

National Communication Association 100th Annual Convention
Southern States Communication Association
Chicago, Illinois
Executive Council Meeting
Saturday, November 22, 2014(Palmer House Hilton, Salon 6, 3rd Floor, 2:00 p.m.)

AGENDA

1. CALL TO ORDER

2. WELCOME TO CHICAGO

3. APPROVAL OF THE MINUTES.

Minutes of the SSCA Executive Council Meeting at SSCA, New Orleans

4. APPROVAL OF AGENDA

5. OFFICERS' REPORTS

- 5.1 President – John Haas, *University of Tennessee, Knoxville*
- 5.2 Vice-President – Jean DeHart *Appalachian State University*
- 5.3 Immediate Past President & Nominating Committee – John Meyer, *University of Southern Mississippi*
- 5.4 Vice-President Elect – Roseann M. Mandziuk, *Texas State University*
- 5.5 Executive Director – Carl Cates, *Valdosta State University*
- 5.6 Marketing Director – Jennifer Mize Smith, *Western Kentucky University*
- 5.7 SCJ Editor – J.D. Ragsdale, *Sam Houston State University*
- 5.8 SCJ Editor-Elect – Leroy Dorsey, *University of Memphis*
- 5.9 NCA Legislative Assembly Representatives –
 - Kristen Cockrell, K-12 Representative, North Rankin High School
 - Brad Bailey, *Mississippi Gulf Coast Community College*, Community College Representative;
 - Michelle Violanti, *University of Tennessee, Knoxville*, 4-year College/University Representative
- 5.10 NCA Nominating Committee Representative – Mary Stuckey, *Georgia State University* (Nov 2014-2017)
- 5.10 NCA Spectra Representative – Shansahn Lou, *Appalachian State University*

6. STANDING COMMITTEE REPORTS

- 6.1 Committee on Committees – John Haas, *University of Tennessee, Knoxville*
- 6.2 Constitution – Pat Gehrke, *University of South Carolina*
- 6.3 Finance – Jason Munsell, *Columbia College*
- 6.4 Local Arrangements – None.
- 6.5 Publications – Joy Hart, *University of Louisville*
- 6.6 Resolutions – Gyroman Newman, *University of Mobile*
- 6.7 Resource Development – Sherry Ford, *University of Montevallo*
- 6.8 Time and Place – Trish Amason, *University of Arkansas*

7. DIVISION REPORTS

- 7.1. Applied Communication, Abby Brooks, *Georgia Southern University*

- 7.2. Communication Theory, Todd Goen, *Christopher Newport University*
- 7.3. Community College, Ivie Ero, *Hinds Community College*
- 7.4. Freedom of Speech, Doug Marshall, *Duquesne University*
- 7.5. Gender Studies, Ashley Barrett, *Baylor University*
- 7.6. Instructional Development, Lora Helvie-Mason, *Southern University at New Orleans*
- 7.7. Intercultural Communication, Dominique Gendrin, *Xavier University*
- 7.8. Interpersonal Communication, Carrie Oliveira, *East Tennessee State University*
- 7.9. Language and Social Interaction, Bryan Crow, *Southern Illinois University*
- 7.10. Mass Communication, Dedria Givens-Carroll, *University of Louisiana-Lafayette*
- 7.11. Performance Studies, Benjamin Powell, *CUNY – Borough of Manhattan Community College*
- 7.12. Political Communication, Melissa M. Smith, *Mississippi University for Women*
- 7.13. Popular Communication, Matt Ramsey, *Shippensburg University*
- 7.14. Public Relations, Marsha Matthews, *University of Texas at Tyler*
- 7.15. Rhetoric and Public Address, Megan Foley, *Mississippi State University*
- 7.16. Southern Forensics, Gary Deaton, *Transylvania University*

8. OLD BUSINESS

- 8.1. Guest and family registration rates (not CUHC)

9. NEW BUSINESS

- 9.1. State Associations Group application for interest group

10. ANNOUNCEMENTS AND ADJOURNMENT

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MINUTES

1. President John Haas called the meeting to order at 2:05 p.m.
2. President Haas welcomed attendees to the meeting.
3. Approval of the minutes: Approved without changes.
4. Approval of the agenda: Approved with addition of new business for Clevenger Fund proposal.
5. Officer Reports:
 - 5.1 President – John Haas: Dr. Haas discussed the approval of affiliation status with NCA. He expressed gratitude for those working for SSCA to succeed.
 - 5.2 Vice-President – Jean DeHart: Dr. DeHart made note of Carol Crown Ranta as keynote speaker. She continues to work on a draft of the program and hopes to post a copy soon.
 - 5.3 Immediate Past President & Nominating Committee – John Meyer: Dr. Meyer announced the candidate slate of Dr. Victoria Gallagher and Dr. Clarke Rountree for Vice-President Elect and of Kristy Cates for K-12 Representative to the NCA Legislative Council.
 - 5.4 Vice-President Elect – Roseann Mandziuk: Dr. Mandziuk requested additional names for reviewers for CUHC. She also announced the theme for the 2016 conference in Austin: Communication and Conscience.
 - 5.5 Executive Director – Carl Cates: Dr. Cates started his report by discussing the balance sheet with the profit/loss statement then the membership numbers. He discussed the merging of award funds in the financial institution in order to improve the rate of interest. The internal books will continue to track the funds separately.
 - 5.6 Marketing Director – Jennifer Mize-Smith: Dr. Mize-Smith noted the level of institutional memberships is down. Please encourage ad purchases.
 - 5.7 *SCJ* Editor – J.D. Ragsdale: Dr. Ragsdale thanked his board and the association. He is retiring at the end of the semester from Sam Houston State.
 - 5.8 *SCJ* Editor Elect – Leroy Dorsey: Dr. Dorsey has the first issue of *SCJ* 80 ready for distribution. Additional information is in his written report.
 - 5.9 NCA Legislative Assembly Representatives – Kristen Cockrell, Brad Bailey, and Michele Violanti: The first item reported was the withdrawal of a motion to increase dues. NCA continues to present revisions to its by-laws. Of particular concern is a move that could alter the membership of the NCA Legislative Assembly to eliminate representation from community colleges and high schools. After some robust discussion, a motion was requested from Brad Bailey that would reflect the support of SSCA's EC for this continued representation. It was moved and seconded that: *The Executive Council of the Southern States Communication Association believes Community College and K-12 representative on the National Communication Association Legislative Assembly should be continued.* Motion passed. Those present noted with gratitude the service of Dr. Jerry Hale in attending NCA Legislative Assembly when Kristin Cockrell was unable to attend the convention.
 - 5.10 NCA Nominating Committee Representative – Mary Stuckey: Dr. Stuckey invited nominations for those interested in serving.
 - 5.11 NCA Spectra Representative – Shansahn Lou: Spectra will be producing an issue for spring focusing on health.

6. Standing Committee Reports:

6.1 Committee on Committees – John Haas: All committees were filled.

6.2 Constitution – Pat Gehrke: No report.

6.3 Finance – Jason Munsell: Dr. Munsell noted no irregularities in spending.

6.4 Local Arrangements – None.

6.5 Publications – Joy Hart: No report.

6.6 Resolutions – Gyro Newman: No report.

6.7 Resource Development – Sherry Ford: The new balances are in the e-packet.

6.8 Time and Place – Trish Amason: Dr. Jerry Hale highlighted the attached report. The committee has recommended the Montgomery Renaissance pending a site visit and final approval of the membership. After discussion regarding alternatives and procedures, the recommendation passed.

7. Division reports.

The Applied Division reported seven panels have been submitted for the convention.

The Intercultural Division reported an increase in submissions for the upcoming convention.

The Rhetoric and Public Address Division noted a good level of submissions and co-sponsored panels.

8. Old Business.

8.1 Guests and family registration rates (not CUHC). Jason Munsell presented the report of the Finance Committee that it recommends guests of registered members pay \$35 and receive a badge, program, and access to receptions. No charge will be made for children.

9. New Business

9.1 State Associations Group application for interest group. Approved without dissent. Will be put in front of membership.

9.2 Clevenger Fund. Dr. Cates introduced a plan to define the use of income from the funds given for the Clevenger Undergraduate Honors Conference. The proposal read was:

I have spent the last two years giving thought to the dilemma presented by multiple parties in reference to the fund for the Clevenger Undergraduate Honors Conference. I am prepared to make the following suggestions which I believe meet the spirit of the original donors honoring Ted Clevenger, meet the hopes of the family of Ted Clevenger, and meet the needs of the Association. Further, this plan will improve the outreach of the Association to undergraduate students.

First, I propose the Association designate the panel with the top four undergraduate papers as the Clevenger panel, in the same way that we designate the top graduate papers panel as the Bostrom panel. This will help to identify the session as special in addition to honoring the namesake of the undergraduate conference.

Second, I propose that the finance committee and resource committee set a dollar amount to be awarded to those four students to support their travel and/or registration. This amount could come from the interest generated from monies invested in the Clevenger fun fund and from annual donations designated in support of the students. Even if it is as little as \$100 that is better than the support we provide now. I also suggest that we continue to call the award for the top paper the Shirley award and continue that \$100 award, thereby giving the top presenter \$200.

Third, I propose that we call these were students Clevenger Scholars and consider renaming the fund to reflect that status as an award.

After extended discussion the proposal was approved with the change that the top paper panel allow the planner to include as few as three or as many as five students.

10. Announcements. Dr. Haas requested attendees forward thoughts or concerns to him for the future strategic plan and that consideration be given to a regional doctoral services guide.

The meeting was adjourned at 3:21 p.m.