

95th Annual Convention
Southern States Communication Association

35th Annual Theodore Clevenger, Jr.
Undergraduate Honors Conference

April 2-6, 2025 • Hilton Norfolk The Main • Norfolk, Virginia

ANCHORS AND ANCHORING COMMUNICATION

PRESIDENT: Carl M. Cates, *University of Texas Permian Basin*

1ST VICE PRESIDENT: Patrick G. Wheaton, *Georgia Southern University*

2ND VICE PRESIDENT: Narissra M. Punyanunt-Carter, *Texas Tech University*

EXECUTIVE DIRECTOR: John W. Haas, *University of Tennessee*

Registration Hours

Registration location: Granby D

Wednesday, April 2 3:00 pm – 7:00 pm
Thursday, April 3 7:30 am – 4:30 pm
Friday, April 4 7:30 am – 4:30 pm
Saturday April 5 7:30 am – 4:30 pm

Exhibit Schedule

Please visit our exhibitors in the Granby ABC Foyer; we value their presence and support for SSCA.

Thursday April 3 12:00 noon – 5:00 pm
Friday, April 4 10:00 am – 5:00 pm
Saturday, April 5 9:00 am – 12:00 pm

Programs and Business Meetings by Sponsor

(**Bold** = Division or Interest Group Business Meeting)

African American Communication

Division: 2506, 2608, 2704, 3404, 3603, 4313, 4511, **4606**

American Society for the History of Rhetoric (ASHR) Interest Group:

3403, **3807**, 4104

Applied Comm Division: 2308, 2406, 2610, 3212, 3512, **3705**, 4211

Argumentation & Forensics Division:

2409, 2508, 3413, 3510, **3701**, 4111, 4209

Assoc. for Communication Admin.

Interest Group: 2408, **3805**

Comm Theory & Methodology

Division: 2403, 2607, 2702, 3414, **3804**, 4107, 4213

Community College Division: 2605, 3406, **3806**, 4113, 4205

Ethnography Interest Group: 2307, 3511, 4312, **4603**

Freedom of Speech Division: 2606, 2705, 3201, **3708**

Gender Studies Division: 2411, 2712, 3513, 3614, **3703**, 4112, 4315

GIFTS (Great Ideas for Teaching Students): 2405, 3606, 4301

Health Comm Division: 2303, 2505, 2702, 2707, 3206, 3512, 4109, 4212, 4303, **4601**, 5101

Identity, Inclusion, & Social Justice

Division: 2302, 2503, 2603, 2708, 3504, 3604, **3802**, 4108, 4208, 4507

Instructional Development Division:

2404, 2504, 2604, 3205, 3405, 3505, 3605, 4106, 4207, 4305, 4505, **4607**, 5104

Intercultural Comm Division: 2410, 2509, 2706, 3507, **3704**, 4202, 4302

Interpersonal Comm Division: 2305, 2501, 2702, 3203, 3401, **3706**, 4103, 4213, 4314, 4502

Kenneth Burke Society Interest Group: 3612, **3707**, 4311

Language & Social Interaction Interest Group: 2710, 3412, **3801**

Mass Comm Division: 2402, 2507, 3204, 3607, 4105, 4304, 4314, **4608**

Performance Studies Division: 2304, 2401, 2601, 2701, 3207, 3407, 3501, 3601, **3709**, 4102, 4201, 4307, 4501

Philosophy & Ethics of Comm Interest Group: 3211, **3702**

Political Comm Division: 2302, 2711, 3506, 3613, **3808**, 4206, 4306, 4512

Popular Comm Division: 2309, 2611, 3214, 3514, **3803**, 4209, 5102

Poster Sessions: 4213, 4314

President Spotlight Panels: 2508, 4204

Public Relations Division: 2609, 3411, 3611, 4110, 4210, 4506, **4602**

Rhetoric & Public Address Division: 2411, 2502, 2602, 2703, 3202, 3402, 3503, 3613, 4203, 4503, **4605**

Southern Colloquium on Rhetoric: 2306, 2407

SSCA:

1101 Administrative Committee Meeting

1201 Executive Council Meeting Pt 1

2101 Executive Council Meeting Pt 2

2201 Officers Office Hours

2202 Coffee/Conversation with NCA
2801 Welcome Reception
3101 SSCA Breakfast & Business Meeting
3301 Past Presidents' Luncheon
3502 DEI Keynote & Workshop Pt 1
3602 DEI Keynote & Workshop Pt 2
4101 UHC Breakfast & Recruitment Fair
4401 Awards Lunch & Keynote Address
4504 2026 Convention Planner Meeting 1
4513 Graduate Fair
4701 Osborn Reception
5103 Nominating Committee Meeting
5106 2026 Convention Planner Meeting 2
5107 Time & Place Committee Meeting
5108 DEI Committee Meeting
5201 Committee on Committees Meeting

State Associations Interest Group:

2709, **4604**

**Theodore Clevenger, Jr.,
Undergraduate Honors Conference of**

SSCA: 3208, 3209, 3210, 3408, 3409,
3410, 3508, 3509, 3510, 3608, 3609,
3610, 4101, 4308, 4309, 4310, 4508,
4509, 4510

Vice President Spotlight Panels:

2306, 2407, 2608, 3213, 3613, 4213,
4314

Day 1

Wednesday, April 2, 2025

1101

Wednesday 2:00 p.m. – 3:45 p.m.

Room: Granby Ballroom D

Administrative Committee Meeting

Sponsor: Southern States Communication Association

Presiding: **Carl M. Cates**, *President*

Administrative Committee Members:

Patrick G. Wheaton, *First Vice President*

Narissra M. Punyanunt-Carter, *Second Vice President*

Ann E. Burnette, *Immediate Past President*

John W. Haas, *Executive Director*

Frances Brandau, *Executive Director Elect*

Rebekah L. Fox, *SCJ Editor*

Mary M. Meares, *DEI Committee Co-Chair*

Xiaoti Fan, *DEI Committee Co-Chair*

Lesli K. Pace, *Finance Committee Chair*

TBD, *Strategic Communication Director*

Elizabeth Hanson Smith, *Member Services Director*

1201

Wednesday 4:00 p.m. – 6:45 p.m.

Room: Granby Ballroom D

Executive Council Meeting - Part 1

Sponsor: Southern States Communication Association

Presiding: **Carl M. Cates**, *President*

Patrick G. Wheaton, *First Vice President*

Narissra M. Punyanunt-Carter, *Second Vice President*

TBD, *Second Vice President Elect*

Ann E. Burnette, *Immediate Past President*

John W. Haas, *Executive Director*

Frances Brandau, *Executive Director Elect*

Rebekah L. Fox, *SCJ Editor*

Mary M. Meares, *DEI Committee Co-Chair*

Xiaoti Fan, *DEI Committee Co-Chair*

Lesli K. Pace, *Finance Committee Chair*

Nakia Welch, *Finance Committee Member*

Eletra Gilchrist-Petty, *Finance Committee Member*

TBD, *Strategic Communication Director*

Elizabeth Hanson Smith, *Member Services Director*

Ryan Tabrizi, *K-12 Representative to NCA Legislative Assembly*

Laurie Metcalf, *Community College Rep to NCA Legislative Assembly*

April Chatham-Carpenter, *4 Year College/Univ Rep to NCA Legislative Assembly*

Brandon Inabinet, *NCA Nominating Committee Representative*

Carrie Reif-Stice, *NCA Regional Advancement and Promotion Advisory Board*

Division and Interest Group Chairs:

Keven James Rudrow, *African American Communication Chair*

Amanda Walsh, *Applied Communication Chair*

Mik Davis-Bryant, *Argumentation and Forensics Chair*

Kelly Morrison, *Communication Theory and Methodology Chair*

Shaquille O. Marsh, *Community College Chair*

Benjamin Medeiros, *Freedom of Speech Chair*

Ryan Tabrizi, *Gender Studies Chair*

Adam Richards, *Health Communication Chair*

Chandra A. Maldonado, *Identity, Inclusion, and Social Justice Chair*

Jacob Metz, *Instructional Development Chair*

Lionell "Badu" Smith, *Intercultural Communication Chair*

Lindsey S. Aloia, *Interpersonal Communication Chair*

Melissa M. Smith, *Mass Communication Chair*

Nicole Costantini, *Performance Studies Chair*

Carson Kay, *Political Communication Chair*

Rich Knight, *Popular Communication Chair*

Jessica Beckham, *Public Relations Chair*

Jonathan J. Edwards, *Rhetoric and Public Address Chair*

Nick J. Sciallo, *American Society for the History of Rhetoric Chair*

Lesli K. Pace, *Association for Communication Administration Chair*

Vickie Van Hurley, *Ethnography Chair*

Alex Morales, *Kenneth Burke Society Chair*

Eugenie Almeida, *Language and Social Interaction Chair*

Nick J. Sciallo, *Philosophy and Ethics of Communication Chair*

Shaquille O. Marsh, *States Association Chair*

Standing Committee Chairs:

David R. Nelson, *Constitution Committee Chair*

Hsiu-Jung (Mindy) Chang, *Publications Committee Chair*

Joshua Pederson, *Resolutions Committee Chair*

Abby M. Brooks, *Time and Place Committee Chair*

Carrie Reif-Stice, *Resource Development Committee Chair*

Day 2

Thursday, April 3, 2025

2101

Thursday 8:00 a.m. – 9:15 a.m.

Room: Granby Ballroom D

Executive Council Meeting - Part 2

Sponsor: Southern States Communication Association

Presiding: **Carl M. Cates**, *President*

Patrick G. Wheaton, *First Vice President*

Narissra M. Punyanunt-Carter, *Second Vice President*

TBD, *Second Vice President Elect*

Ann E. Burnette, *Immediate Past President*

John W. Haas, *Executive Director*

Frances Brandau, *Executive Director Elect*

Rebekah L. Fox, *SCJ Editor*

Mary M. Meares, *DEI Committee Co-Chair*

Xiaoti Fan, *DEI Committee Co-Chair*

Lesli K. Pace, *Finance Committee Chair*

Nakia Welch, *Finance Committee Member*

Eletra Gilchrist-Petty, *Finance Committee Member*

TBD, *Strategic Communication Director*

Elizabeth Hanson Smith, *Member Services Director*

Ryan Tabrizi, *K-12 Representative to NCA Legislative Assembly*

Laurie Metcalf, *Community College Rep to NCA Legislative Assembly*

April Chatham-Carpenter, *4 Year College/Univ Rep to NCA Legislative Assembly*

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Kelly Morrison, *Communication Theory and Methodology Chair*

Shaquille O. Marsh, *Community College Chair*

Benjamin Medeiros, *Freedom of Speech Chair*

Ryan Tabrizi, *Gender Studies Chair*

Adam Richards, *Health Communication Chair*

Chandra A. Maldonado, *Identity, Inclusion, and Social Justice Chair*

Jacob Metz, *Instructional Development Chair*

Lionell "Badu" Smith, *Intercultural Communication Chair*

Lindsey S. Aloia, *Interpersonal Communication Chair*

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Eugenie Almeida, *Language and Social Interaction Chair*
Nick J. Sciallo, *Philosophy and Ethics of Communication Chair*
Shaquille O. Marsh, *States Association Chair*

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David R. Nelson, *Constitution Committee Chair*
Hsiu-Jung (Mindy) Chang, *Publications Committee Chair*
Joshua Pederson, *Resolutions Committee Chair*
Abby M. Brooks, *Time and Place Committee Chair*
Carrie Reif-Stice, *Resource Development Committee Chair*

2201

Thursday 9:15 a.m. – 10:00 a.m.
Room: Granby A

SSCA Officer's Office Hours: Meet and Greet

Sponsor: Southern States Communication Association

Presiding: **Carl M. Cates**, *President*

Patrick G. Wheaton, *First Vice President*
Narissra M. Punyanunt-Carter, *Second Vice President*
Ann E. Burnette, *Immediate Past President*
John W. Haas, *Executive Director*
Frances Brandau, *Executive Director Elect*
Rebekah L. Fox, *SCJ Editor*
Mary M. Meares, *DEI Committee Co-Chair*
Xiaoti Fan, *DEI Committee Co-Chair*
Lesli K. Pace, *Finance Committee Chair*
TBD, *Strategic Communication Director*
Elizabeth Hanson Smith, *Member Services Director*

2202

Thursday 9:15 a.m. – 10:00 a.m.
Room: Granby C

Coffee and Conversations with NCA Leadership

Chair: **Tina M. Harris**, *NCA 1st Vice President*, *Louisiana State University*

Have questions about NCA membership, involvement, the 2025 conference, etc? Grab some coffee, or beverage of your choice, and meet NCA representatives and leadership in an informal setting.

2301

Thursday 10:15 a.m. – 11:30 a.m.

Room: Granby B

Anchoring International Perspectives in Political Communication

Sponsor: Political Communication Division

Chair: **Matthew Farmer**, *University of Memphis*

Anchoring the War on Terror: Plumbing the Rhetorical Depths Linking Bill Clinton to George W. Bush

Randall Fowler, *Abilene Christian University*

*The Politics of Refuge: Communication, Power, and Asylum in the U.S

Noor Ghazal Aswad, *University of Alabama*

Laura Partain, *Ohio State University*

***President Donald Trump's Speeches on Immigration Through the Lens of Symbolic Convergence Theory

Blaine Hawkes, *Southern Utah University*

***The 2016 Election: Memes Constructing Political Personas

Elyse Rose, *University of West Florida*

***A new 'grammar of legitimation'? Foundation for a research agenda to make sense of the state of U.S. capitalist crisis management

Daniel J. Russo, *University of North Carolina, Chapel Hill*

Respondent: **Matthew Farmer**, *University of Memphis*

**Top Paper Award*

****Debut Paper*

2302

Thursday 10:15 a.m. – 11:30 a.m.

Room: Granby C

Anchoring Scholarship on Inequity, Racism, Colonialism, and Resistance in the Field

Sponsor: Identity, Inclusion, & Social Justice Division

Chair: **Chandra Maldonado**, *Campbell College*

Radical Subjectivity, Cop City, and World Endings

Robert Nathan Tabackman, *University of Georgia*

Violence Takes More Than Just a Life: Analyzing Roland Joffe's *The Mission* (1986)

Lucas Vogt, *Abilene Christian University*

Bitcoin and the Fungible Subject: Re-Coding the Rhetoric of Colorblindness

Jason David Myres, *University of Georgia*

2303

Thursday 10:15 a.m. – 11:30 a.m.

Room: Energy 2

Navigating Anchors of Mental Health Support: Communication, Belonging, and Cultural Factors in the Help-Seeking Behaviors of College Students

Sponsor: Health Communication Division

Chair: **James L. Cartee, III**, *South College*

Communication Accommodation Theory as a Lens to Illuminate the Help-Seeking Behaviors of Students in Psychological Distress and the Implications of Those Behaviors

Quinten Bernhold, *The University of Tennessee*

Cultural Competence, Community, and Belongingness: Help-seeking Is So Much Easier When You Feel Like You Belong!

Candy Noltensmeyer, *Western Carolina University*

Help-Seeking While Abroad: Strategies for Promoting Mental Health

Laura Miller, *The University of Tennessee-Knoxville*

Influential Factors Amidst Psychological Struggles for College Students: Memorable Messages and Self-Dimensions

James L. Cartee, III, *South College*

Sometimes We Don't Ask Nicely

Dennis McCarty, *University of Florida*

Finding Your Anchor in the Storm: Refocusing for Positive Mental Health during Study Abroad

Brigitta R. Brunner, *Auburn University*

2304

Thursday 10:15 a.m. – 11:30 a.m.

Room: Fusion – A/V

Top Contributed Student Papers in Performance Studies

Sponsor: Performance Studies Division

Chair: **Colin Whitworth**, *Georgia College & State University*

***Anchored to Performance: Solidarity, Bridgework, and Feminist Futures

Jayna C. Tavaréz, *University of Massachusetts Amherst*

Beyond the Photograph: Anchoring Archival and Performance Methodology in Investigating Quotidian Photography

Seth Knievel, *Louisiana State University*

***The Learning Outcomes of Performance in Communication Studies: Or, the booty of our voyages on land and at sea

Ethan Hunter, *Louisiana State University*

**The Place and Potential of the Audiovisual Essay for Performance Studies

William Mitchell Kahalley, *Louisiana State University*

Respondent: Colin Whitworth, Georgia College & State University

***Top Student Paper, Debut Paper*

****Debut Paper*

2305

Thursday 10:15 a.m. – 11:30 a.m.

Room: Momentum 2/3 – A/V

Challenging Interpersonal Communication Processes

Sponsor: Interpersonal Communication Division

Chair: David J. Roaché, Christopher Newport University

****Conflict Communication Theory (Dual Concern Theory): Couple Conflict Resolution in Romantic Relationships*

Rhodale Naa Ayekai Odai, Texas Tech University

Professional Cuddlers' Perceptions of Stigmatization

Joseph Honeycutt, University of Alabama

Leah E. LeFebvre, University of Alabama

Respondent: David J. Roaché, Christopher Newport University

****Debut Paper*

2306

Thursday 10:15 a.m. – 11:30 a.m.

Room: Momentum 1

Fearless Speech: Southern Colloquium on Rhetoric – Part I

Sponsor: First Vice President

Chair: Leland G. Spencer, University of South Carolina

Andre E. Johnson, University of Memphis

Wanda Little Fenimore, University of South Carolina-Sumter

Camille K. Lewis, Furman University

Joshua H. Miller, Independent Scholar

Patricia Davis, Northeastern University

Natonya Blackmun Listach, Middle Tennessee State University

Keven James Rudrow, Mississippi State University

Janine Armstrong, Manchester University

Belinda A. Stillion Southard, University of Georgia

For more than 15 years, the Southern Colloquium on Rhetoric has brought together scholars of public address and rhetorical theory to discuss ideas and issues relevant to the study of rhetoric. In this double session, scholars will share brief position papers on the subject of "Fearless Speech," followed by time for audience discussion.

2307

Thursday 10:15 a.m. – 11:30 a.m.

Room: Xchg. 3

Multiple Perspectives on What it Means to be Anchored

Sponsor: Ethnography Interest Group

Chair: Pamela Dykes, *Florida Southern College*

Pamela Dykes, *Florida Southern College*

Cara T. Mackie, *Florida Southern College*

Vickie Van Hurley, *Florida Southern College*

Dinah Tetteh, *Arkansas State University*

Alex Ortiz, *Florida Southern College*

Keeping with this year's theme for the Southern States Communication Association is "*Anchors and Anchoring Communication*." This panel explores the concept of anchors from multiple perspectives. Topics discussed will cover family dynamics, art, artificial intelligence and health communication.

2308

Thursday 10:15 a.m. – 11:30 a.m.

Room: Xchg. 5

Excellence in Scholarship: Top Papers in Applied Communication

Sponsor: Applied Communication Division

Chair: Mai Nou Xiong-Gum, *Furman University*

*"We Have to Recover What Cariamanga Had": Articulating a Culture-Centered Approach to Development in a Small Ecuadorian City

Benjamin R. Bates, *Ohio University*

Cora Farra, *Ohio University*

Corporate Social Responsibility Collaboration: Assessing a Public Firm and University Partnership

Jeremy Langett, *University of Lynchburg*

Restorative Rhetoric Anchors Response to the 2017 London Terror Attacks

Michelle Groover, *Georgia Southern University*

**Top Paper Award*

2309

Thursday 10:15 a.m. – 11:30 a.m.

Room: Adrenaline

Play, Dungeons, and Sometimes Dragons: Anchoring Community and Communication in Table-Top Roleplaying Games

Sponsor: Popular Communication Division

Chair: Alexis Underwood, *University of Alabama in Huntsville*

The Structure of Play: An Analysis of Game Manager Discourse on and the Rules of TTRPG's

Caleb Micah Cates, *University of South Carolina*

Playing the Monster: Queer Identity and Hidden Kindred in White Wolf's World of Darkness

Alex Lockwood, *University of South Carolina*

Excavating the "Satanic Panic": American Newspapers Reckon with the Past

Christopher Michael Toula, *Sam Houston State University*

Creating a Connected Community Among University Students Through a Therapeutic TTRPG Group

Tara Holdampf, *Georgia Institute of Technology*

Tabletop Roleplaying Games (TTRPGs) have experienced a surge of popularity in the wake of Coronavirus keeping people indoors so much they got into nerdy hobbies and the popularizing effect of TTRPG media like Critical Role. However, TTRPGs are no mere wave breaking and dissipating on the expansive surface of pop culture. TTRPGs have always provided safe waters for marginalized people to explore by imaging themselves, the world, and what world could be differently while constructing community and having a good time doing it. We interrogate both public discourse on, the mechanics of, and experiences with TTRPG's to analyze their effects on anchoring community through organized play.

2401

Thursday 11:45 a.m. – 1:00 p.m.

Room: Collaboration

Mapping Stories: Crafting Narrative Terrains as an Anchor of Memory

Sponsor: Performance Studies Division

Chair: Nicole Costantini, *Savannah College of Art and Design-Atlanta*

"80 Broad Street"

Nicole Costantini, *Savannah College of Art and Design-Atlanta*

"Take Me Home Numbered Roads"

Alex Davenport, *Northern Virginia Community College*

"My Mind is a Paper Town"

Stephanie K Heath, *Weber State University*

From France to "Fits Like a Glove"

Cynthia Sampson, *Louisiana State University*

Respondent: Mindy Fenske, *University of South Carolina*

Maps and geographies can tell us about our selves, our past, our present, and our future. Each of us carries our own personal, private maps of the places we navigate, which define our social, political, and spatial relationships. The performers on this panel turn to crafting as a tool to anchor their personal geographies onto pre-existing maps. Examining the ways that performances - of mobility, of occupancy, of belonging, of narrative - work to transform the ways places and spaces are (re)encountered and (re)told, panelists remake the physical.

Inspired by map quilts and other map textiles, the performers will create an archive of stories through the physical, the act of making and the object they create, and perform this archive.

2402

Thursday 11:45 a.m. – 1:00 p.m.

Room: Granby A

Resisting Media Consolidation: Anchoring Praxis in our Discipline and Practice

Sponsor: Mass Communication Division

Chair: **Christopher M. Toula**, *Sam Houston State University*

Bringing Pedagogy to Practice: Social Media Design as Anchor to Mass Communication Students

Christopher M. Toula, *Sam Houston State University*

Resisting Media Consolidation Through Public and Academic Scholarship

Mark Ward Sr., *University of Houston-Victoria*

What's Trending? Consolidated Media, Newness, and Democracy

Steve A. Stuglin, *Georgia Highlands College*

Media Consolidation: A Path Forward

Larry J. King, *Stephen F. Austin State University*

2403

Thursday 11:45 a.m. – 1:00 p.m.

Room: Granby B

Navigating Currents of Meaning: Influence and Identity

Sponsor: Communication Theory and Methodology Division

Chair: **Jenifer Kopfman**, *College of Charleston*

The Effects of Pseudo-Reasoning Bullshit on Message Judgement

Dennis McCarty, *University of Florida*

Mike Kotowski, *University of Tennessee, Knoxville*

The Humor Paradox and Identity in Professional Stand-Up Comedy

Matthew Ramsey, *Shippensburg University of Pennsylvania*

David Nelson, *Valdosta State University*

The Moderating Role of Conversation Orientation in Shaping the Implications of Religious and Political Accommodation and Nonaccommodation

Quinten S. Bernhold, *University of Tennessee, Knoxville*

2404

Thursday 11:45 a.m. – 1:00 p.m.

Room: Energy 1

Instructional Communication from Faculty Perspectives

Sponsor: Instructional Development Division

Chair: Elizabeth Hanson Smith, *Independent Scholar*

Understanding Student Burnout in Quantitative Reasoning Courses

Stephanie Kelly, *North Carolina A&T State University*

Eduardo G. Minuci, *North Carolina A&T State University*

Johnny Ducking, *North Carolina A&T State University*

Alfredo Romero, *North Carolina A&T State University*

Replication Study: Ideal Traits and Terms Of Address For Male And Female College Professors

Narissra M. Punyanunt-Carter, *Texas Tech University*

Sumeyya Akdilek, *Texas Tech University*

*Anchoring Effective Communication: A Preliminary Exploration of Facework in Student Perceptions of GenAI versus Human Instructor Feedback

Alex Rister, *Embry-Riddle Aeronautical University*

Respondent: Elizabeth Hanson Smith, *Independent Scholar*

**Top Paper Award*

2405

Thursday 11:45 a.m. – 1:00 p.m.

Room: Fusion – A/V

GIFTS (Great Ideas For Teaching Students) Session I

Sponsor: Community College Division, GIFTS

Chair: Nakia Welch, *San Jacinto College*

Instructional Scaffolding in Online Environments to Increase Student Collaboration: Using Padlet to Create a Collaborative Annotated Bibliography that Can be Used Beyond the Classroom

Scott Christen, *Tennessee Technological University*

Leveraging LinkedIn to Build Social Capital and Anchor Networking Success for Community College Students

Mary White, *Chattanooga State Community College*

Fostering Academic Citizenship and Engagement Through Open-Ended Online Discussion Forums

Michael Moode, *Pellissippi State Community College*

Create Your Perfect Boss Discussion Board Activity for Online Business Communication Course

Kimberley Hannah-Prater, *Community College of Baltimore County*

2406

Thursday 11:45 a.m. – 1:00 p.m.

Room: Momentum 2/3 – A/V

Smiling, Dropping the Ball, and Fiascos in Sports

Sponsor: Applied Communication Division

Chair: Ashton Mouton, *Sam Houston State University*

Smile Intensity in Pre-Race Registration Photos Predicts Ultramarathon Performance

Adam Richards, *Furman University*

Hayes Brown, *Furman University*

Some Drop the Anchor and Some Drop the Ball: Practitioner Solutions for Fixing the Problem of Soccer Referees Penalizing an HBCU Co-Culture for their In-Game Communication

Andrew Dix, *Middle Tennessee State University*

Sweat Stained: MLB's Uniform Fiasco is Yet Another Crisis of Their Own Design

Matt Martin, *University of Southern Mississippi*

Respondent: Amanda Walsh, *University of Southern Mississippi*

2407

Thursday 11:45 a.m. – 1:00 p.m.

Room: Momentum 1

Fearless Speech: Southern Colloquium on Rhetoric – Part II

Sponsor: First Vice President

Chair: Leland G. Spencer, *University of South Carolina*

Andre E. Johnson, *University of Memphis*

Wanda Little Fenimore, *University of South Carolina-Sumter*

Camille K. Lewis, *Furman University*

Joshua H. Miller, *Independent Scholar*

Patricia Davis, *Northeastern University*

Natonya Blackmun Listach, *Middle Tennessee State University*

Keven James Rudrow, *Mississippi State University*

Janine Armstrong, *Manchester University*

Belinda A. Stillion Southard, *University of Georgia*

For more than 15 years, the Southern Colloquium on Rhetoric has brought together scholars of public address and rhetorical theory to discuss ideas and issues relevant to the study of rhetoric. In this double session, scholars will share brief position papers on the subject of "Fearless Speech," followed by time for audience discussion.

2408

Thursday 11:45 a.m. – 1:00 p.m.

Room: Xchg. 3

**Anchoring Programs to Inclusivity: Challenges, Opportunities, and Support
Accreditation Offer Communication Programs**

Sponsor: Association for Communication Administration Interest Group

Chair: Christopher J. McCollough, *Jacksonville State University*

Tim Bajkiewicz, *Virginia Commonwealth University*

Erin L. Ingersoll, *University of Tennessee-Chattanooga*

Jacqueline Jones, *Morgan State University*

Diana Martinelli, *West Virginia University*

John C. Tedesco, *Virginia Tech University*

Since 2021, state legislatures across the country have taken on the question of diversity, equity, and inclusion programs and curriculum on college campuses in the lens of a potential threat to society, often framing them as "divisive concepts" that serve to undermine the American way of life. A common area of opportunity for programs comes in leveraging different forms of program-level accreditation in the spirit of producing competent, employable professionals. This panel includes administrators in the field of communication and media who also serve as part of ACEJMC, an accrediting body that is adaptively working to support programs that must consider DEI in their programs. They will discuss how they are actively working to embody DEI principles in their respective programs, and how ACEJMC and other accrediting bodies can be a resource for programs as they consider how to navigate the current climate.

2409

Thursday 11:45 a.m. – 1:00 p.m.

Room: Xchg. 5

Mentoring Minds: The Impact of Coaching on Debate Performance and Beyond

Sponsor: Argumentation & Forensics Division

Chair: Brian Lain, *University of North Texas*

How to Become a Debate Coach: A discussion of career paths and opportunities in debate coaching

Nick J. Sciuillo, *Texas A&M University – Kingsville*

*Little Hitlers? Some Problematic Practices in Competitive Intercollegiate Debate

Phillip Scott Thomson, *Texas Tech University*

Respondent: Brian Lain, *University of North Texas*

**Top Paper Award*

2410

Thursday 11:45 a.m. – 1:00 p.m.

Room: Imagination

Toward a Critical African Perspective on Anchors as Tools of Coloniality

Sponsor: Intercultural Communication Division

Chair: Akie Fukushima Wenk, *Louisiana State University*

Whitewashing the Sins of the Global Economic Order: An Assessment of the

International Monetary Fund's (IMF) Kristalina Georgieva's Rhetoric

Divine N. Aboagye, *University of Maryland, College Park*

Cultural Invasion and Western Media Effect: The Impact of Global Pop Culture on Ghanaian Identity

Diana Maame Agyeiwaa Agyei, *University of Memphis*

Decolonizing the Colonial Intercultural Communication and Education Anchors in East African Cultures and Environment

Henry Muriithi Njiru, *Georgia State University*

In Search of The Meaning of Aging in the United States as Home: Unpacking the Metaphors of Aging used by Zimbabwean Older Adults Living in the United States

Varaidzo Nyamandi, *Amberton University*

Respondent: Lionell "Badu" Smith, *San Francisco State University*

This panel critically examines how "anchors" can be perceived as symbols of coloniality and explores how Africans and African immigrants navigate the complex meanings in a world shaped by colonial violence. Aligned with this year's conference theme of "Anchors and Anchoring Communication," the discussion will address the ongoing epistemological and ontological struggles faced by African peoples, offering a nuanced analysis of how colonial legacies continue to influence their experiences and identities.

2411

Thursday 11:45 a.m. – 1:00 p.m.

Room: Adrenaline

(Un)anchoring the South: Towards a Critical and Southern Worldmaking Project

Sponsor: Gender Studies Division

Co-Sponsor: Rhetoric & Public Address Division

Chair: Emily S. Kofoed, *University of South Carolina Upstate*

Rico Self, *North Carolina State University*

Alyson Farzad-Phillips, *University of South Carolina Upstate*

Marquese McFerguson, *Florida Atlantic University*

Cassidy D. Ellis, *University of Cincinnati*

Delaney Couri, *Texas A&M University*

Respondent: Sara Baugh-Harris, *Davidson College*

2501

Thursday 1:15 p.m. – 2:30 p.m.

Room: Collaboration

Great Ideas for Teaching Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: Erin Basinger, *University of North Carolina at Charlotte*

Leah LeFebvre, *University of Alabama*
Kellie Brisini, *Louisiana State University*
Adam Richards, *Furman University*
David Roaché, *Christopher Newport University*
Erin Basinger, *University of North Carolina at Charlotte*

This roundtable discussion will focus on best practices for teaching basic, advanced, or graduate-level Interpersonal Communication courses. Seasoned instructors will describe their own approaches to teaching IPC courses, including theories they prioritize, assignments they have designed, or resources they rely on in designing their own courses. Audience members will be encouraged to participate in the discussion with their own ideas, experiences, and questions.

2502

Thursday 1:15 p.m. – 2:30 p.m.
Room: Granby B

Mediated Rhetorics in Digital Cultures

Sponsor: Rhetoric & Public Address Division

Chair: Grant Campbell, *Marine Corps University*

***“Big Butt Ideology”: Digital Gaze and Dangerous Normative Beauty Constructs for African-American Women

Q. McElroy, *University of Georgia*

Surrogate Apologia: Posthumous Image Repair for Mac Miller, Chris Cornell, and Naomi Judd

Kevin Stein, *Southern Utah University*

Nicolas Stein, *Southern Utah University*

Matthew Barton, *Southern Utah University*

Plumbing the Tropological Depths of the 2020 Election: Digital Culture & Rhetorical Style in the Presidential Race Between Biden and Trump

Randall Fowler, *Abilene Christian University*

Respondent: Nick J. Sciuillo, *Texas A&M University-Kingsville*

****Debut Paper*

2503

Thursday 1:15 p.m. – 2:30 p.m.
Room: Granby C

Harboring Belonging, Community, Organizing, and Justice Work

Sponsor: Identity, Inclusion, & Social Justice Division

Chair: Gourav Rath, *Texas Tech University*

The African American Museum of Dallas (AAMD), Afrocentrism, Nommo, and Citizenship Building: Exhibiting Curriculum within Freedom Schools

Aaron J. Delgado, *University of North Texas*
Rhetoric and Revolutionary Organizing: A Psychoanalytic Approach to the Figure of Huey Newton in Leftist Political Organizing

Holden Bukowsky, *The University of North Texas*
***Asexuals of Color: Experiences of an Invisible Identity

Harvest Prater, *Lamar University*
Embracing Contemporary Cosmopolitan Principles in the Sociocultural and Ecological Communication in Nairobi City and Selected US Urban Centres
Henry Muriithi Njiru, *Georgia State University*

****Debut Paper*

2504

Thursday 1:15 p.m. – 2:30 p.m.
Room: Energy 1

Providing an Anchor for High-Anxiety Students: Classroom Strategies with Impact

Sponsor: Instructional Development Division

Chair: **Michael H. Eaves**, *Valdosta State University*

Providing College Seniors with Anchors of Confidence and Optimism: Communication Strategies to Prepare for Smooth Sailing

Jean DeHart, *Appalachian State University*

Classroom Management as Anchor: Using Communicative Structure to Provide Grounding

Kellie W. Roberts, *University of Florida*

Combating Anxiety From Basic Course to Graduate School: Communication Pedagogy that Creates Durable Anchors

Lionell "Badu" Smith, *San Francisco State University*

Navigating the Challenge of Anchoring a Huge Ship: Strategies for Addressing Anxiety in Middle and High Schools

Marna Weston, *Lincoln Middle School/Eastside High School*

This session brings together educators who work in different types of academic institutions to discuss one of the biggest challenges in today's classrooms--the post-pandemic high-anxiety demeanor that students display. Faculty knew that students would find it hard to return to the classroom, but they were not prepared for the increased anxiety students brought with them after experiencing this social-emotional trauma. In this interactive session, we discuss the challenges of teaching high-anxiety students and showcase innovative techniques for using communication to create anchors for our students, so that they will have a greater sense of connection and confidence in the classroom. We discuss how these strategies help our students find grounding, as they work toward their next academic or professional goals.

2505

Thursday 1:15 p.m. – 2:30 p.m.
Room: Energy 2

Navigating the TikTok Algorithm by Anchoring and Teaching Accurate Health Communication Principles

Sponsor: Health Communication Division

Chair: **Kelly Morrison**, *University of Alabama, Birmingham*

Jessica Beckham, *University of Tennessee - Martin*

Katie E. Anthony, *The University of Southern Mississippi*

Braden Bagley, *Southern Utah University*

Laura Miller, *University of Tennessee*

Emily Scheinfeld, *Kennesaw State University*

For better or worse, social media platforms like TikTok have become primary sources of information for many, including health-related content. This roundtable explores TikTok's dual role as both a platform for accurate health messaging and a source of misinformation. Drawing on health communication theories and best practices, this session will address strategies for using TikTok as a teaching tool, helping students critically engage with digital health content and anchor accurate information. Attendees are encouraged to share their experiences, assignments, and strategies to guide the next generation of health communication professionals.

2506

Thursday 1:15 p.m. – 2:30 p.m.

Room: Fusion – A/V

***Pipeline*: World Premier of Documentary about HBCU PhD Pipeline Program**

Sponsor: African American Communication Division

Chair: **Ronald L. Jackson II**, *University of Miami*

Kyle Walkine, *University of Miami*

Kimberly P. Johnson, *Tennessee State University*

Amber D. Alston, *University of Memphis*

Curtis Ladrillo Chamblee, *University of Memphis*

Jayne Cabbage, *Bowie State University*

Malcolm Evans, *Louisiana State University*

Sophia Muriel Flemming, *University of Georgia*

Ronald L. Jackson II, *University of Miami*

This panel begins with the debut of a short film about a national initiative partially funded by the National Communication Association. Participants will discuss the necessity of a pipeline program in communication, given that there are approximately 150,000 PhDs awarded in the U.S. each year, and fewer than 10% are awarded to African Americans. There is an even smaller percentage awarded to African Americans in the field of communication. *Pipeline* is a short documentary film that chronicles a pilot program designed to increase diversity among those pursuing and completing the doctorate degree in communication and entering into the professoriate. This ongoing initiative recruits a dozen or more fellows each year from students. This panel explores the impact of this nascent initiative, along with lessons learned, and how we can use it as a model for anchoring communication and its future.

2507

Thursday 1:15 p.m. – 2:30 p.m.
Room: Momentum 2/3 – A/V

Selected Papers in Mass Communication

Sponsor: Mass Communication Division

Chair: Lauren Reichart Smith, Rowan University

Media Representations of Gender, Beauty, and Sensuality in Brazilian Telenovelas

Fernanda Veiverberg, University of Southern Mississippi

***Judgement Day: A Critical Analysis of the Rise of Generative Artificial Intelligence in Broadcast Radio

Richard Cobb, The University of Southern Mississippi

Confronting Animal Testing in Sweet Tooth: An Ecofeminist and Fantasy-Theme Criticism

Julia Thomazoni, Texas Tech University

Respondent: Lauren Reichart Smith, Rowan University

****Debut Paper*

2508

Thursday 1:15 p.m. – 2:30 p.m.
Room: Momentum 1

Town Hall: SSCA's Strategic Plan – President Spotlight Panel

Sponsor: Argumentation & Forensics Division

Co-Sponsor: SSCA President

Chair: Gabrielle L. Lamura, Florida State University

Carl M. Cates, SSCA President

Patrick G. Wheaton, First Vice President

Narissra Punyanunt-Carter, Second Vice President

Frances Brandau, Executive Director Elect

Wendy Atkins-Sayre, Past President

Others TBD

An annual tradition of the Argumentation and Forensics Division, the Town Hall Debate features members of the division arguing a resolution related to current association events. This year's Town Hall Debate will adapt to the same format as last year, a format that better represents a true town hall. The resolution will address the proposed Strategic Plan in SSCA constitution and questions will be actively solicited from the audience and posed to our panelists. The goal of this town hall is to facilitate a guided conversation between SSCA membership and experts on the SSCA Strategic Plan.

2509

Thursday 1:15 p.m. – 2:30 p.m.

Room: Imagination

Cultural Communication Autoethnographies To Anchor Us

Sponsor: Intercultural Communication Division

Chair: *Kyra Heatly, Texas A&M University*

Tugged by a Cultural Anchor: Critical Autoethnographic Account Behind an Asian Woman's Muted Voice

Akie Fukushige Wenk, Louisiana State University

***An Autoethnography of the Ghanaian - American Experience

Rhodale Naa Ayekai Odai, Texas Tech University

***Mirror of a Minor: An Autoethnography of Cultural Transition, Exclusion and Spirituality

Md. Sajedul Islam, Texas Tech University

Respondent: *Amy N. Heuman, Texas Tech University*

****Debut Paper*

2601

Thursday 2:45 p.m. – 4:00 p.m.

Room: Collaboration

Too Much Theory Makes the Brain Grow Weary

Sponsor: Performance Studies Division

Chair: *Wendy Marie Weinhold, Coastal Carolina University*

Alison Fisher Bodkin, James Madison University

Christopher Collins, Missouri State University

Wendy Marie Weinhold, Coastal Carolina University

Inspired by the neo-futurist format of "Too Much Light Makes the Baby Go Blind" and informed by the performance scholarship of Brecht's alienation technique and Boal's spectator concept, our pedagogical performance aims to present 30 distinct theoretical sketches in 60 minutes, challenging all in attendance to engage rapidly with canonical communication theories. Against the backdrop of an academic conference, we embark on a theatrical journey through the landscape of communication theory, exploring specific theories and highlighting the theories' potential for fluid, collaborative meaning-making.

2602

Thursday 2:45 p.m. – 4:00 p.m.

Room: Granby B

Anchoring Higher Education Crises – Past, Present, and International

Sponsor: Rhetoric & Public Address Division

Chair: Emily S. Kofoed, *University of South Carolina-Upstate*

From *In Loco Parentis* to *In Loco Maternis*: Gendered Rhetoric and Relational Promises in the 21st Century University

Alyson Farzad-Phillips, *University of South Carolina-Upstate*

Rethinking Community and Organizational Renewal on College Campuses: The Case Of Competing Narratives of Healing and Post Traumatic Growth in the Montana Grizzlies Football Crisis at the University Of Montana

Sabrina Singh, *Rutgers University*

Joel O. Iverson, *University of Montana*

The Crisis of Prestige: Seeking Greener Pastures in the 1950s and the 2020s

Brandon Inabinet, *Furman University*

Katy Watkins, *Furman University*

American Universities in International Context: Attacks on DEI and the Crisis of Knowing

Christopher M. Toula, *Sam Houston State University*

Public discourse about the state of higher education indicates we are once again in a period of crisis – crisis over how we identify our mission and purpose, how we differentiate and market ourselves, how we articulate our long-term value, how we ward off attacks on DEI, or how we defend ourselves against PR nightmares. Just as an anchor requires us to pause and consider our course, so too will this panel reflect on the ways in which “crisis” is always already present in our higher education communities and how our responses to crisis articulate forms of well-being in our university communities.

2603

Thursday 2:45 p.m. – 4:00 p.m.

Room: Granby C

Reflecting on the Impact of Alabama’s DEI Legislation - Senate Bill 129, Effective October 1, 2024: Achievements and Challenges for Educators in Communication and Higher Education

Sponsor: Identity, Inclusion, & Social Justice Division

Chair: Xiaoti Fan, *University of Alabama in Huntsville*

Xiaoti Fan, *University of Alabama in Huntsville*

John H. Saunders, *University of Alabama in Huntsville*

Eletra Gilchrist-Petty, *University of Alabama in Huntsville*

Kelly Morrison, *University of Alabama at Birmingham*

2604

Thursday 2:45 p.m. – 4:00 p.m.

Room: Energy 1

The Value of Incorporating Critical Thinking Skills into Project-Based Learning Assignments in Higher Education Learning Environments

Sponsor: Instructional Development Division

Chair: **Kristina Drumheller**, *West Texas A&M University*

Greg G. Armfield, *New Mexico State University*

Jason Feltz, *New Mexico State University*

Kelly Leahy, *Syracuse University*

Rick Olsen, *University of North Carolina, Wilmington*

David Staton, *Northern Colorado University*

This panel will engage in a discussion offering various examples of class assignments and content that have been anchored in critical thinking and project-based design for both online and in-person courses focused in the area of leadership. Participants will speak specifically to assignment examples and critical thinking/practical application design elements for the following asynchronous graduate and/or undergraduate courses: Ethics & Diversity in Communication, Visual Communication, Organizational Communication, Leadership, Strategic Communication and Futures of Entertainment Media.

2605

Thursday 2:45 p.m. – 4:00 p.m.

Room: Energy 2

Creating Anchorage for Community College Faculty: How Community College Faculty Can Find Support in the Communication Discipline

Sponsor: Community College Division

Chair: **Jeff Sorrels**, *Collin College*

S. Brad Bailey, *Mississippi Gulf Coast Community College*

Twyla Coy, *Lone Star College*

Karen Hill, *Volunteer State Community College*

Laurie D. Metcalf, *Blinn Community College*

Nakia Welch, *San Jacinto College*

Community college faculty have needs that differ from faculty in four-year universities. With heavy teaching loads and little emphasis on research, community faculty are not always supported well within the discipline. This roundtable discussion will focus on these unique needs and how disciplinary organizations like SSCA and NCA can better support community college faculty.

2606

Thursday 2:45 p.m. – 4:00 p.m.

Room: Fusion – A/V

Top Papers in Freedom of Speech

Sponsor: Freedom of Speech Division

Chair: Benjamin Medeiros, SUNY Plattsburgh

Rhetorics of Female and Trans-Women's Breasted Bodies in the Context of the First Amendment

David R. Dewberry, Rider University

Kate Zittlow Rogness, Minneapolis College

**The Line Between Protected Speech and Social Order During Times of Conflict and War

Marcia Neeley, Arizona State University

Freedom of Speech and Media Censorship: Ethical Implications of Three Case Studies

William Brown, Regent University

Joel Laennec, Regent University

Matthew Mattingly, Regent University

Mary E. Myers, Regent University

A Cesspool of Toxicity, Hatred, and Discrimination": Twitter, Free Speech Absolutism, and Adoxastic Enshittification

Jonathan Stephen Carter, Georgia Southwestern State University

Caddie Alford, Virginia Commonwealth University

**Top Student Paper Award, Debut Paper

2607

Thursday 2:45 p.m. – 4:00 p.m.

Room: Momentum 2/3 – A/V

Sturdy Anchors: Theoretical Consistency and Utility

Sponsor: Communication Theory and Methodology Division

Chair: Marley Schrauth, University of Alabama

Quantifying Image Repair: A Predictive Scale for Image Repair Strategies

Braden Bagley, Southern Utah University

Kevin Stein, Southern Utah University

Matthew Barton, Southern Utah University

Best Practices for Modeling the Inoculation Process

Adam Richards, Furman University

The Diffusion of Innovation (Narcan): Supporting Those Who Are "Informationally Disadvantaged" Leading to Stigmatization in Opioid Reversal Medication

Tonya Jenkins, University of Alabama

2608

Thursday 2:45 p.m. – 4:00 p.m.

Room: Momentum 1

Anchoring Inclusivity and Representation: Launching the African American Communication Division – Vice President Spotlight Panel

Sponsor: First Vice President

Co-Sponsor: African American Communication Division

Chair: Tina M. Harris, Louisiana State University

Tina M. Harris, Louisiana State University
Keven James Rudrow, Mississippi State University
Rico Self, North Carolina State University
Cicely Wilson, University of Memphis

The 95th annual Southern States Communication Association conference in Norfolk, VA, marks a historic moment for the organization and its members by launching the African American Communication Division (AACD) and anchoring for members the organization's commitment to supporting African American scholars and the work we do centering our identities and realities. AACD was created out of a serious need for an intellectual home for such scholars from the African diaspora who do not see themselves fully represented in other divisions. Historically, it has been hard to find appropriate outlets for our scholarship to valued and appreciated, which ultimately translates to community-building and connection. SSCA Past President Tina M. Harris led the charge, articulating the argument for a division devoted to showcasing scholarship on the experiences and realities of African Americans in the U. S. due to systemic oppression (i.e., colonialism, racism). The division was also created to honor the legacies of legendary scholars such as Orlando Taylor, Marsha Houston, Melbourne S. Cummings, and Thurmon Garner. To commemorate this occasion, panelists will discuss the importance AACD holds for them and why they have chosen to serve SSCA and the discipline through these service roles. This includes discussing the original aims and focus of AACD, and identifying ways AACD will create a space for scholars committed to advancing theories, methodologies, and critical approaches that celebrate the diverse and complex communication processes existent with the African American community.

2609

Thursday 2:45 p.m. – 4:00 p.m.
Room: Xchg. 3

Resources and Collaboration that Provide Anchors to Facilitate Service to the Discipline

Sponsor: Public Relations Division

Pamela Bourland-Davis, Georgia Southern University
Brigitta R. Brunner, Auburn University
Christie Kleinmann, Belmont University
Christopher J. McCollough, Jacksonville State University

Effective educator-scholars in Public Relations must maintain an active role in multiple service and research arms that can prove time-consuming and costly, particularly when we consider our colleagues at institutions with increasingly limited travel and resource support budgets. This panel presents an opportunity for attendees to engage with leaders in key organizations in the discipline like the CPRE, the Page Center, the Plank Center, AEJMC, and ACEJMC, who must actively maintain service obligations, while working at institutions with often limited resources. The session is intended to provide perspective and encourage discussion on the resources and support that exist for colleagues who seek to serve.

2610

Thursday 2:45 p.m. – 4:00 p.m.

Room: Xchg. 5

Empowered Communities, Sustainable Futures: Rethinking Top-Down Approaches in Communication for Development

Sponsor: Applied Communication Division

Chair: Mai Nou Xiong-Gum, Furman University

Exploring the Usefulness of Grassroots Organizing and Participation in Global Health Campaigns in the Global South

Diana Maame Agyeiwaa Agyei, University of Memphis

The Menace of Illegal Mining in Ghana: A Call for Grassroots Engagement and Communication

Abena Abokoma Asemanyi, University of Memphis

Communities as Resources: Effective Communication of Health Interventions Through Grassroot Organizations in Ghana

Sesi Sedegah, University of Memphis

Exploring how Indians Overcame COVID-19 under the Leadership of Mr. Modi: The Role of Community Grassroots Organizations

Renu Swamy, University of Memphis

Respondent: Mai Nou Xiong-Gum, Furman University

2611

Thursday 2:45 p.m. – 4:00 p.m.

Room: Adrenaline

Considering the Ethics of After Death Communication

Sponsor: Popular Communication Division

Chair: Joshua H. Miller, Independent Scholar

Cynthia L Carrico, Florida Atlantic University

Laura Bruns, University of South Carolina

Reilly Card, University of Georgia

Carrie O'Connell, University of Illinois-Chicago

Scarlett Harrington, Metropolitan State University-Denver

Chandra Ann Maldonado, Campbell University

The public has always been intrigued by the “supernatural” and after death communication (ADC) experiences, especially with the hopes of obtaining answers to life’s biggest questions from the “great unknown.” Contacting deceased celebrities and other public figures has long been used for entertainment, especially in popular culture. While understanding the populism of ADC is essential as an entertainment phenomenon, it is also important to understand the ways in which ADC impacts us on individual, social, and institutional levels and how it reshapes our understanding of life after death. Roundtable participants will explore the ethical/unethical sides of ADC through various topics including the psychic celebrity persona, live streaming efforts of online psychic mediums, the shaping of ADC through children’s literature, ADC digital simulation and posthuman selfhood, as well as the ethical impacts of ADC on religious and

political institutions.

2701

Thursday 4:15 p.m. – 5:30 p.m.

Room: Collaboration

The Place of Memory in Performance Studies: Chair's Spotlight Panel

Sponsor: Performance Studies Division

Chair: **Nicole Costantini**, *Savannah College of Art and Design-Atlanta*

Travis Brisini, *Louisiana State University*

Nicole Costantini, *Savannah College of Art and Design-Atlanta*

Mindy Fenske, *University of South Carolina*

Laura Oliver, *Xavier University*

Charles Parrott, *Kennesaw State University*

Cynthia Erin Sampson, *Louisiana State University*

Sasha J. Sanders, *California Polytechnic State University*

Tracy Stephenson-Shaffer, *Louisiana State University*

Shelby Swafford, *Southern Illinois University-Carbondale*

In this Chair's Spotlight Panel, we turn to the past to understand the importance of memory in Performance Studies. The panelists will discuss the importance of memory – personal, cultural, public, archival, institutional – in their own work and the field at large.

2702

Thursday 4:15 p.m. – 5:30 p.m.

Room: Granby A

Who is Anchored in COMM? 4th Annual Scholarly Quiz Bowl

Co-Sponsors: Interpersonal Communication Division, Health Communication Division, Communication Theory & Methodology Division

Chair: **Erin Basinger**, *University of North Carolina at Charlotte*

Lindsey S. Aloia, *University of Arkansas*

Kelly Morrison, *University of Alabama, Birmingham*

Adam Richards, *Furman University*

The scholarly quiz bowl is a friendly competition game in which teams of scholars compete head-to-head to answer questions from areas of knowledge. The quiz bowl allows a creative and interactive process to engage in communication theory and knowledge. This year, three teams will compete, each representing a different division: Interpersonal Communication, Health Communication, and Communication Theory and Methodology. Chairs from each division have assembled teams to represent their divisions. The moderator will prepare questions to promote discussion of theory, paradigms, methods, and general communication knowledge. Audience members will also be able to pose questions to the teams, and the moderator will ask audience members to vote on the winner of each question.

2703

Thursday 4:15 p.m. – 5:30 p.m.
Room: Granby B

The Value of Rhetorical Studies in and Beyond the Theoretical and Critical Humanities

Sponsor: Rhetoric & Public Address Division

Chair: **Barbara A. Biesecker**, *University of Georgia*

Barbara A. Biesecker, *University of Georgia*
Carole Blair, *University of North Carolina-Chapel Hill*
Victoria J. Gallagher, *North Carolina State University*
Joshua Gunn, *University of Texas*
Alex Morales, *Vanderbilt University*
William C. Trapani, *Florida Atlantic University*
Eric King Watts, *Wake Forest University*

One need look no further than *Inside Higher Ed*, *the Bulletin of the American Academy the Arts & Sciences*, *Chronicle of Higher Education*, or for that matter *The Atlantic*, *New York Times*, or *Washington Post*, to witness discussions about various calamities in the humanities (and occasionally broadened to the liberal arts in general). There are many articulations of the situation, from the simplistic (they aren't good, job-oriented majors for students) to heavily researched, historical accounts that point to deeper, possibly even endemic, issues haunting "non-utilitarian" fields of study. What seems clear across all the various accounts, though, is that humanities disciplines must offer an account of themselves, not only to public audiences but also to themselves and to each other, to (re)establish their value and credibility. This roundtable discussion addresses this urgent and multi-dimensional exigence, by inviting scholars of rhetoric to deliver short position papers that aim to bring into sharp focus the contribution(s) rhetorical scholars may deliver to inquiry taking place across the theoretical and critical humanities--today, tomorrow, and into the future.

2704

Thursday 4:15 p.m. – 5:30 p.m.
Room: Granby C

What Did You Call Me? Interrogating the Racial and Linguistic Politics of Misnaming Black and African Descent People

Sponsor: African American Communication Division

Chair: **Lionnell "Badu" Smith**, *San Francisco State University*

Celnisha L. Dangerfield, *Transylvania University*
Elizabeth Desnoyers-Colas, *Georgia Southern University*
Aisha Durham, *University of South Florida*
Sophia Muriel Flemming, *University of Georgia*
Eletra Gilchrist-Petty, *University of Alabama in Huntsville*
Toniesha Taylor, *Texas Southern University*

This panel critically examines the performance of racio-linguistic microaggressions associated with the mispronunciation of Black and African American names. Through diverse critical

methodologies, the panelists will explore the racial politics involved in the act of misnaming individuals of African descent. The discussion will encourage panelists and audience members to: (a) analyze the complex rhetorical significance of names within African American communities as a means of anchoring Black cultural identities and expressions, and (b) reconceptualize misnaming as a form of rhetorical violence deeply rooted in anti-Black racism.

2705

Thursday 4:15 p.m. – 5:30 p.m.
Room: Energy 1

Weaponizing Free Expression: Censorship, Responsibility, and Guns in America

Sponsor: Freedom of Speech Division

Chair: Chandra Maldonado, Campbell University

***Between Freedom and Responsibility: Tracing the Evolution of Social Media Platforms' Mass Shooting Content Moderation Practices within the Boundaries of Free Speech and Section 230

Morgan Badurak, Louisiana State University

***Speech, Guns, and Society: Exploring the Relationship between Hate Speech Protections and Firearm Violence Worldwide

Orsola Lina Tragni, Louisiana State University

Net Neutrality: The Battle for Free Speech on the Internet

Adam Dean, Lincoln Memorial University

Where We Are: On the Edge of Freedom and Death in Higher Education

Chandra Maldonado, Campbell University

***Debut Paper

2706

Thursday 4:15 p.m. – 5:30 p.m.
Room: Fusion – A/V

Top Papers in Intercultural Communication

Sponsor: Intercultural Communication Division

Chair: Amy N. Heuman, Texas Tech University

*Painting Murals to Define a "Successful Childhood": An Application of a Culture-Centered, Art-Based Approach in Rural Ecuador

Benjamin R. Bates, Ohio University

Cora G. Farra, Ohio University

***Culture on the Spectrum: Autistic Identity Within the Neurodiversity Movement

Grant Merrill, Jefferson State Community College

An Ecological Theory of Interracial Friendship: Envisioning the Power Latent in Interracial Friendship Through a Socio-ecological Model

Akie Fukushige Wenk, Louisiana State University

Respondent: Mary M. Meares, University of Alabama

**Top Paper Award*

****Debut Paper*

2707

Thursday 4:15 p.m. – 5:30 p.m.

Room: Momentum 2/3 – A/V

Top Papers in Health Communication

Sponsor: Health Communication Division

Chair: Tyana J. Ellis, North Carolina Wesleyan University

**Expanding the Communicative Ecology Model of Successful Aging to Include Communication About Death, Dying, and the Afterlife*

Quinten S. Bernhold, University of Tennessee, Knoxville

Anna McClure, University of Tennessee, Knoxville

Jalen Blue, University of Tennessee, Knoxville

Sarah Devereux, University of Tennessee, Knoxville

Cole Burns, University of Tennessee, Knoxville

The Impact of Analogies and Images in Decision Aids on Patient Decisions and Perceptions

Grace M. Hildenbrand, Louisiana State University Shreveport

Madeline F. Barclay, Louisiana State University Health Shreveport

Brittany G. Hall, Louisiana State University Shreveport

***An Examination of the Rhetorical Construction of a University Counseling Center's Mental Health Services*

Ananya Raka Chakraborty, University of Alabama

Respondent: Tyana J. Ellis, North Carolina Wesleyan University

**Top Paper Award*

***Top Student Paper Award, Debut Paper*

2708

Thursday 4:15 p.m. – 5:30 p.m.

Room: Momentum 1

Top Papers in the Identity, Inclusion, and Social Justice

Sponsor: Identity, Inclusion, & Social Justice Division

Chair: Joshua H. Miller, Independent Scholar

**Rejecting the (Empty) Rhetoric of Plurality: A Multidisciplinary Analysis of the US House Speakership Transition from McCarthy to Johnson*

Joshua Guitar, Kean University

Mansi Brat, *Kean University*

Brianna DeJesus, *Kean University*

**Framing Activism: DisCrit Perspectives on Whiteness, Futurity, and the 30th Anniversary of a Capitol Crawl Image

Shawna Sheperd, *North Carolina State University*

***Rohingya and Representation: A Vernacular Rhetorical Analysis on the Rohingya Post

Shah Jahan Shuvo, *University of Alabama*

Respondent: Joshua H. Miller, *Independent Scholar*

**Top Paper Award*

***Top Student Paper Award, Debut Paper*

****Debut Paper*

2709

Thursday 4:15 p.m. – 5:30 p.m.

Room: Xchg. 3

Where Do We Cast Our Anchors?: Finding the Best Conference Locations

Sponsor: State Associations Interest Group

Chair: Macie Morgan, *University of Alabama in Huntsville*

S. Brad Bailey, *Mississippi Gulf Coast Community College*

Karen Hill, *Volunteer State Community College*

Shaquille O. Marsh, *Pellissippi State Community College*

John H. Saunders, *University of Alabama in Huntsville*

Lakelyn E. Taylor, *University of Vermont*

Part of hosting a conference is finding a location that fits all the needs of the conference. The planners must consider cost, insurance, accessibility, food & beverage, meeting spaces, technology, affordable hotel rates, and other concerns. At state associations, we have more flexibility than regional and national conferences due to our size. We have attended state conferences at hotels, college campuses, and state parks, each with their positives and negatives. The purpose of this panel is to talk through the many options that state associations have and the primary considerations to think through.

2710

Thursday 4:15 p.m. – 5:30 p.m.

Room: Xchg. 5

Discourse Anchors in Relationships, Community, and Culture

Sponsor: Language and Social Interaction Interest Group

Chair: Robert R. Agne, *Auburn University*

The Power Problem in Ethnography of Communication: Two Approaches to Critique and their Implications for Research

Mark Ward Sr., *University of Houston-Victoria*

Leland G. Spencer, *University of South Carolina*

Managing Jealousy Within Non-Monogamous Romantic Relationships: A Critical Discursive Psychological Approach

Neill Korobov, *University of West Georgia*

The Portrayal of Black Characters in Film

Sentell State McCoy, *Fayetteville State University*

Eugenie P. Almeida, *University of North Carolina Fayetteville*

Produce or Perish: The Productive Ideograph

Sidney Miles, *Pennsylvania State University*

Respondent: Sheri Parmelee, *Liberty University*

2711

Thursday 4:15 p.m. – 5:30 p.m.

Room: Imagination

Anchors and Weights: A Roundtable Discussion of the Results of the 2024 U.S. Presidential Election

Sponsor: Political Communication Division

Chair: Barry P. Smith, *Mississippi University for Women*

Brian C. Brantley, *Texas A&M University, San Antonio*

William F. Harlow, *Air Command and Staff College*

Barry P. Smith, *Mississippi University for Women*

Kenny Smith, *Rowan University*

Lauren Reichart Smith, *Rowan University*

Melissa M. Smith, *Mississippi University for Women*

Patrick G. Wheaton, *Georgia Southern University*

The 2024 U.S. presidential election was a tumultuous one, featuring as major-party candidates a former president and a current president (who was then replaced by the current vice president). Throughout this election cycle, various issues have served as both anchors and weights. Anchors serve to moor ships in place against outside forces, but weights are counterproductive, as they reduce navigational ability without providing the security of an anchor. This roundtable examines the aftermath of the 2024 U.S. presidential election and the issues that ultimately became anchors or weights to the candidates and parties. Participants will also reflect on the passing of our long-time Political Communication colleague and friend, Dr. Larry Powell, whose insights and personality will be missed.

2712

Thursday 4:15 p.m. – 5:30 p.m.

Room: Adrenaline

(Un)anchoring Gender: Top Contributed Papers in Gender Studies

Sponsor: Gender Studies Division

Chair: Cassidy D. Ellis, *University of Cincinnati*

*Women Stepping up to the Plate: Exploring the Effects of Gender on Media Framing in 2024 Men's College World Series

Hanna Cooper, *Troy University*

**Gun Culture 2.0: The 2014 Concealed Carry Fashion Show

Amelia Little, *Abilene Christian University*

***"Let the green M&M be a nasty little slut": A case study on the cable news discourse of the Green M&M and other character-related changes announced by Mars in 2022

Ashley Johns, *Florida State University*

***Promoting Inclusive Beauty: An Analysis of Sephora's 'We Belong to Something Beautiful' Advertising Campaign

Oare Addeh, *University of Southern Mississippi*

Respondent: Ryan Tabrizi, *Syracuse University*

**Top Paper Award*

***Top Student Paper Award, Debut Paper*

****Debut Paper*

2801

Thursday 6:00 p.m. – 8:00 p.m.

Room: Granby Ballroom E

Sponsor: Southern States Communication Association

SSCA Welcome Reception

Day 3

Friday, April 4, 2025

3101

Friday 8:00 a.m. – 10:00 a.m.

Room: Granby Ballroom E

Sponsor: Southern States Communication Association

95th Annual Southern States Communication Association Breakfast and Business Meeting

Presiding: **Carl M. Cates**, *President*

Please join us for breakfast, the association's annual member business meeting, and President Cates's address.

3201

Friday 10:15 a.m. – 11:30 a.m.

Room: Collaboration

Rhetoric as an Anchor: Re-mooring First Amendment Freedoms in the South

Sponsor: Freedom of Speech Division

Chair: **Shanna D. Schultz**, *Independent Scholar*

The Power of Walters Compels You (To Use Christ in the Classroom): Analyzing the Negotiations of Compelled Speech and Public Protest in Oklahoma's School Curricula

Joshua Guitar, *Kean University*

Brianna DeJesus, *Kean University*

With a Neighbor Like This...: Hateful Speech and Finding a Place for Dignity in Free Speech Theory

Joseph Sery, *Christopher Newport University*

Freedom of Speech in the Marketplace of Ideas: Un-Anchoring the Student-as-Consumer Metaphor

Rebekah L. Fox, *Texas State University*

Ann E. Burnette, *Texas State University*

Drowning in Silence: Free Speech Suppression and the Rhetorical Power of Texas' Anti-Abortion Laws (Year 3)

Shanna D. Schultz, *Independent Scholar*

The 10 Commandments in Louisiana's Classrooms as a Catalyst of/for Resistance?

Christopher J. Wernecke, *University of North Carolina Wilmington*

This panel explores the changing dynamics of Freedom of Expression issues in the South and how language can act as an anchor and a tool for silencing dissent around expression. Through diverse case studies, the panel investigates how language—whether legal, religious, or educational—is strategically used to either secure or suppress free expression. Thematically, this discussion ties directly to the conference's focus on "Anchors and Anchoring Communication," as it critically assesses the mechanisms through which speech is tethered,

restricted, or de-anchored in key public arenas on issues tied to the First Amendment. The panel offers valuable insights into how communication can be re-anchored to promote open dialogue and resist suppression, broadening our understanding of the role rhetoric plays in shaping both rights and resistance.

3202

Friday 10:15 a.m. – 11:30 a.m.

Room: Granby A

Rhetorical Cartography: Forging New Ways to Map Contemporary Social Change

Sponsor: Rhetoric & Public Address Division

Chair: **Heather Ashley Hayes**, *University of Alabama*

“The World Mourns with You:” Grievability and Difference in K-12 School Shooting Rhetorics

Samantha Burke, *University of Alabama*

The Vital Nexus of Memory Preservation: Mapping Black Community of the Blue Front District in Tuscaloosa, Alabama

Thaddeus Steele, *Stillman College*

Mapping Power and Erasure: Rhetorical Cartography and the NFL’s Whitewashed History of Black & Indigenous Men

Jaymes Van Gyn, *University of Alabama*

Mapping Authentic Food Narratives in *Latinidad*: Cartography and Culinary Resistance

Liz Vigil, *University of Alabama*

What the “Hair” You Talking About? Mapping Black(ness) Through Hair as Speculative Practices in Black Mothering Rhetorics

Jurrita Williams, *University of Alabama*

Respondent: **Ronald W. Greene**, *University of Minnesota*

3203

Friday 10:15 a.m. – 11:30 a.m.

Room: Granby B

Graduate Student Q&A: An Opportunity for Faculty Mentoring

Sponsor: Interpersonal Communication Division

Chair: **Erin Basinger**, *University of North Carolina at Charlotte*

Lindsey S. Aloia, *University of Arkansas*

Tina M. Harris, *Louisiana State University*

Michael Kotowski, *University of Tennessee*

Tim Levine, *University of Alabama, Birmingham*

Laura Miller, *University of Tennessee*

Kelly Morrison, *University of Alabama, Birmingham*

The goal of this panel is to facilitate conversations between graduate students and senior, mid-

career, and junior faculty members. Graduate students will have the opportunity to mix and mingle with faculty members, and then we will have a structured set of discussions guided by graduate student questions. Topics may include developing research ideas, writing a thesis or dissertation, data analysis, applying for academic jobs, teaching, and navigating relationships with advisors.

3204

Friday 10:15 a.m. – 11:30 a.m.

Room: Granby C

Anchored in Comfort: Mediated Fandom in Turbulent Times

Sponsor: Mass Communication Division

Chair: **Brian C. Brantley**, *Texas A&M University – San Antonio*

Lauren Reichart Smith, *Rowan University*

Kenny Smith, *Rowan University*

Barry P. Smith, *Mississippi University for Women*

Brian C. Brantley, *Texas A&M University – San Antonio*

During periods of chaos and turbulence, individuals often seek refuge in the familiar and comfortable. Increasingly, these places of refuge are mediated places. Movies, TV shows, podcasts, sports teams, social media channels – these are all sites of mediated fandom, which can serve as places of mooring. This panel examines how individuals use and interact with the objects of their fandom to find comfort and enjoyment.

3205

Friday 10:15 a.m. – 11:30 a.m.

Room: Energy 1

Anchors Away: Evaluating Study Abroad Programs and Classes

Sponsor: Instructional Development Division

Chair: **Shana Bridges**, *Georgia Southern University*

Music Public Relations in London

Melissa Adams, *Appalachian State University*

Anchoring the Audience in Speech and Sources in Journalism

Pamela G. Bourland-Davis, *Georgia Southern University*

When Your Group Isn't Anchored and Is Floating Adrift

Brigitta R. Brunner, *Auburn University*

Anchoring Study Abroad Program Assessment in the Larger Institutional Assessment Context

Todd Lee Goen, *Virginia Military Institute*

Anchoring The Study Abroad Experience with Field Trips

Michelle Groover, *Georgia Southern University*

Study Abroad as Faculty Development

Corey Hickerson, *James Madison University*

Study Abroad is a high-impact practice that offers opportunities for professors and students to grow in a myriad of academic, personal, and professional avenues. However, these programs often fall outside of the typical departmental program assessments with faculty from different departments, often offered in the summer, etc. This panel brings together a group of faculty who've been part of a variety of study abroad experiences to discuss how they evaluate and assess their programs. Panelists will share their own experiences, whether in directing (planning and programming) or teaching courses in an established program, and discuss how their experiences have shaped or will shape future programs and courses.

3206

Friday 10:15 a.m. – 11:30 a.m.

Room: Energy 2

Lessons in Critiquing and Improving Health Communication Techniques

Sponsor: Health Communication Division

Chair: Adam Richards, *Furman University*

And the Band Played On: Health Communication Lessons We Didn't Learn from HIV/AIDS

Katherine Hawkins, *Old Dominion University*

***A Critique of the Cognition/Emotion Binary in Health Communication Research

Joseph Konrad, *University of Georgia*

Public Sentiment on the COVID-19 Vaccination after 3 Years of the Pandemic: Using Social Media Listening Method

Do Kyun David Kim, *University of Louisiana at Lafayette*

Henry Chu, *University of Louisiana at Lafayette*

Ramesh Kolluru, *University of Louisiana at Lafayette*

****Debut Paper*

3207

Friday 10:15 a.m. – 11:30 a.m.

Room: Fusion – A/V

Anchoring Science Through Performance: A Screening of *DNA Story*

Sponsor: Performance Studies Division

Patricia A. Suchy, *Louisiana State University*

Vince LiCata, *Louisiana State University*

DNA Story: a performance captured on video tells the story of the 1953 discovery of the double helix structure of DNA, for which James Watson and Francis Crick at Cambridge University and Maurice Wilkins of Kings College London won a Nobel Prize — and Rosalind Franklin, also of Kings College, did not, although her research was key in the discovery. The script is adapted largely from public statements the historical figures actually said brought together imaginatively by way of performance genres such as gameshows, Brechtian distancing, and absurdist drama. *DNA Story's* creators are guided by the thesis that sophisticated science communication might be best realized by sophisticated aesthetic

communication--i.e., the presentational aesthetics of Performance Studies.

3208

Friday 10:15 a.m. – 11:30 a.m.

Room: Momentum 2/3

UHC

3209

Friday 10:15 a.m. – 11:30 a.m.

Room: Momentum 1

UHC

3210

Friday 10:15 a.m. – 11:30 a.m.

Room: Xchg. 7

UHC

3211

Friday 10:15 a.m. – 11:30 a.m.

Room: Xchg. 3

Technology, Listening, & Dialogic Communication Ethics

Sponsor: Philosophy and Ethics of Communication Interest Group

Chair: Nick J. Sciuolo, Texas A&M University - Kingsville

Our Technological Anchor and its Impact on Humanity

Slavica Kodish, *Southeast Missouri State University*

Anchoring Model of Listening Development: A Proposed Heuristic Model

Dorothy C. Andreas, *Abilene Christian University*

*Analyzing Emotivism as a Primary Barrier in Dialogic Communication Ethics

Andrew Tinker, *Pellissippi State Community College*

Respondent: David Impellizzeri, Regent University

**Top Paper Award*

3212

Friday 10:15 a.m. – 11:30 a.m.

Room: Xchg. 5

Food Support Awareness, Safety, and Religious Systems

Sponsor: Applied Communication Division

Chair: Alex Rister, *Embry-Riddle Aeronautical University*

Predictors of Food-Support Awareness: An Exploratory Applied Positive Communication Study

Tom Socha, *Old Dominion University*
Emily Hill, *Old Dominion University*
Eric Bohannon, *Old Dominion University*
Tyler Brock, *Old Dominion University*
Sadaf Khuram, *Old Dominion University*
Kaylee Logan, *Old Dominion University*
Sayyid Stevens, *Old Dominion University*
Talani Stiff, *Old Dominion University*
Cherita Washington, *Old Dominion University*

Communicating Safety: Towards A New Applied Communication Framework and Agenda

Mackenzie Skiff, *Old Dominion University*
Tom Socha, *Old Dominion University*

Using a Religious Systems Approach to Investigate How Christianity Influences Natural Disaster Perceptions and Responses

Lakelyn E. Taylor, *University of Vermont*
Deanna Sellnow, *University of Central Florida*

Respondent: Ashton Mouton, *Sam Houston State University*

3213

Friday 10:15 a.m. – 11:30 a.m.
Room: Imagination

Anchoring Advocacy and the Association: What is the Role of SSCA in Advocacy? – Vice President Spotlight Panel

Sponsor: First Vice President

Chair: Carl M. Cates, *SSCA President*

Patrick G. Wheaton, *SSCA First Vice President*
Narissra M. Punyanunt-Carter, *SSCA Second Vice President*
John W. Haas, *SSCA Executive Director*
Frances Brandau, *SSCA Executive Director Elect*
Mary M. Meares, *DEI Committee Co-Chair*
David R. Nelson, *Constitution Committee Chair*

Others TBD

This is a listening session. The officers of SSCA are seeking input on whether we, as an association, should engage in advocacy of contemporary social and political issues. We need to examine the purpose and role of the organization as defined in Article II of our constitution and we need to consider what, if any, issues fall within our concern as an association. We also need to consider what limits may be placed on our advocacy by either our purpose or our legal status as a 501(c)(3) organization. Per the IRS, a 501(c)(3) organization "must be organized and operated exclusively for exempt purposes set forth in section 501(c)(3), and none of its earnings may inure to any private shareholder or individual. In addition, it may not

be an action organization, i.e., it may not attempt to influence legislation as a substantial part of its activities, and it may not participate in any campaign activity for or against political candidates." [<https://www.irs.gov/charities-non-profits/lobbying>]

3214

Friday 10:15 a.m. – 11:30 a.m.
Room: Adrenaline

Who Wants Advice from a Cartoon Dog? Toward a Theoretical Discussion of Disney's Animated Series, *Bluey*

Sponsor: Popular Communication Division

Chair: **Josh H. Miller**, *Independent Scholar*

Can You "Keepy Uppy" with Bluey's Perfect Parents? An Analysis of the Representation of Parenting Styles in the First Season of *Bluey*

Natonya Blackmun Listach, *Middle Tennessee State University*

Healing with the Healers: An Afrocentric Perspective on Bluey's Pedagogy of Healing

Lionnell "Badu" Smith, *San Francisco State University*

Beyond Animal: Humanism, Posthumanism, and the Ontological Plasticity of *Bluey*

Ryan Tabrizi, *Syracuse University*

"I Still Need Him": A Life Lesson on Voice and Agency

Shukura Umi, *University of Memphis*

"The Creek": Bluey and Environmental Communication as a Care Discipline

Rusty Woods, *Southwest Tennessee Community College*

Panelists will critically examine the popular children's TV series *Bluey* as a form of edutainment to explore how the show fulfills an educational purpose while engaging children and adult audiences. Panelists will employ myriad theoretical frameworks to grapple with the nuanced ways in which *Bluey* combines humor, creativity, and life lessons to contribute to the cognitive, social, and emotional growth of its audiences. Drawing on this year's conference theme, this panel reimagines edutainment as entertainment technologies through which we anchor instructional discourses that promote the communication of care, community, and controversy.

3301

Friday 11:45 a.m. – 2:30 p.m.
Room: Varia Vault

Past Presidents' Luncheon

Sponsor: Southern States Communication Association

Attendance at this event is by invitation only.

3401

Friday 11:45 a.m. – 1:00 p.m.
Room: Collaboration

Top Papers in Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: **Lindsey S. Aloia**, *University of Arkansas*

*"Trust yourself and your body": Advice from Fat Individuals on How to Navigate Fat Fertility, Pregnancy, and Birth

Erin Basinger, *University of North Carolina at Charlotte*

Margaret M. Quinlan, *University of North Carolina at Charlotte*

Audrey Curry, *University of North Carolina at Charlotte*

**Speaking Parenthood: Mothers' Perspectives on Marital Communication Changes in the Postpartum Period

Grace Nicholas, *University of Alabama*

Respondent: **Lindsey S. Aloia**, *University of Arkansas*

**Top Paper Award*

***Top Student Paper Award, Debut Paper*

3402

Friday 11:45 a.m. – 1:00 p.m.

Room: Granby A

Anchoring Presidential Rhetorics: New Examinations

Sponsor: Rhetoric & Public Address Division

Chair: **Andre E. Johnson**, *University of Memphis*

James M. Buchanan and the Unromantic Rhetoric of Public Choice

Alex Morales, *Vanderbilt University*

Romance and Moral Perfectionism in Lincoln's Second Inaugural Address

Ken Zagacki, *North Carolina State University*

Thomas M. Lessl, *University of Georgia*

George Bush's New World Order: An Exercise in Composite Metaphor-Making

Randall Fowler, *Abilene Christian University*

Respondent: **Matthew Parnell**, *Pennsylvania State University*

3403

Friday 11:45 a.m. – 1:00 p.m.

Room: Granby B

Explorations in the History of Rhetoric: Thatcherism, Parrhesia, and Racialized Ethos in Democratic Governance

Sponsor: American Society for the History of Rhetoric Interest Group

Chair: **Jason D. Myres**, *University of Georgia*

Frank Speech and Isocrates' Rhetorical Education

Joseph Sery, *Christopher Newport University*
Margaret Thatcher's Relationship to Homosexuality: An Outgrowth of her Rhetorical
Theology

Leland G. Spencer, *University of South Carolina*

Timothy S. Forest, *University of Cincinnati*

Commonplaces, Ethos, and Race: The Racism of Dania Beach's A.C. Frost

Nick J. Sciuillo, *Texas A&M University – Kingsville*

3404

Friday 11:45 a.m. – 1:00 p.m.

Room: Granby C

Ahhh! Real Monsters!: The Politics of Monstrosity and Black Intellectualism in Higher Education

Sponsor: African American Communication Division

Chair: Keven James Rudrow, *Mississippi State University*

Who's Afraid of the Black Boogie Bitch: Ivory Tower Monsters and the White Men Who
Love Them

Ersula Ore, *Arizona State University*

Monster on the Campus: Black Women, Intellectual Villainy, and the Rhetorical
Power of Ratchetness in the Academy

Ashley R. Hall, *University of Iowa*

Whose Afraid of the Black Queer Professor?: Negotiating Intersectional Identity in the
PWI Classroom

Rico Self, *North Carolina State University*

3405

Friday 11:45 a.m. – 1:00 p.m.

Room: Energy 1

Instructional Communication from Student Perspectives

Sponsor: Instructional Development Division

Chair: Stephanie Kelly, *North Carolina A&T State University*

Exploring Power in the Classroom Through the Lens of Relational Power

Aubree A. Herman, *Texas Tech University*

***Fear and Loathing in Education: An Essay Considering the Imposition of the
Critical Thinking Narrative Over the Curiosity Narrative in Higher Education

Nicholas Elliott, *University of Southern Mississippi*

**Social Media Richness and Its Impact on Generation Z College Enrollment

Antonia E. Steele, *University of Tennessee at Martin*

Toward a Liberation-Modeled Pedagogy: Reimagining the Oral Communication
Classroom

Samantha Guajardo, *University of Memphis*

Respondent: Stephanie Kelly, North Carolina A&T State University

****Top Student Paper Award, Debut Paper**

*****Debut Paper**

3406

Friday 11:45 a.m. – 1:00 p.m.

Room: Energy 2

Anchoring Accreditation: Connecting the ‘What’ to the ‘Why’ in SACSCOC Standards

Sponsor: Community College Division

Chair: Nakia Welch, San Jacinto College

S. Brad Bailey, Mississippi Gulf Coast Community College

Chris Duke, San Jacinto College

Larry King, Stephen F. Austin State University

J. Matthew Melton, Vice President, SACSCOC

This panel will help attendees bridge the gap between the “what” and the “why” of academic requirements and practices as it relates to accreditation. Helping faculty understand not only what is required but why these standards are essential ensures efficient and effective operations, which allows for improved academic growth. Through expert insights and practical examples from panelists, this session is designed to empower faculty with the knowledge to effectively contribute to accreditation efforts and drive meaningful improvements in their programs.

3407

Friday 11:45 a.m. – 1:00 p.m.

Room: Fusion – A/V

Page to Stage: DNA Story

Sponsor: Performance Studies Division

Patricia A. Suchy, Louisiana State University

Vince LiCata, Louisiana State University

This panel will discuss *DNA Story*, screened in the previous session (see session 3207).

3408

Friday 11:45 a.m. – 1:00 p.m.

Room: Momentum 2/3 – A/V

UHC

3409

Friday 11:45 a.m. – 1:00 p.m.

Room: Momentum 1

UHC

3410

Friday 11:45 a.m. – 1:00 p.m.
Room: Xchg. 7

UHC

3411

Friday 11:45 a.m. – 1:00 p.m.
Room: Xchg. 3

Anchoring Success: Integrating Service Learning and Experiential Learning with Student-Run PR Firms for Community Impact and Professional Development

Sponsor: Public Relations Division

Anchored in Service: Bridging Classroom Learning and Community Impact through the 1958 PR Firm

Tiffany McBride, *Columbus State University*

No Stone Unturned: How Bluestone PR Firm Became a Community Anchor by Connecting Experiential Learning with Meaningful Impact

Taylor Bryant, *University of West Georgia*

Hazel Cole, *University of West Georgia*

Rooted in Tradition, Anchored in Communication: Connecting Classroom Learning with Real-World Experience through Student-Run PR Agencies

Terri Knight, *Auburn University*

This panel examines how student-run public relations firms anchor both student development and community engagement through stability, adaptability, and leadership. Panelists explore how these agencies provide students with hands-on experience while building meaningful connections with local businesses, nonprofits, and civic organizations. The panel demonstrates how service learning, experiential learning, and leadership opportunities foster professional growth and civic responsibility.

3412

Friday 11:45 a.m. – 1:00 p.m.
Room: Xchg. 5

The Art of Anchoring Communication in a Hypertextual and Hyper-Visual Play-World

Sponsor: Language and Social Interaction Interest Group

Chair: **Slavica Kodish**, *Southeast Missouri State University*

Overcoming Biases Towards Academic Learning Acquired in The Current Digital Age

Eugenie P. Almeida, *University of North Carolina Fayetteville*

Anchoring Teamwork in the Modern Educational Landscape
Khadiza Tul Jannat, *Southeast Missouri State University*
"Down by the River": Rhetorical Anchoring at Hobcaw Barony
Deborah C. Breede, *Coastal Carolina University*
Exploring Communication Anchors through Assignment Crafting
Slavica Kodish, *Southeast Missouri State University*

3413

Friday 11:45 a.m. – 1:00 p.m.
Room: Imagination

Persuasion Across Contexts: From Debate to Digital Horror

Sponsor: Argumentation & Forensics Division

Chair: **Brian Lain**, *University of North Texas*

Grizzly vs. Gorilla: Teaching Persuasion Using an Engaging Class Debate Protocol
Lindsay Duede, *Louisiana State University*
Is It All Just Jump Scares? A Look into ELM and Horror
Gabrielle Lamura, *Florida State University*

Respondent: **Brian Lain**, *University of North Texas*

3414

Friday 11:45 a.m. – 1:00 p.m.
Room: Adrenaline

2024 Outstanding Scholar in Communication Theory and Methodology: Dr. Jenny Crowley

Sponsor: Communication Theory and Methodology Division

Chair: **Mike Kotowski**, *University of Tennessee, Knoxville*

Jenny Crowley, *University of Tennessee, Knoxville*

As the 2024 Outstanding Scholar Communication Theory and Methodology division recipient, the division spotlights Dr. Jenny Crowley. Dr. Crowley (Ph.D., University of Iowa) is an Associate Professor of Communication Studies in the College of Communication and Information at the University of Tennessee, Knoxville. This presentation highlights her contributions to communication and recognizes her as an influential theorist in the communication field with expertise in interpersonal communication, particularly in the areas of supportive communication and communication regarding stigma.

3501

Friday 1:15 p.m. – 2:30 p.m.
Room: Collaboration

Homeless Shoes, Reality TV, and Grief's Memory: A Performance Panel Centered on the Emotional Arc of Storytelling

Sponsor: Performance Studies Division

Chair: Colin Whitworth, *Georgia College & State University*

Nancy Donoval, *East Tennessee State University*

Charles Parrot, *Kennesaw State University*

Delanna Reed, *East Tennessee State University*

Julie-Ann Scott-Pollock, *University of North Carolina-Wilmington*

This panel follows a Performance Studies Division storytelling workshop held earlier in the Spring, led by Nancy Donoval. The workshop teaches a construct for Crafting the Emotional Arc of a Story. The Emotional Arc anchors both storyteller and audience in a storytelling performance. In this construct, the storyteller makes choices of when the story is in the emotional space of the Storyteller Now, in this room with this audience, with all the storyteller's accumulated knowledge and insight, and when it is in the emotional space of the Character Then, in the space and time depicted by the story. This construct holds true for literary, traditional, original, or personal stories. In personal narratives, the Character Then may be an earlier version of the storyteller at a different moment of their life, without the knowledge and insight they have now. Thus, while the storyteller crafts the story to move between those two emotional spaces, the audience listens autobiographically, each person a wild card. The storyteller strives to craft a journey that all the audience members take together, but each audience member experiences that journey through the filter of their own life experiences.

3502

Friday 1:15 p.m. – 2:30 p.m.

Room: Granby A

DEI Workshop and Keynote Part I

Sponsors: DEI Committee, SSCA President, SSCA First Vice President

Chair: Mary M. Meares, *University of Alabama*

Keynote Speaker:

Mapping Accessibility in the Communication Discipline: Reframing Inclusion for the Future We Want

Heather Ashley Hayes, *University of Alabama*

Dr. Hayes, a rhetorical scholar and the 2024 recipient of SSCA's John I. Sisco Excellence in Teaching Award, is currently doing ground-breaking work on reconceptualizing accessibility, particularly within the current political climate. In addition to her doctorate in Communication, Dr. Hayes holds a graduate certificate in Neuroscience and was a keynote speaker at South by Southwest EDU on "How Knowing Our Brain Can Change the World . . . and Our Schools." She is the founder of a nonprofit focusing on educational access for those who have been underserved or lack educational access. At the University of Alabama, she is also a member of the Task Force on Race, Slavery, and Civil Rights. Please join us for Dr. Hayes' keynote address, and a workshop to follow (session **3602**).

3503

Friday 1:15 p.m. – 2:30 p.m.

Room: Granby B

Top Papers in Rhetoric and Public Address

Sponsor: Rhetoric & Public Address Division

Chair: Alyson Farzad-Phillips, University of South Carolina Upstate

“Hey, Auntie!”: A Close Reading on Looking for Zora in Alice Walker’s *In Search of our Mother’s Gardens*

Amber D. Alston, University of Memphis

*Drake University, Confrontational Memory and the Equal Justice Initiative’s Community Remembrance Project

Nikki Orth, Drake University

**Rethinking “Resilience” in the Rhetoric of Urban Planning

Jack Wood, University of Georgia

Respondent: Brandon Inabinet, Furman University

**Top Paper Award*

***Top Student Paper Award, Debut Paper*

3504

Friday 1:15 p.m. – 2:30 p.m.

Room: Granby C

Anchors Aweigh: Advancing Social Justice through Advocacy, Police Engagement, and Communication in Black Communities

Sponsor: Identity, Inclusion, & Social Justice Division

Chair: Tiffany Nicole McBride, Columbus State University

Anchors of Advocacy and Safety: Navigating Police Engagement in Black College Communities

Tiffany Nicole McBride, Columbus State University

Anchors of Protection or Agents of Fear? Exploring Police, Trust, and Racial Disparities in Black Family Conversations

Benjamin Baker, Columbus State University

Lifting the Weight: How Institutions Can Anchor Change through "The Talk," Addressing Bias, and Engaging Police in Black Communities

Ansley Booker, Dartmouth College

3505

Friday 1:15 p.m. – 2:30 p.m.

Room: Energy 1

Anchoring an Online PhD Program in Community

Sponsor: Instructional Development Division

Chair: Melissa S. Plew, *Georgia Southern University*

William J. Brown, *Regent University*

Michelle Groover, *Georgia Southern University*

Philip Hohle, *Parabolic Media*

Elizabeth Hornsby, *Southern University at New Orleans*

Danny Roman-Gloro, *Asbury Theological Seminary*

Jeff Salyer, *Lee University*

Online classes are becoming commonplace; however, one of the challenges of online education is the feeling of isolation. One way students can cope with this isolation is to network with other students to build community. Community can anchor students in online courses and research supports the ability for online students to create communities that are just as strong as those built in face-to-face classrooms. During this roundtable, graduates from Regent University's (Virginia Beach, VA) online Communication PhD program will explain how they created their own community, which helped each meet their educational goals and build interpersonal relationships with each other. Learning how one cohort successfully built their community can help faculty and students who are trying to create communities in their own online courses.

3506

Friday 1:15 p.m. – 2:30 p.m.

Room: Energy 2

Anchors Aweigh! Exploring the Stormy Seas of Political Communication in America

Sponsor: Political Communication Division

Chair: William F. Harlow, *Air Command and Staff College*

Finding New Anchors: The Realignment of American Political Parties

William F. Harlow, *Air Command and Staff College*

Socially Mediated Politics

Melissa M. Smith, *Mississippi University for Women*

Tempests and Teapots: What's Really Important?

Brian C. Brantley, *Texas A&M University, San Antonio*

Memes that Moor

Barry P. Smith, *Mississippi University for Women*

3507

Friday 1:15 p.m. – 2:30 p.m.

Room: Fusion – A/V

Coming to Know Through Literature, Film, & Communication Centeredness

Sponsor: Intercultural Communication Division

Chair: Margaret Butcher, *University of Arkansas*

"We Outside!": Blackness as the Disordering of Nature Writing through Camille T. Dungy's *Black Nature*

Harrison M. Lucas III, *Pennsylvania State University*

***Streaming Platforms and the Nigerian Film Industry

Charity Markus Fawe, *University of Georgia*

A Communication-Process-Centered (CPC) Intercultural Education

Yanrong (Yvonne) Chang, *University of Texas, Rio Grande Valley*

Respondent: George Pacheco, *West Texas A&M University*

****Debut Paper*

3508

Friday 1:15 p.m. – 2:30 p.m.

Room: Momentum 2/3 – A/V

UHC

3509

Friday 1:15 p.m. to 2:30 p.m.

Room: Momentum 1

UHC

3510

Friday 1:15 p.m. to 2:30 p.m.

Room: Xchg. 7

Showcase Sampler of Students in Argumentation & Forensics

Sponsor: Argumentation & Forensics Division

Co-Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Narissra M. Punyanunt-Carter, *Texas Tech University*

**Anchoring Influence: Understanding the Impact of Rhetorical Techniques in Collegiate Forensics for Enhanced Argumentation Pedagogy

Lindsay Anton, *Liberty University*

This panel combines graduate and undergraduate students who are involved with collegiate debate and forensics.

***Top Graduate Student Paper, Debut Paper*

3511

Friday 1:15 p.m. to 2:30 p.m.

Room: Xchg. 3

Exploring Ethnography and Autoethnography from Multiple Perspectives

Sponsor: Ethnography Interest Group

Chair: ?

From 'Cult to Community: Bartering Bonds in a Texan 'Chosen Family.'

Amelia Little, *Abilene Christian University*

Jodeyah Mills, *Abilene Christian University*

Autoethnography: There is No Such Thing as Failure

Mary (Maria) Ortega, *Texas Tech University*

Hidden Incivilities: Autoethnographic Insights into an Academic Way of Life

Andrea M. Bergstrom, *Coastal Carolina University*

3512

Friday 1:15 p.m. to 2:30 p.m.

Room: Xchg. 5

Emerging Themes and Challenges in Applied Communication Research

Sponsor: Applied Communication Division

Co-Sponsor: Health Communication Division

Chair: Ashton Mouton, *Sam Houston State University*

Ashton Mouton, *Sam Houston State University*

Greg G. Armfield, *New Mexico State University*

Kristina Drumheller, *West Texas A&M University*

Cassidy D. Ellis, *University of Cincinnati*

Alex Rister, *Embry-Riddle Aeronautical University*

Lakelyn E. Taylor, *University of Vermont*

This interactive roundtable aims to explore emerging themes, trends, and challenges in contemporary applied communication research. Panelists will cover a range of topics, including organizational interventions, sustainability, environmental communication, sports, leadership, disaster preparedness, generative AI, as well as diversity, equity, and inclusion (DEI). The discussion will highlight how these areas intersect with other sub-disciplines, reinforcing the broader impact of applied communication scholarship. Audience members will be encouraged to contribute additional topics, ensuring a comprehensive view of the latest trends and challenges in applied communication research. Central to the session will be a forward-looking conversation on the growth and future directions of the discipline.

3513

Friday 1:15 p.m. to 2:30 p.m.

Room: Imagination

Digital Divides: Gender, Identity, and Representation in Virtual Spaces

Sponsor: Gender Studies Division

Chair: Easton Draut, *Syracuse University*

**Exploring Coming Out and Online Social Support Exchange Among Chinese LGB

individuals on Xiaohongshu: A Content Analysis of Xiaohongshu Comments

Wenrong Cui, *The University of Kansas*

Playing gamekeepers: Pokimane and Hate Raiding

Katelyn Johnson, *University of Denver*

***She Steps onto the Virtual Turf: Exploring Gamers' Perspectives on Female Representations in the FIFA Video Game

Alessandra Noli Peschiera, *Florida State University*

Gissella Valle, *Florida State University*

Postfeminist Celebrities: An Intersectional Feminist Analysis of Prominent Tradwife Rhetorics

Ruth Beerman, *Randolph-Macon College*

Respondent: Joshua H. Miller, *Independent Scholar*

****Debut Paper*

3514

Friday 1:15 p.m. to 2:30 p.m.

Room: Adrenaline

Top Papers in Popular Communication

Sponsor: Popular Communication Division

Chair: Macie Morgan, *University of Alabama in Huntsville*

*Pray the Fakes Get Exposed: Drake's Hyperreal Authenticity in an Age of Simulation

Tyler Welsh, *Stephen F. Austin State University*

Don't Turn Your Back: Revisiting the nWo Hollywood vs. Wolfpac Rivalry Through the Lens of Social Identity Theory

William Kershisnik, *Southern Utah University*

Hayden Von Coombs, *Southern Utah University*

Skyler Boyd Coombs, *Brigham Young University*

***It's a Monster Alright: A Critical Political Economy of Media Analysis of Netflix's Continuation of the Monster series

Kaylin Lane, *Florida State University*

**Pondering Peanuts: A Functional Analysis of Charles M. Schulz's Final Comic

Abigail Leigh Robinson, *Virginia Polytechnic Institute and State University*

Respondent: John H. Saunders, *University of Alabama in Huntsville*

**Top Paper Award*

***Top Student Paper Award, Debut Paper*

****Debut Paper*

3601

Friday 2:45 p.m. – 4:00 p.m.

Room: Collaboration

Space-Balls and Shakespeare: A Historiographic Approach

Sponsor: Performance Studies Division

Chair: Raquel Polanco, *North Central Texas College*

“Do You Know Where You Are? You’re in the Jungle Baby”: Audiencing *Appetite for Destruction*

Charles Parrott, *Kennesaw State University*

“When Will Then Be Now?”

Travis Brisini, *Louisiana State University*

1987 was Lit

Jake Simmons, *Missouri State University*

“There is no going back even if we wanted to”: Three Performances of Change in 1987

Raquel Polanco, *North Central Texas College*

The Max Headroom Signal Hijacking Incident of 1987

Sarah K. Jackson, *Catawba College*

This panel takes the 1987 essay “A Paradigm for Performance Studies,” as an initial anchor for understanding the contemporary field of performance studies. However, taking this as a single point that gave rise to the modern field is a classic historicists error and simply too pat a story for a field as dynamic as performance studies. This panel rectifies this neat story by taking a historiographic approach to the essay that seeks to understand and represent the cultural milieu of 1987. Rather than seek a coherent unity in the piece, we embrace the Foucauldian idea that “what is found at the historical beginning of things is not the inviolable identity of their origin” These performances represent the possibility of anchoring the anchor, or else helping to finally toss it aside completely, in a considered and aesthetically-informed way.

3602

Friday 2:45 p.m. – 4:00 p.m.

Room: Granby A

DEI Workshop and Keynote Part II

Sponsors: DEI Committee, SSCA President, SSCA First Vice President

Chair: Mary M. Meares, *University of Alabama*

Workshop Facilitator: Heather Ashley Hayes, *University of Alabama*

This workshop led by Dr. Hayes follows her keynote address from the previous session (**3502**), “Mapping Accessibility in the Communication Discipline: Reframing Inclusion for the Future We Want.”

3603

Friday 2:45 p.m. – 4:00 p.m.

Room: Granby B

“My Soul’s Been Anchored”: An African American Perspective on Anchors as Tools of Colonialism and Anti-Black Racism

Sponsor: African American Communication Division

Chair: Celnisha L. Dangerfield, *Transylvania University*

Anchors Not Only Settle but Unsettle

Darrian Carroll, *University of Maryland College Park*

Moving Between Borders: Escaping the Discourses of U.S. Colonialization

Sophia Muriel Flemming, *University of Georgia*

Securing Anchors, Sinking Ships: Black Fugitivity, Worldmaking, and De/Anchoring Communication in an Antiblack World

Ashley R. Hall, *University of Iowa*

Excuse Me, Are you Nigerian?" Rearticulating African Diaspora Literacy as Rhetorical Counterstory of Colonial Dispossession

Lionnell "Badu" Smith, *San Francisco State University*

Respondent: Andre E. Johnson, *University of Memphis*

This panel explores the legacy of colonialism among African Americans, focusing on how "anchors" serve as both material and symbolic borders. Panelists will analyze the impact of these colonial and racial borders through diverse Black rhetorical perspectives. Aligned with this year's theme of "Anchors and Anchoring Communication," the discussion will highlight how African Americans resist and transcend colonial and racial logics through counter-rhetorical, fugitive, and futuristic approaches.

3604

Friday 2:45 p.m. – 4:00 p.m.

Room: Granby C

Navigating New Shores: Exploring the Communication Discipline through the Voices of Marginalized Scholars

Sponsor: Identity, Inclusion, & Social Justice Division

Chair: Felicia Stewart, *Morehouse College*

Deric Greene, *Stevenson University*

Felicia Stewart, *Morehouse College*

Kimberly Moffitt, *University of Maryland, Baltimore County*

Kyle Fox, *College of Coastal Georgia*

Rockell Brown, *Syracuse University*

Yohance Murray, *Morehouse College*

What draws and "anchors" marginalized individuals to the discipline of communication? This roundtable aims to provide communication practitioners with space to explore the attitudes, experiences, and aspirations of marginalized members within the field. As a platform to address the perspectives of the disenfranchised, the Identity, If "anchoring" suggests remaining in one place, does this term then also highlight the stagnation that can occur when focusing more on the reassurance of familiar waters rather than venturing toward the untold wonders of uncharted territories?

3605

Friday 2:45 p.m. – 4:00 p.m.

Room: Energy 1

Instructional Communication—A Foundational Anchor in the Communication Discipline

Sponsor: Instructional Development Division

Chair: **S. Brad Bailey**, *Mississippi Gulf Coast Community College*

Lori Barnes, *Western Governors University*

Scott Christen, *Tennessee Technological University*

Elizabeth Hanson Smith, *Independent Scholar*

Carrie McCormick, *Mississippi State University*

Lakelyn E. Taylor, *University of Vermont*

Instructional development represents instructing, an anchor that emphasizes impactful teaching activities in our discipline. Communication courses, required in most institutions for students' general education, are opportunities to teach communication principles through activities that engage undergraduate, graduate, online and in-person students, regardless of major. This panel will celebrate the Instructional development Division and its various practices that keep afloat the instructional needs within our widely diverse discipline.

3606

Friday 2:45 p.m. – 4:00 p.m.

Room: Energy 2

GIFTS Session II

Sponsor: Community College Division, GIFTS

Chair: **Laurie D. Metcalf**, *Blinn Community College*

Just One: Using a Word Game to Help Students Learn and Apply Strategies to Improve Their Verbal Communication

Jacob Metz, *Tennessee Technological University*

Patterns of Conflict Behavior

Amanda Walsh, *University of Southern Mississippi*

Shark Attack: A Role-Playing and Team-Building Exercise

Cole Franklin, *Louisiana State University at Alexandria*

Communication Models & Fishbowl

Shannon Bates, *Collin College*

3607

Friday 2:45 p.m. – 4:00 p.m.

Room: Fusion – A/V

Top Papers in Mass Communication

Sponsor: Mass Communication Division

Chair: **Umisha KC**, *University of Maryland, College Park*

****Image Identity Exchange - A Truncated Application of Narrative Transportation Theory**

Matt Martin, *University of Southern Mississippi*

An Amalgamated Scale Development of Perception of Social Media Influencers on Instagram

Kate Stewart, *Jacksonville State University*

"I Need Wifi Before I Run": A Mediatization Study of Fitness Practices

Dara Phillips, *Wor-Wic Community College*

*****Media Framing of Russia-Ukraine War: A Comparative Analysis of News Stories from NATO & Non-NATO Countries**

Fredrick Daoyenikye, *The University of Alabama*

Theophilus Tetteh Aperkor, *The University of Alabama*

Shah Jahan Shuvo, *The University of Alabama*

Respondent: Umisha KC, *University of Maryland, College Park*

****Top Student Paper, Debut Paper**

*****Debut Paper**

3608

Friday 2:45 p.m. – 4:00 p.m.

Room: Momentum 2/3 – A/V

UHC

3609

Friday 2:45 p.m. – 4:00 p.m.

Room: Momentum 1

UHC

3610

Friday 2:45 p.m. – 4:00 p.m.

Room: Xchg. 7

UHC

3611

Friday 2:45 p.m. – 4:00 p.m.

Room: Xchg. 3

Essential Skills in the PR Classroom Anchoring Graduates in the Industry

Sponsor: Public Relations Division

Chair: Christopher J. McCollough, *Jacksonville State University*

Brigitta R. Brunner, *Auburn University*

Corey Allan Hickerson, *James Madison University*

Teddi Joyce, *Jacksonville State University*
Christie Kleinmann, *Belmont University*
Breann Murphy, *Jacksonville State University*

This panel will provide engagement with accomplished educators from a broad mix of institutions in considering how they integrate essential skills in undergraduate and graduate courses and programs to strengthen students' essential skills for healthy integration in professional environments. Topics will include consideration of how we maintain alignment with industry expectations, activities to reinforce essential skills, responsible means of integrating themes of diversity, equity, and inclusion in the modern classroom that reinforces professional development, and how we can account for essential skills development in both undergraduate and graduate education.

3612

Friday 2:45 p.m. – 4:00 p.m.
Room: Xchg. 5

Piety, Identification, and Critical Rhetoric: Essays on Kenneth Burke

Sponsor: Kenneth Burke Society Interest Group

Chair: **Alex Morales**, *Vanderbilt University*

Piety as a Framework for Understanding User Resistance to Content Management Systems

Michelle Cowan, *Washington and Lee University*

The Instruments, Not the Masters, of Business: A Burkean Analysis of Woodrow Wilson's Rhetoric Establishing the Federal Reserve

Jason D. Myres, *University of Georgia*

Anchoring Burke in Critical Rhetoric: Identification and Consubstantiality in the United We Dream Social Movement

Samantha Guajardo, *The University of Memphis*

From Identification to Deliberative Empathy: Contrasting Strategies of Ethos in Donald Trump's and Wes Moore's Political Storytelling

Rachel Bailey, *University of Maryland*

Respondent: **Jaime Robb**, *Florida Atlantic University*

3613

Friday 2:45 p.m. – 4:00 p.m.
Room: Imagination

Anchoring, Re-Anchoring, or De-Anchoring the Body Politic: Reflections on Communication and the 2024 U.S. Elections – Vice President Spotlight Panel

Sponsor: First Vice President

Co-Sponsor: Rhetoric & Public Address Division, Political Communication Division

Chair: **Patrick G. Wheaton**, *Georgia Southern University*

Ann E. Burnette, *Texas State University*

Joan L. Conners, *Randolph-Macon College*
Mary E. Stuckey, *Penn State University*
John C. Tedesco, *Virginia Tech*

Panelists will reflect on rhetoric, media, campaign communication, and political advertising during the 2024 U.S. elections.

3614

Friday 2:45 p.m. – 4:00 p.m.
Room: Adrenaline

Fleabags, Black Widows, or Barbies?: Post-feminism in Recent Film and TV

Sponsor: Gender Studies Division

Chair: Cassidy D. Ellis, *University of Cincinnati*

***"Women Are Born with Pain Built In": Evaluating Post-Feminism and Bad Feminists in Fleabag

Alena Read Sowell, *Mississippi State University*

Daughter, Sister, Postfeminist Avenger: Black Widow and its Relation to Postfeminism

Delaney Couri, *Texas A&M University*

Queering Barbie: Rejecting Reproductive Futurism, Embracing the Death Drive, Queering Sexuality, Ruining Postfeminism, Lacking Liberation

Nance Heise, *Texas A&M University*

Respondent: Barbara Baker, *University of Central Missouri*

****Debut Paper*

3701

Friday 4:15 p.m. – 5:15 p.m.
Room: Granby A

Argumentation & Forensics Division Business Meeting

Chair: Mik Davis-Bryant, *University of Georgia*

Vice Chair: Gabby Lamura, *Florida State University*

Vice Chair Elect: Brian Lain, *University of North Texas*

Secretary: Robert N. Tabackman, *University of Georgia*

3702

Friday 4:15 p.m. – 5:15 p.m.
Room: Energy 1

Philosophy & Ethics of Communication Interest Group Business Meeting

Chair: Nick J. Sciallo, *Texas A&M University, Kingsville*

Vice Chair: David Impellizzeri, *Regent University*

Vice Chair Elect:

Secretary: Andrew Tinker, Pellissippi State Community College

3703

Friday 4:15 p.m. – 5:15 p.m.
Room: Energy 2

Gender Studies Division Business Meeting

Chair: Ryan Tabrizi, Syracuse University

Vice Chair: Cassidy D. Ellis, University of Cincinnati

Vice Chair Elect: Jonathan Bridenbaker, Louisiana State University

Secretary: Nance Heise, Texas A&M University

3704

Friday 4:15 p.m. – 5:15 p.m.
Room: Fusion

Intercultural Communication Business Meeting

Chair: Lionell “Badu” Smith, San Francisco State University

Vice Chair: Amy N. Heuman, Texas Tech University

Vice Chair Elect: Curtis Chamblee, University of Memphis

Secretary: Carolina Perez, Texas Tech University

3705

Friday 4:15 p.m. – 5:15 p.m.
Room: Momentum 2/3

Applied Communication Division Business Meeting

Chair: Amanda Walsh, University of Southern Mississippi

Vice Chair/Program Planner: Mai Nou Xiong-Gum, Furman University

Vice Chair Elect: Alex Rister, Embry-Riddle Aeronautical University

Secretary: Katrina Marks, Longwood University

3706

Friday 4:15 p.m. – 5:15 p.m.
Room: Momentum 1

Interpersonal Communication Division Business Meeting

Chair: Lindsey S. Aloia, University of Arkansas

Vice Chair: Erin Basinger, University of North Carolina at Charlotte

Vice Chair Elect: Kellie Brisini, Louisiana State University

Secretary: David Roaché, Christopher Newport University

3707

Friday 4:15 p.m. – 5:15 p.m.
Room: Xchg. 3

Kenneth Burke Society Interest Group Business Meeting

Chair: Alex Morales, Vanderbilt University
Vice Chair: Alex Morales, Vanderbilt University
Vice Chair Elect:
Secretary: Samantha Guajardo, University of Memphis

3708

Friday 4:15 p.m. – 5:15 p.m.
Room: Imagination

Freedom of Speech Division Business Meeting

Chair: Benjamin Medeiros, SUNY-Plattsburgh
Vice Chair/Program Planner: John Banister, University of Georgia
Vice Chair Elect: Joshua Guitar, Kean University
Secretary: Joshua Guitar, Kean University

3709

Friday 4:15 p.m. – 5:15 p.m.
Room: Adrenaline

Performance Studies Division Business Meeting

Chair: Nicole Costantini, Savannah College of Art and Design-Atlanta
Vice Chair: Colin Whitworth, Georgia College & State University
Vice Chair Elect: Alex Davenport, Northern Virginia Community College
Secretary: Seth Knievel, Louisiana State University

3801

Friday 5:30 p.m. – 6:30 p.m.
Room: Granby A

Language and Social Interaction Interest Group Business Meeting

Chair: Eugenie Almeida, Fayetteville State University
Vice Chair/Program Planner: Robert Agne, Auburn University
Vice Chair Elect: Dorothy C. Andreas, Abilene Christian University
Secretary: Eugenie Almeida, Fayetteville State University

3802

Friday 5:30 p.m. – 6:30 p.m.
Room: Fusion

Identity, Inclusion, & Social Justice Division Business Meeting

Chair: Chandra A. Maldonado, Campbell University
Vice Chair/Program Planner: Joshua H. Miller, Independent Scholar
Vice Chair Elect: Rico Self, North Carolina State University
Secretary: Rico Self, North Carolina State University

3803

Friday 5:30 p.m. – 6:30 p.m.
Room: Momentum 2/3

Popular Communication Division Business Meeting

Chair: Rich Knight, *Shippensburg University*
Vice Chair: John H. Saunders, *University of Alabama in Huntsville*
Vice Chair Elect: Danielle Williams, *Georgia Gwinnett College*
Secretary: Danielle Williams, *Georgia Gwinnett College*

3804

Friday 5:30 p.m. – 6:30 p.m.
Room: Momentum 1

Communication Theory and Methodology Division Business Meeting

Chair: Kelly Morrison, *University of Alabama, Birmingham*
Vice Chair: Dennis McCarty, *University of Florida*
Vice Chair Elect: Mike Kotowski, *University of Tennessee, Knoxville*
Secretary: Steve McCornack, *University of Alabama, Birmingham*

3805

Friday 5:30 p.m. – 6:30 p.m.
Room: Energy 1

Association for Communication Administration Interest Group Business Meeting

Chair: Lesli K. Pace, *Southeast Missouri State University*
Vice Chair: Christopher J. McCollough, *Jacksonville State University*
Vice Chair Elect: Pamela Bourland-Davis, *Georgia Southern University*
Secretary: Pamela Bourland-Davis, *Georgia Southern University*

3806

Friday 5:30 p.m. – 6:30 p.m.
Room: Energy 2

Community College Division Business Meeting

Chair: Shaquille O. Marsh, *Pellissippi State Community College*
Vice Chair: Karen Hill, *Volunteer State Community College*
Vice Chair Elect: Samantha Chapuseaux, *Florida Gateway College*
Secretary: Twyla Coy, *Lone Star College*

3807

Friday 5:30 p.m. – 6:30 p.m.
Room: Xchg. 3

American Society for the History of Rhetoric Interest Group Business Meeting

Chair: Nick J. Sciuolo, *Texas A&M University, Kingsville*

Vice Chair/Program Planner: Jason D. Myres, *University of Georgia*

Vice Chair Elect:

Secretary: Alex Morales, *Vanderbilt University*

3808

Friday 5:30 p.m. – 6:30 p.m.

Room: Imagination

Political Communication Division Business Meeting

Chair: Carson Kay, *Washburn University*

Vice Chair/Program Planner: Matthew Farmer, *University of Georgia*

Vice Chair Elect: Colin Cameron, *Ohio University*

Secretary: Cheryl Maiorca, *University of Nebraska-Omaha*

Day 4

Saturday, April 5, 2025

4101

Saturday 8:00 a.m. – 9:15 a.m.

Room: Granby Ballroom E

Theodore Clevenger, Jr., Undergraduate Honors Conference Breakfast

Sponsor: Southern States Communication Association

Presiding: **Narissra M. Punyanunt-Carter**, *SSCA Second Vice President*

All UHC participants, their faculty mentors, and guests are invited.

4102

Saturday 8:00 a.m. – 9:15 a.m.

Room: Collaboration

Aweigh and Away: Poetic/Reparative Responses to Religion

Sponsor: Performance Studies Division

Co-Chair: **Janine Armstrong**, *Manchester University*

Co-Chair: **Alex Davenport**, *Northern Virginia Community College*

We are the Women of Judges

Janine Armstrong, *Manchester University*

And I can ask of Nothing Less (But Still I do)

Alex Davenport, *Northern Virginia Community College*

God, Discipline the Queen!

Rico Self, *North Carolina State University*

Unanchored: Losing my Faith . . . Finding Myself

Seth Knievel, *Louisiana State University*

Learning to Swim as an Adult: Escaping Religious Tethers and Finding Safe-Faith Waters

Julie-Ann Scott-Pollock, *University of North Carolina-Wilmington*

Anchors keep vessels in place. While this is positive when weathering through harsh conditions, no progress can be made when vessels only stay in place. Likewise, religion has been an anchor to many people. But it has also been a reason used to stall progress that causes more harm. For this panel, we offer poetic/reparative responses to religion. In doing so, we move away and aweigh to uncharted territories of religion and performance.

4103

Saturday 8:00 a.m. – 9:15 a.m.

Room: Granby A

Attachment Theory and Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: **Kellie Brisini**, *Louisiana State University*

Attachment Dimensions and Anger-Coping Behaviors as Predictors of Dispositional Forgiveness

Lindsey S. Aloia, *University of Arkansas*

Chandler Cartwright, *University of Arkansas*

***Exploring the Impact of Attachment Theory on Organizational Dynamics and Romantic Relationships: A Review of the Attachment Theory

Rhoda Osei, *Texas Tech University*

Respondent: **Kellie Brisini**, *Louisiana State University*

****Debut Paper*

4104

Saturday 8:00 a.m. – 9:15 a.m.

Room: Granby B

Project 2025: Restoring the U.S. “to its Original Moorings”?

Sponsor: American Society for the History of Rhetoric Interest Group

Chair: **Christine M. Willingham**, *University of North Carolina-Wilmington*

Abortion and Gender Equality: Threat to Family and Nation

Christine M. Willingham, *University of North Carolina-Wilmington*

“Choice” and “Local Control”: Project 2025 Resurrects the Rhetoric of Massive Resistance

Wanda Little Fenimore, *University of South Carolina-Sumter*

Eradicating the Medium is the Message

Melinda Farrington, *St. Vincent College*

Sex versus Gender: Project 2025’s “Gender Ideology” and LGBTQ+ Rights

Chadwick Lee Roberts, *University of North Carolina-Wilmington*

Project 2025, published by the Heritage Foundation, a conservative think tank, is a comprehensive plan to restructure the U.S. federal government and restore the nation “to its original moorings.” According to the authors, the United States has lost its anchor and is drifting toward a “totalitarian cult” described as “The Great Awakening.” This panel examines the document’s rhetorical frameworks and discuss the policy implications of returning to anchor.

4105

Saturday 8:00 a.m. – 9:15 a.m.

Room: Granby C

Generative AI and Social Media in Shaping the Communication Field

Sponsor: Mass Communication Division

Chair: Kenny Smith, Rowan University

The Generative AI Age in Journalism: Exploring the Impact and Challenges of AI Contemporary Industry

Meshari Alotaibi, University of Southern Mississippi

Social Media's Role in Promoting volunteerism and charitable work in Kuwaiti society

Musaed ALwardan, Kuwait University

***Cheating Pokémon GO's Monetization

John Fennimore, North Carolina State University

Respondent: Kenny Smith, Rowan University

***Debut Paper

4106

Saturday 8:00 a.m. – 9:15 a.m.

Room: Energy 1

Let's All Row Together: Anchoring Purposeful Group-Based Instruction in Communication Classrooms

Sponsor: Instructional Development Division

Chair: Cassidy B. Ellis, University of Cincinnati

Reflect and Respond: Creating Effective Groupwork Culture in the Classroom through Honest Communication

Sara Baugh-Harris, Davidson College

Context and Coaching: Improving Team Research Projects and Processes

Grant Campbell, Marine Corps University

Meeting with Meaning: Meeting Reports as an Anchor to Group-Building Praxis

Kenny Hopkinson, James Madison University

Hear your Peer: Making Groups Work in Online Asynchronous Courses

Emily S. Kofoed, University of South Carolina Upstate

Academic environments and courses employ a variety of learning experiences and modalities to engage students. Sharing instructional practices that highlight effective and purposeful groupwork can help strengthen communication relevancy for students, faculty, and departments. From embedding small group instruction to forming research teams to online asynchronous interactions, this panel explores group-based instructional practices for use in a variety of communication classroom settings.

4107

Saturday 8:00 a.m. – 9:15 a.m.

Room: Fusion – A/V

Top Papers in Communication Theory and Methodology

Sponsor: Communication Theory and Methodology Division

Chair: Charla Markham Shaw, University of Texas at Arlington

Validity Testing: An Underutilized Method

Michelle Violanti, *University of Tennessee*

Ego-Validating: An Instrument Critique

Mike Kotowski, *University of Tennessee, Knoxville*

Tim Levine, *University of Alabama, Birmingham*

The Effects of Anti-GMO Rhetoric on a Potentially Life-saving Crop

Lindsay Anton, *Liberty University*

4108

Saturday 8:00 a.m. – 9:15 a.m.

Room: Momentum 2/3

Anchored in Place: The Fight to Claim and Reframe the Beloved Community

Sponsor: Identity, Inclusion, & Social Justice Division

Chair: **Celnisha L. Dangerfield**, *Transylvania University*

Celnisha L. Dangerfield, *Transylvania University*

Rusty Woods, *Southwest Tennessee Community College*

Crystal Daugherty, *Western Kentucky University*

Lionell “Badu” Smith, *San Francisco State University*

Krystion Pegues, *University of Memphis*

Today we face persistent attacks on academic freedom, enfranchisement, bodily autonomy, and harmonious coexistence between people and the environment. To meet the moment, we must simultaneously embrace and interrogate longstanding ideals of social justice. In this round table, we grapple with the things that tether justice-work to place. Participants apply varied communication and justice-oriented positionalities, theories, and methods to discuss the search for justice across race and gender lines as well as across interests in health, the environment, and pedagogy. The discussants anchor their arguments in the teachings of social justice icons like bell hooks and Wendell Berry.

4109

Saturday 8:00 a.m. – 9:15 a.m.

Room: Momentum 1

Strategies and Struggles: Sustainable Wellness Practices from Graduate School to Tenure to Retirement

Sponsor: Health Communication Division

Chair: **Jenifer Kopfman**, *College of Charleston*

Curtis Chamblee, *University of Memphis*

Tyana J. Ellis, *North Carolina Wesleyan University*

Jenifer Kopfman, *College of Charleston*

Leah LeFebvre, *University of Alabama*

Steven McCornack, *University of Alabama, Birmingham*

Kelly Morrison, *University of Alabama, Birmingham*

This panel, comprised of scholars across various stages of their academic careers, continues the conversation from last year's panel on "Prioritizing Holistic Wellness in the Academic Career." This year, panelists will lead guided small group discussions, anchoring in community to create evidence-based strategies for implementing and sustaining wellness practices throughout all stages of one's academic career.

4110

Saturday 8:00 a.m. – 9:15 a.m.

Room: Xchg. 3

Reverse GIFTS: Workshop Your Worst

Sponsor: Public Relations Division

Chair: Kelly Williams, *University of West Georgia*

Join us for a unique "Great Ideas for Teaching (in Reverse)" panel, where PR educators share their worst assignments and workshop them with peers to uncover innovative solutions. Together, we'll ditch traditional discussion posts and explore more hands-on learning experiences that foster creativity and engagement. This collaborative session aims to craft new approaches to classroom engagement, ensuring our teaching methods inspire and motivate students.

4111

Saturday 8:00 a.m. – 9:15 a.m.

Room: Xchg. 5

Navigating Diversity, Culture, and Language: Challenges Faced by International Graduate Students in Competitive Forensics

Sponsor: Argumentation & Forensics Division

Chair: Julia Thomazoni, *Texas Tech University*

Julia Thomazoni, *Texas Tech University*

Mary Adelua, *Texas Tech University*

Respondent: Phillip Scott Thomson, *Texas Tech University*

This panel examines the unique challenges international graduate students face while participating in competitive forensics, with a focus on diversity, cultural adaptation, and language barriers. Competitive forensics has been shown to foster critical thinking, intellectual development, and essential personal skills, which can support international students in adapting to both graduate school and a new cultural environment. This panel explores how participation in competitive forensics can enhance the experiences of international graduate students, helping them overcome challenges and succeed in their academic and personal journeys.

4112

Saturday 8:00 a.m. – 9:15 a.m.

Room: Adrenaline

Gendered Body Politics, Sexuality, and Power in Media and Life Narratives

Sponsor: Gender Studies Division

Chair: Whitney Howard, *University of Southern Mississippi*

***Shifting Tides: Examining the Evolution of "Bikini Body" Messages and Images on Women's Health and Fitness Magazines

Mackenzie Mickavicz, *Texas Tech University*

Including another 'side': Anchoring the identity of the 'side'

Andre Favors, *Lamar University*

Joshua Guitar, *Kean University*

Unmooring Communicative Codes of Oppression: A Critical Race Theory Analysis of Rhetorical Attacks on Gender, Race, and Sexuality in Dominant Media Framing of Democratic Party

Amonia Tolofari, *University of Southern Mississippi*

Mohammed Rashid, *University of Southern Mississippi*

Autobiographical Epistemology: Legitimate(d) Knowledges in Life Narratives

Theresa Kulbaga, *Miami University*

Leland G. Spencer, *University of South Carolina*

Respondent: Sophia Muriel Flemming, *University of Georgia*

****Debut Paper*

4113

Saturday 8:00 a.m. – 9:15 a.m.

Room: Adrenaline

The Switch to Accelerated Courses

Sponsor: Community College Division

Chair: April Kidd, *Chattanooga State Community College*

April Kidd, *Chattanooga State Community College*

Mary White, *Chattanooga State Community College*

In 2019, Chattanooga State Community College (CSCC) decided to adopt the accelerated course format on a large scale. This decision was put on hold due to the pandemic but was later revisited and implemented. The 2021-22 academic year saw a 62% increase in these seven-week course offerings. The panel will evaluate the leadership's decision-making and communication process regarding the shift to accelerated courses and will consider the viewpoints of those new to the college since the change. Additionally, the panel will share insights from teaching within the accelerated course framework.

4201

Saturday 9:30 a.m. – 10:45 a.m.

Room: Collaboration

Anchoring Performance Studies to Communication Through the Basic Course

Sponsor: Performance Studies Division

Chair: **Ethan Hunter**, *Louisiana State University*

Travis Brisini, *Louisiana State University*

Johanna Middleton, *Northwestern University*

Charles Parrott, *Kennesaw State University*

Heidi Rose, *Villanova University*

Basic communication courses provide an introduction to the Communication discipline and its subfields and can be seen as an anchor by which a Communication subfield is moored in the disciplinary harbor. However, as the NCA Basic Course Division website shows, departments' basic course offerings often only focus on a few subfields and do not adequately represent the scope of the entire Communication discipline. This roundtable gathers Performance Studies teachers to discuss the nature of Performance Studies' basic communication course to argue for performance's space in the core communication curriculum.

4202

Saturday 9:30 a.m. – 10:45 a.m.

Room: Granby A

Scholarly Networking Across Differences As Our Anchors - Part I

Sponsor: Intercultural Communication Division

Chair: **Amy N. Heuman**, *Texas Tech University*

Mary M. Meares, *University of Alabama*

Lionell "Badu" Smith, *San Francisco State University*

Amy N. Heuman, *Texas Tech University*

Margaret Butcher, *University of Arkansas*

Tina M. Harris, *Louisiana State University*

Mark Hopson, *Chapman University*

Randy Dillon, *Missouri State University*

Carolina Perez, *Texas Tech University*

Kyra Heatly, *Texas A&M University*

Eunhui Kim, *Texas A&M University*

Rhodale Naa Ayekai Odai, *Texas Tech University*

Curtis Chamblee, *University of Memphis*

This is a two part scholarly networking panel aimed at further connecting, supporting, and relating us to both seasoned and emerging inter/cultural communication scholars for the betterment of our careers and lives. We will spend time in part one of this panel working across difference through a discussion of our mentoring and networking approaches as well as what needs we might have regarding support and connection. In part two, we will network around the roundtable and audience to make further connections and build relationships with each other. Our hope is that being grounded within scholarly support will serve as a productive form of anchoring us in the discipline.

4203

Saturday 9:30 a.m. – 10:45 a.m.

Room: Granby B

Democracy and White Christian Nationalism

Sponsor: Rhetoric & Public Address Division

Chair: John Clyde Russell, Georgia State University

Out of Democracy a Theocracy may be Born: On the Usefulness of (White) Christian Nationalism's (Paradoxical) Political Economy of Truth

Barbara A. Biesecker, University of Georgia

Train Up the Children: The Propagation of White Christian Nationalism in Fundamentalist Homeschooling Curricula

Jonathan J. Edwards, University of South Carolina

Battle-Ready Yet Feminine: Raising a "Respectable Ruckus" for White Supremacy

Camille Kaminski Lewis, Furman University

Rhetorics of Affirmation: Conservapedia as Reactionary Wiki

Sean Rhodes, University of Maryland

Evangelical Social Networks and Their Media Influences

Julia Terhune, Michigan State University

4204

Saturday 9:30 a.m. – 10:45 a.m.

Room: Granby C

President's Spotlight: 95 Years of Anchoring Communication Scholarship in the Southern States Communication Association

Sponsor: SSCA President

Chair: Carl M. Cates, University of Texas, Permian Basin

As we gather for the 95th SSCS Convention, members will reflect on what anchors us as an association and recall memorable moments from almost a century of communication scholarship.

4205

Saturday 9:30 a.m. – 10:45 a.m.

Room: Energy 1

To Anchor or Drift? A Roundtable Discussion of Faculty Career Change

Sponsor: Community College Division

Chair: Cole Franklin, Louisiana State University at Alexandria

S. Brad Bailey, Mississippi Gulf Coast Community College

Monette Callaway, Hinds Community College

Karen Hill, Volunteer State Community College

Shaquille O. Marsh, Pellissippi State Community College

Laurie D. Metcalf, Blinn Community College

Jeff Sorrels, *Collin College*
Nakia Welch, *San Jacinto College*

With an increasingly mobile society how often do faculty members remain at one university for the entirety of their career? What factors impact the decision to remain in one location or move from one institution to another? This panel of faculty members will examine the advantages and disadvantages of either anchoring their career at one college or university or transitioning to positions at multiple universities during the course of their careers.

4206

Saturday 9:30 a.m. – 10:45 a.m.
Room: Energy 2 – A/V

Anchoring the Political Data

Sponsor: Political Communication Division

Chair: **Savannah Downing**, *Coastal College of Georgia*

***The Populist Politician’s Playbook: A Qualitative Study of Senator Mike Lee’s Facebook Posts

Christopher Danson, *Southern Utah University*

*How Does Social Media Contribute to Affective Polarization? Mediating Role of Fake News Beliefs

Fredrick Daoyenikye, *University of Alabama*

Exploring Perceptions of Voting among Low-propensity Voters in Louisiana: Deep Canvassing and Grounded Theory Approach

Mary Pritchard, *Feeding Louisiana*

Do Kyun David Kim, *University of Louisiana, Lafayette*

***Promoting Pluralism: A Three-Pronged Pedagogic Strategy

Emma Saira Frances Sullivan, *Wake Forest University*

***Top Student Paper, Debut Paper*

****Debut Paper*

4207

Saturday 9:30 a.m. – 10:45 a.m.
Room: Fusion - A/V

De-Anchoring Our Instruction: A Workshop on De-Colonizing Course Syllabi

Sponsor: Instructional Development Division

Chair: **Colleen Mestayer**, *Tennessee Technological University*

Lakelyn E. Taylor, *University of Vermont*

Higher education classrooms tend to anchor course syllabi in Western knowledge structures that unintentionally neglect alternative epistemologies. Crafting our syllabi in this way provides our students with a limited headway (understanding) of our shoreline (the communication discipline). This workshop is for educators who wish to unmoor their syllabi to be de-colonized

so they can avoid “epistemic violence” and promote “new ways of being and knowing” in the classroom. This workshop will provide: practical advice on how to de-colonize syllabi; feedback on new, existing, and/or emerging course syllabi; time to create, edit, and/or brainstorm de-colonized course syllabi; and resources on decolonizing syllabi.

4208

Saturday 9:30 a.m. – 10:45 a.m.

Room: Momentum 2/3

Memory as Anchor: Preserving Minoritized Memories through Communication

Sponsor: Identity, Inclusion, & Social Justice Division

Chair: **Christopher M. Toula**, *Sam Houston State University*

Journalistic Witnessing as Anchoring Memory: Memory-holing Minorities by Attacking Journalism

Christopher M. Toula, *Sam Houston State University*

Constructing Trans* Memory: A Content Analysis of University Statements in Support of Trans* Peoples

Caleb Micah Cates, *University of South Carolina*

It's Your “Choice”: Appealing to Young Voters to Honor or Reject Prior Political Socialization

Steve Stuglin, *Georgia Highlands College*

But What if They Regret It? Institutional Review Boards and Curating Memory

Alex Lockwood, *University of South Carolina*

Memory anchors people, institutions, and societies in ways that maintain the continuity and cohesion of group identity through communication. The panelists seek to unpack the analogy of memory as anchor for communication in higher education by exploring the role of memory; they mine the nexus of memory and anchoring as support for social cohesion and site of disruption.

4209

Saturday 9:30 a.m. – 10:45 a.m.

Room: Momentum 1

The Great BBQ Debate

Sponsor: Argumentation & Forensics Division

Co-Sponsors Popular Communication Division

Chair: **Gabby Lamura**, *Florida State University*

Jean DeHart, *Appalachian State University*

David R. Nelson, *Valdosta State University*

George Pacheco Jr, *West Texas A&M University*

John H. Saunders, *University of Alabama in Huntsville*

What region has the best BBQ? Memphis, Kansas City, Texas, and the Carolina styles will be represented to figure out who is the true pit boss when it comes to BBQ.

4210

Saturday 9:30 a.m. – 10:45 a.m.

Room: Xchg 3.

Reflections on AI in PR: One Year Later with Practical Insights

Sponsor: Public Relations Division

Chair: **Jessica Beckham**, *University of Tennessee - Martin*

Corey Allan Hickerson, *James Madison University*

Carrie E. Reif-Stice, *Augusta University*

Sarah Smith-Frigerio, *University of Tampa*

Kelly Williams, *University of West Georgia*

As the push to adopt new technologies continues to reshape public relations, practitioners and educators face both opportunities and challenges in leveraging AI to remain relevant. One year after our initial conversation, this presentation invites back our initial panelists to reflect on the transformative role of AI in PR, including the successes, setbacks, and lessons learned over the past year.

4211

Saturday 9:30 a.m. – 10:45 a.m.

Room: Xchg. 5

Recruitment, Hegemonic Masculinity, and Simulations

Sponsor: Applied Communication Division

Chair: **Katrina Marks**, *Longwood University*

The Communicative Experiences of Potential New Members (PNMs) in Greek Life Recruitment

Ashley Lankford, *University of Southern Mississippi*

Amanda Walsh, *University of Southern Mississippi*

Katie E. Anthony, *University of Southern Mississippi*

“Do You Even Know Who You Are Wearing?”: Continued Communication of Hegemonic Masculinity in Hockey Fandom

Cailin B. Johnson, *Campbell University*

J. Dean Farmer, *Campbell University*

***Communication as Control in Engineering Projects

Paul Ziek, *Paul University*

Rich Miller, *Pace University*

George Chacko, *Pace University*

Respondent: **Alex Rister**, *Embry-Riddle Aeronautical University*

***Debut Paper

4212

Saturday 9:30 a.m. – 10:45 a.m.
Room: Imagination

Approaching Complex Issues in Health Communication

Sponsor: Health Communication Division

Chair: **Emily Scheinfeld**, *Kennesaw State University*

Save Yourself a Page and Get on the Same Page: Nurse-Physician Communication in a Hospital Setting

Elizabeth Welch Lambie, *United States Government*

Patricia Amason, *University of Arkansas*

***Family Vlogging and Children’s Health Information Through the Lens of Communication Privacy Management Theory

Taylor Catherine Barberis, *Arkansas State University*

Dinah Tetteh, *Arkansas State University*

Dialoguing About Dance with Older Adults

Rick Allen Pulos, *Texas A&M University*

****Debut Paper*

4213

Saturday 9:30 a.m. - 10:45 a.m.
Room: Continuous Break Station

Poster Session: Communication in Interpersonal and Group/Organizational Contexts

Sponsor: First Vice President

Co-Sponsor: Interpersonal Communication Division, Communication Theory & Methodology Division

Connections in Motion: Does Self-Disclosure in Group Fitness Drive Motivation?

Mackenzie Mickavicz, *Texas Tech University*

“There is no handbook for any of it”: Relational Maintenance Behaviors Utilizing Technology in the Open Adoption Relationship

Mary Mckenzie Hurley, *Christopher Newport University*

Colleen Colaner, *University of Missouri*

Sharing the Joy: How Communication Apprehension Impacts Relationship Satisfaction Among Friends

Corynne S. Dunaway, *Christopher Newport University*

Nichole Lipinski, *Christopher Newport University*

Zena Toh, *Christopher Newport University*

Love Styles and Online Dating: Understanding Platform Preference

Brianna Lane, *Christopher Newport University*

Unmuting Anchored Voices: Black Female Faculty Navigating Communication Barriers Within the Academic Ivory Tower Through the Lens of Muted Group Communication Theory

Tiffany McBride, *Columbus State University*

4301

Saturday 11:00 a.m. – 12:15 p.m.

Room: Collaboration

GIFTS (Great Ideas For Teaching Students) Session III

Sponsor: Community College Division

Chair: **Twyla Coy**, *Lone Star College*

PechaKucha Speeches: The Tik Tok Trend Anchored in Professional Presentations

Melissa S. Plew, *Georgia Southern University*

Preventing Boring Informative Speeches with Amazon Prime: 10 Things You Don't Know About _____

S. Brad Bailey, *Mississippi Gulf Coast Community College*

Abacus Introduction & Conclusion

Nakia Welch, *San Jacinto College*

Netflix and profanity: Teaching principles of language development and use

Laurie D. Metcalf, *Blinn Community College*

Teaching Ethos, Logos, Pathos, and the Oft Forgotten Mythos

John H. Saunders, *University of Alabama in Huntsville*

4302

Saturday 11:00 a.m. – 12:15 p.m.

Room: Granby A

Scholarly Networking Across Differences As Our Anchors - Part II

Sponsor: Intercultural Communication Division

Chair: **Amy N. Heuman**, *Texas Tech University*

Mary M. Meares, *University of Alabama*

Lionell "Badu" Smith, *San Francisco State University*

Amy N. Heuman, *Texas Tech University*

Margaret Butcher, *University of Arkansas*

Tina M. Harris, *Louisiana State University*

Mark Hopson, *Chapman University*

Randy Dillon, *Missouri State University*

Carolina Perez, *Texas Tech University*

Kyra Heatly, *Texas A&M University*

Eunhui Kim, *Texas A&M University*

Rhodale Naa Ayekai Odai, *Texas Tech University*

Curtis Chamblee, *University of Memphis*

This is part two of our scholarly networking panel aimed at further connecting, supporting, and relating us to both seasoned and emerging inter/cultural communication scholars for the betterment of our careers and lives. Part I worked across difference through a discussion of our mentoring and networking approaches as well as what needs we might have regarding support and connection. Part II will network around the roundtable and audience to make

further connections and build relationships with each other. Our hope is that being grounded within scholarly support will serve as a productive form of anchoring us in the discipline.

4303

Saturday 11:00 a.m. – 12:15 p.m.

Room: Granby B

Health Communication Research-In-Progress Workshop

Sponsor: Health Communication Division

Chair: **Tyana J. Ellis**, *North Carolina Wesleyan University*

Mentors:

Benjamin R. Bates, *Ohio University*
Jenifer Kopfman, *College of Charleston*
Adam Richards, *Furman University*
Rachel Riggs, *University of North Florida*
Emily Scheinfeld, *Kennesaw State University*

Anchoring Communication in Public Health: Analyzing Parental Hesitancy Toward Children's COVID-19 Vaccination

Hasan Mahmud Faisal, *University of Southern Mississippi*
Rubaiya Zannat, *University of Southern Mississippi*
Mohammad Asaduzzaman, *University of Southern Mississippi*
Mamunor Rashid, *University of Southern Mississippi*
Sherin Farhana Moni, *University of Southern Mississippi*
Salauddin Ahmed, *University of Southern Mississippi*

Constructing Risk in Medical Discourse Following the Release of the Women's Health Initiative (WHI) Preliminary Findings

Marissa Buccilli, *Virginia Tech*

Pregnancy loss on social media: An investigation of disclosure by public figures

Laura Carper, *Texas A&M Texarkana*
Rebecca Ricardi, *Kutztown University*

Health Campaigns in Rural Spaces – Challenges and Celebrations

Jennifer Tony Edwards, *Tarleton State University*
Subi Gandhi, *Tarleton State University*

Maternal Healthcare: Exploring how Culture Becomes an Enabler or Barrier in Rural Ghana

Diana Maame Agyeiwaa Agyei, *University of Memphis*

4304

Saturday 11:00 a.m. – 12:15 p.m.

Room: Granby C

Media Moorings for College Students

Sponsor: Mass Communication Division

Chair: **Barry P. Smith**, *Mississippi University for Women*

Rachel Martin Harlow, *University of Texas, Permian Basin*
Brian C. Brantley, *Texas A&M University – San Antonio*
Lauren Reichart Smith, *Rowan University*
Kenny Smith, *Rowan University*
William F. Harlow, *Air Command and Staff College*
Barry P. Smith, *Mississippi University for Women*

The panelists will address how their respective institutions are using media and mediated communication to support and anchor their students. Instructional technology, university public relations, student media outlets, social media outreach, and mediated events such as college sports are explored as potential anchor points.

4305

Saturday 11:00 a.m. – 12:15 p.m.
Room: Energy 1

A Project to Anchor Communication & Collaboration Using the Power of Podcasts

Sponsor: Instructional Development Division

Chair: **Elizabeth Hanson Smith**, *Independent Scholar*

Brenda Wilson, *Tennessee Technological University*
Teddy Burch, *Tennessee Technological University*
Russ Witcher, *Tennessee Technological University*
Noah Mears, *Tennessee Technological University*

Podcasts have become a popular vehicle for communicating various and complex ideas in the digital environment. Because podcast interviews foster longer, two-way conversations between guests, they can be an anchor for discussions that set the tone for continued open communication processes in an attention-splintered society. This panel discusses the ways one campus sought to harness the power of this prolific storytelling medium while providing an opportunity for collaboration among faculty and students through the construction and use of a new podcast studio.

4306

Saturday 11:00 a.m. – 12:15 p.m.
Room: Energy 2 – A/V

Presidential Anchors and Their Legacies

Sponsor: Political Communication Division

Chair: **Breann Murphy**, *Jacksonville State University*

Rosalynn Carter: A Case of Leadership Development and a Long-lasting Legacy
Pamela Bourland-Davis, *Georgia Southern University*
Hillary Clinton: Examining a Political Life-cycle of the First Lady Who Never Left
Jenni Simon, *University of North Carolina, Greensboro*

Michelle Obama: Charting Her Own Path Through Strategic Communication and Social Media

Shaniece Bickham, *Nicholls State University*

There's a Doctor in the House: Examining the public perception, reception, and legacy of Dr. Jill Biden

Christopher J. McCollough, *Jacksonville State University*

Anchored to a Gendered Past: First Second Gentleman Doug Emhoff Navigates Uncharted Waters

Shana Bridges, *Georgia Southern University*

The first lady has long served as an anchor for her husband's work in the White House, and over time, many have developed their own special programs. These platforms and continued service often lead to lasting legacies as part of the president and spouse teams. This panel examines the contributions of first ladies within the past 50 years, including the emergence of the first second gentleman and potential implications for the role of the president's spouse.

4307

Saturday 11:00 a.m. – 12:15 p.m.

Room: Fusion – A/V

The Practice of Performance: Anchoring Practice through Process

Sponsor: Performance Studies Division

Chair: **Tracy Stephenson Shaffer**, *Louisiana State University*

A Martian Odyssey

Juniper Blue, *Southern Illinois University Carbondale*

Yearning: A Sapphic Adaptation of The Great Gatsby

Seth Knievel, *Louisiana State University*

Wave 1.12.22

Desirée Rowe, *Towson University*

Moving Forward with Nebraska Backward: Composition and Execution of Solo Performance

Charles Parrott, *Kennesaw State University*

Respondent: **Tracy Stephenson Shaffer**, *Louisiana State University*

This panel brings together a group of performance practitioners to discuss their process in the creation of full-length conspicuous performance work. Including both graduate students and faculty—the discussion includes group and solo performance, adaptation, personal narrative, and more.

4308

Saturday 11:00 a.m. – 12:15 p.m.

Room: Momentum 2/3

UHC

4309

Saturday 11:00 a.m. – 12:15 p.m.
Room: Momentum 1

UHC

4310

Saturday 11:00 a.m. – 12:15 p.m.
Room: Xchg. 7

UHC

4311

Saturday 11:00 a.m. – 12:15 p.m.
Room: Xchg. 3

Anchors Aweigh: Rhetoric with(out) Identification

Sponsor: Kenneth Burke Society Interest Group

Chair: **Jaime Robb**, *Florida Atlantic University*

Blake Cravey, *University of Georgia*

Alex Morales, *Vanderbilt University*

Samantha Guajardo, *University of Memphis*

Kesha James, *Georgia State University*

Savannah Downing, *College of Coastal Georgia*

This panel explores the complex relationship between rhetoric, identity, and identification. By posing identity as a fundamental *anchor* and Burkean identification as a primary *vehicle* of identity construction, panelists explore the perils and possibilities of rhetoric as a way of expanding identities and coalitional formations. Following the rise in abolitionist rhetorics, each panelist will also address questions concerning 1) the consequences of abolishing current categories of identity and identification, and 2) envisioning a world where current identity categories have significantly transformed. Panelists will present short reflections using a variety of perspectives (racial, feminist, queer, liberal democratic). Then, all participants and audience members are encouraged to join in a larger discussion about the topic of rhetoric with(out) identification.

4312

Saturday 11:00 a.m. – 12:15 p.m.
Room: Xchg. 5

Ethnography Workshop: Academic Research Works in Progress

Sponsor: Ethnography Interest Group

Co-Chair: **Cara Mackie**, *Florida Southern College*

Co-Chair: **Pamela Dykes**, *Florida Southern College*

A workshop session tailored for those with ongoing ethnography projects not quite ready for the spotlight, this panel offers an opportunity to share your work, gain invaluable insights, and

engage in one-on-one collaborations with seasoned ethnographers. Don't miss this opportunity to fine-tune your research and accelerate its journey to completion.

4313

Saturday 11:00 a.m. – 12:15 p.m.

Room: Imagination

Top Papers in African American Communication

Sponsor: African American Communication Division

Chair: **Sophia Muriel Flemming**, *University of Georgia*

*Anchor Down and Step Up: Using a Sports Communication Lens and a Theory on Visual Rhetoric to Explore why Umpires Adversely Perceived HBCU Softball Pitchers

Andrew Dix, *Middle Tennessee State University*

**"Still Over It, But Never Over God": Analyzing the Sacred Anchoring in Ciara's Prayer on Summer Walker's Still Over It

Amber D. Alston, *University of Memphis*

Mrs. Farmer's "Negro Slave": The Ghost of "Villinage and Negro Slavery"

Nick J. Scullo, *Texas A&M University – Kingsville*

Respondent: **Keven James Rudrow**, *Mississippi State University*

**Top Paper Award*

***Top Student Paper Award*

4314

Saturday 11:00 a.m. – 12:15 p.m.

Room: Continuous Break Station

Poster Session: Mediated Interpersonal Communication and Mass Media

Sponsor: First Vice President

Co-Sponsors: Interpersonal Communication Division, Mass Communication Division

"Single mom. What do I do?": How Single Moms Seek and Receive Support Online During the Pregnancy and Postpartum Periods

Janey Everett, *University of Tennessee*

Charlotte Streat, *University of Tennessee*

Jenny Crowley, *University of Tennessee*

Tales of Betrayal; Exploring How Reddit Users Build the Narrative Around Their Infidelity Experiences

Jessica Chantel Cochrane, *Radford University*

Zehui Dai, *Radford University*

IES of Ex-Partners on Social Media

Aubree Ann Herman, *Texas Tech University*

Mackenzie Mickavicz, *Texas Tech University*

Sumeyya Akdilek, *Texas Tech University*

A Filtered Love: Social Media's Influence on Uncertainty Reduction in New Romantic

Relationships

Laura Passagaluppi, *Christopher Newport University*

David Roaché, *Christopher Newport University*

We Are Beyond What We See in The Mirror: Addressing Appearance-Based Discrimination Against Women in Broadcasting Through Communication Theory and Personal Experience

Tabitha Bartoe, *Regent University*

4315

Saturday 11:00 a.m. – 12:15 p.m.

Room: Adrenaline

Hashtag Gender: Circulating Gender across the Twittersphere

Sponsor: Gender Studies Division

Chair: Janine Armstrong, *Manchester University*

Moving Beyond #SayHerName: Black Women's Agency Raising in Crafted Circulation to Advocate for the Pursuit of Justice for Breonna Taylor

Cecilia Cerja, *University of the South*

Transphobic predation libel: A transgender-sensitive critical discourse analysis of queerphobic hate speech on Twitter

Evelyn Evans, *University of Southern Mississippi*

L. Paul Strait, *University of Southern Mississippi*

Exploring Entrepreneurial Dynamics in Online Sex Work: Content Analysis of OnlyFans Creators on X

Fernanda Veiverberg, *University of Southern Mississippi*

Respondent: Jonathan Bridenbaker, *Louisiana State University*

4401

Saturday 12:30 p.m. – 2:30 p.m.

Room: Granby E

Southern States Communication Association 93rd Annual Awards Luncheon

Sponsor: Southern States Communication Association

Presiding: Carl M. Cates, *SSCA President*

Annual Keynote Address: TBD

Keynote Address Title:

This is a ticketed event. Tickets can be purchased online or at the registration table.

4501

Saturday 2:45 p.m. – 4:00 p.m.

Room: Collaboration

Uncovering Hidden Black Narratives: Performing Archival Listening at Xavier University of Louisiana

Sponsor: Performance Studies Division

Laura Oliver, *Xavier University*
Students of Xavier University

This panel features student-led projects that explore the intersections of performance, Black intellectual thought, archival photography, and Camp's methodology from *Listening to Images*. Students critically engage with untold histories and emotional frequencies embedded in these images. The projects cover a range of topics, including the history and absence of football at Xavier, moments of student resistance and resilience documented in the university's newspaper, Black male presence in Xavier's baseball history, Black experiences during the reign of David Duke in Louisiana, and the history of Black women in STEM at Xavier. Each project combines visual analysis with creative interpretation, offering fresh perspectives on these historical photographs while drawing attention to often-overlooked narratives.

4502

Saturday 2:45 p.m. – 4:00 p.m.
Room: Granby A

Technology, Artificial Intelligence, and the Changing Landscape of Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: **Laura Miller**, *University of Tennessee*

'Hey Siri, Ask Them Out:' Investigating the Use of Artificial Intelligence in Date Request Messaging

David J. Roaché, *Christopher Newport University*

Liesel L. Sharabi, *Arizona State University*

Lindsey Hicks, *Christopher Newport University*

Mary M. Hurley, *Christopher Newport University*

"Was it I or AI?" A Look at the Interrelation Between Artificial Intelligence and Working Relationships

Alexis Miller, *University of West Florida*

***Impressioned Reflections: The Decline in Asking in the Electronic Age

Nicholas Elliott, *University of Southern Mississippi*

Respondent: **Laura Miller**, *University of Tennessee*

****Debut Paper*

4503

Saturday 2:45 p.m. – 4:00 p.m.
Room: Granby B

(un)Anchoring from Rhetorical Legacies

Sponsor: Rhetoric & Public Address Division

Chair: Sara Baugh-Harris, *Davidson College*

Voices of Union: Dissecting Master and Counter Narratives in Seeing the South

Margaret Baker, *North Carolina State University*

***Are They a "Diamond in the Rough" or "Destined for Greatness"? Charting the NBA's Rhetoric of Cultural Colonialism

Jake Pardue, *University of Alabama*

***Staging Power: Colonial Legacies and Postcolonial Identity in Zimbabwe's Medals

Tatenda Mashanda, *University of Maryland*

Poe's Zenobia: Romanticism, Psychoanalysis, and the Critical I/Eye in "How to Write a Blackwood Article" and "A Predicament"

Nick J. Scullo, *Texas A&M University-Kingsville*

Respondent: Josh Smith, *Davidson College*

****Debut Paper*

4504

Saturday 2:45 p.m. – 4:00 p.m.

Room: Granby C

2026 Convention Planning Meeting I

Sponsor: Southern States Communication Association

Chair: Narissra M. Punyanunt-Carter, *First Vice President*

All division and interest group planners for 2026 should attend this Planning meeting **OR** the Planning Meeting on Sunday morning (**session 5106**). (Vice Chairs Elect from this year became Vice Chair at their division or interest group business meeting!)

2025-2026 Division Vice Chairs:

African American Communication: **Cicely Wilson**, *Union University*

Applied Communication: **Alex Rister**, *Embry-Riddle Aeronautical University*

Argumentation and Forensics: **Brian Lain**, *University of North Texas*

Communication Theory & Methodology: **Mike Kotowski**, *University of Tennessee, Knoxville*

Community College: **Samantha Chapuseaux**, *Florida Gateway College*

Freedom of Speech: **Joshua Guitar**, *Kean University*

Gender Studies: **Jonathan Bridenbaker**, *Louisiana State University*

Health Communication: **Emily Scheinfeld**, *Kennesaw State University*

Identity, Inclusion, and Social Justice: **Rico Self**, *North Carolina State University*

Instructional Development: **Elizabeth Hanson Smith**, *Independent Scholar*

Intercultural Communication: **Curtis Chamblee**, *University of Memphis*

Interpersonal Communication: **Kellie Brisini**, *Louisiana State University*

Mass Communication: **Christopher M. Toula**, *Sam Houston State University*

Performance Studies: **Alex Davenport**, *Northern Virginia Community College*

Political Communication: **Colin Cameron**, *Ohio University*

Popular Communication: **Danielle Williams**, *Georgia Gwinnett College*

Public Relations: **Breann Murphy**, *Jacksonville State University*
Rhetoric and Public Address: **Lionell "Badu" Smith**, *San Francisco State University*

2025-2026 Interest Groups Vice Chairs:

American Society for the History of Rhetoric:

Association for Communication Administrators: **Pamela Bourland-Davis**, *Georgia Southern University*

Ethnography:

Kenneth Burke Society:

Language and Social Interaction: **Dorothy C. Andreas**, *Abilene Christian University*

Philosophy and Ethics of Communication:

State Associations: **John H. Saunders**, *University of Alabama, Huntsville*

4505

Saturday 2:45 p.m. – 4:00 p.m.

Room: Energy 1

Instructor Use of AI to Augment the College Classroom

Sponsor: Instructional Development Division

Chair: Scott Christen, *Tennessee Technological University*

New Tools, Old Concepts

Teddi A. Joyce, *Jacksonville State University*

The Currency of Questions: Leveraging AI in Today's Classroom

Christie Kleinmann, *Belmont University*

Improving Class Projects with ChatGPT

Melissa S. Plew, *Georgia Southern University*

Including "The Enemy" in Classroom Instruction

Antonio L. Spikes, *Georgia Southern University*

Discussions surrounding AI in the classroom often focus on students' use (or misuse) of AI tools. This panel will flip the conversation and focus on instructor use of AI in their courses. These panelists have embraced the use of AI to augment their own pedagogy. AI should not be seen as artificial intelligence but rather augmented intelligence. AI shouldn't do the work for us, but it can help us do better work. Presenters will share how they use AI tools to design their courses.

4506

Saturday 2:45 p.m. – 4:00 p.m.

Room: Energy 2 – A/V

Crisis Communication Research in Public Relations

Sponsor: Public Relations Division

Chair: Breann Murphy, *Jacksonville State University*

The role of culture in crisis communication: Turkey's Red Crescent crisis during the 2023 earthquake

Tugce Ertem-Eray, *North Carolina State University*
Responding to Long-Term Crises Using Discourse of Renewal: Examining Rutgers University's Response to COVID-19

Drew T. Ashby-King, *East Carolina University*

Respondent: Corey Allan Hickerson, *James Madison University*

4507

Saturday 2:45 p.m. – 4:00 p.m.

Room: Fusion – A/V

Anchoring (Social) Media in Identity, Inclusion, & Social Justice Scholarship

Sponsor: Identity, Inclusion, & Social Justice Division

Chair: John H. Saunders, *University of Alabama in Huntsville*

****How Gen Z College Students' Privacy Management Anchors Their Social Media Identity Construction?**

Mohammad Asaduzzaman, *University of Southern Mississippi*

Hasan Mahmud Faisal, *University of Southern Mississippi*

Rubaiya Zannat, *University of Southern Mississippi*

Mamunor Rashid, *University of Southern Mississippi*

Sherin Farhana Moni, *University of Southern Mississippi*

Salauddin Ahmed, *University of Southern Mississippi*

****Identity Construction in the Era of Globalization: The Cross-Cultural Adaptation and Identity Formation of Chinese International Students in Australia on TikTok**

Chenchen Wang, *University of Maryland*

Exploring Ethical Media Representation A Case Study on Chinese Muslims in the Cultural and Religious Diaspora

Julia Wei Cui, *Texas Tech University*

****Debut Paper**

4508

Saturday 2:45 p.m. – 4:00 p.m.

Room: Momentum 2/3

UHC

4509

Saturday 2:45 p.m. – 4:00 p.m.

Room: Momentum 1

UHC

4510

Saturday 2:45 p.m. – 4:00 p.m.

Room: Xchg. 7

UHC

4511

Saturday 2:45 p.m. – 4:00 p.m.
Room: Imagination

Anchoring Black Feminism and Womanist Thought: A Critical Discussion of the Centering of Black Girls' and Women's Perspectives

Sponsor: African American Communication Division

Chair: Joshua H. Miller, *Independent Scholar*

Who Are You? Using Black Feminism and Womanism to Create a Personal and Professional Identity

Natonya Blackmun Listach, *Middle Tennessee State University*

We Been Knowin': April Baker-Bell and The Markings of a Womanist Prophetic Rhetoric

Lionnell "Badu" Smith, *San Francisco State University*

Why the Former "Caged" Black Woman Can Now Sing: The Rhetorical Education of a Black Feminist and Womanist

Sophia Muriel Flemming, *University of Georgia*

To Be or Not to Be a Black Feminist or a Womanist

Elizabeth Desnoyers-Colas, *Georgia Southern University*

Extending the Womanist Diaspora by Anchoring Womanist Organizational Theory

Amber D. Alston, *University of Memphis*

4512

Saturday 2:45 p.m. – 4:00 p.m.
Room: Adrenaline

From Joe Biden to Kamala Harris for President in the 2024 Election: Analysis of Communication by and about the Candidates

Sponsor: Political Communication Division

Chair: Joan Conners, *Randolph-Macon College*

"You Think You Just Fell Out of a Coconut Tree?": Kamala Harris's Comedic and Memetic Launch of Her 2024 Presidential Campaign

Kimberley Hannah-Prater, *Community College of Baltimore County*

Fearing Kamala: (De)Constructing the Narrative Rhetoric of Pseudo-Antagonism

Joshua Guitar, *Kean University*

Sheri Bleam, *Independent Scholar*

Brianna DeJesus, *Kean University*

From I to We: The Impacts of Hubris and Inclusion in American Politics

Cheryl Maiorca, *University of Nebraska at Omaha*

Departure or Transition: Newspaper Frames of Joe Biden's Announcement Not to Run and Endorsement of Kamala Harris for President in 2024

Joan Conners, *Randolph-Macon College*

4513

Saturday 2:45 p.m. – 5:00 p.m.

Room: Granby ABC Foyer

Graduate Program Fair

Sponsor: Southern States Communication Association

Representatives of graduate programs will be available to answer questions for prospective students.

4601

Saturday 4:15 p.m. – 5:30 p.m.

Room: Granby A

Health Communication Division Business Meeting

Chair: Adam Richards, *Furman University*

Vice Chair/Program Planner: Tyana J. Ellis, *North Carolina Wesleyan University*

Vice Chair Elect: Emily Scheinfeld, *Kennesaw State University*

Grad Student Representative: Ananya Raka Chakraborty, *University of Alabama*

Secretary: Curtis Chamblee, *University of Memphis*

4602

Saturday 4:15 p.m. – 5:30 p.m.

Room: Granby B

Public Relations Business Meeting

Chair: Jessica Beckham, *University of Tennessee-Martin*

Vice Chair: Kelly Williams, *University of West Georgia*

Vice Chair Elect: Breann Murphy, *Jacksonville State University*

Secretary: Tiffany McBride, *Columbus State University*

4603

Saturday 4:15 p.m. – 5:30 p.m.

Room: Granby C

Ethnography Interest Group Business Meeting

Chair: Vickie Van Hurley, *Florida Southern University*

Vice-Chair/Program Planner: Pamela Dykes, *Florida Southern College*

Vice Chair Elect:

Secretary: Dinah Tetteh, *Arkansas State University*

4604

Saturday 4:15 p.m. – 5:30 p.m.

Room: Energy 1

State Associations Interest Group Business Meeting

Chair: Roy Samuelson, *Florida Gulf Coast University*
Vice Chair: Shaquille O. Marsh, *Pellissippi State Community College*
Vice Chair Elect: John H. Saunders, *University of Alabama, Huntsville*
Secretary: Ray Ozley, *Montevallo University*

4605

Saturday 4:15 p.m. – 5:30 p.m.
Room: Fusion

Rhetoric & Public Address Division Meeting

Chair: Jonathan J. Edwards, *University of South Carolina*
Vice Chair/Program Planner: Sara Baugh-Harris, *Davidson College*
Vice Chair Elect: Lionell "Badu" Smith, *San Francisco State University*
Graduate Student Representative: Matthew Parnell, *Penn State University*
Secretary: Emily S. Kofoed, *University of South Carolina-Upstate*

4606

Saturday 4:15 p.m. – 5:30 p.m.
Room: Momentum 2/3

African American Communication Division Business Meeting

Chair: Keven James Rudrow, *Mississippi State University*
Vice Chair/Program Planner: Keven James Rudrow, *Mississippi State University*
Vice Chair Elect: Cicely Wilson, *Union University*
Secretary: Rico Self, *North Carolina State University*

4607

Saturday 4:15 p.m. – 5:30 p.m.
Room: Momentum 1

Instructional Development Division Business Meeting

Chair: Jacob Metz, *Tennessee Technological University*
Vice Chair/Division Planner: Colleen Mestayer, *Tennessee Technological University*
Vice Chair Elect: Elizabeth Hanson Smith, *Independent Scholar*
Secretary: Lakelyn E. Taylor, *University of Vermont*

4608

Saturday 4:15 p.m. – 5:30 p.m.
Room: Imagination

Mass Communication Division Business Meeting

Chair: Melissa M. Smith, *Mississippi University for Women*
Vice Chair: Umisha KC, *University of Maryland*
Vice Chair Elect: Christopher M. Toula, *Sam Houston State University*
Secretary: Christopher M. Toula, *Sam Houston State University*

4701

Saturday 6:00 p.m. – 8:00 p.m.
Room: Granby E

The Southern States Communication Association Osborn Reception

Sponsors: Drs. Michael and Suzanne Osborn, Pearson Publishing

Day 5

Sunday, April 16, 2023

5101

Sunday 8:00 a.m. – 9:15 a.m.

Room: Granby A

Anchoring Health in Communication and Communication in Health: Best Practices in Teaching Health Communication Within and Outside of Communication Courses

Sponsor: Health Communication Division

Chair: **Ananya Raka Chakraborty**, *University of Alabama*

Tyana J. Ellis, *North Carolina Wesleyan University*

Jennifer Kopfman, *College of Charleston*

Kelly Morrison, *University of Alabama, Birmingham*

Rachel Riggs, *University of North Florida*

Emily Scheinfeld, *Kennesaw State University*

5102

Sunday 8:00 a.m. – 9:15 a.m.

Room: Granby B

The First Generation of Name, Image, and Likeness Athletes

Sponsor: Popular Communication Division

Chair: **Brendan O'Hallarn**, *Old Dominion University*

Brendan O'Hallarn, *Old Dominion University*

Ethan Madden, *Old Dominion University*

Others TBD

In June 2021 through the Alston v. NCAA ruling, the Supreme Court unanimously granted collegiate athletes the right to monetize their name, image, and likeness (NIL). Instantly, the landscape of college sport changed in the United States. While athletes have the right to earn money communicating and marketing their personal brand (the "spirit" of NIL) the vast majority of funding has been directed collectively by donors to high profile sports such as football and basketball. In effect, top teams have used the legislation to "buy" players. For athletes, this has brought tremendous upheaval to college sport, with players switching schools frequently, resulting in negative byproducts for athletes. At this time, the first generation of NIL college athletes are finishing their four years of eligibility. The roundtable panel will feature college athletes in communication and marketing academic disciplines, given their positioning as aspiring experts in personal branding. We seek to gain insight into the question, "What has it been like to be a college athlete in the NIL era?"

5103

Sunday 8:00 a.m. – 9:15 a.m.

Room: Granby C

Nominating Committee Meeting

Sponsor: Southern States Communication Association

Chair: **Carl M. Cates**, *Immediate Past President*

Committee Members: Immediate Past chairs of SSCA Divisions (Chairs from this year became Immediate Past Chair at division business meetings Friday or yesterday!)

African American Communication: **Keven James Rudrow**, *Mississippi State University*
Applied Communication: **Amanda Walsh**, *University of Southern Mississippi*
Argumentation and Forensics: **Mik Davis-Bryant**, *University of Georgia*
Communication Theory and Methodology: **Kelly Morrison**, *University of Alabama-Birmingham*
Community College: **Shaquille O. Marsh**, *Pellissippi State Community College*
Freedom of Speech: **John Banister**, *University of Georgia*
Gender Studies: **Ryan Tabrizi**, *Syracuse University*
Health Communication: **Adam Richards**, *Furman University*
Identity, Inclusion, and Social Justice: **Chandra A. Maldonado**, *Campbell University*
Instructional Development: **Jacob Metz**, *Tennessee Technological University*
Intercultural Communication: **Lionnell "Badu" Smith**, *San Francisco State University*
Interpersonal Communication: **Lindsey S. Aloia**, *University of Arkansas*
Mass Communication: **Melissa M. Smith**, *Mississippi University for Women*
Performance Studies: **Nicole Costantini**, *Savannah College of Art & Design-Atlanta*
Political Communication: **Carson Kay**, *Washburn University*
Popular Communication: **Rich Knight**, *Shippensburg University*
Public Relations: **Jessica Beckham**, *University of Tennessee-Martin*
Rhetoric and Public Address: **Jonathan J. Edwards**, *University of South Carolina*

5104

Sunday 8:00 a.m. – 9:15 a.m.

Room: Energy 1

Anchoring Undergraduate Research: The Dynamics of Mentoring Relationships

Sponsor: Instructional Development Division

Chair: **Carrie McCormick**, *Mississippi State University*

Brianna DeJesus, *Kean University*

Joshua Guitar, *Kean University*

Andre Favors, *Lamar University*

Harvest Prater, *Lamar University*

Mansi Brat, *Kean University*

This roundtable features faculty who regularly mentor and are recognized for their work with scholars with undergraduate research projects in programs like institutional undergraduate research offices and the McNair Scholars program, and their undergraduate mentees. These faculty also have success in encouraging students to present at local, state, regional, and national conferences. The panelists will discuss our mentorship philosophies/experiences, benefits of undergraduate research, pitfalls, and recommendations for other scholars.

5105

Sunday 8:00 a.m. – 9:15 a.m.

Room: Energy 2

5106

Sunday 8:00 a.m. – 9:15 a.m.

Room: Momentum 2/3

2026 Convention Planning Meeting II

Sponsor: Southern States Communication Association

Chair: **Narissra M. Punyanunt-Carter**, *First Vice President*

All division and interest group planners for 2026 should attend this Planning meeting **OR** the Planning Meeting on Saturday afternoon (session **4504**). (Vice Chairs Elect from this year became Vice Chair at the 2025 business meeting!)

2025-2026 Division Vice Chairs:

African American Communication: **Cicely Wilson**, *Union University*

Applied Communication: **Alex Rister**, *Embry-Riddle Aeronautical University*

Argumentation and Forensics: **Brian Lain**, *University of North Texas*

Communication Theory & Methodology: **Mike Kotowski**, *University of Tennessee, Knoxville*

Community College: **Samantha Chapuseaux**, *Florida Gateway College*

Freedom of Speech: **Joshua Guitar**, *Kean University*

Gender Studies: **Jonathan Bridenbaker**, *Louisiana State University*

Health Communication: **Emily Scheinfeld**, *Kennesaw State University*

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Instructional Development: **Elizabeth Hanson Smith**, *Independent Scholar*

Intercultural Communication: **Curtis Chamblee**, *University of Memphis*

Interpersonal Communication: **Kellie Brisini**, *Louisiana State University*

Mass Communication: **Christopher M. Toulou**, *Sam Houston State University*

Performance Studies: **Alex Davenport**, *Northern Virginia Community College*

Political Communication: **Colin Cameron**, *Ohio University*

Popular Communication: **Danielle Williams**, *Georgia Gwinnett College*

Public Relations: **Breann Murphy**, *Jacksonville State University*

Rhetoric and Public Address: **Lionell "Badu" Smith**, *San Francisco State University*

2025-2026 Interest Groups Vice Chairs:

American Society for the History of Rhetoric:

Association for Communication Administrators: **Pamela Bourland-Davis**, *Georgia Southern University*

Ethnography:

Kenneth Burke Society:

Language and Social Interaction: **Dorothy C. Andreas**, *Abilene Christian University*

Philosophy and Ethics of Communication:

State Associations: **John H. Saunders**, *University of Alabama, Huntsville*

5107

Sunday 8:00 a.m. – 9:15 a.m.

Room: Momentum 1

Time & Place Committee Meeting

Chair: Abby M. Brooks, Eastern Kentucky University

Committee Members:

Pamela Bourland-Davis, Georgia Southern University

Scott Christen, Tennessee Tech University

Executive Director (ex officio member): **Frances Brandau, Sam Houston State University**

Immediate Past Executive Director (ex officio member): **John W. Haas, University of Tennessee**

5108

Sunday 8:00 a.m. – 9:15 a.m.

Room: Imagination

DEI Committee Meeting

Co-Chair: Mary M. Meares, University of Alabama

Co-Chair: Xiaoti Fan, University of Alabama, Huntsville

Committee Members:

Niya Pickett Miller, Samford University

Kimberly P. Johnson, Tennessee State University

Janine Armstrong, Manchester University

5201

Sunday 9:30 a.m. – 10:45 a.m.

Room: Granby C

Committee on Committees

Sponsor: Southern States Communication Association

Presiding: Patrick G. Wheaton, President

Committee Members:

Narissra M. Punyanunt-Carter, First Vice President

TBD, Second Vice President

Carl M. Cates, Immediate Past President

John W. Haas, Immediate Past Executive Director

Frances Brandau, Executive Director

Rebekah L. Fox, SCJ Editor

Mary M. Meares, DEI Committee Co-Chair

Xiaoti Fan, DEI Committee Co-Chair

Nakia Welch, Finance Committee Chair

TBD, Strategic Communication Director

THANK YOU FOR BEING PART OF SSCA 2025 IN NORFOLK!

SAFE TRAVELS!

See you next year in Birmingham!!

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