

SSCA 95th Annual Convention
Call for Participation
April 2-6, 2025/Hilton Norfolk The Main/Norfolk, Virginia
“Anchors and Anchoring Communication”

Southern States Communication Association’s 95th conference brings us to Norfolk, Virginia, the location we replaced with the virtual conference in 2021 during the pandemic. This will be our 3rd visit to Norfolk.

Norfolk is a waterfront city, bordered on the west by the Elizabeth River and on the north by the Chesapeake Bay. Norfolk is part of large maritime region that includes four commercial marine port terminals, the largest shipbuilding shipyard in the United States, two US Navy shipyards, and the world’s largest naval base, Naval Station Norfolk.

In recognition of the rich naval history of Norfolk, the 2025 conference theme is about anchors and anchoring. An anchor is a device for holding fast, a reliable member of a team, or a business that attracts other businesses. To anchor is to secure, attach, moor, support, or imbed. Just as an anchor holds a ship in place against the wind and rough seas of foul weather, communication anchors us, as individuals, as a society, and as a discipline. Papers and panels examining how communication attracts, attaches, secures, supports, and anchors individuals and communities are welcome, as are those examining how communication can de-anchor. All divisions and interest groups are encouraged to program at least one panel on the conference theme, and division/interest group cosponsored panels which provide unique opportunities to reflect on the theme are encouraged.

Where entire panels are proposed, submitters are encouraged to diversify the institutional affiliation of the panel participants beyond two institutions, and to especially consider opportunities to bring in colleagues and peers who have not recently or never attended an SSCA conference. Program proposals which do not align with SSCA’s divisional and interest group structure may be submitted directly to the vice president for possible review.

For Division and Interest Group calls, go to <http://www.ssca.net/> and the Division (<https://www.ssca.net/divisions>) or Interest Group (<https://www.ssca.net/interest-groups>) pages.

The deadline for all submissions is September 15, 2024, at midnight Pacific time. All submissions will be handled through the conference website:
<https://www.xcdsystem.com/ssca/member/>

For more information, contact Dr. Pat Wheaton, 1st Vice President and Program Planner, by email at ssca2025norfolk@gmail.com. We look forward to seeing you in Norfolk in 2025!