

***Southern States Communication Association  
Mid-Year Executive Council Meeting  
Monday, November 15, 2010, 9:30 am – 10:45 am  
Hilton San Francisco, Sutter B  
Thomas J. Socha, Old Dominion University, President***

**AGENDA**

1. CALL TO ORDER

2. WELCOME

3. Approval of *Minutes of SSCA Executive Council Meeting*, Memphis, TN (appears in two parts on the SSCA webpage at Part A: [http://www.scca.net/files/2010\\_EC\\_min.pdf](http://www.scca.net/files/2010_EC_min.pdf) and Part B: [http://www.scca.net/files/2010\\_EC\\_min\\_2.pdf](http://www.scca.net/files/2010_EC_min_2.pdf))

4. Approval of Agenda

5. Officers' Reports

5.1 President – Thomas J. Socha, *Old Dominion University*

Motion: EC approval needed to extend SSCA President's Appointment of Ken Cissna, *University of South Florida*, as the SSCA Representative to NCA's *New SPECTRA* Publication Committee (a three-year commitment) (until April 2013).

Rationale: This summer (2010) NCA requested SSCA to send a representative to a new publications board committee for the new *SPECTRA*. There was insufficient time for nomination/election process and NCA is also unsure of committee's future beyond 3 years. SSCA President's appointments last one year, and NCA needs an SSCA representative for 3 years. Ken accepted the appointment for the full three years. Ken is Past SSCA President and Past Editor of *SCJ* and highly qualified to represent SSCA on the board of this new NCA publication. In the future, should NCA make this board position permanent, in 2012, SSCA will need to (a) add this position to the SSCA constitution, (b) nominate a slate of members, and (c) run an election (along with the other SSCA representatives to NCA), so that SSCA is represented on this committee when Ken's term expires in April, 2013.

5.2 Vice-President – Frances Brandau-Brown, *Sam Houston State University*

5.3 Immediate Past President & Nominating Committee – Patricia Amason, *University of Arkansas*

5.4 Vice-President Elect – Monette Callaway, *Hinds Community College*

5.5 Executive Director – Carl Cates, *Valdosta State University*

5.6 Marketing Director – Kelli Fellows, *University of North Carolina, Wilmington*

5.7 *SCJ* Editor – Mary Stuckey, *Georgia State University*

5.8 NCA Legislative Assembly Representatives – Michael Eaves, *Valdosta State University*, K-12 Representative; Tom Sabetta, *Jefferson Community and Technical College*, Community College Representative; Daniel Grano, *University of North Carolina, Charlotte*, 4-year College/University Representative

5.9 NCA Nominating Committee Representative – Roseann Mandziuk, *Texas State, San Marcos*

6. Standing Committee Reports

6.1 Committee on Committees – Thomas J. Socha, *Old Dominion University*

6.2 Constitution – Pam Bourland-Davis, *Georgia Southern University*

6.3 Finance – Elissa Foster, *Lehigh Valley Hospital*

6.4 Local Arrangements – Little Rock Convention. Kirsten Heintz, *Pulaski Technical College* Page 2 of 2

- 6.5 Publications – John Meyer, *University of Southern Mississippi*
- 6.6 Resolutions –Wendy Atkins-Sayre, *University of Southern Mississippi*
- 6.7 Resource Development – Todd Goen, *University of Georgia*
- 6.8 Time and Place –Debbie Phillips, *Muskingum College*
- 7. Division Reports
  - 7.1. Applied Communication, Maria Dixon, *Southern Methodist University*
  - 7.2. Communication Theory, David Sutton, *Auburn University*
  - 7.3. Community College, Rich Mercadante, *St. Petersburg College*
  - 7.4. Freedom of Speech, Pat Arneson, *Duquesne University*
  - 7.5. Gender Studies, Sheree' Keith, *Macon State University*
  - 7.6. Instructional Development, Rick Falvo, *El Paso Community College*
  - 7.7. Intercultural Communication, David Lee, *Centers for Disease Control and Prevention and the University of South Florida*
  - 7.8. Interpersonal Communication, Todd Lee Goen, *University of Georgia*
  - 7.9. Language and Social Interaction, Cole Franklin, *East Texas Baptist*
  - 7.10. Mass Communication, Alison Miller, *University of LA- Monroe*
  - 7.11. Performance Studies, Jacqueline D. Burleson, *Virginia State University*
  - 7.12. Political Communication, Bill Edwards, *Columbus State University*
  - 7.13. Popular Communication, Danielle E. Williams, *Georgia State University*
  - 7.14. Rhetoric and Public Address, Jason Edward Black, *University of Alabama*
  - 7.15. Southern Forensics, David Nelson, *Northwest Missouri State*
- 8. New Business

8.1 Motion: EC approval needed of new SSCA Interest Group: Philosophy & Ethics of Communication, Patrick Gehrke, *University of South Carolina*. Attachments: (a) *Founding Bylaws* and (b) *Signed Petition* (27 member signatures)

Note: From the *SSCA Constitution* Article XI, section 6: “Establishment of New Interest Groups. New Interest Groups of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed Interest Group. A new Interest Group cannot be recognized until 2% of the membership of the Association has indicated the desire to join such an Interest Group.”

Note: 2% of 625 members (2010, *Post Memphis Membership Report*) = 13 members

9. Announcements and Adjournment

## Minutes

1. Call to Order: President Socha called the meeting to order at 9:32 am.
2. Welcome: President Socha welcomed all present. There were 25 members in attendance.
3. Approval of the minutes: The minutes were approved without change.
4. Approval of Agenda: The agenda was approved without change.
5. Officers' Reports:
  - 5.1 President – Tom Socha: Dr. Socha reported the appointment of Ken Cissna as the SSCA representative to NCA's new SPECTRA publication committee. Upon notification of the need of EC approval to extend Dr. Cissna's appointment for the full term till 2013, a motion was passed to support that appointment. Socha continued to the discussion of the SSCA Strategic Planning process. The strategic plan was made available to the membership for feedback, and will be presented in Little Rock in its final form to the AC, and posted on the website for future use by the AC.
  - 5.2 Vice-President – Frances Brandau-Brown: Dr. Brandau-Brown discussed the site visit to the Little Rock Doubletree and concerns regarding ADA access. She presented a rough draft of the convention program.
  - 5.3 Immediate Past President & Nominating Committee – Patricia Amason: Dr. Amason first announced the process and nomination for a new marketing director. After noting the service of Kelli Fellows, she announced the committee's nomination of Karyn Brown. The EC approved the nomination of Brown as Marketing Director Elect with the final ratification to be approved in Little Rock. Dr. Amason then announced candidates for the next cycle of elections. The nominee for the Legislative Council at NCA is Kristen Heintz. The nominees for Vice-President Elect are John Meyer and Bob Frank.
  - 5.4 Vice-President Elect – Monette Callaway: Ms. Callaway noted the submission process was underway. She was still in need of readers and respondents.
  - 5.5 Executive Director – Carl Cates: Dr. Cates presented membership and financial information. He called on Dr. Emmett Winn, Past-Executive Director, to present the CPA report. All reports were filed on time.
  - 5.6 Marketing Director – Kelli Fellows: Dr. Fellows reviewed the ad and exhibitor sells for the convention.
  - 5.7 *SCJ* Editor – Mary Stuckey: See attached report.
  - 5.8 NCA Legislative Assembly Representatives – Michael Eaves, Tom Sabetta, and Daniel Grano: Report items included concerns with Free Speech Yearbook, copyright fees, and student grants.
  - 5.9 NCA Nominating Committee Representative – Roseann Mandziuk: Dr. Mandziuk announced that Kathryn Turner was a nominee for SSCA Second Vice-President. She also expressed concern regarding the starting term of the Nominating Committee. The term as organized makes it difficult to solicit nominees with the NCA elections cycle.
6. Standing Committee Reports
  - 6.1 Committee on Committees – Tom Socha: Dr. Socha noted that members on standing committees need to continue as members of the association. This may need additional clarification in the constitution.
  - 6.2 Constitution – Pam Bourland-Davis: No report.
  - 6.3 Finance – Elissa Foster: An amended budget was presented and approved to cover the costs of the Editor-Elect. This includes altering the previous schedule of support. The schedule now is for full support in the elect year, then the first two years of editorship, then partial support for the third year.
  - 6.4 Local Arrangements – Dr. Brandau-Brown reported that Kirsten Heintz will be managing local arrangements.
  - 6.5 Publications – John Meyer: Dr. Meyer reported discussion of a sixth issue, noted the consideration of the amount of the stipend, thanked Mary Stuckey for her service, and noted the status of consideration of the new journal.
  - 6.6 Resolutions – Wendy Atkins-Sayre: Please see the written report attached.
  - 6.7 Resource Development – Todd Goen: Over \$11,000 was raised last year. Two awards are left to fund at the endowment level of \$5000.
  - 6.9 Time and Place – Debbie Phillips: Dr. Phillips was unable to attend as was her committee membership. The report was submitted in written form and delivered by Dr. Cates. The committee recommendation to select Tampa Bay as the site for 2015 was approved.

7. Division Reports – All division reports were deferred in the interest of time to the spring meeting.
8. New Business.
  - 8.1 The motion to approve a new SSCA Interest Group for Philosophy and Ethics of Communication passed unanimously.
9. Announcements were made from the floor. Dr. Cates requested members review their status in receiving the newsletter, *Connections*. Only sixty members still receive the newsletter by print.
10. The meeting was adjourned at 11:48 a.m.