

Assistant Professor of Communication and Emerging Media – Communication Generalist

Posting Number FAC00132PO24

Advertised Title Asst Prof, Comm & EM - Comm Gen

Campus Aiken

College/Division USC Aiken College/Division Level

Department AIK Communications

Advertised Salary Range Salary commensurate with education and experience.

Hours per Week 37.5

Position Category Full-time Equivalent (FTE)

Basis 9 months

Work County Aiken

Tenure Information Tenure-Track/Tenured

About University of South Carolina

From the Upstate to the Lowcountry, the University of South Carolina system is transforming the lives of South Carolinians through the impact of our eight institutions and 20 locations throughout the state. More than 50,000 students are enrolled at one of eight institutions, including the research campus in Columbia and comprehensive four-year universities in Aiken, Upstate and Beaufort. In addition, our Palmetto College campuses in Salkehatchie, Union, Lancaster and Sumter enable students to earn associate or bachelor's degrees through a combination of in-person, online or blended learning. All of our system institutions place strong emphasis on service — helping to build healthier, more educated communities in South Carolina and beyond.

Inclusive Excellence Statement

At the University of South Carolina, we strive to cultivate an inclusive environment that is open, welcoming, and supportive of individuals of all backgrounds. We recognize diversity in our workforce is essential to providing academic excellence and critical to our sustainability. The University is committed to eliminating barriers created by institutional discrimination through accountability and continuous process improvement. We celebrate the diverse voices, perspectives, and experiences of our employees.

Benefits for FTE Positions

The University of South Carolina (USC), through the State of SC and Public Employee Benefit Authority (PEBA), offers state employees a valuable benefits package, including health and life insurance, generous paid leave and retirement programs. To learn more about USC benefits, access the "Working at USC" section on the Applicant Portal at <https://uscjobs.sc.edu>.

Position Description

Advertised Job Summary

Assistant Professor of Communication and Emerging Media – Communication Generalist
University of South Carolina Aiken

The Department of Communication and Emerging Media at the University of South Carolina Aiken (USC Aiken) invites applications for a tenure-track Assistant Professor to start August 16, 2025. We seek an individual with a PhD in communication or mass communication, or related field, to teach core courses in our programs; however, ABD applicants may be considered. Candidates should demonstrate effective teaching at the undergraduate level, show evidence of scholarly productivity; and interest in service to the department and university. The successful candidate will be a specialist in interactive media communication with additional ability and investment in teaching core courses in the department, such as interpersonal communication, intercultural communication, and/or public speaking. We seek an individual devoted to high impact pedagogy; conscientious, holistic academic advisement; service to the department, university, profession, and/or community; and engaging scholarship. The successful candidate will have the opportunity to create and/or redesign classes related to the mission of the department and university. The Communication and Emerging Media Department is engaged in exciting initiatives including a new Media Learning and Research Lab (MLRL), new online programs, a new certificate program in Strategic Communication, and new partnerships with community and regional stakeholders. PhD required by time of appointment. Preference given to candidates with communication or mass communication degrees. Salary is commensurate with education and experience.

The Department of Communication and Emerging Media offers two BA degrees (Communication BA and Emerging Media BA) both on ground and online, along with minors in both Communication and Emerging Media, and a Certificate in Strategic Communication. We serve approximately 120 majors. Our curriculum for both BA programs includes core courses and a required capstone experience, and are designed to challenge students to understand, integrate and apply theories and principles from both communication studies and mass communication areas. We emphasize critical thinking and problem-solving skills and are committed to the personal and professional growth of our students.

USC Aiken continues to diversify its faculty ranks to resemble our student population more closely, approximately 40% of whom are from underrepresented racial or ethnic groups. USC Aiken is an affirmative action, equal opportunity employer and does not discriminate in educational or employment opportunities or decisions for qualified persons on the basis of race, color, religion, sex, national origin, age, disability, sexual orientation, gender, gender identity, transgender status, genetics, or protected veteran status, or pregnancy, childbirth, or related medical conditions.

The initial screening of applicants will begin January 13, 2025, and continue until filled. To be considered for this position, applicants must apply online at <https://uscjobs.sc.edu/postings/172739> and upload the following with their online application: a cover letter, a current CV, full contact information for 3 professional references, and unofficial graduate transcripts. Only finalists will be contacted regarding their candidacy. Questions may be directed to Professor Elizabeth Webb, at elizabethw@usca.edu. Finalists will be required to submit official hard copy transcripts and 3 signed recommendation letters.

The University of South Carolina Aiken, a public comprehensive university in the University of South Carolina system, offers undergraduate and master's degrees to more than 3,900 students in 50 programs of study. USC Aiken, newly recognized as a master's-granting university, has long been ranked as a top public regional college in the South by U.S. News & World Report's guide "America's Best Colleges" with 23 consecutive years ranking among the top three and 15 times as #1. Additionally, USC Aiken was recognized for being a Best College for Veterans and a Top Performer in Social Mobility. USC Aiken is South Carolina's COPLAC institution providing a unique and strong liberal arts core within our degree

offerings. We boast students from 35 states and 32 countries. USC Aiken has ten NCAA Division II Athletic programs. For more information about USC Aiken, visit www.usca.edu.

Situated on 450 acres, USC Aiken is located thirty minutes from Augusta, GA (home of the Masters Tournament and Fort Eisenhower, and new home of US Army Cyber Command), one hour from Columbia, SC, and within three hours of Charleston, SC, coastal beaches, and the Appalachian Mountains. Aiken is noted for its famous thoroughbred horses, numerous parks and golf courses, wonderful weather, spacious avenues, and historic homes.

Required Education and Experience

We seek an individual with a PhD in communication or mass communication, or related field, to teach core courses in our programs; however, ABD applicants may be considered. Candidates should demonstrate effective teaching at the undergraduate level, show evidence of scholarly productivity; and interest in service to the department and university. The successful candidate will be a specialist in interactive media communication with additional ability and investment in teaching core courses in the department, such as interpersonal communication, intercultural communication, and/or public speaking. We seek an individual devoted to high impact pedagogy; conscientious, holistic academic advisement; service to the department, university, profession, and/or community; and engaging scholarship. The successful candidate will have the opportunity to create and/or redesign classes related to the mission of the department and university. PhD required by time of appointment.

Preferred Qualifications

Preference given to candidates with communication or mass communication degrees.

Posting Detail Information

Desired Start Date 08/16/2025

Job Open Date 07/26/2024

Job Close Date

Open Until Filled Yes

Special Instructions to Applicant

In addition to completing the online application, please upload the following: a cover letter, a current CV, full contact information for 3 professional references, and unofficial graduate

transcripts. Only finalists will be contacted regarding their candidacy. Questions may be directed to Professor Elizabeth Webb, at elizabethw@usca.edu. Finalists will be required to submit official hard copy transcripts and 3 signed recommendation letters.

Positions are advertised for a minimum of five (5) business days on our job website. After five (5) business days, positions can be closed at the discretion of the department at any time. This employment site is updated on a regular basis. The length of the recruitment and screening process may vary from position to position, depending upon a variety of factors. Should review of your qualifications result in a decision to pursue your candidacy, you will be contacted by phone or email.

The initial screening of applicants will begin January 13, 2025, and continue until filled.

Quicklink for Posting <https://uscjobs.sc.edu/postings/172739>

EEO Statement

The University of South Carolina does not discriminate in educational or employment opportunities or decisions for qualified persons on the basis of age, ancestry, citizenship status, color, disability, ethnicity, familial status, gender (including transgender), gender identity or expression, genetic information, HIV/AIDs status, military status, national origin, pregnancy (false pregnancy, termination of pregnancy, childbirth, recovery therefrom or related medical conditions, breastfeeding), race, religion (including religious dress and grooming practices), sex, sexual orientation, veteran status, or any other bases under federal, state, local law, or regulations.