

This is the final draft of the SSCA Norfolk Convention Program used for printing.

This is an Adobe PDF file and is searchable using the Find tool in the Edit tab of the toolbar in the upper left hand area of the Adobe window.

The index is at the end of this document.

No further changes can be made to this document. Please send questions to Vice President Patricia Amason
pamason@uark.edu

Please note that our block of hotel rooms is quickly filling for the Norfolk Convention. The deadline is March 11. If you have not already booked your rooms, please do so now by going to this website:

<http://cwp.marriott.com/orfws/ssca/>

SSCA 2009



**79th Annual Convention
Southern States Communication Association**

**19th Annual Theodore Clevenger Jr.
Undergraduate Honors Conference**

April 1 - 5, 2009 • Marriott Norfolk Waterside • Norfolk, Va.



M.A., M.S. & Ph.D. Programs

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-

Graduate Faculty

Chris Agnew (courtesy)
James Anderson (courtesy)
Josh Boyd
Brant Burleson
Patrice Buzzanell
Hyunyi Cho
Robin Clair
Bart Collins
Stacey Connaughton
Mohan Dutta
John Greene
Tyler Harrison

Jakob Jensen
Robin Jensen
Jeong-Nam Kim
Lorraine Kisselburgh
Seungyoon Lee
Erina MacGeorge
Samuel McCormick
Sorin Matei
Marifran Mattson
Melanie Morgan
Susan Morgan
Robert Ogles

Stephen Robb
Felicia Roberts
Henry Scheele
Robert E. Smith, Jr.
Gene Spafford (courtesy)
Glenn Sparks
Charles Stewart
Beverly D. Sypher
Howard E. Sypher
Jim Tyler
Ralph Webb
Steve Wilson

For more information, contact:

Mohan Dutta, Director of Graduate Studies
Purdue University
Beering Hall of Liberal Arts and Education, Room 2114
Department of Communication
100 North University Street
West Lafayette, IN 47907-2098
Phone (765) 494-3429
Fax (765) 496-1394

COASTAL CAROLINA UNIVERSITY

DEPARTMENT OF COMMUNICATION

THOMAS W. AND ROBIN W. EDWARDS
COLLEGE OF HUMANITIES AND FINE ARTS

Students who major in Communication will take foundation courses in communication theory, public speaking and research methods. As they advance through the curriculum, students will choose courses tailored to a deeper study of areas that include international/intercultural, media, health, organizational and public relations. A degree in Communication will provide students with fundamental knowledge of theory and practice of communication in a variety of applications. Graduates of Coastal Carolina University's Department of Communication are prepared to confidently enter the marketplace and are in demand in a host of industries.

THOMAS W. AND ROBIN W. EDWARDS COLLEGE OF HUMANITIES AND FINE ARTS

DEPARTMENT CHAIR

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(Ph.D., Southern Mississippi)

madden@coastal.edu

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Gary Carson *(Ph.D., South Florida)*

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(M.S., Southwestern Louisiana)

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Carol O'Neill *(Ph.D.)*

Gwen Fowler

Jeff McClelland

Thom Penn

Kris Rau McIntrye

Lisa Yessick



www.coastal.edu

Faculty positions are now available in the Department of Communication, and applicants are encouraged to visit the Coastal Carolina University Human Resources Web site for further information. Coastal Carolina University is building a diverse faculty and encourages applications from women and underrepresented minorities. Coastal Carolina University is an EO/AA employer.

P.O. BOX 261954 / CONWAY, SC 29528-6054 / 843-349-6588 / FAX 843-349-2943

79th Annual Convention Southern States Communication Association

19th Annual Theodore Clevenger Jr. Undergraduate Honors Conference

April 1 - 5, 2009 • Marriott Norfolk Waterside • Norfolk, Va.

PRESIDENT: JEROLD L. HALE, UNIVERSITY OF GEORGIA

VICE PRESIDENT: PATRICIA AMASON, UNIVERSITY OF ARKANSAS

VICE PRESIDENT-ELECT: TOM SOCHA, OLD DOMINION UNIVERSITY

EXECUTIVE DIRECTOR: J. EMMETT WINN, AUBURN UNIVERSITY

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This symbol denotes Undergraduate Honors Panel

• Program designed by Jennifer Wood Adams, Auburn University •



ORGANIZATIONAL SCIENCE | UNC CHARLOTTE

Graduate Admissions Deadline: January 15 each year

Funding and Resources Package

- Academic year graduate assistantships pay \$14,000. Tuition remission and health insurance included.
- Summer funding available, \$4000.
- Students receive generous travel and research funding each year.
- Students in good standing continue to receive funding for up to 5 years.
- Fellowships allocated each year, including the TIAA-CREF \$25,000 fellowship.

Research and Practice Opportunities

- Students are encouraged to work with any number of our 14 dedicated program faculty members on research. We also have 10 affiliate faculty members, many of which with active research programs.
- Students provided with a host of practice opportunities through our Organizational Science Consulting and Research Unit. Local internships are common. We are also starting an "Executive in Residence" initiative.

Current Students

- We have 15 full-time students that come from around the world with all types of disciplinary and educational backgrounds. Our student body is very bright, diverse, supportive, and highly engaged in the program.

Curriculum

- We have a comprehensive curriculum covering micro (e.g., selection) to macro (e.g., organizational structure) Organizational Science topics and providing training in qualitative as well as quantitative research design. Given that we are an integrated interdisciplinary program, students learn a wide range of diverse perspectives on organizational topics.
- A short-term doctoral student study abroad program is being developed.

Location

- The university is located in beautiful Charlotte, North Carolina, a vibrant, green, growing, and diverse community that offers excellent internship and career opportunities in academia, industry, government, and consulting.

For more information including how to apply,
visit <http://www.orgscience.uncc.edu>

Welcome to the 79th Annual SSCA National Convention

Dear Colleagues of the SSCA:

It is with great pleasure that I welcome you to Norfolk for our 2009 convention. I hope you will find the sessions engaging, enlightening, and inspiring. Our focus at this convention is on building communities of scholars to explore ways to collaboratively address similar interests and to solve common problems. In the spotlight series are programs demonstrating contemporary ways scholars are bridging theory and praxis. The program is highlighted by our plenary speaker, Gary Kreps. Additionally, many programs offer strategies for more effectively engaging students.

Planning this convention has been one of the most gratifying experiences of my career, but it was not without its obstacles. Working with fabulous colleagues to create the most meaningful convention possible certainly was the highpoint. We also faced hardships, but they were not insurmountable. Many of our colleagues were affected by the devastation of Hurricane Ike. The untimely presence of Ike on the Texas coast caused delays in many members' abilities to submit papers and panels by the deadline. I was happy to extend the submission deadline to accommodate those who experienced such problems as power outages and flooded homes and offices. Mother Nature's wrath negatively affected the conclusion of the planning process, as well. An unprecedented ice storm ravaged much of the southeast the last week of January as I was trying to stay ahead of my deadline for finalizing the program. Between brownouts and an eventual loss of power and internet access, I managed to meet that deadline by one day! In the good times and the bad you turn to dedicated and hardworking people who make all of the pieces fall into place. I wish to extend my heartfelt thanks to the excellent leadership demonstrated by the division and interest group planners Jennifer Mize Smith, Stephanie Coopman, Richard Falvo, Charles Howard, Megan Moe-Lunger, Deanna Dannels, Richard Quianthy, Todd Goen, Slavica Kodish, Myleea Hill, Justin Trudeau, Norma Cox Cook, Wesley Buerkle, Corey Hickerson, Bob Frank, Ron Arnett, Jim Kuypers, and Rebecca Kennerly, Christi Moss, and Brian McGee. I am deeply grateful for their hard work and their willingness to accept late submissions while maintaining our predetermined schedule. My appreciation goes to Stephanie Coopman, Kelli Fellows, and Roy Schwartzman for reviewing the papers submitted for consideration for the Bostrom Young Scholar Award.

Accomplishing this large task would not have been possible without the wisdom and guidance of a number of people including Chuck Tardy, Craig Smith, Jerry Hale, Lynne Webb, and Janet Fisher. I could always count on their leadership and experience to help me when I confronted conflicts or when I just needed to vent. Special thanks go to Emmett Winn for his constant support, friendly reminders, and his tremendous organizational skills. Emmett, you've made this job so much easier! Tom Socha did a tremendous job of serving as local arrangements chair while also planning an outstanding Undergraduate Honors Conference. These are huge tasks and he deserves our thanks. My sincere gratitude goes to Megan Wilson for her outstanding administrative assistance and for reading countless drafts of the program. Finally, I could not have completed this task without the love, patience, and support of my husband Gary Sager and our daughter Reagan.

And to you, the members who make SSCA strong, thank you for entrusting me with the opportunity to plan your convention. I hope you enjoy your time in Norfolk!

Sincerely,

Patricia Amason
Vice President
University of Arkansas

Theodore Clevenger Jr. Undergraduate Honors Conference Acknowledgements

Welcome to Beautiful Norfolk!

Congratulations UHC participants! We are excited you are joining us for the 79th annual meeting of the Southern States Communication Association. UHC participation is a signature academic honor and we are proud of you!

Please be sure to attend the Theodore Clevenger Undergraduate Honors Conference Breakfast on Saturday morning, sponsored by Old Dominion University's College of Arts & Letters (Dean Chandra de Silva) and SSCA, where the top-ranked UHC paper winner will be announced. And, come to the annual Osborn Reception on Saturday evening.

When not presenting, UHC participants are encouraged to attend regular SSCA panels, browse the displays and exhibits, and enjoy Norfolk's many eating and fun spots. Thinking about future graduate studies in communication? Let us help you to connect with graduate program directors and faculty at your schools of choice.

Below are the SSCA scholars who served as UHC reviewers and respondents. When you see them during the conference please join me in thanking them!

Kelley Albada, North Carolina State University

Tim Anderson, Old Dominion University

Josh Azriel, Kennesaw State University

Jim Baesler, Old Dominion University

Ann Burnette, Texas State University San Marcos

Yi-Fan Chen, Old Dominion University

Ken Cissna, University of South Florida

Dick Conville, University of Southern Mississippi

Stephanie Coopman, San Jose State University

Lisa Corrigan, University of Arkansas

Robert Denton, Virginia Tech University

Liz Desonoyers-Colas, Armstrong Atlantic State University

Mike Eaves, Valdosta State University

Gary Edgerton, Old Dominion University

Bill Edwards, Columbus University

Eric Fife, James Madison University

Tom Frentz, University of Arkansas

Dominique Gendrin, Xavier University of New Orleans

David Gesler, Murray State University

Chuck Grant, Meredith College

Wendy Hajjar, Xavier University of New Orleans

Trudy Hanson, West Texas A & M University

Joy Hart, University of Louisville

Fran Hassencahl, Old Dominion University

Rachel Holloway, Virginia Tech University

Rebecca Kennerly, Georgia Southern University

David Lee, University of South Florida

Roseann Mandziuk, Texas State University

Nina Joe Moore, Appalachian State University

Jason Munsell, Columbia College, South Carolina

Megan Moe-Lunger, Lee University

Debbie Philips, Muskingum College

Margaret Pitts, Old Dominion University

Jane Rowe, Old Dominion University

Burton St. John, Old Dominion University

Avi Santo, Old Dominion University

Barry Smith, Mississippi University for Women

Terry Thibodeaux, Sam Houston State University

Kathy Turner, College of Charleston

Kandi Walker, University of Louisville

Michael Waltman, University of North Carolina at Chapel Hill

I wish you the very best and look forward to meeting you!

Tom Socha, Vice President-Elect, UHC Program Planner
Old Dominion University

REGISTRATION HOURS

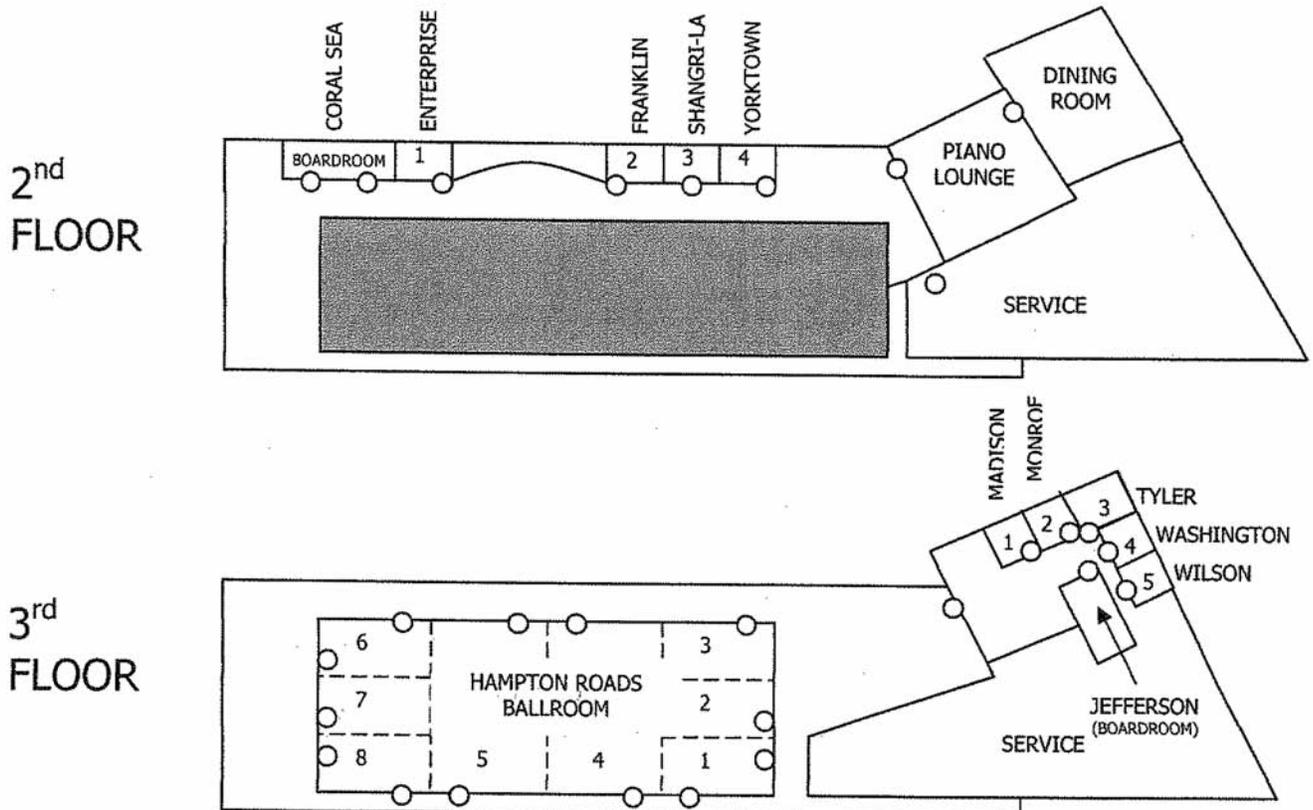
REGISTRATION IN SHANGRI-LA/YORKTOWN - 2ND FLOOR

WEDNESDAY, APRIL 1	4 P.M. TO 7 P.M.
THURSDAY, APRIL 2	9 A.M. TO NOON & 1:30 P.M. TO 4 P.M.
FRIDAY, APRIL 3	8:30 A.M. TO NOON & 1:30 P.M. TO 3 P.M.
SATURDAY, APRIL 4	8 A.M. TO 11:30 A.M. & 1:30 TO 3 P.M.
SUNDAY, APRIL 5	CLOSED

EXHIBIT SCHEDULE

THURSDAY, APRIL 2	NOON TO 5 P.M.
FRIDAY, APRIL 3	10 A.M. TO 5 P.M.
SATURDAY, APRIL 4	9 A.M. TO NOON

NORFOLK MARRIOTT FLOOR PLAN





The University of Georgia

The faculty in the Department of Speech Communication congratulates Jerry Hale, SSCA President for 2008-2009

M.A. & Ph.D. Programs in Speech Communication

The mission of both our M.A. and Ph.D. programs is to develop scholars who will excel in teaching and research positions. The Ph.D. program is nationally ranked and both programs offer distinctive curricula and exciting intellectual challenges. Members of our faculty are nationally recognized authorities in specialized areas of rhetorical studies, interpersonal communication, persuasion, and health communication. As active scholars and committed teachers, we embrace a philosophy of accessibility and supportiveness to graduate students.

Active Faculty Research and Teaching Interests:

Communication Studies:

Vicki S. Freimuth, Ph.D., Florida State University.
Health communication, research methods

Jerold L. Hale, Ph.D., Michigan State University.
Interpersonal communication, social influence, small group communication

Tina M. Harris, Ph.D., University of Kentucky.
Interracial communication, intercultural communication, textual analysis and cinema, and qualitative methods

Jennifer M. Monahan, Ph.D., University of Southern California. Interpersonal communication, social influence and health communication

Jennifer A. Samp, Ph.D., University of Wisconsin-Madison. Conflict, relational communication, message production

Lijiang Shen, Ph.D., University of Wisconsin-Madison.
Persuasion, social influence and health communication

Minsun Shim, Ph.D., University of Pennsylvania. Health communication, social and media influence

Kirsten M. Weber, Ph.D., Penn State University.
Interpersonal and health communication

Rhetorical Studies:

Barbara A. Biesecker, Ph.D., University of Pittsburgh.
Modern and contemporary rhetorical theory and criticism, cultural studies, visual studies, feminist studies

Celeste M. Condit, Ph.D., University of Iowa. Social theory, women and minorities, genetics, rhetoric of science

Kelly Happe, Ph.D., University of Pittsburgh. Rhetoric of science, women's studies, rhetorical theory and criticism

Thomas M. Lessl, Ph.D., University of Texas. Rhetoric of science, religious communication

Edward M. Panetta, Ph.D., University of Pittsburgh.
Argumentation and public discourse

Roger Stahl, Ph.D., Penn State University. Rhetorical theory, critical and post-structural theory, war and media

To find out more, please consult our website: <http://www.uga.edu/spc/>

Or contact:

Dr. Jennifer A. Samp, Graduate Coordinator
Department of Speech Communication
706-542-4893
jasamp@uga.edu



The faculty, students, and staff of the
Department of Communication
University of Arkansas
congratulate our colleague

Patricia Amason

on a job well done as
Vice President and
Planner of the 2009 Convention Program

Southern States Communication Association
Norfolk, VA
April 1-5, 2009

SSCA OFFICERS' PROGRAMS

Past President: 1101, 1202, 2105, 3101, 3313, 4101, 4401, 4511, 4707

President: 1101, 1202, 2105, 3101, 3313, 4101, 4401, 4517, 5212

Vice-President: 1101, 1202, 2105, 3101, 3507, 4101, 4302, 4401, 5212

Vice-President Elect: 1101, 1202, 2105, 3101, 3706, 4101, 4401, 4502, 5101, 5212, 5307

Executive Director: 1101, 1202, 2105, 2402, 3101, 4101, 4401, 5212

Executive Director Elect: 1101, 1202, 2105, 2402, 3101, 4101, 4206, 4401, 5212

BUSINESS MEETINGS

THURSDAY

Mass Communication Division: 2311

Southern Forensics Association Division: 2609

Communication Theory Division: 2708

Kenneth Burke Society Interest Group: 2709

Performance Studies Division: 2711

FRIDAY

Association for Communication Administrators Interest Group: 3702

Intercultural Communication Division: 3703

Rhetoric and Public Address Division: 3704

Applied Communication Division: 3706

SATURDAY

American Society for the History of Rhetoric Interest Group: 4109

Community College Division: 4110

Language and Social Interaction Division: 4111

Gender Studies Division: 4112

Public Relations Division: 4312

Interpersonal Communication Division: 4803

Political Communication Division: 4804

Ethnography Interest Group: 4805

Freedom of Speech Division: 4806

Popular Communication Division: 4811

Instructional Communication Division: 4812

PROGRAMS BY DIVISIONS & INTEREST GROUPS

AMERICAN SOCIETY FOR THE HISTORY OF RHETORIC INTEREST GROUP

Jim A. Kuypers, Virginia Polytechnic Institute and State University
2403, 4702

APPLIED COMMUNICATION DIVISION

Jennifer Mize Smith, Western Kentucky University
2212, 2610, 3209, 3308, 3511, 4107, 4204, 4308, 4502, 5204

ASSOCIATION FOR COMMUNICATION ADMINISTRATORS INTEREST GROUP

Ronald C. Arnett, Duquesne University
2206, 2411, 2509, 4103, 4706, 5104

COMMUNICATION THEORY DIVISION

Stephanie J. Coopman, San Jose State University
2210, 2310, 2412, 2510, 2608, 3209, 3304, 3505, 5105, 5306

COMMUNITY COLLEGE DIVISION

Richard Mercadante, St. Petersburg College
2602, 3303, 4304, 4601, 5208

ETHNOGRAPHY INTEREST GROUP

Rebecca Kennerly, Georgia Southern University
2304, 2505, 3206, 3504, 4711, 5102

FREEDOM OF SPEECH DIVISION

Charles Howard, Tarleton University
3305, 3405

GENDER STUDIES DIVISION

Megan Moe-Lunger, Lee University
2506, 2607, 2707, 3306, 3412, 4505, 5103, 5304

INTERCULTURAL COMMUNICATION DIVISION

Richard Quianthy, Broward Community College
2211, 2405, 2611, 3208, 3406, 4205

INTERPERSONAL COMMUNICATION DIVISION

Todd L. Goen, University of Georgia
2310, 2508, 4703

INSTRUCTIONAL DEVELOPMENT DIVISION

Deanna Dannels, North Carolina State University
2407, 2504, 3202, 3403, 3508, 4108, 4508, 4812, 5205

KENNETH BURKE SOCIETY INTEREST GROUP

Christina Moss, North Carolina State University
2209, 2303, 3203, 5201

LANGUAGE AND SOCIAL INTERACTION DIVISION

Slavica Kodish, Eckerd College
2204, 2502, 4202, 4306

MASS COMMUNICATION DIVISION

Myleea D. Hill, Arkansas State University
2207, 2404, 2511, 2703, 3307, 3408, 3707, 4212, 4503, 4705, 4802, 5207, 5305

PERFORMANCE STUDIES DIVISION

Justin Trudeau, University of North Texas
2208, 2306, 2408, 2505, 2603, 3302, 3506, 3512, 4106, 4303, 4711, 4808, 5206

POLITICAL COMMUNICATION DIVISION

Norma Cox Cook, University of Tennessee-Knoxville
2407, 2606, 3204, 3408, 4104, 4203, 4704

POPULAR COMMUNICATION DIVISION

C. Wesley Buerkle, East Tennessee State University
2209, 2308, 2402, 3311, 3502

PUBLIC RELATIONS DIVISION

Corey Hickerson, James Madison University
2307, 3205, 4211, 4504, 4708, 5203

RHETORIC AND PUBLIC ADDRESS DIVISION

Robert E. Frank, Morehead State University
2203, 2309, 2507, 2605, 2607, 2707, 3211, 3404, 3504, 4511, 5106, 5308

SOUTHERN FORENSICS ASSOCIATION DIVISION

Brian McGee, College of Charleston
3402, 3503, 4102, 5301

UNDERGRADUATE HONORS CONFERENCE

Thomas J. Socha, Old Dominion University
3309, 3310, 3409, 3410, 3509, 3510, 3709, 3710, 4101, 4209, 4210, 4309, 4310, 4509, 4510, 4709, 4710, 4809, 4810

MASTER OF ARTS IN COMMUNICATION AND MULTIMEDIA STUDIES

AT

FLORIDA ATLANTIC UNIVERSITY
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The School of Communication and Multimedia Studies at Florida Atlantic University offers a two-year Master of Arts degree in Communication and Multimedia Studies. With unique emphases on interconnections among communication, democratic transition and renewal, and civic engagement, the School of Communication and Multimedia Studies at Florida Atlantic focuses on Cultural, Intercultural, and Rhetorical Communication Studies, Film and Media Studies, and International and Multimedia Journalism Studies. Teaching Assistantships are available to qualified applicants, and top applicants will be considered for prestigious "Provost's Fellowships," which provide a one-year supplemental award of \$2,500.

GRADUATE FACULTY

Joey Bargsten (PhD, Iowa)

New media and digital communication

Stephen Charbonneau (PhD, UCLA)

Film history, theory, and aesthetics

Patricia Darlington (PhD, Florida)

Intercultural Communication

Nanetta Durnell-Uwechue (PhD, Ohio State)

Intercultural Communication

Fred Fejes (PhD, Illinois)

Media studies and sexuality and the media

Eric Freedman (PhD, Southern California)

Film studies and new media

Anthony Guneratne (PhD, Indiana)

Film studies and cultural history of media

Michael Hofmann (PhD, Free Univ., Berlin)

Political communication and international journalism

Tamie Kanata (PhD, Arizona State)

Intercultural communication

Noemi Marin (PhD, Maryland)

Rhetorical studies

Becky Mulvaney (PhD, Iowa)

Rhetorical studies

Manjunath Pendakur (PhD, Simon Fraser)

Political economy of communication

Susan Reilly (PhD, Pennsylvania State)

Mass communication

Chris Robe (PhD, Lehigh)

Film history and criticism

Christine Scodari (PhD, Ohio State)

Media, gender, and cultural studies

Gerald Sim (PhD, Iowa)

Film history and theory

James Tracy (PhD, Iowa)

Mass communication and history of journalism

David Cratis Williams (PhD, Kansas)

Rhetorical studies

For further information, please consult our website (<http://www.fau.edu/scms/graduate.php>) or contact David Cratis Williams, Graduate Coordinator, School of Communication and Multimedia Studies, Florida Atlantic University, P.O. Box 3091, 777 Glades Rd., Boca Raton, Fl. 33431; (561) 297-0045; dewill@fau.edu.

DAY 1

WEDNESDAY, APRIL 1

1101

Wednesday
3 p.m. to 4 p.m.
Jefferson Board Room

ADMINISTRATIVE COMMITTEE MEETING

PARTICIPANTS:

**President, Vice-President, Vice-President Elect,
Executive Director, Executive Director Elect,
Marketing Director, SCJ Editor, Finance Committee
Chair**

1202

Wednesday
5 p.m. to 7 p.m.
Hampton Roads Ballroom 5

EXECUTIVE COUNCIL MEETING

DAY 2

THURSDAY, APRIL 2

2105

Thursday
8 a.m. to 9:30 a.m.
Executive Council Meeting

HAMPTON ROADS BALLROOM 5

2202

Thursday
10 a.m. to 12:45 p.m.
Hampton Roads Ballroom 1

SPONSOR:

Vice-President Spotlight Series

WORKSHOP ON CRITICAL THINKING

PRESENTERS:

Donna Smith
Ferris State University

George Nagel
Ferris State University

Helen Woodman
Ferris State University

Christine Conley-Sowels
Ferris State University

2203

Thursday
10 a.m. to 11:15 a.m.
Hampton Roads Ballroom 2

A RHETORICAL LOOK AT VIRGINIA'S MASSIVE RESISTANCE FIFTY YEARS LATER: STATE, LOCAL AND PERSONAL PERSPECTIVES

SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION CHAIR/RESPONDENT:

Jerry L. Tarver
University of Richmond

PARTICIPANTS:

Virginia's Massive Resistance: States' Rights and White
Supremacy Arguments

Ann E. Burnette
Texas State University-San Marcos

A Rhetoric of Inequality Revisited: Articulations of Racial
Inequality in Resistance to the Desegregation of Norfolk,
Virginia's Public Schools, 1958-1959

Patrick G. Wheaton
Georgia Southern University

Living the Rhetoric of Segregation: An Auto-Ethnographic
Study

Robert E. Frank
Morehead State University

Fifty years ago Virginia led a movement known as Massive Resistance. Dedicated to the principle of maintaining segregated schools at all costs, several Virginia localities closed public schools rather than obey the Supreme Court rulings to desegregate them. The sentiments ran high across the state as leaders argued to defy the national government while city of Norfolk and Prince Edward County closed schools. This panel takes a look back to view the ideologies of the time from state, local and personal perspectives.

2204

Thursday
10 a.m. to 11:15 a.m.
Hampton Roads Ballroom 3

CROSSING GENRES: COMMUNICATION, IDENTITY, DECISION MAKING, AND MEDIATED SPACE IN THE CHANGING WORLD

SPONSOR: LANGUAGE AND SOCIAL INTERACTION DIVISION

CHAIR:

Linda Vangelis
South Carolina University

Help, Is There a Doctor in the Forum?: A Fantasy Theme
Analysis of the Student Doctor Network Forums

Josh Hillyer
Auburn University

Mary Helen Brown
Auburn University

Elizabeth Yarbrough
Auburn University

How am I Doing? Students' Use of External and Internal Cues to Determine Success

Amy L. Housley Gaffney

North Carolina State University

Electronic Diaries: An Interpretive Textual Analysis of Teen-Age Females' My Space Blogs

Chas Hartman

University of Kentucky

Re-Membering an Action Research Project in Qualitative Interviews: Membership Categorization and Claims of Identity

Amina Iraqi

University of South Florida

Beer Talk: A Qualitative Analysis of Decision Making in Draft Houses

Christine Friedman

North Carolina State University

I Love My Team/TV: Communication Techniques of Sports Fans in Mediated Space

Adam Richard Rottinghaus

North Carolina State University

RESPONDENT:

Linda Potter-Crumley

Southern Adventist University

2206

Thursday

10 a.m. to 11:15 a.m.

Hampton Roads Ballroom 6

FACULTY, STAFF & ADMINISTRATOR COLLABORATION: TRAINING FUTURE LEADERS THROUGH A PRESIDENT'S LEADERSHIP ACADEMY

SPONSOR: ASSOCIATION FOR COMMUNICATION ADMINISTRATORS INTEREST GROUP

PARTICIPANTS:

Cathy L. Thomas

Professor

Morehead State University

Calvin Lindell

Interim Director, Leadership Learning Community

Morehead State University

Lisa Shemwell

Speech Team Coach

Morehead State University

Phil Martin

Program Director, Speech Area

North Central State College

Traditionally, administrators at colleges and universities come up through the faculty ranks without much training or professional development. The changing nature and complexity of issues facing postsecondary education requires strategic leadership in the 21st Century. The President's Leadership Academy (PLA) provides an opportunity for just such training. Panelists will discuss the formation of the academy, their experiences in it, and the benefits of it, both on and off campus. Three panel members will explore three different viewpoints: an alumnus from the inaugural class who

is now a unit director will discuss the transition from faculty to administrator, a second year alumnus will describe the benefits while serving as Faculty Senate Chair, and a staff member who is currently a PLA member will explain the benefits of the evolving year. A department chair will discuss the advantages and disadvantages of having this type of professional mentorship on the college campus.

2207

Thursday

10 a.m. to 11:15 a.m.

Hampton Roads Ballroom 7

CROSSING IDEOLOGIES IN NEWS FRAMING AND MEDIA CONTENT

SPONSOR: MASS COMMUNICATION

CHAIR:

Dedria Givens-Carroll

University of Louisiana-Lafayette

Der Kampf and the War on Terror: Metaphorically Framing Symbolic Combat

Roy Schwartzman

University North Carolina-Greensboro

Five Years of U.S. News Coverage of the Israeli-Palestinian Conflict

Eugenie Almeida

Fayetteville State University

Characteristics of Political Blogs: What Contributes to the Popularity of One versus Another?

Tiffany Fields

University of Arkansas

Sitthivorada Boupha

University of Arkansas

Matthew Stell

University of Arkansas

Lynne M. Webb

University of Arkansas

Are the News-Makers Listening? A Study of the Role Web Site Metrics Play in Newsroom Practices and Decision-Making

Robert Andrew Dunn

University of Alabama

Lauren Reichart

University of Alabama

Jung Kyu Kim

University of Alabama

Dohyun Ahn

University of Alabama

Wilson Lowrey

University of Alabama

RESPONDENT:

Darrell Roe

East Texas Baptist University

2208

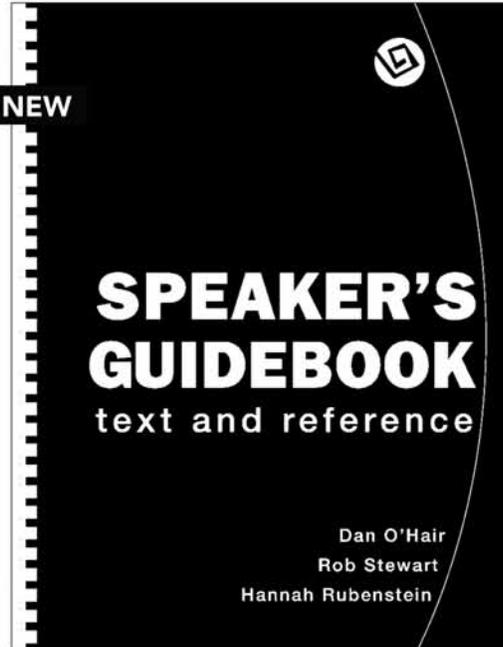
Thursday

10 a.m. to 11:15 a.m.

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A Speaker's Guidebook

Text and Reference

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Dan O'Hair, *University of Oklahoma*

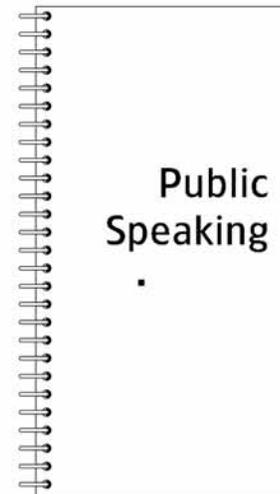
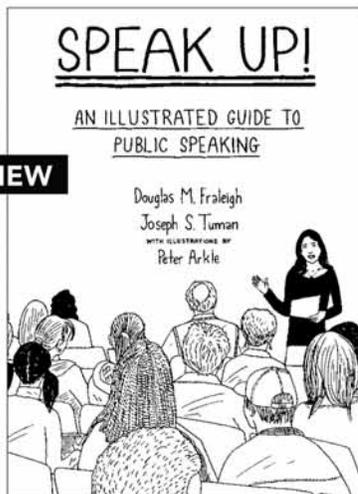
Rob Stewart, *Texas Tech University*

Hannah Rubenstein

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A Speaker's Guidebook is the most successful public speaking book in over a decade and the best resource for students both in and outside the classroom. Praised for connecting with students and addressing their most pressing needs, it is not only the easiest-to-use public speaking text available, it's also the text that students keep.

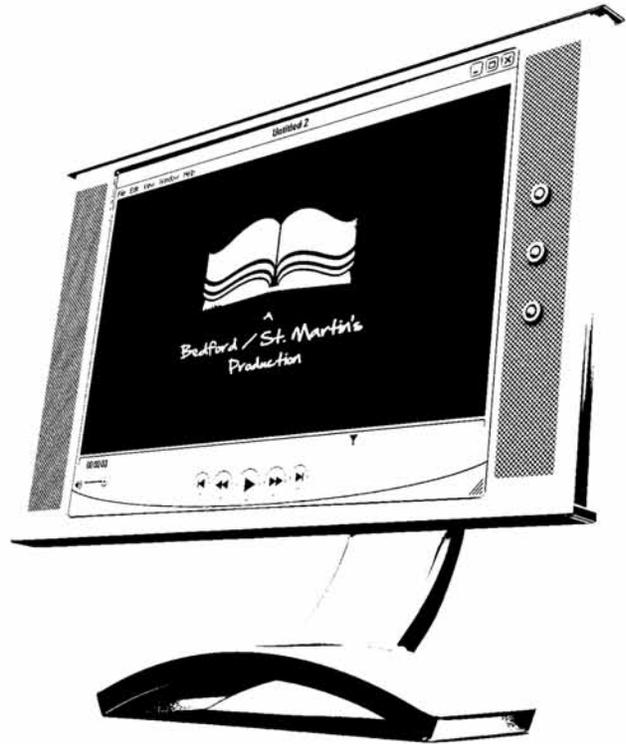
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Hampton Roads Ballroom 8

BUMPING INTO EACH OTHER AND/OR GRINDING TO A HALT: PERFORMANCES OF INTERSECTION

SPONSOR: PERFORMANCE STUDIES DIVISION

CHAIR:

David Terry

University of North Carolina-Chapel Hill

PARTICIPANTS:

There's That Guy Again: Repairing the Paranoia of Familiar Strangers

David Terry

University of North Carolina-Chapel Hill

Waxing Poetics: Where the Public Intersects (On) My Privates

Marjorie Hazeltine

University of North Carolina-Chapel Hill

Whose Line Is It Anyway: An Ethnographic Study of Chapel Hill's J Bus.

Allison Schlobohm

University of North Carolina-Chapel Hill

Doomsday, Dimes, and Dementia: Performers in the Intersection

Ariel Gratch

Louisiana State University

Slice of life

Rebecca Walker

Louisiana State University

RESPONDENT:

Ben Powell

Bowling Green State University

Communication scholars are increasingly urged to build connections across disciplines and beyond the traditional bounds of academe. As calls for inter-disciplinarity and engaged scholarship abound, it is all too easy to celebrate intersectionality and collaboration as such without critically examining the ideological and affective qualities of intersection. Intersections do not necessitate fusion. Looking back to our linguistic past, they include rips and tears – moments when meaning is rent asunder. This panel presents five performances/provocations that ask us to re-think what it does/might mean to “intersect” through encounters with various “real world” intersections.

2209

Thursday

10 a.m. to 11:15 a.m.

Madison

Strange Bedfellows?: Kenneth Burke and Popular Culture

SPONSOR: POPULAR COMMUNICATION DIVISION

KENNETH BURKE SOCIETY

FACILITATOR:

Christina Moss

North Carolina State University

PARTICIPANTS:

Mari Boor Tonn

University of Maryland

Jason Edward Black

University of Alabama

Stace Treat

University of North Carolina-Chapel Hill

THURSDAY



Congratulations to
SSCA President Jerold R. Hale
for his leadership to the association!

Clemson University
Department of Communication Studies
www.clemson.edu/caah/communication

C. Wesley Buerkle

East Tennessee State University

J. Emmett Winn

Auburn University

To those who use Kenneth Burke's works, the relationship to Burke and studies in/of popular culture seem somewhat natural though not without its tensions. Some who do popular communication studies are not quite sure what to do with a founder of New Criticism amidst post-structuralists/modernists, feminists, queer theorists and the like. This panel creates an exchange of ideas and questions among scholars who wish to work through the limitations, hesitations, and possibilities of Burke in popular communication.

2210

Thursday

10 a.m. to 11:15 a.m.

Tyler

RAINDROPS ON ROSES AND WHISKERS ON KITTENS: MY FAVORITE COMMUNICATION THEORY AND WHY I THINK IT EXPLAINS EVERYTHING

SPONSOR: COMMUNICATION THEORY DIVISION

CHAIR:

Paula Rodriguez

Hinds Community College

Communication Accommodation Theory

Richard Bello

Sam Houston State University

Agenda Setting Theory

Karyn L. Brown

Mississippi State University

Cultivation Theory

Monette Callaway-Ezell

Hinds Community College

Cyborg Theory

Stephanie J. Coopman

San José State University

Rhetorical Situation

Jean DeHart

Appalachian State University

Symbolic Interactionism

Sherry G. Ford

University of Montevallo

Social Penetration Theory

Todd Lee Goen

University of Georgia

Burke's Theory of Dramatism

David Sutton

Auburn University

Framing/Priming

Patricia West

Mississippi Gulf Coast Community College

This roundtable discussion offers an engaging and refreshing presentation of how our favorite communication theories cross ideologies and, well, explain everything. Theories that explain communicative interaction are important in the study of shaping the cognitive processes of people; hence,

molding society. Each scholar will open discussion on one of her or his favorite communication theories providing a glimpse into one of the hardest to define terms of today ... communication.

2211

Thursday

10 a.m. to 11:15 a.m.

Washington

TOP STUDENT PAPERS

SPONSOR: INTERCULTURAL COMMUNICATION DIVISION

CHAIR:

Richard Quianthy

Broward College

Cultural Competency Training for healthcare organizations: A necessity in the industry

Rachel Rashe'

Texas A&M University

The Black AIDS Institute: (Re)producing and Constituting Black America through Performance and Nationalism

Laurie Markle

University of Georgia

The Rhetoric of Hope: The Sculpting of Racial Identity for Barack Obama

Creshema Murray*

University of Alabama

The Management Skills Needed in a Multicultural Setting

Shanshan Lou

Morehead State University

***Top Paper**

2212

Thursday

10 a.m. to 11:15 a.m.

Wilson

IMPROVING HEALTH: COMMUNICATION IS MORE THAN AN OUNCE OF PREVENTION

SPONSOR: APPLIED COMMUNICATION DIVISION

CHAIR:

Kristina Drumheller

West Texas A&M University

A Campaign to Promote Awareness of the HPV Vaccine on College Campuses

Kristine Johnson

Florida State University

What Do They Know? It Changes From Week to Week: Perceived Ambiguity and Mediated Exercise Messages

Jennifer B. Gray

Appalachian State University

Social marketing campaigns for reducing HIV/AIDS: Creating Messages to Support Needle Exchange Programs

DaKysha Moore

Johnson C. Smith University

Applying Communication Theory in Alleviating Antibiotic

Resistance: An Exploratory Study
Slavica Kodish
Eckerd College
William Maze
University of Memphis

RESPONDENT:

Joy Hart
University of Louisville

2303

Thursday
 11:30 a.m. to 12:45 p.m.
 Hampton Roads Ballroom 2

CROSSING IDEOLOGIES OF DEMOCRACY, SPORT, AND REDEMPTION: THE TOP PAPERS OF THE KENNETH BURKE SOCIETY

SPONSOR: KENNETH BURKE SOCIETY INTEREST GROUP

CHAIR:

Christina Moss
North Carolina State University

PAPERS:

Cleansing the Superdome: A Scenic Rhetoric of Purification
Daniel Grano*

University of North Carolina Charlotte

Kenneth Zagacki*

North Carolina State University

Athlete as Agency: Motive in the Rhetoric of NASCAR

Daron Williams

Virginia Polytechnic Institute and State University

Jim A. Kuypers

Virginia Polytechnic Institute and State University

Towards a Rhetorical Cosmopolitical Democracy

Rebecca L. McCarthy

Kaplan University

RESPONDENT:

Janice Odom
Valdosta State University

***Top Paper**

2304

Thursday
 11:30 a.m. to 12:45 p.m.
 Hampton Roads Ballroom 3

ETHNOGRAPHY INTEREST GROUP COMPETITIVE PAPERS

SPONSOR: ETHNOGRAPHY INTEREST GROUP

CHAIR:

Rebecca M. Kennerly
Georgia Southern University

PARTICIPANTS:

Who Speaks for This Child: An Ethnographic Narrative of

Child Advocacy
Susan Gilpin
Marshall University

Home as Respite for the Working-Class Academic

Katherine Grace Hendrix

University of Memphis

I Could Tell You Stories: A Year On the Dakota Plains

Joyce L. Hocker*

University of Montana

RESPONDENT:

Christine S. Davis
University of North Carolina-Charlotte

***Top Paper**

2305

Thursday
 11:30 a.m. to 12:45 p.m.
 Hampton Roads Ballroom 5

INTEGRATING TEACHING, RESEARCH, AND SERVICE: A MULTI-YEAR, MULTI-DISCIPLINARY SERVICE LEARNING PROJECT IN BELIZE

SPONSOR: VICE-PRESIDENT'S SPOTLIGHT SERIES

Kandi L. Walker
University of Louisville

Joy L. Hart
University of Louisville

Walker and Hart will describe their work in Belize with the International Service Learning Program associated with the University of Louisville. These efforts have involved training communication students to design and implement a number of health communication programs for residents of rural villages. In addition, the project is interdisciplinary; thus, collaboration occurs with students and faculty from a number of disciplines, including medicine, dentistry, nursing, education, and justice administration. In this presentation, the focus will be on the integration of teaching, research, and service across the work in Belize, especially focusing on the synergy produced from this integration of efforts.

2306

Thursday
 11:30 a.m. to 12:15 p.m.
 Hampton Roads Ballroom 6

NOTIONS OF PERFORMANCE AND THE MINIATURE

SPONSOR: PERFORMANCE STUDIES DIVISION

CHAIR:

Melanie Kitchens
Louisiana State University

PARTICIPANTS:

The Doll House in Miniature and Installation: Space(s) in Play

Lisa Flanagan
Louisiana State University

Collecting Photographic Souvenirs to Make and Remake a Character

Melanie Kitchens

Louisiana State University

The Scavenger of Small Things and the Performance of Wonder

Gretchen Stein Rhodes

Louisiana State University

Death in Miniature: The CSI World of Frances Glessner Lee

Jules Odendahl-James

Duke University

RESPONDENT:

Tracy Stephenson Shaffer

Louisiana State University

In On Longing: Narratives of the Miniature, the Gigantic, the Souvenir, the Collection Susan Stewart toys with the notion of the miniature as "a stage on which we project, by means of association or intertextuality, a deliberately framed series of actions." The practice of miniaturizing in material or discursive terms requires great care in craftsmanship, as space and time must be collapsed. Generally, the body is used to communicate the scale of the miniature. For instance, Tom Thumb is purported to be as tall as a "regular" human's thumb, and he sleeps in an acorn cup. The miniaturized fictive [fiction?] is a metaphor for the realistic or natural world. The miniature metaphorically holds the promise of a daydream or space where "the world of things can open itself up to reveal a secret life—indeed, to reveal a set of actions and hence a narrativity and history outside the given field of perception." The papers on this panel toy with the notions of the miniature in performance and performance in the miniature.

2307

Thursday

11:30 a.m. to 12:45 p.m.

Hampton Roads Ballroom 7

CREATING CRISES: WHEN COLLABORATION DOESN'T CHANGE OUR WORLD FAST ENOUGH

SPONSOR: PUBLIC RELATIONS DIVISION

CHAIR:

Christie Kleinmann

Lee University

PARTICIPANTS:

The NAACP and The Crisis: An Analysis of W.E.B. DuBois's Approach to Change Agency

Pamela Bourland-Davis

Georgia Southern University

Erik Brooks

Georgia Southern University

Power and Crisis Communication: Ideology, Hegemony and Institutional Responses in the Michael Vick Dog Fighting Case

Chris Geyerman

Georgia Southern University

Fostering Equilibrium: Worthy Communication Objective or Leverage for Social Control?

William Thompson

University of Louisville

Attracting Media Attention: An Examination of Civil Rights Activism in the South

Laura Richardson Walton

Mississippi State University

This panel presents historical, theoretical and rhetorical analyses of crisis communication from the public relations perspective. Crisis management is often taught and practiced from the point of view of preparing for a crisis and managing one should it befall an organization. Overlooked, however, is the perspective of organizations creating crises, often to confront prevailing hegemonic forces that would not typically allow collaboration under contexts that perhaps should not be subject to compromise. Those disenfranchised groups may well find more equitable treatment through the media by creating a crisis that then serves as a platform for the voice of that group, a voice not heard through the static of status quo.

2308

Thursday

11:30 a.m. to 12:45 p.m.

Hampton Roads Ballroom 8

CULTURAL PARTICIPANTS: MUSICIANS AND FANS

SPONSOR: POPULAR COMMUNICATION DIVISION

CHAIR:

Danielle E. Williams

Georgia State University

A (Telling) Detour to Nowhere: How the Rory "Smart Mob" Challenged the NHL's All Star Hegemony

Bryce J. McNeil

Georgia State University

Singing the News: How Bob Dylan's "The Lonesome Death of Hattie Carroll" Functions as Underground Journalism

Theodore Petersen

University of Florida

The Rivalry Continues: An Analysis of Boston Red Sox and New York Yankees Fans

Jason R. Como

Christopher Newport University

Michaela D.E. Meyer

Christopher Newport University

Theories from Developmental Psychology: Application to Fan Studies

Gayle S. Stever

Arizona State University

2309

Thursday

11:30 a.m. to 12:45 p.m.

Madison

COMPETITIVE STUDENT PAPERS IN RHETORIC AND PUBLIC ADDRESS

SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION

CHAIR:

David Tarvin

Northern Kentucky University

PARTICIPANTS

Women's Story: An Analysis of the Movie, "Women, Women"

THURSDAY

Ran Ju

Morehead State University

Wagner in Monument: The Rhetoric of Symbolic Transformation

Kelly Norris Martin

North Carolina State University

Patterns of Anti-democratic Rhetoric in Fifth Century Greece

Natalia Kovalyova

University of Texas at Austin

RESPONDENT:

Jean L. DeHart

Appalachian State University

2310

Thursday

11:30 a.m. to 12:45 p.m.

Tyler

CROSSING IDEOLOGIES WITHIN COMMUNICATION: INTEGRATING MEDIA/TECHNOLOGY, INTERPERSONAL COMMUNICATION, AND THEORY I

SPONSORS: COMMUNICATION THEORY DIVISION AND INTERPERSONAL COMMUNICATION DIVISION

CHAIR:

Michelle Violanti

University of Tennessee, Knoxville

PARTICIPANTS:

Richard I. Falvo

El Paso Community College

Susan I. Drummer

Georgetown College

Kerry Straver

Otterbein College

Jessica Thern Smith

University of Tennessee, Knoxville

This panel examines how social networking sites and cellular technology have impacted human interaction, and if these technological developments have sparked a need to reexamine traditional communication theory. Collectively, these papers seek to spark conversation about whether or not the emergence of new media has fundamentally challenged existing communication theory.

2311

Thursday

11:30 a.m. to 12:45 p.m.

Washington

MASS COMMUNICATION DIVISION BUSINESS MEETING AND PRODUCTION SHOWCASE

Production Showcase Highlights: Snapshots of Southern Indiana

Karen Bonnell

University of Southern Indiana

2402

Thursday

1 p.m. to 2:15 p.m.

Hampton Roads Ballroom 1

CONFRONTING NORMALIZATION: STUDIES ON THE REPRESENTATIONS OF SUBALTERN IDENTITIES

SPONSOR: POPULAR COMMUNICATION DIVISION

CHAIR:

John Saunders

Columbus State University

Red Sticks, Tennessee Volunteers, and a Southern "Indian War" on Display: Colonized and Decolonized Identities at the Horseshoe Bend National Military Park

Jason Edward Black

University of Alabama

The Negro Farmer: Investigating Racist Stereotypes in a USDA Documentary Film

J. Emmett Winn

Auburn University

"Flash in the Pan": Examining "All My Children's" First Transgender Transition

Danielle E. Williams

Georgia State University

Suburban Creations of the Frankenstein Myth in "Edward Scissorhands" and "Pleasantville"

Monica A. Moore

University of Minnesota

2403

Thursday

1 p.m. to 2:15 p.m.

Hampton Roads Ballroom 2

GLOBAL RHETORIC AS A FIELD OF STUDY

SPONSOR: AMERICAN SOCIETY FOR THE HISTORY OF RHETORIC INTEREST GROUP

CHAIR:

Beth S. Bennett

University of Alabama

History of Rhetoric in the Global Context

Robert N. Gaines

University of Maryland

The Rhetoric of Resistance in Global Context

Lisa M. Corrigan

University of Arkansas

Totalitarian Rhetoric in Global Times: A Historical Visit inside Rhetorical Style

Noemi Marin

Florida Atlantic University

The Rhetoric of Emerging Democracies

Sean Patrick O'Rourke

Furman University

2404

Thursday
1 p.m. to 2:15 p.m.
Hampton Roads Ballroom 3

TOP PAPERS IN MASS COMMUNICATION: STUDIES IN INTERNATIONAL, TRADITIONAL, AND NEW MEDIA ISSUES

SPONSOR: MASS COMMUNICATION DIVISION

CHAIR:

Alison Miller

University of Louisiana-Monroe

Parental Mediation of the Internet in New Media*

Erin L. Ryan

University of Alabama

Representation of the Chinese Product Recalls in National and Local Newspapers in the United States

Hongmei Li

Georgia State University

Lu Tange

University of Tennessee, Knoxville

News Coverage of the Mid-County Bridge

M. Justin Davis

University of Tennessee-Knoxville

RESPONDENT:

Mary Jackson-Pitts

Arkansas State University

* Top Paper

2405

Thursday
1 p.m. to 2:15 p.m.
Hampton Roads Ballroom 5

CROSSING IDEOLOGIES: COMMUNICATION AND CULTURAL CONTEXTS

SPONSOR: INTERCULTURAL COMMUNICATION DIVISION

CHAIR:

Mary Evelyn Collins

Sam Houston State University

From Racial Intolerance to Cultural Pride: Notes on the History of Blues Tourism in the Mississippi Delta

Stephen A. King

Delta State University

Converging Culture and Communication: The Solidarity of Sisterhood in "The Color Purple"

Mary L. Rucker

Wright State University

Listening to the Voices of Terrebonne: A Preliminary Analysis of Oral Histories from Southeast Louisiana

Terry M. Thibodeaux

Sam Houston State University

Cultural Contracts in Weight Loss Commercials

Terra D. Moody

University of Alabama

2406

Thursday
1 p.m. to 2:15 p.m.
Hampton Roads Ballroom 6

NEW DIRECTIONS FOR RESEARCH IN INTERPERSONAL COMMUNICATION

SPONSOR: INTERPERSONAL COMMUNICATION DIVISION

CHAIR:

Katrina Baldus

University of Arkansas

Scale Development: Attitude towards Providing Social Support to People with Life-Threatening Diseases

Yan Guan

University of Southern Mississippi

"But, Doc, Dan Rather said Tomatoes Were Good for Me Last Week!": A Model of Perceive Ambiguity, Interpersonal, and Mediated Exercise Messages

Jennifer B. Gray

Appalachian State University

Social Diffusion: A Measurement Model and Construct Validation

Michael R. Kotowski

University of Tennessee

Analyzing "Invisible Illness": Stigmas as an Influence on Disclosure

Jennifer Russell

University of Alabama

RESPONDENT:

Fran C. Dickson

University of Denver

2407

Thursday
1 p.m. to 2:15 p.m.
Hampton Roads Ballroom 7

PEDAGOGICAL INNOVATIONS IN CITIZENSHIP EDUCATION: A ROUNDTABLE DISCUSSION

CO-SPONSORS: INSTRUCTIONAL DEVELOPMENT DIVISION AND POLITICAL COMMUNICATION DIVISION

PARTICIPANTS:

Alessandra Beasley

Wake Forest University

T. Nathaniel French

Christopher Newport University

Irene Grau

Christopher Newport University

Sheree' Keith

Macon State College

Aaron Martin

University of Georgia

Marc Howard Rich

University of Colorado-Boulder

Mark Steiner

Christopher Newport University

Ron Von Burg

Christopher Newport University

A central mission to a liberal arts institution is to prepare students for principled and responsible participation in civil society. This pedagogical mission often falls under the milieu of helping students become better citizens. This roundtable discussion is an assemblage of veteran and novice instructors who navigate institutional complexities by offering innovative teaching practices that prepare students for the responsibilities of citizenship in a globalized world.

2408

Thursday

1 p.m. to 2:15 p.m.

Hampton Roads Ballroom 8

THE PERFORMANCE PROCESS: FROM THE PAGE TO THE STAGE

SPONSOR: PERFORMANCE STUDIES DIVISION

CHAIR:

Amy Burt

Georgia College & State University

PARTICIPANTS:

Page to Stage for Darkness at Sunset and Vine

Kelly Taylor

University of North Texas

Capturing Kong: Taming the Iconic "Beast"

Tracy Stephenson Shaffer

Louisiana State University

RESPONDENT:

Scott Dillard

Georgia College & State University

In this panel, performance scholars discuss specifically their processes from recent productions' inceptions to culminations.

2409

Thursday

1 p.m. to 2:15 p.m.

Madison

TOP STUDENT PAPERS: FINALISTS FOR THE ROBERT BOSTROM YOUNG SCHOLARS AWARD

CHAIR:

Stephanie J. Coopman

San Jose' State University

Identity Construction of and by Women of Color in XXL's "Eye Candy" Feature

Steven K. Herro

Georgia State University

Type Up and Speak Out: Does the Internet Restrict the Spiral of Silence?

Lauren M. Reichart

University of Alabama

The Role of Self-categorization Theory in Mass Media

Mia C. Long

University of Alabama

RESPONDENT:

Kelli J. Fellows

University of North Carolina-Wilmington

2410

Thursday

1 p.m. to 2:15 p.m.

Tyler

SPOTLIGHT ON THE 2009 GENDER SCHOLAR: AN INTERVIEW WITH CAROLE BLAIR

SPONSOR: GENDER STUDIES DIVISION

INTERVIEWER:

Deborah K. Phillips

Muskingum College

Gender Scholar of the Year: Carole Blair

Carole Blair is an impressive researcher whose articles, chapters and presentations have helped shape understanding of the rhetorics of U.S. monuments and public spaces. She has received numerous awards and is a strong supporter to women in Communication. She contributed greatly to Gender Studies field with the publication of "Disciplining the Feminine," with Julie R. Brown and Leslie A. Baxter. The article argues against the masculine ideology used to evaluate female scholars and offers an intriguing discussion topic during the Gender Studies Scholar interview. The article received significant attention in the Communication discipline. The Organization for the Study of Communication, Language, and Gender recognized the article with the Outstanding Article Award in 1995. The same article was also awarded the Charles H. Woolbert Research Award by the National Communication Association in 2006. Blair also has a history of mentoring female students, winning multiple awards for her efforts. She won the 2000 Francine Merritt Award for Contributions to the Careers of Women in Communication, awarded by the National Communication Association. Blair also received the Outstanding Mentor Award from the UC Davis Consortium for Women in Research in 1999. SSCA Gender Studies Chair, Deborah K. Phillips, Muskingum College, will interview our scholar about her teaching, research and service contributions to the field of Gender Studies.

2411

Thursday

1 p.m. to 2:15 p.m.

Washington

MANAGING THE INVISIBLE FACULTY: DEPARTMENT CHAIRS DISCUSS PROBLEMS AND PROSPECTS OF NON-TENURE-TRACK FACULTY

SPONSOR: ASSOCIATION FOR COMMUNICATION ADMINISTRATORS INTEREST GROUP

CHAIR:

Charles H. Tardy

University of Southern Mississippi

PANELISTS:

Carl M. Cates

Valdosta State University

Kenneth N. Cissna

University of South Florida

THURSDAY

Renee Edwards

Louisiana State University

Rachel Holloway

Virginia Polytechnic Institute and State University

Kenneth S. Zagacki

North Carolina State University

Though universities have for many years relied upon contingent or non-tenure-track faculty to perform needed duties, the variety, number, and proportion of such positions have steadily increased. Recent estimates suggest that nationally, almost two-thirds of the professorate are in non-tenure track positions. The panelists, heads of communication programs from across the region, will describe the factors that affect their institutions' use of non-tenure track faculty and discuss the resulting issues and concerns. Audience members are encouraged to share observations, ideas and suggestions for managing this vital issue.

2412

Thursday

1 p.m. to 2:15 p.m.

Wilson

THEORIES OF IMAGINATION, INNOVATION, AND ACTION

SPONSOR: COMMUNICATION THEORY DIVISION

CHAIR:

Sherry Ford

University of Montevallo

Imagination in the Interdisciplinary Study of Communication

Brandon Inabinet

Northwestern University

Linking the Creation of Innovations to Identification:
Situating Creativity within Organizational Communication

Michael S. Moode

University of Texas-Austin

Theory of reasoned action: A critical review

Sarah Mia Poston

University of Alabama

RESPONDENT:

Joann Keyton

North Carolina State University

2502

Thursday

2:30 p.m. to 3:45 p.m.

Hampton Roads Ballroom 1

EXPERIENCING BOUNDARIES IN A CHANGING WORLD: THE REFLECTION AND CONSTRUCTION OF GROUP IDENTITIES IN LANGUAGE AND DISCOURSE

SPONSOR: LANGUAGE AND SOCIAL INTERACTION DIVISION

MODERATOR:

Susan S. Gilpin

Marshall University

PANELISTS:

Catching the New Wave: Unconscious Linguistic Accommodation among Mexican American Immigrants in Southwest Michigan

Jaelyn Ocumpaugh

Michigan State University

Mediated Intergroup Conflict: The Discursive Construction of "Illegal Immigrants" in Local News Media in Hampton Roads Ballroom Roads, Virginia

Craig O. Stewart

Old Dominion University

Margaret Pitts

Old Dominion University

Choosing to Veil and its Implications for Women's Identities in Contemporary Turkey: A Communication Theory of Identity Approach

Elif Guler

Old Dominion University

Ways of Seeing: A Rhetorical Approach to Understanding Identity

Neeta Bhasin

Hobart and William Smith Colleges

RESPONDENT:

Bridget L. Anderson

Old Dominion University

2503

Thursday

2:30 p.m. to 3:45 p.m.

Hampton Roads Ballroom 2

"WHITHER SPEECH": THE SCHOLARSHIP OF JOSHUA GUNN

SPONSOR: VICE-PRESIDENT'S SPOTLIGHT SERIES

MODERATOR: THOMAS FRENTZ

Although the beginning of the twentieth century witnessed the birth of "Departments of Speech," somewhat ironically, the end of that century featured the death of most "Speech Departments" and the emergence of various glosses on "Communication Studies" departments. In this presentation, Professor Gunn suggests that the "murder" of speech was a conspiracy to silence and muffle everything human that escaped the almighty signifier, and that the time may be ripe to resurrect the dead idiom of screams and yawps.

2504

Thursday

2:30 p.m. to 3:45 p.m.

Hampton Roads Ballroom 3

TOP FOUR PAPERS IN INSTRUCTIONAL COMMUNICATION: EMPIRICAL RESEARCH STUDIES

SPONSOR: INSTRUCTIONAL DEVELOPMENT DIVISION

CHAIR:

Deanna P. Dannels

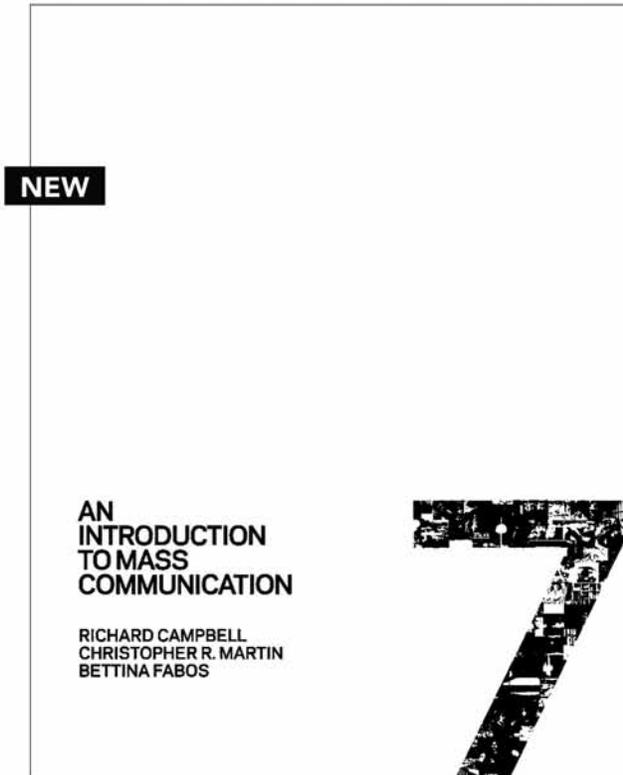
North Carolina State University

How Do I Do This? Communication Course Strategies for Students with Physical Challenges

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Media & Culture

An Introduction to Mass Communication
Seventh Edition

Richard Campbell, *Miami University of Ohio*

Christopher R. Martin and **Bettina Fabos**
both of *University of Northern Iowa*

Also available as an e-book

The #1 introduction to mass communication, *Media & Culture* offers a unique five-step critical process for media literacy, current examples, and compelling storytelling to help students understand the complex relationship between the mass media and our shared culture. Now, the groundbreaking new edition has been redesigned and revised from top to bottom, making it a better learning tool than ever before.

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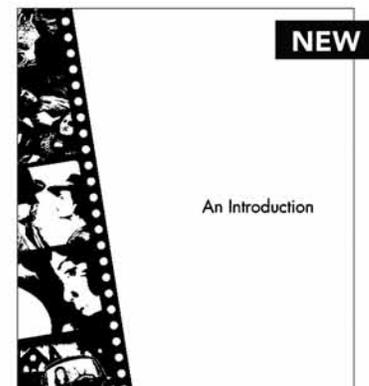
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Real Communication An Introduction

Dan O'Hair, *University of Oklahoma*

Mary Wiemann, *Santa Barbara City College*

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Real Communication presents human communication as lively, cohesive, relevant, and fun. This comprehensive overview of the discipline is full of refreshing, contemporary examples from real life, backed by the most current scholarship available.

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— Jean DeWitt, *University of Houston*

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The largest video collection available for the human communication course, *VideoCentral* offers hundreds of clips that define and model the most important concepts in interpersonal, small group, and public communication. This unique resource shows the power of communication in everyday interactions — with friends, loved ones, colleagues, and in the world around us.

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Carolyn H. Rester*

East Texas Baptist University

Cole Franklin

East Texas Baptist University

Measuring Students' Self-efficacy for Communication in Design Critiques and Studios

Amy L. Housley Gaffney**

North Carolina State University

Learning Statistics, Sadistics, or Just More Damn Lies: Exploring Student Engagement in an Undergraduate Communication Statistics Course

AJ Righter

North Carolina State University

Facilitating Better Writing Skills for Communication Majors: Experimenting with a "Grammar Boot Camp"

Joshua Azriel

Kennesaw State University

Emily Holler

Kennesaw State University

Skylar Saveland

Kennesaw State University

RESPONDENT:

Deborah Hefferin

Broward College

*Top Paper

**Top Student Paper

2505

Thursday

2:30 p.m. to 3:45 p.m.

Hampton Roads Ballroom 5

MYSTORY IN/AS AUTOETHNOGRAPHY

SPONSOR: ETHNOGRAPHY INTEREST GROUP AND PERFORMANCE STUDIES DIVISION

CHAIR:

Rebecca M. Kennerly

Georgia Southern University

PARTICIPANTS:

The Evolution of Expression: Mystory Pedagogy in the Undergraduate Communication Curriculum

John Dennis Anderson

Emerson College

Pushing the Personal Archive to the Brink: Mystory, Autoethnography, and the Ethic of the Unfinished

Rebecca M. Kennerly

Georgia Southern University

Autocritography within Mystory: Oral History, Performance, Intervention

Vershawn Ashanti Young

University of Iowa

RESPONDENT:

Chris Poulos

University of North Carolina-Greensboro

Panel participants provide perspectives that collectively interrogate the

Mystory method of research and writing (Gregory Ulmer, Norm Denzin, Ruth and Michael Bowman) as a way in and out of the traps and pitfalls of autoethnography. This panel advances that Mystory can, when well done, 1) reveal the author's meaning-making processes about the subject of investigation (thus accounting to the "auto" in autoethnography), 2) remain open to and engage the reader/audience (thus avoiding the collapse of the "story" into self reflection and making claims or conclusions that reify the subject), and 3) invite critique of both the form and content of the work.

2506

Thursday

2:30 p.m. to 3:45 p.m.

Hampton Roads Ballroom 6

TOP STUDENT PAPERS IN GENDER STUDIES

SPONSOR: GENDER STUDIES DIVISION

CHAIR:

Elizabeth F. Desnoyers-Colas

Armstrong Atlantic State University

Once, Twice, Three Times A Lady: A Gramscian Analysis of the Whistleblower as the Organic Intellectual*

Jenni M. Simon

University of Denver

Claire Huxtable: Black Feminism Personified

Stephanie M. Greene

University of North Carolina-Greensboro

Hegemonic Masculinity and the Life of a Pick Up Artist: A Rhetorical Analysis of the Mystery Method

Shelly Blair

Texas A&M University

Language, Magic, and Terministic Screens: An Analysis of the Rhetorical Construction of Femininity in Harry Potter

Lauren Lemley

Texas A&M University

Tightening the Apron Strings: An Analysis of TV's "Starting Over"

Erin E. Gilles

University of Kentucky

Male Sex Roles and Audience Perception of Credibility

Joshua L. Potter

Rheanna Rutledge

Florida State University

*Top Paper

2507

Thursday

2:30 p.m. to 3:45 p.m.

Hampton Roads Ballroom 7

COMPETITIVE PAPERS IN RHETORIC AND PUBLIC ADDRESS

SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION

CHAIR/RESPONDENT

David Sutton

Auburn University

PARTICIPANTS:

The Changing World of Presidential Communication: Sarah Palin's Construction of Style at the Republican National Convention

Jean L. DeHart

Appalachian State University

Beyond Pseudoscience: Rhetorical Resources of Nazi Anti-Semitism

Roy Schwartzman

University of North Carolina-Greensboro

Simulating the Civil War

Jaime Lane Wright

St. John's University

Vicente Fox's Inaugural Address: A Comparative Analysis between the Generic Characteristics of the United States and Mexico

David T. Tarvin

Northern Kentucky University

2508

Thursday

2:30 p.m. to 3:45 p.m.

Hampton Roads Ballroom 8

TOP FOUR PAPERS IN THE INTERPERSONAL COMMUNICATION DIVISION

SPONSOR: INTERPERSONAL COMMUNICATION DIVISION

CHAIR:

Todd Lee Goen

University of Georgia

Use of MSN Features, Discussion Topics and Online Friendship Development among Teenagers: The Impact of Media Richness and Communication Control

Vivian C. Sheer

Hong Kong Baptist University

Emotional Intelligence and Conflict in Romantic Relationships among College Students*

Claire L. Morledge

University of Arkansas

Lynne M. Webb

University of Arkansas

The Challenges of Safer Sex Talk: College Students' Descriptions of Conflicts during Interactions with Intimate Partners

Patricia Amason

University of Arkansas

Lynne M. Webb

University of Arkansas

Paula K. Agee

University of Arkansas

Megan L. Wilson

University of Arkansas

Monica Zakeri

University of Arkansas

"Would You Like to Join Us?": Ostensible Speech Acts and Women's Role in the Biological and Inter-marital Family and Their Influences on Perceived Marital Success**

Heather L. Floyd

Old Dominion University

RESPONDENT:

Abby Brooks

Georgia Southern University

***Top Paper**

****Top Student Paper**

2509

Thursday

2:30 p.m. to 3:45 p.m.

Madison

"IF YOU BUILD IT THEY WILL COME": COLLABORATION IN A NEW COMMUNICATION MAJOR

SPONSOR: ASSOCIATION FOR COMMUNICATION ADMINISTRATORS INTEREST GROUP

CHAIR:

Deborah Walker

Coastal Carolina University

RESPONDENT:

Gary Carson

Coastal Carolina University

PARTICIPANTS:

Victoria H. Brown

Coastal Carolina University

Samantha K. Levinson

Coastal Carolina University

Elise M. Davis

Coastal Carolina University

Lauren Formalarie

Coastal Carolina University

In 2006, when Upsilon Eta, the new Communication Honor Society at Coastal Carolina University, was chartered, there were 26 communication majors. Now, there are almost 500 communication majors and minors, a brand new department housed in the College of Humanities, and communication is the fastest growing and most requested major on campus. Located minutes from the beach in the Carolina low country, Coastal Carolina's new communication major has experienced exponential growth, and, correspondingly, exponential challenges and successes. Led by representatives of Upsilon Eta, upcoming Spring, 2009 graduates discuss their difficulties and successes as they offer suggestions to administrators, communication professionals, and faculty on creating, implementing, and managing a new program. Specific strengths discussed will include course content, program focus, and diversity of opportunity. Challenges, and student suggestions for ameliorating them, will include a lack of pedagogical diversity, shortage of scheduling and registration opportunities, and the absence of curricular options. Join members of Upsilon Eta as they discuss some of the advantages and disadvantages of being a part of Coastal Carolina's most exciting new program.

2510

Thursday

2:30 p.m. to 3:45 p.m.

Tyler

THEORIES OF SPIRITUALITY, SPIN, AND SOCIAL

THURSDAY

DISTANCE

SPONSOR: COMMUNICATION THEORY DIVISION

CHAIR:

Paula Rodriguez

Hinds Community College

Assessing Predictions of Relational Prayer Theory II: Media and Interpersonal Inputs, Public and Private Prayer Processes, and Spiritual Health

E. James Baesler

Old Dominion University

Terry Lindvall

Virginia Wesleyan College

The Effects of Religiosity and Religion on Trauma and Interpretations following Hurricanes Katrina and Rita

Loretta Pecchioni

Stephanie Houston Grey

Renee Edwards

Louisiana State University

Reframing and the Epistemology of 'Spin'

David Lee

University of South Florida

Communication Accommodation Theory and Intergenerational Communication

Yan Guan

University of Southern Mississippi

RESPONDENT:

Ray Ozley

University of Montevallo

2511

Thursday

2:30 p.m. to 3:45 p.m.

Washington

CROSSING IDEOLOGIES: COMMUNICATING CHINA TO THE WORLD

SPONSOR: MASS COMMUNICATION

CHAIR/RESPONDENT:

Monette Calloway-Ezell

Hinds Community College

Cross Cultural Understanding: A Comparison of Chinese and Western Online Reports of the 2008 Beijing Olympic Opening Ceremony

Qian Li

Morehead State University and Guangxi Department of Education

The Media's Influences on People's Perception: Impact of the 2008 Beijing Olympic Games on Americans' perception of China

Shanshan Lou

Morehead State University

Selling China to the World: Chinese government and people's PR efforts to build a new image of China before and during the 2008 Beijing Olympic Games

Hongwei (Chris) Yang

Appalachian State University

Examining Ideologies: Comparison of Chinese and English Versions of the Olympic Website

Ran Ju

Morehead State University

The 2008 Olympics Games provided China with a worldwide audience to showcase the advances of the latter half of the 20th century. This panel proposes to examine the mediated messages of various aspects of the Chinese Olympics.

2602

Thursday

4 p.m. to 5:15 p.m.

Hampton Roads Ballroom 1

GO FORTH AND DO LIKEWISE: EXAMINING THE ROLE OF COMMUNICATION STRATEGIES IN PROMOTING SOCIAL CHANGE THROUGH COMMUNITY ACTIVISM

SPONSOR: COMMUNITY COLLEGE DIVISION

CHAIR:

Thomas J. Sabetta

Jefferson Community and Technical College

PARTICIPANTS:

Judi Truitt

Volunteer State Community College

Robert J. Glenn

Owensboro Community College

Gary B. LaFleur

Morehead State University

Robert West

Southern Indiana University

James E. Reppert

Southern Arkansas University

Richard Knight

Shippensburg University

RESPONDENT:

Misty Knight

Shippensburg University

This panel will highlight the important role of various community based organizations in promoting vital and important social change through the promotion of improved communication systems and public awareness campaigns. In turn, the case studies previewed here have been effectively employed as instructional examples in a wide variety of communication courses and contexts including those in public speaking, nonverbal, interpersonal, small group, persuasion, and mass media communication.

2603

Thursday

4 p.m. to 5:15 p.m.

Hampton Roads Ballroom 2

PLAY: PERFORMANCE LABORATORY AND YOU

SPONSOR: PERFORMANCE STUDIES DIVISION

PARTICIPANTS:

Bag o' Toys

Amy Burt

Georgia College & State University

Sharon Carr

Bluefield State College

Taming the Twin Demons

Scott Dillard

Georgia College & State University

Using familiar quotations as prompts for creating personal narratives, panelists share a variety of workshop activities that take 10-15 minutes and are focused on generating creativity. Audience participation is strongly encouraged.

2604

Thursday

4 p.m. to 5:15 p.m.

Hampton Roads Ballroom 3

**INTERNATIONAL PUBLIC RELATIONS:
PERSPECTIVES ON THEORY AND PRACTICE**

SPONSOR: PUBLIC RELATIONS DIVISION

CHAIR:

Brigitta R. Brunner

Auburn University

PARTICIPANTS:

Students' Perceptions of Working within a Global Society

Brigitta R. Brunner

Auburn University

Interpersonal Communication Theories to Teach about International and Transcultural Communication

William Thompson

University of Louisville

While the world watched: China's public relations at the 2008 Summer Olympics

Christie Kleinmann

Lee University

Internationalizing a Public Relations Curriculum: A Case Study

Corey Hickerson

James Madison University

Preparing students for work in a global environment:

Suggestions from PR firms

Pamela G. Bourland-Davis

Georgia Southern University

Urkovia Jacobs Andrews

Georgia Southern University

New Opportunities in Global Public Relations: The Mission and Vision of the Center for Global Public Relations at the University of North Carolina at Charlotte.

Dean Kruckeberg

University of North Carolina-Charlotte

RESPONDENT:

Rachel Holloway

Virginia Polytechnic Institute and State University

2605

Thursday

4 p.m. to 5:15 p.m.

Hampton Roads Ballroom 5

TOP PAPERS IN RHETORIC AND PUBLIC ADDRESS

**SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION
CHAIR:**

Robert E. Frank

Morehead State University

PARTICIPANTS:

The "Cross-disciplinary Inspirational" Text: Textual Polyvalence and the Case of the Canonical "Letter from Birmingham Jail"

Mark T. Vail

Georgia College & State University

"How to Mend a Massacre": Race, Class, Tragedy and Healing in Greensboro, 1979*

Robert M. Withycombe

Whitman College

Crossing Ideologies: The Role of Voluntary Disability as a Catalyst for Change in the Rhetoric of Disability

Nance Riffe

University of Alabama

RESPONDENT:

Ann E. Burnett

Texas State University-San Marcos

*Top Paper

2606

Thursday

4 p.m. to 5:15 p.m.

Hampton Roads Ballroom 6

**NEW CONTEXTS AND PERSPECTIVES FOR
POLITICAL COMMUNICATION**

SPONSOR: POLITICAL COMMUNICATION DIVISION

CHAIR:

Rya Butterfield

Louisiana State University

Entertainment Media and "Backstage" Event Framing: How 24 Defines Torture*

Skye Chance Cooley

University of Alabama

Asya Besova

Louisiana State University

The Race Is On: An Examination of the 2008 Presidential Candidates' Web Sites Early in the Primary Season

Amy M. Mertensmeyer

University of Arkansas

Cody A. Ford

University of Arkansas

Paula Lawrence

University of Arkansas

THURSDAY

Lynne M. Webb

University of Arkansas

Will MySpace Take Me to Washington? An Analysis of the Impact of MySpace on Presidential Campaign Longevity

Lauren M. Reichart

University of Alabama

Kenny D. Smith

Samford University

It's in the Record: Separating Image and Issue Content in Televised Campaign Advertising

Scott Britten

Salisbury University

The Politics of Nostalgia: A Psychoanalytic Study of Putin's Nostalgic Discourse

Anna Baranchuk

Georgia State University

*Top Student Paper

2607-2707

Thursday

4:00-6:45

Hampton Roads Ballroom 7

ROUNDTABLE DOUBLE-SESSION: SHOUTING INTO THE VOID?: RESPONSES (AND THE LACK THEREOF) TO PUBLICATIONS ON WOMEN IN ACADEME

CO-SPONSORS: GENDER STUDIES DIVISION AND RHETORIC AND PUBLIC ADDRESS DIVISION

CHAIR:

Kathleen J. Turner

Davidson College

PARTICIPANTS:

Alice Araujo

Mary Baldwin College

Barbara Biesecker

University of Georgia

Irene Grau

Christopher Newport University

Marsha Houston

University of Alabama

Claire S. King

Vanderbilt University

Christina Moss

North Carolina State University

Kathleen J. Turner

Davidson College

Published in 2006, Janice Hocker Rushing's Erotic Mentoring: Women's Transformations in the University illuminates how women negotiate relationships with themselves, men, and the academy. Yet the studied lack of formal responses to this exceptional volume echoes that which met Blair, Brown, and Baxter's "Disciplining the Feminine" just a little over a decade before. This double-session panel proposes to address the void. The panelists will start with short position papers articulating what seemed significant to them about Rushing's research, and how they connect that research to the future of academia, their own future, and the future of relations between males and females as scholars, professors, and mentors. Then a

roundtable will explore the connections and distinctions among the position papers, and will in particular explore where we need to go from here. How do we reach such key constituencies as graduate students, directors of graduate programs, and department chairs with the important information contained in this volume? How might the model of mentoring change? How can we help young scholars be savvy about the myths undergirding relationships between women and men in the academy while still enabling them to write their own stories?

2608

Thursday

4 p.m. to 5:15 p.m.

Hampton Roads Ballroom 8

TOP PAPERS IN COMMUNICATION THEORY

SPONSOR: COMMUNICATION THEORY DIVISION

CHAIR:

Monette Callaway-Ezell

Hinds Community College

Science, Rhetoric, and Global Climate Change

Curtis Perry Otto

Regent University

The Role of Self-categorization Theory in Mass Media**

Mia C. Long

University of Alabama

Attachment Style and Gender as Predictors of Relational Repair among the Remarried*

J. Donald Ragsdale

Sam Houston State University

Frances E. Brandau-Brown

Sam Houston State University

Richard S. Bello

Sam Houston State University

RESPONDENT:

Charles H. Tardy

University of Southern Mississippi

*Top paper

** Top student paper

2609

Thursday

4 p.m. to 5:15 p.m.

Madison

SOUTHERN FORENSICS ASSOCIATION DIVISION BUSINESS MEETING

2610

Thursday

4 p.m. to 5:15 p.m.

Tyler

TOP FOUR PAPERS IN APPLIED COMMUNICATION

SPONSOR: APPLIED COMMUNICATION DIVISION

CHAIR:

Jennifer Mize Smith

Western Kentucky University

What Parents Need to Know about the New Virginia HPV Vaccine Mandate: Implications for Information Seeking and Parental Decision-Making*

Margaret Pitts

Old Dominion University

Kimberly Adams Tufts

Old Dominion University

A Meta-Analysis of the Extended Parallel Process Model (EPPM) In Health Communication

Yan Guan

University of Southern Mississippi

Health as an Impossibility: Subalternity, Sex Work and Localocentric Articulations on HIV/AIDS

Ambar Basu

University of South Florida

The Role of Postmodern Communication in a Modern/Pre-Modern Organization

J. Jacob Jenkins**

University of Arkansas-Little Rock

RESPONDENT:

Elissa Foster

Lehigh Valley Hospital

*Top Paper

**Top Student Paper

2611

Thursday

4 p.m. to 5:15 p.m.

Washington

CROSSING IDEOLOGIES: THREE CASE STUDIES TO EXAMINE CHANGE

SPONSOR: INTERCULTURAL COMMUNICATION DIVISION

CHAIR:

Deborah Hefferin

Broward College

Change: How Far Have We Really Come, Baby?

E. Hope Bock

University of Evansville Emeritus

Communication: Cuban Immigrants as a Case Study in Changing Communication Patterns

Richard Quianthy

Broward College

Collaboration: Using the Learning Community Model to Bring Diverse Students Together

Deborah Hefferin

Broward College

2702

Thursday

5:30 p.m. to 6:45 p.m.

Hampton Roads Ballroom 1

PRESIDENTIAL COMMUNICATION: THE FIRST 70 DAYS OF THE OBAMA ADMINISTRATION

SPONSOR: PAST-PRESIDENT

MODERATOR:

THURSDAY

Georgia State University

Georgia State University, a comprehensive Carnegie RU/H institution, offers a two-track communication Ph.D. program (*Moving Image Studies & Public Communication*). The *Public Communication Ph.D. program* offers advanced study relating to three concentrations: *Media & Globalization, Audience Studies, and Rhetoric & Politics*.

The department is implementing significant initiatives to continue program quality improvement (we provide funding for 65 graduate students every year and this year are searching to hire four tenure track and lecturer faculty hires). The rhetoric area was named a top-three "up and coming" program in the NCA 2004 reputational survey. GSU aims to provide assistantships to every admitted Ph.D. student and many MA students in an effort to support the generation of a track record of publication and diverse teaching experiences. Typical support waives tuition, pays a \$15,000 annual stipend, and adds more support to subsidize professional travel and health insurance.

Atlanta provides ready access to many premier research facilities (CNN, the Jimmy Carter Center, Martin Luther King, Jr. Center for Nonviolent Social Change, CDC, Atlanta-Journal Constitution, and more). Learn more about our programs - communication.gsu.edu - and download graduate catalogs and detailed faculty information.

Many of our faculty will be at SSCA - come meet us! Or contact one of the communication graduate directors after SSCA:

Dr. Mary Stuckey (*Public Communication*) or
Dr. Angelo Restivo (*MIS*)

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Rhetoric, Social Movements, GLBT Discourse
- Cynthia Hoffner (Wisconsin 1988)
Media Uses & Effects, Quantitative Methods
- Greg Lisby (Tennessee 1988)
Comm Law, Comm Ethics, Comm Policy
- Mary Ann Ronski (Kansas 1981)
Developmental Comm
- Mary Stuckey (Notre Dame 1987)
Rhetoric, Presidential Comm, Identity
- Leonard Teel (GSU 1984)
Int'l Media & Culture, Journalism History
- Carol Winkler (Maryland 1987)
Rhetoric, Presidential Comm, Argumentation

Associate Professors

- Mark Alleyne (Oxford 1992)
Int'l Comm, Race/Ethnicity, Media Studies
- Jaye Atkinson (Kansas 1996)
Intergenerational Comm, Comm & Stereotypes
- M. Lane Bruner (Washington 1997)
Rhetoric, Critical Political Comm, Nationalism
- David Chesler (Iowa 1996)
Rhetoric, Public Deliberation, Critical Theory

Ted Friedman (Duke 1999)

- Cultural Studies, New Media*
- Yuki Fujioka (Washington State 2000)
Stereotypes, Persuasion Studies
- Marian Meyers (Iowa 1989)
Feminist Media Studies, Cultural Studies

Assistant Professors

- Jeffrey Bennett (Indiana 2004)
Rhetoric, Social Movements, GLBT Discourse
- Carrie Freeman (Oregon 2008)
Comm Ethics, Mass Media Studies
- Svetlana Kulikova (LSU 2008)
Media & Democratization, International Comm
- Hongmei Li (USC 2006)
International Communication
- Alisa Perren (Texas 2004)
TV Studies, Political Economy of Media
- Tomasz Tabako (Northwestern 2004)
New Media, Internet Studies
- Ann Williams (Michigan 2008)
Political Communication, Public Opinion Research
- Holley Wilkin (USC 2005)
Health Communication, Communication Theory

Craig Allen Smith

North Carolina State University

James Darsey

Georgia State University

Robert E. Frank

Morehead State University

Richard Leeman

The University of North Carolina-Charlotte

Martin Medhurst

Baylor University

Kurt Ritter

Texas A & M University

Kathy B. Smith

Wake Forest University

Mary Stuckey

Georgia State University

2703

Thursday

5:30 p.m. to 6:45 p.m.

Hampton Roads Ballroom 2

CONTEMPORARY AND ETHICAL ISSUES IN MASS COMMUNICATION

SPONSOR: MASS COMMUNICATION

CHAIR:

Melanie Stone

Georgia Southern University

Concentration, Commercialization, and the Sports Media Industry: A Political Economic Analysis

Kyle J. LoJacono

Florida State University

Jennifer M. Proffitt

Florida State University

Communicating about Sex, Romance, and Relationships: When the Cosmopolitan Woman Meets the Maxim Man

Sammye Johnson

Trinity University

Susan Currie Sivek

California State University, Fresno

Social Marketing Gain or Guise: An Analysis of the HPV/GARDASIL Campaign

Laura H. Crosswell

College of Charleston

Amanda M. Ruth

College of Charleston

Smoke and Fear: An Examination of the Message Strategy in the ONDCP Campaign's Marijuana Initiative

Jennifer B. Gray

Appalachian State University

RESPONDENT:

Barry P. Smith

Mississippi University for Women

2708

Thursday

5:30 p.m. to 6:45 p.m.

Hampton Roads Ballroom 8

COMMUNICATION THEORY DIVISION BUSINESS MEETING

2709

Thursday

5:30 p.m. to 6:45 p.m.

Madison

KENNETH BURKE SOCIETY BUSINESS MEETING

2711

Thursday

5:30 p.m. to 6:45 p.m.

Washington

PERFORMANCE STUDIES DIVISION BUSINESS MEETING

2801

Thursday

5:30 p.m. to 7:30 p.m.

Conference Center Foyer

WELCOME RECEPTION

SPONSOR: ROUTLEDGE & THE AUBURN UNIVERSITY COLLEGE OF LIBERAL ARTS

**DAY 3
FRIDAY, APRIL 3**

3101

Friday

8 a.m. to 10:15 a.m.

Hampton Roads Ballroom 4

SOUTHERN STATES COMMUNICATION BUSINESS MEETING

SPONSOR: MARRIOTT NORFOLK WATERSIDE

3202

Friday

10:30 a.m. to 11:45 a.m.

Hampton Roads Ballroom 1

CRITICAL THINKING AND COMMUNICATION ACROSS THE CURRICULUM: MERGING IDEOLOGIES IN THE COLLABORATIVE EFFORT TO ACHIEVE COMMON GOALS

SPONSOR: INSTRUCTIONAL DEVELOPMENT DIVISION

PARTICIPANTS:**Donna Smith***Professor of Communication
Ferris State University***George Nagel***Professor of Communication
Ferris State University***Helen Woodman***Associate Professor Developmental Programs and
Curriculum
Ferris State University***Christine Conley-Sowels***Assistant Professor School of Education
Ferris State University*

In an attempt to achieve the common goal of introducing critical thinking skills in the classroom, a group of ten instructors from various disciplines and ideologies met in learning communities to merge their ideas on how this could best be achieved. Each panelist will present an overview of a particular method of introducing critical thinking into the curriculum. Participants will benefit from a variety of assignment and activity suggestions that have been proven successful in student learning.

3203

Friday

10:30 a.m. to 11:45 a.m.

Hampton Roads Ballroom 2

**CONSIDERING IDEOLOGIES AND FRAMES:
BURKEAN APPROACHES TO PROBLEMS OF
LANGUAGE, NATURE, AND HUMAN RELATIONS****SPONSOR: KENNETH BURKE SOCIETY INTEREST
GROUP****CHAIR:****David Cratis Williams***Florida Atlantic University*

Crossing Ideologies: Logological Attitudes toward "Cold War"

Daniela Popescu*Florida Atlantic University*

Rethinking the Frame: Burke and Mythopoeic Ecology

Ryan McGeough*Louisiana State University*

Shifting Ideologies: Kenneth Burke, Linguistics, and Technology

Bethany Lynne Doran*Florida Atlantic University*

Burke and Ecological Networks

Andrew A. King*Louisiana State University***RESPONDENT:****David Cratis Williams***Florida Atlantic University*

Perfecting (and rigidifying) linguistic categories can create "ideologies" or "frames" that in turn can shape, guide, and potentially determine human actions. Employing Burkean perspectives, these papers examine symbolic action as it functions in shaping international relations, technological pursuits, and human orientations to ecology.

3204

Friday

10:30 a.m. to 11:45 a.m.

Hampton Roads Ballroom 3

**THE PROFESSOR OR THE MOOSE: A
ROUNDTABLE ANALYSIS OF THE CLASH OF
POLITICAL AND CULTURAL IDEOLOGIES IN THE
PRESIDENTIAL CAMPAIGN OF 2008****SPONSOR: POLITICAL COMMUNICATION DIVISION****PARTICIPANTS:****Richard Knight***Shippensburg University***Robert J. Glenn***Owensboro Community and Technical College***Gary B. LaFleur***Morehead State University***Thomas J. Sabetta***Jefferson Community and Technical College***Robert West***University of Southern Indiana***James Reppert***Southern Arkansas University*

The presidential campaign of 2008 was topically focused on questions of experience and change, but the clash of political and other cultural ideologies became especially problematic after the nomination of Sarah Palin as the Republican vice presidential candidate. Panelists will discuss the dual clash of party and cultural ideologies, as well as the political rhetorical challenges faced by the candidates and the efficacy of the strategies employed.

3206

Friday

10:30 a.m. to 11:45 a.m.

Hampton Roads Ballroom 6

ETHNOGRAPHY BOOKS: STATE OF THE GENRE**SPONSOR: ETHNOGRAPHY INTEREST GROUP****CHAIR:****Christine S. Davis***University of North Carolina-Charlotte***PARTICIPANTS:**

Drummond, Diary or Gastric Bypass Surgery

Christine S. Davis*University of North Carolina-Charlotte*

Ellis, Revision: Autoethnographic Reflections of Life and Work

Leanne Pupchek*Queens University of Charlotte*

Trujillo & Vande Berg, Cancer and Death: A Love Story in Two Voices

Chris Poulos*University of North Carolina-Greensboro*

Frentz, Trickster in Tweed

Deborah Walker*Coastal Carolina University*

Goodall, Writing Qualitative Inquiry: Self, Stories, and the Academic Life

Cathy Cook

Rowan-Cabarrus Community College

Poulos, Accidental Ethnography: An Inquiry into Family Secrecy

Rebecca M. Kennerly

Georgia Southern University

Arneson, Perspectives on the Philosophy of Communication

James Pickett

Flagler College

Ellingson, Engaging Crystallization in Qualitative Research

Jules Odendahl-James

Duke University

This panel will draw on eight recently published books on ethnography, and using ethnography, reviewed in the upcoming qualitative issue of Southern Communication Journal, to discuss and critique the state of the genre. Participants will introduce brief book reviews, then will engage the audience in a roundtable discussion of topics, themes, styles, authors, critiques and suggestions for future ethnographic publications.

3207

Friday

10:30 a.m. to 11:45 a.m.

Hampton Roads Ballroom 7

MODELS FOR PARTNERSHIPS IN RESEARCH AND LEARNING: COLLABORATING ON CAMPUS, THE COMMUNITY AND INTERNATIONALLY

SPONSOR: VICE PRESIDENT

MODERATOR:

Howard E. Sypher

Purdue University

Involving Students in Developing Community Partnerships in Instruction and Research

Rachel Holloway

Virginia Polytechnic Institute and State University

Developing Interdisciplinary Research Projects on Campus and at the State Level

William Collins

Regenstrief Center for Healthcare Engineering, Purdue University

Going Global: Models for Research and Instructional Partnerships in a Shrinking World

Howard E. Sypher

Purdue University

While the panelists in this program will outline projects in which they are involved, audience participation will be invited and time will be set aside for discussion.

3208

Friday

10:30 a.m. to 11:45 a.m.

Hampton Roads Ballroom 8

INTERCULTURAL COLLABORATION OR PURE

COMPETITION: THE INTERSECTION OF IDEOLOGIES AT THE OLYMPIC GAMES

SPONSOR: INTERCULTURAL COMMUNICATION DIVISION

CHAIR:

Robert E. Frank

Morehead State University

Visual Culture and the Beijing Olympics: Framing Male Brazilian Athletes in the Brazilian Television Chanel 'Globo'

Monica Pombo

Appalachian State University

Crossing Ideologies for Olympic Competition: The Intercultural Dilemmas of Kenyan Athletes

Juliet Evusa

Rogers State University

International Block Party in Spite of the Media: Collaboration Amidst Competition at the 1996 Atlanta Olympic Games

Jean L. DeHart

Appalachian State University

Berlin, Munich, and Beijing Olympic Games: Vehicles of World Communication

Robert J. Lawrence

Morehead State University

3209

Friday

10:30 a.m. to 11:45 a.m.

Madison

APPLIED PEDAGOGY: CONNECTIONS BEYOND THE CLASSROOM

SPONSOR: APPLIED COMMUNICATION DIVISION

CHAIR:

Jennifer Mize Smith

Western Kentucky University

PARTICIPANTS:

Applied Activities in the Basic Course and Taking Organizational Communication outside the Classroom

Maria Dixon

Southern Methodist University

The Gift of Relationships: Applied Lessons in Interpersonal Communication

Kristina Drumheller

West Texas A&M University

Using Service Learning to Apply Small Group Communication

Jennifer Mize Smith

Western Kentucky University

Scholars across the discipline are continually challenged when trying to help students apply course concepts beyond the classroom. Complicating these issues of pedagogy are the perceived limitations of activities utilized to teach key concepts of the discipline. Despite the engaging activities developed by scholars to include role-play to teach critical scholarship, rhetorical analysis for teaching organizational advocacy, or creating an organization from class participants, most of us continue to struggle to place old ideas in

new frames. The purpose of this panel is to encourage a roundtable discussion focused on applied pedagogy across various communication contexts. Presenters will share their ideas and experiences on how to integrate theory and praxis in organizational, small group, interpersonal, and basic communication courses.

3211

Friday
10:30 a.m. to 11:45 a.m.
Washington

THE RHETORIC OF TRAUMA AND THE POLITICS OF PAIN

SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION

CHAIR/RESPONDENT:

Barbara Biesecker
University of Georgia

PARTICIPANTS:

Traumatizing Rhetoric
Vicki Gallagher
North Carolina State University

Crafting a Necessary Space: The North Carolina Freedom Monument Project

Leslie Hahner
Baylor University

The Display of National Loyalty in Americanization Parades

Claire King
Vanderbilt University

Trauma, Tolerance, and (Sex)Toys: The Pedagogy of Acceptance in Lars and the Real Girl

Isaac West
University of Iowa

This panel examines the relationship between the traumatic and the rhetorical on two levels. First, papers presented on this panel interrogate specific rhetorical responses to traumatic experiences—including war, racial segregation, and sexual discrimination—that attempt to negotiate and make sense of the traumas of history. These rhetorical texts, which range from parade rituals to memorial sites to films, create spaces in which the identities of traumatized subjects can be rearticulated in relation to the public sphere. Second, papers presented on this panel also consider the extent to which “trauma” operates as a rhetoric, or an organizing discourse, in American public culture. Using tropes of injury and woundedness, the rhetoric of trauma often functions to shape collective memory and define the position of the citizen-subject within liberal democracy. A central aim of this panel is to address the ways in which rhetorical constructions of traumatic experience frequently work to define the value of citizenship and to police the boundaries of who can (and cannot) belong to and speak for the national public.

3212

Friday
10:30 a.m. to 11:15 a.m.
Wilson

PROGRAM PLANNERS' MEETING 1

SPONSOR: VICE-PRESIDENT ELECT

3302

Friday
12 p.m. to 1:15 p.m.
Hampton Roads Ballroom 1

PERFORMANCE STUDIES DIVISION SPOTLIGHT STUDENT PAPER

SPONSOR: PERFORMANCE STUDIES DIVISION

CHAIR:

Justin T. Trudeau
University of North Texas

PARTICIPANTS:

Biomechanical Woman Walks with a Watering Can
Melanie Kitchens
Louisiana State University

RESPONDENTS:

Amy Burt
Georgia College & State University
Tracy Stephenson Shaffer
Louisiana State University

3303

Friday
12 p.m. to 1:15 p.m.
Hampton Roads Ballroom 2

INTEGRATING AND ASSESSING CRITICAL THINKING IN THE BASIC PUBLIC SPEAKING COURSE: A ROUNDTABLE DISCUSSION OF A COURSE RESTRUCTURING EFFORT AND RESEARCH STUDY

SPONSOR: COMMUNITY COLLEGE DIVISION

CHAIR:

Richard I. Falvo
El Paso Community College

PARTICIPANTS:

Beth Norton
Madisonville Community College
Christy Adkins
Madisonville Community College
Richard I. Falvo
El Paso Community College

Education research findings indicate that the majority of first year college students are academically under prepared for college level courses. In an effort to address this trend at the community college level, this session addresses how some communication faculty restructured the basic public speaking courses and implemented a research study to assess critical thinking. This roundtable discussion will focus on the teaching innovation, curricular redesign, and assessment in the basic public speaking courses.

3304

Friday
12 p.m. to 1:15 p.m.
Hampton Roads Ballroom 3

**SPOTLIGHT ON PAMELA KALBFLEISCH:
COMMUNICATION THEORY OUTSTANDING
SCHOLAR**

SPONSOR: COMMUNICATION THEORY DIVISION

CHAIR:

Monette Callaway-Ezell
Hinds Community College

PARTICIPANT:

Pamela Kalbfleisch
University of North Dakota

This program honors Dr. Pamela Kalbfleisch for her contributions to the development and study of mentoring enactment theory.

3305

Friday
12 p.m. to 1:15 p.m.
Hampton Roads Ballroom 5

**STYLES OF TEACHING FREEDOM OF SPEECH
COURSES**

SPONSOR: FREEDOM OF SPEECH

CHAIR:

- Charles Howard**
Tarleton State University
A Humanities Approach to Free Speech Education
- Pat Arneson**
Duquesne University
A Case Law Approach to the Freedom of Speech Class
- Terry Cole**
Appalachian State University
A Historical Approach to Studying Freedom of Speech
- Charles Howard**
Tarleton State University

3306

Friday
12 p.m. to 1:15 p.m.
Hampton Roads Ballroom 6

TOP PAPERS IN GENDER STUDIES

SPONSOR: GENDER STUDIES DIVISION

CHAIR:

- Megan Moe-Lunger**
Lee University
Balancing the Business of Family: Family Business Daughters' Relational Tensions* Between Motherhood and Work
- Angela M. Day**
Ball State University
You Didn't Hear it from Me...Or Did You? A Critical Examination of Gender Frame Selection for News Discourse
- Christie M. Kleinmann**
Lee University

The Effect of Sex and Gender on Perceptions of Leaders:
Does Situation Make a Difference?

linda pysher jurczak [sic]
Valdosta State University

Michelle T. Violanti
University of Tennessee

Women's Prostate Cancer Pathographies: The Impact of
Illness on Patients' Wives and Caregivers

Jennifer Fairchild
University of Kentucky

Michael I. Arrington
University of Kentucky

3307

Friday
12 p.m. to 1:15 p.m.
Wilson

**ENVIRONMENTAL AND ECONOMIC
CONSIDERATIONS OF MEDIA PRACTICES**

SPONSOR: MASS COMMUNICATION

CHAIR/RESPONDENT:

- Wendy Hajjar**
Xavier University of New Orleans
Media Frames of Global Warming: The Impact of Hurricane Season on Media Coverage
- Stephen Daniel**
Virginia Polytechnic Institute and State University
- Daron Williams**
Virginia Polytechnic Institute and State University
- Nadezhda Sotirova**
Virginia Polytechnic Institute and State University
- Sarah Swedberg**
Virginia Polytechnic Institute and State University
- Robert Magee**
Virginia Polytechnic Institute and State University
New Distributive Practices in a Creative Economy
- Dr. Avi Santo**
Old Dominion University
- Jeffrey P. Jones**
Humanities Institute
Old Dominion University
- Tim Anderson**
Old Dominion University

3308

Friday
12 p.m. to 1:15 p.m.
Hampton Roads Ballroom 8

**THE CONTEMPORARY WORKPLACE: NEW
EXPECTATIONS FOR EMOTION AND
COMMUNICATION COMPETENCIES**

SPONSOR: APPLIED COMMUNICATION DIVISION

CHAIR:

Greg Armfield

New Mexico State University

Suppressing Emotions, Expressing Anger: High Intensity Emotional Expression in Conflicts

Kristina Drumheller

West Texas A&M University

Communicating Humor: The Role of Humor in the Workplace

Lisa Bistreich

North Carolina State University

Communication in a Changing Professional World: Contemporary Perspectives on Business Communication Competence

Jennifer H. Waldeck

Chapman University

Cathryn Durante

Chapman University

Briana Helmuth

Chapman University

Brandon Marcia

Chapman University

RESPONDENT:

John Meyer

University of Southern Mississippi

3309

Friday
12 p.m. to 1:15 p.m.
Madison



INTERPERSONAL COMMUNICATION STUDIES I

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR AND RESPONDENT:

Margaret Pitts

Old Dominion University

Attractiveness of African-American Women

Keidra Scott Muniz

Louisiana State University - Baton Rouge

Tattoos and Communication

Grayson Rowny

James Madison University

Conflict and Violence Communication: From Early Childhood to Adulthood

Ashton Mouton

Sam Houston State University

Bridging the Gap: Patients' Descriptions of Physicians' Nonverbal Communication Behaviors and Decisions to Comply

Justin Demartis

James Madison University

Macie Pridgen

James Madison University

3310

Friday
12 p.m. to 1:15 p.m.
Tyler



INTERCULTURAL/INTERNATIONAL COMMUNICATION STUDIES

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR AND RESPONDENT:

David Lee

University of South Florida

Communication and Propaganda in East Germany

Kristin Hausstein

Moorehead State University

Rediscovering My Finnish Identity in South Africa: An Auto-ethnography Exploring Challenges of Cross-Cultural and Maintaining Intercultural Personhood in Multicultural Settings Communication

Laura Ray

Old Dominion University

A Deconstruction of the N-word as a Cultural Artifact of a White Supremacist Ideology

Hillary Erin Schronce

University of North Carolina-Chapel Hill

Beijing Huan Ying Ni: A Persuasive Analysis

Rebecca White

University of North Carolina-Chapel Hill

3311

Friday
12 p.m. to 1:15 p.m.
Washington

TOP PAPERS IN POPULAR COMMUNICATION

SPONSOR: POPULAR COMMUNICATION DIVISION

CHAIR:

C. Wesley Buerkle

East Tennessee State University

Wikipedia and the Carnavalesque: Crossing Ideologies of Expertise

E. Johanna Hartelius*

Northern Illinois University

Identity Construction of and by Women of Color in XXL's "Eye Candy" Feature

Steven K. Herro**

Georgia State University

From The Few to the Many: A Study of College Students' Engagement in the New Media World

Kenneth J. Levine

University of Tennessee

Naeemah Clark

University of Tennessee

Daniel M. Haygood

University of Tennessee

Hip Hop Harry Loves to Learn

Creshema Murray

The University of Alabama

Cynthia Nichols

The University of Alabama

*Top Paper

**Top Student Paper

3313

Friday
12:30 p.m. to 2 p.m.
Dining Room Level 2

PAST PRESIDENTS' LUNCHEON**3402**

Friday
1:30 p.m. to 2:45 p.m.
Hampton Roads Ballroom 1

**THE WEEK THE MARKET CRASHED? FELL?
FROZE?: A WORKSHOP ON RHETORIC,
ECONOMICS, AND PUBLIC PANICS**

**SPONSOR: SOUTHERN FORENSICS ASSOCIATION
DIVISION**

CHAIR:

Mary Stuckey
Georgia State University

PARTICIPANTS:

Beth S. Bennett
University of Alabama
Barbara A. Biesecker
University of Georgia
James Darsey
Georgia State University
Pat Gehrke
University of South Carolina

This workshop introduces the goals of the newly organized Southern Colloquium on Rhetoric, which aims to expand the venues available to rhetorical scholars for sustained discussions about historical, theoretical, and discursive topics of interest to the field. The Norfolk workshop will facilitate a conversation on panic, rhetoric, and economics, centered on mass mediated rhetorics circulating around the economic bailout/rescue package, and organized in anticipation of a fall colloquium planned for Charleston, S.C. No special expertise in economics is required for participation in the current workshop, but those planning to attend this workshop are encouraged to visit www.serhetoriccolloquium.org for recommended reading and images that will serve as the basis for discussion in Norfolk. Panelists will present provocations for discussion and then the bulk of the panel will be centered on audience discussion.

3403

Friday
1:30 p.m. to 2:45 p.m.
Hampton Roads Ballroom 2

**LEARNER VARIABLES IN INSTRUCTIONAL
COMMUNICATION: CULTURAL DIFFERENCES**

SPONSOR: INSTRUCTIONAL DEVELOPMENT DIVISION

CHAIR:

James C. McCroskey
University Of Alabama-Birmingham

PARTICIPANTS:

Cultural Differences in Listening Fidelity, Learning Styles and Listening Styles: Instructional implications for classroom instruction

Debra Worthington

Auburn University

William G. Powers

Texas Christian University

John A. Cook

University of Texas-Brownsville

Margaret Fitch-Hauser

Auburn University

Classroom Communication and Perceptions of Instructor: The Impact of Verbal and Non-verbal Immediacy, Teacher Respect, and Student-Instructor Communication Apprehension on Listening Fidelity in Students with English as a first language versus Students with English as a Second Language

John A. Cook

University of Texas-Brownsville

William G. Powers

Texas Christian University

Debra Worthington

Auburn University

Margaret Fitch-Hauser

Auburn University

Learner Variables and Online Learning

William G. Powers

Texas Christian University

Margaret-Fitch-Hauser

Auburn University

John A. Cook

University of Texas-Brownsville

Debra Worthington

Auburn University

3404

Friday
1:30 p.m. to 2:45 p.m.
Hampton Roads Ballroom 3

**TOP STUDENT PAPERS IN RHETORIC AND
PUBLIC ADDRESS**

SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION

CHAIR/RESPONDENT:

Patrick G. Wheaton

Georgia Southern University

PARTICIPANTS:

Constructing Transnational Identities: United States Public Diplomacy, the Private Sector, and Neoliberalism*

Monica Waugh-Benton

Georgia State University

"They Don't Even Look Like Indians": Authenticity, Definition, and Metaphor in Congressional Debates regarding the Lumbee Recognition Act of 2007

William Hays Watson

University of Georgia

One Primary Under God: A Rhetorical Analysis of Barack Obama's Use of Religious Rhetoric

Heather Ashley Hayes

Texas State University – San Marcos

*Top Student Paper

3405

Friday

1:30 p.m. to 2:45 p.m.

Hampton Roads Ballroom 5

COMMUNICATING COMMUNITIES, THE DIGITAL AGE, AND THE FIRST AMENDMENT DECISIONS OF THE ROBERT'S COURT

SPONSOR: FREEDOM OF SPEECH DIVISION

Jim Vickrey

Troy University—Montgomery

Norma Cook Cox

University of Tennessee-Knoxville

Charles Howard

Tarleton State University

3406

Friday

1:30 p.m. to 2:45 p.m.

Hampton Roads Ballroom 6

CROSSING IDEOLOGIES: CULTURAL APPROACHES TO COMMUNICATION ISSUES

SPONSOR: INTERCULTURAL COMMUNICATION DIVISION

CHAIR:

Dominique M. Gendrin

Xavier University of Louisiana

Expression of Patients' and Providers' Identities during the Medical Interview

Jacquee B. Wilson

Lubbock Christian University

Juliann C. Scholl

Texas Tech University

Patrick C. Hughes

Texas Tech University

Using Folk Theatre in HIV/AIDS Prevention: Case Study from India

Margaret D'Silva

University of Louisville

Allan Futrell

University of Louisville

Alladi Jayasri

The Hindu Bangalore

Navigating "Truthfulness" as a Standard for Ethical Speech: Revisiting Speech in Ancient India

Ramesh N. Rao

Longwood University

Welcome to Norfolk

Southern States
Communication Association

The Department of
Communication & Theatre Arts
and the
College of Arts & Letters



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Located in historic Norfolk, Va., the 188 acres of the Old Dominion University campus stretch from the Elizabeth River to the Lafayette River. Founded in 1930 as a division of the College of William and Mary, Old Dominion is now one of only 101 public universities with a Carnegie/Doctoral Research-Extensive distinction.

Should we Teach, Even Mention the Sapir-Whorf Hypothesis?

Bill Edwards

Columbus State University

3407

Friday

1:30 p.m. to 2:45 p.m.

Hampton Roads Ballroom 7

TEACHING, MOTIVATING, MENTORING, AND RESEARCHING: HIGHLIGHTING THE CONTRIBUTIONS OF JIM L. QUERY, JR.

SPONSOR: VICE-PRESIDENT SPOTLIGHT SERIES

CHAIR:

Peter Bobkowski

University of North Carolina-Chapel Hill

Excelling Across Arduous Undergrad and Graduate Contexts: The Far-Reaching Influences of My Mentor

Corinne J. O'Brien

University of Houston

Scaling Doctoral Heights and Assimilating into the Field: The Contributions of a Virtual and Real-Time Mentor

Margaret M. Quinlan

Ohio University

Moving from the Kanter Hall "Dungeon" to Tenure: How Our Common Visions and Mutual Support Paved this Scholarly Journey

Pat Arneson

Duquesne University

Molding and Transforming a "Lost" Undergraduate into a Teacher Scholar: Helping Him Believe and Ultimately Harness the Power of Two Theoretical Models

Gary L. Kreps

George Mason University

3408

Friday

1:30 p.m. to 2:45 p.m.

Hampton Roads Ballroom 8

THE INBOX AND THE PRESS BOX: HOW PRESIDENTIAL CANDIDATES ARE USING WEB TOOLS TO REACH YOU

SPONSORS: MASS COMMUNICATION DIVISION AND POLITICAL COMMUNICATION DIVISION

Yes We Can: A Content Analysis of the Obama-Biden Campaign E-mail Messages

Melissa Smith

Mississippi State University

Emails from Mavericks: A Content Analysis of McCain-Palin Campaign Messages

Barry Smith

University of Mississippi for Women

ICYMI (In case you missed it): A Content Analysis of the Online Press Releases of the McCain/Palin Campaign

Myleea Hill

Arkansas State University

ObamaNews: I'll Tell You but Not the Press

Mary Jackson-Pitts

Arkansas State University

Presidential politics is the focus of this panel with a specific emphasis on how the Democratic and Republican party candidates are using web tools to reach the press and the public. John McCain and Barack Obama are each searching for the magic combination of using their websites and emails to converse with the press and the voter about their positions on a variety of subjects. These panelists developed a four pronged research approach that uses content analysis to examine how each candidate is using emails to reach the faithful and press releases to focus the press on their positions. The analysis began on August 25th, the first day of the Democratic Convention and will end on November 4th. Early analysis shows the candidates are incorporating multimedia delivery of campaign messages via email and in some press releases. With significant dollars being spent on these web messages it will be interesting to learn about the individual candidates' agendas and the mechanisms they are using to deliver these messages.

3409

Friday

1:30 p.m. to 2:45 p.m.

Madison

MEDIA STUDIES I

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR AND RESPONDENT:

Avi Santo

Old Dominion University

Dawson's Creek: How Teenagers are Portrayed in Teen Television Dramas

Jessica Ross

Fayetteville State University

"The Office": An Analysis of Backstage Behavior in Modern Media

Lauren Farrar

Furman University

Masculinity in the Current Age of Comics

Aaron Collier

University of Virginia College at Wise

A View from "The Hills": How College Women Discuss and Construct Reality Television Characters

Claudia Kiss

James Madison University

3410

Friday

1:30 p.m. to 2:45 p.m.

Tyler

RHETORICAL STUDIES I

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR AND RESPONDENT:

Rebecca Kennerly

Georgia Southern University



“Oh hi. Babies have fingernails!” Understanding the Pro-Life Ideology as Depicted in the Movie “Juno”

Adriane Burke

Christopher Newport University, Virginia

Lincoln Takes a Trip to Independence Hall

Erik Ross

Furman University

Influence of the Economy (as Presented by the Media and Candidates) on Voter commitment to Their Political Party

De 'Ericka Aiken

North Carolina State University

The Obama Connection

Amanda Sullivan

University of Richmond

3411

Friday

1:30 p.m. to 2:45 p.m.

Washington

MANAGING THE INVISIBLE FACULTY: DEPARTMENT CHAIRS DISCUSS PROBLEMS AND PROSPECTS OF NON-TENURE-TRACK FACULTY

SPONSOR: ASSOCIATION FOR COMMUNICATION ADMINISTRATORS INTEREST GROUP

CHAIR:

Charles H. Tardy

University of Southern Mississippi

PANELISTS:

Carl M. Cates

Valdosta State University

Kenneth N. Cissna

University of South Florida

Renee Edwards

Louisiana State University

Rachel Holloway

Virginia Polytechnic Institute and State University

Kenneth S. Zagacki

North Carolina State University

Though universities have for many years relied upon contingent or non-tenure-track faculty to perform needed duties, the variety, number, and proportion of such positions have steadily increased. Recent estimates suggest that nationally, almost two-thirds of the professorate are in non-tenure track positions. The panelists, heads of communication programs from across the region, will describe the factors that affect their institutions' use of non-tenure track faculty and discuss the resulting issues and concerns. Audience members are encouraged to share observations, ideas and suggestions for managing this vital issue.

3412

Friday

1:30 p.m. to 2:45 p.m.

Wilson

GREAT IDEAS FOR TEACHING GENDER ISSUES ACROSS THE COMMUNICATION CURRICULUM

SPONSOR: GENDER STUDIES DIVISION

CHAIR:

Trudy L. Hanson

West Texas A&M University

PARTICIPANTS:

Trudy L. Hanson

West Texas A&M University

Christie Kleinmann

Lee University

Deborah K. Phillips

Muskingum College

Jill M. Weber

Hollins University

Sheree' Keith

Macon State College

Laura Beth Daws

University of Kentucky

Cathy A. Cook

Rowan-Cabarrus Community College

Megan Moe-Lunger

Lee University

This panel focuses on learning activities which can be used across the communication curriculum to help students consider the role gender plays in our everyday lives.

3502

Friday

3 p.m. to 4:15 p.m.

Hampton Roads Ballroom 1

LOVE, RELIGION, AND HUMOR IN AMERICAN CULTURE

SPONSOR: POPULAR COMMUNICATION DIVISION

CHAIR:

Deborah K. Phillips

Muskingum College

A Melancholic Orphan's Requited Love: Re-reading Harry Potter as a Post-9/11 Rhetoric

Kim Nguyen

Salem College

“Happy Holidays”: Creating Common Ground in the “War on Christmas”

Richard K. Olsen

University of North Carolina, Wilmington

Julie W. Morgan

Eastern University

Bong Hits 4 Jesus: Blasphemous Humor in the Digital Age

Eric Shouse

East Carolina University

Deborah Thomson

East Carolina University

America's Got Sarcasm: Normalizing the Negative in Primetime Performance Contests

Darrell Roe

East Texas Baptist University

3503

Friday
3 p.m. to 4:15 p.m.
Hampton Roads Ballroom 2

**POPULAR CONSTRUCTION: A PHENOMENAL
LOOK AT POPULAR CULTURE'S
CONSTRUCTION OF ARGUMENTS**

**SPONSOR: SOUTHERN FORENSICS ASSOCIATION
DIVISION**

"Mex vs. BC (Born Citizen)": Which is the Superior Cultural Product? A Rhetorical Look at The Latino Comedy Project's Cultural Parody

George Pacheco, Jr.

Angelo State University

Sign of the Times: The Metanarrative of the Persecution of Westboro Baptist Church and God's Wrath

David Nelson

Northwest Missouri State University

Laughing in Our Enemies Face: The Use of Humor in War Rhetoric

Theron Verdon

SUNY College-Oneonta

A Criticism Analyzing Images and Ideology of the Security Fence Along the U.S. Mexico Border

Tyler Thornton

University of Oklahoma

Stronger than Kryptonite: The Rhetoric of Superman's Response to Terrorism

Dan Schabot

Cameron University

3504

Friday
3 p.m. to 4:15 p.m.
Hampton Roads Ballroom 3

**TOASTING TOM: ROASTING, RAZZING, AND
RESPECTING THE SCHOLARSHIP, TEACHING,
AND SERVICE OF THOMAS S. FRENTZ**

**SPONSORS: RHETORIC AND PUBLIC ADDRESS DIVISION
AND ETHNOGRAPHY INTEREST GROUP**

CHAIR:

Kathleen J. Turner

Davidson College

PARTICIPANTS:

Kathleen J. Turner

Davidson College

Art Bochner

University of South Florida

Carolyn Ellis

FRIDAY

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Dr. Bob Willenbrink, Chair

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University of South Florida
Joyce L. Hocker
University of Montana
Joshua Gunn
University of Texas-Austin
Michael Osborn
University of Memphis
Ron Carpenter
University of South Florida

RESPONDENT:

Thomas S. Frentz
University of Arkansas

3505

Friday
 3 p.m. to 4:15 p.m.
 Hampton Roads Ballroom 5

**CROSSING IDEOLOGIES WITHIN
 COMMUNICATION: INTEGRATING
 MEDIA/TECHNOLOGY, INTERPERSONAL
 COMMUNICATION, AND THEORY II**

**SPONSORS: INTERPERSONAL COMMUNICATION
 DIVISION AND COMMUNICATION THEORY DIVISION**

CHAIR:

Shawna Harris
University of Georgia

PARTICIPANTS:

Allyson Beutke DeVito
University of Tennessee
Sandra French
Radford University
Linda Potter Crumley
Southern Adventist University
Chris Clouzet
Southern Adventist University
Jessica Thern Smith
University of Tennessee-Knoxville

This panel explores how college students' use of various communication technologies impacts their interpersonal relationships. These scholars explore how text messaging and social networking sites shape relationships as well as examine how technological dependence influences relationships. Further, they will discuss how college students are using technological tools to create, sustain, manage, and terminate their interpersonal relationships.

3506

Friday
 3 p.m. to 4:15 p.m.
 Hampton Roads Ballroom 6

**THE POLITICS AND PERFORMANCE OF
 AFRICAN AMERICAN VERNACULAR ENGLISH: A
 ROUNDTABLE DISCUSSION**

SPONSOR: PERFORMANCE STUDIES DIVISION

PARTICIPANTS:

Jacqueline D. Burleson
Virginia State University
Michael McClure
Virginia State University
Diann Baecker
Virginia State University
M. Lynn Byrd
Virginia State University
Teddy Larder
Cleveland State University

RESPONDENT:

Charla L. Markham Shaw
University of Texas-Arlington

Conversations about race and racially-inflected language in the academy usually center around notions of "code-switching" as a necessary—and "empowering"—set of skills to be imparted to students. In other words, whatever the power of African American Vernacular English in its home communities or in the popular entertainment media or in its roles across our culture, in the academy teachers of writing, despite a rhetoric of respect for diversity, continue to wrestle with ameliorating "lacks" in students' fluency in "standard" English. Social critics and language scholars have long gone beyond essentializing constructions of AAVE and its place(s) in American society, but, as Keith Gilyard writes, "linguistic findings seem to run far ahead of changes in pedagogy." The energy elicited by raising such questions—about various relationships among AAVE and student (and teacher) identities, pedagogical implications, and social/political contexts of these relationships—demonstrate that even attempting to discuss these complex issues in a public academic forum is quite generative for teachers wanting a richer understanding for their own pedagogies in addressing a student body ever more fluent in multiple "codes," even if still "deficient" in the privileged "standard" idiolect. Numerous participants have commented that such discussion is impossible for similarly complex reasons in their home departments and institutions. Therefore, this roundtable presents several jumping off points for continued discussion. The panel is composed a presenters who represent a number of disciplines, including Composition and Rhetoric, English literature, Performance Studies, creative writing, and linguistics. Their experience draws from teaching at very different institutions, including historically black colleges and universities (HBCUs), large state universities, small elite liberal arts colleges, and an "alternative" secondary school for delinquent boys. Each brief presentation identifies key concerns of practice and theory in the light of those specific contexts; the roundtable as a whole offers a collage of overlapping issues, from which audience and panel members may then continue conversation in pursuit of ways to effect real change in practical pedagogy.

3507

Friday
 3 p.m. to 4:15 p.m.
 Hampton Roads Ballroom 7

**INTEGRATING TECHNOLOGY INTO THE BASIC
 COMMUNICATION COURSE**

SPONSOR: VICE-PRESIDENT SPOTLIGHT SERIES

Lori Norin
University of Arkansas-Ft. Smith
Cecil Betros
University of Alabama-Birmingham
Joseph Valenzano III
University of Nevada-Las Vegas

FRIDAY

Cassandra Dickson
Denison University

3508

Friday
3 p.m. to 4:15 p.m.
Hampton Roads Ballroom 8

THE PEP SQUAD: MERGING IDEOLOGIES ON TEACHING POLITICAL AWARENESS THROUGH THE CARNEGIE FOUNDATION'S POLITICAL ENGAGEMENT PROJECT – IDEAS AND ASSESSMENT OF CIVIC ENGAGEMENT PROJECTS ACROSS THE CURRICULUM

SPONSOR: INSTRUCTIONAL DEVELOPMENT DIVISION

PARTICIPANTS:

- Neil Patten**
Ferris State University
- Donna Smith**
Ferris State University
- Elizabeth Wilson**
Ferris State University
- Mary Evelyn Collins**
Sam Houston State University

Voter apathy and political disengagement of younger Americans remains a great concern for all educators who value the concept of civic engagement. The American Association of State Colleges and Universities, the Carnegie Foundation, and the New York Times have joined forces to encourage greater political engagement of students through the American Democracy Project. This panel will focus on the specific activities communication professors have integrated into their courses at participating universities as a result of interdisciplinary discussion. Participants will discover a variety of ideas easily incorporated into communication courses to foster political awareness.

3509

Friday
3 p.m. to 4:15 p.m.
Madison

MEDIA STUDIES II

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR AND RESPONDENT:

- Tim Anderson**
Old Dominion University
Weblog Relationships and the Types of Messages Used in Online Communities
- Michelle Grilli**
James Madison University
College Photo Editors: Do College Newspapers have Written Policies and Procedures Regarding Graphic Photography?
- Katherine Hurst**
University of Virginia College at Wise
Mobile Phones and Messaging: Broadening the Generation Gap?



Brandi Aubuchon
Old Dominion University
Crisis Communication in the Age of the Internet

Carolyn Frazier
Appalachian State University

3510

Friday
3 p.m. to 4:15 p.m.
Tyler

INTERPERSONAL COMMUNICATION STUDIES II

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR AND RESPONDENT:

- Chuck Grant**
Meredith College
Verbal Abuse is Violence
- Christina Moore**
University of Richmond
Sibling Rivalry: Why Siblings Fight and How Parents Can Learn to Manage Them
- Sarah Giesler**
Old Dominion University
Self-Imposed Ostracism: Examining the Dissolution of the Mother-Daughter Relationship
- Beth Averett**
University of North Carolina-Wilmington



3511

Friday
3 p.m. to 4:15 p.m.
Washington

PROVIDER AS INFORMATION-BROKER AND INFORMATION-GATEKEEPER: HELPING HANDS AND HELPING LIPS

SPONSOR: APPLIED COMMUNICATION DIVISION

CHAIR:

Kelli J. Fellows
University of North Carolina-Wilmington

PARTICIPANTS:

- Semantic Network and Discourse Analysis of Child and Family Treatment Team Meetings: The Effect of Communication on Caregiver Mental Health Literacy
- Christine S. Davis**
University of North Carolina-Charlotte
Decentering Her Body: Women's Health Decisions and Doctor/Patient Information
- Linda Vangelis**
East Carolina University
Communication Competence among Rural Emergency Trauma Team Members: A Training Protocol
- Theodore A. Avtgis**
West Virginia University
Communicating with Patients and Patients' Families:

Disclosing Confidential Information to Third Parties

Maria Brann

West Virginia University

COMFORT: A New Communication Paradigm for Breaking and Discussing Terminal Bad News

Joy Goldsmith

Young Harris College

Elaine Wittenberg-Lyles

University of North Texas

RESPONDENT:

Kelli J. Fellows

University of North Carolina-Wilmington

The increasingly long-term, chronic nature of the more prevalent diseases (e.g. hypertension, asthma, diabetes, mental illness), as well as developments in medicine and information technology, have given patients a greater incentive and ability to be more informed, educated, and active participants in maintaining their own health, and in making choices that will best meet their needs. However, this is a challenge among patients and providers who cannot effectively use communication well enough to act upon and effectively communicate health messages. This panel will highlight the "applied" value of health communication scholarship and will show how interdisciplinary, community-based research that goes 'into the world' can change lives of patients and families.

3512

Friday

3 p.m. to 4:15 p.m.

Wilson

THE LIVING, DYING, AND PERFORMING OF RITUAL

SPONSOR: PERFORMANCE STUDIES DIVISION

PARTICIPANTS:

Our Story

Christine Keller

University of North Texas

The Our Prayer

Olivia "Gigi" Perez-Langley

University of North Texas

Las Mujeres de Juarez

Raquel Polanco

University of North Texas

Mama, Dada

Chandler Thompson

University of North Texas

RESPONDENT:

Lisa Flanagan

This panel takes social and community ritual as its focus. Specifically, the participants in this panel are concerned with the degree to which, as Peter Brooks has argued, the denigration of social and community ritual has resulted in the sick social body of the West. Thus, the performances offered on this panel are an attempt to reconsider the implications of ritual as an embodied phenomenon. Taking seriously the embodied aspects of ritual performance, the performances attempt to (re) discover the limitations and possibilities of voice, movement, and space.

FRIDAY

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David L. Acey
*African-American rhetoric
& interracial communication*

David L. Appleby
Film-video production

Reece L. Auguiste
Film theory, criticism & media studies

John P. Bakke
*Professor Emeritus, rhetoric
& political communication*

Marvin R. Bensman
*Professor Emeritus, broadcast
& electronic media, policy, and history*

John A. Campbell
*Professor Emeritus, rhetoric
& public address*

Antonio R. de Velasco
*Rhetoric, social theory
and political discourse*

Roxana L. Gee
Film-video production/editing

M. Allison Graham
Media history and criticism

Katherine G. Hendrix
Instructional & intercultural communication

Walter G. Kirkpatrick
Organizational communication

Craig G. Leake
Film-video production

Michael C. Leff
*Chair, rhetoric, rhetorical
criticism & argumentation*

Shu Li
*Health communication,
conflict management & negotiation*

Kris Markman
Internet, new media & broadcasting

D. Gray Matthews
*Rhetoric, community & peace
and conflict communication*

Michael M. Osborn
Professor Emeritus, rhetoric

Richard R. Ranta
*Dean, communication administration
& television-film production*

Steven J. Ross
Film-video production & screenwriting

Sandra J. Sarkela
Rhetoric & public address

Amanda J. Young
Health communication & rhetoric

3607

Friday
4:30 p.m. to 5:45 p.m.
Hampton Roads Ballroom 7

SPONSOR: VICE PRESIDENT

PLENARY SESSION

“Opportunities for Transdisciplinary Collaboration and Community Participation in Communication Research”

Gary Kreps
George Mason University

Gary Kreps is the Eileen and Steve Mandell Endowed Chair in Health Communication, Professor and Chair of the Department of Communication at George Mason University. Professor Kreps is the former Chief of the Health Communication and Informatics Branch at the National Cancer Institute. Professor Kreps’ presentation topic is His presentation will feature the significant outcomes of much of the health communication research he has conducted in the past as well as current and future projects. His research connects such issues as improved communication and public health concerns and community-based interventions in the effort to bring theory into praxis.

3702

Friday
6 p.m. to 7:15 p.m.
Hampton Roads Ballroom 1

ASSOCIATION OF COMMUNICATION ADMINISTRATORS BUSINESS MEETING

3703

Friday
6 p.m. to 7:15 p.m.
Hampton Roads Ballroom 2

INTERCULTURAL COMMUNICATION DIVISION BUSINESS MEETING

3704

Friday
6 p.m. to 7:15 p.m.
Hampton Roads Ballroom 3

RHETORIC AND PUBLIC ADDRESS DIVISION BUSINESS MEETING

3706

Friday
6 p.m. to 7:15 p.m.
Hampton Roads Ballroom 6

APPLIED COMMUNICATION DIVISION BUSINESS MEETING

3707

Friday

6 p.m. to 7:15 p.m.
Hampton Roads Ballroom 7

THE BRAVE NEW WORLD OF JOURNALISM: A ROUND TABLE IN COLLABORATION AS REPORTING

SPONSOR: MASS COMMUNICATION DIVISION

CHAIR:

Burton St. John
Old Dominion University

Jeff South
Virginia Commonwealth University

Aaron Barlow
New York City College of Technology, Brooklyn, NY

Fred Schecker
Senior Online Producer, Hampton Roads BallroomRoads.com

Burton St. John III
Old Dominion University, Norfolk, VA

News was once primarily the telling of accounts through the skill sets of the reporter. Today, technology and news consumer attitudes are shaping reporting as collaboration. Panelists will explore this dynamic in such areas as:

- *Journalists embracing both technology and citizen correspondents to form a new journalistic culture of teamwork.*
- *Bloggers as a news community of citizen journalists that adhere to patterns of thought created by fellow bloggers.*
- *A dedicated section of a major daily newspaper that reveals citizens conceptualizing news as reporting on civic values.*
- *A daily newspaper turning to a combination of on-line only reporters and citizens to provide news, video and commentary for its website.*

3709

Friday
6 p.m. to 7:15 p.m.
Madison

MEDIA STUDIES III

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR AND RESPONDENT:

Wendy Hajjar
Xavier University of New Orleans

The Prestige: An Analysis of Self-Destruction through Work Obsession

Courtney Fox
Christopher Newport University

“Good Night and Good Luck”: The Rhetorical Implications of Authenticating Memory in Film

Kara Duffle
University of North Carolina-Chapel Hill

A Matter of Genetic Notes: An In-depth Study of Nature vs. Nurture Inherent in “August Rush”

Jessica Gaffney
Christopher Newport University, Virginia

Fantasy Impersonating Reality or Reality Impersonating Fantasy? Critical Study of Indian Film



Anita Mixon
Columbia College

3710

Friday
6 p.m. to 7:15 p.m.
Tyler



RHETORICAL STUDIES II

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR AND RESPONDENT:

Joy Hart

University of Louisville

A Rhetorical Analysis "Some Miscellany Observations on our Present Debates Respecting Witchcrafts: A Dialogue between 'S' and 'B'"

Jessica Stewart

Furman University

The Drug Bust Heard 'Round the World: A Fantasy Theme Analysis of 'Tulia, Texas

Kirk Scarbrough

West Texas A & M University

Letters to John: The Revolutionary Story of Abigail Adams' "Remember the Ladies" Letter

E. Jade Lawson

Furman University

Stanley Tookie Williams, Death Row, and the Question of Clemency: The Rhetorical Function of "Redemption" in an Appeal for and Denial of Clemency

Mike Palombo

Georgia Southern University

DAY 4
SATURDAY, APRIL 4

4101

Saturday
8 a.m. to 9:15 a.m.
Hampton Roads Ballroom 4



THEODORE CLEVINGER UNDERGRADUATE HONORS CONFERENCE AWARDS BREAKFAST

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All UHC participants, guests, and SSCA UHC Scholar-Helpers are invited.

4102

Saturday
8 a.m. to 9:15 a.m.
Hampton Roads Ballroom 1

COMPETITIVE PAPERS IN ARGUMENTATION STUDIES

SPONSOR: SOUTHERN FORENSICS ASSOCIATION DIVISION

CHAIR:

Brian R. McGee

College of Charleston

What My Parents Don't Know: Family Communication Style, Anxiety, Guilt, and Intrapersonal Argument

Merissa Ferrara*

College of Charleston

David Clare*

College of Charleston

Ethnography of Parliamentary Debate

Tyler Thornton**

University of Oklahoma

Pattern for Persuasive Arguments Model: Specify, Clarify, Verify, and Justify

Nakia Welch

University of Oklahoma

RESPONDENT:

Brian McGee

College of Charleston

***Top Paper**

****Top Student Paper**

4103

Saturday
8 a.m. to 9:15 a.m.
Hampton Roads Ballroom 2

DEVELOPING A COMMON CORE: THE CHALLENGES FACED BY SMALL, DIVERSE COMMUNICATION DEPARTMENTS

SPONSOR: ASSOCIATION FOR COMMUNICATION ADMINISTRATORS INTEREST GROUP

PARTICIPANTS:

Edward T. Arke

*Department Chair/Associate Professor of Communication
Messiah College*

Dominique Gendrin

*Department Chair/Associate Professor of Communication
Xavier University of Louisiana*

Lynn Gregory

*Assistant Professor
The University of Vermont*

Susan Opt

*Department Chair/Associate Professor of Communication
Salem College*

Department Chairs and Program Coordinators at small and medium-sized colleges and universities are often tasked with trying to construct a core curriculum that unifies a number of diverse specialties. In considering this year's convention theme, panelists will discuss how connections are made and collaboration occurs within their departments. After initial presentations, the panel encourages audience involvement in the discussion.



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4104

Saturday
8 a.m. to 9:15 a.m.
Hampton Roads Ballroom 3

CROSSING IDEOLOGIES: AN EXAMINATION OF THE MISSISSIPPI FREEDOM DEMOCRATIC PARTY'S UNIQUE POLITICAL STRATEGIES

SPONSOR: POLITICAL COMMUNICATION DIVISION

CHAIR:

Danielle Holbrook

Florida State University

Empowering Education: An Analysis of Mississippi Freedom Democratic Schools through a Critical Pedagogical Framework

Danielle Holbrook

Florida State University

A Refusal to Compromise: The Lived Principles of the Mississippi Freedom Democratic Party

Erin Schmidt

Florida State University

The 1965 MFDP Congressional Challenge and the Discourse of Jamie L. Whitten

Stephen Andon

Florida State University

A Radical Innovation: Moses, Mc Comb, and the Diffusion of Voting Rights

Joseph Davenport

Florida State University

RESPONDENT:

Mary Stuckey

Georgia State University

This panel examines the unique political strategies of the short-lived Mississippi Freedom Democratic Party (MFDP). After several unsuccessful attempts to register black voters in Mississippi, the MFDP formed as a grassroots campaign to challenge the Democratic party of Mississippi. This panel examines the multi-faceted political strategies of the MFDP, including the organization and execution of alternative voting drives, the creation of an educational model rooted in political activism, protests at the 1964 Democratic National Convention, and the legal challenge to the 1964 Democratic congressional election outcomes.

4106

Saturday
8 a.m. to 9:15 a.m.
Hampton Roads Ballroom 6

MEANING-MAKING AND CRITICAL THINKING: USING METAPHOR, NARRATIVE, FILM SCRIPTS, VIDEO PRODUCTION, PERFORMANCE, AND ROLE PLAYING IN NON-PERFORMANCE COURSES

SPONSOR: PERFORMANCE STUDIES DIVISION

PARTICIPANTS:

Marsha Little Matthews

The University of Texas-Tyler

Donna L. Gough

East Central University

Vicki Crooks

West Virginia University-Parkersburg

Delma Hall

East Central University

RESPONDENT:

Rebecca M. Kennerly

Georgia Southern University

Meaning-making is central to all human activity, especially learning. If students cannot construct or find personal meaning in the course content, they cannot engage in deeper levels of critical thinking. This panel/roundtable will provide an opportunity to discuss the use of media, metaphor, narrative, performance, poetry, movie/video scripts/production, etc. as student expression of mastery and/or critical thinking in non-performance courses. Panelists will bring examples and artifacts from courses they have taught or participated in as students. A staged reading of a 5-6 minute film script will be presented as an example of an expression of synthesis and critical thinking and creation of new insights and understanding of material in a graduate course on violence in educational thought. A 1-2 minute student video will be shown as example of student synthesis of knowledge in a public relations course assignment to develop a metaphor to explain behavioral theory. Other examples presented by the panelists include the use of character analysis techniques from theatre to help students connect to concepts in interpersonal, group, and other communication courses.

4107

Saturday
8 a.m. to 9:15 a.m.
Hampton Roads Ballroom 7

USING ORGANIZATIONAL CULTURAL ANALYSIS TO IMPROVE THE HUMAN CONDITION

SPONSOR: APPLIED COMMUNICATION DIVISION

CHAIR:

Gerald Driskill

University of Arkansas-Little Rock

PARTICIPANTS:

Being the Church in a Multi-Racial, Multi-Cultural Society

Chris Hughes

University of Arkansas-Little Rock

A Laughing Matter: Humor, Organizational Identification, and Worker Trust

Matthew C. Ramsey

Tennessee State University

Richard A. Knight

Shippensburg University

Misty L. Knight

Shippensburg University

Tomorrow's Church: The Role of Postmodern Communication in a Pre-Modern Organization

J. Jacob Jenkins

University of Arkansas-Little Rock

Enacting a culture of leadership through communication: A qualitative study of high school and college leaders in the Louisiana Association of Student Councils

Janey Mattina

University of Southern Mississippi

RESPONDENT:

John Meyer

University of Southern Mississippi

Because of their persuasive impact, improved communication within organizations has the potential to enhance our present human condition, on both a personal and global scale. For that reason, this panel will explore the persuasive potential found within four distinct contexts, by examining the communicative culture of four separate organizations. This panel will then engage panel and audience participants in a discussion, focusing on the ways the study of communication in organizational cultural contexts can improve an organizations' internal communication as well as the influence they have in their local community.

4108

Saturday

8 a.m. to 9:15 a.m.

Hampton Roads Ballroom 8

INTRODUCING MULTIPLE IDEOLOGIES INTO THE COMMUNICATION CLASSROOM: A PANEL DISCUSSION OF INTERDISCIPLINARY APPROACHES TO CLASSROOM INSTRUCTION

SPONSOR: INSTRUCTIONAL DEVELOPMENT DIVISION

CHAIR:

Terry Cole

Appalachian State University

PARTICIPANTS:

Introducing Appalachian and Regional Studies into the Communication Classroom

Jean L. DeHart

Appalachian State University

Introducing Black Studies into the Communication Classroom

Ritta Abell

Morehead State University

Introducing History into the Communication Classroom

Monette Calloway-Ezell

Hinds Community College

Introducing Death and Dying into the Communication Classroom

David Sutton

Auburn University

Introducing Women's Studies into the Communication Classroom

Ann Andaloro

Morehead State University

Introducing International Studies into the Communication Classroom

Robert E. Frank

Morehead State University

Each participant will offer suggestions and ideas of ways to make communication classrooms more interdisciplinary. Audience members will be asked to share ideas.

4109

Saturday

8 a.m. to 9:15 a.m.

Madison

AMERICAN SOCIETY FOR THE HISTORY OF RHETORIC BUSINESS MEETING

4110

8 a.m. to 9:15 a.m.

Saturday

Tyler

COMMUNITY COLLEGE DIVISION BUSINESS MEETING

4111

8 a.m. to 9:15 a.m.

Saturday

Washington

LANGUAGE AND SOCIAL INTERACTION BUSINESS MEETING

4112

8 a.m. to 9:15 a.m.

Saturday

Wilson

GENDER STUDIES DIVISION BUSINESS MEETING

4202

Saturday

9:30 a.m. to 10:45 a.m.

Hampton Roads Ballroom 1

RECLAIMING CIVILITY IN THE CLASSROOM: A ROUND TABLE DISCUSSION OF DISCURSIVE CHALLENGES AND OPPORTUNITIES

SPONSOR: LANGUAGE AND SOCIAL INTERACTION DIVISION

MODERATOR:

Deborah Walker

Coastal Carolina University

PANELISTS:

Cooperative Learning Strategies and Classroom Culture

Angela M. Day**

Ball State University

Facilitating Dialogue in the Classroom: A Bridge to Understanding

Linda Vangelis

East Carolina University

Strategic Approaches to Civility: Creating a Positive Communication Climate

Charles Grant

Meredith College

Social Construction and Civility in the Classroom

Christine S. Davis

University of North Carolina-Charlotte

Race and Incivility in the Classroom

Eugenie Almeida

Fayetteville State University

Discourse Strategies for Teaching Civility: Inviting Forni into Communication Classrooms

Susan Gilpin

Marshall University

****Top Student Paper**

4203

Saturday

9:30 a.m. to 10:45 a.m.

Hampton Roads Ballroom 2

TOP PAPERS IN POLITICAL COMMUNICATION

SPONSOR: POLITICAL COMMUNICATION DIVISION

CHAIR:

Monette Callaway-Ezell

Hinds Community College

Iraq, 9/11 and the Mediated Presidency of George W. Bush

Stephen J. Farnsworth*

George Mason University

S. Robert Lichter*

George Mason University

The Triumph of Silence: President George H.W. Bush's Refusal to Denounce Apartheid in South Africa

William F. Harlow

University of Texas of the Permian Basin

Contrasts in News Coverage: A Qualitative Framing Analysis of "A" List Bloggers and Newspaper Articles Reporting on the Jena 6

Adria Goldman

Virginia Polytechnic Institute and State University

Jim A. Kuypers

Virginia Polytechnic Institute and State University

Religion as a Moderating Variable in Young Voter Political Participation

Melissa M. Smith

Mississippi State University

Barry P. Smith

Mississippi University for Women

RESPONDENT:

Patrick G. Wheaton

Georgia Southern University

***Top Paper**

4204

Saturday

9:30 a.m. to 10:45 a.m.

Hampton Roads Ballroom 3

INTEGRATING THEORY AND SERVICE IN THE COMMUNICATION CURRICULUM

SPONSORS: COMMUNICATION THEORY AND APPLIED COMMUNICATION DIVISIONS

CHAIR:

Jennifer Gregg

University of Louisville

The Ins and Outs of Environmental Service Learning

Kandi L. Walker

University of Louisville

Joy L. Hart

University of Louisville

Crossing Ideologies from the Classroom to the Community: Applying Speech Communication Concepts to Service-Learning Projects

Richard I. Falvo

El Paso Community College

Othering in Interpersonal Relationships

Fran Dickson

University of Denver

Theories Involved in Teaching Media Literacy Skills as a Service Learning Project

Charles F. Aust

Kennesaw State University

Engaging Persuasion

Jessica Fifield

University of North Carolina-Chapel Hill

Applying Theories of Disability and Identity in Student-Led Workshops

Stephanie J. Coopman

San José State University

A Social Systems Perspective of Public Relations Service-Based Learning

Audrey Wilson Allison

Kennesaw State University

4205

Saturday

9:30 a.m. to 10:45 a.m.

Hampton Roads Ballroom 5

COLLABORATING ACROSS DISCIPLINES AND BORDERS: COMMUNITY COLLEGES IN COLLABORATIVE EDUCATION WITH COLLEGES ABROAD

SPONSOR: INTERCULTURAL COMMUNICATION DIVISION

PARTICIPANTS:

Paula Rodriguez

Hinds Community College

Thomas J. Sabetta

Jefferson Community and Technical College

Richard Quianthy

Broward College

Panelists will share unique experiences in developing and implementing collaborative education projects between their institutions and overseas colleges. Design and implementation of the programs, expectations of students



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Health Communication, Interpersonal Communication

Alan R. Freitag (Ph.D., Ohio University)
Public Relations, International Public Relations

Loril M. Gossett (Ph.D., Colorado-Boulder)
Organizational Communication

Daniel A. Grano (Ph.D., Louisiana State)
Rhetoric, Sports Culture, Ethics

Min Jiang (Ph.D., Purdue)
International Media, Media Technology

Dean Kruckeberg (Ph.D., Iowa)
International Public Relations, Ethics

Richard Leeman (Ph.D., Maryland)
Rhetoric, Public Address

Shawn D. Long (Ph.D., Kentucky)
Organizational Communication

Clifton Scott (Ph.D., Arizona State)
Organizational Communication

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Public Relations, Rhetoric



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and faculty, cultural insights and revelations, and outcomes of the experiences will be discussed.

4206

Saturday
9:30 a.m. to 10:45 a.m.
Hampton Roads Ballroom 6

COMMUNICATION AND COLLABORATION IN YOUR CHANGING DEPARTMENT: PERSPECTIVES ACROSS THE CONTINUUM

SPONSOR: ASSOCIATION OF COMMUNICATION ADMINISTRATORS

PARTICIPANTS:

- Janie Harden Fritz**
Duquesne University
- Leeanne Bell**
Stevenson University
- Molly Stoltz**
Valdosta State University
- Carl Cates**
Valdosta State University
- Ronald C. Arnett**
Duquesne University

The academic world is faced with change in multiple dimensions. Institutions that once focused primarily on teaching now ask for significant publication records for promotion and tenure. Institutions that have drifted from church-related roots are now called back to original missions, sometimes with resistance from departments with greater loyalty to a profession than to an institution. Institutions that once paid little attention to service now embrace concern for community, inviting departments to rethink course structure and purpose to accommodate social concerns through collaboration with external constituents. Under such conditions, how do administrators work responsively to assimilate new faculty members into the culture of a department/institution that is host to members grounded in different historical moments, expectations, and identities? Panelists from different academic role perspectives will discuss communication, culture, and collaboration for constructive, thriving departments.

4207

Saturday
9:30 a.m. to 10:45 a.m.
Hampton Roads Ballroom 7

COLLABORATIVE HEALTH COMMUNICATION SCHOLARSHIP IN ACTION: THEORIZING ABOUT AND APPLYING THE CONCEPT OF SOCIAL NORMS IN HEALTH PROMOTION IN INTERNATIONAL VENUES

SPONSOR: VICE-PRESIDENT'S SPOTLIGHT SERIES

CHAIR:

- Rajiv N. Rimal**
Johns Hopkins University
Use of Projective Techniques in Understanding Social Norms Regarding HIV/AIDS in Mozambique
- Maria Elena Figueroa**
Johns Hopkins University

Impact of Mass Media and Interpersonal Communication on Perceived Norms in Nepal

- Marc G. Bouley**
Johns Hopkins University

The Role of Norms in HIV-Risk Behavior

- Stella O. Babalola**
Johns Hopkins University

Change and Stability in Norms in Family Planning and Fertility in Egypt, Indonesia, and Mali

- J. Douglas Storey**
Carol Underwood

Gender Norms Pertaining to Faithfulness and Multiple Concurrent Partnerships in Prevention of HIV Infection

RESPONDENT:

- Rajiv N. Rimal**
Johns Hopkins University

Communication scholars continue to theorize about and use the concept of social norms in understanding and changing behavior for improving health and well-being. This panel, comprising health communication scholars from the Center for Communication Programs (CCP) at Johns Hopkins University, will shed light on the importance of incorporating norms-based strategies in promoting social change, and they will describe how they have used such approaches in promoting health behavior change in various parts of Africa and Asia.

4209

Saturday
9:30 a.m. to 10:45 a.m.
Madison



RHETORICAL AND ETHNOGRAPHIC STUDIES III: SEXUALITY, & EQUALITY

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR AND RESPONDENT:

- Tom Frenz**
University of Arkansas
Dumbledore is Gay: J.K. Rowling and Subversion of the Hegemony of Heterosexuality
- Anna Wiederhold**
Georgetown College, Kentucky
Doesn't it Seem Queer: The Exclusion of Lesbians & the Victimization of the Queer Community in Communications Studies
- Sara Elizabeth Santa Cruz**
Salem College, North Carolina
Knitting Gender Through Talk and the Internet: An Ethnography of Stitch 'n Bitch
- Coley Ray**
Columbia College, South Carolina
The Rhetoric of Fear: Maintaining the Status Quo in the Secessionist South and Defeating the Equal Rights Amendment
- Kelley Draper**
East Tennessee State University

4210

Saturday
9:30 a.m. to 10:45 a.m.
Tyler



RHETORICAL STUDIES IV: PUBLIC MEDIA

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR AND RESPONDENT:

Burton St. John

Old Dominion University

This is the Klan: Dissection of the Knights Party

Toree Cleveland

University of North Carolina-Chapel Hill

Interviewing theory

Jasmine Tambunga

University of Texas at the Permian Basin

ConAgra Peanut Butter Crisis: A Crisis Communications Case Study

Jenny McKinnon

Appalachian State University

"Yes We Can": An analysis of ideographs, musical rhetoric and social movements in 2008.

Hassan Ghiassi

Appalachian State University

4212

Saturday
9:30 a.m. to 10:45 a.m.
Wilson

**COMMUNICATION AND COLLABORATION:
WORLD AND WORLD-WIDE-WEB CASE STUDIES
IN PUBLIC RELATIONS AND MASS
COMMUNICATION**

**SPONSORS: PUBLIC RELATIONS DIVISION AND MASS
COMMUNICATION DIVISION**

CHAIR:

Christie M. Kleinmann

Lee University

Public relations as conflict prevention: A Case Study from Kosovo

Cynthia P. King*

Furman University

Avoidance of Web Advertising: Investigating the Effects of Perception and Attitude

Ji-Hyun Kim

Florida State University

Doyle Yoon

University of Oklahoma

The TSA and Blogging: A Perfect Match?

Corey A. Hickerson

James Madison University

A grounded theory analysis of how college students search for health information on the Internet: The case of HIV/AIDS

Kim Smith

North Carolina A&T State University
Building the Credit Theory in Public Relations

Doo-Hun Choi**

Auburn University

RESPONDENT:

Laura Richardson Walton

Mississippi State University

*Top Paper

** Top Student Paper

4302

Saturday
11 a.m. to 12:15 p.m.
Hampton Roads Ballroom 1

**SPOTLIGHT SCHOLAR: THE WORK OF DAWN O.
BRAITHWAITE**

SPONSOR: VICE-PRESIDENT SPOTLIGHT SERIES

FACILITATOR:

Patricia Amason

University of Arkansas

Vice-President, SSCA

Dawn O. Braithwaite

University of Nebraska-Lincoln

First-Vice-President, National Communication Association

4303

Saturday
11 a.m. to 12:15 p.m.
Hampton Roads Ballroom 2

**CULTURAL TURNS: PERFORMANCES OF
CRITIQUE AND CUISINE**

SPONSOR: PERFORMANCE STUDIES DIVISION

CHAIR:

Kelly Taylor

University of North Texas

PARTICIPANTS:

State Funded Mom

Andrea Baldwin

University of North Texas

How to Throw a Riot

Kelly Taylor

University of North Texas

Cooking Authenticity

Nkechi Chibueze

University of North Texas

RESPONDENT:

Amy Burt

Georgia College & State University

Panelists will present performances that will utilize female stereotypes to engage a variety of issues using baked goods as a metaphor. The goal of these performances is to bring dark and unpleasant cultural issues to light while simultaneously 'sugar coating' them.

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Beth S. Bennett (Ph.D. Iowa) history of rhetoric, classical & medieval rhetoric, rhetorical criticism, new technologies

Jason Edward Black (Ph.D. Maryland) public address, cultural & rhetorical criticism, social change, Native rhetoric

Janis L. Edwards (Ph.D. Massachusetts) rhetorical criticism, visual rhetoric, political comm., rhetorical dimensions of media

Mary Meares (Ph.D. New Mexico) organizational comm.; group comm.

Carol Bishop Mills (Ph.D. Purdue) interpersonal comm., comm. skill development, health comm.

Frank M. Thompson, Jr. (Ed.D. Alabama) director of forensics, public speaking, interpretation, group leadership



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Robin Boylorn (Ph.D. South Florida) comm., race & gender

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Jennings Bryant, Associate Dean of Graduate Studies, CCIS
 jrbryant@ua.edu

4304

Saturday
11 a.m. to 12:15 p.m.
Hampton Roads Ballroom 3

COLLABORATING WITH ONE ANOTHER: IS THERE A NEED FOR A PARADIGM SHIFT IN THE COMMUNITY COLLEGE?

SPONSOR: COMMUNITY COLLEGE DIVISION

CHAIR:

Richard Mercadante

St. Petersburg College-Clearwater

PARTICIPANTS:

Paula Rodriguez

Hinds Community College

Charles Tardy

University of Southern Mississippi

Monette Callaway-Ezell

Hinds Community College

Sherry G. Ford

University of Montevallo

Robert E. Frank

Morehead State University

Deborah Hefferin

Broward College

Karyn Brown

Mississippi State University

Richard I. Falvo

El Paso Community College

Traditionally the role of the community college has been two-faced. Many have viewed it as a venue to simply provide the "core" courses required by most four-year schools, without regard to a student's potential major. On the other hand, some community colleges encourage students to select a major in their first or second year, and offer courses specific to the students' major fields. This roundtable discussion will examine which paradigm is more suitable to serve the needs of our current students. If a determination is made that a paradigm shift is in order, how then can this shift be communicated to others within the community college and university systems, including faculty, counselors, administration, students, and parents? The audience will be encouraged to participate.

4306

Saturday
11 a.m. to 12:15 p.m.
Hampton Roads Ballroom 5

CROSSING IDEOLOGIES IN COMMUNICATION CONTEXTS

SPONSOR: LANGUAGE AND SOCIAL INTERACTION DIVISION

MODERATOR:

Susan K. Brown

Slippery Rock University

PANELISTS:

Conflicting Perspectives in Film: Feminist, Religious, and Cultural

Kimberly M. Miller

Grove City College

The Anatomy of an Apology: U.S./China Tensions

Donald B. Simmons

Asbury College

I'm not a Feminist, but. . . : Women and Feminist (non)identification

Abbe Depretis

University of Maryland

When Bob Met Phil: Clashing Ideologies, Bob Jones

University's Interracial Dating Policy, and the Phil Donahue Show

Daniel S. Brown

Grove City College

4307

Saturday
11 a.m. to 12:15 p.m.
Hampton Roads Ballroom 7

SPONSOR: VICE-PRESIDENT

Meet the Graduate Directors

4308

Saturday
11 a.m. to 12:15 p.m.
Hampton Roads Ballroom 8

COMMUNICATION RESEARCH MAKING A DIFFERENCE AT HOME AND ABROAD

SPONSOR: APPLIED COMMUNICATION DIVISION

CHAIR:

Jennifer Mize Smith

Western Kentucky University

Action Research in Action: Reflection on a Collaborative AR Study with Nonprofits and Funders

Beth Eschenfelder

The University of Tampa

Collaboration in Fighting Terrorism: The Role of Risk Communication

Kathleen G. Vidoloff

University of Kentucky

Timothy L. Sellnow

University of Kentucky

Matthew W. Seeger

Wayne State University

Robert R. Ulmer

University of Arkansas, Little Rock

Crossing Ideologies: Subaltern Resistance and Organizational Communication

Mahuya Pal

University of South Florida

RESPONDENT:

Jennifer Mize Smith

Western Kentucky University

4309

Saturday
11 a.m. to 12:15 p.m.
Madison

**RHETORICAL STUDIES V: WOMEN****SPONSOR: UNDERGRADUATE HONORS CONFERENCE****CHAIR AND RESPONDENT:****Kathleen J. Turner***Davidson College*

Seen But Not Heard: An Exploration of Sarah Palin's Visual Campaign

Briana Puccini*University of Richmond*

Feminism, Media and the Vice Presidency: Questions Rising from the Sarah Palin Vice Presidential Campaign

James Alverson*North Carolina State University*

Chutes and Ladders: Gendered News Frames of Clinton and Palin in the 2008 Election

Anita Coleman*Berea College*

Early Feminist Rhetoric Research

Sarah Stringfield*Salem College***4310**

Saturday
11 a.m. to 12:15 p.m.
Tyler

**RHETORICAL STUDIES VI****SPONSOR: UNDERGRADUATE HONORS CONFERENCE****CHAIR AND RESPONDENT:****Jane Rowe***Old Dominion University*

All I Need to Know I Learned at Story Time": Narrative Construction of Ideological Identity in Progressive Christian Pro-Choice Literature

Jamie Randolph*Georgia Southern University*

Christian Hegemony of Science: An Analysis of Rob Bell's Speaking Tour Everything Is Spiritual

Andrew Baird*Appalachian State University*

The Power of a Passionate Voice: George Whitefield and the "Burning Bush"

Anna Woodward*Furman University*

A Burkean Analysis of George W. Bush's "Freedom at War with Fear"

Benjamin Tarsa*University of North Carolina-Greensboro***4311**

Saturday
11 a.m. to 12:15 p.m.
Washington

TIME AND PLACE COMMITTEE MEETING**4312**

Saturday
11 a.m. to 12:15 p.m.
Wilson

PUBLIC RELATIONS DIVISION BUSINESS MEETING**4401**

Saturday
12:30 p.m. to 1:45 p.m.
Hampton Roads Ballroom 4

SOUTHERN STATES COMMUNICATION ASSOCIATION AWARDS LUNCHEON**KEYNOTE SPEAKER:**

Our Discourses of Stability and Change

Dawn O. Braithwaite*University of Nebraska-Lincoln**First-Vice-President, National Communication Association***4502**

Saturday
2 p.m. to 3:15 p.m.
Hampton Roads Ballroom 1

COMMUNICATING WITH SUPERIORS AND GROUPS USING IMAGINATION AND TECHNOLOGY**SPONSOR: APPLIED COMMUNICATION DIVISION****CHAIR:****Maria Dixon***Southern Methodist University*

The Enron E-mail Corpus: Explanations of Upward Communication

Joann Keyton*North Carolina State University***Anna K. Turnage***North Carolina State University*

Improving Performance Evaluations: The Role of Intrapersonal Communication, Age, and Message Strategy in the Human Resource Process

Tammy L. Croghan*Northwestern State University***Jon M. Croghan***Northwestern State University***Timothy Gattie***Northwestern State University***Thomas Bolton**

SATURDAY

Northwestern State University

Group Decisions and Computer Mediated Communication: Investigating the Effects of Communication Channel on Decision Quality, Group Effectiveness, and Group Member Satisfaction

Martijn J. Van Kelegom

The Netherlands

John W. Haas

University of Tennessee-Knoxville

RESPONDENT:

Thomas J. Socha

Old Dominion University

4503

Saturday

2 p.m. to 3:15 p.m.

Hampton Roads Ballroom 2

STUDENT PAPERS IN MASS COMMUNICATION

SPONSOR: MASS COMMUNICATION DIVISION

Chair:

Brian C. Brantley

University of Texas of the Permian Basin

Beliefnet as a Component of Civil Society

Zoë Hess

Texas A&M University

What Kind of Movie are you in the Mood for: A Study Examining Social Influences Impact on Movie Genre Selection on a First Date

Jinae Kang

University of Alabama

Sarah Mia Poston

University of Alabama

Showing the World What Really Matters: The Portrayal of Family Values in African-American Sitcoms

Mia C. Long

The University of Alabama

Content Analysis of Human Papillomavirus in Print Media

Sarah Mia Polston

University of Alabama

RESPONDENT:

Melissa M. Smith

Mississippi State University

4504

Saturday

2 p.m. to 3:15 p.m.

Hampton Roads Ballroom 3

PR & EVENTS IN A CHANGING WORLD: A COLLABORATIVE REVIEW OF REACHING AUDIENCES AND TEACHING STUDENTS

SPONSOR: PUBLIC RELATIONS DIVISION

CHAIR:

Pamela G. Bourland-Davis,

Georgia Southern University

Public Relations & Special Events: A Values-Driven Relationship Approach

Angela Widgeon

Liberty University

Listening: A Key Competency of Leaders of Volunteers

Barbara Nixon

Georgia Southern University

Can Students Still Learn When it All Goes Wrong?

Christie M. Kleinmann

Lee University

Contracts, Tax Status and Liability, Oh My! Legal Issues and Events

Lisa K. L. Muller

Georgia Southern University

Creating a New Reality: Exploring PR Theory and Practices through Special Events

William Thompson

University of Louisville

Many Public Relations Practitioners regularly perform Event Planning functions. Although Event Planning is not new to the field of Public Relations, understanding its evolving benefits as a communication tool in our changing world is essential to the practice of Public Relations. More and more organizations are seeking to hire event planners either in-house or from agencies and firms. Event Planning agencies are becoming increasingly more viable. As this specialized area of Public Relations continues to grow, a practitioners' ability to plan events for clients and to utilize this communication instrument effectively must be viewed as a vital component of the experience and expertise practitioners provide. An Event Planning course can serve as an excellent capstone learning opportunity. This panel will examine the important role events play in reaching various publics and explore many of the complex communication issues that should be part of a rigorous Event Planning course.

4505

Saturday

2 p.m. to 3:15 p.m.

Hampton Roads Ballroom 5

COMPETITIVE PAPERS IN GENDER STUDIES

SPONSOR: GENDER STUDIES DIVISION

CHAIR:

Lynne M. Webb

University of Arkansas

Women Who Spoke for Themselves: Abigail Scott Dunway and the New Northwest

Sheree' Keith

Macon State College

Exposing Myself: Using Autoethnography for African American Women's Research

Renata Harden

Fort Valley State University

(Ir)Responsible Teen Mom: Negotiating and Communicating Self

Charla L. Markham Shaw

University of Texas-Arlington

Magnifying 'Loss' Through the Rhetorical Construction of 9/11 'Orphans'

Kim Nguyen

Salem College
 Gendered Grammar and Cultural Evolution: An Exploration
 of Correlation

John H. Nicholson
Mississippi State University
Michael L. White
Angelo State University

4506

Saturday
 2 p.m. to 3:15 p.m.
 Hampton Roads Ballroom 6

**COLLABORATING TO ENGAGE WITH CAMPUS
 HATE SPEECH: A CASE OF THE "N" WORD IN A
 COLLEGE DORM CONFLICT**

SPONSOR: VICE-PRESIDENT SPOTLIGHT SERIES

The N word, hate speech and conflict in the freshman
 experience: a co-cultural analysis

Pete Kellett
University of North Carolina-Greensboro
Tom Matyok
University of North Carolina-Greensboro

Attacked on campus: Identity issues of "nigger" within a
 conflict narrative

Cherie Avent
University of North Carolina-Greensboro
Libby Jeter
University of North Carolina-Greensboro

Campus preparedness and response to hate speech: A
 dialogic model of collaboration and change

Sarah Blizzard
University of North Carolina-Greensboro

*This program features the collaboration between communication studies and
 conflict resolution faculty and students in examining an act of campus hate
 speech. Audience engagement and discussion will be encouraged of how to
 cross ideologies and collaborate to engage and address hate speech in an
 increasingly diverse world of college campuses.*

4507

Saturday
 2 p.m. to 3:15 p.m.
 Hampton Roads Ballroom 7

**MEET THE CANDIDATES FOR SECOND-VICE-
 PRESIDENT, NATIONAL COMMUNICATION
 ASSOCIATION**

**SPONSOR: SOUTHERN STATES COMMUNICATION
 ASSOCIATION**

HOSTS:

Betsy Bach
University of Montana-Missoula
President, National Communication Association
Jerold L. Hale
University of Georgia
President, Southern States Communication Association
Richard West

Emerson College
Mary Lee Hummert
University of Kansas

4508

Saturday
 2 p.m. to 3:15 p.m.
 Hampton Roads Ballroom 8

**IDEOLOGIES, PEDAGOGIES, AND DISCIPLINES
 CONVERGE TO IMPROVE CLASSROOM
 COMMUNICATION**

SPONSOR: INSTRUCTIONAL DEVELOPMENT DIVISION

CHAIR:

Christine S. Davis
University of North Carolina-Charlotte

PARTICIPANTS:

Denise Forrest
Coastal Carolina University
Deborah Walker
Coastal Carolina University

RESPONDENT:

Christine S. Davis
University of North Carolina-Charlotte

*Drawing from research spanning the fields of education and communica-
 tion, this interactive panel-workshop proposal seeks to address two funda-
 mental pedagogical questions: 1) What communication knowledge can be
 articulated and taught to teachers, in particular, for whole classroom dis-
 cussion? 2) What opportunities must teachers engage in to inform and prac-
 tice their communication knowledge? In particular, we aim to identify spe-
 cific practices and tasks that are applicable across different approaches to
 teaching, can be articulated and taught, and are accessible by beginning
 and advanced teachers.*

4509

Saturday
 2 p.m. to 3:15 p.m.
 Madison



INTERPERSONAL COMMUNICATION STUDIES III

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR AND RESPONDENT:

Ken Cissna
University of South Florida

Post- Divorce Parental Disclosures and their Impact on
 Adult Children of Divorce

Katrina Vorce
James Madison University

The Relationship of Interpersonal and Mass Mediated
 Communication with Consumer Attitudes and Behaviors
 toward Apparel Shopping

Renee Revetta
James Madison University

Ashley Banek
James Madison University

Claire Billips

James Madison University

Kara Pinato

James Madison University

Relational Dialectical Theory: The Missing Element

Jennifer Whitaker

Salem College

The Relation between Christian Conversations with God and Interpersonal Communication: A Thematic Analysis

Alison Berg

Georgetown College

Superbodies that Matter: The Queer Aesthetics of Superman Returns

Shaun Treat

University of North Texas

Propaganda and the Triumph of Instrumental Reason over Aesthetic Experience

Nathan Crick

Louisiana State University

The relationship between aesthetics and rhetoric has been long established and not always a source of contention. The tradition of "eloquence," in particular, represents a rhetoric that achieves the heights of beauty that we associate with fine art. However, aesthetics and politics have never been seen to be appropriate companions. To introduce aesthetics into politics raises fears of fascism and irrationalism. This panel seeks to explore this relationship between aesthetics and politics by introducing rhetorical insights into their interaction and by examining how it functions in both political and contemporary culture.

4510

Saturday

2 p.m. to 3:15 p.m.

Tyler



RHETORICAL STUDIES VII

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR AND RESPONDENT:

Terry Thibodeaux

Sam Houston State University

The Burden of Henry Clay

Haley Penuel

Furman University

The Rhetoric of John Brown's Final Speech

Josh Chancey

Furman University

"You cannot win a battle in any arena of life merely by defending yourself": Nixon's Politics of Self Preservation

Sarah Kupferman

George Washington University

"The Wall Cannot Withstand Freedom": An In-depth Analysis of Ronald Reagan's Tear Down This Wall Speech

Alana Rubenstein

George Washington University

4601

Saturday

2 p.m. to 4:45 p.m.

Hampton Roads Ballroom 4

G.I.F.T.S.: GREAT IDEAS FOR TEACHING SPEECH

SPONSOR: COMMUNITY COLLEGE DIVISION

CHAIR:

Catherine C. Gragg

San Jacinto College

PARTICIPANTS:

Timothy C. Ball

James Madison University

Daniel S. Brown

Grove City College

Erin Christie

Rutgers University

Richard I. Falvo

El Paso Community College

Eric M. Fife

James Madison University

C. Leigh Nelson

Appalachian State University

Jennifer B. Gray

Appalachian State University

Richard Mercadante

St. Petersburg College-Clearwater

Lori Norin

University of Arkansas-Fort Smith

AJ Righter

North Carolina State University

John Saunders

Columbus State University

Nakia Welch

University of Oklahoma

This panel consists of speech communication educators presenting successful activities to small groups of attendees. During this session, audience members will hear different teaching activities presented at each table; they will move from table to table to learn a variety of lesson plans that can be

SATURDAY

4511

Saturday

2 p.m. to 3:15 p.m.

Washington

THE RHETORIC AND POLITICS OF AESTHETICS

SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION

CHAIR/RESPONDENT:

Kenneth Zagacki

North Carolina State University

PARTICIPANTS:

Channeling the Patriotic Impulse: Cheery China and the Olympic Fulcrum

Rya Butterfield

Louisiana State University

Theorizing the Beautiful State

Michael Bruner

George State University

applied to their courses.

4702

Saturday
3:30 p.m. to 4:45 p.m.
Hampton Roads Ballroom 1

A RHETORICAL POTPOURRI

SPONSOR: AMERICAN SOCIETY FOR THE HISTORY OF RHETORIC INTEREST GROUP

CHAIR:

John Foster

Northwestern State University, Louisiana

Pharmaceutical Philosophy: The Platonic Problem of Writing

Clint Jones

University of Kentucky

The Positive Ossification of Disability Rhetoric into Law

Drew Mosley

Georgia State University

Review: Approaches to Social Movement Rhetoric

Jenni M. Simon

University of Denver

RESPONDENT:

Jason Edward Black

University of Alabama

4703

Saturday
3:30 p.m. to 4:45 p.m.
Hampton Roads Ballroom 2

FACTORS INFLUENCING COMMUNICATION IN INTERPERSONAL RELATIONSHIPS

SPONSOR: INTERPERSONAL COMMUNICATION DIVISION

CHAIR:

Megan L. Wilson

University of Arkansas

Influencing Mother's Identity: A Comparison of Teen and Adult Mothers' Information Sources

Charla L. Markham Shaw

University of Texas-Arlington

Friends 'Till The End: Does Empathy Impact How Forgiveness Is Granted Among Friendship Dyads?

L. Lori Poole

University of Denver

An Examination of the Influence of Type of Teasing and Outcome on Teaser Stress

Courtney N. Wright

University of Tennessee

The Effects of Affection, Emotional Support, and Self-Disclosure on Trust in Romantic Relationships

Katrina Baldus

University of Arkansas

RESPONDENT:

Carrie M. Oliveira

East Tennessee State University

4704

Saturday
3:30 p.m. to 4:45 p.m.
Hampton Roads Ballroom 3

PROPAGANDA DURING WORLD WAR II: CASE STUDIES FROM MEXICO, THE UNITED STATES AND GERMANY

SPONSOR: POLITICAL COMMUNICATION DIVISION

CHAIR AND RESPONDENT:

David Sutton

Auburn University

World War II Propaganda and Mexico: A Metaphoric Analysis of Mexican Political Cartoons from the 1930s and 1940s

David T. Tarvin

Northern Kentucky University

Refitting the American Narrative: Rosie the Riveter as American Propaganda during World War II

Jeffrey F. Zutaut

Morehead State University

The Voice of Nazi Ideology: An Analysis of Joseph Goebbels' Propaganda

Robert E. Frank

Morehead State University

Propaganda creates favorable political environments for the positions taken by governments. Each of these papers will focus on the propaganda used within three different nations during the World War II era to orient their citizens toward a particular ideological belief.

4705

Saturday
3:30 p.m. to 4:45 p.m.
Hampton Roads Ballroom 5

SOCIAL CAPITAL ACROSS MASS MEDIA CONTEXTS

SPONSOR: MASS COMMUNICATION DIVISION

CHAIR:

Tony DeMars

Texas A&M-Commerce

Finding Social Capital in Alias: Smith and Jones

Van T. Roberts

Mississippi University for Women

Martin L. Hatton

Mississippi University for Women

The Young and the Restless: A Look at Social Capital among Young Voters in the 2008 Presidential Election

Melissa M. Smith

Mississippi State University

Social Capital and Online Communities

Brian C. Brantley

University of Texas of the Permian Basin

SATURDAY

Building Social Capital among Video Gamers

Barry P. Smith

Mississippi University for Women

Social capital has been discussed and popularized in works such as Robert Putnam's Bowling Alone. However, mass media researchers could still benefit from seeing the concept further refined and applied to a number of specific media contexts. Each of the panelists will examine the application of social capital to a different area: television criticism, mediated political communication, online communities, and video games.

4706

Saturday

3:30 p.m. to 4:45 p.m.

Hampton Roads Ballroom 6

NUTS, BOLTS, AND COMMUNICATION ADMINISTRATION: ESTABLISHING A TOOLBOX OF EVERYDAY ADVICE

SPONSOR: ASSOCIATION FOR COMMUNICATION ADMINISTRATORS INTEREST GROUP

PARTICIPANTS:

Deborah Hefferin

Broward College

Janie Harden Fritz

Duquesne University

Richard West

Emerson College

Katherine Hawkins

Clemson University

Ronald C. Arnett

Duquesne University

The life of an administrator is often maligned, misinterpreted, and systematically dismissed. As a result, talented and resourceful colleagues in communication studies do not pursue administrative positions in their academic institutions. This roundtable discussion will highlight various perspectives about seeking out and surviving administrative posts. Rather than elucidate the challenges and pitfalls of being an administrator, this group of administrators will highlight successful and effective journeys toward academic administration. The panelists currently have held and currently hold a variety of administrative positions. They will share strategies, suggestions, and advice for those who wish to pursue administration and those who are considering it in their future. Significant audience involvement is expected.

4708

Saturday

3:30 p.m. to 4:45 p.m.

Hampton Roads Ballroom 8

PR IN A NEW MEDIA AGE

SPONSOR: PUBLIC RELATIONS DIVISION

CHAIR:

Margaret Fitch-Hauser

Auburn University

Blogs: How do PR practitioners use blogs in relationship building?

Brigitta R. Brunner

Auburn University

Jennifer Wood Adams

Auburn University

Robert French

Auburn University

Margaret Fitch-Hauser

Auburn University

Barney Rubble, Esq.: Attorneys' Use of Social Media

Lisa Muller

Georgia Southern University

Facebook and Twitter and Skype, Oh My!

Barbara B. Nixon

Georgia Southern University

Although they are kicking and screaming: Dragging PR students into the technological age

Robert French

Auburn University

This panel examines the uses and impact of ever-changing Web 2.0 application on the teaching and practice of public relations.

4709

Saturday

3:30 p.m. to 4:45 p.m.

Madison



RHETORICAL STUDIES VIII

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR AND RESPONDENT:

Trudy Hanson

West Texas A & M

The Boondocks, 'The N***a Moment,' and the Limits of Satire

Lateshia Beachum

Columbia College, South Carolina

Comrades Light Your Fires

Margaret-Elliotte Czentnar

Furman University

Lyndon Baines Johnson's 1963 Inaugural Address: A Rhetorical Hybrid

Alison Burke

George Washington University

Who's to Blame for the Columbine Shootings? The Rhetorical Function of the Collectivism/Individualism Tension in Response to a Tragedy

Claire Avis Gallam

Georgia Southern University

4710

Saturday

3:30 p.m. to 4:45 p.m.

Tyler



GENDER AND COMMUNICATION STUDIES

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR AND RESPONDENT:

Lisa Corrigan

University of Arkansas

Heart Disease, Women, and the Media: Do Ads in Magazines Provide Effective Messages?

Stephanie Ann Ring

University of Virginia College at Wise

Axe: The Hidden Agenda

Kimberly Burke

Christopher Newport University, Virginia

Why Does It Have to be a Man's World . . . or Does It? A Rhetorical Analysis of the Hit Television Show Grey's Anatomy

Vanessa Alanis

West Texas A & M

Where No Girl has Gone Before: Exploring She's The Man through a Hegemonic Masculinity Ideological Criticism

Katie Holley

Christopher Newport University

4711

Saturday
3:30 p.m. to 4:45 p.m.
Washington

CONVERSATIONS WITH THE MUSES: CROSSING BOUNDARIES WITH IMAGINATION

SPONSOR: ETHNOGRAPHY INTEREST GROUP & PERFORMANCE STUDIES DIVISION

PARTICIPANTS:

Christopher Poulos

University of North Carolina-Greensboro

Killian Manning

University of North Carolina-Greensboro

RESPONDENT:

Justin T. Trudeau

University of North Texas

Carolyn Ellis calls for autotexts to evocatively engage the personal/autobiographical in conversation with the cultural, social, and political worlds we inhabit. How can we craft connections with these larger contexts? How does the current impetus to cross disciplinary boundaries shape our conversations with the Muses? How do we, in our teaching, writing, and performing, negotiate between the truths of our discipline and the truths revealed to us by the daughters of Zeus and Mnemosyne? How do fencing and dancing inform the way we come to know our changing world? In the first part of this panel we explore these questions through a 30-minute performance based on inspirations borne of discipline and improvisation. In the second part, we will invite the audience to participate in their own exploration of creativity—to cross boundaries in ways that are joyous, meaningful, playful, and heart-felt.

4802

Saturday
5 p.m. to 6:15 p.m.
Hampton Roads Ballroom 1

THE NEW TOOLS OF MASS COMMUNICATION: PREPARING STUDENTS IN THE AGE OF DIGITAL MEDIA

SPONSOR: MASS COMMUNICATION DIVISION

CHAIR:

Tony DeMars

Texas A&M University-Commerce

Tony DeMars

Texas A&M University-Commerce

Jeff South

Virginia Commonwealth University

Tommy Booras

Western Kentucky University

Leo Chan

University of Houston-Clear Lake

Educators and industry leaders continue to struggle with changes going on in mass media. Mobile media and the Internet continue to drive changes in how consumers expect to interact with both news and entertainment content. At the time of this presentation, the "Big Switch" — the switchover from analog to digital broadcast TV — will have just occurred, WiFi and WiMax will have become more ubiquitous, and 3G cell phones will be in more users' hands. In the digital media world, the changes necessary in Mass Communication departments—for those teaching Radio-Television to those teaching Journalism—are far beyond the convergence changes that have been occurring in the past decade. The panelists will reveal how prepared traditional media are for the changes, and in relation, discuss some of the changes Mass Media educators should be making in the traditional curriculum.

4803

Saturday
5 p.m. to 6:15 p.m.
Hampton Roads Ballroom 2

INTERPERSONAL COMMUNICATION DIVISION BUSINESS MEETING

4804

Saturday
5 p.m. to 6:15 p.m.
Hampton Roads Ballroom 3

POLITICAL COMMUNICATION BUSINESS MEETING

4805

Saturday
5 p.m. to 6:15 p.m.
Hampton Roads Ballroom 5

ETHNOGRAPHY INTEREST GROUP BUSINESS MEETING

4806

Saturday
5 p.m. to 6:15 p.m.
Hampton Roads Ballroom 6

FREEDOM OF SPEECH DIVISION BUSINESS MEETING

4808

Saturday
5 p.m. to 6:15 p.m.

SATURDAY

Hampton Roads Ballroom 8

CONSTRUCTED

SPONSOR: PERFORMANCE STUDIES DIVISION

PARTICIPANTS:

Darren Goins

Stevenson University

RESPONDENT:

Jacqueline Burleson

Virginia State University

In this one-person show, Goins presents five performance art monologues that reveal how men are negotiating R. Connell's forces of attraction, power and production at the beginning of this century. In and by means of performance, Goins explores how masculinities are being shaped differently by experiences of loss, existential angst, disability, AIDS and transitions from careerman to primary caregiver.

4809

Saturday

5 p.m. to 6:15 p.m.

Madison

RHETORICAL STUDIES IX: RELIGION

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR AND RESPONDENT:

Elizabeth L. Desnoyers-Colas

Armstrong Atlantic State University

Overcoming Scene Dominance and Redefining Tradition through Pentadic Sets: Jesus' Parable of the Good Samaritan

Samara Mouvery

University of Alabama-Huntsville

Building Church, Inventing Democracy: The Rhetoric of Richard Furman and Baptist Identity Formation

Andrew Barnhill

Furman University

Toy Soldiers: The Symbolic Construction of the Religion as War Metaphor in the Film Jesus Camp

Cortney Anderton

Georgia Southern University

The Geography of Prayer: An Empirical-based Exploratory Study of Environmental Factors Conducive to Prayer

Kyle Williams

Old Dominion University

4810

Saturday

5 p.m. to 6:15 p.m.

Tyler

RHETORICAL STUDIES X

SPONSOR: UNDERGRADUATE HONORS CONFERENCE

CHAIR AND RESPONDENT:

Megan Moe-Lunger

Lee University

Waiting for "True Love's Kiss": Patriarchy in Disney's Enchanted

Katherine Sears

Christopher Newport University

The Unfair Lady: Lessons about Identity and Rhetoric in My Fair Lady

Emily Reass

North Carolina State University

Diversity as Transcendent of Feminism: An Ideological Approach to a Rhetorical Analysis of Barbara Bush's Commencement Address at Wellesley College

Megan Marinis

George Washington University

Michelle Obama and the Narrative Paradigm: Redefining the American Dream

Amina Colter

George Washington University



4811

Saturday

5 p.m. to 6:15 p.m.

Washington

POPULAR COMMUNICATION DIVISION BUSINESS MEETING

4812

Saturday

5 p.m. to 6:15 p.m.

Wilson

INSTRUCTIONAL DEVELOPMENT DIVISION BUSINESS MEETING

4901

Saturday

6:30-8:30

Conference Center Foyer

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**DAY 5
SUNDAY, APRIL 5**

5101

Sunday

8 a.m. to 9:15 a.m.

Hampton Roads Ballroom 1

SPONSOR: SOUTHERN STATES COMMUNICATION

ASSOCIATION

NOMINATING COMMITTEE MEETING

5102

Sunday
8 a.m. to 9:15 a.m.
Hampton Roads Ballroom 2

ETHNOGRAPHY INTEREST GROUP STUDENT PAPERS

SPONSOR: ETHNOGRAPHY INTEREST GROUP

CHAIR:

Michael Arrington
University of Kentucky

PARTICIPANTS:

A Bookstore-Café: An Exploration of the Blurring of the Public and Private Spheres

Erin Christie
Rutgers University

Stormfront.org: White Nationalism as an Ethnographic Third Place Construct

Eric Dunning
University of Alabama

Pints, Pitchers, Pleasure and Pain: An Ethnographic Study of Beer Bars

Jason Martin
University of Kentucky

Mentoring, Networking and Learning: A History of PRSA's First Woman President, Betsy Plank

M. Eilene Wollslager
Regent University

RESPONDENT:

Elissa Foster
Lehigh Valley Hospital

5103

Sunday
8 a.m. to 9:15 a.m.
Hampton Roads Ballroom 3

THE IMPORTANCE OF FEMINIST PEDAGOGY IN THE TERMINAL MASTER'S PROGRAM: A ROUND TABLE DISCUSSION

SPONSOR: GENDER STUDIES DIVISION

CHAIR:

Ragan Hensley
University of Arkansas

PARTICIPANTS:

Lisa Corrigan
University of Arkansas

Liz Davis
University of Arkansas

Ragan Hensley
University of Arkansas

Abi Moser

University of Arkansas

Katie Tinker

University of Arkansas

The purpose of this roundtable is to explore the importance of feminist critical theory and pedagogy in the terminal communication master's program. Discussion will focus on the application of feminist pedagogical skills acquired within graduate coursework to the communication teaching environment and address the influence of the feminist perspective on building and maintaining mentoring and collegial relationships. Additionally, participants will examine the influence of interdisciplinary feminist coursework in creating a broader awareness of political and social issues faced by oppressed peoples and the rhetorical strategies used to both maintain and resist oppression. Participants will also discuss the integration of feminist theory, research, praxis, and advocacy.

5104

Sunday
8 a.m. to 9:15 a.m.
Hampton Roads Ballroom 5

HIGHER EDUCATION FROM START TO FINISH: ENTRY AND EXPECTATIONS, METAPHORS OF EDUCATION, AND THE VALUE OF LIBERAL ARTS AND RHETORIC FOR HEALTHY PUBLIC CULTURE

SPONSOR: ASSOCIATION FOR COMMUNICATION ADMINISTRATORS

CHAIR:

Ronald C. Arnett
Duquesne University

The Identity of a "College Student": Perceptions of College Academics and Academic Rigor among First-Year Students

Michaela D. E. Meyer
Christopher Newport University

That's the Ticket: The Turbulent Journey and Uncertain Destination of Higher Education

Richard H. Thames
Duquesne University

A Hermeneutic Approach to the Culture of Attack

Jeanne M. Persuit
University of North Carolina Wilmington

RESPONDENT:

Leeanne M. Bell
Stevenson University

5105

Sunday
8 a.m. to 9:15 a.m.
Hampton Roads Ballroom 6

SOCIAL SCIENCE AND SCIENCE: THE ROLE OF COMMUNICATION IN INTERDISCIPLINARY COLLABORATION

SPONSOR: COMMUNICATION THEORY DIVISION

CHAIR:

Joann Keyton

North Carolina State University

Exploring Social, Geographical, Institutional, and Interdisciplinary Collaboration

Sarah R. Brown

North Carolina State University

Views of Effectiveness: Risk Communication and Scientific Ethics

David Gruber

North Carolina State University

Daniel Sutko

North Carolina State University

Webcasting a Conference: A Nanotechnology Workshop Case Study

Jason Kalin

North Carolina State University

Roy Schwartzman

University of North Carolina-Greensboro

5106

Sunday

8 a.m. to 9:15 a.m.

Hampton Roads Ballroom 7

CROSSING IDEOLOGY: RHETORICAL RESPONSES TO HURRICANE IKE IN A WORLD FOREVER CHANGED BY KATRINA

SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION

CHAIR:

Thomas J. Sabetta

Jefferson Community and Technical College

Participants:

A Storm of Press Announcements: Mayoral Responses Before and After Hurricane Ike

Robert J. Glenn

Owensboro Community College

Finger-Pointing and Federal Agencies: Examining the Shift in Rhetorical Riposte after Hurricane Katrina

Misty L. Knight

Shippensburg University

From Katrina to Ike: George W. Bush's Evolving Rhetorical Responses Vis-à-vis Natural Disasters

Richard A. Knight

Shippensburg University

Hockeymoms, Hurricanes, and Hot Air: Rhetoric and Twisting Ideologies in the Eye of a Storm

Gary B. LaFleur

Morehead State University

Louisiana Lessons Learned: Lone Star Rhetoric in Response to Hurricane Ike

George Pacheco

Angelo State University

Jeff Boone

Angelo State University

RESPONDENT:

John C. Meyer

The University of Southern Mississippi

This panel will examine the rhetorical responses by leaders from President George W. Bush and Texas Governor Rick Perry to the mayors of the greater Galveston and Houston areas, as well as federal agencies such as FEMA and the National Guard. Participants will explore how these key actors learned from the public response and their own apologia in the aftermath of Katrina, and how it changed the rhetorical approach in the face of Ike.

5201

Sunday

9:30 a.m. to 10:45 a.m.

Hampton Roads Ballroom 1

SPONSOR: KENNETH BURKE SOCIETY

CROSSING IDEOLOGIES: A DISCUSSION PANEL ON KENNETH BURKE AND RELIGION

MODERATOR:

Jeff Kurtz

Denison University

PANELISTS:

Mark Steiner

Christopher Newport University

Nathan Baxter

Gordon College

Jim A. Kuypers

Virginia Polytechnic Institute and State University

Ron Roach

Young Harris College

Anna Turnage

North Carolina State University

The theory of Kenneth Burke features much symbolic, metaphorical, and literal discussion of religion. Panelists will discuss a variety of ways in which Burke's theory advances discussion on religion and ideology. In addition panelists will speak to the shortfalls of using Burke and religious ideological language in rhetorical critique.

5202

Sunday

9:30 a.m. to 10:45 a.m.

Hampton Roads Ballroom 2

RHETORIC AND MYTH IN FILM, SPORTS, GAMING, AND DISCIPLINARY HISTORY

CHAIR:

Jason Munsell

Columbia College

Speech Hygiene, Speech Personality, and the Rhetoric of Citizenship

Jason B. Munsell

Columbia College

The Counter-Myth of Cyborg SuperAntiheroes: "Iron Man" and the "Dark Knight"

Shaun Treat

University of North Texas

The Greatest Ever (For Now): Television and Sacred Time in

Mediated Sports Culture

Daniel Grano

University of North Carolina-Charlotte

Playing Halo or Playing God? A Mythic Look at Bungie's

Halo: Combat Evolved

John W. Morris

University of Arkansas

5203

Sunday

9:30 a.m. to 10:45 a.m.

Hampton Roads Ballroom 3

FOCUS ON PRACTICE: A REVIEW OF PUBLIC RELATIONS CAMPAIGNS

SPONSOR: PUBLIC RELATIONS DIVISION

CHAIR:

Brigitta R. Brunner

Auburn University

Getting Started: From the Initial Meeting to the Campaign's Goal

Carrie Reif

Auburn University

Reaching Out: A New Design, a New Technology

Carey Moore

Auburn University

A New Look for a New Land: Creating Links, Promoting Growth

Shannon Gally

Auburn University

Evaluating Needs: Planning a Red Cross Campaign

Nicole Murray

Auburn University

How to Save a Life: Strategies and Tactics for an American Red Cross Campaign

Josh McFall

Auburn University

Find your place, find your connection: Bringing together disconnected publics in the College of Liberal Arts at Auburn University

Kelly Williams

Auburn University

The Public Relations Campaign Class Experience

Sheila Emami

University of North Carolina Charlotte

Todd Clark

University of North Carolina Charlotte

April Koldyk

University of North Carolina Charlotte

This panel examines public relations campaigns from a graduate student perspective. The panelists will discuss their work with community clients as well as aspects of their campaigns.

5204

Sunday

9:30 a.m. to 10:45 a.m.

Hampton Roads Ballroom 5

DEFINING LEADERSHIP IN AN ELECTION YEAR

SPONSOR: APPLIED COMMUNICATION DIVISION

CHAIR:

Kristina Drumheller

West Texas A&M University

Participants:

Obama vs. Palin: "You Can Put Lipstick on a Pig" but Are You a Transformational Leader?

Kristina Drumheller

West Texas A&M University

Greg Armfield

New Mexico State University

Leadership Challenges: Motherhood and the Vice Presidency

Trudy Hanson

West Texas A&M University

Laughing Away Credibility: DNC/RNC Speakers' Uses of Humor to Discredit the Opponents' Leadership Capabilities

George Pacheco

Angelo State University

Defining Leadership: What Organizational Leaders Think is Important for Executive Leadership

Kurt Billups

West Texas A&M University

Tracy Chien

West Texas A&M University

Leroy Clifford

West Texas A&M University

Wesley Condray

West Texas A&M University

Carrisa Hoelscher

West Texas A&M University

Heath Lovell

West Texas A&M University

Cal White

West Texas A&M University

This election year has brought up a number of issues that have not been as prominent in other presidential election cycles. Gender and race are certainly more at the forefront than ever before. The role of family, and in particular the ability to care for a special needs child, has entered the discussion of the candidates' ability to lead. As would be expected, experience or lack thereof, has been heavily debated among those otherwise presumed to be fit for the highest government leadership positions. In addition, leadership and decision making has been challenged this election year by the potential for Gustav to have been as powerful a storm as Katrina. Gustav hit landfall as the Republican National Convention was slated to begin, forcing leaders to not only make decisions about those in the path of Gustav, but also about the RNC and campaigning in general. Hurricane Ike and the downfall of top financial organizations even brought forth experience questions about the more seasoned McCain. With this in mind, panelists have come together to discuss how this election year has shaped the definition of leadership. This panel will be set up with presentations leading into a general discussion of how the election year and actual 2008 Presidential election has shaped the definition of leadership.

5205

Sunday
9:30 a.m. to 10:45 a.m.
Hampton Roads Ballroom 6

COMPETITIVE PAPERS: EXPLORING TEACHING AND LEARNING PRACTICES AND POSSIBILITIES

SPONSOR: INSTRUCTIONAL DEVELOPMENT DIVISION

CHAIR:

William G. Powers

Texas Christian University

Undergraduate Millennial Students' Perceptions of Virtual Office Hours in Introductory Communication Courses

Jennifer T. Edwards

Tarleton State University

Toward a Phenomenology of Communicating Educational Best Practices: Tradition, Transmission and Jesuit Education

Rich Mercadante

St. Petersburg College - Clearwater Campus

Emotional Labor as Experienced by Junior High Students: Causes and Implications

Dana M. Rizor

The University of Alabama

RESPONDENT:

Amy L. Housley Gaffney

North Carolina State University

5206

Sunday
9:30 a.m. to 10:45 a.m.
Hampton Roads Ballroom 7

AN EXPERIMENT IN THE AESTHETIC OF THE UNFINISHED: DOCUMENTARY FILM OF A LIFE DONE RIGHT: THE LIVING LEGACY OF ERK RUSSELL ORAL HISTORY AND PERFORMANCE PROJECT

SPONSOR: PERFORMANCE STUDIES DIVISION

CHAIR:

Rebecca M. Kennerly

Georgia Southern University

PARTICIPANTS:

Rebecca M. Kennerly

Georgia Southern University

Joanna Bastarache

Georgia Southern University

RESPONDENT:

Kelly S. Taylor

University of North Texas

This panel will present and discuss a film that 1) "documents" a fully staged oral history performance written and directed by Rebecca Kennerly, entitled A Life Done Right: The Living Legacy of Erk Russell, 2) reveals the processes of making and levels of translation involved in the project, from the oral history interview to the film. This panel asks: "To what extent does this film

perform Fenske's aesthetic of the unfinished"? Kennerly and her colleague Joanna Bastarache, a film documentarian, are hoping to make a film that remains "open" to the audience in form and content. The film will contain footage of the live staged performance, segments of the oral recordings of the original oral history interview, still photographs of the narrator, and other aesthetic elements. The film hopes to generate more stories about Erk Russell by the people who were affected by him, and to continue the conversation about the social issues brought to the fore in the oral histories, by the construction of the script and the staging of the text. Erk Russell, who passed away in 2006, built the Georgia Southern College football program from the ground up, won three national championships during his eight year tenure as coach (1981-1989), and radically changed the relationship between local citizens and the college community.

5207

Sunday
9:30 a.m. to 10:45 a.m.
Hampton Roads Ballroom 8

WORLD AND WORLD-WIDE CASE STUDIES

SPONSOR: PUBLIC RELATIONS AND MASS COMMUNICATION

CHAIR:

Myleea Hill

Arkansas State University

Avoidance of Web Advertising: Investigating the Effects of Perception and Attitude

Ji-Hyun Kim

Florida State University

Doyle Yoon

University of Oklahoma

A Grounded Theory Analysis of How College Students Search for Health Information on the Internet: The Case of HIV/AIDS

Kim Smith

North Carolina A&T State University

5208

Sunday
9:30 a.m. to 10:45 a.m.
Madison

NATIONAL TREASURES: EXAMINING THE EVOLUTION OF SERVICE LEARNING AS AN EXPERIENTIAL LEARNING TOOL IN THE COMMUNICATION CLASSROOM.

SPONSOR: COMMUNITY COLLEGE DIVISION

CHAIR:

Richard Knight

Shippensburg University

PARTICIPANTS:

Judi Truitt

Volunteer State Community College

Robert J. Glenn

Owensboro Community College

Gary B. LaFleur

Morehead State University

Robert West

Southern Indiana University

James E. Reppert

Southern Arkansas University

Thomas J. Sabetta

Jefferson Community College

RESPONDENT:

Misty Knight

Shippensburg University

The role and format of service learning has been transformed significantly in recent years. Students are encouraged to be much more fully engaged and to employ their talents as speakers, musicians, artists, managers, and counselors to improve the quality of life in their respective communities. This panel will focus upon several innovative and involving projects which seek to redefine the service learning model from one predicated on clock hours to one focused upon timeless acts of creativity and community building.

5212

Sunday

9:30 a.m. to 10:45 a.m.

President's Suite

COMMITTEE ON COMMITTEES MEETING

5301

Sunday

11 a.m. to 12:15 p.m.

Hampton Roads Ballroom 1

**"A QUANTUM OF COMMON SENSE":
ANALYZING THE ARGUMENT FORMS AND
RHETORICAL STRATEGIES EMPLOYED TO
ADVISE AGAINST TEXT MESSAGING/CELL
PHONE USE WHILE DRIVING**

**SPONSOR: SOUTHERN FORENSICS ASSOCIATION
DIVISION**

CHAIR:

Thomas J. Sabetta

Jefferson Community & Technical College

PARTICIPANTS:

Richard Knight

Shippensburg University

Robert West

University of Southern Indiana

Robert Glenn

Owensboro Community and Technical College

Gary B. LaFleur

Morehead State University

James Reppert

Southern Arkansas University

Misty Knight

Shippensburg University

This panel will look at the public awareness campaigns employed by a variety of states and municipalities to encourage drivers to stop texting while piloting a vehicle. These campaigns use a wide array of argument constructs, tones, and approaches and we will seek to evaluate their relative

success in addressing their respective target audiences.

5302

Sunday

11 a.m. to 12:15 p.m.

Hampton Roads Ballroom 2

**TELLING A DIFFERENT TYPE OF STORY:
CONTEMPORARY APPROACHES TO STUDYING
MEDIA NARRATIVES**

SPONSOR: POPULAR COMMUNICATION DIVISION

CHAIR:

Andrea Murphy

Old Dominion University

The Many Lives of Hairspray (Over Twenty Years and Still Holding)

Dana Heller

Old Dominion University

Shifting Narratives: Casino Royale and the Bond Franchise

Kate Skophammer

Old Dominion University

Investing Creative Authority in a Community: Participatory Authorship in the 1632 Science Fiction Book Series

Andrea Murphy

Old Dominion University

RESPONDENT:

Avi Santo

Old Dominion University

5304

Sunday

11 a.m. to 12:15 p.m.

Hampton Roads Ballroom 5

**FROM DISNEYWORLD TO THE DOCTOR'S
OFFICE: COMMUNICATION, COLLABORATION,
AND FEMINISM**

SPONSOR: GENDER STUDIES DIVISION

CHAIR:

Deborah Walker

Assistant Professor of Communication

Coastal Carolina University

PARTICIPANTS:

Sheila L. Chamberlain

Chief Operating Officer

We Help Community Development Corporation, Belle Glade, FL

Xernona Clayton

President and CEO, Trumpet Awards Foundation, Inc.,

Atlanta, GA

Kim K. Johnson

W Production Manager, Walt Disney World, Orlando, FL

Julianne Malveaux

President, Bennett College for Women, Greensboro, NC

Teresa Maybee

Delray Beach, FL

Jan Warren-Findlow

University of North Carolina-Charlotte

Cris Davis

University of North Carolina-Charlotte

This panel discussion seeks to explore and theorize the collaborative and communicative experiences of feminists from private industry, non-profit organizations, government, and academia. Women from corporate America, media outlets, governmental institutions, and public universities will discuss their challenges, concerns, and hopes as they work toward a more gender equitable society. Topics to be troubled include organizational power structures, gendered health experiences, sexism, racism, gender violence, and the future of feminist collaboration and communication.

5305

Sunday

11 a.m. to 12:15 p.m.

Hampton Roads Ballroom 6

SURVIVING KATRINA, RITA, AND IKE: A ROUNDTABLE DISCUSSION ON INTERPERSONAL, INTERCULTURAL, ORGANIZATIONAL, AND MEDIA RESPONSES TO NATURAL DISASTER

SPONSOR: MASS COMMUNICATION AND INTERPERSONAL COMMUNICATION

PARTICIPANTS:

Sudeshna Roy

Stephen F. Austin State University

Larry J. King

Stephen F. Austin State University

Mary Alice Baker

Lamar University

Jerry K. Frye

Stephen F. Austin University

John Yearwood

Lamar University

Jim Towns

Stephen F. Austin University

In the span of a few years three major hurricanes have hit the same region of the South with devastating consequences. Members of this panel will discuss research they are conducting on interpersonal, intercultural, organizational, and media responses to these three natural disasters.

5306

Sunday

11 a.m. to 12:15 p.m.

Hampton Roads Ballroom 7

INSIDE OUT: CONFLICT'S MANY IDEOLOGICAL FORMS AND THEORETICAL FACES

SPONSOR: COMMUNICATION THEORY DIVISION

CHAIR:

Ray Ozley

University of Montevallo

Aggressive Communication as an Escalator of Conflict: An Etic or Emic Escalator?

Theodore A. Avtgis

West Virginia University

My Imaginary Friend: Presidential Candidates, Voters, and the Conflict of Choice

Monette Callaway-Ezell

Hinds Community College

Conflicting Identities: How Internal Metaphoric Frames are Constructed and Challenged When Individuals Join Alcoholics Anonymous

Sally Bennett Bell

University of Montevallo

Cyberteasing in Romantic Relationships: OMG Who's LOL?

Paul E. Madlock

West Virginia University

Dave Westerman

West Virginia University

In Times of Conflict: Factors Influencing Argumentation and Verbal Aggression

Sherry G. Ford

University of Montevallo

5307

Sunday

11 a.m. to 12:15 p.m.

Hampton Roads Ballroom 8

SPONSOR: SOUTHERN STATES COMMUNICATION ASSOCIATION

CONVENTION PLANNERS MEETING

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Susan A. Siltanen
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Charles H. Tardy
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And Welcoming

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Casey Maugh
Ph.D., Pennsylvania State University
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Steven J. Venette
Ph.D., North Dakota State University
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Ph.D., Florida State University
Organizational communication,
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West Texas A&M University
TERRY COLE
Appalachian State University
PAM BOURLAND-DAVIS
Georgia Southern University

MICHAEL M. OSBORN TEACHER-SCHOLAR AWARD

MARK HICKSON, III
University of Alabama, Birmingham
MARTHA WATSON
University of Nevada Las Vegas
JOHN HASS
University of Tennessee

MINORITY RECRUITMENT AND RETENTION AWARD

KELLY ALBADA
North Carolina State University
JASON HOUGH
John Brown University
MICHAEL ARRINGTON
University of Kentucky

SSCA DIVISIONS**APPLIED COMMUNICATION****CHAIR****ELISSA FOSTER**

Lehigh Valley Hospital

VICE CHAIR / PROGRAM PLANNER**JENNIFER MIZE SMITH**

Western Kentucky University

COMMUNICATION THEORY**CHAIR****MONETTE CALLAWAY-EZELL**

Hinds Community College

VICE CHAIR / PROGRAM PLANNER**STEPHANIE COOPMAN**

San Jose State University

COMMUNITY COLLEGE**CHAIR****CATHERIN GRAGG**

San Jacinto College

VICE CHAIR / PROGRAM PLANNER**RICHARD FALVO**

El Paso Community College

FREEDOM OF SPEECH**CHAIR****PAT ARNESON**

Duquesne University

VICE CHAIR / PROGRAM PLANNER**CHARLES HOWARD**

Tarleton University

GENDER STUDIES**CHAIR****DEBBIE PHILLIPS**

Muskingum College

VICE CHAIR / PROGRAM PLANNER**MEGAN MOE-LUNGER**

Lee University

INSTRUCTIONAL DEVELOPMENT**CHAIR****DEBORAH HEFFERIN**

Broward Community College

VICE CHAIR / PROGRAM PLANNER**DEANNA DANNELS**

North Carolina State University

INTERCULTURAL COMMUNICATION**CHAIR****DOMINIQUE M. GENDRIN**

Xavier University of Louisiana

VICE CHAIR / PROGRAM PLANNER**RICHARD QUIANTHY**

Broward Community College

INTERPERSONAL COMMUNICATION**CHAIR****ABBY BROOKS-FITZGERALD**

Georgia Southern University

VICE CHAIR / PROGRAM PLANNER**TODD GOEN**

University of Georgia

LANGUAGE AND SOCIAL INTERACTION**CHAIR****HEATHER GALLARDO**

University of North Carolina, Charlotte

VICE CHAIR / PROGRAM PLANNER**SLAVICA KODISH**

Eckerd College

MASS COMMUNICATION**CHAIR****WENDY HAJJAR**

University of New Orleans

VICE CHAIR / PROGRAM PLANNER**MYLEEA D. HILL**

Arkansas State University

PERFORMANCE STUDIES**CHAIR****REBECCA KENNERLY**

Georgia Southern University

VICE CHAIR**JUSTIN TRUDEAU**

University of North Texas

POLITICAL COMMUNICATION**CHAIR****BARRY P. SMITH**

Mississippi University for Women

VICE CHAIR / PROGRAM PLANNER**NORMA COX COOK**

University of Tennessee, Knoxville

POPULAR COMMUNICATION**CHAIR****MIKE EAVES**

Valdosta State University

VICE CHAIR / PROGRAM PLANNER**C. WESLEY BUERKLE**

East Tennessee State University

PUBLIC RELATIONS**CHAIR****LAURA RICHARDSON WALTON**

Mississippi State University

VICE CHAIR / PROGRAM PLANNER**COREY HICKERSON**

James Madison University

RHETORIC AND PUBLIC ADDRESS**CHAIR****ANN BURNETTE**

Texas State University

VICE CHAIR / PROGRAM PLANNER**BOB FRANK**

Morehead State University

SOUTHERN FORENSICS**CHAIR****TYLER THORNTON**

University of Oklahoma

VICE CHAIR / PROGRAM PLANNER**BRIAN MCGEE**

College of Charleston

SSCA INTEREST GROUPS**ASSOCIATION FOR COMMUNICATION****ADMINISTRATORS (ACA)****CHAIR****JANIE HARDEN FRITZ**

Duquesne University

VICE CHAIR / PROGRAM PLANNER**RONALD C. ARNETT**

Duquesne University

AMERICAN SOCIETY FOR THE HISTORY OF**RHETORIC****CHAIR****NOEMI MARIN**

Florida Atlantic University

VICE CHAIR / PROGRAM PLANNER**JIM KUYPERS**

Virginia Tech

ETHNOGRAPHY**CHAIR****CHRISTINE S. DAVIS**

UNC-Charlotte

VICE CHAIR / PROGRAM PLANNER**REBECCA KENNERLY**

Georgia Southern University

KENNETH BURKE SOCIETY**CHAIR****CHRISTI MOSS**

North Carolina State University

VICE CHAIR / PROGRAM PLANNER**CHRISTI MOSS**

North Carolina State University

CHARTER MEMBERS**MAY 2, 1930****BIRMINGHAM, ALA.****ORGANIZING EXECUTIVE COMMITTEE:****ANNIE BOYETT**

Howard College

ELLEN HAVEN GOULD

Alabama College

ROSE B. JOHNSON

Woodlawn High School (Ala.)

T. EARLE JOHNSON

University of Alabama

MRS. EARLE G. McLIN

Birmingham Southern College

HELEN OSBOND

Alabama College

EDWIN PAGET

North Carolina State College

DE WITT ASHTON

Mississippi State College for Women

VIRGIL BAKER

University of Arkansas, Fayetteville

MARVIN G. BAUER

Washington & Lee University

MRS. ARTEMUS CALLOWAY**H. P. CONSTANS**

University of Florida

MILDRED FORD

Montgomery, Alabama

FRANCES GOOCH
Scott College

WILHELMINA HEDDE
Sunset High School in Texas

F. D. MELLEN

VERA ALICE PAUL
State Teachers College, Athens, Georgia

J. W. RAINE
Berea College

JOHN D. SHAVER
Alabama Polytechnic Institute

NAN STEPHENS
Agnes Scott College

IRVING STOVER
Stetson University

E. TURNER STUMP
Marshall College

LAURA SUYDOM
Alabama

CLAUDE M. WISE
Louisiana State University

SSCA EXECUTIVE DIRECTORS

1930
T. EARLE JOHNSON
University of Alabama, Tuscaloosa

1931
M. F. EVAN
Alabama

1933
LOUISE A. BLYMER
Berea College

1935
T. EARLE JOHNSON
University of Alabama, Tuscaloosa

1936
A. A. HOPKINS
University of Florida

1938
LOUIS H. SWAIN
Furman University

1941
A. C. LAFOLLETTE
Murray State College

1944
GEORGE NEELY
Marion Institute

1945
GEORGE TOTTEN
Southwestern at Memphis

1948
J. T. DANIEL
University of Alabama, Tuscaloosa

1949
T. EARLE JOHNSON
University of Alabama, Tuscaloosa

1953
DELWIN DUSENBURY
University of Florida

1955
PAUL BRANDES
University of Southern Mississippi

1957
MARY LOUISE GEHRING
Stetson University

1961
L. L. ZIMMERMAN
University of Florida

1962
KEVIN KEARNEY
University of South Florida

1963
DWIGHT L. FRESHLEY
University of Georgia

1966
KEVIN KEARNEY
University of South Florida

1969
JULIAN BURROUGHS JR.
Wake Forrest University

1972
JERRY L. TARVER
University of Richmond

1975
G. ALLAN YEOMANS
University of Tennessee, Knoxville

1978
W. STUART TOWNS
University of West Florida

1981
JOHN I. SISCO
University of South Florida

1985
HOWARD DORGAN
Appalachian State University

1990
SUSAN A. SILTANEN
University of Southern Mississippi

1995
RICHARD R. RANTA
University of Memphis

2000
HAL W. FULMER
Georgia Southern University

2005-2010
J. EMMETT WINN
Auburn University

**SOUTHERN COMMUNICATION JOURNAL
EDITORS**

1935
ROSE B. JOHNSON
Woodlawn High School
Birmingham, Alabama

1938
ROBERT B. CAPEL
Hendrix College

1942
CLAUDE KANTNER
Louisiana State University

1944
CLAUDE SHAVER
Louisiana State University

1948
DALLAS DICKEY
University of Florida

1951
HOWARD TOWNSEND
University of Texas, Austin

1954
DOUGLAS EHNINGER

University of Florida

1957
CHARLES GETCHELL
University of Mississippi

1960
EUGENE WHITE
University of Miami

1961
OWEN PETERSON
Louisiana State University

1966
GREGG PHIFER
Florida State University

1969
DWIGHT L. FRESHLEY
University of Georgia

1972
BERT E. BRADLEY
Auburn University

1975
RALPH T. EUBANKS
University of West Florida

1978
JERRY E. TARVER
University of Richmond

1981
HOWARD DORGAN
Appalachian State University

1984
MARTHA M. SOLOMON
Auburn University

1987
DALE G. LEATHERS
University of Georgia

1990
KEITH V. ERICKSON
University of Southern Mississippi

1993
ANDREW A. KING
Louisiana State University

1996
CRAIG ALLEN SMITH
University of North Carolina,
Greensboro

1999
KENNETH CISSNA
University of South Florida

2002
JOY HART
University of Louisville

2005
JOHN C. MEYER
University of Southern Mississippi

2008
MARY E. STUCKEY
Georgia State University

SSCA PRESIDENTS

1930
EDWIN PAGET
North Carolina State University

1931
EDWIN PAGET
North Carolina State University

- 1932
FRANCES K. GOOCH
Agnes Scott College
- 1933
HENRY P. CONSTANS
University of Florida
- 1934
C. M. WISE
Louisiana State University
- 1935
ROSE B. JOHNSON
Woodlawn High School (Ala.)
- 1936
GILES W. GRAY
Louisiana State University
- 1937
ORVILLE C. MILLER
Vanderbilt University
- 1938
JAMES WATT RAINE
Berea College
- 1939
T. EARLE JOHNSON
University of Alabama, Tuscaloosa
- 1940
LOUISE A. SAWYER
Georgia State Women's College
- 1941
DALLAS C. DICKEY
University of Florida (Honorary)
ALBERT M. HARRIS
Vanderbilt University
- 1942
LEROY LEWIS
Duke University
- 1943
PAUL L. SOPER
University of Tennessee, Knoxville
- 1944
ROBERT B. CAPEL
Northwestern State College
- 1945
ROBERT B. CAPEL
Northwestern State College
- 1946
HAZEL ABBOT
Converse College
- 1947
LESTER L. HALE
University of Florida
- 1948
CHARLES A. MCGLON
Baptist Theological Seminary
- 1949
GLENN R. CAPP
Baylor University
- 1950
CLAUDE L. SHAVER
Louisiana State University
- 1951
BETTY MAY COLLINS
Memphis Technological High School
- 1952
BATSELL B. BAXTER
David Lipscomb College
- 1953
CHARLES M. GETCHELL
University of Mississippi
- 1954
LOUISE DAVISON
Davison School of Speech
Correction
- 1955
FRANK B. DAVIS
Alabama Polytechnic Institute
- 1956
ELTON ABERNATHY
Southwest Texas State University
- 1957
THOMAS R. LEWIS
Florida State University
- 1958
H. HARDY PERRITT
University of Alabama
- 1959
MCDONALD HELD
Howard Payne College
- 1960
JOSEPH C. WETHERBY
Duke University
- 1961
WILLIAM S. SMITH
Auburn University
- 1962
ROY E. TEW
University of Florida
- 1963
ROY D. MURPHY
University of Southwestern
Louisiana
- 1964
CARROLL B. ELLIS
David Lipscomb College
- 1965
JAMES E. POPVICH
University of South Florida
- 1966
FRANKLIN SHIRLEY
Wake Forrest University
- 1967
L. L. ZIMMERMAN
University of Florida
- 1968
MARGUERITE METCALF
Catholic High School (Ark.)
- 1969
WALDO W. BRADEN
Louisiana State University
- 1970
GREGG PHIFER
Florida State University
- 1971
E. SAMUEL DUDLEY
Mississippi State University
- 1972
JOHN I. SISCO
University of South Florida
- 1973
WAYNE N. THOMPSON
University of Houston
- 1974
DWIGHT L. FRESHLEY
University of Georgia
- 1975
BEVERLY WHITAKER LONG
University of Texas, Austin
- 1976
CALVIN M. LOGUE
University of Georgia
- 1977
J. DONALD RAGSDALE
Louisiana State University
- 1978
BERT E. BRADLEY
Auburn University
- 1979
CARL L. KELL
Western Kentucky University
- 1980
MARY FRANCES HOPKINS
Louisiana State University
- 1981
RALPH T. EUBANKS
University of West Florida
- 1982
MICHAEL M. OSBORN
University of Memphis
- 1983
JERRY L. TARVER
University of Richmond
- 1984
DALE G. LEATHERS
University of Georgia
- 1985
ROBERT N. BOSTROM
University of Kentucky
- 1986
KEITH V. ERICKSON
University of Southern Mississippi
- 1987
RICHARD R. RANTA
University of Memphis
- 1988
MARTHA SOLOMON
Auburn University
- 1989
JAMES L. APPLGATE
University of Kentucky
- 1990
E. CULPEPPER CLARK
University of Alabama, Tuscaloosa
- 1991
HOWARD DORGAN
Appalachian State University
- 1992
LAWRENCE A. HOSMAN
University of Southern Mississippi
- 1993
NAVITA CUMMINGS JAMES
University of South Florida
- 1994
THOMAS S. FRENTZ
University of Arkansas, Fayetteville
- 1995
LYNNE M. WEBB
University of Memphis

- 1996
NINA-JO MOORE
 Appalachian State University
- 1997
RENEE EDWARDS
 Louisiana State University
- 1998
SUSAN SILTANEN
 University of Southern Mississippi
- 1999
GARY A. COPELAND
 University of Alabama
- 2000
MARY EVELYN COLLINS
 Sam Houston State University
- 2001
TRUDY L. HANSON
 West Texas A & M University
- 2002
KATHERINE W. HAWKINS
 Wichita State University
- 2003
MARILYN YOUNG
 Florida State University
- 2004
TERRY THIBODEAUX
 Sam Houston State University
- 2005
KENNETH N. CISSNA
 University of South Florida
- 2006
CHARLES H. TARDY
 University of Southern Mississippi
- 2007
CRAIG ALLEN SMITH
 North Carolina State University
- 2008
JERRY HALE
 University of Georgia

AWARD RECIPIENTS

ROBERT BOSTROM YOUNG SCHOLAR AWARD

- 1987
STEPHANIE ZIMMERMANN
 University of Kentucky
- 1988
ROY J. SCHWARTZMAN
 University of Iowa
- 1989
REGINA M. HOFFMAN
 Louisiana State University
- 1990
CINDY J. KISTENBERG
 Louisiana State University
KRYSZYNA STRYZEWSKI
 University of Arizona
- 1991
KIM E. FREEMAN
 University of Florida
- 1992
KATHRYN GREENE
 University of Georgia
RHONDA G. PARKER
 University of Georgia

- 1993
E. M. I. SEFCOVIC
 University of Georgia
- 1994
RAKA SHOME
 University of Georgia
- 1995
DIONEL COTANDA
 University of South Florida
- 1996
GARTH PAULEY
 Penn State University
- 1997
PRESTON COLEMAN
 University of Iowa
- 1998
CHRISTIE TRINASTICH
 University of Texas, Austin
- 1999
MARTIN CARCASSON
 Texas A & M University
- 2000
PAT FERGUSON
 University of Memphis
- 2001
WILLIAM HARLOW
 Texas A & M University
- 2002
MARK A. WILLIAMS
 Texas A & M University
- 2003
KELLI L. FELLOWS
 University of Georgia
- 2004
KELLI L. FELLOWS
 University of Georgia
- 2005
CAREY L. POWERS
 City University of New York
- 2006
ZAC GERSHBERG
 Louisiana State University
- 2007
ANNA TURNAGE
 North Carolina State University
- 2008
NONE GIVEN
- ROSE B. JOHNSON SCJ ARTICLE AWARD**
- 1984
DAVID ZAREFSKY
 Northwestern University
- 1987
CHARLES R. CONRAD
 Texas A & M University
- 1993
DILIP PARAMESHWAR GAONKAR
 University of Illinois
- 1994
CALVIN M. LOGUE
 University of Georgia
THURMON GARNER
 University of Georgia
- 1995
ABRAN J. SALAZAR
 Texas A & M University

- SAMUEL L. BECKER**
 University of Iowa
- VIRGINIA DAUGHETY**
 University of Iowa
- 1996
JILL TAFT KAUFMAN
 Central Michigan University
- 1997
WILLIAM BAILEY
 University of Arizona
- 1998
ROBERT E. TERRILL
 Indiana University
DAVID ZAREFSKY
 Northwestern University
MAROUF HASIAN JR.
 Arizona State University
LISA A. FLORES
 Arizona State University
- 1999
MICHAEL PFAU
 University of Wisconsin
PATRICIA MOY
 University of Wisconsin
BARRY RADLER
 University of Wisconsin
MICHAEL K. BRIDGEMAN
 University of Wisconsin
- 2000
JACQUILINE BACON
- 2001
JOHN R. STEWART
KAREN ZEDIKER
 University of Washington
- 2002
SUZANNE FITCH
 Southwest Texas State University
ROSEANN M. MANDZUK
 Southwest Texas State University
- 2003
KATHRYN M. OLSEN
 University of Wisconsin, Milwaukee
- 2004
CAROL B. MILLS
 Northern Illinois University
AUSTIN S. BABROW
 Purdue University
- 2005
MICHAEL WALTMAN
 University of North Carolina
- 2006
KATHERINE HENDRIX
 University of Memphis
- 2007
TODD McDORMAN
 Wabash College
- 2008
JAMES J. KIMBLE
 Seton Hall University
- T. EARLE JOHNSON - EDWIN PAGET
 DISTINGUISHED SERVICE AWARD**
- 1994
JOHN I. SISCO
 Southwest Missouri State University

1995
HOWARD DORGAN
 Appalachian State University

1996
DWIGHT FRESHLEY
 University of Georgia

GREGG PHIFER
 Florida State University

1997
JERRY TARVER
 University of Richmond

1998
KEITH ERICKSON
 University of Southern Mississippi

1999
BERT BRADLEY
 Auburn University

2000
SUSAN SILTANEN
 University of Southern Mississippi

2001
RICHARD RANTA
 University of Memphis

2002
NINA-JO MOORE
 Appalachian State University

2003
RICHARD L. CONVILLE
 University of Southern Mississippi

2004
MARY EVELYN COLLINS
 Sam Houston State University

2005
 NONE GIVEN

2006
MARILYN YOUNG
 Florida State University

2007
KENNETH CISSNA
 University of South Florida

2008
 NONE GIVEN

MICHAEL M. OSBORN TEACHER-SCHOLAR AWARD

1994
MICHAEL M. OSBORN
 University of Memphis

1995
BEVERLY WHITAKERLONG
 University of North Carolina,
 Chapel Hill

1996
 NONE GIVEN

1997
TOM FRENTZ
 University of Arkansas, Fayetteville

1998
MARY FRANCES HOPKINS (EMERITUS)
 Louisiana State University

1999
RONALD H. CARPENTER
 University of Florida

2000
 NONE GIVEN

2001
JANICE RUSHING
 University of Arkansas

2002
 NONE GIVEN

2003
ROBERT E. DENTON JR.
 Virginia Polytechnic Institute

2004
JULIA T. WOODS
 University of North Carolina

2005
MARILYN YOUNG
 Florida State University

2006
 NONE GIVEN

2007
MARTIN MEDHURST
 Baylor University

2008
ART BOCHNER
 University of South Florida

MINORITY RECRUITMENT AND RETENTION AWARD

2006
 NONE GIVEN

2007
 NONE GIVEN

2008
 NONE GIVEN

OUTREACH AWARD

1994
THEODORE CLEVINGER JR.
 Florida State University

1995
E. CULPEPPER CLARK
 University of Alabama, Tuscaloosa

1996
ANDREW KING
 Louisiana State University

1997
LYNNE M. WEBB
 University of Memphis

1998
SUZANNE OSBORN

1999
ROBERT DENTON
 Virginia Tech

2000
TYRONE L. ADAMS
 University of Louisiana, Lafayette

2001
 NONE GIVEN

2002
MARSHA HOUSTON
 University of Alabama

2003
 NONE GIVEN

2004
 NONE GIVEN

2005
STEVE MADDEN
 Clemson University

2006
CAROL WINKLER
 Georgia State University

2007
 NONE GIVEN

2008
MARGARET D'SILVA
 University of Louisville

DWIGHT L. FRESHLEY OUTSTANDING NEW TEACHER AWARD

1995
ENRIQUE D. RIGSBY
 Texas A & M University

1996
CARL M. CATES
 Valdosta State University

1997
 NONE GIVEN

1998
CHARLA MARKHUM SHAW
 University of Texas, Arlington

1999
KARLA K. JENSEN
 Texas Tech University

2000
VANESSA BEASLEY
 Texas A & M University

2001
MELANIE MORGAN
 University of Louisville

2002
FRANCES BRANDAU-BROWN
 Sam Houston State University

2003
 NONE GIVEN

2004
KANDI L. WALKER
 University of Louisville

2005
DARYL W. WIESMAN
 Clemson University

2006
MARCYROSE CHVASTA
 University of South Florida

2007
BILLY WOOTEN
 Berea College

2008
MONICA POMBO
 Appalachian State University

JANICE HOCKER RUSHING EARLY CAREER RESEARCH AWARD

1995
CINDY J. KISTENBERG
 University of Houston, Downtown

ROXANNE L. PARROT
 University of Georgia

1996
SEAN PATRICK O'ROURKE
 Vanderbilt University

1997
KATHRYN GREENE
 East Carolina University

1998
JENNIFER MONAHAN
 University of Georgia

1999
JIM KUYPERS
 Dartmouth College

2000
 NONE GIVEN

2001
 NONE GIVEN

2002
 NONE GIVEN

2003
KEVIN WRIGHT
 University of Memphis

2004
MICHAEL I. ARRINGTON
 Ohio University

2005
ARTHUR RANEY
 Florida State University

2006
STACY HOLMAN JONES
 University of South Florida

2007
ELISSA FOSTER
 San Jose State University

2008
JASON EDWARD BLACK
 University of Alabama

CRIS DAVIS
 The University of North Carolina at Charlotte

THE FRANKLIN SHIRLEY AWARD FOR THE TOP UNDERGRADUATE HONORS CONFERENCE PAPER

1992
LORICE EVANS
 Trinity University

1993
JOSHUA BOYD
 David Lipscomb University

1994
GERARD PFANNENSTEIL
 Trinity University

1995
BLAINE HUMMEL
GARRET ULOSEVICH
 Trinity University

1996
ANDREA DOUGHTY
KELLI JONES
 University of Alabama, Birmingham

1997
AMY TILTON
 University of Texas, Corpus Christi

1998
KEVIN HOOPER
 North Carolina State University

1999
MARK T. WITKO
 University of Wyoming

2000
MELANIE DOTSON
 Samford University

2001
SARA BAKKER
 George Washington University

2002
CYNTHIA LEDFORD
 University of Kentucky

2003
ANDREW THOMAS ROSS
 George Washington University

2004
LINDSEY ILION
 George Washington University

2005
JENNIFER BAFUNDO
 Furman University

2006
ALEX TEH
 University of Georgia

2007
JUDITH NOVAK
 University of Kentucky

DREW ANDERSON
 Georgia Southern University

2008
KATTRINA BALDUS
 James Madison University

JOHN I. SISCO EXCELLENCE IN TEACHING AWARD

1994
MARSHA L. VANDERFORD
 University of South Florida

1995
CALVIN M. LOGUE
 University of Georgia

1996
NINA-JO MOORE
 Appalachian State University

1997
GEORGE GRICE
 Radford University

1998
MARK HICKSON III
 University of Alabama, Birmingham

1999
LAWRENCE A. HOSMAN
 University of Mississippi

2000
JAMES A. AUNE
 Texas A & M University

2001
BONNIE J. DOW
 University of Georgia

2002
KATHERINE HENDRIX
 University of Memphis

2003
 NONE GIVEN

2004
STEPHEN BRADEN
 Georgia State University

2005
 NONE GIVEN

2006
MARY E. STUCKEY
 Georgia State University

2007
ELIZABETH BELL
 University of South Florida

2008
JOY HART
 University of Louisville

OUTSTANDING SCHOLAR IN COMMUNICATION THEORY AWARD RECIPIENTS

1994
THEODORE CLEVINGER JR.
 Florida State University

1995
MARK L. KNAPP
 University of Texas

1996
JAMES L. APPLGATE
 University of Kentucky

1997
RENEE EDWARDS
 Louisiana State University

1998
CHARLES H. TARDY
 University of Southern Mississippi

1999
JOANN KEYTON
 University of Memphis

2000
LYNNE M. WEBB
 University of Arkansas

2001
RALPH BEHNKE
 Texas Christian University

2002
KENNETH N. CISSNA
 University of South Florida

2003
J. DONALD RAGSDALE
 Sam Houston State University

2004
RICHARD CONVILLE
 University of Southern Mississippi

2005
JAMES C. McCROSKEY
 West Virginia University

2006
 NO AWARD GIVEN

2007
 NO AWARD GIVEN

2008
 NO AWARD GIVEN

GENDER STUDIES SCHOLAR OF THE YEAR AWARD

(Note: This is not an association award)

1988
KATHLEEN J. TURNER
 Tulane University

1989
VIRGINIA E. WHEELS
 Morehead State University

1990
MARSHA HOUSTON
 Tulane University

- 1991
NAVITA CUMMINGS JAMES
University of South Florida
- 1992
MARY FRANCES HOPKINS
Louisiana State University
- 1993
CAROL J. JABLONSKI
University of South Florida
- 1994
JULIA T. WOOD
University of North Carolina,
Chapel Hill
- 1995
RENEE EDWARDS
Louisiana State University
- 1996
MARSHA VANDERFORD
University of South Florida
- 1997
SUSAN STILTANEN
University of Southern Mississippi
- 1998
KATHERINE HAWKINS
Wichita State University
- 1999
TRUDY L. HANSON
West Texas A&M University
- 2000
NONE GIVEN
- 2001
LYNNE WEBB
University of Arkansas
- 2002
DIANA K. IVY
Texas A&M University, Corpus Christi
- 2003
NONE GIVEN
- 2004
DONNA NUDD
Florida State University
- 2005
SONJA K. FOSS
University of Colorado at Denver
KAREN A. FOSS
University of New Mexico
- 2006
ELIZABETH ALLEN BELL
University of South Florida
- 2007
JULIA T. WOOD
University of North Carolina,
Chapel Hill
- 2008
ROSEANN M. MANDZIUK
Texas State University

**PAST CONVENTIONS
AND HOTELS**

- 1930
BIRMINGHAM, AL
Thomas Jefferson Hotel
- 1931
ATLANTA, GA
Henry Grady Hotel

- 1932
ASHEVILLE, NC
- 1933
BEREA, KY.
Boone Tavern
- 1934
BIRMINGHAM, AL
Thomas Jefferson Hotel
- 1935
NEW ORLEANS, LA
Stevens Hotel with NATS
- 1936
GAINESVILLE, FL
Thomas Hotel
- 1937
NASHVILLE, TN
Andrew Jackson Hotel
- 1938
ATLANTA, GA
Henry Grady Hotel
- 1939
BATON ROUGE, LA
Heidelberg Hotel
- 1940
CHATTANOOGA, TN
Patten Hotel
- 1941
BIRMINGHAM, AL
Tutwiler Hotel
- 1942
ATLANTA, GA
Henry Grady Hotel
- 1943
JACKSON, MS
Heidelberg Hotel
- 1944
JACKSON, MS
Heidelberg Hotel
- 1945
CLEVELAND, TN (CANCELLED)
Cherokee Hotel
- 1946
ATLANTA, GA
Henry Grady Hotel
- 1947
BATON ROUGE, LA
Heidelberg Hotel
- 1948
NASHVILLE, TN
Maxwell Hotel
- 1949
WACO, TX
Roosevelt Hotel
- 1950
BIRMINGHAM, AL
Tutwiler Hotel
- 1951
GAINESVILLE, FL
Thomas Hotel
- 1952
JACKSON, MS
Heidelberg Hotel
- 1953
GREENVILLE, SC
Poinsett Hotel

- 1954
DALLAS, TX
Adolphus Hotel
- 1955
MEMPHIS, TN
Peabody Hotel
- 1956
HATTIESBURG, MS
Forrest Hotel
- 1957
ATHENS, GA
Georgia Center for Cont. Education
- 1958
HOUSTON, TX
Rice Hotel
- 1959
LOUISVILLE, KY
Sheraton Seelbach Hotel
- 1960
WINSTON-SALEM, NC
Robert E. Lee Hotel
- 1961
MIAMI, FL
Everglades Hotel
- 1962
AUSTIN, TX
Driskell Hotel
- 1963
NASHVILLE, TN
Andrew Jackson Hotel
- 1964
HOUSTON, TX
Texas State Hotel
- 1965
DURHAM, NC
Jack Tar Hotel
- 1966
MIAMI, FL
Everglades Hotel
- 1967
LITTLE ROCK, AR
Marion Hotel
- 1968
MEMPHIS, TN (CANCELLED)
Peabody Hotel
- 1969
MEMPHIS, TN
Peabody Hotel
- 1970
WINSTON-SALEM, NC
Robert E. Lee Hotel
- 1971
NEW ORLEANS, LA
Roosevelt Hotel
- 1972
SAN ANTONIO, TX
El Tropicano Hotel
- 1973
LEXINGTON, KY
Phoenix Hotel
- 1974
RICHMOND, VA
John Marshall Hotel
- 1975
TALLAHASSEE, FL
Tallahassee Hilton Hotel

- 1976
SAN ANTONIO, TX
El Tropicano Hotel
- 1977
KNOXVILLE, TN
Hyatt Regency Hotel
- 1978
ATLANTA, GA
Sheraton Biltmore Hotel
- 1979
BILOXI, MS
Broadwater Beach Hotel
- 1980
BIRMINGHAM, AL
Hyatt House Hotel
- 1981
AUSTIN, TX
Hilton Palacio del Rio
- 1982
HOT SPRINGS, AR
Arlington Hotel
- 1983
ORLANDO, FL
Hilton Inn-Florida Center
- 1984
BATON ROUGE, LA
Hilton Hotel
- 1985
WINSTON-SALEM, NC
Hyatt House Hotel
- 1986
HOUSTON, TX
Shamrock Hilton Hotel
- 1987
ST. LOUIS, MO
Clarion Hotel with CSCA
- 1988
MEMPHIS, TN
The Peabody Hotel
- 1989
LOUISVILLE, KY
Brown Hotel
- 1990
BIRMINGHAM, AL
Radisson Hotel
- 1991
TAMPA, FL
Hyatt Regency
- 1992
SAN ANTONIO, TX
St. Anthony Hotel
- 1993
LEXINGTON, KY
Hyatt Regency & Radisson Plaza with CSCA
- 1994
NORFOLK, VA
Omni Hotel
- 1995
NEW ORLEANS, LA
The Monteleone Hotel
- 1996
MEMPHIS, TN
The Peabody Hotel
- 1997
SAVANNAH, GA
Hyatt Regency

- 1998
SAN ANTONIO, TX
La Mansion del Rio
- 1999
ST. LOUIS, MO
Adams Mark Hotel
- 2000
NEW ORLEANS, LA
The Monteleone Hotel
- 2001
LEXINGTON, KY
Radisson Plaza Hotel
- 2002
WINSTON-SALEM, NC
The Adams Mark
- 2003
BIRMINGHAM, AL
Sheraton Hotel
- 2004
TAMPA, FL
Wyndam Harbour Island Hotel
- 2005
BATON ROUGE, LA
Radisson Hotel
- 2006
DALLAS, TX
Marriott Galleria-Addison
- 2007
LOUISVILLE, KY
Marriott Downtown
- 2008
SAVANNAH, GA
Hyatt Regency
- 2009
NORFOLK, VA
Marriott Waterside
- 2010
MEMPHIS, TN
The Peabody Hotel
- 2011
LITTLE ROCK, AR
Doubletree Hotel

LIFE MEMBERS

(Note: As of February 2009)

- ANDERSEN, KENNETH E.
- ARRINGTON, MICHAEL I.
- BALTHROP, BILL
- BATES, BENJAMIN
- BOSTROM, ROBERT N.
- BRANDAU-BROWN, FRANCES
- CARDENAS, CRISTINA
- CHESEBRO, JAMES
- CISSNA, KENNETH N.
- COLLINS, MARY EVELYN
- CONDIT, CELESTE M.
- COPELAND, GARY A.
- DARSEY, JAMES
- DEHART, JEAN
- EDWARDS, RENEE
- EDWARDS, WILLIAM H.
- ERICKSON, KEITH V.
- FOSTER, JOHN R.
- FRANK, ROBERT E.
- FULMER, HAL W.

- GUTHRIE, RUSSELL A.
- HART, JOY
- HAWKINS, KATHERINE W.
- HICKSON III, MARK.
- HOSMAN, LAWRENCE A.
- JACKSON II, RONALD
- KALBFLEISCH, PAMELA J.
- KUYPERS, JIM A.
- MCGEE, BRIAN R.
- MCMAHAN, EVA M.
- MOORE, NINA-JO
- NEWCORBE, P. JUDSON
- O'ROURKE, SEAN PATRICK
- OLSON, KATHRYN M.
- OSBORN, MICHAEL
- OSBORN, SUZANNE
- POWELL, LARRY
- RANTA, RICHARD R.
- SILTANEN, SUSAN A.
- SISCO, JOHN I.
- SMITH, ROBERT M.
- STUCKEY, MARY E.
- TARVER, JERRY L.
- THIBODEAUX, TERRY M.
- TOWNS, STUART
- VIOLANTI, MICHELLE T.
- WEBB, LYNNE M.
- WEISS, STEVEN
- WHEATON, PATRICK G.
- WINN, J. EMMETT

PATRON MEMBERS

(Note: As of February 2009)

- AMASON, PATRICIA
- BORDEN, AMANDA WELCH
- BRUNER, MICHAEL
- CARPENTER, RONALD H.
- CHESHIER, DAVID M.
- COLE, TERRY W.
- CONVILLE, JR. RICHARD L.
- DEATON, GARY
- DORSEY, LEROY
- GOEN, TODD
- GRIFFIN, KEITH H.
- HALE, JERRY L.
- HANSON, TRUDY L.
- HARLOW, WILLIAM F.
- JACKSON, CHRISTOPHER
- JONES, KARYN
- KING, ANDREW
- MEYER, JOHN C.
- PRESTON, C. THOMAS JR.
- ROHLER, LLOYD E.
- SCHWARTZMAN, ROY
- SMITH, CRAIG A.
- WILLIAMS, DAVID C.

EMERITUS MEMBERS

(Note: As of February 2009)

- ASMUTH, M. VIOLET
- BANGHAM, JERRY
- BOCK, E. HOPE
- COOK, NORMA COX

CROFT, BLANTON
 DORGAN, HOWARD
 EILAND, MILLARD F.
 FRESHLEY, DWIGHT L.
 GRUNER, CHARLES R.
 HERNDON, ROSANNA T.
 HOLM, JOAN
 KARNS, C. FRANKLIN
 LOEFFLER, DONALD L.
 LOGUE, CAL M.
 MIXON, HAROLD D.
 QUIANTHY, RICHARD L.
 REYNOLDS, BEATRICE KAY
 ROACH, CAROL A.
 WALDHART, ENID
 YOUNG, MARILYN

INSTITUTIONAL MEMBERS

ALABAMA STATE UNIVERSITY
 ARKANSAS STATE UNIVERSITY
 AUBURN UNIVERSITY
 CLEMSON UNIVERSITY
 COLLEGE OF CHARLESTON
 DAVIDSON COLLEGE
 GEORGIA SOUTHERN UNIVERSITY
 JAMES MADISON UNIVERSITY
 LOUISIANA STATE UNIVERSITY
 MERCER UNIVERSITY
 MISSISSIPPI COLLEGE
 NORTH CAROLINA STATE UNIVERSITY
 NORTHWEST VISTA COLLEGE
 SAM HOUSTON STATE UNIVERSITY
 SAN ANTONIO COLLEGE
 SOUTHERN UNIVERSITY
 STEPHEN F. AUSTIN STATE UNIVERSITY

TEXAS CHRISTIAN UNIVERSITY
 TEXAS STATE UNIVERSITY AT SAN MARCOS
 UNIVERSITY OF LOUISIANA AT MONROE
 UNIVERSITY OF KENTUCKY
 UNIVERSITY OF MEMPHIS
 UNIVERSITY OF MONTEVALLO
 UNIVERSITY OF N.CAROLINA AT CHAPEL HILL
 UNIVERSITY OF N.CAROLINA AT GREENSBORO
 UNIVERSITY OF SOUTH FLORIDA
 UNIVERSITY OF SOUTHERN MISSISSIPPI
 UNIVERSITY OF TENNESSEE
 UNIVERSITY OF TEXAS AT ARLINGTON
 UNIVERSITY OF TEXAS AT EL PASO
 UNIVERSITY OF TEXAS AT TYLER
 VIRGINIA TECH
 WAKE FOREST UNIVERSITY
 WESTERN CAROLINA UNIVERSITY
 WINGATE UNIVERSITY
 XAVIER UNIVERSITY OF LOUISIANA

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SSCA CONSTITUTION

ARTICLE I: NAME

The name of the Association shall be the Southern States Communication Association.

ARTICLE II: PURPOSE

The purpose of the Association shall be to promote study, criticism, research, teaching, and application of the artistic, humanistic, and scientific principles of communication. The Association, a not-for-profit organization, exists for educational, scientific, and literary purposes only. No part of the net revenues of the Association, if any, may be used for the private benefit of any individual or group, except that the Executive Council may establish scholarships or research grants for projects or purposes appropriate to the Association.

ARTICLE III: MEMBERSHIP

Section 1. Individual Membership. Individual membership in the Association shall be open, upon application, to any interested person upon payment of the current annual dues. Regular membership, student membership, sustaining membership, patron membership, and lifetime membership are all individual memberships. The services provided the different categories of membership shall be set by the Executive Council.

Section 2. Honorary Membership. A person may be elected to honorary membership by a majority vote of the Association.

Section 3. Emeritus Membership. Any member of the Association who, upon retirement from active teaching, has been a member of the Association for not less than fifteen (15) years and submits proper notification to the Executive Director shall be granted the status of emeritus membership. Emeritus members shall have all the privileges of sustaining members without further payment of dues.

Section 4. Institutional membership. Institutional memberships are available to institutions, organizations, and agencies who wish to be listed in the Association's convention program.

ARTICLE IV: OFFICERS

Section 1. Officers. The officers of this Association shall be:

1. The President
2. The Vice President
3. The Vice President-Elect
4. The Executive Director
5. The Journal Editor
6. The Marketing Director
7. The High School, College, and Community/Two Year College Representatives to the Legislative Assembly of the National Communication Association.
8. The Immediate Past President

Section 2. Term of Office. The terms of office of the President, Vice President, and Vice President-Elect shall be for one year; of the Journal Editor, and the Marketing Director, three years; of the Executive Director, five years; the representatives to the national association in accordance with the constitution of the National Communication Association.

Section 3. Succession.

1. The Vice President shall automatically succeed to the office of the President upon the expiration of the President's term of office. The Vice President shall succeed the President should the President's office become vacant through death, resignation, or disability.

2. The Vice President-Elect shall automatically succeed to the office of Vice President upon expiration of the Vice President's term of office. The Vice President-Elect shall serve as assistant to the Vice President.

Section 4. Duties of Officers.

1. The President shall perform the following duties and such other related duties as shall arise:

1. Preside at all business meetings of the Association and of the Executive Council.
2. Appoint and notify all committees except those otherwise provided for.
3. Provide oversight over divisions and interest groups.
4. Serve as liaison officer between the Southern States Communication Association and all other national, regional, and similar associations with similar or related interests.

5. See that members of the profession receive notice of meetings and activities of the Association and of the Executive Council, unless the transmission of such notices has been otherwise assigned.

6. Facilitate the performance of the constitutional duties of all other officers and committees.

2. The Vice President shall perform the following duties and such other related duties as shall arise:

1. Prepare the program for the annual convention.
2. Serve as program coordinator of the sectional programs arranged by the officers of the recognized Divisions of the Association. The Vice President, as program chairperson, shall consider the recommendations of the Division Vice Chairpersons as to programs, but shall have final authority regarding the program.

3. Assist the President in promoting the activities and interests of the Association as needed or requested.

3. The Vice President Elect shall perform the following duties and other such related duties as shall arise:

1. Be responsible for the annual recruitment efforts of the Association.
2. Assist the President and Vice President in promoting the activities and interests of the Association as needed or requested.
3. Plan the annual Theodore Clevenger, Jr. Undergraduate Honors Conference.
4. The Executive Director shall perform all ordi-

nary duties of the Secretary and Treasurer of the Association and of the Executive Council. As Treasurer, the Executive Director shall furnish a financial report at each annual convention. The Executive Director shall incorporate into the report a financial accounting covering all publications and the results of the official independent accounting review. The Executive Director shall notify the National Communication Association Executive Offices of the names and addresses of the newly elected High School, College, and Community/Two Year College Representatives to LC immediately after the close of the convention when they assume office. The Executive Director shall appoint a newsletter editor and a Webpage Editor. The Executive Director shall publish the SSCA newsletter and conduct Association elections in accordance with procedures outlined elsewhere in the Constitution. The Executive Director shall negotiate and sign all contracts on behalf of the Association, subject to approval of the Association.

5. The Journal Editor shall direct and supervise the publication of the Southern Communication Journal as authorized by the Executive Council.

6. The Marketing Director is responsible for development, implementation, and evaluation of association marketing activities. These include, but are not limited to: strategic planning, preparing and implementing various marketing activities, membership development and maintenance, organizational branding, securing advertising, and expansion of state, regional, and national organizational awareness.

7. The Immediate Past President shall chair the Nominating Committee and other duties accepted in consultation with the President.

8. The Administrative Committee includes the President, the Vice President, the Vice President-Elect, the Executive Director, the Journal Editor, the Marketing Director, the Immediate Past President, and the Chairperson of the Finance Committee.

Section 5. Vacancies. The Executive Council shall have authority to fill any vacancy, other than the Presidency, created by the death, resignation, or disability of an elected officer of the Association.

ARTICLE V: EXECUTIVE COUNCIL

Section 1. Membership. The membership to the Executive Council of the Association shall be:

1. President, Vice President, Vice President-Elect, Executive Director, Journal Editor, Marketing Director, Chairperson and members of the Finance Committee.
2. The chairpersons of the established Divisions of the Association.

3. The immediate retiring President, retiring Executive Director, and retiring Journal Editor, each for one year following that person's term of office.

4. Three members elected at large by members of the Association for three-year term, one new member to be elected each year. These members will also serve as representatives to the Legislative Assembly of the national association as prescribed by the constitution of the National Communication Association. The High School, College, and Community/Two Year College Representatives to the Legislative Assembly of the National Communication Association shall present a report based on correspondence and notes from business meetings of the National Communication Association to the Executive Council at its first meeting at the annual convention.

Section 2. Terms of Office. Newly elected officers and Council members shall assume office at the close of the annual convention with the exception of the Executive Director, who shall take office as provided in Article VII, Section 4B and 4C.

Section 3. Meetings. The Executive Council shall normally meet at least three (3) times each year, twice at the annual convention prior to the Association business meetings, and once at the national convention of the NCA.

Section 4. Duties and Responsibilities. The Executive Council shall receive reports, recommend budgets, initiate action, and oversee the long-range planning for the Association. In the period between annual conventions, the Executive Council shall act for the membership of the Association.

Section 5. Emergency Procedures. In case of an emergency which would make it either impossible or impractical for the president to convene the Executive Council, the President may empower an Emergency Council consisting of the President, the Immediate Past President, the Vice President, the Vice President-Elect, and the Executive Director to act for the Executive Council. The President may consult each member to determine what action is to be taken on behalf of the Executive Council. Items not requiring an immediate decision are to be decided by polling the entire Executive Council.

Section 6. Quorum. Those members of the Executive Council present at a regularly scheduled and announced meeting of the Executive Council shall constitute a quorum.

ARTICLE VI: MEETINGS

Section 1. Business Meetings. The Association shall hold at least two (2) business meetings at each annu-

al convention.

Section 2.

1. Annual Convention. The Association shall hold a convention each year in the months of March or April, preferably during the first full week in April or as near thereto as feasible, at a time determined by the Executive Council upon recommendation by the Time and Place Committee as provided in Article IX, Section 1.

2. Regional Rotation. Whenever possible, the Time and Place Committee should seek to systematically rotate the Annual Convention site among the several geographical regions within the larger region covered by the Southern States Communication Association.

3. Local Arrangements. An SSCA member living in or near the host convention city shall chair a local committee to assist the Administrative Committee with convention arrangements.

Section 3. Strategic Planning Meeting. Upon the call of the President, the Administrative Committee, Immediate Past Executive Director, Chair of the Finance Committee, and other appropriate members as

designated by the President, shall meet for the purpose of strategic planning. No more than five years shall elapse between such meetings.

Section 4. Quorum. Those members of the Association present at a regularly scheduled and announced meeting of the Association shall constitute a quorum.

ARTICLE VII: NOMINATIONS, ELECTIONS, AND APPOINTMENTS

Section 1. Nominating Committee.

1. Method of Selection.

1. The Nominating Committee shall consist of the Immediate Past President of the Association, as chair, and the Immediate Past Chairs of all Divisions.

2. All members shall serve for one year.

3. The Committee Chair or designee shall give a report to the Executive Council at its annual meeting during the National Communication Association convention.

2. Restrictions. A member of the Nominating Committee shall not be eligible for any office to be considered by that committee.

3. Responsibilities.

1. Nominations for the Slate of Officers may be made by the following methods:

- 1. By the Nominating Committee
- 2. Any SSCA member in good standing

may make recommendations to the Nominating Committee.

3. Nominators may submit materials supporting nominees.

4. Other names may be added to the Slate of Officers by petition filed with the Nominating Committee at least six months before the annual convention. The petition shall state the names of the nominee and the office to which the person is being nominated and shall be signed by at least twenty-five (25) Association members in good standing at the time and who represent at least two states and five separate institutions.

2. The Nominating Committee shall check with all possible nominees to make each one aware of the responsibilities of the office to which the person is being nominated and to determine that the nominee will accept and assume the responsibility if elected. Nominees must be members in good standing at the time of the nomination.

3. The chairperson of the Nominating Committee shall submit to the Executive Director a list of nominees along with vita information on each candidate and platform statements from each candidate for the office of Vice President-Elect at least one hundred twenty (120) days prior to the annual convention.

Section 2. Officers to be Elected. Officers to be elected each year are the Vice President-Elect and one Member-at-Large to the Executive Council, who is also the representative to the Legislative Assembly of NCA.

Section 3. Election.

1. First Ballot.

1. At least seventy (70) days before each annual convention the Executive Director shall mail a ballot to each member of the Association who is in good standing at the time.

2. This ballot shall contain the names of the candidates for the various offices for which the Nominating Committee is charged to present candidates. The ballot shall be accompanied by vita information for each candidate and the platform statements of no more than 300 words for all candidates.

3. A deadline of at least thirty-five (35) days prior to the annual convention for the return of the marked ballots shall be indicated on the ballot.

4. To be valid, each ballot must meet four requirements:

- 1. It must not identify the voting member by name, address, or school.
- 2. It must be mailed in an individual envelope, only one ballot to each envelope.
- 3. The name and address of the voting member must appear on the outside of the envelope.

lope.

4. The envelope must bear a postmark no later than the deadline shown on the official ballot.

2. Second Ballot. If a candidate does not receive a majority vote by the first ballot, a second ballot listing the two candidates who received the plurality of votes will be taken in the same manner as the first ballot, except that the Executive Director shall mail the second ballot at least thirty (30) days prior to the convention and the deadline for its return shall be fifteen (15) days prior to the convention.

Section 4. Officers to be Appointed.

1. The Executive Director and the Marketing Director shall be appointed by the Executive Council upon recommendation of a sub-committee appointed by the President and ratified by the membership at the convention.

2. The Journal Editor shall be appointed by the Executive Council, upon the recommendation of the Publications Committee, and ratification by the membership at the convention.

3. The Executive Director and Journal Editor shall be appointed one year prior to their taking office.

4. The term of the Executive Director shall correspond to the fiscal year of the Association, August 1 to July 31, and continue for five (5) consecutive fiscal years.

ARTICLE VIII: DUES AND FEES

Section 1. Categories.

1. Dues and fees of the Association shall be established for the following categories:

- 1. Regular Membership
- 2. Student Membership
- 3. Sustaining Membership
- 4. Patron Membership
- 5. Institutional Membership
- 6. Life Membership
- 7. Convention Fees
- 8. Undergraduate Honors Conference Fee

2. Establishment of Rates: The rates for the dues and fees in each of the categories shall be established by a two-thirds (2/3) vote of the membership voting in convention.

Section 2. The Executive Director and Marketing Director, in consultation with the Administrative Committee, shall set fees for the following: exhibitor fees, advertising fees for the convention program, and ads for job postings.

ARTICLE IX: COMMITTEES

Section 1. Standing Committees.

1. Committee and Purposes. The standing com-

mittees and their purposes shall be:

1. Committee on Committees, whose purpose shall be to make committee appointments at each convention, and to review assignments in the fall, filling vacancies as needed. While any committee may recommend new members, the power of appointment shall reside in the Committee on Committees.

2. Constitution Committee, whose purpose shall be to review the Constitution periodically and to recommend such amendments as may seem necessary to provide for new developments within the Association and in its relationship with the National Communication Association.

3. Finance Committee, whose purpose shall be to prepare an annual budget, present it to the Council for approval, maintain a balanced budget, and supervise its use. The Executive Director shall be an ex-officio member of the Finance Committee. The Finance Committee must approve payment for non-budgeted items in excess of \$1,000. The Finance Committee shall make recommendations on the investment of money raised through the payment of Life Membership dues.

4. Nominating Committee, whose purpose shall be to nominate yearly a slate of one or more candidates for Vice President-Elect, candidates for the other elected offices that may be vacant, and perform such duties as prescribed in Article VII, Section 1C.

5. Publications Committee, whose purpose shall be to monitor and make recommendations concerning the publication needs of the Association, to develop and approve policies related to the appearance, frequency, and graphic layout of the publications, and to recommend to the Executive Council editors of SSCA publications (other than the newsletter editor).

6. Resolutions Committee, whose purpose shall be to draft and present the standard and any special resolutions at the annual convention.

7. Time and Place Committee, whose purpose shall be to solicit and receive competitive bids from cities for the annual convention.

8. Minority Recruitment and Retention Committee, whose purpose is to recruit and retain underrepresented populations as members and determine the recipient of the Minority Recruitment/Retention Award.

9. Resource Development Committee, whose purpose is to research, plan, and develop financial resources and fundraisers to benefit the organization. The Executive Director shall serve as an ex-officio member of this committee.

2. Awards Committees

1. T. Earle Johnson-Edwin Paget Distinguished Service Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them

based on criteria established by the Association in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.

2. Janice Hocker Rushing Early Career Research Award, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.

3. John I. Sisco Excellence in Teaching Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.

4. SSCA Outreach Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.

5. Dwight L. Freshley Outstanding New Teacher Award, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.

6. Rose B. Johnson SCJ Article Award Committee, whose purpose is to determine the recipient or recipients based on criteria established by the Association in the "Guidelines for Awards."

7. Michael M. Osborn Teacher-Scholar Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards" and designate a recipient or recipients, unless none of the nominees meets the criteria.

3. Appointment

1. The Committee on Committees shall consist of the Administrative Committee, the retiring Editor, and retiring Executive Director.

2. Standing Committees should consist of three members in good standing.

3. Members of the Standing Committees and Awards Committees, except the Nominating Committee, the Committee on Committees, and the Rose B. Johnson Award Committee, shall be appointed for a term of three years, with staggered terms, shall be eligible for reappointment, and have the retiring member serve as chair.

4. Members of the Rose B. Johnson SCJ Article Award Committee shall consist of the SCJ Editor and the Editorial Board.

4. Reports. Each committee shall present its reports to the Executive Council in session at the convention as requested by the President, and the

President is empowered to require reports of progress during the year.

Section 2. Special Ad Hoc Committees. The President may appoint special committees as deemed necessary and desirable to assist in carrying out the program for the year. Such appointments will expire with the end of the President's term in office. The Executive Council may authorize the appointment of special committees to serve longer than one year.

ARTICLE X: DIVISIONS

Section 1. Purpose. The purpose of the Division structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the specialties of communication.

Section 2. Division Names. Each Division will represent a major specialization of communication. In order to be an officially recognized Division of the Southern States Communication Association, at least 5% of the Association's membership shall have indicated membership in the Division. Any Division failing to attract 5% of the membership (determined 60 days prior to the meeting of the Administrative Committee at the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. The Executive Director shall notify divisions of probationary status when membership falls below 5%. Failing to achieve the minimum or failing to elect officers shall result in the Divisional status being revoked and the division becoming an Interest Group. The following Divisions are recognized and shall be guaranteed space on the convention program, which will be allocated based on division size:

1. Communication Theory
2. Freedom of Speech
3. Intercultural Communication
4. Performance Studies
5. Mass Communication
6. Rhetoric and Public Address
7. Southern Forensics Association
8. Language and Social Interaction
9. Instructional Development
10. Applied Communication
11. Gender Studies
12. Popular Communication
13. Interpersonal Communication
14. Public Relations
15. Community College
16. Political Communication

Section 3. Each member of the Association shall be an official member of two (2) Divisions and may pay a small fee to affiliate with other divisions. The fee

will be set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the program for a business meeting of each Division.

Section 5. Officers. Members of each Division shall elect the officers for the Division.

1. The officers and their responsibilities shall be:

1. The Chair, who shall be the chief officer of a Division and shall be responsible to the President of the Association.

2. The Vice Chair, who shall serve as program chair for the section programs at the annual convention and shall be responsible to the Vice President of the Association and ascends to the office of Chair.

3. The Vice Chair-Elect, who ascends to the office of Vice Chair and assists the Chair with divisional responsibilities.

4. The Secretary, who shall take minutes and publicize activities of the Division and shall be responsible to the Executive Director of the Association.

2. Activities and specialty interests within each Division shall be directed by the officers of that Division.

Section 6. Establishment of New Divisions. New Divisions of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed division. A new Division cannot be recognized until 5% of the membership of the Association has indicated their desire to join such a division.

ARTICLE XI: INTEREST GROUPS

Section 1. Purpose. The purpose of the Interest Group structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the expanding specialties of communication.

Section 2. Interest Group Names. Each Interest Group will represent a major or emerging specialization of communication. In order to be an officially recognized Interest Group of the Southern States Communication Association, at least 2% of the Association's membership shall have indicated membership in the Interest Group. Any Interest Group failing to attract 2% of the membership (as determined 60 days prior to the meeting of the Administrative Committee at the time of the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. Any Interest Group

failing to attract 2% of the membership (as determined 60 days prior to the meeting of the Administrative Committee at the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. Any Interest Group failing to achieve the minimum a second year or failing to elect officers or failing to submit a program will have its status as an Interest Group revoked. The list of recognized Interest Groups will be kept by the Executive Director. Recognized Interest Groups will be guaranteed one program slot and one business meeting at the annual convention. Additional time slots may be allocated if available, based on the size of the membership in the Interest Group.

Section 3. Membership. Each member of the association may be an official member of 1 Interest Group and may affiliate with other Interest Groups for an additional fee. This fee will be set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the program for either a program or a business meeting of each Interest Group (see Section 2 above).

Section 5. Officers. Members of each Interest Group shall elect the officers for the Interest Group.

1. The officers and their responsibilities shall be:

1. The Chair, who shall be the chief officer of an Interest Group and shall be responsible to the President of the Association.

2. The Vice-Chair, who shall serve as program chair for the Interest Group program(s) at the annual convention and shall be responsible to the Vice-President of the Association.

3. The Interest Group shall take minutes and publicize activities of the Interest Group and shall be responsible to the Executive Director of the Association.

2. Activities and specialty interests within each Interest Group shall be directed by the officers of that Interest Group.

Section 6. Establishment of New Interest Groups. New Interest Groups of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed Interest Group. A new Interest Group cannot be recognized until 2% of the membership of the Association has indicated the desire to join such an Interest Group.

ARTICLE XII: PARLIAMENTARY AUTHORITY

Section 1. The Sturgis Standard Code of Parliamentary Procedure, most recent edition, shall be the parliamentary authority for all matters of procedure not specifically covered in this Constitution.

Section 2. Parliamentarian. The President may appoint a parliamentarian to serve at the President's pleasure.

ARTICLE XIII: AMENDMENT

This Constitution may be amended:

1. By approval of the Executive Council and two-thirds (2/3) of the votes cast at an annual convention business meeting, or

2. By a majority vote at two consecutive annual conventions, or

3. On approval of the Executive Council by a two-thirds (2/3) vote and a majority of the votes cast at the annual convention, or

4. By approval of the Executive Council and a majority of the votes cast at an annual convention provided the Amendment had prior approval of the Constitution Committee and was circulated among the membership at least thirty (30) days before the date of the annual convention.

ARTICLE XIV: DISSOLUTION

Section 1. Dissolution by Vote. The Association may be dissolved only at a special meeting called for that purpose, and in the manner prescribed by the relevant state laws, by vote of three-fourths (3/4) of the members present. Subject to compliance with the applicable provisions of such laws, upon any such dissolution of the Association all its property remaining after satisfaction of all its obligations shall be distributed to one or more corporations, funds, foundations, or learned societies such as the Executive Council may select, organized or operated exclusively for charitable, scientific, literary, or educational purposes, no part of the net earnings of which inures to the benefit of any private shareholder, member or individual, and which does not carry on propaganda or participate or intervene in any political campaign.

Section 2. Dissolution by Inaction. If for any reason the Association shall be unable to elect officers and conduct business in the manner prescribed by its Constitution, including Section 1 above, all property remaining after satisfaction of all its obligations shall be turned over to the National Communication Association, the national organization with which this regional association is affiliated.

Revised April 2008

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Laura Young Palmer, CFP(r)
Senior Vice President,
SunTrust Bank
Bachelor of Arts in
Foreign Languages,
AU '70

Find Your Place

Nnamdi Nnedu
Mass Communications,
Received the Marie Glass Ward
Memorial Scholarship and Elizabeth
Dean Watkins Endowed Scholarship,
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80th Annual Convention

April 7-11, 2010

The Peabody Hotel
Memphis, TN

POSITIVE COMMUNICATION

SSCA members and guests are invited to reflect on communication's role in happiness and in living meaningful lives (eudemonia, Aristotle).

Founding positive psychologist, Martin E. P. Seligman, asked, "Can there be a psychological science . . . about the best things in life? Can parents and teachers use this science to raise strong, resilient children ready to take their place in a world in which more opportunities for fulfillment are available? Can adults teach themselves better ways to happiness and fulfillment" (M. E. P. Seligman, 2002, *Authentic Happiness*, New York, Free Press, p. 29)? Since then, positive psychology has made tremendous progress addressing such questions (e.g., The Positive Psychology Center, University of Pennsylvania, <http://www.ppc.sas.upenn.edu/>).

As communication scholars and educators we now ask: What does communication leading to happiness look like across the contexts of relationships, groups, organizations, cultures, publics, and media? What is the status of research and education about communication processes considered to be positive (e.g., comforting, communication activism, dialogue, empathic listening, forgiveness, humor, negotiation, nurturing communication, positive emotional communication, prayer, pro-social media, service learning, spiritual communication, supportive communication, and so on)? How are positive character-traits such as curiosity, valor, honesty, fairness, humility, appreciation of beauty, gratitude, hope, playfulness, and more communicated, and affect communication? What is communication's role in the development of positive character traits (e.g., C. Peterson & M. E. P. Seligman, 2004, *Character Strengths and Virtues: a Handbook and Classification*, New York, Oxford University Press)? What might positive mass media look like? What might positive communication pedagogy look like (e.g., C. Peterson, 2006, *A Primer in Positive Psychology*, Oxford University Press)? And, since we will meet in Memphis—will singing the Blues make us happy?

The Call for Papers for all divisions and interest groups will be posted on SSCA's website: <http://www.SSCA.net> with a preliminary due date of September 11, 2009. Ideas and questions pertaining to the conference should be directed to Dr. Thomas Socha, SSCA Vice President Elect, Department of Communication & Theatre Arts, Old Dominion University, tsocha@odu.edu, (office: 757-368-4114). Conference website: http://www.odu.edu/~tsocha/ssca_memphis/ssca-memphis-2.shtml



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