

SSCA 2011



**81st Annual Convention
Southern States Communication Association**

**21st Annual Theodore Clevenger Jr.
Undergraduate Honors Conference**
March 23-27, 2011 • Doubletree Hotel • Little Rock, Ark.



The faculty, students, and staff of the Department of Communication Studies congratulates our colleague
Frances E. Brandau-Brown on a job well done as
Vice President and Planner of the 2011 Convention Program.
Southern States Communication Association
Little Rock, AR
March 23-27, 2011

We also congratulate our Chair **J. Donald Ragsdale** on his selection as Editor, Southern Communication Journal.

J. Donald Ragsdale, Ph.D., Chair

Richard S. Bello, Ph.D.

Frances E. Brandau-Brown, Ph.D.

Patricia Capps, M.A.

Deborah Hatton, M.A.

Terry M. Thibodeaux, Ph.D.

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EDITOR-IN-CHIEF:
MARY STUCKEY
Georgia State University

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SSCA
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81st Annual Convention Southern States Communication Association

21st Annual Theodore Clevenger Jr. Undergraduate Honors Conference

March 23-27, 2011 • The Doubletree Hotel • Little Rock, Ark.

PRESIDENT: THOMAS J. SOCHA, OLD DOMINION UNIVERSITY

VICE PRESIDENT: FRANCES BRANDAU-BROWN, SAM HOUSTON STATE UNIVERSITY

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This symbol denotes Undergraduate Honors Panel

• Program designed by Jennifer Wood Adams, Auburn University •



M.A. in Communication at Virginia Tech

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The Graduate Communication Faculty

- Robert E. Denton, Jr.**, Department Head, W. Thomas Rice Chair (Ph.D. - Purdue U.) Political Communication
- Yvonne Chen** (Ph.D. - Washington State U.) Strategic Communication
- Rachel L. Holloway** (Ph.D. - Purdue U.) Public Relations & Issue Management
- W. Wat Hopkins** (Ph.D. - U. of North Carolina) Communication Law
- James D. Ivory** (Ph.D. - U. of North Carolina) Communication Technology & Media Effects
- Jim A. Kuypers** (Ph.D. - Louisiana State U.) Political Communication, Rhetoric & Public Address
- Jenn Burleson Mackay** (Ph.D. - U. of Alabama) Media Ethics & Media Convergence
- Robert Magee** (Ph.D. - U. of North Carolina) Persuasion & Media Effects
- Marlene M. Preston** (Ph.D. - Virginia Tech) Communication Education & Curriculum
- Samuel G. Riley** (Ph.D. - U. of North Carolina) Communication Law, History, & Writing
- Edward H. Sewell, Jr.** (Ph.D. - Ohio U.) International Communication, Emeritus
- John C. Tedesco** (Ph.D. - U. of Oklahoma) Political Communication & Public Relations
- Beth M. Waggenspack** (Ph.D. - The Ohio State U.) Rhetorical Theory, Criticism, & Practice
- Damion Waymer** (Ph.D. - Purdue U.) Public Relations, Communication & Diversity

FOR FURTHER INFORMATION AND/OR TO APPLY:

Beth M. Waggenspack
 Director of Graduate Studies
 Department of Communication (0311)
 Virginia Tech
 Blacksburg, VA 24061
 Phone: 540-231-7625
 email: bwaggens@vt.edu



www.comm.vt.edu

Welcome to the 81th Annual SSCA National Convention

Dear SSCA Colleagues:

Welcome to Little Rock! This is a wonderful city that boasts many interesting places to visit including Heifer International, the William J. Clinton Presidential Library, the Central High Museum, and the River Market. Heifer International is a nonprofit charity located near the convention hotel. Its mission is to end hunger and poverty through gifts of sustainable agriculture. I also hope you have a chance to visit the William J. Clinton Presidential Library for one of panels sponsored by the Rhetoric and Public Address Division. The Central High Museum tells the story of the Little Rock Nine and the events of 1957 which will be discussed in our plenary sessions. Little Rock is the perfect backdrop for this year's convention theme of Traditions, Trends, and Technology because it has a historic past and a progressive future.

I would like to highlight two plenary sessions. A plenary session is so noted because it is uniquely complete in scheduling, in content, or both. Unlike some previous years, the plenary sessions are not the only panels offered at the selected times. This is primarily because space was limited this year, because of the number of usable meeting rooms available. It is regrettable that in order to avoid using rooms that were not accessible to everyone, additional programs had to be scheduled against the plenary panels.

The featured programs are plenary because, taken together they offer a complete examination of the 1957 Little Rock School Crisis. In 1954 the Supreme Court Decision in *Brown vs. Board of Education of Topeka, Kansas* declared all laws segregating public schools to be unconstitutional. On September 4, 1957, nine African American students enrolled in Little Rock's Central High School while Governor Orval Faubus deployed National Guard troops to prevent their attendance. President Dwight Eisenhower sent the more than 1,000 members of the 101st Airborne to provide the students an armed escort into the school. For the next year the world was focused on the city in which we convene for our 2011 convention. The Little Rock School Crisis is considered one of the most important events of the U.S. Civil Rights Movement.

The two featured programs provide a comprehensive examination of the Little Rock School Crisis and the communication surrounding it. The first of the two programs (4301) features Dr. Richard Kirk from the University of Newcastle on Tyne. Dr. Kirk is one of the world's foremost historians on the United States Civil Rights Movement and Post-New Deal Southern politics. The second of the two programs (4501) features Dr. Minniejean Brown Trickey. In the conversation with Dr. Trickey, audience members will get a sense of the Little Rock School Crisis through the eyes and experiences of one of the nine students that courageously stood up to segregationists.

In addition to these two programs, there are many other panels that will appeal to a variety of teaching and research interests. I would like to thank the division and interest group planners for their hard work in putting together engaging panels. Similarly, I would like to thank my friends and family for their support and help in planning the convention. It is a huge task and I could not have done it without you!

Best regards,

Frances
Vice President and SSCA Little Rock Program Planner
Sam Houston State University

Theodore Clevenger Jr. Undergraduate Honors Conference Acknowledgements

Welcome to Little Rock

Enjoy Your Time at “The Rock -- The Place Where the People Rule”

Dear Undergraduate Honors Conference Participants:

Welcome to the 21st annual Theodore Clevenger Jr. Honors Conference and the 81st annual convention of Southern States Communication Association. The members of SSCA are glad you are here. Please remember you are invited to attend both the UHC and SSCA panels while you. That said, feel free to take advantage of your opportunity to attend a variety of panels, network with students and scholars from other institutions, and see what Little Rock has to offer.

You are encouraged to attend the Welcome Reception on Thursday evening, the UHC Breakfast on Saturday morning, and the Osborn Reception on Saturday evening. In addition, you may want to attend the business meetings sponsored by the association’s divisions. It is a good way to meet scholars in your field and talk with others about possible graduate school opportunities. Please refer to your program for times and maps for all panels, meetings, and events.

Like many others, it was at this very conference I got my start in academia, thus, I am particularly honored to have planned the Theodore Clevenger Jr. Honors Conference this year. Attending UHC was quite a learning experience and a wonderful opportunity to interact with students and professors across the association. I sincerely hope that you, as students, have the same experience I had. Many people whom I met that first year are still instrumental in my life in a variety ways. Please take the time to get all that you can out of the convention!

Lastly, I would like to take time to thank the all the people who helped in planning this convention. It would not have been possible without the hard work, dedication, and support of my friends and colleagues...and the table at Borders during the Christmas Holidays. Thank all who gave me moral support and many ideas...and “suggestions.” Should I leave someone out, please forgive me, it is not intentional. Many thanks to the following people for serving as reviewers and/or respondents:

Kristen Cockrell

James Kennedy

Tom Socha

Jean DeHart

Thomas M. Huebner

Cindy Spurlock

Maria Dixon

Misty Knight

Alison Stafford

Bill Edwards

Roseann Mandzuk

David Sutton

Ivie Ero

John Meyer

Mary Stuckey

Beth Eschenfelder

Nina-Jo Moore

Michael Waltman

Kelli Fellows

Jason Munsell

Pat West

Robert E. Frank

Paula Rodriguez

Jerold Hale

Tom Sabetta

Congratulations on being selected as a UHC participant! Again, I hope you will enjoy the convention and your stay in Little Rock. Good Luck on your presentations.

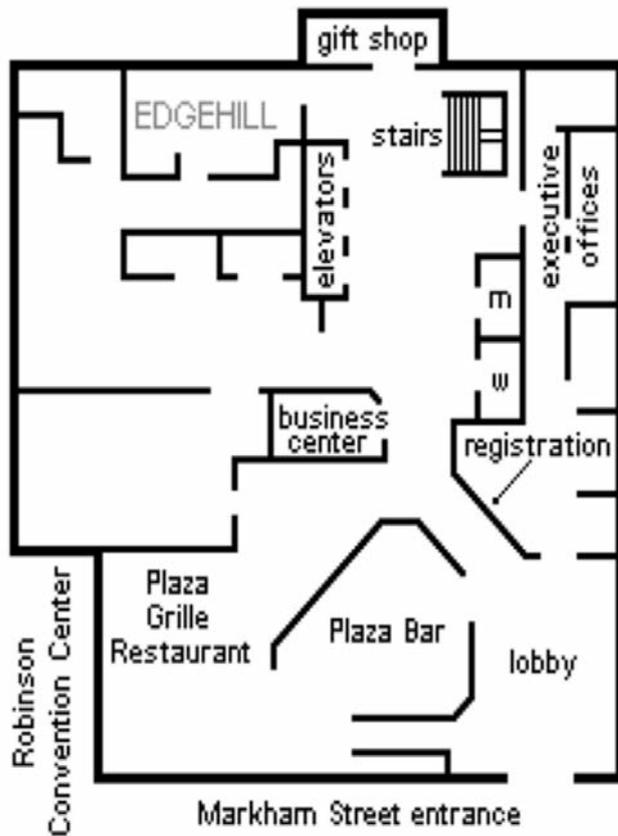
Monette Callaway

Vice-President Elect

Hinds Community College

DOUBLETREE HOTEL FLOOR PLAN

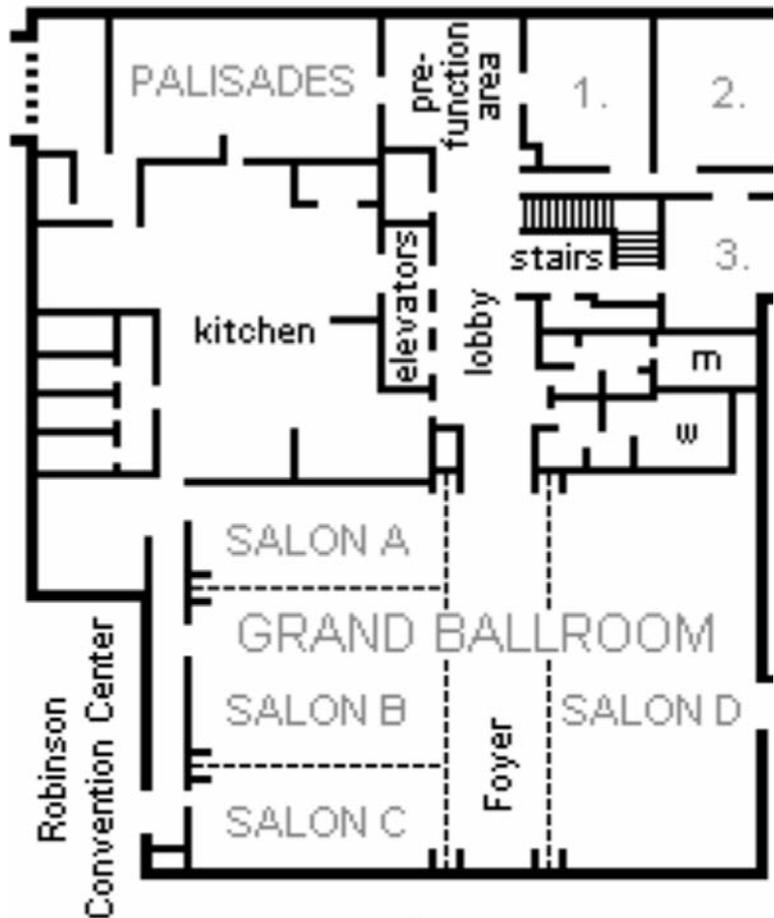
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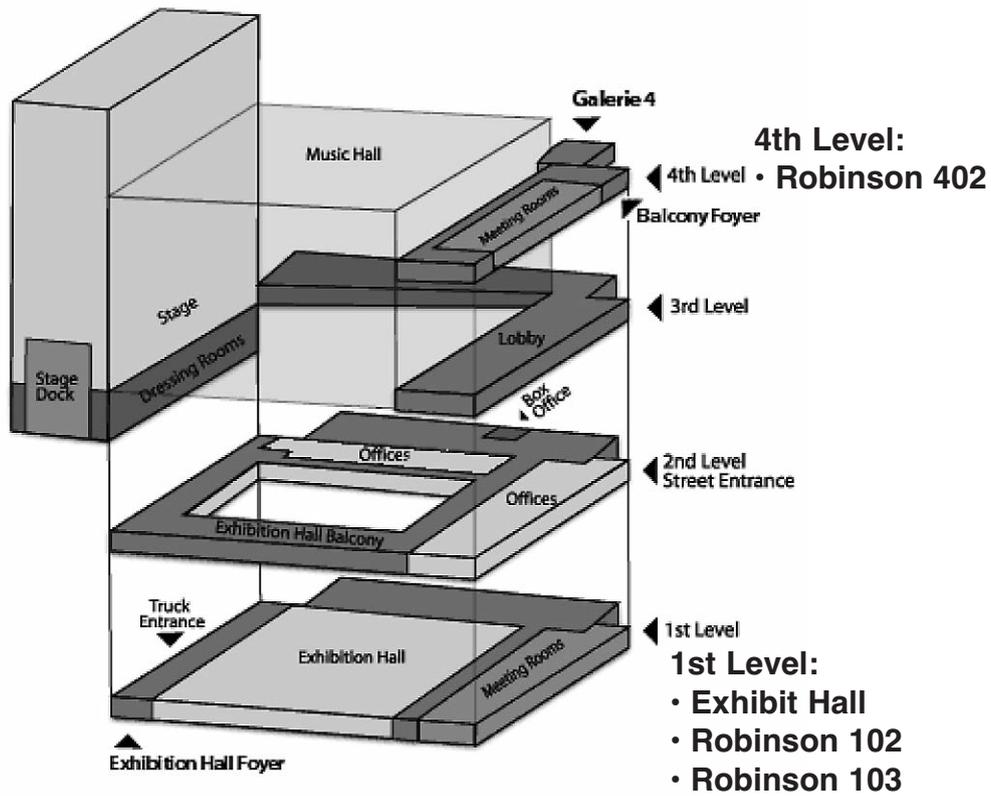


FIRST FLOOR

SECOND FLOOR

- 1. RIVERSIDE WEST
- 2. RIVERSIDE EAST
- 3. BOARD ROOM





REGISTRATION HOURS

REGISTRATION IN PALISADES/2ND FLOOR OF THE DOUBLETREE HOTEL

WEDNESDAY, MARCH 23	3 P.M. TO 7 P.M.
THURSDAY, MARCH 24	7:30 A.M. TO NOON & 1:30 P.M. TO 4 P.M.
FRIDAY, MARCH 25	7:30 A.M. TO NOON & 1:30 P.M. TO 4 P.M.
SATURDAY, MARCH 26	8 A.M. TO 11:30 A.M. & 1:30 P.M. TO 3 P.M.
SUNDAY, MARCH 27	CLOSED

EXHIBIT SCHEDULE

EXHIBITIONS IN DOUBLETREE HOTEL SECOND FLOOR

THURSDAY, MARCH 24	NOON TO 5 P.M.
FRIDAY, MARCH 25	10 A.M. TO 5 P.M.
SATURDAY, MARCH 26	9 A.M. TO NOON

PROGRAMS AND BUSINESS MEETINGS BY SPONSORS

AMERICAN SOCIETY FOR THE HISTORY OF RHETORIC INTEREST GROUP: 2305, 2409, 3208, 3301, **3705 (BUS. MTG.)**, 4107, 5107

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INSTRUCTIONAL DEVELOPMENT DIVISION: 2208, 2402, 2503, 2603, 3204, **3209 (BUS. MTG.)**, 3303, 3403, 3605, 4602, 5101, 5201

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KENNETH BURKE SOCIETY INTEREST GROUP: **2703 (BUS. MTG.)**, 3309, 3405, 4105, 4508

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MASS COMMUNICATION DIVISION: 2401, 2406, 2509, 2602, 2704, 3206, 3307, **3701 (BUS. MTG.)**, 4109, 4203, 5109

NCA: 4507

PAST PRESIDENT'S LUNCHEON: 3311

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PHILOSOPHY & ETHICS OF COMMUNICATION INTEREST GROUP: **2606 (BUS. MTG.)**, 3603

POLITICAL COMMUNICATION DIVISION: 2307, 3409, 3412, 3511, 3607, 4309, **4702 (BUS. MTG.)**

POPULAR COMMUNICATION DIVISION: 2204, 2209, 2505, 4111, 4607, **4701 (BUS. MTG.)**, 5304

PRESIDENT
THOMAS J. SOCHA: 2211, 2311, 3305, 4707

PUBLIC RELATIONS DIVISION: 2404, 2604, 3304, 3411, 4102, **4706 (BUS. MTG.)**, 5207

RHETORIC AND PUBLIC ADDRESS DIVISION: 2201, 2304, 2405, 2502, 3205, 3412, 3502, 3511, 3606, 4103, 4204, 4211, **4704 (BUS. MTG.)**, 5202, 5305

SOUTHERN ARGUMENTATION AND FORENSICS DIVISION: 2309, **2709 (BUS. MTG.)**, 4106, 4306, 4503, 4506

SOUTHERN STATES COMMUNICATION ASSOCIATION: 2801(WELCOME RECEPTION), **3101 (BUS. MTG.)**, 4401 (LUNCHEON *TICKETED EVENT), 4801 (OSBORN RECEPTION), 5105

THEODORE CLEVINGER, JR.
UNDERGRADUATE HONORS CONFERENCE OF SSCA: 3401, 3402, 3501, 3506, 3508, 3509, 3608, 3708, 3709, 4101 (BREAKFAST), 4208, 4302, 4303, 4502, 4509, 4603, 4604

VICE PRESIDENT-ELECT
MONETTE CALLAWAY: 4608, 5104

VICE PRESIDENT
FRANCES BRANDAU-BROWN: 4301, 4307, 4501

**Numbers in bold indicate business meetings*

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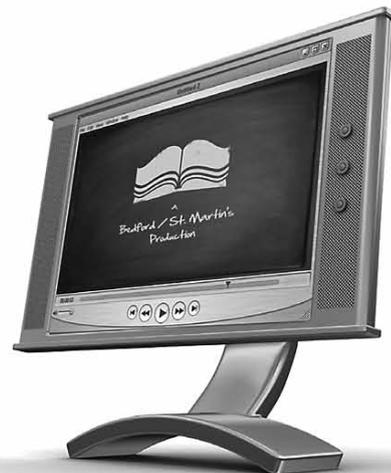
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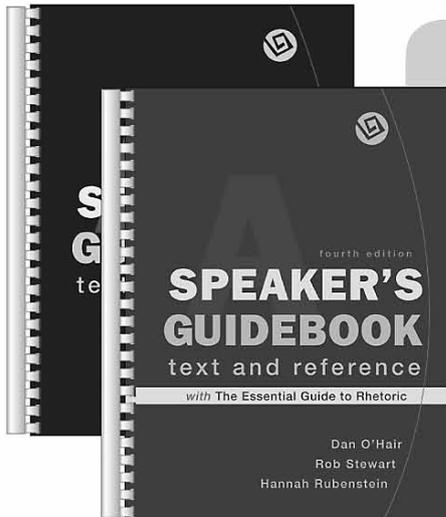
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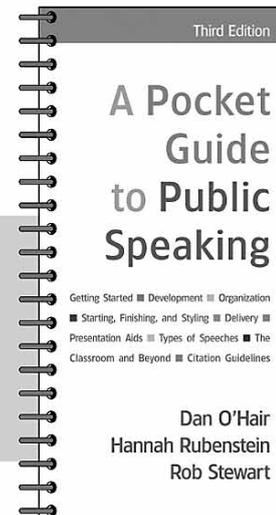
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DAY 1

WEDNESDAY, MARCH 23

1101

Wednesday
2:00 pm – 3:45 pm
Boardroom

ADMINISTRATIVE COMMITTEE MEETING OF THE SOUTHERN STATES COMMUNICATION ASSOCIATION

SPONSOR: SOUTHERN STATES COMMUNICATION ASSOCIATION

PRESIDING: THOMAS J. SOCHA, PRESIDENT

MEMBERS:

- Frances Brandau-Brown, Vice President
- Monette Callaway, Vice President Elect
- Patricia Amason, Immediate Past President
- Carl M. Cates, Executive Director
- Mary Stuckey, SCJ Editor
- J.D. Ragsdale, SCJ Editor-Elect
- Kelli L. Fellows, Marketing Director
- Marketing Director-Elect (TBA)
- Elissa Foster, Finance Committee Chair

1201

Wednesday
4:00 pm – 6:45 pm
Salon D

EXECUTIVE COUNCIL MEETING OF THE SOUTHERN STATES COMMUNICATION ASSOCIATION PART 1

SPONSOR: SOUTHERN STATES COMMUNICATION ASSOCIATION

PRESIDING: THOMAS J. SOCHA, PRESIDENT

MEMBERS:

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- Monette Callaway, Vice President Elect
- Patricia Amason, Immediate Past President
- Carl M. Cates, Executive Director
- J. Emmett Winn, Past Executive Director
- Kelli Fellows, Marketing Director
- Marketing Director-Elect (TBA)
- Mary Stuckey, SCJ Editor
- J.D. Ragsdale, SCJ Editor-Elect
- Elissa Foster (Finance Committee Member)
- John Haas (Finance Committee Member)
- Barbara Biesecker (Finance Committee Member)
- Maria A. Dixon (Division Chair, Applied Communication)
- David Sutton (Division Chair, Communication Theory)

- Richard Mercadante (Division Chair, Community College)
- Pat Arneson (Division Chair, Freedom of Speech)
- Sheree' Keith (Division Chair, Gender Studies)
- Richard I. Falvo (Division Chair, Instructional Development)
- David Lee (Division Chair, Intercultural)
- Todd Lee Goen (Division Chair, Interpersonal)
- Cole Franklin (Division Chair, Language & Social Interaction)
- Alison Slade (Division Chair, Mass Communication)
- Jacqueline D. Burleson (Division Chair, Performance Studies)
- Bill Edwards (Division Chair, Political Communication)
- Danielle E. Williams (Division Chair, Popular Communication)
- Mary Jackson-Pitts (Division Chair, Public Relations)
- Jason Edward Black (Division Chair, Rhetoric & Public Address)
- David Nelson (Division Chair, Southern Argumentation and Forensics)
- Pam Bourland-Davis (Committee Chair, Constitution)
- John C. Meyer (Committee Chair Publications)
- Wendy Atkins-Sayre (Committee Chair, Resolutions)
- Todd Lee Goen (Committee Chair, Resource Committee)
- Debbie Phillips (Committee Chair, Time & Place)
- Michael Eaves (SSCA K-12 Representative to NCA)
- Tom Sabetta (SSCA Community College Representative to NCA)
- Daniel Grano (SSCA 4 Year College University Representative to NCA)
- Roseann Mandziuk (NCA Nominating Committee Representative)
- Ken Cissna (SSCA Representative to NCA SPEC-TRA Committee)

DAY 2

THURSDAY, MARCH 24

2101

Thursday
8:00 am – 9:15 am
Salon D

EXECUTIVE COUNCIL MEETING OF THE SOUTHERN STATES COMMUNICATION ASSOCIATION PART 2

SPONSOR: SOUTHERN STATES COMMUNICATION ASSOCIATION

PRESIDING: THOMAS J. SOCHA, PRESIDENT

MEMBERS:

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- Monette Callaway, Vice President Elect
- Patricia Amason, Immediate Past President
- Carl M. Cates, Executive Director
- J. Emmett Winn, Past Executive Director
- Kelli L. Fellows, Marketing Director
- Marketing Director-Elect (TBA)
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- David Sutton (Division Chair, Communication Theory)
- Richard Mercadante (Division Chair, Community College)
- Pat Arneson (Division Chair, Freedom of Speech)
- Sheree' Keith (Division Chair, Gender Studies)
- Richard I. Falvo (Division Chair, Instructional Development)
- David Lee (Division Chair, Intercultural)
- Todd Lee Goen (Division Chair, Interpersonal)
- Cole Franklin (Division Chair, Language & Social Interaction)
- Alison Slade (Division Chair, Mass Communication)
- Jacqueline D. Burlison (Division Chair, Performance Studies)
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- Pam Bourland-Davis (Committee Chair, Constitution)
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- Debbie Phillips (Committee Chair, Time & Place)
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- Tom Sabetta (SSCA Community College Representative to NCA)
- Daniel Grano (SSCA 4 Year College University Representative to NCA)
- Roseann Mandziuk (NCA Nominating Committee Representative)
- Ken Cissna (SSCA Representative to NCA SPEC-

TRA Committee)

2201

Thursday
9:30 am – 10:45 am
Salon A

RHETORIC OF THE GAY RIGHTS MOVEMENT

SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION

CHAIR/RESPONDENT: JAMES DARSEY, GEORGIA STATE UNIVERSITY

Harvey Milk, the Politics of Memory, and the Recovery of Queer Archives.

Jason Edward Black, University of Alabama

'Milk's Still Fresh': Harvey Milk, The Advocate, and Public Memory.

Robert D. Byrd, University of South Alabama

Heteronormative Distortion: Rhetoric For and Against Same Sex Marriage.

Jacob Davis, University of South Alabama

2202

Thursday
9:30 am – 10:45 am
Salon B

ALTERING TRENDS 1: THE EFFECTIVENESS AND ETHICS OF BEHAVIOR MODIFICATION CAMPAIGNS AND MEDIATED MESSAGES

SPONSOR: APPLIED COMMUNICATION DIVISION

CHAIR: ANNA K. TURNAGE, BLOOMSBURG UNIVERSITY

RESPONDENT: JOHN COOK, THE UNIVERSITY OF TEXAS AT BROWNSVILLE AND TEXAS SOUTHMOST COLLEGE

Identification of High Risk Sun Exposure Groups and Assessment of Their Presence in PSAs: The Unique Case of Farmers, African Americans, and Outdoor Athletes

Stephanie Kelly, University of Tennessee

Laura E. Miller, University of Tennessee

Using Pictorial Exemplars in Breast Cancer Health Message: Enhancing Selective Reading and Intention to Engage in Preventive Behaviors

Yangsun Hong, University of Alabama

Hong-Sik Yu, Chung-Ang University

Doohwang Lee, University of Alabama

Proposing an Aretological Ethic of Social Marketing: An Analysis of the Too Many Aborted Campaign

Shannon Montgomery, Georgia State University

2203

Thursday
9:30 am – 10:45 am
Salon C

FREE SPEECH IN UNSAVORY TRADITIONS,

TRENDS, AND TECHNOLOGIES

SPONSOR: FREEDOM OF SPEECH DIVISION

CHAIR: DOUGLAS MARSHALL, DUQUESNE UNIVERSITY

RESPONDENT: PAT ARNESON, DUQUESNE UNIVERSITY

Intentional Infliction of Emotional Distress: A Weak Legal Action to Hold the Press Accountable for Low-value Publication

Xiaowei Chen, University of Central Arkansas

Guerilla Marketing: Exploring the Scope of Commercial Speech Protection

Jeremy Langett, Lynchburg College

Bob Jones University v. United States: A Case Like No Other

Jeremy K. Reid, Huntingdon College

2204

Thursday

9:30 am – 10:45 am

Riverside East

CONNECTING POLITICS WITH ART, IMAGE, AND MUSIC

SPONSOR: POPULAR COMMUNICATION DIVISION

CHAIR: AMY ALDRIDGE SANFORD, NORTHEASTERN STATE UNIVERSITY

A Hip Hop President

Jae-Hwa Shin, University of Southern Mississippi

The Pinkwashing of Alice Paul in HBO's Iron Jawed Angels

Sheree' Keith, Macon State College

"Big Mac" with a Side of Steroids: Image Restoration Strategies of Mark McGwire

John McGuire, Oklahoma State University

Lori McKinnon, Oklahoma State University

Wayne Wanta, Oklahoma State University

The Art of Reappropriation: The Visual Rhetoric of Shepard Fairey

Heather Maurer, University of South Alabama

2205

Thursday

9:30 am – 10:45 am

Edgehill (Hotel Main Floor)

TALK(ING) BACK: PEDAGOGICAL REFLECTIONS ON STAGING SUNDOWN IN SOUTHERN ILLINOIS

SPONSORS: PERFORMANCE STUDIES DIVISION AND ETHNOGRAPHY INTEREST GROUP

CHAIR: RAQUEL POLANCO, LOUISIANA STATE UNIVERSITY

PARTICIPANTS:

Elena Esquibel, Southern Illinois University

Olivia Gessella "Gigi" Perez-Langley, Southern Illinois University

RESPONDENT: JUSTIN T. TRUDEAU, UNIVERSITY OF NORTH TEXAS

This roundtable discussion features cast members and the director from the show, Sundown in Southern Illinois. Participants will reflect on pedagogical insights and experiences from the process of staging the show. Through oral histories, this show explores community narratives about "sundown towns" in southern Illinois. "Sundown towns" can be understood as communities with organized jurisdiction that for decades have excluded African Americans or other groups from living in them and are, thus, all-White on purpose.

2206

Thursday

9:30 am – 10:45 am

Robinson 103

A SUSTAINABLE LEGACY: TRADITIONS AND TRENDS IN LEADERSHIP AND ADMINISTRATION

SPONSOR: ASSOCIATION FOR COMMUNICATION ADMINISTRATION INTEREST GROUP

CHAIR: RICHARD H. THAMES, DUQUESNE UNIVERSITY

RESPONDENT: RENEE EDWARDS, LOUISIANA STATE UNIVERSITY

Sustainability and Academic Excellence: Rebuffing Anachronistic Comforts

Ronald C. Arnett, Duquesne University

Traditions and Trends: Faculty Senates, Administration, and Professional Civility

Janie M. Harden Fritz, Duquesne University

Bucking Traditional Approaches to College Admissions

Recruitment: Why Faculty as Admissions Recruiters

Should Emerge as a New Trend

Jeffrey A. Halliday* and William D. Stuart, Longwood University

HD: Creating a Media Communication Major through an Interdisciplinary Approach

Susan M. Simkowski and Monica Luebke, Ph.D., University of Arkansas-Fort Smith

**SSCA Debut Paper*

2207

Thursday

9:30 am – 10:45 am

Riverside West

FACULTY/LIBRARIAN ENGAGEMENT: A MATCH MADE IN HEAVEN

SPONSOR: COMMUNITY COLLEGE DIVISION

CHAIR: YOLANDA MITCHELL, PULASKI TECHNICAL COLLEGE

PARTICIPANTS:

Laura Austin, Pulaski Technical College

Sarah Clements, Pulaski Technical College

Joanna Ewing, Pulaski Technical College

Discussion will focus on the communication and collaboration required between community college librarians and faculty to sup-

port the ever-changing information literacy needs of students. New approaches to strengthening faculty and librarian relationships and bringing information literacy into the classroom via research websites designed specifically for communication students will also be explored.

2208

Thursday
9:30 am – 10:45 am
Robinson 402

LEARNING COMMUNITIES: USING NEW TRENDS AND COLLABORATION BETWEEN DISCIPLINES TO ACHIEVE ACADEMIC EXCELLENCE FOR STUDENTS

SPONSOR: INSTRUCTIONAL DEVELOPMENT DIVISION
CHAIR: TERI COLAIANNI, UNIVERSITY OF CENTRAL ARKANSAS

PARTICIPANTS:

Teri Colaianni, University of Central Arkansas
Steven Lance, University of Central Arkansas

Learning Communities in the university setting provide an opportunity for students, especially freshmen, to take classes together as well as live in the same residential hall. Often, a faculty member is paired with another faculty member, such as--in our case-- Freshman Writing and Basic Oral Communication. This panel will offer suggestions in team teaching from these two disciplines. Examples of activities and assignments will be offered, including ways to adapt writing assignments to oral format, and vice-versa. Additionally, the panel will discuss effective ways to work together to deepen instruction and to assist students in better achieving academic success.

2209

Thursday
9:30 am – 10:45 am
Robinson 102

FABLES, STORIES AND CAUTIONARY TALES: MYTHOLOGY IN POPULAR COMMUNICATION

SPONSOR: POPULAR COMMUNICATION DIVISION
CHAIR: JEREMY K. REID, HUNTINGDON COLLEGE

Questionable Doxa: The Urban Legend as Rhetorical Form

Brett Lunceford, University of South Alabama

Urban Legends, Internet Rumors and False Prophecy in the Disinformation Age

S. Nick Mohammed, Penn State Altoona

Song of the South: Moral Lessons Blurred by Controversy

John Saunders, Huntingdon College

Cigarettes and Whiskey and Wild, Wild Women, They'll Drive You Crazy, They'll Drive You Insane, ane, ane ...

Trudy L. Hanson, West Texas A&M University

2211-A

Thursday
9:30 am – 10:45 am
Salon D

SSCA MINI-SUMMIT ON STRATEGIC FINANCIAL PLANNING: PART A

SPONSOR: PRESIDENT

PRESIDING: THOMAS J. SOCHA (SSCA PRESIDENT), OLD DOMINION UNIVERSITY

PARTICIPANTS:

Elissa Foster (Chair, SSCA Finance Committee)
Lehigh Valley Hospital

John Haas (Member, SSCA Finance Committee Member)

University of Tennessee

Barbara Biesecker (SSCA Finance Committee Member)

University of Georgia

Carl M. Cates (Executive Director)

Valdosta State University

Todd Lee Goen (Chair, Resource Development Committee)

Clemson University

Sherry G. Ford (Resource Development Committee Member)

University of Montevallo

Abby M. Brooks (Resource Development Committee Member)

Georgia Southern University

Melissa M. Smith (Resource Development Committee Member)

Mississippi State University

J. Emmett Winn (Past Executive Director)

Auburn University

Patricia Amason (Past President)

University of Arkansas

Kelli L. Fellows (SSCA Marketing Director)

University of North Carolina at Wilmington

SSCA Marketing Director-Elect (TBD)

As a part of SSCA's 2011-2015 strategic plan this is part one of a two-part meeting of SSCA units and individuals responsible for budget, marketing, resource development, and membership. The purpose of the meeting is to begin to develop a plan to improve coordination among SSCA's financial units and individuals responsible for finances, set funding priorities, coordinate marketing and resource development, examine membership and its benefits, and more. A moment of silence will begin the meeting for the late Darren C. Goins (Stevenson University) who was a member of the SSCA Resource Development Committee.

2302

Thursday
11:00 am – 12:15 pm
Salon B

ROUNDTABLE: "WHY CAN'T EVERYBODY JUST

SPEAK ENGLISH?" – EXPOSING PLACE-BOUND STUDENTS TO CULTURAL DIVERSITY

SPONSOR: INTERCULTURAL COMMUNICATION DIVISION

CHAIR: PAULA RODRIGUEZ, HINDS COMMUNITY COLLEGE

PARTICIPANTS:

- Tony DeMars, Texas A&M University-Commerce**
- Jennifer T. Edwards, Tarleton State University**
- Robert E. Frank, Longwood University**
- Dominique Gendrin, Xavier University**
- Mary M. Meares, University of Alabama**

In today's global business and cultural environment, the need for intercultural understanding is steadily increasing. But since many of our students are unable or unwilling to travel, and are often hesitant about interacting with students from cultures other than their own, instructors need strategies for helping those students achieve at least a minimal degree of cultural awareness. These panelists will share activities which they have developed to enhance intercultural understanding and communication.

2303

Thursday
11:00 am – 12:15 pm
Salon C

RE-LANGUAGING COMMUNICATION OF MENTAL ILLNESS

SPONSOR: LANGUAGE AND SOCIAL INTERACTION DIVISION

CHAIR: CRAIG O. STEWART, UNIVERSITY OF MEMPHIS

Keeping My Voice: Our Continuing Journey Through Depression and Breast Cancer

Regina Young, University of North Carolina at Charlotte

My Family, Me, and Bi-Polar Disorder: An Autoethnography and Rhetorical Analysis of Familial Supportive Text

Brian Richards, University of North Carolina at Charlotte

Zucker's Symptom: Gender Identity Disorder and Reparative Therapy in Children

Matt Dunn, Colorado State University

Contrasts in Voices: Mental Health Experts and Advocates for the Mentally Ill

Ardis Hanson, University of South Florida

A Cultured-Centered Approach to Veteran's Mental Health

Doug Jordan, University of South Florida

This panel uses a post-modern lens to examine the discourse of mental illness. We move the discussion beyond modernity's concept that the body and mind are machines that can primarily be repaired chemically or surgically. Ongoing debates about the diagnosis and treatment of mental illness or disorders demonstrate this problem. This panel explores these issues by examining our culture's use of language involving mental illness. Furthermore, the panel discusses the importance of the voice to individuals diagnosed with a mental illness. Frank (1995) proposes a post-modern concept of the body; and illness requires the sick body or mind to possess a voice. Frank (1995) writes "the body [or mind] is not mute, but it is inarticulate; it does not use speech, yet begets it" (Frank, 1995, p. 27). Each panelist suggests recognizing the importance of voice as a crucial factor to better

THURSDAY



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understand the experience and improve the treatment of individuals with mental illness.

2304

Thursday
11:00 am – 12:15 pm
Riverside East

RHETORIC, PUBLIC POLICY AND PERCEPTIONS
SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION
CHAIR: DAVID SUTTON, AUBURN UNIVERSITY
RESPONDENT: ANN E. BURNETTE, TEXAS STATE UNIVERSITY

- The Story of First Flight as Target Discourse.
Julia Scatliff O’Grady, University of North Carolina, Chapel Hill
- Reproductive Rights in Medical Dramas: A Feminist Analysis of Portrayals of Gender roles on the Topic of Abortion on Television
Kristen Hungerford, University of Memphis
- A Rough Road Leads to the Stars: Official Public Eulogy of Space Disasters as a Rhetorical Sub-genre
Samara Mouvery, University of Alabama
- The Empathic Intellectual: Bringing Gramsci to the Rhetoric of Disability
Drew Mosley, Georgia State University

2305

Thursday
11:00 am – 12:15 pm
Edgehill (Hotel Main Floor)

FOOD TRADITIONS REVAMPED AND RENOVATED: FINDING CONTEMPORARY AESTHETIC REPRESENTATIONS OF FOOD TRADITIONS IN TECHNOLOGY, RITUAL, AND RHETORICAL DISCOURSE
SPONSOR: AMERICAN SOCIETY FOR THE HISTORY OF RHETORIC (ASHR)
CHAIR/RESPONDENT: NATHAN CRICK, LOUISIANA STATE UNIVERSITY

- Food Aesthetics within Technology: Rapidly Changing Forms of Interaction With What We Eat.
Jonathan Clemens, University of Minnesota, Twin Cities
- Rhetoric and Aesthetics in Kosher Cooking: Where the Old and New Border
Brian Leslie, Louisiana State University
- Food Representations in Art: The Ever Changing Form
Evan Senn, California State University, Fullerton
- Rhetorical Ideals in the Health and Sustainable Food Movement
Bryan W. Moe, Louisiana State University

Food is not only economically produced and biologically consumed but is a vital piece of a culture’s poetics, art, and ritual. Rhetoricians and cultural scholars can interpret their audience’s

culture through the cultivation and exploration of taste. This panel explores the inclusive, complex, and rich aspects of food and foodways to understand where nature, art, biology, and economics function in more healthy, ethical, and sustainable ways, cultivating the taste of its audience. John Dewey traces this as the “ability to transfer values from one field of experience to another, attach them to objects of our common life, and by this imaginative insight make these objects poignant and momentous.” Food as an object in a complex system calls all to action where scholars add to the intellectual conversation that takes place at the intersection of communication, critical cultural theory, and research on power and everyday life to produce meaningful change.

2306

Thursday
11:00 am – 12:15 pm
Riverside West

TECHNOLOGY AND SOCIAL INTERACTION: THE GROWING ROLE OF SOCIAL MEDIA IN INTERPERSONAL COMMUNICATION
SPONSOR: INTERPERSONAL COMMUNICATION DIVISION
CHAIR: WILLIAM D. HARPINE, UNIVERSITY OF SOUTH CAROLINA, AIKEN
PARTICIPANTS:

- Teresa Humphrey, University of South Carolina, Aiken**
- Christopher Mapp, University of Louisiana at Monroe**
- Douglas A. Ferguson, College of Charleston**
- Karyn Brown, Mississippi State University**
- Peggy Bowers, The University of Louisiana at Monroe**

Electronic media, such as e-mail, blogs, social networks and text messaging, are growing exponentially. The panelists will examine social, technological, and ethical implications of social media in interpersonal communication. These modalities offer instantaneous and convenient opportunities for human interaction, but convenience and speed may not always result in quality. What will be lost in a society that relies so heavily on these forms of communication? Or will this technology redefine communication as we know it? The audience will be invited to participate in the discussion of these issues.

2307

Thursday
11:00 am – 12:15 pm
Robinson 402

POLITICAL COMMUNICATION BEYOND ELECTION CAMPAIGNING
SPONSOR: POLITICAL COMMUNICATION DIVISION
CHAIR: PATRICK G. WHEATON, GEORGIA SOUTHERN UNIVERSITY
RESPONDENT: LAUREN REICHART SMITH, AUBURN

UNIVERSITY

Tea Parties, True Believers, and the Rhetorical Traditions of Fanatical Political Rhetoric

Lynette M. Long, Middle Tennessee State University

Little Rock's Cooper v. Aaron: A Seminal Supreme Court School Desegregation Case

Sally F. Paulson, Delta State University

Perceptions of Authenticity in the Watergate Hearings

Larry Powell, University of Alabama at Birmingham

Mark Hickson, University of Alabama at Birmingham

James C. McCroskey, University of Alabama at Birmingham

Price Walt, University of Alabama at Birmingham

Open for All: The Rhetoric of Former Presidents at the Dedication of Their Presidential Libraries

Patrick G. Richey, University of Southern Mississippi

2308

Thursday
11:00 am – 12:15 pm
Robinson 102

TECHNOLOGY, SPORTS, AND FREEDOM OF SPEECH

SPONSOR: FREEDOM OF SPEECH DIVISION

CHAIR: JAMIE KERN, UNIVERSITY OF ARKANSAS

RESPONDENT: DAVID R. DEWBERRY, RIDER UNIVERSITY

Technical Difficulties at the Supreme Court

Mark Grabowski, Adelphi University

Hackivism and Other-Directed Social Movements: The Ego Function of Protest Rhetoric in the Information Age

Brett Lunceford, University of South Alabama

Cheering, Jeering, and Showing Your Sign: The First Amendment and Fans' Rights to Wave Banners at Sporting Events

Erin Looney, University of South Alabama

Collegiate Athletes, The Right of Publicity and the NCAA/Student-Athlete Contract*

Aimee Graugnard, University of Louisiana at Lafayette

* *Top Student Paper*

2309

Thursday
11:00 am – 12:15 pm
Robinson 103

SPONSOR: SOUTHERN ARGUMENTATION AND FORENSICS DIVISION

CHAIR: AMY ALDRIDGE SANFORD, NORTHEASTERN STATE UNIVERSITY

PARTICIPANTS:

Robert E. Alexander, Bossier Parish Community College

Joseph M. Ganakos, Lee College

Trey Gibson, Louisiana State University Shreveport

This discussion will focus on the integration of technology in the future of academic debate. This panel discussion will center on the potential for synchronous debate via the internet, the integration of various software packages and learning management systems, and an ultimate goal of fostering debates without geographic considerations and overcoming the traditional boundaries of academic debate.

2310

Thursday
11:00 am – 12:15 pm
Robinson Exhibition Hall

HAVING SKIN IN THE GAME

SPONSORS: ETHNOGRAPHY INTEREST GROUP AND PERFORMANCE STUDIES DIVISION

CHAIR: MELANIE KITCHENS O'MEARA, UNIVERSITY OF GEORGIA

PARTICIPANT: REBECCA M. KENNERLY, GEORGIA SOUTHERN UNIVERSITY

RESPONDENTS:

Christopher N. Poulos, University of North Carolina at Greensboro

Tracy Stephenson Shaffer, Louisiana State University

Kennerly, ethnographer and performing artist, with the help of gatekeeper Andrea Hinojosa, co-founder and executive director of Southeast Georgia Communities Project, investigates the historical and contemporary production and consumption of the Vidalia Onion in Toomes County, Georgia. In this multimedia, multifocal/vocal performance, Kennerly explores the performative in her research, writing and staging practice as she and Andrea dig, pull, cut, pack, slice, dice, stew, and chew their way through a 50 pound bag of onions in order to earn their worth and right to speak.

2311-B

Thursday
11:00 am – 12:15 pm
Salon D

SSCA MINI-SUMMIT ON STRATEGIC FINANCIAL PLANNING: PART B

SPONSOR: PRESIDENT

PRESIDING: THOMAS J. SOCHA (SSCA PRESIDENT), OLD DOMINION UNIVERSITY

PARTICIPANTS:

Elissa Foster (Chair, SSCA Finance Committee)

Lehigh Valley Hospital

John Haas (Member, SSCA Finance Committee Member)

University of Tennessee

Barbara Biesecker (SSCA Finance Committee Member)

University of Georgia

Carl M. Cates (Executive Director)

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Georgia Southern University

Melissa M. Smith (Resource Development Committee Member)

Mississippi State University

J. Emmett Winn (Past Executive Director)

Auburn University

Patricia Amason (Past President)

University of Arkansas

Kelli L. Fellows (SSCA Marketing Director)

University of North Carolina at Wilmington

SSCA Marketing Director-Elect (TBD)

2401

Thursday

12:30 pm – 1:45 pm

Salon A

TRAGEDY, TRENDS AND TECHNOLOGY: MEDIA RESPOND TO CAMP ALBERT PIKE FLASH FLOOD

SPONSOR: MASS COMMUNICATION DIVISION

CHAIR: GEORGE L. DANIELS, UNIVERSITY OF ALABAMA

PARTICIPANTS:

George L. Daniels, University of Alabama

J. Suzanne Horsley, University of Alabama

Brigette Williams, American Red Cross-Greater Arkansas Region

On Friday, June 11, 2010, a thunderstorm caused a flash flood at Camp Albert Pike, a popular campground on the Little Missouri River in the Ouachita National Forest in Arkansas. Surveyors from the U.S. Geological Survey estimated that the river rose 8 feet per hour over three hours during the early morning hours when most people at the campground were asleep. A total of 20 people, include several children, were killed. Even as this Arkansas disaster caught the attention of national and international media, it spotlighted the limits of technologies such as cell phones. There was no cell phone service because national forest lands do not have cellular towers. This panel looks at not only the limits of technology in 2010, but also the traditions of the strained relationship between journalists and public affairs personnel. A journalism professor and a public relations professor (who doubled as a volunteer public affairs spokesperson) will join a full-time public affairs spokesperson from Arkansas to examine the tragedy, trends and technology. Implications for mass communication teaching and research will be discussed.

2402

Thursday

12:30 pm – 1:45 pm

Salon B

TRADITIONS, TRENDS, & SUPPORT IN COMMUNICATION EDUCATION

SPONSOR: INSTRUCTIONAL DEVELOPMENT DIVISION

CHAIR: DEBBIE PHILLIPS, MUSKINGUM UNIVERSITY

RESPONDENT: RICHARD I. FALVO, EL PASO COMMUNITY COLLEGE

*From the Classroom to the Newsroom: Students' Perception of Multimedia and Social Media in Their Education and Careers**

Rebecca Nelson, University of Southern Mississippi

Judith Roberts, University of Southern Mississippi

Kristie Dillistone, University of Southern

Mississippi

Jae-Hwa Shin, University of Southern Mississippi

Infusing Ethics in College Curricula: Examination of Small Steps Undertaken by the University of Arkansas at Little Rock

Carol Thompson, University of Arkansas at Little Rock

Avinash Thombre, University of Arkansas at Little Rock

Julien C. Mirivel, University of Arkansas at Little Rock

Burn the Textbook: A Proposal for Using Primary Research

Brett Lunceford, University of South Alabama

Drops, Dorms, and Ds: The Role of Support Messages in First Generation College Student Persistence

Carolyn H. Rester, East Texas Baptist University

Cole Franklin, East Texas Baptist University

**Top Student Paper in Instructional Development*

2403

Thursday

Salon C

12:30 pm – 1:45 pm

NEGOTIATING PURPOSE WITHIN CONTEMPORARY NONPROFIT/RELIGIOUS ORGANIZATIONS

SPONSOR: APPLIED COMMUNICATION DIVISION

CHAIR: J. JACOB JENKINS, UNIVERSITY OF SOUTH FLORIDA

PANEL RESPONDENT: GERALD W. DRISKILL, UNIVERSITY OF ARKANSAS AT LITTLE ROCK

PARTICIPANTS:

J. Jacob Jenkins, University of South Florida

Patrick Dillon, University of South Florida

Nicholas Riggs, University of South Florida

Brian Johnston, University of South Florida

This panel examines (a) divergent understandings of purpose among Protestant churches in the Tampa Bay area, (b) structura-

tional divergences among generational members of a Mid-Western Christian church, (c) discourses of Western imperialism within the rhetoric of Christian Children's Fund, and (d) processes of alternative socialization at the annual Cornerstone Festival. The panel will include a discussion of contemporary organizational tensions, potential implications, and directions for future research.

2404

Thursday
12:30 pm – 1:45 pm
Riverside East

NEW COMMUNICATION TECHNOLOGIES: MEETING TRADITIONAL COMMUNICATION NEEDS

SPONSOR: PUBLIC RELATIONS DIVISION

CHAIR: MARSHA LITTLE MATTHEWS, THE UNIVERSITY OF TEXAS AT TYLER

RESPONDENT: MARY ANNA KIDD, THE UNIVERSITY OF TEXAS AT TYLER

Organizational Communication Narratives: Using Social Media to Tell Stories of Crisis Management

Marsha Little Matthews, The University of Texas at Tyler

The Role of Narrative in Public Relations Ethics Pedagogy

Beth Eschenfelder, The University of Tampa

Communication "Trials and Tribulations": An Assessment of Crisis Communication Cases Evidencing Potential Abuse of New Media Technology

Lisa K.L. Muller, Georgia Southern University

Twitter and Relationship Building: A Tool of Corporate Public Relations

Corey A. Hickerson, James Madison University

Health Organizations' Use of Social Media

Anntoinette Moore, Graduate Student, The University of Texas at Tyler

Public relations practitioners are using new communication technologies to communicate messages to stakeholders. The media may be new, but the need to communicate and build relationships with stakeholders is not. This panel looks at the trend of using new media technologies to meet traditional communication needs.

2405

Thursday
12:30 pm – 1:45 pm
Edgehill (Hotel Main Floor)

STATES' RIGHTS VS. FEDERAL RIGHTS VS. CIVIL RIGHTS IN LITTLE ROCK, 1957

SPONSORS: RHETORIC AND PUBLIC ADDRESS DIVISION AND SOUTHERN COLLOQUIUM ON RHETORIC

CHAIR: BARBARA BIESECKER, UNIVERSITY OF GEORGIA

PARTICIPANTS:

Vanessa B. Beasley, Vanderbilt University

Lisa Corrigan, University of Arkansas, Little Rock
James Darsey, Georgia State University
Marilyn Young, Florida State University
Michael Osborn, University of Memphis

In September, 1957, the school board of Little Rock Arkansas stood ready to implement its plan to integrate the Little Rock public schools. Gov Orval Faubus called out the Arkansas National Guard to prevent integration, creating a constitutional crisis. President Dwight Eisenhower settled the question by sending in federal troops and federalizing the Arkansas National Guard to enforce the decision of the Court. The statement by Gov Faubus and the speech delivered on national television by Dwight Eisenhower provide a fascinating case study in the rhetorical clash among state's rights, federal rights, and civil rights in the United States in the 1950s. Following the Southern Colloquium on Rhetoric format, the texts for this panel will be publicized in advance so that all in attendance may participate in the conversation in an informed way. Texts may be requested by emailing: rpasscaleeman@uncc.edu.

2406

Thursday
12:30 pm – 1:45 pm
Riverside West

RADIO STARS, SUPER HEROES, THE IMMIGRANT'S EXPERIENCE, AND INTERACTIVE MEDIA: THE MEDIA PRODUCTION SHOWCASE

SPONSOR: MASS COMMUNICATION DIVISION

CHAIR/DISCUSSANT: MARY JACKSON PITTS, ARKANSAS STATE UNIVERSITY

Adding Interactive Media to a Traditional Media Production Curriculum

Tony DeMars, Texas A&M University-Commerce

The Immigrant's Experience

Pamela Tran, University of Alabama

Automation and the Radio Stars

Gabrielle Crumble, Arkansas State University

Norma's Awesome Superhero Video: How Mass Meditated Comic Book Superheroes Shape Social Reality and Inspire Humanity

Norma Jones, University of North Texas

2407

Thursday
12:30 pm – 1:45 pm
Robinson 402

HEALTH COMMUNICATION IN INTERPERSONAL CONTEXTS

SPONSOR: INTERPERSONAL COMMUNICATION DIVISION

CHAIR: PATRICIA AMASON, UNIVERSITY OF ARKANSAS

Let's Talk About Sex: A Proposal for Reform of Sexual Education in Schools, Regarding the Inclusion of Self-Esteem

Claire L. Morledge, University of Iowa

Infertility Blogs: An Untapped, Online Supportive Community

Brittney Lee, University of Arkansas

How Can Healthcare Professionals Effectively Communicate Bad News, Social Support, and Suggest Consent in the Midst of the Organ Procurement Process?

Laveda I. Joseph, University of Arkansas

Ageism: The Impact on Health Communication in the Elderly Population

Mitchell W. Jenkins, University of Arkansas

Health communication occurs across a variety of mediated contexts including informatics and telehealth websites. A vast amount of health-related communication occurs within interpersonal contexts. This panel addresses health-related communication from a variety of interpersonal contexts including schools, online, and in critical decision-making situations.

2408

Thursday

12:30 pm – 1:45 pm

Robinson 102

“BUT DUDE, THIS IS COLLEGE!” EXAMINING THE PERFORMANCE TRENDS AND CYCLES ASSOCIATED WITH NATIVE AND CO-ENROLLED HIGH SCHOOL STUDENTS WITHIN THE COMMUNITY COLLEGE ENVIRONMENT

SPONSOR: COMMUNITY COLLEGE DIVISION

CHAIR: MISTY KNIGHT, SHIPPENSBURG UNIVERSITY

PARTICIPANTS:

Jeffrey Lawrence, Ivy Tech-Columbus
Robert Glenn, Owensboro CTC
Tori Forncrook, Owensboro CTC
Richard Knight, Shippensburg University
James E. Reppert, SAU-Magnolia
Gary Deaton, Transylvania University

2409

Thursday

12:30 pm – 1:45 pm

Robinson 103

“LET ME SEE YOUR PAPERS!” THE SUPREME COURT AND THE RHETORIC OF CITIZENSHIP TRADITIONS IN COMMUNICATION

SPONSOR: AMERICAN SOCIETY FOR THE HISTORY OF RHETORIC (ASHR)

CHAIR: ANDRE E. JOHNSON, MEMPHIS THEOLOGICAL SEMINARY

RESPONDENT: TIM HUEBNER, RHODES COLLEGE

The Rhetoric of Citizenship: Civil Rights, Economic Rights, and the Recrudescence of Equality in the Twentieth Century

Garry Jennings, Delta State University

The 1883 Civil Rights Cases: A Watershed in Equal Protection Law

Sally F. Paulson, Delta State University

Bishop Henry McNeal Turner and the Unconstitutionality of the 1875 Civil Rights Bill: A Rhetorical Analysis

Andre E Johnson, Memphis Theological Seminary

This panel seeks to address questions on the rhetorical nature of citizenship. How has citizenship been framed rhetorically throughout history? How has citizenship been interpreted by politicians and the Supreme Court? How has this understanding of citizenship affected the lives of others, especially African Americans. By drawing upon a diversity of rhetorical approaches, we attempt to answer these and other questions that emerge from our research.

2410

Thursday

12:30 pm – 1:45 pm

Robinson Exhibition Hall

PERSONAL NARRATIVE AND PUBLIC OUTREACH: THE KENNESAW STATE UNIVERSITY ‘TELLERS’ PERSONAL NARRATIVE PROJECT

SPONSOR: PERFORMANCE STUDIES DIVISION

CHAIR: CHARLES PARROTT, KENNESAW STATE UNIVERSITY

PARTICIPANTS:

Molly Gilmartin, Kennesaw State University
Trevor Goble, Kennesaw State University
Terry Guest, Kennesaw State University
Amy Harberer, Kennesaw State University
Perren R. Leatherwood, Kennesaw State University
Jessica McPhail, Kennesaw State University
Mannie Rivers, Kennesaw State University
Ralph Del Rosario, Kennesaw State University
Maged Roysdhi, Kennesaw State University

This performance and round-table discussion explores The Personal Narrative Project undertaken by the Kennesaw State University undergraduate storytelling troupe The Tellers. The Personal Narrative Project brought The Tellers into middle schools and high schools in the metro-Atlanta area to do personal narrative performance and facilitate workshops on personal narrative performance with interested students. This panel will re-create and reflect upon those visits through performance and audience engagement. Participants will gain insight into creating their own personal narrative projects and the perspective of undergraduates engaged in embodied scholarship.

2501

Thursday

2:00 pm – 3:15 pm

Salon A

TEACHING WITH TECHNOLOGY: CHALLENGES, OPPORTUNITIES AND ASSESSMENTS

SPONSOR: VICE PRESIDENT

CHAIR: CAROL THOMPSON, UNIVERSITY OF ARKANSAS AT LITTLE ROCK

Putting the Communication Major On-Line: No Way! Maybe Yes?

Carol Thompson, University of Arkansas at Little Rock

Technologies for Teaching and Assessment in the Public Speaking Course

Gary K. Hughes, Western Kentucky University
Challenges and Opportunities of Conducting Group Projects in an Online Small Group Communication Class
Avinash Thombre, University of Arkansas at Little Rock

Useful Tips for Making the Most out of Black Board Courses

Marceline Thompson-Hayes, Arkansas State University

Teaching Despite Technology: Reflective Examination of a Technological Pedagogy

J. Jacob Jenkins, University of South Florida

Lori Norin, University of Arkansas Fort Smith
Lora Helvie-Mason, Southern University at New Orleans

Cecil G. Betros, Jr, University of Alabama at Birmingham

Ryan Loyd, University of Texas of the Permian Basin

Mark Ward, University of Houston-Victoria

Steven L. Epstein, Suffolk Community College

The debate on whether or not the basic speech course should be taught fully online continues within the discipline. No matter your stance, the fact is, institutions are bringing the course online. Communication departments are grappling with issues dealing with moving the basic course online while maintaining the dignity of the course. Faculty experienced in online delivery will explore such topics as: best ways to record and share speeches, server space, ways to modify assignments using technology, and alternative grading criteria. This panel will explore best practices for moving the basic course online while considering options for the future.

2502

Thursday
2:00 pm – 3:15 pm
Salon B

REAPPRAISING THE CASE STUDY TRADITION IN THE CRITIQUE OF DISCOURSE FORMATIONS
SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION
CHAIR: MEGAN FOLEY, MISSISSIPPI STATE UNIVERSITY

WWII's Holocaust as American Civic Archetype for Understanding Racism

Kim Nguyen, High Point University

The Transcendence of the Case Study: Bringing Tent Cities Home in Contemporary American Political Culture

Melanie Loehwing, Indiana University

Moments of Transformation: The Case of and for Reimagining Rupture

Niko Poulakos, University of Iowa

Singularities: Exemplary Rhetorical Cases as Thresholds of Emergence

Megan Foley, Mississippi State University

2504

Thursday
2:00 pm – 3:15 pm
Riverside East

SPECIALIZING PROGRAMS FOR SPECIALIZED POPULATIONS: CURRENT AND FUTURE TRENDS
SPONSOR: COMMUNITY COLLEGE DIVISION
CHAIR: RICHARD I. FALVO, EL PASO COMMUNITY COLLEGE

PARTICIPANTS:

Lisa Inzer Coleman, Southwest Tennessee Community College

Deborah Hefferin, Broward University

Richard Mercadante, St. Petersburg College – Clearwater

Paula Rodriguez, Hinds Community College

Richard Quianthy, Broward College

Robert Glenn, Owensboro Community and Technical College

Richard I. Falvo, El Paso Community College

The role of community colleges serving populations that are at risk, economically disadvantaged and of color is increasing. With a suffering U.S. economy, the push for helping displaced wage earners, single parents, non-native English speakers and people of color will continue to grow. This discussion examines current trends to help ensure students not only are afforded the chance to attend, but are also given tools to complete courses and degrees. Topics include: approaches administration and faculty are taking to help students with economic and life challenges; involvement through learning communities; recruiting and assisting at risk, older and international students; and retraining and redevelopment programs for borderland students. Panelists will reflect on what is happening now, and what they envision as future trends, as special populations will likely be seen less as the exceptions, and

2503

Thursday
2:00 pm – 3:15 pm
Salon C

FROM ARISTOTLE TO CYBERSPACE - BEST PRACTICES IN ONLINE DELIVERY OF THE BASIC COURSE
SPONSORS: INSTRUCTIONAL DEVELOPMENT DIVISION AND COMMUNITY COLLEGE DIVISIONS
CHAIR: LORI NORIN, UNIVERSITY OF ARKANSAS FORT SMITH
PARTICIPANTS:

more as the norm. Panelists will also share their experiences with promoting academic success. Attendees are encouraged to share their thoughts.

2505

Thursday
2:00 pm – 3:15 pm
Edgehill (Hotel Main Floor)

I WAS THERE MAN!: MEMORY THROUGH ATTENDANCE AND EXPOSURE

SPONSOR: POPULAR COMMUNICATION DIVISION

CHAIR: KIRSTEN KLINE, HUNTINGDON COLLEGE

PARTICIPANTS:

Memorializing John Lennon: The Legacy of a Beatle Through the Eyes of the Mayor of Strawberry Fields
Michael Rold, Louisiana State University

Fan Reaction to Concert Chaos: An Autoethnographic Analysis of the Assassination of Darrell ‘Dimebag’ Abbott
Debbie Phillips, Muskingum University

When the Saints Went Marching In: An Application of Social Identity Theory to the 2009 Super Bowl Winning New Orleans Saints Football Team and the Impact on Their Host City

Elizabeth Booksh, University of Alabama at Birmingham

Lovable Losers, Curses, and the Rhetoric of Wrigley Field
Erin Looney, University of South Alabama

2506

Thursday
2:00 pm – 3:15 pm
Riverside West

BUILDING COMMUNITIES THROUGH “LINCED” LEARNING

SPONSOR: COMMUNITY COLLEGE DIVISION

CHAIR: SARAH CLEMENTS, PULASKI TECHNICAL COLLEGE

PARTICIPANTS:

Star Mack, Pulaski Technical College
Jonathon Purkiss, Pulaski Technical College

Research shows students enrolled in LinCed (Learning Community) courses achieve greater satisfaction with their college experience. Presenters will share their experiences with LinCed courses, discuss benefits and drawbacks, and promote learning community strategies for the classroom.

2507

Thursday
2:00 pm – 3:15 pm
Robinson 402

TRADITIONS, TRENDS & TECHNOLOGY IN THE ORGANIZATIONAL COMMUNICATION CLASSROOM

SPONSOR: APPLIED COMMUNICATION DIVISION

MODERATOR: MARIA A. DIXON, SOUTHERN METHODIST UNIVERSITY

PARTICIPANTS:

Kristina Drumheller, West Texas A&M University
Greg Armfield, New Mexico State University
Owen Lynch, Southern Methodist University
Maria A. Dixon, Southern Methodist University

This panel looks at how we can update the traditional organizational classroom through current trends and technology use. Current trends in servant leadership, faith-based organizational research, and computer simulation will be discussed. Additionally, the trend toward online education with suggestions about technology use and applied activities will be presented.

2508

Thursday
2:00 pm – 3:15 pm
Robinson 102

ON THE ROAD WHERE TRADITIONAL PREDICTS TREND

SPONSOR: COMMUNICATION THEORY DIVISION

CHAIR: DAVID SUTTON, AUBURN UNIVERSITY

RESPONDENT: JOANN KEYTON, NORTH CAROLINA STATE UNIVERSITY

Information Processing Style as a Predictor of Physical Symptoms of Discomfort in Public Performance

Amber Finn, Chris R. Sawyer, Jill E. Goff, Zoranna Williams and Ralph R. Behnke, Texas Christian University

The Role of Thinking in the Comforting Process: An Empirical Test of a Dual-Process Framework

Graham D. Bodie, Louisiana State University

Power, Influence, Authority: A Case for Replacing the Power Pentad in Communication Education

Kevin Eills, Louisiana State University Alexandria

E-Mail, Extended Agency and Future Projections of Organizational Discourse

Anna K. Turnage, Bloomsburg University

Supervisor-Subordinate Communication: Hierarchical Mum Effect meets Organizational Learning

Ryan S. Biesel, University of Oklahoma

2509

Thursday
2:00 pm – 3:15 pm
Robinson 103

TRENDS AND TRADITIONS IN ONLINE COMMUNICATION TECHNOLOGY

SPONSOR: MASS COMMUNICATION DIVISION

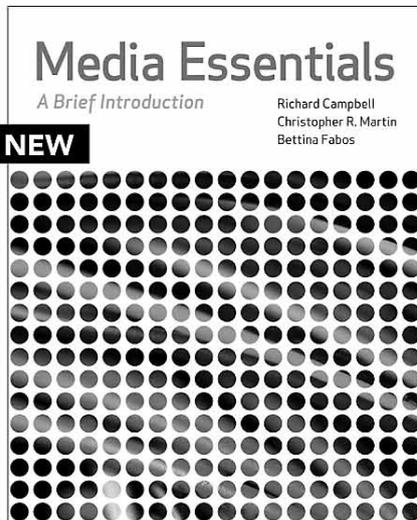
CHAIR: MELISSA M. SMITH, MISSISSIPPI STATE UNIVERSITY

RESPONDENT: DARRELL L. ROE, EAST TEXAS BAPTIST

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Christopher R. Martin and Bettina Fabos, both of *University of Northern Iowa*

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Eighth Edition

Richard Campbell, *Miami University of Ohio*

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Today's media landscape is evolving at a fast and furious pace. While students may be using the latest products and formats, they may not understand what these changes mean. This is where *Media & Culture* steps in. Through its signature critical process and cultural perspective, the eighth edition gives students the deeper insight and context they need to become informed media critics.

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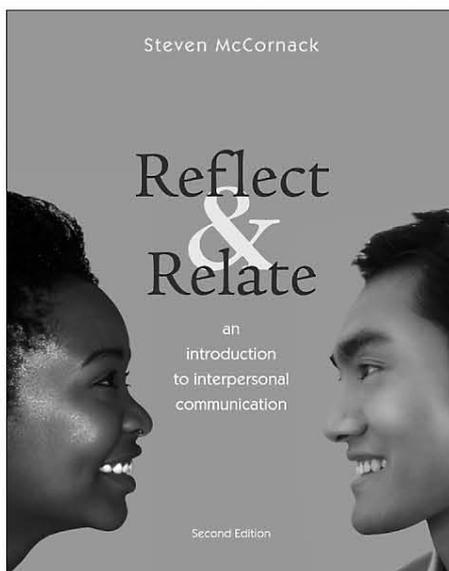
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Reflect & Relate

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Second Edition

Steve McCornack, *Michigan State University*

Reflect & Relate fosters self-awareness by having students examine their own experiences, practice ongoing critical self-reflection, and apply the lessons in the text to their own communication. In the second edition, distinguished teacher and scholar Steven McCornack continues to arm students with the best research in the hottest areas, from the dark side of interpersonal relationships and gender and culture issues to the prevalence of technology in our daily communication.

UNIVERSITY

(UN)CIVIL DISCOURSE IN COMPUTER-MEDIATED COMMUNICATION: A QUALITATIVE ANALYSIS

Anita J. Mixon, University of Alabama

Agora 2.0: Fragmentation, Polarization and Alternative Sites of Deliberation

Ryan Erik McGeough, Louisiana State University

Filling the Empty Nest: Uses of Online Social Networks and Loneliness in Middle-Aged Adults

Nicholas Brody & Charee Mooney, University of Texas-Austin

Egalitarian or Oligarchic? An Examination of the Power Structures of Online Social Environments

Katheryn Christy, Purdue University

2510

Thursday

2:00 pm – 3:15 pm

Robinson Exhibition Hall

LISTEN TO THE MUSIC: HEARING OUR TRADITIONS, TRENDS, AND TECHNOLOGY.

SPONSOR: PERFORMANCE STUDIES DIVISION

CHAIR: CHARLES PARROTT, KENNESAW STATE UNIVERSITY

RESPONDENTS:

Charles Parrott, Kennesaw State University

Craig Gingrich-Philbrook, Southern Illinois University Carbondale

David Does the Dishes

Benjamin Haas, Louisiana State University

Pet Sounds: A Performance of Animal Vocalities

Sarah K. Jackson, Louisiana State University

Listening through History

Raquel Polanco, Louisiana State University

The use of sound, music, and noise in performance has trailed other aspects of our discipline. Within the field of music or sound the use of technology has forever changed and will continue to alter the landscape of performance studies, music, and sound. This panel takes up the issue of technology by using both high and low tech devices and objects in order to explore the relations of technology, performance, recording, amplification, politics, and the everyday.

2601

Thursday

3:30 pm – 4:45 pm

Salon A

WORKPLACE COMMUNICATION, MESSAGES, AND DIALOG

SPONSOR: APPLIED COMMUNICATION DIVISION

CHAIR: CAROL BISHOP MILLS, THE UNIVERSITY OF ALABAMA

RESPONDENT: JOHN C. MEYER, UNIVERSITY OF

SOUTHERN MISSISSIPPI

Efficacy and Intentionality: How We Communicate at Work

Jennifer Caputo, North Carolina State University

Joann Keyton, North Carolina State University

Samantha Leibowitz, North Carolina State University

Rong Fu, North Carolina State University

Chaofan Wu, McCann Erickson Guangming Ltd

Coming of Age: Postmodern Communication within a Contemporary Religious Organization

J. Jacob Jenkins, University of South Florida

COMM 101 Meets Workplace Warning Labels

John McGrath, Trinity University

2602

Thursday

3:30 pm – 4:45 pm

Salon B

FREE SPEECH PROTECTION FOR CITIZEN JOURNALISTS COMPARED TO TRADITIONAL JOURNALISTS

SPONSORS: FREEDOM OF SPEECH DIVISION AND MASS COMMUNICATION DIVISION

MODERATOR: TONY DEMARS, TEXAS A&M UNIVERSITY-COMMERCE

DISCUSSANT: DAVID MCHAM, UNIVERSITY OF HOUSTON

PARTICIPANTS:

Linda Thorsen Bond, Stephen F. Austin State University

Darrell L. Roe, East Texas Baptist University

Leo Chan, University of Houston-Clear Lake

Tony DeMars, Texas A&M University-Commerce

As an invited research session, panelists will present results from studies indicating how members of the news media feel about First Amendment protections for so-called citizen journalists, which will be compared to results from studies indicating how bloggers and others categorized as citizen journalists feel about First Amendment issues related to themselves and to the mainstream media. The panel will also look at how the courts have treated, and are treating, bloggers and other citizen-journalists.

2603

Thursday

3:30 pm – 4:45 pm

Salon C

THINKING OUTSIDE THE BOX: NEW TRENDS IN ASSISTING STUDENTS WITH PHYSICAL DISABILITIES IN THE COMMUNICATION CLASSROOM: A ROUNDTABLE DISCUSSION

SPONSOR: INSTRUCTIONAL DEVELOPMENT DIVISION

CHAIR: COLE FRANKLIN, EAST TEXAS BAPTIST UNIVERSITY

PARTICIPANTS:

Cole Franklin, East Texas Baptist University
Richard I. Falvo, El Paso Community College
Carolyn H. Rester, East Texas Baptist University
Vernon Humphrey, University of Southern Mississippi

In recent years, great advancements have been made on behalf of students with physical disabilities who wish to pursue a college degree. Federal guidelines such as the Americans with Disabilities Act (ADA) have helped to spark significant changes in the access the physically disabled have to higher education. This is indeed a positive move. However, the greater number of students with disabilities has also required universities to not only work to make education more accessible, but also make adaptations necessary to allow the physically disabled to be successful in the classroom. This panel will focus on modifications that professors can make within the communication classroom to assist in student success. Panelists will address administrative classroom changes, modifications to pedagogy, and ways that students and faculty can gain a more complete perspective of the challenges faced everyday by students with disabilities. Audience members are invited to provide their own ideas and insight into this discussion.

2604

Thursday
 3:30 pm – 4:45 pm
 Riverside East

**APPLYING TRADITIONS AND TECHNOLOGY IN
 CRISIS COMMUNICATION AND PUBLIC POLICY**

**SPONSORS: PUBLIC RELATIONS DIVISION AND
 APPLIED COMMUNICATION DIVISION**

**CHAIR: COREY A. HICKERSON, JAMES MADISON
 UNIVERSITY**

**RESPONDENT: CHRISTIE M. KLEINMANN, LEE
 UNIVERSITY**

International Government Public Relations:
 Conceptualization, Functions, and Convergence with
 Public Diplomacy

Vanessa Bravo, University of Florida

A Discourse Analysis of Toyota's Image Repair Strategy in
 a Time of Crisis

Ashley A. Myers, Valdosta State University

Natural Disaster: Communicating the Message

Husain Murad, Arkansas State University

Mary Jackson Pitts, Arkansas State University

Community Resilience in the Wake of Destruction: The
 Role of a 'Small Town Narrative' in Resident Decisions to
 Rebuild Post Natural Disaster

Sara Shaunfield, University of North Texas

Josh Snively, University of North Texas

The Emotional Cost of Nonprofit Wrongdoing

Ashley Jones-Bodie, Louisiana State University

2605

Thursday
 3:30 pm – 4:45 pm
 Edgehill (Hotel Main Floor)

**CURRENT TRENDS IN PERPETUATING
 TRADITIONAL STEREOTYPES: TECHNOLOGICAL
 AND INTERPERSONAL DEPICTIONS OF CULTURE**

**SPONSOR: INTERCULTURAL COMMUNICATION
 DIVISION**

CHAIR: DAVID SUTTON, AUBURN UNIVERSITY

"If It's in Mississippi, It Must Be Racist!"-- Contemporary
 Trends in Perpetuating Southern Racial Stereotypes

Jean L. DeHart, Appalachian State University

Sweet Tea, Mint Julep, or Southern Comfort ~ Which
 Southern Belle are You? Trends and Traditions of Southern
 Women as Seen Through the Eyes of Hollywood

Monette Callaway, Hinds Community College

Check One - Single, Divorced, Widow: The Perpetuation of
 the Stigma of Divorce in Interpersonal, Organizational, and
 Health Contexts

**Kelli L. Fellows, University of North Carolina –
 Wilmington**

From Death Camps to Cliches: Overuse of the Nazi
 Stereotype

Robert E. Frank, Longwood University

Old and New TV Arabs: Trends Across Generations

Ed Youngblood, Auburn University

This panel examines the ways in which contemporary analysis and depiction of culture lead to perpetuation of traditional stereotypes. The first panelist examines the trend in stereotypes of place, especially Mississippi as a representation of Southern states and racism. The second panelist analyzes Hollywood's characterization of Southern women. The third panelist explicates the creation of stereotypes of a co-culture of divorce. The fourth panelist analyzes the perpetuation of the Nazi stereotype through current depictions. The fifth panelist examines the representation of the Arab culture in television shows.

2606

Thursday
 3:30 pm – 4:45 pm
 Riverside West

**PHILOSOPHY & ETHICS OF COMMUNICATION
 INTEREST GROUP BUSINESS MEETING**
2607

Thursday
 3:30 pm – 4:45 pm
 Robinson 402

SPOTLIGHT ON JAMES HONEYCUTT

**SPONSOR: INTERPERSONAL COMMUNICATION
 DIVISION**

CHAIR: SUZETTE P. BRYAN, PH.D., SOUTHEASTERN

LOUISIANA

PANEL MEMBERS:

Dominique Gendrin, Xavier University of Louisiana
Jon Croghan, Northwestern State University
Tammy Croghan, Northwestern State
Sherry G. Ford, University of Montevallo

*As one of the most published authors in the field of Speech Communication, a distinguished professor and mentor, and a novel theorist, Jim Honeycutt's accomplishments span decades of teaching and research. He has authored or co-authored four books including the recently published *Scripts and Communication for Relationships*; is co-editor of *Imagination, Cognition, and Personality*; is associate editor for *Communication Quarterly*; and has served or is serving as a reviewer for *Human Communication Research, Journal of Social and Personal Relationships, Personal Relationships, Journal of Applied Communication Research, and Communication Yearbook*. He has appeared on the local media as a subject matter expert in the area of interpersonal relationships and has published numerous articles addressing topics ranging from *Imagined Interactions* to the physiology of communication and emotions in the most prestigious *Communication and Social Sciences* journals.*

2608

Thursday
 3:30 pm – 4:45 pm
 Robinson 102

TOP PAPERS IN INTERPERSONAL COMMUNICATION

SPONSOR: INTERPERSONAL COMMUNICATION DIVISION

CHAIR/RESPONDENT: TODD LEE GOEN, CLEMSON UNIVERSITY

Information Manipulation Strategies in Boundary Turbulence Management: A Second Look at the Effects of Privacy Level, Relationship Type, and Key Dispositions

Richard S. Bello, Frances E. Brandau-Brown, and J. Donald Ragsdale, Sam Houston State University

Emerging Adults' Attachment Styles, Perceptions of Communication Satisfaction, Parental Knowledge and Parental Prevention Strategies effects on Emerging Adults' Alcohol Use

Heather N. Warren, Texas Tech University
Patrick C. Hughes, Texas Tech University
Juliann C. Scholl, Texas Tech University

An Intergroup Perspective on Stepchildren's Communication with their Nonresidential Parent's Family*

Rebecca DiVerniero, Christopher Newport University

*Top Paper

2610

Thursday
 3:30 pm – 4:45 pm
 Robinson Exhibition Hall

POSTHUMAN PERFORMANCE METHODOLOGIES: FUSING TRADITION AND TECHNOLOGY

SPONSOR: PERFORMANCE STUDIES DIVISION

CHAIR: CHARLES PARROTT, KENNESAW STATE UNIVERSITY

RESPONDENT: CHARLES PARROTT, KENNESAW STATE UNIVERSITY

Becoming Cyborg: Personae Performance as Posthuman Practice

Shauna M. MacDonald, Southern Illinois University Carbondale

Devising Theatrical Posthumanism

Nicole Wood, Southern Illinois University Carbondale

A Voyeuristic Look at the Implications of Social Media on Performance

Ryan Loyd, University of Texas of the Permian Basin

Two Characters in Search of an Aesthetic

Samuel Sloan and Nichole Nicholson, Southern Illinois University Carbondale

According to Katherine Hayles, the "historically specific construction called the human is giving way to a different construction called the posthuman." A vague and often misused term, "posthumanism" describes an era, a paradigm, and a discourse of ethics that spans the axiological continuum from technophilia to critical interrogations of technology. One of the current trends apparent in Performance Studies is a move toward the use of "new" technologies as inspiration, subject matter, and methodology. The contributors to this panel explore how the technologies of our posthuman world impact the "doing" of Performance Studies.

2701

Thursday
 5:00 pm – 6:15 pm
 Salon A

TRADITION, TRENDS AND TRANSITIONS IN GENDER STUDIES

SPONSOR: GENDER STUDIES DIVISION

CHAIR: DEBBIE PHILLIPS, MUSKINGUM UNIVERSITY

Violeta Chamorro's Rhetoric: Identification, Male Roles and Division to Create a Unified Nicaragua

Megan Moe, Lee University

Does King's Rhetoric Exemplify Any Womanist Characteristics?

Kimberly P. Johnson, Xavier University

Trends and Traditions in Arguments for Suffrage: From the US to Kuwait

Leland G. Spencer, University of Georgia

A Promising Change: An Examination of Gender Messages

in the 2008 Men's and Women's Final Four
Stephanie Marshall, Lee University
Christie M. Kleinmann, Lee University
 Mommy Blogs: From Identity to Community
Brittney Lee, University of Arkansas

2702

Thursday
 5:00 pm – 6:15 pm
 Salon B

COMMUNICATION THEORY DIVISION BUSINESS MEETING

2703

Thursday
 5:00 pm – 6:15 pm
 Salon C

KENNETH BURKE INTEREST GROUP BUSINESS MEETING

2704

Thursday
 5:00 pm – 6:15 pm
 Riverside East

ANALYSES OF MEDIA COVERAGE AND RESPONSES TO HURRICANE KATRINA AND THE BP OIL SPILL

SPONSOR: MASS COMMUNICATION DIVISION
CHAIR: ALISON SLADE, UNIVERSITY OF SOUTH ALABAMA

Same Story, Different Year: Media Coverage of Hurricane Katrina and the Deepwater Horizon Oil Spill

Amber J. Narro, Southeastern Louisiana University
Alison Slade, University of South Alabama

A Public Relations Perspective: Crisis Communication Response Strategies and Reputation Management of the Katrina and BP Disasters

Dedria Givens-Carroll, University of Louisiana at Lafayette

Could We Get a Little Help Here? The Plight of Hurricane Katrina Victims in the Wake of the BP Oil Spill

Christopher Mapp, University of Louisiana at Monroe

Working the Media: BP and the Coverage of the Deepwater Horizon Disaster

David R. Davies, University of Southern Mississippi

Is Any Publicity Good Publicity? BP's Post-Oil Spill Image Reflected in Viral Videos on You Tube

Lucian F. Dinu, University of Louisiana at Lafayette

Human Tragedy, Environmental Damage and Presidential Response as Crises: Interpreting the Media's Coverage and Bureaucratic Response to the Hurricane Katrina Tragedy and the Deepwater Horizon Gulf Oil Spill

Hazel Cole, McNeese State University

2705

Thursday
 5:00 pm – 6:15 pm
 Robinson 402

HELP! THEY'VE CUT MY BUDGET...AGAIN! TRENDS IN THE WRONG DIRECTION

SPONSOR: COMMUNITY COLLEGE DIVISION

CHAIR: PAULA RODRIGUEZ, HINDS COMMUNITY COLLEGE

PARTICIPANTS:

Paula Rodriguez, Hinds Community College
Robert Glenn, Owensboro Community and Technical College

Robert E. Alexander, Bossier Parish Community College

Jeffrey Lawrence, Ivy Tech Community College of Indiana

This roundtable discussion will focus on current trends in colleges and universities which can make teaching and administration more difficult, such as budget cuts, overloaded classes, activity sponsorships, replacing full-time positions with adjuncts, etc. Panelists will discuss ways in which they have dealt with these issues, and audience participation will be encouraged.

2706

Thursday
 5:00 pm – 6:15 pm
 Edgehill (Hotel Main Floor)

STUDENT PAPERS IN INTERPERSONAL COMMUNICATION

SPONSOR: INTERPERSONAL COMMUNICATION DIVISION

CHAIR/RESPONDENT: ABBY M. BROOKS, GEORGIA SOUTHERN UNIVERSITY

Hyperpersonal Idealization in Close and Casual Long-Distance Friendships

Nicholas Brody, University of Texas, Austin

The Influence of Attributions on Affect and Willingness to Help an Overweight or Obese Sibling

Charee Mooney & Nicholas Brody, University of Texas, Austin

Mentoring and Ph.D. Completion Rates: Examining Graduation Rates and Faculty Numbers by Discipline

Leigh Ann Johnston, University of Alabama

'It's Like it Sucks You in': Understanding How Parents Manage Autonomy/Connection in Today's "Wired" Home

Charee Mooney, University of Texas, Austin

Gender Differences in the Smiles in Church Directory Photos

Michael Rold and Kayla Lato, Louisiana State University

2707

Thursday
5:00 pm – 6:15 pm
Riverside West

INTERCULTURAL DIVISION BUSINESS MEETING

2708

Thursday
5:00 pm – 6:15 pm
Robinson 102

**ASSOCIATION FOR COMMUNICATION
ADMINISTRATION INTEREST GROUP BUSINESS
MEETING**

2709

Thursday
5:00 pm – 6:15 pm
Robinson 103

**SOUTHERN ARGUMENTATION AND FORENSIC
DIVISION BUSINESS MEETING**

2710

Thursday
5:00 pm – 6:15 pm
Robinson Exhibition Hall

**PERFORMANCE STUDIES DIVISION BUSINESS
MEETING**

2801

Thursday
6:00 pm – 8:00pm
Salon D

WELCOME RECEPTION

**SPONSOR: SOUTHERN STATES COMMUNICATION
ASSOCIATION & ROUTLEDGE PUBLISHING**

**DAY 3
FRIDAY, MARCH 25**

3101

Friday
8:00 am -10:00 am
Salon D

**81ST ANNUAL SOUTHERN STATES
COMMUNICATION ASSOCIATION BREAKFAST
MEETING**

SPONSOR: SOUTHERN STATES COMMUNICATION

ASSOCIATION

**PRESIDING: THOMAS J. SOCHA, SSCA PRESIDENT,
OLD DOMINION UNIVERSITY**

Please join us for the breakfast, the Association's Annual Business Meeting, and President Socha's Address: In a Southern Minute: Message, Mindfulness, and Pie

3201

Friday
10:15 am – 11:30 am
Salon A

**THEORETICALLY SPEAKING: USING THEORY TO
EXPLAIN TREND**

SPONSOR: COMMUNICATION THEORY DIVISION

**MODERATOR: JOHN SAUNDERS, HUNTINGDON
COLLEGE**

- Agenda Setting and Framing Public Policy
Richard L. Baxter, Columbus State University
- Twitter and Uses and Gratifications
Youngrak Park, Columbus State University
- Understanding "Blogger Identification" From a Uses and Gratifications Perspective
Danna M. Gibson, Columbus State University
- When Dialogue Theory Becomes A Powerful Social Media Tool
Hayley Henderson, Columbus State University

3202

Friday
10:15 am – 11:30 am
Salon B

**TRADITIONS, TRENDS, AND TECHNOLOGY IN
EXPERIENTIAL LEARNING: A ROUNDTABLE
DISCUSSION**

**SPONSOR: LANGUAGE AND SOCIAL INTERACTION
DIVISION**

**FACILITATOR: LINDA VANGELIS, EAST CAROLINA
UNIVERSITY**

PARTICIPANTS:

- Eugenie Almeida, Fayetteville State University**
- Slavica Kodish, Eckerd College**
- Linda Potter Crumley, Southern Adventist
University**
- Christine S. Davis, University of North Carolina,
Charlotte**
- Chuck Grant, Meredith College**
- Linda Vangelis, East Carolina University**

The process of learning is central for human development and for meaningful interaction with the environment. Building a sound foundation for learning in the academic setting will, thus, have an impact both on students' academic progress and in real life. The question that probably no one can answer completely is, "What type of learning will be the most enabling?" Adult learning theory

and research suggests that a program of learning must be experiential – taking into account the learners’ experiences, and integrating the materials into their own lives as self-directed learning, combining active experimentation with theory and practical life skills as participants learn both formally and informally through application of course materials to life experiences (see e.g., Dinmore, 1997). The concept of active learning supports research that shows that students learn more and retain their learning longer if they acquire it in an active rather than a passive manner. Active-learning advocates Bonwell and Eison (1991) describe active learning as “[involving] students in doing things and thinking about the things they are doing.” To make the learning more active, we need to learn how to enhance the overall learning experience by adding some kind of experiential learning and opportunities for reflective dialogue. Participants in this roundtable discussion will revisit the concept of experiential learning and share their views and experiences in applying the principles of experiential learning in specific classes.

3203

Friday
10:15 am – 11:30 am
Salon C

TRADITIONS AND TRENDS IN ETHNOGRAPHY

SPONSOR: ETHNOGRAPHY INTEREST GROUP

CHAIR: BRIAN JOHNSTON, UNIVERSITY OF SOUTH FLORIDA

RESPONDENT: JOHN NICHOLSON, MISSISSIPPI STATE UNIVERSITY

There Is No Thanksgiving **

Christopher A. Craig, University of Arkansas

The Sensorial Revolution: Implications for Observation Research in Communication Studies

Jennifer B. Rondeau, University of Calgary

The Tutor as Teammate: A Qualitative Study on the Function of Communication in the Writing Center Conference

Dana Gierdowski, North Carolina State University

Lonesome Dog Blues: How Amish Tradition Informs the Puppy Mill Culture of Lancaster County, PA *

V. Pete Moberg, Jacksonville University

*Top Paper in Ethnography

** Top Student Paper in Ethnography

3204

Friday
10:15 am – 11:30 am
Riverside East

TRENDS AND TECHNOLOGY IN COMMUNICATION EDUCATION

SPONSOR: INSTRUCTIONAL DEVELOPMENT DIVISION

CHAIR: DEBORAH HEFFERIN, BROWARD UNIVERSITY

RESPONDENT: KATHERINE G. HENDRIX, UNIVERSITY OF MEMPHIS

An Exploration of the Relationship between Instructor Verbal Immediacy and Student Affective Learning in Online Courses*

Gary K. Hughes, Western Kentucky University

Critical Concerns for Oral Communication Education

Richard Emanuel, Alabama State University

The Highly Sensitive Student in the Oral Communication Classroom

Michelle Epstein Garland, University of Tennessee

Supplementing Online Educational Supplements

Will Powers, Texas Christian University

*Top Paper in Instructional Development

3205

Friday
10:15 am – 11:30 am
Edgehill (Hotel Main Floor)

RHETORIC, IDEOLOGY, AND INTERNATIONAL DIPLOMACY

SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION

CHAIR: CINDY SPURLOCK, APPALACHIAN STATE UNIVERSITY

RESPONDENT: MARILYN YOUNG, FLORIDA STATE UNIVERSITY

Song Perpetuating Ideology: The Star-Spangled Banner as Aural Ideograph.

Nicole Barnes, Georgia State University

Traditions, Trends, and Technology: Motifs of Race and Liberty in the Imperialism Debate, 1898-1900

William D. Harpine, USC Aiken

Silence as President George H.W. Bush’s Response to Tiananmen Square

William F Harlow, University of Texas of the Permian Basin

Terrorism and the Peace Corps: A Rhetorical Reflection on 50 Years of Nation-building

Casey Malone Maugh, University of Southern Mississippi - Gulf Coast

3206

Friday
10:15 am – 11:30 am
Riverside West

CONTINUING TRENDS IN MEDIA FRAMES AND ADVERTISING

SPONSOR: MASS COMMUNICATION DIVISION

CHAIR: BARRY P. SMITH, MISSISSIPPI UNIVERSITY FOR WOMEN

RESPONDENT: MIA C. LONG, UNIVERSITY OF ALABAMA

Greener on the Other Side? A Comparative Content Analysis of Environmental Claims in Magazine Advertisements in China and the United States

Fei Xue, University of Southern Mississippi

Sexual Message, Product Involvement or Personality Drives? Towards A Purchasing Intent Model of Energy-Enhancing Products

Po-Lin Pan, Arkansas State University

Framing Tragedy: A Study of the Reporting in Mississippi and Ohio Student Newspapers Following the Kent State and Jackson State Shootings in May 1970

Kaylene D. Armstrong, University of Southern Mississippi

Are We Ready? Personalized Visual Realities of War through Online Journalism

Sarah Merritt, North Carolina State University

Gina L. Ercolini, University of South Carolina

The Refiguration of Enlightenment in Anthologies of Rhetoric

Pat J. Gehrke, University of South Carolina

This panel revisits the Enlightenment to understand first, the honoring and tempering of the notion of enlightened self interest, a theme of selfishness that is contrary to the individualism that propelled the movement; next, the debt Immanuel Kant owes to several thinkers in the British rhetorical tradition including Locke and Hume, Burke, Shaftsbury, Hutcheson, Kames and others; and finally the revolution in rhetorical history and the refiguration of enlightenment represented in William Vincent Byars Handbook of Oratory (1901).

3207

Friday
10:15 am – 11:30 am
Robinson 402

HONORING THE SCHOLARSHIP OF STEPHEN A. SMITH (A.K.A., THE "OZARK OUTLAW")

SPONSOR: FREEDOM OF SPEECH DIVISION

CHAIR: STACE TREAT, UNIVERSITY OF NORTH CAROLINA, CHAPEL HILL

RESPONDENT: STEPHEN A. SMITH, UNIVERSITY OF ARKANSAS

Political Trailblazing by an Ozark Mountain Outlaw: Haunting Places, Spaces, and Archives of Free Speech with Steve Smith

Shaun Treat, University of North Texas

Free Speech Won't Die on Smith's Watch

**Rebekah Fox, Texas State University, San Marcos
Stephen Smith and Scholarship of the South
Ann E. Burnette, Texas State University, San Marcos**

Unions and Underdogs: Deference to Agitation

David R. Dewberry, Rider University

3208

Friday
10:15 am – 11:30 am
Robinson 102

ENLIGHTENMENT RHETORIC AND RHETORICS OF ENLIGHTENMENT

SPONSOR: AMERICAN SOCIETY FOR THE HISTORY OF RHETORIC (ASHR)

CHAIR: PAT J. GEHRKE, UNIVERSITY OF SOUTH CAROLINA

RESPONDENT: NATHAN CRICK, LOUISIANA STATE UNIVERSITY

The Scottish Enlightenment's Rhetorical Challenge to Individualism

Ronald C. Arnett, Duquesne University

Immanuel Kant's Debt to British Enlightenment Rhetoric and Aesthetics

3209

Friday
10:15 am – 11:30 am
Robinson 103

INSTRUCTIONAL DEVELOPMENT DIVISION BUSINESS MEETING

3210

Friday
10:15 am – 11:30 am
Robinson Exhibition Hall

CONTRIBUTED FACULTY PAPERS IN PERFORMANCE STUDIES

SPONSOR: PERFORMANCE STUDIES DIVISION

CHAIR: LISA FLANAGAN, XAVIER UNIVERSITY OF LOUISIANA

RESPONDENT: AMY DARNELL, COLUMBIA COLLEGE OF MISSOURI

Field Report: Feminism/Disability/Poetry/Performance: A Practice-Based Research Project.

Petra Koppers, University of Michigan

Cultural Assembly as Performance: A Reconsideration of the Proana Archive

Stephanie Houston Grey, Louisiana State University

3211

Friday
10:15 am – 11:30 am
Boardroom

SSCA TIME & PLACE COMMITTEE MEETING

SPONSOR: SOUTHERN STATES COMMUNICATION ASSOCIATION

CHAIR: DEBBIE PHILLIPS, MUSKINGUM UNIVERSITY

MEMBERS:

Wendy Hajjar, University of New Orleans

Bill Edwards, Columbus State University

Carl M. Cates, Valdosta State University

3301

Friday
11:45 am – 1:00 pm
Salon A

CULTIVATING RESISTANCE, BEATING DEFEAT, AND MAKING MEMORY: EXPLORATIONS IN RHETORICAL STRATEGIES

SPONSOR: AMERICAN SOCIETY FOR THE HISTORY OF RHETORIC (ASHR)

CHAIR/RESPONDENT: BRANDON INABINET, FURMAN UNIVERSITY

Dear Sister: Letter to Queen Victoria

Emily Honea, Texas State University

Hard Working and Victimized by Northern Industrialists:
The Mythic Construction of the Southern Worker and
Northern Industrial Baron through the Speeches of Henry
Grady During the 1880's*

Ray Harrison, University of Alabama

A Rhetorical Analysis of the Salem Witchcraft Trials in
Contemporary American Pop Culture

Lauren Lemley, Abilene Christian University

**Top Student Paper, American Society for the History of Rhetoric*

3302

Friday
11:45 am – 1:00 pm
Salon B

BROWN PAPER PACKAGES TIED UP WITH STRING, THESE ARE A FEW OF MY FAVORITE THINGS: MY FAVORITE COMMUNICATION THEORY PART III

SPONSOR: COMMUNICATION THEORY DIVISION

MODERATOR: ROBERT E. FRANK, LONGWOOD UNIVERSITY

PARTICIPANTS:

Kenneth Burke's Dramatism

David Sutton, Auburn University

Expectancy Violations Theory

Todd Lee Goen, Clemson University

Standpoint Theory

Monette Callaway, Hinds Community College

Attribution Theory

Sherry G. Ford, University of Montevallo

Implicit Personality Theory

Kristen L. Cockrell, Hinds Community College

Relational Communication Theory

Richard S. Bello, Sam Houston State University

Social Judgment Theory

Jean L. DeHart, Appalachian State University

Cyborg Theory meets the Pervasive Communication
Environment

Stephanie Coopman, San Jose State University

Narrative Paradigm Theory

David Nelson, Northwest Missouri State University

Identity Management Theory

Paula Rodriguez, Hinds Community College

This roundtable continues discussion that began at SSCA-Norfolk and continued at SSCA-Memphis. Part III offers an engaging and refreshing presentation of how communication theories have set traditions, created trends, and incorporated technology to meet the ever-changing process of communication. Each scholar will open discussion on one of their favorite communication theories in an attempt to provide a glimpse into one of the hardest to define terms of today: communication. "My Favorite Communication Theory III" invites participants and audience members to examine said theories, how they are approached in the classroom and how they impact traditions, trends, and technology.

3303

Friday
11:45 am – 1:00 pm
Salon C

MAINSTREAMING AT THE UNIVERSITY LEVEL

SPONSOR: INSTRUCTIONAL DEVELOPMENT DIVISION

CHAIR: KAMI J. ANDERSON, SOUTHERN POLYTECHNIC STATE UNIVERSITY

"I Never Thought...." How Discussion-Based
Communication Courses Assist Students with Learning
Disabilities

Kami J. Anderson, Southern Polytechnic State University

Showing Rather than Saying: Redefining the
Communication Classroom for Students with Learning
Difficulties

Melissa Weaver, Southern Polytechnic State University

3304

Friday
11:45 am – 1:00 pm
Riverside East

TOP PAPERS AND TRENDING TOPICS IN PUBLIC RELATIONS

SPONSOR: PUBLIC RELATIONS DIVISION

CHAIR: MARY JACKSON-PITTS, ARKANSAS STATE UNIVERSITY

RESPONDENT: BRIGITTA BRUNNER, AUBURN UNIVERSITY

Walrus do not Live in the Gulf: BP and the Importance
of Effective Issues Management*

Ashli Quesinberry Stokes, University of North Carolina Charlotte

Deepwater Horizon: Extending the Theory of Image
Restoration Discourse in the Realm of Social Media**

Sidharth Muralidharan, University of Southern Mississippi

Kristie Dillistone, University of Southern Mississippi

The Ambush Agenda: How Bavaria Stole the Spotlight from Budweiser and other Official Sponsors at the 2010 World Cup

Cindy Henry, Crowley's Ridge College
Myleea D. Hill, Arkansas State University

The Promotion of Potentially Harmful Products such as Tobacco and Alcohol by Advertising Agencies and Public Relations Firms

Amy Duvall, University of Arkansas-Fayetteville

**Top Paper in Public Relations*

***Top Student Paper in Public Relations*

3305

Friday
11:45 am – 1:00 pm
Edgehill (Hotel Main Floor)

HOW HOPE CONFERENCE FURTHERS TRADITIONS, TRENDS, AND TECHNOLOGIES

SPONSOR: PRESIDENT

CHAIR: THEODORE F. SHECKELS, RANDOLPH-MACON COLLEGE

PARTICIPANTS:

- Dialogue and Interpersonal Communication
Kenneth N. Cissna, University of South Florida
- A Positive Perspective on Family Communication
Thomas J. Socha, Old Dominion University
- Trends in Contemporary Rhetorical Theory
Raymie McKerrow, Ohio University
- The Rhetoric and Politics of Visual Culture
Barbara Biesecker, University of Georgia
- Media and Popular Culture
Kathleen J. Turner, Davidson College

NCA's Institute for Faculty Development, affectionately known as the Hope Conference, provides an opportunity for significant and sustained engagement with colleagues in Communication during an intense and wonderful summer week. Chaired by the co-director of the conference, this panel features past seminar leaders who offer short overviews of their seminars, reading lists, and some of the most stimulating questions that emerged from the week-long discussions.

3306

Friday
11:45 am – 1:00 pm
Riverside West

DEVELOPMENT AND IMPLEMENTATION OF LEARNING COMMUNITY CONTENT: THE EXAMPLE OF CRITICAL THINKING LEARNING COMMUNITIES AND INFORMATION LITERACY APPLICATION

SPONSOR: COMMUNITY COLLEGE DIVISION

CHAIR: DONNA A. SMITH, FERRIS STATE UNIVERSITY

PARTICIPANTS:

Donna A. Smith, Ferris State University

George Nagel, Ferris State University
Stacy Anderson, Ferris State University
Mari Kermit-Canfield, Ferris State University

Faculty Learning Communities provide opportunities to develop and enhance academic competencies in a cost-effective, efficient and highly productive manner. At Ferris State University, learning communities are used for service learning, online teaching, pedagogy, critical thinking, communication and other academic reasons. Based on the long standing success of the Ferris Critical Thinking Learning Community, this panel will discuss how to develop, maintain and assess learning communities with the barest of resources while still achieving the desired goals and objectives.

3307

Friday
11:45 am – 1:00 pm
Robinson 402

EXAMINING OURSELVES THROUGH NON-TRADITIONAL MEDIATED LENSES

SPONSOR: MASS COMMUNICATION DIVISION

CHAIR: LAUREN REICHART SMITH, AUBURN UNIVERSITY

RESPONDENT: KENNY D. SMITH, SAMFORD UNIVERSITY

- Schema Theory, Relationships, and Media: A New Perspective in Relationship Cognition
Hilary Ray, University of Arkansas
- Reactionary Cinema: An Analysis of African-American Character Portrayals in Films of the 1970's
Travis M. Holt, University of Alabama
- "Live from New York, it's Saturday Night!" A Content Analysis of Political Skits from Saturday Night Live
Drew D. Shade, Penn State University
- Re-marginalizing the Marginalized: An Analysis of Photovoice Rhetoric
Lindsey Harness, University of Wisconsin-Milwaukee

3308

Friday
11:45 am – 1:00 pm
Robinson 102

RE-MEMBERING

SPONSOR: ETHNOGRAPHY INTEREST GROUP

CHAIR: CHUCK GRANT, MEREDITH COLLEGE

RESPONDENT: CHRISTOPHER N. POULOS, UNIVERSITY OF NORTH CAROLINA AT GREENSBORO

- The Magic of Sleepless in Seattle: How Nora Ephron Worked a Film Viewer's Memory
Gin Kohl Leiberman, SPC College of Technology and Management
- A Still Point of my Turning World: Place as Memory Keeper
Joyce L. Hocker, University of Montana Faculty

Affiliate and Joyce L. Hocker and Associates, Communication Consulting and Clinical Psychology

Motherline Stories: Cooking as Sensory Ethnography
Christine S. Davis, University of North Carolina at Charlotte
 A Mother's Death: Remembering and Re-Membering
Linda Vangelis, East Carolina University

3309

Friday
 11:45 am – 1:00 pm
 Robinson 103

BURKEAN CRITIQUES OF CRISES

SPONSOR: KENNETH BURKE SOCIETY

CHAIR: SHAUN TREAT, UNIVERSITY OF NORTH TEXAS
RESPONDENT: SHAUN TREAT, UNIVERSITY OF NORTH TEXAS

The British Petroleum "Making It Right" Media Campaign: A Failure of Redefinition and Identification
Robin Snead Oswald, North Carolina State University
Steve Barber, UVa-Wise and Resistance to Scapegoating
Matt Foy, Southern Illinois University-Carbondale
 The Mad Scientist: Applying Burkean Theory to the UAH Shooting & Dr. Amy Bishop with a Comparison to the Pakhomov Murder Case
Samara Mouvery, University of Alabama
 Experiencing the 2008 Fantasy Football Season – Or How Tom Brady Made a Grown Man Cry
Cailyn M. Bankosky, University of North Carolina at Charlotte

3310

Friday
 11:45 am – 1:00 pm
 Robinson Exhibition Hall

PERFORMING WITH THE ANIMALS: SOMETIMES FRIENDSHIP, SOMETIMES ART, OCCASIONALLY BOTH AT ONCE

SPONSOR: PERFORMANCE STUDIES DIVISION

CHAIR: GRETCHEN STEIN RHODES, LOUISIANA STATE UNIVERSITY

RESPONDENT: JONATHAN M. GRAY, SOUTHERN ILLINOIS UNIVERSITY CARBONDALE

Entangled Bodies and Messy Flesh: Exploring Equine/Human Interconnectivity
Season Ellison, The College of Wooster
Poetics of the Henhouse
Lisa Flanagan, Xavier University of Louisiana
 Roger and Me: Kitty Love and the Productivity of Desire
Marjorie Hazeltine and David Terry, San Jose State University

Fetching Anthropomorphism: Identity and CCMC (Canine Computer Mediated Communication)

Jason Munsell, Columbia College

Occident in Motion

Melanie Kitchens O'Meara, University of Georgia

Can Dogs Play Poker? Has Damien Hirst Jumped the Shark? Some Questions Concerning Animals In and As Art

Gretchen Stein Rhodes, Louisiana State University

These performances address various locations in which animals may be marginalized, colonized, or made into signs, but they also ask us to consider how animals configure humans. Through performing with the animals, these pieces posit empathic, artful, and productive encounters between humans and non-human animals.

3311

Friday
 11:45 am - 2:00pm
 Concierge Room (14th Floor)

SSCA PAST PRESIDENTS' LUNCHEON

SPONSOR: SOUTHERN STATES COMMUNICATION ASSOCIATION

3401

Friday
 1:15 pm – 2:30 pm
 Robinson 102



BATWOMAN SAVES MEL BROOKS FROM THE DEATHLY HALLOWS NEAR THE BOONDOCKS OF THE BACHELOR TIGER WOODS: ANALYSES AND CRITICISMS OF REALITY AND FANTASY IN THE ENTERTAINMENT INDUSTRY

SPONSOR: THEODORE CLEVINGER, JR. UNDERGRADUATE HONORS CONFERENCE

CHAIR/RESPONDENT: MICHAEL S. WALTMAN, UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

Race-y Rhetoric in Tiger Woods Scandal
Rebecca Taylor, George Washington University

For the Love of Love: A Rhetorical Analysis of The Bachelor

Amanda Ranae Goodall, Abilene Christian University

"Don't Trust Them New Niggas Ova There": An Ideological Criticism Analysis of the Cartoon Series The Boondocks

LaDez D. Captain, West Texas A&M University

DC Comics' False Idol: A Fantasy-theme Analysis of Greg Rucka's Batwoman in Detective Comics

Erica Mundell, Transylvania University

Rhetorical Criticism of Michael Rosen's Sad Book: The Comedic Genres of Mel Brooks

Melissa Lechler, Southern Adventist University

Religion, Racism, and Revolution in Harry Potter and the Deathly Hallows: An Ideological Criticism

Galdino Griego, West Texas A&M University

3402

Friday
1:15 pm – 2:30 pm
Robinson 103



“WORDS CAN NEVER HURT ME?:” POSITIVE AND NEGATIVE EXPLORATIONS OF MEDIA EFFECTS ON SOCIETY

SPONSOR: THEODORE CLEVINGER, JR. UNDERGRADUATE HONORS CONFERENCE

CHAIR/RESPONDENT: KELLI L. FELLOWS, UNIVERSITY OF NORTH CAROLINA AT WILMINGTON

Analyzing Community Engagement through Social Media
Victor Luckerson, University of Alabama
Special Effects: A Look at the Correlation between College Students and Specific Media

Rachel Allen, Southern Adventist University
Melissa Couser, Southern Adventist University
Christopher Walton, Southern Adventist University
Nicole Garcia, Southern Adventist University

Convergence for Better Civic Engagement: Cable News Channels’ Use of New Media

Whitney (Randi) Moss, Furman University

Mass Media and Educational Behavior: An Exploratory Test of the Effects of Mass Media on the Educational Success and Behavior of Students

Kevin Howard, Arkansas State University
Mark Parsley, Arkansas State University
Rylan Williams, Arkansas State University

A Survey of Hip-Hop Influence on Young Generations

Benjamin Fray, Arkansas State University
Jaye White, Arkansas State University
Ye Tian, Arkansas State University

The Harmful Effects of Verbal and Interpersonal Bullying
Tashe Graves, Georgia Southern University

3403

Friday
1:15 pm – 2:30 pm
Salon A

TECHNOLOGY AND SERVICE LEARNING: REDESIGNING THE BASIC COURSE IN A CHANGING UNIVERSITY CULTURE

SPONSOR: INSTRUCTIONAL DEVELOPMENT DIVISION

CHAIR: CYNTHIA GORDON, UNIVERSITY OF NORTH TEXAS

PARTICIPANTS:

Cynthia Gordon, University of North Texas
Karen Anderson, University of North Texas
Garret Castleberry, University of Oklahoma
Norma Jones, University of North Texas
Benjamin Nye, University of North Texas
Denecia Spence, Richland College

Panelists will discuss the pros and cons of designing and teaching

the basic communication course around a specific social issue while utilizing a blended instructional approach, which combines face-to-face and online learning.

3404

Friday
1:15 pm – 2:30 pm
Salon B

RESTORING CONTEXT TO RESEARCH: REGAINING THE BIG PICTURE IN THE COMMUNICATION CLASSROOM – PART A

SPONSOR: VICE PRESIDENT

EVENT: WORKSHOP (THREE HOURS)

FACILITATORS:

George Nagel, Ferris State University
Stacy Anderson, Ferris State University
Mari Kermit-Canfield, Ferris State University
Donna A. Smith, Ferris State University

Do your students ever miss the splendor of the forest because they are only viewing a couple trees? This workshop will discuss how communication instructors working with libraries and librarians can assist students in developing the ‘big picture.’ Suggestions for restoring context to research will range from short activities taught solo by a course instructor to semester-long projects co-taught by an instructor and librarian together. The workshop will provide hands-on activities that instructors can easily adapt to their course or curriculum.

3405

Friday
1:15 pm – 2:30 pm
Salon C

BRINGING BURKEOLOGY INTO THE CLASSROOM: RETHINKING RHETORICAL PEDAGOGY AND DRAMATISTIC APPLICATIONS

SPONSOR: KENNETH BURKE SOCIETY

CHAIR: SHAUN TREAT, UNIVERSITY OF NORTH TEXAS

Parlor Drinking with Vulgar Marxists: Burke the Literati’s Equipment for Living

Zac Gerschberg, Ashland University

Derrida and Derridon’ts: A PoMo Dao of Burke for Graduate Rhetorical Criticism

Shaun Treat, University of North Texas

Queering Kenneth: A Southern Culture Drag Show

Stace Treat, University of North Carolina in Chapel Hill

“At Least It’s an Ethos, Dude”: Forging a Dramatistic Ethics?

Daniel Grano, University of North Carolina in Charlotte

‘He’s a Dead White Guy, but at Least he was Good Lookin’: Teaching Strategies for Exploring Feminist Burkeology at a Liberal Arts College for Women

Jason Munsell, Columbia College

Burkeing Argument: (Re)Invention of KB as Quintessential Parli Debater

Jon Crogan, Northwestern State University

Taking Undergrads "BAC" to the Future: Burke Across the Curriculum

Kevin Ells, Louisiana State University in Alexandria

3406

Friday

1:15 pm – 2:30 pm

Riverside East

TOP PAPERS IN GENDER STUDIES

SPONSOR: GENDER STUDIES DIVISION

CHAIR: CHRISTIE M. KLEINMANN, LEE UNIVERSITY

RESPONDENT: KIM NGUYEN, HIGH POINT UNIVERSITY

Health as Hegemonic Masculinity: The Symbolic Construction of Health in Men's Health and Men's Fitness Magazines *

Beverly L. Graham, Georgia Southern University

Chris B. Geyerman, Georgia Southern University

Rural Women and Socio-Cultural Challenges in Disease Prevention

Claudia L. McCalman, Southeastern Louisiana University

A Pitbull with Lipstick: Tokenism, Framing, and Sarah Palin's Candidacy**

Nicole Barnes, Georgia State University

Hegemonic Masculinity Reified in Stay-at-Home Dad Comedy Films

Laura Morrison, Regent University

*Top Paper in Gender Studies

**Top Student Paper in Gender Studies

3407

Friday

1:15 pm – 2:30 pm

Edgehill (Hotel Main Floor)

YOU WILL ALWAYS HAVE THE POOR AMONG US: AN ETHNOGRAPHIC FIELD TRIP OF WORLD HUNGER

SPONSOR: ETHNOGRAPHY INTEREST GROUP

FACILITATORS:

Christine S. Davis, University of North Carolina at Charlotte

Christopher N. Poulos, University of North Carolina at Greensboro

Rebecca M. Kennerly, Georgia Southern University

Jillian A. Tullis, University of North Carolina at Charlotte

PANELIST:

The Audience!

We will take an ethnographic field trip to Heifer International, headquartered in Little Rock, a nonprofit, humanitarian organiza-

tion dedicated to ending hunger and poverty and caring for the Earth. We will follow the visit with a debriefing session in which we will write about the experience and discuss ways we can support and address efforts to alleviate world hunger and poverty.

NOTE: There will be a cost of \$7 per person, payable to Heifer International, for the ranch tour and activities.

3408

Friday

1:15 pm – 2:30 pm

Riverside West

ASSESSMENT: TRADITIONS, TRENDS, AND TECHNOLOGY

SPONSOR: ASSOCIATION FOR COMMUNICATION ADMINISTRATION INTEREST GROUP

CHAIR: LINDA PYSHER JURCZAK, VALDOSTA STATE UNIVERSITY

Getting Objective about Objective Tests

Richard H. Thames, Duquesne University

Up to our Ears in Assessment: Two Case Studies

Janie M. Harden Fritz, Duquesne University and

Leeanne M. Bell, Stevenson University

Assessment as Dramatic Confession: Performative Elements of Communication Administration

Ronald C. Arnett and Janie M. Harden Fritz, Duquesne University

A Constructive Rhetoric of Assessment

Jeanne Pursuit, University of North Carolina Wilmington

3409

Friday

1:15 pm – 2:30 pm

Robinson 402

POLITICAL TRADITIONS, TRENDS & TECHNOLOGY: ANALYSIS OF THE 2010 MIDTERM ELECTIONS

SPONSOR: POLITICAL COMMUNICATION DIVISION

CHAIR: BARRY P. SMITH, MISSISSIPPI UNIVERSITY FOR WOMEN

PARTICIPANTS:

Melissa M. Smith, Mississippi State University

Larry Powell, University of Alabama at Birmingham

Brian C. Brantley, Texas A&M University – San Antonio

William F. Harlow, University of Texas of the Permian Basin

Barry P. Smith, Mississippi University for Women

Panelists will discuss the 2010 U.S. midterm elections. Among the topics that will be addressed are: political communication strategies, political advertising, use of social media, and campaign finance issues. Reflecting the conference theme, panelists will tie analysis of recent trends to discussion of the underlying constants of electoral politics and the varied roles of technology in the process.

3410

Friday
1:15 pm – 2:30 pm
Robinson Exhibition Hall

THE PERFORMANCE PROCESS: FROM THE PAGE TO THE STAGE

SPONSOR: PERFORMANCE STUDIES DIVISION

CHAIR: TRACY STEPHENSON SHAFFER, LOUISIANA STATE UNIVERSITY

RESPONDENTS:

- Jay Allison, University of North Texas
- Craig Gingrich-Philbrook, Southern Illinois University Carbondale

PARTICIPANT:

Ruth Laurion Bowman, Louisiana State University

In this panel, performance scholars discuss their processes from recent productions' inceptions to culminations. The third annual discussion centers on The Double Life of Dr. Dapertutto, which premiered in HopKins Black box Theatre at Louisiana State University in spring of 2010. Director and adaptor, Ruth Laurion Bowman, notes: "Wedding fantasy and reality, the play features the shenanigans of the noted doctor who creates his own play with in the play based on the fairytale, 'The Love for Three Oranges.' As the two tales entwine, the theatricality of life surges to the fore in diverse guises."

3411

Friday
1:15 pm – 2:30 pm
Boardroom

ROUNDTABLE DISCUSSION: CONTROLLING THE STORY: EXPLORING WAYS IN WHICH TRADITIONS AND TRENDS OF CRISIS COMMUNICATION PRACTICE AND THEORY ARE GENDERED

SPONSORS: PUBLIC RELATIONS DIVISION, GENDER STUDIES DIVISION, APPLIED COMMUNICATION DIVISION AND COMMUNICATION THEORY DIVISION

MODERATOR: WILLIAM D. STUART, LONGWOOD UNIVERSITY

PARTICIPANTS:

- Catherine Gryp, CRT/tanaka
- Heather Powell, State Farm
- Pamela J. Tracy, Longwood University

Panelists will invite attendees to discuss with them some ways in which the theory and practice in crisis communication have traditionally been gendered, how these traditions have evolved and some ways in which emerging trends in crisis communication might be gendered. In order to provide a framework for the discussion, panelists will take as our starting point three key messages recommended for PR practitioners and three recommendations for communication during a crisis suggested by a Crisis Communication text. We will begin our discussion by applying these frameworks to the Duke Men's Lacrosse scandal, the Tiger

Woods case, and the Gulf Oil Spill.

3412

Friday
1:15 pm - 2:30 pm
William J. Clinton Presidential Library *

THE CLINTON GOVERNORSHIP AND PRESIDENCY: THE VIEW FROM ARKANSAS

SPONSORS: RHETORIC AND PUBLIC ADDRESS DIVISION AND POLITICAL COMMUNICATION DIVISION

MODERATOR: STEPHEN A. SMITH, UNIVERSITY OF ARKANSAS

PARTICIPANTS:

- Skip Rutherford, Dean of the University of Arkansas Clinton School of Public Service
- Max Brantfield, Arkansas Times
- Ernest Dumas, Arkansas Times
- Bobby Roberts, Director, Little Rock Public Library

Panelists will discuss the communication of the Clinton Governorship and Presidency, as seen from the perspective of those who worked with and covered those administrations.

**Please note panelists and attendees will have to make their own travel plans to attend this panel.*

3501

Friday
2:45 pm – 4:00 pm
Robinson 102



THIS LAND IS YOUR LAND, THIS LAND IS MY LAND: ANALYSES OF TRADITIONAL MEDIA JUXTAPOSITIONS

SPONSOR: THEODORE CLEVINGER, JR. UNDERGRADUATE HONORS CONFERENCE

CHAIR/RESPONDENT: ROBERT E. FRANK, LONGWOOD COLLEGE

World War II Propaganda Posters: Looking at the World through the Eyes of the Government

Rebecca Stoeker, North Carolina State University

Exposing the Real Enemy: The German People's Fear of Exploration in The Boy in the Striped Pajamas

John Shoemaker, Southern Adventist University

Reframing the Victim: Rhetoric for Segregation in The Greenville News

Jennifer Hill, Furman University

Who Dat Say the Pictures Don't Lie: A Visual Rhetorical Analysis of Hurricane Katrina Photojournalism

Madeleine Levey, Millsaps College

Foreigner in One's Own Land: Media Analysis of Portrayal of Mexicans in Texas Hill Country

Megan Cash, Stephen F. Austin State University

The Glows and Blows of Archival Research: A Narrative Exploration of an Undergraduate Communication Project

Hayley H. Himstedt, University of Central Arkansas

3502

Friday
2:45 pm – 4:00 pm
Salon A

TOP STUDENT PAPERS IN RHETORIC AND PUBLIC ADDRESS

SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION

CHAIR: DANIEL GRANO, UNIVERSITY OF NORTH CAROLINA, CHARLOTTE

RESPONDENT: RICHARD LEEMAN, UNIVERSITY OF NORTH CAROLINA, CHARLOTTE

Tattered and Torn: An Analysis of the Confederate Battle Flag as a Resonant Visual Ideograph

Liz Sills, University of Montana, and Marshall A Jolly, Emory University

The Rhetoric of Crisis Deflation: Clinton and the Case of No Gun Ri

Jay Reynolds Patterson, Georgia State University

The Domestication of "Nat Turner": A Historical Examination of Depictions of Anger

Cortney Smith, Indiana University

On the (Im)Possibility of Reconciliation: The Mormon Response to Mountain Meadows Massacre

Isaac Clarke Holyoak, Texas A & M University

3504

Friday
Salon B
2:45 pm – 4:00 pm

RESTORING CONTEXT TO RESEARCH: REGAINING THE BIG PICTURE IN THE COMMUNICATION CLASSROOM – PART B

SPONSOR: VICE PRESIDENT

EVENT: WORKSHOP (THREE HOURS)

FACILITATORS: GEORGE NAGEL, FERRIS STATE UNIVERSITY

Stacy Anderson, Ferris State University

Mari Kermit-Canfield, Ferris State University
Donna A. Smith, Ferris State University

Do your students ever miss the splendor of the forest because they are only viewing a couple trees? This workshop will discuss how communication instructors working with libraries and librarians can assist students in developing the 'big picture.' Suggestions for restoring context to research will range from short activities taught solo by a course instructor to semester-long projects co-taught by an instructor and librarian together. The workshop will provide hands-on activities that instructors can easily adapt to their course or curriculum.

3505

Friday
2:45 pm – 4:00 pm
Riverside East

SPOTLIGHT SCHOLAR

SPONSOR: COMMUNICATION THEORY DIVISION

SPOTLIGHT ON JEROLD L. HALE: OUTSTANDING SCHOLAR IN COMMUNICATION THEORY

This program honors Jerold L. Hale for his work in furthering our knowledge and understanding of communication theory. Although many scholars spend a career advancing a single theory, his research spans a number of theories, including the theory of reasoned action, the triangular theory of love, and, of course, expectancy violations theory. As evidenced by the diversity of theories listed, His contributions to the literature have advanced our understanding of interpersonal relationships, persuasion, and non-verbal communication. The hallmark of an outstanding scholar in communication theory is not only an individual who advances theory, but someone who advances theory throughout the discipline. We believe that Jerold L. Hale exemplifies this and is why he is the ideal candidate for this award.

3506

Friday
2:45 pm – 4:00 pm
Robinson 103

IT'S MORE THAN A TREND: IMPACTS AND



Integrated Marketing Communication and Coordinated Management of Meaning: Finding Common Ground

Keynote Speaker: Vernon E. Cronen, Ph.D., University of Massachusetts Amherst

For more information, including conference fees, lodging, and program, please visit our conference site:
<https://sites.google.com/site/imconference2011/IMCConf2011>
Conference registration deadline: May 15, 2011

Hosted by the Department of Communication Studies, University of North Carolina Wilmington
Conference Planner: Jeanne M. Pursuit, Ph.D., pursuitj@uncw.edu or 910.962.2616

FRIDAY

OUTCOMES OF COLLEGE STUDENTS' PERCEPTIONS**SPONSOR: THEODORE CLEVINGER, JR. UNDERGRADUATE HONORS CONFERENCE****CHAIR/RESPONDENT: TOM SABETTA, UNIVERSITY OF KENTUCKY**

College Students' Perceptions of Factors Influencing Math Anxiety

Megan Traweek, University of Montevallo

College Students' Perceptions of Fitness and Body Type in Interpersonal Relationships

Melissa MacDonald, Tarleton State University**Kylee Thetford, Tarleton State University****Nicole Schueneman, Tarleton State University**

College Students' Perceptions of their Undergraduate Peers with Sexually Transmitted Infections

Stacy Diane Coggins, Tarleton State University

College Students' Perceptions of Interracial Relationships

Chale Moreno, Tarleton State University**Raul Carrillo, Tarleton State University****Winston Dawson, Tarleton State University**

It's an Age Thing: College Female Dating Age Preferences

Jessica Weaver, Southern Adventist University**Hilary Prandl, Southern Adventist University****Kelsey Larrabee, Southern Adventist University****Lauren Swafford, Southern Adventist University****Kara Turpen, Southern Adventist University****3507**

Friday

2:45 pm – 4:00 pm

Edgehill (Hotel Main Floor)

GENDER TRADITIONS AND TRENDS IN ACADEMIA**SPONSOR: GENDER STUDIES DIVISION****CHAIR: MEGAN MOE, LEE UNIVERSITY****PARTICIPANTS: KATHLEEN J. TURNER, DAVIDSON COLLEGE****Trudy L. Hanson, West Texas A&M University****Christie M. Kleinmann, Lee University****Sheree' Keith, Macon State College****Jenni Simon, Georgia Southern University****Angela Day, Ball State University**

This roundtable features women at various stages of their academic careers who will explore the struggles and benefits of females seeking tenure and promotion in communication higher education. This will be an interactive roundtable in which the audience and participants will discuss the issue together. The participants range from well-established scholars (Turner and Hanson) to mid-career professors (Kleinmann and Keith) to recent graduates (Simon and Day). We will use the participants' experiences as a guide for discussion and open up the discussion to special issues, problems and/or solutions that the audience members have interest in examining.

3508

Friday

2:45 pm – 4:00 pm

Robinson 402

I THINK I KNOW WHAT YOU REALLY MEANT BECAUSE YOUR NONVERBALS GAVE IT AWAY: EXPLORATIONS IN THE WORK OF PAUL EKMAN**SPONSOR: THE THEODORE CLEVINGER, JR. HONORS CONFERENCE****CHAIR/RESPONDENT: DAVID SUTTON, AUBURN UNIVERSITY**

Are You Smiling at me? College Students Ability to Determine Real vs Fake Smiles

Lacy Woodruff, Hinds Community College

Trust Me: A Critical Analysis of Deception Cues exemplified by Snape in Harry Potter and the Half -Blood Prince

Jay S. Johnson, Hinds Community College

Lie to Me: Are we all Experts Now?

Rocio Aguilera, Hinds Community College

Cultural Differences in Nonverbal and Facial Leakage Cues: A Critical Analysis of Americas and Nigerians in Everyday Situations

Olubusola Hall, Hinds Community College

You Said Hello, but Your Face Said Goodbye: Exploring Facial Cues

Shamekia Arterberry, Hinds Community College**3509**

Friday

2:45 pm – 4:00 pm

Riverside West

PRESIDENTIAL POLITICS: IN PURSUIT OF A NEW TREND**SPONSOR: THEODORE CLEVINGER, JR. UNDERGRADUATE HONORS CONFERENCE****CHAIR/RESPONDENT: JEAN L. DEHART, APPALACHIAN STATE UNIVERSITY**

Presidential Persuasion and Cialdini: The Practical Application

Alex Borgen, University of North Carolina at Chapel Hill

Self-Presentation Strategies Demonstrated by United States Presidents

Justin Jurgensen, Georgia Southern University

Environmental Reframing in the 2008 Presidential and Vice Presidential Debates

Joshua Barnett, University of Georgia

Attacking the Record of the Opposition

Daniel C. Wright, University of Georgia

Sitting Versus Standing: Analysis of Debate Format

Elyse Pulner, University of Georgia

3511

Friday

2:45 pm – 4:00 pm

William J. Clinton Presidential Library*

**RECONSIDERING THE CLINTON PRESIDENCY:
NEW READINGS OF BILL CLINTON'S RHETORIC****SPONSORS: RHETORIC AND PUBLIC ADDRESS
DIVISION AND POLITICAL COMMUNICATION DIVISION****CHAIR: TREVOR PARRY-GILES, UNIVERSITY OF
MARYLAND**

To Hold America's Trembling House Down": Pastoral Care as Presidential Leadership in Clinton's Civil Rights Rhetoric.

Vanessa B. Beasley, Vanderbilt University
Rhetorical Closure, Civic Legacy, and the Opening of the Clinton Presidential Library

Antonio de Velasco, University of Memphis
The Primary Colors of American Politics

John M. Murphy, University of Illinois
The Speech That Never Was: Bill Clinton's Rhetorical Management of Political Image in the 1992 Campaign

Trevor Parry-Giles, University of Maryland

*Please note panelists and attendees will have to make their own travel plans to attend this panel.

3601

Friday

4:15 pm - 5:30 pm

Salon A

**INDIAN TRADITION VERSUS AN AMERICAN
TREND: COMMUNICATION ABOUT YOGA AS
CULTURAL APPROPRIATION OR A VEHICLE FOR
GROWTH****SPONSOR: INTERCULTURAL COMMUNICATION
DIVISION****CHAIR: MARY M. MEARES, UNIVERSITY OF ALABAMA**

Yamas and Niyamas: Do's and Don'ts in Yoga, Concerning Speech

Ramesh N. Rao, Longwood University
The Relationship between the Material and the Practice of Yoga: American and Indian Conceptualizations

**Casey Malone Maugh, University of Southern
Mississippi - Gulf Coast**

Yoga as a Tool for Learning about Culture
Mary M. Meares, University of Alabama

Yoga: Breathing in Interpersonal Communication
**Julien C. Mirivel, University of Arkansas at Little
Rock**

Yoga: Experiencing Peak Communication
**Avinash Thombre, University of Arkansas at Little
Rock**

This panel will explore the dialectical tensions between the histori-

cal role of Yoga as an Indian tradition and the current trend of yoga in the United States as a fitness and potential spiritual practice. Yoga has grown dramatically in popularity in the U.S. in the last decade, but is often divorced from its historical, cultural roots. The panelists will examine the practice of yoga from intercultural perspectives, examining the communication benefits of yoga, while also addressing issues of authenticity and appropriation.

3602

Friday

4:15 pm - 5:30 pm

Salon B

**MOBILE COMMUNICATION TECHNOLOGY: THE
LOSS OF 'PERSONAL' IN INTERPERSONAL
COMMUNICATION****SPONSOR: INTERPERSONAL COMMUNICATION
DIVISION****CHAIR: MARI KERMIT-CANFIELD, FERRIS STATE
UNIVERSITY****PARTICIPANTS:**

Donna A. Smith, Ferris State University
George Nagel, Ferris State University
Stacy Anderson, Ferris State University
Mari Kermit-Canfield, Ferris State University

Texting is now the number one method for teens to communicate with friends surpassing face-to-face contact, email, and even instant messaging. Experts are questioning what effect the increasing dependence on various forms of mediated communication will have on the future generations, particularly on the interpersonal communication skills of these young people. This panel examines recent research conducted on this subject and invites interactive discussion from the audience.

3603

Friday

4:15 pm - 5:30 pm

Salon C

**PROGRAM TITLE: ROUNDTABLE: EVIL IN THE
PHILOSOPHY & ETHICS OF COMMUNICATION****SPONSOR: PHILOSOPHY & ETHICS OF
COMMUNICATION INTEREST GROUP**

Ronald C. Arnett, Duquesne University
Gina L. Ercolini, University of South Carolina
Pat J. Gehrke, University of South Carolina
James R. Pickett, Flager College
Robert Westerfelhaus, College of Charleston
David Cratis Williams, Florida Atlantic University

From Kant's "radical evil," to Freud's theorization of the death drive, to Badiou's insistence that the ability to discern evil is central to the "ethical ideology," ideas of evil permeate thought even in our secular age. The question the discussants take up is what place, if any, evil occupies in various philosophies and ethics of communication.

3605

Friday
4:15 pm - 5:30 pm
Riverside East

TAKING THE PERFORMATIVE HUMANITIES INTO THE DIGITAL AGE

**SPONSOR: INSTRUCTIONAL DEVELOPMENT DIVISION
CHAIR/RESPONDENT: BRANDON INABINET, FURMAN UNIVERSITY**

PARTICIPANTS:

- Melody Lehn, University of Memphis
- Cynthia P. King, Furman University
- Craig O. Stewart, University of Memphis
- Morgan Ginther, University of Memphis

The western tradition of the humanities as a performative repertoire and tradition stretches back to Isocrates and Cicero. Since that time, economic constraints, changes in knowledge formations, and for-profit and online universities have imperiled that hands-on approach. Participants will discuss the tradition of humanistic performance, the contemporary trends of technology usage they embrace in the classroom, and technologies that work against the humanistic paradigm. Especially central to this discussion will be empirical research on a central question: Can the basic public speaking, debate, advocacy, or argumentation course—the very

backbone of humanistic performance—convert to a completely digital (online) environment?

3606

Friday
4:15 pm - 5:30 pm
Edgehill (Hotel Main Floor)

AFRICAN AMERICAN RHETORIC, PAST AND PRESENT

**SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION
CHAIR: ROBERT E. FRANK, LONGWOOD COLLEGE
RESPONDENT: CHRISTINA MOSS, NORTH CAROLINA STATE UNIVERSITY**

- Benjamin “Pap” Singleton and the Exodusters
Jeff Walker, University of Alabama
- Barack Obama’s “A More Perfect Union” Speech: The Rhetoric of Race and the American Dream Narrative
John Russell, University of South Alabama
- Changing Discourses of Race in the 2008 Presidential Campaign: Barack Obama’s Quest for “A More Perfect Union”
Heather Hayes, University of Minnesota
- A Pallid Zone of Prayer: God as Chimera in Obama’s 2009 Inaugural Prayer Service
Teresa Morales, Georgia State University

You're invited...

to a special session with NCA’s Elected Leaders and National Office Staff to ask questions about NCA, provide feedback, and learn about many of the new resources available to members.

Please refer to the conference program for scheduled date, time, and room.



The National Communication Association advances communication as the discipline that studies all forms, modes, media and consequences of communication through humanistic, social scientific and aesthetic inquiry. Learn more at www.natcom.org.

3607

Friday
4:15 pm - 5:30 pm
Riverside West

TRADITIONS, TRENDS, AND TECHNOLOGY IN POLITICAL CAMPAIGN ADVERTISING

SPONSOR: POLITICAL COMMUNICATION DIVISION

CHAIR: BILL EDWARDS, COLUMBUS STATE UNIVERSITY

RESPONDENT: WILLIAM F. HARLOW, UNIVERSITY OF TEXAS OF THE PERMIAN BASIN

Presidential Campaign Advertising and Persuasion: A Glimpse into the Rhetorical Constructs of Campaign Advertising and the Influence of Cognitive Dissonance

Melanie Armistead, University of Alabama

There is no God!: An Analysis of Public Opinion during the 2008 North Carolina Senatorial Race*

Lauren Reichart Smith, Auburn University

Benefit or Boondoggle?: Corporations Tempted to Endorse Candidates Should Weigh the Risks

Melissa M. Smith, Mississippi State University

Political Advertising in the 2010 Congressional and State Elections

Patrick G. Wheaton, Georgia Southern University

*Top Paper in Political Communication

3608

Friday
4:15 pm - 5:30 pm
Robinson 102

SHE'S NOT BAREFOOT, SHE'S NOT IN THE KITCHEN, AND SHE'S SURE AS HECK NOT PREGNANT: RE-EXAMINING TRADITIONAL GENDER ROLES

SPONSOR: THEODORE CLEVINGER, JR. UNDERGRADUATE HONORS CONFERENCE

CHAIR/RESPONDENT: PAULA RODRIGUEZ, HINDS COMMUNITY COLLEGE

Glamour Gals—Elderly Women in Nursing Homes and Intergenerational Interaction

Nikita Sabharwal, George Washington University

The West is Finally Won: Firefly's Progressive Feminism in the New Frontier

Eden Sutley, George Washington University

Paula Deen in Internet Video Media: Cookin' Up Some Gender Role and Racial Stereotypes

Elizabeth Lancaster, Millsaps College

Metaphors and a Fame Monster

Karen Gramlich, Valdosta State University

Trends and Traditions: A Closer Look at Communication and Gender Roles in the Odyssey

Emma Heath, Eckerd College



3609

Friday
4:15 pm - 5:30 pm
Robinson 402

SOCIAL CONSTRUCTIONS OF GENDER IDENTITY

SPONSOR: GENDER STUDIES DIVISION

CHAIR: JENNI SIMON, GEORGIA SOUTHERN UNIVERSITY

Putting a Woman in Her Place: Understanding the Social Construction of Biblical Womanhood

Heather Leigh Stanley, University of South Alabama

Women & Weight: What's the REAL Story-A Community Ethnography of the Rhetoric of Weight

Tracey C. Frazier, Eastern Michigan University

Be True to Yourself: The Experience of Being Transgender in Texas

Lucy J. Miller, Texas A&M University

Performing Home: Domesticity, Nostalgia, and Chamber Pots

Danielle Dick McGeough, Louisiana State University

The Cervical Cancer Vaccine: A Blessing or a Potential Health Risk?

Slavica Kodish, Eckerd College

3610

Friday
4:15 pm - 5:30 pm
Robinson Exhibition Hall

CONVERSATIONS WITH DOROTHY PARKER, RIGOBERTA MENCHÚ, BJÖRK AND HENRY MILLER IN FOUR NEO-CHAUTAUQUA PERFORMANCES

SPONSOR: PERFORMANCE STUDIES DIVISION

CHAIR: OLIVIA GESSELLA "GIGI" PEREZ-LANGLEY, SOUTHERN ILLINOIS UNIVERSITY CARBONDALE

RESPONDENT: KELLY S. TAYLOR, UNIVERSITY OF NORTH TEXAS

A Performative Conversation with Dorothy Parker

Heather Hull, Southern Illinois University Carbondale

(I) Rigoberta Menchú

Gigi Perez-Langley, Southern Illinois University

Dear, Dear Henry: A Contemporary Queer Love Letter To Henry Miller

Anna Wilcoxon, Southern Illinois University Carbondale

Björk Guðmundsdóttir

Nicole Wood, Southern Illinois University Carbondale

In this performance panel a dynamic group of performances are coupled together in the tradition of Neo-Chautauqua performance. Each of the scholar/performers embodies these historical figures

while incorporating both voices as a means of educating an audience of their life. Our attempt to step into their world merely allows enough time for audience members to also understand the historical significance of legacy in their worlds.

3701

Friday
5:45 pm – 7:00 pm
Salon A

MASS COMMUNICATION DIVISION BUSINESS MEETING

3702

Friday
5:45 pm – 7:00 pm
Salon B

ETHNOGRAPHY INTEREST GROUP BUSINESS MEETING

3703

Friday
5:45 pm – 7:00 pm
Salon C

GENDER DIVISION BUSINESS MEETING

3704

Friday
5:45 pm – 7:00 pm
Riverside East

LANGUAGE AND SOCIAL INTERACTION DIVISION BUSINESS MEETING

3705

Friday
5:45 pm – 7:00 pm
Edgehill (Hotel Main Floor)

AMERICAN SOCIETY FOR THE HISTORY OF RHETORIC INTEREST GROUP BUSINESS MEETING

3706

Friday
5:45 pm – 7:00 pm
Riverside West

APPLIED COMMUNICATION DIVISION BUSINESS MEETING

3707

Friday
5:45 pm – 7:00 pm
Robinson 402

COMMUNITY COLLEGE DIVISION BUSINESS MEETING

3708

Friday
5:45 pm – 7:00 pm
Robinson 102

“TAKE THIS JOB AND...”-- COMMUNICATION AND THE WORKPLACE

SPONSOR: THEODORE CLEVINGER, JR. UNDERGRADUATE HONORS CONFERENCE

CHAIR/RESPONDENT: MARIA A. DIXON, SOUTHERN METHODIST UNIVERSITY

A Social Business World

Lane Sulfridge, Berea College

Communication Efficacy at Work: Identifying Self-ineffective and Other-effective Communication Behaviors in the Workplace

Cathy DiGrazio, North Carolina State University at Raleigh

Conversations at Work: Common Themes Among Working Professionals' Descriptions of Communication Efficacy at Work

Adam G. Hughes, North Carolina State University

Communication Work Efficacy: How Working Adults Describe Their and Others' Communication Effectiveness in the Workplace

Stephanie N. Raney, North Carolina State University

A Comprehensive Model of the Potential Benefits of Corporate Community Involvement and Philanthropy in For-Profit Organizations

Elizabeth Alspaugh Campbell, Eckerd College

Removing Obstacles to Self-Sufficiency: A Communication Approach to Support Network Building

Kate T. Hargrove, Columbus State University

3709

Friday
5:45 pm – 7:00 pm
Robinson 103

“AFTER ALL, COMPUTERS CRASH, PEOPLE DIE, RELATIONSHIPS FALL APART.” EXAMINATIONS OF INTERPERSONAL RELATIONSHIPS

SPONSOR: THEODORE CLEVINGER, JR. UNDERGRADUATE HONORS CONFERENCE

CHAIR/RESPONDENT: JEROLD L. HALE, UNIVERSITY OF MICHIGAN-DEARBORN

Perception and Romantic Relationships: A Quantitative



Study of Researchers and Settlers

Karen Chen, George Washington University

Interpersonal Attractiveness and the Halo Effect

Chelsea Carroll, Berea College

The Relationship Villain: Where Does it Come From and How is it Created?

Sean Patrick Owsley, Berea College

The Player-Coach Relationship: Effects on Athletic Performance

John Kossack, Berea College

3710

Friday

5:45 pm – 7:00 pm

Robinson Exhibition Hall

(RE)MEDIATION: ADAPTATION, ADOPTION, AND VIRAL PERFORMANCE

SPONSOR: PERFORMANCE STUDIES DIVISION

CHAIRS: JOHN LEBRET, LOUISIANA STATE UNIVERSITY

REBECCA WALKER, UNIVERSITY OF NORTH TEXAS

RESPONDENT: KELLY S. TAYLOR, UNIVERSITY OF NORTH TEXAS

A Screaming Frenzy of Swiftness

Travis Brisini, Louisiana State University

E-race-ing Text

Jade Huell, Louisiana State University

Tip. Top. Gun.

Benjamin Haas, Louisiana State University

Sugar Town

Sarah K. Jackson, Louisiana State University

No-Lip Dub

John LeBret, Louisiana State University

You Misquoted My Robot: Re-presenting Silicon

David Terry, San Jose State University

(Re)memorizing Julia

Holley Vaughn, Louisiana State University

That Makes Two of Us

Justin T. Trudeau and Rebecca Walker, University of North Texas

Situated at the nexus of technology, trends, and tradition, (re)mediation conceptualizes contemporary inclinations in referential performance marked by a recycling of the cultural archive. Through the utilization of a variety of cultural documents, technologies of mediation, and performance practices, these performances re(visit) both the borrowings within a mediatized culture, critically examined by postmodern theorists such as Baudrillard, Jameson, and Lyotard, and the performative possibilities contained therein, as noted by performance theorists such as Auslander, Derrida, and Phelan. Presented as short performances, these creative endeavors draw from and expand our traditional disciplinary consciousness and the cultural memories residing there.

DAY 4

SATURDAY, MARCH 26

4101

Saturday

8:00 am – 9:15 am

Salon D



16TH ANNUAL THEODORE CLEVINGER, JR. UNDERGRADUATE HONORS CONFERENCE BREAKFAST

SPONSOR: SOUTHERN STATES COMMUNICATION ASSOCIATION

THEODORE CLEVINGER, JR. UNDERGRADUATE HONORS CONFERENCE OF SSCA

PRESIDING: MONETTE CALLAWAY, HINDS COMMUNITY COLLEGE

4102

Saturday

8:00 am – 9:15 am

Salon A

TRADITIONAL PUBLIC RELATIONS ACROSS CONTEXTS: CONVERSATIONS AND APPLICATIONS

SPONSOR: PUBLIC RELATIONS DIVISION

MODERATOR: JOSEPH MITCHELL, VALDOSTA STATE UNIVERSITY

Making a Crisis Communication Case: How the BP Oil Spill Affected Louisiana's Tourism.

Dedria Givens-Carroll, University of Louisiana at Lafayette

Would You Like a Side of Salmonella With That? Crisis Communication for Local Restaurateurs.

linda pysher jurczak, Valdosta State University

PFLAG reaching out in the Deep South: The diffusion of a delicate outreach campaign.

Joseph Mitchell, Valdosta State University

Traditional public relations and the trend toward relationship management: An auto-ethnographic examination of a stakeholder-organization relationship.

Marcus A. Porter, Louisiana State University

Fruit that may abound to your account: An analysis of fundamentalist Christian fundraising communications as a case for applying Cognitive Dissonance Theory to donor relations.

Mark Ward, University of Victoria-Houston

4103

Saturday

8:00 am – 9:15 am

Salon B

EMERGING TRENDS IN RELIGIOUS RHETORICS

FRIDAY / SATURDAY

SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION

CHAIR: RON VON BURG, CHRISTOPHER NEWPORT UNIVERSITY

Vico's Ingenium for the Traditions of Religion

Alessandra Beasley Von Burg, Wake Forest University

The Problem with Mockery: American Public Discourse and the Tragic Rhetorical Stance in Religulous

Mark Allan Steiner, Christopher Newport University

Blaine Amendments and the Rhetorical Negotiation of Religious Intolerance in Public Policy Debates

Marcus Paroske, University of Michigan-Flint

Sacrificing Conservatism for the Salvation of Conservation: Green Evangelicalism and Religious Discourses of Climate Stewardship

Ron Von Burg, Christopher Newport University

The Creation Museum and the Reconstitution of Biblical Morality

Kevin Heston, Wake Forest University

4104

Saturday

8:00 am – 9:15 am

Salon C

ALTERING TRENDS 2: SOCIALIZATION AND EMPOWERMENT THROUGH INTERPERSONAL COMMUNICATION

SPONSOR: APPLIED COMMUNICATION DIVISION

CHAIR: MARY BETH ASBURY, THE UNIVERSITY OF KANSAS

RESPONDENT: RAYMOND OZLEY, UNIVERSITY OF MONTEVALLO

Increasing Body Satisfaction in Adolescent Girls through Family Communication: An Applied Theoretical Approach

Ashton Mouton, Colorado State University

Proposing an Inoculation-Based Approach for Developing Efficacious Strategies for Resisting Cigarettes among Chinese Male Youth

Jay Chang, Hong Kong Baptist University

Vivian C. Sheer, Hong Kong Baptist University

Reba and Her Militant Prose: Sex Work, HIV/AIDS and Subaltern Insurgent Texts

Ambar Basu, University of South Florida

4105

Saturday

8:00 am – 9:15 am

Riverside East

BURKEIAN TRIBUTES TO MICHAEL LEFF

SPONSOR: KENNETH BURKE SOCIETY

CHAIR: RICHARD H. THAMES, DUQUESNE UNIVERSITY

Michael Leff's Intellectual Odyssey from a Burkeian Road Perspective

Andy King, Louisiana State University

The Meaning of the Motivorum's Motto

Richard H. Thames, Duquesne University

Terminating Burke: Reading the Red Scare through the Epistolary Text of the University of Washington's Cancellation of a Burke Lecture Series

David Cratis Williams, Florida Atlantic University

4106

Saturday

Riverside West

8:00 am – 9:15 am

THE RHETORIC OF TRADITIONS AND TRENDS

SPONSORS: SOUTHERN ARGUMENTATION AND FORENSICS AND PERFORMANCE STUDIES DIVISIONS

CHAIR: DAVID NELSON, NORTHWEST MISSOURI STATE UNIVERSITY

PARTICIPANTS:

Ruth Laurion Bowman, Louisiana State University

Jacqueline D. Burleson, Virginia State University

Roberta Crisson, University of Pennsylvania

Amy Darnell, Columbia College of Missouri

Darren Goins was an active member of Southern States. His sudden passing away in August 2010 shocked and saddened those who knew him. Come celebrate Darren's achievements through the words and performances from people who knew and worked with him from the Southern Argumentation and Forensics and Performance Studies Divisions.

4107

Saturday

Board Room

8:00 am – 9:15 am

DISCOURSE OF THE U.S. PRESIDENCY: CRAFTING RHETORICAL POWER

SPONSOR: AMERICAN SOCIETY FOR THE HISTORY OF RHETORIC (ASHR)

CHAIR/RESPONDENT: CYNTHIA P. KING, FURMAN UNIVERSITY

One Covenant, Six Pledges, and A Request: John F. Kennedy's Inaugural Address

Kristina E. Curry, Georgia State University

Narrative Analysis of Woodrow Wilson's Moral Right

Rhetoric in Defense of Foreign Policy Affairs, 1917-1919

Cliff Lorick, University of Alabama

Critical Discourse Analysis of the NPRR

Avery Henry, University of Louisiana at Lafayette

4108

Saturday

8:00 am – 9:15 am

Robinson 402

CULTIVATING PEACE BETWEEN PAKISTAN AND

THE USA: DILEMMAS, CHALLENGES, AND HOPE IN A COMMUNITY BASED USAID PROGRAM

SPONSOR: INTERCULTURAL COMMUNICATION DIVISION

CHAIR: GERALD W. DRISKILL, UNIVERSITY OF ARKANSAS AT LITTLE ROCK

We are more similar than different : Leadership Communication

Gerald W. Driskill & Julien C. Mirivel, University of Arkansas at Little Rock

Agents of Development: Using Communication to Organize Community

Avinash Thombre, University of Arkansas at Little Rock

Presenting Change

Kristen McIntyre, Andrew Pyle, Rhonda Troillet, University of Arkansas at Little Rock

The Moral Dilemmas and Impact of US Sponsored Social Change Practices in FATA

Sophia Said, MPS Candidate at the Clinton School of Public Service

Assessing Intercultural Program Effectiveness: Survey Results and Analysis

Derek Wingfield, MA Candidate, University of Arkansas at Little Rock

In response to the increased tensions in Pakistan, the U.S. Agency for International Development reinvigorated a peacemaking tradition with a program entitled, "Experience America." The Speech Communication Department at the University of Arkansas at Little Rock, as part of this program, provided three communication workshops for 15 Pakistani students. However, on their return, student efforts to introduce ideas from the workshops placed their ideas and at times, their lives, at risk. Panelists will (a) review the workshops, (b) provide a Pakistani perspective on moral dilemmas, (c) summarize assessment data, and (d) prompt audience reflection on intercultural peace and development programs.

4109

Saturday
8:00 am – 9:15 am
Robinson 102

TEACHING COMMUNITY-ENGAGED JOURNALISM STUDIES AND PRACTICES

SPONSOR: MASS COMMUNICATION DIVISION

CHAIR: WENDY WEINHOLD, KENNESAW STATE UNIVERSITY

RESPONDENT: NICK BOWMAN, YOUNG HARRIS COLLEGE

Teaching the Teachers

Michelle Babcock, Kennesaw State University

Teaching Ethics and Law to Journalists

Bill Freivogel, Southern Illinois University Carbondale

Technology Trends and Emerging Homeless Alternative Media in Taiwan

Yuhui Tai, Southern Illinois University Carbondale

Teaching Journalism Style and Writing As Critical Thinking

Wendy Weinhold, Kennesaw State University

Educators and students interested in exploring alternative methods of teaching journalism studies and practices are encouraged to join the members of this program. This panel unites four journalism learning communities: students, administration, activists and instructors. Our aim is to cultivate communication between communities of learning by embracing critical theory and community engagement as alternative methods of journalism pedagogy. In keeping with the conference theme, we will encourage the design and implementation of student and faculty learning opportunities that explore traditions, trends and technology as they relate to journalism. Panelists will share examples of lesson plans and encourage discussion of alternative journalism teaching and production methods.

4110

Saturday
8:00 am – 9:15 am
Robinson Exhibition Hall

G.I.F.T.S.: GREAT IDEAS FOR TEACHING SPEECH: PART #1 OF 3

SPONSORS: COMMUNITY COLLEGE DIVISION AND INSTRUCTIONAL DEVELOPMENT DIVISION

CHAIR: LORA HELVIE-MASON, SOUTHERN UNIVERSITY AT NEW ORLEANS

PARTICIPANTS:

Fixing a Bad Outline: A Public Speaking Class Activity to Teach How to Correct Outlining Errors

William D. Harpine, University of South Carolina, Aiken

Say It this Way: Learning Proper Citation and Outline Format from the Pre-Written Speeches

Erin Looney, University of Alabama

Conscious Communication: Teaching Communication Theory

Leslie M. Deatrick, University of Tennessee-Knoxville

Stephanie Kelly, University of Tennessee-Knoxville

Peer Evaluations: Listen and Learn

Megan S. Sparks, University of Southern Alabama

Nekita D. Huling, University of South Alabama

Nadia K. Bush, University of Southern Alabama

Introducing Invitational Rhetoric through Facilitating Discussion

Brandi Moyer, North Carolina State University

Performing Ethos: Two Truths and a Lie

Jacob Davis, University of South Alabama

Responding to Mistakes in Multiple-Choice Exams Questions

Linda Potter Crumley, Southern Adventist University

Look at Me or Lose Me!

Paula Rodriguez, Hinds Community College

Graduate Studies

at



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Offering students a supportive environment for advancing education and career

Congratulations to Eura Jung on his promotion to associate professor
Eura Jung
 Ph.D., Pennsylvania State University, Intercultural and Interpersonal Communication

The University of Southern Mississippi is a comprehensive doctoral research-extensive organization enrolling more than 15,000 students. The compact campus of 1,000 acres contains 160 buildings. Hattiesburg, with a metropolitan area population exceeding 75,000, is a regional medical and shopping center. The campus is located 75 miles north of the Gulf Coast, 90 miles southeast of Jackson and 105 miles northeast of New Orleans. The university's strong arts and competitive intercollegiate athletic programs provide many entertainment opportunities. A 40-mile bike trail and local rivers for canoeing offer exceptional alternatives for recreation.

For information about our Ph.D. and M.A./M.S. programs, contact:

Dr. John C. Meyer
 The University of Southern Mississippi
 Communication Studies
 118 College Drive #5131
 Hattiesburg, MS 39406-0001
 john.meyer@usm.edu
 601.266.4280
 www.usm.edu/speech



from faculty

Wendy Atkins-Sayre
 Ph.D., University of Georgia
 Rhetoric, social movements

Richard L. Conville
 Ph.D., Louisiana State University
 Interpersonal communication,
 service learning

Keith V. Erickson
 Ph.D., University of Michigan
 Rhetoric, political communication

Lawrence A. Hosman
 Ph.D., University of Iowa
 Persuasion, language and social
 influence

Casey Maugh
 Ph.D., Pennsylvania State University
 Rhetoric, feminist criticism

John C. Meyer
 Ph.D., University of Kansas
 Organizational communication, humor

Susan A. Siltanen
 Ph.D., Ohio State University
 Metaphor, freedom of speech

Charles H. Tardy
 Ph.D., University of Iowa
 Interpersonal and nonverbal
 communication

Steven J. Venette
 Ph.D., North Dakota State University
 Organizational communication,
 risk and crisis communication

along with

Martha D. Saunders
 Ph.D., Florida State University
 Organizational communication, conflict

President, The University of
 Southern Mississippi



AA/EOE/ADA/UC 63770.5131 12.10

Part one of three sessions consists of speech communication educators presenting successful activities to small groups of attendees. During this session, audience members will hear different teaching activities presented at each table; they will move from table to table to learn a variety of lesson plans that can be applied to their courses.

4111

Saturday
8:00 am – 9:15 am
Edgehill (Hotel Main Floor)

**TOP PAPERS IN POPULAR COMMUNICATION
SPONSOR: POPULAR COMMUNICATION DIVISION
CHAIR: CATIE MALONE, HUNTINGDON COLLEGE**

A 'Window Seat' Gaze at Black Nudity as Resistance
Niya Pickett Miller, The University of Southern Mississippi

The Visual Style of CLAMP
Lucy J. Miller, Texas A&M University

What Accent? The Marginalization and Assimilation of Latinos on television: A Connotative Reading of ABC's Modern Family**

Leslie Rasmussen, The University of Southern Mississippi

The Problem of Walking Away: A Rhetorical Crisis in Housing *

Blake Abbott, University of Richmond

*Top Paper in Popular Communication

**Top Student Paper in Popular Communication

4201

Saturday
9:30 am – 10:45 am
Salon A

EAST MEETS WEST: INTEGRATING EASTERN PHILOSOPHY WITH WESTERN CONFLICT MANAGEMENT

SPONSOR: INTERPERSONAL COMMUNICATION DIVISION

CHAIR: JIM PARKER, AUSTIN PEAY STATE UNIVERSITY

Krisnamurti: Surrender and Freedom
Marcilene Thompson-Hayes, Arkansas State University

Carol Thompson, University of Arkansas at Little Rock

Understand the Role of the Yamas and Niyamas in Conflict Resolution

Tom Baglan, Arkansas State University

Can Yoga Help Resolve Conflict: Integrating Mind and Body

Jim Parker, Austin Peay State University

The purpose of this panel is present some alternative views to conflict management. In the west we are very dependent upon rational decision-making and problem solving. Eastern philosophy takes a

more integrative approach to problems including more intuitive thinking. The panel participants are attempting to integrate their knowledge of Eastern philosophy with western models of conflict resolution to help overcome some of the stumbling blocks often encountered when attempting to resolve conflict using strictly western models.

4202

Saturday
9:30 am – 10:45 am
Salon B

SPOTLIGHT ON THE 2011 GENDER COMMUNICATION SCHOLAR – AN INTERVIEW WITH MARION MEYERS

SPONSOR: GENDER STUDIES DIVISION

INTERVIEWER: SHEREE' KEITH, MACON STATE COLLEGE

HONOREE: MARION MEYERS, GEORGIA STATE UNIVERSITY

Marion Meyers is an impressive researcher whose work has helped shape understanding of the portrayal of women across various media and genres. Her latest publication "News Coverage of Violence Against Muslim Women: A View From the Arabian Gulf" with Sarah Halim concludes that English-language newspapers in the Arabian Gulf share many of the same characteristics of news reporting of violence against women in the West by ignoring its systemic nature and relation to male supremacy and patriarchal ideology. Her publication "News Coverage of Violence Against Women: Engendering Blame" reveals the detrimental impact of traditional news coverage for victims of domestic violence. Meyers has authored two books "Women in Popular Culture: Representation and Meaning" and "Mediated Women: Representations in Popular Culture" as well as been published in numerous communication journals. She has over 14 years of reporting, writing and editing experience with newspapers and radio stations in New York, Massachusetts, and Wisconsin, and has served as a media consultant for the Southern Regional Council, the Center for Democratic Renewal, and the Amalgamated Clothing and Textile Workers Union. She currently is an associate professor of communication at Georgia State University where she teaches a variety of courses including feminist media studies and media and cultural studies. SSCA Gender Studies Chair, Sheree' Keith, Macon State College, will interview our scholar about her teaching, research, and service contributions to the field of Gender Studies.

4203

Saturday
9:30 am – 10:45 am
Salon C

TOP PAPERS IN MASS COMMUNICATION

SPONSOR: MASS COMMUNICATION DIVISION

CHAIR: MYLEEA D. HILL, ARKANSAS STATE UNIVERSITY

RESPONDENT: BRIAN C. BRANTLEY, TEXAS A&M UNIVERSITY-SAN ANTONIO

Engaging Customers Through Twitter: A Case Study of Three National Retail Chains

Jennifer T. Edwards, Tarleton State University

Who and What Should We Blame? Framing Analysis of The Virginia Tech Shootings

Yangsun Hong, University of Alabama

Setting the Policy Agenda for Preserving and Restoring Louisiana's Coastal Wetlands: A Content Analysis of Post-Katrina Newspaper Coverage*

Dedria Givens-Carroll & Michael Spears, University of Louisiana at Lafayette

Narrating Decline in Detroit: Resistance to Media Cultivation**

Steve Stuglin, Georgia State University

* Top Paper in Mass Communication

** Top Student Paper in Mass Communication

4204

Saturday

9:30 am – 10:45 am

Riverside East

TOP PAPERS IN RHETORIC AND PUBLIC ADDRESS

SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION

CHAIR: RICHARD LEEMAN, UNIVERSITY OF NORTH CAROLINA, CHARLOTTE

RESPONDENT: JASON EDWARD BLACK, UNIVERSITY OF ALABAMA

Structured Agency: At the Rhetorical Crossroads in Halo 2

Gerald Voorhees, High Point University

Pre-Emptive Apologia as Prebutter: Contextual Reconstruction in Calvin and Hobbes 10th Anniversary Collection and the Rhetorical Presidency

Shaun Treat, University of North Texas

Transcending Mysticism and Building Identification Through Empowerment of the Rhetorical Agent: John F. Kennedy's Berlin Speeches on June 26th, 1963

Isabel Faye and Jim A. Kuypers, Virginia Tech

Rhetoric and the Aesthetic State

Michael Lane Bruner, Georgia State University

4205

Saturday

9:30 am – 10:45 am

Robinson 402

TRADITIONS, TRENDS AND TECHNOLOGY IN PERFORMING ONE-PERSON SHOWS

SPONSOR: PERFORMANCE STUDIES DIVISION

CHAIR: AMY DARNELL, COLUMBIA COLLEGE OF MISSOURI

RESPONDENTS:

Craig Gingrich-Philbrook, Southern Illinois

University Carbondale

David Eshelman, Arkansas Tech University

Booby Trap: A Solo Show Flash Mob

M. Heather Carver, University of Missouri

Don't Cry for Me Texarkana: The Life and Strange

Rehearsal Process of Kelly Taylor

Kelly S. Taylor, University of North Texas

Solo Coalitions: Articulating Networks and Connections as a Solo Performer

Jonathan M. Gray, Southern Illinois University Carbondale

Creating the One Person Show Through Workshopping

Scott Dillard, Georgia State College and University

My Fragile Family Tree: Collaboratively Staging the Solo Show

Matt Fotis and Noah Lelek, University of Missouri

This panel addresses traditions, trends and technology in performing, writing, and directing the one-person show. Each presentation investigates a different aspect of the "new" solo play in contrast and comparison to the large body of solo work over the last few centuries. Whether workshopping a performance of memoir, or directing another person in his/her autobiographical tale, we are examining the limitless boundaries of self, culture, and other.

While we no longer solely use a podium like Chautauqua speakers, our use of film, photography, sound, internet, and digital media still draw upon the work of a solo performer with his/her audience.

4206

Saturday

9:30 am – 10:45 am

Riverside West

TRENDS THAT THREATEN: HOW THE ECONOMY IS AFFECTING COMMUNICATION DEPARTMENTS, FACULTY, AND STUDENTS

SPONSOR: ASSOCIATION FOR COMMUNICATION ADMINISTRATION INTEREST GROUP

MODERATOR: CHARLES H. TARDY, UNIVERSITY OF SOUTHERN MISSISSIPPI

PARTICIPANTS:

Carl M. Gates, Valdosta State University

Kenneth N. Cissna, University of South Florida

Renee Edwards, Louisiana State University

Jerold L. Hale, University of Michigan-Dearborn

Trudy L. Hanson, West Texas A & M University

Ronald C. Arnett, Duquesne University

Paula Rodriguez, Hinds Community College

Amy Aldridge Sanford, Northeastern State University

As the U.S. economy continues to stagger, colleges and universities have faced a myriad of problems. Many have been forced to cut budgets due to declining state appropriations. Reports of reorganization, program eliminations, faculty terminations, increased class sizes, etc. are commonplace. Simultaneously, many institutions have experienced growth in student enrollments as people seek additional education to bolster their prospects in a depressed job

market. Some institutions have sought to maintain or enhance enrollments because of the importance of tuition revenue. Departments, faculty, and students in communication programs are being affected by these changes. In this session, administrators will describe how their institutions have responded to the declining economy and discuss strategies for coping with the resulting problems.

4207

Saturday
9:30 am – 10:45 am
Edgehill (Hotel Main Floor)

NEW TECHNOLOGY: THE RISKY, THE RIGHTEOUS AND THE REAL

SPONSOR: COMMUNICATION THEORY DIVISION
CHAIR: MEGAN L. WILSON, UNIVERSITY OF KENTUCKY
RESPONDENT: RAYMOND OZLEY, UNIVERSITY OF MONTEVALLO

Applying Agenda-Setting Theory: The Search for Weapons of Mass Destruction

Adrian Hall, Columbus State University

Social Amplification of Risk & Uncertainty Management Theory: A Case Study of H1N1 through Traditional and Digital Media

Jennifer Caputo, North Carolina State University

Dramatism and Reality TV

Sharrelle Jackson, Columbus State University

Fundamentalism and the Implanted Demand: Why 'Divide and Conquer' Works for the Hegemony

Shannon Montgomery

4208

Saturday
9:30 am – 10:45 am
Robinson 102



TOP PAPERS OF THE THEODORE CLEVINGER, JR. UNDERGRADUATE HONORS CONFERENCE

SPONSOR: THEODORE CLEVINGER, JR. UNDERGRADUATE HONORS CONFERENCE
CHAIR: BETH ESCHENFELDER, UNIVERSITY OF TAMPA
RESPONDENT:

Mary Stuckey, Georgia State University

American Dream: The Rugged Individual vs. the Good Neighbor

Michael Justin Woodall, Appalachian State University

Visible Souls: The Competing Narratives of Tolkien and Pullman

Brandon Griffith, Columbus State University

Mother Jones as a Rhetorical Figure: Through the Lens of August 1, 1912 Coal Strike in West Virginia

Kristen Howell, University of Memphis

The Eloquence of Guilt: Remembrance and Regret at the Memorial to the Murdered Jews of Europe

Diana Lynde, Columbia College

4209

Saturday
9:30 am – 10:45 am
Robinson 103

TOP PAPERS IN APPLIED COMMUNICATION

SPONSOR: APPLIED COMMUNICATION DIVISION
CHAIR: MARIA A. DIXON, SOUTHERN METHODIST UNIVERSITY

RESPONDENT: JOANN KEYTON, NORTH CAROLINA STATE UNIVERSITY

A Path Analytic Test of Anti-binge Drinking Public Service Announcement Effectiveness: Attitudes and Intentions*

HoYoung Ahn, University of Tennessee

Michael R. Kotowski, University of Tennessee

Lei Wu, University of Tennessee

Hyunjae Yu, Sogang University

Supervisory and Organizational Apology: Training for Persuasiveness

Ryan S. Bisel, University of Oklahoma

Amber Messersmith, University of Nebraska, Kearney

Dini Homsey, University of Oklahoma

Student Interns' Socially Constructed Work Realities: Narrowing the Work Expectation-Reality Gap

Kathy Barnett, Loyola University

Challenges and Opportunities: Educating Medical Trainees to Disclose Medical Errors**

Patrick Dillon, University of South Florida

*Top Paper in Applied Communication

**Top Student Paper in Applied Communication

4210

Saturday
9:30-10:45am
Robinson Exhibition Hall

G.I.F.T.S.: GREAT IDEAS FOR TEACHING SPEECH PART #2 OF 3

SPONSORS: COMMUNITY COLLEGE DIVISION AND INSTRUCTIONAL DEVELOPMENT DIVISION

CHAIR: RICHARD I. FALVO, EL PASO COMMUNITY COLLEGE

PARTICIPANTS:

Creating a Positive Communication Climate

Robin J. Jensen, St. Petersburg College, Clearwater Campus

Teaching Outlining Using the Nightly News

Nakia Welch, University of Oklahoma

The Research Scavenger Hunt

Wendy Mitchell, St. Petersburg College

The Listening Journal: Extended Practice in Listening Skills

Deborah Hefferin, Broward Univeristy

The Supermarket as a Critical Thinking Exercise

Richard Quianthy, Broward College

The Epideictic Speech

Richard Mercadante, Petersburg College, Clearwater Campus

Gender Communication – The Princess Construct

Hazel J. Rozema, University of Illinois at Springfield

Part two of three sessions consists of speech communication educators presenting successful activities to small groups of attendees. During this session, audience members will hear different teaching activities presented at each table; they will move from table to table to learn a variety of lesson plans that can be applied to their courses.

4211

Saturday

9:30 am – 10:45 am

Boardroom

TRENDS, TRADITIONS, AND TECHNOLOGIES: FEMINISM AND PEDAGOGY WHEN TEACHING WOMEN'S PUBLIC ADDRESS/DISOURSE.

SPONSORS: RHETORIC AND PUBLIC ADDRESS DIVISION AND GENDER STUDIES DIVISION

CHAIR: CHRISTINA MOSS, NORTH CAROLINA STATE UNIVERSITY

PARTICIPANTS:

Kathleen J. Turner, Davidson College

Lori Stallings, University of Memphis

Megan Foley, Mississippi State University

Inspired by a Hope conference seminar on recovering women's rhetoric, this panel will discuss historiographies, innovations, methodologies, and resources for studying American women's public address. Particular attention will be given to the intersections of criticism, pedagogy, and feminist and gender theory. Heeding the admonitions and examples of such scholars as Susan Zaeske, Bonnie Dow, and Catherine Palczewski, participants will explore ways to "think outside the box" about women's discourse to push traditions, trends, and technologies in new directions. Beginning with the panelists' discussion of the basic issues, the session will then turn to a conversation with audience members to pool our perspectives.

4301

Saturday

11:00 am - 12:15 pm

Salon B

PLENARY

SPONSOR: VICE PRESIDENT

CHAIR: FRANCES BRANDAU-BROWN

SPEAKER: JOHN A. KIRK

"Communicating the 1957 Little Rock School Crisis"

Dr. Kirk holds an undergraduate degree in American Studies from the University of Nottingham and a Ph.D. in American History

from the University of Newcastle upon Tyne. His research focuses on the history of the civil rights movement in the United States, the South, and Arkansas, and the history of post-New Deal southern politics, society and culture.

4302

Saturday

11:00 am – 12:15 pm

Robinson 102

BECK, BUSH, OBAMA...OH, AND ROMNEY: RIGHTS, WRONGS, AND LIBERALS

SPONSOR: THEODORE CLEVINGER, JR. UNDERGRADUATE HONORS CONFERENCE

CHAIR/RESPONDENT: BILL EDWARDS, COLUMBUS STATE UNIVERSITY

Binary Construction in President Bush's Iraq War Rhetoric

Caroline Koons, Appalachian State University

Glenn Beck: A Twenty-First Century Demagogue

Michael Greer, Georgia Southern University

When a Grown Man Cries: A Descriptive Analysis of Glenn Beck's 2010 Keynote Speech at CPAC

Elizabeth Carpenter, Furman University

Liberty Sunday Wrongs: Romney Meets the Universal Audience

Ashley M. Creavalle, Furman University

Obama's Election Victory Speech: The Breakthrough of a New Rhetorical Genre

Chelsea Curtis, Furman University



4303

Saturday

11:00 am – 12:15 pm

Robinson 103

"ADVERTISING - A JUDICIOUS MIXTURE OF FLATTERY AND THREATS:" MEDIA INFLUENCES ON CULTURAL NORMS

SPONSOR: THEODORE CLEVINGER, JR. UNDERGRADUATE HONORS CONFERENCE

CHAIR/RESPONDENT: MISTY KNIGHT, SHIPPENSBURG UNIVERSITY

What's Really Going On?

Scott Alexander Adrian, Abilene Christian University

National and Regional Media Portrayals of Female Body Image

Bonnie Tucker, Millsaps College

Ideologies of Gender and Physical Attractiveness in Weight-Loss Advertisements: A Lose-Lose Situation

Kristen Geil, Transylvania University

I am a Man Because I Use Old Spice

Judith Anne Dansby, Samford University

Message Differential: An Experimental Study of Successful Advertising Strategies Amongst an Increasingly Diverse Population

Brett Hunt, Arkansas State University



Brent Beall, Arkansas State University
Drew Brown, Arkansas State University
 Visual Literacy in the Fashion Public Relations Industry
Laura Townsend, Valdosta State University

4304

Saturday
 Robinson 402
 11:00 am – 12:15 pm

**PERFORMANCE STUDIES DIVISION STUDENT
 COMPETITIVE PAPERS**

SPONSOR: PERFORMANCE STUDIES DIVISION

**CHAIR: LISA FLANAGAN, XAVIER UNIVERSITY OF
 LOUISIANA**

**RESPONDENT: JONATHAN M. GRAY, SOUTHERN
 ILLINOIS UNIVERSITY CARBONDALE**

The Delta Speaks: The Performance and the Poetics of
 Place

Ariel Gratch, Louisiana State University

Performing the Typewriter: A Critical Study of Women and
 their Machines

Sarah K. Jackson, Louisiana State University

Momentary Communicative Rupture as Communication for
 a Trans-subjective World

**Sauna M. MacDonald, Southern Illinois University
 Carbondale**

Fill/Flash/Memory: A History of the Flash Mob*

Rebecca Walker, Louisiana State University

*Top Student Paper in Performance Studies

4305

Saturday
 11:00 am – 12:15 pm
 Salon A

**TOP PAPERS IN INTERCULTURAL
 COMMUNICATION**

**SPONSOR: INTERCULTURAL COMMUNICATION
 DIVISION**

**CHAIR: JENNIFER T. EDWARDS, TARLETON STATE
 UNIVERSITY**

**RESPONDENT: DOMINIQUE GENDRIN, XAVIER
 UNIVERSITY**

What Counts as a Credible Negotiator in Sino-Business
 Encounters? Cultural Influence Examined Via Accounts
 from Both Sides

Vivian C. Sheer, Hong Kong Baptist University

Nelya J. McKenzie, Auburn University Montgomery

Randy K. Dillon, Missouri State University

The Effects of Power Distance and Gender on the use of
 Nonverbal Immediacy Behaviors in Symmetrical and
 Asymmetrical Power Conditions: A Cross-Cultural Study*

Vincent Santilli, University of Central Florida

Ann Neville Miller, University of Central Florida

Opportunities for Intercultural Educational Exchange: The

Middle East Partnership Initiative
Philip J. Auter, University of Louisiana at Lafayette
**William R. Davie, University of Louisiana at
 Lafayette**

*Top Paper in Intercultural Communication

4306

Saturday
 11:00 am – 12:15 pm
 Salon C

**THE RHETORICAL DISCOURSE OF POPULAR
 CULTURE MESSAGES**

**SPONSOR: SOUTHERN ARGUMENTATION AND
 FORENSICS DIVISION**

CHAIR: JEFF BOONE, ANGELO STATE UNIVERSITY

**RESPONDENT: JOHN NICHOLSON, MISSISSIPPI STATE
 UNIVERSITY**

The New Sophists?: The Arguments Behind and Against
 Comedy Boot Camp

David Nelson, Northwest Missouri State University

An Argument for Negligence: Burke's Perspective on the
 Ouachita Valley Flood of 2010

JD Smith, Wichita State University

The Rhetoric of Hope

**Grant McKay, The University of Southern
 Mississippi**

Comedians as Social Critics

George Pacheco, Jr., Angelo State University

Mediated Argument and the Dialectical Vernacular*

Ryan Erik McGeough, Louisiana State University

*Top Student Paper

4307

Saturday
 11:00 am – 12:15 pm
 Riverside East

**COMMUNICATION TRADITIONS, TRENDS, AND
 TECHNOLOGY: NEW WAYS OF ADDRESSING
 TRADITIONAL FIRST AMENDMENT ISSUES BY THE
 U.S. SUPREME COURT (2001-2010), INCLUDING
 ISSUES ARCHITECTURAL AND ISSUES ARISING
 BEFORE JUSTICE CONFIRMATIONS**

SPONSOR: VICE PRESIDENT

**CO-CHAIRS: JIM VICKREY, TROY UNIVERSITY AND
 DAVID R. DEWBERRY, RIDER UNIVERSITY**

The New, Non-traditional Role Seemingly Now Available,
 as a Result of the 'Government Speech' and 'Property
 Conveyance' Doctrines, for Permitting, or Even
 Encouraging, the Placement of Religious Artifacts in and
 on Public Places and Spaces

Jim Vickrey, Troy University

The Metaphor of the Front Doors of the Roberts' Court:
 Another Way of Conceptualizing SCOTUS's Re-casting of
 First Amendment Principles

David R. Dewberry, Rider University

Separation of Church and State -- and You from Your God-given Rights: the New Millennium Mythology
Recasting a First Amendment Tradition

Darrell L. Roe, East Texas Baptist University

Humor as a Defense or a Diversion? Elena Kagan and the Senate Confirmation Process: Preemptive Use of the First Amendment by a Nominee to SCOTUS by a Novel Resort to Humor as a Shield and/or a Sword

Patrick Johnson, Emerson College

4308

Saturday
11:00 am – 12:15 pm
Riverside West

REFORMING TRADITIONS AND SETTING NEW TRENDS

SPONSOR: COMMUNICATION THEORY DIVISION

CHAIR: MEGAN L. WILSON, UNIVERSITY OF KENTUCKY

RESPONDENT: TODD LEE GOEN, CLEMSON UNIVERSITY

Critical Rhetoricians as Intellectual Workers

Isaac Clarke Holyoak, Texas A & M University

Toward Empirical Testing of Traditional Appeals: Examining the Implications and Effects of Entertainment Features in Persuasion

Gyromas W. Newman, University of Alabama

Suicide Bereavement and the Theory of Motivated Information Management

Amy Harp, University of Tennessee

Courtney N. Wright, University of Tennessee

Criticisms of the Spiral of Silence: Redefining the Theory for Future Scholars

Brandi Moyer, North Carolina State University

4309

Saturday
11:00 am – 12:15 pm
Edgehill (Hotel Main Floor)

MEDIA, MEDIUMS, TECHNOLOGY, PERCEPTIONS AND PARTICIPATION IN POLITICAL COMMUNICATION

SPONSOR: POLITICAL COMMUNICATION DIVISION

CHAIR: PAULA RODRIGUEZ, HINDS COMMUNITY COLLEGE

RESPONDENT: MELISSA M. SMITH, MISSISSIPPI STATE UNIVERSITY

College Voters and Changing Ideologies of Political Presence: The Effect of Race and Sex on Perceptions of Candidate Credibility*

Heather Hayes, University of Minnesota

Did They Tell It Straight, or Just Give Opinions?: World Online Newspapers Cover the 2010 Nuclear Summit

Darrell L. Roe, East Texas Baptist University

From Using to Participating: Moving Toward a New Theory of Political Participation

Lauren Reichart Smith, Auburn University

Kenny D. Smith, Samford University

The Cyborg Soldier: Intelligible Bodies and Normative Ideals

Gerald Voorhees, High Point University

*Top Student Paper in Political Communication

4310

Saturday
11:00am-12:15pm
Robinson Exhibition Hall

G.I.F.T.S.: GREAT IDEAS FOR TEACHING SPEECH PART #3 OF 3

SPONSORS: COMMUNITY COLLEGE DIVISION AND INSTRUCTIONAL DEVELOPMENT DIVISION

CHAIR: TERRY THIBODEAUX, SAM HOUSTON STATE UNIVERSITY

PARTICIPANTS:

Random Assignment to Illness: Teaching Illness and Disease in the Introductory Health Communication Course

Jennifer B. Gray & Sarah Riley, Appalachian State University

Using Facebook to Inspire Student Discussion

Scott Christen, Tennessee Technological University

Speech Anxiety: Managing by Doing

Mark Vail, Georgia College & State University

You Can't Do That on Television: FCC Regulations and Sex and Violence in Mass Media

John Russell, University of South Alabama

"It's Like a Cake": A Creative Approach to Teaching Ethos, Logos, and Pathos

Tara D. Hargrove, Southern Adventist University

Invitational Rhetoric: Technique for Managing Communication Apprehension in the Public Speaking Course

Jennifer Caputo, North Carolina State

Identity Management/Self Monitoring

Kristen L. Cockrell, Hinds Community College

What Animal Am I?

Brenda Allums, East Texas Baptist University

An Introductory Rhetorical Criticism Assignment: Speeches of Self-Defense

Richard Mercadante, St. Petersburg College, Clearwater

Part three of three sessions consists of speech communication educators presenting successful activities to small groups of attendees. During this session, audience members will hear different teaching activities presented at each table; they will move from table to table to learn a variety of lesson plans that can be applied to their courses.

4401

Saturday
12:30 pm – 2:15 pm
Salon D

SOUTHERN STATES COMMUNICATION ASSOCIATION AWARDS LUNCHEON

SPONSOR: SOUTHERN STATES COMMUNICATION ASSOCIATION

PRESIDING: THOMAS J. SOCHA (SSCA PRESIDENT), OLD DOMINION UNIVERSITY

Annual Luncheon Address: Moving Trends to Traditions: How Privacy Management Became Mainstream

Sandra Petronio, Indiana University – Purdue University Indianapolis

*Ticketed Event

4501

Saturday
2:30-3:45
Salon B

PLENARY

SPONSOR: VICE PRESIDENT

CHAIR: PAT ARNESON, DUQUESNE UNIVERSITY

SPEAKER: MINNIJEAN BROWN TRICKEY

Conversation in Courage Featuring Minnijean Brown Trickey

PARTICIPANTS:

**Minnijean Brown Trickey, Member of the Little Rock Nine
Todd Allen, Geneva College**

This session will consist of an interview between Todd Allen and Minnijean Brown Trickey, Member of the Little Rock Nine. Dr. Trickey is one of nine African American students who collectively resisted the opposition to desegregation and entered Little Rock Central High School in 1957 with protection from federal troops. Audience questions will be invited following the interview.

4502

Saturday
2:30 pm – 3:45 pm
Robinson 102



“THERE’S A CONDOM IN MY PLAYBOY:” INVESTIGATIONS OF SEX APPEAL IN ADVERTISING

SPONSOR: THEODORE CLEVINGER, JR. UNDERGRADUATE HONORS CONFERENCE

CHAIR/RESPONDENT: THOMAS M. HUEBNER, SHELTON STATE COMMUNITY COLLEGE

Advertising Sex Appeal: An Exploratory Test on the Effects of Sex Appeal in Advertising

**Michael Smith, Arkansas State University
Evan Butler, Arkansas State University**

Jayalakshmi Tenali, Arkansas State University
He Speaks Fluent French, In Russian: The Most Interesting Hegemonic Man in the World

Chris Leahy, Georgia Southern University
When Pigs...Walk? Patriarchal Ideology in the Trojan Evolve Narrative

Chelsea B. McGuire, Georgia Southern University
More than Entertainment: A Feminist Critique of Playboy Magazine – Born in the Fifties, Launching the Sixties

Eva Harder, West Texas A&M University
Gender, Age, and the Crafting of Beauty: Exploration of Magazine Advertisements

Juliette Brown, Columbia College

4503

Saturday
2:30 pm – 3:45pm
Salon A

SPONSOR: SOUTHERN ARGUMENTATION AND FORENSICS DIVISION

CHAIR: PATRICK G. RICHEY, THE UNIVERSITY OF SOUTHERN MISSISSIPPI

RESPONDENT: COLE FRANKLIN, EAST TEXAS BAPTIST UNIVERSITY

Kritiks and Their Implications in IPDA

Christine Courteau Butler, Stephen F. Austin State University

Reading Your Judges: A Dyadic Analysis of the Effects of the Ability to Recognize Micro-Expressions and Adaptability to Judges on Performance in a Public Debate Round

Adam Key, Sam Houston State University

A Practical and Relevant Approach to Debate Across the Curriculum: Use of the International Public Debate Association (IPDA) Format

Mark Lowery, University of Central Arkansas

IPDA and WUDC Competition Compatibility

Shane Pucket and Nick Ducote, Louisiana Tech University

IPDA: Ethos & Pathos Pedagogy

Patrick G. Richey, University of Southern Mississippi

4505

Saturday
2:30 pm – 3:45pm
Riverside East

TRADITIONS, TRENDS AND TECHNOLOGY IN THEORETICAL FRAMEWORKS OF INTERPERSONAL INTERACTION: WHERE THEY’VE BEEN AND WHERE THEY NEED TO GO

SPONSOR: COMMUNICATION THEORY DIVISION

MODERATOR: PATRICIA AMASON, UNIVERSITY OF ARKANSAS

Electronic Proximity Theory and Theories Explicating Computer-Mediated Communication in Interpersonal Relationships

Megan L. Wilson, University of Kentucky

Expectancy Violations Theory

Laveda I. Joseph, University of Arkansas

Feminist Standpoint Theory

Jamie Kern, University of Arkansas

Theories Regarding Intimate Relational Partner Violence

Claire L. Morledge, University of Iowa

Interpersonal Deception Theory

Schyler Simpson, University of Kentucky

The constant process of observation, measurement, theory construction, theory testing, and theory expansion/redirection is one that never should stop moving. If a system of theories has exhausted all options for theory expansion, the system itself will soon become stagnant and die. This panel builds on the assumptions presented by Donohew and Palmgreen (2003) who argued that "(t)he primary goal in studying communication theory should be the discovery of common patterns of thought that will provide broader and more useful theoretical structures. Behavior can be both understood and improved through systematic study. Theory is a tentative explanation invented to assist in understanding some small or large part of the 'reality' around us. Ideally, theoretical concepts are measurable and propositions testable and therefore subject to refutation. A theory comes into prominence when it is noticed and pursued by the scientific community, and it passes into history when better explanations are found" (p. 111). The members of this panel each explore various widely used frameworks, both in theory and praxis, in the study of interpersonal interaction. The panelists will discuss how these frameworks have been used in extant research, argue why they now are in need of expansion, and offer suggestions for research opportunities for such expansion.

4506

Saturday

2:30 pm – 3:45 pm

Edgehill (Hotel Main Floor)

STEEPED IN CONFUSION: ASSESSING THE ARGUMENT CHAIN EMPLOYED BY THE TEA PARTY IN THE 2010 MIDTERM ELECTIONS

SPONSOR: SOUTHERN ARGUMENTATION AND FORENSICS DIVISION

PARTICIPANTS:

Gary LaFleur, Morehead State University

Robert Glenn, Owensboro Community and Technical College

Bob West, University of Southern Indiana

Richard Knight, Shippensburg University

James E. Reppert, Southern Arkansas University-Magnolia

Gary Deaton, Transylvania University

Misty Knight, Shippensburg University

4507

Saturday

2:30 pm – 3:45 pm

Riverside West

NATIONAL COMMUNICATION ASSOCIATION INFORMATION PANEL

SPONSOR: SOUTHERN STATES COMMUNICATION ASSOCIATION

FACILITATOR: BRAD MELLO, ASSOCIATE DIRECTOR FOR EDUCATIONAL INITIATIVES, NATIONAL COMMUNICATION ASSOCIATION

PARTICIPANTS:

Steven Beebe, NCA Second Vice-President

Betsy Bach, NCA Associate Director for Research Initiatives

Members of NCA's elected leadership and national office staff provide an overview of The National Communication Association's history, strategic plan, organizational structure and leadership opportunities. Resources provided by NCA to support professional activity including research and teaching will be discussed. This is an opportunity for a robust conversation about NCA.

4508

Saturday

2:30 pm – 3:45 pm

Robinson 402

TOP PAPERS IN BURKEAN STUDIES

SPONSOR: KENNETH BURKE SOCIETY

CHAIR: C. WESLEY BUERKLE, EAST TENNESSEE STATE UNIVERSITY

RESPONDENT: CHRISTINA MOSS, NORTH CAROLINA STATE UNIVERSITY

*Between Mortification and Liberation: A Dramatistic Analysis of the Evolving Tradition of Feminism and its Relationship with the Eating Disorder**

Stephanie Houston Grey, Louisiana State University

Michael Moore Tries to Heal Health Care: A Burkeian Approach to Political Entertainment

Meghan Tice and Jim A. Kuypers, Virginia

Polytechnic Institute and State University

*Speaking Truthiness to Power: Political Satire and the Comic Corrective***

Ryan Erik McGeough, Louisiana State University

**Top Paper in the Kenneth Burke Society*

***Top Student Paper in Kenneth Burke Society*

4509

Saturday

2:30 pm – 3:45 pm

Robinson 103

THE WAY WE WORK: THEORETICAL STUDIES OF SMALL GROUP AND ORGANIZATIONAL



COMMUNICATION

**SPONSOR: THEODORE CLEVINGER, JR.
UNDERGRADUATE HONORS CONFERENCE**

**CHAIR/RESPONDENT: JOHN C. MEYER, UNIVERSITY
OF SOUTHERN MISSISSIPPI**

Situational Crisis Communication Theory and Mergers
Whitney Williamson, Southern Methodist University

A Rhetorical Examination of the Discourse of Renewal in
an Extended Collegiate Crisis

Margaret Arey, University of Central Arkansas

A Study of Small Group Dynamics

Patrick Tippett, Lamar University

Analysis of State Farm Insurance Company through
Coordinated Management of Meaning Theory

**Lauren DeHart, University of North Carolina
Wilmington**

Institutional Commitment to International Students and
Their Needs: A Case Study at Southeastern Louisiana
University

Estera Piroasca, Southeastern Louisiana University

4510

Saturday
2:30 pm – 3:45 pm
Robinson Exhibition Hall

MEME-OLOGY LESSONS 1 & 2

SPONSOR: PERFORMANCE STUDIES DIVISION

**CHAIR: GRETCHEN STEIN RHODES, LOUISIANA STATE
UNIVERSITY**

**RESPONDENT: TRACY STEPHENSON SHAFFER,
LOUISIANA STATE UNIVERSITY**

PRESENTERS:

**Samuel Sloan, Southern Illinois University
Carbondale**

**Nichole Nicholson, Southern Illinois University
Carbondale**

Meme-ology Lessons 1 & 2 is a two-part performance art piece exploring the relationship between digital media/culture and embodiment in terms of the collaborative and rhizomatic production of internet memes (viral jokes, phrases, images, or videos) which are spread peer-to-peer via digital technologies. Our performance uses media and “live” movement performance to engage with this phenomenon, matching form and content via remix aesthetics and surrealist juxtaposition. The first part of the performance is meant primarily as an introduction to the form and language; the second part attempts to engage with and respond to internet memes that participate in larger oppressive discourses.

4601

Saturday
4:00 pm – 5:15 pm
Salon A

CURRENT TRENDS IN GENDER AND NONVERBAL

COMMUNICATION

SPONSOR: GENDER STUDIES DIVISION

**CHAIR: MICHAEL EAVES, VALDOSTA STATE
UNIVERSITY**

Gender Teaching Styles and Nonverbal Communication
Traits

Richard I. Falvo, El Paso Community College

An Exploratory Study Investigating the Verbal and
Nonverbal Communication of Later-Life Men

Kandi L. Walker, University of Louisville

Joy L. Hart, University of Louisville

Justin Magnuson, University of Louisville

Lauren Hendricks, University of Louisville

Pooja Khariwal, University of Louisville

Kara Long, University of Louisville

Guy Nelson, University of Louisville

Mary Mudd, University of Louisville

Gender Variations and Facial Significance: An Examination
of Individuals’ Sunglasses Behavior

Michael Eaves, Valdosta State University

Married Couples Perceptions of Physical Appearance
through Social Interaction

Brandi Moyer, North Carolina State University

4602

Saturday
4:00 pm – 5:15 pm
Salon B

**TEACHING RESEARCH METHODS TO THE
MODERN UNDERGRADUATE**

SPONSOR: INSTRUCTIONAL DEVELOPMENT DIVISION

**CHAIR: LESLIE M. DEATRICK, UNIVERSITY OF
TENNESSEE, KNOXVILLE**

John Haas, University of Tennessee, Knoxville

Stephanie Kelly, University of Tennessee, Knoxville

**Michael R. Kotowski, University of Tennessee,
Knoxville**

Laura E. Miller, University of Tennessee, Knoxville

Teaching research methods to undergraduates provides opportunities to share content, mentor students, and develop applied skills. Most importantly, it provides an opportunity to ignite student enthusiasm toward creating knowledge. This panel will discuss teaching strategies for methods classes, emphasizing techniques for evaluation and use of technology. Panelists will share personal teaching experiences as well as discuss incorporating a research project model in various communication courses, leading research teams based on contract learning, and utilizing a capstone approach to quantify degree completion. The contributors to this discussion have a range of experiences and teaching philosophies related to teaching communication research skills.

4603

Saturday
4:00 pm – 5:15 pm
Robinson 102



LET'S GO THE MOVIES: TRENDY ANALYSES OF TRADITIONAL DEPICTIONS OF MEN, MYTHS, AND MASCULINITY

SPONSOR: THEODORE CLEVINGER, JR. UNDERGRADUATE HONORS CONFERENCE

CHAIR/RESPONDENT: MICHAEL S. WALTMAN, UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

Up, Up, and Away! Crystal Meth Takes Walter White Higher Than Most: A Narrative and Ideological Criticism of Breaking Bad

Charles Alan "Chip" Morgan, Jr., Georgia Southern University

It's a Man's World: Patriarchal Ideology in the Film Pretty Woman

Cori A. Mylander, Georgia Southern University

Whiteness, Men, and the American Hegemony: An Ideological Criticism of Stargate SG-1

Kate Gustainis, West Texas A&M University

Porch Monkeys Can Never Leave the Jungle: Inferential and Hegemonic Racism in Disney's The Jungle Book

Victoria Sutton, Georgia Southern University

From White Cowboy to Blue American Hero: Technology and the Transformation of Tradition and Myth in Avatar

Donna Tillis, Columbia College

4604

Saturday
4:00 pm – 5:15 pm
Robinson 103



YOU CAN'T TELL ME WHAT TO THINK!: PRACTICAL APPLICATIONS OF PERSUASIVE COMMUNICATION

SPONSOR: THEODORE CLEVINGER, JR. UNDERGRADUATE HONORS CONFERENCE

CHAIR/RESPONDENT: CINDY SPURLOCK, APPALACHIAN STATE UNIVERSITY

We Can Build an Empire Depending on Love

Christine Hardman, Furman University

Paying Homage to Deliberation?

Chastity N. Chade' Franklin, Furman University

A Capitol Analysis: An Ideological Examination of the CVC Tour of the United States Capitol

Margret Ann Prescott, Transylvania University

Texas Conservative Rhetoric Addressed: How the Rhetoric of Conservatives Impacts Their View of Liberals

Thomas Crews, Appalachian State University

Genetics, Eugenics and God's Will as Euphemisms: Should the American Technological Development of Eugenics be Stopped?

Lauren Claybaugh, Georgia Southern University

4605

Saturday
4:00 pm – 5:15 pm
Salon C

TOP PAPERS IN FREEDOM OF SPEECH

SPONSOR: FREEDOM OF SPEECH DIVISION

CHAIR: PATRICK JOHNSON, EMERSON COLLEGE

RESPONDENT: JIM VICKREY, TROY UNIVERSITY

The Anti-Corruption Argument in Freedom of Expression Discourse

Tom Duncanson, Millikin University

From Heroes to Hermes: The Free Press Myth in U.S. Political Culture

David R. Dewberry, Rider University

Altering (Dynamic) Social Ideologies through the Exercise of Free Speech*

Pat Arneson, Duquesne University

*Top Paper

4606

Saturday
4:00 pm – 5:15 pm
Robinson 402

ADVANCEMENTS IN HUMOR COMMUNICATION: CURRENT TRENDS IN HUMOR THEORY, MEASUREMENT, AND RESEARCH

SPONSOR: COMMUNICATION THEORY DIVISION

CHAIR: WILLIAM MAZE, NORTHWEST MISSISSIPPI COMMUNITY COLLEGE

RESPONDENTS:

Richard Knight, Shippensburg University

PARTICIPANTS:

Laughter is Critical: A Critical Discourse Analysis of The Daily Show and The Colbert Report using the Propaganda Model as a Guide

James Anderson, Southern Illinois University

Acting As If: Performative Parody as an Embodied Mode of Judgment

Christopher Gilbert, Indiana University

Humor as a Tool of Rhetorical Authority and a Vessel of Traditions

Brandon Inabinet, Furman University

The Rhetoric of Humor: An Examination of the Rhetorical Implications of the Big Three Theories of Humor

George Pacheco, Jr., Angelo State University

Explicating the Communicative Functions of Humor: The Development and Assessment of a New Functions of Humor Scale

Matthew C. Ramsey, Southwestern Oklahoma State University

John C. Meyer, University of Southern Mississippi
South Park and the Ideology of Anti-Ideology

Noah Springer, Southern Illinois University

This panel discussion includes original research from varying methodological approaches. Each participant analyzes current theories of humor and/or communication via the examination of communication variables or artifacts. Panel papers range from works of rhetorical criticism to the development of new quantitative communication measures.

4607

Saturday
4:00 pm – 5:15 pm
Edgehill (Hotel Main Floor)

UNDERSTANDING THE PRESENT, RE-EVALUATING THE PAST: INDUSTRIAL, TECHNOLOGICAL AND RACIAL CONTEXTS IN MEDIA

SPONSOR: POPULAR COMMUNICATION DIVISION

CHAIR: JOHN SAUNDERS, HUNTINGDON COLLEGE

The U.S. Newspaper Industry's Relationship with Online Media 1980 to 2005

Keith L. Herndon, Curtin University of Technology

Henry Browne, Farmer: Race and War in a USDA Documentary Film

J. Emmett Winn, Auburn University

Tyra, Shonda, and Tyler: Showrunners and the "Neo-Cosby Moment"

Danielle E. Williams, Kennesaw State University

Surviving the MySpace Phase: CBLocals and the Translocal Music Scene

Bryce J. McNeil, Georgia State University

4608

Saturday
4:00 pm – 5:15 pm
Riverside West

SSCA 2012 SAN ANTONIO CONVENTION PLANNERS MEETING

SPONSOR: VICE PRESIDENT ELECT

PRESIDING: MONETTE CALLAWAY, HINDS COMMUNITY

College Vice-Chair Elects of SSCA Divisions and Interest Groups should plan to attend one of the two convention planning meetings scheduled during the Little Rock convention.

4609

Saturday
4:00 pm – 5:15 pm
Riverside East

TOP PAPERS IN LANGUAGE AND SOCIAL INTERACTION

SPONSOR: LANGUAGE AND SOCIAL INTERACTION DIVISION

CHAIR: CRAIG O. STEWART, UNIVERSITY OF MEMPHIS

RESPONDENT: SLAVICA KODISH, ECKERD COLLEGE

Fantasy Theme Analysis: A Chinese Bible Study Group.

Rong Fu, North Carolina State University

An Athlete's Apologia: A Content Analysis of Tiger Woods' Image Repair Discourse

Ashley A. Myers, Valdosta State University

Images of Women in the West African Press

Eugenie Almeida & Babatunde Oyinade,

Fayetteville State University

Communicating Life-Limiting Diagnoses and Prognoses to Cancer Patients and Families: Ethical and Practical Considerations

Jillian A. Tullis, University of North Carolina at Charlotte

Lori A. Roscoe, University of South Florida

Having a Child Diagnosed with ADHD: Mothers' Perceptions of Family Communication Patterns

Anita Hoag, University of Louisville

4610

Saturday
4:00 pm – 5:15 pm
Robinson Exhibition Hall

IT TAKES COURAGE: A STORYTELLING PERFORMANCE OF INTERNATIONAL STUDENTS PERSONAL NARRATIVES

SPONSORS: PERFORMANCE STUDIES DIVISION AND INTERCULTURAL COMMUNICATION DIVISION

CHAIR: TRUDY L. HANSON, WEST TEXAS A&M UNIVERSITY

RESPONDENTS:

Rebecca M. Kennerly, Georgia Southern University

Jay Allison, University of North Texas

Kelly S. Taylor, University of North Texas

Robert E. Frank, Longwood University

PERFORMER:

Steven Wolf, West Texas A&M University

Students from other countries each have a unique story and experience in studying away from their homes. Their experiences are often challenging, especially when they are stereotyped as a homogeneous group. This performance explicates the discursive construct of "international student" by giving voice to the personal stories of students who have come to the United States for education. Their narratives bring insights into international education and intercultural communication as well. The program includes a 30 minute performance followed by commentary from four respondents and an audience question and answer session.

4701

Saturday
5:30 pm – 6:15 pm
Salon A

POPULAR COMMUNICATION DIVISION BUSINESS MEETING

4702

Saturday
5:30 pm – 6:15 pm
Salon B

POLITICAL COMMUNICATION DIVISION BUSINESS MEETING**4703**

Saturday
5:30 pm – 6:15 pm
Salon C

FREEDOM OF SPEECH DIVISION BUSINESS MEETING**4704**

Saturday
5:30 pm – 6:15 pm
Riverside East

RHETORIC AND PUBLIC ADDRESS DIVISION BUSINESS MEETING**4705**

Saturday
5:30 pm – 6:15 pm
Riverside West

INTERPERSONAL COMMUNICATION DIVISION BUSINESS MEETING**4706**

Saturday
5:30 pm – 6:15 pm
Robinson 402

PUBLIC RELATIONS DIVISION BUSINESS MEETING**4707**

Saturday
5:30 pm – 6:15 pm
Robinson 102
Edgehill (Hotel Main Floor)

OPEN FORUM ON SSCA FEEDBACK – MAINTAINING AND IMPROVING THE QUALITY OF SSCA'S RESPONSES TO RESEARCH**SPONSOR: PRESIDENT****FACILITATOR: THOMAS J. SOCHA (SSCA PRESIDENT)
Old Dominion University**

As part of SSCA's 2011-2015 strategic plan the association will begin to examine the topic of SSCA's feedback to research presented at its conventions and beyond. This open forum begins the process by posing questions for discussion. Responses will be used

as a springboard for subsequent discussions with Division Chairs and interested parties and result in a report with recommendations to be presented at the 2012 SSCA convention in San Antonio. Some of the questions posed for discussion include: (1) How does SSCA currently respond to scholarship presented at its annual convention? (2) What is the perceived quality of SSCA's feedback to papers presented at conventions? (3) Do authors perceive the feedback received to papers presented at convention to be useful? (4) Is the current form in which SSCA provides feedback to authors at convention effective? (5) How might SSCA go about improving the quality of feedback it gives to papers at conventions? (6) What kinds of alternative forms of providing feedback are possible at conventions? (7) Should SSCA develop a system to offer its members feedback about their research at times other than the convention? All are invited to join in the forum and 2011 Division and Interest Group chairs are especially encouraged to attend.

4708

Saturday
5:30 pm – 6:15 pm
Robinson 102

TEXTBOOK NEGOTIATIONS: A DISCUSSION ABOUT SOME CREATIVE WAYS TO REDUCE THE COST OF TEXTBOOKS**SPONSOR: COMMUNITY COLLEGE DIVISION****CHAIR: PAULA RODRIGUEZ, HINDS COMMUNITY COLLEGE****PARTICIPANTS:**

**Richard Mercadante, St. Petersburg College,
Clearwater Campus
Robin J. Jensen, St. Petersburg College,
Clearwater Campus
Richard I. Falvo, El Paso Community College
Deborah Hefferin, Broward University
Richard Quianthy, Broward College**

Panelists will discuss some of the creative ways that we have used to reduce the high cost of textbooks. We encourage those who want to share some of their ideas to come and join in the discussion.

4710

Saturday
5:30 pm – 6:15 pm
Robinson Exhibition Hall

I WANT MY JACKET BACK**SPONSOR: PERFORMANCE STUDIES DIVISION****CHAIR: DANIELLE DICK MCGEOUGH, LOUISIANA STATE UNIVERSITY****RESPONDENT: DANIELLE DICK MCGEOUGH,
LOUISIANA STATE UNIVERSITY****PARTICIPANT: JENNIFER L. FREITAG, SOUTHERN ILLINOIS UNIVERSITY- CARBONDALE**

This solo performance exists at the intersection of gender violence, sexual politics, feminism, and activism. Working from the nexus of

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Steven A. Beebe, Ph.D.

Department Chair & Associate Dean
Small Group Communication
Communication Training
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Ann E. Burnette, Ph.D.

Rhetorical Criticism & Public Address
Political Communication

T. Richard Cheatham, Ph.D.

Dean of the College of Fine Arts
& Communication
Organizational Communication

Rebekah L. Fox, Ph.D.

Rhetorical Methods
Rhetorical Theory
Organizational Rhetoric

Felipe Gomez, Ph.D.

Organizational Communication
Intercultural Communication
Research Methods

Marian L. Houser, Ph.D.

Instructional Communication
Interpersonal Communication
Research Methods

Maureen P. Keeley, Ph.D.

Interpersonal Communication
Nonverbal Communication
Gender & Family Communication

Cassandra LeClair-Underberg, Ph.D.

Interpersonal Communication
Family Communication
Communication & Gender

Roseann M. Mandziuk, Ph.D.

Rhetorical & Media Criticism
Rhetorical Theory & Feminist Studies

Philip J. Salem, Ph.D.

Organizational Communication
Interpersonal Communication
Communication & Technology

M. Lee Williams, Ph.D.

Organizational Communication
Persuasion Theory
Research Methods



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Dr. Steven A. Beebe, Chair: sbeebe@txstate.edu or **Dr. Philip Salem, Director of Graduate Studies:** CommGraduate@txstate.edu

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<http://www.commstudies.txstate.edu/academic-programs/graduate.html>

agency and wholeness, this show creates new possibilities for how we think and talk about experiences of oppression and violence that impact the ways women move through the world. This performance invites dialogue full of risk, depth, humor, and theory. And it begins with a jacket.

4801

Saturday
6:00 pm – 8:00 pm
Salon D

THE SSCA ANNUAL OSBORN RECEPTION
SPONSOR: SOUTHERN STATES COMMUNICATION ASSOCIATION

DAY 5
SUNDAY, MARCH 27

5101

Sunday
8:00 am – 9:15 am
Salon A

TEACHING AND LEARNING ABROAD: EXPERIENCES AND LESSONS
SPONSOR: INSTRUCTIONAL DEVELOPMENT DIVISION
CHAIR: JULIEN C. MIRIVEL UNIVERSITY OF ARKANSAS AT LITTLE ROCK
PARTICIPANTS:

- Ashley Byrd, University of Arkansas at Little Rock
- Jill Gray, University of Arkansas at Little Rock
- Tracy Guilbeau, University of Arkansas at Little Rock
- Nathan Jeffers, University of Arkansas at Little Rock
- Alex Long, University of Arkansas at Little Rock
- Andrew Pyle, University of Arkansas at Little Rock
- Katy Rowden, University of Arkansas at Little Rock
- Amanda Wells, University of Arkansas at Little Rock
- LaDawn Moore, University of Arkansas at Little Rock
- Nyvelyn Shaw, University of Arkansas at Little Rock

Communication students can benefit greatly from studying abroad with a faculty from their home department. This session reunites 11 participants, 10 students and 1 faculty member who traveled together to Paris, France in the summer of 2010. The course was titled: "Researching Lived Experience." The purpose of the panel is to share faculty and students' educational experiences and to provide reflections and lessons that can help communication teachers design and implement a successful faculty-led study abroad program of their own. The panel will unfold in three parts. First, the moderator will describe the strategies that were used to design, promote, and teach this course as well as provide some lessons learned. In the second part, undergraduate and graduate students who participated will offer short presentations to describe their learning, albeit diverse, experiences (which are

based in phenomenological research). In the third part, panelists will answer questions from the audience about teaching and learning abroad.

5103

Sunday
8:00 am – 9:15 am
Salon C

GREAT IDEAS FOR TEACHING GENDER ISSUES ACROSS THE COMMUNICATION CURRICULUM
SPONSOR: GENDER STUDIES DIVISION
CHAIR: CHRISTIE M. KLEINMANN, LEE UNIVERSITY
PARTICIPANTS:

- Janis Edwards, University of Alabama
- Megan Moe, Lee University
- Trudy L. Hanson, West Texas A&M University
- Bryan K. Crow, Southern Illinois University
- Kim Nguyen, High Point University

This panel features a broad range of teaching initiatives that integrate gender issues in the communication curriculum. These activities will provide participants proven activities that help students consider the role gender plays in communication and our everyday lives.

5104

Sunday
8:00 am – 9:15 am
Riverside East

SSCA 2012 SAN ANTONIO CONVENTION PLANNERS MEETING
SPONSOR: VICE PRESIDENT ELECT
PRESIDING: MONETTE CALLAWAY, HINDS COMMUNITY COLLEGE

Vice-Chair Elects of SSCA Divisions and Interest Groups should plan to attend one of the two convention planning meetings scheduled during the Little Rock convention.

5105

Sunday
8:00 am – 9:15 am
Edgehill (Hotel Main Floor)

SOUTHERN STATES COMMUNICATION ASSOCIATION 2011 NOMINATING COMMITTEE MEETING
SPONSOR: SOUTHERN STATES COMMUNICATION ASSOCIATION
CHAIR: THOMAS J. SOCHA (2011 SSCA IMMEDIATE PAST PRESIDENT)
MEMBERS: IMMEDIATE PAST CHAIRS OF SSCA DIVISIONS

- Maria A. Dixon (Applied)
- Southern Methodist University

David L. Sutton (Communication Theory)
 Auburn University
 Rich Mercadante (Community College)
 St. Petersburg College
 Pat Arneson (Freedom of Speech)
 Duquesne University
 Sheree' Keith (Gender Studies)
 Macon State University
 Rick Falvo (Instructional Development)
 El Paso Community College
 David Lee (Intercultural Communication)
 University of South Florida
 Todd Lee Goen (Interpersonal Communication)
 University of Georgia
 Cole Franklin (Language and Social Interaction)
 East Texas Baptist University
 Alison Miller (Mass Communication)
 University of LA-Monroe
 Jacqueline D. Burlison (Performance Studies)
 Virginia State University
 Bill Edwards (Political Communication)
 Columbus State University
 Danielle E. Williams (Popular Communication)
 Georgia State University
 Mary Jackson-Pitts (Public Relations)
 Arkansas State University
 Jason Edward Black (Rhetoric and Public Address)
 University of Alabama
 David Nelson (Southern Forensics)
 Northwest Missouri State

5106

Sunday
 8:00 am – 9:15 am
 Riverside West

DEALING WITH DIVERSITY ISSUES IN THE CLASSROOM

SPONSOR: COMMUNITY COLLEGE DIVISION

CHAIR: PAULA KHEINTZ, PULASKI TECHNICAL COLLEGE

PARTICIPANTS:

Hazel J. Rozema, University of Illinois at Springfield
 Vernon Kays, St. Louis Community College – the Meramec Campus
 Barbara Jackson, student, Volunteer State Community College
First topic: Using the Little Rock Nine to Engage Students in Talking about Diversity

The Little Rock Nine and “The Lost Year” received little attention until the 50th anniversary of the integration of Central High. Recent documentaries about Little Rock Central High show that it is two schools within one building due to significant tracking. In multiple ways, we are re-segregating our schools. We are not living in a post-racial society, rather race and our fear of “the other” has created a wider divide. Discussion will include examples from the arrest of Henry Louis Gates to the “doll experiments” which show how pre-schoolers rate pictures of kids with darker skin tones as unaccept-

able. Second topic: Improving Student Performance by Reducing Identity and Stereotyped Threat This is a discussion of the theories of Claude Steele, author of Whistling Vivaldi and other Clues to How Stereotypes Affect Us. Steele explains how students struggle with “identity contingencies,” which are circumstances you have to deal with to be successful given a social identity such as a member of a particular race, ethnicity, gender, sexual orientation or person with disability. If you can reduce the threat of stigma confirmation by reframing a test where females or minorities tend to perform at a lower level, the results are dramatic because their underperformance disappears. Other interventions include having a critical mass of women or minorities in the classroom, changing the way critical feedback is given, reframing the goal of a conversation which leads students to literally sit closer together and reminding the target group about positive role models, e.g., reminding female students about strong women role models before they take a difficult math test eliminates their underperformance compared to equally skilled males.

5107

Sunday
 8:00 am – 9:15 am
 Robinson 402

ARISTOTLE, AESTHETICS AND MEDIA: EXPLORING TEXTUAL THEMES AND FANTASIES

SPONSOR: AMERICAN SOCIETY FOR THE HISTORY OF RHETORIC (ASHR)

CHAIR/RESPONDENT: KERRY OWENS, UNIVERSITY OF MARY HARDIN-BAYLOR

Aesthetic Resistance and Textual Subjectivity
Michael Lane Bruner, Georgia State University
 Fantasy Themes Displayed in the Media Coverage of the Elaine Massacre of 1919 by the Helena World, Arkansas Gazette, The Commercial Appeal and Chicago Defender.
Laveda I. Joseph, University of Arkansas
 The Girl That Went Away a Murderess and Came Back a Slain Heroine Reclaiming Power from Media Chivalry in the Helen Spence Eaton Case
Amanda Nell Edgar, University of Arkansas
 Social Media and the Deepwater Horizon Oil Spill
Richard Slawsky, University of Louisville

5108

Sunday
 8:00 am – 9:15 am
 Robinson 102

POWER AND RELATIONSHIPS IN THE WORKPLACE: INFORMATION, SUPPORT AND MENTORING

SPONSOR: APPLIED COMMUNICATION DIVISION

CHAIR: AMANDA YOUNG, UNIVERSITY OF MEMPHIS

RESPONDENT: JENNIFER MIZE SMITH, WESTERN KENTUCKY UNIVERSITY

The Impact of Career Mentoring and Psychosocial Mentoring on Affective Organizational Commitment, Job Involvement,

and Turnover Intention

Christopher A. Craig, University of Arkansas

Tracy L. Blackmon, University of Arkansas

Perceptions of Power: A Comparison of Perceptions of the Organizational Power of IT Departments

Steven Paul Stogsdill, Hardin-Simmons University

Mentoring in Academia: Exploring Frameworks for this Interpersonal Relationship between Graduate Students and Faculty

Leigh Ann Johnston, University of Alabama

From "Directing Them" to "It's Up to Them": The Physician's Perceived Professional Role in the Physician-Patient Relationship

Jennifer B. Gray, Appalachian State University

5109

Sunday

8:00 am – 9:15 am

Robinson 103

QUESTIONING REALITY: AN EXPLORATION OF AFRICAN AMERICANS AND REALITY TELEVISION

SPONSOR: MASS COMMUNICATION DIVISION

CHAIR: CRESHEMA MURRAY, UNIVERSITY OF ALABAMA

What's Really Real?: Portrayal of the African-American Male on Reality Television

Creshema Murray, University of Alabama

How Low Can You Go?: The Lives of the Rich, Young "Talented Tenth"

Nekita D. Huling, University of South Alabama

In Search of Love, Redemption, and Adventure: The African-American Male Athlete in His Own Words

Mia C. Long, University of Alabama

I Think I Love My Body: A "Real" Look at the African-American Female Body Image

Terra D. Moody, University of Alabama

Reality Television & Social Media: How African-American Participation in Reality Television is Leading to Renewed Images, Twitter Followers and Facebook Fans

Cynthia Nichols, Oklahoma State University

It is important to understand the multiple dimensions of race and representation in media culture. Reality-based television represents a genre that is responsible for presenting multiple diverse presentations of African-Americans. There is the underlying assertion that as a text, television has been at the center of understanding the African-American culture. This panel will present rhetorical analyses of reality-based shows that center around the lives of African-Americans. In so doing, the panelists will thoroughly discuss how "real" Blackness is presented by the media and the future implications this may have on African-American self-image and viewer perception.

5110

Sunday

8:00 am – 9:15 am

Robinson Exhibition Hall

BRIDGING THE TRADITIONS: PERFORMING HEALTH AND FAMILY COMMUNICATION

SPONSOR: PERFORMANCE STUDIES DIVISION

CHAIR: DANIELLE DICK MCGEOUGH, LOUISIANA STATE UNIVERSITY

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Performing Festivals, Family, and Sanitation Activism in Mumbai

Danielle Dick McGeough, Louisiana State University

A Dose of Alternative Medicine: Rethinking Family and Health Performances

Benjamin Haas, Louisiana State University

Belief as Technique: Joseph Cornell and Christian Science

Sarah K. Jackson, Louisiana State University

The Menstrual Show: Performing Menstruation in Romantic Partnerships

Emily Graves, Louisiana State University

This panel investigates theories and research that cross the intersections of performance studies, health and family communication. This panel examines a range of health related issues through the lens of how health and family are communicated and performed when dealing with: mental illnesses and the role of fictive kin functioning as family; a formal health campaign addressing sanitation and hygiene and the complexities of generating changes in family norms and roles; the impact that death and illness of a loved one have on an individual and the family's functioning; and, how communication about menstruation impacts familial conflict.

5201

Sunday

9:30 am – 10:45 am

Salon A

COMMUNICATION CENTERS: TRADITIONS, TRENDS, AND TECHNOLOGY

SPONSOR: INSTRUCTIONAL DEVELOPMENT DIVISION

CHAIR: KRISTEN MCINTYRE, UNIVERSITY OF ARKANSAS AT LITTLE ROCK

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Andrew Pyle, University of Arkansas at Little Rock

Rhonda Troillett, University of Arkansas at Little Rock

Amanda Wells, University of Arkansas at Little Rock

Katie West, University of Arkansas at Little Rock

Communication centers serve as a valuable instructional resource in

faculty and student development of effective communication skills. Given the continued interest and emergence of communication centers on our college campuses, it becomes increasingly important to understand where communication centers have been and where they are going. In their discussions, panel teams will share traditions, trends, and/or technology associated with their respective communication centers in the hopes of providing both context and best practices for current and developing communication centers.

5202

Sunday
9:30 am – 10:45 am
Salon B

RHETORIC OF MORALITY**SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION****CHAIR: DAVID CHESHER, GEORGIA STATE UNIVERSITY****RESPONDENT: JEAN MILLER, GEORGE WASHINGTON UNIVERSITY**

Stephen's Sermonic Strategy: A Narrative Approach to Christian Apologia

Dustin Wood, Texas A&M University

To Whom It May Concern: A Rhetoric Concerning Moral Judgment

Brandon Chase Goldsmith, University of Memphis

Of Whom the World Was Not Worthy: A Rhetorical Analysis of Rhetorical Strategies Used to Justify the Violent Actions of Paul Hill and Scott Roeder

Claire L. Morledge, University of Iowa

Woodrow Wilson: 'This is War.'

Catie Malone, Huntingdon College

A House Divided: Abraham Lincoln's Quintessential Address

Jeremy K. Reid, Huntingdon College

5204

Sunday
9:30 am – 10:45 am
President's Suite

COMMITTEE ON COMMITTEE'S MEETING**SPONSOR: SOUTHERN STATES COMMUNICATION ASSOCIATION****PARTICIPANTS:**

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5207

Sunday
9:30 am – 10:45 am
Riverside West

WHEN CRISIS BECOMES A TREND: UNDERGRADUATES ANALYZE THE ONGOING PUBLIC RELATIONS CRISIS FACING THEIR SOUTHERN UNIVERSITY**SPONSOR: PUBLIC RELATIONS DIVISION****CHAIR: JJ MCINTYRE, UNIVERSITY OF CENTRAL ARKANSAS****RESPONDENT: ROB ULMER, UNIVERSITY OF ARKANSAS AT LITTLE ROCK****PARTICIPANTS:**

Margaret C. Arey, University of Central Arkansas

Hayley H. Himstedt, University of Central Arkansas

Summer Colclasure, University of Central Arkansas

From a campus shooting to presidential plagiarism, this undergraduate panel applies image restoration theory to several distinct crises the University of Central Arkansas has faced in the past few years. Panelists will explore a troubling trend of crisis as the university strives to regain regional prestige. Findings of the panelists provide insights into effective and ineffective strategies for restoring a university's image.

5208

Sunday
9:30 am – 10:45 am
Robinson 402

PAPERS IN INTERPERSONAL COMMUNICATION**SPONSOR: INTERPERSONAL COMMUNICATION DIVISION****CHAIR: CARRIE OLIVEIRA**

The Delivery of Bad News: The SPIKES Model and Patient-Physician Communication

Melissa Horvath, Nestle Purina

Patricia Amason, University of Arkansas

Megan L. Wilson, University of Kentucky

Cortney Smith, Indiana University

Samantha Romanin, University of California, San Diego

A Systematic Review of Research on Health Communication Regarding HIV/Aids and Religion/Spirituality

Troya Clark, Lee Davis, Lacey Kerfoot, Bailey Cordero, and Ann Neville Miller, University of Central Florida

Social Identity and Third-Party Imagined Interactions: Differences in Imagery of Friends, Strangers and Strangers?

Marcus A. Porter, Louisiana State University

Uncertainty Management Among Couples Coping with Cancer Survivorship

Laura E. Miller, University of Tennessee

Active-Empathic Listening: (Re)Conceptualization as a General Social Skill

Christopher C. Gearhart, Graham D. Bodie, Louisiana State University

5209

Sunday
9:30 am – 10:45 am
Robinson 102

CHANGING TRADITIONS AND (TECHNOLOGICAL) TRENDS IN RESEARCH ON GRIEF

SPONSOR: INTERPERSONAL COMMUNICATION DIVISION

CHAIR: REBECCA DIVERNIERO

PANELISTS:

- Rebecca DiVerniero, Christopher Newport University
- Jessica Knapp, University of Texas at Austin
- Marsha Little Matthews, The University of Texas at Tyler
- Charles Aust, Kennesaw State University
- Suzan Brydon, Marketing analyst
- Glenda Hickson, St. Christopher's Hospital for Children

FACILITATOR: JESSICA KNAPP, UNIVERSITY OF TEXAS AT AUSTIN

The loss of life is as common as its start. It is estimated that approximately 56 million people die worldwide every year (CIA, 2006). Additionally, individuals all over the world suffer from illness and hardship. Loss, and the grieving which follows, are unfortunate and inevitable parts of life. Using a roundtable format, panelists will discuss traditional viewpoints of the grieving process, as well as how technology is both reflecting and affecting current trends of thought on grief and its implications for interpersonal relationships.

5210

Sunday
9:30 am – 10:45 am
Robinson Exhibition Hall

AMERICANA ON TRIAL – SWEARING IN NARRATIVE THEORIES FOR CROSS-EXAMINATION OF POPULAR AMERICAN ARTIFACTS

SPONSOR: PERFORMANCE STUDIES DIVISION

CHAIR: CYNTHIA GORDON, UNIVERSITY OF NORTH TEXAS

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Supernarratives: The Secret Origins of Superhero Narratives

Garret Castleberry, University of Oklahoma

Life Imitating Art: The Narrative of the American Pin Up Girl

Andrea Baldwin, Southern Illinois University Carbondale

Living the Dream: Social Equality Narratives on board the Starship Enterprise

Norma Jones, University of North Texas

Western Narratives and Superhero Privileges: Employing Jewett and Lawrence as Critical Theory

Ben Wilemon, University of North Texas

Hardy averred that, "Narrative, like lyric or dance, is not to be regarded as an aesthetic invention used by artists to control, manipulate, and order experience, but as a primary act of mind transferred to art from life." This panel highlights the power of Narrative Theory and its utility for Communication Studies. The panel addresses expansions of and in Narrative Theory through texts ranging from the obscure to the obscene, the popular and the private[s], from the pantheons of America's manifest destiny history to its multicultural present future; linking the critical significance of narrative from fiction to everyday life performance.

5302

Sunday
11:00am – 12:15pm
Salon B

BRIDGING THEORY AND PRAXIS

SPONSOR: COMMUNICATION THEORY DIVISION

MODERATOR: CAROL THOMPSON, UNIVERSITY OF ARKANSAS AT LITTLE ROCK

Ethikos: Grounded through Theory; Realized through Praxis

Carol Thompson, University of Arkansas at Little Rock

Building a Practical Theory of Communication

Julien C. Mirivel, University of Arkansas at Little Rock

Transformation: A Theoretical Perspective

Avinash Thombre, University of Arkansas at Little Rock

Conversational Magic and Mystery: Pedagogical Applications Using the Coordinated Management of Meaning

Gerald W. Driskill, University of Arkansas at Little Rock

The Theoretical Underpinnings of Experiential Learning

Kristen McIntyre, University of Arkansas at Little Rock

5303

Sunday
11:00am – 12:15pm
Salon C

WORKPLACE TECHNOLOGY AND TRENDS: USES, PERCEPTIONS AND IMPACT OF NEW MEDIA IN THE WORKPLACE

SPONSOR: APPLIED COMMUNICATION DIVISION

CHAIR: KRISTINA DRUMHELLER, WEST TEXAS A&M UNIVERSITY

RESPONDENT: MARY M. MEARES, UNIVERSITY OF ALABAMA

Social Media and Other Web Services Offered by Public

Relations Agencies: Content Analysis of 274 Websites
Vanessa Bravo, University of Florida
Mary Ann Ferguson, University of Florida
Kanghoon Sung, University of Florida
Hanna Park, University of Florida

Social Media at Work: The Professional Paradox
Jerrod Xavier Johnson, North Carolina State University

Social Networking Websites and Digital Dirt: The Effectiveness of an Online Disclosure/Digital Dirt Workshop for Millennial Pre-Service Teachers
Jennifer T. Edwards, Tarleton State University

5304

Sunday
 11:00 am – 12:15 pm
 Riverside East

THE PAST AND PRESENT COLLIDE: NEW VERSIONS OF OLD STUFF

SPONSOR: POPULAR COMMUNICATION DIVISION

CHAIR: CATHERINE NAYLOR, HUNTINGDON COLLEGE

PARTICIPANTS:

Reclassifying Activism: An Analysis of the Characters Unite Community

Lindsey Harness, University of Wisconsin-Milwaukee

Reconceptualizing Punk

Gerald Voorhees, High Point University

Racism for Sale: Reproduction and Fantasy Black Memorabilia Advertising Items on eBay

Dedria Givens-Carroll, Dustin K. Reed
University of Louisiana at Lafayette

Compassion Without Fatigue: Audrey Hepburn as Goodwill Ambassador

Lindsey Icenogle, Georgia State University

5305

Sunday
 11:00 am – 12:15 pm
 Riverside West

RHETORIC AND THE PUBLIC COMMUNITY

SPONSOR: RHETORIC AND PUBLIC ADDRESS DIVISION

CHAIR: WENDY ATKINS-SAYRE, UNIVERSITY OF SOUTHERN MISSISSIPPI

RESPONDENT: DANIEL GRANO, UNIVERSITY OF NORTH CAROLINA, CHARLOTTE

Bull City Rising: The Metaphor of Light at the Site of the Durham Performing Arts Center

Dana Gierdowski, North Carolina State University

By Speech Seduced: Toward an Erotics of Rhetoric

Brett Lunceford, University of South Alabama

A Content Analysis of Alabama's Education Agenda from 1963-1966: Governor George Wallace's First Term in Office

Leigh Ann Johnston, University of Alabama, and

William J. Gonzenbach, University of Alabama

Trends, Traditions, and Terministic Screens: Taking on the 2010 Texas Educational Standards

Ann E. Burnette, Texas State University

Rebekah Fox, Texas State University San Marcos

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Auburn University
- 1962**
ROY E. TEW
University of Florida
- 1963**
ROY D. MURPHY
University of Southwestern
Louisiana
- 1964**
CARROLL B. ELLIS
David Lipscomb College
- 1965**
JAMES E. POPVICH
University of South Florida
- 1966**
FRANKLIN SHIRLEY
Wake Forrest University
- 1967**
L. L. ZIMMERMAN
University of Florida
- 1968**
MARGUERITE METCALF
Catholic High School (Ark.)
- 1969**
WALDO W. BRADEN
Louisiana State University
- 1970**
GREGG PHIFER
Florida State University
- 1971**
E. SAMUEL DUDLEY
Mississippi State University
- 1972**
JOHN I. SISCO
University of South Florida
- 1973**
WAYNE N. THOMPSON
University of Houston
- 1974**
DWIGHT L. FRESHLEY
University of Georgia
- 1975**
BEVERLY WHITAKER LONG
University of Texas, Austin
- 1976**
CALVIN M. LOGUE
University of Georgia
- 1977**
J. DONALD RAGSDALE
Louisiana State University
- 1978**
BERT E. BRADLEY
Auburn University
- 1979**
CARL L. KELL
Western Kentucky University
- 1980**
MARY FRANCES HOPKINS
Louisiana State University
- 1981**
RALPH T. EUBANKS
University of West Florida
- 1982**
MICHAEL M. OSBORN
University of Memphis
- 1983**
JERRY L. TARVER
University of Richmond
- 1984**
DALE G. LEATHERS
University of Georgia
- 1985**
ROBERT N. BOSTROM
University of Kentucky
- 1986**
KEITH V. ERICKSON
University of Southern Mississippi
- 1987**
RICHARD R. RANTA
University of Memphis
- 1988**
MARTHA SOLOMON
Auburn University
- 1989**
JAMES L. APPLGATE
University of Kentucky
- 1990**
E. CULPEPPER CLARK
University of Alabama, Tuscaloosa
- 1991**
HOWARD DORGAN
Appalachian State University
- 1992**
LAWRENCE A. HOSMAN
University of Southern Mississippi
- 1993**
NAVITA CUMMINGS JAMES
University of South Florida
- 1994**
THOMAS S. FRENTZ
University of Arkansas, Fayetteville
- 1995**
LYNNE M. WEBB
University of Memphis
- 1996**
NINA-JO MOORE
Appalachian State University

- 1997
RENEE EDWARDS
Louisiana State University
- 1998
SUSAN SILTANEN
University of Southern Mississippi
- 1999
GARY A. COPELAND
University of Alabama
- 2000
MARY EVELYN COLLINS
Sam Houston State University
- 2001
TRUDY L. HANSON
West Texas A & M University
- 2002
KATHERINE W. HAWKINS
Wichita State University
- 2003
MARILYN YOUNG
Florida State University
- 2004
TERRY THIBODEAUX
Sam Houston State University
- 2005
KENNETH N. CISSNA
University of South Florida
- 2006
CHARLES H. TARDY
University of Southern Mississippi
- 2007
CRAIG ALLEN SMITH
North Carolina State University
- 2008
JERRY HALE
University of Georgia
- 2009
PATRICIA AMASON
University of Arkansas
- 2010
TOM SOCHA
Old Dominion University

AWARD RECIPIENTS

ROBERT BOSTROM YOUNG SCHOLAR AWARD

- 1987
STEPHANIE ZIMMERMANN
University of Kentucky
- 1988
ROY J. SCHWARTZMAN
University of Iowa
- 1989
REGINA M. HOFFMAN
Louisiana State University
- 1990
CINDY J. KISTENBERG
Louisiana State University
KRYSZYNA STRYZEWSKI
University of Arizona
- 1991
KIM E. FREEMAN
University of Florida

- 1992
KATHRYN GREENE
University of Georgia
RHONDA G. PARKER
University of Georgia
- 1993
E. M. I. SEFCOVIC
University of Georgia
- 1994
RAKA SHOME
University of Georgia
- 1995
DIONEL COTANDA
University of South Florida
- 1996
GARTH PAULEY
Penn State University
- 1997
PRESTON COLEMAN
University of Iowa
- 1998
CHRISTIE TRINASTICH
University of Texas, Austin
- 1999
MARTIN CARCASSON
Texas A & M University
- 2000
PAT FERGUSON
University of Memphis
- 2001
WILLIAM HARLOW
Texas A & M University
- 2002
MARK A. WILLIAMS
Texas A & M University
- 2003
KELLI L. FELLOWS
University of Georgia
- 2004
KELLI L. FELLOWS
University of Georgia
- 2005
CAREY L. POWERS
City University of New York

- 2006
ZAC GERSHBERG
Louisiana State University
- 2007
ANNA TURNAGE
North Carolina State University
- 2008
NONE GIVEN
- 2009
LAUREN REICHART
University of Alabama
- 2010
CARLY T. MCKENZIE
University of Alabama
CYNTHIA NICHOLS
University of Alabama

ROSE B. JOHNSON SCJ ARTICLE AWARD

- 1984
DAVID ZAREFSKY
Northwestern University

- 1987
CHARLES R. CONRAD
Texas A & M University
- 1993
DILIP PARAMESHWAR GAONKAR
University of Illinois
- 1994
CALVIN M. LOGUE
University of Georgia
THURMON GARNER
University of Georgia
- 1995
ABRAN J. SALAZAR
Texas A & M University
SAMUEL L. BECKER
University of Iowa
VIRGINIA DAUGHETY
University of Iowa
- 1996
JILL TAFT KAUFMAN
Central Michigan University
- 1997
WILLIAM BAILEY
University of Arizona
- 1998
ROBERT E. TERRILL
Indiana University
DAVID ZAREFSKY
Northwestern University
MAROUF HASIAN JR.
Arizona State University
LISA A. FLORES
Arizona State University
- 1999
MICHAEL PFAU
University of Wisconsin
PATRICIA MOY
University of Wisconsin
BARRY RADLER
University of Wisconsin
MICHAEL K. BRIDGEMAN
University of Wisconsin
- 2000
JACQUILINE BACON
- 2001
JOHN R. STEWART
KAREN ZEDIKER
University of Washington
- 2002
SUZANNE FITCH
Southwest Texas State University
ROSEANN M. MANDZIUK
Southwest Texas State University
- 2003
KATHRYN M. OLSEN
University of Wisconsin, Milwaukee
- 2004
CAROL B. MILLS
Northern Illinois University
AUSTIN S. BABROW
Purdue University
- 2005
MICHAEL WALTMAN
University of North Carolina
- 2006
KATHERINE HENDRIX
University of Memphis

2007
TODD McDORMAN
 Wabash College

2008
JAMES J. KIMBLE
 Seton Hall University

2009
CHRISTINA R. FOUST
 University of Denver

2010
DEBORAH THOMSON
 East Carolina University

**T. EARLE JOHNSON - EDWIN PAGET
 DISTINGUISHED SERVICE AWARD**

1994
JOHN I. SISCO
 Southwest Missouri State University

1995
HOWARD DORGAN
 Appalachian State University

1996
DWIGHT FRESHLEY
 University of Georgia

GREGG PHIFER
 Florida State University

1997
JERRY TARVER
 University of Richmond

1998
KEITH ERICKSON
 University of Southern Mississippi

1999
BERT BRADLEY
 Auburn University

2000
SUSAN SILTANEN
 University of Southern Mississippi

2001
RICHARD RANTA
 University of Memphis

2002
NINA-JO MOORE
 Appalachian State University

2003
RICHARD L. CONVILLE
 University of Southern Mississippi

2004
MARY EVELYN COLLINS
 Sam Houston State University

2005
 NONE GIVEN

2006
MARILYN YOUNG
 Florida State University

2007
KENNETH CISSNA
 University of South Florida

2008
 NONE GIVEN

2009
THOMAS FRENTZ
 University of Arkansas

2010
MARK HICKSON III
 University of Alabama at Birmingham

**MICHAEL M. OSBORN TEACHER-SCHOLAR
 AWARD**

1994
MICHAEL M. OSBORN
 University of Memphis

1995
BEVERLY WHITAKERLONG
 University of North Carolina,
 Chapel Hill

1996
 NONE GIVEN

1997
TOM FRENTZ
 University of Arkansas, Fayetteville

1998
MARY FRANCES HOPKINS (EMERITUS)
 Louisiana State University

1999
RONALD H. CARPENTER
 University of Florida

2000
 NONE GIVEN

2001
JANICE RUSHING
 University of Arkansas

2002
 NONE GIVEN

2003
ROBERT E. DENTON JR.
 Virginia Polytechnic Institute

2004
JULIA T. WOODS
 University of North Carolina

2005
MARILYN YOUNG
 Florida State University

2006
 NONE GIVEN

2007
MARTIN MEDHURST
 Baylor University

2008
ART BOCHNER
 University of South Florida

2009
 NONE GIVEN

2010
JERRY HALE
 University of Georgia

**MINORITY RECRUITMENT
 AND RETENTION AWARD**

2006
 NONE GIVEN

2007
 NONE GIVEN

2008
 NONE GIVEN

2009
DEPARTMENT OF COMMUNICATION AND JOURNALISM
 College of Liberal Arts, Auburn University

2010
DEPARTMENT OF COMMUNICATION STUDIES
 The University of North Carolina at Charlotte

OUTREACH AWARD

1994
THEODORE CLEVINGER JR.
 Florida State University

1995
E. CULPEPPER CLARK
 University of Alabama, Tuscaloosa

1996
ANDREW KING
 Louisiana State University

1997
LYNNE M. WEBB
 University of Memphis

1998
SUZANNE OSBORN

1999
ROBERT DENTON
 Virginia Tech

2000
TYRONE L. ADAMS
 University of Louisiana, Lafayette

2001
 NONE GIVEN

2002
MARSHA HOUSTON
 University of Alabama

2003
 NONE GIVEN

2004
 NONE GIVEN

2005
STEVE MADDEN
 Clemson University

2006
CAROL WINKLER
 Georgia State University

2007
 NONE GIVEN

2008
MARGARET D'SILVA
 University of Louisville

2009
WILLIAM THOMPSON
 University of Louisville

2010
TINA HARRIS
 University of Georgia

**DWIGHT L. FRESHLEY OUTSTANDING NEW
 TEACHER AWARD**

1995
ENRIQUE D. RIGSBY
 Texas A & M University

1996
CARL M. CATES
 Valdosta State University

1997
 NONE GIVEN

1998
CHARLA MARKHUM SHAW
 University of Texas, Arlington

1999
KARLA K. JENSEN
 Texas Tech University

- 2000
VANESSA BEASLEY
 Texas A & M University
- 2001
MELANIE MORGAN
 University of Louisville
- 2002
FRANCES BRANDAU-BROWN
 Sam Houston State University
- 2003
 NONE GIVEN
- 2004
KANDI L. WALKER
 University of Louisville
- 2005
DARYL W. WIESMAN
 Clemson University
- 2006
MARCYROSE CHVASTA
 University of South Florida
- 2007
BILLY WOOTEN
 Berea College
- 2008
MONICA POMBO
 Appalachian State University
- 2009
DEBORAH CUNNINGHAM WALKER
 Coastal Carolina University
- 2010
LORA B. HELVIE-MASON
 Southern University at New Orleans

JANICE HOCKER RUSHING EARLY CAREER RESEARCH AWARD

- 1995
CINDY J. KISTENBERG
 University of Houston, Downtown
- ROXANNE L. PARROT**
 University of Georgia
- 1996
SEAN PATRICK O'ROURKE
 Vanderbilt University
- 1997
KATHRYN GREENE
 East Carolina University
- 1998
JENNIFER MONAHAN
 University of Georgia
- 1999
JIM KUYPERS
 Dartmouth College
- 2000
 NONE GIVEN
- 2001
 NONE GIVEN
- 2002
 NONE GIVEN
- 2003
KEVIN WRIGHT
 University of Memphis
- 2004
MICHAEL I. ARRINGTON
 Ohio University

- 2005
ARTHUR RANEY
 Florida State University
- 2006
STACY HOLMAN JONES
 University of South Florida
- 2007
ELISSA FOSTER
 San Jose State University
- 2008
JASON EDWARD BLACK
 University of Alabama
- CRIS DAVIS**
 The University of North Carolina at Charlotte
- 2009
DAN GRANO
 The University of North Carolina at Charlotte
- ASHLI Q. STOKES**
 The University of North Carolina at Charlotte
- 2010
 NONE GIVEN

THE FRANKLIN SHIRLEY AWARD FOR THE TOP UNDERGRADUATE HONORS CONFERENCE PAPER

- 1992
LORICE EVANS
 Trinity University
- 1993
JOSHUA BOYD
 David Lipscomb University
- 1994
GERARD PFANNENSTEIL
 Trinity University
- 1995
BLAINE HUMMEL
GARRET ULOSEVICH
 Trinity University
- 1996
ANDREA DOUGHTY
KELLI JONES
 University of Alabama, Birmingham
- 1997
AMY TILTON
 University of Texas, Corpus Christi
- 1998
KEVIN HOOPER
 North Carolina State University
- 1999
MARK T. WITKO
 University of Wyoming
- 2000
MELANIE DOTSON
 Samford University
- 2001
SARA BAKKER
 George Washington University
- 2002
CYNTHIA LEDFORD
 University of Kentucky
- 2003
ANDREW THOMAS ROSS
 George Washington University
- 2004
LINDSEY ILION
 George Washington University

- 2005
JENNIFER BAFUNDO
 Furman University
- 2006
ALEX TEH
 University of Georgia
- 2007
JUDITH NOVAK
 University of Kentucky
- DREW ANDERSON**
 Georgia Southern University
- 2008
KATTRINA BALDUS
 James Madison University
- 2009
LATESHIA BEACHUM
 Columbia College
- 2010
BRAD GRIFFITH
- JOHN I. SISCO EXCELLENCE IN TEACHING AWARD**
- 1994
MARSHA L. VANDERFORD
 University of South Florida
- 1995
CALVIN M. LOGUE
 University of Georgia
- 1996
NINA-JO MOORE
 Appalachian State University
- 1997
GEORGE GRICE
 Radford University
- 1998
MARK HICKSON III
 University of Alabama, Birmingham
- 1999
LAWRENCE A. HOSMAN
 University of Mississippi
- 2000
JAMES A. AUNE
 Texas A & M University
- 2001
BONNIE J. DOW
 University of Georgia
- 2002
KATHERINE HENDRIX
 University of Memphis
- 2003
 NONE GIVEN
- 2004
STEPHEN BRADEN
 Georgia State University
- 2005
 NONE GIVEN
- 2006
MARY E. STUCKEY
 Georgia State University
- 2007
ELIZABETH BELL
 University of South Florida
- 2008
JOY HART
 University of Louisville

- 2009
SEAN O'ROURKE
 Furman University
- 2010
DEANNA DANNELS
 North Carolina State University

OUTSTANDING SCHOLAR IN COMMUNICATION THEORY AWARD RECIPIENTS

(Note: This is not an association award)

- 1994
THEODORE CLEVINGER JR.
 Florida State University
- 1995
MARK L. KNAPP
 University of Texas
- 1996
JAMES L. APPLGATE
 University of Kentucky
- 1997
RENEE EDWARDS
 Louisiana State University
- 1998
CHARLES H. TARDY
 University of Southern Mississippi
- 1999
JOANN KEYTON
 University of Memphis
- 2000
LYNNE M. WEBB
 University of Arkansas
- 2001
RALPH BEHNKE
 Texas Christian University
- 2002
KENNETH N. CISSNA
 University of South Florida
- 2003
J. DONALD RAGSDALE
 Sam Houston State University
- 2004
RICHARD CONVILLE
 University of Southern Mississippi
- 2005
JAMES C. McCROSKEY
 West Virginia University
- 2006
 NO AWARD GIVEN
- 2007
 NO AWARD GIVEN
- 2008
WILLIAM G. POWERS
 Texas Christian University
- 2009
PAMELA KALBFLEISCH
 University of North Dakota
- 2010
JOHN C. MEYER
 University of Southern Mississippi

GENDER STUDIES SCHOLAR OF THE YEAR AWARD

(Note: This is not an association award)

- 1988
KATHLEEN J. TURNER

- Tulane University
- 1989
VIRGINIA E. WHEELLESS
 Morehead State University
- 1990
MARSHA HOUSTON
 Tulane University
- 1991
NAVITA CUMMINGS JAMES
 University of South Florida
- 1992
MARY FRANCES HOPKINS
 Louisiana State University
- 1993
CAROL J. JABLONSKI
 University of South Florida
- 1994
JULIA T. WOOD
 University of North Carolina, Chapel Hill
- 1995
RENEE EDWARDS
 Louisiana State University
- 1996
MARSHA VANDERFORD
 University of South Florida
- 1997
SUSAN STILTANEN
 University of Southern Mississippi
- 1998
KATHERINE HAWKINS
 Wichita State University
- 1999
TRUDY L. HANSON
 West Texas A&M University
- 2000
 NONE GIVEN
- 2001
LYNNE WEBB
 University of Arkansas
- 2002
DIANA K. IVY
 Texas A&M University, Corpus Christi
- 2003
BONNIE DOW
 Vanderbilt University
- 2004
DONNA NUDD
 Florida State University
- 2005
SONJA K. FOSS
 University of Colorado at Denver
- KAREN A. FOSS**
 University of New Mexico
- 2006
ELIZABETH ALLEN BELL
 University of South Florida
- 2007
JULIA T. WOOD
 University of North Carolina, Chapel Hill
- 2008
ROSEANN M. MANDZIUK
 Texas State University

- 2009
CAROLE BLAIR
 University of North Carolina, Chapel Hill
- 2010
JANIS EDWARDS
 University of Alabama

PAST CONVENTIONS AND HOTELS

- 1930
BIRMINGHAM, AL
 Thomas Jefferson Hotel
- 1931
ATLANTA, GA
 Henry Grady Hotel
- 1932
ASHEVILLE, NC
- 1933
BEREA, KY.
 Boone Tavern
- 1934
BIRMINGHAM, AL
 Thomas Jefferson Hotel
- 1935
NEW ORLEANS, LA
 Stevens Hotel with NATS
- 1936
GAINESVILLE, FL
 Thomas Hotel
- 1937
NASHVILLE, TN
 Andrew Jackson Hotel
- 1938
ATLANTA, GA
 Henry Grady Hotel
- 1939
BATON ROUGE, LA
 Heidelberg Hotel
- 1940
CHATTANOOGA, TN
 Patten Hotel
- 1941
BIRMINGHAM, AL
 Tutwiler Hotel
- 1942
ATLANTA, GA
 Henry Grady Hotel
- 1943
JACKSON, MS
 Heidelberg Hotel
- 1944
JACKSON, MS
 Heidelberg Hotel
- 1945
CLEVELAND, TN (CANCELLED)
 Cherokee Hotel
- 1946
ATLANTA, GA
 Henry Grady Hotel
- 1947
BATON ROUGE, LA
 Heidelberg Hotel
- 1948
NASHVILLE, TN
 Maxwell Hotel

TRADITIONS, TRENDS, AND TECHNOLOGY

- 1949**
WACO, TX
 Roosevelt Hotel
- 1950**
BIRMINGHAM, AL
 Tutwiler Hotel
- 1951**
GAINESVILLE, FL
 Thomas Hotel
- 1952**
JACKSON, MS
 Heidelberg Hotel
- 1953**
GREENVILLE, SC
 Poinsett Hotel
- 1954**
DALLAS, TX
 Adolphus Hotel
- 1955**
MEMPHIS, TN
 Peabody Hotel
- 1956**
HATTIESBURG, MS
 Forrest Hotel
- 1957**
ATHENS, GA
 Georgia Center for Cont. Education
- 1958**
HOUSTON, TX
 Rice Hotel
- 1959**
LOUISVILLE, KY
 Sheraton Seelbach Hotel
- 1960**
WINSTON-SALEM, NC
 Robert E. Lee Hotel
- 1961**
MIAMI, FL
 Everglades Hotel
- 1962**
AUSTIN, TX
 Driskell Hotel
- 1963**
NASHVILLE, TN
 Andrew Jackson Hotel
- 1964**
HOUSTON, TX
 Texas State Hotel
- 1965**
DURHAM, NC
 Jack Tar Hotel
- 1966**
MIAMI, FL
 Everglades Hotel
- 1967**
LITTLE ROCK, AR
 Marion Hotel
- 1968**
MEMPHIS, TN (CANCELLED)
 Peabody Hotel
- 1969**
MEMPHIS, TN
 Peabody Hotel
- 1970**
WINSTON-SALEM, NC
 Robert E. Lee Hotel
- 1971**
NEW ORLEANS, LA
 Roosevelt Hotel
- 1972**
SAN ANTONIO, TX
 El Tropicano Hotel
- 1973**
LEXINGTON, KY
 Phoenix Hotel
- 1974**
RICHMOND, VA
 John Marshall Hotel
- 1975**
TALLAHASSEE, FL
 Tallahassee Hilton Hotel
- 1976**
SAN ANTONIO, TX
 El Tropicano Hotel
- 1977**
KNOXVILLE, TN
 Hyatt Regency Hotel
- 1978**
ATLANTA, GA
 Sheraton Biltmore Hotel
- 1979**
BILOXI, MS
 Broadwater Beach Hotel
- 1980**
BIRMINGHAM, AL
 Hyatt House Hotel
- 1981**
AUSTIN, TX
 Hilton Palacio del Rio
- 1982**
HOT SPRINGS, AR
 Arlington Hotel
- 1983**
ORLANDO, FL
 Hilton Inn-Florida Center
- 1984**
BATON ROUGE, LA
 Hilton Hotel
- 1985**
WINSTON-SALEM, NC
 Hyatt House Hotel
- 1986**
HOUSTON, TX
 Shamrock Hilton Hotel
- 1987**
ST. LOUIS, MO
 Clarion Hotel with CSCA
- 1988**
MEMPHIS, TN
 The Peabody Hotel
- 1989**
LOUISVILLE, KY
 Brown Hotel
- 1990**
BIRMINGHAM, AL
 Radisson Hotel
- 1991**
TAMPA, FL
 Hyatt Regency
- 1992**
SAN ANTONIO, TX
 St. Anthony Hotel
- 1993**
LEXINGTON, KY
 Hyatt Regency & Radisson Plaza with CSCA
- 1994**
NORFOLK, VA
 Omni Hotel
- 1995**
NEW ORLEANS, LA
 The Monteleone Hotel
- 1996**
MEMPHIS, TN
 The Peabody Hotel
- 1997**
SAVANNAH, GA
 Hyatt Regency
- 1998**
SAN ANTONIO, TX
 La Mansion del Rio
- 1999**
ST. LOUIS, MO
 Adams Mark Hotel
- 2000**
NEW ORLEANS, LA
 The Monteleone Hotel
- 2001**
LEXINGTON, KY
 Radisson Plaza Hotel
- 2002**
WINSTON-SALEM, NC
 The Adams Mark
- 2003**
BIRMINGHAM, AL
 Sheraton Hotel
- 2004**
TAMPA, FL
 Wyndam Harbour Island Hotel
- 2005**
BATON ROUGE, LA
 Radisson Hotel
- 2006**
DALLAS, TX
 Marriott Galleria-Addison
- 2007**
LOUISVILLE, KY
 Marriott Downtown
- 2008**
SAVANNAH, GA
 Hyatt Regency
- 2009**
NORFOLK, VA
 Marriott Waterside
- 2010**
MEMPHIS, TN
 The Peabody Hotel
- 2011**
LITTLE ROCK, AR
 Doubletree Hotel
- 2012**
SAN ANTONIO, TX
 The St. Anthony Hotel
- 2013**
LOUISVILLE, KY
 The Seelbach Hilton

LIFE MEMBERS

(Note: As of February 2011)

ANDERSEN, KENNETH E.
 ARRINGTON, MICHAEL I.
 BALTHROP, BILL
 BATES, BENJAMIN
 BOSTROM, ROBERT N.
 BRANDAU-BROWN, FRANCES
 CARDENAS, CRISTINA
 CHESEBRO, JAMES
 CISSNA, KENNETH N.
 COLLINS, MARY EVELYN
 CONDIT, CELESTE M.
 COPELAND, GARY A.
 DARSEY, JAMES
 DEHART, JEAN
 EDWARDS, RENEE
 EDWARDS, WILLIAM H.
 ERICKSON, KEITH V.
 FOSTER, JOHN R.
 FRANK, ROBERT E.
 FULMER, HAL W.
 GUTHRIE, RUSSELL A.
 HART, JOY
 HAWKINS, KATHERINE W.
 HICKSON III, MARK.
 HOSMAN, LAWRENCE A.
 JACKSON II, RONALD
 KALBFLEISCH, PAMELA J.
 KUYPERS, JIM A.
 MCGEE, BRIAN R.
 MCMAHAN, EVA M.
 MOORE, NINA-JO
 NEWCOMBE, P. JUDSON
 O'ROURKE, SEAN PATRICK
 OLSON, KATHRYN M.
 OSBORN, MICHAEL
 OSBORN, SUZANNE
 POWELL, LARRY

RANTA, RICHARD R.
 SILTANEN, SUSAN A.
 SISCO, JOHN I.
 SMITH, ROBERT M.
 STUCKEY, MARY E.
 TARVER, JERRY L.
 THIBODEAUX, TERRY M.
 TOWNS, STUART
 VIOLANTI, MICHELLE T.
 WEBB, LYNNE M.
 WEISS, STEVEN
 WHEATON, PATRICK G.
 WINN, J. EMMETT

PATRON MEMBERS

(Note: As of February 2011)

AMASON, PATRICIA
 BROWN, GREGORY
 BUTTIMER, ELIZABETH
 COCKRELL, KRISTEN
 HALE, JERRY
 HANSON, TRUDY
 HARLOW, WILLIAM
 HILL, L. BROOKS
 JUSTICE, DELIGHT
 KING, ANDREW
 MATTHEWS, MARSHA
 MEYER, JOHN
 SCHABOT, DANIEL
 WILLIAMS, DAVID
 CLOWER, RAMONA
 GENDRIN, DOMINIQUE
 GOEN, TODD

EMERITUS MEMBERS

(Note: As of February 2011)

ASMUTH, M. VIOLET
 BANGHAM, JERRY
 BOCK, E. HOPE

COOK, NORMA COX
 CROFT, BLANTON
 DORGAN, HOWARD
 EILAND, MILLARD F.
 FRESHLEY, DWIGHT L.
 GRUNER, CHARLES R.
 HERNDON, ROSANNA T.
 HOLM, JOAN
 KARNs, C. FRANKLIN
 LOEFFLER, DONALD L.
 LOGUE, CAL M.
 MIXON, HAROLD D.
 QUIANTHY, RICHARD L.
 REYNOLDS, BEATRICE KAY
 ROACH, CAROL A.

WALDHART, ENID
 YOUNG, MARILYN

INSTITUTIONAL MEMBERS

AUBURN UNIVERSITY
 CHRISTOPHER NEWPORT UNIVERSITY
 CLEMSON UNIVERSITY
 GEORGIA SOUTHERN UNIVERSITY
 LOUISIANA STATE UNIVERSITY
 MISSISSIPPI STATE UNIVERSITY
 SAM HOUSTON STATE UNIVERSITY
 STEPHEN F. AUSTIN STATE UNIVERSITY
 TEXAS STATE UNIVERSITY SAN MARCOS
 UNIVERSITY OF LOUISIANA AT LAFAYETTE
 MONROE UNIVERSITY OF LOUISIANA
 AT MONROE
 UNIVERSITY OF NORTH CAROLINA
 AT CHAPEL HILL
 UNIVERSITY OF SOUTH ALABAMA
 UNIVERSITY OF SOUTHERN MISSISSIPPI
 UNIVERSITY OF TENNESSEE
 UNIVERSITY OF TEXAS AT ARLINGTON
 UNIVERISTY OF TEXAS AT EL PASO
 VALDOSTA STATE
 WESTERN CAROLINA UNIVERSITY

SSCA CONSTITUTION

ARTICLE I: NAME

The name of the Association shall be the Southern States Communication Association.

ARTICLE II: PURPOSE

The purpose of the Association shall be to promote study, criticism, research, teaching, and application of the artistic, humanistic, and scientific principles of communication. The Association, a not-for-profit organization, exists for educational, scientific, and literary purposes only. No part of the net revenues of the Association, if any, may be used for the private benefit of any individual or group, except that the Executive Council may establish scholarships or research grants for projects or purposes appropriate to the Association.

ARTICLE III: MEMBERSHIP

Section 1. Individual Membership.

Individual membership in the Association shall be open, upon application, to any interested person upon payment of the current annual dues. Regular membership, student membership, sustaining membership, patron membership, and lifetime membership are all individual memberships. The services provided the different categories of membership shall be set by the Executive Council.

Section 2. Honorary Membership. A person may be elected to honorary membership by a majority vote of the Association.

Section 3. Emeritus Membership. Any member of the Association who, upon retirement from active teaching, has been a member of the Association for not less than fifteen (15) years and submits proper notification to the Executive Director shall be granted the status of emeritus membership. Emeritus members shall have all the privileges of sustaining members without further payment of dues.

Section 4. Institutional membership. Institutional memberships are available to institutions, organizations, and agencies who wish to be listed in the Association's convention program.

ARTICLE IV: OFFICERS

Section 1. Officers. The officers of this Association shall be:

1. The President
2. The Vice President
3. The Vice President-Elect
4. The Executive Director
5. The Journal Editor
6. The Marketing Director
7. The High School, College, and Community/Two Year College Representatives to the Legislative Assembly of the National Communication Association.
8. The Immediate Past President

Section 2. Term of Office. The terms of office of the President, Vice President, and Vice President-Elect shall be for one year; of the Journal Editor, and the Marketing Director, three years; of the Executive Director, five years; the representatives to the national association in accordance with the constitution of the National Communication Association.

Section 3. Succession.

1. The Vice President shall automatically succeed to the office of the President upon the expiration of the President's term of office. The Vice President shall succeed the President should the President's office become vacant through death, resignation, or disability.

2. The Vice President-Elect shall automatically succeed to the office of Vice President upon expiration of the Vice President's term of office. The Vice President-Elect shall serve as assistant to the Vice President.

Section 4. Duties of Officers.

1. The President shall perform the following duties and such other related duties as shall arise:

1. Preside at all business meetings of the Association and of the Executive Council.

2. Appoint and notify all committees except those otherwise provided for.

3. Provide oversight over divisions and interest groups.

4. Serve as liaison officer between the Southern States Communication Association and all other national, regional, and similar associations with similar or related interests.

5. See that members of the profession receive notice of meetings and activities of the Association and of the Executive Council, unless the transmission of such notices has been otherwise

assigned.

6. Facilitate the performance of the constitutional duties of all other officers and committees.

2. The Vice President shall perform the following duties and such other related duties as shall arise:

1. Prepare the program for the annual convention.

2. Serve as program coordinator of the sectional programs arranged by the officers of the recognized Divisions of the Association. The Vice President, as program chairperson, shall consider the recommendations of the Division Vice Chairpersons as to programs, but shall have final authority regarding the program and select the winner of the Robert Bostrom Award.

3. Assist the President in promoting the activities and interests of the Association as needed or requested.

3. The Vice President Elect shall perform the following duties and other such related duties as shall arise:

1. Be responsible for the annual recruitment efforts of the Association.

2. Assist the President and Vice President in promoting the activities and interests of the Association as needed or requested.

3. Plan the annual Theodore Clevenger, Jr. Undergraduate Honors Conference and determine the winner of the Franklin Shirley Award.

4. The Executive Director shall perform all ordinary duties of the Secretary and Treasurer of the Association and of the Executive Council. As Treasurer, the Executive Director shall furnish a financial report at each annual convention. The Executive Director shall incorporate into the report a financial accounting covering all publications and the results of the official independent accounting review. The Executive Director shall notify the National Communication Association Executive Offices of the names and addresses of the newly elected High School, College, and Community/Two Year College Representatives to LC immediately after the close of the convention when they assume office. The Executive Director shall appoint a newsletter editor and a Webpage Editor. The Executive Director shall publish the SSCA newsletter and conduct Association elections in accordance with procedures outlined elsewhere in the Constitution. The Executive Director shall negotiate and sign all contracts on behalf of the

Association, subject to approval of the Association.

5. The Journal Editor shall direct and supervise the publication of the Southern Communication Journal as authorized by the Executive Council.

6. The Marketing Director is responsible for development, implementation, and evaluation of association marketing activities. These include, but are not limited to: strategic planning, preparing and implementing various marketing activities, membership development and maintenance, organizational branding, securing advertising, and expansion of state, regional, and national organizational awareness.

7. The Immediate Past President shall chair the Nominating Committee and other duties accepted in consultation with the President.

8. The Administrative Committee includes the President, the Vice President, the Vice President-Elect, the Executive Director, the Journal Editor, the Marketing Director, the Immediate Past President, and the Chairperson of the Finance Committee.

Section 5. Vacancies. The Executive Council shall have authority to fill any vacancy, other than the Presidency, created by the death, resignation, or disability of an elected officer of the Association.

ARTICLE V: EXECUTIVE COUNCIL

Section 1. Membership.

The membership to the Executive Council of the Association shall be:

1. President, Vice President, Vice President-Elect, Executive Director, Journal Editor, Marketing Director, Chairperson and members of the Finance Committee.

2. The chairpersons of the established Divisions of the Association.

3. The immediate retiring President, retiring Executive Director, and retiring Journal Editor, each for one year following that person's term of office.

4. Three members elected at large by members of the Association for three-year term, one new member to be elected each year. These members will also serve as representatives to the Legislative Assembly of the national association as prescribed by the constitution of the National Communication Association. The High School, College, and Community/Two Year College Representatives to the Legislative

Assembly of the National Communication Association shall present a report based on correspondence and notes from business meetings of the National Communication Association to the Executive Council at its first meeting at the annual convention.

Section 2. Terms of Office. Newly elected officers and Council members shall assume office at the close of the annual convention with the exception of the Executive Director, who shall take office as provided in Article VII, Section 4B and 4C.

Section 3. Meetings. The Executive Council shall normally meet at least three (3) times each year, twice at the annual convention prior to the Association business meetings, and once at the national convention of the NCA.

Section 4. Duties and Responsibilities. The Executive Council shall receive reports, recommend budgets, initiate action, and oversee the long-range planning for the Association. In the period between annual conventions, the Executive Council shall act for the membership of the Association.

Section 5. Emergency Procedures. In case of an emergency which would make it either impossible or impractical for the president to convene the Executive Council, the President may empower an Emergency Council consisting of the President, the Immediate Past President, the Vice President, the Vice President-Elect, and the Executive Director to act for the Executive Council. The President may consult each member to determine what action is to be taken on behalf of the Executive Council. Items not requiring an immediate decision are to be decided by polling the entire Executive Council.

Section 6. Quorum. Those members of the Executive Council present at a regularly scheduled and announced meeting of the Executive Council shall constitute a quorum.

ARTICLE VI: MEETINGS

Section 1. Business Meetings. The Association shall hold at least two (2) business meetings at each annual convention.

Section 2.

1. Annual Convention. The Association

shall hold a convention and the Theodore Clevenger, Jr. Undergraduate Honors Conference each year in the months of March or April, preferably during the first full week in April or as near thereto as feasible, at a time determined by the Executive Council upon recommendation by the Time and Place Committee as provided in Article IX, Section 1.

2. Regional Rotation. Whenever possible, the Time and Place Committee should seek to systematically rotate the Annual Convention site among the several geographical regions within the larger region covered by the Southern States Communication Association.

3. Local Arrangements. An SSCA member living in or near the host convention city shall chair a local committee to assist the Administrative Committee with convention arrangements.

Section 3. Strategic Planning Meeting. Upon the call of the President, the Administrative Committee, Immediate Past Executive Director, Chair of the Finance Committee, and other appropriate members as designated by the President, shall meet for the purpose of strategic planning. No more than five years shall elapse between such meetings.

Section 4. Quorum. Those members of the Association present at a regularly scheduled and announced meeting of the Association shall constitute a quorum.

ARTICLE VII: NOMINATIONS, ELECTIONS, AND APPOINTMENTS

Section 1. Nominating Committee.

1. Method of Selection.

1. The Nominating Committee shall consist of the Immediate Past President of the Association, as chair, and the Immediate Past Chairs of all Divisions.

2. All members shall serve for one year.

3. The Committee Chair or designee shall give a report to the Executive Council at its annual meeting during the National Communication Association convention.

2. Restrictions. A member of the Nominating Committee shall not be eligible for any office to be considered by that committee.

3. Responsibilities.

1. Nominations for the Slate of Officers may be made by the following

methods:

1. By the Nominating Committee
2. Any SSCA member in good standing may make recommendations to the Nominating Committee.
3. Nominators may submit materials supporting nominees.
4. Other names may be added to the Slate of Officers by petition filed with the Nominating Committee at least six months before the annual convention. The petition shall state the names of the nominee and the office to which the person is being nominated and shall be signed by at least twenty-five (25) Association members in good standing at the time and who represent at least two states and five separate institutions.

2. The Nominating Committee shall check with all possible nominees to make each one aware of the responsibilities of the office to which the person is being nominated and to determine that the nominee will accept and assume the responsibility if elected. Nominees must be members in good standing at the time of the nomination.

3. The chairperson of the Nominating Committee shall submit to the Executive Director a list of nominees along with vita information on each candidate and platform statements from each candidate for the office of Vice President-Elect at least one hundred twenty (120) days prior to the annual convention.

Section 2. Officers to be Elected. Officers to be elected each year are the Vice President-Elect and one Member-at-Large to the Executive Council, who is also the representative to the Legislative Assembly of NCA.

Section 3. Election.

1. First Ballot.

1. At least seventy (70) days before each annual convention the Executive Director shall mail a ballot to each member of the Association who is in good standing at the time.

2. This ballot shall contain the names of the candidates for the various offices for which the Nominating Committee is charged to present candidates. The ballot shall be accompanied by vita information for each candidate and the platform statements of no more than 300 words for all candidates.

3. A deadline of at least thirty-five

(35) days prior to the annual convention for the return of the marked ballots shall be indicated on the ballot.

4. To be valid, each ballot must meet four requirements:

1. It must not identify the voting member by name, address, or school.

2. It must be mailed in an individual envelope, only one ballot to each envelope.

3. The name and address of the voting member must appear on the outside of the envelope.

4. The envelope must bear a postmark no later than the deadline shown on the official ballot.

2. Second Ballot. If a candidate does not receive a majority vote by the first ballot, a second ballot listing the two candidates who received the plurality of votes will be taken in the same manner as the first ballot, except that the Executive Director shall mail the second ballot at least thirty (30) days prior to the convention and the deadline for its return shall be fifteen (15) days prior to the convention.

Section 4. Officers to be Appointed.

1. The Executive Director and the Marketing Director shall be appointed by the Executive Council upon recommendation of a sub-committee appointed by the President and ratified by the membership at the convention.

2. The Journal Editor shall be appointed by the Executive Council, upon the recommendation of the Publications Committee, and ratification by the membership at the convention.

3. The Executive Director and Journal Editor shall be appointed one year prior to their taking office.

4. The term of the Executive Director shall correspond to the fiscal year of the Association, August 1 to July 31, and continue for five (5) consecutive fiscal years.

ARTICLE VIII: DUES AND FEES

Section 1. Categories.

1. Dues and fees of the Association shall be established for the following categories:

1. Regular Membership
2. Student Membership
3. Sustaining Membership
4. Patron Membership
5. Institutional Membership
6. Life Membership
7. Convention Fees
8. Undergraduate Honors

Conference Fee

2. Establishment of Rates: The rates for the dues and fees in each of the categories shall be established by a two-thirds (2/3) vote of the membership voting in convention.

Section 2. The Executive Director and Marketing Director, in consultation with the Administrative Committee, shall set fees for the following: exhibitor fees, advertising fees for the convention program, and ads for job postings.

ARTICLE IX: COMMITTEES

Section 1. Standing Committees.

1. Committee and Purposes. The standing committees and their purposes shall be:

1. Committee on Committees, whose purpose shall be to make committee appointments at each convention, and to review assignments in the fall, filling vacancies as needed. While any committee may recommend new members, the power of appointment shall reside in the Committee on Committees.

2. Constitution Committee, whose purpose shall be to review the Constitution periodically and to recommend such amendments as may seem necessary to provide for new developments within the Association and in its relationship with the National Communication Association.

3. Finance Committee, whose purpose shall be to prepare an annual budget, present it to the Council for approval, maintain a balanced budget, and supervise its use. The Executive Director shall be an ex-officio member of the Finance Committee. The Finance Committee must approve payment for non-budgeted items in excess of \$1,000. The Finance Committee shall make recommendations on the investment of money raised through the payment of Life Membership dues.

4. Nominating Committee, whose purpose shall be to nominate yearly a slate of one or more candidates for Vice President-Elect, candidates for the other elected offices that may be vacant, and perform such duties as prescribed in Article VII, Section 1C.

5. Publications Committee, whose purpose shall be to monitor and make recommendations concerning the publication needs of the Association, to develop and approve policies related to the appearance, frequency, and graphic layout of the publications, and to recommend to the Executive Council editors of SSCA publi-

cations (other than the newsletter editor).

6. Resolutions Committee, whose purpose shall be to draft and present the standard and any special resolutions at the annual convention.

7. Time and Place Committee, whose purpose shall be to solicit and receive competitive bids from cities for the annual convention.

8. Minority Recruitment and Retention Committee, whose purpose is to recruit and retain underrepresented populations as members and determine the recipient of the Minority Recruitment/Retention Award.

9. Resource Development Committee, whose purpose is to research, plan, and develop financial resources and fundraisers to benefit the organization. The Executive Director shall serve as an ex-officio member of this committee.

2. Awards Committees

1. T. Earle Johnson-Edwin Paget Distinguished Service Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.

2. Janice Hocker Rushing Early Career Research Award, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.

3. John I. Sisco Excellence in Teaching Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.

4. SSCA Outreach Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.

5. Dwight L. Freshley Outstanding New Teacher Award, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.

6. Rose B. Johnson SCJ Article

Award Committee, whose purpose is to determine the recipient or recipients based on criteria established by the Association in the "Guidelines for Awards."

7. Michael M. Osborn Teacher-Scholar Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards" and designate a recipient or recipients, unless none of the nominees meets the criteria.

3. Appointment

1. The Committee on Committees shall consist of the Administrative Committee, the retiring Editor, and retiring Executive Director.

2. Standing Committees should consist of three members in good standing.

3. Members of the Standing Committees and Awards Committees, except the Nominating Committee, the Committee on Committees, and the Rose B. Johnson Award Committee, shall be appointed for a term of three years, with staggered terms, shall be eligible for reappointment, and have the retiring member serve as chair.

4. Members of the Rose B. Johnson SCJ Article Award Committee shall consist of the SCJ Editor and the Editorial Board.

4. Reports. Each committee shall present its reports to the Executive Council in session at the convention as requested by the President, and the President is empowered to require reports of progress during the year.

Section 2. Special Ad Hoc Committees. The President may appoint special committees as deemed necessary and desirable to assist in carrying out the program for the year. Such appointments will expire with the end of the President's term in office. The Executive Council may authorize the appointment of special committees to serve longer than one year.

ARTICLE X: DIVISIONS

Section 1. Purpose. The purpose of the Division structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the specialties of communication.

Section 2. Division Names. Each Division will represent a major specialization of communication. In order to be an officially recognized Division of the Southern States Communication Association, at least 5% of the Association's membership shall have

indicated membership in the Division. Any Division failing to attract 5% of the membership (determined 60 days prior to the meeting of the Administrative Committee at the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. The Executive Director shall notify divisions of probationary status when membership falls below 5%. Failing to achieve the minimum or failing to elect officers shall result in the Divisional status being revoked and the division becoming an Interest Group. The following Divisions are recognized and shall be guaranteed space on the convention program, which will be allocated based on division size:

1. Communication Theory
2. Freedom of Speech
3. Intercultural Communication
4. Performance Studies
5. Mass Communication
6. Rhetoric and Public Address
7. Southern Forensics Association
8. Language and Social Interaction
9. Instructional Development
10. Applied Communication
11. Gender Studies
12. Popular Communication
13. Interpersonal Communication
14. Public Relations
15. Community College
16. Political Communication

Section 3. Each member of the Association shall be an official member of two (2) Divisions and may pay a small fee to affiliate with other divisions. The fee will be set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the program for a business meeting of each Division.

Section 5. Officers. Members of each Division shall elect the officers for the Division.

1. The officers and their responsibilities shall be:

1. The Chair, who shall be the chief officer of a Division and shall be responsible to the President of the Association.

2. The Vice Chair, who shall serve as program chair for the section programs at the annual convention and shall be responsible to the Vice President of the Association and ascends to the office of

Chair.

3. The Vice Chair-Elect, who ascends to the office of Vice Chair and assists the Chair with divisional responsibilities.

4. The Secretary, who shall take minutes and publicize activities of the Division and shall be responsible to the Executive Director of the Association.

2. Activities and specialty interests within each Division shall be directed by the officers of that Division.

Section 6. Establishment of New Divisions. New Divisions of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed division. A new Division cannot be recognized until 5% of the membership of the Association has indicated their desire to join such a division.

ARTICLE XI: INTEREST GROUPS

Section 1. Purpose. The purpose of the Interest Group structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the expanding specialties of communication.

Section 2. Interest Group Names. Each Interest Group will represent a major or emerging specialization of communication. In order to be an officially recognized Interest Group of the Southern States Communication Association, at least 2% of the Association's membership shall have indicated membership in the Interest Group. Any Interest Group failing to attract 2% of the membership (as determined 60 days prior to the meeting of the Administrative Committee at the time of the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. Any Interest Group failing to attract 2% of the membership (as determined 60 days prior to the meeting of the Administrative Committee at the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. Any Interest Group failing to achieve the minimum a second year or failing to elect officers or failing to submit a program will have its status as an Interest Group revoked. The list of recognized Interest Groups will be kept by the Executive Director. Recognized Interest

Groups will be guaranteed one program slot and one business meeting at the annual convention. Additional time slots may be allocated if available, based on the size of the membership in the Interest Group.

Section 3. Membership. Each member of the association may be an official member of 1 Interest Group and may affiliate with other Interest Groups for an additional fee. This fee will be set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the program for either a program or a business meeting of each Interest Group (see Section 2 above).

Section 5. Officers. Members of each Interest Group shall elect the officers for the Interest Group.

1. The officers and their responsibilities shall be:

1. The Chair, who shall be the chief officer of an Interest Group and shall be responsible to the President of the Association.

2. The Vice-Chair, who shall serve as program chair for the Interest Group program(s) at the annual convention and shall be responsible to the Vice-President of the Association.

3. The Interest Group shall take minutes and publicize activities of the Interest Group and shall be responsible to the Executive Director of the Association.

2. Activities and specialty interests within each Interest Group shall be directed by the officers of that Interest Group.

Section 6. Establishment of New Interest Groups. New Interest Groups of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed Interest Group. A new Interest Group cannot be recognized until 2% of the membership of the Association has indicated the desire to join such an Interest Group.

ARTICLE XII: PARLIAMENTARY AUTHORITY

Section 1. The Sturgis Standard Code of Parliamentary Procedure, most recent edition, shall be the parliamentary authority for all matters of procedure not specifically

covered in this Constitution.

Section 2. Parliamentarian. The President may appoint a parliamentarian to serve at the President's pleasure.

ARTICLE XIII: AMENDMENT

This Constitution may be amended:

1. By approval of the Executive Council and two-thirds (2/3) of the votes cast at an annual convention business meeting, or

2. By a majority vote at two consecutive annual conventions, or

3. On approval of the Executive Council by a two-thirds (2/3) vote and a majority of the votes cast at the annual convention, or

4. By approval of the Executive Council and a majority of the votes cast at an annual convention provided the Amendment had prior approval of the Constitution Committee and was circulated among the membership at least thirty (30) days before the date of the annual convention.

ARTICLE XIV: DISSOLUTION

Section 1. Dissolution by Vote. The Association may be dissolved only at a special meeting called for that purpose, and in the manner prescribed by the relevant state laws, by vote of three-fourths (3/4) of the members present. Subject to compliance with the applicable provisions of such laws, upon any such dissolution of the Association all its property remaining after satisfaction of all its obligations shall be distributed to one or more corporations, funds, foundations, or learned societies such as the Executive Council may select, organized or operated exclusively for charitable, scientific, literary, or educational purposes, no part of the net earnings of which inures to the benefit of any private shareholder, member or individual, and which does not carry on propaganda or participate or intervene in any political campaign.

Section 2. Dissolution by Inaction. If for any reason the Association shall be unable to elect officers and conduct business in the manner prescribed by its Constitution, including Section 1 above, all property remaining after satisfaction of all its obligations shall be turned over to the National Communication Association, the national organization with which this regional association is affiliated.

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GLOBAL COMMUNICATION: CUSTOMS, CHALLENGES, AND CHANGES

The theme for the SSCA 2010 convention will be "Global Communication: Customs, Challenges, and Changes." As communication scholars we are able to examine human interaction in all its forms--- domestic, international, face-to-face, mediated, etc. It is through such exploration that we discover how communication customs, challenges, and changes impact us globally and personally. For example, new technologies change behaviors, break customs, and create challenges. Some embrace new forms while others reject them. More specifically, take presidential elections. We no longer gather on the White House lawn to listen to candidates speak; now we can watch on television, the Internet, YouTube, and Facebook. The delivery of healthcare has been fundamentally changed as patients can now reference treatments across the globe and diagnose their own symptoms via the Internet. The world is made smaller in business as more and more transactions are global and conducted via conference calls, the Internet, and Face-time. Interpersonal communication has certainly been forever changed by the advent of text-messaging and other forms of mediated communication.

Our host city, San Antonio, shares our theme as well. This is where Texas history begins. The Alamo and the 18th century missions are legacies to the challenges of effective communication, as they portray the results of the clash of cultural customs and norms, both negative and positive. European settlers interacted with a native people— forever changing the face of the Southwest. Visit the Alamo, where historical customs are preserved for all generations. The festive customs of the area, along with the changes of the 21st century, may be found on the River Walk.

As Vice-President, I hope that you will plan to participate in this wonderful convention experience. I will be looking for papers, panels, GIFT ideas, roundtable discussions, spotlight panels, and more. I encourage co-division sponsored panels. There will be Vice-Presidential Plenary Speakers and spotlight panels. With the help of all of you, San Antonio is sure to be a great convention! Please look for the Call for Participation to be posted on our website <http://www.scca.net> and in our upcoming Connections. Any questions may be directed to me, mezell@hindscc.edu or monettecall-away@mail.com. Happy Preparing!

MASTER OF ARTS IN COMMUNICATION AND MULTIMEDIA STUDIES

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FLORIDA ATLANTIC UNIVERSITY
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The School of Communication and Multimedia Studies at Florida Atlantic University offers a two-year Master of Arts degree in Communication and Multimedia Studies. With unique emphases on interconnections among communication, democratic transition and renewal, and civic engagement, the School of Communication and Multimedia Studies at Florida Atlantic focuses on Cultural, Intercultural, and Rhetorical Communication Studies, Film and Media Studies, and International and Multimedia Journalism Studies. Teaching Assistantships are available to qualified applicants, and top applicants will be considered for prestigious "Provost's Fellowships," which provide a one-year supplemental award of \$2,500.

GRADUATE FACULTY

Joey Bargsten (PhD, Iowa)
New media and digital communication

Stephen Charbonneau (PhD, UCLA)
Film history, theory, and aesthetics

Patricia Darlington (PhD, Florida)
Intercultural Communication

Nanetta Durnell-Uwechue (PhD, Ohio State)
Intercultural Communication

Fred Fejes (PhD, Illinois)
Media studies and sexuality and the media

Eric Freedman (PhD, Southern California)
Film studies and new media

Anthony Guneratne (PhD, Indiana)
Film studies and cultural history of media

Michael Hofmann (PhD, Free Univ., Berlin)
Political communication and international journalism

Noemi Marin (PhD, Maryland)
Rhetorical studies

Becky Mulvaney (PhD, Iowa)
Rhetorical studies

Manjunath Pendakur (PhD, Simon Fraser)
Political economy of communication

Susan Reilly (PhD, Pennsylvania State)
Mass communication

Chris Robe (PhD, Lehigh)
Film history and criticism

Christine Scodari (PhD, Ohio State)
Media, gender, and cultural studies

Gerald Sim (PhD, Iowa)
Film history and theory

James Tracy (PhD, Iowa)
Mass communication and history of journalism

William Trapani (PhD, Iowa)
Rhetorical studies

David Cratis Williams (PhD, Kansas)
Rhetorical studies

For further information, please consult our website (<http://www.fau.edu/scms/graduate.php>) or contact David Cratis Williams, Graduate Coordinator, School of Communication and Multimedia Studies, Florida Atlantic University, P.O. Box 3091, 777 Glades Rd., Boca Raton, FL 33431; (561) 297-0045; dwill@fau.edu.



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Department of Communication Arts

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Graduate Faculty

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Charles Beadle (Ph.D., University of Texas), Professor of Speech Communication

Carl Cates (Ph.D., University of Texas), Professor of Speech Communication

Dennis Conway (M.F.A., New York University), Assistant Professor of Mass Media

Brian Day (M.F.A., University of New Orleans), Assistant Professor of Mass Media

Michael Eaves (Ph.D., Florida State University), Professor of Speech Communication

Larry Etling (Ph.D., University of Georgia), Associate Professor of Mass Media

William Faux (Ph.D., University of Denver), Associate Professor of Speech Communication

Deborah Robson (Ph.D., University of Massachusetts at Amherst), Associate Professor of Speech Communication

Mike Savoie (M.F.A., University of New Orleans), Associate Professor of Mass Media

Karen Sodowsky (Ph.D., University of Illinois), Assistant Professor of Speech Communication

Raymond Young (Ph.D., Purdue University), Professor of Speech Communication

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