

Mass Communication Division

The Mass Communication Division invites papers and panel proposals in the field of mass communication for the 91st meeting of the Southern States Communication Association. Papers and panels addressing the convention's theme, Harboring Hope, are specifically welcome.

The Mass Communication Division welcomes papers on all aspects of mass media, mass communication, computer-mediated communication and new media technologies. The highest-ranked papers will be recognized in a Top Papers panel, and the Top Faculty Paper and Top Student Paper will receive an award at the conference.

Ideas for panels may also be submitted which will be peer reviewed. Panels may be co-sponsored with other divisions. Please include the names and affiliations of all those who would be participating in the panel.

The Mass Communication Division is also soliciting proposals for multi-media showcases, presentations and other innovative discussion formats.

Students submitting papers should indicate "Student" status on the paper's header.

Paper submissions should be no more than 25 pages, including references, tables and figures.

Papers must include a 75-100 word abstract. Papers should be written so as to make sure the authors identity remains hidden for the purpose of anonymous review. Panel submissions should be in the format consistent with recent SSCA programs for the annual convention. The Mass Communication Division limits authors to one first-author submission with unlimited second-author submissions. All work submitted for review must be the original work of the author(s) and must not have been previously published or presented at any other conference/convention. Also, papers submitted to the Mass Communications Division may not be simultaneously submitted to any other division of SSCA. Any paper found in violation of these guidelines will be removed from consideration.

Paper and panel submissions must be submitted to the online submission system by October 1, 2020 at the following link -

<https://www.xcdsystem.com/ssca/abstract/index.cfm?ID=7Zb2tA0>