

83<sup>rd</sup> Annual Convention  
Southern States Communication Association  
Louisville, Kentucky  
**Executive Council Meeting**  
*Part One: Wednesday April 10, 2013 (Grand Ballroom East, 4:00 pm – 6:45 pm) and*  
*Part Two: Thursday April 11, 2013 (Grand Ballroom East, 8:00 am – 9:15 am)*

**AGENDA**

**1. CALL TO ORDER**

**2. WELCOME TO LOUISVILLE, KENTUCKY**

**3. APPROVAL OF THE MINUTES.**

*Minutes of the SSCA Executive Council Mid-year Meeting at NCA, Orlando.*

**4. APPROVAL OF AGENDA**

**5. OFFICERS' REPORTS**

5.1 President – Monette Callaway, *Hinds Community College*

5.2 Vice-President – John Meyer, *University of Southern Mississippi*

5.3 Immediate Past President & Nominating Committee – Frances Brandau-Brown, *Sam Houston State University*

5.4 Vice-President Elect – John Haas, *University of Tennessee, Knoxville*

5.5 Executive Director – Carl Cates, *Valdosta State University*

5.6 Marketing Director – Jennifer Mize Smith, *Western Kentucky University*

5.7 *SCJ* Editor – J.D. Ragsdale, *Sam Houston State University*

5.8 NCA Legislative Assembly Representatives –

Kristen Cockrell, K-12 Representative;

Kirsten Heintz, *Pulaski Technical College*, Community College Representative;

Daniel Grano, *University of North Carolina at Charlotte*, 4-year College/University Representative

5.9 NCA Nominating Committee Representative – Emmett Winn, *Auburn University* (Nov 2011-2014)

**6. STANDING COMMITTEE REPORTS**

6.1 Committee on Committees – Monette Callaway, *Hinds Community College*

6.2 Constitution – Michelle Violanti, *University of Tennessee, Knoxville*

6.3 Finance – Barbara Biesecker, *University of Georgia*

6.4 Local Arrangements – None.

6.5 Publications – Stephanie Coopman, *San Jose State University*

6.6 Resolutions – Misty Knight, *Shippensburg University*

6.7 Resource Development – David Nelson, *Valdosta State University*

6.8 Time and Place – Bob Frank, *Longwood University*

## **7. DIVISION REPORTS**

- 7.1. Applied Communication, Greg Armfield, *New Mexico State University*
- 7.2. Communication Theory, Raymond Ozley, *University of Montevallo*
- 7.3. Community College, Paula Rodriguez, *Hinds Community College*
- 7.4. Freedom of Speech, Brett Lunceford, *University of South Alabama*
- 7.5. Gender Studies, Jenni Simon, *Georgia Southern University*
- 7.6. Instructional Development, Richard Quianthy, *Broward College*
- 7.7. Intercultural Communication, Bob Frank, *Longwood University*
- 7.8. Interpersonal Communication, Linda Manning, *Christopher Newport University*
- 7.9. Language and Social Interaction, Craig O. Stewart, *University of Memphis*
- 7.10. Mass Communication, Brian C. Brantley, *Texas A&M – San Antonio*
- 7.11. Performance Studies, David Terry, *San Jose State University*
- 7.12. Political Communication, Kenny Smith, *Samford University*
- 7.13. Popular Communication, George Pacheco, Jr., *Angelo State University*
- 7.14. Public Relations, Christie Kleinmann, *Lee University*
- 7.15. Rhetoric and Public Address, Dan Grano, *University of North Carolina-Charlotte*
- 7.16. Southern Forensics, David Nelson, *Valdosta State University*

## **8. NEW BUSINESS**

- 8.1 Registrations for family and guests
- 8.2 Guidelines for the Suzy Osborn Community College Award

## **9. ANNOUNCEMENTS AND ADJOURNMENT**

1. President Monette Callaway called the meeting to order at 4:08 p.m.
2. President Callaway welcomed members to the meeting. See attached roster for the names of the 26 attending the Wednesday session and the 27 attending the Thursday session.
3. Approval of the minutes: Approved without changes.
4. Approval of the agenda: Approved without changes.
5. Officer Reports:
  - 5.1 President – Monette Callaway: Ms. Callaway reported on the need to plan for federal compliance if the organization grows to the next level of reserves. Also, she reported on the development of standards for the Suzanne Osborn Community College Award.
  - 5.2 Vice-President – John Meyer: Dr. Meyer reported on the number of panels (182), thanked his planners, noted program highlights including sessions with Richard Vatz and Michael Kramer.
  - 5.3 Immediate Past President & Nominating Committee – Frances Brandau-Brown: Dr. Brandau-Brown announced the election of Dr. Jean DeHart as Vice-President Elect and the election of Michelle Violanti as four-year college representative to the NCA Legislative Council. She then noted that Jennifer Mize-Smith was confirmed by the EC at the mid-year meeting and that decision would need to be ratified by the membership at the business meeting.
  - 5.4 Vice-President Elect – John Haas: Dr. Haas referred the membership to his printed report for details about the UHC. He then discussed the call for 2014 and the convention location in New Orleans.
  - 5.5 Executive Director – Carl Cates: Dr. Cates reminded the membership the financial review from John Harvard was discussed at the mid-year meeting. He then discussed the financial statements followed by the changes to online review for the finance committee of statements and documents. He covered the corrected member report from the mid-year meeting and the number of members in the pre-convention report. He and the staff have done a complete review of old member lists and purged those to get a more accurate number of members He also discussed the amount of traffic on the website and the costs of the awards lunch. He reminded members to turn in the division and interest groups election report sheets. Finally, Dr. Cates noted it is time for nominations to replace him. The person would be nominated by October 1, then be approved the nominating committee with the name submitted to the EC at the 2013 mid-year meeting in Washington D.C. If approved, the membership will vote on ratification in New Orleans. As appointed by President Callaway, the nominating committee will follow the same committee composition as the previous executive director selection committee with her added as chair of the nominating committee. This means the committee will be Carl Cates (ED), John Meyer (2014 President), and Jason Munsell (Chair-elect of the Finance Committee).
  - 5.6 Marketing Director – Jennifer Mize-Smith: Dr. Mize-Smith reported on the continued increase in institutional memberships. Underwriting continues to improve.
  - 5.7 SCJ Editor – J.D. Ragsdale: Dr. Ragsdale reported the delay of 78:01.
  - 5.8 NCA Legislative Assembly Representatives – Michael Eaves, Kirsten Heintz, and Daniel Grano: No update from the mid-year meeting.
  - 5.9 NCA Nominating Committee Representative – Emmett Winn: See attached report.
6. Standing Committee Reports:
  - 6.1 Committee on Committees – Monette Callaway: Those interested in committee service please give names to John Meyer or Carl Cates.
  - 6.2 Constitution – Michelle Violanti: Dr. Violanti presented changes for consistency. After discussion changes were passed with one nay.
  - 6.3 Finance – Barbara Biesecker: Dr. Biesecker reported the finances were well managed. The proposed budget for 2013-2014 passed.
  - 6.4 Local Arrangements – None. There was a brief discussion about the need or lack of need of this committee.

6.5 Publications – Stephanie Coopman: Dr. Coopman submitted the committee’s nominee for editor elect, Dr. Leroy Dorsey of the University of Memphis. His nomination was approved without dissent.

6.6 Resolutions – Misty Knight: See attached report. All passed with the addition of Monica Pombo.

6.7 Resource Development – David Nelson: Led a discussion of the association’s reserves. Balances for award funds were in the packet. The meeting was dismissed until Thursday morning at this time.

6.8 Time and Place – Bob Frank: Dr. Jerry Hale represented Dr. Frank at the meeting. The committee recommends the Hyatt Regency in Greenville, SC for 2017. Motion approved.

7. Division reports:

7.1. Applied Communication, Greg Armfield: The division had an acceptance rate of 65%.

7.2. Communication Theory, Raymond Ozley: The division had an improved number of panels from the San Antonio convention.

7.3. Community College, Paula Rodriguez: No report.

7.4. Freedom of Speech, Brett Lunceford: Submission were a bit down.

7.5. Gender Studies, Jenni Simon: The division has a great list of co-sponsored panels this year.

7.6. Instructional Development, Richard Quianthy: No report.

7.7. Intercultural Communication, Robert Frank: No report.

7.8. Interpersonal Communication, Linda Manning: No report.

7.9. Language and Social Interaction, Craig O. Stewart: Low submissions count for the division this year.

7.10. Mass Communication, Brian C. Brantley: Numbers were similar to last year.

7.11. Performance Studies, David Terry: The division is concerned about the need for projectors for sessions.

7.12. Political Communication, Kenny Smith: Submission count was lower this year.

7.13. Popular Communication, George Pacheco, Jr.: Report submitted by David Nelson. Submissions were up.

7.14 Public Relations, Christie Kleinmann: The division saw an increase in competitive papers.

7.15. Rhetoric and Public Address, Dan Grano: The division is pleased to have double panel sessions this year.

7.16. Southern Forensics, David Nelson: No report.

8. New business:

8.1 Executive Director Cates requested a policy and rate for UHC and convention guests. It was moved that a rate of \$10 be made available for day guests attending UHC panels to include a copy of the program and a name badge. Approved. Additional concerns about other, non-presenting guests were referred to the finance committee for consideration.

8.2 Ms. Callaway announced the standards for the Osborn Community College award would be finalized during the convention and presented at the mid-term meeting.

9.0 The meeting was adjourned at 9:14 a.m.