

Southern States Communication Association Executive Council Meeting
Wednesday, April 7, 2010; 4:00-6:15 p.m., Barclay
Thursday, April 8, 2010; 8:00-9:15 a.m., Barclay
2010 SSCA Annual Convention, Memphis, TN
Patricia Amason, President, presiding

AGENDA

1. Call to Order
2. Welcome
3. Approval of Minutes of SSCA Executive Council Meeting, Chicago, IL (published on the SSCA webpage at http://www.scca.net/files/SSCA_Executive_Council_Meeting_fall_2009.pdf)
4. Approval of Agenda
5. Officers' Reports:
 - 5.1 President – Patricia Amason
 - 5.2 Vice-President – Thomas Socha
 - 5.3 Immediate Past President & Nominating Committee – Jerold Hale
 - 5.4 Vice-President Elect – Frances Brandau-Brown
 - 5.5 Executive Director – J. Emmett Winn
 - 5.6 Marketing Director – Kelli Fellows
 - 5.7 *SCJ* Editor – Mary Stuckey
 - 5.8 NCA Legislative Assembly Representatives – Brigitta Brunner, Michael Eaves, and Tom Sabetta
 - 5.9 NCA Nominating Committee Representative – Roseann Mandziuk
6. Standing Committee Reports
 - 6.1 Committee on Committees – Patricia Amason
 - 6.2 Constitution – Karyn Brown
 - 6.3 Finance – Trudy Hanson
 - 6.4 Local Arrangements – Richard Ranta
 - 6.5 Minority Recruitment and Retention – Jason Hough
 - 6.6 Publications – Joann Keyton
 - 6.7 Resolutions – Wesley Buerkle
 - 6.8 Resource Development – Todd Goen
 - 6.9 Time and Place – Charles Howard
7. New Business
8. Announcements and Adjournment

Minutes

1. Call to Order: President Amason called the meeting to order at 4:00 pm.
2. Welcome: President Amason welcomed all present. See attached roll for attendees.
3. Approval of Minutes of SSCA Executive Council Meeting, Chicago, IL (published on the SSCA webpage at http://www.scca.net/files/SSCA_Executive_Council_Meeting_fall_2009.pdf): The minutes from the Chicago meeting were approved.
4. Approval of Agenda: The agenda was approved.
5. Officers' Reports:
 - 5.1 President – Patricia Amason: Dr. Amason explained that a SSCA Strategic Planning process is required by the Constitution and announced that the retreat will occur in 2010 after the Memphis convention.
 - 5.2 Vice-President – Thomas Socha: Please see written report attached. Dr. Socha also explained that he will preside over the strategic planning process and explained that the plan will be open to the membership for comment and feedback.
 - 5.3 Immediate Past President & Nominating Committee – Jerold Hale: Dr. Hale announced the results of the SSCA election with Monette Callaway-Ezell selected as the next VP elect and Dan Grano selected as the new representative to the NCA Legislative Assembly.
 - 5.4 Vice-President Elect – Frances Brandau-Brown: Dr. Brandau-Brown announced that the UHC received 111 submissions and that 77 papers were paneled with 82 total participants. She thanked all her reviewers and encouraged all to attend.
 - 5.5 Executive Director – J. Emmett Winn: Dr. Winn presented membership and financial information.
 - 5.6 Marketing Director – Kelli Fellows: 15 ads were sold for the convention program.
 - 5.7 SCJ Editor – Mary Stuckey: See attached report.
 - 5.8 NCA Legislative Assembly Representatives – Brigitta Brunner, Michael Eaves, and Tom Sabetta: It was explained that NCA had dropped the requirement for pre-registration for presenters.
 - 5.9 NCA Nominating Committee Representative – Roseann Mandziuk: Dr. Mandziuk explained that the time table for NCA elections has changed and, therefore, the candidates did not visit all the regional conventions. She also announced that Steve Beebe was elected from the SSCA region.
6. Standing Committee Reports
 - 6.1 Committee on Committees – Patricia Amason: Dr. Amason explained that she received an excellent positive response rate from the people that she asked to serve on SSCA committees and reminded all present that it was still not too late to volunteer.
 - 6.2 Constitution – Karyn Brown: See attached written report. All changes to constitution were approved.
 - 6.3 Finance – Trudy Hanson: Dr. Hanson presented the proposed budget for 2010-2011 and it was approved.
 - 6.4 Local Arrangements – Richard Ranta: Dr. Ranta spoke eloquently about Dr. Mike Leff's sudden death. He thanked the Memphis Grad Student volunteers and provided explanations and written materials about Memphis events.
 - 6.5 Minority Recruitment and Retention – Jason Hough: No report.
 - 6.6 Publications – Joann Keyton: For the committee, Dr. Keyton recommended J.D. Ragsdale as the Southern Communication Journal Editor-Elect. Dr. Ragsdale was enthusiastically approved. Dr. Keyton explained the continuing discussions on the proposal to add a qualitative research journal to SSCA's publications.
 - 6.7 Resolutions – Wesley Buerkle: Please see the written report attached. All resolutions were approved.

- 6.8 Resource Development – Todd Goen: Please see the written report attached.
- 6.9 Time and Place – Charles Howard: Dr. Howard reported that the committee recommended the Sheraton in New Orleans. The committee’s recommendation was approved.
- 7. New Business: There will be a search for a new Marketing Director to replace Kelli Fellows at the end of her term.
- 8. Announcements and Adjournment: Several divisions made announcements concerning their programming.

You only have to sign once

Name	SSCA position
J. Emmett Wynn	Exec Dir
Trish Amason	President
JERRY HALE	Immediate Past Pres; Photog
Carl Cafes	Exec Dir Elect
Mary Jackson Pitts	Vice-Chair Public Relations Div
Myleea Hill	Chair Mass Comm Div
Wesley Buerkle	Pop Comm / Resolutions
Todd Goen	RDC / Interpersonal
Slavica Kodish	LSI chair
Stephanie Coupman	Com Theory Chair
Sean Keyton	Pub Committee Chair
Mary Shucray	SCJ Editor
Megan Moe (Linger)	Gender Studies Chair
Justin Trudeau	Performance Studies
Becky Kennedy	E-Mnography Int. Corp. ^{CH.}
AAT ARNESON	FREEDOM OF SPEECH
BOB FRANK	Rhetoric & Public Address
Michael Eaves	NCA Legis. Rep
Karyn Brown	Constitution Chair
Bang L. Hui	Political Communication Chair
Roseann Mancilli	Rep to NCA Nomin. Committee
Tom Sachs	VP
Frances Brandow-Brown	VP-Elect
Richard R. Ranta	Local Arrangements
Brigitta Brunner	4-Yr College; Univ Rep
Deanna Dannels	Instructional Development Chair
Richard Quinlan	INTEC CULTURAL DIV CHAIR
Elvis Presley	Pop Culture

John Haas

Finance Comm

Jennifer Muz Smith

Trudy Z. Hanson

Charlie Howard

Thomas J. Sabetta

Applied Comm. Div.

Finance Committee

Time + Place Comm.

CC Section Rep TO NCA



Vice President's Report

SSCA Executive Council Meeting

April 7, 2010, Memphis

Thomas J. Socha, SSCA Vice President, Old Dominion University

Memphis Convention Program by the Numbers

Total Panels	173
Division and interest group business meetings	20
SSCA Meetings	7
SSCA Breakfast and Lunches	3
SSCA Receptions	2
TC-UHC panel slots	15
Total Panels in Memphis Program	220
Program Participants Listed in Program	675
TC-UHC Participants Listed in Program	82
Total Participants Listed in Program	757

Memphis Convention Program Highlights

- ✚ **People in the SSCA Memphis Spotlight:** William Doty, Steve Duck, Janis Edwards, Andrew King, John Meyer and in Memory of John S. Gossett (University of North Texas), and Mike Leff (University of Memphis) who will be honored at the awards luncheon and the Osborn Reception.
- ✚ **Vice President's Plenary Lecture Series**—Three Happy Hours for the Communication Mind: Jim Baesler (Panel 2602, Thursday 3:30 pm), Doug Kelley (Panel 3502, Friday 2:45 pm), and Larry Frey (Panel 4602, Saturday 4:00 pm)
- ✚ **Civil Rights Panel** --*Rhetorical Genealogy, Memory and the Speeches of Fannie Lou Hamer* with an appearance by this civil rights' activist's daughter (Panel 3202 Friday, 10:15 am)
- ✚ **Positive Communication Experiential Meditation Session**—*Dr. Christine Kiesinger*, George Washington University (Panel 3603 Friday 4:15 pm)

- ✚ **Workshops:** *Teaching the Course on Conflict Management* (Panel 3301, Friday 11:45 am), *Developing Positive Communication Curriculum* (3303 Friday 11:45 am), *Building an Individual Strengths Curriculum in Communication* (Panel 4502 Saturday 2:30 pm)
- ✚ **SSCA's first Ethnographic Field Trip.** Panel 3704 Friday, 5:45 pm
- ✚ **Birth of a new SSCA Interest Group—** Ethics and Philosophy of Communication
- ✚ **SSCA Outreach Sessions for Graduate Students and Early Career Faculty** (Turner, Tardy, & Socha). Come to either Panel 3601 on Friday 4:15 pm or Panel 4210 on Saturday 9:30 am
- ✚ **A memorable SSCA awards luncheon speaker!** Dr. Terry Lindvall: *The Laughter of God: Toward a Rhetoric of Good Humor*. Panel 4401 Saturday 12:30 pm
- ✚ **SSCA and Fulbright Opportunities.** Panel 3705 Friday, 5:45 pm.

Special Thanks

Thanks to: Maria Dixon, David Sutton, Rich Mercadante, Pat Arneson, Sheree Keith, Rick Falvo, David Lee, Monette Callaway-Ezell, Cole Franklin, Alison Miller, Jacqueline Burleson, Bill Edwards, Mary Jackson-Pitts, Jason Edward Black, David Nelson, Kerry Owens, Chris Poulos, Mindy Chang, C. Wesley Buerkle, Emmett Winn, Jerry Hale, Trish Amason, Frances Brandau-Brown, Janet Fisher (ConferenceDirect), speakers (Jim, Doug, Larry, & Terry), the good folks at the Peabody Hotel along with the U of Memphis (Dick Ranta & the late Mike Leff), and all who supported this historic [positive communication](#) effort whom I cannot name in one report.

For Future Consideration by Future Vice Presidents and Membership

- **SSCA Annual Awards luncheon.** Requires at least 24 prime time, Saturday panel slots to program the luncheon, but attendance might examine percentage of total convention attendees who attend the luncheon. VP and SSCA might review ways to appropriately honor award winners and make increase use of prime-time panel slots.
- **Past President's Luncheon.** Can require at least 6 panel slots to program the luncheon and can create scheduling conflicts. SSCA might consider hosting a Past Presidents' evening event (e.g., dinner or reception) to open these panel slots during the day?
- **Sunday panels.** Continue to be unpopular with some members for a variety of reasons. VP and SSCA might investigate ways SSCA might meet its objectives without using Sunday morning slots (similar to other regional meetings).

Editor's Report

April 2010

Submission Statistics	YTD	MTD	Prior 12 Months	Monthly Avg. Prior 12 Months
Original Article	29	2	130	10.8
Has this manuscript been submitted previously?: No	23	1	117	9.8
Has this manuscript been submitted previously?: Yes	5	0	12	1.0
What is the manuscript ID of the previous submission?: null	4	0	12	1.0
Journal Statistics			MTD	Prior 12 Months
Avg. days from submission to first decision			0.0	50.0
Avg. Reviewer turnaround time (days) - Original			0.0	31.0
Avg. Reviewer turnaround time (days) - Resubmission			0.0	30.0
Avg. Reviewer turnaround time (days) - Revision			0.0	28.0
Avg. Time to Assign Reviewer (days) - Original			0.0	2.0
Avg. Time to Assign Reviewer (days) - Resubmission			0.0	0.0
Avg. Time to Assign Reviewer (days) - Revision			0.0	1.0
Avg. days from submission to final decision			0.0	54.0
Other Statistics				
Accept Ratio (prior 12 months)			20 : 122 (16.4%)	
Total Pending Manuscripts			13	

In 2010 we moved to 5 issues/year. All issues are filled. There are 2 special issues—Race and the Academy, edited by Katherine Hendrix, and Qualitative Methods, edited by Ken Cissna.

I will be able to turn over the submissions to the new editor as soon as that person is ready to begin receiving them.