

Southern States Communication Association Breakfast Business Meeting

**Friday, April 4, 2008; 8:00 – 11:00 a.m.,
2008 SSCA Annual Convention; Savannah, GA
Craig Allen Smith, SSCA President, presiding**

Minutes

1. **Call to Order:** President Smith called the meeting to order at 8:10 a.m.
2. **Welcome:** President Smith welcomed all present. There were approximately 60 people in attendance/
3. **Approval of Minutes of 2007 SSCA Breakfast Business Meeting, Louisville, KY:** The minutes were approved.
4. **Approval of Agenda:** The agenda was approved.
5. **Officers' Reports:**
 - 5.1 **President – Craig Allen Smith:** President Smith reported that he was very happy to report that he had achieved two major goals in his term as an officer: A) putting a close to the crisis mode that existed when he first took office. B) Cultivating a culture of teamwork.
 - 5.2 **Vice President – Jerold R. Hale:** Vice President Hale thanked all for their submissions and pointed out that submissions to the convention were up thanks to the officers and staff of the association and especially to Dr. Pam Bourland-Davis for the wonderful local arrangements.
 - 5.3 **Immediate Past President & Nominating Committee – Charles H. Tardy:** Dr. Tardy thanked the members of the nominating committee for helping with the nominations and congratulated the winners: Tom Socha, new VP-Elect; Tom Sabetta, new SSCA 2 Year/Community College Representative on the NCA Legislative Assembly (2008-2011); and Roseann Mandzuik, new SSCA Representative to the NCA Nominating Committee (2008-2011).
 - 5.4 **Vice President Elect – Patricia Amason:** written report attached.
 - 5.5 **Executive Director – J. Emmett Winn:** Dr. Winn presented the financial and membership reports including the results of the 2007 financial review.
 - 5.6 **Marketing Director – Jean DeHart:** Dr. DeHart thanked all who purchased ads in the program. Explained that Dr. Kelli Fellows is the New Marketing Director and will begin her duties at the close of this convention. She announced that she had raised \$6600 in Ads and exhibits. She concluded by encouraging everyone to visit the exhibits and show appreciation to the vendors for choosing SSCA.
 - 5.7 **SCJ Editor – John Meyer:** written report attached.
 - 5.8 **NCA Legislative Assembly Representatives – Brigitta Brunner, Monette Callaway-Ezell and Deborah Hefferin:** written report attached
 - 5.9 **NCA Nominating Committee Representative: Frances Brandau-Brown:** reported that the nominating process went well.
6. **Standing Committee Reports**
 - 6.1 **Committee on Committees – Craig Allen Smith:** Dr. Smith explained that the ad hoc committees would be terminated this year unless Dr. Hale wanted to continue them.
 - 6.2 **Constitution – Rick Bello:** Dr. Bello's motions are attached. All were passed without dissention by the membership.
 - 6.3 **Finance – Lynne Webb:** Dr. Webb presented the new budget and moved for its acceptance. The 2008-2009 budgets were approved without dissention.
 - 6.4 **Local Arrangements – Pam Bourland-Davis:** Dr. Bourland-Davis reported on all the wonderful activities for the convention attendees including the GSU and SCAD partnership to provide interesting walking tours. Copies of the committee's brochures are attached.
 - 6.5 **Minority Recruitment and Retention – Esin C. Turk:** no report.
 - 6.6 **Publications – Thomas Frentz:** Dr. Frentz moved that the attached proposal be accepted. The motion carried without dissention.
 - 6.7 **Resolutions – Jim Darsey:** no report.
 - 6.8 **Resource Development – Frances Brandau-Brown:** Dr. Brandau-Brown reported that since Caring Connections began it has provided funding to many SSCA awards so that only 4 are still unfunded at the \$5,000 level. This year's caring connections will fund the Sisco award that currently has \$873. Caring Connections pre-sales raised \$997. She encouraged all present to give to the Sisco award.

6.9 Time and Place – Susan Siltanen: no report. (Note: the 2012 convention will be held at the St. Anthony Hotel in San Antonio).

7. Unfinished Business

7.1 Ad hoc Committee on Research Support Guidelines Report -- Andy King: no report.

8. New Business

8.1 Ad Hoc Committee on the Theodore Clevenger Jr. Undergraduate Honors Conference – Derek Lane: no report

8.2 Ad Hoc Committee on Officers’ Manuals – Trudy Hanson: Committee is collecting materials and post the leadership handbook on the website.

9. Introduction of SSCA President Craig Allen Smith – Jerold R. Hale

10. Presidential Address: [*"Sorry, Ms. Gump, Life is Not a Box of Chocolates"*](#)– Craig Allen Smith

11. Announcements

12. Adjournment

SOUTHERN STATES COMMUNICATION ASSOCIATION

Annual Convention 2008

Report from Patricia Amason, Vice-President Elect

It is the duty of the Vice-President Elect to plan the Theodore Clevenger, Jr. Undergraduate Honors Conference. With this charge, I asked 37 members to read manuscripts and make recommendations for those to be presented at the conference. Many of these people also are panel respondents. I am indebted to those persons. My special gratitude goes to my graduate assistant, Megan Wilson, who provided me tremendous help in the planning process during final exam week and her Christmas break!

Each paper was read by a minimum of two reviewers with most papers being read by three reviewers. Reviewers did not read papers submitted by students from their home institutions. The number of papers read by each reviewer averaged 12 papers. The reviewers were instructed to provide the papers with scores from 0-100 with 100 being high and to rank order the papers. They also indicated whether or not they recommended the papers be programmed. Panel papers received mean scores no lower than 78 and no more than 1 no vote. 110 papers were submitted from 144 students from 31 colleges and universities, from 12 states and the District of Columbia. Selected papers were grouped thematically and organized into individual panels.

The recipient of the Top Paper award was determined by identifying the papers receiving the highest mean scores and the highest mean rankings. Two papers received mean scores of 95 with rankings of 1,1,5 and 1,2,2. I sent these papers to a reviewer who had not read the papers previously who provided two unique scores. The reviewer, Mike Waltman, evaluated the papers on the basis of "which paper came closest to achieving the ideal of either 'critical' and 'quantitative' approaches to research." The paper receiving the highest score as the best exemplar of the chosen methodology was designated Top Paper.

I welcome division and interest group planners to solicit programs for the 2009 convention. The theme is: Crossing Ideologies: Communication and Collaboration in a Changing World. The convention will be held April 1-5 at the Marriott Norfolk Waterside in Norfolk, VA.

Southern Communication Journal

Published by the Southern States Communication Association

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To: Southern States Communication Association

From: John Meyer, Editor, *SCJ*

Re: Journal Report

Date: **April 3, 2008**

1. *SCJ* Vol. 73, Number 2 is in the proofs stage. One of my final issues is indeed still scheduled to be a special issue guest edited by Rob Ulmer and John Patton focusing on Communication Issues Related to Hurricane Crises. They report it took time to review and narrow down their selections from the 28 submissions received for the special issue, and editing and finalizing the selections is now underway.
2. Helping me finalize my final volume continues to be the editorial assistant for *SCJ*, Janey Mattina, who I greatly appreciate. Members of the editorial board have also provided crucial help in getting their reviews returned in a thorough and timely manner as final decisions on articles are being made.
3. Since October 1, 2007, all new submissions have been forwarded to the *SCJ* Editor-elect, Mary Stuckey of Georgia State University. It has been a pleasure to work with her on transition tasks; I appreciate her enthusiasm. At the beginning of this year she moved through Taylor and Francis to an online submission and review system.
4. I received 364 manuscripts, including several forwarded from my predecessor Joy Hart that I counted as new manuscripts. That number did not include any manuscripts submitted for special issues or sections (70 total, 25 of which have been accepted so far), or manuscripts submitted a second or third time as revised and resubmitted.

Manuscript disposition at this point may be classified as follows:

<u>Received</u>	<u>Not Accepted</u>	<u>No Follow-up</u>	<u>Under Review/Revision</u>	<u>Accepted</u>	<u>% Accepted</u>
364	303	10	9	42	10//, 5

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Charles Howard
Book Review Editor
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From: Brigitta R. Brunner,
SSCA Representative for Four-Year Colleges and Universities
Monette Callaway-Ezell
SSCA Representative for K-12
Deborah Hefferin
SSCA Representative for Community Colleges

In Re: NCA Legislative Assembly 2007
Date: November 19, 2007

The 2007 Legislative Assembly was called to order at 12:52 on Wednesday, November 14, 2007.

The first order of business was to approve the minutes of the previous Executive Committee meetings, the roster, standing rules, agenda, and recognize those we lost during the last year. We then moved to Informative, Financial Reports, and Elections. Finally, we discussed other new business, special awards, and concluded the assembly for this year.

Throughout the discussions, an item addressed at the Wednesday, November 14, 2007 Legislative Assembly Meeting that would be of concern to those we represent is the handling of registration for the Annual Convention.

The Executive Committee approved an item to drop any participants from the convention program if they do not preregister for the convention by August 6, 2008. In addition, if a paper is co-authored, the piece would be dropped if the first author does not register. However, this part was amended at the Saturday, November 17 meeting. The new policy is that when submitting a co-authored paper, a presenter must be designated. If that designated presenter does not register by the August 6 deadline, the paper will be dropped from the program.

Many divisions noted their dissatisfaction with the preregistration policy at both the Wednesday and Saturday sessions.

Another item addressed at the Wednesday, November 14 meeting was the Restructuring of Member/Convention Fees. The Executive Committee stated that there were inequities caused by the bundling of fees in the Sustaining and Patron memberships. In addition, the Executive Committee wanted to keep student fees at their current rates. Therefore, Sustaining and Patron Memberships will be unbundled. In addition, said memberships will be increased to make the fee structure more fair and equal according to the Executive Committee. A vote was taken, and the restructuring of the fees was passed. If one preregisters as a Sustaining member, his/her fees will increase by \$35 under the new fee structure. If one preregisters as a Patron member, his/her fees will increase by \$50 under the new fee structure. It was mentioned that the Executive Committee recognizes that this creates a status of "no difference" between Regular and Sustaining Members; however, as Sustaining and Patron Members are listed in the Constitution, we cannot remove the categories. It was further communicated that this was only a first step in balancing the scales.

The financial health of the organization was discussed. There is over 6 months in reserve in case of a crisis. The Finance Board reported that they have been directed to find "Socially Responsible Investments." An ad hoc committee will investigate what this might mean and make recommendations to the Finance Board.

As we drew to a close, a couple of items were removed from the agenda and we adjourned for the 2007 convention. All in all it was a productive session. We concluded our session on Saturday, November 17, 2007 at 4:55 pm.

**Report of the 2008 SSCA
Constitution Committee**

Rick Bello (Chair), Karyn Brown, Rachel Holloway

The first set of proposed amendments concerns bringing the constitution up to date with current usage by NCA for the naming of its “Legislative Assembly.” Therefore, we propose that each reference in the SSCA constitution to the NCA’s “Legislative Council” be changed to “Legislative Assembly.” This change needs to be made in each of the following places:

Article IV, Section 1, Subsection G
Article V, Section 1, Subsection D (two places)
Article VII, Section 2

The second set of proposed amendments concerns changing the name of SSCA's “Executive Committee” in order to avoid confusion that now exists between the Executive Committee and the Executive Council. Therefore, we propose that each reference in the SSCA constitution to the “Executive Committee” be changed to “Administrative Committee.” This change needs to be made in each of the following places:

Article IV, Section 4, Subsection H
Article VI, Section 2, Subsection C
Article VI, Section 3
Article VIII, Section 2
Article IX, Section 1, Subsection C.1
Article X, Section 2
Article XI, Section 2 (two places)

The third set of proposed amendments concerns a series of miscellaneous minor deletions:

Article III (Membership), Section 3 (Emeritus Membership): delete the last sentence “These memberships shall be indicated by the abbreviation "(Ret.)" after the name of the member on all published lists of sustaining members.” The reason for this proposed deletion is that there is a separate published list of Emeritus members.

Article III (Membership), Section 4 (Institutional Membership): delete the phrase “newsletter and” from the sentence “Institutional memberships are available to institutions, organizations, and agencies who wish to be listed in the Association's newsletter and convention program.” The reason for this proposed deletion is that the names of these institutional members are not published in the newsletter, but rather in the program and on the website.

Article VII (Nominations, Elections, and Appointments), Section 3 (Election), Subsection A.2: delete the phrase “for the office of Vice President-Elect” from the sentence “The ballot shall be accompanied by vita information for each candidate and the platform statements of no more than 300 words for all candidates for the office of Vice President-Elect.” The reason for this proposed deletion is that this material is needed for all candidates presented by the Nominating Committee, not only for Vice President-Elect.

Article IX (Interest Groups), Section 2 (Interest Group Names): delete the phrase “or failing to submit minutes of the business meeting to the Executive Director” from the sentence “Any Interest Group failing to achieve the minimum a second year or failing to elect officers or failing to submit a program or failing to submit minutes of the business meeting to the Executive Director will have its status as an Interest Group revoked.” The reason for this proposed deletion is that it seems unreasonable to terminate an interest group for something which divisions themselves sometimes fail to do, i.e., submit minutes. Also, in the same article and section: delete the phrase “and published in Connections at least once a year” from the sentence “The list of recognized Interest Groups will be kept by the Executive Director and published in Connections at least once a year.” The reason for this proposed deletion is that this list is already published in the convention program and on the website.



Welcome to Savannah!

From your Local Host
The Department of Communication Arts
Georgia Southern University
with
The Liberal Arts Department
Savannah College of Art & Design

Area Activities & Events of note...

Thursday Features April 3rd, 2008

9-5 Welcome desk – SIGN UP for Friday tours

Space is limited, so sign up for only one tour.

10 a.m. SCAD's historically restored buildings

2 p.m. Architectural History Walking Tour

3 p.m. Undergraduates: Hamilton Hall, home of SCAD's Film/TV MFA

4 p.m. Architectural History Walking Tour

Savannah Music Festival

Call 912-525-5050 for ticketed events for "The World of the Slide Guitar" (Thursday at 7:30), or "The One and Only Wycliffe Gordon: Swing Central Finale" (Saturday, 7 p.m.).

For a hyperlinked listing of all the restaurants in this guide and a few more, see "A Taste of Savannah" at <http://listeningmatters.wordpress.com>



For a complete listing of all Savannah area restaurants, see <http://tinyurl.com/2tkl6h>



Communication Arts Department
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Statesboro, GA 30460

A Taste of Savannah

Recommendations from your colleagues
at
Georgia Southern University
&
Savannah College of Art & Design

A MENU OF CHOICES



hours & prices
vary by restaurant



**MOST RECOMMENDED BY
GEORGIA SOUTHERN
FACULTY & STUDENTS**

**The Lady & Sons
AKA Paula Deen's**

"This is the restaurant that put Savannah on the map, according to some." "Put your name in early in the day for a table, or you might not get in. Southern dining at its finest."

102 W Congress St, Savannah,
912.233.2600

**Moon River Brewing
Company**

"Love this restaurant! Great appetizers and they brew their own beer!" "It's the BOMB!" "It's on the Haunted Pub Tour. And they have great tuna!"

21 W Bay St, Savannah
912.447.0943

Clary's Café

"Best known as the diner from Midnight in the Garden of Good & Evil. Great breakfasts."

404 Abercorn Street, Savannah, 912.233.0402

Corleone's Trattoria

"An Italian restaurant with a nice atmosphere. Sit outside if the weather is nice. Call and make reservations"

44 MLK Blvd., Savannah, 912.232.2720

Crab Shack

"This is an outside restaurant that has big platters of kind of low country boil type food, and it is towards Tybee Island, so it's kind of out, but worth the drive"

40 Estill Hammock Rd., Tybee Island, 912.786.9857

Firefly Café

"Great for vegetarians & vegans . . . and everyone else, too"

321 Habersham St., Savannah, 912.234.1971

Jalapeno's Mexican Grill

"Not your standard Tex-Mex fare. This is real authentic Mexican food."

8840 Abercorn St., Savannah, 912.920.0704

Jazz'd Tapas Bar

"It's underground and an amazing dining experience"

52 Barnard St., Savannah, 912.236.7777

Olde Pink House

"It's in a pink house that was built in the 1700s; always low lights, candle lit" "Classy piano bar on the bottom floor"

23 Abercorn St., Savannah, 912.232.4286

Shrimp Factory

"Great fresh seafood and nice atmosphere"

313 E River St., Savannah, 912.236.4229

Skyler's Restaurant

"Best crab cakes in town, without a doubt"

225 E. Bay St., Savannah, 912.232.3955

Spanky's Pizza Gallery & Saloon

"Greatest [chicken] fingers in the southeast. And the spuds are great, too!"

317 E. River Street, Savannah, 912-236-3009

Vic's on the River

"Upscale. Always very nice and very good"

16 E River St, Savannah, 912.721.1000

Vinnie Van GoGo's

"At the end of City Market, mostly out-door eating, and the best pizza I've had. They only take cash, but you can order by the slice or pie."

317 W Bryan St., Savannah, 912.233.6394

Wasabi

"Try the Sushi Boat . . . amazing! Fresh! Funky atmosphere and reasonable prices"

113 MLK Blvd., Savannah, 912.233.8899

Zunzi's

"An intriguing combo: South African and Italian"

108 E. York St., Savannah, 912.443.9555

