SSCA 2018

88th Annual Convention
Southern States Communication Association

28th Annual Theodore Clevenger Jr.
Undergraduate Honors Conference

April 4-8, 2018
Sheraton Downtown • Nashville, Tennessee
On behalf of the SSCA Administrative Team ~
Welcome to the 2018 SSCA Convention!

This year’s convention in Nashville is exciting in so many ways. The city itself, with its rich musical background, is a place that ignites the imagination as we look back to its early settlers in the late 1700s fiddling and dancing to celebrate their safe arrival on the shores of the Cumberland River, and think about all that has happened here since.

I encourage us all to focus our “Muses and Musings in Music City” and create a melody of the connections we make with our various constituents, and the development of meaningful individual and professional relationships. Let this melody be the excellence that drives us, as we join together to celebrate our successes, share our work, advance our discipline, and strengthen our connections in this diverse field of study known as Communication.

~ Dr. Victoria J. Gallagher, SSCA President ~

North Carolina State University thanks Dr. Gallagher for her work on behalf of the Department of Communication and the Southern States Communication Association.

Along with her award winning and talented faculty colleagues in the Department of Communication, Dr. Gallagher inspires students to explore unanswered questions, dig deeper, reach higher.

Our B.A., M.S., and Ph.D. degrees turn students into leaders and scholars.

“NC State’s Masters of Communication program equipped me to understand organizations and individuals and increased my capacity to engage with others in ways that promote connection and productivity.”

~ Traci Row, M.S. Graduate 2007
https://traciraeowe.wordpress.com

A communication degree can take you anywhere -- strong communication skills are needed everywhere. Come study with the best communication scholars and practitioners.”

Dr. Kenneth Zagacki
Department Head

NC State University promotes equal opportunity and prohibits discrimination and harassment based upon one’s age, color, disability, gender identity, genetic information, national origin, race, religion, sex (including pregnancy), sexual orientation and veteran status.
There are many direct benefits of NCA membership.
All regular members receive:

- Online access to NCA’s 11 journals, both current and archived.
- Steeply discounted registration rate for NCA’s Annual Convention. Our convention draws more than 5,000 people and features more than 1,000 programmatic sessions.
- Leadership and professional development opportunities.
- Membership in NCA Interest Groups.
- A print subscription to the award-winning Spectra magazine.
- Eligibility to win NCA awards.
- Eligibility for NCA grants.
- And more…

To learn more about NCA and all of the benefits of becoming part of a thriving community of Communication scholars, teachers, and students, call 202.534.1108 or visit WWW.NATCOM.ORG.
88th Annual Convention
Southern States Communication Association

28th Annual Theodore Clevenger Jr.
Undergraduate Honors Conference

April 4-8, 2018 • Sheraton Downtown • Nashville, Tennessee

MUSES AND MUSINGS IN THE MUSIC CITY

PRESIDENT: Victoria Gallagher, North Carolina State University
FIRST VICE PRESIDENT: Jason B. Munsell, University of South Carolina Aiken
SECOND VICE PRESIDENT: Pamela G. Bourland-Davis, Georgia Southern University
EXECUTIVE DIRECTOR: Jerold L. Hale, College of Charleston

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This symbol denotes Undergraduate Honors Panel
liberalarts.vt.edu/communication
commgradvt.wordpress.com

Multimedia Journalism • Public Relations • Communication Studies
Master of Arts in Communication

Robert E. Denton, Jr. - Department Head
Katherine Haenschen • W. Wat Hopkins • Michael Horning
Adrienne Holz Ivory • Jimmy Ivory • Jim A. Kuypers • Nneka Logan
Jenn Burleson Mackay • Natalia Mielczarek • M. Cayce Myers
Stephanie Smith • Dan Tamul • John C. Tedesco • Beth M. Waggenspack
Brandi Watkins • Chelsea Woods
USC Aiken Department of Communication congratulates

Dr. Jason Munsell
SSCA First Vice President and 2018 Program Planner

Have a great SSCA!

Dr. Charmaine E. Wilson, Chair
Dr. Benjamin Triana
Dr. Bing Han
Professors Peggy Elliott, Elizabeth Webb,
Barbara Laura, Teresa Humphrey, Jeffrey Wallace
Carmen Williams, Administrative Specialist

USC Aiken is a comprehensive university in the University of South Carolina system, offering undergraduate and master's degrees to more than 3,500 students in 50 programs of study. A member of COPLAC, USC Aiken is ranked the #1 public regional college in the South by U.S. News & World Report’s guide “America’s Best Colleges.” The 2018 distinction marks USC Aiken's 20th consecutive ranking among the top three in this category and its 13th time in first place.
Welcome to the 88th Annual SSCA Convention!

Howdy and Welcome to Nashville!! There will be no allusions to country songs in this little welcome note; that's a joke. The allusions are fun, though I'm no expert or connoisseur of classic country. I've been everywhere with my musical tastes and I'm partial to eclectic hybrids; Lord, I was born a ramblin' man. Oh, but I do love travel songs. I trust to get here you left on a jet plane. If so, I hope you weren't drunk on that plane (that's a song)! Perhaps some of you drove, you kings and queens of the road—hopefully no lost highways. Whichever way you got here, Welcome to Nashville! The city probably needs little introduction. Folks call Nashville the Music City and folks sing the praises of the city. I would urge you to go online and visit the Nashville Convention and Visitors Corp. website (visitmusiccity.com) for loads of great information about the city. And Nashville is a pitch perfect location for our convention theme, “Muses and Musings in the Music City.” Though the city isn't just about music, of course, there is something inspiring and inspired about this place. Thank you so much for joining us here in Nashville. It is my ultimate hope that you have a wonderful convention and that after you're on the road again and get back home, that you consider this “SSCA” one of your favorites.

Our convention features 208 (or thereabouts) panels and sessions, including fun meetings; but not including the UHC program that our Second Vice President Pam Bourland-Davis has put together. Pam has planned an amazing undergraduate conference!! Before I highlight a few spotlight panels (as I did in our recent issue of Connections—which I'm sure everyone read like 5 times), I want to sincerely thank all the division and interest group planners. As we all know, SSCA is a volunteer organization and a lot of the behind closed doors work goes unheralded. We have 16 divisions and 6 interest groups. The Vice chair/Planners of all divisions and interest groups worked with countless, unnamed (but you know who you are!) reviewers to bring this program to life, this show on the road. I'm sure all of us spend loads of time studying all the info at the end of our programs and memorize the roles everyone plays. The names of all Vice-chairs/Planners are listed there, but I wanted to give a shout out in the welcome letter as well. Thank You to Andrew Pyle, Philip Madison, Laurie Metcaif, Pat Arneson, Ashton Mouton, Scot Christen, Mary Meares, Gary Beck, Lori Stallings, Dean Cummings, Sarah Jackson, Nick Rangel, Danielle Williams, Amber Smallwood, Kevin Marinelli, Keven Rudrow, Jeanne Persut, Andre Johnson, Elizabeth Stephens, Johanna Broussard, Jim Pickett, and John Saunders. The back and forth I've had with these folks during the process of building this program has been great and I hope the program is as error free as humanly possible. But more importantly than error free, I hope it offers a convention that is worthy of our SSCA membership.

I just want to highlight a few things, and I've highlighted most everything that needs highlighting in that Connections article. Thursday evening we have a panel at Nashville's Parthenon (full scale replica of the original) in Centennial Park, Nashville's premier urban park (2701). In the model of a Socratic dialogue, scholars will ask and answer if the Greek tradition of “rhetoric” still carries the same weight in 2018 as it did back in the day. Now, it’s important that everyone understands that, as with all off-site panels, SSCA assumes no responsibility or risk for members traveling to, from, or attending programs outside of the convention hotel. I know that some of the off-site stuff might be hard to get to and get back, but this is sort of an experiment in forging a stronger engagement with the host community. We have our opening reception, I'm calling it “Friends in Low Places” at the top of the hotel in the gorgeous Skye, 28th floor room/lounge (used to be rotating restaurant); spectacular, panoramic views of Nashville (2801). Friday afternoon we have a live band, The Nobility. This double-slot panel (3401) will be located at a music venue close to the Sheraton. Also Friday afternoon, at the convention hotel, Paul Stobb will be hosting a VP Spotlight Panel that will feature Vanderbilt University faculty and community partners in a roundtable discussion about “town and gown” engagement (3513). After that panel, we'll have another VP Spotlight that really serves as the premier VP spotlight (3601). The panel will feature the city of Nashville and there will be an open bar during the panel. Saturday afternoon our SSCA President, Vicki Gallagher, will have her President's Spotlight, “Sound, Body and Mind: Communication and Innovation” (4601). Additional special events include our annual SSCA Awards Luncheon on Saturday (4401). NPR’s Ann Powers will serve as our keynote speaker. Ann serves as NPR Music’s critic and correspondent. She has previously worked for the LA Times, NY Times, and Village Voice. Ann is also an author. Her most recent book, Good Booty, is about music, sex, race, and spirituality. There’s so much to highlight, so just thumb through the program and you’ll see the light. And, of course, all the Downtown Nashville attractions are within walking distance, including Music Row. When we did our site visit last August I did some research at Tootse’s Orchid Lounge…

One thing I would urge attendees to notice is that we have a full slate on Sunday This is because 2018’s SSCA is so very, very big. Huge. So huge! So don't get on the road again too soon. I think we sometimes forget that Sunday is actually one of our conference days. I know folks need to get home, but please check out the Sunday panels—loads of fantastic stuff.

In addition to the work of the Vice Chairs/Planners, I want to thank our SSCA Executive Director, Jerry Hale, and his team in Charleston, as well as the highly talented Janet Fisher of ConferenceDirect. Janet has been invaluable in this process. President Gallagher and the rest of the SSCA leadership team have also been very helpful, especially Ashli Quesinberry Stokes with all the work she's done as our marketing director. I also want to thank my new colleagues at the University of South Carolina Aiken. They have made my transition there very smooth and, especially my Chair Dr. Charmaine Wilson, have made me feel very much at home. And huge Kudos to the folks at Vanderbilt, with a special Shout Out to Paul Stobb. If I had the power and authority I would induct Paul into the Country Music Hall of Fame for his amazing work with convention arrangements. So Welcome Nashville! Welcome to the Music City! Have fun, learn lots, no tears in beers!

Jason B. Munsell, University of South Carolina Aiken
SSCA First Vice President and 2018 Program Planner
UHC Welcome and Acknowledgements

Dear UHCers,

Welcome to the 28th annual Theodore Clevenger, Jr. Undergraduate Honors Conference, and the 88th annual Southern States Communication Association Conference. We are happy to have you join us and look forward to hearing about your research.

As part of the UHC conference, you can cheer on other undergraduates, and you can attend other SSCA panels, where you just might meet some of your citations. And we're in Nashville with many fun venues to explore. I hope you'll take advantage of all of these options, working around your own presentation and these events you are expected to attend (details are in this program):

- **Thursday:** SSCA's opening reception (if you've arrived in Nashville in time)
- **Friday:** The opening day of the UHC with eight panel options
- **Saturday:** UHC Breakfast, with awards announcements for top papers, and Grad School info as well as eight more UHC panel options. Please attend the Osborn Reception—it is in your honor!

SSCA is a wonderful regional communication organization that I have been fortunate to have been part of for some 25 years. I hope you will meet some new people through both the UHC and SSCA, expanding your own network or academic family.

I look forward to meeting you, and perhaps even working with you in the future. While you may be a bit nervous in presenting your research (I was, too, even as a professor), I've had a number of former UHCers, tell me about how the presentations were helpful to them, and that job interviewers even asked them about their presentations. This year, at least four of your reviewers (both professors and Ph.D. students), were former participants in the UHC, so you never know where this experience may lead you.

And speaking of reviewers, the UHC would not run without them. I am so appreciative of their time and their feedback coming between the terms, over the holidays. You may notice that some of these folks will also be serving as panel chairs and/or respondents.

Mary Beth Asbury, Middle Tennessee State University
Patrick Bennett*, Midlands Technical College
Beom Jun Bae, Georgia Southern University
Warren Bareiss, University of South Carolina Upstate
Lauren Bayliss, Georgia Southern University
Shana Bridges*, Georgia Southern University
Abby Brooks, Georgia Southern University
Brigitta Brunner, Auburn University
Caleb Cates, Georgia State University
Carl Cates, Arkansas State University
April Chatham-Carpenter, University of Arkansas, Little Rock
Joan Conners, Randolph-Macon College
Troy Cooper*, University of Kentucky
Holly Cowart, Georgia Southern University
Jean DeHart, Appalachian State University
John Edwards, II, Methodist University
Beth Eschenfelder, University of Tampa
Jennifer Fairchild, Eastern Kentucky University
J. Dean Farmer, Campbell University
Chris Geyerman, Georgia Southern University
Brian Gilchrist, Mount St. Mary’s University
Morgan Ginther, Texas A&M
Todd Goen, Christopher Newport University
Bethany Crandell Goodier, College of Charleston
Beverly Graham, Georgia Southern University
Michelle Groover, Georgia Southern University
John Haas, University of Tennessee
Trudy Hanson, West Texas A&M University
Haley Higgs, Georgia Southern University
Corey Hickerson, James Madison University
Sarah Hollingsworth*, Southern Illinois University
Kristen Hungerford, Miami University, Ohio
Brandon Inabinett, Furman University
Cynthia King, Furman University
Richard Leeman, University of North Carolina, Charlotte
Roseann Mandziak, Texas State University
Linda Manning, Christopher Newport University
Jaclyn Marsh, University of Nebraska, Lincoln
Christopher McCollough, Columbus State University
Nina Jo Moore, Appalachian State University
Jason Munsell, University of South Carolina, Aiken
David Nelson, Valdosta State University
Tracy Nichols, Austin Peay State University
Ray Ozley, University of Montevallo
Emily Paskewitz, University of Tennessee, Knoxville
Joshua Pederson, University of Alabama
Melissa Plew, Georgia Southern University
Patrick Richey, Middle Tennessee State University
Caroline Sawyer, University of South Carolina, Beaufort
Jenni Simon, University of North Carolina, Greensboro
Amber Smallwood, West Georgia University
Jennifer Mize Smith, Western Kentucky University
Antonio Lashon Spikes*, Southern Illinois University
Terry Thibodeaux, Sam Houston State University
Andrew Tollison, Merrimack College
Patrick Wheaton, Georgia Southern University
Danielle Williams, Georgia Gwinnett College

Best wishes for a phenomenal conference,
Dr. Pamela G. Bourland-Davis
Chair & Professor, Georgia Southern University
2nd Vice President & Theodore Clevenger, Jr. Undergraduate Honors Conference Planner

P.S. A personal thanks to UHCer Taylor Lanfear who worked with me on the details of the UHC conference. You rock!

*Former UHC participants
Continuing its tradition of excellence in interdisciplinary approaches to critical analysis and problem-solving in communication, media and theatre, the Department of Communication Arts at Georgia Southern University will offer programs on both the Statesboro campus and the Armstrong campus in Savannah.

Program expansion includes a Bachelor of Science in Communication Studies in Savannah, and the Master of Arts in Professional Communication & Leadership* in Statesboro. Current programs include:

**STATESBORO CAMPUS**
Communication Studies, B.S.
Multimedia Film & Production, B.S.
Multimedia Journalism, B.S.
Public Relations, B.S.
Theatre, B.A.
Professional Communication & Leadership, M.A.

**ARMSTRONG CAMPUS**
Communication Studies, B.S.
Theatre, B.A.
Professional Communication & Leadership, M.A.

*The M.A. in Professional Communication & Leadership brings together students and practitioners into an interdisciplinary program designed to develop and bolster leaders, by strengthening their backgrounds in Communication Studies, Public Relations, and Writing.*
Sheraton Downtown
Meeting & Event Spaces

EVENT SPACE

Platinum Ballroom
- Ballroom 1
- Ballroom 2
- Ballroom 3
- Ballroom 4

Melody Room
- Melody A
- Melody B

Legislative Terrace

Broadway Kitchen

Studio 4 / 5 / 6 / 7
- Studio A
- Studio B
Registration Hours
You can find Registration on the Legislative Terrace, 2nd Floor. If you can’t find it, you might be looking for love in all the wrong places…

Wednesday, April 4 . . . . . . . . . . . . . . . . 3:00 pm – 7:00 pm
Thursday, April 5 . . . . . . . . . . . . . . . . . 7:30 am – 4:00 pm
Friday, April 6 . . . . . . . . . . . . . . . . . . . . . . 7:30 am – 4:00 pm
Saturday, April 7 . . . . . . . . . . . . . . . . . 8:00 am – 3:00 pm

Exhibit Schedule
Please visit our exhibitors on the Legislative Terrace, 2nd Floor; we value their presence and support for SSCA. Exhibitors should always be on our minds…

Thursday, April 5 . . . . . . . . . . . . . . . . . 12:00 noon – 5:00 pm
Friday, April 6 . . . . . . . . . . . . . . . . . . . . . . 10:00 am – 5:00 pm
Saturday, April 7 . . . . . . . . . . . . . . . . . 9:00 am – 12:00 noon

Programs and Business Meetings by Sponsor
(Bold Numbers = Division or Interest Group Business Meeting)

American Society for the History of Rhetoric Interest Group:  
2209, 2404, 2707, 3202, 3709, 4206, 4506

Applied Communication Division:  
2402, 2405, 2505, 2605, 3312, 3406, 4106, 4205, 4305, 4603, 4604, **4704**, 5105, 5106, 5111, 5202, 5206

Argumentation and Forensics Division:  
2401, 3409, 3502, 4204, 4302, 4502, **4706**, 5109

Association for Communication Administrators Interest Group:  
2201, 3403, 3404, **3710**, 5208

Communication Theory Division:  
2204, 2208, 2303, 2410, 3305, 3403, **4508**, 5108

Community College Division:  
2307, 2406, 2603, 3204, 3407, **4709**, 5112

Ethnography Interest Group:  
2207, 2607, 3211, 3303, 4611, **4701**

Freedom of Speech Division:  
2202, 2411, 2513, 3304, 4112, 4211, 4306, **4707**

Gender Studies Division:  
2302, 2507, 2608, 3205, 4202, 4303, 4606, **4702**

GIFTS (Great Ideas for Teaching Students):  
4102, 4201, 4301

Instructional Development Division:  
2501, 2502, 2603, 2609, 3307, 3402, 3504, 3506, **3706**, 4511, 5204
MUSES AND MUSINGS IN THE MUSIC CITY

Intercultural Communication Division:
2203, 2305, 2506, 2606, 3206, 3309, 3405, 3508, 4109, 4510, 4603, 4612, 4705, 5212

Interpersonal Communication Division:
2205, 2408, 4107, 4209, 4309, 4710

Kenneth Burke Society Interest Group:
2312, 2511, 3701

Language and Social Interaction Division:
2311, 2611, 3302, 3707, 4110

Mass Communication Division:
2206, 2309, 2310, 2407, 2504, 3306, 3412, 3511, 4111, 4311, 4711

Performance Studies Division:
2210, 2313, 2412, 2612, 3212, 3313, 3512, 3703, 4212, 4512, 5103, 5203

Philosophy and Ethics of Communication Interest Group:
2308, 2601, 3201, 3411, 3704

Political Communication Division:
2409, 2512, 2610, 3203, 3510, 3705, 4113, 4505, 4609

Popular Communication Division:
2403, 2503, 3401, 3503, 3702, 4104, 4203, 4312, 4607, 5110

President’s Panel:
4601

Public Relations Division:
2306, 2508, 2604, 3210, 3708, 4105, 4605, 5207

Rhetoric and Public Address Division:
2209, 2304, 2509, 2510, 2602, 2609, 3208, 3311, 3413, 3501, 4103, 4108, 4207, 4307, 4503, 4504, 4703, 5107, 5204

Southern States Communication Association:
1101 (Administrative Committee), 1201, 2101 (Executive Council), 2801 (Welcome Reception), 3101 (SSCA Breakfast Business Meeting), 3301 (Past Presidents’ Luncheon), 5210 (Time and Place Committee), 4101 (UHC Breakfast), 3505 (NCA), 4401 (SSCA Annual Awards Luncheon), 4501 (Convention planning meeting) 4801 (Osborn Reception) 5101 (Nominating Committee), 5102 (Convention Planning Meeting), 5201 (Committee on Committees Meeting)

State Association Interest Group:
4304, 4708

Theodore Clevenger, Jr.

Undergraduate Honors Conference of SSCA (Second Vice President):
3207, 3209, 3308, 3310, 3408, 3410, 3507, 3509, 4101, 4208, 4210, 4308, 4310, 4507, 4509, 4608, 4610

First Vice President:
2301, 2513, 2701, 3401, 3513, 3601
Division and Interest Group Business Meetings

American Society for the History of Rhetoric Interest Group
3709

Applied Communication Division
4704

Argumentation and Forensics Division
4706

Association for Communication Administrators Interest Group
3710

Communication Theory Division
4508

Community College Division
4709

Ethnography Interest Group
4701

Freedom of Speech Division
4707

Gender Studies Division
4702

Instructional Development Division
3706

Intercultural Communication Division
4705

Interpersonal Communication Division
4710

Kenneth Burke Society Interest Group
3701

Language and Social Interaction Division
3707

Mass Communication Division
4711

Performance Studies Division
3703

Philosophy and Ethics of Communication Interest Group
3704

Political Communication Division
3705

Popular Communication Division
3702

Public Relations Division
3708

Rhetoric and Public Address Division
4703

State Association Interest Group
4708
Our Distinguished Faculty

Joy Anderson-O’Steen, M.A.
Marjorie Buckner, Ph.D.
Mark Gring, Ph.D.
Amy Heuman, Ph.D.
Patrick Hughes, Ph.D.
Amy Koerber, Ph.D.
LeAnne Lagasse, M.A.
Catherine Langford, Ph.D.
Gordana Lazić, Ph.D.
Luke LeFebvre, Ph.D.
Bolanle Olaniran, Ph.D.
Brian L. Ott, Ph.D.
Narissra Punyanunt-Carter, Ph.D.
Jenna Shimkowski, Ph.D.
Rob Stewart, Ph.D.
Adam Testerman, M.A.

The Department of Communication Studies at Texas Tech University is committed to promoting effective communication in students’ personal, professional, and public lives. It features a dynamic and diverse curriculum that spans interpersonal and intercultural communication, organizational and small group communication, and rhetoric and public affairs. The Department offers B.A. and M.A. degrees in Communication Studies and participates in a college-wide Ph.D. in Media and Communication.

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The Department of Communication at the College of Charleston offers undergraduate and graduate programs that develop leaders prepared for a constantly changing and challenging information era.

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- Personalized education and high impact student experiences
- Professional immersion opportunities, community-based research teams, and creative independent-study projects
- Nationally recognized Advisory Council

FOR MORE INFORMATION

Jenifer Kopfman, PhD
Chair, Department of Communication
kopfmanj@cofc.edu
843.953.7017
communication.cofc.edu

The College of Charleston thanks Dean Jerry Hale for his service as SSCA Executive Director.
DAY 1
Wednesday, April 4, 2018

**1101**
Wednesday • 2:00 pm-3:45 pm
Room: Studio 11
Administrative Committee Meeting/Crazy
Presiding: Victoria Gallagher, President
Participants:
Jason Munsell, First Vice President
Pamela G. Bourland-Davis, Second Vice President
Roseann Mandziuk, Immediate Past President
Jerold L. Hale, Executive Director
Ashli Quesinberry Stokes, Marketing Director
Jennifer A. Samp, SCJ Editor
Joy Hart, Finance Committee Chair

**1201**
Wednesday • 4:00 pm-6:45 pm
Room: Studio 4 (A & B)
Executive Council Meeting, Part 1/Ring of Fire
Presiding: Victoria Gallagher, President
Participants:
Jason Munsell, First Vice President
Pamela G. Bourland-Davis, Second Vice President
Roseann Mandziuk, Immediate Past President
Jerold L. Hale, Executive Director
Ashli Quesinberry Stokes, Marketing Director
Jennifer A. Samp, SCJ Editor
Joy Hart, Finance Committee Chair
Kathryn Anthony, Applied Communication Chair
Michelle Violanti, Communication Theory Chair
Monette Callaway, Community College Chair
Grant Cos, Freedom of Speech Chair
Linda Levitt, Gender Studies Chair
Michelle Epstein Garland, Instructional Development Chair
Hsiu-Jung “Mindy” Chang, Intercultural Communication Chair
Fran Dickson, Interpersonal Communication Chair
Jelena Petrovic, Language and Social Interaction Chair
Brian Brantley, Mass Communication Chair
Danielle Dick McGeough, Performance Studies Chair
Marcus J. Coleman, Political Communication Chair
Emily Ryalls, Popular Communication Chair
Amber Smallwood, Public Relations Chair
Lisa Corrigan, Rhetoric and Public Address Chair
Adam Key, Argumentation and Forensics Chair
Nelle Bedner, Association for Communication Administrators Chair
Jefferson Walker, American Society for the History of Rhetoric Chair
Cara Mackie, Ethnography Chair
Ryan McGeough, Kenneth Burke Society Chair
Pat Arneson, Philosophy and Ethics of Communication Chair
John H. Saunders, State Association Chair
Linda DiDesidro, Constitution Committee Chair
Janie Harden Fritz, Publications Committee Chair
Chris Patti, Resolutions Committee Chair
Abby M. Brooks, Resource Committee Chair
Jason Edward Black, Time and Place Committee Chair
Kristy Cates, SSCA K-12 Representative to NCA
Nakia Welch, SSCA Community College Representative to NCA
Linda Jurczak, SSCA 4 Year College/University Representative to NCA
Mary Stuckey, NCA Nominating Committee Representative
Brigitta Brunner, NCA Spectra Representative

DAY 2
Thursday, April 5, 2018

**2101**
Thursday • 8:00 am-9:15 am
Room: Studio 4 (A & B)
Executive Council Meeting, Part 2/Satisfied Minds
Presiding: Victoria Gallagher, President
Participants:
Jason Munsell, First Vice President
Pamela G. Bourland-Davis, Second Vice President
Roseann Mandziuk, Immediate Past President
Jerold L. Hale, Executive Director
Ashli Quesinberry Stokes, Marketing Director
Jennifer A. Samp, SCJ Editor
Joy Hart, Finance Committee Chair
Kathryn Anthony, Applied Communication Chair
Michelle Violanti, Communication Theory Chair
Monette Callaway, Community College Chair
Grant Cos, Freedom of Speech Chair
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Michelle Epstein Garland, Instructional Development Chair
Hsiu-Jung “Mindy” Chang, Intercultural Communication Chair
Fran Dickson, Interpersonal Communication Chair
Jelena Petrovic, Language and Social Interaction Chair
Brian Brantley, Mass Communication Chair
Danielle Dick McGeough, Performance Studies Chair
Marcus J. Coleman, Political Communication Chair
Emily Ryalls, Popular Communication Chair
Amber Smallwood, Public Relations Chair
Lisa Corrigan, Rhetoric and Public Address Chair
Adam Key, Argumentation and Forensics Chair
Nelle Bedner, Association for Communication Administrators Chair
Jefferson Walker, American Society for the History of Rhetoric Chair
Cara Mackie, Ethnography Chair
Ryan McGeough, Kenneth Burke Society Chair
Pat Arneson, Philosophy and Ethics of Communication Chair
John H. Saunders, State Association Chair
Linda DiDesidro, Constitution Committee Chair
Janie Harden Fritz, Publications Committee Chair
Chris Patti, Resolutions Committee Chair
Abby M. Brooks, Resource Committee Chair
Jason Edward Black, Time and Place Committee Chair
Kristy Cates, SSCA K-12 Representative to NCA
Nakia Welch, SSCA Community College Representative to NCA
Linda Jurczak, SSCA 4 Year College/University Representative to NCA
Mary Stuckey, NCA Nominating Committee Representative
Brigitta Brunner, NCA Spectra Representative
Providing a Muse for Online Teaching: Administrative Inspiration for an Online Teaching Environment

**Sponsors:** Association for Communication Administrators

**Chair:** April Chatham-Carpenter, University of Arkansas at Little Rock

**Panelists:**
- Karin Becker, University of North Dakota
- Kimberly Chandler, Xavier University of Louisiana
- April Chatham-Carpenter, University of Arkansas at Little Rock
- Robin O’Callaghan, Winona State University
- Rita Rahoi-Gilchrest, Winona State University

Hashtags, Hayseeds, Harlots, and Habermas: A Multiperspectival Approach to Activism

**Sponsor:** Freedom of Speech Division

**Chair:** Pat Arneson, Duquesne University

**Presenters:**
- Cynthia Carrico, Florida Atlantic University
- Kerli Kirch, University of Miami
- Chandra A. Maldonado, North Carolina State University
- Soroya Julian McFarlane, University of Miami, and Lien Tran, University of Miami

**Respondent:** William Trapani, Florida Atlantic University

“The Hand that Rocks the Cradle”: Cross-Cultural Musings on the Rhetorics of Motherhood

**Sponsor:** Intercultural Communication Division

**Chair:** Katherine Hendrix, University of Memphis

**Presenters:**
- Marina Levina, University of Memphis
- Noor Ghazal Aswad, University of Memphis
- Dianna Watkins-Dickerson, University of Memphis

While Beyoncé suggests “girls run the world,” dominant society is not so accepting. As such, ideals of womanhood and motherhood are contestable across cultures, faiths, and languages. In this round table, scholar-mothers explore cross-cultural rhetorics of motherhood based on their respective ontological truths and epistemological influences.
2204 Thursday • 9:30 am-10:45 am
Room: Studio 5B

Social Media and Liberating Social Change: Theorizing the Influence of Social Media on Public Engagement for Social Change

Sponsor: Communication Theory

Moderator: Do Kyun Kim, University of Louisiana at Lafayette

A Discourse Analysis of Social Media Posts on the “Forced Virginity Tests” In Egypt

Amal Bakry, University of Louisiana at Lafayette

Rhetoric of Hashtag: #BlackLivesMatter

Andre E. Johnson & Amanda Nell Edgar, University of Memphis

Social Media and Democratic Activism: Relating and Organizing The Public For The President Impeachment in South Korea

Do Kyun Kim, University of Louisiana at Lafayette

Social Media as a Threat To The Chinese Government: Restriction, Oppression, & Ban.

Qi Tang, Tennessee State University

2205 Thursday • 9:30 am-10:45 am
Room: Studio 6A

Musings on Monogamy: Breaking Down Boundaries in a Brave New World of Relationships

Sponsor: Interpersonal Communication Division

Chair: Jim Parker, Ethos Evolved

Interracial Interpersonal Relationships: A continuing Innovation with Research Demands

Jean Denerson, Mercer University

J. Thompson Biggers, Mercer University

Implementing Non-Monogamy: Using Equity Theory as Our Mythos

Thomas Roberson Parker, Strategic Management Resources

The Name Game and Racial Identity in Interracial Relationships

Misty Wilson, University of West Georgia

Who or What Are The Muses In Non-Traditional Relationships: A Look At Theory, Resources, and Practices

Jim Parker, Ethos Evolved

This panel is a continuation of work begun in the panel Communication in Non-Monogamous Relationships – Where, About What and Whose Paying Attention at SSCA in San Antonio in 2012, in Louisville in 2013 with the panel Communication in Non-mogamous relationships: Another Step in New Orleans in 2014 with Further Explorations in Non-traditional Relationships, and in Austin in 2015 with Examining the Conscience of Non-traditional Relationships. With greater exposure to and acceptance of alternative lifestyles in the media and in society communication researchers need to explore how this alters our day-to-day interactions. This panel addresses some of the issues raised by our changing society.

2206 Thursday • 9:30 am-10:45 am
Room: Studio 6B

Teaching Media Literacy in the Post-Truth Age: Musings on Media Literacy

Sponsors: Mass Communication Division

Chair: Robert John Baron, Austin Peay State University

Teaching Media Literacy in The Post-Truth Age: ‘Truth,’ Rhetoric, And The Questioning Of Everything

Robert John Baron, Austin Peay State University

Deterring Conspiracism and Encouraging Healthy Skepticism in the Media Literacy Course

A. G. Hughes, University of Memphis

“Who Cares?”: Helping Students Connect Their Online Actions to the Realities of the Internet in a Post-truth Culture

Emily Kofoed, University of South Carolina Upstate

Making and Unmaking Media Messages: Teaching Production as a Part Of Media Literacy, Teaching Media Literacy as a Part Of Production

David Ellison, Austin Peay State University

These papers explore various approaches to teaching media literacy in the current political and cultural climate. They offer various strategies for teaching media literacy, investigating the role of creativity as a part of media literacy education, and examining our role in teaching students to be responsible media creators and consumers.

2207 Thursday • 9:30 am-10:45 am
Room: Studio 7A

Self-Reflections on Identity & Rites of Passage

Sponsor: Ethnography Interest Group

Chair: Linda Levitt, Stephen F. Austin University

Two Lives Shaped to Make Yours One: An Autoethnographic Account of Adoption Narratives and Identity

Montana Jean Smith, Louisiana State University

Global Mindedness: Culture Shock and Short-Term Study Abroad

Hannah Rose Lou Barton, University of Texas at Tyler
Counting Points to Lose Pounds: An Ethnography of Weight Loss Program Culture.

Adam J. Harvey, Louisiana State University

Musings on that Stuff my Momma and Them Said: An Autoethnographic Reflection on Un-Learning and Rejecting White Supremacy and Racism

Cassidy D. Ellis, University of Denver

Respondent: Deborah Cunningham Breede, Coastal Carolina University

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### 2208

**Top Papers in Communication Theory**

**Sponsor:** Communication Theory

**Chair:** T. Phillip Madison, University of Louisiana at Lafayette

Explicating the Intersection of Brevitas and Competence (Student Paper)*

Clint G. Graves, University of Georgia

Visualization Metaphor and Diversity of Scale (Student Paper)

Joseph Ponthieux, Old Dominion University

Challenges in Coding: The Winding Path to Understanding Misunderstanding

Renee Edwards, Louisiana State University

Adam J. Harvey, Louisiana State University

Michael Navarro, Louisiana State University

Brock T. Bybee, Louisiana State University

Jonathon K. Frost, Louisiana State University

Stories in Sonata Form: Variations on a Theme of Temporal Representation (Student/Debut Paper)

Leanna Smithberger, University of South Florida

**Respondent:** Pavica Sheldon, University of Alabama Huntsville

*Top Paper*

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### 2209

**Southern Colloquium on Rhetoric (SCoR) Roundtable: Country Muses and Their Musings on Public Controversy**

**Sponsors:** Rhetoric and Public Address Division and the American Society for the History of Rhetoric

Roundtable discussion engages the imbrication of country music and public controversy in the contemporary political landscape.

**Moderator:** James Darsey, Georgia State University

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### 2210

**Thursday • 9:30 am-10:45 am**

**Room:** Ballroom 2/3 AV

**...But You Don’t Look Sick: Using Performative Autoethnography to Address Mental Illness Stigma**

**Sponsor:** Performance Studies Division

**Chair:** Shelby Swafford, Southern Illinois University

**Panelists:**

Jake Beck, Southern Illinois University

Devin Collins, Southern Illinois University

Shelby Swafford, Southern Illinois University

Anna Wilcoxen, Southern Illinois University

Recognizing the disciplinary connections between Disability Studies and Performance Studies, this panel examines mental illness through a performative narrative lens. Panelists explore their own experiences with mental illness to speak back to dehumanizing, pathologizing, and stigmatizing medical discourses. To do so, the authors use performative autoethnography to situate their embodied narratives within relational, cultural, and political contexts, attending to Disability Studies’ call for personal narratives while nuancing the performing body from multiple mental health perspectives.

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### 2301

**Thursday • 11:00 am -12:15 pm**

**Room:** Nashville Public Library/Civil Rights Room

**Vice President Spotlight**

**Civil Rights in Nashville**

**Sponsor:** First Vice President

**Chair:** Vanessa Beasley, Vanderbilt University

Vanessa Beasley will lead a small group on a walking tour of the Nashville Public Library, just a few blocks from the Sheraton, where we will spend most of our time in the Civil Rights Room. The Civil Rights Room is a permanent exhibit of materials documenting the efforts of thousands of African-American citizens in Nashville to end racial segregation in the city and across the South. In September 1957, Nashville took the first steps toward ending segregation in its public schools. Under a court order in accord with the Supreme Court’s historic declaration that segregation laws were no longer valid, a handful of courageous parents and their first-grade children registered at five previously segregated Nashville public schools. In February 1960, a group of students from the city’s four black colleges—American Baptist, Fisk, Meharry, and Tennessee A&I—set out to confront segregation at lunch counters, movie theaters, and other places of public accommodation.

The Civil Rights Room overlooks the intersection of Church Street and Seventh Avenue North, where nonviolent protests against segregated lunch counters took place. Visitors can sit at the symbolic lunch counter and read the Ten Rules of Conduct carried by the protesters during the sit-ins and examine the timeline of local and national events. Black and white photographs surround the room, illuminating dramatic events in this period of Nashville history. See parents leading their first-grade children past angry protesters, a
bombing meant to intimidate those who were challenging segregation, and a peaceful confrontation between Mayor Ben West and African-American student leaders.

*SSCA assumes no responsibility or risk for members traveling to, from, or attending programs outside of the conference hotel. Program participants and audience members are attending voluntarily and assume all risks associated with attendance and/or participation.

2302
Thursday • 11:00 am-12:15 pm
Room: Melody A

Biblical Sexuality in a “Post-Christian” Era: Musings on the Nashville Statement

Sponsor: Gender Studies Division

Chair: Sean Patrick O’Rourke, The University of the South

Panelists:
Jamie Capuzza, University of Mount Union
Kimberly P. Johnson, Tennessee State University
Melody Lehn, The University of the South
Leland G. Spencer, Miami University
Craig O. Stewart, University of Memphis

In a roundtable format, the participants will each respond to the recent “Nashville Statement” on Human Sexuality, which was published and circulated on August 29, 2017 by a coalition of evangelical Christian theologians affiliated with the Council on Biblical Manhood and Womanhood. Panelists will prepare and present a brief position paper that analyzes a critical aspect of the Nashville Statement’s agenda for religion, gender, and sexuality in the United States. Topics discussed will include the statement’s rhetorical strategies, political implications, theological liabilities, and cultural reverberations beyond the Music City. Following their position papers, panelists anticipate a robust extension of the conversation with the audience.

2303
Thursday • 11:00 am-12:15 pm
Room: Melody B

Our Scholarly Sources of Inspiration: Muses and Musings

Sponsor: Communication Theory

Moderator: Terry Thibodeaux, Sam Houston State University

“Muse” as a noun: “a source of inspiration” or “a guiding genius”

Frances E. Brandau, Sam Houston State University, Musings about Sandra Petronio
Richard S. Bello, Sam Houston State University, Musings about Janet Bavelas
Trish Amason, University of Arkansas, Musings about George Kelly
Lisa van Raalte, Sam Houston State University, Musings about Kory Floyd

Monette Callaway, Hinds Community College, Musings about Robert Denton
Dena Horne, Sam Houston State University, Musings about Leslie Baxter

Panelists will present brief presentations about their chosen scholarly muse, including theoretical and/or research contributions of the muse that were especially inspiring, followed by open discussion.

2304
Thursday • 11:00 am-12:15 pm
Room: Studio 4A

Musings on the Rhetorical Construction of Public Space

Sponsor: Rhetoric and Public Address Division

Chair: Christina Moss, University of Memphis

Remembering Emmett Till in Mississippi Civil Rights Tourism
Roger Gatchet, West Chester University
Stephen A. King, Eastern Illinois University

Packing Heat: An Examination and Expansion of Rhetorical Situation and Rhetorical Space Theories through “Cocks not Glocks” and “The Pink Pistols”
Abigail Barnes, Middle Tennessee State University

Community Ethos in Environmental Melodrama
Cotton Hensley, University of North Texas

From Swords to Plowshares: Oscillating Space and Place
Max Renner, North Carolina State University

Respondent: Daniel Grano, University of North Carolina Charlotte
Tell Me Your Story: The In-Depth Interview And Intercultural Emersion

Mary Grace Antony, Western Washington University

Culture, Power, and Identity Through Critical Ethnography: Understanding Immigrant And Refugee Experience

Nurhayat Bilge, Florida International University

The “Telling and Re-Telling Our Stories” panel contemplates how interpretive and critical methodologies privilege the “cultural stories we tell and re-tell.” Through panelists’ presentations we also illuminate how the depths of intercultural experiences are made more visible and vivid through such methods as in-depth interviews, critical ethnography, and discourse analysis.

More than Just Music: Sports Musings in the Music City

Sponsor: Public Relations Division

Chair: Christie M. Kleinmann, Belmont University

Panelists:
Cultivating Engagement: Sports Teams Musings on Social Media
Michelle Groover, Georgia Southern University
Christie M. Kleinmann, Belmont University

Directed Distraction
Richard A. Rush, Samford University

Collegiate Sport and Social Media on Game Day: An Overview of Best Practices and Engaging Fans on Game Day
Matthew Stilwell, University of South Carolina

Fanning Fan Engagement with Social Media
Kevin S. Trowbridge, Belmont University

Nashville may be known as the Music City, but its musings are more than just musical. Home to the Tennessee Titans and the Nashville Predators, Nashville is evolving into a sports town. This panel will examine the digital musings of sports teams and their fans and the role of social media in creating fan engagement and expanding team influence.

Musings on “Free Community College” programs: The Tennessee Promise

Sponsor: Community College Division

Chair: S. Brad Bailey, Mississippi Gulf Coast Community College

Participants:
Leonard Assante, Volunteer State Community College
Katelyn Brooks, Middle Tennessee State University
Scott Christen, Tennessee Tech University
Jennifer James, Volunteer State Community College
Karen H. Johnson, Volunteer State Community College

Shaquille Marsh, Pellissippi State Community College
Malcolm McAvoy, Walters State Community College
Chip McLain, Walters State Community College
Kurtis D. Miller, Tusculum College
Patrick Richey, Middle Tennessee State University

The Tennessee Promise is regarded by many as the model program for “free community college” in the U.S. The program had a tremendous influence on the American College Promise proposed by the last White House administration.

The Tennessee Promise was initiated in 2015 in response to a government initiative in the state of Tennessee to increase the percentage of Tennesseans with a college degree or certificate to 55% by 2025. In response to this “Drive to 55” initiative, the Tennessee Promise has allowed HS graduates to enroll in 2-year college degree programs at no cost utilizing a last-dollar scholarship model. Public community/technical colleges, some 4-year colleges, and even selected private colleges participate in the program.

Student participation has eclipsed estimates. Data indicates that 65% of those enrolled in the program are first-generation students and that 70% are from low-income families. This program has been very popular among students, administrators, and politicians. However, while data from the young program has shown multiple positive impacts, many faculty members in Tennessee report many unintended consequences and negative impacts of this well-intended program. This round table discussion will explore these issues from the perspectives of 2-year and 4-year faculty from the state of Tennessee.

Competitive Papers in the Philosophy and Ethics of Communication

Sponsor: Philosophy and Ethics

Chair: Janie Harden Fritz, Duquesne University

Musings on Super-Intelligence, Communication, and Ethics
Slavica Kodish, Southeast Missouri State University

Analog and Digital Cyber-systems and Communication Ethics
Andy Tinker, Duquesne University (Student Paper)

Always be Converting: Moralizing a Post-purchase Funnel Media Environment
Jeremy Langett, Lynchburg College

Respondent: James R. Pickett, Flagler College
Thursday

2309
Thursday • 11:00 am-12:15 pm
Room: Studio 6B
“Follow Your Arrow”: The Sounds of Identity, Expression, Reality and Representation
Sponsor: Mass Communication
Chair: Dean C. Cummings, Georgia Southern University
Podcasts and Productivity: Qualitative Uses and Gratification Study
  Lisa Perks, Merrimack College
  Jacob Turner, Merrimack College
  Sarah Seero, Merrimack College
  Kenney Tran, Merrimack College
The Voice: Articulating and Perpetuating Ideology
  David Ardi, University of Texas at Arlington
A Different World: The Hyper-reality and Public Relations Manipulation in Pepsi’s “Live for the Now Moments” Fiasco
  Hazel James Cole, University of West Georgia
  Alison Slade, Columbus State University
Native Advertising on TV: Effects of Ad Format and Media Context
  Chad Whittle, University of Southern Mississippi
  Fei Xue, University of Southern Mississippi
Respondent: Lauren Smith, Indiana University

2310
Thursday • 11:00 am-12:15 pm
Room: Studio 7A
“Down On Music Row”: Top Papers in Mass Communication
Sponsor: Mass Communication
Chair: Melissa M. Smith, Mississippi University for Women
Leveraging the “Serial Effect”: Podcasting and the Criminal Justice Reform ‘Niche’*
  Lindsey Sherrill, University of Alabama
Human Interest amid Tragedy: A Content Analysis of Airliner Disaster News Photography
  Richard Lewis, University of Southern Mississippi
  Jae-Hwa Shin, University of Southern Mississippi
Examining Co-Parenting Relationships and Third-Person Effects in Social Media
  Nia Johnson, Samford University
  Lee Farquhar, Butler University
  Betsy Emmons, Samford University
Respondent: Kenny Smith, Indiana University

2311
Thursday • 11:00 am-12:15 pm
Room: Studio 7B
Language and Current Events: Top Student Papers in Language and Social Interaction
Sponsor: Language and Social Interaction
Chair: Bryan Crow, Southern Illinois University
The Symbolic Construction of the Universal Refugee: A Discourse Analysis of Syrian Refugees in the New York Times*
  Noor Ghazal Aswad, University of Memphis
The Effect of Gendered Language on Letters of Recommendation for Medical Students: Applying to Residency Training Programs
  Cameron K. Davis, The University of North Carolina at Charlotte
Opposition Discourse towards President Trump in the U.S. Media from December 2016 to June 2017
  Keondre Williams, Fayetteville State University
  Eugenie P. Almeida, Fayetteville State University
Insurrection! Recontextualization, Partial Genre Blending and Interdiscursivity of ‘Insurgency’ in the 2016 Political Establishment
  Bradly Knox, University of Memphis
“Why couldn’t you just keep your knees together?” Victim-Blaming in the Court Proceedings of Rape Cases
  Jennifer Flinn, University of Memphis
Respondent: Bryan Kelso Crow, Southern Illinois University

*Top Paper

2312
Thursday • 11:00 am-12:15 pm
Room: Studio 11
Top Papers in the Kenneth Burke Interest Group
Sponsor: Kenneth Burke Interest Group
Chair: Johanna Broussard, Louisiana State University
Art as Propaganda: Kenneth Burke and the Harlem Renaissance
  Raquel M Robvais, Louisiana State University
Kenneth Burke and Malcom Cowley: Charting the A-Musing Implications of Friendship through Letters
  Virginia Jones, Arkansas Tech University
George Meredith and the Comic Spirit in Kenneth Burke’s Early Poetry
  William Schraufnagel, Northern Illinois University
Attitude and the Imagined Agent: An Analysis of the

* Top Paper
Vilification of Sports Heroes*
Anna Turnage, Bloomsburg University
Pepper Spray This: The Perspective of Ambiguity and Humor as a Means of Rhetorical Social Movement
Wade Walker, Auburn University
An Analysis of HIV/AIDS Stigma and Sexualization of the Gay Male Body in the #weareALLclean Campaign**
Adam J. Harvey, Louisiana State University
Respondent: Clarke Rountree, University of Alabama at Huntsville
*Top Paper
**Top Student Paper

2313
Thursday • 11:00 am-12:15 pm
Room: Ballroom 2/3 AV

Resistance You Can Afford: Addressing the Economized Self through Performing Protest
Sponsor: Performance Studies Division
Chair: Danielle McGeough, University of Northern Iowa
Panelists:
Laura Oliver, Louisiana State University
Alex Davenport, Southern Illinois University
Greg Langner, Louisiana State University
Lexus Jordan, Louisiana State University
Montana J. Smith, Louisiana State University
Respondent: Danielle McGeough, University of Northern Iowa

By staging protest through performance, each of the performers aim to create a rippling effect that leaves an impression on the viewers through personal stories of hair, Blackness, protest costumes, Pride, and politics of the vagina. Individual experiences become material, and, to a degree, accessible, as this work manifests, drawing conclusions for broader cultural and political themes. Through critical autoethnography, this panel will, “look at simultaneous and infrequent roles of privilege and marginalization that occur at the intersections of socially ascribed and constructed identities” (Boylorn & Orbe, 2014, p. 235). These performances will create a critical and political response to important social issues through creation, choreography, and cultural critique. The performers believe a critical lens will allow these distinct individual stories to draw connections to broader cultural contexts (Boylorn & Orbe, 2014, p. 235). The performers on this panel seek to critique and challenge societal norms through personal performance protests that explore identity and culture in an effort to not simply describe our world, but, as is the function of protest, begin to change it.

2401
Thursday • 12:30 pm-1:45 pm
Room: Melody A

Multiple Musings about the Debate Process: Making Educational Music through Structured Argumentation
Sponsor: Argumentation & Forensics Division
Chair: Timothy J. Bill, University of Kentucky
Musings about Teaching and Coaching New/Novice Debaters
Robert J. Glenn III, Owensboro Community and Technical College
Musings about Parlî Prep as Educational Activity
Brian S. Powell, Berea College
Musings about Verbal Communication as Debate Strategy
Taylor B. Deaton, Lexington Idea Academy
Musings about Nonverbal Communication as Debate Strategy
Gary D. Deaton, Transylvania University
Musings about the Ballots from Sender and Receiver Perspectives
Robert E. Pratt II, Walters State Community College
Respondent: Timothy J. Bill, University of Kentucky

This panel explores some of the multiple educational and communication aspects involved in academic debate, with a focus on Parliamentary Debate. The focus of the panel will be on the essential contributions debate experience and knowledge can make to our culture. The panel will also focus on improving the educational aspects of debate.

2402
Thursday • 12:30 pm-1:45 pm
Room: Melody B

Engaging Capstones: Harmonizing Theory and New Melete (practice) in Applied Communication
Sponsor: Applied Communication
Chair: John Meyer, University of Southern Mississippi
Panelists:
Audrey W. Allison, Kennesaw State University
Kimberly P. Johnson, Tennessee State University
Leslie J. Reynard, Washburn University
Qi Tang, Tennessee State University

Enacting a think, link, and create approach with attendees, this roundtable discussion highlights strategies for (new) engaging, applied capstone experiences with a (1) QuickStart course template, (2) curriculum development and faculty training, (3) assessment coordination, and (4) access to a post-conference, digital capstone depository examining implications for further research.
**2403**
Thursday • 12:30-1:45 pm  
Room: Studio 4A

**Exploring Ideology in Popular Culture**

**Sponsor:** Popular Communication  
**Chair:** John H. Saunders, *The University of Alabama in Huntsville*

Hero against Hero: *Captain America: Civil War’s* Representation of the Ideological Divide of Liberty and Security  
**Timothy Wilhelm,** Texas State University  
“I’m Not Fucked Up or Depressed, Just Paralyzed By Hope”: Maria Bamford’s *The Special Special Special* and Performing Neurodivergency as Political Disability Pedagogy  
**Jessica S. Rauchberg,** University of South Florida  
Cultural Tension at Stax and Sun Studio: An Ideological Criticism of Memphis Music Museums  
**Jonathan M. Smith,** University of Memphis  
Deadpool: When our (Anti)Heroes do less, and We Reward Them More  
**Benjamin Triana,** University of South Carolina  
Aiken

**Respondent:** John H. Saunders, *The University of Alabama in Huntsville*

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**2404**
Thursday • 12:30 pm-1:45 pm  
Room: Studio 4B

**The History of the Race and the Rhetorical Tradition**

**Sponsor:** American Society for the History of Rhetoric Interest Group  
**Chair:** Keven Rudrow

Panelists:  
**Lisa Corrigan,** University of Arkansas  
**Ryan Michael Neville-Shepard,** University of Arkansas  
**Amanda Nell Edgar,** University of Memphis  
**Jay Childers,** University of Kansas  
**Damariye Smith,** University of Memphis  
**Ashley Hall,** Ithaca College  
**Andre E. Johnson,** University of Memphis  
**Lisa Corrigan,** University of Arkansas  
**Ryan Michael Neville-Shepard,** University of Arkansas  
**Amanda Nell Edgar,** University of Memphis  
**Jay Childers,** University of Kansas  
**Damariye Smith,** University of Memphis  
**Ashley Hall,** Ithaca College  
**Andre E. Johnson,** University of Memphis

At the recent Southern Colloquium on Rhetoric at the University of Arkansas in October of 2017, attendees focused on the relationship between rhetoric and trauma through the lens of 1968. As we commemorate the fiftieth anniversaries of the My Lai Massacre, the Tet Offensive, Johnson’s decision not to seek reelection, the assassinations of both Martin Luther King, Jr., and Robert F. Kennedy, the riots at the DNC, the Kerner Commission Report, the Fair Housing Act, the election of Richard Nixon, and the launch of Apollo VII, attendees also examined the role of race to explore how political and rhetorical fields manage, produce, and ameliorate pain. In this roundtable, panelists continue the discussion started at SCoR 2017 by examining the role of race within the rhetorical tradition.

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**2405**
Thursday • 12:30 pm-1:45 pm  
Room: Studio 5A

**Making Use of The EI Muse: Exploring Emotional Intelligence In Applied Manifestations**

**Sponsor:** Applied Communication  
**Chair:** Greg G. Armfield, New Mexico State University

Forming, storming, norming, performing and emotion: Mystical and methodical musings of emotional intelligence and small groups  
**Abby M. Brooks,** Georgia Southern University  
“’It’s Funny, Because it’s True’: Organizational Lessons on Emotional Intelligence from Popular Culture  
**Kristina Drumheller,** West Texas A&M University  
Emotional intelligence and perceived performance: Do peers recognize and reward EI in small group contexts?  
**Jennifer Mize Smith,** Western Kentucky University  
Musings of Emotional Maturity: Messages and Mixing Politeness  
**Abby M. Brooks,** Georgia Southern University  
**Andrew C. Tollison,** Merrimack College  
**Mary Beth Asbury,** Middle Tennessee State University  
**Kenneth J. Levine,** Michigan State University

Shelden, Sherlock, small groups and sociability offer ample opportunity for communication scholars to evaluate the muse of emotional intelligence and explore a variety of constructs from media to meetings. This paneling of papers utilize EI constructs to gain a greater understanding of communication in group, organization and other applied contexts.
MUSES AND MUSINGS IN THE MUSIC CITY

Shaquille O’Neal Marsh, *Pellissippi State Community College*
Malcolm McAvoy, *Walters State Community College*
Chip McLain, *Walters State Community College*
Kurtis D. Miller, *Tusculum College*
Patrick Richey, *Middle Tennessee State University*

2407

Thursday • 12:30 pm-1:45 pm
Room: Studio 6A

“9 to 5” Meets 24/7: Tweet it, Text it, Post it: News Production in a Hyper World

Sponsor: Mass Communication

Chair: Melissa M. Smith, *Mississippi University for Women*

Affinity Toward Using Mobile Devices for Local News
Melony Shemberger, *Murray State University*
The Impact of Citizen Journalism on News Production
Barrak Alhumaid, *Arkansas State University*
The MMJ became a McJob: The McDonaldization of Multimedia Journalism
Dean Cummings, *Georgia Southern University*
The Role of Twitter Influencing Media
Matt Ritter, *High Point University*

Respondent: Lauren Smith, *Indiana University*

2408

Thursday • 12:30 pm-1:45 pm
Room: Studio 6B

Musings on Mothers: Narrativizing Maternal Relationships

Sponsor: Interpersonal Communication Division

Chair: Joshua R. Pederson, *The University of Alabama*

What We Are Like Now: Navigating Relational Transgressions Through Continuous Forgiveness
Lacey Corey Brown, *Southern Illinois University*
Manipulation And Deception In Mother-Daughter Relationships
Natalie M. Briscoe, *The University of Alabama*
Forgiving Or Forgetting?: Narrativizing Forgiveness And Trauma In Adult Children Of Alcoholics
Cassidy D. Ellis, *University of Denver*
Your Pain, My Responsibility: Navigating Emotional Parentification In Response To Familial Trauma
Michael L. Forst, *Southern Illinois University*

Relationships with mothers are arguably one of the most formative in a person’s lifetime. While not always positive, the role mothers take in our lives shape how we construct our identities, understand others, and navigate the world around us. For us, our mothers have been our most ardent supporters and our most damaging relational partners. Thus, this panel positions mothers as muses, creating an entryway to discuss relational trauma and abuse, manipulation and deception, and relational maintenance and forgiveness. Papers on this panel conceptualize relationships as being created, maintained, and dissolved discursively, while also underscoring the importance of reflecting on and narrativizing our relationships in order to make sense of them. Our papers use autoethnography and storytelling as a way to make our maternal relationships relatable to both ourselves and others.

2409

Thursday • 12:30 pm-1:45 pm
Room: Studio 7A

Revisiting Campaign 2016

Sponsor: Political Communication Division

Chair: Marcus J. Coleman, *University of Southern Mississippi*

#NotOkay: Stories of Sexual Assault in the Midst of the 2016 U.S. Presidential Election
Alexandria S. Jenkins, *Clemson University*
Joseph P. Mazer, *Clemson University*

“The Donald” Trumps the Twitter-sphere: Masterful Management of His Pre- and Post-Inauguration Content
Darrell Roe, *Eastern New Mexico University*

What Trump’s Speech Announced: An Eclectic Critical Analysis of the Presidential Campaign Announcement Speech by Donald Trump and the Codes He Employed.
Robert S. Sullivan, *University of Texas at Tyler*

Respondent: Scott Smith, *Christopher Newport University*

2410

Thursday • 12:30 pm-1:45 pm
Room: Studio 7B

Community Musings: Connecting Students and Course Content to Community Needs for Engaged Learning and Better Citizenship

Sponsor: Communication Theory

Chair: Jeff Boone, *Angelo State University*

Experiential Learning in a Communication Theory Course
Leslie Rodriguez, *Angelo State University*

Experiential Learning: What Is It And How Do We Market It To Students?
Natalie N. Pugh, *West Texas A&M University*
George Pacheco, Jr., *West Texas A&M University*
Service Learning: Eager Students and Reluctant Faculty & Eager Faculty and Reluctant Students

John Nicholson, Mississippi State University
“Say Hello To My Little Friend”: Big Data And The Experiential Classroom

Dave Nelson, Valdosta State University

The primary goal of this panel is to explore the use of experiential learning as the vehicle to develop students’ capacity to transfer theory into practice. Panelists will discuss various types of experiential learning as tools in instructional development that enables students to bridge the gap between classroom theory and application of those theories and ideas as it allows students to reflect on their own learning. Experiential Learning is a logical expansion of quality teaching and learning that currently takes place and directs the faculty to serve students more effectively as they prepare for their career.

2411
Thursday • 12:30 pm-1:45 pm
Room: Studio 11

Viewpoint Diversity in Higher Education

Sponsor: Freedom of Speech Division
Chair: Mark Grabowski, Adelphi University

How Tolerant Should Colleges Be of Controversial Conservative Views?
Grant Cos, Rochester Institute of Technology

How Institutional Structures in Higher Education are Affecting Free Speech
Charles Howard, Tarleton State University

How Much Should Colleges Protect Religious Speech?
Mark Ward, University of Houston-Victoria

Rising Attacks Against Social Justice in Academics
Spoma Jovanovic, UNC-Greensboro

Lewis Pitts, UNC-Greensboro

How Corporatization of Higher Ed is Killing Campus Speech
Mark Grabowski, Adelphi University

2412
Thursday • 12:30 pm-1:45 pm
Room: Ballroom 2/3 AV

Theorizing At Home and Away

Sponsor: Performance Studies Division
Chair: Leigh Anne Howard, University of Southern Indiana

Panelists:
Daniel W. Heaton, Capital University
Leigh Anne Howard, University of Southern Indiana
Karen Anderson-Lain, University of North Texas
Bennett Paul Whitaker, Ohio State University

These panelists discuss the insights generated when connecting performance to critical autoethnography. Presenters will explore the intersections of personal and social identity as they are lived as well as how they are re-lived via performance. Much as Robin Boylorn and Mark Orbe (2014) use interpersonal theory to clarify everyday interpersonal encounters, this panel situates the performance of personal narrative and other aesthetically expressive forms as a powerful forum to interrogate positionality, ethical responsibility, personal identity, and every day actions and interactions. These papers go beyond critical reflection, however, as they connect their insights to and ground those insights from performance studies scholarship. As a result, they work to extend the theoretical framework for critical autoethnography by illustrating the impact of performative and clarifying its central role in our experience and the experiences of others.

2501
Thursday • 2:00 pm-3:15 pm
Room: Melody A

Internships in Communication: Musings, Meditations, and Most Used Practices

Sponsor: Instructional Development Division
Moderator: Elizabeth D. Dalton, Middle Tennessee State University

Panelists:
Mary Beth Asbury, Middle Tennessee State University
Abby M. Brooks, Georgia Southern University
Todd Lee Goen, Christopher Newport University
Andrew C. Tollison, Merrimack College

Internships provide students with valuable experiences that can supplement learning and can lead to employment opportunities. However, questions remain as to what does a good internship program look like and how should it be implemented to benefit students? This panel seeks to open a conversation about internships, examining best practices as well as issues that occur with an internship program. With this dialogue, we seek to contribute to SSCA and NCA’s Academic and Professional Resources to help guide those who wish to create or alter their internship program.

2502
Thursday • 2:00 pm-3:15 pm
Room: Melody B

Theory-Driven Instruction

Sponsor: Instructional Development Division
Moderator: Scott Christen, Tennessee Technological University

Panelists:
Embracing the Uncertainty: Applying Problematic Integration to the Classroom
Braden Hale Bagley, The University of Southern Mississippi

Social Penetration Theory Applied to Facebook and Strangers
Kevin Bryant, Tennessee Technological University
Storytelling and the Student  
**Brandon Knight**, *The University of Southern Mississippi*

Using Uncertainty Reduction to Create Lessons & Activities  
**Colleen Mestayer**, *Tennessee Technological University*

Coping with Speech Anxiety: “Managing Student Stressors in the Classroom Using the Transaction Model of Stress & Coping  
**Carrie Reif-Stice**, *University of Southern Mississippi, Troy University*

Self-Determination Theory: Increasing Motivation through Competence, Autonomy, & Relatedness  
**Elizabeth Hanson Smith**, *Austin Community College*

As communication scholars, we often use theory to help explain our research findings; however, we may not “use” these same theories to help us teach our classes. Our jobs as instructors should be to develop lessons and activities that lead to appropriate learning; therefore, using a well-developed theory to develop lessons will enhance student learning, both about course content and theory. This panel will offer specific ways to use theory to drive and develop course instruction.

### 2503

**Tattoo You: Professors, Their Tattoos, The Stories**

**Sponsor:** Popular Communication  
**Chair:** Stacy Rusnak, *Georgia Gwinnett College*

**William V. Faux, II**, *Valdosta State University*

**David R. Nelson**, *Valdosta State University*

**Patrick McElearnay**, *Louisiana State University*

**Ryan Rasner**, *Louisiana State University*

**Respondent:** Stacy Rusnak, *Georgia Gwinnett College*

This panel will highlight experiences of being a faculty member who is tattooed and how that effects perception inside and outside of the classroom when dealing with students, peers, and administrators. The discussions will may include subjectivity, decorum, stereotypes, perceptions of immediacy and the represented efforts they communicate to those that are inked. Audience participation is encouraged.

### 2504

**Fake News, Different Views, Readers Choose: The Importance of Media Literacy**

**Sponsor:** Mass Communication  
**Chair:** Barry P. Smith, *Mississippi University for Women*

Participants:  
**Barry P. Smith**, *Mississippi University for Women*

**Melissa M. Smith**, *Mississippi University for Women*

**Brian C. Brantley**, *Texas A&M University – San Antonio*

**Kenny D. Smith**, *Indiana University*

**Lauren Reichart Smith**, *Indiana University*

This panel explores the many nuances of fake news, incorrectly reported news and partially reported news, and how to help practitioners and audiences differentiate fact from fantasy or opinion.

**2505**

**Thursday • 2:00 pm-3:15 pm**  
**Room: Studio 5A**

**Fake News, Different Views, Readers Choose: The Importance of Media Literacy**

**Sponsor:** Mass Communication  
**Chair:** Barry P. Smith, *Mississippi University for Women*

Participants:  
**Barry P. Smith**, *Mississippi University for Women*

**Melissa M. Smith**, *Mississippi University for Women*

**Brian C. Brantley**, *Texas A&M University – San Antonio*

**Kenny D. Smith**, *Indiana University*

**Lauren Reichart Smith**, *Indiana University*

This panel explores the many nuances of fake news, incorrectly reported news and partially reported news, and how to help practitioners and audiences differentiate fact from fantasy or opinion.
Online Activism: An Analysis of the Standing Rock Movement  
   Caitlin Brooks, University of Louisville  
   Kyelad Jackson, University of Louisville  
   Krista Sutherland, University of Louisville  
   Scott W. Sanders, University of Louisville  
   Margaret D’Silva, University of Louisville

Testing Relationship Between Contextual Age and Behavioral Outcomes of Instagram Use among Young Adults in Croatia  
   Pavica Sheldon, University of Alabama in Huntsville

“...Can we talk?”: Cultivating Intercultural Dialogue Through the Short Film  
   Mary Grace Antony, Western Washington University

Using Social Media for Socialization in International / Intercultural Communication Classes  
   Philip Auter, University of Louisiana at Lafayette

From Melete and Melpomene to Marketing Metrics And Management: Providing PR Students With Research Tools For Success in the Field

Sponsor: Public Relations Division  
Chair: Lisa Fall, Pellissippi State Community College

Panelists:  
   Pamela Bourland-Davis, Georgia Southern University  
   Lisa T. Fall, Pellissippi State Community College  
   Charles A. Lubbers, University of South Dakota  
   William Thompson, University of Louisville

With the convergence of the traditional fields of public relations, advertising and marketing, it is important that public relations students have a basic understanding of some of the fundamental marketing, advertising and management measures that they will encounter upon graduation. This presentation will discuss some of the most essential indices and matrices typically used, including the Gap Matrix, Attribute Matrix, Competitor Matrix, Brand Development Index (BDI), Category Development Index (CDI), the Brand Potential Index, Patti’s Advertising for Decision Making Model and the Reputation Institute’s RepTrak Model.

Muses and Musings of Social Protest and Counter-Protest Rhetoric

Sponsor: Rhetoric and Public Address Division  
Chair: Kevin Marinelli, Davidson College

Articulating the Reemergence of Black Populism Against the Post-Racial Mystique  
   Kevin Marinelli, Davidson College

   Candice Edrington, North Carolina State University  
   Victoria Gallagher, North Carolina State University

The Violence of the Dialectic: Institutional Responses to Police Violence  
   Benjamin Clancy, University of North Carolina Chapel Hill

Attacking Frames of Dallas: Strategies Activists and Police Used to Frame the 2016 Dallas Shooting of Police
   LaQuae Aughtman, University of Georgia

Respondent: Ryan Neville-Shepard, University of Arkansas
2510
Thursday • 2:00 pm-3:15 pm
Room: Studio 7B
Disarticulating Whiteness and Masculinity in the Time of Donald J. Trump
Sponsor: Rhetoric and Public Address Division
Chair: Atilla Hallsby, North Carolina State University
Aggressive Leak Campaigns and the Emasculcation of Julian Assange
Atilla Hallsby, North Carolina State University
When is a Dream not a Death Wish? When It is a Death Wish
Paul E. Johnson, University of Pittsburgh
On Ferguson, Whiteness, Force, and Injury: A Reading of White Masculine Rhetoric through Black Studies
Terrell Taylor, Vanderbilt University
“But What About Blue Racism?” #BlueLivesMatter and White Masculine Victimization
James Alexander McVey, University of North Carolina, Chapel Hill

Respondent: Claire Sisco King, Vanderbilt University
There are many reasons to think whiteness and masculinity constitute one and the same problem when it comes to political discourse leading to and following the 2016 presidential election. Donald Trump’s repeated appeals to “fine people” in reference to neo-Nazis and “both sides” when assigning blame to Charlottesville counterprotesters is clear evidence of his preference for whiteness. Trump’s blatant sexism has been evident when, in the past year-and-a-half, he has hurled insults at, for instance, Hillary Clinton, Ruth Bader Ginsburg, Rosie O’Donnell, Megyn Kelly, Carly Fiorina, Elizabeth Warren, and Mika Brzezinski. Although it may be easy or convenient to collapse these two categories of bad behavior into a single overarching presidential pathology, the panel explores ethical correctives to the endemic problems of whiteness and masculinity of which Donald Trump is merely the most recent example. These problems are personally relevant also for rhetorical critics and communication scholars, who publicly continue employ appeals to white fragility and misandry as a warrant for their claims. Scholars of rhetoric who find the Rawlsian/Rortian investment in discursive norms of civility, reasonableness, and concurrent moderation of political content persuasive should not disregard such claims as merely outliers to a functioning discursive system, but rather as tangible elements which must be grappled with urgently and immediately.

2511
Thursday • 2:00 pm-3:15 pm
Room: Studio 11
Piety of our Muses: Interpretations of Public Memory and Burkean Terminology
Sponsor: Burke Interest Group
Chair: A.G. Hughes, University of Memphis

Piety of the Enlightenment: Tensions in the Remembrance of Science
Alexander W. Morales, University of South Carolina
American Piety: Remembering the Founding In the Face Historicity
Max Plumpton, University of North Carolina at Chapel Hill
Remembering to Forget: Public Memory as Identity Construction
Jaime Robb, University of South Florida
Mark Zuckerburg: Political Ambition and the Piety of Silicon Valley
Jacob Abraham, Florida State College at Jacksonville

Respondent: Antonio de Velasco, University of Memphis

2512
Thursday • 2:00 pm-3:15 pm
Room: Ballroom 2/3
The (Special) Political Winds of the post-Trump Era: Assessing the Handel/Ossoff Political Campaign
Sponsor: Political Communication Division
Chair: Patrick Wheaton, Georgia Southern University
A New Hope or Revenge of the Sith? Jon Ossoff and the Rhetoric of Media Expectations
Joe Bellon, Georgia State University
“I didn’t know he was Jewish!” Jon Ossoff’s Hesitant Silences in the Georgia 6th Special Congressional Election
Rebecca Steiner, University of Georgia
Sidestepping Democratic Rage: Jon Ossoff’s Moderate Tone in the GA 6th Debates
Edward Panetta, University of Georgia
Pin the Coattail on the Pelosi: Karen Handel’s Effective Use of Dissociation and Identification in the Georgia 6th Special Congressional Election
William Hays Watson, University of Georgia

Respondent: Patrick Wheaton, Georgia Southern University
This year’s conference theme calls on communication scholars to “consider inspiration, engage in reflection, and to listen to each other.” Such a call is particularly appropriate in light of its absence in contemporary political campaigns and discourses. As we approach the 2018 midterm elections, political communication scholars are interested in the ways in which the digital age has impacted and continues to impact political debates. In particular, the highly-publicized 2017 special election in Georgia’s 6th Congressional district serves as a powerful case study from which to analyze modern argument strategies in political campaigns. In the post-Trump political era, analyzing contests like the Handel/Ossoff campaign can produce innovative, novel approaches to political communication.
The MA program equips students with historical, theoretical, and critical knowledge of oral, written, visual, and aural symbol systems; the institutions and processes that produce them; and the audiences and readers who engage them. The program emphasizes the intersections among cultural studies, film, intercultural communication, media, and rhetoric.

The MFA program is an interdisciplinary degree combining film, video, interactive media, and computer animation with computer science and engineering. The program fosters innovative approaches to digital entertainment that stretch creative and scientific boundaries. Students are challenged to think in artistic, scientific, and industrial terms about innovative forms of digital media practice.
WE OFFER AN OUTSTANDING COMMUNICATION STUDIES M.A. DEGREE

GRADUATE PROGRAM AREAS:
- Communication Training & Development
- Interpersonal Communication
- Instructional Communication
- Organizational Communication
- Rhetorical Studies

COMPETITIVE GRADUATE ASSISTANTSHIPS:
- Teaching Fundamentals of Human Communication
- Working in the Communication Lab
- Assisting the Basic Course Director
- Assisting the Director of Forensics

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Erik Timmerman, Ph.D.
Department Chair
Organizational & Instructional Comm
Comm Technology

Steven A. Beebe, Ph.D.
Small Group, Communication Training, & Instructional Communication

Tricia Burke, Ph.D.
Interpersonal Communication
Health Communication

Ann E. Burnette, Ph.D.
Rhetorical Criticism
Political Communication
American Public Address

Stephanie Dailey, Ph.D.
Organizational Communication
Communication Technologies in the Workplace
Training & Development

Elizabeth Eger, Ph.D.
Organization Communication
Difference & Communication Work & Identity

Rebekah L. Fox, Ph.D.
Rhetorical Methods
Rhetorical Theory
Organizational Rhetoric

Sean Horan, Ph.D.
Health, Organizational, & Interpersonal Comm

Marian L. Houser, Ph.D.
Instructional Communication
Interpersonal Communication Research Methods

Maureen P. Keeley, Ph.D.
Intercultural Communication
Gender & Family Communication

Miriam Sobre, Ph.D.
Interpersonal Communication Nonverbal Communication Gender & Family Communication

Lindsay Timmerman, Ph.D.
Relational Communication

Roseann M. Mandziuk, Ph.D.
Rhetorical & Media Criticism Rhetorical Theory Feminist Studies

Melinda Villagran, Ph.D.
Health & Organizational Communication

FOR MORE INFORMATION CONTACT THE TEXAS STATE UNIVERSITY DEPARTMENT OF COMMUNICATION STUDIES:
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http://www.commstudies.txstate.edu/academic-programs/graduate.html
Thursday

**2513**
Thursday • 2:30-3:45 p.m.
*Offsite—Vanderbilt University Law School
Room: Renaissance Room

**Vice President Spotlight**
**Free Speech, Diversity, and Law**

**Sponsor:** Freedom of Speech Division

**Chair:** Mark Grabowski, Adelphi University

Vanderbilt Law School’s Federalist Society has been active in the issue of viewpoint diversity because lawyers need to be exposed to and understand all sides of a controversy so they can effectively argue for their clients. However, law school faculty are increasingly less and less politically diverse, studies show. This panel will focus on these issues.

“Impact on Research by Academia’s Reluctance to Consider Taboo Topics”
  **Jay Baldwin,** Abraham Baldwin Agricultural College

“Preventing Micro-Aggressions against Conservative Faculty and Students”
  **Jean Goodwin,** North Carolina State University

“Zero Tolerance Hate Speech Policies and Free Speech”
  **Brandy Mmbaga,** University of Tennessee

“Are Institutional Neutrality Laws like Tennessee’s Necessary for Viewpoint Diversity?”
  **Ben Medeiros,** University of California-San Diego

“The Paradoxical Emergence of Anti-Semitism among Progressives”
  **Larry Amsel,** Columbia University Medical School

**SSCA assumes no responsibility or risk for members traveling to, from, or attending programs outside of the conference hotel. Program participants and audience members are attending voluntarily and assume all risks associated with attendance and/or participation.**

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**2602**
Thursday • 3:30-4:45
Room: Melody B

**Engaging Visual Rhetoric in the Twenty-First Century**

**Sponsor:** Rhetoric and Public Address Division

**Chair:** Jason Williamson, University of South Carolina

“Swoosh There It Is: Refiguring Public and Private Space in Nike’s Middle East Campaign”
  **Erin Forest,** University of Georgia

“Make America a Conquest Again: Colonialism and Conquest Rhetoric in the Visual and Textual Narrative of Trump’s Campaign Slogan”
  **Ryan Kor,** University of Georgia

“Visual Arguments as Scientific Persuasion”
  **Alexander W. Morales,** University of South Carolina

“Contemporary Photographs of Black Protest and Du Bois’ Aesthetics”
  **Max Plumpton,** University of North Carolina, Chapel Hill

**Respondent:** Stephen Heidt, Florida Atlantic University

The increasing interest in visual rhetoric within the field of communication studies is both significant and appropriate, opening a variety of areas of inquiry into the ways in which social/political movements are moved and shaped by visual artifacts. The diversity of visual rhetorical uptake within movements deserves further scholarly attention and raises the question of how visual rhetorics enable the unification and mobilization of various movements, while also leaving these same movements open to having their rhetoric co-opted by institutional forces.

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**2601**
Thursday • 3:30-4:45
Room: Melody A

**Musings on Research, Ethics, and the Law**

**Sponsor:** Philosophy and Ethics of Communication Interest Group

**Chair:** Sally Vogl-Bauer, University of Southern Indiana

Sean Penn, Celebrity Activist or Journalist?
  **Chad Tew,** University of Southern Indiana

Fieldwork, Ethics and the Law: On the Run with Alice Goffman
  **Leigh Anne Howard,** University of Southern Indiana

Journalism and Standards of Research: Are human subject reviews an overreach?
  **David N. Black,** University of Southern Indiana

Considering Ethics in Online Communications Research
  **Erin E. Gilles,** University of Southern Indiana

**2603**
Thursday • 3:30-4:45
Room: Studio 4A

**Musings on Communication Education**

**Sponsors:** Community College Division & Instructional Development Division

**Chair:** Scott Christen, Tennessee Tech

Always On’: Using Social Media in the Battle to Shed a Poor News Diet
  **Melony A. Shemberger,** Murray State University

Comfort in Familiarity: Examining the Effects of Learning Communities on Communication Apprehension
  **Jennifer L. Fairchild,** Eastern Kentucky University

Graduating Seniors’ Perceptions of the Basic Course in Public Speaking
  **Barbara G. Tucker & Sean D. Self,** Dalton State College
Speaking Right or Speaking White?: A Critical Discourse Analysis of the NCA standards for public speaking competency
Adam Key, Texas A&M University
The Effects of Instructor Credibility, Grade Incentives, and Framing of a Technology Policy on Students’ Intent to Comply and Motivation to Learn
Kelsey P. Moore, University of Kentucky
Adam S. Richards, Texas Christian University

2604
Thursday • 3:30 pm-4:45 pm
Room: Studio 4B
Trouble in Paradise: Responses to Public Relation Crises within the Air and Cruise Line Industries
Sponsor: Public Relations Division
Chair: Lisa T. Fall, Pellissippi State Community College
Crash-landing a Crisis: A Case Study of the United Airlines Response to Flight 3411
Thomas Duke, University of Alabama
Airlines, Mountain Ranges, and Mental Health: A Burkean Critique of the Germanwings 9525 suicide flight
Josie Burks, University of Alabama
Check This One Off the Bucketlist: Analysis of Malaysia Airlines Flight 17 Crash Through the Discourse of Renewal Theory
Brandon Boatwright, University of Tennessee, Knoxville
Andrew Pyle, Clemson University
I’m Leaving (before I get) on a Jet Plane: United Airlines’ Stance against Yoga Pants
Matthew Roberts, Belmont University
Examining Carnival’s Response to its Poop Cruise Debacle
Rod Carveth, Morgan State University
Respondent: Lisa T. Fall, Pellissippi State Community College

Air and sea travel have long been common means of transporta-
tion for billions of individuals across the globe. Due to the acces-
sibility afforded these industries, crises incurred by customers and
employees garner great public scrutiny. Through the use of public
relations and rhetorical literatures, the papers represented in this
panel seek to illuminate the ways in which various air and cruise
lines responded to high profile crises that threatened the pub-
lic image of their individual organizations. Each paper explores
a distinct crisis unique to these two specific industries. Customer
relations, employee relations, and crises involving physical air and
sea crafts are each addressed within this panel.

2605
Thursday • 3:30-4:45 pm
Room: Studio 5A
Culture, Identity, and Technology
Sponsor: Applied Communication
Chair: Carrie Reif-Stice, The University of Southern Mississippi
Where Do We Go from Here? Recommendations to Facilitate the Cultural Adaptation of Child Migrants
Mary Grace Antony, Western Washington University
Acculturation and Perceptions of Peer Norms: Implications for Hispanic Women and Mammography Adherence
Philip S. Poe, Mississippi State University
Designing Communication for Increasing Public Transit Use: A Social Identity Approach
DeAnne Priddis, Middle Tennessee State University
Mary Beth Asbury, Middle Tennessee State University
Communicating With A Purpose: Risk, Race, And The Increased Interactions Of Predictive Policing
Sean Fourney, The University of Southern Mississippi
Respondent: Thomas J. Socha, Old Dominion University

2606
Thursday • 3:30-4:45 pm
Room: Studio 5B
Building Intercultural Competencies in Diverse Contexts: Bridging Theory and Practice
Sponsor: Intercultural Communication Division
Chair: Piyawan Charoensap-Kelly, University of Southern Mississippi
Speech Tutoring for ESL Students: A Message Design Logic Paradigm
Mohamed Ismail, University of Southern Mississippi
Global Online Work: Educating Globally Working Virtual Teams in Intercultural Communication
Minna Mars, Logemann Aalto University
Appreciative Intercultural Training: A New, Provocative, and Effective Way to Create Global Understanding in the Twenty First Century
Federico Varona, San Jose State University
Leading English Language Learners: What ELI Students Need from Consultants to Become Competent Communicators
Carley Young, University of Southern Mississippi

This panel addresses the application of communication theory in the diverse intercultural contexts. Specific consideration will be
given to fostering intercultural awareness among global virtual teams, using appreciative inquiry to create global understanding, crafting messages appropriate for cross-cultural peer-consulting contexts, and helping English as a Second Language Learners become competent communicators.

**2607**
Thursday • 3:30–4:45
Room: 6A

**Managing the Digs: Narrative Excavations of Family, Home, and Elder Care**

Sponsor: Ethnography Interest Group

Chair: C. Wesley Buerkle, East Tennessee State University

Panelists:

Andrew F. Herrmann, East Tennessee State University
Frederick N. Herrmann, Independent Scholar
James S. Herrmann, Independent Scholar
Amber Kinser, East Tennessee State University
Lesli K. Pace, University of Louisiana Monroe
Kelly A. Dorgan, East Tennessee State University
C. Wesley Buerkle, East Tennessee State University

Focusing on the conference theme, this session is inspired by the muses Calliope and Clio to write and speak eloquently about histories [and presents] of family life, and by Nashville as a site of major healthcare industry. In particular, session panelists employ narrative as a tool for unearthing and sifting through their experiences of/as adults caring for aging/ill parents. They examine ways that they make sense of and communicatively manage a variety of “digs”—home places, relational slightings, career hits, and emotional excavation sites—that trouble and are troubled by the physical, emotional, and psychological labor of caregiving. Recognizing that caring for family members is culturally understood to be morally-grounded, and that this complicates agency and identity for caregivers, panelists boldly confront the multi-layered relational work of caring for the parents who cared for them, or didn’t much care for them.

**2608**
Thursday • 3:30–4:45
Room: Studio 6B

**Exploring Femininity and Masculinity in Culture Industries**

Sponsor: Gender Studies Division

Chair: Beth Bradford, Florida Southern College

It’s Kill or Be Killed: A Content Analysis focused on the Gender and Race of the Victims and Killers in AMC’s The Walking Dead Television Series

Jacob S. Turner, Merrimack College
Lisa G. Perks, Merrimack College
Lea Nielsen, Merrimack College
Bobby Tolan, Merrimack College
Eric Uhl, Merrimack College

Pushing Back Against Gender and Black Masculinity: Jaden Smith Does “Women’s” Fashion

Megan Mapes, Georgia State University

The Past and the Future Merge to Meet Us Here: The Radical Politics of Beyoncé Knowles’ Black Motherhood Subjectivation in the (Post) Lemonade Era

Mick Brewer, Southern Illinois University Carbondale

A “Legend- wait for it-Dary” Online Audience Analysis Of HIMYM’s Hegemonic Masculine Character Barney Stinson

Kailin Regutti, Florida Atlantic University

Respondent: Christopher J. Vincent, Louisiana State University

**2609**
Thursday • 3:30 pm–4:45 pm
Room: Studio 7A

**Teaching Public Speaking in the Age of Trump: Muses and Musings on Discordant Music**

Sponsors: Rhetoric and Public Address and Instructional Development

Moderator: Kathleen J. Turner, Davidson College

Discussants:

Michael Osborn, University of Memphis
Randall Osborn, University of Memphis
Suzanne Osborn, University of Memphis
Kathleen J. Turner, Davidson College

Consider the standard advice given in public speaking textbooks, including adapt to your audience, build responsible knowledge, support your assertions, provide well-reasoned arguments, celebrate commonalities on ceremonial occasions, avoid ad hominem attacks, shun hasty generalizations, be culturally sensitive, use language eloquently, and understand the ethical implications of your choices. From his raising of the birther specter for President Barack Obama to his performance on the campaign trail to his inaugural address to his rhetorical performances as president, Donald J. Trump has consistently violated the wisdom of our traditional muses. These disparities raise challenges for communication studies faculty, particularly for instructors of public speaking. This workshop offers an opportunity for those instructors to share musings and insights into the challenges and opportunities afforded by these disparities, with guidance by four teacher-scholars of public speaking.
MUSES AND MUSINGS IN THE MUSIC CITY

Thursday • 3:30 pm-4:45 pm
Room: Studio 7B

Amusing Ourselves to Death? A Roundtable Discussion of the 2018 U.S. Midterm Elections

Sponsor: Political Communication
Chair: William F. Harlow, University of Texas of the Permian Basin

Participants:
Marcus J. Coleman, University of Southern Mississippi
Melissa M. Smith, Mississippi University for Women
Larry Powell, University of Alabama at Birmingham
Lauren Reichart Smith, Indiana University
Brian C. Brantley, Texas A&M University San Antonio
Kenny D. Smith, Indiana University
Larry Powell, University of Alabama at Birmingham
Lauren Reichart Smith, Indiana University
William F. Harlow, University of Texas of the Permian Basin

Panelists will discuss the candidates, issues, and strategies of the 2018 U.S. midterm elections. The current reality-show-like atmosphere of U.S. politics will be the backdrop for the analysis. President Trump will not be there.

Thursday • 3:30 pm-4:45 pm
Room: Studio 11

Top Papers in Language and Social Interaction

Sponsor: Language and Social Interaction Division
Chair: Lori Stallings, University of Memphis

Constituting the Fifth Estate Symbolically and the Naming of Dan Rather*
Susan K. Opt, James Madison University
“Our Call to be Salt and Light”: An Ethnography of Evangelical Speech Codes in the 2016 Election
Mark Ward, University of Houston-Victoria
“Between the Lines”: The Southern Obituary and the Construction of End of Life Stories
Deborah Cunningham Breede, Coastal Carolina University
Christine S. Davis, University of North Carolina, Charlotte

A Narrative-Discourse Analysis of African American and Hispanic American Family Stories
Eugenie P. Almeida and Lenora Hayes, Fayetteville State University

Respondent: Jelena Petrovic, Stetson University

*Top Paper

Thursday • 3:30 pm-4:45 pm
Room: Ballroom 2/3 AV

More Than Mere Musings: Revisiting the Vagenda

Sponsor: Performance Studies Division
Co-Chairs:
Brianne Waychoff, Borough of Manhattan Community College, CUNY
Rebecca A. Walker, Southern Illinois University

Panelists:
Emily Graves, Louisiana State University
Jade C. Huell, California State University
Sarah K. Jackson, Southern University at New Orleans
Danielle McGeough, University of Northern Iowa
Lyndsay Michalik Gratch, Georgia Gwinnett College
Holley Vaughn, University of North Texas
Rebecca A. Walker, Southern Illinois University
Brianne Waychoff, Borough of Manhattan Community College, CUNY

A few years ago, a meme surfaced on the Internet containing a startling image—a lettered sign for a Maine gunsmith stating, “Beware The Beast: Hildabeast Clinton and Its Vagenda of Manocide” (sic). This panel reclaims the term “vagenda” from those intent on using it as an insult, and explores the various ways in which innovative feminist discourse contributes to the national political (and academic) conversation. Each performance represents a specific genre of feminist praxis (for example, a diatribe, a personal narrative, a silent body-based performance, a dance, a mixed media piece, poetry, prose, etc.). One year ago, we met and began discussing the vagenda. This year, join us as we revisit, revamp, and revive the vagenda.

Thursday • 5:30 pm-6:30 pm
*Offsite—Nashville’s Parthenon
Room: Nashville Parthenon, Centennial Park

Vice President Spotlight
Make Athens Great Again? The Place of Classics in Contemporary Communication

Sponsor: American Society for the History of Rhetoric, First Vice President
Chair: Brandon Inabinet, Furman University

This panel will take place at Nashville’s Parthenon. The Parthenon stands proudly as the centerpiece of Centennial Park, Nashville’s premier urban park. The re-creation of the 42-foot statue Athena is the focus of the Parthenon just as it was in ancient Greece. The building and the Athena statue are both full-scale replicas of the Athenian originals.

In the model of a Socratic dialogue, scholars will ask and answer if the Greek tradition of “rhetoric” still carries the same weight in 2018. Each panelist will both pose questions to an interlocutor and
respond. After the dialogues, there will be time for conversation and audience questions.

Working with the city of Nashville and the staff of the Parthenon, this panel will be open to the public.

Panelists:
Vanessa Beasley, Vanderbilt University
Brandon Inabinet, Furman University
Cynthia King, Furman University
Michael Milford, Auburn University
Ryan Michael Neville-Shepard, University of Arkansas
Mary E. Stuckey, Penn State University
Emily Winderman, North Carolina State University

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2801
Thursday • 6:30 pm-8:30 pm
Room: Skye, 28th Floor
SSCA Welcome Reception/ Friends in Low Places
MUSES AND MUSINGS IN THE MUSIC CITY

DAY 3
Friday, April 6, 2018

3101
Friday • 8:00am-10:00 am
Room: Ballroom 4 (2nd Level)
88th Annual Southern States Communication Association Breakfast and Business Meeting/Beans for Breakfast
Sponsor: Southern States Communication Association
Presiding: Victoria Gallagher, North Carolina State University

Please join us for breakfast, the association’s annual members’ business meeting, and President Gallagher’s address.

3201
Friday • 10:15am-11:30am
Room: Melody A
Musing on the Political: Political Economy, Political Theory, and the Philosophy of Communication
Sponsor: Philosophy and Ethics of Communication
Chair: Richard Thames, Duquesne University

Hobbes: Politics, Ethics, and Capitalism
Richard Thames and Matthew Mancino, Duquesne University
Recovering the Bourgeois Civic Virtues(?): The Political Economy of Civil Public Discourse
James R. Pickett, Flagler College
Attending to Agamben’s Anti-rhetoric: Comments on a Theory of Destituent Power
Nick J. Sciullo, University of Central Florida

These papers are reflections upon the notion of the “political”—from the perspectives of a rereading of a classic text in politics, from an inquiry into the relationship between political economy and civic virtue, and finally, a cautionary tale of a reading of power and its implications for rhetoric.

3202
Friday • 10:15-11:30
Room: Studio 4A
Hillbilly Elegy: Race, Class, and Culture in Today’s South
Sponsor: Political Communication Division
Panel Moderator: Navita James, University of South Florida
Participants:
Navita James, University of South Florida: Race and Ethnicity
Emmett Winn, Auburn University: Working Class and the South
Leanna Smithberger, University of South Florida: Culture and Cultural Change
Cody Hawley, University of South Florida: Community and Faith
David Payne, University of South Florida: Identity Politics and Narrative

J.D. Vance’s Hillbilly Elegy: A Memoir of a Family and Culture in Crisis gained national attention for both the author, his story, and his point of view during the final weeks of last year’s presidential election. A New York Times bestseller, the book was named by the Times as one of the “six books to help understand Trump’s win.” This panel will explore how this book speaks to issues that con-

Chair: Andre E. Johnson, University of Memphis
Panelists:
Melody Lehn, Sewanee: The University of the South
Brad McAdon, University of Memphis
Robert Terrill, Indiana University
Andre E. Johnson, University of Memphis
Kimberly Johnson, Tennessee State University
Victoria Gallagher, North Carolina State University

Respondent: Antonio de Velasco, University of Memphis

In 2016, Antonio de Velasco, along with John Angus Campbell and David Henry, published Rethinking Rhetorical Theory, Criticism, and Pedagogy: The Living Art of Michael C. Leff. The book is a collection of essays from Leff that charts his “decades-long development as a scholar, revealing both the variety of topics and the approach that marked his oeuvre, as well as his long-standing critique of the disciplinary assumptions of classical, Hellenistic, renaissance, modern, and postmodern rhetoric.”

In this roundtable, panelists will reflect on Leff’s legacy and wrestle with the questions that Leff also wrestled with throughout his career. Questions such as, “What distinguishes the study of rhetoric from other pursuits in the liberal arts? From what realms of human existence and expression, of human history, does such study draw its defining character? What, in the end, should be the purposes of rhetorical inquiry? And amid so many competing accounts of discourse, power, and judgment in the contemporary world, how might scholars achieve these purposes through the attitudes and strategies that animate their work?”

3203
Friday • 10:15-11:30
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Sponsor: Political Communication Division
Panel Moderator: Navita James, University of South Florida
Participants:
Navita James, University of South Florida: Race and Ethnicity
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cern scholars of politics and culture—particularly communication scholars in the Southern States—in ways our national conversations have not. Each panelist will make a short presentation of five minutes on a given element, and the audience will be invited to participate in the conversation.

3204
Friday • 10:15-11:30
Room: Studio 4B

Dueling over Duel Credit: Musing it Over with Scholars and Presidents
Sponsor: Community College Division
Chair: Monette Callaway, Hinds Community College
Panelists:
Clyde Muse, President, Hinds Community College
Tom Huebner, President, East Mississippi Community College
Brad Bailey, Mississippi Gulf Coast Community College
Frances Brandau, Sam Houston State University
Monette Callaway, Hinds Community College

Associate’s Degrees in high school? Dual credit courses? Dual enrollment courses? Early college? These are the now and the future. The outcome will have an effect on both community colleges and universities. Come and hear both sides of the story discussed with faculty and presidents. Get the information and make up your mind on whether these are good for our colleges and students. Throw your two cents in as well…and away we go!

3205
Friday • 10:15-11:30
Room: Studio 5A

Queer Worldmaking in the Trump Era
Sponsor: Gender Studies Division
Chair: Charles E. Morris III, Syracuse University
Panelists:
Jeffrey A. Bennett, Vanderbilt University
Charles E. Morris III, Syracuse University
Thomas K. Nakayama, Northeastern University
Erin J. Rand, Syracuse University
Isaac N. West, Vanderbilt University

Except perhaps for Log Cabin Republicans, LGBTQ people inside and outside of the United States knew well to treat with deep skepticism and trepidation Donald Trump’s hollow gesture to LGBTQ communities and rights at the Republican National Convention last fall. In the months since his inauguration, Trump’s tweets and emergent policy agenda, and those emboldened by them, have deepened and amplified queer peril, present and future. With this exigency urgently in mind, scholars in Communication and across the academy are re-doubling efforts to reassess what queer worldmaking might mean in the Trump era: the possibilities, the limits, the risks of productive criticism in these times of heightened queer precarity. Participants will begin this roundtable session with brief opening remarks, each taking a particular topoi relevant to the crisis (though of course all of the topoi intersect)—health, employment, civil rights, immigration, terror—as well as the recent anti-LGBTQ Coalition for Biblical Sexuality’s “Nashville Statement,” followed by open discussion among the panelists and with the audience.

3206
Friday • 10:15-11:30
Room: Studio 5B

Study Abroad as a Muse for Teaching, Research, and Service
Sponsor: Intercultural Communication Division
Chair: Todd Lee Goen, Christopher Newport University
Panelists:
Todd Lee Goen, Christopher Newport University
Joy L. Hart, University of Louisville
Linda D. Manning, Christopher Newport University
Nina-Jo Moore, Appalachian State University
Kandi L. Walker, University of Louisville

This panel explores the ways in which leading a study abroad program provides inspiration for other components of academic life. Panelists will discuss the ways in which study abroad enhances their teaching/curricula, research agendas, and service responsibilities with special attention to specific exemplars from their study abroad experiences.
Political Memes and Cultural Division: How the Usage of Metaphor Shapes the Political Other
**Dakota Yates, Kansas Wesleyan University**

**Respondent: Patrick Wheaton, Georgia Southern University**

*A Clevenger Scholar Paper (within the top 10% of submissions)*

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**Friday - 3208**

Friday • 10:15-11:30
Room: Studio 6B

**A Lie by Omission? Memory and History in the Debate over the Removal of Confederate Memorials**

*Sponsor: Rhetoric and Public Address Division*

**Chair: Ryan Kor, University of Georgia**

“Carved in Granite” Rhetorical Complexities in (Confederate) Public Memory
**Jason Williamson, University of South Carolina**

“Confronting Confederate Nostalgia in Charlottesville”
**Dustin Greenwalt, Pennsylvania State University**

“The Statue is Where It Belongs: Iconoclasm, Analepsis, and the Monumental History of White Supremacy”
**Atilla Hallsby, North Carolina State University**

“Anti-Nostalgia and the Dilemma of History’s Erasure in Mitch Landrieu’s Speech on the Removal of Confederate Monuments”
**Jeremy Grossman, Baylor University**

**Respondent: Roseann Mandziuk, Texas State University**

In the wake of the explosion of public controversy surrounding the removal of Confederate monuments, public discussion about the relationships between memory, history, commemoration, and political responsibility have come to the fore in the United States. Although this panel was conceived long before the tragic events in Charlottesville, VA, during which time pro-Confederacy groups committed violence and murder in support of their shared values, those events have made our topic imperative to theorize and critique. Spanning theoretical focus from the redress of systemic injustice, to the iconography of memorialization, to class politics, to nostalgia, the panel addresses a broad range of questions about the rhetoric surrounding the removal of monuments. The central question of the panel concerns how these discourses function rhetorically in ways that supersede the specific political motivations that drive debates over their removal.

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**Friday - 3209**

Friday • 10:15-11:30
Room: Studio 7A

**Anything Goes: Applied Communication**

*Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference*

**Chair & Respondent: Beth Eschenfelder, University of Tampa**

“Love, Little Rock: Breakup of the Year”
**Matthew Brown & Alexis Raymo, Arkansas State University**

“Building a Brand: An Examination of Social Media as a tool in the Event Planning Industry”
**Haleigh Donovan, College of Charleston**

“How a Single Episode Brought Back a 19-Year-Old McDonald’s Dipping Sauce to Stores for Good”
**John Hakenewerth, Arkansas State University**

“Fyre Festival Failure”
**Shelby O’Brien, Arkansas State University**

“CHAOS: A Study of Emergency Room Culture”
**Bethany Quist, University of Portland**

“Dollars Feed the Scholars Campaign and Case Study”
**Carlee Smith, Arkansas State University**

“Confronting Confederate Nostalgia in Charlottesville”
**Michelle Cheesman, Arkansas State University**

“Anti-Nostalgia and the Dilemma of History’s Erasure in Mitch Landrieu’s Speech on the Removal of Confederate Monuments”
**Robert Morris, Arkansas State University**

“‘The Statue is Where It Belongs’: Iconoclasm, Analepsis, and the Monumental History of White Supremacy”
**Jorge Garcia Zavala, Arkansas State University**

“Starbucks’ Red Cup Controversy of 2015”
**Kaitlin Whiteside, Belmont University**

“Déjà Vu All over Again: U-Turn Strategy of Volkswagen’s Emission Cheating Crisis”
**Richard Lewis, University of Southern Mississippi**
Overcoming an October Surprise: Donald Trump’s Access Hollywood Video Image Repair
J. Scott Smith, Christopher Newport University

Respondents:
Brigitta Brunner, Auburn University and Christopher McCollough, Columbus State University

*Top Paper
*Top Graduate Student Paper

3211
Friday • 10:15-11:30
Room: Studio 11

The Muse of 13 Reasons Why: Parenting, Media, Gender, and Beyond

Sponsor: Ethnography Interest Group
Chair: Katherine Loh, Florida Southern College

Panelists:
Theresa MacNeil, Florida Southern College
Cara Mackie, Florida Southern College
Pamela Dykes, Florida Southern College
Mike Trice, Florida Southern College
Kate Kurtin, California State University

The current panel analyzes the infamous Netflix show, 13 Reasons Why, which centers around two high school students, Hannah Baker and Clay Jensen. Due to a series of unfortunate events, Hannah commits suicide and the show details her 13 reasons for committing suicide over the course of the series. Over the past few months this show has garnered many reviews, both positive and negative, and while the crux of the series focuses around teenage suicide, it also discusses a myriad of other themes as well. The current panel discusses some of these themes including, parenting, gender and rape culture, investigations of real-life teen viewership, explorations of media coverage, and overall suggestions for real-life applications.

3301
Friday • 11:45am–2:00pm (double slot)
Room: Broadway Kitchen/2nd Floor

Past Presidents’ Luncheon

3302
Friday • 11:45 am-1:00 pm
Room: Melody A

Musings on the Deception of Donald Trump: Theoretical Explanations and Implications

Sponsor: Language and Social Interaction Division
Chair: Kelly Morrison, The University of Alabama at Birmingham

Using IMT2 to Explain the Deceptive Message Production of Donald Trump
Steve McCormack, The University of Alabama at Birmingham
Kelly Morrison, The University of Alabama at Birmingham

Using the Social Norm Model to Explain ‘Trumpist’ Tolerance for the Deception of Donald Trump
Jeffrey Walczyk, Louisiana Tech University

TDT and Trump: Truth-Default Theory as a Lens to Understand how the Public Understands the Communication of Donald J. Trump
Timothy R. Levine, The University of Alabama at Birmingham

Prolific Liar in Chief: Donald Trump and the Roller-Coaster of Lies
Kim B. Serota, Oakland University

Respondent: Caroline Sawyer, University of South Carolina Beaufort
MUSES AND MUSINGS IN THE MUSIC CITY

3303
Friday • 11:45 am-1:00 pm
Room: Melody B

Top Papers in Ethnography
Sponsor: Ethnography Interest Group
Chair: Cara Mackie, Florida Southern College

More than Just Musing: Music, Social Justice, and the Dave Matthews Band*
Deborah Cunningham Breede, Coastal Carolina University
Jennifer L. Erdely, Prairie View A&M University
Hommakers and Wise Leaders: Mary Holmes Seminary in the Religious Genealogy of the Greer Clan of Alabama**
Pamela E. Foster, Georgia State University
Kayla Pack Watson, North Carolina State University

*Top Paper
** Top Student Paper

3304
Friday • 11:45 am–1:00 pm
Room: Studio 4A

Top Competitive Graduate Student Papers in Freedom of Speech
Sponsor: Freedom of Speech Division
Chair: Dave Dewberry, Rider University

International Discord and Harmony: Organizational Abridgement of Musical Expression*
Pauline Theeuws, Montclair State University
What Both Sides Fear: Contextualizing Hate Speech in the Struggle for Racial Harmony
Christopher M. Bondi, Duquesne University
“Stomping” on the University: Deandre Pool, Academic Freedom, and the Socio-Politics within the University
Kaylin Regutti, Florida Atlantic University
Say It Ain’t So: Free Speech at a Cost
Kavon Franklin, Alabama State University

* Top Competitive Graduate Student Paper

3305
Friday • 11:45 am-1:00 pm
Room: Studio 4B

Muses and Musings Theorizing: Established and Burgeoning Scholars Discuss Developing Communication Theory
Sponsor: Communication Theory

Moderators:
Leah E. LeFebvre, University of Alabama
Ryan Rasner, Louisiana State University

Muses:
Graham Bodie, University of Mississippi
James Honeycutt, Louisiana State University
Matt McGlone, University of Texas at Austin
Jennifer Samp, University of Georgia
Tom Socha, Old Dominion University

Musing:
Leah E. LeFebvre, University of Alabama
Josh Pederson, University of Alabama
Lynsey Romo, North Carolina State University
Brad Haggadone, University of Texas at Austin
Ryan Rasner, Louisiana State University

The blueprint of theoretical construction remains ambiguous and better understanding would benefit all in the communication field. Often communication theory emerges by trial and error, watching others, and/or experience. Therefore, following the thematic under tones, this panel aims to investigate those we aspire to be: the Muses, established scholars, who provide insight in theoretical usefulness, development and application; whereas the Musings, or burgeoning scholars, will generate their questions and insights into creation, adaptation, and growth through exploration of the field.

3306
Friday • 11:45 am-1:00 pm
Room: Studio 5A

‘Not Ready To Make Nice’: Global Storytelling – Media Campaigning: Beyond Headlines
Sponsor: Mass Communication
Chair: Brian C. Brantley, Texas A&M University San Antonio

An Exploratory Study into Sayidaty Media Campaign to Stop the Minors Marriage
Ahmed Makharesh (student), Arkansas State University
A Rogue Nation: News Headline Tone in International Coverage of North Korea’s September 2017 Nuclear Test
Butler Cain, University of North Alabama
Kristina Drumheller, West Texas A&M University
Storytelling and Advertising Production in a Global Matrix: Selling People Stories, Community and Authenticity
Susannah McMonagle, Eastern University
Newly Paul, Appalachian State University

Respondent: Darrell Roe, Eastern New Mexico University
**3307**

Friday • 11:45 am-1:00 pm  
Room: Studio 5B

**21st Century Presentation Muses: Lessons from Nine Contemporary Gods and Goddesses to Transform Your Public Speaking Classroom**

**Sponsor:** Instructional Development Division  
**Chair:** Beau Foutz  
**Panelists:**  
Brad Bailey, Mississippi Gulf Coast Community College, Gautier, MS  
Sally Blomstrom, Embry-Riddle Aeronautical University, Daytona Beach Campus  
Steve Master, Embry-Riddle Aeronautical University, Daytona Beach Campus  
Alex Rister, Embry-Riddle Aeronautical University, Worldwide Campus  
Jennifer Woitmon, Embry-Riddle Aeronautical University, Daytona Beach Campus

In our 21st century world of texting, instant messaging, and social media posting, a generation of students struggle to communicate their ideas through public speaking. Have no fear! The work of nine modern presentation muses can transform your face-to-face or online classroom and inspire your students. This panel will cover musings from Chris Anderson, Jeremey Donovan, Nancy Duarte, Carmine Gallo, Chip and Dan Heath, Patti Sanchez and Scott Schwertly. Join us to discuss what we can learn from them and one another! We encourage participants to bring along their own public speaking muses to further teach and inspire us.

**Respondent:** Shana Bridges, Georgia Southern University

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**3308**

Friday • 11:45 am-1:00 pm  
Room: Studio 6A

**UHC**

**Setting the World on Fire: Politicians & Policies on the International Stage**

**Sponsor:** Theodore Clevenger, Jr. Undergraduate Honors Conference  
**Chair:** Bethany Goodier, College of Charleston

A Movement on Two Fronts: A Rhetorical Analysis of Argentina’s Ni Una Menos Movement  
Charles Joiner, Georgia Southern University  
Global Media and Soft Power Representation: A Comparative Analysis of Indian Tourism as Experienced & Represented in The New York Times & Travel Channel  
Grace Linebarger, Stephen F. Austin State University  
Intimacy in NGO Mass Communication: A Pentadic Analysis  
Molly McSweyn, University of Portland  
The Importance of Being Earnest: Rhetoric of Precedent and Citizenship in Confederate Foreign Diplomacy  
Christopher Anthony Ryan, Sewanee: University of the South

Shining a Light on Burma: Revisiting Laura Bush’s Rhetorical Advocacy  
**Nick Santamaria, University of South Carolina**  
A Not So Innocent Abroad: Communication Autoethnography in Germany  
**Alexis Weidner, Campbell University**

**Respondent:** Mary Meares, University of Alabama  
*Top Paper*

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**3309**

Friday • 11:45 am-1:00 pm  
Room: Studio 6B

**Outstanding Scholarship in Intercultural Communication: Top Papers**

**Sponsor:** Intercultural Communication Division  
**Chair:** Hsiu-Jung “Mindy” Chang, Western New England University

A Not So Innocent Abroad: Communication Autoethnography in Germany  
**Alexis Weidner, Campbell University**

Respondent: Shana Bridges, Georgia Southern University

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**3310**

Friday • 11:45 am-1:00 pm  
Room: Studio 7A

**UHC**

**Kick the Dust Up: Conflict & Crises**

**Sponsor:** Theodore Clevenger, Jr. Undergraduate Honors Conference  
**Chair:** Ashli Quesinberry Stokes, University of North Carolina, Charlotte

Gender Based Leadership Styles in Managerial Roles During Crisis Situations  
**Abigail Hackett, Georgetown College**  
Memorializing the Shooter and Dehumanizing the Victim: A Common Flaw in the Media  
**Catherine Luke, Furman University**  
Hurricane Harvey Makes History: How Social Media Saved Lives during a Natural Disaster  
**Katherine Vaughan, Arkansas State University**
Environmental Crises at the Industrial Level: Blame and Sensemaking in Corporate Leader - Stakeholder Relationships
Lillian Vogelsong, University of Alabama

Rangers and the Resistance: Applying the Underdog Effect to the Emergence of “Alt” NPS Twitter Accounts
Emily Williams, Schreiner University

Congrats, You Survived: How Acting Fast Can Save a Company’s Image
Sydni Woodard, Arkansas State University

Respondent: Christie Kleinmann, Belmont University

3311
Friday • 11:45 am-1:00 pm
Room: Studio 7B

Spotlight on Scholar
Sport, Rhetoric, Media and Religion
Sponsor: Rhetoric and Public Address Division
Chair: Christina Moss, University of Memphis

Panelists:
Michael Butterworth, University of Texas, Austin
Kenneth Zagacki, North Carolina State University
Abraham Khan, Pennsylvania State University
Atilla Hallsby, North Carolina State University

Respondent: Daniel Grano, University of North Carolina, Charlotte

Panel features leading scholars in rhetoric, sport, and media to examine Daniel Grano’s recent book: The Eternal Present of Sport: Re-thinking Sport and Religion (Temple UP, 2017)

3312
Friday • 11:45 am-1:00 pm
Room: Studio 11

Trust, Leadership, and Faith: Communication in Organizations and Families
Sponsor: Applied Communication
Chair: Jennifer Mize-Smith, Western Kentucky University

Constructing Organizational Trust Online
Slavica Kodish, Southeast Missouri State University

Relating Charismatic Leadership and Organizational Commitment: A Religious Perspective
Brian Perna, The University of Southern Mississippi

Families Affected by Autism and Families of Faith: Negotiating Identity Ambiguity in a Church Context
Andrew Phillips, Regent University

Respondent: Greg G. Armfield, New Mexico State University

3313
Friday • 11:45 am-1:00 pm
Room: Ballroom 2/3AV

Assembling the Performance Ensemble: Artistic Retrospectives on Performance Troupe Making
Sponsor: Performance Studies Division
Chair: Justin Thomas Trudeu, University of North Texas

Panelists:
Justin Trudeu, University of North Texas
Jade C. Huell, California State University Northridge
Andrea Baldwin, University of Houston-Clear Lake
Lisa Flanagan, Xavier University of Louisiana
Melanie Kitchens O’Meara, Augusta University

This panel provides artistic retrospectives from scholar/artists who have, in various forms, led performance ensembles at their local universities. We muse on the muse of such artistic models, exploring both the exigencies and possibilities of performance group praxis. In climates increasingly pressured by budgetary and spatial limitations, we pay homage to the endurance of group advocacy art practice(s) and theorize their erudite potentials.

3401
Friday • 1:15pm-4pm (double slot)
*Offsite-TBA

Vice President Spotlight
Musing with the Band about Their Muses and Music
Co-Sponsors: Popular Communication Division and the First Vice President
Chair: John H. Saunders, University of Alabama in Huntsville

Panelists: The Nobility

This double-slot panel will serve two purposes. During the first panel slot, the chair will ask questions to the entire band concerning how they create and use music, lyrics, and their performance to communicate in unique ways with their audiences. There will also be a Q and A session with the audience. During the second panel slot, the band will perform. This event will be held in a suitable music venue very close to the conference hotel. The band, The Nobility, is a local Nashville band who tours all over the South and beyond, has been the focus of a children’s book, and has eight albums. Their website is http://www.thenobility.com/

*SSCA assumes no responsibility or risk for members traveling to, from, or attending programs outside of the conference hotel. Program participants and audience members are attending voluntarily and assume all risks associated with attendance and/or participation.
Friday • 1:15 pm-2:30 pm
Room: Melody A

**Are You Teaching “Number 22”? Muses, Musings And Music Of Veteran Students Experiencing PTSD**

**Sponsor:** Instructional Development Division  
**Chair:** Brett Borton, *University of South Carolina Beaufort*

Songs in the Key of PTSD: Music as a Method of Understanding Post-Traumatic Stress Disorder  
**Erin McCoy, University of South Carolina Beaufort**

Veterans’ Assimilation to Higher Education: A Communication Approach  
**Eric Meiners, Eastern Kentucky University**

Stories from the Frontline (of the classroom): What Instructors Need to Know About Veteran Students  
**Mr. Brian Vosicky, College of Charleston and Veteran, United States Marine Corps**

Reaching and Teaching Each Other: Reframing Instructional ‘Best Practices’ for Veteran Students with PTSD  
**Jayne Violette, University of South Carolina Beaufort**

As college and university instructors find themselves face-to-face with increasing numbers of veterans in our classrooms, we are now more often confronted with the challenging presence of Post-Traumatic Stress Disorder (PTSD) many veteran students experience. Panelists will explore the realities of having veteran students with PTSD in class, framed by instructional communication research and social identity theories, and offer musings and music to support both instructors and students seeking to manage teaching and learning challenges uniquely associated with PTSD.

Friday • 1:15 pm-2:30 pm
Room: Studio 4A

**Musings on the Muses in Our Community: Exploring the Needs of Local Media and Employers to Enhance Curriculum, Promote Programs, and Improve Degree Outcomes**

**Sponsor:** Association for Communication Administrators  
**Chair:** Danna M. Gibson, *Columbus State University*

“Your Needs Define Our Needs: Partnership with Local Media Managers that Enhance a Program”  
**Danna M. Gibson, Columbus State University**

**David Hart, WRBL Channel 3, Columbus, Georgia**

“Broadcast Radio in the 21st Century: Opportunities for Aspiring Broadcasters”  
**Joseph Brannon, PMB Broadcasting, Columbus, Georgia**

“Building a Film Program From the Ground Up”  
**Bryan Krass, Columbus State University**

“The Value of Integrated Media in Economic Development”  
**Peter Bowden, Greater Columbus Georgia Convention and Visitors’ Bureau**

**Respondent:** Christopher J. McCollough, *Columbus State University*
This panel will offer its musings the evolution of an academic department from an enrollment of 170 to 450 since the fall of 2012. A key element behind its growth was the strategic attention paid to local media organizations, small business and their specific needs in the modern media economy. By making local media organizations its muse, the faculty and staff redefined its curricular focus and developed student media groups that served the needs of local broadcast news, broadcast radio, film, and small businesses. In addition to hearing the administrative perspective of its chair, the panel will also provide a platform for local media partners and the chamber of commerce to present their perspective on the current focus of their organizations and the needs they have for new graduates from communication, mass communication, and journalism programs. A member of the faculty will speak to cultivating the latest curricular demand, a film production program, from the ground up. Finally, a member of the department’s faculty will tie together each panelist’s perspective, while considering balancing the demands of the new media economy while sustaining best practices in journalism, media production, and public relations.

**3405**
Friday • 1:15 pm-2:30 pm
Room: Studio 4B

**Integrating Intercultural Communication in the Basic Course**

**Sponsor:** Intercultural Communication Division

**Chair:** Jill Stapleton Bergeron, University of Tennessee (Knoxville)

Cultural Awareness is the Key to Self-Awareness

**Jill Stapleton Bergeron, University of Tennessee (Knoxville)**

Communication Is Symbolic, Yet How Is “Love” As A Symbol Constrained Cross-Culturally?

**Hsiu-Jung “Mindy” Chang, Western New England University**

Intercultural Sensitivity and the ‘Culture Bump’ Speech

**Mary Grace Antony, Western Washington University**

Using Intercultural Communication to Arouse a Cultural Awareness in the Basic Course: Why and How

**Yanrong (Yvonne) Chang, University of Texas-Rio Grande Valley**

Drawing from Cultural Value Frameworks and Sensibilities: Lessons in ‘Knowing Your Audience’ from an Interculturalist’s Perceptive

**Amy N. Heuman, Texas Tech University**

This panel will present creative ways to incorporate the concept and practices of intercultural communication into the basic speech course. The basic speech course may be the only speech communication course most students take. Integrating intercultural communication into standard assignments and class exercises is a simple way to introduce them to thinking culturally about themselves and others.

**3406**
Friday • 1:15 pm-2:30 pm
Room: Studio 5A

**Health Technologies and Mediated Contexts**

**Sponsor:** Applied Communication

**Chair:** Slavica Kodish, Southeast Missouri State University

Electronic Cigarettes and Communication: An Examination of College Students’ Perceptions of Safety and Use

**E. Paige Hart, University of Louisville**

**Clara G. Sears, University of Louisville**

**Joy L. Hart, University of Louisville**

**Kandi L. Walker, University of Louisville**

An exploratory study of child-audience educational videos on YouTube: Opportunities for promoting health behaviors and outcomes among children

**Yiyi Yang, University of Memphis**

**Kim Baker, Alabama State University**

**Xueying Zhang, The University of Alabama**

**Sarah Pemper, The University of Wisconsin-La Crosse**

**Kim Bissell, The University of Alabama**

Assessing a Bilingual mHealth Resource with Oncology Providers and Family Caregivers for Submission to Hispanic Health Care International

**Joy V. Goldsmith, University of Memphis**

**Sachiko Terui, University of Memphis**

**Amanda J. Young, University of Memphis**

**Catherine Goldsmith, Independent Scholar**

**Dale Goldsmith, McPherson College**

**Lisa Dale, University of Memphis**

Understanding Young Adults E-Cigarette Use through the Theory of Planned Behavior

**Emily Scheinfeld, The University of Texas at Tyler**

**Brittani Crook, The University of Texas at Austin**

**Cheryl L. Perry, The University of Texas Health Science Center at Houston**

**Respondent:** Kristina Drumheller, West Texas A&M University

**3407**
Friday • 1:15 pm-2:30 pm
Room: Studio 5B

**Creative Conformity: Maintaining the Muse of Creativity in the Face of Standardization and Assessment Demands**

**Sponsor:** Community College Division

**Chair:** Jeff Sorrels, East Texas Baptist University
Panelists:
Cole Franklin, East Texas Baptist University
Laurie Metcalf, Blinn College
Marcia Moore, Delta College
Nakia Welch, San Jacinto College
Jeff Sorrels, East Texas Baptist University

In the face of increasing assessment demands and increased reliance on adjunct instructors and online courses, colleges and universities are increasingly standardizing courses. This is especially true in the basic course. Many instructors may find it difficult to be creative and innovative when their textbooks, syllabi, assignments, and assessments are all prescribed for them. This panel will discuss the rationale behind course standardization as well as strategies to innovate despite these limitations.

Friday

3408
Friday • 1:15 pm-2:30 pm
Room: Studio 6A

Head over Boots: Feminist Criticism

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: April Chatham-Carpenter, University of Arkansas, Little Rock

Female Flirting Cues and Male Perception
Latoya Tisdale Binford, University of Alabama, Huntsville
Autumn Abron, University of Alabama, Huntsville
Allison Billingsley, University of Alabama, Huntsville
Juniya Bradford, University of Alabama, Huntsville
Damien Moore, University of Alabama, Huntsville
Tyler Poulsen, University of Alabama, Huntsville
Alexander Scruggs, University of Alabama, Huntsville

I Walk Through Life Wearing Really Nice Shoes: A Critical Analysis of Gender, Class, and Sexuality Within Schitt’s Creek
Courtney Crowe, Georgia Southern University

Miley Cyrus from 2012 to 2013: Feminist Icon or Flop
Rachel Gallagher, Western Washington University

“Moms Don’t Take Sick Days”: A Rhetorical Analysis of Gendered Stereotypes and Health Stigma in OTC Advertisements
Jessica Ledford, University of Montevallo

Embodying & Reimagining the Female Healthcare Experience for Young Adults*
Mara Midiere, University of Portland

Katie Rowan, West Texas A&M University

Respondent: Jenni Simon, University of North Carolina, Greensboro

* A Clevenger Scholar Paper (within the top 10% of submissions)
Residence Halls and Race Relations: Intercultural Communication and Conflict

Carson Murphy, Campbell University

Cognitive Flexibility and its Relationship with Collaboration and Avoidance

Zachary Rodriguez, University of Georgia

3411

Friday • 1:15-2:30 pm
Room: Studio 7B

Spotlight on Scholar

Musings on Ronald C. Arnett’s Levinas’s Rhetorical Demand: The Unending Obligation of Communication Ethics

Sponsor: Philosophy and Ethics of Communication Interest Group

Chair: James R. Pickett, Flagler College

Participants:
Michael J. Hyde, Wake Forrest University
Spoma Jovanovic, University of North Carolina at Greensboro
Kristine Warrenberg Rome, Flagler College

Respondent: Ronald C. Arnett, Duquesne University

This panel will examine Arnett’s latest work in terms of the trajectory of his work on dialogue and communication ethics, conjunctions and disjunctions with other work done on Levinas, and the challenges Levinas poses for the philosophy and ethics of communication.

3412

Friday • 1:15-2:30 pm
Room: Studio 11

‘A Million Hands Can Build a Wall’: The Meanings of Social Media Photography

Sponsor: Mass Communication

Chair: Darrell Roe, Eastern New Mexico University

News Organization Framing of Police Shootings on Social Media

Erin Ash, Clemson University
Yiwei Xu (student), Clemson University
Alexandria Jenkins (student), Clemson University

If Video Killed the Radio Star, Will Instagram Save the Photojournalist?: An Analysis of Photojournalism in the Era of Social Photo Sharing.

Katherine Fleck, Ohio Northern University

Respondent: Darrell Roe, Eastern New Mexico University

3413

Friday • 1:15pm-2:30pm
Room: Ballroom 2/3 AV

Musings on Music’s Rhetorical Forms: Topoi, Protest, Context, and Resistance

Sponsor: Rhetoric and Public Address Division

Chair: Kasi Williamson, Fontbonne University

Popular Tunes as Dissonant Topoi of Resistance: Woody Guthrie’s Peekskill Songs

Kasi Williamson, Fontbonne University

Beats as Rhetoric: Art Blakey, Tribal Rhythms, and the Use of Jazz as Political and Social Protest in the 1950s and 60s

Michael McFarland, Stetson University

“You Can’t Always Get What You Want” and the Connotative Shifts of Sonic Icons

Amanda Nell Edgar, University of Memphis

Looking Toward a Different “Girl in a Country Song”: Gender, Race and Rhetorical Voice in Country Music

Christina Moss, University of Memphis
Jason Edward Black, University of North Carolina, Charlotte

Respondent: James Darsey, Georgia State University

3414

Friday • 1:15-2:30pm
Ballroom 4 (2nd Level) AV

The 2018 Digital Showcase: Sights and Sounds of the South

Sponsor: Mass Communication

Moderator: Dean C. Cummings, Georgia Southern University

Panelists:
Kenny D. Smith, University of Indiana
John Goshorn, Georgia Southern University

The 2018 Digital Showcase highlights student works from video production and media design courses. These works are presented as pedagogical examples to spur discussion and innovation in such courses. The producers and/or course instructors for various works will discuss the background of each work and how it fits into a production curriculum.

3501

Friday • 2:45-4:00 pm
Room: Melody A

Top Student Papers in Rhetoric and Public Address

Sponsor: Rhetoric and Public Address Division
Chair: Kevin Marinelli, Davidson College
Outspoken Allies and Passing Athletes: Open Letter as Mediating Presence *
  Jeff Nagel, Pennsylvania State University
  “Between Provincialism and Therapy: The Regional Musings of Southern Gospel”
  Cody Hawley, University of Southern Florida
  “The Latent Manifest: Abortion and Woman’s Citizenship, Roe v. Wade to Present”
  Aya Farhat, Baylor University
  “Rhetorical Placemaking and Pan-African Thinking: Activist Efforts to Commemorate an African Burial Ground in New York City”
  Megan Fitzmaurice, University of Maryland

Respondent: Carole Blair, University of North Carolina, Chapel Hill

*Top Paper

3502
Friday • 2:45-4:00 pm
Room: Melody B
Town Hall Debate: On the Advantages and Disadvantages of Unregulated Free Speech
Sponsor: Argumentation & Forensics Division
Moderator: Michael H. Eaves, Valdosta State University
Panelists:
  Lakelyn Taylor, University of Central Florida
  Hannah Tabrizi, Valdosta State University

An annual tradition of the Argumentation & Forensics Division, the Town Hall Debate features members of the division arguing on a resolution related to current events. This year’s resolution will address the advantages and disadvantages of unregulated free speech. Audience members will be asked to participate through comments and questions after the debate.

3503
Friday • 2:45-4:00 pm
Room: Studio 4A
Top Papers in Popular Communication
Sponsor: Popular Communication
Chair: Dave Nelson, Valdosta State University

Whistlin’ Past Graveyards: The Drive-By Truckers & Southern Identity
  Chad Harriss, University of Tennessee at Chattanooga

A Semiotic Analysis of The White Stripes: Authenticity and the Carnivalesque
  Noah Franken, West Texas A&M University

Faction before Blood: Family Communication Patterns in the Dystopian Teen Drama Film Divergent (2014)
  Devyn Mullis, University of Florida

In Zootopia Anyone Can be Anything: Tragic Framing in Disney’s Zootopia
  Taylor Bell, University of North Texas

Respondent: Dave Nelson, Valdosta State University

3504
Friday • 2:45-4:00 pm
Room: Studio 4B
Inspiration, Innovation, and Insight in Online Courses
Sponsor: Instructional Development Division
Chair: Scott Anderson, Arkansas State University
Panelists:
  Dena Counts, Abilene Christian University
  Elizabeth Robertson Hornsby, Southeastern Louisiana University
  A.G. Hughes, University of Memphis
  Spoma Jovanovic, University of North Carolina at Greensboro
  Brandy Quesenberry, Virginia Tech
  Zack Sowder, Virginia Tech
  Haijing Tu, Indiana State University

Join us as we share practical and theoretical insights regarding online COMM education, and ruminate about current innovations in this course delivery mode. Leaving ample time for discussion, participants will briefly discuss the challenges of online course assessment, how to efficiently adapt in-person courses for the web, building community and clustering effects in synchronous sessions, what steps to take before teaching online and how it may affect your greater pedagogical choices, using screencasting to provide feedback on various assignments, and the use of web conferencing software in public speaking courses.

3505
Friday • 2:45-4:00 pm
Room: Studio 5A
National Communication Association: Advocacy, Data Resources, and Program Initiatives

NCA Representatives: LaKesha N. Anderson and Caitlyn Reinauer

This panel features NCA office staff and elected leadership discussing the role NCA plays in disciplinary advocacy, the data resources available through NCA to support teaching, research, and career development, and future programming ideas.
3506
Friday • 2:45-4:00 pm
Room: Studio 5B

**Top Papers in Instruction: Musings on Pedagogy, Practice, Program Assessment and Student Outcomes**

**Sponsor:** Instructional Development Division

**Chair:** Scott Christen, Tennessee Tech

Assessing Student Satisfaction in the Introductory Course: A 5-year Analysis of Student Evaluations
- Katherine R. Fleck, Ohio Northern University
- Alisa Agozzino, Ohio Northern University

Dialogic Grading through a Skilled Wager System**
- Clint G. Graves, University of Georgia
- Elliott D. Greenlee, University of Tennessee

Humor in the Classroom: The Effects of Integrated Humor on Students’ Intentional Learning *
- San Bolkan, California State University, Long Beach
- Darrin J. Griffin, University of Alabama, Tuscaloosa
- Alan K. Goodboy, West Virginia University

Musings about Critical Thinking in Evaluating Online Discussion
- Arla G. Bernstein, Mercer University
- Carol A. Isaac, Mercer University

Undergraduate Information Literacy and Heuristic Decision Making in the Introductory Communication Course
- Ryan Erik McGeough, University of Northern Iowa
- C. Kyle Rudick, University of Northern Iowa

**Respondent:** Michelle Garland

* Top Paper  
** Top Student Paper

3507
Friday • 2:45-4:00 pm
Room: Studio 6A

**Stay Downtown: Politicians and Policies**

**Sponsor:** Theodore Clevenger, Jr. Undergraduate Honors Conference

**Chair:** Mary Beth Asbury, Middle Tennessee State University

A Crisis of Definition: Gun Control Policy and the Limitations of Barack Obama’s National Eulogies Following Mass Shootings
- Ryann Alonso, University of Arkansas

Jimmy Carter’s TEDWomen Speech: A Modern American Jeremiad
- Taylor Higginbotham, Georgia Southern University

President Obama’s Speeches Following the Sandy Hook Elementary School Shooting and the Orlando Shooting: A Narrative Criticism
- Taylor Lanfear, Georgia Southern University

George W. Bush’s Effective Jeremiadic Eulogy for the United Flight 93 Memorial Dedication
- Rachel McConnell, Georgia Southern University

Mass Shooting Rhetoric Through Political Language
- Brecken Settles, Appalachian State University

**Respondent:** Jean DeHart, Appalachian State University

3508
Friday • 2:45-4:00 pm
Room: Studio 6B

**Cultural Identity in Conflict**

**Sponsor:** Intercultural Communication Division

**Chair:** Michael Forst, Southern Illinois University

Case Study: EU Refugee Crisis through the Lens of Conflict Communication
- Nazanin Bani Amerian, University of Southern Mississippi
- Puck Winchester, University of Central Florida

Limits of Strategic Communication for Nation-Building: The Case of Spain’s Catalan Region
- César García, Central Washington University

Media and IC Shifts: A Semiotic Analysis of the Cultural Identity in Two International Films
- Ali Hussain Alawi, University of Memphis

**Respondent:** Linda Jurczak, Valdosta State University

3509
Friday • 2:45-4:00 pm
Room: Studio 7A

**Hunting, Fishing & Loving Every Day: Sports Culture & Communication**

**Sponsor:** Theodore Clevenger, Jr. Undergraduate Honors Conference

**Chair(s) & Respondent(s):**
- Caleb Cates, Georgia State University
- Carl Cates, Arkansas State University

Collision of Race and Gender – Serena Williams
- Brye Epley, University of South Carolina Aiken

Women in Sports
- Bonnie Hansley, College of Charleston
A Cluster Criticism of the 2016 Super Bowl Halftime Show

Kiersten Alexandra Newton, West Texas A&M University

Leadership, Management, and Organizational Culture in High School Athletic Departments from the Perspective of Athletic Directors: A Thematic Approach

Matthew Posey, Middle Tennessee State University

All In! Examining the Impact of Social Media on the Culture of Clemson Football

Christopher Reese, College of Charleston

3510
Friday • 2:45-4:00 pm
Room: Studio 7B

Top Student Papers in Political Communication

Sponsor: Political Communication Division

Chair: Nick Rangel, Houston Community College

“Death, Destruction, Terrorism, and Weakness” as Tragic Muses in Donald Trump’s 2016 RNC Speech: Narrative Rationality and Fear Appeal in Political Speech

Austin W. Allen, Texas State University-San Marcos

Who Was More Charismatic? An Exploration of the Rhetoric of Hillary Clinton and Donald Trump in the 2016 Election

Noor Ghazal Aswad, University of Memphis

“Fighting to be Heard”: Shirley Chisholm and the Makings of a Womanist Rhetorical Framework

Dianna Watkins-Dickerson, University of Memphis

Respondent: William F. Harlow, University of Texas Permian Basin

3511
Friday • 2:45-4:00 pm
Room: Studio 11

‘Your Cheatin’ Heart’: Social Media/Personal Relationships - Can You Hear ME Now?

Sponsor: Mass Communication

Chair: Melissa M. Smith, Mississippi University for Women

Voicemail Archival Practices

Leah LeFebvre, University of Alabama

Brad Haggadone, University of Texas at Austin

The Paradox of Parasocial Breakups

Holly Willson Holladay, Missouri State University

Amanda Nell Edgar, University of Memphis

Respondent: Emma Butterworth, University of North Carolina at Charlotte

3512
Friday • 2:45-4:00 pm
Room: Ballroom 2/3 AV

Top Student Performances in Performance Studies

Sponsor: Performance Studies Division

Chair: Sarah K. Jackson, Southern University at New Orleans

Bitch Kitty

Sally McGreevey, Schreiner University

Bless Our Hearts

Colin Whitworth, Southern Illinois University

The Boogyman: A Mystery of Abortion

Shelby Swafford, Southern Illinois University

3513
Friday • 2:45-4:00 pm
Room: Ballroom 4 (2nd Level) AV

Vice President Spotlight

Engagement beyond the Academy: A Conversation with Vanderbilt Faculty and Community Partners

Sponsor: First Vice President

Moderator: Paul Stob, Vanderbilt University

Panelists:

M. L. Sandoz, Department of Communication Studies, Vanderbilt University

Adrienne Neal, 4th grade teacher, Cumberland Elementary

Kenisha Hawthorne, Assistant Principal, KIPP Kirkpatrick Elementary School

Claire Sisco King, Department of Communication Studies, Vanderbilt University

Allison Inman, Education and Engagement Director, Belcourt Cinema

Joe Bandy, Center for Teaching and Department of Sociology, Vanderbilt University

This panel will feature Vanderbilt University faculty and community partners in a roundtable discussion about the prospects of intellectual engagement beyond the academy. Panelists are involved in a variety of community-based projects, including a debate league for elementary- and middle-school students, educational programming at Nashville’s independent theatre, and service-learning opportunities throughout the city. This discussion will address the importance of community engagement and explore the obstacles that inhibit such efforts.
Vice President Spotlight
Understanding Nashville: History and Pop Culture in America’s “Music City”

Sponsor: First Vice President
Chair: Claire Sisco King, Vanderbilt University
Panelists:
David Ewing, lawyer, historian, community organizer
Beverly Keel, Middle Tennessee State University professor and journalist
Dave Pacula, music industry executive, Black River Publishing

Music City. The Country Music Capital of the World. The Buckle of the Bible Belt. For all the glitz, twang, and gospel associated with Nashville, telling the city’s story remains a challenge for local leaders. This panel will explore the challenge of representing Nashville with some of the people responsible for crafting those representations. Panelists include a local historian creating diverse accounts of the city’s past, a veteran journalist fighting gender inequality in the music industry, and an industry executive crafting the songs that remain central to Nashville’s identity.

Our good friends at Vanderbilt are sponsoring an open bar during this panel which is why it’s starting at 4:30pm (for bar set up). We know a lot of folks will have to saunter to business meetings at 5:45, but the bar will remain open a spell after the panel for folks to muse about Nashville.
The University of Southern Mississippi, founded in 1910 as a teachers’ college, has grown into a competitive doctoral and research institution with two campuses, a diverse student body and award-winning faculty members. The university’s largest campus is located in Hattiesburg, Miss. The region offers a variety of outdoor activities (including a 40-mile hike/bike trail and rivers), live music events, museums, shopping and an excellent culinary scene. Additionally, Hattiesburg is centrally located and offers easy access to beautiful beaches, New Orleans, Jackson, Mobile and Biloxi. Find out more about the region at hattiesburg.org.

For information about our Ph.D. and M.A. programs, contact

Dr. Kathryn Anthony
The University of Southern Mississippi
Department of Communication Studies
118 College Drive #5131
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kathryn.anthony@usm.edu
601.266.4272
usm.edu/communication-studies

FROM THE FACULTY

Kathryn Anthony
Ph.D., University of Kentucky
Health communication, interpersonal communication

Wendy Atkins-Sayre
Ph.D., University of Georgia
Department chair
Rhetoric, social movements

Marcus Coleman
Ph.D., University of Georgia
Political communication, interdisciplinary studies

Casey Maugh Funderburk
Ph.D., Pennsylvania State University
Rhetoric, feminist criticism

Lawrence A. Hosman
Ph.D., University of Iowa
Persuasion, language and social influence

Eura Jung
Ph.D., Pennsylvania State University
Intercultural and interpersonal communication

John C. Meyer
Ph.D., University of Kansas
Organizational communication, humor

Laurance Paul Strait
Ph.D., University of Southern California
Rhetoric, director of forensics

Steven J. Venette
Ph.D., North Dakota State University
Organizational communication, risk and crisis communication
MUSES AND MUSINGS IN THE MUSIC CITY

Southern States Communication Association • April 4-8, 2018 • Nashville, Tennessee

GRADUATE FACULTY

Laura Brown (Ph.D., University of Texas, Austin)
Health Communication, Interviewing, Family Communication, Interpersonal Communication

Cecile Garmon (Ph.D., Vanderbilt University)
Intercultural Communication, Leadership Studies

Kumi Ishii (Ph.D., Kent State University)
Computer Mediated Communication, Organizational Communication

Angela M. Jerome (Ph.D., University of Kansas)
Organizational Communication, Organizational Apologia, Sports Rhetoric, Communication Theory

Jieyoung Kong (Ph.D., Arizona State University)
Intercultural Communication, Ethnographic Qualitative Research Methods, Communities in Practice

Holly Payne (Ph.D., University of Kentucky)
Organizational Communication, Interpersonal Communication

Jennifer Mize Smith (Ph.D., Purdue University)
Organizational Communication, Communication in the Nonprofit Sector

Helen Sterk (Ph.D., University of Iowa), Department Head
Gender Communication, Rhetoric

Blair Thompson (Ph.D., University of Nebraska)
Interpersonal Communication, Family Communication, Instructional Communication

www.wku.edu/communication

Graduate Assistantships offer a stipend per academic year and full/partial tuition waivers. Graduate assistantships are competitive, so for full consideration, please electronically submit 1.) A statement indicating why you desire an assistantship and 2.) two letters of recommendation to: graduate.communication@wku.edu. Review of applications will start on November 1 for the Spring semester and March 1 for the Fall semester and will continue until all open slots are filled.

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We congratulate Dr. Jennifer Mize Smith Associate Professor on completing her term as SSSA Marketing Director 2011-2017

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For more information contact:
Blair Thompson, Graduate Program Director Department of Communication Western Kentucky University 1906 College Heights Blvd. Bowling Green, KY 42101 email: blair.thompson@wku.edu
DAY 4
Saturday, April 7, 2018

4101
Saturday • 8:00 am-9:15 am
Room: Ballroom 4, 2nd level
Theodore Clevenger, Jr. Undergraduate Honors Conference Breakfast/Beans for breakfast once again…
Pamela G. Bourland-Davis, Georgia Southern University
Second Vice President
UHC Participants, their registered guests, and their faculty sponsors are invited.

4102
Saturday • 8:00 am-9:15 am
Room: Ballroom 2/3
Great Ideas For Teaching Students/GIFTS Session I
Sponsor: Community College Division
Moderator: Nakia Welch, San Jacinto College
Unpacking the Metaphors of Leadership: Images, Skills, Knowledge, and Abilities*
   Eric B. Meiners, Eastern Kentucky University
Musings on Bias to Enhance the Persuasive Speech: From Project Implicit to Jane Elliott’s “Blue Eye-Brown Eye”
   Jenilee Crutcher Williams, University of Tennessee
   Courtney N. Wright, University of Tennessee
   #SEMOskinDeepProject: The Power of Words
   Jeannie Harris, Southeast Missouri State University
Funemployed: The Student’s Guide to Acing Public Speaking
   Ryan Goke, Murray State University
Thank You!
   Amber M. Schmisseur, St. Louis Community College
The Speech Muse: My Intro, Your Intro, Our Intro
   S. Brad Bailey, Mississippi Gulf Coast Community College
The Stories Tunes Tell
   Terilyn J. Goins, Emmanuel College
Slides Against Humanity
   Kurtis D. Miller, Tusculum College and Douglas E. Pruim, Purdue University

4103
Saturday • 8:00 am-9:15 am
Room: Melody A
Musings on Rhetorical Topoi
Sponsor: Rhetoric and Public Address Division
Chair: Chris Geyerman, Georgia State University
Myth Maker, Myth Maker, Make Me a Myth: C.S. Lewis, Mythopoeisis and the Rhetoric of Glory
   Gregory Knight, University of Southern Mississippi
   Technological Revolution: Ideographs and Memes in Silicon Valley and Beyond”
   A.G. Hughes, University of Memphis
The Price to Pay for ‘20 Minutes of Action’: A Narrative Critique of Character Reference Through the Stanford Rape Case
   Logan Carpenter, Texas State University
The Art of the Sublime: Longinus’ Vision for a ‘Free’ Rhetoric
   Luke D. Christie, University of Georgia
Memory and the Civil Rights Movement: Three Women’s Memoirs and the Construction of a Feminist Collective Memory
   Nikki Orth, Pennsylvania State University
Respondent: Emily Winderman, North Carolina State University

4104
Saturday • 8:00 am-9:15 am
Room: Melody B
Exploring Gender, Identity, and Narrative in the Post-Network Era
Sponsor: Popular Communication
Chair: Alison Slade, Columbus State University
Adam Mansplains Everything: The Power-Knowledge of a White-Hipster Masculinity
   C. Wesley Buerkle, East Tennessee State University
Shiny, Happy People: Analyzing the Tragic/Romantic Dystopia of Black Mirror
   Tori Miller, Texas State University
Counter-Strike as Globalization: A Critical Analysis of ELeague on TBS
   Steve Young, University of Southern Mississippi
Shameless Acceptance: An Examination of the Comic Clown
   Jordan Winget, University of North Texas
Respondent: Alison Slade, Columbus State University

*Top GIFTS
4105  Saturday • 8:00 am-9:15 am  Room: Studio 4A

Best Practices in Partnering With University Communications: Experiential Learning, Department Promotion, Internships And Scholarship

Sponsor: Public Relations Division
Chair: Brigitta Brunner, Auburn University

Christopher McCollough, Columbus State University

Camera One Ready, And Take: Giving Students the Opportunity to Learn Live Video Coverage
Brad Yates, University of West Georgia
Rory Wojcik, University of West Georgia

Helping Students Hit the Ground Running: Preparing and Improving the Internship Experience
Michelle Groover, Georgia Southern University

Highlighting Success: Partnering to Position the University as a Case Study Example
Amber Smallwood, University of West Georgia, Jami Payne Bower, University of West Georgia

University Communications Offices can serve as a resource for public relations faculty and students in capacities beyond event coverage and promotion. This panel examines multiple types of partnership opportunities that exist among Public Relations programs, faculty, students and university communications. Panelists take different approaches to the relationships—developing civic engagement through a class project partnership with university relations and the community; expanding event coverage and student experiential learning outside the classroom through a mutually-beneficial partnership with university communications and marketing; drawing on campus resources to address and strengthen internship opportunities for public relations students; and showcasing university successes through co-authoring a chapter in a public relations case studies book.

4106  Saturday • 8:00 am-9:15 am  Room: Studio 4B

Health & Healing: Supportive Communication and Addressing Grief

Sponsor: Applied Communication
Chair: Abby M. Brooks, Georgia Southern University

Bad News Delivery: Best Practices during Miscarriage Diagnosis
Maria Brann, Indiana University-Purdue University Indianapolis
Jennifer J. Bute, Indiana University-Purdue University Indianapolis

Susanna Foxworthy Scott, Indiana University-Purdue University Indianapolis
@Coping_with_ptsd: A textual and visual thematic analysis of Instagram as supportive communication
Catherine E. Bahn, Arkansas State University
Providers of Medicaid-Medicare Patients
Jennifer Flinn, University of Memphis
Andrea Jacobo, University of Memphis

Community-Based Participatory Research: Improving Mississippi Public Health Association Membership Rates
Braden Hale Bagley, University of Southern Mississippi
Carrie Reif-Stice, University of Southern Mississippi

Respondent: April Chatham-Carpenter, University of Arkansas at Little Rock

4107  Saturday • 8:00 am-9:15 am  Room: Studio 5A

Interpersonal Communication across the Lifespan

Sponsor: Interpersonal Communication Division
Chair: Mary Beth Asbury, Middle Tennessee State University

“I’m sorry, like, it wasn’t supposed to happen this way”: Relational Turbulence in Adolescent Pregnancy
Elizabeth D. Dalton, Middle Tennessee State University

Sharing Emergency Alerts on a College Campus: How Gender and Technology Matter
Pavica Sheldon, University of Alabama Huntsville
Mary Grace Antony, Western Washington University

An Examination of How Southern Emerging Adults Communicatively Manage Multiple Goals in Talking About Race
Jenna Abetz, College of Charleston
Lynsey Romo, North Carolina State University

Swiping ‘Right’: How Tinder Users Use Metaphors to Up Their Game
Malinda Dietrich, North Carolina State University
Abbey Schneider, North Carolina State University
Kayla Pack Watson, North Carolina State University
Meredith Foulke, North Carolina State University

Wesley T. Durham, University of Southern Indiana
Erin E. Gilles, University of Southern Indiana

Respondent: Thomas J. Socha, Old Dominion University
4108
Saturday • 8:00 am-9:15 am  
Room: Studio 5B

Musings on Rhetoric and Public Controversy

**Sponsor:** Rhetoric and Public Address Division  
**Chair:** Jason Edward Black, University of North Carolina, Charlotte

- Substantiating the “Religious Issue”: Familial and Dialectical Transcendence in the Presidential Campaign Discourse of John F. Kennedy and Barack Obama  
  Scott Anderson, Arkansas State University  
  Jonathan M. Smith, University of Memphis
- A Tragic-Comic Discourse: Martin Luther King Jr. Four Little Girls, and the 16th Street Bombing  
  Raquel Robvais, Louisiana State University
- From Terror to Oratory: The Rhetorical Education of Lady Bird Johnson  
  Melody Lehn, University of the South
  Virginia Massignan, Georgia State University

**Respondent:** Jason Edward Black, University of North Carolina, Charlotte

4109
Saturday • 8:00 am-9:15 am  
Room: Studio 6A

We Sing from the Margins: Musings on Non-Dominance and the Power of Creating and Owning Space within a Hegemonic Structure

**Sponsor:** Intercultural Communication Division  
**Chair:** Melissa Jacobs, University of South Carolina Beaufort

- Co-Chair: Avery Allen, Independent Scholar
- **Panelists:**  
  Jumah Taweh, Clemson University  
  Sarah Beach, Ohio University  
  Vanessa Condon, Clemson University

**Respondent:** Kelsey Abele, Arizona State University

Marginalized communities are not only looked over in the narrative of our society, but are often pitted against each other by the dominant society. Our panel will give voice to nondominant groups, and discuss how we can lift each other up, create and own our spaces, and thrive in a hegemonic society that wishes to push us down.

4110
Saturday • 8:00 am-9:15 am  
Room: Studio 6B

Language and Conflict

**Sponsor:** Language and Social Interaction Division  
**Chair:** Craig O. Stewart, University of Memphis

Charlottesville, David Duke, and Donald Trump: How Ambiguous Language Can Create a Space for Violence  
Claire D. Rhodes, Florida State College at Jacksonville

History v. History: On Conflicting Appeals to a Regional Past  
Antonio de Velasco, University of Memphis

Confirming What We Want to Hear: Language Bias in Studies of Cochlear Implanted Deaf Children  
Sarah Mayberry Scott, Arkansas State University

You Don’t Own My Words: Domestic Violence survivors’ Twitter responses to Media Discourse Following the Ray Rice Incident  
Caroline E. Sawyer, University of South Carolina Beaufort

‘It’s Not Hip Hop’: Language and Conflict in Country and Rap Fan Communities  
Amanda Nell Edgar, University of Memphis

**Respondent:** Craig O. Stewart, University of Memphis

4111
Saturday • 8:00 am-9:15 am  
Room: Studio 7A

Black Women in Media

**Sponsor:** Mass Communication Division  
**Chair:** Danette M. Pugh-Patton, Southern Illinois University Carbondale

From Mammy to Mary: A Black Feminist Critique of Proud Mary  
Antonio L. Spikes & Danette M. Pugh-Patton, Southern Illinois University Carbondale

She’s a FREAK [Futuristic Retro Enigmatic Aesthetic Kween]: Missy Elliot, Temporally Situated in the History of Black Aesthetics”  
Zach Moss, Southern Illinois University Carbondale

The Future is Female, Black, and Intersectional: Black Women in Science Fiction  
Caleb McKinley-Portee, Southern Illinois University Carbondale
Controversy in the Contemporary Agora: Musings on Current Free Speech Cases and Projections of Future Change

Sponsor: Freedom of Speech Division

Chair: Rebekah L. Fox, Texas State University


Sierra Kane, Texas State University

“Disputes on Freedom of Speech, Freedom of Expression, and Equality in Higher Education: Reflections on Turning Point USA v. Macomb Community College”

Regina Alabere, Texas State University

“Displaying Anti-Sexual Harassment Messages: A Case in Free Speech”

Holly Van Eynde, Texas State University

“Make them Bake Cakes! Issues of Compelled Speech in Masterpiece Cakeshop v. Colorado Civil Rights Commission”

Austin W. Allen, Texas State University


Lucas Hackenburg, Texas State University

The agora served as a physical marketplace of ideas for the ancient Athenians. This forum space serves as an inspiration to contemplate how current free speech controversies are shaping our own public discourse spaces.

The 2016 American Presidential Campaign and the News: Implications for the American Republic

Sponsor: Political Communication Division

Chair: Kayla Hastrup, Louisiana State University

The ‘Othering’ of Donald Trump

Stephen Cooper, Marshall University

The Pundit Problem: A Look at Bias and Negativity in Cable News Coverage as the 2016 Election Came to a Close

Mike Horning, Virginia Tech

Mainstream Press Framing of the Donald J. Trump and Hillary Clinton 2016 Presidential Nomination Acceptance Speeches: Terministic Screens and the Discovery of the Worldview of the Press

Jim A. Kuypers, Virginia Tech

Long Story Short: Social Media Candidate Attacks in 2016

Stephanie A. Martin, Southern Methodist University

Sports Figures, Social Commentary, and the Role of Sports Journalism During the 2016 Presidential Election

Erin Whiteside, University of Tennessee

Great Ideas for Teaching Students: GIFTS Session II

Sponsor: Community College Division

Moderator: Monette Callaway, Hinds Community College

Qualitative Methods as International Teaching Tools

Laura E. Miller, University of Tennessee

Musing on the Speeches of Others: Improving Audience Memory of Main Points via Good Delivery Practices

S. Brad Bailey, Mississippi Gulf Coast Community College

Research Rewind

Colleen L. Mestayer, Tennessee Technological University

Credibility Bingo—Identifying Credibility Appeals in Everyday Life

Ruth Martin, Blinn College

Speech Dating: A Multi-Purpose Ice-Breaker

Introduction Speech Assignment

Nakia Welch, San Jacinto College

Escaping the Circle: Emphasizing the Fundamentals of Persuasive Speaking Through the Real-Life Application of Advocacy Speeches Modeled after the Movie The Circle

Lakelyn Taylor, University of Central Florida

Musing on the transactional communication model: Creating a mural in class

Laurie D. Metcalf, Blinn College

Fostering Honors College Application from Community College to University

Dena Horne, Sam Houston State University
02
Saturday • 9:30 am-10:45 am
Room: Melody A

Gendered Stereotypes, Perception, and Public Memory
Sponsor: Gender Studies Division
Chair: Ashton Mouton, Purdue University
A Funeral Fit For A Queen: Expanding the Rhetorical Genre of Eulogy to Drag Culture
Christopher J. Vincent, Louisiana State University
“In Whose Name We Organize:” Martyrdom and Queer Grief in the Suicide of Leelah Alcorn
Evan Mitchell Schares, Louisiana State University
I Want a Pink Hippopotamus for Christmas: A Holiday Wish Book Content Analysis
Mary S. Norman, Texas Tech University
Terri Manley, Texas Tech University
The Rhetoric of J. Marion Sims: An Attempt at Preserving a Legacy
Rico Self, Louisiana State University
Respondent: Janine Armstrong, University of Arkansas - Pulaski Technical College

03
Saturday • 9:30 am-10:45 am
Room: Melody B

Media & Pedagogy: Incorporating Popular Communication Activities and Digital Learning into the Classroom
Sponsor: Popular Communication
Chair: Garret Castleberry, Mid-America Christian University
Rhetorical Form and the Four Chord Song
John H. Saunders, The University of Alabama in Huntsville
Exploring Narrative using Rocky Horror Picture Show and Sweeney Todd
Alison Slade, Columbus State University
The Candy Bar – CHEAT TEST: SIX reasons why journalists take the bait of “Fake News”
Dean Cummings, Georgia Southern University
Using Popular Music to teach the Inverted Pyramid Style
Elizabeth Christian, Louisiana College
Teaching History, Political Responsibility and Activism through Media Texts.
Stacy Rusnak, Georgia Gwinnett College
Danielle Williams, Georgia Gwinnett College
Respondent: Garret Castleberry, Mid-America Christian University

04
Saturday • 9:30 am-10:45 am
Room: Studio 4A

Musings on Developing a New Debate and Forensics Program: An Examination of both the Difficulties and Successes in Starting a New Program
Sponsor: Argumentation & Forensics Division
Chair: Jacob L. Metz, Tennessee Technological University
Panelists:
Karen H. Johnson, Volunteer State Community College
Shaquille O’Neal Marsh, Pellissippi State Community College
Laurie Rowland, Cleveland State Community College
Becky Richey, Motlow State Community College
Patrick Richey, Middle Tennessee State University
While it is often difficult for established debate and forensics programs to compete for the attention of students amidst a myriad of other student organizations seeking student involvement or for programs to receive necessary funding from their institutions when budgets are tight, it is even more difficult for new programs to develop and thrive amidst these and other challenges. This panel brings coaches together who have recently worked to develop debate and forensics programs to discuss their successes, their failures, tips they would give other developing programs, and suggestions as to how established programs can help developing programs grow.

05
Saturday • 9:30 am-10:45 am
Room: Studio 4B

Top Papers in Applied Communication
Sponsor: Applied Communication
Chair: Andrew S. Pyle, Clemson University
Communication, Ritual, and Stigma at a Local Comic Book Shop
Andrew F. Herrmann, East Tennessee State University
Death’s terror and the promise of immortality as a recruitment strategy: A Terror Management Theory Perspective of Daesh’s Dabiq
Randall G. Rogan, Wake Forest University
Think Pink! Dialectical Tensions in Survivor Discourse about Corporate Support of Breast Cancer Awareness*
Jennifer Mize Smith, Western Kentucky University
“Luxury, Lifestyle, and Location”: Communicating Organizational Image Through Master Planned Community Websites
Michael Forst, Southern Illinois University Carbondale
Lacey Corey Brown, Southern Illinois University Carbondale
Patient Perspectives of Online Health Information: How “Dr. Google” Aids Shared Decision-Making**

Katie D. Scott, University of Georgia

Respondent: Kathryn E. Anthony, University of Southern Mississippi

*Top Faculty Paper
** Top Student Paper

4206
Saturday • 9:30 am-10:45 am
Room: Studio 5A

Top Papers in the History of Rhetoric

Sponsor: American Society for the History of Rhetoric

Chair: Steven Gaines, University of Memphis

Drive-By Truckers and the Scapegoating of Southern Ills through the Song “Wallace”

Vernon Ray Harrison, Jefferson State Community College

Memorials to the Empire in a Postcolonial Age: Materiality and Rhetorical Performance of the Queen Victoria Memorial in London

Wanda Fenimore, University of South Carolina Sumter

Dorothy Day and Elizabeth of Hungary: A Progressive Vision of Catholic American Womanhood

Lori Stallings, University of Memphis

What Has Montgomery to Do with Vietnam?: The Prophetic Call Form as a Rhetorical Resource in King’s “Beyond Vietnam” Address*

Daniel Overton, Freed-Hardeman University

Respondent: Melody Lehn, Sewanee: The University of the South

*Top Paper

4207
Saturday • 9:30 am-10:45 am
Room: Studio 5B

The South and the City: Rural and Urban in Dialogue

Sponsor: Rhetoric and Public Address Division

Chair: Leslie K. Pace, University of Louisiana at Monroe

“Come and Sit a Spell” When “Down Home Cooking” Becomes Fine Dining”

Ashli Quesinberry Stokes, University of North Carolina, Charlotte

“City Slickers Selling the South: The NRA, Hunting and Southern Heritage”

Wendy Atkins-Sayre, University of Southern Mississippi

Owen Sayre, Hattiesburg High School

“Urban vs. Rural Commemorative Narratives of Civil Rights”

Christina Moss, University of Memphis

“Placing ‘Freedom’: Urban Slavery, Plantation Survival, and Heritage Tourism”

Kristan Poirot, Texas A&M University

Nashville provides the perfect setting for a discussion about the relationship between the concept of urban and rural. The city prides itself on offering all of the options of a large urban city, but with a downhome, rural feel. The distinction between urban and rural can certainly be explicat-ed, but the rhetorical meaning of the settings speaks to the way that the South, in particular, balances between the two worlds. The papers on this panel will each explore one facet of the urban/rural dichotomy, reflecting more broadly on how the concept of urban and rural is used ra-thorically to define issues that are unique to the South. We will have short presentations of the papers before opening the discussion up to larger questions about the rhetorical construction of urban and rural.

4208
Saturday • 9:30 am-10:45 am
Room: Studio 6A

*I Like the Sound of That: Clevenger Top Five UHC Papers

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Nina-Jo Moore, Appalachian State University

The New and Improved Racism: Condoleeza Rice in Conservative Media

Noah Cline, University of North Carolina, Greensboro

Mitch Landrieu’s Address on Confederate Monuments: A Metaphoric Criticism

Lily Kowtko, Georgia Southern University

Reconstituting A Transcendent University: Rhetorical Criticism of William Giles Dix’s An Address

William Merriman, Sewanee: University of the South

Examining the Lived Experiences of Children of Incarcerated Black Males

Emilia Rogers, Sam Houston State University

Chance Young, Sam Houston State University

Jermaine Roberts, Sam Houston State University

Ked Mayaux, Sam Houston State University

Too Dark or Not Dark Enough: The Effects of Colorism within Black Men

Kyanna Washington, Sam Houston State University

Crystal Williams, Sam Houston State University

Regina Atandu-Salau, Sam Houston State University

Respondent: Chris Geyerman, Georgia Southern University

*For the second year, and with encouragement from the Clevenger family, we are naming our top UHC paper panel the Clevenger Panel. Furthermore, each presenting student is considered a Clevenger Scholar. Additionally, we have labeled other UHC participants as Clev-enger Scholars if their submission scored in the top 10% of all submis-sions. Those papers are scattered throughout the UHC program. The Franklin Shirley Award for the top UHC paper will be announced at the Saturday morning UHC breakfast and SSCA awards luncheon.
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C. Wesley Buerkle, PhD
Media & Cultural Studies | Masculinity | Burkean Theory | Rhetorical Criticism

Kelly A. Dorgan, PhD
Women’s & Sexual Health Communication | Communicating in Appalachia | Qualitative Research

Andrew F. Herrmann, PhD
Polymediated Communication | Pop Culture | Organizational Culture | Autoethnography

Amber E. Kinser, PhD
Department Chair
Social Change | Qualitative Research | Gender | Family Communication | Mother Studies

Delanna Reed, PhD
Storytelling & Social Justice | LGBTQ Studies | Performance Ethnography & Oral History
**4209**

Saturday • 9:30 am-10:45 am  
Room: Studio 6B

**Top Papers in Interpersonal Communication**

**Sponsor:** Interpersonal Communication  
**Chair:** Gary Beck, *Old Dominion University*

The Influence of Family Relationship Schemas, Parental Support, and Parental Verbal Aggression on Mental Health*  
* Lindsey Aloia, *University of Arkansas*

“I May Not Even Go To Graduation”: Hurtful Messages Received During Transitions From College to Work Life.  
* Gary A. Beck, *Old Dominion University*  
* Josh R. Pederson, *University of Alabama*

The Relative Effects of Perceived Partner Uniqueness and Dispositional Characteristics on Post-Transgression Communication and Relationship Outcomes  
* Megan Dillow, *West Virginia University*

A Comprehensive Review of Deception in Interpersonal Communication: Directions for Future Research**  
* Xiaoti Fan, *University of Arkansas*

**Respondent:** Fran Dickson, *Eastern Kentucky University*

*Top Paper*  
**Student Paper**

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**4211**

Saturday • 9:30 am-10:45 am  
Room: Studio 7B

**Education, Politics, and the Court**

**Sponsor:** Freedom of Speech Division  
**Chair:** Ann E. Burnette, *Texas State University*

Communicating Judicial Fairness and Justice: Moral Integrity and the Law  
* Pat Arneson, *Duquesne University*

Free Speech in the Crosshairs: An Analysis of Turning Point USA’s “Professor Watchlist”  
* Rebekah L. Fox, *Texas State University*  
* Ann E. Burnette, *Texas State University*

Trigger Warnings as Respect for Student Boundaries in University Classrooms  
* Leland G. Spencer, *Miami University*  
* Theresa A. Kulbaga, *Miami State University*

When Privacy Becomes Public Relations: The Other Woman in Political Sex Scandals  
* Nancy Wieneck, *Rider University*  
* David R. Dewberry, *Rider University*

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**4212**

Saturday • 9:30 am-10:45 am  
Room: Studio 11

**Top Student Papers in Performance Studies**

**Sponsor:** Performance Studies Division  
**Chair:** Sarah K. Jackson, *Southern University at New Orleans*

A Suite in Six Attitude: Subverting (and Succumbing to) the Textual Bias  
* Leanna Smithberger, *University of South Florida*

Dialogue in One Body: The Praxis of Scripting Oral History for the Stage  
* Colin Whitworth, *Southern Illinois University*

Stage Name: Performing Sexuality  
* Dianah McGreehan, *Southern Illinois University*

Performing the Gap: Learning to Achieve Dance at a Distance  
* Gregory J. Langner, *Louisiana State University*

“Is this Place Inside or Out?”: Issues of Space in Kentucky Route Zero  
* Jesse Snider, *University of North Texas*
MUSES AND MUSINGS IN THE MUSIC CITY

4301
Saturday • 11:00 am-12:15 pm
Room: Ballroom 2/3 AV

Great Ideas for Teaching Students: GIFTS Session III
Sponsor: Community College Division
Moderator: Laurie D. Metcalf, Blinn College

Analyzing Commencement Speaking in Rhetorical Criticism
Trudy Hanson, West Texas A&M University

Using PechaKucha to Enhance Communication
Jennifer Morrow, University of Tennessee
Stephanie Kelly, North Carolina A&T State University
Lisa Shipley, University of Tennessee

Public Discourse & Social Media Analytics
Brandon Boatwright, University of Tennessee, Knoxville
Andrew Pyle, Clemson University

Using Music to Discuss the Nature of Language
Jay Pedregosa, Blinn College

Teaching Maslow’s Hierarchy
Jill Stapleton Bergeron, University of Tennessee

A Man is.../A Woman is...
Christopher H. Smejkal, St. Louis Community College at Meramec

Managing Campus and Community Social Media Accounts in New Media
Kim Bruce, West Texas A&M University

“Meetingopoly” Exercise for Future Business Managers
Charlotte Klesman, Abraham Baldwin Agricultural College

4302
Saturday • 11:00am-12:15 pm
Room: Melody A

Top Papers in Argumentation & Forensics
Sponsor: Argumentation & Forensics Division
Chair: Jonathan M. Smith, University of Memphis

Narrative Ethnographies of Culture Change and Coaching Challenges in High-Turnover Programs
Garret Castleberry, Mid-America Christian University
Stephanie Schartel Dunn, Missouri Western State University

Argument Education in Higher Education: Preliminary Validity and Reliability Evidence for an Argumentation Assessment Instrument*
Paul E. Mabrey III, James Madison University

Collegiate Forensics and Community Resistance: Pockets of Resistance and an Unwelcoming Home
John Mikolajcik, Arkansas State University – Queretaro

“Since I’m A Black Woman”: Experiences of Black Women in Intercollegiate Debate**
Hannah Tabrizi, Valdosta State University
Keven J. Rudrow, University of Memphis

Respondent: Christopher J. Vincent, Louisiana State University

*Top Paper
**Top Student Paper

4303
Saturday • 11:00am-12:15 pm
Room: Melody B

Top Papers in Gender Studies
Sponsor: Gender Studies Division
Chair: Ashton Mouton, Purdue University

Hillary, History, and the Evangelical Household Code: Why Conservative Christians Rejected the Clinton Candidacy
Mark Ward Sr., University of Houston-Victoria

Disclosing Lives, Reading Bodies: A Duoethnography of Queerness in the Classroom
Colin Whitworth, Southern Illinois University
Anna Wilcoxen, Southern Illinois University

“It is Embarrassing When He is Mistaken for My Father (Which is Often):” An Exploration of Age Gaps in Gay Male Relationships*
Adam J. Harvey, Louisiana State University

One Woman’s Wine is Another’s Poison: A Narrative Analysis of Women’s Stories about Drinking**
Yiyi Yang, University of Memphis
Lu Tang, Texas A&M University

Respondent: Ashton Mouton, Purdue University

*Outstanding Student Paper
**Outstanding Faculty Paper
Saturday

**Undergraduates: The Muses of State Associations**

**Sponsor:** State Association Interest Group  
**Chair:** John H. Saunders, University of Alabama in Huntsville  
**Participants:**  
Brad Bailey, Mississippi Gulf Coast Community College, (Mississippi)  
Jason Edward Black, University of North Carolina at Charlotte (Carolinas)  
Janet Hoffman, Georgia College and State University (Georgia)  
Leslie Rodriguez, Angelo State University (Texas)  
John H. Saunders, University of Alabama in Huntsville (Alabama)  
Patrick Richey, Middle Tennessee State University (Tennessee)

This panel features current and previous officers of state communication associations across the South to discuss one of the main reasons for our existence, undergraduate students. Several Southern state associations mention undergraduate students in their mission statements because state associations can serve those students in ways that regional and national conferences cannot. The panelists will focus on how different associations have uniquely served undergrads, some of the challenges of getting undergrads interested and involved, and ways in which we can continue to serve them.

**Health Contexts: Family, Providers, and Education**

**Sponsor:** Applied Communication  
**Chair:** Cathlin Clark-Gordon, West Virginia University  

“It’s Like Moving the Titanic:” Organizational Tensions in School Lunch Programs  
Kristen E. Okamoto, Clemson University  
Patient Autonomy and Communication in Cystic Fibrosis: A Case Study  
Amanda J. Young, University of Memphis  
Loel Kim, University of Memphis  
Family Caregivers of Children with Down Syndrome: A Photovoice Study of Health Literacy Barriers And Pathways  
Kelly Ford, University of Memphis  
Monique Bailey, University of Memphis  
Respondent: Brian Perna, The University of Southern Mississippi

**Top Three Competitive Papers in Freedom of Speech**

**Sponsor:** Freedom of Speech Division  
**Chair:** Grant Cos, Rochester Institute of Technology  

Entertaining Free Expression on Public Sidewalks: Are City Ordinances Kicking Musical Muses to the Curb?*  
Susan H. Sarapin, Troy University  
Pamela Morris, Indiana University-Purdue University, Columbus

The Evolution of the Nature of Speech under the First Amendment: From What Speech Does to What Speech Is  
David R. Dewberry, Rider University  
Student Free Speech and the Schoolhouse Gate in Cyberspace  
Amanda Kearney, Rochester Institute of Technology  
Grant Cos, Rochester Institute of Technology

* Top Competitive Paper

**Racial Rhetoric(s): A Roundtable**

**Sponsor:** Rhetoric and Public Address Division  
**Panelists:**  
Lisa Corrigan, University of Arkansas  
Paul Johnson, University of Pittsburgh  
Samuel Perry, Baylor University  
Amanda Nell Edgar, University of Memphis  
Andre E. Johnson, University of Memphis

In a time of heightened interest in the production and consequences of racialized rhetorics, the panel investigates the historical and political features of blackness (and whiteness) in the United States. Each member of this roundtable uses their unique mode of analysis and communicative event (different speeches, media coverage, or protest acts) to locate the rhetorical features of racialized rhetoric from the publication of Senator Daniel Moynihan’s The Negro Family: The Case for National Action to the Trump Administration’s deployment of evangelical whiteness.

**The Rest of Our Life: Children, Friends, Families and Colleagues**

**Sponsor:** Theodore Clevenger, Jr. Undergraduate Honors Conference
Chair & Respondent: Jaclyn Marsh, University of Nebraska, Lincoln

Community and Collaboration in a Co-working Space
Catherine Caplan, College of Charleston

Friendships as Researched Through the Dialectical Theory Perspective
Maddison Csernica, University of South Carolina Beaufort

Who am I?: Discovering Identities Constructed By Adopted Children Foster
Megan Foster, Coastal Carolina University

Family and Peer Communication about Safe Sex: How Conversations About Sex Impact Sexual Behavior
Mackenzie Marquess, University of Texas, Tyler

Understanding the Importance of Interpersonal Communication During Service Encounters
Rachel Panichella, Coastal Carolina University

An Investigation on Teacher Apprehension based on Professor Self Disclosure on Facebook
Jessica Rosenberg, University of Tennessee

Kelly E. Tenzek, University of Buffalo
Dayna Kloeber, Arizona State University
Katie Margavio Striley, University of North Carolina-Chapel Hill
Jennifer Bender, University of South Florida

Respondent: Linda Manning, Christopher Newport University

Saturday • 11:00am-12:15 pm
Room: Studio 6B

Exploring Positive and Dark Sides of Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: Andrew Tollison, Merrimack College

Studying Interpersonal Communication Metapatterns: A Positive Interpersonal Communication Research
Example and Agenda
Thomas J. Socha, Old Dominion University

Martial Advice to Friends who Experience Infidelity: Leave, Live with It, or Something In-Between?
Jennifer Jackl, Roanoke College

Jenny L. Crowley, The University of Tennessee

An Examination of Communication Negotiation of Purebred Stigma
Lynsey K. Romo, North Carolina State University
Rachel Lloyd, University of Texas at Austin
Zoe Grimalia, North Carolina State University

Dear Diary: Narrative Types and Emotional Communication in Adolescent Journals from a Residential Treatment Center
Andrea Lambert South, Northern Kentucky University

Jessica Elton, Eastern Michigan University
Alison M. Lietzenmayer, Old Dominion University

Social Rejection Experiences among First-Year College Students
Joshua R. Pederson, University of Alabama

Memes and Musings in the Music City

Saturday • 11:00am-12:15 pm
Room: Studio 6B

Exploring Positive and Dark Sides of Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: Andrew Tollison, Merrimack College

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Jessica Elton, Eastern Michigan University
Alison M. Lietzenmayer, Old Dominion University

Social Rejection Experiences among First-Year College Students
Joshua R. Pederson, University of Alabama

Respondent: Emily Kofoed, University of South Carolina Upstate

*Memes and Musings in the Music City*
No One Is Watching: Millennial Disengagement from The Main Stream

Dean Cummings, Georgia Southern University

Psycholinguistic Analysis of Narrative Structures of Video News Packages

Derik Gray, Tyler Junior College

The Kpop Experience: Can Narrative in International Music Videos Connect Cultures

Anita Brown, The University of Texas at Tyler

4312

Saturday • 11:00am-12:15 pm
Room: Studio 11

The Power of Digital & Social Media within Popular Culture

Sponsor: Popular Communication
Chair: C. Wesley Buerkle, East Tennessee State University

Redeploying the UAV: Democratization, Privatization, and Commodification of the “Transhumanist” Drone Stare in the Consumer Market

Bradly Allen Knox, The University of Memphis

She Could Be Me: A Narrative Analysis of Barbie’s Body and Feminine Empowerment in Mattel’s “Evolution of Barbie” Campaign

Taylor Moran, Louisiana State University

You Know You That Bitch When You Cause all This Conversation: A Critical Analysis of the Discourse Surrounding Beyoncé’s Super Bowl 50 Halftime Show

Lily Kunda, Old Dominion University

The Big Game is Just an App Tap Away: The Uses and Gratifications of Online Streaming of Sports Video Content by Millennials.

Chad Whittle, University of Southern Mississippi

Respondent: C. Wesley Buerkle, East Tennessee State University

4501

Saturday • 2:45 pm-4:00 pm
Room: Melody A

Planning Meeting for 2019 SSCA Convention

Chair: Pamela G. Bourland-Davis, 2nd Vice President

All division and interest group planners for 2019 should attend this meeting or the one on Sunday morning at 8am.

4502

Saturday • 2:45 pm-4:00 pm
Room: Melody B

Trumping Argumentation: Exploring Best Practices for Teaching Argumentation in the Trump Era

Sponsor: Argumentation & Forensics Division
Chair: Christopher J. Vincent, Louisiana State University

Panelists:
Hannah Tabrizi, Valdosta State University
Aaron E. Weathers, California State University - Fresno
Rico Self, Louisiana State University
Christopher J. Vincent, Louisiana State University

This panel brings together persuasion and argumentation instructors of various regions to unpack the significance of teaching argumentation and persuasion in a modern political landscape. This panel explores tactics and strategies for teaching and keeping argumentation relevant within a Trump era. More specifically, several questions guide this panel. What is the role of argumentation? And, what is the responsibility of argumentation and persuasion instructors? The individuals that comprise this panel have taught persuasion, argumentation, and debate, and incorporate various strategies for keeping deliberation relevant.

4503

Saturday • 2:45 pm-4:00 pm
Room: Studio 4A

Configuring Subjectivity and Space in Contemporary Health and Medical Rhetoric

Sponsor: Rhetoric and Public Address Division
Chair: Emily Winderman, North Carolina State University

“Risk and the Rhetoric of Pre-Existing Conditions”
Jeffrey Bennett, Vanderbilt University

“Post-Mortem Archive: Chronic Traumatic Encephalopathy, the NFL, and the Boston University Brain Bank”
Daniel Grano, University of North Carolina, Charlotte
“Zika Virus, Media Representations and Rhetoric at the Intersection of Gender, Race and Disability”  
**Marina Levina, University of Memphis**

“Touch with Care: Telesurgery and the Rhetoric of Robotic Touch”  
**Brandon Rogers, North Carolina State University**

“The Material and Affective Rhetorics of Clinical Space at a Woman’s Choice of Raleigh, NC”  
**Emily Winderman, North Carolina State University**

**Respondent: Scott Anderson, Arkansas State University**

As an increasingly well-established field within rhetorical studies, *Rhetorics of Health and Medicine* integrate an array of concerns under a shared aim to promote the flourishing of human and non-human bodies. According to Judy Z. Segal, health and medical rhetoric can occur in a variety of domains, shaping the subjectivity of patients, practitioners, and citizens in the process: “Medicine is not only rhetorical as it is reproduced in published texts; it is also rhetorical as a system of norms and values operating discursively in doctor-patient interviews, in conversation in hospital corridors, in public debate on health policy, and in the apparatus of disease classification.” The panel draws upon Segal’s expansive definition of rhetoric and examines five contemporary cases of health rhetoric that have the potential to constrain and transform the capacities of subjects. Each panelist is concerned with the formation of a health-related subjectivity within a particular space or classificatory domain: healthcare debates of coverage denials, geographical representation of Zika’s impact, tissue repositories, surgical theaters, and protested women’s health clinics. The panel suggests that rhetorics of health and medicine are a central site to interrogate larger issues of economic and cultural disparity.

**4504**  
Saturday • 2:45 pm-4:00 pm  
Room: Studio 4B  
**Top Papers in Rhetoric and Public Address**  
**Sponsor:** Rhetoric and Public Address Division  
**Chair:** Kevin Marinelli, Davidson College

Invoking <Reagan>: The 40th President as Ideograph in Presidential Debates, 1988-2016*  
**Ryan Neville-Shepard, University of Arkansas**  
**Skye de Saint Felix, University of Maryland**

The Emmett Till Memorial Tree and the Limitations of Treescap Rhetoric  
**Jason Edward Black, University of North Carolina, Charlotte**

Constitutive Community, the Social Gospel and Martin Luther King, Jr.’s “A Time to Break Silence”  
**Richard Leeman, University of North Carolina, Charlotte**

**Respondent: Lisa Corrigan, University of Arkansas**

*Top Paper

**4505**  
Saturday • 2:45 pm-4:00 pm  
Room: Studio 5A  
**Top Faculty Papers in Political Communication**  
**Sponsor:** Political Communication Division  
**Chair:** Nick Rangel, Houston Community College

‘Convenience,’ ‘Short-Circuited,’ and an October Surprise: Hillary Clinton’s Email Server Image Repair Discourse  
**Scott Smith, Christopher Newport University**

**César García, Central Washington University**

Wilson and Angell: The Politics of the Economic Entanglement  
**Joseph Bailey, Hardin-Simmons University**

**Respondent: Melissa M. Smith, Mississippi University for Women**

**4506**  
Saturday • 2:45 pm-4:00 pm  
Room: Studio 5B  
**Student Papers in the History of Rhetoric**  
**Sponsor:** American Society for the History of Rhetoric  
**Chair:** Thomas Fuerst, University of Memphis

A Re-Examination of the Rhetoric of Benjamin Hooks: An Impetus for Civil Disobedience in a Trump Presidency  
**Damariyé L. Smith, University of Memphis**

Antilogies and Sophistic Method: Protagoras, Antisthenes, and the Strong Case for Rhetoric  
**John Banister, University of Georgia**

Performance, Freakery and National Identity in 19th Century Slave Auctions*  
**Max Plumpton, University of North Carolina at Chapel Hill**

“Give Me a Display of Your Talent”: Callicles, Socrates, and Rhetorical Deadlocks in the Gorgias.  
**Nathan Rothenbaum, University of Georgia**

**Respondent: Wanda Fenimore, University of South Carolina Sumter**

*Top Paper
Saturday

4507

Saturday • 2:45 pm–4:00 pm
Room: Studio 6A

**Middle of a Memory: News, Names & Authors**

**Sponsor:** Theodore Clevenger, Jr. Undergraduate Honors Conference

**Chair:** Amber Smallwood, University of West Georgia

Cultural Studies Theory and Climate Change Denial in News Media

*Jimmy Bonneau, Curry College*

Is Funny News Fake News? Analyzing the Role of Satirical News and its Implications in Mainstream Media

*Angela Gazzillo, Appalachian State University*

Online Online Anonymity, Civility, and Comment Sections

*Kiersten Helmey, College of Charleston*

History Unfolded US Newspapers and the Holocaust, The Crime Now Has a Name: Genocide

*Hayley McDowell, Austin Peay State University*

Fake News and Trust in News Article Accuracy within News Gateways

*Ruthanna Rubin & Sophia Scearce, Trinity University*

**Respondent:** J. Dean Farmer, Campbell University

4508

Saturday • 2:45 pm–4:00 pm
Room: Studio 6B

**Communication Theory Business Meeting**

4509

Saturday • 2:45 pm–4:00 pm
Room: Studio 7A

**Crushin’ It: Rhetorical Criticism**

**Sponsor:** Theodore Clevenger, Jr. Undergraduate Honors Conference

**Chair:** Morgan Ginther, Texas A&M

The United Daughters of the Confederacy’s Collectivization of Confederate Resentment: White Supremacy’s Call to Action

*Zia Gray, North Carolina State University*

Pass the Honey: Rupi Kaur’s Milk and Honey Helps People Relate

*Gabriel Hidalgo, Southern Adventist University*

Brooks and the Re-occupation of Public Morality

*Cole Porter, Sewanee: University of the South*

A Rhetorical Criticism of “The Murder of Lovejoy” by Wendell Phillips

*Julia Siebert, Sewanee: University of the South*


*Lorenzo Soler, Georgia Southern University*

**Respondent:** Trudy Hanson, West Texas A&M University

4510

Saturday • 2:45 pm–4:00 pm
Room: Studio 7B

**Encountering Intercultural Differences: From Competence to Destructive Communication**

**Sponsor:** Intercultural Communication Division

**Chair:** Amy N. Heuman, Texas Tech University

Rome Wasn’t Built in a Day: An Analysis of the Use of Student Reflections during Short-Term, Faculty-Led Study Abroad Programs to Build Intercultural Communication Competence

*Todd Lee Goen, Christopher Newport University*

*Linda D. Manning, Christopher Newport University*

“All These People Abuse the System”: Towards Developing a Typology of Memorable Hate Messages

*Angela M. Hosek, Ohio University*

Valerie Rubinsky, Ohio University

Nicole Hudak, Ohio University

Shermineh Davari Zanjani, Ohio University

Savvanah Sanburg, Ohio University

Audra K. Nuru, Fairfield University

Meghan Guarnieri, Fairfield University

**Respondent:** Ramesh Rao, Columbus State University

4511

Saturday • 2:45 pm–4:00 pm
Room: Studio 11

**Musings on Instructor Feedback: Improving the Process and Quality of Feedback**

**Sponsor:** Instructional Development Division

**Chair:** Monette Callaway, Hinds Community College

Hashtag Feedback: Using Text Expansion To Streamline The Process Of Providing Detailed Effective Feedback

*Kurtis D. Miller, Tusculum College*

*Audra K. Nuru, Fairfield University*

Meghan Guarnieri, Fairfield University

“All These People Abuse the System”: Towards Developing a Typology of Memorable Hate Messages

*Angela M. Hosek, Ohio University*

Valerie Rubinsky, Ohio University

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Savvanah Sanburg, Ohio University

Audra K. Nuru, Fairfield University

Meghan Guarnieri, Fairfield University
MUSES AND MUSINGS IN THE MUSIC CITY

**Musings On Instructor Feedback In An Honors Oral Communication Classroom**

*S. Brad Bailey, Mississippi Gulf Coast Community College*

Musings On The Humble Rubric: Examining How To Maximize The Effectiveness Of This Form Of Feedback In The Basic Communication Course

*Jacob L. Metz, Tennessee Technological University*

Can You Hear Me Now?: Using Audio Feedback In An Online Speech Course

*L’Oreal Stephens, Middle Tennessee State University*

Face-Off: Providing Feedback While Maintaining Student Face In The Public Speaking Course

*Karen Hill Johnson, Volunteer State Community College*

Providing effective comments on students’ work is an important part of effective teaching, but research shows that students are generally dissatisfied with the feedback they receive. Feedback has been shown to be problematic for a number of reasons, and studies show that many students report spending less than 5 minutes reading feedback. In this panel, instructors from several different types of institutions will focus on techniques to improve both the process of providing feedback to students and the quality of the feedback we provide to students, both in face-to-face and in online courses.

**4512**

Saturday • 2:45 pm-4:00 pm
Room: Ballroom 2/3 AV

**Page to Stage: From Page (to Screen) to Stage: The Process of Compiling and Adapting the Novels and Screenplays of Chocolat and A Very Long Engagement for the Stage**

*Sponsor: Performance Studies Division*

*Chair: Sharon E. Croft, Capital University*

From page (to screen) to stage: The Process of Compiling and Adapting the Novels and Screenplays of Chocolat and A Very Long Engagement for the Stage

*Daniel Heaton, Capital University*

The goal of this panel is to further the conversation on Communication and Innovation begun at the 2017 SSCA conference, focusing attention on the innovations occurring across related subfields in rhetoric, communication and media studies particularly in relation to sound, bodies, and digital technologies. The projects included here are a mix of creative works, digital projects for the public, and theory building all of which feature sound and theorize sound in relation to bodies and materiality.

**Participants/Projects:**

*Justin Eckstein, Pacific Lutheran University*

“Comey is not my Homey: The acoustics of Image-Events.”

Through a critical examination of former FBI Director, James Comey’s September 2017 convocation address at Howard University and the chanting response of audience members, the author introduces an approach that extends the work done on “image events” to incorporate the sounds of the event as an important strategic feature. Whereas the previous work on “image events” state that the force of an argument trades on ineffable visuality, this essay illustrates the force of sound is also important to dissemination. In the case of the Comey protest, the sound of voices amplified to the right volume captured the “shot gun” audio recording (a particular kind of microphone technology attached to the camera) to force Black Lives Matter into the conversation about deliberation itself. Thus, Comey’s Convocation event provides an opportunity to theorize the importance of sonic force to the image event.

*Keon Pettiway, Eastern Michigan University*

“The Virtual Martin Luther King Project (vMLK)”

This project explores and illustrates the relationship between oratory and action, between changes of heart and changes in material, lived, day-to-day experiences. This relationship has been long examined, articulated, challenged, and denied. Yet, as King's 1960 speech at the White Rock Baptist Church indicates, public address is a significant part of a larger set of conversations, actions, and relationships that ultimately lead to changes in both hearts and minds, thinking and acting. Investigators on the Virtual Martin Luther King, Jr. Project began with a digital humanities vision: to develop an immersive sound-based recreation (an interactive digitally rendered experience) of an historic moment in the 20th century US civil rights movement. Using advanced digital and audio technology, the resulting vMLK project provides students, scholars, and citizens with a deeper encounter with civil rights history and a material understanding of the nature and process of social transformation.

*Steven Hammer, St. Joseph’s University*

“Sound Dirt Body Noise”

As technoCulture has become cleaner, sleeker, and more user-friendly, many conventions of making have followed suit, exaggerating the modernist urge to categorize and erase noise, artifacts of production, noncompliant bodies, and dirt. In response, this presentation offers a materialist approach to sonic composition that weaves together indigenous understandings of human and non-human personhood, glitch/dirty/NewMedia practice-philosophies that reject assumptions of noiselessness, and an exploration of dirt as both a metaphor and medium. This approach is illustrated through creative projects including place-based multimedia installations and community instrument co-design projects.

*Respondent: G. Thomas Goodnight, University of Southern California*
MUSES AND MUSINGS IN THE MUSIC CITY

Saturday

4602
Saturday • 4:15 pm-5:30 pm
Room: Melody A
Open

4603
Saturday • 4:15 pm-5:30 pm
Room: Melody B
Narrative Approaches to Message Design across Disciplines
Sponsor: Applied Communication
Chair: Yan Huang, Southern Methodist University
Applying Narrative Research in Teaching Social Media Strategies for Public Relations Students
Jiangxue Han, Appalachian State University
The Application of Narrative Theory to Advertising Campaign Design
Shanshan Lou, Appalachian State University
Approaching Rhetorical Invention as Dramatic Arrangement
Jeffrey Motter, University of Colorado Boulder
Scott Welsh, Appalachian State University
‘Same Same but Different’: Narrative Identification with Others in Everyday Life
Chris Patti, Appalachian State University
An exploration of how the language and theory of narrative might guide students and practitioners in the creation of effective messages beyond the telling of traditional linear stories. Each paper explores how narrative concepts can aid students in the process of understanding and addressing diverse audiences.

4604
Saturday • 4:15-5:30pm
Room: Studio 4A
The Tempo of Organizational Life: Examining the Role of Music in Sense-making of Work, Identity and Well-being
Sponsor: Applied Communication
Chair: Emily Rine Butler, University of Florida
Attributes Of Work And Professional Life As Depicted In Country Songs
Jean L. DeHart, Appalachian State University
The Song Remembers When: Organizational Identity Construction, Maintenance, And Sense-Making Through Turning Point Songs
Kelli L. Fellows, Pfeiffer University
Music and Medicine: The Potential Impact of Music On Healing
Edward C. Brewer, Appalachian State University
Understanding Organizational Change Resistance through Music Genre Preference And Listening Behavior
Bradford R. Frazier, Belmont Abbey College
This panel examines the applications of music in organizational settings and how music directs our sense-making of work, identity and wellness. Panelists analyze the attributes of work as depicted in songs, the way music connects with identify construction, how music functions in healing, and how listening behaviors relate to change-resistance.

4605
Saturday • 4:15-5:30PM
Room: Studio 4B
Social Media Muses & Musings
Sponsor: Public Relations Division
Chair: Pamela Bourland-Davis, Georgia Southern University
Isn’t All The Same (or is it?): Teaching Social Media at the Undergraduate Versus Graduate Levels
Karen Freberg, University of Louisville
Using Social Media as a Pedagogical Tool: Strategies and Tactics
Ai Zhang, Stockton
Proprietary Matters: Considerations for Hypothetical vs Actual Clients in the Social Media Class
Michelle Groover, Georgia Southern University
Audits and Analytics: Real Time Class Assessments of Social Media
Haley Higgs, Georgia Southern University
Picturing Student Research: Using Social Media to Create a Digital, Publishable Class Archive
Ashli Quesinberry Stokes, University of North Carolina Charlotte
Social media is a newer course in the public relations curriculum, and it’s also a communication medium which can be used to stay in touch with students, to model public relations work, and/or to provide a base medium for other student research projects. Social media, for better or worse, clearly has power to change the course of events, or to create events ranging from the viral ice bucket challenge to social media-created crises. Students need to understand its potential and limitations. Posting an image or video and/or creating a 140-character message are small parts of the learning process which must also consider strategy, messaging, branding, and evaluation. This panel pulls together leaders in social media pedagogy as well as faculty who are testing out new approaches. The result is a panel of both muses and musings that will provide inspiration for the next academic year, both in and out of the classroom.
4606
Saturday • 4:15 pm-5:30 pm
Room: Studio 5A

Maternity, Motherhood, and Gendered Politics

Sponsor: Gender Studies Division

Chair: Linda Levitt, Stephen F. Austin University

“Let’s Make ‘Em Squeal” and “Mitch, That’s Not How You Hold a Gun:” Joni Ernst and Allison Lundergrun Grimes Faux Maternal Performance in 2014 Senate Ads

J. Scott Smith, Christopher Newport University

The Biopolitical Spectacle: “Look at that face!” Gendered Surveillance and the Forced Surrogacy of Hillary Clinton in the 2016 Presidential Campaign

Bradly Knox, University of Memphis

Motherhood, Abortion, and the Politics of Hillary Rodham Clinton

Aya Farhat, Baylor University

The Changing Birth Preference Trends in South Korea: South Koreans’ Perception of a Humorous Statement related to Birth Preference

Jeyun Park, Western Kentucky University

Respondent: Rico Self, Louisiana State University

4607
Saturday • 4:15 pm-5:30 pm
Room: Studio 5B

Conspiracy Theories, Identity, and Discourse: Examining Implications of Conspiracy Theories in Social Discourse and Popular Culture

Sponsor: Popular Communication

Chair: Steve Herro, College of Southern Nevada

Identity and Conspiracy Belief: An SEM Examination of Identity Gaps, Generic Conspiracist Beliefs, and Verbal Aggression

Matthew C. Ramsey, Shippensburg University

Zero Sum Gain: The Rhetorical Functions of Conspiracy Theories Surrounding the Coca-Cola Company

Rich A. Knight, Shippensburg University

Give Me My Soros Money. After All, We Are All Paid Actors: The Infowars Conspiracy of Liberal Social Movements

Robert J. Glenn, Owensboro Technical and Community College

Berenstain or Berenstein Bears? A Critical Examination of the Mandela Effect Conspiracy and America’s Favorite Bear Family

Gary Deaton, Transylvania University

Respondent: Steve Herro, College of Southern Nevada

4608
Saturday • 4:15 pm-5:30 pm
Room: Studio 6A

Happens Like That: Applied Communication

Sponsor: Theodore Clevenger, Jr. Undergraduate Honors Conference

Chair: Laura Miller, University of Tennessee

Yoga: Style, Space, and Spirituality on the Construction of Identity and Culture

Kaiely Charles, College of Charleston

Personal Branding: Looking for Jobs in the Digital Age

Margaret Chase, Clemson University

Fine Arts in Speech Language Therapy

Brooke Darnell, Arkansas State University

Communication Historiography within Training and Development Programs

Hope Freeman, Campbell University

Political Affiliation, Liberal Arts Education, and Indoctrination as seen by Transylvania University First Year Students

Kerby Standifer, Transylvania University

Respondent: Emily Ann Paskewitz, University of Tennessee

4609
Saturday • 4:15 pm-5:30 pm
Room: Studio 6B

Political Campaign Communication: Past and Future

Sponsor: Political Communication Division

Chair: Austin W. Allen, Texas State University-San Marcos

The Importance of Identification and Plain Style in Truman’s “Democratic National Convention Acceptance Address.”

Mark LaVoie, Dixie State University

The Rhetorical Dimensions of the Antichrist

Michael Milford, Auburn University

Big Data and American Presidential Campaigns: Anticipating the “Secret Sauce” of Future Data Driven Campaigns

Caleb Cates, Georgia State University

Respondent: Joseph Bailey, Hardin-Simmons University
**4610**
Saturday • 4:15 pm-5:30 pm
Room: Studio 7A

**Save it for a Rainy Day: Media Criticism**

**Sponsor:** Theodore Clevenger, Jr. Undergraduate Honors Conference

**Chair:** Caroline Sawyer, University of South Carolina Beaufort

The Media Effects of Psychological Crime: A Content Analysis of Popular TV Show: *Criminal Minds*
Madison Crockett, Coastal Carolina University

More Than Friends of Dorothy: Queer Character Development of Mulan and Dorothy in ABC’s *Once Upon a Time*
Shelbi Felblinger, Miami University, Ohio

*Gossip Girl*, Your One and Only “All-knowing” Source into the Upper Class Domination of Manhattan’s Elite: A Critical Cultural Analysis of Realism and Ideology
Julien Lunsford, Georgia Southern University

The Stone Table and the Redemption of Man: A Metaphoric Criticism of C.S. Lewis’ *The Lion, the Witch and the Wardrobe*
Karis Stephens, West Texas A&M University

Investigating the Significance of Color in *Heathers* (1989)
April Vincent, University of Arkansas

A Rhetorical Criticism of Edward Hopper’s *Nighthawks*
Sreelakshmi Yallapragada, North Carolina State University

**Respondent:** Antonio Spikes, Southern Illinois University

**4611**
Saturday • 4:15 pm-5:30 pm
Room: Studio 7B

**From Personal to Organizational: Using Ethnography to Better Understand Others and Ourselves**

**Sponsor:** Ethnography Interest Group

**Chair:** Garret Castleberry, Mid-America Christian University

Researching Sensitive Topics: Reflections on a Cancer Project
Dinah Tetteh, Arkansas State University

Reframing Organizational Exit via Relational Dialectics: An Autoethnography
Andrew F. Herrmann, East Tennessee State University

Crystallizing the Rhythms of the Road: A Personal, Political, and Rhythmtical Setting of America’s Blue Ridge Parkway
Leanna Smithberger, University of South Florida

Melancholia in Absence of Closure: Using Autoethnography to Gain Control
Victoria L. Brown, University of Southern Mississippi

**Respondent:** Ben Triana, University of South Carolina Aiken

**4612**
Saturday • 4:15 pm-5:30 pm
Room: Studio 11

**Top Student Papers in Intercultural Communication**

**Sponsor:** Intercultural Communication Division

**Chair:** Jill Stapleton Bergeron, University of Tennessee (Knoxville)

Contextualizing Joseph Addison’s Cato: A Muse for Early Black College Students*
Pamela E. Foster, Georgia State University

Preconceptions of Culture: Poison or Medicine for a Cross-Cultural Relationship?
Eunhui Kim, University of Alabama

Irie Subalternity: Locating Communication Resistance within the Rastafari Subaltern Context
Jaime Robb, University of South Florida

**Respondent:** Mary Grace Antony, Western Washington University

*Top Student Paper
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<tr>
<th>Event Code</th>
<th>Date and Time</th>
<th>Location</th>
<th>Event Title</th>
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<td>Studio 4A</td>
<td>Rhetoric and Public Address Division Business Meeting</td>
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<td>4704</td>
<td>Saturday • 5:45 pm-7:00 pm</td>
<td>Studio 4B</td>
<td>Applied Communication Division Business Meeting</td>
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<tr>
<td>4705</td>
<td>Saturday • 5:45 pm-7:00 pm</td>
<td>Studio 5A</td>
<td>Intercultural Communication Business Meeting</td>
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<tr>
<td>4706</td>
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<td>Studio 6A</td>
<td>Freedom of Speech Division Business Meeting</td>
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<td>4709</td>
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<td>Studio 7A</td>
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<tr>
<td>4710</td>
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<td>4711</td>
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<td>Mass Communication Division Business Meeting</td>
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<tr>
<td>4801</td>
<td>Saturday • 6:30 pm-8:30 pm</td>
<td>Skye/28th Floor</td>
<td>The Annual SSCA Osborn Reception</td>
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</tbody>
</table>

**Sponsors:** Drs. Michael and Suzanne Osborn, University of Memphis, and Pearson Publishing
DAY 5
Sunday, April 8, 2018

5101
Sunday • 8:00 am-9:15 am
Room: Melody A
Nominating Committee Meeting
Chair: Victoria Gallagher, SSCA Immediate Past President
Participants: Immediate Past Chairs of SSCA Divisions

5102
Sunday • 8:00 am-9:15 am
Room: Melody B
2019 Convention Planning Meeting Number 2
Chair: Pamela G. Bourland-Davis, Georgia Southern University, VP

All division and interest group planners for 2019 should attend this meeting or the one on Saturday afternoon at 2:45 pm.

5103
Sunday • 8:00 am-9:15 am
Room: Ballroom 2/3 AV
Current Topics in Performance Studies
Sponsor: Performance Studies Division
Chair: Lindsay Greer, University of Southern Indiana
Panelists:
Lil’ Mama D’: Excerpts From a Black Superhero Arises
Danette M. Pugh-Patton, Southern Illinois University
A Dream and the Reality: An Excerpt from My Solo Performances Ibis and Olu: An Afrofuturist Comic Book
Caleb McKinley-Portee, Southern Illinois University
My Collective Memory: Lynching: Capitalism; and Socialism; And Education And Faith
Prosper Yao Tsikata, Valdosta State University
“Summoning the Spirit of Obsolescence: A Post-Human Séance
Lindsay Greer, University of Southern Indiana

5104
Sunday • 8:00 am-9:15 am
Room: Studio 4A
‘I Like It, I Love It’: Student Papers
Sponsor: Mass Communication
Chair: Melissa M. Smith, Mississippi University for Women
Space, Place and Media Representations of Disability: A textual Analysis of Speechless
Jessica Montalvo, University of Southern Florida
Discussing Nationality in Major league Baseball Broadcasts at the Local and National Levels
Zachary Arth, University of Alabama
Respondent: Emma Butterworth, University of North Carolina at Charlotte

5105
Sunday • 8:00 am-9:15 am
Room: Studio 4B
Small Teaching: Collaborative Learning from Various Disciplines
Sponsor: Applied Communication
Chair: Leigh Ann Johnston, Franciscan Missionaries of Our Lady University
Leigh Ann Johnston, Franciscan Missionaries of Our Lady University
Virginia Engholm, Franciscan Missionaries of Our Lady University
Zachary Rash, Franciscan Missionaries of Our Lady University

Using a panel format with three discussants, faculty from different disciplines will share small teaching experiences in the classroom, including outcomes. Research is ongoing and will continue through the Fall 2017 semester. Small teaching initiatives are based on James Lang’s (2016) text, Small Teaching.

5106
Sunday • 8:00 am-9:15am
Room: Studio 5A
Applying Rhetoric for Social Change: The Responsibility of Rhetoricians to Produce Practical, Socially Responsive Scholarship
Sponsor: Applied Communication
Chair: Emily Winderman, North Carolina State University
Observing, Analyzing, Presenting, and Making Claims: Bridging the Academy and Public without Colonizing
Emily Kofoed, University of South Carolina Upstate
Inhumanity in New York City: Deciphering a Path to Close Rikers Island
Matthew Klingbeil, Georgia State University

Untimely Support: Documenting the Last Minute Public Intellectual ‘Movement’ for DACA
Sara Baugh-Harris, University of Denver

Creeds, Credence, and Personal Conviction: Bridging Critical Rhetorical Scholarship and Action in Faith Communities
Christian Norman, Middle Georgia State University

Focusing on important social issues that currently receive limited attention, this roundtable addresses critical gaps in rhetorical scholarship, while addressing our scholarly responsibility to apply our knowledge as public intellectuals. It also serves as a forum for the audience to engage in discussion about the cross-discipline possibilities for social action.

Sunday • 8:00 am-9:15am
Room: Studio 5B

Donald Trump as Rhetorical Muse
Sponsor: Rhetoric and Public Address Division
Chair: Brandon Inabinet, Furman University

“Donald J. Trump’s Multimodal Southern Strategy and the Rhetoric of Americanism”
Erin Jorden, Marshall University
Stephen Underhill, Marshall University

“Trust Trump’s Truth: A Fantasy Theme Analysis of Donald Trump’s Rhetorical Vision in Three Major Speeches”
Jacqueline Parchois, Texas State University

“Justice, and Safety, and Security: A Rhetorical Analysis of Donald Trump’s Illegal Immigration Address”
Samantha Lloyd, Florida Atlantic University

“Building the Wall: Trump and the Rhetorical Corporeality”
Bradley Knox, University of Memphis
Nicholas Bradley, University of Memphis

Respondent: Kevin Marinelli, Davidson College

Sunday • 8:00 am-9:15am
Room: Studio 6B

Musings on Developing a New Debate and Forensics Program: An Examination of both the Difficulties and Successes in Starting a New Program
Sponsor: Argumentation & Forensics Division
Chair: Jacob L. Metz, Tennessee Technological University
Panelists:
Karen Hill Johnson, Volunteer State Community College
Shaquille O’Neal Marsh, Pellissippi State Community College
Laurie Rowland, Cleveland State Community College
Becky Richey, Motlow State Community College
Patrick Richey, Middle Tennessee State University

While it is often difficult for established debate and forensics programs to compete for the attention of students amidst a myriad of other student organizations seeking student involvement or for programs to receive necessary funding from their institutions when budgets are tight, it is even more difficult for new programs to develop and thrive amidst these and other challenges. This panel brings coaches together who have recently worked to develop debate and forensics programs to discuss their successes, their failures, tips they would give other developing programs, and suggestions as to how established programs can help developing programs grow.

Sunday • 8:00 am-9:15am
Room: Studio 7A

Reinterpreting Bodies through Sound and Voice in Popular Culture
Sponsor: Popular Communication
Chair: Amanda Nell Edgar, University of Memphis
The (Unheard) Sound of Music: Affect and the Invocatory Drive in Rock and Roll

**Katie Graves, University of Memphis**

A/Muse to Agitate: Hozier’s Erotic Polemic in the Controversy of Christian Love

**Brian Heslop, Coker College**

A Dynasty of Screams: Jamie Lee Curtis and the Reinterpretation of Maternal Voice on *Scream Queens*

**Kyle Christensen, University of Memphis**

The Audacity of Disidentification: Tori Covell’s Dance Performance as Disruption to Audist Concepts of Sound

**Sarah Mayberry Scott, Arkansas State University**

Respondent: Amanda Nell Edgar, University of Memphis

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**5112**

Sunday • 8:00am-9:15am
Room: Studio 11

When the Dog Bites, When the Bee Stings: Our Least Favorite Theory to Teach and How We Handle It

**Sponsor:** Community College Division

**Chair:** Brad Bailey, Mississippi Gulf Coast Community College

**Panelists:**
- David Nelson, Valdosta State University
- Richard Bello, Sam Houston State University
- Dena Horne, Sam Houston State University
- Todd Goen, Christopher Newport University
- Monette Callaway, Hinds Community College
- Stephanie Coopman, San Jose State University
- Frances E. Brandau, Sam Houston State University

This roundtable continues discussion that began at SSCA-Norfolk and continued at SSCA-Memphis and many after that. Part V offers an energizing presentation of how communication professors have taken communication theories and designed innovative strategies for the classroom. Each scholar will open discussion on one of their LEAST favorite communication theories in an attempt to provide a glimpse into one of the hardest to define terms of today: communication. “My Favorite Communication Theory V” invites participants and audience members to examine said theories, how they are approached in the classroom and how students react to them in the classroom. Come and listen and offer your opinions as well!

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**5111**

Sunday • 8:00am-9:15am
Room: Studio 7B

**Access, Education, and Organizational Socialization**

**Sponsor:** Applied Communication

**Chair:** Carrie Reif-Stice, University of Southern Mississippi

Educating Citizens for a Pluralistic and Democratic Society: Homeschooling as Rhetorological Training in a Classical Conversations Community

**Mark Allan Steiner, Christopher Newport University**

Job Announcements as a Genre of Organizational Communication

**DaJung (DJ) Woo, The University of Tennessee, Knoxville**

Communicating our Scholarship: Examining Academic Cluster Types in Orientation Toward Open Access publishing

**Elizabeth D. Dalton, Middle Tennessee State University**

**Carol Tenopir, University of Tennessee, Knoxville**

**Lisa Christian, University of Tennessee, Knoxville**

**Bo-Christer Bjork, Hanken School of Economics**

Professionalization through Socialization: Student Conceptualizations of Internships

**Chelsea Beveridge, UNC Charlotte**

Thinking like A Leader: Acting as a Colleague

**Mark Hickson, University of Alabama Birmingham**

Respondent: Carrie Reif-Stice, University of Southern Mississippi

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**5201**

Sunday • 9:30 am-10:45 am
Room: Melody A

**Committee on Committees Meeting**

Presiding: Jason Munsell, President

Participants:
- Pamela G. Bourland-Davis, Vice President
- Victoria Gallagher, Immediate Past President
- Jerold L. Hale, Executive Director
- Ashli Quesinberry Stokes, Marketing Director
- Jennifer A. Samp, SCJ Editor
- Joy Hart, Finance Committee Chair

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**5202**

Sunday • 9:30 am-10:45 am
Room: Melody B

**Following the Muse with Qualitative Research Musings: Novice Scholars’ Applied Qualitative Research**

**Sponsor:** Applied Communication

**Chair:** Patricia Amason, University of Arkansas
The Activist CEO: The Effects of Espresso-ing Your Concerns in Corporate America
Elizabeth Ashley Clayborn, University of Arkansas
Sergei Kolomeitsev, University of Arkansas
Febriany Sapulet, University of Arkansas
Lee Ann Mills, University of Arkansas
Differences in the Development of Undergraduate and Graduate Student Relationships
Claire Strutzenberg, University of Arkansas
Brittany Maddox, University of Arkansas
Taliyah Brooks, University of Arkansas
Abbey Williams, University of Arkansas
Emily Goff Hoffman, University of Arkansas
A Qualitative Study about Attitudes and Beliefs Regarding Guns on Campus at the University of Arkansas
Xiaoti Fan, University of Arkansas
Matthew Fey, University of Arkansas
Alshaatha Al-Sharji, University of Arkansas
Kelly Conley, University of Arkansas
Kimberly Snow, University of Arkansas
Jarred Cuellar, University of Southern California

“Environmental Heroism, The Frontier, and Renewing the Fall: A Comparison of Structure and Myth in Barack Obama and Donald Trump’s Campaign Speeches”
Sam Watson, Baylor University
“The Collective Guilt of Racialization”
Nathan Rothenbaum, University of Georgia
“Corporeal Anxiety, Disability, and Masculinity in the Centers for Disease Control and Prevention Tips From Former Smokers Messages”
Jacob Justice, University of Kansas
Respondent: William Balthrop, University of North Carolina, Chapel Hill

Sunday

5203
Sunday • 9:30 am-10:45 am
Room: Ballroom 2/3 AV

Following our Muse: Expanding the Performance Studies Curriculum
Sponsor: Performance Studies Division
Chair: Scott Dillard, Georgia College and State University
Panelists:
Scott Dillard, Georgia College and State University
Jonathan Gray, Southern Illinois University
Tracy Stephenson Shaffer, Louisiana State University
Craig Gingrich Philbrook, Southern Illinois University

These papers all in their individual way seek to comment on the expansion of the performance studies curriculum. Whether the courses are offered as introductory courses, upper level courses, or special topics graduate courses, each of the courses is an innovation on the curricular offering within performance studies. The papers each lay out course design and outcomes as well as insights into how this expansion furthers the mission of the individual university, the program, or the field of performance studies.

5204
Sunday • 9:30 am-10:45 am
Room: 4A

Commended Student Papers
Sponsor: Rhetoric and Public Address Division
Chair: John Banister, University of Georgia

“Environmental Heroism, The Frontier, and Renewing the Fall: A Comparison of Structure and Myth in Barack Obama and Donald Trump’s Campaign Speeches”
Sam Watson, Baylor University
“The Collective Guilt of Racialization”
Nathan Rothenbaum, University of Georgia
“Corporeal Anxiety, Disability, and Masculinity in the Centers for Disease Control and Prevention Tips From Former Smokers Messages”
Jacob Justice, University of Kansas
Respondent: William Balthrop, University of North Carolina, Chapel Hill

5205
Sunday • 9:30-10:45am
Room: Studio 4B

Helping Your Students Earn Internships
Sponsor: Instructional Development Division
Chair: Zachary Denton, North Carolina A&T State University

“Creating A Campus Network: Building Relationships Across Campus to Provide Internships and Assistantship Opportunities”
Scott Christen, Tennessee Technological University
“Nailing the Interview: Tactics and Tips for Before, During, and After”
Greg Dowell, U.S. House of Representatives Staffer
“General Education Oral Communication: Your First Step to Networking for an Internship”
Michelle Garland, University of South Carolina Upstate

“From Classroom to Career: Focusing on the Big Picture”
Ryan Goke, Murray State University
“Researching the Résumé: Hacking the Mass Submission Algorithms”
Stephanie Kelly, North Carolina A&T State University

“Using Service Learning to Jump Start a Career”
Colleen Mestayer, Tennessee Technological University
“What Seemed So Obvious in Kindergarten: Helping Students Acquire the Necessary Internship (Skills)”
Michelle T. Violanti, University of Tennessee

We strive to inspire our students to push themselves, and one of the ways we can do that is by helping student think towards their future careers. Internships help students not only acquire skills, they help them network, and they showcase the student’s ability to future employers. This panel will discuss ways to build internship networks on and off campus, teach interviewing skills, as well as craft strategic résumés that help them stand out from the masses online.
5206
Sunday • 9:30 am-10:45 am
Room: Studio 5A

Freeing Student Costs: A Collaborative Look at Developing Departmental Textbooks

Sponsor: Applied Communication

Chair: Leigh Ann Johnston, Franciscan Missionaries of Our Lady University

Leigh Ann Johnston, Franciscan Missionaries of Our Lady University
Barbara Tucker, Dalton State College
Amy Mendes, Dalton State College

Benefits and challenges of Open Educational Resources (OER). Panelists present research from multiple perspectives on adopting free and extremely low-cost options for classroom instruction.

5207
Sunday • 9:30 am-10:45 am
Room: Studio 5B

Musing About the Important Role Public Relations Plays In Developing & Sustaining the Culture Of An Organization

Sponsor: Public Relations Division

Chair: Dr. Lisa Fall, Pellissippi State Community College

Panelists:
Brigitta R. Brunner, Auburn University
Lisa T. Fall, Pellissippi State Community College
Beverly Graham, Georgia Southern University
Pamela Bourland-Davis, Georgia Southern University
Christie M. Kleinnmann, Belmont University
Kellie Toon, Pellissippi State Community College

Regardless of the industry – strong internal relationship management serves as the glue that binds an organization together. Public relations management is the dominant adhesive and plays a crucial role in maintaining an organization’s culture. This culture must be carefully crafted and nurtured. This panel will provide a creative copulation of discussions to demonstrate how public relations creates, influences and strengthens organizational culture. It includes a theoretical perspective that focuses on the four areas of internal public relations’ conscience (civic professionalism, corporate social responsibility, ethics, and public interest communication) in relation to organizational culture. It also provides a practical perspective that revolves around the discussion of culture codes, rituals, rites and events that help provide the unique internal environment to which a culture lives. A program illustration is also used to support the premise that enculturation is critical to bringing new employee stakeholders into the organizational mix.

5208
Sunday • 9:30 am-10:45 am
Room: Studio 6A

Gotta Catch ‘Em All: Struggles and Strategies to Attract Communication Studies Majors

Sponsor: Association for Communication Administrators

Chair: Cole Franklin, East Texas Baptist University

Participants:
Cole Franklin, East Texas Baptist University
Scot Loyd, Oklahoma Baptist University
Patrick G. Richey, Middle Tennessee State University
Jeff Sorrels, East Texas Baptist University
Nakia Welch, San Jacinto College

In the shifting world of higher education, many departments are pressured to recruit majors in order to justify their size and funding. While communication scholars and faculty understand the importance of communication and know that communication skills are the most important skill employers are seeking in college graduates, many departments still find it difficult to recruit majors because students do not see a clear career path tied to the discipline as they do with many other majors. Panelists will address struggles with and strategies to attract majors at their respective institutions thus advocating for our discipline’s relevance and place whether it be at a community college, small private universities, or larger public universities. In accordance with the conference theme of “Muses and Musings”, this roundtable discussion will seek to provoke inspiration for those in attendance. Audience input and discussion will also be encouraged.

5209
Sunday • 9:30 am-10:45 am
Room: Studio 6B

Inspiring Students to Critically Analyze Information from Advertisements to Tweets and Everything in Between

Sponsor: Community College Division

Chair: Karen J. Freberg, University of Louisville

“Teaching Advertising Using Gaming and Virtual Realities.”

Kathy Keltner Previs, Eastern Kentucky University

“Looking for the Social Blueprint: Using the Introductory Course to Develop Public Relations Literacy”

Kevin S. Trowbridge, Belmont University

“Audience Influence: Teaching Students the Importance of Critical Analysis”

Sabrina Page, Walters State Community College

We live in a noisy world both visually and auditory. Because of this society has turned communication into tiny sound bites. Where organizations, businesses, media, employers governments, and high-
er education institutions use 140 characters that scream at “us” in order to try and gain our attention. In order to head off this overwhelming noise individuals tend to focus their attention on certain channels, identifying with those that are most like them; that they are familiar with and can, therefore, accept. This glut of information brings with it new opportunities and challenges to find new ways in which to battle for the scarce resource of attention. Therefore, recognizing the dependence students have on mobile devices now offers communication instructors a challenge in teaching students how to critically analyze the information they are presented with.

People make decisions about what is valuable to them based on the information provided. When we consider how critical analyses of an advertisement is generally taught the one thing many instructors forget to examine is the medium through which students are exposed to those advertisements. Which begs the question... how do we, as communication instructors, teach our students who to critically analyze advertisements, or for that matter, the information students are exposed to depending on the medium?

This panel will offer ways in which critical analysis is currently being taught. Offering suggestions as to how instructors can implement them in their own classes.

Chair: Melody Lehn, Sewanee: The University of the South
Panelists:
Beth S. Bennett, University of Alabama
Jamie Capuzza, University of Mount Union
Antonio de Velasco, University of Memphis
Robert N. Gaines, University of Alabama
Peter A. O’Connell, University of Georgia
Sean Patrick O’Rourke, Sewanee: The University of the South

Representative of diverse institutions in and beyond the South, panelists will consider and assess the present state of education in the history of rhetoric. After panelists offer brief (5-minute) position statements on undergraduate- and graduate-level programs in the field, they will engage the audience in discussion of the issues raised.

Sunday • 9:30-10:45
Room: Studio 11

Negotiating Identity in Intercultural Contexts

Sponsor: Intercultural Communication Division
Chair: Margaret D’Silva, University of Louisville

The Goals of ICC: Revisiting a Problem Textbook
Ramesh Rao, Columbus State University

What Counts as Diasporic Citizenship?: An Ethnographic Case Study of the Indian Diaspora in the US
Renu Pariyadath, University of South Carolina Upstate

Respondent: Jon Braddy, Florida Gulf Coast University

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1991 - Kim E. Freeman, University of Florida
1990 - Cindy J. Kistengen, Louisiana State University
   Krystyna Strzyzewski, University of Arizona
1989 - Regina M. Hoffman, Louisiana State University
1988 - Roy J. Schwartzman, University of Iowa
1987 - Stephanie Zimmerman, University of Kentucky
**MUSES AND MUSINGS IN THE MUSIC CITY**

**Dwight L. Freshley Outstanding New Teacher Award** honors SSCA members who have demonstrated teaching excellence early in their careers. Nominees must teach courses in communication and have taught full-time for at least two and not more than five years. In addition to the requirements noted above, each nominee must submit a statement of not more than 500 words on his or her “Philosophy and Practice of Teaching.”

- **2017**: Shanshan Lou
- **2016**: Ryan McGeeough
- **2015**: Mary Beth Asbury
- **2014**: Siobhan Smith, University of Louisville
- **2013**: David P. Terry, San Jose State University
- **2012**: Casey Malone Maugh, University of Southern Mississippi - Gulf Coast
- **2011**: Minsun Shim, University of Georgia
- **2010**: Lora B. Helvie-Mason, Southern University at New Orleans
- **2009**: Deborah Cunningham Walker, Coastal Carolina University
- **2008**: Monica Pombo, Appalachian State University
- **2007**: Billy Wooten, Berea College
- **2006**: Marcyrose Chvasta, University of South Florida
- **2005**: Daryl W. Wiesman, Clemson University
- **2004**: Kandi L. Walker, University of Louisville
- **2003**: None given
- **2002**: Frances Brandau-Brown, Sam Houston State University
- **2001**: Melanie Morgan, University of Louisville
- **2000**: Vanessa Beasley, Texas A & M University
- **1999**: Karla K. Jensen, Texas Tech University
- **1998**: Charla Markhum Shaw, University of Texas, Arlington
- **1997**: None given
- **1996**: Carl M. Cates, Valdosta State University
- **1995**: Enrique D. Rigsby, Texas A & M University

**Rose B. Johnson SCJ Article Award** honors the author or authors of an outstanding, significant article published in the Southern Communication Journal. The recipient of this award is determined by the Editor and editorial board of SCJ through a process established by the Editor.

- **2017**: Lisa A. Flores and Christy-Dale L. Sims
- **2016**: Zoé Hess Carney & Mary E. Stuckey
- **2015**: Kathleen Hunt
- **2014**: Patricia Davis, Georgia State University
- **2013**: Wendy Atkins-Sayre, University of Southern Mississippi
- **2012**: Page Toller, University of Nebraska-Omaha
- **2011**: Daniel A. Grano, University of North Carolina at Charlotte
- **2010**: Deborah Thomson, East Carolina University
- **2009**: Christina R. Fouست, University of Denver
- **2008**: James J. Kimble, Seton Hall University
- **2007**: Todd McDorman, Wabash College
- **2006**: Katherine Hendrix, University of Memphis
- **2005**: Michael Waitman, University of North Carolina
- **2004**: Carol B. Mills, Northern Illinois University
- **2003**: Austin S. Babrow, Purdue University
- **2002**: Kathryn M. Olsen, University of Wisconsin, Milwaukee
- **2001**: Suzanne Fitch, Southwest Texas State University
- **2000**: Roseann M. Mandziuk, Southwest Texas State University
- **1999**: John R. Stewart and Karen Zediker, University of Washington
- **1998**: Jacqueline Bacon
- **1997**: Michael Pfau, University of Wisconsin
- **1996**: Patricia Moy, University of Wisconsin
- **1995**: Barry Radler, University of Wisconsin
- **1994**: Michael K. Bridgeman, University of Wisconsin

**Minority Recruitment and Retention Award** honors institutions that have demonstrated noteworthy commitment to the recruitment and retention of minority students for their campuses.

- **2017**: Department of Communication Studies, Furman University
- **2016**: Department of Communication, University of Louisiana - Lafayette
- **2015**: Department of Applied Communication, University of Arkansas at Little Rock
- **2014**: None given
- **2013**: School of Journalism and Mass Communication, University of Southern Mississippi
- **2012**: None given
- **2011**: None given
- **2010**: Department of Communication Studies, The University of North Carolina at Charlotte
- **2009**: Department of Communication and Journalism, College of Liberal Arts, Auburn University
- **2008**: None given
- **2007**: None given
- **2006**: None given

**T. Earle Johnson-Edwin Paget Distinguished Service Award** honors SSCA members who, through their service and leadership to the Association and the profession, have made significant contributions and merit recognition.

- **2017**: Carl Cates
- **2016**: Charles H. Tardy
- **2015**: John Meyer
- **2014**: J. Donald Ragsdale, Sam Houston State University
- **2013**: Emmet Winn, Auburn University
- **2012**: Trudy Hanson, West Texas A&M University
- **2011**: Michael and Suzanne Osborn, University of Memphis
- **2010**: Mark Hickson III, University of Alabama at Birmingham
- **2009**: Thomas Frenz, University of Arkansas
- **2008**: None given
- **2007**: Kenneth Cissna, University of South Florida
- **2006**: Marilyn Young, Florida State University
- **2005**: None given
- **2004**: Mary Evelyn Collins, Sam Houston State University
- **2003**: Richard L. Conville, University of Southern Mississippi
- **2002**: Nina-Jo Moore, Appalachian State University
- **2001**: Richard Ranta, University of Memphis
- **2000**: Susan Siltanen, University of Southern Mississippi
- **1999**: Bert Bradley, Auburn University
- **1998**: Keith Erickson, University of Southern Mississippi
- **1997**: Jerry Tarver, University of Richmond
- **1996**: Dwight Freshley, University of Georgia
- **1995**: Gregg Phifer, Florida State University
- **1994**: John I. Sisco, Southwest Missouri State University

**Service Award** honors SSCA members who, through their service and leadership to the Association and the profession, have made significant contributions and merit recognition.

- **2017**: Donald P. Terry, West Texas A&M University
- **2016**: Siobhan Smith, University of Georgia
- **2015**: Lora B. Helvie-Mason, Southern University at New Orleans
- **2014**: Carl Cates
- **2013**: Keith Erickson, University of Southern Mississippi
- **2012**: J. Donald Ragsdale, Sam Houston State University
- **2011**: Michael and Suzanne Osborn, University of Memphis
- **2010**: Mark Hickson III, University of Alabama at Birmingham
- **2009**: Thomas Frenz, University of Arkansas
- **2008**: None given
- **2007**: Kenneth Cissna, University of South Florida
- **2006**: Marilyn Young, Florida State University
- **2005**: None given
- **2004**: Mary Evelyn Collins, Sam Houston State University
- **2003**: Richard L. Conville, University of Southern Mississippi
- **2002**: Nina-Jo Moore, Appalachian State University
- **2001**: Richard Ranta, University of Memphis
- **2000**: Susan Siltanen, University of Southern Mississippi
- **1999**: Bert Bradley, Auburn University
- **1998**: Keith Erickson, University of Southern Mississippi
- **1997**: Jerry Tarver, University of Richmond
- **1996**: Dwight Freshley, University of Georgia
- **1995**: Gregg Phifer, Florida State University
- **1994**: John I. Sisco, Southwest Missouri State University

**Minority Recruitment and Retention Award** honors institutions that have demonstrated noteworthy commitment to the recruitment and retention of minority students for their campuses.

- **2017**: Department of Communication Studies, Furman University
- **2016**: Department of Communication, University of Louisiana - Lafayette
- **2015**: Department of Applied Communication, University of Arkansas at Little Rock
- **2014**: None given
- **2013**: School of Journalism and Mass Communication, University of Southern Mississippi
- **2012**: None given
- **2011**: None given
- **2010**: Department of Communication Studies, The University of North Carolina at Charlotte
- **2009**: Department of Communication and Journalism, College of Liberal Arts, Auburn University
- **2008**: None given
- **2007**: None given
- **2006**: None given
MICHAEL M. OSBORN TEACHER-SCHOLAR AWARD honors SSCA members who have balanced professional careers, having achieved excellence in teaching, scholarship, and service.

2017 - Richard Leeman
2016 - Mary Stucky
2015 - Lynne Webb
2014 - Roseann Manduziuk, Texas State University
2013 - Kenneth N. Cisna, University of South Florida
2012 - Katherine Hendrix, University of Memphis
2011 - Kathleen J. Turner, Davidson College
2010 - Jerry Hale, University of Georgia
2009 - None given
2008 - Art Bochner, University of South Florida
2007 - Martin Medhurst, Baylor University
2006 - None given
2005 - Marilyn Young, Florida State University
2004 - Julia T. Woods, University of North Carolina
2003 - Robert E. Denton, Jr., Virginia Polytechnic Institute
2002 - None given
2001 - Janice Rushing, University of Arkansas
2000 - None given
1999 - Ronald H. Carpenter, University of Florida
1998 - Mary Frances Hopkins (emeritus), Louisiana State University
1997 - Tom Frenz, University of Arkansas, Fayetteville
1996 - None given
1995 - Beverly Whitaker Long, University of North Carolina, Chapel Hill
1994 - Michael M. Osborn, University of Memphis

OUTREACH AWARD honors SSCA members who have made significant contributions to the profession by facilitating the success and access of under-represented populations or the integration of specific groups of students, professionals, or scholars into the communication discipline or professional organizations. The significant contribution may be the initiation of a major activity, the completion of a major project, or represent a lifetime of work with numerous individuals or on numerous meaningful activities. The scope of the activity may be national, regional, or local, and might involve mentoring, advising, liaison, or other activities.

2017 - Amy Heuman
2016 - Sean O’Rourke
2015 - None given
2014 - None given
2013 - Jimmie Manning, Northern Illinois University
2012 - Dominique Gendrin, Xavier University
2011 - Sean Long, University of North Carolina at Charlotte
2010 - Tina Harris, University of Georgia
2009 - William Thompson, University of Louisville
2008 - Margaret D’Silva, University of Louisville
2007 - None given
2006 - Carol Winkler, Georgia State University
2005 - Steve Madden, Clemson University
2004 - None given
2003 - None given
2002 - Marsha Houston, University of Alabama
2001 - None given
2000 - Tyrone L. Adams, University of Louisiana, Lafayette
1999 - Robert Denton, Virginia Tech
1998 - Suzanne Osborn
1997 - Lynne M. Webb, University of Memphis
1996 - Andrew King, Louisiana State University
1995 - E. Culpepper Clark, University of Alabama, Tuscaloosa
1994 - Theodore Clevenger, Jr., Florida State University

JANICE HOCKER RUSHING EARLY CAREER RESEARCH AWARD honors SSCA members who have demonstrated exceptional scholarly ability through research and publication early in their academic careers. Nominees must be untenured, assistant professors in the field of communication, and no more than five years shall have passed between nominee’s appointment to the rank of assistant professor (or receipt of terminal degree) and the time of the award. In addition, nominees must have participated in the program of the annual convention at least twice (or participated once in the convention program and published an article in the Southern Communication Journal). In addition to the requirements noted above, a maximum of three (3) representative publications by the nominee must be submitted.

2017 - Leland Spencer
2016 - Shaughan A. Keaton
2015 - Pavica Sheldon
2014 - Rebekah Fox, Texas State University
2013 - Graham Bodie, Louisiana State University
2012 - Megan Foley, Mississippi State University
2011 - Ambar Basu, University of South Florida
2010 - None given
2009 - Dan Grano, The University of North Carolina at Charlotte
2008 - Jason Edward Black, University of Alabama
2007 - Elisaa Foster, San Jose State University
2006 - Stacy Holman Jones, University of South Florida
2005 - Arthur Raney, Florida State University
2004 - Michael I. Arrington, Ohio University
2003 - Kevin Wright, University of Memphis
2002 - None given
2001 - None given
2000 - None given
1999 - Jim Kuypers, Dartmouth College
1998 - Jennifer Monahan, University of Georgia
1997 - Kathryn Greene, East Carolina University
1996 - Sean Patrick O’Rourke, Vanderbilt University
1995 - Cindy J. Kirstenberg, University of Houston, Downtown
2007 - Roxanne L. Parrot, University of Georgia

FRANKLIN SHIRLEY AWARD FOR THE TOP UNDERGRADUATE HONORS CONFERENCE PAPER honors the most outstanding paper submitted each year to the Theodore Clevenger Jr. Undergraduate Honors Conference. The recipient of this award is determined by the Vice President Elect through a process established by the Vice President Elect.

2017 - Nejla Day
2016 - Samantha Grainger Shuba
2015 - Polina Larina
2014 - Terrell Jake Dionne, University of North Texas
2013 - Kirsten Clark, Millsaps College
2012 - Monica Lawson, Transylvania University
2011 - Diana Lynde, Columbia College
2010 - Brad Griffith
2009 - Latesha Beachum, Columbia College
2008 - Katrina Baldus, James Madison University
2007 - Judith Novak, University of Kentucky
2006 - Alex Teh, University of Georgia
2005 - Jennifer Bafundo, Furman University
2004 - Lindsey Ilion, George Washington University
2003 - Andrew Thomas Ross, George Washington University
2002 - Cynthia Ledford, University of Kentucky
2001 - Sara Bakker, George Washington University
2000 - Melanie Dotson, Samford University
1999 - Mark T. Witko, University of Wyoming
1998 - Kevin Hooper, North Carolina State University
1997 - Amy Tilton, University of Texas, Corpus Christi
1996 - Andrea Doughty and Kelli Jones, University of Alabama at Birmingham
1995 - Blaine Hummel and Garret Ulosevich, Trinity University
1994 - Gerard Pfannensteil, Trinity University
1993 - Joshua Boyd, David Lipscomb University
1992 - Lorice Evans, David Lipscomb University

JOHN I. SISCO EXCELLENCE IN TEACHING AWARD

honors
SSCA members who have consistently demonstrated excellence in teaching communication throughout their academic careers. Nominees must be employed full-time teaching courses in communication for a minimum of ten years. In addition to the requirements noted above, each nominee must submit a statement of not more than 500 words on his or her “Philosophy and Practice of Teaching.”

2017 - Christina L. Moss
2016 - Ann Burnette
2015 - Carol Thompson
2014 - Leigh Anne Howard, University of Southern Illinois
2013 - Michael L. Arrington, University of Kentucky
2012 - Jennifer A. Samp, Auburn University
2011 - Barbara Bieseker, University of Georgia
2010 - Deanna Dannels, North Carolina State University
2009 - Sean O’Rourke, Furman University
2008 - Joy Hart, University of Louisville
2007 - Elizabeth Bell, University of South Florida
2006 - Mary E. Stuckey, Georgia State University
2005 - None Given
2004 - Stephen Braden, Georgia State University
2003 - None Given
2002 - Katherine Hendrix, University of Memphis
2001 - Bonnie J. Dow, University of Georgia
2000 - James A. Aune, Texas A & M University
1999 - Lawrence A. Hosman, University of Mississippi
1998 - Mark Hickson III, University of Alabama, Birmingham
1997 - George Grice, Radford University
1996 - Nina-Jo Moore, Appalachian State University
1995 - Calvin M. Logue, University of Georgia
1994 - Marsha L. Vanderford, University of South Florida

OUTSTANDING SCHOLAR IN COMMUNICATION THEORY AWARD

2017 - Courtney Wright, University of Tennessee, Knoxville
2016 - None given
2015 - None given
2014 - Lynne M. Webb, University of Arkansas
2013 - James Honeycutt, Louisiana State University
2012 - Ronald C. Arnett, Duquesne University
2011 - Jerry Hale, University of Michigan, Dearborn
2010 - John C. Meyer, University of Southern Mississippi
2009 - Pamela Kalbfleisch, University of North Dakota
2008 - William G. Powers, Texas Christian University
2007 - None given
2006 - None given
2005 - James C. McCroskey, West Virginia University
2004 - Richard Conville, University of Southern Mississippi
2003 - J. Donald Ragsdale, Sam Houston State University
2002 - Kenneth N. Cisnna, University of South Florida

2001 - Ralph Behnke, Texas Christian University
2000 - Lynne M. Webb, University of Arkansas
1999 - Joann Keyton, University of Memphis
1998 - Charles H. Tardy, University of Southern Mississippi
1997 - Renee Edwards, Louisiana State University
1996 - James L. Applegate, University of Kentucky
1995 - Mark L. Knapp, University of Texas
1994 - Theodore Clevenger, Jr., Florida State University

GENDER STUDIES SCHOLAR OF THE YEAR

2017 - Pat Arnesen
2016 - None given
2015 - Jason Edward Black, University of Maryland
2014 - None given
2013 - Jane Jorgenson, University of South Florida
2012 - None given
2011 - Marion Meyers, Georgia State University
2010 - Janis Edwards, University of Alabama
2009 - Carole Blair, University of North Carolina, Chapel Hill
2008 - Roseann M. Mandziuk, Texas State University
2007 - Julia T. Wood, University of North Carolina, Chapel Hill
2006 - Elizabeth Allen Bell, University of South Florida
2005 - Sonja K. Foss, University of Colorado at Denver
2004 - Donna Nudd, Florida State University
2003 - None given
2002 - Diana K. Ivy, Texas A&M University, Corpus Christi
2001 - Lynne Webb, University of Arkansas
2000 - None given
1999 - Trudy L. Hanson, West Texas A&M University
1998 - Katherine Hawkins, Wichita State University
1997 - Susan Stiltanen, University of Southern Mississippi
1996 - Marsha Vanderford, University of South Florida
1995 - Renee Edwards, Louisiana State University
1994 - Julia T. Wood, University of North Carolina, Chapel Hill
1993 - Carol J. Jablonski, University of South Florida
1992 - Mary Frances HopKins, Louisiana State University
1991 - Navita Cummings James, University of South Florida
1990 - Marsha Houston, Tulane University
1989 - Virginia E. Wheless, Morehead State University
1988 - Kathleen J. Turner, Tulane University

SUZANNE OSBORN COMMUNITY COLLEGE OUTSTANDING EDUCATOR AWARD

Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the “Awards Guideline” and designate a recipient or recipients, unless none of the nominees meets the criteria.

2017 - Richard Falvo
2016 - Deborah Hefferin
2015 - Monette Callaway

J. DONALD RAGSDALE AWARD FOR MENTORING

Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on the criteria established in the “Awards Guideline” and designate a recipient or recipients, unless none of the nominees meets the criteria.

2017 - Kenneth Zagacki
2016 - Wendy Atkins-Sayre
<table>
<thead>
<tr>
<th>Year</th>
<th>City, State</th>
<th>Hotel Name</th>
</tr>
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<tbody>
<tr>
<td>1930</td>
<td>Birmingham, AL</td>
<td>Thomas Jefferson Hotel</td>
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<tr>
<td>1931</td>
<td>Atlanta, GA</td>
<td>Henry Grady Hotel</td>
</tr>
<tr>
<td>1932</td>
<td>Asheville, NC</td>
<td>Boone Tavern</td>
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<td>1933</td>
<td>Berea, KY</td>
<td>Thomas Jefferson Hotel</td>
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<td>1934</td>
<td>Birmingham, AL</td>
<td>Thomas Jefferson Hotel</td>
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<tr>
<td>1935</td>
<td>New Orleans, LA</td>
<td>Stevens Hotel with NATS</td>
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<tr>
<td>1936</td>
<td>Gainesville, FL</td>
<td>Thomas Hotel</td>
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<tr>
<td>1937</td>
<td>Nashville, TN</td>
<td>Andrew Jackson Hotel</td>
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<tr>
<td>1938</td>
<td>Atlanta, GA</td>
<td>Henry Grady Hotel</td>
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<tr>
<td>1939</td>
<td>Baton Rouge, LA</td>
<td>Heidelberg Hotel</td>
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<td>1940</td>
<td>Chattanooga, TN</td>
<td>Patten Hotel</td>
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<td>1941</td>
<td>Birmingham, AL</td>
<td>Tutwiler Hotel</td>
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<tr>
<td>1942</td>
<td>Atlanta, GA</td>
<td>Henry Grady Hotel</td>
</tr>
<tr>
<td>1943</td>
<td>Jackson, MS</td>
<td>Heidelberg Hotel</td>
</tr>
<tr>
<td>1944</td>
<td>Jackson, MS</td>
<td>Heidelberg Hotel</td>
</tr>
<tr>
<td>1945</td>
<td>Cleveland, TN (cancelled)</td>
<td>Cherokee Hotel</td>
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<tr>
<td>1946</td>
<td>Atlanta, GA</td>
<td>Henry Grady Hotel</td>
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<td>1947</td>
<td>Baton Rouge, LA</td>
<td>Heidelberg Hotel</td>
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<tr>
<td>1948</td>
<td>Nashville, TN</td>
<td>Maxwell Hotel</td>
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<td>1949</td>
<td>Waco, TX</td>
<td>Roosevelt Hotel</td>
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<tr>
<td>1950</td>
<td>Birmingham, AL</td>
<td>Tutwiler Hotel</td>
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<td>1951</td>
<td>Gainesville, FL</td>
<td>Thomas Hotel</td>
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<tr>
<td>1952</td>
<td>Jackson, MS</td>
<td>Heidelberg Hotel</td>
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<tr>
<td>1953</td>
<td>Greenville, SC</td>
<td>Poinsett Hotel</td>
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<tr>
<td>1954</td>
<td>Dallas, TX</td>
<td>Adolphus Hotel</td>
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<td>1955</td>
<td>Memphis, TN</td>
<td>Peabody Hotel</td>
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<tr>
<td>1956</td>
<td>Hattiesburg, MS</td>
<td>Forrest Hotel</td>
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<td>1957</td>
<td>Athens, GA (Georgia)</td>
<td>Center for Cont. Education</td>
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<td>1958</td>
<td>Houston, TX</td>
<td>Rice Hotel</td>
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<td>1959</td>
<td>Louisville, KY</td>
<td>Sheraton Seelbach Hotel</td>
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<td>1960</td>
<td>Winston-Salem, NC</td>
<td>Robert E. Lee Hotel</td>
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<tr>
<td>1961</td>
<td>Miami, FL</td>
<td>Everglades Hotel</td>
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<tr>
<td>1962</td>
<td>Austin, TX</td>
<td>Driskell Hotel</td>
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<td>Nashville, TN</td>
<td>Andrew Jackson Hotel</td>
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<td>1964</td>
<td>Houston, TX</td>
<td>Texas State Hotel</td>
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<td>1965</td>
<td>Durham, NC</td>
<td>Jack Tar Hotel</td>
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<td>1966</td>
<td>Miami, FL</td>
<td>Everglades Hotel</td>
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<td>1967</td>
<td>Little Rock, AR</td>
<td>Marion Hotel</td>
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<td>1968</td>
<td>Memphis, TN (cancelled)</td>
<td>Peabody Hotel</td>
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<td>Memphis, TN</td>
<td>Peabody Hotel</td>
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<td>Robert E. Lee Hotel</td>
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<td>New Orleans, LA</td>
<td>Roosevelt Hotel</td>
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<td>1972</td>
<td>San Antonio, TX</td>
<td>El Tropicano Hotel</td>
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<td>1973</td>
<td>Lexington, KY</td>
<td>Phoenix Hotel</td>
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<tr>
<td>1974</td>
<td>Richmond, VA</td>
<td>John Marshall Hotel</td>
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<td>1975</td>
<td>Tallahassee, FL</td>
<td>Tallahassee Hilton Hotel</td>
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<td>1976</td>
<td>San Antonio, TX</td>
<td>El Tropicano Hotel</td>
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<td>1977</td>
<td>Knoxiville, TN</td>
<td>Hyatt Regency Hotel</td>
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<td>1978</td>
<td>Atlanta, GA</td>
<td>Sheraton Biltmore Hotel</td>
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<tr>
<td>1979</td>
<td>Biloxi, MS</td>
<td>Broadwater Beach Hotel</td>
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<td>1980</td>
<td>Birmingham, AL</td>
<td>Hyatt House Hotel</td>
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<tr>
<td>1981</td>
<td>Austin, TX</td>
<td>Hilton Palacio del Rio</td>
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<td>1982</td>
<td>Hot Springs, AR</td>
<td>Arlington Hotel</td>
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<td>1983</td>
<td>Orlando, FL</td>
<td>Hilton Inn-Florida Center</td>
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<td>1984</td>
<td>Baton Rouge, LA</td>
<td>Hilton Hotel</td>
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<td>Winston-Salem, NC</td>
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<td>1986</td>
<td>Houston, TX</td>
<td>Shamrock Hilton Hotel</td>
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<td>St. Louis, MO</td>
<td>Clarion Hotel with CSCA</td>
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<td>1988</td>
<td>Memphis, TN</td>
<td>The Peabody Hotel</td>
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<td>1989</td>
<td>Louisville, KY</td>
<td>Brown Hotel</td>
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<td>1990</td>
<td>Birmingham, AL</td>
<td>Radisson Hotel</td>
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<td>1991</td>
<td>Tampa, FL</td>
<td>Hyatt Regency</td>
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<td>1992</td>
<td>San Antonio, TX</td>
<td>St. Anthony Hotel</td>
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<td>Lexington, KY</td>
<td>Hyatt Regency &amp; Radisson Plaza with CSCA</td>
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<td>Norfolk, VA</td>
<td>Omni Hotel</td>
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<td>New Orleans, LA</td>
<td>The Monteleone Hotel</td>
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<td>Savannah, GA</td>
<td>Hyatt Regency</td>
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<td>San Antonio, TX</td>
<td>La Mansion del Rio</td>
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<td>Birmingham, AL</td>
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<td>Tampa, FL</td>
<td>Wyndam Harbour Island Hotel</td>
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<td>Radisson Hotel</td>
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<td>2006</td>
<td>Dallas, TX</td>
<td>Marriott Galleria-Addison</td>
</tr>
<tr>
<td>2007</td>
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LIFE MEMBERS
Ty Adams
Patricia Amason
Kenneth Andersen
Michael Arrington
Bill Balthrop
Benjamin Bates
Frances Brandau-Brown
Donna Bruenger
Monette Callaway
Cristina Cardenas
Carl Cates
James Chesebro
Ken Cisna
Mary Evelyn Collins
Celeste Condit
Stephanie Coopman
James Darsey
Jean DeHart
Margaret D’Silva
Michael Eaves
Jennifer Edwards
Renee Edwards
Keith Erickson
William Faux II
Janet Fisher
John Foster
Robert Frank
Hal Fulmer
Michelle Garland
Alan Goodboy
Russell Guthrie
Sally Hardig
Joy Hart
Katherine Hawkins
Mark Hickson III
Lawrence Hosman
Heather Hundley
Ronald Jackson II
Pamela Kalbfleisch
Stephanie Kelly
Jenny Korn
Jim Kupers
Roseann Mandziuk
Matt Martin
Brian McGee
Eva McMahan
Martin Medhurst
Nina-Jo Moore
Dave Nelson
P Judson Newcombe
Kathryn Olson
Sean Patrick O’Rourke

Michael Osborn
Suzanne Osborn
Selene Phillips
Larry Powell
Andrew Pyle
Richard Ranta
Michelle Violanti
John Sisco
Robert Smith
Jeff Sorrels
Leland Spencer
Mary Stuckey
Jerry Tarver
Terry Thibodeaux
Michelle Violanti
Lynne Webb
Steven Weiss
Patrick Wheaton
Danielle Williams
Emmett Winn

PATRON MEMBERS
Arthur Bochner
Kristen L. Cockrell
Dean Cummings
John Daly
Victoria Gallagher
Robert Glenn
Michael Gray
Jerold Hale
Trudy Hanson
Roderick Hart
Edgar Johnson III
Jimmie Manning
Jason Munsell
Kandi Walker

EMERITUS MEMBERS
M. Violet Asmuth
Jerry Bangham
Richard Baxter
Hope Bock
Amanda Borden
Richard Conville, Jr.
Norma Cook
Blanton Croft
Bill Edwards
Millard Eiland
Dwight Freshley
Deborah Hefferin
Rosanna Herndon
C. Franklin Karns

INSTITUTIONAL MEMBERS
Alabama Communication Association
Arkansas State University
University of Central Florida
Clemson University
College of Charleston
Columbus State University
Florida Atlantic University
Furman University
The University of Georgia
Georgia Southern University
Louisiana State University
The University of Memphis
Middle Tennessee State University
Millersville University
University of Montevallo
North Carolina State University
Ohio University
Old Dominion University
Purdue University
Sam Houston University
University of South Florida
University of Southern Mississippi
The University of Tennessee, Knoxville
University of Texas at Arlington
The University of Texas of the Permian Basin
Texas State University
Texas Tech University
Valdosta State University
Virginia Tech University
Volunteer State Community College
Western Kentucky University
ARTICLE I: NAME
The name of the Association shall be the Southern States Communication Association.

ARTICLE II: PURPOSE
The purpose of the Association shall be to promote study, criticism, research, teaching, and application of the artistic, humanistic, and scientific principles of communication. The Association, a not-for-profit organization, exists for educational, scientific, and literary purposes only. No part of the net revenues of the Association, if any, may be used for the private benefit of any individual or group, except that the Executive Council may establish scholarships or research grants for projects or purposes appropriate to the Association.

ARTICLE III: MEMBERSHIP
Section 1. Individual Membership. Individual membership in the Association shall be open, upon application, to any interested person upon payment of the current annual dues. Regular membership, student membership, sustaining membership, patron membership, and lifetime membership are all individual memberships. Active individual membership is a requirement for all elected and appointed positions that support and represent the association. The Executive Council shall set services provided for the different categories of membership.

ARTICLE IV: OFFICERS
Section 1. Officers. The officers of this Association shall be:

The Administrative Committee includes the President, the 1st Vice President, the 2nd Vice President, the Executive Director, the Journal Editor, the Marketing Director, the Immediate Past President, and the Financial Committee Chair.

Section 2. Term of Office. The terms of office of the President, 1st Vice President, and 2nd Vice President shall be for one year; of the Journal Editor, the Marketing Director, and representatives to the National Communication Association (NCA), three years; and of the Executive Director, five years.

Section 3. Succession.
1. The 1st Vice President shall automatically succeed to the office of the President upon the expiration of the President’s term of office. The 1st Vice President shall succeed the President should the President’s office become vacant through death, resignation, or disability.
2. The 2nd Vice President shall automatically succeed to the office of 1st Vice President upon expiration of the 1st Vice President’s term of office. The 2nd Vice President shall serve as assistant to the 1st Vice President. The 2nd Vice President shall succeed the 1st Vice President should the 2nd Vice President’s office become vacant through death, resignation, or disability except as specified in Section 5.

Section 4. Duties of Officers.
1. The President shall perform the following duties and such other related duties as shall arise:
   1. Preside at all business meetings of the Association and of the Executive Council.
   2. Appoint and notify all committees except those otherwise provided for.
   3. Provide oversight of divisions and interest groups.
   4. Serve as liaison officer between the Southern States Communication Association and all other national, regional, and associations with similar or related interests.
   5. See that members of the profession receive notice of meetings and activities of the Association and of the Executive Council, unless the transmission of such notices has been otherwise assigned.
   6. Facilitate the performance of the constitutional duties of all other officers and committees.
2. The 1st Vice President shall perform the following duties and such other related duties as shall arise:
   1. Prepare the program for the annual convention.
   2. Serve as program coordinator of the sectional programs arranged by the officers of the recognized Divisions of the Association.
   3. Assist the President in promoting the activities and interests of the Association as needed or requested.
3. The 2nd Vice President shall perform the following duties and such other related duties as shall arise:
   1. Be responsible for the annual recruitment efforts of the Association.
   2. Assist the President and 1st Vice President in promoting the activities and interests of the Association as needed or requested.
   3. Plan the annual Theodore Cleaver, Jr. Undergraduate Honors Conference and determine the Franklin Shirley Award winner.
4. The Executive Director shall perform all ordinary duties of the Secretary and Treasurer of the Association and of the Executive Council.
   1. As Treasurer, the Executive Director shall furnish a financial report at each annual convention. The Executive Director shall incorporate into the report a financial accounting covering all publications and the results of the official independent accounting review.
   2. The Executive Director shall notify the National Communication Association Executive Offices of the names and addresses of the newly elected High School, College, and Community/Twice Year College Representatives to Legislative Assembly immediately after the election results have been announced.
   3. The Executive Director shall appoint a newsletter editor and a Webpage Editor.
   4. The Executive Director shall publish the SSCA newsletter and conduct Association elections in accordance with procedures outlined elsewhere in the Constitution.
   5. The Executive Director shall negotiate and sign all contracts on behalf of the Association, subject to approval of the Association.
5. The Journal Editor shall direct and supervise the publication of the Southern Communication Journal as authorized by the Executive Council.
6. The Marketing Director shall be responsible for development, implementation, and evaluation of association marketing activities. These include, but are not limited to: strategic planning, preparing and implementing various marketing activities, membership development and maintenance, organizational branding, securing advertising, and expansion of state, regional, and national organizational awareness.

7. All SSCA representatives to NCA shall represent the interests of SSCA and its members at the national level, reporting to SSCA’s president.

8. The Immediate Past President shall chair the Nominating Committee and other duties accepted in consultation with the President.

9. The Administrative Committee includes the President, the 1st Vice President, the 2nd Vice President, the Executive Director, the Journal Editor, the Marketing Director, the Immediate Past President, and the Finance Committee Chair.

Section 5. Vacancies.

1. The Executive Council shall have authority to fill any vacancy, other than the Presidency, created by the death, resignation, or disability of an elected officer of the Association.

2. In the event of multiple officer vacancies and/or a vacancy at a point after submissions have been received for the annual convention or undergraduate honors conference, the Administrative Council shall, at its discretion, select a replacement.

3. In the event of an Executive Director vacancy, the Executive Council shall put forward a replacement who would be ratified by the association membership.

ARTICLE V: EXECUTIVE COUNCIL

Section 1. Membership.

The membership to the Executive Council of the Association shall be:

1. President, 1st Vice President, 2nd Vice President, Executive Director, Journal Editor, Marketing Director, Chair and members of the Finance Committee.

2. The chairs of the established Divisions of the Association.

3. The Immediate Past President, retiring Executive Director, and retiring Journal Editor, each for one year following that person’s term of office.

4. Three members elected at large by members of the Association for a three-year term to serve as representatives to the Legislative Assembly of the National Communication Association. On a three-year rotating basis, they shall be elected to represent the interests of High School, College, and Community/Two-Year College members. The High School, College, and Community/Two Year College Representatives to the Legislative Assembly of the National Communication Association shall present a report based on correspondence and notes from business meetings of the National Communication Association to the Executive Council at its first meeting at the annual convention.

Section 2. Terms of Office. Newly elected officers and Council members shall assume office at the close of the annual convention with the exception of the Executive Director, who shall take office as provided in Article VII, Section 4B and 4C.

Section 3. Meetings. The Executive Council shall normally meet at least three (3) times each year, twice at the annual convention prior to the Association business meetings, and once at the annual convention of the NCA.

Section 4. Duties and Responsibilities. The Executive Council shall receive reports, recommend budgets, initiate action, establish scholarships or research grants for projects or purposes appropriate to the Association, and oversee the long-range planning for the Association. In the period between annual conventions, the Executive Council shall act for the membership of the Association.

Section 5. Emergency Procedures. In case of an emergency that would make it either impossible or impractical for the president to convene the Executive Council, the President may empower an Emergency Council consisting of the President, the Immediate Past President, the 1st Vice President, the 2nd Vice President, and the Executive Director to act for the Executive Council. The President may consult each member to determine what action is to be taken on behalf of the Executive Council. Items not requiring an immediate decision are to be decided by polling the entire Executive Council.

Section 6. Quorum. Those members of the Executive Council present at a regularly scheduled and announced meeting of the Executive Council shall constitute a quorum.

ARTICLE VI: MEETINGS

Section 1. Business Meetings. The Association shall hold at least two (2) business meetings at each annual convention.

Section 2.

1. Annual Convention. The Association shall hold a convention and the Theodore Clevenger, Jr. Undergraduate Honors Conference each year in the months of March or April, preferably during the first full week in April or as near thereto as feasible, at a time determined by the Executive Council upon recommendation by the Time and Place Committee as provided in Article IX, Section 1.

2. Regional Rotation. Whenever possible, the Time and Place Committee should seek to systematically rotate the Annual Convention site among the several geographical regions within the larger region covered by the Southern States Communication Association.

3. Local Arrangements. An SSCA member living in or near the host convention city shall chair a local committee to assist the Administrative Committee with convention arrangements.

Section 3. Strategic Planning Meeting. Upon the call of the President, the Administrative Committee, Immediate Past Executive Director, Finance Committee Chair, and other appropriate members as designated by the President, shall meet for the purpose of strategic planning. No more than five years shall elapse between such meetings. The President is responsible for providing a summary report of the meeting to be filed with the Executive Director and to be presented at the subsequent annual convention’s business meeting.

Section 4. Quorum. Those members of the Association present at a regularly scheduled and announced meeting of the Association shall constitute a quorum.
ARTICLE VII: NOMINATIONS, ELECTIONS, AND APPOINTMENTS

Section 1. Nominating Committee.

1. Method of Selection.
   1. The Nominating Committee shall consist of the Immediate Past President of the Association, as chair, and the Immediate Past Chairs of all Divisions.
   2. All members shall serve for one year.
   3. The Committee Chair or designee shall give a report to the Executive Council at its annual meeting during the National Communication Association convention.

2. Restrictions. A member of the Nominating Committee shall not be eligible for any office to be considered by that committee.

3. Responsibilities.
   1. Nominations for the Slate of Officers may be made by the following methods:
      1. By the Nominating Committee
      2. Any SSCA member in good standing may make recommendations to the Nominating Committee.
      3. Nominators may submit materials supporting nominees.
      4. Other names may be added to the Slate of Officers by petition filed with the Nominating Committee at least six months before the annual convention. The petition shall state the names of the nominee and the office to which the person is being nominated and shall be signed by at least twenty-five (25) Association members in good standing at the time and who represent at least two states and five separate institutions.

   2. The Nominating Committee shall check with all possible nominees to make each one aware of the responsibilities of the office to which the person is being nominated and to determine that the nominee will accept and assume the responsibility if elected. Nominees must be members in good standing at the time of the nomination.

   3. The chair of the Nominating Committee shall submit to the Executive Director a list of nominees along with vita information on each candidate and platform statements from each candidate for the office of 2nd Vice President at least one hundred twenty (120) days prior to the annual convention.

Section 2. Officers to be Elected.

1. Officers to be elected each year are the 2nd Vice President and one Member-at- Large to the Executive Council, who is also the representative to the Legislative Assembly of NCA (the High School, College, and Community/Two Year College Representative to the Legislative Assembly of the National Communication Association on a rotating basis).

2. Officers to be elected every three years are the representative to the NCA Nominating Committee.

Section 3. Election.

1. First Ballot.
   1. At least seventy (70) days before each annual convention the Executive Director shall make available a ballot to each member of the Association who is in good standing at the time.
   2. This ballot shall contain the names of the candidates for the various offices for which the Nominating Committee is charged to present candidates. The vita information for each candidate and the platform statements of no more than 300 words for all candidates shall be made available to all members.
   3. A deadline of at least thirty-five (35) days prior to the annual convention shall be set for voting.
   4. To be valid, each ballot must be submitted by an association member in good standing and verified by the Executive Director at the close of voting.

1. Second Ballot. If a candidate does not receive a majority vote by the first ballot, a second ballot listing the two candidates who received the plurality of votes shall be taken in the same manner as the first ballot, except that the Executive Director shall open the voting at least thirty (30) days prior to the convention and close the voting at least fifteen (15) days prior to the convention.

Tie Between Two Candidates. If two candidates are the only ones on the ballot and receive exactly the same number of votes or a majority is not achieved, the Executive Director shall contact both candidates prior to conducting a second election. The second election shall open the voting at least thirty (30) days prior to the convention and close the voting at least fifteen (15) days prior to the convention. In the event that another tie or lack of majority ensues, the Executive Director shall conduct an election at the annual convention business meeting.

Section 4. Officers to be Appointed.

1. The Executive Director and the Marketing Director shall be appointed by the Executive Council upon recommendation of a sub-committee appointed by the President and ratified by the membership at the convention.

2. The Journal Editor shall be appointed by the Executive Council, upon the recommendation of the Publications Committee, and ratification by the membership at the convention.

3. The Executive Director and Journal Editor shall be appointed one year prior to taking office.

4. The term of the Executive Director shall correspond to the fiscal year of the Association, August 1 to July 31, and continue for five (5) consecutive fiscal years.
ARTICLE VIII: DUES AND FEES
Section 1. Categories.

1. Dues and fees of the Association shall be established for the following categories:

   1. Regular Membership
   2. Student Membership
   3. Sustaining Membership
   4. Patron Membership
   5. Institutional Membership
   6. Life Membership
   7. Convention Fees
   8. Undergraduate Honors Conference Fee

2. Establishment of Rates: The rates for the dues and fees in each of the categories shall be established by a two-thirds (2/3) vote of the membership voting at an annual convention business meeting.

Section 2. The Executive Director and Marketing Director, in consultation with the Administrative Committee, shall set fees for the following: exhibitor fees, advertising fees for the convention program, and ads for job postings.

ARTICLE IX: COMMITTEES
Section 1. Standing Committees.

1. Committee and Purposes. The standing committees and their purposes shall be:

   1. Committee on Committees, whose purpose shall be to make committee appointments at each convention, and to review assignments in the fall, filling committee vacancies as needed. While any committee may recommend new members, the power of appointment shall reside in the Committee on Committees.
   2. Constitution Committee, whose purpose shall be to review the Constitution periodically and to recommend such amendments as may seem necessary to provide for new developments within the Association and in its relationship with the National Communication Association.
   3. Finance Committee, whose purpose shall be to prepare an annual budget, present it to the Council for approval, maintain a balanced budget, and supervise its use. The Executive Director shall be an ex-officio member of the Finance Committee. The Finance Committee must approve payment for non-budgeted items in excess of $1,000. The Finance Committee shall make recommendations on the investment of money raised through the payment of Life Membership dues.
   4. Nominating Committee, whose purpose shall be to nominate yearly a slate of one or more candidates for 2nd Vice President, candidates for the other elected offices that may be vacant, and perform such duties as prescribed in Article VII, Section 1C.
   5. Publications Committee, whose purpose shall be to monitor and make recommendations concerning the publication needs of the Association, to develop and approve policies related to the appearance, frequency, and graphic layout of the publications, and to recommend to the Executive Council editors of SSCA publications (other than the newsletter editor).
   6. Resolutions Committee, whose purpose shall be to draft and present the standard and any special resolutions at the annual convention.
   7. Time and Place Committee, whose purpose shall be to solicit and receive competitive bids from cities for the annual convention.
   8. Minority Recruitment and Retention Committee, whose purpose is to recruit and retain underrepresented populations as members and determine the recipient of the Minority Recruitment/Retention Award.
   9. Resource Development Committee, whose purpose is to research, plan, and develop financial resources and fundraisers to benefit the organization. The Executive Director shall serve as an ex-officio member of this committee.
   10. T. Earle Johnson-Edwin Paget Distinguished Service Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Guidelines for Awards," designate a recipient or recipients, unless none of the nominees meet the criteria.
   11. Janice Hocker Rushing Early Career Research Award, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Guidelines for Awards," designate a recipient or recipients, unless none of the nominees meet the criteria.
   12. John I. Sisco Excellence in Teaching Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established by the Association in the "Guidelines for Awards," designate a recipient or recipients, unless none of the nominees meet the criteria.
   13. SSCA Outreach Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established in the "Guidelines for Awards," designate a recipient or recipients, unless none of the nominees meet the criteria.
   14. Dwight L. Freshley Outstanding New Teacher Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established in the "Guidelines for Awards," designate a recipient or recipients, unless none of the nominees meet the criteria.
   15. Rose B. Johnson SCJ Article Award Committee, whose purpose is to determine the recipient or recipients based on criteria established by the Association in the "Guidelines for Awards."
   16. Michael M. Osborn Teacher-Scholar Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established in the "Guidelines for Awards" and designate a recipient or recipients, unless none of the nominees meet the criteria.
   17. Suzanne Osborn Community College Outstanding Educator Award Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established in the "Awards Guideline" and designate a recipient or recipients, unless none of the nominees meet the criteria.
   18. J. Donald Ragsdale Award for Mentoring Committee, whose purpose shall be to solicit nominees for the award, evaluate them based on criteria established in the "Awards Guideline" and designate a recipient or recipients, unless none of the nominees meet the criteria.
1. Appointment
   1. The Committee on Committees shall consist of the Administrative Committee.
   2. Standing Committees should consist of three members in good standing.
   3. Members of the Standing Committees, except the Nominating Committee, the Committee on Committees, and the Rose B. Johnson Award Committee, shall be appointed for a term of three years, with staggered terms, shall be eligible for reappointment, and shall have the retiring member serve as chair.
   4. Members of the Rose B. Johnson SCJ Article Award Committee shall consist of the SCJ Editor and the Editorial Board.

2. Reports. Each committee shall present its reports to the Executive Council in session at the convention as requested by the President, and the President is empowered to require reports of progress during the year.

Section 2. Special Ad Hoc Committees. The President may appoint special committees as deemed necessary and desirable to assist in carrying out the program for the year. Such appointments will expire with the end of the President's term in office. The Executive Council may authorize the appointment of special committees to serve longer than one year.

ARTICLE X: DIVISIONS

Section 1. Purpose. The purpose of the Division structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the specialties of communication.

Section 2. Division Names. Each Division will represent a major specialization of communication. In order to be an officially recognized Division of the Southern States Communication Association, at least 5% of the Association's membership shall have indicated membership in the Division. Any Division failing to attract 5% of the membership (determined 60 days prior to the meeting of the Administrative Committee at the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. The Executive Director shall notify divisions of probationary status when membership falls below 5%. Failing to achieve the minimum or failing to elect officers shall result in the Divisional status being revoked and the division becoming an Interest Group. The following Divisions are recognized and shall be guaranteed space on the convention program, which will be allocated based on division size:

1. Communication Theory
2. Freedom of Speech
3. Intercultural Communication
4. Performance Studies
5. Mass Communication
6. Rhetoric and Public Address
7. Southern Argumentation and Forensics
8. Language and Social Interaction
9. Instructional Development
10. Applied Communication
11. Gender Studies
12. Popular Communication
13. Interpersonal Communication
14. Public Relations
15. Community College
16. Political Communication

Section 3. Each member of the Association shall be an official member of up to two (2) Divisions and may affiliate with additional divisions for a fee set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the program for a business meeting of each Division.

Section 5. Officers. Members of each Division shall elect the officers for the Division.

1. The officers and their responsibilities shall be:
   1. The Chair, who shall be the chief officer of a Division and shall be responsible to the President of the Association.
   2. The Vice Chair, who shall serve as program chair for the section programs at the annual convention and shall be responsible to the 1st Vice President of the Association and ascends to the office of Chair.
   3. The Vice Chair-Elect, who ascends to the office of Vice Chair and assists the Chair with divisional responsibilities.
   4. The Secretary, who shall take minutes and publicize activities of the Division and shall be responsible to the Executive Director of the Association.

2. Activities and specialty interests within each Division shall be directed by the officers of that Division.

Section 6. Establishment of New Divisions. New Divisions of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed division. A new Division cannot be recognized until 5% of the membership of the Association has indicated their desire to join such a division.
ARTICLE XI: INTEREST GROUPS
Section 1. Purpose. The purpose of the Interest Group structure of the Association shall be to recognize and to encourage the spheres of interest and activities of the expanding specialties of communication.

Section 2. Interest Group Names. Each Interest Group will represent a major or emerging specialization of communication. In order to be an officially recognized Interest Group of the Southern States Communication Association, at least 2% of the Association's membership shall have indicated membership in the Interest Group. Any Interest Group failing to attract 2% of the membership (as determined 60 days prior to the meeting of the Administrative Committee at the time of the annual convention) shall be placed on a one-year probationary status during which time it has the opportunity to achieve the minimum. Any Interest Group failing to achieve the minimum a second year or failing to elect officers or failing to submit a program will have its status as an Interest Group revoked. The list of recognized Interest Groups will be kept by the Executive Director. Recognized Interest Groups will be guaranteed one program slot and one business meeting at the annual convention. Additional time slots may be allocated if available, based on the size of the membership in the Interest Group.

Section 3. Membership. Each member of the association may be an official member of up to 2 Interest Groups and may affiliate with other Interest Groups for an additional fee set by the Finance Committee.

Section 4. Meetings. At each annual convention there will be a designated time in the program for either a program or a business meeting of each Interest Group (see Section 2 above).

Section 5. Officers. Members of each Interest Group shall elect the officers for the Interest Group.

1. The officers and their responsibilities shall be:
   1. The Chair, who shall be the chief officer of an Interest Group and shall be responsible to the President of the Association.
   2. The Vice-Chair, who shall serve as program chair for the Interest Group program(s) at the annual convention and shall be responsible to the 1st Vice President of the Association.
   3. The Interest Group shall take minutes and publicize activities of the Interest Group and shall be responsible to the Executive Director of the Association.

2. Activities and specialty interests within each Interest Group shall be directed by the officers of that Interest Group.

Section 6. Establishment of New Interest Groups. New Interest Groups of the Association may be arranged by concerned individuals petitioning the Executive Council for such recognition, detailing the academic rationale for such status, and indicating specifically the membership of the proposed Interest Group. A new Interest Group cannot be recognized until 2% of the membership of the Association has indicated the desire to join such an Interest Group.

ARTICLE XII: PARLIAMENTARY AUTHORITY
Section 1. The American Institute of Parliamentarians Standard Code of Parliamentary Procedure, most recent edition, shall be the parliamentary authority for all matters of procedure not specifically covered in this Constitution.

Section 2. Parliamentarian. The President may appoint a parliamentarian to serve at the President's pleasure.

ARTICLE XIII: AMENDMENT
This Constitution may be amended:

1. By majority approval of the Executive Council and two-thirds (2/3) of the votes cast at an annual convention business meeting, or
2. By a majority vote at two consecutive annual convention business meetings, or
3. By two-thirds (2/3) approval of the Executive Council and a majority of the votes cast at the annual convention business meeting, or
4. By majority approval of the Executive Council and a majority of the votes cast at an annual convention business meeting provided the Amendment had prior approval of the Constitution Committee and was circulated among the membership at least thirty (30) days before the date of the annual convention.

ARTICLE XIV: DISSOLUTION
Section 1. Dissolution by Vote. The Association may be dissolved only at a special meeting called for that purpose, and in the manner prescribed by the relevant state laws, by vote of three-fourths (3/4) of the members present. Subject to compliance with the applicable provisions of such laws, upon any such dissolution of the Association all its property remaining after satisfaction of all its obligations shall be distributed to one or more corporations, funds, foundations, or learned societies such as the Executive Council may select, organized or operated exclusively for charitable, scientific, literary, or educational purposes, no part of the net earnings of which inures to the benefit of any private shareholder, member or individual, and which does not carry on propaganda or participate or intervene in any political campaign.

Section 2. Dissolution by Inaction. If for any reason the Association shall be unable to elect officers and conduct business in the manner prescribed by its Constitution, including Section 1 above, all property remaining after satisfaction of all its obligations shall be turned over to the National Communication Association, the national organization with which this regional association is affiliated.

Revised March 2017
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**FACULTY**

**PROFESSORS**

*Allen, Myria W.* organizational, intercultural, sustainability communication

*Frentz, Thomas S.* rhetorical studies, communication, and culture

*Scheide, Frank M.* film and film history

*Wicks, Robert H.* mass communication theory and research

**ASSOCIATE PROFESSORS**

*Amason, Patricia* interpersonal, group, health communication, communication theory

*Brady, Robert M.* persuasion, communication theory, consulting and training, media effects

*Corrigan, Lisa* rhetorical studies, gender studies, power

*Rosteck, Thomas* rhetorical studies, communication, and culture

*Schulte, Stephanie* new media, history of technology, popular culture and American studies

*Warren, Ron* media processes and effects, socialization, research methods

**ASSISTANT PROFESSORS**

*Aloia, Lindsey S.* interpersonal communication theory and research

*DeCarvalho, Lauren J.* film and television studies, critical cultural studies, feminist theory

*Neville-Shepard, Ryan* rhetorical studies, political communication, presidential rhetoric

*Spialek, Matthew L.* disaster communication, communication ecology, quantitative research methods

**CLINICAL ASSISTANT PROFESSORS**

*Neville-Shepard, Meredith* rhetorical studies, social movements

*Walker, Kasey L.* organizational, small group and leadership communication, social network analysis

**VISITING ASSISTANT PROFESSOR**

*Miller Butcher, Margaret* intercultural communication and cultural diversity
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SSCA 89th Annual Convention Call

“CONFLICT & CRISIS AT THE CROSSROADS OF CHANGE”

April 3-7, 2019

Renaissance Montgomery Hotel and Spa | Montgomery, Alabama

Southern States Communication Association’s 89th conference brings us back to Alabama, home to our first listed conference location in 1930 when the conference was held in Birmingham, where we would return six more times. For the first time in 2019, SSCA will be in Montgomery. And what better place to explore paradigm shifts – in theory, in civil rights, in the south – than in Montgomery, where an act of not giving up a bus seat led to a nearly year-long bus boycott, and ultimately to a Supreme Court decision upholding the district court ruling that the segregation on the bus was unconstitutional. As the capitol city, Montgomery was the destination for the march from Selma. The city also witnessed the attack on the integrated group of Freedom Riders by a white mob supported by the police. Montgomery lays claim to being both the “Cradle of the Confederacy” and the “Birthplace of Civil Rights,” a paradox in its own right, and a paradox that places the city at the crossroads of change, even if that change came in small increments and still seeks fulfillment.

The 89th SSCA conference provides a venue to explore change as it is often effected by conflict and crisis. Taking the orientation that conflict and crises are not always entirely negative, yet change us in some way, we have the opportunity to explore the rhetoric and policy of change. Possible topics include the rhetoric and/or fantasy of protests, crisis communication, communicating and promoting history and change, rhetoric and media representation of the Civil Rights, “the Resistance,” or #MeToo movement(s). Outside of historical events highlighting conflict, crisis, protest, and rhetoric, the “crossroads of change” allows divisions to explore significant shifts in theory, in media and in approaches, and to anticipate what might be next.

Our conference site is located just off the Alabama River, and within 3-12 blocks (approximately .3-1 mile walks if you choose), one can find the Civil Rights Memorial, Rosa Parks Museum, Dexter Avenue Baptist Church, Dexter Parsonage Museum, Freedom Rides Museum, Southern Poverty Law Center, Alabama State Capital (First Confederate Capitol), and the First White House of The Confederacy. For those still enjoying the 88th Nashville Conference, there is always the Hank Williams Museum. And you may be able to get in some Biscuits – if you like baseball, of course.

Each division and interest group is encouraged to program at least one panel addressing the conference theme, and division/interest group co-sponsored panels which provide unique opportunities to reflect on the theme are encouraged. In addition to traditional panels of papers, the VP is interested in workshops and interactive programs that maximize opportunities to address the theme and/or contemporary communication issues in ways that encourage professional development.

Where entire panels are proposed, submitters are encouraged to diversify the institutional affiliation of the panel participants, and to consider opportunities to bring in colleagues and peers who have not recently or never attended an SSCA conference. Program proposals which do not align with SSCA’s divisional and interest group structure may be submitted directly to the vice president for consideration as part of the Vice President’s Spotlight Series. The deadline for all submissions is September 7, 2018. The complete call for papers will be posted in June 2018. For more information, contact Dr. Pamela Bourland-Davis by email at pamelagb@georgiasouthern.edu. We look forward to seeing you in Montgomery in 2019!
EARN YOUR MASTER’S DEGREE IN COMMUNICATION STUDIES FROM THE UNIVERSITY OF ALABAMA

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The College of Communication and Information Sciences at The University of Alabama offers various graduate programs at the master’s level, as well as an interdisciplinary doctoral degree program, designed to prepare leaders in academia and other professional careers. Both traditional and online programs are offered.

FOCUS YOUR PLAN OF STUDY

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- Rhetoric and Political Discourse
- Communication and Culture
- Interpersonal and Organizational Communication

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Located at North Carolina’s urban research institute, the Communication Studies program at UNC Charlotte offers a premier setting in which to study the blend of communication theory and practice. Our generalist program allows for students to take classes within different subfields of the discipline, including: health communication, public relations, media studies/rhetoric and organizational communication. Together, faculty and students make up our community of scholars who are committed to furthering communication studies. Teaching and research assistantships are available to well-qualified applicants.

Graduate Faculty:

Erin Basinger  Health, Interpersonal Comm.
Jason Edward Black  Rhetorical Studies and Social Change
Jaime Bochantin  Organizational Comm., Stress & Burnout, Work-life Balance
Jonathan L. Crane  Media Studies, Film Theory and Cultural Studies
Christine S. Davis  Communication in Health, Disability, & End-of-life Contexts
Tiffany Gallicano  PR, Public Engagement
Loril M. Gossett  Organizational Comm. & Virtual Work
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Stephanie Norander  Org. Comm., Comm across curriculum
Rachel Plotnick  History of Information, Comm. & Media Technologies
Margaret M. Quinlan  Health, Disability & Gender
Clifton Scott  Organizational Comm., Meetings & High Reliability Organizing
Ashli Q. Stokes  PR, Rhetoric & Health Campaigns

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