**Convention Program Advertising Order Form  
Tax ID: 54-0923925  
Annual Conference, Norfolk, VA - April 2-6, 2025**

**Convention Program Advertising:** Advertising in the Convention Program is an excellent way to increase visibility of your institution or organization among attendees, and we are happy to offer you the following Early Bird Discounts.

***Be sure to reserve your EARLY BIRD ad by December 5, 2024!***

(Note: SSCA reserves the right to refuse ads.)

Type of Ad Early Bird Rate OR Regular Rate

\_\_\_\_ a. Half Page $250 \_\_\_\_a. $300 Total # of Ads:\_\_\_\_\_\_\_  
\_\_\_\_ b. Full Page $300 \_\_\_\_a. $350  
\_\_\_\_ c. 2 Full Pages $400 \_\_\_\_a. $500  
\_\_\_\_ d. Front Inside Cover $400 \_\_\_\_a. $500 Total for Ads: $\_\_\_\_\_\_

\_\_\_\_ e. Back Inside Cover $400 \_\_\_\_a. $500

\_\_\_\_ f. Back Outside Cover $450 \_\_\_\_a. $550

**Ads *must* be in *Adobe PDF high resolution files* (must be in grayscale). The images and fonts must be embedded. Ad size specifications are: (1) Full page – 8.5” x 11”; (2) Half page – Horizontal 7.5” x 5” or Vertical: 4” x 10.5” Resolution should be 300 dpi at 100% scale (anything less than this will suffer in reproduction).**

Company/Institution Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-Mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

***If you have questions regarding advertising, please contact:***

*Dr. Kevin Bryant, Strategic Communication Director, bigkevphd@gmail.com*

*Please send your completed form and ad files to* [*bigkevphd@gmail.com*](mailto:bigkevphd@gmail.com) *and checks can be made payable to SSCA and mailed to:*

John Haas, SSCA

293 Communications Bldg  
1345 Circle Park Dr  
Knoxville, TN 37996

***Checks are highly discouraged****. To pay by credit card or electronically, please contact Kevin Bryant at 931-529-0669 or email at* [*bigkevphd@gmail.com*](mailto:bigkevphd@gmail.com)