

SSCA Convention 2025-Norfolk, VA

Ethnography Interest Group Business Meeting-April 5, 2025

Meeting called to order by Vickie VanHurley, chair at 4:10 pm

Attendance: Vickie VanHurley, Pamela Dykes, Curtis Chamblee, Dinah Tettah, Renu Swamy

Major Discussion Point: How to increase engagement in the Ethnography Interest Group

- Reach out to CP3 Program (Dr. Ron Jackson) to invite students to present research at SSCS convention
- Investigate the SSCA Ethnography Facebook Page: promote the interest group and SSCA; build a community through research dialog and support
- Curtis volunteered to reach out to smaller schools near Birmingham to invite students to SSCA in 2026; Utilize as a recruitment tool for SSCA and ethnography interest group
- Consider inviting industry professionals to present to SSCA to build a “pipeline” for students to network and apply to jobs after graduation
- A “How to” workshop for students, demonstrate how to turn academic courses into an industry resumé or curriculum vitae, also share “unwritten rules” to academia

New Officers:

Past Chair: Vickie VanHurley (Florida Southern College)

Chair: Pamela Dykes (Florida Southern College)

Vice Chair: Curtis Ladrillo Chamblee (University of Memphis)

Vice Chair Elect: Renu Swamy (University of Memphis)

Secretary: Dinah Tetteh (Arkansas State University)

Social Media Officer: All members monitor (post, respond) Facebook SSCA Ethnography page

Meeting adjourned at 5:26 pm