip.

Friday, 1:15 p.m.-2:00 p.m.

Room: Comanche

**Disruptive and Productive Speech: Current Controversial Free Speech Cases and Projections for Future Changes**

**Sponsor:** Freedom of Speech Division

**Chair: Rebekah Fox**, *Texas State University*

The Ambiguity of Immoral Terminology in the Lancu v. Brunetti Case

- **Jaysen Sneed**, *Texas State University*

A State Actor in a Public Forum Play: The Implication for the Manhattan Community Access Corporation v. Halleck Ruling

- **Jacqueline Parchois**, *Texas State University*

Manhattan Community Access Corporation v. Halleck: The Supreme Court’s Continuing Support for the Juristic Person

- **Nancy Heise**, *Texas State University*

Without Freedom of Speech We’re All Fuct

- **Gabrielle Sage**, *Texas State University*

Hegemony Is Bigger in Texas: Separating State and Social Interest in the Right to Boycott

- **Nikolaus Corbin**, *Texas State University*

Typically, free speech cases don’t become free speech cases unless some kind of disruptive communication occurs. This student panel explores current free speech cases and how their decisions shape discourse in public spaces.

Friday, 1:15 p.m.-2:00 p.m.

Room: Citation

**Don’t Let the Chaos of Student Technology Use Disrupt Your Class: Embrace it and Use it**

**Sponsor:** Instructional Development Division

**Chair: S. Brad Bailey**, *Mississippi Gulf Coast Community College*

Panelists:

- **Piyawan Charoensap-Kelly**, *University of Alabama, Huntsville*

- **Scott Christen**, *Tennessee Technological University*

- **Colleen Mestayer**, *Tennessee Technological University*

- **Elizabeth Hansen Smith**, *University of Colorado at Boulder*

- **Lakelyn Taylor**, *University of Central Florida*

Instead of allowing student technology use to disrupt our classrooms, these instructors have embraced technology and learned to use it to their advantage. You will learn how to use technology to spark conversations and keep students engaged, interact with students outside of class, monitor student participation, enhance grading and feedback, and much more! Learn to apply these technology uses in traditional, blended, hybrid, and online settings.

Friday, 1:15 p.m.-2:00 p.m.

Room: Bush School

**Prevailing Truths and Disruptive Deceptions: The Multi-Disciplinary Significance of Truth-Default Theory**

**Sponsor:** Communication Theory Division

**Chair: Fan Yang**, *University of Alabama at Birmingham*

Panelists:

- **Steven McCornack**, *University of Alabama, Birmingham*

- **Kelly Morrison**, *University of Alabama, Birmingham*

- **Jeffrey J. Walczyk**, *Louisiana Tech University*

- **Tim Levine**, *University of Alabama, Birmingham*

- **Kim Serota**, *Oakland University*

- **Pete Blair**, *Texas State University*

This panel will offer a uniquely multi-disciplinary assessment of the most influential new deception theory in the field of communication: Tim Levine’s Truth-Default Theory.  Scholars from multiple different disciplines, including cognitive psychology, business administration, criminal justice, and communication, will offer their insights, critiques, applications, and commentaries regarding the utility of Truth-Default Theory for explaining a wide variety of practical and theoretical concerns.

Friday, 1:15 p.m.-2:00 p.m.

Room: Frisco 4

**Rhetorical Disruptions at the Intersections of White Supremacy and Gender Violence**

**Sponsor:** Kenneth Burke Society Interest Group

#MeToo, #LivingWhileBlack, and the Discursive Power of Accusation

- **Annie Hill**, *University of Texas, Austin*

Protecting Women and Sustaining White Supremacy: Rhetoric of White Slavery and the 1910 Mann Act

- **Leslie J. Harris**, *University of Wisconsin-Milwaukee*

The Pornotropics of Epidemicity: U.S. Media Coverage of the Murder of Black Trans Women from 2016-2019

- **Ashley Noel Mack**, *Louisiana State University*

"Are We Ever Going to Listen to Black Women?: ReImagining the Possibilities of Healing & Care Through an Afrafemme Worldview"

- **Ashley R. Hall**, *Illinois State University*

Intersectional researchers have established the deep interconnections between race and gender—intersections that are apparent through both material and discursive rhetorics (e.g. Chavez and Griffin 2012). The connections between gender norms and racial violence have been well documented, perhaps most notably with the protection of white women functioning as a justification for lynching Black men. As issues of gendered violence have gained increasing public attention through public stories of sexual assault, harassment, and trafficking, it is vital for rhetorical scholars to explicitly consider issues of race within any meaningful analysis of gender violence. The four presentations in this panel explicitly engage intersections of white supremacy and gender violence.

Friday, 1:15 p.m.-2:00 p.m.

Room: Winchester

Spotlight Author Panel: Black Feelings: Race and Affect in the Long Sixties (University Press of Mississippi, 2020), Lisa M. Corrigan

Sponsor: Rhetoric and Public Address Division

Panelists:

- **Andre Johnson**, *University of Memphis*

- **Ersula Ore**, *Arizona State University*

- **Sam Perry**, *Baylor University*

**Respondent: Lisa M. Corrigan**, *University of Arkansas*

This panel examines Lisa M. Corrigan's new book, Black Feelings: Race and Affect in the Long Sixties (University Press of Mississippi, 2020) to provide context and feedback for the book in the field of rhetoric and public address. In Black Feelings, Corrigan traces the surging optimism of the Kennedy administration through the Black Power era’s powerful circulation of black pessimism to understand how black feelings were a terrain of political struggle for black meaning, representation, and political agency. Dr. Ersula Ore, Dr. Andre Johnson, and Dr. Sam Perry will offer thoughts on the book, and Dr. Corrigan will respond in conversation with them.

Friday, 1:15 p.m.-2:00 p.m.

Room: Hamilton School

**Top Papers in Applied Communication**

**Sponsor:** Applied Communication Division

**Chair: Andrew Pyle**, *Clemson University*

“I Value Collaboration but Won’t Get Pushed Around”: Uncovering Tensions in Millennials’ Vocational Anticipatory Socialization

- **DaJung Woo**, *University of Tennessee, Knoxville*

- **Victoria Bertram**, *University of Tennessee, Bertram*

Negotiating Stronghold Table: The Repetition of Narratives in National News

- **Mattilyn Egli**, *Baylor University*

“All moms need to know about this”: The Creation of Preventative Practice Campaign for Pelvic Floor Disorders\*

- **Alaina Spiers**, *Texas A&M University*

Smiles from the Heart: Service Recipients’ Attributions of Corporate Philanthropy Motive\*\*

- **Jennifer Mize Smith**, *Western Kentucky University*

**Respondent: Carrie Reif-Stice**, *Columbus State University*

\**Top Student Paper*

*\*\*Top Faculty Paper*

Friday, 1:15 p.m.-2:00 p.m.

Room: Whirlaway

**Top Papers in Mass Communication**

**Sponsor:** Mass Communication Division

**Chair: Melissa Smith**, *Mississippi University for Women*

A Mediated Intergroup Examination of Black Characters of Scripted Television and Audiences’ Parasocial Affection and Social Judgment on Minority-Related Issues

- **David Stamps**, *Louisiana State University*

- **Jon M. Sahlman**, *Louisiana State University*

Femvertising in 2019 Super Bowl Commercials

- **Jessica Frenshea Love**, *University of Southern Mississippi*

Building a Better South: Exploring the Connected Fandoms of the Bitter Southerner & the Drive-By Truckers

- **Chandler Harriss**, *University of Tennessee at Chattanooga*

**Respondent: Brian Brantley**, *Texas A&M University, San Antonio*

Friday, 1:15 p.m.-2:00 p.m.

Room: Frisco 3

**Unpacking Narratives of Identity and Life Experience that Disrupt in Television & Music**

**Sponsor:** Popular Communication Division

**Chair: Wesley Buerkle**, *East Tennessee State University*

The Emergence of American Exoticos: Disrupting Heteronormative Narratives of Masculinity in Professional Wrestling

- **Misty Michelle Wilson**, *University of West Georgia*

Understanding Hospitals as Sites of Disruptive Communicative Turning Points

Using Frasier’s *Room with a View*

- **Nick Rangel**, *Houston Community College*

Redefining Women: Challenging Gender Narratives in Country Music

- **Susan Dummer**, *Georgetown College*

“Yaaaaaaas”:  Disruptive Communication in *Queer Eye*

- **Haley Collins**, *Berea College*

- **Jacob Dickerson**, *Berea College*

**Respondent: Wesley Buerkle**, *East Tennessee State University*

Using popular culture that spans multiple decades, the panelists consider how various forms of entertainment (TV shows, pro-wrestling, and music) illustrate how both the entertainment itself and the actors who create it use communication that disrupts to address issues of identity and life experience that transcend time/space limitations.  Understanding that we both shape and are shaped by communication, we re-examine communication issues portrayed in various popular culture texts in the settings of career, healthcare, living choices, and entertainment. Panelists consider how popular culture narratives can both create communication that disrupts by challenging heteronormative and patriarchal narratives and how popular culture can portray communication that disrupts by reflecting attitudes and events that have been turning points in our individual and collective experiences.

**2:45-4:00 P.M.**

Friday, 2:45 p.m.-4:00 p.m.

Room: Citation

**Disrupting (Meta)theoretical and Methodological Orthodoxies in Communication Studies**

**Sponsor:** Communication Theory Division

**Chair: Clint G. Graves**, *University of Georgia*

**Participants:**

- **Timothy R. Levine**, *University of Alabama, Birmingham*

- **Michelle T. Violanti**, *University of Tennessee*

- **Leah LeFebvre**, *University of Alabama*

- **Alexander Morales**, *University of Georgia*

- **Clint G. Graves**, *University of Georgia*

Communication studies divides into tightly clustered traditions. Divisions develop orthodox expectations that can stifle innovative research. This panel turns to disciplinary “disruptors” whose diverse works transgress boundaries in search of robust solutions to research problems. Scholars will discuss strategies for designing innovative research programs that both respect and transcend disciplinarity.

Friday, 2:45 p.m.-4:00 p.m.

Room: Whirlaway

**Disrupting Definitions of Citizenship**

**Sponsor:** Rhetoric and Public Address Division

**Chair: Sara Baugh**, *Agnes Scott College*

Limited Membership: Situation Citizenship through a Language of Illegal and Undocumented

- **Jaime Shamado Robb**, *University of South Florida*

“I am Joaquin/Yo Soy Joaquin” and the Potentiality of Chicanx Crossing

- **Anthony J. Irizarry**, *Pennsylvania State University*

Disrupting Whiteness in Animal Rights Discourse: Tilikum v. SeaWorld and the Slavery Metaphor

- **David Rooney**, *Baylor University*

Friday, 2:45 p.m.-4:00 p.m.

Room: Traveller

**Disrupting Memory and Sports**

**Sponsor:** Rhetoric and Public Address Division

**Chair: Daniel P. Grano**, *University of North Carolina at Charlotte*

“We Unite People and Inspire Communities”: Interrogating and Disrupting Image Maintenance of the National Football League

- **Ann E. Burnette**, *Texas State University*

- **Anthony LaStrape**, *Texas Tech University*

Collective Memory and Rhetorical Forgetting: The Removal of the JoePa Statue from Beaver Stadium

- **Rachel Whitten**, *University of South Carolina, Aiken*

- **Ryan Rigda**, *Saginaw Valley State University*

“Chains, Tattoos, Dreads, and We Are”; Rhetorical Style in Athletic Pregame Attire

- **Jeff Nagel**, *Pennsylvania State University*

- **Kelly Williams Nagel**, *Pennsylvania State University*

Friday, 2:45 p.m.-4:00 p.m.

Room: Hamilton School

**Disrupting Our Comfort: Cognitive Dissonance and Cultural Characteristics**

**Sponsor:** Ethnography Interest Group

**Chair: Theresa MacNeil**, *Florida Southern College*

Grappling With the Humanization of the Enemy

- **Pamela Dykes**, *Southern Florida College*

How Much is Too Much?: An Analysis of Graphics Sexual Violence in *Outlander*

- **Cara Mackie**, *Florida Southern College*

Sitting in our Discomfort: The Arya Stark Controversy

- **Christopher C. Novak**, *Florida Southern College*

Evolving Representation of Asians in the Media Landscape

- **Alex Ortiz**, *Florida Southern College*

Just Win, Baby!

- **Mike Trice**, *Florida Southern College*

Tony Soprano: The Juxtaposition of the Hero and the Villain

- **Theresa MacNeil**, *Florida Southern College*

Leon Festinger’s cognitive dissonance theory is one of the most profound and successful theories of our time, and the research generated over the last 60 years has helped to shape and bolster its claims. This session attempts to use the theory to explain how people can interpret and analyze their dissonant states formed when watching popular cultural figures in action.  How do we deal with our competing thoughts about an athlete, TV character, or musical band?  On one hand we may not agree with their actions, but on another we still respect and admire them.  This panel delves into discussions about the personal experiences, meanings and phenomenological interpretations of dissonance that occur as a result of watching famous figures such as athletes, TV characters and minority musical acts.

Friday, 2:45 p.m.-4:00 p.m.

Room: Gallant Fox

**Disrupting the Family: The Challenges of Interpersonal Communication within Families**

**Sponsor:** Interpersonal Communication Division

**Chair: Tom Socha**, *Old Dominion University*

“You don’t love me”: Communication Patterns Used to Promote and Reinforce Family Narratives of Parental Alienation

- **Michaela Devyn Mullis**, *University of Florida*

Analyzing College Students’ Perceptions about How Parents Should Interpersonally Communicate Divorce to their Children

- **Narissra M. Punyanunt-Carter**, *Texas Tech University*

- **Mary Norman**, *Texas Tech University*

- **Jenna LaFreniere**, *Texas Tech University*

Challenges to Stepfamily Communication

- **Joseph Grant Velasco**, *Sul Ross State University*

- **Chani Spear**, *Sul Ross State University*

Challenging and Championing Autonomy: Mother-Daughter Communication during the Transition from College to Career

- **Jane Hass Damron**, *Baylor University*

Friday, 2:45 p.m.-4:00 p.m.

Room: Frisco 3

**Disrupting the Status Quo in the Classroom: Pedagogical Research in Public Relations**

**Sponsor:** Public Relations Division

Panelists:

- **Pamela Bourland-Davis**, *Georgia Southern University*

- **Christopher Jon McCollough**, *Columbus State University*

- **Emily Kinsky**, *West Texas A&M University*

- **Brigitta R. Brunner**, *Auburn University*

- **Debbie Davis**, *Texas Tech University*

- **Julie O’Neil**, *Texas Christian University*

- **Natalie Tindall**, *Lamar University*

A growing body of dialog in the public relations discipline focuses on the value of disrupting convention to enhance teaching and learning. A fruitful area of research on best practices and the impact of high impact practices, use of technology, innovative literature and learning tools, as well as industry-relevant activities and projects provides a new platform for colleagues to effectively demonstrate quality teaching and scholarship. The editor and editorial board members of the Journal of Public Relations Education will discuss how to take classroom moments, teaching innovations, and routine review of literature and learning tools from questions and ideas to pedagogical research. Discussion will also address typical expectations of authors and reviewers, viable research models, and best practices for finding outlets for pedagogical research.

Friday, 2:45 p.m.-4:00 p.m.

Room: Bush School

**Disruption, Decision, and Democracy: A Roundtable Discussion of the 2020 U.S. Presidential Primaries**

**Sponsor:** Political Communication Division

**Chair: Barry Smith**, *Mississippi University for Women*

Participants:

- **Brian C. Brantley**, *Texas A&M University – San Antonio*

- **Marcus J. Coleman**, *University of Southern Mississippi*

- **William F. Harlow**, *University of Texas of the Permian Basin*

- **Larry Powell**, *University of Alabama at Birmingham*

- **Melissa M. Smith**, *Mississippi University for Women*

- **Barry P. Smith**, *Mississippi University for Women*

- **Patrick Wheaton**, *Georgia Southern University*

Panelists will discuss the 2020 U.S. presidential primaries, with particular attention given to disruption within the electoral process. This election cycle features both an incumbent and a slate of potential challengers who seek to disrupt the U.S. political establishment in various ways, both within and between the established political parties.

Friday, 2:45 p.m.-4:00 p.m.

Room: Comanche

**Disruptive Communication in Higher Education**

**Sponsor:** Instructional Development Division

**Chair: Richard S. Bellow**, *Sam Houston State University*

“All Shook Up”: Online Education and Disruption

- **Frances Brandau**, *Sam Houston State University*

- **Richard S. Bello**, *Sam Houston State University*

Disruptive Communication in Higher Education Hiring Practices

- **Jerold L. Hale**, *University of Tennessee at Chattanooga*

Detangling Disruptive Dilemmas: “Leafing” Green Footprints in Transdisciplinary Community-Engaged Research

- **Joy Hart**, *University of Louisville*

- **Kandi Walker**, *University of Louisville*

Detecting Disruption: (Anti) Social Media at University Sporting Events

- **Andrew Pyle**, *Clemson University*

Disruptive communication plays a pivotal role in many aspects of higher education, and some of these aspects need to be examined because disruption can have both positive and negative impacts.

Friday, 2:45 p.m.-4:00 p.m.

Room: Sea Biscuit

**GIFTS II**

**Sponsor:** Community College Division

**Chair: Nakia Welch**, *San Jacinto College*

Disrupting Typical Classroom Discussion: Learning about Immigration and Empathy through Songwriting

- **Jason Munsell**, *University of South Carolina, Aiken*

Playing with Truth: Information Literacy and Social Media

- **Laurie Metcalf**, *Blinn College*

Debate Series: How Disruptive Communication is Affecting Our Communities, Business and the World in General

- **Melissa Meek**, *Blinn College*

Using Quality Circles to Improve Performance in the Communication Classroom

- **Bob J. Glenn**, *Owensboro Community and Technical College*

Using Romantic Comedy to Illustrate Positive Deviance in the Undergraduate Organizational Communication Course

- **J. Dean Farmer**, *Campbell University*

Disrupting through Modelling—How Not to Give a Speech

- **Ruth Martin**, *Blinn College*

Booming Business of Events: Evaluation of Experiential Education in an Event Management Course

- **Lisa K. L. Muller**, *Georgia Southern University*

Friday, 2:45 p.m.-4:00 p.m.

Room: Indian Trail (AV)

**Reduce, Refuse, Recycle: Evolution and Disruption in Performance Studies**

**Sponsor:** Performance Studies Division

Participants:

- **Natalie Garcia**, *Louisiana State University*

- **Seth Knievel**, *University of North Texas*

- **Andy Robb**, *University of Houston, Clear Lake*

In this performance, the scholars outline their own disruptive journey in performance studies as undergraduate writers and directors. Using theory from Brecht, specifically invoking Verfremdung, his method of making the familiar strange, and their own ethnography, the authors will explore the concepts within and composition of their individual performances, while also connecting these to a larger pattern they have found in performance studies. Come see what the next generation of performance scholars looks like, be challenged and validated by their findings.

Friday, 2:45 p.m.-4:00 p.m.

Room: Frisco 7 (AV)

**Socially Responsible Media? An Examination of Ethical Social Media Practices in Public Relations and Advertising**

**Sponsor:** Philosophy and Ethics of Communication Interest Group

**Co-Sponsor:** Public Relations Division

**Chair: Erin Gilles**, *University of Southern Indiana*

Panelists:

- **Sung Eun Park**, *University of Southern Indiana*

- **Erin E. Gilles**, *University of Southern Indiana*

- **Tae Rang Choi**, *University of Southern Indiana*

- **Eunyoung Kim**, *Auburn University at Montgomery*

This panel will discuss a range of topics related to social media ethics, fundamentally informed by advertising and public relations research. Social media has exploded in popularity in recent years, with nearly 3.2 billion users globally (or 42% of the population), according to a 2018 report from Forbes Magazine. In contrast to traditional media forms, social media lacks regulation. This panel will review recent case studies from prominent companies to illustrate how social media ethics are applied in real world settings. Among the proposed topics, we will discuss the promotion of corporate social responsibility agendas through social media promotions. What happens when a company’s position is not received positively among all consumer segments?

Friday, 2:45 p.m.-4:00 p.m.

Room: Lebanon School

**Surviving Disruption in Healthcare**

**Sponsor:** Applied Communication Division

Perceptions of Risk and Responses to Tanning Bed Warning Labels

- **John M. McGrath**, *Trinity University*

Exploring Nurses’ Communicative Role-Fulfilling Commitments

- **Brian Perna**, *Murray State University*

The Importance of Responsiveness: Assessing Social Support for Ostomates

- **Carrie Elizabeth Reif-Stice**, *Columbus State University*

My Stories Matter: Community Stakeholders’ Perspectives on a PCORI Project

- **Amanda Young**, *University of Memphis*

- **M. Paige Powell**, *University of Memphis*

- **Jessica Escareno**, *University of Memphis*

- **Shukura Umi**, *University of Memphis*

Friday, 2:45 p.m.-4:00 p.m.

Room: Winchester

**Top Student Papers in Intercultural Communication**

**Sponsor:** Intercultural Communication Division

**Chair: linda jurczak**, *Valdosta State University*

Black Women’s Space-Making through Homecoming

- **Cayla Jones**, *University of Arkansas*

Civil War Redux: The Transformative Power of a War Trophy

- **Daniel Merwin**, *University of Kansas*

Colonialism and Care in Meghan Markle’s Response to Grenfell Tower Fire

- **Max Plumpton**, *University of North Carolina at Chapel Hill*

From Improv to Interpersonal: Strategies in Offensive Humor

- **Andrew Coolidge**, *University of Texas at Austin*

**Respondent: Jill Stapleton Bergeron**, *University of Tennessee*

The top student papers in Intercultural Communication include the topics of humor, space-making, civil war, and Colonialism. These are informative, interesting, and current. Join us as we announce the top student paper winner.

Friday, 2:45 p.m.-4:00 p.m.

Room: Frisco 4

**Town Hall Debate**

**Sponsor:** Argumentation and Forensics Division

**Chair: Nick Sciullo**, *Texas A&M University, Kingsville*

**Participants:**

- **University of North Texas Debate Team**

The Argumentation & Forensics Division hosts an annual town hall debate demonstrating competitive intercollegiate debate's long history in the region.  The event's debaters, debate style, and resolution are to be determined.

**4:15-5:45 P.M.**

Friday, 4:15 p.m.-5:45 p.m.

Room: Frisco 7 (AV)

**Vice President Spotlight**

**Disrupting Beliefs and Faiths: The Role of Race in Religious Communication**

**Chair: Andre E. Johnson**, *University of Memphis*

Participants:

- **Courtney N. Wright**, *University of Tennessee*

- **Sam Perry**, *Baylor University*

- **Jon Camp**, *Abilene Christian University*

- **Andre E. Johnson**, *University of Memphis*

- **Annette Madlock Gatison**, *Independent Scholar*

- **Tina Harris**, *Louisiana State University*

- **Rev. Michael Waters**, *Senior Pastor Joy Tabernacle African Methodist Episcopal (A.M.E.) Church, Dallas, Texas*

In this panel, we seek participants engaged in research that examines the role of race in religious communication. In short, we want to understand how an understanding of race can contribute to a deeper and more meaningful understanding of how we understand and perform religious communication. We use religious communication here as language and other forms of symbolic activity that motivates and/or guide people in matters of belief and faith. Therefore, this panel seeks to address race in religious communication from both a historical or contemporary perspective and examine those explicit and implicit warrants that function in religious discourse that better help us to theorize ways in which religion(s), religious communication and race operate.

**5:45-6:30 P.M.**

Friday, 5:45 p.m.-6:30 p.m.

Room: Gallant Fox

**Association for Communication Administration Business Meeting**

**Sponsor:** Association for Communication Administration Interest Group

Immediate Past-Chair

- **Nelle Bedner**, *University of Central Arkansas*

Chair

- **April Chatham-Carpenter**, *University of Arkansas at Little Rock*

Vice Chair/Program Planner

- **David Schlueter**, *Baylor University*

Vice Chair Elect

- **linda jurczak**, *Valdosta University*

Friday, 5:45 p.m.-6:30 p.m.

Room: Bush School

**Communication Theory Division Business Meeting**

**Sponsor:** Communication Theory Division

Immediate Past-Chair

- **Phillip T. Madison**, *Louisiana State University at Lafayette*

Chair

- **Micahel Kotowski**, *University of Tennessee, Knoxville*

Vice Chair/Program Planner

- **Leah LeFebvre**, *University of Alabama*

Vice Chair Elect

- **Jenny Crowley**, *University of Tennessee*

Secretary

- **Kelly Morrison**, *University of Alabama at Birmingham*

Friday, 5:45 p.m.-6:30 p.m.

Room: Sea Biscuit

**Community College Division Business Meeting**

**Sponsor:** Community College Division

Immediate Past-Chair

- **Laurie Metcalf**, *Blinn College*

Chair

- **Nick Rangel**, *Houston Community College*

Vice Chair/Program Planner

- **Nakia Welch**, *San Jacinto College*

Vice Chair Elect

- **Greg Toney**, *Tri-County Technical College*

Secretary

- **Dena Horne**, *Sam Houston State University*

Friday, 5:45 p.m.-6:30 p.m.

Room: Whirlaway

**Intercultural Communication Division Business Meeting**

**Sponsor:** Intercultural Communication Division

Immediate Past-Chair

- **Mary M. Meares**, *University of Alabama*

Chair

- **Jill Stapleton Bergeron**, *University of Tennessee*

Vice Chair/Program Planner

- **linda jurczak**, *Valdosta State University*

Vice Chair Elect

- **Anjana Mudambi**, *Augusta University*

Secretary

- **Jon Braddy**, *Florida Gulf Coast University*

Friday, 5:45 p.m.-6:30 p.m.

Room: Hamilton School

**Ethnography Interest Group Business Meeting**

**Sponsor:** Ethnography Interest Group

Immediate Past-Chair

- **Cara Mackie**, *Florida Southern College*

Chair

- **Elizabeth Stephens**, *Middle Tennessee State University*

Vice Chair/Program Planner

- **Pam Dykes**, *Florida Southern University*

Vice Chair Elect

- **Andrew Herrmann**, *East Tennessee State University*

Secretary

- **Theresa MacNeil**, *Florida Southern College*

Friday, 5:45 p.m.-6:30 p.m.

Room: Traveller

**Mass Communication Division Business Meeting**

**Sponsor:** Mass Communication Division

Immediate Past Chair

- **Melissa Smith**, *Mississippi University for Women*

Chair

- **Matthew Stilwell**, *Midlands Technical College*

Vice Chair/Program Planner

- **Barry Smith**, *Mississippi University of Women*

Vice Chair Elect

- **James Hicks**, *Arkansas State University*

Secretary

- **James Hicks**, *Arkansas State University*

Friday, 5:45 p.m.-6:30 p.m.

Room: Indian Trail (AV)

**Performance Studies Division Business Meeting**

**Sponsor:** Performance Studies Division

Immediate Past-Chair

- **Sarah K. Jackson**, *Southern University at New Orleans*

Chair

- **Ariel Gratch**, *Georgia College and State University*

Vice Chair/Program Planner

- **Andrea Baldwin**, *University of Houston, Clear Lake*

Vice Chair Elect

- **Lydsay Michalik Gratch**, *Syracuse University*

Secretary

- **Collin Whitworth**, *Southern Illinois University*

Friday, 5:45 p.m.-6:30 p.m.

Room: Citation

**Political Communication Division Business Meeting**

**Sponsor:** Political Communication Division

Immediate Past-Chair

- **Marcus J. Coleman**, *University of Southern Mississippi*

Chair

- **Ryan Neville-Shephard**, *University of Arkansas*

Vice Chair/Program Planner

- **Mike Milford**, *Auburn University*

Friday, 5:45 p.m.-6:30 p.m.

Room: Bass School

**Popular Communication Business Meeting**

**Sponsor:** Popular Communication Division

Immediate Past-Chair

- **Danielle Williams**, *Georgia Gwinnett College*

Chair

- **Dave Nelson**, *Valdosta University*

Vice Chair/Program Planner

- **Rich Knight**, *Shippensburg University*

Vice Chair Elect

- **C. Wesley Buerkle**, *East Tennessee State University*

Secretary

- **John Saunders**, *University of Alabama, Huntsville*

Friday, 5:45 p.m.-6:30 p.m.

Room: Comanche

**Public Relations Division Business Meeting**

**Sponsor:** Public Relations Division

Immediate Past-Chair

- **Amber Smallwood**, *University of West Georgia*

Chair

- **Brigitta Brunner**, *Auburn University*

Vice Chair/Program Planner

- **Andrew Pyle**, *Clemson University*

Vice Chair Elect

- **Katie Anthony**, *University of Southern Mississippi*

Secretary

- **Carrie Reif-Stice**, *Columbus State University*

Friday, 5:45 p.m.-6:30 p.m.

Room: Winchester

**Rhetoric and Public Address Division Business Meeting**

**Sponsor:** Rhetoric and Public Address Division

Immediate Past-Chair

- **Kevin Marinelli**, *Davidson College*

Chair

- **Stephen Heidt**, *Florida Atlantic University*

Vice Chair/Program Planner

- **Sam Perry**, *Baylor University*

Secretary

- Melody Lehn, Sewanee: The University of the South

**Saturday, April 4**

**8:00-9:15 A.M.**

Saturday, 8:00 a.m.-9:15 a.m.

Room: Bass School

**Bringing the Experience into the Classroom: The Ways in Which Faculty Can Utilize Experiential Learning in Student Development**

**Sponsor:** Instructional Development Division

**Chair: George Pacheco Jr.**, *West Texas A&M University*

Experiential Learning and Media Studies: Let’s Get Our Hands Dirty

- **Jeff Boone**, *Angelo State University*

Takin’ Care of Business: Experiential Learning and Civic Engagement

- **David Nelson**, *Valdosta State University*

How Much is Too Much: Limits on Service Learning

- **John Nicholson**, *Mississippi State University*

Benefits and Challenges of a Service-Learning Project in an Introductory Public Relations Class: Student Reflections

- **Leslie Rodriguez**, *Angelo State University*

The Push to Take Experiential Learning Campus Wide: It is

- **George Pacheco, Jr.**, *West Texas A&M University*

Panelists will discuss Kolb’s Experiential Learning Theory (ELT), student reflections as means of assessing growth, ways in which campuses can utilize experiential learning to enhance a campus-wide drive for student involvement, and some of the problematic features of service learning as a required part of course curricula.

Saturday, 8:00 a.m.-9:15 a.m.

Room: Gallant Fox

**Disrupting Classroom Boundaries to Build Interpersonal Communication Competence, Resilience, and Student Engagement**

**Sponsor:** Interpersonal Communication Division

**Panelists:**

- **Carrie West**, *Schreiner University*

- **Sarah Hanany**, *Schreiner University*

- **Silke Feltz**, *University of Oklahoma*

- **Kristen McAlexander**, *Schreiner University*

- **Joseph Grant Velasco**, *Sul Ross State University*

Panelists from Exercise Science, Rhetoric, Interpersonal Communication, and English will discuss projects disrupting classroom boundaries to build communication competence, resilience, and student engagement. These high-impact practices expand students’ worldview by emphasizing identity and responsibility, and providing attainable pathways to become engaged citizens who recognize the power of one.

Saturday, 8:00 a.m.-9:15 a.m.

Room: Lebanon School

**Identity and Performance as Disruption**

**Sponsor:** Applied Communication Division

**Chair: Sarah Smith-Frigerio**, *Columbus State University*

Identity Negotiation Theory and the Mean Girl Persona

- **Haley Joanna Higgs**, *Georgia Southern University*

Navigating Coming Out Conversations and Discloser’s Expectations

- **Christina Marie Brown**, *University of Alabama*

- **Leah E. LeFebvre**, *University of Alabama*

Communication and Emotion: The True Creators of Reality

- **Ashlea Brooke Terry**, *University of Texas at Tyler*

Using Feedback to Disrupt Perceptions of Performance: Testing the Effects of Feedback, Expectancy, and Instrumentality

- **Erica Jenkins**, *University of Tennessee*

- **Joan Rentsch**, *University of Tennessee*

Saturday, 8:00 a.m.-9:15 a.m.

Room: Indian Trail (AV)

**Alabama Love Stories Page to Stage**

**Sponsor:** Performance Studies Division

**Chair: Andrea Baldwin**, *University of Houston at Clear Lake*

**Participants:**

- **Tessa Carr**, Auburn University

This multi-media presentation examines the ethical questions, construction methods, and performance of Alabama Love Stories, an original production presented at Auburn University in Auburn, Alabama on the occasion of the 200th anniversary of the statehood of Alabama. A joint project with the Alabama State Archives, the play moved across 200 years of history spotlighting stories from pivotal moments. In a highly collaborative process, a team of student dramaturgs, the performance ensemble and the director created or uncovered cracks in historical narratives where marginalized voices could emerge and participate in the re/telling. Any interventions were grounded in historical accuracy but were not necessarily represented in the archival source material. As we encountered the limitations of the archive, we struggled together with the means of finding the voices that have been excluded while continuing to ground the work in the archival materials.

The final script included poetry, letters, newspaper accounts, diary entries, songs, editorials, surveys, excerpts from monographs, and photographs. The three-quarter thrust black box staging created an intimate environment that placed the audience squarely inside the telling. The nine performances of the show garnered strong audience reactions, ranging from emotionally powerful catharsis and validation to vocal outrage. Even as much of the South wants desperately to leave the past behind, works such as Alabama Love ow we tell the past is still a deeply personal and resonant issue for many Southerners.

Saturday, 8:00 a.m.-9:15 a.m.

Room: Hamilton School

**Pedagogy for Productive Citizens and Professionals: Reflections on the Influence of Disruptive Approaches to Curriculum Design in a High-Impact Curriculum for Educators**

**Sponsor:** Applied Communication Division

**Moderator: Christopher J. McCollough**, *Columbus State University*

Embracing a High-Impact Curriculum and Selling it to Gatekeepers in Higher Education

- **Danna M. Gibson**, *Columbus State University*

Empowering Entrepreneurial Students to be Strategic Communicators who can Produce

- **Adrienne A. Wallace**, *Grand Valley State University*

Cultivating Enduring Community Members and Professionals in the Communication Classroom

- **Christopher J. McCollough**, *Columbus State Universit*y

Straight Out of Service Learning in to a Fortune 500

- **Kimberly Clark**, *Synovus Financial Corporation*

Leveraging my Public Relations Coursework and for Professional Growth

- **Lauren Minor**, *Bainbridge & Decatur Chamber of Commerce*

How my Education Informs my work in the Community Foundation

- **Anna Sims**, *Community Foundation of the Chattahoochee Valley*

High impact learning practices, which promote learning by disrupting conventional classroom interactions, exposure to theory and principles, and application of those principles continues to grow in its popularity and study. Literature examining the net impact of high impact practices, particularly in service learning, offers a perspective that notes increased civic knowledge, attention to community problems, and improvement in communication skills associated with professional development. What the literature does in a limited capacity is explore the perspective of graduates removed from the program and the enduring implications of this learning environment on their civic and professional lives.

The proposed panel will revisit these themes through the perspective of three educators actively engaged in curriculum development and assessment of program impact. They will discuss topics associated with development of programs, including curriculum design, approval, and net impact of the program on students civically and professionally. Going beyond the academic perspective, three alumni of one of the programs will speak to the influence of the curriculum on their personal, professional, and civic lives by reflecting back at different lengths of time since graduation in corporate, governmental, and non-profit industries.

Saturday, 8:00 a.m.-9:15 a.m.

Room: Traveller

**Top Papers in Intercultural Communication**

**Sponsor:** Intercultural Communication Division

**Chair: Jill Stapleton Bergeron**, *University of Tennessee*

Communicable: Reversing the Effects of Virulent Anti-Vax Propaganda that Disrupts Healthcare Norms in New York’s Isolated Orthodox Jewish Enclaves

- **Susan H. Sarapin**, *Troy University*

- **Pamela Morris**, *Indiana University-Purdue University Columbus*

New Social Media and Intercultural Friendship

- **Yanrong (Yvonne) Chang**, *University of Texas Rio Grande Valley*

Whiteness, Social Judgments & Non-Racialized Social Issues

- **David Stamps**, *Louisiana State University*

You Got Some Black Irish in You: A Critical Race Theory Analysis of Lakeview Terrace

- **Patrick Bennett**, *Midlands Technical College*

**Respondent: Tina Harris**, *Louisiana State University*

Our top paper panel offers various topics currently of interest. These include a look at current topics including religious isolates, reinforcing Whiteness, *intra*group dynamics, and WeChat.

**9:30-10:45 A.M.**

Saturday, 9:30 a.m.-10:45 a.m.

Room: Frisco 7 (AV)

**Decoding and Adapting to Generation Z: Leveraging Disruptive Factors to Modernize High Impact Teaching and Learning in the Public Relations Curriculum**

**Sponsor:** Public Relations Division

**Moderator: Brigitta R. Brunner**, *Auburn University*

Student Resource Limitations Disrupting Teaching and Learning in Higher Education

- **Adrienne A. Wallace**, *Grand Valley State University*

I wasn’t trained for this!: Socioemotional concerns, putting added pressure on faculty to be mentors

- **Christopher J. McCollough**, *Columbus State University*

Why can’t we just do what we want?: Managing Generational Expectations of Students and Client Partners in Service-Learning and Capstone Partnerships

- **Amber Hutchins**, *Kennesaw State University*

Going Old School: Challenging Generation Z to Balance Traditional PR Tactics and Go Beyond the Social Media Campaign

- **Amanda J. Weed**, *Kennesaw State University*

Fake News: Promoting critical Information literacy that positions them to be informed practitioners

- **Amber K. Smallwood**, *University of West Georgia*

Preparing Generation Z for the Discipline

- **Brigitta R. Brunner**, *Auburn University*

High impact learning practices have grown to be a common resource for public relations educators in helping students enrich knowledge of principles of best practice by applying them to real world learning environments. Among the most common points of application are in capstone or public relations campaigns courses. While commonplace, recent scholarship is testing the models of practice to ensure greater potential for professional success among graduates from the public relations curriculum. A recent challenge to teaching and learning in the public relations curriculum are new disruptive forces both inside and outside of the classroom that can limit students’ ability to process and apply content in practice.

The proposed panel will examine several of these contemporary factors, and discuss potential directions to adapt to these forces of disruption. Our presenters will explore socioeconomic, socioemotional, generational, technological and sociopolitical forces that are disrupting traditional approaches to public relations pedagogy. Each presenter will offer professional and scholarly insights into how they have addressed the disruptive forces in their own classrooms. The panel will then move to audience discussion in order to allow for interaction.

Saturday, 9:30 a.m.-10:45 a.m.

Room: Frisco 3

**Disrupting Organizational Decisions with Non-Utilitarianism Ethics**

**Sponsor:** Philosophy and Ethics of Communication Interest Group

**Chair: Sarah Mabin**, *Tarleton State University*

The Ethics of Publicly Subsidizing Wealthy Sports Owners

- **Kyle Borne**, *Tarleton State University*

You Crunch Like a Girl: PepsiCo Attempts to Investigate What Women Really Want

- **Emily Conklin**, *Tarleton State University*

Police Under Fire: How Baltimore’s Elite Gun Task Force Could Have Dodged a Bullet by Using Confucian Ethics

- **Molly Stewart**, *Tarleton State University*

**Respondent: Skyla Claxton**, *Tarrant County College*

This paper panel will use case studies and interactive techniques to engage attendees in dialog about disruptive communication and consequence in today’s social media and legacy media landscape. Panelists will demonstrate ethical frameworks outside of utilitarianism in an effort to build a broader global view for decision-making.

Saturday, 9:30 a.m.-10:45 a.m.

Room: Indian Trail (AV)

**Disrupting the Stigma of Illness Through Performance**

**Sponsor:** Performance Studies Division

**Chair: Leigh Anne Howard**, *University of Southern Indiana*

Shaking in His Boots: The Masculine Performance of Mental Illness

- **Lee Shaw**, *Texas A&M University*

Quieting the Disruptions: Performing Resistance and Failure

- **Charla Markham Shaw**, *University of Texas at Arlington*

Articulations and Bodily Disruptions: Poetic Responses to Illness

- **Daniel W. Heaton**, *Capital University*

- **Sharon E. Croft**, *Capital University*

This panel explores the disruptive force of illness on individuals’ minds and bodies, as well as the resulting impact on relationships.  Papers and performances explore the ways in which patients, medical professionals, and caregivers cope with, respond to, and challenge illness.

Note:  This panel will include a debut, graduate student paper.

Saturday, 9:30 a.m.-10:45 a.m.

Room: Whirlaway

**Disruptive Advocacy: Sexuality and Gender in Public Address**

**Sponsor:** Rhetoric and Public Address

**Chair: Carolyn Robbins**, *Baylor University*

“I just want to share my story”: Radicalized Queerness & Coming-Out as Invitational Rhetoric

- **Keven James Rudrow**, *University of Memphis*

Tactical Circulation and Mimesis: The Jeremiadic Mode in Franklin Kameny’s “Civil Liberties”

- **Jeff Nagel**, *Pennsylvania State University*

Halsey’s A Story Like Mine: A Narrative Analysis of One Celebrity’s Poetic Plea to End Story Suppression

- **Nancy A. Heise**, *Texas State University*

Saturday, 9:30 a.m.-10:45 a.m.

Room: Lebanon School

**Ethnography, Ethics, and Anonymity and Data Transparency: The Case of Alice Goffman**

**Sponsor:** Ethnography Interest Group

**Chair: Dinah Tetteh**, *Arkansas State University*

**Panelists:**

- **Pamela Dykes**, *Southern Florida College*

- **Andrew Herrmann**, *East Tennessee State University*

- **Cara Mackie**, *Florida Southern College*

- **Theresa MacNeil**, *Florida Southern College*

- **Elizabeth Stephens**, *Middle Tennessee State University*

Presenters in this panel will weigh in on controversies surrounding Alice Goffman’s ethnographic work and ways ethnographers can avoid some of the challenges Goffman faced. Panelists will draw from their experiences and available scholarship to discuss issues such as reflexivity, ethics, and privacy in ethnographic research and how ethnographers can protect the privacy of research participants while being transparent about the research process.

Saturday, 9:30 a.m.-10:45 a.m.

Room: Sea Biscuit

**Mentoring and Teaching Across Difference**

**Sponsor:** Intercultural Communication Division

**Chair: Amy N. Heuman**, *Texas Tech University*

Fostering Relationships Across Multiple Differences

- **Minu Basnet**, *Colorado State University, Pueblo*

Embracing and Managing Differences in the Classroom

- **Kyra Heatly**, *Texas A&M University*

Advocate-Mentoring as an Optimal Model for Interracial and Cross-Difference Relationships

- **Tina M. Harris**, *Louisiana State University*

- **Rockia K. Harris**, *Louisiana State University*

Forging a Critical Intercultural Mentoring Relationship Within the Margins of Academe

- **Amy N. Heuman**, *Texas Tech University*

- **Angela S. Labador**, *Arizona State University*

Difference Matters

- **Carolyn Rosas Webber**, *University of South Carolina, Upstate*

The panel focuses on the importance of teaching and mentoring across difference as disruptive communicative practices. Panelists explore varies strategies, activities, and discussion techniques that teachers use to support students’ visible and invisible differences within a range of learning communities. As mentors and mentees, panelists explore both an ethic of speaking with and an advocate-mentoring model as approaches that have been particularly useful when mentoring in transracial, interracial, and intersectional relationships.

Saturday, 9:30 a.m.-10:45 a.m.

Room: Traveller

**The Disruptive Roles of Mass Communication on Social and Educational Learning**

**Sponsor:** Mass Communication Division

**Chair: Barry Smith**, *Mississippi University for Women*

Participants:

- **Brian C. Brantley**, *Texas A&M University – San Antonio*

- **William F. Harlow**, *University of Texas of the Permian Basin*

- **Chandler Harriss**, *University of Tennessee – Chattanooga*

- **Martin L. Hatton**, *Mississippi University for Women*

- **Barry P. Smith**, *Mississippi University for Women*

This panel examines how mass communication in its many forms has disrupted the ways individuals and societies make sense of their world. From television and film, with their outsized impact on culture, to social media and video games, with their highly participatory nature, mass media continue to disrupt learning processes and challenge scholars who seek to understand this multi-faceted disruption.

Saturday, 9:30 a.m.-10:45 a.m.

Room: Winchester

**The Power of Experiential Learning in the Communication Classroom**

**Sponsor:** Community College Division

**Chair: Rich Knight**, *Shippensburg University*

Panelists:

- **Gary Deaton**, *Transylvania University*

- **Bob Glenn**, *Owensboro Community and Technical College*

- **Crystal Coel**, *Murray State University*

- **Karen Johnson**, *Volunteer State Community College*

- **Randy DeBerry**, *Gateway Community College*

- **James E. Reppert**, *Southern Arkansas University-Magnolia*

- **Danielle Williams**, *Georgia Gwinnett College*

**Respondent: Timothy Bill**, *University of Illinois, Springfield*

This panel will discuss the value and pitfalls associated with a wide variety of experiential learning programs ranging from those grounded in social work to education to mass media to entrepreneurial project building.

Saturday, 9:30 a.m.-10:45 a.m.

Room: Bass School

**Top Papers in Communication Theory**

**Sponsor:** Communication Theory Division

**Chair: Leah LeFebvre**, *University of Alabama*

Communcatively Disrupting Stigma: Developing a Measure of Stigma Management Communication\*

- **Jenny Crowley**, *University of Tennessee, Knoxville*

- **Michael Kotowski**, *University of Tennessee, Knoxville*

“Please Install the Latest Version of…”: Updates and Expansion for Social Information Processing Theory\*\*

- **Victoria Bertram**, *University of Tennessee Bertram*

A Modified Model of Open Systems Theory Applied to Higher Education

- **Dena Counts**, *Abilene Christian University*

- **J. D. Wallace**, *Abilene Christian University*

- **Carley Dodd**, *Abilene Christian University*

- **Joe Cardot**, *Abilene Christian University*

A Culture Centered Network Approach: An Expansion of the Communication Infrastructure Theory

- **Vera Landrum**, *University of Southern Mississippi*

**Respondent: Michael Kotowski**, *University of Tennessee, Knoxville*

\**Top Faculty Paper*

*\*\*Top Student Paper*

Saturday, 9:30 a.m.-10:45 a.m.

Room: Citation

**Top Papers in Political Communication**

**Sponsor:** Political Communication Division

**Chair: Mike Milford**, *Auburn University*

Revisiting the Democratic Implications of Political Discussion Disagreement: With Whom One Disagrees Matters

- **Xiaocia Cao**, *University of Wisconsin-Milwaukee*

“Obstruction on Steroids”: Managing the Issue of Merrick Garland as a Supreme Court Justice Nominee

- **Rachel Whitten**, *University of Southern Carolina-Aiken*

Teaching Tensions & Transcendent Eloquence: The Graduate Student Instructor’s Navigation of Political Difference in the Classroom\*

- **Caron S. Kay**, *Ohio University*

How Candidates Portrayed Themselves on Instagram in the 2020 Presidential Campaign\*\*

- **Newly Paul**, *University of North Texas*

- **Gwen Nisbett**, *University of North Texas*

**Respondent: Ryan Neville-Shepard**, *University of Arkansas*

\**Top Student Paper*

*\*\*Top Faculty Paper*

Saturday, 9:30 a.m.-10:45 a.m.

Room: Bush School

**Top Student Paper**

**Sponsor:** Instructional Developmental Division

**Chair: Stephanie Kelly**, *North Carolina A&T State University*

“Communication is Everywhere, in Everything”: Transformational Learning in Online Communication Courses\*

- **Alexandria Spadaro**, *University of Kansas*

- **Desiree Doyle**, *University of Arkansas at Little Rock*

- **April Chatham-Carpenter**, *University of Arkansas at Little Rock*

**Respondent: Stephanie Kelly**, *North Carolina A&T State University*

\**Top Student Paper*

Saturday, 9:30 a.m.-10:45 a.m.

Room: Frisco 4

**Top Student Papers in Gender Studies**

**Sponsor:** Gender Studies Division

An Alternative Proposal: Rhetorically Analyzing Ariana Grande’s “7 rings” and Its Expansion of Feminine Success

- **Jacqueline DeMuynck**, *Texas State University*

Cardi B as a Fourth Waver in the Era of Me Too

- **Cayla Jones**, *University of Arkansas*

“I’m Just Like You”: A Close Reading and Genre Analysis of Love, Simon (2018)

- **Cora Beth Butcher-Spellman**, *University of Arkansas*

**11:00 A.M.-12:15 P.M.**

Saturday, 11:00 a.m.-12:15 p.m.

Room: Traveller

**Disrupting Presidential Rhetoric**

**Sponsor:** Rhetoric and Public Address Division

**Chair: Randall Fowler**, *University of Maryland*

Security and Insecurity in Franklin D. Roosevelt’s Early Rhetoric: Fanning the Flames of Fear

- **Randall Fowler**, *University of Maryland*

- **Ira Chernus**, *University of Colorado*

Rise of Hope: FDR’s “Arsenal of Democracy” as an Emotional Weapon

- **Samuel J. Watson**, *University of Georgia*

Mission Accomplished: Symbolic Excess in the Rhetoric of George W. Bush

- **Roman Kezios**, *Baylor University*

“A New Moonshot:” The Space Race, Collective Memory, and American Cancer Discourse

- **Christopher J. Wernecke**, *Georgia State University*

Saturday, 11:00 a.m.-12:15 p.m.

Room: Sea Biscuit

**Disrupting the Conference: Saving the Day When Everything is Going Wrong**

**Sponsor:** State Association Interest Group

**Chair: Meagan Bojarski**, *Syracuse University*

**Panelists:**

- **Brad Bailey**, *Mississippi Gulf Coast Community College*

- **Carl Cates**, *Arkansas State University*

- **Jerold Hale**, *University of Tennessee at Chattanooga*

- **John H. Saunders**, *University of Alabama in Huntsville*

- **Haley Swartz**, *University of San Diego*

Despite experience and thorough preparations, all state association leaders have to deal with some level of crisis/disruption/problem-solving when it comes to running a conference. Our panelists will share their experiences and their wisdom about times when they faced a disruption to a conference, how they solved the problems, and possibly how they prevented problems from occurring.

Saturday, 11:00 a.m.-12:15 p.m.

Room: Frisco 7 (AV)

**Elocution, Politics, and Activism: Women of Color Disrupting White Supremacy in the 20th Century**

**Sponsor:** Gender Studies Division

**Chair: Ashli Q. Stokes**, *University of North Carolina at Charlotte*

“Lifting as We Climb”: Hallie Quinn Brown’s Influence on Women’s Rights

- **Natonya Blackmun Listach**, *Middle Tennessee State University*

Mme. Francis Motin: “Leading Elocutionist of the Race”

- **Camille K. Lewis**, *Furman University*

“What is Already Guaranteed to Us”: Modjeska Simkims, Civil Liberties, and the Civil Rights Fight

- **Wanda Little Fenimore**, *University of South Carolina, Sumter*

“My Presence is Here”: Power and Provocation in the Transformative Life of Barbara Jordan

- **Creshema R. Murray**, *University of Houston-Downtown*

**Respondent: Lesli K. Pace**, *University of Louisiana, Monroe*

This panel highlights the rhetoric and activism of women of color who disrupted white supremacy and patriarchy in the twentieth century. Their rhetoric represents innovation because of their ability to navigate the unique constraints placed upon them. Their activism represents the ways that African American women have been and continue to be agents of change. Traditionally, the communication discipline has ignored the voices of women of color. We seek to disrupt the boundaries of what communication scholars study and value by recovering these women’s voices and their vital roles.

Saturday, 11:00 a.m.-12:15 p.m.

Room: Lebanon School

**Health(care): Disrupting Spaces of Wellbeing**

**Sponsor:** Applied Communication Division

**Chair: Patrice M. Buzzanell**, *University of South Florida*

**Panelists:**

- **Ashley Deutsch**, *University of Arkansas*

- **Ashton Mouton**, *Sam Houston State University*

- **Max Renner**, *North Carolina State University*

- **Virginia Sánchez Sánchez**, *Auburn University*

Ongoing debates about healthcare create challenges that impact experiences of individuals seeking medical assistance in the United States. This panel addresses this issue by interrogating the physical construction of wellbeing spaces, examining marketing and consumerist practices, and investigating barriers to access. Panelists will offer suggestions that challenge the audience to rethink the construction of healthcare spaces, market diversifiable medication, and promote access for marginalized communities. Discussion will be encouraged after the paper presentations.

Saturday, 11:00 a.m.-12:15 p.m.

Room: Bass School

**Political Communication and Disruptive Media**

**Sponsor:** Political Communication Division

**Chair: Melissa Smith**, *Mississippi University for Women*

Exploring the Media Coverage of Supreme Court Nominee Brett Kavanaugh: Analysis of Fox News Reporting

- **Bobbi K. Otis**, *Georgia State University*

Social Media Spectacle: Reconceptualizing the Medium and the Message of Online Political Spectacles

- **Sarah Catherine Sandy**, *University of Arkansas*

Testing the Water: Surfacing in the Anonymous New York Times Op-Ed’s Rebuke of Trump

- **Josh Miller**, *Texas State University*

**Respondent: Darrell Roe**, *Eastern New Mexico University*

The papers on this panel consider how global, national, and social media cover disruptive political acts and actors.

Saturday, 11:00 a.m.-12:15 p.m.

Room: Frisco 3

**Progressively Causing “Mayhem” to the “Flo”: Criticizing the Strategic Use of Humor in Television Advertisements by Major Insurers**

**Sponsor:** Popular Communication Division

**Chair: Donovan Finan**, *Transylvania University*

“Don’t Mess With My Discount...I've Got This Covered": State Farm

- **Timothy Bill**, *University of Illinois, Springfield*

The GEICO Gecko

- **Gary Deaton**, *Transylvania University*

Flo From Progressive

- **Bob Glenn**, *Owensboro Community College*

Professor Burke of Farmer's Insurance

- **Karen Johnson**, *Volunteer State College*

"Peyton and Brad's Playbook": Nationwide

- **Rich Knight**, *Shippensburg University*

Mayhem by Allstate

- **James Reppert**, *Southern Arkansas University Magnolia*

"For A Great Low Rate You Can Get Online...": The General Insurance Company

- **Danielle E. Williams**, *Georgia Gwinnett College*

**Respondent: Crystal Coel**, *Murray State University*

The consumer insurance industry contributes 1.5 trillion dollars a year to the American economy.  The insurance industry invests 148 million dollars a month into businesses and in the form of paid claims. For over two decades, the industry has universally re-branded their product from a serious, financially required product to a, seemingly fun and comforting one, by employing humorous advertising and messaging to draw new customers. Ironically, the product is legally required and an expense many families wish they could avoid on a yearly basis. The industry, however, has created a standard for its competitors to "be funny or die."  This panel will discuss whether it is appropriate and ethical to use humor to sell a deadly serious product that restores lives in the wake of the potential loss of life and possessions.  Each panelist will also generate an evaluation of each company's messaging and its relative effectiveness.  In addition, the group will also discuss the rhetorical implications of mandating companies to provide more direct and honest messaging that educates consumers and allows them to make better decisions.

Saturday, 11:00 a.m.-12:15 p.m.

Room: Bush School

**Public Relations Teaching G.I.F.T.s: Disrupting a Boring Classroom**

**Sponsor:** Public Relations Division

**Moderator: Brigitta R. Brunner**, *Auburn University*

Using a Mock Press Conference as a Learning Opportunity for Crises

- **Michelle Groover**, *Georgia Southern University*

Nonprofit Clients in the Classroom

- **Haley J. Higgs**, *Georgia Southern University*

Game On!: Using Game Design for Crisis and Management Examination  
 - **Christopher McCollough**, *Columbus State University*

Learning the ROPEs by Managing a Social Media Campaign: Teaching the Campaign Process Through a Two-Course Experiential Learning Project

- **Tracy Rutledge**, *University of Tennessee at Martin*

- **Andrew Brown**, *University of Tennessee at Martin*

“Dream Jobs”: A Cross-Institutional, User-Generated Content & Career-Readiness Module

- **Adrienne A. Wallace**, *Grand Valley State University*

- **Anastacia Baird**, *University of La Verne*

- **Gina Luttrell**, *Syracuse University*

- **Ai Zhang**, *Stockton University*

Strikeout or Homerun? Using Baseball to Enhance Public Relations Curriculum and Classroom Engagement

- **Cessna Winslow**, *Tarleton State University*

And The Winner Is: Using Reality TV to Teach Writing

- **Kelly Williams**, *University of West Georgia*

Panelists will share GIFT submissions, which are successful, class-tested assignments and activities for the public relations classroom. The assignments and activities may be related to public relations theory, application, and/or practice. In addition, the panelists will speak about their GIFT detailing how the assignment/activity works, will speak to student reaction to the GIFT, and tell of any assessment data he/she may have. Panelists will have copies of their assignments/activities on-hand at the session.

Saturday, 11:00 a.m.-12:15 p.m.

Room: Whirlaway

**Study Abroad as Disruption: Transforming Pedagogy, Learning, and Expectations to Achieve Intercultural Communication Competence**

**Sponsor:** Intercultural Communication Division

**Chair: Todd L. Goen**, *Christopher Newport University*

Panelists:

- **Todd L. Goen**, *Christopher Newport University*

- **Joy L. Hart**, *University of Louisville*

- **Linda D. Manning**, *Christopher Newport University*

- **Nina-Jo Moore**, *Appalachian State University*

- **Kandi L. Walker**, *University of Louisville*

Disruption is at the very core of the goals and outcomes for most study abroad programs in communication as it is central to intercultural communication competence. This panel explores the impact of study abroad as a positive disruptive force in communication education and practice. Specifically, the panel will address how study abroad disrupts traditional pedagogical strategies (both while abroad and in the traditional classroom), methods of learning, and expectations of both faculty and students with the goal of improving students’ intercultural communication competence. Panelists will share their experiences as faculty leaders and provide examples of the positive disruptions they experienced during their experiences abroad with students.

Saturday, 11:00 a.m.-12:15 p.m.

Room: Frisco 4

**Understanding the National Argumentation & Debate Interscholastic Association (NADIA) Format**

**Sponsor:** Argumentation and Forensics Division

**Co-Sponsor:** Community College Division

**Chair: Nakia Welch**, *San Jacinto College*

**Participants:**

- **Nakia Welch**, *San Jacinto College*  
 - **Cole Franklin**, *East Texas Baptist University*  
 - **Hanna Perry**, *East Texas Baptist University*  
 - **Tayler Havard**, *East Texas Baptist University*  
 - **Brian Manuel**, *Louisiana College*  
 - **Trinity Baugh**, *Louisiana College*  
 - **Sierra Boudreaux**, *Louisiana College*

The NADIA system was developed based on input from individuals with a range of 1-20+ years of debate experience as competitors, judges, and/or coaches in a variety of debate formats at the high school and collegiate levels. The NADIA design introduces the fundamental basics of debate theory, useful as an in-class activity but transferrable to competitive debate. It is designed with a goal of reducing the perceived requirement of extensive debate experience as a necessity to participate with success at the collegiate debate tournament level. While not limited to community college students, this format is ideal for many community colleges and universities with an interest in participating in competitive debate but who lack the experience and/or resources often required for competition in current, existing formats at the collegiate level.

This panel will present a range of distinct practices of the NADIA format. Topics will include many of the novel aspects of the competitive format, debate processes, and tournament operations. Finally, a demonstration of the format will follow the discussion.

Saturday, 11:00 a.m.-12:15 p.m.

Room: Winchester

**Voice Rhetoric, Media and Sound**

**Sponsor:** Rhetoric and Public Address Division

**Chair: Christina Moss**, *University of Memphis*

**Panelists:**

- **Lisa Corrigan**, *University of Arkansas*

- **Kent Ono**, *University of Utah*

- **Sarah Scott**, *Arkansas State University*

- **Bryan McCann**, *Louisiana State University*

**Respondent: Amanda Nell Edgar**, *University of Memphis*

This panel, featuring leading scholars in rhetoric, sound studies and media, examines Amanda Edgar's recent book: Culturally Speaking: The Rhetoric of Voice and Identity in a Mediated Culture (Ohio State UP, 2019).  Edgar's book illustrates how studying voice shows "how racial and gendered oppression bubble beneath the surface of American culture’s most recognized speaking voices, spreading invisible messages about which kinds of vocal identities are privileged and which kinds should be silenced." Edgar analyzes "prominent voices in American culture—including Morgan Freeman, Tina Fey, Barack Obama, Adele, Dave Chappelle, Richard Pryor, and George Lopez—arguing that voices carry a residue of the particular cultural environments in which they are formed, and that these environments can be traced and analyzed to add a sonic dimension to our understanding of race and gender as rhetorically situated identities—pushing back against the often-unnoticed systems of sound-based discrimination."

Saturday, 11:00 a.m.-12:15 p.m.

Room: Frisco 1

**Southern States Communication Association 90th Annual Awards Luncheon\***

**Sponsor:** Southern States Communication Association

**Presiding: Pamela G. Bourland-Davis,** President

**Keynote Speaker: Brenda Allen**

\*This is a ticket event\*

**2:45-4:00 P.M.**

Saturday, 2:45 p.m.-4:00 p.m.

Room: Frisco 7 (AV)

**Communication Theory Scholar Spotlight Presentation – Dr. Graham Bodie**

**Sponsor:** Communication Theory Division

**Chair: Michael Kotowski**, *University of Tennessee, Knoxville*

As the 2019 Outstanding Scholar in SSCA Communication Theory Division recipient, the division spotlights Dr. Graham Bodie. Dr. Bodie (Ph.D., Purdue University) is a Professor in the School of Journalism and New Media at the University of Mississippi. This presentation highlights his contributions to communication and recognizes him as an international expert on listening, social cognitive underpinnings of human communicative behavior, and influential theorist in the communication field.

Saturday, 2:45 p.m.-4:00 p.m.

Room: Frisco 3

**Vice President Spotlight**

**Disrupting Disruptive Pedagogy: De-Centering the Pedagogy of Communication Whiteness**

**Chair: Ashley Hall**, *Illinois State University*

Disrupting Whiteness Standards when Responding to Racially-Motivated Campus Incidents

- **Eletra Gilchrist-Petty**, *University of Alabama in Huntsville*

Performing Otherness While De-Centering Whiteness in the PWI Classroom

- **Tina M. Harris**, *Louisiana State University*

Can We Share the Light? De-centering Communication Whiteness with Communication Pedagogy

- **Lionnell Q. Smith**, *University of Memphis*

Teaching in a Time of Trumpism

- **Carolina R. Webber**, *University of South Carolina Upstate*

Deliverance through Deliberate Disruption: How the Inducement of Conflict Transforms Communication Pedagogy

- **Courtney N. Wright**, *University of Tennessee, Knoxville*

This panel explores the various ways through which communication scholars use/can use their pedagogical agency to de-center whiteness in communication instruction. A discussion on disruptive pedagogies, as continuous and counter-renderings of knowledges, invokes an interrogation of how indigenous knowledges, histories, practices, and traditions have been historically marginalized, erased, or ignored in communication education. This panel attempts to address the question of how communication pedagogy has been and can be disruptive and disrupted. Furthermore, panelists will address the question of why it is necessary for communication pedagogy to be disrupted. Drawing on their years of experience and expertise, panelists from a number of positions within the subfields of instructional communication and communication pedagogy will discuss their experiences and struggles with the pedagogy of communication whiteness and will offer strategies to disrupt the discursive process of whiteness that has too often manifested in the education of communication students.

Saturday, 2:45 p.m.-4:00 p.m.

Room: Winchester

**Disrupting Public Memory: Sights of Revision and Reinforcement**

**Sponsor:** Rhetoric and Public Address Division

**Chair: Kelly Nagel**, *Pennsylvania State University*

Curating a White Aesthetic: Examining White Nostalgia in La La Land (2016)

- **Sarah Catherine Sandy**, *University of Arkansas*

From Black Spaces to White Places: Public Art, Instagram, and the Gentrification of Nashville

- **Kelly Williams Nagel**, *Pennsylvania State University*

Restorative Rhetoric and the 2017 London Terror Attacks

- **Michelle Groover**, *Georgia Southern University*

Saturday, 2:45 p.m.-4:00 p.m.

Room: Lebanon School

**Disrupting Our Interpersonal Relationships**

**Sponsor:** Interpersonal Communication Division

**Chair: Erin Basinger**, *University of North Carolina at Charlotte*

Toward a Conceptual Model of Why Individuals Stalk

- **Taewook Ham**, *University of Georgia*

- **Jennifer Samp**, *University of Georgia*

Disrupting the Conversation on Conflict: The Potential of Co-Narration

- **Jessica Anne Robinson**, *Kutztown University*

- **Elaine Schnabel**, *University of North Carolina at Chapel Hill*

Gendered (Online) Spaces: Examining Woman’s Emotional Well-Being and Relationship Maintenance Patterns

- **Fan Yang**, *University of Alabama at Birmingham*

- **Jessica Wendorf Muhamad**, *Florida State University*

- **Laura-Kate Huse**, *Florida State University*

Saturday, 2:45 p.m.-4:00 p.m.

Room: Gallant Fox

**Disrupting the Education Narrative**

**Sponsor:** Applied Communication Division

**Chair: Brian Perna**, *Murray State University*

Navigating the Disruptions of College: The Impact of Institutional and Interpersonal Support Resources on Students

- **Jane Haas Damron**, *Baylor University*

- **Paige Gloeckner**, *Baylor University*

- **Alexandra Sousa**, *Indiana University Southeast*

- **Grace Ellen Brannon**, *University of Texas at Arlington*

Challenging and Reimagining How Communication Research and Broader Impacts Initiatives are Developed on College Campuses

- **Tracy A. Ippolito**, *Florida State University*

Failing to Disrupt: Examining University Social Mediated Crisis Communication

- **Andrew Pyle**, *Clemson University*

- **Anna Hardymon**, *Clemson University*

Communicative Patterns in Abstinence-only Education Curricula

- **Ashlea Brooke Terry**, *University of Texas at Tyler*

Saturday, 2:45 p.m.-4:00 p.m.

Room: Comanche

**Disrupting the Instructional Development Division**

**Sponsor:** Instructional Development Division

**Chair: Jill Stapleton Bergeron**, *University of Tennessee*

**Panelists:**

- **Scott Christen**, *Tennessee Technological University*

- **Ryan Goke**, *North Dakota State University*

- **Colleen Mestayer**, *Tennessee Technological University*

Current and former officers of the Instructional Development Division discuss ways to increase membership, encourage more and better submissions, and update the bylaws.

Saturday, 2:45 p.m.-4:00 p.m.

Room: Whirlaway

**Disruption and Connection in Mass Media: Competitive Papers**

**Sponsor:** Mass Communication Division

**Chair: James Hicks**, *Independent Scholar*

The Forgotten History of South Carolina’s First Broadcast Radio Stations: A Case Study in Localism

- **John Stevenson Armstrong**, *Furman University*

Exploring the Extended Transportation-Imagery Model’s Storyteller Antecedents in the Context of Brand Film Advertising

- **Sara Champlin**, *University of North Texas*

- **Newly Paul**, *University of North Texas*

Give Them Something in Their Own Language: Major League Baseball, Latin/Latino Influence, and the Pioneers of Spanish-language Radio Broadcasts

- **Patrick J. McConnell**, *High Point University*

- **Roberto Avant-Mier**, *University of Texas at El Paso*

Hoping for a Hail Mary: A Critical Feminist Analysis of the NFL’s Post-Rice Tactics

- **Nicole B. Cox**, *Valdosta State University*

- **Lauren DeCarvalho**, *University of Denver*

**Respondent: Barry Smith**, *Mississippi University for Women*

Saturday, 2:45 p.m.-4:00 p.m.

Room: Hamilton School

**In Memory of JD Ragsdale**

**Sponsor:** Vice President

**Chair: Frances Brandau**, Sam Houston State University

Saturday, 2:45 p.m.-4:00 p.m.

Room: Indian Trail (AV)

**Solo Performance Together: Exquisite Corpse as Disruptive Methodology**

**Sponsor:** Performance Studies Division

**Participants:**

- **Colin Whitworth**, *University of South Florida*

- **Nicole Costantini**, *Savannah College of Art and Design, Atlanta*

- **Shelby Swafford**, *Southern Illinois University Carbondale*

- **Lindsay Greer**, *University of Southern Indiana*

- **Alex Davenport**, *Southern Illinois University*

What is a solo show, and what could it be? Is there a way to perform solo/together. This performance panel turns to the surreal to seek answers to those questions, using the surrealist’s game “exquisite corpse” (Breton, 1948). By following the convention associated with this parlor game turned method, each performer will only see the ending of what is to come before them, and in turn will create their section of this continuous performance experiment, culminating in an unpredictable mélange of topics and methods that will simultaneously shape and be shaped by the other unique texts of the panel. Through this practice, exquisite corpse as a methodology will disrupt the meaning of the individual pieces as well as conceptions of what a cohesive performance piece might be, opening the individual and collective performance(s) up to new interpretations.

Saturday, 2:45 p.m.-4:00 p.m.

Room: Bass School

**Top Papers in American Society for the History of Rhetoric**

**Sponsor:** American Society for the History of Rhetoric Interest Group

**Chair: Cody Hawley**, *University of South Florida*

Highway 61: Alan Lomax and the Mythology of the Road in American Folk Music

- **Raymond Blanton**, *University of the Incarnate Word*

Grist for the Mill of the Memory Work: Media Frames and Public Spaces in the American South

- **Elizabeth Ashely Clayborn**, *University of Georgia*

Silent Protest, Silent Response: Communicative Disruption at the Great Exhibition

- **D T. Spitzer-Hanks**, *Baylor University*

“An American Swastika”: The Confederate Flag at the South Carolina Statehouse\*

- **Wanda Little Fenimore**, *University of South Carolina at Sumter*

Salvage Rhetorics: Adaptions of Nat Turner’s Confessions\*\*

- **Nathan Arnold Rothenbaum**, *University of Georgia*

\**Top Faculty Paper*

*\*Top Student Paper*

Saturday, 2:45 p.m.-4:00 p.m.

Room: Frisco 4

**Top Papers in Freedom of Speech**

**Sponsor:** Freedom of Speech Division

**Chair: Rebekah Fox**, *Texas State University*

Dialogic Ethics and the Recognition of Religiosity

- **David R. Dewberry**, *Rider University*

- **Pat Arneson**, *Duquesne University*

Wamsutta James and (Neo)Colonialism\*

- **Jamie Ascher**, *University of Kansas*

Founding Mothers of Freedom of Speech, 1774-1800\*\*

- **Lindsley Armstrong Smith**, *Oxbridge Research Associates*

- **Stephen A. Smith**, *University of Arkansas*

**Respondent: Ann Burnette**, *Texas State University*

\*Top Student Paper

\*\*Top Faculty Paper

Saturday, 2:45 p.m.-4:00 p.m.

Room: Sea Biscuit

**Top Papers in Rhetoric and Public Address**

**Sponsor:** Rhetoric and Public Address

Protesting the Rhetorical Presidency: James Madison, the War of 1812, and The Specter of Perpetual War

- **Stephen Heidt**, *California State University, Northridge*

Commemorative Activism: Memorializing Slavery’s Legacy in Montgomery, Alabama

- **Megan Fitzmaurice**, *University of Texas at Arlington*

Embodied Queer Theology in Showtime’s Queer as Folk

- **Leland Spencer**, *Miami University*

**Respondent: Scott Anderson**, *Arkansas State University*

**4:15-5:30 P.M.**

Saturday, 4:15 p.m.-5:30 p.m.

Room: Frisco 7 (AV)

**Vice President Spotlight**

**Disrupting Sport**

**Chair: Daniel P. Grano**, *University of North Carolina at Charlotte*

**Panelists:**

- **Artis Twyman**, *Los Angeles Rams*

- **Mike Butterworth**, *University of Texas at Austin*

- **Abraham Khan**, *Pennsylvania State University*

- **Meredith Bagley**, *University of Alabama*

- **Ashley Garcia**, *University of Nebraska – Lincoln*

**5:45-6:30 P.M.**

Saturday, 5:45 p.m.-6:30 p.m.

Room: Comanche

**American Society for the History of Rhetoric Interest Group Business Meeting**

**Sponsor:** American Society for the History of Rhetoric Interest Group

Immediate Past-Chair

- **Andre E. Johnson**, *University of Memphis*

Chair

- **Wanda Fenimore**, *University of South Carolina, Sumpter*

Vice Chair/Program Planner

- **Cody Hawley**, *University of South Florida*

Vice Chair Elect

- **Camille Lewis**, *Furman University*

Secretary

- **Damariye Smith**, *University of Memphis*

Saturday, 5:45 p.m.-6:30 p.m.

Room: Bush School

**Gender Studies Division Business Meeting**

**Sponsor:** Gender Studies Division

Immediate Past-Chair

- **Ashton Mouton**, *Sam Houston State University*

Chair

- **Beth Bradford**, *Florida Southern College*

Vice Chair/Program Planner

- **Caroline Sawyer**, *University of South Carolina Beaufort*

Vice Chair Elect

- **Rico Self**, *Louisiana State University*

Secretary

- **Chris Vincent**, *Louisiana State University*

Saturday, 5:45 p.m.-6:30 p.m.

Room: Frisco 4

**Freedom of Speech Division Business Meeting**

**Sponsor:** Freedom of Speech Division

Immediate Past-Chair

- **Pat Arneson**, *Duquesne University*

Chair

- **Ann Burnette**, *Texas State University*

Vice Chair/Program Planner

- **David Dewberry**, *Rider University*

Vice Chair Elect

- **Rebekah Fox**, *Texas State University*

Secretary

- **Chandra Maldonado**, *North Carolina State University*

Saturday, 5:45 p.m.-6:30 p.m.

Room: Bass School

**Instructional Development Division Business Meeting**

**Sponsor:** Instructional Development Division

Immediate Past-Chair

- **Scott Christen**, *Tennessee Technological University*

Chair

- **Colleen Mestayer**, *Tennessee Technological University*

Vice Chair/Program Planner

- **Jill Stapleton Bergeron**, *University of Tennessee*

Secretary

- **Ryan Goke**, *Murray State*

Saturday, 5:45 p.m.-6:30 p.m.

Room: Hamilton School

**Interpersonal Communication Division Business Meeting**

**Sponsor:** Interpersonal Communication Division

Immediate Past-Chair

- **Garry Beck**, *Old Dominion University*

Chair

- **Josh Pederson**, *University of Alabama*

Vice Chair/Program Planner

- **Emily Scheinfeld**, *University Texas at Tyler*

Vice Chair Elect

- **Mindy Weathers**, *Sam Houston State University*

Secretary

- **Dinah Tettch**, *Arkansas State University*

Saturday, 5:45 p.m.-6:30 p.m.

Room: Citation

**Kenneth Burke Society Interest Group Business Meeting**

**Sponsor:** Kenneth Burke Society Interest Group

Chair

- Ryan McGeough, Northern Iowa University

Co-Vice Chair/Co-Program Planner

- **Anna Turnage**, *Bloomsburg University*

Co-Vice Chair/Co-Program Planner

- **Virginia Jones**, *Arkansas Tech University*

Saturday, 5:45 p.m.-6:30 p.m.

Room: Gallant Fox

**Language and Social Interaction Division Business Meeting**

**Sponsor:** Language and Social Interaction Division

Immediate Past-Chair

- **Lori Stallings**, *University of Memphis*

Chair

- **Sean Kingsbury**, *Independent Scholar*

Vice Chair/Program Planner

- **Mark Ward Sr.**, *University of Houston-Victoria*

Vice Chair Elect

- **Craig Stewart**, *University of Memphis*

Secretary

- **Carolina Sawyer**, *University of South Carolina, Beaufort*

Saturday, 5:45 p.m.-6:30 p.m.

Room: Frisco 3

**Philosophy & Ethics of Communication Interest Group Business Meeting**

**Sponsor:** Philosophy & Ethics of Communication Interest Group

Immediate Past-Chair

- **James Pickett**, *Flagler College*

Chair

- **Andrew Tinker**, *Duquesne University*

Vice Chair/Program Planner

- **Chad Tew**, *University of Southern Indiana*

Saturday, 5:45 p.m.-6:30 p.m.

Room: Traveller

**State Association Interest Group Business Meeting**

**Sponsor:** State Association Interest Group

Immediate Past-Chair

- **Keith Perry**, *Abraham Baldwin Agricultural College*

Chair

- **Brad Bailey**, *Mississippi Gulf Coast Community College*

Vice Chair/Program Planner

- **John H. Saunders**, *University of Alabama Huntsville*

Vice Chair Elect

- **Lakelyn Taylor**, *University of Central Florida*

Secretary

- **Patrick Richey**, *Middle Tennessee State University*

Saturday, 5:45 p.m.-6:30 p.m.

Room: Lebanon School

**Applied Communication Division Business Meeting**

**Sponsor:** Applied Communication Division

Immediate Past Chair

- **Andrew Pyle**, *Clemson University*

Chair

- **Darren Linvill**, *Clemson University*

Vice Chair/Program Planner

- **Carrie Reif-Stice**, *Columbus State University*

Vice Chair Elect

- Noah Franken, West Texas A&M University

Secretary

- Brian Perna, Murray State University

Saturday, 5:45 p.m.-6:30 p.m.

Room: Frisco 7 (AV)

**Argumentation and Forensics Division Business Meeting**

**Sponsor:** Argumentation and Forensics Division

Immediate Past-Chair

- **Keven James Rudrow**, *University of Memphis*

Chair

- **Aaron Dechant**, *University of Memphis*

Vice Chair

- **Nick J. Sciullo**, *Texas A&M University - Kingsville*

Vice Chair Elect/Program Planner

- **Hannah Tabrizi**, *University of Memphis*

Secretary

- **Lakelyn Taylor**, *University of Central Florida*

**6:30-8:30 P.M.**

Saturday, 6:30 p.m.-8:30 p.m.

Room: Frisco 1

**The Annual SSCA Osborn Reception**

**Sponsor:** Drs. Michael and Suzanne Osborn, University of Memphis, and Pearson Publishing

**Sunday, April 5**

**8:00-9:15 A.M.**

Sunday, 8:00 a.m.-9:15 a.m.

Room: Citation

**Disrupt Your Tired Teaching Routine: These Students Explain How Instead of Making a Speech, They Made a Difference!**

**Sponsor:** Community College Division

**Chair: S. Brad Bailey**, *Mississippi Gulf Coast Community College*

**Participants:**

- **S. Brad Bailey**, *Mississippi Gulf Coast Community College*

- **Carin Platt**, *Mississippi Gulf Coast Community College*

- **Maxwell Greenough II**, *Mississippi Gulf Coast Community College*

- **Michael Pugh**, *Mississippi Gulf Coast Community College*

- **Morgan Rich**, *Mississippi Gulf Coast Community College*

- **Nicole Sallis**, *Mississippi Gulf Coast Community College*

- **Katelyn Winstead**, *Mississippi Gulf Coast Community College*

Five 1st-year community college students and their mentors discuss the results of their challenge from their public speaking faculty to take on real-world problems and use their voices to make a positive difference on their campus.

Sunday, 8:00 a.m.-9:15 a.m.

Room: Sea Biscuit

**Disrupting Suffrage and Citizenship**

**Sponsor:** Rhetoric and Public Address Division

Fighting “Equal Manhood” Rhetorics with the White Woman Citizen: The National Woman’s Suffrage Association’s 1876 Centennial Declaration of Women’s Rights

- **Meridith Styer**, *Georgia College and State University*

Fearing the Hottentot: Racial Politics and Woman’s Suffrage

- **Leslie Harris**, *University of Wisconsin-Milwaukee*

The Wartime Prohibition Act, Thirty-First, and the Start of Prohibition: Examining the Rhetorical Significance of World War I to the Temperance Movement

- **Stephen Heidt**, *California State University Northridge*

Democracy in Taste: Domestic Science, Public Motherhood, and Race

- **Sarah Walden**, *Baylor University*

Sunday, 8:00 a.m.-9:15 a.m.

Room: Winchester

**Disrupting Whiteness: Race in Memory, Present, and Future**

**Sponsor:** Rhetoric and Public Address Division

**Chair: Scott Anderson**, *Arkansas State University*

Disruption of Charleston: The Sons of Confederate Veterans and the Rhetoric of Southern Resentment

- **Jason Munsell**, *University of South Carolina Aiken*

Only in America: Howard Schultz’s Ideograph, Temporal Anxiety, and Postracial Exclusion

- **Max Plumpton**, *University of North Carolina at Chapel Hill*

Journalism as Rhetorical Activism: The Chicago Defender’s Coverage of the 1968 Democratic National Convention

- **Jonathan M. Smith**, *University of Memphis*

- **Scott Anderson**, *Arkansas State University*

#CrimingWhileWhite as Digital Dissent: The Role of the Comic Corrective in Advocating Racial Equality

- **Justin Gus Foote**, *Northern State University*

Sunday, 8:00 a.m.-9:15 a.m.

Room: Whirlaway

**Disruption and Creation of Information Flows: Competitive Papers**

**Sponsor:** Mass Communication Division

**Chair: David Stamps**, *Louisiana State University*

How News Organizations Disseminate Information to the Public Using Social Media, and Future Challengers

- **Lana Medina**, *Southern Utah University*

The Wall that Memes Built: A Narrative Analysis of Immigration Wall Memes

- **Jordan S. Power**, *Regent University*

- **Paola Albarran**, *Regent University*

Searching for an Answer: Mental Health Information Management of College Students

- **Kay Leigh Shannon**, *Texas Tech University*

Political Cash Machine: Political Advertising is a Windfall of Profit for Television Stations

- **Dean Cummings**, *Georgia Southern University*

**Respondent: Darrell Roe**, *Eastern New Mexico University*

Sunday, 8:00 a.m.-9:15 a.m.

Room: Comanche

**Disruptive Public Relations: Curricula, Programs Transform to Meet Professional Practitioner Demands in Louisiana and Georgia Case Studies**

**Sponsor:** Public Relations Division

**Panelists:**

- **Phillip T. Madison**, *University of Louisiana at Lafayette*

- **Christopher J. McCollough**, *Columbus State University*

- **Dedria Givens-Carroll**, *University of Louisiana at Lafayette*

- **Hazel Cole**, *University of West Georgia*

This diverse panel will explore how university strategic communication programs are transforming themselves to educate students in the ever-changing demands of professional practice. Panelists will address issues such as "closing the loop" on assessment and accreditation, curricular changes to integrate high impact practices and community outreach/client-based project work, online graduate strategic communication programs reflecting changes in industry, building upon the current trends in the industry, technology advancement including social media strategy, benchmarks for workplace success, and strategy for preparing for work place expectations of PR (and communications) graduates, and more. This panel of education experts will offer valuable insights into balancing and adapting to an unprecedent rate of change.

Sunday, 8:00 a.m.-9:15 a.m.

Room: Indian Trail (AV)

**Injuries, Intimacies, and Vulnerabilities: Performative Responses to Immersive Theater and the “Broken Bathtub”**

**Sponsor:** Performance Studies Division

**Chair: Andrea Baldwin**, *University of Houston-Clearlake*

**Performers:**

Perpetually Stuck in the Liminality of Healing: A Performative Response to "Broken Bone Bathtub"

- **Patrick McElearney**, *Louisiana State University*

“I Am Different Now Because of You”

- **Natalie Garcia**, *Louisiana State University*

Searching

- **Nicole Costantini**, *Savannah College of Art & Design, Atlanta*

“Broken Bone Bathtub is an immersive theatre project that takes place inside a bathtub, in an actual home” (O’Loughlin). Performer Siobhan O’Loughlin stages her performance in the homes of friends and strangers around the world, inviting her audience into private spaces for a performance that speaks to the most vulnerable, intimate aspects of the human experience. While Siobhan shares of her story of being involved in a traumatic bicycle crash and her experiences of dealing with her injuries in the aftermath, she often pauses the story to invite the audience to participate, whether is through their own self-disclosures or through the act of physically assisting O’Loughlin with taking a bath. The performers on this panel share their own performative responses to “Broken Bone Bathtub.” Each having seen/participated in the show during individual experiences in different cities (Atlanta, Houston, and New Orleans), the reflections in these solo performances reflect how audience participation can inform live performance and how it is interpreted.

Sunday, 8:00 a.m.-9:15 a.m.

Room: Gallant Fox

**Messing with Texas: Theorizing the Culture of the Borderlands**

**Sponsor:** Intercultural Communication Division

**Chair: Mark Ward Sr.**, *University of Houston-Victoria*

The War That Was Won: Culture and the Texas Creation Myth

- **Mark Ward Sr.**, *University of Houston-Victoria*

The “Mess” in Texas: Impacts of Multiple Cultures in the Borderlands

- **Laura Nunn**, *South Texas College*

The Borderlands as Psychogeography: Refusing Static Interpretations of Culture in the Texas Borderlands

- **Nick J. Sciullo**, *Texas A&M University-Kingsville*

Border Thinking: Theory, Knowledge, and the Lived Dimension

- **James Towns**, *Stephen F. Austin State University*

The Texas borderlands are at the center of a national debate over federal immigration policy and national identity. Intercultural communication scholars are uniquely positioned to analyze the cultural situation of the Texas borderlands, identify deep cultural structures that contribute to miscommunication and misunderstanding, and foster the mindfulness required for productive intercultural encounters. Attendees will learn firsthand from four Texas-based scholars about the unique culture of the borderlands and hear “on the ground” yet theoretically-informed analyses of cultural factors in play. Panelists represent a balanced mix of theoretical approaches, ranging from decolonialism and “psychogeography” to social-scientific taxonomies of cultural difference and theories of intercultural communication competence. As such, the panel will “mess with Texas” by disrupting the static categorizations of today’s political rhetoric and instead give attendees a well-rounded exploration of the complex Texas borderlands culture that stands behind the controversies which daily fill the nation’s news media and civic discourse.

Sunday, 8:00 a.m.-9:15 a.m.

Room: Bush School

**More Heroes That Are Zeros: Examining Disruptive Parental and Administrative Savvy Cheating**

**Sponsor:** Instructional Development Division

**Chair: Beau Foutz**, *Alcorn State University*

**Panelists:**

- **Lisa Fall**, *Pellissippi State Community College*

- **Ryan Goke**, *North Dakota State University*

- **linda jurczak**, *Valdosta State University*

- **Leah LeFebvre**, *University of Alabama*

- **Laurie Metcalf**, *Blinn College*

With collegiate admission scandals making national news, it is time to turn our attention to other influencers disrupting the system. Panelists pivot the focus of cheating from students to administrators and parental figures. Our panel posits the consequences and challenges while offering effective methods to abate the disruptive influences and impacts on instructional communication in higher education.

Sunday, 8:00 a.m.-9:15 a.m.

Room: Bass School

**Putting Theory to the Test: Contextual Applications**

**Sponsor:** Communication Theory Division

**Chair: Emily Scheinfeld**, *University of Texas at Tyler*

Breaking the Tension: Developing an Extended Theoretical Model of Workplace Bullying

- **Jenilee Crutcher Williams**, *University of Tennessee*

Mental Health and Communication

- **Aaron Deason**, *University of Houston, Victoria*

Methodological Issues in Risk Communication: Measuring Comprehension of Information about Climate and Weather

- **Renee Edwards**, *Louisiana State University*

Why Measuring Emotions in the Workplace Impacts Your Overall Happiness at Work: A Review of the Literature

- **Diane Carr**, *University of Tennessee*

- **Emily Paskewitz**, *University of Tennessee*

Sunday, 8:00 a.m.-9:15 a.m.

Room: Frisco 7 (AV)

**Research-in-Progress: Consultations with Senior Gender Studies Scholars**

**Sponsor:** Gender Studies Division

**Chair: Caroline Sawyer**, *University of South Carolina, Beaufort*

This research in progress roundtable session is an opportunity for early career and graduate scholars to meet with senior scholars for a one on one consultation about research in progress. Please sign up with the program chair, Caroline Sawyer, cesawyer@uscb.edu.

**Respondent: James Honeycutt**, *University of Texas – Dallas*

**9:30-10:45 A.M.**

Sunday, 9:30 a.m.-10:45 a.m.

Room: Frisco 4

**Disrupting Androcentrism: Intersections of Language and Gender**

**Sponsor:** Language and Social Interaction Division

**Co-Sponsor:** Gender Studies Division

**Chair: Mark Ward Sr.**, *University of Houston-Victoria*

Participants:

- **Craig O. Stewart**, *University of Memphis*

- **Zoe Fine**, *University of South Florida*

- **Caroline E. Sawyer**, *University of South Carolina-Beaufort*

- **Lori Stallings**, *University of Memphis*

- **Leland Spencer**, *Miami University (Ohio)*

- **Mark Ward Sr.**, *University of Houston-Victoria*

Established scholars in language and social interaction and in gender studies will provide overviews of their research agendas, outline intersections between the two fields, and discuss productive possibilities and future directions in the study of language and gender.

Sunday, 9:30 a.m.-10:45 a.m.

Room: Bass School

**Disruptive Communication: Is it Time to Create a Health Communication Division?**

**Sponsor:** Interpersonal Communication Division

**Chair: Kelly Morrison**, *University of Alabama at Birmingham*

**Participants:**

- **Jennifer Kopfman**, *College of Charleston*

- **Laura Miller**, *University of Tennessee*

- **Kelly Morrison**, *University of Alabama at Birmingham*

- **Emily Scheinfeld**, *University of Texas at Tyler*

- **Fan Yang**, *University of Alabama at Birmingham*

Sunday, 9:30 a.m.-10:45 a.m.

Room: Gallant Fox

**Disruptive Relationships: Analyzing Interpersonal Communication in Personal Relationships**

**Sponsor:** Interpersonal Communication Division

**Chair: Tim Worley**, *Pennsylvania State University*

Initial Goals, Goal Trajectories and Changes in Perceived Resolvability During Serial Arguments

- **Tim Worley**, *Pennsylvania State University*

- **Esther Liu**, *Wheaton College (IL)*

- **Rachel Reymann Vanderbilt**, *Pennsylvania State University*

“I’ll Guess Never Know…”: Non-Initiators’ Account-Making After Being Ghosted

- **Leah E. LeFebvre**, *University of Alabama*

- **Ryan Decker Rasner**, *Louisiana State University*

- **Mike Allen**, *University of Wisconsin-Milwaukee*

Gaslighting in Close Relationships

- **Clint Graves**, *University of Georgia*

- **Jennifer Samp**, *University of Georgia*

Sunday, 9:30 a.m.-10:45 a.m.

Room: Traveller

**Disruptive Queer Rhetoric: An Analysis of Gay Power, Queer Shock Value, Coming Out Narratives, and Christian University Rhetoric and Policy**

**Sponsor:** Rhetoric and Public Address Division

**Chair: Cora Butcher-Spellman**, *University of Arkansas*

John Waters and the value of shock for queer rhetoric

- **Andrew Tinker**, *Duquesne University*

Assimilating Through Consumption: *The Advocate*’s Construction of Gay Power and Interpellation of Queer Readers as Consumers

- **Cora Butcher-Spellman**, *University of Arkansas*

*Love, Simon* and the Rhetoric of Coming Out Narratives in Popular Culture

- **Kaitlin Bennett**, *Texas-A&M University*

**Respondent: Lucy Miller**, *Texas A&M University*

Building on work from queer and feminist theorists such as Michel Foucault and Judith Butler, this panel analyzes how queer rhetoric may be queer in its mode and/or content. We examine queerness and queer rhetoric as a mode in how queerness is conceptualized as inherently disruptive and non-normative. We also address queerness of content in terms of rhetoric relating to the queer community. With our focus on disruptive communication, we examine the precarity, oppression, and stigma of queerness as well as queer rhetorical responses to these constraints. Panelists explore the tension between communicative disruption and compliance in queer rhetoric. Particularly, we study queer shock value and interruption, gay power as individual financial power and consumption, religious and secular rhetoric and policy regarding southern queer students, and the heteronormative potential of coming-out narratives in popular culture.

Sunday, 9:30 a.m.-10:45 a.m.

Room: Indian Trail (AV)

**Performance, Performativity and the Graphic Narrative**

**Sponsor:** Performance Studies Division

**Chair: Sharon Croft**, *Capital University*

The Joker in the White House: Madness, Memes, & The SuperAntihero’s Shadow

- **Shaun Treat**, *Independent Scholar*

Resisting Rhetoric of Distance, Extending *Écriture Feminine* in Visual Directions

- **Melanie Lee**, *University of Southern Indiana*

Graphic Narratives and Hybrid Opportunities in Adaptation

- **Lisa Flanagan**, *Xavier University of Louisiana*

New Avenues for Graphic Narrative Adaptation

- **Leigh Anne Howard**, *University of Southern Indiana*

**Respondent: Sharon Croft**, *Capital University*

From cartoons to graphic novels to manga—the variety of comics in combination with an awareness of their expressive potential has generated robust, critical conversations about how these forms work and contribute to our social, cultural, and political understanding.  Panelists representing areas of study including journalism, rhetoric, performance studies, and English provide insight about the intersection of comics, social construction, performance and performativity.  They explore the ways graphic narratives—a hybrid medium both verbal and visual—script cultural, social, or political constructions. In particular, panelists will address reciprocity between comics, adaptation(s), political discourse, communication praxis, fan fiction, and technology.

Sunday, 9:30 a.m.-10:45 a.m.

Room: Bush School

**Political Communication Beyond the White House**

**Sponsor:** Political Communication Division

**Chair: Mike Milford**, *Auburn University*

Exaggerated Expressions: Analysis of image repair and third-party defense of a Senate candidate

- **Melody Fisher**, *Mississippi State University*

Echo Chambers in Political Communication

- **Mark Kevin Manning Jr.**, *University of North Carolina at Charlotte*

“The Man is Non-Stop”: Hamilton and the Entelechy of the American Dream

- **Michaelah Reynolds**, *University of Arkansas*

- **Ryan Neville-Shepard**, *University of Arkansas*

Power, Strategy and Dissent: Randolph Bourne’s Critique of American War Strategy

- **David Munson**, *Texas A&M University*

**Respondent: Carson Kay**, *Ohio University*

The papers on this panel examine the ways in which the current political environment operates beyond the disruption surrounding the White House.

Sunday, 9:30 a.m.-10:45 a.m.

Room: Winchester

**Representations of Culture in Place, Space, and Time**

**Sponsor:** Intercultural Communication Division

**Chair: Amy N. Heuman**, *Texas Tech University*

Un Símbolo de Nuestras Raíces: The Aztlan Mural as a Site of Cultural Struggle and Resistance

- **Amy Heuman**, *Texas Tech University*

- **Sarah Cuevas**, *Texas Tech University*

Brown Bodies Disrupting the Status Quo: Domestic Care Workers' Political Articulation of Their Labor

- **Minu Basnet**, *Colorado State University*

Disruptions, Ruptures, Interruptions: A Becoming of Peoples and Cultures

- **Angela Labador**, *Arizona State University*

Disruptions, Ruptures, Interruptions: A Becoming of Peoples and Cultures

- **Tina M. Harris**, *Louisiana State University*

- **Jon M. Sahlman**, *Louisiana State University*

This panel focuses on the ways in which art, bodily performance, and activist movements can work to disrupt and resist normative understandings and representations of culture. Presenters will illuminate the ways in which such expressions press on the borders and boundaries of culture and identity to bring about more complex readings of culture in specific places, spaces, and time.

Sunday, 9:30 a.m.-10:45 a.m.

Room: Citation

**The Other in the Academy: A Practical Approach to Managing Marginalization**

**Sponsor:** Gender Studies Division

**Participants:**

- **Mary Elizabeth Tyler Boucebci**, *Georgia State University*

- **LaVette M. Burnette**, *Middle Georgia State University*

**11:00 a.m. – 12:15 p.m.**

Sunday, 11:00 a.m.-12:15 p.m.

Room: Comanche

**Always a Bridesmaid/Groomsman: How to Survive as a Lecture/Adjunct**

**Sponsor:** Instructional Development Division

**Chair: Laurie Metcalf**, *Blinn College*

**Panelists:**

- **Laura Bruns**, *Wayne State University*

- **Beau Foutz**, *Alcorn State University*

- **Elizabeth Stephens**, *Middle Tennessee State University*

As more colleges depend upon adjuncts and full-time lecturers to cover classes, they face the challenges of boredom with teaching the same class repeatedly, pay inequities, department hierarchy and politics, and lack of opportunity for advancement. Panelists discuss these challenges with suggestions for coping and thriving at the bottom of the academic totem pole.

Sunday, 11:00 a.m.-12:15 p.m.

Room: Frisco 7 (AV)

**Constructing Patients’ Social Support Tactics in Uncertain Illness Contexts**

**Sponsor:** Applied Communication Division

Patients’ Perception of Receiving Social Support from Bad Health-Related News

- **Brian Perna**, *Murray State University*

An Uncertain Trajectory: Young Adults’ Experiences of a Maternal Cancer Diagnosis

- **Laura Miller**, *University of Tennessee*

Health Uncertainty

- **Jessica Beckham**, *University of Southern Mississippi*

Research often explores provider perspectives in health contexts. What is needed is patients’ perspectives because patients are actually going through the illness. Furthermore, uncertainty in illnesses does not just affect people with the diagnosis but close family members as well. Collectively, the problem that this panel addresses is the importance of obtaining well-rounded perspectives. Illness uncertainty creates ambiguity for patients and their families. The significance in this panel is getting to the heart-of-the-matter of patients and close family member perspectives so that social support and decision-making may become remedies in the uncertainties they face.

Sunday, 11:00 a.m.-12:15 p.m.

Room: Whirlaway

**Dark Tourism and Rhetorical Practice: Disrupting Scholarly Narratives about Touring and Traumatic Objects**

**Sponsor:** Rhetoric and Public Address Division

The Crash at Crush: Rhetorical Simulation as Dark Tourism

- **Jeremy R. Grossman**, *University of Maryland*

Butcher of Men: Thanatourism and the Consumption of a Serial Killer

- **Morgan Gonzales**, *University of South Carolina*

Reenacting Spectacle: Repurposing Lynching as Resistance and “Dark Tourism”

- **Jason G. Williamson**, *University of Georgia*

Creating Dark Spaces and Bodies: Understanding Dark Tourism and the Manifestation, Propagation, and Recreation of Monstrosity Through Touring Prisons and Places of Historical Oppression

- **Rivkah Breanna Holder**, *Louisiana State University*

The study of “dark tourism” is often characterized as a somewhat novel phenomenon that diagnoses the present moment. Indeed, as Richard Sharpley (2009) notes, “evidence suggests that contemporary tourists are increasingly traveling to destinations associated with death and suffering” (5-6). Scholars representing a variety of disciplines have thus commenced the work of analyzing the role that dark tourism plays in society as a product of postmodernity, a processing of contemporary trauma, and/or a quickly growing market within the democratization of leisure travel. And yet, as the case studies of each of the papers on this panel demonstrate, dark tourism as a rhetorical practice has a history identifiable by its recurrent features, even when particular to a given moment, that justify a narrower determination of its rhetoricity. The objects of these essays span from the late nineteenth century to the contemporary moment, challenging, as others have, the conceit that dark tourism has entered a Renaissance. In tension with this presumption is the clear, categorical recognition that dark tourism is a discursive field reflected across history that situates objects of historical trauma within touristic frames. That these frames reach broad audiences today is indicative of a scholarly task: to theorize dark tourism as a rhetorical practice organized around touristic objects of death and trauma, and which has at least relatively stable formal features.

Sunday, 11:00 a.m.-12:15 p.m.

Room: Hamilton School

**Disrupting Our Health: The Cross Section of Interpersonal and Health Communication**

**Sponsor:** Interpersonal Communication Division

**Chair: Dinah Tetteh**, *Arkansas State University*

Communication Effectiveness: Examining Interactions Between College Health Professionals and Students on University Campuses

- **Prince Adu Gyamfi**, *Purdue University*

Understanding Familial Information Management Processes of People with Diabetes: Family Communication Patterns Theory Examined

- **Grace Ellen Brannon**, *University of Texas at Arlington*

Interpersonal Communication as Disruption of the Medical Model Approach to Therapy Services for Children with ASD

- **Juan S. Muhamad**, *Florida State University*

Sunday, 11:00 a.m.-12:15 p.m.

Room: Frisco 3

**New Frontiers of Video Game Law**

**Sponsor:** Freedom of Speech Division

**Chair: Christopher Toula**, *Sam Houston State University*

Video Games and the Law: Towards a New Historical Analysis  
 - **Christopher M. Toula**, *Sam Houston State University*

The Law of eSports  
 - **Mark Grabowski**, *Adelphi University*

Video Game Influencers, Their Platforms and Their Speech  
 - **Hunter C. Cantrell**, *Sam Houston State University*

Sunday, 11:00 a.m.-12:15 p.m.

Room: Indian Trail (AV)

**Research, Writing, and Publishing in Political Communication**

**Sponsor:** Political Communication Division

**Chair: Mike Milford**, *Auburn University*

Panelists:

- **Jim Kuypers**, *Virginia Tech University*

- **Andre Johnson**, *University of Memphis*

- **Sharon Jarvis**, *University of Texas*

- **Ryan Neville-Shepard**, *University of Arkansas*

This panel of experts will share their experiences as researchers, writers, and editors of political communication research. The audience will have time for questions and answers.