**Southern States Communication Association**

**95th Annual Convention | “Anchors and Anchoring Communication”**

**April 2-6, 2025 | Norfolk, VA**

**Applied Communication Division**

**Vice Chair & Program Planner: Mai Nou Xiong-Gum,** [**mnxiong.gum@furman.edu**](mailto:mnxiong.gum@furman.edu)

The Applied Communication Division invites submissions for competitive selection for the SSCA 2025 Conference to be held in Norfolk, Virginia. We welcome submissions that address the convention theme, “Anchors and Anchoring Communication.”

In general, we welcome paper and panel proposals for competitive selection that explore social issues, organizational or business problems, and/or unique communication contexts with an emphasis on identifying solutions and recommendations for both scholars and practitioners to improve or apply to communication practices.

In addition to the convention theme and our division’s general scope, we especially welcome submissions of all formats that address any of the following matters:

* Open Innovation
* Team-based or Collaborative Work Environments
* Sports Communication
* Remote Work
* Mobile Health
* Social Media / Platform Studies / Mobile Apps
* Organizational Policy Changes
* Immigration Policies / Migration Studies
* Homelessness
* Urban Planning / Public Spaces

**Competitive Paper Submissions**: All submissions must be electronically submitted to the SSCA convention site at <https://www.xcdsystem.com/ssca/member>. Competitive paper submissions should be completed papers, double-spaced, and limited to 25 pages (excluding references). All papers submitted will be considered for the Division’s Top Paper Award.

For student paper submissions, indicate “STUDENT” on the first page of the manuscript, and indicate “Student Paper” during the submission process. The Division’s Top Student Paper will be submitted for consideration for the SSCA Bostrom Young Scholar Award.

For anonymous review, follow standard procedures for removing any information that identifies the author and/or the institution within the paper and within any document metadata. Include a separate cover page with author(s) and institution(s) information.

**Panel Submissions:** All panel proposals must be electronically submitted to the SSCA convention site at <https://www.xcdsystem.com/ssca/member>. The submitter will be able to add other panelists as “authors” after the initial submission.

Panel proposals are for a slate of papers focused on a central topic or theme. This type of session typically has between 3-5 presentations. Submissions must include (1) a panel title, (2) an overall panel rationale of no more than 200 words, and (3) the following information about each presentation on the panel: (a) the presentation title, (b) the presentation author(s) with their institutional affiliation(s) and contact information, and (c) the presentation abstract of no more than 200 words. All of this should be compiled in a single document and submitted in the “paper upload option” on the XCD platform.

Panel proposal submitters are required to diversify the institutional affiliation of the panel participants beyond two institutions, and they should especially consider opportunities to bring in colleagues and peers who have not recently or never attended an SSCA conference.

**Important Dates:** Submissions must be submitted online no later than 11:59 p.m. PST on **Sunday, September 15, 2024**. Go to the submission site by going to the conference website (<https://www.xcdsystem.com/ssca/member>) and clicking the submission link. First time visitors to the site will need to create an account. Return visitors will need to make sure to use the same email address that they used to establish the account. To avoid technical problems, early submission is strongly advised. Any submission not meeting the above requirements will not be accepted for review. If you have additional questions, please contact the Division Vice-Chair and Planner, Mai Nou Xiong-Gum at [mnxiong.gum@furman.edu](mailto:mnxiong.gum@furman.edu).

**Information Pertinent to All Calls**

*Anonymous Review*: All papers submitted should follow standard procedures for removing any information that identifies the author and/or the institution within the paper and within any document metadata. Divisions reserve the right to reject papers not following these standards.

*Audio-Visual Support*: To maintain affordable conference rates, audio-visual support is extremely limited. It must be requested only if needed with supporting rationale and should be part of the submission to the division planner. Requests will be considered and are not guaranteed.

*Panel Proposals*: Best practices, in the interest of divisions, is to submit a proposal with a diverse panel, comprised of individuals representing different institutions, and where possible and relevant, potential new members.

*Submission Protocol:* Submissions to SSCA must be **original** research that has not been published or presented at another regional, national, or international conference. Also, the same paper or panel should not be submitted to more than one division.

*Student Papers*: For a submission to be considered a student paper and to be eligible for student awards or recognition, the author or authors of the paper must all be students at the time the papers is submitted. A paper co-authored by a student and a faculty member, for instance, will not be classified as a student paper.