

SSCA 2013

83RD ANNUAL CONVENTION
SOUTHERN STATES COMMUNICATION ASSOCIATION



23RD ANNUAL THEODORE CLEVINGER JR.
UNDERGRADUATE HONORS CONFERENCE

APRIL 10-14, 2013
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Southern Communication Journal is not limited with regard to topic, context, methodology, or theoretical perspectives on communication, yet articles published must establish the importance of the topic, soundness of the methodology, and the appropriateness of the theoretical perspective.

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Organizational Identification and Commitment
in the Context of High-Intensity Telecommuting,**
Martha J. Fay and Susan L. Kline, Volume 77, Issue 1, 2012

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83rd Annual Convention Southern States Communication Association

23rd Annual Theodore Clevenger Jr. Undergraduate Honors Conference

April 10-14, 2013 • The Seelbach Hilton • Louisville, Kentucky

COMMUNICATION, CHOICES, AND CONSEQUENCES

PRESIDENT: Monette Callaway, *Hinds County Community College*

VICE PRESIDENT: John C. Meyer, *University of Southern Mississippi*

VICE PRESIDENT ELECT: John Haas, *University of Tennessee*

EXECUTIVE DIRECTOR: Carl Cates, *Valdosta State University*

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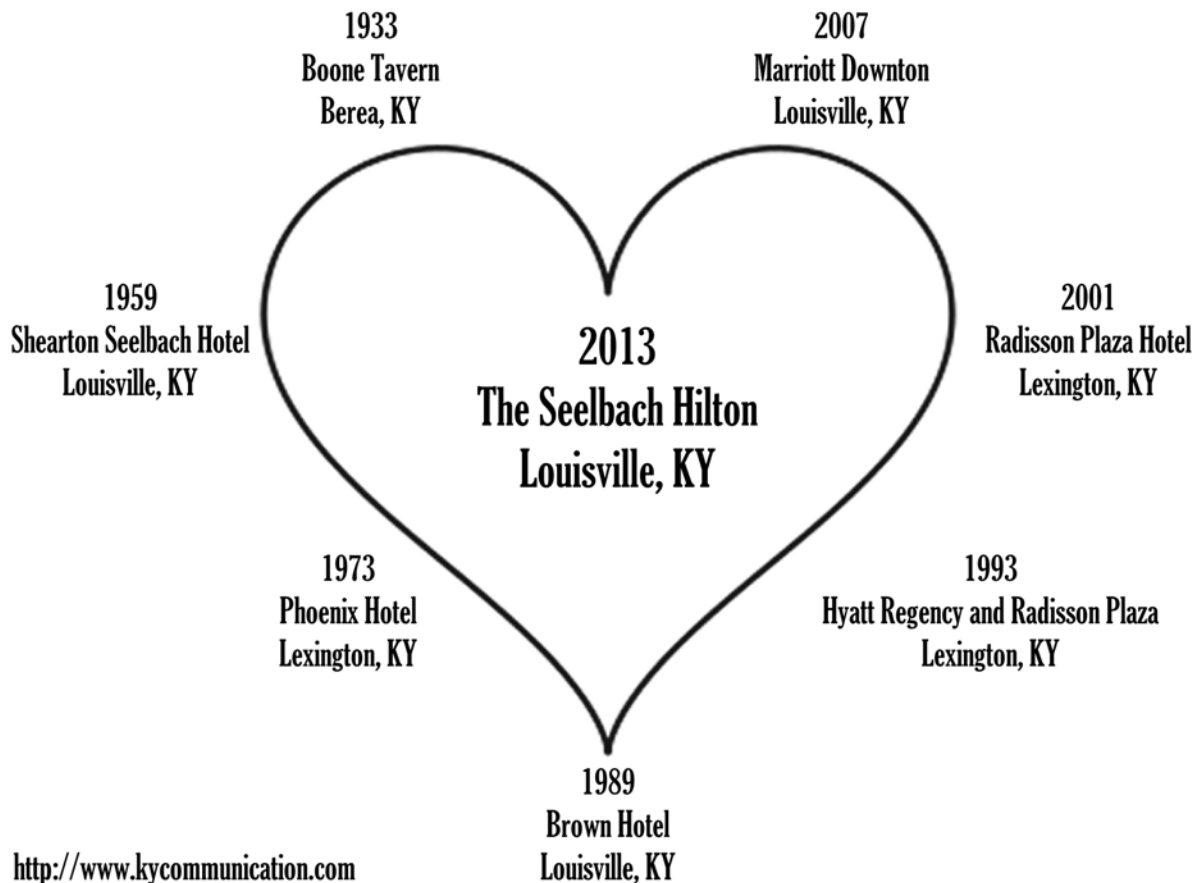


This symbol denotes Undergraduate Honors Panel

Cover photo: Louisville Skyline at night (with new KFC Yum! Center) by Linda Doane



**Welcomes the
Southern States Communication Association
Back to the Heart of Kentucky
for the
83rd Annual SSCA Meeting**



Welcome to the 83rd Annual SSCA Convention

Dear SSCA Colleagues:

Welcome to Louisville, a city that provides a truly pleasant riverside surprise. Interesting attractions can be found including right around us downtown and nearby historic college and residential areas (like Old Louisville not far away). Horse aficionados can check out Churchill Downs, site of the Kentucky Derby and museum as well as horse farms out in the country. Baseball fans will enjoy the Louisville Slugger Museum & Factory, a short walk from the hotel. Museums downtown include the Muhammad Ali Center. The Ethnography Interest Group plans an interactive panel late Saturday afternoon for those having visited any of those three major attractions. The Frazier History Museum and the Louisville Science Center are also close by, with an Imax theater adding to its many hands-on displays.

This convention will be a chance to consider the variety of ways communication enhances choice-making. Much human history, it seems, has been pushing toward more freedom and creativity inherent in diverse human choices. Likewise, several lines of research have pursued the enhancement of decision-making through and the consequences of choices. The richness of our field is reflected in the areas we research where choices must continually be made: individual wellness and health, personal relationships, organizational life, public advocacy, persuasive campaigns, and the political future of localities, nations, and the world.

I would call your attention to highlighted panels on Thursday, Friday, and Saturday. On Thursday at 5:00, former SSCA presidents consider choices made through the years during the growth of our association. On Friday at 4:15, Dr. Richard Vatz of Towson State University talks about choices made through persuasion, and encourages us to “revolt.” On Saturday, at the Awards banquet and at a special panel following it at 2:45, Dr. Michael W. Kramer of the University of Oklahoma will address choices in organizations, especially involving assimilation and exit. He is joined on the panel by several scholars pursuing research in that area.

This convention would not be happening without the hard work of this year’s program planners who provided timely and creative panels for us to choose from. Please greet, acknowledge, and recognize your Vice Chairs this year of our divisions and interest groups. It has been wonderful working with them. In turn, they and I had the help of reviewers to make needed choices about programming and papers. My thanks to them, too. Vice President-Elect John Haas has put together an exciting Undergraduate Honors Conference for us to enjoy, and Executive Director Carl Cates along with SSCA staff members and Janet Fisher of Conference Direct, a long-term and true friend to SSCA, made what could be at times a tedious task enjoyable and fun. I thank you all.

I look forward to our interactions, explorations of research, and choices made singly and together here in Louisville!

John Meyer, University of Southern Mississippi
Vice President and SSCA Louisville Convention Planner

Theodore Clevenger Jr. Undergraduate Honors Conference Welcome

Welcome to Louisville!

Dear Undergraduate Honors Conference Participants:

Welcome to the 23rd annual Theodore Clevenger Jr. Undergraduate Honors Conference (UHC) and the 83rd annual convention of the Southern States Communication Association (SSCA). The members of SSCA welcome you to the conference, and we look forward to your presentations. While you are at the conference we encourage you to attend SSCA panels as well as panels that are sponsored by the UHC.

We hope that you take this opportunity to meet other students interested in the field of communication, network with scholars from other universities (as well as, perhaps, your own!), and experience the great convention city of Louisville.

Three events are designed to welcome you as part of this convention: The Welcome Reception on Thursday evening, the UHC Breakfast on Saturday morning, and the Osborn Reception on Saturday evening. I especially look forward to meeting with you at the Saturday breakfast that begins our second day of research presentations. That is the foremost time for all of us to gather and recognize you and your colleagues for being selected to participate in the Undergraduate Honors Conference.

Your program will include times and locations for all of your UHC panels, as well as all other panels, meetings, and convention events. I was impressed with the quality of work selected for presentation at this conference, and honored to plan the part of our conference that includes your participation. From the beginning, I have found conventions to be reinvigorating and inspiring, and I hope you will make the most of this unique academic experience.

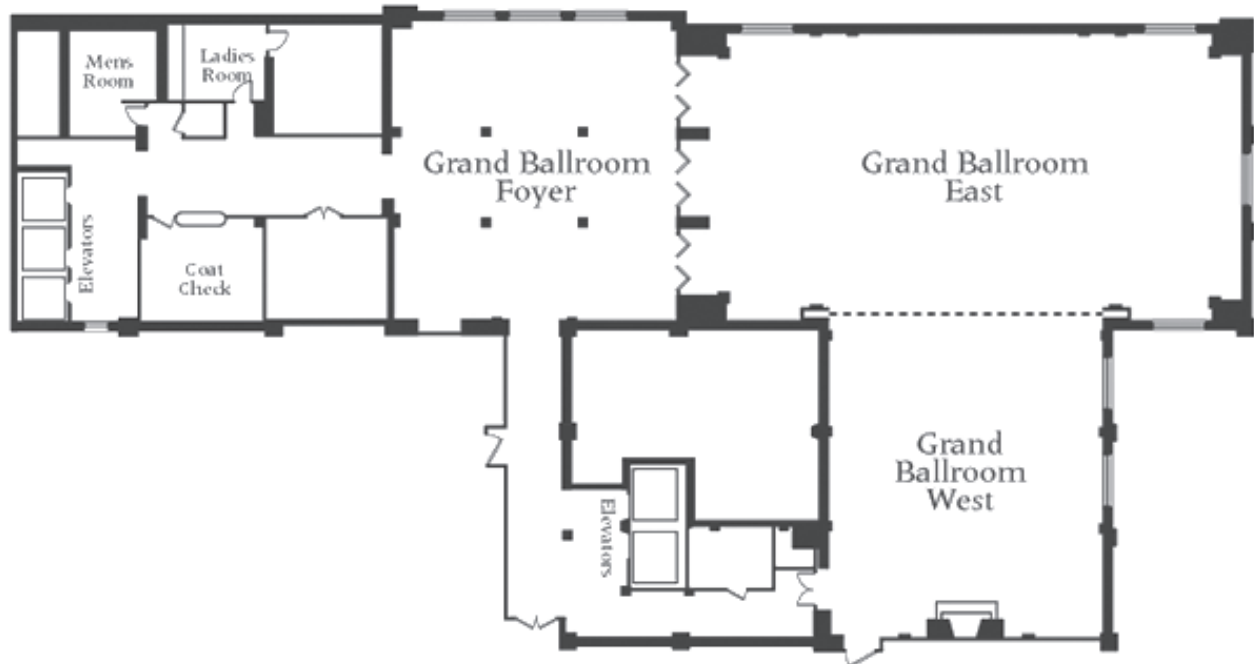
Finally, I offer heartfelt thanks to those scholars who helped me plan the UHC this year. You will see them around as participants and (often) as respondents to your panels. I cannot thank them enough for their hard (and quick) work. This hard-working group includes:

David Sutton, Auburn University
 Laura Miller, University of Tennessee
 Trudy Hanson, West Texas A&M University
 Jean Miller, George Washington University
 Bob Glenn, Owensboro Community and Technical College
 William F. Harlow, University of Texas, Permian Basin
 Linda Potter Crumley, Southern Adventist University
 Tara D. Hargrove, Southern Adventist University
 Kristina Drumheller, West Texas A&M University
 Mike Kotowski, University of Tennessee
 Frances Brandau-Brown, Sam Houston State University

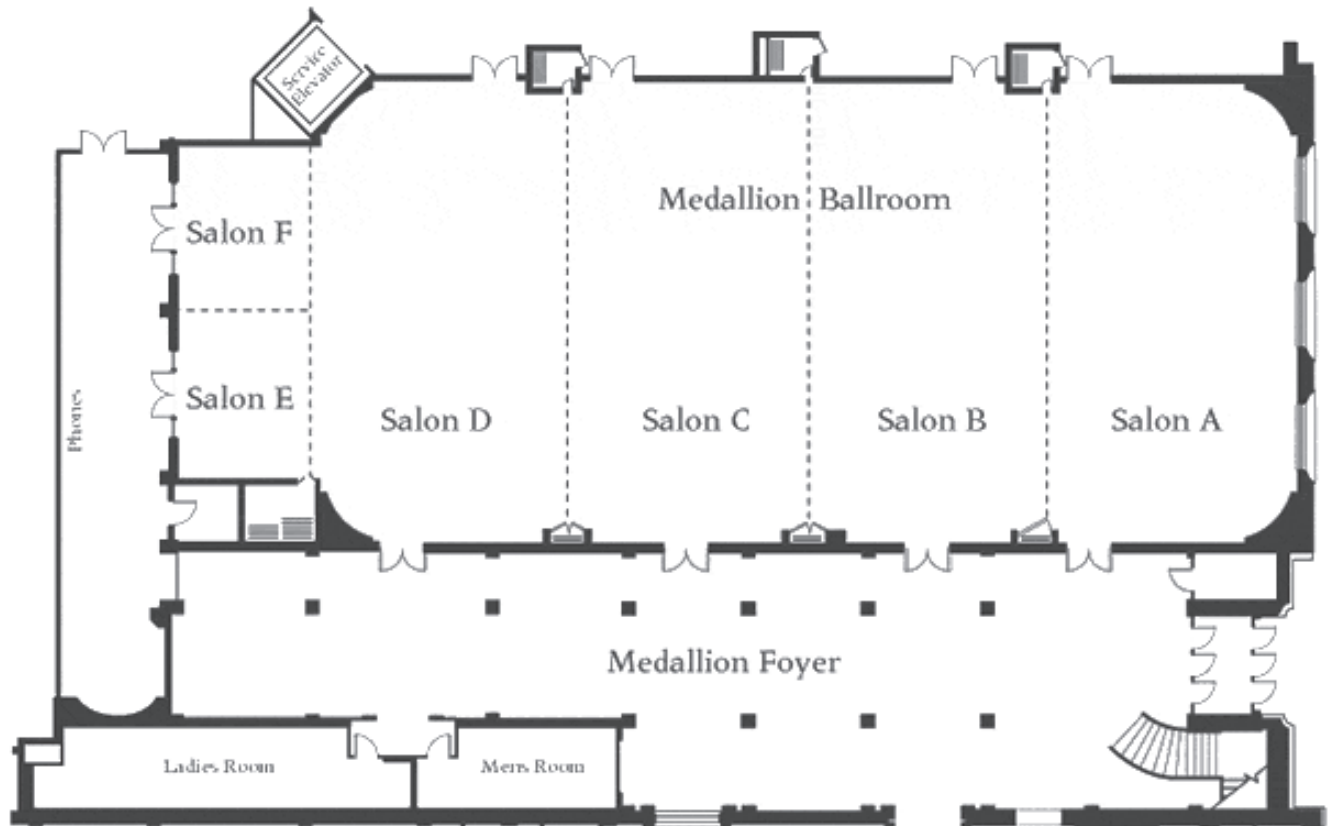
John Haas, University of Tennessee
 Vice President Elect and Theodore Clevenger, Jr. Undergraduate Honors Conference Planner

The Seelbach Hilton - Floor Plans

Tenth Floor - Grand Ballroom

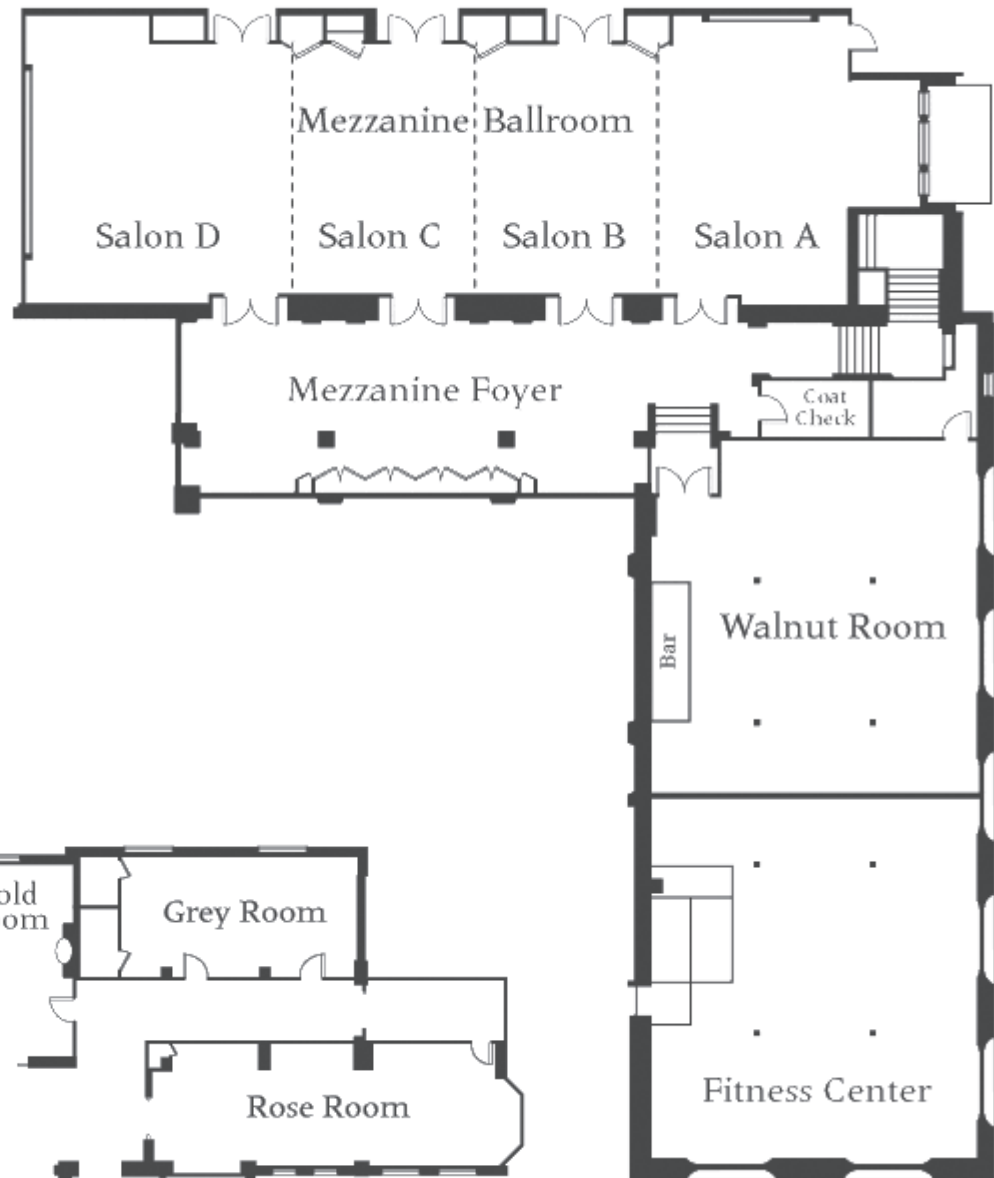


First Floor - Medallion Ballroom

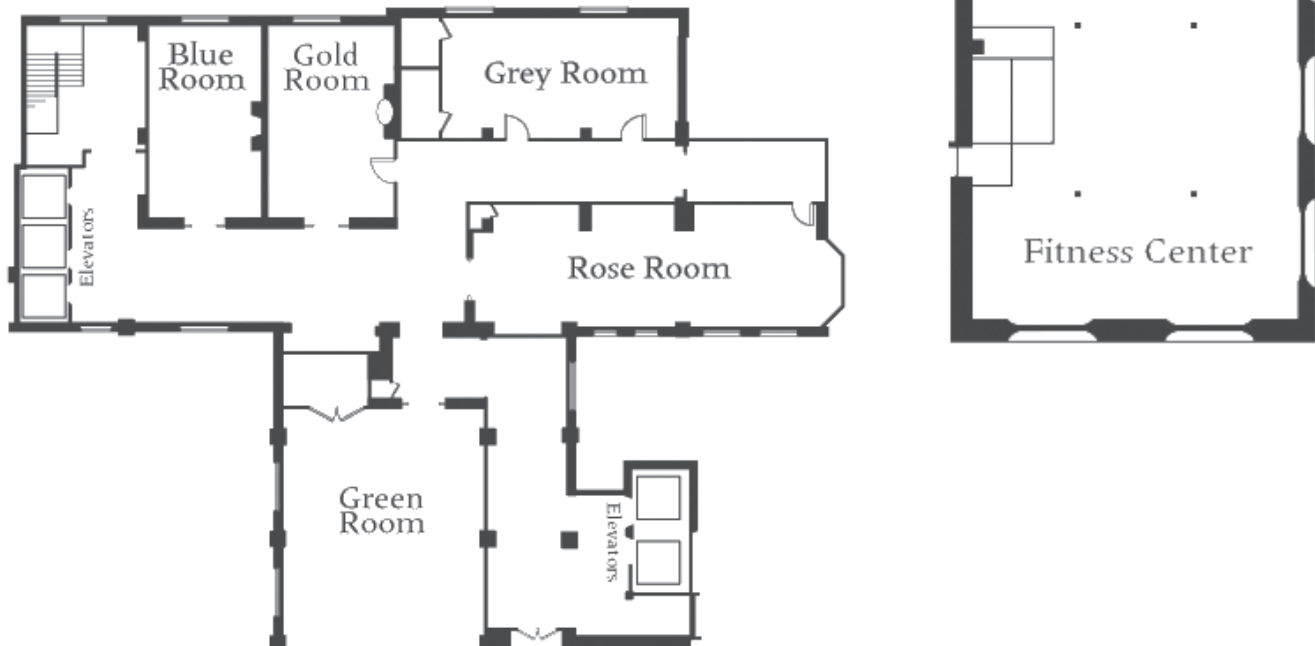


The Seelbach Hilton - Floor Plans

Mezzanine Level - Mezzanine Ballroom and Walnut



Second Floor



Registration Hours

Registration may be found on the First Floor of the Seelbach Hilton, near the exhibits and ballrooms, Medallion Ballroom Salon E and F.

Wednesday, April 10. 3:00 pm – 7:00 pm

Thursday, April 11 7:30 am – 4:00 pm

Friday, April 12 7:30 am – 4:00 pm

Saturday April 13. 8:00 am – 11:30 am; 1:30 pm – 3:00 pm

Exhibit Schedule

Please visit our exhibitors on the First Floor; we value their presence and support for SSCA.

Thursday April 11. Noon - 5:00 pm

Friday, April 12 10:00 am – 5:00 pm

Saturday, April 13 9:00 am – Noon

Programs and Business Meetings by Sponsor

(**Bold Numbers** = Division or Interest Group Business Meeting)

American Society for the History of Rhetoric Interest Group

2304, 2508, **3710**, 4106, 4308

Applied Communication Division

2201, 2302, 2310, 2503, 2705, 3303, 4203, 4603, **4703**, 5307

Association for Communication Administration Interest Group

2710, **3704**, 4110, 5109, 5309

Communication Theory Division

2407, 2509, 3305, 3401, **3702**, 4306, 5105

Community College Division

2408, 3211, 3311, 3411, **3711**, 4211, 4311

Ethnography Interest Group

2204, 2406, 2604, 3208, 4305, 4607, **4706**, 5205

Freedom of Speech Division

2202, 2308, 2607, 3204, 4304, 4604, **4704**

Gender Studies Division

2609, 2709, 3308, 3408, 3503, **3708**, 4605, 5106, 5203, 5303

GIFTS (Great Ideas for Teaching Students)

3311, 3411, 4211, 4311

Instructional Development Division

2207, 2208, 2311, 2402, 2411, 2507, 2511, 2602, 2611, 3202, 3302, 3501, 4710, 5103, 5202, 5207, 5302

Intercultural Communication Division

2307, 2403, 2703, 4504, 4602, **4707**, 5208, 5308

Interpersonal Communication Division

2301, 2601, 3304, 3403, 3508, **3705**, 4109, 4503, 5108, 5305

Kenneth Burke Society Interest Group

2409, 2504, 2708, 3407, **3709**

Language and Social Interaction Division

2309, 2603, 3504, **4708**, 5104

Mass Communication Division

2205, 2305, 2405, 2505, 2605, 3205, 3405, 3505, **3703**, 4103, 4502

Performance Studies Division

2206, 2306, 2406, 2506, 2606, 2709, 3206, 3306, 3406, 3506, **3706**, 4107, 4206, 4505, 4606, 5106, 5206, 5306

Philosophy and Ethics of Communication Interest Group

2203, 4106, 4506, **4705**, 5209

Political Communication Division

3201, 3301, 3402, 3502, 4104, 4201, 4502, 4711, 5207

Popular Communication Division

2303, 2502, 3203, 3307, 4102, 4202, 4302, **4709**

President

3507

Public Relations Division

2410, 4108, 4205, 4303, **4701**

Rhetoric and Public Address Division

2209, 2401, 2404, 2501, 2610, 2706, 3207, 3402, 3502, 4105, 4111, 4204, 4207, 4307, 4507, 4608, **4702**, 5204, 5207, 5301, 5304

Southern Argumentation and Forensics Division

2210, 2510, 2608, 2704, 2707, **3707**, 4208

Southern States Communication Association

1101 (Administrative Committee), 1201, 2101 (Executive Council), 2801 (Welcome Reception), 3101 (SSCA Business Meeting), 3312 (Past Presidents' Luncheon), 3712 (Time and Place Committee), 4301 (NCA officers), 4401 (SSCA Annual Awards Luncheon), 5101 (Nominating Comm), 5201

Theodore Clevenger, Jr. Undergraduate Honors Conference of SSCA (Vice President Elect)

3209, 3210, 3309, 3310, 3409, 3410, 3509, 3510, **4101**, 4209, 4210, 4309, 4310, 4508, 4509, 4609, 4610, 4611

Vice President-Elect

4601, 5102

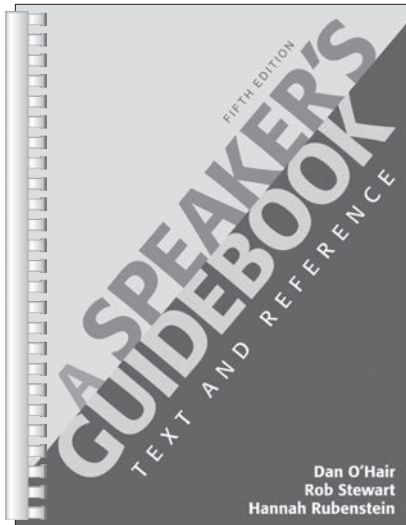
Vice President

2407, 2701, 3404, 3601, 4501, 4511

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Text and Reference

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Dan O'Hair, *University of Kentucky*, **Rob Stewart**, *Texas Tech University*

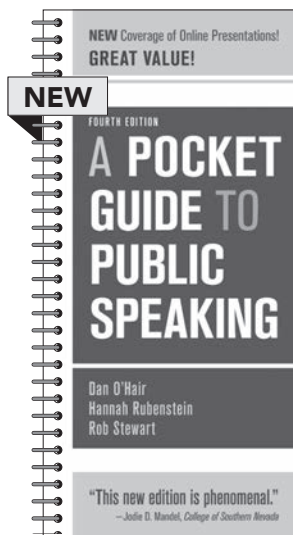
Hannah Rubenstein

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Fourth Edition

Dan O'Hair, *University of Oklahoma*

Hannah Rubenstein

Rob Stewart, *Texas Tech University*

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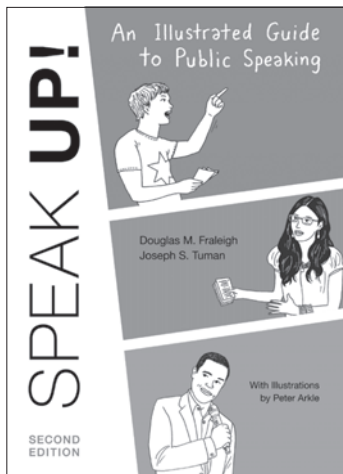
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—Sharee Broussard, *Communication Arts, Spring Hill College*

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Division and Interest Group Business Meetings

American Society for the History of Rhetoric Interest Group 3710

Friday • 5:45 pm – 6:45 pm
Rose Room (2nd Floor)

Applied Communication Division 4703

Saturday • 5:45 pm – 6:45 pm
Medallion Salon B (1st Floor)

Association for Communication Administration Interest Group 3704

Friday • 5:45 pm – 6:45 pm
Medallion Salon C (1st Floor)

Communication Theory Division 3702

Friday • 5:45 pm – 6:45 pm
Medallion Salon D (1st Floor)

Community College Division 3711

Friday • 5:45 pm – 6:45 pm
Walnut Room (Mezzanine Floor)

Ethnography Interest Group 4706

Saturday • 5:45 pm – 6:45 pm
Mezzanine Ballroom Salon A

Freedom of Speech Division 4704

Saturday • 5:45 pm – 6:45 pm
Medallion Salon C (1st Floor)

Gender Studies Division 3708

Friday • 5:45 pm – 6:45 pm
Mezzanine Ballroom Salon C

Instructional Development Division 4710

Saturday • 5:45 pm – 6:45 pm
Rose Room (2nd Floor)

Intercultural Communication Division 4707

Saturday • 5:45 pm – 6:45 pm
Mezzanine Ballroom Salon B

Interpersonal Communication Division 3705

Friday • 5:45 pm – 6:45 pm
Mezzanine Ballroom Salon D

Kenneth Burke Society Interest Group 3709

Friday • 5:45 pm – 6:45 pm
Green Room (2nd Floor)

Language and Social Interaction Division 4708

Saturday • 5:45 pm – 6:45 pm
Mezzanine Ballroom Salon C

Mass Communication Division 3703

Friday • 5:45 pm – 6:45 pm
Medallion Salon B (1st Floor)

Performance Studies Division 3706

Friday • 5:45 pm – 6:45 pm
Mezzanine Ballroom Salon A

Philosophy and Ethics of Communication Interest Group 4705

Saturday • 5:45 pm – 6:45 pm
Mezzanine Ballroom Salon D

**Political Communication Division
3701**

Friday • 5:45 pm – 6:45 pm
Medallion Salon A (1st Floor)

**Popular Communication Division
4709**

Saturday • 5:45 pm – 6:45 pm
Green Room (2nd Floor)

**Public Relations Division
4701**

Saturday • 5:45 pm – 6:45 pm
Medallion Salon A (1st Floor)

**Rhetoric and Public Address Division
4702**

Saturday • 5:45 pm – 6:45 pm
Medallion Salon D (1st Floor)

**Southern Argumentation and
Forensics Division
3707**

Friday • 5:45 pm – 6:45 pm
Mezzanine Ballroom Salon B

**Southern States Communication
Association**

1101 (Administrative Committee)

1201, 2101 (Executive Council)

2801 (Welcome Reception)

3101 (SSCA Business Meeting)

3312 (Past Presidents' Luncheon)

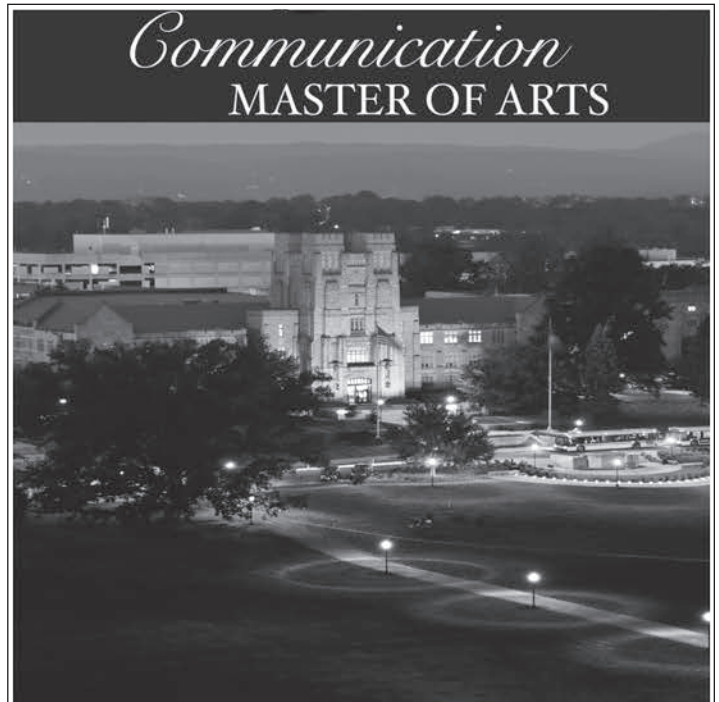
3712 (Time and Place Committee)

4301 (NCA officers)

4401 (SSCA Annual Awards Luncheon)

5101 (Nominating Comm)

5201



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Lamb School Faculty

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 Robert Browning – political communication, C-SPAN archives
 Patrice Buzzanell – organizational communication, career issues, gender
 Hyunyi Cho – health and risk communication, media and health
 Robin Clair – organizational communication, rhetoric of work, narrative
 Bart Collins – health and new media, health care policy
 Stacey Connaughton – organizational communication, workplace/political identification
 Carolyn Curiel – news media and politics, presidential speech writing
 John Greene – interpersonal communication, cognitive processes, communication and aging
 Tyler Harrison – conflict and dispute resolution, worksite health campaigns
 Jeong-Nam Kim – public relations, activism and public behavior, PR management
 Lorraine Kisselburgh – organizational communication, social networks, technology and innovation
 Seungyoon Lee – organizational communication, social networks, communication technologies
 Erina MacGeorge – interpersonal communication, social support and coping, health, culture
 Sorin Matei – new media, collaboration in online environments
 Marifran Mattson – health campaigns, health advocacy, service learning
 Melanie Morgan – organizational consulting and training, aging, work-family issues
 Susan Morgan – health campaigns, cancer communication
 Jane Natt – mass media writing
 Robert Ogles – media effects and history
 Doug Osman – media production, environmental documentaries
 Torsten Reimer – decision making, cognitive processes, groups and teams, risk communication
 Stephen Robb – advertising, media history
 Felicia Roberts – interpersonal communication, sociolinguistics, institutions and everyday talk
 Brian Smith – public relations, digital media and on-line engagement
 Glenn Sparks – media effects, mass media and personal relationships
 Krishnamurthy Sriramesh – public relations, global PR, crisis communication
 Beverly Davenport Sypher – organizational communication, workplace civility, women and leadership
 Howard Sypher – new communication technologies, social cognition
 Maria Venetis – provider-patient interaction, privacy management
 Ralph Webb – interpersonal communication, culture, gender
 Steve Wilson – interpersonal influence, family communication, negotiation
 Xiumei Zhu – organizational communication, groups and teams, social networks

DAY 1

Wednesday, April 10, 2013

1101

Wednesday • 2:00 pm – 3:45 pm
Blue Room (2nd Floor)

Administrative Committee Meeting of the Southern States Communication Association

Sponsor: Southern States Communication Association

Presiding: Monette Callaway, *President*

Participants:

John C. Meyer, *Vice President*
John Haas, *Vice President Elect*
Frances Brandau-Brown, *Immediate Past President*
Carl Cates, *Executive Director*
Jennifer Mize Smith, *Marketing Director*
J. D. Ragsdale, *SCJ Editor*
Barbara Biesecker, *Finance Committee Chair*

1201

Wednesday • 4:00 pm – 6:45 pm
Grand Ballroom West (10th Floor)

Executive Council Meeting of the Southern States Communication Association

Part I

Sponsor: Southern States Communication Association

Presiding: Monette Callaway, *President*

Participants:

John C. Meyer, *Vice President*
John Haas, *Vice President Elect*
Frances Brandau-Brown, *Immediate Past President*
Carl Cates, *Executive Director*
Jennifer Mize Smith, *Marketing Director*
J. D. Ragsdale, *SCJ Editor*
Barbara Biesecker, *Finance Committee Chair*
Abby Brooks, *Finance Committee Member*
Jason Munsell, *Finance Committee Member*
Greg Armfield, *Applied Communication Chair*
Raymond Ozley, *Communication Theory Chair*
Paula Rodriguez, *Community College Chair*
Brett Luncford, *Freedom of Speech Chair*
Jenni Simon, *Gender Studies Chair*
Richard Quianthy, *Instructional Development Chair*
Bob Frank, *Time and Place Committee Chair*,
Intercultural Communication Chair

Linda Manning, *Interpersonal Communication Chair*
Craig O. Stewart, *Language and Social Interaction Chair*
Brian C. Brantley, *Mass Communication Chair*
David Terry, *Performance Studies Chair*
Kenny Smith, *Political Communication Chair*
George Pacheco, Jr., *Popular Communication Chair*
Christie Kleinmann, *Public Relations Chair*
Dan Grano, *Rhetoric and Public Address Chair*,
SSCA 4 Year College University Representative to NCA
David Nelson, *Resource Development Committee*
Chair, Southern Argumentation and Forensics Chair
Linda Jurczak, *Association for Communication*
Administrators Chair
Brandon Inabinet, *American Society for the History of*
Rhetoric Chair
Jillian Tullis, *Ethnography Chair*
C. Wesley Buerkle, *Kenneth Burke Society Chair*
Jeremy Langett, *Philosophy and Ethics of*
Communication Chair
Michelle Violanti, *Constitution Committee Chair*
Stephanie Coopman, *Publications Committee Chair*
Misty L. Knight, *Resolutions Committee Chair*
Kristen Cockrell, *SSCA K-12 Representative to NCA*
Kirsten Heintz, *SSCA Community College*
Representative to NCA
J. Emmett Winn, *NCA Nominating Committee*
Representative

DAY 2

Thursday, April 11, 2013

2101

Thursday • 8:00 am – 9:15 am
Grand Ballroom West (10th Floor)

Executive Council Meeting of the Southern States Communication Association

Part II

Sponsor: Southern States Communication Association

Presiding: Monette Callaway, *President*

Participants:

John C. Meyer, *Vice President*
John Haas, *Vice President Elect*
Frances Brandau-Brown, *Immediate Past President*
Carl Cates, *Executive Director*
Jennifer Mize Smith, *Marketing Director*
J. D. Ragsdale, *SCJ Editor*
Barbara Biesecker, *Finance Committee Chair*
Abby Brooks, *Finance Committee Member*
Jason Munsell, *Finance Committee Member*

Greg Armfield, *Applied Communication Chair*
Raymond Ozley, *Communication Theory Chair*
Paula Rodriguez, *Community College Chair*
Brett Lunceford, *Freedom of Speech Chair*
Jenni Simon, *Gender Studies Chair*
Richard Quianthy, *Instructional Development Chair*
Bob Frank, *Time and Place Committee Chair,*
Intercultural Communication Chair
Linda Manning, *Interpersonal Communication Chair*
Craig O. Stewart, *Language and Social Interaction Chair*
Brian C. Brantley, *Mass Communication Chair*
David Terry, *Performance Studies Chair*
Kenny Smith, *Political Communication Chair*
George Pacheco, Jr., *Popular Communication Chair*
Christie Kleinmann, *Public Relations Chair*
Dan Grano, *Rhetoric and Public Address Chair, SSCA 4*
Year College University Representative to NCA
David Nelson, *Resource Development Committee*
Chair, Southern Argumentation and Forensics Chair
Linda Jurczak, *Association for Communication*
Administrators Chair
Brandon Inabinet, *American Society for the History of*
Rhetoric Chair
Jillian Tullis, *Ethnography Chair*
C. Wesley Buerkle, *Kenneth Burke Society Chair*
Jeremy Langett, *Philosophy and Ethics of*
Communication Chair
Michelle Violanti, *Constitution Committee Chair*
Stephanie Coopman, *Publications Committee Chair*
Misty L. Knight, *Resolutions Committee Chair*
Kristen Cockrell, *SSCA K-12 Representative to NCA*
Kirsten Heintz, *SSCA Community College*
Representative to NCA
J. Emmett Winn, *NCA Nominating Committee*
Representative

2201

Thursday • 9:30 am – 10:45 am
Medallion Salon A (1st Floor)

Generations and Ethics: Making Sense of Communication Choices and Consequences in Crisis

Sponsor: Applied Communication Division

Chair: J. Jacob Jenkins, *University of South Florida*

Flight Attendant Sensemaking During In-Flight Emergencies

Jeffrey W. Fox, *Northern Kentucky University*
Andrea Lambert-South, *Northern Kentucky University*

Boomers and Xs: Intergenerational Conflict in the Workplace

Lindsey E. Webb, *University of Southern Mississippi*

Levinas in the Fireline: Recovering an "Ethic of the Other" in Stakeholder Reactions to Fatal Accidents and Close Calls in Wildland Firefighting

Christopher Roberts, *Tennessee State University*
Jennifer Ziegler, *University of Notre Dame*

Peddling the Truth? Lance Armstrong and the Use of Image Repair Strategies

John McGuire, *Oklahoma State University*
Greg G. Armfield, *New Mexico State University*

Respondent: Carol Bishop Mills, *University of Alabama*

2202

Thursday • 9:30 am – 10:45 am
Medallion Salon D (1st Floor)

Meet the Editors

Sponsor: Freedom of Speech Division

Chair: David Dewberry, *Rider University*

Participants:

David Dewberry, *Rider University*
Brett Lunceford, *University of South Alabama*
Rebekah Fox, *Texas State University-San Marcos*
Katie Langsford, *Texas Tech University*

This panel will feature three current and one editor-elect of academic journals that include work on Freedom of Speech: Free Speech Studies, Communication Law Review, and Journal of Contemporary Rhetoric. The editors will discuss current editing and publication issues facing the three journals, and answer questions about the submission and publication processes.

2203

Thursday • 9:30 am – 10:45 am
Medallion Salon B (1st Floor)

Consequences in the Marketplace: The Philosophical and Ethical Dimensions of Practitioners' Communicative Choices

Sponsor: Philosophy and Ethics of Communication Interest Group

Chair: Gina Ercolini, *University of South Carolina*

Media and Message Conveyance: How the Mass Media Invites Ethical Issues in Marketing

Paul A. Lucas, *University of Pittsburgh Johnstown*
Ethical Ads or Ethical Media? Marshall McLuhan's Analysis of Advertising

Brian Gilchrist, *Duquesne University*
Integrated Marketing Communication and Coordinated Management of Meaning as Moral Action: Choices and Consequences

Jeanne Persuit, *University of North Carolina Wilmington*

Identifying Ethical Ground: The Public Relations Practitioners Ethical or Unethical Choice

Christina Marinchak, Duquesne University

Living in a historical moment characterized by metanarrative decline and multiple competing narratives challenges us to make ethical choices in the absence of public agreement of what is right and virtuous. With this in mind, how can communication practitioners (specifically in media, public relations, advertising, and integrated marketing communication) make ethical choices in lived experience?

2204

Thursday • 9:30 am – 10:45 am
Medallion Salon C (1st Floor)

Roundtable Discussion - Moments in Action: Ethical Decision-Making in Ethnographic Research

Sponsor: Ethnography Interest Group

Chair: Jimmie Manning, Northern Illinois University

Participants:

Liz Edgecomb, Xavier University of Louisiana

Jimmie Manning, Northern Illinois University

Jillian Tullis, University of North Carolina-Charlotte

Lynne M. Webb, University of Arkansas

Despite an ethnographer's best preparation, the dynamic and often messy nature of ethnographic research can require careful decision-making that is laden with ethical quandaries. This roundtable discussion—one that will include the audience just as much as the panelists—involves sharing stories and insights about ethical dilemmas experienced during research.

2205

Thursday • 9:30 am – 10:45 am
Mezzanine Ballroom Salon D

News Coverage of Hurricanes Katrina and Isaac

Sponsor: Mass Communication Division

Chair: Alison Slade, University of West Florida

To the Rescue: New/Social Media Technologies Help Connect to Crises

Dedria Givens-Carroll, University of Louisiana at Lafayette

Not Your Mama's Weather: The Weather Channel Misses the Mark

Alison Slade, University of West Florida

Campus newspaper coverage of Hurricane Isaac

Christopher Mapp, The University of Louisiana at Monroe

Lightning Strikes More than Twice: Historical Analysis of Hurricane Coverage

Burt Buchanan, Auburn University Montgomery

Tweeting Isaac: Hurricane-watching in the Twittersverse

David R. Davies, University of Southern Mississippi

In the seven years since Katrina, advancements in social media, new media technologies, advertising and a changing landscape in print journalism and local media coverage have created a unique opportunity for comparison of Hurricane Katrina and Hurricane Isaac coverage. This panel investigates the news coverage of these disasters.

2206

Thursday • 9:30 am – 10:45 am
Mezzanine Ballroom Salon B

Performing Race: Choices and Consequences

Sponsor: Performance Studies Division

Chair: Molly Wiant Cummins, Southern Illinois University Carbondale

To Wear or Not to Wear?

Olivia G. Perez-Langley, Southern Illinois University Carbondale

Ashy

Andrea Baldwin, Southern Illinois University Carbondale

Race Choices

David M. Jenkins, University of South Florida

Good Little White Girl

Molly Wiant Cummins, Southern Illinois University Carbondale

Race in America

Raquel Polanco, Louisiana State University

Passing for Normal

Flora Ceka, University of North Texas

Respondent: Danielle Dick McGeough, University of Northern Iowa

In this panel, we want to critically consider the ways we perform race in our everyday lives. These performances of race, however mundane, are choices we make which have various consequences for our and others' bodies. This panel opens up a space for performances to be in dialogue with one another about the communicative choices and consequences of how we perform race, specifically in our classrooms and among colleagues. With Louisville's Southern roots of slavery in proximity to a "free" North, we want to trouble the notion of popular discourses which say that race is no longer an issue with very real consequences (i.e., post-racial discourse).

2207

Thursday • 9:30 am – 10:45 am
Mezzanine Ballroom Salon A

The “American Dream” Challenged in the American College Speech Classroom: Instructor Choices and Learning Consequences

Sponsor: Instructional Development Division

Chair: Rebekah A. Bell, *El Paso Community College, Transmountain Campus*

Participants:

Susan Dummer, *Georgetown College*

Gordon Alley-Young, *Kingsborough Community College, CUNY*

Rebekah A. Bell, *El Paso Community College, Transmountain Campus*

Linda Potter Crumley, *Southern Adventist University*

Jon C. Gordon, *Hiram College*

Richard I. Falvo, *El Paso Community College, Valle Verde Campus*

The saying “With great power comes great responsibility” (Voltaire, 1832) captures today’s spirit of opportunity for English as Second Language students. Given the U.S. “track record” of focusing on English language dominance, the “English Only” debate continues to echo the sentiment that for someone to be “one of us” then they must speak English. Issues this panel will address are (1) Are we empowering new immigrants to access a key to wealth generation (higher education) or are we inhibiting access through a stigma associated with socio-linguistic bias? (2) If we are empowering new immigrants through higher education, how are these forms of empowerment manifesting themselves in speech classrooms?

2208

Thursday • 9:30 am – 10:45 am
Mezzanine Ballroom Salon C

Perspectives on Teaching & Knowing: Where Epistemology Meets Pedagogy

Sponsor: Instructional Development Division

Chair: Suzanne Enck, *University of North Texas*

Gospel-Based Epistemo-gogy: The Intersection of Faith, Epistemology, and Pedagogy

Kara Brittain, *University of North Texas*

How Constructivist Learning Theory Makes Meaning

Paul Fritz, *University of Toledo*

From Muddling to Mastery: Teaching and Learning as a Collaborative Process

Andrew Pyle, *George Mason University*

Diversity and Culture as Avenues to Inclusion

Amanda Martinez, *Davidson College*

Respondent: Martin Medhurst, *Baylor University*

This panel argues that our individual epistemologies have an impact on our pedagogical choices, leading to consequences for both students and teachers. As communication educators, we are living in tumultuous times wherein what and how we teach is under constant scrutiny. The panelists will highlight their diverse epistemological frameworks to discuss the impact of their beliefs about knowledge foundation on their pedagogical choices in the classroom, and the consequences of those choices for their students and/or courses.

2209

Thursday • 9:30 am – 10:45 am
Green Room (2nd Floor)

Images of Motherhood, Childhood, Home, and Heroes: Narrative and Symbolicity

Sponsor: Rhetoric and Public Address Division

Chair: Mary Stuckey, *Georgia State University*

Work and Instances of Army Life: An Examination of Clara Barton’s Post-Civil War Oratory

David Tokarz, *University of Illinois at Urbana-Champaign*

Evolving Constructions of Childhood: The National Child Labor Committee’s ‘Declaration of Dependence’

Elizabeth Gardner, *University of Maryland*

Lessons from the Nostalgic Hearth: Rhetoric within a Historic Home Museum

Lucy A. Burgchardt, *University of North Carolina—Chapel Hill*

Geronimo’s Stand: The Role of Native American Portraiture in Contemporary Political Discourse

Cortney Smith, *Indiana University*

Respondent: Mari Boor Tonn, *University of Richmond*

2210

Thursday • 9:30 am – 10:45 am
Rose Room (2nd Floor)

Communicating Choices and Consequences in Political Argument: A Roundtable Discussion of the 2012 Campaign Debates

Sponsor: Southern Argumentation & Forensics Division and Political Communication Division

Moderator/Chair: Patrick G. Wheaton, *Georgia Southern University*

Participants:

Joe Bellon, *Georgia State University*

Jean L. DeHart, *Appalachian State University*

Bill Edwards, Columbus State University
David Nelson, Valdosta State University
Daniel Schabot, Lower Columbia College
Patrick G. Wheaton, Georgia Southern University

Every year since 1976, candidates for President and Vice President have faced each other on national television in a series of campaign debates. While the media and academia have criticized these debates as mere joint press conferences, the debates do play an important role in providing information to American voters about the choices and consequences they face in the elections. This panel comprises scholars of argumentation, debate, and political communication who will examine the four Presidential and Vice Presidential debates of the 2012 campaign.

2301

Thursday • 11:00 am – 12:15 pm
 Medallion Salon A (1st Floor)

Developing Theories and Models of Nonverbal Communication

Sponsor: Interpersonal Communication

Chair: Ryessia Jones, University of Texas at Austin

Intimacy and military couples: An alternative approach to Andersen, Guerrero and Jones' (2006) Interaction-Centered Model of Intimacy Processes Related to Nonverbal Behavior.

Jennifer Owlett, Purdue University

The Moderating Role of Empathy in Patient Outcomes: A Proposed Model to Reframe the Debate Between Biomedical and Patient-Centered Approaches.

Patricia E. Gettings, Purdue University

A Context-Driven Multi Process Model of Privacy Needs and Perceptions.

Elizabeth Dorrance Hall, Purdue University

Physician-Patient Communication: Helping Physicians Choose an Effective Communication Style.

Maria Eller, Purdue University

Guarding the Gate: A Process Model of Maternal Gatekeeping Behavior.

Elizabeth L. Wilson, Purdue University

Participant or Lurker: Toward an Integrative Model of Online Interaction Behavior.

Jenna McNallie, Purdue University.

This session brings together emerging nonverbal communication scholars to share innovative models and theory extensions bridging areas of our discipline. Implications and future directions in research for nonverbal communication scholars will be discussed.

2302

Thursday • 11:00 am – 12:15 pm
 Medallion Salon D (1st Floor)

Designing Applied Communication Activities for Communication Studies

Sponsor: Applied Communication Division

Moderator: Greg G. Armfield, New Mexico State University

Participants:

Marcia Bardwell, New Mexico State University

Courtney Brazile, Eastfield College

Whitney Hughley, New Mexico State University

J. Jacob Jenkins, University of South Florida

Gavin Leach, University of New Mexico

María Molina, New Mexico State University

Andrew Pyle, George Mason University

Sarah Sewlyn, New Mexico State University

Carolina Zamora, New Mexico State University

This panel introduces new and revised activities that illustrate applied communication activities along with the choices and consequences involved in designing communication activities. Each activity will specifically address courses in Group Communication, Human Communication, Intercultural Communication, Interpersonal Communication, Journalism, Organizational Communication, and Political Communication.

2303

Thursday • 11:00 am – 12:15 pm
 Medallion Salon B (1st Floor)

From One Extreme to Another: Audience Responses to Music, Dolphins, Slasher Movies, and Body Image.

Sponsor: Popular Communication Division

Chair: David Nelson, Valdosta State University

Give 'Til It Hurts: Fetish and Spectacle in the Saw Blood Drive Posters

Austin McDonald, Louisiana State University

Reframing Flipper: Developing Environmental Activism through a Hybrid Genre in The Cove

Katherine Lind, Indiana University

Why Do We Take This Guy So Seriously? A Semiotic Exploration of Myth and Comedy in Jon Stewart's Parody of Glenn Beck's Cancer

Matthew R. Meier, Bowling Green State University

Spirit-Filled Hardcore: Challenging the Sermonic Genre Utilizing Postmodern Worship Settings

John Mikolajcik, Metropolitan Community College – Longview College

A Typology of Media Portrayals of Overweight and Obese Bodies

Marianne Legreco, University of North Carolina at Greensboro

Tony Kemerly, University of North Carolina at Greensboro

Respondent: Matthew C. Ramsey, Shippensburg University

2304

Thursday • 11:00 am – 12:15 pm
Medallion Salon C

Choosing Reasonableness in a New Era of Unreasonableness: 21st Century Consequences of 20th Century Rhetorical Projects

Sponsor: American Society for the History of Rhetoric Interest Group

Chair: Sean O'Rourke, *Furman University*

Participants:

Sean O'Rourke, *Furman University*

Pat J. Gehrke, *University of South Carolina*

Heather Ashley Hayes, *University of Minnesota - Twin Cities*

Samuel P. Perry, *Baylor University*

Mari Boor Tonn, *University of Richmond*

David Cratis Williams, *Florida Atlantic University*

Brandon M. Inabinet, *Furman University*

Many 20th century rhetorical theorists anticipated democratic pluralism through reasoned discourse. The counter-tendencies today are manifold: fundamentalism and violence, economic panics and ethnic strife, media changes that bury markers of credibility, and the flow of money that inundates compromise. As historians, we discuss rehabilitating their projects for the present moment.

2305

Thursday • 11:00 am – 12:15 pm
Mezzanine Ballroom Salon D

Tips, Tricks and Techniques: Teaching Media Writing to Today's Students

Sponsor: Mass Communication Division

Chair: Melissa Smith, *Mississippi University for Women*

Participants:

Dedria Givens-Carroll, *University of Louisiana at Lafayette*

Melissa M. Smith, *Mississippi University for Women*

Kenny Smith, *Samford University*

Barry Smith, *Mississippi University for Women*

Brian Brantley, *Texas A&M University, San Antonio*

Media writing is no longer a one-size-fits-all endeavor, as we are now training students to work in a variety of platforms, including online and social media. Panelists will share their experiences and adventures in teaching, complete with some tips for those just starting out.

2306

Thursday • 11:00 am – 12:15 pm
Mezzanine Ballroom Salon A

From the Ground Up: Student Perspectives on Devising Performance

Sponsor: Performance Studies Division

Chair: Charles Parrott, *Kennesaw State University*

Participants:

Christy Setlock

Corinne Weintraub

Wallace Perry

Johnny Boddie

Kyle Eglehoff

Lauren Robinson

Amy Haberer

Maged Roushdi

Ralph Del Rosario

Jeff Lester

Hanna Sims

Molly Gilmartin

Respondent: Nico Wood, *Southern Illinois University Carbondale*

This performance and roundtable discussion addresses devised theatre from the perspective of members of KSU Tellers, an undergraduate performance troupe. Participants will perform a portion of a devised work, Fairytold, which collides traditional tropes of folk and fairytales with post-modern aesthetics. A discussion of devising will follow including: brainstorming, interpersonal dynamics in collaboration, devising in the classroom, dealing with anxiety and uncertainty, representational politics, and a manifesto for devising.

2307

Thursday • 11:00 am – 12:15 pm
Mezzanine Ballroom Salon B

Analysis, Competence, and Training in Cultural Contexts

Sponsor: Intercultural Communication Division

Chair: Mary Grace Antony, *Schreiner University*

A cross-cultural analysis of viral advertisements

Fei Xue, *University of Southern Mississippi*

Developing cultural competence in end-of-life communication

Gail Henson, *Bellarmino University*

The Challenges of Teaching and Training about Culture and Diversity

Mary M. Meares, *University of Alabama*

Respondent: Bill Edwards, *Columbus State University*

2308

Thursday • 11:00 am – 12:15 pm
Mezzanine Ballroom Salon C

Speech Prohibitions: Silence and Censorship in American Politics

Sponsor: Freedom of Speech Division

Chair: Ann E. Burnette, Texas State University-San Marcos

The Faith That Dare Not Speak Its Name: Mitt Romney's Religion on the Campaign Trail

Ann E. Burnette, Texas State University-San Marcos

Honor, Death, and Citizenship: Anti-Dueling Laws in the early American Republic

Jeremy Cox, Penn State University

Violating Decorum: Saying "vagina," protecting a woman's right to choose, and defending First Amendment rights

Rebekah L. Fox, Texas State University-San Marcos

Respondent: Brett Luncford, University of South Alabama

2309

Thursday • 11:00 am – 12:15 pm
Green Room (2nd Floor)

Communication Choices in Response to Crisis: An Exploration of Resilience in Families and Individuals in Crisis.

Sponsor: Language and Social Interaction Division

Chair: Linda Potter Crumley, Southern Adventist University

It Takes a Village: A Thematic Analysis of Widows and Widowers Use of Online Community

Carrie L. West, Schreiner University

Talking About Family Violence: Communication Challenges to Resilience and Coping in Families Experiencing Domestic Violence

Joseph Velasco, Sul Ross State University

Humor and the Discourse of Resilience in NBC's "Go On"

Carrie L. West and Mary Grace Antony, Schreiner University

Relational Commitment as a Moderating Factor in Caregiver Stress

Esther Rumsey, Sul Ross State University

This panel explores resilience – how individuals and families deal with and adapt to stressful life events. Panelists will discuss the role of communication scholars in studying how family crises are constructed in our culture and how loss is represented and reacted to in our media.

2310

Thursday • 11:00 am – 12:15 pm
Rose Room (2nd Floor)

Consequences of Disclosure: Stigma and Dialectical Tensions in Health and Faith Contexts

Sponsor: Applied Communication Division

Chair: Alison Lietzenmayer, Old Dominion University

Healing Communication: Stigma, Self-Disclosure, and the Physician-Patient Relationship

Lorin Brooke Friley, Purdue University

Which Identity Do I Choose? A Dialectical Tensions Approach to Graduate Student Socialization and Identity Development

Rachel Rashe Reed, University of Colorado-Colorado Springs

"The Most Segregated Hour": A Dialectic Analysis of a Community Forum on Faith

Gerald Driskill, University of Arkansas-Little Rock, Alexandra Arjannikova, University of New Mexico

John Meyer, University of Southern Mississippi

Exploring Weight Identity: An Examination of the Cognitive, Affective, and Behavioral Components of Weight

Mary Beth Asbury, Middle Tennessee State University, and Adrienne Kunkel, University of Kansas

Respondent: Ray Ozley, Montevallo University

2311

Thursday • 11:00 am – 12:15 pm
Walnut Room (Mezzanine Floor)

Creative Communication Choices that Lead to Positive Consequences in Instruction

Sponsor: Instructional Development Division

Chair: Robert E. Frank, Longwood University

Worth the Extra Effort: Syllabus Construction Choices that Produce Better Consequences for Assessment and Learning

Jean L. DeHart, Appalachian State University

The Method to My Madness: Theoretical Choices that Inform Selection of Classroom Exercises

David Sutton, Auburn University

Teaching Assessment Choices: Consequences of Using Student or Peer Review

Kellie W. Roberts, University of Florida

Choices with Practical Consequences: Designing an Internship Program with "Real-Life" Lessons

Karyn Brown, Mississippi State University

Given workload demands, potential burnout, budget cuts and other issues, it is easy for faculty to continue making instructional choices that have served them reasonably well over the years. These choices likely result in acceptable, but potentially stagnant, learning environments. This panel spotlights creative communication choices that lead to enhanced, invigorated learning environments.

2401

Thursday • 12:30 pm – 1:45 pm
Medallion Salon A (1st Floor)

Southern Colloquium on Rhetoric (Part I): The Persistent Local in a Global World: The Case of Senator Mitch McConnell

Sponsor: Rhetoric and Public Address Division

Chair: James Darsey, Georgia State University

Panelists:

Vanessa Beasley, Vanderbilt University

Antonio de Velasco, University of Memphis

Megan Foley, Mississippi State University

In 1947, Prof Dallas Dickey published in the *Quarterly Journal of Speech* an essay titled "Southern Oratory: A Field for Research." The essay was the founding document for what became the Louisiana State University school of southern oratory studies and an important part of the identity of SSCA for many years. In recent years the idea of regional identities has been eclipsed by a focus on the global and the cosmopolitan. Even in a globally connected world, however, the regional has proved tenacious, and recent scholarship in a variety of disciplines has redirected our attention to the local.

At the practical level, the rhetor, in a world in which every mobile phone can become a broadcast vehicle, often finds him- or herself attempting to address a local audience in the local "dialect," but always with the awareness that a more global audience may be listening in. Or a rhetor may be charged with a cosmopolitan constituency while at the same time needing to maintain an identification with "the folks back home."

This panel will explore the tension between the local or regional audience and the global or cosmopolitan audience in contemporary public address. A speech by Mitch McConnell, US senator from Kentucky and minority leader of the US Senate, will be the vehicle for this exploration. All materials and a fuller rationale are posted to the SCoR Website: <http://www.southerncolloqrhetoric.net>

2402

Thursday • 12:30 pm – 1:45 pm
Medallion Salon D (1st Floor)

Teaching Critical Thinking: Igniting Curiosity and Engaging Learners

Sponsor: Instructional Development Division

Chair: Morgan L. Ginther, Georgia Southern University

Teaching Communication Research: A Problem-Based Approach

Morgan L. Ginther, Georgia Southern University

Understanding Freedom: Reintroducing the First Amendment to the Public Speaking Classroom

Jennifer Jackson, Middle Tennessee State University

"I Contemplate a Framework..." Craig's Constitutive Metamodel and a Dialogic Approach to Communication Pedagogy

Sean Connable, Newport News University

Engaging Civic Communication: Public Speaking and Constitutional Controversies

Marcus Hassell and Brandon Goldsmith,
University of Memphis

Richard Arum and Josipa Roksa reported in *Academically Adrift: Limited Learning on College Campuses* that college students are not demonstrating significant improvement in skills such as critical thinking, complex reasoning, or writing. They further claim that students are increasingly distracted by social aspects of college or the need to work while in school, and in turn colleges and universities are not making undergraduate education an institutional priority. Grounding this debate is the question: how do educators facilitate deeper, more meaningful student learning?

2403

Thursday • 12:30 pm – 1:45 pm
Medallion Salon B (1st Floor)

Alternate Reality, Story Corps, Deep Space Nine and Beyond: Choosing to Use Media to Teach Diversity In the University Setting

Sponsor: Intercultural Division

Chair: Paul Starr, Ball State University

Digital Diversity: Hands-On StoryCorps-Style Programming to Promote an Inclusive Campus Culture

Lora Helvie-Mason, Tarleton State University

Looking Back to Move Forward: Using "Old School" Technology to Advance Toward a Post Racial Society

Tammy Jeffries, University of South Florida

Diversity Space Nine: What Sci-Fi Can Teach Us About Race

Charles Jones, Ball State University

Alternate Reality Games: A New Reality in Diversity Instruction

Paul Starr, Ball State University

With student populations becoming increasingly media savvy, the choice to use media to approach the often challenging subjects of diversity and multiculturalism is becoming a more common reality across the country. During this roundtable we will explore a variety of new approaches that bring media to bear in new ways including: using Deep Space Nine to illustrate the problems of race, running Alternate Reality Games both in and out of the classroom, and more hands-on StoryCore-style projects that allow students to tell their own stories.

2404

Thursday • 12:30 pm – 1:45 pm
Medallion Salon C (1st Floor)

Emergent Methodologies in the Rhetorical Critique of American War Culture

Sponsor: Rhetoric and Public Address Division

Chair: **Ned O’Gorman**, *University of Illinois - Urbana/Champaign*

Corporeal Vulnerabilities and Dissent from Military Violence

Bryan Thomas Walsh, *Indiana University*

Self-Imposed Death During Wartime: The Guantanamo Suicides and the Disruption of the Biopolitical Regime in the War on Terror

Daniel R. Mistich, *University of Georgia*

Critiquing the Melodramatic Mythos of War: Examining the Unheard Voices of ‘Victims’

Valerie Wieskamp, *Indiana University*

Respondent: **Ned O’Gorman**, *University of Illinois - Urbana/Champaign*

2405

Thursday • 12:30 pm – 1:45 pm
Mezzanine Ballroom Salon D

Just a Click Away: Examining Online Tools and Applications

Sponsor: Mass Communication Division

Chair: **Marsha Matthews**, *University of Texas at Tyler*

Hypertext and the Future of News Writing

Holly Cowart, *Tennessee Tech University*

Online Social Networking Applications: Diminished Anxiety and Increased Awareness of Self Among Gay and Bi-Sexual Men

Rick Curry, *University of Tennessee*

Responding to the Enemy: Identity Construction and Selective Exposure in Huffington Post’s Blogs and Reader’s Comments

Robert D. Byrd, *Jared Hollingsworth, & Josey Warnick*, *University of Southern Mississippi*

Respondent: **Mary Anna Kidd**, *University of Texas at Tyler*

2406

Thursday • 12:30 pm – 1:45 pm
Mezzanine Ballroom Salon A

Expectations, Disappointments, and

Rewards: Queer Performance and Mentorship

Sponsor: Performance Studies Division and Ethnography Interest Group

The Importance of Jerry’s Laugh

Scott Dillard, *Georgia College and State University*

Closet Case: On the Impossibilities of Revealing How You Know What You Know

Jay Allison, *University of North Texas*

Truth, Laughter, and Danger: Reciprocal Self-disclosure with Mentees Working on Autoethnography

Craig Gingrich-Philbrook, *Southern Illinois University Carbondale*

It’s Queer if a Queer Studies It: Queering (Supposedly) Non-LGBTQ Phenomena

Jonathan Gray, *Southern Illinois University Carbondale*

The rise of identity-based performance, autoethnography, and the general desirability of researchers locating themselves in relationship to their scholarship has opened opportunities for GLBTQ-identified persons to speak about their lives in ways that make them legible to others. Combined with a political backdrop, however, that continues to make out-persons into scandalous objects allegedly proving the decadence of the academy, these opportunities sometimes clash with realities of context. Each act of coming-out—in applications, in scholarship, through social networks, before the classroom, among others in the conference room, or alone with a student in office hours—poses unforeseen challenges. The authors assembled here draw upon decades of experience spanning the HIV/AIDS crisis, the NEA Four controversy, and the debates over same-sex marriage to chart the various ways they have negotiated the queer unforeseen with and without the help of mentors, overtly or indirectly in their professional work.

2407

Thursday • 12:30 pm – 1:45 pm
Mezzanine Ballroom Salon B

A Tribute to the Life and Work of Dr. Robert Bostrom

Sponsor: Vice President and Communication Theory Division

Chair: **Donald Helme**, *Ph.D., Associate Professor, Department of Communication, University of Kentucky*

Participants:

Pamela Cupp, *University of Kentucky*

James Applegate, *The Lumina Foundation*

Derek Lane, *University of Kentucky*

Joy Hart, *University of Louisville*

Margaret D’Silva, *University of Louisville*

Greg Leichty, *University of Louisville*

Respondent: **Dr. Enid Waldhart**, *Professor Emeritus, Department of Communication, University of Kentucky*

On September 27, 2012, the field lost one of its truly great scholars when Dr. Robert Bostrom, Professor Emeritus of the Department of Communication at the University of Kentucky passed away. He was born in Kearney, Nebraska, on November 2, 1930 and received a Bachelor's degree from Morningside College, Master's and Doctorate from the University of Iowa. He served in the US Army in Korea. He taught at Wayland High School in Iowa, at Sacramento State, Western Illinois University, and Ohio University before coming to the University of Kentucky in 1970. He was the author of eight books and numerous research articles. He served as president of the Southern States Communication Association and was elected to the Hall of Fame of the International Listening Association. At UK he served as a Department Chairman, Director of Graduate studies and Chairman of the University Senate Council. He received the UK Alumni Association's Great Teacher Award in 1990. Each panel participant, friends, colleagues, and students of Dr. Bostrom, will present a selection of Dr. Bostrom's work and provide insight into the significance and impact of the selected piece, as well as share brief stories of their time with Bob.

2408

Thursday • 12:30 pm – 1:45 pm
Mezzanine Ballroom Salon C

Improving Student Involvement and Retention at Community Colleges through Extra-Curricular Activities

Sponsor: Community College Division

Chair: Julie Allee, Ivy Tech Community College, North Central Region

Participants:

Julie Allee, Ivy Tech Community College, North Central Region

Jacob Issacs, Ivy Tech Community College, Lafayette Region

Craig Parmley, Ivy Tech Community College, North Central Region

The focus of this discussion panel is to explore the uses of extra-curricular activities to improve student engagement and involvement at community colleges. Student reaction to activities such as theatre involvement, speech competitions, and writing for student newspapers at the community college will be discussed. Best practices for student organization advisors as well as academic advisors will also be presented.

2409

Thursday • 12:30 pm – 1:45 pm
Green Room (2nd Floor)

Theorizing Burke's Four Master Tropes

Sponsor: Kenneth Burke Society Interest Group

Chair: Ryan Erik McGeough, Upper Iowa University

Participants: Metaphor in Active Voice
Transformational Therapy

Andrew King, Louisiana State University

Burkean Alchemy: Metonymy, Myth, and Transforming Tropes of Ideology

Shaun Treat, University of North Texas

Perspective by Perspectives: Irony and the Creation of the Comic

Ryan Erik McGeough, Upper Iowa University

Synecdoche, Representative Anecdote, Paradigm: The Basis for Kenneth Burke's Aristotelian Qualitative Science of Dramatism

Richard Thames, Duquesne University

Respondent: David Cratis Williams, Florida Atlantic University

2410

Thursday • 12:30 pm – 1:45 pm
Rose Room (2nd Floor)

Applying Assessment in Public Relations Programs: From Data to Discussion to Decisions

Sponsor: Public Relations Division

Exit Exams: Linking Course-Specific Questions with Accreditation Standards to Evaluate and Improve Student-Learning in Advertising and Public Relations Classes

Dr. Myleea D. Hill, Arkansas State University

Assessment Insights: Analyzing Student Perspectives to Affect Practical Changes in the PR Curriculum

Lisa Moskal, Arkansas State University

Portfolio Assessment

Dedria Givens-Carroll, University of Louisiana-Lafayette

"Real-World" Assessment: How Client-Given Grades Affect the Capstone Campaign Experience

Hazel Cole, University of West Georgia

Respondent: Crystie Kleinmann, Lee University

Assessment has become a standard feature of public relations education programs. Although programs have advanced in collecting data, there is less evidence that the data has been used to actually implement meaningful changes. This panel addresses how three programs made the transition from collecting to using data to improve student learning.

2411

Thursday • 12:30 pm – 1:45 pm
Walnut Room (Mezzanine Floor)

Top Papers in Instructional Development

Sponsor: Instructional Development Division

Chair: Yolanda Mitchell, Pulaski Technical College

A Typology of Students' Reasons for Not Discussing Disappointing Grades with Instructors

Courtney Wright, University of Tennessee

Communication Apprehension as a Predictor of Math Anxiety: Separating Anxiety and Aptitude

Stephanie Kelly, North Carolina A&T State University

Robin Collins, Murray State University

Patrick MacDonald, West Virginia University

Constructivist Learning in a Technology-Rich Classroom: The Role of Involvement, Cooperation, and Connectedness

Eric B. Meiners, Jayne L. Violette, and Jennifer L. Fairchild, Eastern Kentucky University

Evaluating Podcasts

David Nelson, Valdosta State University

Message Testing and Self-efficacy in Course Signals: Formative Evaluation to Identify Effective Communication Strategies

Patricia Gettings, Purdue University

Joe Waters, Purdue University

Abigail Selzer King, Purdue University

Matthew D. Pistilli, Purdue University

Zeynep Tanes, Duquesne University

This panel presents the top competitive papers submitted to the Instructional Development Division. After the presentations, recognition will be given for the top overall paper.

2501

Thursday • 2:00 pm – 3:15 pm
Medallion Salon A (1st Floor)

Southern Colloquium on Rhetoric (Part II): The Persistent Local in a Global World: The Case of Senator Mitch McConnell

Sponsor: Rhetoric and Public Address Division

Chair: James Darsey, Georgia State University

Panelists:

Vanessa Beasley, Vanderbilt University

Antonio de Velasco, University of Memphis

Megan Foley, Mississippi State University

In 1947, Prof Dallas Dickey published in the Quarterly Journal of Speech an essay titled "Southern Oratory: A Field for Research." The essay was the founding document for what became the Louisiana State University school of southern oratory studies and an important part of the identity of SSCA for many years. In recent years the idea of regional identities has been eclipsed by a focus on the global and the cosmopolitan. Even in a globally connected world, however, the regional has proved tenacious, and recent scholarship in a variety of disciplines has redirected our attention to the local.

At the practical level, the rhetor, in a world in which every mobile phone can become a broadcast vehicle, often finds him- or herself attempting to address a local audience in the local "dialect," but always with the awareness that a more global audience may be listening in. Or a rhetor may be charged with a cosmopolitan constituency while at the same time needing to maintain an identification with "the folks back home."

This panel will explore the tension between the local or regional audience and the global or cosmopolitan audience in contemporary public address. A speech by Mitch McConnell, US senator from Kentucky and minority leader of the US Senate, will be the vehicle for this exploration. All materials and a fuller rationale are posted to the SCoR Website: <http://www.southerncolloqrhetoric.net>

2502

Thursday • 2:00 pm – 3:15 pm
Medallion Salon D (1st Floor)

Top Papers in Popular Communication

Sponsor: Popular Communication Division

Chair: David Nelson, Valdosta State University

"Between Jennings and Jones": Jamey Johnson, Hardcore Country Music, and Outlaw as Authenticating Strategy

Stephen King, Delta State University

Examining Standardization and Localization Approaches: Comparative Study of the American and Japanese TV Commercials*

Michiko Yamada, Meredith College

Save (Nuts for) Jericho: Affective Televisual Conspiracy in Internet Media Ecology

Jeremy R. Grossman, University of Georgia

Social Steel: Material Knowledge and the Cyborg Narrative**

Jessica Rudy, Indiana University

*Top Paper in Popular Communication

**Top Student Paper in Popular Communication

Respondent: John H. Saunders, Huntingdon College

2503

Thursday • 2:00 pm – 3:15 pm
Medallion Salon B (1st Floor)

Discovering the Applied Through Communication, Choices, and Consequences

Sponsor: Applied Communication Division

Chair: Greg G. Armfield, New Mexico State University

Beyond "Calories in and Calories out": Understanding the Role of Communication and Weight

Mary Beth Asbury, Middle Tennessee State University

Choices, Consequences, Concerns, and Motivations: The Defining Moments of a Phenomenon

Abby M. Brooks, Georgia Southern University

Andrew C. Tollison, Merrimack College

Constructing "Service": Faculty Perceptions of What "Counts" in the Case for Tenure

Jennifer Mize Smith, Western Kentucky University

Applying a Global Understanding to Challenges and Changes: Discovery Through Communication
Tiffany J. Shoop, Roanoke College
Jenni M. Simon, University of North Carolina at Greensboro

"Do more with less," "eat less and exercise more," "do right," "it is part of the job," "go for it!" In line with the conference theme, this panel focuses on the applied use and understanding of choices, consequences and conversations about weight, defining motivation, understanding realities and regulatory expectations.

2504

Thursday • 2:00 pm – 3:15 pm
Medallion Salon C (1st Floor)

Redemption, Crisis and Protests: Applications of Burkean Methodologies

Sponsor: Kenneth Burke Society Interest Group

Chair: **Clarke Rountree**, University of Alabama
Huntsville

The Eurozone Crisis and the Scapegoat Process
Christopher Toulas, Georgia State University

"Don't Fall in Love with Yourself": Stability/Holism and Fluidity/Heterogeneity in the Rhetoric of the Occupy Wall Street Manifesto

Mina Ivanova, Georgia State University

The Rhetoric of Redemption: A Pentadic Analysis of Television's Favorite Serial Killer

Nicole Staricek, University of Kentucky

Respondent: **Clarke Rountree**, University of Alabama
Huntsville

2505

Thursday • 2:00 pm – 3:15 pm
Mezzanine Ballroom Salon D

"Burke in Black": A Rhetorical Look at Issues in Mass Communication

Sponsor: Mass Communication Division

Chair: **Gyro Newman**, University of South Alabama

"An Atmosphere of Crisis": A Framing Analysis of Mexican and U.S. News Coverage of the Merida Initiative
Chad Nelson, Bowling Green State University

Rhetoric's Role in the Sao Paulo Clean City Acts
Kristyn Eske-Ballard, Wake Forest University

Kenneth Burke Comes to FarmVille: Design and "Virtual Consubstantiality" in Online Computer Games

Robert John Baron, Austin Peay State University

Developing a Transmedia Story of Advocacy: An Analysis of Media Convergence in The Cove

Katie Lind, Indiana University

Respondent: **William F. Harlow**, University of Texas
of the Permian Basin

2506

Thursday • 2:00 pm – 3:15 pm
Mezzanine Ballroom Salon A

Faster, Higher, Stronger Performances of Sports, Fans and Fitness

Sponsor: Performance Studies Division

Chair: **Gretchen Stein Rhodes**, Louisiana State University

Stop The Insanity (with no apologies to Susan Powter or Shaun T.)

Mindy Fenske, University of South Carolina

My MARVELous Meyerhold Mustang

Lisa Flanagan, Xavier University of Louisiana

Sporting Whiteness: The Kentucky Derby, Horse Buggery, and the Hegemony of Regional Identity

Jason Munsell, Columbia College

Stylization and Discipline in Yoga

Melanie Kitchens O'Meara, Augusta State University

This is Next Year: Adaptation, Frustration, Celebration

Benjamin D Powell, City University of New York
Borough of Manhattan Community College

When Two "Halves" Don't Make a Whole: Performing Running

Tracy Stephenson Shaffer

Tales of a fighting piranha: failed masculinity on the gridiron

David P. Terry, San Jose State University

Respondent: **Daniel Grano**, University of North Carolina
Charlotte

In 1894, Bud Hillerich registered the name Louisville Slugger with the U.S. Patent office. The carved wood bat would become the favorite of baseball greats such as Babe Ruth, Ty Cobb, and Lou Gehrig. Every year, on the first Saturday in May, horse racing fans turn their attention to custom millinery, mint juleps and Louisville as they watch "The Most Exciting Two Minutes in Sports." Louisville is also the birthplace of four heavyweight boxing champions, including Muhammad Ali, whose achievements are celebrated at the Muhammad Ali Center. In the world of sports and fitness, the roles of participants (athlete and enthusiast, performer and spectator) are not always clearly defined and, as performed, can call into question such distinctions. This panel of short performances explores sports, fitness, athleticism and fandom in its various communicative contexts.

2507

Thursday • 2:00 pm – 3:15 pm
Mezzanine Ballroom Salon B

Top Student Paper Panel

Sponsor: Instructional Development Division

Chair: Yolanda Mitchell, Pulaski Technical College

A Study of Anxiety/Uncertainty Management Theory and Its Relation to Community Formation and Maintenance as an Anxiety Reduction Mechanism in an Online Graduate Program

Maryann Whitaker, University of Alabama

Cell Phones in the Classroom: A Review of the Barriers and Benefits

Amanda Kimbrough, University of Alabama

Dressing for the Masquerade: Communication Consequences and Doctoral Student Identity

Michelle Epstein Garland, University of Tennessee – Knoxville

Searching for Immediacy on RateMyProfessors.com: Investigating Students' Feedback to Identify Quality of Instructional Communication Assessment*

Scott Christen, Tennessee Technological University

Kevin Bryant, Valdosta State University

Bridgette Buchanan, Tennessee Technological University

Brittanie Peck, Northern Illinois University

*Top Student Paper in Instructional Development Division

2508

Thursday • 2:00 pm – 3:15 pm
Mezzanine Ballroom Salon C

Between Communication and Composition: Lessons from Interdisciplinary Histories

Sponsor: American Society for the History of Rhetoric Interest Group

Chair: Pat J. Gehrke, University of South Carolina

Making Better Speech: The Public Work of Two Disciplines

Pat J. Gehrke, University of South Carolina

Speaking of Rhetoric: Oral English and Public Speaking in their Early Fields

William M. Keith, University of Wisconsin-Milwaukee

Oral English in the 1940s: Lennox Grey, NCTE, and the Effort to Integrate the Communication Arts

Roxanne Mountford, University of Kentucky

Emerging Alliances: Social Networks and the "Origins" of RSA

Byron Hawk, University of South Carolina

In 1914, a group of speech teachers left NCTE, a movement that swiftly led to the formation of the separate discipline of communication. Separated by this divorce, the arts of rhetoric moved into disciplinary homes that focused primarily on one modality of reception and production—oral discourse in communication, written discourse in English. Soon, pulled along by different academic forces, they grew into separate identities with differing interests. Despite their estrangement, rhetoric, speech, and

composition scholars in communication and English have attempted to work across their organizations to form productive alliances. This panel brings together two scholars from the discipline of communication studies and rhetoric with two scholars from composition and rhetoric who offer new histories of these cross-disciplinary alliances.

2509

Thursday • 2:00 pm – 3:15 pm
Green Room (2nd Floor)

Communication Theory as Informing the Social and Public Spheres

Sponsor: Communication Theory Division

Chair: Chris Harper, Arkansas State University

The Construction and Measurement of the Multidimensional Bullying and Teasing scale: A Semantic Differential Study

Yejin Kim and Carol Bishop Mills, University of Alabama

Evolving Issues and Theoretical Tensions: A Revised Standpoint Theory for the 21st Century

Olga Zaytseva, University of New Mexico

Memes, Themes and Digitality: A Theoretical Look at Fantasy-Meme Analysis

Anna Turnage, Bloomsburg University

David H. Heineman, Bloomsburg University

The Public Sphere Theory and Its Usage in Communication Disciplines

Qihao Ji, Florida State University

Ferment to Future: A Critique of the Communication Discipline

Patrick Macdonald, West Virginia University

Respondent: Carol Thompson, University of Arkansas at Little Rock

2510

Thursday • 2:00 pm – 3:15 pm
Rose Room (2nd Floor)

Grappling with Classroom and Competition Issues in Forensics and Debate

Sponsor: Southern Argumentation & Forensics Division

Moderator/Chair: Jeff Bile, Spalding University

Stuff this: An Ethnographic Reflection of the Ballot in Forensics

Eddie Gamboa, Louisiana State University

Boal's Legislative Theater: Using Performance Pedagogy to Teach Argumentation and Debate

Kelsey Harr-Lagin, Southern Polytechnic State University

Metaphors versus Policy Resolutions: A Crossroads in NPDA debate

Mike Eaves, Valdosta State University

This panel is dedicated to the challenges and controversies that present themselves in both academia and in competitive forensics. Panelists look at topic wordings, ballots, and which pedagogies are used in the classroom.

2511

Thursday • 2:00 pm – 3:15 pm
Walnut Room (Mezzanine Floor)

Reimagining Hope and Possibilities for “Non-Traditional” Students Through the Use of Critical Pedagogy and Performance

Sponsor: Instructional Development Division

Chair: Douglas Mungin, Louisiana State University

The Use of Oral Interpretation of Literature with Non-Traditional Students in the Public Speaking Classroom

Kevin R. Briancesco, Glendale Community College

Facing Forward: A Methodology of Hope in Critical Performance Pedagogy

Cory Paul Harrison, The University of Alabama

Telling Secrets from the South: Blood and Boal in a Baton Rouge Public School

Bonny McDonald, Louisiana State University

Teaching at Risk: An Autoethnography on the Use of Critical Pedagogy and Performance Poetry to Engage ‘Non-Traditional’ Secondary Education Students

Douglas Mungin, Louisiana State University

This panel engages critical pedagogy through the use of performance methodology to detail sites of change and transcendence through its use and also interruptions of dominant discourses. Each paper offers a critical approach to engaging “non-traditional” secondary and post-secondary students in various sites of convergence.

2601

Thursday • 3:30 pm – 4:45 pm
Medallion Salon A (1st Floor)

Family Issues and Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: Linda Manning, Christopher Newport University

Perceived Parental Communication and the Effect of Birth Order: A Qualitative Study

Katherine R. Fane, Western Kentucky University

Family Communication Patterns and Conflict Styles of Chinese Young Adults

Scott J. Robson, Fort Hays State University

Ma Shiqi, Fort Hays State University

“For Twenty Dollars, You Get a Family”: Observing Shared Identity in Motorcycle Clubs

Hailey Drescher, University of North Texas

Jenna Barclay, University of North Texas

Strengths and Limits: Family Communication Patterns Theory Evaluation

Elizabeth Dorrance Hall, Purdue University

Respondent: Jacob Jenkins, University of South Florida

2602

Thursday • 3:30 pm – 4:45 pm
Medallion Salon D (1st Floor)

Designing the Online Course in Communication: Options and Challenges

Sponsor: Instructional Development Division

Chair: Yuan Xin Wang, Temple University

The Best of Both Worlds: Teaching Online/Offline Hybrid Courses

Jimmie Manning, Northern Illinois University

Proactively Engaging Video-Streaming & Distance Learning Students

Alison McCrowell Lietzenmayer, Old Dominion University

Incorporating Brain-Based Teaching in Online Instruction

Mary Z. Ashlock, University of Louisville

Fostering Meaningful and Productive Discussions in the Online Classroom

Timothy McKenna, Ohio University

Experienced online instructors discuss the merits of the pedagogical designs they employ in their communication courses as well as the challenges they face. In the latter part of the session, audience members are invited to join with panelists in a problem-solving session to address the acknowledged challenges of online teaching.

2603

Thursday • 3:30 pm – 4:45 pm
Medallion Salon B (1st Floor)

In Opposition: Motorcycle Outlaws, Surveillance, and Twitter Protests

Sponsor: Language and Social Interaction Division

Chair: Linda Potter Crumley, Southern Adventist University

Moving with the Times: Outlaw Biker Gangs Joining the World Wide Web – A Rhetorical Critique of the Mongols Motorcycle Club Website

Samantha Slover, University of South Alabama

Thursday

Tracking Transience and the Pursuit of the Transparent Citizen

Jason D. Myres, *University of Georgia*

#Occupywallstreet: An Analysis of Twitter Usage during a Protest Movement

Kara Brittain, *University of North Texas*

Respondent: Bryan Crow, *Southern Illinois University*

2604

Thursday • 3:30 pm – 4:45 pm
Medallion Salon C (1st Floor)

Making the Strange Familiar

Sponsor: Ethnography Interest Group

Chair: Christine Davis, *University of North Carolina –Charlotte*

Complementarity of Traditional Ethnographic Methods with Methods of Discourse Analysis: The Case of Ethnic Relations in the Post-Industrial Coal-Mining Town of Shenandoah, Pennsylvania

Melissa R. Meade, *Temple University*

Bengaluru: Engaging the Consequences of Rapid Development in Everyday Communication

Peter M. Kellett, *University of North Carolina –Greensboro*

Discipline and Wood at Home Depot: An Actor-Network of Doing it Yourself

Brian Leslie, *Louisiana State University*

One goal of ethnography is to “make the strange familiar and the familiar strange.” This panel embraces that notion by exploring methodological strangeness, familiarity, commonalities and differences; by exploring sites for ethnographic inquiry.

2605

Thursday • 3:30 pm – 4:45 pm
Mezzanine Ballroom Salon D

Examining Content and Portrayals Within Mediated Content

Sponsor: Mass Communication Division

Chair: Darrell Roe, *East Texas Baptist University*

Guns and Roses: A Content Analysis of Female Police Officer Character Portrayals in Popular Television Police Dramas

Amy Muckleroy Carwile, *Texas A&M University –Texarkana*

Britney N. Gilmore, *Stephen F. Austin State University*

A Quantitative Comparison of Violence in Studio and Independent “Blaxploitation” Action Film Trailers, 1971-1975

Wesley French, *University of Southern Mississippi*

Does 3D Increase Enjoyment Experience? A Pilot Study Applying LCM in Enjoyment Study.

Qihao Ji and Jessica Tanca, *Florida State University*

“Linning” and Losing: A Case Study of Sport Media’s Failings in Covering Jeremy Lin

Daniel Sipocz, *University of Southern Mississippi*

Respondent: Barry P. Smith, *Mississippi University for Women*

2606

Thursday • 3:30 pm – 4:45 pm
Mezzanine Ballroom Salon A

Who Are We? Looking Back Through Performance

Sponsor: Performance Studies Division

Chair: Andrea Baldwin, *Southern Illinois University Carbondale*

Who Are We: A New Critical Approach to Oral Interpretation

Flora Ceka, *University of North Texas*

Who Are We: An Act of Translation

Austin McDonald, *Louisiana State University*

Who Are We: Making the Turn

Bonny McDonald, *Louisiana State University*

Who Are We: A Postmodern Performance

Raquel Polanco, *Louisiana State University*

Respondent: Holley Vaughn, *University of North Texas*

As a space where our communicative acts are carefully chosen, rehearsed, presented for an audience and often scrutinized, the performance stage offers a unique context within which to engage this year’s conference theme, choices and consequences. This performance panel reviews a particular history of the field as interested in our ever-shifting relationship to and understanding of the texts we perform. Beginning in the 1950’s with new-criticism and concluding with more post-modern assumptions of “the text,” each panelist engages the poem Who Are We? by Alan Kaufman from a particular historical perspective with the intention of reflecting on the choices we have made as artists and scholars and their consequences.

2607

Thursday • 3:30 pm – 4:45 pm
Mezzanine Ballroom Salon B

Freedom of Expression(?) Abroad: Protest in Non-Western Contexts

Sponsor: Freedom of Speech Division

Chair: Stephen Smith, *University of Arkansas*

“Do Not Postpone Equality”: “Manifa” and the Agitation for Women’s Rights in Poland

Roseann M. Mandziuk, *Texas State University*

The Power of the Female Body: FEMEN and Protest in Ukraine

Brett Lunceford, *University of South Alabama*

Discourse, Materialism, and Expanding Global Forms of Revolutionary Subjectivity: Delinking Rhetorics in Tahrir Square, January 2011

Heather Ashley Hayes, *University of Minnesota-Twin Cities*

Respondent: Stephen Smith, *University of Arkansas*

This year's conference theme of "Communication, Choices, & Consequences" seems especially pertinent as we have witnessed the drastic changes effected by the power of communication. However, not all who seek change are successful, and those who seek to have their voices heard can often suffer brutal oppression.

2608

Thursday • 3:30 pm – 4:45 pm
Mezzanine Ballroom Salon C

Humor from the Practical to the Sublime: The Persuasive Power of Humor

Sponsor: Southern Argumentation & Forensics Division

Chair: Matt Ramsey, *Shippensburg University*

No but Seriously and All Joking Aside: A Reexamination of Nabi, Moyer-Guse, and Brynes Persuasive Effect of Funny Social Issue Messages

David Nelson, *Valdosta State University*

George Pacheco, *Angelo State University*

Like Seriously No One Wants to be Aquaman! John's Use of Humor to Reestablish a Hero

Daniel Schabot, *Lower Columbia College*

69...Some People Know How to Tell a Joke: Weak Attempts at Humor in Politics

John Nicholson, *Mississippi State University*

E-Cards and Political Awareness: Humor and Politics via Social Media

John Mikolajcik, *Metro Community College—Longview*

Audiences have seen humor used by comedians, politicians, peers, and even employers in the attempt to change their attitude about a subject. The question this panel will explore is: How effective a tool is humor in really changing attitudes, values and beliefs?

2609

Thursday • 3:30 pm – 4:45 pm
Green Room (2nd Floor)

LGBTQ (Lesbian, Gay, Bisexual, Transgender and Queer) Identities in the South

Sponsor: Gender Studies Division

Chair: Luke Buckley, *University of South Alabama*

A Queer Yankee in Bear Bryant's Court: Relocation & Dislocation in Roll Tide Nation

Meredith M. Bagley, *University of Alabama*

The 'Orange Tuesday' Movement and the Struggle for (and Legacies of) Southern LGBTQ Identities in the Sunshine State

Jason Edward Black, *University of Alabama*

In Their Opinions: Establishing a Counternarrative During the AIDS Epidemic in the Conservative South

Robert D. Byrd Jr., *University of Southern Mississippi*

Uncovering the Glitternecks: Queer Resistance of Small Town Gay Bar in the Rural South

Adam J. Sharples, *University of Alabama*

Building LGBTQ Community at the Annual Atlanta Pride Festival

Darrell M. Johnston, *University of South Alabama*

This panel explores the identity of Lesbian, Gay, Bisexual, Transgender and Queer individuals living in the South. Pride celebrations provide a venue for this community to reconnect with the LGBTQ family and reminders of their heroic acts for progress. However, feelings of oppression in the South are far too common as members of this community struggle for acceptance and equal rights in society, the workplace and even within their own families.

2610

Thursday • 3:30 pm – 4:45 pm
Rose Room (2nd Floor)

Exploitation, Scandal, Silence, and Speculation: Politics and the Public

Sponsor: Rhetoric and Public Address Division

Chair: Bill Balthrop, *University of North Carolina at Chapel Hill*

The Riddle of the Commune: The Rhetoric of Debt in Marx's Paris Commune Speech

Matthew Bost, *University of Minnesota*

Imagine There's No President: Plamegate and the Rhetoric of Absent Domesticity

G. Atilla Hallsby, *University of Georgia*

Silence and Visual Argument at the North Pole: Russia's Rhetorical Strategy for Arctic Sovereignty

Emily Kofoed, *Georgia State University*

Flooding, Shanties, and Camels (Oh My!): Visual-Material Analysis of Postcards from the Future

Joshua Trey Barnett, *Indiana University*

Respondent: Sean Patrick O'Rourke, *Furman University*

Thursday

2611

Thursday • 3:30 pm – 4:45 pm
Walnut Room (Mezzanine Floor)

Give Them Something to Talk About: Stimulating Interaction in the Online Class

Sponsor: Instructional Development Division

Chair: Kandi L. Walker, University of Louisville

The Panel Discussion in an Online Group Discussion Course

Anne O. Campbell, Penn State Erie – The Behrend College

Online Discussion Board as a Research Heuristic
Linda Di Desidero, Marine Corps University

Beyond the Board: Using Synchronous Video for Online Classroom Interaction

Matthew S. Thatcher, Arkansas State University

Where is Class this Week? On Facebook, Twitter, the Blog, or our Wiki?

Lynne M. Webb, University of Arkansas

Experienced online instructors reveal specific pedagogical techniques that provoke class discussion and facilitate stimulating conversation in student interactions. After the presentations, audience members are invited to join with panelists in a problem-solving session addressing the challenges of facilitating meaningful conversation in online classes.

2701

Thursday • 5:00 pm – 6:15 pm
Medallion Salon A (1st Floor)

Past, Presidents, and the Future: SSCA Past Presidents Consider the Field

Sponsor: Vice President

Participants:

Patricia Amason (SSCA President, 2009)
University of Arkansas

Ken Cissna (SSCA President, 2005)
University of South Florida

Tom Frentz (SSCA President, 1994)
University of Arkansas

Trudy Hanson (SSCA President, 2001)
West Texas A & M University

Jerry Hale (SSCA President, 2009)
University of Michigan-Dearborn

Nina-Jo Moore (SSCA President, 1996)
Appalachian State University

Mike Osborn (SSCA President, 1982)
University of Memphis (Emeritus)

Richard Ranta (SSCA President, 1987)
University of Memphis

Charles Tardy (SSCA President, 2007)
University of Southern Mississippi

Terry Thibodeaux (SSCA President, 2005)
Sam Houston State University

Marilyn Young (SSCA President, 2004)
Florida State University (Emerita)

Moderator: Tom Socha (SSCA President, 2010)
Old Dominion University

From their vantage points as leaders of the communication field, and scholars of rhetoric and public address, interpersonal communication, and more, Past SSCA Presidents gather to consider the conference theme "Communication, Choices, and Consequences" and share their insights about trends and visions of the future of the field of communication. Panelists will collectively respond in a moderated discussion to a set of questions (sent in advance) and also offer their individual comments. Audience questions invited.

2703

Thursday • 5:00 pm – 6:15 pm
Medallion Salon B (1st Floor)

Communication Choices and Consequences in Unique Cultural Groups

Sponsor: Intercultural Communication Division

Chair: Mary Kidd, University of Texas at Tyler

Cross-cultural comparison on family communication between US and Japanese parents

Naomi Kagawa, Shimane University

Ayano Imaoka, Shimane University

Satoko Kimoto, Shimane University

Mitsuko Fujihara, Shimane University

Shoko Fujiwara, Shimane University

Experiences in cross-cultural communication: Thai family compounds and the US intact family

Mary Anna Kidd, University of Texas at Tyler

Radio and a cultural change: A case of VOA Deewa.

Mehnaz Gul, Florida State University

People with disabilities: The unseen culture in plain sight

Vernon F. Humphrey, University of Southern Mississippi

Respondent: Dominique Gendrin, Xavier University–New Orleans

Identity is a central issue in communication. How we define ourselves is inherent in our communication choices – both what we talk about and how we focus our attention. This panel explores communication choices and consequences in a variety of settings: from the family environment to the broader social context of village and community.

2704

Thursday • 5:00 pm – 6:15 pm
Medallion Salon C (1st Floor)

Argumentation in Applied Areas: Some Considerations

Sponsor: Southern Argumentation & Forensics Division

Chair: Jean DeHart, *Appalachian State University*

Intenze Tattoo Ink and the 'Its Your Skin' campaign:
The Body Eclectic

John Mikolajcik, *Metro Community College-Longview*

Gangster Role Models: Taking the Hood out of Sports

Linda Pysher Jurczak, *Valdosta State University*

Reflections on Kazakhstan: Ad Infinitum

Tyrone L. Adams, *University of Louisiana-Lafayette*

Gangsta Rap: The Emergence of Music as Political
Lightening Rod and the Consequences of Doing
Argumentation

Byron B. Craig, *Indiana University Bloomington*

This panel is collection on both domestic and international perspectives of argumentation. The panelists shed light on personal experiences abroad, argumentation contexts in sports, and the world of tattoos as a form of symbolic argumentation.

2705

Thursday • 5:00 pm – 6:15 pm
Mezzanine Ballroom Salon D

Ghosts, Deviants, and Cynicism: Consequences of Communication

Sponsor: Applied Communication Division

Chair: Timothy E. Martin, *University of Alabama*

Whispers from a Ghost Town: Communication Choices
that Lead to Serious Consequences

Laura Young, *University of Kentucky*

Humor, Cynicism and Resistance in Modern
Organizations

Vernon Ray Harrison, *Tennessee State University*

Enhancing Agency and Reducing Risk: A Positively
Deviant Case Study

Adam J. Parrish, *University of Kentucky*

A Framework for Understanding Institutional Narratives

Tonya L. Ritola, *Georgia Gwinnett College*

Respondent: Owen Lynch, *Southern Methodist University*

2706

Thursday • 5:00 pm – 6:15 pm
Mezzanine Ballroom Salon A

The (Visual) Rhetoric and Politics of 21st Century Escapism: Selling the Amish

Sponsor: Rhetoric and Public Address Division

Chair: Barbara A. Biesecker, *University of Georgia*

Searching for Gendered Bliss in Nostalgia Tourism

Roseann M. Mandziuk, *Texas State University*

The Visuals of Retailing/Retelling: Susan Trollinger's
Selling the Amish: The Tourism of Nostalgia

Janice M. Odom, *Georgia Gwinnett College*

Communicating Amish Culture in Indiana: Selling the
'Promised Land' in Goshen and Shipshewana

Mary L. Kahl, *Indiana State University*

Spaces of Attention: Examining Rhetoric, Materiality,
and Heritage in Amish Tourism

Victoria Gallagher, *North Carolina State University*

Respondent: Susan L. Trollinger, *University of Dayton*

*Four rhetoric scholars will engage Susan L. Trollinger's recently published book-length study of the visual rhetoric and politics of Amish Tourism in the U.S. In *Selling the Amish: The Tourism of Nostalgia* (Johns Hopkins University Press, 2012), Trollinger argues that for Americans faced with anxieties about modern life, being near the Amish way of life is comforting. The Amish seem to have escaped the rush of contemporary life, the confusion of gender relations, and the loss of ethnic heritage. While the Amish way supports the idealized experience of these tourist destinations, it also raises powerful questions. Tourists may want a life uncomplicated by technology, but would they be willing to drive around in horse-drawn buggies in order to achieve it?*

2707

Thursday • 5:00 pm – 6:15 pm
Mezzanine Ballroom Salon B

A Critical Choice for the National Forensic Association: Elaborating on Voice versus Genre in Oral Interpretation

Sponsor: Southern Argumentation & Forensics
Division

Chair: Anna Zimmerman, *Wayne State University*

Participants:

Anna Zimmerman, *Wayne State University*

Kyle Kellam, *Marian University*

Mary Moore, *Ball State University*

Christian Norman, *Georgia State University*

This roundtable will discuss key issues regarding oral interpretation events in collegiate forensics. Its focus is on the proposed event changes with panelists discussing which events would further student learning and ease confusion for judges.

2708

Thursday • 5:00 pm – 6:15 pm
Mezzanine Ballroom Salon C

Top Student Papers in Burkean Studies

Sponsor: Kenneth Burke Society Interest Group

Chair: Mari Boor Tonn, *University of Richmond*

Revisiting Kenneth Burke's Technological Ontology:
Critical Consequences for a New Century*

Sam Gist, *University of North Texas*

Limitless? There's a Pill for That: Filmic Representation
as Equipment for Living

Kyle McNease, *Florida State University*

Clarence Thomas's Burkean Identification Strategy in
Grutter v. Bollinger

Nick J. Sciuillo, *Georgia State University*

Respondent: Mari Boor Tonn, *University of
Richmond*

**Top student paper for Kenneth Burke Society Interest Group*

2709

Thursday • 5:00 pm – 6:15 pm
Green Room (2nd Floor)

**Absences, inaccuracies, and ideologies:
The choices and consequences of textual
representations of gender and identity**

Sponsor: Gender Studies and Performance Studies
Division

Chair: Jeffrey Thomas Bile, *Spalding University*

Lettering Gender: The Rhetoric of Absence and
Revolutionary Womanhood

Deborah Cunningham Breede, *Coastal Carolina
University*

Christine S. Davis, *University of North Carolina
Charlotte*

Jan Warren Findlow, *University of North Carolina
Charlotte*

It's Mostly a White World: Explorations of Gender and
Race on Bravo's *The Real Housewives*

Nicole B. Cox, *Abraham Baldwin Agricultural College*

Gender and Identity: *Lolita* as a Modern Myth

Rebecca Murphy, *University of North Carolina
Greensboro*

Respondent: Jeffrey Thomas Bile, *Spalding
University*

Print and visual media, electronic and digital media, social and new media – all of these mass mediated texts influence, shape, and/or dictate our performance and interpretation of cultural roles and norms, especially those roles and norms that influence, even dictate, gender performance(s). According to Wood (2013), media consistently underrepresent women and minorities, portray men and women stereotypically, and persist in sexualizing young girls and boys. This panel explores the consequences of gender representations found in diverse media – colonial letterbooks, a fictional classic novel, and a popular television series.

2710

Thursday • 5:00 pm – 6:15 pm
Rose Room (2nd Floor)

**Communication, Choices, and
Consequences in Communication
Administration: Layered Perspectives**

Sponsor: Association for Communication
Administration Interest Group

Chair: Jeanne M. Pursuit, *University of North
Carolina Wilmington*

Levinas: Critical Choices in "Doing" Administration—A
Philosopher in Action

Ronald C. Arnett, *Duquesne University*

Communicative Consequences of Attending to the
Organization as Other: Administrative Insights

Janie Harden Fritz, *Duquesne University*

Menus or Meals: Consequences of Surveying Lists of
Information vs. Serving Full Courses of Knowledge
(with Recommendations for Communication
Administrators)

Richard H. Thames, *Duquesne University*

This set of papers provides insights into the consequences of our choices of communicative practices for administrative praxis in the context of academic life. Communication is constitutive of human organizing activity (Ashcraft, Kuhn, & Cooren, 2009) and therefore holds implications for communication administration as particular communicative choices shape organizational outcomes in significant ways. These papers offer a glimpse of administrative communication, choices, and consequences at the level of the course, at the level of the administrative unit, and at the level of the institution.

2801

Thursday • 6:30 pm – 8:30 pm
Grand Ballroom (10th Floor)

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Sponsor: Routledge/Taylor & Francis Group



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(Interpersonal & Organizational Communication)

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DAY 3

Friday, April 12, 2013

3101

Friday • 8:00 am – 10:05 am
Grand Ballroom East (10th Floor)

83rd Annual Southern States Communication Association Breakfast Meeting

Sponsor: Southern States Communication Association

Presiding: **Monette Callaway**, *SSCA President*
Hinds County Community College

Please join us for breakfast, the association's annual business meeting, and President Callaway's address.

3201

Friday • 10:15 am – 11:30 am
Medallion Salon A (1st Floor)

Roundtable Discussion of the 2012 Presidential Election

Sponsor: Political Communication Division

Chair: **Barry Smith**, *Mississippi University for Women*

Participants:

William F. Harlow, *University of Texas of the Permian Basin*

Melissa M. Smith, *Mississippi University for Women*

Larry Powell, *University of Alabama at Birmingham*

Brian C. Brantley, *Texas A&M University – San Antonio*
Lauren

Reichert Smith, *Auburn University*

Kenny Smith, *Samford University*

Panelists will discuss campaign tactics, strategies and outcomes in the general election process of the 2012 U.S. presidential election season.

3202

Friday • 10:15 am – 11:30 am
Medallion Salon D (1st Floor)

Choosing Student-Centered Teaching Approaches in the Basic Course

Sponsor: Instructional Development Division

Moderator: **Stephanie Kelly**, *North Carolina AT&T State University*

Using Tailored Instructional Techniques to Reduce Speaking Anxiety within Diverse Classrooms

Lorin Brooke Friley, *Purdue University*

Adapting the Basic Course for Honors Students:
Addressing the Concerns of a Unique Student Population

Patricia Gettings, *Purdue University*

Teaching Tactics for Promoting Classroom Inclusion: Thinking Beyond Ethnic Diversity

Kai Kuang, *Purdue University*

Student-centered Approaches to Increase Textbook Readership

Justin Magnuson, *University of Louisville*

Respondent: **Joy Hart**, *University of Louisville*

The basic course instructor is often faced with a classroom populated by first-year college students from a wide variety of backgrounds and with varying educational interests who are bound together by a shared anxiety toward public speaking. Given that the basic course is a requirement for most college students, it is essential that instructors develop techniques to most effectively reach all students with the required course material while also helping students manage the anxieties that could interfere with success. This panel will identify concerns among various student populations, and will also present instructional tactics for maintaining a student-centered classroom that provides a successful learning environment for all students.

3203

Friday • 10:15 am – 11:30 am
Medallion Salon B (1st Floor)

Another Fxxxing Panel: The Consequences of Profanity

Sponsor: Popular Communication Division

Chair: **Luke Buckley**, *University of South Alabama*

The Linguistic Construction of Apocryphal Sex Acts, or, "Playing a Rusty Trombone in the Hindenburg over Cleveland"

Brett Luncford, *University of South Alabama*

Wait a Minute! This Kids Book Isn't for Kids!

John H. Saunders, *Huntingdon College*

Homosexuality as Slur

Darrell M. Johnston, *University of South Alabama*

Respondent: **John C. Meyer**, *University of Southern Mississippi*

Profanity matters. Rhetorical scholars like to discuss invective or ad hominem attacks. Legal scholars discuss obscenity and "fighting words." But there are elements of profanity that often seem to appear underneath the radar. This panel examines the use of profanity as it appears in everyday life, often in unexpected places. Profanity is not simply a way to amplify otherwise neutral speech, but rather indicative of a very different kind of discourse—one that can, at best, suggest a specific audience by signaling irony or, at worst, dehumanize the recipient or referent of the speech.



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Leonard Teel | GLOBAL JOURNALISM

TEN YEARS OF WORKSHOPS IN ARAB & ASIAN NATIONS TO TRAIN JOURNALISTS HOW TO COVER NON-GOVERNMENTAL ORGANIZATIONAL EFFORTS

Kay Beck | DIGITAL MEDIA PRODUCTION

BUSINESS INCUBATION CENTER ORGANIZED TO PROVIDE HIGH QUALITY DIGITAL & ARTISTIC CONTENT TO THE REGION'S MEDIA MAKERS

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Transcultural Conflict Resolution

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Significant investments are building communication research (65 students annually earn full funding and searches are underway to add senior faculty in new media and transcultural conflict resolution). More than 2000 undergraduates major in speech, film, journalism, and theatre. GSU aims to fund every admitted Ph.D. and many M.A. students to support publication and diverse teaching experiences. Typical support waives tuition, pays a \$15,000 annual stipend, and subsidizes professional travel and health insurance. *New & Emerging Media* and *Transcultural Conflict* doctoral research fellowships are funded at \$22,000 and free students from teaching.

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Patricia Davis (UC-San Diego)
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Ben Miller (Emory)
New Media, Digital Humanities, Data Journalism

Tomasz Tabako (Northwestern)
Rhetorical Theory, Social Movements, Topology

Media & Society

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Media Uses & Effects, Quantitative Methods

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Mary Ann Ronski (Kansas)
Communication Disorders

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International Media, Journalism History

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Intergenerational Comm, Comm & Stereotypes

Yuki Fujioka (Washington State)
Stereotypes, Persuasion Studies

Tony Lemieux (Connecticut)
Communication & Social Psychology, Extremism

Marian Meyers (Iowa)
Feminist Media Studies, Cultural Studies

Amelia Arsenault (USC)
Mass Communication Theory, Network Analysis

Carrie Freeman (Oregon)
Ethics, Environmental Communication

Hongmei Li (USC)
International Communication, Chinese Media

Shawn Powers (USC)
International Communication, Middle Eastern Media

Natalie Tindall (Maryland)
Public Relations

Ann Williams (Michigan)
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Ly Bolia (NYU)
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Ted Friedman (Duke)
Media/Cultural Studies, Critical Theory

Angelo Restivo (USC)
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Sheldon Schiffer (UCLA)
Narrative Filmmaking, Interactive Media

Niklas Vollmer (UC-San Diego)
Film Production, Participatory Media

Jennifer Barker (UCLA)
Cinema and the Senses, Documentary Film

Alessandra Raengo (NYU)
Cinema Studies, Critical Race Studies

Daniel Robin (San Francisco State)
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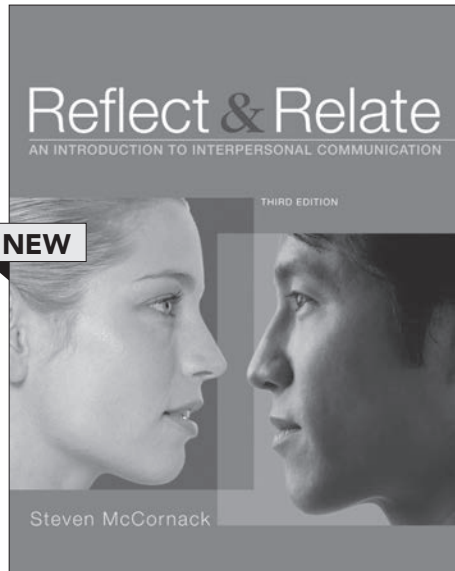
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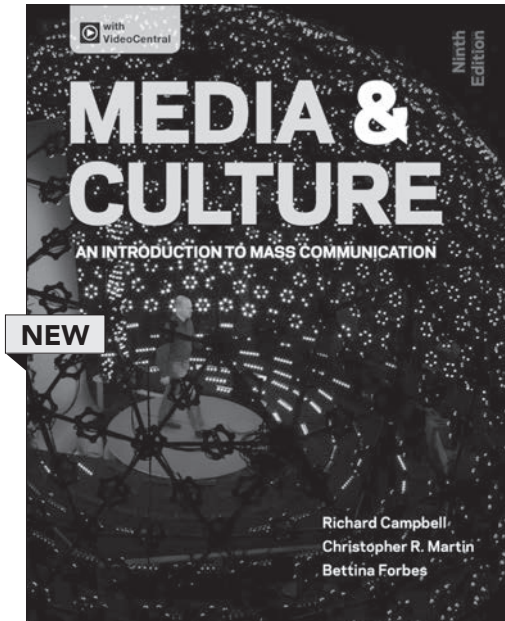
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Media & Culture

An Introduction to Mass Communication

Ninth Edition

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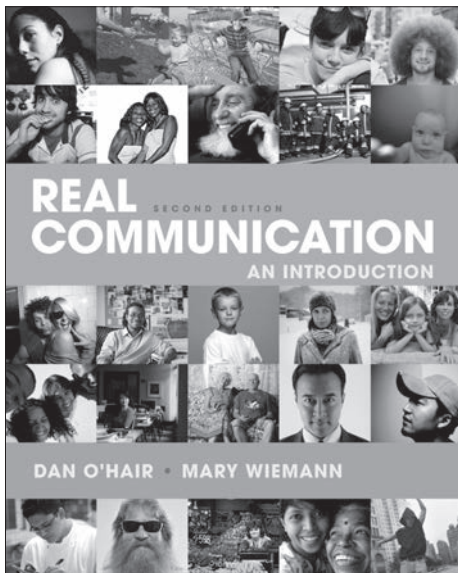
Bettina Fabos, *University of Northern Iowa*

The new edition of *Media & Culture* enhances students' understanding of the media, how we arrived at this point, and where the digital turn may take us in the future. Using its signature critical process, cultural perspective, up-to-the-minute examples, and integrated videos, the ninth edition opens students' eyes and shows them how the media *really* work.

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3204

Friday • 10:15 am – 11:30 am
Medallion Salon C (1st Floor)

The Objective Journalism Initiative: Redefining Public Service Journalism in the Digital Media Age

Sponsor: Freedom of Speech Division

Moderator: **Tony DeMars**, *Texas A&M University-Commerce*

Participants:

Kay Colley, *Texas Wesleyan University*

Jason Abbott, *University of Louisville*

Adam Maks, *Indiana University Southeast*

Tony DeMars, *Texas A&M University-Commerce*

Luca Morazzano, *Texas A&M University-Commerce*

As an invited research session, panelists will present results from studies indicating levels of bias in traditional versus new media. One assumptive benefit of new media and bloggers is the opportunity for a variety of voices to be present in the public discourse regarding citizens in a democracy. However, mainstream media, within this new competitive environment, seem to be increasingly slanted toward conservative or liberal agendas instead of presenting complete, unbiased coverage. The Objective Journalism Initiative is a program built around an assumption that the unbiased watchdog role of the media is an important function to a thriving democracy.

3205

Friday • 10:15 am – 11:30 am
Mezzanine Ballroom Salon D

Constructing Identity in the Digital Age

Sponsor: Mass Communication Division

Chair: **Darrell Johnston**, *University of South Alabama*

How College Students Display Personal Identity on Facebook

Lynne M. Webb and Yuanxin Wang, *Temple University*

The Negotiation of Identity in Online Class Discussions

Linda Di Desidero, *Marine Corps University*

The Social Consequences of Historical Choice on

Current Communication: Facebook and Online Identity

Jenny Korn, *University of Illinois Chicago*

The "One Percenters" Go Digital: Outlaw Motorcycle Gangs' Construction of Identity Online

Samantha Slover, *University of South Alabama*

Respondent: **Steve Rockwell**, *University of South Alabama*

The World Wide Web allows for people and groups to construct and maintain an identity. This panel explores the construction and maintenance of an online identity in environments such as Facebook, classrooms, and organization websites. The research focuses on the value of creating an identity online and shaping, reshaping, or negotiating identity online.

3206

Friday • 10:15 am – 11:30 am
Mezzanine Ballroom Salon A

From the Page to the Stage: *The Bell Jar*

Sponsor: Performance Studies Division

Chair: **Jay Allison**, *University of North Texas*

Participant: **Rebecca Walker**, *Southern Illinois University Carbondale*

*This panel traces the journey from page to stage of Rebecca Walker's adaptation of *The Bell Jar* by Sylvia Plath. The show took place in April 2012 in the Performance Studies Black Box of the Department of Communication Studies at the University of North Texas campus. One of the primary goals of the adaptation was to highlight the novel's universal function as a coming-of-age tale for young people in a post-modern society. The show featured an all-female cast of seven undergraduate and graduate student performers, each of which portrayed both the protagonist, Esther Greenwood, as well as several other characters from the novel in a minimalist, free-reader's theatre style performance.*

3207

Friday • 10:15 am – 11:30 am
Mezzanine Ballroom Salon B

Contextualizing Obama's Rhetoric

Sponsor: Rhetoric and Public Address Division

Chair: **Keith Erickson**, *University of Southern Mississippi*

Transforming Americanism at Osawatomie: A Roosevelt-Obama Analog

Jeff Kurr, *Baylor University*

Practical Rhetorical Network Analysis: An Adaptation of the Rhetorical Situation for the Information Age

Joel Stamey, *University of Memphis*

A Rhetorical Analysis of Obama's Tucson Address: Rhetoric, Propaganda, and the Narrative Paradigm

Jefferson Walker, *University of Alabama*

"We Must Work for It Together": Rhetoric, Binary, and the Bush Doctrine's Legacy in Ankara, Turkey

Heather Hayes, *University of Minnesota*

Respondent: **Pat Wheaton**, *Georgia Southern University*

3208

Friday • 10:15 am – 11:30 am
Mezzanine Ballroom Salon C

Top Papers in Ethnography: Performing Arts, Performing Personhood and Performing Scholarship

Sponsor: Ethnography Interest Group

Chair: John Nicholson, Mississippi State University

Conversation in Qualitative Communication Scholarship*
Christine Davis, University of North Carolina-Charlotte

APAP/NYC: An Ethnographer's Journey Through the Largest Performing Arts Marketplace**

Elizabeth Melton, Texas A&M University

Personhood and Communication at the End of Life
Jillian Tullis, University of North Carolina-Charlotte

Respondent: John Nicholson, Mississippi State University

Each of the papers emphasize how performances are accomplished and understood, even as they collectively problematize performances at the intersections of professional communities, the public and the private, and with life and death.

*Top Paper in Ethnography Interest Group

**Top Student Paper in Ethnography Interest Group

3209

Friday • 10:15 am – 11:30 am
Green Room (2nd Floor)

Studies Exploring Communication and Relationships across Contexts

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Laura Miller, University of Tennessee

The Perfect Mate: Fictional Characters, Parasocial Relationships, and Their Affect on Romantic Ideals

Kara Shepherd, Georgetown College

Brotha-2-Brotha: Understanding Friendships between Gay and Straight African American Men

Corey Lewis, Berea College

The Lifespan of Past Friendships: A Pilot Study

Janet Claire Brantley, Christopher Newport University

Friendship Formation in College Athletics

Lauren H. Cherry, Christopher Newport University

The Influence of Disney Princesses on Romantic Relationship Partner Choices

Avrielle Suleiman, Longwood University

Respondent: Laura Miller, University of Tennessee

3210



Friday • 10:15 am – 11:30 am
Rose Room (2nd Floor)

Studies in Communication and Culture

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: David Nelson, Valdosta State University

Circuit Boards and Body Parts: Masculinity in Iron Man and the redefinition of Hardbody Films

Jeffrey Corley, Georgia Southern University

The Rearrangement of Nomos in Presidential Campaigns

Taylor Lacey, University of North Carolina at Chapel Hill

It's not about the Bank: Religious Republicanism in John C. Calhoun's Speech on the Veto Power, February 28, 1842

Luke Christie, Furman University

Ann Romney's Republican National Convention Speech: The Rhetoric of the Traditional Woman and Presidential Patriarchy

Cheryl Hull, Columbia College

Bill Clinton's Public Apology: His Use of Identification, Repetition, and Tailored Language

Kaitlin Kindwall, Columbia College

Respondent: David Nelson, Valdosta State University

3211

Friday • 10:15 am – 11:30 am
Walnut Room (Mezzanine Floor)

"Speak Up Louisville" Intercollegiate Speech Competition

Sponsor: Community College Division

Chair: Winnie Spitz, Bellarmine University

Participants:

Charlotte Hubrich, Jefferson Community & Technical College

Katherine Taylor, University of Louisville

Melissa Chastain, Spalding University

Communication colleagues from Bellarmine University, University of Louisville, Jefferson Community & Technical College and Spalding University have joined together to create an annual intercollegiate speech competition titled, "Speak Up Louisville." This collaborative effort, entering its fourth year, was designed to showcase students' public speaking talents within a competitive yet congenial collegiate atmosphere. A panel of judges from a variety of professional venues within the Louisville area critique and select the First, Second and Third Place winners. Students benefit in the development of research, organization, and delivery skills. They are also provided with a positive coaching experience for competition in the contest.

3301

Friday • 11:45 am – 1:00 pm
Medallion Salon A (1st Floor)

Top Papers in Political Communication

Sponsor: Political Communication Division

Chair: William Harlow, *University of Texas of the Permian Basin*

Musical Rhetoric: Popular Music in Presidential Campaigns

David R. Dewberry, *Rider University*, and
Jonathan H. Millen, *Rider University*

Three Women to Change a System

Christine Willingham, *Florida State University*

Defining What's Real: The Functions of Dissociation in Political Rhetoric

Phillip M. Kostka, *Georgia State University*

Rhetorical Choices and Grave Consequences in Tucson: A Case Study in Mythic Rhetoric and Political Alienation

Shana Bridges, *Indiana University*

Respondent: Lauren Reichart Smith, *Auburn University*

This panel presents the top competitive papers submitted to the Political Communication Division. After the presentations, recognition will be given for the top overall paper and for the top student paper.

3302

Friday • 11:45 am – 1:00 pm
Medallion Salon D (1st Floor)

Layers of Technology within the Basic Course: What are the Choices? What are the Consequences?

Sponsor: Instructional Development Division

Chair: Helen Sterk, *Western Kentucky University*

The Bridge Between Choices and Consequences is Clear: Communication Success Center Links the Two

Gayle Allison, *Western Kentucky University*

Implementing a Multi-room Speech Recording System Without Breaking the Bank

Gary Hughes, *Western Kentucky University*

Developing an Online Basic Course Can Provide Unanticipated Benefits for the 'Bricks and Mortar' Student

Donna K. Schiess, *Western Kentucky University*

Enhancing General Education Assessment: Technological Infusion

Blair Thompson, *Western Kentucky University*

Technology infusion in the basic general education hybrid course brings choices and consequences. In the classroom, advanced digital recording provides the student with tools to

assess their speeches, but may be cost prohibitive over multiple rooms. Communication labs provide opportunities to provide additional resources with prerecorded videos and tutoring assistance. The challenge of offering communication classes online introduces new choices as well. How can technology improve general education assessment methods? This panel explores the successes and challenges inherent with adopting technology.

3303

Friday • 11:45 am – 1:00 pm
Medallion Salon B (1st Floor)

Turning \$100 into a World of Change: The \$100 Solution™ as a Service Learning Framework

Sponsor: Applied Communication Division

Moderator: Jennifer Mize Smith, *Western Kentucky University*

Participants:

Dr. Bernard Strenecky, *Founder of The \$100 Solution™ and Scholar in Residence, Western Kentucky University*

Nadia DeLeon, *Community Engagement Coordinator, ALIVE Center for Community Partnerships, Western Kentucky University*

Dr. Jennifer Mize Smith, *Assistant Professor, Western Kentucky University*

Felix Perrone, *Graduate Student and The \$100 Solution™ Participant, Western Kentucky University*

Jessica Mattingly, *Undergraduate Student and The \$100 Solution™ Participant, Western Kentucky University*

The \$100 Solution™ is a unique service learning framework that can be utilized, along with course learning objectives, to encourage students to assess community needs and address a social problem with a small amount of money. Program founder, students, and others will share the fundamental principles of the program and their experiences, as well as how others can integrate The \$100 Solution™ into courses at their own colleges and universities.

3304

Friday • 11:45 am – 1:00 pm
Medallion Salon C (1st Floor)

Uncovering New Interpersonal Communication Ideas

Sponsor: Interpersonal Communication Division

Chair: Joy L. Hart, *University of Louisville*

Communication, Choices and Consequences: An Exploratory Study of Diverse Memorable Messages that Foster Abstinence among Young Adults

Angela F. Cooke-Jackson, *Emerson College*

Mark P. Orbe, *Western Michigan University*
Amber Johnson, *Texas A & M, Prairie View*
Lydia D. Kauffman, *Western Michigan University*

"You'd be so pretty if you just lost a little weight":
 Communication, Weight, and Women

Mary Beth Asbury, *Middle Tennessee State University*

Adrianne Kunkel, *University of Kansas*

Shiksa mama: How non-Jewish mothers raising Jewish/
 interfaith children communicate and negotiate identity

Nancy Rodriguez, *Bellarmino University*

Respondent: Todd L. Goen, *Christopher Newport University*

3305

Friday • 11:45 am – 1:00 pm
 Mezzanine Ballroom Salon D

Faster, Higher, Stronger: Communications Theory and Case Studies from the 2012 Olympic Games

Sponsor: Communication Theory Division

Chair: Myleea Hill, *Arkansas State University*

#wedemandchange: How Olympic Athletes Used
 Twitter to Break the Spiral of Silence about Economic
 Inequities

Sarah Scott, *Arkansas State University*

Celebrity Status: An Analysis of How Companies
 Capitalized on Olympic Celebrations using the
 Persuasion Theory

JoNece Carter, *Arkansas State University*

Avoiding an Ambush or Creating a Controversy:
 Using the Agenda Setting Theory to Examine Media
 Coverage of the IOC's Rule 40

Myleea D. Hill, *Arkansas State University*

The Nike Narrative: A Consideration of how the
 Cultivation Theory Contributes to Sponsorship
 Success – without Being an Official Sponsor

Marcie Hayes, *Arkansas State University*

Respondent: Carol Thompson, *University of Arkansas at Little Rock*

The 2012 Olympic Games in London captured world-wide attention with billions of dollars spent and hundreds of thousands of people watching. But the athletic quest to meet the "faster, higher, stronger" ideal of the Olympics at times ran into conflict with economic or procedural realities. Communication theory provides an important context for considering the conflicting ideals and realities of the Olympic Games. One participant, Sarah Scott, also speaks from first-hand experience as the wife of a member of the USA Olympic Team.

3306

Friday • 11:45 am – 1:00 pm
 Mezzanine Ballroom Salon B

Top Student Papers in Performance Studies

Sponsor: Performance Studies Division

Chair: Melanie Kitchens O'Meara, *Augusta State University*

Haunting Fragments: Digital Interactivity, Liveness, and
 Death in Intermedia Performance*

Lyndsay Michalik, *Louisiana State University*

Detouring the Spectacle: A Rhetorical Analysis of
 Mark Lives in Ikea

Diana Woodhouse, *Southern Illinois University Carbondale*

Heterotopian Democracy at Burning Man: A Critique of
 Black Rock City

Brian Leslie, *Louisiana State University*

Playing with Forum Theatre through Collaborative
 Dialogue

Kaitlin Cannava, *Louisiana State University*

Respondent: Gretchen Stein Rhodes, *Louisiana State University*

**Top Paper in Performance Studies Division*

3307

Friday • 11:45 am – 1:00 pm
 Mezzanine Ballroom Salon A

Is there too much of a good thing?: Exploring the Possibilities of Myth, adaptation, Realism, and Consumerism.

Sponsor: Popular Communication Division

Chair: David Nelson, *Valdosta State University*

Humour versus Humor in *The Office*: The Necessary
 Adaption of Television Humor from the British Market
 to the American Market

Melissa Looney, *Full Sail University*

Somebody's Gotta Save People's Asses': The Frontier Myth
 and American Exceptionalism in CW's *Supernatural*

Joseph M. Valenzano, *University of Dayton*

Erika E. Engstrom, *University of Nevada, Las Vegas*

"Get Stupid": Carnavalesque and Grotesque Realism in
 Diesel Jeans Ad Campaign

Amber Dorsett, *University of Alabama*

"I can't not think of things I want!": An Analysis of
 Consumerist Ideologies on *Modern Family*

Nancy Bressler, *Bowling Green State University*

Respondent: Danielle Williams, *Kennesaw State University*

Friday

3308

Friday • 11:45 am – 1:00 pm
Mezzanine Ballroom Salon C

Politicizing Gender through Narrative, Media, and Politics

Sponsor: Gender Studies

Chair: Tammy Jeffries, *University of South Florida*

Dueling Feminisms: Hillary Clinton, Sarah Palin, and the 2008 Election

Tasha N. Dubriwny, *Texas A&M University*

"The Sorrow I Bring is a Sight to Behold": Emotion, Voyeurism, and the Abject in the Montana Meth Project

Jeremy R. Grossman, *University of Georgia*

I'll Pick Forgiving

Elisabeth Lowenstein, *Midsized Midwestern State University*

Feminist Time and Online Engagement

Jessica Rudy, *Indiana University*

Coming Out and Conversion Narratives: Exploring Generic Similarities

Leland G. Spencer, *University of Georgia*

Respondent: Mari Boor Tonn, *University of Richmond*

3309

Friday • 11:45 am – 1:00 pm
Green Room (2nd Floor)

Studies in Political Rhetoric

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Jean Costanza Miller, *George Washington University*

Deciphering and Decoding Dual Motives; A Pentadic Analysis of "George W. Bush: Address to a Joint Session of Congress on the 9/11 Attacks"

Corey A. Sheriff, *Texas State University – San Marcos*

FWYS Rhetoric in the Age of Protest: An Investigation of Mario Savio's Vietnam Day Speech

Logan Lundberg, *Furman University*

When what you see is not what you get: When religious leaders respond to religious negativity

Oswald Walker, *Southern Adventist University*

Redefining Political Apologia: The Roles and Choices of Spouses during Political Sexual Scandals

Raina Wallace, *Columbia College*

An Analysis of Carter's Changing Rhetoric

Amy Johnson, *Appalachian State University*

Respondent: Jean Costanza Miller, *George Washington University*

3310

UHC

Friday • 11:45 am – 1:00 pm
Rose Room (2nd Floor)

Communication across Organizational Contexts

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Michelle Violanti, *University of Tennessee*

You've got a Friend in Me: Effect of Learning Communities on First-Year College Student Friendships

Susan Patriquin, *Christopher Newport University*

Understanding the Effects of Age on Perceived Management Authority

Amanda Slone, *University of Kentucky*

Choosing to Standout: Exploring student-instructor communication during office hours

Tamika Tompoulidis, *University of Kentucky*

Socio-Communicative Styles of Management as a Predictor of Employee Coping Strategies

M. Kathleen Rister, *University of Southern Indiana*

The Music Industry Wants to Break the Internet Because You're A Criminal

Casey Frizzell, *University of Arkansas – Fort Smith*

Respondent: Michelle Violanti, *University of Tennessee*

3311

Friday • 11:45 am – 1:00 pm
Walnut Room (Mezzanine Floor)

Great Ideas for Teaching Students Session 1

Sponsor: Community College Division

Teaching the Importance of Transparency in Mass Media Through Online Curation of Student Projects

James E. Reppert, *Southern Arkansas University-Magnolia*

Teaching Health Communication Through Interdisciplinary Text

Laura E. Miller, *University of Tennessee-Knoxville*

Service Learning: Connecting Students' Minds to Course Content

Jeffrey W. Fox, *Northern Kentucky University*

Tell-All or Tell It Like It Is? Using Crisis Situations to Understand Scientific Communication

Lorin Brooke Friley, *Purdue University*

Building Real World Choices Into Communication Instruction: A Direct Engagement Model for Public Relations Courses

Kathie R. Fleck, *Ohio Northern University*

Find a Student's Speech Amid the Powerpoints

Dianna Conley, *Clemson University*

Visitors to the panel move from presenter to presenter during the session to explore Great Ideas for Teaching Students that have been found worthy of emulation and development.

3312

Friday • 11:45 am – 2:30 pm
Oak Room (Mezzanine floor)

SSCA Past Presidents' Luncheon

Sponsor: SSCA

3401

Friday • 1:15 pm – 2:30 pm
Medallion Salon A (1st Floor)

Spotlight on James M. Honeycutt, Outstanding Scholar in Communication Theory

Sponsor: Communication Theory Division

Chair: **Raymond R. Ozley**, *University of Montevallo*

Spotlight Scholar: **James M. Honeycutt**, *Louisiana State University*

This program honors James M. Honeycutt for his contributions to our knowledge and understanding of communication theory. Dr. Honeycutt has authored, co-authored and edited almost 100 publications in the area of Communication Theory including six books and twenty six book chapters. His accomplishments span three decades and he continues to receive accolades for his scholarship. For example, in 2011 he was recipient of the Louisiana State University Senior Scholar Rainmaker Award in the Humanities and Social Sciences and the LSU Distinguished Faculty Award in the Humanities and Social Sciences for scholarly research. His Imagined Interactions Theory has generated countless publications and dissertations. Please join us as we celebrate Professor Honeycutt's influence and accomplishments.

3402

Friday • 1:15 pm – 2:30 pm
Medallion Salon D (1st Floor)

Consequential Rhetoric: Looking Back to the Future of the 2012 Presidential Campaign (Part 1)

Sponsor: Political Communication Division and Rhetoric and Public Address Division

Chair: **Barbara A. Biesecker**, *University of Georgia*

Participants:

William Balthrop, *University of North Carolina at Chapel Hill*

Vanessa Beasley, *Vanderbilt University*

James Darsey, *Georgia State University*

Megan Foley, *Mississippi State University*

Daniel Grano, *University of North Carolina at Charlotte*

Mary Kahl, *Indiana State University*

Brian Lain, *University of North Texas*

Janice Odom, *Georgia Gwinett College*

Theodore Sheckels, *Randolph Macon College*

Mary E. Stuckey, *Georgia State University*

Mari Boor Tonn, *University of Richmond*

William Trapani, *Florida Atlantic University*

William Trollinger, *University of Dayton*

Susan Trollinger, *University of Dayton*

By bringing together scholars of rhetorical criticism and theory, presidential rhetoric, political rhetoric, visual rhetoric, and argument studies this panel takes retrospective measure of the consequences of the 2012 presidential campaign. Participants on the panel will deliver short position papers/provocations with the aim of opening up a larger conversation with the audience about the rhetorical, political, economic and social impact of the Romney and Obama campaigns.

3403

Friday • 1:15 pm – 2:30 pm
Medallion Salon B (1st Floor)

Potpourri of Interpersonal Communication Research

Sponsor: Interpersonal Communication Division

Chair: **Mary Z. Ashlock**, *University of Louisville*

The Consequences of Contemporary Criticism: Exploring the Possibility for Dialogue in Text based Interactions

Shelby Forbes, *University of South Florida*

Shedding Hair and Baring Soul: Black Men's Talk at the Barbershop

Ryessia Jones, *University of Texas at Austin*

Expectancy Violations and Physical Attractiveness

Martijn J. Van Kelegom, *University of Tennessee*

Kenneth J. Levine, *University of Tennessee*

Teacher Self-Disclosure via Facebook: A Literature Review

Amber Dorsett, *University of Alabama*

Respondent: **Selene Phillips**, *University of Louisville*

3404

Friday • 1:15 pm – 2:30 pm
Medallion Salon C (1st Floor)

Lamenting our Losses: Remembering Missing Scholars

Sponsor: Vice President

Chair: **John Meyer**, *University of Southern Mississippi*

Friday

This panel provides time for SSCA members and friends to remember, discuss, tell stories about, and generally cherish several scholars who have passed on from among us during 2012. These include two key individuals in SSCA history:

Robert Bostrom and **Howard Dorgan**

as well as these others:

Sam Becker, H. L. (Bud) Goodall, and Nick Trujillo

3405

Friday • 1:15 pm – 2:30 pm
Mezzanine Ballroom Salon D

Top Papers in Mass Communication

Sponsor: Mass Communication Division

Chair: **Lauren Reichart Smith**, Auburn University

Effects of Verbal and Visual Environmental Appeals in Advertising

Fei Xue, University of Southern Mississippi

Sidharth Muralidharan, Southern Methodist University

Identity in Twitter's Hashtag Culture: A Sports Media Consumption Case Study

Lauren Reichart Smith, Auburn University

Kenny Smith, Samford University

The "Typical" in Stereotypical: How Black Masculinity Trumps Black Womanhood in The Ultimate Merger*

Anita Mixon, University of Illinois at Urbana-Champaign

The Pregnant Ideal: Appearance and Body Characteristics of Pregnant Models in Entertainment and Pregnancy Magazines**

Kelly Albada, North Carolina State University

Elizabeth Johnson-Young, North Carolina State University

Respondent: **Brian C. Brantley**, Texas A&M University-San Antonio

*Top Student Paper in Mass Communication

**Top Paper in Mass Communication

3406

Friday • 1:15 pm – 2:30 pm
Mezzanine Ballroom Salon A

I Can Haz Made This Embodied Performance 4 U, Thx to the Interwebs! | Challenges, Possibilities, and Politics of Staging and Performing Web 2.0

Sponsor: Performance Studies Division

Chair: **Lyndsay Michalik**, Louisiana State University

This Performance *Might Self Destruct in 140 Characters or Less: Adapting Narrative Fiction to Web Social Media with Embodied Staging*

Lyndsay Michalik, Louisiana State University

Up(load) with Punx!: Punk Music in the Digital Age

Benjamin Haas, Louisiana State University

Try This @ Home: Using Media as Script

Sam Sloan, Southern Illinois University Carbondale

Nichole Nicholson, Southern Illinois University Carbondale

Oral Interpretation in the Digital Age: Performing Ceciley, Performing Hungrybear9562's "Double Rainbow"

Diana Woodhouse, Southern Illinois University Carbondale

Respondent: **Benjamin D. Powell**, City University of New York Borough of Manhattan Community College

It is not too much of a stretch to think about Web 2.0 as a stage for our everyday lives. For example, we create, perform, and maintain our multiple and various identities on social media websites. But what happens when we translate these online performances into embodied theatrical practices? And what is the effect of staging social media performances in front of a "real," "live" audience? This panel confounds the on/offline dichotomy, exploring various ways that Web 2.0 can be utilized and/or adapted for more traditional theatrical stage performances, and the possible consequences of doing so.

3407

Friday • 1:15 pm – 2:30 pm
Mezzanine Ballroom Salon B

The Rhetoric of Guilt: Burkean Analyses of Lady Gaga, Chris Brown, Anthony Weiner and Bill Clinton

Sponsor: Kenneth Burke Society Interest Group

Chair: **Anna Turnage**, Bloomsburg University of Pennsylvania

Fame in the Flesh: Guilt, Culture, and Gaga

Jesse Lobbs, Arkansas Tech University

Woman Beater: A Burkean Analysis of the Failed Scapegoating of Chris Brown

Caitlin Malone, University of Alabama

Political Misbehavior: The Consequences of Constructing an Explanation

Elizabeth Petrun, University of Kentucky

Respondent: **Anna Turnage**, Bloomsburg University of Pennsylvania

3408

Friday • 1:15 pm – 2:30 pm
Mezzanine Ballroom Salon C

Dialectics of Power and Gender Identity

Sponsor: Gender Studies

Chair: **Kimberly A. Parker**, *Bellarmino University*

Corporeal photographic activism: Gendered bodies and environmental justice imagery

Joshua Trey Barnett, *Indiana University Bloomington*

"What are you made of... china?" An Examination of "Modern" Masculinity on *Modern Family*

Nancy Bressler, *Bowling Green State University*

Cartoonists and Margaret Chase Smith: Rethinking Media Representations of Political Women

Janis L. Edwards, *University of Alabama*

To Pink or Not to Pink: Breast Cancer Awareness Discourse's Problems and Potential

Nicole E. Hurt, *University of Georgia*

Supervisor/subordinate Cross-gender Effects: Subordinate Job Satisfaction and Burnout

Patrick MacDonald, *West Virginia University*

Respondent: **Megan Moe**, *Lee University*

3409

Friday • 1:15 pm – 2:30 pm
Green Room (2nd Floor)

Studies that Explore Message Effects

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: **Kandi Walker**, *University of Louisville*

Forensics and DNA in the Media: An Analysis of Interactions that Influence Credibility

Kristina Sick, *University of Georgia*

The Sacred and the Profane: An Analysis of the Rhetoric in David Brower's Campaign to Save the Grand Canyon

Rachel Whitted, *Furman University*

Three Rhetorical Factors Leading to President Obama's 2012 First Debate Loss

Brian McGhee, *University of Georgia*

A League of Their Own: Consequences of Media Representations of Female Athletes on Perceptions of Audiences

Marianne Van Meter, *Longwood University*

Copying the Real World: Copyright and Infringement Issues within Second Life

Renee Conley, *University of Arkansas-Fort Smith*

Respondent: **Kandi Walker**, *University of Louisville*

3410



Friday • 1:15 pm – 2:30 pm
Rose Room (2nd Floor)

Scholarship in Rhetorical Criticism

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: **Michael Eaves**, *Valdosta State University*

From Summer to Winter: Shattering Romanticism Perceptions through *(500) Days of Summer*

Shana N. Michalek, *Southern Adventist University*

We Can't Handle the Truth: How the Personal Narrative in *Atonement* Expiates Reality

Ingrid Hernandez, *Southern Adventist University*

Senator James Webb and Affirmative Action

Ned Cowan, *Furman University*

Embracing Your Dark Side: The Ideology behind the American Dream Portrayed in *Breaking Bad*

Emily Lynes, *Southern Adventist University*

A Game of Brutal Beauty, Army Metaphor and Ideological Representations in Roller Derby

Kaylee Landress, *Georgia Southern University*

Respondent: **Michael Eaves**, *Valdosta State University*

3411

Friday • 1:15 pm – 2:30 pm
Walnut Room (Mezzanine Floor)

Great Ideas for Teaching Students Session 2

Sponsor: Community College Division

Not Sold In Stores! Using Infomercials to Teach Persuasion

Brett Lunceford, *University of South Alabama*

Communication, Choice, and Consequence: Patrice's Problem-A Case in Organizational Communication Ethics

Tom Duncanson, *Millikin University*

Publics: Allowing Students to Critically Think About the Concept

Brenda Wilson, *Tennessee Tech University*

William Housley, Jr., *Tennessee Tech University*

Using Dramatistic Analysis to Inform Oral Interpretation

Kathy Owens, *University of Mary Hardin-Baylor*

The Listening Journal: Ways to Structure Listening Practice

Deborah Hefferin, *Broward Community College*

Visitors to the panel move from presenter to presenter during the session to explore Great Ideas for Teaching Students that have been found worthy of emulation and development.

3501

Friday • 2:45 pm – 4:00 pm
Medallion Salon A (1st Floor)

"This Will Be on the Test!": Analyzing the Challenges and Choices of Exam Administration in the Communication Classroom.

Sponsor: Instructional Development Division

Chair: Misty Knight, Shippensburg University

Participants:

Bob Glenn, Owensboro Community & Technical College

Thomas Sabetta, University of Kentucky

Gary Deaton, Transylvania University

James E. Reppert, Southern Arkansas University-Magnolia

Richard Knight, Shippensburg University

When faculty members decide to test their students over course material there are a host of ethical and pedagogical issues they should consider. This panel will feature a wide ranging discussion of the foundational considerations faculty should embrace when administering tests in both online and live course formats. There are also a number of alternative approaches to exam administration including the use of group, dyadic, scavenger hunt, interview focus, and self-directed exam questions which may be employed to heighten the educational value of the testing process.

3502

Friday • 2:45 pm – 4:00 pm
Medallion Salon D (1st Floor)

Consequential Rhetoric: Looking Back to the Future of the 2012 Presidential Campaign (Part 2)

Sponsor: Political Communication Division and Rhetoric and Public Address Division

Chair: Barbara A. Biesecker, University of Georgia

Participants:

William Balthrop, University of North Carolina at Chapel Hill

Vanessa Beasley, Vanderbilt University

James Darsey, Georgia State University

Megan Foley, Mississippi State University

Daniel Grano, University of North Carolina at Charlotte

Mary Kahl, Indiana State University

Brian Lain, University of North Texas

Janice Odom, Georgia Gwinett College

Theodore Sheckels, Randolph Macon College

Mary E. Stuckey, Georgia State University

Mari Boor Tonn, University of Richmond

William Trapani, Florida Atlantic University

William Trollinger, University of Dayton

Susan Trollinger, University of Dayton

By bringing together scholars of rhetorical criticism and theory, presidential rhetoric, political rhetoric, visual rhetoric, and argument studies this panel takes retrospective measure of the consequences of the 2012 presidential campaign. Participants on the panel will deliver short position papers/provocations with the aim of opening up a larger conversation with the audience about the rhetorical, political, economic and social impact of the Romney and Obama campaigns.

3503

Friday • 2:45 pm – 4:00 pm
Medallion Salon B (1st Floor)

Top Papers in Gender Studies

Sponsor: Gender Studies

Chair: Jane Jorgenson, University of South Florida

Daughters of Anarchy – Liberal Feminist Discourse Amidst Hegemonic Patriarchy in TV's *Sons of Anarchy**

Garret Castleberry, University of Oklahoma

Measured Self: Toward a Critical Understanding of the First Ladyship

Jonathan Foland, University of North Carolina at Chapel Hill

The othering and glorification of disability: Using Bibi Aisha's body to argue for war

Emily S. Kofoed, Georgia State University

Schooling at *RuPaul's Drag U*: The Normalization of Drag and Other Implications for a Queer Feminist Politic

Benny LeMaster, Southern Illinois University, Carbondale

Consequences of the "Cult of True Womanhood": Re-Narrating Choice and Agency for Incarcerated Women**

Blake A. McDaniel and Suzanne Marie Enck, University of North Texas

Respondent: Roseann M. Mandziuk, Texas State University

*Top Student Paper in Gender Studies

**Top Paper in Gender Studies

3504

Friday • 2:45 pm – 4:00 pm
Medallion Salon C (1st Floor)

So Are You a Hero? Church member? ADHD?: Language Influencing Identity

Sponsor: Language and Social Interaction Division

Chair: Craig O. Stewart, University of Memphis

Heroes versus Traitors: U.S. and Afghani Soldiers in the U.S. Press

Jessica Hafner, Fayetteville State University

Eugenie Almeida, Fayetteville State University

Inclusive Intentions, Exclusive Results: A Discourse Analysis of Congregational Websites*

Tasha Rennels, University of South Florida

J. Jacob Jenkins, University of South Florida

The Measure Makes the Disability: Examining Client Choice in an ADHD Diagnostic Questionnaire

Shelby Forbes, University of South Florida

Respondent: Linda DiDesidero, University of Maryland – University College

The authors on this panel discuss the use of language to index identity. Beginning with newspapers' use of terms idealizing or demonizing U.S. versus Afghani soldiers, this panel then investigates the use of inclusive/exclusive language on church websites and concludes arguing that diagnostic ADHD questionnaires may force clients into enacting disability.

*Top Student Paper in Language and Social Interaction

3505

Friday • 2:45 pm – 4:00 pm
Mezzanine Ballroom Salon D

It's All in the Frame: Framing and the News

Sponsor: Mass Communication Division

Chair: Melissa Smith, Mississippi University for Women

Examining the News Frames for Foreign Disasters: A Content Analysis of Newspaper Coverage of the 2011 Tōhoku Earthquake/Tsunami in the United States and Taiwan

Chen-wei Chang, University of Southern Mississippi

How Will College Newspapers Frame a Pandemic?

Allison Weidhaas, University of South Florida

Tweet for Trayvon: Framing of Twitter Messages by Civil Rights Organizations to Facilitate Collective Action

Riva Brown Teague, University of Southern Mississippi

Competing Frames: Al-Jazeera English and CNN Cover the Occupy Oakland Movement

Mina Ivanova, Georgia State University

Respondent: Kenny Smith, Samford University

3506

Friday • 2:45 pm – 4:00 pm
Mezzanine Ballroom Salon A

Writes of Passage: Using Performance and Historiography to Examine the Use of Myth and History in Constructing the Public Space

Sponsor: Performance Studies Division

Chair: Douglas Mungin, Louisiana State University

Can Mysteries be Lost? A Genealogy of Ancient Eleusis

Eddie Gamboa, Louisiana State University

Cross Road Blues: Searching for the Ghosts of Robert Johnson through the Myths of the Mississippi Delta

Brian Goldberg, Louisiana State University

Recycling the Bomb: Making History Go through Retelling the Manhattan Project

Brian Leslie, Louisiana State University

The Historiographer's Pornography

Douglas Mungin, Louisiana State University

Rite of Committal: A Historical Study of Southern

Bio-politics through the Search of My Grandmother's Gravesite

Wade Walker, Louisiana State University

Respondent: David P. Terry, San Jose State University

Della Pollock claims the difference between history and historicity serves "as a tension between two temporal planes: the atemporal plane of legitimation and domination or "myth," and the more ephemeral plane of agency and action." The legitimation of myth turned history is an important factor in the construction of the public space. This panel engages historicity through performance pedagogy of five distinct accounts that challenge historical understanding of public spaces.

3507

Friday • 2:45 pm – 4:00 pm
Mezzanine Ballroom Salon B

President's Roundtable: A Debate on Choices

Sponsor: SSCA President

Chair: Monette Callaway, Hinds Community College

Participants:

David Sutton, Auburn University

Todd Lee Goen, Christopher Newport University

Richard Bello, Sam Houston State University

Jean DeHart, Appalachian State University

Robert E. Frank, Longwood University

Stephanie Coopman, San Jose State University

David Nelson, Valdosta State University

3508

Friday • 2:45 pm – 4:00 pm
Mezzanine Ballroom Salon C

Current Issues in Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: Mary Mudd, University of Louisville

The Impact of Family Gender Roles and Religious Messages on Young Adults' Role Enactment and Sexual Communication in Family and Intimate Relationships

Katrina Baldus Jones, *University of Phoenix*
Patricia Amason, *University of Arkansas*
Lynne M. Webb, *University of Arkansas*

Meaning-Making, Relationships, and Coming-Out: A Qualitative Inquiry into Relational Tensions

Jimmie Manning, *Northern Illinois University*

Effects of Attributional Style and Health Locus of Control on Emotional Support: Young Adult Partnerships Shaped by Mental Illness

Jennifer M. Russell, *University of Alabama, Huntsville*

Carol Bishop Mills, *University of Alabama*

Interpersonal Conflict as an Emotional and Situational Experience: Examining Trait Neuroticism, Conflict Goals, and Resolution

Christin Huggins, *University of Georgia*

Respondent: Thomas J. Socha, *Old Dominion University*

3509


Friday • 2:45 pm – 4:00 pm
 Green Room (2nd Floor)

Studies in Organizational Communication

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Trudy Hanson, *West Texas A&M University*

Diversity in the Workplace: A Case for On the Job Intercultural Planning

Tony Peak, *University of Louisville*

Organizational Communication: the Cultural Approach to Organizations

Laterika Peak, *Columbus State University*

Equipping Women with the Skills to Succeed: Non-Profit Strategies Designed for Low-Income Appalachian Women

Erica L. Cook, *Berea College*

Academi: A Study of Organizational Change and Power Shifts

Sean Carnes, *Georgia Gwinnett College*

John Hendry, *Georgia Gwinnett College*

Perceptions of Body Type and the Hiring Process

Alisa Occhiuzzi, *George Washington University*

Respondent: Trudy Hanson, *West Texas A&M University*

3510


Friday • 2:45 pm – 4:00 pm
 Rose Room (2nd Floor)

Studies of Communication, Gender, and Relationships

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Carrie Oliveira, *East Tennessee State University*

Miserable Male Martyrs and Malicious Women: Absolving Male Blame for Objectifying the Female in Maroon 5's "Misery"

Olivia Weber, *Southern Adventist University*

Relational Uncertainty: The Difference between Non-Cohabiting Dating, Cohabiting Dating and Married Couples after a Conflict Episode

Kylie Crecelius, *University of Southern Indiana*

Damsel in Domestic Distress: Analyzing the Use of Traditional Gender Roles in *Food Network*

Alexa Russo, *Georgia Southern University*

Changes within Romantic Relationship Conflict Comprehension from Adolescence to Young Adulthood

Colette Rosenhaus, *George Washington University*

Perceptions of Parental Involvement in Sporting Experience

Emily Willhoft, *George Washington University*

Respondent: Carrie Oliveira, *East Tennessee State University*

3511

Friday • 2:45 pm – 4:00 pm
 Salon E (1st Floor Registration Area)

Sponsor: Executive Director

Executive Director Overview

Chair: Carl Cates, *Valdosta State University*

This session will provide a chance to sit down with the Executive Director, search committee members and any interested parties to discuss what is involved with applying for, learning about, and filling this position. A new E. D. is to be appointed next year. Now is when interested parties can have time for questions, comments, and explorations of being E. D.

3601

Friday • 4:15 pm – 5:30 pm
 Medallion Salon D (1st Floor)

Communication, Choices, Consequences, and Rhetoric: On a Persuasion Revolt

Sponsor: Vice President

Chair: John C. Meyer, *University of Southern Mississippi*

Featured Speaker: Richard E. Vatz, *Towson State University*

Join Dr. Vatz for a presentation followed by questions exploring his perspective on persuasion and how we study it along with its influence upon how we make choices and see consequences. In 1968, Lloyd Bitzer published "The Rhetorical Situation" in the inaugural issue of *Philosophy and Rhetoric*. Around 1971, Dr. Vatz, who describes himself as fascinated by persuasion since he was a child, was assigned the article to read in graduate school. Captivated by his strong disagreement with the article, Vatz pursued his own studies of persuasion, eventually publishing "The Myth of the Rhetorical Situation" in *Philosophy and Rhetoric* in 1973. Since then, he has pursued his contrarian approach to persuasion while winning multiple teaching awards at Towson University in Baltimore, Maryland. Most recently, he brought his approach to studying persuasion back to the attention of the field with the publication of his recent audaciously titled *The Only Authentic Book of Persuasion*.

Dr. Richard Vatz received his Ph.D. in 1976 from the University of Pittsburgh, and specializes in persuasion and political rhetoric. He is author of about 500 articles, reviews and papers in professional journals, newspapers and conventions. He blogs regularly on political rhetoric and is a frequent commentator on local radio and TV stations about politics; he was a guest on PBS' *Firing Line*, CNN's *Larry King Live*, and *Crossfire*. He is also a 30-year member of Towson University's Faculty Senate.

3702

Friday • 5:45 pm – 6:45 pm
Medallion Salon D (1st Floor)

Communication Theory Division Business Meeting

Officers:

Chair: Raymond R. Ozley, *University of Montevallo*

Vice Chair / Program Planner: Marcie Thompson-Hayes, *Arkansas State University*

Vice Chair Elect: Todd Goen, *Christopher Newport University*

Secretary: Raymond R. Ozley, *University of Montevallo*

3703

Friday • 5:45 pm – 6:45 pm
Medallion Salon B (1st Floor)

Mass Communication Division Business Meeting

Officers:

Chair: Brian C. Brantley, *Texas A&M - San Antonio*

Vice Chair / Program Planner: Lauren Reichart Smith, *Auburn University*

Vice Chair Elect: Dedria Givens-Carroll, *University of Louisiana-Lafayette*

Secretary: Lauren Reichart Smith, *Auburn University*

3704

Friday • 5:45 pm – 6:45 pm
Medallion Salon C (1st Floor)

Association for Communication Administrators Interest Group Business Meeting

Officers:

Chair: Linda Jurczak, *Valdosta State University*

Vice Chair / Program Planner: Chuck Tardy, *University of Southern Mississippi*

3705

Friday • 5:45 pm – 6:45 pm
Mezzanine Ballroom Salon D

Interpersonal Communication Division Business Meeting

Officers:

Chair: Linda Manning, *Christopher Newport University*

Vice Chair / Program Planner: Kandi Walker, *University of Louisville*

Vice Chair Elect: Carrie Oliveira, *East Tennessee State University*

Secretary: Jimmie Manning, *Northern Kentucky University*

3706

Friday • 5:45 pm – 6:45 pm
Mezzanine Ballroom Salon A

Performance Studies Division Business Meeting

Officers:

Chair: David Terry, *San Jose State University*

Vice Chair / Program Planner: Melanie Kitchens O'Meara, *Augusta State University*

Vice Chair Elect: Benjamin Powell, *CUNY - Borough of Manhattan Community College*

Secretary: Sara Dykins Callahan, *University of South Florida*

Friday

3707

Friday • 5:45 pm – 6:45 pm
Mezzanine Ballroom Salon B

Southern Argumentation and Forensics Interest Group Business Meeting

Officers:

Chair: David Nelson, *Valdosta State University*

Vice Chair / Program Planner: Michael Eaves, *Valdosta State University*

Vice Chair Elect: Gary Deaton, *Transylvania University*

Secretary: Randall Martinez, *University of Miami*

3708

Friday • 5:45 pm – 6:45 pm
Mezzanine Ballroom Salon C

Gender Studies Division Business Meeting

Officers:

Chair: Jenni Simon, *University of North Carolina-Greensboro*

Vice Chair / Program Planner: Angie Day, *Ball State University*

Vice Chair Elect: Linda Jurczak, *Valdosta State University*

Secretary: Askley K. Barrett, *University of Texas at Austin*

3709

Friday • 5:45 pm – 6:45 pm
Gold Room (2nd Floor)

Kenneth Burke Society Business Meeting

Officers:

Chair: C. Wesley Buerkle, *East Tennessee State University*

Vice Chair: Anna Turnage, *Bloomsburg University of Pennsylvania*

Secretary: Ryan McGeough, *Upper Iowa University*

3710

Friday • 5:45 pm – 6:45 pm
Rose Room (2nd Floor)

American Society for the History of Rhetoric Business Meeting

Officers:

Chair: Brandon Inabinet, *Furman University*

Vice Chair / Program Planner: Pat Gehrke, *University of South Carolina*

3711

Friday • 5:45 pm – 6:45 pm
Walnut Room (Mezzanine Floor)

Community College Division Business Meeting

Officers:

Chair: Paula Rodriguez, *Hinds Community College*

Vice Chair / Program Planner: Robert Glenn, *Owensboro Community and Technical College*

Vice Chair Elect: Ivie Ero, *Hinds Community College*

Secretary: Kirsten Heintz, *Pulaski Technical College*

3712

Friday • 5:45 pm – 6:45 pm
Blue Room (2nd Floor)

SSCA Time and Place Committee Meeting

Chair: Bob Frank, *Longwood University*

Members:

Jerry Hale, *University of Michigan at Dearborn*

Trish Amason, *University of Arkansas*

Executive Director ex officio: Carl Cates, *Valdosta State University*

DAY 4

Saturday, April 13, 2013

4101



Saturday • 8:00 am – 9:15 am
Grand Ballroom East (10th Floor)

Theodore Clevenger, Jr., Undergraduate Honors Conference Breakfast

Sponsor: Southern States Communication Association

Presiding: John Haas, Vice President-Elect, University of Tennessee

All UHC participants, their faculty sponsors, and guests are invited.

4102

Saturday • 8:00 am – 9:15 am
Medallion Salon D (1st Floor)

Cads, Musicals, Nerds, and the South all on One Panel: Television and its Impact on its Audience

Sponsor: Popular Communication Division

Chair: David Nelson, Valdosta State University

Mad Men Dot Com: An Analysis of Commentary from Fan Websites

Lynne M. Webb, University of Arkansas
Hao-Chieh Chang, Hong Kong Baptist University,
Marceline Thompson Hayes, Arkansas State University

Marcia M. Smith, University of Arkansas, Little Rock
Danna M. Gibson, Columbus State University

Glee Saved My Life: Exploring an Episode as a Catalyst for Change as Demonstrated through Public Personal Narratives

Richard Curry, University of Tennessee
Rebecca Davis, University of Tennessee
Michelle Garland, University of Tennessee
Missy Graham, University of Tennessee

Hyping Nerds: Popular Media and Globalization—Exemplified on *The Big Bang Theory*

Nadine Strauss, University of Amsterdam

Justified: Television's Subtle Unmasking of Myth of the South

Nick J. Sciallo, Georgia State University

Respondent: George Pacheco, Angelo State University

Saturday



The National Communication Association
congratulates the
Southern States Communication Association for its
83rd Annual Convention.

"Communication, Choices, and Consequences"

April 10-14, 2013

Louisville, Kentucky

Upcoming NCA Events:

1st Annual NCA Undergraduate Student Conference,
May 2013

2nd Annual NCA Chairs' Summer Institute,
June 28-30, 2013

The 2013 Doctoral Honors Seminar, University of
Maine, July 11-14, 2013

The NCA Institute for Faculty Development ("Hope"
Institute), Hope College, July 21-27, 2013

NCA 99th Annual Convention, November 21-24, 2013,
Washington, DC

Visit NCA at www.natcom.org

4103

Saturday • 8:00 am – 9:15 am
Medallion Salon A (1st Floor)

An Apple a Day: When Health Meets the Media

Sponsor: Mass Communication Division

Chair: Lauren Smith, *Auburn University*

Assessing Health Reporting in U.S. Newspapers: A Content Analysis through Health Belief Model
Lu Tang, *University of Alabama*

Using Facebook to Frame the Diabetes Conversation
Kristina Birnbrauer, *University of Florida*
Michelle Lynch, *University of Florida*

Exposure to Media Coverage of Obesity and Mississippi Residents' Health Behaviors
Fei Xuev, *University of Southern Mississippi*
James Coll, *University of Southern Mississippi*

Respondent: Dedria Givens-Carroll, *University of Louisiana at Lafayette*

4104

Saturday • 8:00 am – 9:15 am
Medallion Salon B (1st Floor)

Divergent Voices in Political Communication

Sponsor: Political Communication Division

Chair: Melissa Smith, *Mississippi University for Women*

Hail to the Chief: Comparative Presidential Face-ism on the Online News Sites
Kenny Smith, *Samford University*

Like a Poisonous Mineral: The Caricature and Consequence of Thomas Nast
Christopher Gilbert, *Indiana University*

Inside the Wall vs Outside the Wall: A Pilot Study of Chinese Microblogging Users in Weibo and Twitter
Qihao Ji, *Florida State University*

What's Love Got to do With it? An Analysis of the Myth of American Exceptionalism in the Post 9/11 Era
Stephen Rahko, *Indiana University—Bloomington*

Tea Parties, Occupations, and True Believers: Toward a Rhetorical Theory of Fanatical Political Movements
Lynette M. Long, *Middle Tennessee State University*

Respondent: Pat Wheaton, *Georgia Southern University*

4105

Saturday • 8:00 am – 9:15 am
Medallion Salon C (1st Floor)

Overcoming Cultural Barriers: Rhetorical Choices and Consequences

Sponsor: Rhetoric and Public Address Division

Chair: Christi Moss, *University of Memphis*

The Consequence of Intersectionality: Reviving the Rhetoric of Bayard Rustin
Adam J. Sharples, *University of Alabama*

Re-reading the Relationship between Rhetoric and Pragmatism: An Agonistic Approach to Pragmatic Democracy
Matthew R. Meier, *Bowling Green State University*

'He jests at scars that never felt a wound': Comedy and Consequence of Returning Soldiers of War
Christopher Gilbert, *Indiana University*

Paralepsis: A Figure of Speech and Figure of Culture
Liz Sills, *Louisiana State University*

Respondent: Ann Burnette, *Texas State University—San Marcos*

4106

Saturday • 8:00 am – 9:15 am
Mezzanine Ballroom Salon D

Existentialism and the Ethics of Communication

Sponsor: Philosophy and Ethics of Communication Interest Group and American Society for the History of Rhetoric Interest Group

Chair: Gina Ercolini, *University of South Carolina*

The Visage of Camus: Existentialism in America
G. L. Ercolini, *University of South Carolina*

Existential Crises and Democratic Rhetorics: The Convergence of Philosophy, Rhetoric, and Politics, 1967-1973
Pat J. Gehrke, *University of South Carolina*

Existentialism and Dialogue: Existence as First Principle
Ronald C. Arnett, *Duquesne University*

Respondent: Janie Harden Fritz, *Duquesne University*.

Existentialism, broadly defined, has always operated at the nexus of the role of communication, the modality of choice, and the entailed responsibility of consequences. Communication ethics, likewise inhabiting this intersection, provides a fitting perspective from which to examine this body of communication-accented philosophy. This panel explores the early reception of existentialism in America circumscribing its intellectual and ethical half-life, the role existentialism played in the discipline of communication and rhetorical studies in the late 1960s to early 1970s, and the contributions of Søren Kierkegaard towards thinking existentialism as first principle, the existential prefiguration of dialogue.



DEPARTMENT OF COMMUNICATION

GRADUATE FACULTY

Ellen Bonaguro (Ph.D., Ohio University)
Health Communication, Organizational
Communication, Interpersonal Communication

Mittie Carey (Ph.D., University of Memphis)
*Post-doctoral fellow, 2012-2014
Rhetoric, Gender Communication

Cecile Garmon (Ph.D., Vanderbilt University)
Intercultural Communication, Leadership Studies

Kumi Ishii (Ph.D., Kent State University)
Organizational Communication, Computer-Mediated
Communication, Quantitative Research Methods

Angie Jerome (Ph.D., University of Kansas)
Organizational Communication, Organizational Apologia,
Sports Rhetoric, Communication Theory

Jieyoung Kong (Ph.D., Arizona State University)
Intercultural Communication, Ethnographic/Qualitative
Research Methods, Communities in Practice

Holly Payne (Ph.D., University of Kentucky)
Organizational Communication, Interpersonal Communication

Jennifer Mize Smith (Ph.D., Purdue University)
Organizational Communication, Communication in the
Nonprofit Sector, Qualitative Research Methods

Helen Sterk (Ph.D., University of Iowa), *Department Head*
Gender Communication, Rhetoric

Blair Thompson (Ph.D., University of Nebraska)
Interpersonal Communication, Family Communication,
Instructional Communication, Qualitative Research Methods

Offering a Master's Degree in Organizational Communication

Integrating communication theory, practice, and problem-based research, we prepare students for professional and academic life. Our graduates find success in diverse organizational settings. Many go on to doctoral programs including University of Missouri, Ohio University, Kent State University, University of Kansas, and Bowling Green State University.



TRANSITIONAL RETIREES

Larry Caillouet (Ph.D., University of Illinois)
Communication Theory, Communication
Consulting, Persuasive Communication

Carl Kell (Ph.D., University of Kansas)
Rhetoric, Nonverbal Communication

EMERITA/EMERITUS

Randy Capps (Ed.D., University of Virginia)

Judith Hoover (Ph.D., Indiana University)

J. Regis O'Connor (Ph.D., Indiana University)

Kaye Payne (Ed.D., Vanderbilt University)

Dale Wicklander (Ph.D., University of Minnesota)

Larry Winn (Ph.D., Indiana University)

www.wku.edu/communication

Applications for Graduate Assistantships are due to the office of Graduate Studies (www.wku.edu/graduate/) by February 15. General applications are due by June 15. Graduate teaching assistantships offer a stipend of \$10,992 per academic year and full/partial tuition waivers.

For more information contact:

Kumi Ishii, Interim Graduate Program Director
Department of Communication
Western Kentucky University
1906 College Heights Blvd.
Bowling Green, KY 42101
email: kumi.ishii@wku.edu

4107

Saturday • 8:00 am – 9:15 am
Mezzanine Ballroom Salon B

Transformative Pedagogy: Choosing to be Critical Agents of Change in the Classroom

Sponsor: Performance Studies Division

Chair: Lisa Flanagan, Xavier University of Louisiana

Participants:

Sharon E. Croft, Capital University

Daniel W. Heaton, Capital University

Leigh Anne Howard, University of Southern Indiana

Chris Krejci, Zachary Community School District

Derek Mudd, Southeastern Louisiana University

Jason Munsell, Columbia College

Melanie Kitchens O'Meara, Augusta State University

David P. Terry, San Jose State University

"Education either functions as an instrument which is used to facilitate integration of the younger generation into the logic of the present system and bring about conformity or it becomes the practice of freedom, the means by which men and women deal critically and creatively with reality and discover how to participate in the transformation of their world." - Paulo Freire, Pedagogy of the Oppressed

This round table brings together Performance Studies and Rhetoric and Public Address educators to discuss their use of creative pedagogy. We will discuss assignments and exercises for specific courses, performances, and workshop materials that require students to engage in a variety of creative practices and methods.

4108

Saturday • 8:00 am – 9:15 am
Mezzanine Ballroom Salon A

Encouraging Prosocial Choices for Public Relations Students: Connecting Communication and Consequences

Sponsor: Public Relations Division

Chair: Mark Ward, Sr., University of Houston-Victoria

Participants:

Shirley Serini, Valdosta State University

Katherine R. Fleck, Ohio Northern University

Susan Waters, Auburn University

Janet Rice McCoy, Morehead State University

Corporate social responsibility is in the news. Public relations students hear these headlines but need mentors to show them communication has consequences and guide them to explore prosocial choices. For the many students who only see public relations in terms of job potential, the idea of its prosocial possibilities can be a revelation. Five seasoned instructors in public relations describe the different avenues they pursue to connect their students with socially responsible choices.

4109

Saturday • 8:00 am – 9:15 am
Mezzanine Ballroom Salon C

Communication in Non-monogamous: Another Step

Sponsor: Interpersonal Communication Division

Chair: Jim Parker, Austin Peay State University

Developing a Research Agenda for Communication in Non-monogamous Relationships

J. Thompson Biggers, Mercer University

Adult Attachment Style as a Factor in the Management of Jealousy in Non-monogamous Relationships

Thoma Roberson Parker, North Central University

Connecting in the World of Polyamory

Jim Parker, Austin Peay State University

Respondent: The panelists will respond to each other's papers and well as open up the panel for discussion by the audience.

This panel is a continuation of work started in the panel Communication in Non-monogamous Relationships – Where, About What and Whose Paying Attention at SSCA in San Antonio in 2012. An examination of the literature in this area shows more work in the areas of psychology and sociology but still little work in communication.

4110

Saturday • 8:00 am – 9:15 am
Rose Room (2nd Floor)

Advancing the Discipline through Communication Assessment

Sponsor: Association for Communication Administration Interest Group

Chair: Melissa Chastain, Spalding University

Lessons Learned: Assessing at the Course Level in Communication Graduate Programs

Ruth Wagoner, Bellarmine University

Knowledge, Skills or Both?: Assessment at the Undergraduate Level

Stephen Yungbluth, Northern Kentucky University

Mapping Assessment: From Program Outcomes Back to the Communication Course

Linda Beattie, Spalding University

Melissa Chastain, Spalding University

Jeff Bile, Spalding University

Jason Phillips, Spalding University,

Iverson Warinner, Spalding University

Communication Assessment: Models, Metrics and Measured Improvement

Derek R. Lane, University of Kentucky

Respondent: Stephen Hundley, Indiana University-Purdue University Indianapolis

Essential to academic communication programs is assessment. The choices we make about what to value and assess as well as how to assess student learning and program outcomes have consequences that affect not only our students, but also our programs and our universities. In the present accreditation environment we assess undergraduate programs, graduate programs, online and face-to-face courses, communication skills and communication knowledge to name a few. This panel will deliberate best practices in communication assessment and invites conference participants into the dialogue.

4111

Saturday • 8:00 am – 9:15 am
Green Room (2nd Floor)

Rhetorical Conditions of Violence: Communication, Choices, and Consequences

Sponsor: Rhetoric and Public Address Division

Chair: Emily Dianne Cram, Indiana University

"The beauty of it is... she did get over it": Rhetorical Abuses of Pain and Healing in Narratives of War Rape

Lisa Braverman, Indiana University

Roberta Chevette, Arizona State University

It Gets Different: Ray Johnson's Moticos, Rhetorical Homologies, and Queer Self-Injury

Kyle Cheesewright, Southern Illinois University

Witnessing Staged Emergencies: Resisting Legal Liberalism in the Response to Charlie Rogers

Emily Dianne Cram, Indiana University

"You'll know what to do next time": Violence and Feminist Rhetorical Invention

Rudo Mudiwa, Indiana University

4201

Saturday • 9:30 am – 10:45 am
Medallion Salon A (1st Floor)

Communication and Elections

Sponsor: Political Communication Division

Chair: Brian Brantley, Texas A&M University San Antonio

Effects of Verbal Aggression and Party Identification Bias on Perceptions of Political Speakers

Charlotte Nau, University of Memphis, and Craig O. Stewart, University of Memphis

Listen Up: Designing Ads to go Viral. An Exploration of the Dale Peterson 2010 Political Advertisements

Melissa M. Smith, Mississippi University for Women

"Problems of Flesh and Blood": The Mind/Body Metaphor and Reagan's 1980 RNC Acceptance Address
Ryan Castillo, Clemson University

"America! America! God Shed His Grace on Thee": Mitt Romney, Mormonism, and U.S. American Exceptionalism in the 2012 U.S. Presidential Campaign
Steven K. Farias, Southern Illinois University

Can You Tell me How to get to the Virtual Watercooler? An Analysis of Election Night Conversations on Twitter
Lauren Reichart Smith, Auburn University, and Kenny D. Smith, Samford University

Respondent: Larry Powell, University of Alabama at Birmingham

This panel features competitively submitted papers focused on the political communication choices of elections.

4202

Saturday • 9:30 am – 10:45 am
Medallion Salon D (1st Floor)

Possibilities: The Emergence of Paranormal Entertainment

Sponsor: Popular Communication Division

Chair: Tonya Ritola, Georgia Gwinnett College

Horror and Hope in the Cultural Imaginary: 9/11 and Paranormal Entertainment

Janice M. Odom, Georgia Gwinnett College

True Blood: More (than) Sex, More (than) Lust

Zachary M. Thuring, West Liberty University

A Community Forged in Anger: X-Men and the Mutant Problem of Natural Gifts

Paul A. Lucas, University of Pittsburgh, Johnstown

Respondent: Shaun Treat, University of North Texas

In the last decade there has been an explosion of interest in paranormal cultural artifacts. They make visible the values we hold, the way we live, and our social and political conditions, and, as well, they hold out to us modes of living, particular values, and solutions to problems of social and political life. In particular, they respond to cultural anxieties and conditions that began to emerge at the end of the last century and have been exacerbated by specific social problems and historical events of the 21st.

4203

Saturday • 9:30 am – 10:45 am
Medallion Salon B (1st Floor)

Experiences and Intentions: Choices in Health and Risk Behavior Communication

Sponsor: Applied Communication Division

Chair: Mary Meares, University of Alabama

Critique and Development of the Risk Behavior Diagnostic Scale

Rachael A. Record, *University of Kentucky*

Young Breast Cancer Survivors' Experiences: Implications for Education and Practice

Laura E. Miller, *University of Tennessee*

Personal and Perceived Stigma of Hearing Loss: A Scale Development Project

Brittany Lash, *University of Kentucky*

College Men and Women and Their Intent to Receive Genital Human Papillomavirus Vaccine

Keith Richards, *James Madison University*

A Communication Problem with Deadly Implications: Why Do We Ignore Warnings About Skin Cancer? John M. McGrath, *Trinity University*, Jennifer Edwards Nanyes, *University of Texas Health Sciences Center - San Antonio*, Jennifer Krejci-Manwaring, *University of Texas Health Sciences Center - San Antonio*

Respondent: Tom Socha, *Old Dominion University*

4204

Saturday • 9:30 am – 10:45 am
Medallion Salon C (1st Floor)

Rhetorical Choices: Ridicule, Myth, Scaring, and Scapegoating

Sponsor: Rhetoric and Public Address Division

Chair: Jason Black, *University of Alabama*

Ridiculing Food Snobbery: A Case for the Funny Jeremiad

Liz Sills, *Louisiana State University*

Looking for a Home Called Earth: The Search for Home, Identity, and Survival in *Battlestar Galactica*

Donovan Bisbee, *University of Illinois*

Scaring and Saving Lost Souls: Metaphor and Enthymeme in Trinity Church's Hell House

Austin McDonald, *Louisiana State University*

Of Priests and Joe Pa: Scapegoating, Enablers, and the Consequences of Cover Ups

Meredith M. Bagley, *University of Alabama*

Respondent: Casey Maugh, *University of Southern Mississippi*

4205

Saturday • 9:30 am – 10:45 am
Mezzanine Ballroom Salon D

Public Relations Communities: Emerging Issues in Communication and Leadership

Sponsor: Public Relations Division

Chair: Michelle Groover, *Georgia Southern University*

Participants:

Urkovia Andrews, *Georgia Southern University*

Pamela Bourland-Davis, *Georgia Southern University*

Barbara DeSanto, *Maryville*

Christie Kleinmann, *Lee University*

Dean A. Kruckeberg, *University of North Carolina at Charlotte*

Charles Lubbers, *University of South Dakota*

Megan E. Moe, *Lee University*

Public relations practitioners and educators often assume leadership roles in the "line of duty" and in service to their profession. Panelists will discuss the educational community in terms of expectations of faculty and professional development. Presentations will also look into student immersion into the professional community through internships, and how the internship site supervisors perceive their roles in working with future practitioners. The panel discussion will then address applied community leadership issues through corporate social responsibility in sports and communication chasms in rural health that provide opportunities for public relations and communication leadership in effecting changes in those communities. Finally, the panel will look toward international public relations and emerging issues in leadership in the global context.

4206

Saturday • 9:30 am – 10:45 am
Mezzanine Ballroom Salon A

Teaching Performance through Service-Learning

Sponsor: Performance Studies Division

Participants:

Wendy Adams, *College of Central Florida*

Sara Dykins Callahan, *University of South Florida*

Liz Edgecomb, *Xavier University of Louisiana*

Tracy Stephenson Shaffer, *Louisiana State University*

College of Central Florida, University of South Florida, Xavier University of Louisiana, and Louisiana State University students who have participated in performance-based, service-learning courses with the above faculty

Protests. Staged literature. Ethnographic performance. All these performances directly address communities and communicate complex, socially-relevant messages in a form that is understandable and engaging. Performance Studies is perfectly positioned to utilize service-learning as a pedagogical strategy. Despite this natural fit, designing performance courses that serve the community is not without its difficulties. In this roundtable discussion, performance instructors and students will discuss the joys and pitfalls of this union.

4207

Saturday • 9:30 am – 10:45 am
Mezzanine Ballroom Salon B

Top Student Papers in Rhetoric and Public Address

Sponsor: Rhetoric and Public Address Division

Chair: **Brandon Inabinet**, *Furman University*

"To Be or not To Be": Reading Rhetorical Style in TV's *Sons of Anarchy* as Mediating Critical Rational and Conservative Counterintelligentsia Negotiation

Garret Castleberry, *University of Oklahoma*

Fetal Imaging and the Sympathetic Imagination: Pathemic Appeals in Ohio HB 125: The Heartbeat Bill

Emily Winderman, *University of Georgia*

Obama's Change: Republicanism, Remembrance, and Rhetorical Leadership in the 2007 Presidential Announcement Address

Adam J. Gaffey, *Texas A&M University*

"I am a Real American": Patriotism, Xenophobia, and National Identity Formation in Professional Wrestling*

Christian Norman, *Georgia State University*

Respondent: **Wendy Atkins-Sayre**, *University of Southern Mississippi*

*Top Student Paper in Rhetoric and Public Address Division

4208

Saturday • 9:30 am – 10:45 am
Mezzanine Ballroom Salon C

Townhall Debate: Resolved, Americans should amuse themselves to death

Sponsor: Southern Argumentation & Forensics Division

Moderator/Chair: **Cole Franklin**, *East Texas Baptist University*

Affirmative Team:

Kevin Bryant, *Valdosta State University*

Jacob Metz, *Tennessee Technological University*

Negative Team:

Gary Deaton, *Transylvania University*

Bob Glenn, *Owensboro Community College*

This panel is dedicated to the legacy of Greg Phifer (late) from the Florida State University, who first instituted the Townhall debate for SSCA. The panelists here will debate a metaphor topic this year in his honor.

4209



Saturday • 9:30 am – 10:45 am
Green Room (2nd Floor)

A Sampling of Outstanding Scholarship: Top Papers in the Undergraduate Honors Conference

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: **Frances Brandau-Brown**, *Sam Houston State University*

We the People Envision This Place: A Rhetorical Analysis of the Owensboro, Kentucky Placemaking Initiative

Laura Miller, *Transylvania University*

Obama vs. Romney: Rhetoric on Energy Sources and the Environment

Tiffany Weatherholtz, *University of Georgia*

Magical Negroes and Sassy Black Girls: Audience Research Analysis on Media-Perpetuated Stereotypes

Kirsten Clark, *Millsaps College*

Representation, Heteronormativity, and Hegemony in *The Secret Life of Tom Gabel*

Max Puhala, *University of North Carolina at Chapel Hill*

Mayor Julian Castro, the American dream and the 21st century: A Cluster Analysis of Julian Castro's DNC Keynote Address

Flor A. Barajas, *Texas State University – San Marcos*

Respondent: **Frances Brandau-Brown**, *Sam Houston State University*

4210



Saturday • 9:30 am – 10:45 am
Rose Room (2nd Floor)

Scholarship in Public Address and Communication Campaigns

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: **Megan Foley**, *Mississippi State University*

Sustainability & The Status Quo: A Burkean Rhetorical Analysis of Patagonia Clothing's 'Common Threads Initiative

Kai Eckenrode, *Stetson University*

Communication, Choices and Consequences

Jay O'Neal, *Columbus State University*

Branding the Banana: A Rhetorical Analysis of Chiquita via Ideological Criticism

Molly G. Dean, *Transylvania University*

Barthes' notion of "the writerly" in David Foster Wallace's *Infinite Jest* and the Kenyon College Address

Sarah Brady, *University of North Carolina at Chapel Hill*

Murderers as Victims: Reassigning Guilt in Al Gore's *Columbine Memorial Address*

Ashley Allen, *University of North Carolina at Chapel Hill*

Respondent: Megan Foley, *Mississippi State University*

4211

Saturday • 9:30 am – 10:45 am
Walnut Room (Mezzanine Floor)

Great Ideas for Teaching Students Session 3

Sponsor: Community College Division

Presenters:

Social Media: Acknowledging the Elephant in the Room

Nekita D. Huling, *University of South Alabama*

Megan Sparks, *University of South Alabama*

Online Identities: Facebook and the Art of Identity Construction

J. Jacob Jenkins, *University of South Florida*

Patrick J. Dillon, *University of South Florida*

Do As I Do: Acquiring Critical Thinking Skills Through Behavioral Modeling During Evaluation of Argumentation in Television Commercials

Rebekah Bell, *El Paso Community College*

Music Videos and Content Analysis: A Creative Approach to Teaching Communication Choices and Consequences to Underclass Students

Kathie R. Fleck, *Ohio Northern University*

Texting Love: Choosing CMC to Convey Emotion and the Consequences of Invisible Corporality

Jason Munsell, *Columbia College*

Your John Hancock: An Exercise in Confidence Building and Class Participation

Amanda Jo Chesshir, *East Texas Baptist University*

Action, Interaction or Transaction: Choosing How to Deliver A Message

Nancy Bressler, *Bowling Green State University*

Visitors to the panel move from presenter to presenter during the session to explore Great Ideas for Teaching Students that have been found worthy of emulation and development.

4301

Saturday • 11:00 am – 12:15 pm
Medallion Salon A (1st Floor)

National Communication Association Initiatives and Member Resources

Sponsor: SSCA

Participants:

Steve Beebe, *NCA President*

Kathie Turner, *NCA 1st Vice President*

Brad Mello, *NCA Associate Director for Academic and Professional Affairs*

This panel features NCA President Steve Beebe, who will discuss his presidential year initiative on the basic course in communication and NCA 1st Vice-President Kathie Turner and NCA Associate Director for Academic and Professional Affairs Brad Mello who will highlight the resources available through NCA to support teaching, research, and career development in communication.

4302

Saturday • 11:00 am – 12:15 pm
Medallion Salon D (1st Floor)

Blondes, Balls, Baldies, and Playing Doctor: Exploring Relationships between Current Television Stereotypes and Social Norms

Sponsor: Popular Communication Division

Chair: Brett Lunceford, *University of South Alabama*

"Blondes with Balls": Hegemonic Masculinity and Heterosexist Narrative in Logo TV's *A-List Dallas*

Robert D. Byrd, Jr., *University of Southern Mississippi*

A Look at Non Traditional Representations of Masculinity: The Bald Man as Represented in Television

Burton Buchanan, *Auburn University at Montgomery*

SEXTERMINATE: *Doctor Who* and the Use of Humor Rather than Sexual Tension to Establish Meaningful Male/female Relationships in Television

Melissa M. Looney, *Full Sail University*

The Curious Case of Erin Andrews: Social Construction and Gender Performance in Television Sports casting

Erin C. Looney, *Florida State University*

Respondent: Brett Lunceford, *University of South Alabama*

Whether to increase audience shares or to keep up with societal trends, television in recent years has become more inclusive of marginalized and minority groups. Shows like Modern Family, 30 Rock, and Sullivan & Son portray homosexuals, women, and racially diverse groups in a mostly positive and sometimes empowering lights, but problems still occur in terms of stereotyping, misrepresentation, underrepresentation, and social norms.

4303

Saturday • 11:00 am – 12:15 pm
Medallion Salon B (First Floor)

Competitive Papers in Public Relations

Sponsor: Public Relations Division

Chair: Dedria Givens-Carroll, *University of Louisiana at Lafayette*

I#Stand with PP: Social Media Threats to Organizational Legitimacy#Komen,

Kristina Drumheller, *West Texas A&M University*

When Cultures Collide: Church, Change, and Public Relations

Shirley Serini, *Valdosta State University**

Government Communication in the Digital Age: Social Media's Effect on Local Government Public Relations

Melissa Graham, *University of Tennessee, Knoxville*

Tactics to Touchdowns: The Role of Public Relations in the Launch of the University of South Alabama's Football Program

Samantha Slover, *University of South Alabama ***

Text Analysis of Social Cause Advertising

SangHee Park, *Bowling Green State University (OH)*

Administration vs. Student Opinion: Higher Education Crisis Communication and the Use of Social Media

William Housley, Jr., *Tennessee Technological University*

Respondent: Marsha Little Matthews, *University of Texas at Tyler*

*Top Paper in Public Relations Division

**Top Student Paper in Public Relations Division

4304

Saturday • 11:00 am – 12:15 pm
Medallion Salon C (First Floor)

Lessons from the Campus: Do Faculty and Students Shed Their Constitutional Right to Freedom of Expression at the Schoolhouse Gate?

Sponsor: Freedom of Speech Division

How New Jersey Lost Its 'Joisey': Bullying and the First Amendment

David R. Dewberry, *Rider University*

Taking One (In the Face) for the Team: UC Davis Students, The First Amendment, and the Power of a Galvanizing Image

Rebekah Fox, *Texas State University*

Seeing through the Ivory Tower: Open Records, Cleary, and Colleges and Universities

Charles Howard, *Tarleton State University*

Sambo and the Sig Eps: The Constitutional Conundrum of Racial Iconography

Stephen A. Smith, *University of Arkansas*

When Winning is Losing: Ward Churchill and the Delusion of Academic Freedom

Shaun Treat, *University of North Texas*

4305

Saturday • 11:00 am – 12:15 pm
Mezzanine Ballroom Salon D

Homecomings: Choices and Consequences in End of Life Communication

Sponsor: Ethnography Interest Group

Chair: Jillian Tullis, *University of North Carolina – Charlotte*

Lettering Our Lives: Gender Representations and Grave Markers

Deborah Cunningham Breede, *Coastal Carolina University*

Christine S. Davis, *UNC Charlotte*

Jan Warren Findlow, *UNC Charlotte*

"I feel like he's still with me": Spatial Narratives as a Form of Family Storytelling

Patrick Dillon, *University of South Florida*

Working With the Dead: Views of the Modern Funeral in Western Society

Cara Mackie, *Florida Southern University*

The Burial Traditions of Low Country Gullah Culture

Preston McEver-Floyd, *Coastal Carolina University*

The Last Supper

Linda Vangelis, *University of Missouri*

How will I be remembered? What are the important artifacts, rituals, structures, and institutions that will help communicate those memories? What is the meaning of a "life well lived?" Can our shared lived experiences transcend death? If so, how? What are the standpoints – gender, race, class, age, and others – that shape the answers to these fundamental, philosophical, epistemological, and communicative questions that influence our life, and death, experiences? Using the tools of ethnographic inquiry – observation, participation, rhetorical and document analysis, interviews, narratives, memoir, essay, autoethnography – scholars on this panel seek to understand communication during the experience of death, and in so doing, hope to better understand communication during life.

4306

Saturday • 11:00 am – 12:15 pm
Mezzanine Ballroom Salon A

Understanding Distal and Proximal Conflict Influences with Communication Privacy Management and Speech Accommodation Theories

Sponsor: Communication Theory Division

Chair: Joy Goldsmith, Young Harris College

Parallel Conflict in Interpersonal Interactions and the Explanations of Communication Privacy Management Theory

Mika Lopes, Young Harris College

I Am Not Mexican: Labeling (and Over-Accommodating) the Latino Population in the United States

Anabel Sanchez-Bustamante, Young Harris College

To Tell or Not to Tell: Major Transgression in Interpersonal Conflict

Thomas Gibaud, Young Harris College

Technology and its Mediating Effects on Conflict in Romantic Relationships

Sarah Deese, Young Harris College

Respondent: Jen Hallett, Young Harris College

This panel features two theories and their explanatory power in informing the role of conflict in love relationships and stranger relationships.

4307

Saturday • 11:00 am – 12:15 pm
Mezzanine Ballroom Salon B

Top Papers in Rhetoric and Public Address

Sponsor: Rhetoric and Public Address Division

Chair: Megan Foley, Mississippi State University

Environmental Racism and Environmental Justice: Benjamin Chavis Jr. and Issues of Definition and Community

Richard W. Leeman, University of North Carolina at Charlotte

Between Principles and Pragmatics: The Progression of Rights Talk in Early Presidential Address

Stephen Heidt, Georgia State University

Mary Stuckey, Georgia State University

The Many Deaths of Trayvon Martin: Consequences of Identification and Representation in Protest

Samuel P. Perry, Baylor University

Attitudes Toward Images: The Comic Iconophilia of Atomic Café*

Nathan S. Atkinson, Georgia State University

Respondent: Dan Grano, University of North Carolina at Charlotte

**Top Paper in Rhetoric and Public Address Division*

4308

Saturday • 11:00 am – 12:15 pm
Mezzanine Ballroom Salon C

Top Papers in the History of Rhetoric

Sponsor: American Society for the History of Rhetoric Interest Group

Chair: Pat J. Gehrke, University of South Carolina

He Said, She Said: Choice and Consequence in the Quotational Politics of the Chreia Tradition

Christopher J. Gilbert, Indiana University

Oppressive and Violent: Representations of Southern Men during the Reconstruction Era through the Political Cartoons of Thomas Nast*

Vernon Ray Harrison, Tennessee State University

Unspoken, Unheard, Unvoiced: Listening to the Rhetoric of Silence

Amanda Schwertner, Texas Tech University

Montage of a Queering Deferred: Memory, Ownership and Archival Silencing in the Rhetorical Biography of Langston Hughes**

Ian Summers, University of Alabama

Respondent: Brandon Inabinet, Furman University

**Top Paper in American Society for the History of Rhetoric Interest Group*

***Top Student Paper in American Society for the History of Rhetoric Interest Group*

4309

Saturday • 11:00 am – 12:15 pm
Green Room (2nd Floor)

UHC

Metaphors in Life and Fiction

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: David Sutton, Auburn University

Life Will Break Free: A Metaphoric Criticism of Michael Crichton and Steven Spielberg's *Jurassic Park*

Mike Lawton, West Texas A&M University

Pro-Life Rhetoric: A Look at Personhood USA

Nicole Magee, University of Southern Mississippi

Digital Heroes, Virtual World and Real Persuasion

Sven Dwulecki, University of North Carolina at Chapel Hill

A Picture is Worth a Thousand Words: Visual Clues in Political Cartoons

Kayla Brown, Columbus State University

The Great American War Story: A Generic Analysis Featuring the Martin Luther King Jr. Memorial

Katie Oakes, Transylvania University

Respondent: David Sutton, Auburn University

4310

Saturday • 11:00 am – 12:15 pm
Rose Room (2nd Floor)

UHC

Exploring Group Relations and Social Identity

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: John Haas, University of Tennessee

The Perceptions of Recently Graduated Sorority Alumnae: The Evolution and Maintenance of Friendship and Communication

Amber Holland, Christopher Newport University

From Foxworthy to Talladega: Locations of NASCAR Fan Stereotypes

Laura Pugh, Longwood University

Where is the Money Moving? Gentrification in Downtown Lexington

Molly Gene Crain, Transylvania University

The Global Mind of the People: Where Ideas, Agendas, and Censorship Collide

James Woodward, University of Arkansas – Fort Smith

Claritin Clear: Underlying Persuasive Strategies of the Claritin Allergy Medication Website

Paige Comparato, University of North Carolina at Chapel Hill

Respondent: John Haas, University of Tennessee

4311

Saturday • 11:00 am – 12:15 pm
Walnut Room (Mezzanine Floor)

Great Ideas for Teaching Students Session 4

Sponsor: Community College Division

Presenters:

Bringing Audience Analysis to Life With Classroom Technology

Lorin Brooke Friley, Purdue University

Reality TV Villains, Bad Comedies, and Celebrity Scandals: Choosing Organizational Patterns

Nancy Bressler, Bowling Green State University

Citation Station: A Repeated Measures Philosophy of Mastering Oral Citations in the Public Speaking Course

Richard I. Falvo, El Paso Community College

Historic Speech Assignment

Jacob Metz, Tennessee Tech University

Persuasive Appeals: Giving Students Experience in Analyzing Appeals of Ethos, Pathos, and Logos

Scott Christen, Tennessee Tech University

Bridgette Buchanan, Tennessee Tech University

Critical Thinking Activity: Design Your Own Store

Richard Quianthy, Broward Community College

Visitors to the panel move from presenter to presenter during the session to explore Great Ideas for Teaching Students that have been found worthy of emulation and development.

4401

Saturday • 12:30 – 2:30 pm
Grand Ballroom East (10th Floor)

Southern States Communication Association 83rd Annual Awards Luncheon

Sponsor: Southern States Communication Association

Presiding: Monette Callaway (SSCA President)

Annual Luncheon Address: Changing Communication, Choices and Consequences

Michael W. Kramer, University of Oklahoma

Michael W. Kramer earned a BA from Concordia, Nebraska before beginning his career as a high school English and Drama teacher. After earning his MA from Northeastern Illinois University, he began teaching at Concordia, Austin while obtaining his Ph.D. in organizational communication at the University of Texas. From there, he moved to the Department of Communication at the University of Missouri, serving as the basic course director, then the director of graduate studies and eventually as Chair of the department. He recently became chair of the Department of Communication at the University of Oklahoma.

His primary research focuses on employee transitions as part of the assimilation/socialization process, spanning the entire process including newcomers, transferees, participants in corporate mergers, and voluntary and involuntary exit. He published two books, Managing Uncertainty in Organizational Communication (2004) and Organizational Socialization: Joining and Leaving Organizations (2010).

Michael has a wide range of other research interests including decision making, leadership, emotion management, Institutional Review Boards, and effective teaching practices, using research methods from multivariate analysis and structural equation modeling to interview studies and ethnographies. Recently he has focused on volunteers instead of paid employees. This will result in an edited book: Volunteers and Communication: Studies from Multiple Contexts to be published shortly.

4501

Saturday • 2:45 pm – 4:00 pm
Medallion Salon D (1st Floor)

Changing Communication Choices and Consequences for Organizations. Socialization and Assimilation: Where it's Been and Where it's Going – A Visit with Michael W. Kramer and Other Scholars in the Field

Sponsor: Vice President

Chair: John C. Meyer, University of Southern Mississippi

Featured Speaker: Michael W. Kramer, University of Oklahoma

Respondents:

Ken Levine, University of Tennessee

Zachary P. Hart, Northern Kentucky University

Stephanie R. Klatzke, Northern Kentucky University

Angela Gist, University of Missouri

Jonathan Wickert, University of Missouri

Stephanie Dailey, University of Texas

Michael Kramer initiates and additional scholars explore initiatives and recent directions in socialization and assimilation research in organizations, past, present, and future.

4502

Saturday • 2:45 pm – 4:00 pm
Medallion Salon B (1st Floor)

Political Entertainment Television and the Framing of Choices and Consequences in the 2012 Presidential Campaign

Sponsors: Mass Communication Division and Political Communication Division

Chair: William F. Harlow, University of Texas of the Permian Basin

A Punch Line in Every Sound Bite: Campaign 2012 Political Parodies on SNL

Darrell L. Roe, East Texas Baptist University

Jon Stewart and *The Daily Show's* Indecision 2012

Lauren Smith, Auburn University

"America Strikes Back" and the "2012 People's Party Congress of Charlotte": *The Colbert Report* and the 2012 Campaign

Patrick G. Wheaton, Georgia Southern University

The convention call asks us to examine "the variety of ways communication enhances choice-making." Presidential elections are certainly an occasion for choice-making. Some recent research has noted the rising role and importance of political entertainment television. This panel will examine how news, fake news, and satire of political entertainment television framed the choices for voters in 2012.

4503

Saturday • 2:45 pm – 4:00 pm
Medallion Salon C (1st Floor)

Top Papers in Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: Kandi L. Walker, University of Louisville

A Relative Power Model of the Chilling Effect: Applying Dyadic Power Theory to Verbal Avoidance about Relational Complaints

Tim Worley, University of Georgia

Jennifer Samp, University of Georgia

Rules of Engagement: Disclosure Choices and Consequences of Revealing Unmarried Pregnancy to Parents

Jennifer Lynne Cronin, University of North Carolina at Chapel Hill

Distress Due to Relational Termination and Attachment to an Ex-Partner: The Role of Rebound Relationships

Cassie E. Shimek, Louisiana State University

Richard S. Bello, Sam Houston State University

Gender and the Chilling Effect: An Actor-Partner Interdependence Model

Tim Worley, University of Georgia

Jennifer Samp, University of Georgia

Respondent: Kandi L. Walker, University of Louisville

4504

Saturday • 2:45 pm – 4:00 pm
Mezzanine Ballroom Salon D

Race and Gender in Intercultural Communication

Sponsor: Intercultural Communication Division

Chair: Dominique M. Gendrin, Xavier University of Louisiana

The Lynching Reported Around the World: An Intercultural Analysis of Recounting of the Lynching of Will Potter in the American South*

Kyle Fox, The University of Alabama

How Different Are We? An Examination of Individualism vs. Collectivism and Masculinity vs. Femininity Across Ethnic Groups in America

Neleen S. Leslie, Florida State University

A Path through Difficult Dialogue: Using the World Café Method as a Tool for Engaging in Interracial Communication

Tammy Jeffries, University of South Florida, and the Students of COM 3740 the Western Michigan University Interracial Communication Course for Spring, 2012

When in Rome: An Ethnographic Analysis of Memorable Messages Regarding Food and Eating and Cultural Adaptation

Jenna E. Reno, University of Kentucky

Toward An Integrated Model of Intercultural Competency: Evidence from American and International Students in the United States

William Hinson and Po-Lin Pan, Arkansas State University

Respondent: Terry Thibodeaux, *Sam Houston State University*

**Top Student Paper in Intercultural Communication*

4505

Saturday • 2:45 pm – 4:00 pm
Mezzanine Ballroom Salon A

Performing the Archive

Sponsor: Performance Studies Division

Chair: Sarah K. Jackson, *Louisiana State University*

Becoming Digital: The Performative Archive of Highs and Lows in the Work of Video Artist Natalie Bookchin
Benjamin D. Powell, *City University of New York Borough of Manhattan Community College*

Training Camp: Cinema Archives For Camp Imaginations

John LeBret, *Louisiana State University*

The Flash Mob Files

Rebecca Walker, *Southern Illinois University Carbondale*

The Archival Chronotope: The Role of the Archive in the Artwork of Joseph Cornell

Sarah K. Jackson, *Louisiana State University*

Respondent: Holley Vaughn, *University of North Texas*

Current scholarly interest in archives and archival research reflects what Hal Foster identifies as a "move to turn 'excavation sites' into 'construction sites.'" In his essay, "An Archival Impulse," Foster investigates the turn in contemporary art from the fragmentation of postmodernity toward the recuperative aesthetics of archival art. Artists working to forge new connections with the past, "turn bleakness into becomings [and] recoup failed visions in art, literature, philosophy, and everyday life." Extending these contemporary trends, this panel reimagines the relationship between scholar and archive as a performative encounter between living, corporeal bodies constituted by memory, history, and experience.

4506

Saturday • 2:45 pm – 4:00 pm
Mezzanine Ballroom Salon B

Top Papers in Philosophy and Ethics of Communication

Sponsor: Philosophy and Ethics of Communication Interest Group

Chair: Jeremy Langett, *Lynchburg College*

Technology and the Tao: Biotechnological Enhancement and Embodied Humanism: An Interdisciplinary Dialogue*

Kyle McNease, *Florida State University*

The Benevolent Sentiment: Considering the Moral Sense in Tymieniecka's Phenomenology of Life**

Pat Arneson, *Duquesne University*

Binary Desire: Stephen Hawking and the Object Voice

Jason D. Myres, *University of Georgia*

Respondent: James R. Pickett, *Flagler College*

**Top Student Paper in Philosophy and Ethics of Communication*

***Top Paper in Philosophy and Ethics of Communication*

4507

Saturday • 2:45 pm – 4:00 pm
Mezzanine Ballroom Salon C

The Consequences of Rhetorical Criticism: Practice, Purpose, and Pedagogy (Part I)

Sponsor: Rhetoric and Public Address Division

Chair: Raymie McKerrow, *Ohio University*

Panelists:

Dana L. Cloud, *University of Texas*

James Darsey, *Georgia State University*

G. Thomas Goodnight, *University of Southern California*

Andrew King, *Louisiana State University*

Jim A. Kuypers, *Virginia Tech*

Martin J. Medhurst, *Baylor University*

Robert E. Terrill, *Indiana University*

Marilyn J. Young, *Florida State University*

Respondent: Raymie McKerrow, *Ohio University*

This panel takes the idea of consequences and applies it to the decisions we make concerning the art of rhetorical criticism. Specifically, panelists will discuss the consequences surrounding our decisions about how we practice criticism; why we engage in criticism; and how we teach criticism. Also discussed will be the implications for our students and our profession. There will be time for audience participation.

4508



Saturday • 2:45 pm – 4:00 pm
Green Room (2nd Floor)

Exploring Questions of Identity and Group Membership

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Michael Waltman, *University of North Carolina, Chapel Hill*

Contesting Japanese-Americans Identity: Ben Kuroki's Address to the Commonwealth Club

Ami Okuno, *Furman University*

Breaking the Barrier: Overcoming the Linguistic Barrier of Muted Groups

Raeann Kraft, *Columbus State University*

Saturday

Audience Reception: How Lesbians and Gays Interpret their Portrayal on Television

Alicia Anderson, Berea College

Wheelchairs vs. Sonic Booms: Martyrdom and Power in JFK Conspiracy Rhetoric

Jeremiah Miller, Appalachian State University

Trans*cending Dominant Media: an Ideological Analysis of Transphobia present in Hegemonic Media that Calls for Social Resistance

Leslie Bartley, Transylvania University

Respondent: Michael Waltman, University of North Carolina, Chapel Hill

4509



Saturday • 2:45 pm – 4:00 pm
Rose Room (2nd Floor)

Scholarship in Argumentation and Political Discourse

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Robert Glenn, Owensboro Community and Technical College

When Pastors Meet Politics: Richard Furman's Praises of Alexander Hamilton

Amanda Gonzalez, Furman University

Values Commercialized: An Ideological Criticism of Values.com

Haley Bourne, Transylvania University

The World Economic Forum: The Powerful Discordance

Rebecca Dix, Georgia Gwinnett College

Shannon Foster, Georgia Gwinnett College

Jessica Payne, Georgia Gwinnett College

The Role of Jon Stewart's Public Rhetoric in the Critique of the Media

Patricia R. Cely, Columbia College

The Framework of Celebrity Activism: An Argumentative Genre

Julia Means and Fallon Frappier, Furman University

Respondent: Robert Glenn, Owensboro Community and Technical College

4510

Saturday • 2:45 pm – 4:00 pm
Medallion Salon A (First Floor)

President's Panel: Choices on Classroom Learning Preference and Online Communication Courses: They Wiggled, They Wobbled, and They are Still Around

Sponsor: SSCA President

Chair: Robert E. Frank, Longwood University

Creating Community in On-line Courses

Jean DeHart, Appalachian State University

Efficacy of a Basic Public Speaking Course Delivered Via a Virtual Community College

Brad Bailey, Mississippi Gulf Coast Community College

Email Etiquette and the On-line Classroom: Reality versus Imagined Conversations

Ivie Ero, Hinds Community College

The Progress and Peril of Teaching Public Speaking Online

Kristen Cockrell, Northwest Rankin High School

The Fun and Foibles of Teaching Interpersonal Communication Online

Frances Brandau-Brown, Sam Houston State University

Monette Callaway, Hinds Community College

4511

Saturday • 2:45 pm – 4:00 pm
Walnut Room (Mezzanine Floor)

Current Issues with State Associations

Sponsor: Vice President

Chair: John H. Saunders, Huntingdon College

Participants:

John H. Saunders, Huntingdon College (Alabama)

Brett Luncford, University of South Alabama (Alabama)

Richard Quianthy, Broward College (Florida)

Pam Hayward, Augusta State University (Georgia)

This panel will feature current and previous officers of individual state communication associations across the South to discuss challenges of running, promoting, and maintaining a state association and conference. The panel members will also answer questions concerning what they have found to work best, or worst, with their individual associations.

4601

Saturday • 4:15 pm – 5:30 pm
Medallion Salon A (1st Floor)

2014 SSCA Conference Planning Meeting (1st Session)

Sponsor: Vice President

Chair: John Haas, Vice President

Participants: All new Division and Interest Group Vice-Chairs

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john.meyer@usm.edu
601.266.4280
www.usm.edu/communication-studies



Congratulations to

Wendy Atkins-Sayre

Ph.D., University of Georgia
Rhetoric, social movements

on her promotion to associate professor

and

Casey Maugh

Ph.D., Pennsylvania State University
Rhetoric, feminist criticism

for receiving the Dwight L. Freshley Outstanding New Teacher Award from SSCA!

from the faculty:

Richard L. Conville

Ph.D., Louisiana State University
Interpersonal communication,
service learning

Keith V. Erickson

Ph.D., University of Michigan
Rhetoric, political communication

Lawrence A. Hosman

Ph.D., University of Iowa
Persuasion, language and social influence

Eura Jung

Ph.D., Pennsylvania State University
Intercultural and
interpersonal communication

John C. Meyer

Ph.D., University of Kansas
Organizational communication, humor

Susan A. Siltanen

Ph.D., Ohio State University
Metaphor, freedom of speech

Charles H. Tardy

Ph.D., University of Iowa
Department Chair
Interpersonal and nonverbal communication

Steven J. Venette

Ph.D., North Dakota State University,
Organizational communication,
risk and crisis communication



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4602

Saturday • 4:15 pm – 5:30 pm
Medallion Salon D (1st Floor)

Discourse, Barriers, and Competency in Intercultural Communication

Sponsor: Intercultural Communication Division

Chair: Mary Anna Kidd, *University of Texas at Tyler*

Hello, How May I Offend You Today?: NBC's Outsourced and the Discourse of Cultural Authenticity*

Mary Grace Antony, *Schreiner University*

Experiencing a Paradigm Shift in the HBCU Classroom

Dominique M. Gendrin, *Xavier University of Louisiana*

Newspapers as Barriers to Healthcare Access for Undocumented Latino/a Immigrants

Chad Nelson, *Bowling Green State University*

Respondent: Mary M. Meares, *University of Alabama*

**Top Paper in Intercultural Communication*

4603

Saturday • 4:15 pm – 5:30 pm
Medallion Salon B (1st Floor)

Top Papers in Applied Communication

Sponsor: Applied Communication

Chair: Abby Brooks, *Georgia Southern University*

Communicating Empathy and Bad News in the Post-Surgical Context: Insights from a Training Program in the Second Year of Surgical Residency*

Patricia E. Gettings, *Purdue University*

Felicia Roberts, *Purdue University*

Laura Torbeck, *Indiana University School of Medicine*

Paul R. Helft, *Indiana University School of Medicine*

Employing the Risk Perception Attitude Framework to Understand Communication and Patient Safety in a Healthcare Organization

Kevin Real, *University of Kentucky*

Sujin Kim, *University of Kentucky*

Employee Well-Being Programs: Middle Managers' Understandings of Corporate Values as Related to Organizational Identification

Amanda K. Belcher, *Western Kentucky University*

Jennifer Mize Smith, *Western Kentucky University*

Behavioral Intentions as an Indicator of Message Effectiveness: A Simulated Case Study**

Bethney A. Wilson, *University of Kentucky*

Respondent: Greg G. Armfield, *New Mexico State University*

**Top Paper in Applied Communication*

***Top Student Paper in Applied Communication*

FLORIDA ATLANTIC UNIVERSITY

For additional information, please contact

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<http://www.fau.edu/scms/graduate.php>

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Master of Arts in Communication Studies

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SCHOOL OF COMMUNICATION AND MULTIMEDIA STUDIES

4604

Saturday • 4:15 pm – 5:30 pm
Medallion Salon C (1st Floor)

Contemporary Issues in Freedom of Speech

Sponsor: Freedom of Speech Division

Chair: David Dewberry, *Rider University*

Snyder v. Phelps: The U.S. Supreme Court's Spectacular Erasure of the Tragic Spectacular*

M. Lane Bruner, *Georgia State University*

Sue Balter-Reitz, *Montana State University*

Roth v. U.S.: The legal and cultural production of obscenity and the home

Linda Baughman, *Christopher Newport University*

Reports of Their Death Are Greatly Exaggerated: How University Speech Codes Resist Court Precedents and Continue to Shape Speech on American Campuses**

Dewayne Wright, *University of Memphis*

Applying Common Carriage to Network Neutrality in the U.S.

Mark Grabowski, *Adelphi University*

Pallavi Guniganti, *King's College London*

Freedom of Speech in Burma: Towards a Contextually Grounded Approach

Brett Labbé, *Bowling Green State University*

*Top Paper in Freedom of Speech

** Top Student Paper in Freedom of Speech

4605

Saturday • 4:15 pm – 5:30 pm
Mezzanine Ballroom Salon D

Spotlight on the 2013 Gender Communication Scholar—Jane Jorgenson

Sponsor: Gender Studies

Honoree: Jane Jorgenson, *University of South Florida*

Interviewer: Jenni M. Simon, *University of North Carolina – Greensboro*

Jane Jorgenson is an impressive scholar whose research has helped shape our understanding of organizational communication, family communication, and the interrelationships between work and home. Her numerous works explore dual-career academic couples, female engineers, and the incorporation of technology in underprivileged areas. She has won several awards for her research including the National Communication Association's Outstanding Article Award and the Organization for the Study of Communication, Language, and Gender's Outstanding Article Award. Her research has been published in Management Communication Quarterly, Communication Yearbook, and the Handbook of Family Communication. In the classroom, she has developed and taught a Women and Communication course as well as a Communication and Working Life course.

4606

Saturday • 4:15 pm – 5:30 pm
Mezzanine Ballroom Salon A

Top Student Performances in Performance Studies

Sponsor: Performance Studies Division

Chair: Lyndsay Michalik, *Louisiana State University*

Now What Are We Gonna Call This?

Garret Castleberry, *University of Oklahoma*

Andrea Baldwin, *Southern Illinois University*

Camille Hall, *University of Texas*

Digital Music Deconstruct

Jake Beck, *University of North Texas*

Orphan Annie Eyes: Overcoming Narratives of Cancer and Loss

Joshua Potter, *Southern Illinois University Carbondale*

Nichole Nicholson, *Southern Illinois University Carbondale*

Andrea Baldwin, *Southern Illinois University Carbondale*

Molly Cummins, *Southern Illinois University Carbondale*

Susanna Bunny LeBaron, *Southern Illinois University Carbondale*

The Rain and the Leaves

Nico Wood, *Southern Illinois University Carbondale*

Diana Woodhouse, *Southern Illinois University Carbondale*

Carlye Schweska, *Southern Illinois University Carbondale*

Lindsay Greer, *Southern Illinois University Carbondale*

Benny LeMaster, *Southern Illinois University Carbondale*

Respondent: Lisa Flanagan, *Xavier University of Louisiana*

4607

Saturday • 4:15 pm – 5:30 pm
Mezzanine Ballroom Salon B

Interactive Panel - Visiting Louisville Landmarks: The Muhammad Ali Center, The Louisville Slugger Museum, and Churchill Downs

Sponsor: Ethnography Interest Group

Chair: George Pacheco, *Angelo State University*

Participants:

Paul Stafford, *University of Southern Mississippi*

Jeff Boone, *Angelo State University*
John Nicholson, *Mississippi State University*

Continuing a tradition started in Memphis and continued through New Orleans and San Antonio, this interactive panel invites you to visit one or more of Louisville's historic landmarks before the panel meets, record your impressions, and share them as the panelists do the same. This panel is designed to serve as a starting point for multiple ethnographic and auto-ethnographic explorations – including your own! Each of the locations is open from 9-5 daily throughout the convention.

4608

Saturday • 4:15 pm – 5:30 pm
 Mezzanine Ballroom Salon C

The Consequences of Rhetorical Criticism: Practice, Purpose, and Pedagogy (Part II)

Sponsor: Rhetoric and Public Address Division

Chair: **Raymie McKerrow**, *Ohio University*

Panelists:

Dana L. Cloud, *University of Texas*

James Darsey, *Georgia State University*

G. Thomas Goodnight, *University of Southern California*

Andrew King, *Louisiana State University*

Jim A. Kuypers, *Virginia Tech*

Martin J. Medhurst, *Baylor University*

Robert E. Terrill, *Indiana University*

Marilyn J. Young, *Florida State University*

Respondent: **Raymie McKerrow**, *Ohio University*

This panel takes the idea of consequences and applies it to the decisions we make concerning the art of rhetorical criticism. Specifically, panelists will discuss the consequences surrounding our decisions about how we practice criticism; why we engage in criticism; and how we teach criticism. Also discussed will be the implications for our students and our profession. There will be time for audience participation.

4609

Saturday • 4:15 pm – 5:30 pm
 Green Room (2nd Floor)

Exploring Topics in Empowerment and Oppression

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: **Linda Jurczak**, *Valdosta State University*

Untangling the Kinks: Exploring Empowerment and Identity behind African American Women's Hair Styles

Le'Shae N. Dickerson, *Berea College*

Bullying on Facebook: How It Affects Secondary School and College Students

Emily Salinas, *Tarleton State University*

Welfare and work: A new take on welfare rhetoric from a family and female perspective

Hannah Pomphrey, *Appalachian State University*

The Message of Platonic Myths and the Birth of a Modern Mythology

Ashley Ryan, *Flagler College*

Decoding Fresh Flesh: The Dove Campaign for Real Beauty, Victoria's Secret, and the Rhetoric of Commodity

Samantha Caron, *Columbia College*

Respondent: **Linda Jurczak**, *Valdosta State University*

4610

Saturday • 4:15 pm – 5:30 pm
 Rose Room (2nd Floor)



Studies of Sexism and Problematic Behaviors

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: **Thomas J. Socha**, *Old Dominion University*

Woman Thou Art Loosed: T.D. Jakes Combating Sexism in the Church

Alexis M. Jarrett, *Columbus State University*

Image Communication in Sorority Recruitment

Valerie Berg, *George Washington University*

Outflirt, Outskirt, Outsex: Finding the Dominant Ideologies in Survivor: Micronesia

Chris Bridenbaugh, *West Texas A & M University*

Proposal of a Communicational Program Based on the Sabido Methodology to Reduce Opportunistic Behaviors in the Venezuelan Population

Hugo Hernandez, *University of Texas – Permian Basin*

Big Burgers, Models and the Problems they Cause

Haley J. Armstrong, *University of South Alabama*

Respondent: **Thomas J. Socha**, *Old Dominion University*

4611

Saturday • 4:15 pm – 5:30 pm
 Walnut Room (Mezzanine Floor)



Communication Technologies and their Impacts

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: **Kristina Drumheller**, *West Texas A&M University*

The "Texts" of Awareness: Guilt and Redemption in the Faces of Distracted Driving

L. Taylor Stukes, *Columbia College*

The Effects of Color on Mood

Whitney Mitchell, *Southern Adventist University*

Framing Assange: Filth or Freedom Fighter?

Lorin Beatty, *University of Louisville*

The Arabic-Muslim Stereotype in Mediated Content:
Analyzing News Frames for Perceived Threat of Terror

Kevin Green, *Longwood University*

An Analysis of Presidential Crisis Rhetoric During
International Crisis

Rachel Ritchie, *University of Texas, Permian Basin*

Respondent: Kristina Drumheller, *West Texas A&M University*

4701

Saturday • 5:45 pm – 6:45 pm
Medallion Salon A (1st Floor)

Public Relations Division Business Meeting

Officers:

Chair: Christie Kleinmann, *Lee University*

Vice Chair / Program Planner: Dedria Givens-

Carroll, *University of Louisiana - Lafayette*

Vice Chair Elect: Marsha Matthews, *University of Texas at Tyler*

Secretary: Shirley Serini, *Valdosta State University*

4702

Saturday • 5:45 pm – 6:45 pm
Medallion Salon D (1st Floor)

Rhetoric and Public Address Division Business Meeting

Officers:

Chair: Dan Grano, *University of North Carolina-Charlotte*

Vice Chair / Program Planner: Wendy Atkins-Sayre, *University of Southern Mississippi*

Vice Chair Elect: Megan Foley, *Mississippi State University*

Secretary: Tom Frentz, *University of Arkansas*

4703

Saturday • 5:45 pm – 6:45 pm
Medallion Salon B (1st Floor)

Applied Communication Division Business Meeting

Officers:

Chair: Greg Armfield, *New Mexico State University*

Vice Chair / Program Planner: Kristina Drumheller, *West Texas A&M University*

Vice Chair Elect: Abby Brooks, *Georgia Southern University*

Secretary: Carol Bishop Mills, *University of Alabama*

4704

Saturday • 5:45 pm – 6:45 pm
Medallion Salon C (1st Floor)

Freedom of Speech Division Business Meeting

Officers:

Chair: Brett Luncford, *University of South Alabama*

Vice Chair / Program Planner: Rebekah Fox, *Texas State University*

Vice Chair Elect: Doug Marshall, *Duquesne University*

4705

Saturday • 5:45 pm – 6:45 pm
Mezzanine Ballroom Salon D

Philosophy and Ethics of Communication Interest Group Business Meeting

Officers:

Chair: Jeremy Langett, *Lynchburg College*

Vice Chair: Gina Ercolini, *University of South Carolina*

4706

Saturday • 5:45 pm – 6:45 pm
Mezzanine Ballroom Salon A

Ethnography Interest Group Business Meeting

Officers:

Chair: Jillian A. Tullis, *University of North Carolina at Charlotte*

Vice Chair / Program Planner: John Nicholson, *Mississippi State University*

Secretary: Christine Kiesinger, *George Washington University*

4707

Saturday • 5:45 pm – 6:45 pm
Mezzanine Ballroom Salon B

Intercultural Communication Division Business Meeting

Officers:

Chair: Bob Frank, *Longwood University*

Vice Chair / Program Planner: Jennifer T. Edwards, *Tarleton State University*

Vice Chair Elect: Dominique Gendrin, *Xavier University*

Secretary: Mary Anna Kidd, *University of Texas at Tyler*

4708

Saturday
5:45 pm – 6:45 pm
Mezzanine Ballroom Salon C

**Language and Social Interaction Division
Business Meeting**

Officers:

Chair: Craig O. Stewart, *University of Memphis*

Vice Chair / Program Planner: Linda Potter

Crumley, Southern Adventist University

Vice Chair Elect: Linda Vangelis, *East Carolina University*

Secretary: Bryan Crow, *Southern Illinois University*

4709

Saturday • 5:45 pm – 6:45 pm
Green Room (2nd Floor)

**Popular Communication Division
Business Meeting**

Officers:

Chair: George Pacheco, Jr., *Angelo State University*

Vice Chair / Program Planner: Dave Nelson,

Valdosta State University

Vice Chair Elect: Matt Ramsey, *Shippensburg University*

Secretary: Danielle Williams, *Georgia State University*

4710

Saturday • 5:45 pm – 6:45 pm
Rose Room (2nd Floor)

**Instructional Development Division
Business Meeting**

Officers:

Chair: Richard Quianthy, *Broward College*

Vice Chair / Program Planner: Yolanda Mitchell,
Pulaski Technical College

Vice Chair Elect: Lora Helvie-Mason, *Tarleton State University*

Secretary: Ashley George, *University of Alabama*

4711

Saturday • 5:45 pm – 6:45 pm
Walnut Room (Mezzanine Level)

**Political Communication Division
Business Meeting**

Officers:

Chair: Kenny Smith, *Samford University*

Vice Chair / Program Planner: William Harlow,
University of Texas at Permian Basin

Vice Chair Elect: Melissa M. Smith, *Mississippi State University*

Secretary: Darrell Roe, *East Texas Baptist University*

4801

Saturday • 7:00 pm – 9:00 pm
Rathskeller (Lower Level)

The SSCA Annual Osborn Reception

Sponsors: Drs. Michael and Suzanne Osborn,
Pearson Publishing

PEARSON

COMMUNICATION & ADVOCACY

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THE SCHOOL OF COMMUNICATION STUDIES
JAMES MADISON UNIVERSITY

DAY 5

Sunday, April 14, 2013

5101

Sunday • 8:00 am – 9:15 am
Medallion Salon A (1st Floor)

Southern States Communication Association Nominating Committee Meeting

Sponsor: Southern States Communication Association

Chair: Monette Callaway (SSCA Immediate Past President)

Participants: Immediate Past Chairs of SSCA
Divisions and Interest Groups

Greg Armfield (Applied Communication)

Raymond Ozley (Communication Theory)

Paula Rodriguez (Community College)

Brett Lunceford (Freedom of Speech)

Jenni Simon (Gender Studies)

Richard Quianthy (Instructional Development)

Bob Frank (Time and Place Committee / Intercultural Communication)

Linda Manning (Interpersonal Communication)

Craig O. Stewart (Language and Social Interaction)

Brian C. Brantley (Mass Communication)

David Terry (Performance Studies)

Kenny Smith (Political Communication)

George Pacheco, Jr. (Popular Communication)

Christie Kleinmann (Public Relations)

Dan Grano (Rhetoric and Public Address)

David Nelson (Southern Argumentation and Forensics)

Linda Jurczak (Association for Communication Administrators)

Brandon Inabinet (American Society for the History of Rhetoric)

Jillian Tullis (Ethnography)

C. Wesley Buerkle (Kenneth Burke Society)

Jeremy Langett (Philosophy and Ethics of Communication)

5102

Sunday • 8:00 am – 9:15 am
Medallion Salon B (1st Floor)

2014 SSCA Conference Planning Meeting (2nd Session)

Sponsor: Vice President

Chair: John Haas, *Vice President*

Participants: All new Division and Interest Group
Vice-Chairs

5103

Sunday • 8:00 am – 9:15 am
Medallion Salon D (1st Floor)

From Soup Kitchens to Walk-A-Mile: Service Learning Partnerships with Nonprofit Organizations

Sponsor: Instructional Development Division

Moderators:

Beth A. Messner, *Ball State University*

Paul Starr, *Ball State University*

Participants:

Mary Beth Asbury, *Middle Tennessee State University*

Angela Day, *Ball State University*

Scott Dillard, *Georgia College and State University*

Joy L. Hart, *University of Louisville*

Beth A. Messner, *Ball State University*

Paul Starr, *Ball State University*

Kandi L. Walker, *University of Louisville*

This roundtable discussion will explore the myriad of choices made when communication scholars enter into service learning collaborations with nonprofit partners. While service learning can be of great benefit to both students of communication and the community partners that they serve, the road to successful service learning can be challenging. Through references to their own service learning projects, experienced service learning facilitators will answer questions such as: How do you choose an appropriate nonprofit partner? What are the common pitfalls associated with service learning and how can those be avoided? Should service learning projects be used as tools to promote social justice? What are the consequences of requiring students to participate in service learning projects?

5104

Sunday • 8:00 am – 9:15 am
Medallion Salon C (1st Floor)

Choices and Consequences in Active Learning

Sponsor: Language and Social Interaction Division

Chair: Wesley Fondren, *Coastal Carolina University*

Moderator: Slavica Kodish, *Southeast Missouri State University*

From Blogging to Discussion: Joining the Online Expert Community

Slavica Kodish, *Southeast Missouri State University*

Small-Group Communication and Course Restructuring

Eugenie Almeida, *Fayetteville State University*

Keeping Current: Using iPads and iPhones in the Classroom

Linda Potter Crumley, *Southern Adventist University*

Student Collaboration: Presenting an Informative Speech on the Informative Speech

William Maze, Northwest Mississippi Community College

Getting the "Active" back into Active Learning: The Case for Communication Activism

Deborah Cunningham Breede, Coastal Carolina University

Teaching the Big Picture: Using Active Learning Strategies to Help Students Connect Course Content in the Classroom and Beyond

Tara D. Hargrove, Southern Adventist University

An exploration of using active learning in the classroom. Panelists will discuss specific strategies of active learning in classes ranging from Basic Public Speaking to Persuasion.

5105

Sunday • 8:00 am – 9:15 am
Mezzanine Ballroom Salon D

Communication Theory as Informing Relationships and Change

Sponsor: Communication Theory Division

Chair: Danna Gibson, Columbus State University

The Influence of Relationship Type, Ego involvement and Gender Ideology on Message Interpretation

Renee Edwards, Louisiana State University

Interpretivist Theory and the Study of Relationships: An Argument and Five Paradoxes

Jimmie Manning, Northern Illinois University

Adrienne Kunkel, University of Kansas

A Dialectical Approach to Institutional Change: Theoretical Development

Lu Tang and Jane Baker, University of Alabama

Respondent: Matthew Thatcher, Arkansas State University

5106

Sunday • 8:00 am – 9:15 am
Mezzanine Ballroom Salon A

Feminist Aesthetics in Performance

Sponsor: Performance Studies Division and Gender Studies Division

Chair: Alison Fisher, James Madison University

Finding a Feminist Performance Methodology in Critical Theory

Brianne Waychoff, The City University of New York, Borough of Manhattan Community College

The Textured Body and the Political Power of Feminist Aesthetics

Lindsay Greer, Southern Illinois University Carbondale

Diana Woodhouse, Southern Illinois University Carbondale

Turning Toward Failure: Queer(ing) Performance Aesthetics

Benny LeMaster, Southern Illinois University Carbondale

Respondent: Danielle McGeough, University of Northern Iowa

Underscoring the political potential of aesthetics, bell hooks argues that "Aesthetics then is more than a philosophy or theory of art and beauty; it is a way of inhabiting space, a particular location, a way of looking and becoming." In 1995 Elizabeth Bell articulated a feminist performance aesthetic as one with: (a) pedagogic potential to reconfigure patriarchal structures that devalue women's autonomy, and (b) heuristic potential for expanding the discourse on performance and performance theory. Averse to a disinterested or "objective" notion of aesthetics, a feminist aesthetics abandons the notion that perception is ever a neutral phenomenon and instead positions it as a process that is deeply imbricated among social and sensual lines (Bell 109). This panel engages feminist aesthetics as a mode of political protest.

5108

Sunday • 8:00 am – 9:15 am
Mezzanine Ballroom Salon C

Examples of New Research in Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: Ryessia Jones, University of Texas at Austin

"Listening without judgment or criticism or advice!": A Thematic Analysis of Support Preferences of Young Widow(er)s

Carrie West, Schreiner University

"I'm a very good chess player...but I'm a better wife": Decision-Making, Power Struggles, and Conflict in the Spousal Relationships on *Modern Family*

Nancy Bressler, Bowling Green State University

Best Frenemies Forever: An Investigation of the Frenemy Relationship

Jessica A. Sharp, University of Alabama

Mother-daughter Communication from the Perspective of the College Daughter

Jessica Paulsen, Western Kentucky University

Respondent: Greg Leichty, University of Louisville

5109

Sunday • 8:00 am – 9:15 am
Green Room (2nd Floor)

From Birth Mother to Bastard Child: The Changing Role of Speech Communication in Academia

Sponsor: Association for Communication Administrators Interest Group

Chair: Phil Martin, North Central Technical College

What the Heck Went Wrong? An Historical Perspective on Speech in Academia

Phil A. Martin, North Central State College

My Audience, My Camera: Teaching the Basic Course Online

E. Noel Earl, Morehead State University

Tweet This!: Exploring the Flight and Plight of Social Media in Speech Communication

Randy L. Manis, Morehead State University

Choices and Consequences: Can Speech Communication Remain Strong in Academia in the Digital Age?

Cathy L. Thomas, Morehead State University

There is little doubt that American higher education has changed dramatically in the last twenty years. With the advent of all forms of digital communication, face to face communication seemingly is less and less important to the general population. Further, with diminishing budgets and the push for more and more online classes, communication departments feel the tension to forgo the traditional classroom method of teaching communication for a more virtual one. This panel will explore those tensions through an historical perspective, a current online perspective, and a digital perspective.

5201

Sunday • 9:30 am – 10:45 am
Medallion Salon A (1st Floor)

Committee on Committees Meeting

Sponsor: Southern States Communication Association

Chair: John C. Meyer (SSCA 2014 President)

Participants:

Carl Cates (SSCA Executive Director)

Monette Callaway (SSCA Immediate Past President)

John Haas (SSCA 2014 Vice President)

J. D. Ragsdale (SCJ Editor)

Jennifer Mize Smith (SSCA Marketing Director)

5202

Sunday • 9:30 am – 10:45 am
Mezzanine Ballroom Salon A

Navigating Emerging Classroom Technology: A Panel on Making the Right Choices to Best Serve Our Students

Sponsor: Instructional Development Division
Classroom Technology as Workplace Preparation

Stephanie Kelly, North Carolina A&T State University

An Analysis of Instructional Information Dissemination
Nikki Christen, University of Tennessee

Instructional Computer-Mediated Communication and Conceptual Conflation

Scott Christen, Tennessee Technological University

Electronic Proximity and Emerging Classroom Technology

Patrick MacDonald, West Virginia University

This panel will be unique in that each of the four papers will synthesize the most recent computer-mediated instructional communication and instructional technology literature from four separate disciplines: instructional design and technology, communication studies, information science, and business education. The panelists intend to provide pragmatic applications and suggestions for instructors who seek to optimize classroom technology use.

5203

Sunday • 9:30 am – 10:45 am
Medallion Salon B (1st Floor)

"Don't Say Gay": An Examination of Anti Gay Practices Towards Bullying and Classroom Discussion of Homosexuality

Sponsor: Gender Studies Division

Chair: Rick Curry, University of Tennessee, Knoxville

Participants:

Rick Curry, University of Tennessee, Knoxville

Rebecca Davis, University of Tennessee, Knoxville

Missy Graham, University of Tennessee, Knoxville

Michelle Garland, University of Tennessee, Knoxville

This panel stands as a testament to the value of inter-disciplinary work, and how multiple backgrounds and perspectives are necessary in fostering active, purposeful discussion on issues relevant to the LGBTQ Community. Participants will share unique professional and academic backgrounds reflecting the mosaic of opinions encountered in society.

5204

Sunday • 9:30 am – 10:45 am
Medallion Salon C (1st Floor)

**Controversy and Social Change:
Rhetorical Explanations and Strategies**

Sponsor: Rhetoric and Public Address Division

Chair: Brett Lunceford, University of South Alabama

Picking the Winner: Reading the New "Road to the Kentucky Derby" as an Allegory for Our Conservative Times

Lee Pierce, University of Georgia

Online Identity Construction through Counter-Public Enclaves: Anonymous, Hacktivism and Internal Rhetoric

Heather Woods, Baylor University

Social Movements, Stephen Colbert, and the Audience in the Public Sphere

Angela McGowan, University of Southern Mississippi

The Real America—Identification in the Occupy Colleges Movement

Dorothy Leal, Texas State University—San Marcos

Respondent: Meredith Bagley, University of Alabama

5205

Sunday • 9:30 am – 10:45 am
Mezzanine Ballroom Salon D

**Re-Friending, Relating and Re-Tweeting:
Building and Re-Building Connections**

Sponsor: Ethnography Interest Group

Chair: Jillian Tullis, University of North Carolina—Charlotte

"It's the friendship of the past, but that bonds us again" Re-friending as a Relational Experience Online and Beyond

Paul Stafford, University of Southern Mississippi

Twilight and Twitter: An Ethnographic Study

Michelle Groover, Georgia Southern University

Coffee "Connections": An Ethnographic Investigation of Barista/Patron Interaction

Andre Favors, University of Louisiana at Lafayette

The Big Bang Theory & Relating to a Room Full of Women: Doing STEM Research as a White Man

John Nicholson, Mississippi State University

On this panel the participants will explore the relating processes experienced by fans of the Twilight series of films and books, the experience of re-kindling old friendships (re-friending), the dynamic between the server and the served, and the experience of relating to women as both an activist and as the "other."

5206

Sunday • 9:30 am – 10:45 am
Medallion Salon D (1st Floor)

Point of View: Choices and Consequences

Sponsor: Performance Studies Division

Chair: Sharon E. Croft, Capital University

Gems of Knowledge—A how-to Guide on Everything (...And I mean Everything)

Andrea Baldwin, Southern Illinois University Carbondale

Letters to Max: Baroness Schraeder's Fabulous Life

Amy Burt, Georgia College and State University

Paradise Refunded: Performing Poptwist Poetry

Dan Heaton, Capital University

The Store

Belinda Collings Thomson, Brescia University

Respondent: Sharon E. Croft, Capital University

As performer/scholars, we know that point of view is vital to story. The pieces here performed allow the performer and audiences to glance at the world through different lenses. Juxtaposing pieces, genres, and tones, Point of View: Choices and Consequences reminds us to Question Everything.

5207

Sunday • 9:30 am – 10:45 am
Mezzanine Ballroom Salon B (1st Floor)

**The 2012 Presidential Debates:
Classroom and Community
Considerations of Communication,
Choices, and Consequences**

Sponsor: Political Communication Division, Rhetoric and Public Address, and Instructional Development

Chair: David Gosser, Christopher Newport University

Participants:

Mary Best, Christopher Newport University

Sean Connable, Christopher Newport University

Todd Lee Goen, Christopher Newport University

Linda D. Manning, Christopher Newport University

As matters of national, regional, and local politics that embody the essence of "Communication, Choices and Consequences," the 2012 Presidential debates are salient in many instructional settings, with myriad inter and intra-disciplinary academic connections. The participants in this roundtable discussion include the fields of American politics, argumentation and debate, campaigns, civic discourse, family, interpersonal, mass media, persuasion and rhetoric, and public speaking. The presenters will discuss developing the debates (and the massively consequential choices presented) within the classroom, across the curriculum, and into the community.

5208

Sunday • 9:30 am – 10:45 am
Mezzanine Ballroom Salon C

Eastern Wisdom Traditions Meet Western Expectations

Sponsor: Intercultural Communication Division

Chair: Mary M. Meares, *University of Alabama*

Dharma Online: Finding a Sangha

Jim Parker, *Austin Peay State University*

The "Westernization" of Yoga via the Internet

Mary M. Meares, *University of Alabama*

Chakras and Rhetorical Performance

Casey Malone Maugh, *University of Southern Mississippi - Gulf Coast*

Hinduphobia? Stereotypes, Tropes, and their Impact

Ramesh Rao, *Longwood University*

Respondent: Marceline Thompson-Hayes,
Arkansas State University

This panel examines the juxtaposition of the modern with the ancient. How can traditional eastern wisdom traditions help us understand the modern western world in areas such as the political process? How can the modern world of technology help us access the ancient wisdom traditions of the east? In what ways have traditional practices been removed from their traditional contexts and what are the implications of this type of cultural appropriation?

5209

Sunday • 9:30 am – 10:45 am
Green Room (2nd Floor)

Competitively Selected Papers in Philosophy and Ethics of Communication

Sponsor: Philosophy and Ethics of Communication Interest Group

The Essentials of Cultural Performance

Adrienne Viramontes, *University of Wisconsin-Parkside*

To Be or Not to Be (For the Common Good): A Survey of Rhetoric in Pre-Modernity

Stephen Rahko, *Indiana University-Bloomington*

Projecting the Terror Machine: Psychoanalysis and the War on Terror

Nick J. Sciallo, *Georgia State University*

The Missing Conversation and the Rebellion: Recovering the Arts of Sustaining Humane Communication

Gray Matthews, *University of Memphis*

5301

Sunday • 11:00 am – 12:15 pm
Medallion Salon A (1st Floor)

Revising the Past, Re-envisioning the Future: Rhetoric and History

Sponsor: Rhetoric and Public Address Division

Chair: Dan Grano, *University of North Carolina - Charlotte*

The Absence of Slavery in an Apartheid South: Revisionism, Representation, and Rhetoric in the New South

Deborah Cunningham Breede, *Coastal Carolina University*

Christine S. Davis, *University of North Carolina at Charlotte*

Jan Warren Findlow, *University of North Carolina at Charlotte*

"It's been a long, hard road, but we made it!" A Rhetoric of Resistance in the Scott Sisters' Case

Rondee Gaines, *Georgia State University*

Mad Cow Blues: South Korea, Clay Shirkey, and the Digital Public Sphere

Jason Jarvis, *Georgia State University*

Gather 'Round the Table: Recreating the South through Southern Foodways

Ashli Stokes, *University of North Carolina at Charlotte*

Wendy Atkins-Sayre, *University of Southern Mississippi*

Respondent: Dan Grano, *University of North Carolina - Charlotte*

5302

Sunday • 11:00 am – 12:15 pm
Medallion Salon D (1st Floor)

Risky Business? Choices and Consequences of Addressing Race, Sex, Class, and Privilege in Pedagogical Settings

Sponsor: Instructional Development Division

Chair: Deanna P. Dannels, *North Carolina State University*

It Was a Good Idea...In Theory: Leaving the Safety of Teaching as Usual

Deanna P. Dannels, *North Carolina State University*

Not So Different At the End

Cristiane Damasceno, *North Carolina State University*

The Blurred Line Between Comfort and Discomfort: Reflections and Implications for Future Teaching and Learning

Elizabeth Johnson-Young, North Carolina State University

Step Back for Truth or Stand Still from Guilt?

Jennifer Kager, North Carolina State University

Two Steps Forward, One Step Back: Pedagogical Representations of Generational Class Fluidity

Anne Purcell, North Carolina State University

Underprivileged Privileged Girl: Alone at the Back of the Class

Stephanie Raney, North Carolina State University

Respondent: Kenneth Zagacki, North Carolina State University

With students of varied genders, cultures, family upbringings, religious beliefs, cultural backgrounds, ethnic histories, sexual orientations, and political ideologies—all in a space in which those identities are integral to what and how they study—the communication classroom becomes a hotbed for debate and argument. Given this, there is potential for some students to feel engaged, participatory and energized by the differences in the classroom; yet there is also potential for students to feel alienated, excluded, and rejected based on a number of different factors. The panel seeks to interrogate, through personal narratives about a critical pedagogical incident—the privilege walk—the choices and consequences of tackling sex, race, class, and privilege head on.

5303

Sunday • 11:00 am – 12:15 pm
Medallion Salon B (1st Floor)

Choices, consequences, communication and conviction: Considering classroom caste and care.

Sponsor: Gender Studies

Participants:

Abby M. Brooks, Georgia Southern University

Angie Day, Ball State University

Christie Kleinmann, Lee University

Tiffany Shoop, Roanoke College

Jenni M. Simon, University of North Carolina – Greensboro

Women in the academy are challenged to “rewrite the rules” to solidify the female presence in a historically male centered learning environment. Panelists examines how women are communicating change, the choices they are making to facilitate that change, and the consequences that arise from challenging patriarchal norms that guide academe.

5304

Sunday • 11:00 am – 12:15 pm
Medallion Salon C (1st Floor)

Investigating Rhetorics of New Social Movements, Counterpublics, and Political Change in Contemporary Culture

Sponsor: Rhetoric and Public Address Division

Chair: Christopher M. Duerringer

Occupy the Public Sphere: A Study of Memetics and Articulation in the Rhetoric of Occupy Wall Street

Christopher M. Duerringer, Arkansas Tech University

Social Media and Citizen Journalism in the 2009 Iranian Protests: The Case of Neda Agha-Soltan

Kathleen German, Miami University

Deliberations “all night long”: A Social Change Movement to Fund Local Projects of the People, by the People, and for the People

Spoma Jovanovic, University of North Carolina at Greensboro

Reenvisioning the [Counter] Public: An Analysis of the San Francisco Police Department as Terministic Screens in the It Gets Better Project

Tim McKenna, Ohio University

Reaction as Lived Experience: Using Co-Cultural Theory to Understand the Fundamental Challenge for Civic Discourse

Mark Ward Sr., University of Houston-Victoria

5305

Sunday • 11:00 am – 12:15 pm
Mezzanine Ballroom Salon D

Family Conflict Types, Tactics, and Outcomes

Sponsor: Interpersonal Communication Division

Chair: Joy Goldsmith, Young Harris College

The IEP and Family Conflict with a School

Kasey Lents, Young Harris College

Long Distance Caregiver and Local Caregiver Siblings: Understanding Parental Care Conflict

Sarah Keeler, Young Harris College

Distal Influences on College-Age Sibling Conflict

Carol Raterman, Young Harris College

A “Family” of Bullies: Life Replicates Art/Art Replicates Life

Marley Kahoun, Young Harris College

Respondent: Jen Hallett, Young Harris College

Sunday

5306

Sunday • 11:00 am – 12:15 pm
Mezzanine Ballroom Salon B

Contributed Papers in Performance Studies

Sponsor: Performance Studies Division

Chair: Melanie Kitchens O'Meara, Augusta State University

Ethnography of Exteriors

David Terry, San Jose State University

The Poetry Worlds of the Lost Tribe and the Carma Bums

M. Lane Bruner, Georgia State University

Mardi Gras and the Illusion of Freedom

Brett Lunceford, University of South Alabama

Respondent: Scott Dillard, Georgia College and State University

5307

Sunday • 11:00 am – 12:15 pm
Mezzanine Ballroom Salon A

When the Heat is On: Handling Choices, Improving Communication and Mitigating Consequences through Conflict Management

Sponsor: Applied Communication Division

Chair: Eilene Wollslager, University of Texas at San Antonio

Overcoming Negative Consequences because of Miscommunication in Work Related Areas Using New Media Technologies

Varsha Sherring, Regent University

Establishing Peace from Broken Pieces: A Group Home Case Study

Camesha Manzueta, Seminole State College

When Students and Professors Clash: Managing Conflict in the Classroom

Eilene Wollslager, University of Texas at San Antonio

In keeping with the conference theme, this panel will focus on the practical issues surrounding conflict management and group communication practices. Using case studies from the classroom, group homes and the workplace, communication theory and practice will be explored to mitigate consequences and restore peace.

5308

Sunday • 11:00 am – 12:15 pm
Mezzanine Ballroom Salon C

Teaching as the "Other": Communication, Choices and Consequences in the Intercultural Classroom

Sponsor: Intercultural Communication Division

Chair: Dominique M. Gendrin, Xavier University of Louisiana

Adopting a New Paradigm in the HBCU Classroom

Dominique M. Gendrin, Xavier University of Louisiana

Riding the Wave of White Male Privilege?

Steve Schoen, Florida International University

The Culturally Defined Basis of Learning.

Pavica Sheldon, University of Alabama-Huntsville

The Mixed Bag of Communicating Difference in (and outside) the Classroom

Jillian A. Tullis, University of North Carolina at Charlotte

Being the Majority, Minority Instructor

Elizabeth Edgecomb, Xavier University of Louisiana

The Choice(s) to Come Out

Rachel Silverman, Embry Riddle Aeronautical University

University classrooms include greater diversity than ever before, not only through student population, but also through faculty. Whether it is teaching course content effectively and/or developing the necessary relationships to reach instructional goals, the cultural differences faculty bring into the classroom must be negotiated within the cultural norms and educational expectations of their students. This panel comprises faculty members who bring their nationality, race/ethnicity, sexual orientation, and religious affiliations into American classrooms where their students differ from them in significant ways.

5309

Sunday • 11:00 am – 12:15 pm
Green Room (2nd Floor)

Am I Ready for This? Challenges and Opportunities for a Young Department Chair

Sponsor: Association for Communication Administration Interest Group

Chair: Cole Franklin, East Texas Baptist University

Staying Afloat: Making it Through Your First Year as the Head (and Body!) of Your Department

Mary Grace Antony, Schreiner University

No One Ever Told Me it Would Be Like This: Finding My Way as a Young Department Chair

Sally Bennett Hardig, University of Montevallo

You are the Chair and the Entire Department. Now What?

John H. Saunders, Huntingdon College

The Remote Chair and Communication Challenges When Working Online

Diana Tucker, Walden University

From Youth to Long-in-Tooth: Observations from Sixteen Years as Department Head

Carl Cates, Valdosta State University

With the convention theme of "Communication, Choices, and Consequences", the goal of this panel will be to explore issues related to the choices and consequences of individuals who are young chairs of their academic departments. Panelists will explore the challenges young department chairs may face. Panelists will address the difficulties of an inexperienced and young department chair, challenges of being the chair and the entire departmental faculty, being a young department chair in an online setting, and looking back on administrative challenges and impacts from the perspective of an experienced chair.

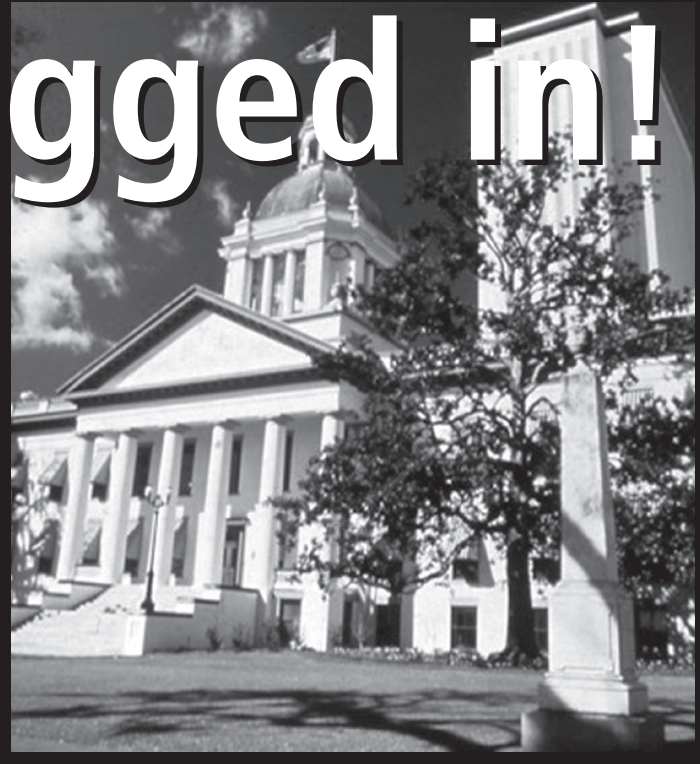
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 1998 - Charla Markhum Shaw, *University of Texas, Arlington*
 1997 - None given
 1996 - Carl M. Cates, *Valdosta State University*
 1995 - Enrique D. Rigsby, *Texas A & M University*

ROSE B. JOHNSON SCJ ARTICLE AWARD honors the author or authors of an outstanding, significant article published in the Southern Communication Journal. The recipient of this award is determined by the Editor and editorial board of SCJ through a process established by the Editor.

2012 - Page Toller, *University of Nebraska-Omaha*
 2011 - Daniel A. Grano, *University of North Carolina at Charlotte*
 2010 - Deborah Thomson, *East Carolina University*
 2009 - Christina R. Foust, *University of Denver*
 2008 - James J. Kimble, *Seton Hall University*
 2007 - Todd McDorman, *Wabash College*
 2006 - Katherine Hendrix, *University of Memphis*
 2005 - Michael Waltman, *University of North Carolina*
 2004 - Carol B. Mills, *Northern Illinois University*
 Austin S. Babrow, *Purdue University*
 2003 - Kathryn M. Olsen, *University of Wisconsin, Milwaukee*
 2002 - Suzanne Fitch, *Southwest Texas State University*
 Roseann M. Mandziuk, *Southwest Texas State University*
 2001 - John R. Stewart and Karen Zediker, *University of Washington*
 2000 - Jacqueline Bacon
 1999 - Michael Pfau, *University of Wisconsin*
 Patricia Moy, *University of Wisconsin*
 Barry Radler, *University of Wisconsin*
 Michael K. Bridgeman, *University of Wisconsin*
 1998 - Robert E. Terrill, *Indiana University*
 David Zarefsky, *Northwestern University*
 Marouf Hasian, Jr., *Arizona State University*
 Lisa A. Flores, *Arizona State University*
 1997 - William Bailey, *University of Arizona*
 1996 - Jill Taft Kaufman, *Central Michigan University*
 1995 - Abran J. Salazar, *Texas A & M University*
 Samuel L. Becker, *University of Iowa*

Virginia Daughety, *University of Iowa*
 1994 - Calvin M. Logue, *University of Georgia*
 Thurmon Garner, *University of Georgia*
 1993 - Dilip Parameshwar Gaonkar, *University of Illinois*
 1987 - Charles R. Conrad, *Texas A & M University*
 1984 - David Zarefsky, *Northwestern University*

T. EARLE JOHNSON-EDWIN PAGET DISTINGUISHED SERVICE AWARD honors SSCA members who, through their service and leadership to the Association and the profession, have made significant contributions and merit recognition.

2012 - Trudy Hanson, *West Texas A&M University*
 2011 - Michael and Suzanne Osborn, *University of Memphis*
 2010 - Mark Hickson III, *University of Alabama at Birmingham*
 2009 - Thomas Frentz, *University of Arkansas*
 2008 - None given
 2007 - Kenneth Cissna, *University of South Florida*
 2006 - Marilyn Young, *Florida State University*
 2005 - None given
 2004 - Mary Evelyn Collins, *Sam Houston State University*
 2003 - Richard L. Conville, *University of Southern Mississippi*
 2002 - Nina-Jo Moore, *Appalachian State University*
 2001 - Richard Ranta, *University of Memphis*
 2000 - Susan Siltanen, *University of Southern Mississippi*
 1999 - Bert Bradley, *Auburn University*
 1998 - Keith Erickson, *University of Southern Mississippi*
 1997 - Jerry Tarver, *University of Richmond*
 1996 - Dwight Freshley, *University of Georgia*
 Gregg Phifer, *Florida State University*
 1995 - Howard Dorgan, *Appalachian State University*
 1994 - John I. Sisco, *Southwest Missouri State University*

MINORITY RECRUITMENT AND RETENTION AWARD honors institutions that have demonstrated noteworthy commitment to the recruitment and retention of minority students for their campuses.

2010 - Department of Communication Studies, *The University of North Carolina at Charlotte*
 2009 - Department of Communication and Journalism, *College of Liberal Arts, Auburn University*

MICHAEL M. OSBORN TEACHER-SCHOLAR AWARD honors SSCA members who have balanced professional careers, having achieved excellence in teaching, scholarship, and service.

2012 - Katherine Hendrix, *University of Memphis*
 2011 - Kathleen J. Turner, *Davidson College*
 2010 - Jerry Hale, *University of Georgia*
 2009 - None given
 2008 - Art Bochner, *University of South Florida*
 2007 - Martin Medhurst, *Baylor University*
 2006 - None given
 2005 - Marilyn Young, *Florida State University*
 2004 - Julia T. Woods, *University of North Carolina*
 2003 - Robert E. Denton, Jr., *Virginia Polytechnic Institute*
 2002 - None given
 2001 - Janice Rushing, *University of Arkansas*
 2000 - None given
 1999 - Ronald H. Carpenter, *University of Florida*
 1998 - Mary Frances Hopkins (emeritus), *Louisiana State University*
 1997 - Tom Frentz, *University of Arkansas, Fayetteville*
 1996 - None given

1995 - Beverly Whitaker Long, *University of North Carolina, Chapel Hill*
 1994 - Michael M. Osborn, *University of Memphis*

OUTREACH AWARD honors SSCA members who have made significant contributions to the profession by facilitating the success and access of under-represented populations or the integration of specific groups of students, professionals, or scholars into the communication discipline or professional organizations. The significant contribution may be the initiation of a major activity, the completion of a major project, or represent a lifetime of work with numerous individuals or on numerous meaningful activities. The scope of the activity may be national, regional, or local, and might involve mentoring, advising, liaison, or other activities.

2012 - Dominique Gendrin, *Xavier University*
 2011 - Sean Long, *University of North Carolina at Charlotte*
 2010 - Tina Harris, *University of Georgia*
 2009 - William Thompson, *University of Louisville*
 2008 - Margaret D'Silva, *University of Louisville*
 2007 - None given
 2006 - Carol Winkler, *Georgia State University*
 2005 - Steve Madden, *Clemson University*
 2004 - None given
 2003 - None given
 2002 - Marsha Houston, *University of Alabama*
 2001 - None given
 2000 - Tyrone L. Adams, *University of Louisiana, Lafayette*
 1999 - Robert Denton, *Virginia Tech*
 1998 - Suzanne Osborn
 1997 - Lynne M. Webb, *University of Memphis*
 1996 - Andrew King, *Louisiana State University*
 1995 - E. Culpepper Clark, *University of Alabama, Tuscaloosa*
 1994 - Theodore Clevenger, Jr., *Florida State University*

JANICE HOCKER RUSHING EARLY CAREER RESEARCH AWARD

AWARD honors SSCA members who have demonstrated exceptional scholarly ability through research and publication early in their academic careers. Nominees must be untenured, assistant professors in the field of communication, and no more than five years shall have passed between nominee's appointment to the rank of assistant professor (or receipt of terminal degree) and the time of the award. In addition, nominees must have participated in the program of the annual convention at least twice (or participated once in the convention program and published an article in the *Southern Communication Journal*). In addition to the requirements noted above, a maximum of three (3) representative publications by the nominee must be submitted.

2012 - Megan Foley, *Mississippi State University*
 Brandon Inabinet, *Northwestern University*
 2011 - Ambar Basu, *University of South Florida*
 2010 - None given
 2009 - Dan Grano, *The University of North Carolina at Charlotte*
 Ashli Q. Stokes, *The University of North Carolina at Charlotte*
 2008 - Jason Edward Black, *University of Alabama*
 Cris Davis, *The University of North Carolina at Charlotte*
 2007 - Elissa Foster, *San Jose State University*
 2006 - Stacy Holman Jones, *University of South Florida*
 2005 - Arthur Raney, *Florida State University*
 2004 - Michael I. Arrington, *Ohio University*
 2003 - Kevin Wright, *University of Memphis*
 2002 - None given

2001 - None given
 2000 - None given
 1999 - Jim Kuypers, *Dartmouth College*
 1998 - Jennifer Monahan, *University of Georgia*
 1997 - Kathryn Greene, *East Carolina University*
 1996 - Sean Patrick O'Rourke, *Vanderbilt University*
 1995 - Cindy J. Kistenberg, *University of Houston, Downtown*
 Roxanne L. Parrot, *University of Georgia*

FRANKLIN SHIRLEY AWARD FOR THE TOP UNDERGRADUATE HONORS CONFERENCE PAPER honors the most outstanding paper submitted each year to the Theodore Clevenger Jr. Undergraduate Honors Conference. The recipient of this award is determined by the Vice President Elect through a process established by the Vice President Elect.

2012 - Monica Lawson, *Transylvania University*
 2011 - Diana Lynde, *Columbia College*
 2010 - Brad Griffith
 2009 - Lateshia Beachum, *Columbia College*
 2008 - Kattrina Baldus, *James Madison University*
 2007 - Judith Novak, *University of Kentucky*
 Drew Anderson, *Georgia Southern University*
 2006 - Alex Teh, *University of Georgia*
 2005 - Jennifer Bafundo, *Furman University*
 2004 - Lindsey Ilion, *George Washington University*
 2003 - Andrew Thomas Ross, *George Washington University*
 2002 - Cynthia Ledford, *University of Kentucky*
 2001 - Sara Bakker, *George Washington University*
 2000 - Melanie Dotson, *Samford University*
 1999 - Mark T. Witko, *University of Wyoming*
 1998 - Kevin Hooper, *North Carolina State University*
 1997 - Amy Tilton, *University of Texas, Corpus Christi*
 1996 - Andrea Doughty and Kelli Jones, *University of Alabama at Birmingham*
 1995 - Blaine Hummel and Garret Olosevich, *Trinity University*
 1994 - Gerard Pfannensteil, *Trinity University*
 1993 - Joshua Boyd, *David Lipscomb University*
 1992 - Lorice Evans, *Trinity University*

JOHN I. SISCO EXCELLENCE IN TEACHING AWARD honors SSCA members who have consistently demonstrated excellence in teaching communication throughout their academic careers. Nominees must be employed full-time teaching courses in communication for a minimum of ten years. In addition to the requirements noted above, each nominee must submit a statement of not more than 500 words on his or her "Philosophy and Practice of Teaching."

2012 - Jennifer A. Samp, *Auburn University*
 2011 - Barbara Biesecker, *University of Georgia*
 2010 - Deanna Dannels, *North Carolina State University*
 2009 - Sean O'Rourke, *Furman University*
 2008 - Joy Hart, *University of Louisville*
 2007 - Elizabeth Bell, *University of South Florida*
 2006 - Mary E. Stuckey, *Georgia State University*
 2005 - None Given
 2004 - Stephen Braden, *Georgia State University*
 2003 - None Given
 2002 - Katherine Hendrix, *University of Memphis*
 2001 - Bonnie J. Dow, *University of Georgia*

2000 - James A. Aune, *Texas A & M University*
 1999 - Lawrence A. Hosman, *University of Mississippi*
 1998 - Mark Hickson III, *University of Alabama, Birmingham*
 1997 - George Grice, *Radford University*
 1996 - Nina-Jo Moore, *Appalachian State University*
 1995 - Calvin M. Logue, *University of Georgia*
 1994 - Marsha L. Vanderford, *University of South Florida*

OUTSTANDING SCHOLAR IN COMMUNICATION THEORY AWARD

2012 - Ronald C. Arnett, *Duquesne University*
 2011 - Jerry Hale, *University of Michigan, Dearborn*
 2010 - John C. Meyer, *University of Southern Mississippi*
 2009 - Pamela Kalbfleisch, *University of North Dakota*
 2008 - William G. Powers, *Texas Christian University*
 2007 - None given
 2006 - None given
 2005 - James C. McCroskey, *West Virginia University*
 2004 - Richard Conville, *University of Southern Mississippi*
 2003 - J. Donald Ragsdale, *Sam Houston State University*
 2002 - Kenneth N. Cissna, *University of South Florida*
 2001 - Ralph Behnke, *Texas Christian University*
 2000 - Lynne M. Webb, *University of Arkansas*
 1999 - Joann Keyton, *University of Memphis*
 1998 - Charles H. Tardy, *University of Southern Mississippi*
 1997 - Renee Edwards, *Louisiana State University*
 1996 - James L. Applegate, *University of Kentucky*
 1995 - Mark L. Knapp, *University of Texas*
 1994 - Theodore Clevenger, Jr., *Florida State University*

GENDER STUDIES SCHOLAR OF THE YEAR

2012 - None given
 2011 - Marion Meyers, *Georgia State University*
 2010 - Janis Edwards, *University of Alabama*
 2009 - Carole Blair, *University of North Carolina, Chapel Hill*
 2008 - Roseann M. Mandziuk, *Texas State University*
 2007 - Julia T. Wood, *University of North Carolina, Chapel Hill*
 2006 - Elizabeth Allen Bell, *University of South Florida*
 2005 - Sonja K. Foss, *University of Colorado at Denver*
 Karen A. Foss, *University of New Mexico*
 2004 - Donna Nudd, *Florida State University*
 2003 - None given
 2002 - Diana K. Ivy, *Texas A&M University, Corpus Christi*
 2001 - Lynne Webb, *University of Arkansas*
 2000 - None given
 1999 - Trudy L. Hanson, *West Texas A&M University*
 1998 - Katherine Hawkins, *Wichita State University*
 1997 - Susan Stiltanen, *University of Southern Mississippi*
 1996 - Marsha Vanderford, *University of South Florida*
 1995 - Renee Edwards, *Louisiana State University*
 1994 - Julia T. Wood, *University of North Carolina, Chapel Hill*
 1993 - Carol J. Jablonski, *University of South Florida*
 1992 - Mary Frances HopKins, *Louisiana State University*
 1991 - Navita Cummings James, *University of South Florida*
 1990 - Marsha Houston, *Tulane University*
 1989 - Virginia E. Wheelless, *Morehead State University*
 1988 - Kathleen J. Turner, *Tulane University*

PAST CONVENTIONS & HOTELS

1930 BIRMINGHAM, AL
Thomas Jefferson Hotel

1931 ATLANTA, GA
Henry Grady Hotel

1932 ASHEVILLE, NC

1933 BERE, KY
Boone Tavern

1934 BIRMINGHAM, AL
Thomas Jefferson Hotel

1935 NEW ORLEANS, LA
Stevens Hotel with NATS

1936 GAINESVILLE, FL
Thomas Hotel

1937 NASHVILLE, TN
Andrew Jackson Hotel

1938 ATLANTA, GA
Henry Grady Hotel

1939 BATON ROUGE, LA
Heidelberg Hotel

1940 CHATTANOOGA, TN
Patten Hotel

1941 BIRMINGHAM, AL
Tutwiler Hotel

1942 ATLANTA, GA
Henry Grady Hotel

1943 JACKSON, MS
Heidelberg Hotel

1944 JACKSON, MS
Heidelberg Hotel

1945 CLEVELAND, TN
(CANCELLED)
Cherokee Hotel

1946 ATLANTA, GA
Henry Grady Hotel

1947 BATON ROUGE, LA
Heidelberg Hotel

1948 NASHVILLE, TN
Maxwell Hotel

1949 WACO, TX
Roosevelt Hotel

1950 BIRMINGHAM, AL
Tutwiler Hotel

1951 GAINESVILLE, FL
Thomas Hotel

1952 JACKSON, MS
Heidelberg Hotel

1953 GREENVILLE, SC
Poinsett Hotel

1954 DALLAS, TX
Adolphus Hotel

1955 MEMPHIS, TN
Peabody Hotel

1956 HATTIESBURG, MS
Forrest Hotel

1957 ATHENS, GA Georgia
Center for Cont. Education

1958 HOUSTON, TX
Rice Hotel

1959 LOUISVILLE, KY
Sheraton Seelbach Hotel

1960 WINSTON-SALEM, NC
Robert E. Lee Hotel

1961 MIAMI, FL
Everglades Hotel

1962 AUSTIN, TX
Driskell Hotel

1963 NASHVILLE, TN
Andrew Jackson Hotel

1964 HOUSTON, TX
Texas State Hotel

1965 DURHAM, NC
Jack Tar Hotel

1966 MIAMI, FL
Everglades Hotel

1967 LITTLE ROCK, AR
Marion Hotel

1968 MEMPHIS, TN
(CANCELLED)
Peabody Hotel

1969 MEMPHIS, TN
Peabody Hotel

1970 WINSTON-SALEM, NC
Robert E. Lee Hotel

1971 NEW ORLEANS, LA
Roosevelt Hotel

1972 SAN ANTONIO, TX
El Tropicano Hotel

1973 LEXINGTON, KY
Phoenix Hotel

1974 RICHMOND, VA
John Marshall Hotel

1975 TALLAHASSEE, FL
Tallahassee Hilton Hotel

1976 SAN ANTONIO, TX
El Tropicano Hotel

1977 KNOXVILLE, TN
Hyatt Regency Hotel

1978 ATLANTA, GA
Sheraton Biltmore Hotel
84 Southern States
Communication Association

1979 BILOXI, MS
Broadwater Beach Hotel

1980 BIRMINGHAM, AL
Hyatt House Hotel

1981 AUSTIN, TX
Hilton Palacio del Rio

1982 HOT SPRINGS, AR
Arlington Hotel

1983 ORLANDO, FL
Hilton Inn-Florida Center

1984 BATON ROUGE, LA
Hilton Hotel

1985 WINSTON-SALEM, NC
Hyatt House Hotel

1986 HOUSTON, TX
Shamrock Hilton Hotel

1987 ST. LOUIS, MO
Clarion Hotel with CSCA

1988 MEMPHIS, TN
The Peabody Hotel

1989 LOUISVILLE, KY
Brown Hotel

1990 BIRMINGHAM, AL
Radisson Hotel

1991 TAMPA, FL
Hyatt Regency

1992 SAN ANTONIO, TX
St. Anthony Hotel

1993 LEXINGTON, KY
Hyatt Regency & Radisson
Plaza with CSCA

1994 NORFOLK, VA
Omni Hotel

1995 NEW ORLEANS, LA
The Monteleone Hotel

1996 MEMPHIS, TN
The Peabody Hotel

1997 SAVANNAH, GA
Hyatt Regency

1998 SAN ANTONIO, TX
La Mansion del Rio

1999 ST. LOUIS, MO
Adams Mark Hotel

2000 NEW ORLEANS, LA
The Monteleone Hotel

2001 LEXINGTON, KY
Radisson Plaza Hotel

2002 WINSTON-SALEM, NC
The Adams Mark

2003 BIRMINGHAM, AL
Sheraton Hotel

2004 TAMPA, FL
Wyndam Harbour Island
Hotel

2005 BATON ROUGE, LA
Radisson Hotel

2006 DALLAS, TX
Marriott Galleria-Addison

2007 LOUISVILLE, KY
Marriott Downtown

2008 SAVANNAH, GA
Hyatt Regency

2009 NORFOLK, VA
Marriott Waterside

2010 MEMPHIS, TN
The Peabody Hotel

2011 LITTLE ROCK, AR
Doubletree Hotel

2012 SAN ANTONIO, TX
The St. Anthony Hotel

2013 LOUISVILLE, KY
The Seelbach Hilton

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AND STAY CONNECTED
TO SSCA

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LIFE MEMBERS

Andersen, Kenneth E.
 Arrington, Michael I.
 Balthrop, Bill
 Bates, Benjamin
 Brandau-Brown, Frances
 Cardenas, Cristina
 Chesebro, James
 Cissna, Kenneth N.
 Collins, Mary Evelyn
 Condit, Celeste M.
 Darsey, James
 DeHart, Jean
 Eaves, Michael
 Edwards, Renee
 Edwards, William H.
 Erickson, Keith V.
 Foster, John R.
 Frank, Robert E.
 Fulmer, Hal W.
 Guthrie, Russell A.
 Hart, Joy
 Hawkins, Katherine W.
 Hickson III, Mark.
 Hosman, Lawrence A.
 Jackson II, Ronald
 Kalbfleisch, Pamela J.
 Kuypers, Jim A.
 McGee, Brian R.
 McMahan, Eva M.
 Medhurst, Martin
 Moore, Nina-Jo
 Newcombe, P. Judson
 O'Rourke, Sean Patrick
 Olson, Kathryn M.
 Osborn, Michael
 Osborn, Suzanne
 Powell, Larry
 Ranta, Richard R.

Siltanen, Susan A.
 Sisco, John I.
 Smith, Robert M.
 Stuckey, Mary E.
 Tarver, Jerry L.
 Thibodeaux, Terry M.
 Towns, Stuart
 Violanti, Michelle T.
 Webb, Lynne M.
 Weiss, Steven
 Wheaton, Patrick G.
 Winn, J. Emmett

PATRON MEMBERS

Amason, Patricia
 Beebe, Steven
 Bruner, Lane
 Clower, Ramona
 Cockrell, Kristen
 Haas, John
 Hale, Jerry
 Hanson, Trudy
 Harlow, William
 Hart, Roderick
 Kemerly, Samuel
 Matthews, Marsha
 McKenzie, Nelya J
 Meyer, John
 Richey, Delwin
 Santos, Susan
 Starney, Joel

EMERITUS MEMBERS

Asmuth, M. Violet
 Bangham, Jerry
 Bock, E. Hope
 Borden, Amanda
 Cook, Norma Cox
 Croft, Blanton

Eiland, Millard F.
 Freshley, Dwight L.
 Gruner, Charles R.
 Herndon, Rosanna T.
 Karns, C. Franklin
 Loeffler, Donald L.
 Logue, Cal M.
 Mixon, Harold D.
 Quianthy, Richard L.
 Reynolds, Beatrice Kay
 Ritter, Kurt
 Roach, Carol A.
 Waldhart, Enid
 Young, Marilyn

INSTITUTIONAL MEMBERS

Auburn University
 Baylor University
 Columbia College
 Georgia Southern University
 Louisiana State University
 Sam Houston State University
 Stephen F. Austin University
 Texas Christian Univesity
 Texas State University - San Marcos
 University of Alabama
 Birmingham
 University of Arkansas
 University of Memphis
 University of Montevallo
 University of North Carolina
 Greensboro
 University of South Florida
 University of Southern
 Mississippi
 University of Texas at Arlington
 University of Tennessee
 Western Kentucky University
 Virginia Tech

SSCA CONSTITUTION

ARTICLE I: NAME

The name of the Association shall be the Southern States Communication Association.

ARTICLE II: PURPOSE

The purpose of the Association shall be to promote study, criticism, research, teaching, and application of the artistic, humanistic, and scientific principles of communication. The Association, a not-for-profit organization, exists for educational, scientific, and literary purposes only. No part of the net revenues of the Association, if any, may be used for the private benefit of any individual or group, except that the Executive Council may establish scholarships or research grants for projects or purposes appropriate to the Association.

ARTICLE III: MEMBERSHIP

Section 1. Individual Membership. Individual membership in the Association shall be open, upon application, to any interested person upon payment of the current annual dues. Regular membership, student membership, sustaining membership, patron membership, and lifetime membership are all individual memberships. Active individuals membership is a requirement for all elected and appointed positions which support and represent the association. The services provided the different categories of membership shall be set by the Executive Council.

Section 2. Honorary Membership. A person may be elected to honorary membership by a majority vote of the Association.

Section 3. Emeritus Membership. Any member of the Association who, upon retirement from active teaching, has been a member of the Association for not less than fifteen (15) years and submits proper notification to the Executive Director shall be granted the status of emeritus membership. Emeritus members shall have all the privileges of sustaining members without further payment of dues.

Section 4. Institutional membership. Institutional memberships are available to institutions, organizations, and agencies who wish to be listed in the Association's convention program.

ARTICLE IV: OFFICERS

Section 1. Officers. The officers of this Association shall be:

1. The President
2. The Vice President
3. The Vice President-Elect
4. The Executive Director
5. The Journal Editor
6. The Marketing Director
7. National Communication Association Representatives: the High School, College, and Community/Two Year College Representatives to the Legislative Assembly of the National Communication Association and the SSCA Representative to the NCA Nominating Committee.
8. The Immediate Past President shall chair the Nominating Committee and other duties accepted in consultation with the President.
9. The Administrative Committee includes the President, the Vice President, the Vice President-Elect, the Executive Director, the Journal Editor, the Marketing Director, the Immediate Past President, and the Chairperson of the Financial Committee.

Section 2. Term of Office. The terms of office of the President, Vice President, and Vice President-Elect shall be for one year; of the Journal Editor, and the Marketing Director, three years; of the Executive Director, five years; the representatives to the national association in accordance with the constitution of the National Communication Association.

Section 3. Succession.

1. The Vice President shall automatically succeed to the office of the President upon the expiration of the President's term of office. The Vice President shall succeed the President should the President's office become vacant through death, resignation, or disability.
2. The Vice President-Elect shall automatically succeed to the office of Vice President upon expiration of the Vice President's term of office. The Vice President-Elect shall serve as assistant to the Vice President.

Section 4. Duties of Officers.

1. The President shall perform the following duties and such other related duties as shall arise:
 1. Preside at all business meetings of the Association and of the Executive Council.
 2. Appoint and notify all committees except those otherwise provided for.
 3. Provide oversight over divisions and interest groups.
 4. Serve as liaison officer between the Southern States Communication Association and all other national, regional, and similar associations with similar or related interests.
 5. See that members of the profession receive notice of meetings and activities of the Association and of the Executive Council, unless the transmission of such notices has been otherwise assigned.
 6. Facilitate the performance of the constitutional duties of all other officers and committees.
2. The Vice President shall perform the following duties and such other related duties as shall arise:
 1. Prepare the program for the annual convention.
 2. Serve as program coordinator of the sectional programs arranged by the officers of the recognized Divisions of the Association. The Vice President, as program chairperson, shall consider the recommendations of the Division Vice Chairpersons as to programs, but shall have final authority regarding the program and select the winner of the Robert Bostrom Award.
 3. Assist the President in promoting the activities and interests of the Association as needed or requested.

3. The Vice President Elect shall perform the following duties and other such related duties as shall arise:
 1. Be responsible for the annual recruitment efforts of the Association.
 2. Assist the President and Vice President in promoting the activities and interests of the Association as needed or requested.
 3. Plan the annual Theodore Clevenger, Jr. Undergraduate Honors Conference and determine the winner of the Franklin Shirley Award.
4. The Executive Director shall perform all ordinary duties of the Secretary and Treasurer of the Association and of the Executive Council. As Treasurer, the Executive Director shall furnish a financial report at each annual convention. The Executive Director shall incorporate into the report a financial accounting covering all publications and the results of the official independent accounting review. The Executive Director shall notify the National Communication Association Executive Offices of the names and addresses of the newly elected High School, College, and Community/Two Year College Representatives to LC immediately after the close of the convention when they assume office. The Executive Director shall appoint a newsletter editor and a Webpage Editor. The Executive Director shall publish the SSCA newsletter and conduct Association elections in accordance with procedures outlined elsewhere in the Constitution. The Executive Director shall negotiate and sign all contracts on behalf of the Association, subject to approval of the Association.
5. The Journal Editor shall direct and supervise the publication of the Southern Communication Journal as authorized by the Executive Council.
6. The Marketing Director is responsible for development, implementation, and evaluation of association marketing activities. These include, but are not limited to: strategic planning, preparing and implementing various marketing activities, membership development and maintenance, organizational branding, securing advertising, and expansion of state, regional, and national organizational awareness.
7. All SSCA representatives to NCA shall represent the interests of SSCA and its members at the national level, reporting to SSCA's president.
8. The Immediate Past President shall chair the Nominating Committee and other duties accepted in consultation with the President.
9. The Administrative Committee includes the President, the Vice President, the Vice President-Elect, the Executive Director, the Journal Editor, the Marketing Director, the Immediate Past President, and the Chairperson of the Finance Committee.

Section 5. Vacancies. The Executive Council shall have authority to fill any vacancy, other than the Presidency, created by the death, resignation, or disability of an elected officer of the Association.

ARTICLE V: EXECUTIVE COUNCIL

Section 1. Membership.

The membership to the Executive Council of the Association shall be:

1. President, Vice President, Vice President-Elect, Executive Director, Journal Editor, Marketing Director, Chairperson and members of the Finance Committee.
2. The chairpersons of the established Divisions of the Association.
3. The immediate retiring President, retiring Executive Director, and retiring Journal Editor, each for one year following that person's term of office.
4. Three members elected at large by members of the Association for three-year term, one new member to be elected each year. These members will also serve as representatives to the Legislative Assembly of the national association as prescribed by the constitution of the National Communication Association. The High School, College, and Community/Two Year College Representatives to the Legislative Assembly of the National Communication Association shall present a report based on correspondence and notes from business meetings of the National Communication Association to the Executive Council at its first meeting at the annual convention.

Section 2. Terms of Office. Newly elected officers and Council members shall assume office at the close of the annual convention with the exception of the Executive Director, who shall take office as provided in Article VII, Section 4B and 4C.

Section 3. Meetings. The Executive Council shall normally meet at least three (3) times each year, twice at the annual convention prior to the Association business meetings, and once at the national convention of the NCA.

Section 4. Duties and Responsibilities. The Executive Council shall receive reports, recommend budgets, initiate action, and oversee the long-range planning for the Association. In the period between annual conventions, the Executive Council shall act for the membership of the Association.

Section 5. Emergency Procedures. In case of an emergency which would make it either impossible or impractical for the president to convene the Executive Council, the President may empower an Emergency Council consisting of the President, the Immediate Past President, the Vice President, the Vice President-Elect, and the Executive Director to act for the Executive Council. The President may consult each member to determine what action is to be taken on behalf of the Executive Council. Items not requiring an immediate decision are to be decided by polling the entire Executive Council.

Section 6. Quorum. Those members of the Executive Council present at a regularly scheduled and announced meeting of the Executive Council shall constitute a quorum.

ARTICLE VI: MEETINGS

Section 1. Business Meetings. The Association shall hold at least two (2) business meetings at each annual convention.

Section 2.

1. Annual Convention. The Association shall hold a convention and the Theodore Clevenger, Jr. Undergraduate Honors Conference each year in the months of March or April, preferably during the first full week in April or as near thereto as feasible, at a time determined by the Executive Council upon recommendation by the Time and Place Committee as provided in Article IX, Section 1.
2. Regional Rotation. Whenever possible, the Time and Place Committee should seek to systematically rotate the Annual Convention site among the several geographical regions within the larger region covered by the Southern States Communication Association.
3. Local Arrangements. An SSCA member living in or near the host convention city shall chair a local committee to assist the Administrative Committee with convention arrangements.

Section 3. Strategic Planning Meeting. Upon the call of the President, the Administrative Committee, Immediate Past Executive Director, Chair of the Finance Committee, and other appropriate members as designated by the President, shall meet for the purpose of strategic planning. No more than five years shall elapse between such meetings. The president is responsible for providing a summary report of the meeting to be filed with the Executive Director and to be presented at the subsequent annual convention's business meeting.

Section 4. Quorum. Those members of the Association present at a regularly scheduled and announced meeting of the Association shall constitute a quorum.

ARTICLE VII: NOMINATIONS, ELECTIONS, AND APPOINTMENTS

Section 1. Nominating Committee.

1. Method of Selection.
 1. The Nominating Committee shall consist of the Immediate Past President of the Association, as chair, and the Immediate Past Chairs of all Divisions.
 2. All members shall serve for one year.
 3. The Committee Chair or designee shall give a report to the Executive Council at its annual meeting during the National Communication Association convention.
2. Restrictions. A member of the Nominating Committee shall not be eligible for any office to be considered by that committee.
3. Responsibilities.
 1. Nominations for the Slate of Officers may be made by the following methods:
 1. By the Nominating Committee
 2. Any SSCA member in good standing may make recommendations to the Nominating Committee.
 3. Nominators may submit materials supporting nominees.
 4. Other names may be added to the Slate of Officers by petition filed with the Nominating Committee at least six months before the annual convention. The petition shall state the names of the nominee and the office to which the person is being nominated and shall be signed by at least twenty-five (25) Association members in good standing at the time and who represent at least two states and five separate institutions.
 2. The Nominating Committee shall check with all possible nominees to make each one aware of the responsibilities of the office to which the person is being nominated and to determine that the nominee will accept and assume the responsibility if elected. Nominees must be members in good standing at the time of the nomination.
 3. The chairperson of the Nominating Committee shall submit to the Executive Director a list of nominees along with vita information on each candidate and platform statements from each candidate for the office of Vice President-Elect at least one hundred twenty (120) days prior to the annual convention.

Section 2. Officers to be Elected. Officers to be elected each year are the Vice President-Elect; one Member-at-Large to the Executive Council, who is also the representative to the Legislative Assembly of NCA; the High School, College, and Community/Two Year College Representatives to the Legislative Assembly of the National Communication Association; and the SSCA Representative to the NCA Nominating Committee.

Section 3. Election.

1. First Ballot.
 1. At least seventy (70) days before each annual convention the Executive Director shall mail a ballot to each member of the Association who is in good standing at the time.
 2. This ballot shall contain the names of the candidates for the various offices for which the Nominating Committee is charged to present candidates. The ballot shall be accompanied by vita information for each candidate and the platform statements of no more than 300 words for all candidates.
 3. A deadline of at least thirty-five (35) days prior to the annual convention for the return of the marked ballots shall be indicated on the ballot.
 4. To be valid, each ballot must meet four requirements:
 1. It must not identify the voting member by name, address, or school.
 2. It must be mailed in an individual envelope, only one ballot to each envelope.
 3. The name and address of the voting member must appear on the outside of the envelope.
 4. The envelope must bear a postmark no later than the deadline shown on the official ballot.
2. Second Ballot. If a candidate does not receive a majority vote by the first ballot, a second ballot listing the two candidates who received the plurality of votes will be taken in the same manner as the first ballot, except that the Executive Director shall mail the second ballot at least thirty (30) days prior to the convention and the deadline for its return shall be fifteen (15) days prior to the convention.

Section 4. Officers to be Appointed.

1. The Executive Director and the Marketing Director shall be appointed by the Executive Council upon recommendation of a sub-committee appointed by the President and ratified by the membership at the convention.

2. The Journal Editor shall be appointed by the Executive Council, upon the recommendation of the Publications Committee, and ratification by the membership at the convention.
3. The Executive Director and Journal Editor shall be appointed one year prior to their taking office.
4. The term of the Executive Director shall correspond to the fiscal year of the Association, August 1 to July 31, and continue for five (5) consecutive fiscal years.
- 5.

ARTICLE VIII: DUES AND FEES

Section 1. Categories.

1. Dues and fees of the Association shall be established for the following categories:
 1. Regular Membership
 2. Student Membership
 3. Sustaining Membership
 4. Patron Membership
 5. Institutional Membership
 6. Life Membership
 7. Convention Fees
 8. Undergraduate Honors Conference Fee
2. Establishment of Rates: The rates for the dues and fees in each of the categories shall be established by a two-thirds (2/3) vote of the membership voting in convention.

Section 2. The Executive Director and Marketing Director, in consultation with the Administrative Committee, shall set fees for the following: exhibitor fees, advertising fees for the convention program, and ads for job postings.

ARTICLE IX: COMMITTEES

Section 1. Standing Committees.

1. Committee and Purposes. The standing committees and their purposes shall be:
 1. Committee on Committees, whose purpose shall be to make committee appointments at each convention, and to review assignments in the fall, filling vacancies as needed. While any committee may recommend new members, the power of appointment shall reside in the Committee on Committees.
 2. Constitution Committee, whose purpose shall be to review the Constitution periodically and to recommend such amendments as may seem necessary to provide for new developments within the Association and in its relationship with the National Communication Association.
 3. Finance Committee, whose purpose shall be to prepare an annual budget, present it to the Council for approval, maintain a balanced budget, and supervise its use. The Executive Director shall be an ex-officio member of the Finance Committee. The Finance Committee must approve payment for non-budgeted items in excess of \$1,000. The Finance Committee shall make recommendations on the investment of money raised through the payment of Life Membership dues.
 4. Nominating Committee, whose purpose shall be to nominate yearly a slate of one or more candidates for Vice President-Elect, candidates for the other elected offices that may be vacant, and perform such duties as prescribed in Article VII, Section 1C.
 5. Publications Committee, whose purpose shall be to monitor and make recommendations concerning the publication needs of the Association, to develop and approve policies related to the appearance, frequency, and graphic layout of the publications, and to recommend to the Executive Council editors of SSCA publications (other than the newsletter editor).
 6. Resolutions Committee, whose purpose shall be to draft and present the standard and any special resolutions at the annual convention.
 7. Time and Place Committee, whose purpose shall be to solicit and receive competitive bids from cities for the annual convention.
 8. Minority Recruitment and Retention Committee, whose purpose is to recruit and retain underrepresented populations as members and determine the recipient of the Minority Recruitment/Retention Award.
 9. Resource Development Committee, whose purpose is to research, plan, and develop financial resources and fundraisers to benefit the organization. The Executive Director shall serve as an ex-officio member of this committee.

2. Awards Committees

1. T. Earle Johnson-Edwin Paget Distinguished Service Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
2. Janice Hocker Rushing Early Career Research Award, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
3. John I. Sisco Excellence in Teaching Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
4. SSCA Outreach Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.

5. Dwight L. Freshley Outstanding New Teacher Award, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
6. Rose B. Johnson SCJ Article Award Committee, whose purpose is to determine the recipient or recipients based on criteria established by the Association in the "Guidelines for Awards."
7. Michael M. Osborn Teacher-Scholar Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards" and designate a recipient or recipients, unless none of the nominees meets the criteria.

3. Appointment

1. The Committee on Committees shall consist of the Administrative Committee, the retiring Editor, and retiring Executive Director.
2. Standing Committees should consist of three members in good standing.
3. Members of the Standing Committees and Awards Committees, except the Nominating Committee, the Committee on Committees, and the Rose B. Johnson Award Committee, shall be appointed for a term of three years, with staggered terms, shall be eligible for reappointment, and have the retiring member serve as chair.
4. Members of the Rose B. Johnson SCJ Article Award Committee shall consist of the SCJ Editor and the Editorial Board.

4. Reports. Each committee shall present its reports to the Executive Council in session at the convention as requested by the President, and the President is empowered to require reports of progress during the year.

Section 2. Special Ad Hoc Committees. The President may appoint special committees as deemed necessary and desirable to assist in carrying out the program for the year. Such appointments will expire with the end of the President's term in office. The Executive Council may authorize the appointment of special committees to serve longer than one year.

ARTICLE X: DIVISIONS

Section 1. Purpose. The purpose of the Division structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the specialties of communication.

Section 2. Division Names. Each Division will represent a major specialization of communication. In order to be an officially recognized Division of the Southern States Communication Association, at least 5% of the Association's membership shall have indicated membership in the Division. Any Division failing to attract 5% of the membership (determined 60 days prior to the meeting of the Administrative Committee at the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. The Executive Director shall notify divisions of probationary status when membership falls below 5%. Failing to achieve the minimum or failing to elect officers shall result in the Divisional status being revoked and the division becoming an Interest Group. The following Divisions are recognized and shall be guaranteed space on the convention program, which will be allocated based on division size:

1. Communication Theory
2. Freedom of Speech
3. Intercultural Communication
4. Performance Studies
5. Mass Communication
6. Rhetoric and Public Address
7. Southern Argumentation and Forensics
8. Language and Social Interaction
9. Instructional Development
10. Applied Communication
11. Gender Studies
12. Popular Communication
13. Interpersonal Communication
14. Public Relations
15. Community College
16. Political Communication

Section 3. Each member of the Association shall be an official member of two (2) Divisions and may pay a small fee to affiliate with other divisions. The fee will be set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the program for a business meeting of each Division.

Section 5. Officers. Members of each Division shall elect the officers for the Division.

1. The officers and their responsibilities shall be:
 1. The Chair, who shall be the chief officer of a Division and shall be responsible to the President of the Association.
 2. The Vice Chair, who shall serve as program chair for the section programs at the annual convention and shall be responsible to the Vice President of the Association and ascends to the office of Chair.
 3. The Vice Chair-Elect, who ascends to the office of Vice Chair and assists the Chair with divisional responsibilities.
 4. The Secretary, who shall take minutes and publicize activities of the Division and shall be responsible to the Executive Director of the Association.
2. Activities and specialty interests within each Division shall be directed by the officers of that Division.

Section 6. Establishment of New Divisions. New Divisions of the Association may be arranged by concerned individuals petitioning the Executive

Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed division. A new Division cannot be recognized until 5% of the membership of the Association has indicated their desire to join such a division.

ARTICLE XI: INTEREST GROUPS

Section 1. Purpose. The purpose of the Interest Group structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the expanding specialties of communication.

Section 2. Interest Group Names. Each Interest Group will represent a major or emerging specialization of communication. In order to be an officially recognized Interest Group of the Southern States Communication Association, at least 2% of the Association's membership shall have indicated membership in the Interest Group. Any Interest Group failing to attract 2% of the membership (as determined 60 days prior to the meeting of the Administrative Committee at the time of the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. Any Interest Group failing to attract 2% of the membership (as determined 60 days prior to the meeting of the Administrative Committee at the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. Any Interest Group failing to achieve the minimum a second year or failing to elect officers or failing to submit a program will have its status as an Interest Group revoked. The list of recognized Interest Groups will be kept by the Executive Director. Recognized Interest Groups will be guaranteed one program slot and one business meeting at the annual convention. Additional time slots may be allocated if available, based on the size of the membership in the Interest Group.

Section 3. Membership. Each member of the association may be an official member of 1 Interest Group and may affiliate with other Interest Groups for an additional fee. This fee will be set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the program for either a program or a business meeting of each Interest Group (see Section 2 above).

Section 5. Officers. Members of each Interest Group shall elect the officers for the Interest Group.

1. The officers and their responsibilities shall be:

1. The Chair, who shall be the chief officer of an Interest Group and shall be responsible to the President of the Association.
2. The Vice-Chair, who shall serve as program chair for the Interest Group program(s) at the annual convention and shall be responsible to the Vice-President of the Association.
3. The Interest Group shall take minutes and publicize activities of the Interest Group and shall be responsible to the Executive Director of the Association.

2. Activities and specialty interests within each Interest Group shall be directed by the officers of that Interest Group.

Section 6. Establishment of New Interest Groups. New Interest Groups of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed Interest Group. A new Interest Group cannot be recognized until 2% of the membership of the Association has indicated the desire to join such an Interest Group.

ARTICLE XII: PARLIAMENTARY AUTHORITY

Section 1. The Sturgis Standard Code of Parliamentary Procedure, most recent edition, shall be the parliamentary authority for all matters of procedure not specifically covered in this Constitution.

Section 2. Parliamentarian. The President may appoint a parliamentarian to serve at the President's pleasure.

ARTICLE XIII: AMENDMENT

This Constitution may be amended:

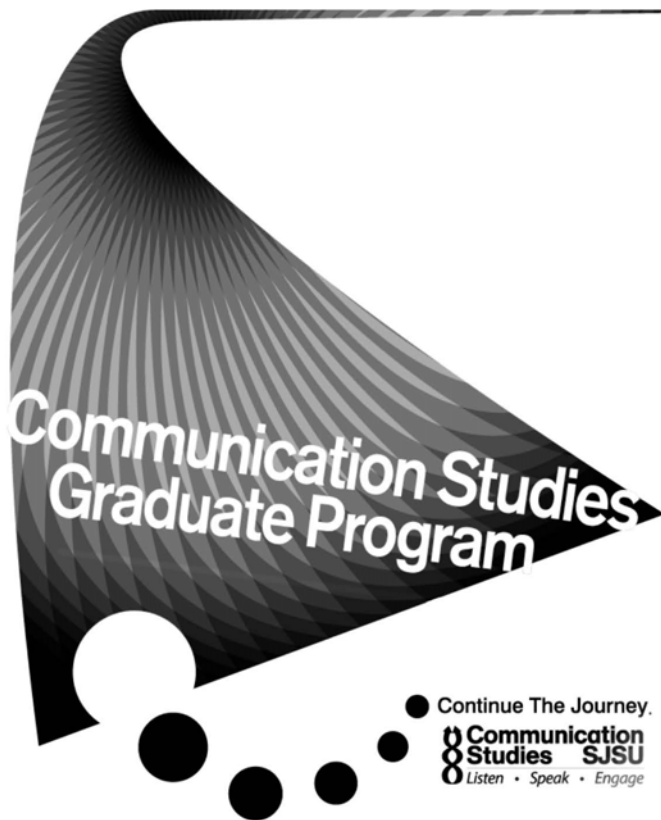
1. By approval of the Executive Council and two-thirds (2/3) of the votes cast at an annual convention business meeting, or
2. By a majority vote at two consecutive annual conventions, or
3. On approval of the Executive Council by a two-thirds (2/3) vote and a majority of the votes cast at the annual convention, or
4. By approval of the Executive Council and a majority of the votes cast at an annual convention provided the Amendment had prior approval of the Constitution Committee and was circulated among the membership at least thirty (30) days before the date of the annual convention.

ARTICLE XIV: DISSOLUTION

Section 1. Dissolution by Vote. The Association may be dissolved only at a special meeting called for that purpose, and in the manner prescribed by the relevant state laws, by vote of three-fourths (3/4) of the members present. Subject to compliance with the applicable provisions of such laws, upon any such dissolution of the Association all its property remaining after satisfaction of all its obligations shall be distributed to one or more corporations, funds, foundations, or learned societies such as the Executive Council may select, organized or operated exclusively for charitable, scientific, literary, or educational purposes, no part of the net earnings of which inures to the benefit of any private shareholder, member or individual, and which does not carry on propaganda or participate or intervene in any political campaign.

Section 2. Dissolution by Inaction. If for any reason the Association shall be unable to elect officers and conduct business in the manner prescribed by its Constitution, including Section 1 above, all property remaining after satisfaction of all its obligations shall be turned over to the National Communication Association, the national organization with which this regional association is affiliated.

Revised March 2011



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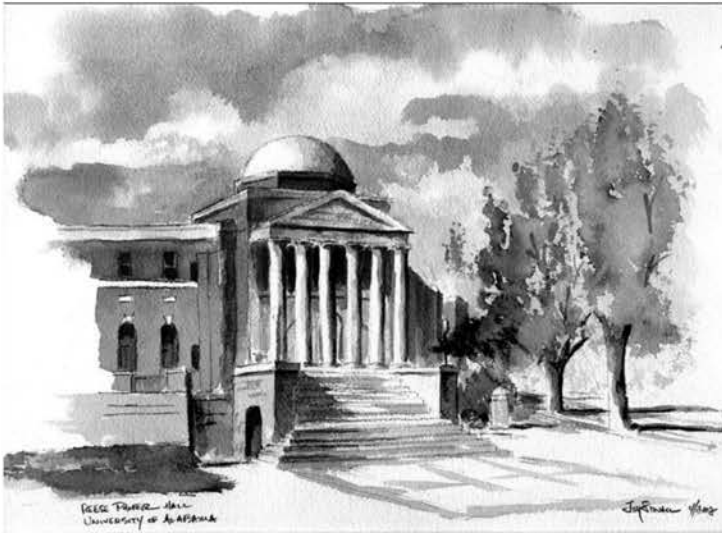
The Vice President is especially interested in papers and programs that explore emerging topics of inquiry, new ways of examining communication, and new ways of delivering educational programs. Each division and interest group is encouraged to program at least one panel consistent with the conference theme. Co-sponsored panels where thematic presentations cut across divisions or interest groups are also welcome. In addition to traditional panels of papers, the Vice President is interested in workshops and interactive programs that maximize opportunities for intellectual engagement and professional development. Where entire panels are proposed, submitters are encouraged to diversify the institutional affiliation of the panel participants. Program proposals that do not fit within SSCA's divisional and interest group structure may be submitted directly to the Vice President for consideration as part of the Vice President's Spotlight Series.

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See you in New Orleans in April, 2014!

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(Ph.D., University of Texas-Austin). Assistant Professor. Her teaching and research interests are rhetoric and public address, with specific work in the area of gender and the rhetoric of sport.

Jane Stuart Baker

(Ph.D., Texas A&M). Assistant Professor. Her research focuses on organizational diversity, bona fide groups, dialectics, crisis management rhetoric, face work and negotiation, and intercultural conflict.

Beth S. Bennett

(Ph.D., University of Iowa). Professor and Department Chair. Her research interests include the history of rhetoric, especially classical and medieval rhetoric, rhetorical criticism, and the study of mediated rhetorical texts and critical literacy.

Jason Edward Black

(Ph.D., University of Maryland). Associate Professor and Assistant Dean for Undergraduate Student Services. His research interests are in public address and rhetorical culture, with an emphasis on identity constructions and nationalism in U.S. governmental, American Indian and African American discourses.

Robin Boylorn

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Mary M. Meares

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Her research interests lie in the areas of interpersonal and organizational communication, including special interests in communication skill development and health communication, as well as quantitative research methods.

Mark D. Nelson

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