

Southern States Communication Association
Mid-Year Executive Council Meeting
Orlando, Florida
Thursday, November 15, 2012
(Dolphin, Fifth Level, Northern Hemisphere Salon E4, 11:00 am – 1:45 pm)

AGENDA

1. CALL TO ORDER

2. WELCOME TO ORLANDO

3. APPROVAL OF THE MINUTES.

Minutes of the SSCA Executive Council Meeting at SSCA, San Antonio, TX.

4. APPROVAL OF AGENDA

5. OFFICERS' REPORTS

5.1 President – Monette Callaway, *Hinds Community College*

5.2 Vice-President – John Meyer, *University of Southern Mississippi*

5.3 Immediate Past President & Nominating Committee – Frances Brandau-Brown, *Sam Houston State University*

5.4 Vice-President Elect – John Haas, *University of Tennessee, Knoxville*

5.5 Executive Director – Carl Cates, *Valdosta State University*

5.6 Marketing Director – Jennifer Mize Smith, *Western Kentucky University*

5.7 *SCJ* Editor – J.D. Ragsdale, *Sam Houston State University*

5.8 NCA Legislative Assembly Representatives –

Kristen Cockrell, K-12 Representative;

Kirsten Heintz, *Pulaski Technical College*, Community College Representative;

Daniel Grano, *University of North Carolina at Charlotte*, 4-year College/University Representative

5.9 NCA Nominating Committee Representative – Emmett Winn, *Auburn University* (Nov 2011-2014)

6. STANDING COMMITTEE REPORTS

6.1 Committee on Committees – Monette Callaway, *Hinds Community College*

6.2 Constitution – Michelle Violanti, *University of Tennessee, Knoxville*

6.3 Finance – Barbara Biesecker, *University of Georgia*

6.4 Local Arrangements – None.

6.5 Publications – Stephanie Coopman, *San Jose State University*

6.6 Resolutions – Misty Knight, *Shippensburg University*

6.7 Resource Development – David Nelson, *Valdosta State University*

6.8 Time and Place – Bob Frank, *Longwood University*

7. DIVISION REPORTS

7.1. Applied Communication, Greg Armfield, *New Mexico State University*

7.2. Communication Theory, Raymond Ozley, *University of Montevallo*

- 7.3. Community College, Paula Rodriguez, *Hinds Community College*
- 7.4. Freedom of Speech, Brett Lunceford, *University of South Alabama*
- 7.5. Gender Studies, Jenni Simon, *Georgia Southern University*
- 7.6. Instructional Development, Richard Quianthy, *Broward College*
- 7.7. Intercultural Communication, Bob Frank, *Longwood University*
- 7.8. Interpersonal Communication, Linda Manning, *Christopher Newport University*
- 7.9. Language and Social Interaction, Craig O. Stewart, *University of Memphis*
- 7.10. Mass Communication, Brian C. Brantley, *Texas A&M – San Antonio*
- 7.11. Performance Studies, David Terry, *San Jose State University*
- 7.12. Political Communication, Kenny Smith, *Samford University*
- 7.13. Popular Communication, George Pacheco, Jr., *Angelo State University*
- 7.14. Public Relations, Christie Kleinmann, *Lee University*
- 7.15. Rhetoric and Public Address, Dan Grano, *University of North Carolina-Charlotte*
- 7.16. Southern Forensics, David Nelson, *Valdosta State University*

8. NEW BUSINESS

- 8.1. NCA relationship – Lynne Webb

9. ANNOUNCEMENTS AND ADJOURNMENT

Minutes

1. President Monette Callaway called the meeting to order at 11:09a.
2. President Callaway then welcomed the EC to Orlando.
3. Minutes were approved as amended.
4. The agenda was approved with amendment deleting item 8.1.
- 5.1 President Callaway reported on the formation of an ad hoc committee that will review our procedures and standards for federal compliance for non-for-profit entities. The members are Dick Ranta, Chuck Tardy, Tom Socha, Carl Cates, and Mike Osborn.
- 5.2 Vice-President John Meyer reported on plans for the 83rd convention in Louisville, Kentucky, April 10-14, 2013. He noted three panels and speakers of special interest: a past-president's panel, sessions focusing on the work of Richard Vatz, and the keynote of Michael Kramer.
- 5.3 Past President Frances Brandau Brown gave the report for the nominating committee. Michelle Violanti is the sole nominee for representative to the NCA Legislative Council for Four Year programs. J. Emmett Winn and Jean DeHart are the nominees for Vice-President Elect. Jennifer Mize Smith and Chris McCullough were nominated for Marketing Director. As required by the constitution the EC voted on which nominee for Marketing Director would be sent forward for confirmation by the membership at the Louisville convention. Dr. Mize Smith was confirmed.
- 5.4 Vice-President Elect John Haas discussed the Clevenger Undergraduate Honors Conference.
- 5.5 Executive Director Carl Cates discussed the new website. Dr. Cates noted that the balances in the accounts and the profit & loss statements were normal for the time of year. Balances will increase with an increase in registrations. Dr. Cates also reported that the financial review was passed with no questions from the accountant. The membership report was noted as problematic.
- 5.6 Marketing Director Jennifer Mize Smith reminded attendees of institutional memberships, convention advertising and exhibit possibilities. She had forms available for those interested.
- 5.7 Editor J.D. Ragsdale had no report.
- 5.8 The NCA Assembly Representatives noted that the proposal to dissolve LA as it exists had met with resistance. More news would be reported after completion of LA meetings.
- 5.9 NCA Nominating Committee Representative Emmett Winn requested nominees for NCA roles. The formal call was sent as a part of the packet for EC.
- 6.1 President Callaway suggested those willing to serve should contact her or Dr. Meyer. \
- 6.2 No report.
- 6.3 Report was subsumed by the Executive Director report.
- 6.4 No report.
- 6.5 Chair of the Publications Committee Stephanie Coopman noted the search for a new editor to succeed J.D. Ragsdale was underway via email announcement.
- 6.6 No report.
- 6.7 Resource Chair David Nelson noted the balances for awards were in the packet.
- 6.8 Jerry Hale reported in the absence of Bob Frank, the recommendation of Greenville, SC, at the site for the 2017 convention. The recommendation was approved.
- 7.1 Submissions for the Applied Division doubled in quantity from last year.
- 7.4 Brett Lunceford called for publications for the James Madison Prize from the Freedom of Speech Division.
- 7.15 Dan Grano noted all was good with the RPA Division.
- 8.1 Deleted. No other new business was noted.
- 9 Attendees were encouraged to support the candidacy of Roseann Mandziuk for NCA. Dr. Cates noted he had found a discrepancy in the membership report and promised to correct it.
- 9.1 Meeting was adjourned at 12:23p.