92nd Annual Convention Southern States Communication Association

32nd Annual Theodore Clevenger Jr. Undergraduate Honors Conference

April 6-10, 2022 • The Hyatt Regency • Greenville, South Carolina

RESILIENCE THROUGH RESISTANCE

PRESIDENT: Wendy Atkins-Sayre, University of Memphis 1ST VICE PRESIDENT: Tina M. Harris, Louisiana State University 2ND VICE PRESIDENT: Ann Burnette, Texas State University EXECUTIVE DIRECTOR: John Haas, University of Tennessee

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Welcome to the 92nd Annual SSCA Convention Welcome to Greenville, South Carolina

"Resilience Through Resistance"

Watch out, Greenville, SC! Here we come, again! I hope that everyone is as excited I am for our 92nd Southern States Communication Association conference April 6-10. This will be our first meeting since the cancelation of our conference 2019. Our then-President Shawn Long planned an excellent conference in Frisco, TX, that was canceled because of the pandemic. Last year's conference was 100% virtual, and thanks to our President Wendy Atkins-Sayre, we had a great experience attending our conference online. The 2022 conference is a mile marker for us, as we will be convening face-to-face for the first time in a few years due to circumstances beyond our control. With many safety measures in place, and with everyone's cooperation with mask mandates and such, I am confident and expecting that we will have a great conference!

The theme for the 92nd Annual Southern States Communication Association conference is "Resilience Through Resistance." Like everything else in the world, SSCA came to a screeching halt in the spring of 2020 in response to the COVID epidemic that paralyzed the world. All that was normal became foreign, forcing us to create a new semblance of normalcy. This was further complicated by the racial pandemic that plagued the U. S. in response to the deaths of George Floyd and Breonna Taylor due to police. Whether they want to acknowledge it or not, everyone's lives have been directly impacted by these dual pandemics and presented us with many unimaginable challenges. Despite these traumatic events, we have all shown resilience in the face of resistance. There have been various kinds of resistance including those who are one end of the spectrum and, with all of their might, refuse to adapt to these changes or deny the reality of systemic oppression. At the very least, the years 2020 and 2021 have both gone down in history as two of the most unfathomable, unjust, and deadliest years known to humankind.

Nevertheless, I cannot think of a better place to display our work and delve deeper into issues of resilience and resistance than in the burgeoning city of Greenville, the hometown of such greats as Chubby Checker, Andie McDowell, James Brown, Rob Thomas, Eartha Kitt, Dizzy Gillespie, and Stephen Colbert. These natives all have entertained many audiences through their music, acting, and television and represent the many possibilities brewing in this bustling town of more than 74,000 people. Greenville is the 6th largest in the state and is considered the third largest urban area in the state. Also referred to as Upstate, Greenville is a nestled nicely between the mountains and the coast, offering its residents wonderful options for entertain, relaxation, and whatever their hearts and minds desire. Residents and visitors alike can experience this region of the state's mild change of seasons, which is perfect for year-round outdoor activities

offered at its 39 state parks and recreation centers. The city is also overflowing with cultural events and attractions that celebrate the beauty of living in South Carolina.

Our conference is a great welcome back to the process of "conferencing" as we have a plethora of panels for you to choose from and fully experience the spirit of the conference. There are specific panels I want to bring to your attention, as they embody what I have envisioned for the conference and are designed to helps us engage with the local community. Greenville, much like every other city in the south, has a very storied and rich history when it comes to issues of race and relations. While the conference is not solely about race, the overarching goal is to engage in difficult conversations related to diversity, systemic oppressions, and societal inequities impacting all segments of society in various way. The Spotlight Panels for this year address these overlapping and complex issues and tie them directly to Greenville, inspiring ways we can translate theory to practice and bring about transformation in both our scholarship and the world outside of academe. For the purpose of accuracy, some language presented here has been adapted from the panel descriptions provided by panelists.

The panel titled "UHC Alumni Reunion Panel: The Resilience and Practicality of Scholarship" is incredibly exciting for me! Though not directly tied to Greenville, this panel is reuniting alumni to discuss their experience with UHC and how it has impacted them. Personally, this panel is near and dear to my heart. My presentation many years ago as an undergraduate undoubtedly set me on my path to being a teacher-scholar. Please come support my colleagues and me as we sing the praises of the Theodore Clevenger, Jr. Undergraduate Honors Conference. The remaining panels have more explicit connections with Greenville, as with the panel "This Land is Their Land: The Issue of Land Acknowledgement, History, Social Justice, and Identity Politics." Doctoral student Rockia Harris (Louisiana State University) will serve a chair, and our esteemed panelists include Dr. Helen Lee Turner (Furman University) and Dr. Jeffrey Makala (Furman University). Given their expertise on local developments on this very important social issue, Drs. Turner and Makala will be critical in addressing both the symbolic and material ways that Land Acknowledgements impede and facilitate interracial dialogue. For Greenville, Land Acknowledgements recognize Cherokees as the original inhabitants of this territory. This panel will explore this phenomenon and how local efforts have been made to address the interconnectedness of Land Acknowledgement, local history, social justice, and identity politics in relation to Cherokees and the local community of Greenville.

I want to highlight the panel "**Greenville's Racist and Reparative Landscape**," which focuses on monuments, the state's Heritage Act, and the tensions regarding visual rhetoric and racial injustice. I want to thank Dr. Brandon Inabinet (Furman University) for being so instrumental in assisting me with coordinating several of our community-centric panels. This I will involve a discussion of the Confederate monument in downtown Greenville and the material consequences racism has had for many Black citizens in the community. Our esteemed panelists are Dr. Cynthia P. King (Furman University), Dr. Ron Jackson II (University of Cincinnati), Dr. Carlos Morrison (Alabama State University) and Dr. Cerise Glenn (University of North Carolina – Greensboro). I will serve as chair/moderator for this panel as we advance dialogue about the addition of other monuments alongside the existing one that contextualizes the white supremacist and terrorist aspects of the memorial, which is too often ignored.

I am not alone in saying that we are dedicated to further diversifying our organization, and we are excitedly making strides towards that end. Please join us on for the Spotlight Panel "Extending the Reach of Resilience: Regionalizing the Black Caucus - SSCA Edition." With doctoral candidate Natonya Listach as chair, colleagues Dr. Eletra Gilchrist-Petty (University of Alabama-Huntsville), Dr. Andre E. Johnson (The University of Memphis), Dr. Creshema Murray (University of Houston Downtown), Dr. Tara Reed (Tarrant County College) and doctoral candidate Lionnell "Badu" Smith (The University of Memphis) continue prior discussion about ways to extend the reach of the NCA Black Caucus to our regional communication associations. Panelists will discuss strategies toward galvanizing Black membership and participation in and at SSCA; improving regional policies and practices that benefit scholars and graduate students of color and creating a SSCA division or interest group dedicated to the scholarship, service, and support of Africana Communication and scholars.

The Spotlight Panel "Rhetorics of Resilience and Resistance in South Carolina's Civil Rights Struggle" will feature colleagues Dr. Wanda Little Fenimore (University of South Carolina at Sumter), Dr. Camille K. Lewis (Furman University), Dr. Sean Patrick O'Rourke (Sewanee: The University of the South), and Dr. Melody Lehn (Sewanee: The University of the South). This panel will be very educational regarding local and regional history by focusing on the three phases of South Carolina's rhetorical struggle: the construction of a culture of segregation, resilient Black activism that sought to overthrow that culture, and White Christian resistance to the Civil Rights Movement. The interactive nature of this will lead to fruitful conversation between and among panelists and audience members about the issues raised by the papers presented.

In keeping with the theme of the conference, the Spotlight Panel "Form in the Crucible of Resistance: Examining the Black Rhetoric and Public Address Tradition" highlights Black rhetorical and oratorical traditions through powerful sermons, speeches, and spoken word performances. Be sure to attend the panel Chaired by Dr. Andre E. Johnson (The University of Memphis), which includes panelists Dr. Lisa Corrigan (University of Arkansas), Dr. Thomas Fuerst (The University of Memphis), Dr. Kimberly P. Johnson (Tennessee State University) Dr. Dianna Watkins Dickerson (Memphis Theological Seminary), and Dr. Carlos Morrison (Alabama State University) as they examine different aspects of the Black oratorical tradition by interrogating the meaning and makeup of this tradition. They will also consider the different historical periods and figures, theoretical frameworks, pulpit oratory, spoken word, the role of archival or digital research and explore new and innovated ways to move forward.

If we all took a moment to inventory the scholarship being produced in the field, we would undoubtedly discover that, as a collective and on an individual level, we are all given space for many voices to be heard and realities to be seen. We are creating platforms from which to address the wonder that resides in communicative processes in their many manifestations. The past two years have taught us the importance of the resilience, which is necessary for engaging in difficult conversations and transformation related to issues such as racism, gender discrimination, pay inequity, police brutality, human rights, heteronormativity, political activism, elections, and many more. The 2022 SSC convention is an excellent space where we can convene and engage critically with each other about scholarship and praxis that center communication. We should take this opportunity to empower each other and identify the ways in which resilience and resistance have co-existed and come to life through the revelation (for some) and affirmation (for others) of the longstanding inequities and oppressions ingrained in the moral fabric our country. I hope this conference renews our commitment to a more inclusive and equitable future. Thank you, Greenville, for helping us make this happen!

Dr. Tina M. Harris, Louisiana State University SSCA First Vice-President and 2022 Program Planner

UHC Welcome and Acknowledgements

Dear Undergraduate Honors Conference Participants:

Congratulations and welcome to the 32nd Annual Theodore Clevenger, Jr., Undergraduate Honors Conference (UHC) and the 92nd Annual Southern States Communication Association Convention! We are excited to have you here at the conference where you can present your scholarship, learn about the work of other scholars, and make connections with other students and faculty members.

Your presentations will take place on Friday and Saturday. We know you are excited to present your research during your scheduled panels. We encourage you also to attend other panels, including those sponsored by the UHC as well as any panels that are part of the SSCA convention. As registered participants in the UHC, you are welcome to attend any SSCA panels. Be sure to look through the program to see what topics and people interest you!

In addition to your own presentations, please be sure to attend:

- The Undergraduate Honors Conference breakfast on Saturday morning (see program for time and location). This is where SSCA celebrates you! We invite you and your faculty mentors to enjoy a complimentary breakfast. Each UHC scholar will be recognized with a certificate and have the chance to meet other UHC scholars. In addition, we will present the Franklin Shirley Award for the overall top paper and recognize the Clevenger Scholars. There will also be representatives of graduate programs stationed at the breakfast—they'll be happy to talk to you about their programs.
- The Graduate School Fair prior to the Osborn Reception on Saturday night (see program for time and location). This will be another chance to learn more about graduate programs in communication.
- The Osborn Reception on Saturday night (see program for time and location). All members of the UHC and SSCA are invited to attend. Please come by to talk with the friends you've made, meet new people, and celebrate your success.
- The Undergraduate Honors Conference Alumni panel (see program for time and location). Scholars on this panel will discuss their career paths since they first presented their research at the UHC. There will also be time for questions—find out where your experience at the UHC can take you!

We also hope you will enjoy the attractions of Greenville while you are here at the conference. There are shops, parks, and restaurants within walking distance of the hotel that you can explore.

I have been a member of the Southern State Communication Association since 1991 (do the math!). One of the things I love about SSCA is how friendly and supportive its members are. They will be happy to answer your questions, tell you about their work, and give you feedback about yours. I always feel like SSCA is "home" to me—I hope you will feel that way, too.

Many people were generous with their time and wisdom as I planned this conference. Please join me in thanking them:

Michael Arrington, Sam Houston State University Wendy Atkins-Sayre, University of Memphis Meredith Bagley, University of Alabama Brian Bowman, Campbell University Shana Bridges, Georgia Southern University Abby Brooks, Georgia Southern University Wesley Buerkle, East Tennessee State University Tony de Velasco, University of Memphis Jean DeHart, Appalachian State University David Dewberry, Rider University Renee Edwards, Louisiana State University J. Dean Farmer, Campbell University Alyson Farzad-Phillips, Furman University Rebekah L. Fox, Texas State University Victoria J. Gallagher, North Carolina State University Chris Geverman, Georgia Southern University Bob Glenn, Owensboro Community and Technical College Todd Lee Goen, Christopher Newport University Beverly Graham, Georgia Southern University Alan H. Grant, Texas A&M University Joshua Guitar, Young Harris College John Haas, University of Tennessee, Knoxville Tina M. Harris, Louisiana State University Sarah Hollingsworth, Oklahoma State University Brandon Inabinet, Furman University Spoma Jovanovic, University of North Carolina, Greensboro Cynthia King, Furman University Richard Leeman, University of North Carolina at Charlotte Leah LeFebvre, University of Alabama Camille Lewis. Furman University Roseann M. Mandziuk, Texas State University Linda Manning, Christopher Newport University Verlaine McDonald, Berea College Joshua H. Miller, Texas State University Nina-Jo Moore, Appalachian State University Jason B. Munsell, University of South Carolina, Aiken David Nelson, Valdosta State University Tracy Nichols, Austin Peay State University Emily Paskewitz, University of Tennessee, Knoxville Mark A. Paz II, Texas State University

Melissa Plew, Georgia Southern University Patrick Richey, Middle Tennessee State University Melissa Smith, Mississippi University for Women Lori Stallings, University of Memphis Mary Stuckey, Penn State University Carlos Tarin, University of Texas at El Paso Terry Thibodeaux, Sam Houston State University Michelle Violanti, University of Tennessee, Knoxville Christopher Wernecke, Georgia State University Patrick Wheaton, Georgia Southern University Scott Whiddon, Transylvania University

I wish everyone a wonderful conference. Please let me know if I can help in any way.

Dr. Ann E. Burnette Professor of Communication Texas State University Second Vice President of SSCA, and Theodore Clevenger, Jr., Undergraduate Honors Conference Planner The Hyatt Regency Floor Plan – First Floor



FLOOR PLANS First Floor

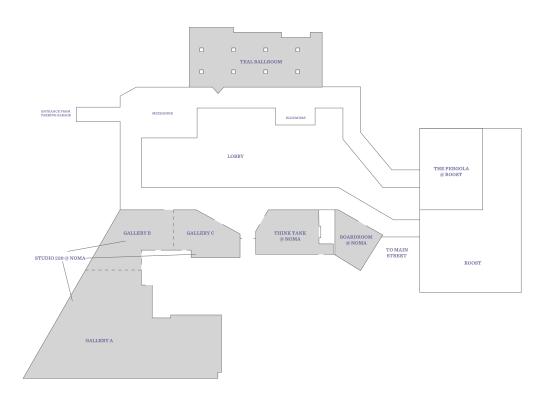


The Hyatt Regency Floor Plan – Second Floor

03.13



FLOOR PLANS Second Floor



03.13

Registration Hours

Registration may be found first floor, lobby level, Meeting Planner space

Wednesday, April 6
Thursday, April 7 7:30 am – 4:00 pm
Friday, April 8 7:30 am – 4:00 pm
Saturday April 9 8:00 am – 4:00 pm

Exhibit Schedule

Please visit our exhibitors; we value their presence and support for SSCA.

 Thursday April 7
 12:00 noon – 5:00 pm

 Friday, April 8
 10:00 am – 5:00 pm

 Saturday, April 9
 9:00 am – 12:00 noon

Programs and Business Meetings by Sponsor

(**Bold** = Division or Interest Group Business Meeting)

ASHR Interest Group:

2206.1, 2214, 3210.2, 3219, 3222, **3308**, 4152

Applied Communication Division: 2223, 3211, 3213, 3229, 4136, **4202**

Argumentation and Forensics Division: 2202, **3304**, 4113, 4121, 4133, 4145, 4155, 5114

Association for Communication Administration Interest Group: 2211.4, **3309**, 4114, 4127

President's Spotlight Panel: 2227, 3204, 4132

Communication Theory Division: 2217.1, 3244, **3300**, 4101, 4135, 4143, 5111

Community College Division: 2208, 2226, 2231, 3210.1, **3305**, 4104, 4142.1, 4151

Ethnography Interest Group: 2216, 3219.1, 3240, **3310**

Freedom of Speech Division: 2230, 3202, 4102, 4105.3, 4123,

4203

Gender Studies Division: 3227, 3230, **3306**, 4108, 4134, 4153, 4156, 5103, 5116, 5118

GIFTS (Great Ideas for Teaching Students):

2226, 4142.1, 4151

Instructional Development Division:

2204, 2209, 2211.1, 2212, 2215, 2218, 2231, 3218, 3225, 3237, 4120, 4147, **4204**, 5108

Intercultural Communication Division:

2210, 2217, 2222, 2224, 4126, **4200**

Interpersonal Communication Division:

2211, 3216, 3228, 3232, 4106, 4118, 4135, 4148, **4201**

Kenneth Burke Society Interest Group: 2211.3, 2221, **4208**

Language and Social Interaction Division: 3224, **4206**

Mass Communication Division: 2206, 2225.1, 2232, **3307**, 4138

Performance Studies Division:

2205, 3205, 4105, 4110, 4131, **4211**, 5110

Philosophy and Ethics of Communication Interest Group: 4111, 4119, **4210**, 5112

Political Communication Division: 4107, 4154, **4212,** 5105, 5120

Popular Communication Division:

3208, 3226, 3229, 3243, 4117, 4129.1, 4157, **4209**, 5107 **Public Relations Division:**

2225, 2228, 3212, 3235, **3301**, 5119

Rhetoric and Public Address

Division: 2201, 2203, 2207, 2213, 2219, 3203, 3206, 3223, 3236, 4109, 4146, 4124, 4149, **4205**

SSCA:

1101 (Administrative Committee),
1201 (Executive Council Pt 1),
2101 (Executive Council Pt 2),
2301 (Welcome Reception),
3100 (SSCA Breakfast Business),
3217 (Past Presidents' Luncheon),
3303 (DEI Committee Business),
4100 (UHC Breakfast),
4132 (NCA),
4105.1 (DEI Committee),
4130 (SSCA Awards Luncheon),
4140 (Planning Meeting 1)
4801 (Osborn Reception),
5101 (Nominating Committee),
5102 (Convention Planning Meeting),

5109 (Committee on Committees),

4207, 5203 (Time/Place Committee)

States Association Interest Group: 3231, 3302

Theodore Clevenger, Jr. Undergraduate Honors Conference of SSCA (Second Vice President): 3209, 3210, 3220, 3221, 3233, 3234, 4100, 4115, 4116, 4128, 4129, 4141, 4142

Vice President Spotlight Panels:

2220, 3101, 3238, 3342, 4116.1, 5113

Division and Interest Group Business Meetings:

American Society for the History of Rhetoric Interest Group: 3308

Applied Communication Division: 4202

Argumentation and Forensics Division: 3304

Association for Communication Administrators Interest Group 3309

Comm Theory Division: 3300

Community College Division 3305

Ethnography Interest Group 3310

Freedom of Speech Division 4203

Gender Studies Division 3306

Instructional Development Division 4204

Intercultural Communication Division 4200 Interpersonal Communication Division 4201

Kenneth Burke Society Interest Group 4208

Language and Social Interaction Division 4206

Mass Communication Division 3307

Performance Studies Division 4211

Philosophy and Ethics of Communication Interest Group 4210

Political Communication Division 4212

Popular Communication Division 4209

Public Relations Division 3301

Rhetoric and Public Address Division 4205

States Association Interest Group 3302

Day 1

Wednesday, April 6, 2022



Wednesday • 2:00 pm - 3:45 pm Room: Regency C

Administrative Committee Meeting

Sponsor: Southern States Communication Association

Presiding: Wendy Atkins-Sayre, President

Participants: Tina M. Harris, First Vice President Ann Burnette, Second Vice President Pamela Bourland-Davis (Serving for Shawn Long), Immediate Past President John Haas, Executive Director Andrew Pyle, Strategic Communication Director Benjamin Bates, SCJ Editor Patrick Wheaton, Finance Committee Chair Jerry Hale, Immediate Past Executive Director Eletra Gilchrist-Petty, Diversity, Equity, and Inclusion Chair

1201

Wednesday • 4:00 pm - 6:45 pm Room: Regency C

Executive Council Meeting Part I

Presiding: Wendy Atkins-Sayre, President

Participants: Tina M. Harris, First Vice President Ann Burnette, Second Vice President Pamela Bourland-Davis (Serving for Shawn Long), Immediate Past President John Haas, Executive Director Andrew Pyle, Strategic Communication Director Benjamin Bates, SCJ Editor Patrick Wheaton, Finance Committee Chair Jerry Hale, Immediate Past Executive Director Noah Franken, Applied Communication Chair Kevin Bryant, Argumentation and Forensics Chair Jenny Crowley, Communication Theory Chair Nakia Welch, Community College Chair Rebekah Fox, Freedom of Speech Chair Rico Self, Gender Studies Chair Kevin Bryant, Instructional Development Chair Jon Braddy, Intercultural Communication Chair Emily Scheinfeld, Interpersonal Communication Chair Craig O. Stewart, Language and Social Interaction Chair James Hicks, Mass Communication Chair Lyndsay Gratch, Performance Studies Chair Robbyn Taylor, Political Communication Chair C. Wesley Buerkle, Popular Communication Chair Katie Anthony, Public Relations Chair Sam Perry, Rhetoric and Public Address Chair linda jurczak, Association for Communication Administrators Chair Cody Hawley, American Society for the History of Rhetoric Chair Dinah Tetteh, Ethnography Chair Jaime Robb, Kenneth Burke Society Chair Andrew Tinker, Philosophy and Ethics of Communication Chair John H. Saunders, States Association Chair Amber Smallwood, Constitution Committee Chair Brigitta Brunner, Publications Committee Chair Finance Committee, Finance Committee Chair Verlaine McDonald, Resolutions Committee Chair Michelle Violanti. Time and Place Committee Chair Abby Brooks, Resource Development Committee Chair Eletra Gilchrist-Petty, SSCA K-12 Representative to NCA Patrick Bennett, SSCA Community College Representative to NCA Andrew Pyle, SSCA 4 Year College/University Representative to NCA Kevin Bryant, NCA Nominating Committee Representative Katie Anthony, NCA Regional Advancement and Promotion Advisory Board

Day 2 Thursday, April 7, 2022



Thursday • 8:00 am - 9:15 am Room: Regency C

Executive Council Meeting Part II

Presiding: Wendy Atkins-Sayre, President

Participants: Tina M. Harris, First Vice President Ann Burnette, Second Vice President Pamela Bourland-Davis (Serving for Shawn Long), Immediate Past President John Haas. Executive Director Andrew Pyle, Strategic Communication Director Benjamin Bates, SCJ Editor Patrick Wheaton, Finance Committee Chair Jerry Hale, Immediate Past Executive Director Noah Franken, Applied Communication Chair Kevin Bryant, Argumentation and Forensics Chair Jenny Crowley, Communication Theory Chair Nakia Welch, Community College Chair Rebekah Fox, Freedom of Speech Chair Rico Self. Gender Studies Chair Kevin Bryant, Instructional Development Chair Jon Braddy, Intercultural Communication Chair Emily Scheinfeld, Interpersonal Communication Chair Craig O. Stewart, Language and Social Interaction Chair James Hicks, Mass Communication Chair Lyndsay Gratch, Performance Studies Chair Robbyn Taylor, Political Communication Chair C. Wesley Buerkle, Popular Communication Chair Katie Anthony, Public Relations Chair Sam Perry, Rhetoric and Public Address Chair linda jurczak, Association for Communication Administrators Chair **Cody Hawley,** American Society for the History of Rhetoric Chair Dinah Tetteh, Ethnography Chair Jaime Robb, Kenneth Burke Society Chair Andrew Tinker, Philosophy and Ethics of Communication Chair John H. Saunders, States Association Chair Amber Smallwood, Constitution Committee Chair Brigitta Brunner, Publications Committee Chair Finance Committee, Finance Committee Chair Verlaine McDonald, Resolutions Committee Chair Michelle Violanti, Time and Place Committee Chair Abby Brooks, Resource Development Committee Chair

Eletra Gilchrist-Petty, SSCA K-12 Representative to NCA Patrick Bennett, SSCA Community College Representative to NCA Andrew Pyle, SSCA 4 Year College/University Representative to NCA Kevin Bryant, NCA Nominating Committee Representative Katie Anthony, NCA Regional Advancement and Promotion Advisory Board

2201

Thursday • 9:30 am – 10:45 am Room: Dogwood

Reframing Rhetorical History: The Resilience of Cases, Theories, and Methodologies

Sponsor: Rhetoric and Public Address Division

Co-Chair: Kathleen J. Turner, *Davidson College* **Co-Chair: Jason Edward Black**, *University of North Carolina*—*Charlotte*

"Digital Humanities and Culture: Developing the Digital Humanities Lab to Trans* Rhetorical History"

Joe Edward Hatfield, University of Arkansas

"Digital Humanities and Culture: Video History Lessons from Christian Nationalists"

Philip Perdue, Presbyterian College

"Identities, Cultures, and Archives: Henry McNeal Turner and the Israel AME Lyceum"

Andre E. Johnson, University of Memphis

"Identities, Cultures, and Archives: United Daughters of the Confederacy Consecrate the Lost Cause"

Roseann M. Mandziuk, Texas State University

"Approaches to Nationalism and Transnationalism: Decolonizing Rhetorical History"

Matthew deTar, Ohio University

"Approaches to Nationalism and Transnationalism: Amnesia and Celebration in the Theodore Roosevelt Park"

Chandra A. Maldonado, Campbell University

"Approaches to Nationalism and Transnationalism: Constructing Alvin C. York as the Greatest Hero"

Daniel P. Overton, Pepperdine University

"Approaches to Nationalism and Transnationalism: Navigating the National Security Archives regarding John F. Kennedy at Frankfort" Andrew D. Barnes, James Madison University

"Meta-Histories and Pedagogy: Fashioning the Study of Southern Rhetoric" Christina L. Moss, University of Memphis

"Meta-Histories and Pedagogy: Engaging Undergraduate Scholars in Rhetorical History"

Sean Patrick O'Rourke, Sewanee: The University of the South Melody Lehn, Sewanee: The University of the South

In the foundational 1998 edited volume, Doing Rhetorical History: Concepts and Cases (University of Alabama Press), Kathleen J. Turner lamented the status of rhetorical history as the red-headed stepchild of the discipline: "Faculty members on dissertation committees reject with great disdain work they regard as 'mere history'; editors of our journals assert that 'there is little news in [a] "see, the method works" or [a] "gosh, the library has materials" approach'; colleagues proclaim, 'tell me what your details mean in . . . the language of theory-or leave me alone." Yet as the chapters in that volume demonstrated, scholars resisted those dismissals to demonstrate that rhetorical history offers insights not available through other methodologies. Moreover, during the intervening years, developments in historical research, engaged scholarship, academic interventionism, topical diversity and inclusivity, interdisciplinary theories, multidisciplinary methods, and cultural practices have kindled familiar questions about the process and purpose of rhetorical history and have generated new inquiries into the efficacy and ends of such study. This panel examines the resilience through resistance of rhetorical history. Panelists will offer brief descriptions of their work in Reframing Rhetorical History, illustrating new developments in four areas: Digital Humanities and Culture; Identities, Cultures, and Archives; Approaches to Nationalism and Transnationalism; and Meta-Histories and Pedagogies. In the process they will discuss what brought them to rhetorical history, what rhetorical history offers that rhetorical criticism and rhetorical theory cannot, and what future directions rhetorical history should take.

2202

Thursday • 9:30 am - 10:45 am Room: Red Bud A

Excellence in Research: A Content Analysis Approach

Sponsor: Argumentation and Forensics Division

Chair: C Thomas Preston, University of North Georgia

Content Analysis of Public Speaking Student Responses to Artistic WUDC Debate

C Thomas Preston, University of North Georgia

The usage of artistic techniques in competitive debate has long proven useful in the various policy debate formats, as well as the debate sponsored by the National Parliamentary Debate Association. The current study, using a WUDC exercise in a basic public speaking class, extends artistic techniques--defined here as the playing of music, the playing of film, the reading of poetry, spoken word performance, singing, or playing a musical instrument--to students just learning how to debate. Using Bormann's Symbolic Convergence Theory, the study uses quantitative and qualitative date to determine how student respond to using such techniques as opposed to received, traditional techniques of conveying argument within a style of debate conducive to a public speaking class by engaging eight students per class period.

2203

Thursday • 9:30 am - 10:45 am Room: Gardenia

Reimagining Strategies for Protest and Resistance

Sponsor: Rhetoric and Public Address Division

Chair: Jeff Nagel, Pennsylvania State University

Controversy as an Interpretative Lens: A Critical, Rhetorical, Contextual Approach to the Study of Social Movements

Abby Arnold-Patti, University of Memphis

State of Emergency: How Protest Can Help Reframe American Rhetorical Narratives

Stephanie Benoit-Terrazas, Brenau University

An Apologia for Religious Terror **Matt Farmer**, *University of Georgia*

Afrofuturism's Rhetorical Power in Shaping Discourses: A Speculation about the Future of Afrofuturism in Communication Studies

Alexandria Hatchett, Louisiana State University



Thursday • 9:30 am - 10:45 am Room: Magnolia

Revisiting the Basic Course: Changing Activities to Meet the Needs of a Changing Landscape

Sponsor: Instructional Development Division

Chair: Colleen Mestayer, Tennessee Technological University

Presenters: Colleen Mestayer, Tennessee Technological University Jacob Metz, Tennessee Technological University Scott Christen, Tennessee Technological University Lori Stallings, University of Memphis Michelle Garland, University of South Carolina, Upstate Elizabeth Hanson Smith, University of Texas, Austin

Participants on this panel will share innovative teaching techniques that have been effective in their classrooms. They will address such techniques as incorporating writing to better prepare students for the future workplace, utilizing a team-based approach to help students learn the value of teamwork, focusing on the speech development process rather than the final outcome, utilizing a panel approach within the persuasive unit, and formatting the course as professional communication laboratory. Each panelist will focus on why they made the change, how the change has impacted students, and how the change has improved the overall outcomes in the class.

2205

Thursday • 9:30 am - 10:45 am Room: Think Tank @ NOMA-AV

Tell It Slash: Performances of Desire, Identity, and Queer Fandom

Sponsor: Performance Studies Division

Chair: Cynthia Sampson, Antelope Valley College

Presenters: Cynthia Sampson, Louisiana State University Colin Whitworth, University of South Florida Alex Davenport, St. Cloud State University Greg Langner, Antelope Valley College

This performance panel explores the impact of participation in queer fandom on identity formation and understanding of sexuality and desire. Through video essay, personal narrative, and remix, we reflect on how our relationship to the

objects of our fannish affection give us space to test out different ways of being in and moving through the world.



Thursday • 9:30 am - 10:45 am Room: Red Bud B

Media's Role in Framing Health Crises: A Pressing Matter

Sponsor: Mass Communication

Chair: Melissa Smith, Mississippi University for Women

When Vaccine Uncertainty Prevails: Association between Online Social Influence and COVID-19 Vaccine Intentions Hue Duong, Georgia State University Tham Nguyen, University of Oklahoma

How the Media Portrayed Simone Biles' Choice of Mental Health Over Athletic Stardom **Rick Pulos**, *Texas A&M University*

Vaccine Hesitancy: Using Diffusion of Innovation to Analyze Mixed Messages from Public Figures **Melissa Smith**, *Mississippi University for Women*

News Frames, Covid-19, and Political Cynicism Habiba Ahmed, Wake Forest University

2206.1

Thursday • 9:30 am - 10:45 am Room: Red Bud C

What is the Soundtrack for a Cold War?: Rhetoric of Billy Joel's Soviet Union Tour, 35 years later.

Sponsor: American Society for the History of Rhetoric (ASHR) IG

Chair: Selena Dickey, Furman University

Presenters: Joanna Smolko, University of Georgia Tim Smolko, University of Georgia Joel Overall, Belmont University Seventy-five years ago when the United States entered a new kind of war with the Soviet Union—where the ammunition was now propaganda, not artillery—cross-cultural communication between former allies was frozen. Pop musician Billy Joel changed all that with his Soviet Union tour in 1987. This roundtable discussion will both be both interdisciplinary and critical, bringing together musicologists, pop culture historians, and propaganda scholars to discuss the question: how can pop culture bridge entrenched cultural divides?

2207

Thursday • 11:00 am - 12:15 pm Room: Magnolia

Resilience through Resistance: Regionalism and Reconstructing Southern Rhetoric

Sponsor: Rhetoric and Public Address Division

Chair: Wendy Atkins-Sayre, University of Memphis

Moderators: Christina Moss, University of Memphis Brandon Inabinet, Furman University

Panelists: Dave Tell, University of Kansas Patricia Davis, Northeastern University Megan Fitzmaurice, University of Texas, Arlington Cassidy Ellis, University of New Mexico Cynthia King, Furman University Ashli Stokes, University of North Carolina, Charlotte Wendy Atkins-Sayre, University of Memphis Carolyn Walcott, Kennesaw State University Ryan Neville Shepard, University of Arkansas Julia Medhurst, Texas A&M Whitney Adams, Berry College

The resilience of southern identity is rhetorically reinvented and reconstructed. As a consequence, resistance of southern identity as a white middle to upper class construction continues to be controversial and problematic. The study of southern rhetoric, while arguably one of communications first acknowledgments of regional rhetoric, has been reflective of both narrow definitions of southern identity and constraining methodological approaches (Inabinet and Moss, 2019). The recent publication of Reconstructing Southern Rhetoric sets new parameters, questions, and approaches to studying southern rhetoric and regionalism more broadly by examining various counter publics and uses of marginality within southern identity (Moss and Inabinet, 2021). In this interactive discussion panel select authors of the 2021 edited volume Reconstructing Southern Rhetoric discuss the varied and in-depth ways southern identity is rhetorically shaped, consumed, and maintained within regional and national culture. Panelists will examine questions such as the resilience of counter publics with little formal legitimacy, the US South's relationship to the Global South and decolonialization, resistant dominant publics and marginality, and the need to address the South's experienced trauma as a regional entity. Through this discussion the panel's goal is to set forth directions for future work.

2208

Thursday • 11:00 am – 12:15 pm Room: Red Bud B

Resisting Misinformation: Engaging Classrooms and Information Literacy

Sponsor: Community College Division

Chair: Laurie Metcalf, Blinn College

Presenters: Jeffrey Sorrels, Collin College Brad Bailey, Mississippi Gulf Coast Community College Andrew Sutherland, Blinn College Laurie Metcalf, Blinn College

Avoiding disinformation and teaching information literacy to our students has never been more important, however students are often resistant to professors telling them to think critically about where to get their information. This roundtable discussion will include the panelists' approaches to the topic, student responses to their efforts, and class activities related to information literacy. It will also invite the audience to share their thoughts and experiences on teaching students to identify and avoid misinformation and overcoming student resistance to critically examining their sources of information.



Thursday • 11:00 am – 12:15 pm Room: Gardenia

The Only Constant is Change: Rethinking Strategies for Student Engagement

Sponsor: Instructional Development Division

Chair: Audrey Deterding, Lindsey Wilson College

Presenters: Audrey Deterding, Lindsey Wilson College John H. Saunders, University of Alabama, Huntsville Jessica Sheffield, University of Florida Sandra French, Radford University Michelle Acosta, Florida Atlanta University

This panel approaches student engagement from a broad perspective to demonstrate the importance of creativity and innovation in the classroom – both physical and virtual. Our panel features professors and one student from four different institutions, who will discuss exemplar student engagement assignments and approaches used in the past year. Join us in discussing using social media data visualization software, self-evaluation of class participation, Google docs for teamwork, and the titillating subject of cults to encourage our students to be invested in their education.

2210

Thursday • 11:00 am – 12:15 pm Room: Red Bud A

Resisting the Status Quo and Finding Resilience in Difference

Sponsor: Intercultural Communication Division

Chair: Jon Braddy, Florida Gulf Coast University

Exploring how race and identity build resilience in the workplace and the public sphere

Racism as a Tool: The Myth of Race to Improve Companies' Profiles and Stifle the Dilemma Shlash Alzyoud, The University of Southern Mississippi

Knowledge, Mindfulness, and Skill: How People with Transnational Identity Learn to Navigate Workplace Dynamics.

Patricia Duarte, Bob Jones University

Making room for migrants: Chiamamanda Ngozi Adichie's 2016 World Humanitarian Day Speech as narrative and metaphorical appeal **Nick Sciullo**, *Texas A&M University – Kingsville*



Thursday • 11:00 am – 12:15 pm Room: Regency F

Building College Students' Resilience Through Family Communication

Sponsor: Interpersonal Communication Division

Chair: Mike Kotowski, University of Tennessee

Presenters: Tim Worley, University of North Alabama Emily Scheinfeld, Kennesaw State University Lindsey Aloia, University of Arkansas Kristen Farris, Texas State University Josh Pederson, University of Alabama

College students encounter a host of academic and non-academic challenges during their educational journey. Family communication processes, both prior to and during college, may facilitate or undermine students' resilience in facing these challenges. This panel brings scholars together to discuss how family communication can contribute to student resilience.

2211.1

Thursday • 11:00 am - 12:15 pm Room: Dogwood

Overcoming Resistance to Build Resilience: Turning Communication Apprehensives into Confident Speakers

Sponsor: Instructional Development Division

Chair: Kathleen J. Turner, Davidson College

Presenters: Sara Baugh, Davidson College Frances Brandau, Sam Houston State University Monette Callaway, Hinds Community College Randall Osborn, University of Memphis Lori Stallings, University of Memphis This round table addresses ways to overcome students' resistance to public speaking in order to build their resilience in such situations. By examining various techniques, approaches, and assignments to lower communication apprehension and build speakers' confidence, the participants will provide the means by which communication educators can help students accomplish academic excellence.

2211.2

Thursday • 11:00 am - 12:15 pm Room: Red Bud C

Administrating Crises During a Pandemic

Sponsor: Association Communication Administrators IG

Chair: Pam Kalbfleisch, University of North Dakota

Responding in Crisis: How the 2020 Racial Justice Movement Demands That Higher Education Institutions Respond

Jalen Blue, University of Tennessee

Civic Authorship in Open Digital Classrooms: A Case for Reiterative Discourse

Isabel Fay, Longwood University

2211.3

Thursday • 11:00 pm - 12:15 pm Room: Regency G

Persuasion during the Pandemic: Kenneth Burke, Health Communication, and COVID-19

Sponsor: Kenneth Burke Society Interest Group

Chair: Kesha James, University of Georgia

Vax That Thang Up: A Critique of Racialized Vaccination Discourses Jaime Robb, Marquette University

La Conversación: Health Campaigns Targeting Hispanic Audiences Alexander Morales, University of Georgia

From Critic to Rhetor: Applying Burkean Rhetoric to Executive Health Leadership in Tampa Bay **Cody Hawley**, *University of South Florida* Property and the Pandemic Max Plumpton, University of North Carolina at Chapel Hill

This panel actively utilizes Burkean rhetorical criticism to address the social and cultural consequences of discourses brought forth in response to the coronavirus pandemic. While Burke's idiosyncratic lexicon has traditionally served a primary role in rhetorical studies, this panel seeks a more direct engagement with the broader area of health communication in order to highlight the rhetorical entailments of various case studies related to the rhetoric of health, race, property, and civic responsibility.

2211.4

Thursday • 11:00 am - 12:15 pm Room: Regency H

Developing a Virtual Internship Program for Rural Communication Students

Sponsor: Association Communication Administrators Interest Group

Chair: Jennifer T. Edwards, Tarleton State University

Presenters: Jennifer T. Edwards, Tarleton State University Anna Laurent, University of North Texas – Rural Communication Institute Lauren Harris, Tarleton State University – Rural Communication Institute

Students attending college in rural areas usually experience difficulty finding internship opportunities and other high impact experiences in the community. To help rural undergraduate and graduate students become more competitive for the workforce, the Rural Communication Institute and the Texas Social Media Research Institute at Tarleton State University designed an engaging virtual internship experience for rural students.

2212

Thursday • 12:30 pm - 1:45 pm Room: Magnolia

Hands-on Activities, Video Libraries and Experiential Learning: Engaged Pedagogies and Student Connections for Better Learning

Sponsor: Instructional Development Division

Chair: George Pacheco Jr, West Texas A&M University

Presenters: George Pacheco Jr, West Texas A&M University Leslie Rodriguez, Angelo State University David Nelson, Valdosta State University John Nicholson, Mississippi State University

Hands-on learning has been shown to increase trust and immediacy in a variety of classroom settings. This panel examines multiple ways in which faculty n the classroom can engage students and suggests that instructors who employ experiential learning will create a more positive learning environment for students. By challenging the traditional format of classroom-based learning with actively engaged projects we empower students to grow and make positive contributions to the greater community. Engaged learning provides the foundation through which students will meet the challenges posed in fulfilling the course mission while interacting with the course material in real ways. This kind of integrative learning is vital to an in-depth educational experience for all students and is uniquely positioned to integrate community, classroom, and real learning.

2213

Thursday • 12:30 pm - 1:45 pm Room: Red Bud A

Resistance, Toxicity, and Prophet(hot)ic Narrative: Discourses of Public Health and Environmental Emergencies

Sponsor: Rhetoric and Public Address Division

Chair: Christopher Wernecke, Georgia State University

"A Wasted Wraith:" Radium's Rhetoricity through the Body as a Medium **Savannah Downing**, *University of Georgia*

The Al Gore Problem: Scientific Ethos as a Relational Function of Narrative **Alex Morales**, *University of Georgia*

The Environmental Justice Jeremiah on Twitter: The Relentless Thunberg, Atkin, and Aronoff

Tom Duncanson, Green Citizen Diplomacy Project

Get out of 'the zone' and into the Sensorium: Sensuous Audiences, Sport, and Resilience

Meredith Bagley, University of Alabama

Respondent: Joe Hatfield, University of Arkansas



Thursday • 12:30 pm - 1:45 pm Room: Dogwood

#MeToo, #MAGA, #BlackLivesMatter, and #QuarantineAndChill: Rhetorical Education after Hashtags, Insurrections, and Zoomrooms

Sponsor: American Society for the History of Rhetoric (ASHR) IG

Chair: Lori Stallings, University of Memphis

Presenters: Alyson Farzad-Phillips, Furman University Rebecca Ferguson, Greenville Technical College Cynthia King, Furman University Bobbi Lee, Greenville Technical College

Since Aristotle walked between the covered colonnades of the Lyceum, teachers of rhetoric have adapted our curriculum through war, protest, and plagues. We've taught outside and in, seated in hallways and or standing in stadiums, whispering and bellowing, all so our students can imagine all the available means of persuasion. But in 2022, we find ourselves on just the other side of not just one upheaval, but many. This forum gathers to discuss the question: in the wake of protests, pandemics, and uprising, how must we now teach the ancient art of rhetoric?



Thursday • 12:30 pm - 1:45 pm Room: Regency F

Resilience in the Perils of the COVID-19 Pandemic: Vantage Points from Communication Faculty and Administration

Sponsor: Instructional Development Division

Chair: Dena Horne, Sam Houston State University

Presenters: Michelle Garland, University of South Carolina, Upstate Laura Miller, University of Tennessee Christopher McCollough, Jacksonville State University James Cartee, University of Tennessee Sara Crocker, Clemson University

Amber Hutchins, Kennesaw State University

In the spring of 2020, while words of caution with the SARS-CoV-2 virus (COVID-19) guickly spread through the media and via word-of-mouth, no one could have predicted the unprecedented changes what would come forward in higher education for students, faculty members, and administration in the United States and abroad. Colleges became ghost towns as students immediately moved out of dorms and other major campus buildings closed permanently until further notice. At the time, information about COVID-19 and how to contain it remained limited. Terms like "social distancing," "quarantine," and "self-isolation" have now become part of our everyday conversations. Most higher education institutions quickly shifted to online learning formats, some in just a matter of a few days, therefore causing abnormal levels of stress, anxiety, and other mental health concerns for all parties involved. Compassion became the common approach to much-needed assistance from students and professors alike. Students in study abroad programs were suddenly put on a plane and forced to come back to their home countries. Mental illness among university students, faculty, and staff reached a new apex of serious depression levels, anxiety, loneliness, and suicidal ideation. In a sudden world where only virtual learning now existed, active listening and common empathy for humanity took priority over strict deadlines and teaching students tough love. From administrative leadership to a graduate student to an in-person faculty member and an online instructor, this panel specifically addresses the lessons from practitioners in the discipline of Communication before, during, and post-pandemic.

2216

Thursday • 12:30 pm - 1:45 pm Regency G

Voices from Within the Academy: Ethnographic Responses to The Chair

Sponsor: Ethnography Interest Group

- Chair: Cara Mackie, Florida Southern College
- Endurance racing: An attempt to outlast the Good Ole' Boys Club in academia, **Cara Mackie**, *Florida Southern College*
- The Juggling Act: Relevance and Resilience Within the Academy **Pamela Dykes**, *Florida Southern College*

Whose Interests Do I Serve? Reflections on The Role of the Department Chair Alex Ortiz, Florida Southern College

Journalism, Social Media and a Search for Truth

Mike Trice, Florida Southern College

- "You need to smile more": Asian-Americans in Higher Education Katherine Loh, *Florida Southern College*
- The Visual is the truth: Stereotypes and the Construction of Social Reality Vickie Van Hurley, *Florida Southern College*

This panel focuses on multiple responses to the Netflix series The Chair. More specifically, the current panel looks at the series through a variety of perspectives from college professors teaching a prestigious private school in Florida. The papers on this panel analyze the series across a wide variety of contexts, including the perspectives persons who have held the role as chair of a college department, women and minority perspectives in academia. This panel also confronts journalistic fallout from a campus crisis and common stereotypes portrayed in the series.

Respondent: Abby Arnold-Patti, University of Memphis



Thursday • 12:30 pm - 1:45 pm Regency H

Coming from away together: Finding space and identity

Sponsor: Intercultural Communication Division

Chair: Lionnell "Badu" Smith, University of Memphis

Travel Ban and Immigrants Family Communication Nazanin Bani Amerian, The University of Southern Mississippi

Social Identity Gratifications: A Review **Umisha KC**, University of Maryland, College Park

'I Just Want to be Green': Exploring how Third Culture Kids Experience Belonging Ashlyn Hunt, Bob Jones University

The Eroticized Logic of Sensation in Consequences Jon Braddy, Florida Gulf Coast University

From travel bans to third culture to film analysis, finding ways to come together is difficult when elements of resistance are present. Exploring culture and identity through varying lens allows a better understanding of the resilience of human spirit.

<u>2217</u>.1

Thursday • 12:30 pm - 1:45 pm Room: Redbud C

Recognizing Outstanding Scholars in Communication Theory

Sponsor: Communication Theory Division

This panel recognizes the 2020, 2021, and 2022 winners of the Communication Theory Division's Outstanding Scholar Award: Drs. Jennifer Samp, Leland Spencer, and Mark Ward Sr. Each scholar will give a talk about their research and provide suggestions for how audience members might become more successful in their own research.

Chair: Mike Kotowski, University of Tennessee

Presenters: Jennifer Samp, University of Georgia Leland Spencer, Miami University Mark Ward Sr, University of Houston-Victoria

2218

Thursday • 2:00 pm - 3:15 pm Room: Magnolia

The Dos and Don'ts: Implications and Considerations for Instructional Humor

Sponsor: Instructional Development Division

Chair: Mathew Ramsey, Shippensburg University

Presenters: Matthew Ramsey, Shippensburg University David Nelson, Valdosta State University John Meyer, The University of Southern Mississippi John Nicholson, Mississippi State University George Pacheco Jr, West Texas A & M University

Researchers have highlighted how sense of humor is fluid, and most humor performances are socially learned. Nevertheless, the drives and purposes for humor enactment have proved more consistent, biologically predicted, and traitbased. Thus, instructors of communication must be aware of how humor is being enacted in their classrooms, how it unites and divides audiences, and how it impacts student learning. Featured panelists will address pros and cons of humor usage for instructional communication. Panelists will broach the topics of maintaining student attention through humor, coping through classroom humor during the COVID-19 pandemic, and framing classroom instruction through narrative-based humor.

2219

Thursday • 2:00 pm - 3:15 pm Room: Red Bud B

Uncovering the Rights of Citizenship: Covid, QAnon, and Donald Trump

Sponsor: Rhetoric and Public Address Division

Chair: Emily Kofoed, University of South Carolina

Spaces of Situational Citizenship: Laboring as Both Essential and Surplus in the U.S. Meat Industry

Henry Miller, University of Georgia

QAnon and the Conspiracy Genre: How the Call for Independent Research Alters the Need for Truth

Olivia Gellar, University of Texas, Austin

Presidential Power, Political Style, and Immigration Rhetoric: A Critical Discourse Analysis of Trump's Immigration Plan

Daleana Phillips, The University of Southern Mississippi



Thursday • 2:00 pm - 3:15 pm Room: Regency H

This Land is *Their* Land: The Issue of Land Acknowledgement, History, Social Justice, and Identity Politics

Sponsor: Vice President's Spotlight Panel

Chair: Rockia Harris, Louisiana State University

Presenters: Helen Lee Turner, Furman University Andrea Feeser, Clemson University Brandon Inabinet, Furman University James Jeffries, Clemson University Matthew Hooley, Clemson University

Land Acknowledgement statements have become somewhat normalized and expected throughout the world in such countries as the U. S., New Zealand, Canada, and Australia. These statements acknowledge Indigenous People and specific tribal nations as the original inhabitants of these territories; however, they rarely account for colonialism's role in displacing them or the ways in which there are direct, contemporary benefactors of these treacherous acts. To better understand this very complex and contentious phenomena, this panel aims to address the interconnectedness of Land Acknowledgement, local history, social justice, and identity politics in relation to Cherokees and the local community of Greenville, SC.

Respondent: Tina M. Harris, Louisiana State University

2221

Thursday • 2:00 pm - 3:15 pm Room: Dogwood

Top papers from the Kenneth Burke Society

Sponsor: Kenneth Burke Society Interest Group

Chair: Jean L. DeHart, Appalachian State University

"The People and our Fatherland": A Textual Analysis of Vladimir Putin's Fourth Inaugural Address, May 7, 2018" David Williams, *Florida Atlantic University*

The Chord and Arpeggio: A Poetic Form of Burkean Criticism **M. Karen Walker**, *Independent Scholar*

"Help Thine My Unbelief": Negotiating Faith and Medical Discourses During the COVID-19 Pandemic

Lionnell "Badu" Smith, University of Memphis*

This very-serious performance panel focuses on the professionalism of academic labor. Panelists explore the often dehumanizing (and sometimes hidden) types of labor required of graduate students and faculty members at various points throughout our academic careers. We offer very-serious reflections on the absurd ways in which scholarship and teaching are converted to productivity and customer satisfaction.

Respondent: Jean L. DeHart, Appalachian State University *Top Student Paper



Thursday • 2:00 pm - 3:15 pm Room: Red Bud A

Study Abroad as a Tool to Build Skills and Strategies that Promote Resilience

Sponsor: Intercultural Communication Division

Chair: Todd Lee Goen, Christopher Newport University

Presenters: Todd Lee Goen, Christopher Newport University Joy L. Hart, University of Louisville Linda D. Manning, Christopher Newport University Nina-Jo Moore, Appalachian State University Kandi Walker, University of Louisville

As communication scholars, one of our primary goals is to equip students with the skills and abilities they need to demonstrate resilience in the face of numerous challenges and obstacles. Education abroad provides a unique opportunity for students to study, to develop, and to practice communication behaviors associated with resilience. This panel explores the ways in which study abroad provides a broader understanding of resilience and methods communication scholars engaged in study abroad programming can use to promote sustainable strategies for resilient communication in a variety of contexts (e.g., interpersonal, health, intercultural).

2223

Thursday • 2:00 pm - 3:15 pm Room: Regency F

Cultivating Community and Compassion through Applied Communication

Sponsor: Applied Communication Division

Chair: Brandon Boatwright, Clemson University

Veterinary conversations about euthanasia: A call for compassionate communication training **Kurt Wise**, University of West Florida Supervisor computer-mediated immediate behaviors: Fostering subordinate communication

Stephanie Kelly, North Carolina A&T State University Ayanna Dawkins, American University Kenneth Rocker, Massey University Shonai Someshwar, University of North Carolina, Greensboro Travis Penny, University of North Carolina School of Medicine

A Grounded Theory Methods Approach to Analyzing DTC Advertising Strategies

Daleana Phillips, The University of Southern Mississippi **Reham Bohamad**, The University of Southern Mississippi

The Issue with Issues: An ongoing investigation into the effects of gender bias on GitHub

Anna McClure, University of Tennessee

2224

Thursday • 2:00 pm - 3:15 pm Room: Red Bud C

Teaching Resilience in the Intercultural Classroom

Sponsor: Intercultural Communication Division

Chair: Margaret Butcher, University of Arkansas

Presenters: Margaret Butcher, University of Arkansas Mark Ward Sr, University of Houston-Victoria James Cartee, University of Tennessee Sara Kim, University of Louisiana Monroe

Communicating across cultural boundaries has always been challenging. During the pandemic, this was especially evident in our media, politics, and social interactions. While students may want to speak up about equity, they may be unsure of how to do so. As instructors in intercultural communication classrooms, introducing skills that help build students' resilience in the face of misunderstanding are imperative in the curriculum. The presenters in this panel will discuss different strategies they employ to help students become resilient through experiences and knowledge. Each panelist will be limited to 10:00 to allow time for questions and discussion.



Thursday • 2:00 pm - 3:15 pm Room: Gardenia

Becoming the Fifth Best Small City in the U.S.

Sponsor: Public Relations Division

Chair: Michelle Groover, Georgia Southern University

Presenters: Members of the VisitGreenvilleSC Team

Members of the VisitGreenvilleSC team will discuss how Greenville became the #5 Best small city in the U.S., according to Conde Nast Traveler. They will also touch on what goes on behind the scenes to promote their city to its visitors.

2225.1

Thursday • 2:00 pm – 3:15 pm Room: Think Tank @ NOMA-AV

Resisting and Repairing the Psycho-Social Conditions of the Digital Age

Sponsor: Mass Communication Division

Chair: Dennis D. Cali, University of Texas at Tyler

Resisting the Tyranny of Immediacy: Cultivating Patience in Digital Spaces

A. Chase Mitchell, East Tennessee State University

Lost and Found: Reclaiming "Presence" in a Digital Age **Dennis D. Cali**, *University of Texas at Tyler*

Digital Abomunism: Creating Anti-Environments in the 21st century **Erik Gustafson**, North Dakota State University

From Foundation (1951) to Foundation (2021): Information and Action in the Digital Age Zachary Sheldon, *Baylor University*

The Digital Age has engendered a new hierarchy of values, behaviors and outlooks that mark it as a distinct period in mass communication history. Our panel seeks to identify some of these characteristics of the Digital Age. In that pursuit, two panelists will identify modes of consciousness that are imposed or endangered in our digital world. Drawing on philosophers, media ecologists, religious figures and others, they will also explore ways to resist the more threatening trends in the Digital Age. Two other panelists will explore critical frameworks for critiquing the media environment that we inhabit in the Digital Age. One examines the poetry of beat poet Bob Kaufman of the 1950's and 1960's as "anti-environment" to social conditions of its time. Similarly, another panelist reviews how the Science Fiction Foundation novels of Isaac Asimov beginning in 1951 and their television adaptation in 2021 might be seen as both reflecting and resisting techno-political concerns of their day.

2226

Thursday • 3:30 pm - 4:45 pm Room: Regency D-E AV

GIFTS I

Sponsor: Community College Division

Chair: Scott Christen, Tennessee Technological University

Helping students understand a public relations campaign
 Michelle Groover, Georgia Southern University
 Business Practices Pre- and Post-COVID
 Colleen Mestayer, Tennessee Technological University
 Taylor Brake, Tennessee Technological University

TED Talks and the Ideal Audience

Shannon Bates, Collin College

Resisting the Real Intolerance and Rethinking Political Rhetoric: Using Twitter to Understand Identification, Terministic Screens, and Agency

Jason Munsell, University of South Carolina, Aiken

A Back-to-Back Approach to the Communication Process Model Melissa Williams, The University of Southern Mississippi Ebonee Johnikin, The University of Southern Mississippi

Introducing You: LinkedIn Cover Stories **Mik Davis**, Wake Forest University **Colin Cameron**, The University of Southern Mississippi **Melissa Williams**, The University of Southern Mississippi Overcoming Student Resistance to Reading: The Resilience of Book Club Assignments for College Students Betty Kennan, Radford University

2227

Thursday • 3:30 pm - 4:45 pm Room: Red Bud A

Navigating the Maze: Publishing in Communication

Sponsor: President's Spotlight: Professional Development Panel

Chair: Jenny Crowley, University of Tennessee

Presenters: Leland Spencer, *Miami University* Amanda Edgar, *University of Memphis* Michael Arrington, Sam Houston State University Jennifer Samp, University of Georgia

The publishing maze can be tricky to navigate as a burgeoning scholar, but even seasoned scholars can find the process challenging with changing directions in the discipline. This roundtable panel brings together accomplished scholars to discuss their approach to publishing in communication.

2228

Thursday • 3:30 pm - 4:45 pm Room: Red Bud B

Resilience Through Resistance: Making PRSSA Work During Times of Change

Sponsor: Public Relations Division

Chair: Phillip Poe, Mississippi State University

Presenters: Christopher McCollough, Jacksonville State University Adrienne Wallace, Grand Valley State University Amanda Weed, Kennesaw State University Betsy Emmons, Samford University Breann Murphy, Jacksonville State University Teri Del Rosso, University of Memphis

Dawnette Chambers, Oakwood University

This panel will bring together some of the most dedicated PRSSA advisers in the discipline to talk about a variety of challenges they face, and how they have gone to work to overcome them and provide their students with a quality experience. Coping with a lack of resources, institutional support, crises, the pandemic, and access will be among several PRSSA challenges the panelists will discuss. Some topics include participation in the national Bateman competition, revitalizing dwindling programs, helping students cope with personal trauma and challenges, and enabling students to engage with a wider network of professionals and fellow students across the country.



Thursday • 3:30 pm - 4:45 pm Room: Regency H

Dr. Shawn Long's Resilient Legacy of Organizational Scholarship, Leadership, and Service in Applied Research and Teaching: A Kennesaw State University Tribute

Sponsor: Southern States Communication Association

Chair: Tina M. Harris, Louisiana State University

Presenters: Robin Smith Mathis, Kennesaw State University Audrey W. Allison, Kennesaw State University Philip Aust, Kennesaw State University Emily Scheinfeld, Kennesaw State University

At Kennesaw State, they were inspired by Dean Shawn Long's leadership and what his strategy would mean for them. Looking ahead to 2022, the department has chosen resilience through their Dean's scholarship and vision. Join us for a collaborative discussion on how Kennesaw State and SSCA can work together as phenomenologists, ethnographers, and educators to further his work in the applied communication areas of virtual work, family healthcare, and case studies in the classroom.



Thursday • 3:30 pm – 4:45 pm Room: Think Tank @ NOMA-AV

Freedom to Remember or Forget: The Resilience of Public Commemoration as Freedom of Speech

Sponsor: Freedom of Speech Division

Chair: Chandra Maldonado, Campbell University

Social Media is a Battlefield: Free Speech and Public Memory of Everyday Influencers

Cynthia Carrico, Florida International University

The Presidents Heads and the Freedom to Express Private Memory

Chandra Maldonado, Campbell University

Illiberalism Online: Free Speech as a Modality for Propagating Revisionist History Ashley Mattheis, University of North Carolina at

Chapel Hill

Altering Public Memory: Contemporary Efforts to Transform the Aesthetics of Concentration Camps **Elizabeth Yanas**, Texas State University

Scholars from all walks of life have argued that the preservation of controversial icons and decontextualized commemorative practices are counter-productive for the public of a contemporary United States. Their position, however, is contested and part of larger ongoing socio-political tensions about monuments and public displays within the context of debates over racism as a historical structure in the US. These power structures (government, religion, academia, etc.) are responsible for exhibiting 'historical values' that may promote or restrict the public circulation of many historical narratives and identities. In the last few years, nationwide debates about confederate/colonial commemorative displays have been steeped in partisan disputes concerning the whitewashing of historical events, protests regarding the removal or preservation of such displays, and discussions concerning how and to what extent such actions hinder racial and social progress in contemporary US life. Within these debates, some historians have also struggled with weighing the value of preserving specific narratives in American history, particularly histories of slavery and racism. Further contention exists in determining how such narratives are framed and conveyed to the public as the question of historical value depends on where the line between unity and knowledge is drawn and the 'troubled wisdom' that comes with it (Flaherty, 2016, para. 5). This panel interrogates this line through an exploration of those positions of power that are often debated from a privilege perspective.



Thursday • 3:30 pm – 4:45 pm

Room: Regency F

Pedagogy of Resilience: Vulnerability and Bravery as a Path to Positive Communicative Outcomes

Co-Sponsor: Instructional Development Division **Co–Sponsor**: Community College Division

Chair: Linda D. Manning, Christopher Newport University

Panelist:

Todd Lee Goen, Christopher Newport University Joy L. Hart, University of Louisville Rachel J. Keith, University of Louisville Alison McLeish, University of Louisville Nina-Jo Moore, Appalachian State University Brad Shuck, University of Louisville Kandi L. Walker, University of Louisville Linda D. Manning, Christopher Newport University

Pedagogy of resilience is a risky endeavor because it requires faculty to challenge emerging adults in ways that potentially pose an existential threat to their identities. This panel explores different pedagogical strategies (e.g., narrative, mentoring, production) to promote communicative resilience in a variety of contexts (e.g., health, environmental, intercultural, organizational). The panel offers participants models for developing a pedagogy of agency and resilience focused on self-directed learning through both campus and community as a living laboratory model.

2232

Thursday • 3:30 pm – 4:45 pm Room: Red Bud C

Resisting Silence: Theories of Media Consolidation as a Media Effect

Sponsor: Mass Communication Division

Chair: Tony DeMars, Lamar University

Media Consolidation and Its Effects: Surveying the Theoretical Landscape Mark Ward Sr, University of Houston-Victoria Theorizing Media Consolidation at the International Level: Changes and Crosscurrents

Christopher M. Toula, Sam Houston State University

Consolidating the Imagined Community Steve A. Stuglin, Georgia Highlands College

Media Consolidation: Amplifying the Spiral of Silence Larry J. King, Stephen F. Austin State University

Respondent: Franklin Williams, Christopher Newport University



Thursday • 6:30 pm – 8:30 pm Room: Teal Ballroom

SSCA Welcome Reception – Time to Reconnect!

DAY 3

FRIDAY, April 08, 2022



Friday • 8:00 am – 10:00 am Room: Regency C

Sponsor: Southern States Communication Association

92nd Annual Southern States Communication Association Breakfast and Business Meeting

3101

Friday • 10:15 am – 11:30 am Room: Regency H

Greenville's Racist and Reparative Landscape

Sponsor: Vice President Spotlight Panel

Chair: Tina M. Harris, Louisiana State University

Presenters: Cynthia P. King, Furman University Ron Jackson II, University of Cincinnati Carlos Morrison, Alabama State University Cerise Glenn, University of North Carolina - Greensboro

Greenville, SC, is but one city in the south facing controversy around Confederate monuments figured prominently in public spaces. North Main Street is the home of such a monument that is the centerpiece of the state's Heritage Act that would make it "illegal for anyone to remove or rename historic markers without supermajority approval by the state Legislature. This panel will bring together communication scholars who will advance dialogue about the addition of other monuments alongside the existing one that contextualizes the white supremacist and terrorist aspects of the memorial, which is too often ignored.

This panel will stress the urgency of recognizing the obvious pain and grief suffered by families of all Greenville residents attested to in part in such memorial spaces. Furthermore, this dialogue will serve to remind readers that this has been years and years and emphasize the urgent need for the legislature to immediately take action. The considerable risks of failing to do so are the loss of economic benefits received from organizations such as SSCA that choose such cities with storied pasts to host conferences and other important events.

3202

Friday • 10:15 am – 11:30 am Room: Red Bud A

Contemporary Issues in Freedom of Speech

Sponsor: Freedom of Speech Division

Chair: David Dewberry, Rider University

Presenters: Shanna Schultz, San Jacinto Community College Megan Montgomery, University of Wisconsin-Milwaukee Jonathan Bridenbaker, University of Memphis Niko Corbin, Texas State University Alan Grant, Texas A & M University Christopher Wernecke, Georgia State University

The 2020-2021 court cases involving freedom of speech tested protections of limits to one of our most important basic freedoms. Panelists discuss

contemporary topics surrounding freedom of speech including COVID-19 misinformation, Texas Senate Bill 8, and Internet Free Speech.



Friday • 10:15 am – 11:30 am Room: Dogwood

Memoryscapes across the South and Beyond: Sites of Controversy, Erasure, and Resistance

Sponsor: Rhetoric and Public Address Division

Chair: Savannah Downing, University of Georgia

Contested Memories of the Confederacy: Civil War Monuments of the North Carolina Capitol Grounds Margaret Baker, North Carolina State University

The Rhetorical Landscape of Public Memory in Alabama Brendan Lang, University of Alabama, Huntsville

Forgetting in the Name of Forgetting: A Rhetorical Analysis of Alabama's Helen Keller Memorial

Kevin Thompson, University of Alabama

"Brotherhood and Unity": Yugoslavia's Spomeniks as Quelling and Sparking Resistance

Kelly Nagel, Penn State University

Respondent: Ashli Stokes, University of North Carolina, Charlotte



Friday • 10:15 am – 11:30 am Room: Regency G

Presidential Spotlight Panel

Sponsor: Southern States Communication Association

Chair: Wendy Atkins-Sayre, University of Memphis

Presenters: Dan Grano, University of North Carolina at Charlotte Andre E. Johnson, University of Memphis Chandra Maldonado, Campbell University

Sam Perry, *Baylor University*

The theme for the 2021 conference was Harboring Hope, asking us "to consider the role that communication should—must—play in securing, anchoring, guiding, fixing ways of maintaining hope in even the most dangerous of waters." At the time, we had no idea that we would still be struggling to maintain hope a year later. And yet, facing continued racial violence, insurrections and political ineptitude, zoom burnout, and a higher education climate that seems lost at sea, many of us are now struggling with a malaise that continues to spread. The panelists will consider the ways that we have attempted to communicate hope historically and more recently—both successfully and unsuccessfully—and what lessons we can take away from this period of upheaval.

Respondent: Belinda Stillion Southard, University of Georgia

3205

Friday • 10:15 am - 11:30 am Room: Think Tank @ NOMA-AV

Resisting the Stigma of Illness through Performance

Sponsor: Performance Studies Division

Chair: Leigh Anne Howard, University of Southern Indiana

Shaking in His Boots: The Masculine Performance of Mental Illness Lee Shaw, Texas A&M University

It's Not About You: Performing Resistance and Failure Charla Markham Shaw, University of Texas at Arlington

Articulations and Bodily Resistance: Poetic Responses to Illness Daniel W. Heaton, Capital University Sharon E. Croft, Capital University

3206

Friday • 10:15 am – 11:30 am Room: Red Bud C

Movement Rhetoric/Rhetoric's Movements

Sponsor: Rhetoric and Public Address Division

Chair: Victoria J. Gallagher, North Carolina State University

Presenters: Patricia Davis, Northeastern University Candice Edrington, University of South Carolina Freya Thimsen, Indiana University Pat Gehrke, University of South Carolina Ken Zagacki, North Carolina State University

This thematic panel takes up the question of how and why individuals, collectives, and institutions are moved, changed, and transformed through social communicative action. Participants will consider rhetorical scholarship, particularly new books and proposals in the University of South Carolina Press series of the same name, that examine the work of social justice and grassroots movements enacted via digital and embodied means. Additionally, participants will discuss social movement pedagogy along with cases of social communicative actions that are driven by corporate and economic interests and that can help us to better understand the rhetorical and material impediments to achieving the goals of justice and equity.

3208

Friday • 10:15 am – 11:30 am Room: Regency D-E AV

Popular Communication's Role as a Coping Mechanism: Inspiring Resilience through Creativity, Music, Social Media, and Children's Literature

Sponsor: Popular Communication Division

Chair: Sherella Cupid, Louisiana State University

"So what do I tell my five year-old about Covid-19?": An Examination of Classic and Current Children's Books Focused on Death and Dying John H. Saunders, *The University of Alabama, Huntsville*

Creative Connections: Utilizing Social and other media forms to reduce Elder isolation during the pandemic

Kellie W. Roberts, University of Florida

Using Lyrics to Resist Despair: How Writers and Artists Communicated Messages of Resilience in Popular Music During the Covid Pandemic Jean L. DeHart, Appalachian State University

Get in the Box So You Can Think Outside the Box: Creativity as Resilience and Resistance

Kelli Fellows, Newberry College Brad Frazier, Belmont-Abbey College



Friday • 10:15 am – 11:30 am Room: Gardenia

A Sampling of Outstanding Scholarship: Top Papers in the Undergraduate Honors Conference

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Patrick Wheaton, Georgia Southern University

Social, Cultural, and Political Consequences and Affordances of Digitally Altered Advertisements on Instagram

Ashlynne Suzanne Culpepper, Furman University

Basking in Discomfort: Transformations of White Antiracist Students' Cultural Contracts in Interracial Learning Environments

Cameron Ethan Stites-Stevens, Berea College

Trapped and Small: An Autoethnographic Journey of Identity and Caring to Guardian Ad Litem Serenity Wiles, Campbell University**

Respondent: Emily Paskewitz, University of Tennessee, Knoxville

Clevenger Scholar – Lambda Pi Eta Award - Serenity Wiles **Recipient of the Franklin Shirley Award for Overall Top UHC paper

3210

Friday • 10:15 am – 11:30 am Room: Magnolia

Interpersonal Messages and Influence

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Todd Lee Goen, Christopher Newport University

They/Them and Who?: The Impact of Faculty Interactions on Nonbinary Students Identity

Carissa Joan Simpson, Berea College

The Kindness Effect: Effects of Empathy and Kindness on Communication Sarah Jo Morris, *Florida Gulf Coast University*

Interpersonal Deception Theory in the Workplace **Kip William Gordon**, Sam Houston State University

Respondent: Michelle Violanti, University of Tennessee, Knoxville

3210.1

Friday • 10:15 am – 11:30 am Room: Regency F

Online Course Design Open House

Sponsor: Community College Division

Chair: Nakia Welch, San Jacinto College

Presenters: Laurie Metcalf, Blinn College Brad Bailey, Mississippi Gulf Coast Community College Nakia Welch, San Jacinto College Jeffrey Sorrels, Collin College Monette Callaway, Hinds Community College Beau Foutz, Mississippi Gulf Coast Community College

All too often online faculty teach in silos. It is difficult for online faculty to compare course design and share ideas with one another since online courses require enrollment to gain access. Additionally, many online faculty are asked to create courses with little to no experience teaching online. Some institutions make instructional designers available, but not content experts. In this session, six experienced online faculty will make "sandbox" versions of their courses available on computers around the room for attendees to browse and discuss with the panelists. Attendees will be able to click around the panelists' courses, share ideas, and learn from decades of combined experience teaching online, as well as see multiple approaches to teaching various courses online.

Multiple versions of Introduction to Communication, Public Speaking, Interpersonal Communication, Small Group Communication, and Business and Professional Communication will be available for perusal.

3210.2

Friday • 10:15 am – 11:30 am Room: Red Bud B

Opera in Greenville: 75th anniversary of the Lynching of Willie Earle

Sponsor: American Society for the History of Rhetoric (ASHR) IG

Chair: Deborah C. Breede, Coastal Carolina University

Presenters: Kaniqua Robinson, Furman University William H. Willimon, Duke University David Worthington, Presbyterian College

Greenville, South Carolina loves to congratulate its New South self for its downtown renaissance, its upscale cuisine, and its commercial success. The city was no different 75 years ago when New Yorker reporter Rebecca West covered the trial to convict the violent white supremacists who lynched Black citizen, Willie Earle on February 16, 1947. This roundtable of South Carolina residents, both recent and native, will confront the memory of Greenville's most infamous death and trial through Rebecca West's reporting in order to answer the question: How can we better remember our past?

3211

Friday • 11:45 am - 1:00 pm Room: Red Bud B

The Global Localized, The Neighborhood Internationalized: Practitioners' PR Challenges and Opportunities During a Pandemic

Sponsor: Applied Communication Division

Chair: Melody Lehn, Sewanee University

Presenters: Danna Gibson, Columbus State University Ramesh Rao, Columbus State University Bruce Getz, Columbus State University Adam Bova, Columbus State University David Hart, Columbus State University

An intercultural scholar engages in global crisis response, professors turn disappointing closures into podcasting and workforce development curriculum, a Vice-President and General Manager of America's largest local television and media company, and a Department Chair all share their stories of how they turned COVID obstacles into opportunities to forge strong public-private partnerships that has brought vibrancy and resiliency to a department that, otherwise, would be drained of resources.



Friday • 11:45 am - 01:00 pm Room: Studio 220 @ NOMA BC

Finding Resilience Through Resistance: Debut research paper session

Sponsor: Public Relations Division

Chair: Lakelyn Taylor, University of Central Florida

Female CCO Beliefs on Typical Leadership Traits of CCOs
 Breann Murphy, Jacksonville State University
 Exploring HBCU Students' Interests In Pursuing Graduate Studies In Public
 Relations And Communication Programs

LaTonya Taylor, University of Alabama Damion Waymer, University of Alabama

Barging Into Crisis: Investigating Communication to Stakeholders after Hurricane Sally

Heather Riddell, University of West Florida Christopher Fenner, University of West Florida

Respondent: Lakelyn Taylor, University of Central Florida



Friday • 11:45 am - 1:00 pm Room: Magnolia

Governing Resistance, Grounding Recovery: Resilience in a(n) (Extra)Legal Context

Sponsor: Applied Communication Division

Chair: Christiana McFarland, University of North Carolina

Presenters: Cristiana McFarland, University of North Carolina Dafna Kaufman, University of North Carolina Samantha Thies, University of North Carolina Stephanie Kaczynski, University of North Carolina Joseph Richards, University of North Carolina This panel considers resilience in bodies whose existence is excluded from, circumscribed by, and in opposition to dominant power structures. Grounded in Buzzanell and Houston's (2018) applied understanding of resilience, the panelists examine (extra)legal moments of restriction and resistance, including transgender athletes, lay midwives, undocumented migrants, and bodies implicated in the War on Drugs. Through these applied studies, each panelist demonstrates the forms of embodied resistance that consistently reinvent themselves in resistance of governing power structures.



Friday • 11:45 am - 1:00 pm Room: Dogwood

Resilient Scholars: Hopes to Publish, Make an Impact with Research, and Get Tenure

Sponsor: Interpersonal Communication Division

Chair: Mindy Weathers, Sam Houston State University

Presenters: Josh Pederson, University of Alabama Emily Scheinfeld, Kennesaw State University Laura Miller, University of Tennessee Leah LeFebvre, University of Alabama

This session offers opportunities for panelists and participants to consider how to publish and make an impact with their research during the tenure process. The panelists will share their experiences as researchers and writers of interpersonal communication research. They will also share their experiences with the tenure and promotion process. The goal of this session is for both panelists and participants to informally discuss the publishing and tenure process.

3217

Friday • 11:45 am – 2:30 pm Room: Studio 220@NOMA A

SSCA Past Presidents' Luncheon

Sponsor: Southern States Communication Association



Friday • 11:45 am - 1:00 pm Room: Regency H

Uncertainty, Outcomes, and Modality: What Do They Mean for Instructional Development?

Sponsor: Instructional Development Division

Chair: Michelle Garland, University of South Carolina, Upstate

Zooming in on Videoconferencing in Higher Education: A Case Study of Synchronous Online Instruction **Chandra Massner**, University of Pikeville

The Impacts of COVID-19 on Graduate Teaching Assistants: Insights for Supervisors and Administrators

Laura Alberti, The University of Southern Mississippi Jessica Beckham, The University of Southern Mississippi Carrie Reif-Stice, The University of Southern Mississippi Paul Strait, The University of Southern Mississippi Katie Anthony, The University of Southern Mississippi

Student Willingness to Communicate: Reducing Uncertainty in the Classroom

Abby Brooks, Georgia Southern University Melissa Plew, Georgia Southern University Autumn Callahan, Georgia Southern University

Navigating the First-Year College Experience: Uncertainty Management in a Pandemic **Colin Cameron**, *The University of Southern Mississippi*

Respondent: Stephanie Kelly, North Carolina A&T University

3219

Friday • 11:45 am - 01:00 pm Room: Regency DE AV

Part 1: Richard Furman's Slave Apologia: A Bicentennial Reckoning

Confronting South Carolina's Apologia and Abolition: Reckoning at 200 and 175

Sponsor: American Society for the History of Rhetoric Interest Group

Chair: Camille Lewis, Furman University

Panelists: Brandon Inabinet, Furman University Jeff Makala, Furman University Roger Sneed, Furman University

<u>These two roundtables are a two-part series looking at South Carolinians'</u> <u>arguments for and against slavery</u>.

Part 1: Two-hundred years ago the first president of the South Carolina Baptists, Richard Furman, published his letter arguing for the morality and economic wisdom of enslaving Black human beings. This "Exposition of the Views of the Baptists Relative to the Coloured Population of the United States" created the foundation of slavery apologia through the Civil War. In this roundtable, Furman University's scholars of southern rhetoric, history, and religion will interrogate Furman's text and what it means for the next two-hundred years of reckoning with America's Original Sin.

3219.1

Friday • 11:45 am - 01:00 pm Room: Red Bud A

Resilience & Resistance in Autoethnographic Research

Sponsor: Ethnography Interest Group

Chair: Deborah Breede, Coastal Carolina University

Presenters: Deborah Breede, Coastal Carolina University Michael Arrington, Sam Houston State University Christine Davis, University of North Carolina, Charlotte Abby Arnold-Patti, University of Memphis Christopher Pulos, University of North Carolina, Greensboro Christopher Patti, Appalachian State University Bryce Ross, Coastal Carolina University Cara Mackie, Florida Southern College

Often reviled, often reveled, for auto-ethnographers practicing critical, cultural, narrative, performative, and/or poetic ethnographic and auto-ethnographic methodologies, our 2022 SSCA theme, "Resilience through Resistance," resonates deeply. As practitioners of a methodology that some in the academy have dismissed as "self-indulgent…lacking in ethics…lacking reliability and validity; and for over-privileging the humanist self…" (Adams, Boylorn & Tillmann, 2021), i.e., "navel gazing," (Allen-Collinson & Hockley, 2008; Bochner, 2001; Ellis, 2009; Martinez, 2000), we come together to converse, critique, and celebrate auto-ethnography. This interactive conversation will share stories from autoethnographers spanning a range of southern institutions who use autoethnography as a methodology within communication genres as diverse as the panel participants and their colleges and universities themselves, including death and dying, end of life, family, gender, group, health, identity, interpersonal, pedagogy, rhetoric, cultural studies, and tourism studies. Topics of conversation will include methodological and theoretical practices and challenges, questions of motivation and intentionality, promotion and tenure processes and strategies, publication opportunities, and validation and acceptance strategies.



Friday • 1:15 pm – 2:30 pm Room: Gardenia

Persuasive Messages in Popular Culture

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Linda D. Manning, Christopher Newport University

Shakespeare Behind Bars and Its Effect on Prisoners' Psychological Well Being **Ysa Leon**, *Transylvania University*

High-Class in Middle-America: Friday Night Lights and Community Capital **Dylan Trevor Yarbrough**, *Georgia Southern University*

Television Watching: Boredom, Loneliness, or Entertainment? Stephanie Michayla Trame, Furman University

Understanding the Dominant Group and Coculture Memberships Through "The Office"

Megan Savannah Pifferini, Campbell University

Respondent: Meredith Bagley, University of Alabama



Friday • 1:15 pm – 2:30 pm Room: Magnolia

Media, Culture, and Communication

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Ashlyn Blair, University of Memphis

Good Afternoon, Good Evening, and Good Night: How *The Truman Show* Demonstrates the Dangers of Reality Shows **Rachel Page**, *Furman University*

Black Occularity, the White Gaze, and Color-Blindness in Shonda Rhimes' *Bridgerton*

Daniella Ruiz Cantu, University of Arkansas

Ethos and Efficacy: The Importance of Testimony in Shakespeare Behind Bars Katy Walsh, *Transylvania University*

Rage and Love: A Metaphoric Criticism of Green Day's "American Idiot" **Evelyn Natalie Darling**, *Georgia Southern University*

Respondent: Brian Bowman, Campbell University



Friday • 1:15 pm - 2:30 pm Room: Regency DE AV

Part 2: Slaveholding Examined in the Light of the Holy Bible: A Dodransbicentennial Look

Confronting South Carolina's Apologia and Abolition: Reckoning at 200 and 175

Sponsor: American Society for the History of Rhetoric Interest Group

Chair: Sean Patrick O'Rourke, Sewanee: University of the South

Presenters: Sean Patrick O'Rourke, Sewanee: University of the South Luke Christie, University of Georgia Patricia Davis, Northeastern University

<u>These two roundtables are a two-part series looking at South Carolinians'</u> <u>arguments for and against slavery</u>.

Part 2: Slaveholding Examined in the Light of the Holy Bible: A Dodransbicentennial Look One of South Carolina's own became such a vocal abolitionist that he could no longer live in the state. William Henry Brisbane manumitted a large number of those enslaved persons he inherited, drawing the ire of his neighbors. After he left the state for Cincinnati, Brisbane wrote Slaveholding Examined in the Light of the Holy Bible, a Baptist counter statement to countless slave apologies. This roundtable will look back on this 175-year-old argument, drawing strategies for contemporary resistance.



Friday • 1:15 pm - 2:30 pm Room: Regency G

Popular and Public Memories of the World Wars

Sponsor: Rhetoric and Public Address

Chair: Victoria J. Gallagher, North Carolina State University

Past as Prologue: Presaging World War II in World War I Memory Rituals V. William Balthrop, University of North Carolina-Chapel Hill Carole Blair, University of North Carolina-Chapel Hill

Rhetoric and the Dialectic of Peace and War in Anselm Kiefer's 'Margarethe' Paintings

Kenneth Zagacki, North Carolina State University

Popular Memory and Ethnonationalist Neoliberal State Fantasy: WWII Redux Barbara A. Biesecker, University of Georgia

The papers on this panel take up three distinct instances of shared memory events having to do with the two world wars and the multifaceted work that these events performed—presaging another war near the end of the interwar peace, challenging the German people to confront the nation's past in order to avert further conflict, and substituting popular memory for historical knowledge of World War II in the US. Their reach is broad, addressing variously US, German, and transnational European/American memory. And the artifacts they take up represent some of the many modalities (film, painting, and speech) by which memory prophesies the future, sublates history, and admonishes a population toward accountability for its past.

3224

Friday • 1:15 pm - 2:30 pm Room: Red Bud A

Resilience & Resistance Through Language and Social Interaction

Sponsor: Language and Social Interaction Division

Chair: Eugenie Almeida, University of North Carolina, Fayetteville

Return to Teamsterville: A Reconsideration and Dialogue on Ethnography and Critique

Mark Ward Sr, University of Houston-Victoria* Leland Spencer, Miami University* Craig Stewart, University of Memphis* Elisa Varela, University of Colorado, Boulder*

Rhetorical Iconoclasm: The desecration of motherhood **Teresa Morales**, *Wayne State College*

Decoding Moonlight, Decoding the Other
 Keven James Rudrow, Syracuse University
 Amanda Edgar, University of Memphis
 Using Interviews for Oral Storytelling: African American, Hispanic American, and
 Hispanic Family Stories
 Eugenie Almeida, University of North Carolina, Fayetteville
 Lenora Hayes, Fayetteville State University
 "A Jihad for Love": Unveiling the Intersection of Homosexuality and Islam
 Nur E Makbul, The University of Southern Mississippi

Respondent: Rick Pulos, Texas A&M University

*Top Paper Award



Friday • 1:15 pm - 2:30 pm Room: Redbud C

Resilience and Teaching: Transitioning the Traditional to Pandemic Pedagogy

Sponsor: Instructional Development Division

Chair: Abby Brooks, Georgia Southern University

Presenters: Abby Brooks, Georgia Southern University Michelle Groover, Georgia Southern University Andrew C Tollison, Merrimack College Todd Lee Goen, Christopher Newport University Jenni Simon, University of North Carolina, Greensboro Elizabeth Hornsby, Southeastern Louisiana University

As the pandemic transformed much of our world, traditional face-to-face classrooms changed and expanded. Campus learning was forced to transform

and to transform quickly. Faculty and student interactions were limited, space was isolated, and pedagogy was challenged. While frustrations and unknowns loomed, this change allowed us to renew our practices and transform ideas as we transitioned to new spaces while flexing our resiliency.

This panel brings together experienced teacher-scholars who have spent, at least part, of the pandemic problem-solving pedagogy through empirical and antidotal means to renew and transform teaching practices. Teacher-scholars discovered ways to transform pedagogy and renew tried and trusted teaching

practices. Sometimes transforming us well beyond our comfort zone. The hope is that our trials and tribulations will strengthen our traditional approaches and resolve showing resilience as educators as we discovered ways and means to positively impact students.

How in-class exercises were transformed, ways participation was encouraged, how students responded, when caring thrived, where mistakes were made, data, teaching ideas, best practices, wins/losses, and new teaching philosophies will be shared.

3226

Friday • 1:15 pm - 2:30 pm Room: Red Bud B

Tattoo You Redux: Complicated Shadows

Sponsor: Popular Communication Division

Chair: Danielle Williams, Georgia Gwinnett College

Presenters: David Nelson, Valdosta State University Kimberly Brown, Texas A & M San Antonio Nicole Costantini, Savannah College of Art and Design Mindy Fenske, University of South Carolina Kimberly Kulovitz, Valdosta State University

This panel will highlight the critical/cultural perspectives of tattoos related to identity performance as it plays into our roles as faculty members and students. The panel discussion will include analysis and critiques of tattoos as rhetoric, relations to race, political expression, gender, and class.

Respondent: Danielle Williams, Georgia Gwinnett College



Friday • 1:15 pm - 2:30 pm Room: Dogwood

Radical Women Rhetors of the South: Exploring Discourses of Race, Religion, and Regionalism

Sponsor: Gender Studies Division

Chair: Wanda Little Fenimore, University of South Carolina at Sumter

Presenters: Wanda Little Fenimore, University of South Carolina at Sumter Deborah C. Breede, Coastal Carolina University Melody Lehn, Sewanee: The University of the South Camille K. Lewis, Furman University Lori Stallings, University of Memphis

Our panel focuses on radical Southern women who forged unconventional paths of resistance throughout their rhetorical careers. Representing diverse experiences, viewpoints, and issues, these women balanced the constraints and opportunities of their positionalities. The presenters disrupt the notion that women who shatter barriers do so in pursuit of social justice goals. Instead, radical women can be anti-woman and even anti-feminist. The common characteristic among these radical women was their resilience when confronted with discrimination, dissent, and rhetorical failure. When encountering obstacles, they persisted.



Friday • 1:15 pm - 2:30 pm Room: Regency F

Interpersonal Communication Research Collaboration

Sponsor: Interpersonal Communication Division

Chair: Emily Scheinfeld, Kennesaw State University

Presenters: Josh Pederson, University of Alabama Mindy Weathers, Sam Houston State University Laura Miller, University of Tennessee Leah LeFebvre, University of Tennessee

This session offers opportunities for participants to consider how to transform the ways interpersonal scholars teach, research, engage with our communities, and share scholarship. The goal of this session is for participants to informally form connections and collaborations, shifting from more traditional presentations to action-oriented group work. Participants will leave with action plans whether that

be starting groundwork for a new collaboration, outlining a new research project, or sharing innovative ideas for teaching.



Friday • 2:45 pm – 4:00 pm Room: Dogwood

Community, Conflict, and Crisis: Exploring Resilience, Trust, and Access to Resources

Sponsor: Applied Communication Division

Chair: Brandon Boatwright, Clemson University

Perceptions of Organizational Trust and Identification during the COVID-19 Crisis: A Case Study of Greek Letter Organizations and Undergraduate College Students

Julia Bishop, The University of Southern Mississippi Katie Anthony, The University of Southern Mississippi Colin Cameron, The University of Southern Mississippi Emma Cox, The University of Southern Mississippi

Crisis within a Crisis: Community response to Tornado and food insecurity during COVID-19 **Andrew Pyle,** *Clemson University*

Existence is Resistance: The Rawabi Project Randall Rogan, Wake Forest University

3230

Friday • 2:45 pm - 4:00 pm Room: Regency D-E AV

Gender, Representation, and Media Coverage

Sponsor: Gender Studies Division

Chair: Leland Spencer, Miami University

Presenters:

Brock Turner, News Coverage, and Responsibility Leland Spencer, *Miami University*

The Reality of Women's Press in Yemen: Tough Situations, Discriminations, and Oppressions Faced by Yemeni Women Journalists Ahmed Makharesh, The University of Southern Mississippi

Representation of Women in Kuwaiti Television Advertising During Ramadan **Reham Bohamad**, *The University of Southern Mississippi*

Audi Sends a Message: Analysis of Sexist Subtext in a "Progressive" Ad **Amanda Walsh**, *The University of Southern Mississippi*

3231

Friday • 2:45 pm - 4:00 pm Room: Studio 220 @ NOMA BC

But We've Always Done It This Way: Fighting For and Finding New Ways to Encourage Diversity, Equity, and Inclusion in State Associations

Sponsor: States Association Interest Group

Chair: John H. Saunders, University of Alabama, Huntsville

Presenters: John H. Saunders, University of Alabama, Huntsville Lakelyn Taylor, University of Central Florida Brad Bailey, Mississippi Gulf Coast Community College Ray Ozley, University of Montevallo George Daniels, University of Alabama Keith Perry, Abraham Baldwin Agricultural College Niya Pickett Miller, Samford University

Some state associations do not have the diversity of membership that comes with larger or more longstanding organizations. Some of this may be caused by a lack of recruiting both membership and leaders, a lack of a diverse audience interested in leading, or it could be the scope of the organization. But any lack of diversity, inclusion, and equity should never come from a lack of opportunities for multiple voices to be included and heard. The purpose of this panel is to explore efforts by state associations to be more inclusive with their membership, leadership, and opportunities.



Friday • 2:45 pm - 4:00 pm Room: Red Bud C

Curriculum Vitae Workshop

Sponsor: Interpersonal Communication Division

Chair: Emily Scheinfeld, Kennesaw State University

Presenters: Mindy Weathers, Sam Houston State University **Dennis McCarty**, University of Tennessee

Bring your CV to this Workshop where members of SSCA's Interpersonal Communication Division will offer advice on preparing and polishing your CV. It is recommended that attendees bring a printed copy of their CV.



Friday • 2:45 pm - 4:00 pm Room: Gardenia

Modes of Influencing Audiences

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Nina-Jo Moore, Appalachian State University

Navigating Netflix: Solitude, Stagnation, and Society Logan Coffee, Furman University

Needs, Warmth, and Ego Involvement in Coca-Cola's Share a Coke Ad Campaign

Hannah Grace Whitehead, Georgia Southern University

A World of Color: Film Color Palettes as Non-Verbal Communication **Tayler Bell**, *College of Charleston*

Surviving Survivor: A Literature Review and Guide Concerning Gender, Communication, and the Longest Running Reality Television Series **Chay Sage Hayes**, *Transylvania University*

Respondent: Richard Leeman, University of North Carolina, Charlotte



Friday • 2:45 pm - 4:00 pm Room: Magnolia

Communication and Identities

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Terry Thibodeaux, Sam Houston State University

Communicating Through the Mask: The Effects of Wearing a Mask on Interpersonal Communication, and Public Speaking Anxiety Lucila Ivette Santiago Bautista, Berea College

Smiling with PTSD **Carli Renee Valentino**, *Florida Gulf Coast University*

Emerging From the Chrysalis: Communication Implications from an In-Betweener **Kirsten A. Murphy**, *Campbell University*

Black Lives Matter: An Analysis of Group Communication and Self-Identity Victoria Tanae Jackson, Berea College

Respondent: Michael Arrington, Sam Houston State University

3235

Friday • 2:45 pm - 4:00 pm Room: Red Bud A

Promoting Priorities through Resistance and Resiliency - the "others" behind presidencies

Sponsor: Public Relations Division

Chair: Corey Hickerson, James Madison University

Rosalynn Carter and Press Secretary Mary Finch Hoyt: Back-ups or bystanders? **Pamela Bourland-Davis**, *Georgia Southern University*

Jill Biden: Agenda Across Terms to First Lady Jenni Simon, University of North Carolina, Greensboro

Got to Give the People What They Want: The Racial Advocacy of Kamala Harris **Theon Hill**, *Wheaton College* **Damion Waymer**, *University of Alabama*

The Resilience of Gabby Giffords: Lessons for Democratic Recovery Shana Bridges, Georgia Southern University

Faith, Family, and Normalizing New Political Roles: An Examination of the Social Media of Pete and Chasten Buttigieg

Christopher J. McCollough, Jacksonville State University

From concerns over a democracy that is truly reflective of diverse and changing perspectives, to increasing public segmentation and even political fandom, this panel provides discussion points reflecting change and resilience over time. Also of consideration is the battle against resistance to change, while managing not resisting needed change as represented by the advocacy of the "others" behind the presidencies.



Friday • 2:45 pm - 4:00 pm Room: Regency H

Race, Controversy, and Public Memory in the Academy

Sponsor: Rhetoric and Public Address Division

Chair: Christina Moss, University of Memphis

#BlackatUARK: Kairotic Public Memories of Anti-Black Racism on Campus

Joe Hatfield, University of Arkansas Terrell Jake Dionne, University of Arkansas Gabrielle Willingham, University of Arkansas

"This is Not a Bus Stop. This is a Scene of a Murder": Engaging Counter-Memory to Acknowledge Racialized Violence at the University of Maryland Alyson Farzad-Phillips, University of Maryland

The Crisis on University Campuses: Survivor Rhetoric as Narratives and the Stanford Rape Mallory Gates, University of Arkansas

"Some Memories Just Hurt Too Much": Community Resistance To the Removal of the JoePa Statue From Beaver Stadium **Rachel Whitten,** *University of South Carolina, Aiken* **Ryan Rigda**, *Saginaw Valley State University*

Respondent: Sam Perry, Baylor University



Friday • 2:45 pm - 4:00 pm Room: Regency G

To the Future and Beyond: Resisting Traditional Methods of Communication Instruction

Sponsor: Instructional Development Division

Chair: Lionnell "Badu" Smith, University of Memphis

Presenters: Lionnell "Badu" Smith, University of Memphis Brian Heslop, Coker University Carson Kay, Washburn University Joshua H. Miller, Texas State University Michelle E. Shaw, Belmont University Andre E. Johnson, University of Memphis Rebekah Fox, Texas State University

This panel invites teacher-scholars to discuss ways of resisting traditional methods of instruction in communication classes. Panelists will discuss their experiences with employing innovative, contemporary instructional practices including but not limited to un-grading, flipped class structures, critical-celebratory assessments, and critical disability assignments and activities. Given this year's conference theme, this roundtable panel will explore instructional development through a resistance lens that leads to resilience in both students and instructors.

3238

Friday • 2:45 pm - 4:00 pm Room: Regency F

Rhetorics of Resilience and Resistance in South Carolina's Civil Rights Struggle

Sponsor: Vice President's Spotlight Panel

Chair: Wanda Little Fenimore, University of South Carolina at Sumter

Presenters: Wanda Little Fenimore, University of South Carolina at Sumter **Camille K. Lewis**, Furman University **Sean Patrick O'Rourke**, Sewanee: The University of the South

South Carolina escaped national headlines at the height of the Civil Rights Movement due in large part to a nimble state legislature that was very adept at accommodating just enough to forestall violence. Even so, the Palmetto State was a key battleground in the Black Freedom Struggle. Black activists filed federal lawsuits seeking equal pay, voting rights, and desegregated schools. White South Carolinians responded by wielding their economic, political, and rhetorical power to quash Black resistance. In keeping with the conference theme and location, presenters in this panel feature three phases of South Carolina's rhetorical struggle: the construction of a culture of segregation, resilient Black activism that sought to overthrow that culture, and White Christian resistance to the Civil Rights Movement. In lieu of a respondent, the panel chair will lead a conversation between and among panelists and audience members about the issues raised by the papers presented.



Friday • 2:45 pm - 4:00 pm Room: Red Bud B

Discovering Resistance and Resilience Through the Visuals Located in Popular Culture and Comics.

Sponsor: Popular Communication Division

Chair: Keven James Rudrow, Syracuse University

Hope in the Villain **Solomon Cochren**, *University of Memphis*

Changing the Stars: Challenging Indigenous Tropes Through Native Narratives in *Moonshot* Comics

Gabriel Cruz, University of North Carolina, Greensboro

Eat the Rich: Ruminating with the Resiliency of AOC at the Met Gala Darrian Carroll, University of Maryland, College Park

We already Seen this Movie Before: The Death of George Floyd through Radio Raheem; *Do the Right Thing* telling America about Police Violence 22 Years Later **Curtis Chamblee**, *University of Memphis*

Respondent: Keven James Rudrow, Syracuse University

3240

Friday • 4:15 pm - 5:30 pm Room: Dogwood

Engaging the Community Through Scholarship

Sponsor: Ethnography Interest Group

Chair: Jennifer T. Edwards, Tarleton State University

Rural Community Engagement: How Scholars Can Learn from Their Communities While Contributing.

Jennifer T. Edwards, Tarleton State University

Presidential Rhetoric, Community Engagement, and Narratives on COVID-19, **Esmaeil Esfandiary**, *Tuskegee University*

This two-university panel seeks to extend scholarly conversations related to engagement of rural and political communities. From the perspectives of faculty members teaching at a HBCU and a PWI, this panel critically reflects on disciplinary definitions of community engagement and the ways in which our scholarly identities shape our interpretations of "community." It also examines the rhetorical and linguistic dimensions of community engagement. This panel provides an entry point for Communication Studies scholars looking to renew and re-orient their understanding of what constitutes community work.

Respondent: Katherin Loh, Florida Southern College



Friday • 4:15 pm - 5:30 pm Room: Gardenia

Rhetoric and Activism

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Joshua H. Miller, Texas State University

The Danger of History Repeating Itself: A Rhetorical Analysis of Reversing Roe Grace Evelyn Spear, Georgia Southern University

Nonviolent Direct Action, Lighting the Path for Allyship: A Rhetorical Analysis of Anne Braden

Anne Mitchell Welch, Sewanee: The University of the South

Responding to #BlackatUARK: Official Statements and White Supremacy at a Southern University

Joel Hunter Metcalf, University of Arkansas

The Black Revolution: A Metaphoric Analysis of Malcolm X (1963) John Jennings, Georgia Southern University

Respondent: Victoria J. Gallagher, North Carolina State University



Friday • 4:15 pm - 5:30 pm Room: Regency DE AV

Extending the Reach of Resilience: Regionalizing the Black Caucus - SSCA Edition

Sponsor: Vice President Spotlight Panel

Chair: Natonya Listach, Middle Tennessee State University

Panelists: Eletra Gilchrist-Petty, University of Alabama-Huntsville Andre E. Johnson, The University of Memphis Creshema Murray, University of Houston Downtown Tara Reed, Tarrant County College Lionnell "Badu" Smith, The University of Memphis

This panel continues a discussion that focuses on ways to extend the reach of the NCA Black Caucus to our regional communication associations. The panel brings together Black Caucus and SSCA members who serve/have served as leaders at both national and regional levels and whose leadership has effected significant change in the field of communication. Panelists will engage in discuss strategies toward galvanizing Black membership and participation in at SSCA; improving regional policies and practices that benefit scholars and graduate students of color and creating a SSCA division or interest group dedicated to the scholarship, service, and support of Africana Communication and scholars.



Friday • 4:15 pm - 5:30 pm Room: Regency H

Come Bend an Elbow While We Bend Your Ear: Rhetorical Functions of Identity, Traditions, and Promotion of Alcohol in the South

Sponsor: Popular Communication Division

Chair: Dave Nelson, Valdosta State University

Are You Buying the Bourbon, or the Label: An Examination of How Subtle Changes in the Labeling of Bourbon Created a New Fan Base **John H. Saunders**, *University of Alabama, Huntsville* Memories of Moonshine: Alcohol and Public Memory in Appalachia Wendy Atkins-Sayre, University of Memphis Ashli Stokes, University of North Carolina, Charlotte

Yeah, That Greenville: How to Drink Like a Local in Greenville's Brewery Scene **Danielle E. Williams**, *Georgia Gwinnett College*

What's On Tap Now? Examining the Post-Pandemic Rhetorical Considerations of Craft and Corporate Breweries.

Rich Knight, Shippensburg University

Respondent: Dave Nelson, Valdosta State University



Friday • 4:15 pm - 5:30 pm Room: Magnolia

Panel: Charting New Pathways in Communication Theory and Personal Relationships

Sponsor: Communication Theory Division

Chair: Matthew Ramsey, Shippensburg University

Mediating Identity: An Examination of University Students' Identity Gaps, Generic Conspiracist Belief and Verbal Aggression **Matthew Ramsey**, *Shippensburg University* **Gary Allen**, *Independent Scholar*

To Whom do Communication Theories Apply? The Ontological Problem of Age **Tom Socha**, Old Dominion University

Exploring Entanglements: Rethinking Intersectionality with the Transnational

Elaina Eakle, University of North Carolina at Chapel Hill

Resiliently Resisting the Status Quo: Reviewing the Interaction between Religion, Crisis, and Social Constructivism

Lakelyn Taylor, University of Central Florida

This panel highlights how various considerations (e.g., age, intersectionality, religion) might be more rigorously incorporated into communication theory. The panel also addresses the role of identity in communication theory and personal relationships.

3300

Friday • 5:45 pm – 6:45 pm Room: Red Bud B

Communication Theory Division Business Meeting

Chair: Jenny Crowley Vice Chair: Quinten Bernhold Vice Chair Elect: Ryan Rasner Secretary: Mike Kotowski



Friday • 5:45 pm – 6:45 pm Room: Dogwood

Public Relations Division Business Meeting

Chair: Katie Anthony Vice Chair: Michelle Groover Vice Chair Elect: Carrie Reif-Stice Secretary: Douglas Wilbur



Friday • 5:45 pm – 6:45 pm Room: Regency H

States Association Interest Group Business Meeting

Chair: John H. Saunders Vice Chair: Lakelyn Taylor Vice Chair Elect: Michael Gray Secretary: Patrick Richie

3303

Friday • 5:45 pm – 6:45 pm Room: Red Bud A

Diversity, Equity, & Inclusion Committee Business Meeting

Chair: Eletra Gilchrist-Petty

Members: Michael Arrington Lisa Corrigan Leland Spencer



Friday • 5:45 pm – 6:45 pm Room: Red Bud C

Argumentation and Forensics Division Business Meeting

Chair: Kevin Bryant Vice Chair: Ryan Goke Vice Chair Elect: Michael Gray Secretary: Jonathan Bridenbaker

3305

Friday • 5:45 pm – 6:45 pm Room: Regency F

Community College Division Business Meeting

Chair: Nakia Welch Vice Chair: Laurie Metcalf Vice Chair Elect: Jeff Sorrels Secretary: Brad Bailey

3306

Friday • 5:45 pm – 6:45 pm Room: Regency G

Gender Studies Division Business Meeting

Chair: Rico Self Vice Chair: Chris Vincent Vice Chair Elect: Holly Holladay Secretary: Kholo Theledi

3307

Friday • 5:45 pm – 6:45 pm Room: Magnolia

Mass Comm Division Business Meeting

Chair: James Hicks Vice Chair: John Bloodworth Vice Chair Elect: Justin Bergh

3308

Friday • 5:45 pm – 6:45 pm Room: Think Tank @ NOMA-AV

American Society for the History of Rhetoric Interest Group Business Meeting

Chair: Cody Hawley Vice Chair: Camille Lewis Vice Chair Elect: Christopher Wernecke Secretary: Alexander Morales

3309

Friday • 5:45 pm – 6:45 pm Room: Gardenia

Association for Communication Administrators Interest Group Business Meeting

Chair: linda jurczak Vice Chair: linda jurczak Vice Chair Elect: linda jurczak Secretary:



Friday • 5:45 pm – 6:45 pm Room: Regency DE

Ethnography Interest Group Business Meeting

Chair: Dinah Tetteh Vice Chair: Pamela Dykes Vice Chair Elect: Abby Arnold-Patti Secretary: Charlotte Klesman

DAY 4 SATURDAY, April 09, 2022

4100

Saturday • 8:00 am - 9:15 am Room: Regency C

Theodore Clevenger, Jr. Undergraduate Honors Conference Breakfast

Sponsor: Southern States Communication Association

Presiding: Ann Burnette, Second Vice President, Texas State University

All UHC participants, their faculty sponsors, and guests are invited.

4101

Saturday • 8:00 am - 9:15 am Room: Magnolia

Top Papers in the Communication Theory Division

Sponsor: Communication Theory Division.

Chair: Jenny Crowley, University of Tennessee

Narrative Mapping in Relational Research: Visualizing the Catching Feeling Process

Heather Carmack, University of Alabama* Leah LeFebvre, University of Alabama*

Advancing Stigma Communication Theory: An Exploration of Stigma Storytelling Lindsey Hand, Georgia State University**

Respondent: Jenny Crowley, University of Tennessee *Top Paper Award **Top Student Paper Award

4102

Saturday • 8:00 am - 9:15 am Room: Regency H

A Survey of Feminist Rhetorics Across Space and Time

Sponsor: Freedom of Speech Division

Chair: Chandra Maldonado, Campbell University

Never Stop Voicing: The Resilient Feminist Rhetoric on Chinese Social Media **Chen Chen**, *Winthrop University*

Intersectional Matrix in the "Unique Angle" of Charlotta Bass' 'Acceptance Speech for Vice Presidential Candidate of the Progressive Party' (1952) **Cynthia King**, *Furman University*

Gendered Digital Experiences at the Margins: Reflecting on Ghanaian Women's Use of Information and Communication Technologies Janet Kwami, Furman University

A "Sop" to Womanhood or the Equality of the Charwoman: Dorothy Kelso Funn and Mary Church Terrell Debate the Equal Rights Amendment, 1944 **Camille Lewis**, *Furman University*

Lip Sewing as Public Address Mai Nou Xiong-Gum, Furman University

Ultimately, we argue that freedom of speech is integral to social justice. As such, we demonstrate that through space, from North America, to Africa, to China, to border-spaces and through time, from the 1940s, to the 1950s, to the introduction of the digital communication technologies, and through border regimes, there has not been equitable access to the freedoms of speech. As a result, this panel traces the feminist rhetoric of those who must be resilient. **Respondent: Ashton Mouton,** Sam Houston State University

4104

Saturday • 8:00 am – 9:15 am Room: Regency D-E A/V

Are Blended Courses the New Normal?

Sponsor: Community College Division

Chair: Jeffrey Sorrels, Collin College

Presenters: Jeffrey Sorrels, Collin College Nakia Welch, San Jacinto College Cole Franklin, LSU, Shreveport Monette Callaway, Hinds Community College Brad Bailey, Mississippi Gulf Coast Community College Beau Foutz, Mississippi Gulf Coast Community College Laurie Metcalf, Blinn College

As courses continue to evolve and mutate into a variety of modalities and formats the job of the instructor is forced to change with it. The trend across the country seems to be a move toward courses that fall somewhere between traditional faceto-face and purely online offerings. This panel will discuss the variety of modalities now being offered and the challenges and opportunities these new formats present. Additionally, panelists will discuss strategies for making the most out of each of these new modalities.

4105

Saturday • 8:00 am – 9:15 am Room: Red Bud A

Contributed Papers in Performance Studies

Sponsor: Performance Studies Division

Chair: Robert Baron, Austin Peay State University

An Autoethnography about Caring for Myself and My Mother Amid the 2021 Texas Winter Storm **Nicole Eugene**, *University of Houston, Victoria*

"If We Must Be Americans": Spoken Word Performance As Performance

Alexandria Hatchett, Louisiana State University

How to Build a Woman: A Blueprint Leah Woehr, University of North Carolina, Charlotte

Exhibiting Performance Art: An Ontological Debate **Zane Willard**, *University of South Florida*

Respondent: Robert Baron, Austin Peay State University

4105.1

Saturday • 8:00 am – 9:15 am Room: Gardenia

What's Next with Identity, Inclusion, and Social Justice?

Sponsor: Southern States Communication Association

Chair: Eletra Gilchrist-Petty, University of Alabama, Huntsville

Panelist: Luke Christie, University of Georgia Andre Johnson, University of Memphis Kimberly P. Johnson, Tennessee State University Natonya Listach, Middle Tennessee State University Niya Pickett Miller, Samford University Tara Reed, Tarrant County College Lionnell "Badu" Smith, University of Memphis

As the DEI Committee plans for the establishment of the Identity, Inclusion, and Social Justice Division of SSCA, this panel will explore current and future areas of concern in Identity, Inclusion, and Social Justice. Panelists who span graduate students to seasoned professors will engage in Questions and Answers that consider IISJ issues in research and publications, teaching and curriculum, service initiatives, the job market, community activism, among others. Scholarly and pedagogical topics of importance will be considered for the IISD to explore in the coming years in an effort to advance our collective body of knowledge in the areas of voice, identity, race, inclusivity, power, privilege, and marginality.

Respondents: DEI Committee

Michael Arrington, Sam Houston State University Lisa Corrigan, University of Arkansas Leland Spencer, Miami University Antonio Spikes, Coe College

4105.3

Saturday • 8:00 am – 9:15 am Room: Think Tank @ NOMA-AV

Freedom of Speech and the Resilience of Academic Freedom

Sponsor: Freedom of Speech Division

Chair: Ben Medeiros, SUNY, Plattsburgh

Presenters: Rebekah Fox, Texas State University Ann Burnette, Texas State University Ben Medeiros, SUNY, Plattsburgh Peter Wentworth, Independent Scholar

Debates around academic freedom and freedom of speech intensified in 2021 around topics such as Critical Race Theory, on-and-off campus speech, student newspapers, and other types of symbolic communication including hair, dress and appearance. This panel includes both historical and contemporary discussions of the tensions in these types of debates.

4106

Saturday • 9:30 am - 10:45 am Room: Red Bud A

Outstanding Scholarship: Top Papers in Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: Emily Scheinfeld, Kennesaw State University

Uncertainty Management in Online Sexual Health Forums **Erin Basinger**, University of North Carolina, Charlotte* **Amy Delaney**, Millikin University* **Carter Williams**, University of North Carolina, Charlotte*

The C Word: College Student Contradictions in Attitudes and Actions Regarding Sexual Consent Julie Sisler, Western Kentucky University**

Respondent, Tom Socha, Old Dominion University

*Top Faculty Paper Award **Top Student Paper Award



Saturday • 9:30 am - 10:45 am Room: Redbud B

Political Rights, Elections, and Political Campaigns: Selected Papers in Political Communication

Sponsor: Political Communication Division

Chair: Mike Milford, Auburn University

Lady Problems: A Study on The Effect of Perceived Femininity When Evaluating Female Presidential Candidates

Mackenzie Marquess, University of Texas, Tyler

The Problem with Court-Appointed Rhetorical Sovereignty: Away from Aristotle and Towards Embodied Sovereignty

Henry Miller, University of Georgia

The Rise of Presidential Eschatology: Conspiracy Theories, Religion, and the January 6th Insurrection **Ryan Neville-Shepard**, *University of Arkansas**

Bayleigh Bond, University of Arkansas*

Rebuilding democracy: An analysis of message content factors in persuasive appeals during state legislative debate

Bobbi Otis, Georgia State University

Respondent: Brandon Inabinet, Furman University

*Top Paper Award



Saturday • 9:30 am - 10:45 am Room: Studio 220 NOMA B

Reading Scripts of Race, Gender, and Sexuality

Sponsor: Gender Studies Division

Chair: Ryan Rasner, Louisiana State University

Jill Biden, Resistance, and Stepmothering: Resilience in the Neoliberal Landscape

Kirsti Cole, *Minnesota State University* **Valerie Renegar**, *Southwestern University* Battle of the Sexes: On Freud's Femininity and Social Roles

Mackenzie Pike, University of Texas, Austin

"It's a Design God Built": Gender Essentialism and Organizational Identification in the Local Church **Mark Ward Sr**, *University of Houston-Victoria*

Societal Attitudes Towards the Single Woman - A Metaphor Analysis

Anna Turnage, Bloomsburg University Shuzhen Huang, Bloomsburg University

Respondent: Tim Worley, University of North Alabama

4109

Saturday • 9:30 am - 10:45 am Room: Regency F

Top Student Papers in Rhetoric and Public Address

Sponsor: Rhetoric and Public Address

Chair: Kelly Nagel, Pennsylvania State University

Remnants of Colonialism: Civilization, Indigeneity, and the Markers of Deviancy **Rebecca Pool,** *Clemson University*

Imitating White America's Commodification of Black Pain in Childish Gambino's "This is America" **Kesha James**, *University of Georgia*

Framing Anti-Black Ideological Rhetoric: An Analysis of Joe Biden's "You Ain't Black" Gaffe-Frame Strategies Lionnell "Badu" Smith, University of Memphis*

Respondent: Alyson Farzad-Phillips, Furman University

*Top Student Paper Award



Saturday • 9:30 AM - 10:45 AM Room: Think Tank @ NOMA-AV

Top Student Performances in Performance Studies

Sponsor: Performance Studies Division

Chair: Greg Langner, Antelope Valley College

Birthright

Shelby Swafford, Southern Illinois University

Resilient Body Johanna Middleton, Louisiana State University

4111

Saturday • 9:30 am - 10:45 am Room: Studio 220@NOMA C

Philosophical and Rhetorical Reflections on the Problem of Evidence

Sponsor: Philosophy & Ethics of Communication Interest Group

Chair: James Pickett, Flagler College

The Scales Shall (Not)Fall from Their Eyes: Evidence and Ideology in Public Argument James Pickett, Flagler College

James Pickett, Flagler College

"Common Sense" in Context: Thomas Reid, Populism, and Conspiracy Thought Andrew Tinker, *Middle Tennessee State University*

Michel Foucault's Critique of Scientism and "Do Your Own Research" Nick Sciullo, Texas A&M University - Kingsville

Rhetorical Induction in Science Richard Thames, Duquesne University

4113

Saturday • 9:30 am - 10:45 am Room: Regency G

Town Hall Debate and the Future of Forensics: A Showcase Debate on Reimagining Virtual Participation

Sponsor: Argumentation and Forensics Division

Chair/Moderator: Robert Tabackman, Wake Forest University

Presenters: Mik Davis, Wake Forest University Stephania Ortez, Valdosta State University

Time Keeper: Ryan Goke, North Dakota State University

Resolution: Speech and debate tournaments should maintain a hybrid entry option for competitors and judges.

The 2022 convention theme of "Resilience Through Resistance" is timely for the forensics community. After several seasons of disrupted competition, the forensics community is now poised to reimagine what it means to participate in speech and debate, and demonstrate its resilience. This town hall debate will feature speakers from across the forensics community in the south who will debate the resolution: Speech and debate tournaments should maintain a hybrid entry option for competitors and judges. With this showcase debate, we hope to encourage a broader conversion about how forensics can improve, and how the community can reimagine participation by resisting the impulse to go back to business as usual.

4114

Saturday • 9:30 am - 10:45 am Room: Red Bud C

Am I Crazy?: Considering a Leadership Position

Sponsor: Association for Communication Administrators Interest Group

Chair: Pamela Bourland-Davis, Georgia Southern University

Presenters: Roseann Mandziuk, Texas State University Victoria J. Gallagher, North Carolina State University Ronald Jackson II, University of Cincinnati

Our panelists come to us with experience in academic organizations as well as institutional leadership roles. For those who are considering a future position or for current leaders who might need some inspiration, join this roundtable discussion to talk about the ins and outs, ups and downs of leadership in the discipline.

4115

Saturday • 9:30 am - 10:45 am Room: Gardenia

Corporate and Media Persuasion

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Chris Geyerman, Georgia Southern University

Rhetoric of Brand Identity: A Case Study of the Nike Corporation **Jessie Mescal**, *Flagler College*

ELM Theory in Friday Night Lights Gabrielle L. Lamura, Valdosta State University

Media Magic Savannah Turner, Furman University

Just Do It: An Analysis of Nike's Persuasive Techniques Delaney Lauren Cummings, Georgia Southern University

Respondent: Joshua Guitar, Young Harris College



Saturday • 9:30 am - 10:45 am Room: Magnolia

Women's Rhetorics and Histories

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Jason B. Munsell, University of South Carolina, Aiken

Is Gracious Submission a Woman's Role?: An Analysis of the "Go Home" Controversy

Delaney Jordan Metcalf, Campbell University

"The World as It Really Is": An Analysis of Gloria Steinem's Scholars, Witches, and Other Freedom Fighters

Ann Temple West, Sewanee: The University of the South

History of the Greenville Woman's College and Furman University **Rebecca K. Cowles**, *Furman University* The Women's Temperance Crusade: A Persuasive Evaluation of Its Function, Strategies, and Tactics

Rasika Gasti, Texas State University

Respondent: Shana Bridges, Georgia Southern University

4116.1

Saturday • 9:30 am - 10:45 am Room: Regency DE AV

UHC Alumni Reunion: The Resilience and Practicality of Scholarship

Sponsor: Vice President Spotlight Panel

Chair: Asha Winfield, Louisiana State University

Panelists Tina M. Harris, Louisiana State University Jon Braddy, Florida Gulf Coast University Jean L. DeHart, Appalachian State University Frances Brandau, Sam Houston State University Deborah C. Breede, Coastal Carolina University Christie Kleinmann, Belmont University

4117

Saturday • 11:00 am - 12:15 pm Room: Red Bud A

Examining Black Texts, Voices, & Audiences in Popular Culture

Sponsor: Popular Communication Division

Chair: Danielle Williams, Georgia Gwinnett College

Remembering the Apollo Theater: A Collective Space of Resiliency Kesha James, University of Georgia

Rhetorizing Iris West: Transgressive Black Women in Comic Book Adaptation **Kenya Davis,** *Penn State University*

Journey into Human Tragedy: Public Memory Reconstruction of the Antebellum South in 12 Years A Slave **Margaret Baker**, North Carolina State University Black Horror is Black History & Heritage: A Comparative Qualitative Content Analysis of Black Horror Films **Rockia Harris**, *Louisiana State University*

Introducing A Black Living Room Pedagogy: Watching Black Women's Biopics with Black Women Audiences **Asha Winfield**, *Louisiana State University**

Respondent: Danielle Williams, Georgia Gwinnett College

*Top Paper Award



Saturday • 11:00 am - 12:15 pm Room: Regency F

COVID-19 Challenges on Interpersonal Relationships: Becoming Resilient During a Pandemic

Sponsor: Interpersonal Communication Division

Chair: Emily Scheinfeld, Kennesaw State University

Social media is meant to bring us together, not rip us apart: The real impact of social media on interpersonal relationships

Emily Scheinfeld, Kennesaw State University Heather Voorhees, University of Montana

"I love you, but this isn't healthy": An analysis of relational dialectics in romantic relationships during the COVID-19 pandemic **Julie Sisler**, *Western Kentucky University*

Mary Pitts, Western Kentucky University

4119

Saturday • 11:00 am - 12:15 pm Room: Regency G

Communication Ethics

Sponsor: Philosophy & Ethics of Communication Interest Group

Chair: Chad Tew, University of Southern Indiana

The Trouble with Disclosure: Health, Legality, and the Ethics of Infection

Jack Hoda, The University of Southern Mississippi Colin Cameron, The University of Southern Mississippi

Emotivism's Social Embodiments: Communicative Interactions Shaped by Moral Instrumentalism and Manipulative Relations **David Impellizzeri**, *Regent University*

Student Journalism and Suicide at the Ivory Tower: Searching for an Ethical Approach to Reporting on Suicide at the University Chad Tew, University of Southern Indiana Shelby Clark, University of Southern Indiana

The Dialogical Ethics of Romance: Lin-Manuel Miranda's Hamilton Thomas Lessl, University of Georgia



Saturday • 11:00 am - 12:15 pm Room: Dogwood

Instructional Development Division: Top Paper Panel

Sponsor: Instructional Development Division

Chair: Katherine Hendrix, University of Memphis

Purpose, Place, and People: How the Pandemic Fostered Inclusive and Resilient Course Design John McArthur, Furman University Benjamin Haywood, Furman University Diane Boyd, Furman University

Mediating Effects of Perceived Professor Behaviors on Accounting Students' Motive to Communicate

Stephanie Kelly, North Carolina A&T State University **Peter Theuri**, North Carolina A&T State University **Lynette Wood**, Shaw University

Critical Communication Pedagogy Horizon: Communication Education/Instructional Communication Ebbs and Flows **Akie Wenk**, *Louisiana State University***

Faculty Resilience and Uncertainty Management amidst Pandemic Pedagogy

Kristen Farris, Texas State University* Marian Houser, Texas State University* Luke Dye, Texas State University* **Ifeoluwatobi Odunsi**, *Texas State University** **Erik Timmerman**, *Texas State University**

Respondent: Katherine Hendrix, University of Memphis *Top Paper Award **Top Student Paper Award



Saturday • 11:00 am - 12:15 pm Room: Regency H

Resilience, Resistance, Rigidity: A Critical Discussion of Forensic Tournament Culture and Practices

Sponsor: Argumentation and Forensics Division

Chair: Richard Cook, Arkansas State University

Presenters: Richard Cook, Arkansas State University Mik Davis, Wake Forest University Lakelyn Taylor, University of Central Florida Autumn Zimmerman, The University of Texas of the Permian Basin Hannah Nunley, University of Texas at San Antonio

Forensics is an extremely advantageous activity for students and provides an outlet for them to creatively express evaluative criticisms of our world. Yet, at the same time, the tournament culture itself can often be harmful for students. In the past few years, the Argumentation and Forensic Division has welcomed the discussion of dress codes for competitors. In this roundtable discussion, we go further to offer solutions on these issues and discuss tournament culture more generally. We argue competitors should not have to be resilient in the midst of a tournament culture which may resist changing and have become rigidly attached to heteronormative dress codes, restructuring tournament schedules, and reevaluating the definition of "success." Rather, we should all resist the temptation do go along with what has always been done and start to move towards a better and safer tournament culture for all competitors. Thus, this roundtable discussion looks to bring in voices from a diverse view of speech and debate in order to facilitate a constructive discussion on the ways in which we can improve the activity.



Saturday • 11:00 am - 12:15 pm Room: Regency DE AV

Top Competitive Papers in Freedom of Speech

Sponsor: Freedom of Speech Division

Chair: Rebekah Fox, Texas State University

The Guileless Speaker, The Naïve Sense of Freedom of Expression, and a Contemporary Problem in Environmental Communication **Tom Duncanson**, Green Citizen Diplomacy Project

Internal and External Constraints on Athlete's Speech J. Dean Farmer, Campbell University Elizabeth Homan, Campbell University

Megan Rapinoe's Free Speech Immunity Alan Grant, Texas A&M University

The Politicization of Protests and Protection: The Major Free Speech Issues During COVID-19 Pandemic

Ben Medeiros, SUNY Plattsburgh* Rebekah Fox, Texas State University* Ann Burnette, Texas State University* David Dewberry, Rider University*

* Top Paper Award

4124

Saturday • 11:00 am - 12:15 pm Room: Studio 220 @ NOMA B

Top Faculty Papers in Rhetoric and Public Address

Sponsor: Rhetoric and Public Address Division

Chair: Jonathan Smith, University of Memphis

The Robert E. Lee Statue as Agonistic Counter-Memorial Lawrence Prelli, University of New Hampshire

The Fragility of Goodness in Martin Luther King, Jr.'s "I've Been to the Mountaintop" Address

Ken Zagacki, North Carolina State University*

The Crucifixion and Resurrection of an Impeached President: Donald J. Trump and the 68th Annual National Prayer Breakfast

Emily Riley, Southeast Arkansas College

The Failure of Historical Analogy in Joe Biden's Declaration of Independence from COVID-19 **Benjamin Bates**, Ohio University

Respondent: Scott Anderson, Arkansas State University

*Top Paper Award



Saturday • 11:00 am - 12:15 pm Room: Red Bud C

Top Papers in Intercultural Communication - Finding resilience in the everyday: Truth-bias, Opposition, and Diversity as ways to (re)build

Sponsor: Intercultural Communication Division

Chair: Margaret Butcher, University of Arkansas

Culture and Community: Exploring Intercultural Competence through Diversity Erica Connors, Bob Jones University*

Inter-Group Communication and Truth-bias: An Empirical Test of Truth Default Theory in Cultural and Mask Mandates Contexts

Xiaoti Fan, University of Alabama Darrin Griffin, University of Alabama

An Uneven Floor of Deliberation: Luis Muñoz Rivera's Opposition to the Jones-Shafroth Act of 1917 Isabel Fay, Longwood University

Respondent: Jon Braddy, Florida Gulf Coast

*Top Paper Award



Saturday • 11:00 am - 12:15 pm

Room: Think Tank @ NOMA-AV

The Chair: Personal Perspectives on Resistance, Resilience and Reclamation

Sponsor: Association for Communication Administrators Interest Group

Chair: April Chatham-Carpenter, University of Arkansas, Littlerock

Presenters: Wendy Atkins-Sayre, University of Memphis Pamela Bourland-Davis, Georgia Southern University Christopher McCollough, Jacksonville State University Carl Cates, Arkansas State University Damion Waymer, University of Alabama

Description: With the recent release of The Chair on Netflix, this panel will provide participants an opportunity to reflect on the chair's position, from vantage points of dean, associate dean, and new and former chairs. Panelists will also consider transformations necessary for individuals moving into and out of the chair's position. The discussion aims to allow attendees to consider their own interests in becoming a chair, and to consider the chairs' roles of resistance/advocacy, resilience and reclamation.

4128

Saturday • 11:00 am - 12:15 pm Room: Gardenia

Political Strategies and Messages

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Melissa Plew, Georgia Southern University

An Analysis of Alexandria Ocasio-Cortez's Speech on July 23, 2020: Challenging Misogyny Like a Lady Lawton Elizabeth Harris, *University of Georgia*

Monica Lewinsky: From Scandal to Social Activism Makenzie Renee Pentz, Sewanee: The University of the South

Donald Trump's Exploitation of the Narrative Lens Salvador Elias, University of North Texas Shame Switches Sides: The Resurgence of the #MeToo Movement in France to Combat Incestual Abuse

Alexandria Blott, Texas State University

Respondent: Brandon Inabinet, Furman University



Saturday • 11:00 am - 12:15 pm Room: Magnolia

Persuasive Figures in Popular Culture

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Alyson Farzad-Phillips, Furman University

Victoria's Secret's Persuasive Messaging Through Models **Michael Duncan Sligh**, Georgia Southern University

Fans' Parasocial Relationships with Social Media Influencers: An Analysis of Demi Lovato's 2021 Instagram Posts Joseph Honeycutt, University of Montevallo

Challenging Labels and Their Power: Taylor Swift's Attention Intervention Alexa Kaye Frost, Wake Forest University

No Laughing Matter: Late-Night Comedy, Political Priming, and a Rhetorical Call to Action

Jesse William Dimich-Louvet, Temple University

Respondent: Jean L. DeHart, Appalachian State University

4129.1

Saturday • 11:00 am - 12:15 pm Room: Studio 220 @ NOMA C

FOMO: Binge Watching, Guilty Pleasures, & Social Media in Popular Culture

Sponsor: Popular Communication Division

Chair: Rick Pulos, Texas A&M University

The Influence of Madonna's Social Justice Messaging on Her Fans

Rick Pulos, Texas A&M University

Did you see that?! Netflix's Tiger King and the Social Bond of Pandemic Binge Watching

Gwen Nisbett, University of North Texas **Stephanie Schartel Dunn**, Missouri Southern State University **Newly Paul**, University of North Texas

Real Sexism, Real Racism, Real Housewives: Gender and Race Negotiations in The Real Housewives franchise

Amanda Walsh, The University of Southern Mississippi

Wrestling with Race: #Kofimania as Social Movement and Kayfabe as Discursive Space

DiArron M., University of Memphis**

**Top Student Paper Award



Saturday • 12:30 pm – 2:30 pm Room: Regency C

Southern States Communication Association 92nd Annual Awards Luncheon

Sponsor: Southern States Communication Association

Presiding: Wendy Atkins-Sayre (SSCA President)

Annual Luncheon Address: Ronald L. Jackson II, University of Cincinnati

THIS IS A TICKETED EVENT. TICKETS CAN BE PURCHESED ONLINE OR AT THE REGISTRATION TABLE

4131

Saturday • 2:45 pm – 4:00 pm Room: Think Tank @ NOMA-AV

Home and Away: Lived Experience in Performative Narrative Genre

Sponsor: Performance Studies Division

Chair: Leigh Anne Howard, University of Southern Indiana

Presenters: Leigh Anne Howard, University of Southern Indiana Sharon Croft, Capital University Jason Munsell, University of South Carolina Aiken Daniel W Heaton, Capital University Charla Markham Shaw, University of Texas at Arlington Nicole Costantini, Savannah College of Art and Design

Panelists share their experiences using place as a generative moment for the aesthetic impulse and discuss the processes used to create their chapters in a forthcoming publication. Exploring ways scholars can write about lived experiences using a range of creative, textual approaches, these panelists address the performative writing strategies--autoethnography (critical and reflexive), mystoriography, creative cartography, the lyric essay, fictocriticism, collage, the screenplay, and poetics--they used in composing their works. As a result, the panelists illustrate how performative writing serves as a process to interrogate the reciprocal relationship of space/place in relation to personal, social, cultural, and political understanding.



Saturday • 2:45 pm – 4:00 pm Room: Regency H

Association Initiatives: A Conversation with NCA Leadership

Sponsor: Presidential Spotlight Panel

Chair: Wendy Atkins-Sayre

Presenters: Roseann M. Mandziuk, NCA President Walid Afifi, NCA First Vice President

This panel features NCA elected leaders and national office staff discussing NCA's recent task forces and working groups, as well as other association initiatives. Panelists will describe the goals of the Mental Health Task Force, the IDEA Strategic Plan Task Force, the Future Conventions Task Force, and the Qualitative Research Working Group. Participants will have the opportunity to engage with NCA officers and staff during a question-and-answer portion of the session.



Saturday • 2:45 pm – 4:00 pm Room: Red Bud B

Persistence Through Resilience: Panel Discussion Concerning the Future International Public Debate (IPDA) in the Virtual Debating Community

Sponsor: Argumentation and Forensics Division

Chair: Randy Perez, University of Alabama

Presenters: Jack Rogers, University of Central Missouri Keith Peterson, Colorado Northwestern Community College Jay Bourne, University of the Cumberlands Jacob Humphries, University of Alabama

Research and discussions about the current challenges faced by the International Public Debate Association (IPDA) has led to increased attention at recent conferences at the National Communication Association, Pi Kappa Delta and at the June 2020 National Developmental Conference on Individual Events (NDC-IE). This panel discussion stresses the need to examine the problems, solutions and suggestions in virtual IPDA debate relating to speed and jargon, time constraints, regional diversity, resolution architecture, collection of evidence, complicated debate jargon, "hyper-competition," and virtual tournament practices. While there's been much discussion about in-person debate tournaments, there has not been much scholarly discussion about the future of IPDA debate in the virtual realm. Therefore, this panel will spark a much needed conversation for debate scholars to determine what steps are needed to resolve the unique problems within virtual IPDA debate. This discussion will in turn provide a framework for future qualitative research and further discussion on these negative debate trends.

4134

Saturday • 2:45 pm – 4:00 pm Room: Regency G

Resistance and Resilience in the Academy: Black Feminism and Undergraduate Education

Sponsor: Gender Studies Division

Chair: Davi Thornton, North Carolina A&T State University

Engaging Intersectional Identity: Teaching Resistance & Resilience through the Lenses of Womanist and Black Feminist Thought

Cerise L. Glenn, University of North Carolina, Greensboro **Alexis Brown**, University of North Carolina, Greensboro

The Resilience of Black Feminism for Undergraduate Students at a Large Public HBCU

Kayla Callaham, North Carolina A&T State University Willeisha Dixson, North Carolina A&T State University Kyasia Houston, North Carolina A&T State University

Finding their Voices by Finding her Own: An Exploration of a Black Feminist/Womanist Pedagogy For Cultivating Resistant & Resilient Voices **Natonya Blackmun Listach**, *Middle Tennessee State University*

Respondent: Cindy J. Kistenberg, Johnson C. Smith University

4135

Saturday • 2:45 pm – 4:00 pm Room: Regency F

Scholarly Quiz Bowl

Sponsor: Interpersonal Communication Division **Co-Sponsor**: Communication Theory Division

Chair: Michael Arrington, Sam Houston State University

Presenters: Leah LeFebvre, University of Alabama Josh Pederson, University of Alabama Lindsey Aloia, University of Arkansas Jenny Crowley, University of Tennessee Renee Edwards, Louisiana State University Tim Levine, University of Alabama Birmingham Laura Miller, University of Tennessee Kelly Morrison, University of Alabama at Birmingham Tom Socha, Old Dominion University Tim Worley, University of North Alabama Emily Scheinfeld, Kennesaw State University

This panel will assume a scholarly quiz-bowl style, or a friendly competition game in which two teams of scholars compete head-to-head to answer questions from areas of knowledge. This quiz bowl allows a creative and interactive process to engage in interpersonal communication theory and knowledge.



Saturday • 2:45 pm – 4:00 pm Room: Studio 220 @ NOMA C

The Unvaccinated: Is There Any Hope of Reaching Them?

Sponsor: Applied Communication Division

Chair: Kurt Wise, University of West Florida

Participants: Laura Marshall, High Point University Adrienne Muldrow, East Carolina University Adam Richards, Furman University Christina Selby, Coastal Carolina University

The Covid vaccine became available in December 2020, yet millions of Americans remain unvaccinated leading to thousands of unnecessary deaths. Public health officials have urged vaccination for nearly two years, but for a significant segment of the American population, these efforts have failed. So, what do we do? What can be done to improve this situation, if anything? Our panelists address perhaps the thorniest question in healthcare today: What can we do about the unvaccinated?

4138

Saturday • 2:45 pm – 4:00 pm Room: Red Bud C

Ethics, Morality, and Representation in Mass Media

Sponsor: Mass Communication Division

Chair: Christopher Toula, Sam Houston State University

Profiling Sexual Violence: Misplaced Agency and Carceral Feminist Responses to Rape Myths in Criminal Minds

Leland Spencer, Miami University

Trauma exposure, post-traumatic stress, and coping with psychological distress among local journalists **Sayyed Shah**, Jacksonville State University Zia Ulla, Jacksonville State University Breann Murphy, Jacksonville State University

Arab Media Coverage of Nancy Ajram's Husband vs. Journalist Jamal Khashoggi

Ahmed Makharesh, The University of Southern Mississippi



Saturday • 2:45 pm – 4:00 pm Room: Red Bud A

2023 Convention Planning Meeting

Sponsor: Southern States Communication Association

Chair: Ann Burnette, 2nd Vice President

All division and interest group planners for 2023 should attend this meeting or the one on Sunday morning – session #5102. (Vice Chair Elects from this year became the Vice Chair at your business meeting yesterday or today!)

Division:

Applied Communication: Ashton Mouton Argumentation & Forensics: Michael Gray Communication Theory: Ryan Rasner Community College: Jeff Sorrels Freedom of Speech: Patrick Wheaton Gender Studies: Holly Holladay Instructional Development: Scott Christen Intercultural Communication: Mary Meares Interpersonal Communication: Laura Miller Language & Social Interaction: Rick Pulos Mass Communication: Justin Bergh Performance Studies: Greg Langner Political Communication: Melissa M. Smith Popular Communication: Dave Nelson Public Relations: Carrie Reif-Stice Rhetoric & Public Address: Brandon Inabinet

Interest Groups:

Association for Comm Administrators: American Society for History of Rhetoric: Christopher Wernecke Ethnography: Abby Arnold-Patti Kenneth Burke Society: Jaime Robb Philosophy & Ethics: Lakelyn Taylor States Association: Michael Gray



Saturday • 2:45 pm – 4:00 pm Room: Gardenia

Political Messages and Contexts

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Alan H. Grant, Texas A&M University

A New Vision for Citizenship: Barack Obama's Keynote Address at the 2004 Democratic National Convention **Derren S. Lee**, *University of North Carolina at Chapel Hill*

Ann Coulter: Misinformation, Demagoguery, Political Emotion, the Paranoid-Gladiatorial Stylistic Continuum, and Hegemonic Nativism Harley Ross McCullar, University of Georgia

The First Three: Answering Why Joseph Vaughn, Lillian Brock Fleming, and Sarah Reese were the First Black Students at Furman University Hannah J. Koch, Furman University

Know Your History: Historical Pluralism as a Direct Answer to Negationism **Bryce Boyd**, *Kansas Wesleyan University*

Respondent: J. Dean Farmer, Campbell University

4142

Saturday • 2:45 pm – 4:00 pm Room: Magnolia

Issues of Access and Influence

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Rebekah L. Fox, Texas State University

Censoring the Taboo Jeffrey Gurwitch, Campbell University

Cutting the Cord for Good?: How Hulu Could Be Salvaging Broadcast Television From Its Demise

Elliott Jones, Furman University

Join the Military: An Analysis of Persuasion in Military Recruitment Strategies **Riley R. Roe**, *Georgia Southern University*

#BanFiji: An Analysis of Hashtags and Kairos in Campus Sexual Assault Activism Hannah Rodlund, University of Arkansas

Respondent: Christopher Wernecke, Georgia State University

4142.1

Saturday • 2:45 pm – 4:00 pm Room: Regency DE AV

GIFTS II

Sponsor: Community College Division

Chair: Jeffrey Sorrels, Collin College

Flipping the Crisis Classroom **Michelle Groover**, Georgia Southern University Learning the Rules of Self-Disclosure: Get-to-Know-You Bingo **Melissa Plew**, Georgia Southern University

Video Editing for Mediated Presentations: A Narrative Theory and Storytelling Approach

Colin Cameron, *The University of Southern Mississippi* **Kevin Bryant**, *The University of Southern Mississippi* **Mik Davis**, *Wake Forest University*

Changing How We Perceive Ourselves: A Practice in Lessening Self-Discrepancy

Makeya Prince, Tennessee Technological University Scott Christen, Tennessee Technological University

Control the Controllable: Speech Anxiety Reduction Activity Amanda Walsh, The University of Southern Mississippi Shianne Galuska, The University of Southern Mississippi

Understanding Our Culture: A Journaling Exercise Brooklyn Smith, Tennessee Technological University Jacob Metz, Tennessee Technological University

4143

Saturday • 4:15 pm – 5:30 pm Room: Gardenia

Advancing Theories of Deceptive Communication

Sponsor: Communication Theory Division

Chair: Steven McCornack, University of Alabama, Birmingham

Presenters:

Timothy Levine, University of Alabama, Birmingham Curt Andersen, University of Alabama, Birmingham Kevin Bies, University of Alabama, Birmingham Kafui Sakyi-Addo, University of Alabama, Birmingham William Deverell University of Tennessee Kelly Morrison, University of Alabama, Birmingham Steven McCornack, University of Alabama, Birmingham Katie Thompson, University of Alabama, Birmingham

Truth-default theory and information manipulation theory 2 guide the panel expanding the theoretical boundaries of human deception. A professional magician discusses magic and deception. Videos of professional interrogations are analyzed as are messages in multiple-goal situations. Finally, a theoretical expansion accounting for fake news and conspiracy theories is proposed.

4145

Saturday • 4:15 pm – 5:30 pm Room: Red Bud B

Resilience through technology: Modernizing the forensics community's approach to recruiting and retaining students

Sponsor: Argumentation and Forensics Division

Chair: Donovan Finan, Transylvania University

Presenters: Ryan Goke, North Dakota State University Jacob Metz, Tennessee Technological University Gary Deaton, Transylvania University Bob Glenn, Owensboro Community and Technical College Karen Johnson, Volunteer State Community College Donovan Finan, Transylvania University

Forensics is often (incorrectly) considered an outdated or unnecessary elective that is first on the chopping block when universities face budget cuts. Essentially all tournaments for the 2020-2021 school year were hosted virtually, adapting to

the social distance mandates that accompanied COVID-19. The forensics community showed significant resilience as we adapted our platform to accommodate a geographically dispersed and socially-distanced year of competition. However, one challenge still faces forensic teams as we move forward post-pandemic: convincing the university that we are still relevant and provide skills that benefit students in the modern age. This panel explores how forensic coaches have adapted their instructional, recruitment, and retention strategies to recover from COVID and meet the digital age, as well as examines strategies going forward to keep forensics a modern skill set.

4146

Saturday • 4:15 pm – 5:30 pm Room: Regency F

Cultivating Tropes of Agency and Resistance

Sponsor: Rhetoric and Public Address Division

Chair: Carl Cates, Arkansas State University

Resisting a Synecdochic Representation of Health: COVID-19, NIH, and Health Interventions **Rachel Bailey**, *University of Georgia*

The Inherent Heat of Confrontation Michael Delayo,

Until Freedom, the Chords Play On: A Rhetorical Analysis of Lil' Baby's "The Bigger Picture"

Melissa Williams, The University of Southern Mississippi

The Modern Woman: A Klandamentalist's Most Formidable Counter Agent **Camille Lewis**, *Furman University*

Respondent: Shana Bridges, Georgia Southern University



Saturday • 4:15 pm – 5:30 pm Room: Dogwood

Developing Resilience: Embracing Change and Seeking Balance in Communication Instruction through the Pandemic Sponsor: Instructional Development Division

Chair: Joe Bellon, Georgia State University

Presenters:

Kristi Cole, Minnesota State University, Mankato Corey Hickerson, James Madison University Frank Irizarry, Suffolk University, Boston Melissa Plew, Georgia Southern University C. Thomas Preston, University of North Georgia Valerie Renegar, Southwestern University

The sudden shift to online learning in March 2020, and the subsequent array of hybrid and remote modes of instruction that followed, has demanded more flexibility and balance from students and instructors than ever before. This panel features a wide array of communication instructors who share their ideas about developing resilience through balance. The panelists represent instructors from a range of different positions and ranks, and who teach a variety of rhetoric and communication courses. The goal of the discussion is to raise awareness of different strategies for achieving balance and provide ways these practices can be maintained going forward.



Saturday • 4:15 pm – 5:30 pm Room: Red Bud A

Extending Interpersonal and Family Theories by Exploring the Resilience of College Students

Sponsor: Interpersonal Communication Division

Chair: Jillian Schemenauer, University of Wisconsin-Milwaukee

The Roles of Inferred Motive and Future Time Perspective in Qualifying the Implications of Nonaccommodation **Quinten Bernhold**, *University of Tennessee*

The Application of CTI to Interrogate Mentorship's Implications for Queer Identity

Maddison Russell, University of South Florida

"Red Pen Survey:" Understanding How Students Perceive Their Professors Based on the Color Pen They Grade With Hannah Powell, The University of Alabama-Huntsville Pavica Sheldon, University of South Alabama

Respondent: Leah LeFebvre, University of Alabama



Saturday • 4:15 pm – 5:30 pm Room: Regency G

Foregrounding Race across the Past, Present, and Future

Sponsor: Rhetoric and Public Address Division

Chair: Rachel Whitten, University of South Carolina, Aiken

Rich Black Soul of Louisiana: An Analysis of GU272 Descendants' Declaration

Akie Wenk, Louisiana State University

Rhetorical Analysis of Henry Garnet's "An Address to the Slaves of the United States of America"

Sydney Hencil, Brenau University

The Angry Black First Lady: A Study of the Evolution of Michelle Obama's Rhetoric

Natonya Listach, Middle Tennessee State University

Race, Post-Race, and the Rhetoric of Fundamentalist Segregation at Bob Jones University

Jonathan Edwards, University of South Carolina

Respondent: Lesli K. Pace, Southeast Missouri State University



Saturday • 4:15 pm – 5:30 pm Room: Regency DE AV

GIFTS III

Sponsor: Community College Division

Chair: Brad Bailey, Mississippi Gulf Coast Community College

Practicing Speech Skills Using Experiential Learning Theory

Jeralynn Servos, The University of Southern Mississippi Bailey Shelton, The University of Southern Mississippi Pop Culture Podcast: Creating an Engaging Vocal Style while Enhancing Group Work

Carrie McCormick, University of Mississippi

Information Literacy in the time of Fake News

Ruth Martin, *New Mexico State University, Carlsbad* Blooming Minds: Transforming Hybrid Learning with Bloom's Taxonomy

Abby Brooks, Georgia Southern University

Storytelling and Racialized Tropes in Fantasy Media: Character Creation to Teach Media Literacy

Joshua Hendricks, The University of Southern Mississippi Amanda Walsh, The University of Southern Mississippi



Saturday • 4:15 pm – 5:30 pm Room: Regency H

Characters and Caricatures: The Fiery Rhetoric of South Carolina Governors

Sponsor: American Society for the History of Rhetoric (ASHR) IG

Chair: Jason B. Munsell, University of South Carolina, Aiken

Presenters: Wanda Fennimore, University of South Carolina, Sumter Danté Mozie, University of South Carolina Jason B. Munsell, University of South Carolina, Aiken Patrick Wheaton, Georgia Southern University

South Carolina's roster of governors is infamous: John Lyde Wilson and his rules for dueling, James Henry Hammond and his sexual predation, Wade Hampton and his White Redeemers, and the unforgettable Ben Tillman and his pitchfork. South Carolina's governors in the twentieth and the twenty-first centuries continued to garner national attention. This roundtable will discuss South Carolina's gubernatorial rhetoric, specifically with Strom Thurmond, Nikki Haley, and Henry McMaster, in order to answer the question: how does South Carolina persist in its Lost Cause nostalgia into the twenty-first century?

4153

Saturday • 4:15 pm – 5:30 pm Room: Studio 220@NOMA C

Queer and Feminist Activism in the Media

Sponsor: Gender Studies Division

Chair: Leland Spencer, Miami University

Retroactivism & Film: Wild Nights with Emily & the Archival Turn **Sarah Cooper**, *Clemson University*

Ecofeminism in Hayao Miyazaki Films - Looking to the Future of the Environment Through Young Heroines **Danica Murray**, *Florida Gulf Coast University*

The Wild Women of Weimar and the Rhetoric of the Right Joyce Southard, University of West Florida

Straightening Queer Women's Online Spaces: A Rhetorical Analysis of Eulogy for the Living Janine Armstrong, Southern Illinois University Carbondale

4154

Saturday • 4:15 pm – 5:30 pm Room: Red Bud C

Resilience, Resistance and Political Protest: Communication, Activism, and Social Justice

Sponsor: Political Communication Division

Chair: Robbyn Taylor, Troy University

Parrhesiastic Collectives Kaitlin Bennett, University of Georgia

George Floyd Square: Intersectional Organizing, Community-Building, and Imagining through Space Stephanie Kaczynski, University of North Carolina, Chapel Hill

Examining Athlete Influencers and Social Justice Activism Gwen Nisbett, University of North Texas Newly Paul, University of North Texas Stephanie Schartel Dunn, Missouri Southern State University

Respondent: Jean L. DeHart, Appalachian State University

4155

Saturday • 4:15 pm – 5:30 pm Room: Magnolia

Roundtable on the Role of the Ballot in Speech & Debate

Sponsor: Argumentation and Forensics Division

Chair: Ken Newby, Morehouse College

Presenters: Michael Gray, Arkansas State University Nick Sciullo, Texas A&M University - Kingsville Lakelyn Taylor, University of Central Florida

"Neither debater gave me any reason to vote for them, so I flipped a coin. Affirmative lost because luck was not on their side. You both need to improve." That's all the judge wrote as an RFD. Is this sort of rhetoric helpful? Harmful? What determines appropriate feedback and rationale for decisions? Under what circumstances should judges be called-out, corrected, required to edit their feedback, or even penalized? What actually is the role of the judge? The purpose of this roundtable discussion is to explore the role of judges, the function and utility of ballots, and best practices in the context of competitive debate. Roundtable participants will share their experiences, expertise, and the insights they've gained from their time as competitors, judges, and coaches before taking questions and comments from session attendees.

4156

Saturday • 4:15 pm – 5:30 pm Room: Studio 220 NOMA B

The Radical Potential of Feminisms and Queer Theory: Upending Normative Models of Gender and Sexuality

Sponsor: Gender Studies Division

Chair: Caroline Sawyer, University of South Carolina, Beaufort

The Death of Disco Did Not Take Place: Disco Demolition Night and The Rhetorical Destruction of Disco Joshua Williams, University of Georgia

Backward Queer Worldmaking in the Memoir of the Arkansas "Cemetery Angel"

Joe Hatfield, University of Arkansas

"Harriet" on All Occasions: Using Afro-Fabulations to Analyze Black Lightning's Depiction of Anissa Pierce **Rockia Harris**, *Louisiana State University*

Lil Nas X's Critique and Resistance of Christian Homophobia: Campy, Satirical Biblical Allegory in the "Call Me By Your Name" Music Video **Cora Butcher-Spellman**, *Pennsylvania State University*

Respondent: Beth Bradford, La Salle University



Saturday • 4:15 pm – 5:30 pm Room: Think Tank @ NOMA-AV

Extra: Exploring Media's Impact on Audiences

Sponsor: Popular Communication Division

Chair: Wesley Buerkle, East Tennessee State University

"The Butterfly Effect": Sexual Violence and the Aftermath on Netflix's 13 Reasons Why

Nicole Cox, Valdosta State University

Social Media Infodemic During The Covid-19 Pandemic: Superspreaders Of Viral Content

T. Madison, University of Louisiana - Lafayette **Do Kyun Kim**, University of Louisiana - Lafayette **William Davie**, University of Louisiana - Lafayette

The ads must go on: A thematic analysis of COVID-19 in global ads Andrea Bergstrom, Coastal Carolina University Mary Liz Brooks, West Texas A&M University Shannon Bichard, Texas Tech University Clay Craig, Texas State University

Minimalism: The Situation of "Stuff" and Speaker **Gabrielle Willingham**, *University of Arkansas*

Marshall McLuhan Plays Golf: Meditation and Technography on Wednesday Night Golf League

Noah Franken, West Texas A&M University



Saturday • 5:45 pm – 6:45 pm Room: Regency H

Intercultural Communication Division Business Meeting

Chair: Jon Braddy Vice Chair: Margaret Butcher Vice Chair Elect: Mary Meares Secretary: Lionnell "Badu" Smith



Saturday ● 5:45 pm – 6:45 pm Room: Magnolia

Interpersonal Communication Division Business Meeting

Chair: Emily Scheinfeld Vice Chair: Mindy Weathers Vice Chair Elect: Laura Miller Secretary: Leah LeFebvre



Saturday • 5:45 pm – 6:45 pm Room: Dogwood

Applied Communication Division Business Meeting

Chair: Noah Franken Vice Chair: Brandon Boatwright Vice Chair Elect: Ashton Mouton Secretary:



Saturday • 5:45 pm – 6:45 pm Room: Red Bud A

Freedom of Speech Division Business Meeting

Chair: Rebekah Fox Vice Chair: Chandra Maldonado Vice Chair Elect: Patrick Wheaton Secretary: Ben Medeiros



Saturday • 5:45 pm – 6:45 pm Room: Red Bud B

Instructional Development Division Business Meeting

Chair: Kevin Bryant Vice Chair: Michelle Garland Vice Chair Elect: Scott Christen Secretary: Beau Foultz



Saturday • 5:45 pm – 6:45 pm Room: Regency F

Rhetoric and Public Address Division Business Meeting

Chair: Sam Perry Vice Chair: Scott Anderson Vice Chair Elect: Brandon Inabinet Secretary: Jonathan Smith

4206

Saturday • 5:45 pm – 6:45 pm Room: Red Bud C

Language and Social Interaction Division Business Meeting

Chair: Craig Stewart Vice Chair: Eugenie Almeida Vice Chair Elect: Rick Pulos Secretary: Caroline Sawyer

4207

Saturday • 5:45 pm – 6:45 pm Room: Regency G

Time and Place Committee Meeting

Chair: Michelle Violanti **Member:** Leslie Rodriguez Member: Andre Johnson Consultant: Janet Fisher Executive Director: John Haas



Saturday • 5:45 pm – 6:45 pm Room: Regency DE AV

Kenneth Burke Society Interest Group Business Meeting

Chair: Jaime Robb Vice Chair: Ryan McGeough Vice Chair Elect: Jaime Robb Secretary: Alexander Morales



Saturday • 5:45 pm – 6:45 pm Room: Think Tank @ NOMA-AV

Popular Communication Division Business Meeting

Chair: C. Wesley Buerkle Vice Chair: Danielle Williams Vice Chair Elect: Dave Nelson Secretary: John H. Saunders



Saturday • 5:45 pm – 6:45 pm Room: Gardenia

Philosophy and Ethics of Communication Interest Group Business Meeting

Chair: Andrew Tinker Vice Chair: Chad Tew Vice Chair Elect: Lakelyn Taylor Secretary: David Impellizzeri



Saturday • 5:45 pm – 6:45 pm Room: Studio 220 @ NOMA B

Performance Studies Division Business Meeting

Chair: Lindsay Gratch Vice Chair: Lindsay Greer Vice Chair Elect: Greg Langner Secretary: Cynthia Sampson

4212

Saturday • 5:45 pm – 6:45 pm Room: Studio 220 @ NOMA C

Political Communication Division Business Meeting

Chair: Robbyn Taylor Vice Chair: Pat Wheaton Vice Chair Elect: Melissa Smith Secretary: Carson Kay



Saturday • 5:30 pm – 6:30 pm Room: Regency Ballroom Foyer

Graduate Fair



Saturday • 7:00 pm – 9:00 pm Room: Studio 220 @ NOMA A

The Southern States Communication Association Michael M. Osborn Reception

Sponsors: Drs. Michael and Suzanne Osborn, Pearson Publishing

DAY 5 SUNDAY, April 10, 2022



Sunday • 8:00 am – 9:15 am Room: Gardenia

Nominating Committee Meeting

Chair: Wendy Atkins-Sayre, SSCA Immediate Past President

Participants: Immediate Past Chairs of SSCA Divisions (Chairs from this year became the Immediate Past Chair at your business meeting Friday or yesterday!)

Applied: Noah Franken

Argumentation & Forensics: Kevin Bryant Comm Theory: Jenny Crowley Community College: Nakia Welch Freedom of Speech: Rebekah Fox Gender Studies: Rico Self Instructional Development: Kevin Bryant Intercultural Comm: Jon Braddy Interpersonal Comm: Emily Scheinfeld Language & Social Interaction: Craig Stewart Mass Comm: James Hicks Performance Studies: Lyndsay Gratch Political Comm: Robbyn Taylor Popular Comm: C. Wesley Buerkle Public Relations: Katie Anthony Rhetoric & Public Address: Sam Perry



Sunday 8:00 am-9:15 am Room: Magnolia

2023 Convention Planning Meeting

Chair: Ann Burnette, 2nd Vice President

All division and interest group planners for 2023 should attend this meeting or the one on Saturday afternoon at 2:45 pm – session #4140. (Vice Chair Elects from this year became the Vice Chair at your business meeting Friday or yesterday!)

Division:

Applied Communication: Ashton Mouton Argumentation & Forensics: Michael Gray Communication Theory: Ryan Rasner Community College: Jeff Sorrels Freedom of Speech: Patrick Wheaton Gender Studies: Holly Holladay Instructional Development: Scott Christen Intercultural Communication: Mary Meares Interpersonal Communication: Laura Miller Language & Social Interaction: Rick Pulos Mass Communication: Justin Bergh Performance Studies: Greg Langner Political Communication: Melissa Smith Popular Communication: Dave Nelson Public Relations: Carrie Reif-Stice Rhetoric & Public Address: Brandon Inabinet

Interest Groups: Association for Comm Administrators: American Society for History of Rhetoric: Christopher Wernecke Ethnography: Abby Arnold-Patti Kenneth Burke Society: Jaime Robb Philosophy & Ethics: Lakelyn Taylor States Association: Michael Gray

5103

Sunday 8:00 am-9:15 am

Room: Regency G

Intersectional Perspectives: Teaching to Liberate

Sponsor: Gender Studies Division

Chair: Kholo Theledi, Louisiana State University

Unpacking the Intersectionality Wars: Intersectionality as Discourse **Elaina Eakle**, University of North Carolina, Chapel Hill

Teaching Health Justice: Centering Reproduction and Building Capacities for Resilience Heather Adams, University of North Carolina, Greensboro

5105

Sunday 8:00 am-9:15 am Room: Regency F

Resilience, Resistance, and COVID: Political Communication and the Pandemic

Sponsor: Political Communication Division

Chair: Melissa M. Smith, Mississippi University for Women

"A mask is never simply a mask": Resilience of the American Western Myth, the 'superior man', and politicization of mask usage during the COVID-19 pandemic

Gracie Allen, University of North Carolina-Charlotte **J. Dean Farmer**, Campbell University

The Art of the Blame: A Critical Analysis of Donald Trump's Pandemic Discourse Within a Global and Historical Context **Colin Cameron**, The University of Southern Mississippi*

Not Ready To Die: The Virality of Anti-Vaxx Rhetoric in POV TikTok Content and the TikTok Algorithm **Veronica Heatherly**, University of Memphis

Respondent: Carson Kay, Washburn University * Top Student Paper



Sunday 8:00 am-9:15am Room: Red Bud B

The Chair is in: A Roundtable Discussion of How Netflix Represents Gender, Race, and Inclusivity in Academia

Sponsor: Popular Communication Division

Chair: Wesley Buerkle, East Tennessee State University

Presenters: Wesley Buerkle, East Tennessee State University Danielle Williams, Georgia Gwinnett College Rich Knight, Shippensburg University

Netflix's series The Chair has sparked considerable interest among academics for representing the challenges women face in academia, especially at intersections of race, age, and institutional status. Primarily following the new chair for the Department of English, Dr Ji-Yoon Kim (Sandra Oh), the series takes up such topics as women of color navigating university administration; the challenges female staff junior faculty of color face; the past and present status of older, white female faculty; how the current generation of college students engages university politics, and the many ways university administration protects norms of white, middle-class masculinity. This roundtable seeks to use The Chair as a starting point for discussion of those issues and how they are framed in popular culture.

The panelists do not intend to speak on behalf of the audience or others' experiences but, rather, start a conversation with those present about popular understandings of these matters in media and how those frame, compare, and engage the lived experiences of academics.



Sunday 8:00 am-9:15am Room: Red Bud A

Revamping and Revisiting the Basic Course: Are We Meeting the Right Standards?

Sponsor: Instructional Communication Division

Chair: Jacob Metz, Tennessee Technological University

Presenters:

Brad Bailey, *Mississippi Gulf Coast Community College* **Scott Christen**, *Tennessee Technological University* **Michelle Garland**, *University of South Carolina Upstate* **Colleen Mestayer**, *Tennessee Technological University* **Michelle Violanti**, *University of Tennessee*

This roundtable will focus on standards for the basic course and how the basic course fits into general education curriculum. The latest NACE Job Outlook report (2020) shows that communication skills are still one of the most important skills needed for employment after college graduation: nearly 78% of employers surveyed listed written communication skills as important, and nearly 70% of employers surveyed listed verbal communication as important. Additionally, Coffewlt, Grauman, & Smith, (2019) noted that "Managers sought college graduates who could build and maintain relationships through their communication; who could listen and translate information to/from clients and 20 coworkers; and who could execute communication professionally, clearly, and concisely" (p. 20). Knowing this, the basic course is still vital for all university students, especially those seeking a communication degree. Panelists will address various aspects of the basic course.



Sunday 9:30 am-10:45 am Room: Gardenia

Committee on Committees Meeting

Chair: Tina M. Harris (SSCA 2022-2023 President)

Participants: Ann Burnette, Vice President Wendy Atkins-Sayre, Immediate Past President John Haas, Executive Director Andrew Pyle, Strategic Communication Director Benjamin Bates, SCJ Editor Patrick Wheaton, Finance Committee Chair Eletra Gilchrist-Petty, DEI Committee Chair Kevin Bryant, The University of Southern Mississippi



Sunday 9:30 am-10:45 am Room: Think Tank @ NOMA-AV

Performing (with) the Digital: Applications of Digital Adaptation

Sponsor: Performance Studies Division

Chair: Greg Langner, Antelope Valley College

Presenters: Alex Davenport, St. Cloud State University Nicole Costantini, Savannah College of Art and Design, Atlanta Colin Whitworth, University of South Florida Cynthia Erin Sampson, Louisiana State University

Respondent: Mindy Fenske, University of South Carolina

This series of four performances explore various moments of mediated performance as sites of resistance, interrogation, creation, and reappropriation. Conceptualized as experiments in applying various digital adaptation strategies outlined by Gratch in Adaptation Online we forward the utility of digital adaptation in various scenarios. These performances also attempt to interrogate the forms digital adaptation might take, utilizing divergent media and presentation to see what forms fit and where glitches may arise.



Sunday 9:30-10:45am Room: Red Bud B

The Role of Storytelling and Message Framing in Communication Theory

Sponsor: Communication Theory Division

Chair: Emily Scheinfeld, Kennesaw State University

Charting Pathos: From Appraisal Theories to Rhetor's Intent in Tenant of Wildfell Hall and Mary Barton

Catherine Marple, Wake Forest University

Do Stories Explain This World? Nur E Makbul, The University of Southern Mississippi

The Conceptual Dimension Towards the Immersion of Investigative Citizen Journalism in the Arab World

Ahmed Makharesh, The University of Southern Mississippi

Epistemic Seizing Upon Ambiguous Inspirational and "Pseudo-Profound" Messages Dennis McCarty, University of Tennessee

This panel explores how storytelling informs theory in multiple contexts, including in rhetoric and journalism. The panel also explores how message framing and ambiguity inform theory from a post-positivist perspective.

5112

Sunday 9:30 am-10:45 am Room: Red Bud C

Resistance Through Resilience: Philosophy of Communication

Sponsor: Philosophy and Ethics Interest Group

Chair: Mark Ward Sr, University of Houston-Victoria

A Proposed Substructure For Toulmin's Claim **Mike Duncan**, University of Houston-Downtown

God Talk: An Essay on Belief, Knowledge, and the Problem of Divine-Human Communication Mark Ward Sr, University of Houston-Victoria

The iGeneration Chreia: Aristotelian Economic Philosophy in Pandemic-Driven Retail Investing Jeremy Langett, University of Lynchburg



Vice President's Spotlight Program

Form in the Crucible of Resistance: Examining the Black Rhetoric and Public Address Tradition

Chair: Andre E. Johnson, University of Memphis

Panelists: Lisa Corrigan, University of Arkansas Thomas Fuerst, University of Memphis Kimberly P. Johnson, Tennessee State University Dianna Watkins Dickerson, Memphis Theological Seminary Carlos Morrison, Alabama State University

In keeping with the theme of the conference, "Resilience Through Resistance," this panel highlights Black rhetorical and oratorical traditions through powerful sermons, speeches, and spoken word performances. Panelist are interested in presentations that examine any aspect of the Black oratorical tradition. Not only will participants interrogate the meaning and makeup of the tradition, but will also consider the different historical periods and figures, theoretical frameworks, pulpit oratory, spoken word, the role of archival or digital research and explore new and innovated ways to move forward.

5114

Sunday 9:30 am-10:45 am Room: Regency H

The Mental Resiliency of Debate and Forensics Coaches: A Panel to Examine the Strategies for and Challenges of Maintaining Positive Mental Health

Sponsor: Argumentation and Forensics Division

Chair: Ryan Goke, North Dakota State University

Presenters: Jacob Metz, Tennessee Technological University Bob Glenn, Owensboro Community and Technical College Gary Deaton, Transylvania University Karen Johnson, Volunteer State Community College

Ryan Goke, North Dakota State University

In doing their jobs, debate and forensics coaches often find themselves spending significant time away from their loved ones due to tournament competition and working long hours even when not attending tournaments. When coupled with the teaching and administrative requirements of their positions and the strain of managing the relationships and drama of students on the team, coaches can have significant stress and can reach a negative state for their mental health. This panel aims to examine the challenges that coaches face in maintaining positive mental health as well as some strategies for improving and maintaining positive mental health.



Sunday 9:30 am-10:45 am Room: Regency G

In Her Words: Women's Public Address and the Fight for Justice

Sponsor: Gender Studies Division

Chair: Joshua Guitar, Young Harris College

Ida B. Wells' Response to Southern Whites Eliminating Black Competition: Wells' Call to Action in Southern Horrors **Sophia Flemming**, *University of Georgia*

Dudley's Dixie Night: A Rhetorical Analysis of Anne Dudley's Speech at the National American Woman Suffrage Convention **Mary Katie Tigert**, *Texas State University*

Nora Ephron and Hope for Shattering the Glass Ceiling: Was 2021 the New 1996?

Nancy Heise, Texas State University

Abstructing AOC: Reifying Rhetorical Processes of Patriarchal Ideologies Joshua Guitar, Young Harris College Madeline Studebaker, Young Harris College

5118

Sunday 9:30 am-10:45 am Room: Magnolia

Communicating the Body

Sponsor: Gender Studies Division

Chair: Heather Suzanne Woods, University of North Carolina, Chapel Hill

Participants: Kristiana Lilly Baez, Baylor University Nicole Castro, University of North Carolina Chapel Hill Jackie Poapst, George Mason University Emily Winderman, North Carolina State University



Sunday 9:30 am-10:45 am Room: Regency F

Resilience Through Resistance: Public Relations Practice and Pedagogy Through Different Crises

Sponsor: Public Relations Division

Chair/Moderator: Christopher McCollough, Jacksonville State University

Presenters: Christopher McCollough, Jacksonville State University Corey Hickerson, James Madison University Carrie Reif Stice, Columbus State University Cessna Winslow, Tarleton State University Buffy Lockette, Jacksonville State University

This panel brings together a group of experienced university communicators, educators, and scholars to address this core question, among others that were clearly relevant in the wake of the COVID-19 crisis. The situation demanded a level of resilience from each, even facing diverse challenges and forms of resistance. Our professional communicators will speak to how they adapted, survived, and even thrived in the wake of these crises over the past few years. Our scholars will speak to the pragmatic, theoretical, and ethical implications associated with crisis management and response. Our educators will speak to the operational challenges, and how they worked to be resilient for their students in the wake of multiple crises on their respective campuses.



Sunday • 9:30 am – 10:45 am Room: Regency DE AV

Resilience, Resistance, Re-election? A Roundtable Discussion of Issues in the 2022 U.S. Midterm Elections

Sponsor: Political Communication Division

Chair: Barry Smith, Mississippi University for Women

Presenters:

Barry Smith, Mississippi University for Women Melissa M. Smith, Mississippi University for Women William Harlow, University of Texas, Permian Basin Brian Brantley, Texas A&M University-San Antonio Larry Powell, University of Alabama at Birmingham Patrick Wheaton, Georgia Southern University Kenny Smith, Indiana University Lauren Smith, Indiana University

Panelists will discuss the 2022 U.S. midterm elections – the first election cycle following the fraught 2020 presidential election. Political actors from across the spectrum present themselves as resisting the tyranny of their opponents in the current power split between the two major parties. But will the electorate prove resilient following historically high turnout in 2020? Will the party out of the White House pick up seats in the midterm cycle (as is typical), or will the chaos of 2020 continue to disrupt typical electoral patterns? Which issues will emerge as most prominent?

Thank you for being part of SSCA! Safe travels!

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- 2011 Ryan Erik McGeough, Louisiana State University
- 2010 Carly T. McKenzie, *University of Alabama* Cynthia Nichols, *University of Alabama*
- 2009 Lauren Reichart, University of Alabama
- 2008 None given
- 2007 Anna Turnage, North Carolina State University
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- 1991 Kim E. Freeman, University of Florida
- 1990 Cindy J. Kistenberg, *Louisiana State University*; Krystyna Strzyzewski, *University of Arizona*
- 1989 Regina M. Hoffman, Louisiana State University
- 1988 Roy J. Schwartzman, University of Iowa
- 1987 Stephanie Zimmerman, University of Kentucky

Dwight L. Freshley Outstanding New Teacher Award honors SSCA members who have demonstrated teaching excellence early in their careers. Nominees must teach courses in communication and have taught full- time for at least two and not more than five years. In addition to the requirements noted above, each nominee must submit a statement of not more than 500 words on his or her "Philosophy and Practice of Teaching."

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- 2007 Billy Wooten, Berea College
- 2006 Marcyrose Chvasta, University of South Florida
- 2005 Daryl W. Wiesman, Clemson University
- 2004 Kandi L. Walker, University of Louisville
- 2003 None given
- 2002 Frances Brandau-Brown, Sam Houston State University
- 2001 Melanie Morgan, University of Louisville
- 2000 Vanessa Beasley, Texas A & M University
- 1999 Karla K. Jensen, Texas Tech University
- 1998 Charla Markhum Shaw, University of Texas, Arlington
- 1997 None given

1996 - Carl M. Cates, Valdosta State University

1995 - Enrique D. Rigsby, *Texas A & M University*

Rose B. Johnson SCJ Article Award honors the author or authors of an outstanding, significant article published in the Southern Communication Journal. The recipient of this award is determined by the Editor and editorial board of SCJ through a process established by the Editor.

2021 - Renee Edwards, Louisiana State University

2020 - Timothy Worley, *Pennsylvania State University;* Lindsey Aloia, *University of Arkansas*

2019 - Kory Floyd, University of Arizona; Perry M. Pauley, Arizona State

University; Colin Hesse, Oregon State University; Jen Eden, Marist College; Alice

E. Veksler, University of Connecticut, Nathan T. Woo, University of Arizona

2018 - Karyn Sporer, University of Maine; Paige Toller, University of Nebraska-Omaha

2017 - Lisa A. Flores, University of Colorado Boulder, Christy-Dale L.

Sims, University of Denver

2016 - Zoë Hess Carney, Baylor University; Mary E. Stuckey, Penn State

2015 - Kathleen Hunt, George Mason University

2014 - Patricia Davis, Georgia State University

2013 – Wendy Atkins-Sayre, University of Southern Mississippi

2012 - Page Toller, University of Nebraska-Omaha

2011 - Daniel A. Grano, University of North Carolina at Charlotte

2010 - Deborah Thomson, East Carolina University

2009 - Christina R. Foust, University of Denver

2008 - James J. Kimble, Seton Hall University

2007 - Todd McDorman, Wabash College

2006 - Katherine Hendrix, University of Memphis

2005 - Michael Waltman, University of North Carolina

2004 - Carol B. Mills, *Northern Illinois University*; Austin S. Babrow, *Purdue University*

2003 - Kathryn M. Olsen, University of Wisconsin, Milwaukee

2002 - Suzanne Fitch, Southwest Texas State University; Roseann M. Mandziuk, Southwest Texas State University

2001 - John R. Stewart and Karen Zediker, *University of Washington* 2000 - Jacquline Bacon

1999 - Michael Pfau, *University of Wisconsin*; Patricia Moy, *University of Wisconsin*; Barry Radler, *University of Wisconsin*; Michael K. Bridgeman, *University of Wisconsin*

1998 - Robert E. Terrill, *Indiana University;* David Zarefsky, *Northwestern University*; Marouf Hasian, Jr., *Arizona State University*; Lisa A. Flores, *Arizona State University*

1997 - William Bailey, University of Arizona

1996 - Jill Taft Kaufman, Central Michigan University

1995 - Abran J. Salazar, Texas A & M University; Samuel L. Becker, University of

Iowa; Virginia Daughety, University of Iowa

1994 - Calvin M. Logue, University of Georgia; Thurmon Garner, University of Georgia

1993 - Dilip Parameshwar Gaonkar, University of Illinois

1987 - Charles R. Conrad, *Texas A & M University*

1984 - David Zarefsky, Northwestern University

T. Earle Johnson-Edwin Paget Distinguished Service Award honors SSCA

members who, through their service and leadership to the Association and the profession, have made significant contributions and merit recognition.

2021 - Shawn D. Long, Kennesaw State University (Posthumously)

2020 - Roseanne Mandziuk, Texas State University

2019 - Jerold L. Hale, College of Charleston

2018 - Patricia Amason, University of Arkansas; Lynne Webb, University of Arkansas

2017 - Carl Cates, Valdosta State University

2016 - Charles H. Tardy, University of Southern Mississippi

- 2015 John Meyer, University of Southern Mississippi
- 2014 J. Donald Ragsdale, Sam Houston State University
- 2013 Emmet Winn, Auburn University
- 2012 Trudy Hanson, West Texas A&M University
- 2011 Michael and Suzanne Osborn, University of Memphis
- 2010 Mark Hickson III, University of Alabama at Birmingham
- 2009 Thomas Frentz, University of Arkansas
- 2008 None given
- 2007 Kenneth N. Cissna, University of South Florida
- 2006 Marilyn Young, Florida State University
- 2005 None given
- 2004 Mary Evelyn Collins, Sam Houston State University
- 2003 Richard L. Conville, University of Southern Mississippi
- 2002 Nina-Jo Moore, Appalachian State University
- 2001 Richard Ranta, University of Memphis
- 2000 Susan Siltanen, University of Southern Mississippi
- 1999 Bert Bradley, Auburn University
- 1998 Keith Erickson, University of Southern Mississippi
- 1997 Jerry Tarver, University of Richmond
- 1996 Dwight Freshley, University of Georgia; Gregg Phifer, Florida State University
- 1995 Howard Dorgan, Appalachian State University
- 1994 John I. Sisco, Southwest Missouri State University

Minority Recruitment and Retention Award honors institutions that have demonstrated noteworthy commitment to the recruitment and retention of minority students for their campuses.

- 2021 No Award Given
- 2020 Department of Communication, Louisiana State University
- 2019 Department of Communication Studies, University of North Texas
- 2018 Department of Communication and Film, University of Memphis
- 2017 Department of Communication Studies, Furman University
- 2016 Department of Communication, University of Louisiana Lafayette
- 2015 Department of Applied Communication, University of Arkansas, Little Rock
- 2014 No Award Given
- 2013 School of Communication Studies, University of Southern Mississippi
- 2012 No Award Given
- 2011 No Award Given

2010 - Department of Communication Studies, The University of North Carolina at Charlotte

2010 - Department of Communication Studies, *The University of North Carolina at Charlotte*

2009 - Department of Communication and Journalism, *College of Liberal Arts, Auburn University*

Michael M. Osborn Teacher-Scholar Award honors SSCA members who have balanced professional careers, having achieved excellence in teaching, scholarship, and service.

- 2021 Stephen A. Smith, University of Arkansas
- 2020 Rick Cherwitz, University of Texas
- 2019 Myria W. Allen, University of Arkansas
- 2018 Briggita R. Brunner, Auburn University
- 2017 Richard Leeman,
- 2016 Mary Stuckey, Penn State University
- 2015 Lynne Webb, University of Arkansas
- 2014 Roseann Mandziuk, Texas State University
- 2013 Kenneth N. Cissna, University of South Florida
- 2012 Katherine Hendrix, University of Memphis
- 2011 Kathleen J. Turner, Davidson College
- 2010 Jerry Hale, University of Georgia
- 2009 None given
- 2008 Art Bochner, University of South Florida
- 2007 Martin Medhurst, Baylor University
- 2006 None given

- 2005 Marilyn Young, Florida State University
- 2004 Julia T. Woods, University of North Carolina
- 2003 Robert E. Denton, Jr., Virginia Polytechnic Institute
- 2002 None given
- 2001 Janice Rushing, University of Arkansas
- 2000 None given
- 1999 Ronald H. Carpenter, University of Florida
- 1998 Mary Frances Hopkins (emeritus), Louisiana State University
- 1997 Tom Frentz, University of Arkansas, Fayetteville
- 1996 None given
- 1995 Beverly WhitakerLong, University of North Carolina, Chapel Hill
- 1994 Michael M. Osborn, University of Memphis

Shawn D. Long Outreach Award honors SSCA members who have made significant contributions to the profession by facilitating the success and access of under-represented populations or the integration of specific groups of students, professionals, or scholars into the communication discipline or professional organizations. The significant contribution may be the initiation of a major activity, the completion of a major project, or represent a lifetime of work with numerous individuals or on numerous meaningful activities. The scope of the activity may be national, regional, or local, and might involve mentoring, advising, liaison, or other activities.

- 2021 Lisa Corrigan, University of Arkansas
- 2020 Srivi Ramasubramanian, Texas A&M University
- 2019 Holley Vaughn, University of North Texas
- 2018 Andre E. Johnson, University of Memphis
- 2017 Amy Heuman, Texas Tech University
- 2016 Sean Patrick O'Rourke, Sewanee: The University of the South
- 2015 No Award Given
- 2014 No Award Given
- 2013 Jimmie Manning, Northern Illinois University
- 2012 Dominique Gendrin, Xavier University
- 2011 Sean Long, University of North Carolina at Charlotte
- 2010 Tina M. Harris, University of Georgia
- 2009 William Thompson, University of Louisville
- 2008 Margaret D'Silva, University of Louisville
- 2007 None given
- 2006 Carol Winkler, Georgia State University
- 2005 Steve Madden, Clemson University
- 2004 None given
- 2003 None given
- 2002 Marsha Houston, University of Alabama
- 2001 None given
- 2000 Tyrone L. Adams, University of Louisiana, Lafayette

- 1999 Robert Denton, Viginia Tech
- 1998 Suzanne Osborn
- 1997 Lynne M. Webb, University of Memphis
- 1996 Andrew King, Louisiana State University
- 1995 E. Culpepper Clark, University of Alabama, Tuscaloosa
- 1994 Theodore Clevenger, Jr., Florida State University

Janice Hocker Rushing Early Career Research Award honors SSCA members who have demonstrated exceptional scholarly ability through research and publication early in their academic careers. Nominees must be untenured, assistant professors in the field of communication, and no more than five years shall have passed between nominee's appointment to the rank of assistant professor (or receipt of terminal degree) and the time of the award. In addition, nominees must have participated in the program of the annual convention at least twice (or participated once in the convention program and published an article in the Southern Communication Journal). In addition to the requirements noted above, a maximum of three (3) representative publications by the nominee must be submitted.

- 2021 Jenny Crowley, University of Tennessee
- 2020 Lindsey Aloia, University of Arkansas
- 2019 Lynsay Michalik Gratch, University of Syracuse
- 2018 Amanda Nell Edgar, University of Memphis

2017- Leland Spencer, Miami University

- 2016 Shaughan A. Keaton, Young Harris College
- 2015 Pavica Sheldon, University of South Alabama
- 2014 Rebekah Fox, Texas State University; Po-Lin Pan, Arkansas State

University

2013- Graham Bodie, *Louisiana State University;* E. Johanna Hartelius, *University of Pittsburgh*

- 2012 Megan Foley, Mississippi State University;
- Brandon Inabinet, Northwestern University
- 2011 Ambar Basu, University of South Florida
- 2010 None given

2009 - Dan Grano and Ashli Q. Stokes, *The University of North Carolina at Charlotte*

2008 - Jason Edward Black, *University of Alabama*; Cris Davis, *The University of North Carolina at Charlotte*

- 2007 Elissa Foster, San Jose State University
- 2006 Stacy Holman Jones, University of South Florida
- 2005 Arthur Raney, Florida State University
- 2004 Michael I. Arrington, Ohio University
- 2003 Kevin Wright, University of Memphis
- 2002 None given
- 2001 None given

2000 - None given

1999 - Jim Kuypers, Dartmouth College

1998 - Jennifer Monahan, University of Georgia

1997 - Kathryn Greene, East Carolina University

1996 - Sean Patrick O'Rourke, Vanderbilt University

1995 - Cindy J. Kistenberg, University of Houston, Downtown; Roxanne L. Parrot, University of Georgia

Franklin Shirley Award for the Top Undergraduate Honors Conference Paper honors the most outstanding paper submitted each year to the Theodore Clevenger Jr. Undergraduate Honors Conference. The recipient of this award is determined by the Vice President Elect through a process established by the Vice President Elect.

- 2021 Noah Autrey, Georgia Southern University
- 2020 Annebelle Klein, Transylvania University
- 2019 Kiley Lord, University of Alabama

2018 - William H. Merriman,

2017 - Nejla Day,

2016 - Samantha Grainger Shuba,

- 2015 Polina Larina, Berea College
- 2014 Terrell Jake Dionne, University of North Texas
- 2013 Kirsten Clark, Millsaps College
- 2012 Monica Lawson, Transylvania University
- 2011 Diana Lynde, Columbia College
- 2010 Brad Griffith
- 2009 Lateshia Beachum, Columbia College
- 2008 Kattrina Baldus, James Madison University
- 2007 Judith Novak, *University of Kentucky* and Drew Anderson, *Georgia* Southern University
- 2006 Alex Teh, University of Georgia
- 2005 Jennifer Bafundo, Furman University
- 2004 Lindsey Ilion, George Washington University
- 2003 Andrew Thomas Ross, George Washington University
- 2002 Cynthia Ledford, University of Kentucky
- 2001 Sara Bakker, George Washington University
- 2000 Melanie Dotson, Samford University
- 1999 Mark T. Witko, University of Wyoming
- 1998 Kevin Hooper, North Carolina State University
- 1997 Amy Tilton, University of Texas, Corpus Christi
- 1996 Andrea Doughty and Kelli Jones, University of Alabama at Birmingham
- 1995 Blaine Hummel and Garret Ulosevich, Trinity University
- 1994 Gerard Pfannensteil, Trinity University
- 1993 Joshua Boyd, David Lipscomb University
- 1992 Lorice Evans, *Trinity University*

John I. Sisco Excellence in Teaching Award honors SSCA members who have consistently demonstrated excellence in teaching communication throughout their academic careers. Nominees must be employed full-time teaching courses in communication for a minimum of ten years. In addition to the requirements noted above, each nominee must submit a statement of not more than 500 words on his or her "Philosophy and Practice of Teaching."

- 2021 Kristi Schaller, University of Georgia
- 2020 Todd Lee Goen, Christopher Newport University
- 2019 Bethany Crandall Goodier, College of Charleston
- 2018 Lisa Corrigan, University of Arkansas
- 2017 Christina L. Moss, University of Memphis
- 2016 Ann Burnette, Texas State University
- 2015 Carol Thompson, University of Arkansas, Little Rock
- 2014 Leigh Anne Howard, University of Southern Indiana
- 2013 Michael I. Arrington, University of Kentucky
- 2012 Jennifer A. Samp, Auburn University
- 2011 Barbara Biesecker, University of Georgia
- 2010 Deanna Dannels, North Carolina State University
- 2009 Sean O'Rourke, Furman University
- 2008 Joy Hart, University of Louisville
- 2007 Elizabeth Bell, University of South Florida
- 2006 Mary E. Stuckey, Georgia State University
- 2005 None Given
- 2004 Stephen Braden, Georgia State University
- 2003 None Given
- 2002 Katherine Hendrix, University of Memphis
- 2001 Bonnie J. Dow, University of Georgia
- 2000 James A. Aune, Texas A & M University
- 1999 Lawrence A. Hosman, University of Mississippi
- 1998 Mark Hickson III, University of Alabama, Birmingham
- 1997 George Grice, Radford University
- 1996 Nina-Jo Moore, Appalachian State University
- 1995 Calvin M. Logue, University of Georgia
- 1994 Marsha L. Vanderford, University of South Florida

J. Donald Ragsdale Award for Mentoring Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Awards Guideline" and designate a recipient or recipients, unless none of the nominees meets the criteria.

- 2021 Stephanie Ricker Shulte, University of Arkansas
- 2020 Sean Patrick O'Rourke, Sewanee: The University of the South
- 2019 Myria W. Allen, University of Arkansas
- 2018 Briggitta R. Brunner, Auburn University
- 2017 Kenneth Zagacki, North Carolina State University
- 2016 Wendy Atkins-Sayre, University of Southern Mississippi

Suzanne Osborn Community College Outstanding Educator Award

committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Awards Guideline" and designate a recipient or recipients, unless none of the nominees meets the criteria.

- 2021 No Award Given
- 2020 Nakia Welch, San Jacinto College
- 2019 Laurie Metcalf, Blinn College
- 2018 Brad Bailey, Mississippi Gulf Coast Community College
- 2017 Richard Falvo, El Paso Community College
- 2016 Deborah Hefferin,
- 2015 Monette Callaway, Hinds Community College

Outstanding Scholar in Communication Theory Award

- 2021 Leland Spencer, Miami University
- 2020 Jennifer Samp, University of Georgia
- 2019 Graham Bodie, University of Mississippi
- 2018 Tim Levine, University of Alabama, Birmingham
- 2017 Courtney Wright, University of Tennessee, Knoxville
- 2016 No Award Given
- 2015 No Award Given
- 2014 Lynne M. Webb, University of Arkansas
- 2013 James Honeycutt, *Louisiana State University*
- 2012 Ronald C. Arnett, Duquesne University
- 2011 Jerry Hale, University of Michigan, Dearborn
- 2010 John C. Meyer, University of Southern Mississippi
- 2009 Pamela Kalbfleisch, University of North Dakota
- 2008 William G. Powers, Texas Christian University
- 2007 None given
- 2006 None given
- 2005 James C. McCroskey, West Virginia University
- 2004 Richard Conville, University of Southern Mississippi
- 2003 J. Donald Ragsdale, Sam Houston State University
- 2002 Kenneth N. Cissna, University of South Florida
- 2001 Ralph Behnke, Texas Christian University
- 2000 Lynne M. Webb, University of Arkansas
- 1999 Joann Keyton, University of Memphis
- 1998 Charles H. Tardy, University of Southern Mississippi
- 1997 Renee Edwards, Louisiana State University

- 1996 James L. Applegate, University of Kentucky
- 1995 Mark L. Knapp, University of Texas
- 1994 Theodore Clevenger, Jr., Florida State University

Gender Studies Scholar of the Year

- 2021 Ashley Mack, Louisiana State University
- 2020 No Award Given
- 2019 Leland Spencer, *Miami University*
- 2018 Jamie Capuzza, University of Mount Union
- 2017 Pat Arnesen, Duquesne University
- 2016 No Award Given
- 2015 Jason Edward Black, University of Alabama
- 2014 No Award Given
- 2013 Jane Jorgenson, University of South Florida
- 2012 None given
- 2011 Marion Meyers, Georgia State University
- 2010 Janis Edwards, University of Alabama
- 2009 Carole Blair, University of North Carolina, Chapel Hill
- 2008 Roseann M. Mandziuk, Texas State University
- 2007 Julia T. Wood, University of North Carolina, Chapel Hill
- 2006 Elizabeth Allen Bell, University of South Florida
- 2005 Sonja K. Foss, University of Colorado at Denver and Karen A. Foss,
- University of New Mexico
- 2004 Donna Nudd, Florida State University
- 2003 None given
- 2002 Diana K. Ivy, Texas A&M University, Corpus Christi
- 2001 Lynne Webb, University of Arkansas
- 2000 None given
- 1999 Trudy L. Hanson, West Texas A&M University
- 1998 Katherine Hawkins, Wichita State University
- 1997 Susan Stiltanen, University of Southern Mississippi
- 1996 Marsha Vanderford, University of South Florida
- 1995 Renee Edwards, Louisiana State University
- 1994 Julia T. Wood, University of North Carolina, Chapel Hill
- 1993 Carol J. Jablonski, University of South Florida
- 1992 Mary Frances HopKins, Louisiana State University
- 1991 Navita Cummings James, University of South Florida
- 1990 Marsha Houston, *Tulane University*
- 1989 Virginia E. Wheeless, Morehead State University
- 1988 Kathleen J. Turner, Tulane University

Forensic Educator/Contributor of the Year

- 2021 Jonathan Bridenbaker, Valdosta State University
- 2020 Aaron Dechant, Millington Central High School
- 2019 Jacob Metz, Tennessee Technological University

- 2018 Paul Strait, University of Southern Mississippi
- 2017 Keven Rudrow, Valdosta State University
- 2016 Kevin Bryant, The University of Southern Mississippi

James Madison Outstanding Research in 1st Amendment Studies

2021 - Ben Medeiros, State University of New York, Plattsburgh; Pawan Singh, Deakin University
2020 - No Award Given
2019 - Stephen A. Smith, University of Arkansas
2018 - Pat Arneson, Duquesne University
2017 - David R. Dewberry, Rider University
2016 - Rebekah L. Fox, Texas State University; Ann E. Burnett, Texas State University
2015 - Stephen A. Smith, University of Arkansas
2014 - Mark Grabowski, Adelphi University
1995 - Sean Patrick O'Rourke, Vanderbilt University; Ron Manuto, University of Texas. Pan American

PAST CONVENTIONS & HOTELS

1930 Birmingham, AL **Thomas Jefferson Hotel** 1931 Atlanta, GA Henry Grady Hotel 1932 Asheville, NC 1933 Berea, KY Boone Tavern 1934 Birmingham, AL **Thomas Jefferson Hotel** 1935 New Orleans, LA Stevens Hotel with NATS 1936 Gainesville, FL Thomas Hotel 1937 Nashville, TN Andrew Jackson Hotel 1938 Atlanta, GA Henry Grady Hotel 1939 Baton Rouge, LA Heidelberg Hotel 1940 Chattanooga, TN Patten Hotel 1941 Birmingham, AL **Tutwiler Hotel** 1942 Atlanta, GA

Henry Grady Hotel 1943 Jackson, MS Heidelberg Hotel 1944 Jackson, MS Heidelberg Hotel 1945 Cleveland, TN (cancelled) Cherokee Hotel 1946 Atlanta, GA Henry Grady Hotel 1947 Baton Rouge, LA Heidelberg Hotel 1948 Nashville, TN Maxwell Hotel 1949 Waco, TX **Roosevelt Hotel** 1950 Birmingham, AL **Tutwiler Hotel** 1951 Gainesville, FL **Thomas Hotel** 1952 Jackson, MS Heidelberg Hotel 1953 Greenville, SC Poinsett Hotel 1954 Dallas, TX Adolphus Hotel 1955 Memphis, TN Peabody Hotel 1956 Hattiesburg, MS Forrest Hotel 1957 Athens, GA Center for Cont. Education 1958 Houston, TX Rice Hotel 1959 Louisville, KY Sheraton Seelbach Hotel 1960 Winston-Salem, NC Robert E. Lee Hotel 1961 Miami, FL **Everglades Hotel** 1962 Austin, TX Driskell Hotel 1963 Nashville, TN Andrew Jackson Hotel 1964 Houston, TX **Texas State Hotel** 1965 Durham, NC

Jack Tar Hotel 1966 Miami, FL **Everglades Hotel** 1967 Little Rock, AR Marion Hotel 1968 Memphis, TN (cancelled) **Peabody Hotel** 1969 Memphis, TN **Peabody Hotel** 1970 Winston-Salem, NC Robert E. Lee Hotel 1971 New Orleans, LA **Roosevelt Hotel** 1972 San Antonio, TX El Tropicano Hotel 1973 Lexington, KY Phoenix Hotel 1974 Richmond, VA John Marshall Hotel 1975 Tallahassee, FL **Tallahassee Hilton Hotel** 1976 San Antonio, TX El Tropicano Hotel 1977 Knoxville, TN Hyatt Regency Hotel 1978 Atlanta, GA **Sheraton Biltmore Hotel** 1979 Biloxi, MS **Broadwater Beach Hotel** 1980 Birmingham, AL Hyatt House Hotel 1981 Austin, TX Hilton Palacio del Rio 1982 Hot Springs, AR **Arlington Hotel** 1983 Orlando, FL Hilton Inn-Florida Center 1984 Baton Rouge, LA Hilton Hotel 1985 Winston-Salem, NC Hyatt House Hotel 1986 Houston, TX Shamrock Hilton Hotel 1987 St. Louis, MO Clarion Hotel with CSCA 1988 Memphis, TN

The Peabody Hotel 1989 Louisville, KY **Brown Hotel** 1990 Birmingham, AL **Radisson Hotel** 1991 Tampa, FL Hyatt Regency 1992 San Antonio, TX St. Anthony Hotel 1993 Lexington, KY Hyatt Regency & Radisson Plaza with CSCA 1994 Norfolk, VA **Omni Hotel** 1995 New Orleans, LA The Monteleone Hotel 1996 Memphis, TN The Peabody Hotel 1997 Savannah, GA Hyatt Regency 1998 San Antonio, TX La Mansion Del Rio 1999 St. Louis, MO Adams Mark Hotel 2000 New Orleans, LA The Monteleone Hotel 2001 Lexington, KY Radisson Plaza Hotel 2002 Winston-Salem, NC The Adams Mark 2003 Birmingham, AL Sheraton Hotel 2004 Tampa, FL Wyndam Harbour Island Hotel 2005 Baton Rouge, LA Radisson Hotel 2006 Dallas, TX Marriot Galleria-Addison 2007 Louisville, KY Marriott Downtown 2008 Savannah, GA Hyatt Regency 2009 Norfolk, VA Marriott Waterside 2010 Memphis, TN The Peabody Hotel

2011 Little Rock, AR **Doubletree Hotel** 2012 San Antonio, TX The St. Anthony Hotel 2013 Louisville, KY The Seelbach Hilton 2014 New Orleans, LA The New Orleans Sheraton 2015 Tampa, FL The Marriott Watersid 2016 Austin, TX Hyatt Regency - Austin 2017 Greenville, SC Hyatt Regency 2018 Nashville, TN Sheraton Downtown 2019 Montgomery, AL Renaissance Hotel & Spa 2020 Frisco, TX (cancelled) **Embassy Suites** 2021 Norfolk, VA (virtual)

2022 Greenville, SC Hyatt Regency

EMERITUS MEMBERS

Asmuth, M. Violet Bangham, Jerry Baxter, Richard L. Bock, Hope Borden, Amanda W Conville, Jr., Richard L. Cook, Norma C. Croft, Blanton Edwards, Bill Eiland, Millard F. Freshley, Dwigt L. Herndon, Rosanna T. Karns, C. Franklin Loeffler, Donald L. Logue, Cal M. Mello, Brad Mixon, Harold D. Quianthy, Richard Ragsdale, J Donald

Reynolds, Beatrice Kay Ritter, Kurt W. Roach, Carol A. Smith, Stephen A. Studer, James Vickrey, Jim Waldhart, Enid, S. Young, Marilyn J.

LIFE MEMBERS

Adams, Ty L Amason, Patricia X Andersen, Kenneth E Arrington, Michael I Bailey, Brad. Balthrop, Bill Bates, Benjamin R Brandau, Frances Bruenger, Donna M Brunson, Cory Bryant, Kevin L Callaway, Monette C Cardenas, Cristina D Cates, Carl M Chesebro, James Cissna, Kenneth N Collins, Mary Evelyn Condit, Celeste M Coopman, Stephanie J D'Silva, Margaret U Darsey, James DeHart, Jean Eaves, Michael H Edwards, Jennifer T Edwards, Renee Erickson, Keith V Faux II, William V Fisher, Janet E Foster, John R Frank, Robert E Fulmer, Hal W Garland, Michelle E Goodboy, Alan K Guthrie, Russell A Hale, Jerold Hardig, Sally B

Harris, Tina M Hart, Joy L Hawkins, Katherine W Hickson III, Mark Hosman, Lawrence A Hundley, Heather Jackson II, Ronald Kalbfleisch, Pamela J Kelly, Stephanie Korn, Jenny Kuypers, Jim A. A Mandziuk, Roseann M Manning, Jimmie D Martin, Matt M McCollough, Christopher McGee, Brian R McMahan, Eva M Moore, Nina-Jo Munsell, Jason B Nelson, David R Newcombe, P Judson O'Rourke, Sean Olson, Kathryn M Osborn, Suzanne Osborn, Suzanne Pacheco Jr, George Phillips, Selene G Powell, Larry Pyle, Andrew Ranta, Richard R Sisco, John I Smith, Bob M Sorrels, Jeff Spencer, Leland G Stuckey, Mary E Tarver, Jerry L Thibodeaux, Terry M Violanti, Michelle T Webb, Lynne M Weiss. Steven M Wheaton, Patrick G Williams, Danielle E Winn, Emmett

PATRON MEMBERS

Daly, John A. Dreher, Michael Glenn, Robert J. Harlow, Bill Hart, Roderick P. Moore Corpier, Frances Ann Peck, Brittnie S. Plew, Missy Samp, Jennifer A. Sexton, Benson T. Walker, M. Karen

INSTITUTIONAL MEMBERS

Clemson University East Tennessee State University Georgia College and State University Miami University Middle Tennessee State University Missouri State University Sam Houston State University **Texas State University** University of Alabama University of Arkansas University of Central Florida University of Georgia University of Memphis University of Montevallo University of South Carolina - Aiken University of Tennessee University of Texas of the Permian Basin Virginia Tech

SSCA CONSTITUTION

ARTICLE I: NAME

The name of the Association shall be the Southern States Communication Association.

ARTICLE II: PURPOSE

The purpose of the Association shall be to promote study, criticism, research, teaching, and application of the artistic, humanistic, and scientific principles of communication. The Association, a not-for-profit organization, exists for

educational, scientific, and literary purposes only. No part of the net revenues of the Association, if any, may be used for the private benefit of any individual or group, except that the Executive Council may establish scholarships or research grants for projects or purposes appropriate to the Association.

ARTICLE III: MEMBERSHIP

Section 1. Individual Membership. Individual membership in the Association shall be open, upon application, to any interested person upon payment of the current annual dues. Regular membership, student membership, sustaining membership, patron membership, and lifetime membership are all individual memberships. Active individual membership is a requirement for all elected and appointed positions that support and represent the association. The Executive Council shall set services provided for the different categories of membership.

ARTICLE IV: OFFICERS

Section 1. Officers. The officers of this Association shall be: The Administrative Committee includes the President, the 1st Vice President, the 2nd Vice President, the Executive Director, the Journal Editor, the Strategic Communication Director, the Immediate Past President, and the Finance Committee Chair. Section 2. Term of Office. The terms of office of the President, 1st Vice President, and 2nd Vice President shall be for one year; of the Journal Editor, the Strategic Communication Director, and representatives to the National Communication Association (NCA), three years; and of the Executive Director, six years (one year of shadowing, four years of service, one year of being shadowed).

Section 3. Succession.

- 1. The 1st Vice President shall automatically succeed to the office of the President upon the expiration of the President's term of office. The 1st Vice President shall succeed the President should the President's office become vacant through death, resignation, or disability.
- 2. The 2nd Vice President shall automatically succeed to the office of 1st Vice President upon expiration of the 1st ice President's term of office. The 2nd Vice President shall serve as assistant to the 1st Vice President. The 2nd Vice President shall succeed the 1st Vice President should the 2nd Vice President's office become vacant through death, resignation, or disability except as specified in Section 5.

Section 4. Duties of Officers.

- 1. The President shall perform the following duties and such other related duties as shall arise:
 - a. Preside at all business meetings of the Association and of the Executive Council.
 - b. Appoint and notify all committees except those otherwise provided for.
 - c. Provide oversight of divisions and interest groups.
 - d. Serve as liaison officer between the Southern States Communication Association and all other national, regional, and associations with similar or related interests.

- e. See that members of the profession receive notice of meetings and activities of the Association and of the Executive Council, unless the transmission of such notices has been otherwise assigned.
- f. Facilitate the performance of the constitutional duties of all other officers and committees.
- 2. The 1st Vice President shall perform the following duties and such other related duties as shall arise:
 - a. Prepare the program for the annual convention.
 - b. Serve as program coordinator of the sectional programs arranged by the officers of the recognized Divisions of the Association. The 1st Vice President, as program chair, shall consider the recommendations of the Division Vice Chairs as to programs, but shall have final authority regarding the program and winner of the Robert Bostrom Award selection.
 - c. Assist the President in promoting the activities and interests of the Association as needed or requested.
- 3. The 2nd Vice President shall perform the following duties and other such related duties as shall arise:
 - a. Be responsible for the annual recruitment efforts of the Association.
 - b. Assist the President and 1st Vice President in promoting the activities and interests of the Association as needed or requested.
 - c. Plan the annual Theodore Clevenger, Jr. Undergraduate Honors Conference and determine the Franklin Shirley Award winner.
- 4. The Executive Director shall perform all ordinary duties of the Secretary and Treasurer of the Association and of the Executive Council.
 - a. As Treasurer, the Executive Director shall furnish a financial report at each annual convention. The Executive Director shall incorporate into the report a financial accounting covering all publications and the results of the official independent accounting review.
 - b. The Executive Director shall notify the National Communication Association Executive Offices of the names and addresses of the newly elected High School, College, and Community/Two Year College Representatives to Legislative Assembly immediately after the election results have been announced.
 - c. The Executive Director shall appoint a newsletter editor and a Webpage Editor.
 - d. The Executive Director shall publish the SSCA newsletter and conduct Association elections in accordance with procedures outlined elsewhere in the Constitution.
 - e. The Executive Director shall negotiate and sign all contracts on behalf of the Association, subject to approval of the Association.
- 5. The Journal Editor shall direct and supervise the publication of the *Southern Communication Journal* as authorized by the Executive Council.
- 6. The Strategic Communication Director shall be responsible for development, implementation, and evaluation of association marketing

activities. These include, but are not limited to: strategic planning, preparing and implementing various marketing activities, membership development and maintenance, organizational branding, securing advertising, and expansion of state, regional, and national organizational awareness.

- 7. All SSCA representatives to NCA shall represent the interests of SSCA and its members at the national level, reporting to SSCA's president.
- 8. The Immediate Past President shall chair the Nominating Committee and other duties accepted in consultation with the President.
- 9. The Administrative Committee includes the President, the 1st Vice President, the 2nd Vice President, the Executive Director, the Journal Editor, the Strategic Communication Director, the Immediate Past President, and the Finance Committee Chair.

Section 5. Vacancies.

- 1. The Executive Council shall have authority to fill any vacancy, other than the Presidency, created by the death, resignation, or disability of an elected officer of the Association.
- 2. In the event of multiple officer vacancies and/or a vacancy at a point after submissions have been received for the annual convention or undergraduate honors conference, the Administrative Committee shall, at its discretion, select a replacement.
- 3. In the event of an Executive Director vacancy, the Executive Council shall put forward a replacement who would be ratified by the association membership.

ARTICLE V: EXECUTIVE COUNCIL

Section 1. Membership: The membership to the Executive Council of the Association shall be:

- 1. President, 1st Vice President, 2nd Vice President, Executive Director, Journal Editor, Strategic Communication Director, Chair and members of the Finance Committee.
- 2. The chairs of the established Divisions of the Association.
- 3. The Immediate Past President, retiring Executive Director, and retiring Journal Editor, each for one year following that person's term of office.
- 4. Three members elected at large by members of the Association for a three-year term to serve as representatives to the Legislative Assembly of the National Communication Association (NCA) as specified by the constitution of NCA. When possible and on a three-year rotating basis, they shall be elected to represent the interests of K-12, Four- Year College/University, and Community/Two-Year College members. Representatives to the Legislative Assembly of the National Communication Association shall present a report based on correspondence and notes from business meetings of the National Communication Association to the Executive Council at its first meeting at the annual convention.

Section 2. Terms of Office. Newly elected officers and Council members shall assume office at the close of the annual convention with the exception of the

Executive Director, who shall take office as provided in Article VII, Section 4B and 4C.

Section 3. Meetings. The Executive Council shall normally meet at least three (3) times each year, twice at the annual convention prior to the Association business meetings, and once at the annual convention of the NCA.

Section 4. Duties and Responsibilities. The Executive Council shall receive reports, recommend budgets, initiate action, establish scholarships or research grants for projects or purposes appropriate to the Association, and oversee the long-range planning for the Association. In the period between annual conventions, the Executive Council shall act for the membership of the Association.

Section 5. Emergency Procedures. In case of an emergency that would make it either impossible or impractical for the president to convene the Executive Council, the President may empower an Emergency Council consisting of the President, the Immediate Past President, the 1st Vice President, the 2nd Vice President, and the Executive Director to act for the Executive Council. The President may consult each member to determine what action is to be taken on behalf of the Executive Council. Items not requiring an immediate decision are to be decided by polling the entire Executive Council.

Section 6. Quorum. Those members of the Executive Council present at a regularly scheduled and announced meeting of the Executive Council shall constitute a quorum.

ARTICLE VI: MEETINGS

Section 1. Business Meetings. The Association shall hold at least two (2) business meetings at each annual convention.

Section 2.

- 1. Annual Convention. The Association shall hold a convention and the Theodore Clevenger, Jr. Undergraduate Honors Conference each year in the months of March or April, preferably during the first full week in April or as near thereto as feasible, at a time determined by the Executive Council upon recommendation by the Time and Place Committee as provided in Article IX, Section 1.
- 2. Regional Rotation. Whenever possible, the Time and Place Committee should seek to systematically rotate the Annual Convention site among the several geographical regions within the larger region covered by the Southern States Communication Association.
- 3. Local Arrangements. An SSCA member living in or near the host convention city shall chair a local committee to assist the Administrative Committee with convention arrangements.

Section 3. Strategic Planning Meeting. Upon the call of the President, the Administrative Committee, Immediate Past Executive Director, Finance Committee Chair, and other appropriate members as designated by the President, shall meet for the purpose of strategic planning. No more than five years shall elapse between such meetings. The president is responsible for providing a summary report of the meeting to be filed with the Executive Director and to be presented at the subsequent annual convention's business meeting. Section 4. Quorum. Those members of the Association present at a regularly scheduled and announced meeting of the Association shall constitute a quorum. ARTICLE VII: NOMINATIONS, ELECTIONS, AND APPOINTMENTS Section 1. Nominating Committee.

- 1. Method of Selection.
 - a. The Nominating Committee shall consist of the Immediate Past President of the Association, as chair, and the Immediate Past Chairs of all Divisions.
 - b. All members shall serve for one year.
 - c. The Committee Chair or designee shall give a report to the Executive Council at its annual meeting during the National Communication Association convention.
- 2. Restrictions. A member of the Nominating Committee shall not be eligible for any office to be considered by that committee.
- 3. Responsibilities.
 - a. Nominations for the Slate of Officers may be made by the following methods:
 - 1. By the Nominating Committee
 - 2. Any SSCA member in good standing may make recommendations to the Nominating Committee.
 - 3. Nominators may submit materials supporting nominees.
 - 4. Other names may be added to the Slate of Officers by petition filed with the Nominating Committee at least six months before the annual convention. The petition shall state the names of the nominee and the office to which the person is being nominated and shall be signed by at least twenty-five (25) Association members in good standing at the time and who represent at least two states and five separate institutions.
 - 5. The Nominating Committee shall check with all possible nominees to make each one aware of the responsibilities of the office to which the person is being nominated and to determine that the nominee will accept and assume the responsibility if elected. Nominees must be members in good standing at the time of the nomination.
 - 6. The chair of the Nominating Committee shall submit to the Executive Director a list of nominees along with vita information on each candidate and platform statements from each candidate for the office of 2nd Vice President at least one hundred twenty (120) days prior to the annual convention.

Section 2. Officers to be Elected.

1. Officers to be elected each year are the 2nd Vice President and one Member-at- Large to the Executive Council, who is also the representative

to the Legislative Assembly of NCA (the High School, College, and Community/Two Year College Representative to the Legislative Assembly of the National Communication Association on a rotating basis).

2. Officers to be elected every three years are the representative to the NCA Nominating Committee.

Section 3. Election.

- 1. First Ballot.
 - a. At least seventy (70) days before each annual convention the Executive Director shall make available a ballot to each member of the Association who is in good standing at the time.
 - b. This ballot shall contain the names of the candidates for the various offices for which the Nominating Committee is charged to present candidates. The vita information for each candidate and the platform statements of no more than 300 words for all candidates shall be made available to all members.
 - c. A deadline of at least thirty-five (35) days prior to the annual convention shall be set for voting.
 - d. To be valid, each ballot must be submitted by an association member in good standing and verified by the Executive Director at the close of voting.
- 1. 2. Second Ballot. If a candidate does not receive a majority vote by the first ballot, a second ballot listing the two candidates who received the plurality of votes shall be taken in the same manner as the first ballot, except that the Executive Director shall open the voting at least thirty (30) days prior to the convention and close the voting at least fifteen (15) days prior to the convention.

Tie Between Two Candidates. If two candidates are the only ones on the ballot and receive exactly the same number of votes or a majority is not achieved, the Executive Director shall contact both candidates prior to conducting a second election. The second election shall open the voting at least thirty (30) days prior to the convention and close the voting at least fifteen (15) days prior to the convention. In the event that another tie or lack of majority ensues, the Executive Director shall conduct an election at the annual convention business meeting. Section 4. Officers to be Appointed.

- 1. The Executive Director and the Strategic Communication Director shall be appointed by the Executive Council upon recommendation of a subcommittee appointed by the President and ratified by the membership at the convention.
- 2. The Journal Editor shall be appointed by the Executive Council, upon the recommendation of the Publications Committee, and ratification by the membership at the convention.
- 3. The Executive Director and Journal Editor shall be appointed one year prior to taking office.
- 4. The term of the Executive Director shall correspond to the fiscal year of the Association, August 1 to July 31, and continue for five (5) consecutive fiscal years.

ARTICLE VIII: DUES AND FEES

Section 1. Categories.

- 1. Dues and fees of the Association shall be established for the following categories:
 - a. Regular Membership
 - b. Student Membership
 - c. Sustaining Membership
 - d. Patron Membership
 - e. Institutional Membership
 - f. Life Membership
 - g. Convention Fees
 - h. Undergraduate Honors Conference Fee
- 2. Establishment of Rates: The rates for the dues and fees in each of the categories shall be established by a two-thirds (2/3) vote of the membership voting at an annual convention business meeting.

Section 2. The Executive Director and Strategic Communication Director, in consultation with the Administrative Committee, shall set fees for the following: exhibitor fees, advertising fees for the convention program, and ads for job postings.

ARTICLE IX: COMMITTEES

Section 1. Standing Committees.

- 1. Committee and Purposes. The standing committees and their purposes shall be:
 - a. Committee on Committees, whose purpose shall be to make committee appointments at each convention, and to review assignments in the fall, filling committee vacancies as needed. While any committee may recommend new members, the power of appointment shall reside in the Committee on Committees.
 - b. Constitution Committee, whose purpose shall be to review the Constitution periodically and to recommend such amendments as may seem necessary to provide for new developments within the Association and in its relationship with the National Communication Association.
 - c. Finance Committee, whose purpose shall be to prepare an annual budget, present it to the Executive Council for approval, maintain a balanced budget, and supervise its use. The Executive Director shall be an ex-officio member of the Finance Committee. The Finance Committee must approve payment for non-budgeted items in excess of \$1,000. The Finance Committee shall make recommendations on the investment of money raised through the payment of Life Membership dues.
 - d. Nominating Committee, whose purpose shall be to nominate yearly a slate of one or more candidates for 2nd Vice President, candidates

for the other elected offices that may be vacant, and perform such duties as prescribed in Article VII, Section 1C.

- e. Publications Committee, whose purpose shall be to monitor and make recommendations concerning the publication needs of the Association, to develop and approve policies related to the appearance, frequency, and graphic layout of the publications, and to recommend to the Executive Council editors of SSCA publications (other than the newsletter editor).
- f. Resolutions Committee, whose purpose shall be to draft and present the standard and any special resolutions at the annual convention.
- g. Time and Place Committee, whose purpose shall be to solicit and receive competitive bids from cities for the annual convention.
- h. Minority Recruitment and Retention Committee, whose purpose is to recruit and retain underrepresented populations as members and determine the recipient of the Minority Recruitment/Retention Award.
- i. Resource and Membership Development Committee, whose purpose is to oversee all aspects of the association's resource development, fundraising, member benefits and development, and strategic communication. The Executive Director and the Strategic Communication Director shall serve as ex-officio members of this committee.
- j. Diversity, Equity, and Inclusion Committee, whose purpose shall be to promote the diversity, equity, and inclusion initiatives for the association, including soliciting committee and leadership nominees, and advising the organization on diversity, equity, and inclusion interests.
- k. T. Earle Johnson-Edwin Paget Distinguished Service Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
- Janice Hocker Rushing Early Career Research Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
- m. John I. Sisco Excellence in Teaching Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
- n. Shawn Long Outreach Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.

- Dwight L. Freshley Outstanding New Teacher Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
- p. Rose B. Johnson SCJ Article Award Committee, whose purpose is to determine the recipient or recipients based on criteria established by the Association in the "Guidelines for Awards."
- q. Michael M. Osborn Teacher-Scholar Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards" and designate a recipient or recipients, unless none of the nominees meets the criteria.
- r. Suzanne Osborn Community College Outstanding Educator Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Awards Guideline" and designate a recipient or recipients, unless none of the nominees meets the criteria.
- s. J. Donald Ragsdale Award for Mentoring Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Awards Guideline" and designate a recipient or recipients, unless none of the nominees meets the criteria.
- 1. Appointment
 - a. The Committee on Committees shall consist of the Administrative Committee.
 - b. Standing Committees should consist of three to five members in good standing.
 - c. Members of the Standing Committees, except the Nominating Committee, the Committee on Committees, and the Rose B. Johnson Award Committee, the Resource and Membership Development Committee, and the Diversity, Equity, and Inclusion Committee, shall be appointed for a term of three years, with staggered terms, shall be eligible for reappointment, and shall have the retiring member serve as chair.
 - d. Members of the Rose B. Johnson SCJ Article Award Committee shall consist of the SCJ Editor and the Editorial Board.
- 2. Reports. Each committee shall present its reports to the Executive Council in session at the convention as requested by the President, and the President is empowered to require reports of progress during the year.

Section 2. Special Ad Hoc Committees. The President may appoint special committees as deemed necessary and desirable to assist in carrying out the program for the year. Such appointments will expire with the end of the President's term in office. The Executive Council may authorize the appointment of special committees to serve longer than one year.

ARTICLE X: DIVISIONS

Section 1. Purpose. The purpose of the Division structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the specialties of communication.

Section 2. Division Names. Each Division will represent a major specialization of communication. In order to be an officially recognized Division of the Southern States Communication Association, at least 5% of the Association's membership shall have indicated membership in the Division. Any Division failing to attract 5% of the membership (determined 60 days prior to the meeting of the Administrative Committee at the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. The Executive Director shall notify divisions of probationary status when membership falls below 5%. Failing to achieve the minimum or failing to elect officers shall result in the Divisional status being revoked and the division becoming an Interest Group. The following Divisions are recognized and shall be guaranteed space on the convention program, which will be allocated based on division size:

- 1. Communication Theory
- 2. Freedom of Speech
- 3. Intercultural Communication
- 4. Performance Studies
- 5. Mass Communication
- 6. Rhetoric and Public Address
- 7. Argumentation and Forensics
- 8. Language and Social Interaction
- 9. Instructional Development
- 10. Applied Communication
- 11. Gender Studies
- 12. Popular Communication
- 13. Interpersonal Communication
- 14. Public Relations
- 15. Community College
- 16. Political Communication

Section 3. Each member of the Association shall be an official member of up to two (2) Divisions and may affiliate with additional divisions for a fee set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the program for a business meeting of each Division.

Section 5. Officers. Members of each Division shall elect the officers for the Division.

- 1. The officers and their responsibilities shall be:
 - a. The Chair, who shall be the chief officer of a Division and shall be responsible to the President of the Association.
 - b. The Vice Chair, who shall serve as program chair for the section programs at the annual convention and shall be responsible to the 1st Vice President of the Association and ascends to the office of Chair.

- c. The Vice Chair-Elect, who ascends to the office of Vice Chair and assists the Chair with divisional responsibilities.
- d. The Secretary, who shall take minutes and publicize activities of the Division and shall be responsible to the Executive Director of the Association.
- 2. Activities and specialty interests within each Division shall be directed by the officers of that Division.

Section 6. Establishment of New Divisions. New Divisions of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed division. A new Division cannot be recognized until 5% of the membership of the Association has indicated their desire to join such a division.

ARTICLE XI: INTEREST GROUPS

Section 1. Purpose. The purpose of the Interest Group structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the expanding specialties of communication.

Section 2. Interest Group Names. Each Interest Group will represent a major or emerging specialization of communication. In order to be an officially recognized Interest Group of the Southern States Communication Association, at least 2% of the Association's membership shall have indicated membership in the Interest Group. Any Interest Group failing to attract 2% of the membership (as determined 60 days prior to the meeting of the Administrative Committee at the time of the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. Any Interest Group failing to achieve the minimum a second year or failing to elect officers or failing to submit a program will have its status as an Interest Group revoked. The list of recognized Interest Groups will be kept by the Executive Director. Recognized Interest Groups will be guaranteed one program slot and one business meeting at the annual convention. Additional time slots may be allocated if available, based on the size of the membership in the Interest Group.

Section 3. Membership. Each member of the association may be an official member of up to 2 Interest Groups and may affiliate with other Interest Groups for an additional fee set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the program for either a program or a business meeting of each Interest Group (see Section 2 above).

Section 5. Officers. Members of each Interest Group shall elect the officers for the Interest Group.

- 1. The officers and their responsibilities shall be:
 - a. The Chair, who shall be the chief officer of an Interest Group and shall be responsible to the President of the Association.
 - b. The Vice-Chair, who shall serve as program chair for the Interest Group program(s) at the annual convention and shall be responsible to the 1st Vice President of the Association.

- c. The Interest Group shall take minutes and publicize activities of the Interest Group and shall be responsible to the Executive Director of the Association.
- 2. Activities and specialty interests within each Interest Group shall be directed by the officers of that Interest Group.

Section 6. Establishment of New Interest Groups. New Interest Groups of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed Interest Group. A new Interest Group cannot be recognized until 2% of the membership of the Association has indicated the desire to join such an Interest Group.

ARTICLE XII: PARLIAMENTARY AUTHORITY

Section 1. The American Institute of Parliamentarians Standard Code of Parliamentary Procedure, most recent edition, shall be the parliamentary authority for all matters of procedure not specifically covered in this Constitution.

Section 2. Parliamentarian. The President may appoint a parliamentarian to serve at the President's pleasure.

ARTICLE XIII: AMENDMENT

This Constitution may be amended:

- 1. By majority approval of the Executive Council and two-thirds (2/3) of the votes cast at an annual convention business meeting, or
- 2. By a majority vote at two consecutive annual convention business meetings, or
- 3. By two-thirds (2/3) approval of the Executive Council and a majority of the votes cast at the annual convention business meeting, or
- 4. By majority approval of the Executive Council and a majority of the votes cast at an annual convention business meeting provided the Amendment had prior approval of the Constitution Committee and was circulated among the membership at least thirty (30) days before the date of the annual convention.

ARTICLE XIV: DISSOLUTION

Section 1. Dissolution by Vote. The Association may be dissolved only at a special meeting called for that purpose, and in the manner prescribed by the relevant state laws, by vote of three- fourths (3/4) of the members present. Subject to compliance with the applicable provisions of such laws, upon any such dissolution of the Association all its property remaining after satisfaction of all its obligations shall be distributed to one or more corporations, funds, foundations, or learned societies such as the Executive Council may select, organized or operated exclusively for charitable, scientific, literary, or educational purposes, no part of the net earnings of which inures to the benefit of any private shareholder, member or individual, and which does not carry on propaganda or participate or intervene in any political campaign.

Section 2. Dissolution by Inaction. If for any reason the Association shall be unable to elect officers and conduct business in the manner prescribed by its Constitution, including Section 1 above, all property remaining after satisfaction of all its obligations shall be turned over to the National Communication Association, the national organization with which this regional association is affiliated.

Revised April, 2021

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Doug Wilbur,	3301			
Dylan Trevor Yarbrough, Georgia Southern Univ	3220			
Ebonee Johnikin, Univ of Southern Mississippi	2226			
Elaina Eakle, Univ of North Carolina, Chapel Hill	3244	5103		
Eletra Gilchrist-Petty, Univ of Alabama, Huntsville	1101 3303		2101 1	3242 5109
Elisa Varela, University of Colorado, Boulder	3224			
Elizabeth Hanson Smith, University of Texas, Austin	2204			
Elizabeth Homan, Campbell University	4123			
Elizabeth Hornsby, Southeastern Louisiana Univ	3225			
Elizabeth Yanas, Texas State University	2225	2230		
Elliott Jones, Furman University	4142			
Emily Kofoed, University of South Carolina	2219			
Emily Paskewitz, University of Tennessee	3209			
Emily Riley, Southeast Arkansas College	4124			
Emily Scheinfeld, Kennessaw State University	1201 3216 4118 5111	3228	2211 3232 4201	

Emily Winderman, North Carolina State University	5118
Emma Cox, The University of Southern Mississippi	3229
Erika Conners, Bob Jones University	4126
Erik Gustafson, North Dakota State University	2225.1
Erik Timmerman, Texas State University	4120
Erin Basinger, University of North Carolina	4106
Esmaeil Esfandiary, Tuskegee University	3240
Eugenie Almeida, Univ of North Carolina, Fayetteville	3224 4206
Evelyn Natalie Darling, Georgia Southern University	3221
Evpri J. Superfund, University of Louisville	2231
Frances Brandau, Sam Houston State University	2211.1 4116.1
Frank Irizarry, Suffolk University, Boston	4147
Franklin Williams, Christopher Newport University	2232
Freya Thimsen, Indiana University	3206
Gabriel Cruz, Univ of North Carolina, Greensboro	3239
Gabrielle L. Lamura, Valdosta State University	4115
Gabrielle Willingham, University of Arkansas	3236 4157
Gary Allen, Independent Scholar	3244
Gary Deaton, Transylvania University	4145 5114
George Daniels, University of Alabama	3231
George Pacheco Jr, West Texas A & M University	2212 2218
Grace Evelyn Spear, Georgia Southern University	3241
Gracie Allen, University of North Carolina-Charlotte	5105

Greg Langner, Antelope Valley College	2205 4110 5102 5110	4140 4211
Gwen Nisbett, University of North Texas	4129.1	4154
Habiba Ahmed, Wake Forest University	2206	
Hannah Grace Whitehead, Georgia Southern Univ	3233	
Hannah J. Koch, Furman University	4141	
Hannah Nunley, University of Texas at San Antonio	4121	
Hannah Powell, Univ of Alabama-Huntsville	4148	
Hannah Rodlund, University of Arkansas	4142	
Harley Ross McCullar, University of Georgia	4141	
Heather Adams, Univ of North Carolina. Greensboro	5103	
Heather Carmack, University of Alabama	4101	
Heather Riddell, University of West Florida	3212	
Heather Woods, Univ of North Carolina, Chapel Hill	5118	
Heather Voorhees, University of Montana	4118	
Helen Lee Turner, Furman University	2220	
Henry Miller, University of Georgia	2219 4107	
Holly Holladay, Missouri State University	3306 4140	5102
Hue Duong, Georgia State University	2206	
Ifeoluwatobi Odunsi, Texas State University	4120	
Isabel Fay, Longwood University	2211.2	4126
J. Dean Farmer, Campbell University	4123 4141	5105
Jack Hoda, University of Southern Mississippi	4119	

Jack Rogers, University of Central Missouri	4133			
Jackie Poapst, George Mason University	5118			
Jacob Humphries, University of Alabama	4133			
Jacob Metz, Tennessee Technological University		4142. 5114	1	4145
Jaime Robb, Marquette University	-	2101 4208		3
Jalen Anderson, Univ of Louisiana, Lafayette	2223			
Jalen Blue, University of Tennessee	2211.	2		
James Cartee, University of Tennessee	2215	2224		
James Hicks, Mass Communication Chair	1201	2101	3307	5101
James Jeffries, Clemson University	2220			
James Pickett, Flagler College	4111			
Janet Fisher, Conference Direct	4207			
Janet Kwami, Furman University	4102			
Janine Armstrong, Southern Illinois Univ, Carbondale	4153			
Jason B. Munsell, Univ of South Carolina, Aiken	2226	4116	4131	4152
Jason E. Black, Univ of North Carolina, Charlotte	2201			
Jay Bourne, University of the Cumberlands	4133			
Jean DeHart, Appalachian State University	2221 4129	3208 4154	4116.	1
Jeff Nagel, Pennsylvania State University	2203			
Jeffrey Gurwitch, Campbell University	4142			
Jeffrey Makala, Furman University	2220	3219		

Jeffrey Sorrels, Collin College	2208 3210.1 3305 4104 4140 4142.1 5102
Jenni Simon, Univ of North Carolina, Greensboro	3225 3235
Jennifer Samp, University of Georgia	2217.1 2227
Jennifer T. Edwards, Tarleton State University	2211.4 3240
Jenny Crowley, University of Tennessee	1201 2101 2227 3300 4101 4135 5101
Jeralynn Servos, Univ of Southern Mississippi	4151
Jeremy Langett, University of Lynchburg	5112
Jerry Hale, Immediate Past Executive Director	1101 1201 2101
Jessie Mescal, Flagler College	4115
Jesse William Dimich-Louvet, Temple University	4129
Jessica Beckham, Univ of Southern Mississippi	3218
Jessica Sheffield, University of Florida	2209
Jillian Schemenauer, Univ of Wisconsin-Milwaukee	4148
Joanna Smolko, University of Georgia	2206.1
Joe Bellon, Georgia State University	4147
Joe Hatfield, University of Arkansas	2201 2213 3236 4156
Joel Hunter Metcalf, University of Arkansas	3241
Joel Overall, Belmont University	2206.1
Johanna Middleton, Louisiana State University	4110
John Bloodworth, University of West Florida	3307
John Haas, Executive Director	1101 1201 2101 4207 5109

John Jennings, Georgia Southern University	3241
John McArthur, Furman University	4120
John Meyer, Univ of Southern Mississippi	2218
John Nicholson, Mississippi State University	2212 2218
John H. Saunders, Univ of Alabama, Huntsville	1201 2101 2209 3208 3231 3302 3243 4209
Jon Braddy, Florida Gulf Coast University	323133023243420912012101221022174116.1412642005101
Jonathan Bridenbaker, University of Memphis	3202 3304
Jonathan Edwards, University of South Carolina	4149
Jonathan Smith, University of Memphis	4124 4205
Joseph Honeycutt, University of Montevallo	4129
Joseph Richards, University of North Carolina	3213
Josh Pederson, University of Alabama	2211 3216 3228 4135
Joshua Guitar, Young Harris College	4115 5116
Joshua H. Miller, Texas State University	3237 3241
Joshua Hendricks, Univ of Southern Mississippi	4151
Joshua Williams, University of Georgia	4156
Joy L. Hart, University of Louisville	2222 2231
Joyce Southard, University of West Florida	4153
Julia Bishop, Univ of Southern Mississippi	3229
Julia Medhurst, Texas A&M	2207
Julie Sisler, Western Kentucky University	4106 4118
Justin Bergh, University of North Alabama	3307 4140 5102

Kafui Sakyi-Addo, Univ of Alabama Birmingham	4143			
Kaitlin Bennett, University of Georgia	4154			
Kandi L. Walker, University of Louisville	2222	2231		
Kaniqua Robinson, Furman University	3210.	2		
Karen Johnson, Volunteer State Community College	4145	5114		
Katherine Hendrix, University of Memphis	4120			
Katherine Loh, Florida Southern College	2216	3240		
Kathleen J. Turner, Davidson College	2201	2211.	1	
Katie Anthony, Univ of Southern Mississippi	1201 3301	2101 5101	3218	3229
Katie Thompson, University of Alabama Birmingham	4143			
Katy Walsh, Transylvania University	3221			
Kayla Callaham, North Carolina A&T State Univ	4134			
Keith Perry, Abraham Baldwin Agricultural College	3231			
Keith Peterson, Colorado Northwestern CC	4133			
Kelli Fellows, Newberry College	3208			
Kellie Roberts, University of Florida	3208			
Kelly Morrison, University of Alabama Birmingham	4135	4143		
Kelly Nagel, Pennsylvania State University	3203	4109		
Ken Zagacki, North Carolina State University	3206	3223	4124	
Kenneth Rocker, Massey University	2223			
Kenny Smith, Indiana University	5120			
Kenya Davis, Penn State University	4117			

Kesha James, University of Georgia	2211.3	4109 4117
Keven James Rudrow, Syracuse University	3224 3239	
Kevin Bies, University of Alabama Birmingham	4143	
Kevin Bryant, Univ of Southern Mississippi	1101 1201 3304 4204 5101 5109	
Kevin Thompson, University of Alabama	3203	
Kiefer Vincent Storrer, Kansas Wesleyan University	4141	
Kimberly Brown, Texas A & M San Antonio	3226	
Kimberly Kulovitz, Valdosta State University	3226	
Kimberly P. Johnson, Tennessee State University	4105.1	5113
Kip William Gordon, Sam Houston State University	3210	
Kirsten A. Murphy, Campbell University	3234	
Kristen Farris, Texas State University	2211 4120	
Kristi Cole, Minnesota State University, Mankato	4108 4147	
Kristiana Lilly Baez, Baylor University	5118	
Kholo Theledi, Louisiana State University	3306 5103	
Kurt Wise, University of West Florida	2223 4136	
Kyasia Houston, North Carolina A&T State Univ	4134	
Lakelyn Taylor, University of Central Florida		3234 3302 4155 4210
Larry J King, Stephen F. Austin State University	2232	
Larry Powell, University of Alabama at Birmingham	5120	
LaTonya Taylor, University of Alabama	3212	

Laura Alberti, Univ of Southern Mississippi	3218		
Laura Marshall, High Point University	4136		
Laura Miller, University of Tennessee	2215 3216 32 4140 4201 51		
Lauren Harris, Tarleton State University	2211.4		
Lauren Smith, Indiana University	5120		
Laurie Metcalf, Blinn College	2208 3210.1 4104	3305	
Lawrence Prelli, University of New Hampshire	4124		
Lawton Elizabeth Harris, University of Georgia	4128		
Leah LeFebvre, University of Alabama	3216 3228 41 4201	01 4135	
Leah Woehr, Univ of North Carolina, Charlotte	4105		
Lee Shaw, Texas A&M University	3205		
Leigh Anne Howard, Univ of Southern Indiana	3205 4131		
Leland Spencer, Miami University	2222 2227 32 3303 4105.1 4153	24 3230 4138	
Lenora Hayes, Fayetteville State University	3224		
Lesli K. Pace, Southeast Missouri State Univ	4149		
Leslie Rodriguez, Angelo State University	2212 3246 42	07	
Linda D. Manning, Christopher Newport University	2222 2231 32	20	
linda jurczak, Valdosta State University	1201 2101 33	09	
Lindsay Greer, University of Southern Indiana	4211		
Lindsey Aloia, University of Arkansas	2211 4135		

Lindsey Hand, Georgia State University	4101		
Lionnell "Badu" Smith, University of Memphis	2217 2 4109 4	2221 3242 105.1	3237 4200
Lisa Corrigan, University of Arkansas	3303 4	105.1	5113
Logan Coffee, Furman University	3233		
Lori Stallings, University of Memphis	2204 2 3227	2211.1	2214
Lucila Ivette Santiago Bautista, Berea College	3234		
Luke Christie, University of Georgia	3222 4	105.1	
Luke Dye, Texas State University	4120		
Lyndsay Gratch, Syracuse University	1201 2	2101 4211	5101
Lynette Wood, Shaw University	4120		
M. Karen Walker, Independent Scholar	2221		
Mackenzie Marquess, University of Texas, Tyler	4107		
Mackenzie Pike, University of Texas, Austin	4108		
Maddison Russell, University of South Florida	4148		
Madeline Studebaker, Young Harris College	5116		
Mai Nou Xiong-Gum, Furman University	4102		
Makenzie R Pentz, Sewanee: The Univ of the South	4128		
Makeya Prince, Tennessee Technological Univ	4142.1		
Mallory Gates, University of Arkansas	3236		
Margaret Baker, North Carolina State University	3203 4	117	
Margaret Butcher, University of Arkansas	2224 4	126 4200	
Marian Houser, Texas State University	4120		

Mark Ward Sr, University of Houston-Victoria	2217.1 2224 2232 3224 4108 5112
Mary Katie Tigert, Texas State University	5116
Mary Liz Brooks, West Texas A&M University	4157
Mary Meares, University of Alabama	4140 4200 5102
Mary Pitts, Western Kentucky University	4118
Matt Farmer, University of Georgia	2203
Matthew deTar, Ohio University	2201
Matthew Hooley, Clemson University	2220
Matthew Ramsey, Shippensburg University	2218 3244
Max Plumpton, Univ of North Carolina Chapel Hill	2211.3
Megan Fitzmaurice, University of Texas, Arlington	2207
Megan Montgomery, Univ of Wisconsin-Milwaukee	3202
Megan Savannah Pifferini, Campbell University	3220
Melissa M. Smith, Mississippi Univ for Women	2206 4212 4140 4146 5102 5105 5120
Melissa Plew, Georgia Southern University	3218 4128 4142.1 4147
Melissa Williams, Univ of Southern Mississippi	2226 4146
Melody Lehn, Sewanee: The Univ of the South	2201 3211 3227
Meredith Bagley, University of Alabama	2213 3220
Michael Arrington, Sam Houston State University	22273219.1323433034105.14135
Michael Delayo, Independent Scholar	4146
Michael Duncan Sligh, Georgia Southern Univ	4129

Michael Gray, Arkansas State University	3302 3304 5102	4140 4155
Michelle Acosta, Florida Atlanta University	2209	
Michelle E. Shaw, Belmont University	3237	
Michelle Garland, Univ of South Carolina, Upstate	2204 2215 5108	3218 4204
Michelle Groover, Georgia Southern University		3225 3301
Michelle Violanti, University of Tennessee	1201 2101 4207 5108	3210 3246
Mik Davis, Wake Forest University	2226 4113	4121 4142.1
Mike Duncan, University of Houston-Downtown	5112	
Mike Kotowski, University of Tennessee	2217.1	3300
Mike Milford, Auburn University	4107	
Mike Trice, Florida Southern College	2216	
Mindy Fenske, University of South Carolina	3226 5110	
Mindy Weathers, Sam Houston State University	3216 3228	3232 4201
Monette Callaway, Hinds Community College	2211.1 4104	3210.1
Nakia Welch, San Jacinto College	1201 2101 3305 4104	
Nancy Heise, Texas State University	5116	
Natonya Listach, Middle Tennessee State Univ	3242 4105 4149	.1 4134
Nazanin Bani Amerian, Univ of Southern Mississippi	2217	
Newly Paul, University of North Texas	4129.1	4154
Nick Sciullo, Texas A&M University – Kingsville	2210 4111	4155

Nicole Castro, Univ of North Carolina Chapel Hill	5118			
Nicole Costantini, Savannah College Art and Design	3226	4131	5110	
Nicole Cox, Valdosta State University	4157			
Nicole Eugene, University of Houston, Victoria	4105			
Niko Corbin, Texas State University	3202			
Nina-Jo Moore, Appalachian State University	2222	2231	3233	
Niya Picket Miller, Samford University	3231	4105.	1	
Noah Franken, West Texas A&M University	1201 5101	2101	4157	4202
Nur E Makbul, Univ of Southern Mississippi	3224	5111		
Olivia Gellar, University of Texas, Austin	2219			
Pam Kalbfleisch, University of North Dakota	2211.	2		
Pamela Bourland-Davis, Georgia Southern Univ		1201 4114	2101	3235
Pamela Dykes, Florida Southern College	2216	3310		
Pat Gehrke, University of South Carolina	3206			
Patricia Davis, Northeastern University	2207	3206	3222	
Patricia Duarte, Bob Jones University	2210			
Patrick Bennett, Midlands Tech Community College	1201	2101		
Patrick Richie, Middle Tennessee State University	3302			
Patrick Wheaton, Georgia Southern University	1101 4140 5102		2101 4203	3209 4212
Paul Strait, Univ of Southern Mississippi	3218			
Pavica Sheldon, University of South Alabama	4148			

Peter Theuri, North Carolina A&T State Univ	4120
Peter Wentworth, SUNY, Plattsburg	4105.3
Philip Aust, Kennesaw State University	2229
Philip Perdue, Presbyterian College	2201
Phillip Poe, Mississippi State University	2228
Quinten Bernhold, University of Tennessee	3300 4148
Rachel Bailey,	3305 4146
Rachel Page, Furman University	3221
Rachel Whitten, Univ of South Carolina, Aiken	3236 4149
Ramesh Rao, Columbus State University	3211
Randall Osborn, University of Memphis	2211.1
Randall Rogan, Wake Forest University	3229
Randy Perez, University of Alabama	4133
Rasika Gasti, Texas State University	4116
Ray Ozley, University of Montevallo	3231
Rebecca Ferguson, Greenville Technical College	2214
Rebecca K. Cowles, Furman University	4116
Rebecca Pool, Clemson University	4109
Rebekah L. Fox, Texas State University	1201 2101 3237 4105.3 4123 4142 4203 5101
Reham Bohamad, Univ of Southern Mississippi	2223 3230
Renee Edwards, Louisiana State University	4135
Rich Knight, Shippensburg University	3243 5107

Richard Cook, Arkansas State University	4121			
Richard Leeman, Univ of North Carolina, Charlotte	3233			
Richard Thames, Duquesne University	4111			
Rick Pulos, Texas A&M University		3224 4206	4129. 5102	1
Rico Self, Gender Studies Chair	1201	2101	3306	5101
Riley R. Roe, Georgia Southern University	4142			
Robbyn Taylor, Troy University	1201 5101	2101	4154	4212
Robert Baron, Austin Peay State University	4105			
Robert Tabackman, Wake Forest University	4113			
Robin Smith Mathis, Kennesaw State University	2229			
Rockia Harris, Louisiana State University	2220	4117	4153	4156
Roger Sneed, Furman University	3219			
Ronald L. Jackson II, University of Cincinnati	3101	4114	4130	
Roseann M. Mandziuk, Texas State University	2201	4114	4132	
Ruth Martin, New Mexico State University, Carlsbad	4151			
Ryan Goke, North Dakota State University	3304	4113	4145	5114
Ryan McGeough, Northern Iowa University	4208			
Ryan Neville Shepard, University of Arkansas	2207	4107		
Ryan Rasner, Louisiana State University	3300	4108	4140	5102
Ryan Rigda, Saginaw Valley State University	3236			
Salvador Elias, University of North Texas	4128			
Sam Perry, Baylor University	1201 4205	2101 5101	3204	3236

Samantha Thies, University of North Carolina	3213			
Sandra French, Radford University	2209			
Sara Baugh, Davidson College	2211.	1		
Sara Crocker, Clemson University	2215			
Sara Kim, University of Louisiana Monroe	2224			
Sarah Cooper, Clemson University	4153			
Sarah Jo Morris, Florida Gulf Coast University	3210			
Savannah Downing, University of Georgia	2213	3203		
Savannah Turner, Furman University	4115			
Sayyed Shah, Jacksonville State University	4138			
Scott Anderson, Arkansas State University	4124	4205		
Scott Christen, Tennessee Technological Univ		2226 5102		4142.1
Sean Patrick O'Rourke, Sewanee: Univ of the South	2201	3222	3238	
Selena Dickey, Furman University	2206.1			
Serenity Wiles, Campbell University	3209			
Shana Bridges, Georgia Southern University	3235	4116.	1	4146
Shanna Schultz, San Jacinto College	3202			
Shannon Bates, Collin College	2226			
Shannon Bichard, Texas Tech University	4157			
Sharon E. Croft, Capital University	3205	4131		
Shelby Clark, University of Southern Indiana	4119			
Shelby Swafford, Southern Illinois University	4110			

Sherella Cupid, Louisiana State University	3208		
Shianne Galuska, Univ of Southern Mississippi	4142.	1	
Shlash Alzyoud, The Univ of Southern Mississippi	2210		
Shonai Someshwar, Univ North Carolina, Greensbord	0 2223		
Shuzhen Huang, Bloomsburg University	4108		
Solomon Cochren, University of Memphis	3239		
Sophia Flemming, University of Georgia	5116		
Stephania Ortez, Valdosta State University	4113		
Stephanie Benoit-Terrazas, Brenau University	2203		
Stephanie Kaczynski, UNC, Chapel Hill	3213	4154	
Stephanie Kelly, North Carolina A&T State Univ	2223	3218	4120
Stephanie Michayla Trame, Furman University	3220		
Stephanie S Dunn, Missouri Southern State Univ	4129.	1	4154
Steve Stuglin, Georgia Highlands College	2232		
Steven McCornack, Univ of Alabama Birmingham	4143		
Sydney Hencil, Brenau University	4149		
T. Madison, University of Louisiana - Lafayette	4157		
Tara Reed, Tarrant County College	3242	4105.	1
Tayler Bell, College of Charleston	3233		
Taylor Brake, Tennessee Technological Univ	2226		
Teresa Morales, Wayne State College	3224		
Teri Del Rosso, University of Memphis	2228		
Terrell Jake Dionne, University of Arkansas	3236		

Terry Thibodeaux, Sam Houston State University	3234			
Tham Nguyen, University of Oklahoma	2206			
Theon Hill, Wheaton College	3235			
Thomas Fuerst, University of Memphis	5113			
Thomas Lessl, University of Georgia	4119			
Tim Smolko, University of Georgia	2206.1		4108	
Tim Worley, University of North Alabama	2211	4135		
Timothy Levine, Univ of Alabama, Birmingham	4135	4143		
Tina M. Harris, Louisiana State University	1101 3101	1201 4116.		2220 5109
Todd Lee Goen, Christopher Newport University	2222	2231	3210	3225
Tom Duncanson, Green Citizen Diplomacy Project	2213	4123		
Tom Socha, Old Dominion University	3244	4106	4135	
Tony DeMars, Lamar University	2232			
Travis Penny, UNC - School of Medicine	2223			
Umisha KC, University of Maryland, College Park	2217			
V. William Balthrop, Univ of NC - Chapel Hill	3223			
Valerie Renegar, Southwestern University	4108	4147		
Verlaine McDonald, Resolutions Committee Chair	1201	2101		
Veronica Heatherly, University of Memphis	5105			
Vickie Van Hurley, Florida Southern College	2216			
Victoria J. Gallagher, North Carolina State Univ	3206	3223	3241	4114
Victoria Tanae Jackson, Berea College	3234			

Walid Afifi, NCA First Vice President	4132		
Wanda Little Fenimore, USC at Sumter	3227 3238 4152		
Wendy Atkins-Sayre, University of Memphis	1101 1201 2101 2207 3204 3217 3242.1 3303 4127 4130 4207 5101 5101		
Wesley Buerkle, East Tennessee State University	4157 5107		
Whitney Adams, Berry College	2207		
Willeisha Dixson, North Carolina A&T State Univ	4134		
William Davie, University of Louisiana at Lafayette	2223 4157		
William Deverell, University of Tennessee	4143		
William Harlow, University of Texas, Permian Basin	5120		
William H. Willimon, Duke University	3210.2		
Xiaoti Fan, University of Alabama	4126		
Ysa Leon, Transylvania University	3220		
Zachary Sheldon, Baylor University	2225.1		
Zane Willard, University of South Florida	4105		
Zia Ulla, Jacksonville State University	4138		

SSCA 93rd Annual Convention Call for Participation

April 12 – 16, 2023 / Hilton Bayfront / St. Petersburg, Florida

"Communicating Our Future"

All around us, fundamental assumptions about our lives and our communities are being contested. In political, organizational, educational, and relational contexts we seek to identify and defend the values that define us. Urgent questions about social justice, pandemic response, climate change, and the nature of democracy are among the issues we debate. While experiences of conflict and turmoil can create uncertainty and apprehension, they can also offer an opportunity for critical reflection that can foster positive change for our future.

Central to that change is the power and potential of communication. We define, frame, and convey our visions of our future through the symbols and practices we use to express them. Our communicative choices center some voices and experiences and decenter others. Through our communication we foster inclusion and diversity, or their opposites. Our persuasion invites people to frame experiences positively or negatively and suggests different courses of action in response. As we gather in St. Petersburg, Florida, April 12-16, 2023, let us consider how we want to communicate our future.

This conference is an opportunity to interrogate, critique, disrupt, and/or reimagine how we will create our future through our communication. We are a community of teachers, scholars, and practitioners of communication who are uniquely positioned to consider the power of communication within our professional spaces and our broader communities. The discussions we have in St. Petersburg will inform us as we communicate our future to audiences within and outside academia.

Each division and interest group is encouraged to program at least one panel addressing the conference theme, and division/interest group cosponsored panels which provide unique opportunities to reflect on the theme are encouraged. Workshops and interactive programs that provide opportunities to address the theme and/or contemporary communication issues in ways that encourage professional development are also invited.

Where entire panels are proposed, submitters are encouraged to diversify the institutional affiliation of the panel participants, and to consider opportunities to bring in colleagues and peers who have not recently or never attended an SSCA conference. Program proposals which do not align with SSCA's divisional and interest group structure may be

submitted directly to the vice president for consideration as part of the Vice President's Spotlight Series.

For Division and Interest Group calls, click through to submit a paper (you can complete later) or go to <u>http:///www.ssca.net/</u> and the Division (<u>https://www.ssca.net/divisions</u>) or Interest Group (<u>https://www.ssca.net/interest-groups</u>) pages.

<u>The deadline for all submissions is September 16, 2022</u>. All submissions will be handled through the conference website: <u>http://www.xcdsystem.com/ssca/index.cfm?id=9QkYpSc</u> For more information, contact Dr. Ann Burnette, Vice President and Program Planner by email at <u>ab11@txstate.edu</u>. We hope to see you in St. Petersburg in 2023!