Popular Communication Division

Vice Chair & Program Planner: Danielle Williams (dwilliams18@ggc.edu)

The Popular Communication Division invites competitive papers, media presentations, and panel proposals for the 2022 Southern States Communication Association annual convention. The division welcomes scholarship from a variety of theoretical or methodological approaches that are related to media, culture, and/or other aspects of communication within a popular communication framework. Special consideration will be given to submissions that emphasize cross-disciplinary scholarship related to the convention theme, "Resilience Through Resistance.”

Please submit only electronic submissions in Microsoft Word documents or PDF to the following link: <https://www.xcdsystem.com/ssca/member>

**Paper submissions**- Completed papers must be submitted as a Word of PDF document, remain within 15-25 pages and contain the following:

* Author(s) identification removed from the file.
* An abstract of no more than 100 words on the first page.
* Follow MLA or APA guidelines.
* Student papers should be clearly marked "Student" in the paper header.
* If this is the author’s first paper with SSCA, please write “Debut” in the paper header.
* Any submission not meeting the above requirements will not be accepted for review.
* Individuals may not submit more than one paper to the division (this includes co-authored papers).

**Panel submissions**- Panel submissions should be submitted as a Word or PDF document and contain the following:

* Panel’s title.
* A description of the panel (200 words)
* A rationale for the panel (250 words)
* Abstract/summary (150-200 words) for each presentation/discussant.
* Names, affiliations, and email addresses of all participants.
* Individuals may not submit more than one panel submission to the division.
* Panel proposals with participants from multiple institutional affiliations are preferred.

All submitting panelists, presenters, and etc. will be expected to attend the conference if selected for inclusion in the program.

Please refrain from equipment requests unless AV equipment is essential to the presentation itself. Justifications for equipment must be made at the time of submission.

Consult http://www.ssca.net for general submission guidelines. Submissions must be received electronically by midnight (CST), Friday, October 1, 2021. All papers and panel proposals must be submitted as Microsoft Word or PDF files. Direct your questions to Danielle E. Williams, Vice Chair of the Popular Communication Division, at [dwilliams18@ggc.edu](mailto:dwilliams18@ggc.edu).