

CONVENTION SUPPORT

TIERS

PLATINUM

\$1,800

- Exhibitor table for three days
- Two full page ads in printed program
- Inside or outside cover of printed program
- Banner ad on the app
- Splash ad on the app
- Listed in the program as a convention sponsor
- Logo included at bottom of official membership emails
- Push notification ads via the app 3-4 times/year, after the convention

GOLD

\$1,200

- Exhibitor table for three days
- Full page ad in printed program
- Banner ad on the app
- Listed in the program as a convention sponsor
- Push notification ads via the app 3-4 times/year, after the convention

SILVER

\$900

- Exhibitor table for two days
- Half page ad in printed program
- Banner ad in the app
- Listed in the program as a convention sponsor

BRONZE

\$600

- Exhibitor table for one day
- Half page ad in printed program
- Listed in the program as a convention sponsor



SOUTHERN STATES
COMMUNICATION ASSOCIATION

EVENT SPONSORSHIPS

SSCA WELCOME RECEPTION SPONSOR

\$300

- Listed/logo on the signage at the event
- Listed in the program and app as a convention sponsor

SSCA MEMBERSHIP BUSINESS MEETING SPONSOR

\$300

- Listed in the program and app as a convention sponsor

PANEL SPONSOR

\$100

- Sponsor a specific panel (will be provided a list to choose from)
- Listed in the program and app as a conventionsponsor

UNDERGRADUATE HONORS CONFERENCE BREAKFAST SPONSOR

\$300

- Listed in the program and app as a convention sponsor

AWARDS LUNCHEON SPONSOR

\$300

- Listed in the program and app as a convention sponsor

DIVISION/INTEREST GROUP BUS. MEETING SPONSOR

\$100

- Listed in the program and app as a convention sponsor

A LA CARTE PRICING

TABLES

- \$325** Exhibitor table for one day
- \$500** Exhibitor table for two days
- \$600** Exhibitor table for three days
- \$150** Graduate Fair recruitment table
- \$150** UHC Recruitment table

PRINTED PROGRAM ADS

- \$400** Inside cover full page ad (limit of 2)
- \$450** Outside cover full page ad (limit of 1)
- \$250** Half page ad in printed program
- \$300** Full page ad in printed program
- \$400** Two full pages in printed program

LANYARD SPONSOR*

\$2,000

- Lanyard with publisher's name/logo (lanyard included w/price; SSCA will order for sponsor's convenience)
- Banner ad on the app
- Half page ad in the printed program
- Exhibitor table for two days
- Listed in the program as a convention sponsor

*Limit 1 lanyard sponsor per conference

CONFERENCE APP ADS

- \$200** Splash ad
Logo appears at app launch
- \$100** Banner ad
Logo appears on certain screens in the app

Interested?
Need more info?



www.sscanet.net



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