



National Communication Association 99th Annual Convention
Southern States Communication Association
Washington, DC

Executive Council Meeting

Friday, November 22, 2013 (Omni Shoreham, Chairman's Boardroom—Lobby Level, 8:00 am – 10:45am)

AGENDA

1. CALL TO ORDER

2. WELCOME TO WASHINGTON, DC

3. APPROVAL OF THE MINUTES.

Minutes of the SSCA Executive Council Convention Meeting at Louisville, KY.

4. APPROVAL OF AGENDA

5. OFFICERS' REPORTS

- 5.1 President – John Meyer, *University of Southern Mississippi*
- 5.2 Vice-President – John Haas, *University of Tennessee, Knoxville*
- 5.3 Immediate Past President & Nominating Committee – Monette Callaway, *Hinds Community College*
- 5.4 Vice-President Elect – Jean DeHart, *Appalachian State University*
- 5.5 Executive Director – Carl Cates, *Valdosta State University*
- 5.6 Marketing Director – Jennifer Mize Smith, *Western Kentucky University*
- 5.7 SCJ Editor – J.D. Ragsdale, *Sam Houston State University*
- 5.8 NCA Legislative Assembly Representatives –
 - Kristen Cockrell, K-12 Representative;
 - Kirsten Heintz, *Pulaski Technical College*, Community College Representative;
 - Michelle Violanti, *University of Tennessee*, 4-year College/University Representative
- 5.9 NCA Nominating Committee Representative – Emmett Winn, *Auburn University* (Nov 2011-2014)

6. STANDING COMMITTEE REPORTS

- 6.1 Committee on Committees – John Meyer, *University of Southern Mississippi*
- 6.2 Constitution – Melissa Smith, *Mississippi University for Women*
- 6.3 Finance – Abby Brooks, *Georgia Southern University*
- 6.4 Local Arrangements – None.
- 6.5 Publications – Richard Ranta, *University of Memphis*
- 6.6 Resolutions – Tony Demars, *Texas A&M Commerce*
- 6.7 Resource Development – David Nelson, *Valdosta State University*
- 6.8 Time and Place – Jerry Hale, *College of Charleston*

7. DIVISION REPORTS

- 7.1. Applied Communication, Kristina Drumheller, *West Texas A&M University*
- 7.2. Communication Theory, Marcie Thompson-Hayes, *Arkansas State University*
- 7.3. Community College, Robert Glenn, *Owensboro Technical College*
- 7.4. Freedom of Speech, Rebekah Fox, *Texas State University*
- 7.5. Gender Studies, Angie Day, *Ball State University*
- 7.6. Instructional Development, Yolanda Mitchell, *Pulaski Technical College*
- 7.7. Intercultural Communication, Jennifer T. Edwards, *Tarleton State University*
- 7.8. Interpersonal Communication, Kandi Walker, *University of Louisville*
- 7.9. Language and Social Interaction, Linda Potter Crumley, *Southern Adventist University*
- 7.10. Mass Communication, Lauren Reichart Smith, *Auburn University*
- 7.11. Performance Studies, Melanie Kitchens O'Meara, *University of Georgia*
- 7.12. Political Communication, William Harlow, *University of Texas at Permian Basin*
- 7.13. Popular Communication, Dave Nelson, *Valdosta State University*
- 7.14. Public Relations, Dedria Givens-Carroll, *University of Louisiana - Lafayette*
- 7.15. Rhetoric and Public Address, Wendy Atkins-Sayre, *University of Southern Mississippi*
- 7.16. Southern Forensics, Michael Eaves, *Valdosta State University*

8. NEW BUSINESS

- 8.1 Amending the constitution to provide for the Suzy Osborn Community College Award
- 8.2 A new SSCA Mentorship Award
- 8.3 Incorporation and affiliation with NCA
- 8.4 Approval of Jerry Hale as Executive Director-Elect pending ratification of membership

9. ANNOUNCEMENTS AND ADJOURNMENT

1. President John Meyer called the meeting to order at 8:12 p.m.
2. President Meyer welcomed members to the meeting. See attached roster for attendees.
3. Approval of the minutes: Approved without changes.
4. Approval of the agenda: Approved without changes.
5. Officer Reports:
 - 5.1 President – John Meyer: Dr. Meyer noted that he had contacted all committees including award committees charging each with its task. .
 - 5.2 Vice-President – John Haas: Dr. Haas noted a heavy load of submission. The program is in editing posting at a date soon. After thanking his planners he noted the inclusion of 200 panels, thanked his planners, noted program highlights and that so far 800 people were listed in the program.
 - 5.3 Immediate Past President & Nominating Committee – Monette Callaway: Ms. Callaway announced the election slate of Dr. Roseann Mandziuk and Dr. Mike Eaves for Vice-President Elect and of Ramona Clower and Brad Bailey for community college representative to the NCA Legislative Council.
 - 5.4 Vice-President Elect – Jean DeHart: Dr. DeHart noted the deadline for CUHC is December 15. She then discussed the call for 2015, Communication as Art and Craft.
 - 5.5 Executive Director – Carl Cates: Dr. Cates noted that registration for the convention was available and that hotel registration was open. He expressed concern that the hotel had informed the group that the World Wrestling Entertainment group has scheduled Wrestlemania for the same week as the convention. The hotel has no desire to increase the block and hotels in the area have no interest in booking overflow. The financial review from John Harvard showed no items of concern. The balances and profit-loss statement are normal for this time of the year. A manual review of the member list is being undertaken to see why we have fewer members. Also of concern is the low percentage of some divisions and interest groups. The staff will make contacts with those not expressing preferences.
 - 5.6 Marketing Director – Jennifer Mize-Smith: Dr. Mize-Smith discussed the level of institutional members. She requested members consider buying ads for the program.
 - 5.7 SCJ Editor – J.D. Ragsdale: See printed report. Editor-Elect Leroy Dorsey discussed plans for his term.
 - 5.8 NCA Legislative Assembly Representatives – Michael Eaves, Kirsten Heintz, and Michele Violanti: NCA will revisit the vote regarding the status of the Legislative Assembly. The type of doctoral institutional programs on the website and under consideration for inclusion received a robust discussion. It was proposed that a list of programs be included in the SSCA website.
 - 5.9 NCA Nominating Committee Representative – Emmett Winn: See attached report. EC members noted the candidacy of Tom Socha.
6. Standing Committee Reports:
 - 6.1 Committee on Committees – John Meyer: No report.
 - 6.2 Constitution – Melissa Smith: Dr. Smith discussed the need to revise the section on elections and on how member numbers were organized for reporting. She presented language for the Suzanne Osborn Community College Award. Approved pending membership approval.
 - 6.3 Finance – Abby Brooks: No concerns reported.
 - 6.4 Local Arrangements – None. The committee discussed the need to rethink the role of this committee. Most convention and visitor bureaus provide information in addition to the information on the web. It may be that this committee could give greater attention to the CUHC.
 - 6.5 Publications – Richard Ranta: Dr. Ranta discussed the relationship of the association to Communication Law Review. They have changed the logo to remove SSCA.
 - 6.6 Resolutions – Tony DeMars: No report.
 - 6.7 Resource Development – David Nelson: Balances for award funds were in the packet.
 - 6.8 Time and Place – Jerry Hale: The committee sent, the help of Janet Fisher, request for proposals to five cities. The committee recommends Nashville be approved. Motion approved.

7. Division reports:

- 7.1. Applied Communication, Kristina Drumheller, *West Texas A&M University*
- 7.2. Communication Theory, Marcie Thompson-Hayes, *Arkansas State University*
- 7.3. Community College, Robert Glenn, *Owensboro Technical College*
- 7.4. Freedom of Speech, Rebekah Fox, *Texas State University*
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- 7.12. Political Communication, William Harlow, *University of Texas at Permian Basin*
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- 7.14. Public Relations, Dedria Givens-Carroll, *University of Louisiana - Lafayette*
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In sum, the division reports noted the use of assigned slots and hope for exciting programs.

8. New business:

- 8.1 Amending the constitution to provide for the Suzy Osborn Community College Award
Noted as having been done as committee report.
 - 8.2 A new SSCA Mentorship Award
Dr. Meyer introduced the proposal for a new award for mentorship named for James D. Ragsdale. Discussion included amendment that the award must be funded at the \$10,000 level. Approved without dissent.
 - 8.3 Incorporation and affiliation with NCA
The EC undertook a vigorous discussion regarding the requirement of NCA that all regionals apply for affiliate status. Incorporation is one of those requirements. Executive Director Carl Cates has located an attorney that can help investigate the process since SSCA is not incorporated. If able, the plan is to create an incorporated entity then merge SSCA into it so that we do not lose our history as an association. A budget amendment was presented to fund the process.
 - 8.4 Approval of Jerry Hale as Executive Director-Elect pending ratification of membership
Dr. Hale was approved with ringing endorsements.
- 9.0 The meeting was adjourned at 10:33 a.m.