

## Posting Details

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**Position Title** Lecturer in Communication Studies - Generalist in Communication Studies

**External Link to Posting** <https://jobs.uncw.edu/postings/33899>

**College** College of Humanities, Social Sciences, and The Arts - 321 College

**Dept/School** Communication Studies - 32241

**Vacancy Number** 16F-646

**Position Number** 6202

**Location of Workplace** Main UNCW Campus

**Brief Summary of Work for this Position** The Department of Communication Studies at the University of North Carolina Wilmington invites applications for a full-time lecturer position as a generalist in communication studies. The position will begin August 2025, with the opportunity for renewal based on satisfactory performance evaluation. This position is not eligible for remote teaching.

This position will have a 4/4 teaching load with appropriate service obligations. The successful candidate will enthusiastically embrace the teaching challenges of the department. The ability to teach large lecture as well as seminar-style courses is important. Teaching assignments will emphasize core courses in the undergraduate major as well as areas that align with the interests of the candidate. The successful candidate will demonstrate a commitment to community outreach broadly defined, including applied learning, communication workshops, and other innovative ways of fostering local connections and impact. The successful candidate will also demonstrate an ability to teach and research in ways that connect with diverse students, audiences and community partners.

Service commitments will be negotiated to foster professional enrichment for the selected candidate as well as meet the needs of the department, which could include student mentoring, advising student organizations, and serving on relevant committees within the department and across campus.

### Minimum Education and Experience Requirements

- M.A. in Communication Studies

### Preferred Education, Knowledge, Skills & Experience

Preference will be given to candidates with demonstrated ability to:

- Teach large lecture as well as seminar-style courses
- Teach core courses, including our senior capstone, and to create innovative curriculum and pedagogy
- Engage in meaningful service and leadership to the department, university, and community, and to develop and facilitate communication workshops
- Teach and research in ways that connect with diverse students, audiences and community partners

### Required Certifications or Licensure

N/A

### Primary Function of Organizational Unit

The Department of Communication Studies is a large department within the College of Humanities, Social Sciences and the Arts. We share a commitment to praxis and applied learning. We value excellent teaching, quality research and engagement with the department, university, region and discipline through thoughtful service. We are methodologically diverse; we embrace the breadth of the study of communication and our discipline's social science and humanities roots. We seek energetic and optimistic colleagues interested in being part of a department that works to foster and cultivate sustained excellence through a collaborative, supportive diverse and inclusive environment. We work independently and collaboratively to create powerful learning experiences for our students and to co-create a great place to work. We balance curricular specializations with whole student development and strive to be role models of what we teach.

The department offers a B.A. in Communication Studies with a broad curriculum, including integrated marketing communication, media production, performance studies, interpersonal and organizational communication, and rhetoric and communication theory. The department also offers an M.A. in Integrated Marketing Communication and hosts a biennial IMC conference.

### College/School Information

The College of Humanities, Social Sciences, and the Arts (CHSSA) is home to 14 academic departments and offers a wide variety of undergraduate and graduate degree programs including the Bachelor of Arts, Bachelor of Fine Arts, Bachelor of Music, Master of Arts, Master of Fine Arts, and Master of Public Administration as well as combined bachelor's/master's degree programs in Spanish and English. The CHSSA also houses the



Gender Studies and Research Center, an interdisciplinary and intercommunal community of students, scholars, and advocates committed to social justice and equity.

In addition, the CHSSA offers a full complement of minors including interdisciplinary minors such as African studies, American studies, Asian studies, classical studies, European studies, forensic science, journalism, Latin American studies, medical humanities, Middle East and Islamic studies, Native American studies, and women and gender studies. Undergraduate certificates for professional writing and publishing, as well as a number of post-baccalaureate certificates such as conflict management and resolution, emergency and disaster management, forensic science, science and medical writing, women's, gender, and sexuality studies, and Hispanic studies are a part of the college's offerings.

The CHSSA contributes significantly to the curriculum that comprises UNCW's University Studies Program, through which all undergraduates gain a foundation in the liberal arts and develop the transferable skills essential for life in the twenty-first century. The CHSSA strives in its undergraduate programs and in its University Study offerings to nurture creative thinking, intellectual curiosity, diversity and inclusion, and academic integrity in students while providing them with a solid foundation of knowledge in their chosen fields. Graduate programs in the CHSSA are designed to develop intellectual competence and to prepare the student for careers in business, industry, government, teaching or for further study at the doctoral level. Applied learning is a hallmark of the student experience in the College of Humanities, Social Sciences, and the Arts. Each of the CHSSA's departments requires an applied learning experience as a part of the curriculum for its undergraduate majors. Examples include faculty-directed research, internships, service learning, and capstone courses and projects, all of which challenge students to integrate various strands of knowledge and to apply that knowledge to broader, real-world or real disciplinary situations.

Upon completion of their studies, all CHSSA students will have the necessary preparation for rewarding careers, advanced study, effective citizenship, and meaningful lives. The College of Humanities, Social Science, and the Arts offers limitless opportunities to engage in collaborative and interdisciplinary research and service while also making a positive societal impact. Come and join our vibrant academic environment that values discovery, innovation, and creativity.

## University Information

The University of North Carolina Wilmington, the state's coastal university, is dedicated to the integration of teaching, mentoring, research and service. Widely acknowledged for its world-class faculty and staff and continuously recognized at a national level for scholarly excellence and affordability, UNCW offers a powerful academic experience that stimulates creative inquiry and critical thinking and a community rich in diversity, inclusion and global perspectives.

A public institution with nearly 18,000 students, UNCW offers a full range of baccalaureate- and graduate-level programs, as well as doctoral degrees in educational leadership, marine biology, nursing practice and psychology; and many distance learning options, including clinical research, an accelerated RN-to-BSN program, an Executive M.B.A. program structured for working professionals, and the nation's only bachelor's degree program focused on coastal engineering.

The university's efforts to advance research and scholarly activities have earned UNCW the elevated designation of "Doctoral Universities: High Research Activity" institution (R2 University) by the Carnegie Classification of Institutions of Higher Education.

UNCW has been part of the University of North Carolina System since 1969.

## EEO Statement

At the University of North Carolina at Wilmington (UNCW), our culture reflects our values of inclusion, diversity, globalization, ethics and integrity and innovation and we are committed to providing equality of educational and employment opportunity for all persons without regard to race, sex (such as gender, gender identity, marital status, childbirth, and pregnancy), age, color, national origin (including ethnicity), religion, disability, sexual orientation, political affiliation, veteran status, military service member status, genetic information, or relationship to other university constituents – except where sex, age, or ability represent bona fide educational or occupational qualifications or where marital status is a statutorily established eligibility criterion for State funded employee benefit programs. UNCW believes that embracing the unique contributions of our faculty, staff and students is critical to our success and paramount in being recognized for our global mindset.

## Eligibility for Employment

Final candidates are subject to criminal & sex offender background checks. Some vacancies also require credit or motor vehicle checks. UNC Wilmington participates in E-Verify. Federal law requires all employers to verify the identity and employment eligibility of all persons hired to work in the United States.

## Number of Openings

Single Incumbent

## Special Notes to Applicants

Prior to the official appointment to the university, the candidate(s) selected for hire must be able to demonstrate eligibility to teach assigned courses by successfully meeting the credentialing requirements based on official transcripts and other documentation as required.

Applications will be accepted until 11:59PM EST on Monday January 6, 2025. This is the posting closing date. To apply, please complete the online application process available at <https://jobs.uncw.edu/> and attach the following materials as an Adobe PDF document including:

- Cover Letter/Letter of Application that includes a 1-3 page statement describing teaching and service interests and teaching experience and interests addressed to Search Committee Chair
- Curriculum Vitae
- Combined Unofficial Graduate Transcripts
- List of 3 Professional References

- If needed, applicants may upload additional materials under the **Other** category

Please note that a minimum of three references are required for all applications. References will be requested during the screening process.

Letters of application without the requested components will not meet the application requirements.

For questions about the position or online application process, contact the Search Committee Chair, Dr. Yiyi Yang: [yangy@uncw.edu](mailto:yangy@uncw.edu)

<b>Position Type</b>	Permanent
<b>Job Posting Date</b>	10/24/2024
<b>Job Close Date</b>	01/06/2025



## Applicant Documents

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### Required Documents

1. Cover Letter
2. Curriculum Vita
3. Combined Unofficial Graduate Transcripts
4. List of 3 Professional References

### Optional Documents

1. Other

## Posting Specific Questions

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Required fields are indicated with an asterisk (\*).

1. \* How did you learn of this opportunity with UNCW? (2024)

- UNCW Website
- UNCW LinkedIn Page
- UNCW X Account (formerly Twitter)
- UNCW Employee Referral
- UNCW Instagram Account (UNCW\_jobs)
- UNCW Job Alert
- Chronical of Higher Education
- Diverse Issues in Higher Education
- Glassdoor
- Higher Ed Jobs
- Hispanic Outlook
- Indeed
- Inside Higher Ed
- North Carolina Job Network
- Women in Higher Education
- Craigslist
- Career Events/Job Fairs
- Billboards/Marquee
- Other

2. \* If you selected "Other" to the question above, please explain how you found out about this opportunity. Enter N/A if not applicable. (Open Ended Question)