

2015 Convention Call for Papers

**“Communication as Art and Craft”
85th annual Southern States Communication Association
Convention
April 8-12, 2015
Marriott Waterside
Tampa, Florida**

The theme of the 2015 Southern States Communication Association Convention is “Communication as Art and Craft.” Some degree of artistry and skill is imbedded in each of the multitude of roles communication plays in our lives. The 2015 convention theme lends itself to the exploration of different perceptions of art and craft as aesthetic, process, or product. Participants are encouraged to celebrate or critique the art and craft of communication, and to be creative in panel design and content.

Each division and interest group is encouraged to program at least one panel consistent with the conference theme. Co-sponsored panels where thematic presentations cut across divisions or interest groups are also welcome. In addition to traditional panels of papers, the Vice President is interested in workshops and interactive programs that maximize opportunities for intellectual engagement and professional development. Where entire panels are proposed, submitters are encouraged to diversify the institutional affiliation of the panel participants. Program proposals that do not fit within SSCA’s divisional and interest group structure may be submitted directly to the Vice President for consideration as part of the Vice President’s Spotlight Series.

The deadline for all submissions is September 12, 2014.

For more information, contact Dr. Jean DeHart of Appalachian State University by email at DEHART2JL@appstate.edu or by telephone at (828) 262-2402. We look forward to seeing you in Tampa in April 2015!

Southern States Communication Association Division and Interest Group Calls

American Society for the History of Rhetoric Interest Group

Applied Communication Division

Association for Communication Administration Interest Group

Communication Theory Division

Community College Division

Ethnography Interest Group

Freedom of Speech Division

Gender Studies Division

History of Rhetoric Interest Group

Instructional Development Division

Intercultural Communication Division

Interpersonal Communication Division

Kenneth Burke Society Interest Group

Language and Social Interaction Division

Mass Communication Division

Performance Studies Division

Philosophy & Ethics of Communication Interest Group

Political Communication Division

Popular Communication Division

Public Relations Division

Rhetoric and Public Address Division

Southern Argumentation & Forensics Division

American Society for the History of Rhetoric Interest Group

The American Society for the History of Rhetoric (ASHR) Interest Group of the Southern States Communication Association (SSCA) invites submissions for the 2015 convention in Tampa, Florida.

While we always welcome submissions concerning the history of rhetoric broadly, for the 2015 convention we especially encourage work relating to the conference theme of “Communication as Art and Craft.” Working from the convention theme, the interest group also encourages work that frames examinations in the history of rhetoric as resources for envisioning the future(s) of the fields of rhetoric and communication studies.

More broadly, the ASHR Interest Group is interested in work that enhances the theory and practice of rhetoric in all periods and languages. We invite submissions in the form of completed papers, as well as proposals for thematic panels, roundtables, or non-traditional panel formats. Please note that we strongly encourage panel submissions to contain participants from two or more different institutions.

Completed paper submissions should include two files: 1) a cover page file containing the paper title, and the author’s name, affiliation, and contact information and 2) a file containing the completed paper with an abstract of no more than 100 words on the first page. Note: Please be sure to remove any author identification from the completed paper file. If the author is a student or if this is the author’s first conference submission, please include the designation “STUDENT” or “DEBUT” on the cover page.

Panel submissions should be sent as a single file containing the following materials: 1) panel title, as it should appear in the program book; 2) a panel abstract of no more than 50 words; 3) a list of all participants with affiliation and contact information; 4) a panel justification not to exceed 200 words; and 5) individual titles and abstracts for each presenter's paper (or equivalent for other panel formats) to a maximum of 100 words each.

Audio-visual resources must be requested with the paper or panel proposal along with a clear justification for why AV would be necessary. SSCA has limited audio-visual resources so please limit requests only to necessary cases. The ASHR Interest Group will designate awards for the top student paper and the top faculty paper from the complete paper submissions.

All materials must be submitted via electronic mail by Friday, September 12, 2014 to Ray Harrison at vray.harrison@gmail.com. Please indicate your e-mail subject line as “ASHR-SSCA” for clarity. Preferred file formats include Adobe Acrobat (.pdf), Microsoft Word (.doc/.docx). All submissions will receive a reply email confirming receipt of the submission within 48 hours.

Applied Communication Division

The Applied Communication Division invites paper and panel proposals for competitive selection. We especially welcome works that address the convention theme, *Communication as Art and Craft*. A broad interpretation of this theme is encouraged as researchers explore how communication is, and will be, used in applied contexts.

The Applied Division welcomes research related, but not limited to, the following contexts: consulting, culture, group, health, instructional development, mass media, organizational, public relations, rhetoric, and training and development.

The Applied Communication Division will also seek opportunities to co-sponsor panels with other Divisions and Interest Groups. Paper and panel submissions that support intersections among disciplines are encouraged. Graduate students are encouraged to submit papers.

Papers and panels may report empirical findings of applied research projects; advance applied communication theory; discuss ways to apply communication research in organizations or teaching; or review, critique or synthesize applied communication theories or methods. In addition to traditional panels of related research presentations, we invite innovative panel formats such as: round-table discussions addressing an important issue, interviews with prominent scholars or spotlights on their work, discussions with local community members on issues significant to the region, and workshops or collaborative discussions on applied research and teaching.

Paper submissions must include two Microsoft Word file attachments: (1) a file containing a cover sheet listing the paper title and author name(s), affiliation, e-mail, physical addresses and phone number for all authors, and (2) a file including a 50-word abstract and the completed paper not to exceed 25 double-spaced pages, excluding references and appendices. For the purposes of blind review, please omit all author-identifying information from the manuscript. All papers submitted will be considered for the Division's Top Paper Award. For student papers, please indicate "STUDENT" on the cover sheet. The Division's Top Student Paper will be submitted for consideration for the SSCA Bostrom Young Scholar Award.

Panel proposals must include one attachment containing the following: (1) the SSCA Program Proposal Form (available on the SSCA website, <http://www.SSCA.net>), (2) a one-page rationale for the proposed panel, (3) a brief (50-word) description for the conference program, and (4) a list of all participants including names, affiliations and contact information (e-mail, physical address and phone number).

Submissions must be received by the Division program planner no later than Friday, September 12, 2014. Submissions must be sent electronically as email file attachments in Microsoft Word. Document file names should include the name of the Division and a short paper title; e.g.: Applied Comm-short title.doc. To assist with the blind review

process, do not identify the author in the file name or any other document properties. Any submission not meeting the above requirements will not be sent out for review.

Send submissions to Division Vice-Chair, Dr. Patrick Dillon, at sscaapplied@gmail.com

Association for Communication Administration Interest Group

The ACA calls for papers and programs that explore ways in which communication administrators engage customs, challenges, and changes in higher education. Submissions that focus on the convention theme are strongly encouraged as well as programs or papers on following topics: the role of Oral Communication in the general education of different campuses, dealing with the ever changing roles and responsibilities of Communication Administrators “Juggling all the Balls,” mentoring either for new chairs or for faculty, program assessment, best practices for adjuncts; and any other program or paper that fits the mandate of this division. This year ACA and the Gender Studies division are also interested in co-sponsoring a special session on the roles and experiences of women in Communication Administration positions. Send completed papers and panel proposals to Sally Bennett Hardig, University of Montevallo at hardigsb@montevallo.edu by Friday, September 12, 2014.

Communication Theory Division

The Communication Theory Division of the Southern States Communication Association (SSCA) invites papers, thematic panel proposals, and innovative programming alternatives (e.g., roundtable discussions, debates) for competitive selection. We especially welcome papers and panels that address the convention theme, *Communications is Arts and Crafts*. A broader interpretation of this theme is encouraged to foster research that explores communication theory. We welcome submissions that explore, develop, test, critique, and/or refine one or more of the many theories of human communication. We especially welcome student papers and work from individuals who have not attended a prior SSCA convention.

In order to receive full consideration, completed papers and program/panel proposals must be received by September 12, 2014. Submissions must be sent via e-mail, with attachments in MS Word format, to the 2015 program planner: Pavica Sheldon, Ph.D, University of Alabama in Huntsville, ps0027@uah.edu

Abstracts are **not** acceptable. Submissions of **completed papers** should be sent as two separate files in an MS Word format for blind review and must include: **a)** A title page with author’s name(s), affiliation, mailing address, telephone number, and e-mail address. Student submissions should include the notation —”STUDENT” on title page, and individuals submitting to SSCA for the first time should include the notation—”DEBUT” on the title page. **b)** A separate manuscript in APA format, beginning with the abstract. No identifying information about the author(s) should appear outside of the title page.

The e-mail subject header should include the abbreviation “SSCA” and the title of the paper. Submissions should not exceed 25 pages (double-spaced; excluding tables and references). Papers should follow APA style, have 1-inch margins, and use 12-point Times New Roman font.

Note: Individuals may not submit more than one paper as first author to the division.

All **program/panel submissions** should be sent as an MS Word file and must include: a thematic title for the program/panel, the name of the Chair and Respondent (if any), the names, institutional affiliations, mailing addresses, telephone numbers, and e-mail addresses of all participants, titles and abstracts (150-300 words) for each paper or presentation, and a detailed rationale for the program/panel.

The e-mail subject header should include the abbreviation “SSCA” and the title of the panel. Panel submissions featuring only individuals from the same institution will not be considered. Suggestions for co-sponsorships of panels are welcome.

Audiovisual equipment is extremely limited. Any requests for audiovisual equipment (even if you intend to use your own) should accompany the submission. However, participants should be prepared to present sans audiovisual aids.

Please direct all submissions to Pavica Sheldon at ps0027@uah.edu. You will receive a confirmation e-mail within 48 hours. If you do not receive a confirmation receipt, please contact Pavica Sheldon, Vice Chair and program planner, using the information below. Phone: 225.573.5342 E-mail: ps0027@uah.edu

Community College Division:

We encourage submissions that examine communication through any of these three perspectives: (1) **aesthetics**; (2) a **process** of choices and outcomes; (3) an actual **product** created. In keeping with this theme, we welcome submissions that help educators and scholars learn how the artful choices we craft enhance teaching and learning in the classroom or other settings. *We are especially interested in submissions focusing on - but certainly not limited to - the following:* The art and craft of reaching underrepresented and/or at-risk communities; Speech-building: from the artful aesthetics of form, to the research and technical crafts of content; Crafting the basic course to increase retention, persistence and completion (Quality Enhancement Plan); Service-Learning programs: the art and craft behind their success; Outstanding artifacts created or performed in courses (nonverbal pieces, exemplar speeches, role-plays, pictures, media, videos, brochures, etc.); Crafting the online class: the art of avoiding pitfalls.; Great Ideas For Teaching Students (G.I.F.T.S.).

Panels – including roundtables and discussions –or papers are possible forms of submission. To submit a panel: Include a title, 150 word abstract, name of the contact person, and names, e-mails, affiliations, and addresses of all participants. For paper submissions, maximum length is 25 pages (excluding tables & references). Include a separate title page to conceal the author(s)' identity.

Title page should contain a 100-word abstract. Remove all author references. Designate “Student Authored” or “Debut” papers.

G.I.F.T.S.: Submissions are welcomed not only for the Public Speaking course, but other courses as well (i.e., Interpersonal, Organizational, Small Group, Media Writing, Gender, etc.). Send a detailed description of your idea along with your name, affiliation, e-mail address, and phone. All ideas presented must be original to the presenter and used in the classroom.

E-mail your submission as an attachment (either ".doc" or ".rtf"). Please - no ".pdf" attachments. E-mail submissions to rfalvo@epcc.edu by Friday, September 12, 2014 (Write “SSCA submission” in the subject line).

AV Equipment: Please plan to furnish your own audiovisual equipment. For any questions or issues, contact Dr. Richard Falvo: 915-831-3336 (phone) or rfalvo@epcc.edu (e-mail)

Ethnography Interest Group

The Ethnography Interest Group invites submissions for competitive papers, panels, and roundtable discussions for the 2015 Southern States Communication Association Convention in Tampa, Florida that use or discuss the study of ethnography. This year’s theme is “Communication as Art and Craft”—a theme particularly relevant to ethnographic explorations of communication—and we welcome paper and panel submissions that address this theme. We use the term ethnography broadly and see it to encompass ethnographic methods and ethics as well as autoethnography, performance ethnography, and more. We are especially interested in innovative and creative explorations of ethnography, and welcome hands-on and alternative formats for both papers and panels.

All submissions will be peer-reviewed. To allow for blind review please omit all author identifying information from manuscripts and panel descriptions. Papers submitted by students should be designated “Student” on the cover sheet. The Interest Group’s top student paper will be submitted to the Vice President to compete for SSCA’s Robert Bostrom Young Scholar Award.

All **paper submissions** should include two file attachments in Microsoft Word. File 1 should include cover sheet listing the paper title and author name(s), affiliation, e-mail, physical address, and phone number for all authors. File 2 should include a 150-word abstract along with the paper not to exceed 30 double-spaced pages, excluding references and appendices.

All **panel submissions** should include two file attachments in Microsoft Word. File 1 should contain a cover sheet listing the panel title and presenters’ names, affiliation, e-mail, physical address, and phone number for all authors. File 2 should include (1) session description (150 words), (2) a session rationale (200 words), and (3) titles and abstracts (150 words) for each presentation.

Please send your electronic submissions to the program planner at eedgecom@xula.edu with the subject line “SSCA (panel/paper) submission” no later than Friday, September

12, 2014. You will receive an e-mail confirming receipt of your submission. If you have any additional questions, please contact Liz Edgecomb, Department of Communication Studies, Box 298, Xavier University of Louisiana, 1 Drexel Drive, New Orleans, LA 70125 or at eedgecom@xula.edu.

Freedom of Speech Division

SSCA's Freedom of Speech Division is accepting scholarly papers and panel proposals on free speech issues for presentation at the 85th annual SSCA convention in Tampa, Florida, April 8-April 12, 2015. All papers will be peer reviewed. Papers reflecting the conference theme, "Communication As Art and Craft," are especially welcome. Papers should be submitted electronically by attachment in Microsoft Word to profgrabowski@gmail.com (including both a blind cover page and an author-identifying cover page). All panel proposals must be submitted electronically via attachment in Microsoft Word and should follow the posted convention instructions for such proposals. Submitters should indicate if the manuscript is a debut paper or a student paper. Completed panel and paper submissions must be received by Friday, September 12, 2014. Questions can be e-mailed to Mark Grabowski at profgrabowski@gmail.com. All completed papers submitted by the deadline will compete for the division's top paper awards.

Gender Studies Division

SSCA's Gender Studies Division is accepting scholarly papers and panel proposals on gender issues for presentation at the 85th annual SSCA convention in Tampa, Florida, April 8 through April 12, 2015. All papers will be peer reviewed. Papers reflecting the conference theme, "Communication as Arts and Crafts," are especially welcome. This year, the Gender Studies division is particularly interested in research that spotlights the effects of gender stereotypes on the evaluation of both male and female leadership, gender equality in healthcare and the rhetoric surrounding women's reproductive rights, monumental communicative moments in history surrounding the articulation of gender, conversations around social media and gender identity, and new insights into feminist rhetoric. We would also like to emphasize that this division is interested in conceptualizations of masculinity in addition to femininity. Finally, because Tampa is considered the strip club capital of the country, this year our division also seeks individual papers and panels exploring the rights of sex workers, rhetoric surrounding the politics of sex, rights, and freedom, and strategies for capitalizing on sexuality and the stigmas encountered therein.

Papers should be submitted electronically by attachment in Microsoft Word to a_barrett@baylor.edu. For **paper submissions**, please send the title page (with names, institutions, mailing, and email addresses of authors) as a separate email attachment. Student submissions should be labeled clearly with "student" on the title page and in the

submission email. A/V equipment should be requested only if absolutely essential to the presentation. Individual papers are to be no longer than 25 pages in length (not including tables and references) with an abstract of 100 words or less. Text should be in 12 point font. All **panel proposals** must be submitted electronically via attachment in Microsoft Word and should follow the posted convention instructions for such proposals. Panel proposals should include a title, abstract of no more than 100 words, names, affiliations, emails and addresses of all participants.

Emails should include “SSCA submission” in the subject line. All submissions will receive an email confirmation within 48 hours of receipt. Completed panel and paper submissions must be received by September 12, 2014. Questions can be e-mailed to Ashley Barrett at a_barrett@baylor.edu. All completed papers submitted by the deadline will compete for the division’s top paper awards.

Instructional Development Division

The Instructional Development Division of the Southern States Communication Association invites submissions for papers and panels on any aspect of instructional development for the 2015 convention in Tampa, Florida. Submissions centered on the general convention theme: “Communication as Art and Craft” are especially encouraged. The Division welcomes submissions addressing this theme as well as related topics such as flipping the classroom; service learning; mentorship; student engagement; and working with internships, study abroad programs, and research teams. The Division’s top graduate student paper will be submitted for consideration for the Association’s Robert Bostrom Young Scholar Award.

Submit papers and panel proposal electronically in Microsoft Word format to Dr. Stephanie Kelly at sekelly@ncat.edu no later than Friday, September 12, 2014. Emails should have “SSCA submission” in the subject line. For paper submissions; please send the title page (with names; institutions; mailing; and email addresses of authors) as a separate email attachments and limit the paper to no more than 25 pages with an abstract of 100 words or less. Panel proposals should include a title; abstract of no more than 100 words; names; affiliations; emails and addresses of all participants. Student submissions should be labeled clearly with “student” on the title page and in the submission email. A/V equipment should be requested only if absolutely essential to the presentation. All submissions will receive an email confirmation within 48 hours of receipt. Submissions for GIFTS (Great Ideas for Teaching Speech) should be submitted directly to rfalvo@epcc.edu.

Intercultural Communication Division

The Intercultural Communication Division invites submissions for competitive papers, panels, roundtable discussions, and interactive programs on any aspect of intercultural communication, from any theoretical and methodological perspective, and complementary fields. This includes work on any aspect of culture (including race, class, gender, sexual orientation and identity, socioeconomic status, religion, nationality, or

other cultural identities), focusing on comparing cultural groups, exploring cultural contexts or phenomena, or examining interaction between people from different cultures. The division also welcomes jointly-sponsored panels. Program proposals related to the 2015 SSCA convention theme “**Communication as Art and Craft**” will be given special attention.

Paper submissions must include two Microsoft Word file attachments: (1) a file containing a cover sheet listing the paper title and author name(s), affiliation, e-mail, physical addresses and phone number for all authors, and (2) a file including a 50-100 word abstract and the completed paper not to exceed 25 double-spaced pages, excluding references and appendices. For the purposes of blind review, please omit all author-identifying information from the manuscript. All papers submitted will be considered for the Division’s Top Paper Award. For student papers, indicate “STUDENT” on the cover sheet. The Division’s Top Student Paper will be submitted for consideration for the SSCA Bostrom Young Scholar Award.

Panel proposals should be sent as a single file containing the following materials: 1) panel title, as it should appear in the program book; 2) a panel abstract of no more than 50 words; 3) a list of all participants with affiliation and contact information; 4) a one-page panel rationale; and 5) individual titles and abstracts for each presenter's paper (or equivalent for other panel formats) to a maximum of 100 words each.

Audio-visual resources (e.g., a computer and screen for PowerPoint) must be requested with the paper or panel proposal along with a clear justification for why AV is necessary. SSCA has limited audio-visual resources so please limit requests only to necessary cases. Submit papers, panels, and other program proposals electronically in Microsoft Word format to Dr. Mary Meares at mmmeares@ua.edu no later than Friday, September 12, 2014 with the word “SSCA SUBMISSION” in the subject line. For paper submissions, please send the title page as a separate email attachment. Document file names should include the name of the Division and a short paper title; e.g.: *Intercultural-short title.doc*. All submissions will receive an email confirmation of receipt within 48 hours. For additional information, contact Mary Meares at mmmeares@ua.edu.

Interpersonal Communication Division

The Interpersonal Communication Division invites submissions for competitive papers, panels, roundtable discussions, and Spotlight Scholars for the 2015 convention. We especially welcome works that address the convention theme, *Arts and Crafts*. A broad interpretation of this theme is encouraged as researchers explore how communication is creatively used in various interpersonal contexts.

In addition to traditional panels of related research presentations, we invite innovative panel formats such as: round-table discussions addressing an important issue, interviews with prominent scholars or spotlights on their work, discussions with local community members on issues significant to the region, TEDx format presentations, and workshops or collaborative discussions on interpersonal communication research. We also invite to co-sponsored panels with other Divisions related to these fields. Paper and panel submissions that support intersections among disciplines are encouraged.

Paper submissions must include two Microsoft Word file attachments: (1) a file containing a cover sheet listing the paper title and author name(s), affiliation, e-mail,

physical addresses and phone number for all authors, and (2) a file including a 50-word abstract and the completed paper not to exceed 25 double-spaced pages excluding references and appendices. For the purposes of blind review, please omit all author-identifying information from the manuscript. All papers submitted will be considered for the Division's Top Paper Award. For student papers, indicate "STUDENT" on the cover sheet. The Division's Top Student Paper will be submitted for consideration for the SSCA Bostrom Young Scholar Award.

Panel proposals must include one attachment containing the following: (1) the SSCA Program Proposal Form (available on the SSCA website, <http://www.SSCA.net>), (2) a one-page rationale for the proposed panel, (3) a brief (50-word) description for the conference program, and (4) a list of all participants including names, affiliations and contact information (e-mail, physical address and phone number).

Submissions must be received by the Division program planner no later than Friday, September 12, 2014. Submissions must be sent electronically as email file attachments in Microsoft Word. Document file names should include the name of the Division and a short paper title; e.g.: *Interpersonal-short title.doc*. To assist with the blind review process, do not identify the author in the file name or any other document properties. Any submission not meeting the above requirements will not be accepted for review. Send submissions to Division Vice-Chair, Dr. Mary Beth Asbury, at sscainterpers15@gmail.com. <mailto:sscaapplied@gmail.com>

Kenneth Burke Society Interest Group

The Kenneth Burke Society of the Southern States Communication Association (SSCA) is seeking submissions for the 2015 SSCA Annual Convention in Tampa, Florida. The Kenneth Burke Society seeks to promote research in the theory and application of Burkean scholarship.

Papers and panels that engage with the 2015 convention theme, "Communication as Art and Craft," will be given special consideration. Submissions that cut across disciplines are also encouraged. In addition to submissions connected to the convention theme, the group is interested in submissions related to the host city of Tampa, contemplating ways to teach Burke, or connecting Burkean scholarship to areas of research beyond rhetorical studies.

Burkean scholars are invited to submit alternative panel formats such as interactive sessions, workshops or roundtable discussions. The Kenneth Burke Society is friendly towards graduate student work; please identify such work by noting "STUDENT PAPER" on the first page. Top paper and top student paper will be awarded. The top student submission will be nominated for the Bostrom Award.

Please submit all proposals electronically to ryan.mcgeough@gmail.com by Friday, September 12, 2014. In the body of the email, provide your name, contact information, and paper/panel title. Completed papers should remain within 25 pages (double spaced,

not including references), begin with an abstract, and should not include the name of the author(s). Panel submissions should include the names and affiliations of all participants in a document separate from the panel proposal itself, which should include a rationale for the panel and an abstract/summary for each presentation. It is expected that all those submitting will attend the conference if selected for inclusion in the program.

Please direct any questions to: Ryan McGeough, Assistant Professor, Department of Communication Studies, University of Northern Iowa, ryan.mcgeough@gmail.com

Language and Social Interaction Division (LSI)

The Language and Social Interaction Division of the Southern States Communication Association invites submissions of competitive papers, extended abstracts, and panel proposals for the 2015 convention in Tampa, FL. The division is interested in submissions that examine language use, discourse, or gesture in social contexts, including mediated contexts. LSI methodological approaches include conversation analysis, discourse analysis, critical discourse analysis, ethnography of communication, ethnomethodology, rhetorical analysis of language, or quantitative studies of language variables. We welcome proposals using LSI approaches across all communication contexts, including interpersonal, small group, organizational, health, public & political, or mediated. Proposals related to language and identity—particularly race, ethnicity, and gender—have been especially popular in the division.

Proposals related to the convention theme or to the convention site are especially encouraged, as are panels jointly sponsored by LSI and another division. The LSI division will submit its top graduate student paper to the SSCA vice president to compete for the Robert Bostrom Young Scholar Award.

Papers, extended abstracts, and panel proposals should be submitted as Word files (.doc or .docx) to linda.didesidero@gmail.com by September 12, 2014. Send in a separate cover page with information identifying author(s). **Individual papers** should not exceed 25 pages of text and should include a cover page with title, author(s) and institution(s), and contact information for the submitting author, as well as a 100-word abstract. **Extended abstracts** should thoroughly describe the issue, research context, data, methodology, and conclusions; include a cover page with title, author(s), institution(s), and contact information for the submitting author, as well as a 100-word abstract. **Panel proposals** should describe panel rationale and individual contributions; include a cover page with the names, institutions, mailing and email addresses of all participants. Papers submitted by graduate students should be designated “Student” on the cover sheet. A/V equipment should be requested only if absolutely essential to the presentation.

Direct questions to Linda Di Desidero, Leadership Communication, Marine Corps University, Quantico, VA 22134. PH 703.784.4401 didesiderolb@grc.usmcm.edu or linda.didesidero@gmail.com.

Mass Communication Division

The Mass Communication Division invites competitive scholarly papers, panel proposals, and multi-media showcases/presentations on all aspects of mass media, mass communication, computer-mediated communication, and new media technologies for the 2015 SSCA Annual Convention to be held in exciting Tampa, Florida from April 8-12. Panels may also be co-sponsored. The deadline for submissions to be considered for inclusion in the program is Friday, September 12, 2014.

Submissions that reflect the convention theme, “Communication as Arts and Crafts” are especially encouraged. The Mass Communication Division welcomes diversity in scholarly panel proposals and research in areas that include, but are not limited to, emerging technologies, the Internet, print journalism, on-line journalism, television, radio, film, social media, international broadcasting, advertising, political communication within the media, convergence, and more.

In addition to traditional research papers and panels, the Mass Communication Division is soliciting proposals for multi-media showcases, presentations, and other innovative discussion formats about issues that are focal to the discipline. These showcases/presentations will be peer reviewed.

Deadline for receipt of all submissions is Friday, September 12, 2014. Please send all papers and panel proposals to Gyromas W. Newman at gnewman@umobile.edu. Paper submissions should be no more than 25 pages with references, tables, and figures. Paper and panel submissions will be blindly reviewed to assure fairness; therefore, please submit two documents: one with a cover/title page, including name, email and telephone contact details; and another without name or any identifying contact details, e.g., university name, etc. Additionally, please indicate on the cover/title page if the paper is authored by a **student** or **faculty** member. Top papers will be awarded.

The Mass Communication Division limits authors to one first-author submission with unlimited second-author submissions. All work submitted for review must be the original work of the author(s) and must **not** have been previously published or presented at **any** other conference/convention. Also, papers submitted to the Mass Communication Division may not be simultaneously submitted to any other division of SSCA. Any paper found in violation of these guidelines will be ejected from the convention.

For more detailed submission guidelines, including how to submit audio/visual or film productions for our production showcase, please visit the Mass Communication Division website at www.muw.edu/ssca. For further questions, contact Division Planner Gyromas W. Newman at gnewman@umobile.edu.

Performance Studies Division

The Performance Studies Division invites submissions for the 2015 convention in Tampa, FL April 8 - April 12, 2015. Submissions related to the conference theme *Communication as Art and Craft* are encouraged, as are submissions focusing on issues relevant to the convention location in Tampa. This year's theme lends itself quite well to explorations of the various aesthetics, processes, and products of performance. Participants are encouraged to celebrate and/or critique the art and craft of performance work and to be creative in panel design and content. Submissions of performances, papers and panels on all topics of interest to the Division are also welcome.

Please be aware that both the Performance Studies Division and the Southern States Communication Association consider the submission of a single paper to multiple divisions to be a highly unethical practice. If you choose to submit a paper to the Performance Studies Division, please refrain from submitting that same paper to another division of SSCA. It is completely ethical and acceptable for individuals to submit different papers to different divisions.

The Division's top graduate student paper will be entered into the Robert Bostrom Young Scholar Award competition for the overall top graduate student paper in the Association. We also seek nominations for the Southern States Outstanding Performance Studies Scholar of the Year Award. Additionally we will also be continuing the Top Student Performance Panel. Audio-visual resources will be extremely limited so please limit requests and submit a clear justification for why AV would be necessary. In your request, please specify the sort of AV you would like – data projector, sound, etc. All materials must be submitted electronically in Microsoft Word or PDF format to r.walker@siu.edu between August 19th 2014 and September 12th, 2014. The deadline for submission of all performance and panel proposals is Thursday, September 12, 2014.

Performance and panel proposals should include a rationale. All submissions should come with two files 1) contact information, rank and institutional affiliation for all authors and 2) a submission, including abstract, without identifying information. Students submitting papers should clearly designate the paper as "STUDENT" on the cover page. Award nominations should articulate scholarly, artistic, and service contributions to the Division. All submitters should receive a confirmation email within 48 hours of receipt.

Philosophy & Ethics of Communication Interest Group

The Philosophy & Ethics of Communication Interest Group invites submissions for the 2015 convention (April 8-12 at the Tampa Marriott Waterside in Tampa, FL). While all papers and panel proposals shall be considered, those that address the philosophical and ethical dimensions of this year's theme—**Communication as Art and Craft**—will be particularly welcome. Submissions may include competitive papers or panels. Submission deadline: September 12, 2014 (6 p.m. EST). The use of AV equipment is strongly discouraged.

For competitive papers, please include an abstract of no more than 100 words, and limit papers to no more than 25 pages. Be sure to identify papers that are “Debut,” “Graduate Student,” or “Faculty.” Include a separate title page giving the name, affiliation, email and home address of the author or authors.

For panel proposals, please include a title, abstract of no more than 100 words; names, affiliations, emails and home addresses of all participants. We strongly encourage panels to address the following topics: Philosophy of Communication & Assessment, Philosophy of Communication & Craftiness of Diversity, Philosophy of Communication & Craftiness of Geography and Identity, Philosophy of Communication & Craftiness of Poiesis and Techne, Philosophy of Communication & Craftiness of Parrhesia, Philosophy of Communication & Ethics and Race, Philosophy of Communication & Ethnography, Philosophy of Communication & Research (Ongoing scholarly projects), Philosophy of Communication & Urban Architecture and Art.

Please save your paper/panel proposal as a Word Document and email it as an attachment with “SSCA PEIG Submission” in the subject to Brian Gilchrist (Vice Chair) by September 12, 2014 at the following email address: briang58@gmail.com.

Political Communication Division:

The Political Communication Division invites papers and panel proposals in the field of political communication for the 85th annual meeting of the Southern States Communication Association, to be held April 8-12, 2015 at the Marriott Waterside in Tampa, Florida. Papers and panels are encouraged to address the conference theme of “Communication as Art and Craft.” Full papers are welcomed, as well as extended abstracts, as the 2014 midterm elections will fall after the paper submission deadline.

Previous papers in our division have come from the social sciences, rhetoric, and a wide variety of other methodologies. We are committed to continuing that diversity in our scholarship. Topics might include, but not be limited to, the 2014 U.S. midterm elections, the distinction between campaigns and governance, foreign political decision-making, and state and local election campaigns.

The highest ranked papers will be recognized in a Top Paper panel, and the Top Paper will receive an award at the conference. Paper panels will be determined on the basis of accepted submissions. The top graduate student paper will receive recognition from our division and will be considered for the Bostrom Award.

Submission guidelines: Paper submissions may be no longer than 30 pages, including tables and references. Paper and panel submissions will be blindly reviewed to assure fairness. Please submit two documents: one with a cover/title page, including name, email and telephone contact details; and another without name or any identifying contact details. Panel submissions should be in the format consistent with recent SSCA

programs for the annual convention. Papers not adhering to the page limit or not correctly blinded will not be reviewed.

All work submitted for review must be the original work of the author(s) and must not have been previously published or presented at any other conference/convention. Also, papers submitted to the Political Communication Division may not be simultaneously submitted to any other division of SSCA. Any paper found in violation of these guidelines will be ejected from the convention.

Submissions must be received by Dr. Lauren Smith, vice chair of the Political Communication division, by Friday, September 12, 2014. Please email submissions as attachments in Microsoft Word to lsmith@auburn.edu. For more information about the Political Communication Division of SSCA, please visit our website at http://www.muw.edu/ssca/political_comm

Popular Communication Division: The Popular Communication Division invites competitive papers, media presentations, and panel proposals for the 2015 Southern States Communication Association annual convention. The division welcomes scholarship from a variety of theoretical or methodological approaches that are related to media, culture, and/or other aspects of communication within a popular communication framework. Special consideration will be given to submissions that emphasize cross-disciplinary scholarship related to the convention theme, "Communication as Art and Craft." Please submit all proposals electronically to SSCAPopComm@gmail.com. In the body of the e-mail provide your name, contact information, and paper/panel title. **Completed papers** should be submitted as a Word document and remain within 25 pages, begin with an abstract, and should not include the author's/authors' names anywhere in the document. Student papers should be clearly marked "Student" in the paper header and in the cover e-mail. Any submission not meeting the above requirements will not be accepted for review.

Panel submissions should be submitted as two Word documents. The first document should include the names, affiliations, and email addresses of all participants. The second document should include the panel's title, a description of the panel (200 words), a rationale for the panel (250 words) and an abstract/summary (150-200 words) for each presentation/discussant. Any submission not meeting the above requirements will not be accepted for review.

Individuals may not submit more than one paper and are limited to participating in only one panel presentation. All submitting panelists, presenters, and etc. will be expected to attend the conference if selected for inclusion in the program. Please refrain from equipment requests unless AV equipment is essential to the presentation itself. Justifications for equipment must be made at the time of submission.

Consult <http://www.scca.net> for general submission guidelines. Submissions must be received electronically by Friday, September 12, 2014. All papers and panel proposals must be submitted as Microsoft Word or PDF files. Direct your questions to Danielle E. Williams, Vice Chair of the Popular Communication Division, at dwilliams18@ggc.edu.

Public Relations Division

The Public Relations Division of the Southern States Communication Association invites competitive scholarly papers, panel proposals, and poster proposals for consideration for presentation at the SSCA annual conference to be held April 8-12, 2015, in Tampa, FL. **Deadline** for submissions is Friday, September 12, 2014.

The division welcomes a broad range of theoretical and methodological approaches to public relations issues. Papers and panels that consider the 2015 theme, ***Communication as Art & Craft***, are strongly encouraged. Some degree of artistry and skill is imbedded in each of the multitude of roles communication plays in our lives. The 2015 convention theme lends itself to the exploration of different perceptions of art and craft as aesthetic, process, or product. Participants are encouraged to celebrate or critique the art and craft of communication in public relations, and to be creative in panel design and content.

All papers must double spaced in 11 point type and be no longer than 30 pages, including tables and references. They must include an abstract of 75-100 words. Authors should not be identifiable in the text of papers or on the abstract. Include a detachable cover sheet with the title of the paper and the names, affiliations, mailing addresses, telephone and fax numbers, and email addresses of all the authors. Student papers must be clearly marked ***undergraduate student*** or ***graduate student*** on the cover sheet as well.

Top paper recognition is given for competitive papers. The top graduate student paper will be submitted for consideration for the SSCA Bostrom Award.

Panel proposals must include: (1) the Program Proposal Form found on the SSCA web site, (2) a maximum one-page rationale for the proposed program/panel or abstracts of the proposed papers, (3) the program copy, if applicable, and (4) a list of all proposed participants, including their names, affiliations, mailing addresses, telephone and fax numbers, and e-mail addresses. Details and examples may be found in the "Call for Panel Proposals" section of this website.

Special this year is a poster session entitled *The Art & Craft of Teaching Public Relations*. Poster proposals should include the Program Proposal Form from the web site. For "rationale" submit a title and short description of your poster instead. Submit the title and short description on a separate sheet (maximum one page) that does not include any identifying information. Include a detachable cover sheet with the title of the poster, the phrase ***Art & Craft of Teaching Public Relations***, and the names, affiliations, mailing addresses, telephone and fax numbers, and email addresses of those who will present the poster.

All proposals should be sent electronically as an email attachment in Microsoft Word format (i.e., as a ".doc" or "docx" file) to saserini@valdosta.edu. Requests and justifications for audio-visual equipment will be considered and must be included with the submission.

If there are questions or problems, please contact Shirley Serini at 229-333-5831.

Rhetoric and Public Address Division

The Rhetoric & Public Address Division of the Southern States Communication Association invites submissions for the 2015 convention. The RPA Division welcomes papers and panel proposals ranging across the spectrum of approaches to rhetorical theory and criticism. Submissions related to the conference site—Tampa, FL—or the conference theme—Communication as Art and Craft ----are especially encouraged.

The Division solicits two types of submissions: (1) thematic panels and (2) completed papers. For thematic panels, please identify panelists and their institutional affiliations. Preference will be given to proposals that include panelists from multiple institutions. For completed papers, please remove identifying information to facilitate blind peer review. Completed papers have a 25 page limit. Students submitting papers should clearly designate their papers as “STUDENT” on the cover page.

The Division recognizes excellent scholarship with Top Student Paper and Top Faculty Paper awards. The top graduate student paper will be entered into the SSCA Robert Bostrom Young Scholar Award competition. Audio-visual resources may be available with a clear justification for use. Submit all materials electronically in .pdf or .doc format to Christi Moss, University of Memphis, Lambuth, at RPA.SSCA.2015@gmail.com by Friday, September 12, 2014.

Southern Argumentation and Forensics Division

The Southern Argumentation and Forensics Division of the Southern States Communication Association invites submissions for the 2015 convention (April 8-12 in Tampa, FL). The division welcomes papers, panels, posters, and workshops across the spectrum of argumentation (e.g., theory, criticism, pedagogy) and competitive speech and debate (e.g., pedagogy, history, praxis, culture, forensics across the curriculum, Urban Debate Leagues, public debate formats). Non-traditional formats such as roundtable discussions and performance showcases are encouraged. The division is especially interested in submissions related to the conference theme, “Communication as Art and Craft.”

The Division supports the SSCA Town Hall Debate. The debate topic should relate to the conference theme. Those interested in debating, moderating, or coordinating the event should contact the division planner.

Individual paper submissions related to the convention theme, teaching methods, research strategies, and other topics of interest are strongly encouraged. For peer review, names

should appear on the cover page only. The Division will award prizes for the Top Paper and Top Student Paper. Students submitting papers should designate the paper as “STUDENT” on the cover page. The top student paper will be submitted for consideration for SSCA’s Robert Bostrom Young Scholar Award.

For panels or workshops, submit the official Program Proposal Form, the title and an abstract that explains the idea, as well as abstracts for the individual components when appropriate (e.g., a panel of papers). Submitters must also provide a 250-word rationale for the proposed panel, noting the expertise of the participants to address the topics covered by the panel. On an attached page, include the names, affiliations, mail addresses, phone/fax numbers, and e-mail addresses for all participants. Preference will be given to proposals that include panelists from multiple institutions.

Per the resolution adopted at the 2014 Division Business Meeting, submitters are limited in their submissions. No individual may be the sole or lead author of a paper or poster, a panelist/roundtable participant, or Town Hall debate participant for more than three (3) such submissions. There is no limit on secondary authorship or on session chairing or responding. Additionally, no paper, panel, or other convention form should be submitted to multiple divisions.

The Division will award the Forensics Educator or Contributor of the Year Award. Those wishing to nominate a peer should include a cover letter, the C.V. for the nominee, and up to five pages of supporting material including student and peer letters of support. Self-nominations are welcome.

Consult <http://www.ssca.net> for general submission guidelines. Submissions must be received electronically by Friday, September 12, 2014. All papers and panel proposals must be submitted as Microsoft Word or PDF files. Send submissions or inquiries to Pat Wheaton at pwheaton@georgiasouthern.edu