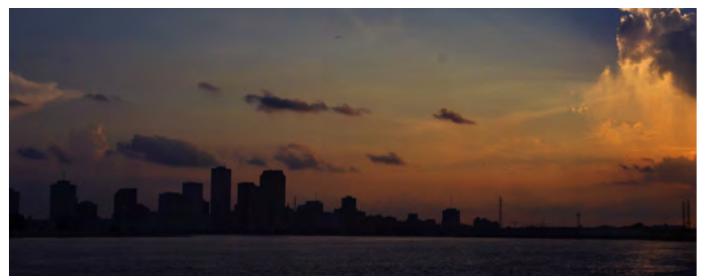
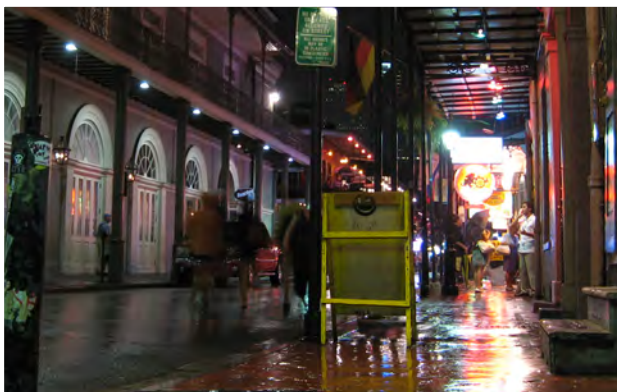
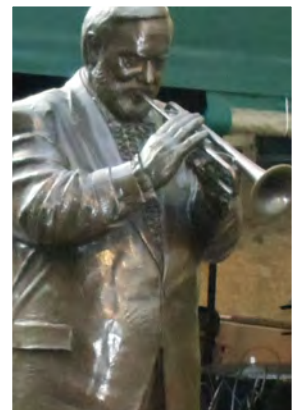


SSCA 2014

84th Annual Convention
Southern States Communication Association



24th Annual Theodore Clevenger Jr.
Undergraduate Honors Conference



April 3-6, 2014

The New Orleans Sheraton ■ New Orleans, Louisiana

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84th Annual Convention Southern States Communication Association

24th Annual Theodore Clevenger Jr. Undergraduate Honors Conference

April 3-6, 2014 • The New Orleans Sheraton • New Orleans, Louisiana

MOVING ON: ENVISIONING THE FUTURE OF THE FIELD

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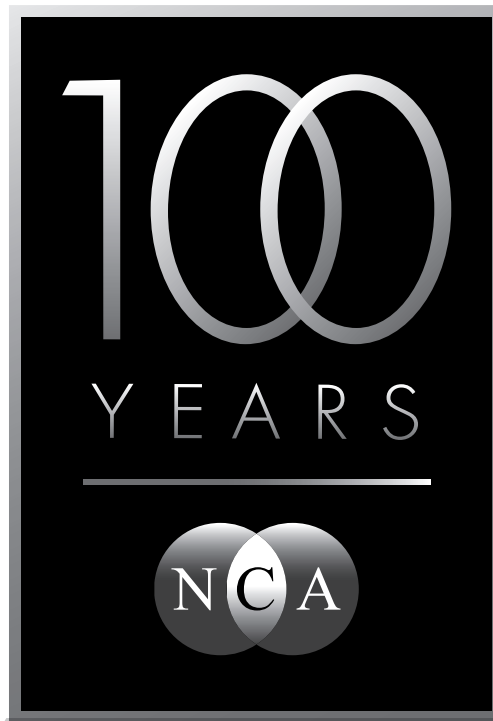
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This symbol denotes Undergraduate Honors Panel

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honoring NCA's centennial throughout the year.

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Welcome to the 84th Annual SSCA Convention

Dear SSCA Colleagues:

Welcome to New Orleans! The Big Easy is an ideal conference site with outstanding meeting facilities. It is home to a truly unique blend of food, music, and culture found nowhere else in the U.S. Our convention hotel, the New Orleans Sheraton, is located on Canal Street and is just few steps away from Bourbon Street. Its rooms offer views of the waterfront and of the French Quarter. Fresh off a \$50 million renovation, the Sheraton New Orleans Hotel boasts a refreshed lobby and inviting guest rooms, a state-of-the-art fitness center, and state of the art meeting spaces.

The theme for the conference is "Moving On: Envisioning the Future of the Field." As scholars, we see the communication landscape around us changing in both pronounced and subtle ways. We see new communication technologies influencing the nature of relationships, workplace interaction, and social movements. We also see communication being influenced by cultural shifts and societies that appear to be increasingly polarized.

With what often appears to be competing currents taking place in the communication landscape, the way forward holds the potential to be very different from the path that lies behind us. The road ahead will likely involve changes in instructional practices and the ways in which we engage in scholarly activity. In addition to papers and panels exploring emerging topics of inquiry, new ways of examining communication, and new ways of delivering educational programs, the vice-President's spotlight series will showcase interactive programs that address emerging research practices, on-line instruction and its potential impact on communication programs, and evolving assessment procedures for communication programs. We hope that your experience at the 2014 SSCA convention will serve as a bridge to the field's future.

It would not be possible to organize the convention without the hard work of this year's program planners. Please make it a point to recognize division and interest group Vice Chairs for their work on behalf of the association. I have thoroughly enjoyed working with them. In turn, they and I had the help of reviewers to make decisions about programming and papers. Many thanks to our many colleagues that served in this capacity! In addition, Vice President-Elect Jean DeHart has put together an exciting Undergraduate Honors Conference for us to enjoy.

While many contributed their time and talents to bringing about this convention, our meeting in New Orleans would not be possible without the hard work and expertise of Executive Director Carl Cates along with SSCA staff members and Janet Fisher of Conference Direct. Their professionalism and commitment to SSCA made my job easy. On behalf of the association, I thank you.

I am looking forward to the lively discussions about the future of the field. Welcome to The Big Easy!

John Haas, University of Tennessee
Vice President and SSCA New Orleans Convention Planner

Theodore Clevenger Jr. Undergraduate Honors Conference Welcome

Dear Undergraduate Honors Conference Participants:

Welcome to the 24th annual Theodore Clevenger Jr. Undergraduate Honors Conference (UHC) and the 84th annual convention of the Southern States Communication Association (SSCA). The members of SSCA welcome you to the conference, and we look forward to your presentations. We hope that you take this opportunity to meet other students interested in the field of communication, network with scholars from other universities (as well as, perhaps, your own!), and experience the great convention city of New Orleans.

Three events are designed to welcome you as part of this convention: The Welcome Reception on Thursday evening, the UHC Breakfast on Saturday morning, and the Osborn Reception on Saturday evening. I especially look forward to meeting with you at the Saturday breakfast that begins our second day of research presentations. That is the foremost time for all of us to gather and recognize you and your colleagues for being selected to participate in the UHC.

I am deeply grateful to the following scholars who helped make the UHC possible by serving as reviewers for papers and as chairs and respondents for panels:

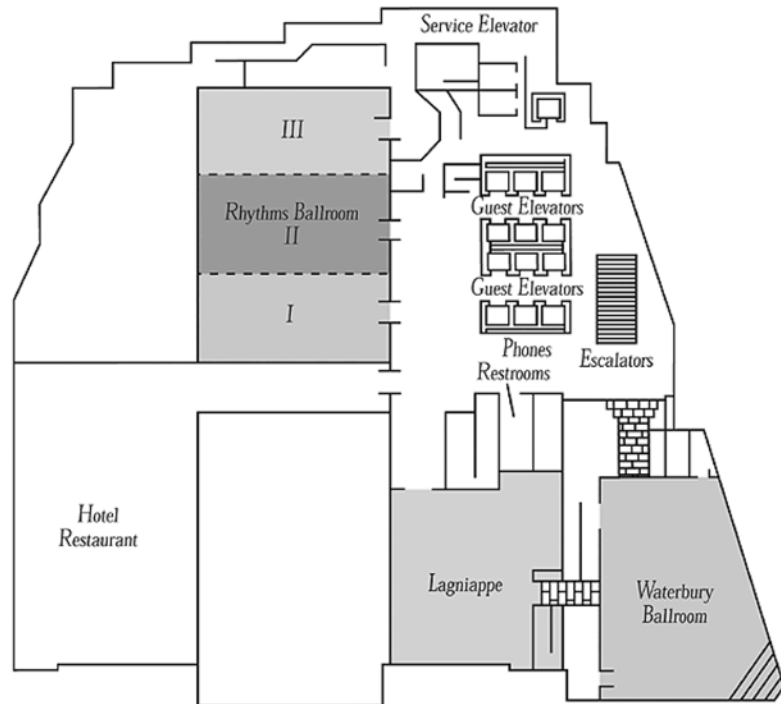
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 Lee Conerly, Alabama Southern Community College
 Aaron Deason, University of Texas at Tyler
 Bill Edwards, Columbus State University
 Eric Fife, James Madison University
 Bob Frank, Longwood University
 Lynn Gregory, Appalachian State University
 Trudy Hanson, West Texas A&M University
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 Carol Leeman, UNC Charlotte
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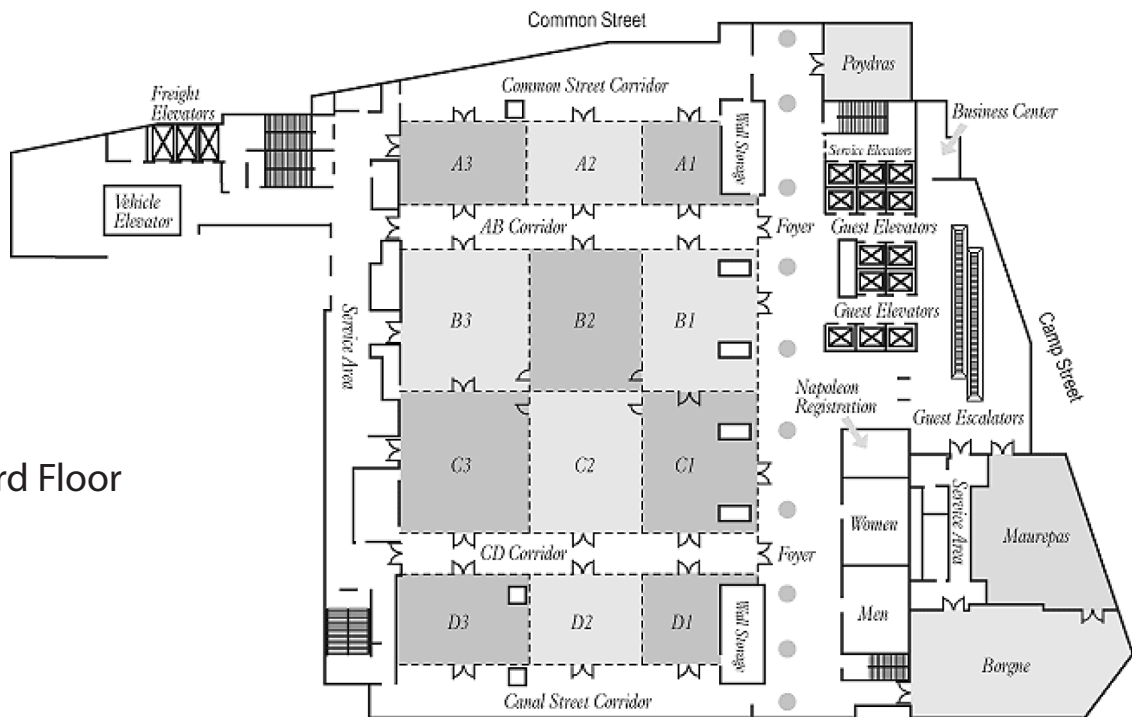
Jean DeHart, Appalachian State University
 Vice President Elect and Theodore Clevenger, Jr. Undergraduate Honors Conference Planner

The New Orleans Sheraton - Floor Plans

Second Floor Waterbury Ballroom

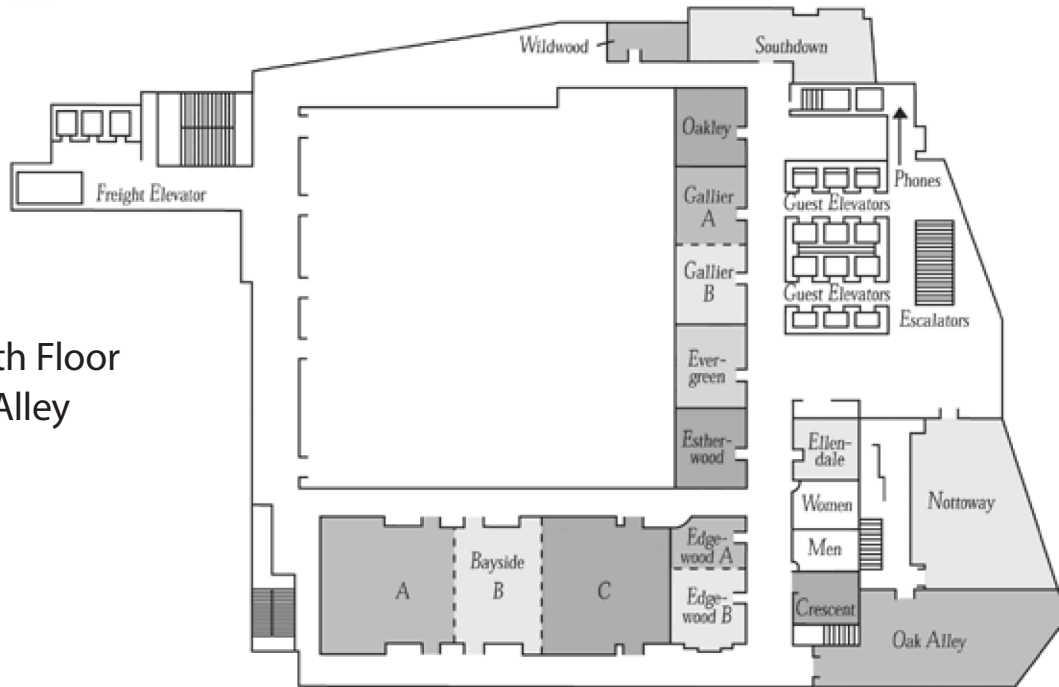


Third Floor

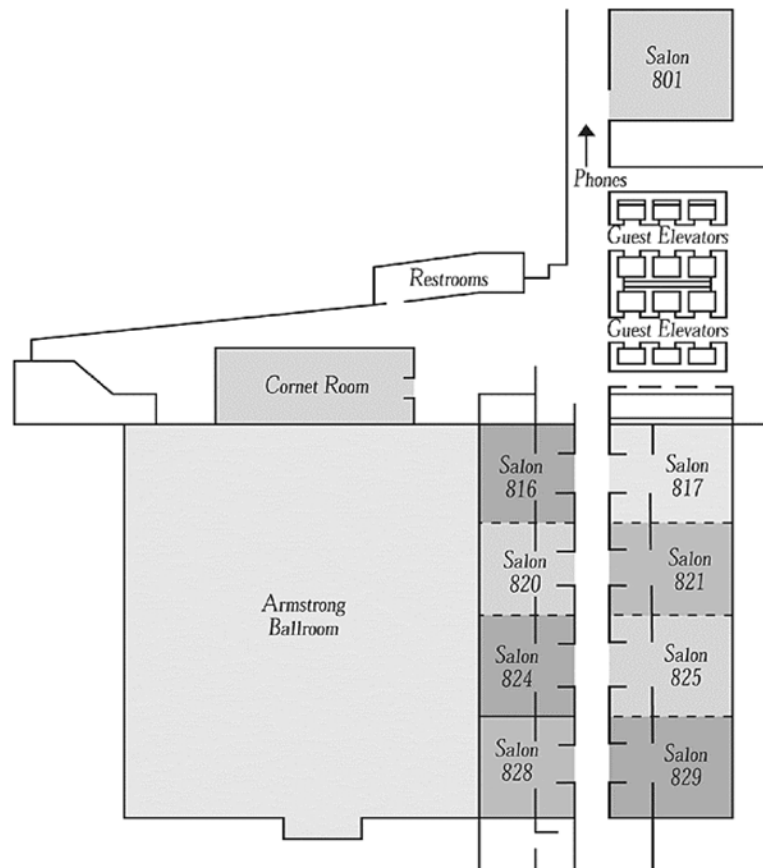


The New Orleans Sheraton - Floor Plans

Fourth Floor
Oak Alley



Eighth Floor
Armstrong Ballroom



Registration Hours

Registration may be found on the 3rd floor, Napoleon Registration Desk.

Wednesday, April 2 3:00 pm – 7:00 pm

Thursday, April 3 7:30 am – 4:00 pm

Friday, April 4 7:30 am – 4:00 pm

Saturday April 5. 8:00 am – 3:00 pm

Exhibit Schedule

Please visit our exhibitors; we value their presence and support for SSCA.

Thursday, April 3 Noon – 5:00 pm

Friday, April 4 10:00 am – 5:00 pm

Saturday, April 5 9:00 am – Noon

Programs and Business Meetings by Sponsor

(**Bold Numbers** = Division or Interest Group Business Meeting)

American Society for the History of Rhetoric Interest Group

2312, **3710**, 4112, 4211, 4308, 5301

Applied Communication Division

2201, 2302, 2310, 2503, 2509, 2704, 3303, 4203, 4603, **4703**, 5304

Association for Communication Administration Interest Group

2612, 2709, 4110, 5109

Communication Theory Division

2301, 2509, 3212, 3305, **3410**, 3508, 3702, 4306, 5105

Community College Division

2408, 2607, 3211, 3310, 3411, 3707, 3711, **4311**

Ethnography Interest Group

2204, 2304, 2711, 3208, **3311**, 4305, 4607, 5205, 5305

Freedom of Speech Division

2202, 2308, 2710, 3204, 4304, **4512**, 4604, 5309

Gender Studies Division

2609, 3308, 3408, 3512, **3708**, 4212, 4605, 5203

GIFTS (Great Ideas for Teaching Students)

2408, 2607, 3310, 3707

Instructional Development Division2207, 2311, 2402, 2407, 2507, 2511, 2602, 2611, 2706, 3202, 3302, 3503, **4706**, 5103, 5207, 5302**Intercultural Communication Division**2307, 2403, 2702, 3401, 4504, **4707**, 5208, 5308**Interpersonal Communication Division**2601, 3212, 3403, 4109, 4503, **4602**, 5305**Kenneth Burke Society Interest Group**2409, 2504, 2707, 3407, **3709****Language and Social Interaction Division**2309, 2603, 3504, **4708**, 5104**Mass Communication Division**2205, 2305, 2405, 2505, 2605, 3205, 3405, 3505, **3703**, 4103, 4502, 5110**Performance Studies Division**2206, 2306, 2406, 2506, 2606, 2708, 3206, 3306, 3406, 3506, 3601, **3706**, 4107, 4206, 4505, 4606, 5106, 5206, 5306**Philosophy and Ethics of Communication Interest Group**2203, 3702, 4106, 4110, 4506, **4705**, 5209**Political Communication Division**2512, 3201, 3301, 4104, 4201, 4612, **4704****Popular Communication Division**2303, 2502, 3203, 3307, 4102, 4202, 4302, **4709****President**

3507

Public Relations Division2405, 2410, 4108, 4205, 4303, **4701****Rhetoric and Public Address Division**2209, 2312, 2401, 2404, 2501, 2610, 2705, 3207, 3402, 3502, 4105, 4111, 4204, 4207, 4307, 4507, 4608, **4702**, 5108, 5204, 5301**Southern Argumentation and Forensics Division**2210, 2510, 2608, **2703**, 3501, 4208, 5202**Southern States Communication Association**

1101 (Administrative Committee), 1201, 2101 (Executive Council), 2801 (Welcome Reception), 3101 (SSCA Business Meeting), 3313 (Past Presidents' Luncheon), 3712 (Time and Place Committee), 4101 (UHC Breakfast), 4301 (NCA officers), 4401 (SSCA Annual Awards Luncheon), 5101 (Nominating Comm), 5201

Theodore Clevenger, Jr.**Undergraduate Honors Conference of SSCA (Vice President Elect)**3209, 3210, 3409, 3509, 3510, 3513, 3705, **4101**, 4209, 4210, 4309, 4310, 4508, 4509, 4609, 4610, 4611**Vice President-Elect**

4601, 5102

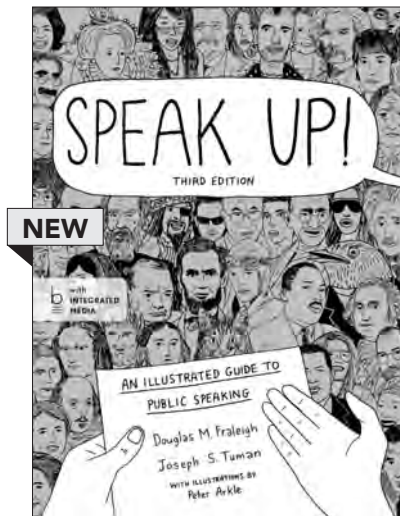
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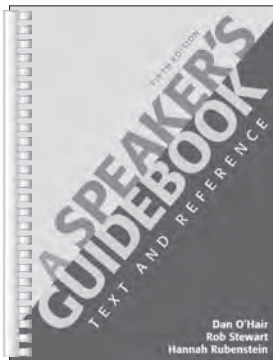
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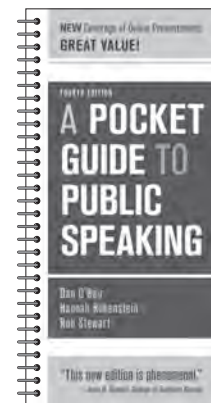


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Division and Interest Group Business Meetings

**American Society for the History of
Rhetoric Interest Group
3710**

Friday • 5:45 pm – 6:45 pm

**Applied Communication Division
4703**

Saturday • 5:45 pm – 6:45 pm

**Association for Communication
Administration Interest Group
2612**

Thursday • 3:30 pm – 4:45 pm

**Communication Theory Division
3410**

Friday • 1:15 pm – 2:30 pm

**Community College Division
4311**

Saturday • 11:00 am – 12:15 pm

**Ethnography Interest Group
3311**

Friday • 11:45 am – 1:00 pm

**Freedom of Speech Division
4512**

Saturday • 2:45 pm – 4:00 pm

**Gender Studies Division
3708**

Friday • 5:45 pm – 6:45 pm

**Instructional Development Division
4706**

Saturday • 5:45 pm – 6:45 pm

**Intercultural Communication Division
4707**

Saturday • 5:45 pm – 6:45 pm

**Interpersonal Communication Division
4602**

Saturday • 4:15 pm – 5:30 pm

**Kenneth Burke Society Interest Group
3709**

Friday • 5:45 pm – 6:45 pm

**Language and Social Interaction
Division
4708**

Saturday • 5:45 pm – 6:45 pm

**Mass Communication Division
3703**

Friday • 5:45 pm – 6:45 pm

**Performance Studies Division
3706**

Friday • 5:45 pm – 6:45 pm

**Philosophy and Ethics of
Communication Interest Group
4705**

Saturday • 5:45 pm – 6:45 pm

**Political Communication Division
4704**

Saturday • 5:45 pm – 6:45 pm

**Popular Communication Division
4709**

Saturday • 5:45 pm – 6:45 pm

**Public Relations Division
4701**

Saturday • 5:45 pm – 6:45 pm

**Rhetoric and Public Address Division
4702**

Saturday • 5:45 pm – 6:45 pm

**Southern Argumentation and
Forensics Division
2703**

Thursday • 5:00 pm – 6:15 pm

**Southern States
Communication Association**

1101 (Administrative Committee)

1201, 2101 (Executive Council)

2801 (Welcome Reception)

3101 (SSCA Business Meeting)

3312 (Past Presidents' Luncheon)

3712 (Time and Place Committee)

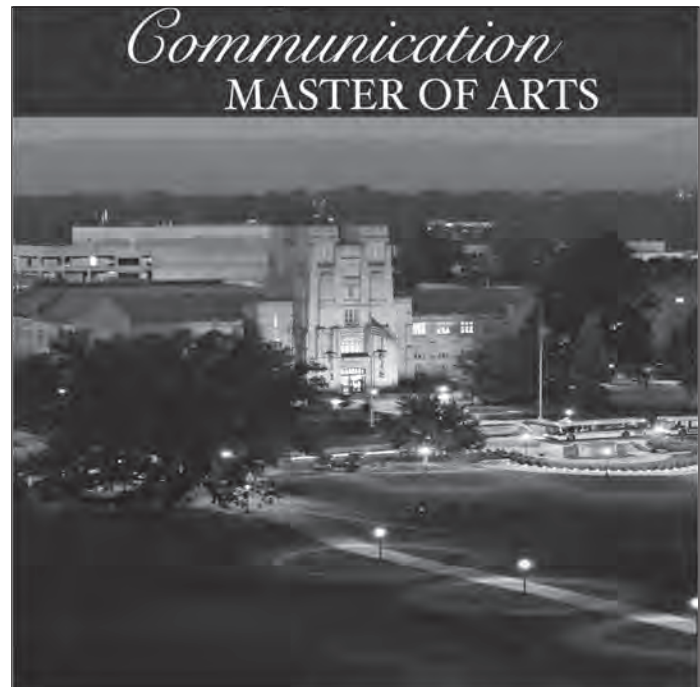
4301 (NCA officers)

4401 (SSCA Annual Awards Luncheon)

5101 (Nominating Comm)

5201

5303



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Lindsey Anderson—Assistant Professor in Communication, University of Maryland

Soojin Kim—Assistant Professor in Corporate Communication, Lee King Chian School of Business, Singapore Management University

Shavonne Shorter—Assistant Professor in Organizational and Interpersonal Communication, Bloomsburg University of Pennsylvania

Steve Swope—Assistant Professor, Department of Media Studies, University of Wisconsin-Platteville

WELCOME to the professors who will be joining our faculty in Fall 2014:

Joshua Scacco—Assistant Professor, Media Theory and Politics

Ashley Kelly—Assistant Professor, Communication, Networks, and Innovation

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DAY 1**Wednesday, April 2, 2014****1101**Wednesday • 2:00 pm – 3:45 pm
Borgne**Administrative Committee Meeting of the Southern States Communication Association****Sponsor:** Southern States Communication Association**Presiding:** John C. Meyer, *President***Participants:****John Haas**, *Vice President***Jean DeHart**, *Vice President Elect***Monette Callaway**, *Immediate Past President***Carl M. Cates**, *Executive Director***Jennifer Mize Smith**, *Marketing Director***J. D. Ragsdale**, *SCJ Editor***Abby M. Brooks**, *Finance Committee Chair***1201**Wednesday • 4:00 pm – 6:45 pm
Borgne**Executive Council Meeting of the Southern States Communication Association****Part I****Sponsor:** Southern States Communication Association**Presiding:** John C. Meyer, *President***Participants:****John Haas**, *Vice President***Jean DeHart**, *Vice President Elect***Monette Callaway**, *Immediate Past President and Nominating Committee Chair***Carl M. Cates**, *Executive Director***Jennifer Mize Smith**, *Marketing Director***J. D. Ragsdale**, *SCJ Editor***Abby M. Brooks**, *Finance Committee Chair***Shawn Long**, *Finance Committee Member***Jason B. Munsell**, *Finance Committee Member***Kristina Drumheller**, *Applied Communication Chair***Marcie Thompson-Hayes**, *Communication Theory Chair***Robert J. Glenn III**, *Community College Chair***Rebekah Fox**, *Freedom of Speech Chair***Angie Day**, *Gender Studies Chair***Yolanda Mitchell**, *Instructional Development Chair***Jennifer T. Edwards**, *Intercultural Communication Chair***Kandi Walker**, *Interpersonal Communication Chair***Linda Potter Crumley**, *Language and Social Interaction Chair***Lauren Reichart Smith**, *Mass Communication Chair***Melanie Kitchens O'Meara**, *Performance Studies Chair***William Harlow**, *Political Communication Chair***David Nelson**, *Popular Communication Chair***Dedria Givens-Carroll**, *Public Relations Chair***Wendy Atkins-Sayre**, *Rhetoric and Public Address Chair***Michael Eaves**, *Southern Argumentation and Forensics Chair***Charles H. Tardy**, *Association for Communication Administrators Chair***Pat J. Gehrke**, *American Society for the History of Rhetoric Chair***John Nicholson**, *Ethnography Chair***Anna Turnage**, *Kenneth Burke Society Chair***Gina Ercolini**, *Philosophy and Ethics of Communication Chair***Melissa Smith**, *Constitution Committee Chair***Richard Ranta**, *Publications Committee Chair***Tony DeMars**, *Resolutions Committee Chair***David Nelson**, *Resource Development Chair***Jerry Hale**, *Time and Place Chair***Kristen Cockrell**, *SSCA K-12 Representative to NCA***Kirsten Heintz**, *SSCA Community College Representative to NCA***Michelle Violanti**, *SSCA Four Year College/University Representative***J. Emmett Winn**, *NCA Nominating Committee Representative***Jean DeHart**, *NCA Spectra Representative***DAY 2****Thursday, April 3, 2014****2101**Thursday • 8:00 am – 9:15 am
Borgne**Executive Council Meeting of the Southern States Communication Association****Part II****Sponsor:** Southern States Communication Association**Presiding:** John C. Meyer, *President*

Participants:**John Haas**, *Vice President***Jean DeHart**, *Vice President Elect***Monette Callaway**, *Immediate Past President and Nominating Committee Chair***Carl M. Cates**, *Executive Director***Jennifer Mize Smith**, *Marketing Director***J. D. Ragsdale**, *SCJ Editor***Abby M. Brooks**, *Finance Committee Chair***Shawn Long**, *Finance Committee Member***Jason B. Munsell**, *Finance Committee Member***Kristina Drumheller**, *Applied Communication Chair***Marcie Thompson-Hayes**, *Communication Theory Chair***Robert J. Glenn III**, *Community College Chair***Rebekah Fox**, *Freedom of Speech Chair***Angie Day**, *Gender Studies Chair***Yolanda Mitchell**, *Instructional Development Chair***Jennifer T. Edwards**, *Intercultural Communication Chair***Kandi Walker**, *Interpersonal Communication Chair***Linda Potter Crumley**, *Language and Social Interaction Chair***Lauren Reichart Smith**, *Mass Communication Chair***Melanie Kitchens O'Meara**, *Performance Studies Chair***William Harlow**, *Political Communication Chair***Dave Nelson**, *Popular Communication Chair***Dedria Givens-Carroll**, *Public Relations Chair***Wendy Atkins-Sayre**, *Rhetoric and Public Address Chair***Michael Eaves**, *Southern Argumentation and Forensics Chair***Charles H. Tardy**, *Association for Communication Administrators Chair***Pat J. Gehrke**, *American Society for the History of Rhetoric Chair***John Nicholson**, *Ethnography Chair***Anna Turnage**, *Kenneth Burke Society Chair***Gina Ercolini**, *Philosophy and Ethics of Communication Chair***Melissa Smith**, *Constitution Committee Chair***Richard Ranta**, *Publications Committee Chair***Tony DeMars**, *Resolutions Committee Chair***David Nelson**, *Resource Development Chair***Jerry Hale**, *Time and Place Chair***Kristen Cockrell**, *SSCA K-12 Representative to NCA***Kirsten Heintz**, *SSCA Community College Representative to NCA***Michelle Violanti**, *SSAC Four Year College/University Representative***J. Emmett Winn**, *NCA Nominating Committee Representative***Jean DeHart**, *NCA Spectra Representative***2201**Thursday • 9:30 am – 10:45 am
A3**Moving On Up and Moving On Out: Understanding Conflict, Crisis and Culture****Sponsor:** Applied Communication Division**Chair:** **Greg G. Armfield**, *New Mexico State University*

A Cultural Analysis of College Department X

Janine Armstrong, *University of Arkansas at Little Rock*

Cultivation Analysis and Conflict Resolution in Relationships: A Quantitative Study

Annalee Tull, *East Tennessee State University*

If You Can't Take the Heat, Get Out of the Kitchen: The Manifestation of Conflict Tactics in Hell's Kitchen

Millie Harrison, *Auburn University*

Public Figures and Media Scandals: An Application of the Situational Crisis Communication Theory

Osenkor Gogo, *University of Georgia***Respondent:** **Anna Turnage**, *Bloomsburg University of Pennsylvania***2202**Thursday • 9:30 am – 10:45 am
A2**Speaking With the Enemy: When Free Speech Fails to Address Campus Controversies****Sponsor:** Freedom of Speech Division**Chair:** **Meredith M. Bagley**, *University of Alabama***Participants:****Meredith M. Bagley**, *University of Alabama***Adria Battaglia**, *San Angelo State University***Dan Grano**, *University of North Carolina, Charlotte***Bryan McCann**, *Louisiana State University***Jason Williamson**, *University of Georgia*

This roundtable discussion panel explores the limitations of the "free speech" model for handling conflicts and controversies on higher education campuses. Specifically, the panel challenges our field's long-held commitment to civility and civic decorum given contemporary contexts where faculty activism is discouraged and intellectual freedom has been narrowed on American campuses. As our respective institutions "move forward," seeking to fulfill their educational and leadership missions, is an emphasis on "free speech" adequate? What voices are free to speak in these spaces? How can engaged faculty in Communication Studies share our research and/or theoretical commitments with administrators in order to handle these events or issues more effectively? Is this even possible? Should we even be trying? Panelists share experiences that range from Westboro Baptist Church protests to suppression of research to personal

risks of fulfilling an ethos of engaged scholarship. Participants will share reflections on academic touchstones that guide their work, with an eye toward contributing to the collective enterprise of educating critical thinkers in our ongoing, if frustrating, efforts to move our campuses forward as moral and ethical leaders of the 21st century.

2203

Thursday • 9:30 am – 10:45 am
D2

Civility, Community, and the Ethics of Social Interaction

Sponsor: Philosophy and Ethics of Communication Interest Group

Chair: Garnet Butchart, *Duquesne University*

Civility Without Virtue: The Interaction Ethics of Goffman

James R. Pickett, *Flagler College*

Civility, Conversation and Virtue Ethics: Imagining the Future of Interpersonal Communication

Janie Harden Fritz, *Duquesne University*

Ethics and Dialogue in Community-Integrative Education

Kristine Warrenburg-Rome, *Flagler College*

2204

Thursday • 9:30 am – 10:45 am
B1

New Directions: Research in Progress

Sponsor: Ethnography Interest Group

Chair: Linda Vangelis, *University of Missouri*

Communication Research to Understand Chaplains' Spiritual Pain Assessment

Jillian A. Tullis, *University of North Carolina at Charlotte*

Jesus is My Social Worker: Healthcare Disparities Associated with Outsourcing Medicaid Programs to Faith Based Organizations

Angie Day, *Ball State University*

Interpreting Interdisciplinarity: Crafting Communication Connections

Deborah C. Breede, *Coastal Carolina University*

Appy Hour: Older Adults Socializing About New Technologies

Paul E. Stafford, *Tarleton State University*

Harley-Davidson, Wooter, and Friends

John Nicholson, *Mississippi State University*

Aging Gracefully or Not: An Autoethnography of Care

Linda Vangelis, *University of Missouri*

Social Support in an Online PTSD Forum

Eugenie Almeida, *Fayetteville State University*

Alex Stana, *Fayetteville State University*

Mark Flynn, *Coastal Carolina University*

Each of the panelists will discuss a research project that is in-progress, with the goal of encouraging an interactive discussion with audience members. The audience is encouraged to bring their emerging or partially completed research projects to the session to share with the panelists and members of the audience.

2205

Thursday • 9:30 am – 10:45 am
D3

Social Media and Undergraduate Research—the Future for Student Researchers

Sponsor: Mass Communication Division

Twitter and Advocacy - a Bite-sized Research Project for First-year Students

Lora Helvie-Mason, *Tarleton State University*

Sarah Maben, *Tarleton State University*

Unplugged: Now What?

Janet Johnson, *University of Texas at Dallas*

Collaborate, Collaborate, Collaborate!

Alec R. Hosterman, *Indiana University South Bend*

Through this interactive panel, participants will learn about ways to integrate social media technologies into undergraduate research projects. This panel of social media savvy communication faculty from three higher education institutions will demonstrate and involve the audience in the panel.

2206

Thursday • 9:30 am – 10:45 am
Maurepas

Novelizing the South: Performing Southern Fiction

Sponsor: Performance Studies Division

Chair: Raquel Polanco, *Louisiana State University*

Forbidden Fruit

Joanna Lugo, *University of North Texas*

Written on my Back

Travis Williams, *Louisiana State University*

Revisiting the Welcome Table

Flora Ceka, *University of North Texas*

"The Thing I Believe": Staging the Sacred in Alice Walker's *The Color Purple*

Raquel Polanco, *Louisiana State University*

An/other Feathered Bird

Bethany Germany, *University of North Texas*

2207

Thursday • 9:30 am – 10:45 am
C2

Moving On, Moving Up? The 'Cult of Lecturer' & Mapping the University Basic Course Curriculum

Sponsor: Instructional Development Division

Chair: Lori Stallings, *University of Memphis*

Bless Your Heart! Teaching Southern Culture from a Southern Perspective

Caitlin Baker, *Clemson University*

Wednesdays Mean Buck Burgers and a Beer: Sharing Teaching Techniques, Connecting In/Through Dyads

Ryan Castillo, *Clemson University*

Ok, so I'm a Lecturer. That Doesn't Mean That I Have to Lecture, Right?

Alyssa Davis, *Clemson University*

With a Master's Degree, You Can Go Anywhere You Want Now! (Except Up)

Leland Fetcher, *Clemson University*

She ain't from Around Here, Bless Her Heart! What It Means to be a Foreign National in the Conservative South

Pauline Matthey, *Clemson University*

You Mean I have to go to Lecture and Lab? Co-teaching the Basic Course

Katie Schoonover, *Clemson University*

2208

Thursday • 9:30 am – 10:45 am
B2

Humor, Identity, Recruitment and Twitter: Exploring Sport Fandom and Emotion

Sponsor: Popular Communication Division

Chair: Jade Reynolds, *Huntingdon College*

"I Just Want to Put Tim Lincecum in a Dress and Take Him to Prom": The Role of Humor in San Francisco Giants Fan Interpellation

Erin Looney, *Florida State University*

Melissa Looney, *Full Sail University*

Baby's First Foam Finger: Using Children's Literature to Create Little Sports Fans

John H. Saunders, *Huntingdon College*

"We All Know Nothing Lasts Forever": Peyton Manning's Press Conference Announcing His Release from the Indianapolis Colts

Samantha Slover, *University of South Alabama*

Tarnished Gold? A Rhetorical Analysis of NBC's Response to Olympic Coverage Criticism

Daniel Sipocz, *University of Southern Mississippi*

Out of the Groove: Using Twitter to Connect with and Attract Younger NHRA Fans

Danielle E. Williams, *Georgia Gwinnett College*

Respondent: Steve Rockwell, *University of South Alabama*

2209

Thursday • 9:30 am – 10:45 am
C1

West Virginia and Identity after 150 Years

Sponsor: Rhetoric and Public Address Division

Chair: Ryan P. McCullough, *West Liberty University*

Apologetic Epideictic: The Post-Racial Rhetoric in the State Funeral of West Virginia Senator Robert C. Byrd

Daniel R. Mistich, *University of Georgia*

Born of Rebellion: Narrative, Memory, and Anxiety

Ryan P. McCullough, *West Liberty University*

Sid Hatfield: Outlaw, Hero, and Architect Of West Virginia Identity

Matthew S. Richards, *University of Utah*

Left Alone: Pride and Fear of Poor Working-Class Families Isolated in West Virginia

D. Michael Andrick, *Loyola Marymount University*

2210

Thursday • 9:30 am – 10:45 am
C3

The De-Evolution of Republican Rhetoric; From the Party of Lincoln to the Party of No, to the Party of Where Do We Go?

Sponsor: Southern Argumentation & Forensics Division

Panelists:

Ritta Abell, *Morehead State University*

Robert J. Glenn III, *Owensboro Community and Technical College*

Brian Powell, *Transylvania University*

Gary LaFleur, *Morehead State University*

Gary Deaton, *Transylvania University*

Jim Reppert, *Southern Arkansas University*

2301

Thursday • 11:00 am – 12:15 pm
B1

Building on the Past: Exploring the Future of Established Communication Theories and Constructs

Sponsor: Communication Theory Division

Chair: **Marceline Thompson Hayes**, *Arkansas State University*

A Genealogical Study of Personal Debt: A Movement from the Personal to the Impersonal Act of Lending
Devika Banerji, *North Carolina State University*

An Anthropological Theory of Communication: Reconsideration of the Work of E. T. Hall and G. L. Trager

Bill Edwards, *Columbus State University*

Who's Afraid of Fully Formed Subjects? On Biesecker on Vatz and Bitzer

Jay Wood, *Georgia State University*

Body Odor? Don't Sweat It: The Theoretical Bases of Chemical Communication

Laura C. Hatcher, *Louisiana State University*

Respondent: **Marceline Thompson Hayes**, *Arkansas State University*

2302

Thursday • 11:00 am – 12:15 pm
C1

Moving With Messages: Exploring the Use of Communication

Sponsor: Applied Communication Division

Chair: **Andrew Pyle**, *George Mason University*

Communicating Seasonal Climate Information: Challenges for NOAA

Renee Edwards, *Louisiana State University*

Representations of Science: An Analysis of Researchers' Public Talks at a Science Museum

Santiago Nicolas Canete Benitez, *North Carolina State University*

Subclinical Depression in College Students and Peripheral Processing of DTC Antidepressant-Related Messages

Matthew Corr, *Duquesne University*

Using Anger as an Affective Tool of Persuasion in Antidrug Messages Targeted Toward Adolescents

Lorin Brooke Friley, *Purdue University*

Respondent: **Ray Ozley**, *Montevallo University*

2303

Thursday • 11:00 am – 12:15 pm
B2

"Yo' Mama's So Fat...but She Sure is Happy, Healthy, and Successful:" Using Popular Culture as a Site for a Reconstructing the Acceptable Discrimination Against Obesity

Sponsor: Popular Communication Division

Chair: **Christine Willingham**, *Florida State University*

Southern Fried Culture: Assigning an Identity to Obesity

Heather Leigh Stanley, *University of South Alabama*

"Eat a Salad and Take a Walk": Chris Christie and the Role of Obesity Discourse in a Presidential Race

Erin Looney, *Florida State University*

Fat Guy in a Little Coat...Disparagement Humor as an Oppressor of the Obese

Tony Kemerly, *High Point University*

Respondent: **Melissa Looney**, *Full Sail University*

2304

Thursday • 11:00 am – 12:15 pm
C2

Writing from the Heart: Ethical Implications of Writing Stories of Loved Ones

Sponsor: Ethnography Interest Group

Chair: **Michael Arrington**, *Indiana State University*

Panelists:

Deborah C. Breede, *Coastal Carolina University*

Angie Day, *Ball State University*

Shirlan Williams, *University of South Florida*

Linda Vangelis, *University of Missouri*

Cara T. Mackie, *Florida Southern College*

Keith Berry, *University of South Florida*

Many ethnographic researchers who write narratives incorporate issues of voice and reflexivity in their projects. They embrace the idea of showing how personal experience, history, and perspective inform their research. They also embrace the idea of co-constructing stories through dialogue with their participants. Additionally, they may weave in the autobiographical. Once completed, it is not unusual for ethnographers to share the story with the participant. These methods serve to empower participants. But what happens when the participant is a loved one, someone close to the researcher? What happens when there are conflicting or painful stories to be told? How much should the researcher reveal? What are the ethical implications of writing from the heart, yet writing

a story different than that shared by a loved one? Participants of this panel will explore ethical implications of writing about loved ones. They will share personal experiences and dilemmas.

2305

Thursday • 11:00 am – 12:15 pm
D3

The Increasing Importance of Media Literacy Education for the Future: Equipping our Students to Live and Work in a Media-rich World

Sponsor: Mass Communication Division

Jim Parker, *Austin Peay State University*

Rob Baron, *Austin Peay State University*

Barry Williams, *Elizabethtown Community and Technical College*

Kenisha Burke, *Austin Peay State University*

Media literacy can encompass many things. As we look to the future of the field, we see students and the larger world become increasingly mediated. In a media-rich environment classes in media literacy are taking on an every growing importance. This panel talks about the value of media literacy education for the future of Communication Studies. In order to make sense of the broad topic of media literacy three veteran media literacy instructors will host an open discussion about breaking down the larger concept of media literacy and what it means to teach media literacy with an eye toward the future of our field. The presenters will show how a class in media literacy can help equip students with tools they can use to navigate a media-saturated world.

2306

Thursday • 11:00 am – 12:15 pm
Maurepas

Performing Environmental Activism

Sponsor: Performance Studies Division

Chair: Danielle Dick McGeough, *University of Northern Iowa*

Titles:

Aiming for Carbon-Neutral Liveness in Contemporary Rock Performance

Trash Dancing: Performance Pedagogy, Community Outreach, and Environmental Activism

Let Me Be Your Guide: Wilderness Guide as Place-Based Educator and Environmental Activist.

Wasted: Experimenting with Performance in Campus Sustainability Initiatives

Panelists:

Kristine Weglarz, *University of West Florida*

Jonathan Gray, *Southern Illinois University*

Bonny McDonald, *Louisiana State University*

Danielle Dick McGeough, *University of Northern Iowa*

Respondent: Anna Maria Broussard, M.A., *Nicholls State University*

2307

Thursday • 11:00 am – 12:15 pm
A3

Embracing Diverse Audiences: Case Studies and Best Practices in Higher Education

Sponsor: Intercultural Communication Division

Chair: Mia L. Anderson, *University of South Alabama*

Addressing Students of Varying Ability Levels

Devona F. Pierre, *University of Tampa*

Diversity for Survival at Historically Black Colleges and Universities

Nekita D. Huling, *University of South Alabama*

Changing Spaces: Making Room for the LGBT Community

Crishema R. Murray, *University of Houston – Downtown*

Embracing the Growing Hispanic Student Population

Mia L. Anderson, *University of South Alabama*

2308

Thursday • 11:00 am – 12:15 pm
B3

Top Papers in Freedom of Speech

Sponsor: Freedom of Speech Division

Chair: Rebekah L. Fox, *Texas State University*

A Famine of Words: Shifting the Rules of Expression in the Food Debates

Stephanie Houston Grey, *Louisiana State University**

The Third-Person Effect Goes to Congress

David R. Dewberry, *Rider University*

Parrhesia and the Courage to Express a Fitting Response

Pat Arneson, *Duquesne University*

Respondent: Douglas Marshall, *Southern University at New Orleans*

**Top Paper*

2309Thursday • 11:00 am – 12:15 pm
A2**Discourses of Culture & Political Involvement****Sponsor:** Language and Social Interaction Division**Chair:** Bryan K. Crow, *Southern Illinois University Carbondale*

Damages of the Past: Vernacular Negotiation of Collective Identities and Histories on Serbian Online News Sites

Jelena Petrovic, *Stetson University*

Citizen Speakers and Local Government

Emily McGuire, *North Carolina State University*

Octavio Paz's Exile Rhetoric: Changing Form, Establishing Identity, and Building Nationalism

Elizabeth Earle, *Louisiana State University***Respondent:** Linda Di Desidero, *Marine Corps University***2310**Thursday • 11:00 am – 12:15 pm
C3**Moving On With Messages: From Close-to-Home to Public Interpretations****Sponsor:** Applied Communication Division**Chair:** Vivian Sheer, *Hong Kong Baptist University*

Fundraising metaphors in higher education development: A qualitative study examining the use of metaphors in higher education philanthropy and how it shapes the profession

Jessica Martin Carver, *Western Kentucky University*

"It Has Been a Long Journey from First Knowing": Narratives of Unplanned Pregnancy

Jennifer B. Gray, *Appalachian State University*

Positive Spousal Communication and Educational Level as Breastfeeding Longevity Predictors

Iva T. Stoyneva, *Old Dominion University*

"The Cause is Bigger than Lance": The Impact of Scandal on Nonprofit Donor Intentions

Kristina Drumheller, *West Texas A&M University***Emily S. Kinsky**, *West Texas A&M University***Enyonam M. Osei-Hwere**, *West Texas A&M University***R. Nicholas Gerlich**, *West Texas A&M University***Greg G. Armfield**, *New Mexico State University***Respondent:** Jillian A. Tullis, *University of North Carolina, Charlotte***2311**Thursday • 11:00 am – 12:15 pm
D2**Re-Invigorating the On-Campus College Experience****Sponsor:** Instructional Development Division**Chair:** Teri Colaianne, *University of Central Arkansas***Panelists:****Adriian Gardner**, *University of Central Arkansas***Teri Colaianne**, *University of Central Arkansas***Larry Dilday**, *University of Central Arkansas*

As the University of Central Arkansas continues to educate and prepare our students, and to remain competitive, it has converted certain of its dormitories into Residential Colleges devoted to different academic disciplines. The four communication faculty on this panel are all either regents and/or instructors in these discipline-specific Residential Colleges: EDGE (Liberal Arts), STARS (Fine Arts), STEM (Science, Technology, Engineering, and Mathematics). These aid the university in recruiting, retention, major selection, encouraging teacher collaboration, and deepening the college campus experience. The communication classes—both written and oral communication—are central to the mission and success of each Residential College.

2312Thursday • 11:00 am – 12:15 pm
A1**The Rhetoric of Place & Memory****Sponsor:** Rhetoric and Public Address Division & American Society for the History of Rhetoric Interest Group**Chair:** William Trapani, *Florida Atlantic University*

Public Memory & Commitment to Culture: The Elissa as Synecdoche

Jaclyn Bissell, *University of Maryland*"Yes, We Put Butter on Our Beef Here": Stylized Rhetorics of the Frontier in Ree Drummond's *The Pioneer Woman***Dustin A. Greenwalt**, *University of Georgia*

With This Ring I Thee Declare My Undying Love and Faithfulness: Framing the Same-Sex Marriage Debate as Civil Rights by Washington National Cathedral

Teresa Morales, *Cameron University*

The Rhetorical Form and Force of the Martin Luther King, Jr. National Memorial

Jefferson Walker, *University of Southern Mississippi*

2401

Thursday • 12:30 pm – 1:45 pm
B1

Rhetorical Analysis of Political Speech

Sponsor: Rhetoric and Public Address Division

Chair: Brian Lain, *University of North Texas*

'We Built It': The 2012 Republican National Convention's Antagonistic American Dream

C. Wesley Buerkle, *East Tennessee State University*

Space and the Public in Robert Kennedy's "Mindless Menace of Violence"

Brian Leslie, *Louisiana State University, Baton Rouge*

Casuistic Khrushchev: How the Secret Speech Stretched Soviet Principles

Thomas McCloskey, *University of Maryland*

"A Confident Hope": The Use of Restorative Rhetoric by Mayor of Tuscaloosa Walt Maddox following the Tuscaloosa Tornado

Caroline S. Parsons, *University of Alabama*

2402

Thursday • 12:30 pm – 1:45 pm
B2

Envisioning and Experiencing Education for the Future

Sponsor: Instructional Development Division

Chair: Lisa Flanagan, *Xavier University*

Mentoring and the Experiential University Classroom

Deborah C. Breede, *Coastal Carolina University*

Critical-Cultural Discourse and Discussion

Jennifer Erdely, *Prairie View A&M University*

Changing the Stories: Gender Studies takes on Wikipedia

Linda Levitt, *Stephen F. Austin State University*

Education Through Living-learning and Learning Communities

Cara T. Mackie, *Florida Southern College*

2403

Thursday • 12:30 pm – 1:45 pm
C1

Intrapersonal, Interpersonal, and Mass Communication Influences on Body Image Across Cultures

Sponsor: Intercultural Communication

Chair: Pavica Sheldon, *University of Alabama in Huntsville*

"To be Healthy, I Have to be Thin and Beautiful. It's so Conflicting": Minority Women's Perceptions of Their Health as Influenced by the Mass Media, Friends, and Family Members

Leandra H. Hernandez, *Texas A&M University*

Examining Female and Male International Students' Perceptions of Their Body Image

Myriam Brasseur, *University of Alabama in Huntsville*

What do They Say about my Looks? Imagined Interactions Influence on Body Image

Martijn Jos Van Kelegom, *University of Tennessee*

I Do Not Count my Carbs like Girls Do": Media, Peers, and Family Communication Influences on Body Satisfaction among Caucasian and African-American Men

Pavica Sheldon, *University of Alabama in Huntsville*

Cora Cloud, *University of Alabama in Huntsville*

Investigating the "Environmental Other": Perspectives on the Body, Cultural Memory, & Space

Tiffany D. Banks, *Trinity Washington University*

Understanding Body Image Issues in the Bi-sexual and Transgender Communities

Mary B. Asbury, *Middle Tennessee State University*

Phillip Wagner, *University of Kansas*

Adrienne Kunkel, *University of Kansas*

2404

Thursday • 12:30 pm – 1:45 pm
C2

Rhetorics of Sport

Sponsor: Rhetoric and Public Address Division

Chair: Dan Grano, *University of North Carolina at Charlotte*

Materialist Rhetoric & Queer Potential in Reactions to the "Russian Kiss": Sport & Politics Collide

Meredith M. Bagley, *University of Alabama*

The American Nightmare: How Phillip Brooks' Rhetoric "Punk'd" Professional Wrestling

Adam Key, *Tennessee State University*

Celebrating the Saints in Moments of Crisis: Sustaining National and Local Performances of Sports and Memory Post-Katrina

David Maxson, *Indiana University*

Nostalgia as a Means of Progression and Regression: A Rhetorical History of Head Injuries in the NFL

Kristen Okamoto, *Ohio University*

Respondent: Dan Grano, *University of North Carolina at Charlotte*

2405

Thursday • 12:30 pm – 1:45 pm
A3

Envisioning the Future of the New Entrepreneurial Journalism through the Lens of Strategic Public Relations

Sponsor: Mass Communication Division and Public Relations Division

Chair: **Bernardo Motta**, *Bridgewater College*

The Current State of Journalism and Journalism Education Around the World

Charles Gee, *Duquesne University*

Nurhaya Muchtar, *Indiana University of Pennsylvania*

Katerina Spasovska, *Western Carolina University*

Strategic Public Relations Solutions for Entrepreneurial Journalism Problems: Experiences and Tools from Classroom, Research and Praxis

Sora Kim, *University of Florida*

Alla Kushniryk, *Mount Saint Vincent University*

Emma Wertz, *Kennesaw State University*

From Public Relations to Entrepreneurial Journalism: A Strategic Model for Journalism Education?

Bernardo Motta, *Bridgewater College*

2406

Thursday • 12:30 pm – 1:45 pm
Maurepas

Spatially Induced Performance

Sponsor: Performance Studies Division

Chair: **Travis Williams**, *Louisiana State University*

The Ruins of Detroit

Lindsay Greer, *Southern Illinois University*

Spatial Haunting: Reclaiming the Upstairs Lounge

Travis Williams, *Louisiana State University*

Kilmainham Gaol: A Critical Spatial Exploration

Emily Mistrzak, *Louisiana State University*

The House My Father Built

Flora Ceka, *University of North Texas*

Off the Road and in the Home: The Spatial Narrative of Family During the Beat

Stephanie K. Heath, *Louisiana State University*

2407

Thursday • 12:30 pm – 1:45 pm
D3

Negotiating the Classroom of the Future: Interdisciplinary Perspectives

Sponsor: Instructional Development Division

Taking Assignments beyond the Classroom: Online Contexts & Audiences

Mary Grace Antony, *Schreiner University*

Interdisciplinary Collaborations and Communication

Carrie L. West, *Schreiner University*

Sally Hannay, *Schreiner University*

Silke Feltz, *Schreiner University*

Communication Climates in the Classroom: Impacting Student Development and Learning by Addressing the Climate of the Course

Joseph G. Velasco, *Sul Ross State University*

Assessing Student Course Engagement through Learning Management Systems and Beyond

Kiley Miller, *Schreiner University*

2408

Thursday • 12:30 pm – 1:45 pm
Borgne

Great Ideas for Teaching Students Session 1

Sponsor: Community College Division

A Demonstration of Mastery and Application

Laura E. Miller, *University of Tennessee*

Michelle E. Garland, *University Of Tennessee*

The Moment of Truth: Discussing Social Penetration Theory

Richard I. Falvo, *El Paso Community College*

Know your Audience

Megan S. Sparks, *University of South Alabama*

Nekita Huling, *University of South Alabama*

Community Advocacy Speech and Video: Service-Learning in the Introductory Public Speaking or Group Communication Class

Anne O. Campbell, *Penn State, Erie*

Transmountain Campus – Peer Resume Critique: Utilizing student feedback to enhance learning of resume/cover letter construction

Rebekah Bell, *El Paso Community College*

2409

Thursday • 12:30 pm – 1:45 pm
D2

Competitive Papers in the Kenneth Burke Society Interest Group

Sponsor: Kenneth Burke Society Interest Group

Chair: **Jean Costanza Miller**, *George Washington University*

Soliciting Hate and Performing Patriotism: American Islamic Leadership Coalition's Strategic Defense of NYPD's Controversial Surveillance Program

Amy Fallah, *University of North Carolina, Chapel Hill*

The Paradox of Cinematic Superhero Substance: Reconsidering Burke on Myth and Fantasy as Equipment for Living

Shaun Treat, *University of North Texas*

Discovering the Both/And: Kony 2012 and the Polarizing Discourse of International Activism

Elizabeth Kaszynski, *University of Indiana, Bloomington*

Manifesting a Destiny: A Burkean Analysis of the Rhetoric of James K. Polk and the Mexican–American War

Kathleen Burk, *Duquesne University*

Respondent: Jean Costanza Miller, *George Washington University*

2410

Thursday • 12:30 pm – 1:45 pm
A2

From Helicopter Parents to CEOs – Preparing Millennials to Lead the Public Relations Profession into the Future

Sponsor: Public Relations Division

Chair: Shirley Serini, *Valdosta State University*

Panelists:

Shirley Serini, *Valdosta State University*

Julie K. Henderson, *University of Wisconsin Oshkosh*

Diane S. Krider, *Central Michigan University*

Joseph V. Trahan, III, *Georgia State University*

We prepare our students to be public relations professionals academically, but how well do we prepare them to move past the technician level and into the management trainee positions that will open to them in the near future? Literature on the Millennials in the work place points to a generation of workers who are woefully unprepared to move into management levels. Their social skills, work ethic, and ability to function in responsible positions have been called into question in the marketplace. Is this true of our public relations graduates? If so, what can we, as the keepers of the transition environment from overprotected home place to the rigor of the work place, do to prepare our students to take their place as leaders responsible for the future of our Public Relations field? This panel will address some of these difficult issues and engage in an exchange of ideas for how these could be addressed in the context of an academic curriculum.

2501

Thursday • 2:00 pm – 3:15 pm
A2

Rhetorics of Race and Anti-Racism

Sponsor: Rhetoric and Public Address Division

Chair: Stephanie Houston Grey, *Louisiana State University*

Reality or Fiction?: The Reinforcement of White Hegemonic Masculinity in *King of the Hill*

Bailey Oliver, *University of Alabama*

George Jackson's December 1964 Letter to His Father: Agency from Within the Prison Walls

Nick Sciallo, *Georgia State University*

The Original Homeland Security: Disrupting the Dominant Myth

Cortney Smith, *Indiana University*

The Lost Cause and Segregation: George Wallace's Inaugural Address

David Tokarz, *University of Illinois at Urbana-Champaign*

Respondent: Stephanie Houston Grey, *Louisiana State University*

2502

Thursday • 2:00 pm – 3:15 pm
D2

Critical Examinations of Mediated Communication about Health

Sponsor: The Popular Communication Division

Chair: Aubrey Huber, *University of South Florida*

Reframing Disability Using Cyborg Metaphors: The Cybernetic Human at MOSI

David Lee, *Oglethorpe University*

Learning to Speak with the Voice of Medicine: A Critical Examination of the Ask Me 3 Health Literacy Campaign

Patrick Dillon, *University of Memphis*

Iron Man, Spider Man, and the Blade Runner: Villainizing the Connection between Bodies and Technology

Jillian A. Tullis, *University of North Carolina, Charlotte*

Emily Ryalls, *Mississippi State University*

The Power of Technology and Story: Educating People about HIV

Alisha Menzies, *University of South Florida*

Popular Media and Pregnancy Loss: A New Site for Education and Understanding

Rachel Silverman, *Embry Riddle University*

2503

Thursday • 2:00 pm – 3:15 pm
B3

Work Moves Matter: Embracing Communication in the Organization

Sponsor: Applied Communication Division

Chair: Abby M. Brooks, *Georgia Southern University*

A Different Approach to Brainstorming: Increasing Cohesion through Topic Involvement

Kyle B. Heuett, *University of Tennessee*

Kenneth J. Levine, *University of Tennessee*

Katie Reno, *University of Tennessee*

Conflict Perceptions: A Co-Worker Approach

Brian Perna, *New Mexico State University*

Greg G. Armfield, *New Mexico State University*

How Trainers Teach Adults Technology Skills in a Formal Training Program

Emily J. McKeown, *North Carolina State University*

Exploring the Relationship Between Leader-Member Exchange (LMX) and Communication Satisfaction

Greg G. Armfield, *New Mexico State University*

Maria Dixon, *Southern Methodist University*

Caroline Zamora, *New Mexico State University*

Respondent: Janie Harden Fritz, *Duquesne University*

2504

Thursday • 2:00 pm – 3:15 pm
D3

Burke's Gumbo: Film, Fantasy, Food, and the City of New Orleans

Sponsor: Kenneth Burke Society Interest Group

Chair: Andrew C. Jones, *Louisiana State University*

Food Trucks Making New Mental Maps: Burke's Cognitive Mapping and its Rhetorical Functionality in Current Food Truck Movement

Bryan Moe, *Louisiana State University*

Saints in the City: The Redemption and Rebranding of the Saints and New Orleans after Hurricane Katrina

Elizabeth Earle, *Louisiana State University*

You Don't Need a Weatherman

Michael K. Althouse, *Louisiana State University*

The Dude Abides: The Big Lebowski as Equipment for Living

Andrew C. Jones, *Louisiana State University*

Respondent: Andrew King, *Louisiana State University*

2505

Thursday • 2:00 pm – 3:15 pm
A3

The Future of Campus Journalism

Sponsor: Mass Communication Division

Moderator: Brian C. Brantley, *Texas A&M University, San Antonio*

Panelists:

Jenny Moore, *Texas A&M University, San Antonio*

Kenny D. Smith, *Samford University*

Melissa Smith, *Mississippi University for Women*

What are we teaching our journalism students? What should we be teaching our journalism students? Given the prolonged state of flux of the journalism industry, it is more important than ever for educators to be conscious of the ever-changing nature of the skills that our students will need to be able to adapt in today's job market. Panelists will share their experiences with and suggestions for journalism education, both in the classroom and in the newsroom.

2506

Thursday • 2:00 pm – 3:15 pm
Maurepas

Moving On Movies: Re-envisioning and Re-performing the French New Wave

Sponsor: Performance Studies Division

Chair: Patricia A. Suchy, *Louisiana State University*

Presenters:

Nicholas Arnold, *Louisiana State University*

Kevin Bongiorno, *Louisiana State University*

Mollye Deloach, *Louisiana State University*

Sarah K. Jackson, *Louisiana State University*

Abstract: The session features the screening and discussion of a new documentary, The New Wave Project, a collaborative work that reflexively depicts a pedagogical project to teach film history, culture, and style in active and re-enactive modes.

2507

Thursday • 2:00 pm – 3:15 pm
C2

Effectively Directing Graduate Work: A Roundtable Discussion

Sponsors: Instructional Development Division and Rhetoric & Public Address Division

Chair: Wendy Atkins-Sayre

Panelists:

Barbara Biesecker, *University of Georgia*

Carole Blair, *University of North Carolina at Chapel Hill*

David Cheshier, *Georgia State University*

Renee Edwards, *Louisiana State University*

Lynne M. Webb, *Florida International University*

New faculty face a number of challenges. Strategies for balancing research, teaching, and service obligations are frequently discussed in professional development seminars and conference panels. Graduate programs build the researcher, devote time to growing effective teachers, and warn of over commitment in the areas of service. There is very little (if any) time spent discussing the role of the graduate advisor, however. Instead, many graduate faculty mem-

bers find themselves replicating the styles of their own advisors or working to define themselves in a different way after escaping an ineffective advising relationship. While modeling advising behavior after your own experience is helpful, discussion about best practices for guiding graduate work could provide additional options for advising styles, techniques, and behaviors. This panel will present multiple models of graduate advising, thus providing guidance that will benefit both new graduate faculty who lack advising experience and experienced graduate faculty who may benefit from an alternative perspective.

2508

Thursday • 2:00 pm – 3:15 pm
B2

Caritas: A Rhetorical Motivation for Service-Learning

Sponsor: Vice President

Presenter: Laurie J. Moroco, Thiel College

This presentation will provide practical examples of service-learning rooted in the rhetorical theories of St. Augustine (caritas), Aristotle, (philia), and Hannah Arendt (neighborly love). This session is based on the international volunteer experience of the presenter with an NGO that provides short-term volunteers on long-term projects to create, nurture, and sustain the well-being of children.

2509

Thursday • 2:00 pm – 3:15 pm
C1

The Influence of Communication in Physiology and Health

Sponsor: Communication Theory Division and Applied Communication Division

Chair: Pavica Sheldon, University of Alabama, Huntsville

Cardiovascular Reactivity in Social Interaction: Predictors and Consequences of Physiological Changes While Speaking in Everyday Life

Charles H. Tardy, University of Southern Mississippi

Profiles of Response Stereotypy and Specificity for Public Speaking State Anxiety

Chris R. Sawyer, Texas Christian University

The Effects of Team Identity Formation and Sport Team Identification on Mental Health, Cognition, Behavior, and Physiology

Shaughan A. Keaton, Young Harris College

James M. Honeycutt, Louisiana State University

Don't Take it Personally: How Conflict Linkage, Gender, Victimization, and Physiology Predict Taking Conflict Personally

Laura C. Hatcher, Louisiana State University

Respondent: Pavica Sheldon, University of Alabama, Huntsville

The conference theme is "Moving On: Envisioning the Future of the Field" in terms of whether to study communication as applied or theoretical. This panel highlights physiological studies of communication occurring in families, public speaking, sports fandom, fear, and the escalation of conflict. The members of this panel have contributed to a new book co-edited by James Honeycutt, Chris Sawyer, and Shaughan Keaton coming out in 2014 entitled, "The Influence of Communication in Physiology and Health" for the health communication series published by Peter Lang Inc. of New York in which applications to mental and physical health are made.

2510

Thursday • 2:00 pm – 3:15 pm
A1

Forensics Mentoring: Program Success and Individual Development

Sponsor: Southern Argumentation & Forensics Division

Panelists:

Gary Deaton, Transylvania University

Clint Jones, University of Kentucky

Liz Sills, Louisiana State University

Raven Mineo, The Princeton Review

Brian Powell, Transylvania University

Marshall Jolly, Grace Episcopal Church

Taylor Deaton, Transylvania University

2511

Thursday • 2:00 pm – 3:15 pm
B1

Envisioning Intercultural Communication Research and Training in Evolving Global Contexts

Sponsor: Applied Communication Division

Moderator: Michelle Violanti, University of Tennessee

The Intercultural Efficacy of Global Politics

Carmen Erdie, Appalachian State University

Cultural Convergence and Intercultural Communication in International Organizations

Shanshan Lou, Appalachian State University

Keeping the Peace through Intercultural Communication Competency

Lynn Gregory, Appalachian State University

Gregory Seese, U.S. Army

This panel explores the application of intercultural communication theory and research to training and education in the evolving contexts of international politics, international organizations, and the US military. It is designed to encourage discussion about the future of intercultural communication in fields greatly impacted by evolving global contexts.

2512Thursday • 2:00 pm – 3:15 pm
C3**The Future is Now: Re-envisioning Southern Political Rhetoric****Sponsor:** Political Communication Division**Chair:** Ann E. Burnette, *Texas State University*

Moving On/The Movement Continues: Envisioning the Future of Republican Politics and the Rhetoric of South Carolina's Nikki Haley

Patrick G. Wheaton, *Georgia Southern University*

Marco Rubio: Planning for the Future while Dealing with Now

William Harlow, *University of Texas of the Permian Basin*

"Bless His Heart": Mark Sanford, Southern Values, and the Rhetorical Construction of Moving On Literally and Figuratively

Jean DeHart, *Appalachian State University*

A Rising Star of Texas: The Rhetorical Emergence of Julian Castro

Ann E. Burnette, *Texas State University***Wayne L. Kraemer**, *Texas State University***2601**Thursday • 3:30 pm – 4:45 pm
B3**Communication in and about Discourse-Driven Families: How we talk about adoption****Sponsor:** Interpersonal Communication Division**Chair:** Linda D. Manning, *Christopher Newport University*

How Mothers Report Talking to their Adopted Children about Physical Differences: Talking Family into Being Across Racial and Ethnic Lines

Elyse M. Warford, *Georgia Perimeter College***Lynne M. Webb**, *Florida International University*

Expecting to Expect: Social Support about Adoption from the Cybersphere

Patricia Amason, *University of Arkansas*

Point, Click, Adopt? Issues Surrounding Online Communication and Adoption

Todd Lee Goen, *Christopher Newport University***Linda D. Manning**, *Christopher Newport University***Respondent:** John Nicholson, *Mississippi State University***2602**Thursday • 3:30 pm – 4:45 pm
C1**The Future of the Field is on a #Vine: Social Media and Mobile Tech for Communication Classes****Sponsor:** Instructional Development Division**Chair:** Sarah Maben, *Tarleton State University***Panelists:****Paul E. Stafford**, *Tarleton State University***Sarah Maben**, *Tarleton State University***Shaunda French**, *Chadron State College***Janet Johnson**, *University of Texas at Dallas***Alec R. Hosterman**, *Indiana University South Bend*

Panelists will share how they are integrating the newest in social media technology in all levels of speech communication and mass communication courses. From Twitter as the new elevator speech, to "Vine-ing" thesis statements, to acclimating students to video interviews in Skype, to the newest in YouTube, to innovative ways to collaborate and give feedback, to research-oriented social networking sites like ResearchGate and Mendeley, panelists will tackle a series of questions in a truly interactive setting. Learn about ways these professors are envisioning the future of the field by incorporating new, and most of the time, free social media across the curriculum. Instead of each panelist sharing a prepared presentation, the diverse group of professors (from four universities) will tackle questions from the moderator revealing how they incorporate the newest in social media and mobile technology in communication courses.

2603Thursday • 3:30 pm – 4:45 pm
A1**Frame, Face, and the Future: Goffman in Contemporary LSI****Sponsor:** Language & Social Interaction Division**Chair:** Craig O. Stewart, *University of Memphis*

The Weight of Guilt, The Guilt of Weight

Lori Stallings, *University of Memphis*

Framing the Global Face of Childhood: Constructing Gendered Agency

Linda Di Desidero, *Marine Corps University*

Men of God: David Koresh and the Religious Negotiator in the Waco Standoff

Robert R. Agne, *Auburn University***Respondent:** Craig O. Stewart, *University of Memphis*

2604

Thursday • 3:30 pm – 4:45 pm
D2

Communication Theory and Research in Service Learning Communication Courses

Sponsor: Communication Theory Division

Chair: **Vernon F. Humphrey**, *University of Southern Mississippi*

Blending Teaching and Research with Service: Modern Practical Challenges and Opportunities for CSU's Department of Communication and the NPACE Center

Danna Gibson, *Columbus State University*

Employing Media Theory in Media Literacy Campaigns: An Evaluation of Student Efforts

Youngrak Park, *Columbus State University*

Millennial Citizens: Infusing Civic Engagement in Students through Service Learning

Christopher J. McCollough, *Columbus State University*

Moving Beyond Strangers in Public Speaking

Laveda Joseph, *University of Arkansas*

Respondent: **Vernon F. Humphrey**, *University of Southern Mississippi*

2605

Thursday • 3:30 pm – 4:45 pm
D3

Envisioning Communication Thru Media Ecology Across Multiple Media and Contexts

Sponsor: Mass Communication Division

The CSI Effect: How Television is Changing the Face of Today's Court Rooms

Isabel Carrillo, *University of Texas at Tyler*

The Golden Hour: Paramedic Discourse on Facebook

Aaron Deason, *University of Texas at Tyler*

Flickr: The Evolution of Photography and its Effects on the Medium and Society

Jamie Maldonado, *University of Texas at Tyler*

Marketplace Social Networking: An Examination of the Blogosphere

Kiera Wade, *University of Texas at Tyler*

2606

Thursday • 3:30 pm – 4:45 pm
Maurepas

Challenges, Possibilities, and Politics of Staging and Performing (New) Media

Sponsor: Performance Studies Division

Chair: **Nichole Nicholson**, *Southern Illinois University*

Presenters:

James T. Burling, *University of Wisconsin-Madison*

Erin Briddick, *University of Wisconsin-Madison*

Lyndsay Michalik, *Louisiana State University*

Nico Wood, *Southern Illinois University*

Sam Sloan, *Southern Illinois University*

Nichole Nicholson, *Southern Illinois University*

Respondent: **Ariel Gratch**, *Louisiana State University*

What does new media mean for the future of Performance Studies? For performance as a praxis? In this panel of both performances and papers, scholars working at the intersections of new media and performance ask just these questions, using a wide variety of artifacts and methods. Presenters engage with questions of aesthetics such as relational art and glitch art, as well as ethics, staging, performance futures, and what using new media in our performance work might teach us—both about performance, and about new media. From mapping systems to oral interpretation, from digital video to performed digital life, this panel provides a snapshot of the contemporary, future-looking work of scholars using new media in their performances and performances in their new media.

2607

Thursday • 3:30 pm – 4:45 pm
Borgne

Great Ideas for Teaching Students Session 2

Sponsor: Community College Division

The liberal Arts Application: Teaching Students to Articulate the Value of Communication Coursework

Ryan McGeough, *Upper Iowa University*

The Twitter Assignment: Social Media as a Learning Tool

Katie M. Reno, *University of Tennessee*

Stephen A. Spates, *University of Tennessee*

"This I Believe" Speech: A Twist to the Autobiographical Speech

Anne O. Campbell, *Penn State Erie*

Hot off the Presses: Teaching News Writing Through Scaffolding

Heather Leigh Stanley, *University of South Alabama*

Moving on: Constructing a Course on 'Careers in Communication' to Best Assist Students in Preparing for the Job World in/outside of Academia

Luke LeFebvre, *Iowa State University*

Cameron Basquiat, *College of Southern Nevada*

2608Thursday • 3:30 pm – 4:45 pm
C3**Town Hall Debate: Online Education – Bane or Brilliance?****Sponsor:** Southern Argumentation & Forensics Division**Chair/Moderator/Time Keeper:** David Nelson**Affirmative Contestants:****Gary Deaton**, *Transylvania University***Kevin Bryant**, *Valdosta State University***Negative Contestants:****Laton Key**, *Tennessee Technological University***Jacob Metz**, *Tennessee Technological University***Resolution:**

Resolved: The increasing dependence on technology in Higher education in the U.S. is detrimental to America.

*This year's theme is "Moving On: Envisioning the Future of the Field". Since online education is not only a hot topic, but also paramount when considering the future of higher education, this debate is most appropriate. Communication scholars and educators alike should be included in the discussion, but more importantly, they should help mold much of the information that needs to be considered. This represents one such discursive opportunity.***2609**Thursday • 3:30 pm – 4:45 pm
D1**Movin' On: Teaching Circle about Gender Communication****Sponsor:** Gender Studies Division**Chair:** linda pysher jurczak, *Valdosta State University***Participants:** Everyone and anyone who teaches, or wants to teach, gender communication**2610**Thursday • 3:30 pm – 4:45 pm
C2**Remembrance, Recalcitrance, and Resurgence: Studies in the Rhetoric of Southern Women****Sponsor:** Rhetoric and Public Address Division**Chair:** Elizabeth Wellings, *University of Southern Mississippi*

(Re)membering and (Re)marking Civil Rights: The SCLC/WOMEN, Inc. and the Civil Rights Educational Tour Markers

Christina Moss, *University of Memphis, Lambuth*

Pink Goes with Everything: Wendy Davis as Spectacle and Speaker

Ann E. Burnette, *Texas State University***Rebekah L. Fox**, *Texas State University*

A Tradition of Activism: Southern Women, Southern Family, Southern Education and the PVAMU Women's Oral History

Toniesha L. Taylor, *Prairie View A&M University*

"Make Them See Orange": Stand with Texas Women and the Rebirth of Women's Activism

Roseann M. Mandziuk, *Texas State University***Respondent:** Mari Boor Tonn, *University of Richmond***2611**Thursday • 3:30 pm – 4:45 pm
B2**Envisioning the Communication Classroom: Moving on with Technology and Course Content****Sponsor:** Instructional Development Division**Chair:** Norman F. Earls, *Valdosta State University***Panelists:****Thomas J. Socha**, *Old Dominion University***Nina Jo Moore**, *Appalachian State University***Jason B. Munsell**, *Columbia College***Carl M. Cates**, *Valdosta State University**Panelists will discuss the emerging trends and needs for technological related content in courses across the communication curriculum.***2612**Thursday • 3:30 pm – 4:45 pm
A2**Association for Communication Administration Interest Group Business Meeting****Sponsor:** Association for Communication Administration Interest Group**Officers:****Chair:** Charles H. Tardy, *University of Southern Mississippi***Vice Chair / Program Planner:** Charles Howard, *Tarleton State University***Vice Chair Elect:** Sally Hardig, *University of Montevallo*

2701Thursday • 5:00 pm – 6:15 pm
B3**Making Communication Relevant (Beyond the Job Market): Envisioning Future Arguments for Communication Across the Curriculum, General Education, and Communication Centers****Sponsor:** Vice President**Moderator:** **Kenneth Zagacki**, *North Carolina State University*

Moving Beyond "Across": Communication across the Curriculum Programs as Sites for Disciplinary Renewal

Deanna P. Dannels, *North Carolina State University***April Kedrowicz**, *North Carolina State University*

Envisioning the Future of the Basic Communication Course in 21st Century General Education

Amy Gaffney, *University of Kentucky*
Deanna Sellnow, *University of Kentucky*

Getting Centered to Reach Out: Communication Centers as Disciplinary Advocates

Wendy Atkins-Sayre, *University of Southern Mississippi***Kathleen J. Turner**, *Davidson College***Respondent:** **Victoria Gallagher**, *North Carolina State University***2702**Thursday • 5:00 pm – 6:15 pm
B1**Communicating Health: How Minority and Immigrant Women View Healthcare Experiences****Sponsor:** Intercultural Communication Division**Chair:** **Keith Berry**, *University of South Florida*

U.S. Minority Women in Hospice: Patients, Healthcare Staff, and Communication Scholars

Jillian A. Tullis, *University of North Carolina at Charlotte*

"When You're Doing a Diet, You Feel Like You're Dying": How Racial Identity Shapes the Way Black Women Understand Obesity and Weight-Loss Messages

Cristal R. S. Johnson, *Independent Affiliation*

Culture and Health: Impact of Acculturation on Immigrant Women's Health Beliefs and Health Behaviour

Alla Kushniryk, *Mount Saint Vincent University*
Stanislav Orlov, *Mount Saint Vincent University*
Emma Wertz, *Kennesaw State University*

What We See: The Construction of HIV/AIDS in Media Representations of Black Women

Alisha L. Menzies, *University of South Florida*

Perceptions of Physician-Patient Sexual Health Communication among College Women

Liz Edgecomb, *Xavier University of Louisiana***Dominique Gendrin**, *Xavier University of Louisiana***Kamrun Mustafa**, *Xavier University of Louisiana***2703**Thursday • 5:00 pm – 6:15 pm
D2**Southern Argumentation and Forensics Division Business Meeting****Sponsor:** Southern Argumentation & Forensics Division**Officers:****Chair:** **Michael Eaves**, *Valdosta State University***Vice Chair / Program Planner:** **Gary Deaton**, *Transylvania University***Vice Chair Elect:** **TBA****Secretary:** **Randall Martinez**, *University of Miami***2704**Thursday • 5:00 pm – 6:15 pm
C3**MOVING ON TO THE FUTURE: Applied Communication and Action****Sponsor:** Applied Communication Division**Chair:** **Ryessia Jones**, *University of Texas at Austin*

Texters Tell All? How Preference for Texting Influences Intimacy of Romantic Disclosures

Richard S. Bello, *Sam Houston State University***Frances Brandau**, *Sam Houston State University*

Envisioning the Future of the Field: Putting the Fun in Advising!

Stephanie Coopman, *San José State University*

Moving On: Examining Online Communication as a Lived Experience

Lynne M. Webb, *Florida International University*

Humor, Students, and the Future: One Model of Teaching Going Forward

John C. Meyer, *University of Southern Mississippi*

Studying Hate in the Field of Communication:

Envisioning Research, Teaching, and the Connection of the Academy with our Communities

Michael Waltman, *University of North Carolina at Chapel Hill*

Facing an Uncertain Energy Future: How Can Utility Providers and Government Better Communicate with Southern Ratepayers?

Christopher A. Craig, *CLEAResult*
Myria Watkins Allen, *University of Arkansas*

Skin Cancer Patients Speak Up: Misconceptions, Inadequate Warnings, and Suggestions for Improvement

John M. McGrath, *Trinity University*
Valerie Fisher, *University of Texas Health Science Center – San Antonio*

Jennifer Krejci-Manwaring, *University of Texas Health Science Center – San Antonio*

Engaging Students and Envisioning the Future: Theoretical Principles Guiding Experiential Learning

Kandi L. Walker, *University of Louisville*

'GRASS'roots Sustainability: A Student Group Pushes a University Forward

Joy L. Hart, *University of Louisville*

This high-density panel explores the future of applied communication scholarship by examining several current research projects. The panel's diverse topics show the breadth of applied communication work as well as provide multiple angles from which to envision the future of the field.

2705

Thursday • 5:00 pm – 6:15 pm
 A2

Queering the South: A Rhetorical Retrospective

Sponsor: Rhetoric and Public Address Division

Moderator: **Jason Edward Black**, *University of Alabama*

Participants:

Charles E. Morris III, *Syracuse University*
Thomas K. Nakayama, *Northeastern University*
James F. Darsey, *Georgia State University*
Leland Spencer, *Miami University*
Joshua Trey Barnett, *Indiana University*
Meredith Bagley, *University of Alabama*
Robby Byrd, *University of Southern Mississippi*

2706

Thursday • 5:00 pm – 6:15 pm
 A1

The Future of PR Instruction: Out with the Traditional and in with the Digital

Sponsor: Instructional Development Division

Chair: **Riva Brown**, *University of Central Arkansas*

Teaching Digital PR Strategies and Tactics

Riva Brown, *University of Central Arkansas*

Conducting a Social Media Content Analysis

Melody Fisher, *Tougaloo College*

Writing a Social Media Plan

Amy Hawkins Pitchford, *University of Central Arkansas*

Developing a Strategic Social Media Calendar

Leslie Rasmussen, *Utah Valley University*

2707

Thursday • 5:00 pm – 6:15 pm
 D1

Moving on from the Racial Divide: A Book Spotlight Session on *Ralph Ellison and Kenneth Burke: At the Roots of the Racial Divide* by Bryan Crable

Sponsor: Kenneth Burke Society Interest Group

Chair: **Jean Costanza Miller**, *George Washington University*

Panelists:

Mari Boor Tonn, *University of Richmond*
Andrew King, *Louisiana State University*
Clarke Rountree, *University of Alabama, Huntsville*
Jean Costanza Miller, *George Washington University*

Respondent: **Bryan Crable**, *Villanova University*

2708

Thursday • 5:00 pm – 6:15 pm
 Maurepas

Thursday Student Performances

Sponsor: Performance Studies Division

Chair: **Benjamin D Powell**, *CUNY BMCC*

Grains of Rice

Hailey Drescher-Glover, *University of Kansas*

Flora Ceka, *University of North Texas*

Musical Bodies: A Performance Ethnography of New Orleans Street Musicians

Savannah Ganster, *Louisiana State University*

7:50 pm: An Excerpt from Tom Robbins's *Half Asleep in Frog Pajamas*

Raquel Polanco, *Louisiana State University*

GLITCH!

Samuel Sloan, *Southern Illinois University Carbondale*

Nichole Nicholson, *Southern Illinois University Carbondale*

2709

Thursday • 5:00 pm – 6:15 pm
A3

Moving up the Ladder: A Roundtable of Communication Administrators above Department Head

Sponsor: Association for Communication Administration Interest Group

A View from the office of Assistant Vice-President for Student Success and Multicultural Initiatives

Jennifer T. Edwards, *Tarleton State University*

A View from a Dean's office of School of Humanities and Social Sciences

Jerry Hale, *College of Charleston*

A View from the office of Associate Dean of College of Humanities and Social Sciences

Terry M. Thibodeaux, *Sam Houston State University*

A View from the Dean's office of Fine Arts and Communication,

Richard Ranta, *University of Memphis*

2710

Thursday • 5:00 pm – 6:15 pm
C2

Student Papers on First Amendment Issues

Sponsor: Freedom of Speech Division

Chair: **Rebekah L. Fox**, *Texas State University*

Ward v. Santa Fe Independent School District: A Plaintiff's Ethnography of First Amendment Litigation

Marian Ward, *University of Arkansas at Little Rock*

It's Not a War on Women, if Women Don't Fight Back: Exploring Decorum as Silencing Strategy in the Cases of Lisa Brown and Wendy Davis

Morgan Passino, *Texas State University*

Kyle Ackerman, *Texas State University*

Thomas Lasater, *Texas State University*

Curtailling Criticism of Public Figures: Freedom of Speech versus University Trademark and Branding Rights

Josh Bertaccini, *University of Arkansas**

Respondent: **Stephen A. Smith**, *University of Arkansas*

* *Top Student Paper*

2711

Thursday • 5:00 pm – 6:15 pm
B2

Autoethnography and the Human Condition

Sponsor: Ethnography Interest Group

Chair: **Paul E. Stafford**, *Tarleton State University*

Studying Prenatal Loss from the Inside and Outside: The Stories We Create Through Shared Lived Experiences

Jennifer L. Fairchild, *Eastern Kentucky University*

Michael Irvin Arrington, *Indiana State University*

Autoethnographic Account on Aging with Poem and Dramatic Monologue

Darlene K. Drummond, *Indian River State College*

Trapped in the Clutches of H4 Visa: An Autoethnographic Analysis of an Asian Indian Woman in the United States of America

Arti Nadkarni, *Texas Tech University*

Writing Wrongs: A Family's Civil Rights Story

Joyce L. Hocker, *University of Montana*

Respondent: **Angie Day**, *Ball State University*

2801

Thursday • 6:30 pm – 8:30 pm
Armstrong / 8th Floor

WELCOME RECEPTION

Sponsor: Routledge Publishing



Routledge
Taylor & Francis Group

DAY 3

Friday, April 4, 2014

3101

Friday • 8:00 am – 10:05 am
Borgne

84th Annual Southern States Communication Association Breakfast Meeting

Sponsor: Southern States Communication Association

Presiding: John C. Meyer, SSCA President,
University of Southern Mississippi

Please join us for breakfast, the association's annual business meeting, and President Meyer's address.

3201

Friday • 10:15 am – 11:30 am
D2

The Ethics and Political Implications of the Edward Snowden Document Leaks

Sponsors: Political Communication Division and Mass Communication Division

Chair: Lauren Reichart Smith, *Auburn University*

Participants:

Brian C. Brantley, *University of Texas A&M, San Antonio*

William Harlow, *University of Texas of the Permian Basin*

Van Roberts, *Mississippi University for Women*

Kenny D. Smith, *Samford University*

Barry P. Smith, *Mississippi University for Women*

This panel will explore the ethical and political implications of the classified United States documents made public by Edward Snowden. Many of the released documents indicate that government agencies have spied on Americans and foreigners, and the revelations have sparked sharp criticism and anger from several foreign leaders. Reflecting the conference theme, panelists will discuss the ethical considerations of Snowden's and the government's actions and envision how these revelations might impact both future domestic and foreign affairs.

3202

Friday • 10:15 am – 11:30 am
C2

Instructional Development Division Top Papers

Sponsor: Instructional Development Division

Chair: Lora Helvie-Mason, *Tarleton State University*

Discouraging Instructional Dissent and Facilitating Students' Learning Experiences Through Instructor Self-Disclosure*

Alan K. Goodboy, *West Virginia University*

Shannon T. Carton, *West Virginia University*

Timothy A. Gozanski, *West Virginia University*

William J. C. Tyler, *West Virginia University*

Nicole R. Johnson, *West Virginia University*

Making the Global Communication Course Truly Global: Utilizing Technology to Bring Middle Eastern and Western Students Together

Phil Auter, *University of Louisiana at Lafayette*

Mohamad Elmasry, *American University Cairo*

Summer study-abroad program as experiential learning: Examining similarities and differences in international communication

Kenneth J. Levine, *University of Tennessee*

Michelle E. Garland, *University of Tennessee*

Respondent: Yolanda Mitchell, *Pulaski Technical College*

*Top Paper

3203

Friday • 10:15 am – 11:30 am
D1

In the Ring and Behind the Curtain: A No Holds Barred Approach to Professional Wrestling

Sponsor: The Popular Communication Division

Chair: Jefferson Walker, *University of Southern Mississippi*

The WWF's Tatanka and the Rhetorical Complications of a Native Person Playing a Native Persona

Jason Edward Black, *University of Alabama*

From Hillbilly Jim to Bray Wyatt: WWE's Rhetorical Portrayal of Southern White Men in Wrestling

Ray Harrison, *Central Alabama Community College*

The Structure of Wrestling Revolutions: Explaining WWF's New Generation Paradigm Shift in Organizational Identity

Cory Paul Harrison, *Ohio University*

Wrestling with Memory: WWE and the Public Forgetting of Chris Benoit

Jefferson Walker, *University of Southern Mississippi*



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George Pacheco Jr., *Ph.D.*

(Intercultural Communication)

Jake Simmons, *Ph.D.*

(Performance Studies)

June Smith, *Ph.D.*

(Interpersonal & Organizational Communication)

For more information contact:

Dr. Jeff Boone, Interim Chair of Department

Phone: 325-942-2031

Email: jeff.boone@angelo.edu

www.angelo.edu/dept/cmm

3204

Friday • 10:15 am – 11:30 am
A2

Emerging Challenges in Freedom of Expression

Sponsor: Freedom of Speech Division

Chair: Susan Balter-Reitz, *Montana State University-Billings*

Noise or Expression: The Battle to Preserve the Culture of New Orleans through Communicative Civility

Douglas Marshall, *Southern University at New Orleans*

For-Profit Corporations as Religious Persons: Hobby Lobby v. Obamacare

M. Lane Bruner *Georgia State University*
Susan Balter-Reitz, *Montana State University, Billings*

Internet Jurisdiction: How Resolving International Conflicts of Law Could Undermine the First Amendment

Mark Grabowski, *Adelphi University*

Hate-based Non-violence and the "New" White Power Racism

Sam Boerboom, *Montana State University, Billings*

Contemporary First Amendment jurisprudence faces unique and uncertain new boundaries as it is pushed by new technologies, savvy political actors and corporate powerhouses. This panel examines four dramatically different instances of political actors whose entry into the realm of the first amendment challenges traditional notions of free speech protections.

3205

Friday • 10:15 am – 11:30 am
D3

Reality Television: Oddities of Culture – An Introduction to the Odd and Unique Reality Programs

Sponsor: Mass Communication Division

Chair: Alison Slade, *University of West Florida*

Bigger, Fatter, Gypsier: Gender Spectacles and Cultural Frontlines in *My Big Fat American Gypsy Wedding*

Gordon Alley-Young, *Kingsborough Community College – CUNY*

The Lolita Spectacle & the Aberrant Mother: Exploring the Production and Performance of Manufactured Femininity in *Toddlers & Tiaras*

Leandra H. Hernandez, *Texas A&M University*

Celebrity Rehab with Dr. Drew: A Wicked Brew of Fame, Addiction, and Cultural Narcissism

Christopher Mapp, *University of Louisiana at Monroe*

Survivor and Social Media: Do the Southerners Outwit?

Amber J. Narro, *Southeastern Louisiana University*

Catfished: Exploring Viewer Perceptions of Online Relationships

Leslie Rasmussen, *Utah Valley State University*

Portrayals of Masculinity in The Discovery Channel's "Deadliest Catch"

Burton P. Buchanan, *Auburn University at Montgomery*

Respondent: Dedria Givens-Carroll, *University of Louisiana at Lafayette*

3206

Friday • 10:15 am – 11:30 am
Maurepas

Staging Literary Adaptation Through Mediated Performance

Sponsor: Performance Studies Division

Chair: Lindsay Greer, *Southern Illinois University-Carbondale*

The Praxinoscope Experiment

Sarah K. Jackson, *Louisiana State University*

Lindsay Greer, *Southern Illinois University-Carbondale*

The Wasteland: A Digital Adaptation of Literature

Sam Sloan, *Southern Illinois University*

Oh The Places I've Been: Reflections on Listening to Dr. Seuss

Raquel Polanco, *Louisiana State University*

Writing and Rubbish

Lyndsay Michalik, *Louisiana State University*

Respondent: Rebecca Walker, *Southern Illinois University*

This panel demonstrates how the changing structure of narrative affects our current approaches to adapting literature for the stage. Using narrative text as the starting point, the panelists approach narrative through a variety of media. This panel uses the performance tradition of staged adaptation to explore new mediated concepts of what constitutes narrative in today's world.

3207

Friday • 10:15 am – 11:30 am
B3

Time and Rhetoric: Envisioning the Future of the Field – Session I

Sponsor: Rhetoric and Public Address Division

Moderator: Barbara A. Biesecker, *University of Georgia*

Participants:

William Balthrop, *University of North Carolina at Chapel Hill*
Carole Blair, *University of North Carolina at Chapel Hill*
James Darsey, *Georgia State University*
Megan Foley, *University of South Carolina*
Mary Kahl, *Indiana State University*
Brian Lain, *University of North Texas*
Joan Faber McAlister, *Drake University*
Janice Odom, *Georgia Gwinnett College*
Lee Pierce, *University of Georgia*
William Trapani, *Florida Atlantic University*
Susan Trollinger, *University of Dayton*
William Trollinger, *University of Dayton*

3208

Friday • 10:15 am – 11:30 am
 A3

Identity Negotiation, Decolonization, and Culture: A Bricolage

Sponsor: Ethnography Interest Group

Chair: Linda Vangelis, *University of Missouri*

An Embarrassment of Riches: Bridging Qualitative Communication Studies and Participant Action Research Towards an Innovative Social Justice Agenda*

Kate G. Willink, *University of Denver*
Tiffany D. Banks, *Trinity Washington University*

Go For Broke in the Motor City: Japanese and Japanese American Narratives in Detroit

Precious Vida Yamaguchi, *Cedar Crest College*

How do Single Women, Above 35, Never Married, with Zero Children (SWANZ) Negotiate Their Identities?

Leigh Ann Johnston, *Southeastern Louisiana University*

Help as Communicative Practice: A Critical Ethnography of a Teacher Education Classroom

Aubrey Huber, *University of South Florida*

Respondent: John Nicholson, *Mississippi State University*

*Top Paper

3209

Friday • 10:15 am – 11:30 am
 B1

Relationally Speaking: Communicative Variables of Influence on Relational Development and Sustainability

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Nina-Jo Moore, *Appalachian State University*

The Influence of *Twilight*, *Beautiful Disaster*, and *Fifty Shades of Grey* on Relationship Expectations and Perceptions

Rebecca Lundberg, *Longwood University*

On the Outside Looking In: Perceptions of Interracial Romantic Relationships

Kirby Norris, *Columbia College*

Avoiding the Unknown: An Ethnographic Look at Korean Foreign Exchange Students at a Private University

Stephanie Roberts, *Southern Adventist University*

Kayla Ewert, *Southern Adventist University*

Influence of Nonverbal Communication on Initial Impression Formation

David Bohl, *Western New England University*

Cultivation Analysis: The Effects of Media on Opposite-Sex Friendships

Ashley Danna, *University of Arkansas, Ft. Smith*

Pregiving and Compliance: The Perceived Value of PREGIVING Messages and the Effects on Increasing Compliance

Emily Williams, *Louisiana State University*

Thao Vo, *Louisiana State University*

Donny Hotard, *Louisiana State University*

Stephanie Best, *Louisiana State University*

Respondent: Nina-Jo Moore, *Appalachian State University*

3210

Friday • 10:15 am – 11:30 am
 C1

It All Depends on How You Look at it: Implicit and Overt Message Framing

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Linda Potter Crumley, *Southern Adventist University*

The Problem with Sexual Commodification in Modern Society

Rebecca Johnson, *Christopher Newport University*

Gender Roles on the Food Network

Ashley Morrow, *Texas A & M University, Texarkana*

Meet the Queens

Josie Burks, *University of Southern Mississippi*

Female Sportscasters: Still Battling the Same Barriers

Casey Bridges, *Flagler College*

Alex Holmes, *Flagler College*

Katie Lutz, *Flagler College*

Stephanie Spadea, *Flagler College*

Message Framing has No Impact on Student Attitudes Toward, Subjective Norms Regarding, Perceived Behavioral Control of, and Intentions to Attend Class

Mary Margaret Kiggans, *Louisiana State University*

Jessica Campbell, *Louisiana State University*

Kathryn Murphy, *Louisiana State University*

How Reviews and Trailers Affect Audience Interest in Seeing a Film

Rebecca Beard, *Longwood University*

Respondent: **Linda Potter Crumley**, *Southern Adventist University*

3211

Friday • 10:15 am – 11:30 am
B2

Moving on to a C3 Orientation: Envisioning the Future of Speech Classrooms with Classroom Civic- Centeredness

Sponsor: Community College Division

Chair: **Richard I Falvo**, *El Paso Community College, Valle Verde Campus*

Panelists:

Al Arvizo, *El Paso Community College, Valle Verde Campus*

Cameron Basquiat, *College of Southern Nevada*

Richard I. Falvo, *El Paso Community College, Valle Verde Campus*

Kristen A. Foltz, *University of Tampa*

Daniel W. Heaton, *Capital University*

Derek A. Jorgenson, *North Dakota State University*

Shannon K. McCraw, *Southeastern Oklahoma State University*

David Purnell, *University of South Florida*

Judith Roberts, *Louisiana Tech University*

Nakia Welch, *College of the Mainland*

With reaccreditation, today's educators are challenged with providing tangible evidence of student success. Whether through Quality Enhancement or Student Learning Outcomes, tomorrow's classrooms will involve more than course completion. This panel focuses on Classroom Civic-Centeredness (C³) for students. It examines classrooms as gateways to entrance ramps on the highway of community awareness. Panelists will share ideas that transform classrooms from places to deliver speeches and take tests, to places where knowledge of surrounding communities has occurred. Panelists will also discuss how community is defined, and how perspectives may change as E-generations could redefine not only community, but how learning of community occurs. A final issue will be: Can tomorrow's classrooms still maintain a C³ orientation without compromising course content and/or learning objectives; and if so, how will that balance be managed?

3212

Friday • 10:15 am – 11:30 am
C3

Envisioning the Future of Interpersonal Communication Theory: A Roundtable Discussion

Sponsor: Communication Theory Division & Interpersonal Communication Division

Chair: **Linda D. Manning**, *Christopher Newport University*

Patricia Amason, *University of Arkansas*

Discussants:

Michael R. Kotowski, *University of Tennessee*

Hannah O. Allison, *University of Arkansas*

Lynne M. Webb, *Florida International University*

Courtney Wright, *University of Tennessee*

Dylan Medeiros, *University of Arkansas*

Carrie Oliveira, *East Tennessee State University*

Katherine E. Russell, *University of Arkansas*

While scholars often debate both the nature and role of theory in interpersonal communication research, they pay less attention to the future of theory within the field. Indeed, most scholars who talk about the future of theory focus on the development of more theories or on the development of a specific type of theory. This roundtable provides an opportunity for interpersonal scholars to engage in a conversation about the future of the role of interpersonal communication theory in scholastic and pedagogical applications. Contrasting voices will be represented as discussants include established interpersonal scholars as well as novice scholars.

3213

Friday • 10:15 am -- 11:30 am
A1

Girls in White Dresses with Blue Satin Sashes, Snowflakes that Stay on My Nose and Eyelashes, Communication Theories that Students do Deem...Simply a few of Their Favorite Things: My Favorite Communication Theory Part V

Sponsor: Immediate Past President

Moderator: **Kristen Cockrell**, *Northwest Rankin High School*

Ascrafts Framing of Identity

Stephanie Coopman, *San Jose State University*

Kenneth Burke's Dramatism

David Sutton, *Auburn University*

Family Communication: The Systems Within

Ivie Ero, *Hinds Community College*

Social Penetration Theory: A Realistic Approach

Todd Lee Goen, *Clemson University*

Marshall McLuhan: The Medium is the Message

David Nelson, *Northwest Missouri State University*

Interactional View

Richard S. Bello, *Sam Houston State University*

Scripting Constructive Criticism: A 'Banging' Approach

Monette Callaway, *Hinds Community College*

Apologia Theory

Jean DeHart, *Appalachian State University*

This roundtable continues discussion that began at SSCA-Norfolk and continued at the following SSCA Conventions. Part V offers an engaging and refreshing presentation of how students engage and respond to communication concepts and theories taught. Each scholar will open discussion on one of their student's favorite communication theories in an attempt to provide a glimpse into one of the hardest to define terms of today: communication. "My Favorite Communication Theory V" invites participants and audience members to examine said theories, how they are approached in the classroom and how they impact communication today.

3301

Friday • 11:45 am – 1:00 pm

B1

Envisioning the Future: A Roundtable on Themes of the 2014 U.S. Midterm Elections

Sponsor: Political Communication Division

Chair: **Lauren Reichart Smith**, *Auburn University*

Participants:

Melissa M. Smith, *Mississippi University for Women*

Larry Powell, *University of Alabama at Birmingham*

Brian C. Brantley, *Texas A&M University, San Antonio*

Kenny D. Smith, *Samford University*

William Harlow, *University of Texas of the Permian Basin*

Barry P. Smith, *Mississippi University for Women*

Patrick G. Wheaton, *Georgia Southern University*

Lauren Reichart Smith, *Auburn University*

Panelists will discuss emerging themes of the 2014 U.S. midterm elections. Among the topics that will be addressed are: political issues facing the electorate this election cycle, political communication strategies in light of changes in campaign-finance regulation, and technological shifts in campaigning. Reflecting the conference theme, panelists will look forward to the upcoming elections based on analyses of recent campaigns and issues.

3302

Friday • 11:45 am – 1:00 pm

C2

Instructional Development Division Top Student Papers

Sponsor: Instructional Development Division

Chair: **Michelle Violanti**, *University of Tennessee*

An Ethnographic MOOC Exploration*

Patrick MacDonald, *West Virginia University*

A Measure of College Student Identity

Michelle E. Garland, *University of Tennessee*

Students' perceptions of social presence in online courses: Use and the effects of content management systems' profile tools

Scott Christen, *University of Tennessee*

Respondent: **linda pysher jurczak**, *Valdosta State University*

*Top Paper

3303

Friday • 11:45 am – 1:00 pm

C3

Moving On Past Disruptive Behavior: Educational Moments for the Future of the Discipline

Sponsor: Applied Communication Division

Moderator: **Mary Beth Asbury**, *Middle Tennessee State University*

How Far is Too Far?: When Students Cross Lines with Behaviors

Mary Beth Asbury, *Middle Tennessee State University*

Helping Students Learn and Move on: Applying Course Concepts to Classroom Concerns

Abby M. Brooks, *Georgia Southern University*

Moving on to the Next Person: Using Communication Concepts to Instruct Overly Responsive Students

Todd Lee Goen, *Christopher Newport University*

Using Professional Communication Principles to Encourage Responsible Mobile Device use in the Classroom

Tiffany J. Shoop, *Virginia Polytechnic Institute and State University*

Recognizing it is Desperation, not Aggression: Creating a Nonthreatening Space for the Desperate Student's Narrative

Jenni M. Simon, *University of North Carolina at Greensboro*

"Keep your Phone Out": Engaging Students through the use of Handheld Devices in the Classroom

Andrew C. Tollison, *Merrimack College*

Deborah H. Burns, *Merrimack College*

Teachers face challenges in the classroom. Fortunately, the applied field of communication offers a vessel to educate students why certain classroom behaviors present an undesired perception to others. Panelists suggest ways professors can: urge students to apply concepts to their own lives, use smartphones, and generally curb challenging classroom behaviors.

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Mary Wiemann, *Santa Barbara City College*

With Contributors:

Dorothy Imrich Mullin, *University of California, Santa Barbara*

Jason J. Teven, *California State University, Fullerton*

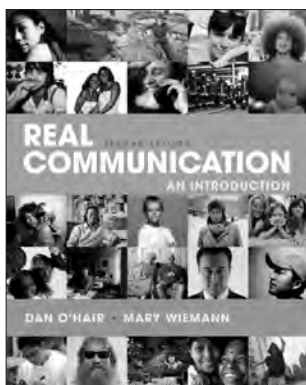


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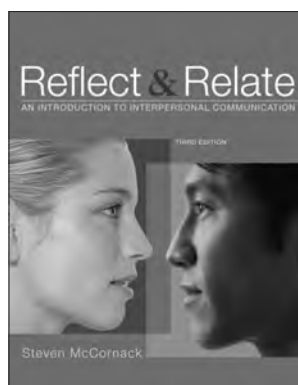
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influences of technology, ethics, and the culture around them. Taking self-assessment a step further, *Communication and You* comes with access to LearningCurve, a game-like, adaptive learning program containing more than a thousand questions written specifically for the book. This personal focus, along with an attractive, 2-color design and a low price, make *Communication and You* a great learning program and a value for students and instructors alike.

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3304

Friday • 11:45 am – 1:00 pm
A1

Further Explorations in Non-traditional Relationships

Sponsor: Interpersonal Division

Chair: **Jim Parker**, *Austin Peay State University*

Emotional Responses in Mixed-Race Couples
Jean Denerson, *Mercer University*

How Emotional Responses Vary According to Relationship Style

J. Thompson Biggers, *Mercer University*

Feeling Words: Do People in Non-monogamous Relationships Use Them Differently?

Thomas Roberson Parker, *Northcentral University*

Topics Covered in Non-monogamous Podcasts: A Content Analysis

Jim Parker, *Austin Peay State University*

3305

Friday • 11:45 am – 1:00 pm
A3

The Future of Persuasion

Sponsor: Vice President

Speaker: **Richard E. Vatz**, *Towson State University*

Dr. Vatz will present his controversial perspective of persuasion based on his recently released work, *The Only Authentic Book of Persuasion*.

3306

Friday • 11:45 am – 1:00 pm
Maurepas

Toward Utopia and Beyond: A Performance Paradigm for the Future Today

Sponsor: Performance Studies Division

Chair: **Leigh Anne Howard**, *University of Southern Indiana*

Visual and Oral Storytelling about the Utopian Cultures of New Harmony, Indiana

Karen H. Bonnell, *University of Southern Indiana*

Visions of the Future in Film: A Case for (and against) Utopia as a Rhetorical Stance

Daniel W. Heaton, *Capital University*

Sharon E. Croft, *Capital University*

Ecotopia, Utopia and Heterotopia: The Displacements of Sustainability

Jonathan Gray, *Southern Illinois University*

Performing Social Potential: Utopian Performance and the Performance Studies Classroom

Leigh Anne Howard, *University of Southern Indiana*

While some people might see utopia as a place of idealized perfection, others regard utopia as a remote, unlikely and impractical social scheme. Despite this range of definition, "utopia" captures the imagination. For example, Samuel Adams named a beer Utopia as part of its specialty series, and in the UK a British conspiracy thriller entitled Utopia is gaining popularity despite the controversy over its violent depictions. Although many disciplines in the humanities have examined various notions of utopia and utopian societies, performance—with its emergent, powerful, transformational capacities—offers us a particularly interesting paradigm for understanding utopia. The scholars on this panel approach the intersection of performance and utopia scholarship in such a way that one can see the advantages, problems, discoveries that come from the utopian impulse, as well the complexities associated with definitions of utopia and dystopia.

3307

Friday • 11:45 am – 1:00 pm
D2

Title: And Now For Something Completely F#@!\$%*!@ Different: Profanity and Context

Sponsor: The Popular Communication Division

Chair: **Bianca Scott**, *University of South Alabama*

The Bourbon Street Preacher: Spreading the Good Word or Profanity?

John H. Saunders, *Huntingdon College*

"Nolan, Spielberg, Scorsese? Screw 'em!": The Use of Profanity as Pedagogical Tool and a Means to Prepare Students for the Film Industry

Melissa Looney, *Full Sail University*

"Ph*\$* the Phillies!": The Role of Profanity in CORFing

Erin Looney, *Florida State University*

One Man's Qualifier is Another Man's Hate Speech: An Analysis of Roy Hibbert's use of 'No Homo' in a Post-Game Press Conference

Samantha Slover, *University of South Alabama*

Fay Boudreaux, *Nunez Community College*

Hell Yea, We Want Porn: Localized Mainstreaming of the Adult Entertainment Industry

Darrell Johnston, *University of South Alabama*

Respondent: **David Nelson**, *Valdosta State University*

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Graduate Faculty

David L. Appleby, Professor (M.F.A., Temple University)
Film and Video Production; Cinematography; Documentary
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Antonio de Velasco, Associate Professor and Graduate Studies
Coordinator (Ph.D., Emory University) Rhetoric and Social
Theory; U.S. Political Discourse; Rhetorical Pedagogy

Patrick Dillon, Assistant Professor (Ph.D., University of South
Florida) Health Communication; Health Disparities; End-of-
Life Care

Leroy G. Dorsey, Professor and Department Chair (Ph.D.,
Indiana University) American Public Address; Presidential
Rhetoric; Progressive Era Political Discourse; Rhetorical
Criticism

Joy V. Goldsmith, Assistant Professor (Ph.D., University of
Oklahoma) Health Communication

M. Allison Graham, Professor (Ph.D., University of Florida)
Media History, Theory, and Criticism; Southern Studies

Katherine G. Hendrix, Professor (Ph.D., University of
Washington) Qualitative Research Methods; Instructional,
Intercultural and Interpersonal Communication.

Craig Leake, Associate Professor (M.A., University of
Memphis) Documentary Form In Broadcasting; Documentary
Writing

Marina Levina, Assistant Professor (Ph.D., University of
Illinois) Critical/Cultural Studies of Science, Technology, and
Medicine; Visual Culture; Media Studies

D. Gray Matthews, Assistant Professor and Department Vice
Chair (Ph.D., Pennsylvania State University) Rhetorical
Criticism; Rhetoric, Community, and Social Change

Christina Moss, Lecturer (Ph.D., Louisiana State University)
Southern Rhetoric; Visual and Material Commemoration

Joshua Reeves, Assistant Professor (Ph.D., North Carolina
State University) New Media; Surveillance Studies; Digital and
Visual Rhetorics

Steven J. Ross, Professor (M.A., New York University)
Film/Video Production; Screen Writing; Film History

Sandra J. Sarkela, Associate Professor (Ph.D., University of
Massachusetts) Rhetoric; History and Criticism of American
Public Address

Craig O. Stewart, Assistant Professor (Ph.D., Carnegie Mellon
University) Critical Discourse Studies; Science
Communication; Research Methods

Amanda J. Young, Associate Professor (Ph.D., Carnegie Mellon
University) Health Communication; Qualitative Research
Methods.

3308

Friday • 11:45 am – 1:00 pm
A2

Movin' On: Senses, Jobs, and Visions

Sponsor: Gender Studies Division

Chair: Jonathan Foland, *University of North Carolina at Chapel Hill*

A Bored Sense of Self: Feminist Boredom as a Subversive Affective Display

Meggie Mapes, *Southern Illinois University—Carbondale*

It's Part of the Job: The Performance of Emotional Labor by Female Officers in the United States Military

AnnaBeth M. Fish, *Ball State University*

Sarcasm and Irony: A New Vision in Duniway's *New Northwest*

Sheree' Keith, *Macon State University*

Respondent: Casey Maugh, *University of Southern Mississippi*

3309

Friday • 11:45 am – 1:00 pm
B3

Time and Rhetoric: Envisioning the Future of the Field – Session II

Sponsor: Rhetoric and Public Address Division

Moderator: Barbara A. Biesecker, *University of Georgia*

Participants:

William Balthrop, *University of North Carolina at Chapel Hill*

Carole Blair, *University of North Carolina at Chapel Hill*

James Darsey, *Georgia State University*

Megan Foley, *University of South Carolina*

Mary Kahl, *Indiana State University*

Brian Lain, *University of North Texas*

Joan Faber McAlister, *Drake University*

Janice Odom, *Georgia Gwinnett College*

Lee Pierce, *University of Georgia*

William Trapani, *Florida Atlantic University*

Susan Trollinger, *University of Dayton*

William Trollinger, *University of Dayton*

3310

Friday • 11:45 am – 1:00 pm
Borgne

Great Ideas for Teaching Students Session 3

Sponsor: Community College Division

Tweeting the Future Classroom: Using Twitter to Increase Class Engagement

Laurie D. Metcalf, *Blinn College*

The leaning Tower: Illustrating the Impact of Feedback on Self-Confidence and Task Performance

Cole Franklin, *East Texas Baptist University*

Musical Thesis Statements

Stephanie Kelly, *North Carolina A&T State University*

Great Ideas for Teaching Students Proposal: Celebrities!

Thomas McCloskey, *University of Maryland*

The Future is Now

Paul E. Stafford, *Tarleton State University*

3311

Friday • 11:45 am – 1:00 pm
B2

Ethnography Interest Group Meeting

Sponsor: Ethnography Interest Group

Officers:

Chair: John Nicholson, *Mississippi State University*

Vice Chair / Program Planner: Linda Vangelis, *University of Missouri*

Secretary: Christine Kiesinger, *George Washington University*

3312

Friday • 11:45 am – 2:30 pm
Oak Alley (Fourth Floor)

SSCA Past Presidents' Luncheon

Sponsor: Southern States Communication Association

3401

Friday • 1:15 pm – 2:30 pm
B1

Identity Construction, Traditional Values, the Culture of Honor, and Tailoring Nirvana

Sponsor: Intercultural Communication Division

Chair: Mary Meares, *University of Alabama*

Through the Looking Glass: Envisioning the Future of the Field of Speech Communication

Althea Betty Bradford, *Winston-Salem State University*

Duck Dynasty: The Future of Tradition, Value, and Extremist Belief in Modern Media

Melisa M. Vanderhei, *Texas A & M University*

Differences in Rates of Intimate Partner Homicide across the United States: An Initial Exploration into the Role of Regional Culture in Conflict

Michelle E. Pence, *University of the Texas of the Permian Basin*

Tailoring Nirvana: Appropriating Yoga, Resignification, and Instructional Challenges*

Mary Grace Antony, *Schreiner University*

Respondent: Dominique M. Gendrin, *Xavier University of Louisiana*

* Top Paper

3402

Friday • 1:15 pm – 2:30 pm
A2

Defining Regions and Rhetorical Boundaries: Images of the South and its People

Sponsor: Rhetoric and Public Address Division

Chair: Jefferson Walker, *University of Southern Mississippi*

Victims of a Postsouth: A Response to Studies in Southern Rhetoric and Regionalism

Christina Moss, *University of Memphis, Lambuth*
Brandon Inabinet, *Furman University*

The Failings of College Football's "Front Porch" Justification

Daniel Grano, *University of North Carolina at Charlotte*

Sipping on Southern Hospitality: Food and Drink as a Rhetorical Invitation

Ashli Q. Stokes, *University of North Carolina at Charlotte*
Wendy Atkins-Sayre, *University of Southern Mississippi*

Righteous Bodies and Resurgent Boundaries: The Rhetorical Spaces of Southern Womanhood

Roseann M. Mandziuk, *Texas State University*

Respondent: James Darsey, *Georgia State University*

3403

Friday • 1:15 pm – 2:30 pm
C2

Benefits of Communication Studies Curricula for 21st Century Learners and Employers

Sponsor: Instructional Development Division

Chair: Stephanie Kelly

Visualizing 21st Century Literacies: Lessons from Open Software Development

Elizabeth A. Pitts, *North Carolina State University*

Envisioning the Future of GTA Training: Reflections on a Training Program for Online Teaching

Lori Stallings, *University of Memphis*

Kris M. Markman, *Independent Scholar*

Teaching Transferrable Skills: Developing Outcome-Based Objectives for a Public Speaking Course

Derek A. Jorgenson, *North Dakota State University*

Challenges and Triumphs: Lessons From and Best Practices for Undergraduate Thesis Research

Pam Tracy, *Longwood University*

Laura C. Farrell, *Longwood University*

Naomi R. Johnson, *Longwood University*

3404

Friday • 1:15 pm – 2:30 pm
A3

Vice President Spotlight Series: Envisioning Communication in a Rapidly Evolving Health Care Environment

Sponsor: Vice President

Spotlight Scholars:

Laura E. Miller, *University of Tennessee*

Kandi Walker, *University of Louisville*

Through a series of research projects, Walker and Miller have explored the use of messages across a variety of health-related contexts. This spotlight session focuses on how health communication research might unfold in a rapidly changing health-care environment.

3405

Friday • 1:15 pm – 2:30 pm
D3

The Good, the Bad and the Ugly of Journalism: Something Old, Something New

Sponsor: Mass Communication Division

Chair: Mary Ann Kidd, *University of Texas, Tyler*

Affordances in Uses and Gratifications and Online News Access

Alice Ferguson, *University of Louisiana at Lafayette*

William Davie, *University of Louisiana at Lafayette*

Steven Dick, *University of Louisiana at Lafayette*

Tweet, Tweet, and Repeat: How College Students Communicate News

Judith Roberts, *Louisiana Tech University*

Debunking the Myth that Shorter is Better: Viewers Prefer High-Quality Videos, Regardless of Length

Peter Chen, *University of Southern Mississippi*

Nicholas Wilson, *University of Southern Mississippi*

Gina Masullo Chen, *University of Southern Mississippi*

Chen-Wei Chang, *University of Southern Mississippi*

An Athletic Hero: Framing Theory, Sports Heroism, and Marcus Dupree

Stephanie Gandy, *Auburn University*

Moving On: Lessening the Struggle to do Good Work in Journalism

Caryn L. Winters, *University of Louisiana at Lafayette*

Respondent: Darrell Roe, *East Texas Baptist University*

3406

Friday • 1:15 pm – 2:30 pm
Maurepas

Envisioning the Future through the Past: Creating, Sustaining, and Challenging Public Memory through Performance

Sponsor: Performance Studies Division

Chair: Michael LeVan, *University of South Florida*

Talking With the Dead: On Memory, Medium, and Performance

Michael LeVan, *University of South Florida*

Touring South Carolina's Magnolia Plantation and Gardens: Slavery, Matriarchy, and the Mockery of Southern Public Memory

Jason B. Munsell, *Columbia College*

History Writ Large on the West Wall: Performing Public Memory at the West Feliciana Historical Museum

Holley Vaughn, *University of North Texas*

Re-Membering Michael: Dance Mobs as Public Memorials

Rebecca Walker, *Southern Illinois University*

Relocating Memory: Floating Objects, Shifting Significance

Brianne Waychoff, *CUNY Borough of Manhattan Community College*

3407

Friday • 1:15 pm – 2:30 pm
B2

Top Papers in the Kenneth Burke Society Interest Group

Sponsor: Kenneth Burke Society Interest Group

Chair: Ryan McGeough, *Upper Iowa University*

Marvelous Mjolnir: The Symbolism of Thor's Hammer*

Jonathan M. Broussard, *Louisiana State University*

Bureaucratization and the Imaginative as Mutually Indebted: A Rereading of Dewey's Educational Legacy

Michael J. Steudeman, *University of Maryland*

Science as "Other": A Rhetorical Vision of Discussion Board Participants**

Nick Temple, *Florida International University*

Respondent: Shaun Treat, *University of North Texas*

*Top Student Paper

**Top Paper

3408

Friday • 1:15 pm – 2:30 pm
D2

Funny Girls: Tricksters, Irony, and Parody In Feminist Activism

Sponsor: Gender Studies Division

Moderator: Shana Bridges, *Georgia Southern University*

"Women Looking Ridiculous: The Feminist Trickster Gaze"

Kathryn Johnston, *Northwestern University*

"Notes from the Friend Zone: Activist Humor and *The Nice Guys of OK Cupid*"

Jessica Rudy, *Indiana University*

"The FORCE of Parody: Challenging Rape Culture with Humor"

Valerie Wieskamp, *Indiana University*

3409

Friday • 1:15 pm – 2:30 pm
B3



Emergent Voices Amid Struggle and Provision of Support

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Chris Geyerman, *Georgia Southern University*

Letting Down the Curtain of Opaqueness: Finding the Agricultural Industry's Voice Through Diffusion of Innovations Theory

Marisa D. Linton, *Campbell University*

Friendship in Closed Circles: Social Support, Self-Disclosure, and Physical Affection in the LGBTQ and Heterosexual Communities

Kayla Ewert, *Southern Adventist University*

Elizabeth Camps, *Southern Adventist University*

Anna Bartlett, *Southern Adventist University*

Manipulated Connotations: Shaping societal perceptions in the Case for the Extension of Work Benefits to City Employees and Their Families

Jefferson Clark, *Southern Adventist University*

The Decline of Family Dinners Among Lower Income Households

Darrien Drummond, *Longwood University*

Child Violence and Parental Involvement: How a Lack of Parental Involvement has Greater Effect on Child Violence than Violent Media and Violent Video Games

Jacob Lishen, *University of Virginia's College at Wise*

Resilience in Bereaved Youth

Heather Cohen, *University of Florida*

Respondent: Chris Geyerman, *Georgia Southern University*

3410

Friday • 1:15 pm – 2:30 pm
C1

Communication Theory Division Business Meeting

Officers:

Chair: Marcie Thompson-Hayes, *Arkansas State University*

Vice Chair / Program Planner: Todd Goen, *Christopher Newport University*

Vice Chair Elect: Pavica Sheldon, *University of Alabama at Huntsville*

Secretary: Danna Gibson, *Columbus State University*

3411

Friday • 1:15 pm – 2:30 pm
C3

That Guy Knows what I am Talking about – a Scale, an Invitation, and a Butt Walk into a Bar: Humor and its Functions

Sponsor: Southern Argumentation & Forensics Division

Moderator: Jeff Boone, *Angelo State University*

Explicating Communicative Functions of Humor: The Development and Assessment of New Functions of Humor Scales

Matthew C. Ramsey, *Shippensburg University*

John C. Meyer, *University of Southern Mississippi*

The Power of Words: How to Change the World by Making them Laugh and Asking them to Think

David Nelson, *Valdosta State University*

George Pacheco, *Angelo State University*

Self and Other Orientation in Presidential Jokes: Who is the Butt?

John Nicholson, *Mississippi State University*

Respondent: William Faux, *Valdosta State University*

3412

Friday • 1:15 pm – 2:30 pm
A1

Topics in Classroom Instruction

Sponsor: Instructional Development Division

Chair: Scott Christen, *Tennessee Technological University*

Funny? Humble? Strange? Predicting Effectiveness of Self-Deprecating Humor in College Teaching"

Yanjun Zhao, *Cameron University*

Proposing a Preliminary Taxonomy of Academic Tasks for Examining the Impact of Social Media on Course-Related Learning"

Vivian C. Sheer, *Hong Kong Baptist University*

Respondent: Michelle E. Garland, *University of Tennessee*

3501

Friday • 2:45 pm – 4:00 pm
D2

Current Practices and Future Trends in General Education

Sponsor: Community College Division

Chair: Deborah Hefferin, *Broward College*

Participants:

Deborah Hefferin, *Broward College*

Rich Mercadante, *St Petersburg College*

Daniel Shears, *Broward College*

Robin Bower, *St Petersburg College*

Richard Quianthy, *Broward College*

Bonnie Jefferis, *St. Petersburg College*

3502

Friday • 2:45 pm – 4:00 pm
D1

Envisioning Our Future in a Troubling Present: Communication, Activism, and Southern (In)justice

Sponsor: Rhetoric and Public Address Division

Chair: Bryan J. McCann, *Louisiana State University*

Presenters:**Christopher C. Collins**, *Angelo State University***Lisa Corrigan**, *University of Arkansas***Suzanne M. Enck**, *University of North Texas***Kathleen E. Feyh**, *St. Edwards University***Bryan J. McCann**, *Louisiana State University***Jake Simmons**, *Angelo State University***3503**Friday • 2:45 pm – 4:00 pm
C2**Developing Communication Centers in the 21st Century: From Inception to Technology Integration to Digital Platforms****Sponsor:** Instructional Development Division**Chair: Scott Christen**, *Tennessee Technological University*Building a Communication Lab: Struggles in Preparation
Suzie Prentiss, *University of Tennessee*

The Challenges and Benefits of Creating a Fully Digital Communication Center

Patrick MacDonald, *West Virginia University*

Rationale for Transforming Writing Centers into Communication Centers

Christian Covington, *North Carolina A&T State University***Michael Rhynes**, *North Carolina A&T State University***Gordon Richardson**, *North Carolina A&T State University***Breya Simpson**, *North Carolina A&T State University*

Finding the Right Platform for Moving a Communication Center Online: A MOOC Debate

Stephanie Kelly, *North Carolina A&T State University*

Maintaining a Communication LaB

Patty Parish, *Murray State University*

Student Perception on Business Communication Centers: What Students Expect

Quincy Greene, *North Carolina A&T State University***Tia Horton**, *North Carolina A&T State University***Vandrick Kinnebrew**, *North Carolina A&T State University***Vaughn Martin**, *North Carolina A&T State University***3504**Friday • 2:45 pm – 4:00 pm
A3**Communicating Race/ism: From Paula Deen to George Zimmerman****Sponsor:** Language & Social Interaction Division**Chair: Christina Moss**, *University of Memphis – Lambuth Campus*

“I Is What I Is, and I’m Not Changing”: Talking about Race/ism with Paula Deen

Craig O. Stewart, *University of Memphis*

“I Will Stack These Violators Like Cordwood”:

Drawing the Line on (Un)Acceptable Discourse in the Immigration Debate

Claire Rhodes, *University of Memphis*

Extraordinary Legislation to Address Extraordinary Problems?: Reassessing the Voting Rights Act of 1965

Morgan Ginther, *Georgia Southern University*

Trayvon’s Mama: An Other Perspective on Symbolic Motherhood

Mittie K. Carey, *Western Kentucky University*

The Rhetoric of Black Pain and Viewing Tragedy through the Lens of Blackness: Obama’s Response After the Zimmerman Verdict

Andre E. Johnson, *Memphis Theological Seminary***3505**Friday • 2:45 pm – 4:00 pm
B2**Social Media: Facebook, Twitter, Social Networking Sites the Present and Future of Mass Communication****Sponsor:** Mass Communication Division**Chair: Lauren Reichart Smith**, *Auburn University*

I’m Not Narcissistic; I’m Normal: Examining Perception of Social Norms and Narcissism as Possible Contributors to Facebook Behavior

Gyromas Newman, *University of Mobile***Thomas Meade**, *Fitchburg State University*

Reshaping Fear: Effectively Negotiating the “Coming Out” Process through Online Social Networking Sites and Applications

Richard Curry, *University of Tennessee*

All’s Fair in Love and Hip Hop: A Textual Analysis of Social Network Communication Between Users and Reality Television Characters on Twitter

Mighan Johnson, *University of Southern Mississippi*

Personal or Political: Accessing Arkansas Legislators’ Interaction with the Public Through Twitter

David Keith, *University of Southern Mississippi***Respondent: Michael Devlin**, *DePaul University*

3506Friday • 2:45 pm – 4:00 pm
Maurepas**Friday Student Performances****Sponsor:** Performance Studies Division**Chair: Benjamin D. Powell**, *CUNY Borough of Manhattan Community College*Crafting Queer Historicity Through Haunting
Travis L. Williams, *Louisiana State University*Obsolète Cyclique
Sarah K. Jackson, *Louisiana State University*
Lindsay Greer, *Southern Illinois University-Carbondale*The Hidden Curriculum
Diana C. Woodhouse, *Southern Illinois University*
Meggie Mapes, *Southern Illinois University*Choosing Burlesque
Nico Wood, *Southern Illinois University***3507**Friday • 2:45 pm – 4:00 pm
B3**Revisiting Communication, Choices and Consequences while Envisioning the Future of the Field****Sponsor:** SSCA President**Chair: John C. Meyer**, *University of Southern Mississippi*

Communication, Choices, and Consequences: The Powerful Idea

Shannon A. Bowen, *University of South Carolina*Communicative Choices and the Aesthetics of Contingency
Eric Eisenberg, *University of South Florida*

Politics, Choices, and the Future: Political Communication Revisited

Thomas Hollihan, *University of Southern California*

Last year, the conference theme, Communication, Choices, and Consequences, led to many interesting presentations and discussions. This year, join scholars who have researched various aspects of communication as they reflect on communication choices and their research and foreshadow future developments and issues involving the effects communication has on choices, especially in terms of ethics, media, organizations, interpersonal and political communication.

3508Friday • 2:45 pm – 4:00 pm
C3**Moving On: Expanding Our Theoretical Understandings of Social Relationships****Sponsor:** Communication Theory Division**Chair: Hannah Allison**, *University of Arkansas*

Understanding the Parent-Child Relationship during the Transition into College and Young Adulthood*

Emily Scheinfeld, *University of Texas at Austin*

What about Communication?: Extending Identity Theory to Better Understand the College Student

Michelle E. Garland, *University of Tennessee*

FACES IV and the Circumplex Model: A Validation Study against the McMasters and Beavers Models

Judson Eldredge, *Louisiana State University*

Building a Framework and Research Agenda for Health Aliteracy and Persuasion

Elizabeth D. Dalton, *University of Tennessee***Respondent: Patricia Amason**, *University of Arkansas*

*Top Student Paper

3509Friday • 2:45 pm – 4:00 pm
B1**Studies in Emerging Media****Sponsor:** Theodore Clevenger, Jr. Undergraduate Honors Conference**Chair: Caroline Koons**, *Baylor University*

The Track and Wire That Led to Reluctant Communication

Tyler Higgins, *Georgetown College*

Social Media Changing the Realm of Politics

Farah Qubain, *Appalachian State University*

Face-to-face or Facebook: A study of happiness dependent on the form of communication

Maurice Fider, *Southern Adventist University***Ashley Noonan**, *Southern Adventist University***David Rumsey**, *Southern Adventist University***Alisa Luby**, *Southern Adventist University***Guevara Samson**, *Southern Adventist University*

Domestic and International Hotel Use of Twitter to Connect with Businesses and Tourists Across the Globe

Sarah Beaty, *Tarleton State University*

#Instalike Me: Consumerism, Self-Enhancement, and Instant Gratification Fantasies in Instagram"

Alicia Reinersman, *Transylvania University*

Cell Phone Use in Public Settings During Face-to-Face Communication

Christi Kapinos, *Longwood University***Kasey Moore**, *Longwood University***Respondent: Caroline Koons**, *Baylor University*

3510Friday • 2:45 pm – 4:00 pm
C1**Explorations of Communication in Popular Media****Sponsor:** Theodore Clevenger, Jr. Undergraduate Honors Conference**Chair:** Roseann Mandziuk, *Texas State University**Downton Abbey: A Feminist Critique***Dallas Ventre**, *Christopher Newport University**A Toast For Change: A Cluster Criticism of the Motion Picture Freedom Writers***Sally Higgins**, *West Texas A&M University**Saturday Night Live: Friend or Foe to Gender Equality for Politicians?***Jamie Bender**, *George Washington University**Never Love a Wild Thing: An Analysis of Gender and Sexuality and Its Intersections with Fans in Teen Wolf***Patricia Rose Cely**, *Columbia College**My So-Called Patriarchy, Racism, and Heterosexuality: Uncovering Dominant Ideologies in the Popular 90's Teen Drama***Jordan Conway**, *Georgia Southern University**All the Single Ladies: An Ideological Analysis on Dominant Stereotypes Within The Bachelor***Samantha Wursteisen**, *Millsaps College***Respondent:** Roseann Mandziuk, *Texas State University***3511**Friday • 2:45 pm – 4:00 pm
A1**Executive Director Overview****Sponsor:** Executive Director**Presenter:** Carl M. Cates, *Valdosta State University***3512**Friday • 2:45 pm – 4:00 pm
A2**A Sampling of Outstanding Scholarship: Top Student Papers in the Gender Studies Division****Sponsor:** Gender Studies Division**Chair:** Lisa Fall, *University of Tennessee**Ann Romney, Hilary Rosen, and the Continuing 'War on Women' in American Politics***Audrey Post**, *Florida State University**Discursive Strategies that Maintain Un-marked Whiteness in Feminist Veiling Debates***Ashley A. Mattheis**, *University of North Carolina at Chapel Hill**Remembering Betty Ford: The Rhetorical, Historiographic Shaping of a Candid First Lady***Jonathan Foland**, *University of North Carolina at Chapel Hill****Respondent:** Michael Eaves, *Valdosta State University***Top Student Paper***3513**Friday • 2:45 pm – 4:00 pm
D3**Explorations in Mass Media and the Emergence of Feminist Critique****Sponsor:** Theodore Clevenger, Jr. Undergraduate Honors Conference**Chair:** Tara Hargrove, *Southern Adventist University**Not Just Sex Dolls With Knives: The Rhetoric of Feminine Violence***Anna Gary**, *Millsaps College**The Rhetoric of Pro-Life Feminism: A Comparative Analysis of the Websites Created by Feminists for Life and Coalition for Life***Julia Medhurst**, *Texas A&M University**Postfeminism in Friends***Allie Simmons**, *Furman University**Deaf People in a Hearing World: A Feminist Criticism of the Television Show Switched at Birth***Jamie Wells**, *West Texas A&M University**Considering Gaga Feminism: Unveiling a Critique of Domination Beyond the "Aura"***Joe Hatfield**, *University of North Texas**"I Have Work, Then a Dinner Thing, and Then I Am Busy Trying to Become Who I Am": A Postfeminist Examination of Love, Sex, and Having It All in HBO's Girls***Amelia Woolard**, *Millsaps College***Respondent:** Tara Hargrove, *Southern Adventist University***3601**Friday • 4:15 pm – 5:30 pm
Borgne**In Celebration of Mary Frances HopKins****Sponsors:** Vice President and Performance Studies Division

Chair: Benjamin Powell, *Borough of Manhattan Community College, CUNY*

Participants:

Jay Allison, *University of North Texas*

Michael S. Bowman, *Louisiana State University*
[retired]

Ruth Laurion Bowman, *Louisiana State University*
[retired]

Sharon Croft, *Capitol University*

Gresdna Doty, *Louisiana State University* [retired]

Lisa Flanagan, *Xavier University*

Andrew King, *Louisiana State University*

Beverly Whitaker Long, *University of North Carolina, Chapel Hill* [retired]

Gretchen Stein Rhodes, *Louisiana State University*

Ronald Shields, *Sam Houston State University*

Tracy Stephenson Shaffer, *Louisiana State University*

Patricia A. Suchy, *Louisiana State University*

This panel will celebrate the life and career of LSU Alumni Professor and Professor Emerita Mary Frances HopKins, who passed away in October 2013. Professor HopKins was former President of SSCA, chair of the National Communication Association (NCA) Finance Board, chair of the NCA Performance Studies Division, and chair of the Department of Speech Communication at LSU from 1982-1991. She also served as editor of the national journal, Literature in Performance, from 1983-1986, and for more than twenty years, her textbook Performing Literature (co-authored with Beverly Whitaker Long), was a popular introductory text for students of oral interpretation.

3702

Friday • 5:45 pm – 6:45 pm

A3

The Melody of “Moving On”: Music, Ethics, and the Philosophy of Communication

Sponsor: Philosophy and Ethics of Communication Interest Group

Chair: Jeanne M. Persuit, *University of North Carolina, Wilmington*

On Listening: Jean-Luc Nancy's Philosophy of Sound
Garnet Butchart, *Duquesne University*

Communicative Improvisation: The Dance of the Discipline and the Jazz Funeral

Douglas Marshall, *Southern University at New Orleans*

The Phenomenology of Bluegrass Music

Janie Harden Fritz, *Duquesne University*

The Rhetorical Power of the African American Spiritual
Kenneth W. Bohl, *Westmoreland County Community College*

American Folk Music as Narrative Inquiry: The Story of Lived Experience in Song

Linda Coleman, *Community College of Allegheny County/Duquesne University*

This panel seeks to bridge the discipline and communities through the pervasive power of music. Music is an underestimated means of “moving on” and envisioning a future for the field that takes musical expression seriously as a form of communication that builds communities.

3703

Friday • 5:45 pm – 6:45 pm

C2

Mass Communication Division Business Meeting

Officers:

Chair: Lauren Reichart Smith, *Auburn University*

Vice Chair / Program Planner: Dedria Givens-Carroll, *University of Louisiana-Lafayette*

Vice Chair Elect: Gyro Newman, *University of Mobile*

Secretary: Gyro Newman, *University of Mobile*

3704

Friday • 5:45 pm – 6:45 pm

A1

The Louisiana Communication Association Business Meeting

Sponsor: Vice President

Coordinator: Linda J. Webster, *Louisiana State University, Shreveport*

3705



Friday • 5:45 pm – 7:00 pm

C1

Studies in Political and Social Movement Rhetoric

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Jason Edward Black, *University of Alabama*

Politics and the Pulpit: The Rise of the Moral Majority and New Religious Right in Twentieth Century America

Bayly Hassell, *University of North Carolina at Chapel Hill*

Sexual Awareness: The Birth Control Movement

Lauren Miller, *Georgia Southern University*

Who Killed Coyote? A Study of Native American Preservation Rhetoric

Kara Flowers, *Appalachian State University*

A Media Divided: The Discrepancies in the Many Frames of Occupy Wall Street

Michelle Edelman, *George Washington University*

I Am Trayvon Martin: A Rhetorical Analysis of the Imagery Surrounding the Trayvon Martin Case that Created a Social Movement

Ashlynn Profit, *George Washington University*

The Emergence of <Black Power>: Stokely Carmichael's "March Against Fear" Speech

Brian McGhee, *University of Georgia*

Respondent: Jason Edward Black, *University of Alabama*

3706

Friday • 5:45 pm – 6:45 pm

Maurepas

Performance Studies Division Business Meeting

Officers:

Chair: Melanie Kitchens O'Meara, *Georgia Regents University*

Vice Chair / Program Planner: Benjamin Powell, *CUNY - Borough of Manhattan Community College*

Vice Chair Elect: Rebecca Walker, *Southern Illinois University*

Secretary: Sara Dykins Callahan, *University of South Florida*

3707

Friday • 5:45 pm – 6:45 pm

B2

Great Ideas for Teaching Students Session 4

Sponsor: Community College Division

The Difference between CRAAP and Crap

Scott Christian, *Tennessee Technological University*

Making Classroom connections with a Fishbowl Discussion Activity

Michelle Morris, *Northwestern State University*

Perspective-taking: Communicating Multiple Perspectives in Mental Health, Multiple Disciplines

Jennifer B. Gray, *Appalachian State University*

Neal D. Gray, *Lenoir-Rhyne University*

Face to Face

Beau Foutz, *Mississippi Gulf Coast Community College*

Persuasive Speaking: Higher Quality Persuasive Speeches in the Public Speaking Class

Nakia Welch, *College of Mainland*

3708

Friday • 5:45 pm – 6:45 pm

A2

Gender Studies Division Business Meeting

Officers:

Chair: Angie Day, *Ball State University*

Vice Chair / Program Planner: Linda Pysher Jurczak, *Valdosta State University*

Vice Chair Elect: Ashley K. Barrett

Secretary: Askley K. Barrett, *University of Texas at Austin*

3709

Friday • 5:45 pm – 6:45 pm

D1

Kenneth Burke Society Business Meeting

Officers:

Chair: Anna Turnage, *Bloomsburg University of Pennsylvania*

Vice Chair: Ryan McGeough, *Northern Iowa University*

Secretary / Vice Chair Elect: Shaun Treat, *University of North Texas*

3710

Friday • 5:45 pm – 6:45 pm

D2

American Society for the History of Rhetoric Business Meeting

Officers:

Chair: Pat J. Gehrke, *University of South Carolina*

Vice Chair / Program Planner: Gina Ercolini, *University of South Carolina*

Vice Chair Elect: Ray Harrison, *University of Alabama*

3711

Friday • 5:45 pm – 6:45 pm

D3

Envisioning the Future of the Online Public Speaking Course: Ensuring Equivalence in Course Experiences and Outcomes

Sponsor: Community College Division

Moderator: **Richard Falvo**, *El Paso Community College*

Addressing Issues Prevalent in the Online Public Speaking Course via Flexible and Unique Course Formats

S. Brad Bailey, *Mississippi Gulf Coast Community College*

Detecting and Preventing Cheating and Plagiarism in the Online Public Speaking Course

Tracy McLaughlin, *Northwest Mississippi Community College*

Applying Public Speaking in a Real-World Setting: A Hybrid Approach

Kim G. Smith, *Bishop State Community College*

Creatively Translating Proven F2F Classroom Strategies into the Online Environment

Carla S. Stout, *Mississippi Gulf Coast Community College*

3712

Friday • 5:45 pm – 6:45 pm
C3

SSCA Time and Place Committee Meeting

Sponsor: Southern States Communication Association

Chair: **Jerry Hale**, *College of Charleston*

Members:

Trish Amason, *University of Arkansas*

Patrick G. Wheaton, *Georgia Southern University*

Executive Director ex officio: **Carl M. Cates**,
Valdosta State University

DAY 4

Saturday, April 5, 2014

4101



Saturday • 8:00 am – 9:15 am
Borgne

Theodore Clevenger, Jr., Undergraduate Honors Conference Breakfast

Sponsor: Southern States Communication Association

Presiding: **Jean DeHart**, *Vice President-Elect, Appalachian State University*

All UHC participants, their faculty sponsors, and guests are invited.

4102

Saturday • 8:00 am – 9:15 am
B3

Zombies, Wrestling, Facebook, and Film: Selected Topics in Popular Communication

Sponsor: The Popular Communication Division

Chair: **Tony Kemerly**, *High Point University*

The Portrayal of West Virginia in Narrative Films 2000-2009

Matthew M. Martin, *University of West Virginia*

Kristy T. Martin, *University of West Virginia*

Who friends? A Mediation Model of How Extraversion, Facebook Usage, and Gender Predict Number of Facebook friends

Gina Masullo Chen, *University of Southern Mississippi*

Even Better than the Real Thing: The Use and Abuse of Kayfabe in Professional Wrestling

Adam Key, *Tennessee State University*

Roy Wisecarver, III, *University of Mississippi*

Zombie Apocalypse and What We're Going to Do about It: Constitutive Rhetoric and the Prophetic Example of AMC's *The Walking Dead*

Adam G. Hughes, *Virginia Polytechnic Institute and State University*

Respondent: **Matthew C. Ramsey**, *Shippensburg University*

Saturday

4103

Saturday • 8:00 am – 9:15 am
D3

Television and Film: Race, Culture and Gender Collide with the Masses

Sponsor: Mass Communication Division

Chair: **Dedria Givens-Carroll**, *University of Louisiana – Lafayette*

The (White) Hero Dr. King Schultz: A Pentad Analysis of Quentin Tarantino's *Django Unchained*

Alexander Lancaster, *West Virginia University*

Tina Harris, *University of Georgia*

"White-Side, Strong-Side": A Critical Examination of Race and Leadership in *Remember the Titans*

Gregory Cranmer, *West Virginia University*

Tina Harris, *University of Georgia*

"Do Right with Your Family": Complex Black Male Representations in *Madea's Big Happy Family*

Antonio Spikes, *Southern Illinois University*

"I'm Not a Gangster": Layer Cake and the Consolidation of the Cockney Crime Film Genre

Robert Joseph, *University of Dayton*

Pretty Powerful: An Analysis of Emphasized Femininity in *Make it or Break it*

Daniel Sipocz, *University of Southern Mississippi*

Respondent: **Gyromas Newman**, *University of Mobile*

4104

Saturday • 8:00 am – 9:15 am
A3

Money, Messages and Movements

Sponsor: Political Communication Division

Chair: **Brian C. Brantley**, *University of Texas A&M, San Antonio*

Cultivating Resistance: The Anti-Industrial Gospel of the Southern Agrarians

Stephanie Houston Grey, *Louisiana State University*

The White Female Presidency on Primetime Television: A Tripartite Discourse Analysis of *Commander in Chief*

Alexandria Joy Aiello, *Fresno State University*

Shane Moreman, *Fresno State University*

Presidential Messages to the Federal Assembly as Window on Governing Style

Natalia Kovalyova, *University of North Texas at Dallas*

Going Negative: Democratic SuperPAC Shapes Romney's Identity in 2012 Campaign

Larry Powell, *University of Alabama at Birmingham*

Melissa M. Smith, *Mississippi University for Women*

Respondent: **William Harlow**, *University of Texas of the Permian Basin*

4105

Saturday • 8:00 am – 9:15 am
C2

Moving and Moving On: Material Rhetoric and the Five Senses

Sponsor: Rhetoric and Public Address Division

Chair: **Justine Wells**, *University of South Carolina*

Taste, Critique, and Rhetoric's Patency

Justine Wells, *University of South Carolina*

Sensory Rhetoric and the Politics of Pig Manure

Cynthia Bateman, *University of South Carolina*

Materializing Fetal Movement: Visual Dimensionality in 3D and 4D Ultrasounds

Emily Winderman, *University of Georgia*

Sensory Excess and Imbalance: Parables from the Hum of "Times Square"

Scott Tulloch, *Georgia State University*

Sensory Relationality: Can Free Hugs Foster an Urban Ethics?

Brook Irving, *University of Iowa*

4106

Saturday • 8:00 am – 9:15 am
B2

Communication Movements from Antiquity through Postmodernity: En-visioning Possibilities of the Communication Discipline from Reflections

Sponsor: Philosophy and Ethics of Communication Interest Group

Chair: **James R. Pickett**, *Flagler College*

"To Instruct, Delight and Move": The Ethical Significance of Moving the Audience

John Jasso, *University of Pittsburgh*

Scholasticus Vagans: Postmodern Meditations on Medieval Communication Movements

Brian Gilchrist, *Eastern University*

Assessing Corporate Historical Responsibility through Experimental Phenomenology

David Deluliis, *Duquesne University*

Moving Beyond the Global Village: Marshall McLuhan as Communicologist

Anthony Wachs, *Northern State University*

Moving from Dinner Time News to 24/7 Diatribes

Richard H. Thames, *Duquesne University*

This panel examines significant historical communication movements that provide multiple theoretical lenses to en-vision the future of the communication field. En-visioning presupposes existential implications of technologies and environments for human beings. Panelists engage intersections between philosophies of communication and technologies shaping human communicative practices, situating particular communication movements influenced by emerging technologies in four major historical moments.

4107

Saturday • 8:00 am – 9:15 am
Maurepas

On Our Bias: Performing pedagogical genealogies of Michael and Ruth Laurion Bowman

Sponsor: Performance Studies Division

Chair: Justin Trudeau, *University of North Texas*

It's not about Me, and it isn't for You: How Michael Bowman and Ruth Laurion Bowman taught me to make Scholarship Matter

Mindy Fenske, *University of South Carolina*

Puncta in the DPRK: Genealogical Touristic Praxis

David P. Terry, *San Jose State University*

Critical Performance as Performance Inquiry: What Michael and Ruth Bowman Taught Me about Text against Text

Jonny Gray, *Southern Illinois University*

Touring River Road: (Re)Constructing Race and Culture and (Re)Collecting Histories

Lisa Flanagan, *Xavier University*

Do you like it soft? Or do you like it hard? Performing Writing in My Classroom

Justin Trudeau, *University of North Texas*

This panel explores the pedagogical and theoretical influence of Michael and Ruth Laurion Bowman in various emergent and disparate sites of future inquiry. Former students report from these genealogical sites to celebrate the accidents of their lineage both in and outside the classroom and to celebrate the concerted carnival of their mentors' legacy. The panel not only celebrates how these particular histories affect our presences, but also explores some of the ways that these mentors have taught us to challenge the relationship between possible pasts and possible futures.

4108

Saturday • 8:00 am – 9:15 am
C1

Top Papers in Public Relations

Sponsor: Public Relations Division

Chair: Marsha Little Matthews, *University of Texas at Tyler*

Factors that Influence Strategy Development During a Crisis: A Conceptual Model

Tulika Varma, *East Carolina University*

Assessing Perceptions of the Public Relations Industry: Gaining Insight from the Outside to Strengthen Our Future

Lisa T. Fall, *University of Tennessee*

Stephanie Kelly, *North Carolina A&T State University*

Taejun (David) Lee, *Bradley University*

Reports from the Field: Describing the Work of Public Relations Interns

Pamela G. Bourland-Davis, *Georgia Southern University*

Beverly L. Graham, *Georgia Southern University*

Urkovia Andrews, *Georgia Southern University*

State Government Media Relations: Revisiting the "Adversarial" PIO-Journalism Relationship*

Christopher J. McCollough, *Columbus State University*

Role of Relationship Management and Opinion Leadership in Culture Change: A Case Study of a Church

Shirley Serini, *Valdosta State University*

An Analysis of Animal Conservation Societies' Utilization of Facebook as a Tool to Communicate with Stakeholders

Melissa Smithey, *Tarleton State University*

Paige Poth, *Tarleton State University*

Jennifer T. Edwards, *Tarleton State University*
(faculty advisor)

Respondent: Mary Anna Kidd, *University of Texas at Tyler*

*Top Paper in Public Relations

4109

Saturday • 8:00 am – 9:15 am
B1

Curious Contexts: Exploration of Interpersonal Communication in Humor, Juries and the Media

Sponsor: Interpersonal Communication Division

Chair: Kristen Hark, *Longwood University*

Saturday

"My life is now a Sitcom:" General and Widowed
Audience Responses to NBC's *Go On*

Mary Grace Antony, Schreiner University

Carrie L. West, Schreiner University

Exploring Teasing in a Teacher-Student Dyad

Leslie Y. Rodriguez, Angelo State University

Self-Disclosure on Fantasy Sport League Message
Boards: Motivations, Perceived Appropriateness, and
Satisfaction

Christopher Gearhart, Louisiana State University

Brody J. Ruihley, University of Cincinnati

Shaughan A. Keaton, Young Harris College

Connecting the Circuit: Analyzing Jurors' Cognitive
Gaps in Patient Infringement Trials

L. Hailey Drescher-Glover, University of Kansas

Are Bulgarians Really Funny?: Humor Enactment Across
Cultures

Melanie Booth-Butterfield, West Virginia
University

Pipi Kanjeva, Bulgaria

Steve Booth-Butterfield, HealthyInfluence.com

Respondent: Kristen Hark, Longwood University

4110

Saturday • 8:00 am – 9:15 am

A2

Imagining the Future of Assessment: A Philosophy and Ethics of Communication Perspective

Sponsors: Association for Communication
Administration Interest Group / Philosophy and Ethics
of Communication Interest Group

Chair: Jeremy Langett, Lynchburg College

The Philosophy and Ethics of Assessment: Imagining
the Future through the Lens of Communicative Praxis

Janie Harden Fritz, Duquesne University

Classroom Projects as Embodied Outcomes
Assessment

Garnet Butchart, Duquesne University

Margaret Mullan, Duquesne University

Assessment and Virtue

Jeanne M. Persuit, University of North Carolina,
Wilmington

Big Data in Higher Education: Big Promise or Big
Brother

Molly M. Stoltz, Valdosta State University

As assessment continues to grow in importance, communication administrators wisely turn attention to theoretical and philosophical foundations as groundwork for assessment practices that are thoughtfully responsive to the academic homes within which they are enacted. These papers explore a variety

of perspectives, all rooted in philosophy and ethics of communication, from which to understand the work of educational assessment. Praxis, or theory-informed action, virtue ethics, a narrative approach, and dialogue help communication administrators imagine possible constructive futures for the necessary work of assessment.

4111

Saturday • 8:00 am – 9:15 am

D2

Affective Resistance

Sponsor: Rhetoric and Public Address Division

Chair: Bryan J. McCann, Louisiana State University

The Good the Bad and the Backwards: Affectively
Constituting the Liminal Hillbilly

Matthew S. Richards, University of Utah

Masculinity, Affect, and War Protest: Counterpublic
Testimony and the Winter Soldier Investigation

Valerie Wieskamp, Indiana University

Fighting for Home: Legitimizing Resistance in
Chicago's Anti-Eviction Campaign through Affect and
Public Emotion

Yvonne Slosarski, University of Maryland

Resistance as a Way of Life

Anthony Stagliano, University of South Carolina

Respondent: Bryan J. McCann, Louisiana State
University

4112

Saturday • 8:00 am – 9:15 am

C3

The Communication Discipline and the History of Rhetoric: A Critical Inquiry – Part I

Sponsor: American Society for the History of
Rhetoric Interest Group

Chair: Leslie K Pace, University of Louisiana-Monroe

The Communication Discipline and Ancient Greek
Rhetoric

Robert N. Gaines, University of Maryland

The Communication Discipline and Ancient Roman
Rhetoric

Kathleen S. Lamp, Arizona State University

The Communication Discipline and Medieval Rhetoric

Beth S. Bennett, University of Alabama

The Communication Discipline and Early Modern /
Renaissance Rhetoric

Elisha Sircy, University of South Carolina



DEPARTMENT OF COMMUNICATION

GRADUATE FACULTY

Ellen Bonaguro (Ph.D., Ohio University)
Health Communication, Organizational
Communication, Interpersonal Communication

Mittie Carey (Ph.D., University of Memphis)
*Post-doctoral fellow, 2012-2014
Rhetoric, Gender Communication

Cecile Garmon (Ph.D., Vanderbilt University)
Intercultural Communication, Leadership Studies

Kumi Ishii (Ph.D., Kent State University)
Computer Mediated Communication,
Organizational Communication

Angie Jerome (Ph.D., University of Kansas)
Organizational Communication, Organizational
Apologia, Sports Rhetoric, Communication Theory

Jieyoung Kong (Ph.D., Arizona State University)
Intercultural Communication, Ethnographic/Qualitative
Research Methods, Communities in Practice

Holly Payne (Ph.D., University of Kentucky)
Organizational Communication, Interpersonal
Communication

Jennifer Mize Smith (Ph.D., Purdue University)
Organizational Communication, Communication
in the Nonprofit Sector

Helen Sterk (Ph.D., University of Iowa),
Department Head
Gender Communication, Rhetoric

Blair Thompson (Ph.D., University of Nebraska)
Interpersonal Communication, Family
Communication, Instructional Communication

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TRANSITIONAL RETIREES

Larry Caillouet (Ph.D., University of Illinois)
Communication Theory, Communication
Consulting, Persuasive Communication

Carl Kell (Ph.D., University of Kansas)
Rhetoric, Nonverbal Communication

EMERITA/EMERITUS

Randy Capps (Ed.D., University of Virginia)
Judith Hoover (Ph.D., Indiana University)
J. Regis O'Connor (Ph.D., Indiana University)
Kaye Payne (Ed.D., Vanderbilt University)
Dale Wicklander (Ph.D., University of Minnesota)
Larry Winn (Ph.D., Indiana University)

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Graduate Assistantships offer a stipend of \$10,992 per academic year and full/partial tuition waivers. Graduate assistantships are competitive, so for full consideration, please electronically submit 1.) A statement indicating why you desire an assistantship and 2.) two letters of recommendation to: graduate.communication@wku.edu. Review of applications will start on November 1 for the Spring semester and March 1 for the Fall semester and will continue until all open slots are filled.

For more information contact:

Holly Payne, Graduate Program Director
Department of Communication
Western Kentucky University
1906 College Heights Blvd.
Bowling Green, KY 42101
email: holly.payne@wku.edu

4201Saturday • 9:30 am – 10:45 am
C2**Top Student Papers in Political Communication****Sponsor:** Political Communication Division**Chair: Kenny D. Smith, Samford University**

President Obama, the Rhetoric of Personal Responsibility, and the War on Drugs

Casie Laird, Georgia State University

Separate but Equal: Lyndon B. Johnson's Nested Nations in the 1965 Howard University Commencement Address

Jessica Lu, University of Maryland

Obama's Commitment to Women

Angela McGowan, University of Southern Mississippi

"Outraged, Heartbroken, Bruised, and Bleeding": George H. White's Farewell Address to Congress*

Nick J. Sciuolo, Georgia State University**Respondent: Skye Cooley, Mississippi State University**

* Top Student Paper in Political Communication

4202Saturday • 9:30 am – 10:45 am
D2**Hemlines, Sex, Sin, and Relationships: An Examination of Media Influence and Social Construction****Sponsor:** Popular Communication Division**Chair: David Nelson, Valdosta State University**What Happened to the Glee in *Glee*?: An Examination of the Perceptions of Couple Dissolution in Relation to Heterosexual, Gay, and Lesbian Relationships**Michelle E. Garland, University of Tennessee, Knoxville****Kevin Brown, University of Tennessee, Knoxville**

Changing Times, Designs, and Hemlines: The Evolution of Vogue Magazine during World War II

Millie Harrison, Auburn University

Sinful Bodies: The Seven Deadly Sins and the Morality of the Obese Body

Tony Kemerly, High Point University

Are You Fucking Kidding Me!: The Social Construction of Personal and Sexual Agency for the Abject Body

Amanda Lash, California State University, Sacramento**Brittany Cordero, California State University, Sacramento****Respondent: Danielle E. Williams, Georgia Gwinnett College****4203**Saturday • 9:30 am – 10:45 am
D3**The Media Toolbox: Applied Film-based Activities for Communication Studies****Sponsor:** Applied Communication Division**Moderator: Courtney R. Brazile, Eastfield College****Participants:****Andrea Baldwin, Southern Illinois University Carbondale****Rebekah Bell, El Paso Community College****Courtney R. Brazile, Eastfield College****Andrew Pyle, George Mason University****J. Jacob Jenkins, California State University Channel Islands**

Panelists will introduce innovative ways for teaching communication concepts using diverse films and documentaries for the Basic Communication Course. Applied activities are also shared that will provide Communication Studies instructors with engaging tools for incorporating media, while addressing concepts such as conflict styles, relationship stages, self-concept, and nonverbal communication.

4204Saturday • 9:30 am – 10:45 am
A2**Rhetoric and Technology in the Shadow of War****Sponsor:** Rhetoric and Public Address Division**Chair: Joshua Reeves, University of Memphis**

Oversight: Seeing the Control of Atomic Energy

Nathan Atkinson, Georgia State University

Biological Warfare and the Synthetic Organism

Marina Levina, University of Memphis

"Eyes," "Ears," and "Nervous Systems": The US Signal Corps and the Modern American Body Politic

Kate Maddalena, North Carolina State University

From Dogs to Drones: Animal Bodies in War

Carolyn Block, University of Memphis

Rhetorical Protocols and the Digitized Soldier

Joshua Reeves, University of Memphis

4205

Saturday • 9:30 am – 10:45 am
C1

Research for the Campaigns Course: Rich Resources = Real Rewards

Sponsor: Public Relations Division

Chair: Brad Rawlins, *Arkansas State University*

Assessing the Research Baseline Provided in Campaigns Texts

Chuck Lubbers, *University of South Dakota*

Pamela G. Bourland-Davis, *Georgia Southern University*

Mining Publicly Available Data in the Campaigns Classroom

William Thompson, *Louisville (ret.)*

Getting to Know You, Getting to Know Everything about You: The Importance of Researching Organizational Culture, Client and Publics

Brigitta Bruner-Johnson, *Auburn University*

When PR Meets IRB

Corey Hickerson, *James Madison University*

Respondent: Marsha Little Matthews, *University of Texas at Tyler*

Panelists will address the research portion of the campaigns class beginning with a review of textbook orientations. Considering that public relations and strategic communication orientations may affect the particular constellation of courses and preparation for the campaigns class, this panel will provide a forum for innovative approaches to enhancing student research for client books and proposals.

4206

Saturday • 9:30 am – 10:45 am
Maurepas

Top Student Papers

Sponsor: Performance Studies Division

Chair: Benjamin D Powell, *CUNY BMCC*

Grammar of the Legs: Urban Wandering as Creative Method

Sarah K. Jackson, *Louisiana State University*

Feminist Street Art: Yarn Bombing as Performative Rejoinder of the Public and Private Spheres

Diana C. Woodhouse, *Southern Illinois University*

Performance Title: The Reality of Fiction: Relational Aesthetics and *The Family Fang*

Nico Wood, *Southern Illinois University*

Respondent: Christopher McCrae, *University of South Florida*

4207

Saturday • 9:30 am – 10:45 am
B1

Interpersonal Foundations: Investigation of the Building Blocks of Relational Communication

Sponsor: Interpersonal Communication Division

Chair: Linda D. Manning, *Christopher Newport University*

Positive Interpersonal Communication and Human Needs: Toward an Organizing Conceptual Model

Thomas J. Socha, *Old Dominion University*

Gary A. Beck, *Old Dominion University*

Defining Communication

Michael R. Kotowski, *University of Tennessee, Knoxville*

Stephanie Kelly, *North Carolina A&T State University*

Kyle Heuett, *University of Tennessee, Knoxville*

An Examination of Imagined Interactions Features and Active Empathic Listening Behaviors

Andrea J. Vickery, *Louisiana State University*

Shaughan A. Keaton, *Young Harris College*

Graham D. Bodie, *Louisiana State University*

Emotion Experience as a Predictor of Demand and Withdraw Behavior within Conflict

Christin E. Huggins, *University of Georgia*

Jennifer A. Samp, *University of Georgia*

Respondent: Linda D. Manning, *Christopher Newport University*

4208

Saturday • 9:30 am – 10:45 am
B3

Competitive Papers in Argumentation and Forensics

Sponsor: Southern Argumentation & Forensics Division

Chair: Robert J. Glenn III, *Owensboro Community and Technical College*

#LikeMyPageThenFriendMeSoYouCanFollowThisLink: Selling Forensics to A Generation Of Business Focused Students

Clint Jones, *University of Kentucky*

Raven Mineo, *The Princeton Review*

Argumentation and the Zimmerman Trial: An Examination of the ELM theory

Kevin Bryant, *Valdosta State University*

Michael Eaves, *Valdosta State University*

(Not) Moving On: Temporal Argument and Sacred Space

Ryan McGeough, *Upper Iowa University*

(Rap) Battling Over the Future of Debate Pedagogy:
An Argument for Using Hip-Hop to Teach the Core
Fundamentals of Debate

Clint Jones, *University of Kentucky*

4209



Saturday • 9:30 am – 10:45 am
B2

Top Papers in the Clevenger Undergraduate Honors Conference— Session A

Sponsor: Theodore Clevenger, Jr. Undergraduate
Honors Conference

Chair: Jean Costanza Miller, *George Washington
University*

To tweet or not to tweet: Using Twitter as a warning
system in a campus crisis

Taylor Brashear, *University of Kentucky*

The Effects of Nonverbal Immediacy on Job
Satisfaction, Motivation, and Burnout

S. Greg Dowell, *University of Tennessee*

Hastening the Work: A Cultural Analysis of Mormon
Missionary Blogs & Identity

Daniel Herrero, *Florida International University*

Dress the Part: Women's Clothing and the Locus of Power

Charlotte Janovyak, *Berea College*

To Share or Not to Share? The Effects of Relational
Closeness and Gender when Delivering Good News,
Bad News, and Neutral News

Amanda Lang, *University of Alabama in Huntsville*

Respondent: Jean Costanza Miller, *George
Washington University*

4210



Saturday • 9:30 am – 10:45 am
A3

Seeking Hope and Light in the Presence of Conflict: Rhetorical Case Studies

Sponsor: Theodore Clevenger, Jr. Undergraduate
Honors Conference

Chair: Verlaine McDonald, *Berea College*

Countering Criticism: Ann Romney's Rhetorical
Employment of the Feminine Style

Kara L. Grandin, *George Washington University*

A Style of His Own: A Rhetorical Analysis of President
Barack Obama's Inaugural Addresses

Victoria West, *Hollins University*

Facing Scandal: Apologia and the Modern Statesman

John Secrest, *Appalachian State University*

Work with Me: A Comparison of the Dialectical Tension of
Fragmentation and Unity as Presented in Two Non-Profits

Kena K. Hawkins, *Campbell University*

It Gets Better: The Power Behind an Ideograph of
Similarity, Hope, and Struggle

Samuel Squyers, *Christopher Newport University*

An Examination of Rhetorical Display

Michelle Packard, *University of Alabama in
Huntsville*

Respondent: Verlaine McDonald, *Berea College*

4211

Saturday • 9:30 am – 10:45 am
C3

The Communication Discipline and the History of Rhetoric: A Critical Inquiry Part II

Sponsor: American Society for the History of
Rhetoric

Chair: Melody Lehn, *University of South Carolina,
Extended University*

The Communication Discipline and Enlightenment
Rhetoric in Britain

Sean Patrick O'Rourke, *Furman University*

The Communication Discipline and Continental
Enlightenment Rhetoric

Gina Ercolini, *University of South Carolina*

The Communication Discipline and Nineteenth-
Century Rhetoric

Ray Harrison, *Tennessee State University*

The Communication Discipline and Early Twentieth-
Century Rhetoric

Pat J. Gehrke, *University of South Carolina*

4212

Saturday • 9:30 am – 10:45 am
A1

Movin' On: Media Meets Gender

Sponsor: Gender Studies Division

Chair: Joe Mitchell, *Valdosta State University*

We're Just Bein' Miley: Queer Bloggers' Perception
of Appropriation of Queer Identity Markers by
Mainstream Fashion and Celebrity Culture

Sarah Lindsey Beck, *University of New Mexico*

Girls with Low Self-Esteem: A Third-Wave Feminist
Analysis of the HBO Series *Girls*

Margaret Tully, *University of Iowa*

Move Forward or Move Over, There's a New Sheriff in Town: LOST, Sawyer and Masculinity

Scarlett L. Hester, *University of Memphis*

Girl Talk: Examining Job Satisfaction and Career Motivation Among Female Sport Media Professionals

Sharon Hutton, *University of Tennessee*

Lisa T. Fall, *University of Tennessee*

Respondent: Kristen Hungerford, *University of Memphis*

4213

Saturday • 9:30 am – 10:45 am
D1

Spotlight on Lynne M. Webb, Outstanding Scholar in Communication Theory

Sponsor: Communication Theory Division

This program honors Lynne M. Webb for her contributions to our knowledge and understanding of communication theory. Dr. Webb is an applied scholar and ground-breaking researcher in three areas: social media, family communication, as well as communication and aging. Dr. Webb has published over 75 essays including multiple theories, research reports, methodological essays, and pedagogical essays. Her work has appeared in numerous prestigious journals at the national and international levels. Dr. Webb has received numerous research, service, and teaching awards and distinctions such as being named the J. William Fulbright Master Researcher at the University of Arkansas. Please join us as we celebrate Dr. Webb's accomplishments.

4301

Saturday • 11:00 am – 12:15 pm
B1

National Communication Association Initiatives and Member Resources

Sponsor: Southern States Communication Association

Kathleen J. Turner, *Davidson College*

President, *National Communication Association*

Carole Blair, *University of North Carolina*

First Vice-President, *National Communication Association*

Christina S. Beck, *Ohio University*

Second Vice-President, *National Communication Association*

Brad Mello, *Associate Director for Academic and Professional Affairs, National Communication Association*

This panel features NCA National Office Staff and Elected Leadership who will highlight the resources available through NCA to support teaching, research and career development in communication.

4302

Saturday • 11:00 am – 12:15 pm
C1

Top Papers in Popular Communication: Hey Princess! I Like Your Multimodal Metaphors. Should We Have an Anchor Baby to Secure Our Borders?

Sponsor: Popular Communication Division

Chair: Matthew C. Ramsey, *Shippensburg University*

The Television Screen as Border: How *Border Wars* Disciplines Militant-Citizens*

Isabel Fay, *University of Georgia*

Will to Love, Will to Fear: Citizenship and Illegality in the 'Anchor Baby' Discourse

Maggie Franz, *University of North Carolina, Chapel Hill*

Going Down to New Orleans: How Class and Race Work Together in Disney's *The Princess and the Frog***

Catie Malone, *University of Alabama*

'Ain't No Scary, I Just Like Having Fun...CA Boom!': Use of Multimodal Metaphors in the Construction of an Immigrant Child in *The Sitter*

Kristen Hungerford, *University of Memphis*

Respondent: John H. Saunders, *Huntingdon College*

*Top Student Paper

**Top Faculty Paper

4303

Saturday • 11:00 am – 12:15 pm
B3

Envisioning the Future of Public Relations

Sponsor: Public Relations Division

Chair: Rachel Holloway, *Virginia Tech*

The State of Public Relations Educators: Who They Are, Where They Come From, How They Were Trained, and What They Think is Important

Corey A. Hickerson, *James Madison University*

Tatjana M. Hocke-Mirzashvili, *James Madison University*

Strategic Placement in Strategic Communication? Building a Home for Public Relations in a Post-Journalism World

Myleea D. Hill, *Arkansas State University*

Strategic Communications or Public Relations? Evaluating the Trends

Brad Rawlins, *Arkansas State University*

What is the Role of APR (accredited public relations), and What are the Consequences of Choosing to be Accredited in Public Relations?

Susan Waters, *Auburn University*

Brigitta Brunner-Johnson, *Auburn University*

Respondent: Rachel Holloway, Virginia Tech

These papers explore the future of the public relations discipline. The panelists will address the current state of public relations educators and look at emerging trends in the placement of the discipline and the value of accreditation. Public relations is changing, and the panelists will address where the discipline is, where it is going, and potential pitfalls to avoid.

4304

Saturday • 11:00 am – 12:15 pm
C3

Lessons from the Campus: Do Faculty and Students Shed Their Constitutional Right to Freedom of Expression at the Schoolhouse Gate?

Sponsor: Freedom of Speech Division

Chair: David Dewberry, Rider University

Feel Free to Agree: Viewpoint Neutrality or Promoting American Exceptionalism as Educational Ideology

Rebekah L. Fox, Texas State University

Ann E. Burnette, Texas State University

Moral Courage and the Exercise of Free Speech

Pat Arneson, Duquesne University

UnCIVIL War: Civility as the New Fig Leaf for Censorship on College Campuses

Charles Howard, Tarleton State University

Tampon-gate in Texas: The Suppression and Mortification of Women's Protest

Roseann M. Mandziuk, Texas State University

Conflicting Assumptions and Contested Myths: Plotting a Free Speech Matrix

Stephen A. Smith, University of Arkansas

4305

Saturday • 11:00 am – 12:15 pm
A3

The Future of Ethnography: Future Scholars Envisioning Cultural Representations

Sponsor: Ethnography Interest Group

Chair: Tammy Jeffries, University of South Florida

Panelists:

Sarah Clark, Ball State University

AnnaBeth Fish, Ball State University

Megan Getter, Ball State University

Mike Hole, Ball State University

Charles Jones, University of South Florida

Jumah Taweh, Ball State University

Annalee Tull, East Tennessee State University

Respondents:

Deborah C. Breede, Coastal Carolina University

Angie Day, Ball State University

*For more than twenty years, Van Maanen's (1988) *Tales of the Field* has influenced how scholars understand ethnographic research. His seminal work critiqued conventional forms of ethnographic representation and provided examples of three forms of ethnographic genres: realist, confessional, and impressionist. This publication has helped shape ethnography into the diverse and creative field it is today. However, factors such as emerging technologies are changing the way we think about and how we do ethnographic research. Panel participants are current graduate students, who will discuss with established scholars, the past, present, and future directions of ethnography. Discussion topics include among the following: digital media, social networking, befriending, new forms of cultural representation, and fieldwork. The goal is that this will be an interactive discussion with audience members and one where the future scholars of the Communication discipline share visions of their future research.*

4306

Saturday • 11:00 am – 12:15 pm
A2

Pushing Communication Theory Beyond Current Boundaries: Envisioning the Future

Sponsor: Communication Theory Division

Chair: Dylan Medeiros, University of Arkansas

E-mail and Face to Face Organizational Dissent as a Function of Leader-Member Exchange Status*

Anna K. Turnage, Bloomsburg University of Pennsylvania

Alan Goodboy, West Virginia University

Understanding Interdisciplinary Connections: The Intersection of Communication Theories and Wisdom

Jon M. Croghan, Northwestern State University

Tammy L. Croghan, Northwestern State University

Tara Coleman, Northwestern State University

"Brainstorming Doesn't Work!": Communication Privacy Management Theory and Idea Generation Techniques

Kyle B. Heuett, University of Tennessee

A Historical Analysis of Critical, Cultural, and Feminist Theory: Pathways for Change

Leigh Ann Johnston, Southeastern Louisiana University

Maryann Whitaker, John Tyler Community College

Respondent: Linda D. Manning, Christopher Newport University

*Top Paper

4307Saturday • 11:00 am – 12:15 pm
D1**Southern Colloquium on Rhetoric Roundtable****Sponsor:** Rhetoric and Public Address Division**Moderator:** James Darsey, *Georgia State University*

Please join the Southern Colloquium on Rhetoric for their annual SSCA discussion and textual criticism roundtable. To download this year's primary text and common readings, visit the SCoR website: <http://southerncolloqrhetoric.net/web/>

4308Saturday • 11:00 am – 12:15 pm
D2**Competitive Papers in the History of Rhetoric****Sponsor:** American Society for the History of Rhetoric Interest Group**Chair:** Pat J Gehrke, *University of South Carolina*

Exemplarizing Rhetoric: Envisioning a Classical Classification of Rhetoric for the Future of Public Speaking Education*

Kevin Ells, *Texas A&M University – Texarkana*

Remembering in Common(places): Aristotelian Memory as Inherently Rhetorical**

Amy Fallah, *University of North Carolina, Chapel Hill*

Devillish Suasion: Problematic Propaganda, Paradise Lost, and Plain Style

Thomas Duke, *University of Alabama***Respondent:** Pat J Gehrke, *University of South Carolina*

*Top Paper

**Top Student Paper

4309Saturday • 11:00 am – 12:15 pm
B2**Top Papers in the Clevenger Undergraduate Honors Conference—Session B****Sponsor:** Theodore Clevenger, Jr. Undergraduate Honors Conference**Chair:** Jason Munsell, *Columbia College*

To Hug or Not to Hug

Emily Applegate, *Berea College*

You Like That, Pledge: Displays of Normalizing Sexual Rhetoric in Haze Him

Terrell Jake Dionne, *University of North Texas*

The Silent Size-Up: A Study of the Effects of Nonverbal Communication on Athletic Performance Expectation

Cynthia Kinnamont, *Berea College*

Visual Rhetoric's Ability to Create Connection to Place and the Effectiveness of this Connection in the Environmentalism Rhetoric: An Analysis of National Geographic's Multimedia Piece "The Serengeti Lion: Life on the Plains with the Vumbi Pride"

Katlyn Mobley, *University of Georgia*

One Man's Trash is Another Man's Come Up: Fitting Macklemore Into Hip Hop

Mo Wilson, *Millsaps College***Respondent:** Jason Munsell, *Columbia College***4310**Saturday • 11:00 am – 12:15 pm
C2**Reflecting on War: Linguistic and Rhetorical Depictions of Wartime Phenomena****Sponsor:** Theodore Clevenger, Jr. Undergraduate Honors Conference**Chair:** David Sutton, *Auburn University*

Empowering Rhetoric: A Call For Action-- A Rhetorical Analysis of George Washington's Newburgh Address

Taewon Kim, *George Washington University*

Motives for War: A Pentadic Analysis of Roosevelt (1941)

Katherine Huffman, *Georgia Southern University*

The Use of Narrative in President Obama's Address on Syria

Gage Smythe, *University of Alabama in Huntsville*

Mr. Johnson's Mock Freedom: Paul Potter's Usage of the Ideograph of Freedom against the American Institution

Julia Strickland, *Georgia Southern University*

The Requiremeants of Death

Sara Carter Conley, *Appalachian State University*

Analysis of an article written by Henry Chu

Maggie A. Sierras-Trotts, *University of Alabama in Huntsville***Respondent:** David Sutton, *Auburn University*

STUDY Communication

IN THE HEART OF ATLANTA



RESEARCH IMPACT

Carol Winkler | URBAN DEBATE

MULTI-CITY ADVOCACY TRAINING PROGRAM HONORED AS A "BEST PRACTICES" INITIATIVE IN EDUCATING AT-RISK YOUTH

Leonard Teel | GLOBAL JOURNALISM

TEN YEARS OF WORKSHOPS IN ARAB & ASIAN NATIONS TO TRAIN JOURNALISTS HOW TO COVER NON-GOVERNMENTAL ORGANIZATIONAL EFFORTS

Kay Beck | DIGITAL MEDIA PRODUCTION

BUSINESS INCUBATION CENTER ORGANIZED TO PROVIDE HIGH QUALITY DIGITAL & ARTISTIC CONTENT TO THE REGION'S MEDIA MAKERS

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Cynthia Hoffner: Co-editor, *Media Psychology*

Ethan Tussey: Editor, *In Media Res*

Angelo Restivo: SCMS Executive Council

Daniel Robin: Sundance Documentary Prize

Mary Ann Ronski: GSU Regents Professor

Mary Stuckey: Past Editor, *Southern Comm Journal*

Leonard Teel: AJHA Career Teaching Award

New University-Supported Research Initiatives in

New & Emerging Media

Transcultural Conflict Resolution

GSU, a comprehensive doctoral institution, offers Ph.D. programs in *Rhetoric & Politics*, *Media & Society*, and *Moving Image Studies*. Atlanta provides access to many premier research facilities (CNN, the Carter Presidential Library, the Martin Luther King, Jr. Center, CDC, Turner, the *Atlanta-Journal Constitution*, and more). Learn more about sequences and faculty at communication.gsu.edu.

Significant investments are building communication research (65 students annually earn full funding and searches are underway to add senior faculty in new media and transcultural conflict resolution). More than 2000 undergraduates major in speech, film, journalism, and theatre. GSU aims to fund every admitted Ph.D. and many M.A. students to support publication and diverse teaching experiences. Typical support waives tuition, pays a \$15,000 annual stipend, and subsidizes professional travel and health insurance. *New & Emerging Media* and *Transcultural Conflict* doctoral research fellowships are funded at \$22,000 and free students from teaching.

GRADUATE DIRECTOR

Natalie Tindall (ntindall@gsu.edu)
404-413-5600

Department of Communication

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Carol Winkler (Maryland)
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Beth Burmester (Illinois-Chicago)
Rhetorical History, Pedagogy

David Cheshier (Iowa)
Rhetoric, Public Deliberation, Argumentation

Lynée Lewis Gaillet (Texas Christian)
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Mary Hocks (Illinois)
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Elizabeth Lopez (Purdue)
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George Pullman (Rennselear)
Classical Rhetoric, Scholarship of Teaching

Nathan Atkinson (Carnegie Mellon)
Rhetoric, Visual Culture

Patricia Davis (UC-San Diego)
Cultural Studies, Public Memory Studies

Michael Harker (Ohio State)
Rhetorical History, Rhetorical Theory

Ben Miller (Emory)
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Tomasz Tabako (Northwestern)
Rhetorical Theory, Social Movements, Tropology

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Media Uses & Effects, Quantitative Methods

Greg Lisby (Tennessee)
Communication Law and Ethics

Mary Ann Ronski (Kansas)
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Leonard Teel (GSU)
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Jaye Atkinson (Kansas)
Intergenerational Comm, Comm & Stereotypes

Yuki Fujioka (Washington State)
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Tony Lemieux (Connecticut)
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Marian Meyers (Iowa)
Feminist Media Studies, Cultural Studies

Natalie Tindall (Maryland)
Public Relations

Holley Wilkin (USC)
Health Communication, Communication Theory

Amelia Arsenault (USC)
Mass Communication Theory, Network Analysis

Carrie Freeman (Oregon)
Ethics, Environmental Communication

Hongmei Li (USC)
International Communication, Chinese Media

Shawn Powers (USC)
International Communication, Middle Eastern Media

Ann Williams (Michigan)
Political Communication, Public Opinion

Moving Image Studies

Jack Boozer (Emory)
Screenwriting, Cinema Studies

Sheldon Schiffer (UCLA)
Narrative Filmmaking, Interactive Media

Greg Smith (Wisconsin)
TV Studies, Cinema & Cognition, Comics & Games

Jennifer Barker (UCLA)
Cinema and the Senses, Documentary Film

Ly Bolia (NYU)
Cinematography, Film Production

Ted Friedman (Duke)
Media/Cultural Studies, Critical Theory

Alessandra Raengo (NYU)
Cinema Studies, Critical Race Studies

Angelo Restivo (USC)
Cinema Studies, Italian Cinema, Critical Theory

Niklas Vollmer (UC-San Diego)
Film Production, Participatory Media

Daniel Robin (San Francisco State)
Documentary Film, Film Production

Sharon Shahaf (Texas)
Global Media Networks, Israeli Media

Ethan Tussey (UC-Santa Barbara)
Media Industries



Mapping Rhetorical Authority

14th Biennial Public Address Conference

Georgia State University • Atlanta, GA • October 16-18, 2014 • SAVE THE DATE

The Details

The Department of Communication at **Georgia State University** in downtown Atlanta invites you to participate in the **14th Biennial Public Address Conference**, to be held at the Loudermilk Conference Center, an executive retreat center adjacent to campus.

CONFERENCE HONOREE

Michael Osborn, University of Memphis

KEYNOTE ADDRESS

Networking Authority & Possibility: Kaleidescapes of Contemporary Public Address
G. Thomas Goodnight, University of Southern California

FOR MORE INFORMATION: Dr. Mary Stuckey (mstuckey@gsu.edu).

GSU College of Arts & Sciences sponsored.

Conference to include an event at the Jimmy Carter Presidential Library.

Reduced conference fees for graduate students and reasonable rates for all.

The goal is to sustain the tradition of the PAC as an exemplar of intellectual community.

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Vanessa Beasley, Vanderbilt University
Jeffrey Bennett, University of Iowa
Barbara Biesecker, University of Georgia
Leah Ceccarelli, University of Washington
Karma Chavez, University of Wisconsin
Lisa Corrigan, University of Arkansas
Josue David Cisneros, University of Illinois
Leroy Dorsey, University of Memphis
Megan Foley, University of South Carolina
Pat Gehrke, University of South Carolina
Joshua Gunn, University of Texas
G. Thomas Goodnight, USC
Ronald Greene, University of Minnesota
J. Michael Hogan, Penn State University
James Jasinski, University of Puget Sound
John Lucaities, Indiana University
Christian Lundberg, University of North Carolina
John Lynch, University of Cincinnati
John Lyne, University of Pittsburgh
Martin J. Medhurst, Baylor University
Charles E. Morris, III, Syracuse University
John Murphy, University of Illinois
Catherine Palczewski, University of Northern Iowa
Shawn Parry-Giles, University of Maryland
Angela Ray, Northwestern University
Peter Simonson, University of Colorado
Paul Stob, Vanderbilt University
Dave Tell, University of Kansas
Robert Terrill, Indiana University
Eric King Watts, University of North Carolina
Kirt Wilson, Penn State University
Sue Zaeske, University of Wisconsin

4311Saturday • 11:00 am – 12:15 pm
A1**Community College Business Meeting****Sponsor:** Community College Division**Officers:****Chair:** Robert J. Glenn III, Owensboro Community
and Technical College**Vice Chair / Program Planner:** Ivie Ero, Hinds
Community College**Vice Chair Elect:** Richard I. Falvo, El Paso
Community College**Secretary:** Kirsten Heintz, Pulaski Technical College**4312**Saturday • 11:00 am – 12:15 pm
Maurepas**Moving On, Moving Up, Moving Out:
Humorous Essays in Performance****Sponsor:** Performance Studies Division**Chair:** Sharon E. Croft, Capital University**Performers:****Amy Burt**, Georgia College and State University**Amy Darnell**, Columbia College**Scott Dillard**, Georgia College and State University**Daniel W. Heaton**, Capital University**Rebecca Walker**, Southern Illinois University**Respondents:****Sharon E. Croft**, Capital University**Jay Allison**, University of North Texas

This performance panel features solo performances of a variety of humorous nonfiction essays written by Southern writers. Whether they are about moving on after a tragedy, moving "up North" from the South, moving out of one's comfort zone or out of the closet, the essays performed all use humor as a way of facing, critiquing, and overcoming obstacles.

4313Saturday • 11:00 am – 12:15 pm
D3**A Tribute to Susan A. Siltanen****Sponsor:** Vice President

This panel will celebrate the life and career of Professor Susan A. Siltanen, Dean of the Graduate School and Professor of Communication Studies at the University of Southern Mississippi. Professor Siltanen began her career as a high school teacher in Tampa, Florida and earned an M.A. at the University of South Florida and the Ph.D. at The Ohio State University. For 32 years she taught and performed administrative duties at Southern

Miss. She served her profession, department, and university throughout her career. She was Executive Director and President of the Southern States Communication Association. She was a demanding and beloved teacher who mentored students into a variety of professional roles. Professor Siltanen studied language and metaphor throughout her career, specializing in language and gender. As Dean of the Graduate School she was a strong advocate for graduate students, initiated a university-wide research symposium, and led efforts to secure health insurance for graduate assistants. She will be dearly missed by her colleagues.

4401Saturday • 12:30 – 2:30 pm
Borgne**Southern States Communication
Association 83rd Annual Awards
Luncheon****Sponsor:** Southern States Communication
Association**Presiding:** John C. Meyer (SSCA President)**Annual Luncheon Address:** Carole Blair, University
of North Carolina**4501**Saturday • 2:45 pm – 4:00 pm
B3**Envisioning the Future – Towards
a New Interdisciplinarity: Lifespan
Communication, Geography, and Food****Sponsor:** Vice President**Panelists:**Communication-Geography Fusion: A New Lifespan-
Digital Communication Course**Thomas J. Socha**, Old Dominion UniversityGeographically Yours: Breaking Bread with New
Friends**Donald Zeigler**, Old Dominion UniversityDigital Gaming as an Educational Tool for Children's
Nutrition**Angela Eller**, Old Dominion University

The Rhetoric of Promotional Certificates

Joseph Ponthieux, Old Dominion University

Communicating Green: A Case Study of Fruitive

Rachel Wenner, Old Dominion UniversityA Radically Different Green: A Narrative Analysis of
Addressing Food Shortages in Film and Factory Farms**Alfredo Torres**, Old Dominion UniversityFrom Walk-up to Drive-thru: Mobility, Communication,
and Food Culture**Michelle Whitfield**, Old Dominion University

4502Saturday • 2:45 pm – 4:00 pm
C3**Competitive Papers in Mass Communication****Sponsor:** Mass Communication Division**Chair: Tony DeMars, Texas A&M University -- Commerce**

The Blade Runner: The Discourses Surrounding Oscar Pistorius in the 2012 Olympics and Paralympics

Lauren Reichart Smith, Auburn University

Be Aware of Superbugs: Newspaper Coverage of the NDM-1 in India, United Kingdom, and the United States*

Bijie Bie, University of Alabama**Lu Tang, University of Alabama****Debbie M. Treise, University of Florida**

What Losing a Daily Newspaper Means: An Upclose and Personal Look at the Death of the Daily Delivery**

Nancy Jo Maples, University of South Alabama

The Varied Lives of the Nameless Ronin Archetype: Akira Kurosawa's Yojimbo and Postmodern Narrative Fragmentation

Wesley French, University of Southern Mississippi**Patrick McGuire, University of Southern Mississippi**

Moving Forward in Combating Racial Stereotypes: An Examination of Strategies Advanced by a Day Without a Mexican

Andy Kwon, University of Alabama**Terrence Merkenon, University of Alabama****Levi Pressnell, University of Alabama****Daniel Turner, University of Alabama****Timothy Martin, Washington State University****Respondents: Fei Xue, University of Southern Mississippi**

*Top Faculty Paper

**Top Student Paper

4503Saturday • 2:45 pm – 4:00 pm
B1**Top Papers in Interpersonal Communication****Sponsor:** Interpersonal Communication Division**Chair: Carrie M. Oliveira, East Tennessee State University**

Attachment and the Expression of Affection in Romantic Relationships: The Mediating Role of Romantic Love*

Megan Dillow, West Virginia University**Alan K. Goodboy, West Virginia University****San Bolkan, California State University, Long Beach**

Communicatively Constructing the Father-Daughter Relationship in the Context of Eating Disorders**

Ashton Mouton, Purdue University

Funny, But Wrong: Using Superiority Theory to Examine the Relationship between Humor Use and Bullying among College Students

Hannah Ball, West Virginia University**Melanie Booth-Butterfield, West Virginia University**

"That Reminds Me of a Time When": Patterns of Mutual Storytelling in Supportive Conversations between Friends and Strangers

Kaitlin Cannava, Louisiana State University**Andrea J. Vickery, Louisiana State University****Graham D. Bodie, Louisiana State University**

A Daughter's Perception of Turning Points

Allison M. Alford, University of Texas at Austin**Respondent: Carrie M. Oliveira, East Tennessee State University**

*Top Paper

**Top Student Paper

4504Saturday • 2:45 pm – 4:00 pm
A3**Media, Interpersonal, and Political Perspectives on Intercultural Communication****Sponsor: Intercultural Communication Division****Chair: Mary Kidd, University of Texas at Tyler**

Social Media and Changing Social Norms in the "Arab World"

Phil Auter, University of Louisiana at Lafayette**Lauren Auverset, University of Alabama**

Reducing Negative Affect about Intercultural Interactions through Inoculation*

Kyle B. Heuett, University of Tennessee**C.K. Westerman, North Dakota State University**

2013 Political Discourse Surrounding Mexican Immigration

Rebecca Johnson, James Madison University**Tatjana M. Hocke-Mirzashvili, James Madison University**

Venir sin temores, a exponer la cultura: Factors Impacting Culture Shock Among some Ecuadorian Sojourners in the U.S.

Maria Molina, New Mexico State University

An Examination of Arab Americans' Responses to Discrimination within a Typology of Marginalized Public Sphere

Noura Elwazan, University of North Texas**Respondent: Pavica Sheldon, University of Alabama in Huntsville**

*Top Student Paper

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Communication
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4505Saturday • 2:45 pm – 4:00 pm
Maurepas**Taking the Cats Out of the Bag: Cats in Popular and Cultural Performance Yesterday, Today, and Tomorrow****Sponsor:** Performance Studies Division**Chair: Brianne Waychoff**, *CUNY Borough of Manhattan Community College*Hey Mister Can You Tell Me Where a Cat Might Find a Bed?
Benjamin D. Haas, *CUNY Borough of Manhattan Community College*Perfect as Cats: Feline Companions as Object d'art
Sarah K. Jackson, *Louisiana State University*

Press Paws: A Purrsonal History of Emotional Transference

Charles Parrott, *Kennesaw State University*Nine Lives: Cats, Women, and "Civilized" Discourses
Rebecca Walker, *Southern Illinois University, Carbondale*I Believe the Kittens are Our Future: Childfree by Choice
Brianne Waychoff, *CUNY Borough of Manhattan Community College***Respondent: Amy Burt**, *Georgia College and State University*

The prevalence of the cat meme, now ubiquitous in the popular imaginary, is not a new phenomenon. For over a century, cats have served as the objects of art, vehicles for political propaganda, ersatz children, and the stuff of diverse stories. The performances on this panel examine the dominant role cats play in our communicative practices and performances, focusing on the way cats and their images are often used as mediated representations of humans and human behavior. By performing with, about, and at times even through other cats, panelists take the cat out of the proverbial bag to imagine the semiotic potential, cultural significance, and possible future of the feline meme.

4506Saturday • 2:45 pm – 4:00 pm
D2**Top Papers in Philosophy and Ethics of Communication****Sponsor:** Philosophy and Ethics of Communication Interest Group**Chair: Brian Gilchrist**, *Eastern University*

The Liar Paradox: Self-Reference Syllogistic Contradiction and a Rhetorical Praxis*

Derek Ziegler, *University of North Texas*Rupture Resistance: An Archaeology of Pedophilia
Crisis Communication**Jeremy Langett**, *Lynchburg College*

Anthropocentrism, Rhetorical Criticism and Argumentation Theory*

Ashley N. Morgan, *Baylor University*

The Epistemology of the Funny

Liz Sills, *Louisiana State University***Respondent: Pat J. Gehrke**, *University of South Carolina*

*Top Paper

*Top Student Paper

4507Saturday • 2:45 pm – 4:00 pm
D3**Top Student Papers in Rhetoric and Public Address****Sponsor:** Rhetoric and Public Address Division**Chair: Megan Foley**, *University of South Carolina*

Imagining the Great Society: Constructing a Rhetorical Vision in Lyndon Johnson's University of Michigan Speech

Paul R. McKean, *University of Illinois at Urbana-Champaign*

Subsuming "The Shallow of Self": John McCain's Republican National Convention Acceptance Speech, September 4, 2008

Michael J. Steudeman, *University of Maryland*

Navigating Intimate Partner Violence and Neoliberalism in Topeka, Kansas

Bridget Sutherland, *Indiana University*

Advocacy in the Twittersphere: Publics, Presence, and New Forms of Cyberactivism in 140 Characters or Less

Jason G. Williamson, *University of Georgia***Respondent: Jason Edward Black**, *University of Alabama***4508**Saturday • 2:45 pm – 4:00 pm
C1**Artistic Expression: Creating, Transmitting, and Sustaining Cultural Norms and Expectations****Sponsor:** Theodore Clevenger, Jr. Undergraduate Honors Conference**Chair: Patrick G. Wheaton**, *Georgia Southern University*

The Presence of Drugs in Popular Music
Emily Evans, *Arkansas State University*

A Content Analysis of Music Video Genres
Naomi Lawrence, *Arkansas State University*
Rebecca Galloway, *Arkansas State University*
Tilda Helgesson, *Arkansas State University*

The Fear of Visiting the Dentist: The Effects of Music on those Fears

Tasha Heard, *University of Arkansas, Fort Smith*

Rap and Tupac's Message of Anti-Misogyny: A Burkeian Analysis of "Brenda's Got a Baby"

Maiava M. Blackwell, *Columbia College*

Dissonance, Gaming, and Communication: Examining Player Behavior in *League of Legends*

Woodrow Solon Pender, *University of Arkansas, Fort Smith*

The Emergence and Conflict of Cyber Libel

Stephanie Smalling, *Florida State University*

Respondent: Patrick G. Wheaton, *Georgia Southern University*

4509

Saturday • 2:45 pm – 4:00 pm
 B2



From Desire to the Lived Experience: An Exploration of Rhetorical Manifestations Across Health Related Constructs

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Richard Leeman, *UNC Charlotte*

Defining the Pro-Anorectic Desire

Scarlett Strickler, *Appalachian State University*

Case Study: Transparency and Autonomy in Swine Flu Coverage

Stefani Hermann, *Flagler College*

Developing Understanding and Awareness in the Correlation between Pediatric Epilepsy and Communication Disorders

Layla Wynn, *University of Virginia's College at Wise*

The Effects of Film's Stigmatical Approach to Schizophrenia

Catie Frech, *Longwood University*

Eating Disorder Rhetoric: The Employment of Priestly and Bardic Voice in Community and Health Center Pamphlets

Amelia Hasbun, *University of Georgia*

Coping with an HIV Positive Diagnosis: The Process of Acceptance, Reframing, and Empowerment

Michael S. Brown, *University of Montevallo*

Respondent: Richard Leeman, *UNC Charlotte*

4510

Saturday • 2:45 pm – 4:00 pm
 C2

Vice-President Spotlight Series: Criticism of News Media Framing as Rhetorical Art

Sponsor: Vice President

Spotlight Scholar: Jim A. Kuypers

Through a series of books and journal articles, Jim A. Kuypers has reinterpreted social scientific norms of framing analysis, working to make them more accessible to rhetorical scholars. This spotlight session focuses on how Kuypers increasingly pushed rhetorical framing analysis toward an artistic endeavor, and what he thinks this version of framing analysis, in keeping with the convention them, will look like in the future.

4511

Saturday • 2:45 pm – 4:00 pm
 Poydras

Envisioning a New Partnership between SSCA and State Associations

Sponsor: Vice President

Participants:

John H. Saunders, *Huntingdon College*

Carl M. Cates, *Valdosta State University*

Zachary Hart, *Northern Kentucky University*

Michelle Violanti, *University of Tennessee*

4512

Saturday • 2:45 pm – 4:00 pm
 A2

Freedom of Speech Division Business Meeting

Sponsor: Freedom of Speech Division

Officers:

Chair: Rebekah Fox, *Texas State University*

Vice Chair / Program Planner: Douglas Marshall,
Southern University at New Orleans

Vice Chair Elect: Mark Grabowski, *Adelphi University*

4601

Saturday • 4:15 pm – 5:30 pm
 A1

2014 SSCA Conference Planning Meeting (1st Session)

Sponsor: Vice President

Chair: Jean DeHart, *Vice President*

Participants: All new Division and Interest Group Vice-Chairs

4602Saturday • 4:15 pm – 5:30 pm
D2**Interpersonal Communication Division
Business Meeting****Sponsor:** Interpersonal Communication Division**Officers:****Chair:** Kandi Walker, *University of Louisville***Vice Chair / Program Planner:** Carrie Oliveira, *East Tennessee State University***Vice Chair Elect:** Mary Beth Asbury, *Middle Tennessee State University***Secretary:** Christin E. Huggins, *University of Georgia***4603**Saturday • 4:15 pm – 5:30 pm
B3**Top Papers in Applied Communication****Sponsor:** Applied Communication Division**Chair:** Abby M. Brooks, *Georgia Southern University*

Development and Validation of the Identification with Perceived Out-Groups Scale

Ganer Newman, *Illinois State University***Holly J. Payne**, *Western Kentucky University***Jennifer Mize Smith**, *Western Kentucky University*

Navigating the Borders between Professionalism and Spirituality for Christian Working Women*

LaRae D. Tronstad, *University of Texas, Austin*

Survivor Morale: Relationship Quality and Communication Between Supervisor and Subordinate During Organizational Downsizing*

Kristen Bilyeu, *Richland Community College***Sarah VanSlette**, *Southern Illinois University*

The Role of Technology in Socialization of International Workers

Piyawan Charoensap, *Southeastern Louisiana University***Respondent:** Kristina Drumheller, *West Texas A&M University*

*Top papers

4604Saturday • 4:15 pm – 5:30 pm
B1**The Body, the Classroom, and the Streets:
Ongoing Issues of Freedom of Speech and
the American Experience****Sponsor:** Freedom of Speech Division**Chair:** Douglas Marshall, *Southern University at New Orleans*

The Millennial's Perception of Tattoos: Self Expression or Business Faux Pas?

Kristen A. Foltz, *University of Tampa*

Body Modification: The Case of Tattoo Copyright

R. Brandon Rudyk, *University of Louisiana at Lafayette***William Davie**, *University of Louisiana at Lafayette*

Transitioning from Acoustic Space to Cyberspace: Junior Statesmen Investigate Voice and Media at the Newseum in Washington D.C.

William P. Huddy, *Metropolitan State University – Denver*

Occupy Wall Street: Democracy vs. Corporations in the Realm of Public Space

Matt Pitchford, *University of Illinois***4605**Saturday • 4:15 pm – 5:30 pm
A3**A Sampling of Outstanding Scholarship:
Top Papers in the Gender Studies Division****Sponsor:** Gender Studies Division**Chair:** Linda Pyscher Jurczak, *Valdosta State University*

Sex Roles in the 21st Century: Revisiting the Past to Assess the Future of Gender Role Orientation Measurement

Linda Pyscher Jurczak, *Valdosta State University***Joe Mitchell**, *Valdosta State University***Jennifer Bernardi**, *Houston, Texas*

Brown Matters: Exploring Identity Construction in Borderlands

Joquina Reed, *Texas A&M International University*

"Whip 'em out": Macho Maternalism in TheBump.com's Boob-olution Campaign

Ashley Noel Mack, *Louisiana State University****Respondent:** Keith Erickson, *University of Southern Mississippi*

*Top Paper

4606Saturday • 4:15 pm – 5:30 pm
Maurepas**From Page to Stage: Craig Gingrich-Philbrook's *The Last Giraffe*****Sponsor:** Performance Studies Division

Chair: Tracy Stephenson Shaffer, *Louisiana State University*

Presenter: Craig Gingrich-Philbrook

The Performance Studies Division's 6th annual "From Page to Stage" features Craig Gingrich-Philbrook's discussion of his performance, The Last Giraffe. The Last Giraffe is a solo show orbiting themes of institutional power, juxtaposing reflections on terrorism, religious domination, post humanism, deep sea predation, papal hypocrisy, the gravitational pull of Saturn, and the death of the last giraffe on a space station in the distant future. It draws on the underground performance traditions of Jack Smith and "Ridiculous Theatre" to generate and ambiguous text composed on dance, poetry, sound-work, conversation, and a ludic encounter with an overhead projector.

4607

Saturday • 4:15 pm – 5:30 pm
C1

Lessons in Aging

Sponsor: Ethnography Interest Group

Chair: Kenneth N. Cissna, *University of South Florida*

Mentor as Student: A Lesson on Life's Forward Momentum

Art Bochner, *University of South Florida*

No Longer Hip: Losing My Balance and Adapting to What Ails Me

Carolyn Ellis, *University of South Florida*

Fire Bad, Water Good: The Trickster Considers Frankenstein's Monster

Tom Frentz, *University of Arkansas*

Ten Years After a Death: Psyche's Tasks

Joyce L. Hocker, *University of Montana*

As scholars age, they learn lessons in living that could not be learned at a younger age. Some of these lessons involve the prolonged grief over losing a loved one, some involve learning from those we usually teach, and others concern dealing with pain and bodily breakdown. Each paper in this panel explores one lesson in aging.

4608

Saturday • 4:15 pm – 5:30 pm
B2

Top Papers in Rhetoric and Public Address

Sponsor: Rhetoric and Public Address Division

Chair: Christina Moss, *University of Memphis, Lambuth*

ROI and Rhetorics of Investment Citizenship in Education

Blake Abbott, *Towson University*

The Obamas Speak at the 2012 Democratic National Convention: The *Sina Weibo* Response

Richard Leeman, *UNC-Charlotte*

Min Jiang, *UNC-Charlotte*

King-wa Fu, *UNC-Charlotte*

Moving On or Not: Obama and Conservative Visions of American Exceptionalism

Sam Perry, *Baylor University*

"A Conscription of Thought": The Constitutive Rhetoric of Assimilation and Abundance in World War I Food Propaganda*

Stephanie Houston Grey, *Louisiana State University*

Respondent: Wendy Atkins-Sayre, *University of Southern Mississippi*

*Top Paper in Rhetoric & Public Address

4609

Saturday • 4:15 pm – 5:30 pm
A2



The Educational Kaleidoscope: Considering the Influence of Perception Associated with Learning Modalities

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Bill Edwards, *Columbus State University*

The Bond that We Share (El Vínculo que Compartimos)
Maria Cain, *Georgia Regents University*

Institutionalized Racism in the Educational System in the United States

Mabeline Velez, *Western New England University*

Perceived Intelligence of College Students Who Stutter
Justin Solar, *George Washington University*

Pipelining, Perishing, and Progressing to "Professor":

An Investigation of Two Root-Metaphors Used to

Describe the Acquisition of Academic Tenure

Abby Rainer, *Wake Forest University*

An Examination of Social Media for News Information over TV and Internet Websites Among College Students

Skylar Cothren, *Arkansas State University*

Taylor Pannell, *Arkansas State University*

The Distractibility of Computer Mediated Interactions in Classrooms

Stephen Garner, *George Washington University*

Respondent: Bill Edwards, *Columbus State University*

4610**UHC**Saturday • 4:15 pm – 5:30 pm
D1**Mass Mediated Influence: Exploring Advertising's Persuasive Strategies and Co-Constructive Influence****Sponsor:** Theodore Clevenger, Jr. Undergraduate Honors Conference**Chair:** **Shanshan Lou**, *Appalachian State University*

Recreational Marijuana Legalization: Applying Burke's Dramatistic Pentad to Persuasive Pro-Marijuana Media Campaigns

Carolyn Satanski, *Columbia College*

The Communicative Elements Within Conspicuous Luxury Consumption: A Materialistic Outcome

Camaria Cross-Maddox, *Western New England University*

Who's on the Menu? A Content Analysis of Fast Food Commercials

Ali Jessani, *University of Miami***Ryden Butler**, *University of Miami*

Do It Just: Nike, Ethics, and the 'Sustainable' Marketplace

Taylor Deaton, *Transylvania University*

Luxury Advertising and Gender Roles: What Louis Vuitton's International Fashion Campaign Reveals about the Modern Woman

Whitney Drazovich, *George Washington University*

The Repercussions of Consumer Behavior: Post-Transaction Feelings

Taylor Granberry, *Texas A & M University, Texarkana***Respondent:** **Shanshan Lou**, *Appalachian State University***4611****UHC**Saturday • 4:15 pm – 5:30 pm
Poydras**Identities under Construction: Examining the Intersection of Verbal and Nonverbal Communication Variables in Identity Blueprints****Sponsor:** Theodore Clevenger, Jr. Undergraduate Honors Conference**Chair:** **Lynn Gregory**, *Appalachian State University*

Perceptions of Color and Clothing

Jessica Campbell, *Louisiana State University*

Identifying Identity: How Do English-Farsi Bilinguals Understand Their Communicator Style?

Cyrus Sussman, *George Washington University*

Informal Mentors Emerge Leaders

Kelsey Burton, *Georgetown College*

Creating Drag Identity: A Family Affair

Allison Spaulding, *Hollins University*

Negative Perceptions of Russian Accents: A Study of Cultural Prejudice

Andrianah Kilgore, *The University of Virginia's College at Wise*

Models Facing a New Culture

Shalon Bridges, *Schreiner University***William Bowman**, *Schreiner University***Respondent:** **Lynn Gregory**, *Appalachian State University***4612**Saturday • 4:15 pm – 5:30 pm
C3**Top Papers in Political Communication****Sponsor:** Political Communication Division**Chair:** **Melissa Smith**, *Mississippi University for Women*

Nationalism and Soldiers' Health: Media Framing of Soldiers' Returns from Deployments

Laura C. Prividera, *East Carolina University***John W. Howard III**, *East Carolina University*

The "Drinking-Buddy" Scale and Perceptions of Assertiveness, Responsiveness and Authenticity

Larry Powell, *University of Alabama at Birmingham***Mark Hickson**, *University of Alabama at Birmingham***Virginia P. Richmond**, *University of Alabama at Birmingham***James C. McCroskey**, *University of Alabama at Birmingham***Jonathan Amsbary**, *University of Alabama at Birmingham*

Moving on From the Strategies of the Past: Rhetorical Appeals, the Electorate's Changing Demographics and the 'Interactive Effect' of the Two on the 2012 U.S. Presidential Election

David E. Foster, *University of Findlay*

Private Option Flip-Flop: Tracing Medicaid Expansion Through Arkansas Legislators' Twitter Use *

David M. Keith, *University of Central Arkansas***Ashley W. Smith**, *University of Southern Mississippi***Matthew Weeks**, *University of Southern Mississippi***Respondent:** **Lauren Reichart Smith**, *Auburn University*

*Top Paper in Political Communication

4701

Saturday • 5:45 pm – 6:45 pm
D2

Public Relations Division Business Meeting**Officers:**

Chair: Dedria Givens-Carroll, *University of Louisiana - Lafayette*

Vice Chair / Program Planner: Marsha Little Matthews, *University of Texas at Tyler*

Vice Chair Elect: Shirley Serini, *Valdosta State University*

Secretary: Christopher J. McCollough, *Columbia State University*

4702

Saturday • 5:45 pm – 6:45 pm
A2

Rhetoric and Public Address Division Business Meeting**Officers:**

Chair: Wendy Atkins-Sayre, *University of Southern Mississippi*

Vice Chair / Program Planner: Megan Foley, *University of South Carolina*

Vice Chair Elect: Christina Moss, *University of Memphis, Lambuth*

Secretary: Tom Frentz, *University of Arkansas*

4703

Saturday • 5:45 pm – 6:45 pm
A3

Applied Communication Division Business Meeting**Officers:**

Chair: Kristina Drumheller, *West Texas A&M University*

Vice Chair / Program Planner: Abby M. Brooks, *Georgia Southern University*

Vice Chair Elect: Patrick Dillon, *University of Memphis*

Secretary: Carol Bishop Mills, *University of Alabama*

4704

Saturday • 5:45 pm – 6:45 pm
D3

Political Communication Division Business Meeting**Officers:**

Chair: William Harlow, *University of Texas of the Permian Basin*

Vice Chair / Program Planner: Melissa M. Smith, *Mississippi University for Women*

Vice Chair Elect: Lauren Reichart Smith, *Auburn University*

Secretary: Darrell Roe, *East Texas Baptist University*

4705

Saturday • 5:45 pm – 6:45 pm
C2

Philosophy and Ethics of Communication Interest Group Business Meeting**Officers:**

Chair: Gina Ercolini, *University of South Carolina*

Vice Chair: Janie Harden Fritz, *Duquesne University*

Vice Chair Elect: TBA

4706

Saturday • 5:45 pm – 6:45 pm
B1

Instructional Development Division Business Meeting**Officers:**

Chair: Yolanda Mitchell, *Pulaski Technical College*

Vice Chair / Program Planner: Lora Helvie-Mason, *Tarleton State University*

Vice Chair Elect: Stephanie Kelly, *North Carolina A&T University*

Secretary: Ashley George, *University of Alabama*

4707

Saturday • 5:45 pm – 6:45 pm
B2

Intercultural Communication Division Business Meeting**Officers:**

Chair: Jennifer T. Edwards, *Tarleton State University*

Vice Chair / Program Planner: Dominique Gendrin, *Xavier University*

Vice Chair Elect: Mary Meares, *University of Alabama*

Secretary: Mary Anna Kidd, *University of Texas at Tyler*

4708Saturday • 5:45 pm – 6:45 pm
A1**Language and Social Interaction Division
Business Meeting****Officers:****Chair:** Linda Potter Crumley, *Southern Adventist University***Vice Chair / Program Planner:** Bryan K. Crow, *Southern Illinois University***Vice Chair Elect:** Linda Di Desidero, *Marine Corps University***Secretary:** Mark Ward, *University of Houston -Victoria***4709**Saturday • 5:45 pm – 6:45 pm
C1**Popular Communication Division
Business Meeting****Officers:****Chair:** David Nelson, *Valdosta State University***Vice Chair / Program Planner:** Matthew C. Ramsey, *Shippensburg University***Vice Chair Elect:** Danielle E. Williams, *Georgia Gwinnett College***Secretary:** Danielle E. Williams, *Georgia Gwinnett College***4801**Saturday • 7:00 pm – 9:00 pm
Waterbury / 2nd Floor**The Southern States Communication
Michael M. Osborn Reception****Sponsors:** Drs. Michael and Suzanne Osborn,
*Pearson Publishing***PEARSON****DAY 5****Sunday, April 6, 2014****5101**Sunday • 8:00 am – 9:15 am
Borgne**Southern States Communication Association
Nominating Committee Meeting****Sponsor:** Southern States Communication Association**Chair:** John C. Meyer, *SSCA Immediate Past President***Participants: Immediate Past Chairs of SSCA
Divisions and Interest Groups****Kristina Drumheller**, *Applied Communication***Marcie Thompson-Hayes**, *Communication Theory***Robert Glenn III**, *Community College***Rebekah Fox**, *Freedom of Speech***Angie Day**, *Gender Studies***Yolanda Mitchell**, *Instructional Development***Jennifer T. Edwards**, *Intercultural Communication***Kandi Walker**, *Interpersonal Communication***Linda Potter Crumley**, *Language and Social Interaction***Lauren Reichart Smith**, *Mass Communication***Melanie Kitchens O'Meara**, *Performance Studies***William Harlow**, *Political Communication***David Nelson**, *Popular Communication***Dedria Givens-Carroll**, *Public Relations***Wendy Atkins-Sayre**, *Rhetoric and Public Address***Michael Eaves**, *Southern Argumentation and Forensics***Charles H. Tardy**, *Association for Communication Administrators***Pat Gehrke**, *American Society for the History of Rhetoric***John Nicholson**, *Ethnography***Anna Turnage**, *Kenneth Burke Society***Gina Ercolini**, *Philosophy and Ethics of Communication***5102**Sunday • 8:00 am – 9:15 am
D1**2014 SSCA Conference Planning Meeting
(2nd Session)****Sponsor:** Vice President**Chair:** Jean DeHart, *Vice President***Participants:** All new Division and Interest
Group Vice-Chairs

5103

Sunday • 8:00 am – 9:15 am
D3

Is this going to be on the test? Cultivating Deeper Learning in the Classroom through the Use of Technology

Sponsor: Instructional Development Division

Chair: Lora Helvie-Mason

Panelists:

Morgan Ginther, Georgia Southern University

Michelle Groover, Georgia Southern University

Elizabeth Hornsby, Southeastern Louisiana University

Jennifer A. Jackson, Middle Tennessee State University

Technology has changed many things in the 21st century classroom. From the policies instructors create to the choices they make about how technology is used in the classroom; it has become a central consideration to educators alike. While there are certainly many benefits to incorporating different technologies into the classroom, there are also several challenges. This panel will examine how instructors use technology in a variety of communication courses. Panelists will explore teaching strategies and exercises that engage student learning and promote innovative thinking to better understand how technology can aid instructors in cultivating deeper learning in the classroom.

5104

Sunday • 8:00 am – 9:15 am
C1

The Sheriff, the Mayor, & Piers Morgan on Guns in Milwaukee: A Conversation Analysis/Discourse Analysis Data Session Focusing on a 2013 CNN Interview

Sponsor: Language & Social Interaction Division

Co-Chairs:

Bryan K. Crow, Southern Illinois University Carbondale

Craig O. Stewart, University of Memphis

Participation in this session is open to all who have an interest in the analysis of social interaction. The text we will analyze together is an excerpt of a 2013 CNN interview in which Piers Morgan questions Milwaukee County Sheriff David Clarke about his recent public service announcement telling people to arm themselves and not wait for police to respond, along with Milwaukee Mayor Tom Barrett who calls the Sheriff's announcement "irresponsible." Panel chairs will offer brief introductions to the work of conversation analysis and discourse analysis, and then the excerpt will be played and transcripts circulated for an open discussion of features of interest in this mediated interview. Data sessions such as this value the insights of multiple listeners, whether they are newcomers or experienced.

5105

Sunday • 8:00 am – 9:15 am
B2

Looking Forward: Furthering the Field through Advances in Communication Theory

Sponsor: Communication Theory Division

Chair: Katherine E. Russell, University of Arkansas

Theory and Practice: Revisiting Brummett, Gross and Scott on Epistemology Two Decades Later

Thomas McCloskey, University of Maryland

A Communicative Ontology of "Gay": A Description, History, Critique, and Expansion of 'Queer Theory'

Richard Curry, University of Tennessee

Campaigning with Convergence: A Study of Accommodation Styles during the 2012 Presidential Election

Nnedi Ezeala-Harrison, University of North Texas

Griego Galdino, University of North Texas

Anna Bogdan, University of North Texas

Kali Schmidt, University of North Texas

Narrative Effects on Risk Perception: A Theory-Based Discussion

Lorin Brooke Friley, Purdue University

5106

Sunday • 8:00 am – 9:15 am
Maurepas

IF YOU BUILD IT: Architectural Performance and the Performance of Architecture

Sponsor: Performance Studies Division

Chair: Benjamin D. Powell, CUNY BMCC

Walking in the City is Like Dancing about Architecture
Lisa Flanagan

Architecting Absence and Presence
Ross Louis

Equestrian Statuary and the Architecture of Misery: Performing Jackson Square, Performing Andrew Jackson, Performing Rhetoric
Jason B. Munsell

Body Buildings
Melanie Kitchens O'Meara

The Oldest House in Vacherie: The Memory Spaces of Lived and Lost Vernacular Architecture

Gretchen Stein Rhodes

Hallway Chronotopes: Stolen Moments and Awkward Glances

David P. Terry, Natsu Onoda Power

The performativity of architecture is a topic scholars in both performance and architecture have explored (although with

different objectives). In this arena, there are generally three approaches: the building as a context for behavior (a place within which humans move and interact, in which they perform), the aesthetic performativity of the structure and design of the building or constructed space, and the interaction between the building and the people (how does the structure and design enable and constrain, and also create possibilities for action both consistent with and resistant to the design). Rather than being satisfied with these questions, the performers on this panel take those perspectives as the ground that they want to build from and to complicate. These performances move toward critical invention as they explore what lies at the edges of and beyond the boundaries of the questions that are typically explored.

5108

Sunday • 8:00 am – 9:15 am
A3

Advances in Presidential Rhetoric

Sponsor: Rhetoric and Public Address Division

Chair: Brandon Inabinet, *Furman University*

Techno-Politics: Presidential Rhetoric and the American Technological Mythology

Todd Frobish, *Fayetteville State University*

Participate and Persevere: Commencement Speaking of President Barack Obama

Trudy Hanson, *West Texas A&M University*

Invocation as Rhetorical Mode in "Yes We Can"

Jason D. Myres, *University of Georgia*

"He Approves This Message": Presidential Self-Deprecating Humor as a Violation of a Social Contract

Liz Sills, *Louisiana State University*

5109

Sunday • 8:00 am – 9:15 am
D2

Issues in Departmental Governance

Sponsor: Association for Communication

Administration Interest Group

Strategies for Easing Academic Staff-Management Tensions at Institutions of Higher Education

Sarah VanSlette, *Southern Illinois University
Edwardsville*

Kathy Hagedorn, *The Hagedorn Institute, Ltd.*

The Day when Students Determine Tenure and Promotion Is Here: Identifying the Student-as-Customer Paradigm as a Threat to the Future of the Professorate

Amanda Diggs, *Troy University*

5110

Sunday • 8:00 am – 9:15
A2

Power Down: A Research Project Disengaging Mass Communication Students from Their Media, Cellular and Internet for 72 Hours

Sponsor: Mass Communication Division

Monica Flippin Wynn, *Jackson State University*

LaTara Taylor, *Jackson State University*

Yamika Williams, *Jackson State University*

Cellular devices, social media and the Internet frame a majority of today's communication. This has become our new communication reality and this is us moving forward, with our millennial generation charging the way. Yet, total connection all the time can bring about anxiety when we disconnect or disengage. Is there something we should be doing? This panel will discuss a current research project, which invited over 35 mass communication students to shut off their cellular devices, disconnect from the Internet and social media for 72 hours. This panel will discuss the research process, student anxiety, reflections and future implications.

5201

Sunday • 9:30 am – 10:45 am
D1

Committee on Committees Meeting

Sponsor: Southern States Communication Association

Chair: John Haas (SSCA 2014 President)

Participants:

Carl M. Cates, *SSCA Executive Director*

John C. Meyer, *SSCA Immediate Past President*

Jean DeHart, *SSCA Vice President*

J. D. Ragsdale, *SCJ Editor*

Jennifer Mize Smith, *Marketing Director*

5202

Sunday • 9:30 am – 10:45 am
D2

The Fast and the Furious: What the Series Tells Us about Culture and Cultural Change

Sponsor: Southern Argumentation and Forensics Division

Panelists:

Liz Sills, *Louisiana State University*

Marshall Jolly, *Grace Episcopal Church*

Brian Powell, *Transylvania University*

Taylor Deaton, *Transylvania University*

Robert J. Glenn III, *Owensboro Community and Technical College*

Raven Mineo, *The Princeton Review*

COMMUNICATION & ADVOCACY

Master of Arts



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THE SCHOOL OF COMMUNICATION STUDIES
JAMES MADISON UNIVERSITY

5203Sunday • 9:30 am – 10:45 am
A2**Reality TV: Grappling with Gender Issues****Sponsor:** Gender Studies Division**Chair: Michael Eaves, Valdosta State University***The Bachelor: An Examination of Dating Standards Portrayed on the Show and the Variation of Expectations Based on Gender***Destiny Moore, University of North Georgia***"Hoodrats, White Trash, and New Jersey Bruisers." Fan Responses to Representations of Race on Bravo's The Real Housewives***Nicole B. Cox, Valdosta State University**Who would have thought that people want to watch the antics of a loving, functional family?: Gender themes in *Duck Dynasty***Sandra Halvorson, Florida State University, Panama City***"Big Brother 15": An Analysis of New Power and Gender Variables on the Show***Michael Eaves, Valdosta State University****5204**Sunday • 9:30 am – 10:45 am
A3**Activist & Movement Rhetorics****Sponsor:** Rhetoric and Public Address Division**Chair: Blake Abbott, Towson University**

Health Activism in Arkansas: The Rhetorical Strategies of Dr. Joycelyn Elders during the 1988-1989 Movement for Comprehensive Sex Education and School-Based Clinics in Arkansas Public Schools

Kisa Clark, University of Arkansas

A "Morally Straight" Future: Online Rhetorical Resistance to the Boy Scouts of America's Membership Policy

Donovan Bisbee, University of Illinois at Urbana-Champaign*"Chickified Church Boys": Rhetorical Constructions of Masculine Identity in Evangelical Christianity's New Masculinity Movement***Christian Norman, Georgia State University**

Occupy Century: Invention and Resistance from the "Digital Margins"

Matthew S. Richards, University of Utah**5205**Sunday • 9:30 am – 10:45 am
C2**Ethnography, Reflexivity, and Voice: Emerging Student Perspectives****Sponsor:** Ethnography Interest Group**Chair: Deborah C. Breede, Coastal Carolina University**

Listening to the U.S. Hispanic/Latin@ Sermon Listener

Danny Roman-Gloro, Regent University

Expanding Oldenburg: Homes as Third Places

David Purnell, University of South Florida

Good Hair and Going Natural: Critically Examining Black Hair and Identity Negotiation

Jumah Taweh, Ball State University

Bio-Provocations: An Ethnography of Participatory Knowledge Production and Deliberation

Elizabeth A. Pitts, North Carolina State University**Respondent: Jillian A. Tullis, University of North Carolina at Charlotte****5206**Sunday • 9:30 am – 10:45 am
Maurepas**Performative Pedagogy: Choosing to be Critical Agents of Change in the Classroom."****Sponsor:** Performance Studies Division**Co-Chairs:****Lisa Flanagan, Xavier University of Louisiana****Christopher J. Krejci, Zachary Community School District****Panelists:****Jennifer Erdely, Prairie View A&M University****John LeBret, Louisiana State University****Jenny Louis, Louisiana State University****Ross Louis, Xavier University of Louisiana****Derek Mudd, Southeastern Louisiana University****Jason B. Munsell, Columbia College****Melanie Kitchens O'Meara, Georgia Regents University****Danielle Vignes, Baton Rouge Community College****Brianne Waychoff, CUNY Borough of Manhattan Community College***"Performative Pedagogy is more than a philosophical orientation or a set of classroom practices. It is a location, a way of situating one's self in relation to students, to colleagues, and to the institutional policies and traditions under which we all labor."—Elyse Pineau, "Performance Studies Across the Curriculum"*

This roundtable brings together educators with a background in performance to discuss their use of performative pedagogies outside the traditional performance studies classroom. Participants will share details about specific exercises and assignments, reflect on the advantages and challenges of a performance-based approach to teaching, and consider the implications of a performative pedagogy for the field of communication studies. The conversation builds upon past SSCA performance pedagogy sessions by examining educational strategies that inspire critical and creative student engagement in the theories and praxis of communication.

5207

Sunday • 9:30 am – 10:45 am
B2

Topics in Communication Education

Sponsor: Instructional Development Division

Chair: Yolanda Mitchell, *Pulaski Technical College*

A Practical Breakdown of Classroom Technology from the Perspectives of Teacher Usability and Student Benefit

Patrick MacDonald, *West Virginia University*

Measuring Students' Perceptions of Instructor Use of Slang in the Classroom: A New Instrument

Carl J. Brown, *University of Southern Mississippi*

An Examination of Academic Advising Style Preference in Undergraduate Students

Elizabeth Kendrick Yarbrough, *Auburn University*

Mary Helen Brown, *Auburn University*

Social Justice and the Basic Course: A Central Student Learning Outcome

Andrea Patterson, *Winston-Salem University*

Omar Swartz, *University of Colorado-Denver*

A New Direction for Instructional Communication: Examining the Organizational Health of an Elementary School

Samantha Jones, *Northwestern State University*

Michelle Morris, *Northwestern State University*

5208

Sunday • 9:30 am – 10:45 am
C1

Pedagogy of Possibility: Moving the Field Forward by Preparing Students and Communities for Critical Global Citizenship in the Digital Age

Sponsor: Intercultural Communication Division

Chair: Caryn L. Winters, *University of Louisiana at Lafayette*

Exploring Opportunities to Make International and Intercultural Communication a Hands-On Practical Course

Phil Auter, *University of Louisiana at Lafayette*

Teaching U.S. Students the Value in De-Centering the Nation: Using Critical Pedagogy for Promoting Self-Reflexivity

Cristina Mislan, *Pennsylvania State University*

Distance Learning in Gender-Based Segregated Cultures

Nagham Elkarhili, *University of Louisiana at Lafayette*

Academic Duty: Exploring the Transformational Potential of Pedagogy of Possibility in Journalism and Mass Communication Education

Caryn L. Winters, *University of Louisiana at Lafayette*

5209

Sunday • 9:30 am – 10:45 am
B1

Philosophy and Ethics of Communication Moves On: Thermal, Vocal, Spiritual, and Legal Perspectives

Sponsor: Philosophy and Ethics of Communication Interest Group

Chair: Kyle McNease, *Florida State University*

Intimacy and Overheating in an Urban Streetscape: A Thermodynamic Understanding of Communication and Marginalization

Heather Curry, *University of South Florida*

The Voice in the Pipe

Jason D. Myres, *University of Georgia*

The Spiritual Life of Mother Teresa: A Study in the Difference between *Listening to* and *Listening for*

Molly M. Stoltz, *Valdosta State University*

The First in a Long Line of "Clarifying," not "Restricting," Supreme Court of the United States' 14th Amendment Decisions—The Slaughterhouse Cases: New Orleans' Monumental Contribution to Equal Protection Law

Sally F. Paulson, *Delta State University*

Respondent: Gina Ercolini, *University of South Carolina*

5301

Sunday • 11:00 am – 12:15 pm
A3

Rhetoric & the Law

Sponsors: Rhetoric and Public Address Division & American Society for the History of Rhetoric Interest Group

Chair: Sam Perry, *Baylor University*

When the Worker Becomes Illegal: A Critical Inquiry into the Disappearance of the Worker

Isabel Fay, *University of Georgia*

Similar Texts, Disparate Effects: Analyzing the "White Papers" and Holder's Counterterrorism Speech to Northwestern Law as Justification for an "Effective Critical Turn"

Evan Layne Johnson, *Georgia State University*

American Exceptionalism, The Rule of Law, and the Rhetoric of the Sovereign Decision in President Barack Obama's "Our Security, Our Values"

Alex McVey, *UNC Chapel Hill*

Must We All Be Beholden to Peer Review? On the Advantages and Disadvantages of the Law Review Model for Rhetorical Scholarship

Nick Sciuillo, *Georgia State University*

5302

Sunday • 11:00 am – 12:15 pm
D3

Teaching with Pop Culture: Strategies and Best Practices

Sponsor: Instructional Development Division

Chair: Lora Helvie-Mason, *Tarleton State University*

Panelists:

Alec R. Hosterman, *Indiana University South Bend*

Janet Johnson, *University of Texas, Dallas*

Sharon Lauricella, *University of Ontario Institute of Technology*

Students consume popular culture by listening to music while driving to school, checking Facebook in between classes, or watching The Daily Show at night. Utilizing pop culture in classes can encourage critical thinking and create connections between theory and practice. However, the intricacies of these artifacts might be difficult for educators who are not familiar with them. Drawing on their successful use of pop culture in the classroom, these panelists will discuss ways in which pop culture can be integrated into class discussions and assignments, how it nurtures literacy and critical thinking, and how it emboldens students to reflect on their mediated lives.

5303

Sunday • 11:00 am – 12:15 pm
A1

SSCA 2015 Conference Planning

Sponsor: SSCA

Participants:

John Haas, *SSCA 2015 President*

Jean DeHart, *Vice President, Program Planner*

Carl M. Cates, *Executive Director*

Jerry Hale, *Executive Director-elect*

5304

Sunday • 11:00 am – 12:15 pm
D2

Blue, Green, and all else in Between: Understanding the Other

Sponsor: Intercultural Communication Division

Chair: Deborah C. Breede, *Coastal Carolina University*

Marie Laveau: An Exploration of New Orleans through Religion

Jennifer Erdely, *Prairie View A&M University*

Spirituality, Culture, and Intercultural Conversations

Cara T. Mackie, *Florida Southern College*

Interpreting Slave Life and Influence on Culture

Maggi M. Morehouse, *Coastal Carolina University*

Religion, Color and Symbol in Cross Cultural Discourse

Preston McEver Floyd, *Coastal Carolina University*

Respondent: Deborah C. Breede, *Coastal Carolina University*

5305

Sunday • 11:00 am – 12:15 pm
B2

Connecting to the Future: Establishing Interpersonal Relationships through Service Learning

Sponsors: Interpersonal Communication Division and Ethnography Interest Group

Chair: Kenneth N. Cissna, *University of Southern Florida*

Broken Down at the End of the Road: A Man Reflects on Better Times

Carl J. Brown, *University of Southern Mississippi*

Developing Relationships in Nursing Homes: A Case Study with an Autoethnographical Focus

Colleen Mestayer, *University of Southern Mississippi*

Service Learning: Communication Theory in Practice

Lindsey Webb, *University of Southern Mississippi*

When I Was Young: Pat's Story

Elizabeth Wellings, *University of Southern Mississippi*

Respondent: Richard Conville, *University of Southern Mississippi*

Sunday

5306Sunday • 11:00 am – 12:15 pm
Maurepas**"Gendered Performances in, of, and using New Media"****Sponsor:** Performance Studies Division**Chair:** Lyndsay Michalik, Louisiana State University**Andrea Baldwin**, Southern Illinois University
Carbondale**Gigi Perez Langley**, Southern Illinois University
Carbondale**Nichole Nicholson**, Southern Illinois University
Carbondale**Ariel Gratch**, Louisiana State University**Respondent:** Brianne Waychoff, Borough of
Manhattan Community College

ABSTRACT: The old internet adage that "there are no girls on the internet" has, in many ways, never been more wrong. As scholars and artists, the internet has introduced us to conversations made possible by the network, new methods for performance, and personal and public aesthetics. This panel, through both performance and written work, seeks to explore how gender is spoken about, written about, and our digital lives and identities. Ranging from a presentation of performance methods derived from new mediated assets to a performance about Miley Cyrus, twerking, and appropriation, this panel provides a wide-reaching look at the intersection of gender, performance, and new media.

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2013 - Emmet Winn, *Auburn University*
 2012 - Trudy Hanson, *West Texas A&M University*
 2011 - Michael and Suzanne Osborn, *University of Memphis*
 2010 - Mark Hickson III, *University of Alabama at Birmingham*
 2009 - Thomas Frentz, *University of Arkansas*
 2008 - None given
 2007 - Kenneth Cissna, *University of South Florida*
 2006 - Marilyn Young, *Florida State University*
 2005 - None given
 2004 - Mary Evelyn Collins, *Sam Houston State University*
 2003 - Richard L. Conville, *University of Southern Mississippi*
 2002 - Nina-Jo Moore, *Appalachian State University*
 2001 - Richard Ranta, *University of Memphis*
 2000 - Susan Siltanen, *University of Southern Mississippi*
 1999 - Bert Bradley, *Auburn University*
 1998 - Keith Erickson, *University of Southern Mississippi*
 1997 - Jerry Tarver, *University of Richmond*
 1996 - Dwight Freshley, *University of Georgia*
 Gregg Phifer, *Florida State University*
 1995 - Howard Dorgan, *Appalachian State University*
 1994 - John I. Sisco, *Southwest Missouri State University*

MINORITY RECRUITMENT AND RETENTION AWARD honors institutions that have demonstrated noteworthy commitment to the recruitment and retention of minority students for their campuses.

2010 - Department of Communication Studies, *The University of North Carolina at Charlotte*
 2009 - Department of Communication and Journalism, *College of Liberal Arts, Auburn University*

MICHAEL M. OSBORN TEACHER-SCHOLAR AWARD honors SSCA members who have balanced professional careers, having achieved excellence in teaching, scholarship, and service.

2013 - Kenneth N. Cissna, *University of South Florida*
 2012 - Katherine Hendrix, *University of Memphis*
 2011 - Kathleen J. Turner, *Davidson College*
 2010 - Jerry Hale, *University of Georgia*
 2009 - None given
 2008 - Art Bochner, *University of South Florida*
 2007 - Martin Medhurst, *Baylor University*
 2006 - None given
 2005 - Marilyn Young, *Florida State University*
 2004 - Julia T. Woods, *University of North Carolina*
 2003 - Robert E. Denton, Jr., *Virginia Polytechnic Institute*
 2002 - None given
 2001 - Janice Rushing, *University of Arkansas*
 2000 - None given
 1999 - Ronald H. Carpenter, *University of Florida*
 1998 - Mary Frances Hopkins (emeritus), *Louisiana State University*
 1997 - Tom Frentz, *University of Arkansas, Fayetteville*
 1996 - None given
 1995 - Beverly Whitaker Long, *University of North Carolina, Chapel Hill*
 1994 - Michael M. Osborn, *University of Memphis*

OUTREACH AWARD honors SSCA members who have made significant contributions to the profession by facilitating the success and access of under-represented populations or the integration of specific groups of students, professionals, or scholars into the communication discipline or professional organizations. The significant contribution may be the initiation of a major activity, the completion of a major project, or represent a lifetime of work with numerous individuals or on numerous meaningful activities. The scope of the activity may be national, regional, or local, and might involve mentoring, advising, liaison, or other activities.

2013 - Jimmie Manning, *Northern Illinois University*
 2012 - Dominique Gendrin, *Xavier University*
 2011 - Sean Long, *University of North Carolina at Charlotte*
 2010 - Tina Harris, *University of Georgia*
 2009 - William Thompson, *University of Louisville*
 2008 - Margaret D'Silva, *University of Louisville*
 2007 - None given
 2006 - Carol Winkler, *Georgia State University*
 2005 - Steve Madden, *Clemson University*
 2004 - None given
 2003 - None given
 2002 - Marsha Houston, *University of Alabama*
 2001 - None given
 2000 - Tyrone L. Adams, *University of Louisiana, Lafayette*
 1999 - Robert Denton, *Virginia Tech*
 1998 - Suzanne Osborn
 1997 - Lynne M. Webb, *University of Memphis*
 1996 - Andrew King, *Louisiana State University*
 1995 - E. Culpepper Clark, *University of Alabama, Tuscaloosa*
 1994 - Theodore Clevenger, Jr., *Florida State University*

JANICE HOCKER RUSHING EARLY CAREER RESEARCH AWARD honors SSCA members who have demonstrated exceptional scholarly ability through research and publication early in their academic careers. Nominees must be untenured, assistant professors in the field of communication, and no more than five years shall have passed between nominee's appointment to the rank of assistant professor (or receipt of terminal degree) and the time of the award. In addition, nominees must have participated in the program of the annual convention at least twice (or participated once in the convention program and published an article in the *Southern Communication Journal*). In addition to the requirements noted above, a maximum of three (3) representative publications by the nominee must be submitted.

2013 - Graham Bodie, *Louisiana State University*
 E. Johanna Hartelius, *University of Pittsburgh*
 2012 - Megan Foley, *Mississippi State University*
 Brandon Inabinet, *Furman University*
 2011 - Ambar Basu, *University of South Florida*
 2010 - None given
 2009 - Dan Grano, *The University of North Carolina at Charlotte*
 Ashli Q. Stokes, *The University of North Carolina at Charlotte*
 2008 - Jason Edward Black, *University of Alabama*
 Cris Davis, *The University of North Carolina at Charlotte*
 2007 - Elissa Foster, *San Jose State University*
 2006 - Stacy Holman Jones, *University of South Florida*
 2005 - Arthur Raney, *Florida State University*
 2004 - Michael I. Arrington, *Ohio University*
 2003 - Kevin Wright, *University of Memphis*
 2002 - None given
 2001 - None given
 2000 - None given

1999 - Jim Kuypers, *Dartmouth College*
 1998 - Jennifer Monahan, *University of Georgia*
 1997 - Kathryn Greene, *East Carolina University*
 1996 - Sean Patrick O'Rourke, *Vanderbilt University*
 1995 - Cindy J. Kistenberg, *University of Houston, Downtown*
 Roxanne L. Parrot, *University of Georgia*

FRANKLIN SHIRLEY AWARD FOR THE TOP UNDERGRADUATE HONORS CONFERENCE PAPER honors the most outstanding paper submitted each year to the Theodore Clevenger Jr. Undergraduate Honors Conference. The recipient of this award is determined by the Vice President Elect through a process established by the Vice President Elect.

2013 - Kirsten Clark, *Millsaps College*
 2012 - Monica Lawson, *Transylvania University*
 2011 - Diana Lynde, *Columbia College*
 2010 - Brad Griffith
 2009 - Lateshia Beachum, *Columbia College*
 2008 - Kattrina Baldus, *James Madison University*
 2007 - Judith Novak, *University of Kentucky*
 Drew Anderson, *Georgia Southern University*
 2006 - Alex Teh, *University of Georgia*
 2005 - Jennifer Bafundo, *Furman University*
 2004 - Lindsey Ilion, *George Washington University*
 2003 - Andrew Thomas Ross, *George Washington University*
 2002 - Cynthia Ledford, *University of Kentucky*
 2001 - Sara Bakker, *George Washington University*
 2000 - Melanie Dotson, *Samford University*
 1999 - Mark T. Witko, *University of Wyoming*
 1998 - Kevin Hooper, *North Carolina State University*
 1997 - Amy Tilton, *University of Texas, Corpus Christi*
 1996 - Andrea Doughty and Kelli Jones, *University of Alabama at Birmingham*
 1995 - Blaine Hummel and Garret Ulosevich, *Trinity University*
 1994 - Gerard Pfannensteil, *Trinity University*
 1993 - Joshua Boyd, *David Lipscomb University*
 1992 - Lorice Evans, *Trinity University*

JOHN I. SISCO EXCELLENCE IN TEACHING AWARD honors SSCA members who have consistently demonstrated excellence in teaching communication throughout their academic careers. Nominees must be employed full-time teaching courses in communication for a minimum of ten years. In addition to the requirements noted above, each nominee must submit a statement of not more than 500 words on his or her "Philosophy and Practice of Teaching."

2013 - Michael I. Arrington, *University of Kentucky*
 2012 - Jennifer A. Samp, *Auburn University*
 2011 - Barbara Biesecker, *University of Georgia*
 2010 - Deanna Dannels, *North Carolina State University*
 2009 - Sean O'Rourke, *Furman University*
 2008 - Joy Hart, *University of Louisville*
 2007 - Elizabeth Bell, *University of South Florida*
 2006 - Mary E. Stuckey, *Georgia State University*
 2005 - None Given
 2004 - Stephen Braden, *Georgia State University*
 2003 - None Given
 2002 - Katherine Hendrix, *University of Memphis*
 2001 - Bonnie J. Dow, *University of Georgia*
 2000 - James A. Aune, *Texas A & M University*
 1999 - Lawrence A. Hosman, *University of Mississippi*

1998 - Mark Hickson III, *University of Alabama, Birmingham*
 1997 - George Grice, *Radford University*
 1996 - Nina-Jo Moore, *Appalachian State University*
 1995 - Calvin M. Logue, *University of Georgia*
 1994 - Marsha L. Vanderford, *University of South Florida*

OUTSTANDING SCHOLAR IN COMMUNICATION THEORY AWARD

2013
 2012 - Ronald C. Arnett, *Duquesne University*
 2011 - Jerry Hale, *University of Michigan, Dearborn*
 2010 - John C. Meyer, *University of Southern Mississippi*
 2009 - Pamela Kalbfleisch, *University of North Dakota*
 2008 - William G. Powers, *Texas Christian University*
 2007 - None given
 2006 - None given
 2005 - James C. McCroskey, *West Virginia University*
 2004 - Richard Conville, *University of Southern Mississippi*
 2003 - J. Donald Ragsdale, *Sam Houston State University*
 2002 - Kenneth N. Cissna, *University of South Florida*
 2001 - Ralph Behnke, *Texas Christian University*
 2000 - Lynne M. Webb, *University of Arkansas*
 1999 - Joann Keyton, *University of Memphis*
 1998 - Charles H. Tardy, *University of Southern Mississippi*
 1997 - Renee Edwards, *Louisiana State University*
 1996 - James L. Applegate, *University of Kentucky*
 1995 - Mark L. Knapp, *University of Texas*
 1994 - Theodore Clevenger, Jr., *Florida State University*

GENDER STUDIES SCHOLAR OF THE YEAR

2013
 2012 - None given
 2011 - Marion Meyers, *Georgia State University*
 2010 - Janis Edwards, *University of Alabama*
 2009 - Carole Blair, *University of North Carolina, Chapel Hill*
 2008 - Roseann M. Mandziuk, *Texas State University*
 2007 - Julia T. Wood, *University of North Carolina, Chapel Hill*
 2006 - Elizabeth Allen Bell, *University of South Florida*
 2005 - Sonja K. Foss, *University of Colorado at Denver*
 Karen A. Foss, *University of New Mexico*
 2004 - Donna Nudd, *Florida State University*
 2003 - None given
 2002 - Diana K. Ivy, *Texas A&M University, Corpus Christi*
 2001 - Lynne Webb, *University of Arkansas*
 2000 - None given
 1999 - Trudy L. Hanson, *West Texas A&M University*
 1998 - Katherine Hawkins, *Wichita State University*
 1997 - Susan Stiltanen, *University of Southern Mississippi*
 1996 - Marsha Vanderford, *University of South Florida*
 1995 - Renee Edwards, *Louisiana State University*
 1994 - Julia T. Wood, *University of North Carolina, Chapel Hill*
 1993 - Carol J. Jablonski, *University of South Florida*
 1992 - Mary Frances HopKins, *Louisiana State University*
 1991 - Navita Cummings James, *University of South Florida*
 1990 - Marsha Houston, *Tulane University*
 1989 - Virginia E. Wheeless, *Morehead State University*
 1988 - Kathleen J. Turner, *Tulane University*

PAST CONVENTIONS & HOTELS

1930 BIRMINGHAM, AL
 Thomas Jefferson Hotel

1931 ATLANTA, GA
 Henry Grady Hotel

1932 ASHEVILLE, NC

1933 BERE, KY
 Boone Tavern

1934 BIRMINGHAM, AL
 Thomas Jefferson Hotel

1935 NEW ORLEANS, LA
 Stevens Hotel with NATS

1936 GAINESVILLE, FL
 Thomas Hotel

1937 NASHVILLE, TN
 Andrew Jackson Hotel

1938 ATLANTA, GA
 Henry Grady Hotel

1939 BATON ROUGE, LA
 Heidelberg Hotel

1940 CHATTANOOGA, TN
 Patten Hotel

1941 BIRMINGHAM, AL
 Tutwiler Hotel

1942 ATLANTA, GA
 Henry Grady Hotel

1943 JACKSON, MS
 Heidelberg Hotel

1944 JACKSON, MS
 Heidelberg Hotel

**1945 CLEVELAND, TN
 (CANCELLED)**
 Cherokee Hotel

1946 ATLANTA, GA
 Henry Grady Hotel

1947 BATON ROUGE, LA
 Heidelberg Hotel

1948 NASHVILLE, TN
 Maxwell Hotel

1949 WACO, TX
 Roosevelt Hotel

1950 BIRMINGHAM, AL
 Tutwiler Hotel

1951 GAINESVILLE, FL
 Thomas Hotel

1952 JACKSON, MS
 Heidelberg Hotel

1953 GREENVILLE, SC
 Poinsett Hotel

1954 DALLAS, TX
 Adolphus Hotel

1955 MEMPHIS, TN
 Peabody Hotel

1956 HATTIESBURG, MS
 Forrest Hotel

1957 ATHENS, GA Georgia
 Center for Cont. Education

1958 HOUSTON, TX

Rice Hotel

1959 LOUISVILLE, KY

Sheraton Seelbach Hotel

1960 WINSTON-SALEM, NC

Robert E. Lee Hotel

1961 MIAMI, FL

Everglades Hotel

1962 AUSTIN, TX

Driskell Hotel

1963 NASHVILLE, TN

Andrew Jackson Hotel

1964 HOUSTON, TX

Texas State Hotel

1965 DURHAM, NC

Jack Tar Hotel

1966 MIAMI, FL

Everglades Hotel

1967 LITTLE ROCK, AR

Marion Hotel

1968 MEMPHIS, TN

(CANCELLED)

Peabody Hotel

1969 MEMPHIS, TN

Peabody Hotel

1970 WINSTON-SALEM, NC

Robert E. Lee Hotel

1971 NEW ORLEANS, LA

Roosevelt Hotel

1972 SAN ANTONIO, TX

El Tropicano Hotel

1973 LEXINGTON, KY

Phoenix Hotel

1974 RICHMOND, VA

John Marshall Hotel

1975 TALLAHASSEE, FL

Tallahassee Hilton Hotel

1976 SAN ANTONIO, TX

El Tropicano Hotel

1977 KNOXVILLE, TN

Hyatt Regency Hotel

1978 ATLANTA, GA

Sheraton Biltmore Hotel

84 Southern States

Communication Association

1979 BILOXI, MS

Broadwater Beach Hotel

1980 BIRMINGHAM, AL

Hyatt House Hotel

1981 AUSTIN, TX

Hilton Palacio del Rio

1982 HOT SPRINGS, AR

Arlington Hotel

1983 ORLANDO, FL

Hilton Inn-Florida Center

1984 BATON ROUGE, LA

Hilton Hotel

1985 WINSTON-SALEM, NC

Hyatt House Hotel

1986 HOUSTON, TX

Shamrock Hilton Hotel

1987 ST. LOUIS, MO

Clarion Hotel with CSCA

1988 MEMPHIS, TN

The Peabody Hotel

1989 LOUISVILLE, KY

Brown Hotel

1990 BIRMINGHAM, AL

Radisson Hotel

1991 TAMPA, FL

Hyatt Regency

1992 SAN ANTONIO, TX

St. Anthony Hotel

1993 LEXINGTON, KY

Hyatt Regency & Radisson

Plaza with CSCA

1994 NORFOLK, VA

Omni Hotel

1995 NEW ORLEANS, LA

The Monteleone Hotel

1996 MEMPHIS, TN

The Peabody Hotel

1997 SAVANNAH, GA

Hyatt Regency

1998 SAN ANTONIO, TX

La Mansion del Rio

1999 ST. LOUIS, MO

Adams Mark Hotel

2000 NEW ORLEANS, LA

The Monteleone Hotel

2001 LEXINGTON, KY

Radisson Plaza Hotel

2002 WINSTON-SALEM, NC

The Adams Mark

2003 BIRMINGHAM, AL

Sheraton Hotel

2004 TAMPA, FL

Wyndam Harbour Island

Hotel

2005 BATON ROUGE, LA

Radisson Hotel

2006 DALLAS, TX

Marriott Galleria-Addison

2007 LOUISVILLE, KY

Marriott Downtown

2008 SAVANNAH, GA

Hyatt Regency

2009 NORFOLK, VA

Marriott Waterside

2010 MEMPHIS, TN

The Peabody Hotel

2011 LITTLE ROCK, AR

Doubletree Hotel

2012 SAN ANTONIO, TX

The St. Anthony Hotel

2013 LOUISVILLE, KY

The Seelbach Hilton

2014 New Orleans, LA

The New Orleans Sheraton

LIFE MEMBERS

Andersen, Kenneth E.
 Arrington, Michael I.
 Balthrop, Bill
 Bates, Benjamin
 Brandau-Brown, Frances
 Cardenas, Cristina
 Cates, Carl M.
 Chesebro, James
 Cissna, Kenneth N.
 Collins, Mary Evelyn
 Condit, Celeste M.
 Coopman, Stephanie
 Darsey, James
 DeHart, Jean
 Eaves, Michael
 Edwards, Renee
 Edwards, William H.
 Erickson, Keith V.
 Foster, John R.
 Frank, Robert E.
 Fulmer, Hal W.
 Guthrie, Russell A.
 Hart, Joy
 Hawkins, Katherine W.
 Hickson III, Mark.
 Hosman, Lawrence A.
 Jackson II, Ronald
 Kalbfleisch, Pamela J.
 Korn, Jenny
 Kuypers, Jim A.
 McGee, Brian R.
 McMahan, Eva M.
 Medhurst, Martin
 Moore, Nina-Jo
 Newcombe, P. Judson
 O'Rourke, Sean Patrick
 Olson, Kathryn M.
 Osborn, Michael
 Osborn, Suzanne

Phillips, Selene
 Powell, Larry
 Ranta, Richard R.
 Sisco, John I.
 Smith, Robert M.
 Stuckey, Mary E.
 Tarver, Jerry L.
 Thibodeaux, Terry M.
 Towns, Stuart
 Violanti, Michelle T.
 Webb, Lynne M.
 Weiss, Steven
 Wheaton, Patrick G.
 Winn, J. Emmett

PATRON MEMBERS

Amason, Patricia
 Cheshier, David M.
 Clower, Ramona
 Cockrell, Kristen
 Glenn, Robert J. III
 Haas, John
 Hale, Jerry
 Hanson, Trudy
 Harlow, William
 Hart, Roderick
 Matthews, Marsha
 Meyer, John
 Munsell, Jason
 Smith, Siobhan
 Sutton, David

EMERITUS MEMBERS

Asmuth, M. Violet
 Bangham, Jerry
 Bock, E. Hope
 Borden, Amanda
 Cook, Norma Cox
 Croft, Blanton

Eiland, Millard F.
 Freshley, Dwight L.
 Gruner, Charles R.
 Herndon, Rosanna T.
 Karns, C. Franklin
 Loeffler, Donald L.
 Logue, Cal M.
 Mixon, Harold D.
 Quianthy, Richard L.
 Reynolds, Beatrice Kay
 Ritter, Kurt
 Roach, Carol A.
 Waldhart, Enid
 Young, Marilyn

INSTITUTIONAL MEMBERS

Auburn University
 Appalachian State University
 Baylor University
 Florida International University
 Florida State University
 Georgia Southern University
 Sam Houston State University
 Texas Christian University
 Texas State University - San Marcos
 University of Arkansas
 University of Memphis
 University of Montevallo
 University of North Carolina Greensboro
 University of Southern Mississippi
 University of Texas at Arlington
 University of Tennessee
 Walters State Community College
 Western Kentucky University
 Valdosta State University
 Virginia Tech

SSCA CONSTITUTION

ARTICLE I: NAME

The name of the Association shall be the Southern States Communication Association.

ARTICLE II: PURPOSE

The purpose of the Association shall be to promote study, criticism, research, teaching, and application of the artistic, humanistic, and scientific principles of communication. The Association, a not-for-profit organization, exists for educational, scientific, and literary purposes only. No part of the net revenues of the Association, if any, may be used for the private benefit of any individual or group, except that the Executive Council may establish scholarships or research grants for projects or purposes appropriate to the Association.

ARTICLE III: MEMBERSHIP

Section 1. Individual Membership. Individual membership in the Association shall be open, upon application, to any interested person upon payment of the current annual dues. Regular membership, student membership, sustaining membership, patron membership, and lifetime membership are all individual memberships. Active individual membership is a requirement for all elected and appointed positions that support and represent the association. The Executive Council shall set services provided for the different categories of membership.

ARTICLE IV: OFFICERS

Section 1. Officers. The officers of this Association shall be:

The Administrative Committee includes the President, the Vice President, the Vice President- Elect, the Executive Director, the Journal Editor, the Marketing Director, the Immediate Past President, and the Financial Committee Chair.

Section 2. Term of Office. The terms of office of the President, Vice President, and Vice President-Elect shall be for one year; of the Journal Editor, the Marketing Director, and representatives to the National Communication Association (NCA), three years; and of the Executive Director, five years.

Section 3. Succession.

The Vice President shall automatically succeed to the office of the President upon the expiration of the President's term of office. The Vice President shall succeed the President should the President's office become vacant through death, resignation, or disability. 2. The Vice President-Elect shall automatically succeed to the office of Vice President upon expiration of the Vice President's term of office. The Vice President-Elect shall serve as assistant to the Vice President. The Vice-President-Elect shall succeed the Vice President should the Vice President's office become vacant through death, resignation, or disability except as specified in Section 5.

Section 4. Duties of Officers.

The President shall perform the following duties and such other related duties as shall arise: 1. Preside at all business meetings of the Association and of the Executive Council. 2. Appoint and notify all committees except those otherwise provided for. 3. Provide oversight of divisions and interest groups. 4. Serve as liaison officer between the Southern States Communication Association and all other national, regional, and associations with similar or related interests. 5. See that members of the profession receive notice of meetings and activities of the Association and of the Executive Council, unless the transmission of such notices has been otherwise assigned. 6. Facilitate the performance of the constitutional duties of all other officers and committees.

The Vice President shall perform the following duties and such other related duties as shall arise: 1. Prepare the program for the annual convention. 2. Serve as program coordinator of the sectional programs arranged by the officers of the recognized Divisions of the Association. The Vice President, as program chair, shall consider the recommendations of the Division Vice Chairs as to programs, but shall have final authority regarding the program and winner of the Robert Bostrom Award selection. 3. Assist the President in promoting the activities and interests of the Association as needed or requested.

3. The Vice President Elect shall perform the following duties and other such related duties as shall arise: 1. Be responsible for the annual recruitment efforts of the Association. 2. Assist the President and Vice President in promoting the activities and interests of the Association as needed or requested. 3. Plan the annual Theodore Clevenger, Jr. Undergraduate Honors Conference and determine the Franklin Shirley Award winner.

4. The Executive Director shall perform all ordinary duties of the Secretary and Treasurer of the Association and of the Executive Council. 1. As Treasurer, the Executive Director shall furnish a financial report at each annual convention. The Executive Director shall incorporate into the report a financial accounting covering all publications and the results of the official independent accounting review. 2. The Executive Director shall notify the National Communication Association Executive Offices of the names and addresses of the newly elected High School, College, and Community/Two Year College Representatives to Legislative Assembly immediately after the election results have been announced. 3. The Executive Director shall appoint a newsletter editor and a Webpage Editor. 4. The Executive Director shall publish the SSCA newsletter and conduct Association elections in accordance with procedures outlined elsewhere in the Constitution. 5. The Executive Director shall negotiate and sign all contracts on behalf of the Association, subject to approval of the Association.

The Journal Editor shall direct and supervise the publication of the Southern Communication Journal as authorized by the Executive Council.

6. The Marketing Director shall be responsible for development, implementation, and evaluation of association marketing activities. These

include, but are not limited to: strategic planning, preparing and implementing various marketing activities, membership development and maintenance, organizational branding, securing advertising, and expansion of state, regional, and national organizational awareness.

7. All SSCA representatives to NCA shall represent the interests of SSCA and its members at the national level, reporting to SSCA's president.

8. The Immediate Past President shall chair the Nominating Committee and other duties accepted in consultation with the President.

9. The Administrative Committee includes the President, the Vice President, the Vice- President-Elect, the Executive Director, the Journal Editor, the Marketing Director, the Immediate Past President, and the Finance Committee Chair.

Section 5. Vacancies.

The Executive Council shall have authority to fill any vacancy, other than the Presidency, created by the death, resignation, or disability of an elected officer of the Association.

In the event of multiple officer vacancies and/or a vacancy at a point after submissions have been received for the annual convention or undergraduate honors conference, the Administrative Council shall, at its discretion, select a replacement.

3. In the event of an Executive Director vacancy, the Executive Council shall put forward a replacement who would be ratified by the association membership.

ARTICLE V: EXECUTIVE COUNCIL

Section 1. Membership. The membership to the Executive Council of the Association shall be:

1. President, Vice President, Vice-President-Elect, Executive Director, Journal Editor, Marketing Director, Chair and members of the Finance Committee.
2. The chairs of the established Divisions of the Association.
3. The Immediate Past President, retiring Executive Director, and retiring Journal Editor, each for one year following that person's term of office.
4. Three members elected at large by members of the Association for a three-year term to serve as representatives to the Legislative Assembly of the National Communication Association. On a three-year rotating basis, they shall be elected to represent the interests of High School, College, and Community/Two-Year College members. The High School, College, and Community/Two Year College Representatives to the Legislative Assembly of the National Communication Association shall present a report based on correspondence and notes from business meetings of the National Communication Association to the Executive Council at its first meeting at the annual convention.

Section 2. Terms of Office. Newly elected officers and Council members shall assume office at the close of the annual convention with the exception of the Executive Director, who shall take office as provided in Article VII, Section 4B and 4C.

Section 3. Meetings. The Executive Council shall normally meet at least three (3) times each year, twice at the annual convention prior to the Association business meetings, and once at the annual convention of the NCA.

Section 4. Duties and Responsibilities. The Executive Council shall receive reports, recommend budgets, initiate action, establish scholarships or research grants for projects or purposes appropriate to the Association, and oversee the long-range planning for the Association. In the period between annual conventions, the Executive Council shall act for the membership of the Association.

Section 5. Emergency Procedures. In case of an emergency that would make it either impossible or impractical for the president to convene the Executive Council, the President may empower an Emergency Council consisting of the President, the Immediate Past President, the Vice President, the Vice-President-Elect, and the Executive Director to act for the Executive Council. The President may consult each member to determine what action is to be taken on behalf of the Executive Council. Items not requiring an immediate decision are to be decided by polling the entire Executive Council. Section 6. Quorum. Those members of the Executive Council present at a regularly scheduled and announced meeting of the Executive Council shall constitute a quorum.

ARTICLE VI: MEETINGS

Section 1. Business Meetings. The Association shall hold at least two (2) business meetings at each annual convention.

Section 2.

1. Annual Convention. The Association shall hold a convention and the Theodore Clevenger, Jr. Undergraduate Honors Conference each year in the months of March or April, preferably during the first full week in April or as near thereto as feasible, at a time determined by the Executive Council upon recommendation by the Time and Place Committee as provided in Article IX, Section 1.
2. Regional Rotation. Whenever possible, the Time and Place Committee should seek to systematically rotate the Annual Convention site among the several geographical regions within the larger region covered by the Southern States Communication Association.
3. Local Arrangements. An SSCA member living in or near the host convention city shall chair a local committee to assist the Administrative Committee with convention arrangements.

Section 3. Strategic Planning Meeting.

Upon the call of the President, the Administrative Committee, Immediate Past Executive Director, Finance Committee Chair, and other appropriate members as designated by the President, shall meet for the purpose of strategic planning. No more than five years shall elapse between such meetings. The president is responsible for providing a summary report of the meeting to be filed with the Executive Director and to be presented at the subsequent annual convention's business meeting.

Section 4. Quorum.

Those members of the Association present at a regularly scheduled and announced meeting of the Association shall constitute a quorum.

ARTICLE VII: NOMINATIONS, ELECTIONS, AND APPOINTMENTS

Section 1. Nominating Committee.

1. Method of Selection.

1. The Nominating Committee shall consist of the Immediate Past President of the Association, as chair, and the Immediate Past Chairs of all Divisions.
2. All members shall serve for one year.
3. The Committee Chair or designee shall give a report to the Executive Council at its annual meeting during the National Communication Association convention.

2. Restrictions. A member of the Nominating Committee shall not be eligible for any office to be considered by that committee.

3. Responsibilities.

1. Nominations for the Slate of Officers may be made by the following methods:

1. By the Nominating Committee
2. Any SSCA member in good standing may make recommendations to the Nominating Committee.
3. Nominators may submit materials supporting nominees.

4. Other names may be added to the Slate of Officers by petition filed with the Nominating Committee at least six months before the annual convention. The petition shall state the names of the nominee and the office to which the person is being nominated and shall be signed by at least twenty-five (25) Association members in good standing at the time and who represent at least two states and five separate institutions.

4. The Nominating Committee shall check with all possible nominees to make each one aware of the responsibilities of the office to which the person is being nominated and to determine that the nominee will accept and assume the responsibility if elected. Nominees must be members in good standing at the time of the nomination.

5. The chair of the Nominating Committee shall submit to the Executive Director a list of nominees along with vita information on each candidate and platform statements from each candidate for the office of Vice President-Elect at least one hundred twenty (120) days prior to the annual convention.

Section 2. Officers to be Elected.

1. Officers to be elected each year are the Vice President-Elect and one Member-at- Large to the Executive Council, who is also the representative to the Legislative Assembly of NCA (the High School, College, and Community/Two Year College Representative to the Legislative Assembly of the National Communication Association on a rotating basis).
2. Officers to be elected every three years are the representative to the NCA Nominating Committee.

Section 3. Election.

1. First Ballot.

1. At least seventy (70) days before each annual convention the Executive Director shall make available a ballot to each member of the Association who is in good standing at the time.

2. This ballot shall contain the names of the candidates for the various offices for which the Nominating Committee is charged to present candidates. The vita information for each candidate and the platform statements of no more than 300 words for all candidates shall be made available to all members.

3. A deadline of at least thirty-five (35) days prior to the annual convention shall be set for voting. 4. To be valid, each ballot must be submitted by an association member in good standing and verified by the Executive Director at the close of voting. 1.

2. Second Ballot. If a candidate does not receive a majority vote by the first ballot, a second ballot listing the two candidates who received the plurality of votes shall be taken in the same manner as the first ballot, except that the Executive Director shall open the voting at least thirty (30) days prior to the convention and close the voting at least fifteen (15) days prior to the convention.

3. Tie Between Two Candidates. If two candidates are the only ones on the ballot and receive exactly the same number of votes or a majority is not achieved, the Executive Director shall contact both candidates prior to conducting a second election. The second election shall open the voting at least thirty (30) days prior to the convention and close the voting at least fifteen (15) days prior to the convention. In the event that another tie or lack of majority ensues, the Executive Director shall conduct an election at the annual convention business meeting.

Section 4. Officers to be Appointed.

1. The Executive Director and the Marketing Director shall be appointed by the Executive Council upon recommendation of a sub-committee appointed by the President and ratified by the membership at the convention.
2. The Journal Editor shall be appointed by the Executive Council, upon the recommendation of the Publications Committee, and ratification by the membership at the convention.
3. The Executive Director and Journal Editor shall be appointed one year prior to taking office.
4. The term of the Executive Director shall correspond to the fiscal year of the Association, August 1 to July 31, and continue for five (5) consecutive fiscal years.

ARTICLE VIII: DUES AND FEES

Section 1. Categories.

1. Dues and fees of the Association shall be established for the following categories:

1. Regular Membership
2. Student Membership
3. Sustaining Membership
4. Patron Membership
5. Institutional Membership
6. Life Membership

Convention Fees - Undergraduate Honors Conference Fee

1. Establishment of Rates: The rates for the dues and fees in each of the categories shall be established by a two-thirds (2/3) vote of the membership voting at an annual convention business meeting.

Section 2. The Executive Director and Marketing Director, in consultation with the Administrative Committee, shall set fees for the following: exhibitor fees, advertising fees for the convention program, and ads for job postings.

ARTICLE IX: COMMITTEES

Section 1. Standing Committees.

1. Committee and Purposes. The standing committees and their purposes shall be:

1. Committee on Committees, whose purpose shall be to make committee appointments at each convention, and to review assignments in the fall, filling committee vacancies as needed. While any committee may recommend new members, the power of appointment shall reside in the Committee on Committees.
2. Constitution Committee, whose purpose shall be to review the Constitution periodically and to recommend such amendments as may seem necessary to provide for new developments within the Association and in its relationship with the National Communication Association.
3. Finance Committee, whose purpose shall be to prepare an annual budget, present it to the Council for approval, maintain a balanced budget, and supervise its use. The Executive Director shall be an ex-officio member of the Finance Committee. The Finance Committee must approve payment for non-budgeted items in excess of \$1,000. The Finance Committee shall make recommendations on the investment of money raised through the payment of Life Membership dues.
4. Nominating Committee, whose purpose shall be to nominate yearly a slate of one or more candidates for Vice-President-Elect, candidates for the other elected offices that may be vacant, and perform such duties as prescribed in Article VII, Section 1C.
5. Publications Committee, whose purpose shall be to monitor and make recommendations concerning the publication needs of the Association, to develop and approve policies related to the appearance, frequency, and graphic layout of the publications, and to recommend to the Executive Council editors of SSCA publications (other than the newsletter editor).
6. Resolutions Committee, whose purpose shall be to draft and present the standard and any special resolutions at the annual convention.
7. Time and Place Committee, whose purpose shall be to solicit and receive competitive bids from cities for the annual convention.
8. Minority Recruitment and Retention Committee, whose purpose is to recruit and retain underrepresented populations as members and determine the recipient of the Minority Recruitment/Retention Award.
9. Resource Development Committee, whose purpose is to research, plan, and develop financial resources and fundraisers to benefit the organization. The Executive Director shall serve as an ex-officio member of this committee.
10. T. Earle Johnson-Edwin Paget Distinguished Service Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
11. Janice Hocker Rushing Early Career Research Award, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
12. John I. Sisco Excellence in Teaching Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
13. SSCA Outreach Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
14. Dwight L. Freshley Outstanding New Teacher Award, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards," and designate a recipient or recipients, unless none of the nominees meets the criteria.
15. Rose B. Johnson SCJ Article Award Committee, whose purpose is to determine the recipient or recipients based on criteria established by the Association in the "Guidelines for Awards."
16. Michael M. Osborn Teacher-Scholar Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the "Guidelines for Awards" and designate a recipient or recipients, unless none of the nominees meets the criteria.

2. Appointment

1. The Committee on Committees shall consist of the Administrative Committee.

3. Standing Committees should consist of three members in good standing.

Members of the Standing Committees, except the Nominating Committee, the Committee on Committees, and the Rose B. Johnson Award Committee, shall be appointed for a term of three years, with staggered terms, shall be eligible for reappointment, and shall have the retiring member serve as chair.

5. Members of the Rose B. Johnson SCJ Article Award Committee shall consist of the SCJ Editor and the Editorial Board.
6. Reports. Each committee shall present its reports to the Executive Council in session at the convention as requested by the President, and the President is empowered to require reports of progress during the year.

Section 2. Special Ad Hoc Committees.

The President may appoint special committees as deemed necessary and desirable to assist in carrying out the program for the year. Such appointments will expire with the end of the President's term in office. The Executive Council may authorize the appointment of special committees to serve longer than one year.

ARTICLE X: DIVISIONS

Section 1. Purpose. The purpose of the Division structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the specialties of communication.

Section 2. Division Names. Each Division will represent a major specialization of communication. In order to be an officially recognized Division of the Southern States Communication Association, at least 5% of the Association's membership shall have indicated membership in the Division. Any Division failing to attract 5% of the membership (determined 60 days prior to the meeting of the Administrative Committee at the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. The Executive Director shall notify divisions of probationary status when membership falls below 5%. Failing to achieve the minimum or failing to elect officers shall result in the Divisional status being revoked and the division becoming an Interest Group. The following Divisions are recognized and shall be guaranteed space on the convention program, which will be allocated based on division size:

1. Communication Theory
2. Freedom of Speech
3. Intercultural Communication
4. Performance Studies
5. Mass Communication
6. Rhetoric and Public Address
7. Southern Argumentation and Forensics
8. Language and Social Interaction
9. Instructional Development
10. Applied Communication
11. Gender Studies
12. Popular Communication
13. Interpersonal Communication
14. Public Relations
15. Community College
16. Political Communication

Section 3. Each member of the Association shall be an official member of up to two (2) Divisions and may affiliate with additional divisions for a fee set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the program for a business meeting of each Division.

Section 5. Officers. Members of each Division shall elect the officers for the Division.

1. The officers and their responsibilities shall be:
 1. The Chair, who shall be the chief officer of a Division and shall be responsible to the President of the Association.
 2. The Vice Chair, who shall serve as program chair for the section programs at the annual convention and shall be responsible to the Vice President of the Association and ascends to the office of Chair.
 3. The Vice Chair-Elect, who ascends to the office of Vice Chair and assists the Chair with divisional responsibilities.
 4. The Secretary, who shall take minutes and publicize activities of the Division and shall be responsible to the Executive Director of the Association.
2. Activities and specialty interests within each Division shall be directed by the officers of that Division.

Section 6. Establishment of New Divisions. New Divisions of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed division. A new Division cannot be recognized until 5% of the membership of the Association has indicated their desire to join such a division.

ARTICLE XI: INTEREST GROUPS

Section 1. Purpose. The purpose of the Interest Group structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the expanding specialties of communication.

Section 2. Interest Group Names.

Each Interest Group will represent a major or emerging specialization of communication. In order to be an officially recognized Interest Group of the Southern States Communication Association, at least 2% of the Association's membership shall have indicated membership in the Interest Group. Any Interest Group failing to attract 2% of the membership (as determined 60 days prior to the meeting of the Administrative Committee at the time of the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. Any Interest Group failing to achieve the minimum a second year or failing to elect officers or failing to submit a program will have its status as an Interest Group revoked. The list of recognized Interest Groups will be kept by the Executive Director. Recognized Interest Groups will be guaranteed one program slot and one business meeting at the annual convention. Additional time slots may be allocated if available, based on the size of the membership in the Interest Group.

Section 3. Membership.

Each member of the association may be an official member of up to 2 Interest Groups and may affiliate with other Interest Groups for an additional fee set by the Finance Committee.

Section 4. Meetings.

At each annual convention there will be a designated time in the program for either a program or a business meeting of each Interest Group (see Section 2 above).

Section 5. Officers.

Members of each Interest Group shall elect the officers for the Interest Group.

1. The officers and their responsibilities shall be:

1. The Chair, who shall be the chief officer of an Interest Group and shall be responsible to the President of the Association.
2. The Vice-Chair, who shall serve as program chair for the Interest Group program(s) at the annual convention and shall be responsible to the Vice- President of the Association.
3. The Interest Group shall take minutes and publicize activities of the Interest Group and shall be responsible to the Executive Director of the Association.

Activities and specialty interests within each Interest Group shall be directed by the officers of that Interest Group.

Section 6. Establishment of New Interest Groups.

New Interest Groups of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed Interest Group. A new Interest Group cannot be recognized until 2% of the membership of the Association has indicated the desire to join such an Interest Group.

ARTICLE XII: PARLIAMENTARY AUTHORITY

Section 1. The American Institute of Parliamentarians Standard Code of Parliamentary Procedure, most recent edition, shall be the parliamentary authority for all matters of procedure not specifically covered in this Constitution.

Section 2. Parliamentarian. The President may appoint a parliamentarian to serve at the President's pleasure.

ARTICLE XIII: AMENDMENT

This Constitution may be amended:

1. By majority approval of the Executive Council and two-thirds (2/3) of the votes cast at an annual convention business meeting, or
2. By a majority vote at two consecutive annual convention business meetings, or
3. By two-thirds (2/3) approval of the Executive Council and a majority of the votes cast at the annual convention business meeting, or
4. By majority approval of the Executive Council and a majority of the votes cast at an annual convention business meeting provided the Amendment had prior approval of the Constitution Committee and was circulated among the membership at least thirty (30) days before the date of the annual convention.

ARTICLE XIV: DISSOLUTION

Section 1. Dissolution by Vote. The Association may be dissolved only at a special meeting called for that purpose, and in the manner prescribed by the relevant state laws, by vote of three- fourths (3/4) of the members present. Subject to compliance with the applicable provisions of such laws, upon any such dissolution of the Association all its property remaining after satisfaction of all its obligations shall be distributed to one or more corporations, funds, foundations, or learned societies such as the Executive Council may select, organized or operated exclusively for charitable, scientific, literary, or educational purposes, no part of the net earnings of which inures to the benefit of any private shareholder, member or individual, and which does not carry on propaganda or participate or intervene in any political campaign. Section 2. Dissolution by Inaction. If for any reason the Association shall be unable to elect officers and conduct business in the manner prescribed by its Constitution, including Section 1 above, all property remaining after satisfaction of all its obligations shall be turned over to the National Communication Association, the national organization with which this regional association is affiliated.

Revised April 2013

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COLUMBIA COLLEGE

WELCOMES

Dr. Katie Anthony and Dr. VaNatta Ford



DR. ANTHONY, assistant professor, holds a Ph.D. in health communication from the University of Kentucky. Her research and teaching focuses on health communication and risk and crisis communication. Her dissertation focused on the communication between obstetricians and their patients surrounding delivery decisions.



DR. FORD, assistant professor, has a Ph.D. in communication with a focus in rhetoric and intercultural communication from Howard University. Her research and teaching interests are in media and society, African American rhetoric, as well as other aspects of communication from a critical, humanistic framework. Her dissertation focused on colorism and rap lyrics.

We also congratulate our students! Columbia College communication studies majors have won the Franklin Shirley Award for Top Undergraduate Honors Conference Paper at the Theodore Clevenger Jr. Undergraduate Honors Conference two of the last five years.

Recognized by U.S. News and World Report as a best value institution, Columbia College provides students with academically challenging programs, experiential learning, and intellectual and professional competencies. Founded 160 years ago by the South Carolina United Methodist Conference as a women's liberal arts college, Columbia College also offers evening, graduate and online programs serving both women and men.

Columbia College offers a B.A. in communication studies for day students with emphasis in public address, health communication, or media and culture. Evening students may major in health communication or leadership and professional communication.

Learn more at columbiasc.edu or connect with [@columbiakoalas](https://twitter.com/columbiakoalas).

Additional Faculty:

Tamara Burk, Ph.D., The College of William and Mary

Kyle Love, M.A., University of Virginia

Jason Munsell, Ph.D., Louisiana State University

For more information please contact **Dr. Jason Munsell**, program coordinator at jmunsell@columbiasc.edu or 803-786-3197.

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