84th Annual Convention
Southern States Communication Association
24th Annual Theodore Clevenger Undergraduate Honors Conference

April 3-6, 2014 The New Orleans Sheraton New Orleans, Louisiana

MOVING ON: ENVISIONING THE FUTURE OF THE FIELD

PRESIDENT: John C. Meyer, University of Southern Mississippi
VICE PRESIDENT: John Haas, University of Tennessee
VICE PRESIDENT ELECT: Jean DeHart, Appalachian State University
EXECUTIVE DIRECTOR: Carl M. Cates, Valdosta State University

TABLE OF CONTENTS
Welcome
UHC Welcome and Acknowledgements
Hotel Map
Registration
Exhibit Schedule
Division and Interest Group Programs Index
Business Meetings
Wednesday Sessions
Thursday Sessions
Friday Sessions
Saturday Sessions
Sunday Sessions
Association Officers
Representatives to NCA
Committees
Divisions
Interest Groups
Charter Members
Executive Directors
SCJ Editors
SSCA Presidents
Award Recipients
Past Conventions and Hotels
Life Members
Patron Members
Emeritus Members
Institutional Members
Constitution
Advertiser Index
Index of Participants
2015 Call for Papers
Welcome to the 84rd Annual SSCA Convention

Dear SSCA Colleagues:

Welcome to New Orleans! The Big Easy is an ideal conference site with outstanding meeting facilities. It is home to a truly unique blend of food, music, and culture found nowhere else in the U.S. Our convention hotel, the New Orleans Sheraton, is located on Canal Street and is just few steps away from Bourbon Street. Its rooms offer views of the waterfront and of the French Quarter. Fresh off a $50 million renovation, the Sheraton New Orleans Hotel boasts a refreshed lobby and inviting guest rooms, a state-of-the-art fitness center, and state of the art meeting spaces.

The theme for the conference is “Moving On: Envisioning the Future of the Field.” As scholars, we see the communication landscape around us changing in both pronounced and subtle ways. We see new communication technologies influencing the nature of relationships, workplace interaction, and social movements. We also see communication being influenced by cultural shifts and societies that appear to be increasingly polarized.

With what often appears to be competing currents taking place in the communication landscape, the way forward holds the potential to be very different from the path that lies behind us. The road ahead will likely involve changes in instructional practices and the ways in which we engage in scholarly activity. In addition to papers and panels exploring emerging topics of inquiry, new ways of examining communication, and new ways of delivering educational programs, the vice-President’s spotlight series will showcase interactive programs that address emerging research practices, on-line instruction and its potential impact on communication programs, and evolving assessment procedures for communication programs. We hope that your experience at the 2014 SSCA convention will serve as a bridge to the field’s future. It would not be possible to organize the convention without the hard work of this year’s program planners. Please make it a point to recognize division and interest group Vice Chairs for their work on behalf of the association. I have thoroughly enjoyed working with them. In turn, they and I had the help of reviewers to make decisions about programming and papers. Many thanks to our many colleagues that served in this capacity! In addition, Vice President-Elect Jean DeHart has put together an exciting Undergraduate Honors Conference for us to enjoy.

While many contributed their time and talents to bringing about this convention, our meeting in New Orleans would not be possible without the hard work and expertise of Executive Director Carl Cates along with SSCA staff members and Janet Fisher of Conference Direct. Their professionalism and commitment to SSCA made my job easy. On behalf of the association, I thank you.

I am looking forward to the lively discussions about the future of the field. Welcome to The Big Easy!

John Haas, University of Tennessee
Vice President and SSCA New Orleans Convention Planner
Dear Undergraduate Honors Conference Participants:

Welcome to the 24th annual Theodore Clevenger Jr. Undergraduate Honors Conference (UHC) and the 84th annual convention of the Southern States Communication Association (SSCA). The members of SSCA welcome you to the conference, and we look forward to your presentations. We hope that you take this opportunity to meet other students interested in the field of communication, network with scholars from other universities (as well as, perhaps, your own!), and experience the great convention city of New Orleans.

Three events are designed to welcome you as part of this convention: The Welcome Reception on Thursday evening, the UHC Breakfast on Saturday morning, and the Osborn Reception on Saturday evening. I especially look forward to meeting with you at the Saturday breakfast that begins our second day of research presentations. That is the foremost time for all of us to gather and recognize you and your colleagues for being selected to participate in the UHC.

I am deeply grateful to the following scholars who helped make the UHC possible by serving as reviewers for papers and as chairs and respondents for panels:

- Jason Black, University of Alabama
- Amy Carwile, Texas A&M University—Texarkana
- Lee Conerly, Alabama Southern Community College
- Aaron Deason, University of Texas at Tyler
- Bill Edwards, Columbus State University
- Eric Fife, James Madison University
- Bob Frank, Longwood University
- Lynn Gregory, Appalachian State University
- Trudy Hanson, West Texas A&M University
- Myleea Hill, Arkansas State University
- Slavica Kodish, Southeast Missouri State University
- Carol Leeman, UNC Charlotte
- Cal Logue, University of Georgia
- Roseann Mandziuk, Texas State University
- Verlaina McDonald, Berea College
- Dan Mistich, University of Georgia
- Laura Morrison, College of The Albemarle
- David Nelson, Valdosta State University
- Kellie Roberts, University of Florida
- Tom Socha, Old Dominion University
- Barry Smith, Mississippi University for Women
- Belinda Thomson, Brescia University
- Patrick Wheaton, Georgia Southern University
- Nancy Bressler, Bowling Green State University
- Ken Cissna, University of South Florida
- Linda Crumley, Southern Adventist University
- Michael Eaves, Valdosta State University
- Kelli Fellows, Pfeiffer University
- Jonathan Foland, University of North Carolina
- Chris Geyerman, Georgia Southern University
- Jiangxue (Ashley) Han, Penn State University
- Tara Hargrove, Southern Adventist University
- Stephanie Kelly, NC A&T State University
- Caroline Koons, Baylor University
- Richard Leeman, UNC Charlotte
- Shanshan Lou, Appalachian State University
- Linda Manning, Christopher Newport University
- Jean Miller, George Washington University
- Nina-Jo Moore, Appalachian State University
- Jason Munsell, Columbia College
- Matt Ramsey, Shippensburg University
- Pavica Sheldon, Univ. of Alabama in Huntsville
- Rebecca Adams Sirmon, Sirmon Consulting
- David Sutton, Auburn University
- Stephanie Webster, University of Florida
- Danielle Williams, Georgia Gwinnett College

Jean DeHart, Appalachian State University
Vice President Elect and Theodore Clevenger, Jr. Undergraduate Honors Conference Planner
The New Orleans Sheraton Floor Plan

TBA

Registration Hours

Registration may be found on the 3rd floor, Napoleon Registration Desk.

Wednesday, April 2
3:00 pm – 7:00 pm

Thursday, April 3
7:30 am – 4:00 pm

Friday, April 4
7:30 am – 4:00 pm

Saturday April 5
8:00 am - 3:00 pm

Exhibit Schedule

Please visit our exhibitors; we value their presence and support for SSCA.

Thursday April 3
12:00 noon - 5:00 pm

Friday, April 4
10:00 am – 5:00 pm

Saturday, April 5
9:00 am – 12:00 noon

Programs and Business Meetings by Sponsor

(Bold = Division or Interest Group Business Meeting)

American Society for the History of Rhetoric Interest Group

2312, 3710, 4112, 4211, 4308, 5301
Applied Communication Division
2201, 2302, 2310, 2503, 2509, 2704, 3303, 4203, 4603, 4703, 5304

Association for Communication Administration Interest Group
2612, 2709, 4110, 5109

Communication Theory Division
2301, 2509, 3212, 3305, 3410, 3508, 3702, 4306, 5105

Community College Division
2408, 2607, 3211, 3310, 3411, 3707, 3711, 4311

Ethnography Interest Group
2204, 2304, 2711, 3208, 3311, 4305, 4607, 5205, 5305

Freedom of Speech Division
2202, 2308, 2710, 3204, 4304, 4512, 4604, 5309

Gender Studies Division
2609, 3308, 3408, 3512, 3708, 4212, 4605, 5203

GIFTS (Great Ideas for Teaching Students)
2408, 2607, 3310, 3707

Instructional Development Division
2207, 2311, 2402, 2407, 2507, 2511, 2602, 2611, 2706, 3202, 3302, 3503, 4706, 5103, 5207, 5302

Intercultural Communication Division
2307, 2403, 2702, 3401, 4504, 4707, 5208, 5308

Interpersonal Communication Division
2601, 3212, 3403, 4109, 4503, 4602, 5305
Kenneth Burke Society Interest Group
2409, 2504, 2707, 3407, 3709

Language and Social Interaction Division
2309, 2603, 3504, 4708, 5104

Mass Communication Division
2205, 2305, 2405, 2505, 2605, 3205, 3405, 3505, 3703, 4103, 4502, 5110

Performance Studies Division
2206, 2306, 2406, 2506, 2606, 2708, 3206, 3306, 3406, 3506, 3601, 3706, 4107, 4206, 4505, 4606, 5106, 5206, 5306

Philosophy and Ethics of Communication Interest Group
2203, 3702, 4106, 4110, 4506, 4705, 5209

Political Communication Division
2512, 3201, 3301, 4104, 4201, 4612, 4704

Popular Communication Division
2303, 2502, 3203, 3307, 4102, 4202, 4302, 4709

President
3507

Public Relations Division
2405, 2410, 4108, 4205, 4303, 4701

Rhetoric and Public Address Division
2209, 2312, 2401, 2404, 2501, 2610, 2705, 3207, 3402, 3502, 4105, 4111, 4204, 4207, 4307, 4507, 4608, 4702, 5108, 5204, 5301

Southern Argumentation and Forensics Division
2210, 2510, 2608, 2703, 3501, 4208, 5202
Southern States Communication Association

1101 (Administrative Committee), 1201, 2101 (Executive Council), 2801 (Welcome Reception), 3101 (SSCA Business Meeting), 3313 (Past Presidents’ Luncheon), 3712 (Time and Place Committee), 4101 (UHC Breakfast), 4301 (NCA officers), 4401 (SSCA Annual Awards Luncheon), 5101 (Nominating Comm), 5201

Theodore Clevenger, Jr. Undergraduate Honors Conference of SSCA (Vice President Elect) 3209, 3210, 3409, 3509, 3510, 3513, 3705, 4101, 4209, 4210, 4309, 4310, 4508, 4509, 4609, 4610, 4611

Vice President-Elect 4601, 5102

Vice President 2701, 3404, 3601, 3704, 4501, 4510, 4511

Division and Interest Group Business Meetings

American Society for the History of Rhetoric Interest Group 3710

Friday

5:45 pm – 6:45 pm

Applied Communication Division 4703

Saturday

5:45 pm – 6:45 pm

Association for Communication Administration Interest Group 2612

Thursday

3:30 pm – 4:45 pm

Communication Theory Division 3410

Friday

1:15 pm – 2:30 pm
Community College Division
4311
Saturday
11:00 am – 12:15 pm

Ethnography Interest Group
3311
Friday
11:45 am – 1:00 pm

Freedom of Speech Division
4512
Saturday
2:45 pm – 4:00 pm

Gender Studies Division
3708
Friday
5:45 pm – 6:45 pm

Instructional Development Division
4706
Saturday
5:45 pm – 6:45 pm

Intercultural Communication Division
4707
Saturday
5:45 pm – 6:45 pm

Interpersonal Communication Division
4602
Saturday
4:15 pm – 5:30 pm

Kenneth Burke Society Interest Group
3709
Friday
5:45 pm – 6:45 pm

Language and Social Interaction Division
4708
Saturday
5:45 pm – 6:45 pm

Mass Communication Division
3703
Friday
5:45 pm – 6:45 pm

Performance Studies Division

3706
Friday
5:45 pm – 6:45 pm

Philosophy and Ethics of Communication Interest Group

4705
Saturday
5:45 pm – 6:45 pm

Political Communication Division

4704
Saturday
5:45 pm – 6:45 pm

Popular Communication Division

4709
Saturday
5:45 pm – 6:45 pm

Public Relations Division

4701
Saturday
5:45 pm – 6:45 pm

Rhetoric and Public Address Division

4702
Saturday
5:45 pm – 6:45 pm

Southern Argumentation and Forensics Division

2703
Thursday
5:00 pm – 6:15 pm

Southern States Communication Association
1101 (Administrative Committee), 1201, 2101 (Executive Council), 2801 (Welcome Reception), 3101 (SSCA Business Meeting), 3312 (Past Presidents’ Luncheon), 3712 (Time and Place Committee), 4301 (NCA officers), 4401 (SSCA Annual Awards Luncheon), 5101 (Nominating Comm), 5201, 5303
DAY – Wednesday, April 2, 2014

1101
Wednesday 2:00 pm – 3:45 pm
Borgne

Administrative Committee Meeting of the Southern States Communication Association

Sponsor: Southern States Communication Association

Presiding: John C. Meyer
President

Participants:
John Haas
Vice President
Jean DeHart
Vice President Elect
Monette Callaway
Immediate Past President
Carl M. Cates
Executive Director
Jennifer Mize Smith
Marketing Director
J. D. Ragsdale
SCJ Editor
Abby M. Brooks
Finance Committee Chair

1201
Wednesday 4:00 pm – 6:45 pm
Borgne

Executive Council Meeting of the Southern States Communication Association
Part I

Sponsor: Southern States Communication Association

Presiding: John C. Meyer
President

Participants:
John Haas
Vice President
Jean DeHart
  Vice President Elect
Monette Callaway
  Immediate Past President
  Nominating Committee Chair
Carl M. Cates
  Executive Director
Jennifer Mize Smith
  Marketing Director
J. D. Ragsdale
  SCJ Editor
Abby M. Brooks
  Finance Committee Chair
Shawn Long
  Finance Committee Member
Jason B. Munsell
  Finance Committee Member
Kristina Drumheller
  Applied Communication Chair
Marcie Thompson-Hayes
  Communication Theory Chair
Robert J. Glenn III
  Community College Chair
Rebekah Fox
  Freedom of Speech Chair
Angie Day
  Gender Studies Chair
Yolanda Mitchell
  Instructional Development Chair
Jennifer T. Edwards
  Intercultural Communication Chair
Kandi Walker
  Interpersonal Communication Chair
Linda Potter Crumley
  Language and Social Interaction Chair
Lauren Reichart Smith
  Mass Communication Chair
Melanie Kitchens O’Meara
  Performance Studies Chair
William Harlow
  Political Communication Chair
David Nelson
  Popular Communication Chair
Dedria Givens-Carroll
  Public Relations Chair
Wendy Atkins-Sayre  
Rhetoric and Public Address Chair  

Michael Eaves  
Southern Argumentation and Forensics Chair  

Charles H. Tardy  
Association for Communication Administrators Chair  

Pat J. Gehrke  
American Society for the History of Rhetoric Chair  

John Nicholson  
Ethnography Chair  

Anna Turnage  
Kenneth Burke Society Chair  

Gina Ercolini  
Philosophy and Ethics of Communication Chair  

Melissa Smith  
Constitution Committee Chair  

Richard Ranta  
Publications Committee Chair  

Tony DeMars  
Resolutions Committee Chair  

David Nelson  
Resource Development Chair  

Jerry Hale  
Time and Place Chair  

Kristen Cockrell  
SSCA K-12 Representative to NCA  

Kirsten Heintz  
SSCA Community College Representative to NCA  

Michelle Violanti  
SSCA Four Year College/University Representative  

J. Emmett Winn  
NCA Nominating Committee Representative  

Jean DeHart  
NCA Spectra Representative  

DAY 2 – Thursday, April 3, 2014  

2101  
Thursday 8:00 am – 9:15 am  
Borgne  

Executive Council Meeting of the Southern States Communication Association  
Part II  

Sponsor: Southern States Communication Association
Presiding:  
**John C. Meyer**  
President

**Participants:**

John Haas  
Vice President
Jean DeHart  
Vice President Elect
Monette Callaway  
Immediate Past President  
Nominating Committee Chair
Carl M. Cates  
Executive Director
Jennifer Mize Smith  
Marketing Director
J. D. Ragsdale  
SCJ Editor
Abby M. Brooks  
Finance Committee Chair
Shawn Long  
Finance Committee Member
Jason B. Munsell  
Finance Committee Member
Kristina Drumheller  
Applied Communication Chair
Marcie Thompson-Hayes  
Communication Theory Chair
Robert J. Glenn III  
Community College Chair
Rebekah Fox  
Freedom of Speech Chair
Angie Day  
Gender Studies Chair
Yolanda Mitchell  
Instructional Development Chair
Jennifer T. Edwards  
Intercultural Communication Chair
Kandi Walker  
Interpersonal Communication Chair
Linda Potter Crumley  
Language and Social Interaction Chair
Lauren Reichart Smith  
Mass Communication Chair
Melanie Kitchens O’Meara
Performance Studies Chair  
William Harlow  
Political Communication Chair  
Dave Nelson  
Popular Communication Chair  
Dedria Givens-Carroll  
Public Relations Chair  
Wendy Atkins-Sayre  
Rhetoric and Public Address Chair  
Michael Eaves  
Southern Argumentation and Forensics Chair  
Charles H. Tardy  
Association for Communication Administrators Chair  
Pat J. Gehrke  
American Society for the History of Rhetoric Chair  
John Nicholson  
Ethnography Chair  
Anna Turnage  
Kenneth Burke Society Chair  
Gina Ercolini  
Philosophy and Ethics of Communication Chair  
Melissa Smith  
Constitution Committee Chair  
Richard Ranta  
Publications Committee Chair  
Tony DeMars  
Resolutions Committee Chair  
David Nelson  
Resource Development Chair  
Jerry Hale  
Time and Place Chair  
Kristen Cockrell  
SSCA K-12 Representative to NCA  
Kirsten Heintz  
SSCA Community College Representative to NCA  
Michelle Violanti  
SSAC Four Year College/University Representative  
J. Emmett Winn  
NCA Nominating Committee Representative  
Jean DeHart  
NCA Spectra Representative
THURSDAY  9:30 am

2201
Thursday
9:30 am – 10:45 am
A3

Moving On Up and Moving On Out: Understanding Conflict, Crisis and Culture

**Sponsor: Applied Communication Division**

Chair: Greg G. Armfield, New Mexico State University

A Cultural Analysis of College Department X
Janine Armstrong, University of Arkansas at Little Rock

Cultivation Analysis and Conflict Resolution in Relationships: A Quantitative Study
Annalee Tull, East Tennessee State University

If You Can’t Take the Heat, Get Out of the Kitchen: The Manifestation of Conflict Tactics in *Hell’s Kitchen*
Millie Harrison, Auburn University

Public Figures and Media Scandals: An Application of the Situational Crisis Communication Theory
Osenkor Gogo, University of Georgia

Respondent: Anna Turnage, Bloomsburg University of Pennsylvania

2202
Thursday
9:30 am – 10:45 am
A2

Speaking With the Enemy: When Free Speech Fails to Address Campus Controversies

**Sponsor: Freedom of Speech Division**

Chair: Meredith M. Bagley, University of Alabama

Participants:
Meredith M. Bagley, University of Alabama
Adria Battaglia, San Angelo State University
Dan Grano, University of North Carolina, Charlotte
Bryan McCann, Louisiana State University
This roundtable discussion panel explores the limitations of the “free speech” model for handling conflicts and controversies on higher education campuses. Specifically, the panel challenges our field’s long-held commitment to civility and civic decorum given contemporary contexts where faculty activism is discouraged and intellectual freedom has been narrowed on American campuses. As our respective institutions “move forward,” seeking to fulfill their educational and leadership missions, is an emphasis on “free speech” adequate? What voices are free to speak in these spaces? How can engaged faculty in Communication Studies share our research and/or theoretical commitments with administrators in order to handle these events or issues more effectively? Is this even possible? Should we even be trying? Panelists share experiences that range from Westboro Baptist Church protests to suppression of research to personal risks of fulfilling an ethos of engaged scholarship. Participants will share reflections on academic touchstones that guide their work, with an eye toward contributing to the collective enterprise of educating critical thinkers in our ongoing, if frustrating, efforts to move our campuses forward as moral and ethical leaders of the 21st century.

2203
Thursday
9:30 am – 10:45 am
D2

Civility, Community, and the Ethics of Social Interaction

**Sponsor: Philosophy and Ethics of Communication Interest Group**

Chair: Garnet Butchart, Duquesne University

Civility Without Virtue: The Interaction Ethics of Goffman
James R. Pickett, Flagler College

Civility, Conversation and Virtue Ethics: Imagining the Future of Interpersonal Communication
Janie Harden Fritz, Duquesne University

Ethics and Dialogue in Community-Integrative Education
Kristine Warrenburg-Rome, Flagler College

*Top paper
**Debut graduate student paper

2204
Thursday
9:30 am – 10:45 am
B1
New Directions: Research in Progress

**Sponsor: Ethnography Interest Group**

Chair: Linda Vangelis, University of Missouri

Communication Research to Understand Chaplains’ Spiritual Pain Assessment
Jillian A. Tullis, University of North Carolina at Charlotte

Jesus is My Social Worker: Healthcare Disparities Associated with Outsourcing Medicaid Programs to Faith Based Organizations
Angie Day, Ball State University

Interpreting Interdisciplinarity: Crafting Communication Connections
Deborah C. Breede, Coastal Carolina University

Appy Hour: Older Adults Socializing About New Technologies
Paul E. Stafford, Tarleton State University

Harley-Davidson, Wooter, and Friends
John Nicholson, Mississippi State University

Aging Gracefully or Not: An Autoethnography of Care
Linda Vangelis, University of Missouri

Social Support in an Online PTSD Forum
Eugenie Almeida, Fayetteville State University
Alex Stana, Fayetteville State University
Mark Flyn, Coastal Carolina University

Each of the panelists will discuss a research project that is in-progress, with the goal of encouraging an interactive discussion with audience members. The audience is encouraged to bring their emerging or partially completed research projects to the session to share with the panelists and members of the audience.

**2205**
Thursday
9:30 am – 10:45 am
D3

Social Media and Undergraduate Research — the Future for Student Researchers

**Sponsor: Mass Communication Division**

Twitter and Advocacy - a Bite-sized Research Project for First-year Students
Lora Helvie-Mason, Tarleton State University
Sarah Maben, Tarleton State University

Unplugged: Now What?
Janet Johnson, University of Texas at Dallas

Collaborate, Collaborate, Collaborate!
Alec R. Hosterman, Indiana University South Bend

Through this interactive panel, participants will learn about ways to integrate social media technologies into undergraduate research projects. This panel of social media savvy communication faculty from three higher education institutions will demonstrate and involve the audience in the panel.

2206
Thursday
9:30 am – 10:45 am
Maurepas

Novelizing the South: Performing Southern Fiction

Sponsor: Performance Studies Division

Chair: Raquel Polanco, Louisiana State University

Forbidden
Fruit
Joanna Lugo, University of North Texas

Written on my Back
Travis Williams, Louisiana State University

Revisiting the Welcome Table
Flora Ceka, University of North Texas

“The Thing I Believe”: Staging the Sacred in Alice Walker’s The Color Purple
Raquel Polanco, Louisiana State University

An/other Feathered Bird
Bethany Germany, University of North Texas

2207
Thursday
9:30 am – 10:45 am
C2
Moving On, Moving Up? The ‘Cult of Lecturer’ & Mapping the University Basic Course Curriculum

**Sponsor: Instructional Development Division**

Chair: Lori Stallings, University of Memphis

Bless Your Heart! Teaching Southern Culture from a Southern Perspective
Caitlin Baker, Clemson University

Wednesdays Mean Buck Burgers and a Beer: Sharing Teaching Techniques, Connecting In/Through Dyads
Ryan Castillo, Clemson University

Ok, so I’m a Lecturer. That Doesn’t Mean That I Have to Lecture, Right?
Alyssa Davis, Clemson University

With a Master's Degree, You Can Go Anywhere You Want Now! (Except Up)
Leland Fetcher, Clemson University

She ain’t from Around Here, Bless Her Heart! What It Means to be a Foreign National in the Conservative South
Pauline Matthey, Clemson University

You Mean I have to go to Lecture and Lab? Co-teaching the Basic Course
Katie Schoonover, Clemson University

2208
Thursday
9:30 am – 10:45 am
B2

Title: Humor, Identity, Recruitment and Twitter: Exploring Sport Fandom and Emotion

**Sponsor: Popular Communication Division**

Chair: Jade Reynolds, Huntingdon College

“I Just Want to Put Tim Lincecum in a Dress and Take Him to Prom”: The Role of Humor in San Francisco Giants Fan Interpellation
Erin Looney, Florida State University
Melissa Looney, Full Sail University

Baby’s First Foam Finger: Using Children’s Literature to Create Little Sports Fans
John H. Saunders, Huntingdon College
“We All Know Nothing Lasts Forever”: Peyton Manning’s Press Conference Announcing His Release from the Indianapolis Colts
Samantha Slover, University of South Alabama

Tarnished Gold? A Rhetorical Analysis of NBC’s Response to Olympic Coverage Criticism
Daniel Sipocz, University of Southern Mississippi

Out of the Groove: Using Twitter to Connect with and Attract Younger NHRA Fans
Danielle E. Williams, Georgia Gwinnett College

Respondent: Steve Rockwell, University of South Alabama

2209
Thursday
9:30 am – 10:45 am
C1

West Virginia and Identity after 150 Years

Sponsor: Rhetoric and Public Address Division

Chair: Ryan P. McCullough, West Liberty University

Apologetic Epideictic: The Post-Racial Rhetoric in the State Funeral of West Virginia Senator Robert C. Byrd
Daniel R. Mistich, University of Georgia

Born of Rebellion: Narrative, Memory, and Anxiety
Ryan P. McCullough, West Liberty University

Sid Hatfield: Outlaw, Hero, and Architect Of West Virginia Identity
Matthew S. Richards, University of Utah

Left Alone: Pride and Fear of Poor Working-Class Families Isolated in West Virginia
D. Michael Andrick, Loyola Marymount University

2210
Thursday
9:30 am – 10:45 am
C3

The De-Evolution of Republican Rhetoric; From the Party of Lincoln to the Party of No, to the Party of Where Do We Go?
Sponsor: Southern Argumentation & Forensics Division

Panelists:
Ritta Abell, Morehead State University
Robert J. Glenn III, Owensboro Community and Technical College
Brian Powell, Transylvania University
Gary LaFleur, Morehead State University
Gary Deaton, Transylvania University
Jim Reppert, Southern Arkansas University

THURSDAY  11:00 am

2301
Thursday
11:00 am – 12:15 pm
B1

Building on the Past: Exploring the Future of Established Communication Theories and Constructs

Sponsor: Communication Theory Division

Chair: Marceline Thompson Hayes, Arkansas State University

A Genealogical Study of Personal Debt: A Movement from the Personal to the Impersonal Act of Lending
Devika Banerji, North Carolina State University

Bill Edwards, Columbus State University

Who’s Afraid of Fully Formed Subjects? On Biesecker on Vatz and Bitzer
Jay Wood, Georgia State University

Body Odor? Don’t Sweat It: The Theoretical Bases of Chemical Communication
Laura C. Hatcher, Louisiana State University

Respondent: Marceline Thompson Hayes, Arkansas State University
Moving With Messages: Exploring the Use of Communication

**Sponsor:** Applied Communication Division

Chair: Andrew Pyle, George Mason University

Communicating Seasonal Climate Information: Challenges for NOAA
Renee Edwards, Louisiana State University

Representations of Science: An Analysis of Researchers’ Public Talks at a Science Museum
Santiago Nicolas Canete Benitez, North Carolina State University

Subclinical Depression in College Students and Peripheral Processing of DTC Antidepressant-Related Messages
Matthew Corr, Duquesne University

Using Anger as an Affective Tool of Persuasion in Antidrug Messages Targeted Toward Adolescents
Lorin Brooke Friley, Purdue University

Respondent: Ray Ozley, Montevallo University

Title: “Yo’ Mama’s So Fat…but She Sure is Happy, Healthy, and Successful:” Using Popular Culture as a Site for a Reconstructing the Acceptable Discrimination Against Obesity

**Sponsor:** Popular Communication Division

Chair: Christine Willingham, Florida State University

Southern Fried Culture: Assigning an Identity to Obesity
Heather Leigh Stanley, University of South Alabama

“Eat a Salad and Take a Walk”: Chris Christie and the Role of Obesity Discourse in a Presidential Race
Erin Looney, Florida State University
Fat Guy in a Little Coat… Disparagement Humor as an Oppressor of the Obese
Tony Kemerly, High Point University

Respondent: Melissa Looney, Full Sail University

2304
Thursday
11:00 am – 12:15 pm
C2

Writing from the Heart: Ethical Implications of Writing Stories of Loved Ones

Sponsor: Ethnography Interest Group

Chair: Michael Arrington, Indiana State University

Panelists:
Deborah C. Breede, Coastal Carolina University
Angie Day, Ball State University
Shirlan Williams, University of South Florida
Linda Vangelis, University of Missouri
Cara T. Mackie, Florida Southern College
Keith Berry, University of South Florida

Many ethnographic researchers who write narratives incorporate issues of voice and reflexivity in their projects. They embrace the idea of showing how personal experience, history, and perspective inform their research. They also embrace the idea of co-constructing stories through dialogue with their participants. Additionally, they may weave in the autobiographical. Once completed, it is not unusual for ethnographers to share the story with the participant. These methods serve to empower participants. But what happens when the participant is a loved one, someone close to the researcher? What happens when there are conflicting or painful stories to be told? How much should the researcher reveal? What are the ethical implications of writing from the heart, yet writing a story different than that shared by a loved one? Participants of this panel will explore ethical implications of writing about loved ones. They will share personal experiences and dilemmas.

2305
Thursday
11:00 am – 12:15 pm
D3

The Increasing Importance of Media Literacy Education for the Future: Equipping our Students to Live and Work in a Media-rich World
Sponsor: Mass Communication Division

Jim Parker, Austin Peay State University
Rob Baron, Austin Peay State University
Barry Williams, Elizabethtown Community and Technical College
Kenisha Burke, Austin Peay State University

Media literacy can encompass many things. As we look to the future of the field, we see students and the larger world become increasingly mediated. In a media-rich environment classes in media literacy are taking on an every growing importance. This panel talks about the value of media literacy education for the future of Communication Studies. In order to make sense of the broad topic of media literacy three veteran media literacy instructors will host an open discussion about breaking down the larger concept of media literacy and what it means to teach media literacy with an eye toward the future of our field. The presenters will show how a class in media literacy can help equip students with tools they can use to navigate a media-saturated world.

2306
Thursday
11:00 am – 12:15 pm
Maurepas

Performing Environmental Activism

Sponsor: Performance Studies Division

Chair: Danielle Dick McGeough, University of Northern Iowa

Respondent: Anna Maria Broussard, M.A., Nicholls State University

Titles:
Aiming for Carbon-Neutral Liveness in Contemporary Rock Performance
Trash Dancing: Performance Pedagogy, Community Outreach, and Environmental Activism
Let Me Be Your Guide: Wilderness Guide as Place-Based Educator and Environmental Activist.
Wasted: Experimenting with Performance in Campus Sustainability Initiatives

Panelists:
Kristine Weglarz, University of West Florida
Jonathan Gray, Southern Illinois University
Bonny McDonald, Louisiana State University
Danielle Dick McGeough, University of Northern Iowa
2307  
Thursday  
11:00 am – 12:15 pm  
A3  

Embracing Diverse Audiences: Case Studies and Best Practices in Higher Education  

**Sponsor: Intercultural Communication Division**  

Chair: Mia L. Anderson, University of South Alabama  

Addressing Students of Varying Ability Levels  
Devona F. Pierre, University of Tampa  

Diversity for Survival at Historically Black Colleges and Universities  
Nekita D. Huling, University of South Alabama  

Changing Spaces: Making Room for the LGBT Community  
Creshema R. Murray, University of Houston – Downtown  

Embracing the Growing Hispanic Student Population  
Mia L. Anderson, University of South Alabama  

---  

2308  
Thursday  
11:00 am – 12:15 pm  
B3  

Title: Top Papers in Freedom of Speech  

**Sponsor: Freedom of Speech Division**  

Chair: Rebekah L. Fox, Texas State University  

Respondent: Douglas Marshall, Southern University at New Orleans  

A Famine of Words: Shifting the Rules of Expression in the Food Debates  
Stephanie Houston Grey, Louisiana State University *  

The Third-Person Effect Goes to Congress  
David R. Dewberry, Rider University  

*Parrhesia* and the Courage to Express a Fitting Response  
Pat Arneson, Duquesne University  

*Top Paper*
Discourses of Culture & Political Involvement

**Sponsor:** Language & Social Interaction Division

**Chair:** Bryan K. Crow, Southern Illinois University Carbondale

**Damages of the Past: Vernacular Negotiation of Collective Identities and Histories on Serbian Online News Sites**

Jelena Petrovic, Stetson University

**Citizen Speakers and Local Government**

Emily McGuire, North Carolina State University

**Octavio Paz’s Exile Rhetoric: Changing Form, Establishing Identity, and Building Nationalism**

Elizabeth Earle, Louisiana State University

**Respondent:** Linda Di Desidero, Marine Corps University

---

Moving On With Messages: From Close-to-Home to Public Interpretations

**Sponsor:** Applied Communication Division

**Chair:** Vivian Sheer, Hong Kong Baptist University

Fundraising metaphors in higher education development: A qualitative study examining the use of metaphors in higher education philanthropy and how it shapes the profession

Jessica Martin Carver, Western Kentucky University

“It Has Been a Long Journey from First Knowing”: Narratives of Unplanned Pregnancy

Jennifer B. Gray, Appalachian State University

Positive Spousal Communication and Educational Level as Breastfeeding Longevity Predictors

Iva T. Stoyneva, Old Dominion University
“The Cause is Bigger than Lance”: The Impact of Scandal on Nonprofit Donor Intentions
Kristina Drumheller, West Texas A&M University
Emily S. Kinsky, West Texas A&M University
Enyonam M. Osei-Hwere, West Texas A&M University
R. Nicholas Gerlich, West Texas A&M University
Greg G. Armfield, New Mexico State University

Respondent: Jillian A. Tullis, University of North Carolina, Charlotte

2311
Thursday
11:00 am – 12:15 pm
D2

Re-Invigorating the On-Campus College Experience

Sponsor: Instructional Development Division

Chair: Teri Colaianni, University of Central Arkansas

As the University of Central Arkansas continues to educate and prepare our students, and to remain competitive, it has converted certain of its dormitories into Residential Colleges devoted to different academic disciplines. The four communication faculty on this panel are all either regents and/or instructors in these discipline-specific Residential Colleges: EDGE (Liberal Arts), STARS (Fine Arts), STEM (Science, Technology, Engineering, and Mathematics). These aid the university in recruiting, retention, major selection, encouraging teacher collaboration, and deepening the college campus experience. The communication classes—both written and oral communication—are central to the mission and success of each Residential College.

Panelists:
Adriian Gardner, University of Central Arkansas
Teri Colaianni, University of Central Arkansas
Larry Dilday, University of Central Arkansas

2312
Thursday
11:00 am – 12:15 pm
A1

The Rhetoric of Place & Memory

Sponsors: Rhetoric and Public Address Division & American Society for the History of Rhetoric Interest Group
Chair: William Trapani, Florida Atlantic University

Public Memory & Commitment to Culture: The *Elissa* as Synecdoche
Jaclyn Bissell, University of Maryland

“Yes, We Put Butter on Our Beef Here”: Stylized Rhetorics of the Frontier in Ree Drummond's *The Pioneer Woman*
Dustin A. Greenwalt, University of Georgia

With This Ring I Thee Declare My Undying Love and Faithfulness: Framing the Same-Sex Marriage Debate as Civil Rights by Washington National Cathedral
Teresa Morales, Cameron University

The Rhetorical Form and Force of the Martin Luther King, Jr. National Memorial
Jefferson Walker, University of Southern Mississippi

**THURSDAY  12:30 pm**

**2401**
Thursday
12:30 pm – 1:45 pm
B1

Rhetorical Analysis of Political Speech

**Sponsor: Rhetoric and Public Address Division**

Chair: Brian Lain, University of North Texas

‘We Built It’: The 2012 Republican National Convention's Antagonistic American Dream
C. Wesley Buerkle, East Tennessee State University

Space and the Public in Robert Kennedy’s “Mindless Menace of Violence”
Brian Leslie, Louisiana State University, Baton Rouge

Casuistic Khrushchev: How the Secret Speech Stretched Soviet Principles
Thomas McCloskey, University of Maryland

“A Confident Hope”: The Use of Restorative Rhetoric by Mayor of Tuscaloosa Walt Maddox following the Tuscaloosa Tornado
Caroline S. Parsons, University of Alabama
Envisioning and Experiencing Education for the Future

**Sponsor: Instructional Development Division**

Chair: Lisa Flanagan, Xavier University

Mentoring and the Experiential University Classroom
Deborah C. Breede, Coastal Carolina University

Critical-Cultural Discourse and Discussion
Jennifer Erdely, Prairie View A&M University

Changing the Stories: Gender Studies takes on Wikipedia
Linda Levitt, Stephen F. Austin State University

Education Through Living-learning and Learning Communities
Cara T. Mackie, Florida Southern College

**2403**

Thursday
12:30 pm – 1:45 pm
C1

Intrapersonal, Interpersonal, and Mass Communication Influences on Body Image Across Cultures

**Sponsor: Intercultural Communication**

Chair: Pavica Sheldon, University of Alabama in Huntsville

“To be Healthy, I Have to be Thin and Beautiful. It’s so Conflicting”: Minority Women’s Perceptions of Their Health as Influenced by the Mass Media, Friends, and Family Members
Leandra H. Hernandez, Texas A&M University

Examining Female and Male International Students’ Perceptions of Their Body Image
Myriam Brasseur, University of Alabama in Huntsville

What do They Say about my Looks? Imagined Interactions Influence on Body Image
Martijn Jos van Kelegom, University of Tennessee
I Do Not Count my Carbs like Girls Do”: Media, Peers, and Family Communication Influences on Body Satisfaction among Caucasian and African-American Men
Pavica Sheldon, University of Alabama in Huntsville
Cora Cloud, University of Alabama in Huntsville

Investigating the “Environmental Other”: Perspectives on the Body, Cultural Memory, & Space
Tiffany D. Banks, Trinity Washington University

Understanding Body Image Issues in the Bi-sexual and Transgender Communities
Mary B. Asbury, Middle Tennessee State University
Phillip Wagner, University of Kansas
Adrianne Kunkel, University of Kansas

2404
Thursday
12:30 pm – 1:45 pm
C2

Rhetorics of Sport

**Sponsor: Rhetoric and Public Address Division**

Chair: Dan Grano, University of North Carolina at Charlotte

Materialist Rhetoric & Queer Potential in Reactions to the “Russian Kiss”: Sport & Politics Collide
Meredith M. Bagley, University of Alabama

The American Nightmare: How Phillip Brooks’ Rhetoric “Punk’d” Professional Wrestling
Adam Key, Tennessee State University

Celebrating the Saints in Moments of Crisis: Sustaining National and Local Performances of Sports and Memory Post-Katrina
David Maxson, Indiana University

Nostalgia as a Means of Progression and Regression: A Rhetorical History of Head Injuries in the NFL
Kristen Okamoto, Ohio University

Respondent: Dan Grano, University of North Carolina at Charlotte

2405
Thursday
12:30 pm – 1:45 pm
A3
Envisioning the Future of the New Entrepreneurial Journalism through the Lens of Strategic Public Relations

**Sponsors: Mass Communication Division and Public Relations Division**

Chair: Bernardo Motta, Bridgewater College

The Current State of Journalism and Journalism Education Around the World
Charles Gee, Duquesne University
Nurhaya Muchtar, Indiana University of Pennsylvania
Katerina Spasovska, Western Carolina University

Strategic Public Relations Solutions for Entrepreneurial Journalism Problems: Experiences and Tools from Classroom, Research and Praxis
Sora Kim, University of Florida
Alla Kushniryk, Mount Saint Vincent University
Emma Wertz, Kennesaw State University

From Public Relations to Entrepreneurial Journalism: A Strategic Model for Journalism Education?
Bernardo Motta, Bridgewater College

**2406 Thursday 12:30 pm – 1:45 pm Maurepas**

Spatially Induced Performance

**Sponsor: Performance Studies Division**

Chair: Travis Williams, Louisiana State University

The Ruins of Detroit
Lindsay Greer, Southern Illinois University

Spatial Haunting: Reclaiming the Upstairs Lounge
Travis Williams, Louisiana State University

Kilmainham Gaol: A Critical Spatial Exploration
Emily Mistrzak, Louisiana State University

The House My Father Built
Flora Ceka, University of North Texas
Off the Road and in the Home: The Spatial Narrative of Family During the Beat
Stephanie K. Heath, Louisiana State University

2407
Thursday
12:30 pm – 1:45 pm
D3

Negotiating the Classroom of the Future: Interdisciplinary Perspectives

Sponsor: Instructional Development Division

Taking Assignments beyond the Classroom: Online Contexts & Audiences
Mary Grace Antony, Schreiner University

Interdisciplinary Collaborations and Communication
Carrie L. West, Schreiner University
Sally Hannay, Schreiner University
Silke Feltz, Schreiner University

Communication Climates in the Classroom: Impacting Student Development and Learning by Addressing the Climate of the Course
Joseph G. Velasco, Sul Ross State University

Assessing Student Course Engagement through Learning Management Systems and Beyond
Kiley Miller, Schreiner University

2408
Thursday
12:30 pm – 1:45 pm
Borgne

Great Ideas for Teaching Students Session 1

Sponsor: Community College Division

A Demonstration of Mastery and Application
Laura E. Miller, University of Tennessee
Michelle E. Garland, University Of Tennessee

The Moment of Truth: Discussing Social Penetration Theory
Richard I. Falvo, El Paso Community College

Know your Audience
Megan S. Sparks, University of South Alabama
Nekita Huling, University of South Alabama

Community Advocacy Speech and Video: Service-Learning in the Introductory Public Speaking or Group Communication Class
Anne O. Campbell, Penn State, Erie

Transmountain Campus – Peer Resume Critique: Utilizing student feedback to enhance learning of resume/cover letter construction
Rebekah Bell, El Paso Community College

2409
Thursday
12:30 pm – 1:45 pm
D2

Competitive Papers in the Kenneth Burke Society Interest Group

Sponsor: Kenneth Burke Society Interest Group

Chair: Jean Costanza Miller, George Washington University

Soliciting Hate and Performing Patriotism: American Islamic Leadership Coalition's Strategic Defense of NYPD's Controversial Surveillance Program
Amy Fallah, University of North Carolina, Chapel Hill

The Paradox of Cinematic Superhero Substance: Reconsidering Burke on Myth and Fantasy as Equipment for Living
Shaun Treat, University of North Texas

Discovering the Both/And: Kony 2012 and the Polarizing Discourse of International Activism
Elizabeth Kaszynski, University of Indiana, Bloomington

Manifesting a Destiny: A Burkean Analysis of the Rhetoric of James K. Polk and the Mexican–American War
Kathleen Burk, Duquesne University

Respondent: Jean Costanza Miller, George Washington University

2410
Thursday
12:30 pm – 1:45 pm
A2

From Helicopter Parents to CEOs – Preparing Millennials to Lead the Public Relations Profession into the Future
Sponsor: Public Relations Division

Chair: Shirley Serini, Valdosta State University

Panelists:
Shirley Serini, Valdosta State University
Julie K. Henderson, University of Wisconsin Oshkosh
Diane S. Krider, Central Michigan University
Joseph V. Trahan, III, Georgia State University

We prepare our students to be public relations professionals academically, but how well do we prepare them to move past the technician level and into the management trainee positions that will open to them in the near future? Literature on the Millennials in the work place points to a generation of workers who are woefully unprepared to move into management levels. Their social skills, work ethic, and ability to function in responsible positions have been called into question in the marketplace. Is this true of our public relations graduates? If so, what can we, as the keepers of the transition environment from overprotected home place to the rigor of the work place, do to prepare out students to take their place as leaders responsible for the future of our Public Relations field? This panel will address some of these difficult issues and engage in an exchange of ideas for how these could be addressed in the context of an academic curriculum.

THURSDAY  2:00 pm

2501
Thursday
2:00 pm – 3:15 pm
A2

Rhetorics of Race and Anti-Racism

Sponsor: Rhetoric and Public Address Division

Chair: Stephanie Houston Grey, Louisiana State University

Reality or Fiction?: The Reinforcement of White Hegemonic Masculinity in King of the Hill
Bailey Oliver, University of Alabama

George Jackson’s December 1964 Letter to His Father: Agency from Within the Prison Walls
Nick Sciullo, Georgia State University

The Original Homeland Security: Disrupting the Dominant Myth
Cortney Smith, Indiana University

The Lost Cause and Segregation: George Wallace’s Inaugural Address
David Tokarz, University of Illinois at Urbana-Champaign

Respondent: Stephanie Houston Grey, Louisiana State University

2502
Thursday
2:00 pm – 3:15 pm
D2

Title: Critical Examinations of Mediated Communication about Health

Sponsor: The Popular Communication Division

Chair: Aubrey Huber, University of South Florida

Reframing Disability Using Cyborg Metaphors: The Cybernetic Human at MOSI
David Lee, Oglethorpe University

Learning to Speak with the Voice of Medicine: A Critical Examination of the Ask Me 3 Health Literacy Campaign
Patrick Dillon, University of Memphis

Iron Man, Spider Man, and the Blade Runner: Villainizing the Connection between Bodies and Technology
Jillian A. Tullis, University of North Carolina, Charlotte
Emily Ryalls, Mississippi State University

The Power of Technology and Story: Educating People about HIV
Alisha Menzies, University of South Florida

Popular Media and Pregnancy Loss: A New Site for Education and Understanding
Rachel Silverman, Embry Riddle University

2503
Thursday
2:00 pm – 3:15 pm
B3

Work Moves Matter: Embracing Communication in the Organization

Sponsor: Applied Communication Division
Chair: Abby M. Brooks, Georgia Southern University

A Different Approach to Brainstorming: Increasing Cohesion through Topic Involvement
Kyle B. Heuett, University of Tennessee
Kenneth J. Levine, University of Tennessee
Katie Reno, University of Tennessee

Conflict Perceptions: A Co-Worker Approach
Brian Perna, New Mexico State University
Greg G. Armfield, New Mexico State University

How Trainers Teach Adults Technology Skills in a Formal Training Program
Emily J. McKeown, North Carolina State University

Exploring the Relationship Between Leader-Member Exchange (LMX) and Communication Satisfaction
Greg G. Armfield, New Mexico State University
Maria Dixon, Southern Methodist University
Caroline Zamora, New Mexico State University

Respondent: Janie Harden Fritz, Duquesne University

2504
Thursday
2:00 pm – 3:15 pm
D3

Burke’s Gumbo: Film, Fantasy, Food, and the City of New Orleans

**Sponsor: Kenneth Burke Society Interest Group**

Chair: Andrew C. Jones, Louisiana State University

Food Trucks Making New Mental Maps: Burke's Cognitive Mapping and its Rhetorical Functionality in Current Food Truck Movement
Bryan Moe, Louisiana State University

Saints in the City: The Redemption and Rebranding of the Saints and New Orleans after Hurricane Katrina
Elizabeth Earle, Louisiana State University

You Don’t Need a Weatherman
Michael K. Althouse, Louisiana State University

The Dude Abides: The Big Lebowski as Equipment for Living
Andrew C. Jones, Louisiana State University

Respondent: Andrew King, Louisiana State University

2505
Thursday
2:00 pm – 3:15 pm
A3

The Future of Campus Journalism

Sponsor: Mass Communication Division

What are we teaching our journalism students? What should we be teaching our journalism students? Given the prolonged state of flux of the journalism industry, it is more important than ever for educators to be conscious of the ever-changing nature of the skills that our students will need to be able to adapt in today’s job market. Panelists will share their experiences with and suggestions for journalism education, both in the classroom and in the newsroom.

Moderator: Brian C. Brantley, Texas A&M University, San Antonio

Panelists:
Jenny Moore, Texas A&M University, San Antonio
Kenny D. Smith, Samford University
Melissa Smith, Mississippi University for Women

2506
Thursday
2:00 pm – 3:15 pm
Maurepas

Moving On Movies: Re-envisioning and Re-performing the French New Wave

Sponsor: Performance Studies Division

Abstract: The session features the screening and discussion of a new documentary, The New Wave Project, a collaborative work that reflexively depicts a pedagogical project to teach film history, culture, and style in active and re-enactive modes.

Chair: Patricia A. Suchy, Louisiana State University

Presenters:
Nicholas Arnold, Louisiana State University
Effective Directing Graduate Work: A Roundtable Discussion

Sponsors: Instructional Development Division and Rhetoric & Public Address Division

Chair: Wendy Atkins-Sayre

New faculty face a number of challenges. Strategies for balancing research, teaching, and service obligations are frequently discussed in professional development seminars and conference panels. Graduate programs build the researcher, devote time to growing effective teachers, and warn of over commitment in the areas of service. There is very little (if any) time spent discussing the role of the graduate advisor, however. Instead, many graduate faculty members find themselves replicating the styles of their own advisors or working to define themselves in a different way after escaping an ineffective advising relationship. While modeling advising behavior after your own experience is helpful, discussion about best practices for guiding graduate work could provide additional options for advising styles, techniques, and behaviors. This panel will present multiple models of graduate advising, thus providing guidance that will benefit both new graduate faculty who lack advising experience and experienced graduate faculty who may benefit from an alternative perspective.

Panelists:

Barbara Biesecker, University of Georgia
Carole Blair, University of North Carolina at Chapel Hill
David Cheshire, Georgia State University
Renee Edwards, Louisiana State University
Lynne M. Webb, Florida International University

Caritas: A Rhetorical Motivation for Service-Learning
Sponsor: Vice President

Presenter: Laurie J. Moroco, Thiel College

This presentation will provide practical examples of service-learning rooted in the rhetorical theories of St. Augustine (caritas), Aristotle, (philia), and Hannah Arendt (neighborly love). This session is based on the international volunteer experience of the presenter with an NGO that provides short-term volunteers on long-term projects to create, nurture, and sustain the well-being of children.

2509
Thursday
2:00 pm – 3:15 pm
C1

The Influence of Communication in Physiology and Health

Sponsor: Communication Theory Division and Applied Communication Division

The conference theme is “Moving On: Envisioning the Future of the Field” in terms of whether to study communication as applied or theoretical. This panel highlights physiological studies of communication occurring in families, public speaking, sports fandom, fear, and the escalation of conflict. The members of this panel have contributed to a new book co-edited by James Honeycutt, Chris Sawyer, and Shaughan Keaton coming out in 2014 entitled, “The Influence of Communication in Physiology and Health” for the health communication series published by Peter Lang Inc. of New York in which applications to mental and physical health are made.

Chair: Pavica Sheldon, University of Alabama, Huntsville

Cardiovascular Reactivity in Social Interaction: Predictors and Consequences of Physiological Changes While Speaking in Everyday Life
Charles H. Tardy, University of Southern Mississippi

Profiles of Response Stereotypy and Specificity for Public Speaking State Anxiety
Chris R. Sawyer, Texas Christian University

The Effects of Team Identity Formation and Sport Team Identification on Mental Health, Cognition, Behavior, and Physiology
Shaughan A. Keaton, Young Harris College
James M. Honeycutt, Louisiana State University

Don’t Take it Personally: How Conflict Linkage, Gender, Victimization, and Physiology Predict Taking Conflict Personally
Laura C. Hatcher, Louisiana State University

Respondent: Pavica Sheldon, University of Alabama, Huntsville
2510  
Thursday  
2:00 pm – 3:15 pm  
A1

Forensics Mentoring: Program Success and Individual Development

**Sponsor: Southern Argumentation & Forensics Division**

Panelists:
Gary Deaton, Transylvania University  
Clint Jones, University of Kentucky  
Liz Sills, Louisiana State University  
Raven Mineo, The Princeton Review  
Brian Powell, Transylvania University  
Marshall Jolly, Grace Episcopal Church  
Taylor Deaton, Transylvania University

2511  
Thursday  
2:00 pm – 3:15 pm  
B1

Envisioning Intercultural Communication Research and Training in Evolving Global Contexts

**Sponsor: Applied Communication Division**

Moderator: Michelle Violanti, University of Tennessee

The Intercultural Efficacy of Global Politics  
Carmen Erdie, Appalachian State University

Cultural Convergence and Intercultural Communication in International Organizations  
Shanshan Lou, Appalachian State University

Keeping the Peace through Intercultural Communication Competency  
Lynn Gregory, Appalachian State University  
Gregory Seese, U.S. Army

This panel explores the application of intercultural communication theory and research to training and education in the evolving contexts of international politics, international organizations, and the US military. It is designed to encourage discussion about the future of intercultural communication in fields greatly impacted by evolving global contexts.
2512
Thursday
2:00 pm – 3:15 pm
C3

The Future is Now: Re-envisioning Southern Political Rhetoric

**Sponsor: Political Communication Division**

Chair: Ann E. Burnette, Texas State University

Moving On/The Movement Continues: Envisioning the Future of Republican Politics and the Rhetoric of South Carolina's Nikki Haley
Patrick G. Wheaton, Georgia Southern University

Marco Rubio: Planning for the Future while Dealing with Now
William Harlow, University of Texas of the Permian Basin

“Bless His Heart”: Mark Sanford, Southern Values, and the Rhetorical Construction of Moving On Literally and Figuratively
Jean DeHart, Appalachian State University

A Rising Star of Texas: The Rhetorical Emergence of Julian Castro
Ann E. Burnette, Texas State University
Wayne L. Kraemer, Texas State University

**THURSDAY  3:30 pm**

2601
Thursday
3:30 pm – 4:45 pm
B3

Communication in and about Discourse-Driven Families: How we talk about adoption

**Sponsor: Interpersonal Communication Division**

Chair: Linda D. Manning, Christopher Newport University

How Mothers Report Talking to their Adopted Children about Physical Differences: Talking Family into Being Across Racial and Ethnic Lines
Elyse M. Warford, Georgia Perimeter College
Lynne M. Webb, Florida International University

Expecting to Expect: Social Support about Adoption from the Cybersphere
Patricia Amason, University of Arkansas

Point, Click, Adopt? Issues Surrounding Online Communication and Adoption
Todd Lee Goen, Christopher Newport University
Linda D. Manning, Christopher Newport University

Respondent:
John Nicholson, Mississippi State University

2602
Thursday
3:30 pm – 4:45 pm
C1

The Future of the Field is on a #Vine: Social Media and Mobile Tech for Communication Classes

Sponsor: Instructional Development Division
Chair: Sarah Maben, Tarleton State University

Panelists will share how they are integrating the newest in social media technology in all levels of speech communication and mass communication courses. From Twitter as the new elevator speech, to “Vine-ing” thesis statements, to acclimating students to video interviews in Skype, to the newest in YouTube, to innovative ways to collaborate and give feedback, to research-oriented social networking sites like ResearchGate and Mendeley, panelists will tackle a series of questions in a truly interactive setting. Learn about ways these professors are envisioning the future of the field by incorporating new, and most of the time, free social media across the curriculum. Instead of each panelist sharing a prepared presentation, the diverse group of professors (from four universities) will tackle questions from the moderator revealing how they incorporate the newest in social media and mobile technology in communication courses.

Panelists:
Paul E. Stafford, Tarleton State University
Sarah Maben, Tarleton State University
Shaunda French, Chadron State College
Janet Johnson, University of Texas at Dallas
Alec R. Hosterman, Indiana University South Bend

2603
Thursday
3:30 pm – 4:45 pm
Frame, Face, and the Future: Goffman in Contemporary LSI

**Sponsor: Language & Social Interaction Division**

Chair: Craig O. Stewart, University of Memphis

The Weight of Guilt, The Guilt of Weight
Lori Stallings, University of Memphis

Framing the Global Face of Childhood: Constructing Gendered Agency
Linda Di Desidero, Marine Corps University

Men of God: David Koresh and the Religious Negotiator in the Waco Standoff
Robert R. Agne, Auburn University

Respondent: Craig O. Stewart, University of Memphis

---

**2604**

**Thursday**

3:30 pm – 4:45 pm

D2

Communication Theory and Research in Service Learning Communication Courses

**Sponsor: Communication Theory Division**

Chair: Vernon F. Humphrey, University of Southern Mississippi

Blending Teaching and Research with Service: Modern Practical Challenges and Opportunities for CSU’s Department of Communication and the NPACE Center
Danna Gibson, Columbus State University

Employing Media Theory in Media Literacy Campaigns: An Evaluation of Student Efforts
Youngrak Park, Columbus State University

Millenial Citizens: Infusing Civic Engagement in Students through Service Learning
Christopher J. McCollough, Columbus State University

Moving Beyond Strangers in Public Speaking
Laveda Joseph, University of Arkansas

Respondent: Vernon F. Humphrey, University of Southern Mississippi
2605
Thursday
3:30 pm – 4:45 pm
D3

Envisioning Communication Thru Media Ecology Across Multiple Media and Contexts

Sponsor: Mass Communication Division

The CSI Effect: How Television is Changing the Face of Today’s Court Rooms
Isabel Carrillo, University of Texas at Tyler

The Golden Hour: Paramedic Discourse on Facebook
Aaron Deason, University of Texas at Tyler

Flickr: The Evolution of Photography and its Effects on the Medium and Society
Jamie Maldonado, University of Texas at Tyler

Marketplace Social Networking: An Examination of the Blogosphere
Kiera Wade, University of Texas at Tyler

2606
Thursday
3:30 pm – 4:45 pm
Maurepas

Challenges, Possibilities, and Politics of Staging and Performing (New) Media

Sponsor: Performance Studies Division

Chair: Nichole Nicholson, Southern Illinois University

Respondent: Ariel Gratch, Louisiana State University

Presenters: James T. Burling, University of Wisconsin-Madison

Erin Briddick, University of Wisconsin-Madison
Lyndsay Michalik, Louisiana State University
Nico Wood, Southern Illinois University
Sam Sloan, Southern Illinois University
Nichole Nicholson, Southern Illinois University
What does new media mean for the future of Performance Studies? For performance as a praxis? In this panel of both performances and papers, scholars working at the intersections of new media and performance ask just these questions, using a wide variety of artifacts and methods. Presenters engage with questions of aesthetics such as relational art and glitch art, as well as ethics, staging, performance futures, and what using new media in our performance work might teach us—both about performance, and about new media. From mapping systems to oral interpretation, from digital video to performed digital life, this panel provides a snapshot of the contemporary, future-looking work of scholars using new media in their performances and performances in their new media.

2607
Thursday
3:30 pm – 4:45 pm
Borgne

Great Ideas for Teaching Students Session 2

Sponsor: Community College Division

The liberal Arts Application: Teaching Students to Articulate the Value of Communication Coursework
Ryan McGeough, Upper Iowa University

The Twitter Assignment: Social Media as a Learning Tool
Katie M. Reno, University of Tennessee
Stephen A. Spates, University of Tennessee

“This I Believe” Speech: A Twist to the Autobiographical Speech
Anne O. Campbell, Penn State Erie

Hot off the Presses: Teaching News Writing Through Scaffolding
Heather Leigh Stanley, University of South Alabama

Moving on: Constructing a Course on ‘Careers in Communication’ to Best Assist Students in Preparing for the Job World in/Outside of Academia
Luke LeFebvre, Iowa State University
Cameron Basquiat, College of Southern Nevada

2608
Thursday
3:30 pm – 4:45 pm
C3
Town Hall Debate: Online Education – Bane or Brilliance?

Sponsor: Southern Argumentation & Forensics Division

This year’s theme is “Moving On: Envisioning the Future of the Field”. Since online education is not only a hot topic, but also paramount when considering the future of higher education, this debate is most appropriate. Communication scholars and educators alike should be included in the discussion, but more importantly, they should help mold much of the information that needs to be considered. This represents one such discursive opportunity.

Chair/Moderator/Time Keeper: David Nelson

Affirmative Contestants
Gary Deaton – Transylvania University
Kevin Bryant – Valdosta State University

Negative Contestants
Laton Key – Tennessee Technological University
Jacob Metz – Tennessee Technological University

Resolution: Resolved: The increasing dependence on technology in Higher education in the U.S. is detrimental to America.

2609
Thursday
3:30 pm – 4:45 pm
D1

Movin’ On: Teaching Circle about Gender Communication

Sponsor: Gender Studies Division

Chair: linda pysher jurczak, Valdosta State University

Participants: Everyone and anyone who teaches, or wants to teach, gender communication

2610
Thursday
3:30 pm – 4:45 pm
C2

Remembrance, Recalcitrance, and Resurgence: Studies in the Rhetoric of Southern Women

Sponsor: Rhetoric and Public Address Division
Chair: Elizabeth Wellings, University of Southern Mississippi

(Re)membering and (Re)marking Civil Rights: The SCLC/WOMEN, Inc. and the Civil Rights Educational Tour Markers
Christina Moss, University of Memphis, Lambuth

Pink Goes with Everything: Wendy Davis as Spectacle and Speaker
Ann E. Burnette, Texas State University
Rebekah L. Fox, Texas State University

A Tradition of Activism: Southern Women, Southern Family, Southern Education and the PVAMU Women’s Oral History
Toniesha L. Taylor, Prairie View A&M University

“Make Them See Orange”: Stand with Texas Women and the Rebirth of Women’s Activism
Roseann M. Mandziuk, Texas State University

Respondent: Mari Boor Tonn, University of Richmond

2611
Thursday
3:30 pm – 4:45 pm
B2

Envisioning the Communication Classroom: Moving on with Technology and Course Content

**Sponsor:** Instructional Development Division

Chair: Norman F. Earls, Valdosta State University

Panelists will discuss the emerging trends and needs for technological related content in courses across the communication curriculum

Panelists:
Thomas J. Socha, Old Dominion University
Nina Jo Moore, Appalachian State University
Jason B. Munsell, Columbia College
Carl M. Cates, Valdosta State University

2612
Thursday
3:30 pm – 4:45 pm
A2

Association for Communication Administration Interest Group Business Meeting
**Sponsor:** Association for Communication Administration Interest Group

Officers:

Chair: Charles H. Tardy, University of Southern Mississippi

Vice Chair / Program Planner: Charles Howard, Tarleton State University

Vice Chair Elect: Sally Hardig, University of Montevallo

**THURSDAY 5:00 pm**

2701
Thursday
5:00 pm – 6:15 pm
B3

Making Communication Relevant (Beyond the Job Market): Envisioning Future Arguments for Communication Across the Curriculum, General Education, and Communication Centers

**Sponsor:** Vice President

Moderator: Kenneth Zagacki, North Carolina State University

Moving Beyond “Across”: Communication across the Curriculum Programs as Sites for Disciplinary Renewal
Deanna P. Dannels, North Carolina State University
April Kedrowicz, North Carolina State University

Envisioning the Future of the Basic Communication Course in 21st Century General Education
Amy Gaffney, University of Kentucky
Deanna Sellnow, University of Kentucky

Getting Centered to Reach Out: Communication Centers as Disciplinary Advocates
Wendy Atkins-Sayre, University of Southern Mississippi, and
Kathleen J. Turner, Davidson College

Respondent: Victoria Gallagher, North Carolina State University

2702
Thursday
5:00 pm – 6:15 pm
B1

Communicating Health: How Minority and Immigrant Women View Healthcare Experiences

**Sponsor: Intercultural Communication Division**

Chair: Keith Berry, University of South Florida

U.S. Minority Women in Hospice: Patients, Healthcare Staff, and Communication Scholars
Jillian A. Tullis, University of North Carolina at Charlotte

“When You’re Doing a Diet, You Feel Like You’re Dying”: How Racial Identity Shapes the Way Black Women Understand Obesity and Weight-Loss Messages
Cristal R. S. Johnson, Independent Affiliation

Culture and Health: Impact of Acculturation on Immigrant Women’s Health Beliefs and Health Behaviour
Alla Kushniryk, Mount Saint Vincent University
Stanislav Orlov, Mount Saint Vincent University
Emma Wertz, Kennesaw State University

What We See: The Construction of HIV/AIDS in Media Representations of Black Women
Alisha L. Menzies, University of South Florida

Perceptions of Physician-Patient Sexual Health Communication among College Women
Liz Edgecomb, Xavier University of Louisiana
Dominique Gendrin, Xavier University of Louisiana
Kamrun Mustafa, Xavier University of Louisiana

2703
Thursday
5:00 pm – 6:15 pm
D2

**Southern Argumentation and Forensics Division Business Meeting**

**Sponsor: Southern Argumentation & Forensics Division**

Officers:

Chair: Michael Eaves, Valdosta State University

Vice Chair / Program Planner: Gary Deaton, Transylvania University

Vice Chair Elect: TBA
MOVING ON TO THE FUTURE: Applied Communication and Action

**Sponsor: Applied Communication Division**

Chair: Ryessia Jones, University of Texas at Austin

Texters Tell All? How Preference for Texting Influences Intimacy of Romantic Disclosures
Richard S. Bello, Sam Houston State University
Frances Brandau, Sam Houston State University

Envisioning the Future of the Field: Putting the Fun in Advising!
Stephanie Coopman, San José State University

Moving On: Examining Online Communication as a Lived Experience
Lynne M. Webb, Florida International University

Humor, Students, and the Future: One Model of Teaching Going Forward
John C. Meyer, University of Southern Mississippi

Studying Hate in the Field of Communication: Envisioning Research, Teaching, and the Connection of the Academy with our Communities
Michael Waltman, University of North Carolina at Chapel Hill

Christopher A. Craig, CLEAResult
Myria Watkins Allen, University of Arkansas

Skin Cancer Patients Speak Up: Misconceptions, Inadequate Warnings, and Suggestions for Improvement
John M. McGrath, Trinity University
Valerie Fisher, University of Texas Health Science Center – San Antonio
Jennifer Krejci-Manwaring, University of Texas Health Science Center – San Antonio

Engaging Students and Envisioning the Future: Theoretical Principles Guiding Experiential Learning
Kandi L. Walker, University of Louisville

‘GRASS’roots Sustainability: A Student Group Pushes a University Forward
Joy L. Hart, University of Louisville

Abstract: This high-density panel explores the future of applied communication scholarship by examining several current research projects. The panel’s diverse topics show the breadth of applied communication work as well as provide multiple angles from which to envision the future of the field.

2705
Thursday
5:00 pm – 6:15 pm
A2

Queering the South: A Rhetorical Retrospective

Sponsor: Rhetoric and Public Address Division

Participants:
Charles E. Morris III, Syracuse University
Thomas K. Nakayama, Northeastern University
James F. Darsey, Georgia State University
Leland Spencer, Miami University
Joshua Trey Barnett, Indiana University
Meredith Bagley, University of Alabama
Robby Byrd, University of Southern Mississippi

Moderator: Jason Edward Black, University of Alabama

2706
Thursday
5:00 pm – 6:15 pm
A1

The Future of PR Instruction: Out with the Traditional and in with the Digital

Sponsor: Instructional Development Division

Chair: Riva Brown, University of Central Arkansas

Teaching Digital PR Strategies and Tactics
Riva Brown, University of Central Arkansas

Conducting a Social Media Content Analysis
Melody Fisher, Tougaloo College

Writing a Social Media Plan
Amy Hawkins Pitchford, University of Central Arkansas

Developing a Strategic Social Media Calendar
Leslie Rasmussen, Utah Valley University

2707
Thursday
5:00 pm – 6:15 pm
D1

Moving on from the Racial Divide: A Book Spotlight Session on Ralph Ellison and Kenneth Burke: At the Roots of the Racial Divide by Bryan Crable

Sponsor: Kenneth Burke Society Interest Group

Chair: Jean Costanza Miller, George Washington University

Panelists: Mari Boor Tonn, University of Richmond
Andrew King, Louisiana State University
Clarke Rountree, University of Alabama, Huntsville
Jean Costanza Miller, George Washington University

Respondent: Bryan Crable, Villanova University

2708
Thursday
5:00 pm – 6:15 pm
Maurepas

Thursday Student Performances

Sponsor: Performance Studies Division

Chair: Benjamin D Powell, CUNY BMCC

Grains of Rice
Hailey Drescher-Glover, University of Kansas
Flora Ceka, University of North Texas

Musical Bodies: A Performance Ethnography of New Orleans Street Musicians
Savannah Ganster, Louisiana State University
7:50 pm: An Excerpt from Tom Robbins’s *Half Asleep in Frog Pajamas*
Raquel Polanco, Louisiana State University

GLITCH!
Samuel Sloan, Southern Illinois University Carbondale
Nichole Nicholson, Southern Illinois University Carbondale

2709
Thursday
5:00 pm – 6:15 pm
A3

Moving up the Ladder: A Roundtable of Communication Administrators above Department Head

**Sponsor: Association for Communication Administration Interest Group**

A View from the office of Assistant Vice-President for Student Success and Multicultural Initiatives
Jennifer T. Edwards, Tarleton State University

A View from a Dean’s office of School of Humanities and Social Sciences
Jerry Hale, College of Charleston

A View from the office of Associate Dean of College of Humanities and Social Sciences
Terry M. Thibodeaux, Sam Houston State University

A View from the Dean’s office of Fine Arts and Communication,
Richard Ranta, University of Memphis

2710
Thursday
5:00 pm – 6:15 pm
C2

Student Papers on First Amendment Issues

**Sponsor: Freedom of Speech Division**

Chair: Rebekah L. Fox, Texas State University

*Ward v. Santa Fe Independent School District:* A Plaintiff’s Ethnography of First Amendment Litigation
Marian Ward, University of Arkansas at Little Rock
It's Not a War on Women, if Women Don't Fight Back: Exploring Decorum as Silencing Strategy in the Cases of Lisa Brown and Wendy Davis
Morgan Passino, Texas State University
Kyle Ackerman, Texas State University
Thomas Lasater, Texas State University

Curtailing Criticism of Public Figures: Freedom of Speech versus University Trademark and Branding Rights
Josh Bertaccini, University of Arkansas*

Respondent: Stephen A. Smith, University of Arkansas

* Top Student Paper

2711
Thursday
5:00 pm – 6:15 pm
B2
Autoethnography and the Human Condition

Sponsor: Ethnography Interest Group
Chair: Paul E. Stafford, Tarleton State University

Studying Prenatal Loss from the Inside and Outside: The Stories We Create Through Shared Lived Experiences
Jennifer L. Fairchild, Eastern Kentucky University
Michael Irvin Arrington, Indiana State University

Autoethnographic Account on Aging with Poem and Dramatic Monologue
Darlene K. Drummond, Indian River State College

Trapped in the Clutches of H4 Visa: An Autoethnographic Analysis of an Asian Indian Woman in the United States of America
Arti Nadkarni, Texas Tech University

Writing Wrongs: A Family’s Civil Rights Story
Joyce L. Hocker, University of Montana

Respondent: Angie Day, Ball State University

THURSDAY  6:30 pm
2801
Thursday
6:30 pm – 8:30 pm
Armstrong / 8th Floor

WELCOME RECEPTION

Sponsors:  Routledge Publishing
           Southern States Communication Association
DAY 3 – Friday, April 4, 2014

3101
Friday
8:00 am – 10:05 am
Borgne

84th Annual Southern States Communication Association Breakfast Meeting

Sponsor: Southern States Communication Association

Presiding: John C. Meyer
SSCA President
University of Southern Mississippi

Please join us for breakfast, the association’s annual business meeting, and President Meyer’s address.

FRIDAY 10:15 am

3201
Friday
10:15 am – 11:30 am
D2

The Ethics and Political Implications of the Edward Snowden Document Leaks

Sponsors: Political Communication Division and Mass Communication Division

Chair: Lauren Reichart Smith, Auburn University

Participants:

Brian C. Brantley, University of Texas A&M, San Antonio
William Harlow, University of Texas of the Permian Basin
Van Roberts, Mississippi University for Women
Kenny D. Smith, Samford University
Barry P. Smith, Mississippi University for Women

This panel will explore the ethical and political implications of the classified United States documents made public by Edward Snowden. Many of the released documents indicate that government agencies have spied on Americans and foreigners, and the revelations have sparked
sharp criticism and anger from several foreign leaders. Reflecting the conference theme, panelists will discuss the ethical considerations of Snowden’s and the government’s actions and envision how these revelations might impact both future domestic and foreign affairs.

3202
Friday
10:15 am – 11:30 am
C2

Instructional Development Division Top Papers

Sponsor: Instructional Development Division

Chair: Lora Helvie-Mason, Tarleton State University

Discouraging Instructional Dissent and Facilitating Students’ Learning Experiences Through Instructor Self-Disclosure*
Alan K. Goodboy, West Virginia University
Shannon T. Carton, West Virginia University
Timothy A. Gozanski, West Virginia University
William J. C. Tyler, West Virginia University
Nicole R. Johnson, West Virginia University

Making the Global Communication Course Truly Global: Utilizing Technology to Bring Middle Eastern and Western Students Together
Phil Auter, University of Louisiana at Lafayette
Mohamad Elmasry, American University Cairo

Summer study-abroad program as experiential learning: Examining similarities and differences in international communication
Kenneth J. Levine, University of Tennessee
Michelle E. Garland, University of Tennessee

Respondent: Yolanda Mitchell, Pulaski Technical College

*Top Paper

3203
Friday
10:15 am – 11:30 am
D1

Title: In the Ring and Behind the Curtain: A No Holds Barred Approach to Professional Wrestling
**Sponsor: The Popular Communication Division**

Chair: Jefferson Walker, University of Southern Mississippi

The WWF's Tatanka and the Rhetorical Complications of a Native Person Playing a Native Persona
Jason Edward Black, University of Alabama

From Hillbilly Jim to Bray Wyatt: WWE's Rhetorical Portrayal of Southern White Men in Wrestling
Ray Harrison, Central Alabama Community College

The Structure of Wrestling Revolutions: Explaining WWF’s New Generation Paradigm Shift in Organizational Identity
Cory Paul Harrison, Ohio University

Wrestling with Memory: WWE and the Public Forgetting of Chris Benoit
Jefferson Walker, University of Southern Mississippi

---

**3204**
**Friday**
**10:15 am – 11:30 am**
**A2**

Title: Emerging Challenges in Freedom of Expression

**Sponsor: Freedom of Speech Division**

Chair: Susan Balter-Reitz, Montana State University-Billings

Noise or Expression: The Battle to Preserve the Culture of New Orleans through Communicative Civility
Douglas Marshall, Southern University at New Orleans

For-Profit Corporations as Religious Persons: Hobby Lobby v. Obamacare
M. Lane Bruner Georgia State University
Susan Balter-Reitz, Montana State University, Billings

Internet Jurisdiction: How Resolving International Conflicts of Law Could Undermine the First Amendment
Mark Grabowski, Adelphi University

Hate-based Non-violence and the "New" White Power Racialism
Sam Boerboom, Montana State University, Billings
Panel Description: Contemporary First Amendment jurisprudence faces unique and uncertain new boundaries as it is pushed by new technologies, savvy political actors and corporate powerhouses. This panel examines four dramatically different instances of political actors whose entry into the realm of the first amendment challenges traditional notions of free speech protections.

3205
Friday
10:15 am – 11:30 am
D3

Reality Television: Oddities of Culture – An Introduction to the Odd and Unique Reality Programs

Sponsor: Mass Communication Division

Chair: Alison Slade, University of West Florida

Bigger, Fatter, Gypsiér: Gender Spectacles and Cultural Frontlines in My Big Fat American Gypsy Wedding
Gordon Alley-Young, Kingsborough Community College – CUNY

The Lolita Spectacle & the Aberrant Mother: Exploring the Production and Performance of Manufactured Femininity in Toddlers & Tiaras
Leandra H. Hernandez, Texas A&M University

Celebrity Rehab with Dr. Drew: A Wicked Brew of Fame, Addiction, and Cultural Narcissism
Christopher Mapp, University of Louisiana at Monroe

Survivor and Social Media: Do the Southerners Outwit?
Amber J. Narro, Southeastern Louisiana University

Catfished: Exploring Viewer Perceptions of Online Relationships
Leslie Rasmussen, Utah Valley State University

Portrayals of Masculinity in The Discovery Channel’s “Deadliest Catch”
Burton P. Buchanan, Auburn University at Montgomery

Respondent: Dedria Givens-Carroll, University of Louisiana at Lafayette

3206
Friday
10:15 am – 11:30 am
Maurepas
Staging Literary Adaptation Through Mediated Performance

**Sponsor: Performance Studies Division**

This panel demonstrates how the changing structure of narrative affects our current approaches to adapting literature for the stage. Using narrative text as the starting point, the panelists approach narrative through a variety of media. This panel uses the performance tradition of staged adaptation to explore new mediated concepts of what constitutes narrative in today’s world.

Chair: Lindsay Greer, Southern Illinois University-Carbondale

The Praxinoscope Experiment
Sarah K. Jackson, Louisiana State University
Lindsay Greer, Southern Illinois University-Carbondale

The Wasteland: A Digital Adaptation of Literature
Sam Sloan, Southern Illinois University

Oh The Places I’ve Been: Reflections on Listening to Dr. Seuss
Raquel Polanco, Louisiana State University

Writing and Rubbish
Lyndsay Michalik, Louisiana State University

Respondent: Rebecca Walker, Southern Illinois University

3207
**Friday**
10:15 am – 11:30 am
B3

Time and Rhetoric: Envisioning the Future of the Field – Session I

**Sponsor: Rhetoric and Public Address Division**

Participants:

William Balthrop, University of North Carolina at Chapel Hill
Carole Blair, University of North Carolina at Chapel Hill
James Darsey, Georgia State University
Megan Foley, University of South Carolina
Mary Kahl, Indiana State University
Brian Lain, University of North Texas
Identity Negotiation, Decolonization, and Culture: A Bricolage

**Sponsor:** Ethnography Interest Group

Chair: Linda Vangelis, University of Missouri

An Embarrassment of Riches: Bridging Qualitative Communication Studies and Participant Action Research Towards an Innovative Social Justice Agenda*
Kate G. Willink, University of Denver
Tiffany D. Banks, Trinity Washington University

Go For Broke in the Motor City: Japanese and Japanese American Narratives in Detroit
Precious Vida Yamaguchi, Cedar Crest College

How do Single Women, Above 35, Never Married, with Zero Children (SWANZ) Negotiate Their Identities?
Leigh Ann Johnston, Southeastern Louisiana University

Help as Communicative Practice: A Critical Ethnography of a Teacher Education Classroom
Aubrey Huber, University of South Florida

Respondent: John Nicholson, Mississippi State University

*Top Paper

---

**3208**

**Friday**

**10:15 am – 11:30 am**

**A3**

Identity Negotiation, Decolonization, and Culture: A Bricolage

---

**3209**

**Friday**

**10:15 am – 11:30 am**

**B1**
Relationally Speaking: Communicative Variables of Influence on Relational Development and Sustainability

**Sponsor:** Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Nina-Jo Moore, Appalachian State University

The Influence of *Twilight, Beautiful Disaster,* and *Fifty Shades of Grey* on Relationship Expectations and Perceptions
Rebecca Lundberg, Longwood University

On the Outside Looking In: Perceptions of Interracial Romantic Relationships
Kirby Norris, Columbia College

Avoiding the Unknown: An Ethnographic Look at Korean Foreign Exchange Students at a Private University
Stephanie Roberts and Kayla Ewert, Southern Adventist University

Influence of Nonverbal Communication on Initial Impression Formation
David Bohl, Western New England University

Cultivation Analysis: The Effects of Media on Opposite-Sex Friendships
Ashley Danna, University of Arkansas, Ft. Smith

Pregiving and Compliance: The Perceived Value of Pregiving Messages and the Effects on Increasing Compliance
Emily Williams, Thao Vo, Donny Hotard, and Stephanie Best, Louisiana State University

Respondent: Nina-Jo Moore, Appalachian State University

---

**3210**  
**Friday**  
**10:15 am – 11:30 am**  
**C1**

It All Depends on How You Look at it: Implicit and Overt Message Framing

**Sponsor:** Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Linda Potter Crumley, Southern Adventist University

The Problem with Sexual Commodification in Modern Society
Rebecca Johnson, Christopher Newport University

Gender Roles on the Food Network
Ashley Morrow, Texas A & M University, Texarkana

Meet the Queens
Josie Burks, University of Southern Mississippi

Female Sportscasters: Still Battling the Same Barriers
Casey Bridges, Alex Holmes, Katie Lutz, and Stephanie Spadea, Flagler College

Message Framing has No Impact on Student Attitudes Toward, Subjective Norms Regarding, Perceived Behavioral Control of, and Intentions to Attend Class
Mary Margaret Kiggans, Jessica Campbell, and Kathryn Murphy, Louisiana State University

How Reviews and Trailers Affect Audience Interest in Seeing a Film
Rebecca Beard, Longwood University

Respondent: Linda Potter Crumley, Southern Adventist University

**3211**
**Friday**
**10:15 am – 11:30 am**
**B2**

Moving on to a C3 Orientation: Envisioning the Future of Speech Classrooms with Classroom Civic-Centeredness

**Sponsor: Community College Division**

Chair: Richard I Falvo, El Paso Community College, Valle Verde Campus

Panelists:
Al Arvizo, El Paso Community College, Valle Verde Campus
Cameron Basquiat, College of Southern Nevada
Richard I. Falvo, El Paso Community College, Valle Verde Campus
Kristen A. Foltz, University of Tampa
Daniel W. Heaton, Capital University
Derek A. Jorgenson, North Dakota State University
Shannon K. McCraw, Southeastern Oklahoma State University
David Purnell, University of South Florida
Judith Roberts, Louisiana Tech University
Nakia Welch, College of the Mainland

With reaccreditation, today's educators are challenged with providing tangible evidence of student success. Whether through Quality Enhancement or Student Learning Outcomes, tomorrow's classrooms will involve more than course completion. This panel focuses on Classroom Civic-Centeredness (C3) for students. It examines classrooms as gateways to entrance...
ramps on the highway of community awareness. Panelists will share ideas that transform classrooms from places to deliver speeches and take tests, to places where knowledge of surrounding communities has occurred. Panelists will also discuss how community is defined, and how perspectives may change as E-generations could redefine not only community, but how learning of community occurs. A final issue will be: *Can tomorrow's classrooms still maintain a C3 orientation without compromising course content and/or learning objectives; and if so, how will that balance be managed?*

3212  
Friday  
10:15 am – 11:30 am  
C3  

Envisioning the Future of Interpersonal Communication Theory: A Roundtable Discussion  

**Sponsor:** Communication Theory Division & Interpersonal Communication Division  

Chair: Linda D. Manning, Christopher Newport University  
Patricia Amason, University of Arkansas  

Discussants:  

Michael R. Kotowski, University of Tennessee  
Hannah O. Allison, University of Arkansas  
Lynne M. Webb, Florida International University  
Courtney Wright, University of Tennessee  
Dylan Medeiros, University of Arkansas  
Carrie Oliveira, East Tennessee State University  
Katherine E. Russell, University of Arkansas  

While scholars often debate both the nature and role of theory in interpersonal communication research, they pay less attention to the future of theory within the field. Indeed, most scholars who talk about the future of theory focus on the development of more theories or on the development of a specific type of theory. This roundtable provides an opportunity for interpersonal scholars to engage in a conversation about the future of the role of interpersonal communication theory in scholastic and pedagogical applications. Contrasting voices will be represented as discussants include established interpersonal scholars as well as novice scholars.

**FRIDAY** 11:45 am
Envisioning the Future: A Roundtable on Themes of the 2014 U.S. Midterm Elections

**Sponsor: Political Communication Division**

Chair: Lauren Reichart Smith, Auburn University

Participants:
Melissa M. Smith, Mississippi University for Women
Larry Powell, University of Alabama at Birmingham
Brian C. Brantley, Texas A&M University, San Antonio
Kenny D. Smith, Samford University
William Harlow, University of Texas of the Permian Basin
Barry P. Smith, Mississippi University for Women
Patrick G. Wheaton, Georgia Southern University
Lauren Reichart Smith, Auburn University

Panelists will discuss emerging themes of the 2014 U.S. midterm elections. Among the topics that will be addressed are: political issues facing the electorate this election cycle, political communication strategies in light of changes in campaign-finance regulation, and technological shifts in campaigning. Reflecting the conference theme, panelists will look forward to the upcoming elections based on analyses of recent campaigns and issues.

**Instructional Development Division Top Student Papers**

**Sponsor: Instructional Development Division**

Chair: Michelle Violanti, University of Tennessee

An Ethnographic MOOC Exploration*
Patrick MacDonald, West Virginia University

A Measure of College Student Identity
Michelle E. Garland, University of Tennessee

Students’ perceptions of social presence in online courses: Use and the effects of content
management systems’ profile tools
Scott Christen, University of Tennessee

Respondent: linda pysher jurczak, Valdosta State University

*Top Paper*

3303
Friday
11:45 am – 1:00 pm
C3

Moving On Past Disruptive Behavior: Educational Moments for the Future of the Discipline

**Sponsor: Applied Communication Division**

Moderator:  Mary Beth Asbury, Middle Tennessee State University

How Far is Too Far?: When Students Cross Lines with Behaviors
Mary Beth Asbury, Middle Tennessee State University

Helping Students Learn and Move on: Applying Course Concepts to Classroom Concerns
Abby M. Brooks, Georgia Southern University

Moving on to the Next Person: Using Communication Concepts to Instruct Overly Responsive Students
Todd Lee Goen, Christopher Newport University

Using Professional Communication Principles to Encourage Responsible Mobile Device use in the Classroom
Tiffany J. Shoop, Virginia Polytechnic Institute and State University

Recognizing it is Desperation, not Aggression: Creating a Nonthreatening Space for the Desperate Student's Narrative
Jenni M. Simon, University of North Carolina at Greensboro

“Keep your Phone Out”: Engaging Students through the use of Handheld Devices in the Classroom
Andrew C. Tollison, Merrimack College
Deborah H. Burns, Merrimack College

Abstract: Teachers face challenges in the classroom. Fortunately, the applied field of communication offers a vessel to educate students why certain classroom behaviors present an undesired perception to others. Panelists suggest ways professors can: urge students to apply concepts to their own lives, use smartphones, and generally curb challenging classroom behaviors.
Further Explorations in Non-traditional Relationships

**Sponsor: Interpersonal Division**

Chair: Jim Parker, Austin Peay State University

Emotional Responses in Mixed-Race Couples
Jean Denerson, Mercer University

How Emotional Responses Vary According to Relationship Style
J. Thompson Biggers, Mercer University

Feeling Words: Do People in Non-monogamous Relationships Use Them Differently?
Thomas Roberson Parker, Northcentral University

Topics Covered in Non-monogamous Podcasts: A Content Analysis
Jim Parker, Austin Peay State University

The Future of Persuasion

**Sponsor: Vice President**

Speaker: Richard E. Vatz, Towson State University

Dr. Vatz will present his controversial perspective of persuasion based on his recently released work, *The Only Authentic Book of Persuasion*.

Toward Utopia and Beyond: A Performance Paradigm for the Future Today
Sponsor: Performance Studies Division

While some people might see utopia as a place of idealized perfection, others regard utopia as a remote, unlikely and impractical social scheme. Despite this range of definition, “utopia” captures the imagination. For example, Samuel Adams named a beer Utopia as part of its specialty series, and in the UK a British conspiracy thriller entitled Utopia is gaining popularity despite the controversy over its violent depictions. Although many disciplines in the humanities have examined various notions of utopia and utopian societies, performance—with its emergent, powerful, transformational capacities—offers us a particularly interesting paradigm for understanding utopia. The scholars on this panel approach the intersection of performance and utopia scholarship in such a way that one can see the advantages, problems, discoveries that come from the utopian impulse, as well the complexities associated with definitions of utopia and dystopia.

Chair: Leigh Anne Howard, University of Southern Indiana

Visual and Oral Storytelling about the Utopian Cultures of New Harmony, Indiana
Karen H. Bonnell, University of Southern Indiana

Visions of the Future in Film: A Case for (and against) Utopia as a Rhetorical Stance
Daniel W. Heaton, Capital University
Sharon E. Croft, Capital University

Ecotopia, Utopia and Heterotopia: The Displacements of Sustainability
Jonathan Gray, Southern Illinois University

Performing Social Potential: Utopian Performance and the Performance Studies Classroom
Leigh Anne Howard, University of Southern Indiana

3307
Friday
11:45 am – 1:00 pm
D2

Title: And Now For Something Completely F#@$&*!@ Different: Profanity and Context

Sponsor: The Popular Communication Division

Chair: Bianca Scott, University of South Alabama

The Bourbon Street Preacher: Spreading the Good Word or Profanity?
John H. Saunders, Huntingdon College

“Nolan, Spielberg, Scorsese? Screw ‘em!”: The Use of Profanity as Pedagogical Tool and a Means to Prepare Students for the Film Industry
Melissa Looney, Full Sail University

“Ph*$* the Phillies!”: The Role of Profanity in CORFing
Erin Looney, Florida State University

One Man’s Qualifier is Another Man’s Hate Speech: An Analysis of Roy Hibbert’s use of ‘No Homo’ in a Post-Game Press Conference
Samantha Slover, University of South Alabama
Fay Boudreraux, Nunez Community College

Hell Yea, We Want Porn: Localized Mainstreaming of the Adult Entertainment Industry
Darrell Johnston, University of South Alabama

Respondent: David Nelson, Valdosta State University

3308
Friday
11:45 am – 1:00 pm
A2

Movin’ On: Senses, Jobs, and Visions

Sponsor: Gender Studies Division

Chair: Jonathan Foland, University of North Carolina at Chapel Hill

A Bored Sense of Self: Feminist Boredom as a Subversive Affective Display
Meggie Mapes, Southern Illinois University—Carbondale

It’s Part of the Job: The Performance of Emotional Labor by Female Officers in the United States Military
AnnaBeth M. Fish, Ball State University

Sarcasm and Irony: A New Vision in Duniway’s New Northwest
Sheree’ Keith, Macon State University

Respondent: Casey Maugh, University of Southern Mississippi

3309
Friday
11:45 am – 1:00 pm
B3

Time and Rhetoric: Envisioning the Future of the Field – Session II
Sponsor: Rhetoric and Public Address Division

Participants:

William Balthrop, University of North Carolina at Chapel Hill
Carole Blair, University of North Carolina at Chapel Hill
James Darsey, Georgia State University
Megan Foley, University of South Carolina
Mary Kahl, Indiana State University
Brian Lain, University of North Texas
Joan Faber McAlister, Drake University
Janice Odom, Georgia Gwinnett College
Lee Pierce, University of Georgia
William Trapani, Florida Atlantic University
Susan Trollinger, University of Dayton
William Trollinger, University of Dayton

Moderator: Barbara A. Biesecker, University of Georgia

3310
Friday
11:45 am – 1:00 pm
Borgne

Great Ideas for Teaching Students Session 3

Sponsor: Community College Division

Tweeting the Future Classroom: Using Twitter to Increase Class Engagement
Laurie D. Metcalf, Blinn College

The leaning Tower: Illustrating the Impact of Feedback on Self-Confidence and Task Performance
Cole Franklin, East Texas Baptist University

Musical Thesis Statements
Stephanie Kelly, North Carolina A&T State University

Great Ideas for Teaching Students Proposal: Celebrities!
Thomas McCloskey, University of Maryland

The Future is Now
Paul E. Stafford, Tarleton State University
3311  
Friday  
11:45 am – 1:00 pm  
B2  

Ethnography Interest Group Meeting  

Sponsor: Ethnography Interest Group  

Officers:  
Chair: John Nicholson, Mississippi State University  
Vice Chair / Program Planner: Linda Vangelis, University of Missouri  
Secretary: Christine Kiesinger, George Washington University  

3312  
Friday  
11:45 am – 2:30 pm  
Oak Alley (Fourth Floor)  

SSCA Past Presidents’ Luncheon  

Sponsor: Southern States Communication Association  

FRIDAY  1: 15 pm  

3401  
Friday  
1:15 pm – 2:30 pm  
B1  

Identity Construction, Traditional Values, the Culture of Honor, and Tailoring Nirvana  

Sponsor: Intercultural Communication Division  

Chair: Mary Meares, University of Alabama  

Through the Looking Glass: Envisioning the Future of the Field of Speech Communication  
Althea Betty Bradford, Winston-Salem State University
Duck Dynasty: The Future of Tradition, Value, and Extremist Belief in Modern Media
Melisa M. Vanderhei, Texas A & M University

Differences in Rates of Intimate Partner Homicide across the United States: An Initial Exploration into the Role of Regional Culture in Conflict
Michelle E. Pence, University of the Texas of the Permian Basin

*Tailoring Nirvana: Appropriating Yoga, Resignification, and Instructional Challenges
Mary Grace Antony, Schreiner University

Respondent: Dominique M. Gendrin, Xavier University of Louisiana

* Top Paper

3402
Friday
1:15 pm – 2:30 pm
A2

Defining Regions and Rhetorical Boundaries: Images of the South and its People

Sponsor: Rhetoric and Public Address Division

Chair: Jefferson Walker, University of Southern Mississippi

Victims of a Postsouth: A Response to Studies in Southern Rhetoric and Regionalism
Christina Moss, University of Memphis, Lambuth
Brandon Inabinet, Furman University

The Failings of College Football’s “Front Porch” Justification
Daniel Grano, University of North Carolina at Charlotte

Sipping on Southern Hospitality: Food and Drink as a Rhetorical Invitation
Ashli Q. Stokes, University of North Carolina at Charlotte
Wendy Atkins-Sayre, University of Southern Mississippi

Righteous Bodies and Resurgent Boundaries: The Rhetorical Spaces of Southern Womanhood
Roseann M. Mandziuk, Texas State University

Respondent: James Darsey, Georgia State University

3403
Friday
1:15 pm – 2:30 pm
C2

Benefits of Communication Studies Curricula for 21st Century Learners and Employers

**Sponsor:** Instructional Development Division

Chair: Stephanie Kelly

Visualizing 21st Century Literacies: Lessons from Open Software Development
Elizabeth A. Pitts, North Carolina State University

Envisioning the Future of GTA Training: Reflections on a Training Program for Online Teaching
Lori Stallings, University of Memphis
Kris M. Markman, Independent Scholar

Teaching Transferrable Skills: Developing Outcome-Based Objectives for a Public Speaking Course
Derek A. Jorgenson, North Dakota State University

Challenges and Triumphs: Lessons From and Best Practices for Undergraduate Thesis Research
Pam Tracy, Longwood University
Laura C. Farrell, Longwood University
Naomi R. Johnson, Longwood University

**3404**
**Friday**
1:15 pm – 2:30 pm
A3

Vice President Spotlight Series: Envisioning Communication in a Rapidly Evolving Health Care Environment

**Sponsor:** Vice President

Spotlight Scholars:

Laura E. Miller, University of Tennessee
Kandi Walker, University of Louisville

Through a series of research projects, Walker and Miller have explored the use of messages across a variety of health-related contexts. This spotlight session focuses on how health communication research might unfold to in a rapidly changing health-care environment.
3405
Friday
1:15 pm – 2:30 pm
D3

The Good, the Bad and the Ugly of Journalism: Something Old, Something New

**Sponsor: Mass Communication Division**

Chair: Mary Ann Kidd, University of Texas, Tyler

Affordances in Uses and Gratifications and Online News Access
Alice Ferguson, University of Louisiana at Lafayette
William Davie, University of Louisiana at Lafayette
Steven Dick, University of Louisiana at Lafayette

Tweet, Tweet, and Repeat: How College Students Communicate News
Judith Roberts, Louisiana Tech University

Debunking the Myth that Shorter is Better: Viewers Prefer High-Quality Videos, Regardless of Length
Peter Chen, University of Southern Mississippi
Nicholas Wilson, University of Southern Mississippi
Gina Masullo Chen, University of Southern Mississippi
Chen-Wei Chang, University of Southern Mississippi

An Athletic Hero: Framing Theory, Sports Heroism, and Marcus Dupree
Stephanie Gandy, Auburn University

Moving On: Lessening the Struggle to do Good Work in Journalism
Caryn L. Winters, University of Louisiana at Lafayette

Respondent: Darrell Roe, East Texas Baptist University

3406
Friday
1:15 pm – 2:30 pm
Maurepas

Envisioning the Future through the Past: Creating, Sustaining, and Challenging Public Memory through Performance

**Sponsor: Performance Studies Division**

Chair: Michael LeVan, University of South Florida
Talking With the Dead: On Memory, Medium, and Performance  
Michael LeVan, University of South Florida

Touring South Carolina’s Magnolia Plantation and Gardens: Slavery, Matriarchy, and the Mockery of Southern Public Memory  
Jason B. Munsell, Columbia College

History Writ Large on the West Wall: Performing Public Memory at the West Feliciana Historical Museum  
Holley Vaughn, University of North Texas

Re-Membering Michael: Dance Mobs as Public Memorials  
Rebecca Walker, Southern Illinois University

Relocating Memory: Floating Objects, Shifting Significance  
Brianne Waychoff, CUNY Borough of Manhattan Community College

3407  
Friday  
1:15 pm – 2:30 pm  
B2

Top Papers in the Kenneth Burke Society Interest Group

**Sponsor: Kenneth Burke Society Interest Group**

Chair: Ryan McGeough, Upper Iowa University

Marvelous Mjolnir: The Symbolism of Thor's Hammer*  
Jonathan M. Broussard, Louisiana State University

Bureaucratization and the Imaginative as Mutually Indebted: A Rereading of Dewey's Educational Legacy  
Michael J. Steudeman, University of Maryland

Science as “Other”: A Rhetorical Vision of Discussion Board Participants**  
Nick Temple, Florida International University

Respondent: Shaun Treat, University of North Texas

*Top Student Paper  
** Top Paper

3408
Friday  
1:15 pm – 2:30 pm  

D2

Funny Girls: Tricksters, Irony, and Parody In Feminist Activism

**Sponsor: Gender Studies Division**

Moderator: Shana Bridges, Georgia Southern University

"Women Looking Ridiculous: The Feminist Trickster Gaze"
Kathryn Johnston, Northwestern University

"Notes from the Friend Zone: Activist Humor and *The Nice Guys of OK Cupid*”
Jessica Rudy, Indiana University

"The FORCE of Parody: Challenging Rape Culture with Humor"
Valerie Wieskamp, Indiana University

---

3409  
Friday  
1:15 pm – 2:30 pm  

B3

Emergent Voices Amid Struggle and Provision of Support

**Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference**

Chair: Chris Geyerman, Georgia Southern University

Letting Down the Curtain of Opaqueness: Finding the Agricultural Industry's Voice Through Diffusion of Innovations Theory
Marisa D. Linton, Campbell University

Friendship in Closed Circles: Social Support, Self-Disclosure, and Physical Affection in the LGBTQ and Heterosexual Communities
Kayla Ewert, Elizabeth Camps, and Anna Bartlett, Southern Adventist University

Manipulated Connotations: Shaping societal perceptions in the Case for the Extension of Work Benefits to City Employees and Their Families
Jefferson Clark, Southern Adventist University

The Decline of Family Dinners Among Lower Income Households
Darrien Drummond, Longwood University
Child Violence and Parental Involvement: How a Lack of Parental Involvement has Greater Effect on Child Violence than Violent Media and Violent Video Games
Jacob Lisohen, University of Virginia’s College at Wise

Resilience in Bereaved Youth
Heather Cohen, University of Florida

Respondent: Chris Geyerman, Georgia Southern University

3410
Friday
1:15 pm – 2:30 pm
C1

Communication Theory Division Business Meeting

Officers:

Chair: Marcie Thompson-Hayes, Arkansas State University
Vice Chair / Program Planner: Todd Goen, Christopher Newport University
Vice Chair Elect: Pavica Sheldon, University of Alabama at Huntsville
Secretary: Danna Gibson, Columbus State University

3411
Friday
1:15 pm – 2:30 pm
C3

That Guy Knows what I am Talking about – a Scale, an Invitation, and a Butt Walk into a Bar: Humor and its Functions

Sponsor: Southern Argumentation & Forensics Division

Explicating Communicative Functions of Humor: The Development and Assessment of New Functions of Humor Scales
Matthew C. Ramsey, Shippensburg University
John C. Meyer, University of Southern Mississippi

The Power of Words: How to Change the World by Making them Laugh and Asking them to Think
David Nelson, Valdosta State University
George Pacheco, Angelo State University

Self and Other Orientation in Presidential Jokes: Who is the Butt?  
John Nicholson, Mississippi State University

Moderator: Jeff Boone, Angelo State University  
Respondent: William Faux, Valdosta State University

3412  
Friday  
1:15 pm – 2:30 pm  
A1

Topics in Classroom Instruction

Sponsor: Instructional Development Division

Chair: Scott Christen, Tennessee Technological University

Funny? Humble? Strange? Predicting Effectiveness of Self-Deprecating Humor in College Teaching” - Yanjun Zhao, Cameron University.

Proposing a Preliminary Taxonomy of Academic Tasks for Examining the Impact of Social Media on Course-Related Learning” - Vivian C. Sheer, Hong Kong Baptist University

Respondent: Michelle E. Garland, University of Tennessee

FRIDAY  2:45 pm

3501  
Friday  
2:45 pm – 4:00 pm  
D2

Current Practices and Future Trends in General Education

Sponsor:  Community College Division

Chair:  Deborah Hefferin, Broward College
Participants:
Deborah Hefferin, Broward College
Rich Mercadante, St Petersburg College
Daniel Shears, Broward College
Robin Bower, St Petersburg College
Richard Quianty, Broward College
Bonnie Jefferis, St. Petersburg College

3502
Friday
2:45 pm – 4:00 pm
D1

Envisioning Our Future in a Troubling Present: Communication, Activism, and Southern (In)justice

Sponsor: Rhetoric and Public Address Division

Chair: Bryan J. McCann, Louisiana State University

Presenters:
Christopher C. Collins, Angelo State University
Lisa Corrigan, University of Arkansas
Suzanne M. Enck, University of North Texas
Kathleen E. Feyh, St. Edwards University
Bryan J. McCann, Louisiana State University
Jake Simmons, Angelo State University

3503
Friday
2:45 pm – 4:00 pm
C2

Developing Communication Centers in the 21st Century: From Inception to Technology Integration to Digital Platforms

Sponsor: Instructional Development Division

Chair: Scott Christen, Tennessee Technological University

Building a Communication Lab: Struggles in Preparation
Suzie Prentiss, University of Tennessee

The Challenges and Benefits of Creating a Fully Digital Communication Center
Patrick MacDonald, West Virginia University
Rationale for Transforming Writing Centers into Communication Centers
Christian Covington, North Carolina A&T State University
Michael Rhynes, North Carolina A&T State University
Gordon Richardson, North Carolina A&T State University
Breya Simpson, North Carolina A&T State University

Finding the Right Platform for Moving a Communication Center Online: A MOOC Debate
Stephanie Kelly, North Carolina A&T State University

Maintaining a Communication LaB
Patty Parish, Murray State University

Student Perception on Business Communication Centers: What Students Expect
Quincy Greene, North Carolina A&T State University
Tia Horton, North Carolina A&T State University
Vandrick Kinnebrew, North Carolina A&T State University
Vaughn Martin, North Carolina A&T State University

3504
Friday
2:45 pm – 4:00 pm
A3

Communicating Race/ism: From Paula Deen to George Zimmerman

Sponsor: Language & Social Interaction Division

Chair: Christina Moss, University of Memphis – Lambuth Campus

“I Is What I Is, and I’m Not Changing”: Talking about Race/ism with Paula Deen
Craig O. Stewart, University of Memphis

“I Will Stack These Violators Like Cordwood”: Drawing the Line on (Un)Acceptable Discourse in the Immigration Debate
Claire Rhodes, University of Memphis

Extraordinary Legislation to Address Extraordinary Problems?: Reassessing the Voting Rights Act of 1965
Morgan Ginther, Georgia Southern University

Trayvon’s Mama: An Other Perspective on Symbolic Motherhood
Mittie K. Carey, Western Kentucky University
The Rhetoric of Black Pain and Viewing Tragedy through the Lens of Blackness: Obama's Response After the Zimmerman Verdict
Andre E. Johnson, Memphis Theological Seminary

3505
Friday
2:45 pm – 4:00 pm
B2

Social Media: Facebook, Twitter, Social Networking Sites the Present and Future of Mass Communication

**Sponsor: Mass Communication Division**

Chair: Lauren Reichart Smith, Auburn University

I’m Not Narcissistic; I’m Normal: Examining Perception of Social Norms and Narcissism as Possible Contributors to Facebook Behavior
Gyromas Newman, University of Mobile and Thomas Meade, Fitchburg State University

Reshaping Fear: Effectively Negotiating the “Coming Out” Process through Online Social Networking Sites and Applications
Richard Curry, University of Tennessee

All’s Fair in Love and Hip Hop: A Textual Analysis of Social Network Communication Between Users and Reality Television Characters on Twitter
Mighan Johnson, University of Southern Mississippi

Personal or Political: Accessing Arkansas Legislators’ Interaction with the Public Through Twitter
David Keith, University of Southern Mississippi

Respondent: Michael Devlin, DePaul University

3506
Friday
2:45 pm – 4:00 pm
Maurepas

Friday Student Performances

**Sponsor: Performance Studies Division**
Chair: Benjamin D. Powell

Crafting Queer Historicity Through Haunting
Travis L. Williams, Louisiana State University

Obsolète Cyclique
Sarah K. Jackson, Louisiana State University
Lindsay Greer, Southern Illinois University-Carbondale

The Hidden Curriculum
Diana C. Woodhouse, Southern Illinois University
Meggie Mapes, Southern Illinois University

Choosing Burlesque
Nico Wood, Southern Illinois University

3507
Friday
2:45 pm – 4:00 pm
B3

Revisiting Communication, Choices and Consequences while Envisioning the Future of the Field

Sponsor: SSCA President

Chair: John C. Meyer, University of Southern Mississippi

Communication, Choices, and Consequences: The Powerful Idea
Shannon A. Bowen, University of South Carolina

Communicative Choices and the Aesthetics of Contingency
Eric Eisenberg, University of South Florida

Politics, Choices, and the Future: Political Communication Revisited
Thomas Hollihan, University of Southern California

Last year, the conference theme, Communication, Choices, and Consequences, led to many interesting presentations and discussions. This year, join scholars who have researched various aspects of communication as they reflect on communication choices and their research and foreshadow future developments and issues involving the effects communication has on choices, especially in terms of ethics, media, organizations, interpersonal and political communication.

3508
Friday
2:45 pm – 4:00 pm
Moving On: Expanding Our Theoretical Understandings of Social Relationships

**Sponsor: Communication Theory Division**

Chair: Hannah Allison, University of Arkansas

Understanding the Parent-Child Relationship during the Transition into College and Young Adulthood*
Emily Scheinfeld, University of Texas at Austin

What about Communication?: Extending Identity Theory to Better Understand the College Student
Michelle E. Garland, University of Tennessee

FACES IV and the Circumplex Model: A Validation Study against the McMasters and Beavers Models
Judson Eldredge, Louisiana State University

Building a Framework and Research Agenda for Health Aliteracy and Persuasion
Elizabeth D. Dalton, University of Tennessee

Respondent: Patricia Amason, University of Arkansas

*Top Student Paper

**3509**
Friday
2:45 pm – 4:00 pm
B1

Studies in Emerging Media

**Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference**

Chair: Caroline Koons, Baylor University

The Track and Wire That Led to Reluctant Communication
Tyler Higgins, Georgetown College

Social Media Changing the Realm of Politics
Farah Qubain, Appalachian State University

Face-to-face or Facebook: A study of happiness dependent on the form of communication
Maurice Fider, Ashley Noonan, David Rumsey, Alisa Luby, Guevara Samson, Southern Adventist University

Domestic and International Hotel Use of Twitter to Connect with Businesses and Tourists Across the Globe
Sarah Beaty, Tarleton State University

#Instalike Me: Consumerism, Self-Enhancement, and Instant Gratification Fantasies in Instagram
Alicia Reinersman, Transylvania University

Cell Phone Use in Public Settings During Face-to-Face Communication
Christi Kapinos and Kasey Moore, Longwood University

Respondent: Caroline Koons, Baylor University

3510 UHC
Friday
2:45 pm – 4:00 pm
C1

Explorations of Communication in Popular Media

**Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference**

Chair: Roseann Mandziuk, Texas State University

Downton Abbey: A Feminist Critique
Dallas Ventre, Christopher Newport University

A Toast For Change: A Cluster Criticism of the Motion Picture Freedom Writers
Sally Higgins, West Texas A&M University

Saturday Night Live: Friend or Foe to Gender Equality for Politicians?
Jamie Bender, George Washington University

Never Love a Wild Thing: An Analysis of Gender and Sexuality and Its Intersections with Fans in Teen Wolf
Patricia Rose Cely, Columbia College

My So-Called Patriarchy, Racism, and Heterosexuality: Uncovering Dominant Ideologies in the Popular 90’s Teen Drama
Jordan Conway, Georgia Southern University

All the Single Ladies: An Ideological Analysis on Dominant Stereotypes Within The Bachelor
Samantha Wursteisen, Millsaps College
Respondent: Roseann Mandziuk, Texas State University

3511
Friday
2:45 pm – 4:00 pm
A1

**Sponsor: Executive Director**

Executive Director Overview

Presenter: Carl M. Cates, Valdosta State University

3512
Friday
2:45 pm – 4:00 pm
A2

A Sampling of Outstanding Scholarship: Top Student Papers in the Gender Studies Division

**Sponsor: Gender Studies Division**

Chair: Lisa Fall, University of Tennessee

Ann Romney, Hilary Rosen, and the Continuing ‘War on Women’ in American Politics

Audrey Post, Florida State University

Discursive Strategies that Maintain Un-marked Whiteness in Feminist Veiling Debates

Ashley A. Mattheis, University of North Carolina at Chapel Hill

Remembering Betty Ford: The Rhetorical, Historiographic Shaping of a Candid First Lady

Jonathan Foland, University of North Carolina at Chapel Hill*

Respondent: Michael Eaves, Valdosta State University

*Top Student Paper

3513
Friday
2:45 pm – 4:00 pm
D3
Explorations in Mass Media and the Emergence of Feminist Critique

**Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference**

Chair: Tara Hargrove, Southern Adventist University

**Not Just Sex Dolls With Knives: The Rhetoric of Feminine Violence**
Anna Gary, Millsaps College

**The Rhetoric of Pro-Life Feminism: A Comparative Analysis of the Websites Created by Feminists for Life and Coalition for Life**
Julia Medhurst, Texas A&M University

**Postfeminism in *Friends***
Allie Simmons, Furman University

**Deaf People in a Hearing World: A Feminist Criticism of the Television Show *Switched at Birth***
Jamie Wells, West Texas A&M University

**Considering Gaga Feminism: Unveiling a Critique of Domination Beyond the “Aura”**
Joe Hatfield, University of North Texas

“I Have Work, Then a Dinner Thing, and Then I Am Busy Trying to Become Who I Am”: A Postfeminist Examination of Love, Sex, and Having It All in HBO’s *Girls*
Amelia Woolard, Millsaps College

Respondent: Tara Hargrove, Southern Adventist University

**FRIDAY  4:15 pm**

**3601**
Friday
**4:15 pm – 5:30 pm**
**Borgne**

In Celebration of Mary Frances HopKins

**Sponsors: Vice President and Performance Studies Division**

This panel will celebrate the life and career of LSU Alumni Professor and Professor Emerita Mary Frances HopKins, who passed away in October 2013. Professor HopKins was former President of SSCA, chair of the National Communication Association (NCA) Finance Board, chair of the NCA Performance Studies Division, and chair of the Department of Speech
Communication at LSU from 1982-1991. She also served as editor of the national journal, *Literature in Performance*, from 1983-1986, and for more than twenty years, her textbook *Performing Literature* (co-authored with Beverly Whitaker Long), was a popular introductory text for students of oral interpretation.

**Chair:**
Benjamin Powell, Borough of Manhattan Community College, CUNY

**Participants:**
Jay Allison, University of North Texas
Michael S. Bowman, Louisiana State University [retired]
Ruth Laurion Bowman, Louisiana State University [retired]
Sharon Croft, Capitol University
Gresdna Doty, Louisiana State University [retired]
Lisa Flanagan, Xavier University
Andrew King, Louisiana State University
Beverly Whitaker Long, University of North Carolina, Chapel Hill [retired]
Gretchen Stein Rhodes, Louisiana State University
Ronald Shields, Sam Houston State University
Tracy Stephenson Shaffer, Louisiana State University
Patricia A. Suchy, Louisiana State University

**FRIDAY 5:45 pm**

3702
Friday
5:45 pm – 6:45 pm
A3

The Melody of “Moving On”: Music, Ethics, and the Philosophy of Communication

**Sponsor: Philosophy and Ethics of Communication Interest Group**

Chair: Jeanne M. Persuit, University of North Carolina, Wilmington

On Listening: Jean-Luc Nancy's Philosophy of Sound
Garnet Butchart, Duquesne University

Communicative Improvisation: The Dance of the Discipline and the Jazz Funeral
Douglas Marshall, Southern University at New Orleans
The Phenomenology of Bluegrass Music  
Janie Harden Fritz, Duquesne University

The Rhetorical Power of the African American Spiritual  
Kenneth W. Bohl, Westmoreland County Community College

American Folk Music as Narrative Inquiry: The Story of Lived Experience in Song  
Linda Coleman, Community College of Allegheny County/Duquesne University

This panel seeks to bridge the discipline and communities through the pervasive power of music. Music is an underestimated means of “moving on” and envisioning a future for the field that takes musical expression seriously as a form of communication that builds communities.

3703  
Friday  
5:45 pm – 6:45 pm  
C2

Mass Communication Division Business Meeting

Officers:

Chair: Lauren Reichart Smith, Auburn University

Vice Chair / Program Planner: Dedria Givens-Carroll, University of Louisiana-Lafayette

Vice Chair Elect: Gyro Newman, University of Mobile

Secretary: Gyro Newman, University of Mobile

3704  
Friday  
5:45 pm – 6:45 pm  
A1

The Louisiana Communication Association Business Meeting

Sponsor: Vice President

Coordinator: Linda J. Webster, Louisiana State University, Shreveport

3705  
Friday  
UHC
5:45 pm – 7:00 pm
C1

Studies in Political and Social Movement Rhetoric

**Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference**

Chair: Jason Edward Black, University of Alabama

Politics and the Pulpit: The Rise of the Moral Majority and New Religious Right in Twentieth Century America
Bayly Hassell, University of North Carolina at Chapel Hill

Sexual Awareness: The Birth Control Movement
Lauren Miller, Georgia Southern University

Who Killed Coyote? A Study of Native American Preservation Rhetoric
Kara Flowers, Appalachian State University

A Media Divided: The Discrepancies in the Many Frames of Occupy Wall Street
Michelle Edelman, George Washington University

I Am Trayvon Martin: A Rhetorical Analysis of the Imagery Surrounding the Trayvon Martin Case that Created a Social Movement
Ashlynn Profit, George Washington University

The Emergence of <Black Power>: Stokely Carmichael’s “March Against Fear” Speech
Brian McGhee, University of Georgia

Respondent: Jason Edward Black, University of Alabama

3706
Friday
5:45 pm – 6:45 pm
Maurepas

**Performance Studies Division Business Meeting**

Officers:

Chair: Melanie Kitchens O'Meara, Georgia Regents University

Vice Chair / Program Planner: Benjamin Powell, CUNY - Borough of Manhattan Community College

Vice Chair Elect: Rebecca Walker, Southern Illinois University
Secretary: Sara Dykins Callahan, University of South Florida

3707
Friday
5:45 pm – 6:45 pm
B2

Great Ideas for Teaching Students Session 4

Sponsor: Community College Division

The Difference between CRAAP and Crap
Scott Christian, Tennessee Technological University

Making Classroom connections with a Fishbowl Discussion Activity
Michelle Morris, Northwestern State University

Perspective-taking: Communicating Multiple Perspectives in Mental Health, Multiple Disciplines
Jennifer B. Gray, Appalachian State University
Neal D. Gray, Lenoir –Rhyne University

Face to Face
Beau Foutz, Mississippi Gulf Coast Community College

Persuasive Speaking: Higher Quality Persuasive Speeches in the Public Speaking Class
Nakia Welch, College of Mainland

3708
Friday
5:45 pm – 6:45 pm
A2

Gender Studies Division Business Meeting

Officers:

Chair: Angie Day, Ball State University

Vice Chair / Program Planner: linda pysher jurczak, Valdosta State University
Vice Chair Elect: Ashley K. Barrett

Secretary: Askley K. Barrett, University of Texas at Austin

3709
Friday
5:45 pm – 6:45 pm
D1

Kenneth Burke Society Business Meeting

Officers:

Chair: Anna Turnage, Bloomsburg University of Pennsylvania

Vice Chair: Ryan McGeough, Northern Iowa University

Secretary / Vice Chair Elect: Shaun Treat, University of North Texas

3710
Friday
5:45 pm – 6:45 pm
D2

American Society for the History of Rhetoric Business Meeting

Officers:

Chair: Pat J. Gehrke, University of South Carolina

Vice Chair / Program Planner: Gina Ercolini, University of South Carolina

Vice Chair Elect: Ray Harrison, University of Alabama

3711
Friday
5:45 pm – 6:45 pm
D3

Envisioning the Future of the Online Public Speaking Course: Ensuring Equivalence in Course Experiences and Outcomes

Sponsor: Community College Division
Moderator: Richard Falvo, El Paso Community College

Addressing Issues Prevalent in the Online Public Speaking Course via Flexible and Unique Course Formats
S. Brad Bailey, Mississippi Gulf Coast Community College

Detecting and Preventing Cheating and Plagiarism in the Online Public Speaking Course
Tracy McLaughlin, Northwest Mississippi Community College

Applying Public Speaking in a Real-World Setting: A Hybrid Approach
Kim G. Smith, Bishop State Community College

Creatively Translating Proven F2F Classroom Strategies into the Online Environment
Carla S. Stout, Mississippi Gulf Coast Community College

3712
Friday
5:45 pm – 6:45 pm
C3

SSCA Time and Place Committee Meeting

Sponsor: Southern States Communication Association

Chair: Jerry Hale, College of Charleston

Members:

Trish Amason, University of Arkansas
Patrick G. Wheaton, Georgia Southern University
Executive Director ex officio: Carl M. Cates, Valdosta State University
DAY 4 – Saturday, April 5, 2014

SATURDAY 8:00 am

4101  UHC
Saturday
8:00 am – 9:15 am
Borgne

Theodore Clevenger, Jr., Undergraduate Honors Conference Breakfast

Sponsor: Southern States Communication Association

Presiding: Jean DeHart
Vice President-Elect
Appalachian State University

All UHC participants and their faculty sponsors are invited

4102
Saturday
8:00 am – 9:15 am
B3

Title: Zombies, Wrestling, Facebook, and Film: Selected Topics in Popular Communication

Sponsor: The Popular Communication Division

Chair: Tony Kemerly, High Point University

The Portrayal of West Virginia in Narrative Films 2000-2009
Matthew M. Martin, University of West Virginia
Kristy T. Martin, University of West Virginia

Who friends? A Mediation Model of How Extraversion, Facebook Usage, and Gender Predict Number of Facebook friends
Gina Masullo Chen, University of Southern Mississippi

Even Better than the Real Thing: The Use and Abuse of Kayfabe in Professional Wrestling
Adam Key, Tennessee State University
Roy Wisecarver, III, University of Mississippi
Zombie Apocalypse and What We're Going to Do about It: Constitutive Rhetoric and the Prophetic Example of AMC's *The Walking Dead*
Adam G. Hughes, Virginia Polytechnic Institute and State University

Respondent: Matthew C. Ramsey, Shippensburg University

4103  
Saturday  
8:00 am – 9:15 am  
D3  

Television and Film: Race, Culture and Gender Collide with the Masses  

**Sponsor: Mass Communication Division**

Chair: Dedria Givens-Carroll, University of Louisiana – Lafayette  

The (White) Hero Dr. King Schultz: A Pentad Analysis of Quentin Tarantino’s *Django Unchained*  
Alexander Lancaster, West Virginia University  
Tina Harris, University of Georgia  

“White-Side, Strong-Side”: A Critical Examination of Race and Leadership in *Remember the Titans*  
Gregory Cranmer, West Virginia University  
Tina Harris, University of Georgia  

“Do Right with Your Family”: Complex Black Male Representations in Madea’s *Big Happy Family*  
Antonio Spikes, Southern Illinois University  

“I’m Not a Gangster”: Layer Cake and the Consolidation of the Cockney Crime Film Genre  
Robert Joseph, University of Dayton  

Pretty Powerful: An Analysis of Emphasized Femininity in *Make it or Break it*  
Daniel Sipocz, University of Southern Mississippi  

Respondent: Gyromas Newman, University of Mobile

4104  
Saturday  
8:00 am – 9:15 am  
A3  

Money, Messages and Movements
Sponsor: Political Communication Division

Chair: Brian C. Brantley, University of Texas A&M, San Antonio

Cultivating Resistance: The Anti-Industrial Gospel of the Southern Agrarians
Stephanie Houston Grey, Louisiana State University

The White Female Presidency on Primetime Television: A Tripartite Discourse Analysis of *Commander in Chief*
Alexandria Joy Aiello, Fresno State University
Shane Moreman, Fresno State University

Presidential Messages to the Federal Assembly as Window on Governing Style
Natalia Kovalyova, University of North Texas at Dallas

Going Negative: Democratic SuperPAC Shapes Romney's Identity in 2012 Campaign
Larry Powell, University of Alabama at Birmingham
Melissa M. Smith, Mississippi University for Women

Respondent: William Harlow, University of Texas of the Permian Basin

4105
Saturday
8:00 am – 9:15 am
C2

Moving and Moving On: Material Rhetoric and the Five Senses

Sponsor: Rhetoric and Public Address Division

Chair: Justine Wells, University of South Carolina

Taste, Critique, and Rhetoric’s Patience
Justine Wells, University of South Carolina

Sensory Rhetoric and the Politics of Pig Manure
Cynthia Bateman, University of South Carolina

Materializing Fetal Movement: Visual Dimensionality in 3D and 4D Ultrasounds
Emily Winderman, University of Georgia

Sensory Excess and Imbalance: Parables from the Hum of “Times Square”
Scott Tulloch, Georgia State University

Sensory Relationality: Can Free Hugs Foster an Urban Ethics?
Communication Movements from Antiquity through Postmodernity: En-visioning Possibilities of the Communication Discipline from Reflections

**Sponsor: Philosophy and Ethics of Communication Interest Group**

Chair: James R. Pickett, Flagler College

“To Instruct, Delight and Move”: The Ethical Significance of Moving the Audience
John Jasso, University of Pittsburgh

Scholasticus Vagans: Postmodern Meditations on Medieval Communication Movements
Brian Gilchrist, Eastern University

Assessing Corporate Historical Responsibility through Experimental Phenomenology
David DeIuliis, Duquesne University

Moving Beyond the Global Village: Marshall McLuhan as Communicologist
Anthony Wachs, Northern State University

Moving from Dinner Time News to 24/7 Diatribes
Richard H. Thames, Duquesne University

This panel examines significant historical communication movements that provide multiple theoretical lenses to en-vision the future of the communication field. En-visioning presupposes existential implications of technologies and environments for human beings. Panelists engage intersections between philosophies of communication and technologies shaping human communicative practices, situating particular communication movements influenced by emerging technologies in four major historical moments.

On Our Bias: Performing pedagogical genealogies of Michael and Ruth Laurion Bowman

**Sponsor: Performance Studies Division**
It’s not about Me, and it isn’t for You: How Michael Bowman and Ruth Laurion Bowman taught me to make Scholarship Matter
Mindy Fenske, University of South Carolina

Puncta in the DPRK: Genealogical Touristic Praxis
David P. Terry, San Jose State University

Critical Performance as Performance Inquiry: What Michael and Ruth Bowman Taught Me about Text against Text
Jonny Gray, Southern Illinois University

Touring River Road: (Re)Constructing Race and Culture and (Re)Collecting Histories
Lisa Flanagan, Xavier University

Do you like it soft? Or do you like it hard? Performing Writing in My Classroom
Justin Trudeau, University of North Texas

This panel explores the pedagogical and theoretical influence of Michael and Ruth Laurion Bowman in various emergent and disparate sites of future inquiry. Former students report from these genealogical sites to celebrate the accidents of their lineage both in and outside the classroom and to celebrate the concerted carnival of their mentors’ legacy. The panel not only celebrates how these particular histories affect our presences, but also explores some of the ways that these mentors have taught us to challenge the relationship between possible pasts and possible futures.

4108
Saturday
8:00 am – 9:15 am
C1

Top Papers in Public Relations

Sponsor: Public Relations Division

Chair: Marsha Little Matthews, University of Texas at Tyler

Respondent: Mary Anna Kidd, University of Texas at Tyler

Factors that Influence Strategy Development During a Crisis: A Conceptual Model
Tulika Varma, East Carolina University

Assessing Perceptions of the Public Relations Industry: Gaining Insight from the Outside to Strengthen Our Future
Lisa T. Fall, University of Tennessee
Stephanie Kelly, North Carolina A&T State University
Taejun (David) Lee, Bradley University

Reports from the Field: Describing the Work of Public Relations Interns
Pamela G. Bourland-Davis, Georgia Southern University
Beverly L. Graham, Georgia Southern University
Urkovia Andrews, Georgia Southern University

State Government Media Relations: Revisiting the “Adversarial” PIO-Journalism Relationship*
Christopher J. McCollough, Columbus State University

Role of Relationship Management and Opinion Leadership in Culture Change: A Case Study of a Church
Shirley Serini, Valdosta State University

An Analysis of Animal Conservation Societies’ Utilization of Facebook as a Tool to Communicate with Stakeholders
Melissa Smithey, Tarleton State University
Paige Poth, Tarleton State University
Jennifer T. Edwards, Tarleton State University (faculty advisor)

*Top Paper in Public Relations

4109
Saturday
8:00 am – 9:15 am
B1

Curious Contexts: Exploration of Interpersonal Communication in Humor, Juries and the Media

**Sponsor: Interpersonal Communication Division**

Chair: Kristen Hark, Longwood University

“My life is now a Sitcom:” General and Widowed Audience Responses to NBC’s Go On
Mary Grace Antony, Schreiner University
Carrie L. West, Schreiner University

Exploring Teasing in a Teacher-Student Dyad
Leslie Y. Rodriguez, Angelo State University

Self-Disclosure on Fantasy Sport League Message Boards: Motivations, Perceived Appropriateness, and Satisfaction
Christopher Gearhart, Louisiana State University
Brody J. Ruhiely, University of Cincinnati
Shaughan A. Keaton, Young Harris College

Connecting the Circuit: Analyzing Jurors’ Cognitive Gaps in Patient Infringement Trials
L. Hailey Drescher-Glover, University of Kansas

Are Bulgarians Really Funny?: Humor Enactment Across Cultures
Melanie Booth-Butterfield, West Virginia University
Pipi Kanjeva, Bulgaria
Steve Booth-Butterfield, HealthyInfluence.com

Respondent: Kristen Hark, Longwood University

4110
Saturday
8:00 am – 9:15 am
A2

Imagining the Future of Assessment: A Philosophy and Ethics of Communication Perspective

Sponsors: Association for Communication Administration Interest Group / Philosophy and Ethics of Communication Interest Group

Chair: Jeremy Langett, Lynchberg College

The Philosophy and Ethics of Assessment: Imagining the Future through the Lens of Communicative Praxis
Janie Harden Fritz, Duquesne University

Classroom Projects as Embodied Outcomes Assessment
Garnet Butchart, Duquesne University
Margaret Mullan, Duquesne University

Assessment and Virtue
Jeanne M. Persuit, University of North Carolina, Wilmington

Big Data in Higher Education: Big Promise or Big Brother
Molly M. Stoltz, Valdosta State University

As assessment continues to grow in importance, communication administrators wisely turn attention to theoretical and philosophical foundations as groundwork for assessment practices that are thoughtfully responsive to the academic homes within which they are enacted. These papers explore a variety of perspectives, all rooted in philosophy and ethics of communication, from which to understand the work of educational assessment. Praxis, or theory-informed action, virtue ethics, a narrative approach, and dialogue help communication administrators imagine possible constructive futures for the necessary work of assessment.
Affective Resistance

**Sponsor: Rhetoric and Public Address Division**

Chair: Bryan J. McCann, Louisiana State University

The Good the Bad and the Backwards: Affectively Constituting the Liminal Hillbilly
Matthew S. Richards, University of Utah

Masculinity, Affect, and War Protest: Counterpublic Testimony and the Winter Soldier Investigation
Valerie Wieskamp, Indiana University

Fighting for Home: Legitimating Resistance in Chicago’s Anti-Eviction Campaign through Affect and Public Emotion
Yvonne Slosarski, University of Maryland

Resistance as a Way of Life
Anthony Stagliano, University of South Carolina

Respondent: Bryan J. McCann, Louisiana State University


**Sponsor: American Society for the History of Rhetoric Interest Group**

Chair: Leslie K Pace, University of Louisiana-Monroe

The Communication Discipline and Ancient Greek Rhetoric
Robert N. Gaines, University of Maryland

The Communication Discipline and Ancient Roman Rhetoric
Kathleen S. Lamp, Arizona State University

The Communication Discipline and Medieval Rhetoric
SATURDAY 9:30 am

4201
Saturday
9:30 am – 10:45 am
C2

Top Student Papers in Political Communication

Sponsor: Political Communication Division

Chair: Kenny D. Smith, Samford University

President Obama, the Rhetoric of Personal Responsibility, and the War on Drugs
Casie Laird, Georgia State University

Separate but Equal: Lyndon B. Johnson’s Nested Nations in the 1965 Howard University Commencement Address
Jessica Lu, University of Maryland

Obama’s Commitment to Women
Angela McGowan, University of Southern Mississippi

“Outraged, Heartbroken, Bruised, and Bleeding”: George H. White’s Farewell Address to Congress*
Nick J. Sciullo, Georgia State University

Respondent: Skye Cooley, Mississippi State University

* Top Student Paper in Political Communication

4202
Saturday
9:30 am – 10:45 am
D2
Title: Hemlines, Sex, Sin, and Relationships: An Examination of Media Influence and Social Construction

**Sponsor: Popular Communication Division**

Chair: David Nelson, Valdosta State University

What Happened to the Glee in *Glee?:* An Examination of the Perceptions of Couple Dissolution in Relation to Heterosexual, Gay, and Lesbian Relationships
Michelle E. Garland, University of Tennessee, Knoxville
Kevin Brown, University of Tennessee, Knoxville

Changing Times, Designs, and Hemlines: The Evolution of *Vogue* Magazine during World War II
Millie Harrison, Auburn University

Sinful Bodies: The Seven Deadly Sins and the Morality of the Obese Body
Tony Kemerly, High Point University

Are You Fucking Kidding Me!: The Social Construction of Personal and Sexual Agency for the Abject Body
Amanda Lash, California State University, Sacramento
Brittany Cordero, California State University, Sacramento

Respondent: Danielle E. Williams, Georgia Gwinnett College

---

**4203**
Saturday
9:30 am – 10:45 am
D3

The Media Toolbox: Applied Film-based Activities for Communication Studies

**Sponsor: Applied Communication Division**

Moderator: Courtney R. Brazile, Eastfield College

Participants:
Andrea Baldwin, Southern Illinois University Carbondale
Rebekah Bell, El Paso Community College
Courtney R. Brazile, Eastfield College
Andrew Pyle, George Mason University
J. Jacob Jenkins, California State University Channel Islands

Panelists will introduce innovative ways for teaching communication concepts using diverse films and documentaries for the Basic Communication Course. Applied activities are also shared
that will provide Communication Studies instructors with engaging tools for incorporating media, while addressing concepts such as conflict styles, relationship stages, self-concept, and nonverbal communication.

4204
Saturday
9:30 am – 10:45 am
A2

Rhetoric and Technology in the Shadow of War

**Sponsor: Rhetoric and Public Address Division**

Chair: Joshua Reeves, University of Memphis

Oversight: Seeing the Control of Atomic Energy
Nathan Atkinson, Georgia State University

Biological Warfare and the Synthetic Organism
Marina Levina, University of Memphis

Politic
Kate Maddalena, North Carolina State University

From Dogs to Drones: Animal Bodies in War
Carolyn Block, University of Memphis

Rhetorical Protocols and the Digitized Soldier
Joshua Reeves, University of Memphis

4205
Saturday
9:30 am – 10:45 am
C1

Research for the Campaigns Course: Rich Resources = Real Rewards

**Sponsor: Public Relations Division**

Chair: Brad Rawlins, Arkansas State University

Assessing the Research Baseline Provided in Campaigns Texts
Chuck Lubbers, University of South Dakota
Pamela G. Bourland-Davis, Georgia Southern University
Mining Publicly Available Data in the Campaigns Classroom
William Thompson, Louisville (ret.)

Getting to Know You, Getting to Know Everything about You: The Importance of Researching Organizational Culture, Client and Publics
Brigitta Bruner-Johnson, Auburn University

When PR Meets IRB
Corey Hickerson, James Madison University

Respondent: Marsha Little Matthews, University of Texas at Tyler

Panelists will address the research portion of the campaigns class beginning with a review of textbook orientations. Considering that public relations and strategic communication orientations may affect the particular constellation of courses and preparation for the campaigns class, this panel will provide a forum for innovative approaches to enhancing student research for client books and proposals.

4206
Saturday
9:30 am – 10:45 am
Maurepas

Top Student Papers

Sponsor: Performance Studies Division

Chair: Benjamin D Powell, CUNY BMCC

Grammar of the Legs: Urban Wandering as Creative Method
Sarah K. Jackson, Louisiana State University

Feminist Street Art: Yarn Bombing as Performative Rejoinder of the Public and Private Spheres
Diana C. Woodhouse, Southern Illinois University

Performance Title: The Reality of Fiction: Relational Aesthetics and The Family Fang
Nico Wood, Southern Illinois University

Respondent: Christopher McCrae, University of South Florida

4207
Saturday
9:30 am – 10:45 am
B1

Interpersonal Foundations: Investigation of the Building Blocks of Relational Communication

**Sponsor: Interpersonal Communication Division**

Chair: Linda D. Manning, Christopher Newport University

Positive Interpersonal Communication and Human Needs: Toward an Organizing Conceptual Model
Thomas J. Socha, Old Dominion University
Gary A. Beck, Old Dominion University

Defining Communication
Michael R. Kotowski, University of Tennessee, Knoxville
Stephanie Kelly, North Carolina A&T State University
Kyle Heuett, University of Tennessee, Knoxville

An Examination of Imagined Interactions Features and Active Empathic Listening Behaviors
Andrea J. Vickery, Louisiana State University
Shaughan A. Keaton, Young Harris College
Graham D. Bodie, Louisiana State University

Emotion Experience as a Predictor of Demand and Withdraw Behavior within Conflict
Christin E. Huggins, University of Georgia
Jennifer A. Samp, University of Georgia

Respondent: Linda D. Manning, Christopher Newport University

4208
Saturday
9:30 am – 10:45 am
B3

Competitive Papers in Argumentation and Forensics

**Sponsor: Southern Argumentation & Forensics Division**

Chair: Robert J. Glenn III, Owensboro Community and Technical College

#LikeMyPageThenFriendMeSoYouCanFollowThisLink: Selling Forensics to A Generation Of Business Focused Students
Clint Jones, University of Kentucky
Raven Mineo, The Princeton Review
Argumentation and the Zimmerman Trial: An Examination of the ELM theory
Kevin Bryant, Valdosta State University
Michael Eaves, Valdosta State University

(Not) Moving On: Temporal Argument and Sacred Space
Ryan McGeough, Upper Iowa University

(Rap) Battling Over the Future of Debate Pedagogy: An Argument for Using Hip-Hop to Teach the Core Fundamentals of Debate
Clint Jones, University of Kentucky

4209
Saturday
9:30 am – 10:45 am
B2

Top Papers in the Clevenger Undergraduate Honors Conference—Session A

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Jean Costanza Miller, George Washington University

To tweet or not to tweet: Using Twitter as a warning system in a campus crisis
Taylor Brashear, University of Kentucky

The Effects of Nonverbal Immediacy on Job Satisfaction, Motivation, and Burnout
S. Greg Dowell, University of Tennessee

Hastening the Work: A Cultural Analysis of Mormon Missionary Blogs & Identity
Daniel Herrero, Florida International University

Dress the Part: Women’s Clothing and the Locus of Power
Charlotte Janovyak, Berea College

To Share or Not to Share? The Effects of Relational Closeness and Gender when Delivering Good News, Bad News, and Neutral News
Amanda Lang, University of Alabama in Huntsville

Respondent: Jean Costanza Miller, George Washington University

4210
Saturday
9:30 am – 10:45 am
A3
Seeking Hope and Light in the Presence of Conflict: Rhetorical Case Studies

**Sponsor:** Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Verlaine McDonald, Berea College

Countering Criticism: Ann Romney’s Rhetorical Employment of the Feminine Style
Kara L. Grandin, George Washington University

A Style of His Own: A Rhetorical Analysis of President Barack Obama’s Inaugural Addresses
Victoria West, Hollins University

Facing Scandal: Apologia and the Modern Statesman
John Secrest, Appalachian State University

Work with Me: A Comparison of the Dialectical Tension of Fragmentation and Unity as Presented in Two Non-Profits
Kena K. Hawkins, Campbell University

It Gets Better: The Power Behind an Ideograph of Similarity, Hope, and Struggle
Samuel Squyars, Christopher Newport University

An Examination of Rhetorical Display
Michelle Packard, University of Alabama in Huntsville

Respondent: Verlaine McDonald, Berea College

---

**4211**
**Saturday**
**9:30 am – 10:45 am**
**C3**

The Communication Discipline and the History of Rhetoric: A Critical Inquiry Part II

**Sponsor:** American Society for the History of Rhetoric

Chair: Melody Lehn, University of South Carolina, Extended University

The Communication Discipline and Enlightenment Rhetoric in Britain
Sean Patrick O’Rourke, Furman University

The Communication Discipline and Continental Enlightenment Rhetoric
Gina Ercolini, University of South Carolina

The Communication Discipline and Nineteenth-Century Rhetoric
Ray Harrison, Tennessee State University
The Communication Discipline and Early Twentieth-Century Rhetoric
Pat J. Gehrke, University of South Carolina

4212
Saturday
9:30 am – 10:45 am
A1

Movin’ On: Media Meets Gender

Sponsor: Gender Studies Division

Chair: Joe Mitchell, Valdosta State University

We’re Just Bein’ Miley: Queer Bloggers’ Perception of Appropriation of Queer Identity Markers by Mainstream Fashion and Celebrity Culture
Sarah Lindsey Beck, University of New Mexico

Girls with Low Self-Esteem: A Third-Wave Feminist Analysis of the HBO Series Girls
Margaret Tully, University of Iowa

Move Forward or Move Over, There’s a New Sheriff in Town: LOST, Sawyer and Masculinity
Scarlett L. Hester, University of Memphis

Girl Talk: Examining Job Satisfaction and Career Motivation Among Female Sport Media Professionals
Sharon Hutton, University of Tennessee
Lisa T. Fall, University of Tennessee

Respondent: Kristen Hungerford, University of Memphis

4213
Saturday
9:30 am – 10:45 am
D1

Spotlight on Lynne M. Webb, Outstanding Scholar in Communication Theory

Sponsor: Communication Theory Division

This program honors Lynne M. Webb for her contributions to our knowledge and understanding of communication theory. Dr. Webb is an applied scholar and ground-breaking researcher in three areas: social media, family communication, as well as communication and aging. Dr. Webb has published over 75 essays including multiple theories, research reports, methodological
essays, and pedagogical essays. Her work has appeared in numerous prestigious journals at the national and international levels. Dr. Webb has received numerous research, service, and teaching awards and distinctions such as being named the J. William Fulbright Master Researcher at the University of Arkansas. Please join us as we celebrate Dr. Webb’s accomplishments.

SATURDAY  11:00 am

4301  
Saturday  
11:00 am – 12:15 pm  
B1

National Communication Association Initiatives and Member Resources

Sponsor:  Southern States Communication Association

Kathleen J. Turner, Davidson College  
President, National Communication Association

Carole Blair, University of North Carolina  
First Vice-President, National Communication Association

Christina S. Beck, Ohio University  
Second Vice-President, National Communication Association

Brad Mello, Associate Director for Academic and Professional Affairs  
National Communication Association

This panel features NCA National Office Staff and Elected Leadership who will highlight the resources available through NCA to support teaching, research and career development in communication.

4302  
Saturday  
11:00 am – 12:15 pm  
C1
Top Papers in Popular Communication: Hey Princess! I Like Your Multimodal Metaphors. Should We Have an Anchor Baby to Secure Our Borders?

**Sponsor: Popular Communication Division**

Chair: Matthew C. Ramsey, Shippensburg University

The Television Screen as Border: How *Border Wars* Disciplines Militant-Citizens*
Isabel Fay, University of Georgia

Will to Love, Will to Fear: Citizenship and Illegality in the ‘Anchor Baby’ Discourse
Maggie Franz, University of North Carolina, Chapel Hill

Going Down to New Orleans: How Class and Race Work Together in Disney’s *The Princess and the Frog***
Catie Malone, University of Alabama

‘Ain’t No Scary, I Just Like Having Fun…CA Boom!’: Use of Multimodal Metaphors in the Construction of an Immigrant Child in *The Sitter*
Kristen Hungerford, University of Memphis

Respondent: John H. Saunders, Huntingdon College

*Top Student Paper
**Top Faculty Paper

**4303**
Saturday
11:00 am – 12:15 pm
B3

Envisioning the Future of Public Relations

**Sponsor: Public Relations Division**

Chair: Rachel Holloway, Virginia Tech

The State of Public Relations Educators: Who They Are, Where They Come From, How They Were Trained, and What They Think is Important
Corey A. Hickerson, James Madison University
Tatjana M. Hocke-Mirzashvili, James Madison University

Strategic Placement in Strategic Communication? Building a Home for Public Relations in a Post-Journalism World
Myleeaa D. Hill, Arkansas State University
Strategic Communications or Public Relations? Evaluating the Trends
Brad Rawlins, Arkansas State University

What is the Role of APR (accredited public relations), and What are the Consequences of Choosing to be Accredited in Public Relations?
Susan Waters, Auburn University
Brigitta Brunner-Johnson, Auburn University

Respondent: Rachel Holloway, Virginia Tech

These papers explore the future of the public relations discipline. The panelists will address the current state of public relations educators and look at emerging trends in the placement of the discipline and the value of accreditation. Public relations is changing, and the panelists will address where the discipline is, where it is going, and potential pitfalls to avoid.

4304
Saturday
11:00 am – 12:15 pm
C3

Lessons from the Campus: Do Faculty and Students Shed Their Constitutional Right to Freedom of Expression at the Schoolhouse Gate?

**Sponsor: Freedom of Speech Division**

Chair: David Dewberry, Rider University

Feel Free to Agree: Viewpoint Neutrality or Promoting American Exceptionalism as Educational Ideology
Rebekah L. Fox, Texas State University
Ann E. Burnette, Texas State University

Moral Courage and the Exercise of Free Speech
Pat Arneson, Duquesne University

UnCIVIL War: Civility as the New Fig Leaf for Censorship on College Campuses
Charles Howard, Tarleton State University

Tampon-gate in Texas: The Suppression and Mortification of Women’s Protest
Roseann M. Mandziuk, Texas State University

Conflicting Assumptions and Contested Myths: Plotting a Free Speech Matrix
Stephen A. Smith, University of Arkansas
The Future of Ethnography: Future Scholars Envisioning Cultural Representations

Sponsor: Ethnography Interest Group

Chair: Tammy Jeffries, University of South Florida

Panelists:
Sarah Clark, Ball State University
AnnaBeth Fish, Ball State University
Megan Getter, Ball State University
Mike Hole, Ball State University
Charles Jones, University of South Florida
Jumah Taweh, Ball State University
Annalee Tull, East Tennessee State University

Respondents:
Deborah C. Breede, Coastal Carolina University
Angie Day, Ball State University

For more than twenty years, Van Maanen’s (1988) *Tales of the Field* has influenced how scholars understand ethnographic research. His seminal work critiqued conventional forms of ethnographic representation and provided examples of three forms of ethnographic genres: realist, confessional, and impressionist. This publication has helped shape ethnography into the diverse and creative field it is today. However, factors such as emerging technologies are changing the way we think about and how we do ethnographic research. Panel participants are current graduate students, who will discuss with established scholars, the past, present, and future directions of ethnography. Discussion topics include among the following: digital media, social networking, befriending, new forms of cultural representation, and fieldwork. The goal is that this will be an interactive discussion with audience members and one where the future scholars of the Communication discipline share visions of their future research.

Pushing Communication Theory Beyond Current Boundaries: Envisioning the Future
Sponsor: Communication Theory Division

Chair: Dylan Medeiros, University of Arkansas

E-mail and Face to Face Organizational Dissent as a Function of Leader-Member Exchange Status*
Anna K. Turnage, Bloomsburg University of Pennsylvania
Alan Goodboy, West Virginia University

Understanding Interdisciplinary Connections: The Intersection of Communication Theories and Wisdom
Jon M. Croghan, Northwestern State University
Tammy L. Croghan, Northwestern State University
Tara Coleman, Northwestern State University

“Brainstorming Doesn’t Work!”: Communication Privacy Management Theory and Idea Generation Techniques
Kyle B. Heuett, University of Tennessee

A Historical Analysis of Critical, Cultural, and Feminist Theory: Pathways for Change
Leigh Ann Johnston, Southeastern Louisiana University
Maryann Whitaker, John Tyler Community College

Respondent: Linda D. Manning, Christopher Newport University

*Top Paper

4307
Saturday
11:00 am – 12:15 pm
D1

Southern Colloquium on Rhetoric Roundtable

Sponsor: Rhetoric and Public Address Division

Moderator: James Darsey, Georgia State University

Please join the Southern Colloquium on Rhetoric for their annual SSCA discussion and textual criticism roundtable. To download this year’s primary text and common readings, visit the SCoR website: http://southerncolloqrhetoric.net/web/

4308
Saturday
11:00 am – 12:15 pm
D2

Competitive Papers in the History of Rhetoric

**Sponsor: American Society for the History of Rhetoric Interest Group**

Chair: Pat J Gehrke, University of South Carolina

Exemplarizing Rhetoric: Envisioning a Classical Classification of Rhetoric for the Future of Public Speaking Education*
Kevin Ells, Texas A&M University – Texarkana

Remembering in Common(places): Aristotelian Memory as Inherently Rhetorical**
Amy Fallah, University of North Carolina, Chapel Hill

Devillish Suasion: Problematic Propaganda, Paradise Lost, and Plain Style
Thomas Duke, University of Alabama

Respondent: Pat J Gehrke, University of South Carolina

*Top Paper
**Top Student Paper

4309  UHC
Saturday
11:00 am – 12:15 pm
B2

Top Papers in the Clevenger Undergraduate Honors Conference—Session B

**Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference**

Chair: Jason Munsell, Columbia College

To Hug or Not to Hug
Emily Applegate, Berea College

You Like That, Pledge: Displays of Normalizing Sexual Rhetoric in Haze Him
Terrell Jake Dionne, University of North Texas

The Silent Size-Up: A Study of the Effects of Nonverbal Communication on Athletic Performance Expectation
Cynthia Kinnamont, Berea College
Visual Rhetoric’s Ability to Create Connection to Place and the Effectiveness of this Connection in the Environmentalism Rhetoric: An Analysis of National Geographic’s Multimedia Piece “The Serengeti Lion: Life on the Plains with the Vumbi Pride”
Katlyn Mobley, University of Georgia

One Man’s Trash is Another Man’s Come Up: Fitting Macklemore Into Hip Hop
Mo Wilson, Millsaps College

Respondent: Jason Munsell, Columbia College

4310
Saturday
11:00 am – 12:15 pm
C2

Reflecting on War: Linguistic and Rhetorical Depictions of Wartime Phenomena

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: David Sutton, Auburn University

Empowering Rhetoric: A Call For Action-- A Rhetorical Analysis of George Washington’s Newburgh Address
Taewon Kim, George Washington University

Motives for War: A Pentadic Analysis of Roosevelt (1941)
Katherine Huffman, Georgia Southern University

The Use of Narrative in President Obama’s Address on Syria
Gage Smythe, University of Alabama in Huntsville

Mr. Johnson’s Mock Freedom: Paul Potter’s Usage of the Ideograph of Freedom against the American Institution
Julia Strickland, Georgia Southern University

The Requiremeants of Death
Sara Carter Conley, Appalachian State University

Analysis of an article written by Henry Chu
Maggie A. Sierras-Trotts, University of Alabama in Huntsville

Respondent: David Sutton, Auburn University

4311
Saturday
11:00 am – 12:15 pm
A1

Community College Business Meeting
Sponsor: Community College Division

Officers:
Chair: Robert J. Glenn III, Owensboro Community and Technical College
Vice Chair / Program Planner: Ivie Ero, Hinds Community College
Vice Chair Elect: Richard I. Falvo, El Paso Community College
Secretary: Kirsten Heintz, Pulaski Technical College

4312
Saturday
11:00 am – 12:15 pm
Maurepas

Moving On, Moving Up, Moving Out: Humorous Essays in Performance

Sponsor: Performance Studies Division

Chair: Sharon E. Croft, Capital University

Performers:
Amy Burt, Georgia College and State University
Amy Darnell, Columbia College
Scott Dillard, Georgia College and State University
Daniel W. Heaton, Capital University
Rebecca Walker, Southern Illinois University

Respondents: Sharon E. Croft, Capital University
Jay Allison, University of North Texas

This performance panel features solo performances of a variety of humorous nonfiction essays written by Southern writers. Whether they are about moving on after a tragedy, moving “up North” from the South, moving out of one’s comfort zone or out of the closet, the essays performed all use humor as a way of facing, critiquing, and overcoming obstacles.

SATURDAY 12:30 pm
4401
Saturday
12:30 – 2:30 pm
Borgne

Southern States Communication Association 83rd Annual Awards Luncheon

Sponsor: Southern States Communication Association

Presiding: John C. Meyer (SSCA President)

Annual Luncheon Address: Carole Blair, University of North Carolina

SATURDAY 2:45 pm

4501
Saturday
2:45 pm – 4:00 pm
B3

Envisioning the Future – Towards a New Interdisciplinarity: Lifespan Communication, Geography, and Food

Sponsor: Vice President

Panelists:

Communication-Geography Fusion: A New Lifespan-Digital Communication Course
Thomas J. Socha, Old Dominion University

Geographically Yours: Breaking Bread with New Friends
Donald Zeigler, Old Dominion University

Digital Gaming as an Educational Tool for Children’s Nutrition
Angela Eller, Old Dominion University

The Rhetoric of Promotional Certificates
Joseph Ponthieux, Old Dominion University

Communicating Green: A Case Study of Fruitive
Rachel Wenner, Old Dominion University
A Radically Different Green: A Narrative Analysis of Addressing Food Shortages in Film and Factory Farms
Alfredo Torres, Old Dominion University

From Walk-up to Drive-thru: Mobility, Communication, and Food Culture
Michelle Whitfield, Old Dominion University

4502
Saturday
2:45 pm – 4:00 pm
C3

Competitive Papers in Mass Communication

Sponsor: Mass Communication Division

Chair: Tony DeMars, Texas A&M University -- Commerce

The Blade Runner: The Discourses Surrounding Oscar Pistorius in the 2012 Olympics and Paralympics
Lauren Reichart Smith, Auburn University

Be Aware of Superbugs: Newspaper Coverage of the NDM-1 in India, United Kingdom, and the United States*
Bijie Bie, University of Alabama
Lu Tang, University of Alabama
Debbie M. Treise, University of Florida

What Losing a Daily Newspaper Means: An Upclose and Personal Look at the Death of the Daily Delivery**
Nancy Jo Maples, University of South Alabama

The Varied Lives of the Nameless Ronin Archetype: Akira Kurosawa’s Yojimbo and Postmodern Narrative Fragmentation
Wesley French, University of Southern Mississippi
Patrick McGuire, University of Southern Mississippi

Moving Forward in Combating Racial Stereotypes: An Examination of Strategies Advanced by a Day Without a Mexican
Andy Kwon, University of Alabama
Terrence Merkenson, University of Alabama
Levi Pressnell, University of Alabama
Daniel Turner, University of Alabama
Timothy Martin, Washington State University
Respondents: Fei Xue, University of Southern Mississippi

*Top Faculty Paper
**Top Student Paper

4503
Saturday
2:45 pm – 4:00 pm
B1

Top Papers in Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: Carrie M. Oliveira, East Tennessee State University

Attachment and the Expression of Affection in Romantic Relationships: The Mediating Role of Romantic Love*
Megan Dillow, West Virginia University
Alan K. Goodboy, West Virginia University
San Bolkan, California State University, Long Beach

Communicatively Constructing the Father-Daughter Relationship in the Context of Eating Disorders (Top Student Paper)
Ashton Mouton, Purdue University

Funny, But Wrong: Using Superiority Theory to Examine the Relationship between Humor Use and Bullying among College Students
Hannah Ball, West Virginia University
Melanie Booth-Butterfield, West Virginia University

“That Reminds Me of a Time When”: Patterns of Mutual Storytelling in Supportive Conversations between Friends and Strangers
Kaitlin Cannava, Louisiana State University
Andrea J. Vickery, Louisiana State University
Graham D. Bodie, Louisiana State University

A Daughter’s Perception of Turning Points
Allison M. Alford, University of Texas at Austin

Respondent: Carrie M. Oliveira, East Tennessee State University

*Top Paper
Saturday
2:45 pm – 4:00 pm
A3

Media, Interpersonal, and Political Perspectives on Intercultural Communication

**Sponsor: Intercultural Communication Division**

Chair: Mary Kidd, University of Texas at Tyler

Social Media and Changing Social Norms in the “Arab World”
Phil Auter, University of Louisiana at Lafayette
Lauren Auverset, University of Alabama

Reducing Negative Affect about Intercultural Interactions through Inoculation*
Kyle B. Heuett, University of Tennessee
C.K. Westerman, North Dakota State University

2013 Political Discourse Surrounding Mexican Immigration
Rebecca Johnson, James Madison University
Tatjana M. Hocke-Mrizashvili, James Madison University

*Venir sin temores, a exponer la cultura: Factors Impacting Culture Shock Among some Ecuadorian Sojourners in the U.S.*
Maria Molina, New Mexico State University

An Examination of Arab Americans’ Responses to Discrimination within a Typology of Marginalized Public Sphere
Noura Elwazan, University of North Texas

Respondent: Pavica Sheldon, University of Alabama in Huntsville

*Top Student Paper

4505
Saturday
2:45 pm – 4:00 pm
Maurepas

Taking the Cats Out of the Bag: Cats in Popular and Cultural Performance Yesterday, Today, and Tomorrow

**Sponsor: Performance Studies Division**
The prevalence of the cat meme, now ubiquitous in the popular imaginary, is not a new phenomenon. For over a century, cats have served as the objects of art, vehicles for political propaganda, ersatz children, and the stuff of diverse stories. The performances on this panel examine the dominant role cats play in our communicative practices and performances, focusing on the way cats and their images are often used as mediated representations of humans and human behavior. By performing with, about, and at times even through other cats, panelists take the cat out of the proverbial bag to imagine the semiotic potential, cultural significance, and possible future of the feline meme.

Chair: Brianne Waychoff, CUNY Borough of Manhattan Community College
Respondent: Amy Burt, Georgia College and State University

Hey Mister Can You Tell Me Where a Cat Might Find a Bed?
Benjamin D. Haas, CUNY Borough of Manhattan Community College

Perfect as Cats: Feline Companions as Object d'art
Sarah K. Jackson, Louisiana State University

Press Paws: A Purrrsonal History of Emotional Transfurence
Charles Parrott, Kennesaw State University

Nine Lives: Cats, Women, and “Civilized” Discourses
Rebecca Walker, Southern Illinois University, Carbondale

I Believe the Kittens are Our Future: Childfree by Choice
Brianne Waychoff, CUNY Borough of Manhattan Community College

4506
Saturday
2:45 pm – 4:00 pm
D2

Top Papers in Philosophy and Ethics of Communication

Sponsor: Philosophy and Ethics of Communication Interest Group
Chair: Brian Gilchrist, Eastern University

The Liar Paradox: Self-Reference Syllogistic Contradiction and a Rhetorical Praxis
Derek Ziegler, University of North Texas

Rupture Resistance: An Archaeology of Pedophilia Crisis Communication
Jeremy Langett, Lynchburg College
Anthropocentrism, Rhetorical Criticism and Argumentation Theory
Ashley N. Morgan, Baylor University

The Epistemology of the Funny
Liz Sills, Louisiana State University

Respondent: Pat J. Gehrke, University of South Carolina

4507
Saturday
2:45 pm – 4:00 pm
D3

Top Student Papers in Rhetoric and Public Address

Sponsor: Rhetoric and Public Address Division

Chair: Megan Foley, University of South Carolina

Imagining the Great Society: Constructing a Rhetorical Vision in Lyndon Johnson’s University of Michigan Speech
Paul R. McKean, University of Illinois at Urbana-Champaign

Michael J. Steudeman, University of Maryland

Navigating Intimate Partner Violence and Neoliberalism in Topeka, Kansas
Bridget Sutherland, Indiana University

Advocacy in the Twittersphere: Publics, Presence, and New Forms of Cyberactivism in 140 Characters or Less
Jason G. Williamson, University of Georgia

Respondent: Jason Edward Black, University of Alabama

4508 UHC
Saturday
2:45 pm – 4:00 pm
C1

Artistic Expression: Creating, Transmitting, and Sustaining Cultural Norms and Expectations

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference
Chair: Patrick G. Wheaton, Georgia Southern University

The Presence of Drugs in Popular Music
Emily Evans, Arkansas State University

A Content Analysis of Music Video Genres
Naomi Lawrence, Rebecca Galloway, and Tilda Helgesson, Arkansas State University

The Fear of Visiting the Dentist: The Effects of Music on those Fears
Tasha Heard, University of Arkansas, Fort Smith

Rap and Tupac’s Message of Anti-Misogyny: A Burkeian Analysis of “Brenda’s Got a Baby”
Maiava M. Blackwell, Columbia College

Dissonance, Gaming, and Communication: Examining Player Behavior in League of Legends
Woodrow Solon Pender, University of Arkansas, Fort Smith

The Emergence and Conflict of Cyber Libel
Stephanie Smalling, Florida State University

Respondent: Patrick G. Wheaton, Georgia Southern University

4509 UHC
Saturday
2:45 pm – 4:00 pm
B2

From Desire to the Lived Experience: An Exploration of Rhetorical Manifestations Across
Health Related Constructs

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Richard Leeman, UNC Charlotte

Defining the Pro-Anorectic Desire
Scarlett Strickler, Appalachian State University

Case Study: Transparency and Autonomy in Swine Flu Coverage
Stefani Hermann, Flagler College

Developing Understanding and Awareness in the Correlation between Pediatric Epilepsy and
Communication Disorders
Layla Wynn, University of Virginia’s College at Wise

The Effects of Film’s Stigmatical Approach to Schizophrenia
Catie Frech, Longwood University

Eating Disorder Rhetoric: The Employment of Priestly and Bardic Voice in Community and Health Center Pamphlets
Amelia Hasbun, University of Georgia

Coping with an HIV Positive Diagnosis: The Process of Acceptance, Reframing, and Empowerment
Michael S. Brown, University of Montevallo

Respondent: Richard Leeman, UNC Charlotte

4510
Saturday
2:45 pm – 4:00 pm
C2

Vice-President Spotlight Series: Criticism of News Media Framing as Rhetorical Art

Sponsor: Vice President

Spotlight Scholar: Jim A. Kuypers

Through a series of books and journal articles, Jim A. Kuypers has reinterpreted social scientific norms of framing analysis, working to make them more accessible to rhetorical scholars. This spotlight session focuses on how Kuypers increasingly pushed rhetorical framing analysis toward an artistic endeavor, and what he thinks this version of framing analysis, in keeping with the convention them, will look like in the future.

4511
Saturday
2:45 pm – 4:00 pm
Poydras

Envisioning a New Partnership between SSCA and State Associations

Sponsor: Vice President

Participants:

John H. Saunders, Huntingdon College
Carl M. Cates, Valdosta State University
Zachary Hart, Northern Kentucky University
Michelle Violanti, University of Tennessee
Freedom of Speech Division Business Meeting

Sponsor: Freedom of Speech Division

Officers:

Chair: Rebekah Fox, Texas State University

Vice Chair / Program Planner: Douglas Marshall, Southern University at New Orleans

Vice Chair Elect: Mark Grabowski, Adelphi University

2014 SSCA Conference Planning Meeting   (1st Session)

Sponsor: Vice President

Chair: Jean DeHart, Vice President

Participants: All new Division and Interest Group Vice-Chairs

Interpersonal Communication Division Business Meeting

Sponsor: Interpersonal Communication Division
Officers:

Chair: Kandi Walker, University of Louisville

Vice Chair / Program Planner: Carrie Oliveira, East Tennessee State University

Vice Chair Elect: Mary Beth Asbury, Middle Tennessee State University

Secretary: Christin E. Huggins, University of Georgia

4603
Saturday
4:15 pm – 5:30 pm
B3

Top Papers in Applied Communication

Sponsor: Applied Communication Division

Chair: Abby M. Brooks, Georgia Southern University

Development and Validation of the Identification with Perceived Out-Groups Scale
Ganer Newman, Illinois State University
Holly J. Payne, Western Kentucky University
Jennifer Mize Smith, Western Kentucky University

Navigating the Borders between Professionalism and Spirituality for Christian Working Women*
LaRae D. Tronstad, University of Texas, Austin

Survivor Morale: Relationship Quality and Communication Between Supervisor and Subordinate During Organizational Downsizing*
Kristen Bilyeu, Richland Community College
Sarah VanSlette, Southern Illinois University

The Role of Technology in Socialization of International Workers
Piyawan Charoensap, Southeastern Louisiana University

Respondent: Kristina Drumheller, West Texas A&M University

* Top papers

4604
Saturday
4:15 pm – 5:30 pm
B1

The Body, the Classroom, and the Streets: Ongoing Issues of Freedom of Speech and the American Experience

**Sponsor: Freedom of Speech Division**

Chair: Douglas Marshall, Southern University at New Orleans

The Millennial’s Perception of Tattoos: Self Expression or Business Faux Pas?
Kristen A. Foltz, University of Tampa

Body Modification: The Case of Tattoo Copyright
R. Brandon Rudyk, University of Louisiana at Lafayette
William Davie, University of Louisiana at Lafayette

Transitioning from Acoustic Space to Cyberspace: Junior Statesmen Investigate Voice and Media at the Newseum in Washington D.C.
William P. Huddy, Metropolitan State University – Denver

Occupy Wall Street: Democracy vs. Corporations in the Realm of Public Space
Matt Pitchford, University of Illinois

4605
Saturday
4:15 pm – 5:30 pm
A3

A Sampling of Outstanding Scholarship: Top Papers in the Gender Studies Division

**Sponsor: Gender Studies Division**

Chair: linda pysher jurczak, Valdosta State University

Sex Roles in the 21st Century: Revisiting the Past to Assess the Future of Gender Role Orientation Measurement
linda pysher jurczak, Valdosta State University
Joe Mitchell, Valdosta State University
Jennifer Bernardi, Houston, Texas

Brown Matters: Exploring Identity Construction in Borderlands
Joquina Reed, Texas A&M International University

“Whip ‘em out”: Macho Maternalism in TheBump.com’s Boob-olution Campaign
Ashley Noel Mack, Louisiana State University*
Respondent: Keith Erickson, University of Southern Mississippi

*Top Paper

4606
Saturday
4:15 pm – 5:30 pm
Maurepas

From Page to Stage: Craig Gingrich-Philbrook's *The Last Giraffe*

**Sponsor: Performance Studies Division**

Chair: Tracy Stephenson Shaffer, Louisiana State University

Presenter: Craig Gingrich-Philbrook

The Performance Studies Division's 6th annual "From Page to Stage" features Craig Gingrich-Philbrook's discussion of his performance, *The Last Giraffe*. *The Last Giraffe* is a solo show orbiting themes of institutional power, juxtaposing reflections on terrorism, religious domination, post humanism, deep sea predation, papal hypocrisy, the gravitational pull of Saturn, and the death of the last giraffe on a space station in the distant future. It draws on the underground performance traditions of Jack Smith and "Ridiculous Theatre" to generate and ambiguous text composed on dance, poetry, sound-work, conversation, and a ludic encounter with an overhead projector.

4607
Saturday
4:15 pm – 5:30 pm
C1

Lessons in Aging

**Sponsor: Ethnography Interest Group**

Chair: Kenneth N. Cissna, University of South Florida

Mentor as Student: A Lesson on Life’s Forward Momentum
Art Bochner, University of South Florida

No Longer Hip: Losing My Balance and Adapting to What Ails Me
Carolyn Ellis, University of South Florida

Fire Bad, Water Good: The Trickster Considers Frankenstein’s Monster
Tom Frentz, University of Arkansas
Ten Years After a Death: Psyche’s Tasks  
Joyce L. Hocker, University of Montana

As scholars age, they learn lessons in living that could not be learned at a younger age. Some of these lessons involve the prolonged grief over losing a loved one, some involve learning from those we usually teach, and others concern dealing with pain and bodily breakdown. Each paper in this panel explores one lesson in aging.

4608  
Saturday  
4:15 pm – 5:30 pm  
B2

Top Papers in Rhetoric and Public Address

Sponsor: Rhetoric and Public Address Division

Chair: Christina Moss, University of Memphis, Lambuth

ROI and Rhetorics of Investment Citizenship in Education  
Blake Abbott, Towson University

The Obamas Speak at the 2012 Democratic National Convention: The Sina Weibo Response  
Richard Leeman, UNC-Charlotte  
Min Jiang, UNC-Charlotte  
King-wa Fu, UNC-Charlotte

Moving On or Not: Obama and Conservative Visions of American Exceptionalism  
Sam Perry, Baylor University

“A Conscription of Thought”: The Constitutive Rhetoric of Assimilation and Abundance in World War I Food Propaganda*  
Stephanie Houston Grey, Louisiana State University

Respondent: Wendy Atkins-Sayre, University of Southern Mississippi

*Top Paper in Rhetoric & Public Address

4609  
Saturday
4:15 pm – 5:30 pm  
A2

The Educational Kaleidoscope: Considering the Influence of Perception Associated with Learning Modalities
Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Bill Edwards, Columbus State University

The Bond that We Share (El Vínculo que Compartimos)
Maria Cain, Georgia Regents University

Institutionalized Racism in the Educational System in the United States
Mabeline Velez, Western New England University

Perceived Intelligence of College Students Who Stutter
Justin Solar, George Washington University

Pipelining, Perishing, and Progressing to “Professor”: An Investigation of Two Root-Metaphors Used to Describe the Acquisition of Academic Tenure
Abby Rainer, Wake Forest University

An Examination of Social Media for News Information over TV and Internet Websites Among College Students
Skylar Cothren and Taylor Pannell, Arkansas State University

The Distractibility of Computer Mediated Interactions in Classrooms
Stephen Garner, George Washington University

Respondent: Bill Edwards, Columbus State University

Mass Mediated Influence: Exploring Advertising’s Persuasive Strategies and Co-Constructive Influence

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Shanshan Lou, Appalachian State University

Recreational Marijuana Legalization: Applying Burke’s Dramatistic Pentad to Persuasive Pro-Marijuana Media Campaigns
Carolyn Satanski, Columbia College

The Communicative Elements Within Conspicuous Luxury Consumption: A Materialistic Outcome
Camaria Cross-Maddox, Western New England University

Who’s on the Menu? A Content Analysis of Fast Food Commercials
Ali Jessani and Ryden Butler, University of Miami

Do It Just: Nike, Ethics, and the ‘Sustainable’ Marketplace
Taylor Deaton, Transylvania University

Luxury Advertising and Gender Roles: What Louis Vuitton’s International Fashion Campaign Reveals about the Modern Woman
Whitney Drazovich, George Washington University

The Repercussions of Consumer Behavior: Post-Transaction Feelings
Taylor Granberry, Texas A & M University, Texarkana

Respondent: Shanshan Lou, Appalachian State University

4611 UHC
Saturday
4:15 pm – 5:30 pm
Poydras

Identities under Construction: Examining the Intersection of Verbal and Nonverbal Communication Variables in Identity Blueprints

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Lynn Gregory, Appalachian State University

Perceptions of Color and Clothing
Jessica Campbell, Louisiana State University

Identifying Identity: How Do English-Farsi Bilinguals Understand Their Communicator Style?
Cyrus Sussman, George Washington University

Informal Mentors Emerge Leaders
Kelsey Burton, Georgetown College

Creating Drag Identity: A Family Affair
Allison Spaulding, Hollins University

Negative Perceptions of Russian Accents: A Study of Cultural Prejudice
Andrianah Kilgore, The University of Virginia’s College at Wise

Models Facing a New Culture
Shalon Bridges and William Bowman, Schreiner University
Respondent: Lynn Gregory, Appalachian State University

4612 Saturday 4:15 pm – 5:30 pm C3

Top Papers in Political Communication

Sponsor: Political Communication Division

Chair: Melissa Smith, Mississippi University for Women

Nationalism and Soldiers’ Health: Media Framing of Soldiers’ Returns from Deployments
Laura C. Prividera, East Carolina University
John W. Howard III, East Carolina University

The “Drinking-Buddy” Scale and Perceptions of Assertiveness, Responsiveness and Authenticity
Larry Powell, University of Alabama at Birmingham
Mark Hickson, University of Alabama at Birmingham
Virginia P. Richmond, University of Alabama at Birmingham
James C. McCroskey, University of Alabama at Birmingham
Jonathan Amsbary, University of Alabama at Birmingham

Moving on From the Strategies of the Past: Rhetorical Appeals, the Electorate’s Changing Demographics and the ‘Interactive Effect’ of the Two on the 2012 U.S. Presidential Election
David E. Foster, University of Findlay

Private Option Flip-Flop: Tracing Medicaid Expansion Through Arkansas Legislators’ Twitter Use *
David M. Keith, University of Central Arkansas
Ashley W. Smith, University of Southern Mississippi
Matthew Weeks, University of Southern Mississippi

Respondent: Lauren Reichart Smith, Auburn University

*Top Paper in Political Communication

SATURDAY 5:45 pm
Public Relations Division Business Meeting

Officers:

Chair: Dedria Givens-Carroll, University of Louisiana - Lafayette

Vice Chair / Program Planner: Marsha Little Matthews, University of Texas at Tyler

Vice Chair Elect: Shirley Serini, Valdosta State University

Secretary: Christopher J. McCollough, Columbia State University

Rhetoric and Public Address Division Business Meeting

Officers:

Chair: Wendy Atkins-Sayre, University of Southern Mississippi

Vice Chair / Program Planner: Megan Foley, University of South Carolina

Vice Chair Elect: Christina Moss, University of Memphis, Lambuth

Secretary: Tom Frentz, University of Arkansas

Applied Communication Division Business Meeting

Officers:
Chair: Kristina Drumheller, West Texas A&M University
Vice Chair / Program Planner: Abby M. Brooks, Georgia Southern University
Vice Chair Elect: Patrick Dillon, University of Memphis
Secretary: Carol Bishop Mills, University of Alabama

4704
Saturday
5:45 pm – 6:45 pm
D3
Political Communication Division Business Meeting
Officers:
Chair: William Harlow, University of Texas of the Permian Basin
Vice Chair / Program Planner: Melissa M. Smith, Mississippi University for Women
Vice Chair Elect: Lauren Reichart Smith, Auburn University
Secretary: Darrell Roe, East Texas Baptist University

4705
Saturday
5:45 pm – 6:45 pm
C2
Philosophy and Ethics of Communication Interest Group Business Meeting
Officers:
Chair: Gina Ercolini, University of South Carolina
Vice Chair: Janie Harden Fritz, Duquesne University
Vice Chair Elect: TBA

4706
Saturday
5:45 pm – 6:45 pm
B1
**Instructional Development Division Business Meeting**

**Officers:**

Chair: Yolanda Mitchell, Pulaski Technical College

Vice Chair / Program Planner: Lora Helvie-Mason, Tarleton State University

Vice Chair Elect: Stephanie Kelly, North Carolina A&T University

Secretary: Ashley George, University of Alabama

**4707**

Saturday

5:45 pm – 6:45 pm

**B2**

**Intercultural Communication Division Business Meeting**

**Officers:**

Chair: Jennifer T. Edwards, Tarleton State University

Vice Chair / Program Planner: Dominique Gendrin, Xavier University

Vice Chair Elect: Mary Meares, University of Alabama

Secretary: Mary Anna Kidd, University of Texas at Tyler

**4708**

Saturday

5:45 pm – 6:45 pm

**A1**

**Language and Social Interaction Division Business Meeting**

**Officers:**

Chair: Linda Potter Crumley, Southern Adventist University

Vice Chair / Program Planner: Bryan K. Crow, Southern Illinois University

Vice Chair Elect: Linda Di Desidero, Marine Corps University

Secretary: Mark Ward, University of Houston - Victoria
Popular Communication Division Business Meeting

Officers:

Chair:  David Nelson, Valdosta State University

Vice Chair / Program Planner:  Matthew C. Ramsey, Shippensburg University

Vice Chair Elect:  Danielle E. Williams, Georgia Gwinnett College

Secretary:  Danielle E. Williams, Georgia Gwinnett College
SATURDAY  7:00 pm

4801
Saturday
7:00 pm – 9:00 pm
Waterbury / 2nd Floor

The Southern States Communication

Michael M. Osborn Reception

Sponsors:  Drs. Michael and Suzanne Osborn

Pearson Publishing
DAY 5 – Sunday, April 6, 2014

SUNDAY  8:00 am

5101
Sunday
8:00 am – 9:15 am
Borgne

Southern States Communication Association Nominating Committee Meeting

Sponsor: Southern States Communication Association

Chair: John C. Meyer
SSCA Immediate Past President

Participants: Immediate Past Chairs of SSCA Divisions and Interest Groups
Kristina Drumheller
   Applied Communication
Marcie Thompson-Hayes
   Communication Theory
Robert Glenn III
   Community College
Rebekah Fox
   Freedom of Speech
Angie Day
   Gender Studies
Yolanda Mitchell
   Instructional Development
Jennifer T. Edwards
   Intercultural Communication
Kandi Walker
   Interpersonal Communication
Linda Potter Crumley
   Language and Social Interaction
Lauren Reichart Smith
   Mass Communication
Melanie Kitchens O’Meara
   Performance Studies
William Harlow
   Political Communication
David Nelson
   Popular Communication
Dedria Givens-Carroll  
   Public Relations
Wendy Atkins-Sayre  
   Rhetoric and Public Address
Michael Eaves  
   Southern Argumentation and Forensics
Charles H. Tardy  
   Association for Communication Administrators
Pat Gehrke  
   American Society for the History of Rhetoric
John Nicholson  
   Ethnography
Anna Turnage  
   Kenneth Burke Society
Gina Ercolini  
   Philosophy and Ethics of Communication

5102  
Sunday  
8:00 am – 9:15 am  
D1

2014 SSCA Conference Planning Meeting  (2nd Session)

Sponsor: Vice President

Chair: Jean DeHart, Vice President

Participants: All new Division and Interest Group Vice-Chairs

5103  
Sunday  
8:00 am – 9:15 am  
D3

Is this going to be on the test? Cultivating Deeper Learning in the Classroom through the Use of Technology

Sponsor: Instructional Development Division
Chair: Lora Helvie-Mason

Technology has changed many things in the 21st century classroom. From the policies instructors create to the choices they make about how technology is used in the classroom; it has become a central consideration to educators alike. While there are certainly many benefits to incorporating different technologies into the classroom, there are also several challenges. This
Panel will examine how instructors use technology in a variety of communication courses. Panelists will explore teaching strategies and exercises that engage student learning and promote innovative thinking to better understand how technology can aid instructors in cultivating deeper learning in the classroom.

Panelists:

Morgan Ginther, Georgia Southern University
Michelle Groover, Georgia Southern University
Elizabeth Hornsby, Southeastern Louisiana University
Jennifer A. Jackson, Middle Tennessee State University

5104
Sunday
8:00 am – 9:15 am
C1

The Sheriff, the Mayor, & Piers Morgan on Guns in Milwaukee: A Conversation Analysis/Discourse Analysis Data Session Focusing on a 2013 CNN Interview

Sponsor: Language & Social Interaction Division

Co-Chairs: Bryan K. Crow, Southern Illinois University Carbondale
Craig O. Stewart, University of Memphis

Participation in this session is open to all who have an interest in the analysis of social interaction. The text we will analyze together is an excerpt of a 2013 CNN interview in which Piers Morgan questions Milwaukee County Sheriff David Clarke about his recent public service announcement telling people to arm themselves and not wait for police to respond, along with Milwaukee Mayor Tom Barrett who calls the Sheriff’s announcement “irresponsible.” Panel chairs will offer brief introductions to the work of conversation analysis and discourse analysis, and then the excerpt will be played and transcripts circulated for an open discussion of features of interest in this mediated interview. Data sessions such as this value the insights of multiple listeners, whether they are newcomers or experienced.

5105
Sunday
8:00 am – 9:15 am
B2

Looking Forward: Furthering the Field through Advances in Communication Theory

Sponsor: Communication Theory Division

Chair: Katherine E. Russell, University of Arkansas
Theory and Practice: Revisiting Brummett, Gross and Scott on Epistemology Two Decades Later
Thomas McCloskey, University of Maryland

A Communicative Ontology of “Gay”: A Description, History, Critique, and Expansion of ‘Queer Theory’
Richard Curry, University of Tennessee

Campaigning with Convergence: A Study of Accommodation Styles during the 2012 Presidential Election
Nnedi Ezeala-Harrison, University of North Texas
Griego Galdino, University of North Texas
Anna Bogdan, University of North Texas
Kali Schmidt, University of North Texas

Narrative Effects on Risk Perception: A Theory-Based Discussion
Lorin Brooke Friley, Purdue University

5106
Sunday
8:00 am – 9:15 am
Maurepas

IF YOU BUILD IT: Architectural Performance and the Performance of Architecture

Sponsor: Performance Studies Division

Chair: Benjamin D. Powell, CUNY BMCC

Walking in the City is Like Dancing about Architecture
Lisa Flanagan

Architecting Absence and Presence
Ross Louis

Equestrian Statuary and the Architecture of Misery: Performing Jackson Square, Performing Andrew Jackson, Performing Rhetoric
Jason B. Munsell

Body Buildings
Melanie Kitchens O’Meara

The Oldest House in Vacherie: The Memory Spaces of Lived and Lost Vernacular Architecture
Gretchen Stein Rhodes
The performativity of architecture is a topic scholars in both performance and architecture have explored (although with different objectives). In this arena, there are generally three approaches: the building as a context for behavior (a place within which humans move and interact, in which they perform), the aesthetic performativity of the structure and design of the building or constructed space, and the interaction between the building and the people (how does the structure and design enable and constrain, and also create possibilities for action both consistent with and resistant to the design). Rather than being satisfied with these questions, the performers on this panel take those perspectives as the ground that they want to build from and to complicate. These performances move toward critical invention as they explore what lies at the edges of and beyond the boundaries of the questions that are typically explored.

5108
Sunday
8:00 am – 9:15 am
A3

Advances in Presidential Rhetoric

Sponsor: Rhetoric and Public Address Division

Chair: Brandon Inabinet, Furman University

Techno-Politics: Presidential Rhetoric and the American Technological Mythology
Todd Frobish, Fayetteville State University

Participate and Persevere: Commencement Speaking of President Barack Obama
Trudy Hanson, West Texas A&M University

Invocation as Rhetorical Mode in “Yes We Can”
Jason D. Myres, University of Georgia

“He Approves This Message”: Presidential Self-Deprecating Humor as a Violation of a Social Contract
Liz Sills, Louisiana State University

5109
Sunday
8:00 am – 9:15 am
D2

Issues in Departmental Governance
**Sponsor: Association for Communication Administration Interest Group**

Strategies for Easing Academic Staff-Management Tensions at Institutions of Higher Education  
Sarah VanSlette Southern Illinois University Edwardsville  
Kathy Hagedorn, The Hagedorn Institute, Ltd.

The Day when Students Determine Tenure and Promotion Is Here: Identifying the Student-as-Customer Paradigm as a Threat to the Future of the Professorate  
Amanda Diggs, Troy University

5110  
Sunday  
8:00 am – 9:15  
A2

Power Down: A Research Project Disengaging Mass Communication Students from Their Media, Cellular and Internet for 72 Hours

**Sponsor: Mass Communication Division**

Cellular devices, social media and the Internet frame a majority of today’s communication. This has become our new communication reality and this is us moving forward, with our millennial generation charging the way. Yet, total connection all the time can bring about anxiety when we disconnect or disengage. Is there something we should be doing? This panel will discuss a current research project, which invited over 35 mass communication students to shut off their cellular devices, disconnect from the Internet and social media for 72 hours. This panel will discuss the research process, student anxiety, reflections and future implications.

Monica Flippin Wynn, Jackson State University  
LaTara Taylor, Jackson State University  
Yamika Williams, Jackson State University

SUNDAY  9:30 am

5201  
Sunday  
9:30 am – 10:45 am  
D1

Committee on Committees Meeting
Sponsor: Southern States Communication Association

Chair: John Haas (SSCA 2014 President)

Participants: Carl M. Cates, SSCA Executive Director
              John C. Meyer (SSCA Immediate Past President)
              Jean DeHart (SSCA Vice President)
              J. D. Ragsdale (SCJ Editor)
              Jennifer Mize Smith (SCJ Marketing Director)

5202
Sunday
9:30 am – 10:45 am
D2

The Fast and the Furious: What the Series Tells Us about Culture and Cultural Change

Sponsor: Southern Argumentation and Forensics Division

Panelists:
Liz Sills, Louisiana State University
Marshall Jolly, Grace Episcopal Church
Brian Powell, Transylvania University
Taylor Deaton, Transylvania University
Robert J. Glenn III, Owensboro Community and Technical College
Raven Mineo, The Princeton Review

5203
Sunday
9:30 am – 10:45 am
A2

Reality TV: Grappling with Gender Issues

Sponsor: Gender Studies Division

Chair: Michael Eaves, Valdosta State University

The Bachelor: An Examination of Dating Standards Portrayed on the Show and the Variation of Expectations Based on Gender
Destiny Moore, University of North Georgia
“Hoodrats, White Trash, and New Jersey Bruisers.” Fan Responses to Representations of Race on Bravo’s The Real Housewives
Nicole B. Cox, Valdosta State University

Who would have thought that people want to watch the antics of a loving, functional family?:
Gender themes in Duck Dynasty
Sandra Halvorson, Florida State University, Panama City

“Big Brother 15”: An Analysis of New Power and Gender Variables on the Show
Michael Eaves, Valdosta State University

5204
Sunday
9:30 am – 10:45 am
A3

Activist & Movement Rhetorics

Sponsor: Rhetoric and Public Address Division

Chair: Blake Abbott, Towson University

Health Activism in Arkansas: The Rhetorical Strategies of Dr. Joycelyn Elders during the 1988-1989 Movement for Comprehensive Sex Education and School-Based Clinics in Arkansas Public Schools
Kisa Clark, University of Arkansas

A "Morally Straight” Future: Online Rhetorical Resistance to the Boy Scouts of America's Membership Policy
Donovan Bisbee, University of Illinois at Urbana-Champaign

“Chickified Church Boys”: Rhetorical Constructions of Masculine Identity in Evangelical Christianity’s New Masculinity Movement
Christian Norman, Georgia State University

Occupy Century: Invention and Resistance from the “Digital Margins”
Matthew S. Richards, University of Utah

5205
Sunday
9:30 am – 10:45 am
C2

Ethnography, Reflexivity, and Voice: Emerging Student Perspectives
**Sponsor: Ethnography Interest Group**

Chair: Deborah C. Breede, Coastal Carolina University

Listening to the U.S. Hispanic/Latin@ Sermon Listener
Danny Roman-Gloro, Regent University

Expanding Oldenburg: Homes as Third Places
David Purnell, University of South Florida

Good Hair and Going Natural: Critically Examining Black Hair and Identity Negotiation
Jumah Taweh, Ball State University

Bio-Provocations: An Ethnography of Participatory Knowledge Production and Deliberation
Elizabeth A. Pitts, North Carolina State University

Respondent: Jillian A. Tullis, University of North Carolina at Charlotte

5206
Sunday
9:30 am – 10:45 am
Maurepas

Performative Pedagogy: Choosing to be Critical Agents of Change in the Classroom."

**Sponsor: Performance Studies Division**

Co-Chairs: Lisa Flanagan, Xavier University of Louisiana
Christopher J. Krejci, Zachary Community School District

Panelists: Jennifer Erdely, Prairie View A&M University
John LeBret, Louisiana State University
Jenny Louis, Louisiana State University
Ross Louis, Xavier University of Louisiana
Derek Mudd, Southeastern Louisiana University
Jason B. Munsell, Columbia College
Melanie Kitchens O'Meara, Georgia Regents University
Danielle Vignes, Baton Rouge Community College
Brianne Waychoff, CUNY Borough of Manhattan Community College

"Performative Pedagogy is more than a philosophical orientation or a set of classroom practices. It is a location, a way of situating one's self in relation to students, to colleagues, and to the institutional policies and traditions under which we all labor."—Elyse Pineau, "Performance Studies Across the Curriculum"
This roundtable brings together educators with a background in performance to discuss their use of performative pedagogies outside the traditional performance studies classroom. Participants will share details about specific exercises and assignments, reflect on the advantages and challenges of a performance-based approach to teaching, and consider the implications of a performative pedagogy for the field of communication studies. The conversation builds upon past SSCA performance pedagogy sessions by examining educational strategies that inspire critical and creative student engagement in the theories and praxis of communication.

5207
Sunday
9:30 am – 10:45 am
B2

Topics in Communication Education

**Sponsor: Instructional Development Division**

Chair: Yolanda Mitchell, Pulaski Technical College

A Practical Breakdown of Classroom Technology from the Perspectives of Teacher Usability and Student Benefit
Patrick MacDonald, West Virginia University

Measuring Students’ Perceptions of Instructor Use of Slang in the Classroom: A New Instrument
Carl J. Brown, University of Southern Mississippi

An Examination of Academic Advising Style Preference in Undergraduate Students
Elizabeth Kendrick Yarbrough, Auburn University
Mary Helen Brown, Auburn University

Social Justice and the Basic Course: A Central Student Learning Outcome
Andrea Patterson, Winston-Salem University
Omar Swartz, University of Colorado-Denver

A New Direction for Instructional Communication: Examining the Organizational Health of an Elementary School
Samantha Jones, Northwestern State University
Michelle Morris, Northwestern State University

5208
Sunday
9:30 am – 10:45 am
C1
Pedagogy of Possibility: Moving the Field Forward by Preparing Students and Communities for Critical Global Citizenship in the Digital Age

**Sponsor: Intercultural Communication Division**

Chair: Caryn L. Winters, University of Louisiana at Lafayette

Exploring Opportunities to Make International and Intercultural Communication a Hands-On Practical Course  
Phil Auter, University of Louisiana at Lafayette

Teaching U.S. Students the Value in De-Centering the Nation: Using Critical Pedagogy for Promoting Self-Reflexivity  
Cristina Mislan, Pennsylvania State University

Distance Learning in Gender-Based Segregated Cultures  
Naghm Elkarhili, University of Louisiana at Lafayette

Academic Duty: Exploring the Transformational Potential of Pedagogy of Possibility in Journalism and Mass Communication Education  
Caryn L. Winters, University of Louisiana at Lafayette

**5209**

**Sunday**  
9:30 am – 10:45 am  
B1

Philosophy and Ethics of Communication Moves On: Thermal, Vocal, Spiritual, and Legal Perspectives

**Sponsor: Philosophy and Ethics of Communication Interest Group**

Chair: Kyle McNease, Florida State University

Intimacy and Overheating in an Urban Streetscape: A Thermodynamic Understanding of Communication and Marginalization  
Heather Curry, University of South Florida

The Voice in the Pipe  
Jason D. Myres, University of Georgia

The Spiritual Life of Mother Teresa: A Study in the Difference between *Listening to* and *Listening for*  
Molly M. Stoltz, Valdosta State University
The First in a Long Line of “Clarifying,” not “Restricting,” Supreme Court of the United States’ 14th Amendment Decisions—The Slaughterhouse Cases: New Orleans’ Monumental Contribution to Equal Protection Law
Sally F. Paulson, Delta State University

Respondent: Gina Ercolini, University of South Carolina

SUNDAY 11:00 am

5301
Sunday
11:00 am – 12:15 pm
A3

Rhetoric & the Law

Sponsors: Rhetoric and Public Address Division & American Society for the History of Rhetoric Interest Group

Chair: Sam Perry, Baylor University

When the Worker Becomes Illegal: A Critical Inquiry into the Disappearance of the Worker
Isabel Fay, University of Georgia

Similar Texts, Disparate Effects: Analyzing the “White Papers” and Holder’s Counterterrorism Speech to Northwestern Law as Justification for an “Effective Critical Turn”
Evan Layne Johnson, Georgia State University

American Exceptionalism, The Rule of Law, and the Rhetoric of the Sovereign Decision in President Barack Obama’s “Our Security, Our Values”
Alex McVey, UNC Chapel Hill

Must We All Be Beholden to Peer Review? On the Advantages and Disadvantages of the Law Review Model for Rhetorical Scholarship
Nick Sciullo, Georgia State University

5302
Sunday
11:00 am – 12:15 pm
D3
Teaching with Pop Culture: Strategies and Best Practices

**Sponsor:** Instructional Development Division

Chair: Lora Helvie-Mason, Tarleton State University

Students consume popular culture by listening to music while driving to school, checking Facebook in between classes, or watching *The Daily Show* at night. Utilizing pop culture in classes can encourage critical thinking and create connections between theory and practice. However, the intricacies of these artifacts might be difficult for educators who are not familiar with them. Drawing on their successful use of pop culture in the classroom, these panelists will discuss ways in which pop culture can be integrated into class discussions and assignments, how it nurtures literacy and critical thinking, and how it emboldens students to reflect on their mediated lives.

Panelists: Alec R. Hosterman, Indiana University South Bend
Janet Johnson, University of Texas, Dallas
Sharon Lauricella, University of Ontario Institute of Technology

5303
Sunday
11:00 am – 12:15 pm
A1

SSCA 2015 Conference Planning

**Sponsor:** SSCA

Participants: John Haas, SSCA 2015 President
Jean DeHart, Vice President, Program Planner
Carl M. Cates, Executive Director
Jerry Hale, Executive Director-elect

5304
Sunday
11:00 am – 12:15 pm
D2

Blue, Green, and all else in Between: Understanding the Other

**Sponsor:** Intercultural Communication Division

Chair: Deborah C. Breede, Coastal Carolina University
Marie Laveau: An Exploration of New Orleans through Religion
Jennifer Erdely, Prairie View A&M University

Spirituality, Culture, and Intercultural Conversations
Cara T. Mackie, Florida Southern College

Interpreting Slave Life and Influence on Culture
Maggi M. Morehouse, Coastal Carolina University

Religion, Color and Symbol in Cross Cultural Discourse
Preston McEver Floyd, Coastal Carolina University

Respondent: Deborah C. Breede, Coastal Carolina University

5305
Sunday
11:00 am – 12:15 pm
B2

Connecting to the Future: Establishing Interpersonal Relationships through Service Learning

Sponsors: Interpersonal Communication Division and Ethnography Interest Group

Chair: Kenneth N. Cissna, University of Southern Florida

Broken Down at the End of the Road: A Man Reflects on Better Times
Carl J. Brown, University of Southern Mississippi

Developing Relationships in Nursing Homes: A Case Study with an Autoethnograpical Focus
Colleen Mestayer, University of Southern Mississippi

Service Learning: Communication Theory in Practice
Lindsey Webb, University of Southern Mississippi

When I Was Young: Pat’s Story
Elizabeth Wellings, University of Southern Mississippi

Respondent: Richard Conville, University of Southern Mississippi

5306
Sunday
11:00 am – 12:15 pm
Maurepas
“Gendered Performances in, of, and using New Media”

**Sponsor: Performance Studies Division**

Chair: Lyndsay Michalik, Louisiana State University

Andrea Baldwin, Southern Illinois University Carbondale

Gigi Perez Langley, Southern Illinois University Carbondale

Nichole Nicholson, Southern Illinois University Carbondale

Ariel Gratch, Louisiana State University

Respondent: Brianne Waychoff, Borough of Manhattan Community College

**ABSTRACT:**
The old internet adage that “there are no girls on the internet” has, in many ways, never been more wrong. As scholars and artists, the internet has introduced us to conversations made possible by the network, new methods for performance, and personal and public aesthetics. This panel, through both performance and written work, seeks to explore how gender is spoken about, written about, and our digital lives and identities. Ranging from a presentation of performance methods derived from new mediated assets to a performance about Miley Cyrus, twerking, and appropriation, this panel provides a wide-reaching look at the intersection of gender, performance, and new media.
Association Officers

**Immediate Past President**  
Monette Callaway  
*Hinds Community College*

**President**  
John C. Meyer  
*University of Southern Mississippi*

**Vice President/Convention Planner**  
John Haas  
*University of Tennessee*

**Vice President-Elect/Undergraduate Honors Convention Planner**  
Jean DeHart  
*Appalachian State University*

**Executive Director**  
Carl M. Cates  
*Valdosta State University*

**SCJ Editor (2012 - 2014)**  
J.D. Ragsdale  
*Sam Houston State University*

**Marketing Director**  
Jennifer Mize Smith  
*Western Kentucky University*

SSCA Representatives to NCA

**SSCA K-12 REPRESENTATIVE**

| Kristen Cockrell  
| Hinds Community College  
| (Term expires April 2015) |

**SSCA COMMUNITY COLLEGE REPRESENTATIVE**

| Kirsten Heintz  
<p>| Pulaski Technical College |</p>
<table>
<thead>
<tr>
<th>Term expires April 2014</th>
</tr>
</thead>
</table>

### SSCA 4 YEAR COLLEGE/UNIVERSITY REPRESENTATIVE

Michelle Violanti  
University of Tennessee  
(Term expires April 2016)

### NCA NOMINATING COMMITTEE REPRESENTATIVE

J. Emmett Winn  
Auburn University  
(Term expires November 2014)

### NCA SPECTRA REPRESENTATIVE

Jean DeHart  
Appalachian State University

#### 2013-2014 SSCA Committees  
#### Standing Committees

- Committee on Committees  
  Chair: President  
  **John C. Meyer**  
  *University of Southern Mississippi*

- Immediate Past President  
  **Monette Callaway**  
  *Hinds Community College*

- Vice President/Convention Planner  
  **John Haas**  
  *University of Tennessee*

- Vice President-Elect/Undergraduate Honors Convention Planner  
  **Jean DeHart**  
  *Appalachia State University*

### Executive Director

Carl M. Cates
Valdosta State University

SCJ Editor (2012 - 2014)
J.D. Ragsdale
Sam Houston State University

Marketing Director
Jennifer Mize Smith
Western Kentucky University

Constitution
Chair: Melissa Smith
Mississippi University for Women
Pat J. Gehrke
University of South Carolina
Jim Kuypers
Virginia Tech

Finance
Chair: Abby M. Brooks
Georgia Southern University
Jason B. Munsell
Columbia College
Shawn Long
UNC Charlotte

Executive Director ex officio: Carl M. Cates
Valdosta State University

Nominating Committee
Chair: Monette Callaway
Hinds Community College

Publications
Chair: Richard Ranta
University of Memphis
Joy Hart
University of Louisville
Michael Waltman
University of North Carolina

Resolutions
Chair: Tony Demars
Texas A&M University - Commerce
Gyromas Newman
University of Mobile
David P. Terry  
San Jose State University

Resource Development  
Chair: **David Nelson**  
Valdosta State University

**Sherry G. Ford**  
University of Montevallo

**Abby M. Brooks**  
Georgia Southern University

**Melissa Smith**  
Mississippi State University

**Gina Ercolini**  
University of South Carolina

**Frances Brandau-Brown**  
Sam Houston State University

Executive Director *ex officio*: **Carl M. Cates**  
Valdosta State University

Time and Place  
Chair: **Jerry Hale**  
College of Charleston

**Trish Amason**  
University of Arkansas

**Patrick G. Wheaton**  
Georgia Southern University

Executive Director *ex officio*: **Carl Cates**  
Valdosta State University

Rose B Johnson SCJ Article Award  
Chair: **J. D. Ragsdale**  
Sam Houston State University

Members of the SCJ Editorial Board

Dwight L. Freshley Outstanding New Teacher Award  
Chair: **Bill Balthrop**  
University of North Carolina

**Jennifer Samp**  
University of Georgia

**Margaret D’Silva**  
University of Louisville

John I. Sisco Excellence in Teaching Award  
Chair: **Rick Bello**  
Sam Houston State University
Katherine Grace Hendrix
*University of Memphis*

Kristina Drumheller
*West Texas A&M University*

Janice Hocker Rushing Early Career Research Award
Chair: **Kandi Walker**  
*University of Louisville*

**Dan Grano**
*University of North Carolina at Charlotte*

**Dill Faux**
*Valdosta State University*

Outreach Award
Chair: **Shawn Long**  
*University of North Carolina Charlotte*

**Barry P. Smith**
*Mississippi University for Women*

**Tara Hargrove**
*Southern Adventist University*

T. Earle Johnson – Edwin Paget Distinguished Service Award
Chair: **Suzy Dummer**  
*Georgetown College*

**Lynne Webb**
*Florida International University*

**Cole Franklin**
*East Texas Baptist University*

Michael M. Osborn Teacher-Scholar Award
Chair: **Richard Leeman**  
*University of North Carolina Charlotte*

**Jerry Hale**
*College of Charleston*

**Wendy Atkins-Sayre**
*University of Southern Mississippi*

Minority Recruitment and Retention Award
Chair: **Kristen Cockrell**  
*Northwest Rankin High School*

**Robert Frank**
*Longwood University*

**Jillian Tullis**
*University of North Carolina, Charlotte*
## SSCA DIVISIONS

### APPLIED COMMUNICATION

**Immediate Past-Chair / Nominating Committee Representative**  
Greg Armfield  
*New Mexico State University*

**Chair**  
Kristina Drumheller  
*West Texas A&M University*

**Vice Chair / Program Planner**  
Abby M. Brooks  
*Georgia Southern University*

**Vice Chair Elect**  
Patrick Dillon  
*University of Memphis*

**Secretary**  
Carol Bishop Mills  
*University of Alabama*

### COMMUNICATION THEORY

**Immediate Past-Chair / Nominating Committee Representative**  
Raymond R. Ozley  
*University of Montevallo*

**Chair**  
Marcie Thompson-Hayes  
*Arkansas State University*

**Vice Chair / Program Planner**  
Todd Goen  
*Christopher Newport University*

**Vice Chair Elect**  
Pavica Sheldon  
*University of Alabama at Huntsville*

**Secretary**  
Danna Gibson  
*Columbus State University*

### COMMUNITY COLLEGE

**Immediate Past-Chair**
Paula Rodriguez  
*Hinds Community College*

**Chair**  
Robert J. Glenn III  
*Owensboro Community and Technical College*

**Vice Chair / Program Planner**  
Ivie Ero  
*Hinds Community College*

**Vice Chair Elect**  
Rick Falvo  
*El Paso Community College*

**Secretary**  
Kirsten Hinds  
*Pulaski Technical College*

**FREEDOM OF SPEECH**  
Immediate Past-Chair / Nominating Committee Representative  
Brett Lunceford  
*University of South Alabama*

**Chair**  
Rebekah Fox  
*Texas State University*

**Vice Chair / Program Planner**  
Doug Marshall  
*Duquesne University*

**Vice Chair Elect**  
Mark Grabowski  
*Adelphi University*

**GENDER STUDIES**  
Immediate Past-Chair / Nominating Committee Representative  
Jenni M. Simon  
*University of North Carolina -- Greensboro*

**Chair**  
Angie Day  
*Ball State University*

**Vice Chair / Program Planner**
linda pysher jurczak  
Valdosta State University

Vice Chair Elect  
Ashley K. Barrett  
University of Texas at Austin

Secretary  
Ashley K. Barrett  
University of Texas at Austin

**INSTRUCTIONAL DEVELOPMENT**
Immediate Past-Chair / Nominating Committee Representative  
Richard Quianthy  
Broward College

Chair  
Yolanda Mitchell  
Pulaski Technical College

Vice Chair / Program Planner  
Lora Helvie-Mason  
Southern University at New Orleans

Vice Chair Elect  
Stephanie Kelly  
North Carolina A&T State University

Secretary  
Ashley George  
University of Alabama

**INTERCULTURAL COMMUNICATION**
Immediate Past-Chair / Nominating Committee Representative  
Bob Frank  
Longwood University

Chair  
Jennifer T. Edwards  
Tarleton State University

Vice Chair / Program Planner  
Dominique Gendrin  
Xavier University

Vice Chair Elect
Mary Meares
*University of Alabama*

Secretary
Mary Anna Kidd
*University of Texas at Tyler*

**INTERPERSONAL COMMUNICATION**

Immediate Past-Chair
Linda Manning
*Christopher Newport University*

Chair
Kandi Walker
*University of Louisville*

Vice Chair / Program Planner
Carrie Oliveira
*East Tennessee State University*

Vice Chair Elect
Mary Beth Asbury
*Middle Tennessee State University*

Secretary
Christin E. Huggins
*University of Georgia*

**LANGUAGE AND SOCIAL INTERACTION**

Immediate Past-Chair / Nominating Committee Representative
Craig O. Stewart
*University of Memphis*

Chair
Linda Potter Crumley
*Southern Adventist University*

Vice Chair / Program Planner
Bryan K. Crow
*Southern Illinois University*

Vice Chair Elect
Linda Di Desidero
*Marine Corps University*

Secretary
Mark Ward  
*University of Houston - Victoria*

**MASS COMMUNICATION**  
Immediate Past-Chair / Nominating Committee Representative  
Brian C. Brantley  
*Texas A&M - San Antonio*

Chair  
Lauren Reichart Smith  
*Auburn University*

Vice Chair / Program Planner  
Dedria Givens-Carroll  
*University of Louisiana-Lafayette*

Vice Chair Elect  
Gyro Newman  
*University of Mobile*

Secretary  
Gyro Newman  
*University of Mobile*

**PERFORMANCE STUDIES**  
Immediate Past-Chair / Nominating Committee Representative  
David P. Terry  
*San Jose State University*

Chair  
Melanie Kitchens O'Meara  
*Georgia Regents University*

Vice Chair / Program Planner  
Benjamin Powell  
*CUNY - Borough of Manhattan Community College*

Vice Chair Elect  
Rebecca Walker  
*Southern Illinois University*

Secretary  
Sara Dykins Callahan  
*University of South Florida*

**POLITICAL COMMUNICATION**
Immediate Past-Chair / Nominating Committee Representative
Kenny D. Smith
Samford University

Chair
William Harlow
University of Texas of the Permian Basin

Vice Chair / Program Planner
Melissa M. Smith
Mississippi University for Women

Vice Chair Elect
Lauren Reichart Smith
Auburn University

Secretary
Darrell Roe
East Texas Baptist University

**POPULAR COMMUNICATION**
Immediate Past-Chair / Nominating Committee Representative
George Pacheco, Jr.
Angelo State University

Chair
David Nelson
Valdosta State University

Vice Chair / Program Planner
Matt Ramsey
Shippensburg University

Vice Chair Elect
Danielle E. Williams
Georgia Gwinnett College

Secretary
Danielle E. Williams
Georgia Gwinnett College

**PUBLIC RELATIONS**
Immediate Past-Chair / Nominating Committee Representative
Christie Kleinmann
Lee University
Chair
Dedria Givens-Carroll
*University of Louisiana - Lafayette*

Vice Chair / Program Planner
Marsha Little Matthews
*University of Texas at Tyler*

Vice Chair Elect
Shirley Serini
*Valdosta State University*

Secretary
Christopher J. McCollough
*Columbus State University*

**RHETORIC AND PUBLIC ADDRESS**
Immediate Past-Chair / Nominating Committee Representative
Dan Grano
*University of North Carolina-Charlotte*

Chair
Wendy Atkins-Sayre
*University of Southern Mississippi*

Vice Chair / Program Planner
Megan Foley
*University of South Carolina*

Vice Chair Elect
TBA

Secretary
Tom Frentz
*University of Arkansas*

**SOUTHERN ARGUMENTATION AND FORENSICS**
Immediate Past-Chair / Nominating Committee Representative
David Nelson
*Valdosta State University*

Chair
Michael Eaves
*Valdosta State University*

Vice Chair / Program Planner
Gary Deaton  
*Transylvania University*

**Vice Chair Elect**  
TBA

**Secretary**  
Randall Martinez  
*University of Miami*

### SSCA INTEREST GROUPS

**Association for Communication Administrators (ACA)**

**Immediate Past-Chair**  
linda pysher jurczak  
*Valdosta State University*

**Chair**  
Charles H. Tardy  
*University of Southern Mississippi*

**Vice Chair / Program Planner**  
Charles Howard  
*Tarleton State University*

**Vice Chair-Elect**  
Sally Hardig  
*University of Montevallo*

**American Society for the History of Rhetoric**

**Immediate Past-Chair**  
Brandon Inabinet  
*Furman University*

**Chair**  
Pat J. Gehrke  
*University of South Carolina*

**Vice Chair / Program Planner**  
Gina Ercolini  
*University of South Carolina*

**Vice Chair-Elect**  
Ray Harrison
Ethnography
Immediate Past-Chair
Jillian A. Tullis
University of North Carolina at Charlotte

Chair
John Nicholson
Mississippi State University

Vice Chair / Program Planner
Linda Vangelis
University of Missouri

Vice Chair-Elect
TBA

Secretary
Christine Kiesinger
George Washington University

Kenneth Burke Society
Immediate Past-Chair
C. Wesley Buerkle
East Tennessee State University

Chair
Anna Turnage
Bloomsburg University of Pennsylvania

Vice Chair / Program Planner
Ryan McGeough
Northern Iowa University

Vice Chair-Elect / Secretary
Shaun Treat
University of North Texas

Philosophy & Ethics of Communication
Immediate Past-Chair
Jeremy Langett
Lynchburg College
Chair
Gina Ercolini
University of South Carolina

Vice Chair
Janie Harden Fritz
Duquesne University

SSCA CHARTER MEMBERS

May 2, 1930
Birmingham, AL
Annie Boyett, Howard College
Ellen Haven Gould, Alabama College
Rose B. Johnson, Woodlawn High School (Alabama)
T. Earle Johnson, University of Alabama
Mrs. Earle G. McLin, Birmingham Southern College
Helen Osbond, Alabama College
Edwin Paget, North Carolina State College
De Witt Ashton, Mississippi State College for Women
Virgil Baker, University of Arkansas, Fayetteville
Marvin G. Bauer, Washington & Lee University
Mrs. Artemus Calloway
H. P. Constans, University of Florida
Mildred Ford, Montgomery, Alabama
Frances Gooch, Scott College
Wilhelmina Hedde, Sunset High School (Texas)
F. D. Mellen
Vera Alice Paul, State Teachers College, Athens, Georgia
J. W. Raine, Berea College
John D. Shaver, Alabama Polytechnic Institute
Nan Stephens, Agnes State College
Irving Stover, Stetson University

SSCA EXECUTIVE DIRECTORS
1930 - T. Earle Johnson, University of Alabama, Tuscaloosa
1931 - M. F. Evan, Alabama 1933 Louise A. Blymer, Berea College
1935 - T. Earle Johnson, University of Alabama, Tuscaloosa
1936 - A. A. Hopkins, University of Florida
1938 - Louis H. Swain, Furman University
1941 - A. C. LaFollette, Murray State College
1944 - George Neely, Marion Institute
1945 - George Totten, Southwestern at Memphis
1948 - J. T. Daniel, University of Alabama, Tuscaloosa
1949 - T. Earle Johnson, University of Alabama, Tuscaloosa
1953 - Delwin Dusenbury, University of Florida
1955 - Paul Brandes, University of Southern Mississippi
1957 - Mary Louise Gehring, Stetson University
1961 - L. L. Zimmerman, University of Florida
1962 - Kevin Kearney, University of South Florida
1963 - Dwight L. Freshley, University of Georgia
1966 - Kevin Kearney, University of South Florida
1969 - Julian Burroughs, Jr., Wake Forest University
1972 - Jerry L. Tarver, University of Richmond
1975 - G. Allan Yeomans, University of Tennessee, Knoxville
1978 - W. Stuart Towns, University of West Florida
1981 - John I. Sisco, University of South Florida
1985 - Howard Dorgan, Appalachian State University
1990 - Susan A. Siltanen, University of Southern Mississippi
1995 - Richard R. Ranta, University of Memphis
2000 - Hal W. Fulmer, Georgia Southern University
2005 - J. Emmett Winn, Auburn University
2010 - Carl M. Cates, Valdosta State University

SOUTHERN COMMUNICATION JOURNAL EDITORS

1935 - Rose B. Johnson, Woodlawn High School, Birmingham, Alabama
1938 - Robert B. Capel, Hendrix College
1942 - Claude Kantner, Louisiana State University
1944 - Claude Shaver, Louisiana State University
1948 - Dallas Dickey, University of Florida
1951 - Howard Townsend, University of Texas, Austin
1954 - Douglas Ehninger, University of Florida
1957 - Charles Getchell, University of Mississippi
1960 - Eugene White, University of Miami
1961 - Owen Peterson, Louisiana State University
1966 - Gregg Phifer, Florida State University
1969 - Dwight L. Freshley, University of Georgia
1972 - Bert E. Bradley, Auburn University
1975 - Ralph T. Eubanks, University of West Florida
1978 - Jerry E. Tarver, University of Richmond
1981 - Howard Dorgan, Appalachian State University
1984 - Martha M. Solomon, Auburn University
1987 - Dale G. Leathers, University of Georgia
1990 - Keith V. Erickson, University of Southern Mississippi
1993 - Andrew A. King, Louisiana State University
1996 - Craig Allen Smith, University of North Carolina, Greensboro
1999 - Kenneth N. Cissna, University of South Florida
2003 - Joy Hart, University of Louisville
2006 - John C. Meyer, University of Southern Mississippi
2009 - Mary Stuckey, Georgia State University
2012 - J.D. Ragsdale, Sam Houston State University

SSCA PRESIDENTS

1930 - Edwin Paget, North Carolina State University
1931 - Edwin Paget, North Carolina State University
1932 - Frances K. Gooch, Agnes Scott College
1933 - Henry P. Constans, University of Florida
1934 - C. M. Wise, Louisiana State University
1935 - Rose B. Johnson, Woodlawn High School (Alabama)
1936 - Giles W. Gray, Louisiana State University
1937 - Orville C. Miller, Vanderbilt University
1938 - James Watt Raine, Berea College
1939 - T. Earle Johnson, University of Alabama, Tuscaloosa

1940 - Louise A. Sawyer, Georgia State Women's College
1941 - Dallas C. Dickey, University of Florida
Albert M. Harris, Vanderbilt University (Honorary)
1942 - Leroy Lewis, Duke University
<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>1943</td>
<td>Paul L. Soper</td>
<td>University of Tennessee, Knoxville</td>
</tr>
<tr>
<td>1944</td>
<td>Robert B. Capel</td>
<td>Northwestern State College</td>
</tr>
<tr>
<td>1945</td>
<td>Robert B. Capel</td>
<td>Northwestern State College</td>
</tr>
<tr>
<td>1946</td>
<td>Hazel Abbot</td>
<td>Converse College</td>
</tr>
<tr>
<td>1947</td>
<td>Lester L. Hale</td>
<td>University of Florida</td>
</tr>
<tr>
<td>1948</td>
<td>Charles A. McGlon</td>
<td>Baptist Theological Seminary</td>
</tr>
<tr>
<td>1949</td>
<td>Glenn R. Capp</td>
<td>Baylor University</td>
</tr>
<tr>
<td>1950</td>
<td>Claude L. Shaver</td>
<td>Louisiana State University</td>
</tr>
<tr>
<td>1951</td>
<td>Betty May Collins</td>
<td>Memphis Technological High School</td>
</tr>
<tr>
<td>1952</td>
<td>Batsell B. Baxter</td>
<td>David Lipscomb College</td>
</tr>
<tr>
<td>1953</td>
<td>Charles M. Getchell</td>
<td>University of Mississippi</td>
</tr>
<tr>
<td>1954</td>
<td>Louise Davison</td>
<td>Davison School of Speech Correction</td>
</tr>
<tr>
<td>1955</td>
<td>Frank B. Davis</td>
<td>Alabama Polytechnic Institute</td>
</tr>
<tr>
<td>1956</td>
<td>Elton Abernathy</td>
<td>Southwest Texas State University</td>
</tr>
<tr>
<td>1957</td>
<td>Thomas R. Lewis</td>
<td>Florida State University</td>
</tr>
<tr>
<td>1958</td>
<td>H. Hardy Perritt</td>
<td>University of Alabama</td>
</tr>
<tr>
<td>1959</td>
<td>McDonald Held</td>
<td>Howard Payne College</td>
</tr>
<tr>
<td>1960</td>
<td>Joseph C. Wetherby</td>
<td>Duke University</td>
</tr>
<tr>
<td>1961</td>
<td>William S. Smith</td>
<td>Auburn University</td>
</tr>
<tr>
<td>1962</td>
<td>Roy E. Tew</td>
<td>University of Florida</td>
</tr>
<tr>
<td>1963</td>
<td>Roy D. Murphy</td>
<td>University of Southwestern Louisiana</td>
</tr>
<tr>
<td>1964</td>
<td>Carroll B. Ellis</td>
<td>David Lipscomb College</td>
</tr>
<tr>
<td>1965</td>
<td>James E. Popvich</td>
<td>University of South Florida</td>
</tr>
<tr>
<td>1966</td>
<td>Franklin Shirley</td>
<td>Wake Forest University</td>
</tr>
<tr>
<td>1967</td>
<td>L. L. Zimmerman</td>
<td>University of Florida</td>
</tr>
<tr>
<td>1968</td>
<td>Marguerite Metcalf</td>
<td>Catholic High School (Arkansas)</td>
</tr>
<tr>
<td>1969</td>
<td>Waldo W. Braden</td>
<td>Louisiana State University</td>
</tr>
<tr>
<td>1970</td>
<td>Gregg Phifer</td>
<td>Florida State University</td>
</tr>
<tr>
<td>1971</td>
<td>E. Samuel Dudley</td>
<td>Mississippi State University</td>
</tr>
<tr>
<td>1972</td>
<td>John I. Sisco</td>
<td>University of South Florida</td>
</tr>
<tr>
<td>1973</td>
<td>Wayne N. Thompson</td>
<td>University of Houston</td>
</tr>
<tr>
<td>1974</td>
<td>Dwight L. Freshley</td>
<td>University of Georgia</td>
</tr>
<tr>
<td>1975</td>
<td>Beverly Whitaker Long</td>
<td>University of Texas, Austin</td>
</tr>
<tr>
<td>1976</td>
<td>Calvin M. Logue</td>
<td>University of Georgia</td>
</tr>
<tr>
<td>1977</td>
<td>J. Donald Ragsdale</td>
<td>Louisiana State University</td>
</tr>
<tr>
<td>1978</td>
<td>Bert E. Bradley</td>
<td>Auburn University</td>
</tr>
<tr>
<td>1979</td>
<td>Carl L. Kell</td>
<td>Western Kentucky University</td>
</tr>
<tr>
<td>1980</td>
<td>Mary Frances Hopkins</td>
<td>Louisiana State University</td>
</tr>
<tr>
<td>1981</td>
<td>Ralph T. Eubanks</td>
<td>University of West Florida</td>
</tr>
<tr>
<td>1982</td>
<td>Michael M. Osborn</td>
<td>University of Memphis</td>
</tr>
<tr>
<td>1983</td>
<td>Jerry L. Tarver</td>
<td>University of Richmond</td>
</tr>
<tr>
<td>1984</td>
<td>Dale G. Leathers</td>
<td>University of Georgia</td>
</tr>
<tr>
<td>Year</td>
<td>Recipient Name</td>
<td>Institution</td>
</tr>
<tr>
<td>------</td>
<td>----------------</td>
<td>-----------------------------------------</td>
</tr>
<tr>
<td>1985</td>
<td>Robert N. Bostrom</td>
<td>University of Kentucky</td>
</tr>
<tr>
<td>1986</td>
<td>Keith V. Erickson</td>
<td>University of Southern Mississippi</td>
</tr>
<tr>
<td>1987</td>
<td>Richard R. Ranta</td>
<td>University of Memphis</td>
</tr>
<tr>
<td>1988</td>
<td>Martha Solomon</td>
<td>Auburn University</td>
</tr>
<tr>
<td>1989</td>
<td>James L. Applegate</td>
<td>University of Kentucky</td>
</tr>
<tr>
<td>1990</td>
<td>E. Culpepper Clark</td>
<td>University of Alabama, Tuscaloosa</td>
</tr>
<tr>
<td>1991</td>
<td>Howard Dorgan</td>
<td>Appalachian State University</td>
</tr>
<tr>
<td>1992</td>
<td>Lawrence A. Hosman</td>
<td>University of Southern Mississippi</td>
</tr>
<tr>
<td>1993</td>
<td>Navita Cummings James</td>
<td>University of South Florida</td>
</tr>
<tr>
<td>1994</td>
<td>Thomas S. Frentz</td>
<td>University of Arkansas, Fayetteville</td>
</tr>
<tr>
<td>1995</td>
<td>Lynne M. Webb</td>
<td>University of Memphis</td>
</tr>
<tr>
<td>1996</td>
<td>Nina-Jo Moore</td>
<td>Appalachian State University</td>
</tr>
<tr>
<td>1997</td>
<td>Renee Edwards</td>
<td>Louisiana State University</td>
</tr>
<tr>
<td>1998</td>
<td>Susan Siltanen</td>
<td>University of Southern Mississippi</td>
</tr>
<tr>
<td>1999</td>
<td>Gary A. Copeland</td>
<td>University of Alabama</td>
</tr>
<tr>
<td>2000</td>
<td>Mary Evelyn Collins</td>
<td>Sam Houston State University</td>
</tr>
<tr>
<td>2001</td>
<td>Trudy L. Hanson</td>
<td>West Texas A &amp; M University</td>
</tr>
<tr>
<td>2002</td>
<td>Katherine W. Hawkins</td>
<td>Wichita State University</td>
</tr>
<tr>
<td>2003</td>
<td>Marilyn Young</td>
<td>Florida State University</td>
</tr>
<tr>
<td>2004</td>
<td>Terry Thibodeaux</td>
<td>Sam Houston State University</td>
</tr>
<tr>
<td>2005</td>
<td>Kenneth N. Cissna</td>
<td>University of South Florida</td>
</tr>
<tr>
<td>2006</td>
<td>Charles H. Tardy</td>
<td>University of Southern Mississippi</td>
</tr>
<tr>
<td>2007</td>
<td>Craig Allen Smith</td>
<td>North Carolina State University</td>
</tr>
<tr>
<td>2008</td>
<td>Jerry Hale</td>
<td>University of Georgia</td>
</tr>
<tr>
<td>2009</td>
<td>Patricia Amason</td>
<td>University of Arkansas</td>
</tr>
<tr>
<td>2010</td>
<td>Thomas J. Socha</td>
<td>Old Dominion University</td>
</tr>
<tr>
<td>2011</td>
<td>Frances Brandau-Brown</td>
<td>Sam Houston State University</td>
</tr>
<tr>
<td>2012</td>
<td>Monette Callaway</td>
<td>Hinds Community College</td>
</tr>
<tr>
<td>2013</td>
<td>John C. Meyer</td>
<td>University of Southern Mississippi</td>
</tr>
</tbody>
</table>

**AWARD RECIPIENTS**

**Robert Bostrom Young Scholar Award** honors the most outstanding paper submitted to the convention each year by a graduate student. The recipient of this award is determined by the Vice President through a process established by the Vice President.

- **2013** – Jennifer Lynne Cronin, *University of North Carolina at Chapel Hill*
- **2012** - Timothy B. Worley, *University of Georgia*
- **2011** - Ryan Erik McGeough, *Louisiana State University*
- **2010** - Carly T. McKenzie, *University of Alabama; Cynthia Nichols, University of Alabama*
- **2009** - Lauren Reichart, *University of Alabama*
Dwight L. Freshley Outstanding New Teacher Award honors SSCA members who have demonstrated teaching excellence early in their careers. Nominees must teach courses in communication and have taught full-time for at least two and not more than five years. In addition to the requirements noted above, each nominee must submit a statement of not more than 500 words on his or her "Philosophy and Practice of Teaching."

2013 – David P. Terry, San Jose State University
2012 - Casey Malone Maugh, University of Southern Mississippi - Gulf Coast
2011 - Minsun Shim, University of Georgia
2010 - Lora B. Helvie-Mason, Southern University at New Orleans
2009 - Deborah Cunningham Walker, Coastal Carolina University
2008 - Monica Pombo, Appalachian State University
2007 - Billy Wooten, Berea College
2006 - Marcyrose Chvasta, University of South Florida
2005 - Daryl W. Wiesman, Clemson University
2004 - Kandi L. Walker, University of Louisville
2003 - None given
2002 - Frances Brandau-Brown, Sam Houston State University
2001 - Melanie Morgan, University of Louisville
2000 - Vanessa Beasley, Texas A & M University
1999 - Karla K. Jensen, Texas Tech University
1989 - Regina M. Hoffman, Louisiana State University
1988 - Roy J. Schwartzman, University of Iowa
1987 - Stephanie Zimmerman, University of Kentucky
1996 - Garth Pauley, Penn State University
1995 - Dionel Cotanda, University of South Florida
1994 - Raka Shome, University of Georgia
1993 - E. M. I. Sefcovic, University of Georgia
1992 - Kathryn Greene, University of Georgia; Rhonda G. Parker, University of Georgia
1991 - Kim E. Freeman, University of Florida
1990 - Cindy J. Kistenberg, Louisiana State University; Krystyna Strzyzewski, University of Arizona
1989 - Regina M. Hoffman, Louisiana State University
1988 - Roy J. Schwartzman, University of Iowa
1987 - Stephanie Zimmerman, University of Kentucky
Rose B. Johnson SCJ Article Award honors the author or authors of an outstanding, significant article published in the Southern Communication Journal. The recipient of this award is determined by the Editor and editorial board of SCJ through a process established by the Editor.

2013 – Wendy Atkins-Sayre, University of Southern Mississippi
2012 - Page Toller, University of Nebraska-Omaha
2011 - Daniel A. Grano, University of North Carolina at Charlotte
2010 - Deborah Thomson, East Carolina University
2009 - Christina R. Foust, University of Denver
2008 - James J. Kimble, Seton Hall University
2007 - Todd McDorman, Wabash College
2006 - Katherine Hendrix, University of Memphis
2005 - Michael Waltman, University of North Carolina
2004 - Carol B. Mills, Northern Illinois University; Austin S. Babrow, Purdue University
2003 - Kathryn M. Olsen, University of Wisconsin, Milwaukee
2002 - Suzanne Fitch, Southwest Texas State University; Roseann M. Mandziuk, Southwest Texas State University
2001 - John R. Stewart and Karen Zediker, University of Washington
2000 - Jacqueline Bacon
1999 - Michael Pfau, University of Wisconsin; Patricia Moy, University of Wisconsin; Barry Radler, University of Wisconsin; Michael K. Bridgeman, University of Wisconsin
1998 - Robert E. Terrill, Indiana University; David Zarefsky, Northwestern University; Marouf Hasian, Jr., Arizona State University; Lisa A. Flores, Arizona State University
1997 - William Bailey, University of Arizona
1996 - Jill Taft Kaufman, Central Michigan University
1995 - Abran J. Salazar, Texas A & M University; Samuel L. Becker, University of Iowa; Virginia Daughety, University of Iowa
1994 - Calvin M. Logue, University of Georgia; Thurmon Garner, University of Georgia
1993 - Dilip Parameshwar Gaonkar, University of Illinois
1987 - Charles R. Conrad, Texas A & M University
1984 - David Zarefsky, Northwestern University

T. Earle Johnson-Edwin Paget Distinguished Service Award honors SSCA members who, through their service and leadership to the Association and the profession, have made significant contributions and merit recognition.

2013 – Emmet Winn, Auburn University
Minority Recruitment and Retention Award honors institutions that have demonstrated noteworthy commitment to the recruitment and retention of minority students for their campuses.

2010 - Department of Communication Studies, The University of North Carolina at Charlotte
2009 - Department of Communication and Journalism, College of Liberal Arts, Auburn University

Michael M. Osborn Teacher-Scholar Award honors SSCA members who have balanced professional careers, having achieved excellence in teaching, scholarship, and service.

2013 – Kenneth N. Cissna, University of South Florida
2012 - Katherine Hendrix, University of Memphis
2011 - Kathleen J. Turner, Davidson College
2010 - Jerry Hale, University of Georgia
2009 - None given
2008 - Art Bochner, University of South Florida
2007 - Martin Medhurst, Baylor University
2006 - None given
2005 - Marilyn Young, Florida State University
2004 - Julia T. Woods, University of North Carolina
2003 - Robert E. Denton, Jr., Virginia Polytechnic Institute
2002 - None given
2001 - Janice Rushing, University of Arkansas
2000 - None given
1999 - Ronald H. Carpenter, University of Florida
1998 - Mary Frances Hopkins (emeritus), Louisiana State University
Outreach Award honors SSCA members who have made significant contributions to the profession by facilitating the success and access of under-represented populations or the integration of specific groups of students, professionals, or scholars into the communication discipline or professional organizations. The significant contribution may be the initiation of a major activity, the completion of a major project, or represent a lifetime of work with numerous individuals or on numerous meaningful activities. The scope of the activity may be national, regional, or local, and might involve mentoring, advising, liaison, or other activities.

2013 – Jimmie Manning, Northern Illinois University
2012 - Dominique Gendrin, Xavier University
2011 - Sean Long, University of North Carolina at Charlotte
2010 - Tina Harris, University of Georgia
2009 - William Thompson, University of Louisville
2008 - Margaret D'Silva, University of Louisville
2007 - None given
2006 - Carol Winkler, Georgia State University
2005 - Steve Madden, Clemson University
2004 - None given
2003 - None given
2002 - Marsha Houston, University of Alabama
2001 - None given
2000 - Tyrone L. Adams, University of Louisiana, Lafayette
1999 - Robert Denton, Virginia Tech
1998 - Suzanne Osborn
1997 - Lynne M. Webb, University of Memphis
1996 - Andrew King, Louisiana State University
1995 - E. Culpepper Clark, University of Alabama, Tuscaloosa
1994 - Theodore Clevenger, Jr., Florida State University

Janice Hocker Rushing Early Career Research Award honors SSCA members who have demonstrated exceptional scholarly ability through research and publication early in their academic careers. Nominees must be untenured, assistant professors in the field of communication, and no more than five years shall have passed between nominee's appointment to the rank of assistant professor (or receipt of terminal degree) and the time of the award. In addition, nominees must have participated in the program of the annual convention at least twice (or participated once in the convention program and published an article in the Southern
In addition to the requirements noted above, a maximum of three (3) representative publications by the nominee must be submitted.

2013- Graham Bodie, Louisiana State University
     E. Johanna Hartelius, University of Pittsburgh
2012 - Megan Foley, Mississippi State University;
     Brandon Inabinet, Northwestern University
2011 - Ambar Basu, University of South Florida
2010 - None given
2009 - Dan Grano and Ashli Q. Stokes, The University of North Carolina at Charlotte
2008 - Jason Edward Black, University of Alabama; Cris Davis, The University of North Carolina at Charlotte
2007 - Elissa Foster, San Jose State University
2006 - Stacy Holman Jones, University of South Florida
2005 - Arthur Raney, Florida State University
2004 - Michael I. Arrington, Ohio University
2003 - Kevin Wright, University of Memphis
2002 - None given
2001 - None given
2000 - None given
1999 - Jim Kuypers, Dartmouth College
1998 - Jennifer Monahan, University of Georgia
1997 - Kathryn Greene, East Carolina University
1996 - Sean Patrick O’Rourke, Vanderbilt University
1995 - Cindy J. Kistenberg, University of Houston, Downtown; Roxanne L. Parrot, University of Georgia

Franklin Shirley Award for the Top Undergraduate Honors Conference Paper honors the most outstanding paper submitted each year to the Theodore Clevenger Jr. Undergraduate Honors Conference. The recipient of this award is determined by the Vice President Elect through a process established by the Vice President Elect.

2013 – Kirsten Clark, Millsaps College
2012 - Monica Lawson, Transylvania University
2011 - Diana Lynde, Columbia College
2010 - Brad Griffith
2009 - Latessha Beachum, Columbia College
2008 - Kattrina Baldus, James Madison University
2007 - Judith Novak, University of Kentucky and Drew Anderson, Georgia Southern University
2006 - Alex Teh, University of Georgia
2005 - Jennifer Bafundo, Furman University
2004 - Lindsey Ilion, George Washington University
2003 - Andrew Thomas Ross, George Washington University
2002 - Cynthia Ledford, University of Kentucky
John I. Sisco Excellence in Teaching Award honors SSCA members who have consistently demonstrated excellence in teaching communication throughout their academic careers. Nominees must be employed full-time teaching courses in communication for a minimum of ten years. In addition to the requirements noted above, each nominee must submit a statement of not more than 500 words on his or her "Philosophy and Practice of Teaching."

Outstanding Scholar in Communication Theory Award

2013 - Ronald C. Arnett, Duquesne University
2012 - Jerry Hale, University of Michigan, Dearborn
2011 - John C. Meyer, University of Southern Mississippi
2009 - Pamela Kalbfleisch, University of North Dakota
2008 - William G. Powers, Texas Christian University
2007 - None given
2006 - None given
2005 - James C. McCroskey, West Virginia University
2004 - Richard Conville, University of Southern Mississippi
2003 - J. Donald Ragsdale, Sam Houston State University
2002 - Kenneth N. Cissna, University of South Florida
2001 - Ralph Behnke, Texas Christian University
2000 - Lynne M. Webb, University of Arkansas
1999 - Joann Keyton, University of Memphis
1998 - Charles H. Tardy, University of Southern Mississippi
1997 - Renee Edwards, Louisiana State University
1996 - James L. Applegate, University of Kentucky
1995 - Mark L. Knapp, University of Texas
1994 - Theodore Clevenger, Jr., Florida State University

Gender Studies Scholar of the Year
2013
2012 - None given
2011 - Marion Meyers, Georgia State University
2010 - Janis Edwards, University of Alabama
2009 - Carole Blair, University of North Carolina, Chapel Hill
2008 - Roseann M. Mandziuk, Texas State University
2007 - Julia T. Wood, University of North Carolina, Chapel Hill
2006 - Elizabeth Allen Bell, University of South Florida
2005 - Sonja K. Foss, University of Colorado at Denver and Karen A. Foss, University of New Mexico
2004 - Donna Nudd, Florida State University
2003 - None given
2002 - Diana K. Ivy, Texas A&M University, Corpus Christi
2001 - Lynne Webb, University of Arkansas
2000 - None given
1999 - Trudy L. Hanson, West Texas A&M University
1998 - Katherine Hawkins, Wichita State University
1997 - Susan Stiltanen, University of Southern Mississippi
1996 - Marsha Vanderford, University of South Florida
1995 - Renee Edwards, Louisiana State University
1994 - Julia T. Wood, University of North Carolina, Chapel Hill
1993 - Carol J. Jablonski, University of South Florida
1992 - Mary Frances HopKins, Louisiana State University
1991 - Navita Cummings James, University of South Florida
1990 - Marsha Houston, Tulane University
1989 - Virginia E. Wheless, Morehead State University
1988 - Kathleen J. Turner, Tulane University

LIFE MEMBERS
List

PATRON MEMBERS
List

EMERITUS MEMBERS
List

INSTITUTIONAL MEMBERS
List
SSCA CONSTITUTION

ARTICLE I: NAME
The name of the Association shall be the Southern States Communication Association.

ARTICLE II: PURPOSE
The purpose of the Association shall be to promote study, criticism, research, teaching, and application of the artistic, humanistic, and scientific principles of communication. The Association, a not-for-profit organization, exists for educational, scientific, and literary purposes only. No part of the net revenues of the Association, if any, may be used for the private benefit of any individual or group, except that the Executive Council may establish scholarships or research grants for projects or purposes appropriate to the Association.

ARTICLE III: MEMBERSHIP
Section 1. Individual Membership. Individual membership in the Association shall be open, upon application, to any interested person upon payment of the current annual dues. Regular membership, student membership, sustaining membership, patron membership, and lifetime membership are all individual memberships. Active individual membership is a requirement for all elected and appointed positions that support and represent the association. The Executive Council shall set services provided for the different categories of membership.

ARTICLE IV: OFFICERS
Section 1. Officers. The officers of this Association shall be:
The Administrative Committee includes the President, the Vice President, the Vice President-Elect, the Executive Director, the Journal Editor, the Marketing Director, the Immediate Past President, and the Financial Committee Chair.

Section 2. Term of Office. The terms of office of the President, Vice President, and Vice President-Elect shall be for one year; of the Journal Editor, the Marketing Director, and representatives to the National Communication Association (NCA), three years; and of the Executive Director, five years.

Section 3. Succession.
1. The Vice President shall automatically succeed to the office of the President upon the expiration of the President's term of office. The Vice President shall succeed the President should the President's office become vacant through death, resignation, or disability. 2. The Vice President-Elect shall automatically succeed to the office of Vice President upon expiration of the Vice President's term of office. The Vice President-Elect shall serve as assistant to the Vice President. The Vice-President-Elect shall succeed the Vice President should the Vice President's office become vacant through death, resignation, or disability except as specified in Section 5.

Section 4. Duties of Officers.
1. The President shall perform the following duties and such other related duties as shall arise: 1. Preside at all business meetings of the Association and of the Executive Council. 2. Appoint and notify all committees except those otherwise provided for. 3. Provide oversight of divisions and interest groups. 4. Serve as liaison officer between the Southern States Communication Association and all other national, regional, and associations with similar or related interests. 5. See that members of the profession receive notice of meetings and activities of the Association and of the Executive Council,
unless the transmission of such notices has been otherwise assigned. 6. Facilitate the performance of the constitutional duties of all other officers and committees.

2. The Vice President shall perform the following duties and such other related duties as shall arise: 1. Prepare the program for the annual convention. 2. Serve as program coordinator of the sectional programs arranged by the officers of the recognized Divisions of the Association. The Vice President, as program chair, shall consider the recommendations of the Division Vice Chairs as to programs, but shall have final authority regarding the program and winner of the Robert Bostrom Award selection. 3. Assist the President in promoting the activities and interests of the Association as needed or requested.

3. The Vice President Elect shall perform the following duties and other such related duties as shall arise: 1. Be responsible for the annual recruitment efforts of the Association. 2. Assist the President and Vice President in promoting the activities and interests of the Association as needed or requested. 3. Plan the annual Theodore Clevenger, Jr. Undergraduate Honors Conference and determine the Franklin Shirley Award winner.

4. The Executive Director shall perform all ordinary duties of the Secretary and Treasurer of the Association and of the Executive Council. 1. As Treasurer, the Executive Director shall furnish a financial report at each annual convention. The Executive Director shall incorporate into the report a financial accounting covering all publications and the results of the official independent accounting review. 2. The Executive Director shall notify the National Communication Association Executive Offices of the names and addresses of the newly elected High School, College, and Community/Two Year College Representatives to Legislative Assembly immediately after the election results have been announced. 3. The Executive Director shall appoint a newsletter editor and a Webpage Editor. 4. The Executive Director shall publish the SSCA newsletter and conduct Association elections in accordance with procedures outlined elsewhere in the Constitution. 5. The Executive Director shall negotiate and sign all contracts on behalf of the Association, subject to approval of the Association.

5. The Journal Editor shall direct and supervise the publication of the Southern Communication Journal as authorized by the Executive Council.

6. The Marketing Director shall be responsible for development, implementation, and evaluation of association marketing activities. These include, but are not limited to: strategic planning, preparing and implementing various marketing activities, membership development and maintenance, organizational branding, securing advertising, and expansion of state, regional, and national organizational awareness.

7. All SSCA representatives to NCA shall represent the interests of SSCA and its members at the national level, reporting to SSCA's president.

8. The Immediate Past President shall chair the Nominating Committee and other duties accepted in consultation with the President.

9. The Administrative Committee includes the President, the Vice President, the Vice-President-Elect, the Executive Director, the Journal Editor, the Marketing Director, the Immediate Past President, and the Finance Committee Chair.
Section 5. Vacancies.

1. The Executive Council shall have authority to fill any vacancy, other than the Presidency, created by the death, resignation, or disability of an elected officer of the Association.

2. In the event of multiple officer vacancies and/or a vacancy at a point after submissions have been received for the annual convention or undergraduate honors conference, the Administrative Council shall, at its discretion, select a replacement.

3. In the event of an Executive Director vacancy, the Executive Council shall put forward a replacement who would be ratified by the association membership.

ARTICLE V: EXECUTIVE COUNCIL
Section 1. Membership. The membership to the Executive Council of the Association shall be:

1. President, Vice President, Vice-President-Elect, Executive Director, Journal Editor, Marketing Director, Chair and members of the Finance Committee.
2. The chairs of the established Divisions of the Association.
3. The Immediate Past President, retiring Executive Director, and retiring Journal Editor, each for one year following that person’s term of office.
4. Three members elected at large by members of the Association for a three-year term to serve as representatives to the Legislative Assembly of the National Communication Association. On a three-year rotating basis, they shall be elected to represent the interests of High School, College, and Community/Two-Year College members. The High School, College, and Community/Two Year College Representatives to the Legislative Assembly of the National Communication Association shall present a report based on correspondence and notes from business meetings of the National Communication Association to the Executive Council at its first meeting at the annual convention.

Section 2. Terms of Office. Newly elected officers and Council members shall assume office at the close of the annual convention with the exception of the Executive Director, who shall take office as provided in Article VII, Section 4B and 4C.

Section 3. Meetings. The Executive Council shall normally meet at least three (3) times each year, twice at the annual convention prior to the Association business meetings, and once at the annual convention of the NCA.

Section 4. Duties and Responsibilities. The Executive Council shall receive reports, recommend budgets, initiate action, establish scholarships or research grants for projects or purposes appropriate to the Association, and oversee the long-range planning for the Association. In the period between annual conventions, the Executive Council shall act for the membership of the Association.

Section 5. Emergency Procedures. In case of an emergency that would make it either impossible or impractical for the president to convene the Executive Council, the President may empower an Emergency Council consisting of the President, the Immediate Past President, the Vice President, the Vice-President-Elect, and the Executive Director to act for the Executive Council. The President may consult each member to determine what action is to be taken on behalf of the Executive Council. Items not requiring an immediate decision are to be decided by polling the entire Executive Council. Section 6. Quorum. Those members of the Executive Council present at a regularly scheduled and announced meeting of the Executive Council shall constitute a quorum.
ARTICLE VI: MEETINGS
Section 1. Business Meetings. The Association shall hold at least two (2) business meetings at each annual convention.
Section 2.
1. Annual Convention. The Association shall hold a convention and the Theodore Clevenger, Jr. Undergraduate Honors Conference each year in the months of March or April, preferably during the first full week in April or as near thereto as feasible, at a time determined by the Executive Council upon recommendation by the Time and Place Committee as provided in Article IX, Section 1.
2. Regional Rotation. Whenever possible, the Time and Place Committee should seek to systematically rotate the Annual Convention site among the several geographical regions within the larger region covered by the Southern States Communication Association.
3. Local Arrangements. An SSCA member living in or near the host convention city shall chair a local committee to assist the Administrative Committee with convention arrangements.

Section 3. Strategic Planning Meeting.
Upon the call of the President, the Administrative Committee, Immediate Past Executive Director, Finance Committee Chair, and other appropriate members as designated by the President, shall meet for the purpose of strategic planning. No more than five years shall elapse between such meetings. The president is responsible for providing a summary report of the meeting to be filed with the Executive Director and to be presented at the subsequent annual convention’s business meeting.

Section 4. Quorum.
Those members of the Association present at a regularly scheduled and announced meeting of the Association shall constitute a quorum.

ARTICLE VII: NOMINATIONS, ELECTIONS, AND APPOINTMENTS
Section 1. Nominating Committee.
1. Method of Selection.
   1. The Nominating Committee shall consist of the Immediate Past President of the Association, as chair, and the Immediate Past Chairs of all Divisions.
   2. All members shall serve for one year.
   3. The Committee Chair or designee shall give a report to the Executive Council at its annual meeting during the National Communication Association convention.
2. Restrictions. A member of the Nominating Committee shall not be eligible for any office to be considered by that committee.
3. Responsibilities.
   1. Nominations for the Slate of Officers may be made by the following methods:
      1. By the Nominating Committee
      2. Any SSCA member in good standing may make recommendations to the Nominating Committee.
      3. Nominators may submit materials supporting nominees.
      4. Other names may be added to the Slate of Officers by petition filed with the Nominating Committee at least six months before the annual convention. The petition shall state the names of the nominee and the office to which the person is being nominated and shall be signed by at least twenty-five (25) Association members in good standing at the time and who represent at least two states and five separate institutions.
   4. The Nominating Committee shall check with all possible nominees to make each one aware of the responsibilities of the office to which the person is being nominated and to determine that
the nominee will accept and assume the responsibility if elected. Nominees must be members in good standing at the time of the nomination.

5. The chair of the Nominating Committee shall submit to the Executive Director a list of nominees along with vita information on each candidate and platform statements from each candidate for the office of Vice President-Elect at least one hundred twenty (120) days prior to the annual convention.

Section 2. Officers to be Elected.
1. Officers to be elected each year are the Vice President-Elect and one Member-at- Large to the Executive Council, who is also the representative to the Legislative Assembly of NCA (the High School, College, and Community/Two Year College Representative to the Legislative Assembly of the National Communication Association on a rotating basis).
2. Officers to be elected every three years are the representative to the NCA Nominating Committee.

Section 3. Election.
1. First Ballot.
   1. At least seventy (70) days before each annual convention the Executive Director shall make available a ballot to each member of the Association who is in good standing at the time.
   2. This ballot shall contain the names of the candidates for the various offices for which the Nominating Committee is charged to present candidates. The vita information for each candidate and the platform statements of no more than 300 words for all candidates shall be made available to all members.
   3. A deadline of at least thirty-five (35) days prior to the annual convention shall be set for voting.
   4. To be valid, each ballot must be submitted by an association member in good standing and verified by the Executive Director at the close of voting.
2. Second Ballot. If a candidate does not receive a majority vote by the first ballot, a second ballot listing the two candidates who received the plurality of votes shall be taken in the same manner as the first ballot, except that the Executive Director shall open the voting at least thirty (30) days prior to the convention and close the voting at least fifteen (15) days prior to the convention.
3. Tie Between Two Candidates. If two candidates are the only ones on the ballot and receive exactly the same number of votes or a majority is not achieved, the Executive Director shall contact both candidates prior to conducting a second election. The second election shall open the voting at least thirty (30) days prior to the convention and close the voting at least fifteen (15) days prior to the convention. In the event that another tie or lack of majority ensues, the Executive Director shall conduct an election at the annual convention business meeting.

Section 4. Officers to be Appointed.
1. The Executive Director and the Marketing Director shall be appointed by the Executive Council upon recommendation of a sub-committee appointed by the President and ratified by the membership at the convention.
2. The Journal Editor shall be appointed by the Executive Council, upon the recommendation of the Publications Committee, and ratification by the membership at the convention.
3. The Executive Director and Journal Editor shall be appointed one year prior to taking office.
4. The term of the Executive Director shall correspond to the fiscal year of the Association, August 1 to July 31, and continue for five (5) consecutive fiscal years.

ARTICLE VIII: DUES AND FEES
Section 1. Categories.
1. Dues and fees of the Association shall be established for the following categories:
   1. Regular Membership
2. Student Membership
3. Sustaining Membership
4. Patron Membership
5. Institutional Membership
6. Life Membership

Convention Fees - Undergraduate Honors Conference Fee
1. Establishment of Rates: The rates for the dues and fees in each of the categories shall be established by a two-thirds (2/3) vote of the membership voting at an annual convention business meeting.

Section 2. The Executive Director and Marketing Director, in consultation with the Administrative Committee, shall set fees for the following: exhibitor fees, advertising fees for the convention program, and ads for job postings.

ARTICLE IX: COMMITTEES
Section 1. Standing Committees.
1. Committee on Committees, whose purpose shall be to make committee appointments at each convention, and to review assignments in the fall, filling committee vacancies as needed. While any committee may recommend new members, the power of appointment shall reside in the Committee on Committees.
2. Constitution Committee, whose purpose shall be to review the Constitution periodically and to recommend such amendments as may seem necessary to provide for new developments within the Association and in its relationship with the National Communication Association.
3. Finance Committee, whose purpose shall be to prepare an annual budget, present it to the Council for approval, maintain a balanced budget, and supervise its use. The Executive Director shall be an ex-officio member of the Finance Committee. The Finance Committee must approve payment for non-budgeted items in excess of $1,000. The Finance Committee shall make recommendations on the investment of money raised through the payment of Life Membership dues.
4. Nominating Committee, whose purpose shall be to nominate yearly a slate of one or more candidates for Vice-President-Elect, candidates for the other elected offices that may be vacant, and perform such duties as prescribed in Article VII, Section 1C.
5. Publications Committee, whose purpose shall be to monitor and make recommendations concerning the publication needs of the Association, to develop and approve policies related to the appearance, frequency, and graphic layout of the publications, and to recommend to the Executive Council editors of SSCA publications (other than the newsletter editor).
6. Resolutions Committee, whose purpose shall be to draft and present the standard and any special resolutions at the annual convention.
7. Time and Place Committee, whose purpose shall be to solicit and receive competitive bids from cities for the annual convention.
8. Minority Recruitment and Retention Committee, whose purpose is to recruit and retain underrepresented populations as members and determine the recipient of the Minority Recruitment/Retention Award.
9. Resource Development Committee, whose purpose is to research, plan, and develop financial resources and fundraisers to benefit the organization. The Executive Director shall serve as an ex-officio member of this committee.
10. T. Earle Johnson-Edwin Paget Distinguished Service Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
11. Janice Hocker Rushing Early Career Research Award, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.

12. John I. Sisco Excellence in Teaching Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.

13. SSCA Outreach Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.

14. Dwight L. Freshley Outstanding New Teacher Award, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.

15. Rose B. Johnson SCJ Article Award Committee, whose purpose is to determine the recipient or recipients based on criteria established by the Association in the "Guidelines for Awards."

16. Michael M. Osborn Teacher-Scholar Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards" and designate a recipient or recipients, unless none of the nominees meets the criteria.

2. Appointment
   1. The Committee on Committees shall consist of the Administrative Committee.

3. Standing Committees should consist of three members in good standing.

4. Members of the Standing Committees, except the Nominating Committee, the Committee on Committees, and the Rose B. Johnson Award Committee, shall be appointed for a term of three years, with staggered terms, shall be eligible for reappointment, and shall have the retiring member serve as chair.

5. Members of the Rose B. Johnson SCJ Article Award Committee shall consist of the SCJ Editor and the Editorial Board.

6. Reports. Each committee shall present its reports to the Executive Council in session at the convention as requested by the President, and the President is empowered to require reports of progress during the year.

Section 2. Special Ad Hoc Committees.
The President may appoint special committees as deemed necessary and desirable to assist in carrying out the program for the year. Such appointments will expire with the end of the President's term in office. The Executive Council may authorize the appointment of special committees to serve longer than one year.

ARTICLE X: DIVISIONS

Section 1. Purpose. The purpose of the Division structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the specialties of communication.

Section 2. Division Names. Each Division will represent a major specialization of communication. In order to be an officially recognized Division of the Southern States Communication Association, at least 5% of the Association's membership shall have indicated membership in the Division. Any Division failing to attract 5% of the membership (determined 60 days prior to the meeting of the Administrative Committee at the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. The Executive Director shall notify divisions of probationary status when membership falls below 5%. Failing to achieve the minimum or failing to elect
officers shall result in the Divisional status being revoked and the division becoming an Interest Group. The following Divisions are recognized and shall be guaranteed space on the convention program, which will be allocated based on division size:
1. Communication Theory
2. Freedom of Speech
3. Intercultural Communication
4. Performance Studies
5. Mass Communication
6. Rhetoric and Public Address
7. Southern Argumentation and Forensics
8. Language and Social Interaction
9. Instructional Development
10. Applied Communication
11. Gender Studies
12. Popular Communication
13. Interpersonal Communication
14. Public Relations
15. Community College
16. Political Communication

Section 3. Each member of the Association shall be an official member of up to two (2) Divisions and may affiliate with additional divisions for a fee set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the program for a business meeting of each Division.

Section 5. Officers. Members of each Division shall elect the officers for the Division.
1. The officers and their responsibilities shall be:
   1. The Chair, who shall be the chief officer of a Division and shall be responsible to the President of the Association.
   2. The Vice Chair, who shall serve as program chair for the section programs at the annual convention and shall be responsible to the Vice President of the Association and ascends to the office of Chair.
   3. The Vice Chair-Elect, who ascends to the office of Vice Chair and assists the Chair with divisional responsibilities.
   4. The Secretary, who shall take minutes and publicize activities of the Division and shall be responsible to the Executive Director of the Association.

2. Activities and specialty interests within each Division shall be directed by the officers of that Division.

Section 6. Establishment of New Divisions. New Divisions of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed division. A new Division cannot be recognized until 5% of the membership of the Association has indicated their desire to join such a division.

ARTICLE XI: INTEREST GROUPS
Section 1. Purpose. The purpose of the Interest Group structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the expanding specialties of communication.
Section 2. Interest Group Names.
Each Interest Group will represent a major or emerging specialization of communication. In order to be an officially recognized Interest Group of the Southern States Communication Association, at least 2% of the Association's membership shall have indicated membership in the Interest Group. Any Interest Group failing to attract 2% of the membership (as determined 60 days prior to the meeting of the Administrative Committee at the time of the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. Any Interest Group failing to achieve the minimum a second year or failing to elect officers or failing to submit a program will have its status as an Interest Group revoked. The list of recognized Interest Groups will be kept by the Executive Director. Recognized Interest Groups will be guaranteed one program slot and one business meeting at the annual convention. Additional time slots may be allocated if available, based on the size of the membership in the Interest Group.

Section 3. Membership.
Each member of the association may be an official member of up to 2 Interest Groups and may affiliate with other Interest Groups for an additional fee set by the Finance Committee.

Section 4. Meetings.
At each annual convention there will be a designated time in the program for either a program or a business meeting of each Interest Group (see Section 2 above).

Section 5. Officers.
Members of each Interest Group shall elect the officers for the Interest Group.  
1. The officers and their responsibilities shall be: 
   1. The Chair, who shall be the chief officer of an Interest Group and shall be responsible to the President of the Association. 
   2. The Vice-Chair, who shall serve as program chair for the Interest Group program(s) at the annual convention and shall be responsible to the Vice-President of the Association. 
   3. The Interest Group shall take minutes and publicize activities of the Interest Group and shall be responsible to the Executive Director of the Association. 

   3. Activities and specialty interests within each Interest Group shall be directed by the officers of that Interest Group.

4. Section 6. Establishment of New Interest Groups. New Interest Groups of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed Interest Group. A new Interest Group cannot be recognized until 2% of the membership of the Association has indicated the desire to join such an Interest Group.

ARTICLE XII: PARLIAMENTARY AUTHORITY
Section 1. The American Institute of Parliamentarians Standard Code of Parliamentary Procedure, most recent edition, shall be the parliamentary authority for all matters of procedure not specifically covered in this Constitution.

Section 2. Parliamentarian. The President may appoint a parliamentarian to serve at the President's pleasure.
ARTICLE XIII: AMENDMENT
This Constitution may be amended:
1. By majority approval of the Executive Council and two-thirds (2/3) of the votes cast at an annual convention business meeting, or
2. By a majority vote at two consecutive annual convention business meetings, or
3. By two-thirds (2/3) approval of the Executive Council and a majority of the votes cast at the annual convention business meeting, or
4. By majority approval of the Executive Council and a majority of the votes cast at an annual convention business meeting provided the Amendment had prior approval of the Constitution Committee and was circulated among the membership at least thirty (30) days before the date of the annual convention.

ARTICLE XIV: DISSOLUTION
Section 1. Dissolution by Vote. The Association may be dissolved only at a special meeting called for that purpose, and in the manner prescribed by the relevant state laws, by vote of three-fourths (3/4) of the members present. Subject to compliance with the applicable provisions of such laws, upon any such dissolution of the Association all its property remaining after satisfaction of all its obligations shall be distributed to one or more corporations, funds, foundations, or learned societies such as the Executive Council may select, organized or operated exclusively for charitable, scientific, literary, or educational purposes, no part of the net earnings of which inures to the benefit of any private shareholder, member or individual, and which does not carry on propaganda or participate or intervene in any political campaign. Section 2. Dissolution by Inaction. If for any reason the Association shall be unable to elect officers and conduct business in the manner prescribed by its Constitution, including Section 1 above, all property remaining after satisfaction of all its obligations shall be turned over to the National Communication Association, the national organization with which this regional association is affiliated.

Revised April 2013
INDEX OF ADVERTISERS

TBA

INDEX OF PARTICIPANTS – SSCA 2014

* = Clevenger UHC Participant

Abell, Ritta….2210
Abbott, Blake….4608, 5204
Ackerman, Kyle….2710
Agne, Robert R….2603
Aiello, Alexandria Joy….4104
Alford, Allison M….4503
Allen, Myria Watkins….2704
Alley-Young, Gordon….3205
Allison, Hannah O….3212, 3508
Allison, Jay….3601, 4312
Almeida, Eugenie….2204
Althouse, Michael K….2504
Amason, Patricia….2601, 3212, 3508
Amsbary, Jonathan….4612
Anderson, Mia L….2307
Andrews, Urkovia….4108
Andrick, D. Michael….2209
Antony, Mary Grace….2407, 3401, 4109
*Applegate, Emily….4309
Armfield, Greg G….2101, 2310, 2503
Armstrong, Janine….2101
Arneson, Pat….2308, 4304
Arnold, Nicholas….2506
Arrington, Michael….2304, 2711
Arvizo, Al….3211
Asbury, Mary Beth….2403, 3303, 4602
Atkins-Sayre, Wendy….1201, 2101, 2507, 2701, 3402, 4608, 4702, 5101
Atkinson, Nathan….4204
Auter, Phil….3202, 4504, 5208
Auverset, Lauren….4504
Bagley, Meredith M….2202, 2404, 2705
Bailey, S. Brad….3711
Baker, Caitlin….2207
Baldwin, Andrea….4203, 5306
Ball, Hannah….4503
Balter-Reitz, Susan….3204  
Balthrop, William….4204  
Banerji, Devika….2301  
Banks, Tiffany D….2403, 3208  
Barnett, Joshua Trey….2705  
Baron, Rob….2305  
Barrett, Askley K….3708  
*Bartlett, Anna….3409  
Basquiat, Cameron….2607, 3211  
Bateman, Cynthia….4105  
Battaglia, Adria….2202  
*Beard, Rebecca….3210  
*Beaty, Sarah….3509  
Beck, Christina S….4301  
Beck, Gary A….4207  
Beck, Sarah Lindsey….4212  
Bell, Rebekah….2408, 4203  
Bello, Richard….2704  
*Bender, Jamie….3510  
Benitez, Santiago Nicolas Canete….2302  
Bennett, Beth S….4112  
Bernardi, Jennifer….4605  
Berry, Keith….2304, 2702  
Bertaccini, Josh….2710  
*Best, Stephanie….3209  
Bie, Bijie….4502  
Biesecker, Barbara….2507  
Biggers, J. Thompson….3304  
Bilyeu, Kristen….4603  
Bisbee, Donovan….5204  
Bissell, Jaclyn….2312  
Black, Jason Edward….2705, 3203, 3705, 4507  
*Blackwell, Maiava M….4508  
Blair, Carole….2507, 3207, 3309, 4301, 4401  
Block, Carolyn….4204  
Bochner, Art….4607  
Bodie, Graham D….4207, 4503  
Boerboom, Sam….3204  
Bogdan, Anna….5105  
*Bohl, David….3209  
Bohl, Kenneth W….3702  
Bolkan, San….4503  
Bongiorni, Kevin….2506  
Bonnell, Karen H….3306  
Boone, Jeff….3411  
Booth-Butterfield, Melanie….4109, 4503
Booth-Butterfield, Steve….4109
Boudreraux, Fay….3307
Bourland-Davis, Pamela G….4108, 4205
Bowen, Shannon A….3507
Bowman, Michael S….3601
Bowman, Ruth Laurion….3601
*Bowman, William….4611
Bower, Robin….3501
Bradford, Althea Betty….3401
Brandau, Frances….2704
Brantley, Brian C….2505, 3201, 3301, 4104
*Brashear, Taylor….4209
Brasseur, Myrian….2403
Brazile, Courtney….4203
Breede, Deborah C….2204, 2304, 2402, 4305, 5205, 5304
Briddick, Erin….2606
*Bridges, Casey….3210
*Bridges, Shalon….4611
Bridges, Shana….3408
Brooks, Abby M….1101, 1201, 2101, 3513, 4703
Broussard, Anna Maria….2306
Broussard, Jonathan M….3407
Brown, Carl J….5207, 5305
Brown, Kevin….4202
Brown, Mary Helen….5207
*Brown, Michael S….4509
Brown, Riva….2706
Bruner-Johnson, Brigitta….4205, 4303
Bryant, Kevin….2608, 4208
Buchanan, Burton P….3205
Buerkle, C. Wesley….2401, 5101
Burk, Kathleen….2409
*Burks, Josie….3210
Burling, James T….2606
Burnette, Ann E….2512, 2610, 4304
Burns, Deborah H….3303
Burt, Amy….4312, 4505
*Burton, Kelsey….4611
Butchart, Garnet….2203, 3702, 4110
*Butler, Ryden….4610
Byrd, Robby….2705
*Cain, Maria….4609
Callahan, Sara Dykins….3706
Callaway, Monette….1101, 1201, 2101
Campbell, Anne O….2408
*Campbell, Jessica….3210, 4611
<table>
<thead>
<tr>
<th>Last Name</th>
<th>First Name</th>
<th>Phone Numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Camps</td>
<td>Elizabeth</td>
<td>3409</td>
</tr>
<tr>
<td>Cannava</td>
<td>Kaitlin</td>
<td>4503</td>
</tr>
<tr>
<td>Carey</td>
<td>Mittie K.</td>
<td>3504</td>
</tr>
<tr>
<td>Carrillo</td>
<td>Isabell</td>
<td>2605</td>
</tr>
<tr>
<td>Carton</td>
<td>Shannon T.</td>
<td>3202</td>
</tr>
<tr>
<td>Carver</td>
<td>Jessica Martin</td>
<td>2310</td>
</tr>
<tr>
<td>Castillo</td>
<td>Ryan</td>
<td>2207</td>
</tr>
<tr>
<td>Cates</td>
<td>Carl M.</td>
<td>1101, 1201, 2101, 2611, 3511, 3712, 4511, 5201, 5303</td>
</tr>
<tr>
<td>Ceka</td>
<td>Flora</td>
<td>2206, 2406, 2708</td>
</tr>
<tr>
<td>Cely</td>
<td>Patricia Rose</td>
<td>3510</td>
</tr>
<tr>
<td>Chang</td>
<td>Chen-Wei</td>
<td>3405</td>
</tr>
<tr>
<td>Charoensap</td>
<td>Piyawan</td>
<td>4603</td>
</tr>
<tr>
<td>Chen</td>
<td>Gina Masullo</td>
<td>3405, 4102</td>
</tr>
<tr>
<td>Chen</td>
<td>Peter</td>
<td>3405</td>
</tr>
<tr>
<td>Cheshier</td>
<td>David</td>
<td>2507</td>
</tr>
<tr>
<td>Christen</td>
<td>Scott</td>
<td>3302, 3412, 3503</td>
</tr>
<tr>
<td>Cissna</td>
<td>Kenneth N.</td>
<td>4607, 5306</td>
</tr>
<tr>
<td>Clark</td>
<td>Jefferson</td>
<td>3409</td>
</tr>
<tr>
<td>Clark</td>
<td>Kisa</td>
<td>5204</td>
</tr>
<tr>
<td>Clark</td>
<td>Sarah</td>
<td>4305</td>
</tr>
<tr>
<td>Cloud</td>
<td>Cora</td>
<td>2403</td>
</tr>
<tr>
<td>Cockrell</td>
<td>Kristen</td>
<td>1201, 2101</td>
</tr>
<tr>
<td>Cohen</td>
<td>Heather</td>
<td>3409</td>
</tr>
<tr>
<td>Colaianni</td>
<td>Teri</td>
<td>2311</td>
</tr>
<tr>
<td>Coleman</td>
<td>Linda</td>
<td>3702</td>
</tr>
<tr>
<td>Coleman</td>
<td>Tara</td>
<td>4306</td>
</tr>
<tr>
<td>Conley</td>
<td>Sara Carter</td>
<td>4310</td>
</tr>
<tr>
<td>Collins</td>
<td>Christopher C.</td>
<td>3502</td>
</tr>
<tr>
<td>Conville</td>
<td>Richard</td>
<td>5305</td>
</tr>
<tr>
<td>Conway</td>
<td>Jordan</td>
<td>3510</td>
</tr>
<tr>
<td>Cooley</td>
<td>Skye</td>
<td>4201</td>
</tr>
<tr>
<td>Coopman</td>
<td>Stephanie</td>
<td>2704</td>
</tr>
<tr>
<td>Cordero</td>
<td>Brittany</td>
<td>4202</td>
</tr>
<tr>
<td>Corr</td>
<td>Matthew</td>
<td>2302</td>
</tr>
<tr>
<td>Corrigan</td>
<td>Lisa</td>
<td>3502</td>
</tr>
<tr>
<td>Cothren</td>
<td>Skylar</td>
<td>4609</td>
</tr>
<tr>
<td>Covington</td>
<td>Christian</td>
<td>3503</td>
</tr>
<tr>
<td>Cox</td>
<td>Nichole B.</td>
<td>5203</td>
</tr>
<tr>
<td>Crable</td>
<td>Bryan</td>
<td>2707</td>
</tr>
<tr>
<td>Craig</td>
<td>Christopher A.</td>
<td></td>
</tr>
<tr>
<td>Crammer</td>
<td>Gregory</td>
<td>4103</td>
</tr>
<tr>
<td>Croft</td>
<td>Sharon</td>
<td>3306, 3601, 4312</td>
</tr>
<tr>
<td>Croghan</td>
<td>Jon M.</td>
<td>4306</td>
</tr>
<tr>
<td>Croghan</td>
<td>Tammy L.</td>
<td>4306</td>
</tr>
<tr>
<td>Cross-Maddox</td>
<td>Camaria</td>
<td>4610</td>
</tr>
<tr>
<td>Crow</td>
<td>Bryan K.</td>
<td>2309, 4708, 5104</td>
</tr>
</tbody>
</table>
Eisenberg, Eric….3507
Eldredge, Judson….3508
Elkarhili, Nagham….5208
Eller, Angela….4501
Ellis, Carolyn….4607
Ells, Kevin, 4308
Elmasry, Mohamad….3202
Elwazan, Noura….4504
Enck, Suzanne M….3502
Ercolini, Gina….1210, 2101, 3710, 4211, 4705, 5101, 5209
Erdely, Jennifer….2402, 5206, 5304
Erdie, Carmen….2511
Erickson, Keith….4605
Ero, Ivie….4311
*Evans, Emily….4508
*Ewert, Kayla….3209, 3409
Ezeala-Harrison, Nnedi….5105
Fairchild, Jennifer L….2711
Fall, Lisa….3512, 4108, 4212
Fallah, Amy….2409, 4308
Falvo, Richard….2408, 3211, 3711, 4311
Farrell, Laura C….3403
Faux, William….3411
Fay, Isabel….4302, 5301
Feltz, Silke….2407
Fenske, Mindy….4107
Ferguson, Alice….3405
Fetcher, Leland….2207
Feyh, Kathleen E….3502
*Fider, Maurice….3509
Fish, AnnaBeth M….3308, 4305
Fisher, Melody….2706
Fisher, Valerie….2704
Flanagan, Lisa….2402, 3601, 4107, 5106, 5206
*Flowers, Kara….3705
Floyd, Preston McEver….5304
Flyn, Mark….2204
Foland, Jonathan….3308, 3512
Foley, Megan….4204, 4507, 4702
Foltz, Kristen A….3211, 4604
Foster, David E….4612
Foutz, Beau….3707
Fox, Rebekah….1201, 2101, 4512, 5101
Franz, Maggie….4302
Frank, Bob….5101
Franklin, Cole….3310
*Frech, Catie…4509
French, Shaunda…2602
French, Wesley…4502
Frentz, Tom…4607, 4702
Friley, Lorin Brooke…2302, 5105
Fritz, Janie Harden…2203, 3702, 4110, 4705
Frobish, Todd…5108
Fu, King-wa…4608
Gaffney, Amy…2701
Gaines, Robert N…4112
Galdino, Griego…5105
Gallagher, Victoria…2701
*Galloway, Rebecca…4508
Gandy, Stephanie…3405
Ganster, Savannah…2708
Gardner, Adrian…2311
Garland, Michelle E…2408, 3202, 3302, 3412, 3508, 4202
*Garner, Stephen…4609
*Gary, Anna…3513
Gearhart, Christopher…4109
Gee, Charles…2405
Gehrke, Pat J…1201, 2101, 3710, 4211, 4308, 4506, 5101
Gendrin, Dominique…2702, 3401, 4707
George, Ashley…4706
Gerlich, R. Nicholas…2310
Germany, Bethany…2206
Geyerman, Chris…3409
Getter, Megan…4305
Gibson, Danna…2604, 3410
Gilchrist, Brian…4106, 4506
Gingrich-Philbrook, Craig…4606
Ginther, Morgan…3504, 5103
Givens-Carroll, 1201, 2101, 3205, 3703, 4103, 4502, 4701, 5101
Glenn III, Robert J…1201, 2101, 2210, 4208, 4311, 5101, 5202
Gogo, Osenkor…2101
Goodboy, Alan K…3202, 4306, 4503
Gozanski, Timothy A…3202
Grabowski, Mark…3204, 4512
Graham, Beverly H…4108
*Granberry, Taylor…4610
*Grandin, Kara L…4210
Grano, Daniel…2202, 2404, 3402
Gratch, Ariel…2606, 5306
Gray, Jennifer B…2310, 3707
Gray, Jonathan…2306, 3306, 4107
Gray, Neal D…3707
Greene, Quincy….3503
Greenwalt, Dustin A….2312
Greer, Lindsay….2406, 3206, 3506
Gregory, Lynn….2511, 4611
Grey, Stephanie Houston….2308, 2501, 4104, 4608
Groover, Michelle….5103
Haas, Benjamin D….4505
Haas, John….1101, 1201, 2101, 5201, 5303
Hagedorn, Kathy….5109
Hale, Jerry….1201, 2101, 2709, 3712, 5303
Halvorson, Sandra….5203
Hannay, Sally….2407
Hanson, Trudy….5108
Hardig, Sally….2612
Hark, Kristen….4109
Harlow, William….1201, 2101, 2512, 3201, 3301, 4104, 4704, 5101
Harris, Tina….4103
Harrison, Cory Paul….3203
Harrison, Millie….2101, 4202
Harrison, Ray….3203, 3710, 4211
Hart, Joy L….2704
Hart, Zachary….4511
*Hasbun, Amelia….4509
*Hassell, Bayly….3705
Hatcher, Laura C….2301, 2509
*Hatfield, Joe….3513
*Hawkins, Kena K….4210
Hayes, Marceline Thompson….2301
*Heard, Tasha….4508
Heath, Stephanie K….2406
Heaton, Daniel W….3211, 3306, 4312
Hefferin, Deborah….3501
Heintz, Kirsten….1201, 2101, 2604, 4311
*Helgesson, Tilda….4508
Helvie-Mason, Lora….2205, 3202, 4706, 5103, 5302
*Hermann, Stefani….4509
Hernandez, Leandra H….2403, 3205
*Herrero, Daniel….4209
Hester, Scarlett L….4212
Heuett, Kyle B….2503, 4207, 4306, 4504
Hickerson, Corey….4205, 4303
Hickson, Mark….4612
*Higgins, Sally….3510
*Higgins, Tyler….3509
Hill, Myleea D….4303
Hocke-Mirzashvili, Tatjana M….4303, 4504
Hocker, Joyce L....2711, 4607
Hole, Mike....4305
Hollihan, Thomas....3507
Holloway, Rachel....4303
*Holmes, Alex....3210
Honeycutt, James M....2509
Hornsby, Elizabeth....5103
Horton, Tia....3503
Hosterman, Alec R.....2205, 2602, 5302
*Hotard, Donny....3209
Howard, Charles....2612, 4304
Howard, John W....4612
Howard, Leigh Anne....3306
Huber, Aubrey....2502, 3208
Huddy, William P....4604
*Huffman, Katherine....4310
Huggins, Christin E....4207, 4602
Hughes, Adam G....4102
Huling, Nekita D....2307, 2408
Humphrey, Vernon F....2604
Hungerford, Kristen....4212, 4302
Hutton, Sharon....4212
Inabinet, Brandon....3402, 5108
Irving, Brook....4105
Jackson, Jennifer A....5103
Jackson, Sarah K....2506, 3206, 3506, 4206, 4505
*Janovyak, Charlotte....4209
Jasso, John....4106
Jefféris, Bonnie....3501
Jenkins, J. Jacob....4203
*Jessani, Ali....4610
Jiang, Min....4608
Johnson, Andre E....3504
Johnson, Cristal R.S....2702
Johnson, Evan L....5301
Johnson, Janet....2205, 2602, 5302
Johnson, Mighan....3505
Johnson, Naomi R....3403
Johnson, Nicole R....3202
*Johnson, Rebecca....3210
Johnston, Darrell....3307
Johnston, Kathryn....3408
Johnston, Leigh Ann....3208, 4306
Jolly, Marshall....2510, 5202
Jones, Andrew C....2504
Jones, Charles....4305
Jones, Clint….2510, 4208
Jones, Ryessia….2704
Jones, Samantha….5207
Jorgenson, Derek A….3211, 3403
Joseph, Laveda….2604
Joseph, Robert….4103
Jurczak, Linda Pysher….2609, 3302, 3708, 4605, 5101
Kahl, Mary….4204
Kanjeva, Pipi….4109
*Kapinos, Christi….3509
Kaszynski, Elizabeth….2409
Keaton, Shaughan A….2509, 4109, 4207
Kedrowicz, April….2701
Keith, David….3505
Keith, David M….4612
Keith, Sheree’….3308
Kelly, Stephanie….3310, 3403, 3503, 4108, 4207, 4706
Kemerly, Tony….2303, 4102, 4202
Key, Adam….2404, 4102, 4202
Key, Laton….2608
Kidd, Mary Ann….3405, 4108, 4504, 4707
Kiesinger, Christine….3311
*Kiggans, Mary Margaret….3210
*Kilgore, Andrianah….4611
Kim, Sora….2405
*Kim, Taewon….4310
King, Andrew….2504, 2707, 3601
*Kinnamont, Cynthia….4309
Kinnebrew, Vandrick….3503
Kinsky, Emily S….2310
Koons, Caroline….3509
Kotowski, Michael R….3212, 4207
Kovalyova, Natalia….4104
Kraemer, Wayne L….2512
Krejci, Christopher J….5206
Krejci-Manwaring, Jennifer….2704
Krider, Diane S….2410
Kunkel, Adrienne….2403
Kushniryk, Alla….2405, 2702
Kwon, Andy….4502
LaFleur, Gary….2210
Lain, Brian….2401, 4204
Laird, Casie….4201
Lamp, Kathleen S….4112
Lancaster, Alexander….4103
*Lang, Amanda….4209
Langett, Jeremy....4110, 4506, 5101
Langley, Gigi Perez....5306
Lasater, Thomas....2710
Lash, Amanda....4202
Lauricella, Sharon....5302
*Lawrence, Naomi....4508
LeBret, John....5206
Lee, David....2502, 4108
Leeman, Richard....4509, 4608
LeFebvre, Luke....2607
Lehn, Melody....4211
Leslie, Brian....2401
LeVan, Michael....3406
Levina, Marina....4204
Levine, Kenneth J....2503, 3202
Levitt, Linda....2402
*Linton, Marisa D....3409
*Lishen, Jacob....3409
Long, Beverly Whitaker....3601
Long, Shawn....1201, 2101
Looney, Erin....2208, 2303, 3307
Looney, Melissa....2208, 2303, 3307
Lou, Shanshan....2511, 4610
Louis, Jenny....5206
Louis, Ross....5106, 5206
Lu, Jessica....4201
Lubbers, Chuck....4205
*Luby, Alisa....3509
Lugo, Joanna....2206
Lunceford, Brett....5101
*Lundberg, Rebecca....3209
*Lutz, Katie....3210
Maben, Sarah....2205, 2602
MacDonald, Patrick....3302, 3503, 5207
Mack, Ashley Noel....4605
Mackie, Cara T....2304, 5304
Maddalena, Kate....4204
Maldonado, Jamie....2605
Malone, Catie....4302
Mandziuk, Roseann M....2610, 3402, 3510, 4304
Manning, Linda D....2601, 3212, 4207, 4306
Mapes, Meggie....3308, 3506
Maples, Nancy Jo....4502
Mapp, Christopher....3205
Markman, Kris M....3403
Marshall, Douglas....2308, 3204, 3702, 4512, 4604
Martin, Kristy T….4102
Martin, Matthew M….4102
Martin, Timothy….4502
Martin, Vaughn….3503
Martinez, Randall….2703
Mattheis, Ashley A….3512
Matthews, Marsha Little….4108, 4207, 4701
Matthey, Pauline….2207
Maugh, Casey….3308
Maxson, David….2404
McAlister, Joan Faber….4204
McCann, Bryan….2202, 3502, 4111
McCloskey, Thomas….2401, 3310, 5105
McCollough, Christopher J….2604, 4108, 4701
McCullough, Ryan P….2209
McCraw, Shannon K….3211
McCroskey, James C….4612
McDonald, Bonny….2306
McDonald, Verlaine….4210
McGeough, Danielle Dick….2306
McGeough, Ryan Erik….2607, 3407, 3709, 4208
*McGhee, Brian….3705
McGowan, Angela….4201
McGuire, Emily….2309
McGuire, Patrick….4502
McKean, Paul R….4507
McKeown, Emily J….2503
McLaughlin, Tracy….3711
McNease, Kyle….5209
McVey, Alex….5301
Meares, Mary….3401, 4707
Medeiros, Dylan….3212, 4306
*Medhurst, Julia….3513
Menzies, Alisha….2502, 2702
Mercadante, Rich….3501
Merkenson, Terrence….4502
Mestayer, Colleen….5305
Metcalf, Laurie D….3310
Metz, Jacob….2608
Meyer, John C….1101, 1201, 2101, 3101, 3411, 3507, 4401, 5101, 5201
Michalik, Lyndsay….2606, 3206, 5306
Miller, Jean Costanza….2409, 2707, 4209
Miller, Kiley….2407
Miller, Laura….2408, 3404
*Miller, Lauren….3705
Mills, Carol Bishop….4703
<table>
<thead>
<tr>
<th>Name</th>
<th>Page Numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mineo, Raven</td>
<td>2510, 4208, 5202</td>
</tr>
<tr>
<td>Mislan, Cristina</td>
<td>5208</td>
</tr>
<tr>
<td>Mistich, Daniel R.</td>
<td>2209</td>
</tr>
<tr>
<td>Mistrzak, Emily</td>
<td>2406</td>
</tr>
<tr>
<td>Mitchell, Joe</td>
<td>4212, 4605</td>
</tr>
<tr>
<td>Mitchell, Yolanda</td>
<td>1201, 2101, 3202, 4706, 5101, 5207</td>
</tr>
<tr>
<td>*Mobley, Katlyn</td>
<td>4309</td>
</tr>
<tr>
<td>Moe, Bryan</td>
<td>2504</td>
</tr>
<tr>
<td>Molina, Maria</td>
<td>4504</td>
</tr>
<tr>
<td>Moore, Destiny</td>
<td>5203</td>
</tr>
<tr>
<td>Moore, Jenny</td>
<td>2505</td>
</tr>
<tr>
<td>*Moore, Kasey</td>
<td>3509</td>
</tr>
<tr>
<td>Moore, Nina Jo</td>
<td>2611, 3209</td>
</tr>
<tr>
<td>Morales, Teresa</td>
<td>2312</td>
</tr>
<tr>
<td>Morehouse, Maggi M.</td>
<td>5304</td>
</tr>
<tr>
<td>Moreman, Shane</td>
<td>4104</td>
</tr>
<tr>
<td>Morgan, Ashley N.</td>
<td>4506</td>
</tr>
<tr>
<td>Morris, Charles E.</td>
<td>2705</td>
</tr>
<tr>
<td>Morris, Michelle</td>
<td>3707, 5207</td>
</tr>
<tr>
<td>Moroco, Laurie J.</td>
<td>2508</td>
</tr>
<tr>
<td>*Morrow, Ashley</td>
<td>3210</td>
</tr>
<tr>
<td>Moss, Christina</td>
<td>2610, 3402, 3504, 4608, 4702</td>
</tr>
<tr>
<td>Motta, Bernardo</td>
<td>2405</td>
</tr>
<tr>
<td>Mouton, Ashton</td>
<td>4503</td>
</tr>
<tr>
<td>Muchtar, Nurhay</td>
<td>2405</td>
</tr>
<tr>
<td>Mudd, Derek</td>
<td>5206</td>
</tr>
<tr>
<td>Mullan, Margaret</td>
<td>4110</td>
</tr>
<tr>
<td>Munsell, Jason B.</td>
<td>1201, 2101, 2611, 3406, 4309, 5106, 5206</td>
</tr>
<tr>
<td>*Murphy, Kathryn</td>
<td>3210</td>
</tr>
<tr>
<td>Murray, Creshema R.</td>
<td>2307</td>
</tr>
<tr>
<td>Mustafa, Kamrun</td>
<td>2702</td>
</tr>
<tr>
<td>Myres, Jason D.</td>
<td>5108, 5209</td>
</tr>
<tr>
<td>Nadkarni, Arti</td>
<td>2711</td>
</tr>
<tr>
<td>Nakayama, Thomas K.</td>
<td>2705</td>
</tr>
<tr>
<td>Narro, Amber J</td>
<td>3205</td>
</tr>
<tr>
<td>Nelson, David</td>
<td>1201, 2101, 2608, 3307, 3411, 4202, 4709, 5101</td>
</tr>
<tr>
<td>Newman, Ganer</td>
<td>4603</td>
</tr>
<tr>
<td>Newman, Gyromas</td>
<td>3505, 4103</td>
</tr>
<tr>
<td>Nicholson, John</td>
<td>1201, 2101, 2204, 2601, 3208, 3311, 3411, 5101</td>
</tr>
<tr>
<td>Nicholson, Nichole</td>
<td>2606, 2708, 5306</td>
</tr>
<tr>
<td>*Noonan, Ashley</td>
<td>3509</td>
</tr>
<tr>
<td>*Norris, Kirby</td>
<td>3209</td>
</tr>
<tr>
<td>Norman, Christian</td>
<td>5204</td>
</tr>
<tr>
<td>Odom, Janice</td>
<td>3207, 3309</td>
</tr>
<tr>
<td>Okamoto, Kristen</td>
<td>2404</td>
</tr>
<tr>
<td>Oliveira, Carrie</td>
<td>3212, 4503, 4602</td>
</tr>
</tbody>
</table>
Oliver, Bailey…2501
O’Meara, Melanie Kitchens…1201, 2101, 3706, 5106, 5206
Orlov, Stanislav….2702
O’Rourke, Sean Patrick….4211
Osei-Hwere, Enyonam M….2310
Ozley, Raymond….2302
Pace, Leslie K….4112
Pacheco, George….3411
*Packard, Michelle….4210
*Pannell, Taylor….4609
Parish, Patty….3503
Park, Youngrak….2604
Parker, Jim….2305, 3304
Parker, Thomas Roberson….3304
Parrott, Charles….4505
Parsons, Caroline S….2401
Passino, Morgan….2710
Patterson, Andrea….5207
Paulson, Sally F….5209
Payne, Holly J….4603
Pence, Michelle E….3401
*Pender, Woodrow Solon….4508
Perna, Brian….2503
Perry, Sam….4608, 5301
Persuit, Jeanne M….3702, 4110
Petrovic, Jelena….2309
Pickett, James R…..2203, 4106
Pierce, Lee….4204
Pierre, Devona F….2307
Pitchford, Amy Hawkins….2706
Pitchford, Matt….4604
Pitts, Elizabeth A….3403, 5205
Polanco, Raquel….2206, 2708, 3206
Ponthieux, Joseph….4501
Post, Audrey….3512
Poth, Paige….4108
Powell, Benjamin D….2708, 3506, 3601, 4206, 5106
Powell, Brian….2210, 2510, 5202
Powell, Larry….3303, 4104, 4612
Power, Natsu Onoda….5106
Prentiss, Suzie….3503
Pressnell, Levi….4502
Prividera, Laura C….4612
*Profit, Ashlynn….3705
Purnell, David….3211, 5205
Pyle, Andrew….2302, 4203
*Qubain, Farah...3509
Quianthy, Richard...3501
Ragsdale, J.D...1101, 1201, 2101, 5201
*Rainer, Abby...4609
Ramsey, Matthew C...3411, 4102, 4302, 4709
Ranta, Richard...1201, 2101, 2709
Rasmussen, Leslie...2706, 3201
Rawlins, Brad...4205
Reed, Joquina...4605
Reeves, Joshua...4204
*Reinersman, Alicia...3509
Reno, Katie...2503, 2607
Reppert, Jim...2210
Reynolds, Jade...2208
Rhodes, Claire...3504
Rhodes, Gretchen Stein...3601, 5106
Rhynes, Michael...3503
Richards, Matthew S...2209, 4111, 5204
Richardson, Gordon...3503
Richmond, Virginia P...4612
Roberts, Judith...3211, 3405
*Roberts, Stephanie...3209
Roberts, Van...3201
Rockwell, Steve...2208
Rodriguez, Leslie Y...4109
Roe, Darrell...3405, 4704
Roman-Gloro, Danny...5205
Rountree, Clark...2707
Rudy, Jessica...3408
Rudyk, R. Brandon...4604
Ruihley, Brody J...4109
*Rumsey, David...3509
Russell, Katherine E...3212, 5105
Ryalls, Emily...2502
Saunders, John H...2208, 3307, 4302, 4511
Samp, Jennifer A...4207
*Samson, Guevara...3509
*Satanski, Carolyn...4610
Sawyer, Chris R...2509
Scheinfield, Emily...3508
Schmidt, Kali...5105
Schoonover, Katie...2207
Sciullo, Nick...2501, 4201, 5301
Scott, Bianca...3307
*Secrest, John...4210
Seese, Gregory...2511
Sellnow, Deanna…2701
Serini, Shirley…2410, 4108, 4701
Shaffer, Tracy Stephenson…3601, 4606
Shears, Daniel…3501
Sheer, Vivian…2310, 3412
Sheldon, Pavica…2403, 2509, 3410, 4504
Shields, Ronald…3601
Shoop, Tiffany J…3303
*Sierras-Trotts, Maggie A…4310
Sills, Liz…2510, 4506, 5108, 5202
Silverman, Rachel…2502
*Simmons, Allie…3513
Simmons, Jake…3502
Simon, Jenni M…3303
Simpson, Breya…3503
Sipocz, Daniel…2208, 4103
Sircy, Elisha…4112
Slade, Alison…3205
Sloan, Sam…2606, 3206
Slosarski, Yvonne…4111
Slover, Samantha…2208, 3307
*Smalling, Stephanie…4508
Smith, Ashley W…4612
Smith, Barry…3201, 3301
Smith, Cortney…2501
Smith, Jennifer Mize…1101, 1201, 2101, 4603, 5201
Smith, Kenny D…2505, 3201, 3301, 4201
Smith, Kim G…3711
Smith, Lauren Reichart…1201, 2101, 3201, 3301, 3505, 3703, 4502, 4612, 4704, 5101
Smith, Melissa…1201, 2101, 2505, 3301, 4104, 4612, 4704
Smithey, Melissa…4108
*Smythe, Gage…4310
Socha, Thomas J…2611, 4207, 4501
*Solar, Justin…4609
*Spadea, Stephanie…3210
Sparks, Megan S…2408
Spasovska, Katerina…2405
Spates, Steven…2607
*Spaulding, Allison…4611
Spencer, Leland…2705
Spikes, Antonio…4103
*Squyars, Samuel…4210
Stafford, Paul E…2204, 2602, 2711, 3310
Stagliano, Anthony…4111
Stallings, Lori…2207, 2603, 3403
Stana, Alex…2204
Stanley, Heather Leigh….2303, 2607
Steudeman, Michael J….3407, 4507
Stewart, Craig O….2603, 3504, 5104
Stokes, Ashli….3402
Stoltz, Molly M…..4110, 5209
Stout, Carla S….3711
Stoyneva, Iva T…2310
*Strickland, Julia….4310
*Strickler, Scarlett….4509
Suchy, Patricia A….2506, 3601
*Sussman, Cyrus….4611
Sutherland, Bridget….4507
Sutton, David….4310
Swartz, Omar….5207
Tang, Lu….4502
Tardy, Charles H….1201, 2101, 2509, 2612, 5101
Taweh, Jumah….4305, 5205
Taylor, LaTara….5110
Taylor, Toniesha L….2610
Temple, Nick….3407
Terry, David P….4107, 5107
Thames, Richard H.
Thibodeaux, Terry M….2709
Thompson, William….4205
Thompson-Hayes, Marcie….1201, 2101, 3410, 3702, 5101
Tokarz, David….2501
Tonn, Mari Boor….2610, 2707
Torres, Alfredo….4501
Tracy, Pam….3403
Trahan, Joseph V….2410
Trapani, William….2312, 4204
Treat, Shaun….2409, 3407, 3709
Trelise, Debbie….4502
Trollinger, Susan….4204
Trollinger, William….4204
Tronstad, LaRae D….4603
Trudeau, Justin….4107
Tull, Annalee….2101, 4305
Tullis, Jillian A….2204, 2310, 2502, 2702, 5101, 5205
Tulloch, Scott….4105
Tully, Margaret….4212
Turnage, Anna….1201, 2101, 3709, 4306, 5101
Turner, Daniel….4502
Turner, Kathleen….2701
Tyler, William….3202
Van Kelegom, Martijn Jos….2403
Vanderhei, Melisa M….3401
Vangelis, Linda….2204, 2304, 3208, 3311
VanSlette, Sarah….4603, 5109
Varma, Tulika….4108
Vaughn, Holley….3406
Velasco, Joseph G….2407
*Velez, Mabeline….4609
*Ventre, Dallas….3510
Vickery, Andrea J….4207, 4503
Vignes, Danielle….5206
Violanti, Michelle….1201, 2101, 2511, 3302, 4511
*Vo, Thao….3209
Wachs, Anthony….4106
Wade, Kiera….2605
Wagner, Phillip….2403
Walker, Jefferson….2312, 3203, 3402
Walker, Kandi….1201, 2101, 2704, 3404, 4602, 5101
Walker, Rebecca….3206, 3406, 3706, 4312, 4505
Waltman, Michael….2704
Ward, Mark….4708
Warford, Elyse M….2601
Warrenburg-Rome, Kristine….2203
Waychoff, Brianne….3406, 4505, 5206, 5306
Webb, Lindsey….5305
Webb, Lynne M….2507, 2601, 2704, 3212, 4213
Webster, Linda J….3704
Weeks, Matthew….4612
Weglarz, Kristine….2306
Welch, Nakia….3211, 3707
Wellings, Elizabeth….2610, 5305
*Wells, Jamie….3513
*Wenner, Rachel….4501
Wertz, Emma….2405, 2702
Wells, Justine….4105
West, Carrie L….2407, 4109
*West, Victoria….4210
Westerman, C.K….4504
Wheaton, Patrick G….2512, 3301, 3712, 4508
Whitaker, Maryann….4306
Whitfield, Michelle….4501
Wieskamp, Valerie….3408, 4111
Williams, Barry….2305
Williams, Danielle E….2208, 4202, 4709
*Williams, Emily….3209
Williams, Shirlan….2304
Williams, Travis….2206, 2406, 3506
Williams, Yamika….5110
Williamson, Jason….2202, 4507
Willingham, Christine….2303
Willink, Kate G….3208
*Wilson, Mo….4309
Wilson, Nicholas….3405
Winderman, Emily….4105
Winn, J. Emmett….1201, 2101
Winters, Caryn L….3405, 5208
Wisecarver, Roy….4102
Wood, Jay….2301
Wood, Nico….2606, 3506, 4206
Woodhouse, Diana C….3506, 4206
*Woolard, Amelia….3513
Wright, Courtney….3212
*Wursteisen, Samantha….3510
*Wynn, Layla….4509
Wynn, Monica Flippin….5110
Xue, Fei….4502
Yamaguchi, Precious Vida….3208
Zagacki, Kenneth….2701
Zamora, Caroline….2503
Ziegler, Derek….4506
Zeigler, Donald….4501
Zhao, Yanjun….3412
Call for Papers
April 8-12, 2015
Marriott Waterside
Tampa, FL

Communication as Art and Craft

The theme of the 2015 Southern States Communication Association Convention is “Communication as Art and Craft.” Some degree of artistry and skill is imbedded in each of the multitude of roles communication plays in our lives. The 2015 convention theme lends itself to the exploration of different perceptions of art and craft as aesthetic, process, or product. Participants are encouraged to celebrate or critique the art and craft of communication and to be creative in panel design and content.

Each division and interest group is encouraged to program at least one panel consistent with the conference theme. Co-sponsored panels where thematic presentations cut across divisions or interest groups are also welcome. In addition to traditional panels of papers, the Vice President is interested in workshops and interactive programs that maximize opportunities for intellectual engagement and professional development. Where entire panels are proposed, submitters are encouraged to diversify the institutional affiliation of the panel participants. Program proposals that do not fit within SSCA’s divisional and interest group structure may be submitted directly to the Vice President for consideration as part of the Vice President’s Spotlight Series.

The complete call for papers will be posted at SSCA’s website http://www.sscanet and in upcoming Connections. For more information, contact Dr. Jean DeHart of Appalachian State University by email at DEHART2JL@appstate.edu or by telephone at (828) 262-2402.