

83rd Annual Convention
Southern States Communication Association
Louisville, Kentucky
Breakfast Meeting
Friday, April 12, 2013 (Grand Ballroom East, 8:00 am – 10:00 am)

AGENDA

1. CALL TO ORDER

2. WELCOME TO LOUISVILLE, KENTUCKY

3. APPROVAL OF THE MINUTES.

Minutes of SSCA Business Breakfast Meeting, San Antonio

4. APPROVAL OF AGENDA

5. OFFICERS' REPORTS

5.1 President – Monette Callaway, *Hinds Community College*

5.2 Vice-President – John Meyer, *University of Southern Mississippi*

5.3 Immediate Past President & Nominating Committee – Frances Brandau-Brown, *Sam Houston State University*

5.4 Vice-President Elect – John Haas, *University of Tennessee, Knoxville*

5.5 Executive Director – Carl Cates, *Valdosta State University*

5.6 Marketing Director – Jennifer Mize Smith, *Western Kentucky University*

5.7 SCJ Editor – J.D. Ragsdale, *Sam Houston State University*

5.8 NCA Legislative Assembly Representatives –

Kristen Cockrell, K-12 Representative;

Kirsten Heintz, *Pulaski Technical College*, Community College Representative;

Daniel Grano, *University of North Carolina at Charlotte*, 4-year College/University Representative

5.9 NCA Nominating Committee Representative – Emmett Winn, *Auburn University* (Nov 2011-2014)

6. STANDING COMMITTEE REPORTS

6.1 Committee on Committees – Monette Callaway, *Hinds Community College*

6.2 Constitution – Michelle Violanti, *University of Tennessee, Knoxville*

6.3 Finance – Barbara Biesecker, *University of Georgia*

6.4 Local Arrangements – None.

6.5 Publications – Stephanie Coopman, *San Jose State University*

6.6 Resolutions – Misty Knight, *Shippensburg University*

6.7 Resource Development – David Nelson, *Valdosta State University*

6.8 Time and Place – Bob Frank, *Longwood University*

7. NEW BUSINESS

8. INTRODUCTION OF SSCA PRESIDENT, Monette Callaway by John Meyer

9. 2013 SSCA PRESIDENTIAL ADDRESS:

Don't Stop Thinking About Tomorrow: Building Strength through Preservation and Perseverance

10. ANNOUNCEMENTS AND ADJOURNMENT

1. President Monette Callaway called the meeting to order at 8:26 a.m.
2. President Callaway welcomed members to the meeting.
3. Approval of the minutes: Approved without changes.
4. Approval of the agenda: Approved without changes.
5. Officer Reports:
 - 5.1 President – Monette Callaway: Ms. Callaway reported on the need to plan for federal compliance if the organization grows to the next level of reserves. Also, she reported on the development of standards for the Suzanne Osborn Community College Award.
 - 5.2 Vice-President – John Meyer: Dr. Meyer reported on the number of panels (182), thanked his planners, noted program highlights including sessions with Richard Vatz and Michael Kramer.
 - 5.3 Immediate Past President & Nominating Committee – Frances Brandau-Brown: Dr. Brandau-Brown announced the election of Dr. Jean DeHart as Vice-President Elect and the election of Dr. Michelle Violanti as four-year college representative to the NCA Legislative Council. She then noted that Dr. Jennifer Mize-Smith was confirmed by the EC at the mid-year meeting and that decision would need to be ratified by the membership at the business meeting. Dr. Mize-Smith was ratified without dissent.
 - 5.4 Vice-President Elect – John Haas: Dr. Haas referred the membership to his printed report for details about the UHC. He then discussed the call for 2014 and the convention location in New Orleans.
 - 5.5 Executive Director – Carl Cates: Dr. Cates noted the financial review from John Harvard found no concerns. He then discussed the financial statements followed by the changes to online review for the finance committee of statements and documents. He and the staff have done a complete review of old member lists and purged those to get a more accurate number of members. Finally, Dr. Cates noted it is time for nominations to replace him. The person would be nominated by October 1, then be approved the nominating committee with the name submitted to the EC at the 2013 mid-year meeting in Washington D.C. If approved, the membership will vote on ratification in New Orleans. As appointed by President Callaway, the nominating committee will follow the same committee composition as the previous executive director selection committee with her added as chair of the nominating committee. This means the committee will be Carl Cates (ED), John Meyer (2014 President), and Jason Munsell (Chair-elect of the Finance Committee).
 - 5.6 Marketing Director – Jennifer Mize-Smith: Dr. Mize-Smith reported on the continued increase in institutional memberships. Underwriting continues to improve.
 - 5.7 SCJ Editor – J.D. Ragsdale: Dr. Ragsdale thanked his editorial board for its service.
 - 5.8 NCA Legislative Assembly Representatives – Michael Eaves, Kirsten Heintz, and Daniel Grano: Dan Grano reported on the restructuring discussion of NCA.
 - 5.9 NCA Nominating Committee Representative – Emmett Winn: See attached report.
6. Standing Committee Reports:
 - 6.1 Committee on Committees – Monette Callaway: Those interested in committee service please give names to John Meyer or Carl Cates.
 - 6.2 Constitution – Michelle Violanti: Dr. Violanti presented changes for consistency. Changes passed after discussion.
 - 6.3 Finance – Barbara Biesecker: Dr. Jason Munsell filled in for Dr. Biesecker. He presented the budget after noting Dr. Barbara Biesecker had reported the finances were well managed. After revision and robust discussion regarding the elimination of the newsletter and the rates for insurance, the newsletter was placed back in the budget and insurance was continued. The amended budget passed.
 - 6.4 Local Arrangements – None.
 - 6.5 Publications – Stephanie Coopman: Dr. Coopman submitted the committee's nominee for editor elect, Dr. Leroy Dorsey of the University of Memphis. He had been previously approved by the Executive Committee. His nomination was ratified without dissent.
 - 6.6 Resolutions – Misty Knight: See attached report. All passed.

6.7 Resource Development – David Nelson: Led a discussion of the association’s reserves. Balances for award funds were in the packet.

6.8 Time and Place – Bob Frank: The committee recommends the Hyatt Regency in Greenville, SC for 2017. Motion approved.

7. New business:

7.1 Executive Director Cates requested a policy and rate for UHC and convention guests. It was moved that a rate of \$10 be made available for day guests attending UHC panels to include a copy of the program and a name badge. Approved. Additional concerns about other, non-presenting guests were referred to the finance committee for consideration.

7.2 Ms. Callaway announced the standards for the Osborn Community College award would be finalized during the convention and presented at the mid-term meeting.

8.0 John Meyer introduced Monette Callaway.

9.0 The presidential address was delivered. The text will be in SCJ.

10.0 The meeting was adjourned at 10:11 a.m.